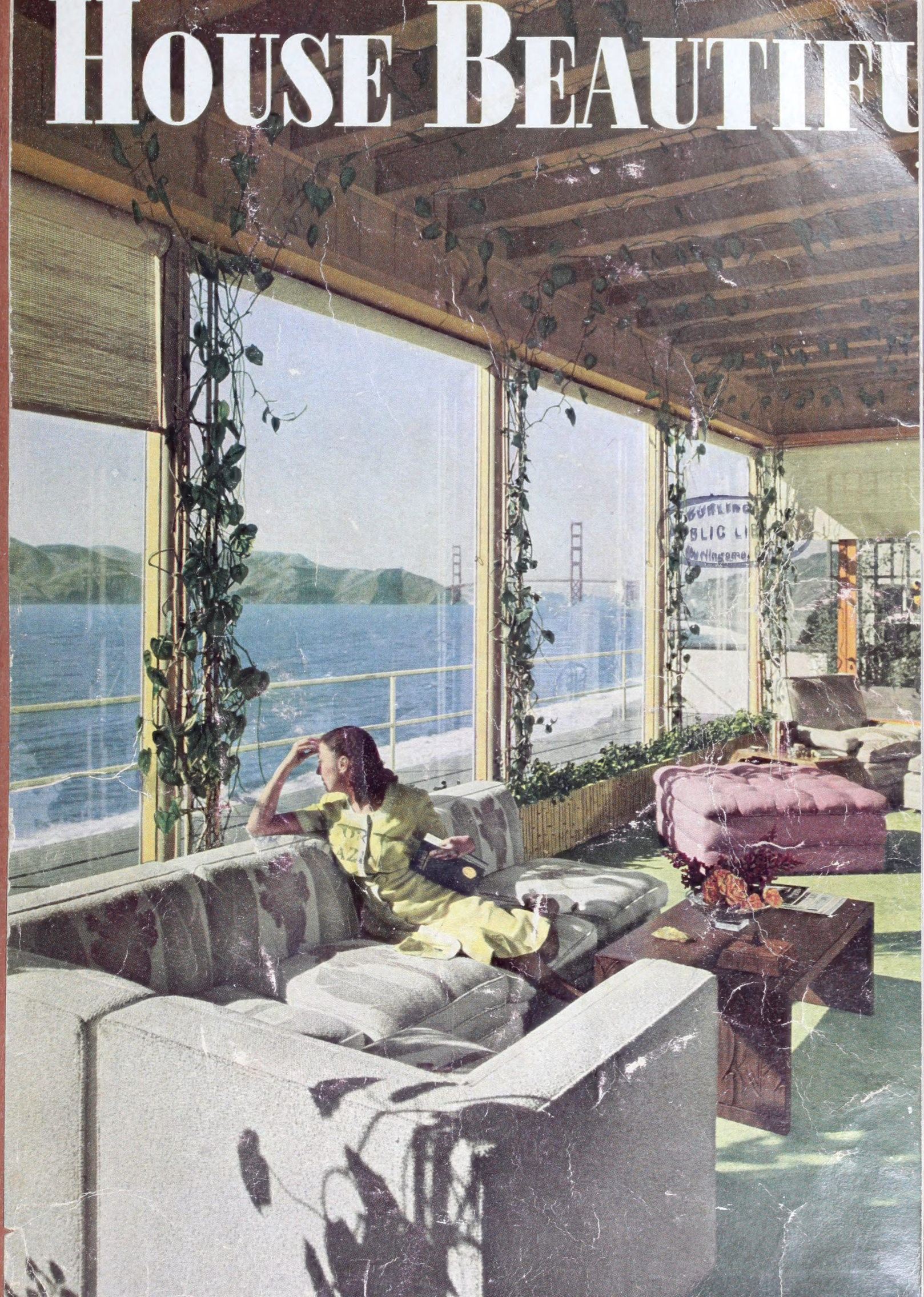
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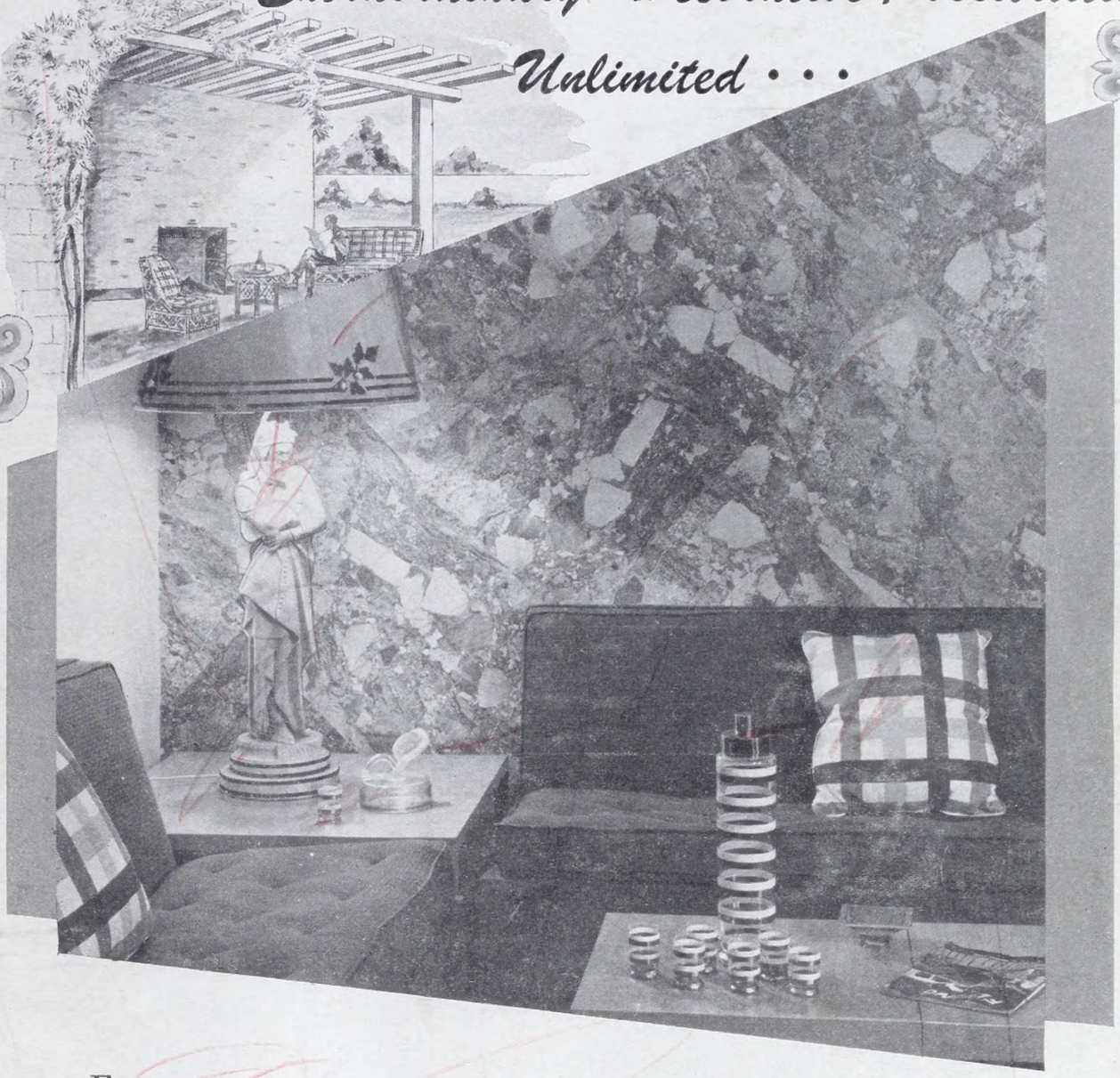
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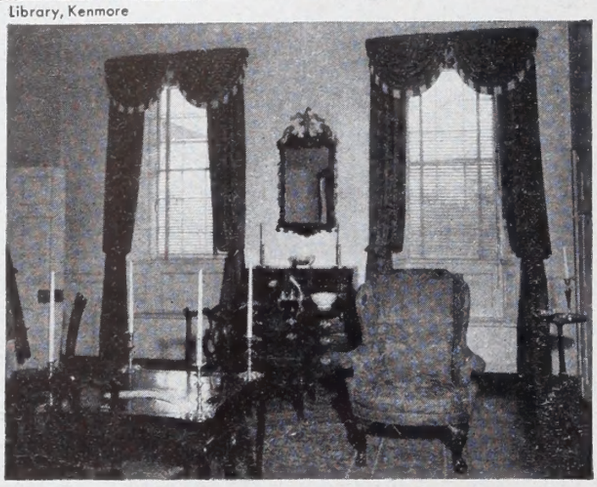
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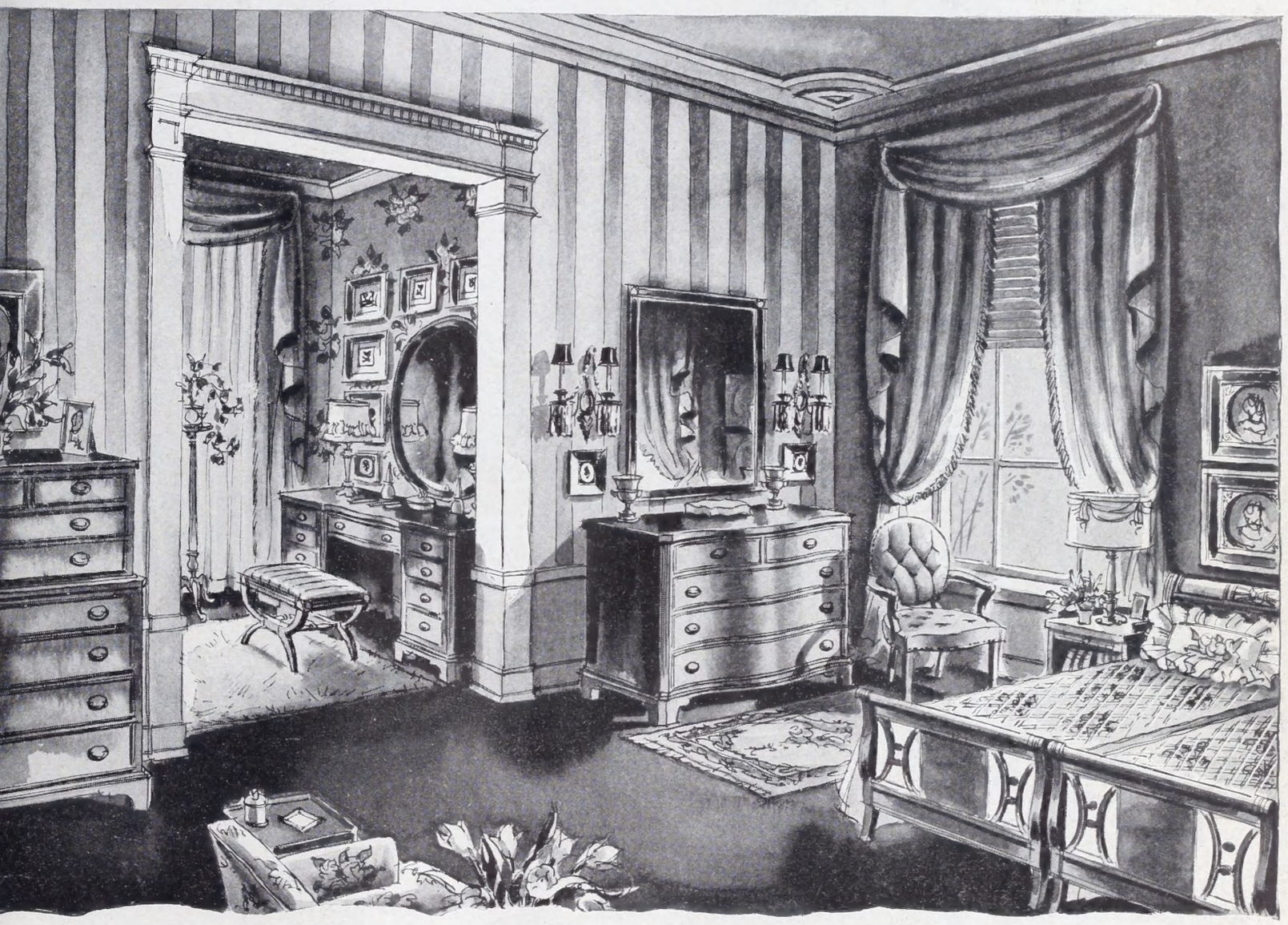
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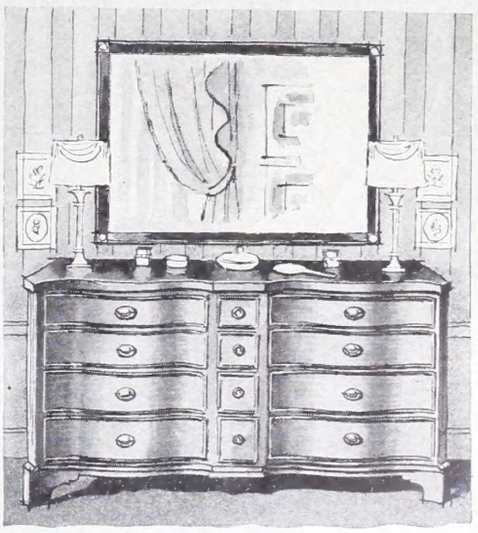
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HOUSE BEAUTIFUL

THE MAGAZINE DEDICATED TO THE BUSINESS OF BETTER LIVING

Vol. 89 JULY, 1947 No. 7



The living room on our cover is in the home of Mr. and Mrs. Lewis A. Marsten, San Francisco. Decorated by Ruth Renton Crane of Gumps, San Francisco. Douglass Dacre Stone and Lou B. Mulloy, architects. Kodachrome by Roger Sturtevant

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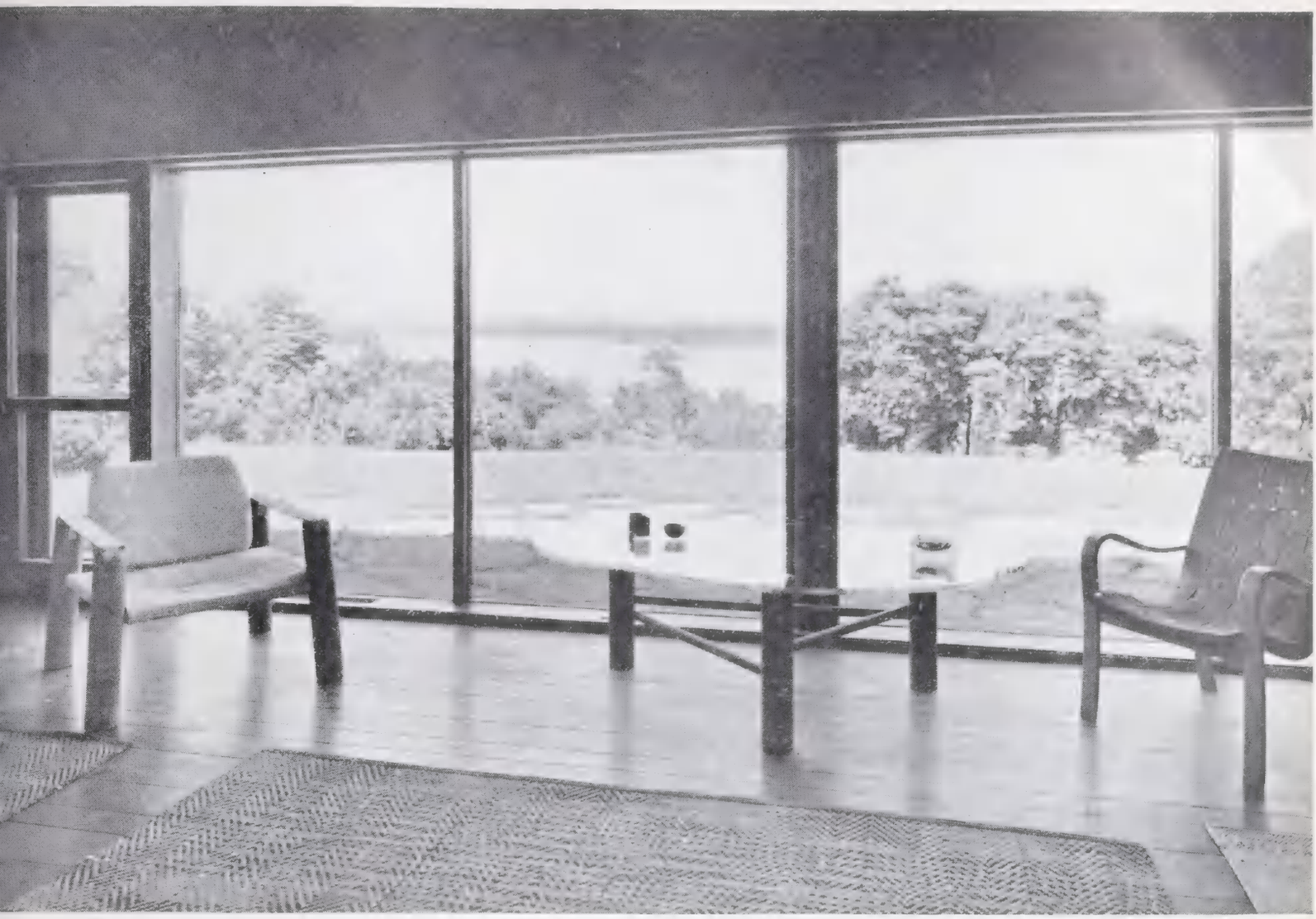
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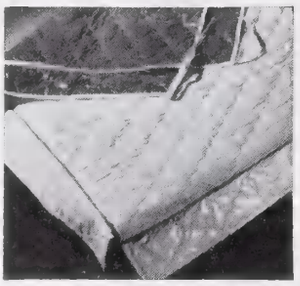
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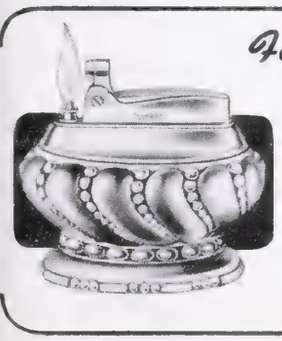
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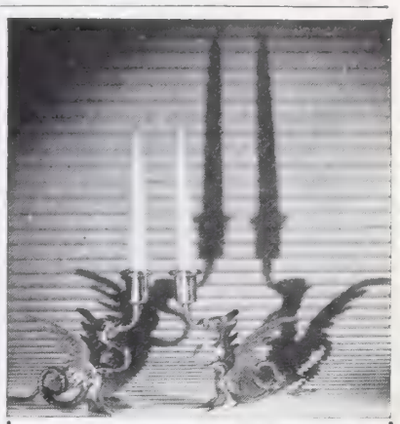
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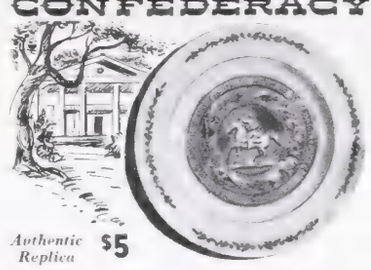
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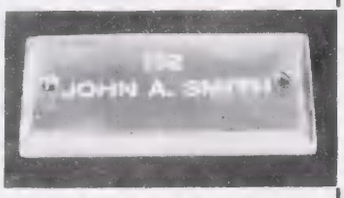
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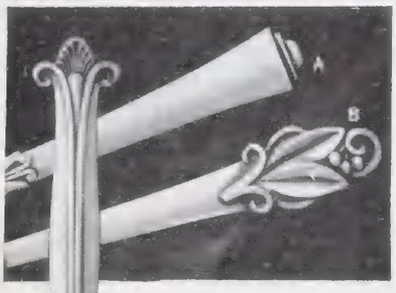
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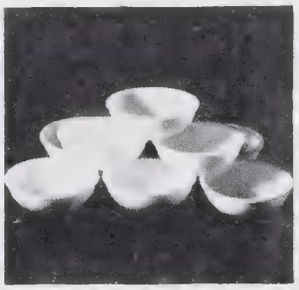
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NEW ENGLAND DINNER. This is the week-end gift that will earn you a return engagement with your favorite hostess. Excitingly gift packaged, it contains a 15-oz. can of Clam Chowder, a 6-oz. can of Lobster Meat, 10-oz. jar of Newburg Sauce, 16-oz. can of Indian Pudding, and a 2-oz. jar of Hard Sauce —all put up by Victor Stevens. $3.50 plus 50¢ post. Hall Galleries, Albert Steiger Co., Springfield, Mass.



HO-HUM CHAIR. Summertime is the life, all right, and this is the chair to enjoy it in. It's called the Adjust-a-matic because it goes from a sitting to a reclining position, and back again, with the easy movement of your body. With removable footrest and protective hood, it is $8.95. Without hood, $7.95. Exp. coll. Hammacher Schlemmer, 145 E. 57th St., New York 22, N. Y.



BOWL HER OVER with a set of the most useful and happily priced bowls we've seen in ages. They're made of milk glass from the original old moulds, have a beaded edge and are just the right size (4¾" wide) for everything from cereal to fresh strawberries. A set of eight is $5.65 postpaid from Carl Forslund, 122 Fulton Street East, Grand Rapids, Mich.

(Continued on page 13)



For Summer Tables

Hurricane Candlelights. Of tin, painted snowy white. Bases are watertight. Filled with pansies, or other garden flowers, or ivy, they add light and charm to any table. 15" high overall. $12.50 Pair Postpaid. (Ivy is not included.)

Madolin Mapelsden
825 Lexington Avenue, New York 21, N. Y.



TIRED GLASSWARE . . .

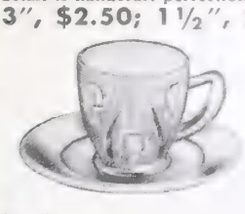
that puts life and laughs into any party. For gay entertaining and good drinking, serve the *next* round in these unique, singularly-shaped, 22k gold-rimmed glasses.

$2 each, Set of 8 . . . $15 postpaid



HEART PHOTO FRAME . . . for your true love, away from other eyes until you open spring latched door of the miniature red heart. Import from Europe, every detail is handcraft perfection, easel back – closed it can be carried in purse or pocket.

3", $2.50; 1½", $1.25; Both for . . . . . $3.50 postpaid



DEMI TASSE UNIQUE . . . Serve demi tasse in patterned glass cup on lustrous copper saucer. Adds refreshing touch to *al fresco* dining. Suitable for patio, garden or other informal use.

$2 each, Set of 4 . . . $11 postpaid

klepa arts

Send Check or Money Order. No C.O.D.'s
DEPT A1
8368 W. 3rd St., Hollywood 36, Calif.



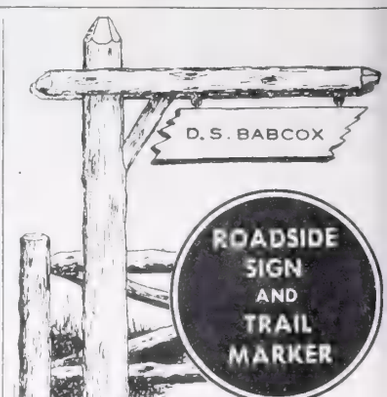
WALL TABLE CHARM

This beautiful wall table will highlight the charm of your home. It will add a decorative note to your hall, living-room, bedroom or office reception-room. Made by skilled Grand Rapids craftsmen from red-brown, solid Honduras mahogany, this table is an exceptional value. Size 30" by 12". Satisfaction guaranteed. A few days' time will bring this added beauty to your home if you order now.

Price, $9.95

Send check or money order

AMERICAN HOME DECORATORS
P.O. Box 135-HB7, Grand Rapids, Mich.



Place a rustic sign at the entrance to your summer cottage or suburban home so that your friends can find you without difficulty. They will appreciate it. This attractive rustic sign will also lend distinction to your grounds. Sturdily built of Michigan Cedar by the makers of Quality Rustic Outdoor Furniture and Fencing.

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PRESTON CEDAR PRODUCTS CO
Ossineke, Michigan

THERE'S ONLY ONE—

There are lots of home freezers but only one can be called the Deepfreeze home freezer. Get the answers on this important purchase from the originators of home freezers.

NOW—AN ENTIRELY NEW Deepfreeze

TRADE-MARK REG. U. S. PAT. OFF.

HOME FREEZER

With 17 new advanced features . . . 10 major improvements . . . with all the things you have waited for



own here is De Luxe Mod-l C-10, 10 cubic foot capacity, price $439.50. Other models start at $199.95, delivered in your home

on't you believe a word of it when they tell you l home freezers are about alike.

For folks who say that just haven't seen the new eepfreeze home freezers.

And once you see them, you'll agree: No other eezer gives you so much that's new.

You get larger capacity at lower cost, and a com- ete array of new features and improvements— ose shown above and many, many more. No other ome freezer on the market today has so many— only the new Deepfreeze home freezer has them all.

Size for size and dollar for dollar (and that's the only way to compare), Deepfreeze home freezers give you more for your money. So see the three brand-new Deepfreeze models . . . check the value, and then—be sure the home freezer you buy bears the trade-mark *Deepfreeze*, brand name of the talked-about home freezer, made only by Deepfreeze Division, Motor Products Corporation, North Chicago, Illinois.



Get the story on home freezing. Send 10c for colorful 64-page book.

DEEPFREEZE DIV.
Dept. HB-77
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THIS is the way *we live today*. This is *new world* and *new era* expressed in our own American manner. Now, for the first time, strong, straight lines and flowing curves meet... *and are one*. Now, at last, the modern-minded and lovers of tradition can agree on a *truly American style*. Informal in spirit, infinite in its adaptability... *this* is Furniture by Tomlinson. Shown only by leading stores throughout the nation.





Bedroom-sitting room, living room, dining room... to help you picture the dramatic new beauty of American Informal. Do you sense how the honey tones of the woods and the vital color of the upholstery fabrics could bring four walls to life?

SEND FOR THE STORY OF AMERICAN INFORMAL

This brochure in full color gives complete information about this new furniture. Address your request, enclosing 10¢, to Tomlinson of High Point, North Carolina.

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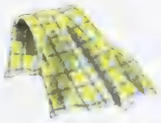
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Exactly Matched in Paint

Choose from 1,000 Colors, Tints and Shades In Amazing Nu-Hue Custom Color System



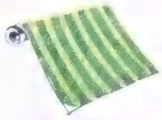
MATCH ANY FABRIC



MATCH ANY LEATHER

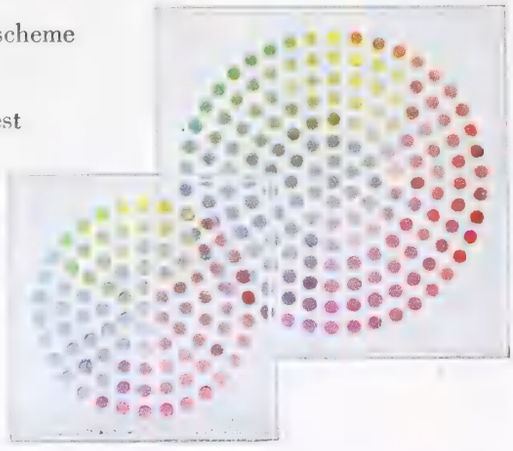


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SEE THE NU-HUE COLOR SYSTEM AT . . . MARSHALL FIELD & COMPANY, CHICAGO • W. & J. SLOANE, NEW YORK
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Window Shopping

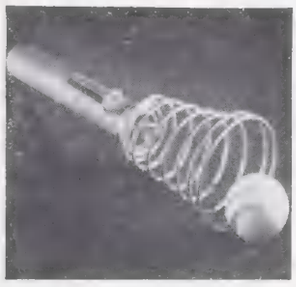
CONTINUED FROM PAGE 8



A SURF SLED. a fat surf ring, and a giant beach ball, all made of strong Vinylite plastic film, are a trio of playmates that will fill your summer with fun. The sled has 4 big, sturdily welded cylinders. It's 43" x 24", $6.95. The ring is a 4" tube, $2. And the ball inflates to 22", weighs just 9 ounces. $3.95. Postpaid and no C.O.D.'s from M. C. Flynn, 43 E. 59th St., N. Y.



BRIGHT BARGAIN. An all copper or brass lamp, phenomenally priced, proves what we've known all along—that Dennison's has a miraculous talent for tracking down fine buys. This is an especially good choice for country cottages, for guest rooms, the front hall, a desk, or children's rooms. It's 11½" high, and just $3.50 postpaid. Dennison's, 411 Fifth Avenue, New York.



IDIOT'S DELIGHT. This is the most fun we've had since we sneaked our first cigarette behind the pine tree. It's one of the rare solo pastimes that is really absorbing, but a good game for two is to flip the ping pong ball from one basket to the other. A spring lever shoots it skyward. 90¢ each, $1.75 pr. ppd. Reiss Bros., 54 E. 59th St., N. Y.



To serve . . . on your lapel

They're all the rage! Adorable 2½" sterling silver fork and spoon pins, with matching earrings. Wear one or more . . . or make your own chatelaine. Tax included, postpaid. C. O. D. if you wish. Specify rose or butterfly pattern.

EARRINGS $7.25 pair

PINS $7.25 each

S. Jacobs Company • 811 Nicollet • Minneapolis, Minn.

Fine jewelers for over 75 years



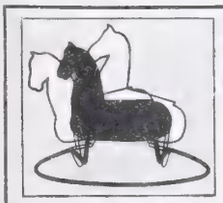
AMAZING NEW Pocket or Purse Size RADIO!

Small as a pack of cigarettes! Weighs only a few ounces. Durable and beautiful black chrome plastic cabinets. Uses new pretested war born crystal diode. SLIDE RULE DIAL! REQUIRES NO TUBES—BATTERIES OR ELECTRIC "PLUG-IN" and should last for years. Many times you can receive local broadcasts simply by snapping to metal trim of phones, floor lamps, bed springs, etc.!

GUARANTEED TO PLAY for you if regular AG system used. Complete instructions sent with each radio. You can use it at home, in many offices, hotels, cabins, in bed or most anywhere! Lots of fun—and real entertainment!

SEND ONLY $1.00 (cash, money order, check) and pay postman $2.99 plus delivery fees on arrival or send $3.99 for postpaid delivery. Complete as shown ready to play with self-contained personal earphone. For gifts—children will love it—grownups too! An exceptional value—order yours and enjoy the many good radio programs coming! Don't be without your Pa-Kette Radio another day! (All foreign orders $5.00 U.S. cash.)

PAKETTE ELECTRIC COMPANY Dept. HB-7 KEARNEY, NEBRASKA



ANY CHILD WILL LOVE THIS BUCKING HORSE

Never before has there been a hobby horse with real bucking bronco action like Bucky, which gives a child many happy hours of fun and exercise, outdoors as well as indoors. Made of strong steel and 5 ply plywood, beautifully decorated. Send check or money order today. Formerly $22.50. **Now by mail postpaid $17.95.**

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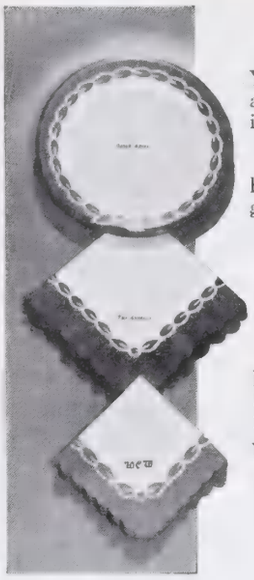
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Engineered principles give real rearing and bucking action to this new and different horse.



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PARTY SMARTIES

by mail

Your name or your initials (or any one line) on fine table service of highest quality paper-linen, hot-stamped in gold. Snowy white with non-run borders of red, blue, yellow or green. Fine for lunches, suppers, picnics, barbecues. Order a matched set!

★ **8½" COCKTAIL NAPKINS** personalized to order. **50 for $1.** 100 for $1.75. 200 for $3.

★ **12" SUPPER NAPKINS** personalized to order. **50 for $1.25.** 100 for $2. 200 for $3.50.

★ **8" SUPPER SIZE PLATES** personalized to order. Moisture-resistant surface almost like china. **50 for $1.50.** 100 for $2.65. 200 for $4.50.





PERSONAL MATCHES

Your name or your monogram hot-stamped in gold, silver or copper on smart matchbooks of red, royal blue, white or assorted. Gift box of **50 matchbooks—$1.25.** Four boxes (200 books) —$4.40.

PARTY MATCHES

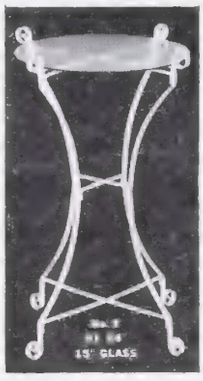
New midget matchbooks personalized in white with 3-letter initials or first name. Metallic blue, red, green, copper or assorted. **50 for $1.25.**

Write For FREE CATALOG The Unusual

Miles Kimball of Oshkosh

NOW! 33 ALGOMA BLVD. OSHKOSH, WISCONSIN

Ornamental **WROUGHT IRON TABLES**



Sturdy, Folding Tables with Glossy, White Enamel Finish and Patterned Glass Top, for Porch or Sun Room.

DECORATOR'S NOTE: Charming for Spring or Summer use.

No. 1 PLANT STAND 30 in. High — 9-in. Glass Top.

No. 2 LAMP TABLE (as shown) 24 in. High — 15-in. Glass Top.

No. 3 COCKTAIL TABLE 18 in. High — 18-in. Glass Top.

Sold Individually or as a Set.

$5.95 Each Size

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BAR MART

62 WEST 45TH ST., N.Y.C. 19, N.Y.

Everything for Your Entertainment Needs

HOME BARS GADGETS

CELLARETTES GLASSWARE

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JIFFY ICE CRACKER



Use this indispensable bar gadget for Shredding ice, Opening bottles, Muddling drinks, Cracking ice. Prongs and spring are stainless steel—balance is chrome plated. All rust proof!

$1.95





HURRICANE LAMPS

In country or in town, the lovely simplicity of these hurricane lamps will lend dignity and charm to your table. Mighty handy too, if ever the lights go out. 10" high, candlewick edge bases with a beautiful 3-letter monogram.

$6.95 the pair

(Express Charges Collect)

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EUNICE NOVELTIES Dept. H-77

5th Floor Woman's Exchange Bldg.

541 Madison Ave., New York 22, N. Y.



This Saucy, gaily colored

FATHER AND SON APRON SET

will put pep in your parties, barbecues and even your clean-up squad! Made of fine quality bleached white duck, both have roomy pockets. "Senior" comes in Blue and Black. "Junior" in Red and Black.

$2.95 set

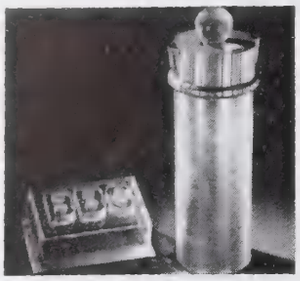
Postage prepaid anywhere in USA

SEND FOR OUR BEAUTIFULLY ILLUSTRATED CATALOG HB

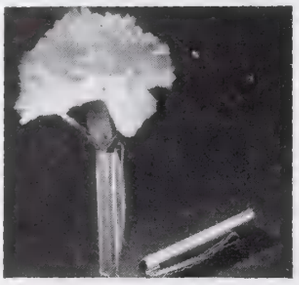




WINDOW



GIFTS ABOVE THE CROWD. Here are two selections from Bertram Shrier's smart gift shop, proving why his name on a package is excitement. The new Buenilum cocktail shaker holds a pint; the top acts as a strainer, and pours by turning to the indicated position. $7.75. The Lucite cigarette box has a spectacular raised monogram, $9.75 ppd. Bertram Shrier, Ltd., 1147 Connecticut Ave., Washington, D. C.



FRESH-FLOWER BARRETTE. Fill this sterling silver tube with water; then empty it; and enough moisture is retained to keep a nosegay fresh. It has a bobby-pin attachment so you needn't wear a hat all summer long. It also has a lapel clip, so Pop can pick a cornflower every morning before leaving for the office. $3 incl. tax. Mermod Jaccard King, St. Louis, Mo.



ONE FOR THE MASTER, and one for the dame, and both are of such quality you'll want to fill your bureau drawers with them. The men's are white wool, *non-shrinkable*, full sizes 9–13. Only 85¢ a pair. The ladies' are soft, pure wool, light-weight anklets, made in England. White, maize, navy, gray or light blue in half sizes 9 through 11. $1 pair from Johnny Appleseed's, Beverly Farms, Mass.



for

DEN OR RUMPUS ROOM

IDEAL FOR ANY ROOM, these WESTERN STYLE Bunkhouse Lamps of polished brass are the latest creation of the metal working art. Eye-appealing, these all metal fixtures are available at a special introductory low price.

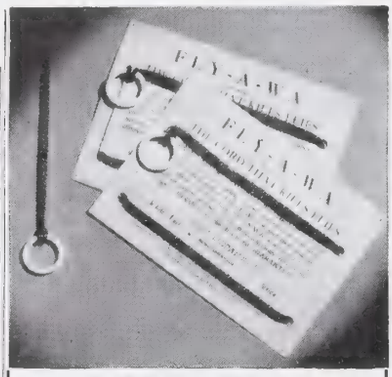
WALL OR CEILING FIXTURES



Two styles, made-to-match, offer many possibilities to beautify your home . . . Supply is limited, so order now for yourself . . . or as a gift.

Easy To Install, these fixtures are available singly or in sets. Ceiling type with 17" shade and 100-watt bulb cap. Only $18.50; Wall type with 7" shade, 60 watt bulb cap. Only $6.50. Deduct 10% if you order two or more. Special discounts for quantity orders. Order now! Specify type and how many. Send check or money order to Sales Dept.

SAN GABRIEL INDUSTRIES
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SHOO, FLY!

Science is wonderful. Now you can enjoy freedom from flies and eat and sleep in comfort by simply hanging these innocuous looking cords around. Chemically treated they attract and slowly kill the victims.

Package of 4, $1

Plus 15¢ for sending.

Write for Catalogue No C.O.D.'s, please.

EDITH CHAPMAN
168 East 33rd St., New York 16, N. Y.

DISTINCTIVE MAILBOX



YOUR MONOGRAM in brass shines against a gleaming, copper box—there you have a mailbox that is as smart as it is durable. Make mail call an event for your friends, too, and give this handsome mailbox as a special gift. It has wrought iron brackets for magazines, and it's 16" high, 7" wide, 3" deep. $18.00 ppd. U.S.A. Wheeling.

NEW CATALOG! Unusual designs in weather-vanes, house signs, copper lanterns, etc.

HAGERSTROM METALCRAFT STUDIO
41 Milwaukee Ave. Wheeling, Ill.

VACUUM WARE RELINED

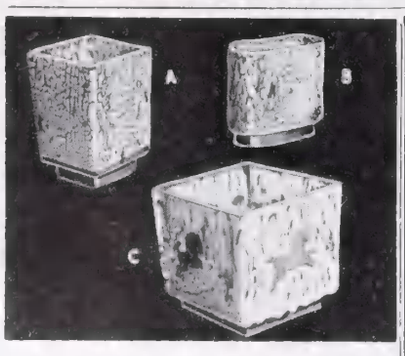


Reliners expertly fitted to your broken vacuum ware. Thermos, Manning-Bowman or any make Ice Tubs relined $7.50. Thermos Ice Pails $12; Thermos Carafes $5.50; Universal Carafes $4.50 pts., $5 qts. Mail us your vacuum ware for relining. We'll reline it and return it postpaid U.S.A., with repair charges C.O.D.

Millions of Friends from Coast to Coast

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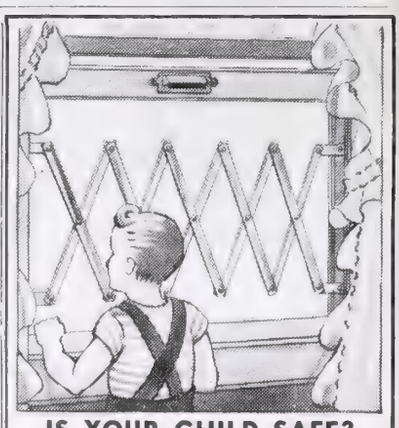
Perfection IN CERAMICS

For the perfect accent in your home, nothing could be smarter than these versatile planters and vases. Lustrous glaze on rich terra cotta adds sparkle to the mottled green and white design.

A. Oblong, 3½ x 5½"..... $3.25
B. Convex Oval, 6 x 2½ x 6".. 5.00
C. Square, 6 x 6"..... 7.00
(colt motif on four sides)

Order Now. Postpaid. Sorry, no C.O.D.

pepper tree house
16700 CAMARILLO · ENCINO, CALIF.



IS YOUR CHILD SAFE?

MOTHER, your mind will be eased knowing your child naps or plays in a room protected with Babygard. No more worries over child toppling out open windows. The solid aluminum bars are absolutely rust-proof. Attach Babygard in a jiffy—does not interfere with opening or closing of window, screen, or storm window—adjustable to fit your window, too!

ADDED PROTECTION AGAINST INTRUDERS

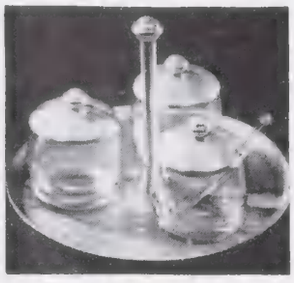
$2.25 Postpaid—No C.O.D.'s
(Shipped complete with screws)

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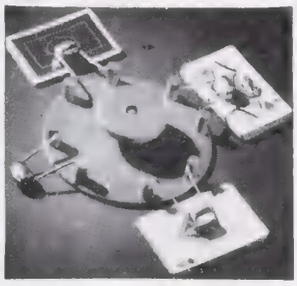
Made by A. V. Barwood Products, Inc.

SHOPPING

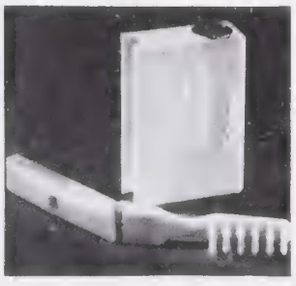
LAZY SUZIE is the gay answer to how to keep guests happy and the hostess relaxed. A small fry version of a lazy susan, it comes in non-tarnishing hammered aluminum and with it are three relish or jam jars. It's so new that we borrowed the only sample to be photographed, and two of the spoons are missing. But your set will be gleamingly complete. Only $3.75 ppd. No C.O.D.'s. Ellison's, Wilmington 11, Del.



IT'S A BREEZE that upsets the best-laid plans for a game of bridge or rummy on the porch. And whose temper remains unruffled when she loses the chance to "gin" because the wind kibitzes? The Out-O-Dor card holder is a plastic disc, 5½" wide, with 4 brass arms, each of which has a brass wheel to anchor cards and allow one at a time to be released. $2.95 ppd. The Bar Mart, 62 W. 45th St., New York 19.



THE TOTEBRUSH is a nylon-bristled folding toothbrush that comes in its own purse-size plastic case, and the case has a compartment for dental powder with a screw-cap cover. Now you know that's wonderful! One girl we know brought hers to the office and 36 of the staff ordered them. They're $1 postpaid from Miles & Miles, 366 Madison Ave., New York 17, N. Y.





Hand Wrought Brass Vase

A replica of the old fashioned umbrella stand hand made from shiny brass which will enhance the beauty of your fresh flowers this summer. The unique design of the radiant brass flower holder affords a genuine decorative appeal for your home. Lovely for wedding gifts. Stands 6½" high; 3¼" diam. **$3.75** ppd.

THE CAMARGO HOUSE
Box 93, Hyde Park Square Cincinnati 8, Ohio



PREVENT TARNISH This New Easy Way

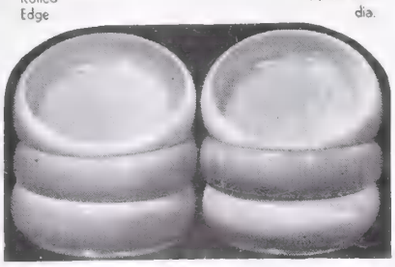
Let Miss Dode keep your silver, brass, copper and other metals free from tarnish. One quick rub-down with her impregnated gauze will prevent tarnish accumulation for a long time — eliminate hours of tiresome polishing. Harmless to hands and metal, resistant to soap and water, objects can be used as usual after applying Miss Dode's protective coating. And it's economical. If the gauze is kept tightly covered when not in use it will last almost indefinitely.

$1.00 per Jar — Postpaid
No C.O.D.'s Please

MISS DODE PRODUCTS
Dept. H, 31 Hillman St., Springfield 3, Mass.

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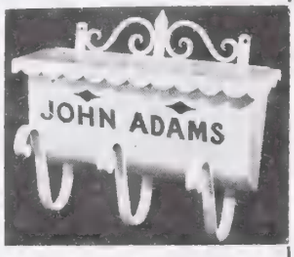


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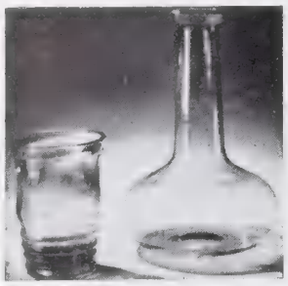
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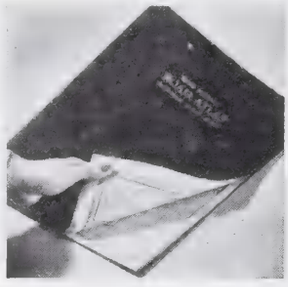


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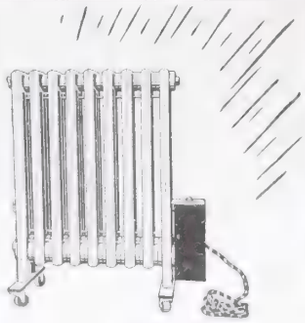
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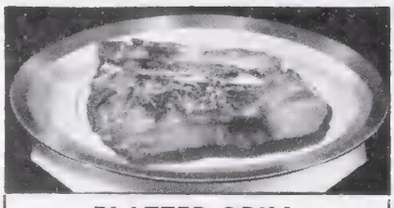
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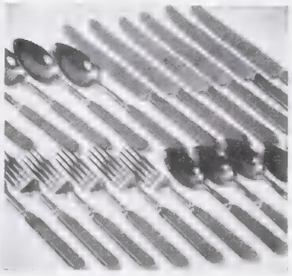
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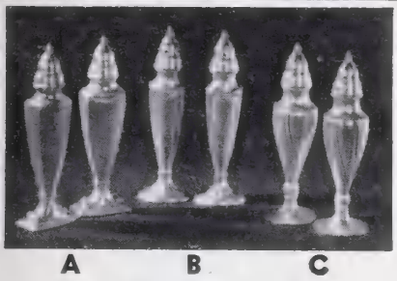
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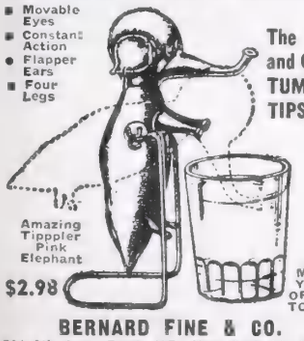


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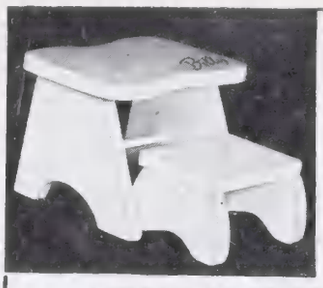
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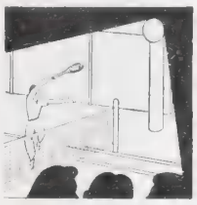
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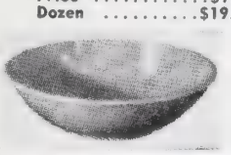
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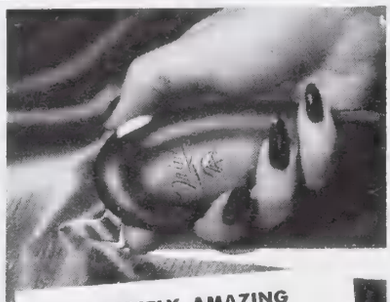
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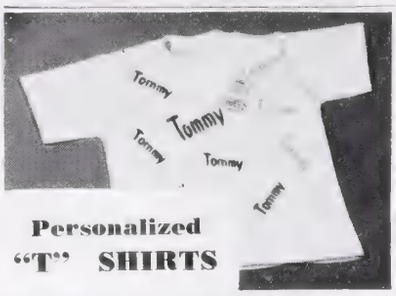
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Zillah Symonds
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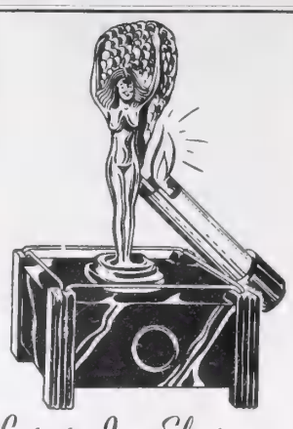
Personalized "T" SHIRTS
Summertime is "T" shirt time, and your son or daughter will be delighted with these colorful, personalized "T" shirts . . . any name written across them in colors (on a white background) that will not fade or run. Made of famous Durene . . . you'll find them more absorbent and longer lasting. Order several and solve your summer play clothes problem. Be sure to include child's name.

Sizes 2-4-6 .....$1.39
Sizes 8-10-12-14..... 1.89
(6 limit)

Please include 10¢ per order to cover cost of mailing. No C.O.D.s please

15 DAY DELIVERY

KIDDIE MART
7043 N. Clark Street • Chicago 26



Latest In Electronics!

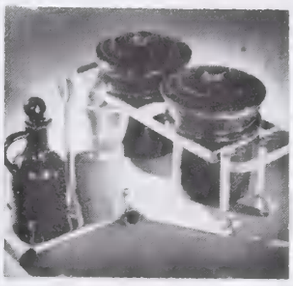
Here is the newest innovation in lighters . . . an electronic table lighter. This silent flame lighter is built of attractive, durable bakelite with a chrome plated statuette (5" high with a 3" x 3" base). Simply touch the figure and it lights . . . comes complete with dry cell batteries. The supply is limited!

SEND NO MONEY
ON ARRIVAL PAY POSTMAN $2.98 plus C.O.D. charges or mail check or Money Order, and we pay postage.

RAIMOR PRODUCTS
Arlington Avenue Brooklyn 8, N. Y.

SHOPPING

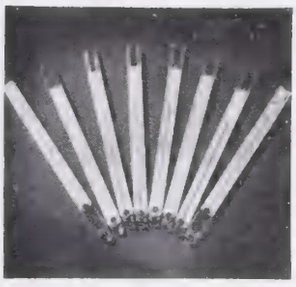
UST YOUR DISH for summer ppers that require a minimum of ef- rt is this Country Fare glazed earthen- re in rich earth brown and moss een. The verdegris iron stand comes th two, one-quart steam pots for pip- g hot baked beans and chilled potato lad. $6. Matching vinegar and oil iet on its own stand, $3. Express col- t. No C.O.D.'s. Evelyn Reed, 538 adison Ave., New York 22, N. Y.



CE FOR A MOB. We never ought we'd see the ice container that s big enough for summer living, but re it is. It's called the Kanakin, holds to 20 pounds of cracked ice or cubes, d is thoroughly insulated. Made en- ely of wood and bound with brass ops, it's wonderful for everything from cktail parties to beach picnics. $15 stpaid. Add 75¢ West of Mississippi. ears & Hemingway, 609 Dickson Bldg., rfolk 10, Virginia.



RINK THERMOMETERS. nether you're serving afternoon iced under the elm tree or old fashioneds fore dinner, these muddlers are com- tely intriguing. When the indicator ches the green "Go" signal, you know t your drink is the perfect tempera- e. A gift box of 8 is $2.50 postpaid. C.O.D.'s. The Game Room, 1538 nnecticut Ave., Washington, D. C.





Yes, My Darling Daughter

Who could say No to a picnic when a little girl has a hamper fitted with a service for four! Included are plastic plates, cups & saucers, cutlery, teapot, sugar & creamer with Alice in Wonderland designs; glasses, checked cloth and napkins.

$8.25 postpaid

Garden basket with weeder, trowel, watering can, seeds and apron, $6.50.

Arnold and Johnson

Telephone: Rhinelander 4-8510

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IT'S NOVEL!! IT'S USEFUL!!



$2.50 postpaid

BOTTLE OPENER

Jack de Capitator snaps off bottle caps in a flash. Saves the annoyance of hunting for a bottle opener. Solid bronze or chrome. 4" high. Three mounting screws. A happy decoration for your kitchen wall, recreation room, porch—wherever folks gather for refreshment. Perfect for your own needs—ideal for a gift. Please specify bronze or chrome.

Send Check or Money Order

No C.O.D.'s please.

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New York 18, N. Y.



California **REDWOOD BURL**

★ Let us send you a Redwood Burl! Beautiful bark outcropping of Giant Redwoods of CALIFORNIA, collected by Indians. Place burl in shallow bowl of water. Watch it begin to sprout! Beautiful deep green fern-like Redwood shoots rise up to two feet. Average life of burl, two years. Redwood Burls radiate warmth, add rustic touch to any room. Sprouting guaranteed. medium size, $2.00, Giant size, $5.00, postpaid.

SPECIAL: Pottery bowl, $1.00 postpaid. Send cash or money order.

Red Bingham's **CALIFORNIA ART RANCHO**

Dept. B, 2055 Cowper St. • Palo Alto, Calif.

A Tonic for Marred Furniture



REVIVA by Jackson of London

NO NEED to worry if you have rings from alcohol, heat or water on your table—nail polish, perfume or liniment on your dresser—ink or paint on your desk—mars on hardwood floors. Just apply REVIVA and most stubborn surface spots vanish like magic. Revives original color and grain of wood. For all dark or light, varnished, shellacked, lacquered and waxed surfaces.

Quart $2.50 • Pint $1.50 • Half Pint $1.00

REVIVA *A Triple Action Tonic For Marred Furniture*

REMOVES stubborn surface spots
CLEANS dirt and grime
POLISHES to a fine greaseless lustre and covers minor scratches

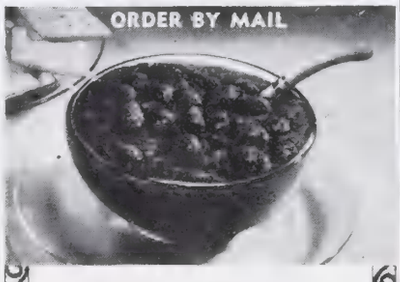
Use "Patina" Jackson of London English Type Wax (Paste)

A decorator's polish to restore and retain the patine of precious pieces. For all wood and leather. Special BLOND for light woods. $1.00 jar; $1.50 double size.



Plus postage. Sorry, no C.O.D.

JACKSON OF LONDON PRODUCTS Mrs. Mark Jackson's Studio B 5 West 52nd St. New York City 19



Pure Louisiana

STRAWBERRY PRESERVES

Expertly made from the Choicest Berries of This Year's Crop.

Carton of 4-1 lb. Jars **3.25** Postpaid

Sorry No COD's

LOUISIANA DELICACIES CO., INC.

P.O. Box 2627, New Orleans 16, La.



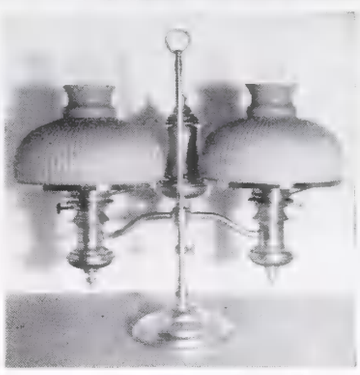
Copper Jacketed Glassware

A set of these lovely copper jacketed glasses will delight you at once with their gleaming beauty. You'll find them durable, too, with copper firmly attached around the sides and bottom to protect them from many a shock. Perfect for many settings and occasions in every home, they also make original and highly appreciated gifts. Please specify "tall" or "old-fashioned" in order. Sorry, no C. O. D.'s.

Set of 8 in either glass shown . . . **$9.50 pp.**

CHERRYHILL STUDIOS

Xenia, Ohio





Reproductions of Old New England Student Lamps

These handsome lamps are authentic reproductions in detail. They are sold, complete with the ten inch rim size shades and chimneys as shown and are wired for electricity.

The revolving arm and adjustment screw allows lamp to be raised, lowered or swung into any convenient position. Each lamp is 21 inches high; is finished in heavy weight spun polished colonial brass.

The shades are overlay or cased glass in the following gorgeous colors: red, rose pink, yellow, blue in plain or ribbed style as shown. Please state preference as to color and style.

Extra shades in the above colors are available for other rayo and colonial reading lamps.

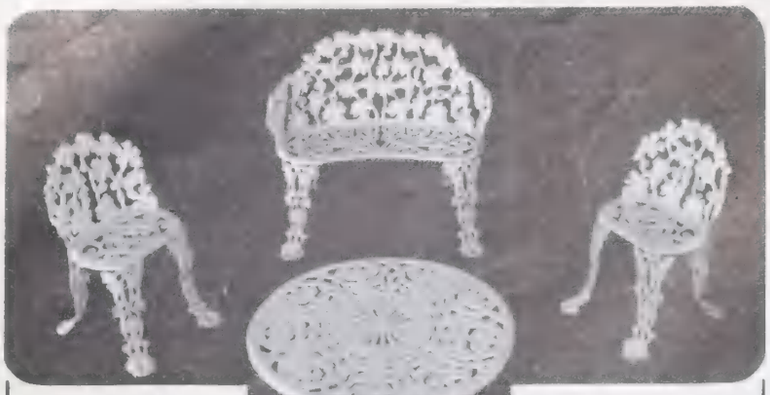
Double lamp complete.....$69.50 Ten inch shaded ribbed..... $8.25
Single lamp complete..... 49.50 Ten inch shade plain..... 7.50

Seven inch shade plain style only $6.00

F. O. B., Brookline, New Hampshire

Ada May Antiques

ROUTE 13 BROOKLINE, NEW HAMPSHIRE



Cast Iron Furniture

Grape design, graceful and strong. Painted in long-lasting White.

Settee 32 in. wide, 28 in. high (back). 70 pounds.

Chairs 16 in. wide, 28 in. high (back). 40 pounds.

Large Solid Table

Top 28 inch diameter. 22¾ in. high. 80 pounds.

All weights approximate

Settee $25
Chairs $15 each
Table $25

Send check or money order. Crated free. When you get it pay freight or express. Indicate which way you wish it shipped.

Immediate Delivery

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Just Relax!

Here's success insurance for parties. The smart hostess uses this gleaming aluminum Frig-i-tor with equal success for ice cubes or hot foods. Fibreglas insulated, it keeps ice cubes solid or hot foods piping hot . . . Holds three trays of cubes.

$7.95 . . . postpaid. *No C. O. D.'s*

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ARTCRETE FOUNTAIN

No. 381616 — 52" high, 30" wide
Priced $67.50 Freight Collect

Piped for water connection for use as a Fountain, or as a Bird Bath without water connection. Molded of glistening, real, white marble, and resists time and weather like the real marble of which it is composed.

Immediate shipment upon receipt of price. Send 10 cents for Catalog of over 200 Bird Baths, Benches, Fountains, Figures and Statues, Pool Copings, Flower Pots and Boxes, Vases, Bird Feeders, Pedestals, Sundials, Gazing Globes, Tables, etc.

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Established 1918.

TUFT WICK COVERLETS

Postpaid Anywhere in the U. S. **$8.95**



Meticulously made in the best traditional manner. Admirably suited for modern and provincial, as well as traditional decor. Torn sizes. Preshrunk, bleached first quality muslin soft muted blue, dusty rose, peach and gold floral design. Twin and full double bed sizes.

No. 1010—HB

Double bed size 99x114 .....

Twin bed size 81x114 .....

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City ..... State .....

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No COD's please. *Write for leaflets.*

COHUTTA CRAFTS Cohutta, Ga.

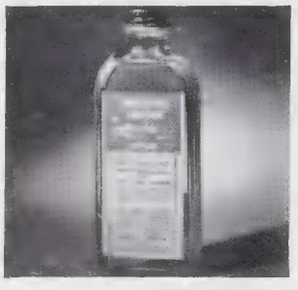
Window Shopping



WINDPROOF ASHTRAY. E very summer skipper you know will pr mote you to first mate if you give him starboard or port light that is actual a fine windproof ash tray. The red green fresnal glass is rimmed wi ship's brass, and a gift of a pair shou make him tear up his little black a dress book. It's 4¼" high, $7.50 eac Ppd. Malcolm's, 524 N. Charles S Baltimore 1, Maryland.



AIR-MINDED TILES. If yo know anyone who has been bitten b the flying bug, perhaps you can in agine how he'd feel about a set handpainted fireplace tiles illustrati the history of aviation. A group of starts with the two Greek optimist Dædalus and Icarus, ends with the fir transatlantic crossing of the NC4. 6" sq $150 the set. Allow 3 weeks deliver Delano Studios, Setauket, L. I.



NO BITES—NO BURN. A ne lotion that deserves a booming busines this summer protects you from both su and bugs. It certainly is a heavenl combination, because while you're a quiring a painless tan, the mosquitoe and gnats are whining hungrily aroun a less-smart victim. Approved by pedi tricians for babies, too. $1.50 for 4-o bottle. Lewis & Conger, Sixth Ave. 45th St., New York 19, N. Y.

(*Continued on page 23*)

NEW LIFE for WORN COMFORTERS

Your worn wool or down comforters can be luxuriously recovered and made factory-fresh by our exclusive process.

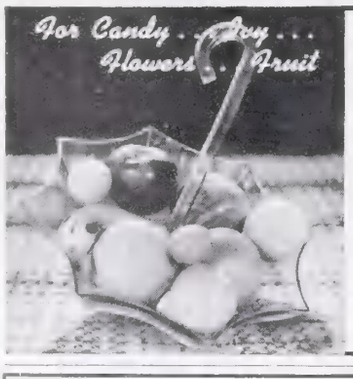
Discover today how Lanadown adds years to the life of your comforter.

Sole creators and distributors of the famous patented comforters, Lanadown and Lanafur. Lanafur is composed of rare furs intertwined with white, virgin wool, forming one of the warmest possible quilt fillers.

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MINIATURE UMBRELLA

(About 10" Diameter)

It's expertly made of genuine Plexiglas. Unusually attractive . . . adds color and originality when used on the mantel or as a centerpiece for the table. Choice of colors — pink, light blue or clear. One is nice — two are perfect. Makes a splendid gift. **$7.75 Each**

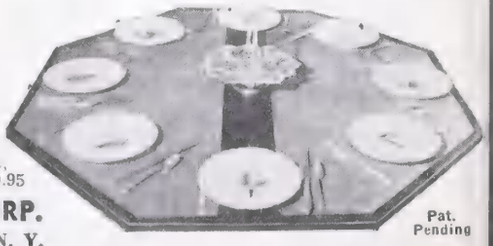
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BETTY MALL
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Seats 8 people! Folding BRIDGE TABLE TOP, $5.95

Fits over a bridge table; perfect for luncheon, dinner or card games. Folds up when not in use, stores compactly in closet or corner. 46" across, lovely red, green or brown simulated leatherette finish. FOB factory.

Genuine Leatherette Finish Bridge Table Top, red, green, ivory, blue, brown $9.95



Pat. Pending

ROSS UTILITIES CORP.
Dept. 11, Mount Vernon, N. Y.



Close your eyes and just imagine the desk of your dreams . . . the one desk in all the world that you've been wanting to fit into your home . . . Imagine the elegance of fine mahogany; the rich lush beauty of gold-tooled genuine leather; a desk of breath-taking originality in design . . . You're dreaming about the MANCHESTER KNEEHOLE DESK by STICKLEY. Your nearby STICKLEY dealer can turn your dream into happy reality!



Stickley

OF GRAND RAPIDS

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Bring in more of the *out of doors* with windows of Alcoa Aluminum

For brighter, gayer rooms make sure your new home has windows of Alcoa Aluminum. Because frames and parts are narrower, and glass areas larger, aluminum windows help you to blend room interiors with the beauty of the out of doors.

The soft, lustrous finish of aluminum is adaptable to all styles of decorations and color schemes. And it's so easy to keep attractive. No protective painting or special care is required. There are no deep, dirt-catching corners to slow up housework.

Through the years you'll be glad your home has windows of Alcoa Aluminum. They can't rust, rot or warp; can't stain adjoining surfaces. Aluminum windows stay easy to open, stay weathertight.

Ask your dealer, builder or architect to help you select the type of aluminum window best suited to your home. Leading window manufacturers make aluminum windows in a wide variety of standard sizes and designs. For names of manufacturers write ALUMINUM COMPANY OF AMERICA, 1840 Gulf Building, Pittsburgh 19, Pa.

MORE PEOPLE WANT MORE ALUMINUM FOR MORE USES THAN EVER

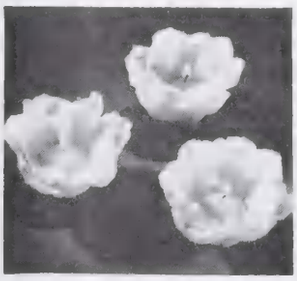
LIGHTER to live with

WINDOWS OF ALCOA ALUMINUM

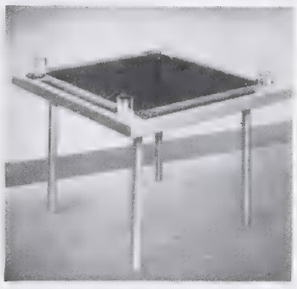
ALCOA ALUMINUM

Window Shopping

Continued From Page 20



OATING POWER. Lovely wax r lilies, whose hearts are candles, te as pretty a centerpiece as ever ved on a terrace supper table. Float n in a shallow bowl, and they'll be the decoration you need. A set of e in pale pink, ivory, and yellow; 0 ppd. Salt & Pepper Shop, 445 E. St., New York 28, N. Y.



TURDAY NIGHT SES-ONS. This new folding card table has a full regulation size playing ace covered in green wool felt, and each player there is an individual ssed accessory compartment to hold thing from chips to cigarettes. Finely ted of birch and maple, finished in ural blond or mahogany, it's 38½" are. $24.95 exp. coll. The Warner ps, 1516 Jarvis Ave., Chicago 26, Ill.



ST-IRON LACEWORK, as ical of New Orleans as jasmine and ers Rockefeller, makes a wonder-y decorative magazine rack that 'll be proud to show off. It comes in dantique (a soft green), antique te, old rose, chartreuse, and flat k. 15" high, 12" wide, $15 ppd. ison Blanche Co., New Orleans 2, La.

Charm in a Cigarette Box



A fine, gold-tooled leather box—inlaid with hand-colored tile exquisite in detail. Your choice of red, blue, green, tan or natural leather. Your choice of tile insert—pheasant, cocker spaniel, setter, grouse, coach-and-four or the hunt. It's another Delano-Design that makes an ideal gift. $15.00 postpaid.

Richard Delano, inc.
Setauket, Long Island, N.Y.



SLEEK, FLATTERING JEWELRY
with the Beauty of Gold and Pearl!

Fashion styled for your favorite dress and coat. Gleaming 4-piece simulated pink gold pin and earring ensemble set with clusters of tear-drop pearls. The eye-catching 2¼" coat pin is exquisite with its natural-sheen mother-of-pearl trim; earrings and dress pin in lustrous multi-color pearls. Safety clasps. Earrings with screw-back. Handsomely boxed for gracious giving.

Complete Set $4.75
Earrings only 1.95

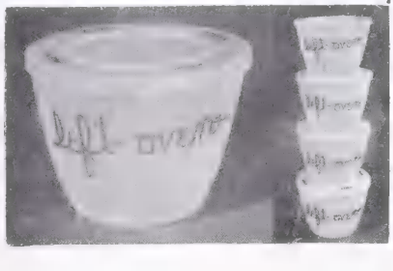
Price includes tax and postage. No C.O.D.'s please. Mail check or money-order today to

BEACON SPECIALTY CO.
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STACK A STOCK OF LEFTOVER BOWLS

You know what's what and where when you put leftovers away in these unbreakable white plastic dishes. Each is handpainted a different color, with matching lid, and the set of four stacks up to a neat saving of ice-box space. **$3.50** the set, postpaid

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Julian Hess
GRAND STREET - WHITE PLAINS, N.Y.



Quaint American

★

Matilda Lee Cookie Jar Lamp has all the charm and gaiety of a lingering old-fashioned melody. The cookie jar base of milk white Bristol glass has the authentic old rose decoration. Both the shade and shirred trimming are of quaint red gingham. Height 23 inches; diameter of shade 13 inches. Price includes shipment to your nearest express office $24.95

Yes, and you may have a matching pair for $46.95

★

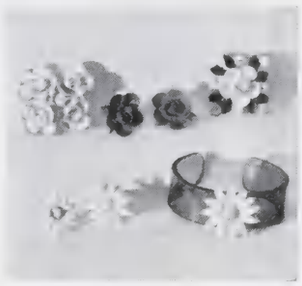
Lily Mae Lee Lamp table, designed from an original discovered at an auction from a 90-year-old homestead. Spool turned pedestal, hand-fitted drawer, inset glass top are features you will appreciate. Built of Cherry in rich Cherry finish. Dimensions: top 15 x 15; height 26 inches. Price includes shipment to your nearest freight office $19.95

Fashionable to use a pair of these tables— for sofa, lamp tables or with early American twin beds. Pair $37.95

★

All four — pair of LAMPS and pair of TABLES . . . $84.90

Carl Forslund
122 FULTON
GRAND RAPIDS, MICHIGAN



THAT CREATIVE URGE

Beautifully expressed by making your own lovely shell jewelry.

Pictured here are a few of the many attractive items you can make and wear with pride.

The "SHELL JEWEL BOX" was designed to provide you with the finest of materials for many projects, including earrings, brooches and a colorful lucite bracelet. Instruction booklet is included.

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The Loveliness of Cypress

This different outdoor furniture is ideal for porch and terrace or a spreading lawn. Great, too, for summer camps and cottages. Built of Southern cypress for the out of doors. No fear of showers. Comfortable, durable and graceful with natural cypress two coloring. Now--dowel inset with pegged joints fastened with split cypress bands. Each piece is thoroughly treated with a clear toxic and water repellent.

We have enthusiastic endorsements from Country Clubs, Adirondack camps and northern estates. Send your check, say where to ship—and we'll have a set packed and off to you when you say.

6 PIECE SET { 2 CHAIRS, SETTEE, COFFEE TABLE, SIDE TABLE, FOOTSTOOL } **$34.70**

3 PIECE SET { 2 CHAIRS AND SETTEE } **$24.95**

FREIGHT PREPAID IN U.S.A. ADD $3.60 FOR HIGHER FREIGHT DENVER AND WEST.

Littletree Company
Dept. HB
Winter Park, Florida

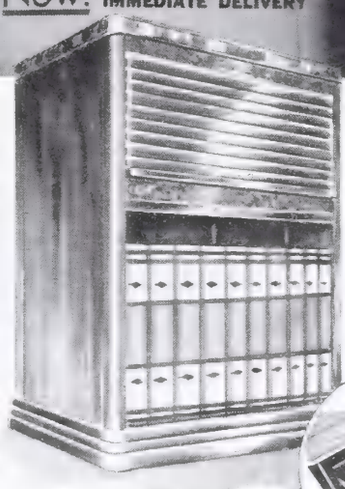
Now! **AVAILABLE FOR IMMEDIATE DELIVERY**

BEAUTIFUL—MELLOW TONE

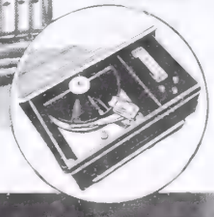
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- BUILT-IN LOOP ANTENNAE ■ MODERN CABINET
- POWERFUL SUPERHETERODYNE CHASSIS
- HANDSOME SLIDE RULE DIAL ■ AUTOMATIC RECORD CHANGER FOR 10" AND 12" RECORDS
- CONVENIENT ALBUM CABINET WITH STORAGE SPACE FOR APPROXIMATELY 132 RECORDS



Built with the same skillful precision as fine pianos yet priced within the moderate budget. Deep clear tones. New and improved automatic record changer designed and built by one of the world's largest makers of fine recording instruments. 31" high and 24" wide.



RECORD ALBUMS NOT INCLUDED

Choice of 4 Finishes

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■ BLEACHED MAPLE
■ BLONDE [illegible]

$119.50

STATE FINISH DESIRED

The Groveland Co.
HOLLY, MICHIGAN

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These quaint decals and tracing patterns are authentic designs from the picturesque Pennsylvania Dutch folk art.

No. 12 DECALS—28 Amish figures, Amish horse and wagon, birds, flowers, and borders in original, rich colors for decorating furniture, trays, boxes, etc. $1.00

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No. 105

AMISH PLACE MATS

No. 108 Amish Family Group reproduced in vivid colors on durable, lacquered place mats. Easily cleaned with damp cloth.

No. 108. Six-piece set of place mats (11 inches by 17 inches) $1.00

No. 105. Bird, heart and flower design. Six place mats..... $1.00

Mats shipped only on orders for $2.00 or more to one address.

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R. W. CUMMINGS, INC. **LANCASTER 3, PA.**



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Fill two or four of these Flower-base Candleholders with favorite flowers to beautify your table. Verdi Green stand, brass bowl 5" dia. 2½" high, leakproof. Adjustable to any size candle, $4.75 ea. $9 pr. A rose fashioned of brass, a bowl of spun copper highlight the Hand-Hammered Wall Planter, $4.50 ea., $8.50 pr. Both polished and lacquered for lasting beauty. PPD. No C.O.D.'s please. In Kansas add 2% tax.

HOME ACCESSORIES
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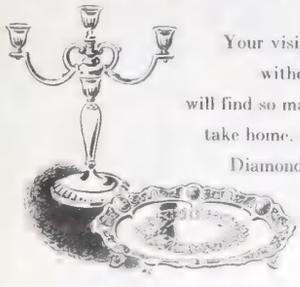


TOLE HANGING LAMP

Quaint charm for your summer cottage, den, porch or breakfast nook! Nothing needed, just screw this metal hurricane lamp into the ceiling! In red, black or white, hand-painted with Pennsylvania Dutch design. 14¾" tall. **$10.50** postpaid

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FORT DODGE • IOWA

visit CANADA'S *leading jewellers*

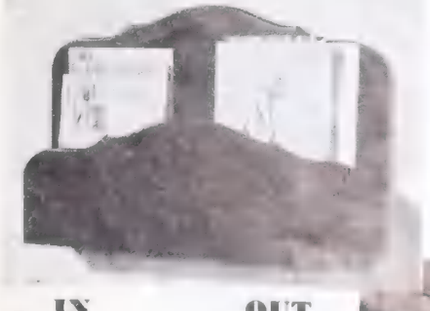


Your visit to Canada is incomplete without a visit to a Birks Store. You will find so many lovely quality gifts to take home. Antique and Modern Silver—Diamond Jewellery—Fine English China—English Leather

Stores in 15 principal cities.



BIRKS
Jewellers
Canada



IN OUT

ANY MAIL TODAY?

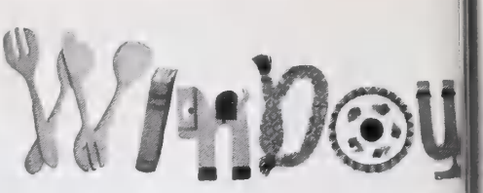
Solves that ever present household problem of where to put mail or notes for Dad and the children. Hang it in the hall, bedroom, or study—or stand it on your desk.

Mahogany or maple finish

$6.50 postpaid

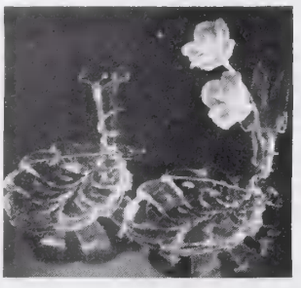
Check or money order to:

Muriel Reynolds
Box 15, Balboa Beach, California





HIGHLY STYLED luncheon s in Butcher cloth or pure Irish lin come in color combinations that a sophisticated witchery. Butcher clot white, maize, turquoise, delphiniu blue, or pink. Linen: white, mai navy, chocolate, black, quartz pi pastel blue, spring green. Monogra are contrasting. Service for 4, with ru ner, $9.40 in Butcher cloth, $12 in line Ppd. Harel House, Hopedale, Mass.



ASHES AND ROSES. A swe morning salute for a breakfast tray beauty spots for your dinner table, the leaf-shaped ash trays come with detac able flower tubes that you'll fill wi pansies, or a single rose or an o fashioned nosegay fresh from your ga den. In crystal clear, $2.25 the pair, pp Towne Products, 27 W. 26th St., N.



HEADS UP, off the sand, yet cradle comfortably in a sailcloth rest that attached to a collapsible metal frame and you can stretch full length to cat your tan without collecting half t beach in your hair. In assorted sol colors or stripes, it's 7" x 4½" x 4½ high. $1 each, $1.90 for 2. Postpaid fro Helen Pep Studio, 82-60 116th St., Ke Gardens, New York.



Sea Food Servers

You'll want to give her these crystal sea food cocktail glasses to keep her in the swim! Shrimp, crab meat, etc., stay chilled in the glass liners which fit snugly into the bottom glass filled with crushed ice. Have them monogrammed with her initials.
Set of 8 with monogram.....$13.75
Set of 12 with monogram.....$19.75
(express charges collect)
No C.O.D.'s please

EUNICE NOVELTIES Dept. H-77
5th Floor, Woman's Exchange Bldg.
541 Madison Ave., New York 22, N. Y.

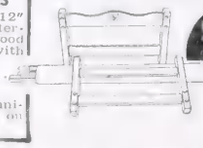
SET UP BED IN LESS THAN A MINUTE



Carri-Cot is the perfect baby bed for apartments with limited space. For vacation, travel, yard, porch or regular home use. Mattress available.

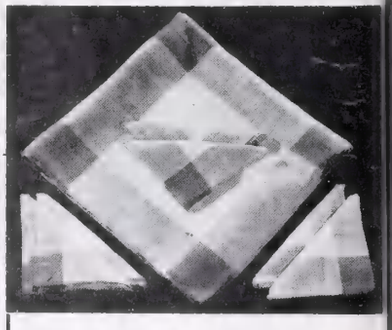
Sleeps tot up to five.

FEATURES
48" x 24" x 12" high... splinter-proof, hard wood ... painted with bite-resistant, non-poisonous lacquer ... washable sanitary canvas, on or off.



$8.95 F.O.B. Kansas City

Order Now—Write for picture folder
MEE MODERN FURNITURE, Box 683, Kansas City, Mo.



Amazing Linen Bargain
Only $3.95

100% Pure Linen Dinner Set. Fine, durable, ideal for town or country. Made in Belgium. Block design. Fast colors: Peach, Gold, Red, Blue. 52"x52" with 4 matching napkins. Specify color.

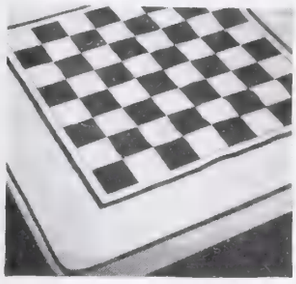
MOSLEY'S
Opposite Marshall Field's
11 East Washington St., Chicago 2, Illinois

SHOPPING

LITTLE BUCKET CHAIR. The old oaken bucket never dreamed it had such gaiety in its sober sides until a young designer of considerable talent rethought herself of all the young weary-bones whose dimpled dimensions would make it a throne. Handmade and hand decorated, it's a sturdy seat; and the loop handle makes it easy to carry. It's 15" high, $12.50 postpaid from The Pennox Shop, Hewlett, New York.

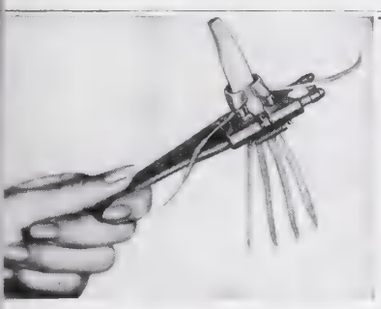


IT'S THE TOP of this pure wool felt card-table cover that makes it so spectacular. Hand printed and flocked in a chess-table design, it comes in grey and black, red and black, red and grey, maple tan and African brown, navy blue and navy, sky blue and fire-engine red, green and black, citron yellow and African brown. $10 ppd. Elizabeth Lacey, Hopedale, Mass.



BRIDAL SWEET. A wedding present to put new life into an anemic budget are these sweet-pea vases. A pair would be lovely in a country guest room, filled with old-fashioned bouquets of pinks and baby iris. Handmade of thin glass, they're about 5" high. $1.50 each postpaid. Meredith, Inc., Evanston, Ill.





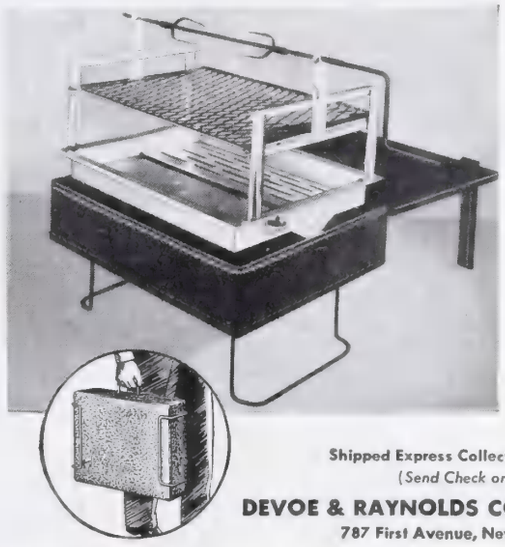
BEAN-X for
Delicious String Beans Julienne in a Jiffy

Pop a string bean into Bean-X. Simultaneously sharp safety blades held by spring pressure against the bean's contours, string it, while others slit the bean lengthwise — ready for cooking, french-style. Unique, useful prize for the bridge club and pride of your own kitchen. Send us $1 and you'll receive your Bean-X prepaid.

Dept. 40

G. N. COUGHLAN COMPANY, 29 Spring St., West Orange, New Jersey

More fun for Outdoor CHEFS!



This light-weight Porta-Grill folds compactly into its own metal case for traveling—unfolds in 10 seconds at the picnic site to do a man-size cooking job! 15" x 18" grill has two positions and cooks, broils, barbecues. Cooks for an hour on only 3 lbs. of charcoal!

Shipped Express Collect in U. S. A. **$11.95**
(Send Check or Money Order)

DEVOE & RAYNOLDS COMPANY, INC., DEPT. E
787 First Avenue, New York 17, New York



DICE KEY CHAIN

—and the Key to lots of fun and luck! You can actually shake the two tiny plastic dice sealed in the lucite box—to roll for the next drink, or to kill time with your neighbor while waiting for a street car. Price, only $1.00 (Postpaid).

Write for Free Catalog of Smart Bar Accessories.

the GAME ROOM
1538 Connecticut Ave., Washington 6, D.C.

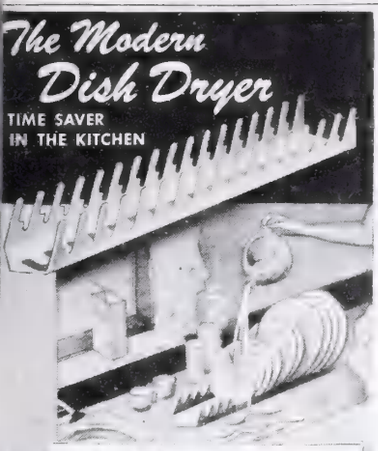


PERSONALIZED
Beverage Mug

of ivory vitrified china; 12 oz. capacity. Beautifully hand-painted in full natural colors with ducks, game-birds, horses, dogs, fish, or any design you wish. Personalized with names and dates if desired. All decorations fired for permanence. Sent in 3 weeks postage paid upon receipt of check for

$5.50

Grace Lloyd-Collins
Wilmington 43, Delaware



The Modern Dish Dryer
TIME SAVER IN THE KITCHEN

Just set the Dry-Rack on the sink drainboard — stack the washed dishes—douse with scalding water, and presto, dishes dry like magic. It's a time saver you shouldn't be without. Of lifetime aluminum, rubber plastic coated, scratchproof, and rustproof. Send check or money order. Immediate delivery.

A PAIR IN A PACKAGE for $1.00 POST PAID
ONE TO KEEP—ONE TO GIVE

Specialties Div., TILECRAFT, INC.
340 No. Dearborn St. • Chicago 10, Illinois

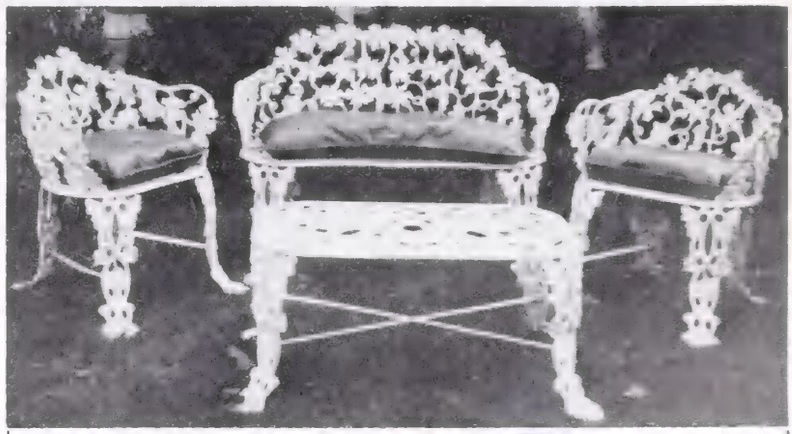


ALL SET
For DRINKING PLEASURE
At Home—At Clubs—At Fraternities

Drinks remain frosty cool and refreshing when served in these lustrous, hammered Buenilum mugs. Uniquely designed with hand-forged handles. Each mug, 4½" high, holds a full bottle of beer or 12 oz. of any thirst quencher. The 8" high pitcher holds almost 3 quarts. Makes a welcome Hostess gift, too.

Single Mug **$2.95** Pitcher **$5.50**
4 or more mugs **$2.75** each
Complete set (4 mugs, pitcher) **$16.00**
All prices include postage. No C.O.D.'s.

Cooper Crafts
54 West 21st Street New York 10, N. Y.



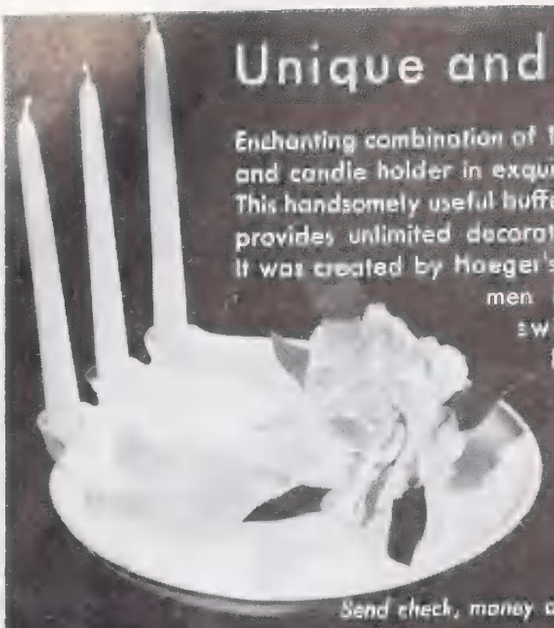
The Season's Outstanding **LAWN FURNITURE**

Lovely design, durable aluminum construction, painted white, including leatherette cushions in a wonderful choice of colors of red, blue, green or yellow! Note the wonderful savings by buying the complete set. Order today . . . they are ready for immediate delivery. All pieces full size.

SETTEE	$39.95
CHAIR	32.95
CHAIR	32.95
COFFEE TABLE	24.95
	$130.80
COMPLETE SET DELIVERED	
	$99.50

M. L. SALES, Box 73, Homewood, Ala.

Unique and Lovely



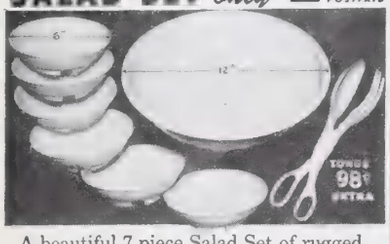
Enchanting combination of 12 inch low bowl and candle holder in exquisite art pottery. This handsomely useful buffet or table piece provides unlimited decorative possibilities. It was created by Haeger's ceramic craftsmen in satiny white swirl pattern to blend with any room or table setting.

$2.50 postpaid anywhere (without candles)

Send check, money order or cash to

The Haeger Potteries, Inc.
207 Maiden Lane — Dundee, Illinois

Colorful CALIFORNIA SALAD SET *only* $2.98 POSTPAID



A beautiful 7 piece Salad Set of rugged, chip proof **Styrene**, offered at an unbelievably low price! This sensational new, easy to clean, lightweight material will not stain or absorb seasonings or flavor.

This lovely gift shipped prepaid to you or your friends in an outstandingly beautiful Gift Box. The 7 piece set consists of 1 large Salad Bowl (12 inches diameter) plus 6 Individuals (6 inches diameter) for only $2.98 postpaid. Your choice of 5 lovely shades, **DESERT GOLD, LETTUCE GREEN, RADISH RED, MARINE BLUE** or **IVORY.** Additional Individuals available in sets of 6 for $1.20 set. Salad Tongs (illustrated above) to match, only 98c. Send check or money order today for immediate shipment. No C.O.D.'s please. California orders add 2½% sales tax. Indicate color.

MYRTLE KELLY
1376 SONOMA DR., BOX H-6, ALTADENA, CALIF.

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SIX WEEKS' PRACTICAL TRAINING COURSE

Resident Day Classes
Start July 7 • *Send for Catalog 5R*
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Same training for those who cannot come to New York. Practical, simple, useful, and intensely interesting.

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ALL-PURPOSE CAR-CARRIAGE



The ideal car-carriage that can be used on the boardwalk, at the beach or picnic. Can also be converted into a shopping cart, and will fit any automobile. **$7.95**

Send check or money order
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DARLING
16 W. 45th Street — New York 19, N. Y.



Unusual Cocktail Shakers

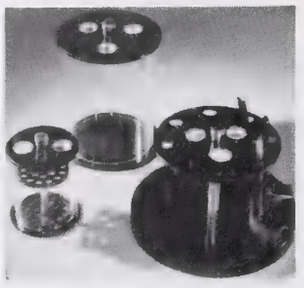
A handsome adaptation of an old English Presentation Mallet has a hand-turned oak handle which unscrews at top and bottom to provide openings for liquor and ice, and for pouring. Made of gleaming chromium, holds 40 oz. $15.50 postpaid. The pitcher type Martini or Manhattan mixer (holds 40 oz.) comes in either aluminum or chromium with mixer spoon. Has a protective bar at the mouth to prevent ice from falling out. $10.50 for aluminum—$20.50 for chromium finish postpaid.

THE INDERLIED SHOP
22 Hillside Ave. — Williston Park, N. Y.

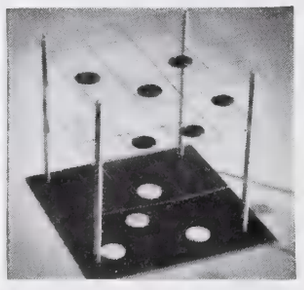
WINDOW



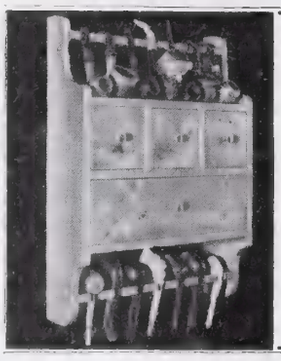
CORSAGE KIT. Think of the fu of topping a gala gift package with sweet corsage; of having one at eac guest's place at your next bridge lunch eon; of meeting your husband for din ner with a corsage, as professional a a florist's, pinned at your shoulder. A the equipment, from ribbons and wire to pins and flora-tape, is included in th kit. $2.95 ppd. Breck's, 330 Breck Bldg Boston 9, Massachusetts.



TOBACCO CATCH. A handsom haul for the fisherman in your life any one of these smoking accessorie Made of clear Lucite and black Bake lite, the tops are inset with genuin trout flies. Cigar humidor, 6½" high 5½" wide, $12.75. Pipe rack for 8 pipes $12.75. Cigarette humidor with perfo rated inner rack, $10.15. Ppd. Bodines Baltimore, 2119 N. Charles Street, Balt more 18, Maryland.



TIC-TAC-TOE IN SPACE. Qubi has four transparent plastic platform on different levels, with 64 squares. Tw three, or four persons can play, and eac player uses markers of a separate colo placing them, one at a time, on empt squares. Object: to get 4 markers in straight line *in any direction.* It's 3 dimensional tic-tac-toe! $3.50 ppd. Dupli con Co., Hopkinton, Massachusetts.



A PIPE MAN'S PIPE RACK

of Charm and Beauty that does everything a good pipe rack should do!

1. Holds 14 (count 'em) pipes.
2. Holds 3 kinds of tobacco in ½-lb. jars (attached to small drawer fronts).
3. Air-tight jars keep tobacco moist and fresh.
4. Larger drawer holds pipe cleaners, reamers, pouches, filters, etc.
5. Hangs conveniently on wall, saving table surface space.

Of mellowed, knotty pine, waxed and hand rubbed, size 13" x 18".

Price $12.50
Mail Order Only — Check or money order
Express Collect — No C.O.D.'s

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Box 179 — No. Conway, N. H.

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Unusual Gift for Boys and Girls



A delightful travel companion! Satchel full of selected toys, chosen for age-appeal. A novel gift idea, full of fun and adventure. Toys chosen by experts with 66 years experience. Shipped anywhere in U. S. $2.25 postpaid. 3% sales tax in Ohio. Specify age and whether boy or girl.

ARNOLD-FAIRYLAND
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CINCINNATI 2, OHIO



BEAUTY MASSAGE at HOME

The Masseur fits your hand comfortably and compactly and enables you to massage tired muscles, hips, thighs and arms right in your own boudoir. Stimulates circulation. Regular massage normally plays an important part in any physical conditioning or beauty program. Use it only a few minutes a day between visits to your masseuse.

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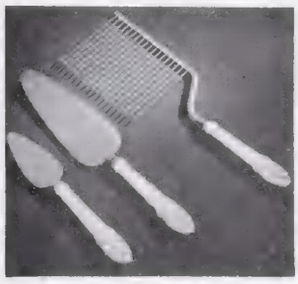
THE Franklin Workshop
Box B, Rohrerstown, Pa.

SHOPPING

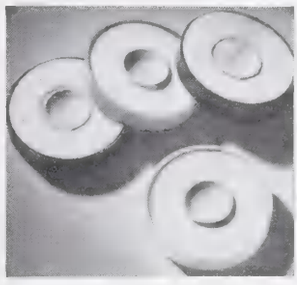
ABLE IN THE SUN. Against the
en velvet of your lawn or in the cool
de of your porch, the Virginia table
be a bright magnet for gin-rummy
vers, salad luncheons, or just round-
le discussions. It's made of cast iron
shed in white, and measures 23¼"
h, 29½" in diameter. $27.50 f.o.b.
roit. Detroit Mantel and Tile Co.,
1 Farmer St., Detroit 26, Mich.



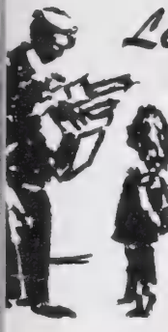
TAKES THE CAKE and
aks it with a minimum of crumbling,
the cut piece lies flat on the prongs,
dy to be served. $6. The pie server is
ispensable now that the season of
eberries is here. $5. And the cheese
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ktail parties, is $4.35. All with ster-
g silver handles. Prices include tax.
d 25¢ postage. Zillah Symonds, 11 W.
St., New York 19, N. Y.



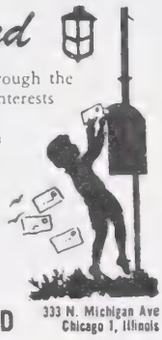
PONGERS. Something new and
remely workable in coasters are these
-cushioned berths for glasses. The
stic rims come in different colors to
ntify guests' drinks; the surface is
nge rubber, and in the center is a
ll suction cup. Dampen slightly and
glass stays put without a drip to mar
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ngle, P.O. Box 56, Ajo, Arizona.



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"We thought our plan was perfect—until we made a PLAN-A-HOME model of it. That model became a *proving grounds for our ideas*—saved us at least $500 in 'eleventh hour' construction changes."
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A scale model is easy to make with a PLAN-A-HOME Model Kit. Lay out your plan with the slotted wood footings, insert wall sections—and there's your model! No tools needed. Plan as you go, change room sizes easily, quickly. *Furniture cutouts for every room* included in kit.

Send today for your complete 315-piece kit. 3 day inspection privilege. Postpaid, $4.75 ($5 west of Rockies and Canada). PLAN-A-HOME Model Co., Elkhart 3, Ind.

PLAN-A-HOME MODEL KIT...makes a 4 to 9 room model of any plan

HAND-CRAFTED IN GUATEMALA!

POPULAR *Palomino* LEATHER SHOULDER BAGS

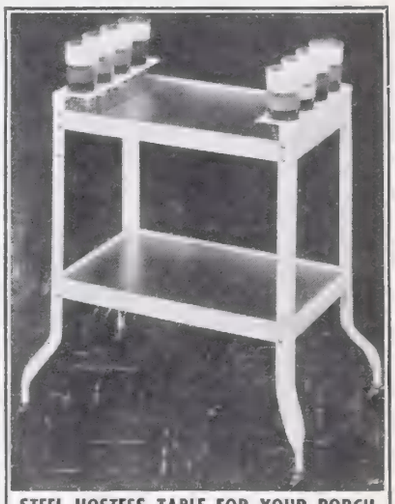


Beauty and long service combined in these genuine cowhide bags. The larger one is 8 x 9½ inches . . . the smaller one, 4½ x 6 inches. Ideal for casual or sportswear.
Both bags sent POSTPAID for . . . $18.50

$12.60
SMALLER SIZE $6

Sent Postpaid
ORDER TODAY!

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STEEL HOSTESS TABLE FOR YOUR PORCH
Utility Porch Table with eight frosted 12 oz. glasses. Table equipped with casters, easily moved about. Highly polished lacquered shelves 13" x 21". Comes in Royal Blue or White enamel with choice of Red or Blue shelves.

COMPLETE FOR $6.95
Sent express collect anywhere. Mail check or money order to!
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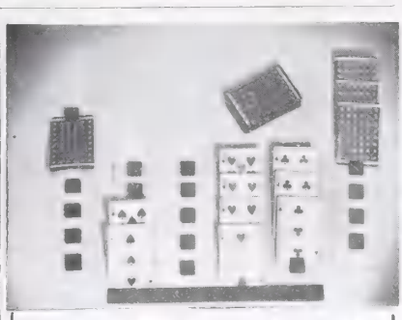
STOPS OG-ITCH

't be too quick to blame fleas, mange or if your dog or cat begins to itch and tch. 2 to 1 it's "Fungitch," a fungus ction from grass or weeds first identi- by the noted veterinarian, Dr. A. C. rick. "Fungitch" starts as a simple itch. er, mouldy smelling dandruff-like scales rownish-edged sores develop around tail, paws, back, armpits, underbody or inside s. Pets suffer agony. Neglect may be ly. Now, Dr. Merrick's own remedy, fodene, relieves "Fungitch" like magic.

AMAZING QUICK RELIEF

plied externally, Sulfodene stops the itch- in minutes—usually clears up scales and es in a few days. Martin Schuch, Jr., Elizabeth, N. J., writes, "Thanks to fodene, my German Shepherd has had first summer without continuous scratch- . She had brown scaly bumps on her k, something like dandruff, and a strong use-like odor. All gone in three days! telling all my friends about Sulfodene." ur pet may get infected any time. So y not have Sulfodene always on hand? der direct—generous treatment $1.00— ts $3.50. Sold under liberal *money-back trantee*. Address:

LFODENE, Box G-107, Brookfield, Illinois.



BREEZY BRIDGE CARD ANCHORS*

"Play Bridge With Ease in the Stiffest Breeze"

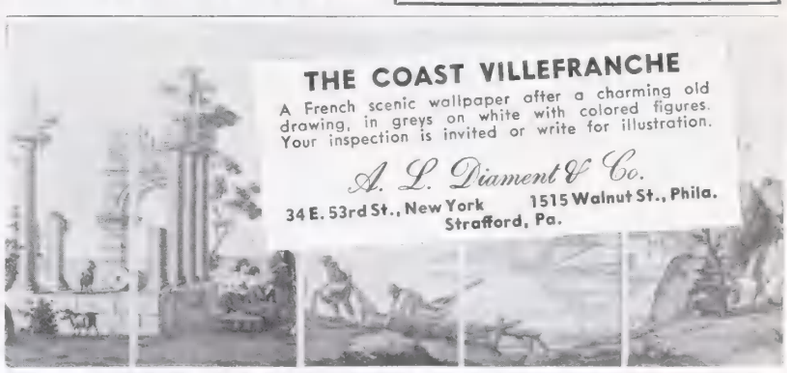
Enjoy your bridge game on the patio, beach, boat or under the electric fan. Facilitates the game indoors or out.

Holds the "dummy" hand and each player's tricks in full view.

A practical, beautiful new gift in heavy crystal and black plastic.

$5.95 postpaid.
Check or money order.
Sorry—no C.O.D.'s.

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A French scenic wallpaper after a charming old drawing, in greys on white with colored figures. Your inspection is invited or write for illustration.

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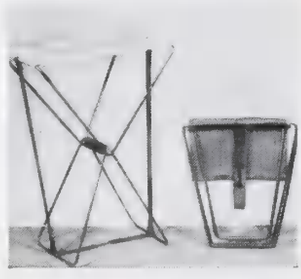
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Jewelers' Board of Trade



CANDLESTICK LIGHTER. combines the old-fashioned charm of th candlestick with the functionalism o modern design, and the result is a happ one because this is a lighter that work like a precision instrument, yet looks a home in a Colonial room. Made o bright aluminum. About 6" high, it i $15. Camalier & Buckley, 1141 Connect icut Ave., Washington, D. C.



PEEK-PROOF. If gin rummy is firmly established part of your life, yo know that even a soul of integrity can help seeing that the one card needed t put him "gin" is buried in the discar pile, if the discards are all jumbled up So your game will be faster and faire if you have this aluminum holder tha keeps cards sternly in place. $1 ppd. N C.O.D.'s. Balas Manufacturing Co., 380 Woodland Ave., Cleveland, Ohio.



LAZYBONES SEAT. A foldin chair made of lightweight steel tubin has a strong canvas seat that comes i red, blue, yellow, or green. Wonderfu way to take a load off your feet at pic nics or tennis matches, and it eve makes an extra seat in a car. Holds u to 250 pounds, and four can be carrie with ease. 12¾" x 9¼" x 18½" high $2.50 each ppd. Cooper Crafts, 54 W 21st St., New York.



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Height: 12 in.
Length: 40 in. Weight: 20 lbs.
CHILDREN LOVE THEM!

Just the thing for the little ones in your family learning to walk! Sturdy and safe, these gay red and yellow Sky-Riders are designed to strengthen baby's muscles, and help little legs grow firm and straight. Older brother, too, can have fun with it as a coaster. Three rugged disc wheels—with *real rubber tires*—prevent easy tipping. Unique rear "wing" makes extra seat, and supports Sky-Rider in upright position when stored.



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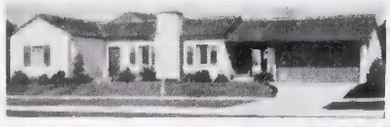
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TOY GARAGE
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This 3-story garage has an elevator to carry your cars to each level. Large front door and 10-inch car ramp to the second level. Made of U. S. Gypsum hardboard. 14" wide, 27" long, 16" high. Complete with 6 four-inch cars with removable wheels, 4 gas pumps, 2 air hoses and a grease rack.

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Planning to buy or build a new home? Here are 263 plans and ideas you ought to have. Actual pictures of homes already built. Not just sketches. Each complete with detailed description and floor plans. All types architecture, American, Colonial, Monterey, Georgian, Mediterranean, French Normandy, English, Ranch House, and others. Homes for every climate. Each an architectural gem. Brick homes, stucco homes, frame homes. One and two story. Four to ten rooms. One to three baths. A wonderful collection of plans and ideas. Used by contractors, architects, realtors and building material dealers. Complete blue print plans and specifications available. Also one book of 67 plans, ideas for brick fireplaces, barbecues, pools, walks, patios, walls.

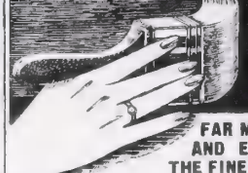
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CREATE A CEDAR CLOSET WITH A PAINT BRUSH



FAR MORE EFFECTIVE AND ENDURING THAN THE FINEST CEDAR WOOD

Lasts a lifetime. You can apply Cedacote yourself to the walls and ceiling of your clothes closet and you will have a safe deposit for garments and blankets that may otherwise be sacrificed as food for wool-eating moth larvae.

Cedacote is a compound of crushed genuine red cedar wood, impregnated by an exclusive process with many times the quantity of cedar oil that nature provides in cedar wood. Mixed with water, easily applied to any surface. It's delightful aroma permeates your closet making it as fragrant as a cedar grove. Moths hate it as much as you like it.

Costs only about 1/10th of the old-fashioned, short-lived cedar wood closet. Cedacote's original freshness is maintained permanently by spraying annually with Cedoil.

Cedacote completely resurfaces, sealing all cracks and crevices where moths breed. Smooth, will not rub or stain. Screws or nails can be driven through it without cracking. Permanent and will not burn. Proven by laboratory tests and use in private homes, hotels and apartment houses.

Line your old trunk with Cedacote and make it into a cedar chest.

Ten pound bag enough to do a good sized closet is only $8.50. Mail orders shipped promptly. C.O.D. or Postpaid when remittance accompanies order.

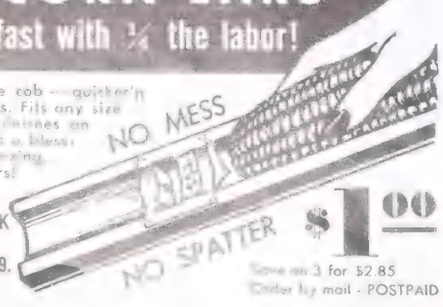


CEDACOTE MFG. CO.
Dept. H, 28-03 42nd Road
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AMAZING NEW INVENTION!

CUTS CORN EARS
5 times as fast with ¼ the labor!

Only yummy tender kernels pop off the cob — quicker'n you can eat 'em! Avoids the tough husks. Fits any size ears — cuts, scrapes, shreds; 5 strokes finishes an ear in 10 seconds! Breck's Corn Cutter is a blessing for table serving, home canning, freezing, puddings. A boon to false teeth wearers! Guaranteed to please.



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Home and Garden Gifts BRECK'S RELIABLE SINCE 1880

792 BRECK BLDG. BOSTON 9, MASS.

SHOPPING

LANT A SCALE with trailing ivy floating pansies and see how well-lanced your decoration becomes. The ile is made of brass, the fluted column s a classic simplicity, and the two tle planters hang from the arms on ass chains. 15½" high, $12.98. With ificial ivy, $14.98. Express collect and C.O.D.'s. Frank Art Gift Shop, 18 W. rdham Rd., New York 53, N. Y.



AMPER OF TRAYS. A set of ır pottery trays in graduated sizes are ndmade and decorated by the Tonala dians in Mexico, and they are heat-oof so you can even put them in the en. The predominating colors are rthy red and white, and they come cked in a colorful picnic or sewing mper. $5.75 ppd. Old Mexico Shop, nta Fe, New Mexico.

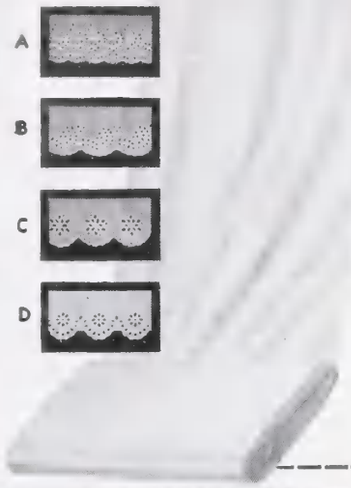


.F.D. CHARM. Your own house n, made entirely of metal and weath-oproofed in black, comes in a large se-tion of designs and sizes. The sign own is $12.50. The metal mail box at-ches easily to the cast aluminum acket. Together they are $13.50. acket alone is $7.50. Express collect om Whitehall Metal Studios, Inc., 469 Ohio St., Chicago 11, Ill.



(Continued on page 33)

FABRICS BY MAIL AT SAVINGS



SNOW WHITE **ORGANDY**
crisp, permanently finished to launder without starch. 39 inches wide. **60¢ YD.**

DAINTY WHITE **BATISTE**
light and airy, 38 inches wide. **70¢ YD.**

EMBROIDERED **EDGING**
Swiss-type eyelet borders on matching organdy or batiste. 6½ inches wide. **50¢ YD.**

Beautify your home with curtains, vanity skirts or bed spreads, or make pinafores, aprons, children's or infants' dresses of these fine combed yarn fabrics. At these low prices by the yard or in bolt of 40 yards. Edgings to match by the yard or in bolts of 10 yards.

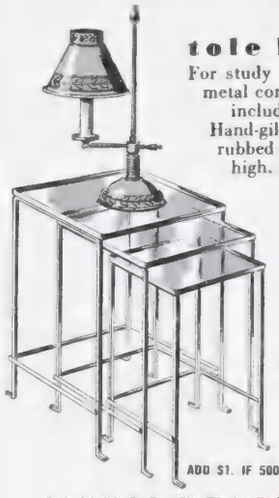
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I enclose $_____ please send me:
Organdy at 60¢ a yard ..... yds. .... Bolts
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Organdy Edging—50¢ yd. Style ☐ yds. .... Bolts
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For interiors or porch, executed in wrought iron with permanent white finish. Glass tops (burn and alcohol proof). Red, green, blue, yellow and crystal. Large table 12"x12", 20" high. **$9.95**

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For study or library, metal construction, including shade. Hand-gilded, hand-rubbed finish. 15" high. In antique ivory, red or green. **$9.95**



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Attractive Aluminum **SPICE RACKS**

KEEP CUPBOARDS NEAT—SPICES HANDY

File those spice cans away in a neat, attractive aluminum rack. Holds five standard spice cans, with label sides out. Fits snugly on *inside* of cupboard doors. Saves precious cupboard room, keeps spices easy to reach.

79¢ each postpaid (No C.O.D.)



Rack is 12½-in. long, has polished guard, and fastens easily, quickly to door or wall . . *without tools.* Anyone can install in a jiffy with special thumb tacks supplied.

Send direct to **DOR-FILE MFG. CO.**
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made of everlasting bright polished twisted stainless steel wire. Will not rust or tarnish. Holds large or small cup on rim of plate away from food. Just what everyone needs for parties, buffet dinners and socials. Safe—sanitary—convenient. Terry's Tea Cup Cradle allows more room on plate, frees one hand, and solves problem of where to set cup. $2.00 per box of 12 postpaid from

T & B SALES CO.
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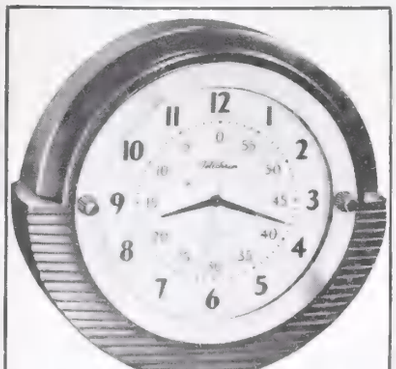
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Wholesome Refrigerator Suckers
Make em at home—no trouble or fuss! Use Chocolate Milk, Fruit Juices, Soft Drinks, Malted Milk, etc., to make all the tasty, healthful Frozen Suckers you want! Plastic sticks can be used over and over!

GUARANTEE: nd one dollar—sh, check or money-der TODAY. (No mps, please.) If not fully satis-d, return Mold within 10 days your money will be refunded.

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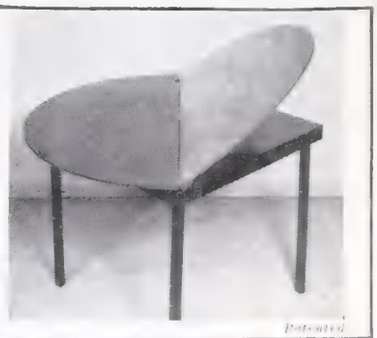
Telechron Minitmaster—the self-starting electric kitchen clock and 60 minute timer combination for kitchen wall. Ivory colored plastic case; 4½" Dial, Height 7", Width 7¼", Depth 2½". You'll want a number for gifts at only $9.70 tax included prepaid.

write for clock and barometer catalog

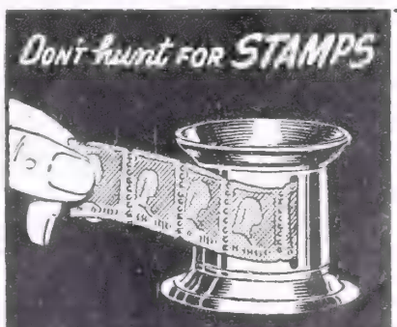
Harley's Clock Shop
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MAGIC TOP DOUBLES THE SIZE of your Card Table!

T-Top is a light rigid top which fits over your card table, just doubling its size. It seats 7 persons comfortably—46" in diameter, 144" in circumference—it's perfect for luncheons and card games. T-Top held in place on your table by cleats on underside. Can be tucked away in a closet or corner. Send for your T-Top now! Weight 16 lbs. Shipment made promptly by express. Specify Color Wanted. Dark Green, Rich Red, Dark Brown—$5.95.
Unpainted T-Top $4.95. All prices at Salem, Mass.
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KEEP STAMPS HANDY in this attractive, colonial style paperweight of highly polished brass with green felt pad. ALWAYS HAS A STAMP WHEN YOU WANT ONE! Clever, saucer-shaped top, which lifts off, holds clips, pins, etc. A strikingly handsome addition to the desk of any man or woman. A PERFECT GIFT.—Practical.—Permanent. Takes U. S. Post Office roll of 1¢, 2¢, 3¢, stamps. Send check or money order now. $3.50 POSTPAID. SATISFACTION GUARANTEED. Immediate shipment.

NORTHMORE'S HOME PRODUCTS
Box 756G Highland Park, Illinois



DRAWING BY RAY BETHERS

How To Leave Home *and* LIKE IT

by Harry Price

Today's bright thought department: Why not enjoy the July Fourth week end in Hawaii?

You can do it, too. You can leave New York City Thursday evening, land in Hawaii around Friday noon, enjoy yourself in that land of flowers until Sunday evening, and hop back again for Monday.

That's about how the schedules of United Air Lines' new "Mainliner 300's" work out. It was this type of passenger plane that crossed the United States recently in six and three-quarter hours.

And to help you further, the fare is only $265.15 (plus Federal tax, of course) one way, and your baggage allowance has been increased from 40 to 55 pounds. This much baggage is carried free of charge.

Then There's Nassau

If you're an Eastern Seaboarder and Hawaii seems a little remote at the moment, why not try Nassau? Late June and July are the times to be in Nassau, and with the newly inaugurated daily flights, New Providence is only about six and a half hours away. Round-trip rates are $140.40, plus tax, between New York and Nassau.

Conforming to the new travel trend, Nassau now is planning for year round tourist trade—in fact, such trade is a well-established fact now.

Everything for Fun

Buena Vista Guest House, a 200-year-old manor house, is among several of Nassau's visitors' headquarters that are remaining open through the summer season.

Water-skiing, swimming, tennis, golf, riding, cycling, sailing, and fishing are among the activities. And for the traveler with a gourmet's taste for the unusual, there's the Buena Vista's famous curry, reputedly the best this side of Delhi and Bombay.

The Royal Victoria is another hotel to list as open during summer. It is one of the oldest on the island and rates run about $8 a day without meals. The Buena Vista is about $20 a day for two, including breakfast.

Larkin Travel Service, planners of the Nassau trips, also lists direct flights to Montego Bay, Jamaica. This is a continuation of the Nassau flight. It's a sort of air cruise—an all-in-one price for the flight, and you may stay in either Nassau or Jamaica.

Canadian Capers

Any time you've an urge for an inland cruise, make tracks for Toronto and Canadian Pacific's Great Lakes cruises. You can break a Trans-Canada rail trip with a two-day voyage between Georgian Bay ports and Fort Williams, 544 miles all told, for only $12 additional for an outside cabin and meals, or you can make a five-day cruise on the great inland seas.

Three vessels are in this service—"Keewatin" and "Assiniboia" on the two-day rail-break trip, and "Manitoba" on the five-day cruises.

Season for these Great Lakes cruises is from now to mid-September, with "Keewatin" and "Assiniboia" sailing from Port McNicoll Tuesdays and Saturdays, and "Manitoba" from Owen Sound on Thursdays.

You'll enjoy the itinerary—Georgian Bay's 30,000 islands, Bruce Peninsula and the Christian Islands (Faith, Hope, and Trinity), the famous "flower pots" geological formations, a night on Lake Huron, the 55-mile trip up St. Mary's River to Lake Superior through the locks between Huron and Superior. Meanwhile, you'll relish the rest, relaxation, and activities of regular shipboard life. Good fun for about $56 plus taxes.

Seven Days Amid the Peaks

Denver, Colorado Springs, Grand Lake, Pikes Peak, Garden of the Gods, and the encircling natural wonders of the Continental Divide are all included in a seven-day rail vacation—an escorted tour, really, scheduled to leave Chicago every Sunday. The price, $135, includes park admission, hotel, transportation, motor side trips, and all the

(*Continued on page* 38)

Nothing could be finer



THE LINCOLN CONTINENTAL CABRIOLET

When available, white sidewall tires at extra cost.

Lincoln

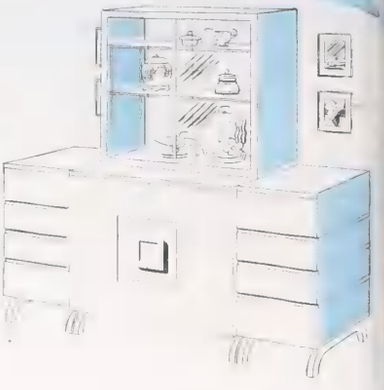
DIVISION OF FORD MOTOR COMPANY





"BUY IT AS YOU WANT IT... ARRANGE IT AS YOU LIKE IT..."

says Lurelle Guild, famous designer. "In designing Kensington Furniture I have tried to let *you* do what professional decorators do — buy *pieces* instead of a suite. You'll be the judge of how amazingly arrangeable this new furniture is."



Chests, consoles, glazed cabinets can be combined in scores of fascinating groupings. Imagine! A new dining room whenever the mood takes you! Buy as few pieces as you want to start with. If dining space expands, add more from "open stock." And when children leave for homes of their own, any extra pieces, including the graceful chairs, will go in other rooms, as if they belonged.



The years will mellow the golden wheat-colored solid hardwood, the silvery lustre of the Kensington Metal legs—the same beautiful metal as the famous Kensington giftware. The hand-crafted, classically simple style and construction are "for the ages." See Kensington Furniture at leading furniture and department stores or write for literature. Kensington Inc., Dept. H-7, New Kensington, Pa.

Kensington

OF NEW KENSINGTON

Window Shopping

Continued From Page 29

MMER COOLERS. For serving
t-sprigged iced tea after tennis or
ty Tom Collins, choose these Toasts
he Nations or the gold-banded flower
sses. Hand decorated and fired on
permanency, the designs are as-
ed, and either set is $6.90 for 8
m-bottom highballs. Gay Fad Stu-
s, 220 Pierce Ave., Lancaster, Ohio.



**OLDING CRIBBAGE
OARD.** "Fifteen-two, fifteen-four,
l a pair is six" will be the battle cry
your terrace on summer week ends
h this newly-designed cribbage board.
ee complete scoring lanes of 120
es each eliminate doubling back. In
y plastic with maroon pegs, or vice
sa, it forms a card case when closed.
ppd. Kencroft Associates, 373 Hertel
., Buffalo 7, N. Y.



MPASS LIGHTS. A good-look-
ceiling fixture for a country house is
d to find, so we hope this will be the
of your search. Made of heavy
per and cast bronze, enameled
k with raised brass direction letters,
.W.S., the back plate is 6¼" in
meter, overall height is 10". To
ch, there's a bracket wall lamp.
.50 each, exp. coll. Carnagey's, 29
tral Ave., Tarrytown, N. Y.





MOTHERS . . . find this washable, waterproof plastic bag indispensable when travelling with infants. Separate compartments hold used and unused diapers and bottles. Or use it as a handy beach bag. In two-tone combinations of red, green, brown, navy and black with adjustable shoulder strap. **$3.95**

LITTLE GIRLS . . . adore this washable plastic bag. In gay two-tone combinations of red, green, navy, black or brown. First name in cut-out letters is appliqued on in the same material. Adjustable shoulder strap and zipper. **$2.40**



Prices include tax and postage. *No C.O.D.'s.*

.UCILLE DISTRIBUTING CO. Dept. 47
637 Madison Ave., New York 22, N. Y.

Surprise Your Guests
WITH UNEXPECTED CONVENIENCES

LUGGAGE RACK — *the first really worthwhile one since prewar days!* So attractive you'll use it as a tray stand too. Reinforcing bars and top supports of satin-finished, tarnish-resistant metal, ebony finished wood legs, and Tapes of strong fancy webbing, firmly fastened. 17½" x 22" x 14" wide **$12.95**





VALET STAND—Male guests will appreciate your thoughtfulness in providing this all-in-one stand! Holds coat, vest, trousers, neckties, shirt, undergarments, socks and shoes in neat array. Get one for the man of the house, too, and put an end to the "clothing problem". Walnut or mahogany finish **$11.95**

MAIL ORDERS FILLED
Delivery free within 150 miles

A HOUSE FAMOUS FOR QUALITY FOR OVER 99 YEARS

Hammacher Schlemmer
145 EAST 57TH STREET, NEW YORK 22, N.Y.

Send for catalog "H-1"



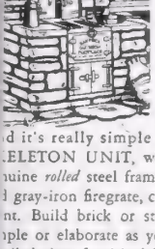
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**FULLY INSULATED
ICE VAULT**

Highly polished aluminum vault holds 2 trays of ice cubes, keeps them longer with Johns Manville Insulation. Clear plastic handle and knob. **4.91**

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Will Ship Express Collect Beyond N. Y. C. Delivery Area
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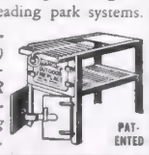
ou'll Enjoy Your Own OUTDOOR FIREPLACE



Now it's EASY to have an outdoor fireplace in the privacy of your own grounds. Invite favorite friends to enjoy sizzling steaks broiled over glowing charcoal or wood . . . ■ early morning breakfast of pancakes and sausage . . . or ■ impromptu wiener roast!

d it's really simple to build with a Hancock
ELETON UNIT, which comes complete with
uine *rolled* steel frame and doors (*not* cast iron);
l gray-iron firegrate, cooking grate, hot plate and
nt. Build brick or stone masonry around it, ■
ple or elaborate as your taste dictates, from the
ailed plans furnished for each basic design. Acces-
y units, such as ovens and barbecue spits, avail-
e for those who wish them. Hancock Outdoor Fire-
ce Units are solidly constructed, long enduring, are
ndard equipment in many leading park systems.

rite today for complete information, enclosing 10c (coin) for large 4-page Plan Sheet—
OW TO BUILD YOUR WN OUTDOOR FIRE-LACE"—containing working awings for a variety of designs.



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WINGED WANDERERS—The perfect vane for those who appreciate the beautiful and insist on the unusual. Remember it for gifts, and you'll make a name for yourself. Made of fine, weather-resistant metal, finished in black lacquer and mounted on an oil-filled swivel which responds to the smallest breeze. Easy to install. Prompt shipment.

27" wide, 34" high **$16.50**
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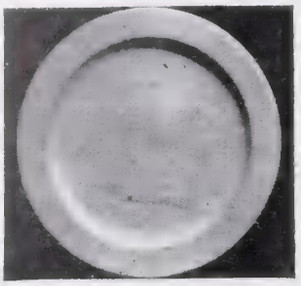


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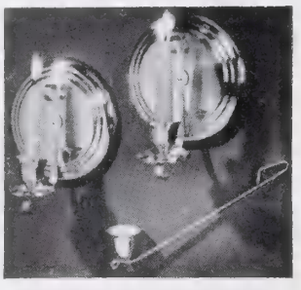
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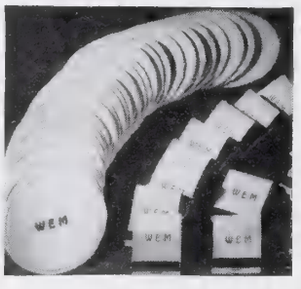
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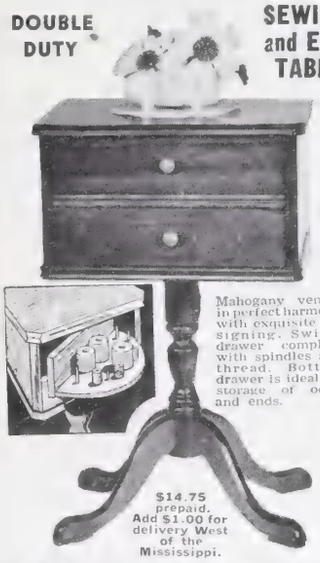


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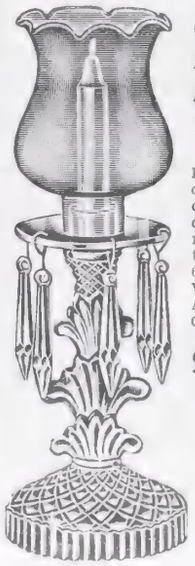
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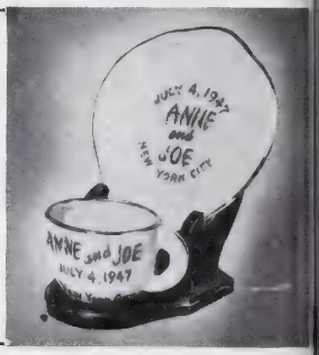
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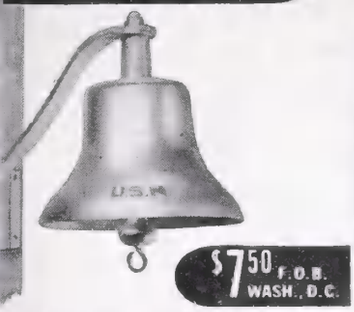
Hand-carved camphor wood chests come in three sizes and will hold the various odds and ends that clutter a house. Or fill them with lipsticks and pins on your vanity, with pencils and clips on the library desk. Larger sizes have locks and their Oriental charm is lovely in a breakfront.

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NEW ELECTRICAL HELPER ENDS GARBAGE PROBLEM!



Amazing General Electric Disposall Shreds Food Waste, Washes It Down Kitchen Drain!*

NO MORE trips to the yard with pails of drippy garbage.

Instead, food waste is easily disposed of *electrically* in a clean, completely sanitary, modern way—right down the sink drain!

Fits most any sink!

The General Electric Disposall has a wide-mouthed drain which fits into most any kitchen sink—takes even bones, corn husks in its stride.

And its self-cleansing action keeps drains cleaner than ordinary drains. It may be used with septic tanks of adequate capacity.

"Wonderful!" say 97 out of 100 women

One community in Kansas has a Disposall in every home. Recent survey showed how enthusiastic users are about it.

"Saves 32 minutes a day." "No garbage to handle!" "No garbage odors!" "Think it's perfect!" are typical comments of these women who use General Electric Disposalls. General Electric Company, Bridgeport 2, Connecticut.

THIS IS HOW IT WORKS!



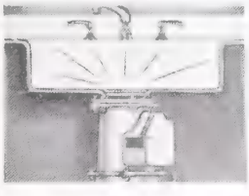
1. You scrape food waste off your dishes, down the Disposall.



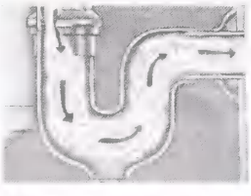
2. You lock the cover, a single twist to the left.



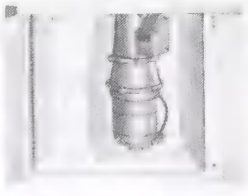
3. You turn on the cold water. (Automatically starts motor.)



4. Swoosh! Waste all gone! Just a matter of seconds! Sparkling clean!



5. Notice whole load finely shredded—no chance to clog drains.



6. The Disposall fits into almost any kitchen sink.

The Disposall can be teamed up with General Electric Dishwasher in a complete Electric Sink

GOOD-BY TO GARBAGE—AUTOMATICALLY!

DISPOSALL

GENERAL ELECTRIC

*Trade-mark Reg. U. S. Pat. Off.

HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 30

mechanics of this kind of travel.

Monday finds you in Denver, with a 70-mile panorama of the Peak Ranges as an introduction to the Rockies. Then you trek skyward to Big Thompson Canyon, eastern entrance to Rocky Mountain National Park. Tuesday you motor through Rocky Mountain National Park to Grand Lake Lodge. Wednesday to Grand Lake (Colorado's largest and most scenic) district and sightseeing in Denver. Thursday to Colorado Springs and environs, the sights of Manitou (Cave of the Winds) and Pikes Peak Cog Railway. Friday to the Rocky Mountain district from Colorado Springs, the ride to Pikes Peak and to the Garden of the Gods. Back again in Chicago on Sunday in time for connections.

Objective—South America

Conditions being what they are in Europe, and despite ever-increasing passenger traffic in that direction, it seems as if South America is taking over much of the vacationing spent in Europe prewar.

Where a one-ship trip was once the vogue, travelers nowadays are planning holidays on the basis of extended tours to the various South American countries.

Factors bringing this about include more frequent steamship service, such as the Grace Line "Santa" boats, more convenient stop-overs, new highways and airlines that cut travel time between ports and commercial and tourist centers in the interior, new hotels and tourist inns providing modern comforts for travelers.

Venezuelan, Colombian, Panamanian, among other South American travel authorities, report greatly increased tourist trade, with visitors generally staying longer than in previous years.

The "Glass Bookshop"

From Mexico City comes the report that 20,000 persons a day are visiting its strange "Libreria de Cristal"—and no wonder. The object of such interest is a building of almost solid glass, with a periphery of 470 feet and 40 curved and glistening windows.

This "Glass Bookshop" is unique. Colored lights brighten histories, dress up ghosts of the past, and flash the names of long-forgotten authors on the building.

It's a sight to see, apparently, and is included in the escorted rail tours through Old Mexico that leave Chicago and St. Louis each we under American Express auspic

Portugal Pops Up

Not to be outdone in ways a means to attract tourists, new m ern inns, especially designed w a view to comfort, American sty are popping up in scenic sp along Portugal's national highwa

Seven such inns already have be completed, and others are bei constructed under the auspices the Portugal Tourist Bureau. M in use are those situated in t Civas to Gouveia resort area.

"Pousadas" is the name given these inns, which are built in gional style according to the d trict. They are designed and fi nished by noted Portuguese artil and lay claim to wholesome fo and good beds at reasonable pri ranging from $80 for a five-day st

"Duchess" to "Empress"

Looking like an entirely n ship, yet proudly carrying the lin that brought her fame in war se ice, Canadian Pacific's "Duchess Richmond" is now plying the No Atlantic as the Line's new flagsh "Empress of Canada."

The speedy 20,000-tonner, po lar with thousands of voyagers both sides of the Atlantic before t war, has been thoroughly rec ditioned and modernized and, her skipper says, "is the Belle the Seven Day Comfort Way."

The "seven day" refers to the fa that more than a third of the sev days it takes to reach Liverpo from Montreal are spent in the Lawrence River and Gulf, a fa often overlooked by would-be tra elers to Europe. "Empress of Ca ada" carries 700 passengers in t classes—first and tourist.

We Have With Us Also

Taking a bow this month, a shortly to be joined by a sister-sh the "President Wilson," is Americ President Lines' "President Cle land"—American ships for Orie and round-the-world service.

Both vessels are the passeng prototype of the famous P-2 tra port developed in the late stages the war. They're roomy, comfo able, and seaworthy to the last d gree, and all cabin and tourist cla staterooms are fully air-conditione

Each ship is 609 feet long, with 75-foot beam, 30-foot draft, a carries 552 passengers and a cr of 338. They are two worthy ad tions to the U.S. Merchant Mari



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WINDOWALLS add charm and beauty to every room in your home—living room, dining room, bedroom or kitchen. In each room they invite sunshine and fresh air, open up a view, and function both as windows and as walls. Make your home more beautiful by choosing windows carefully—and for gracious lines, for friendly shadows and highlights, use WINDOWALLS, because they're made of wood.

Send for window ideas and for more information about WINDOWALLS by Andersen.

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Fine furniture – superb music

Whether reproducing a favorite symphony or lively dance music, Magnavox offers endless hours of musical enjoyment. The best in furniture craftsmanship, unmatched Magnavox tone quality, genuine Armstrong FM, and automatic record-changing are yours in one superb instrument. Yet Magnavox is moderately priced, starting at $187. See Magnavox today—you'll find fourteen distinctive models from which to choose. Hear it and compare it with other radio-phonographs, and you won't be satisfied until you own one.

Where to Buy the Magnavox—To insure owner service satisfaction and to minimize selling costs, Magnavox distribution is confined to a few fine stores in each city. For your nearest dealer, consult a classified telephone directory or write to The Magnavox Company, Fort Wayne 4, Indiana.



The Georgian. Graciously styled late 18th century furniture, plus superb radio-phonograph performance. Right hand door folds flush against cabinet, exposing instrument panel for playing position. Available in either genuine mahogany or walnut. $295*

With genuine Armstrong FM, $360*.

the magnificent **Magnavox** radio-phonograph

*Slightly higher west of Rockies.



How do you FOLD your coat?



COAT FROM LORD & TAYLOR'S MAN'S SHOP

by Elizabeth Gordon, Editor

With the lining *inside?* Or the lining *outside?* For how you fold your coat reveals a great deal about you—your values, your attitude toward yourself in relation to society.

If you carry your coat lining folded inward you are trying to keep clean the part that is worn next to your person. If you fold your coat with the lining out, it indicates that you care more about keeping the outside clean, and that the cleanness of the lining is less important to you than the spotless appearance of the outside—the side that shows to the world.

In an allegorical way, how you fold your coat indicates whether you think it more important to "keep up a front" than to live for yourself first and the world thereafter.

You are probably saying to yourself: "Why not have both?" That is indeed the ideal—when personal comfort need not be sacrificed to worldly appearances. But sometimes these two values are mutually exclusive. If we can't have them both in our daily living, I'd say that personal comfort, convenience, and pleasure should be rated ahead of public appearance, show, and ostentation. For superficial good impressions are, in the last analysis, ephemeral and too likely to be false and fickle.

Apply this principle concretely. Is your living room better furnished than your bedroom? Is your daily china less beautiful than your company china? If you answer yes, we suggest that you restudy how you are spending your money. For an example of a family who has reached a nice balance, turn the page.

1

1. A Pennsylvania Dutch farmhouse is what the Rubens wanted. But their architect, Gerald Colcord, gave them much more. For they were willing to depart from the authentic for the worthy purpose of greater convenience.

2. The living room, shown in the three lower pictures, is a tip-off to the Rubens' whole point of view. All the furnishings are informal, provincial, sturdy, with a character that frowns on stiffness and stuffy behavior.

3. The fireplace, though a copy of an old one, has the modern refinement of a woodbin that fills from outside the house. Braided rug, which is handmade, rather symbolizes the unostentatious simplicity of the whole house.

4. The generous bay window, with inviting window seat, is another one of the liberties the Rubens and Mr. Colcord took in departing from the strictly authentic. It adds sun and light to what would have been a dark room.



2

COMFORT vs. OSTENTATION

by Marion Gough

All of us want a nice home—for many reasons. Personal comfort is one of them. So is a desire to have the admiration and envy of our fellow men. Sometimes, one of these motivating desires gets out of balance with the others. Then home becomes a showplace—a symbol of social status and wealth—and the family become slaves to their possessions. In other families the desire for comfort may predominate to such an extent that appearance is neglected, and they are robbed of the joyful, chest-swelling experience called "pride of possession."

Somewhere between these two extremes lies the ideal. The home of Mr. and Mrs. Harold Ruben, of Beverly Hills, Calif., shown on these six pages, is a fine example of an equitable balance between comfort and appearance. For the house invites the most expansive kind of good living. Yet the Rubens are not slaves to their possessions. As Mr. Ruben puts it: "We live for ourselves and not for our neighbors' okay." The principles that make this a good home are applicable to everyone, everywhere.

BETTER YOUR HOME · BETTER YOUR LIVING ·



3



4

where they REALLY live

1. In houses that are *really* lived in, there usually develops a much-used room that is frequently *not* the living room. This is so in the Ruben house. Dining room, porch, and screened terrace (one room in character if not in name) exerts this pull on the Ruben family.

2. The sturdiness of this dining room invites hard wear and relaxed behavior. When son Jerry wants to entertain around the barbecue and built-in bar, the family retire to their other living room and fireside. Another example of the popular double-purpose dining room.

3. Study plan at right to see how this room is really the heart of the house, geographically as well as socially. At right of fireplace is a spit and grate for cooking and barbecuing. Many a meal is cooked here. On warm days doors fold to unite porch, terrace, and room.

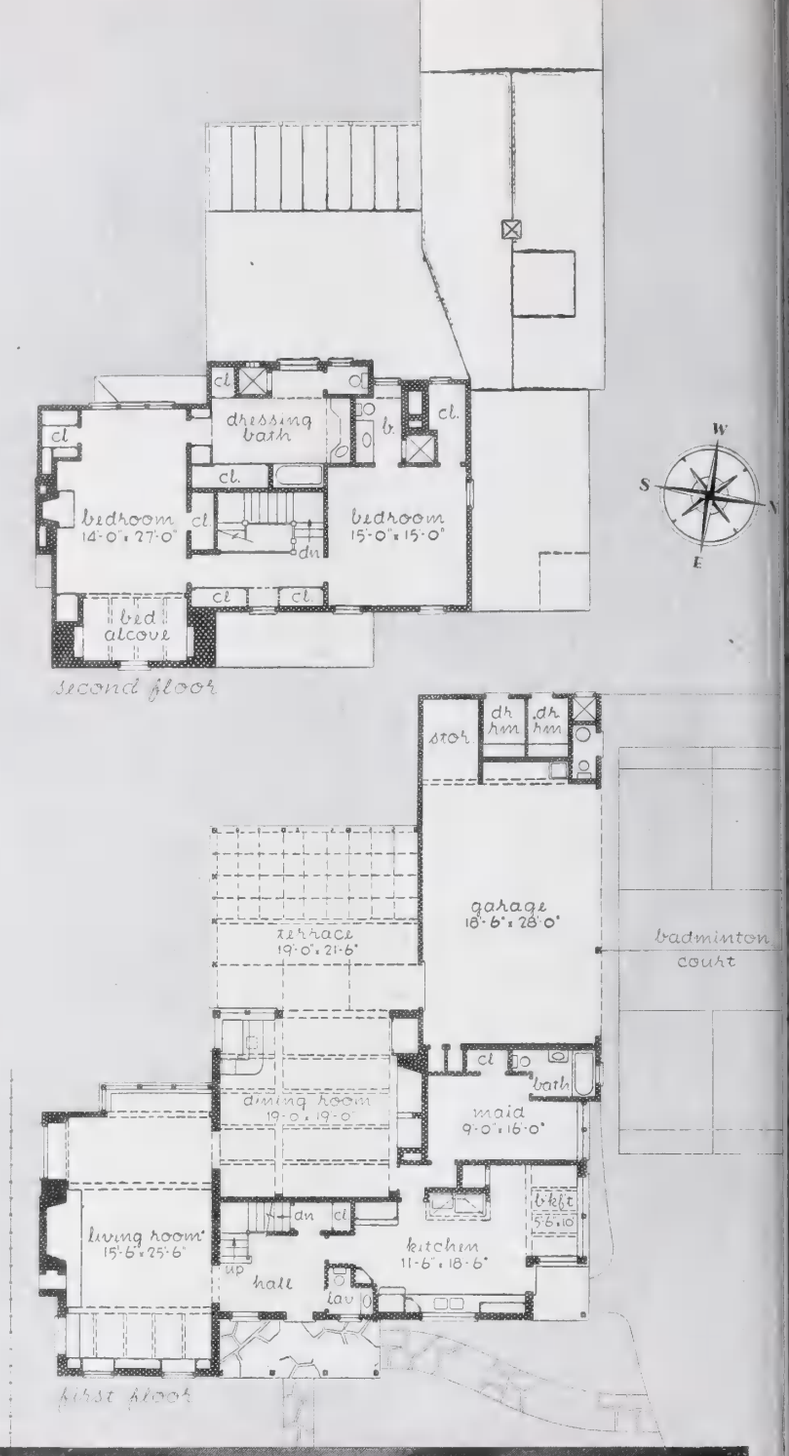
4. The informal, comfortable character of this room is achieved through the use of sturdy, unostentatious materials such as bright calico, brick, pine paneling, leather, braided rugs, Early American antiques. Even the tablecloths are calico, matching the drapery fabric.



1



2





4



3

COMFORT
vs.
OSTENTATION

BETTER YOUR HOME • BETTER YOUR LIVING •

a kitchen that GOES WITH the house



1



2



3



4

ALL PHOTOGRAPHS BY MAYNARD PARKER

1. A modern kitchen doesn't have to be a shiny, sterile laboratory to be modern. In the Rubens' kitchen, the decorator point of view about how things should look carried right into kitchen, yet included up-to-the-minute equipment like an electric dishwasher and stove.

2. The breakfast end of kitchen is just as much "decorated" as a dining room, with document print toile wallpaper, antique furniture, and other humanizing touches. Cabinets and cupboards are custom made, designed by architect to be right in character with the house.

3. The china cabinet was as carefully designed and finished as an antique, and it sparkles with hand-rubbing and waxing. It houses Staffordshire china, which the Rubens do not treat as a museum exhibit but use daily. They say using a dishwasher reduces dish breakage.

4. With the cabinet doors closed, note the handsome, handmade hardware. The light fixture, as well as all other fixtures throughout the house, was made by hand. Custom designing permits interior spaces to be engineered. The floor covering is marbleized linoleum.

5. The walk-in pot-and-pan closet, lined with Monel metal, is so shelved that it holds a vast assortment of utensils and equipment—yet the cook doesn't have to move anything to get at something else. The Dutch door is a get-at-it-quickly feature worth remembering.



5

COMFORT vs. OSTENTATION

BETTER YOUR HOME • BETTER YOUR LIVING



Summer living DESERVES A CHARMING BACKGROUND

The house on South Main Street in Southampton which the Floyd Jeffersons elected to buy for their summer living was not a prepossessing beauty. All of sixty years old, it flaunted the bad design of its era. Disguised behind an ugly façade of jutting lines and light-devouring porches, all its best points were obscured by its many faults.

But the Jeffersons had faith in its fundamental soundness—the fine floors, the generous proportions of the rooms, the numerous large bedrooms and baths, the many fireplaces. If given the right direction, this house could furnish the background for fine relaxed living, as well as an expansive hospitality through lazy summer months.

Buying an old house, lock, stock, and barrel can be a discouraging affair, and all too often it results in a second-best sort of house, "just about good enough for summer living." But the Jeffersons, unwilling to compromise, have packed their home with charm and a feeling of elegance. (*Continued on next page*)

by Laura Tanner

ALL PHOTOGRAPHS BY WILLIAM HOWLAND



The overpowering mantel has given way to a streamlined fireplace in a mirrored wall. Windows have been lowered to the floor to let in light. The striped wallpaper matches the turquoise carpet, floral chintz of the draperies, and screen repeats the blue-green of the china and the rose-red of the cranberry glass.



The dining room plays a varied role in a summer house. To be successful it must be relaxed, gay, pretty. It must open its doors expansively for big dinners that are part of the pattern of summer living. If it can provide, also, the intimacy of a small table (opposite) set in a shaft of sunlight, so much the better.





PHOTOGRAPH BY MORRIS STUDIOS

This cavernous porch on the rear of the house blotted up light from the dining room and library. There are houses all over America suffering from the same kind of gloomy porch ugliness which a little imagination could cure. Tearing out ten heavy columns and stuffy balusters creates a sense of space and airiness.

Today the porch is a gracious terrace without thick columns to interfere with a view of the gardens. The lacy wrought iron supports will be matched, now that the war is over, with a similar railing for the roof. The present porch floods adjacent rooms with light, helped out by the new windows that are really doors.

They were aided by the able hand of Howard Major, architect, and the decorating skill of Rosemary Dudley, Inc.

One of the first things Mr. Major corrected was the wasteful entrance into the living room from the front hall. Here wide double doors destroyed the room's privacy, canceled any good furniture arrangement. Making a smaller entrance at the side produced the new wall pictured on the opposite page.

Note how floral wallpaper borders frame this sofa group and define the ceiling line. Shiny black floors are a foil for luminous white walls, white cotton rugs, and a pair of small pink sofas before the fireplace (not shown). One of the axioms of Mrs. Jefferson and Miss Dudley is that no one should stand in awe of mahogany. If a piece of furniture can play a gayer role painted white, then one should rush out the paint brushes. Much of the furniture in this house has that fresh-as-paint look.

Characteristic, too, are the flowers everywhere. Chintz blooms somewhere in each room. The emphasis on blue, green, pinks and reds is consistent through the house, and is enhanced by the clouds of blue hydrangeas that flourish at the seashore. To further compliment the house, the gardens are planted only with flowers that are blue, lavender, purple, or pink, and with masses of cool white, so any amateur can cut and arrange the flowers.

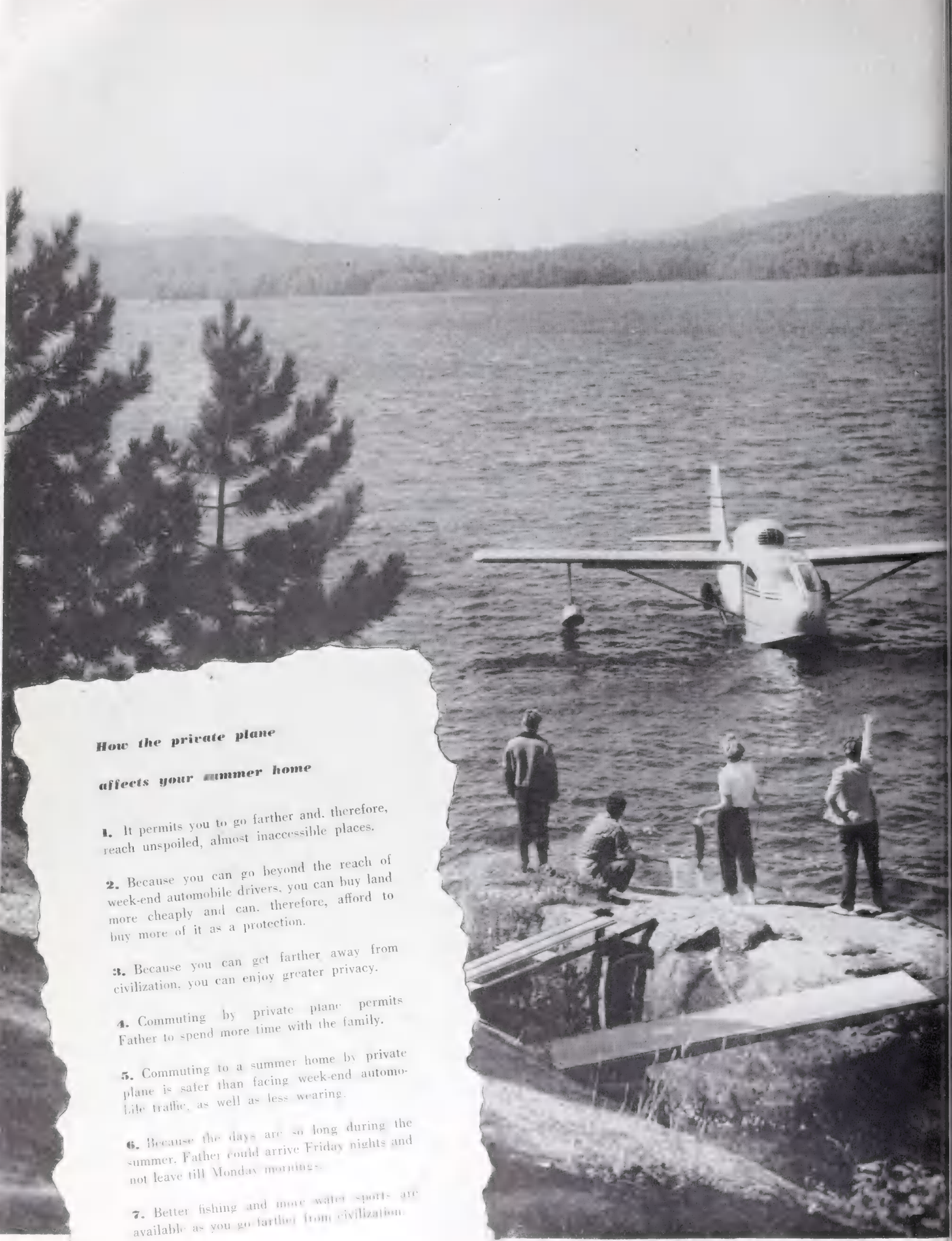


Mrs. Jefferson's collection of Spode plays an active part in the decoration of her room (above). The serene blue walls, carpet and chintz are keyed to the blue of the china and are spiced with the red of cushions and the roses usually kept in the room.

One side of the living room (opposite page) was once two gaping doors. Now sofa and chairs add an extra conversation group. The room reflects the owner's love of flowers; bleached consoles, painted chairs show her blithe disregard for tradition.

Summer living

Deserves a charming background



How the private plane

affects your summer home

1. It permits you to go farther and, therefore, reach unspoiled, almost inaccessible places.

2. Because you can go beyond the reach of week-end automobile drivers, you can buy land more cheaply and can, therefore, afford to buy more of it as a protection.

3. Because you can get farther away from civilization, you can enjoy greater privacy.

4. Commuting by private plane permits Father to spend more time with the family.

5. Commuting to a summer home by private plane is safer than facing week-end automobile traffic, as well as less wearing.

6. Because the days are so long during the summer, Father could arrive Friday nights and not leave till Monday mornings.

7. Better fishing and more water sports are available as you go farther from civilization.

by Elizabeth Gordon

FOUR HOURS to get away from it all

An account of how House Beautiful's Editor went prospecting for vacation homes. She found the air age affects your real estate plans as well as your ideas on world affairs









PHOTOGRAPHS BY BEN [illegible]

By its very definition, a part-time summer home is supposed to be an escape device—a way to leave behind the pressure of civilization's noises, smells, and duties. To most people this means getting close to Nature.

But as the automobile has pushed highways into remote places, it has been harder to find land for summer homes that is still unsullied by man's defacing hand, and yet accessible for week-end use.

HOUSE BEAUTIFUL, after two years' research into this problem, is ready to say that we believe the light plane is the answer to really "getting away from it all." The amphibian plane is the most likely answer, since most vacation homes are on water. But if you have a water base near your permanent home, you can get along nicely with a not-so-expensive seaplane.

One of your Editor's week-end flights is a good case in point—a trip from a New York suburb on the Hudson River to a remote lake in Canada. We made a 400-mile trip in four hours' flying time, while our hosts came 80 miles from Montreal in four hours by the only other available transportation, a combination of train, auto, and boat. The lake—Lac Commandant within the preserves of the Seigniory Club in the Province of Quebec—can be reached only by boat or air.

Traveling in a "Seabee" amphibian by Republic, we had the facilities of *both* a boat and a plane, which meant we docked and anchored like a boat, fished out of the nose, taxied like a speed boat, yet flew like an airplane. The cabin where we stayed is hidden deep in the wild woods, and is seen in picture at lower right. For more about the house, turn the page.



1



2

THE HOUSE

at the end of your runway

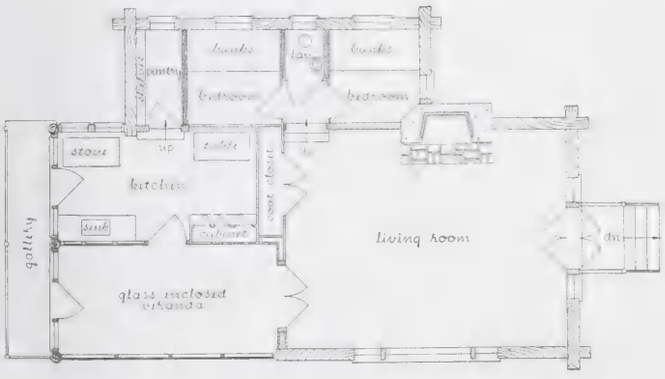
Good living needn't be thrown to the winds just because you want the peace of Nature. This log house of the Murray Chipmans on Lac Commandant, Quebec, shows how the amenities may be observed even though the furnishings had to come in by motorboat

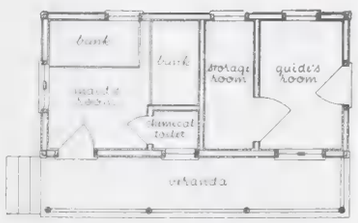
1. The Chipmans wanted to deface the Canadian woods as little as possible when they built their log house, so they tucked it in among trees and steep slopes without doing any real grading or fancy walk-building. The exposed foundation on the lower slope is filled in with a solid row of thin saplings. Worth copying is the ventilator grille in the gable end.

2. Key spot in Chipman house is the truly handsome living room, with its fine stone fireplace and painting, and the extremely good hooked rug by the Habitant craftsmen. Good night light is provided throughout the house by Aladdin lamps. Exposed log rafters make the structural work decorative. Architect for the house was P. Roy Wilson of Montreal.

3. The "Seabee" riding at anchor, seen through the "view-window" on the front of the house. Note twin trees that grow close to the window. Then look at the photograph at right and see how the roof overhang was cut to provide space for the tree to extend through the eave. Nowhere on the entire lakefront do you see any sign of human habitation.

4. Log siding of British Columbia fir was left natural and varnished. All trim is a faded blue with touches of Canadian Provincial detailing. House is opened by guides from the Seigniory Club and stocked with provisions so the Chipmans can settle down to rest and fish immediately upon arrival at their rustic retreat. Guides have own bunk house.





Plan of log house at left. Plan of bunk house above. Nine people can sleep here



3



4

1. The way the Chipmans solved the problem of stored valuables during the long winter, safe from rodents and burglars, is worth putting in your vacation house notebook. They lined a big closet (all six sides) off the living room with heavy-gauge galvanized iron, put heavy-duty hardware and locks on the door. There they store all valuables and furnishings that might invite rodents to make a meal. Not a bad idea as a fire retardant, either.

2. By using the facilities of modern science the Chipmans were able to have running water in kitchen and bathrooms, even without expensive water systems. They pump tested water from the lake with a Johnson "Chore-Horse" (gasoline fueled) to a 60-gallon storage tank located on a hill above the house. This gives enough pressure to flush the toilet and serve water faucets. Such a system does not require expensive installation.

3. One end of the guides' bunk house is equipped with three bunks so it can be used for guests or a maid. Spreads and rug are handmade by the Canadian Habitant craftsmen. Walls are made of knotty pine and wallboard. Drawers under one bunk are to hold extra blankets. Chipmans have a great penchant for puns, so name of this bunk house is "Pest House," and the name of log house is "Bedside Manor," sometimes called "Shilly Chalet."



1



2

3



THE HOUSE at the end of your runway

Don't forget . . . you can do great things with FABRIC

With fabrics so scarce for four years, you may have forgotten the miracles you can work with yard goods. But now it's time to remember, for stores' shelves are again filling up with plenty, and you can wallow in a multitude of choices until you are confused but happy.

Your problem now will be to remember all the fabric tricks you used to know about. Remember the feats of optical deception that you achieve by combining plains with patterns. Remember the expensive look you used to get by cutting out parts of a pattern to use as valances or borders. Or the so-simple device of centering a repeat smack in the middle of a chair seat with another one in the center of the back. Remember what fun it was to "paper" the wall with the same fabric you used for draperies? Remember that rich-as-Croesus look you achieved by quilting plain fabrics as well as patterned? To jog your memory, here's a house where practically every trick with fabric has been used by that old master-hand, Decorator Paul Granard, who always squeezes every ounce of decorative value out of every yard of goods.



PHOTOGRAPH BY MAYNARD PARKER

Dressing room of Mrs. Norman K. Panama, of Westwood Hills, Los Angeles, showing three ways to use one fabric. In addition to draperies, one big stripe has been cut to make a bold valance and upholstery. A smaller stripe has been cut out to make a little ruffle which was used to trim the valance.



Patterned and solid-colored, quilted and plain, full-width and in sections, two fabrics do many tricks in this living room (left, top). Windows are draped in red and green flowered madras which reappears in single repeats on sofa back and cushion. Wall tone is echoed in quilted green linen which covers the rest of the sofa.

The window valances (left, center) look as if they are made of a different print. But actually, to create contrast in pattern and texture, they have been cut from one stripe of the drapery fabric, outline-quilted. Here the draperies are drawn to show the shadow organdy glass curtains which bring in the daylight.



A sprigged floral fabric "papers" the walls of the downstairs powder room (left, bottom), is in keeping with many floral fabrics employed so effectively throughout the house. The dressing table is a mere mirrored shelf with a sprightly organdy skirt—fresh to look at and allowing plenty of leg room for use.

Living room fabrics complement the forest green and white walls (opposite page, top). Full advantage is taken of the drapery stripes to cover the lounge chairs. It is used full width, in a single repeat for seats and cushions while the leafy border, used also for the drapery valance, makes the cushion edges and ruffles.



Again, two fabrics do wonders (opposite page, bottom). Wall space for the bed was achieved by blocking out a window and covering the entire wall in chintz. One stripe of chintz appears in dust ruffle, another makes the valances and, quilted, upholsters the chairs. Headboard and bedspread are of quilted purple faille.

ALL PHOTOGRAPHS BY MAYNARD PARKER

You can do great things with FABRIC

BETTER YOUR HOME • BETTER YOUR LIVING



PAUL GRANARD, DECORATOR





The rooms on these two pages are on display at L. S. Ayres, Indianapolis

How many ways can you arrange a conversation grouping?

by Jennifer Thayer

Unfortunately, there is no known cure for a flagging conversation. But even if your guests have nothing in common, they deserve a fighting chance to find it out for themselves. Many a *bon mot* has been nipped in the quip by an unwitting hostess to whom a pause is a fate worse than death. Although this suffering lady is the first to agree that silence is seldom golden, she manages to insure merciless quiet by so arranging her furniture that conversation becomes an occupational hazard. Guests forced to cower under blinding lamps or peer through mammoth floral arrangements are very likely to keep their observations on the Russian situation to themselves. These pages suggest furniture groupings that insure full visibility, comfort without craning, and happier guests Furniture on these two pages designed by Edward Wormley for the Dunbar Furn. Mfg. Co.



Modern chaises (opposite page) turn a neat corner to make conversation available to either side of the room, since there are no high backs to block anybody's view. Notice how a long wall has been made interesting with a series of old prints.

Good talk is often blighted by furniture grouped so that one guest is forced to sit in splendid isolation against the far wall. This compact, flexible arrangement seats seven in a very small floor area, and leaves space for another group in the room.

How many ways can you arrange a conversation grouping?



PHOTOGRAPH BY EMELIE DANIELSON NICHOLSON

1. Partition your room with a small settee that supplements the seating space of sofa while it creates a separate dining or working area. Photographed at James McCreery & Co., N. Y.

2. Photographer Paul Horst keeps all his seating facilities the same height so that no guest will be at the psychological disadvantage of having to look up to the person he's talking with.

3. Sectionals adapt themselves to the most fluid party. They break up into single chairs, combine into love seats, line up on long wall. Photograph, Grand Rapids Furniture Makers Guild.

4. Sofas at right angles make a group that is intimate without closing off the rest of the room. The home of William H. Weintraub, New York. Virginia Conner Dick was the decorator.

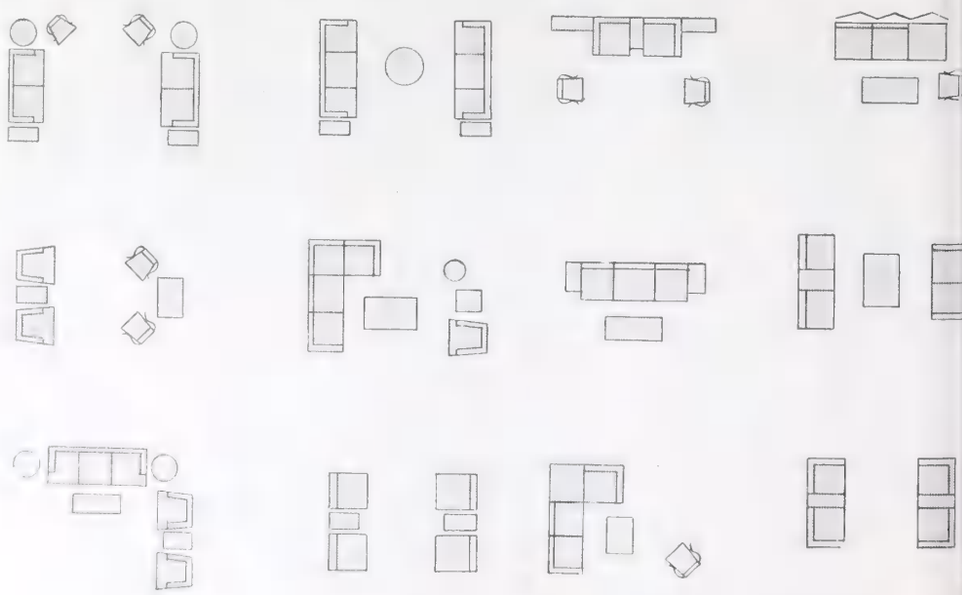


PHOTOGRAPH BY MAYNARD PARKER

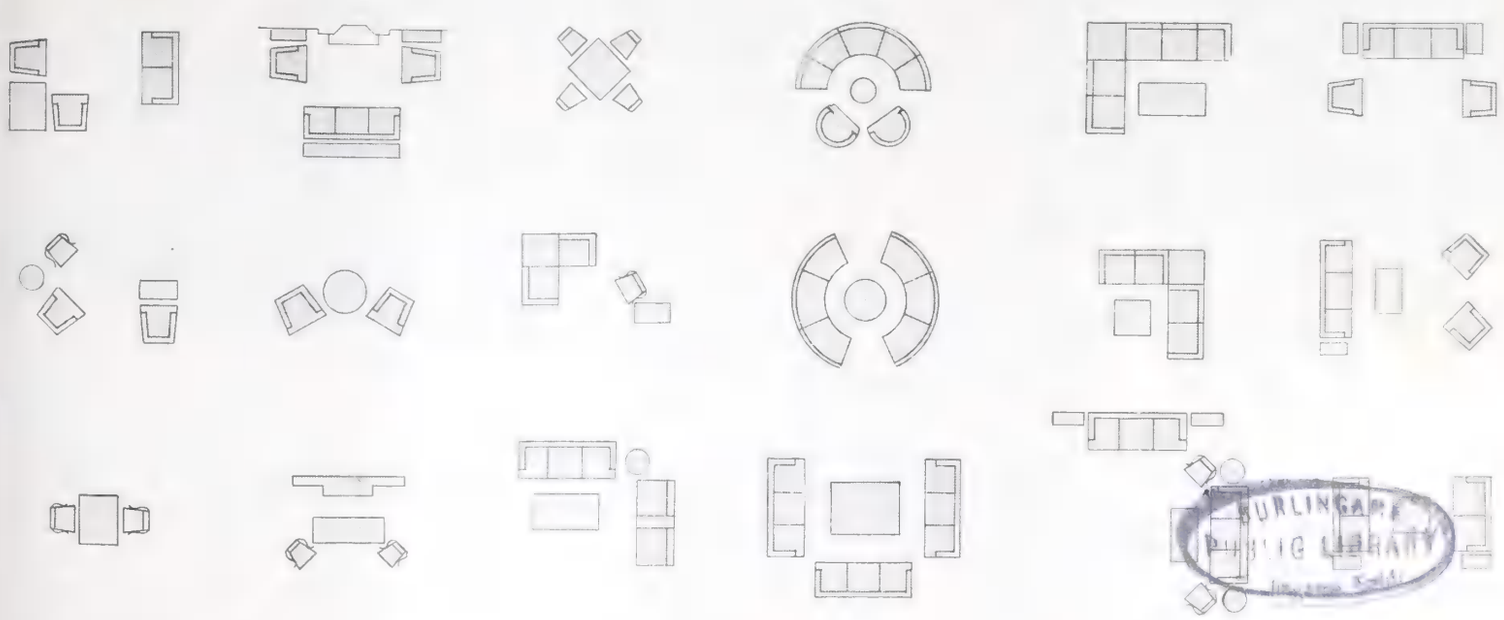


Here are thirty furniture groupings that encourage good talk

An evening of good talk often depends on the capacity and position of your seating arrangements. In the sketches on the right, chairs, sectionals, and sofas have been combined into thirty versions of good conversation groupings. The variations are endless, but these thirty prove conclusively that there are more ways to hold a conversation than with two chairs facing a stolid sofa







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PHOTOGRAPH BY ANGELO PINTO



HOW *Beautiful* ARE YOUR POTS AND PANS?

They can be very beautiful, indeed, for our best designers have added their efforts to those of production engineers to produce utensils worthy of admiration as aesthetic masterpieces

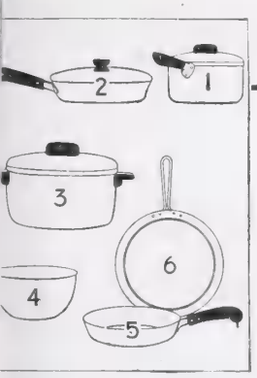
by Charlotte Eaton Conway

We have come to realize that beauty in the things with which we are surrounded is important, not only in bringing pleasure to the senses, but also in increasing the efficiency and the ease with which we humans perform the tasks assigned to us. Beauty, like charity, should begin at home, that very personal spot where each of us is free to express his own ideas of taste and comfort in his own individual way.

Of recent years the best design talent in the country has been called upon to create beautiful things for homes. It has concentrated largely on those that call for decorative effect, but now even the most humble are receiving similar design attention. Today many of the pots and pans we use in preparing the inevitable three meals a day have reached the point where they deserve to be called things of beauty.

And this is as it should be. Pots and pans are handled dozens of times a day and when they have real beauty, added to the engineering know-how necessary for sound performance and easy maintenance, cooking tasks seem easier and go faster. There is another point to be considered, too. Kitchens themselves now can compete in decorative quality with living rooms and bedrooms. To do these kitchens justice, pots and pans should be good-looking, too. In a manner of speaking, they are accessories for the kitchen, like the lamps and pictures and bibelots in the living room. They should be selected with as much care.

The pots and pans on the facing page, in our estimation, represent great beauty and high function. They have beautiful line, good balance, fine finishes. They are a pleasure to look at, a delight to work with. We hope you like them, and the others on pages 96 and 97, and give them a place of honor on your kitchen shelves.



1. Revere stainless steel French chef skillet with copper-clad bottom. **2.** Kromex aluminum saucepan with tight lid, easy-to-grip handle. **3.** Side-handled saucepan by Kromex worthy of the table. **4.** Farberware stainless steel mixing bowl. **5.** Wear-Ever three-way aluminum griddle to bake, fry, and broil. **6.** Revere skillet bevelled inside



The designer of these chambrays has made a name for herself by taking cotton dress fabrics out of the country-girl gingham class and giving them "high style." Sophistication is another word for it. You see it in this large-scale plaid of varied pinks and grays which makes the spread and ruffles the curtains and dressing table skirt

These ensembles are displayed at Lord & Taylor, New York

The striped chambray in this ensemble reminds you of the eminently trim and serviceable shirting that has endeared itself to you in the classically tailored sport dress. It has been quilted in the bedspread, which is a reversible quilt as well as a coverlet. Quilted or not, all these fabrics wash



by Susan Mathews

PHOTOGRAPHS BY WILLIAM HOWLAND



The silkiness of fine chambray, its durability and easy upkeep, its fresh colors—the very qualities that have made it a favorite dress fabric—make it a natural for summer bedrooms. But well-styled cottons like these are good decoration all year around. This well-tailored quilt-bedspread is a solid color, with satiny, self-color stripes

Bedrooms follow the fashions

in DRESSMAKER COTTONS

Certain fabrics—tweed, corduroy, gabardine, for instance—now drape windows or cover chairs because they first proved themselves so appropriate to our modern living as clothing that we naturally adapted their serviceability and good looks to our living quarters. Now see how chambray, that classic summertime dress cotton, gives three bedrooms the same crisp, washable, tailored coolness that it gives hot-weather frocks. Hope Skillman, a designer of fashion fabrics, designed these home furnishings chambrays. The bedspreads, dressing table skirts, and curtains are not the decorator custom-order jobs they appear, but ready-made by Craig Manufacturing Co

by Frances Heard

You decide:

Is French Provincial *Simple* or *Sophisticated?*



The living room shown here proves that French Provincial can be every bit as sophisticated as it can be simple. The same furniture—Tomlinson of High Point's "American Informal" group—is used in two different arrangements in the same room. Above and opposite fabric patterns, earthenware, and an American primitive from Harry Stone blend informally with glazed butternut wood.

We don't as a rule talk much about periods in furniture because the very word evokes the painful picture of women by the thousands struggling to find "authentic" electric lamps for Cape Cod living rooms and "correct" refrigerators for Colonial kitchens. We would rather not perpetuate the fetish of authenticity. What seems important to us is good design. For good design is timeless, no matter how many "circa" tags it has hung on it.

French Provincial furniture is a fair example of good design that has been victimized by period propaganda. Most people like its graceful curves and restrained ornament. But most people, conditioned by the what-goes-with-what lists and the sticklers for historical authenticity, see it only as the natural companion of the plaid ruffle and the copper kettle, a sort of symbol of the simple life. But suppose you like the furniture but balk at living, authentically, with calico and copper?

Our answer is on these four pages. You see two rooms, each furnished two (*Continued on page* 71)

Furniture shown in these two living rooms may be seen at Kresge's, Newark

ALL PHOTOGRAPHS BY WILLIAM F. HOWLAND



Above and directly opposite you see French Provincial rendered as dignified as you could choose by a background of restrained fabrics, a sculptured rug, and 18th-century accessories. Note, though, that this furniture has been scaled to fit small modern rooms and given extra function. Pull-out tables under the coffee table can serve armchairs. Chest drawers are sectionalized. Fireplace, Edwin Jackson.









Is French Provincial Simple or Sophisticated?





If you think of French Provincial as country house furniture, you're right—but not completely right because it's city stuff, too. To prove it, the bedroom on this page has been dressed two different ways with Dixon-Powdermaker's "Orleans" group in magnolia wood. Here it's ruralized with rag rugs, bright patterns, and settle-back chairs. Dresser tops, minus overhang ledges, push snugly together.



The same furniture, in the same room you see at the top of these pages, now acquires an air of dignified elegance rarely associated with French Provincial. Beds placed importantly against a wall panel covered to match bedspreads of lace-patterned cotton, fine ninon curtains, and delicate porcelains all add formality. Dressing table serves as desk. Chests come in two sizes.

CONTINUED FROM PAGE 69

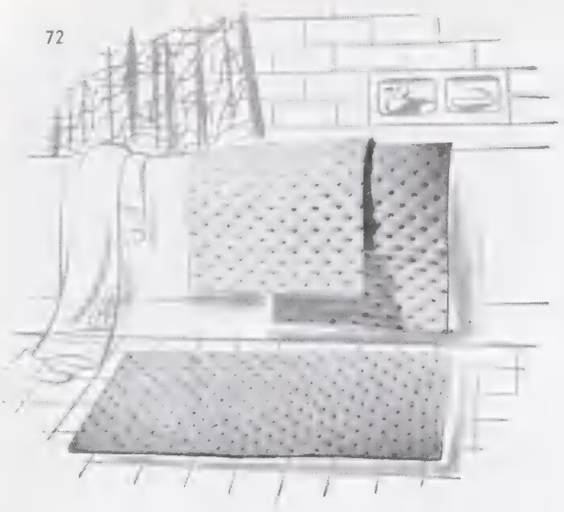
ways, but with the same pieces of French Provincial furniture. In each case you can see how the same room with the same furniture experiences a change of atmosphere, according to the fabrics, colors, and accessories used in it. Your own judgment will tell you how much you can trust the old legend that French Provincial is strictly rural as a haymow.

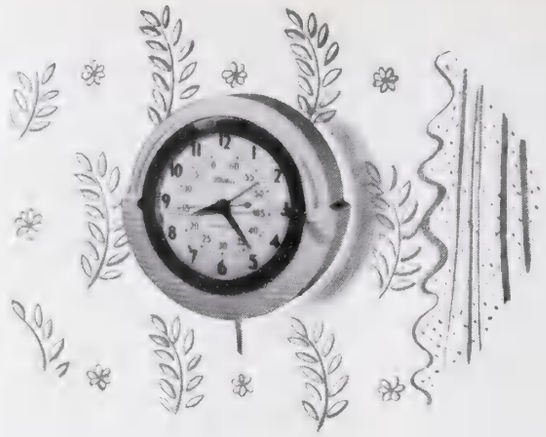
These rooms, however, do more than blast the authenticity bogie. They have put this furniture to the test of good design. None of these four settings, not even the informal living room and bedroom, hew to authenticity. Yet it is worth noting how smoothly the furniture takes its place with a variety of other furnishings which are certainly out of its time—with string rugs or sculptured carpet, with satin or modern printed cotton, with elegant china figurines or typically provincial earthenware. In the informal bedroom, for instance, you are certainly unaware of a 200-year lag between the curving headboard and the figured bedspread. Yet that fabric, designed by Milton Weiner, was a recent prize winner in the competition sponsored by Brunschwig & Fils and the Museum of Modern Art.

There is proof here of French Provincial's intrinsically sound, good—and therefore ageless—design.

Furniture shown in these two bedrooms may be seen at B. Altman & Co., New York

FOR YOUR HOME · FOR YOUR LIVING ·





Dinner won't burn while you sit and relax, for Telechron's self starting Minitmaster rings bell when cooking time is up. It tells time, too, if time matters on vacation. Plug it in, if you have AC current.

Live in a bathing suit, drip to your heart's content on these "Softees" disposable bathmats. They are 12" x 24", ¼" thick, super-absorbent. No laundering, just throw them away. International Projects Corp.



There are times, even on holiday, when something desperately needs ironing. Handy-Andy ironing board hangs on a door knob, has strong firm braces, rubber stoppers to protect door. Handy Andy Products.

Roughing it may

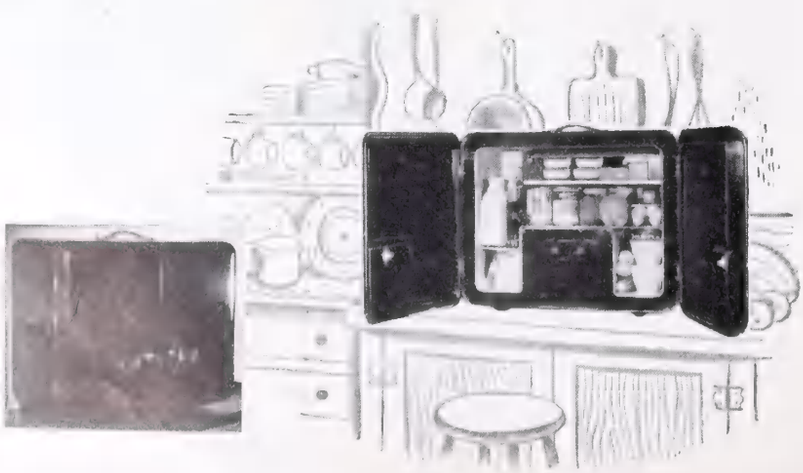


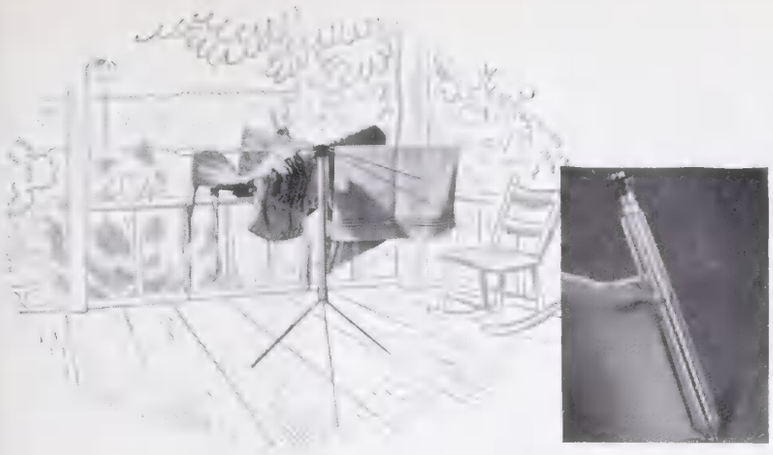
It is no problem to pack, or to use, General Electric's new, easily regulated travel iron. Its comfortable handle folds flat when you slip the 2-pound iron into its carrying case. Use it on AC or DC.

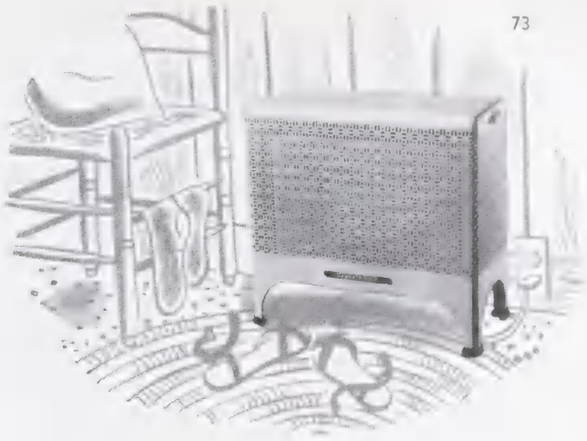
In your cottage kitchen, or on motor trips, Pailmaster will keep cold foods cold, hot foods hot. It is a Fiberglas-insulated, plastic-protected cover to fit a 10-qt. pail. Plastic Sheet Fabrication, Inc.

A portable electric refrigerator of 2½ cu. ft. capacity measures only 22" x 28" x 16", weighs 55 lbs. Holds 8 ice trays, or part tray, part frozen food. AC or DC. No defrosting. Freeze-Pak Corp.









If you have room for an umbrella, you can take along a Meyer-Dryer, which opens and closes much like your rainy day accessory. In silvery rust-proof metal, it has 6 drying arms, takes little space.

On cold, damp days, a Trilmont portable electric heater can do wonders for morale. Perforated sides do not get hot, no fire danger even if it falls. AC. DC. Winner of Lewis & Conger 1945 safety award.

With AC current, you can plug in Universal's Bantam range, with its 2 surface units, oven large enough for 22-lb. turkey. Also broils, has storage cabinet. Takes space only 42" high x 42½" wide x 14" deep.



be all right for some!

But most of us enjoy life more if we have some of the comforts to which we have become accustomed. The most rustic camp or cottage is more fun if you have heat and hot water when you need them, a good travel iron, a place to dry wet bathing suits, a way of keeping food fresh and crisp, a good stove. In short, it is the little things which loom big for holiday pleasure



As easy to carry as a suitcase is the Wittie portable electric steam heater, which fan-circulates heat throughout a room in minutes. AC only. Automatic shut-off for safety. Wittie Mfg. & Sales Co.

by Charlotte Eaton Conway

BETTER YOUR HOME · BETTER YOUR LIVING ·

DRAWINGS BY MARGARET NEILSON

You don't need Extra Bedrooms to have Extra Beds

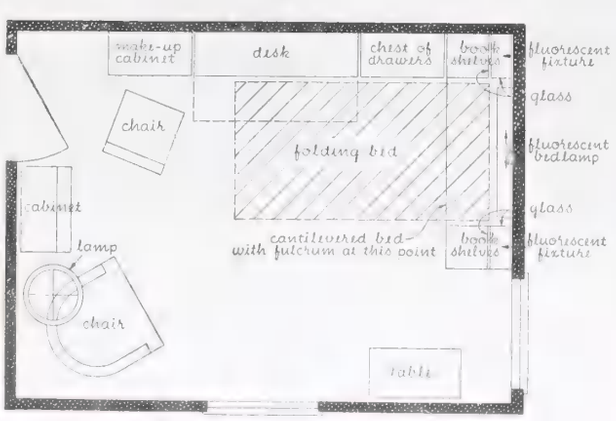
If you need extra beds—and who doesn't?—study the diminutive room pictured on these pages which depends on the time-tested principle of the folding bed to make a tiny sitting room by day into a real bedroom by night

By Sara Little

There are probably plenty of times, especially in the summer, when your hospitality is larger than your house—when you long to conjure, not rabbits, but beds out of a hat. You can have extra beds without having to have extra bedrooms by following the plan below which turns a little 9′ x 12′ room into one of big usefulness by employing the old folding-bed idea.

This idea is not new, but such smooth concealment of the modern version, shown here, is in direct contrast to the fearsome, overpowering folding bed of half a century ago which stole the thunder from the rest of the room with terrifying emphasis. The fold-up bed at right retires modestly behind a door-like panel set in the center of a decorative book wall. Its supporting legs fold, when not in use, beneath the top molding and become part of the trim.

Flanking triple chests of drawers possess their own good secrets in a concealed make-up table complete with mirror, an adequate desk and storage drawers. This kind of engineering could produce a library, guest room, or a bed-sitting room to keep your teen-ager happy.



PHOTOGRAPHS BY WILLIAM HOWLAND



This sitting room is a bedroom





Fluorescent light concealed in the window valance and in the book shelves diffuses pleasant illumination through this room. Shielded strip lighting is automatic across desk when lid is opened. Note, left, how bookcase reveal makes a niche for the bed pillow, above which there is ample clearance for a reading light.

This pint-size room even provides for serving breakfast in bed by lowering the desk shelf. All this fine space-saving economy was photographed at the Sylvania Home Lighting Center. The blanket is from Nashua Mfg. Co. Sheet is Utica's Beauticale. The rug is from Edward Fields Co. Accessories are from Americraft.

1

You don't need Extra Bedrooms to have Extra Beds



2

Sofas substitute for guest rooms

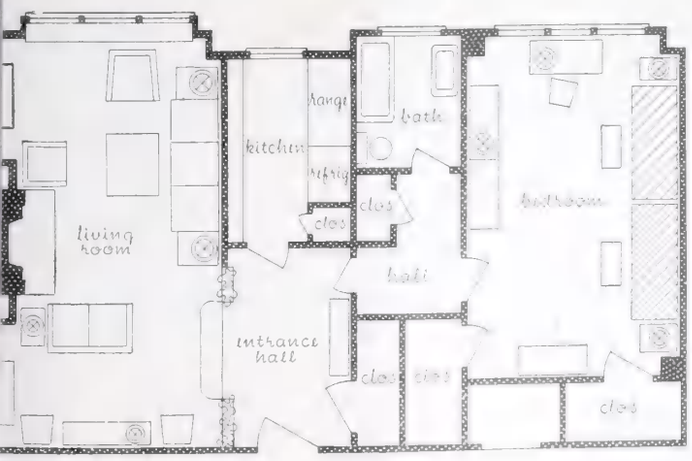
1. What appears to be an elegant sitting room is really William Pahlmann's sophisticated answer to the "I don't want it to look too bedroomy" set. Twin beds, slipcovered within an inch of their bolsters, seat a flock of guests, make good use of small space. Bedroom of Gordon Kelly. Prints from Reed and Stevenson.

2. Secret of the bed-into-sofa deception opposite is the backboards, which are bolted to the wall and remain independent of the beds themselves. The slipcovered boxspring and mattress are attached to the sofa arms, so that the whole business rolls away from the wall for easy bed-making. Beds by the Headbed Co., New York.

3. The sanded oak cabinet houses a radio-phonograph combination and was custom-built to take full advantage of a jog in the wall, so that no space is wasted in these days when every cubic foot is precious. The caned doors provide urbane concealment for Mr. Kelly's old radio, and allow the sound to filter through freely.

4. If you want a double-purpose room, make sure that your furnishings are capable of playing a double role. A case in point is this custom-built seven-foot sofa which conceals an excellent bed within its capacious lap. Made up for the night, the three plump pillows lift off to reveal a standard-width single bed.

5. In the bedroom, the versatile Mr. Pahlmann takes one stock-painted dresser, lines it up with one stock chest of drawers, dusts their united front with his arresting *trompe l'oeil*, and produces the effect of an important piece of furniture which provides full storage space, yet maintains the fiction of a sitting room.





3



4



5

4 Beds in 2 Rooms

1. Decorator Pahlmann again explodes the prewar myth that two rooms, to be comfortable, automatically limit your sleeping capacity to two. His distinguished version of beds-in-the-parlor allows the Robert Honeymans to house sudden guests in a living room that gives no hint of its bedroom function.

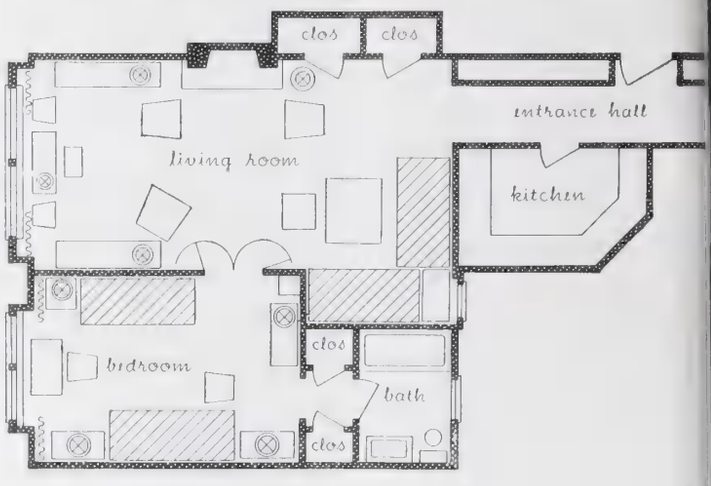
2. The sleeping facilities are so well masked that the "bedroom" serves un-selfconsciously as a second living room with ample seating. Good use is made of a narrow room by putting one bed on opposite wall, not shown, which allows a traffic aisle between them. The end tables double as storage units.

3. The storage end of the living room proves again that careful space planning and furniture selection can conceal a bedroom within the suavest living room. Who would guess that this handsome item, its *trompe l'oeil* representing its owner's hobbies, is a stock dresser that urbanely conceals clothing?

4. Pahlmann takes full advantage of odd wall jogs and difficult corners to increase the size of the living room. Sofa-beds hug the walls at right angles to seat six people comfortably, freeing welcome floor space. The lamp table between them holds drinks, stores bedding, makes the most of a "dead corner."



1



ALL PHOTOGRAPHS BY WILLIAM HOWLAND



2

You don't need
Extra Bedrooms
to have
Extra Beds




HOBBIES



GOOD FOOD IS CLASSIC – don't strain to be different

Fresh salmon, under a golden sauce, little new potatoes shaken in melted butter and parsley, sweet garden peas, Parker House rolls, velvety cool lemon sherbet—these were as much a tradition in our house, come July Fourth, as the Roman candles, the sparklers, the George-Washington-Crossing-the-Delaware float, and the political speeches. We didn't want anything different. We anticipated that dinner with the same happy glow with which we looked forward to the turkey at Thanksgiving.

If we can assemble the ingredients, that same Independence Day dinner appears every July Fourth. It tastes just as good to us now as it did the first time we ever ate it. Why? What has made it stand the test of time? We've been doing a lot of thinking about that simple dinner lately because we hear so much talk on all sides about making our food *different.* Isn't that traditional New England dinner good because it represents a basic philosophy, proves that things inherently good and right are lasting, and need no particular window dressing? It's a good rule to live by and eat by, we think.

Good food *is* classic. It is intrinsically good in its natural state. It's well nigh impossible to improve a sun-ripened strawberry or peach, isn't it?

The true culinary artist merely enhances a food's goodness. He doesn't try to make it into something it was never intended to be, nor to combine it with something totally unlike itself—*just to be different.* In our zeal to have variety in our meals, we tend to confuse variety with differentness.

Few people want to eat steak or chicken every day, nor do they want to see the identical vegetables at every meal. But now we need only be wide awake in order to achieve that variety, for there is the endless array of fresh, frozen, and canned foods at *(Continued on page 94)*

by Florence Paine Rollins



A Traditional Fourth-of-July Dinner

Strawberries

Fresh Salmon with Golden Sauce

Parsley New Potatoes

Savory Peas

Tomato-Dill Salad

Parker House Rolls

Lemon Sherbet

Traditional food, affectionately remembered, tastes even better served in a complimentary setting. For this Fourth-of-July table, HOUSE BEAUTIFUL's Home Furnishings Editor, Mrs. Frances T. Heard, frames cool crystal with sheer leaf-shaped mats, adds classic silver. Glassware, Duncan & Miller Glass Co. Linen by Pauline R. Granichstadten, Inc., Neiman-Marcus. Silver, "Pointed Antique," Reed & Barton. Table from James McCreery & Co.

KODACHROME BY WILLIAM HOWLAND



Point of View

by Adele S. Osherson

It was even worse than he expected. A dismal railroad flat complete with peeling walls, taped windows, and a gas tank for a view. He took a deep breath, trying to picture Cynthia in a flowered apron in this, their first home.

Even the rental agent was finally silent. What could he say, really? "One hopeless apartment, pleasantly situated over a dress shop . . ."

"Nothing else?" Edward said, trying to keep the resentment out of his voice.

Mr. Pastille shook his head. "There's that six-room place over at the Gilmore Towers," he said tentatively.

Three hundred a month—plus bonus. Edward stared sullenly at the agent's jovial bow tie. They could afford that for about six weeks. Four years in the Army and finally home. *Home.* The brave new world!

He walked back to get the taste out of his mouth. The elegance of his mother-in-law's Regency house seemed like a personal affront. This was Cynthia's background. He had taken her from it, only to come crawling back to it for shelter. *Stick with me, kid, and I'll take you from Regency to railroad flat.*

Cynthia came flying down the polished staircase, her straight blond hair streaming out behind her like a pale golden scarf.

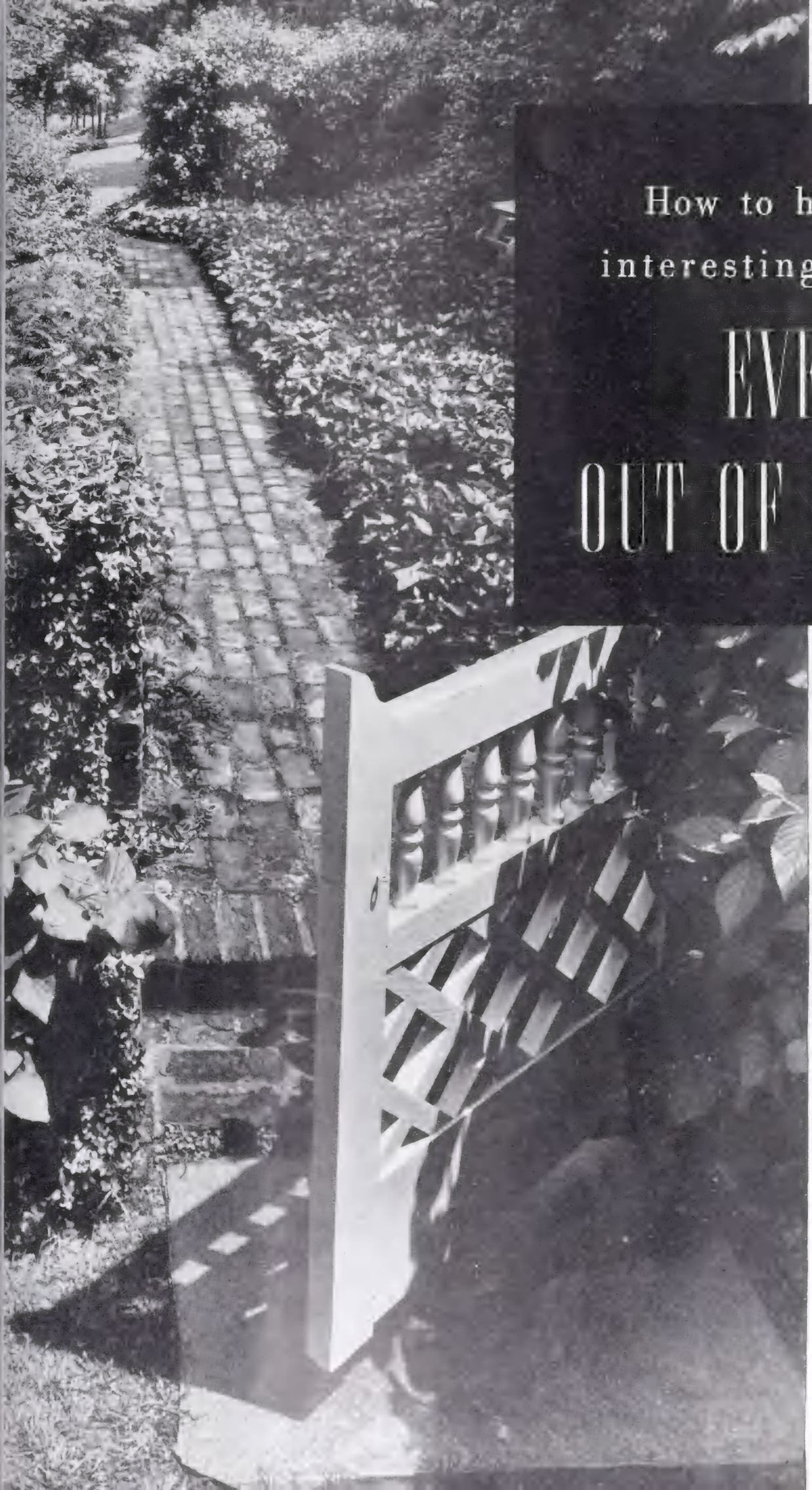
"Yes?" she said, locking her arms around his waist.

"No." He knew by her voice that she hadn't found anything either. "I wanted to get you settled before I left," he said frowning. "Now it'll have to wait until I get back from this trip to Chicago."

"I'll keep (*Continued on page* 101)

How to have an interesting garden

EVEN OUT OF BLOOM



PHOTOGRAPH BY F. B. LINCOLN

ALICE L. DUSTAN
Garden Editor

JANET DARLING
Landscape and Site Planning

REGIONAL CONSULTANTS

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THE ROCKY MOUNTAINS AND GREAT PLAIN
Zone 5
GEORGE W. KELLY

THE NORTHWEST
Zone 6
CAROL WIETING

CALIFORNIA AND THE SOUTHWEST
Zone 7
ALFRED C. HOTTES

HOME OF MERRELL E. CLARK, WASHINGTON, CONN.



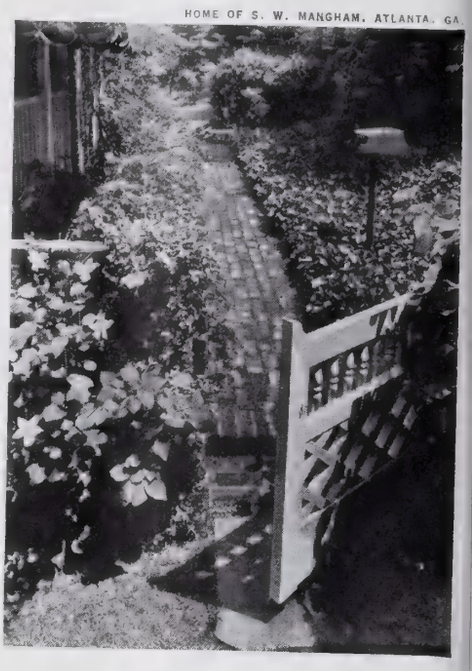
Here we see bold-textured foliage—the plantain-lily, placed directly beside the fine needle-like leaves of the garden pink. In between, in scale, is the clematis.

HOME OF H. T. CARTLIDGE, FOREST HILLS, N. Y.



Perfect proof that good texture creates beauty without a bloom in sight with Austrian pine, two-sized rhododendron leaves, hemlock hedge and woods behind.

HOME OF S. W. MANGHAM, ATLANTA, GA.



Against a mass of small-scaled euonymus are the bold leaves of the viburnums on each side of the gate. An added interest is the glossy texture of the rose.

How to have an interesting garden

EVEN OUT OF BLOOM

Everyone knows what texture means in modern fabrics, in the surface of stone walls, in a fine cream sauce. But translated into terms of a garden, good texture in planting means a good garden all year. It's done by contrasting sizes and shapes of foliages

It's no trick at all to create a spectacular effect when you have masses of bloom on every hand, for a riot of color is so striking that details of design often play second fiddle. But the skillful gardener is the one who provides beauty and interest at any time of the year.

No one likes a concert program with nothing but waltzes, or a diet of nothing but sweets. It is the variety we like. We react with pleasure to a combination of gaiety and seriousness, of fast tempo and a moderate pace. So, in selecting plant materials, you should think of variety not only in bloom, but in size of leaf, in shade of green, in boldness or delicacy of character.

First, you must have a well-designed plan with pleasing proportions. But second, you must select your plants for their ability to make interesting combinations of foliage even without bloom. You must be sure the differing shades of greens you select will blend happily and that there will be a variety in the size of the leaves that you place next to each other. You don't want all shiny leaves, nor do you want all dull ones.

Webster defines texture as (*Continued on page* 112)

BETTER YOUR HOME · BETTER YOUR LIVING ·

by Janet Darling

Tropical boldness, at the left, with large-scaled texture. The gigantic monstera pleasantly contrasts with leaves of the begonia and the smaller pepperomia.

HOME OF MRS. V. S. MAKAROFF, PALM BEACH, FLA.



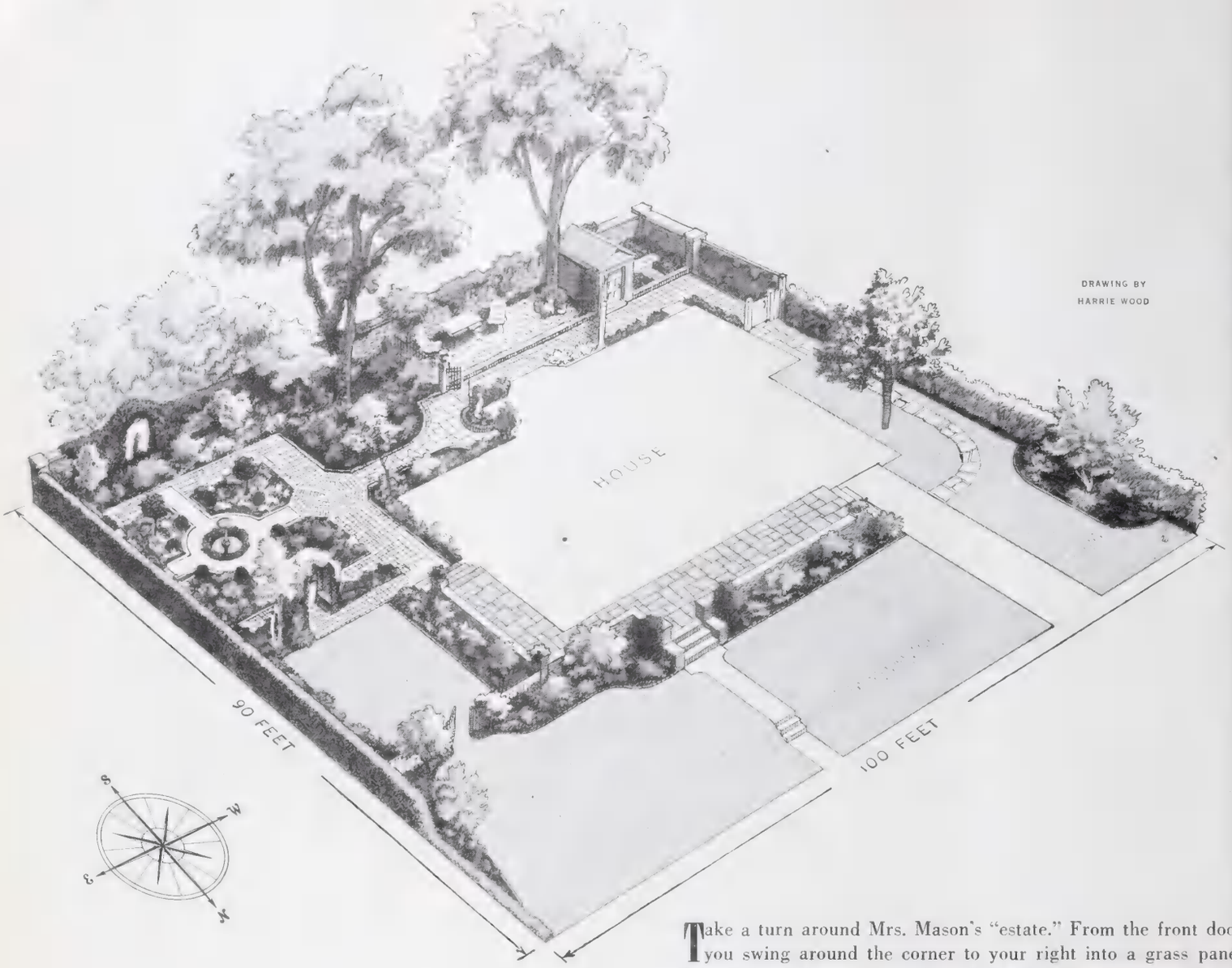
Here is texture of another character. The unusual vertical shape of the cereus would be dull without relief of the aloe. Paurotis palm, and prickly pear.

HOME OF SETH THOMAS, MORRISTOWN, N. J.



You can see for yourself the interest in this blending of shiny leaves and dull-some needle textures, some large and positive, some greens dark and some misty.

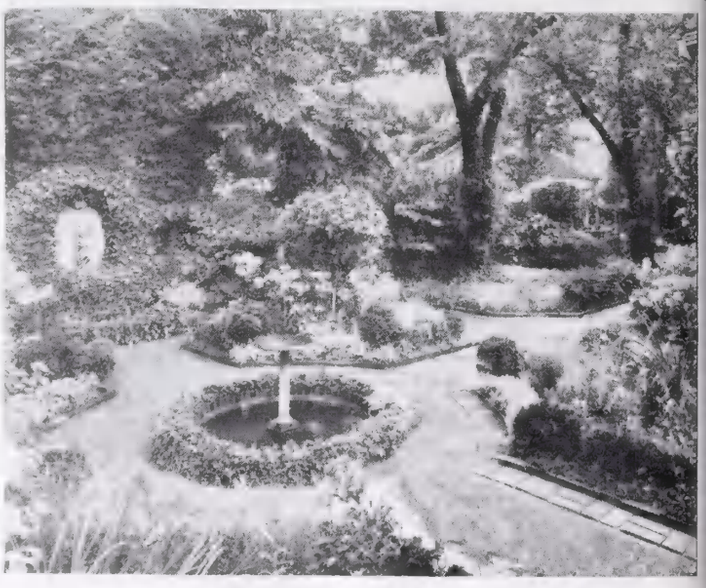
HOME OF DR. ARCHIBALD GARDNER, PALM BEACH, FLA.



Take a turn around Mrs. Mason's "estate." From the front door you swing around the corner to your right into a grass panel bordered by shrubs. Then through the arch into the formal garden. A right turn leads to the dining terrace and tiny herb garden.



The grass panel is bordered on two sides by the always beautiful evergreen azaleas and *Camellia sasanqua*. Polyantha roses, Chatillon variety, edge this planting, faced down with pink verbenas. Pansies and arabis complement the spring azalea bloom.



From the gate to the grass panel, you can look right through to the back of the property. The second big interest-stopper on this long axis is the pool-centered flower garden. Every perennial and shrub has been chosen for good scale and bloom combination.



by Alice L. Dustan

A whole estate on a 90 x 100 foot lot

If you own a city lot instead of those longed-for country acres, don't despair of having variety and vistas. Put your imagination to work, as did Mrs. Robin F. Mason, whose Memphis garden has the apparent spaciousness of an estate and has been described by a leading landscape architect as "the perfect example of what can be done in a small space." It is six gardens in one.

Into her 90 x 100 foot lot, Mrs. Mason has worked—in addition to her house—two roomy terraces, a shrub garden, a formal perennial garden, a tiny naturalistic area, a herb garden, and garden work space. The satisfying results, achieved by her own planning and largely by her own "grubbing," hinge on utilizing every inch of space and on choosing small-scale plants and features.

If you have a space problem, you'll find inspiration in the plan and photographs of Mrs. Mason's garden.

PHOTOGRAPHS BY POLAND



n octagonal paved "turn" opposite the pool connects the flower garden with the path leading to the dining terrace at the rear the house. *Vinca minor* interplanted with a succession of spring lbs makes an attractive ground cover in shaded areas.



The dining terrace is a simple bricked area, slanted for drainage and shaded by a big tree. It is convenient to the kitchen and screened from the neighboring property by a vine-clad brick wall with "windows" and an informal planting of trees and shrubs.



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PHOTOGRAPH BY MAYNARD L. PARKER

● One cucumber in an otherwise idle frame may produce more than a dozen plants in the garden because it is easy to feed and water. You can sow seed earlier than in open ground

Put Your Coldframe To Use THIS SUMMER

You'll find it the most valuable spot in your garden for growing cucumbers and propagating plants by cuttings and seed

If you consider your coldframe indispensable in the spring, you should put it to work during the summer, too, even if you plant it to only one hill of cucumbers. This is a good crop for a frame, because you can easily provide it with a shovelful or two of manure, and the frame has a tendency to hold moisture.

But cucumbers aren't the only thing to try in your frame this summer. You can start cabbage, lettuce, and other vegetables from seed to set out as late crops in your garden.

You'll get good results, too, by sowing perennial seed in a frame because it can be covered du washing rains and easily ten when plants are small. It's bes sow perennials before August plants will be large enough withstand the winter.

You can also use your fram summer to propagate shrubs f softwood cuttings. For this pose use sand, peat moss, or newer vermiculite in place of as a rooting medium. Cutting perennials can be rooted now.

If you have but one fr choose between propagating cuttings or by seed, for cutt require a moist atmosphere w makes seedlings dampen off.



EARLY *American Beauty*

THAT STAYS LOVELY FOR YEARS

ou can almost hear this furniture whisper, George Washington would have liked to ep here."

aul Revere could have designed its satin-rfaced bronzed hardware. Its Salem feet ight have stood in Betsy Ross' bedroom.

uthentic colonial design in solid maple. very detail right out of American history. nd it's *Permanized**. Colonial cabinet-akers would have given their knee-breeches attain the precision and permanence that is process brings to your furniture.

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This freshly styled, up-to-the-minute Neuday Group of bathroom fixtures typifies Crane's modern thinking in plumbing for your home. Each fixture is compact, yet all provide maximum convenience, and their sparkling beauty endures for years.

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Today a vast amount of new fixtures is being produced in Crane plants. While the demand still exceeds even Crane's stepped-up production, we hope the time is not too far distant when every home owner wishing this superior plumbing can get exactly what he wants from his Crane Dealer and have it installed by that dealer's skilled craftsmen. Availability of fixtures varies in different communities. Get in touch with your Crane Dealer and he will give you the best advice possible on the selection of fixtures to fit your needs.

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PHOTOGRAPH BY HAROLD STECK

EVEN THE SMALLEST GARDEN CAN HAVE A PICTURE POOL

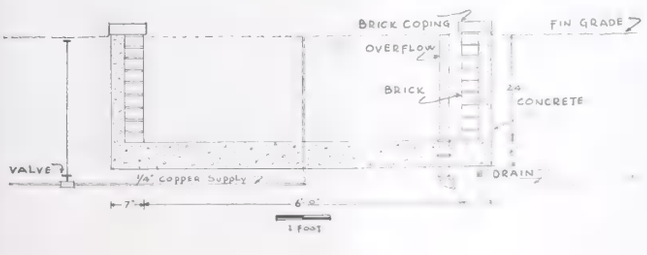
pool you see above in the gar-
n of Mr. and Mrs. Elliott Nu-
of Bel Air, California, refutes
and for all the almost-univer-
notion that a garden pool is an
e owner's luxury, monumental
ize and cost, and pure dream
so far as the average back-
gardener is concerned.

measures about six feet in
neter and two feet deep, allow-
plenty of water for a planting
ond lilies or lotus, and it was
almost entirely of old brick.
cross-section sketch below
s exactly how—and how sim-
-it was done.

ne excavation was made and,
the supply and drain pipes
installed, a six-inch concrete
om was poured. The circle was
out on the wet cement and old
k laid *without mortar*, course
a course, with joints alternating. As the side wall built up, soft cement was poured behind the brick wall, making a monolithic and watertight pool, but with no mortar or cement showing. A brick coping was set on the top course and bedded in cement, but without mortar showing in the joints, so that grass could creep in between the bricks.

The overflow pipe and drain are combined. The coupling of the drain comes level with the top of the cement floor, and the overflow screws into this. To drain the pool, you simply unscrew the overflow pipe and the water runs out.

The pedestal for the Old English lead figurine was built of old brick, laid up cord-wood fashion to the water level, with copper water supply running up through the center and concealed in the small drip font on top of the pedestal.





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Today's baby is sitting pretty . . . She starts with light-but-strong waterproof RESPROID pants — bathes in RESPROID bathinettes — sits on gay, RESPROID-covered high chairs you can clean in seconds with just a damp cloth. And as Baby grows, she finds almost infinite new ways RESPROID can make life more colorful — more practical.

Leading manufacturers are using RESPROID to make shower curtains, luggage, upholstery, waterproof garments — hundreds of different products to bring you new color and beauty.

RESPROID is a versatile vinyl plastic that comes in a rainbow of jewel-like colors . . . in transparent-to-opaque films . . . in rich, coated fabrics . . . in smart leather-type grains. You'll be surprised, too, to learn how practically indestructible RESPROID is. It's formulated to resist cracking, fading, scuffing and abrasion — perspiration, acids and alkalies — all the normal destructive factors of everyday use.

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New Waterproof Films New Plastic Coated Fabrics New Leather-Type Grains

by Alice L. Dustan







Daylilies will brighten up a garden area i partial shade. Here light yellow Taruga an Bicolor (flower in insert) flourish beneath th fringes of a maple tree. These mid-summe varieties give special satisfaction when plante where they can be enjoyed from a shaded porc



You can have

Usually planted in mass, daylilies are equally effective as accents. Try a pair of yellows, such as the 3-foot Dauntless and the 3½-foot Midas (insert), on the bend of a brook or in the angle of a path and a wall. Be sure to choose varieties that bloom in unison and vary in height.

Add a touch of informality to your grounds by introducing daylilies in your foundation planting. Their foliage is handsome all season and they will bloom for a long period—these Multiflora hybrids from August to frost. Their small size (2') and dainty flowers scale them to small houses.







PHOTOGRAPHS, COURTESY FARR NURSERY CO.

Daylilies will hold their own in competition with shrubs, and shrubs make a very handsome background for both golden yellow Ophir (insert) and glowing orange Midas. Such tall, strong-growing varieties are also useful as background plants in the perennial border or as intermediates between shrubs and lower-growing plants and spring bulbs.



FLOWER INSERTS, COURTESY NEW YORK BOTANICAL GARDEN



DAYLILIES

wherever you live

The daylily, or hemerocallis, is one plant that comes close to being all things to all gardeners. First of all, you can grow it with ease wherever you live. This perennial is equally adapted to the rigorous winters of North Dakota, to the dry atmosphere of New Mexico, the humidity of Florida, and the changeable climate around New York and Philadelphia.

Not only can you grow the daylily without fuss, but you can fit it into more situations in your garden than any other plant you know. Hemerocallis adjusts itself happily to various conditions of soil and moisture, to full sun or partial shade. And our photographs give you a few hints on the many ways it can take its place in the landscape.

Through the efforts of several hybridizers, hemerocallis are now available *(Continued on page 98)*



Use daylilies as one of the backbone plants for your flower borders. Three-foot Dauntless is especially useful here because its orange blooms are of a pastel tone that blends with most flowers, and they start blooming before summer annuals come into their own.

For names of daylily varieties for your area, listed by flowering season, see page 131



8-cu-ft model illustrated holds 280 pounds of assorted food.

Things to know before you buy a home freezer

THE PURCHASE of any home freezer is a major investment.

You have a right to expect your home freezer to serve you at top efficiency for many years. Such long-term satisfaction depends chiefly upon two things *you can't see:*

1. Refrigeration Unit—Only a General Electric has the sealed-in-steel G-E refrigerating unit. Twenty years of matchless performance prove it will give you dependable, silent freezing efficiency year after year after year. Compare its low operating cost with that of any home freezer!

2. Cabinet Seal and Insulation—Only a General Electric has the "Perfect-Seal" Cabinet. In repeated laboratory tests, the design and insulation of this cabinet kept food frozen for several days after the current was turned off. Such protection keeps operating costs down to a few cents a day.

ON DISPLAY NOW

See the General Electric Home Freezers at your retailer's. Check these extra-value features:

Removable wire baskets make it easy to get at all food. The counterbalanced top can't slam on careless hands. Exteriors are stain-resistant baked Glyptal* enamel. Cabinets are all steel with rustproof aluminum liners and automatic inside lighting. Will both freeze and store foods.

The 8-cu-ft model illustrated holds 280 pounds of assorted food at zero or lower.

After checking all these features critically, we believe you'll agree that the General Electric is by far your best buy in home freezers. General Electric Company, Bridgeport 2, Conn.

*Trade-mark Reg. U. S. Pat. Off.

GENERAL ELECTRIC

GOOD FOOD IS CLASSIC

CONTINUED FROM PAGE 81

our disposal, and there is the world of spices and herbs to bring out their flavors.

Food that is well prepared, seasoned skillfully and served attractively needs no apology at any time. Instead, it seems to us that people ought to apologize for some of their sad efforts to be different.

Take salads, for example. Most people will agree that it's hard to beat a salad of garden lettuce, radishes, tomatoes—or any other vegetables or greens you can name—all tossed together with a delectable dressing. Yet you've known women to go to no end of trouble to make a salad resembling a lighted candle—for this they use sliced pineapple, banana, and a cherry. Or they will serve up a composition of cottage cheese and a halved peach to simulate, of all things, a fried egg. For what, we ask? It's one thing to design such a salad for the amusement of a children's party, or to achieve a special effect. But usually it would be better to spend the time mastering a good stew, a raised roll, or a smooth cream sauce.

Making food *different* can be an expensive habit, too, and one which is not always commensurate with the results. In feeble efforts to make a cup of left-over meat into something unusual, you may find yourself buying a shelf-full of special ingredients which cost much more than the food involved.

We don't have to parade any more unfortunate attempts to be different—you know them well. Maybe you've even been guilty of a few yourself. I know I have. But I've resolved to avoid the faddy and gadgety in food and to concentrate on the quality. I know that that will keep me busy.

So we offer you a dinner basic and as American as Plym Rock, and as substantial (and don't mean filling, either) as principles you'll be reaffirmin this July Fourth. We think y enjoy preparing it and eatin And we hope you'll add it to own traditional culinary high-s

Boiled Salmon with Golde Sauce

4½ cups cold water
1 tablespoon cider vinegar
1 bay leaf
1 onion, sliced
1 teaspoon salt
2 stalks celery leaves
1½ lbs. fresh salmon

Put everything but salmon large covered saucepan. B liquid to boil and allow to sim 5 minutes. Wrap salmon in c cheesecloth (to keep from br ing) and put in liquid. W should cover salmon. After li begins boiling again, cook ge about 15 minutes. Remove from wrapper. Skin. Put on ing platter and cover with fol ing sauce:

Golden Sauce

3 tablespoons butter
3 tablespoons flour
1½ cups milk
¾ teaspoon salt
⅛ teaspoon pep
1 teaspoon lem juice
2 hard-cooked e

Melt butter, add flour. Coo minute or so. Remove from Add milk gradually. Add salt pepper. Cook until mixture th ens. Add lemon juice. Stir Then add cooked whites, cut pieces. Pour sauce over fish then sieve yolks over sauce. Se 4 generously.

Tomato-Dill Salad

1 head crisp chicory
3 tomatoes
2 tablespoons fi dill
Tarragon Dressing

Break up chicory and put wooden salad bowl. Add tomat skinned and cut in bite-size pie Sprinkle dill on top. Use all fresh dill—stalks and top. Toss

BROWNLEY *lyre-back chairs*



Brownley side and arm chairs inspired by the original Duncan Phyfe lyre-back chairs in New York's Metropolitan Museum of Art. Another example of Union-National's correlated furniture that is in perfect taste in any room in your home. Use these chairs in your dining room or as desk chairs and occasional chairs in living room or hall. At better furniture and department stores.

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together with enough Tarragon Dressing to coat. Serves 4.

Tarragon Dressing

6 tablespoons salad oil	¼ teaspoon freshly ground pepper
3 tablespoons Tarragon vinegar	½ tablespoon paprika
½ tablespoon white wine	½ teaspoon granulated sugar
1 teaspoon salt	½ teaspoon grated onion

Put ingredients in bottle and shake well. Make it up the day before you wish to use it.

Savory Peas

3 tablespoons butter	1 teaspoon sugar
1 onion, sliced	½ teaspoon salt
2 lbs. peas, shelled and washed	½ teaspoon summer savory

Melt butter in heavy saucepan. Add onion and cook gently about 3 minutes. Add peas and seasonings. Cover tightly and cook over low heat about 30 minutes (or until done), shaking to keep peas from sticking. Avoid removing cover too often, as steam will escape and peas will take longer to cook. Taste and add salt and pepper if needed. Frozen peas can be used, but don't add water. Serves 4.

Parker House Rolls

1 cup scalded milk	3 cups flour
1½ teaspoons salt	1 beaten egg
3 tablespoons sugar	3 tablespoons butter or shortening
1 fresh yeast cake	

Into large bowl pour hot milk over salt, butter, and sugar and when lukewarm add crumbled fresh yeast cake. Stir in one cup of flour and beat thoroughly. Add beaten egg (egg is not necessary, but preferred by many). Work in more flour to form a soft dough, using flour sparingly. Never put it all in at once. When dough will handle, take from bowl and knead it on a floured board until elastic. Replace in bowl, lightly oil or butter the top and cover with clean towel. Let rise in warm place for about 3 hours. When dough has risen, roll out on lightly floured board to about ½ inch thickness. Cut in circles with medium-size biscuit cutter, butter lightly and fold in half. Place in well greased shallow pans, brush tops of rolls with butter and put in a warm place to rise again for at least 30 minutes. Bake in 400° F. oven for about 12 minutes. Makes 36 rolls.

Lemon Sherbet

1 pint milk	3 lemons
1¼ cups sugar	1 pint light cream

Warm 1 cup milk. Add sugar to it and stir until dissolved. Remove from fire. Grate rind of 1 lemon. Squeeze lemons. Carefully add juice and rind to sugar-milk mixture. Then stir in remaining milk and light cream. Freeze, stirring several times, for extra smoothness. Serves 6.

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Hostess
OF TOMORROW

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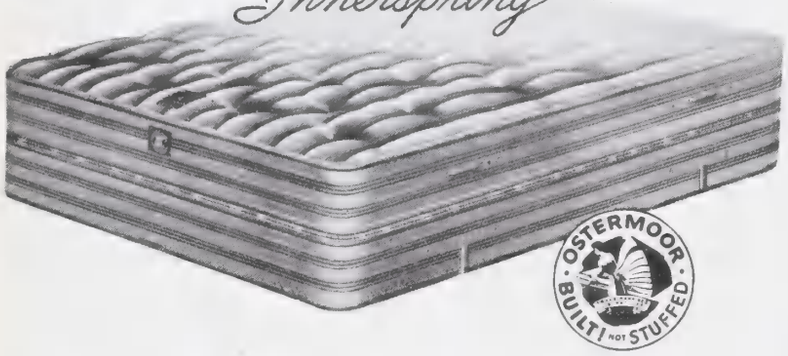
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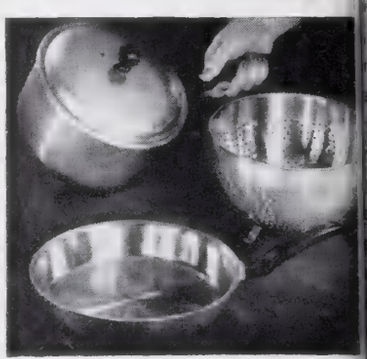
Color Choice

BEAUTY

New pots and pans resist stain, are easy to clean, compact to store, have many utility and convenience features

CONTINUED FROM PAGE 65

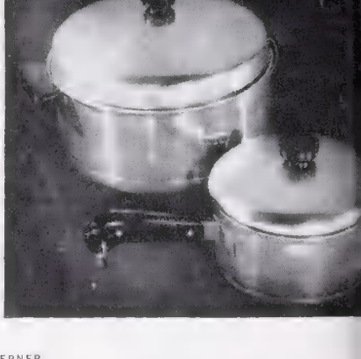
Farberware stainless steel has patented self-grip covers which do not fall off when tilted, permit water to be poured without spilling food, and are designed for waterless cooking to retain vitamin and mineral content of food. Utensils include colander which even berries won't stain. Cool plastic handles, shaped so they won't slip, even when wet, assure safe and easy handling.





Wagner Magnalite utensil made of an alloy heavily for strength and durability. sauce pans, covered ski and chicken fryers have proof handles and knobs so can serve as casseroles and ing pans. Easy-to-grip han Two lips for right or left pouring, slight turn of permits pouring off liq without removing it comple

Copper-clad flat bottoms of Revere stainless steel ware are quick conductors of heat, save fuel. Straight sides give maximum cooking efficiency. Easy to grip pistol handles are welded on so they can't come loose, have rings for hanging. Self-sealing lids keep flavors, vitamins, minerals, even odors, inside lid. Metal resists staining, pitting, rusting, discoloring, cracking.



PHOTOGRAPHS BY FRED LERNER



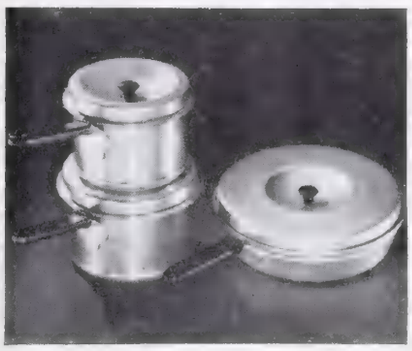
A five-in-one combination cluded in the list of The Ray stainless steel ware con of a 3-quart saucepan, for open or covered, a 2-quart i with side handles to serv casserole, baking or pud pan, ice bowl or bun war The three pieces together a double boiler. Whole t takes only storage space requ for a single cooking ute

s Beauty Does



The heavy copper bottoms on Thermic Ray stainless steel cook ware pick up heat quickly, distribute it evenly. Vapor seal lids permit cooking with least possible water to retain valuable juices. Black plastic handles grooved and shaped so they are easy to grasp, fit the hand, are attached to a steel shaft for permanent firmness, are set out at angle to prevent burned fingers.

nolds Lifetime Triple-Thick ottom utensils have recessed knobs for easy stacking. less bottoms more than times as thick as sides as- even heat distribution, pre- cooking away of liquids. t-fitting covers simplify able cooking with small nt of water. Bakelite han- shaped for easy grip, keep protect hands from burns.





Of cast aluminum, Pan-American ware has spiral bottom for even heat distribution; ventilator for moisture control without moving cover; vitameter to take the guess work out of cooking by controlling temperature, help retain vitamins and minerals, cut cooking costs. Grill can be used for pancakes, toasted sandwiches, broiling chops and steaks. Handles are insulated.

ou have a small family, you ll appreciate the 1 qt. double er and 6½" skillet included ng Lewis 1927 Stainless e utensils. Of cool plastic, dles are grooved for easy , ringed for hanging in stor- Skillet is rounded on bot- for turning out omelets and like easily. Like the others. e utensils require only low for fast, uniform cooking.

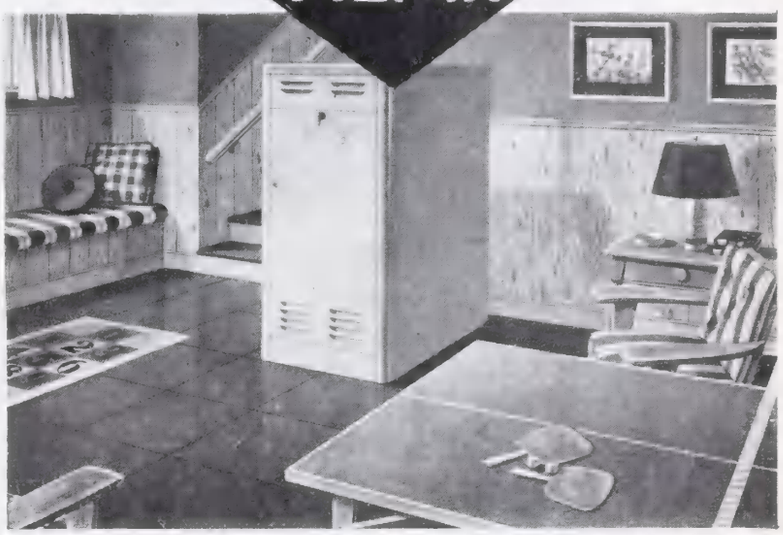




That design has much to do with function is demonstrated by the Wear-Ever corn stick pan. Instead of carrying impression of every kernel, which would be hard to clean, straight grooves are substituted. Similarly, juice-saver pie pan has fluted edges to keep juice from running over in oven. The alumilite finish was developed to resist even difficult berry stains.

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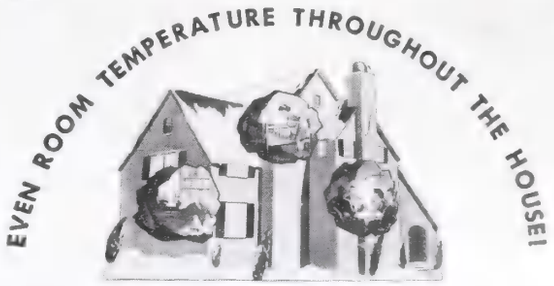


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● Daylilies naturalize as readily as daffodils. When the plants multiply and crowd in your borders, move extra divisions to a field. Linda, shown in insert, is gold in color with red eye

You Can Have Daylilies Wherever You Live

CONTINUED FROM PAGE 93

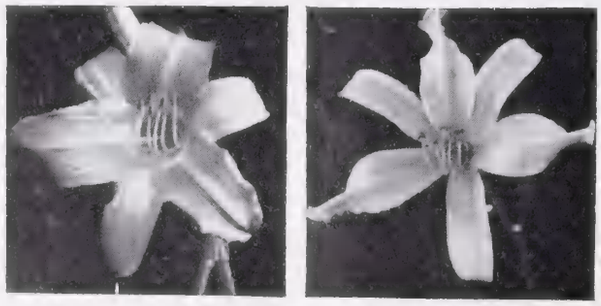
in dozens of varieties (technically, clonal varieties, because they are multiplied by division rather than by seed), from pale yellow through golds, oranges, pinks, maroons, even reds, and with flowering seasons from May to frost.

These were developed by such outstanding plant breeders as Dr. A. B. Stout of the New York Botanical Garden, the Sass Brothers of Nebraska, Professor John V. Watkins of the University of Florida, Ralph Wheeler, Carl Betscher, and Bertrand H. Farr of Pennsylvania, as well as several English hybridists.

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This month when you visit your

(*Continued on page* 131)



● Pastel flowers, like those of clear, lemon-yellow Taruga and pale rosy peach Bertrand Farr, look well in mass. Use groups of reds and oranges for contrast. They need little attention



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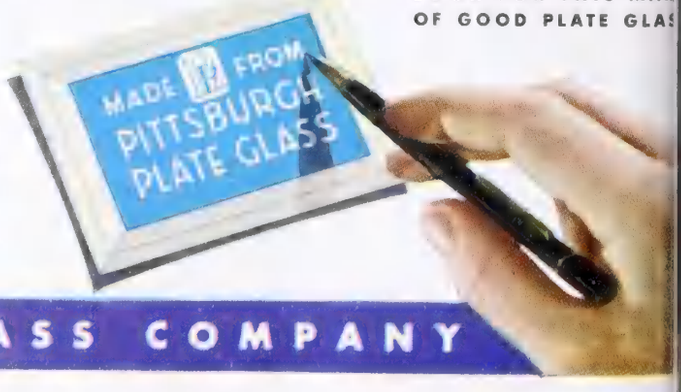
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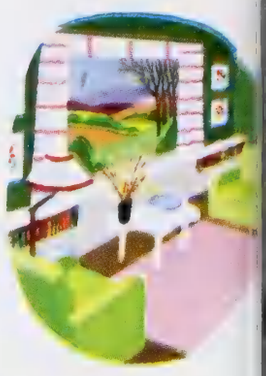
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LOOK FOR THIS MAR OF GOOD PLATE GLAS

POINT OF VIEW

CONTINUED FROM PAGE 82

king," she said. The words were rred against his shoulder. "It's ny how you don't belong in your ily's house once you're mar- l, no matter how big it is . . ." Ie kissed the top of her head, ing obscurely, helplessly, bel- rently at fault.

HE trip ran overtime. It was a company inspection tour and he lly had to wire Cynthia that it ked as though he wouldn't be k until the end of the month. A few days later he received one her short, staccato letters. They l an apartment! It was incredi- handsome! With a terrace! It s fine about the trip because was frantically busy. She loved i very much.

Cd wrote asking details. Terraces ne high. He received hurried, sive, ecstatic answers. He phoned her.

"Relax, darling," she said, her ce round with delight. "Wait and . Just *wait*. I adore you."

"All right," he said uneasily. "I'll back by the 28th. I'll wire from train."



Cynthia was at the station, walk- up and down impatiently, her ed coat tossed turbulently over straight shoulders.

"Darling!" she said when she tted him. "Oh, *darling!*" Her s were flecked with excitement.

He pulled her close, but she was too impatient.

"Come on," she said, tugging at his briefcase.

"Where?"

"Home." The words were neon-lighted.

He followed her out to the car, hurrying to keep up with her. She drove, weaving expertly in and out of the noon traffic on Broad Street. After a few blocks she pulled up to the curb.

Edward stared blankly at the seedy dress shop. "What are you stopping for?"

"We're here," Cynthia said. She looked at his face. "I know it's not



very charming from the outside. But after all, we live inside."

Edward followed her up the narrow stairs like a sleepwalker. He tried concentrating on her long slim legs, but all he kept seeing were Mr. Pastille's pin-striped pants.

It was the railroad flat with the gas pump view.

Cynthia turned at the top of the stairs and handed him the key. "Mrs. Wadley presents with pride the Edward Wadleys' first apartment."

Ed couldn't look at her. He turned the key in the lock and numbly opened the door.

The silence was like a high wall.

(*Continued on next page*)

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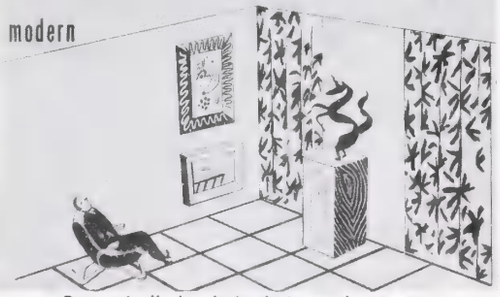
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CONTINUED FROM PRECEDING PAGE

"Well," Cynthia said. "*Say* something."

Ed whistled a long, reverent whistle.

One apartment with a gas tank for a view. Which was the dream, this, or that day with Mr. Pastille's bow tie silhouetted against the peeling walls?

"It used to be two dinky rooms," Cynthia said, the words tumbling all over each other. "But they let me knock the wall out. I painted the walls myself."

They were pale yellow to catch the sunlight, and the shining windows had a chintz frame of green and white geranium leaves.

He swallowed, trying to find the right words. "But the furniture—where did you get all the furniture from?"

She grinned like an engaging gamine.

"Courtesy of the finest second-hand shops on Third Avenue, an unpainted furniture store, and Mother's attic. I figured painting the whole bunch gray might make them hang together."

He looked at the green couch ("I dyed some terry toweling green and thumbtacked it on") and the black spatter floor with the hooked rugs ("You missed all the fun of spattering, darling!").

She didn't seem to mind his silence. Her eyes had twin fires banked behind them, as she pulled him into the tiny kitchen. Cynthia in a flowered apron in her first kitchen—so spanking white you blinked in it—with peppermint striped curtains at the windows and a matching skirt to hide the old pipes under the sink.



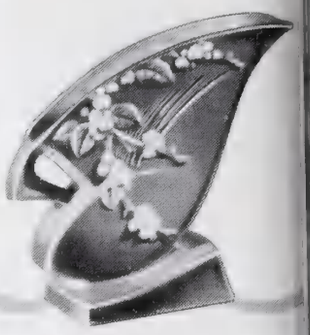
He shook his head, unbelievingly. "But the terrace?" he asked. "You promised me a terrace."

Cynthia opened their back door. A narrow catwalk led to the back stairs and the street. Beyond the kitchen it widened out several feet. Actually, it was the roof of the garage shed before Cynthia invaded it.

"I got the sweetest old man to put in the iron railing. His son

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was with the 99th, too, so it wasn't very expensive. Then I put the window boxes on top and I planted petunias, but the carpenter said he had trouble with his last year so maybe they won't come up." The words ran together in her excitement. "There isn't any porch furniture yet, but the woman in the dress shop told me. . . ."

Edward kissed her before she ran out of breath.

"Cyn," he said, "I have a confession to make."

The lights went out behind her eyes. "You don't like it?"

He reached out for her. "I saw this place before I left, and I turned it down."

Cynthia twisted under his arm to get a better look at him. "Did you, darling? Really?"

She kissed his ear. "It's the nicest thing you could have said to me." She settled back against him contentedly. "You just don't see the possibilities. Men are often a little dense, don't you think?"

AFTER a number of moments in their own living room, he stirred. "This is quite a change from your mother's place," he said tentatively. "What does she think?"

Cynthia sat up and looked at him. "What's Mother's home got to do with us?" she said impatiently. She brought her eyes on a level with his. "This is ours, Ed. Don't you see? It fits us. A place of your own means more than a roof over your head. This is our room. A room to talk in, a room to be quiet in, a room to grow in. A room with our own monogram all over it."

Then he kissed her hard. "I love you, Cyn," he said. "I don't know how else to say it."

He looked around the room she had fashioned for them, and pulled her to her feet.

"Let's go out on our terrace and watch the sun set over the Wadley's first home."

Let Us Know
If You're Moving

If you're one of the lucky few who have found a place to move these days, don't forget to let us know so that we can keep your copies of HOUSE BEAUTIFUL coming to you without interruption. Give us at least four weeks' notice before you move and be sure to give us your old address as well as your new one. Also, include your postal zone number, if any.

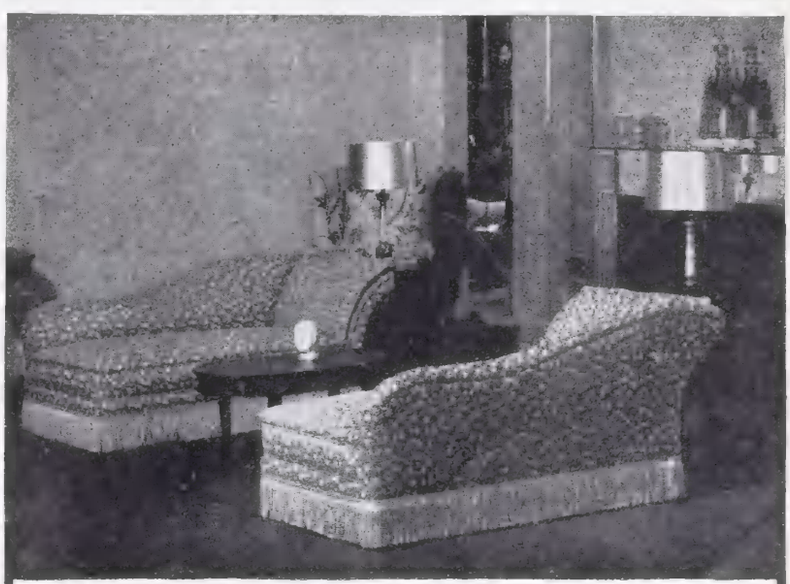
"ENJOYED TWO WAYS"

CINZANO
Italian
TRY IT STRAIGHT AS AN APERITIF



FOR THE DRY COCKTAIL
CINZANO
French

SOLE IMPORTER: CANADA DRY GINGER ALE, INC., NEW YORK, N. Y.



HAPPY STYLES *are here again*

These "Happy Styles" are suitable for the living room, the library or the bedroom.

The Head-On Couch was designed first of all for Style and Comfort. It can be used singly or as a pair of love seats and is the answer to "who gets the davenport".

Ask your favorite dealer in your home town for further information.

Style number 545 left—545½ right facing

"The Best Made Line in America"

JAMESTOWN-ROYAL UPHOLSTERY CORPORATION, Jamestown, N. Y.

JAMESTOWN-ROYAL

A Cocktail or Snack Bar



Ideal for outdoor or indoor use.

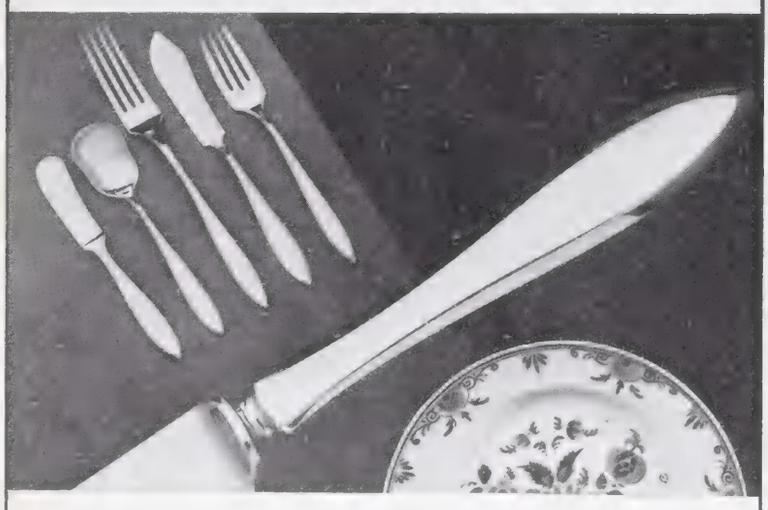
Front Bar (42" wide, 17" deep, 44" high) is of rich simulated leather, studded with bright chrome nail heads. The top is of black Carrara plate glass. In rear of Bar are two work shelves, and liquor cabinet with sliding doors. Hanging back Bar (36" wide, 10" deep, 34½" high) with full length plate glass mirror and bevelled plate glass shelves. Truly, an ensemble of fine furniture. Write today for the name and address of your nearest dealer.

READY FOR IMMEDIATE DELIVERY in these eight popular colors: Bright Red, Ivory, Maroon, Green, Yellow, Blue, Tan, Brown.

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Add brilliance to your table with flatware made of Dirilyte, the luxurious new metal alloy that's the color of gold! The designs of this flatware are restrained, elegant — the excitement is in the color which is definitely joyous — like sunshine! Use Dirilyte with formal china or informal pottery — it's correct both ways. Although Dirilyte is solid, not plated, a 26-pc. service for 6, with chest, is only $50! Send 15c today for Dirilyte booklet of lovely color schemes and useful table-setting data!

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Dirilyte, Reg. U.S. Pat. Off. 1 West 34th St., N.Y.C.

Send for the fascinating booklet!

When MEALS Move

BY CHARLOTTE EATON CONWAY

"It tastes better out of doors" is no news to all those who, come warm weather, like to take advantage of the season and spend every possible minute, even mealtime, out under the open sky. This holds true whether you're at home and just move your victuals out to porch, lawn or terrace, or whether you're miles away having a picnic in the woods or on the river or on a sandy beach near the ocean.

The change from the atmosphere of the regular dining room seems to whet appetites, and it's a common contention that the more complete the change, the better the appetite, and the better food tastes. So entirely different table ware is a good idea. And of course th who are practical souls and h lots of experience, know there other essentials when meals served far from the kitchen ra and refrigerator.

Because your very special of-door eating gear has to be st when not in use, and because th may be many a time when, on spur of the moment, you decid stow it in the back of the car load it into the canoe, where want as little bulk and weight possible, it's wise to select thi that are compact, even collapsi

The assortment here will give ideas and, we hope, lead to m a delicious meal out in the o



● It's easy to eat gracefully on your lap when plate and coffee cup stick together. Ridges on these light-weight, divided, plastic plates hold the notched cup firmly in place, so it can't slip and slide around. Plastic won't break in normal usage, withstands both hot foods and hot water. Mix or match your colors to suit your taste. Leipzig & Lippe

DRAWINGS BY JOHN FERGUSON



● The "Little Brown Jug" stays or goes anywhere, its insulation keeps hot food hot, cold food cold, as long as six hours. It comes in one- or two-gallon sizes, with top spout or bottom faucet. The liner is aluminum, won't break even if banged around a bit. A special stopper fits by friction, assures good insulation on exposed top. Arvin & Salmonson

UT OF DOORS



● To say that this aluminum picnic kit is compact is putting it mildly! Believe it or not, the 9" wide x 7½" high outside container (a handy water bucket) holds 13 utensils and 2 separate handles. With 2 kettles, 2 frying pans, a coffee pot, 4 plates and 4 cups, all of aluminum, what couldn't you cook over camp fire or backyard grill? Reynolds Metals Co.



● A salt shaker that actually works even in damp weather will save many an outdoor meal from failure! Moreover, it has a companion piece to grind pepper freshly for each meal. Each has a tiny grind wheel beneath the cap, to break up caked salt or pepper berries. Transparent plastic wells. "Marvel Mills" made by Engineering Enterprise Co.



● When ground is too damp to sit on, or rocks seem harder than usual, a cushion comes in handy. This "Air-Kushon" of easy-to-clean Vinylite plastic stores flat, inflates in a jiffy. Four laced together make a portable mattress which stacks into no space at all. Can be left out in the weather. Handy in boats, cars, on porch furniture. DuPage Plastic Co.

(Continued on next page)



H. L. HUBBELL MANUFACTURING COMPANY, ZEELAND, MICHIGAN



Your rooms are lovely when you use

Cyrus Clark

DECORATIVE FABRICS

They are distinguished for their taste, colorings, exquisite designs—the result of superb craftsmanship. "Cyrus Clark" is the name to remember for traditional, provincial or modern cretonnes and "Everglaze" chintzes. At finest stores.

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It's a simple matter to arrange Will and Baumer Taperlite candles on your tables . . . takes only a jiffy. Because the tapered and fluted FIRMFIT end . . . an exclusive Will and Baumer feature . . . slips easily and firmly into the holder. It won't tip because it can't tip. And straight candles always burn brighter, clearer. So ask for candles with the FIRMFIT end . . . ask for Will and Baumer Taperlite candles. Will & Baumer Candle Co., Inc., Syracuse, N. Y.

At leading department, gift, drug, housewares and grocery stores.

WILL & BAUMER

Taperlite*

*Reg. U.S. Pat. Off. CANDLES

1855 CANDLE CRAFTSMEN FOR NINETY TWO YEARS 1947





● With these plastic dishes, there's no worry that the cup will slip off the saucer and spill the contents! It fits so tightly inside a ridge in the saucer, it takes a lot to tip it off. Plates come in 2 sizes, in red, blue, green and yellow mix-or-match colors. Service packed for 4 or 6. All of heat-resistant, non-fragile plastic. Plastic Insulator Co.



● Ever count how many steps it takes to carry individual Cokes or beers from here to there? That's all over now. There's a new sturdy plastic carrier gadget with which you can carry six at a time, full or empty. Stand your bottles on a level spot, slip the carrier over the tops, and they're locked in tight. Just as easy to remove. Rush Morgan Co.



● That leisurely cold drink looks pretty good when you've just finished a strenuous game of tennis. But it's not so good after the first few sips, when the ice is all melted and it's lukewarm. Now you can avoid insipid drinks in shaker or glasses, with jackets lined with insulating Fiberglas. Drinks stay colder longer. Aeronautical Supplies, Inc.

WORDS TO THE
WINE WISE
CHARLES H. BAKER, JR.
od and Wines Editor, *Town & Country*



A world-renowned y on wines and food, aker also contributes larly to Gourmet. *two-volume work on ookery and beverages* The Gentleman's Companion, *national best seller.*

MBER III: *A brief treatise on the elights of a wonderful Madeira.*

'E'VE DROPPED ANCHOR three times in the bold blue Mediterranean off the f Madeira. We've sat a score of times in y-old stone *bodegas*—wine vaults—on steep vineyard-girdled mountain slopes, ng wines now buyable here in the States prices that read like the national debt. n—happy day!—a good friend gave us ottles of Croix Royale *Select* California a: wine from warm sunny California like those on Madeira itself.

found it a sound and wonderful wine; in bouquet, body, and taste; and at a o kind to the pocketbook. Never without e!

AS ALL WINE-WISE MEN have done centuries, we serve Madeira to guests essert; with every sort of cake. We use lavor chilled fruit-desserts; also in meat . There's no end to the delightful ways ck of Croix Royale's California Madeira it to use. For instance... *Sabayon.*

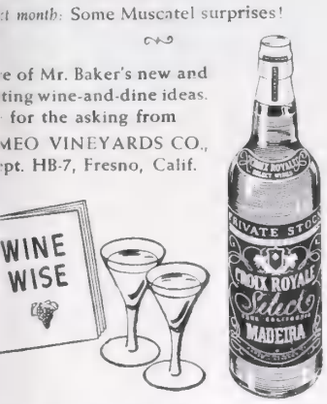


first met delicious *Sabayon* in '26 on SS s, a little French steamer plying between hai and Marseilles. It's a Madeira flavored dessert which we claim is food, drink, dging combined!

BAYON: Put 9 egg yolks, ½ cup sugar, sp. cinnamon in heated double boiler. d 1¼ cups Croix Royale California deira. Whip faithfully with egg beater. en creamy-thick, put in sherbet glasses. ve hot or chilled with macaroons or e cakes. Your reputation is made!

t month: Some Muscatel surprises!

e of Mr. Baker's new and ting wine-and-dine ideas. for the asking from MEO VINEYARDS CO., pt. HB-7, Fresno, Calif.



aker recommends: Try all of Croix Royale's Wines from California—Pale Dry Sherry, y Port, Muscatel, Madeira, Burgundy, rnes, & Chablis. At better wine merchants.

CROIX
ROYALE
Select
NES FROM CALIFORNIA

BASES FOR VASES

By Theodora Brownfield

Those of us who love to have flowers in the house sometimes find, to our sorrow, that water has dripped from the vase or from the flowers to mar a polished wood surface with spots. Often, we use tiles beneath a vase, but many more original things may serve for protection and beauty as well.

We have discovered a number of lovely bases for vases. For example, we like to use glass cake plates—the flat, wide plates that have wee feet and rest just about an inch above the table surface. Pink glass or very pale blue milk glass makes a lovely setting for crystal vases, bowls, brandy snifters or bubble bowls.

Old-fashioned plates of large size, decorated with blue willow or with Early American patterns in deep blue are often fine for the purpose. Depending upon the type and style of your flower arrangements, choose a heavy plate or a delicate china one to play up flowers and show them off.

Trays also make lovely settings for vases. We have old tôle trays in several sizes—black with flowers in quaint design bordered in gold. Baskets or bowls holding mixed



bouquets of many hues look lovely on one of these trays.

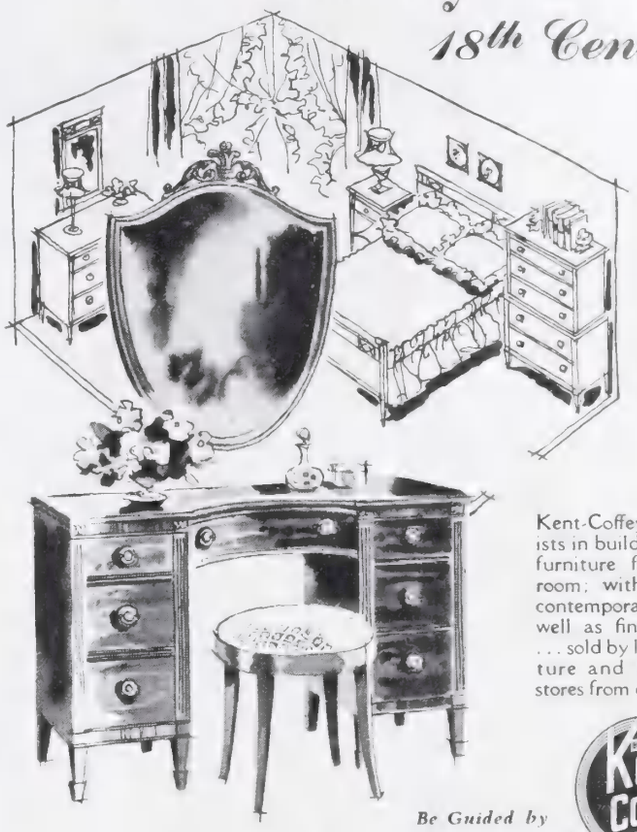
Flat basket covers are another good tile substitute—whether of splint, straw or wicker. Raffia mats, large or small, may also serve to keep vases from spoiling table tops and yet allow the flowers to reflect on the polished wooden table top.

Table mats of plastic, cork or imitation metal have their own charm and value, especially if you select a mat which harmonizes or contrasts with the holder in size, color or style.

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THE PERFECT GIFT
FOR *Particular Hostesses*



Hand-decorated by skilled artists, the beauty of this lovely POPPY Frosted Iced Tea Set will never fade . . . never wash off. The permanence of the design is assured by ceramic firing at 1100° Fahrenheit.

Perfect for serving iced tea or long, cooling drinks on sweltering Summer days. A marvelous gift for *particular* hostesses . . . or for your own home. Gay Fad Studios, Inc., Lancaster, Ohio.

Gay Fad's Poppy Design . . . Frosted 2½ Quart Pitcher and Six Glasses.

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HAND DECORATED WARE

Ask for GAY FAD Iced Tea Sets in poppy, bamboo, or fruit design at your favorite Department Store or Gift Shop.

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TODAY . . . AND
FOREVER AFTER



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CORSAGE OF BEAUTIES IN

ALVIN
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Here is table silver to add warmth and substance and beauty to your day-by-day living . . . becomingness to those special occasions that mean so much.

SEE IT AT YOUR JEWELER'S
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THE ALVIN SILVERSMITHS
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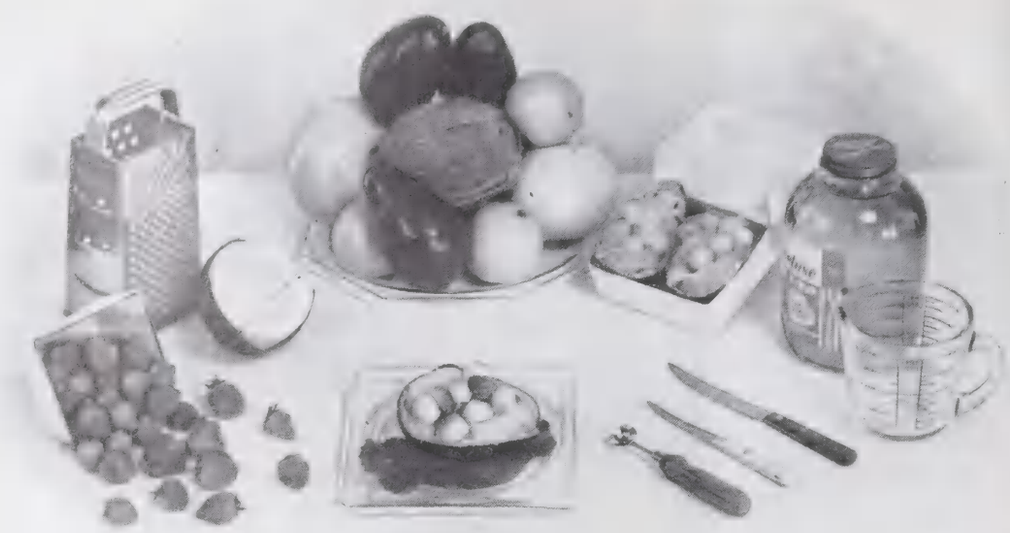


PHOTO BY ANGELO PINTO

● There is nothing standard about the fruit desserts you can store in your freezer if you can grow your own or buy choice specimens directly from the fruit grower. Almost any fruit is easy to freeze perfectly in season, and you can concoct combinations which tease the eye and taste as well

Next Winter's Desserts Can Come READY-MADE FROM YOUR FREEZER

BY DONALD K. TRESSLER AND LUCY LONG

Most persons think of frozen fruits merely as the dessert sauce or shortcake kind of dinner companion. Actually, whenever or wherever food is a part of the social scene, frozen fruits—both plain and fancy—adapt themselves to the occasion and the moment, setting a modern pace to which everyone acquiesces. They make everything taste better by the sheer power of their own superiority.

A rainbow-colored frozen fruit block, floating in the punch bowl, becomes a pivotal point around which cocktail talk flows freely and merrily. An avocado shell heaped with tangy salad or sweet dessert embellishes even state affairs with a down-to-earth realism as it reveals the wonders of the new world of food preservation.

Strawberries have an affinity for rhubarb, peaches for apricots, coconut for oranges and grapefruit and these are just some of the frozen fruit combinations which prove to discriminating palates there *are* nuances of taste perception that set gourmets in a class by themselves.

Of course, you know by now that we are not talking about the average fruit you buy in a package, already frozen. But we are talking about the kind of fruits you can freeze yourself. Superb concoctions made up from fresh fruit which you pick from your own trees or bushes, select personally from the best fruit markets, or have shipped to you directly from the sun-drenched orchards where they are grown.

Most growers will take special care in selecting fruit from their orchards if they know you want it for freezing purposes. Growers of tree-ripened Temple or Valencia oranges in Florida or California will pick and ship fruit delicacies to reach you in their prime perfection, as will the growers of pink, sweet-meated grapefruit in Louisiana and Texas; of Muscat or Thompson Seedless grapes in northern California, Washington, or Oregon; of peaches in Maryland or Georgia.

You will want perfect specimens for freezing. It is possible to deal directly with growers of almost any fruit you wish to freeze except figs. Figs freeze satisfactorily only when picked from the tree dead ripe, and at this stage of their maturity they do not ship very well. (*Continued on page* 117)

Double the Beauty
OF YOUR KITCHEN

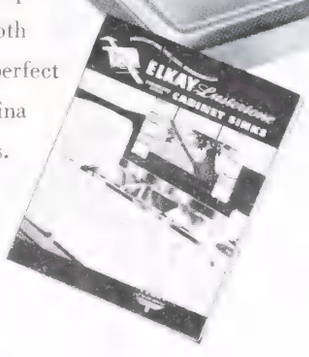


WITH A

Lustertone SINK

BY *Elkay*

See how the gay colors of your kitchen are doubled . . . mirrored in the smooth, silvery. stainless steel surface of this radiant *Lustertone* sink. Actual beauty reflects from every rounded corner . . . sparkles from every glistening surface. Beauty to live with . . . beauty to work with . . . beauty that endures. Superb ELKAY craftsmanship boasts more than surface beauty. Embedded in extra heavy gauge steel are both everlasting beauty and lifetime utility. Modern sloping drainboards assure perfect drainage; elimination of old-time grooves reduces breakage of treasured china and glassware. These are only two of the many exclusive ELKAY features. Besides, the rust-stain-and-acid-resisting surface of stainless steel is easy to clean and keep clean. Double the beauty of your kitchen . . . own the most beautiful sink in the world—an ELKAY *Lustertone.*



Lustertone sinks are custom built to meet your individual requirements; also available in five standard sizes.

For prompt delivery order one today.

FREE TO YOU! *Send for this beautiful Brochure HB747 with complete details that will help Double Your Kitchen Beauty.*

KAY MANUFACTURING CO., 1874 South 54th Avenue, Chicago 50, Illinois

Lighter Room— Lighter Work— Lighter Heart!



How pleasant housework becomes under cool, eye-restful fluorescent light . . . the light you get in generous measure from the Sylvania *Mansfield!* Dreary shadows fly! Fatiguing eye strain vanishes! Rooms look cleaner, crisper, sunnier. For loads of smooth, efficient light in kitchen, laundry, pantry, workshop, use the *Mansfield.* Use decoratively too, for valance and mirror lighting. At your electrical supplier—48 inch size with 40 watt lamp, 24 inch size with 20 watt lamp, 18 inch size with 15 watt lamp. For free booklet, write Sylvania Electric Products Inc., Dept. 747, 211 Derby St., Salem, Mass.

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DRAWING BY JANE OLIVER

HOW TO CHOOSE YOUR MUSIC

By Richard Williams

Mrs. F. writes me from Seattle, Washington, to ask: "How does one choose music to listen to? I don't mean music at concerts—the few times I do go to a concert I am usually willing to listen to whatever is played. What I want to know is how to choose the records I buy. Are there any guides which I can follow? I know a little about music (at least, I used to play the piano), but I don't know what I *like.* What should I do?"

It is a fair question, and like most fair questions, it is one difficult to answer. But let me try, anyway.

Let's dismiss quickly the twice-told and easy answer that music is a personal choice, that the choice depends, like the people you fall in love with, on your personal taste and that, therefore, no general suggestions can be made. It is, of course, true that the choice of your music depends on your personal taste. So does the choice of your books, furniture and desserts.

But it is equally true that before your taste can, so to speak, make up its mind, you have to set a selection before it. And that selection would, by common sense, be made among those pieces of music which have appealed to many.

Even with the most liberal al ance for differences in taste, th still quite obviously exists an e mous amount of music which joys almost complete approbat

If there are people who dis Brahms' *First Symphony,* they certainly few and far betw Most people love this imme piece of music, perhaps becaus *is* immense and can be enjoyed f so many different aesthetic emotional viewpoints.

Shakespeare says that there small choice among rotten app The difficulty with music is tha is a huge basket of likable app How does one select a few? H are several strong influences which your choice may be affect

Recommendation of a Friend

That is the way that I was f introduced to the music I love may not be a scientific method, I believe it is a good way. Peo who like each other often like same music. Music itself is friendly art, an art in which t is company and three not nec sarily a crowd. When you foll a friend's advice you at least cho music which can be discussed, g into, and fully enjoyed *togeth*

here's only one
ISS AMERICA
MARILYN BUFERD



d there's only one
WASHABLE
Everglaze*
FABRIC

*"Everglaze" is a trade-mark which signifies the fabric has been finished and tested according to processes and standards controlled and prescribed by Joseph Bancroft & Sons Co.

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to keep you
OOL AND COMFORTABLE
ALL SUMMER

njoy "summer resort" breezes in your ome or office with Emerson-Electric Fans. andard of quality for 56 years, these urdy breeze-makers operate quietly and ficiently, carry the famous Emerson-ectric 5-Year Guarantee at no extra cost. nd for Folder No. 521 today!

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Installed in attic, this Emerson-Electric HOME COOLER FAN forces out day's accumulation of hot air, pulls in cool night air through open windows and doors. Write for Folder No. 521.

THE EMERSON ELECTRIC MANUFACTURING CO.
St. Louis 21, Mo.

EMERSON ELECTRIC
MOTORS & FANS APPLIANCES

Heard at a Concert

It probably has happened to you, as it has happened to me: You have gone to a concert, been bored through half of it, and then been thrilled by one number on the program. That one number you wanted to hear again—and quickly. You wanted to have it in your house.

If the piece of music that thrilled you is one by a famous composer, if it is a well-known piece of music, if it is one of the classics of musical literature, then by all means go ahead and get a record of it.

Maybe you think I am advising you to shop for your music by fame and reputation. Well, maybe I am. After many years of listening to music, after many years of reading books, I have made the profound discovery that usually there is a very good reason why a composition or a novel is famous. The reason is that it is good.

Listening at the Record Store

When it comes to new or "sensational" music, then perhaps you might proceed a little more slowly. There are pieces of music—shocking, stunning, or flamboyant—the enjoyment of which wears off with repeated hearings. I should be very happy never to hear Ravel's *Bolero* again, yet, like everybody else, I was bowled over by it at first.

David Hall, in his good guide for record collectors, *The Record Book* (Citadel Press, New York, 1940), suggests that "it is a good idea to listen to it several times at the record shop or over the air and then ask yourself whether you will still be glad to play the piece repeatedly during the following six or eight months to those friends who request it. If it doesn't pass this test, better think twice before parting with your money."

But it is not always easy to tell what will please you six months hence, and so perhaps this business of only buying records with "permanent" value is over-emphasized. Certainly, records do represent a considerable outlay, and you don't want to spend your money foolishly. But what if you do buy a record occasionally that you get tired of later on?

Sampling on the Radio

I know a man who has quite recently become an avid music lover and record collector. When he gets home from work, his wife serves the dinner on a bridge table in the living room so he can listen to the phonograph while he eats. In his city (Chicago) there is

(*Continued on page* 113)

CALCINATOR
Automatic DISPOSAL UNIT



NEWEST AID TO MODERN HOMEMAKING!



Here's the *modern* way to get rid of all burnable refuse . . . to dispose of food waste *before it has time to become garbage.* Just "wrap it, drop it, forget it." Low heat dehydrates, then calcinates waste to clean, fine ash. Empty the ash drawer only once a month . . . use the ash on potted plants or in the garden.

Install Calcinator in kitchen, recreation room, basement, or utility room—wherever there's a flue connection. Available in chrome-trimmed white enamel or in attractive all-over gray. See this modern development in on-the-spot refuse disposal—the new and pleasant way to do one of the most unpleasant home tasks—at leading appliance dealers, department stores and utility companies.

. . .

Write for literature and name of dealer in your locality.

CLEAN—uses gas or electricity
ODORLESS—install it in your kitchen
COMPACT—takes little floor space
CONVENIENT—on-the-spot disposal
ECONOMICAL—low-heat operation

CALCINATOR
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VALLEY WELDING & BOILER COMPANY
Bay City, Michigan



You get double assurance of completely satisfactory insulation with an Eagle-Picher Certified Job

For completely satisfactory results, summer *and* winter, your insulating material must be of proven quality. It must also be installed the right way, to give the fuel savings and lasting year 'round comfort of completely satisfactory insulation.

You get this combination in an Eagle-Picher Certified Job . . . because each contractor agrees to follow exacting specifications. You're sure that fireproof, durable, Eagle-Picher Insulation is installed in all insulatable spaces . . . even hard-to-get-at places. Workmanship, areas to be insulated, and thickness are all factory-engineered.

You get a signed Certificate after the job is finished. As further assurance, Eagle-Picher field men make regular inspections of typical Certified Jobs. This exclusive insulation service was originated by Eagle-Picher for your protection . . . to provide *completely satisfactory* results you want.

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Gentlemen: Without obligating me, please send particulars about an Eagle-Picher Certified Insulation Job. (Please check only one.)

☐ For present home ☐ For future home

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City _____ County _____ State _____

HOME OF EDWARD S. HEWITT, LLOYD HARBOR, L. I.



● In contrast to the shiny texture of the water lilies is the feathery grayness of santolina, plus the vertical note made by the Siberian iris against green ajuga

How to have an interesting garden EVEN OUT OF BLOOM

CONTINUED FROM PAGE 84

"the quality resulting from an artist's blending of elements." These pictures show how skillful combinations of foliage can produce textural contrasts.

Look at your own foliage in these terms and see how many plants around your house or garden hav a character all their own. Don't hid their good points by planting the beside something so similar in te ture that they don't show to be advantage. Give them a contras ing neighbor to act as a foil.

HOME OF MRS. RICHARD TOBIN, SYOSSET, L. I.



● Dogwood trees, even out of bloom, give a broken horizontal effect, filtering the light on the dark rich mounds of boxwood and the smooth texture of lawn

HOW TO CHOOSE YOUR MUSIC

CONTINUED FROM PAGE 111

FM radio station which specials in good music. He listens to t station a great deal, and sends the programs, which are pubied by the station a week ahead. ien he comes across a piece of sic which he likes, he marks it vn, and after some time has psed, he goes to the record store l listens again. Then he decides. When I last spoke to him, he med enormously happy. Even if ı are not as methodical as all t, your radio station can serve ı as a sampler of music.

Little Bit of Everything

suppose that in building a rec- l collection one should include ices representing different types music, some classical, some ro- ntic, some symphonic, some se- tions from opera, a few modern rks—a reasonable procedure. Yet I am not so sure. For my n part, I would rather know *all* music of *one* composer who in- ests me than a little of the music a dozen composers. When I am erested in an author, I would her read all of his books before go on to the next writer. I am not saying that this is right. I do it because *I* enjoy it.

Whichever way you choose your music, choose it according to *your* enjoyment, without too great a concern for logic or history. I should think it would be possible, for instance, to start with modern music and after a while go to the classics. It isn't necessary to proceed in chronological order.

Something to Start On

Any list of "basic" music is an attempt to cover a lake with a plank. Nevertheless, to give you some idea of something to start with, here is an unusually good list prepared by Desiré Defauw, the conductor of the Chicago Symphony Orchestra. I hope it will prove helpful to you and the lady in Seattle:

Bach's *B Minor Suite*
Mozart's *Jupiter Symphony*
Brahms' *First Symphony*
Schumann's *Third Symphony*
Beethoven's *Fifth Symphony*
D Minor Symphony, Cesar Franck
Strauss's *Till Eulenspiegel*
Debussy's *Afternoon of a Faun*
Stravinksy's *Petrushka*
Fifth Symphony, Shostakovich



The rather severe lines of this chair are adapted from an 18th Century Continental styling.
The striped fabric accentuates this effect making the chair adaptable to either period or modern settings.
Frame is rich solid mahogany.

If you are unable to find this chair, write us for the nearest dealer who has it.

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Jamestown, N.Y.

A Gallery of American Windows



Recipe for ■ Bright and Sunny Breakfast Room. W. & J. Sloane, Beverly Hills, planned this attractive room, with its white corner cupboard and cottage curtains. Note the contrasting tapes of the Venetian blind which pick up the color of the plaid wallpaper.

How to be sure of quality in Steel Venetian Blinds

When you buy those Venetian blinds you want for your home, you want to be *sure* you're getting top quality.

There is one real way to be sure of that quality . . . see that the steel blinds you buy are made with galvanized, bonderized flexible steel slats . . . and here's why:

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. . . *Bonderizing*, a chemical coating, makes enamel adhere to metal, prevents checking and cracking.

. . . *Flexible steel slats* keep their smooth beauty under hard wear, bend easily for cleaning.

So insist on some assurance that the blinds you buy are made with galvanized, bonderized steel. One easy way is to look for the "yellow-and-black seal with the flower on the window sill" shown below. Look for it at leading stores and Venetian blind dealers.

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PUT BREAKFAST ON THE SHELF

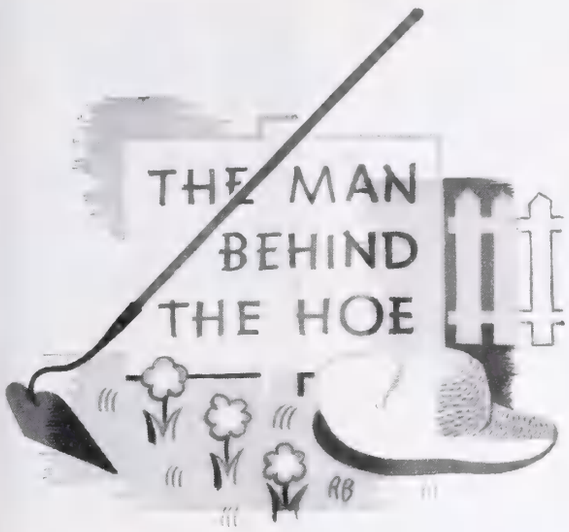
Even if your house has no dining nook, your family can have breakfast or a snack in the kitchen, comfortably seated away from the white-topped "works." Little floor space is needed for the handy arrangement shown here. If the shelf has a view, so much the better.

A shelf which is only twe inches deep will be ample, and need allow no more than eight inches in length for each setti Panel the area if you can. If no washable wallpaper will do nic Side shelves can hold a che display or house breakfast dish



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WHAT TO DO IN CASE DROUGHT STRIKES

ost parts of the country ht is the vegetable garden- problem in midsummer. ably the best solution is a er system or a portable pipe- rinkler. In the latter, indi- nozzles along the length of e emit jets of water which nto a fine spray like a gen- mer shower. The spray may usted to any angle and will n area of about 25 feet on side of the pipe.

her method of watering is e canvas hose or soil soaker. of canvas instead of rubber, t hose can be laid on the between the rows. When ter is turned on, it fills up nce it is closed up at the e water has to ooze out all he way through the canvas. it waters slowly and fairly over its length, the canvas the ideal summer irrigation.

ing the soil is a simple prac- at helps both to retain mois- nd keep down weeds. Once all crops are showing above . you can mulch between Use dry material—not fresh clippings—and make the thick enough to exclude rom the soil surface, but not rain.

ulch is especially valuable e berry patch. One high- g garden we know has a ial mulch of dried weeds and leaves between the rows of raspberries, blueberries, currants, and grapes. The owner never needs to cultivate or water it.

Still another valuable—though long-range—method of conserving soil moisture is by adding humus to the soil. This absorbs and holds moisture, when other soils are dry. You can add humus in the form of manure or compost, or as green manure, which means growing a crop to dig into the soil.

As the last of the remains of the spring-time vegetables are barrowed to the compost pile, replace them at once with a sowing of cow peas or some other legume crop. Sown rather thickly directly in the rows where the vegetables grew all spring, the seeds should germinate quickly and grow rapidly to cover and shade the soil from the enervating midsummer sun. In modern concept a soil-conservation practice, this summer-time sowing of a cover crop is actually generations old. A crop well-chosen for your area will grow luxuriantly, shade the ground, discourage weeds, and provide humus when it is dug under.

Corn is the big midsummer treat to gardeners in many sections of the country. It does have a couple of pesky drawbacks, however. The corn ear worm can be troublesome, particularly on late crops. The

(*Continued on next page*)

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CONTINUED FROM PRECEDING PAGE

simplest method of thwarting this pest is to clip off the tips of the ears as soon as the silk starts to shrivel. Removing about one and one-half inches of each ear prevents the worms from boring deeper into the kernels.

Mineral oil is an excellent way to control corn ear worms. You can buy a kit, or you can simply pour a little mineral oil into a squirt can. As soon as the silk has started to turn brown (perhaps about the third day) 15 drops will spell certain death for the much-despised corn ear worm. During the past season DDT also gave excellent control for this noxious pest. Apply the chemical in dust form to the browning silks.

Some folks who spend the summer at mountain cabins are finding it well worth while to plant vegetable gardens. Lettuce, spinach, radishes, and peas grown in the cool atmosphere of the mountains have an added crispness and flavor. Many now believe that vegetables grown in rich virgin soil contain greater amounts of valuable minerals, making them much superior for human consumption. Rhubarb will thrive at rather high altitudes. Potatoes at high altitudes may be small, but are of high quality.

There is fun and satisfaction in growing a greenhouse crop of tomatoes which will ripen between Thanksgiving and Christmas. Now is the time to sow the seeds of varieties suitable for forcing—Michigan State Forcing is one.

The other cultural steps are simple: Prick off the seedlings soon after they have germinated; repot as needed into 2½-inch, 4-inch, and later 6-inch pots. Stake the plants with 3-foot canes; retain the leaders but remove all side shoots as they develop. Pollinate the flowers by tapping the clusters with a pencil each day about noon when the pollen is dry. Feed with commercial fertilizers after the first cluster of tomatoes is set. Three to four clusters of fruit per plant is all that should be permitted to develop on pot-grown plants.

In the vegetable garden sow seeds of beets and carrots for fall use and storage. For greens sow endive, lettuce, particularly the loose-leaf varieties like Black Seeded Simpson, and Chinese Cabbage. These greens grow better and remain in good condition longer than when grown in the spring.

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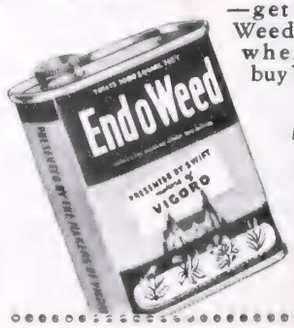
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For a lovely weed-free law —get Endo Weed toda where yo buy Vigoro



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XT WINTER'S DESSERTS

INUED FROM PAGE 108

the variety of fruits se-
or freezing is very impor-
e February HOUSE BEAU-
ages 86, 87), the maturity
n they are picked is even
Fruit should be allowed to
vine or tree in order to
its full, fine flavor. If it is
oo green, it is likely to de-
slightly bitter flavor; if too
vill not on'y lack fine flavor,
frozen product will almost
e shapeless and mushy.

pular misconception about
is that it will improve
ıture. This is not true. It
serve the good color, flavor,
ture of food—if properly
or prior to freezing—but
can only preserve these
eristics to the extent to
ney are there to begin with.

is one reason why most
rozen commercially cannot
pared to fresh fruits frozen
your own supervision at
Even though the utmost care
n in commercial establish-
their operation must of ne-
pe on a large scale, whereas
ults are obtained by work-
n small batches. Neither can
cial processors afford to
rough an orchard several
o allow all the fruit to ripen
vine or tree. But in your
chard, trees can be picked
ery few days when a fruit is
on, and you can thus obtain
ior product to freeze.

frigerated after harvesting,
vill keep their color, flavor
ture very well for a day or
ut it is not good practice to
he fresh fruit to stand for
gth of time before it is pre-
for your freezer.

with small quantities, tak-
e not to let the fruit warm
ing the preparation period.
ise it is likely to become
d mushy.

water helps firm fruit, and
t from getting water-logged
om bleeding. It is recom-
d for washing such delicate
as raspberries and cherries.
the fruit in a small-mesh
asket and swirl the basket
n the ice water until soil
ts of stems and leaves have
free of the fruit.

comes the sweetening. Dry
can be mixed with fruit that
y enough to dissolve the
readily, or the fruit can be packed in tub-, cup- or cubical-shaped freezing containers and covered with a freezing syrup, allowing about ¾-inch space at the top for freezing expansion.

Freezing syrup may be made by dissolving granulated sugar in boiling water and allowing the mixture to cool before using it on the fruit. A much easier, and in some ways better, method is to mix cold water with the new, extra-sweet corn syrup called Sweetose White Syrup. The use of this syrup results in a plumper, more firm, whole fruit of high gloss and beauty and truer fruit flavor. We specify its use in the freezing directions given below. Fruit has a tendency to float in syrup. To keep it submerged, crush a piece of waterproof paper and place it between fruit and lid of the carton.

Apples: Select firm winter apples of a good pie variety. Peel, core, slice ⅛-inch thick. Prepare a quantity, keeping slices in a light brine (1 tablespoon salt per gallon water). Next, steam-blanch by placing about one pound of slices in wire mesh basket on low rack over boiling water in kettle with tight-fitting lid, keeping heat high so kettle is filled with active steam. Steam-blanch for 90 seconds, then immediately immerse in running cold water until slices are cool. Pack in quart freezing containers (enough for one pie) to within one inch of top, cover with Sweetose White Syrup (as it comes from the jar without diluting it). Close container, label, freeze immediately.

Apricots: To peel, immerse in boiling water for 15-30 seconds, then in cold running water and rub off peels. Halve and pit. Place halves in pint cartons allowing ¾-inch headroom. Cover with syrup (from ½ to ⅔ cup) made by mixing 1 cup cold water with 4 cups Sweetose White Syrup. Close carton, label, and freeze.

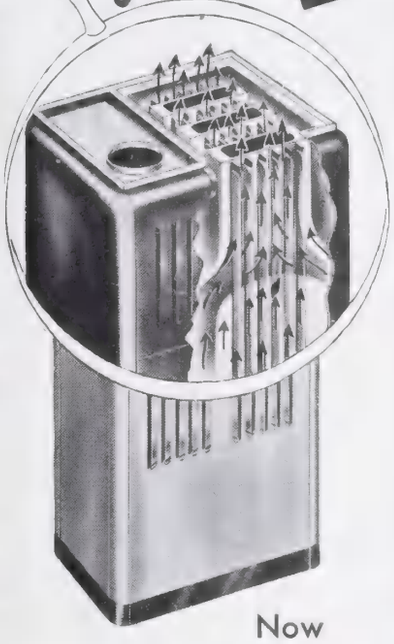
Avocados: *For salad*—Scoop out balls of avocado from shells of halved fruit, using small melon scoop and keeping shell intact. Mix avocado balls with grapefruit sections from which membrane has been removed. Fill avocado shells with mixture to top of shells, pour undiluted Sweetose White Syrup over fruit to cover. Wrap each filled shell in moistureproof cellophane, pack in waxed folding carton, label, over-wrap carton with moistureproof cellophane and heat-seal. Close carton, label, freeze. *For Dessert*—Scoop out pulp from halved avocados, keeping shell intact. Mash pulp with 4 teaspoons lemon juice and 3 tablespoons

(Continued on next page)

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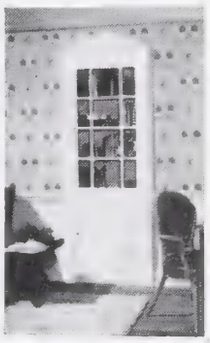
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CONTINUED FROM PRECEDING PAGE

sugar for each 2 avocados. Pile pulp back into shells and package as for salad.

Blackberries, blueberries, dewberries, loganberries, nectarberries, boysenberries, youngberries: Select fully ripened berries. Wash in ice water. Place 1½ cups fruit in each pint carton. Add ½ cup of syrup made by mixing 1 cup cold water with 4 cups Sweetose White Syrup. Close carton, label, freeze.

Cherries, sweet: Wash in ice water. Remove stems and place 1½ cups of fruit in pint cartons. Add ½ cup of syrup made by mixing 2 cups of Sweetose White Syrup with 1 cup cold water. Close carton, label, freeze.

Currants: Allow fruit to become fully ripe on bush. Wash, remove stems and leaves, etc. Place 1½ cups in pint carton, then cover with ⅓ cup of Sweetose White Syrup undiluted. Close carton, label, freeze.

Coconut: Remove meat from shell and shred, chip or slice thinly. Pack in freezing carton, filling carton full. Close carton, label, freeze.

Figs: Select dead ripe, tree-ripened fruit. Wash in ice water. Place in freezing cartons to within ¾-inch of top and add from ¾ to 1 cup of undiluted Sweetose White Syrup. For a slightly thinner syrup, Sweetose White Syrup may be mixed with cold water, 4 parts to 1. Close carton, label, freeze.

Gooseberries: Same as currants.

Grapefruit: Select soft-ripe fruit. To loosen peels, immerse for 3 minutes in boiling water, then cool in running cold water and peel. Remove all white and connective membrane and seeds. Place 1½ cups of fruit in pint cartons and add ⅓ cup of undiluted Sweetose White Syrup. Close carton, label, freeze.

Grapes: Only the Muscadine, Muscat, Thomas or Thompson Seedless varieties freeze satisfactorily. Wash and stem. Place in freezing cartons to within ¾-inch of top and add ⅓ to ½ cup of undiluted Sweetose White Syrup. Close carton, label, freeze.

Muskmelon or cantaloupe: Select firm, vine-ripened fruit. Peel and cut soft flesh into ½ to ¾-inch cubes. Place 1½ cups fruit in pint freezing containers and add ⅓ cup of undiluted Sweetose White Syrup. Close carton, label, freeze.

Oranges: Same as grapefruit.

Plums and fresh prunes: Wash fully ripened fruit. Cut in

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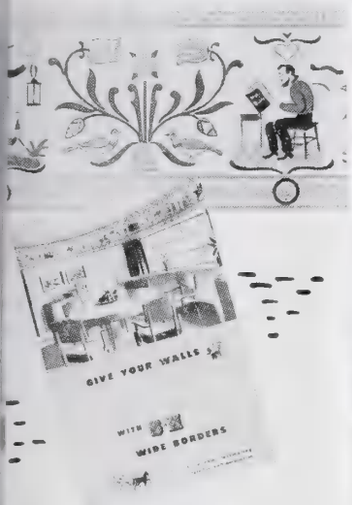
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half and remove pits. Place in cartons to within ¾-inch of top and add ½ to ¾ cup of syrup made by mixing Sweetose White Syrup with cold water, 4 parts to 1. Close carton, label, freeze.

Peaches: Select fully ripened yellow peaches. Dip in boiling water for 1 minute, then cool quickly in running cold water and rub off skins. Halve and pit. Place halves in carton, or slice directly into pint carton, filling to within ¾ inch of top. Add ½ to 1 cup of syrup (halves will require more than slices) made by mixing 1 cup of cold water with 4 cups Sweetose White Syrup. Close carton, label, freeze.

Raspberries: Same as blackberries.

Fruit Purées—A New Taste Treat

Fruit purées or pulpy fruit juices defy description. So, if you have never tasted them, you have a once-in-a-decade taste treat coming to you. Purées are very little trouble to make from either the fresh or frozen fruit.

The uses you will find for them are endless: to dress up ice cream and puddings, as a sauce for plain or angel cake, to color and flavor ice cream, sherbets, fruit and milk drinks.

Some fruits do not freeze well whole, but in purée form they are extraordinary and exotic concoctions which will keep a surprised and pleased palate guessing for a long time. Among fruits which are best puréed are persimmons, avocado, banana, passion fruit, watermelon. But almost any fruit will make a delectable purée.

Blackberries, dewberries, blueberries, loganberries, youngberries, cantaloupe, passion fruit, persimmons, watermelon, currants, grapes, cherries: Put fruit through a puréeing device, such as a Foley food mill or tomato juice extractor, to separate pulp from seeds and skins. Sweeten the pulpy juice by adding 1 cup Sweetose White Syrup for each cup of pulp. To give the juice body, add liquid pectin (Certo) in the proportion of 1½ ounces per pound of purée. Pulpy juice, sweetening, and pectin are mixed well, then poured into tub-, cup- or cubical-shaped cartons, allowing ¾ inch headroom for expansion during freezing. Close carton, label, freeze.

Apricots, nectarines, peaches: Cut up fruit, add just enough water to keep fruit from burning, and heat to boiling point, stirring con

(*Continued on page* 122)



DON'T SERVE SCATTER-RUG SNACKS...



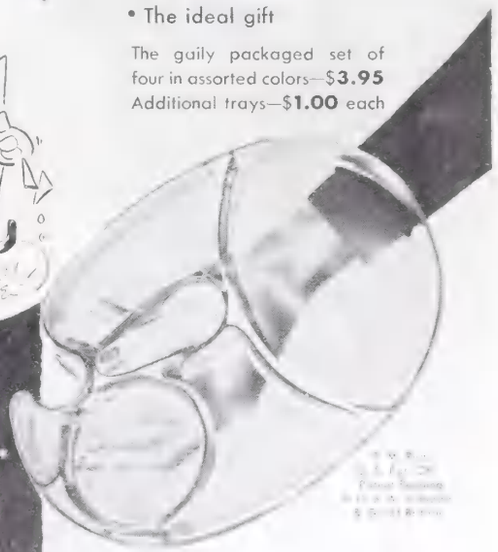
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Indoors or outdoors, for perfect poise and perfect parties, keep food, drink and tempers under control with AIM's SNACK-MASTER* tray.

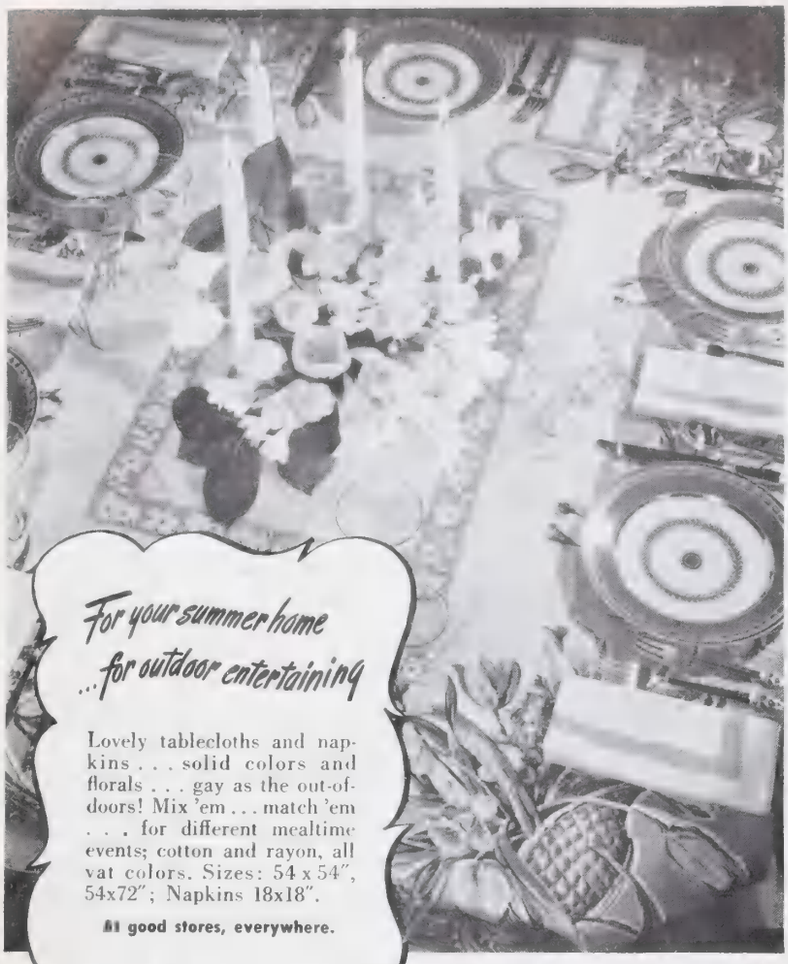
- Palette-shaped
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- The ideal gift

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STITZEL-WELLER DISTILLERY, INC. LOUISVILLE, KENTUCKY

IT'S WORTH MENTIONING

By JULIE POLSHEK

Anyone can create interesting, professional-looking centerpieces and other decorative arrangements with this flower-candle holder. Combining two or three Flowerlites broadens your creative scope. Use these painted cast-aluminum holders as bowl inserts for cut flowers or "as is" for waterless arrangements. Sizes: 5" circle, 4 or 5 candle holders, about $2.75 and $3; 4¼" oval, 3 holders, $2; 2¾" circle, 2 holders, $1.75. Horne's, Pittsburgh.





Here's a practical innovati electric fans—a 3-speed c tor built into the center of a some 24-inch solid-wood coffee This Mimms Low-Level Circ does its work quietly, effic unseen, disbursing cool air from all sides at the level whe is coolest. You avoid accident Under $80. Square, louver table, 15½" x 18" high (not sl under $50. Both in walnut, n any, blond finish. Gimbel's, N.

Whisk piping-hot casserole dishes and stews from stove to table in this handsome, heat-holding Maco 3-Way Cooker made of mirrory cast aluminum. This versatile flat-bottomed, cooking-serving utensil is a casserole, Dutch oven, and chicken fryer all in one. And it cooks food to a "T" in all of these roles. The tight-fitting, domed lid is designed to lock in vitamins and natural food flavors during cooking. About $6, The Maco Corp., Huntington, Ind.



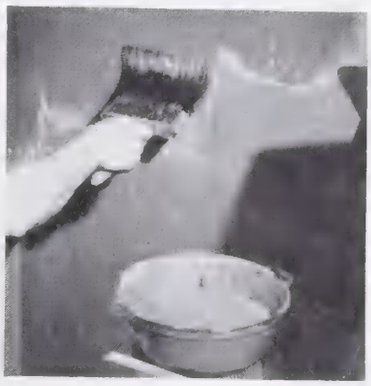


This adjustable drapery-c hanger lets you extend dra at will, up to 25 inches beyon dows without marring walls U-shaped, spring-aluminum b fastens to the window frame. ply squeeze the arms to unlo non-sagging, sliding alum cranes for desired adjustme firmly holds your curtain rod Curved and straight cranes with bracket. About $1.25 Carson's, Chicago, Illinois.



This neat Circline fluorescent-light fixture *plugs* right into your ceiling receptacle. Then fasten the screws, and it's installed! The luminous 32-watt circle (equal to a 100-watt incandescent) diffuses glareless light all over the room. There's no hum or flicker. It clamps to the white-enamelled metal fixture, centered by a trim glass disk. About $15 complete (AC, for 4" receptacle). J. A. Stanley Co., 238 Eighth Ave., New York, N. Y.

vert any closet or trunk into a dar "chest" by "painting" on a rized mixture of Cedacote, a y-rose compound of crushed, r-oil-impregnated cedar wood. 'early spraying with Cedoil tains Cedacote's original ef- veness *permanently*. The plas- ke Cedacote surface takes without cracking, won't rub Cedacote, about $8.50 for 10 lbs. ers 80 sq. ft.); Cedoil (12 oz.),), Lewis & Conger, N. Y. C.





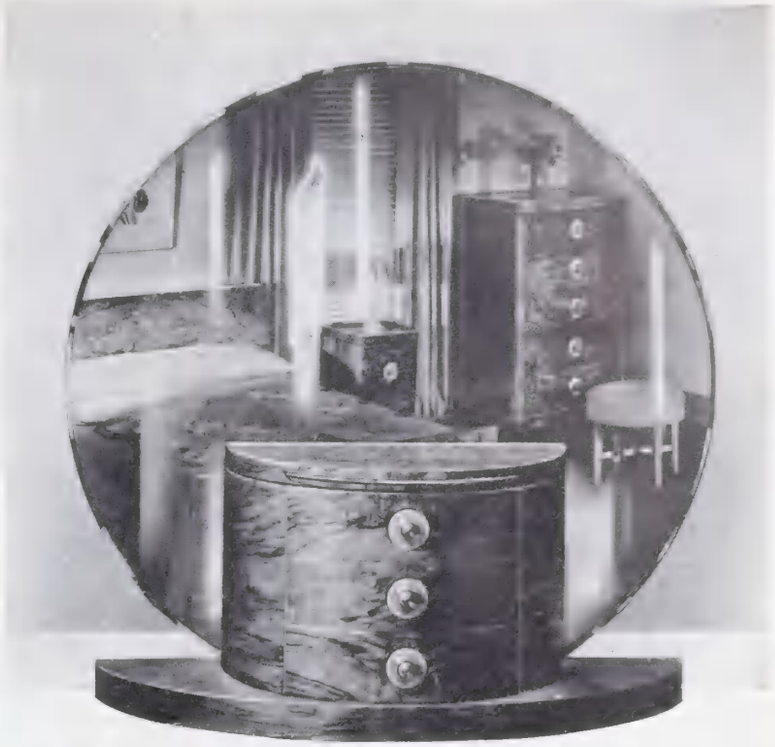
You simultaneously core and slice apples, pears, and the like when you press down the gleaming aluminum rim of this Apple Schnitzer. The keen stainless-steel blades deftly cut the fruit into 12 uniform slices. They fall from the core clean as a whistle. Bring it right to the table at dessert time—it's a beauty. Perfect for giving, too. With cutting board and Pennsylvania-Dutch apple recipes, about $2.75. Hammacher-Schlemmer & Co., N. Y. C.

e satiny grained beauty of this olid mahogany table service, in- with gay plaid napkins, is as tical and enduring as it is ming. This Mahoganite ware go right into the dishpan, for Endura-Gloss finish even takes ing water in its stride. Alcohol, lies, or acids won't harm it er. Tray, about $10; salad l, $14; salad or soup servers, 0; 9" service plates, $4. Hamher-Schlemmer & Co., N. Y. C.





Susan's Kitchen-Tool Box provides a trio of handy aids that will serve you well and often. The E-Z-Lift Cap Lifter pops off bottle caps, opens vacuum-cap jars and friction lids without prying or bending them. The E-Z-Lift Pot Lifter gives you a cool, sure grip on hot utensils. Attach, hold, and release it with one hand. The Humpty-Dumpty Egg Holder is a boon for handling boiled eggs. About $1.30 complete; Susan Ranney, 507 Fifth Ave., N.Y.C.



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NEXT WINTER'S DESSERTS

CONTINUED FROM PAGE 119

stantly. Cool and put through puréeing device, then add 1 cup Sweetose White Syrup for each cup of purée. Fill cartons to within ¾-inch of top. Close carton, label, freeze.

Strawberries: Seeds are so small in this fruit, that the whole berries may simply be put through a food chopper. Then add 1 cup Sweetose White Syrup for each cup of purée and 1½ ounces liquid pectin per pound of purée. Fill cartons, allowing headspace for expansion; close carton, label, freeze.

Bananas: Strip peels from bananas and remove all white veins, then cut up. For each 2 cups of bananas, sprinkle ¼ teaspoon ascorbic acid powder over cut up fruit before putting through a food chopper. To puréed fruit, add Sweetose White Syrup, 1 part sweetening to 4 parts purée. Fill cartons allowing headspace for expansion. Close cartons, label, freeze.

Mingle Flavors Boldly

Don't overlook the appeal of one fruit mixed with another for colorful sparkle and wide variety. Mixed fruits freeze very well. And fruit combinations for this purpose are limited only by your own imagination in combining fruit colors and flavors. Some of the specially good combinations we have found are the following:

Twosomes: Strawberry and rhubarb. Apricot and peach. Raspberry and peach. Grapefruit and orange. Blueberry and peach.

Threesomes: Apricot, pineapple, and cherry (Maraschino, if preferred). Rhubarb, pineapple and strawberry. Apricot, boysenberry or youngberry, and pineapple. Cantaloupe, blueberry, and cherry (Maraschino). Grape, cantaloupe, and pineapple.

Just mix the fruits in the proportions you wish, using the thawed frozen fruit for combinations when the fresh is not available. Place the mixture in tub-, cup- or cubical-





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Dinnerware

Manufactured in the beautiful, inspiring Blue Ridge Mountains of Tennessee. Especially appealing to ladies whose dining room is their first thought.

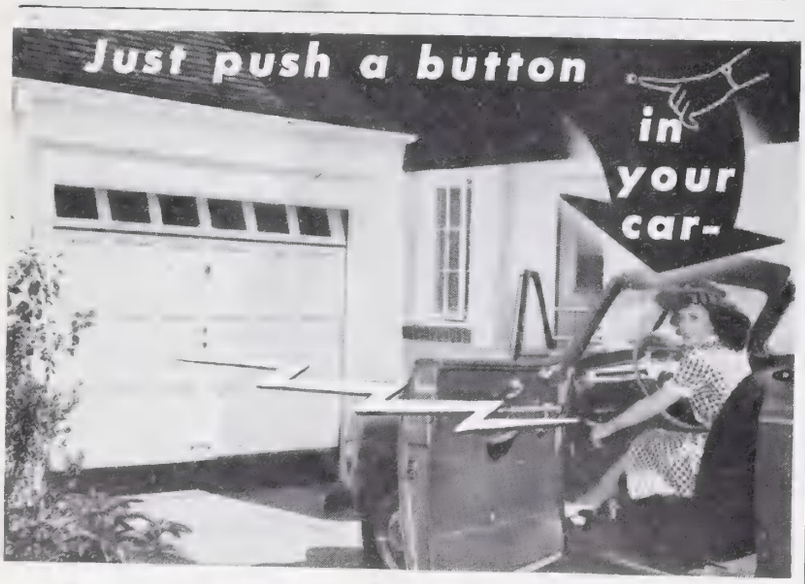
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Butler P. O., N. J.

shaped pint freezing cartons, allowing ¾-inch headspace. Then cover fruit with about ½ cup of freezing syrup made by mixing 1 cup cold water with 4 cups Sweetose White Syrup. Before closing cartons, place a piece of crushed waterproof paper between fruit and lid to keep fruit submerged in syrup. Close carton, label, freeze.

In addition to making fine fruit cocktails, fruit cups, and dessert sauces, mixed fruit will take honors any time when baked in a pie.



Make a frozen fruit block to dress up your punch bowl. Select any combination of frozen fruit desired to make a colorful combination. Thaw and drain fruit and freeze one layer at a time in large mold. The fruit may be mixed, or one kind of fruit frozen in each layer. Put layer of fruit in mold and cover fruit with distilled water (tap water will make it cloudy), then freeze layer. Add another layer, cover with distilled water, freeze. Repeat until mold is full.

Really Fresh Fruit Pies

Fresh fruit pie all the year round is one luxury the freezer offers in abundance. Perhaps one reason for the popularity of the frozen plums and prunes is for the pies they produce. The strawberry and rhubarb combination in a pie sets the taste buds tingling. Rhubarb alone is an old-fashioned treat many of us have forgotten. And you should taste a gooseberry pie made from bush-ripened, purple-tinged gooseberries, frozen either in the pie or in the package!

If your freezer space permits, a number of fruit pies can be made ready for the oven, then frozen and stored until the minute you wish to bake them to make the crowning treat for lunch or dinner.

To make such frozen pies, line paper (Bake-A-Pie) plates with pastry. Heat tapioca or cornstarch and sugar combined with water until it begins to boil and is clear and thick, then allow to cool. Add fruit to mixture and pour into pastry. Because apricots and peaches may darken and lose flavor during storage, it is best to add these fruits to the mixture while mixture is hot, then when mixture and fruit have cooled, pour into pastry. Top the fruit with pastry in which vents have not been cut (cut these just before putting pie in oven). Over



the made pie, place another paper plate to protect pie in freezer. Wrap in moisture-proof paper, insert in stockinette, tying both ends so the stockinette fits tightly around wrapping. Attach label and freeze.

Frozen pies can be taken right out of the freezer and placed in the oven for baking, for they will thaw and bake simultaneously. Add about 5 minutes to the baking time to allow for thawing.

So you see, frozen fruits can be both plain and fancy, but their strong appeal never varies. They never fail to catch the eye and the appetite, no matter when or how you serve them. Perhaps most important of all, they are the results of your handiwork in which you can justly take great pride.

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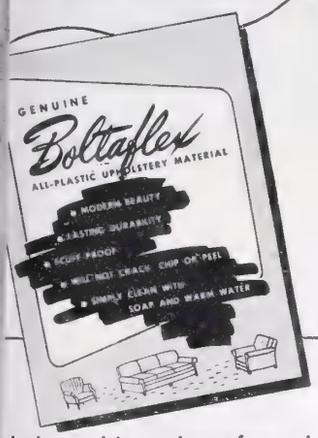
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WILLIAMS OIL-O-MATIC HEATING SYSTEMS

What happens when POISON IVY MEETS 2,4-D

Everyone enjoys a success story, particularly when it describes success over a harmful pest.

The photographs on the opposite page relate what happened when 2,4-D was sprayed on a bank of poison ivy near Barrington, Illinois.

Picture No. 1, entitled "Growing," was taken on June 8, 1946, a beautiful sunny morning with the temperature around 78° F. There had been a moderate rainfall.

After the first picture was taken, a path approximately three feet wide, eight feet long, and extending from the roadside to the fence in the background, was sprayed with one quart of a 2,4-D preparation. The solution was made according to directions on the label. Enough spray should be used to moisten foliage thoroughly, but it should not drip from the leaves.

The second picture, entitled "Going," was taken on June 14. It shows that the ivy has been seriously affected by the spray, as a result of "strangulation" in the chemical plant hormone. The third picture, entitled "Gone," was taken three or four days later to show the finish. The only things remaining on the plant in the path of the spray are some dead leaves.

In spraying poison ivy, you must bear in mind that this is one of the most difficult weeds to eradicate. To give a complete kill with a 2,4-D hormone spray, the circumstances must be right—warm sunny weather, with little wind to disperse the spray. If some of the foliage remains green or leafs out again two or three weeks after the first application of the weed killer, give a second dose—and a third if necessary, after the leaves are full size.

If the vines are very heavy, you will probably have better success by cutting them down first and then spraying the new sucker growth. This insures a quicker and more effective transfer of the poison to the roots.

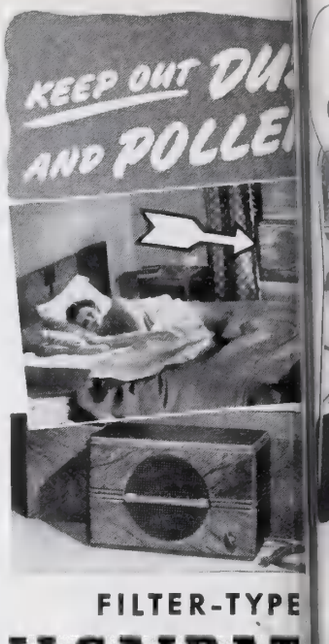
Poison ivy growing in the shade is quite resistant to one application of 2,4-D spray. For persistent patches of ivy, use one of the 2,4-D esters and make up a double-strength spray.

The 2,4-D sprays are also ideal for "weeding" lawns, since broad-leaf weeds succumb to them; but most grasses are immune. Eight fluid ounces of the average 2,4-D concentrate makes eight gallons of spray solution, an amount that will effectively cover 1,600 square feet of lawn for about one dollar.

Trade names of 2,4-D products include Weed-No-More, 2,4-D Dow Weed Killer, Endo Weed, Knox-Out Weeds, Karmex, Weedicide, Weedone, and Weedust.

(*Continued on next page*)





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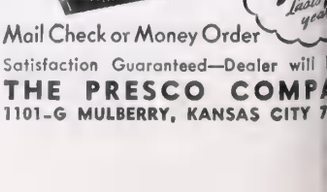
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CONTINUED FROM PRECEDING PAGE



1

Growing



2

Going



3

Gone

● The healthy stand of poison ivy in Picture 1 went into a decided decline (2) within a week when sprayed with a preparation of 2,4-D. A very few days later all the leaves were brown and dead (3), and the root subsequently died. To kill poison ivy completely with one treatment, as here, pick the best circumstances. 2,4-D works best in late spring or early summer, when foliage is fully leafed out but not leathery with age, and on a sunny day at 75 degrees or more

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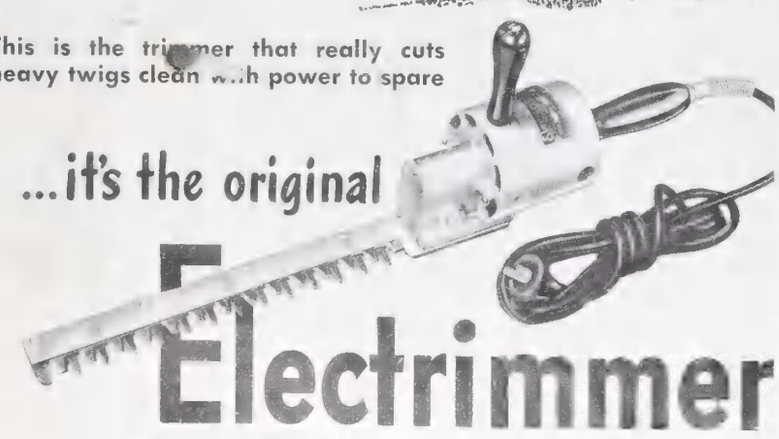
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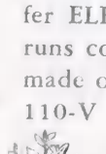


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By Mrs. Anson Howe Smith

In the Garden

1. Would you like more chrysanthemums for arrangements next year? When you pinch back your plants in July, root the cuttings in sand. This is easy to do even if you haven't a green thumb. Just put the flat conveniently near the hose outlet, so that you won't forget to keep the cuttings moist. Swap cuttings with friends who have different varieties. The same thrifty practice works also with germander and English ivy.

2. Combine the garden chore of cutting off seed heads with the pleasure of making individual flower arrangements. The necessity for the chore coincides neatly with the "July slump," after the peonies and iris are done for and the delphinium are not quite ready for cutting, and when the cry of "nothing to pick" goes up in every garden. Green seed heads add interest and distinction to all-green arrangements, which are so cool-looking and attractive for hot weather decoration.

Sprays of columbine or sweet rocket in seed, pods of poppies, Siberian iris, tulips, daffodils, or anything you may have neglected to cut off before this will be decorative and effective with green and white hosta leaves, peony foliage, or the large, handsome leaves of the giant saxifrage.

A word about "green jobs." Take a little more time over their arrangement. It is worth while because they last so long, and without design they will just look like so much spinach.

3. The dream of all arrangers is to have a cutting garden that will answer all needs throughout the season, whether for house, hospital, or flower show.

One such garden is a long rectangle, some 80 by 30 feet, with the long side parallel to, and sheltered by, the back of an old weathered barn. The other three sides are enclosed by an English hurdle fence planted alternately with hybrid clematis and climbing roses, with many choice varieties of each. Planted in 20-foot rows are the flowers for cutting, including hybrid tea roses, lilies, perennials, summer bulbs, and annuals. What a paradise for an arranger on an summer's day!

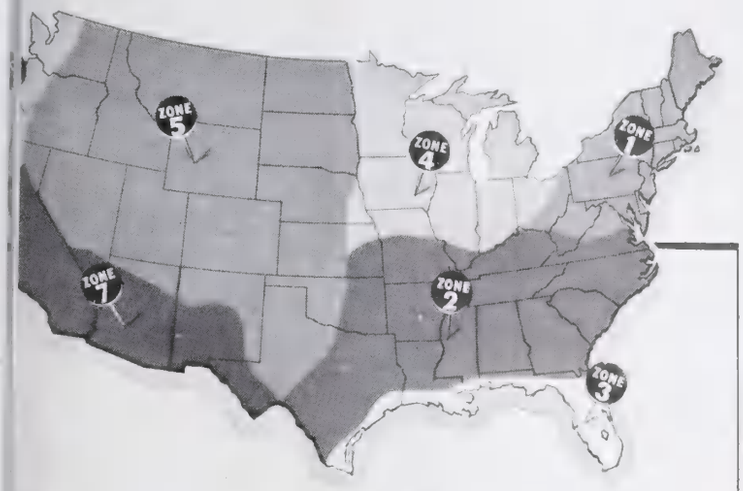
4. A thoughtful person I know makes what she calls "surprise" arrangements to take to the hospital. Noticing that Shirley Poppy buds, which have been nodding coyly for several days, stand erect the day before they plan to bloom, she cuts them then and puts a few into every bouquet. When the flowers arrive, the buds are not noticed, but next morning they burst into bloom to astonish the happy recipient.

The same sort of surprise can be made by using the buds of Heavenly Blue morning glories, or, of course, Pearly Gates or Scarlett O'Hara, if you prefer.

5. If you do not particularly admire the rather tawdry look of Japanese Lanterns (physalis, now called "Chinese" lanterns, in the catalogs) and can only think of them as banal, unimaginative, dust collecting winter decoration, try growing them again for cutting in July, before they acquire that dry papery aspect and that harsh violent orange color. Picked in the

(*Continued on page* 129)

The LOG of the PRACTICAL GARDENER



ZONE 1 — The Northeast

ZONE 2 — The South

ZONE 3 — Florida and Gulf Strip

ZONE 4 — The Middle West

ZONE 5 — The Rocky Mountains and Great Plain

ZONE 6 — The Pacific Northwest

ZONE 7 — California and the Southwest

This is HOUSE BEAUTIFUL's Gardening Zone Map of the United States. It is divided into seven main zones, determined not only by temperatures, but by soil, rainfall, and other factors that bear on what you can grow successfully. Whenever gardening procedures depend upon locale, we try to give the best advice for each zone, indicating the zone by number. Find your own zone number on the map so that you may apply our observations and reminders here and elsewhere in the magazine to your garden.

ummer vacation means to gardeners not only a change of scenery but acquaintance with new and exciting plants. They notice every garden ong the route, and are delighted when they discover other nature lovers ho will tramp the woods even in dull or drizzly weather.

Gardened hotel grounds are not a rarity, but we were pleasantly surised to find recently a group of cottages in Carmel, California, each ith its individual garden. The manager has also thoughtfully provided patio with fireplace and comfortable chairs for his guests' enjoyment. eedless to say, this is one of the most popular places of its kind.

If you have your own cottage in the country or cabin in the mountains, however, take a vacation from the hard work of gardening. Avoid he kind of garden that takes constant weeding and watering.

Instead of setting out lilacs and delphiniums, encourage the many ttractive native plants. Even though familiar exotic plants may thrive, he natives will be more in keeping with the surroundings. And you will nd indigenous materials much more practical because centuries of the survival of the fittest" have adapted them to the soil and climate, with he result that they require little or no care.

By midsummer the bearded iris need attention to insure a fine display f flowers the following spring. Those that have become over-crowded hould be divided and replanted. The sooner this is attended to, the etter established the iris will be before winter comes. The clumps are

(Continued on next page)

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easily lifted with a spading fork and are divided into sections, each containing from one to three fans of leaves. Trim the leaves back half way with pruning shears to compensate for root loss in transplanting. If the weather is dry, water them once a week.

In a garden near St. Louis we noticed dozens of clumps of the lovely July-flowering bulb, Lycoris squamigera, *hardy amaryllis. The owner told us that, instead of planting the bulbs the prescribed six inches below the surface, she sets them out with their necks just under the surface. As a result they multiply rapidly, and bloom profusely.*

Don't make hard work of pruning your rambler roses. You can prune each with but half a dozen cuts. The quickest way to prune a rambler rose is to loosen all of the canes from the trellis. Then cut away most of the old canes at ground level, but retain a few to relieve the bareness of the trellis until the new shoots are fully grown. The new shoots are the ones that will produce the best flowers next season.

The large-flowered climbers do not produce as many shoots at the base of the plants as the ramblers. For this reason, in pruning these roses, remove only the oldest canes. This is more of a thinning process, but if not done each year, these plants will very soon become a tangled mass of thorny canes.

In most parts of the country, July is a dry month and you will need to supplement natural rainfall. Watering is as important for your lawn as for borders to replace the thousands of gallons of water that evaporate from leaves. Without moisture, grass plants go dormant.

Don't cut the grass too short or too often either. The grass needs sizable leaves to produce food for building up the roots so they can extend deeper into the soil for more water and nutrients. If you cut off the leaves, roots can't go after the water the leaves need—a vicious circle!

In the Northwest, July is the one month of the year when the line on the rainfall chart takes a mighty dip and almost completely disappears. For a spot in the garden that is hard to water try *Gaura lindheimeri.* In summer it bears dainty pink flowers on two-foot spikes which grow above rather light foliage.

Summer droughts in sections of the Rocky Mountains and Great Plain states many times do not justify regular mowed lawn areas. Some of the native grasses may be established to give a lawn effect which will require little or no watering or mowing. Buffalo grass and wheat grass are often used for this purpose in the plains and foothill areas. In the mountain areas bluegrass and Dutch clover will often naturalize and require very little attention. Even beds of dandelions may be beautiful when you see them in the mountain meadows.

Ormonde, Florida, will in the near future be worthy of the title, "City of Daylilies." Several thousands of hemerocallis plants have been set out in parks and other plantings in the city.

Even doctors in Los Angeles find time for flowers as a hobby. The spring flower show of the Los Angeles Medical Garden Club contained over 200 entries!

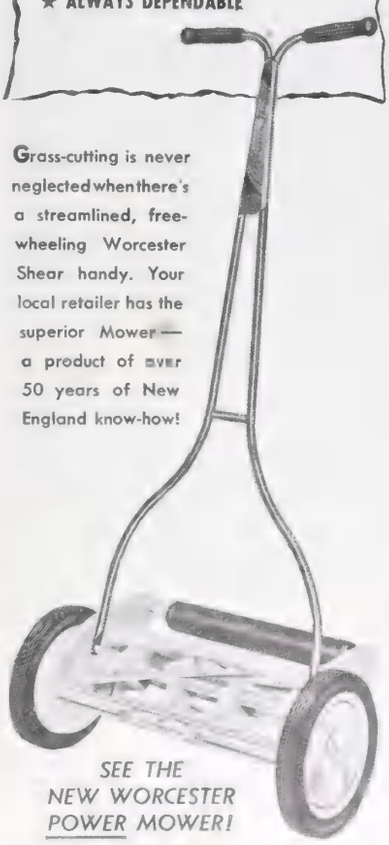


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A FLOWER ARRANGER'S CALENDAR

CONTINUED FROM PAGE 126

physalis are *truly* luminous. Some new petunia every year the spotlight, with consider- ballyhoo. Some live up to the nen's adjectives and some do ut if you saw petunia Mrs. t Eisenhower at the spring shows, you may even be ed to add a few more adjec- to do it justice. They call it on color"—but it is much than that. It's an incredibly dusky, smoky salmon that has uch sought-after quality that r arrangers call "distinction."

In the House

A common fault of the begin- s to forget that a flower ar- ement should have three di- ions. Even when placed fairly to the wall, the side view d not have a flat or a con- sway-back appearance. "Fill the back if only with a little ge, but keep the back branches of the wall so that the ar- ement will not appear to need vall for its support.

Often in flower arrangement it is the last minute touch that counts—the interfering branch that is snipped off, the broad leaf that artfully conceals the offending holder, the addition of one more blossom of a deeper shade to give character or to correct the balance. These touches are best when given after the arrangement is in place, as you can judge more intelligently what is needed in relation to the setting of the flowers.

3. Don't try to put delicate flowers on a windy porch. Tall, top-heavy arrangements are also a poor outdoor risk. Better for this purpose are more rugged blooms like calendulas, marigolds, or zinnias. Peony buds are better than full blooms. Tuberous begonias, or roses, can be used floating in a shallow bowl. Strong, broad leaves like giant saxifrage, hostas, iris foliage, or artemisia are attractive and will stand the gaff.

4. Solve the holder problem before you begin an arrangement. It will save time and temper.

5. Never apologize for your flower

(*Continued on next page*)



EXOTICS

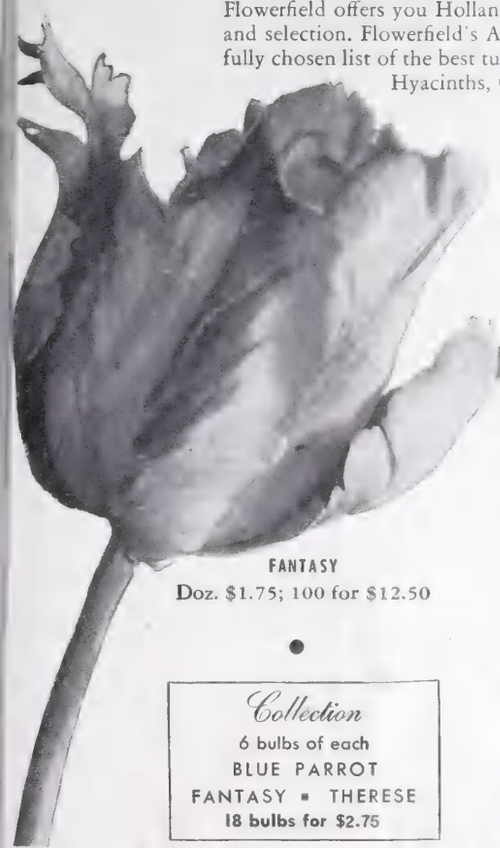
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arrangements if they are caught not looking their best. Apologies only bore people, and often call attention to defects which might otherwise have gone undetected. If you really care about not getting caught this way again, a 15-minute check-up each morning will prevent the need for an apology.

6. Do you insult the flower you love most by putting it in an unworthy vase? If you specialize in growing roses, or delphinium, or choice varieties of iris, dahlias, clematis or chrysanthemums, are your vases the true aristocrats that your flowers are?

At the Flower Show

1. Do you want to learn how to arrange flowers? Enter the local flower show, not once, but many times, not expecting a prize, necessarily, for it is not so much knowing the "rules" as the practical application that trains the eye.

2. If you expect blue ribbons for your arrangements in the flower show, you must play the game as a good bridge player plays bridge—to *win*. It isn't enough to have a good hand or beginner's luck. Just as the skillful player squeezes all the points possible out of a mediocre handful of cards, the clever arranger turns the limitations of her material or the restrictions of the schedule into stimulus for her imagination, a challenge to her skill.

3. Check the contents of your tool basket when you go to make an arrangement at the flower show, and, in addition to standard equipment like heavy clippers, sharp shears and the necessary holders, anticipate any emergencies that may arise by putting in wire and wire cutters, lead strips, "Twist-em," and modeling clay. Even a bit of Scotch tape might save the day.

4. A good rule to follow in regard to the use of accessories is this: "When in doubt, leave it out." Remember the words of Antoine de Saint Exupery in *Wind, Sand, and Stars:* "In anything at all, perfection is attained not when there is no longer anything to add, but when there is no longer anything to take away."

5. At the flower show, a flower arrangement is a studied design, set apart, to be looked at for itself alone. At home, your flowers are merely a motif in the larger design of the whole room. They may contribute decoratively or psychologically, or both, but the arrangement as a whole is subordinate to the design of the room. In the multiplicity of pattern in our contemporary rooms, detail is not as desirable in an arrangement as simplification. A telling note of one well-selected color, good balance, an effective yet not too irregular silhouette, an impression that is in calculated sympathy with the spirit of the room—these are the things that count in home arrangements. Plan well for them.

Flower arrangements at home should not *be* casual, but they should contrive to *look* casual. Part of their appeal is in the fact that they are fresh and transitory. Obvious effort in their arrangement destroys this special charm. Mrs. Miniver said it about the fireworks, and the same thing is equally true of flowers in the home: "They have that supreme quality of *transcience* that seems to touch some hidden spring in the heart that far greater excellence cannot reach."

One more word about the difference between an arrangement at home and one at a flower show. A smart child can be an exhibitionist on the stage or on a quiz program, but nobody wants that sort of thing around the house.

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YOU CAN HAVE DAYLILIES

CONTINUED FROM PAGE 98

nursery or the garden of a daylily fan, you can take notes on summer-blooming varieties for fall planting. But if you are offered divisions of the plants now, don't refuse them because you consider mid-summer the wrong time to set out perennials. It *is* the wrong time for most perennials, but daylilies are so tough that they can be divided and transplanted any time the ground is open!

In most parts of the country daylilies start blooming in May, with the columbine. By a careful selection of varieties, you can combine them in June with delphiniums, phlox Miss Lingard, poppies, Regal lilies, and bearded iris; in July with balloon-flower, summer phlox, shasta daisies, several lilies, beebalms, and thalictrums; in August with campanulas, hostas, evening primroses, coneflowers, hybrid tradescantias, various summer-blooming bulbs and annuals. They will bloom with fall asters in September and right up to frost with the latest flowers, such as chrysanthemums.

Though daylilies as a group



will grow anywhere in the country, there is a question, still unsatisfactorily answered by authorities, as to how adaptable an individual variety can be. Evergreen varieties of hemerocallis, as a rule, do best in the South. However, the semi-evergreen Mikado will grow well almost anywhere. The charming little deciduous Bijou, developed in New York by Dr. Stout, does very well also through the South, even in Florida. Other varieties are less catholic in their climatic preferences.

To simplify your choice of daylilies for your area, the following lists are given by gardening zones (see zone map, page 127). Each zone has a list of about a dozen good varieties—yellows and oranges and reds—listed in order of bloom, to give you a succession of each color from late May to frost.

Zone 1—The Northeast

Yellow Varieties:

Dover, golden yellow, 2½′
Waubun, clear yellow, 2′
Taruga, lemon yellow, 3′
Clifton Lemon, lemon yellow, 4′
Patricia, pale yellow, 2½′
Boutonniere, yellow, flushed peach, miniature flower, 3′

Orange and Red Varieties:

Baronet, crimson orange, 2′
Mikado, orange, red spots, 3′
Bijou, orange overlaid red, 2′
Fulva Rosea, clear rose-pink, 3′
Chengtu, orange red with carmine mid-zone, 3′
August Pioneer, chrome orange flushed red, 3′

Zone 2—The South

Yellow Varieties:

Gold Dust, medium yellow, 2′
Lemon Lily (*Hemerocallis flava*), green-yellow, 3′
Waubun, medium yellow, 2′
Patricia, light yellow, 2½′
Ophir, golden yellow, 4½′
Hyperion, clear vellow, 4′

Orange and Red Varieties:

Tangerine, clear orange, 1′-2′
Middendorfii, orange, 1′-3′
Mikado, orange, red spots, 3′

(*Continued on next page*)

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Zouave, fulvous-red, 3½′
Vesta, deep orange, 2½′
Chengtu, orange, 3′

Zone 3—Florida and the Gulf Strip

Yellow Varieties:
(All light yellows, some faintly dusted with cinnabar)
Semperflorens, 2½′, evergreen
Waubun, 2′, evergreen
Parthemore, 4′, evergreen
Emily Hume, 3′, evergreen
Patricia, 2′, evergreen

Orange and Red Varieties:
Baronet, crimson orange, 2½′, evergreen
Duncan, maroon red, 4′, evergreen
Kanapaha, cardinal red, 3½′, evergreen
Sachem, dark maroon red, 3½′, evergreen
Peony Red, peony red, 2½′, evergreen
Ruby Supreme, dark maroon red, 4½′, evergreen

Zone 4—The Middle West

Yellow Varieties:
Estmere, pale yellow-orange, 2½′
Serenade, yellow, slight pink, 4′
Patricia, pale yellow, 2½′
Hyperion, clear yellow, 3′-4′
Linda, yellow, 2½′
Thunbergi, yellow, 3½′

Orange and Red Varieties:
Tangerine, clear orange, 1½′-2′
Bagdad, orange throat, copper-red petals, 3½′
Mikado, orange petals, mahogany-red spots, 3′
Cinnabar, orange base, 2½′
Rajah, orange with red eye, 3½′
August Pioneer, chrome-orange, 3′

Zone 5—The Rocky Mountains and Great Plain

Yellow Varieties:
Minor, pale yellow, 1½′
Flavia, lemon-yellow, 3′
Thunbergi, yellow, 3½′
Hyperion, clear yellow, 3′-4′

Orange and Red Varieties:
Dr. Regel, rich yellow, 2′
Mikado, orange, eyed red, 3′
Goldeni, deep golden orange, 3′
Ophir, golden yellow, 4½′
Cinnabar, orange sprinkled cinnamon, 2½′
Mrs. A. H. Austin, deep orange yellow, 3′

Zone 6—The Northwest

Yellow Varieties:
Huisache, deep creamy yellow, 2½
Ophir, lemon yellow, 4′ 5′
Mandarin, light yellow, 3′
On Patrol, pale yellow, 4′
Linda, soft chamois yellow, bicolor, 2½′
Calypso, pale yellow, 2½′

Orange and Red Varieties:
Hemerocallis dumortieri, brown orange, 2½′
Judge Orr, brown orange, 2′
Criterion, rich mahogany over orange, 3′
Gypsy, copper orange, 3′
Fulva maculata, coppery orange with dark eye, 4′-5′
Far Away, two-tone red, 3′
Fulva rosea, coral-pink, 2′

Zone 7—California and the Southwest

Yellow Varieties:
Cressida, golden yellow, 1½′-2′
Queen of Gonzales, golden yellow, 3′
Hyperion, golden, 3′-3½′
J. A. Crawford, bright yellow, 4′
Mrs. B. F. Bonner, yellow, 3½′
Mrs. Wyman, lemon yellow, 3½′

Orange and Red Varieties:
Flaming Sword, red, 2½′
Mikado, orange, 3′
Mrs. A. H. Austin, deep orange, 3′
Gypsy, deep orange, 3½′
Goldeni, orange, 3′-3½′
George Yeld, apricot to orange, 4′





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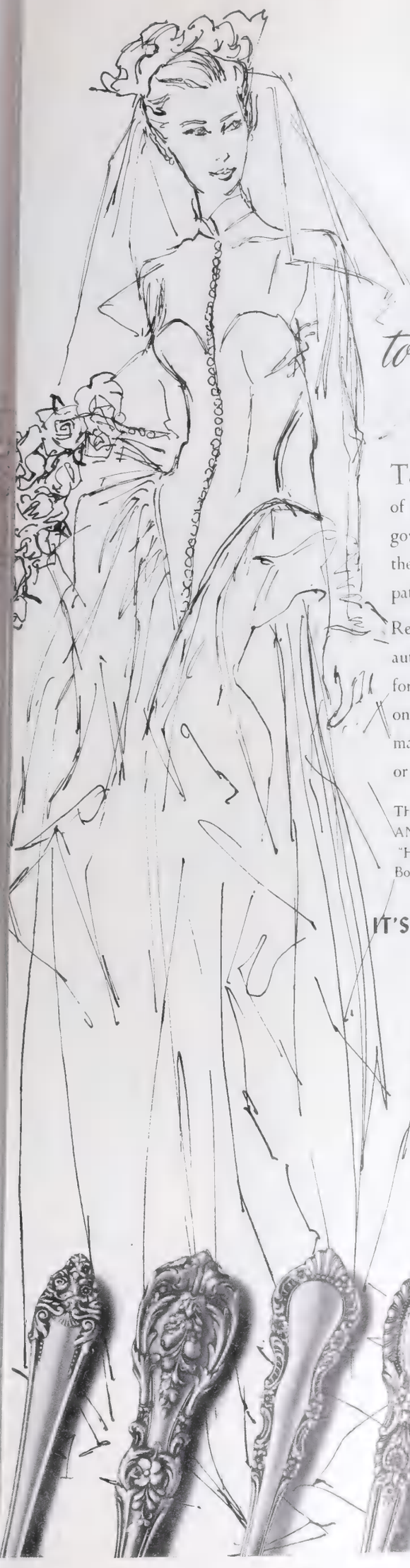
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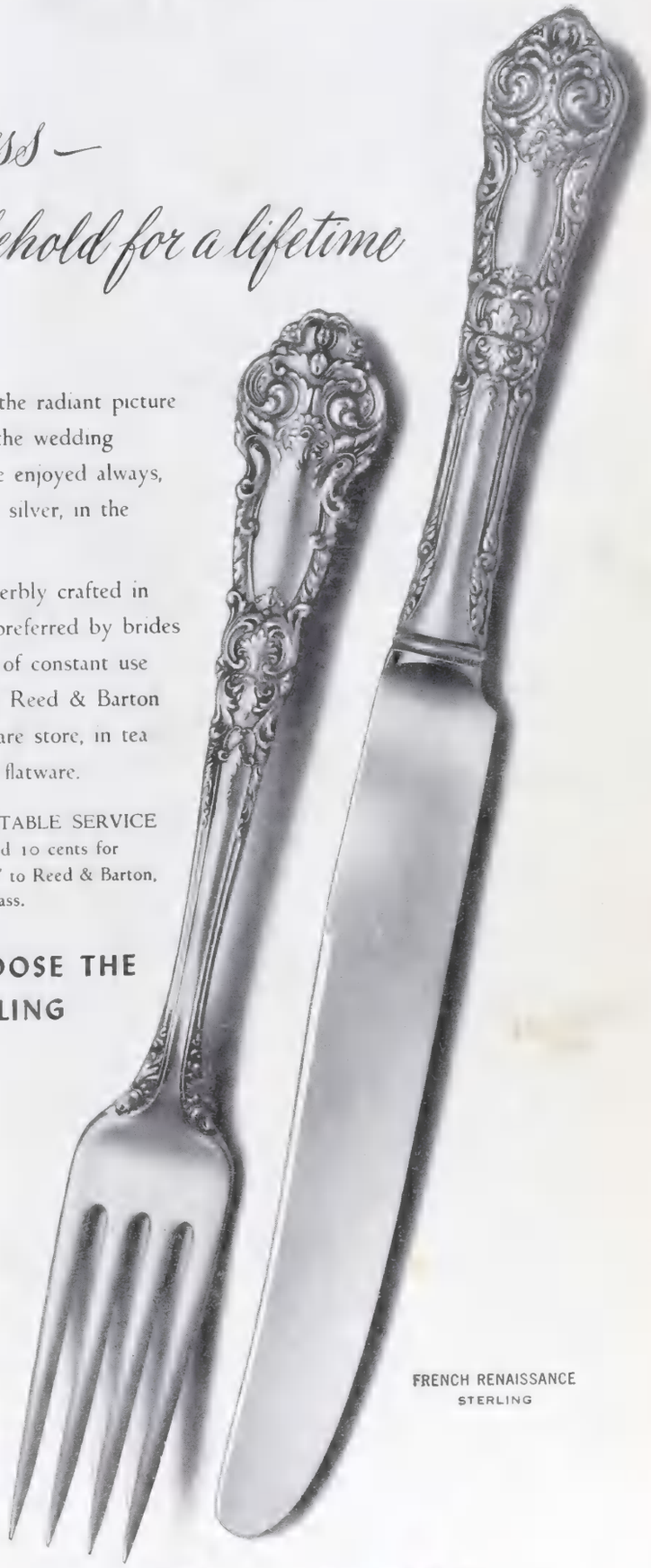
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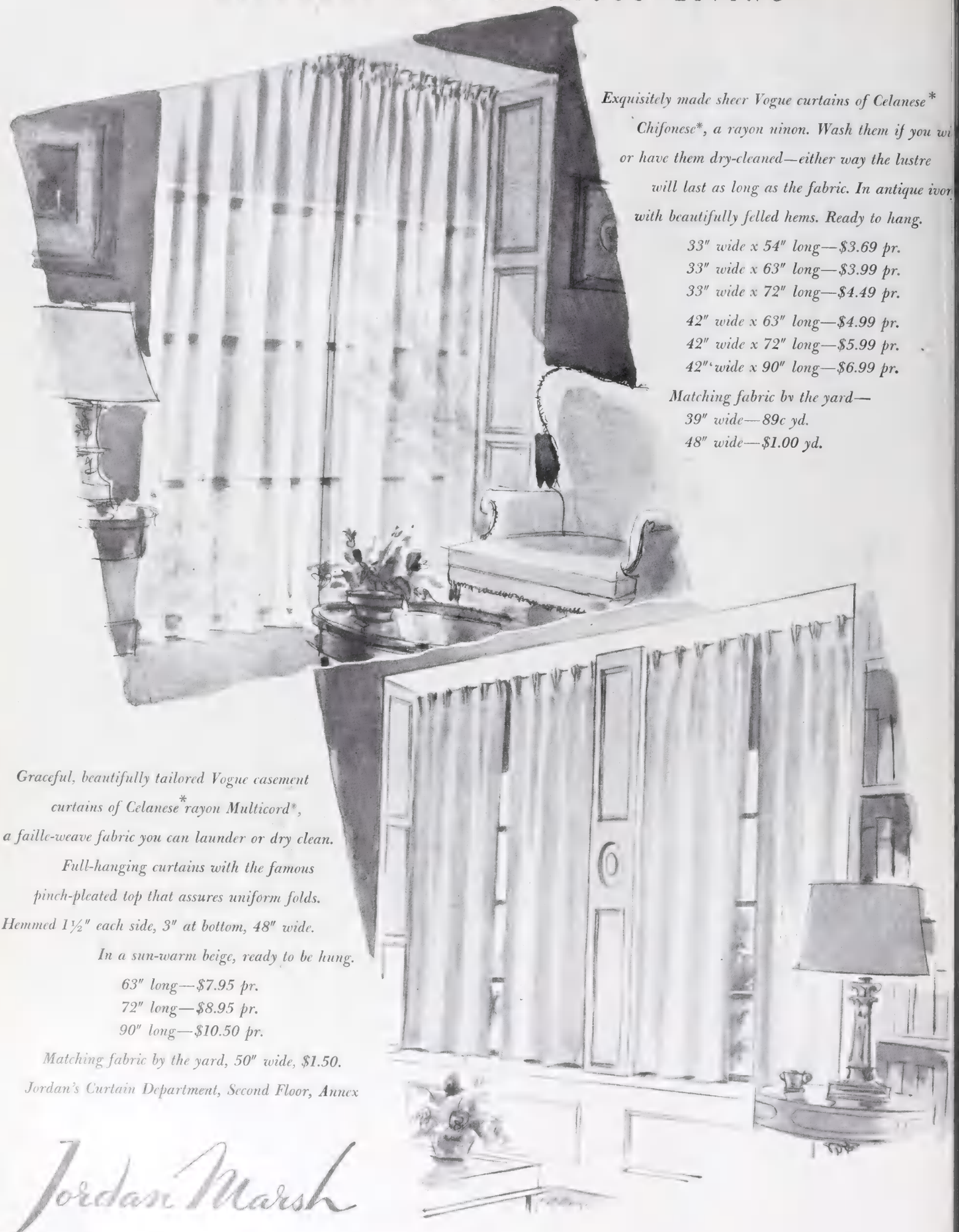


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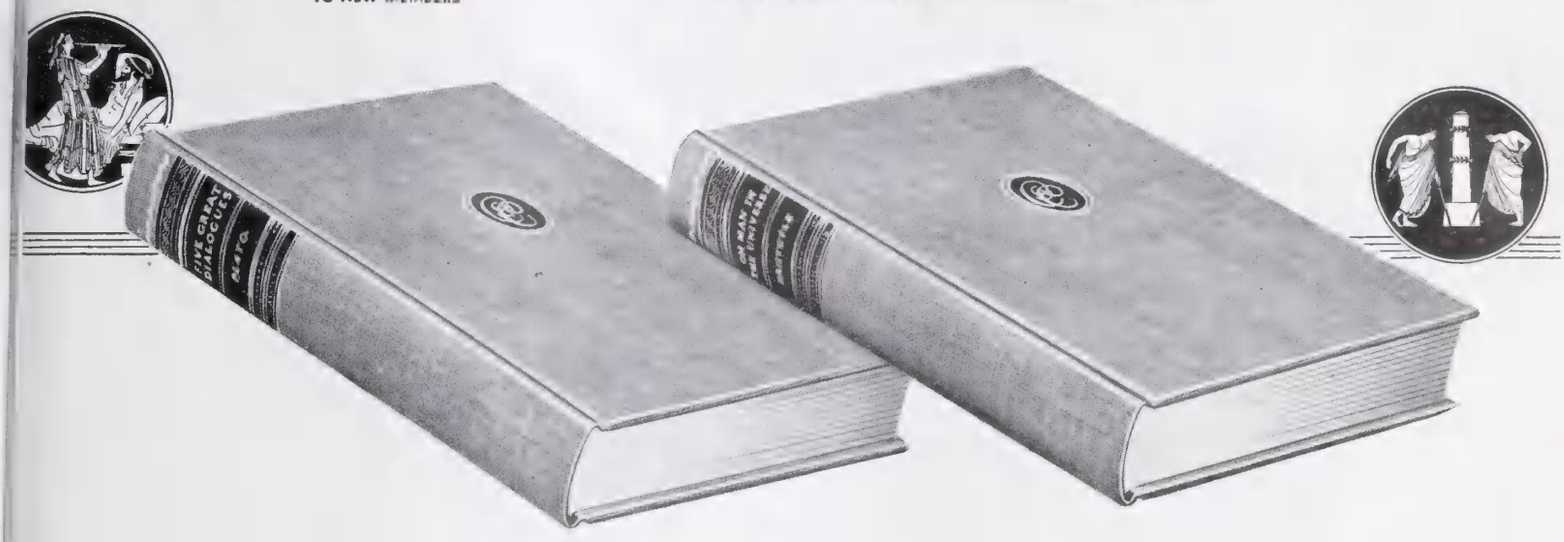
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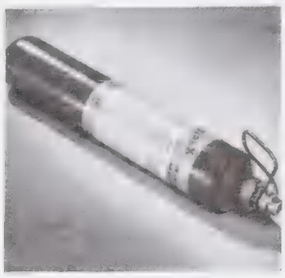
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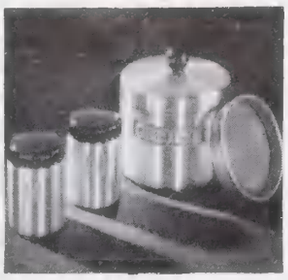
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(*Continued on page* 11)



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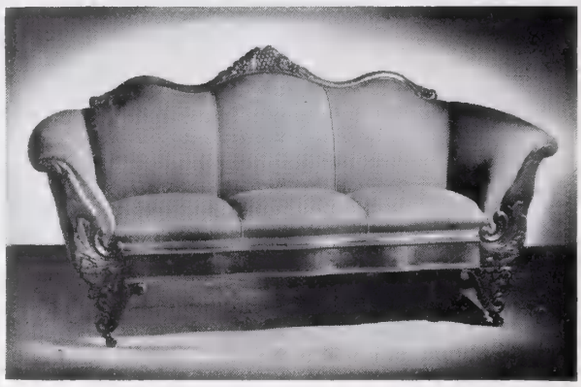
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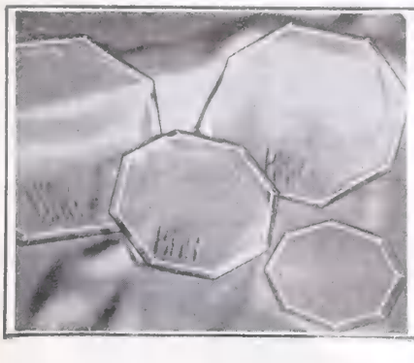
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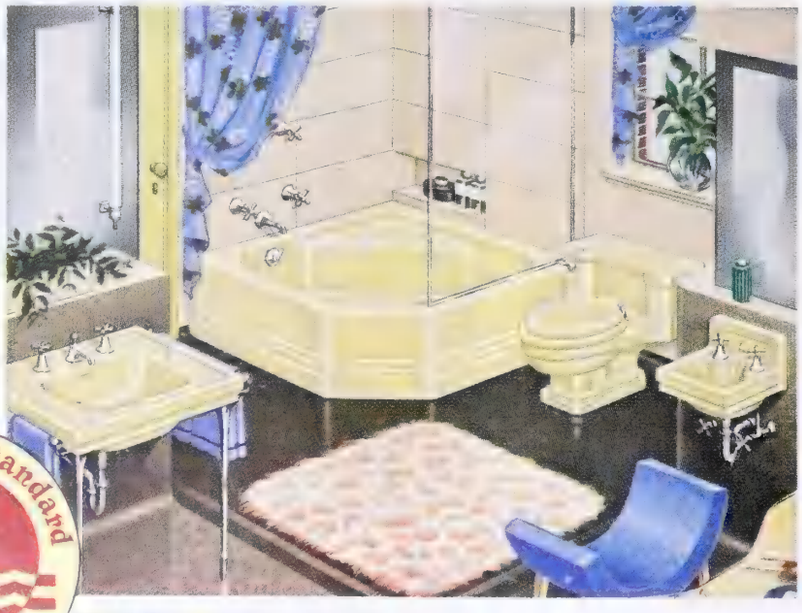


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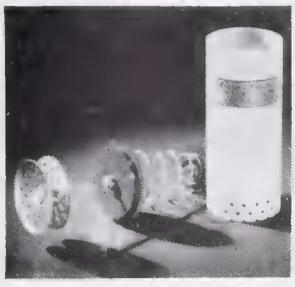
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h enchantment, the price is a modest
95. Express collect from Lammert's,
Louis, Missouri.



LURE PIN. Wonderful copies, im-
ssively authentic, of real trout flies
handmade of feathers in the most
tic colors you've ever seen. Your
erman-husband will know he got a
andsome catch when he sees one
ned to your white blouse, securing a
ght scarf, or baited to your beret.
unted on sterling silver hook and pin,
98 each, incl. tax and postage from
rmod Jaccard King, St. Louis, Mo.



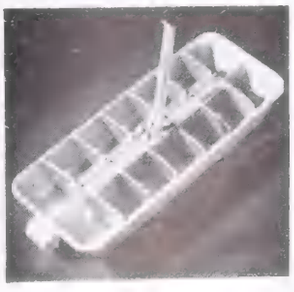
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ne of the most useful kitchen gadgets
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piston-like plunger is fast and easy,
l because there are no rotating parts
make the cream fly out of the mixing
wl you can whip even a small amount
a tea cup! Miraculous, too, for mak-
smooth gravy, beating eggs, icing
nks, etc. Just $1, and we found it at
e Fair Store, Chicago, Illinois.



OOD DOLLAR BET. A crystal
ar lucite cigarette case is given ele-
nce by a golden metal band with a
t-out initial. About a year ago this
oved to be a gift hit at more than
ice the price, so we would suggest
u order several now and cache them
ay for Christmas presents. $1 each,
d. Mayfair Gifts, Forest Hills, N. Y.



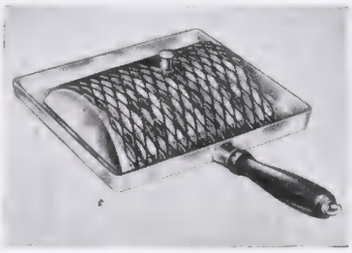
ASY OUT. If getting ice cubes out
the refrigerator does the same thing
your temper that it does to ours, this
ucker Tray is one of the soundest in-
stments you could make. It holds 14
bes, and in order to release them,
mply pull up on the handle. No broken
ngernails; no profanity to give the
ildren ideas. $2.25 ppd. The Bar Mart,
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ICE—*fine, medium or coarse.* Set Ice-O-Mat's dial, turn handle and presto! —Stainless steel double blades chop, grind or crush the ice for making cold drinks or ice cream, or chilling fruits or desserts. Chrome top and handle—base of white baked enamel with red trim. Removable plastic ice catcher. Complete, 9″ tall.....$7.98





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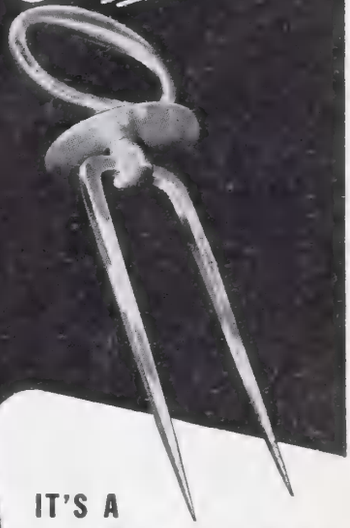
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BATON ROUGE LOUISIANA

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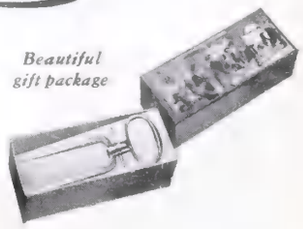


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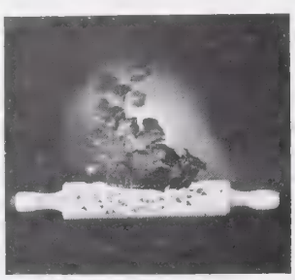
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Box of 8 (Crystal Clear Only) $3.95
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HOLLYWOOD 46, CALIFORNIA

WINDOW



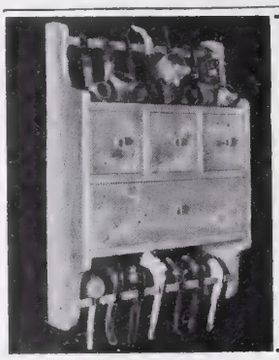
NO SCUTTLE-BUTT HERE, ladies. The new low price of this copper scuttle is the real thing, and its value is excellent. We think it's so pretty that you'll want to steal it from your hearth to fill with a giant arrangement of late summer flowers; or use it as a wine cooler at gala dinner parties, or a waste basket in your den. 11" high $8.95 plus postage. Dennison's, 411 Fifth Avenue, New York 16, N. Y.



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A PIPE MAN'S PIPE RACK

of Charm and Beauty that does everything a good pipe rack should do!

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Of mellowed, knotty pine, waxed and hand rubbed, size 13" x 18".

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EIGHT CUP SIZE $9.95

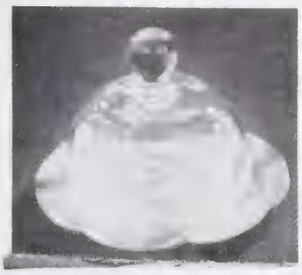
A treat for coffee lovers. Unbreakable, high polish stainless steel for lasting beauty and lifetime service. Positive, quick action metal filter. Neoprene gasket. Heats faster—holds heat longer. Sent postpaid on receipt of check or money order. C.O.D. plus postage if you prefer.

8 CUP SIZE $9.95 | 12 CUP SIZE $13.95

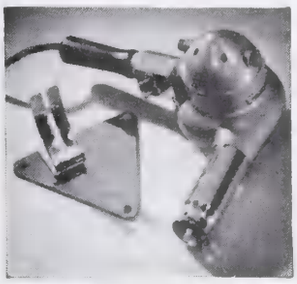
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SHOPPING

TO EACH HIS OWN. This is one of the most enchanting gifts we've seen around the shops. It's an individual jam dish, heavenly for a breakfast tray, that is made of gleaming Argental with a little crystal dome for protection. Send a few to your favorite bride and get some yourself because by such triumphant touches are famous hostesses made. They're $2.85 each postpaid from New York 22, N. Y.



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Sparkling, fresh, gay colors. Quaint figures, flowers and traditional designs. Suitable for any bedroom . . . single piece or entire ensemble. Sturdy, long-lasting. Solid oak and birch.

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CHEST in frosty white, bright motifs, 4 drawers, yellow interior. Size 30" x 20" x 36". **$79.50**

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Most unusual and interesting.

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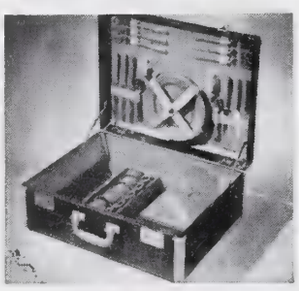
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IN THE STILL OF THE NIGHT, as you linger over coffee on the terrace, your mood of content will be reflected by the candleshine spilling out of these giant goblets. The goblet is clear and massive, and beautifully simple. They're 8" high, 4½" wide, $2.50 each. Green pine cone candles are 25¢ each. Postpaid from The Salt and Pepper Shop, 445 E. 86th St., New York 28. Avenue, New York 16, N. Y.



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SEND CHECK OR MONEY ORDER FOR $9.95 and your Regal Aluminum Set will be sent to you postpaid. Money-Back Guarantee! Order *today!*

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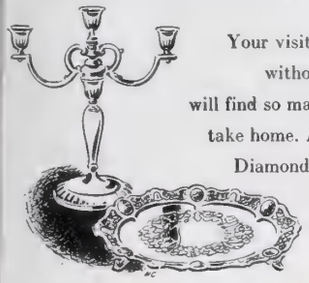
LECTRIC HAIR DRYER. /e've seen the wonders wrought by ese hand driers in children's barber ops, and it's amazing how, with a litle comb-coaxing, they can turn the raightest bob into soft curls. A switch egulates the temperature of the air lown, and it works on AC or DC curent. Speedy lingerie dryer, too. With and, $18 exp. coll. Hammacher Schlemer, 145 E. 57th St., New York 22.



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KITCHEN REFUSE CONTAINER



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A "Giant-Midget" water heater that supplies boiling hot water in a minute! Invaluable for traveling—the sick room—the bathroom for shaving—country house or anywhere that a moderate amount of hot water is needed quickly. (Not designed for bath or laundry use.) Simply slip heater on faucet—turn on current and presto—you have hot water! Rate of flow determines temperature. AC or DC. **$8.75** postpaid.

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Spoons, set of 8, $6; Dozen, $9
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The Scientific, efficient ventilating unit which draws warm air from above and cool air from below and blends it into a revitalized mixture distributed where you want it most—into the breathing zone.

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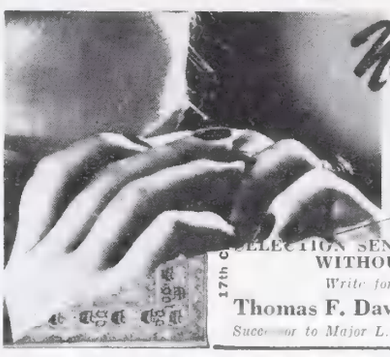
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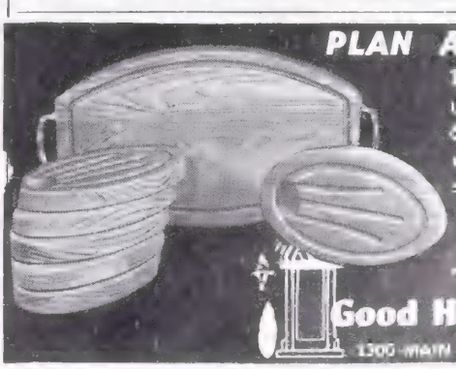
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DRAWING BY RAY BETHERS

How To Leave Home *and* LIKE IT

by Harry Price

Putting together the pieces of the European travel jigsaw puzzle is becoming slightly easier now that causes of earlier continental mishaps and misapprehensions have been ironed out. A quick scanning of the situation would reveal a picture to you somewhat as follows:

Toujours la France

Without question, the French have taken the lead in things accomplished for your comfort and entertainment. The Netherlands (Holland) ranks next, with Belgium, Portugal, Norway, the British Isles, and Sweden coming up in that order.

Paris and its environs, from Normandy to the Mediterranean, can offer you adequate accommodations. Dollar for dollar, food prices are little different from those in New York—250 francs for a wholesome meal in the moderate range, and 800 francs in the de luxe places. Hotel rates are pretty much the same as at home.

Traditional French Fairs are in full swing all over the Provinces. Visiting Americans will also be pleased by the easing of visa rules, the dropping of the 15 per cent tax—and, of course, by the fact that French taxi rates are cheaper than ours.

The French National Tourist Office has issued two booklets worth having. One, *France Says Come*, contains much information and guidance on such things as passports, visas, packing, the hotel situation, tipping and brief descriptions of important travel areas and attractions.

The other booklet, *Maps of France*, is a colorful and handy guide to exploration in the chateau country, resorts and spas, and the rail and air routes within France. There are also detailed maps of Paris, the Metro (subway), and camping, fishing and hunting grounds.

Along Europe's Coastline

Prewar standards are much in evidence in hotels in the undamaged sections of The Netherlands, and whether you arrive by ship or plane, you will be taken care of adequately.

Hotel prices have been slashed in Belgium, and free admissions to points of interest with all-inclusive railroad trips are offered as another inducement in the Belgian Government's tourist plans.

Portugal, where travel and food conditions are reported good, is staging numerous fiestas, has eased up on monetary restrictions, and placed exchange on a free basis.

If there's a streak of the "show me" in you, then Norway's your bet. Prewar comfort is *guaranteed*, and gasoline is to be had for any touring you have in mind. Hotels are reported good, and rates reasonable. And, of course, there are always the North Cape tours.

Reports from Sweden indicate a good Summer season, with food, luxuries, and necessities in quantity.

Always England

Practically recovered from the terrible battering by the elements and floods of earlier in the year, the British Isles hope to satisfy the 60,000 American visitors expected before the year ends. The Shakespeare Festival continues through October at Stratford-On-Avon; and the Edinburgh 1947 International Festival of Music and Drama which opens on August 24 will continue through September 13.

The Darker Side

On the other side of the picture is the difficulty of obtaining passage to Europe. Steamship lines are booked to September; trans-Atlantic airlines are in the same position.

If there is any good in the situation, it is that, for the first time in history, there will be no seasonal lull. And there is every reason to believe that demands for passage will continue right through the Christmas season. But it is expected that these conditions will improve by fall.

(*Continued on page* 110)

One touch of Cointreau and the angels Sing!



If your taste has never yearned for New Worlds of food and drink—

If *your* palate is never jaded by the ordinary, the commonplace—

—Then you *won't* be interested in this little recipe book. Not even though it's free for the asking.

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Have a wedding laced with every lovely old tradition. And have a dowry to gladden a lifetime... of incomparable Wallace Sterling. Wallace Silversmiths have excelled at their craft for over a century. In no other sterling will you find "third-dimension beauty", the carved-in-full contour beauty expressed in the famous Wallace patterns above. Left to right: Grand Colonial, Sir Christopher, Stradivari, Grande Baroque, Rose Point. Six-piece place settings (the ideal wedding gift) include luncheon knife, luncheon fork, cream soup spoon, teaspoon, salad fork, butter spreader; about $23 to $30. Wallace Silversmiths Williamsburg Pieces • Since 1835 • R. Wallace & Sons of Canada, Ltd., Toronto, Ontario

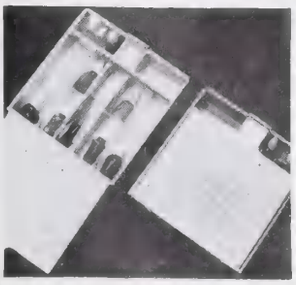
Ask for Wallace Sterling Silver Polish — saves time and effort.

THE CHOICE YOU MAKE ONCE FOR A LIFETIME . . . THAT'S WHEN NOTHING LESS THAN THE FINEST WILL SATISFY

Window Shopping

Continued From Page 17

IAN-U-KIT. A fabulous box, dear the heart of every woman, holds her ntire line-up of manicure equipment. lade of black and white plastic, the ooved compartments take any size ttle of polish or remover, and the ver is decorated with the imprint of hand into which you fit your own as u apply the polish. Reverse is grooved r toes! $8.95 plus post. Lewis & Con-er, Sixth Ave. at 45th St., N. Y. C.



HE WHOLE CHEESE will come the party handsomely dramatized on s own wooden board, and protected om porch flies by a clear plastic dome. ou'll use it, too, for serving pastry esserts at outdoor suppers, or for keep-ng hot canapés hot at cocktail parties. nd remember it as a good wedding resent for an August bride. It's 9" ide, and with cheese cutter, is $10. xp. coll. Wanamaker's, New York.



IDSUMMER NIGHT'S DREAM. Enchanted as Titania's ourt, these are candles that will put a vely bewitchment upon your summer venings. In Chinese blue with a crackled orcelain glaze, they have pink cherry lossoms (also wax) climbing up the ase. They're $5 each. In white with hite tea roses, $7.50 each; white with arcissi, $4.50 each. Bullock's Wilshire, os Angeles, California.



IS INITIALS ON COPPER ake this a cigarette box that a man ill be proud to have on his desk. Com-letely hand crafted, it measures 5" x ½" x 2¾" high, and comes either with hree block letters, as photographed, r with a single Old English initial. Fill t with his favorite cigarettes, and give t to the nicest man you know. $7.50 ostpaid. Henry W. Longfellow Studio, Veston, Massachusetts.



BIRTHDAY LAMP. One of the most unusual gifts for a new baby that we've seen is this nursery lamp with a hand-painted parchment shade which is nscribed with the vital statistics of ame and birth date. The heart design s outlined with delicate punchwork, so he light shines through. With boy or irl base, $10. Jeannette Killian, 7842 Main St., Kew Garden, Flushing, N. Y.





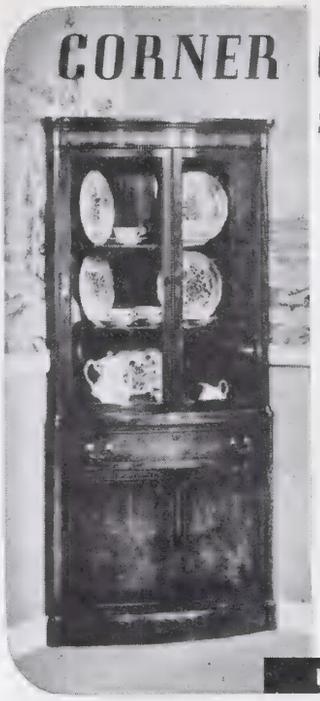
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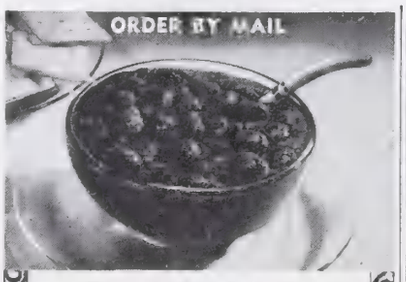
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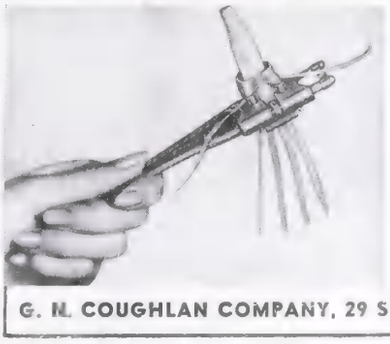
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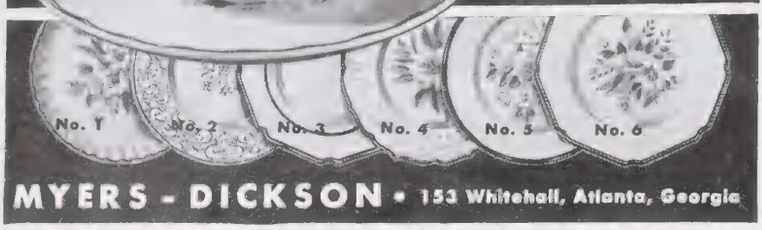
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Exquisite beauty in the tradition of gracious living down South

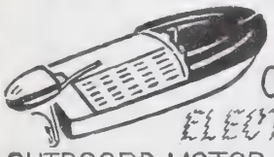
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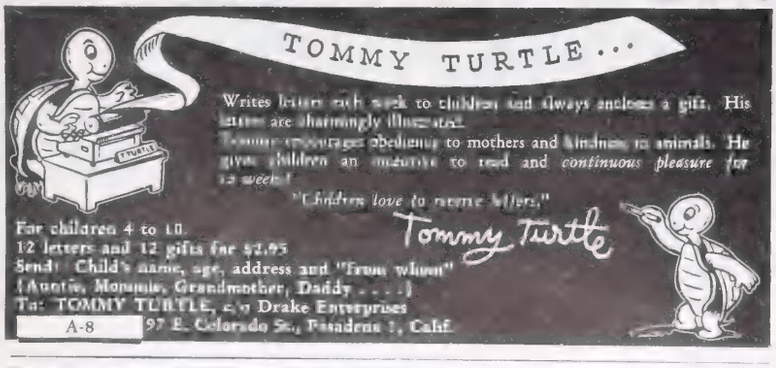
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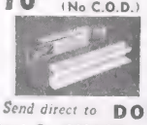


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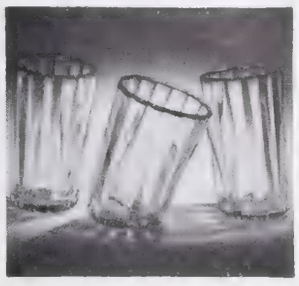
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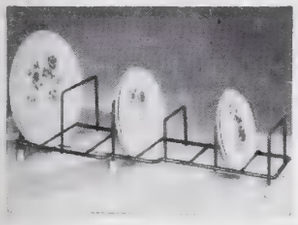


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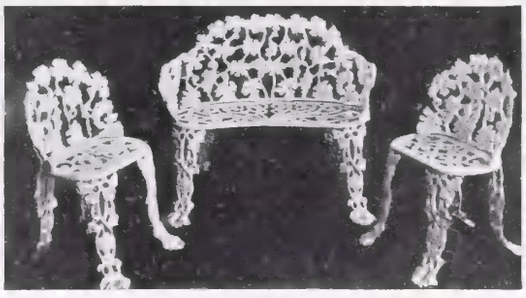
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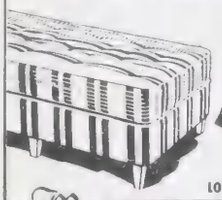


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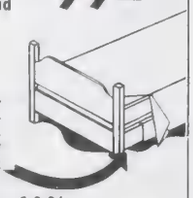
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LONG JOHN is a King size (80 inches long — 6 inches longer than regulation) hand-tied boxspring and innerspring mattress. Covered in the heaviest (8 oz.) possible ticking. Quilted side walls. Twin or full size. Made by Waterbury Mattress, makers of Evergood Sleep Products since 1891. Boxspring and Mattress Set shipped prepaid $99.50



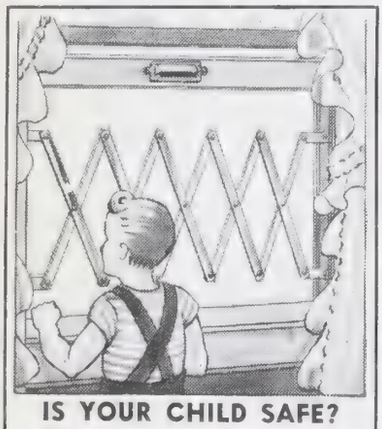
LONG JOHN Boxspring and Mattress Divan on detachable legs, maple or mahogany $6.00 Extra.

No special length bed needed for LONG JOHN. We offer 6" rail extensions to fit your wood rail bed. No tools required — no adjustment necessary. Maple or Mahogany $8.95



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MOTHER, your mind will be eased knowing your child naps or plays in a room protected with Babygard. No more worries over child toppling out open windows. The solid aluminum bars are absolutely rust-proof. Attach Babygard in a jiffy—does not interfere with opening or closing of window, screen, or storm window—adjustable to fit your window, too!

ADDED PROTECTION AGAINST INTRUDERS

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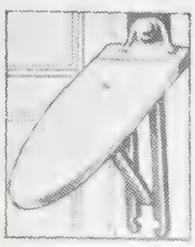
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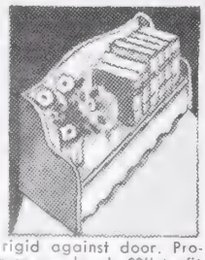
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THE SHELF LIGHTS UP . . . so hang it over your bed, desk or chair and it's a combination book-shelf and reading light . . . over kitchen stove or work table, it's a handy condiment shelf. Complete with 6-ft. cord, hanging hooks and 24-in. fluorescent tube. Maple, natural, walnut, mahogany or off-white finish. $12.95 Ea. PAIR $25. Shipped Prepaid.





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J. J. ANTHONY 223 E. Detroit St., Milwaukee 2, Wis.

"GAY NINETIES" DECALS *So effective... So easy to use!*

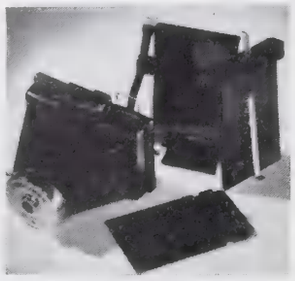


Sprightly as an old-time melody . . . colorful as a patchwork quilt . . . these "Gay Nineties" decals will afford plenty of conversation! The Belle, Dude, Cop and Hansom Cab are faithfully reproduced in the artist's original bright color. Novel decorations for rumpus rooms, bars, trays—use your own ideas! Will transfer quickly, easily, to plaster, wood, metal, glass or porcelain.

4 SUBJECTS IN 2 SIZES (30 DECALS) $1.00 POSTPAID

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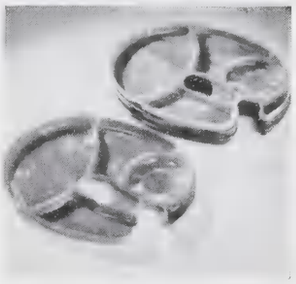
Window



PICTURES WHILE YOU WAIT The Speed-O-Matic camera has two outstanding characteristics to recommend it. First, it takes good pictures without any need for higher mathematics or a trunkful of equipment. Secondly, you can develop your own shots at once, and no darkroom is necessary. With 6 film packs (for 12 pictures) and necessary chemicals. $13.95. Sally Graye, 80 East 11th Street, New York 3, N. Y.



GOOD ART is within the purse of everyone when it is possible to get prints as fine as this, after an original by Franz Oerder. It has been processed with oil, which gives it a slight stipple effect, so it looks like an original painting. Framed in a 2½" deep pickled oak frame, it measures 20" x 24"; and the price is $15 ppd. Picwood Galleries, 744 Austin St., Forest Hills, N. Y.



HOSTESS PALETTES. Individual trays made of plastic in rainbow colors are just the right size for a cocktail and canapés, or a glass of milk and a sandwich lunch. The children, of course, will borrow them for tea parties, but they're unbreakable, so you might encourage it. They're good space-savers, too, because they stack. 75¢ each ppd. Edmund T. Harris, 366 Madison Ave., New York.



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Sterling Silver Sippers

In Unique Heart-Shaped Design . . .



Beautiful 6¾" slender silver tube-handle ending in delicate heart-shaped spoon. Useful gifts of lasting loveliness for hostess, wedding, birthday, anniversary or "special occasion." Sets of 4, 6, 8 or 12 include free anti-tarnish flannel roll. Each Sipper $2.50 (tax and postage included). Sorry, no COD's. Mail check or money order.

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SHOPPING

NOGRAMMED STEINS. n you find value like this, it would vorth your while to do some Christ- shopping in August—particularly ou have many beer drinkers on your The clear glass mugs come marked a three-letter diamond or block nogram, and when you place your er, underline initial of last name. Set , $6.75, will be sent postpaid from edith, Inc., Evanston, Illinois.

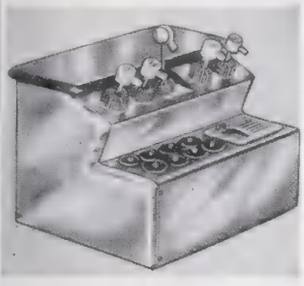


T-WEATHER MENU: A tossed n salad, toasted English muffins ping with butter, Gruyère or Camem- cheese, iced coffee and chilled on balls spiked with sauterne and gged with mint. Easy and cool, and decorative if your salad comes to table in this hand-turned birch bowl matching servers. It's $12.50 ex- ss collect from Log Cabin Gift Shop, O. Box 126, Clayton, Georgia.



Y WARNINGS. Lawn signs that e in three different styles make an sual gift for someone whose house ns to be your week-end haunt during summer months. Included are: ep Off," "For ——, Not for ——," "Keep the Devil Off." Each edition is ted to 250 signs, so give 2nd choice. 8 plus 25¢ post. Coral Designs, Box , Forest Hills, N. Y.





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It really works! Watch the bright eyes when they see the bright and shiny aluminum fountain that's rust and corrosion resistant, and the counter that's bright red. Four real syrup pumps of white plastic, plus one soda-water pump and holds for ice cream. Light enough for any child to carry. 10" wide, 8" deep, 6¾" high.

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odied goose of cast minum, solid brass , cast brass interlocking wind ns and exclusive 2-way se — the finest value you buy. Custom finish. " high. **$12.50** postpaid

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57 CLINTON AVENUE, IRVINGTON, N. J.



★ Let us send you a Redwood Burl! Beautiful bark outcropping of Giant Redwoods of CALIFORNIA, collected by Indians. Place burl in shallow bowl of water. Watch it begin to sprout! Beautiful deep green fern-like Redwood shoots rise up to two feet. Average life of burl, two years. Redwood Burls radiate warmth, add rustic touch to any room. Sprouting guaranteed. medium size, $2.00, Giant size, $5.00, postpaid.

SPECIAL: Pottery bowl, $1.00 postpaid. Send cash or money order.

CALIFORNIA ART RANCHO



OF INTEREST TO PLATE COLLECTORS AND JUST PLAIN DEMOCRATS

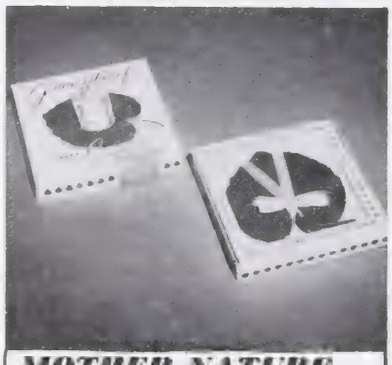
Franklin D. Roosevelt Memorial Plates and Tiles



His home and the Library faithfully reproduced in exquisite detail by the unique PHOTONE PROCESS, on 10¼" plates and 6" square tiles. Also available picturing the Vanderbilt Mansion Museum. Whether or not you have visited these historic spots in Hyde Park, N. Y., you will enjoy owning these mementos. They will make a valuable addition to a collection—or a most unusual gift! Plates cost $3.75 each, and the tiles $2.60, prepaid to your address. No C.O.D.'s, please.

Reproduced by Richard Delano, Inc., and available exclusively from

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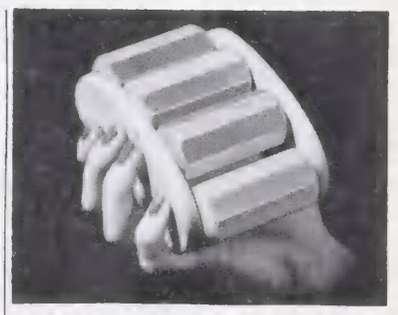


MOTHER NATURE KNOWS BEST!

The veins in these greenleaf rubber coasters trap the excess moisture in the same way as those in real leaves.
Exact replicas of the dainty Galax leaf, these coasters are a charming touch for the well-appointed dinner table. For practical, gay, festive use with water and wine glasses or as a vase base, they will not slide, nor mar the finest furniture.
Three or more staggered give effective protection for warm dishes.
Attractively gift boxed in sets of eight—generous in size—4½" x 6".

One set— $2.95 postpaid.

pepper tree house
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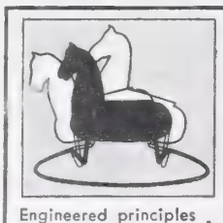


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Engineered principles give real rearing and bucking action to this new and different horse.

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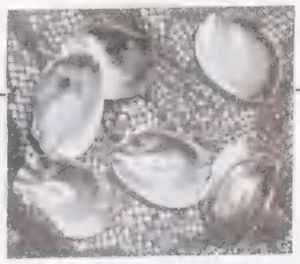
Ideal for fisherman's lunch . . . family snacks while traveling . . . all outdoor activities. Two large size thermos bottles with attached cups, air tight metal sandwich box, and handsome zipper closure case with carrying straps.

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Natural pearl shells for baking all seafoods, or for cold salads, cocktail sauce, mayonnaise. Make attractive ashtrays, too.

Set of 4, $1.35, postpaid.



SEAFOOD FORKS

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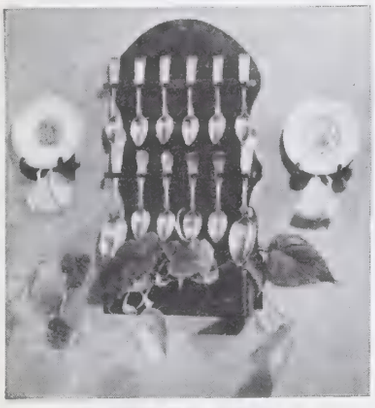
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Use the Susan Slipper Chair to add a cozy, informal charm to your bedroom, bath or dressing room. The seat and back are smartly button tufted. Height 30". Width 21". Depth 17"—crafted from sturdy American hardwood. Upholstered in your choice of lovely florals—either blue, green, rose, gold or beige, or in distinctive stripes, either blue, rose, green or wine. Price $15.50, each, or two for $29.95. Express collect. (Sorry No C.O.D.'s). Send check or money order Ref.: First Nat'l Bank, Hickory, N. C. Also, send 10c for your copy of "A Selection of Chairs".

The Chair Shop

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A SPOON RACK

Mahogany or maple finish
10½ x 19 with metal liner for plants.

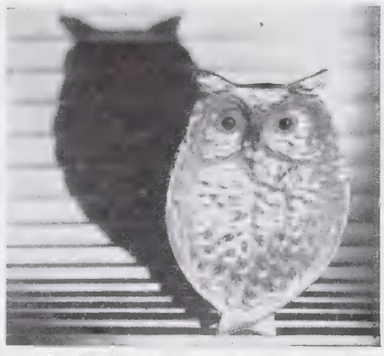
10.00

Cup and saucer hangers for demi-tasse or standard cups.

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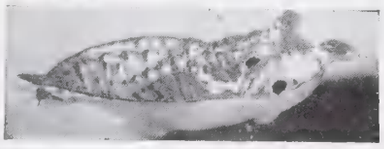
NIGHT OWL ASH TRAY

Fireside witchery . . enchanting amber glass eyes . . solid yellow brass in antique finish . . heavy, very deep and practical. Original design created by Renalde.

$1.75 postpaid. No C.O.D.'s please!

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ILLUMINATES LARGE AREA

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Easily installed. Base plate on lamp bored for quick mounting. Weather-proofed. Has 14 feet of heavy rubber cord; additional cord 10c per foot; takes AC or DC current; frosted heavy convex lens; rugged construction.

GIANT: 14 inches in diameter; includes 150-watt standard bulb; weight 8 lbs.....$15

SUPER-GIANT: 17" in diameter; includes standard 300-watt bulb; wt. 15 lbs.....$25

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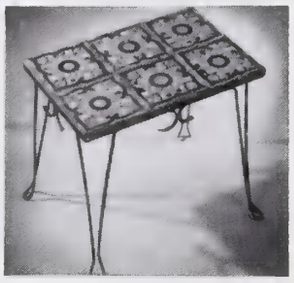
ORIENTAL TREASURE CHEST (Cigarette Box)

You'll love these delightful figurines, each painted in gaily-colored oriental costume. Treasure chest (cigarette box) is Chinese Red with gold Buddhas at ends and has raised characters on sides in black. Figures about 6" high. Lacquer all over of Hydrocote and hand decorated. Complete set for only ..... $5.95 postpaid.

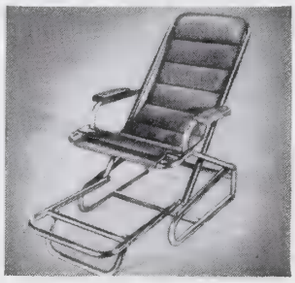
CASTCRAFT STUDIOS

1004 Main St., Springfield, Mass.

WinDow



DOWN IN SANTA FE, there is shop that turns out wonderfully dec rative things hand-done by the Me cans themselves. Here is a proud e ample, and something that you'll wa on your summer terrace as an incident table. The table, 12" x 18" x 17" hig has a hand-wrought iron stand, and t top is inset with colorful Mexican til $22.50 exp. coll. The Old Mexico Sho Santa Fe, New Mexico.



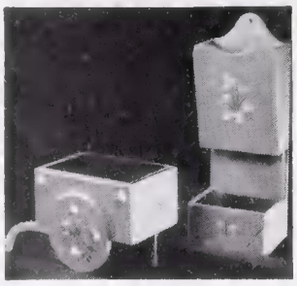
SUNSHINE ROCKER. While yo more strenuous friends wear themselv out on the tennis court, you can kibi in comfort from this marvelous 'rocke It folds in one easy motion, weighs on 12 pounds, the frame is tubular al minum, and the cotton-filled cushion covered in green or blue water-repelle duck. $29.95 exp. coll. Ben-Her Indu tries, Inc., 11 W. 42nd St., N. Y.



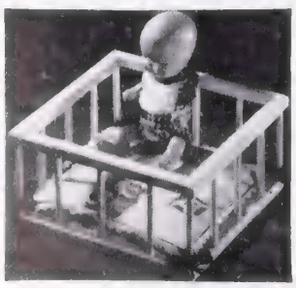
THE FLOWERANGE is a ne type of flower holder that will win yo such a reputation that you'll probab be put up for garden club presiden Made of wood lacquered in ivor it comes in two semicircles, so pair makes a complete circle, and eac unit has 5 glass containers. 5" high, 4½ wide; $3.75 each; $7 a pair. Ppd. Fran lin Workshop, Rhorestown, Lancast County, Pennsylvania.



ROOM-TO-ROOM GOLF. If simple thing like a sand-trap or ove shooting the green makes your bloo pressure skyrocket, just wait until you' had a workout with the Handi-Golf se It's a nine-hole indoor golf game, an you can lay out the course from on room to another. With 4 sticks and ball 9 cups and directions, it's $3.95. Evan ton Gift House, 607 West Howar Street, Evanston, Illinois.

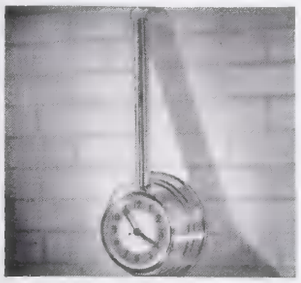


FILL A FLOWER CART wit honeysuckle and larkspur and whit phlox, and summer will run like a me ody through your room. The cart handmade and hand decorated, has zinc liner, and comes in white, gree blue, yellow, vermilion, black, aqu and pink. 9" x 4½" x 5" high, $4. Th mail box, in soft green or red, is 12½ high. $3. Ppd. from Jomar Noveltie P. O. Box 95, Barre, Mass.



THE PLAYPEN CROWD wi love being boss for a change and warn ing, with a stern pink finger, this minia ture doll not to stir from her tin playpen. Her rompers and bib are hand made, and the handmade pen, 4¼ square, is wood with a waterproof ma $2.95 for the set, plus 15¢ postage, an no C.O.D.'s, Skylight Studio, Rye, N.Y

SHOPPING



TCHEN DIPPER. A self-start- electric clock, shaped like a dipper, an all copper base that is lacquered keep it bright, and it measures 6" in meter, 14" long. You'll find it's parti- arly nice in the kitchen where it's so portant to be a clock-watcher. It costs postpaid from Fan-Craft Mfg. Co., inville, Connecticut.



IOW TO TRAIN DOGS," by nry R. East, owner and trainer of nous motion-picture dogs, is a read- e and valuable book for anyone with ooch he wants to educate. It tells you w you can train him to do practically rything from lying down to climbing ladder, and each lesson and trick is fully explained and illustrated. $2. man Publishing Corp., 2 W. 45th St., w York 19, N. Y.



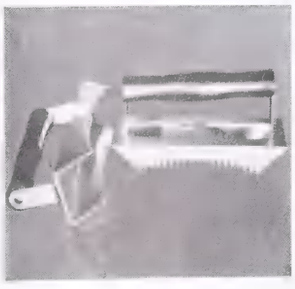
LL GONE! Every last spoonful of real will go down the hatch because two-year-old never tires of the excit- game of finding the picture at the ttom of the bowl. Decorated with a k girl or blue boy, the handmade wl ($3.50) has the child's name and th date; Mug ($2.50) has name only. ld 25¢ post. Allow 2 weeks delivery. C.O.D.'s. Ann Carlin, 24 E. 28th ., Room 3, New York 16, N. Y.



OLD-CREAM DISPENSER. ere's a new gadget for face or hand eam that looks interesting. Fill the in- rted cup to within about a quarter of inch of the brim. A spatula is pro- ded for this purpose. A light pressure the top, and up comes a ribbon of eam that you can remove with your ngertips. In jewel-toned plastic, $1 ppd. L. S. Products Corp., 6815 Hamilton venue, Pittsburgh, Pennsylvania.

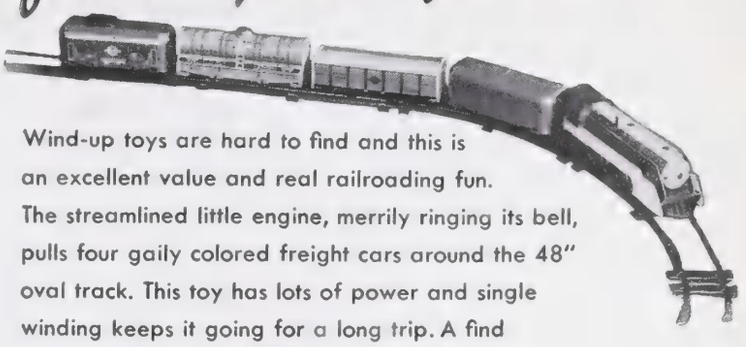


ENNY PINCHERS. A trio of rong iron banks are designed to lure young spendthrift into saving a tithe his allowance instead of shooting the orks on animal crackers and ice- eam cones. They come individually oxed, can be opened by unscrewing the ack, and Mammy, Kitty, or Puppo is 1.10 each ppd. The Garden Spot China o., Lincoln Highway East, P. O. Box 07, Lancaster, Pennsylvania.

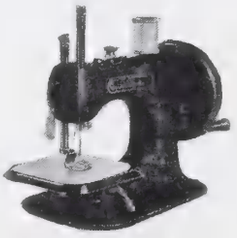


OLD-A-ROAST is the inexpensive nswer to anchor the skittish Sunday oast. The grippers have aluminum jaws nd non-twist wood handles, and they ork like a charm for lifting meat from an to platter, holding it while carving. nd they've even been known to scale sh. The pair costs $1.25 ppd. Gift lues, 502 E. 45th St., New York 17.

from toy headquarters!



Wind-up toys are hard to find and this is an excellent value and real railroading fun. The streamlined little engine, merrily ringing its bell, pulls four gaily colored freight cars around the 48" oval track. This toy has lots of power and single winding keeps it going for a long trip. A find for *your* child. Item No. 19-131 . . . $4.95.



Here's a sewing machine, just arrived, that will *really* sew! Red metal and chrome, it is 6 inches high and it clamps easily onto any table. Just by turning the handwheel it will start a brand new wardrobe for dolly or her mama. Item No. 24-96 . . . $7.50.

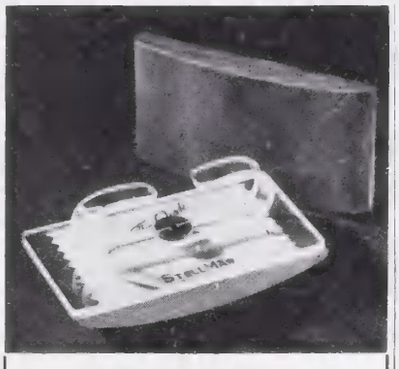


The Atom Ray Gun is a flashing red and silver metal water gun right out of "Buck Rogers" world. The water tight magazine holds enough "ammunition" to shoot a strong stream up to 50 times without refilling. Item No. 18-144 . . . $2.75.

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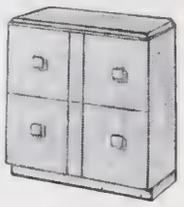
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ARE YOU AFRAID TO BE DIFFERENT?



Do you *really* want to better your life? To live in a better house? Do you really want progress? Or do you want things like those you have seen before—a house like the banker's, a sofa like your cousin's, china like your best friend's? Are your wants limited by the familiar, the known? Are you passing up good ideas because they are different from any you've seen or experienced? In itself, differentness, is no guarantee of betterness. But better ideas often are ignored merely because they *are* different. The best guarantee against being cheated by your preference for the familiar is an open mind. Turn the page to see a home that is better *because it's different.*

by Elizabeth Gordon



IT'S BETTER BECAUSE IT'S DIFFERENT

by Leslie Chick, Jr.

When you want the privacy and dignity of a big estate, but you own only a 60-foot-wide lot on a much-traveled street, you need to find a new approach to house planning. For obviously the familiar formula of a rectangular house set down in the middle of the lot isn't going to produce privacy—except indoors with the blinds drawn.

Mr. and Mrs. Harry Myers, of Seattle, had just this problem. They solved it by using a different approach—an approach which we predict will become more popular as owners of small lots see how it increases the usefulness of a site, gives real privacy, and allows them to have big, floor-to-ceiling windows shielded from prying eyes.

The Myers house was designed by Pietro Belluschi, of Portland, Oregon, around an inner court. It turns its back on the street and the neighbors and looks inward on a completely-private, enclosed, paved garden. All major rooms look into this charming spot. The Myers got equally good landscape advice from John Grant, and planted this inner court with casual but interesting plant material. Only plants requiring little care were used, so the court always looks in top-notch condition, as required by such a close-up, intimate thing. The court is also a sunpocket —a boon in chilly Seattle and similar climates.

PHOTOGRAPHS BY MAYNARD PARKER



THE FRONT OF THE HOUSE is set well back from the street to get away from the whoosh of traffic. Front door, at left, admits one to a tiny garden courtyard and isn't the front door at all, permitting the front hall to use much glass.



THE BACK OF THE HOUSE is very similar in design to front. It, too, fronts on a street and it faces unfavorably north, so there is no invitation to live here. Only these two non-committal front and back walls are visible to passers-by.

IT'S BETTER

BECAUSE IT'S DIFFERENT



MAIN ENTRANCE is through this doorway, in an extension of front wall of house. Steps lead up from small yard to entrance porch, which may be seen through open door.

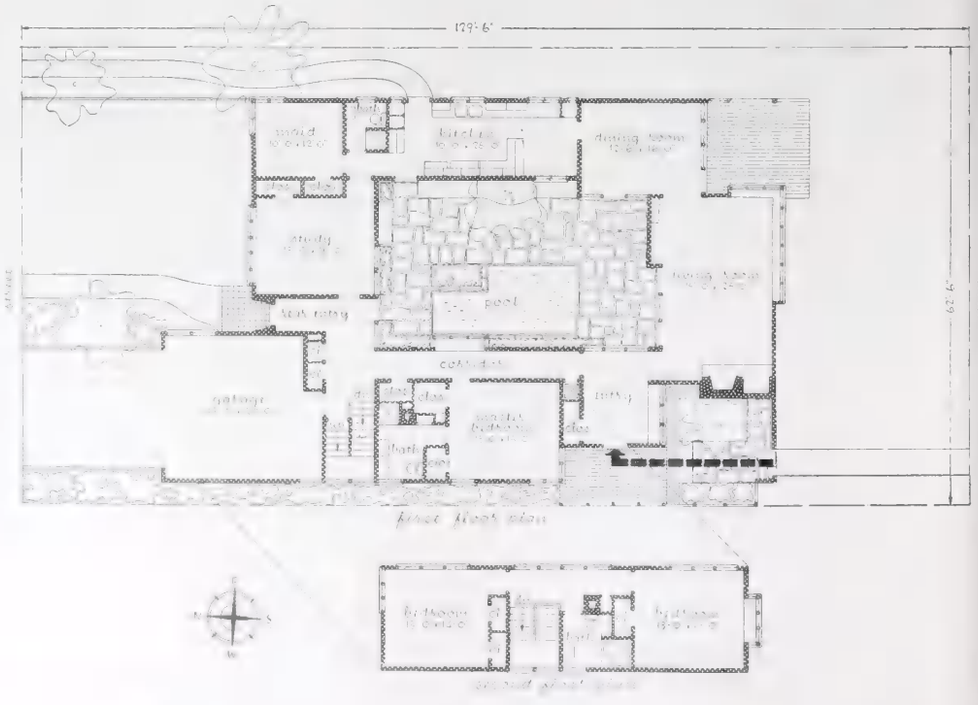


PLANTS IN COURTYARD are chiefly native to the Northwest, where rapid growth makes pruning the principal care. An effective background for the vegetation is provided by the flush boarding.





ENTRY HALL IS LIGHTED by window opening south into entrance yard. Privacy for so much glass facing street is achieved by enclosed court. "Front" door right.





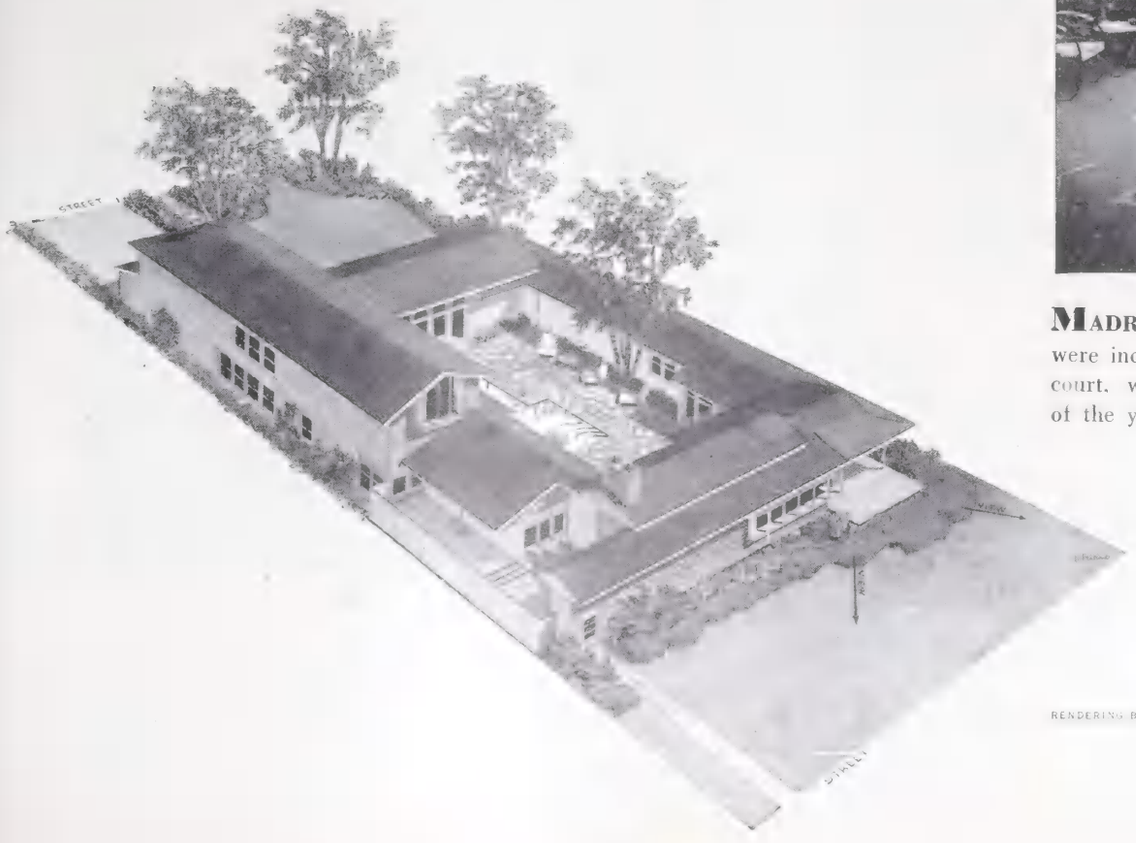
THIS LARGE BAY WINDOW takes the beauty of the courtyard pool into bedroom corridor of the house, and even the rear entry hall benefits through doors at right.



FROM THE DINING ROOM you get this glimpse of the quiet court, in contrast to the dramatic view from south windows of same room. Note sun-catcher window in gable.



MADRONA TREES EXISTING on site were incorporated by architect into interior court, where you can sit outdoors much of the year protected from breezes or sun.



RENDERING BY VINCENT FURNO



THIS IS THE VIEW YOU GET of the entry hall as you leave the living room. Handsome pattern of plywood is not interrupted by door trim or moldings. Unusual is the application of grass matting to the ceiling for acoustical as well as decorative effect.



FIREPLACE IN LIVING ROOM contains two openings, one for usual fire and another for storage of logs. The designer has depended for effect solely on good proportion and beauty inherent in the materials.



THIS BREEZY PORCH, at corner of house between living and dining rooms, serves for lounging and eating in warm weather, and gives you a wonderful view of the Olympic Mountains across Puget Sound.

IT'S BETTER

BECAUSE IT'S DIFFERENT



THE EAST WALL of dining room, being near side lot line, has been left solid to assure privacy. The wall is made of plywood created by laminating short ends of woods (waste by-products) into solid panels.



SIX WOMEN

and a part-time maid

A true account of how six women recognized the trend to the "annual wage" and co-operated in stabilizing the life of their domestic helper. There may be meaning for you here if you are having servant trouble

by Ingrum Lee

One Saturday last December when our part-time maid, Onita, came to my study for her day's pay, she announced. "I won't be back after next week. Will you please tell your wife for me? She's not home from her bridge club."

I had a feeling that Onita was glad the Missus wasn't home in time to be told. I didn't much relish the idea of telling her myself. I began to wonder if there was some way I could get out of it.

"We'll be sorry to lose you, Onita," I said sincerely, as I handed her the four dollars. "Do you mind telling me why you're quitting?"

"To take a job in a factory. It pays better. A hundred a month."

"Then I take it you don't have work for all six days now?"

"Yessir, but you see this way if one of my employers don't want me she tells me not to come that week. Then, of course, I don't get paid. There's lots of days like that." (*Continued on page* 101)

by Frances Heard





Two built-in closets transform a blank wall (top left) into a handsome alcove that conceals a wealth of storage space. Note fabric-framed recess repeats the motif of the bed alcove reflected in the mirror.



Open, the lacquered cabinet is an object lesson in storage space with a high decorative I. Q. Net curtains behind the grilled doors provide urbane concealment for a capacious dresser plus Smiths' old radio.



Who would guess this gracious fireplace group isn't part of a lavish home? Canny use of space insures one room a triple life, provides ample seating (even room for piano), gives no hint of bedroom function.

Honeymoon Cottage



All photographs by Maynard Parker

Decorator Paul Granard proves that a young couple can live with the family and still lead a life of their own by transforming chauffeur's quarters into a honeymoon house with their own private entrance.

Warning: The following story has three stock characters in three stock situations. The bride who runs home to Mother. The inevitable mother-in-law. We even throw in the old horror that becomes a dream cottage.

But don't turn yet—the bride heads for home, *but the groom goes with her.* The mother-in-law turns out to be a heroine. And no one claims that the hovel was transformed for $1.98 and three old box tops. To wit:

The carnationed cottage shown here is the one-room house of young Mr. and Mrs. Norwood Smith of Beverly Hills.

(Text and pictures continued on page 39)

BETTER YOUR HOME • BETTER YOUR LIVING




TECHNICOLOR

(Continued From Page 36)

In lush prewar days, it used to be the chauffeur's quarters, but some days it has trouble recognizing itself. The giddy miracle was wrought by decorator Paul Granard, who was summoned by the bride's mother when the homeless honeymooners appeared on the parental doorstep. If the old homestead had to harbor two families, two roofs were better than one.

Enter our Mr. G., worth his weight in chauffeur's quarters. His handsome solution to beds-in-the-living-room should make the no-bedroom set take heart. The young Smiths live in one room and like it fine. The canny Granard space-planning gives them plenty of party room and trousseaux' worth of storage space. An ingratiating living room conceals a real bedroom; shrewd partitioning produced a dining-alcove and kitchen. To make sure they led a life of their own, their wily decorator even provided a separate entrance. The Smiths went home to Mother, and everyone is living happily ever after. A stock situation to be highly recommended!

Honeymoon Cottage



Mr. Granard builds two carnationed corner cabinets and produces a sunny dining alcove that seats six comfortably. Cabinets, curtained for full usefulness, store wedding silver above, table linens below.



A semi-partition that separates the dining alcove from the compact kitchen becomes an architectural feature. Built-in counter makes table clearing a pleasure, is handy for breakfast or buffet suppers.

Built-in bookcases which accentuate the existing bay (opposite) create a recessed "bedroom." Space below houses a heater. Note how the middle window has been adroitly framed to act as a unique headboard.







Repressed

Home decoration goes below the surface—may have a profound psychological effect. This girl's psychosis was merely a zebra-stripe phobia caused by her mother's poor taste

by LLOYD SHEARER

The moment she opened her mouth I knew that she came from Vassar. She spoke in that truculent, dogmatic tone so many graduates from that college affect; and she had about her *la grande manière*, as if she were especially ordained to go through life demanding to see the manager.

I've long been curious about why so many Vassar women talk that way—throwing their notions at you as if they were bricks. And from time to time, I've asked various alumnae.

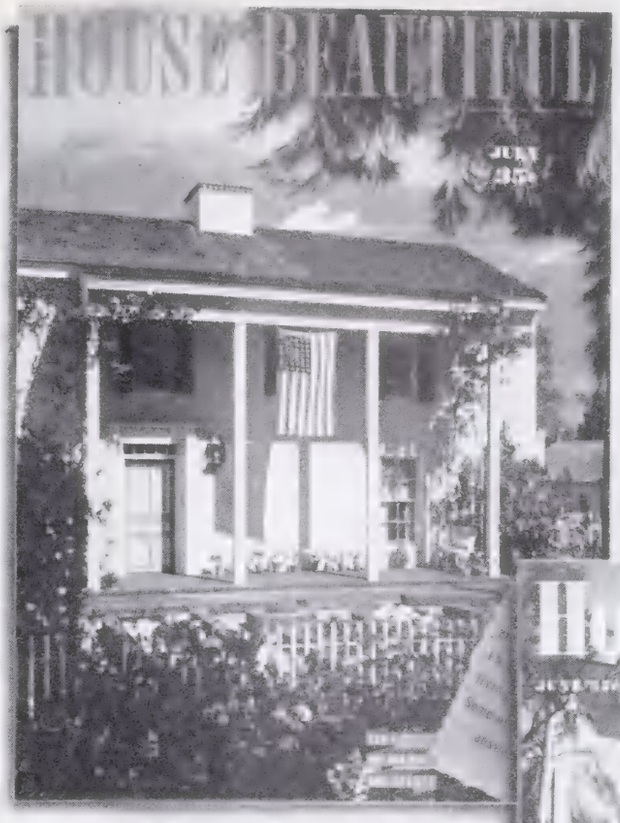
To date, a fellow psychiatrist—a woman I might add—has offered the most reasonable explanation. Significantly, she points out that West Point is only a few miles down the Hudson from Poughkeepsie, that practically all the army officers stationed there send their daughters across the river to school at Vassar, and that these poor girls, raised for the most part on army posts, merely adapt to civilian life a feminization of the command voices they have long heard their fathers exercise on thousands of enlisted men.

I mention all this because I want you to know at the outset what a really difficult patient Pamela Fields was, and why, instead of the ordinary psychoanalytic procedures, I was compelled to use on her sodium pentothal, the so-called "truth drug."

Pamela Fields did not come to me of her own accord. Her mother, an overdressed woman of fifty with a coiffure that looked like a sparrow taking a bath, sent her to me over the girl's indignant protestations.

According to my records, Mrs. Fields first called at my office on November 25th last. She was, so she dramatically explained, extremely worried about her daughter Pamela. The girl, it seems, had developed a violent, and apparently inexplicable, antipathy to the society of the opposite sex. Ever since her graduation from college, she had not had a single date with a man, and when asked why, had emphatically informed her mother that all men were selfish idiots with nothing on their minds but seduction.

"I can't understand this attitude," Mrs. Fields confessed, "especially since my daughter admits that no boy has ever harmed her in any way. And another thing," she spouted on, "whenever my husband says he's going to bring a presentable young man home for dinner, Pam leaves the (*Continued on page* 85)



FRONT OF HOUSE ON JULY 1943 COVER

BACK OF HOUSE ON JUNE 1946 COVER



Twice A COVER HOUSE

Yes, it's *that* good! But it's even better inside than out. Its site planning is remarkable for a sixty-five-foot lot. Every owner of a small city lot should study how much good living and privacy can be created on a completely average piece of land. But it is also rich with good interior details. It's a prewar house. but few postwar houses are this good. Now turn the page. . . .

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A house is no better than its SITE PLANNING

by Reuben Whitney

A "cover house" *could* be a snare and a delusion, like a pretty face masking an empty mind. But this one isn't. It is soundly planned and makes phenomenally good use of its site. Both these things matter much more to good living than a pretty façade, though the average non-owning family is unaware of it.

HOUSE BEAUTIFUL is coming more and more to the belief that no house can be a good house unless it uses the ground on which it stands to increase the performance and visual pleasure of the whole house. A site should do many more things than merely support the weight of the structure. But unfortunately most sites do only that and add nothing to the house.

The house shown on these seven pages, designed by Allen Siple and site-planned by Edward Huntsman-Trout, should help all urban home builders who want to make an intensive use of a small lot to increase the livability of their home.

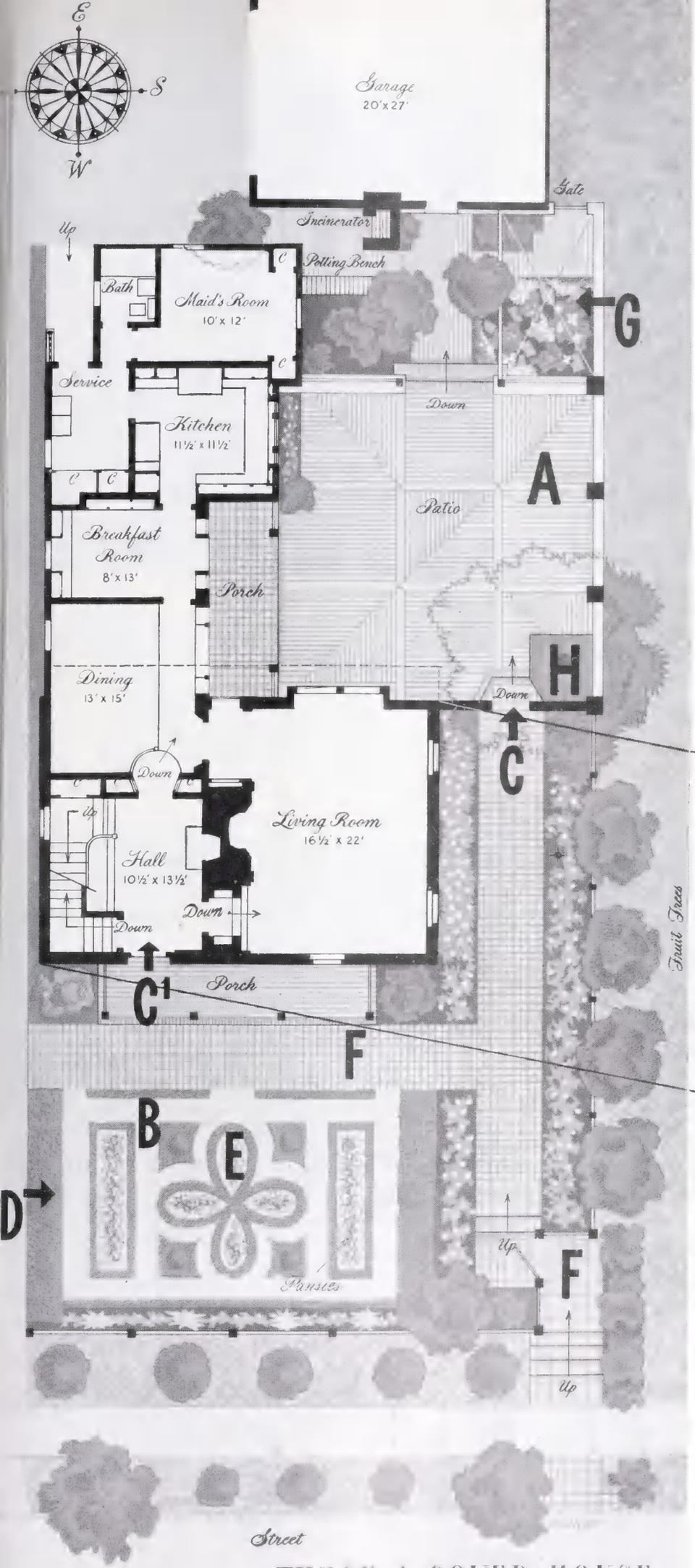
PHOTOGRAPHS BY MAYNARD PARKER

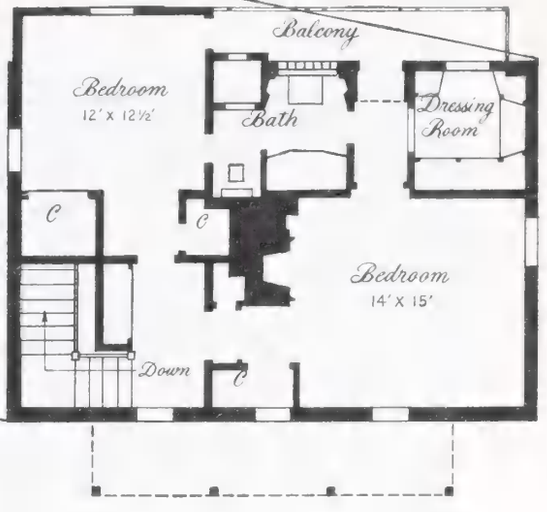


Another view of the outdoor living room (also see front cover on preceding page) and particularly of porch outside dining room and breakfast room. Porch can be screened and meals served there. Pattern of brick paving is achieved with insets of flagstone.



Knot garden, as seen from master bedroom windows on second floor. Paths are of ground oyster shells and discourage weeds. Flowers inside the privet hedges are things like pansies, which the owners buy in quantity in seed flats, budded and ready to bloom.





Points worth copying about this site plan

A. The enclosed outdoor living room which is as good to look upon from inside the house as it is to live in when outdoors. Enclosed for privacy with a 9-foot wall of boarding. It pockets the sun, as its open side faces south and west. All main rooms give upon it, guaranteeing a pretty view. It is brick paved (to reduce maintenance) with breaks for a few trees to make summer shade. Other planting is done with pots.

B. Low-maintenance surfaces. All areas of this plan are either paved, hedged, planted with low ground covers (jasmine), or planted with trees and flower beds. All plant material was chosen from carefree varieties.

C. Two "front" doors—one for the Western Union boy and strangers (C1). The other to outdoor living room for friends, family.

D. Tall 9-foot hedges of Eugenia, planted double, to make a strong architectural mass so it can hold its own with the mass of house.

E. The knot garden—a gesture to the passerby, a pleasant doily to look at, and a way to use up the front yard necessitated by stupid set-back restrictions. (We say "stupid" because the smaller the lot the more every bit of land is needed for the owner's use.)

F. Walks are wide to give you the feeling of terraces instead of a mere walk.

G. The lathed area with a few lush plants in pots serves to back up the patio with rich, deep shade. The garage is so placed here to give more privacy as well as to make a drive-in, everyday entrance.

H. The shade tree is, of course, placed correctly in the southwest corner of the outdoor spot so as to let in the not-so-hot morning sun, but to cast a long shade as the afternoon advances. Even dwarf fruit trees have been worked into this plan.

For more on this house →

TWICE A COVER HOUSE

A house is no better than its DETAILS



If you want to build a good house you'd better pay attention to the little niceties—called "details" by the knowing

Away with wood—note the little deftness atop the door trim, the fresh proportions of the dado—is an architect's knack which helps make this cover house as good inside as out (see preceding pages). From rich floor to gracious mantel and simple wall panels, this room is a showcase of woodworking art used with free hand. Color complements carving on doors where stiles are painted dark to contrast with light panels.



You'll really appreciate the flagstone walkway through this dining room if your carpet, like most, has a well-worn trail marking the fact that the dining room is a passageway (another view of the walk is shown in the picture at the right). Don't miss the finesse of the wall design. See how the walls slope at the top, leading easily into the ceiling and permitting the use of over-all wallpaper which is neatly anchored by the dado.



Dining room from the other end. Two steps, guarded by a fine wood hand rail which makes for safety and prettiness, and deflects traffic onto the flagstone walk, lead into the front hall (see floor plan on preceding page). Bright tiles, which decorate the steps and relate the texture of the wood to the stone, are typical of the thoughtful minor refinements which give this house its quality. Double doors fit neatly into the deep reveal.

BETTER YOUR HOME · BETTER YOUR LIVING ·



In the living room, too, details of the woodwork, here kept simple and trim, are important. The sweep of the tall windows is carried to the ground by a white panel and emphasized by quiet molding. The deep reveal permits use of dainty shutters instead of draperies and curtains; the windows become all-wood accents allowing upholstery fabrics to stand on their own. Shutters provide privacy yet give plenty of ventilation.



A marble window sill—this one is dark green—is an unconventional touch with a dozen advantages. No matter where you live, you'll find it handsome and easier to keep clean than the traditional wood variety, and it makes an excellent shelf for glasses, vases of flowers, or potted plants. If your climate or your air-conditioning system produces condensation on the windows—and puddles on the sill—marble is a blessing.

ALL PHOTOGRAPHS BY MAYNARD PARKER



This door of the dining room is highlighted by a beautifully proportioned pediment over the swinging door which leads to the breakfast nook. For safety, there are glass panels in the door, covered with old-fashioned transom paper. They act as screens, but you can see enough through them to avoid accidents if someone is coming in the other direction. For additional looks, there is the deeply recessed window dressed with wood.



The balcony off the master bedroom has a view of the garden (see plan on page 43). Here the architect's fine flair for detail, expressed in countless ways elsewhere throughout the house, is revealed by the simple metal railing used with Louisiana uprights. If all the metalwork were ornamental, the effect would have been too heavy for a small balcony. If the uprights were made of wood, the lacy delicacy would have been lost.



Built-ins are the mark of a really up-to-date bedroom, since they can be designed to yield greater and more flexible facilities than most furniture occupying the same amount of floor space. In this dressing room, the lady of the house is given plenty of light by day and by night, and mirrors of all lengths insure perfect grooming. Dressing table performs good sleight of hand, shown in the picture at the right.



Close-up of the dressing table stunt—a hidden cosmetic compartment, a detail which will be the envy of every woman who knows that her powder and lipstick are called upon more often than other things on her dressing table. Here architect Allen Siple has made space for them right on top. A little, pivot-hinged flush door does the trick. To open the compartment, you press on the back of the trap door, and the front pops up.



Its impressive good looks make this doorway more than an exit from breakfast nook to patio (plan on page 13). Windows and door form a unit. Marking place where door reveals would usually end, a slender post rises to support the shelves. By eliminating reveals, space is opened, door is not crowded. Notice that this is a Dutch door; glass part swings open while lower section is locked. And don't miss colorful overdoor design.



Does your breakfast nook have dead, blank walls—walls which actually could be used to store the overflow of china, silver, linens, and accessories? See what a handsome and useful room a breakfast nook can be if designed with the kind of purposeful attention which really makes for better living. Two capacious but quiet storage walls, complete with drawers, provide space aplenty, and their white surfaces reflect the sun.

BETTER YOUR HOME • BETTER YOUR LIVING •



There's plenty of sit-by-the-fire comfort in this bedroom, and the inviting rocker fits the architect's scheme. Recessed under a soffit, the mantel holds a hobby collection of porcelain which echoes tones of the tiles. Flanking the fireplace, the slender and convenient cupboard has deeply cut-out shelves to exhibit more of the porcelain figurines and a generous lower shelf for books. Below is covered space for out-of-sight storage.



Ever dream of having plenty of light for your ablutions and plenty of mirrors as an added dividend? Setting the lavatory into a recess and fronting it with a wall of glass block does the trick. Mirrors are the doors of the two medicine cabinets (one shown, the other directly opposite it) which are sunk into walls of the recess. Incidentally, mirrors are so plotted with each other that you can arrange to see the back of your head.



Clever can closet in this kitchen is an important detail which rates high with the cook. With shelves cut out for easy pickings, tomorrow's soup isn't knocked down en route to tonight's juice. Closet is tall, and only about three cans wide, but full depth of area is used to advantage. Oversized cans may rest on bottom, out of the way. Housekeeping desk and tray file also show how much thought was given to business end of this house.

A house is no better than its DETAILS

They are the secret to convenience, to having enough storage space, to having exactly what you want when you want it

How to MAKE WAR on MOSQUITOES

You can get rid of mosquitoes if you make it a community fight. This article tells you how

by Dorothy Ducas

Summertime—mosquito-time! Are the two words synonymous in your community? When the murky days of summer arrive, and people want to sit on their porches and catch the faint-stirring breezes, outdoor life is made miserable in many parts of the country by a singing and a biting. Or, even in a screened bedroom, the whir of wings distracts would-be sleepers.

Is yours one of these places? If it is, how do you regard it? As inevitable, like drought or a scourge of grasshoppers? Or as something that needn't be, if you and your neighbors did something about it?

Mosquitoes need not be borne with resignation. Forty-five years of experience in this country have proved that the pests can be eliminated, or so cut down in numbers that they don't figure as constant warm-weather irritants. Following the lead of New Jersey and California, the first states to inaugurate widespread community control of mosquitoes, some 72 counties in the United States now have mosquito control units within their local governments. But it is estimated that at least a hundred more counties have such thriving mosquito populations that something ought to be done—at once—to exterminate the diabolical nuisances.

Is your home county one of these?

"Mosquitoes are dangerous foes as well as inveterate tormentors," says H. H. Stage, president of the American Mosquito Control Association. "They are known to carry five serious diseases: malaria, yellow fever, dengue (or breakbone fever), filariasis (called elephantiasis in its later manifestations), and epidemic virus encephalitis or sleeping sickness."

The places where the species (*Continued on page 92*)



Mosquito fighting BEGINS *at home*

Swatting and screening will never rid your home of mosquitoes. You have to stop their development—eradicate them in their most vulnerable (aquatic) stage, before they can fly. Here's what *you* can do at home to prevent mosquitoes:

1. Do away with all standing water around your home

Mosquitoes breed, sometimes as rapidly as in four days' time, in still, non-flowing water. Even a little bit of it will produce hundreds of mosquitoes if the weather is warm. Check the following and do something about them:

(a) Tin cans which collect rain—punch holes in them or flatten them.
(b) Paint buckets—turn upside down.
(c) Old automobile tires whose warm, dank insides are perfect breeding places—cut them up.
(d) Garbage cans, moist on the bottom—keep them tightly covered.
(e) Forgotten pots, pans, even old overshoes—have them carted off.
(f) Puddles in the basement—sweep them up or, if that is impossible, pour oil or oil-based DDT mixtures on them.
(g) Unchanged water in flower vases—change it daily to be sure that no mosquitoes breed.

2. Cover all rain barrels with screening

That is, if you can't eliminate them entirely, of course.

3. Seal all breaks and cracks in cesspool covers

Check your cesspool cover to make sure it is tight enough to prevent the entrance of mosquitoes. If you have a mosquito control office in your county, telephone for an inspector to advise you on how to do this for best results.

4. Stock ornamental pools on your property with little fish

If you have a pool that doesn't provide drainage for constant change of water, minnows and small fish of almost all kinds are your friends. They eat the mosquito larvae who live just under the surface of the water. Large fish usually are bottom-feeders and won't do the job. Minnows feed near the top and are excellent mosquito controllers. In some places you can get these fish free of charge from the mosquito control office of your area. Don't hand-feed goldfish who live outdoors in summer: let them seek their natural food: insect larvae. Keep aquatic plants at a minimum so fish will be able to reach larvae.

5. Clean out all clogged roof gutters and provide drainage for flat roofs

Yes, mosquitoes can breed even in the small amount of water held in one position by leaves, twigs, etc., in your gutters. Unless you keep a close eye on gutters, you may be producing mosquitoes right on the top of your own house.

6. Report all standing water in streets around your home

Water collecting in catch basins at corners of curbs is an excellent breeding spot for mosquitoes. Call your mosquito control office, if you have one. Call the Health or Street Cleaning Department, if you haven't. Also keep an eye out for water standing in irrigation ditches, building excavations, etc., and call it to the attention of those in charge of the work when you find rain has been allowed to stand for more than a day or two at the most.

7. Screen your house thoroughly

This will help keep adult mosquitoes out of your living quarters, but won't cut down on their production somewhere in your neighborhood.

8. Spray the inside of your house early in summer with DDT

Especially the windows and doors, covering the screen with a film. DDT mixtures, used indoors, have a residual effect for several months. Mosquitoes and flies may come in when you open doors, but once they have rested on the DDT-sprayed surface, they will die. Be sure you cover thoroughly all corners, projecting beams, lighting fixtures. Do it again, if you live in a warm climate, in early autumn.

9. Get and use the new, pleasant-smelling repellents

Do it while your program to eliminate breeding places develops.

There are excellent repellents today—effective and no longer distasteful to the nostrils nor irritating to the skin. They are boons to a mosquito-ridden community, but should be used as stop-gaps only.

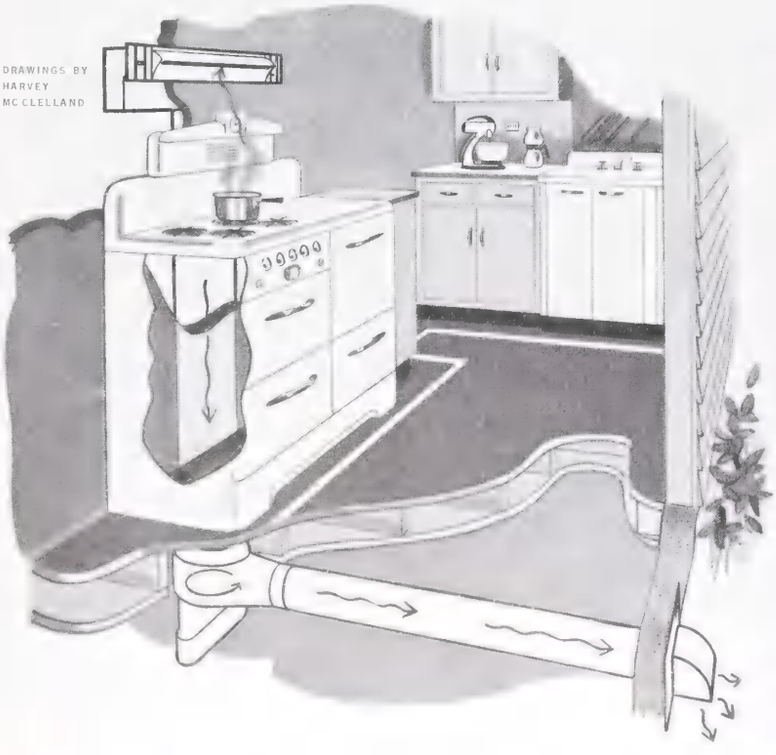
PHOTOGRAPH BY THOMAS D. MULHERN

With the RIGHT VENTILATOR Your Kitchen Can Be Clean, Cool, Comfortable

For most efficient removal of smells, latest research indicates three necessary qualifications. The system should have (1) intake grille located 12″ to 30″ above range surface; (2) a blower powerful enough to move 300 or more cubic feet of air per minute; and (3) ducts to carry the vapors outside

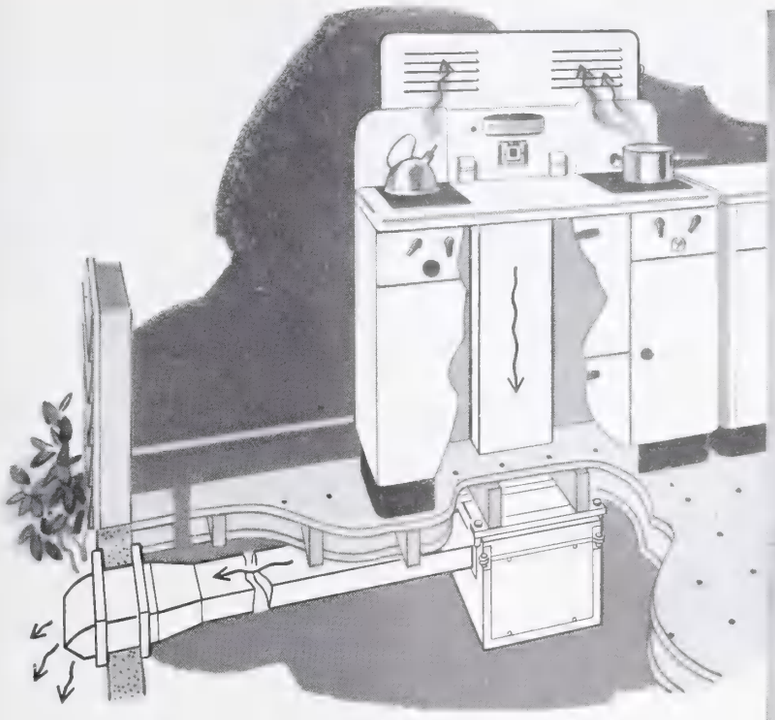
by Charlotte Eaton Conway

DRAWINGS BY HARVEY MC CLELLAND



An aluminum intake as long as a range, and located within the prescribed 12″ to 30″ above it, is all you see of the ventilator designed by the Electro Specialty Co. Back of it, ducts run between studs to carry vapors outside the house. The 1/15 h.p. motor, which may be located in soffit, attic, or basement, has a capacity of 300 cu. ft. of air per minute. For old or new houses







The intake, the visible part of the V. E. Sprouse Co. Inc. ventilator, looks like part of the range. Vapors are drawn directly from range into this intake, down an air duct to basement, and thence through another duct to the outside. The ¼ h-p. motor is powerful enough to move 350 cu. ft. of air per minute. Filter keeps oils and fats out of the power unit. Ventilator switches on or off.





Vapors can be vented from roof or basement with the Servel Air Control Cabinet, which is co-ordinated into their regular cabinets. Located over range, this system has a 1/10 h-p. fan unit, capable of moving 300 cu. ft. of air per minute. Blower can be operated automatically by lifting the hood, or manually with a switch. Fiberglas filter needs replacement about twice a year.

For more information on kitchen ventilators, see pages 108-109

Face-Lifting AN OLD ROOM





The time-tested formula for rejuvenating a room is a coat of paint and a good dose of wallpaper. But some rooms defy such simple methods. If you live in a house that was built in the Twenties, you know the futility of applying wallpaper to those elaborately textured plaster walls, unless the plaster has first been chiseled off. You know that wallpapered walls which were once paneled with molding strips have a way of showing their molding marks through the paper. And you certainly know the frustration of attempting to bring a room up to date when it is bedizened with niches and side lights.

But see how Mr. and Mrs. Vernon Sears used plywood to obliterate such datemarks in their 1923 living room in Pelham Manor, N. Y. In light, handsomely grained rift oak, it covers rough-textured, molding-scarred plaster walls and a useless niche, and finishes built-in cabinets and shelves. It has created this amazingly contemporary atmosphere in a 20-year-old room. The walls are devoid of dust-catching surfaces, ornamented only by the pattern of wood graining, and all they need to keep their clean patina is occasional dusting and waxing. But while they have the look of custom-designed paneling, actually the plywood sheets were measured and cut by workmen right on the job.

Stairway descends into living room, but Searses created the illusion of privacy with a lattice of solid rift oak dowels and one-by-fours. Plywood facings on step risers are scuff-resistant "Weldtex."

Built-ins give the room new function as well as a new look. The Searses installed a standard radio-phonograph behind a plywood panel, used phonograph hardware. Shelves are 3/16" plywood.

by Marian Gough

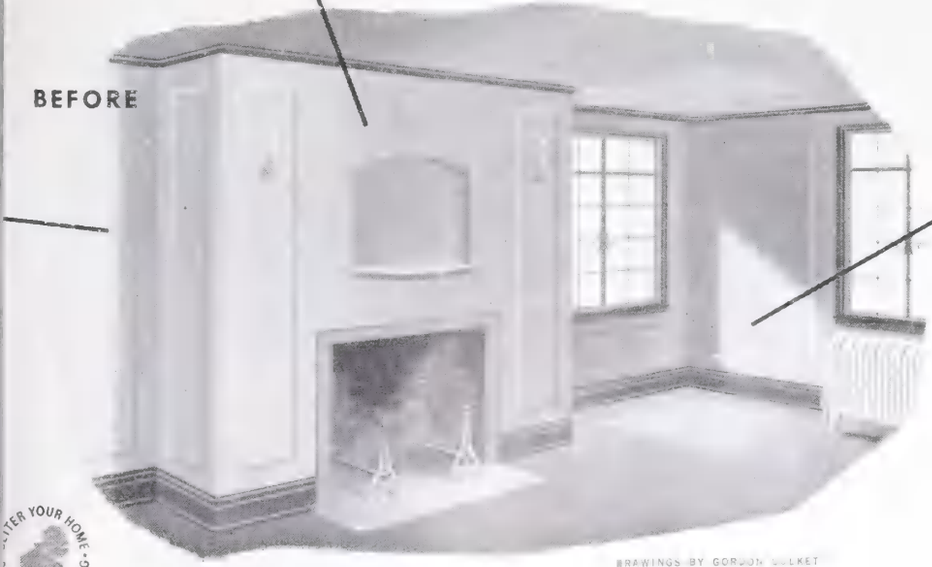


PHOTOGRAPHS BY WILLIAM F. HOWLAND





Dust-catching details of the Twenties—molding panels and a useless fireplace niche—were obliterated when walls were covered with U. S. Plywood Corp.'s "Weldwood" rift oak. Panels were applied to plywood furring strips nailed to plaster.





ACCESSORIES FROM AMERICRAFT

To vary the pattern of the paneling, the Searses covered one wall with 16-inch squares of plywood, alternating the direction of the wood grain. The same rift oak "Weldwood" is used for the valance, which projects 4", serves as the drapery pocket.

DRAWINGS BY GORDON WILKET

BETTER YOUR HOME
BETTER YOUR LIVING



PHOTOGRAPHS BY WILLIAM HOWLAND

The eyelet canopy inspired the eyelet embroidery motif of this charming appliqué that also incorporates an initial. Utica and Mohawk sheets; Kenwood Mills blanket. Photographed at B. Altman & Co.

As Pretty By Day As By Night

by Sara Little

So you wouldn't dream of turning down the beds when you were expecting guests? Well, it just shows you shouldn't be sure of anything. *Now* you may want to! The bedrooms shown on these pages tell why. Some of these ideas come ready-made. Others you do yourself. Whichever way, it's the prettiest undercover story around town. Most exciting of all is the bedroom idea shown on the opposite page, designed for prettier dreams: sheets and curtains color-coordinated with their own matching blankets. This will, indeed, be the season when your guests will say—and really mean it—"Darling, your pillow-slip is showing—and I've never seen a prettier one!"



The handsome floral motif was taken from the drapery fabric and appliquéd on a plain sheet. Sheets from Cannon Mills; blanket and fringed afghan from Chatham Mfg. Co. Photographed at B. Altman & Co.

A wide-striped appliqué, plus a straightforward monogram, carries out the tailored quality of a man's room. Wamsutta Mills sheets, Mosse; blankets, The Three Weavers. Photographed at the Charak Furn. Co.



Appliquéd bed linens on this page are suggestions for home sewers



Recipe for pleasant dreams: St. Mary's blankets color-keyed to tulips of hand-printed Pepperell sheets, with matching ready-made curtains. Designed by Emmy Zweybruck. Painting by Gladys Rockmore Davis from the Midtown Galleries. At Lord & Taylor, New York.



REVIVING THE LAWN PARTY

Entertaining shouldn't stop just because the thermometer gets out of hand. You need social contact in the summer almost more than in other seasons—if only to divert you from too close contemplation of the all-absorbing heat.

Fast-moving, scintillating parties are all right for crisp fall days or sharp winter evenings. But when temperatures are in the nineties, they seem as inappropriate as wool bed socks. The languor of summer calls for parties with a minuet rhythm, not a foxtrot pace.

Of course we like picnics and barbecues and fish frys, but they are so active. Everybody is put to work the minute he appears, either making salad, spreading rolls, broiling steaks over roaring fires, or running to draw water. It just isn't our recipe for keeping guests happy at summer's peak.

For a hot summer day we think the pace of a lawn party just about perfect. At a lawn party your guests can just *be;* they don't have to *do* at all. And late in the afternoon, after the sun has spilled its most intense rays and granted us a few hours' reprieve, a cool drink and pleasant talk with a few friends have a most recuperative effect.

Everything about a lawn party must be designed to provoke coolness. Stage the party in a shady or shaded part of the garden; arrange chairs in which guests can really relax (and I mean *arrange* them so guests won't get all steamed up hauling heavy chairs around); see that the guests face the most charming view your garden has to offer; keep guests apart whose views clash, so no one will get "hot under the collar"; and have the kind of refreshments (*Continued on page* 90)

by Florence Paine Rollins

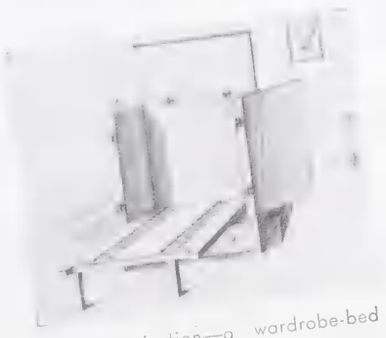


Garden Party Fare

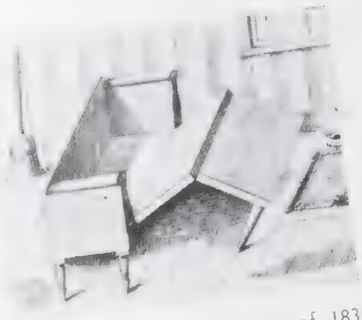
Lime Shrub*
Cheddar Cheese Pinwheels*
Sweet Pickle Pinwheels*
Roman Sash Sandwiches*
Banana Nut Bread Sandwiches*
Homemade Mints
Pecan Fingers*
(*Recipes given)

When the party moves out on the lawn, home furnishings editor, Mrs. Frances T. Heard, uses Syracuse "Accent Plates" by Onondaga Pottery and Joseph Abouchar's "Arbour" Irish linen from McCutcheon to make the table blend with the garden. Fostoria punch bowl and cups from B. Altman relay the sun's rays. To cover the umbrella table, from Hammacher-Schlemmer, four bridge cloths are tacked together, corners left free for the pole. "Craftsman" flatware by Towle; silver platters by Wm. Adams

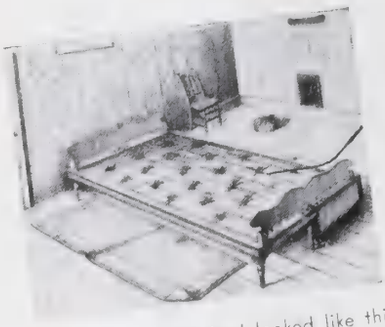
KODACHROME BY WILLIAM HOWLAND



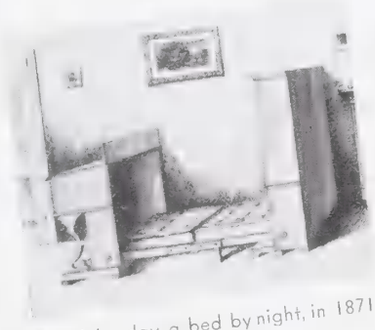
Early inspiration—a wardrobe-bed



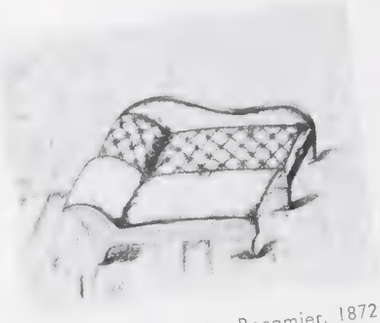
The sofa-bedstead, vintage of 1831



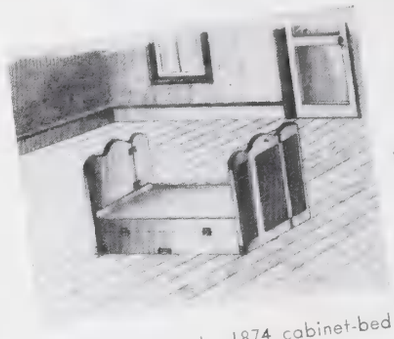
In 1860 the sofa-bed looked like this



A desk by day, a bed by night, in 1871



How to out-Recamier Recamier, 1872



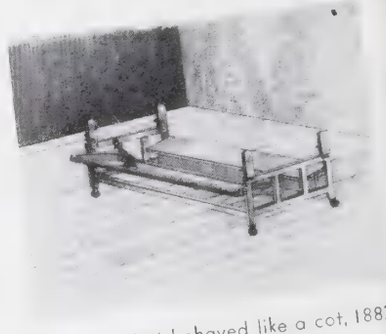
For sudden guests, 1874 cabinet-bed



Bed-wardrobe-settee merger in 1876



It looked like a wardrobe by day, 1882



A settee that behaved like a cot, 1883

PHOTOGRAPH FROM BROWN BRO

Americans have always loved TRICK FURNITURE

The pull-out, fold-up or disappearing bed has intrigued us gadget-minded Americans for years. Above see a few of the patented beds our forefathers devised. Opposite see three modern beds which reflect this perennial respect for mechanical ingenuity

BETTER YOUR HOME · BETTER YOUR LIVING

by Susan Mathews



PHOTOGRAPH BY EMELIE DANIELSON NICHOLSON

1

1. The trick here is not that the bed collapses into something else, but that the wall panel serves as headboard (bolster ties on) and provides built-in shelves, drawers, and swing-out trays for reading and meals.



2

2. Two beds (upper right) hitched to one double-size headboard eliminate the usually wasteful gap between twin beds. They're designed to pivot apart smoothly for bed-making. Grand Rapids Furniture Makers Guild.

PHOTOGRAPHS BY WILLIAM F. HOWLAND



3

3. Old sofa-beds often got by on their sheer novelty, being neither good sofas nor comfortable beds. Moderns, however, expect "surprise" furniture, like this Simmons loveseat-bed, to look untricky, perform well.

4. Here's the loveseat turned into a double bed. Space-savers, please note that the length of the loveseat becomes the width of the bed, so that even a short wall can be your "guest room." Accessories, Bloomingdale's.

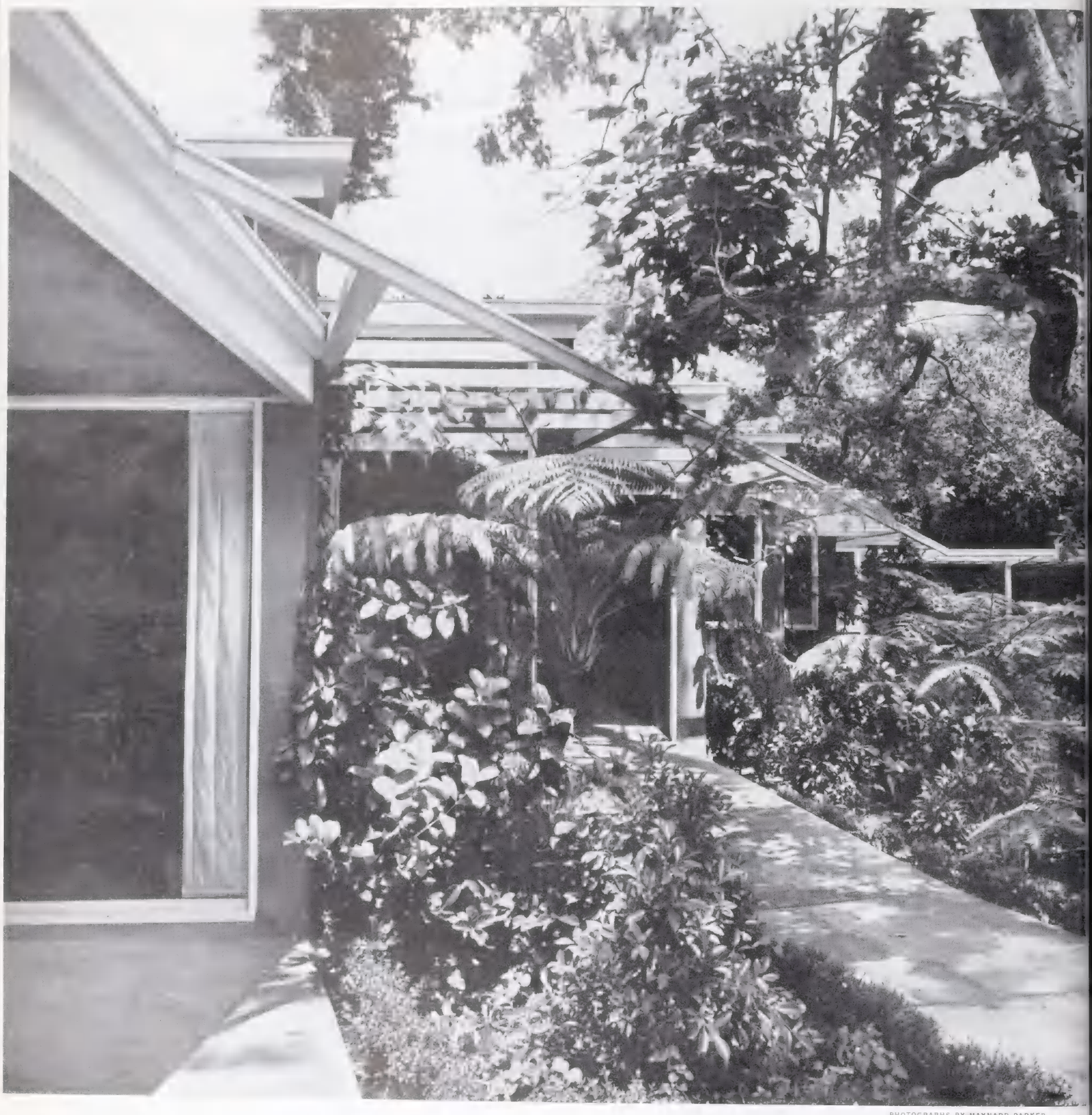
5. Mechanics of old-time "folding beds" were often pure Rube Goldberg, and skimpy pads were apologies for mattresses. Simmons loveseat-bed pulls out simply, and provides a full-fledged, innerspring mattress.



4



5



PHOTOGRAPHS BY MAYNARD PARKER

The popular Bel-Air has its own Peacock Alley—this walk from the main building, which houses the lobby, to the dining room. For here at the lunch and dinner hours strolls many a renowned beauty who never underestimates the value of a glamorous setting. The lushness of the Bel-Air landscaping softens the modern architecture and makes it very popular. Burton Schutt, architect, took every architectural advantage of the beauty of Nature—a tenant which has long been motivating this form of design.



Do you want to be a prophet of taste? Then watch which hotels and restaurants seize the public's fancy

NEWEST STRAW-IN-THE-WIND

The BEL-AIR HOTEL

by Laura Tanner

When proud beauties vie for luncheon tables, and well-heeled Midwest tycoons send their branch managers to make their hotel reservations (to be sure of getting them), prick up your ears. An *Influence* is at work.

It may all start with the food or a suave *maître d'hôtel*. But once the vogue is established, other things happen. For when people go to a place "to see or be seen" they are in a receptive state to notice other things than people. They notice such inanimate things as architecture and decorating, and they view them favorably. And almost before you say "peacock alley" a design trend has been established.

The Bel-Air Hotel, in Stone Canyon in Los Angeles, is an important example of a style-making public hostelry. Of its vogue with a choosy public there can be no doubt. But it may not have occurred to most observers of the social scene that its acceptance shows a parallel acceptance of Modern.

Many would say the architecture and decorating of the Bel-Air are not Modern. True, it is a vastly softened, un-mechanistic Modern. It still shows plainly the forms and textures of the original stables and real estate offices out of which it was remodeled.

But architect Burton Schutt has used glass walls with a lavish hand, as a way to bring into view the luxuriant gardens and magnificent sycamore trees which are indigenous to the bottoms of California canyons.

Most notable about the Bel-Air's design is this marrying of landscape and structure. It may be that this close relation between architecture and plants is the key to the softened look and its resultant popularity with people of all tastes.

Drama is in every view. Guest cottages are half hidden in luxuriant plantings, and are connected with the main buildings by an artery of walks dripping with fuchsias. In the public rooms great panels of clear glass make you constantly conscious of the perpetually dancing leaves. It all proves Modern can be romantic and glamorous.

(Turn page for more pictures.)

BETTER YOUR HOME · BETTER YOUR LIVING ·

A dining room, right, to please all the senses, introduces a novel rock wall whose ledges spill over with ferns, while a giant fireplace sheds a gentle warmth. Glass skylight pours outdoor sun against the wall. This effective use of ceiling fenestration has already appeared in houses.



Enormous windows in the dining room, below, create the illusion of being actually outdoors. Part of planting is on inside. At night lighting continues play of shimmering leaves. Such glass walls are practical now for homes in cold climates, thanks to "Twindow" and "Thermopane."





Outside the building which houses the dining room—right, you may dine under the trees when the California sunshine lures you into the open. Notice how the windows round the roof, how planting softens the base and, above all, how plants and boulders have been molded into one design.



A refreshing change from stereotyped hotel décor is this living room, above, decorated by Florence Hayward. Such nice accessorizing is rarely seen in hotel rooms. The over-scaled window, draped in tailored "Fiberglas," magnifies the feeling of sunlight, and brings the gardens closer.

PHOTOGRAPHS BY MAYNARD PARKER



NEWEST STRAW-IN-THE-WIND

The BEL-AIR HOTEL

Everywhere about the Bel-Air grounds the eye is charmed with a variety of trellises and a series of "window box" devices to put the dancing pattern of leaves in front of windows. This simple beauty of such a trellis might suggest the transformation of your own not-too-interesting windows.

BETTER YOUR HOME • BETTER YOUR LIVING



by Helen Markel Herrmann

POSSESSIONS DON'T MAKE A FULL LIFE

"A man's house shows us his honest opinion of what his well-being consists in," Ralph Waldo Emerson once said. The former home of the David E. Lilienthals in Norris, Tennessee, is as revealing as a character sketch by an old friend

Just as a man's character is said to show in his face, so does he stand revealed by the home which he makes for himself. A house is an unretouched photograph of the life which goes on within it—a revelation which cannot be concealed by its outward trappings.

The ability to live well is compounded of many elements that are not for sale: love, work, ideas, friends, books, music. The good life cannot be charged and sent along with the Chippendale breakfront. A good home is not dependent upon the dimensions of the living room or the bank account which produced it. It is not guaranteed by the patina of the antiques or the ring of the fine crystal.

Fine possessions serve as thin disguise if they ornament a meager life. For it is the *intrinsic* wealth of a family—their assets in peace, friendship, and laughter—that is inevitably reflected in their home.

The modest home shown on these four pages is one of the group of houses provided for the workers of the Tennessee Valley Authority. It was the home in Norris, Tennessee, in which David E. Lilienthal, now chairman of the United States Atomic Energy Commission, lived with his family for the ten years he administered the vast empire of the TVA. To people who have been in it, it is proof that a good home doesn't depend on broadloom and bone china; that good living is not limited by income, possessions, or geography.

Norris is a small, green town, punctuated by the white-washed brick houses in which live the people who made the TVA possible. There is a non-denominational church to which everybody belongs. The Religious Fellowship is doing a good job, and so is the League of Women Voters (Mrs. Lilienthal is on the state board). The movies change twice a week at the school house, which also holds concerts and town meetings. During the summer. (*Continued on page* 80)

Presenting Mr. and Mrs. David E. Lilienthal at home in their farmhouse outside of Washington, D. C. Mr. Lilienthal, former chairman of the Tennessee Valley Authority, is now chairman of the U. S. Atomic Energy Commission. Portrait copyrighted by Yousuf Karsh.



When they can arrange an evening alone, they like to eat on a card table in front of the fire. The lovely old rosebud plates belonged to Mrs. Lilienthal's grandmother—"I believe in using antiques, not keeping them around the house for dust-catchers."



Since her husband is likely to arrive in mid-afternoon bearing visitors, Mrs. Lilienthal believes very firmly in buffet suppers. Dinner may be baked ham or a meat loaf, and dessert appears after a pause long enough to allow guests to re-form their groups.



POSSESSIONS DON'T MAKE A FULL LIFE

They live with books, the range of titles indicating the wide span of their interests. Mr. Lilienthal's own book, *TVA, Democracy on the March*, has been translated into 19 languages. That's Penny, his shadow, in the master's chair (opposite).



Maps of the world line the stairway leading to the second floor. It was originally an unfinished loft before they partitioned it into two rooms for the children and guest quarters to house a score of distinguished visitors.

Since he likes to work at home as much as possible, Mr. Lilienthal turned the back porch into a glassed-in study overlooking the Valley. "If House Beautiful can glamorize that old sofa it would be a natural phenomenon."

PHOTOGRAPHS BY WILLIAM HOWLAND



Mrs. Lilienthal sews in the kitchen because the telephone is near by and she doesn't have to vacuum. Her husband built the open cupboard on the left. "Do you really want to admit that?" she asked him. "Truth!" he said. "Truth, even to the scaffold!"



The Lilienthals spent three years in a big house in Knoxville before they moved happily into this brick cottage, one of the modest houses provided for the workers who made the TVA possible. Like all TVA houses, it is insulated and heated electrically.

BETTER YOUR HOME • BETTER YOUR LIVING •

by Helen Markel Herrmann

Chintz up!



ILLUSTRATION BY JANE MILLER

My father always claims he did his level best to equip me for life. I am still not very clear as to what life equipment entails, although I harbor a secret picture of a small, pigskin valise fitted with mysterious cosmic appliances to be plugged in at the crucial moment.

"When you have learned to choose between right and wrong," he told me the night before I left for college, "my investment in you will be paid in full."

My first week end I was put to the test. Should I go to the Yale-Harvard game or the Princeton-Dartmouth game? Unable to decide, I wired my father, whose equipment, I figured, was in better working order than mine.

He has never brought up the subject again.

I am sure my father would not talk so glibly about right and wrong if he were constantly confronted with as many choices as I am. It seems to me relatively easy to decide about the big things. I made up my mind some time ago about reading other people's mail and peeking before taking a finesse and taking bubble gum from bobby-soxers. But it's the little decisions that wear you down: to marry Tom or to marry Harry—to wear navy this spring or to stick to black—to take the raspberry tart or the coffee eclair—to start the color scheme from the rug or the draperies!

Let me tell you right now that the chicken vs. the egg controversy is a mere squabble compared to the burning question of which comes first, the rug or the draperies. Not all of my father's expensive equipment prepared me to cope with that one.

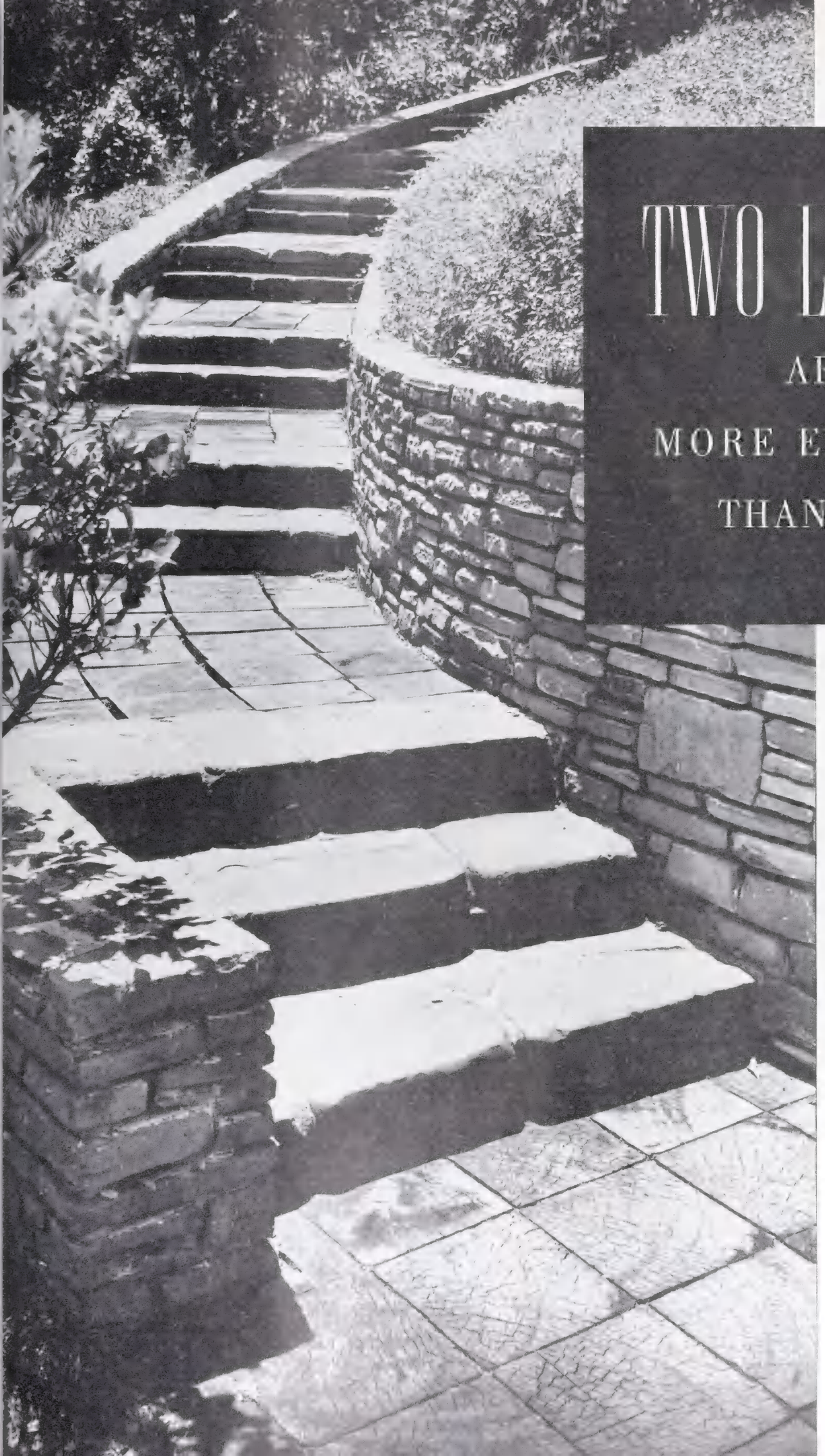
There are several schools of thought on the choosing of a color scheme, and we listened earnestly to all of them, including a bloc of impoverished painters who suggested that David and I build our room around a collective landscape which they could let us have rather reasonably, and my grandmother who held out unalterably for glazed chintz—"serviceable, ladylike and holds its shape."

We finally locked ourselves in the bathroom to escape our well-wishers, and flipped a coin.

Heads . . . We set out on a fine, satiny Saturday, heads high, fully conscious of our roles as America's young homemakers about to take possession of their personal patch of sky.

"We'd like to see a rug for our living room," David said to an aristocratic salesman complete with widow's peak. I listened for the sound of distant trumpets.

"Broadloom or Axminster?" (*Continued on page* 105)



TWO LEVELS ARE MORE EXCITING THAN ONE

ALICE L. DUSTAN
Garden Editor

JANET DARLING
Landscape and Site Planning

REGIONAL CONSULTANTS

THE NORTHEAST
Zone 1
R. B. FARNHAM

THE SOUTH
Zone 2
WILLIAM LANIER HUNT, F.R.H.S.

FLORIDA AND THE GULF STRIP
Zone 3
JOHN V. WATKINS

THE MIDDLE WEST
Zone 4
PAUL A. KOHL

THE ROCKY MOUNTAINS AND GREAT PLAINS
Zone 5
GEORGE W. KELLY

THE NORTHWEST
Zone 6
CAROL WIETING

CALIFORNIA AND THE SOUTHWEST
Zone 7
ALFRED C. HOTTES

A flight of steps, substantial and modern in feeling, connects the paved lower level with the informal lawn area in the John Hooker garden in San Mateo, California. Note how landscape architect Thomas Church has fashioned circular piers of brick to give the stairway a solid look and diminish its apparent height. This squatty, substantial effect is repeated in the shrub materials. Brick and concrete are effectively combined as part of pleasing design.

If you have a steep hillside, avoid a straight flight of steps because they will be both uncomfortable and unpleasant to look at. Instead, curve an "easy" flight around the hill, as Thomas Church has done, below, for the John Bradleys, San Mateo, California. Note the interesting wall texture created by random use of large and small field stones, with deeply raked joints. Steps are built of the same rock with water-worn surfaces; landings are of redwood blocks.



FOUR PHOTOGRAPHS BY MAYNARD L. PARKER



Two levels make for easier gardening because you can concentrate your perfectionist instinct on but one part of your property, leaving the rest naturalistic, as a meadow to scythe only two or three times a season, or as an open lawn. This has been done in the Connecticut garden pictured at right, with the steps widening into a millstone-centered circle where they join the more open, naturalistic area. Low retaining wall continues use of rock.



PHOTOGRAPH BY MATTIE EDWARDS HEWITT

by Alice L. Dustan

BETTER YOUR HOME · BETTER YOUR LIVING

TWO LEVELS

ARE MORE EXCITING THAN ONE

A sloping site has the advantage over a flat piece of property every time. It allows you to divide your property easily into different spheres of activity, separated by pleasing contours or retaining walls. Thus the younger generation can play ball on the lawn without disturbing the grown-ups' tea or cocktails on the terrace level

A two-level garden allows you to add steps and retaining wall to help unify your house and garden. At right, Henry Fletcher Kenney has built interesting corner steps of stone to blend with the house and of flagstone to carry out the material of the terrace, just showing at right. The steps connect with a tiny sunken garden which the owners, Mr. and Mrs. Howard B. Luther, of Cincinnati, enjoy from their living room window. Rock plants and ivy give informal touch.





Vines and flowers look especially attractive against stone or brick, because this contrasting background brings out their textures and colors. Culturally, too, it has the advantage over a background of hedge or shrubs that give serious root competition to plants. Part of the garden of Mr. and Mrs William H. Mooney, of Cincinnati, this picture suggests an interesting way to "turn" steps. The geranium-filled urn and statue by pool give a charming Victorian touch.

You can grow fuchsias anywhere

If you have looked with unfulfilled longing at the luscious illustrations in fuchsia catalogs, take heart. Fuchsias flourish under practically the same conditions as tuberous begonias that are now grown by gardeners all over the country.

You can grow fuchsias as bedding and pot plants wherever you live, and if your garden is in the West or parts of the South, you can enjoy them as real shrubs and espaliers. Like tuberous begonias, fuchsias will give you the satisfaction of abundant bloom all summer in locations that are too shaded to permit most plants to flower. Give them a position protected from sun and wind; a lath house gives excellent protection in dry, hot areas.

There are dozens of fascinating forms and color combinations in the fuchsia. They range from pure white through the spectrum, with the exception of true blue and true yellow. California growers, who are chiefly responsible for the revival in interest in this old-fashioned flower, list as many as 200 varieties and two dozen species.

The ideal climate for outdoor fuchsia culture is that along the Pacific Coast ocean strip from San Diego to Vancouver, B. C. In other words, most of these plants (they are sizable shrubs in their native haunts of South and Central America and New Zealand) need a mild climate and moisture during their growing season, with a cool, relatively dry period for winter dormancy. Elsewhere you can grow fine specimens by producing artificially the conditions that suit the plants. In the hot, dry sections of the Middle West, for instance, give fuchsias almost complete shade and pay careful attention to keeping their roots damp.

Gardeners in many parts of the country can look for success outdoors with a fairly hardy species of fuchsia. It is the *magellanica*, with such varieties as Alba and Riccartoni, which are listed by Eastern, Middle Western, and Western nurseries. (*Continued on page* 112)

PHOTOGRAPHS BY MAYNARD L. PARKER



This fuchsia-decked terrace (at left and opposite) is in the Seattle, Washington, home of the Hawthorne Dents. It is a good example of the kind of shade conditions in which fuchsias thrive. As you become a fuchsia connoisseur, you will choose varieties for their fascinating shapes and colors. Opposite are a few of the 200 varieties from which to choose: **1,** Mrs. Victor Reiter; **2,** Pasadena; **3,** Victory; **4,** Patty Evans; **5,** Non Pareil; **6,** The Chief.

by Alice L. Dustan

FLOWERS COURTESY OF EVANS AND REEVES NURSERIES, LOS ANGELES





1



2



3

4



5



6





KODACHROME BY MAYNARD PARKER



KODACHROME BY GATTS-MJ SCHLEBNER



Nothing is more colorful in spring than a mass planting of bearded iris as in the informal garden (above) of Kenneth Smith on Staten Island, New York. This is the best month to plant bearded or German iris, and also an excellent time to visit gardens featuring summer phlox to make selection for fall planting. The Hawthorne Dents of Seattle have kept their phlox planting (right) to varieties in shades of lavender-pink.

MASS YOUR FLOWERS

to give the biggest show

Singing color in your garden doesn't "just happen." You have to plan for it. First, you must select the right *kind* of plants—those that have bold flowers in quantity. Next, you will plant them *in mass* to make a really good show, as in the bearded iris and summer phlox gardens opposite.

The four perennials that give the biggest show in most parts of the country are bearded iris, daylilies or hemerocallis, summer phlox, and chrysanthemums. First comes bearded iris, followed or overlapped by hemerocallis. Then phlox picks up the bloom in early summer, its show extending into August. Finally come the chrysanthemums to draw the season to a close in October or November.

By selecting carefully from among the dozens of modern varieties of each, you can have an almost continuous show from spring bulb time to the end of the season. To help you make selections for massing, here are four lists of a (*Continued on page* 111)



PHOTOGRAPH COURTESY OF MRS. ALBERT D. LASKER

You can have a tapestry of rich autumn color by planting a bed of chrysanthemums, like this one in Central Park, New York. A bed that is raised toward the back shows off the flowers to advantage.



PHOTOGRAPH COURTESY OF FARR NURSERY CO.

Daylilies are plants you can count on to bridge the gaps between iris and phlox bloom, and between phlox and chrysanthemums. Choose varieties that bloom in unison for a mass display of this flower.



You can set out chrysanthemums now, and even when in full bud, for bloom this fall. Another view of Central Park's mass planting of 'mums developed by Dr. E. J. Kraus of University of Chicago.

How to live, sleep, and eat in

240 SQUARE FEET



1



2



3

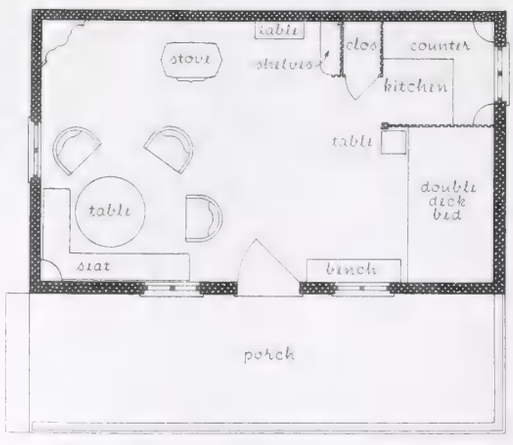
The best vacationing can come in a small place where housekeeping is light. But be sure that your week-end house is compact as well as tiny, that each inch does a job. Here is a cabin with just such a plan, an arrangement so good that it may even show you how to ride out the housing shortage in small space.

Like the H. A. Pryms, who built this retreat near a lake in Putnam, Connecticut, you might get more fun from your vacation spot if you indulge your favorite fancies. The Pryms wanted to be reminded of childhood holidays in Switzerland, so they specified a chalet with carved overhang. But along with antlers and heart-shaped cut-outs, they included an ice box under the porch, plenty of storage space, and provision for indoor and outdoor cooking. Most important, designer Roger Garland gave them an excellent interior plan with distinct areas for sleeping, cooking, and just sitting around.

1. Swiss architecture of this efficient week-end cabin realizes the owner's dreams. Hand-hewn, native wavy pine boards make the exterior. Asbestos roof gives good texture. For fair-weather cooking, there is a large outdoor fireplace.

2. Curtained bunks, old fashioned puffs, and washstand bring Switzerland indoors. Good planning was as important as prettiness. See how the minute kitchen with gingham-concealed shelves and kerosene stove is separated from bunks.

3. Cabin is headquarters for outdoor activity, but the stove, table and comfortable chairs in the living room part assure bad-weather relaxation for owners and guests. Note on the floor plan the built-in benches and the large storage closet.



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IT'S WORTH MENTIONING

BY JULIE POLSHEK



Here's an all-chrome ice-crusher whose unique service rivals its gleaming, streamlined beauty. The Rival Ice-O-Mat is all-enclosed for cleanliness. You can "grind" ice fine, medium, or coarse by setting the texture-control dial. And it *can't* drip while the black plastic pitcher is out. It crushes ice quick as a wink with the turn of the handle, is capacious, and totes anywhere easily. About $13. Hammacher-Schlemmer & Co., N. Y. C.



Food stays sizzling hot or cris cold all through serving time this cast-magnalite Wagner Ho Platter. It's a demon for absorbi and holding heat or cold. With th silvery platter you can bring t entire main course to the table once. Footed heatproof handl (they're removable) serve as "h pads." Salads can be prepared advance and refrigerated on t platter. Perfect for barbecues. Abo $9, Bamberger's, Newark, N.



This 8-cup, gleaming stainless-steel Nicro vacuum coffee-maker brews as little as two cups of coffee—the secret is its extra-long filter stem. Too, this clothless, metal filter brews coffee crystal clear and cleans in a jiffy. You'll get a lifetime of service from this all-metal coffee-maker. And its high-polished finish is as easy to keep always lustrous as it is lovely to look at. About $10, with lid, Hecht's, Washington, D. C.



Here's a neat device to protec your ironing-board cover fro dirt and soil when it's not in us You'll find this strong plasti coverall equally useful to conver the board into a waterproo clothes-sprinkling surface. Th Tex-Knit Ironing-Board Protecto Cover has an elastic-shirred edg for easy slip-on-and-off. It slip well under the edge and remain snug. Fits standard boards. $1. Th Golden Rule, St. Paul, Minn.



You can keep costumes conveniently "ensembled" in the closet with their right accessories if you have this unique accessory-pocket Krene shoulder cover. A boon for traveling, too. The loop of the roomy accessory pocket slips over hanger to hold pocket saglessly in place. Shoulder cover has gusset to avoid crushing garment. White gingham-check plastic. Set of 3 under $3, Strawbridge & Clothier, Philadelphia, Pa.

is space-making aluminum wing-Tray ingeniously utilizes er-the-sink space in kitchens, room, or laundry for handy, , out-of-sight storage of soap, nser, and such. There's an arm cloths, too. You can swing the out for easy access and back er the sink when you aren't g it. Keeps clean-up "tools" in arm's reach without using ce. Red or white. About $1, es Kimball Co., Oshkosh, Wisc.





Put an end to time-consuming flatware polishing sessions with Dip'N'Shine. This speedy-working liquid makes silver cleaning easy and messless. Simply dip the silver into the jar and wipe it clean. You don't even have to rinse it. Tarnish disappears like magic. Best of all, your fingers never have to touch the cleaner. It works wonders, too, for chrome, glass mirrors. A pint jar lasts a long time. About $1, Bullock's, Los Angeles.

ou'll prevent accidents and keep rugs from shifting untidily askew brushing the under surface of gs with Rug-Hold. This easily ushed-on liquid-rubber applica- n makes rugs and carpets slip- oof and skidproof. It anchors m tenaciously to even the glossi- floor surface without marking marring the floor itself. One plication lasts until the rug is v-cleaned. Quart jar, about $2.50. rdine's, Miami, Fla.



OTOGRAPHS BY FRED LERNER



If you want a dramatic note in your bathroom décor, this striking Gallant Rose Kleinert shower curtain is for you. Over-scaled roses of Everglaze chintz are appliquéd to satiny black plastic. A giant center cluster adds eye-catching drama to the colorful combination. It's about $7: matching 64" window curtains, about $7 pair. In white taffeta: shower curtain about $10; window curtains $10 pair. Kaufmann's, Pittsburgh, Pa.



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POSSESSIONS DON'T MAKE A FULL LIFE

CONTINUED FROM PAGE 65

there is good boating on the long, cool lakes, and a Little Theatre, where Nancy Lilienthal played the little sister in *Our Town* when she was twelve.

The Lilienthals lived in one of the small white cottages out on Pine Road. Nancy is now twenty-two, and a graduate of Radcliffe. "All she needs is a fork and a tablecloth to explode my economic theories," her father says.

David Jr., now nineteen, and fresh out of the Navy, entered Harvard last February, but hasn't decided what he wants to do y "David is interested in the wo What more can you ask of a one?"

There is Mr. Lilienthal's ho Mac, short for MacClure: "a g family name for a good membe the family." And a wistful coc spaniel named Penny, bequeat by Nancy to her father when took off for college.

They all moved to Washing a few months ago, and new peo are living in the white cotta

(*Continued on page* 82)



● This was Nancy's room until she took off for Radcliffe College. Both Nancy and the elephant took their B.A. at Radcliffe, where Mrs. Lilienthal received her master's degree

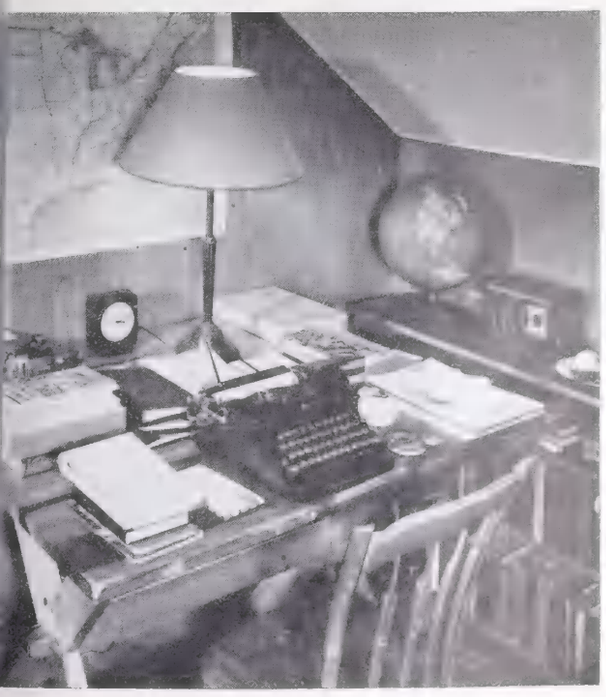
● David Jr.'s desk looks much like his father's (see page 66). He now attends Harvard, plans to major in English—"He might even be writing now. Parents are always the last to know"



Lin Yu Tang slept here, plus a score of other distinguished TVA ad-
niers. Mrs. Lilienthal admits having made all draperies and bed-
eads—"The Lilienthal women are domestic by force of circumstances"



One of the TVA workmen presented them with this fine old dresser for
ir bedroom. The small chest on top was the work of Mrs. Lilienthal's
ndfather, a distinguished lawyer who made a hobby of cabinet work



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for
GRACIOUS LIVING



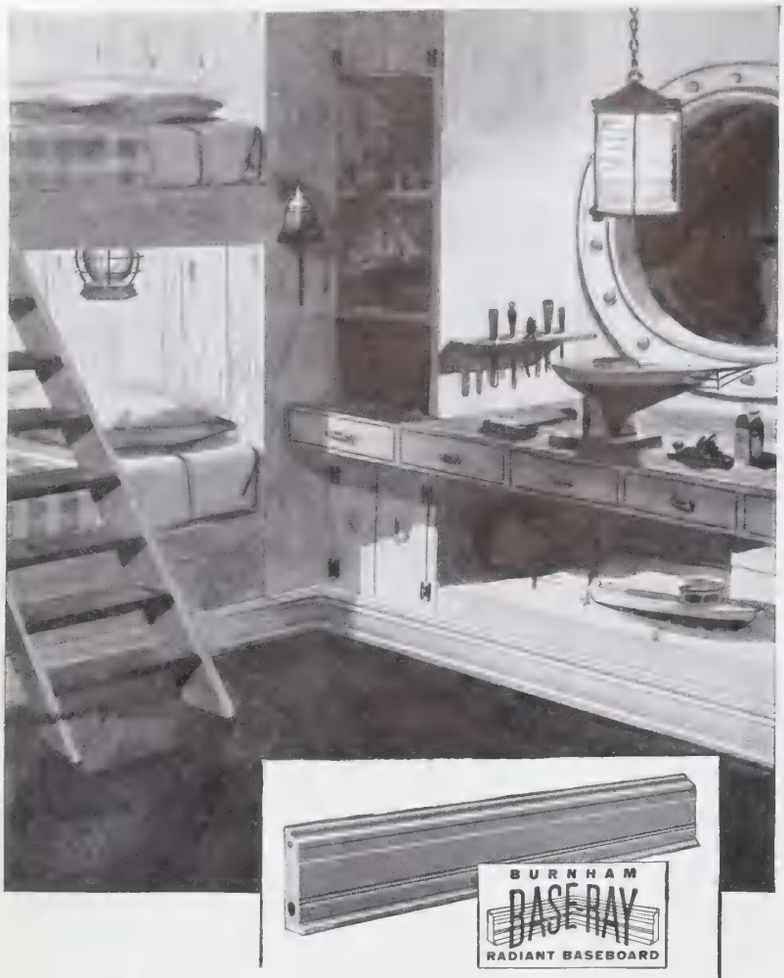
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POSSESSIONS DON'T MAKE A FULL LIFE

CONTINUED FROM PAGE 80

But the Lilienthals still think of it as home. All their roots are here, in this house, in this Valley. They moved in when Nancy was eleven and David a round-eyed eight.

The garden was planted with the children underfoot. David Jr. laid out the badminton court; Nancy put in the bird bath. Mrs. Lilienthal, abetted by a local carpenter, partitioned the second-floor loft into bedrooms.

Their friends were the engineers, farmers, architects, preachers, and merchants of the green-growing Valley. The small house was always filled with people. Mr. Lilienthal turned one porch into a glassed-in office so that he could work at home as much as possible.

He loved this home, used it to write in, work in, hold conferences. "Things make more sense, somehow, when you talk about them looking over the Valley. It's so easy to get entangled in a lot of things that don't matter. Out here, you get a chance to get your perspective back in focus."

He liked to have people out to the house, and was wont to appear in mid-afternoon with a crew for dinner. Mrs. Lilienthal accepted the situation calmly, even encouraged it. "It's one way I can keep up with what he's doing, and I enjoy meeting people."

MRS. Lilienthal, like everybody else these days, had no servants. "In every story I turn out to be the doting wife and mother," she says, smiling, "but I warn you that the Lilienthal women are domestic only by force of circumstance."

Her husband grins at her across the room. "She's the best organizer I know. If it hadn't been for me the world might have had another Carrie Chapman Catt or Susan Anthony on its hands."

There was the night a Chinese delegation appeared for dinner, 20 strong. Mrs. Lilienthal, calm as a general under fire, prepared the buffet dinner herself. Every time she appeared with "seconds," her guests kept bobbing up, baffled and blushing.

She still laughs at the memory. "They simply were unable to understand why the head of TVA didn't live in a large house on top of a hill surrounded by servants and a vast moat from which we could look down on people."

Mr. Lilienthal comes home at unexpected hours to putter in the garden or ride Mac. Some of his best ideas are worked out on horseback. "I think best with my hands in the garden or on Mac's reins."

Gardening is his hobby and his relaxation. The *Chicago Tribune* once gave him a regional award for the best garden. "That's the only nice thing they ever said about me." He added a rock garden and a cutting garden near the stable.

"He likes doing fussy things," Mrs. Lilienthal says. "I only like to figure out where things should go. I'm a gardener chiefly because I had to take over in emergencies when he had to be away."

THE wives of Norris are alone a good deal of the time, because the men travel on TVA business, down to Muscle Shoals, up to Kentucky Dam, attending meetings, making speeches. Mrs. Lilienthal went along if she got the chance.

Evenings, when they could, they liked to stay home, to read and talk. The crowded bookcase reveals the wide span of their interests: Santayana's *Last Puritan;* Stettinius' *Lend-Lease;* Harlow Shapley's *Treasury of Science;* John Dewey's *Human Nature;* Edward Lear's *Nonsense Book;* Norman Cousin's *Modern Man Is Obsolete; Life with Father;* Feughtwanger's *Power.*

"We live with books," Mrs. Lilienthal said. "There is no book in the house that someone hasn't read."

The Lilienthals plan to live in Washington the way they have lived everywhere else. The same furniture has gone with them.

They have rented an old farmhouse outside of Washington, "large enough for our books, our garden and our good friends." They decided on it when Mr. Lilienthal spied a stable down the road for Mac. "When I was summoned to Washington the general concern at Norris was far greater for what would happen to Mac than to me."

It was their last week end at Norris. Mr. Lilienthal stood on the back porch, watching the sun pink the edges of the once-barren fields now lying long and green and fertile.

"It's hard to leave," he said finally. "All our roots are here, in this house, this Valley. But we've bought 35 acres of it for our own, and some day we're coming back. I figure a man's home is part of his inalienable right to be himself under his personal patch of sky. No matter where we land, this is our home."

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DIVISION OF RICHARD BORDEN MILLS CORP.

CONTINUED FROM PAGE 40

use in the morning and doesn't urn until midnight. She's not ti-social. I mean, she doesn't nd going out with girls, although y're usually shop girls from poorer class, but when it comes men, she just won't have any- ng to do with them. My husband d I, Doctor, both realize that s attitude is abnormal and un- althy, but we don't know what do about it."

I asked Mrs. Fields if her daugh- had ever been engaged or amored of any specific young n, and she said, "No, Doctor, t that I know of. During her last o years of college, Pam didn't end much of her vacation time at me. She preferred to spend ster and Christmas with her mmates. Once however—I think was in her Junior year—she ought a boy down for the week d, a nice boy from Yale, but thing came of it."

"Have you," I inquired of Mrs. elds, "detected any physical ange in your daughter recently?"

Instantly, Mrs. Fields shook her ad. "No. Physically and mental- " she stated, "Pam is as feminine ever. It's just that she won't go t with men."

At this point, I cocked an ener- tic eyebrow and in my most pro- ssional manner, made clear to rs. Fields that there was precious tle I could do without first inter- ewing her daughter. "Do you ink," I suggested, "she could me next Thursday, say at three?"

READILY confess that I gave vir- tually no thought to the case until e day of the appointment, and ly then, because Mrs. Fields ioned, and in a voice choked with itation and apology, blurted out at Pamela had steadfastly re- sed to keep the date. "I've been rking on her all week, Doctor," e gushed, "but the child *simply* ll not go to see you."

I told Mrs. Fields to forget it, nd in the days which passed I as- med she had. But about a week ter, she rang me up and asked if amela might have an appoint- ent that Wednesday.

It so happened that on Wednes- ay I was treating a fascinating oman, alliteratively named Tanis albot, who had reached the dan- rous age when her voice was anging from no to yes. So I heduled Pamela Fields for Thurs- ay at four, and at precisely that hour she appeared at my office. "Appeared" is not the proper word. She stormed it. She came into the room as if it were a fortress she had conquered. She pulled up sharply in front of my desk, stiletto-ed me with a stare, and in a haughty, rapid-fire voice, said, "This whole thing is utterly ridiculous, Dr. Chase, an unspeakable sham, and you know it."

RIGHT then and there, all I knew for certain, was that at some time during her young life, this female with the brass knuckles on her tongue had attended Vassar. As it turned out, I was right.

"Won't you be seated, Miss Fields?" I asked politely.

"Really!" she exclaimed. She shrugged her shoulders impatiently, lowered herself into the seat and crossed her legs. She had good legs, the ankles thin, the calves well-muscled but not too heavy.

"Really," she repeated, "there's no point to this, Dr. Chase, and I see no good reason why I should waste your time. I've absolutely nothing wrong with me, and I'm merely here to placate Mother. So why don't you tell her I'm fine and send her a whopping bill and I'll go now?"

For a moment I sat there, saying nothing, just studying the girl. She was, as I learned, twenty-one, five feet five, and weighed 118 pounds. Despite her voice and manner, she impressed me as the kind of sensible girl who wears a sweater to keep warm. In marked contrast to her mother, she dressed sedately, this first time in a good tan gabardine suit, a white blouse open at the throat, a string of pearls, nylon hose, and alligator shoes. Her brown hair was either naturally curly or the recent subject of a cold wave, and she let it fall loosely over her neck in page-boy fashion. Her eyes, alert and almost exophthalmic, were an indeterminate shade of blue, and she had the kind of figure men's eyebrows whistle at.

"Miss Fields," I said, "why, with such a negative attitude, did you come here in the first place?"

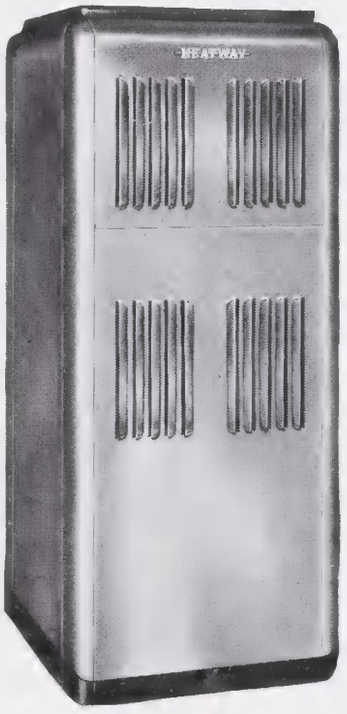
"I've already told you," she snapped, "to placate my mother."

"And why do you think your mother needs placating?"

"Because," and for the first time she smiled, "she's just discovered Freud and she thinks I hate men."

(Continued on next page)

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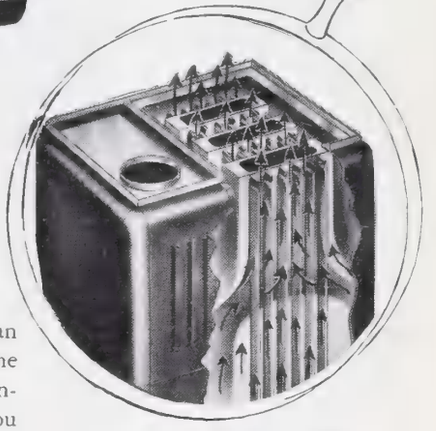
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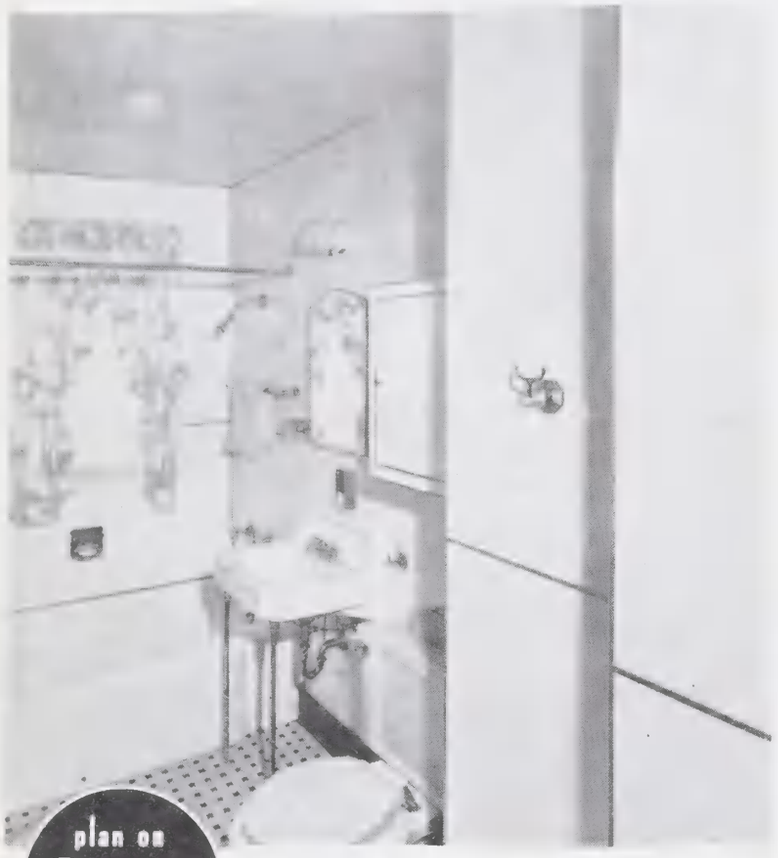
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FOR CREATING BEAUTIFUL INTERIORS

Marlite PLASTIC-FINISHED WALL PANELS

CONTINUED FROM PRECEDING PAGE

"Do you?"

"Of course not."

"Then why," I slipped in smoothly, "haven't you had a date in the last fifteen months?"

Our eyes met like swords. "Who told you that?"

"Your mother."

"That's not true," she stated flatly.

"What reason would she have to lie?"

"I don't know."

"Look," I suggested, "why don't you tell me the truth and get this whole thing off your chest? You'll really be helping yourself."

Pamela Fields got to her feet. "Would it surprise you very much, Dr. Chase," she said, "to learn that I've dated at least fifty men this past year?"

"There is nothing you could ever do, Miss Fields," I said, "which would in the least surprise me." I reached across my desk for the cigarette box to offer her a cork tip, but before I could finish the action, she had whirled around and stalked out of the office. For some strange reason, I felt that she would come back. She did.

She 'phoned the following day and, in that same authoritative voice asked if I were a modern psychiatrist or one of those old-fashioned quacks who had made the pilgrimage to Freud in Vienna.

"Why do you want to know?" I asked.

"Because I've been thinking it over," she explained, "and if you practice narcosynthesis, maybe you *can* help me. I'm too inhibited to tell you anything any other way."

Narcosynthesis is a psychiatric technique akin to hypnotism wherein a patient, under the influence of a drug—usually sodium pentothal—exposes the concealed emotional crises of his or her past. The method was discovered by a U. S. Army colonel, Roy Grinker, in the late war and has been used with fabulous success.

I told Pamela to come in that afternoon, and when she did, she promptly confessed that she had lied about having dated fifty men during the past year. She also admitted that she had come largely because her mother had thrown a small fit. I semi-darkened the room and told her to lie down on the studio couch. I then injected her intravenously with a small dose of pentothal.

THE following are pertinent excerpts from a detailed transcript of the remarks she made while in a narcosynthetic state:

"I'm sorry I ever came to Madeira. Oh, yes, I am. I could have gone to Foxcroft or Miss Finch or Ethel Walker. Yes, I could've. They might have been just as snobbish about Brooklyn but I don't think so. . . . When I came back the next year and the new girls asked where I came from, I said Long Island and they said where on Long Island? And I had read in the paper about J. P. Morgan living in Oyster Bay so I told them Oyster Bay and they didn't poke fun at me any more . . .

"Sally asked me how Father had made his money. I told her he was a big manufacturer. 'Of what?' she asked. 'Pullman trains,' I lied. Father made his money during the last war exploiting prison labor in the South. I think it was in Georgia or Mississippi where they let you hire out prisoners."

At this point, the patient still in a narcotic state, began to shake her head from side to side, talking directly to an Uncle George.

"Why did Father buy this ugly house in Brooklyn? I hate Brooklyn. Everyone makes fun of Brooklyn. Uncle George, can't I go live

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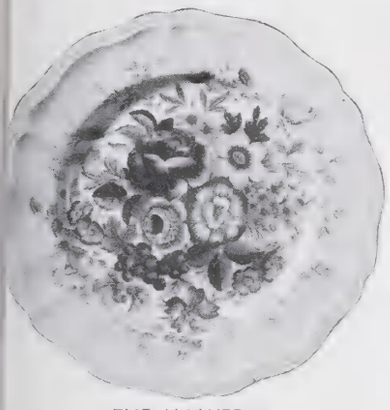
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with you in Salem? . . . He will, too. I'll make him. I'll tell him I'll run away from home."

The girl then broke off the direct speech and lapsed again into her confessional.

"Last night Sally wanted to know if any boy had ever made love to me in a Pullman. I said no. She said one Christmas when she was going back to Cleveland, a boy climbed into her berth and she wouldn't let him out. I think she makes up these stories because she wants me to tell her about Dick Todd. When we were at the Monument, Dick asked me where I came from. I told him Oyster Bay. He said Sally told him I came from Brooklyn. Sally is a liar. Sally is a liar. Everyone in school knows Sally is a liar. I think they're going to expel her for cheating. Dick asked me if I liked to kiss and I said only special boys. He kissed me and asked if he could see me in Oyster Bay during the summer. I told him we were going abroad."

In substance, that was all I learned from the first narcosynthetic interview with Pamela Fields. As a girl of 14, she had been intensely ashamed of both her father and her place of residence.

IN THE two successive interviews which followed on alternate Thursdays, Pamela revealed nothing. I wracked my brain for a reasonable answer to her sudden, turnabout, involutional opposition to narcosynthetic verbal catharsis, but all I could come up with—as I told her constantly inquiring mother—was that there was a part of Pamela's past so deeply repressed that she simply could not move herself to reveal it. "When she finally does," I said, "we'll have the solution to her anti-male bias."

It took three months and gradual increases in the sodium pentothal dosage before I got from her what I wanted. This was it:

"At Vassar, I told the girls I came from Long Island and that was just fine. Later, I lost all self-consciousness about coming from Brooklyn. I even told the boys I dated that my home was in Brooklyn. I think I told them because most of them were cadets at West Point and they came from jerk-water towns in Nebraska and South Dakota and places like that and I remember saying to myself, 'If Bob Cleary is proud of coming from Mineral Wells, Texas, then I'm just as proud of Brooklyn.'

"As a matter of fact, one week end after mother had written and told

(Continued on next page)



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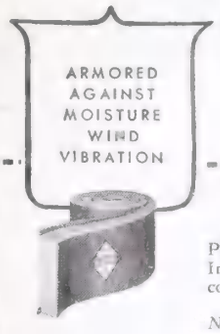
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CONTINUED FROM PRECEDING PAGE

me she had re-done the house with new drapes and new furniture and new everything. I invited Billy Kenfield down for the week end. After that, I swore I would never bring another boy home as long as I lived.

"Well, mother had had the house re-done. There were a lot of circular mirrors and a lot of chromium, and when I walked into the house, I thought I would die. The living room reminded me of a brand new cafeteria or one of those bars in Peekskill where everything is mirror and flash. Mother was really thrilled about it.

"SHE insisted on giving Bob a fifty-cent tour and showing him all the new furniture and pointing out how she had designed much of it herself. He was very polite and he smiled and said how beautiful everything was. But that night, he called home. His folks lived in New Haven or New Canaan or some place like that and he wanted them to arrange things so that we could borrow a boat at the yacht club. The door to his room was open as I passed by and I could hear him talking to his father. And then I remembered that he was an architecture major at Yale. His father must have asked him how things were going, and then I heard him describe us as nouveaux riches. 'God,' he said, 'you've never seen such furniture as they've got in this house, Dad. It probably cost a small fortune, but what junk. They've got electric lights in the fireplace.'

"I couldn't bear to listen any more. I went down the hall to my room and that night I made Billy take me to the Glen Island Casino and I wouldn't let him touch me when we parked and I went back to school the next day. After that, I stayed away from home as much as possible, spending different vacations with my roommates.

"I had always been ashamed of Father for the way he made his money and now I was ashamed of Mother for her terrible taste. And yet I knew I couldn't hurt her. I can't tell you how proud she is of that house, even today.

"When I got out of college, I asked Father to let me take an apartment in New York, but he wouldn't hear of it. He said there was plenty of room around the house. I can't tell them how ashamed I am of that house. I won't bring any of the girls I've known in college home. I always meet them in New York, under the clock at the Biltmore or at Stouffers. The only girls who call at the house are kids from the neighborhood. I know in my heart that any intelligent, well-read man, the kind of man I'd like to marry, wouldn't think much of me after seeing my home. That's why I've given up dating, but I'm not going to hurt my parents and I'm not going to apologize for them to anyone."

Pamela spoke for half an hour, the usual length of time under the drug. When she came out of it, she was a girl who had been introduced to her own subconscious. "I guess I hate everything," she said, getting up from the studio couch. "My parents, my home, myself. What do you suggest?"

I smiled at the girl and helped her into her coat. "You just go home," I said, "and don't worry. I'll take care of everything." I sounded a little like Herbert Marshall in the movies.

But Pamela wouldn't leave it at that. "Really," she said. "I wish you'd tell me what you're going to do. If you're going to tell my mother that I hate her, I'm not under. . . ."

I raised my hand. "Please," I urged, "have a little confidence in me."

Reluctantly, she said she would try. She left, and that was the last I saw of her until her picture appeared this morning in the society section of the *Times*. The caption beneath it announced that Pamela Fields of Greenwich, Connecticut, had just been married to Mr. Peter Godfrey, of Short Hills, N. J.

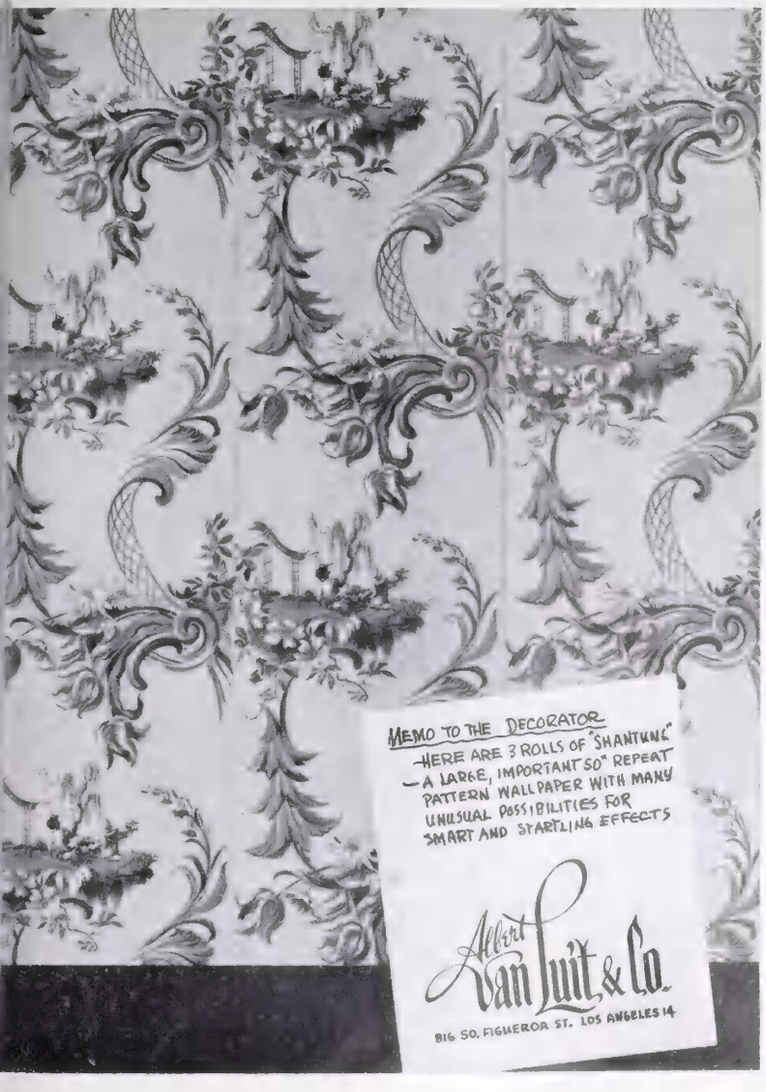
IMMODEST as it may appear to be, I want you to know that I am taking full credit for that wedding. Following the last interview with Pamela, it was I who got hold of Mrs. Fields and soft-soaped her into the assurance that hers was the refined and suburban type of personality which thrived best in a community like Fairfield County, Conn. It was I who impressed upon her the necessity of exhibiting a background she did not possess. It was also I who arranged for her to purchase a house in Greenwich, and finally, it was I who recommended the interior decorator who so artfully placed her own words on Mrs. Fields' tongue, deluding that good lady to believe that she had tastefully furnished her own house.

That the house formerly belonged to my uncle and that the interior decorator in question happened to be my sister-in-law, I can assure you, is no one's business but my own.



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You keep cooler under this unique aluminum Kool-Vent umbrella because its "slatted" shade keeps heat out and lets air in. The over-and-under overlapping strips create a series of vents through which air circulates freely to carry off solar heat as it is produced. It screens out direct sun rays, too, and admits an abundance of diffused indirect light. You can tilt the feather-light umbrella (eight feet in diameter) at any angle. The enduring baked-on enameled strips of white alternated with blue, yellow, red, or green add a colorful outdoor note. Aircraft-type riveted construction gives you a lifetime of maintenance-free service. Complete umbrella costs about $30.

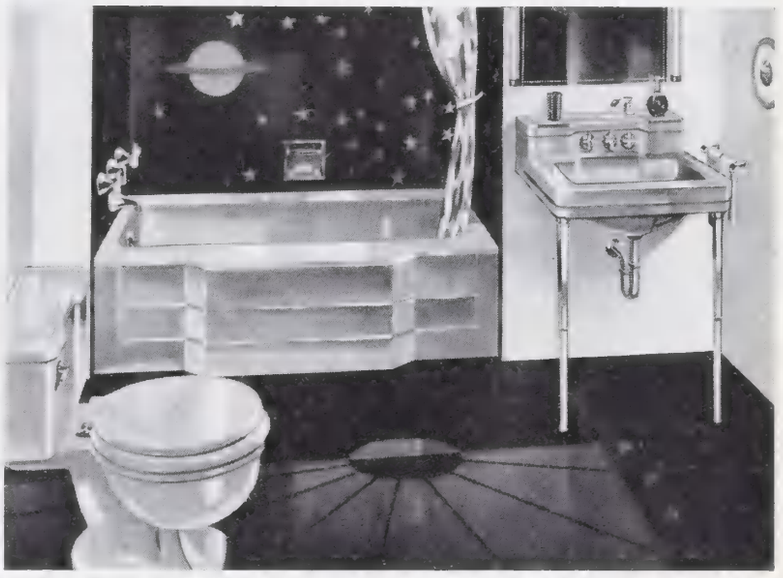


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REVIVING THE LAWN PARTY

CONTINUED FROM PAGE 57

that can be consumed with a minimum of exertion.

If you haven't a maid, enlist the aid of some neighborhood teenagers to pass your refreshments, so guests can be as lazy as possible and not have to jump up every time they'd like another tempting sandwich.

Food has a wonderful way of diverting people, so have pretty-to-look-at light refreshments and something wonderfully cool to drink. In no time the subject of heat will be forgotten, we predict.

Everybody has his favorite recipe for keeping cool. Mine is Lime Shrub. Yes, just to stand and look at Lime Shrub can cause a ten-degree temperature drop.

WHAT is the panacea for violent heat waves? It's a drink as cool to look at as a mountain stream. Just picture a champagne-colored pool of effervescing gingerale with floating islands of lime sherbet, and you have it. And that's all there is to making it, except a big, practically bottomless punch bowl, if you want your guests to linger. For we foretell that not a guest will budge while there's a drop of this cooler in the punch bowl.

Accompanying your punch bowl on your party table will be platters of delicious little sandwiches, creamy mints in ice cream colors, and pecan fingers, which are buttery, shortbread-like cookies studded with pecans.

You needn't groan at the idea of sandwiches. Although ours are awfully pretty, you can make them fairly quickly, because they aren't tricky. We'd like to include a few fancies in the shape of calla lilies and daisies, but they're custom-made, so to speak, and when the temperature is between 80 and 90 degrees, who thinks they're worth the effort? We don't think you should balk at four different kinds because they are really simple.

Two of our sandwiches are pinwheels, made of lengthwise slices of sandwich bread, which are rolled up like jelly roll, wrapped in waxed paper, stored in the refrigerator, and sliced later. The first pinwheel is made of sharp Cheddar cheese, softened with mayonnaise, spiced with a dash of Worcestershire and black pepper, and finely chopped nuts (about ¼ cup chopped nuts to 1½ cups grated cheese). Spread this mixture, which should be fairly soft, on a long, thin slice of buttered sandwich bread (with all crusts removed, of course), roll it up firmly, pressing edge down with extra butter or dressing.

The other rolled sandwich is just a big, fat sweet pickle (the bigger the better), laid crosswise on a lengthwise strip of sandwich bread which has been generously coated with homemade mayonnaise, and rolled up snugly. Can't you visualize how pretty your platter will be when you cut these rolls: the forest green pickle in a circle of white, and the yellow and white cheese circle?

You can make your sandwiches early in the morning. They'll keep well in the refrigerator; a damp cloth over the waxed paper packages will take care of freshness.

Our third sandwich variety is a ribbon, and as pretty on your platter as a Roman sash about a dainty waist. You can use any fillings as long as they are colorful. Our three layers boast the rosy hues of ham, the canary yellow of chopped egg, and the green of parsley and cherry of pimiento.

Last of all is a sweet sandwich, made of a delicious banana nut bread. The bread is so good that it can be spread with butter alone. Or if you insist upon a spread, cream cheese moistened with pineapple preserve or drained shredded pineapple is nice.

The Pecan Fingers need no build-up. They sell themselves. Once you've eaten them, you'll berate yourself for having gone all those years without them. Our only caution is: Have quantities on hand!

Lime Shrub

4 quarts gingerale
3 quarts lime sherbet or ice
Cocktail cherries

Pour gingerale in punch bowl. Add lime sherbet, either in one solid piece or broken up into portions. Float cherries on top. This drink should be icy cold, so it might be a good idea to add a few ice cubes to your punch bowl. And this would be a nice time to tint them a soft green. Just add green coloring to the water before freezing. Yield: about 16 tall glasses. Serve iced tea spoons with this drink, so guests can relish it to the last spot of sherbet. Give each guest a generous portion of sherbet.

Roman Sash Sandwiches

6 thin slices whole wheat bread
6 thin slices white bread

For each block of ribbon sandwiches use 2 slices of whole wheat bread and two of white, alternat-

g them when making up the ndwiches. Remove all crusts. en spread generously with fill- gs (the top and bottom sides are t covered with filling, naturally). ess slices together firmly. Wrap waxed paper and chill in re- gerator. Put dampened cloth r wrapped sandwiches, if made eral hours ahead of time. When dy to serve, slice. You will get out six ribbon sandwiches out of h set. Don't slice too thin, or ers will fall apart. Yield: 12 ces of bread make 18 Roman sh sandwiches.

Fillings

n and pickle
am cheese, pimiento, and parsley
pped egg and green pepper

m and sweet pickle: Grind oked ham and 2 sweet pickles gether—enough ham to make out 1 cup. Moisten to spread h 2 tablespoons mayonnaise.

opped egg and green pepper: x 2 hard-cooked eggs and 2 blespoons minced green pepper h 1 tablespoon mayonnaise and ablespoon Durkee's meat dress- . Add salt and pepper to taste.

eam cheese and pimiento: Soften package cream cheese with 1½ blespoons cream. Add 2 table- oons minced chives, 2 tablespoons chopped pimiento and 2 tablespoons chopped parsley. Mix together well.

Banana Nut Bread

½ cup shortening
1 cup sugar
2 eggs
2 bananas, crushed
¼ cup chopped walnuts or pecans
2 cups bread flour
1 teaspoon soda
1 teaspoon salt

Mix shortening and sugar. Add eggs one at a time and beat well. Add crushed bananas (very ripe bananas are best) and nuts. Add flour sifted with soda and salt. Bake in greased loaf pan about 45 minutes in 350° F. oven.

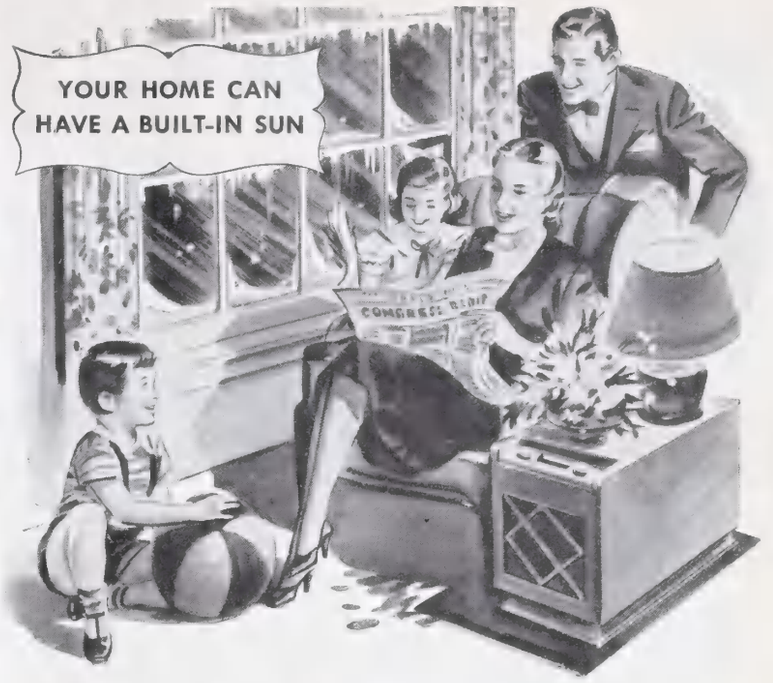
Pecan Fingers

2/3 cup butter
¼ cup brown sugar
1 tablespoon ice water
½ teaspoon vanilla
2 cups bread flour
1 cup chopped pecans

Cream butter well (take out of refrigerator ahead of time so it will be soft). Add brown sugar and blend. Add ice water and vanilla. Mix. Then add all flour except about 2 tablespoons which are used to flour nuts. Blend together and add nuts last. Take small balls of cooky dough and with palms roll into small finger shapes. Put on greased cooky sheet. Bake in 350° F. oven about 30 minutes, or until lightly browned. Remove from oven and roll in powdered or confectioner's sugar. Yield: about 3 dozen small fingers.



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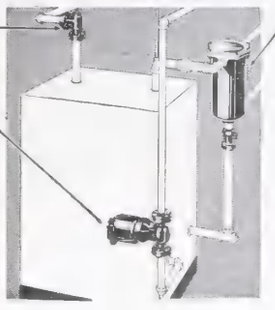
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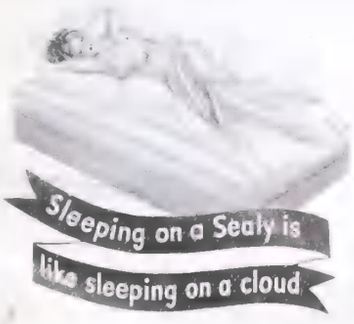
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● Salt Lake City, Utah, is among the cities with mosquito-abatement programs which are battling mosquitoes by frequent larviciding of stagnant and slow-moving water within and outside of the city. Here is one of its patrolling spray trucks at work

How To Make War On Mosquitoes

CONTINUED FROM PAGE 48

responsible for such diseases abound are pretty well charted by health authorities, and usually well controlled, especially insofar as malaria is concerned.

The excellent work of the U. S. Public Health Service in every area of the South, where there were military installations during the war, and practically everywhere that the genus Anopheles, or malaria-carrying mosquito, exists, has done much to keep down the malaria rates in this country, even after the return of infected men from overseas.

But even if you are *safe* insofar as disease is concerned, there are good reasons for fighting mosquitoes—the innocuous, irritating kind



● Miles of ditches like this one have been dug in mosquito-breeding salt marsh by the Nassau County, New York, Extermination Commission as part of their vigilant mosquito-control program. Such ditches rout out breeding places in undeveloped land

iat make little lumps on your
ems and legs and roughen your
mper with their constant, annoy-
g singing in your ears.

Why Get Rid of Mosquitoes?

1. When they are allowed to
reed without careful inspection
y authorities as to their types and
umbers, you can't know whether
disease-carrying sort has man-
ged to get into your area, until
he first case of the disease appears.

2. When mosquitoes are present
n large numbers, as in New Jersey
ears ago, the community gets a
eputation for being pest-ridden:
ourists avoid the area; property
alues fall off.

3. A lot of mosquitoes actually
educe working time outdoors. A
ailroad car shop in New Jersey
nce had to lay off its men for
hree or four days because the men
ouldn't stand the continuous bit-
ng. Farm labor in one of the four
lew Jersey counties that still are
ncontrolled is hard to get—harder
o keep. And even if men work,
here's time lost in swatting.

4. Outdoor living, one of the
rime attributes of modern life, is
ade miserable or impossible by
osquitoes.

5. It's expensive—more expen-
ive than adequate community con-
rol of pest mosquitoes paid for by
ll residents, to combat the pesky
hings individually through repel-
ents and sprays.

How to Do It

There are, roughly, four ways to
protect yourself from mosquitoes:

1. *Keep them out* by screening
our house, making sure your
creens are at least 14 meshes to
he inch one way, 18 to the inch the
ther way; by sleeping under mos-
quito netting and by wearing veils
nd gloves when you venture out
fter nightfall.

2. *Drive them away* by spraying
vith space repellents such as pyre-
hrum emulsion, non-injurious to
lants, fish, or waterfowl.

3. *Cut tall grass near buildings*
n which mosquitoes like to hide
luring the day away from the direct
ays of the sun, and from which
hey come out to attack the unwary
ne who disturbs their resting place.

4. *Remove their breeding places*
by filling in or draining swamps
nd marshes, getting rid of all pos-
ible places where rain can collect,
leaning out or treating all slow-
moving streams, ponds, creeks, or
stocking them with little fish. (See
"Mosquito Fighting Begins at
Home," on page 49).

*Obviously, the only really effi-
cient way to do it is by removing
their breeding places.* Not only are
swatting, spraying, and screening
dreadful chores and bores, but they
won't fill the bill in any place
where mosquitoes keep on breed-
ing within flying distance of your
home. Like smoke, mosquitoes can
be blown into your community
from many miles away. And their
capacity for reproduction is so
prodigious that as fast as you elim-
inate one batch a new, and perhaps
larger, colony has hatched out and
is upon you.

Control authorities classify mos-
quitoes according to their breeding
places. There are many kinds, in-
cluding salt-marsh breeders, fresh-
water breeders, and house mosqui-
toes. Even under the most perfect
control conditions, which do not
exist anywhere, of course, *you*
would always have to keep control
of the house-breeding kind—and
this means knowing all of the spots
around your home where mosqui-
toes are being born.

But you can't possibly, as a sin-
gle individual, locate and regular-
ly inspect every possible breeding
place in your community where
lady mosquitoes (the only ones
who bite, incidentally) lay their
eggs. *You* couldn't drain or ditch
all the marshes, swamps, stagnant
pools in your neighborhood, or
stock its streams and ponds with
fish which eat mosquito larvae.

It's a technical job to treat the
surfaces of slow-moving bodies of
water with fuel oil, Paris green, or
DDT mixtures, and to spray public
places such as parks, beaches, and
picnic grounds with insect-killing
mists generated by special ground-
spraying machines or sprayed from
airplanes.

Real control of mosquitoes in-
volves all that—thus, *it must be a
community project, if it is to be
successful.* This requires a thorough
survey of your community, a plan
based on what is found in the way
of existing breeding places, a
trained staff of mosquito warriors,
and a tax-supported budget to
make the necessary work possible.

Have You Such a Unit in Your Community?

You probably don't know. Most
people don't, unless the mosquito
control unit has been unusually
active in telling its story, as is true
in Nassau County, New York, in
Salt Lake City, Utah, and in many
counties of New Jersey. But you
can find out and take action, where
it is indicated.

First, ask your local Board of

(*Continued on next page*)

This is okay if your husband is a weight lifter ...BUT, if he's like my husband....





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CONTINUED FROM PRECEDING PAGE

Health if there is a mosquito control unit in your county or city. If they don't know, write to your State Board of Health, your State Entomologist, the U. S. Public Health Service, or the U. S. Department of Agriculture. All are interested in mosquito control, although the U. S. Public Health Service confines its work to disease-carrying insects. They either will know the score in your particular region, or if they don't—and you can convince them there *is* a mosquito problem—they may send someone to make an investigation.

Then, if you find there *are* sources of mosquitoes in your territory, it's up to you and your fellow-citizens to agitate for a control unit in the community.

How to Get a Control Unit

1. *Complain often and loud* to all those groups within your community that are interested in better living: the garden clubs, civic associations, women's clubs.

2. *Have a survey made* of your mosquito population so you know the size and distribution of the problem.

3. *Get clubs and groups of citizens to agitate* for a community control unit, signing petitions, if necessary, to your State Legislature for an enabling law to allow you to set up such a service in your city or county.

4. *Enlist the support of local newspapers and radio stations.*

5. *Urge a separate department for mosquito work.* The experience of those 72 units already in existence shows that only when the work is independent of other sanitary and health work, the budget will not be interfered with and manpower will be kept to necessary levels when other important projects appear to be more pressing to those handling the funds.

6. *Be willing to pay a small amount* in extra taxes to support the work. It doesn't cost as much as you might think. In Salt Lake City, where before 1930 mosquitoes made the pleasantest time of the year a constant discouragement to tourists and residents alike, it costs 30 cents per $1,800 property valuation—or less than a dollar a year for most property owners—to have a year-round mosquito force at work. (Incidentally, eliminating mosquitoes in the Salt Lake District has made it possible to reclaim land west of the city where before mosquitoes bred in the sloughs and channels of the salt marshes and made the land unfit for human habitation.)

7. *Keep up a continuous educational program* in your community, even after you get your control unit, to:

(a) Keep people aware of the breeding places around their own homes.

(b) Encourage them to report breeding places whenever they see them.

(c) Spread the work to the next county or district, whose mosquito population is *your* problem, since mosquitoes can fly miles.

Mosquito-Fighting Pays Off

You probably are familiar with the life story of the mosquito; its egg-laying in stagnant or slow-moving water; its transformation in the water through larvae and pupae stages in from four days to two or three weeks, depending upon the temperature; its final appearance as a winged adult, when for the first time *you* meet it face to face.

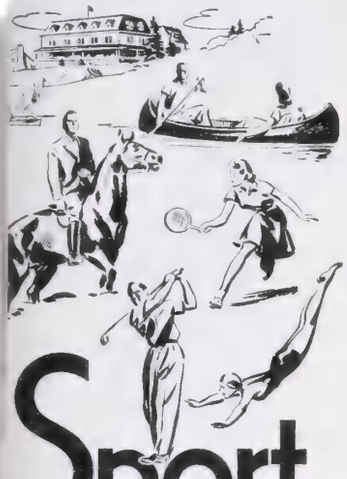
The battle begins long before you swat your first mosquito, of course. Right now, if you are being annoyed by mosquitoes, there isn't much the control unit can do, except give temporary relief. The work of the mosquito man goes way back to last February, March, or April—depending upon your climate—and his work continues the whole summer long.

The "mosquitoteers" go early each spring to clean away vegetation from brooks and streams slowed in their natural movement by logs, trees, twigs, debris. They start digging many miles of ditches to allow swamps and marshes to drain of their own accord, or they send seawater back into the sea through dykes and tidewater gates.

Today they may still be spraying fuel oil, or blowing Paris green on the surfaces of large bodies of water that time, money or other considerations wouldn't allow to be drained. And they will be inspecting and testing (by dipping up samples to be studied in the laboratory) throughout the warm weather months.

But, remember, what you agitate for now won't do you much good this year. It's insurance against 1948's mosquitoes and 1949's and those to come thereafter.

Mosquito control pays off, when you take the long view—and that's the only view to take in any matter that concerns Better Tomorrows. Nothing worth doing is possible overnight, but you are building a world, a community, a home for your children and your children's children.



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LA PROVINCE DE
Québec
36

he didn't Know



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To take a case in point, the State of New Jersey, the butt of vaudeville jokes in the early 1900's because so many, and such large, mosquitoes constituted a major crop there, now has mosquito control in 17 out of its 21 counties.

Thomas D. Mulhern, of the State Agricultural Experiment Station in New Brunswick, estimates that some 7,000 miles of ditches have been dug in these counties, and there are still 2,000 miles that need to be dug. New Jersey has spent about $10,000,000 to rid itself of mosquitoes, with an increase of $500,000,000 in property values, as indicated by tax valuations, in *excess* of normal increases.

There are still some mosquitoes in New Jersey, of course. But today the average "catch" in night traps in one of the 17 controlled areas is from 10 to 24 mosquitoes, while a maximum night catch in one of the uncontrolled counties along the Delaware Bay shore is 10,000 mosquitoes. That makes a sizable difference in the after-work hours of the people who live in the controlled areas.

Nassau County, New York, where mosquito work began in 1898, and was consolidated under a commission in 1916, patrols and treks about 200 miles of upland stream, 20,000 acres of salt marsh, 100,000 buildings and some 300,000 parcels of undeveloped land, in its effort to rout breeding places of mosquitoes. Duncan E. Longworth, superintendent of the Mosquito Extermination Commission there, reports there are 10,000 known breeding places today—all under supervision.

EIGHT of Florida's 67 counties are organized into Mosquito Districts, with 700 miles of ditches dug in Dade County alone. The first organized and tax-supported mosquito control work was in Fort Pierce, which used to be known as "Fort Fierce" before 1927 because the mosquitoes were so thick. Today, more than a quarter of a million dollars is being spent each year in Florida for control of non-disease-bearing mosquitoes, according to estimates made by Fred H. Stutz, director of the Dade County Anti-Mosquito District.

Alameda County, California; Suffolk County, New York; the City of Norfolk, Virginia; and Salt Lake City, Utah, are other outstanding places where mosquito control on a community basis has paid off in terms of safety, comfort and increased property values. The city of Portland, Oregon, has a new mosquito-control program, in-

(*Continued on next page*)



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Firm support to heavier portions of the body is provided by the middle section of the "hour-glass" spring coils, where spring tension and compression strength are greater.

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IRRESISTIBLE COMFORT

CONTINUED FROM PRECEDING PAGE

augurated since the end of the war.

The problem is apt to be more acute in low-lying areas than high mountainous regions, although there are exceptions like Salt Lake City. Places where water collects and stands still are more frequent along the seashore. And, of course, Salt Lake City, with its adjacent lake, has salt marshes just like those along the ocean.

The Place of DDT

Perhaps you have been lulled into complacency with regard to mosquitoes by the advent of the DDT Age. Don't be! Yes, you can fight adult mosquitoes effectively with DDT by coating the walls of your living rooms and bedrooms early each summer with a 5% emulsion of the death-dealing stuff. And the mosquito control boys use it effectively, too, when they lay down films on small ponds, or make airplane trips to spray places that are being visited by adult mosquitoes that have escaped preventive measures. But from the point of view of *permanent* relief from the tiny terrors, DDT has *not* changed the basic control picture as much as you may think.

There are two reasons for this:

1. DDT used as a preventive—to kill mosquito larvae so thousands never reach the adult stage—is quite effective, but *it still has to be spread or sprayed on all those breeding places in your community.* If you have *no* mosquito force to do this work, it's a losing battle with adult mosquitoes.

2. *DDT is somewhat limited in its use because of its toxicity to fish.* You can't use it generously in lakes, rivers or streams where fish are present, for one application of as little as half a pound per acre of water surface will kill thousands of fish, according to Dr. J. M. Ginsburg, Associate Professor of Entomology at Rutgers University, New Brunswick, N. J. Even one-tenth of a pound of DDT per acre, applied several times during a season, will take its toll of fish—and they are too important as food to take this risk. Fish are our friends in the mosquito war, too, since the young, and the smaller species of fish, do an efficient job of eating mosquito eggs and larvae.

DDT is a valuable adjunct in insect control, make no mistake about that. Never in all history has a single chemical brought about such changes in techniques and thinking—*but the basic problem of getting rid of mosquito-breeding places isn't automatically solved because of it. This is important.*

"DDT is only a new weapon, a powerful one, such as the 50-calibre machine gun." Mr. Longworth, Nassau's mosquito expert, told us. "The 50-calibre machine gun also is a valuable weapon, properly used, but it by no means replaces all the other lethal instruments of war.

"For one thing, DDT can't always be used by your mosquito control workers, even where it would be safe and effective. Nature interrupts man's desires. The aerosol operator finds his control work dependent on the wind, the rain and related pranks of weather. Airplanes will be grounded for days on end. The rate or direction of the wind may make it impractical to work. And in the meantime mosquitoes hatch out.

"Even when you have sprayed, you must look forward to doing it again—and again, through the summer season. The day has not arrived when a single application outdoors will give sufficient residual chemical to control mosquitoes for a whole season."

In most places, the use of DDT by mosquito control workers is more costly than permanent ditching, draining and filling in.

IN New Jersey, with its 300,000 acres of salt marsh, to handle the situation by spraying would cost 75 cents an acre every time the marshes were sprayed by air, the cheapest way to distribute the chemical over large areas. Mr. Mulhern estimated these marshes would have to be sprayed six to ten times a summer, depending upon rainfall and temperature. So the total costs would be $4.50 to $7.50 an acre each year.

The ditching scheme, using modern machinery, costs about $3 to $4.50 per acre—and once done, nothing more need be done for three years. After that, cleaning costs average about 75 cents an acre, the same as for one DDT spraying. But cleaning is only necessary once every three years. Sounds more practical, doesn't it?

There are some places in which this doesn't hold true, of course. In Florida, DDT sprayed by airplanes or ground turbine blowers has given excellent results. Its beneficent use is spreading because ditch-digging machinery can't be widely used in Florida marshland. According to Mr. Stutz "Never again at one time will a thousand men sweat in the muck and water of a mangrove swamp, hand-digging ditches, as they have before in Dade County."

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china and curio cabinets

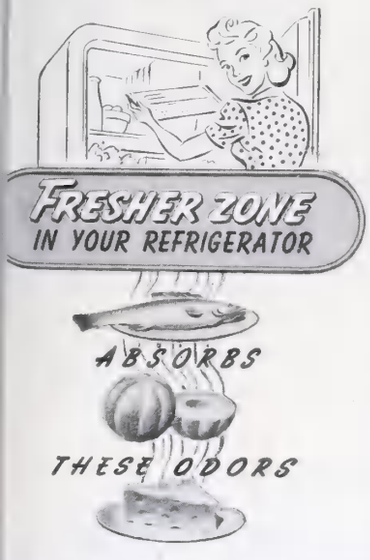


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A Two-Barreled War

You may not be aware of the necessity for a war on mosquitoes until something happens to intensify your discomfort, such as a storm that makes breeding places of your golf courses and flooded streets, and choked waterways. That is what is known as learning the hard way.

But after the hurricane of 1933 in Norfolk, Virginia, mosquito control work was born in that area, for the mosquito population increased to such proportions that it became intolerable to everybody. Once the refuse was cleared away, draining outlets were opened, and the waters controlled—by men wearing head nets and gloves and working by hand—the mosquito work went on, however. For people saw *the results:* tourists once more could enjoy Virginia beaches, outdoor gatherings became popular.

"Our problem was only partly solved," said Perry W. Ruth, president of the Virginia Mosquito Control Association and head of Norfolk's control unit. "We had to develop a double-barreled service. The first barrel consists of a number of mobile units, the duty of each being to make a continuous and systematic coverage of its particular section of the city. Each coverage is completed within ten days, the average breeding cycle for mosquitoes in this region. Every known permanent breeding place is visited and treated with a film of oil, if water is found during the breeding season—which lasts six months in this climate.

"The second barrel of our service deals with the innumerable temporary breeding places. Our inspectors are primarily mosquito detectives, but their training includes a course in courtesy that is of first importance.

"Thousands of people telephone us when they discover hidden breeding spots; one squad of inspectors usually is kept busy throughout the summer answering these service requests. The sources of local infestation are so many and so varied they amaze the layman. Unused toilets, a tub of water in a workshop, even a vase of flowers in the living room—has been detected as the villain."

"A pest-ridden community has been changed to a city where now a few mosquitoes cause not only immediate comment but indignant protest," says Mr. Ruth.

If you want your community to be transformed similarly, *get to work.* It will help bring better living in that world of Better Tomorrows that you seek.

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RICHARD A. MORSE ARCHITECT

● Front door has decorative importance when bookcases like those in this living room flank it. Home of decorator Peter Rooke-Ley, Tucson, Ariz.

DECORATE YOUR DOORS WITH BOOKCASES

Books, appropriately shelved, can turn waste space around doors into important decoration

With American book buying on the upgrade, you will need more bookcases to hold your books.

But they offer you much more than storage space, for most rooms are actually improved by bookcases properly placed to add height or color where it is needed, or to create an illusion of unity when the space is badly broken up.

Have a look at your doorways and see if the wasted walls which frame them wouldn't look better if shelved to hold your library and show off some of your favorite art objects to greater advantage.



PHOTOGRAPHS BY MAYNARD PARKER

● There were too many doors in this room, but ceiling-high bookcases pulled the spotty spaces together and added important and interesting color. Home of Allwon Fordyce, New Jersey.



● Daylilies will be full of bloom in spite of drought and heat. This variety is Estmere. In New York garden of Dr. A. B. Stout

THESE PLANTS WILL FLOURISH through hot summers

By WILLIAM LANIER HUNT, F.R.H.S.

Gardens in America are likely to suffer more from drought than from winter cold. If your borders went into a slump during the especially bad droughts of the last decade, you will be glad to become acquainted with some heat-resistant perennials—plants that will bloom right through the drought, while their companions wilt or dry up.

To begin with, all kinds of daylilies seem to thrive on heat. Varieties selected from those marked "mid-season," "late" and "very late" put on a continuous show of yellow, orange, and some shades of red and pink throughout the summer season.

Mid-season varieties include Mrs. A. H. Austin, E. A. Bowles, Swan, The Gem, Chisca, Bijou, Golconda.

(*Continued on next page*)

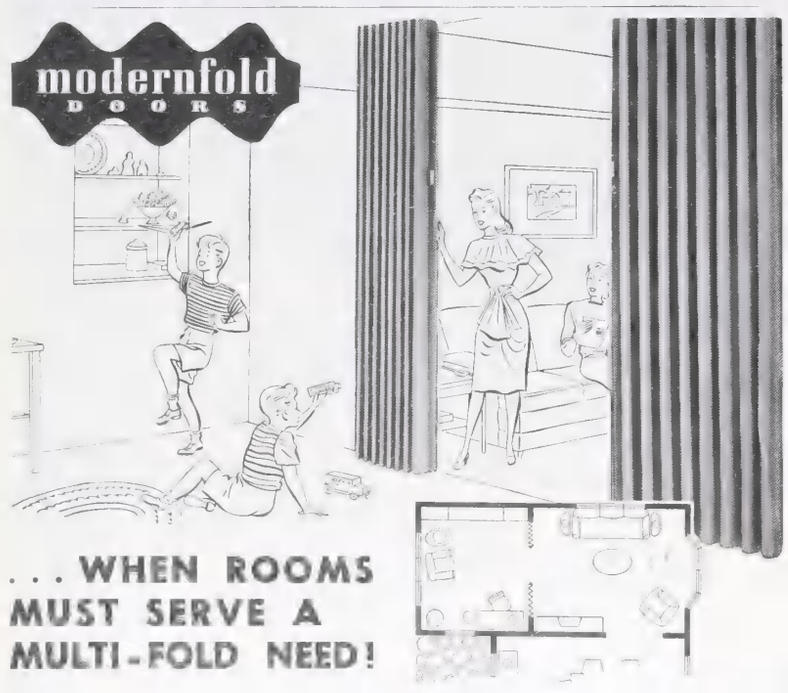
PHOTOGRAPH BY GOTTSCHO SCHLEISNER



● The drought-resistant balloon-flower, Platycodon, in a garden designed by Mary Deputy Lamson







Rooms with a variety of uses! That's the modern trend . . . and how well Modernfold fits in with today's emphasis on efficiency, convenience and flexibility. For instance, this accordion-type door can be used to divide large rooms into smaller ones, each one employed for its specific function. But when your needs dictate a large room . . . merely fold these beautiful, fabric-covered, metal-framed closures to the wall. Write for full details on these efficient doors today . . . see how they save space, eliminate the swing area of conventional doors.

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CONTINUED FROM PRECEDING PAGE

Golden Bell, to mention a few. The late varieties might be said to begin with Ophir and run through Sir Michael Foster, Theron, Hyperion, Cypriana, Maculata, Rosalind, and the Multiflora hybrids.

Since the daylilies begin to flower in the spring in southern parts of the United States (March in Florida), if you are a southern gardener you should select only those marked "late" and "very late" in order to have blossoms in July and August. You will find that most varieties here have a happy way of blooming longer than they do elsewhere, and of blooming again in late summer or fall.



You have the choice of several drought-resistant perennials to combine with daylilies and provide cool blue flowers at the time when this cool color is needed badly in gardens. First is *Salvia farinacea* (treated as an annual in the North) which begins to bloom in late spring and carries on right through thick and thin until frost. Don't let this useful plant starve to death. It tends to overcrowd until it no longer can produce blossoms. Separate it frequently and feed it often throughout the growing season. You will find this salvia worth this extra trouble.

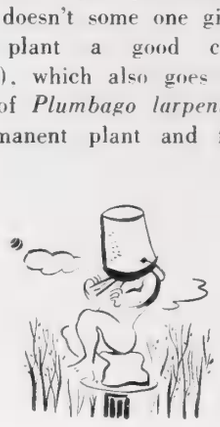
Two other beautiful blue-flowered salvias are *S. azurea* and its variety Pitcheri. Native to the Southern and Southwestern states, these two are thoroughly accustomed to long hot seasons and will never fail to flower in late summer. You will find them as tolerant of heat as the wild orange butterfly-weed, but fortunately not so difficult to transplant.

Beginning in early summer, the balloon-flowers (platycodon) will bloom right along into midsummer. If you live in a warm part of the country where you cannot grow the real bellflowers (campanula), you will find the balloon-flowers a good substitute, and a truer blue. By virtue of its short stature, Maries' variety is useful in the foreground of flower beds between tall perennials and edges. There are also double forms, and all the balloon-flowers can be had in white.

Possibly the neatest of th drought-resistant perennials is se lavender (statice). You will enjo its rosettes of clean, shiny leav and mist of lavender flowers in mi summer. Use it in any of its se eral forms at the front of bed so it can be seen close at hand. C approximately the same height an neatness is the old and well-know Stokes' aster (stokesia). Plant th much improved variety, Blue Moo In warm parts of the countr where the foliage does not winte kill, stokesia is a spring-bloomin perennial. In contrast to stokesi and statice is sea holly (eryngium of erect form and with holly-lik leaves. You can count on it to pr duce a cool effect in August.

To the middle area in the borde add also the *Hypericum olymp cum*. You will enjoy its drough resistant foliage and single yellow stamen-filled flowers that bloo over a long period. It comes fro the dry mountains of Greece, a have so many other of our goo garden plants that defy hea Plant this hypericum either i large groups or as a trouble shoo er in dry places.

If a drought-resistant edger i needed you have the choice o several good plants. The bottl blue *Ceratostigma plumbaginoide* (Why doesn't some one give thi prize plant a good commo name?), which also goes by th name of *Plumbago larpentiae*, i a permanent plant and faithfu



bloomer. Since it comes out lat in spring, you may wish to use i with alternate drifts of something else or as the inner edge of a double edging.

Other worthy edgers are *Nierembergia hippomanica* and its variety Purple Robe, that came into gar dens a little while ago. These are tender perennials, treated as an nuals in cold sections. With the addition of one-third sand to thei soil, they will survive many a win ter that would take them off in cold clay soils.

For a small orange sun-lover plant an edge of tagetes. This little annual that comes so readily from seed may be used to fill in the spots where, for one reason o another, plants in the edging hav

ed out. Portulaca is useful in s way, too. Since it is available almost all colors except blue, u will find it useful for patching here orange is not desirable.

The perennial prunella drops not leaf in the heat. Perhaps its w, matty habit conserves moist- e and helps this native plant to rvive. In color, it is a bit dark d needs some white flowers like tunias or the prickly poppy ar it.

Your summer garden will benefit om the addition of a fair nount of white. You can provide is in the background by plant- g the tall *Artemisia lactiflora* at looks like anything but a ought resister. In August, long, ilk-white sprays of tiny flowers se from the handsome anemone- ke foliage. Another, and well- nown artemisia is the grey-white lver King, so often dried for inter bouquets.

Among white annuals that come nickly from seed is the common now-on-the-mountain. Plant it in ne voids that just will come in ne best of summer gardens. A wer annual is the Madagascar eriwinkle, and, when you can get eds of it, the white form of *ilene pendula*, so well known to ck gardeners. In the pink form f this silene and the annual gail- lardias and statices, you have all the excellent bright-colored material which you will need for a quick effect.

As summer begins to pass, the various kinds of blazing star (liatris), such as the one called Kansas gayfeather, come into their own. You will find them drought-resisters of the first order. They may be absolutely depended upon, along with the purple cone flower (*Rudbeckia purpurea*), to provide a bounty of pink-violet blossoms that contrast nicely in shape both in the garden and in arrangements. With the flowers of the old rose, Mrs. B. R. Cant, they have come to be seasonal institutions in some communities.

By this time, the spikes of old-fashioned lavender will be showing color, and the Russian sage (perovskia) will be in full bloom, rain or no rain. You can kill the Russian sage with too moist a spot. In wet English gardens, it grows best in the driest spot to be found —at the top of a wall. In fact, you will find that most of the plants mentioned will need no artificial watering. If you use them exclusively in your hot summer garden, you can forget the hose, except in protracted droughts. All they ask is a place in the sun and reasonable pest and weed control.

SIX WOMEN AND A PART-TIME MAID

CONTINUED FROM PAGE 35

"I see," I nodded. "Such as when e go away for a long week end."

"Yessir," she agreed. "I'd really ke housework better if I could ount on the pay. My girl friend ays factory work is mighty monot- nous. And at housework I get my unches, too. But they don't make p for all the days I have to lose."

"Yes, Onita, I can see that. . . . mm. . . . I wonder if you'd con- ider staying *if* your employers vould work out an agreement that vould guarantee you more than ou'd make at the factory? *If* they vould agree to pay you on a month- y basis, and pay you whether they se you all their days or not?"

"Oh, but they wouldn't do that!"

"*If* they would, though, would ou co-operate? For instance, if we were going to be out of town next week end, and your Thursday employer would agree to use you on Saturday that week and we on her day, would you agree?"

"Why, yessir. But what if you didn't know it in time?"

"That would our bad luck, Onita. We'd be out four dollars."

She shook her head. "But I don't think the other places would pay me if they didn't use me."

"Well, of course there can be no contract if they won't all agree to it. I'm simply asking if you'll change your mind in case they should."

"Could I depend on it if they do agree?"

"Certainly, Onita. It will have to contain a clause that protects both you and the six women. A clause providing that any one of the seven of you can void the agreement—that is, get out of it by giving 30 days' written notice."

"But 30 days would be a long time to go on if I'm not satisfied."

"It's for your own protection, too. Suppose one of the women is dissatisfied and wants to void her agreement. Or perhaps she's leaving town. She has to give *you* 30 days' notice. In that time, you can surely find another employer to take her place or, if you're skeptical, you can give your notice then, too, and have 30 days to

(*Continued on next page*)



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CONTINUED FROM PRECEDING PAGE

secure a factory job instead."

"I see what you mean," Onita smiled. "Well, I'll think it over if they'll do what you say."

I pulled my typewriter forward. "Now tell me the names and telephone numbers of the other five women."

As I was typing the last figure, in walked the Missus. I softened the blow as best I could. "Onita has a chance to work in a factory, but she's going to consider staying *if*"—and I pointed to the list of names—"you women for whom she works can get together on an agreement." I then explained about the lost days.

"I want to put a spring coat in the will-call, but this way I don't know how much money I can depend on," Onita said.

AS THE door closed behind the maid, the Missus rushed back to my study, her troubles on her sleeve. "Not another dependable domestic worker in the city available for Saturdays—I know," she lamented.

"Would you be happy without economic security?" I asked.

"Don't change the subject! You've got to help me stop Onita."

"If you could give her economic security, you might stop her."

"But she wants—oh, that *is* economic security. But even if I promise to use her every Saturday from now on or pay her if I don't, I can't promise for the other women," she sighed, looking at the paper in my typewriter.

"There is such a thing as co-operation and the guaranteed annual wage plan," I began. "Now you women are in the little business of housekeeping—" I should have used a more discriminating adjective.

"If you think it's such a *little* business," she interrupted promptly, "why don't you just take it over in your spare time?"

"Adjective withdrawn. But you have to concede the small number of individuals in one household compared to that in one factory, for instance. But there's no reason why the household business can't utilize some of the best principles of big industry. There's a possibility that by the co-operation of you six women you can give Onita a guaranteed annual wage plan that will insure her economic security. A contract between you women as employers and the maid as employee will do the trick.

"The best example of concerted action in big business is the case of sixteen companies in the s of Ohio. Because of seasonal offs, each company was ha employee trouble. And the ployees were having economic curity trouble. Obviously, the c pany couldn't keep men on the roll when the work gave out."

The Missus took a deep bre and I felt it behooved me to my sixteen firms up quickly Onita. "But when a representa from each of those firms assem in a conference, they found the peak of production in s companies coincided with the period in others. What they was to work out a contract guaranteed the employee a full-t job. When he was no longer nee at the A Company, he was next day to the B Company, wh a high peak was beginning. N what has this to do with your p time maid?" I pulled out a sh of paper.

"There are six employers in case. We'll call them Mon Tuesday—" and I wrote abbre tions of the week days on the pa "Suppose you have a confere and elect a chairman. If Tues can't use the maid next week, calls the chairman and tells her It will be the chairman's job to tempt to find someone who switch days with Tuesday—someone who can use the maid extra day next week. If no s arrangement can be made, p Tuesday simply loses her mo that day."

"Then we'll have a confere here Monday!" And Satur grabbed the telephone.

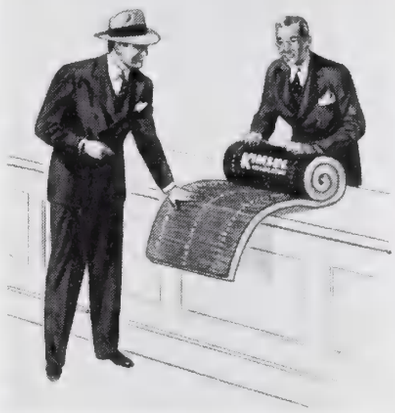
They had the conference. being asked to help with the c tract, I threatened to present a for services, thinking thus to out of it. But the Missus bloc me. "He's only kidding," she s as she pointed to the seventh ch at the dining room table.

WE decided to give Onita a ra We found by multiplying four dollars for one day a week fifty-two and dividing the prod by twelve that each woman paying her $17.33-⅓ each month sum as theoretical as the $104 was supposedly receiving.

They agreed to raise the amo to $18 each per month, which wo give Onita a monthly salary $108. The salary would be paid the month, instead of the da three eighteens the first week the month—when bills are born and the other eighteens over t remaining three weeks.

Mrs. Jones, Onita's Monday e ployer, who had been elected cha

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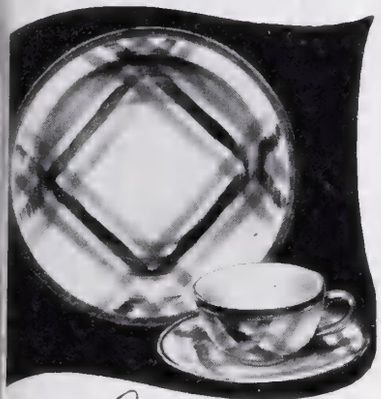
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man, telephoned Onita when that had been settled.

"You mean you'll pay me even next summer when you go away for two or three weeks?"

"Yes, then, too, Onita."

"What about holidays, Mrs. Jones?" Onita questioned. "Are you sure you won't take anything out for them?"

So the holidays had to be settled. Sheets of paper were covered with New Year's Day, Independence Day, Thanksgiving Day, and Christmas. It was finally decided that there were really only six holidays that would preclude house cleaning, luckily coinciding in number with the employers. To offset the double indemnity wrought by the fact that two of the days would fall on Thursday, two on Friday, and none on Tuesday or Saturday, appropriate switches of days were planned for those particular weeks.

As the chairman headed for the telephone again, I mentioned, "Most firms insert provisions for illness in their contracts."

"Could we give her half pay when she's sick?" suggested the Missus.

"But what if she's always sick on the same employer's day?" asked Thursday.

"And how will we know she's really sick?" asked Wednesday.

"You could put out a little extra money," said I, "and let an insurance company worry about when or whether she's sick. At such times you would deduct the appropriate amount from her pay, just as you would if she stayed home because her Aunt Annie was sick."

"Insurance?" Health and accident?" "How much?" came the babel.

When they gave up, I explained the type of policy that should serve their needs. The amount of protection for Onita would depend on how much the women were willing to put into it. To allow her $4 for a day's illness, each woman would have to pay about $12 for the first year and $10 thereafter. All heads shook over that one. The plan that would give the maid $2 per day, which would cost her employers each about $6 the first year and $5 thereafter, met with dubious approval. Benefits in addition to the

(*Continued on next page*)





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CONTINUED FROM PRECEDING PAGE

$2 per day would be payment of doctor's fees to a given amount and payment of a flat sum in case of loss of certain organs of the body.

"Here's another item," I said when it had been agreed that Mrs. Jones should arrange an interview between an insurance company and the maid. "Vacations. That is, for Onita." I intended to see to it that they regretted usurping my time.

"If we give her one week with pay, we'll be losing *two* days during the year," lamented Friday.

"We could try it for one year," Thursday suggested, and the motion to give Onita one week carried.

"Let's ask *her* to do *some*thing," Tuesday said with feeling. "Let's ask her to come at 8:30 promptly, as she'd have to do at the factory." This proposal brought full agreement, for Onita often reported so late she was still around cleaning when the women were starting dinner.

Monday telephoned again.

"She's practically on her way downtown now to select that spring coat," she reported when she rejoined the circle at the table. "She'll stay if you say the contract is good," she added, nodding at me.

"Oh! House cleaning!" thought Saturday aloud. "Can we get together in the spring and work out a system so we can each have her three or four days in a row?"

"We can try," said Wednesday. "If any of us should take an early vacation out of town, we could do some co-ordinating. If not, we'll manage somehow."

I had been writing up the contract as they went along, inserting also clauses providing for employer protection, employee relationship, and termination. Except for my parties of the first and second parts, they left it about as was.

At the request of the employers, I went to Onita's home to show her the contract. "Read it carefully, Onita," I told her. "I think it protects you as well as any commercial firm could."

After reading it through twice, she grabbed the pen I held in my hand. "If it works out as good as it sounds," she said, "I'll sure have the laugh on the factory."

"We're certainly sticking our necks out," remarked Tuesday as she signed her name to the seven typed copies.

But now, after several months, the Missus says Tuesday no longer worries about her neck. For she and the others, too, say that they've benefited more than Onita. She's been more co-operative with the more saving with soaps and p ders, more particular about work. Curious, I figured what ea woman was paying per work d Eighteen a month adds up to $ a year; stick on the $6 for ins ance, and it's $222. Divide that fifty days the maid actually wor and it comes out $4.44 per d

Whispers the Missus, "Just being worried that she won't sh up next week is worth the ex cents."

Here's the contract which g security to the maid, and freed from worry to her employers—a her employers' husbands.

CONTRACT

THIS AGREEMENT, made t 30th day of December, 1946, by a between (names of the six wome hereinafter referred to as "Employe and Onita H. D———, hereina referred to as "Employee," W NESSETH:

That said Employee agrees fai fully and diligently to work ei hours each week for each Emplo at cleaning, laundry, and related ta as assigned, during the space of year from the date hereof, with absenting herself except of neces and with exceptions specified here after;

That Employee will report for w at 8:30 A.M., and if at any time able so to do, will inform Emplo concerned as far in advance as p sible;

That each Employer will pay E ployee $18 per month, the first th undersigned during the first week each month, the last three undersig during the last three weeks of ea month respectively;

That appropriate deductions fr pay will be made for any abse from work through fault of Emplo other than the six holidays and week's vacation as provided;

That any Employer who cannot Employee on her regular day will c tact the first name undersign Chairman, who will endeavor to range a switch in days with anot Employer or to find an Employer w can use Employee an extra day; such arrangement cannot be ma Employer not using Employee on r ular day will lose that eight hours service and the pay therefor;

That, to allow each Employer th consecutive days of service for ho cleaning, a schedule serving that p pose will be drawn up in a meeti of the Employers to be held on t first Monday of March;

That the following holidays will observed: New Year's Day, Memor Day, Independence Day, Labor D Thanksgiving Day, and Christm Day; Employers concerned will range appropriate switches of days that each Employer loses eight, a only eight, hours during the enti year by reason of holidays;

That Employee will be given o

week of paid vacation during the summer;

That Employers will finance an income protection policy for Employee with a reliable insurance company provided such company will insure Employee;

That Employee will not discuss one Employer with another; if she has a grievance, she will state such grievance to Employer concerned, after which Employee and Employer concerned will discuss grievance together and attempt to arrive at a solution satisfactory to both;

That this contract may be terminated by either the Employee or any Employer on thirty days' written notice.

Executed at (city and state), this 30th day of December, 1946.

(Signatures)

_____

_____

_____

_____

_____

_____

EMPLOYERS

Onita H. D_____

EMPLOYEE

CHINTZ UP

CONTINUED FROM PAGE 68

said the Widow's Peak patiently, missing the trumpets completely.

David looked at me for help. Visions of a small, green English village floated in front of me. "Broadloom," I said, looking at him belligerently. Axminster, indeed!

Mr. Windelspoon called forth a sea of broadloom, which he proceeded to twirl about his head with the aplomb of a seasoned sword swallower.

"Are you interested in carved, shag or deep-pile?" he said inexorably. There was no question that he was trying to rub it in.

I groped for some word that would bring me on the same level with this cultured lout, some proof that I could follow directions and sign my name with the best of them. David, dumbstruck, was a dead loss. I looked the Widow's Peak straight in the eye. *Carved—shag—!*

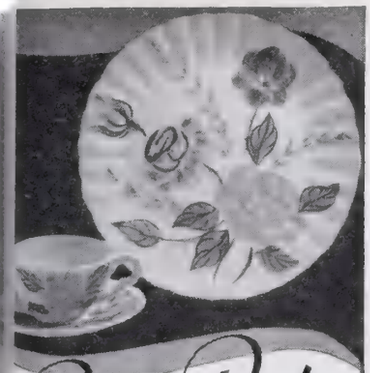
"Wall-to-wall," I said ringingly.

That stopped him cold. The three of us just stood there, examining each other silently. It was an impasse not unlike the Russian zone trying to talk to the English zone.

David decided to try basic English.

"How about that one over

(Continued on next page)



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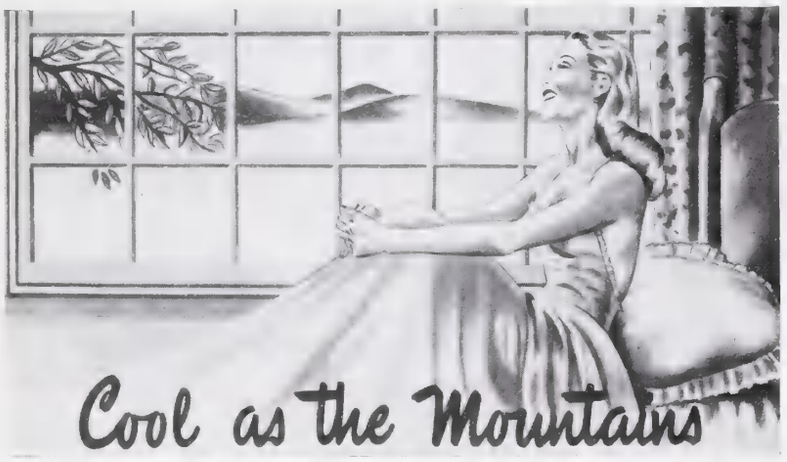
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YORK

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CONTINUED FROM PRECEDING PAGE

there?" he said, with the jocularity of an assistant room clerk. "I've always thought I'd like a green rug."

Mr. Windelspoon brightened. "Indian broadloom, the finest rug we have and a lifetime investment—"

"What's the tariff?" David said jovially, preening over his sudden discernment.

"$30. . . ."

"Well, I think the old budget can cope with that," David said genially. I looked at him apprehensively. Whenever he begins to talk like a Rotarian I know he is out of his element.

"What are the dimensions of your living room, sir?" Mr. Windelspoon said, his widow's peak quivering respectfully.

"Eighteen by eighteen," David said, on familiar ground at last. "Except for the riser on the east wall." He had picked that one up during lunch from the woman at the next table. "Would you say that was a carved riser or the deep-pile type?" he inquired of me softly. I glared at him, but Mr. Windelspoon was with us again.

"That comes to $1,080, sir. Will that be a charge?"

The silence was like a high wall.

Mr. Windelspoon finally spoke from a great distance. "Thirty-six yards," he said distinctly, "at $30 *a square yard* comes to. . . ."

Out of the corner of my eye, I watched a red flush spread over David's pallor, like a sunset in a Fitzpatrick travelogue.

"Perhaps," I said wanly, "we should bring in a sample of our drapes before making any decision."

Mr. Windelspoon was a Russian wolfhound flicking a couple of Dachshunds out of his path. "The noun is draperies," he said coldly. "Drapes is a verb."

"Drapes *are*," David said sullenly, pulling himself together.

"A collective noun always takes the singular," said Mr. Windelspoon, headed magnificently for the men's room.

WE stumbled down to the fabric department, not speaking. A graying lady in curls descended on us like a well-adjusted Pekingese.

"Let me handle this one." I hissed at David. "We are looking for a modern fabric for our living-room drapes—draperies. Perhaps you could help us. We seem to be rather new at this business."

The Peke was charmed. We left her two and a half hours later, secure in the knowledge that bourette is a material woven wit slubs, that a lampas has a we and two woofs, and anything yo don't recognize you're safe in cal ing a jacquard weave. We wer also armed with a sample leng of a stylized philodendron le printed on a natural monkscloth

"Take it home and live with a night," Mrs. Peke told us. W stared at it manfully until w went to bed.

I was just falling asleep whe David sat up in bed. "*Now* I kno what it reminds me of," he sai "I've been trying to think of it a evening. The men's room at Radi City."

IT WENT on that way for week on end. The family's house wa hung with woofs, wefts, and slub from every manufacturer in tow Just as we got three people t agree, a fourth would turn up t point out gently that of course was very striking, but don't yo think all those geometric thing get a little tiring?

"Just wrap me in a modern no elty weave and send me out t sea," David said at breakfast on morning. "How about dispensin with draperies for that stark u cluttered look."

We clung to that idea for day until I discovered the monochr matic school.

David thought it was grea "Everything beige," he said ha pily. "One little old beige cuttin and you get yourself a col scheme."

We stayed with that one until very dear friend pointed out tha our living room had a north ligh and didn't we think we would b happier under the circumstance with a warm color?

We proceeded to run through warm week (chartreuse snowflak on a watermelon ground), a monk cloth week, a glazed chintz s quence (Grandma was delirious closely followed by a grassclot holiday, but everybody had ter objections to each. It got so w couldn't look at French pastr subway art, out-of-town licen plates, or the doorman at the Sto without seeing a potential col scheme. The ghosts of fabrics w had seen and rejected haunted t through the hot, schemeless day and bourette-coated gremlins pu sued us on slubs through the lon moiré (pattern not permanent e cept on acetate rayon) nights.

We had run through every colo every objection, every friend. W had paid our first month's re

we were still without a color
ne.
)o you think we'll go on like
forever?"
Vell," David said righteously,
can't expect to burn your
at both ends and come out
wide-waled corduroy."
ır friends, fearing for our
y, began to drop us, a situa-
to be highly encouraged.

EN it happened, without warn-
g, on June 22nd, which started
ike any normal day. The silex
its top. David couldn't locate
ie pin, the bus driver wouldn't
ge my five dollars. I lost an
ng. I met David at lunch time
we started on our weary
ds, our wearing little tale:
arelookingforamodernfabricfor
vingroom . . ."
ıd suddenly there it was, ca-
ing in fine, free-flowing folds
ı the length of a showroom
. A black and white cotton
ted with Steinberg's "Views of
s," those giddy, lopsided Eiffel
ers and cowering mongrels
heroically moustached statues
h are usually on view in the
Yorker.
his was it. We knew it, both
s, as surely as you know the
t of a familiar hand or the
smell of bacon. It was love at first sight, love at first slub, love at first Steinberg.

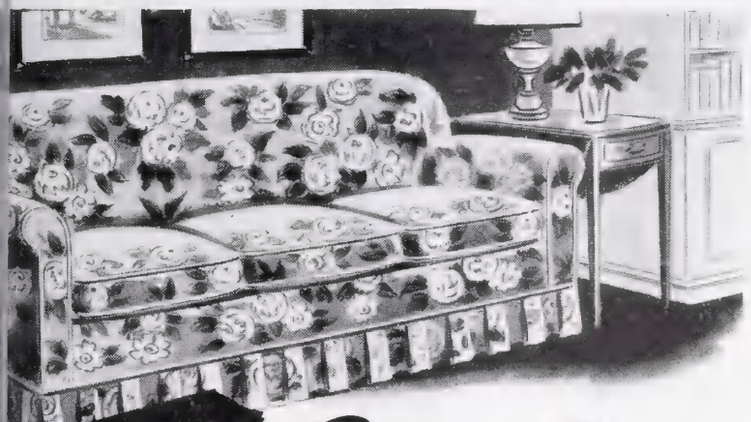
I wanted to kiss the salesman, but I settled for David.

WE TOOK it home and draped it over the piano and the couch and the hamper in the guest bathroom. We stared at it stolidly from every corner of the room, with and without lights, and it still didn't look at all like the men's room at Radio City or LaGuardia Field or even filigreed hamburgers with halos.

It continued to look good the following morning and when we came home that night, and we swore on penalty of death not to show it to anybody before it was hemmed and hanging up at 8 East 8th Street.

"And only $3.95 a yard," David said, brandishing his toothbrush at me triumphantly some hours later. In the terrible weeks that lay ahead we were to discover the significance of the fact that it was also only 29 inches wide, but that night we fell into a sound, dreamless sleep, our black-and-white sample length nailed to the bedpost, a banner of decision, a flag of peace flying victoriously in the summer night.

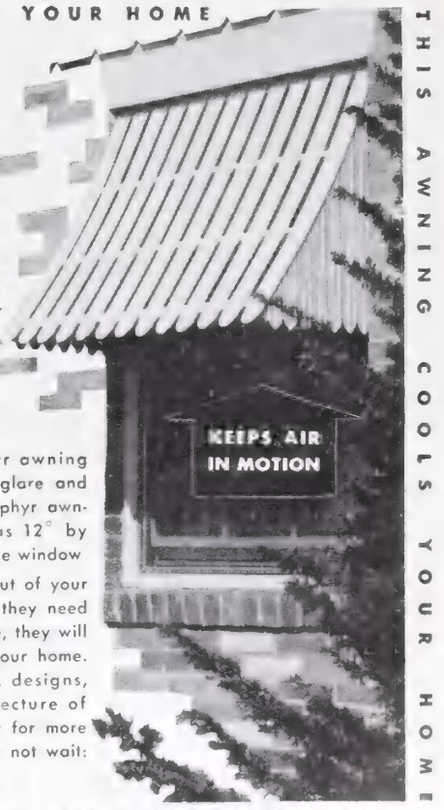




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THIS AWNING *cools* YOUR HOME



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Zephyr awnings keep the weather out of your home the year round. Once installed, they need not be taken down. With minimum care, they will give beautiful service for the life of your home. Available in a w-i-d-e range of styles, designs, colors, and trims to match the architecture of your home. Return the coupon below for more information about Zephyr awnings. Do not wait: even hotter weather is ahead.

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but still in style

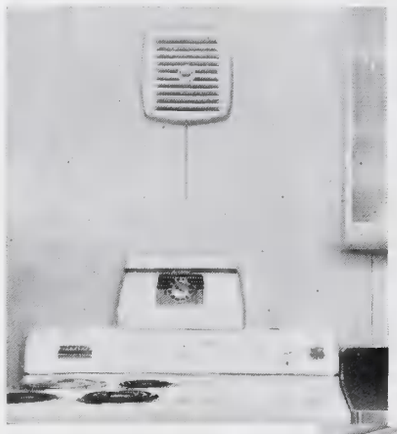
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Kitchen Ventilators

Are Not an Extravagance

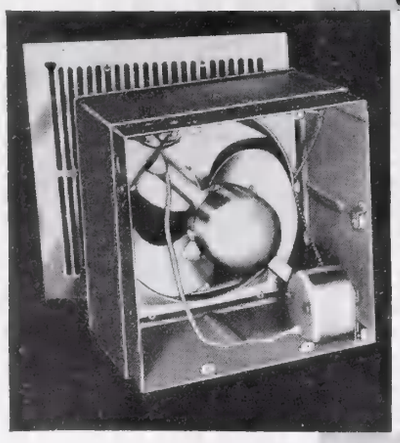
CONTINUED FROM PAGE 51



● Adaptable to walls of any thickness is the Victron fan, made by Victor Electric Products, Inc. Grille is removable for easy cleaning, exterior shutter tightly fitted for positive seal against weather, insects. A pull chain starts or stops the fan, controls outside shutter automatically. Fan moves 700 cu. ft. of air per minute.

● The "Splend-Aire" portable electric window ventilator made by Metal-Tex Corp. comes in three sizes, to fit windows 22" to 27", 24" to 31", and 27" to 36" in width. It operates on AC current, has an 11′ cord, switch, and rubber plug. Requires only four screws for installation. Ventilator does not interfere with window operation.





● A 10" built-in ventilator made by Ilg Electric Ventilating Co. is designed for permanent installation in medium-size kitchens. Can be operated manually with a pull chain, or can be ordered with auxiliary motor controlled by a wall switch, which simultaneously opens or closes outer door, turns fan on or off. Aluminum grille.

● The grille of the Emerson Electric Mfg. Co.'s built-in kitchen ventilating fan is white enamel finish, and may be re-painted to match walls. Fan is attached to hinged grille which swings down for easy cleaning or servicing. Double seal on outer frame makes door weather-tight when fan is idle. Moves 570 cu. ft. of free air per minute.



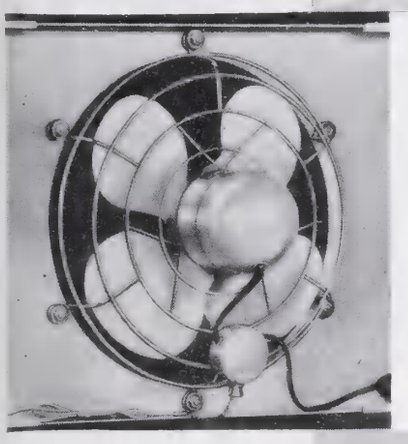
you are a renter, or for any eason do not consider it wise to ake the investment involved in a ajor kitchen ventilating installa-n such as those shown on pages —51, you can still do something keep your kitchen cleaner, oler, more comfortable by using fan type of ventilator. This may a permanent fixture or a port-le window model.

In selecting a fan ventilator, be re its capacity for moving free air is no less than 350 cubic feet of air per minute for a small kitchen (up to 800 cu. ft. in size), 500 cu. ft. for a medium size (up to 1200 cu. ft.), and 800 cu. ft. for a large one.

Locate the fan on an outside wall, since air is pulled into the fan and forced out of doors, setting up an air flow toward and through the kitchen. It will give the best service installed over the range, where cooking heat and grime originate.



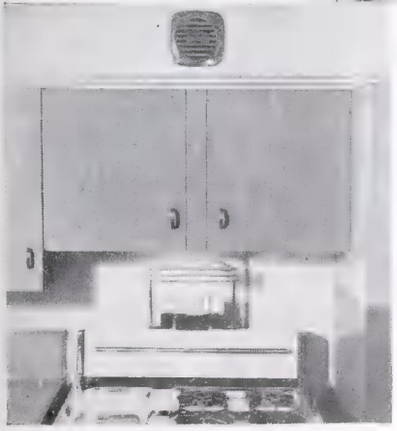
● The 12" x 12" grille of the Aeropel built-in ventilator made by American Blower Corp. is of easy-to-clean white plastic, scientifically designed to offer minimum resistance to air flow. Weather door on outside of house has an automatic latching mechanism. Fan operates with pull chain. Will move 400 cu. ft. of free air per minute.



● A portable window ventilator with a fan blade 9" in diameter, made by The Diehl Mfg. Co., is mounted on an ivory panel 10½" high and adjustable to fit windows from 26" to 36" in width. It operates with a pendant switch, and comes with an 8' cord and plug. Moves 500 cubic feet of free air per minute. It operates on AC current.



● The Fasco ventilator made by the F. A. Smith Mfg. Co. will move [illegible]5 cubic feet of air per minute. It fits walls from 5" to 9½" in thickness, has weathertight seal on outside. A single automatic control opens and closes outside door, starts and stops fan. The grille, easily removable for washing, is finished in pure white baked-on enamel.



● The Kitchen-Aire Six made by the Stewart Mfg. Co. is adjustable for walls from 5" to 9" thick. A flip of a wall switch operates the ventilator. Fan and motor are housed in a clean, grease-free enclosed aluminum compartment mounted on outside wall, which eliminates fire hazard and leaves nothing to be cleaned except the grille.



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HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 18

West of the Pecos

Since you may have time on your hands waiting for passage to Europe, it mightn't be a bad idea to look homeward for some rest, relaxation, and fun. Among the leading contenders for your interest and enjoyment ranks New Mexico —"Land of Enchantment" they call it.

New Mexico boasts everything from parks and monuments to highways, climate, sports, mountains, the Old West, and Indians! And ten-gallon hats and high-heeled boots, even if you don't know how to sit a saddle.

Among some of the state's most famous sightseeing spots are the Carlsbad Caverns, Aztec ruins, Bandelier National Monument (cliff homes that date back to 1300 and 1600 A. D.), Capulin Mountain and Chaco Canyon. Also celebrated are El Morro and its Inscription Rock, dating back to 1605 when Onate, colonizer of New Mexico, camped at El Morro and carved his name in the soft sandstone wall. These are but a few of the state's many attractions for you.

Fiestas and Ceremonials

If we haven't mentioned fiestas and ceremonials, it is because you'll be helped better by a listing of them for this month. These, by the way, are the fixed date ceremonials only:

August: 1, 2, 3—Las Vegas, Cowboys' Reunion; 2—Jaemez Pueblo, Old Pecos Dance; 4—Santo Domingo Pueblo, Fiesta and Summer Corn Dance. Second Week, Pioneer Days at Raton; 10—San Lorenzo Fiesta, Feast Day at Picuris Pueblo, Nambe Pueblo (Corn Dance) also observed at Abo and Penasco; 12—Santa Clara Day; 14, 15, 16, 17—Gallup Inter-Tribal Indian Ceremonial; 15—Zia Pueblo Fiesta and Dance; 28—Isleta Pueblo Fiesta and Dance.

Hither, Thither & Yon

If you're Zermatt or St. Moritz bound, you'll find that the Swiss Government is making things easier for you. Customs offices have been opened in both places, so that now you can send your baggage direct to each and avoid the usual frontier customs inspection. France also is duplicating the idea, your hand-baggage now being inspected on the Cherbourg-Paris boat train, thus eliminating customs delay at the dockside.

Mexico is nearing the 500,000 American visitors mark set by her travel authorities as their goal for this year. Many more than $130,000,000 were spent, mostly by Americans, last year, and it is anticipated that the 1947 total will far surpass this.

For the Golf Addict

Some dates for golf enthusiasts to note in making up their travel calendars for home and Canada include the Canadian Open at Toronto—July 16-19; the Canadian Amateur—August 11-16 at Royal Quebec Golf Club, Quebec; U. S. Amateur—September 8-13 at Pebble Beach course of Del Monte Golf and Country Club, Del Monte, California; U. S. Women's Amateur—September 22-27 at Franklin Hills Country Club, Franklin, Michigan.

Round-the-World

Cruises that really take you round the world are yours for the asking, you know. American President Lines, with its famous "President" boats, is back in full swing again, and if you want to go only as far as California, bookings permitting, of course, that will be all right, too. Check well in advance.

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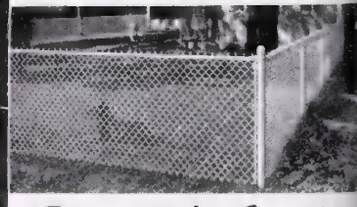
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dozen varieties each to cover the breadth of season and color range of each flower. Use these lists as they stand, or study your nursery catalogs and work up lists that will best meet the needs of your own garden.

A Dozen of the Best Iris for Mass Planting

Snow Flurry—early to mid-season, spectacular ruffled white with slight blue cast, 3'-3½'

Violet Symphony—early to mid-season, large spectacular violet self, 3'-3½'

Sally Ann—early to late, soft yellow self with longest blooming season of any iris, 3'-3½'

Caroline Burr—mid-season, cool ivory self, overlaid chartreuse, 3'

Great Lakes—mid-season, reliable and beautiful medium blue, Dykes medal 1942, 3'-3½'

Lake Huron—mid-season, medium-toned blue, very bright blue effect in mass, 3'

Moonlight Madonna—mid-season, cool "lemon ice" self, 3'

Mulberry Rose—mid-season, large flowers of unusual mulberry-rose color, 3'-3½'

Remembrance—mid-season, soft pink, suffused with yellow, 3'

Sable—mid-season, deep black purple with lustrous sheen, 3'

Red Valor—mid-season to late, outstanding large garnet red, 3'

Sierra Snow—late, pure clean white, 3½'

A Dozen Fine Daylilies

Apricot — early, yellow-orange, 2½'

Estmere — early, yellow-orange, 2½'

Bijou—mid-season, orange overcast with rich fulvous red, 2'

Mikado — mid-season, glowing orange, 3½'

Patricia—mid-season, pale yellow tinged lemon-chrome, 2½'

Rajah — mid-season, light red with darker eye, 3½'

Chengtu—late, coppery orange-red with deep carmine mid-zone, 3'

Dauntless—late, pale yellowish-orange, 3'

Linda—late, golden yellow with cinnamon flecks and red eye, 2½'

Ophir—late, golden yellow, 4½'

August Pioneer — very late, chrome-orange, 3'

Boutonniere—very late, clear yellow with rosy peach petals, 3'

Twelve Outstanding Phlox

Miss Lingard—very early, white, dwarf height

Daily Sketch—early, light pink, medium height

Leo Schlageter—early, red, medium height

Lillian — early, pink, medium

Chesapeake — mid-season, rose, medium height

Commander Koehl—mid-season, red, tall

Harvest Fire—mid-season, salmon-orange, tall

Salmon Glow—mid-season, salmon-pink, dwarf

May Louise—late, white, tall

Orange Beauty—late, orange, medium height

Progress—late, lavender, dwarf

Thor — late, salmon, medium height

Twelve of the Finest Chrysanthemums

Apricot Glow (cushion type)—early, apricot bronze, most prolific azaleamum or cushion type, 1½'

Avalanche (large double)—mid-

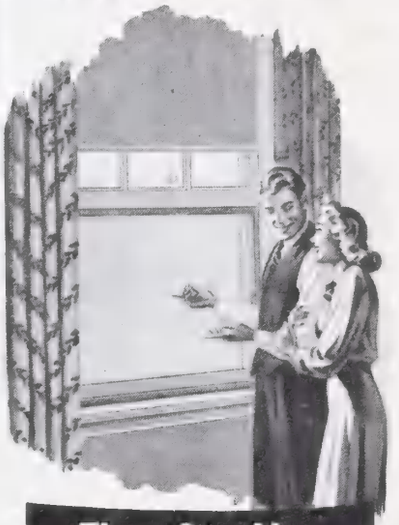
(*Continued on next page*)



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CONTINUED FROM PRECEDING PAGE

season, pure white, soft yellow tints on opening, 2′

Joan Helen (double)—mid-season, striking rhododendron purple, 1½′

King Midas (double)—mid-season, most consistent large, double yellow; occasionally tinted bronze, 2′

Pink Radiance (double)—mid-season, most prolific pink variety, 2½′

Fred F. Rockwell (pompon)—mid-season, bright orange bronze, 2

Autumn Lights (single)—late coppery bronze, very hardy, 1½-2

Lavender Lady (double)—late a fine lavender, 2½′

Louise Schling (single)—late crimson to salmon red, always dependable, 2½′

Mrs. Pierre S. Dupont II (double)—late, salmon-bronze. 2½

Red Velvet (double)—late, velvet crimson, hardy, reliable, 2′

Charles Nye (large pompon)—very late, uniformly brilliant yellow, 1½-2′



Indian Chief Poppy

For the

Loveliest Flowers

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ORIENTAL POPPIES — for a gorgeous display of color in May and June. We especially recommend:

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NEW BEARDED IRIS — astonishing new colors and combinations of colors. They outclass the best of only a few years ago. All striking varieties, including:

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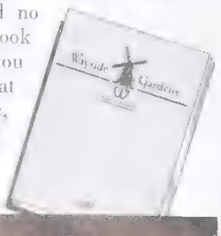
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Wayside Gardens

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YOU CAN GROW FUCHSIAS ANYWHERE

CONTINUED FROM PAGE 72

This hardy *Fuchsia magellanica* is a little shrub rarely over three feet tall in the North, with slender, pendant red and purple flowers that are relatively unpretentious in spite of their abundance. If you live in a latitude south of Philadelphia, you can grow it without winter protection in a semi-shaded location.

Other fuchsia species that are relatively hardy include the *serratifolia* and *macrostemma alba.* Short-tubed red and purple varieties, too, are relatively resistant to cold. In sections where roots, but not tops, are hardy, fuchsias are cut back to the ground each spring, as is done with buddleias in many parts of the country. Elsewhere fuchsias are grown as bedding plants.

Wherever you live, the culture of fuchsias outdoors is the same. As in the case of tuberous begonias, you should pick for fuchsias a location that is shaded from the midday sun, but with enough sunlight in the morning or late afternoon to encourage flowering. Add plenty of well-rotted manure and leaf mold to the soil and prepare a deep bed as for any shrub.

Once planted, the roots should never be allowed to dry out. Add a mulch of leaf mold, peat moss or leaves and see that the plants are watered during dry spells. To insure atmospheric moisture—necessary for producing the best specimens—make a regular practice of spraying foliage with water in the evening or early morning. Daily syringings also serve the purpose of keeping down thrips, white fly, red spider mite, and the few other pests that sometimes attack.

You may, in addition, have to spray three or four times a summer with pyrethrum, rotenone, or nicotine. Feed the plants with a balanced fertilizer once a month through the spring and summer.

Their long flowering period and similar cultural requirements have probably already suggested to you that fuchsias make a nice background for tuberous begonias in garden beds. You can also combine these two plants in tubs or large pots on the terrace. Under favorable conditions, with judicious pruning, fuchsias will bloom for a period of eight months straight.

You can grow fuchsias as potted plants in three ways. For bushy plants, use varieties such as Little Beauty, Cupid, Lord Byron, Brentwood, Countess of Aberdeen, Display and Stargazer. For pyramidal plants or pillars: Winston Churchill, Hollydale, Ave Maria, Heron, Sunburst, Lucky Strike, Diadem, Wonderblue, Patty Evans, Reiter's Giant Fascination, and Mme. Cartot. For fan-shaped specimens: Galli-Curci, Anna, Carolyn, Dr. John Gallwey, Melody, Non Pareil.

A few fuchsias are adapted for hanging pots or baskets. Examples: Galli-Curci, Cascade, Halloween, Marinka, Mrs. Victor Reiter, Victory, Muriel, and Pastel.

The following varied uses of fuchsias, with examples, are suggested by Jack Evans, fuchsia breeder of Los Angeles, for climates suitable to growing them outdoors.

For specimens, choose vigorous, upright types and stake plants for best effects. Examples: Aurora Borealis, California, Commander-in-Chief, Pasadena, Patty Evans, Royal Purple, The Chief.

Fuchsia hedges are very effective, with myriads of blossoms throughout a long season. Examples: *magellanica*, Riccartoni, Winston Churchill, Sunset, G. Monk, and Display are all good.

ıchsias, though shrubs, can be
ed as vines to a height of
t 12 or 15 feet. Examples are
ellanica, fulgens, cordifolia,
sy Queen, Jules Daloges, Hal-
en. Falling Stars, Utopia, Beau-
f Swanley, Non Pareil, Cardi-
and Fanfare.

YOU like tree roses, try tree
chsias, either in containers or
ıe ground. Get directions from
al plantsman or horticulturist.
ct vigorous, upright varieties
California, Aztec, Ink Pearl,
ın, Melody, and Non Pareil.
ybridizers are breeding fuch-
with many purposes in view.
ugh they are working mainly in
fornia, they are putting real
t into developing plants that
adapted to other parts of the
ıtry as well. One of their ob-
ives is a race of dry-air tolerant
ts that will do well in the cen-
of the country where fuchsias
patience to grow well.

mong the most satisfactory va-
es for dry climates—and for
ving in the sun in favorable
s—are Glendale, Mrs. Lovell
sher, Mrs. J. D. Frederick,
ora Borealis, Aurora Superba,
olay, California, Sunset, Pasa-
a, Amy Lye, Gartenmeister Bon-
t, Koralla, Andenken an Hen-
erich Henkel, and Sunburst. Single flowered types, as a rule, will stand more sun than most of the doubles, and the salmon, coral, and orange shades will tolerate more heat than the large violets, purples, and double whites. Gartenmeister Bonstedt and Triphylla hybrids are shrubby sorts that will also tolerate sun.

Remember that, wherever you grow fuchsias, they will need a resting period. This is a boon to northern gardeners who can thus store them in an unheated pit-frame, or even in a garage where they are out of drafts and the temperature stays well above freezing. One Pennsylvania gardener reports success in wintering fuchsias in outdoor beds under eight or ten inches of peat moss held down by chicken wire. Gardeners in warm regions of course need not cover the plants.

Fuchsias should be given a heavy pruning every year, to keep them in shape and to encourage new growth, on which the flowers appear. You can cut away as much as two-thirds of the wood without harming a healthy plant. This pruning can be done any time from October to March in frost-free areas. Elsewhere it is usually most convenient to prune before storing.

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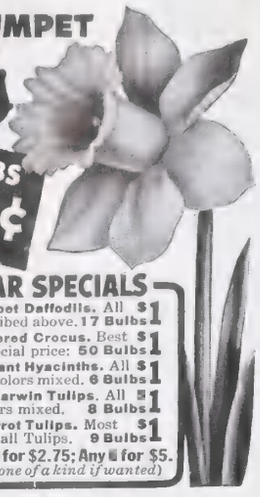
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PEGGY PERRY • LA FAVORITE
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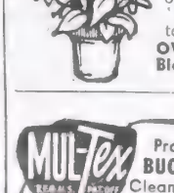
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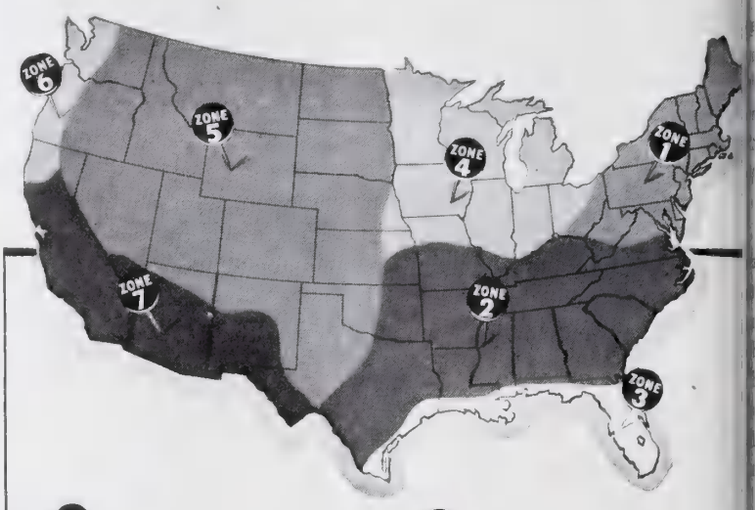
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The LOG of the PRACTICAL GARDENER



ZONE 1 — The Northeast
ZONE 4 — The Middle West
ZONE 2 — The South
ZONE 5 — The Rocky Mountains and Great Plain
ZONE 3 — Florida and Gulf Strip
ZONE 6 — The Pacific Northwest
ZONE 7 — California and the Southwest

This is HOUSE BEAUTIFUL's Gardening Zone Map of the United States. It is divided into seven main zones, determined not only by temperatures, but by soil, rainfall, and other factors that bear on what you can grow successfully. Whenever gardening procedures depend upon locale, we try to give the best advice for each zone, indicating the zone by number. Find your own zone number on the map so that you may apply our observations and reminders here and elsewhere in the magazine to your garden.

THE value of garden clubs to their communities was again demonstrated by a recent contest conducted by the Garden Club of New Jersey. Citation awards were given to commercial and industrial establishments on state highways having the most attractive buildings and grounds. More than 100 garden club members worked on the survey, which entailed checking establishments on 1,700 miles of highway. This resulted in awards to 37 establishments (first carefully checked as to fire and health hazards by the state departments of health and conservation) in a ceremony at the state capital in Trenton in June.

Such a contest is of direct benefit to all parties concerned. The award winners gain well-earned publicity that boosts their business. The garden club members gain personal satisfaction in public service, and, at the same time, discover better, cleaner establishments with which to trade. And the whole state reaps the reward of people with pride in their communities.

A public park should be more than a collection of nice trees and shrubs. It should serve the recreational activities of the community. A park which ideally fills the qualifications is Tower Road Park in St. Louis. Of Victorian vintage, but functional none-the-less, Tower Road Park has stately trees, a good road system, a good system of walks, and 28 game lots, all shielded from the public highways by attractive screen plantings.

In most parts of the country, August is the month to divide and set
t bearded iris and Oriental poppies, to order bulbs of Madonna
ies and autumn crocuses to set out in the garden, and to get bulbs
freesias, Dutch iris and paperwhite narcissus for pot culture. You
n also add to your order list annuals for fall sowing. These include
detia, larkspur, cornflowers, snow-on-the-mountain, nicotines, and
rious poppies.

*In southern parts of the United States, August is the month when
rdeners plant the seeds of perennials. The long, open fall and mild
riods during the winters allow for the development of clumps of
wering size by spring. Since August and September can be very dry
nths, plan to locate the seed beds near a ready hose connection.
me form of shade for the beds is highly desirable, too, since heat
m the sun evaporates a great deal of water.*

Delphiniums do not last long in the middle and lower South, but
annual crop can be had by planting them in August and coddling
e plants to get sizable ones by spring. If some of the best plants
n be set into a cold frame during December, January, and part of
bruary, they will be ready to set into the perennial border at least
March for May flowering. Where it is not too hot, and where extra
tering is possible, you can pull these plants through the summer,
t it is usually more satisfactory to start new plants each August for
e following season.

*August weather in Zone 3 is not conducive to active gardening, but
re are a few things that must be done, and these may be accom-
shed early in the morning or toward twilight.*
*First, control chinch bugs, active in St. Augustine grass in hot
ather. One good method of control is to dust with a nicotine dust.
ver an area somewhat larger than that which is yellow, and repeat
a week or so. Remember that nicotine volatilizes rapidly and that
bright, hot day is requisite for a good kill.*
*Chrysanthemums should be carefully tied to the square wooden
kes that were driven beside each plant last month. Several patented
nt supports are for sale in your seed store, but for top quality blos-
ns on good straight stems, nothing is better than square wooden
kes dipped in green stain to make them less conspicuous.*
*Final pinches for most varieties must be made early this month,
d if you are growing large-flowered 'mums, you will want to disbud
m by carefully removing every little bud as soon as it pushes out
each leaf. The terminal remains, of course, to become the showy
bular flower.*

Northwest gardeners sow seed of cineraries this month for next
son's plants. As soon as the seedlings are above ground, keep a
tch for curled and bumpy surfaces on leaves. This usually indicates
us disease that results in loss of leaves in mature plants.
The only control for this trouble is to pull up—"rouge" is the
rseryman's term—and destroy infected plants, and to spray regu-
ly for thips and aphids that spread the disease from plant to
nt. Washington State College at Pullman offers a pamphlet
scribing the occurrence and control of this trouble.

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SEPTEMBER
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THE 12 BEST HOUSES OF THE LAST 12 YEARS

Stockton, Calif.

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PRIDE OF AMERICAN ARCHITECTS



Exterior view, Monticello, Charlottesville, Virginia

. . . tastefully decorated under the supervision of Fiske Kimball, Director of The Philadelphia Museum of Art, with Scalamandré crimson damask, exclusively and especially woven for The Thomas Jefferson Memorial at Monticello, to compliment its richly furnished interiors. The valances are trimmed with elegant, yellow fringe and lined in green linen creating a subtle, contrasting effect in the soft-flowing cascades.

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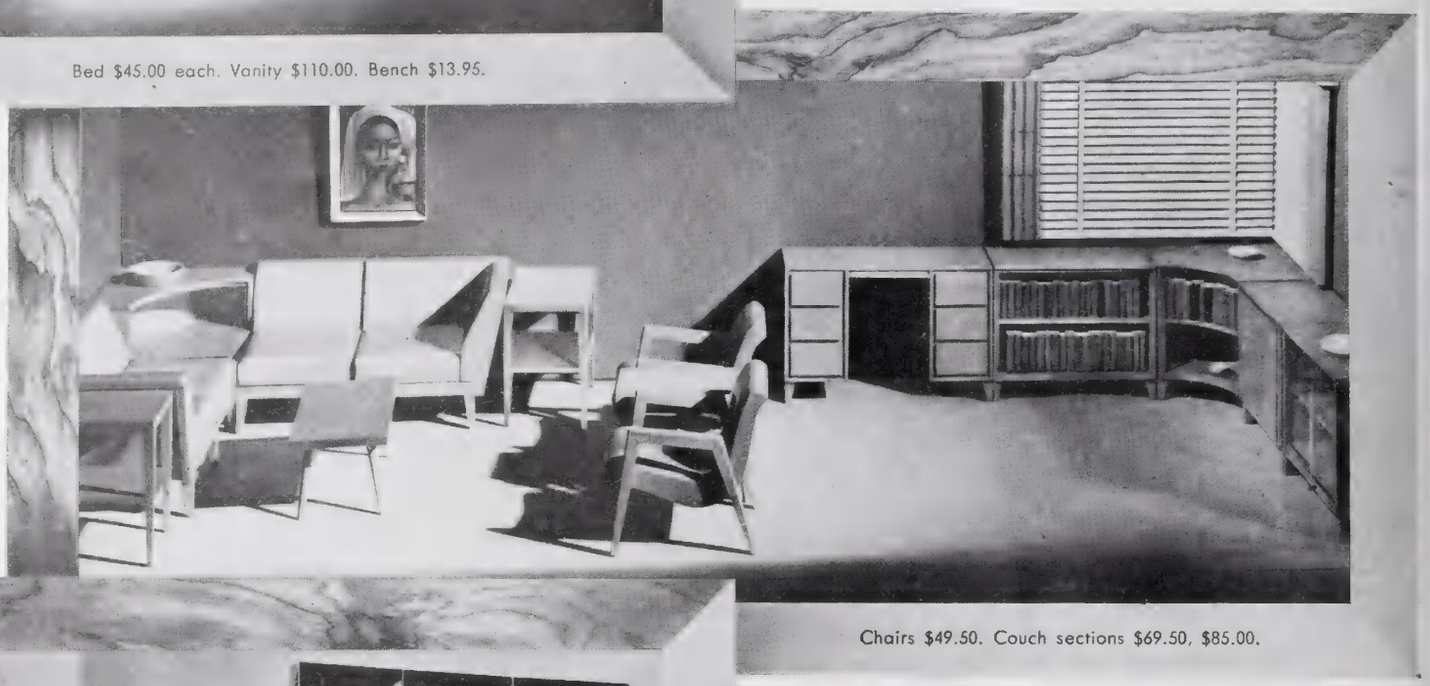
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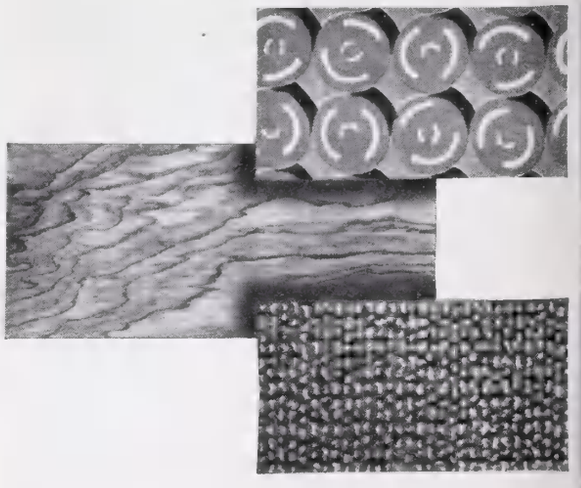


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HOUSE BEAUTIFUL

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● The three-cornered hearth on our cover belongs to Mr. and Mrs. Chas. O. McCarn, Manhattan Beach, Cal. Ponderosa pine paneling and dull red brick go together like coffee and cream in this sophisticated Provincial living room. It's the decorative work of Edith Cook. Furnishings are from the shop of Harry Gladstone

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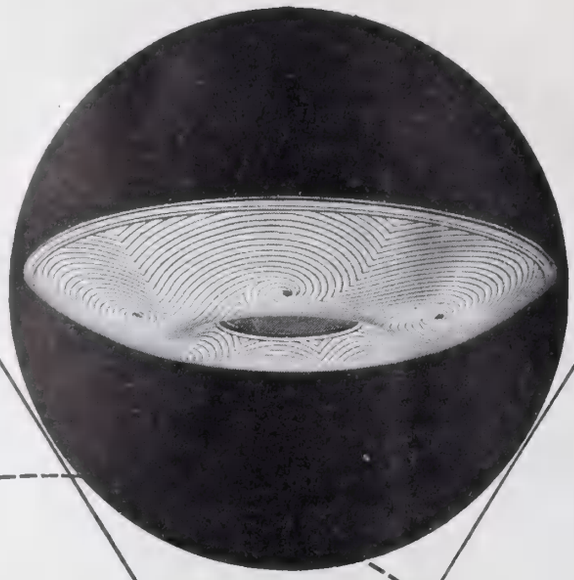




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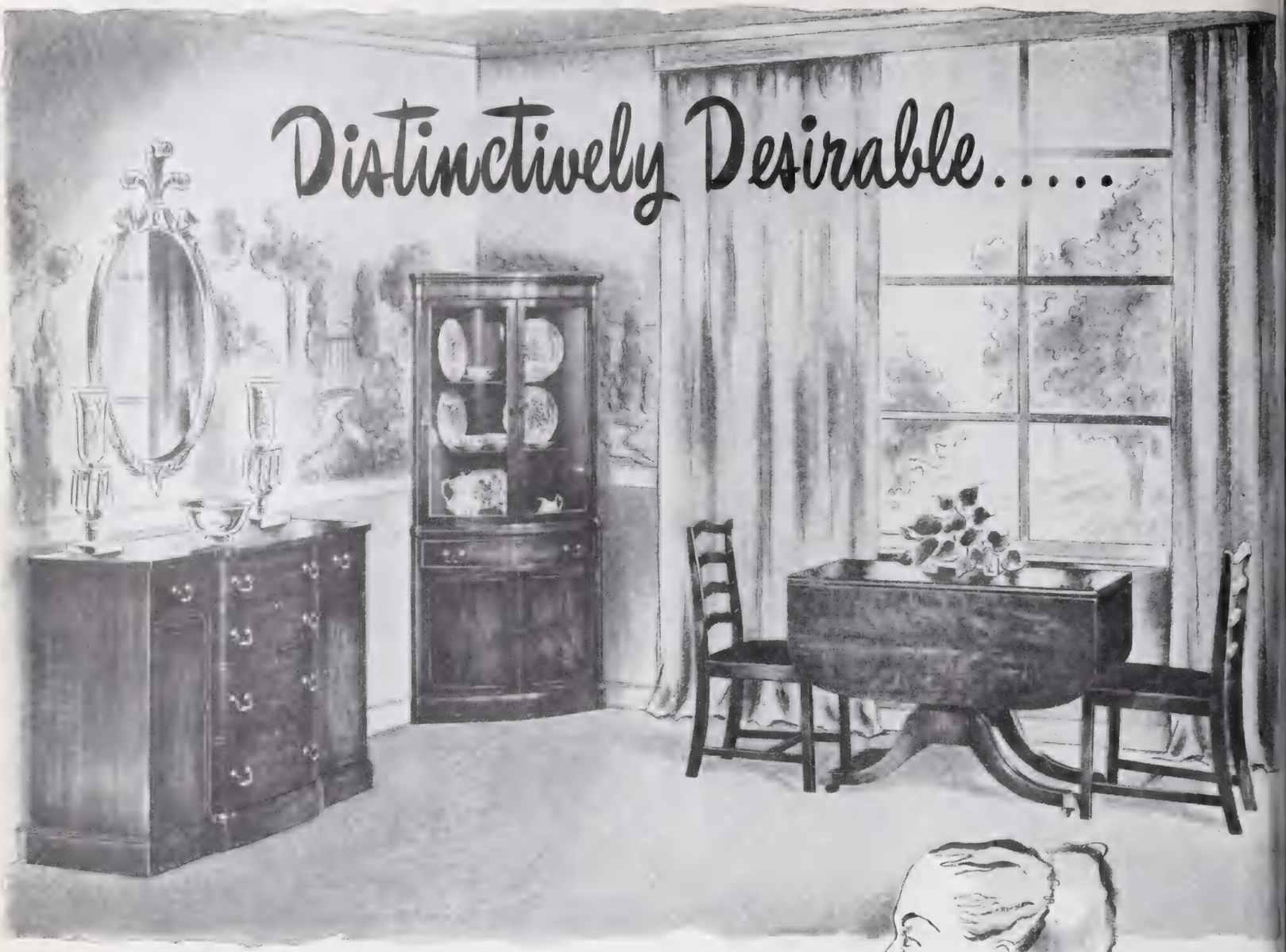
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Fill with water, place flower stems in the weighted pin holder. Submerge these live flowers in the watery depths of this crystal replica of an old Chinese Urn, for a lovely effect. This Ming Urn intensifies the color and preserves your fresh flowers for weeks. Height 8", $4.65 each. Postpaid in U.S.A. No C.O.D.'s. In Kansas add 2% tax. Flowers not included.

HOME ACCESSORIES
3905 Willow Drive Wichita 2, Kansas





DICKENS FIGURINES

Of English Doulton China. Dickens' beloved characters in expertly fashioned figurines. Buzfuz, Jingle, Micawber, Pecksniff and many others. Each **7.50**

John Wanamaker
Broadway at 9th St.
New York 3, N. Y.

QUAINT AMERICAN *Solid Cherry*



(Above) Bruce Lee spool turning, poster bed with paneled back, copied from an original in Doylestown in Buck's County, Pa. Genuine hand carving, and moulded, scroll cut back panel. Built of solid cherry in rich, hand rubbed cherry finish. Prices include shipment to your nearest freight office. Double or Twin Bed Size . . $69.45

A pair of Single or Double . . . $133.85

(Below) Jefferson Lee Bureau-Chest has the rare features of the "decked" top drawer and hand carved pulls and back rail. Ideally proportioned as a bedroom dresser base; for dining room linen chest; for hall or living room commode. Broad surfaces of fine laminated cherry; balance solid cherry. Width 33, depth 18, height 30½ inches. Price includes shipment to your nearest freight office $64.75

Matching PAIR $127.45



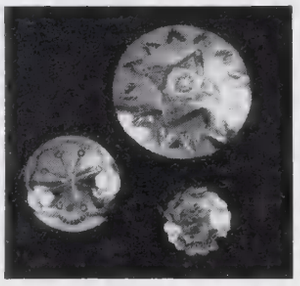
Carl Forslund
122 FULTON
GRAND RAPIDS 2, MICHIGAN
Send for FREE Christmas Catalog

Window

These pages are planned for your shopping convenience. All merchandise shown, except personalized items, may be re-



PRESENT PERFECT. Be sure to save the next wedding invitation you get because it plays a star role in your gift to the bride. Just send it along to this shop and they mount it on an antiqued white and gold metal waste basket or pie crust tray (13" wide), and it's lacquered for permanence. Reception or At Home card can go on the other side of the basket. $7.75 each, postpaid. Page & Biddle, Haverford, Pennsylvania.



INDIAN CHIEF BUTTONS. Sterling silver buttons, handmade by American Indians, are extraordinarily smart with town or country clothes, and they come in three different sizes: 1⅛" for coats, $1 each; ¾" for dresses, 65¢ each; ½" for cuff buttons, 45¢ each. Prices include tax and postage. The Country Store, Concord, Mass.



HI-LITES. Lift the glass and the bottom lights up—yes, it does! And if your guests survive the shock, they'll be convinced that their drinks aren't the only things that are well-lit. It works on a simple flashlight battery set in a copper or chrome base, and the glass is removable for washing. They're $3.95 each ppd. The Bar Mart, 62 W. 45th St., N. Y.



NEW ELECTRIC TRAIN. It runs on four flashlight batteries for 50 hours before new ones (10¢ size) are needed. The cars couple automatically, the train reverses, and the 12 sections of track are non-rusting aluminum. A child can even play with it in the backyard. With engine, tender, two coaches and remote control box, $12.95 postpaid from Weed & Co., Buffalo, New York.



HOME BASE FOR BOBBY PINS. This is one of those rare gifts that has such instant appeal that you want to send it to everyone you know. Happily, the price is pleasant enough to solve most of your Christmas problems. It's a bobby-pin box decorated with wonderfully colored shells, and hand painted with a first name. Three wks. delivery; $1 plus 10¢ post. Dennison's, 411 Fifth Ave., New York 16, N. Y.

SHOPPING

turned and full refund will be made by firms involved. All prices are subject to change. Happy Window Shopping!

RECORD-ALBUM BRACELET. Actual reproductions in miniature of popular record albums dangle from a bracelet that promises to be the biggest swoon-stuff that's hit the bobby soxers since Sinatra. There are 8 albums and such topnotchers are represented as Harry James, Dinah Shore, Woody Herman, Kostelanetz, and the Voice himself. $1.20 incl. tax and post. Mermod Jaccard King, St. Louis, Mo.



TELEPHONE BRACKET. This is such a practical idea, simply but sturdily executed, that you'll want one for every phone in your house. It attaches securely to the wall, takes up very little space (it's only 12" x 9"), but there's plenty of room for a telephone, note pad, etc., and the shelf holds the directory. In maple or mahogany finish, $4.50 postpaid. Charles Chase, 1 Roaring Brook, Hadlyme, Conn.



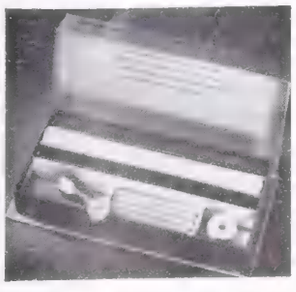
CANCAN PANTIES. The shorter the skirt the better when a little girl is wearing these darling panties, because they're worth showing off. The back is a cascade of eyelet embroidered ruffles, and the front has a mad-money pocket with a saucy little bow. In sturdy white cotton, sizes 2, 4, and 6; $2. Marshall Field & Co., Chicago, Illinois.



DINNER MATCHES. There's nothing quite like the slim elegance of these for a distinguished table, so we show them to you now in the hope you'll get lots of names crossed off your Christmas list *early!* In silver or gold, monogrammed in white, a silver gift box of 54 packs is $2.75, 104 are $4.75. Also available in assorted pastels. Postpaid from Daniel's Den, 141 Newbury Street, Boston 16, Massachusetts.



MONOGRAMMED SEALING WAX. We're delighted that someone has revived the pleasant tradition of sealing wax, because an envelope bearing a seal stamped with your own monogram has a romance about it that stems from the days of royal couriers. A gift box of 3 wax sticks and your die cut monogram is $2.95 ppd. M. C. Flynn, 43 E. 59th St., New York 22, N. Y.





Add 30c for Postage!

MAISON BLANCHE
NEW ORLEANS, LA.

"Walette" Lamp

Modern "pin up" lamp. Counter-balanced, adjustable cord, permitting reader to raise or lower shade while reading in bed. Silver or ivory finished bracket, braid-trimmed shade.

14.98

DAINTY DINING



Apron for tidy tots, transparent plastron hand-painted with little girl or boy and child's name in pink or blue and bound in pink or blue. Tray Cover for high-chair to match, as illustrated. Heavy acetate, will not curl. Also available in table-mat size. Each, $1.50, plus postage. No C.O.D.'s.

Evelyn Reed
538 Madison Ave.
New York 22, N. Y.



Cake Cutter and Server, All in One!

- Cut and serve with the same tool
- . . . a slick, sleek portion of cake
- —any size you want. No more
- crumbly bits dropping off and no
- more steadying with an apologetic
- fingertip. Fool-proof, even for fumblers. Made of stainless steel. Postpaid . . . **$1.95**
- Send Check or Money Order—None C.O.D.

MALCOLM'S
HOUSE AND GARDEN STORE
524 N. Charles St. . Baltimore 1, Md.



Members of the Home Furnishings Institute



AMISH DECALS *and* PATTERNS

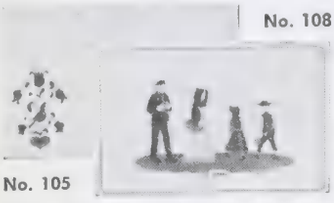


These quaint decals and tracing patterns are authentic designs from the picturesque Pennsylvania Dutch folk art.

No. 12 DECALS—28 Amish figures, Amish horse and wagon, birds, flowers, and borders in original, rich colors for decorating furniture, trays, boxes, etc. $1.00

No. 100 KLMN TRACING PATTERNS—Same designs as No. 12 Decals, each in four sizes (½-inch to 18 inches), for needlework or painting. Trace with carbon paper on wood, cloth, etc. Four large sheets with instructions and color guide $1.00

AMISH PLACE MATS



No. 105

No. 108 Amish Family Group reproduced in vivid colors on durable, lacquered place mats. Easily cleaned with damp cloth.
No. 108. Six-piece set of place mats (11 inches by 17 inches) $1.00

No. 105. Bird, heart and flower design. Six place mats $1.00

Mats shipped only on orders for $2.00 or more to one address.

All orders sent postpaid

R. W. CUMMINGS, INC. **LANCASTER 3, PA.**



ENGLISH BRASS JARDINIERE

This handsome footed jardiniere has a beauty and dignity never found in mass produced pieces. Of famous Peerage brass, it is richly embossed and polished and then lacquered, making it tarnish proof, without need of cleaning or polishing. Its generous capacity, 8" high, 7¼" diameter, allows for large plants, and it is a highly decorative piece even when unfilled.

$8.75 Postpaid

sorry no C.O.D.'s

The Eldridge Shop Inc.
325 Church St., N. Y. 13, N. Y.



ALL-PURPOSE BOWL SET IN CARNIVAL-GAY COLORS

You'll eat from them, mix in them, serve with them . . . and do it all easier and prettier. These Taylor-made bowls are of especially selected plastic material—lightweight and easy to handle; simple to clean and sterilize because they're *boilproof*; and the cheery assorted colors make serving informally pleasant. This exclusive Taylorware is tasteless and odorless and will not affect the flavors of foods. Set includes six 6-inch bowls and one 9-inch bowl. Order extra sets for gifts. **$3.50** POSTPAID

Send money order or check (No C.O.D's) to

TAYLOR MANUFACTURING CO.
3098 W. Meinecke Ave., Milwaukee 10, Wis.

QUAINT AMERICAN *Solid Cherry*



(Above) Bruce Lee spool turning, poster bed with paneled back, copied from an original in Doylestown in Buck's County, Pa. Genuine hand carving, and moulded, scroll cut back panel. Built of solid cherry in rich, hand rubbed cherry finish. Prices include shipment to your nearest freight office. Double or Twin Bed Size . . $69.45

A pair of Single or Double . . . $133.85

(Below) Jefferson Lee Bureau-Chest has the rare features of the "decked" top drawer and hand carved pulls and back rail. Ideally proportioned as a bedroom dresser base; for dining room linen chest; for hall or living room commode. Broad surfaces of fine laminated cherry; balance solid cherry. Width 33, depth 18, height 30½ inches. Price includes shipment to your nearest freight office $64.75

Matching PAIR $127.45

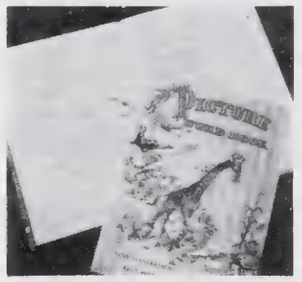


Carl Forslund
122 FULTON
GRAND RAPIDS 2, MICHIGAN
Send for FREE Christmas Catalog

Window Shopping



JIGGER JUGS. Straight from Scotland, where they know about such things, come these glazed earthenware whisky ponies. Each is hand painted with whatever your guest is drinking: Scotch, bourbon, or rye, and they eliminate any mixups by a forgetful bartender. In brown and beige, blue and beige, or green and beige. Seventy-five cents each; 3 for $2; 6 for $3.75; ppd. Mayfair Gifts, Forest Hills, N. Y.



PICTURE WORD BOOK. This is one of the most amazing buys for one dollar that we've seen. It's a big book that lists alphabetically 4832 words of most common usage, and each word is written in script and type. Illustrating these, are 1200 pictures. It's a wonderful way for youngsters just learning to read to become familiar with the written word. $1 ppd. Treasure Chest Studio, 617 Main St., Racine, Wisconsin.



ELECTRONIC HOT-DOG COOKER. Anything that makes cooking fast and easy is of enormous interest to us, so when we found something that cooks delicious frankfurters in one and a half minutes, we were sold. There are no heating elements; the cooker doesn't even get hot. The current of electricity passes directly through the meat. It's $10 postpaid. Mark Nelson, 135 South La Salle Street, Chicago 3, Illinois.

(*Continued on Page 29*)

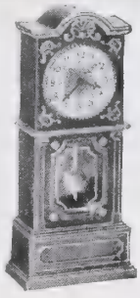
It's Electric!

- *Mantel Size—14" high*
- *Swinging Pendulum*
- *Precision Built*

$18.50
Includes Tax
Express Prepaid

Specify Mahogany or Ivory Finish

Send Check or Money Order. No C.O.D.'s. Satisfaction Guaranteed



Antique Replica
GRANDFATHER CLOCK

Add charm to your living room! This unique electric clock will be a lifetime treasure. Accurate and quiet movement guaranteed. Operates on A. C. current 60 cycle, 110 volts. Approximately 14" high, 6" wide, 3" deep. Durable molded case. Beautiful embossed dial under convex glass. Swinging pendulum completes the authentic effect.

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★ *"Gifted"* ★

IMPORTED SEVRES

only *$3.50*



Ox-Blood
Jade Green
Turquoise

From the fabulous studios of Paul Millet in France come these "gifted" vases, brilliantly glazed, and colored in vivid mottled effects. Each piece signed by Millet. 5½ in. high. Add 15¢ shipping charge.

Paris
DECORATORS
417 Fifth Ave., New York City

Charming, Graceful Interiors



Actual Height of Lamp 33¾"

Candylbeme Lamps enliven every room with shimmering, romantic, dancing candlelight. Crystal sparkles; every surface reflects a mellow softness that transforms each gathering into a gay, cheerful event.

Make your period settings lovelier, more beautiful with Candylbemes.

Quick Delivery

Candelabra Base, Clear 50c, Frosted 55c each. Adaptors for candelabra base lamps 20c each. Add 7½% excise tax, lamps only. Minimum order 6.

SEND 25c FOR BEAUTIFUL NEW ILLUSTRATED CATALOG READY ABOUT OCTOBER 1.

Butler-Kohaus, Inc.
2823 Olive Street • St. Louis 3, Mo.

Floral Dinnerware

...to make your table more inviting!



All the lovely spring gardens of your memory are captured and given permanence in Floral Symphony. It's American dinnerware at its finest—designed by Crooksville with an air of distinguished quality. Floral Symphony is semi-formal in feeling—its all-over bouquet pattern important enough for all your fall festivities. Gleaming Community Plate, the soft sheen of blue Moraco cloth, and your centerpiece of harvest fruit set a table rich in hospitality—and charming welcome.

94-piece service for 12 . . . about $40.00



Community Plate silver shown below in the lovely Coronation pattern. Also in a thrilling new pattern—Morning Star and in Lady Hamilton and Milady . . . 52-piece service for 8 . . . $69.75





AVAILABLE AT THESE FINE STORES:

Akron, Ohio.....Polsky's
Boston, Mass.....Jordan Marsh
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Grand Rapids, Mich...Herpolsheimer's
Greensboro, N. C.....Meyer's
Greensburg, Pa.....Troutman's
Harrisburg, Pa.....Pomeroy's
Indiana, Pa.....Troutman's
Jackson, Mich.....Field's
Kansas City, Mo.
Peck's of Kansas City
Lake Charles, La.....Muller's
Lebanon, Pa.....The Bon Ton
Lowell, Mass.....The Bon Marché
Lynchburg, Va.....Guggenheimer's
Malden, Mass.....Joslin's
Minneapolis, Minn.....Donaldson's
New York City.....Gertz, Jamaica
Paterson, N. J.....Quackenbush's
Pottsville, Pa.....Pomeroy's
Reading, Pa.....Pomeroy's
San Antonio.....Joske's of Texas
Seattle, Wash.....The Bon Marché
Springfield, Mo.....Heer's
St. Paul, Minn.....The Golden Rule
Syracuse, N. Y.....Dey's
Tampa, Florida.....Maas Bros.
Waterloo, Iowa.....Black's
Wilkes-Barre, Pa.....Pomeroy's



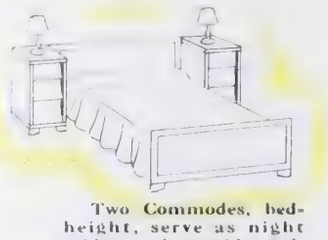
Members of the Home Furnishings Institute



"Mr. and Mrs." Chest Grouping using two small Chests and Mirror.



For "Mrs."— Grouping assembled with two Commodes and a full-length Cheval Mirror.



Two Commodes, bed-height, serve as night tables and provide welcome drawer space.



Attractive base with small Mirror becomes a vanity table — without Mirror, a useful kneehole desk.



Wardrobe plus two Commodes adds modern beauty to utility.

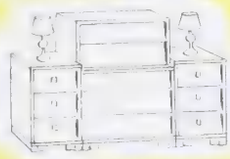
AN OLD FRIEND IS BACK*

Virginia House INTRODUCES SHADOWFLO

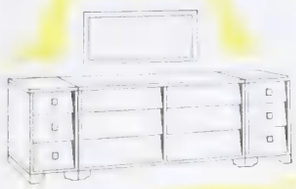
A NEW — EXCITING — DIFFERENT — FUNCTIONAL FURNITURE!



Dresser base with two Commodes and Hutch offer a useful and attractive combination for the Dining Room.



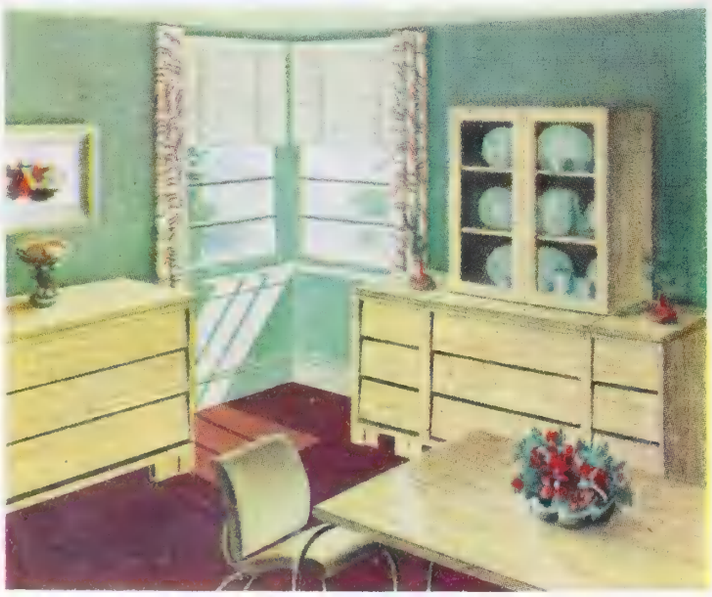
Two Commodes — with Satin Bronze pulls — plus Chest-on-Chest. A delightfully useful grouping.



"Mr. and Mrs." Dresser base plus Commodes and Mirror — for large dining rooms and plentiful drawer space needs.

The Shadowflo Groupings bordering these pages are only a fraction of those you can create for your own home!

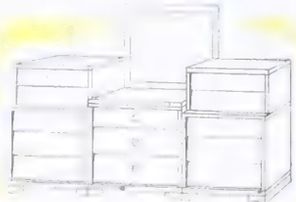
Every piece of Shadowflo is a "companion-at-large" to all others — *all designed to combine smartly and snugly in handsome, useful Groupings that can be created for any plan or fancy, as simply as building with a child's blocks!* By adding a piece here . . . moving a piece there . . . you can give your room a new face whenever the mood strikes you! Shadowflo is the answer beautiful to a woman's urge to rearrange, to create fresh, original ideas for her own rooms. It helps put YOU in your place! And here's something else! Shadowflo is "open stock"—you can start a Shadowflo room now and add to it just as you add to your favorite silver or china. Shadowflo will always be available at your dealer's — and always lovely!



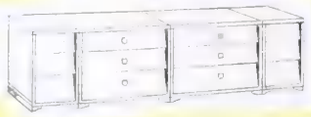
Shadowflo is mahogany, in two finishes—the traditional mahogany *Old World* and the light gold mahogany *New World*. It's at once traditional and modern, and completely functional — beauty that serves while it delights! The *new* Bevelap Front is a classic departure into simplicity, available with and without the exclusive *new* Satin Bronze Hardwares. And the Framegrain edging makes a portrait of every piece! When you take Shadowflo into your home, you bring beauty to live with you.



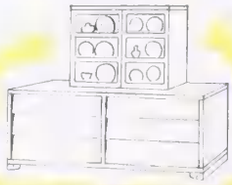
For dining: the Dresser base plus Hutch make a useful china cupboard.



"Mr. and Mrs." Chest-on-Chest with small Dresser — a handsome package offering the utility of "a room full of furniture."

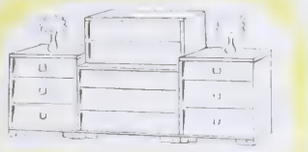


For wall storage — two Commodes and two Dresser bases.



Again for the dining room — the "Mr. and Mrs." Dresser base plus Hutch offer plentiful linen storage space.

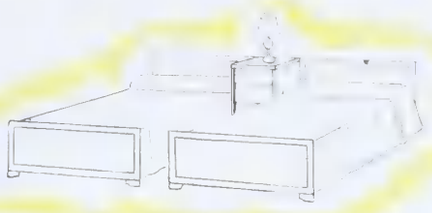
IT'S A WOMAN'S PRIVILEGE TO CHANGE HER *ROOMS* . . . CREATE YOUR



Chest-on-Chest with two Dressers — a beautiful answer to drawer space needs.



Full-length Mirror flanked by two inexpensive night tables — a handsome vanity dresser.



Twin panel-foot beds and a Commode form a modern Grouping. Both panel-foot and Hollywood beds are available.



For closet-shy rooms — the useful and attractive Shadowflo Wardrobe.



AT YOUR LOCAL DEALER'S

PRICES START AS LOW AS **$198.00**

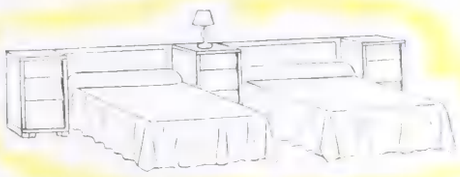
THREE PIECES

This price includes a Bed, Chest and Vanity or Dresser. Prices of all Groupings vary according to pieces. Your dealer will add a slight charge for shipping. Prices subject to change without notice.

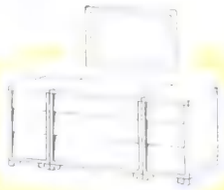
Virginia House

DIVISION OF LINCOLN INDUSTRIES, INC., *Marion, Virginia*

After 5 years at war, Virginia House is again available for people who seek ways to make their homes lovely and livable.



Here the Hollywood twin beds plus three Commodes offer truly modern Grouping.



A large Dresser base and Mirror used with two Commodes.



"Mr. and Mrs." Dresser base in one piece — for bedroom use with mirror, or in dining room, a lovely credenza buffet.



Separate "Mr. and Mrs." Dresser bases used with Commode — a pleasing, useful arrangement.

OWN FRESH, ORIGINAL ARRANGEMENTS *ENDLESSLY* WITH SHADOWFLO!



Yes! You too LIVE IN A SHOW WINDOW

Close your eyes . . . think of your home as a store window . . . as revealing as it looks to new friends. Picture the loveliness a new rug would give your living room. A handsome Smith Floor-Plan Rug, for example, that *fits*. In B.H.F. Colors,* too, to *fit* the other colors in the room. See Smith all-wool Rugs and Broadloom Carpets at your favorite store. Send for Clara Dudley's Color-Idea Book, *free*. Write Alexander Smith & Sons Carpet Co., Dept. S-34, 285 Fifth Avenue, New York 16, N. Y.

**B.H.F.*... *stands for the nine Basic Home Furnishings colors sponsored by many manufacturers and retailers of floor coverings, draperies, furniture, wallpapers, paints, etc.*

Smith
TRADE MARK

FLOOR-PLAN RUGS
BROADLOOM CARPETS



Long-loved patterns scaled to new needs...

Baker's new pieces in pickled pine

L. S. Ayres & co.

INDIANAPOLIS

At Home in Indiana for 75 Years



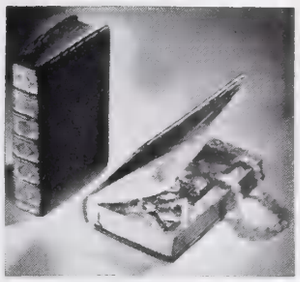
DECORATING INSPIRATION—Into the garden, down to the South Seas, out to the far horizons . . . wherever there's beauty to be found . . . Imperial *Washable* Wallpapers go for design inspiration! So, for your decorating inspiration, choose wallpapers with the Imperial silver label. Imperial *Washable* Wallpapers are "Color-Locked"—guaranteed washable and light-resistant. Fair prices, established by Imperial, are plainly shown in sample books for your protection. For decorating ideas, send 25¢ for "Color Harmonizer" booklet to Imperial Paper and Color Corporation, Dept. H-38, Glens Falls, N. Y.



Window Shopping

Continued From Page 22

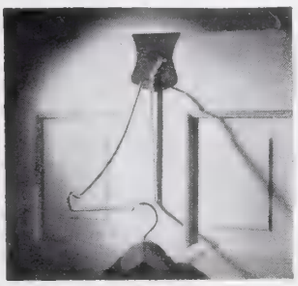
7TH-CENTURY BOOK. These e actually old books with the leather ndings and handsome book papers in eir original condition. They have been ade into wonderful looking boxes for garettes or jewels, and you couldn't ep your valuables in a safer "safe" an here—standing on the shelf with her books. $5 ppd. Malcolm's, 524 N. harles St., Baltimore, Maryland.



ONDERFUL SPREAD. Narrow ale corduroy, tailored and sophisti- ted, is monogrammed and trimmed in tin. Spread colors: ivory, grey, rose- ist, dark blue, dark green, or aqua. onogram in ivory, peach, grey, rose- ist, or copen blue. With 22" drops, ngle bed size, $24.75; double, $29.75. low one month delivery. Ppd. Frank- -Bayer, The Linen Shop, 630 N. ichigan Ave., Chicago 11, Illinois.



XTRA CLOSET SPACE. This an over-door hanger that is the next st thing to a whole closet. It hangs er any door, holds up to eight gar- ents with ease, and the felt-lined amp which hooks over the top of the or, protects your woodwork. Get two them, and hang a shelf between. ey're 50¢ each, ppd. Miles Kimball ., 33 Algoma Blvd., Oshkosh, Wisc.





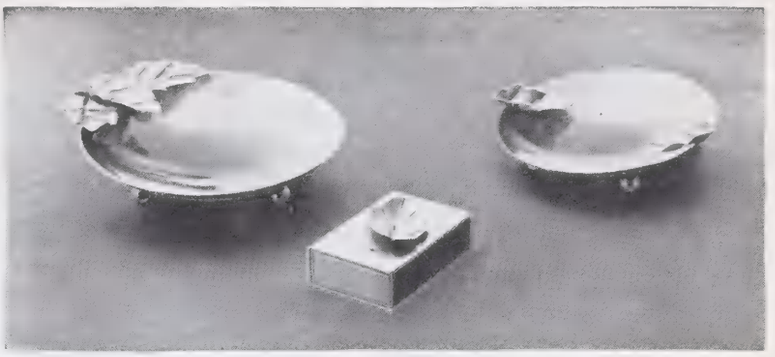
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SET OF SIX...$10.00
OR SINGLY... 2.00
NO C.O.D.'s PLEASE
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New matched trio with delicate leaf motif made by hand in sterling silver. Charming accessories for your own home, or for gifts. Larger ash tray, $8.00. Smaller, $6.00. Match box cover, $4.00. Prices include Federal tax. Mail orders receive prompt attention.

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My Antique rugs are not the worn out variety—but with most of their nap intact and will generally outwear most new rugs' because they have better wool quality, better dyes and better workmanship.

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are perfect for own use or as gift
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Necessary: Exquisite, too. Every home needs Vases. This is crystal. Tap it. Hear that ring! Touch it. Feel the deep, hand carved design sculptured into the vase! Look at it. See the light glint thru! MANUFACTURER'S CLOSE-OUT PERMITS SAVINGS UP TO 35%.

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8-in. CARVED FLORAL....$5.95 each $10.95 pair
19-in. CARVED BIRD....$9.95 each

Remit with order, we pay postage. Sorry, no C.O.D.

THE CRYSTAL FORGE
505 Fifth Avenue, New York 17, N. Y.



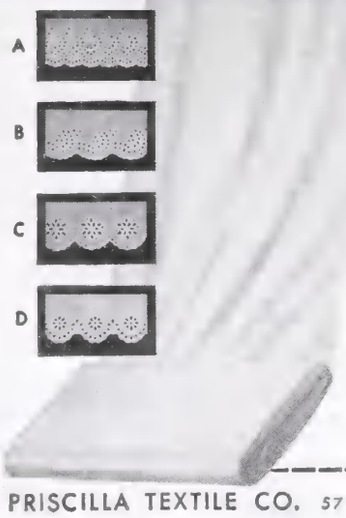
a perfect lamb of a cake

makes an adorable centerpiece for showers or birthdays. It's simple to bake with the aluminum cake mold pictured below. Easy instructions included. $5 postpaid. No C.O.D.'s please.

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SNOW WHITE **ORGANDY**
crisp, permanently finished to launder without starch. 39 inches wide. **60¢ YD.**

DAINTY WHITE **BATISTE**
light and airy, 38 inches wide. **70¢ YD.**

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Swiss-type eyelet borders on matching organdy or batiste. 6½ inches wide. **50¢ YD.**

Beautify your home with curtains, vanity skirts or bed spreads, or make pinafores, aprons, children's or infants' dresses of these fine combed yarn fabrics. At these low prices by the yard or in bolt of 40 yards. Edgings to match by the yard or in bolts of 10 yards.

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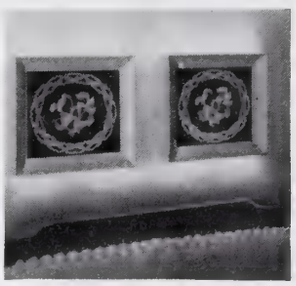
Julius Goodman Joseph Goodman

References: The First National Bank, Memphis
Jewelers' Board of Trade

WINDOW



ROSY RUB-DOWN. This is the time of year that towels get nervous breakdowns and stores have white sales to make it less painful for you to replenish your supply. But you'll rummage through many a sale counter before you find a better bargain than this Cannon set. A bath towel, face towel, and 2 wash cloths, printed with red roses, are $3.75. Postpaid from Lake Shore Gifts, 906 Bluff Street, Glencoe, Illinois.

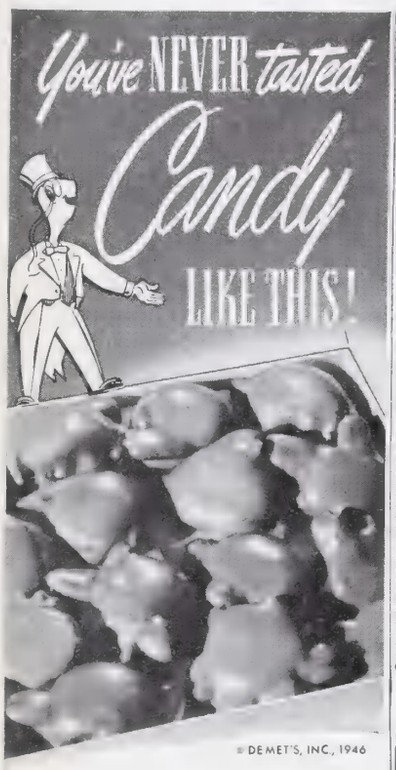


PRESENTING DECORALITE. The frame is enameled in off-white, the design is in soft pastels, and the light from the lumiline bulbs at top and bottom casts glareless illumination downward for reading, upward to light the rest of the room, and it flows through the glass panel to highlight the tracings of the flower. They're $29.50 each. Ppd. in N. Y. and New England; otherwise express collect. Filene's, Boston, Mass.



BIRTHDAY CANDLES will stand at ramrod attention while the birthday child makes his wish and blows, if they're secured in these tulip-shaped holders. They come in either silver or gold plate, and a box of twelve is $1.50 postpaid. Helzberg's, Inc., 1013A McGee Street, Kansas City, Mo.

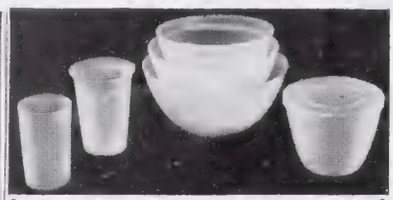
You've NEVER tasted Candy LIKE THIS!



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Yes, **TURTLES** are more than just everyday candy—they're an irresistible combination of delectably creamy caramel, rich milk chocolate and selected pecans. So order a pound at once. Just send $1.75 for *one* pound; $1.55 for *each additional* pound sent to same address, same shipment. Price includes all postage, insurance and handling charges. *You've never tasted Candy like this!* DEMET'S, INC., Div. K-1, 312 W. Madison St., Chicago 6, Ill.

TURTLES is the registered Trade Mark of DeMet's, Inc.



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Flexible—Breakproof—Versatile

Bowls may be bowls and tumblers just tumblers—but *these* are something *special*. Made of a new wonder plastic—flexible, resilient, breakproof! E-a-s-y to clean. Light as a feather. Bowls and tumblers come in assorted frosted lime, lemon, orange, raspberry, plum, crystal. Refrigerator bowl in frosted crystal.

Postpaid—No C.O.D.'s

Nest of three bowls	$1.50
8-oz. Tumbler, 6 for	1.25
6-oz. Tumbler, 6 for	1.00
Covered refrigerator bowl	.59
Complete as listed, only	3.98

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The Craft House drop leaf table now by mail. Gracefully designed Pembroke of genuine solid mahogany. Hand rubbed smooth finish. One drawer with solid brass Sheraton type pull. Height 26"; top 16" x 20", with leaves up 30" x 21". (No C.O.D's). Express collect. Send check or money order. One table $29.95. Matched pair $55.00.

THE CRAFT HOUSE

Box No. 1317 ROCKY MOUNT, N. C.



Country MAIL BOX

Large 24" size for parcels and letters. Approved by the Postmaster General. The iron work is hand forged with a standard 7'-6" long for concrete footing. The metal box is white, lettered on both sides. It's weatherproof and a life-time investment.

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Barrette ☐ Earrings ☐
To be worn on Right Side ☐ Left Side ☐

Now Make Your Own FROZEN SUCKERS



Wholesome Refrigerator Suckers

Make 'em at home—no trouble or fuss! Use Chocolate Milk Fruit Juices, Soft Drinks, Malted Milk, etc., to make all the tasty, healthful Frozen Suckers you want! Plastic sticks can be used over and over!

Complete! RUBBER MOLD and 8 Plastic Sticks

GUARANTEE: Send one dollar—cash, check or money-order TODAY. (No stamps, please.) If not fully satisfied, return Mold within 10 days and your money will be refunded.

$1 POSTPAID

HAGGARTY PRODUCTS CO.
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SHOPPING

FINE BUY. This is real value. It's a silver chest decorated with a floral or Chinese design that holds 132 pieces of flatware, and is lined with bright red tarnish-resistant cloth. A bride, of course, would love it to keep her new silver in shining order, and you'll probably want to order an extra one for your own house. In green, black, or maroon, just $6.95 postpaid. Ellison's, Wilmington 11, Delaware.

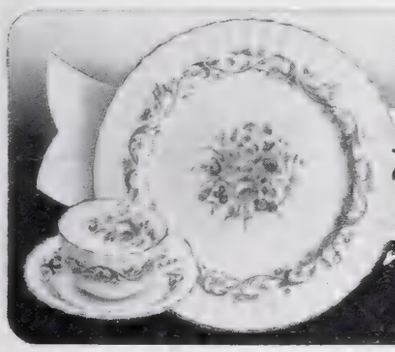


COPY CATS. Mother and daughter aprons in organdy, as fresh and frothy as whipped cream, are edged with lace and hand painted with a mama cat and a kitten. "Mother" is painted on the bigger one, but the ribbon that the pussy is playing with spells out the little girl's first name. You like? Costs $2.50 for Mother's and $2.25 for daughter's. Postpaid. Edith Chapman, 168 E. 33rd St., New York 16, N. Y.



FLASHY TIE. This has so many gag possibilities that we'll leave the illuminating details to your imagination. It's an electric bow tie that comes with a cord that slips down through a man's jacket and connects with the battery that goes in his trouser pocket; and he can do everything from sending code messages to signaling for another drink. Blue, brown, or red; $1.75 ppd. Sally Graye, 80 E. 11th St., New York 3, N. Y.





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Aquarium Lamp $29.95

(Postpaid anywhere in U. S.)

For Aquarium or Indoor Garden enthusiasts. 30 inch tall. 18 in. Stand of clear glass. 6 in. Diameter. Base of sparkling crystal and black lucite. Complete with aquatic plants and fine crushed white marble in which to root them. Shade NOT included. Check or MO. No COD's accepted.

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Ash Tray—Book End Plant Holder *COMBINED*

Here's an attractive and useful item with great appeal to horse lovers. May be used as ash tray, miniature plant holder, or book end. Made from an actual riding spur of bright nickel, mounted on a brass or copper base, padded on bottom to prevent scarring your finest table. Price only $4.00 apiece—postage prepaid. Your money back if not delighted.

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THE TAXI TRUNK

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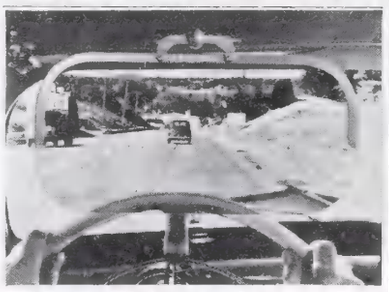
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GIVE OR KEEP ALL 3 FOR ____ 7.95

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The Universal

Miles Kimball

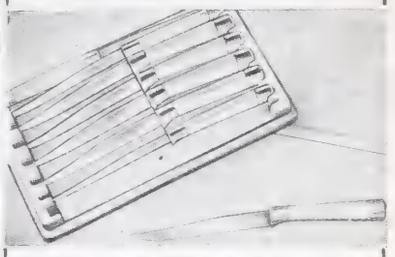
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GOLDEN BROWN WAFFLES and pancakes are easily made on the Arvin Lectric Cook. *Even-heating, thermostatically controlled.* "Snap-on" waffle grids yield 4 king-size waffles. Lift off—you have a 4-sandwich grill. When open, grilling surface is the equivalent of three 10" skillets. Grills bacon, too. Chrome plated . . **27.95**



THICK, JUICY STEAKS are all the more enjoyable when the blade is keen. These Carvell Hall individual steak knives have full hollow ground chrome vanadium steel blades, mounted in smooth ivory plastic handles with chrome plated bolsters and ferrules. Set of 8 knives in ivory plastic case with transparent cover **19.95**
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Judy Punch Set OF AMERICAN SPARKLING CRYSTAL

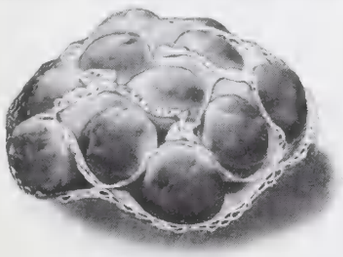


If you like to feel real party-like serving your favorite punch, this set is for you. An old time Judy Cut sharply pressed into sparkling crystal. You'll get a kick out of using it without spiking the punch. For receptions, parties and suppers. Great for your midnight lunch. Strong as a Joe Louis punch—sparkling as a Judy Garland Smile. Hurry for yours!

3 qt. Punch Bowl, 12 Cups, **$4.50 Complete**
Mail Orders Shipped Express Collect. No C.O.D.'s

C. REIZENSTEIN SONS 505 Liberty Ave., Pittsburgh 22, Pa.

Please send _____ Punch Sets at $4.50 per set, express collect
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Muffin Cozy

$2.35 each, postpaid

Here's the appetizing way to serve buns, biscuits and muffins! This lovely, hand-finished Muffin Cozy, of white, sanforized cotton, adds to the attractiveness of your table, and keeps 12 muffins pipin' hot. Easy to launder. Folds flat.

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All aluminum full size mail box on wagon chassis with two oxen. Looks like the old covered wagon of the '49s. 36" long ▪ 13" high. Complete, shipped prepaid $19.50
Chassis only (no mail box) $15.00

PLYWOOD PLATE EASELS & HANGERS

DELUXE LACQUER FINISH







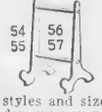


Plate & Platter Holders

1. Universal Plate	$ .75
2. Universal Platter	1.00
3. Small Plate—3"	.75
4. Medium Plate—4"	.75
5. Large Plate—5"	.75
6. Hanging Plate style	.85
14. Average Plate size	1.00
15. Average Platter size	1.25
16. Large Tray and Bowls	1.50
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Cup and Saucer Holders

7. Regular size	.85
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17-18-19 Bead, Edges, felt base	1.25

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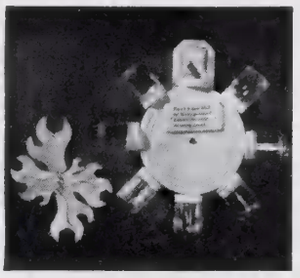
3 pieces, less 5%; 6 pieces, less 10%; 12 pieces, less 15%. All styles and sizes may be assorted. Send cash with order, we pay postage. Ask for fully illustrated folder.

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WINDOW



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NAIL PINWHEEL. This is practically a workshop in itself. It's designed to keep different size nails in their own pigeon holes, and the carpenter in your family will love it. Or you might hang it in the kitchen and keep each of the 8 jars for such necessities as thumb tacks, string, basting thread, hand lotion, etc. $1.50. The set of 10 wrenches is 75¢. Postpaid from Breck's, 389 Breck Bldg., Boston 9, Massachusetts.

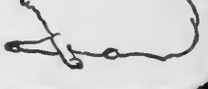


BINGO MACHINE. One press-down motion on the plunger lever and the numbers start whirling—and where they stop nobody knows. This is a wonderfully compact set that stows away neatly after the party is over, and it comes complete with plenty of cards and counters. A good game to have on hand for the holidays when the children are home. It's $3.50 ppd. Gift Clues, 302 E. 45th St., New York 17, N. Y.

FROM TEXAS *delicious* Pecan Pralines

Bite into one of these generously oversized chewie pecan pralines and taste its rich, sweet-buttery flavor. You'll revel in its sweet abundance, crammed with crunchy kernels from pecans that grew fat and ripe on the shady banks of leisurely Texas streams. . . . Just ten of these individually wrapped pralines weigh over 1 lb., and an extra ¼ lb. of fresh pecan meats overflows each dozen-size box with eating pleasure. . . . For special occasions, for a distinctive, irresistible gift, for a rare treat for yourself, you'll want Lamme's Texas Chewie Pecan Pralines.

. . . Immediate shipment. Satisfaction guaranteed. Send us your gift list. $2.00 per doz., postpaid, anywhere in U. S.

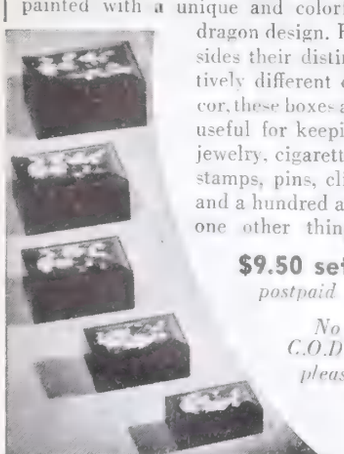


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Fine Candies Since 1885

From FOOCHOW, CHINA

Exotically oriental and intriguing are these five black lacquered boxes, that nest one in the other to form a fascinating set. They are skillfully hand-painted with a unique and colorful dragon design. Besides their distinctively different decor, these boxes are useful for keeping jewelry, cigarettes, stamps, pins, clips and a hundred and one other things.



$9.50 set, *postpaid*

No C.O.D.'s please

RUBY'S GIFT SHOP
30 Church St. New York 7, N. Y.



Salt and Pepper Go Up the Chimney—in
Hurricane Lamp Miniatures

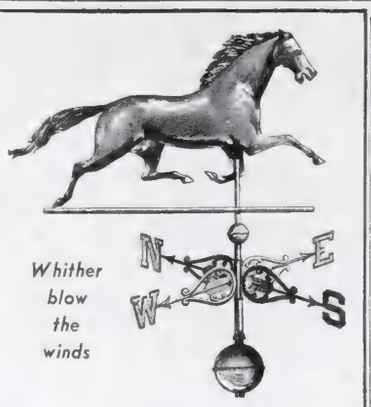
Unusual you say? Decidedly so! But be assured your family and friends will be captivated by their fascinating appearance, when placed on the table.

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Whither blow the winds

This Ethan Allen horse weather vane is hand hammered copper on iron copper bearing spire. Horse 31 inches long, full bodied, 22 karat gold leafed.

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The Most Exquisitely Luxurious

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At Less Than ½ the Price You'd Expect

The personality of your monogram will add loveliness to your bedroom throughout many years. In the Sally Kay Down Comforter both the design and monogram are trapunto-puffed in a fascinating shade of rayon satin or rayon taffeta. Both are down proof and filled with all new down. Dusty Rose, Cedar Rose, Azure Blue, Royal Blue, Greenglow, Burgundy Wine, Sahara Sand. You'll thrill to the joy of this downy-light softness. In standard double bed size. Rayon Satin, $29.95. Rayon Taffeta, $24.95. Kindly specify first, middle, and last name as such, in normal sequence. Send check or money order. No. C.O.D.'s Shipped express collect. Order now for prompt two-weeks delivery. Write today to

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Fine Comforters Since 1937

SHOPPING

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AUTUMN IN THE COUNTRY, with the air as sharp as castanets, and the dry whisper of leaves as the kids scuff through them; and it's the season for walking—to market, to classes, to play bridge with the neighbors—in A. G. Spalding & Bros. good shoe. It's Norwegian calfskin, brown only, with a kiltie tongue. Comes in sizes 4 to 9, AAA to C; $12.50. Joseph Antell, Zero Newbury Street, Boston, Massachusetts.



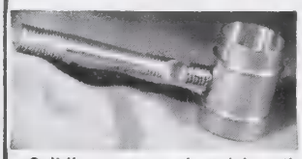
KIBITZING STOOL. Actually, these are little pull-up tables for buffet suppers and cocktail parties; and for that they're wonderful. But they're just as wonderful for spectator seats around a bridge or gin-rummy table. They fold up to 2" thick, measure 14" x 9" x 14½" high, and are mahogany veneer and hardwood construction. $4.50 each, $17.95 for 4. Exp. coll. Hammacher Schlemmer, 145 E. 57th St., New York.



SOLID COPPER ASH TRAYS



These handsome ash trays will add charm to any desk or table. Constructed of solid copper, they are burnished-lacquered to prevent tarnishing. The Wheel-Barrow measures 3½" x 5" x 2" high. The wheel turns! The Coal Scuttle measures 2¾" x 4" x 2½" high. These are practical gifts that will last a life-time. **$2.50** each postpaid.

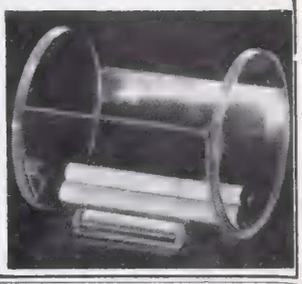


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A distinctive and utilitarian necessity for every bar. This handy bar-aid performs 5 distinct tasks: bottle opener, cork screw, ice breaker, muddler; and measures ½ oz., 1 oz., 1½ oz., and 2 oz. Solidly constructed and heavily chrome-plated, the Bar-Maid will give a long and satisfactory performance. **$2.25** postpaid.

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Send check, money order or C.O.D. instructions.

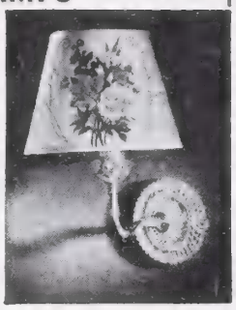
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Hobnail glass font and hand polished solid maple base combine to make a charming lamp for your bedroom, study, children's room and wonderful, too, to perk up college rooms. Overall height 13". Shade, pastel flower design on white, measures 8" across. Happily priced at $3.95 each and $7.75 a pair postpaid.

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$4.25 postpaid
Initials or name in gold, 50¢ extra

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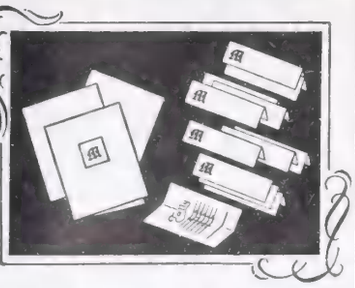
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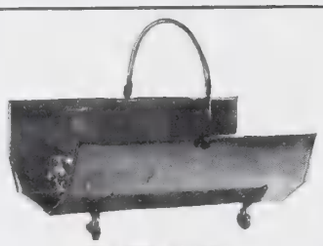
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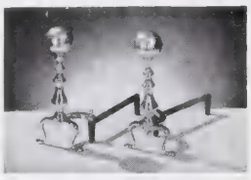
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ANDIRONS
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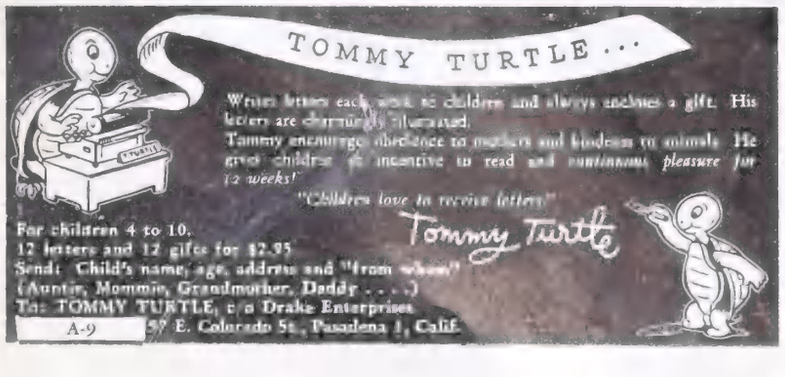
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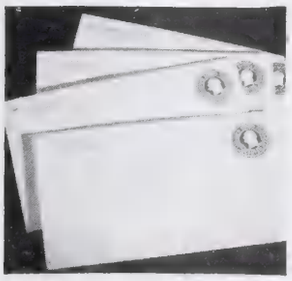
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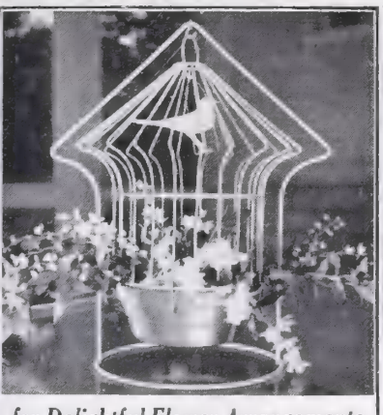


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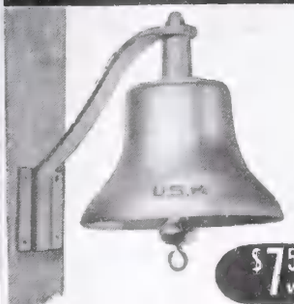
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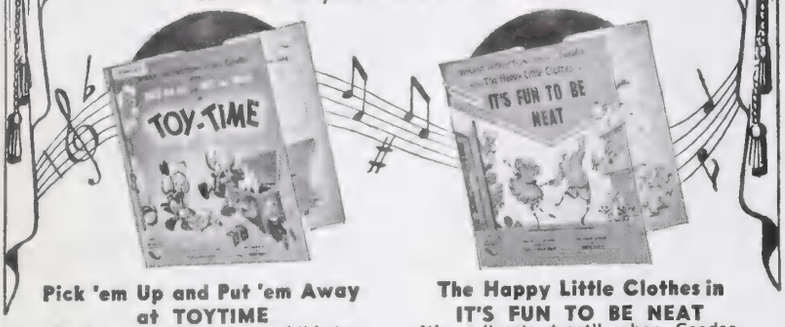
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BED SPRING RESTS

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A set of 4 steel rests supports in excess of 1,200 pounds—and they're guaranteed for life. They're sanitary, too, for they won't collect dust. Get them in MAHOGANY, WALNUT, or MAPLE to match your bed. Enamel finish.

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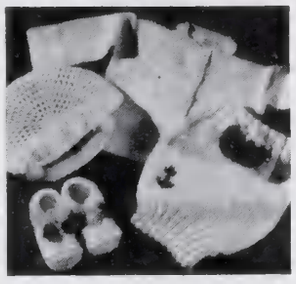
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BRUNDIDGE ALA.

WINDOW SHOPPING



MANTEL PIECES. There is a delicacy and an aristocratic fineness about these Borghese busts that make it hard to believe they are not ten times the price. The children's faces are beautifully modeled, and you may have them in white or terra cotta with gold trim. They stand 9" high, and the price is just $9 the pair, exp. coll. Carbone, Inc., 342 Boylston St., Boston 16, Mass.



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(Continued on Page 43)



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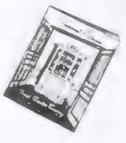
Pieces from the open stock Olde-Salem Collection *Photographed in Marshall Field & Co., Chicago*

You Belong Here!

Certainly, the most personal room of all—your bedroom, deserves thoughtful planning. The kind of planning that begins with a proud accent piece like the magnificent canopy bed in this room, and grows more beautiful . . . more promising each time you add a new piece.

You'll find wide-awake usefulness in this solid mahogany grouping: dust-protected interiors, free-sliding drawers, easy-to-dust surfaces and a lastingly beautiful finish. See this Olde-Salem Collection at leading department and furniture stores. Look for the Drexel brandmark.

WRITE today for new booklets—"Traditional" (16 pg.) – 10c; "Precedent"—27 pages of full color interiors of Drexel's new modern furniture—25c. Address: 472 Huffman Road, Drexel, North Carolina.





by Drexel

REG. TRADE MARK

THE BRAND MARK OF SUPERIOR CRAFTSMANSHIP

Drexel Furniture Company

DREXEL - NORTH CAROLINA

Better *your home* Better *your* Living

WORLD'S LARGEST MANUFACTURER OF QUALITY BEDROOM AND DINING ROOM FURNITURE

A million mothers know why Kenwoods cost so little



YES, a million mothers can tell a million daughters why Kenwoods are the blankets to choose for a new home. They know that Kenwoods last so *long*, keep their precious beauty for so *many years*, that their cost is very small indeed. Actually, for a dollar or less a year, a few cents a month, you can enjoy a Kenwood's luxurious beauty, warmth and sleeping comfort.

Three words tell the secret of a Kenwood's long-lasting loveliness: Wool, Weave, Nap. Specially selected wools with long, strong fibres. A special type of weave that combines sturdy wear with a wonderfully soft, draping quality. A deep, deep fleecy nap that holds countless tiny air cells which keep the warm air in, the cold air out.

This is why *knowing* mothers say: Start your new home with Kenwoods and enjoy their years of beauty, comfort and superb service, the enduring satisfaction of having the most that money can buy. Ask for them at your favorite fine store.

KENWOOD MILLS, *Albany 1, New York*

KENWOOD WOOL PRODUCTS

KENWOOD BLANKETS

the luxury you can afford!

Towels you can be proud of for years...

Criss-Cross Design
in "Starfish Rose"

New Grandeur
Design
in "Sunlight"

Doric Design
in "Surf Green"

Imperial Design
in "Whitecap"



IN LOVELY COLORS
THAT STAY LOVELY...

Start the Fall season "bright" with new colored towels. Be even brighter. Choose Martex colored towels. Wonderful assortment of stunning new designs in sparkling "decorator" colors . . . lovely-to-look-at colors that *stay* that way after constant launderings. And Martex towels keep their luxuriously soft and absorbent texture, too. Yes, you can depend on Martex superior quality for years of beauty and service. Small wonder smart housekeepers, wise in the ways of thrift as well as luxury, insist on Martex. They know they get the quality that means *real* economy.

P. S. Martex quality deserves monogramming. Monogramming deserves Martex quality.



New Grandeur Design
in "Sunlight"
Original Monogram by Mosse

Martex Towels

THEY DO WEAR LONGER

Martex
REG. U.S. PAT. OFF.

Product of **WEST POINT MANUFACTURING COMPANY**
WELLINGTON SEARS CO., *Selling Agents*, 65 Worth St., New York 13, N. Y.



Ashlawn - doorway to room beauty

Like treasured needlepoint, Ashlawn's many lovely patterns and colors are woven through the back . . . for years of gracious living. The finest stores show Ashlawn.

Lees

Clear Color Carpet

100th YEAR

Other famous Lees products - MINERVA and COLUMBIA Hand Knitting Yarns

Bridgeport, Pennsylvania

Wamsutta Supercale

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SHEETS & PILLOW CASES

"The finest of cottons" is more than a slogan — it is an accolade won by Wamsutta from six generations of smart brides and good housekeepers. Today, in *Supercale**, you will find the ultimate achievement of that tradition — sheets and pillowcases so invitingly smooth, so divinely white, they'll take your breath away. Lighter for laundering, too . . . unequaled for long wear. Available now in limited but increasing quantities.

WAMSUTTA MILLS, New Bedford, Mass., Distributors of Springfield (Virgin Wool) Blankets — Wamsutta-Somerset Towels — "The Three Weavers" (All Wool) Handwoven Throws — TexStyle Curtains and Shower Curtains

SOPHISTICATED EARLY-AMERICAN *neatest trick of the season dreamed up for Wamsutta brides by artful Muller-Barringer. There's old-fashioned ingenuousness in the gay, youthful "Candy Stripe" wallpaper, accentuated by fabric repetition on bedskirts, curtain tie-backs, and dressing-table flounce. And there's smart, modern severity in the treatment of the furniture — 18th century bedsteads, Hitchcock chairs, Windsor bench, drop-leaf table, gate-post lamp, and sconced mirror — all antiques or reproductions . . . all scraped and finished in weathered gray to match the vertical pine siding. Upholstery is textured red; rug, fluffy pink cotton.*

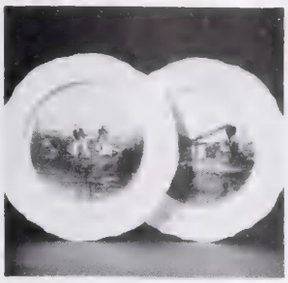


FOR MORE THAN 100 YEARS THE FINEST OF COTTONS

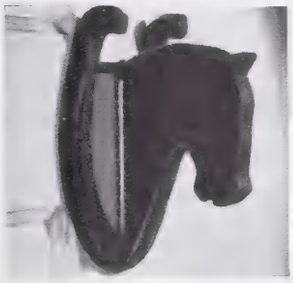
Window Shopping

CONTINUED FROM PAGE 36

CURRIER & IVES PLATES. Eight of their best-loved scenes have been reproduced on ten-inch earthenware plates by a lithograph process, then hand decorated in authentic colors and fired for permanence. They'd be wonderful for holiday buffet parties, and a set of eight is $15. Or if you want them for wall placques, they're $2 each. Exp. coll. No C.O.D.'s. Crane's, 419 E. 57th Street, New York 22, N. Y.



DISTINGUISHED ENTRANCE. We saw one of these knockers on the door of a tack room and it looked wonderful. It's also handsome enough to do justice to an impressive front entrance. Horsehead is welded on a cross pin so that by raising the horse's muzzle, his chest hits the lower part of the shoe. With an "Endurion" black, weather-resistant finish, 6" wide, 7" long; $10 ppd. Horseshoe Forge, Lexington, Mass.



PIPE HOLSTER. This is an ingenious way for a man to carry his pipe while hunting, fishing, or golfing, and it is made by a group of disabled veterans who are doing a wonderful job. Made of saddle-stitched cowhide, it slips over a man's belt and secures his pipe. $1 ppd. G. R. of California, 5429 Laurel Canyon Blvd., N. Hollywood, California.





Completely Airtight

fizz savers . .

. . . THE NEW BOTTLE TOP . . .

Made of aluminum with rubber cork that expands and contracts by turning the metal screw top. Completely airtight, fits bottles of different sizes.

$1.00 plus 10¢ postage for Set of Three

Sorry, No C.O.D.'s

The **LILLIAN** *shoppe*

Dept. A, 20 Armat St., Germantown, Philadelphia 44, Pa.



Very fine, French St. Louis Lead Crystal Whiskey Decanter, hand made and brilliantly hand cut. Holds about 25 ozs. A distinguished gift. Each $18.00

Intimate Cocktail Set for two. Glasses cut "YOU" and "ME," chrome topped shaker "OURS." A sophisticated chrome and glass Tray holds set compactly. Unusual at this price. Complete $7.50

Set of 4, lucky 4-leaf Clover Nut or Ash Trays of Sterling Silver. Perfect little gifts for weddings, anniversaries, bridge prizes and Christmas. Good weight, diameter 2¾" ins., nest compactly. Set of 4, $10.00

If he loves his coffee he'll go for this Jumbo Cup and Saucer that makes his morning cup a hearty, satisfying draught of almost a quart. In English Bone China, reproduced in lovely colors from an antique original of 1746. "Within-The-Compas" design with period figures of man and woman and interesting mottoes. Cobalt blue borders. Complete $12.00

PLUMMER, Ltd.
Dept. B, 734 Fifth Ave., New York, N. Y.
Please send me free Gift Catalogue.
Name .....
Address .....



SELECTS AND SERVES IN ONE MOTION!

New Hostess Fork with smooth one-hand-action. Select olive or tidbit . . . flick spring-action plunger with your thumb and it's served. Beautifully designed gift of heavy service plate silver, 7½" long. Blends with any table service. Send check or M.O. No COD's please. Satisfaction guaranteed.

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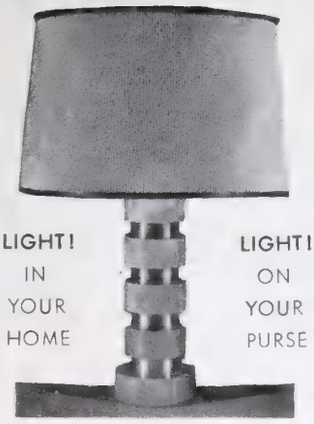


ONLY A WOMAN

can appreciate the difference careful hand sewing makes. And that's why *hand* sewn Fel-Mocs are soft as butter and cradle the whole foot snugly, perfectly! They have solid leather soles, so they're ideal as shoes outdoors, slippers indoors. On mail orders, just send exact shoe size. Ask for style 1910, in Campus Red or Chestnut Brown. Add 25c for shipping. *Other women's and men's moccasins. Write for free catalog!*

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LIGHT! ON YOUR PURSE

HARMONY! . . . (#2) Table Lamp . . .
Blending smoothly into any decor, this lovely lamp combines beauty with functionalism of design to bring ease and harmony into your home. Continuous-tier base, divided by alternate sections of maplewood (or lined oak or walnut) and spun aluminum that will not tarnish. Shade is of Home Spun Fabric. Available colors: Chinese Red, American Beauty, Dark Green, Chartreuse, Grey, Yellow, Beige. Height: 22 inches. Base: 6 inches.
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Regular Value: $15 OUR PRICE $10.50
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Beautiful Doorknocker

with Military Insignia of any branch of service





Gleaming eagle doorknocker with insignia of the Army, Navy, Air Corps or Marine Corps. This solid brass doorknocker is exactly what the veteran serviceman and servicewoman want for the front door, den or rumpus room. An impressive and appropriate gift for a vet in your family or in your circle of friends. Polished to a permanent high finish. Easy to attach; just three screws which do not mar opposite side of door. Dimensions: 7¼" high x 5¾" wide. Weight: 2¼ lbs.

Please specify insignia desired.

$9.75 postpaid, complete with screws. No C.O.D.'s.

MEASE HARDWARE, Box 115B, Neffsville, Pa.



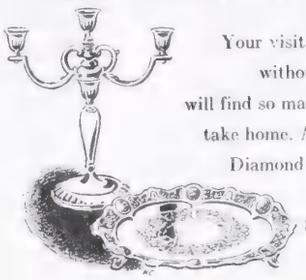
Money gladly refunded if not satisfied. Send cash, check or M.O. for Kit #9.

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TOM THUMB** All-Plastic **CIRCUS SET

■ Bring the BIG SHOW home to the kiddies (adults find it fun, too!) Fascinating fun, develops coordination, approved by educational authorities. *Colorful! Spectacular! Exciting!* Set comprises big tent, 65 objects—actors, animals, clowns, balancing acts, circus parade, etc. All precision molded (H.O. Scale) with individual pegs to fit 3-ring pegboard base. Limitless possibilities for creative play; ball may be fitted onto balancing seal; clowns fitted onto see-saw, etc. Stage is 11½" long, 4" wide. Packed in gaily colored box, gift wrapped with gift card enclosed if desired. We pay postage.

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TIRED GLASSWARE that puts life and laughs into any party. For gay entertaining and good drinking, serve the *next* round in these unique, singularly-shaped, 22k gold-rimmed glasses. **$2 each, Set of 8 – $15**

HEART PHOTO FRAME

Keep your true love far away from other eyes until you open the spring-latched door of the miniature red wooden heart. Imported from Europe, hand-craft perfection. Easel back, 1½ in. and 3 in. diam. **Small $1.25; Large $2.50; Both for $3.50**

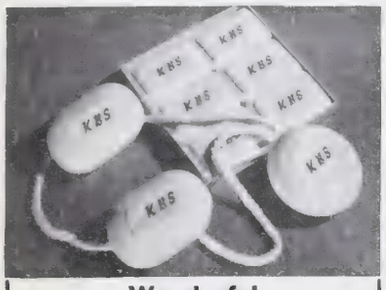
Love Dice... Fascinating Entertainment

For hilarious fun at your next party let Love Dice entertain your guests. Secrets revealed by 36 word combination on dice. Love Dice packed in small transparent box. **$1.50**

All items postpaid
Send check or Money Order, no C. O. D.'s
Write for FREE illustrated catalog Dept. A

klepa arts

8368 W. 3rd St., Hollywood 36, Calif.



Wonderful Monogrammed Soaps Again!

Superb French-milled soaps are back! Shower cake (right) is grand for a man. Tan with carnation scent, white with jasmine. **$2.50** ea.

Bath cakes (left) 2 giant cakes for **$3.** Hand cakes in white with jasmine or lavender scent, pink with jasmine, green with pine, yellow with lemon verbena, tan with carnation. 6 cakes **$3.** In all cakes, monogram lasts full life of the precious soap itself!

Add 25¢ for postage. Write for booklet.

Katherine Gray

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Save Time and Money Shop at Home

This Christmas — don't spend hectic days running from store to store in search of attractive, economical gifts. Bring one of America's leading gift shops right into your own home — by selecting your Christmas gifts from our new 64-page 1947 catalog. Distinctive, useful gifts—economically priced from $1.00 and up, to make your Christmas shopping money go farther.

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Order from our catalog and benefit from our 81-year-old policy; **Satisfaction or your money back.** We pay postage; guarantee safe delivery. Compare our values and selection with other gift shops. Write for our FREE catalog today!

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$11.95 COMPLETE

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"The Smart Gift Shop of New York"
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Clear Lucite Coasters

Come stacked in a matching holder—will not break and glasses will not stick.
Set of 8.....**$10.00 postpaid**

Clear Lucite Covers

Perfect for keeping your morning toast piping hot; also for biscuits, cakes, etc.

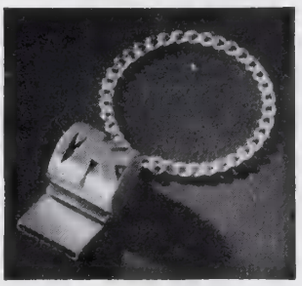
6" diam. **$3.25**
8" diam. **4.00**
8½" diam. **4.50**
12" diam. **8.50 exp. charges collect**
14" diam. **10.00 exp. charges collect**
3-letter monogram on cover—**$1.00 extra**

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211 East 58th St. New York 22, N. Y.

WINDOW



CREEPER SHOES. Rosy feet will be exquisitely shod in a pair of handmade white kid shoes that are sweet enough to have been stitched by the leprechauns during a full moon. The child's name is hand painted on each shoe, and they're tied with pink or blue ribbons. In creeper sizes. Or send age, or outline of foot. They're $3.50 postpaid. Made to order from Egdam's, Box 583, Grand Prairie, Texas.



WHISTLE FOR IT. An impressive sterling silver whistle with a hand-cut monogram gives out with an attention-getting alarm, which is nice if you want help fast. We like the idea, though, for summoning the children home or tooting for cabs. With sterling link bracelet, $8.40; whistle alone, $7.20. Tax included. No C.O.D.'s. Eunice Novelties, 541 Madison Ave., New York 22, N. Y.



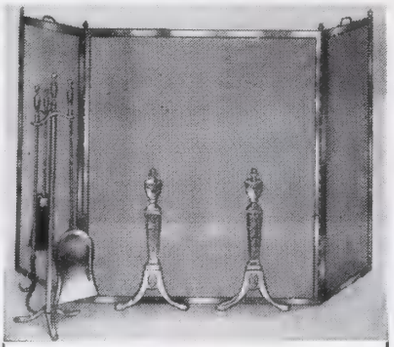
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Appeals to any horse lover. His fine conformation and natural-looking black, bay or sorel coat, white face and white stockings make him a popular gift. Stands firmly. Heavy enough to use as door stop. Height 10½ inches. Shipping weight 9 lbs. Only $4.00 express charges collect. Money back if not delighted.

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Beautiful Brass for Your Hearth

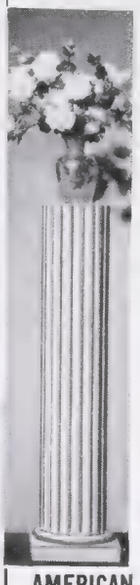
● Handsome solid brass hearth accessories, which will add distinction to your home. Beautiful design. *Andirons* hand-cast, solid polished brass, 15" high. *Fireset*, solid polished brass, triple bracket, 26" high: stand, shovel, poker, round brush. *Screen*, 3-panel bright solid brass bound, spark-safe, piano-type hinge; center panel 30" high, 26" wide; sides 13". All parts polished solid brass and lacquered. Andirons, Fireset and Screen can be purchased separately. Complete weight 30 lbs.

● Andirons—pair ..... $15 — Weight 12 lbs.
● Fireset—4 piece ..... $15 — Weight 7 lbs.
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Cash — Money order — or check with order.
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GRAND RAPIDS, MICHIGAN

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A classical Roman fluted pedestal combined with beauty and decoration. Also provides indirect light.

ALL WOOD CONSTRUCTION

Size: 8 in. Dia. x 46 in. high.

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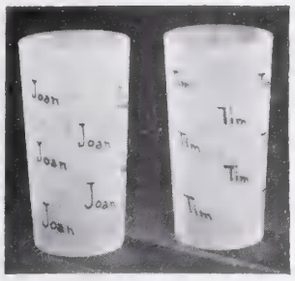
White, or Black & Gold. Other sizes and finishes quoted on request.

$20.00 ea. Express Collect
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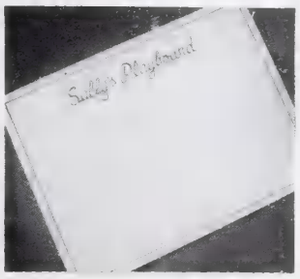
AMERICAN WOOD COLUMN CORP.
907-913 Grand St., Brooklyn 6, N. Y.

SHOPPING

NAME GLASSES. Frosty white beakers are hand painted with any name you wish in royal blue or fire engine red, and if you like, you can order a different name for each of the dozen glasses. In this way, your close friends will be enormously flattered when you bring out their private stock; or you can have several glasses for each member of the family. $6 a dozen. Express collect from Carson Pirie Scott, Chicago, Illinois.



PLAYBOARD. Every time your child is sick, haven't you wished for something just exactly like this? It's ideal for jigsaw puzzles, coloring, cutting out paper dolls, setting up toy villages, etc.; and at meal time, it turns into a tray. Enameled in ivory and hand painted with the child's first name, it's $1.95 plus 15¢ post. Natalie North Industries, 24 Ship St., Hingham, Mass.



ASK ANYONE WHO KNOWS, and they'll tell you that a jewel case from Dale's is in the mink-coat category. The leather is handsome, the lining is velvet, and it comes in blue, green, red, wine, or brown. It's 10" x 7½" x 4" high, can be stamped with your monogram, and has a keyless combination lock. $13.95 incl. postage. Dale Fifth Avenue, 719 Fifth Ave., New York.



. . . the tryke for your tyke! For hours of safe and healthful activity on these tempting end of summer days. Rich in maroon with a fresh ivory and chrome plated trim, these tricycles have ball bearing mounts on all moving parts and genuine bicycle spoke wheels. Finished with a fine leather seat and two-way adjustable heavy chrome plated handle bars.

Your order shipped day it is received.

In the twelve inch size:

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WRITE DEPARTMENT D-5 FOR ILLUSTRATED CATALOGUE.



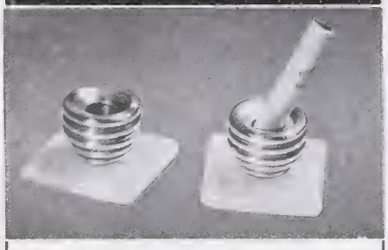
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WALL BRACKETS

A flattering pin-up for any wall is a matching pair of these charming pottery wall brackets. Hand-painted with colorful assorted fruit designs, every piece is signed by the artist and has perforations in the back to facilitate hanging. Fill them with your favorite flowers or greens to add a bright touch to your home. Cup size 4" x 5".

Matching pair $3.75 postpaid

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Make an Art of DINNER TABLE SMOKING . . .



Place Cig-Snuf-er beside your dinner guests' plates. During dinner smoking, they just drop (don't grind or mash!) the burning end into Cig-Snuf-er. Presto! It's out! After each course as they relight the "snuffed" cigarette, IT WILL HAVE THE SAME FRESH FLAVOR OF THE ORIGINAL, because of the QUICK Cig-Snuf-er ACTION. One cig lasts the meal and eliminates messy ashtrays. Aluminum (polished to look like silver). Simulated marble base. About 1" tall.

$1.00 a pair. **$2.95** for set of 6. Postpaid

Send for new Gift Catalog!

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HAPPY HUNTING DAZE!

Wherever sportin' folks meet—these authentic game bird glasses will prove the high spot of the evening. Eight original designs in full flight by famed artist Lynn Bogue Hunt in black on crystal. Each glass bears the name of the bird and the artist's signature. Even the gift box is superb!

Set of eight $5.95

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New York 22, N. Y.



Quaint American

Walton Lee Chairs, reproduced from rare original. Quaint turnings. Pineapple carved back. Authentically shaped, extreme sweep front legs. Built of selected birch in rich, hand rubbed Cherry finish. Biege tapestry upholstery. Height 34, seat 17 x 17 inches. Price, includes shipment to your nearest freight office $17.95

Pair $34.95 — Matching set of 4, $66.75

Carl Forslund
122 FULTON
GRAND RAPIDS 2, MICHIGAN
Send for FREE Christmas Catalog



20" x 15" $7.50

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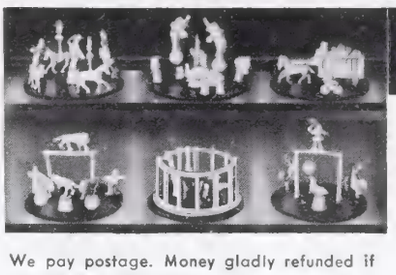
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PLAN BOOK No. 5
CONTAINS 40 PLANS
ONE STORY HOMES
ALL TYPES

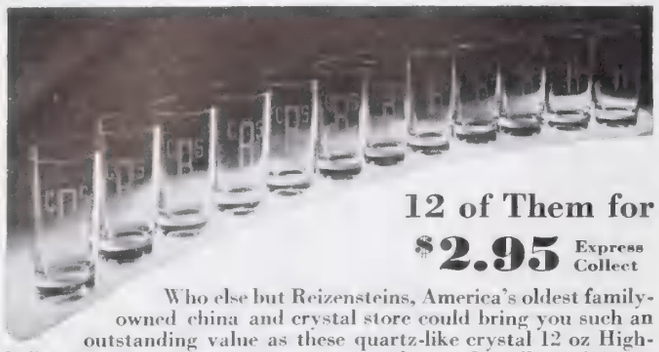
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WINDOW



PROUD GIFT. You'll look a long time before you find a sugar and creamer half so pretty as this pair. They are made of English bone china in turquoise or peach with delicate flower sprays and gold trim, and they're fine enough to send to the nicest bride of the season. $12.50 the set, plus 35¢ postage. Alfred Orlik, Inc., 680 Fifth Ave., New York 19, N. Y.



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Lobster Pick 50c

Set of 1 Cracker, 4 Picks, $3.00
Seafood success-ories for your party! Sturdy metal painted lobster red. Postage single or set, 10c.

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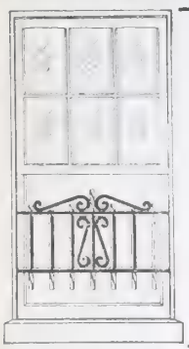
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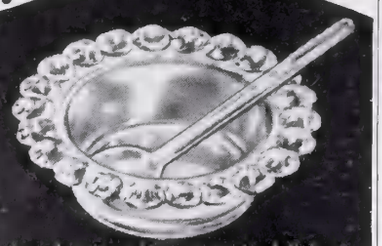
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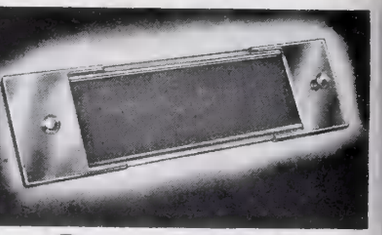
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Your family and friends will be delighted with these sparkling JEWELIER Salt Cellars. The plastic diamonds around each rim twinkle on your table like real gems. And so versatile! You'll use them for salt, for nuts, for mustard, for jams and jellies, for cocktail and tartar sauce, etc. Choice of aqua, topaz, green, rose, azure blue, fuchsia, crystal and ruby, with matching spoons.

Set of 8 . . . . . $1.25 postpaid
Matching Coasters . . set of 6 . . $1.25
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Dust Daffy!

Badgaire Window Filter provides protection against soot, cinders, dust, and dirt! Children stay healthier, linens and furniture remain brighter! Fresh, invigorating air the year 'round without drafts. In 3 sizes, each adjustable 6 inches in width. 6 inches high. Rust-proof aluminum construction... no parts to replace. Cleans with warm water in seconds!

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Send a DOLL instead of a Greeting Card!



Amazing New Gift Idea for Girls from 4 to 80

Imagine the attention you will get when the postman rings her door bell and hands her this stunning, exquisitely dressed doll as a gift from you! Wise men and gals, too are catching on to this new gift idea! If you send a card for birthday, anniversary or holiday, within 2 weeks it will find its way into the basket. When you send this stunning doll as a token of your good wishes here THRILLS she will be to get such a gift. You can be assured it will have the place of honor on her dresser. Send her one now!

We will include any type of greeting you wish at no extra charge. Just write your message, or tell us what kind of card to enclose (birthday, anniversary, wedding, etc.). That's all there is to it.

This durable Doll is exquisitely dressed with latest hair do. Miniature 6" Gift Set blouse is studded with 3 simulated birthstones expressly chosen for the month in which your girl was born. Price $2 postpaid. Special gift-packed in Regulated "See-Thru" dustproof box, 50c extra.

A gift of distinction at only $2 (*$2.50 in See-thru Box*) Postpaid and Card included. There's a doll for every month. Order now. Specify month.

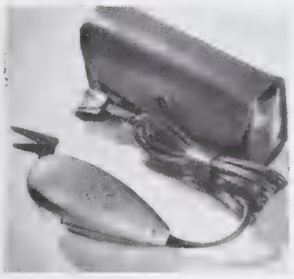
Doll-of-the-Month Club, Dept. HB, 11 W. 25th St., N. Y. 10, N. Y.

SHOPPING

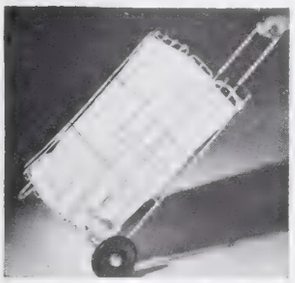
MECHANIC'S COVERALLS, scaled down to lilliputian size for pigtailed tomboys and their little brothers, are as flattering as they are practical. There are no buttonholes to fumble with because they fasten with business-like snaps, and the sturdy cotton material is Sanforized. In sand or slate green stenciled in red across the back with a name. Sizes 4, 6, 8; $3.85 postpaid from Young Sports, Chester Springs, Pennsylvania.

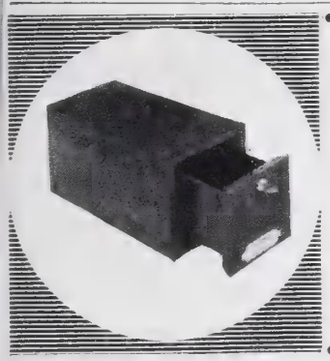


ELECTRIC SCISSORS. We asked a member of our staff, who makes her own clothes, to test these for us, and we had a hard time getting them away from her. She says they reduce the cutting time to half, that your hand doesn't get tired, that they have a clean straight gliding motion and cut through sheer silk or heavy woolens. With six ft. cord. $9.65. Myers-Dickson Furniture Co., 153 Whitehall St., Atlanta, Georgia.



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Secure important papers in this certified fireproof box. Built like a safe with heavy-gauge walls. Pick-proof lock. Inside measures 4⅜ × 4¼ × 10¼ in. Black crystalline finish. Protection at your fingertips anytime, day or night. Weight 24 lbs.

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PLASTIC COATED PLAYING CARDS



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Genuine Duratone plastic coated playing cards. May be cleaned with a damp cloth. Choice of two color combinations: Royal Blue and Wine; Terra Cotta and Peacock. Any three letter monogram in gold. Orders filled within 48 hours of receipt. For orders over one box attach list.

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942. An easy pull on the little weighted handle raises or lowers this lovely lamp, *up* to light the room or *down* for pleasant, easy reading. It is perfectly balanced. It fastens to the wall with screws. Silken ivory shade, modern light diffuser, metal parts finished in Sheffield silver plate. **$14.95**



430. High chair eat-neat apron. Water repellent, and it holds the baby in. Cleans easily with damp cloth. Well made and lasting. **$1.95**

BEAN BAG ASH TRAY

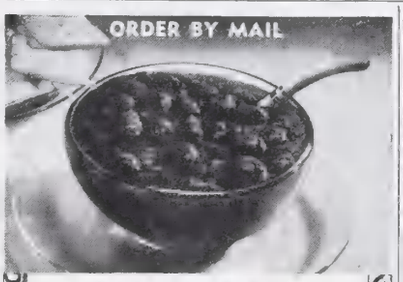


27. The new de luxe bean bag ash tray with base of genuine suede leather. It stays wherever you put it. Bowl is bronze with jewelers' gold burnproof finish. **$1.50**

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is full of inspirations and surprising "Finds," all pictured and described for you. Inviting prices,—the majority under $5. Each article is attractively wrapped and comes to you prepaid with our guarantee of your complete satisfaction.

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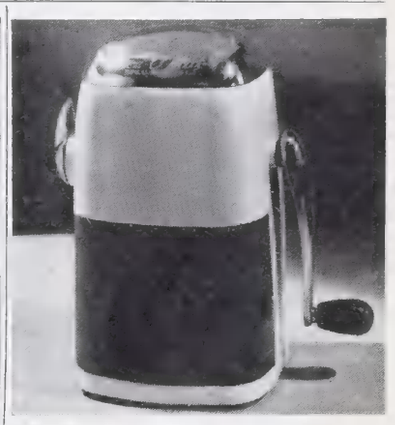
Pure Louisiana STRAWBERRY PRESERVES

Expertly Made from the Choicest Berries of This Year's Crop.

Carton of 4 1-lb. Jars **$2.95**

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P. O. Box 2627 New Orleans 16, La.



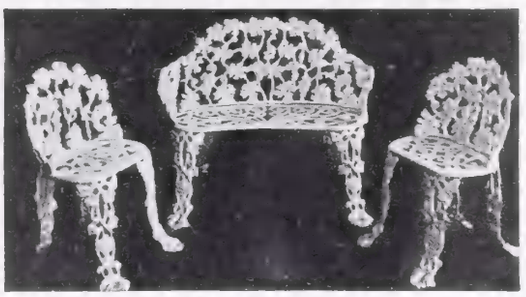
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Also Solid Tables and Round-the-Tree Benches **J. F. DAY & CO.** **1901 4th Ave. South Birmingham 3, Ala.**

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for Coffee or Cocktail Table

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Early American

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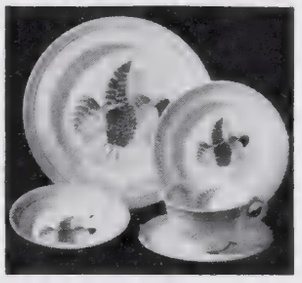
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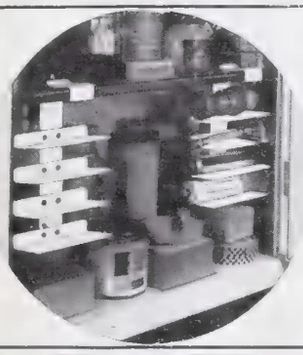
FOUR LOVES—FOUR FRAMES. A gold-plated fob locket opens up into four tiny frames to hold pictures of the people you want to carry close to your heart. It's a wonderful way to brag about your grandchildren; and even if you're modest about showing off your family, the locket alone is a handsome accessory. $6 including tax and postage. Gerlou, 501 Fifth Ave., N. Y.



HER EVERYDAY CHINA should be as pretty and fresh as her trousseau, but it should not be of such fineness that a fumble from an over-zealous dish drier is a tragedy. This is made of semi-porcelain, has a white ground, gray-blue band, and a fern pattern. It comes in open stock, and a 20-piece set, service for 4, is $7.50 exp. coll. The Studio Shop, 557 Boylston St., Boston 16, Mass.



ELECTRIC CORN POPPER. A brisk autumn night, with the curtains drawn and the family all together around the fireplace, is one of those golden moments that lives forever in children's memories. For such times, there's nothing like corn popping, and this electric popper does a beautiful job. Removable popping pan is easy to clean. It's $4.95 plus 25¢ post. Fairway Gifts, 72-20 Austin St., Forest Hills, N. Y.



THIS TIDY SHELF KEEPS YOUR MEDICINE CABINET NEAT!

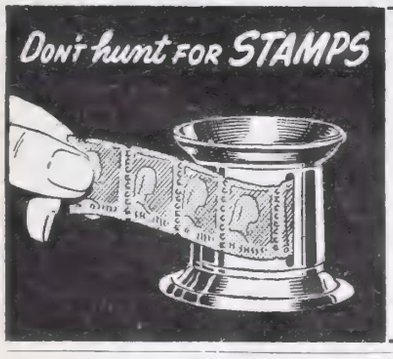
MEN, you'll welcome this compact arrangement for your shaving brush, cream, razor, toothbrush—each in a particular place.

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Well organized families use a tidy shelf for each member. It utilizes waste space, allows quicker use for daily needs.

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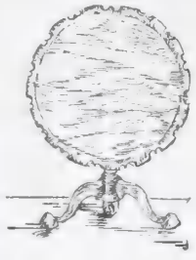
I Am POLLY



PRICE $3.98
(plus express charges)
No C.O.D.'s

I would like to make my home with you. I am so lifelike in size and natural bright coloring, that I look real enough to talk. You will enjoy my wise expression as I swing on my metal perch. I am 17½" in height, made of durable composition and, while my picture does not do me justice, I will be a colorful addition to your sun-porch, breakfast room or rumpus room.

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MARTHA HILTON—tiny mahogany tip-top table that really tips. Pie crust edge 4" high, $7.50.

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Send 10¢ for catalog showing other fine handmade furniture all scaled one inch to the foot, as well as other doll house accessories.

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Applied externally, Sulfodene stops the itching in minutes—usually clears up scales and sores in a few days. Martin Schuch, Jr., of Elizabeth, N. J., writes, "Thanks to Sulfodene, my German Shepherd has had her first summer without continuous scratching. She had brown scaly bumps on her back, something like dandruff, and a strong mouse-like odor. All gone in three days! I'm telling all my friends about Sulfodene." Your pet may get infected any time. So why not have Sulfodene always on hand? Order direct—generous treatment $1.00—pints $3.50. Sold under liberal *money-back guarantee.* Address:

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COSMETIC BAG. It's pretty enough to carry by itself for dinner and theatre evenings, and you'll want it in your purse as a fastidious kit for all the make-up that keeps you beautiful. Made of black faille, and hand painted in oil with flowers, it has three shirred pockets. An excellent buy and an excellent gift for $3 incl. tax and postage. No C.O.D.'s. E. F. Schmidt, 160 W. Luray St., Philadelphia 40, Pennsylvania.



LADY SLIPPERS. Pullman slippers for the most traveled lady you know would be a fitting Christmas present, and it's not a bit too early to start shopping! These come in black moiré or Roman-striped rayon, have leather soles, and slip compactly into their own little traveling case. In full sizes 5-8, $3.10 the pair, ppd. Hall Galleries. Albert Steiger Co., Springfield, Mass.



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Custom Upholstered in your choice of covering

The Paul Jones, a deep seated comfortable "Suitor's Chair" of outstanding distinction to go with your quaint American furniture. Pear shaped wood framed back, curved arms and "finger" carving are authentic details. Built of selected birch in rich cherry finish. Width 28, depth 23, height 41 inches. Price includes shipment to your nearest freight office $89.45

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(Dept. H)

ANTIQUE FURNITURE COLLECTORS:

Enjoy the thrill of restoring life and beauty to your treasures. Save money, too! Let the manual, "Refinishing Antique Wood and Metal," guide you safely, without costly errors, through your work. Though written here in our own shop, by an expert, the manual is not technical; it is definitely for the amateur. Detailed instructions are given for restoring the wood and for preparing it to receive one of the seven finishing schedules, listed in the manual. All these instructions are given in step-by-step detail. YOU CANNOT GO WRONG. Our own shop short cuts greatly simplify your work. In the manual you will also find the best stenciling method (no runs; no sags), shading, antiquing, the better way of finishing metal, and picture and mirror frames. The price is $3.00, postpaid. Sorry, no C.O.D.'s.

YE OLDE FINISHING SHOPPE
534 W. 2nd St., Portsmouth, Ohio

The Case-Umbrella of *DISTINCTION!*



Color of Cases
Red, Black, Brown

★

The Duchess, wonderful as a gift, a treat for yourself. Made of pure acetate rayon—guaranteed shift proof, exclusive border or all over pattern, with beautiful Lucite handle, in an attractive Zipper case of genuine English Morocco leather.

Straight Umbrella, $7.25
Folding Pocket Umbrella, $11.50
postpaid
Send Check or Money Order. No C.O.D.'s Please

DUCHESS PRODUCTS
45 West 46th Street, New York 19, N. Y.

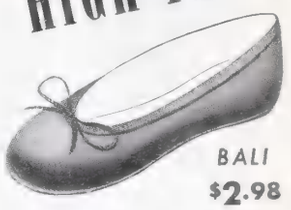


An Elegant Wall Cabinet
For Your Favorite Curios

With a mirrored back that reflects the charm of your prized conversation pieces, this gracefully designed wall cabinet is created in a rich mahogany enclosed in clear, curved glass. Lends gleaming luxury to any interior. Dimensions: 19½" x 5½" x 26½". Curios not included. $27.50 F.O.B. N. Y. No C.O.D.'s please.

RAPPHEL Jewelers
47 West 57th St., New York, N. Y.

TWO NEW LOWS IN HIGH FAVOR!



BALI
$2.98

BALI in black, white or red leather. Whole and half sizes 4 to 9. Medium width only. SLOPE in black suede or brown smooth. Whole and half sizes 4 to 9, narrow and medium widths.



SLOPE
$4.95

Dalton Reed
BOSTON 1, MASSACHUSETTS

Tuft Wick-Coverlet . . . Wedding Ring Design

Plain ..... $12.95 Fringed $13.95
(Postpaid anywhere in the U. S.)

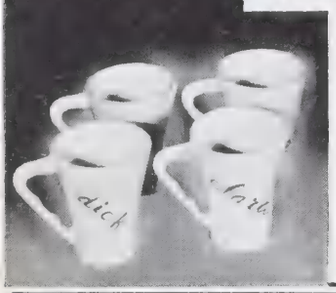
To glorify the beauty and charm of traditional Bedrooms, equally as lovely with contemporary modern. Monotone designs in white and five colors. Preshrunk, bleached first quality muslin. Torn sizes. Twin or full double bed.



Fringed ..... Plain .....
White ..... Gray ..... Rose .....
Blue ..... Peach ..... Sand .....
Twin size 81x114 .....
Double Bed Size 99x114 .....
No. 228 HB.
M .....
Street .....
City ..... State .....
MO ..... Check .....
No COD's please. *Write for leaflets.*

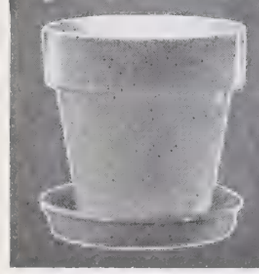
COHUTTA CRAFTS, Cohutta, Ga.

Personalized MUGS



Graceful and Friendly
Glistening, Cream-Colored Vitreous Porcelain
Your name or any wording hand-painted in brown script letters *under* the glazed surface.
Permanent. Will not wear off.
9 oz. size. Ideal for coffee and other beverages.
Set of 4 — $7.50
Less than 4 — $2.00 each
Shipping prepaid. Send check or money order. Sorry, no c.o.d. Print clearly the name or lettering desired on side of mugs.
Order Yours Today!
Clarcraft 5442 Longview Dallas 6, Texas

Gay colorful plastic flowerpots



SET OF THREE - $1.75 POSTPAID
Three different sizes of flowerpots (3½", 4¾" and 5¾") with saucers. Can be used as flowerpots or jackets for clay pots. Available in red, green and ivory assorted, or all one color. Please state which you desire. Mail orders only. No C.O.D.'s please.
ALICE KAYE, INC.
205 W. WACKER DRIVE • CHICAGO 6

CHROMIUM ON SOLID COPPER SINGING TEA KETTLE



$3.50
EXPRESS COLLECT
SEND CHECK OR MONEY ORDER
This shiny kettle on the stove sings a merry tune It will make your home gay and bright at morning, night and noon The only tea-kettle with a trigger-operated spout cap Chrome-plated solid copper Sensible 2½-qt capacity eliminates heating an unnecessary quantity Sings when water boils Cool bakelite handle
The Groveland Co.
HOLLY, MICHIGAN

DISTINCTIVE WEATHERVANE



"THE TAKE OFF"—An original design and superb craftsmanship combine to make this a truly unusual vane. Get one for your own premises or as a gift for a friend. Made of fine, weather-resistant metal, finished in black lacquer and mounted on an oil-filled swivel which responds to the slightest breeze. 27" wide, 32" high. Prompt shipment.
Complete with brackets for easy installation **$16.50** f.o.b. Wheeling
WRITE FOR CATALOG—100 designs in house signs, vanes, copper lanterns, etc.
HAGERSTROM METALCRAFT STUDIO
Original Handcrafted Specialties
41 Milwaukee Ave. Wheeling, Ill.

Window Shopping



PRACTICAL BABY GIFT. A feeding dish with a compartment for hot water is as necessary as safety pins in a highchair king's life. This one has a rubber protection shell, so if His Uninhibited Nibs gets violent about spinach, even his heaving the dish won't break it. With nursery designs, $5. Mug to match, $1.50. Both hand painted with his name. Exp. coll. Evelyn Reed, 538 Madison Avenue, New York 22, N. Y.



THINE ALONE. Imagine a blouse made of Stonecutter's fine washable rayon crepe, elaborately embroidered with a distinctive handcut initial, and so designed that one size fits everyone from 32 to 38. It opens flat for speedy laundering, and snap-in shoulder pads eliminate any sewing. In white only, and the amazing price is just $6.95. Arthur's, Market at 7th St., Wilmington 24, Del.



WALL OR DESK LAMP. Not only is this unusual because of its versatility, but the price makes it a rare find. The shape is ideal for a desk lamp, or if you want to use it as a pin-up, the base becomes a wall plaque. In red, green, or brown tole, with parchment shade, $6.95. Ppd. in New England and New York. Otherwise express collect. Jordan Marsh, Boston, Massachusetts.

(Continued on Page 57)

TWO-WAY DOLL



A Young Books' Favorite
Little Red Riding Hood complete with Wolf. Sturdily made, with all the charm of the well-loved children's story. 12" tall. **$4.25** P.P.
With musical unit, **$9.75** P.P.
YOUNG BOOKS INC. 746 Madison Ave., New York 21



fun for the small fry!

Treat your favorite young 'un to this darling set with his or her very own name. No more family colds, either. Hand-painted plastic tumbler in pink, blue or red, with name **$1.** Matching toothbrush with white nylon bristles, **75¢.** Add 25¢ for postage.
TOWN & COUNTRY GIFTS
906 Madison Ave., New York 21, N. Y.
Dept. BS

PHILLIP R. WHITE

Name Please?

Put a handsome, solid brass name plate on your door for its convenience, distinction and dignity. Sized for reading without specs, highly polished, beveled edged, 2" x 4¾", comes complete with screws and costs a trifling $2.98, postage paid. Send check or m. o. (no C. O. D.) and print clearly name you wish engraved.
UNIVERSAL ENGRAVING CO.
96 Chauncy St. Boston, Mass.

American Informal*

Room that looks like you



It seems so right that the furniture of today should fit the way you look and the things you like to do . . . should be just as livable as your clothes are wearable. Casual, colorful—with the easy grace that is true to your American type and tastes. This new spirit is the contemporary charm of American Informal Furniture by Tomlinson. For Living Room, Dining Room, Bedroom. At fine stores throughout the nation.

Design Pat. Pend.

SEND FOR THE STORY OF AMERICAN INFORMAL

This brochure in full color gives complete information about this new furniture. Address Dept. B, Furniture by Tomlinson, High Point, North Carolina. Enclose 10c.

© 1947, Tomlinson of High Point, Inc.
*Reg. U. S. Pat. Off.

LOOK! MOM SURE PICKED A WINNER

Put it high on your back-to-school list for son or daughter! It's the all-purpose Troy Robe . . . smartly styled to dress up a dormitory bed . . . handy-light and toasty-warm to take along to stadium or hockey field; on hikes or straw rides; on ski trips or camping week-ends. It's the robe of a hundred uses on and off the campus!



YOU KNOW WHAT THE SCORE IS If you protect your date from those stadium breezes that nip at the knees! The Troy Robe is easy to tote; gay as the winning colors.



CHECK THE GAS, Check your Troy Robe! You'll welcome its snug defense against chilly moments in and out of the car. Make sure it's along for picnics, moonlight rides, skating parties, care-free week-ends.



A GOOD CAMPER! When you go hunting, hiking or skiing, the Troy Robe is essential. Colorful as a salmon fly, warming as a log fire; lightweight to pack or carry.

T IT HIGH ON YOUR FAMILY LIST! The Troy Robe is your most satile blanket-robe at home or on your travels. It's a thoughtful gift, ! Fresh, resilient wool in brilliant plaids, at prices easy on the budget.

e TROY PONCHO ROBE® . . . Robe snaps on to water-repellent poplin cho. Famous TROY ZIP-A-ROBE® . . . Robe folds into handy suede carry- case. If you don't find Troy Robes at your favorite department store or ting goods shop, write us for name of nearest store. ®Pat. Pending

TROY ROBES

"So nice to have around you"

Y BLANKET MILLS • Founded 1855 • TROY, N. H.



PONCHO ROBE, FOLDED. PONCHO ROBE, IN USE. ZIP-A-ROBE.



Illustrated: Masland Regency Wilton Broadloom in Sherwood Green

WHO WOULDN'T BE PROUD?

Fortunate? You'll feel that way, too, when your own dream house is realized and Masland Regency Wilton Broadloom gives *your* rooms special distinction. Regency's high cut all-wool pile contrasts handsomely with the deep all-wool "petit-point" background to give rich coloring, a smart sculptured effect. Equally "at home" with modern or traditional. See Regency Wilton at your favorite store. Send for "Young America at Home" book. Dept. E, C. H. Masland & Sons, Carlisle, Pa.

ALWAYS BETTER THAN NEED BE
MASLAND

Be "At Home" with...

MASLAND BROADLOOMS

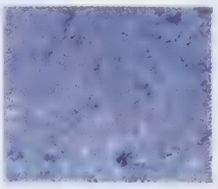


What's Your Favorite Color?

PLAN YOUR KITCHEN AROUND COLORS YOU LIKE...
WITH THESE THRILLING, NEW PLASTIC TILES
FOR FLOORS AND WALLS!

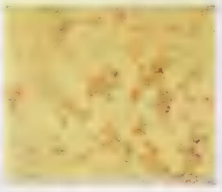


FLEXACHROME* FOR FLOORS



MURA-TEX* FOR WALLS





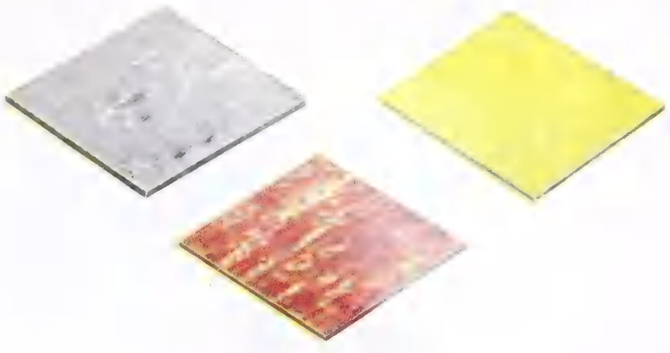
Is your head buzzing with colorful, modern idea for a new kitchen? Here's one you'll cheer ov . . . because it's so practical, too! Flexachrom and Mura-Tex—those utterly new and differe plastic floor and wall tiles—are ready now! An in such a complete range of truly wonderf colors, one or more of them is sure to be favorite of yours.

These modern plastic tiles are hand set to pe mit you the widest possible choice of color an pattern combinations. Can't you imagine wh an ultra-smart floor you can design with "tool like these. And so practical! A Flexachrome floo for instance, is unlike any you ever walked worked on. It's really tough. The most activ family imaginable isn't likely to ever wear it ou Yet Flexachrome is actually so resilient you enjoy every step of the day.

And, like Mura-Tex, it's so easy to keep clea Hot grease or oil, dirty heel marks or mess foods wipe up with equal swiftness. Burnin cigarettes or matches leave no permanent stai or scar. You'll get many usable ideas from colorful, new Flexachrome and Mura-Tex book let which is free to home planners. Just wri The Tile-Tex Company, Inc., 1230 McKinle Street, Chicago Heights, Illinois.

*Registered Trademark of The Tile-Tex Company

Flexachrome colors pictured below are Citron F-8, Dov F-63, Juarez F-66. Mura-Tex colors shown above are Arro W-807, White Cap W-823, and Sky W-802.



THE NEWEST TREND IN FLOOR AND WALL SURFACES

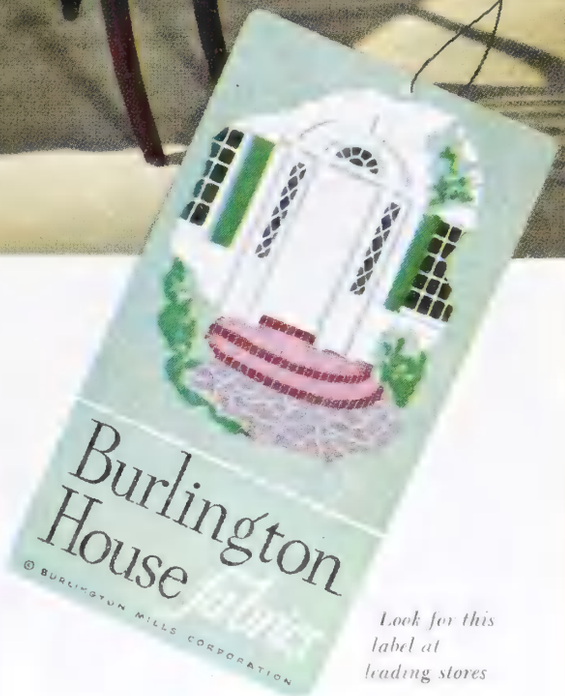
made by **Tile-Tex** pioneer maker of asphalt tile flooring



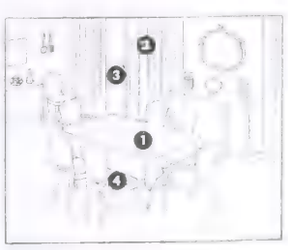
SLOANEMASTER FURNITURE COURTESY COMPANY OF MASTER CRAFTSMEN

Invite elegance to dinner

Open your home to the gracious beauty of fine table damasks and luxurious fabrics in colors and textures that give a royal performance at a common-sense price. Just ask for Burlington House Fabrics and Table Damask.



Look for this label at leading stores



1. *Lovely iris patterned cotton and rayon damask table set in white; also palest tints of peach, blue and green.*
2. *Rich cotton and rayon satin stripes in rose; also 11 other decorator colors.*
3. *Sheer white nylon marquisette glass curtains.*
4. *Sturdy jacquard cotton upholstery in tan; also blue, wine and black.*

All these fabrics are color coordinated

TABLE DAMASKS • UPHOLSTERY FABRICS
DRAPERY FABRICS • NYLON CURTAINS
BEDSPREADS

BURLINGTON MILLS
BURLINGTON HOUSE FABRICS
PRODUCT

BURLINGTON MILLS CORPORATION OF NEW YORK
DECORATIVE FABRICS DIVISION • 271 CHURCH STREET, NEW YORK 13, N. Y.



"No more arguments over covers!" smile the Clifford Smiths. Two-Control Automatic Blanket—exclusive with General Electric—is especially for couples who like *different* degrees of sleeping warmth. Two controls, one for each half of the blanket, function independently. *He* selects *his* sleeping temperature. *She* selects *hers*. Both are snug under *one* light covering!

The Smiths of Roslyn, N. Y.
cheer for General Electric's

AUTOMATIC SLEEPING COMFORT

"It's swell! Cosy, restful sleep all night!" they say, echoing the enthusiasm of more than 500,000 users of the General Electric Automatic Blanket!



2. Completely automatic! General Electric's Bedside Control is small, compact. Set it ONCE A SEASON for the coziness you like. When room temperature drops, Control automatically sends more warmth into blanket—when temperature rises, Control sends less warmth into blanket. Bed is *prewarmed—stays sunny-warm all over!*



3. Experts! Electrically warm equipment is nothing new to General Electric—or to Clifford Smith. Mr. Smith, who piloted a B-24 tanker on 50 flights "over the hump" (from India over Burma to China) models the General Electric flying suit that took crew members safely through sub-zero temperatures. "It sold me on the automatic blanket," he said.



"So economical!" points out Mrs. Smith. ONE General Electric Blanket (about 3 pounds) takes the place of THREE ordinary blankets (about 15 pounds). Saves storage space, saves buying winter night clothes. Cuts laundry bills (washes beautifully—certified washable by The American Institute of Laundering).



5. Size to fit every bed! One-Control or Two-Control models, 72 by 86 inches (for three-quarter or double beds), $39.95 and $49.95, plus tax. *New, exclusive Twin-Bed size*, 66 by 86 inches, $47.95, plus tax. Luscious shades of rose, cedar, green, blue. Ask at department or furniture stores, electric service companies, or your General Electric Retailer's. . . . General Electric Company, Bridgeport 2, Conn.

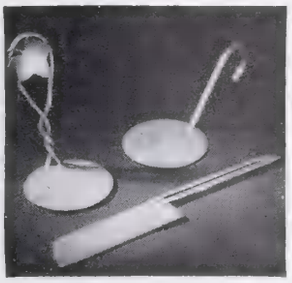
Made to rigid General Electric safety standards—and approved by Underwriters' Laboratories, Inc.

GENERAL ELECTRIC

Window Shopping

Continued From Page 50

CANAPE SERVERS. One piece of sterling silver, hand crafted, distinctively designed makes a wedding present that a bride will be very proud of. The canapé server, modern in design, is $6. The cheese slicer is $8.40. Canapé server with twisted handle and ivy leaf, $8.40. Prices include tax and postage. Leonore Doskow, Montrose, N. Y.



PLANT PROP. A slim copper rod, topped with a bowknot design, spears into the soil in a flower pot and becomes a sturdy backbone for plants that need support. It's especially good for English ivy, philodendron, or forced daffodils; and comes in three lengths: 14", $1; 20", $1.50; 30", $1.95. Ppd. The Union, Columbus 15, Ohio.



NICE FOR A BRIDE. A gleaming brass cigarette box with a wonderfully sophisticated script monogram makes a gift that a bride will bless you for, and because it's lacquered she won't have to polish it every time the door bell rings. For an inexpensive wedding present, it's one of the nicest we've seen. $6.50 ppd. No C.O.D.'s. Lillian Shoppe, 20 Armat St., Germantown, Philadelphia 44, Pa.



ONE CUP COFFEE MAKER

At last you can make a single cup of delicious coffee to suit your individual taste! With Kwik-Cup by Cafex, you use any finely ground coffee with piping hot water, and it brews instantly at the table. Quickly, easily you have a cup of aromatic coffee with that true, hearty flavor.





$2.17 postpaid—
includes 48 paper filters.

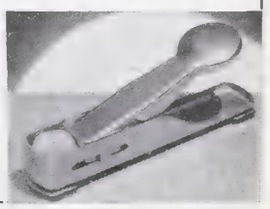
BEATER with STAND

Speedy Chef is a "must" for housewives who want to lighten the beating and mixing burden. Gives you a free hand, doesn't slip in bowl, stands firm on suction cups on any smooth surface. It folds easily for storage, and fits any bowl.

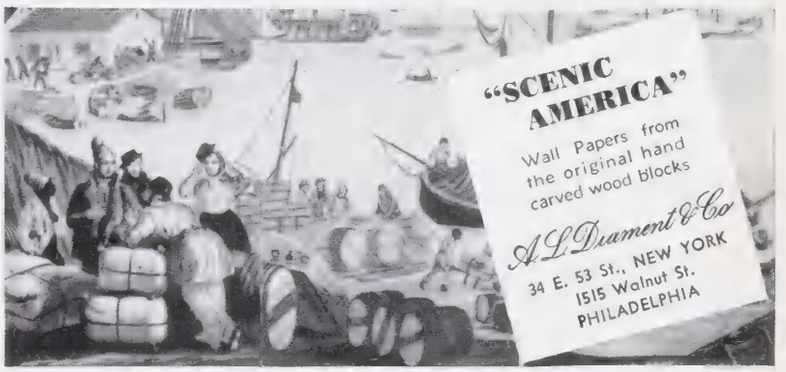
$2.65 postpaid.

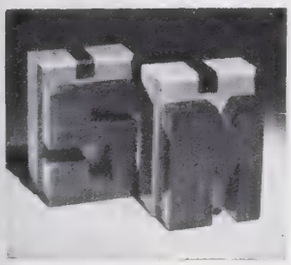
PRACTICAL NUT CRACKER

Cracks the shell only—doesn't crush the meat. Fits any nut—shell breaks clean—kernels come out whole. Made of heavy, highly polished, durable-nickel plated steel. 8" long, 1½" wide, 3" high. An excellent gift for people who like nuts. *No C.O.D.'s, please* **$2.10** postpaid.



Fairway Gifts DEPT. H
72-20 AUSTIN ST. FOREST HILLS, L. I.





INITIALED BOOKENDS

a personalized gift of rare distinction and charm. Hostess or wedding gift for genuine remembrance. Perfect for 5th (wood) anniversary. Handrubbed finish, enhancing the warm, soft, lasting beauty of fine wood. Maple base, inlaid top centerpieces, overlaid black walnut initials. All handcrafted with infinite care. Only $7 (pair) postpaid anywhere in U. S.

KENKRAFT WOODART PRODUCTS, 415 Lincoln, Pt. Townsend, Wash.

MAGIC TOP DOUBLES THE SIZE of your Card Table!

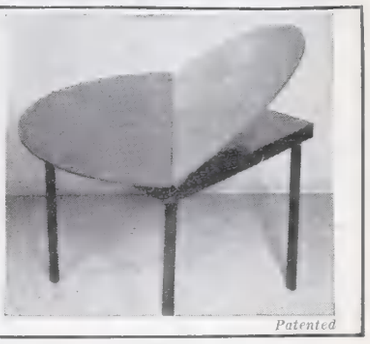
T-Top is a light rigid top which fits over your card table, just doubling its size. It seats 7 persons comfortably—46" in diameter, 144" in circumference—it's perfect for luncheons and card games. T-Top held in place on your table by cleats on underside. Can be tucked away in a closet or corner. Send for your T-Top now! Weight 16 lbs. Shipment made promptly by express. Specify Color Wanted. Dark Green, Rich Red, Dark Brown—$5.95.

Unpainted T-Top $4.95. All prices at Salem, Mass.

No C.O.D.'s, please

SEND CHECK OR MONEY ORDER TO

T-TOP COMPANY, Inc.
Dept. 16 Salem, Mass.



Patented



be a quick-change artist—

ZIPPER PANTS FOR BABY!

You'll be amazed how easy El-Lynn's go on and off a squirming baby! New Goodyear Guardian "Plasti-Cleer" . . . strong, cool, soft, odorless, acid and oil-resistant, washable. Won't stick, crack, peel or get tacky. Rust-proof zippers. Elastic rubber-bound waist, legs. Commended by Parents Magazine. Really-appreciated baby shower gift. 1.00 pair, postpaid. Sizes: Small, Medium, Large, Extra-Large. Order now!

EL-LYNN Dept. A, P.O. Box 3122 St. Louis 5, Missouri



Here is the ideal gift—for the bride, for your hostess, a dear friend, or for yourself. A magazine stand fashioned of knotty pine, inspired by a blacksmith's tool box which we found here in the Catskill Mountains. Place it beside that comfortable chair and have matches, ashtrays and magazines always at your elbow. Finished in antiqued mellow brown or maple, hand-rubbed to a satiny lustre. Overall dimensions: 18½" high, 11¼" wide, 19" long.

Price: $12.50—exp. coll. No C.O.D.'s, please.

Matticum Woodworking Shop
(The Shop in the Catskills)
Accord, New York



let NELSONIZING remake your worn shoes FACTORY NEW!

Send a postcard today for our free booklet which tells all about our shoe doctoring at prices you pay for *just ordinary cobbling.* Send for it now!

Write For Free Booklet "X"

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NEWARK • HARTFORD
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How to Make Your Parties a Success

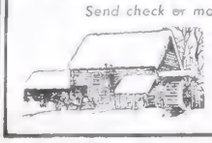
Here's one way to make sure that your parties are successful—serve hors d'oeuvres and appetizers contained in the Mill o'Milford Party Box. Designed specially for parties and other social affairs, each box contains generous portions of delightfully different foods. Enough to serve 15 to 20 persons.

Huge ripe olives, imported anchovies and sardines, fine cheese and a complete assortment of pates—all ready to serve for the enjoyment of your guests. All the finest quality.

Sent direct to your door, postage paid, from Rose Mill, an 18th Century New England Mill famous for its fine foods. Satisfaction guaranteed or money refunded.

$6.65 per box East of Mississipp River
$7.50 per box West of Mississippi River

Send check or money order to:



ROSE MILL
Box 431
Milford, Conn.

Chill Your Drink Don't Dilute it!



PLASTIC ICE CUBES

Amazing! Keep beverages **COLD** the modern way... *without dilution.* Use "NICE-CUBES" in highballs, cocktails, beer, wine, soft drinks, fruit juices, milk, etc. Tasteless, odorless, shatterproof plastic cubes with water sealed in, freeze solid in ice-tray. No more "ice-tray mess." Easy to remove —LAST FOREVER. A household necessity!

BOX OF 8, $2.95

(Asst. Colors or Crystal Clear) ppd U.S.A.

The Perfect Gift

MONOGRAMMED "NICE-CUBES"

Box of 8 (Crystal Clear Only) $3.95
(Limit 3 letters per monogram. Only 1 set of monograms per box.)

"NICE-CUBES" REG. U.S. PAT. OFF.

8648 MELROSE AVENUE, DEPT. M
HOLLYWOOD 46, CALIFORNIA



HEARNS *Serving New York Since 1827*

COLLAPSIBLE LAUNDRY AND SHOPPING CART

All wire mesh, rolls silently on rubber-tired wheels. Stands 23" high, 15" wide. Folds down to a mere 4" for storage when not in use.
Laundry Bag to fit cart.....$1

3.99

MAIL ORDERS FILLED

Send check or money order. No C.O.D.'s
Will Ship Express Collect Beyond N. Y. Delivery Area

HEARNS Century-Famous Housewares Dept.
Fifth Ave. at 14th St., N. Y. C. 11, N. Y.

YOUR NAME HERE

Size: 18 in. x 30 in.—¼ in. thick

BID WELCOME!

WITH A PERSONALIZED RUBBER DOOR MAT

These black corrugated rubber mats with white lettering will add a distinctive touch to your front door. You can have your name, address or any 12 letters you like.

$5.95 Prepaid. No C.O.D.'s

(Includes up to 12 letters. 15¢ for each additional letter)

PERFO MAT & RUBBER COMPANY, INC.
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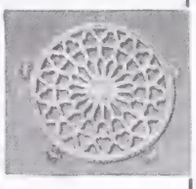
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As pleasantly continental as its name, this exquisite Jardiniere of embossed lacquered brass is the perfect setting for your favorite flowers or potted plant. It will ornament and add dignity to any room. 7¾" high.

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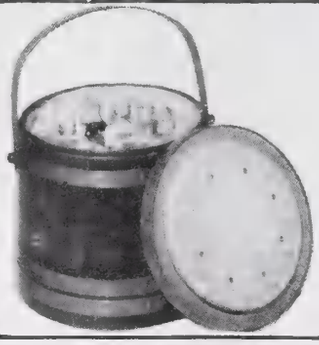
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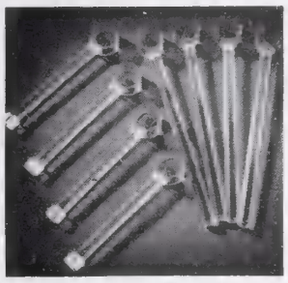
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t it looks like a stage set with every-
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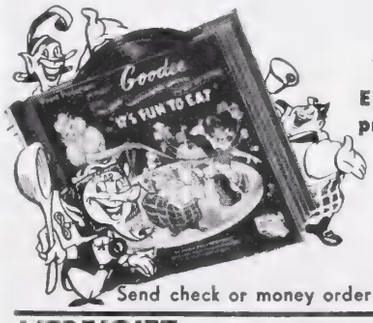
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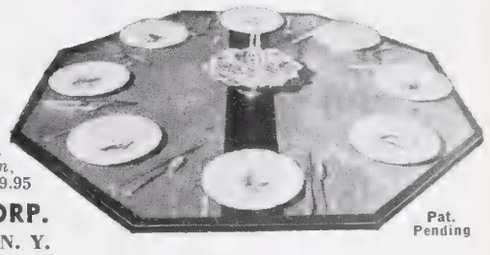
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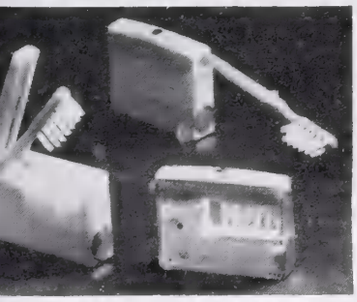
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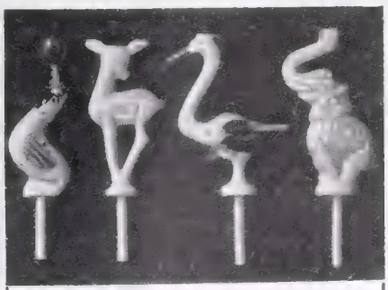


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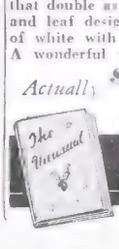


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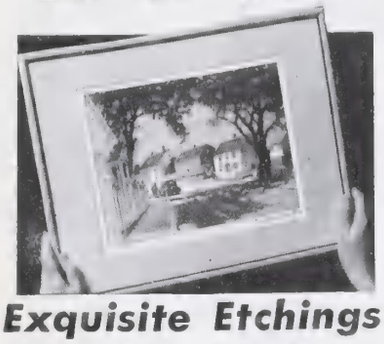
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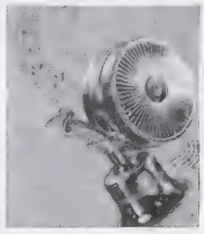
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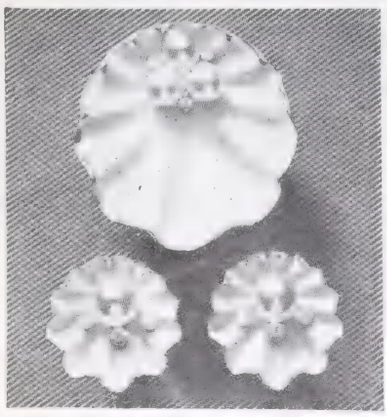
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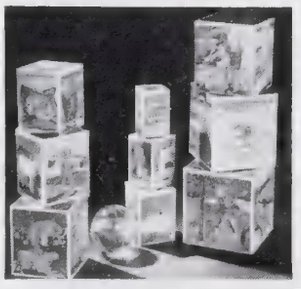
Window



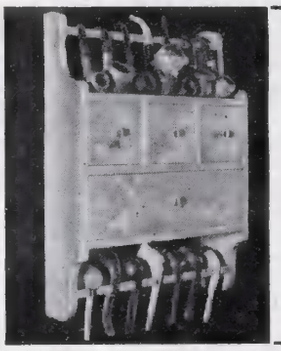
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MILK-GLASS WEDDING JAR. The lovely shape of this piece has been a favorite for a long time, but this is the first time it has been made in milk glass with the classic gold decoration. A pair would be perfect for a mantel, or use them as a centerpiece piled high with autumn fruit, or pyramided with Christmas balls. $10 each, exp. coll. Black Starr & Gorham, Fifth Ave. at 48th St., New York 19, N. Y.



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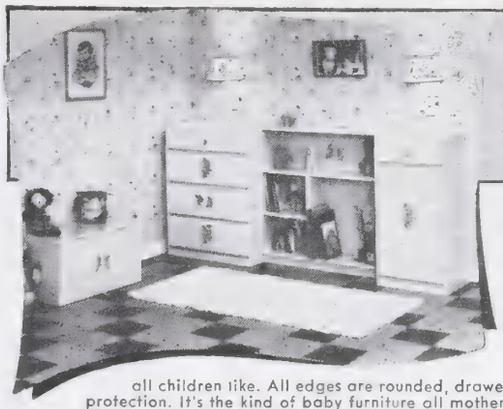
LITTLE BLUE JEANS for small girls and boys emphasize the coltish grace of their long legs, make them ready for everything from "skinning the cat" to helping their father rake leaves. With removable suspender top, in sizes 3 to 6, $2.25. Shirt, 2 to 6, $2.95. Young Ages, 2520 Fairmount St., Dallas, Texas.



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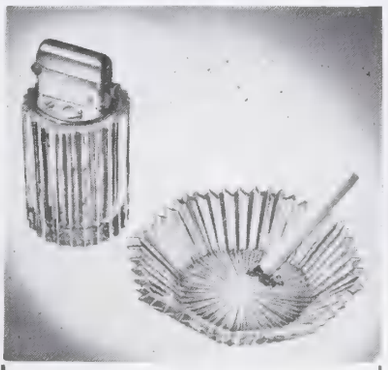
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Book Case	36"	36"	10"	13.75
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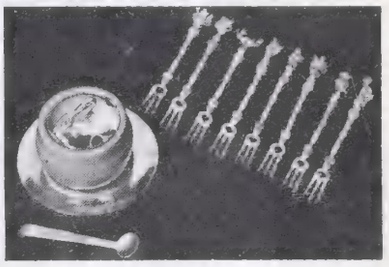


SMOKING SET

TABLE LIGHTER of imported brilliant crystal, hand cut, Swiss insert **$29.50**

ASH TRAY to match, octagonal shape, 4¼" **$12.50**

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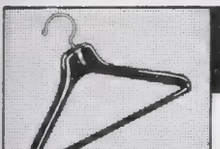
Trust Ellison's to come up with smart and timely items for the seafood season! There's heirloom beauty in the intricately-wrought Florentine Seafood Forks, imported from Italy. Assorted patterns. *Ppd., no C.O.D.s.*

Set of 8, $4.75; dozen $7.00

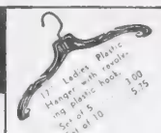
And for your seafood cocktail sauce, a hand-made pottery jar in soft turquoise. Gleaming hand-wrought Argental tray, spoon and cover.

Postpaid—no C.O.D.'s, $4.75
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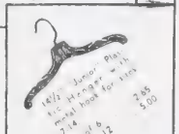
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LEARN to hang your garments correctly on HENRY'S "Rainbow" PLASTIC HANGERS



17" Ladies Plastic Hanger with rayon top plastic hook. 3.00 Set of 5 5.75 Set of 10



14½" Junior Plastic Hanger with metal hook for tops. 2.75 Set of 6 5.00 Set of 12

18½" Men's Shoulder Shaped Plastic Hanger $1.25 each Set of 12 ..... $12.00



Plastic Skirt and Slack hanger with plated metal clips. 3.00 Set of 6 5.75 Set of 12

Attractive hangers for your personal wardrobe.
These beautiful colored Plastic Hangers are scientifically designed to properly hang every garment.
Check or Cash with order. No C. O. D.
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RAINBOW PLASTIC HANGER SALES CO.
205 West 34th Street New York 1 Dept. H B

PLASTIC HANGERS for MEN, WOMEN, JUNIORS, CHILDREN



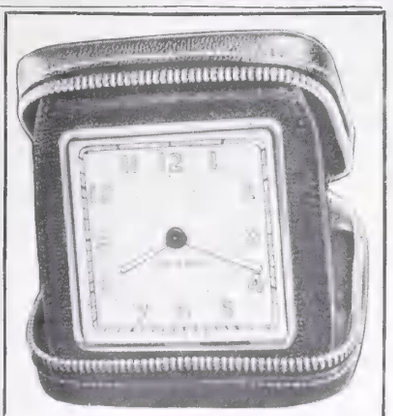
For SOFT or HARD DRINKS

Here's a whopping, clear glass pitcher that holds 2½ quarts, comes with a hand-cut 3-letter monogram 3½" long and is really indispensable for a party batch of martinis, lemonades and other drinks. **$3.75**

Heavy sham bottom highball glasses to match as illustrated, monogrammed.
10 oz. actual capacity.. **$8.50** dozen
12 oz. " " .. **9.00** dozen
14 oz. " " .. **10.00** dozen
Old Fashioneds to match (not shown) 6½ oz. **$8.25** dozen

All shipping charges express collect.
No C. O. D.'s please

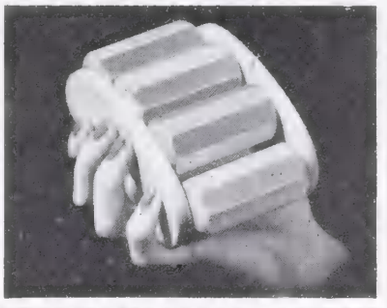
EUNICE NOVELTIES Dept. H-97
5th Floor Woman's Exchange Bldg.
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TRAVEL CLOCK

Genuine leather saddle stitched New Haven Travel Clock with luminous dial and brass trim. Zippered Case. You'll want a number for birthdays, weddings, anniversaries, "back-to-school!" and Xmas gifts, at only $8.48 prepaid.

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The Masseur fits your hand comfortably and compactly and enables you to massage tired muscles, hips, thighs and arms right in your own boudoir. Stimulates circulation. Regular massage normally plays an important part in any physical conditioning or beauty program. Use it only a few minutes a day between visits to your masseuse.

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BRASS ACCESSORIES

HIGH POLISHED BRASS always denotes distinguished dignity at its highest.

These solid brass pieces will exemplify this standard to the utmost while serving in a practical capacity.





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4½" x 2½" ..... 3.50 ppd.

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5" deep x 2½" wide 3.95 ppd.
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MODERN GEORGIAN

Sterling silver created by California's master silversmith with all the beauty of an ancient art .....

SIX PIECES AS SHOWN $51.00
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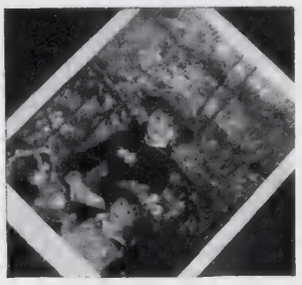
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WINDOW



RINGERS. When a child is sick i bed, she'll want one of these little bell beside her to call for gingerale or new batch of comic books. Even at h own dining table, they'll announce whe she's ready for dessert; or they'll kee a highchair problem child happy whil he downs his cereal. Nurse, Mammy, Dutch Girl; $1 each, plus 10¢ post. No man's, 416 Mill St., Bristol, Penna.



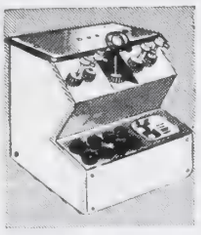
RENOIR PRINTS. New reproduc tions of two of Renoir's best-loved work would be happy choices for a room tha needs a tonic of color and distinctio "Lady Sewing" and "On the Terrace measure about 20" x 16", and both ar hand colored. You might have on framed, and send it to a bride who love nice things. They're $7.50 each. O Print Exchange, 14 E. 48th St., N. Y



BEDTIME STORY. Now that da light saving time is almost over, you be getting into bed earlier; and this an excellent lamp for your go-to-sle reading. Adjustable shade has han painted flowers on ivory enamel, ar comes with a 14-watt fluorescent bull $6.95. Plain ivory or brown, or a flock finish in walnut, pink, or blue: $5.9 Add 25¢ post. A.C. only. New Engla General Store, Wenham, Massachuset



MINIATURE SODA FOUNTAIN that really works! Bright 'n' shiny aluminum that's resistant to rust and corrosion. Equipped with a bright red counter; four real syrup pumps of white plastic . . . labeled, cherry, chocolate, cola plus one soda water pump in center. Ice cream holds have black plastic covers. 10" wide, 8" deep, 6¾" high. A toy that tot to teen will enjoy. $4.25 shipped prepaid.



METAL MAGIKAR. Wind it up . . . and watch it go! Won't run off of any raised surface or table top . . . because it runs in eccentric circles on straight-a-way . . . but through a trick of magical construction, turns every time it hits a bump. It's fun for any age . . . a true delight for boy or girl. $1.85 shipped prepaid.

J. J. ANTHONY 223 E. Detroit St., Milwaukee 2, Wis.

"Season's Greetings"

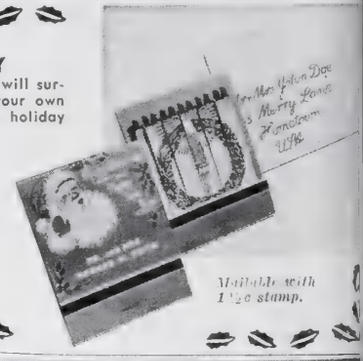
THIS NEW . . . NOVEL WAY

Sent as Greeting Cards these giant matchbooks will surprise and delight everyone. Or use them in your own home—they'll add an extra festive touch at holiday parties. Each matchbook stamped with YOUR FULL NAME in gold, silver, white or green against a gay red background. Size: 3¼" x 4¼"—over 4 times the size of regular matchbooks!

25 books $3.00
50 books $5.50 **100 books $10.00**

U.S. Post Office approved individual mailing envelopes included at no extra charge.
Immediate delivery, postage prepaid. Send check or money order. No C.O.D.'s, please.

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Available with 1½¢ stamp.



Rich VELVET *in Choice of* BLUE *or* ROSE

HAND CARVED SOLID MAHOGANY

Victorian GENTLEMAN'S CHAIR

Authentic Victorian reproduction from the golden days and gracious living of the nineteenth century. A handsome invitation to set back and enjoy the art of luxury and relaxation. Height 42", Width 26", Depth 34". Shipped Express Collect on receipt of check or money order. No COD's. **$125.**

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ADD COLOR AND SPARKLE TO YOUR DRINKS AND TABLE

An amazing new and novel idea for cooling drinks. Plast-I-Cubes are small transparent plastic cubes the size of ice cubes filled with colored distilled water. You simply place them in an ice tray and freeze them solid, then drop them in your drinks *Can be used thousands of times*—practically unbreakable. Use them for highballs and all mixed drinks. Ideal for that "TOO HOT" cup of coffee, beer, wine, fruit juices, or milk because they do not dilute the drink. Beautifully packaged in cellophane, they make an ideal gift. Each cube monogramed in gold letters for only 75¢ per package. Order by mail. Send check or money order—Sorry —No C.O.D.

Package of 8 in assorted colors **$1.98** Postpaid

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REAL-AS-LIFE STUFFED ANIMALS

Mention the name Margaret Steiff to any toy dealer and he'll tell you how far superior they are. He'll also tell you how difficult they've been to obtain. We have been fortunate in securing a limited shipment from the U. S. Zone in Germany thru the cooperation of the U. S. Gov't. Remarkably realistic and beautifully made of fine quality, sanitary plush in natural color combinations. COLT, 10" high, $2.50; AIREDALE, 9" high, $2.00; WIRE HAIR, 12" high, $2.50. *Order by mail today!*

• *We Pay Postage. Send Cash, Check or M. O. No C.O.D.'s. Money gladly refunded if not satisfied. ALL 3 ANIMALS—$6.50.*

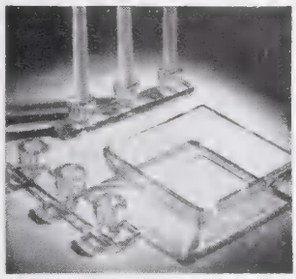
Q. T. NOVELTY CO. Box 54, Station F New York 16, N.Y.

SHOPPING

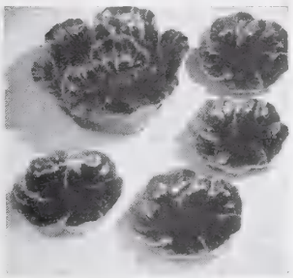
HOT TIP to send all your horsey friends is this gift box of match books decorated with a horse's head by famous artist C. W. Anderson. The match packs are metallic silver, the design is black; and the box they come in is fire-resistant so you can mail them as gifts, or store them without worry. Box of 100, $2 ppd. "little joe" Wiesenfeld Co., 112 West North Ave., Baltimore, Md.



CENTER OF ATTRACTION. Modern in its simplicity, yet traditional in its quiet elegance, this console set of Viking glass will do lovely things for your dinner table. Use six tall white candles (or holly red ones during the holidays) in the holders, and float camellias in the 8" square bowl. It's $10 the set. Ppd. from Walter S. Miller, Jr., 74 Atlantic Ave., Lynbrook, N. Y.



DRESS UP YOUR SALAD and serve it in this handsome bowl that will do exciting things for your table. It comes in a heavenly shade of deep green, and it looks like a giant head of lettuce with the leaves curled back so your tossed greens rest in its heart. $5.75. Shallow individual bowls to match are $6.75 for four, or $20 a dozen. Express collect from Carole Stupell, 507 Madison Ave., New York 22, N. Y.





Fine Interior Furnishings . . .

• Our furniture collection, designed by leading American and Danish craftsmen, is outstanding for its trim modern lines and wide selection of unusual upholstery fabrics, at moderate prices. Or we can have your furniture custom-built for your individual decor.

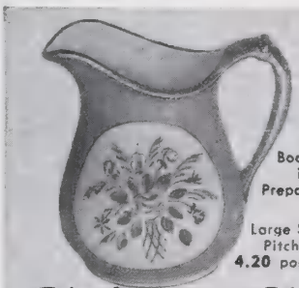
• In our Lamp Department we feature both Royal Copenhagen lamps with hand-painted shades designed expressly for the individual bases, and a fine collection of American pottery lamps. Prices are from $55.

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Fifth Avenue at 53rd Street • New York 22

Adorable! Lustre Pitchers

Garden beauty flowers on pastels or white backgrounds are accented by gold or copper trim—to highlight table or decorative settings.

Charm enchantment is emphasized when fresh flowers are added.

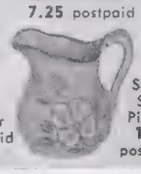


Booklet in Preparation

Large Size Pitcher 4.20 postpaid



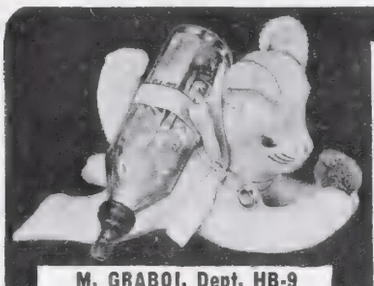
Medium Size Pitcher 2.15 postpaid



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Complete Set of Three 7.25 postpaid

The Inderlied Shop
22 HILLSIDE AVENUE, WILLISTON PARK, N.Y.



Belle of the "Baby Shower"!

Pussykin—Delighted "oohs" and "ahs" ring out in chorus, as this little charmer captures the heart of expectant (and other) mothers wherever it is presented. A combination bottle holder and tinkle toy, Pussykin holds the bottle firmly in any position—assures even flow—baby's comfort and mother's time. Pussykin is made of soft, sturdy, washable fabric, and comes in pink or blue, plus bell and pom-pom. *Send one to that new arrival's mother too.*

$1.49 Post Paid.

Specify Color. Gift-Wrapped—Free Gift Card Enclosed, on request. *No C.O.D.'s—please.*

M. GRABOI, Dept. HB-9
139 West 19th St., New York 10, N. Y.



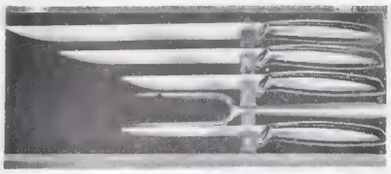
California **REDWOOD BURL**

★ Let us send you a Redwood Burl! Beautiful bark outcropping of Giant Redwoods of CALIFORNIA, collected by Indians. Place burl in shallow bowl of water. Watch it begin to sprout! Beautiful deep green fern-like Redwood shoots rise up to two feet. Average life of burl, two years. Redwood Burls radiate warmth, add rustic touch to any room. Sprouting guaranteed. medium size, $2.00, Giant size, $5.00, postpaid.

SPECIAL: Pottery bowl, $1.00 postpaid. Send cash or money order.

Red Bingham's
CALIFORNIA ART RANCHO
Dept. 2, 2005 Cowper St. • Palo Alto, Calif.

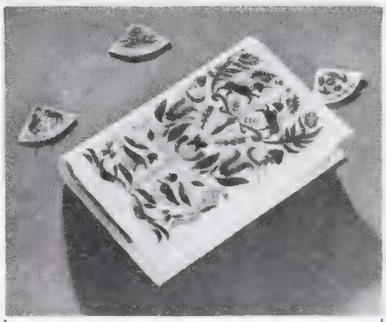
Five-Piece Deluxe Set...



Never before a set of blades like this

Gerber Legendary Blades are handmade from tool steel that costs three times as much as razor steel. They take a sharper edge, hold it longer and are easy to keep sharp. Handle is molded to blade. Sold anywhere in the U. S., postpaid, the Master Set for $35 (shown above) includes Excalibur, 11" blade; Balmung, 8½"; Joyeuse, 6"; Durendal, 6" boning blade; and Ron, the holding fork. In cased sets from $8.50 to $35. Catalog shows assortments and prices including individual steak knives. Write now for catalog.

GERBER *Legendary* BLADES
1305 S. W. 12th Avenue, Portland 1, Oregon



Pennsylvania Dutch Designed

Leather BOOK JACKET
$2.00 Postpaid

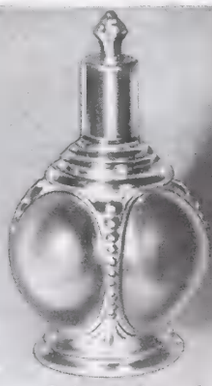
Really it's charming, this beige jacket for books, authentically true in coloring and design. Quietly lined, strongly stitched, generously handles standard size and even a 9" book.

Mighty smart to carry . . . handsome in the home . . . gay with college clothes . . . slips on small phone books.

Pennsylvania Dutch book markers, corner style, 50¢ each—3 for $1.25 Ppd.

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Box 386 Bryn Mawr, Pa.



Silverplated Table Lighter

Efficient, elegant, and a remarkable value . . . this stunning silverplated table lighter will be a proud addition to your own gracious home, or a sure-fit hit as a gift! Gift-wrapped, postpaid. C.O.D. if you wish.

$3.75

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A handsome split-cowhide 14 inch briefcase, tastefully trimmed with brass, to keep their books conveniently separated in its 2 partitions. Dark brown and heavily stitched, this brief case is just the thing for the numerous trips back and forth during the new school term. Item No. 23-193 $4.50 plus 20% tax

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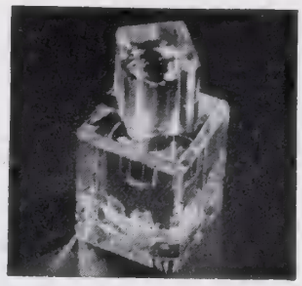
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Mail and Phone Orders Welcomed Plaza 8-1100

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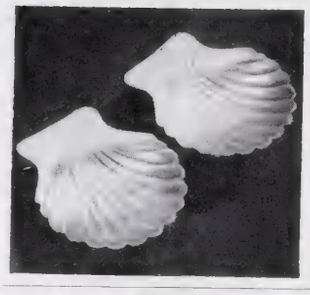
WINDOW



LUCITE LIGHTER. If you held this in your hand and felt the polished smoothness of the clear lucite, saw the dramatic way it magnifies the pink, red, blue, or white flower carved inside the base, and clicked into flame the easy-to-work lighter, you'd want it for your bedside table, a wedding present, and lots of Christmas gifts. $4.65 ppd. Young Books, 746 Madison Ave., New York 21, N. Y.



SOFT SHELL CRABS, one of New Orleans most famous delicacies, are once again available packed in 1-pound cans. They are all ready to heat and serve, or to prepare in any way your own ingenuity suggests. There are 2 medium, or 3 small crabs to a can, and a carton of six cans is $6.60 prepaid. New Orleans Delicacy Co., P. O. Box 5126, Station B, New Orleans, La.



SILVER SHELLS. Heavy sterling-silver shells, made in Mexico, are just the right size for nut dishes or ash trays, and a pair of them would be a handsome addition to a bride's table. You might have the rims engraved with each of their monograms, and they'll be sure to use them every night on the dinner table. $7 the pair, incl. tax. R. H. Stearns, Boston, Massachusetts.

500-WATT JUMBO FLOOD LIGHT

ILLUMINATES LARGE AREA

ONLY $35 BULB INCLUDED

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JUMBO: 12½" Lens; wt. 9 lbs.; built-in swivel to adjust to any position; adjustment for far or near lighting; includes 500-watt bulb. . . . . **ONLY $35**

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MASTER: 15½" Pyrex Lens; wt. 13 lbs.; built-in swivel to adjust to any position; adjustment for far or near lighting; includes 1500-watt bulb. . . **ONLY $45**

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NO MORE CREASES IN YOUR SKIRTS

. . . when you use this newly designed Prac-T-Rack. Holds six skirts at a time, yet one can be removed without disturbing the others. Another useful feature—the rack hangs flat against door or wall conserving precious closet space. Smoothly finished in yellow, pink, green, or blue pastels.

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AT LAST! HERE'S THE DOLLY LITTLE GIRLS SET THEIR HEARTS ON

MOVING EYE 14" RUBBER CUDDLY DOLL SHE DRINKS— SHE WETS



She Can Be Bathed and Diapered. Has Her Own Soap, Towel & Sponge

Now your little girl can enjoy the complete happiness of pretending to be a mother to this adorable Cuddly Doll. She can dress and undress her, bathe and diaper her, and love and care for her with a mother's tender devotion. Satisfaction guaranteed.

ONLY **4.98**

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Introducing THE NEW ORIGINAL DRINKING DUCK



ONLY **2.98** This amazing new Kitroy Quack-Quack will fascinate young and old with his antics. He is the newest member in my family of screwballs. No Springs, no Motor, no Electricity. He just guzzles. With his beautiful Feather Tail, Long Neck and Long Bill just watch him go to town.

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BERNARD FINE CO.

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Something new for women who like nice things. Holds your favorite cream always ready for use. A light finger pressure and up comes the cream in the exact amount you want. No waste, no fussing with lids or jars. Made of durable plastic. Blue, green, amethyst, yellow, black and white. A different color for each cream!

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BEAUTY DISPENSER

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Large 12 Ounce

HIGHBALL GLASSES

Here's a mighty fine glass for highballs, mint juleps or other long drinks. Attractively decorated with a handsome, true-to-life, black horse's head. You'll be proud to own these fine glasses or give them to your best friend. They are only $6.00 a dozen prepaid or eight for $4.25. Money back if not delighted.

***"little joe"* Wiesenfeld Co.**

Dept. B14

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Do You Like To Eat?



then you'll like my

SEASONIZER

■ seasoning powder — not ■ salt — made from garlic, parsley and papaya—all scientifically blended. You'll get the tang of the outdoors in your barbecued steaks, chops, salads and vegetables.

SEND $1.00 FOR THE NEW FAMILY SIZE

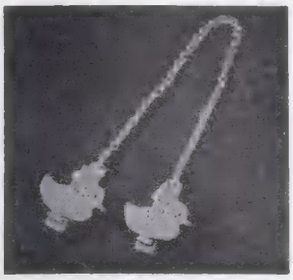
Jimmy Barker . . . Box 1698B

Hollywood 28, California

No COD's please

SHOPPING

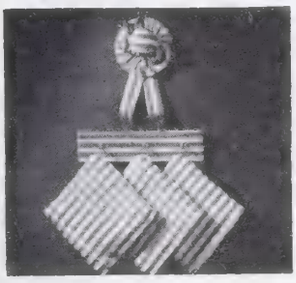
BIB AND CLUCKERS. A pair of sterling-silver chicks are the most efficient clips that ever kept a baby's bib in place. And if you're on speaking terms with bibs, you know that the strings stay on for about one washing, so these are a tremendously practical present for your newest godchild. $5 incl. tax and post. Children's Shop, West Hartford, Conn.



BOTTLE LINE-UP. A trio of glass bottles for your dressing table or bathroom shelf have a three-letter monogram, ivory plastic screw tops; and one 8-ounce size and two 6-ounce size are $1.75. Or the two smaller bottles with a round powder jar, also monogrammed; $2.75. Ppd. Meredith, Inc., Evanston, Ill.



PIN-UP POT HOLDERS. The next kitchen shower that comes along will find you well prepared if you get this gay pot-holder set. You may have it in a choice of five colors: red, white, blue, green, or maize; and the price for the three pot holders and rack is $1.50. Postpaid. Lowy's Gifts, Freehold, N. J.





Lovely Glass Bowl and Sterling Spoon

Handwrought sterling silver spoon with handblown glass bowl and plate. Perfect for mayonnaise, preserves, sauce Hollandaise, honey or a deep bowl for many purposes.
Designed by Allan Adler, America's youngest talented silversmith. Bowl measures approximately 4¾" x 3⅛".
$12.50

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lovely to see . . lovely to see by!

Give your favorite room a new lease on light with this night and day lamp delight, 24" tall, planted with hardy Philodendrons which flourish under natural bulb heat. In gleaming Copper with Chinese Red Shade, Chartreuse trimmed—or, in polished Brass with Green Shade, Yellow trimmed. Shade 18" wide. Water-proofed plant container.

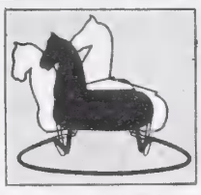
LAMP AND 2 LARGE PHILODENDRONS READY FOR PLANTING....$17.50 ($34.00 PAIR)

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Shipped Postpaid East of the Mississippi; elsewhere add $1.00.

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ANY CHILD WILL LOVE THIS BUCKING HORSE

Never before has there been a hobby horse with real bucking bronco action like Bucky, which gives a child many happy hours of fun and exercise, **outdoors as well as indoors.** Made of strong steel and 5 ply plywood, beautifully decorated. Send check or money order today. Formerly $22.50. **Now by mail postpaid $17.95.**

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. . . FOR SHOPPING and LAUNDRY

The housewives' delight—a metal wire mesh cart to carry all your heavy groceries, all your Monday wash. And it moves so easily and silently on 5½" hub-capped rubber-tired wheels. Lightweight but sturdy, it has a rubber handle for a sure grip. Just flip the sides and the basket opens easily and locks so it can't collapse. Folds to 3" wide for storing in pantry or closet.

23" high, 15" wide — $3.99

express charges collect

Heavy cotton drawstring laundry bag—$1.00

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R. H. Hays & Co., Inc.
40 EAST 23rd ST., NEW YORK 10, N. Y.

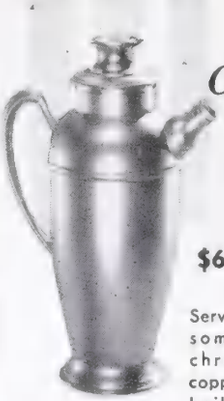
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ROSETTE



This is the newest, and one of the best of the pin-cushion type flower holders. The petals of the flower are heavy rust-proof metal, and fastened within its heart are solid brass, needle-sharp pins, spaced ⅛" apart. Heavy enough so your arrangement won't tip over. In your choice of White, Green or Silver.

$1.65 Postage Free.

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$6.95 postpaid

Serve them handsomely in this chrome plated copper shaker with built-in strainer, screw capped spout and wide neck. Holds one quart, will not tarnish. Satisfaction guaranteed or money refunded. Send check or money order.

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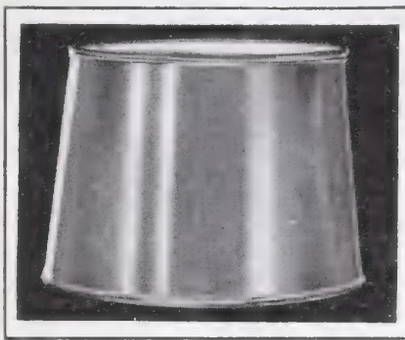
of fine china, ivory background, hand-painted and fired for permanence. Girl has dark hair and wears a green dress with red striped apron. (If other decorations are required let us know your wishes.) Any names and inscription may be added. A perfect gift for Christmas, birthdays, weddings or showers. Sent in 4 weeks, pp. pd. upon receipt of check for

$7.85

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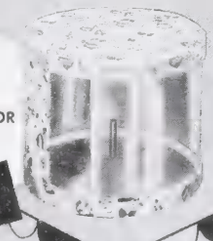
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12"	Bridge screw-on	$5.45 each
12"	Junior Bridge, 8" reflector	6.45 "
14"	Drum	9.95 "
16"	Drum	12.45 "
19"	Floor, 8" - 10" reflector	16.95 "

Plus $1.00 handling charges
SPECIAL SIZES TO ORDER • MANY OTHER INTERESTING AND SPECIAL DESIGNS
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ENRICH YOUR HOME WITH COLONIAL BRASS



#53—SOLID BRASS DOOR-KNOCKER. 6¾" long, hand engraved with name in Old English. Price (including engraving) . . . $4.20 Prepaid.
#54—EARLY AMERICAN TWO LIGHT SCONCE. Made of solid cast brass with imported Crystal prisms. Back 9½" long. Price $12.85 pair. Prepaid.
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ART COLONY INDUSTRIES, INC.
69 Fifth Avenue, New York 3, N. Y.

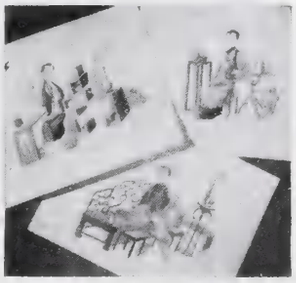
WINDOW



TOWN AND COUNTRY WARE, designed by Eve Zeisel, introduces dinnerware shapes that have a slightly higher slope on one side than the other. Place setting includes dinner plate, salad, bread and butter, cup and saucer in combinations of chalk white and rust, dust blue and sand, or metallic bronze and chartreuse. Costs $3 a setting, ppd. No C.O.D.'s, Paine's, 81 Arlington St., Boston, Massachusetts.



TURN TABLE. This is a handsome reproduction of the old Crow's-Nest, or Bird-Cage table, and it is so designed that the top rotates. Use it in your upstairs hall for a nightlight, or put one beside your husband's favorite chair for his pipes, favorite book, and a lamp. In cherry or walnut, 25" high, $15.20 exp. coll. Laura Copenhaver, Marion, Va.



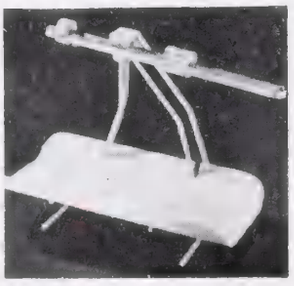
CHINESE MODERN. Hand colored reproductions of early Chinese prints have a distinctly modern flavor that would be wonderful in a contemporary room. The stylized ladies are wearing colorful costumes, the backgrounds are white, and each print measures 9" x 12". A group of six is $4.95 postpaid. Creste-Andover Co., 205 E. 85th St., New York.



BACK TALK. A new bath brush by Hughes is a glamorous accessory for your bathroom. It is made of sparkling lucite; the bristles are of fine flexible nylon; and the 13¼" handle has an excellent reach. A good gift to remember when you're making out your Christmas list, and it comes in rose, crystal, or blue; $5. Henry Halper Pharmacy, 570 Madison Ave., New York 22. N. Y.



MULTI-TABLES are traditionally Chinese in design, but actually they are as freshly contemporary as modern architecture. You can set them up in an infinite number of combinations; and every surface is completely finished, inside and out, in jet-black, Chinese-red, or lettuce-green lacquer. 20" x 20" x 14" high, $67.50 the pr.; $72.50 in natural mahogany; f.o.b. Frederick C. Boger Co., 4943 N. Kostner Ave., Chicago, Ill.



NEW BABY SCALES. Every ounce counts, when your age is reckoned by weeks, and the new Rock-a-by scale has three major improvements to recommend it. It has no springs; it is accurate enough to weigh a penny; and it folds flat, out of the way. It's $8 postpaid from Housewares, Inc., 500 N. Madison St., Rockford, Illinois.

SHOPPING



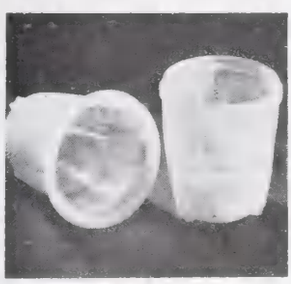
LOSE HIS SHIRT? Certainly not if he wears a T shirt with his name clearly marked across the front, and for some reason young fry are as proud of their names as football players are of their letters. It comes in white, yellow, or light blue with the marking in navy. Sizes 2 to 12. $5 for 3 with the same name. Ppd. No C.O.D.'s. Personalized Shop, 115 W. 12th St., Kansas City, Mo.



WALL FLOWERS. A hand-blown crystal ball, 5" in diameter, has a new spiral attachment that makes it simple to arrange your flowers or ivy. The 8" wrought-iron wall bracket comes in a verdigris finish, and you'll probably want several of them to hang beside your kitchen and dining-room windows. They're $1.15 each, ppd. Bodine's of Baltimore, 2119 North Charles Street, Baltimore 18, Maryland.



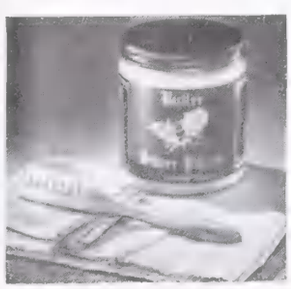
BELL RINGER. We showed you a door bell escutcheon similar to this last spring, and so many people liked it that this company has now made it with a brass plate engraved with your name. It's simple to attach to your bell connection, is set with a pearl center, self-cleaning button, and comes in antique black or polished brass. $4 ppd. Janss, 1157 Clinton Ave., Irvington, N. J.



SWIRL SHAKER. This was designed as a fast and efficient washer for stockings, gloves, delicate laces, etc. And with soap flakes, warm water, and a few shakes, they come out fresh as daisies. However, we like it even better for mixing and storing French dressing; and as a small cocktail shaker, it's a dream. The top locks on for leakproof shaking. In frosty white plastic, $1. Altman's, New York 16, N. Y.

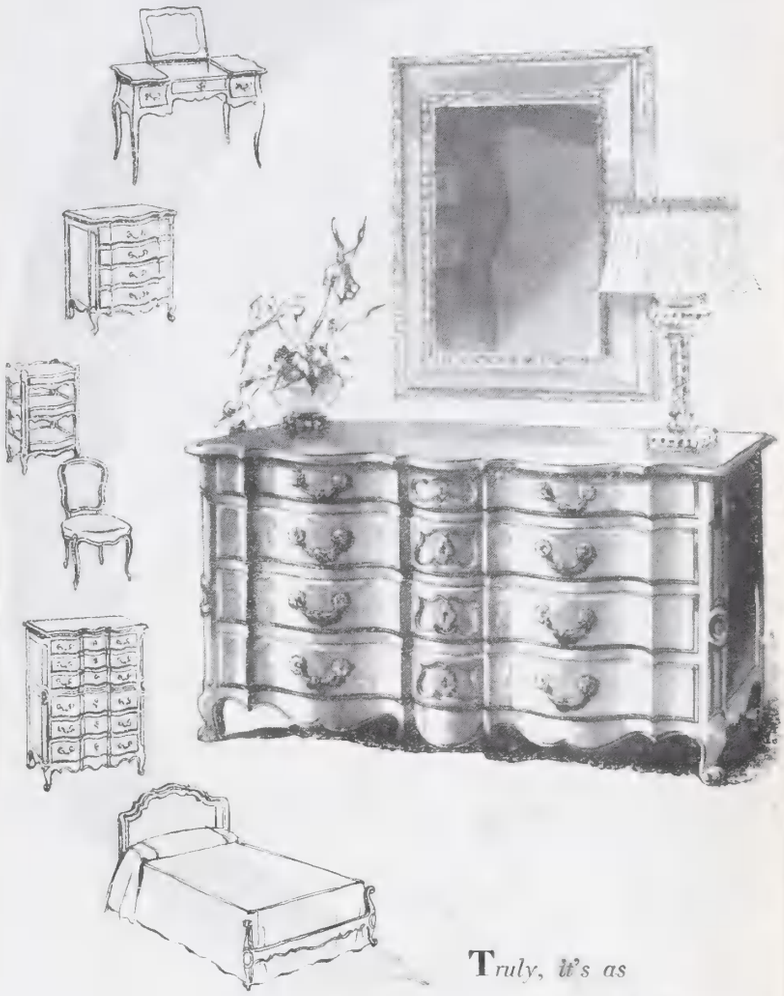


FIZZ SAVER. This is a wonderful gadget that will keep your bottles of sparkling water frisky even after they have been opened. It seals the cap back on securely so no air can enter to make it go flat, and one end of it is a bottle opener. Just $1 from Hoffritz, 331 Madison Ave., New York 17, N. Y.



SILVER POLISH KIT. The Butler polish is the very same that is used exclusively by this famous silver shop to keep everything wedding-bright. With the 16-ounce jar comes a nylon brush that makes cleaning ornate silver simple, and a soft flannel cloth, 24" x 17", that is chemically treated to do a superb polishing job. Packed in a sturdy box, $1.98. Park Curiosity Shop, 536 Madison Ave., New York 22, N. Y.

Look Twice!



Truly, it's as impressive as it looks! And this grand double *bureau will have you reveling in the spaciousness of its many drawers. That's to say nothing of its massive beauty in the much-sought-after French Provincial. This piece, with all its lovely family of co-related pieces, brings old world charm to your boudoir. It's typical of the new, unusual things you always find at Wilson-Jump to help you create rooms distinctively yours.*

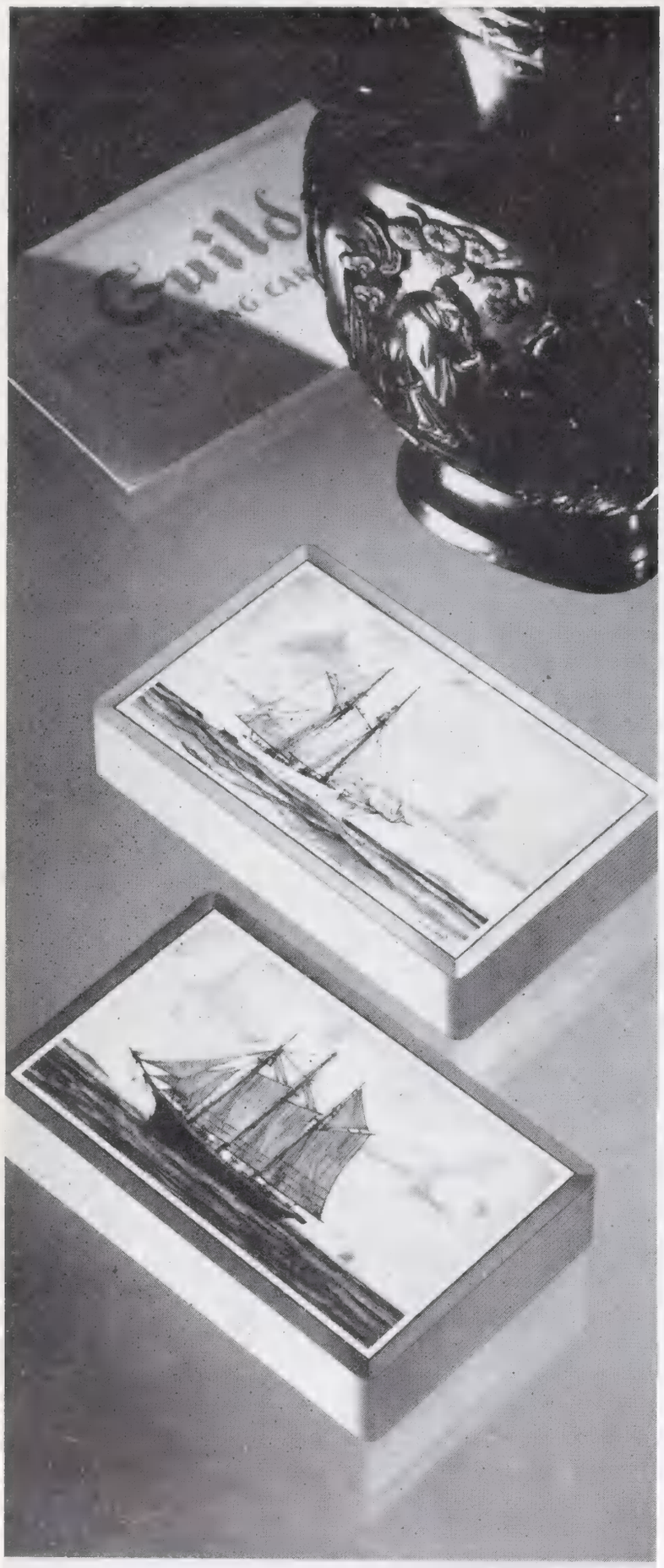
Illustrated: French Provincial Double Bureau in fruit wood with distressed finish. Cast brass hardware. 62" wide, 36" high, 22" deep. $575.

Wilson-Jump



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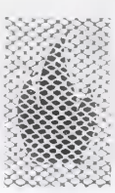
They Borrowed These Tricks From A Short-Order Kitchen



● A window leading directly from the kitchen to the dining table permits time-and-step budgeting worth a fortune in cooks and butlers and eliminates tours with trays. It is one of the many short-order ideas which inspired the John W. Hites of White Plains

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STUNNING





Flexscreen
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And perfectly practical. Sheer, woven-metal curtains drape your fireplace with graceful charm—and they're *sparkproof!* Easy one-hand Unipull opens and closes curtains.

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BENNETT-IRELAND INC.
Chartered in 1906
NORWICH, NEW YORK

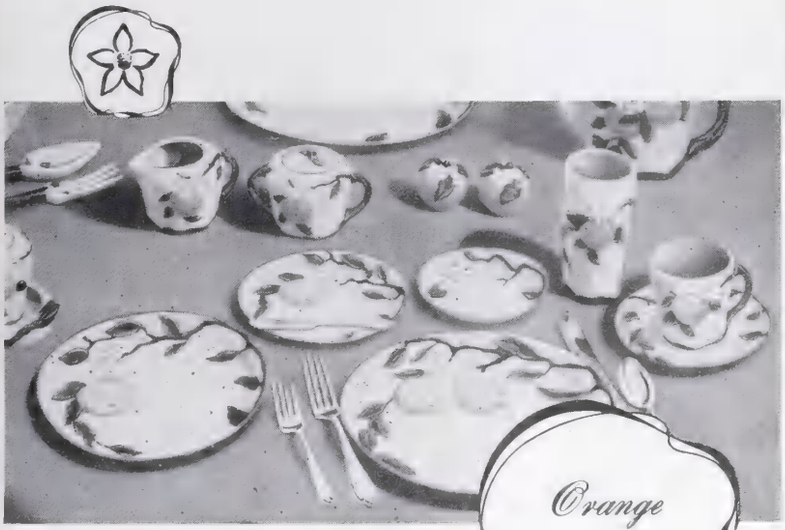


● Stepless and bendless disposal of the odd garbage accumulated while food is prepared is a favored short-order trick. Here a hole, framed by a rim, is cut right into the work counter. Parings and the like are simply brushed in—they fall into a can beneath

You don't have to fix hundreds of meals a day single-handed, but the excellent space engineering which enables the short-order cook to do so, can provide you with hints to make your three-a-day easier—and save enough steps per year to win a long-distance walking prize.

When you plan your kitchen, remember that the knight of the all-night diner need only reach up or turn around to get at everything he needs. So make the business end of your kitchen compact. If you can have counter work space at right angles to stove or sink, don't put it at the other end of the room. Keep all your tools where you don't need a passport to get at them. Cupboards under or over your work space are fine. And if your dish closet is within reaching distance of the drainboard, you'll find that you dry and put your dishes away in one operation instead of two.

One of the most adaptable recipes from the short-order kitchen is the service window. If your dining table is directly on the other side, the food comes to the table straight from the stove, and the leavings can be out of sight in a second.



Orange Blossom

The beauty of the orange itself, graceful green leaves, and wax-like ivory blossoms are reproduced in natural colors. A warm soft brown is used for the branches which form the handles and base of each piece. Orange Blossom is made with an *embossed* pattern, hand decorated on a tinted body under the glaze. It will brighten any home. Ask for the colorful Orange Blossom at any fine store or write for the name of your nearest dealer.

Southern California Ceramic Company

1737 CLOVER FIELD BLVD.
SANTA MONICA, CALIFORNIA

ah!



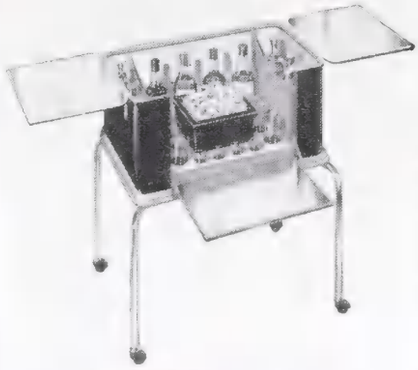
how glamorous...!

Glamourize your kitchen, give it new charm and beauty with a CHROM*Craft* dinette...made of gleaming, tubular chrome steel, and upholstered in colorful, stain-proof, flame-proof, tear-proof, masland DURAN. And there are five smart table-top styles to choose from...porcelain, enamel, linoleum, oak and NEW PLASTIC. You won't believe your eyes they're so beautiful... priced for your budget, too. That's why CHROM*Craft* is Mrs. America's favorite dinette!



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Mixcrafter?

It's the exciting, new portable bar and server combination for your living room, den or rathskeller. Plenty of room for liquor, seltzer, soda, glasses and ice! Handy . . . when not in use, just roll it aside. Comes in a variety of smart colors. Ideal for the home bartender . . . the life of every party.

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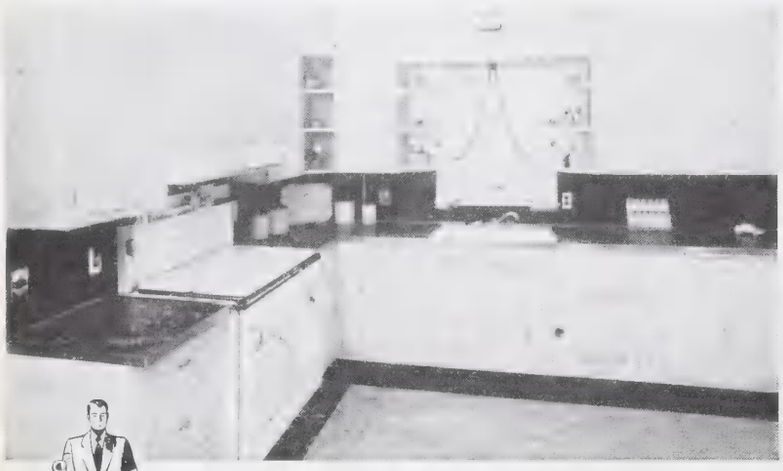
If you want a kitchen

Distinctively yours



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COPPES NAPANEE*





COPPES NAPANEE *experts will design*

your kitchen just for you

Here's how to turn your wishful thinking into practical kitchen planning. Coppes Napanee experts will design the kitchen you want . . . then take all responsibility, build it to fit, and install it.

Because of their seasoned experience, they know practical short cuts to save money. They'll give you exciting ideas, complete designs, and an *accurate* estimate.

Coppes Napanee equipment has convenience features unobtainable in ordinary products, and Coppes Napanee quality assures lasting satisfaction. Yet, because it's carefully tailored to fit your needs and your budget, Coppes Napanee planning is much less expensive than you'd imagine.

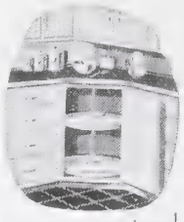
Whether you are building your new home or modestly remodeling, in Coppes Napanee you will find the perfect answer to your price and installation requirements.

* TRADEMARK REG. U.S. PAT. OFF.



how convenient!

Patent glide-away table in cabinet pulls out to seat 5, yet pushes back completely out of the way.



space saving!

Even corner space is efficient, because of the two revolving shelves in this Napanee cabinet.

SEND FOR THIS HELPFUL *Kitchen Kit*



Includes plan chart to draw your own plans—30-page booklet of new ideas, color schemes and valuable information. Send 25c to Dept. K-3

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CUSTOMBUILT KITCHENS

QUALITY MANUFACTURERS SINCE 1876



PHOTOGRAPH BY MAYNARD PARKER

A NEW PLACE FOR PLATTERS

Are your platters and trays kept in the usual places—behind stacks of dishes in the cupboard, or on the topmost shelf—or do they hide in that space between the refrigerator and the sink? Does it take you five minutes flat to haul them out and put them away?

If so, you will welcome this tidy idea. Into your own kitchen cabinet you can build sliding shelves which hold a large assortment of big trays in a small space, and protect them from usual storage hazards.

If you haven't much space, two or three shelves will probably store the platters you need. And when they are so accessible, you'll find yourself spicing your settings by using your prized ones more often.



Illustrated is the popular BEN-HUR 12½ Cu. Ft. Model, with a storage capacity of 600 lbs. of frozen foods.

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BEN-HUR FARM & HOME FREEZERS



IT REALLY WORKS

BY ANN AND BILL BENJAMIN NIELSEN

THERE'S LIFE IN THE OLD GLOVE YET

You can beat the rubber band shortage (we mean real rubber), for a time at least, by cutting up the best parts of your old rubber gloves. Fingers will furnish one size, the hand section will make large bands, and the wrist is good for a dozen or more medium-size bands. This helpful little hint is strictly from our Thrift Department.



● You can have never-fading sparkle in your home . . . with panels, partitions or entire walls of Blue Ridge *Patterned* Glass. It admits light, obscures undesirable views, and when *Satinol*-finished, assures complete privacy. It can be glazed like windows or louvered for ventilation. Your L·O·F Glass Distributor will show you a wide range of decorative patterns. Send 10c for our "Bright Ideas with Decorative Glass" book. Blue Ridge Sales Division, Libbey·Owens·Ford Glass Company, 597-A Nicholas Building, Toledo 3, Ohio.

BLUE RIDGE Patterned GLASS

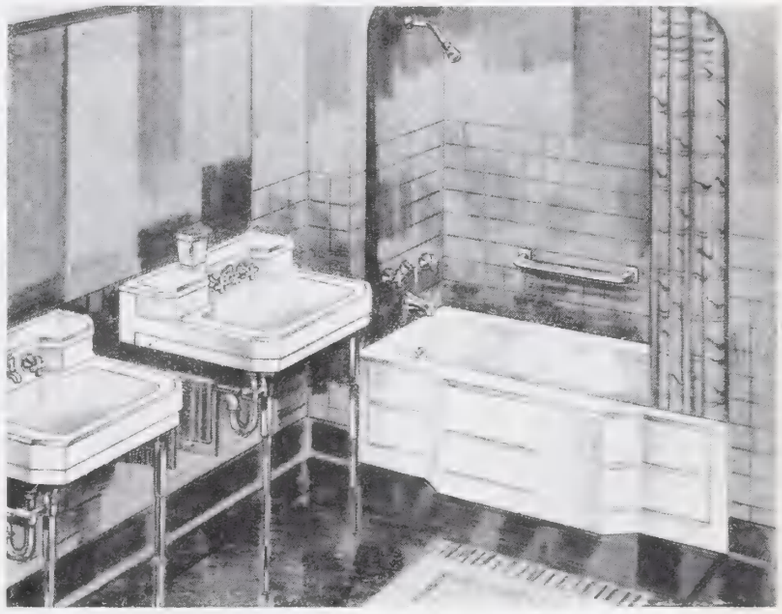
FOR SOFT, DIFFUSED LIGHT · SMART DECORATION · COMPLETE PRIVACY

MAKERS OF FINE PLUMBING FIXTURES SINCE 1904

ELJER

"Now the boys come to breakfast smiling.."





"I have two boys, one 40 and the other 14. It used to be that one of them was always late for breakfast. But now they come down smiling, on time . . . and together.

"For, you see, we have two lavatories in our new bathroom."

That's smart planning for many a family. In the above illustration you see two Eljer Martha Washington lavatories. Note the generous shelf space on them for shaving things or cosmetics. Observe, too, the unbroken surface of Vitreous China at the back of the basin; the overflow is in front—efficient, but out of sight.

Eljer's complete line of plumbing fixtures includes both Vitreous China and rugged Enameled Cast Iron items, for every purse and purpose. Ask your plumbing contractor about them.



A TOUCH OF THE FINGER

Eljer faucets can be turned *on* and *off* with a touch of the finger. The home equipped with them is thus free of the annoyance of dripping faucets. The ingenious design of Eljer faucets and fittings is just another reason for making sure that you get Eljer fixtures in your new bathroom, kitchen and laundry.

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DRAWING BY RAY BETHERS

How To Leave Home *and* LIKE IT

by Harry Price

Word comes from Colorado's dude-ranch country that dude ranching these days is somewhat more upstage than usual, and if you're a devotee of the boots and saddle school of romance, rest, and relaxation, don't be too surprised to find that the modern dude ranch has real clubhouse facilities and a social atmosphere flavored with western idioms of lariat, chuck wagon, and maverick. Other ranch nomenclatures help to keep alive the impressions of the real old West.

Chuck-wagon dinners on the range, special two-day "true West" pack trips up mountain trails with camp fires and all that, and "mild" rough riding contests for tenderfeet (or is it "foots"?) are among the many attractions of American Express tours that leave from Chicago. Your local travel agent can fill in for you all the essential details.

Anyway, if you're that way inclined, you have until September 22, date of the last of these ten-day tours, to visit Colorado's Paradise Ranch.

As a shopping tip, you might remember that ranch-hers' riding habits, while necessarily of the rough-and-ready ranch costume type, also must have sufficiently smart finish to impart an indication of good tailoring.

Historical Churches

As a timely reminder of the faith that strengthened our forebears in a troubled era, you should tour Virginia's famous colonial churches.

By the time of the Revolution, something like 100 parishes and 250 churches and chapels had been established in the Colony under the law by the Church of England. Of these, about 38 churches are still standing and are owned and used by the Protestant Episcopal Church, and about a dozen more are being used by other religious bodies.

All rank among the most interesting of Virginia's colonial buildings, with St. John's Church in Richmond, in particular, still seeming to echo the voice of Patrick Henry and his ringing challenge of "liberty or death."

Alaska's Russian Cathedral

While we're speaking of churches, it might be well to remember that Sitka, Alaska, is the site of the old Russian Cathedral of St. Michael and its protected, priceless old Russian church treasures.

The bell of St. Michael's, which was built in 1716, tolled before the Liberty Bell was cast, and on the bell tower you will see triple crosses that mark the scattered graves of early Russian settlers in Alaska.

St. Michael's altar is a replica of an old St. Petersburg Church; and its icon and other gifts from the Russian emperor were washed ashore from the wreck of the "Neva," which went ashore off the harbor while bringing a group of clergy and some special decorations for the church.

Prayers for Cheaters

From Bergen, Norway comes a curious sidelight on medieval religion. It seems that merchants of the powerful Hanseatic League of the thirteenth and fourteenth centuries were pious, if not overly honest, traders. They controlled all the seafaring trade from Germany to the Baltic for more than 200 years. Among the many Hanseatic souvenirs on exhibition in the Viking Museum in Bergen are prayer books and crucifixes and two sets of scales—one for buying and the other for selling. They had prayer notes of thanksgiving for success in cheating the poor fisherfolk!

Also Worth Visiting

Other famous religious edifices that should be seen to be appreciated are two of the oldest in the world—Canterbury Cathedral, about 50 miles southeast of London, and St. Martin's in London, the oldest Christian Church in England. Canterbury was founded by St. Augustine in 597.

If you're Caribbean-bound, you'll get a chance to see what is probably the oldest religious building in the Western hemisphere—the Synagogue in Wilhelmstad, Curacao, which was

(*Continued on page* 174)



Don't forget to Write...

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Photography: Heiser

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by Elizabeth Gordon, Editor

The 12 best houses of the last 12 years

In the dozen years since 1935, a revolution has taken place in the design of the American home. For the first time in our history, a truly American and truly contemporary style has crystallized on a country-wide basis.

Most Americans are unaware of this revolution, since it has occurred one house at a time in widely separated places. Like the statistics of deaths from automobile accidents which never seem to apply to us, this trend has been widely ignored. Yet it has gained momentum despite the handicaps of bad examples, unfriendly treatment from loaning institutions, and zoning laws. The very persistence of this trend against such odds indicates it has a vitality and rightness for our times which will certainly carry it into maturity as a broad, nationally accepted form.

As we turn to our individual housing problems, now that our whole population is allowed to build again, it is important that we know more of this important change in home design, lest we build houses that are obsolete before we move into them. With this purpose, HOUSE BEAUTIFUL has surveyed, in great detail, the home building of the past 20 years, in order to find the best, most helpful examples. We found that houses built before 1935 are already quite out-of-date, in the light of this new trend, so those erected before this date were eliminated. Nor could houses be considered which we had not seen ourselves or read about in other magazines.

Examples were selected which would be of the greatest help to the greatest number of people. So we regretfully had to omit several fine but expensive houses, and several on unusual sites. We commend you to the next 34 pages.

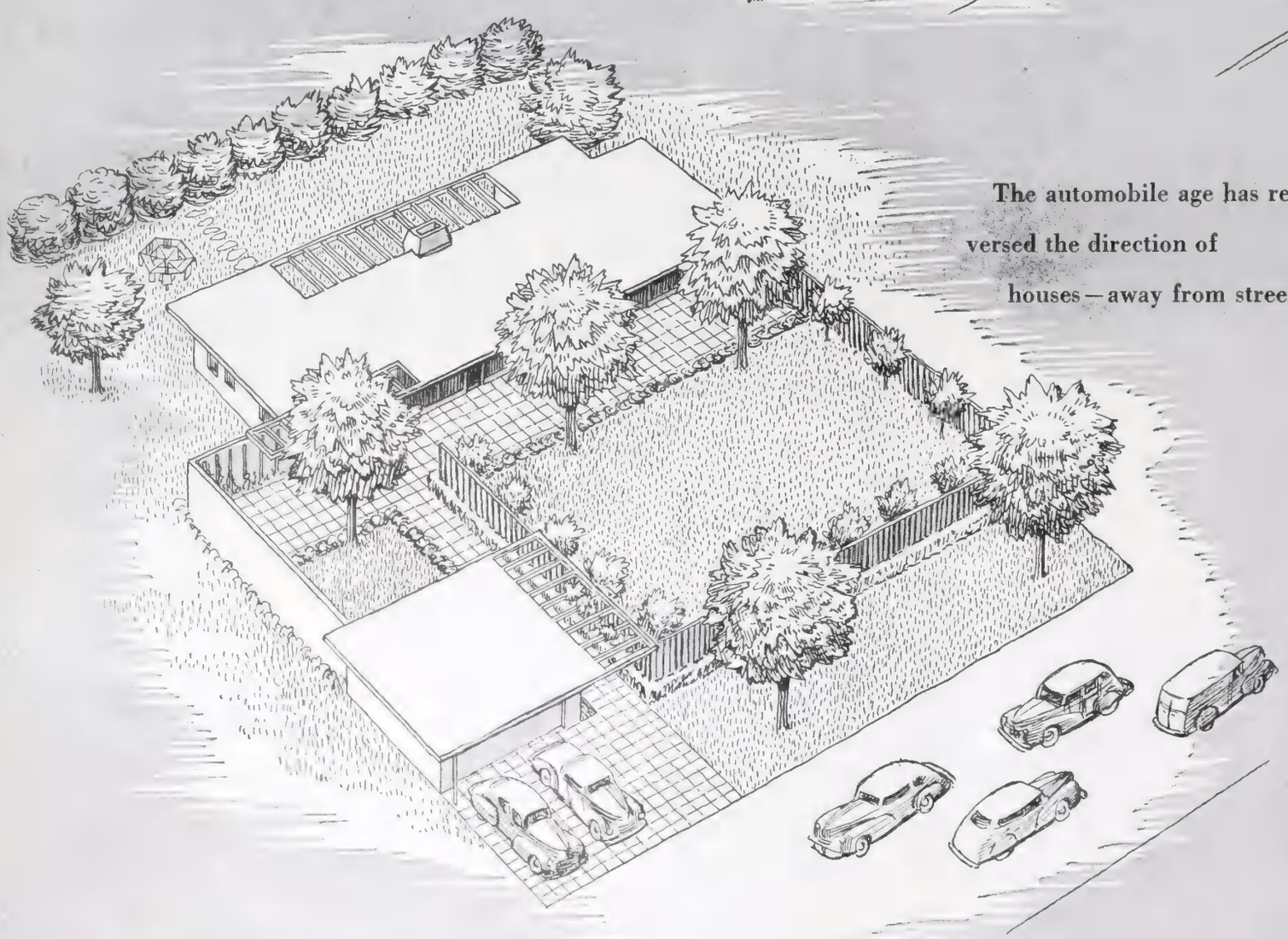
PHOTOGRAPH BY
CHARLES PHELPS CUSHING



Our early houses hugged the
trail for the sake of safety
and the company of travelers



The front porch was the view-
ing stand for the horse-and-
buggy parade in 19th century



The automobile age has re-
versed the direction of
houses—away from street

WHY *these 12 houses are revolutionary*

Until 1935, two influences dominated the designing of American homes. They were (and still are for most people): a desire to see what the Joneses were doing; and a wish to keep up with the Joneses architecturally.

The idea of wanting to see what the Joneses were doing started with our pioneer ancestors. Cabins were built close to, and facing, the wagon trail, so that every passing traveler might be hailed to soften the loneliness of the wilderness. As cabins became numerous, collecting at the crossings of trails and rivers and growing into towns, the habit of turning the house to the street continued, so that the rare, and therefore desirable, passer-by should not be missed.

Today the streets of most American towns are lined with rows of facing houses on rectangular lots, with front porches elbowing each other to provide a view of what the Joneses are doing.

But the coming of the automobile age has turned what was once a pleasure into a menace. Today our streets are bulging with traffic. Their noises, dangers, and fumes caused us to lose interest in watching the passer-by.

And so was born a new motivation for changing the prevalent formula in house design. Out of the automobile age was born an architectural revolution. What had once been a desire to be close to the street, to see and be seen, and to make a big show with a fancy-front façade has changed into a desire to get away from the street, to shut it out for reasons of privacy, quiet, and peace.

This trend first took the form, about 20 years ago, of shifting the kitchen to the street side of the house and putting the living room at the back. It likewise caused the front porch to be replaced by side porches, rear porches or terraces at the sides or back. Thus were the seeds of the change planted. The direction of the house had changed. And because of this apparently simple change in emphasis, many others were to follow.

For putting the living room arbitrarily at the back of the house, regardless of whether or not it was a good exposure, did not prove to be a desirable formula. If the front of the house faced south, it was more cheerful to have the living room face south. And with the constantly growing size of windows (now that double glazing in cold climates was a universal practice), rooms facing south, and also facing the street, created fish-bowl living.

So a whole new series of design dilemmas was created by the desire to have privacy from the street. New ones were being added all the time, as we began to grasp the design freedom that new materials gave us, and as we learned that we could do such things as use sun heat in the winter to save fuel costs.

To say that buying more land is the way to solve these dilemmas is no solution. Developed land costs money, and there is a limit to the size of the plot that all of us can afford to own. So we must work out our solutions to good living—which is to say a private kingdom on a city lot—without acreage to serve as a buffer between us, the street and the neighbors.

Many things are yet to be solved—such as setback restrictions. But these twelve houses give you the direction of the best thinking of today. Other people have pioneered for you. If you study their solutions, you'll develop your own ideas and build a better house yourself

DRAWINGS BY RAY BETHERS

How these 12 *houses were picked*

Good use of site	25
Usefulness of interior spaces	25
Pleasing design	25
Straightforward use of materials	25
	100

SCORING SYSTEM

The scoring system which we used to select these 12 houses should be your yardstick for judging any house you are planning to build or to buy. Any house that can score high by these standards won't become obsolete for many years to come

HOW THE 12 BEST HOUSES WERE SCORED

A. *Good use of site*

1. GOOD ORIENTATION means placing the house, its rooms, and its outdoor living areas properly in relation to the sun and the prevailing winds, so that it is possible to have some control of the local climate. By tempering the climatic hazards, greater comfort is produced both in winter and in summer: in winter via solar heating in the house, and in summer via more outdoor living. The colder the climate, the more important the orientation. This is not a new science, but is woefully unknown and unused.

2. FULL USE OF EXISTING NATURAL CONDITIONS, such as slopes, trees, views, rocks. This means turning liabilities into assets, as well as squeezing all the possibilities out of assets. It also means site planning to overcome the undesirability of too much exposure to streets, neighboring houses, etc.

3. SITE PLANNING FOR PRIVACY. Since the efficiency of modern materials permits us to have bigger windows and doors, regardless of climate, new planning is required to provide privacy indoors, if we are not to live like fish in a bowl. Providing privacy from the street and neighbors is also a must for all outdoor terraces, porches, and for all garden living areas.

4. PROPERLY PLANNED ACCESS. Providing for arrival on foot or by car means more, these days, than providing a sidewalk and a driveway. Delivery service must not be allowed to go through an outdoor living area. Callers, invited or otherwise, must not be able to look into private areas—indoors or out. The family must be able to get into the house from the garage without going outside the structure. Off-street parking for visitors' cars is becoming more and more a requirement in those homes where the owners try to observe the amenities of living.

5. PLEASING MARRIAGE OF HOUSE TO SITE. A sensitive handling of all contours in relation to the placing of the house, so house seems to belong naturally to its site.

B. *Usefulness of interior spaces*

1. SPACE PROVISIONS FOR THE FAMILY'S NEEDS AND HABITS. A custom-built house should reflect the owners' personalities and preferences, and their personal way of life.

2. SPACIOUSNESS—if not the reality, at least the optical illusion of it.

3. CIRCULATION. Access to various rooms from each other and from outside should be as direct as possible, consistent with privacy. Making rooms a traffic way to other rooms should be avoided. Wherever possible, the living room should be a dead-end room.

4. STORAGE. Adequate general storage should be provided, whether above ground or below. It is considered necessary to build an increasing amount into the walls of nearly every room of the house.

5. SEPARATION (for reasons of sounds and smells) of sleeping areas from living areas, and of service rooms from living areas.

C. *Pleasing design*

1. AESTHETICALLY PLEASANT RELATION between solid masses and openings for windows and doors—regarded from both inside and outside.

2. A PLEASING PATTERN arising from the shape of the structure itself, rather than from an attempt to decorate through stuck-on or applied ornamentation.

3. A BEAUTIFUL SIMPLICITY that eliminates anything not related to the whole—an attitude that rejects five lines where three are enough. This is a kind of inner beauty that comes from sound planning and from a correct use of the site.

4. AN IMPROVED "SENSE OF THE WITHIN." This is almost the most important design aspect of contemporary home planning. Up till about 1935, most houses were designed primarily to be pleasing on the outside. Façade was everything. The big-name architects cared most about pleasing façades. The space within was cut up without much regard to giving aesthetic pleasure to occupants—except that nothing must spoil the façade.

The new trend has been called "designing from the inside out," and it means that the floor planning, for the pleasure and convenience of the occupants, comes first and the façade comes after. In the past decade, it has been proved beyond a question of a doubt that a soundly planned interior can produce, entirely out of itself, a most pleasing exterior. As the age of ostentation wanes, a showy façade is less an insignia of "a good house."

D. *Straightforward use of materials*

1. HONEST AND DIRECT USE OF BUILDING MATERIALS. No use of imitation materials—no making of stucco to look like brick, no treating of stone to look like wood. This means using materials to bring out their own inherent beauty and capabilities.

2. ELIMINATION OF THE MEANINGLESS FALSE, AND FAKEY. When a material is used, it should be *really* used structurally, and not as a false veneer to mask some other material which is doing the structural job.

CAN I BUILD NOW?

Construction controls are ended. All controls placed by the Federal Government on construction (other than amusement and recreational buildings) were ended in June by Act of Congress.

Now, for the first time since the summer of 1941 (except for a short period of "decontrol" in late 1945 and early 1946), your decision as to what and whether you will build is not subject to any judgment or control greater than your own. There can no longer be any restrictions on the size or cost of the house you may wish to build, or on the materials you may want to put into it.

This time (in contrast to the earlier, short-lived period of "decontrol"), nothing is left to administrative discretion. No executive agency of the government can re-establish controls—as was previously possible—because the underlying power to control has itself been repealed. This time "decontrol" will stick.

From here out, therefore, you are on your own—to make your own determination and to act on your own responsibility. HOUSE BEAUTIFUL will be watching the building market carefully during the coming months in order to help you make your decision wisely.

MILES L. COLEAN

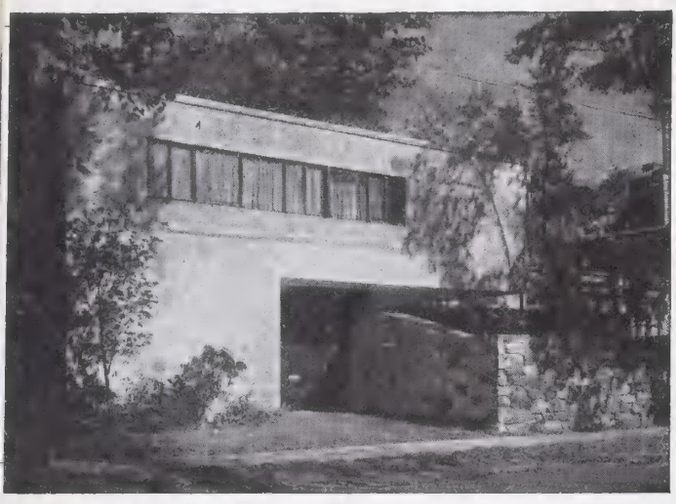
Good use of site	25
Usefulness of interior spaces	25
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Straightforward use of materials	25
	100

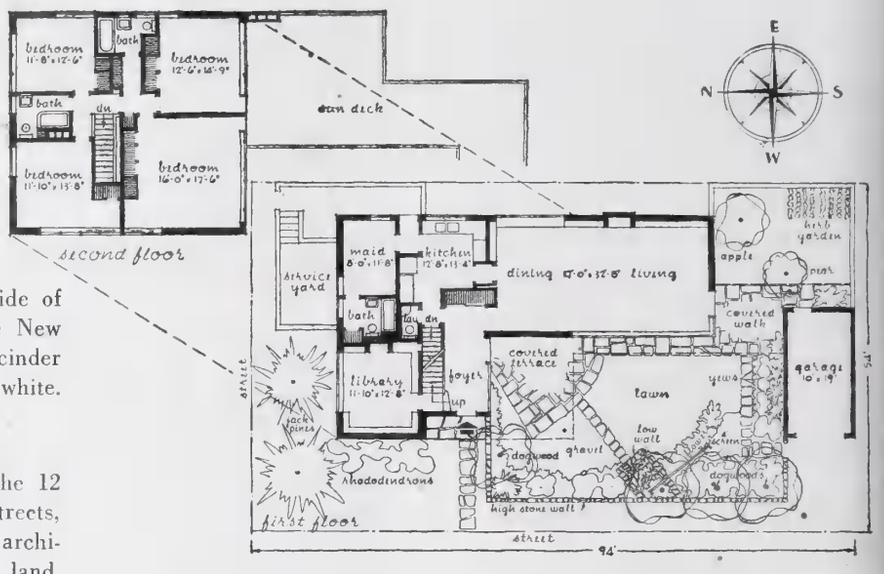
Architects: Edward Stone and Carl Koch

1

The SMALLER *the lot*

The SANER *the plan*

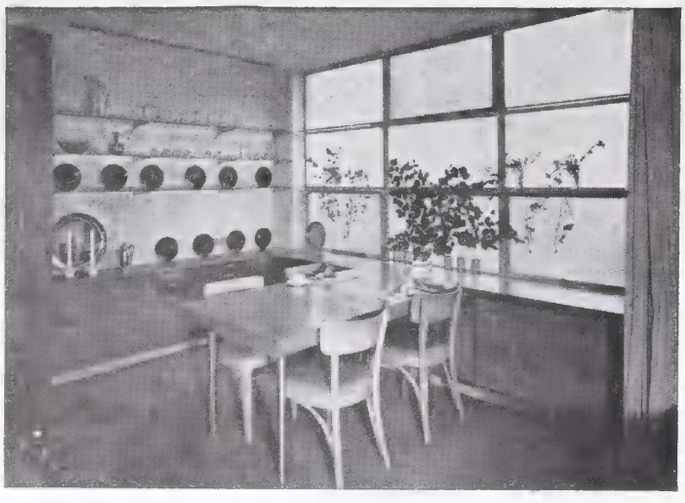




The garden wall of local stone on the entrance side of this small house gives the whole an appropriate New England quality. The house is built of economical cinder block painted gray. Metal window sash is painted white.

Plan at the right is perhaps the best of any of the 12 houses. On a tiny lot, 94′ x 54′, fronting on two streets, with close neighbors on the other two sides, the architects have created privacy plus 100 per cent use of land.

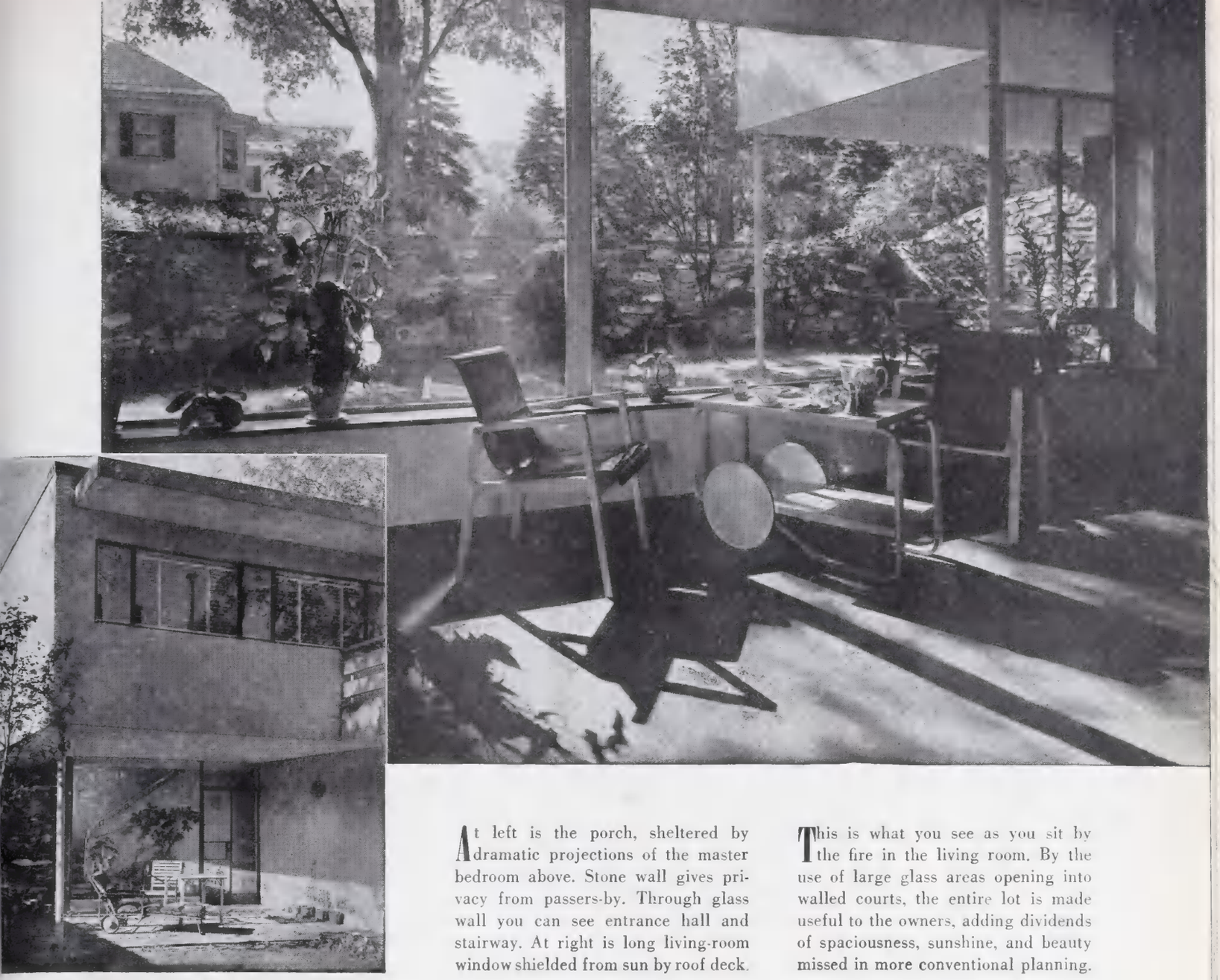
PHOTOGRAPHS BY EZRA STOLLER



The dining area is located at one end of the living room, from which it may be cut off by drawing curtain at the right. The wall of translucent glass supplies ample light without permitting the close neighbors to stare in. Shelves across the solid wall are continued in front of the muntin divisions of the window, and provide for varied decorative displays. At night a light trough in the ceiling keeps this area bright and interesting.



This view of the living room shows you what a spacious place it really is. The dining room is at the far end, and the long fireplace wall is at the right. The wall is windowless to give privacy from the next lot and to contrast with the opposite large area of window, shown at top of next page. This house (1937) was among the first in which the entire lot was treated as the area to be planned, so inside and out meshed together.

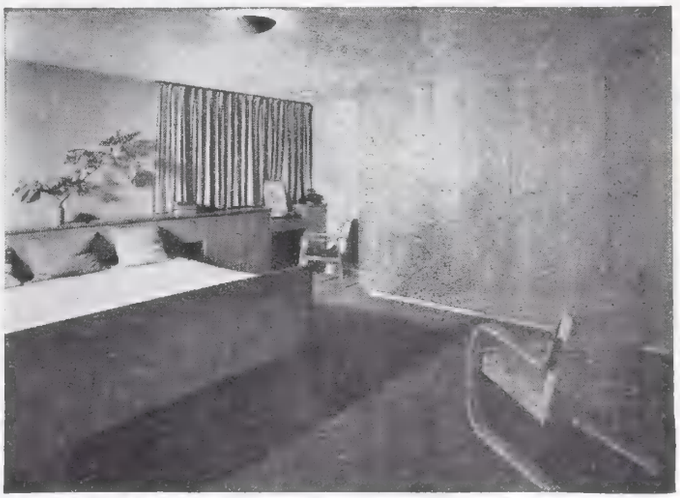


At left is the porch, sheltered by dramatic projections of the master bedroom above. Stone wall gives privacy from passers-by. Through glass wall you can see entrance hall and stairway. At right is long living-room window shielded from sun by roof deck.

This is what you see as you sit by the fire in the living room. By the use of large glass areas opening into walled courts, the entire lot is made useful to the owners, adding dividends of spaciousness, sunshine, and beauty missed in more conventional planning.



This is one of two conversation groups provided in the living room. The level of the fireplace mantel is continued along the east wall to form a shelf for objects above and storage closets below. Against the south wall are placed a built-in sofa and flanking lamp table. Interior wall finishes are chiefly painted plaster with contrasting areas of plywood. All curtain tracks extend beyond glass openings, to allow for maximum light.



The master bedroom follows the rest of the house in the use of built-in furniture—a feature greatly increasing floor space available for living and reducing the amount of furniture required. Wall to the right is devoted to storage of clothing, with hanging spaces and drawers designed for their various purposes. In the far corner, shelf behind the bed is continued to form a dressing table whose top hinges up to provide a mirror.

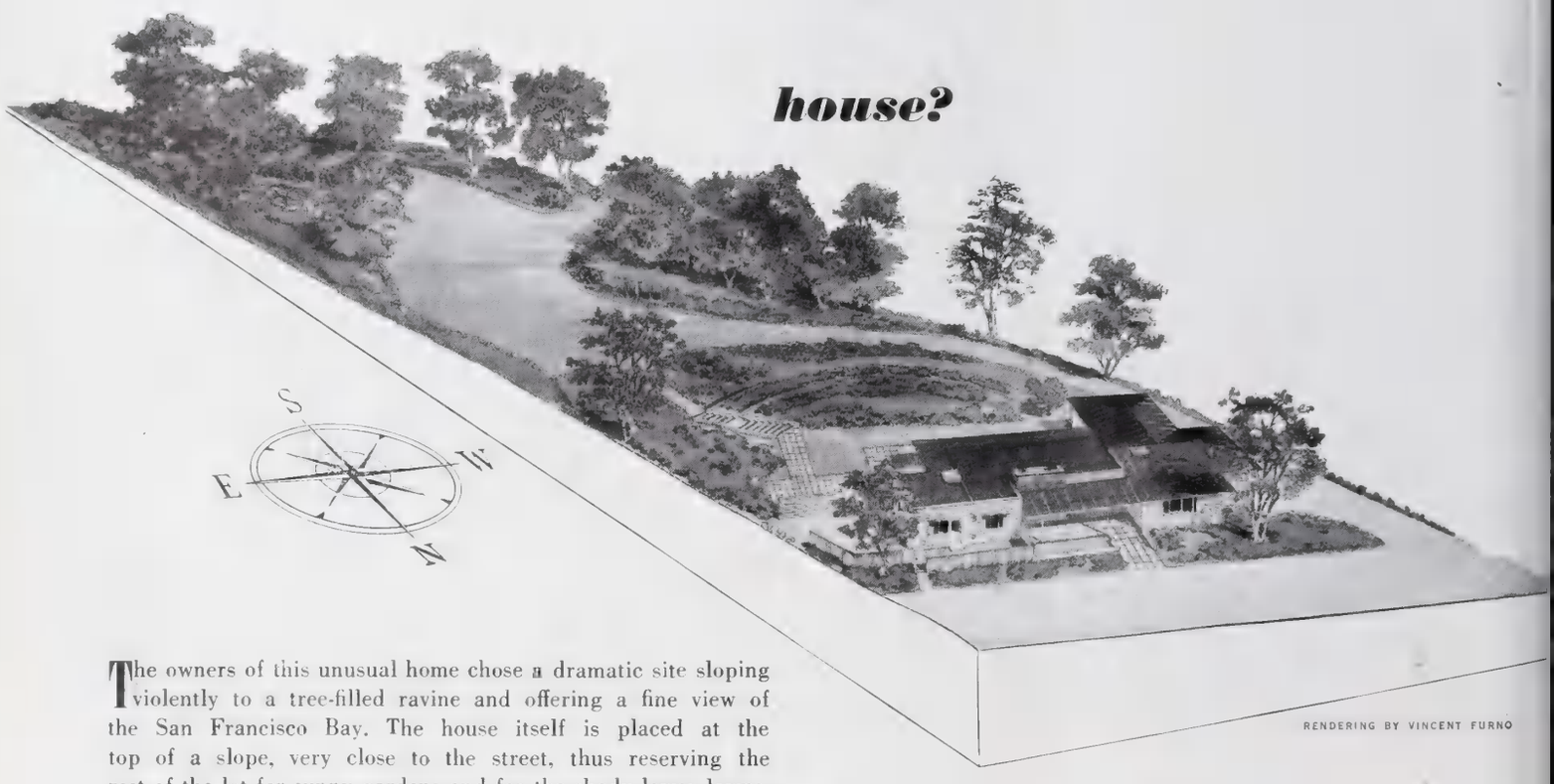
More pictures on page 130

Good use of site	25
Usefulness of interior spaces	24
Pleasing design	25
Straightforward use of materials	25
	99

Architect: Gardner Dailey

2

Shall a house be a ME *...or a* THEE *house?*



RENDERING BY VINCENT FURNO

The owners of this unusual home chose a dramatic site sloping violently to a tree-filled ravine and offering a fine view of the San Francisco Bay. The house itself is placed at the top of a slope, very close to the street, thus reserving the rest of the lot for sunny gardens and for the shady lower lawns.

ALL PHOTOGRAPHS BY ROGER STURTEVANT



The street in front slopes sufficiently to allow garage and storage rooms to be located a full story below the bedroom wing at the right. Service wing, at the left, is screened from view by a grape stake fence. Walls of the house are painted gray-green to match leaves of surrounding eucalyptus trees.



View of the house as it appears from the grass lawn among the trees at the lower end of the lot. The walk at the left leads up to the auto court while the steps ascend the rock garden to the flat south terrace (shown on opposite page) which is situated in front of the glass-walled living and dining room.









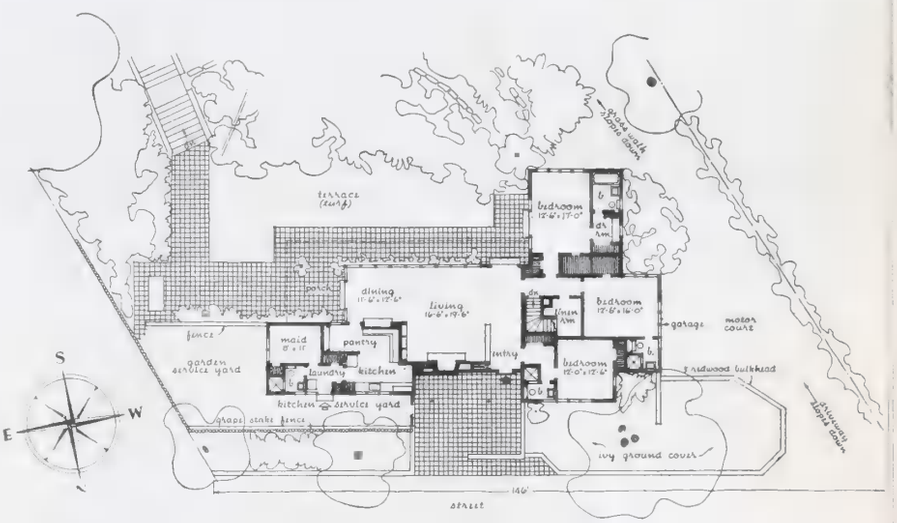
Living and dining area looks like this as you step in from the covered porch. In the foreground is the dining table, ornamented with Chinese pewter dishes from the owner's collection. Beyond, to the left, are the fixed glass windows, and to the right is the conversation group placed in a deep fireplace alcove.



The walls of the dining area are lined with flush horizontal boards of Douglas Fir. Notice the elegant detailing of the fixed and hinged glass panels forming the other two walls of the room. Outside, you can see a garden sitting area and some of the handsome arrangements of potted plants about the porch.

Another view of the south terrace (opposite page, top). Here the pink tone in the bark of the eucalyptus trees has been repeated in color of the woodwork, while soffits of overhang and porch are painted deep sky-blue. Note the whole color scheme of this house—it marks the beginning of a new, good use of color.

A friendly furniture arrangement (opposite page, bottom) is tucked into this niche by the fireplace, out of the way of general circulation in living-dining room. Colors are muted to offer better foil for the constantly shifted arrangements of blooming plants on terrace, a special hobby of garden-minded owners.



ALL PHOTOGRAPHS BY ROGER STURTEVANT



Master bedroom has a position of advantage, overlooking the terrace through the doors at the left and the view to San Francisco through the windows at center. Walls are covered in grass cloth, ceiling and trim are painted a tint of the same color. In better new houses, bedrooms are given important designing.

In the plan above, notice how the architect has used the service and bedroom wings to shield the living areas from the near-by street. There are many thoughtful ideas, such as a peephole concealed in the west wall of the kitchen so that visitors ringing the front doorbell may be surveyed before they are admitted.

Shall a house

be a ME

or a THEE

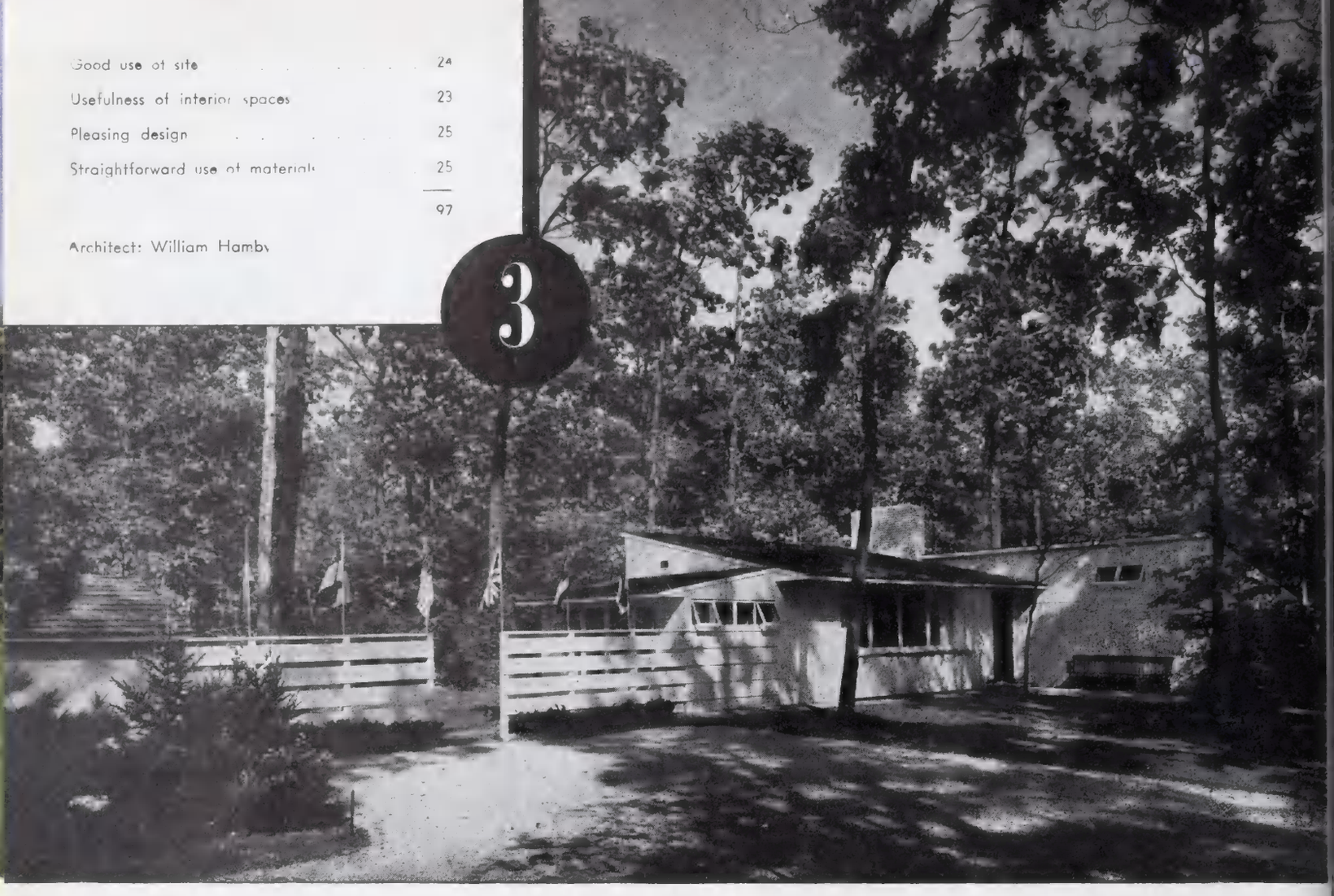
house?

BETTER YOUR HOME • BETTER YOUR LIVING

Good use of site	24
Usefulness of interior spaces	23
Pleasing design	25
Straightforward use of materials	25
	97

Architect: William Hamby

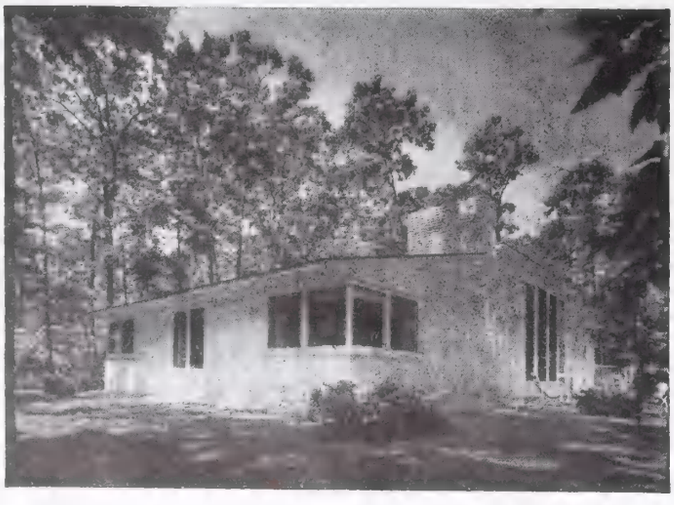
3



This small house on Long Island, N. Y., is one of the few in the East which has achieved something of the informality characteristic of the best contemporary work in California. Though dimensions and cost were most modest, one instinctively feels the integrity of plan and skill of design as one approaches the house across the generous entrance court, shown above. Kitchen and service-yard fence are at left; bedrooms are at far right.

The plan of this house (on opposite page) deserves study as an example of usefulness and pleasantness obtained within a minimum of space. The entrance permits circulation to bedrooms without crossing living area. Sufficient storage space is provided, particularly in large bedroom where wardrobes are placed across whole wall below high windows opening on entrance court. Heater room has outside entrance; plant requires little care

PHOTOGRAPHS BY RICHARD GARRISON



The shed roof of the bedroom wing is extended to shade its eastern wall from the morning sun until the surrounding grove of trees cast their cooling shadows. To the right is the concealed entrance to the heating plant, and beyond that, the large windows of living room. Exterior covering is plywood with vertical battens over joints. Corner windows light and ventilate bedrooms leaving uninterrupted interior wall space.

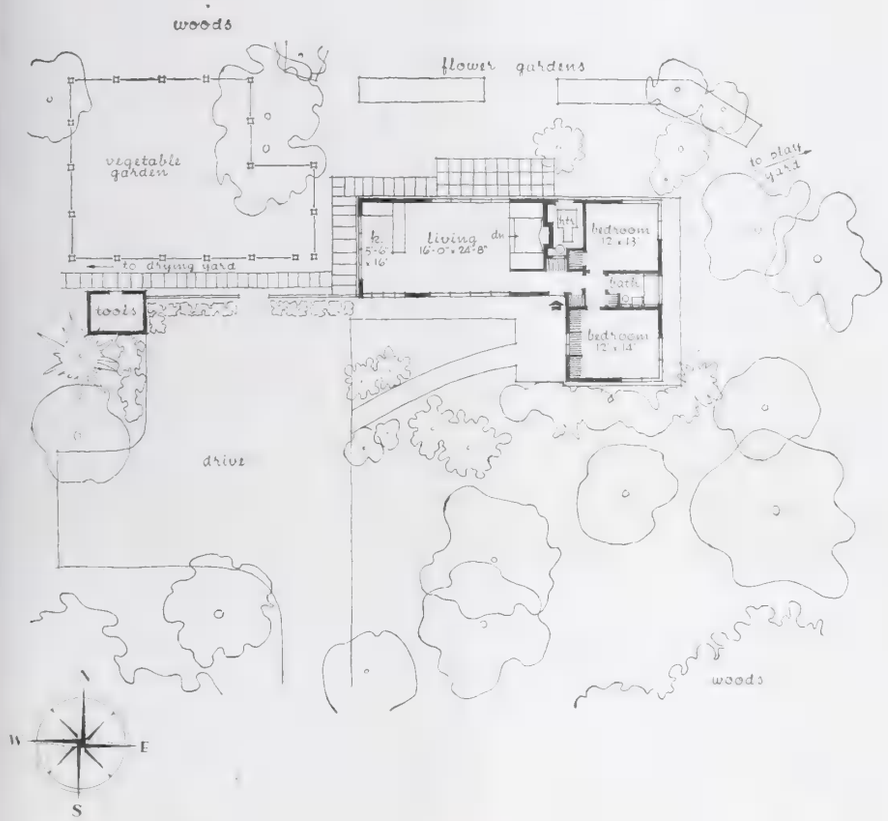


The garden façade of the house, with its terrace leading to a grass parterre extending back into the woodland, has an air of dignity unexpected in a home of this size. The use of the axis of the living room for the symmetrical laying out of planting beds and small trees lends charm rather than pomposity. The twelve-foot sliding windows of the living room are made possible by putting the high side of the shed roof toward the garden.

A tiny house with BIG meaning



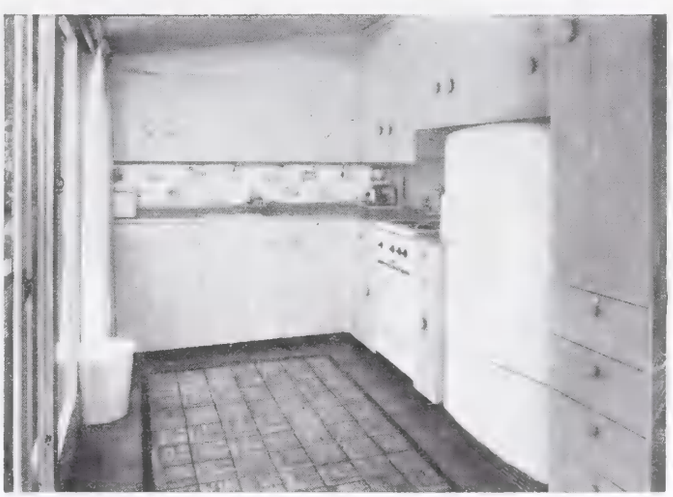




Furniture arrangements were considered when this house was planned. Two couches at chimney end of living room (top picture) make a cozy nook for winter evenings, and may also be used for overnight guests. Above, dining-table wall in kitchen, obviously planned for this purpose.



This view of the kitchen end of the house clearly shows the clever way the three different slopes of the shed roofs are combined architecturally. The floor-to-ceiling glass doors make the kitchen seem bigger and more important. Through them, the living room terrace may be easily reached with outdoor meals. Note such thoughtful details as fence to screen service yard from entrance court, and the corner box to hide garbage cans.



This is how the kitchen appears from the family dining table (shown above). To the left are the large windows opening onto the service yard. The slope of the shed roof appears on the interior throughout the house, adding considerably to the spacious effect. Here it is more than effect, for the cupboards on right wall of kitchen are higher than those at far end. Large cupboard handles provide design character and convenience.

More pictures on page 144

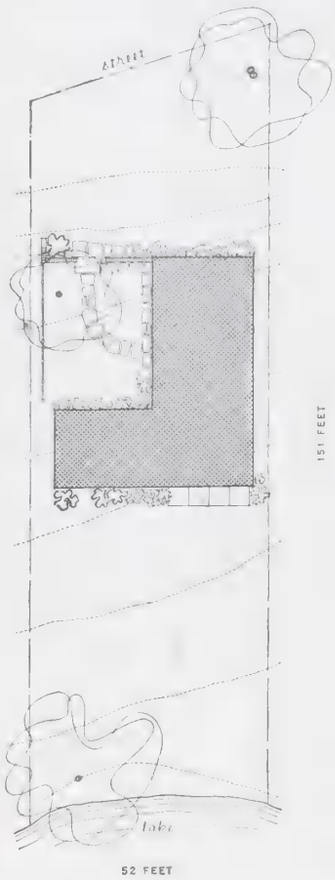
BETTER YOUR HOME • BETTER YOUR LIVING

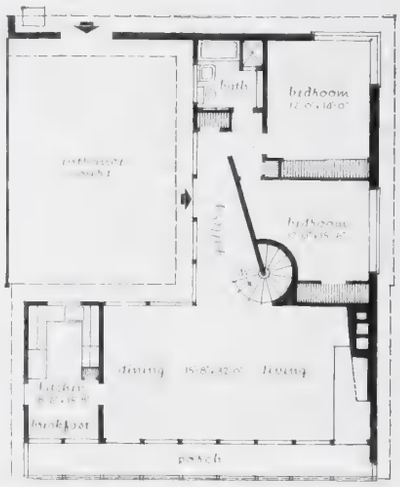
Good use of site	23
Usefulness of interior spaces	25
Pleasing design	25
Straightforward use of materials	25
	98

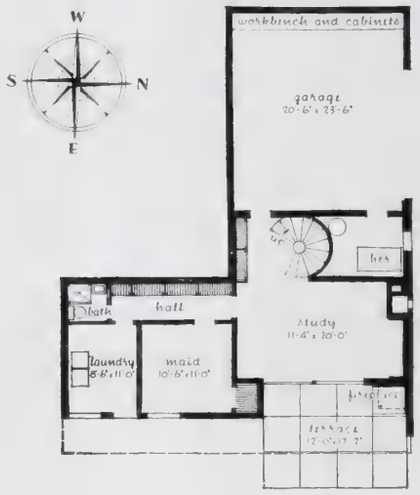
Architect: Paul Thiry

4

How to use the SITE *and the* SUN







This house in Seattle, fits its narrow, sloping site by use of two floors, one at street level, the other at level of rear lawn. In the plan (above) note how the walled entrance court creates privacy.

Circular stair leads down from gallery above to study and recreation room on lower levels. Sliding glass doors open to terrace, lawn, lake. Maid's room doubles as swimmers' dressing room.



The side of the house toward the lake is a direct and pleasing architectural expression of the plan. The all-glass wall and balcony of the upper level suggest the pleasure the owners have in their magnificent view of the lake, while the windows and doors of the lower level tell of the laundry, maid's room, and study located there. Notice how the roof and balcony overhangs provide protection from sun, glare, and wind-driven rain.



One of the handsomest details of this home is its street façade. The brick wall of the bedroom wing at left is continued out across the street side of the entrance court to shield the large inner glass areas of the house. The composition of existing trees, planting, and architectural detail creates a useful, dignified approach. The entrance yard is an excellent place for children to play, for their mother can watch them from the kitchen.

Here you are standing near the balcony on the lake side of the living room, looking into the dining room at left and the entrance gallery at right. View shows what spaciousness may be obtained on a narrow lot by employing an open plan with large glass areas. A curtain track concealed in the ceiling permits closing off the dining room.



Circulation between the two levels of the house is made a feature by this fine stair. The Northwest's feeling for its native woods is wisely used, the steps being dramatically supported by a tree-like central post and slender surrounding columns. The latter are carried up into the living area above and they serve as a protecting balustrade.



PHOTOGRAPHS BY P. A. DEARBORN

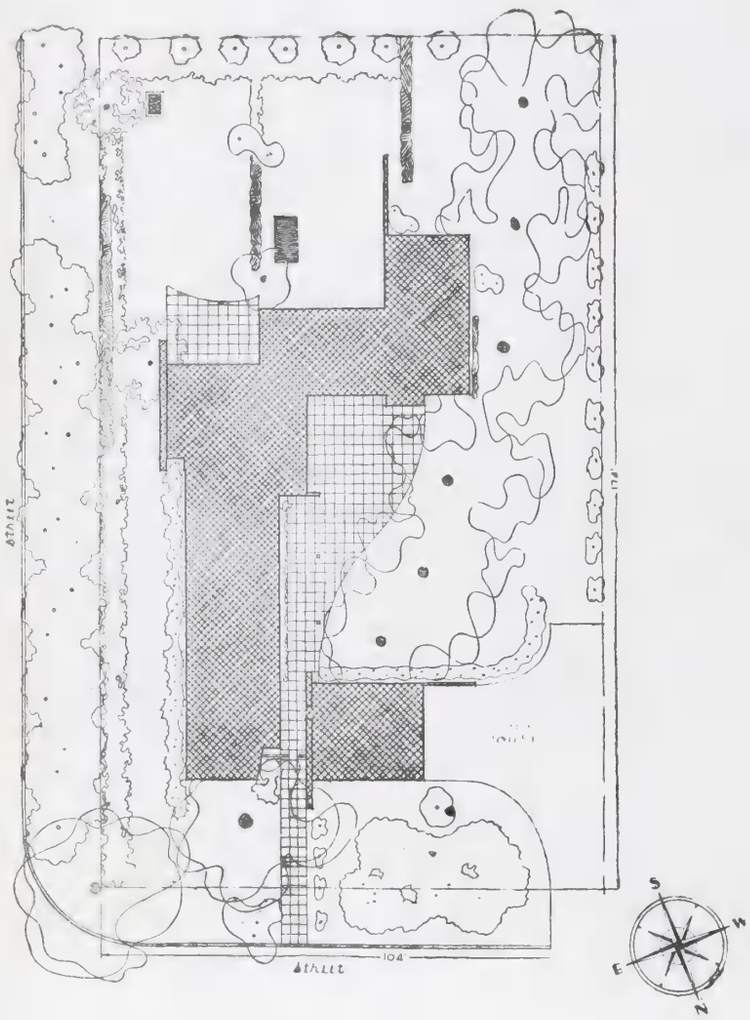
[illegible] use of site	[illegible]
Usefulness of interior space	25
Pleasing design	24
Straightforward use of materials	25
	97

Architects: John Ekin Dinwiddie and Albert H. Hill

5



What you see as you approach the entrance of this Ross, Calif., house. Privacy for the bedroom wing at the left is assured by the omission of windows, and the garage at the right has been used to shield the truly private inner court from the street. Such unbroken wall surfaces offer effective contrast to the handsome detail of the central entryway with its intriguing vistas. Note the fine elm trees which were given careful consideration in general site plan and provide ready-made planting



A narrow lot

but NOT

a narrow mind

The site for this home has problems often found in the U.S.—a narrow lot fronting on two streets, tight set back restrictions, several large trees to be left standing and a neighbor close to the rear boundary line. The house designed to fit this site is a remarkable solution, providing two sheltered outdoor sitting areas, southern exposure for all living rooms, and direct access for cars and people



A summer terrace is provided in the southeast corner of the inner court, with direct access to dining area at center and to living area at left. Kitchen windows at far right also overlook court, making possible easy supervision of playing children. Canopy over entrance walk is raised above bedroom wing roof to provide additional light and ventilation. Paved court reduces maintenance cost.



The entry gate (left) stops visitors, yet gives them a gracious view of the interior court as they wait for admission. Notice how the architects have turned the simple materials of wood, stone, and brick into a composition of true distinction. Below is a view down the entrance walk to the gate, with the garage at left and the high bedroom-corridor windows at right. This walk, more than any other single feature, gives this home its character of leisured dignity

A narrow lot

but NOT

a narrow mind

The plan of this house, like all good plans, tells its essential story at a glance. You can quickly see that sleeping, living, working, and garage areas are each given separate zones, thus assuring privacy for each activity. Circulation is perhaps the chief plan fault, in addition to the very long bedroom corridor. Both the living and dining room must be crossed to reach the service wing. However, larger rooms and better ventilation result.



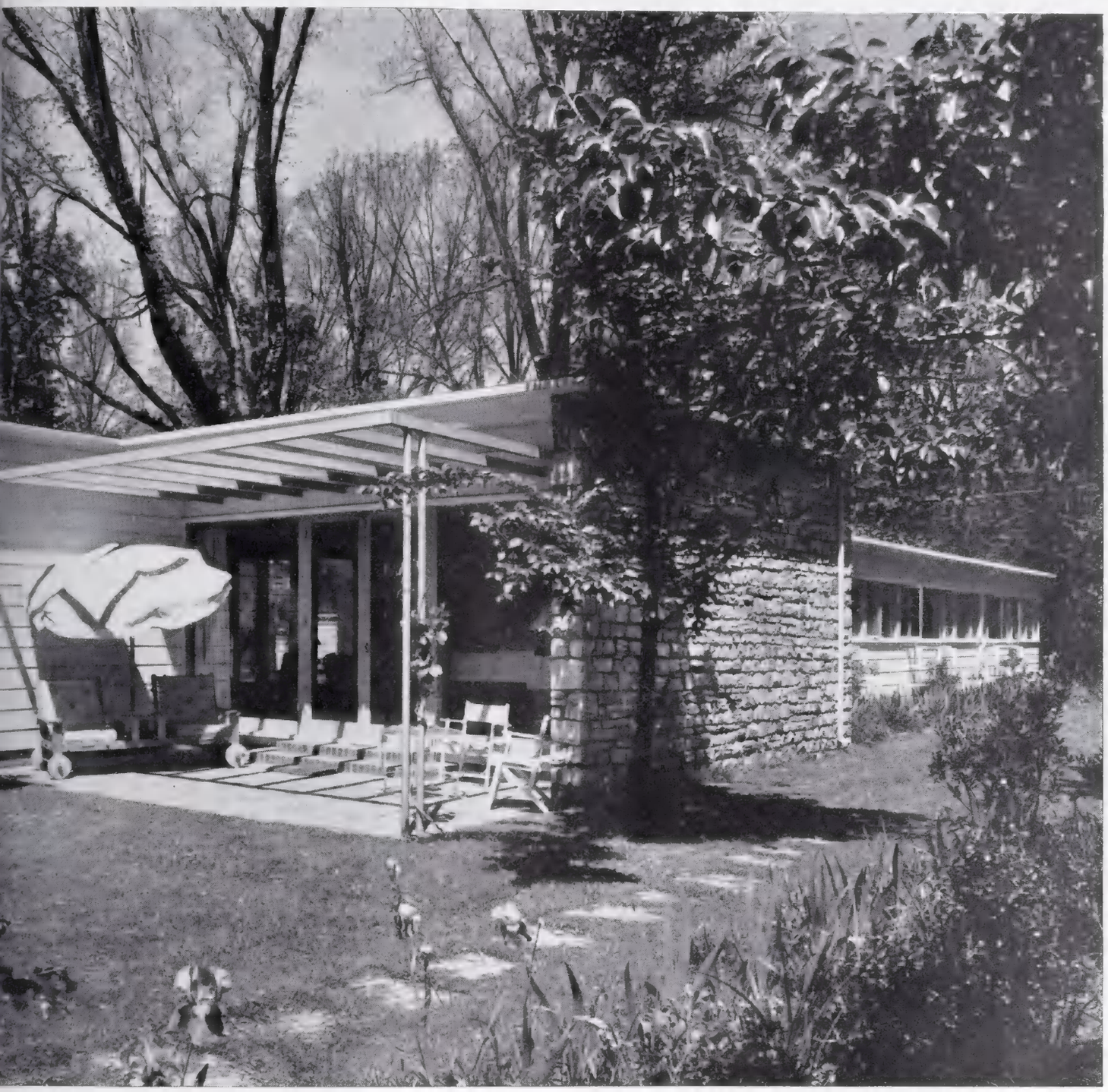


PHOTOGRAPHS BY ROGER STURTEVANT



The east wall of the living room is of solid masonry, serving as a protection against both the hot morning sun and the prying glances of passers-by. In pleasant contrast to the wall of stone is the adjoining wall of glass opening onto the winter terrace and private garden to the south. The indoor-outdoor effect and the apparent size of the room are increased by continuing stone wall several feet beyond the glass toward the garden.

BETTER YOUR HOUSE · BETTER YOUR LIVING





All main living areas of the house face south. At the far left, above, is the open door of the dining room. In the center is the terrace off the living room, with the study windows between. At the far right are the continuous windows of the bedroom wing. In addition to a deep roof overhang, the glass wall of the living room will be protected from the hot summer sun by vines growing on trellis—an example of solar control for winter and summer.

Each of the bedrooms has its entire east wall of glass composed of a large fixed pane in the center with movable casements on either side. Through the glass you can see the shrubbery screen planted along the street side of the site to give privacy to the bedroom wing. There are two baths for three bedrooms, as well as ample closet space. Some cross ventilation may be had via corridor windows. In a warmer climate this might not be adequate.

Good use of site	22
Usefulness of interior spaces	25
Pleasing design	18
Straightforward use of materials	25
	90

Architect: Carl Koch

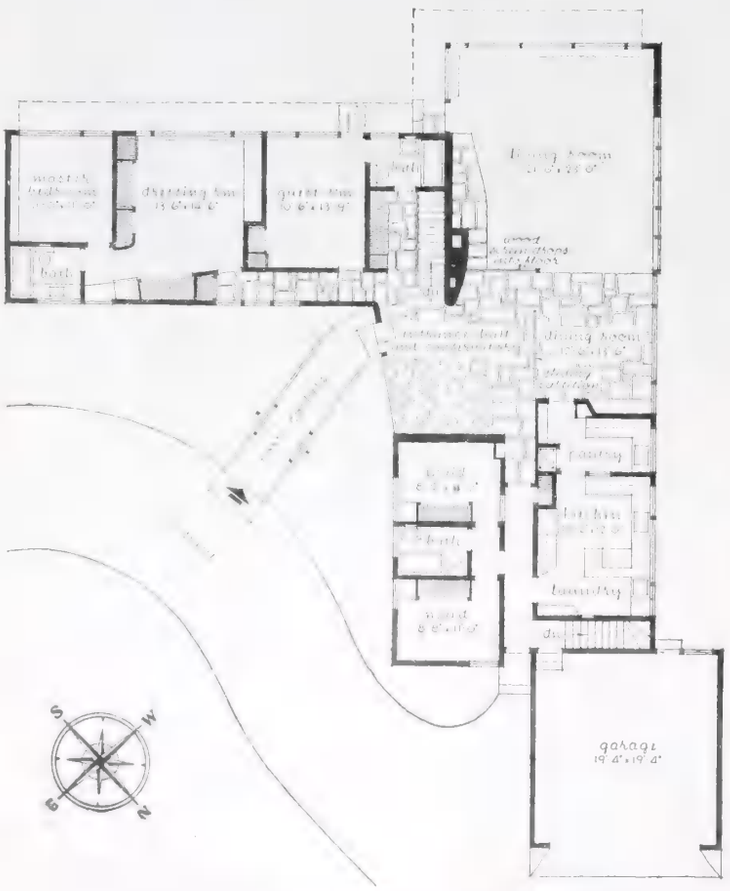
6

Crammed with useful worth

IDEAS COPYING



The south side of this uncompromisingly modern house, in Fitchburg, Mass., is designed to receive the sun. Wide overhangs keep out the high-angled summer rays, but do not impede the lower ones in fall, winter, and spring. At right, the bedroom wing. Far left is the living room with the recreation room below. Above flat roof is chimney stack, flanked by sloping skylights which let sunshine into entrance hall (shown opposite).





One wall of the dressing room contains adjustable book shelves and a desk for the lady of the house, who is a rather remarkable woman. She agreed to her husband's plan to tear down their inherited Victorian mansion on the present lot and to build in its place a contemporary home completely adapted to their way of life. Accordingly, the mansion was razed, and the house presented here was built on the site of the former garage.

The plan is of the now-common L type, with the living areas separating those devoted to sleeping and service. The entrance gives direct circulation to all three areas, and is near the stairs down to the recreation room. In the owner's suite, the small sleeping room is separate from the larger dressing room. A feature is made of the sky-lighted conservatory in the entrance hall, reached from the drive via a cantilevered porte-cochere.







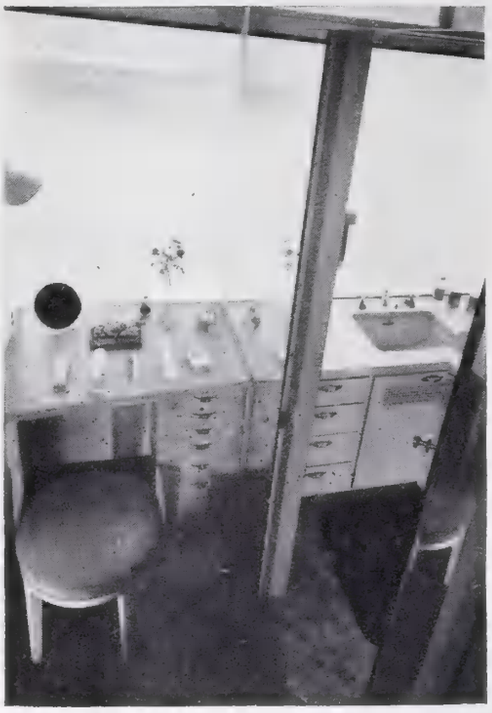
The living room represents the latest in interior flexibility. In the large view (right above), you are looking from the fireplace toward the sky-lit entrance hall at right and the dining room at left. A counter-weighted partition can be raised from the floor behind the fireside sofa to shut off the entrance hall. The dining room can be enclosed by translucent glass panels sliding on the suspended metal track at the edge of hall skylight, and by curtains coming from the bookshelf wall at left. Same curtains are seen at extreme right of view above, showing other end of living room.

Crammed with useful

IDEAS

worth

COPYING



The lady of the house has this neat dressing table located just outside the bathroom door. Light during the day comes through the window in front of table. At night spotlight, left, is reflected by the small make-up mirror.

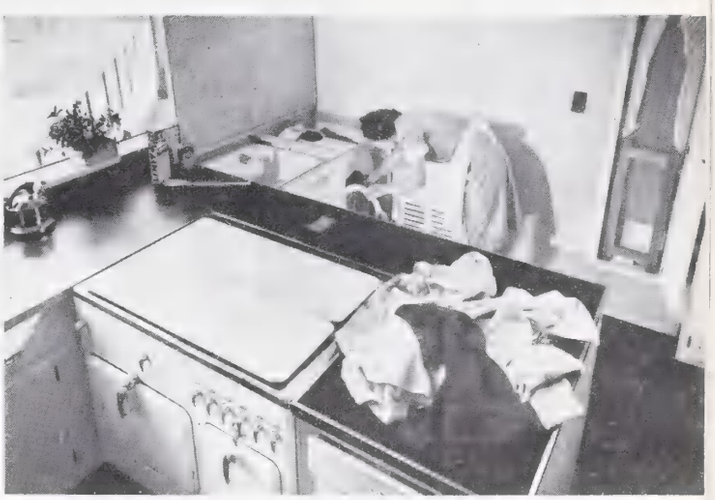




Reflected in a sheet of mirror above the built-in sideboard, is this attractive view of the living-dining area—a persuasive argument for open planning. The translucent glass screens have been drawn here to close off the entrance hall. All furnishings were purchased new to fit the house. All lighting is carefully engineered—by shading of louvers or by concealing fixtures in coves.

PHOTOGRAPHS BY EZRA STOLLER





The kitchen (left) is divided into cooking and laundry zones by the central projection containing the stove. Fine light and view from window wall should inspire any cook. Above is a view across the stove (whose top has been closed down) to the laundry tub beside the automatic washer. All these large, over-scale window openings are glazed with double insulating glass.

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More pictures on page 160

Good use of site	25
Usefulness of interior spaces	24
Pleasing design	23
Straightforward use of materials	25
	97

Architect: William Wilson Wurster

7





A warm climate makes this Woodside, Calif., house focus upon its central patio. The sleeping wing, left above, is connected by a glass-enclosed gallery to the living wing at right. The flat roof of house repeats the character of the level landscape and provides generous overhangs to protect windows from intense sun. Architecturally, the house is the honest result of solving the problem of a suburban residence for a family of four in a hot climate.

To be

LIVED IN

rather than

LOOKED AT



The patio (left) becomes an intimate part of the house when the wide glass doors of the gallery are rolled back. Direct access from the living-dining area may be had through the door at the right. The indoor-outdoor effect is enhanced by repeating the red of the patio's bricks in the tiles of the gallery. The mild climate permits a lighter construction, and the architect has not failed to express this in the delicacy of the structural members.

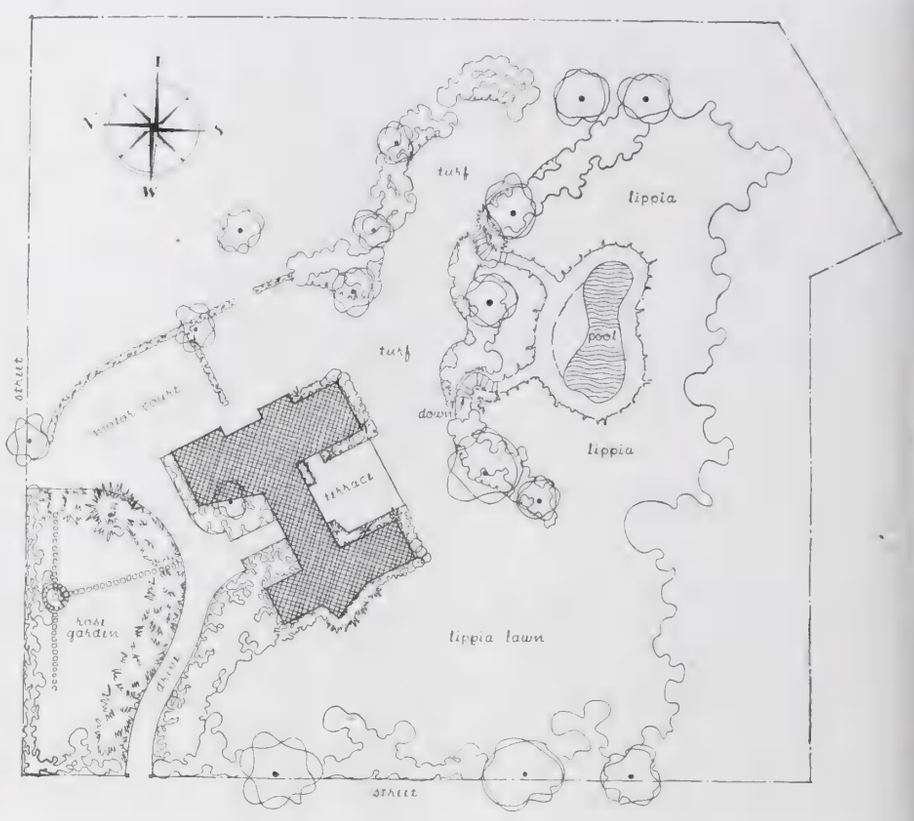
The plan, above, has been oriented to bring the southern sun into as many rooms as possible, with the girl's room actually angled out better to catch the rays. Activity zones are insulated from each other by the handsome glazed gallery. Bedroom windows open away from the patio for additional privacy. Guest room is placed away from the family wing, doubles as a study. Nearness of the garage to kitchen makes for great convenience.

Below is the front door which has more the feeling of a gate opening into a private garden than an entrance into an enclosed house. One half of the doorway is devoted to the usual door, the other to fixed glass backed by a bamboo trellis for plants. An interesting detail is the continuing of the board and batten wall.





Vista across south end of gallery into the living room with its view across wooded site. Patio is at right. Redwood boards and battens, used on exterior of house, are repeated as gallery wall finish, attractively combined with plaster ceiling and tile floor. This floor plan is better for country site than for city.



The site (above) is composed of a flat, wooded two-acre plot with a small pool to the southeast. The house has been placed near the road, on a slight rise, and it has been turned so that the main rooms overlook the larger portion of the plot. The entrance drive for guests, for garage, and for deliveries is well planned to the north, and it in no way interrupts the family activities on the south. Views from dining area and patio were given special consideration in layout of landscaping.

PHOTOGRAPHS BY ROGER STURTEVANT





The living room has two basic furniture groupings: one for conversation, games, reading, and music (shown above); and one for dining (shown at left, below). No attempt is made to provide a temporary separation of these two groupings, as has been the custom in most combination rooms in the 12 houses in this series. Redwood boards, dressed and placed horizontally, continue theme material of house in a more refined treatment appropriate to living-dining area. Major windows face south.

Additional floor space, light, and air have been acquired for the dining area of the living room (left) by the addition of a lower ceilinged, more intimate, bay window. Storage for eating equipment is in cabinet below east window. Door to the kitchen is on the wall at left, conveniently placed for serving the dining table, the group about the fireplace, or directly out to the patio. The furnishings of several periods have unselfconscious charm, blend well with simple architectural setting.

To be

LIVED IN

rather than

LOOKED AT

House Beautiful has shown you these four houses before

Good use of site	25
Usefulness of interior spaces	25
Pleasing design	25
Straightforward use of materials	25
	100

Architect: John Yeon

8

One of America's great small houses published completely in House Beautiful, February 1947



Both houses presented on these two pages are from the Pacific Northwest, where one of the most indigenous examples of the new American style is now flourishing. In the Portland house (shown above) notice how the all-wood construction, the low-lying design, and the placing on the site make it seem completely at home among the towering trees. The bedroom wing projects at left, with the living room in the center and the service wing at right. All glass areas are fixed, ventilation being through screened louvers below each window.

Good use of site	25
Usefulness of interior spaces	25
Pleasing design	25
Straightforward use of materials	25
	100

Architect: Pietro Belluschi

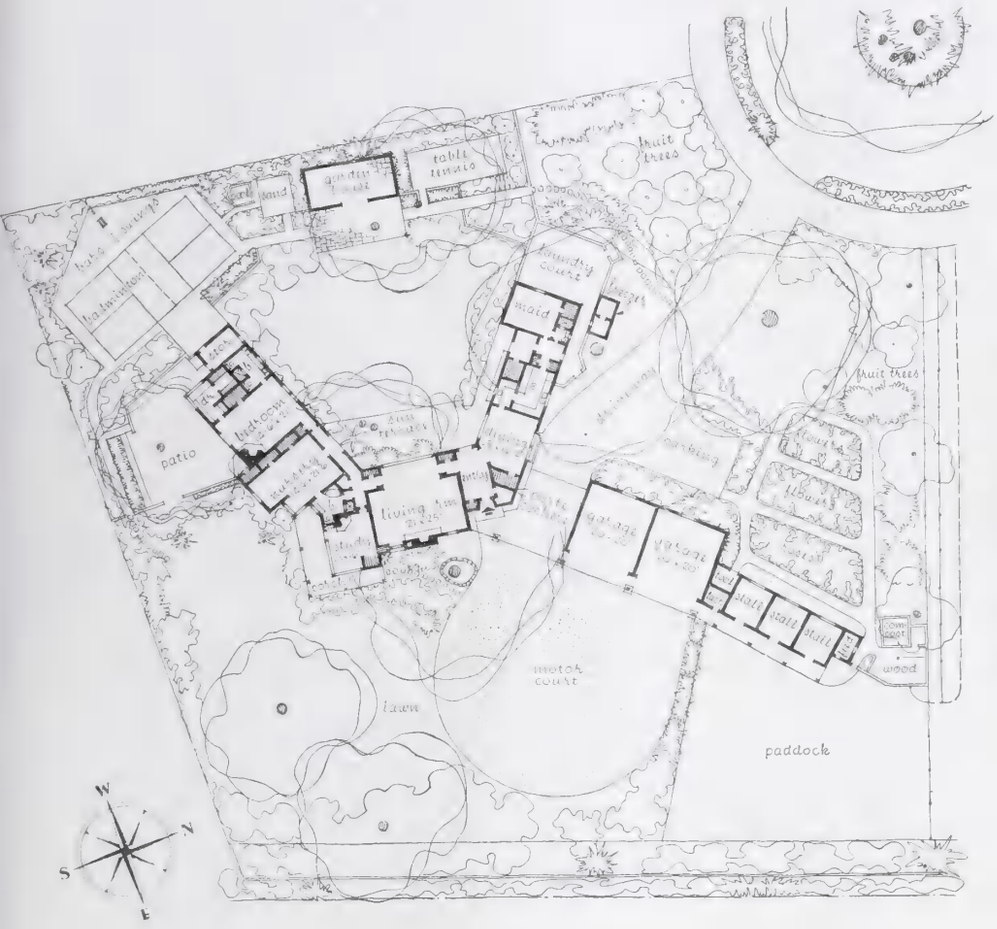
9

This house was extensively shown in the August 1947 issue of House Beautiful. See it in full

PHOTOGRAPHS BY MAYNARD PARKER



On a narrow, wind-swept lot overlooking Puget Sound, this Seattle house solves many problems common to average suburban lots. Streets border the narrow lot on both ends, and neighbors are close at its sides. Winds from the Sound often need breaking. Privacy and climate control were the two big requirements. The architect built the house about an inner court into which all main rooms open. This house is a fine example of designing for "the within" as opposed to "the without." Street façade of house contains entrance gate.

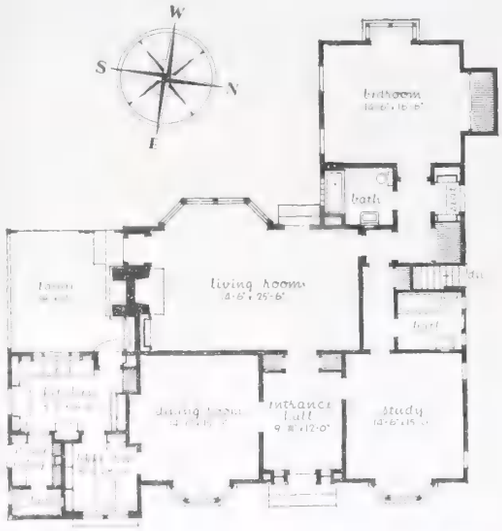




The living room serves as a connecting link between the splayed wings devoted to sleeping and service. A third wing projects northward to contain the garage and stable, creating a covered driveway at the main entrance, above. Master suite has a private walled garden.

PHOTOGRAPHS BY MAYNARD PARKER







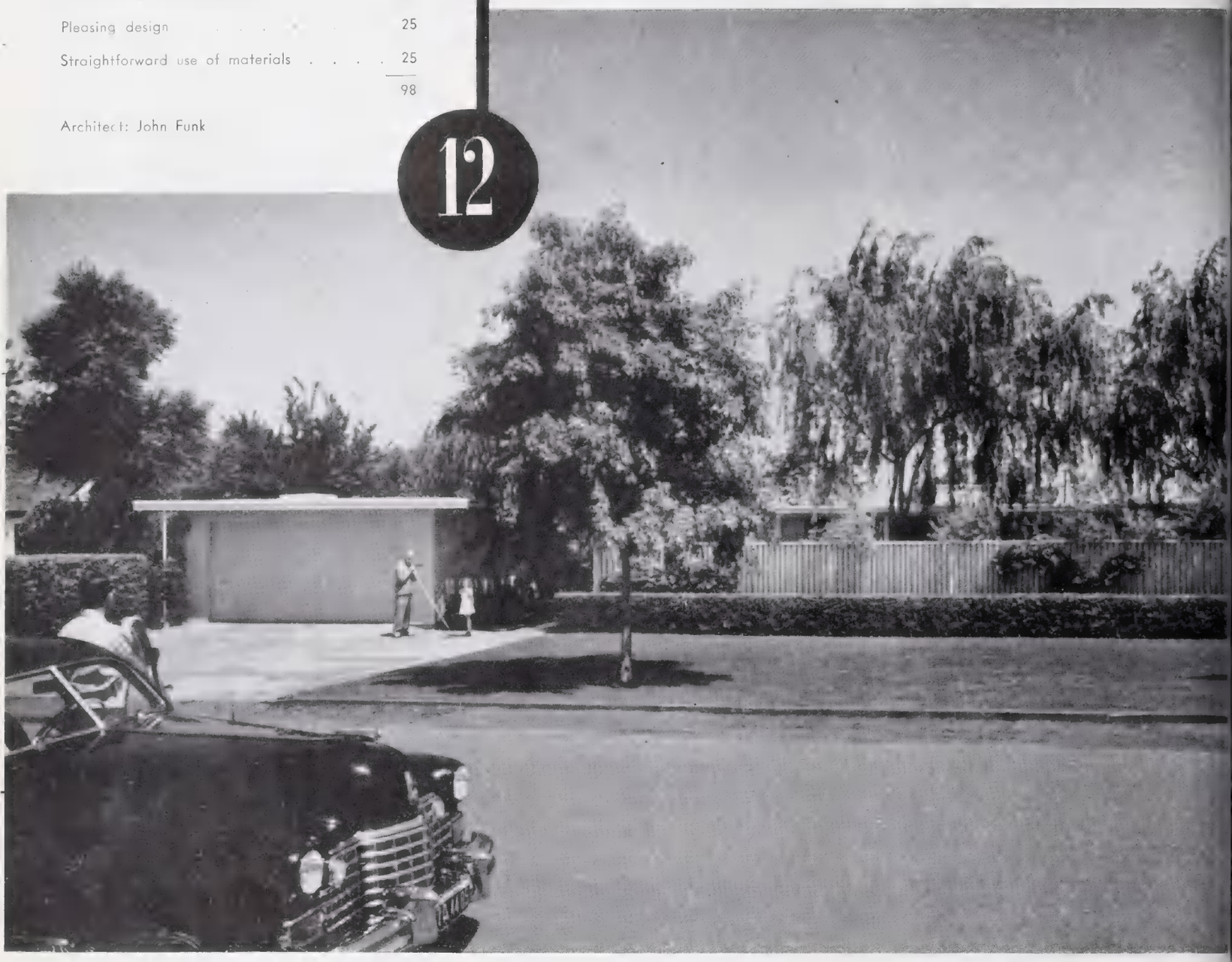
On a narrow plot with close neighbors and definite building line restrictions, there is not much even the best architect can do. Here a small entrance garden helps a little to shield the front of house from the street. High wooden fences on both side property lines protect the outdoor living area at the back.

The house is planned to get as much sunlight as possible into the living room, master bedroom, and lanai, while keeping the orientation dictated by the other houses in the neighborhood. The lanai has entrances off terrace, living room, and kitchen. Slat roof provides semi-shade

Good use of site	25
Usefulness of interior spaces	23
Pleasing design	25
Straightforward use of materials	25
	98

Architect: John Funk

12



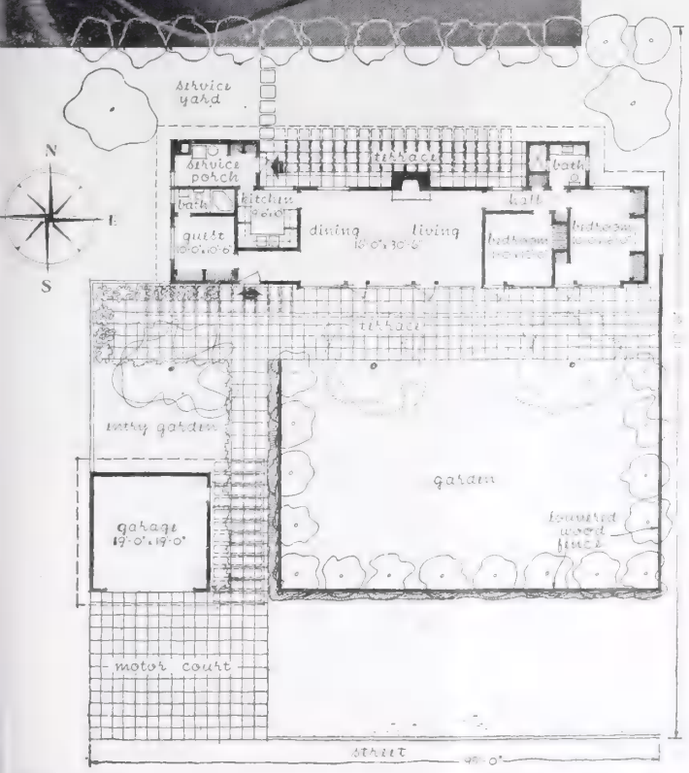
Here is a typical suburban lot, 100 feet wide, in Modesto, California. On the far left, above, you can see the house of one neighbor, while at the far right appears the driveway to the garage of another. Instead of following the usual formula of placing the house in the middle of the lot and exposing it on all sides, a far better solution was found in the case. Here the owners have almost 100 per cent of land for private use.

The family consists of parents and a small daughter. They wanted a small, compact home which offered privacy both for the house and for the garden. Their architect solved the problem by placing the house at the rear of the lot to make a desirable garden area with southern exposure. He then wrapped a fence almost entirely around the garden to assure privacy. This is the way more people should approach building a house.

A little PRIVATE KINGDOM

on a 100-foot lot







The approach to the house is down this lovely, shaded walk—an excellent design, for the eye is compellingly drawn to the vista's end. The garage is placed forward on the lot, but enough space is left for the off-street parking of two cars.



When you reach the front door, another view opens—the long terrace which fronts the entire house. A five-foot roof overhang shelters the glass walls from the summer (but not winter) sun. Where the walls are solid, the overhang becomes a trellis.



Can you imagine a wall with so much glass facing the street—if the usual site planning had been used? Long horizontal lines of this window wall, punctuated by wall-spaced verticals, give an air of great serenity. It would be good to live here.



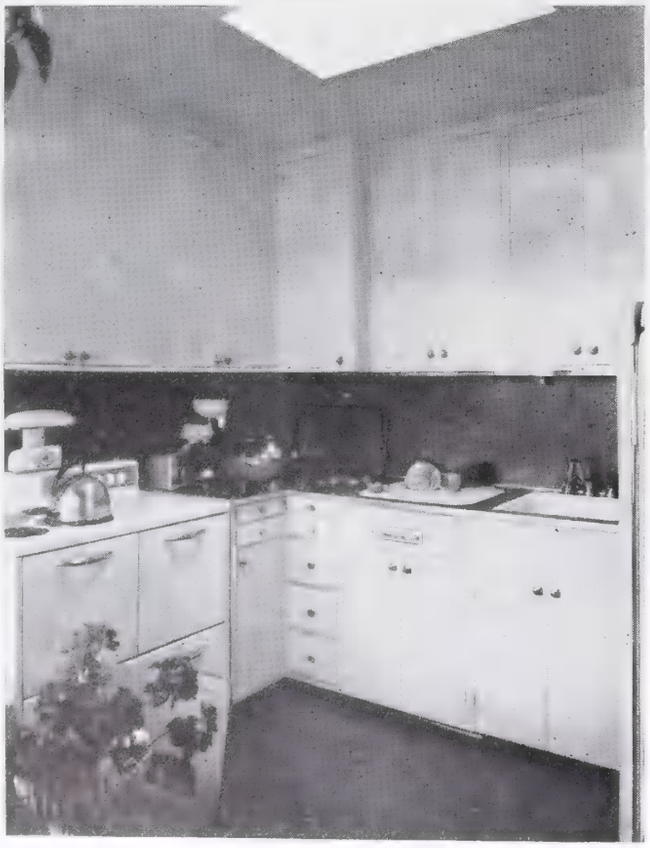
A *little*

PRIVATE KINGDOM

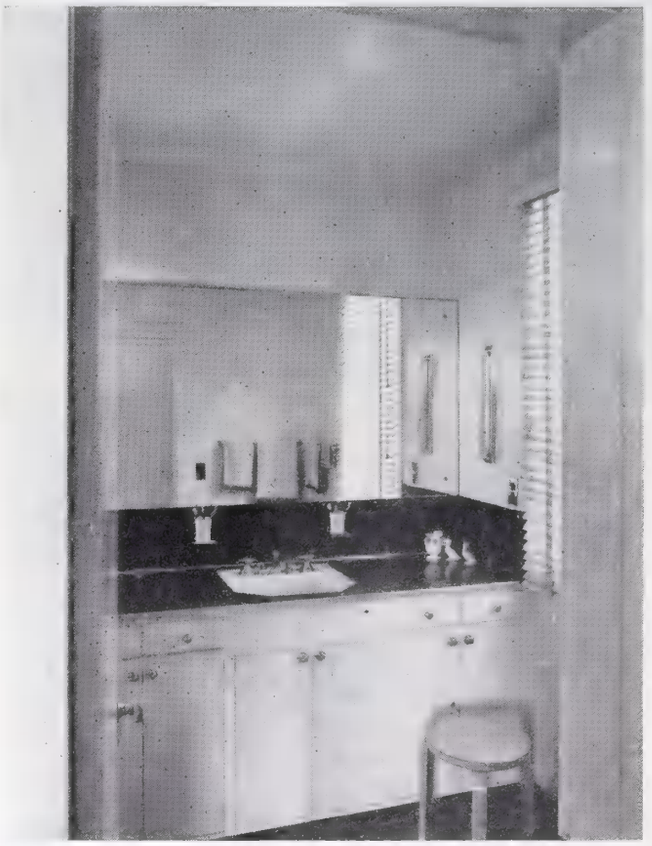
on a 100-foot lot

Here is the "back" of the house (left) with its arbor for climbing roses. In more conventional planning, the rear elevation receives no such careful attention as this. But don't you see the back of your house quite as often as the front, and shouldn't it be equally pleasing? In addition to summer sitting, this area is used as a play yard for the young daughter of the house, watched over by Mother from the kitchen.

ALL PHOTOGRAPHS COURTESY MC CALL'S MAGAZINE



The kitchen is a masterpiece of compact efficiency. Extra daylight and ventilation are introduced into this U-shaped plan by a skylight which is cut into the roof of the house. The family breakfasts and snacks may be served quickly on the table seen in the foreground, while the more elaborate meals are served in the dining area of the adjacent living room. Laundry work is done on the connecting service porch.



The bath which serves the two family bedrooms is not large, but it is efficient. The basin is set into a linoleum-covered counter running the full width of the room. The usual small medicine-cabinet mirror is enlarged here to cover an entire wall, while unusually fine storage space for medical supplies and towels is provided in the drawers and cabinets below the counter. A large shower opens to the left.



This broad lawn, which faces the street as well as the south, would be as public as all downtown were it not for the fact that a modern site plan has been used. Real privacy has been created here by placing the house well back on the lot and by a fence across the front.



This fence is a most important element of the house, for without it the large areas of lawn would lack privacy and be exposed to the street. The vertical louvers, which look like a venetian blind turned on its side, allow the breeze to pass through, but stop prying eyes.



One end of the living room is set aside for dining. This increases the illusion of spaciousness more than a separate room would do. Door in the wall at back leads to the kitchen. The only drawback to this type of floor plan is the fact that the living room is a traffic way.



PORTRAIT OF A SUCCESSFUL WOMAN

by Helen M. Francis

Her dinners were a joy. Going to her house was like entering an older, fresher century: conversation and Mozart, vases of green leaves, an air of violets, and people suddenly made new as they are in the spring. She didn't choose her guests for beauty, but they always seemed to be remarkable people when they sat in her room after dinner. Spreading branches of laurel or Berkshire ferns which she grew herself gave the place the flavor of a summer fiesta, but order and design were very evident there, too.

There were drinks and there was always music. She knew a number of pianists, but must have taken care not to cluster them. She believed in a bright star—not in the Milky Way. Anyway, there was never any tenseness from rival performers.

Sometimes there was a fire, but a subdued one that knew its place. It was for the eyes and, in its small grate, never sent out the roaring flames that can stifle conversation in much the same way as a precocious child can. No one ever saw meaningless ornaments on tables or horrid little elephants. There were a good many antique objects and dishes, but none of them too good to use. Though we might not know their value, the pewter and the copper lustre created a quiet glow.

The water colors were well lighted—mountain valleys in the West and Connecticut and Vermont. In each one was some quiet place for the eye to rest—the edge of a pool, a wheat field, a stone wall.

The dinners somehow got to the table with a small flurry, but it was never a tense, awkward one. There was never a maid, and the women were never pressed into service to help. As I remember it, one of the men—some old, faithful friend who (*Continued on page* 139)

KODACHROME BY WILLIAM HOWLAND



Menu for a Successful Supper

Chilled Broccoli Soup
Skillet-Barbecued Chicken
Country-Style Potato Patties
Cucumber Aspic
Herbed Finger Rolls
Old-Fashioned Apple Cake with Sherry Whipped Cream
Coffee

(Recipes on page 139)

Invitation to good food and good talk. For the well-planned informality which makes intimate dinners successful, HOUSE BEAUTIFUL'S Mrs. Frances Heard chooses gay linens from the House of Italian Handicrafts, fine Swedish glassware from Orrefors. The bright pottery plates from Fisher Bruce & Co. repeat the theme of the September harvest centerpiece. In keeping with the antique furniture is the Fiddle Shell sterling from Frank W. Smith.

by Helen Markel Herrmann



Take your silver spoon!

I'LL TAKE A.C. CURRENT!

I am a broken, bitter girl. I have suddenly discovered that America, the home of the brave, silver-spooned set, has a caste system as inflexible as anything kicking around India. I refer you to the A.C.—D.C. caste system at work across the country, unheralded, unsung, un democratic.

David and I, after a happy, sheltered A.C. childhood, have awakened to find ourselves living under a D.C. star. Untouchables, victims of a system that methodically de prives us and millions of our fellow tax-payers of our constitutional rights to arise to musical chimes, automatic waffles, deeper sun tans, freedom from static and the countless other freedoms the home magazines recommend monthly for the pursuit of the rich, full life.

The current caste system has been played down by the A.C. caste, who are obviously afraid of social revolution. These high-voltaged Hindus go blithely by, mixing their A.C. waffles, whirring their A.C. razors, peeling their A.C. sun burns, stepping carelessly over the pros trate, under-wattaged bodies of the Untouchables.

It is not until you are initiated into the ill-equipped, dimly-lit D.C. underground that you are aware of the extent of its suffering and membership. I weep for the unsuspecting brides who enter upon marriage ignorant of the facts of D.C. life. They return glowing from the honeymoon, race to unpack the (*Continued on page* 178)



You can ENJOY DAFFODILS ALL SPRING

ALICE L. DUSTAN
Garden Editor

JANET DARLING
Landscape and Site Planning

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CALIFORNIA AND THE SOUTHWEST
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For early bloom, plant yellow trumpet daffodils—either single or double, as here—on a slope facing south. They are preceded only by Paper White and other polyanthus kinds hardy only in the far South.

TWO PHOTOGRAPHS BY GOTTSCHO SCHLEISNER



Poet's narcissi will flower at least eight or nine weeks later than the early trumpets, especially if you plant them in a woodland where partial shade may retard their bloom time by fully a week or ten days.



PHOTOGRAPH BY RICHARD AVERILL SMITH

You can ENJOY DAFFODILS ALL SPRING

by Edgar Anderson

If you love spring, but feel it is all too short, plant lots of daffodils this month and next. In most parts of the country, you can enjoy their blooms for six to eight weeks at the very least—from crocus time until the spireas warn that summer is really here. The secret is to choose varieties carefully for a succession of bloom.

Polyanthus varieties, such as the Paperwhite and Chinese Sacred Lily, start blooming around Thanksgiving time in the lower South, Southern California and the Southwest and continue until well after Christmas. In the North, where they are tender outdoors, you can force them in water for midwinter bloom.

February Gold starts the procession of trumpet daffodils, though not in February, except in the Deep South. It flowers with the crocuses and early forsythias, and just a few days ahead of the old-fashioned yellow daffodils. With the gay backward tilt to the petals found in its parent, the *Narcissus cyclamineus*, February Gold has a daintier form, deeper color, and better texture. It has another advantage over *cyclamineus*, because it is one of the easiest narcissi to grow. (*Continued on page* 199)

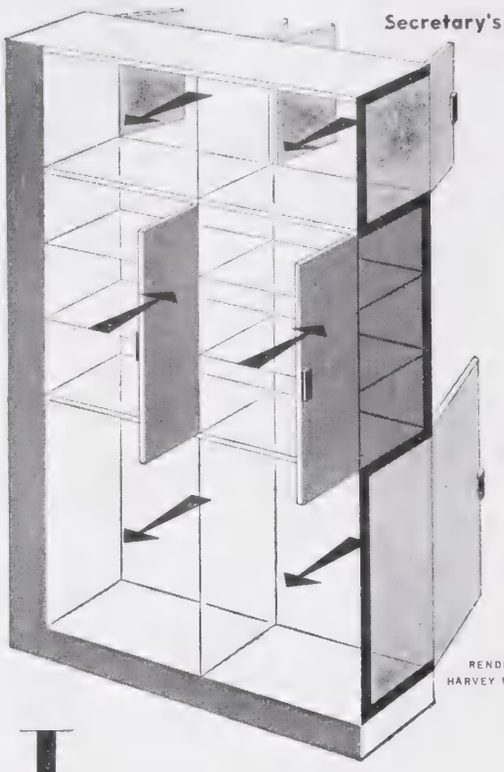
PHOTOGRAPHS BY MATTIE EDWARDS HEWITT



Plant medium-trumpet daffodils, such as the Barii and Incomparabilis groups, for mid-season color. Here they combine nicely with leucothoe, pieris, and other low broadleaf evergreens beneath a gray birch. Let their foliage ripen before mowing in the area.



Set out collections of narcissi—or excess bulbs dug from your borders—in a naturalistic setting. The planting will give bloom all spring, and the bulbs will multiply to form sheets of color. One big advantage of narcissi is that they take care of themselves.





Decorators at Macy's, who designed these rooms to show you how beautiful as well as functional "Storagewall" can be, built this wall to separate the offices of a hypothetical executive and his secretary. His side provides bookshelves, supply cabinet, and shallow coat closet. Lower cabinets open into the secretary's room.

How to cure your storage troubles

→ **if you are a RENTER**

→ **if you are an APARTMENT DWELLER**

→ **if you are BUILDING A HOUSE**

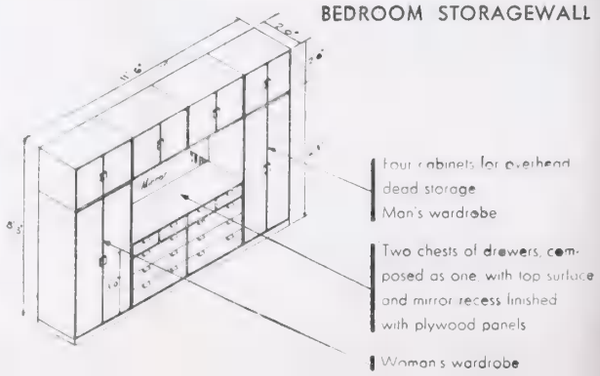
→ **if you are REMODELING**

Is there a vacuum cleaner in your coat closet? Do you slither over roller skates and through a parcheesi set to get at a suitcase? Must you tour the house to find the closet where you hid the picnic basket?

On these seven pages you will see an enlightened new system of storage, designed by Henry Wright and George Nelson to end the scattered, booby-trap type of storage that orthodox closets have wished on us. It is the "Storagewall" and gives you, ready-made, what heretofore only a high-priced, custom-designing

From 50 basic cabinets, you could evolve 1,000 different walls of storage space. That's how flexible this new system is. For a sampling of possible combinations, study the sketches along these pages

BEDROOM STORAGEWALL





What appears as a molding strip along the floor-line, is the 3″ base to which units are attached by screws. The 12″-deep closet unit is good space-saving here where no deeper closet is needed for one or two coats. Notice how a stock door may be hung in an opening of a "Storagewall" when it serves as a full partition



This end of the executive's office shows "Storagewall" units grouped against an existing wall—a great storage idea if you're a renter. Below is shown the secretary's side of the partitioning wall. Lower cabinets open on her side. Plywood panels cover the backs of cupboards which open on the other side of the wall.

ALL PHOTOGRAPHS BY WILLIAM HOWLAND

by Marion Gough

cabinet-maker could give you—built-in cupboards, closets, dressers, desks actually sized to fit your own particular belongings. Moreover, it concentrates all your important storage in one easy-to-get-at area, and takes only a few hours to install.

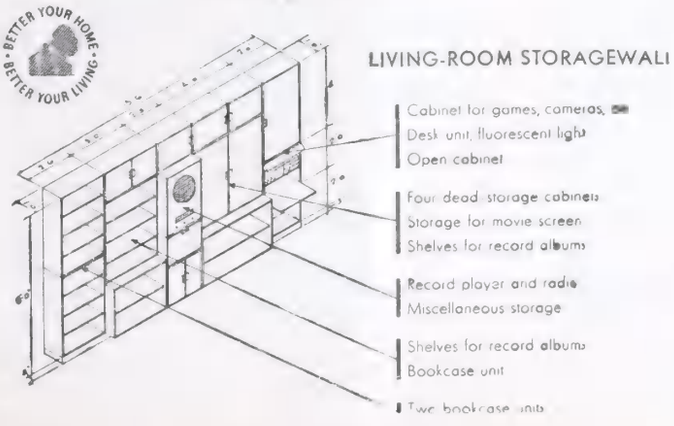
It is, in fact, a *wall* of storage, composed of variously sized wood cabinets. You choose these as you would furniture, in whatever sizes and shapes you want, then put them together like building blocks, to form as long and as high (*Continued on page* 142)



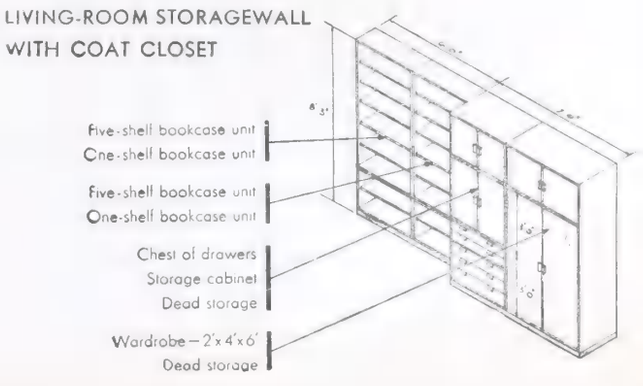
Rooms on these seven pages may be seen at Macy's, New York

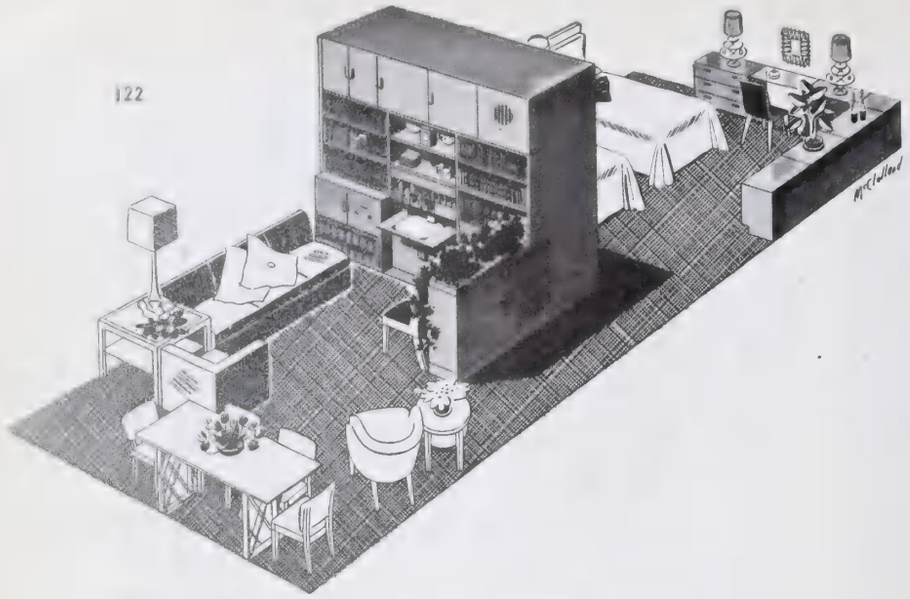
BETTER YOUR HOME · BETTER YOUR LIVING ·

LIVING-ROOM STORAGEWALL



LIVING-ROOM STORAGEWALL WITH COAT CLOSET







How to cure your storage troubles

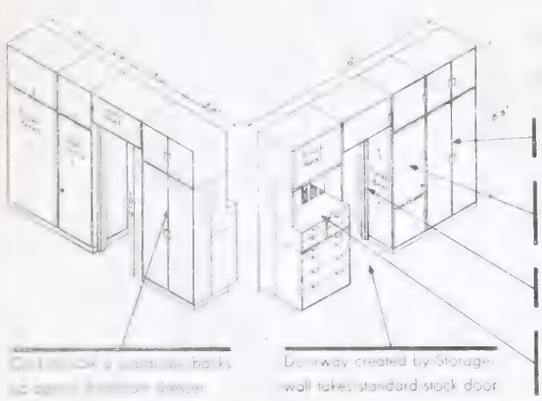
Sketch above shows how a sleek "Storagewall" partitions this living room from a bedroom (see pages 124-125). A short half-partition, made by two cabinets fitted with shelves, separates the living from the dining area, and forms an interesting L. Notice on high wall that space between top cabinets and ceiling is furred.



If you measured these units, you would discover that, though cabinets may differ in size and shape, all dimensions are in multiples of 6 inches. Any assortment of cabinets is bound to be in good proportion. And you can fill *any* wall length to within 3 inches at each end. Simple furring covers these gaps.

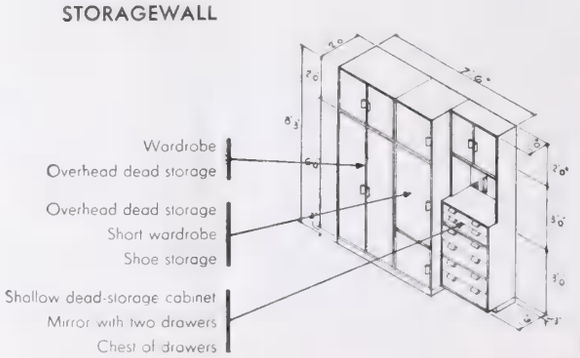
"Storagewall" units are fitted in about 100 different ways—with shelves, pigeonholes, mirrors, drawers, doors, radio hardware, et al. Consolidated into the walls here are a desk, radio- and record-player cabinets, 12 bookshelves, 2 game cupboards, 2 knickknack shelves, 3 dead-storage cabinets. That's stowage!

Rooms on these seven pages may be seen at Macy's, New York



STORAGEWALL SERVING BEDROOM AND HALL

BEDROOM STORAGEWALL



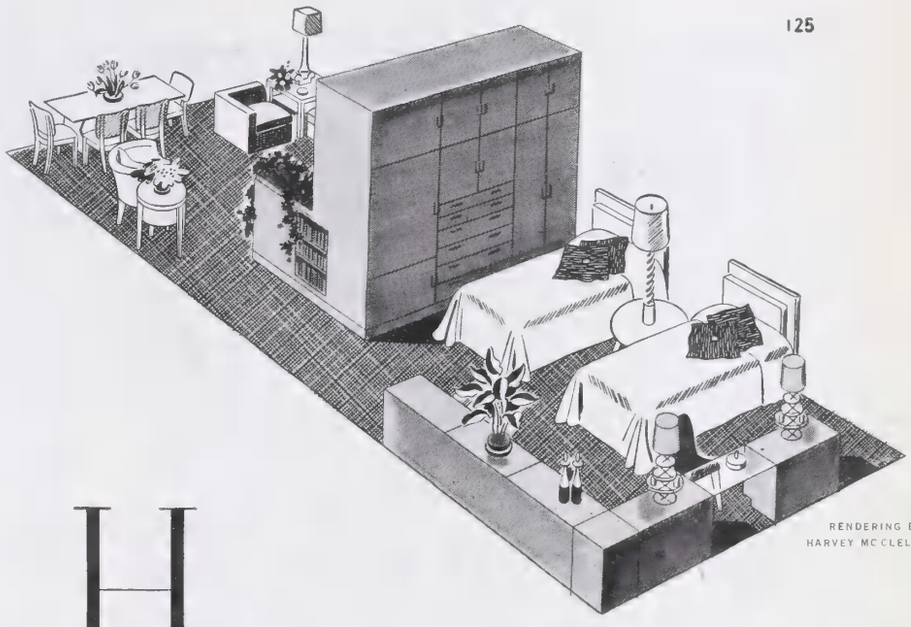


KODACHROME BY WILLIAM HOWLAND



KODACHROME BY WILLIAM HOWLAND





RENDERING BY
HARVEY MC CLELLAND

How to cure your storage troubles

Now you see the bedroom side of the "Storagewall" which backs up against the living room shown on pages 122 and 123. This inch-hoarding arrangement gives Mr. and Mrs. a bedroom closet each, plus ample space for other apparel, shelves for blankets, and high cupboards in which they place their rarely used duffle.

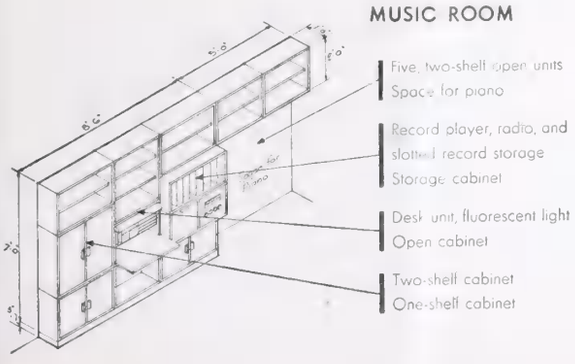


Good storage is not a question of more space, but of better organization (opposite). Every inch counts on the wall because cabinets were selected to fit articles stored. Men's suits need only 4 feet of space, the height of the short wardrobe shown. Note that drawers vary in depth. You choose the units you need.

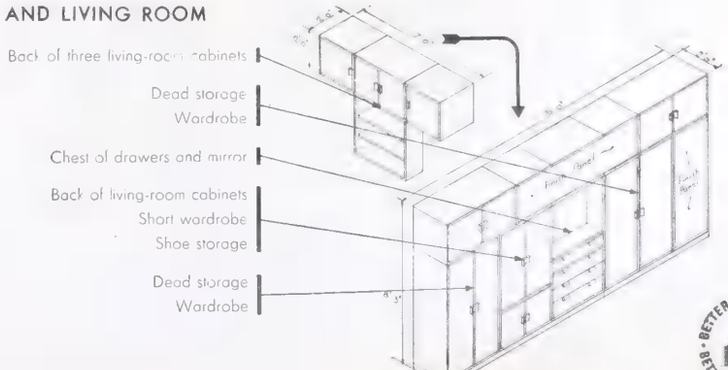
Against two existing walls of the bedroom, a series of chests, cupboards, and bookshelves provide dressing table space and extra storage, plus the disarming impression of built-in permanency. Actually these pieces, like the "Storagewall" itself, can be disjointed and rearranged to fit other rooms or other houses.

Rooms on these seven pages may be seen at Macy's, New York

STORAGE WALL FOR A MUSIC ROOM



STORAGE WALL FACING BEDROOM AND LIVING ROOM



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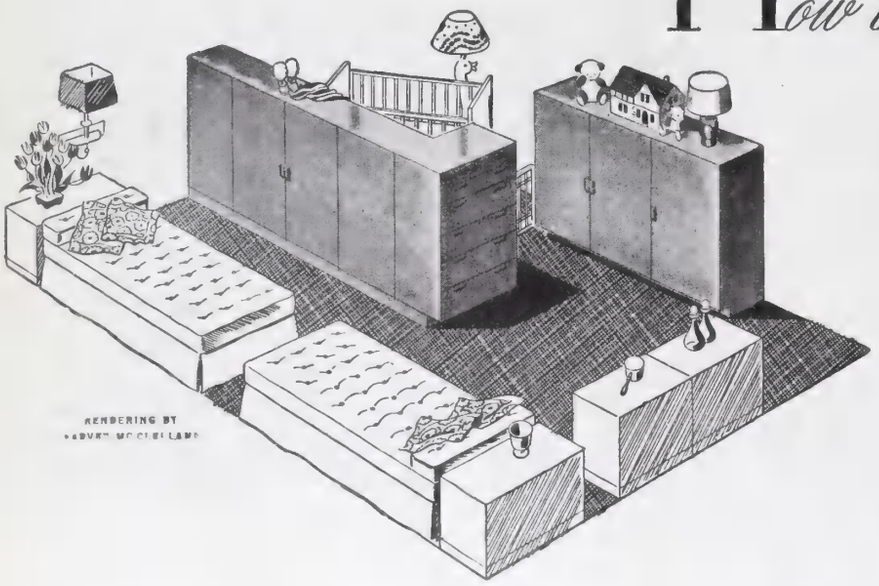




Here's how babies who live in apartments can share their sleeping quarters and storage space with the old folks. An L-shaped "Storagewall," composed of a short wardrobe and a series of chests, forms a four-foot-high partition between the nursery area and bedroom. Some chests face in, some out

Gate hitches to this grouping which is used as free-standing furniture. It is composed of three short wardrobes, the center one having trays. Most units are separate cabinets put together by your own carpenter, but some combinations like those sketched below, are put together at the factory

How to cure your storage troubles

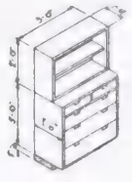


RENDERING BY
HARVEY MCCLELLAND

A wall of storage may be as high or as low as you need it, or units may be grouped as free-standing furniture.
For more pictures turn to page 146.

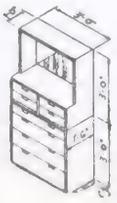
Rooms on these seven pages may be seen at Macy's, New York

UNITS COMBINE INTO FREE-STANDING FURNITURE



Shelves plus chest equal buffet

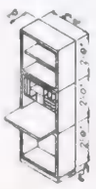
Drawers and mirror make a high dresser

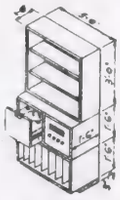




Three units house radio speaker and records

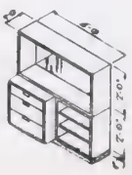
Bookcase-desk





Three in one—bookcase radio and record storage

Three units make dressing table



BETTER YOUR HOME · BETTER YOUR LIVING



House Beautiful's Music Editor introduces you to a "guest conductor" from Philadelphia, then leaves you to get acquainted

By Richard Williams

I first met Jack Hallstrom through another man with whom I had become friendly because he knew almost as much about Sherlock Holmes as I did. Both of these fellows were living in Philadelphia and selling records for the Victor Company.

Jack used to travel and call on record dealers. In those days he took good care to hide the fact that he really liked music. He kept doubly quiet any intimation that he knew anything about music. If he hadn't, he would have aroused his customers' deep suspicions.

But long ago I found out that Jack, though he is deplorably ignorant about Sherlock Holmes and the finer points of the detective story, does know a great deal about music. You might not think so to talk to him casually, because his early training has given him such a fear of fancy talk, such dislike of the fatuous, the fulsome, and the overblown, that he, like some other men I know, masks his love of the beautiful with a bit of tough talk.

Still, I was surprised some months ago when I found out that he had written a book about music. I did not want to read it until it came out, because I dislike reading manuscripts of books by friends for the same reason that I dislike going backstage after a concert. If the concert has been good, everybody gushes so over the artist as to make one want to resign from the human race forthwith. And if the concert has not been good, the hypocrisy makes the gushing doubly unbearable.

When I finally read the book, it turned out to be as full of sensible and plain-spoken talk as the author himself. I like his approach to music—perhaps because it is a little similar to mine.

The title of the book is *Relax and Listen* (Rinehart, New York, 1947), and the burden of his message is simply that the way to enjoy music is to relax and listen. That is something we have discussed in these pages, for I, too, strongly believe that no special education, no technical knowledge, no

(*Continued on page* 180)

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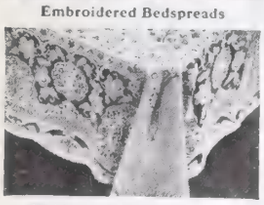


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DRAWING BY GEORGETTE

The Education of a House-Husband

Are scars your household service stripes? Then try more forethought and less zeal

By SPRAGUE HOLDEN

The fact that there is a right way to do a given task implies that there are wrong ways. Around the home a man can get himself into a king-size snafu if he sets about doing a job with too much zeal and not enough forethought. The slightest repair can become a yawning booby-trap to the unwary. The easy way is too often the hard way. Broken tools, bruised limbs and tempers—and worse—are only a few of the limitless penalties that await the foolish man who does his repair assignment first and his thinking afterward.

What male hasn't found that a screwdriver is neither a crowbar nor a cold chisel, that a table knife isn't a screwdriver, or learned that monkeying with live electric wiring is the quickest way to blow a fuse and/or the daylights out of himself? Who hasn't thought to save time by using the nearest piece of furniture to stand on, instead of fetching the stepladder.

The head of the home is the housewife. For the Mr. Fix-it spouse there should be a comparable term. House-husband will do. As a veteran of many repair skirmishes, some lost, some won, I can qualify as a house-husband. In process of becoming educated as such, I have painfully learned, by trial and error, scores of ways *not* to do things.

I used to be sensitive about the cracks leveled at me by professionals when they encountered my handiwork. Stone masons have sneered openly at my cement artistry. Plumbers have looked askance at my methods of unplugging clogged drains. Painters have poked unsubtle fun at my housepainting, inside and out. Furnace men have had whole days made brighter by the way I marry a smoke pipe to a chimney opening and smash glass steam-boiler gauges when trying to clean them.

It's all good clean fun, and my

record of having to call in help after fudging a job isn't nearly as deplorable as it used to be. Also, I have become hardened to the gibes. Make a professional feel better by viewing an amateur's botch, I always say, and you've scattered a little sunshine.

My education in being unhandy began early. On my right wrist is a three-inch scar, an enduring wound stripe, lasting testimony to the folly of the easy way. It dates from early teen-age, when, building a baseball backstop, I stood on a wobbly support and tried to drive a nail into the top crossbar from the wrong side. The support collapsed and a sharp point on the crossbar gave my wrist the works as I fell.

Then there was the time, a couple of summers later, when my brother and I were painting the family manse. Our ladders were just too short to reach under the eaves of the highest gable. That didn't stop us. I stretched out, brush in hand, halfway over the edge of the roof and my brother sat on my legs. I couldn't see what I was doing, so I painted by touch. While I was thus suspended, a friend came by to pass the time of day. I asked him how the paint looked under the eaves where I was working blind. His answer was a laugh, quite hearty. When my brother and I climbed down from the roof we got the point. Any resemblance between the eaves and a neat paint job was strictly accidental. We got a longer ladder.

Since becoming a full-fledged house-husband, I have added rich, glowing chapters to the saga of Holden unhandiness. These have taken place in six different homes —inside, outside, on top of, and under the house.

THERE is, for example, what Shelia and I call the Sash Shambles. We had rented a recently painted house. One of its pleasant features was a commodious sleeping porch with many windows, all but one sealed shut with paint. One, open at night, was sufficient for the cold months, but when summer arrived we wanted more ventilation.

I know now that the proper way to open a painted-shut window is to divorce sash from frame by cutting carefully through the hardened pigment. But that kind of surgery was too slow. I tried a hammer along the frame edges to jar the sash loose, using a rubber pad to cushion the blows. Three of the stuck windows eventually

(*Continued on page* 190)



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THE SMALLER THE LOT THE SANER THE PLAN

CONTINUED FROM PAGE 85



● The compact, well-arranged kitchen is for food preparation only. A large workroom with laundry equipment is located in the basement has wide windows opening onto the sunken service yard. Also in the basement is a well-equipped dark room, as photography is a family hobby



● A retreat of cozy privacy may be found in the small library here viewed from its fireplace end. Continuous book shelves cover the entire western wall, left windowless because of its western exposure and nearness to the street entrance



● As you leave the last step of the stairway, this charming view of the porch and walled garden greets you. The garage is behind the wall in the background, sunken several feet to prevent its height from interrupting the wall enclosure

PHOTOGRAPHS BY EZRA STOLLER



● The stairway is easily accessible to all areas. In this view from the living room, the front door is just out of the picture to the left, and the library door appears over the railing at center. To right are coat closet, lavatory, kitchen



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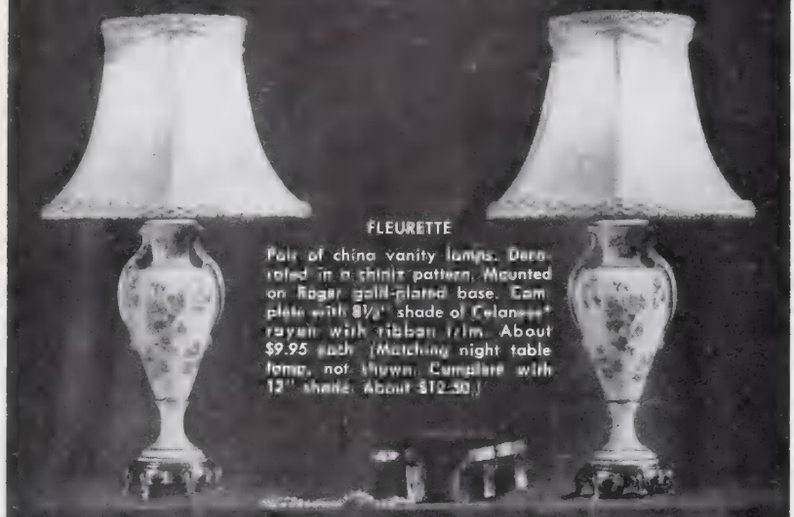
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PHOTOGRAPH BY MAYNARD PARKER

● The double French doors in the living room of Robert Taylor and Barbara Stanwyck created too many up-and-down accents, so they were curtained in two tiers, and topped by a valance. Exposing the wooden panels at the bottom adds to the effect of width

A new way to CURTAIN FRENCH DOORS

You don't have to stick to the standard top-to-bottom formula if your room needs width

Do your French doors give too much height to your room? Usually, their tall sweep, punctuated by taut top-to-bottom curtains, can be extremely graceful. But there is no reason why you should have to keep to the standard formula. Here is **a new one.**

If the doors are flanked, as they are in this room, by tall shelved cabinets, or if you have a number of high bookcases or chests or other vertical accents in a high-ceilinged room, you may wish to create a more horizontal note.

See how Decorator George Hall solved the problem here, in the home of Robert Taylor and Barbara Stanwyck in Beverly Hills. He used three different devices for cutting the height. Any one of them could be used to advantage alone.

First, on each of the four doors two tiers of sheer curtains screen the glass but still allow for a view of the terrace beyond. The curtains immediately cut the height, but the other tricks contribute to the same end.

Point number two was to stop the curtains short to show the wood panels at the bottom of the doors. The carving of the panels, too good looking to cover up anyhow, carries the eye across instead of up and down.

The over-all valance is a happy way of bringing together what would otherwise have been a broken space. It furnishes the third horizontal. In addition, its color gives point to all of the whiteness below and its folds echo those of the curtains and complete the unit.



Such a good idea!

SAISON'S "Happily Married" FABRIC GROUPS*

No more running around clutching swatches! No more trying to *mix* this color and *match* that one! For Saison takes away all your trial-and-error troubles with their new "Happily Married" Fabric Groupings! With these you can tie one room, or two, or more together—as correctly, as charmingly as any decorator! *All* Saison Fabrics are vat-dyed and pre-shrunk for wonderful wear with little care.

THIS MONTH'S FEATURE: Roses . . . garlands in the Kenwood pattern, clusters along the stunning Carlton stripe! The solid color fabric repeats the magnificent blue used in the prints. 7 other wonderful color combinations. About 2.25 a yard in better drapery departments.
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*Trade Mark Reg. Appl'd For—© 1947 Charles Bloom Inc.

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WHEN ONE TILT CORD IS TOO LONG...

You'll love this winning post-war convenience . . . that does away for good with the annoyance of uneven tilt-cords on your Venetian Blinds. Now, when cords become UNeven (as they will, and then slats won't tilt fully), simply pull the short cord all the way. Faster than you can watch, cords slip back into the right lengths! You can easily get this LEVOLOR-action . . . in new blinds . . . or ones you recondition . . . in your own choice of colors and slat materials.

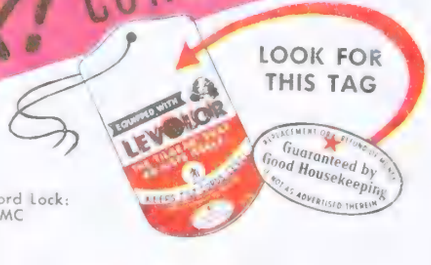


PULL SHORT CORD AS FAR AS IT WILL GO, and

For more makers of Venetian Blinds use more Lorentzen Hardware than all other kinds combined. Simply look for—ask for—the LEVOLOR tag with the Good Housekeeping seal. You'll also get brass-to-steel construction where metal parts mesh—smooth, quiet tilting for the life of your blinds. And in the matching Lorentzen cord lock, you'll get a built-in "snubbing-action," to lock your blinds securely at any height you wish. Lorentzen-fitted blinds WORK as well as they LOOK! Lorentzen Hardware Mfg. Corp., 391 West Broadway, New York 12, N. Y.



CLICK! CORDS BECOME EVEN AGAIN... LIKE MAGIC



LEVOLOR TILGEAR:
Patent 2,174,994
"Snubbing Action" Cord Lock:
Patent 2,075,214 ©LHMC

LORENTZEN

LEVOLOR

TRADE MARK REG. U.S. PAT. OFF.

HARDWARE FOR VENETIAN BLINDS

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A Sunnyday Future
FOR YOUR HOME

ou Will Appreciate
Dial-ese ...

red of stubborn, hard-to-close ucets—faucets that drip, drip, ip? Then you will appreciate *ial-ese.* Crane faucets operate a finger's touch because water essure has been harnessed to the manual work. *Dial-ese* ucets are a feature of all new ane fixtures and are also avail- le for replacement on your esent fixtures.

Home owners glow with pride at the gleaming beauty of their new Sunnyday Sink. The sparkling porcelain enamel finish cleans with the touch of a damp cloth. The large basin holds ample quantities of water for any need—drains at a finger's touch. Two generous sized drainboards bring added convenience in meal preparation and the one-piece top leaves no cracks or crevices to permit water seepage. *Dial-ese* faucets open and close easily, and the swinging mixing spout provides water of any desired temperature. A retractable hose spray reaches the farthest corner of the drainboards.

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Leading window manufacturers build windows of Alcoa Aluminum in a variety of standard types and designs. For the name of these manufacturers, write to:

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Banish winter drabness from your home! Replace your summer slipcovers and draperies with bright Roomaker Cretonnes . . . enjoy gaiety, warmth and spring-like loveliness in your room interiors twelve months of the year! Select from the following new Roomaker Cretonnes: **BOVARDIA** – Lush tropical plants printed on sailcloth in green on natural, red on grey, blue on white, brown on turquoise. **LATTICE STRIPE** – A multi-colored stripe and lattice effect printed on sailcloth in green, rose, blue. **LILACS and ROSES** – A lovely bouquet printed on gabardine in natural, green, rose, gold, wine, blue. Also **ROOMAKER PIECE DYES** – Solid color sailcloth and gabardine to correlate with these Roomaker Cretonnes in green, blue, grey, gold, wine, rose, red, turquoise, chartreuse. This group of Roomaker Cretonnes is 48″ wide, vat dyed, pre-shrunk*. You can find them in colorful array at your favorite drapery department.

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ROOMAKER

FABRICS

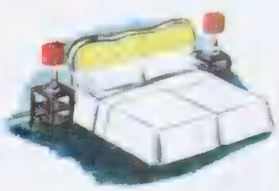
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PORTRAIT OF A SUCCESSFUL WOMAN

CONTINUED FROM PAGE 115

knew where everything was—would be able to get what was needed.

Various sets of antique dishes came to the cherry table. No novice or bride, she had more than a wedding set and one well-practiced menu. We expected surprises in tableware and in menus, but we never had grotesqueries or tasteless, wholly ladylike food.

There were certain mystery dishes, but enough ingredients were recognizable so that the men considered her cooking to their taste. When she had a roast, the most married man carved it.

She never asked a single man to officiate, and a bachelor never felt embroiled beyond his wishes. A left-handed person was always lucky enough to be at a table corner where he had left-handed space, for we sat rather close.

I remember the color and texture of some desserts—a *chocolat de velours* served on the same Wedgwood as pistachio ice cream. The coffee was hot and plentiful.

But the best part came after dinner and after the music. Then you could see the people were hand picked. This was no working off of social debts. Usually there were two couples and a number of the popular and unmarried, or at least unattached. Even the substitutes (and in the winter there must have been some) were not recognizable as belonging to the second string. The talk developed (and it must have been her intent) into one conversation.

The chairs and sofas were placed for that. The men usually talked more than the women, and hence the conversation had much more solidity and continuity. Doctors and lawyers and army officers did more than reminisce. They expounded and expanded theories. The women tossed in little fragments. But I noticed that an overserious woman rarely held forth, and no one talked chitchat in feminine corners.

Thinking about it afterward, I realized who had sat in the most advantageous position, and perhaps because of that, had been able to blossom forth more than was his wont. The one who you might say was a normal, dull business man occasionally became the "belle" of the ball.

Our hostess told me how much she enjoyed these surprises herself. It was a marvel to her, she said, when a geologist, rather a hermit sort, could charm a non-rock crowd into such an enticing discussion of the Adirondacks that you would expect them all to start climbing steep slopes the next morning. These people might never again be thrilled with bird wings beating near them in the mountains, but this time they were.

They were wafted away! The green leaves and the dinner and the conversation seemed effortless. This was not 57 Greene Street. It was Parnassus.

[NOTE FROM THE EDITOR.—For just such a supper party as the one described in "Portrait of a Successful Woman," Florence Paine Rollins has devised the following menu.

As one would expect of meals served by such a hostess, the food has plenty of color and texture, and there is enough of both old-fashioned country goodness and sophisticated subtle flavors to please all of the guests.

Not much fuss is required for serving such a meal. Best of all, most of the kitchen work is done well in advance. The chilled soup, aspic, cake, and the dough for the herbed finger rolls may be made in the morning or early afternoon. The potato patties can be readied in advance for last-minute frying, and the chicken is in the skillet long before the first guest arrives.]

Chilled Broccoli Soup

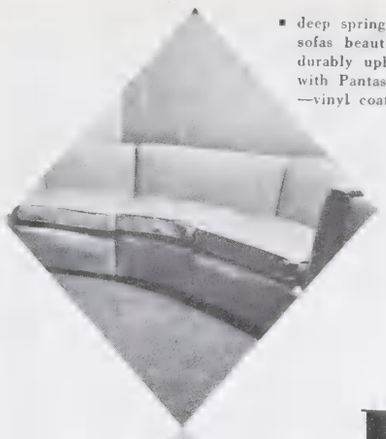
1 package frozen broccoli
1 tablespoon butter
1 teaspoon chopped onion
4 teaspoons flour
1⅓ cups chicken stock
1⅓ cups light cream
Salt
Freshly ground black pepper

Cook broccoli in salted water until tender. Drain. Rub broccoli through fine strainer. Reserve until later. Melt butter in heavy saucepan. Cook onion a few minutes in butter without browning. Blend in flour. Add chicken stock. Cook a few minutes, and then add sieved broccoli. After mixing well, gradually add light cream. Cook gently until thoroughly heated. Taste and add salt (about ¼ to ½ teaspoon) and freshly ground black pepper. Chill thoroughly. Serve in bouillon cups. If too thick, add more top milk. This soup is also delicious hot. Yield: 4 servings.

Skillet—Barbecued Chicken

2 2½-lb. fryers or broilers cut in pieces
3 tablespoons bacon fat
2 tablespoons brown sugar
1½ teaspoons salt
¾ cup cider vinegar
¾ cup water
1 teaspoon dry mustard
1 dried red pepper pod (or ½ teaspoon cayenne)

(*Continued on next page*)



▪ deep spring chairs and sofas beautifully and durably upholstered with Pantasote Wynsote —vinyl coated fabric!

Your home brighter, cheerier, lovelier — happier and easier to live in . . . with

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▪ bridge table and chairs covered with rich, distinctive Pantasote Pantex—unsupported vinyl!

More than mere surface sparkle, the beauty of Pantasote excites constant joy in you! It invites your eye with its warm colors and rich grainings. But even more you love the way it cuts housekeeping. For Pantasote laughs off the attacks of children, pets, or parties —just a whisk of a damp cloth makes it



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▪ even the finest dining room sets look lovelier with chairs upholstered in superb Pantasote!



bright and new! Yes, insist on genuine Pantasote! Look for the gold and black Pantasote tag on the next upholstered piece or bridge set you buy!

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You'll be enraptured by its feather-lightness—gentle cover that warms you the whole night through . . . come high wind or low mercury! You'll snuggle comfortably under its friendly warmth . . . maintained with complete safety by thermostatically controlled "impulse heat".

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DUAL CONTROLS . . . to regulate the temperature of each half of the bed separately . . . for double sleeping comfort. (At slight extra cost.)

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Ask to see the new ELECTRIQUILT first. Available at better dep't & home furnishings stores everywhere.

CONTINUED FROM PRECEDING PAGE

Make in cast iron skillet or Dutch oven. Melt bacon fat. Brown chicken pieces in hot fat on all sides. (Use only breasts, second joints, and legs, reserving neck, wings, etc., for creamed chicken for another meal.) Put brown sugar, salt, mustard in a bowl. Add vinegar and water. Mix well and pour over chicken. Break up pepper pod into pieces and drop into skillet. Cover chicken and cook slowly about one to one and a half hours, basting about every 15 minutes. The sauce will thicken and cook down. If the chicken is not brown enough for taste, remove from skillet and put under broiler to brown. If the sauce separates, it may be thickened with a small amount of flour. Serve chicken with sauce. Yield: 4 to 6 servings.

Country Style Potato Patties

3 cups well-seasoned mashed potatoes
¼ cup corn meal

Shape potatoes into round patties about 3 inches across. Dip both sides of patties in corn meal. Fry quickly in hot bacon fat until brown on both sides and heated through. Yield: 8 patties.



Cucumber Aspic

1 package lime or lemon Jello
¼ teaspoon sugar
½ teaspoon grated onion
1 tablespoon vinegar
4 slices cucumber
1½ cups diced cucumber
Strips of pimiento
Strips of watermelon rind

Make Jello according to directions on package. If lime is unavailable, add a drop of green vegetable coloring to give cool green color, which is attractive with cucumber. Add sugar and grated onion. When Jello is cool, add vinegar. Put slice of cucumber in bottom of individual Pyrex custard cups. Cover with small amount of Jello. Put cups in refrigerator to set. When remaining Jello is thick, add diced cucumber. Pour into cups. Mold alternate strips of pimiento and watermelon rind into the Jello in the cups. (Allow at least 3 strips of each.) Yield: 4 servings. Serve on crisp lettuce with tomato mayonnaise.

Give

joyous, color-bright

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dinnerware

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THE BETTER BACKBONE FOR MODERN RUGS

Tomato Mayonnaise

½ cup Hellman's mayonnaise
½ tomato, peeled, seeded, and diced
½ teaspoon garlic vinegar

Mix all together. Dressing goes well with any vegetable salad.

Herbed Finger Rolls

½ cup scalded milk
¼ cup vegetable shortening
1 tablespoon sugar
½ teaspoon salt
½ cup cold water
1 yeast cake
1 egg
3 cups flour
½ teaspoon sage
1 teaspoon caraway seeds
½ teaspoon freshly grated nutmeg

Put milk, shortening, sugar, and salt into large bowl, and stir until shortening is dissolved. Add water. Stir. Then dissolve yeast cake in mixture. Blend in egg. Next add flour and herbs and spices. Blend thoroughly. Put in greased bowl. Cover with waxed paper and place in refrigerator for at least 2 hours. Remove from refrigerator. With floured hands, pinch off small pieces of dough and shape into long fingers. Place on greased cooky sheet. Let rise 1½ to 2 hours. Bake 15 minutes in 400° F. oven. Yield: about 3 dozen finger rolls.

Old-Fashioned Apple Cake with Sherry Whipped Cream

¼ cup vegetable shortening
½ cup sugar
1 egg
Dash lemon juice
1½ teaspoons baking powder
Pinch salt
⅓ cup milk
½ teaspoon vanilla
1 cup flour, sifted

Topping

2 apples, sliced thin
1 tablespoon butter
¼ cup brown sugar
1 teaspoon cinnamon

Cream shortening and sugar until fluffy. Add egg. Beat well. Add juice. Sift flour with baking powder and salt. Add flour and milk alternately. Then blend in vanilla. Put in greased round cake tin. Top with sliced apples placed close together. Dot apples with butter and sprinkle with mixture of brown sugar and cinnamon. Bake in 350° F. oven about 25 minutes. Serves 6. Serve with sherry whipped cream.

Sherry Whipped Cream

1 cup cream, whipped
1 tablespoon sweet sherry

Whip cream to desired consistency, add sherry and blend. Spoon over apple cake.





Back again and WORTH BUYING

Yes, good furniture has been scarce—and you've been wise to wait. But now, once again you can get Whitney Colonial. Anyone who knows furniture knows that for years Whitney design and Whitney craftsmanship have always ranked among the very finest. First quality maple is still unavailable. But, because so many people want Whitney workmanship, we are making Whitney furniture now of selected birch. You'll find it at the better stores and you'll be pleasantly surprised at its moderate price.



Approximate prices

	In photo above:
1185 Greenfield Bed	$66
1182 Greenfield Chest	$108
1180 Greenfield Dresser	$98
1181 Greenfield Mirror	$27
1141 Keene Sewing Table	$36.50

At left: 1186 Greenfield Chest-on-Chest $149

For many years WHITNEY has been synonymous with maple.

Of late years we have been unable to obtain the quality of maple lumber that measures up to our standards. The uses of maple are many. Did you realize that wood heels for ladies' shoes consume a large part of the maple cut? Bobbins for textile machinery, the "action" in pianos, bowling alleys, are a few of its other uses.

Our reputation for fine maple furniture did not just happen. It came through buying the best from sections where the best northern hard or sugar maple grows; by careful matching of grain, elimination of defects; by training of men to our high standards and to pride in the production of fine construction and finish.

When we can obtain a supply of good maple we expect again to be known for fine maple furniture.

In the meantime, we are now making fine furniture from yellow birch. It is a good wood. Government statistics say it is as hard as maple but no one believes it—we least of all. Still it is hard and it makes lovely furniture. Most people don't know the difference between birch and maple. In the past much birch furniture has been sold as maple and nobody has suffered thereby. But birch is not maple and should not be so represented even though it is "just as good" which indeed it is.

W. D. Miller

W. D. MILLER, *President*

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HOW TO CURE YOUR STORAGE TROUBLES

CONTINUED FROM PAGE 121

a wall as you need. These cabinets aren't simply attached to the wall. They *are* the wall.

If you are building a new house or remodeling an old one, a lineup of these prefabricated units can take the place of a partition between two rooms. What is more, the wall can supply storage facilities to *both* rooms, for the cabinets may be so composed as to open on either side of the wall.

SUCH a wall between a dining room and a living room, for instance, could be filled on the dining room side with drawers for silver and linen, and cupboards for china and glass. On the living room side, the wall might contain bookshelves, game cupboards, a desk, cabinets for radio and record storage. It might have a service hatchway opening into both rooms. A full-partition wall like this may have a standard stock door installed in it.

If you are a renter, without either the right or the desire to replace a partition in someone else's house, this new method can still solve your storage problems. Since the cabinets are merely screwed together to form a wall, the wall may be dismounted any time you have the urge to rearrange your storage space.

If you move, you can take your units with you. This makes it completely practical for renters to use this new system to subdivide rooms, either with whole or partial partitions, and by so doing to enjoy the advantages of made-to-order storage space.

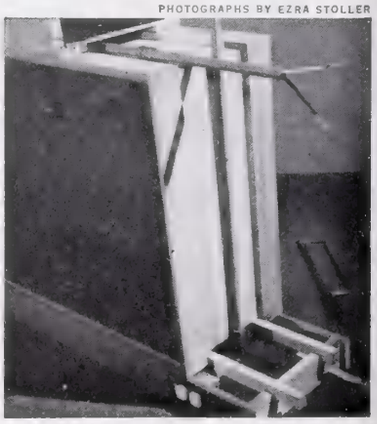
Basically, this is a system of about 50 rectangular and square boxes, varying in width from 18″ to 4′, in height from 12″ to 6′, in depth from 12″ to 2′. But, given such fittings as shelves, drawers, doors, pigeonholes, mirrors, drop-leaf panels, clothes rods, and clothes hooks, these 50 boxes actually become 500 different kinds of cabinets. For instance, a four-foot box equipped with a clothes rod is a wardrobe; with pull-out trays, it's a chest; with shelves, it's a bookcase. And from these 50 units, it is possible to build up something like 1,000 different varieties of "Storagewall."

YOU can easily see how an arrangement like this puts the old-fashioned closet in the shade. For with such a wide choice of sizes and shapes and functions, you can have a cabinet or chest of drawers or closet which is exactly the right size for whatever you have to store, be it large, small, or medium. You can't help but save space. The orthodox closet, after it gets clothes hung in it,

PHOTOGRAPHS BY EZRA STOLLER



● Some groups of units, called subassemblies, come to you as one piece



● Channeled sides and tops leave space for electric wiring installations

is still full of wide-open space, above the clothes or under them, which is either wasted or cluttered with an assortment of small objects that don't belong with clothing.

The procedure in acquiring this kind of storage for yourself is first to figure out what you have to store. Then measure your wall length and ceiling height to determine how much space you have to fill. From this point on, you can work out with your store the combination of cabinets which will best fit your storage needs and space. The units come to you with instructions for installation which you put in the hands of your carpenter. From then on, he takes over.

His first move is to lay down the three-inch base on which the cabinets will be built up. This base comes with the units. If your floor is uneven, special wedges go under the base to straighten it out. The base, as you see in the picture (page 142), is as wide as the bottom cabinets and rather like a track. Next, the cabinets are slid onto this base and are screwed in place by a system of wooden "connector" strips. Sounds complicated, but it's simple to a carpenter.

No piece comes to you completely finished on the outside. It can't, because the device which makes the cabinets fit together so snugly is a channel that runs around the sides, top and bottom of each box. Into this channel go the "connector" strips to which the cabinets are screwed. These channels won't show when the wall has been finished, because wherever the side or top of a cabinet faces the public, it is paneled with plywood.

AFTER the first layer of cabinets has been screwed to the base, the rest of the wall is built up, piece by piece, each cabinet attached to its next-door neighbors by "connector" strips and screws. The final step is the covering of all exposed channeled surfaces with plywood.

The standard finish of these pieces is lacquered natural birch. They can, without any preliminary treatment, be painted or given any other decorative finish you have a mind to.

The cost? It's hard to compare it with the cost of structural partitions because no traditional partition ever gives you this kind of value in usefulness. Figure on from $4 to $6 per cubic foot of storage space, or about one half what you'd pay a cabinet-maker for comparable custom-made built-ins.

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URBAN MODERN



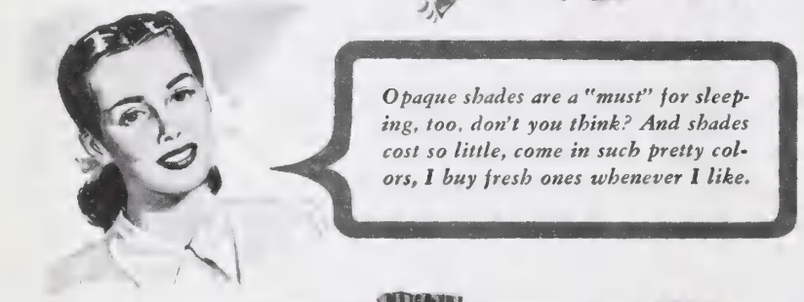
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● The fence screening the service yard from the entrance court offers a nice design detail as it exactly continues the horizontal boarding of the house proper. Flags of the United Nations are put along the service fence to lend gaiety and color to important family gatherings

A TINY HOUSE WITH BIG MEANING

CONTINUED FROM PAGE 91

PHOTOGRAPHS BY RICHARD GARRISON



● The comfortable character of the master bedroom offers convincing proof that a contemporary house does not have to be furnished in the so-called "modern" manner. Here family quilts and 19th-century beds find an answering harmony in the honesty of the exposed wooden roof beams



● The placing of the old bench below the high windows of the master bedroom gives a warm, hospitable feeling to this entrance. The wide door, too, contributes to the same effect. Flowers in the box before the living room window, when grown, will add privacy to that interior



● Here you are inside the living room looking out through the windows shown in picture at top of the page. A screen wall protects the backs of persons sitting in the fireside group at left from drafts from the entrance door. Slope of shed is leveled over couch to give alcove effect



● In this room, occupied by a recently arrived baby, you can get the effect of the corner windows from the inside. In contrast to the master bedroom on the opposite page, the beams of the shed roof have been covered here to conform to a different idea in decorative schemes

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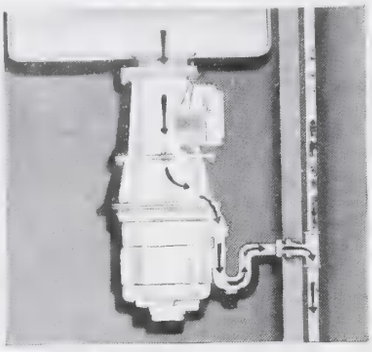
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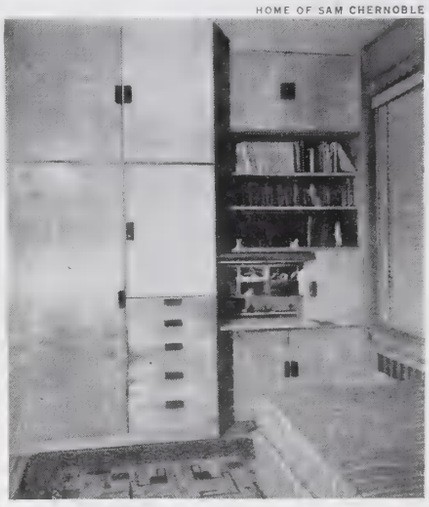
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HOW TO CURE YOUR STORAGE TROUBLES

CONTINUED FROM PAGE 126

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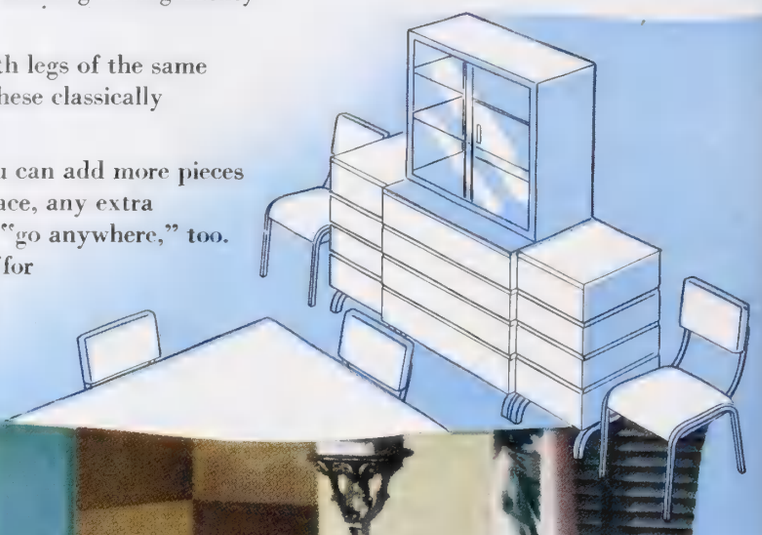


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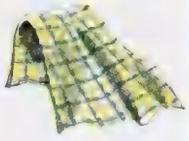


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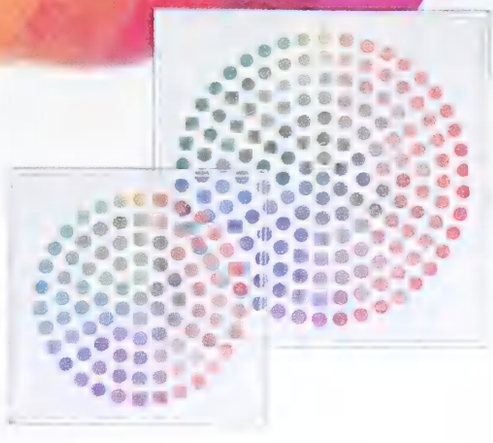


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PHOTOGRAPH BY MAYNARD PARKER

• You can use the Koster blue spruce to advantage—if you use it discriminately and don't dot it all over your grounds. Here a single tree makes a handsome modern accent in the garden of Mrs. Frank Meline in West Los Angeles, California

Beware of the KOSTER BLUE SPRUCE

By FRANCIS C. WILSON

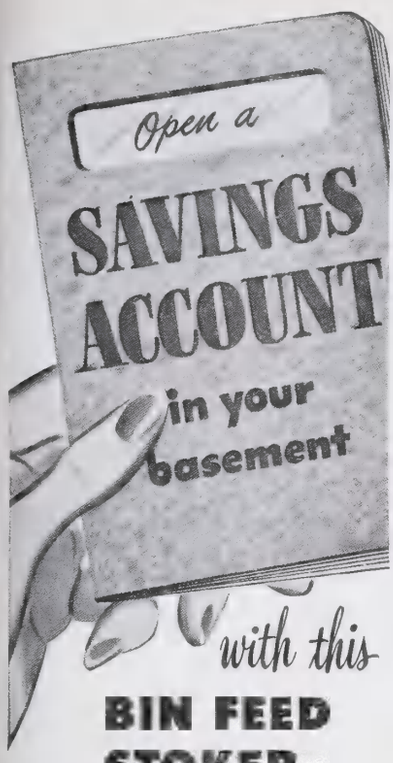
Have you included the Koster blue spruce in your garden picture? If so, then you may have given yourself away, for these trees reveal at a glance just how far you have advanced in the art of garden design.

That is because the Koster blue spruce is an unusual tree. Not only is it a popular subject among landscaping material, but it enjoys the less enviable reputation of being the tree most often planted in flat if innocent defiance of fundamental landscaping principles. If you have not as yet acquired an instinctive "feel" for harmonious arrangement, there is no better way to begin than by studying the two mistakes commonly associated with the blue spruce.

Let us begin with the tree itself. Here is a plant which has a pleasing, symmetrical shape, a massive appearance created by dense, close foliage which is also of an unusual and striking color. These three attributes of the tree invest it with enormous eye appeal, so that the Koster becomes much more than an ordinary accent plant. Its accent "value" far outweighs that of most other garden features, and even features of the house itself.

Try this little experiment. Go into any garden featuring a blue spruce in a prominent position. Look around idly. Willy-nilly you will find your eyes straying to the spruce and pausing there momentarily before passing on. This ability of the Koster spruce to compel attention is both its virtue and its fault, depending upon how well you can integrate the plant into the garden composition.

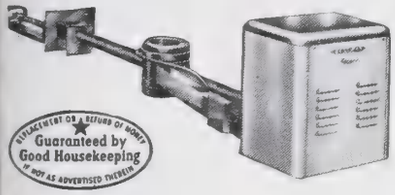
Suppose that you have followed the common practice of planting one or more Kosters as lawn specimens. Are these plants in the right position? The answer to this question you can easily determine for yourself. Does your eye slide easily over the whole garden picture? Or is your eye continually interrupted by compelling pauses induced by badly placed Kosters? If this last occurs, then you have produced a



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restless, choppy effect, and have violated the first principle of good composition. You have failed to create a unified picture, the much sought after "single effect" which is the goal of all artists.

We come now to our first rule: The Koster blue spruce, used alone, compels a stop and, therefore, logically belongs at the end of the garden, or in other situations where a stop is indicated, such as to mark the end of one picture and beginning of another. Elsewhere, if used at all, the tree needs to be integrated with other plant material, which serves to break it up, tone down its truly remarkable color, and reduce its "stop and look" effect.

YET another and still more serious mistake results from indiscriminate planting of the Koster spruce. The tree's ability to compel attention frequently steals the accent from the real feature of a composition. This in turn results in unbalance, and it is said that "where there's no balance there's no art."

Suppose you have a bird bath set on the central axis line at the bottom of the garden. The bath is backed by a semi-circular hedge, which, being subordinate to the bath in accent value, leaves the latter highlighted in a harmonious group, just as it should be. Now mentally substitute a line of Kosters in place of the cedars. How does the group look now? You will probably agree that the bath might as well be taken away.

What has happened? The bird bath still occupies the central and most prominent position. It is obviously intended to be the feature of that particular grouping. But the accent, or center of interest, has passed from the feature to the trees behind. In a word, the group is unbalanced.

Of course, you immediately recognize the absurdity of such a grouping. But now let us look at a house where Kosters have been used in the foundation planting or where a Koster has been planted squarely in the center of the front lawn. Do you see that this composition also is unbalanced? The real features—lines, windows, and door of the house—are dulled by the attention-compelling spruce. Few houses can withstand this fierce competition.

This brings us to our second rule. Before planting the Koster blue spruce anywhere in your garden, first determine your real features. Then be quite certain that the Koster, if not itself to be the feature, will not steal the show.





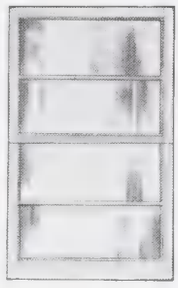
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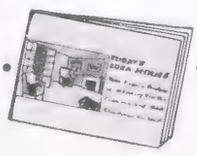


The Ponderosa Pine window above is a double-hung unit, "two lights over two." A variation of this window, "two lights over three," is shown in the photograph. Notice the modern effect created by the horizontal dividing bars. Other double-hung units include 2, 4, 8, 12, 15, 16 and 20-light designs, with panes arranged in pleasing variety.

In planning windows for your new or remodeled home, use the inspiring new idea book—"Today's Idea House." It's full of photographs of charming home interiors—shows how to place windows for greatest beauty and utility . . . contains hints on selecting draperies and curtains. Other subjects include pointers on making small rooms look larger—getting more closets—creating more convenience with doors and windows. Send only 10 cents for your copy of this handsome 32-page book—mail the coupon.

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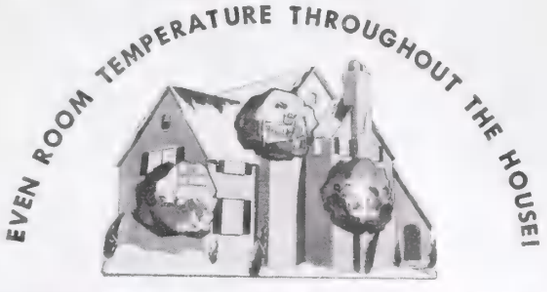


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WHAT ARE YOU SAVING?

By Agnes Rothery

Hundreds of thousands of new houses will be built in the quickly approaching years. Hundreds of thousands of young couples are looking forward to their first homes, and hundreds of thousands of middle-aged ones are anticipating getting rid of their too large, too old-fashioned houses and moving into the neatly complete and compact dwellings which will domicile and simplify their years of leisure.

Books, pamphlets, magazine articles, newspaper columns dealing with new materials and modern gadgets, more efficient floor space, and better choice and arrangement of furnishings are piling up like particles of sand before a tornado, and I, for one, delight in wading and wallowing through the swirling storm. There is no doubt that the house of the future, the apartment of the future, the single room and temporary perch of the future will have many features which will be a great improvement over their counterparts of yesterday.

The ingenuity of many of these plans is fascinating. Their labor saving, money saving, maintenance saving, and frequently their attractiveness commend themselves, and rightly, to the most rational modern mind.

Having gladly granted all this, is it permissible to suggest that the saving and minimizing of steps, while important, are not the only important things about a home?

The word home connotes a place where one person or a group of persons can not only be bedded and fed and accommodated while they change their clothes between engagements elsewhere, but a place where they can also be protected and refreshed. A place where various members of a household can move about freely, harbor their personal possessions in undisturbed privacy, where friends can be welcomed and accommodated. Briefly, a real home is a place to live in, not merely to give the family shelter from the elements.

The dining room appears to be the first elimination in the low-cost house. Some plans indicate a dining alcove, some a counter in the kitchen. And the other day I studied with interest the arrangement for a single-room, city apartment where the stove and sink were cleverly concealed under the bookcase. In this instance, the occupant eats on the end of the table which holds magazines, cigarette containers, a vase of flowers, candlesticks, and stuff. Or else he removes this accumulation before each meal and then replaces it. Or he may choose to eat off a tray balanced on the knees.

Now there is nothing new in cooking, eating, sleeping, and working in a single room. William Blake and his wife managed to do this for many years, and while the devoted Catherine fed the fire and watched the kettle and washed their clothes at one end, William, at the other end, not only wrote imperishable poetry but plied his art and craft as an engraver.

Millions of European peasants have lived in one room. Families have been born, have been sick unto death or recovered, have

washed, dressed, slept, cooked, and eaten in one room. And long ago some of them worked out very tidy space-saving devices which are now hailed as novelties—double-decker beds, sofas which could be opened out into sleeping accommodations, counters which served as combination kitchen and dining and work tables, on which the man mended a harness and the woman ironed and cut out clothes. They had only one room and they had no choice except to carry on all their activities in one room.

But today we have many choices. We can choose, for instance, for the same expenditure of money a few large or more small rooms. Or, by sacrificing certain details and decorations, we can have a given number of plain, simple, large rooms for the price that the same number of small rooms would cost if furnished expensively.

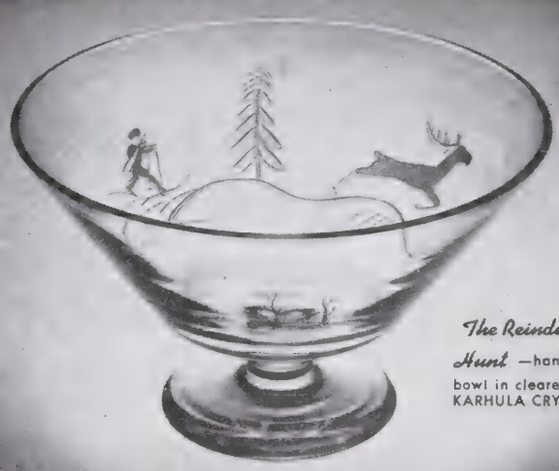
We can choose whether we would rather have a fur coat, a new car, monogrammed underwear, and weekly trips to the beauty parlor, or a house where each member of a family has the blessed privilege of withdrawing to a room of his own in inviolable seclusion.

We can choose whether we will buy some old-fashioned house or rent some old-fashioned apartment in an unstylish section of town with a commodious living room, an ample dining room, and a pleasant kitchen; or a cute new modern bungalow; or a 2½-room flat nearer town, which will save our steps, so we can direct those steps more quickly to the bridge club, the movies, or to window shopping.

We are constantly informed that we spend only a few hours a day in a dining room, and, therefore, why give up valuable space to such a luxury? Well, we spend only a few minutes a day in a bath tub, and it is perfectly possible to wash clothes in it, and to use it for the baby's crib and even his play pen—procedures not infrequently practiced in certain economic strata. We can do lots of things if we have to. But if we don't have to, we are entitled to alternatives.

I SHALL never forget a bedroom I once saw. It was of medium size, with two windows opposite each other. Almost in the middle was a large bed, and beside it a soft and lovely rug. On the restfully tinted plain walls were four pictures. Each depicted a slumbering form. A dressing room and bath adjoined this room, but that was all there was in the chamber itself. And yet

(*Continued on next page*)



The Reindeer Hunt —hand engraved bowl in clearest KARHULA CRYSTAL

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RUG

CONTINUED FROM PRECEDING PAGE

that almost empty space held vibrations of tranquillity, of peace and uncluttered repose.

In recent house plans and pictures I have noticed a slight swing away from the starkly clinical kitchen. Some of the pictures show, not a small white laboratory, but an airily proportioned room with a good solid dining table at one end, comfortable lounging chairs, and the more cozy paraphernalia of living. Can it be that the old-fashioned kitchen is coming back?

Such suggestions will have no appeal to those prospective builders who consider a house merely as a machine composed of various work and recreation areas. But even in these days of extramural activities, there are some who think of a home in terms of comfort, elbow room, and privacy. Where a guest does not have to sleep on the living-room sofa or bunk in with the sewing machine, piles of mending, tape measures and pins, and unsorted laundry, but has a separate cubicle in which to hang up his clothes, take an afternoon nap or withdraw in mid-morning from the center of the household.

IT IS perfectly possible to eat from a counter at the end of the kitchen, or from a tray in the living room—just as it is possible to stand up by the stove and spoon food directly from the frying pan. To eliminate the dining room may be a regretful necessity. To slough it off automatically as waste space may be shortsightedness.

It is a grateful change to leave the communal scene where Father has been reading the paper and Mother has been mending and the children have been playing and the dog has been scratching his fleas, and step into another room set aside for pleasant and recurring ritual. Here the family can spread out about a substantial table. Here guests are honored and enjoyed. Here the festive decorations for Christmas, for Thanksgiving, for birthdays can be lovingly arranged and secretly hidden until the proper moment. Here are created associations of hospitality and family memories which will outlast the food, the furniture, perhaps even the house itself. When the meal is over, it is agreeable to leave this room and return to the other. These changes play their part in inward refreshment and bodily substance.

After all, in our congested lives today, steps are not the only things to be considered or space the only thing to be saved.

SMOKE RISE

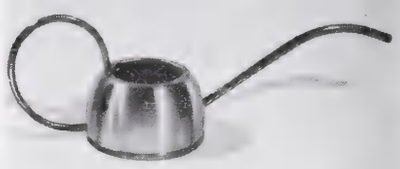


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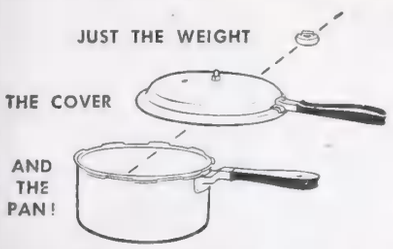
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Pressure Pan

No longer need you worry about locking gadgets, checking pressure gauges, or bothering with choosing the right pressure. Nesco has banished them completely!

The Nesco Pressure Pan closes with just a turn of the handles. And you cook all foods at *one* pressure—15 lbs. varying the cooking time according to directions. It's the *simplest* pressure pan on the market!

Other advanced features are streamlined, easy-grip handles—a double-lip sealing gasket that's impervious to grease and requires no stretching or reversing—and a low, wide pressure weight that "stays put." See the new Nesco Pressure Pan today!



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CALENDAR OF GARDEN EVENTS

August 18-22—Ohio Association of Garden Clubs' third annual Nature School at Camp Ohio.

August 19-20—International Gladiolus Show of the North American Gladiolus Council at Binghamton, N. Y.; 22 commercial exhibits.

August 19-21—Convention of the South Dakota State Horticultural Society in Rapid City, held in conjunction with the South Dakota Federation of Garden Clubs.

August 25-29—Farm and Home Week conducted by the North Carolina Farmers' and Farm Women's Convention. General Dwight D. Eisenhower expected to attend.

August 25-26—Ohio State Gladiolus Society's 19th annual state show in Cleveland.

August 30-September 1—Botanical collection trip to the Gore Range Wilderness Area conducted by the Colorado Forestry and Horticulture Association of Denver.

September 1-6—South Dakota Federation of Garden Clubs' State Fair at Huron.

September 6-7—1947 annual show of the Dahlia Society of Wisconsin, Inc. at Milwaukee Gas Light Company.

September 7—Ohio State Gladiolus Society's Seedling and Recent Introductions Show and annual meeting near Solon.

September 8-9—Nineteenth Annual Show of the Minnesota Dahlia Society.

September 12-13—The Pennsylvania Railroad Garden Club's dahlia and autumn flower show in Philadelphia.

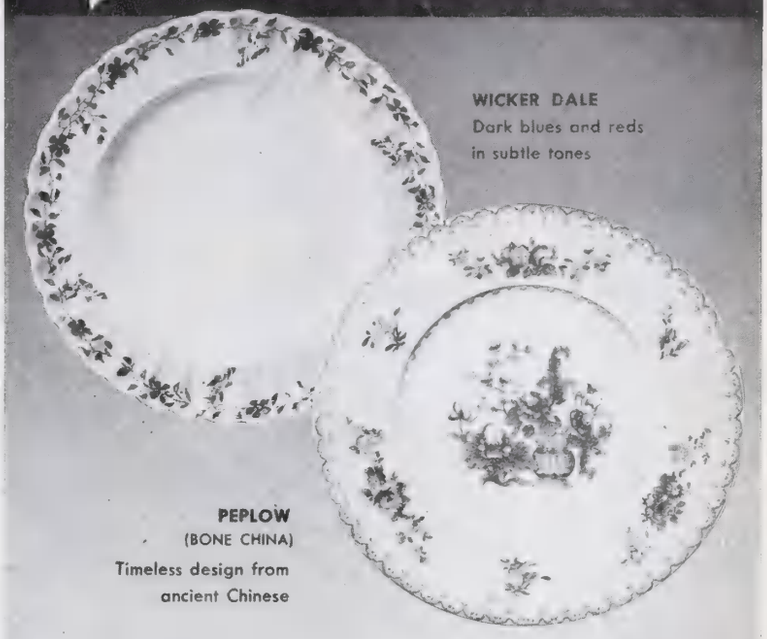
September 13-14—Flower arrangements; demonstrations, commercial exhibits: Dahlia Society of Ohio.

September 20-21—Potomac Rose Society's annual Fall Rose Show.

September 24-26—Fall meeting of the American Rose Society at Williamsburg, Virginia.

September 27-28—12th Annual Dahlia Show of the National Capital Dahlia Society at the U. S. Botanic Garden, Washington, D. C.

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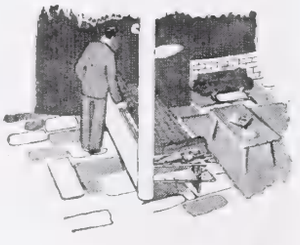
Conservatory in the entrance hall provides this New England family with a winter garden which can be seen from living and dining rooms. Plants get sun from skylight. Another view of hall is on page 99.

Crammed with

USEFUL IDEAS



The "works" of the sliding glass partition which can separate the dining room from the entrance hall (see plan, page 98; and picture, pages 100-101). The ribbed glass panels slide on a track suspended from the ceiling. When they are open, both the dining area and living room embrace the generous entrance hall and conservatory. When panels are shut, dining room has privacy, but still gets light from hall.



For space flexibility, counter-weighted wood partition may be raised to screen the living room from entrance hall, or lowered into the floor to add to the living-room spaciousness (see plan, page 98). Such devices as this, the sliding panels and curtains which separate dining room from living room give house its character. Not only are indoors and outdoors enmeshed, but interior spaces are blended.



A cantilevered porte-cochere, at left, shelters walk from driveway to front door, brings the house out of doors. It is built of cypress posts and topped with glass. At right are windows of conservatory.



PERFECT SETTING
FOR FAVORED FLOWERS

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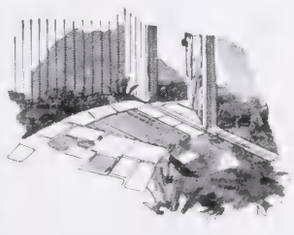
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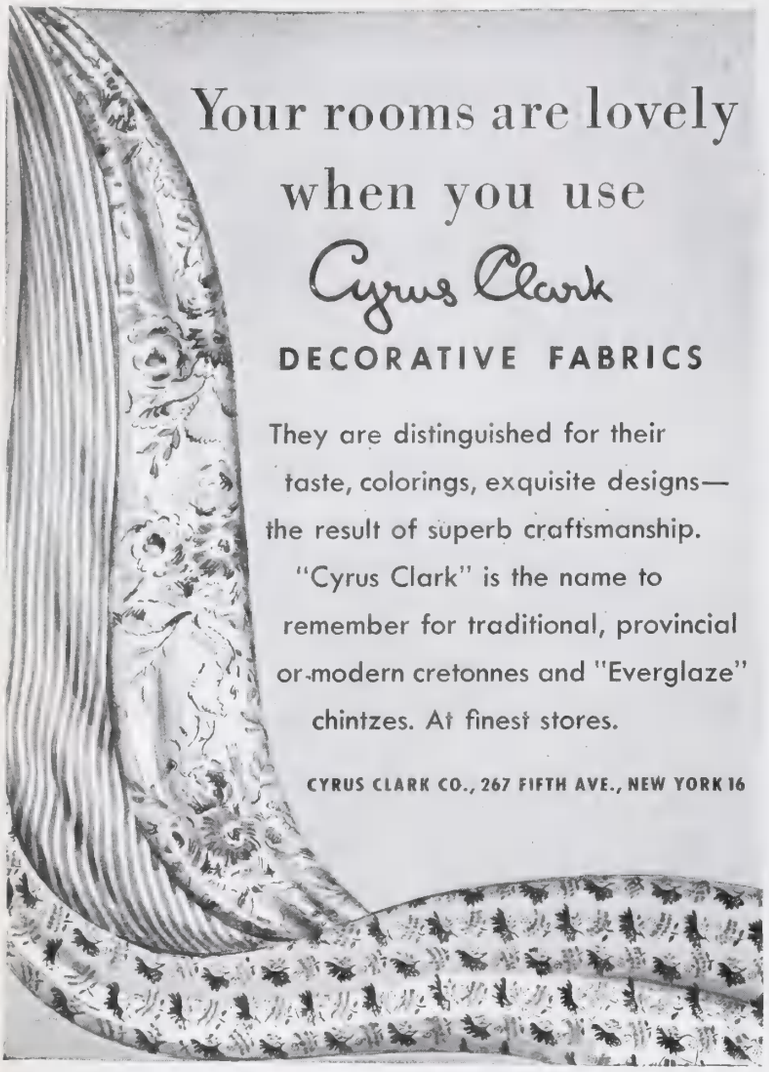


Here is an idea for excellent ventilation. This window in the master bedroom is made of horizontal panes of glass which tilt like a venetian blind to capture the breezes where they do the most good. Here, glass is translucent to admit light but not sight. The advantage offered by most good custom-built houses is that you can have such small but unusual details which make for better living.



More welcome than the old-fashioned mat is this foot scraper inserted in stone path before the main entrance. It is a metal grille built above a large pit. The grille may be easily removed for cleaning, and the pit can be swept out at the same time. This is a great improvement over usual raised metal foot scraper which is hard to use, becomes unsightly. Picture at top of page shows grille in place.





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When you're not sure what goes with what. . . .

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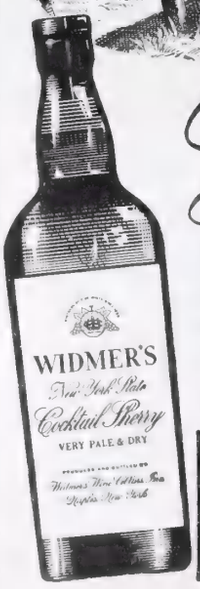
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2. Tell us what colors you like, what tyles of decoration and furniture you refer. List furniture you have now and hat you want to buy.

3. State your problems and list your uestions clearly in separate paragraphs.

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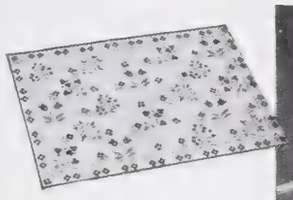
2. Suggest color schemes and send samples of wallpaper and fabrics. We cannot, however, guarantee fabric distribution in all regions, but our samples will serve as guides.

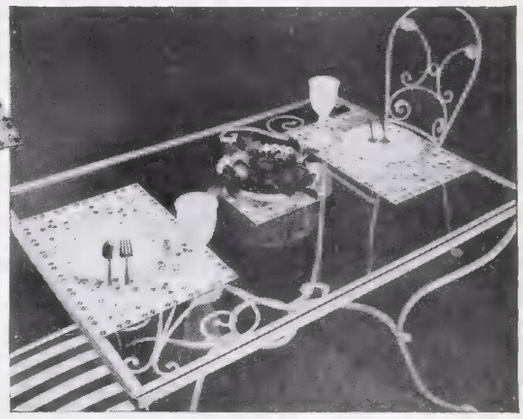
3. Suggest drapery, accessories, placement of pictures, mirrors, lamps.

Write to Elaine Neal

Address her at HOUSE BEAUTIFUL, *572 Madison Ave., New York 22, N. Y. Give all the important facts. Allow at least three weeks for reply. Remember to include the fee of $2 per room. Make checks payable to* HOUSE BEAUTIFUL.

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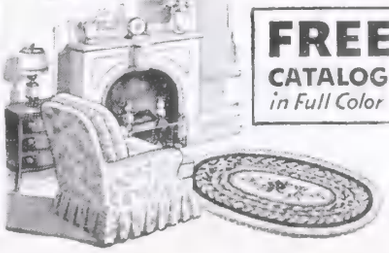
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once again it's--

"good morning" every morning



now that the Pil-O-Rest* is back!

KARPEN achieved, in the Pil-O-Rest, the ultimate in mattress comfort. It has the exclusive Karpen feature of 100% *staple cotton filled pillows* attached to the top and bottom of a completed inner spring mattress—adding just that much *more* comfort and durability. We're happy to again present, through Karpen dealers everywhere, this wonderful mattress with box spring upholstered to match.

*REG. U. S. PAT. OFF.

KARPEN Guaranteed MATTRESS

KARPEN . . the first name in mind in furniture comfort and quality . . for homes, public buildings, modern trains and busses

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HATHAWAY DOTS FOR LOVELIER CURTAINS



Curtains of Hathaway Dots in many charming styles and sizes — priced for modest budgets — in leading stores everywhere.



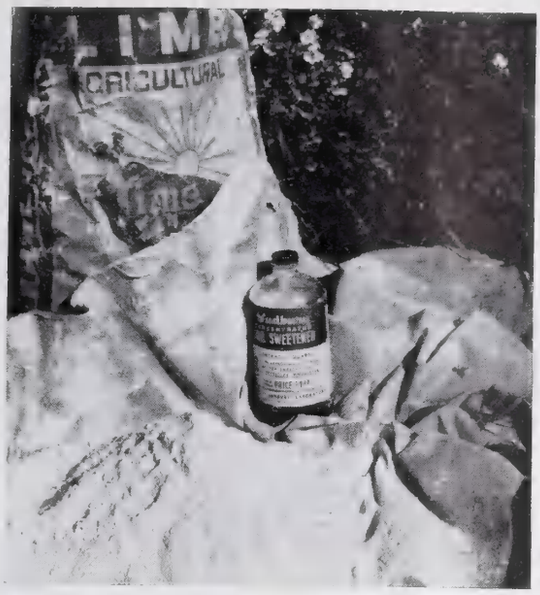
● One hard shower need not wreck a newly seeded slope if you use Tailor-Made Lawn. This paper rug, impregnated with seed and fertilizer, holds together until seed sprouts. Roll, 20' long, 2½' wide, about $2

BET YOU DIDN'T KNOW ABOUT THIS!

Solutions for garden chores come thick and fast. Here are some for you to try



● To get food directly to deep-rooted plants like roses, use the Ross Daniels hose attachment. It liquid-feeds plants as hose water dissolves nutrient cartridge below handle. About $5 complete



● Avoid the messy job of spreading lime—and save room in your tool shed—by using the new liquid Sudbury soil sweetener. One quart, $1, equals 20 pounds of lime



● A gardener takes pride in his tools, especially in the light-weight, wear-forever aluminum Markle tools, designed by an expert for ease of handling. About $5

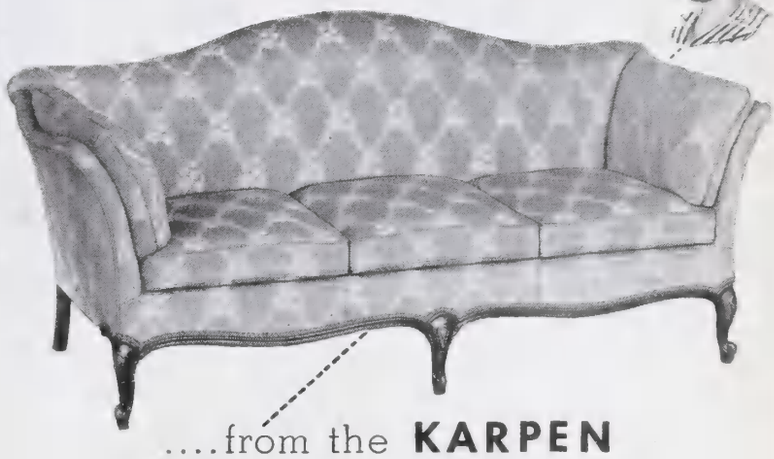
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● Weeds can be erased from your lawn—without stooping. Simply tilt Weed-No-More sprayer, attached to any jug containing a 2, 4-D weed killer. Under 60 cents

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is a wonderful idea





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Dyersburg Galleries

These outstanding styles, fashioned in treasured Honduras Mahogany, are now available in smaller yet perfectly proportioned sizes that are just right for present day apartment and home living. Easier to rearrange yet as comfortable as you could want! Each piece features fine Karpen quality and expert workmanship throughout. Groupings from the Dyersburg Galleries will be displayed by Karpen dealers throughout the country.

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Just seconds to change from storm sash to screen . . . Storm sash, screen and weatherproofing . . . Year 'round rainproof, draft-free ventilation. Patented all-metal *Thermolok** frame, *automatically adjusts to contraction, expansion and settlement* . . . Finest grade 16-mesh metal screen cloth . . . Finger tip control from inside the house . . . Pay for themselves—save up to 30% fuel.



EASY TO CHANGE
Any member of the family can make the change.

EASY TO WASH
Remove glass inserts from *inside* and wash.





CONDENSATION CONTROL
No more bothersome frosting and steaming on inside of windows.

Write today for handsome descriptive folder and name of your nearest distributor. No obligation.

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Assures Satisfaction and Protection

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How to Make the Most of a Luster Collection

Whether you collect luster or any other kind of art object, open shelves like these allow you to use your loot for all it is worth. They'll give you a chance to live with your treasures and enjoy them, to examine them carefully without much bother, or to admire them from a distance across the room.

But more than that, with such a display you've turned your collection into an important part of your decorative scheme, lending height and interest to an entire wall.



Blue Ridge
Dinnerware

Manufactured in the beautiful, inspiring Blue Ridge Mountains of Tennessee. Especially appealing to ladies whose dining room is their first thought.

Hand Painted:
. . . and artistically designed in bright, attractive colors, with over 300 patterns from which to make your selection.

Under the Glaze:
. . . a special operation in our manufacturing process which guarantees life-enduring colors that cannot wash, fade or wear off. A beautiful dinner service adding charm to any dining room —or when used as wall plates.

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Heirloom of Tomorrow

Priscilla Turner Hooked Rugs are as beautiful as any ever made, for they are hooked by famous Maine craftsmen



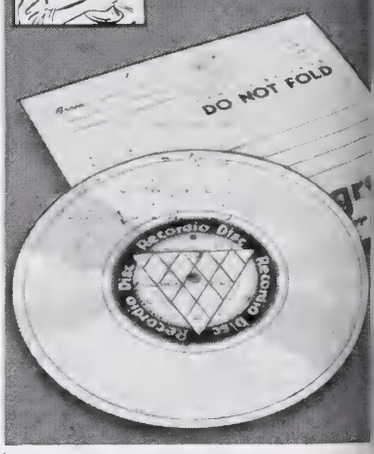
Signed by an Artisan of Today

Attached to each Priscilla Turner Hooked Rug is the signature of the artist who created it . . . as is fitting when skill and artistry have transformed 100% virgin wool into a floor covering of rare and unusual beauty.

PRISCILLA TURNER RUG GUILD, TURNER, ME.



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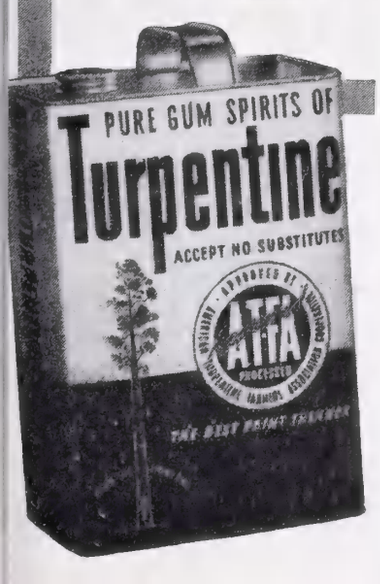
NOW YOU CAN HAVE PRE-WAR QUALITY PAINT JOBS AGAIN

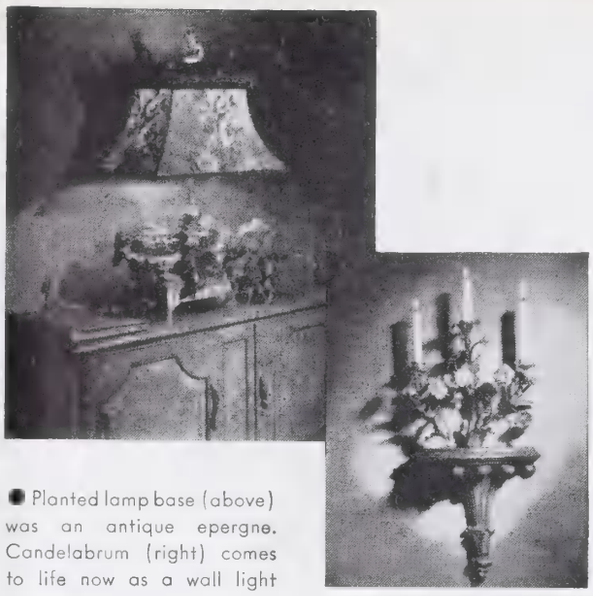
MEN who know paint-on-the-job best (painting contractors and master painters) prefer Gum Turpentine for mixing paint, 9 to 1.

Gum Turpentine is the Real Thing...as important to good painting as high quality pigment and genuine oil. If you want a pre-war quality paint job, avoid Gum Turpentine substitutes. It pays to pay a few cents more for the *real* thing.

Sold wherever paint is sold in convenient size packages which bear the AT-FA Seal of Approval—your assurance of genuine, 100% Gum Turpentine. Gum Turpentine cleans and preserves woodwork, floors and furniture. Best for cleaning paint brushes.

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● Planted lamp base (above) was an antique epergne. Candelabrum (right) comes to life now as a wall light

PHOTOGRAPHS BY MAYNARD PARKER

Things Aren't Always What They Seem

Short of turning old inkwells into maypole bases, there are many ways of using antique bric-a-brac as accessories for modern living. You'll probably enjoy them more when they have a real function. Study the improvisations above. They were the ideas of decorator Tom Douglas for the Los Angeles home of Alan Ladd.

ALL STEEL SWIMMING POOLS by KOVEN





LOW INITIAL COST LOWER UPKEEP

These KOVEN pools are found on private estates as well as in leading hotels and clubs. Imagine the thrill of swimming on your own grounds! KOVEN has proven that a swimming pool, once a luxury, can now be enjoyed for a reasonable price.

Modern and trouble-free...these welded steel swimming pools have been tested through the years and show distinct advantages over other type pools. You may select whatever style, shape or size pool you desire. KOVEN will be responsible for the entire construction work... relieving you of all the worrisome details. Pool owners vouch for KOVEN's skilled workmanship and splendid service. Call or write to KOVEN for descriptive booklet illustrating both indoor and outdoor pools. This is the best time to install your pool. Without obligation, a KOVEN representative will give any additional information desired.

Koven Steel Swimming Pools, Inc.
154 Ogden Ave., Jersey City 7, N. J.



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Almost like magic, new rooms come into being—with Nu-Wood Interior Finish! In new construction, Nu-Wood quickly builds sturdy walls . . . in remodeling, it covers up old, drab wall and ceiling surfaces. And your Nu-Wood room is a truly *modern* room . . . glowing with soft colors . . . rich in texture . . . with color and pattern combinations of your own choosing. Remember, too, that Nu-Wood hushes unwelcome noise—has high insulating efficiency to keep your home more comfortable. Low in cost, Nu-Wood is an ideal interior finish for lasting beauty and utility. See your lumber dealer about Nu-Wood—or mail the coupon for more information.

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The exciting new mahogany designs by Rockford Peerless strike a crisp, clear note in occasional tables. Styled in step with tasteful harmony, they take their places graciously . . . as individual pieces, or several together . . . with each charmingly complementing the others. Ask at your favorite furniture store or write us. ROCKFORD PEERLESS FURNITURE COMPANY, Rockford, Illinois.

OCCASIONAL TABLES BY ROCKFORD PEERLESS

Old Fitzgerald



OLD FASHIONED
but still in style

Bottled in Bond

100 PROOF · KENTUCKY STRAIGHT BOURBON WHISKEY
STITZEL-WELLER DISTILLERY, INC., SHIVELY, KENTUCKY



A Flower Arranger's Calendar For SEPTEMBER

By Mrs. Anson Howe Smith

In the Garden

1. A fall-blooming shrub with delicate white, pea-like blossoms is lespedeza, or bush clover. As blossoming shrubs in September and October are few, this is something worth making room for.

2. Begin to look over the garden with an eye to fall transplanting. Little by little the commoner things, which are taking up too much room in the garden proper, can be moved into the cutting garden. Some things will even thrive in a "dump garden."

I know one spot behind a garage where sweet rocket, mullein-pink, coreopsis, physostegia, and even iris have been "dumped" and have gone on blooming without care or feeding, cheerfully furnishing useful foliage and bloom, and obligingly making room in the border for some of the more exotic and demanding plants.

3. Plan to establish a "pet garden" in a carefully selected situation. This is best in the cutting garden, as it is of necessity a hodgepodge of unrelated plants. But it must be a favored spot with extra good soil, sun, and ready access to water. Here you put single specimens of special plants which you want to watch and encourage until they are sufficiently well-favored to divide.

A single plant often gets neglected if put in just anywhere. But the "pet bed" gets priority on feeding, weeding, spraying, and watering.

4. There's still time to plant those lilies you have been craving. Also Oriental poppies. Does the name "Oriental poppy" suggest to you a bright uncompromising scarlet, so often mistakenly associated with red peonies and magenta azaleas? Look over a list of the Oriental poppies that are available and see what a variety of color is at your disposal. It fairly makes the arranger's tongue hang out!

To quote one catalog I have in hand, here is a description of several pink shades alone: Mrs. Perry, "a bright strawberry pink"; Salmon Glow, "a fine salmon-orange"; Splendor, "a blend of peach and apricot entirely overlaid with salmon"; Echo, "a new delightful silvery pink, the base of the petals showing a maroon blotch"; Enchantress, "soft lilac rose"; etc. Consider also the wonderful dark red and wine shades.

Remember that poppies, to be satisfactory in arrangements, must have the ends of the stems burned or plunged into hot water. If you do the latter, do not let the steam injure the blossoms. Condition overnight in deep water after either treatment.

5. Get that daffodil order off at once! September is the time to plant them, and don't let next May find your garden without Thalia, or the quaint little "hoop petticoat daffodil" which goes by the cumbersome name of *bulbocodium conspicuus*, or the indispensable Cheerfulness with its clusters of gardenia-like blossoms. You will want some of the giant white trumpet daffodils like Beersheba and Mrs. E. H. Krelage. You will also want dozens of other choice varieties, but just choose the ones you *must* have, and then send off the order without adding up the awful total. Whatever it is, it will be worth it.

(*Continued on page* 202)

This chair is upholstered in
MOSS-TWIST* . . . an utterly new idea
in furniture covering . . .
deep, resilient, long-wearing, moth-proof . . .
available in fifteen glorious
decorator colors.



fine furniture wears

A JOAN FABRIC

JOAN FABRICS CORP., Empire State Bldg., New York City
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Write for helpful booklet, "Care For Your Furniture" . . . and
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The home equipped with Rusco Awnings is always a more beautiful home. The bright, pleasing colors never fade . . . never become drab or dingy. They go up once . . . never have to be taken down, stored, repaired or recovered. They give year 'round window protection, shade with ventilation and adjustable light control. Here's window treatment that combines beauty with extra comfort and protection, extra convenience and welcome economy. Send coupon for colorfully illustrated, descriptive booklet.



RUSCO *Adjustable* LIGHT CONTROL Just turn the crank, from inside, to secure the exact degree of light or shade you want.

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"Always one step ahead of the weather" with **RUSCO**

Also manufacturers of Rusco All Metal, Self-Storing Combination Screen and Storm Sash, Thermoseal Combination Windows, Cinco Sto-a-way Windows.

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Gentlemen: Please send me illustrated booklet about Rusco All Metal Venetian Awnings, Color Selector, and name of nearest distributor.

I own my home ☐ I plan to build ☐

Name.....

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Valuable franchise territories available to responsible distributors.

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Take it Easy!

IN THE WORLD'S MOST COMFORTABLE CHAIR

The BarcaLounger



● Yes, you can really take it easy in the BarcaLounger. Here is comfort that starts where ordinary easy chair comfort ends! In conventional position, you have a smart, luxurious lounge chair... then, with almost effortless ease you lean back... back... as far as you wish... until you fully recline in inexpressible comfort. The leg rest automatically raises as you tilt back... there's no cumbersome ottoman to adjust or trip over.

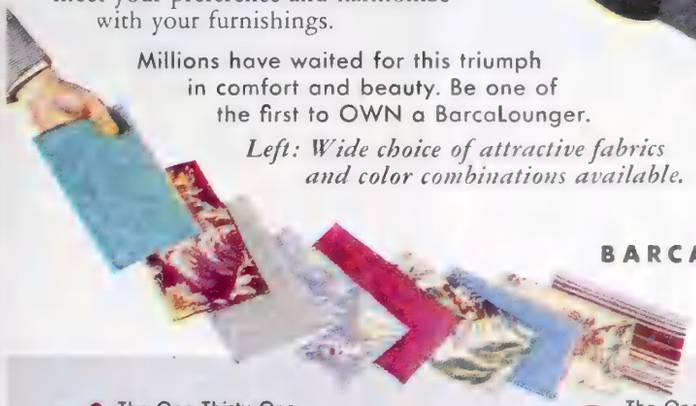
Priced as Low as $79.50

Depending on Style and Upholstery
Slightly higher west of Mississippi.

The BarcaLounger is available in four beautiful models... upholstered in a wide variety of fabrics and hues to meet your preference and harmonize with your furnishings.

Millions have waited for this triumph in comfort and beauty. Be one of the first to OWN a BarcaLounger.

Left: Wide choice of attractive fabrics and color combinations available.



Patent Pending

The 151 BarcaLounger

An outstanding and luxurious chair. Smartly designed and of generous proportions to provide a beauty spot as well as *the* comfort spot of your home. A wide choice of fabrics and colors. Attractive valance. Sponge-rubber-filled seat cushion.

BARCALO MANUFACTURING COMPANY, Buffalo 4, New York

Manufacturers of Quality Bedding Products, Fashion Set Summer Furniture, Upholstered Furniture, The BarcaLoafer Chair, Barcalo Six Way Pillows

The One Thirty One BarcaLounger

A distinctive and roomy chair. Polished hardwood knuckles and attractive valance add to it's handsome appearance. Sponge rubber in seat cushion. Wide range of colors and fabrics.



The One Forty BarcaLounger

Designed for beauty and service. Available in tapestry and damask material in many colors and designs. High quality hair filling in seat cushion.



The One Thirty-Six BarcaLounger

Charming appearance undreamed of comfort! Sponge rubber in arm rests as well as seat cushion. In plain or figured coverings that harmonize with your furnishings and color treatment.



IT'S SMART TO BE COMFORTABLE!



© ABGH

You'll Have Extra Months Of Garden Color . . . if you plant genuine Imported Holland Bulbs now. For these gorgeous beauties come with the first robin and bloom through May . . . graceful tulips in their peacock splendour . . . gay, laughing daffodils . . . richly-scented hyacinths . . . and dewy-fresh crocuses that sing a song of Spring.

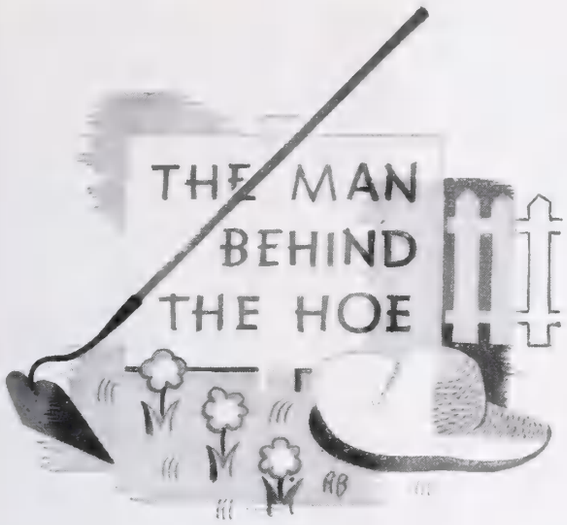
There's No Weeding, No Watering, No Worrying For You! During the long Winter, genuine Imported Holland Bulbs need only Nature's care. For the bloom's already in the bulb—sleeping, while strong roots develop, to help give you longer, stronger stems and more beautiful flowers.

Suddenly It's Spring! In borders and beds, along walks, hedges and walls, your tulips, daffodils, hyacinths and crocuses burst into glorious rainbow patterns—just as you planned! So be sure to plant genuine Imported Holland Bulbs now—for larger, lovelier flowers next Spring.

Associated Bulb Growers of Holland



FREE! Ask your dealer for our 3 beautiful pamphlets showing attractive ways to grow and arrange bulbs in your garden and in your home. You'll find them wherever you see this emblem—at seed stores, florists, hardware, chain and department stores in the U. S. A. and Canada. Associated Bulb Growers of Holland, 41 E. 42nd St., New York 17, N. Y.



YOU CAN GROW YOUR OWN WINTER SALADS

A December salad bowl, with home-grown ingredients, is well within reach of most home gardeners and worth the trouble.

If you live in the northern part of the country, put your cold frame to work right away. Sow short rows of quick crops like endive, looseleaf lettuce, beets, chard, and some of those greens that you've always intended trying — corn salad, cress, and mustard. Water the soil well before sowing, and leave the cover of the frame open until frost threatens.

You can also transplant clumps of chives and parsley into the cold frame. And if you are fortunate enough to own more than one frame, fill it with other half-mature vegetables — ones which will be caught by frost, anyway, if left outdoors. Chinese cabbage, celery, late cabbage, broccoli, and onions are all good subjects for your frame, and for salad so long as they are crisp and young enough to eat raw. Northern gardeners can also readily store tomatoes and other "fruit" crops in any cool, but frost-free, part of house or garage until Christmas time.

December salad crops are easy to grow right outdoors without fuss in most parts of the South and West. In sections that get frosts in November, be prepared to hoist a covering of pine tops or tobacco cloth. Light shade will make your crops more tender, besides protecting them from the elements. In starting the cabbage tribe—such as broccoli, cauliflower, and cabbage, wait till the hot days are past before setting out plants in areas like Southern California and the Southwest.

Out-of-season salad bowls are not only a novelty for your family and friends, but much tastier than those made with store vegetables. Gardeners everywhere now relish such non-commercial delicacies as Mignonette and Bibb lettuce, Rhubarb chard, Sparkler radish, and celtuce, which can't be bought.

If you live in a section with sandy, shallow soil, sow green manure crops as soon as garden rows are vacant. A handful or two of annual rye grass seed, or even of leftover quick vegetables like turnips, should produce enough of a stand for digging under within two months.

Plant thickly, fertilize, and water freely to give the crop an extra push. Spade it under when it reaches a height of six or eight inches. The result: Your soil will have more body and fertility for your first planting next spring.

For a fine crop of strawberries next May or June, set out pot plants this month. Enrich the soil in advance with manure or with humus plus commercial fertilizer.

(*Continued on next page*)



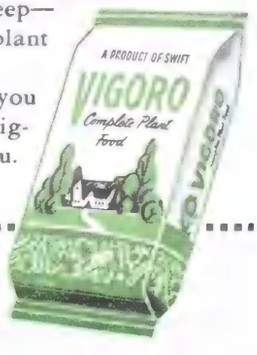
Vigoro helps roots store up the energy and food that will make grass lovelier — give it an earlier start next spring.

Experts say it—results prove it—"Fall is the ideal time for making new lawns and improving established ones!" To assure success with your lawn, apply Vigoro—complete, balanced plant food—at the rate of 4 pounds per 100 square feet of lawn area.

Vigoro supplies *all eleven* nutrient elements growing things must get from the soil for normal growth and development. It nourishes tops, stems *and* roots. And Vigoro-fed roots penetrate deep—help improve soil structure—anchor the plant against the heaving action of frost.

So feed Vigoro now! And remember, if you need help in making new lawns, your Vigoro dealer has an instructive folder for you.

A PRODUCT OF SWIFT & COMPANY



Ask your dealer for **EndoPest** *. . . all the protection most gardens need. Use* **EndoWeed** *. . . quickly clears your lawn of ugly weeds.*



I've got Cinco Sto-a-way ALUMINUM COMBINATION WINDOWS!

Once you install Cinco Sto-a-way Windows, you're done with seasonal changing of screens and storm sash . . . you simply raise or lower the glass panel as the weather requires. Simple adjustment gives you all-weather ventilation without drafts.

Fill in coupon below for free literature that tells why all-aluminum Sto-a-way windows are valuable the year 'round, how they pay for themselves with fuel savings.

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THE CINCINNATI FLY SCREEN CO.
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Gentlemen:
Please send me descriptive booklet on Cinco Sto-a-way windows and name of nearest dealer. I own my home ( ) I plan to build ( )

Name.....

Address.....

City.....Zone.....State.....

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CONTINUED FROM PRECEDING PAGE

Plant the strawberries on arrival in rows spaced three feet apart with 18 inches between plants. This allows ample room to cultivate.

If you have everbearing strawberries at the bearing stage, water and feed them lightly for a bumper fall crop. Decayed material from the bottom of the compost pile will make a fine mulch. If convenient—especially in the southern part of the country—put up a high shade of burlap over part of the bed to hasten a few plants into bearing before the others. When frosts come, light cheesecloth covering keeps the crop going for a long time.

In colder regions, try setting a few plants in your cold frame—with balls of dirt, of course—on the chance that you will get a bowl or two of berries for breakfast some late fall morning.

Herb enthusiasts will be interested in a new bi-monthly *The American Herb Grower*, described as a magazine for gardeners and gourmets. It is published by Laurel Hill Herb Farm, Falls Village, Connecticut.

Cowpeas are esteemed summer vegetables in the Lower South and the homely "peavines" continue to produce nut-flavored, high-protein delicacies over a long period. Different sections have favorite types—the mealy black-eyed peas, the nutty crowders, or the diminutive lady peas. There is still time to sow all three.

Most seeds will not carry through the winter in the climate of the Gulf Strip. Cowpeas are an exception, however. If you harvest them early, dry properly, and store them in a tight container in a cool, dry place, they will retain their viability for a long time.

Most gardeners realize that daylily blossoms are beautiful, but few Americans realize that they are edible as well. The Chinese have eaten them for centuries. They use them mostly as a stock for their winter soups. To dry them, they simply gather the blossoms and spread them out in the air. In a salad, the blossoms are crisp and delightful. One must be careful to remove the stamens and pollen if the extra peppery effect which they lend is not wanted.

HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 72

built more than 400 years ago.

Most cruise vessels put in at Curacao, a delightful break in any present-day Caribbean trip.

Susan B. Anthony Tree

Famed as a feminist and "emancipator" of women, Susan B. Anthony now has a memorial that is as wonderful as herself—a giant sequoia tree that is more than 3,000 years old, 262 feet high, and 20 feet in diameter. This tree, named after Susan B. Anthony, is close to the General Sherman Tree, the oldest living thing in the world, in Sequoia National Park, California. This is near the center of Giant Forest Village in Big Tree Grove.

Hither, Thither & Yon

It's possible that by the time you get to Paris this year, the Louvre will be much as it used to be with all its priceless treasures back in place. They have been brought back from Chateau Chambord, where they were stored for six years during the war. The world's most costly and unique bull ring, the "Circo," is situated in Maracay, Venezuela. It is a replica of the historic bull ring in Seville, Spain. An underground nightclub is the latest from Bella Vista, the Ozarks. It is the largest room of "Wonderland Cave," a natural cave extending back a half-mile into the mountain side, where the legislature once held sway. Now visitors here can sway to dance music in a natural air-conditioned and constant 62 degree temperature.

For the very young element there's Gingerbread Castle in Hamburg, Sussex County, N. J.—a replica of the Witch House in Hansel and Gretel fairy tale. In has a huge "cauldron" that holds thirty children at a time.

The "Little Red School House" in Reims, where the Germans capitulated on May 7, 1945, is on the list of things to see on tours of France. It has been kept intact, and everything of historic value that tells the visual story of Eisenhower's great generalship and victory, and the German surrender is there for you to see.

Travel in General

Though it is a little early yet to gauge the heaviness of travel in the summer season now ending,

(*Continued on page* 176)

What's your secret?

Cried Baggy, the Bag-Type Vacuum



"Month after month, you go on picking up deeply-imbedded dirt, lint and hair as if you were brand new," cried Baggy enviously. "What's your secret?"

"It's clean living" declared FILTER QUEEN, the different vacuum. "I have no unhandy bag with dirt-clogged pores to cut down my suction. Instead, I have a patented, disposable filter that traps all the dirt in my spacious metal container and lets me breathe properly."

"Sometimes I go for a whole month" went on FILTER QUEEN, "before I'm finally full. Then, when my mistress empties me (as easy as emptying a wastebasket, I might add), all she need do is replace my inexpensive filter and I'm as good as new again."

"And you're so easy to handle" exclaimed Baggy.

"Yes," said FILTER QUEEN, "that's because my 'Magic Wand' weighs only 42 ounces. What's more, I'm strong. I inherit twice as much suction power as most cleaners from my motor. And my easy-to-use family of attachments . . . the polisher, waxer, de-mother, paint sprayer, dust brush and others . . . help me get all the housework done in a jiffy."

"What a life" sighed Baggy, the bag-type vacuum, "I guess I'm just old-fashioned."

HOUSEKEEPING HINT: Use the coupon below for the picture booklet that tells the wonderful story of easier, better housekeeping with FILTER QUEEN . . . The World's *Finest* Vacuum Cleaner.



FILTER QUEEN
The World's Finest Vacuum Cleaner

Health-Mor, Inc.
203 N. Wabash Ave., Chicago 1, Ill.
Please send the FILTER QUEEN Picture Book

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HB947



HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 174

there is every indication that early predictions have been borne out. Travel in general is resuming its prewar pattern, but with less of the helter-skelter. Tourists, apparently, are planning more carefully and well in advance, their eagerness being tempered by consideration of costs.

Despite this, and barring unsettled economic conditions, vacation lands this side of the Atlantic are looking to a banner dollar year.

At this writing, more than 34,000,000 Americans have enjoyed, or are now enjoying, paid vacations; and it is expected that summer 1947 will show figures surpassing 1946 by 25 to 30 per cent.

The Great Lakes, the Midwest, and the Far West all report gains ranging from 10 to 20 per cent. The various national parks, and the states of Michigan, Wisconsin, Minnesota, reported a heavy season. New England, New York, Pennsylvania, and eastern seaboard resorts indicate a larger number of reservations from distant parts of the country than at any time during the past five years.

Steamship Jam Remains

Although eased up greatly by the return of the two famous Cunarders, "Queen Mary" and "Mauretania," steamship passage to Europe and the Mediterranean as a whole still is not easy to obtain. The chief difficulty here, however, is the restriction concerning possession of return passage. Another old-timer back in service is the Porto Rico Line's "Borinquen" on her run between New York and Porto Rico.

Trans-Ocean Air Travel Up

Airline travel to Europe has shown amazing growth and is taxing many of the largest carriers, among them the American flag lines, BOAC (British), Air France (French), KLM (Royal Dutch) and Belgian National Airlines, a virtual newcomer. The combined weekly schedules now show 6 overseas flights, with more than 2,000 seats available.

Increased air schedules have been in service to Canada, New England, the Far West, Florida and the West Indies; and Latin American air travel has taken a tremendous upswing. Incidentally, air travel on Pan-American World Airways and Panagra to September 30th can be enjoyed at a 20 per cent reduction in rates.

Authorities of Scandinavian airlines also report a heavy year, with the Göta Canal, the waterway from Stockholm to Gothenburg, as the chief center of interest of the majority of American tourists.

Tang of Fall

The best thing about travel is that it is no longer seasonal. To bid farewell to summer is merely to welcome fall and winter.

Perpetual sun-chasers, of course, are beginning to look South, and the snow fraternity are lookin North, or to any place, like Sun Valley, where their skiis can prove to them that life begins again.

Florida is anticipating a great season, with more accommodations around than last year, and at lower prices. At least, that's the forecast.

Canada, from Halifax to Vancouver—Banff, Jasper Park Lodge, Mt. Tremblant and other famous winter resorts—is starting to put things in shape for the ski and toboggan enthusiast. The same goes for the snow states of the U. S. And here again, if last season was any criterion, the snow regions from the Poconos to Oregon, will abound in visitors.

Brunswick RADIO WITH PANATROPE



SUPERB PHONOGRAPH AND F.M.

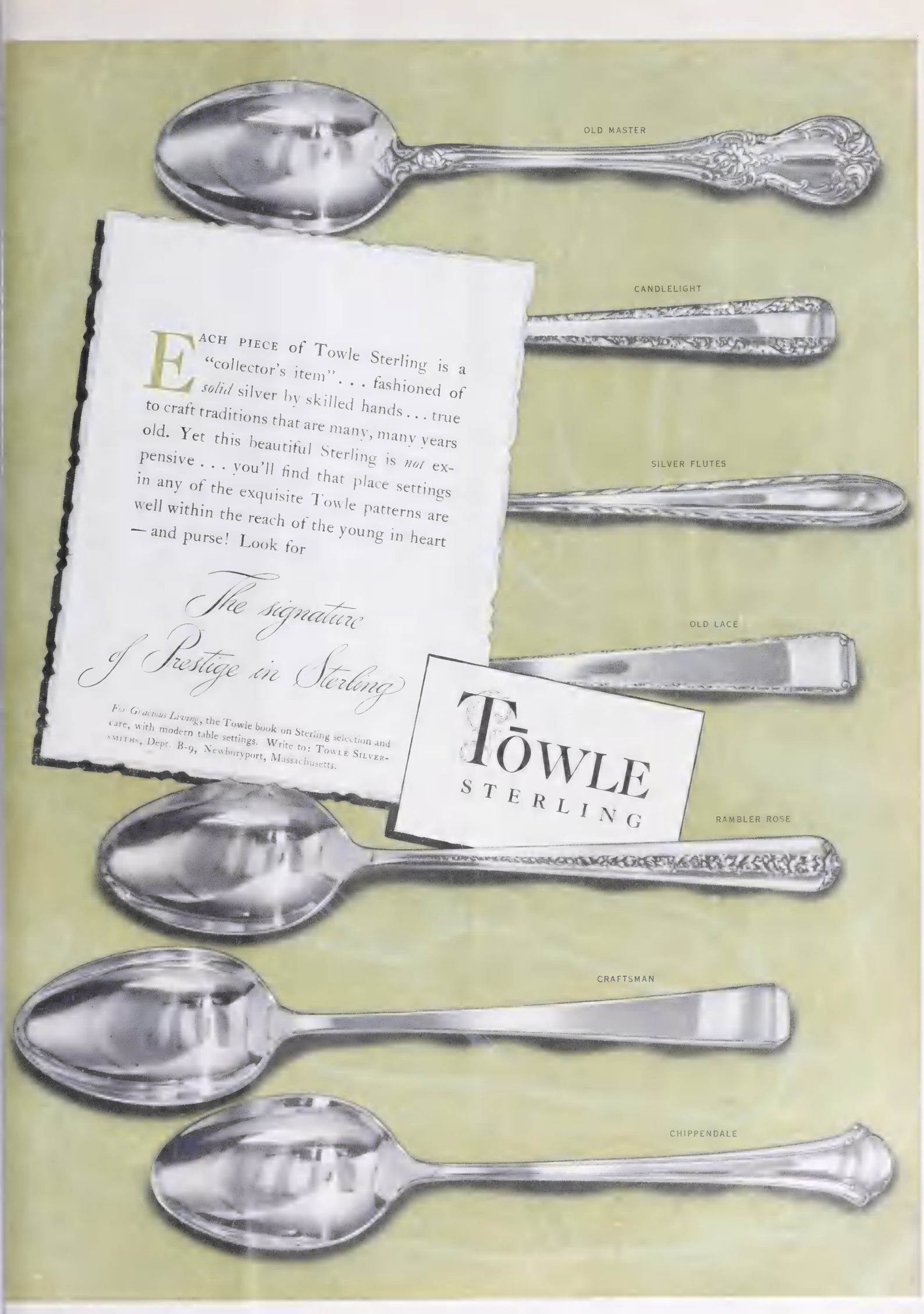
WE EXPLORED THE MUSEUMS OF NEW ENGLAND TO FIND "THE PLYMOUTH" to create charm in your home.

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AT LEADING DEALERS

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Gentlemen: Please send ___ fully illustrated literature on Rusco Windows and name of nearest distributor.

Name.....

Address.....

City..... Zone ... State.....

I own my home ( ) I plan to build ( )

TAKE YOUR SILVER SPOON! I'LL TAKE A.C. CURRENT

CONTINUED FROM PAGE 116

wedding gifts: the shining toaster; the handsome automatic iron that points implacably to wool, silk, and rayon: Uncle Willy's electric refrigerator which wasn't the D.C. type. These are the modern star-crossed lovers, young love born under a D.C. star. If one's well-wishers would learn to inquire about the current instead of the silver pattern, there would be fewer broken homes.

I was sheltered from the facts of D.C. life until we started to furnish our apartment and discovered the wonder of indirect lighting. The living room would be by Noel Coward out of MGM: the built-in bookcases tenderly bathed in cove lighting, the draperies lit caressingly from above. We took to fluorescent lighting like a pair of drunken kilowatts, until someone asked us what kind of current we had.

We didn't know, we said airily, but we'd find out. Now, about spot-lighting the coffee table. . . .

You'd better check on your current first, the voice said inexorably. . . .

That night we learned from the superintendent that we belonged to the D.C. caste.

Such was the beginning of our disillusionment, our discovery of the real line of demarcation between the haves and the have-nots. We were excluded from everything the pages of HOUSE BEAUTIFUL urged us to A.C.quire. Our civil liberties were not only invaded, but non-existent. Most air conditioning and all home-recorders were verboten. D.C. folk have to fan themselves, wind their clocks, mix their own batter. I am still allowed to Lux my undies with the upper brA.C.kets, but I have to guess at the right heat to iron them. It's a system as undemocratic as a fixed election.

No matter how good your radio is, if you're born with D.C. it sounds terrible. Some of our A.C.quaintances unbent enough to offer a few casual suggestions. "You can always get a converter," they said coolly, like the friend who suggests you have a few wisdom teeth out when you complain of a toothache. You try a converter and see how you like it, you smug A.risto-C.rat. Eight East Eighth is barely large enough to house two Herrmanns. With a converter, it is a question of it or us.

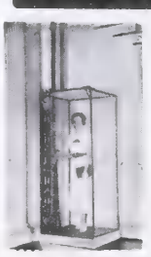
Of course, there's always an inverter. An inverter is to a converter what a Mack truck is to a tractor. We tried the Beethoven *Violin Concerto* with an inverter. All it did was make David homesick for his musical alarm clock and his fine, misspent A.C. youth.

Then we heard that it was possible to transform our current. We were drunk with joy. We tracked down an erudite engineering friend, spent a stimulating evening discussing power substations, voltage drops, and horse-power frames. We left him, groggy but entranced. If we played our current right, we might move to the right side of the trA.C.ks yet.

By the end of the week it appeared all we needed was to get the Edison Company on our side. They would then evolve a set of specifications stating where service would enter the building along with the contractor, a talented fellow who would mate a new meter pan with our particular power sub-

(*Continued on page* 180)

Residence Elevators



"Elevette"
Vertical lift for Stairwell or corner of room, with or without enclosure.

This Company pioneered the
House-Lighting-Operated Residence Elevator

Our unique, simple and versatile lifts—INCLIN-ATOR and "Elevette"—have for years enjoyed the public's confidence. Owner recommendations have been largely responsible for our rapid growth.

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A Gallery of American Windows



PHOTOGRAPH: MARVIN-ANDERSON STUDIOS

Dining à la mode in a modern setting, designed by the interior decorating department of Stix, Baer & Fuller, St. Louis. See how the drapery over the floor-length Venetian blinds repeats the color and material of the chairs. And note, too, the all-glass dining table, its companion serving table, and the mirrored screen.

How to recognize quality in Steel Venetian Blinds

They may look alike from the outside—the "goods" and the "not-so-goods" in steel Venetian blinds.

You probably won't be able to tell the difference just by looking at them, because the quality is underneath.

Yet there is an easy way to recognize top quality in steel Venetian blinds. Look for the "yellow-and-black seal with the flower on the window sill" shown below.

This seal identifies top quality in steel blinds. "Top quality" means blinds made with galvanized, bonderized, flexible steel slats—and here's why:

- . . . *Galvanizing,* a zinc coating, protects steel against rust and corrosion.
- . . . *Bonderizing,* a chemical coating, makes enamel adhere to metal, prevents checking and cracking.
- . . . *Flexible steel slats* keep their smooth beauty under hard wear, bend easily for cleaning.

So insist on some assurance that the blinds you buy are made with galvanized, bonderized steel. Remember the yellow-and-black seal—look for it at leading stores and Venetian blind dealers.



FREE! "A Gallery of American Windows"—a new booklet of ideas from leading stores and decorators for beautiful windows in your home. Send for your free copy.

Acme Steel Company, Dept. HB-97
2844 Archer Avenue
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Please send me a free copy of "A Gallery of American Windows."

Name .....

Address .....

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This advertisement is printed by Acme Steel Company, Chicago, to encourage quality labeling for consumer protection.

Look for this seal of quality when you buy Venetian blinds

"Your House is DROOLING"



..that's what Jimmy Bell told our boy—and he was right! It was all streaked and stained. But what can you DO to stucco to make it look clean and new?



Well, we learned about Rocktite* —that special paint for masonry. Now, our house looks BEEE-U-TIFUL.



Rocktite is the ideal paint for all porous masonry surfaces. It "bonds" to the surface — actually becomes part of it. Seals the pores against moisture. Comes in many attractive and enduring colors. Ask your dealer for booklet showing the colors, or write: Wesco, Matteson, Ill.



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East Boston, Mass.; Trenton, N. J.; Good Hope, La.; Matteson, Ill.; Berkeley, Cal.; Los Angeles, Cal.; Portland, Oregon.; Seattle, Washington

* IF MOISTURE is your problem, investigate X-TITE. Like Rocktite, it beautifies masonry—but X-TITE gives *extra tightness* against moisture. Fine for cinder block or slag block EXTERIORS. And it makes damp basements DRY. White only.

TAKE YOUR SILVER SPOON! I'LL TAKE A.C. CURRENT

CONTINUED FROM PAGE 178

station, which consummation would eventually result in a five horsepower frame of the correct frequency. . . .

As we were going down for the third time they told us about the generator. A generator would solve all our problems. Somebody knew of a second-hand one we might swing for about $500. It weighed 400 pounds, and if we didn't think the apartment was big enough, it could always be kept in the basement. A good generator wouldn't bother any of the tenants except those on the first and second floors at certain hours of the day. They said it was a lifetime investment.

For life. . . . I suddenly felt a cold chill at the enormity of the prospect, a crystal-clear vista of the coming years with David and me plodding through the garden of life together, always accompanied by our generator, our heaving, unshakable, lifetime investment.

Drudges of the D.C. system unite! When God said, "Let there be light," he must have meant A.C. Don't hide your D.C. light under a bushel of converters! Speak up now for A.C. equality and opportunity for all. They tell you this is 1947 A.D., but for millions of us it is 1947 D.C. Come up to Eight East Eighth Street and fight for your rights: "A.C.claim, A.C.cord, A.C.cess to life among the Alternating Currents." It is later than you think. Will it be one current or none at all? Drudges of the D.C. system, unite!

RELAX AND LISTEN

CONTINUED FROM PAGE 127

course of appreciation is necessary in order to enjoy and be thrilled by music.

With Jack Hallstrom's permission, I want him to be this month's guest conductor; I want to quote what he has to say about chamber music. Why chamber music? First, because chamber music is an important department of music. Second, because it is a timely subject right now, when the concert halls are closed and when you might be persuaded to get a recording of one or another quartet and to listen to it in the peace and quiet of your home. Third, because chamber music, though much of it was originally written for the enjoyment of a few friends (some of them amateurs) who got together of an evening and fiddled away, has by now acquired such a reputation for being highbrow that a few plain words are salutary. Here, in effect, is what he has to say about it:

I always had an ambition to write a short essay upon the subject of chamber music and now is as good a time as any. I maintain that chamber music, approached the right way, can be completely enjoyable. I maintain further that too many folks have come away from chamber music concerts, having sat all evening long in a boiled shirt and on those nasty little gold chairs with cane seats. Those cane bottoms make a severe

(*Continued on page* 182)



How to get $100 back

...fter you buy your Bendix



...hat's how much your beautiful, dutiful ...ndix can pay you back through the years ...h *the pennies it saves on soap* alone!



Thriftiest, safest way to get clothes cleanest:

...ars ago, commercial laundries found that ... thriftiest way to get clothes *cleanest* was "dunk" them . . . hundreds of times . . . and out of a small amount of hot suds. ...d that's how the Bendix does such a won-...ful washing job on such a little hot water ...d soap.

This Bendix "Tumble-Action" is *gentle* ...ion, too. No rubbing, scrubbing, nor ...isting, so clothes last much longer!



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...l you do is put in the clothes, set the dial, add soap. The Bendix does the rest . . . while you just take it easy!

All by itself the Bendix washes, triple-rinses, damp-drys the clothes, cleans itself and shuts itself off. You don't even have to be in the house.



What a record!

No other washer can match the Bendix 10-year record of performance . . . doing mountains of wash for millions of families . . . and doing the whole job automatically.

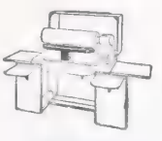
So don't let the price tag on a "bargain" washer cheat you out of workless washdays. Considering *all* the costs, the biggest washer value is the Bendix. See a demonstration.



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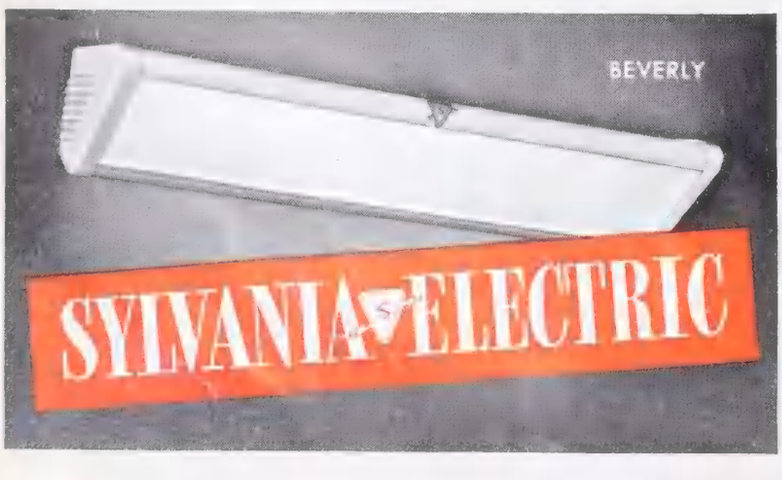
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For free literature describing the *Beverly* and other home fluorescent fixtures, write Sylvania Electric Products Inc., Dept. 749, 211 Derby St., Salem, Mass.

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RELAX AND LISTEN

CONTINUED FROM PAGE 180

impression which I am sure works its way into the very spirit of the sufferers. I say, asking your pardon for this liberty, that chamber music bears the stigmata of a cane-bottom chair upon its posterior. That is my essay.

Now, I always have had another idea about chamber music and I have discussed it with experts who know a lot about the subject. They have all agreed that it is a poor idea, which convinces me that it is a good idea for people like me who don't know too much about chamber music. Here it is. Most of us are frightened away from the enjoyment of chamber music by two things. First is the big talk that goes on about it. Very heavy stuff, generally. Second is the complete change in dynamic quality from the usually heavy, stirring excitement of the symphony orchestra to which we are accustomed. My solution is to sneak up on chamber music by selecting, from the various works, the very heart of the music in which there is the most melody and the least scraping around. Once you get convinced, and this is easy, that there is some extra wonderfully melodious music to listen to, then you've got it licked. Off comes your tie, off go your shoes, and out comes a cool drink. You sit back and listen to the music completely relaxed.

I tried this on myself once and I recommend it heartily to you. One summer I was dead broke and decided to take my vacation at home. I hauled out all the chamber music we had on records. I got up early in the morning, worked in the garden, drank a lot of milk, and listened to chamber music in the afternoon. Had the time of my life. The first day was a little difficult until my ear became adjusted to the quality of the music and to th change from the orchestral volum to the thinner, less dramatic strin tone. I had never realized befor that such beautiful, wonderful mu sic existed, and in a couple of day I was sold on chamber music fo the rest of my life.

The reason chamber music ca seem quite abstract is that, musi cally, it does call forth the ultimat skill of the composer. He has t write *all out* and can't depend o bit sweeps of strings or banging o drums or roaring of brasses to cre ate his effects. He has to write *pur music*, and when that word "pure" comes into the conversation most o us run for cover.

I'm frank to admit that ther must be an awful lot in chambe music which I miss. I'm not ver good in identifying developmen and variation of thematic material but I certainly do get some rea pleasure out of just plain listening



Chamber music derives its name from the implication that it is t be played in a rather small hall o room. It is music for a small group of players and for a small audi ence. This fact, I believe, may ac count for some of the stuffiness at tached to the form since it is hard to make a financial go with small audiences and this makes endow ments and patronage necessary. Bring in patrons and patronesses

(*Continued on page* 189)



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HASTINGS, MICHIGAN

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IT'S *Worth* MENTIONING

By JULIE POLSHEK



Toting the washing to the line is only one of the dozens of step-saving, back-saving uses for this easy-rolling, feather-light Longren Carry-all in the laundry, garden, and all through the house. The sturdy 11"x11"x23" wire basket is removable from the aluminum truck when you want to carry logs, refuse cans, and such. It takes up to 100 pounds. Rubber-tired, roller-bearing wheels whiz it along. About $10, Bullock's, Los Angeles, Calif.



Mops were never like this *aluminum-handled* Howard Moppit "family"! You'll revel in its feathery weight and the lock-ring that makes the heads instantly interchangeable or removable. A boon for cramped closets. The du Pont sponge-yarn head is an unbeatable wet-mopper—it virtually blots up water. The dry mop comes off its metal shoe for washing. Handle, $1.50; wet mop, $2.50; dry mop, $1.70. Bamberger's, Newark, N. J.



At last, here's a long-needed answer to the problem of undercover, sanitary storage of the toilet brush within arm's reach. The brush hangs neatly on the back of this half-round, corner-fitting Hide-A-Brush; a removable aluminum saucer catches the drip. To hang or remove the brush, you simply "pivot" the closet. The white-enameled metal face is gaily flowered. With nylon brush, under $3.15. Carson's, Chicago, Illinois.



Renters in hard-water-areas: Here's a practical, effective solution to hard-water miseries. This faucet-fitting Softee Portable Water Softener gives you sudsy-soft water right from the tap. It more than pays for itself in soap savings alone. Zeolite in the aluminum hang-up container extracts hardness and iron, lasts indefinitely. You simply regenerate it weekly or bi-weekly with ordinary salt. About $8.50, Marshall Field's, Chicago.



This handsome aluminum Cafex 8-cup percolator scores high in flavorsome, crystal-clear coffee-making prowess, and its modern design rates high in beauty. Point by point, its trim lines have all-out utilitarian good looks. The hand-fitting, stay-cool plastic handle is an integral part of the percolator. The pin-point pouring spout is dripless. And the large glass dome shows you when coffee is done. About $5, Hudson's, Detroit, Mich.

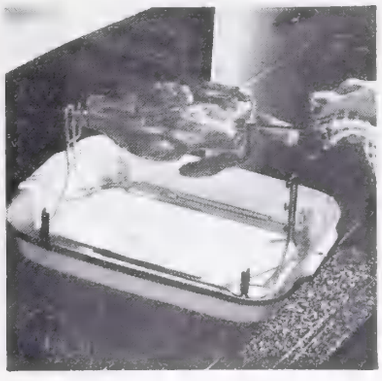
imulate the frying "trick" of pro-fessional cooks with this wood hef's Block. It acts as a weight to ld meat close to the skillet and lps seal in natural juices and vor. Meat browns more evenly, o, without curling or puffing. Per-ct for bacon, ham, hamburgers, d such. Use the smooth, under-le of this sturdy double-duty ock for slicing and cutting. About .50, Crawford Products, 1016 altimore, Kansas City, Mo.





You get 16 feet of fold-away space for drying "small wash" on this ingenious, 17" wide, rustproof steel Midjit Dryer. Rubber-covered feet fit it space-savingly over tub or sink—and best of all, it keeps the drip off the floor. Hook it, too, to the clothesline for space-making drying of small miscellany. It sets up firmly in a jiffy and folds flat for storage or traveling. Perfect for dormitory-dwellers. About $1.50, Jordan-Marsh, Boston, Mass.

ere's a new rotisserie-like roast-ing rack that roasts every inch meat or fowl to crisp, juicy per-ction. Flavor is improved, too. pit-suspension of meat on this oto-Roaster (it's suspendable at levels) allows oven heat to circu-te freely, evenly under and around Basting is easy and burnless. rn roasting meat with a flick of e wrist. It's stainless steel, and llapsible. About $3, Bamberger's, ewark, N. J.





Mothers will bless Pacific Mills for this new fitted Contour Crib Sheet that banishes time-consuming mitering of corners, tucking-under, and pinning. Simply slip the shaped corners over the mattress and it's anchored as smoothly as a second skin. Neither tossing, turning, nor tugging can disturb its tight fit. It's Sanforized—no more than 1% shrinkability. Sheet measures 46"x 24", with 8" tuck-under. About $2, Boston Store, Milwaukee, Wis.



Change seasons in seconds...

Changing storm windows can be easy! When your home has Eagle-Picher Combination Storm Windows and Screens, you simply remove lightweight glass inserts (no tools needed) and replace with screen inserts. You can change all your windows in minutes without stepping outside the house.

Made of non-rust, non-warp ALUMINUM. Narrower-than-usual frames are extruded for extra strength . . . give this superb all-weather window unmatched beauty and durability. Carefully trained workmen install it, assuring a permanent, weather-tight fit. Satin aluminum finish harmonizes with any style of architecture.

You'll find Eagle-Picher Combination Storm Windows and Screens save up to 35% on heat loss through windows, reduce "cold spots" and drafts near windows. They virtually eliminate maintenance problems, simplify storage. Your Eagle-Picher Insulation Contractor will give you a free estimate for your home. Contact him, or send us the coupon for full information. Convenient budget plan available.

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THE EAGLE-PICHER COMPANY, Dept. HB-97, Cincinnati (1), Ohio

Gentlemen: Without obligating me, please send particulars about the new Eagle-Picher Combination Storm Window and Screen. (Please check only one.)

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A permanent investment in BEAUTY and FLAVOR

You will be enthusiastic the minute you set eyes on Revere Ware's *copper-clad stainless steel* beauty, and wonder that utensils so lovely could also make cooking so easy. They heat up so quickly and evenly. They need so little watching. They're so easy to keep silvery bright. And, of course, they're practically indestructible. Revere "waterless" cooking makes every dish more tantalizing, saves fuel, preserves food values.




4 qt. Pressure Cooker


8", 10", 12" Covered Skillet


2 qt., 3 qt. Covered Sauce Pan

There's a complete line of Revere Copper-Clad Stainless Steel Ware to ease your work and please your family's appetite. But to make sure you get these kitchen jewels, look for the Revere trade mark on the thick copper bottom. Revere Copper and Brass Incorporated, Rome Manufacturing Company Division, Rome, N. Y.




5½ qt. Dutch Oven


1½ qt., 2 qt. Double Boiler


4 qt. Covered Sauce Pot

IT'S Worth MENTIONING

CONTINUED FROM PRECEDING PAGE

Indoor plants are mess-free pleasure when you grow them in this attractive, self-watering aluminum Window Garden. It banishes messy saucers, stained sills and walls, and saves watering time. Just fill the raised-from-the-sill water tray twice a week—the pots act as wicks. It's perfect for African violets. Get the 25-inch-long garden in white or ivory painted finish with matching or green pots. About $3.25, Boston Mfg. Co., 61 Wareham St., Boston.

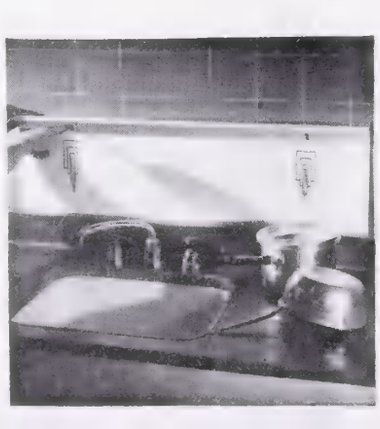




Make your electrical appliance fully automatic with this Ever hot Timer-Clock. Use it for roaster heater, radio, percolator, lamp, o any A.C. appliance using up to 165 watts. It turns them on, then off, o off only, for any period from 1 minutes to 21½ hours. Plug ap pliance into back of clock, plu clock into outlet, set "on" and "off" dials, and Timer takes over you clock-watching. About $8. Wana makers, Philadelphia and New York

You'll get a lifetime of service—plus new safety and convenience—from this all-metal Casco stepladder. Extra-wide, sure-grip hob-nailed treads are spaced for safe climbing. Both the handy top-of-the-ladder worktray and ladder itself have self-locking braces. Non-slip rubber pads grip the base to any surface. Fold it flat for easy carrying and storage. In 4-, 5-, 6-, 7-step sizes: about $8, $9.25, $11, $12.50. Hecht's, Washington, D. C.





Protect the wall behind your stove laundry tubs, kitchen sink, or baby's bathinette from spots and stains with this sturdy steel Splash Apron. The gleaming white, baked-on-enamel finish gives this 3-foot-long, 11-inch high wall protector a "belonging," permanent look. It has a convenient 3-inch shelf for pertinent miscellany. Screw it to the wall in a jiffy. Plain or with red or black motifs. About $3. Treasure-Craft, 256 Lexington Ave., N. Y. C.



Beauty and unusual utility have been skillfully wedded in the design of these slim Carvel Hall Steak Knives. The chromed Vanadium steel blades taper gracefully to a sharp around-the-bone point. The blades stay sharp permanently for they're hollow-ground from edge to edge. Ivory-like handles are accented by chromed-steel thumb rest and base. Set of 6 or 8, in plastic case, about $10 and $20. Hammacher-Schlemmer's, N. Y. C.

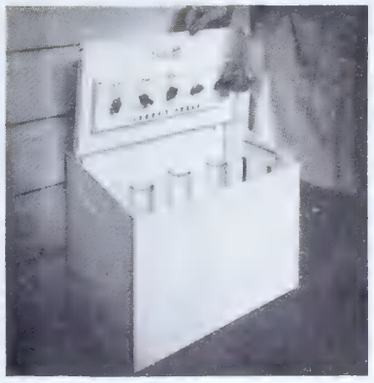
ou aren't "tied to the wall" by your iron with this Attach-A-rd. It makes the *full length* of iron cord available for free, ll-less ironing movement. Your n plugs into the Attach-A-Cord cket that you screw to the under-le of your board; the other end the 10-foot-long Attach-A-Cord ugs into the wall outlet. It's a fe, simple answer to extension-rd problems, too. About $1.30. . S. Cahn, 101 W. 31st St., N. Y. C.



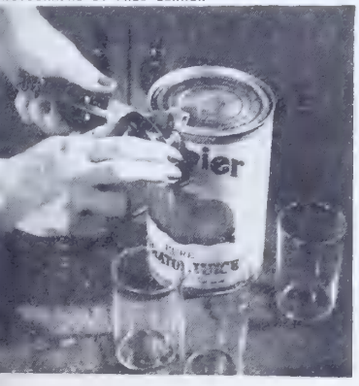


Anyone can convert hemmed fabric into a cartridge-pleated drapery with a real decorator look with this pleat-forming Decorod. It's done with 24 ordinary pins, in ten minutes, *without sewing*. The draperies can't sag or come undone. Rods are adjustable to extend draperies up to 8 inches beyond window. Unpin draperies for refurbishing. For 50" fabric, $3 pair; for 36", $2.50; with fixtures. Halle's, Cleveland, Ohio.

ou're sure the milkman gets your order, and gets it right, when u dial it on the lid of this Dairy-d. It's a safe, sanitary, weather-roof, receptacle, too, for the foods e leaves. There are separate dials r milk, cream, butter, egg orders nd one for special instructions. It lso has a pocket for bills. The urdy white-enameled steel 10½"x 6½"x13" box can be hung out of each of little fingers. About $7, ewis & Conger, New York, N. Y.



HOTOGRAPHS BY FRED LERNER



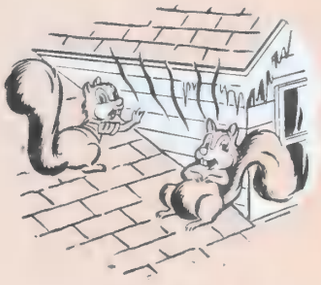
This sleek Flint Hand-Type Can Opener, of satiny black plastic and chromed nickel, gives you all the precision and serviceability of the most modern wall types. The thumb key whizzes the keen steel cutter effortlessly around any type of can, leaving its edges glass-smooth. It's made to order for heated cans. Lift, open, empty can without touching it! Long handles give firm hold. About $1.50. Vandervoort's, St. Louis, Mo.

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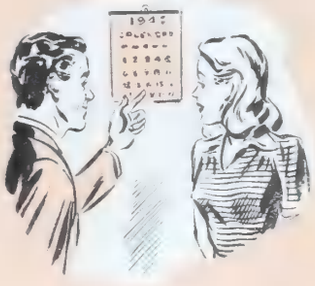
Will your roof be a radiator for shivering squirrels this Winter? That means wasted fuel dollars, lost heat. Think of *your own* comfort and health—stop heat loss with Chamberlin Rock Wool Insulation.

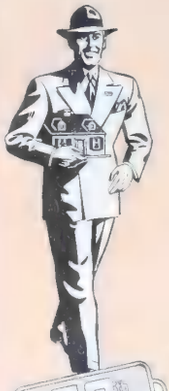




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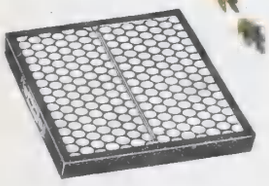
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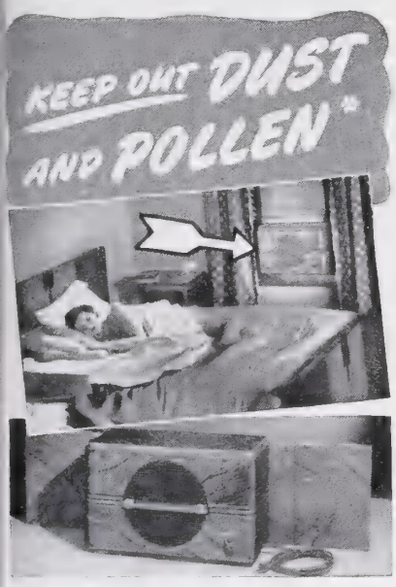
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RELAX AND LISTEN

CONTINUED FROM PAGE 182

and, before you know it, you have boiled shirts and evening gowns. From there it's only one step to the little gilt chairs, and then, of course, you're lost.

I should like to sign off this discussion of chamber music by making the suggestion that you use my approach to it. You don't have to do the work in the garden or drink all that milk, but you can listen the way I did. Here's one way to make you start.

Take the *Trout Quintet* by Schubert. It's called the *Trout Quintet* because the melody line in the last movement comes from the song Schubert wrote called *The Trout (Die Forelle)*. Now, don't listen to the whole quintet at first. Just try the first movement and see what happens.

Then take the Schubert *Cello Quintet* and listen only to the slow movement. Believe me, this is one of the most beautiful and moving melodies you have ever listened to. Then try the last movement of the Brahms *Piano Quartet in G Minor, Opus 25*, which is a wonderful and exciting gypsy business with the piano sounding just like a zymbalon.

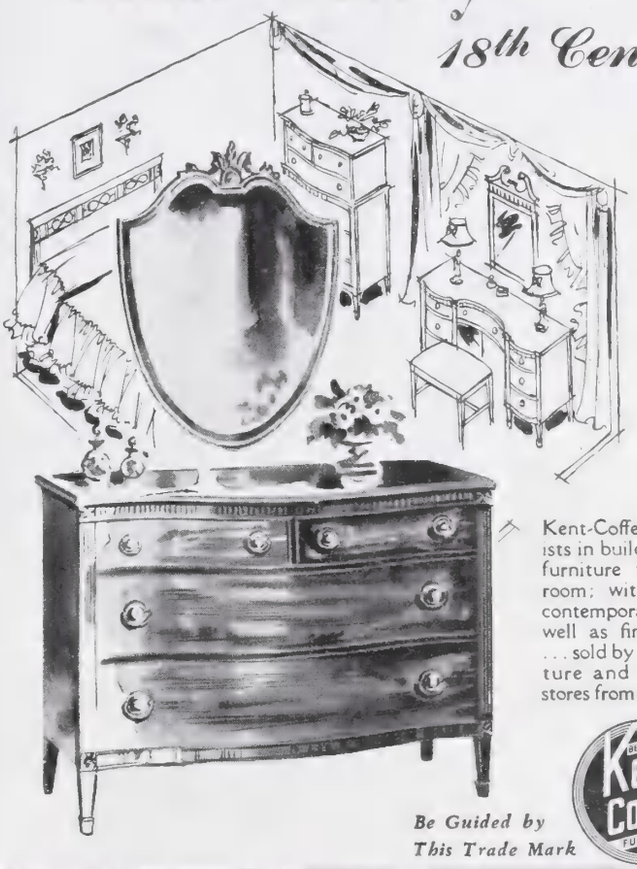
Try also the famous *andante catabile* movement from the Tchaikovsky *Quartet, Opus 11*. You could take any part, that is, any one movement, from Mozart's *Eine Kleine Nacht Musik*, and find it exceedingly enjoyable.

The important thing to bear in mind when you listen to chamber music is not to be self-conscious or official. Give the music a chance. Remember that it won't provide the wallop of a big symphonic composition. Get used to the thinner quality and the reduction in dynamics (I call it "sock") and the first thing you know you may become a real chamber music enthusiast. To what purpose? Simply to have more music to enjoy.



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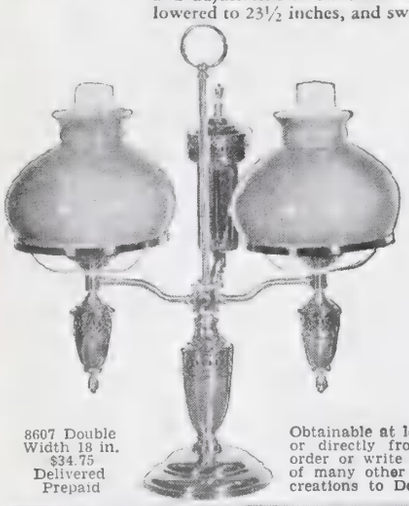
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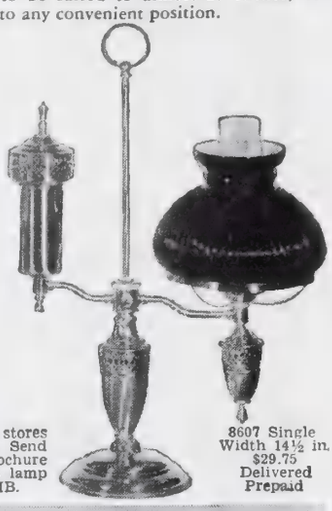
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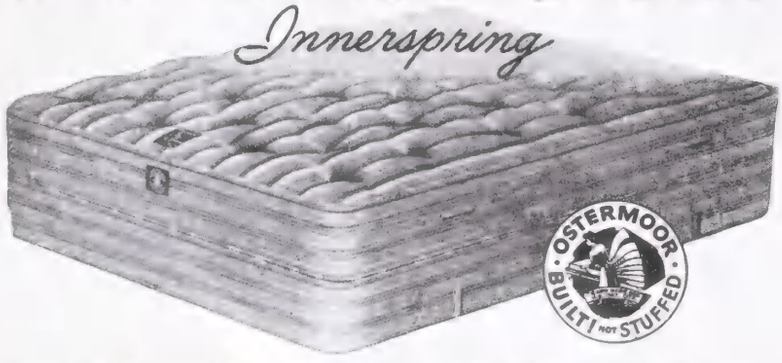
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THE EDUCATION OF A HOUSE-HUSBAND

CONTINUED FROM PAGE 129

gave up and behaved, but not before 11 of the 27 small panes were wonderfully laced with cracks. Trouble was, before each so very gentle blow, I was sure I'd found a place that could be hit without damaging the glass. A few times it turned out that way. I have also found it is easy to tear the handle off a stuck window, if the screws aren't tightly set.

My ladder-fetching for high-level jobs dates from the time I proved that a settee will never replace the ladder. Using it to get at a curtain-rod (after carefully spreading a newspaper on the upholstery), I stepped on it and broke the wooden front support that had never before even complained at my sitting weight. That meant digging down into the settee's innards and mending the broken frame with a long metal splint and a multitude of strategically placed screws. The event made me a staunch believer in ladders.

Trial and error in painting has a long and checkered history at our house. I don't yet know the right way to paint a brown commode white, but the wrong way is just to paint over it. After five coats, with the brown still coming through like the streaks of vanilla in angel cake batter, I gave up. The commode wouldn't have looked well in white, anyway.

I also know that you don't ever apply paint over calcimine. Or paint dirty surfaces. Or get anything but a third-class effect from third-class materials.

AS ALL house-husbands understand, a lawn is a stern master. During the summer you are its slave if there's no one else to keep it barbered. You cut the grass, and after a few days of growing weather, it looks like a grain field yelling for a reaper. Each year I learn all over again. Last summer we had excellent weather for a stretch, and the grass leaped up three to five inches beyond the usual limit. Thinking to save myself a lot of bending, unloading and dumping. I left the grass-catcher off the lawnmower. When I had finished, all the lawn needed was a couple of peasants bent double and it would have passed as a reasonable facsimile of Millet's "The Gleaners." I did a repeat performance with grass-catcher attached, gleaning.

These incidents in the education



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of Hard-Way Holden are minor, however cataclysmic they seemed at the moment. Yet, every blown-in-the-bottle, trial-and-error-loving house-husband has memories to make him wake up screaming when they disturb his dreams. My worst one—so far—had to do with frozen water pipes under the kitchen sink.

The frozen section was un-get-at-able, between the inner and the outer walls. Steaming rags had no effect. Neither did any of the other old reliable methods. Drastic steps were mandatory. A five-foot poker offered a possible answer.

I heated the end of the thing white-hot in the firepot, then, warily standing on an old washbasin directly below the point where the pipes emerged into the cellar, I placed the glowing poker alongside the pipe. The idea was to transfer the heat to the pipe in the hope that it would be transmitted upward to the frozen section.

It was a beautiful theory. But I hadn't noticed the felt packing around the pipe where it entered the wall. The white-hot poker didn't miss it. The packing burst into flame with all the fury of a Fourth-of-July flowerpot.

I have only two hands and both of them were holding the poker. There wasn't any real choice. I dropped the poker and grabbed at the blazing stuff. More luck than I deserved was with me. Somehow the poker clattered to the cement floor without branding me for life on the way down. In the same split second I snatched the blazing felt away before the draft through the now opened hole in the wall could start an intramural conflagration. I tottered weakly down from the washbasin, a shaken and unbelievably wiser house-husband.

SHELIA took over. She opened the doors to the cabinet under the sink and placed an electric heater inside. The water started its merry, merry flow in about fifteen minutes for all the world as if it had never heard of the word "freeze."

One lives and, sometimes, one learns. Owning a home, you are also owned by it. But it's an instructive experience, and it brings out the spirit of adventure in a man. If you don't burn down the house, wreck it, or if it doesn't bend or break you, there's nothing like it.

Like Edison learning thousands of ways *not* to make an electric light bulb, the adventurous, improvising, never daunted house-husband has the joy of ultimately coming to know the right from the wrong way to do a given job



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Weisway In-A-Wall Adapter type, built into room walls.

Bathroom Beauty

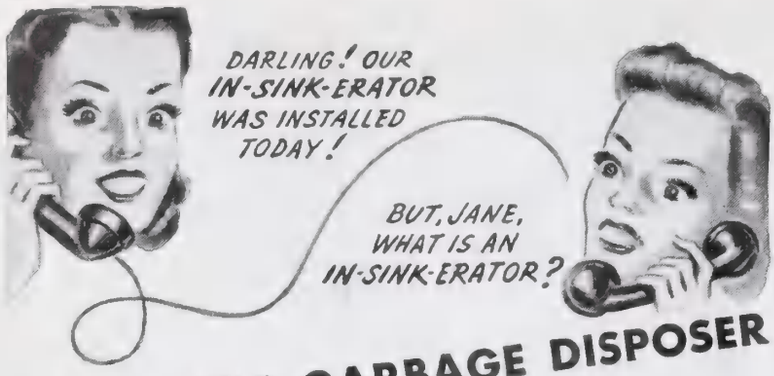
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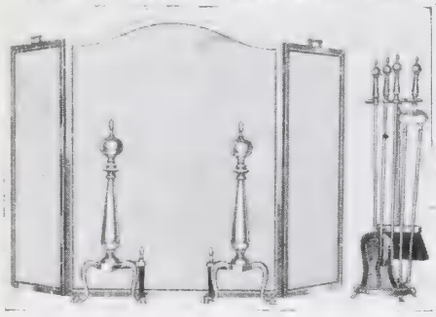
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Q. SWELL, I'LL HAVE JOHN CALL OUR PLUMBER TONIGHT.

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Styled in decorative modern design, this mirror is handsomely hand-engraved with oval-shaped printies which give this beautiful piece its sparkling charm.

Write today for our folder, "How to Lend Personality to your Walls with Mirrors."

Donnelly-Kelley Glass Company, Holland, Michigan

Is Your SPRINKLING Up-To-Date?

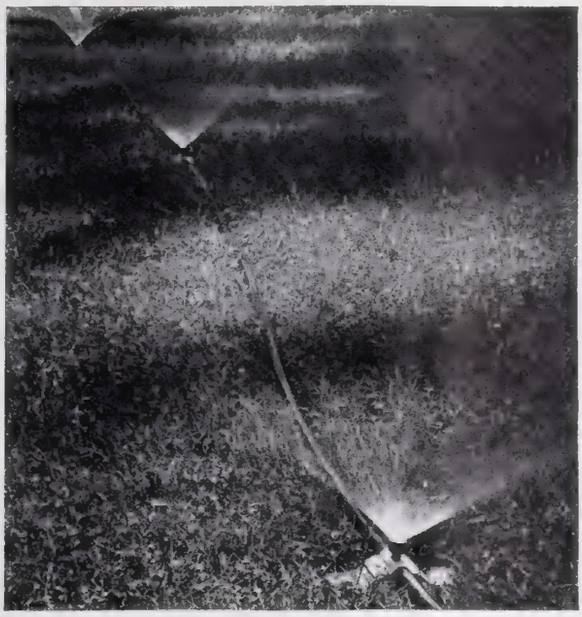
When you get out the hose, you'll find that these attachments offer 100% improvement over the old "thumb" method that drenches you as well as the plants



● One of the smallest ground-sprayer attachments we've seen, the Piezo, will "stay put" when you push the double prongs into the lawn, no matter how strong the water pressure. Another good feature: It sprays outward, so you can move it without turning off the water and still not get a drenching



● Just a twist with thumb and forefinger, and you can regulate this Sisley hand sprayer to give a strong stream of water or a mist fine enough to water the smallest seedlings. It's made of rustproof metal, and you'll leave it on your hose all season because it never gets in the way



● You can have a whole sprinkler system at a nominal cost if you screw a set of three Bradson sprinklers into your hose, at intervals of eight or ten feet. The size of each spray is easily adjusted, and the sprays can be shut off entirely if you wish to use your hose in the regular way



● Many steps—and plants and your hose, as well—will be saved if you use Garden Specialties' hose guides at the corners of your beds. You can use them as permanent fixtures or move them from place to place. They are sturdily made of metal, painted green, and the top turns as you move the hose

PHOTOGRAPHS BY GOTTSCHO-SCHLEISNER



● You hold the Mecho sprinkler and work its regulating lever all with one hand. Besides allowing you to vary the speed and range of the spray, the lever gives instant shut-off when released, saving you many a trip to the faucet. Comes in red or green, and is well constructed, with brass parts





PANTRY SHELF NEWS

By Julie Polshek



No Wonder It's Fun to Plan Your Curtis Kitchen

Curtis cabinets give you almost unlimited scope in planning exactly the kitchen that best fits your home and your desires! There are 21 basic unit types of Curtis wall and counter cabinets—and a total of 75 sizes, not including special cabinet accessories. No matter which units you choose, they'll fit together quickly—easily—and economically.



Curtis kitchen cabinets are made of wood—for beauty, sturdiness and lasting satisfaction. These cabinets come to you prime coated—but you may give them any final color finish you desire. You are not limited to a *white* kitchen.

You'll Want This Kitchen Idea Book



For the latest information on kitchen planning—for modern ideas about using Curtis cabinets in planning the size and shape of your kitchen—you'll want our new kitchen booklet. Send for this today.

Curtis production is steadily increasing—but the popularity of Curtis kitchen cabinets is breaking all records. So, if they are not always immediately available, keep in touch with your Curtis dealer.

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Gentlemen: Here's 10 cents for your new book, "It's Fun to Plan Your Own Kitchen."

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You'll find it hard to excell in your own kitchen the savory tastiness of the Helen Morgan Spaghetti Sauce with Mushrooms. The full-bodied flavor and super-thick consistency of this zesty sauce bespeak the long cooking, fine ingredients (it's concocted with real olive oil), and expert blending of herbs, spices, and vegetables that make it such delicious eating.

Make no mistake—and everyone who fancies himself a master of spaghetti-sauce making will attest to it—making good spaghetti sauce is a time-consuming process. This sauce gives you the same delicious result without the bother.

Don't confine its use to spaghetti, though, for this savory herbed sauce made of tomato paste, carrots, celery, and olive oil, is a tasty dressing for such other foods as fish, fowl, eggplant, rice.

The 8-ounce jar goes a long way for its size because the sauce is so thick and rich that it can be thinned with tomato juice without sacrificing flavor. It costs about 75 cents a jar (plus postage) at John Wanamaker, New York City, and Philadelphia, Pennsylvania.



The Top-of-the-Crop Gift Club offers a pleasurable 6-month membership in a palate-tempting "club" that brings you choice cherries, peaches, cantaloupes, apples, and celery for which Utah is famous. Best of all, you can start your membership during any season and receive a full subscription of gift boxes.

The Club offerings start with a 6-pound box of Bing and Lambert cherries in May to July. August to September brings two delicious offerings—10 pounds of super-size peaches and 4 giant, juicy-sweet cantaloupes from the heart of the nation's best cantaloupe country For September to October you receive an 8-to-10-pound box of choicest Jonathan apples, picked at the peak of their season for top eating quality. The wind-up is two celery shipments — one before Thanksgiving and the second before Christmas, each containing 6 jumbo stalks of Utah's famous "Sweet-White" celery at its best.

The "works" cost $15.50, including express on all the shipments, from ZCMI, Salt Lake City, Utah. These tree- and vine-ripened fruits and vegetables offer the tops in luxury foods. The gift-packed, spaced offerings make perfect gifts, too—and "remember you" to the recipients for many months.

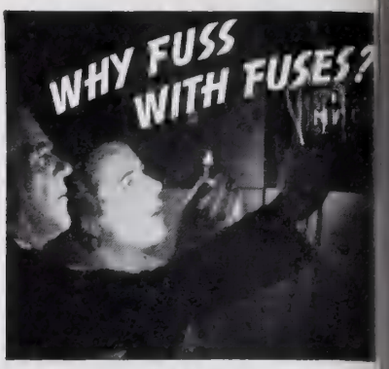
Mushrooms at their finest are food for the gods. John Blokzeyl's Dutch Kitchen Style Prepared Mushrooms prove it. The exquisite flavor of these sautéed-in-butter mushrooms is convincing evidence, too, of the artistry that goes into the fine art of mushroom cookery.

Your palate tells you, when you taste these plump brown morsels, that all of the rich pan juices which exude from mushrooms during the first minutes over the fire have been cooked back into them.

It is this trick of expert cookery that gives these unusual mushrooms their rich flavor and tender, succulent goodness. There isn't a drop of liquid in the tightly-packed can, but there are an amazing number of mushrooms; virtually the equivalent of a pound of fresh ones. And you get a good inch of tasty drawn butter in the can for dressing the heated mushrooms. They're delectable eating simply heated piping hot in a skillet. But you'll be cheating yourself of a lot of eating pleasure if you stop there. They make delicious cream-of-mushroom soup (the easy-to-make recipe is right on the can). They "do things" for fowl dressings, and they're dreamy with steak or chopped into an omelet—to mention only a few of their adventuring possibilities.

A 6-ounce can costs about 75 cents (plus postage) at John Wanamaker, New York City and Philadelphia, Pennsylvania.





Save time, trouble and expense wit
a Cutler-Hammer Multi-Breake

Why tolerate the blown fuse nuisance an longer? Why hunt fuses in the dark . . . c break off in the midst of preparing a meal t go to the store for the new fuses you forgot t buy? Why stumble down dark cellar stairs an fumble in the old fuse-box wondering what t do? The Cutler-Hammer Multi-Breaker enc this annoyance forever. It is installed in th kitchen or any other convenient place. An when service goes off, all you do is reset a tin lever that has snapped out of position. Nothin to buy . . . nothing to replace! Service is re stored in the twinkling of an eye . . . even by child! The average new home can have thi modern and safe protection for less than $5.0 additional. Also easily installed in old home How much will it cost *you?* What are *all* the facts? Write today for our free booklet "Goodbye to Fuses." CUTLER-HAMMER, Inc., *Pioneer Electrical Manufacturers, 1398* St. Paul Ave., Milwaukee, Wis.



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Stair-Travelor by Sedgwick

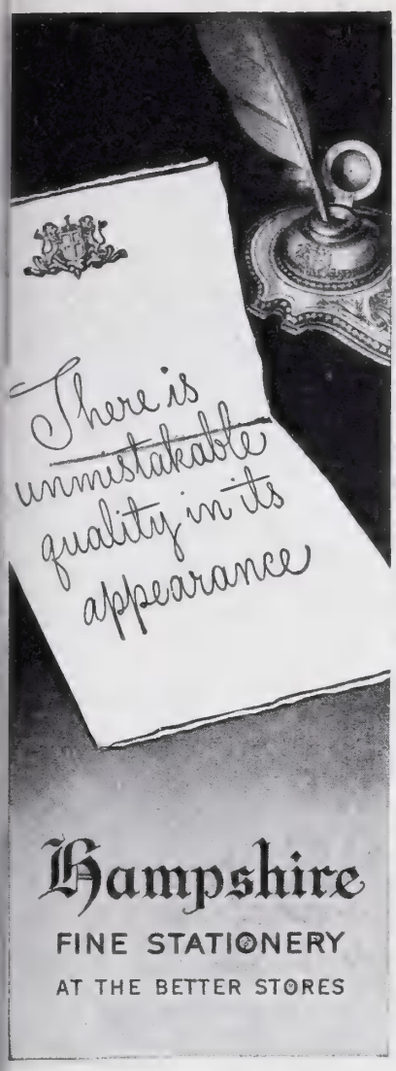
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Lighten Your Household Tasks By Using House Beautiful's

HOUSEKEEPING RECIPES

COFFEE-MAKERS

How to Care for Coffee-Makers

A scrupulously clean coffee-maker, free of stains and odor is one important secret of brewing good coffee. The taint of rancid coffee, resulting from improper or haphazard cleaning, or from accumulated stains, can spoil the flavor and aroma of subsequent brews; so will stale odor that builds up in utensils that aren't properly aired between uses. A brush especially designed for cleaning your particular type of coffee-maker is an indispensable cleaning adjunct. And don't overlook thorough washing of filter cloths in vacuum-type coffee-makers. Wash them in hot soapy water; rinse in plenty of clear hot water. Try keeping cloth filters in tumbler of clear water between uses. Never use one for more than two weeks. Better yet, change to a glass filter.

OVER

FURNITURE

How to Wax Furniture

Wax is an ideal finish for tables and other hard-used furniture. Properly applied and maintained, it provides a hard, long-lasting protective coating with a high glow. It guards the surface against light blemishes and scratches and, to a degree, against heat and moisture. Here are some pointers for successful waxing: Don't apply wax on soiled surfaces. Apply wax film-thin. Don't allow wax to set hard before buffing. Don't use cloths after they show soil. Remove excess wax before final buffing. A properly waxed surface is hard and brightly shining—you can run your finger over it without leaving a trace. One wax application lasts three to four months with thorough, frequent in-between dusting and weekly dry-rubbing to restore its full luster. The secret of waxing is rubbing, not the amount of wax you apply.

OVER

BROWNLEY *extension table*



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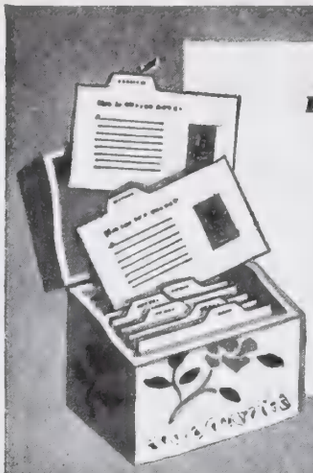
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DON'T LET HOUSEKEEPING DUTIES GET YOU DOWN

Equip yourself with proper information to handle problems that arise. HOUSE BEAUTIFUL regularly presents housekeeping recipes giving simple how-to-do instructions for solving upkeep problems. Save time and worry by referring to them often.

COFFEE-MAKERS

Procedure: Never wash a coffee-maker with other dishes or in water in which other dishes have been washed. Always wash it alone in fresh clean soapsuds. In hard-water areas, adding water-softening compound makes for more thorough cleansing—especially of glass types which tend to "cloud." Rinse very thoroughly in plenty of clear hot water to prevent the carry-over of off-taste from washing. Dry well with clean dish towel. Use special brush to get at otherwise inaccessible and hard-to-clean surfaces. Scour stains on metal utensils with proper cleansing powder for type of metal. Airing coffee-makers between uses is equally essential. If storage room permits, store coffee-maker without assembling it. If this is not possible, allow parts to air thoroughly after washing before assembling them for storage. Allow metal utensils to air in direct sunlight every week or so.

OVER

FURNITURE

Procedure for liquid or paste wax: (Do not confuse liquid wax with self-rubbing types.) Have surface spotlessly clean; if it is sticky, finger-marked, or dulled, wash furniture with moist cloth or sponge tightly wrung out of slightly soapy warm water. If very soiled, use cooled solution of 1 quart hot water to 3 tablespoons linseed oil, 1 of turpentine. Dry thoroughly. Rub a very thin coating of wax into dried surface, working with wood grain. Use 1 to 2-yard length of cheesecloth, wrung tightly out of water and folded into large pad. Work on a small area at a time. Allow to set about 10 minutes. Remove all excess wax with clean dry cloth. Buff surface vigorously with heavy flannel cloth, clean soft-bristle shoe brush, lamb's wool buffer, or carpeting wrapped around brick or an iron. For carved furniture, liquid wax may be brushed on, buffed dry with clean brush.

OVER

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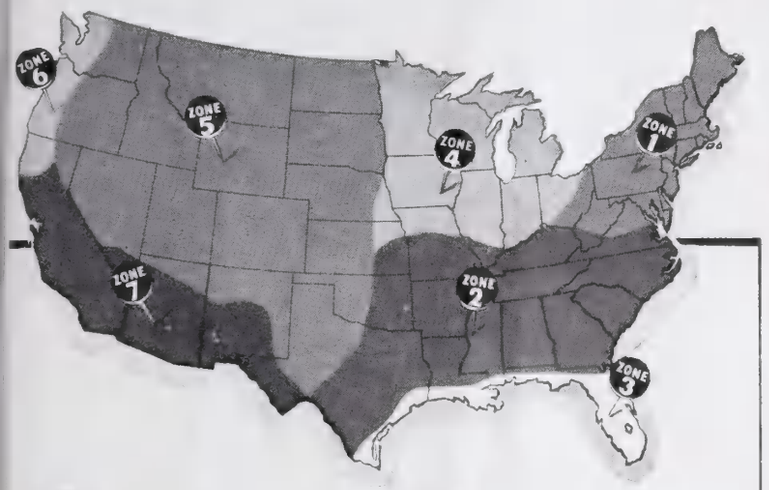
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The LOG of the PRACTICAL GARDENER



ZONE 1 — The Northeast
ZONE 4 — The Middle West
ZONE 2 — The South
ZONE 5 — The Rocky Mountains and Great Plains
ZONE 3 — Florida and Gulf Strip
ZONE 6 — The Pacific Northwest
ZONE 7 — California and the Southwest

This is HOUSE BEAUTIFUL's Gardening Zone Map of the United States. It is divided into seven main zones, determined not only by temperatures, but by soil, rainfall, and other factors that bear on what you can grow successfully. Whenever gardening procedures depend upon locale, we try to give the best advice for each zone, indicating the zone by number. Find your own zone number on the map so that you may apply our observations and reminders here and elsewhere in the magazine to your garden.

Wherever you travel, you are sure to find roses. At first you attribute their popularity to the fact that "everyone loves roses"—which they do, no doubt. But there are other reasons, and chief among them is the toughness of the rose's constitution. Roses fit themselves so readily to various soil types and climates that almost anyone can have success with them.

Enormous flowers bloom on Hybrid Tea bushes in the hot, light soils of Southern California. Again, in the region around Denver, that is trying to almost all woody plants except native evergreens, you are told that roses do exceptionally well. Gardeners in northern Michigan and Wisconsin, too, grow roses with great success, even Hybrid Teas if these are given winter cover and heavy pruning. So, rejoice in the fact that—wherever you live—you can grow roses well.

The handsomest Hybrid Tea rose bushes we've had the pleasure of seeing were in a home garden in Corvallis, Oregon. The climate, which is pretty nearly ideal here, had something to do with the results, of course. But there was more to the story than this. The grower pointed with pride to the thick mulch of leaves he maintains on the rose bed all season. Every fall he replenishes the cover with a new layer of leaves. He never has to cultivate the soil, because the mulch keeps out

(Continued on next page)

RWAY FURNITURE



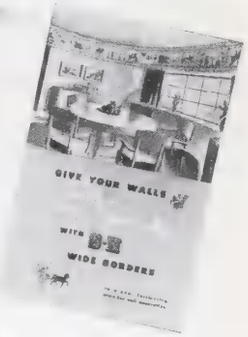
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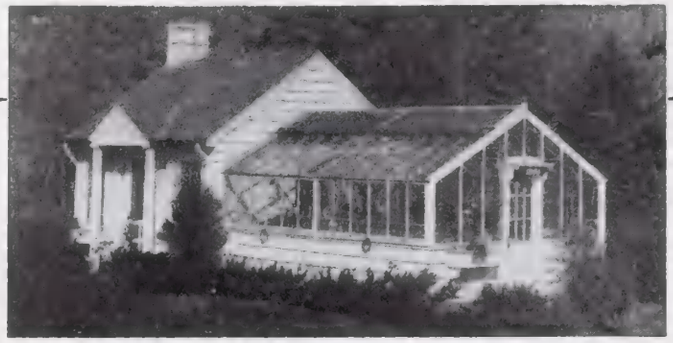
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POST & RAIL, WOVEN PICKET, ALL KINDS OF WOODEN FENCES.
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CONTINUED FROM PRECEDING PAGE

weeds, and the abundant rains carry down to the roots the two or three applications of fertilizer he scattered over the mulch each year. A successful (and easy) method that might be worth a try in gardens in other parts of the land!

Gardeners are more tolerant of bad weather than other folks because they know from experience that somehow it serves a useful purpose. With the unusually wet spring in most of the Rocky Mountains-Great Plains zone, the yuccas or soapweeds sent up quantities of flower stems to decorate otherwise barren hillsides. Yucca displays in the West are as thrilling to western plant lovers as more brilliant shows of flowers in other sections.

The ancient cliff dwellers used the leaves of the soapweeds for rope, and the roots for soap—hence the common name.

Horticulture House, the new headquarters of the Colorado Forestry and Horticulture Association, has recently opened in Denver. This is a meeting center for gardeners from all over Zone 5, and also for those who are traveling through this section of the country. Experienced horticulturists, an extensive library, and a herbarium are at the service of all visitors.

Lawns are the big "must" with most gardeners this month. It pays to eliminate the weeds with one of the new selective weed killers and to mow the grass close before fertilizing and seeding.

Herbaceous plants are also to the fore in September. This is the time to transplant the spring-blooming perennials, as well as to set out bulbs. In the Far South you sow seed now of cool-weather annuals, such as alyssum, babysbreath, calendula, carnation, cornflower, Moroccan toadflax, phlox, snapdragon, statice, and sweet peas. Most of these can be sown now farther north, too, but many gardeners in cool sections prefer putting off seed sowing until late October or early November just before the ground freezes. The seeds are then likely to sprout more evenly in the spring.

While we are on the subject of annuals and perennials, have you tried any of the single peonies, or the Japanese varieties with a single row of petals and big fluffy centers? You'll find they have great charm, and that they stand up under spring downpours much better than the doubles with their big heavy heads. This is the month to set them out.

A good general rule for transplanting bulbs is to wait until their foliage dies down. Otherwise you might make the mistake of transplanting the spider lilies, for instance, at the wrong time of the year. It's too late to move spider lilies now, after they have started to grow their winter foliage; instead, wait until right after they have bloomed next summer, and move them as soon as the tops are dead. However, this is the season to top dress with a complete fertilizer.

The red spider lily (Lycoris radiata) *is more common than the yellow, or* aurea, *but still not seen often enough. Spider lilies will winter over in the latitude of New York City if given winter protection.*

Evergreens are planted early this month in most sections, so they get the benefit of fall rains to become established before the ground freezes. A thick mulch put on after the soil is saturated with rain will retain the moisture and keep the frost out after other parts of the garden have frozen.

Flowering shrubs and trees are best set out after their leaves have fallen, but your order should be placed immediately because many of the best kinds are still scarce.

Don't waste any leaves this fall. What you don't use in mulches, be sure to add to the compost heap, along with other plant debris.



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YOU CAN ENJOY DAFFODILS

CONTINUED FROM PAGE 119

To follow February Gold, plant the old-fashioned yellow trumpet. It is the common early daffodil found in old gardens in Virginia, New England, and the Pacific Northwest. This type may not win prizes at exhibitions, but it will give a fresh look to your garden in early spring.

If you are fortunate, you may locate some of the bulbs in an old garden. Otherwise, they may be a little hard to find, though a few dealers are digging them out of old gardens, propagating them, and putting this previously unnamed daffodil back on the market as Early Virginia and Pacific Spur.

MOST garden varieties of narcissus trace back to the early flowering yellow trumpets and the late-flowering poet's narcissi. While these have been fairly well mixed up in a century of intensive daffodil breeding, there is still a general progression from early-flowering yellow varieties, with very long trumpets or crowns, to late-flowering white ones with tiny flat cups.

An early flowering white is therefore most welcome since it contrasts so nicely with the predominantly yellow varieties of early spring. Pallidus Praecox, a small white trumpet, so old that it was listed by Parkinson in the first great gardening book written in English, is still listed in current catalogs. It is a good "doer" and makes bold masses of crystal white in early spring. For a good combination of bloom, plant this old variety beneath the early Japanese cherries.

As the early long trumpets give way to the medium trumpets, Sir Watkins is an outstanding variety. You'll find it readily available and reasonable in price. With the texture and constitution to withstand our violent American springs, it can put up with poor soil, city grime, and partial neglect as can few other daffodils.

You'll find a handsomer variety for the same season in Aerolite. Its broad, well-formed petals of a clear, soft yellow will stand up for a fortnight in a cool spring, and come unscathed through late snows and frosty nights. Use the dwarf irises as foreground for Sir Watkins and Aerolite.

In the past few decades, gardeners have been enjoying many

(*Continued on next page*)

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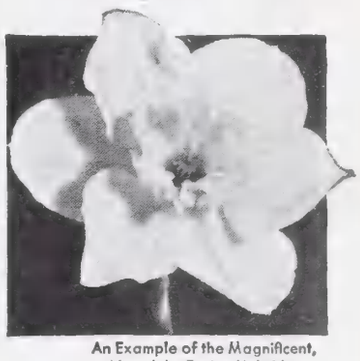
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Tall Giant Darwin Tulips
Perfect, cup-shaped flowers on long, strong stems—yellow, red, pink, white, purple and violet, mixed. Choicest varieties. (50 Bulbs $5.00) 8 BULBS $1

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Glorious long trumpets in yellows, whites, bi-colors, mixed. Long strong stems—ideal for beds, borders, and pots. (100 Bulbs $5.00) 17 BULBS $1

Fantasy Tulips
Huge, exotic, most beautiful of all Tulips! Geranium-red tinted rose, marked with green. (25 Bulbs $2.50) 9 BULBS $1

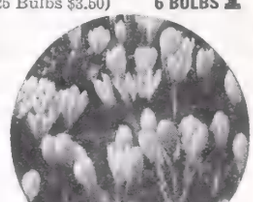
Red-Cupped Daffodils
Cups are attractively marked in striking combinations of deep orange and many shades of red; white or yellow petals. (50 Bulbs $3.75) 12 BULBS $1

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Largest and most brilliant of all Tulips! Amazing intense scarlet—immense streamline petals. Very early, blooms in April. (25 Bulbs $2.95) 7 BULBS $1

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9547--Red-Cupped Daffodils ☐ 12 Bulbs $1.00 ☐ 50 Bulbs $3.75
9379--Red Emperor Tulips ☐ 7 Bulbs $1.00 ☐ 25 Bulbs $2.95
9036--Fragrant Hyacinths ☐ 6 Bulbs $1.00 ☐ 25 Bulbs $3.50
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CONTINUED FROM PRECEDING PAGE

new varieties of "giant trumpets," daffodils that are of enormous size. All of these are interesting, and several are really breathtaking. Some of them have a fine substance to the flower which brings them through bouts of cold spring rain in good shape. Diotima is a large, yellow trumpet which combines refinement with great size. An inexpensive, mid-season yellow trumpet which has stood the test of time is Emperor. Its two tones of soft primrose yellow plus a sturdy constitution make it one of the best varieties for naturalizing.

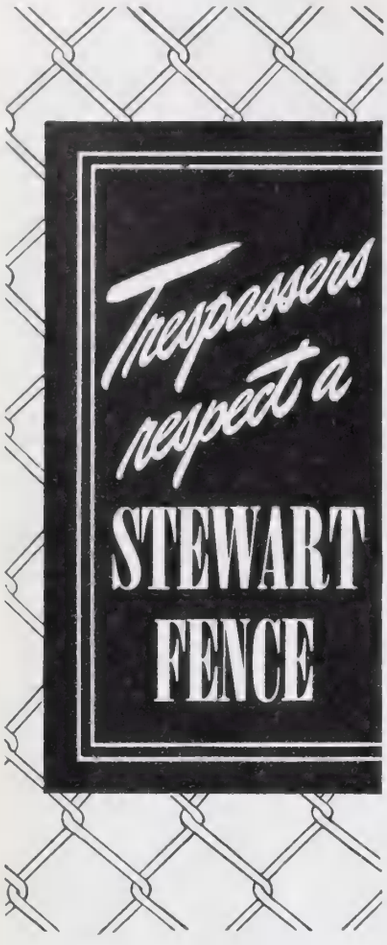
YOU'LL find a pure white trumpet of great beauty in the Beersheba, still very expensive but one of the novelties that should be more widely grown. It has a very long white trumpet and a stem that, while a little short, is also very sturdy and withstands the high winds of our American spring. Try it against the brilliant flowers and bronze-red leaves of the purple crab-apple, *Malus purpurea.*

Many modern hybrids surpass any of the old-fashioned varieties in delicacy of form and color. Tunis has a large white flower with a beautiful flaring trumpet, and color restricted to a narrow rim of bright gold. Mrs. R. O. Backhouse, the so-called pink daffodil, has white petals and a cup that is never twice the same, though always some shade of pink. It varies from place to place, from day to day, and from year to year. Under the very best conditions you'll find it a delicate clear pink; under the very worst, a pale, indiscriminate muskmelon tint. A large clump of this variety is especially beautiful, with a pleasing contrast between the flowers just opening and those about to close.

An even more "other-worldly" variety is dainty Moonshine, which is a hybrid with *Narcissus triandrus.* The fluttering petals give it almost the air of white butterflies poised for flight. Combine it with Mrs. R. O. Backhouse or use it in a rock garden where most modern varieties would be quite out of place. The very old-fashioned and very cheap variety, Homespun, a little yellow starry flower with a bright cup, also looks well in the rock garden or naturalized. All three of these varieties blossom with such oriental flowering crab-apples as *Malus floribunda.*

As the narcissus season draws toward a close, the late varieties tend to resemble a poet's narcissus. Firetail has just enough other blood to make the eye in the center into a large red disk which stands out dramatically against the white of the petals.

Breeders have been working to increase these contrasts and there



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are numerous varieties which are attempts in that direction. Of these, the most outstanding is Lady Kesteven. Its enormous flower, with a large red disk in the center, does not burn out in the sun, or at least not nearly as much as do other varieties in this class.

Finally, the poet's narcissi finish the season. They bloom at the same time as the old-fashioned German iris and combine well with them in the flower border. The largest and loveliest is Actaea.

A LITTLE later and of splendid constitution is the old variety Recurvus, so named because the sides of its petals bend backward in a not unattractive fashion. In old Tennessee gardens, great clumps of this fragrant flower go almost untended for years and blossom handsomely late every spring. Among them frequently grows Biflorus, equally late to flower but not reliably hardy farther north. It is pale yellow and white, sweet-scented even for a narcissus, and with a curious dry and straw-like margin to the central cup.

In buying Recurvus or any other *poeticus* variety, remember that they do not like to be out of the ground any longer than necessary and that they will take a year or so to become well established.

If you live in the northern tier of the country or along either coast, you can grow with ease any kind of daffodils (or narcissi, to use their technical term), except those designated as tender.

In the Lower South, the trumpet types do less and less well as one approaches the Gulf Coast below a line through Montgomery. The trumpets will bloom well here the first year, but they will not be permanent and increase in size of clump as they do in the North. Here, and in other southern parts of the country, plant instead more of the polyanthus varieties.

Daffodils have been considered "difficult" in the Rockies and Great Plains states, but Denver's first narcissus show this spring demonstrated that all hardy kinds will grow in this climate. The cultural "do's" for good daffodil bloom here, as elsewhere, are: 1. Secure good bulbs. 2. Plant them at the proper time (September in most parts of the country; October and into November in Southern states). 3. Plant them in good soil. 4. Give some protection (especially the first winter in "difficult" climates).

(*Continued on next page*)

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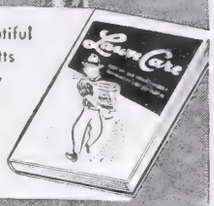
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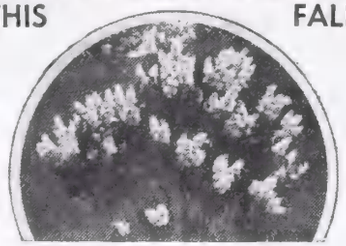


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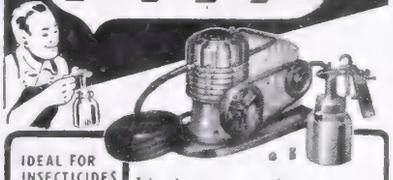
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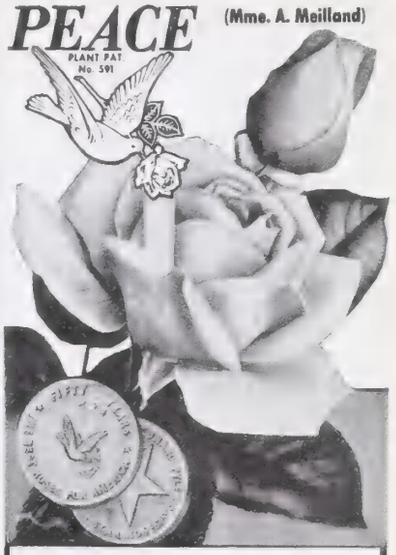
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CONTINUED FROM PRECEDING PAGE

5. Do not cut foliage immediately after flowering—let it mature. 6. Plant the recommended depth, or a little deeper in "difficult" sections. 7. Water them intelligently in zones that have protracted droughts.

In ordering bulbs, try, in addition to the old stand-by varieties, some of the varieties developed by American, Dutch, and English breeders in recent years. Here are some to start on. (Letter following name indicates flowering season; "E" for early; "M" for medium-season, "L" for late).

Yellow trumpet varieties—Dawson City, L; Diotima, E; Golden Harvest, E; Statendam, L.

White trumpet varieties — Ada Finch, E; Eskimo, M; Mrs. E. H. Krelage, M; Roxane, M.

Bicolor variety—Silvanite, M.

Incomparabilis varieties — Damson, E; Golden Pedestal, E; Nova Scotia, M; Sherman, L; Whiteley Gem, E.

Barrii varieties—Eclair, L; Mrs. Barclay, M; Rose Marie, L.

Leedsii varieties — Daisy Schaffer, E; E. H. Wilson, M; Suda, L; Veronica, L.

Triandrus varieties—Moonshine, M; Shot Silk, M.

Cyclamineus varieties—Baryl, E; Orange Glory, E.

Jonquilla varieties—Golden Perfection, M; Sierra Gold, L; Trevithian, M.

Poetaz varieties—Geranium, L; Glorious, E; St. Agnes, L.

Double varieties — Irene Copeland, E; Royal Sovereign, M; Twink, E; Snowsprite, L.

FLOWER ARRANGER'S CALENDAR

CONTINUED FROM PAGE 168

In the house

1. What to do after three days' drenching rain? Hardly a fresh flower in the house, and the ones outside look utterly bedraggled.

Before throwing out the passé flower arrangements of the day before yesterday, salvage the few blooms that are presentable and make what you can out of them. For example, if there are two sad vases, one of marigolds and one of calendulas, take the best of each, combine them, and presto! . . . a gay duet of orange and mahogany. A different bowl (smaller, of course), a different placing, *almost* a new arrangement

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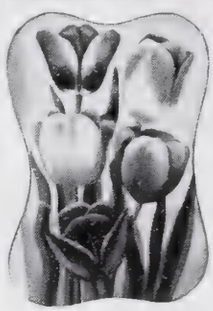


White Giant.....*pure white*
Insurpassable.....*bright lilac*
Pride of Zwanenburg *rich rose*
Mazeppa.....*brilliant scarlet*
Yellow Emperor *golden yellow*
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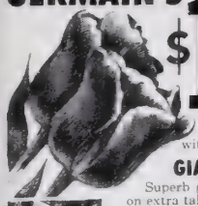
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Now to the soggy garden to view the possibilities for at least one more arrangement. At first glance it looks hopeless. But wait! Though the petunias are spotted and limp with rain, their buds and foliage are still crisp and can easily be washed clean. The straggling runners are brought in, all blooms removed, and a perfectly acceptable "green job" looks cool and fresh on the living-room table. Tomorrow the buds will come out, so you are one day ahead of the game on that arrangement.

2. Some flowers, like petunias, are very obliging. You can pick off the droopy ones leaving a neat and attractive rosette of green. And some of the buds will keep coming out for you for several days. You can do the same thing with potted primroses in winter and they will look fresh and green long after the flowers have gone. But don't try it with gladioli. Picking off the dead ones leaves ugly dry husks, little better than the limp wisps of past bloom.

3. Consider the gladiolus, its merits and its shortcomings. It has beauty of form and color, but it grows on a long, naked, ungainly stem and its foliage is not particularly interesting. Why not, then, mass the blossoms low, concentrating the color and adding some other foliage that will be more effective? Yucca leaves are sympathetic, or an iris fan or two, or the broad handsome leaves of the Rex begonia.

4. Familiar plant material often has decorative possibilities at a season when it is seldom used. The common honeysuckle vine, (*Lonicera japonica*) has tiny bead-like black fruits in September in addition to its long delicate tendrils, and is charming wherever graceful sprays are needed.

Use it by itself for simple green arrangements on the mantelpiece, or try it with an arrangement of mixed white flowers, searching the garden for any that may have a touch of black or dark purplish red. You may find it in summer chrysanthemums, gladioli, acidanthera, delphinium, or onion flowers. These dark tones will be slight, but if there are enough of them they will be felt and will give marked distinction to an all-white arrangement.

5. French marigolds are beautifully "cooled" by the use of rue as foliage. Some people, however, are allergic to rue, so wear gloves if your skin is sensitive, and let it entirely alone on a very hot day. Lavender cotton (*Santolina incana*) is another good gray foliage plant.

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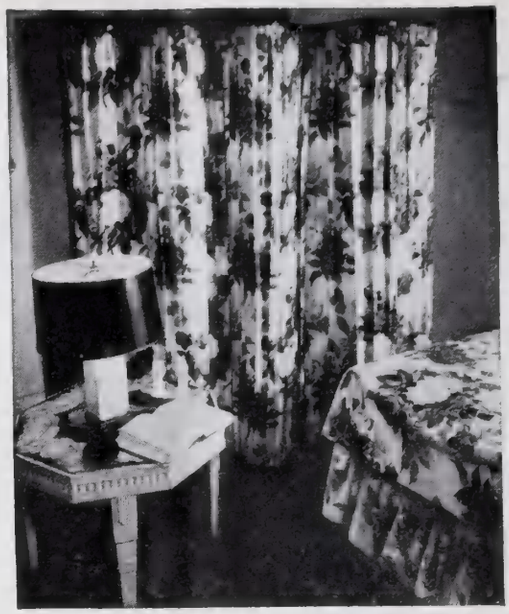
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Here's an unusual decorative screen that you can slipcover yourself to match the other fabric furnishings of the room in which it's used, to make it part-and-parcel of the fabric décor and color scheme. It's a perfect device, too, for introducing added fabric interest and drama and imparting that coveted custom-made touch decorators always use to such effective advantage.

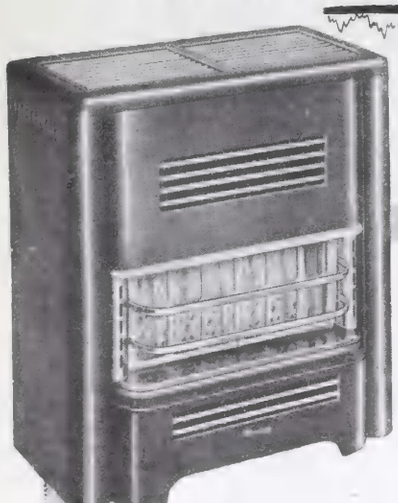
When you change the room from summer to winter dress, or vice versa, replace your fabric furnishings with new ones, or transfer the screen to another room for a new need. A change of slipcover recorrelates the screen, chameleon-like, with the new fabric décor.

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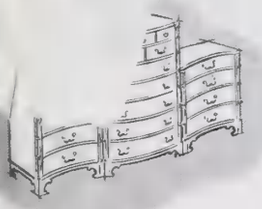
Twin chests plus glass top form a vanity.



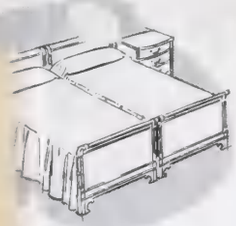
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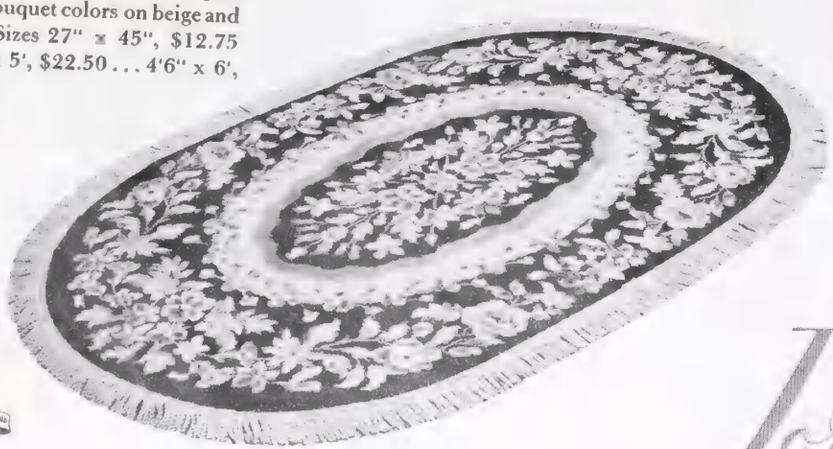
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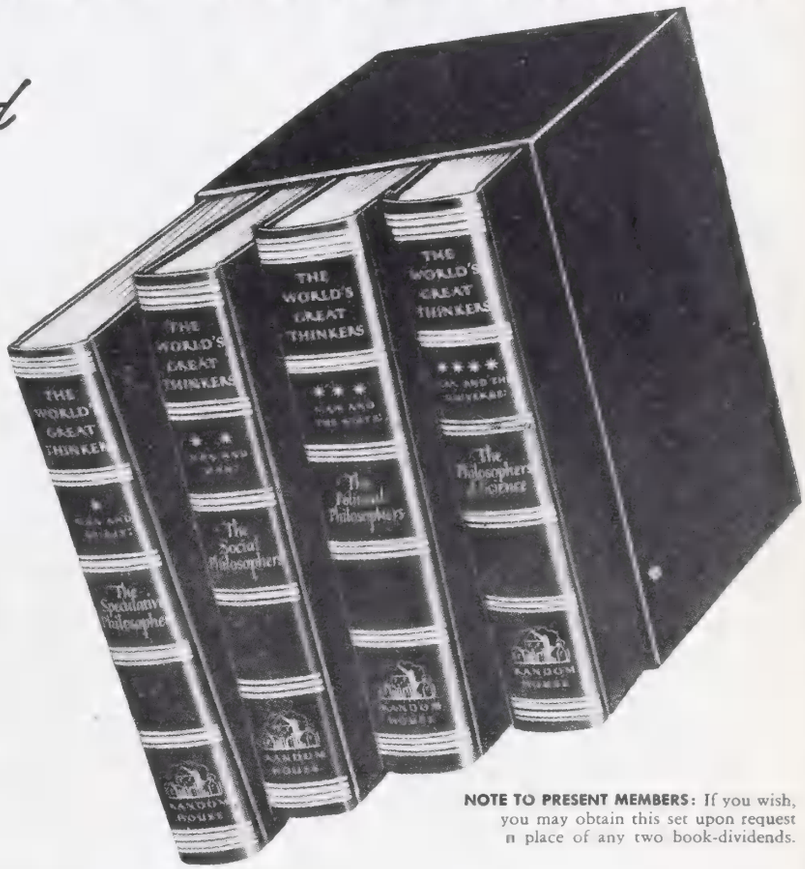
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The Gown, an Original by

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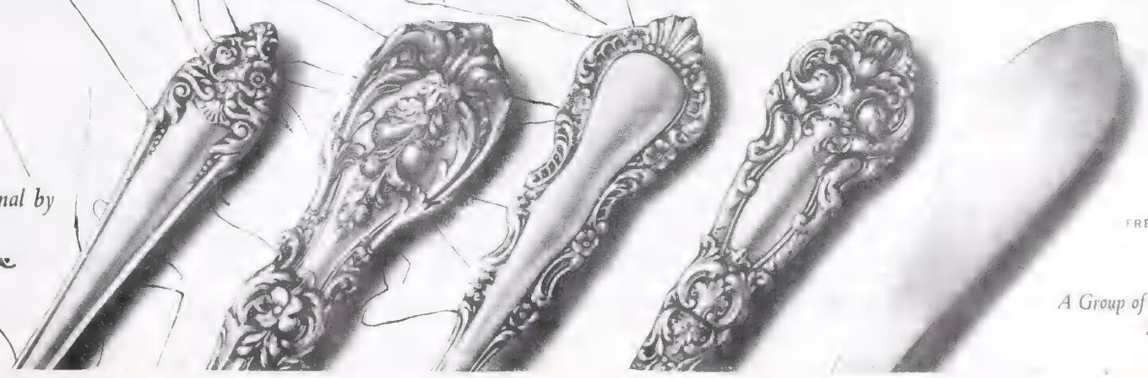
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For the most cherished names on your Christmas list



This year a few more "Parade of Sweets" subscriptions (a box of Blum's famous candies sent nine times a year) are available for Christmas giving. Because these long awaited memberships are limited in number, this announcement will appear only once in this publication. Yes, *this* Christmas you can again give the world's most cherished candy—recognized everywhere as being the most distinctive, most thrillingly packaged, most uniquely delicious—Blum's of San Francisco!

Not once but nine times a year your warmest Christmas sentiments will be re-echoed with a superb assortment of matchless Blum confections, selected from over 700 incomparable pieces, perfected by three generations of Blum's own confection experts.

If there is someone in particular whom you wish to enchant with an indescribably meaningful gift—then you will find nothing as appropriate or as welcome as a subscription to the Parade of Sweets. Family and friends will regard it as a gesture of deep affection. Business acquaintances and associates will accept it as a sincere expression of esteem.

The Parade of Sweets begins at Christmas with the arrival of our delectable two-pound, four-ounce Presentation Box (together with an elegant gift card bearing your name). Every month thereafter, except in summer, the one you remember receives a superb pound assortment, each completely and delightfully different . . . multiplying nine-fold the pleasure and gratitude of the recipient. Or, if you prefer, you may select a six month subscription, beginning with the Presentation Box on Christmas Day, and a pound assortment during each of the next five months. Nine month subscriptions are twenty-five dollars (delivered), six month—eighteen seventy five (delivered). For the most cherished names on your Christmas list, give the most cherished name in candy — Blum's Parade of Sweets!

Blum's PARADE of SWEETS

(9 times a year)



The Christmas Package—as illustrated at the left. Beribboned two-pound four-ounce box of Blum's most exquisite masterpieces.

In January — French nougats, bonbons, lemon, pineapple and vanilla creams.

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In April—Almondettes, the world's most famous candy! Almonds surrounded by luscious chewy chocolate caramel.

In May — Cool, creamy mints, square mints, bittersweet mints, mint sticks, leaves, daisies — and more!

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In October—Giant walnuts! Almonds! Brazils! Pecans! Filberts! All chocolate or cocoa covered.

In November—Blum's very specials including famous Duchesses, Peach Cordials, Celestines, Carmeltines, Prutines and many others!



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San Francisco 9, California

Please send the Parade of Sweets for 1948 (nine months) to each name on the attached list. A charge account is to be opened in my name and you will bill me, in January, for each subscription at $25.00. (If you prefer six month subscriptions at $18.75, please specify on your order). Blum's pays the postage.

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Address .....

City ..... **Zone** ..... **State** .....

☐ *I am interested, at present, only in your illustrated brochure.*

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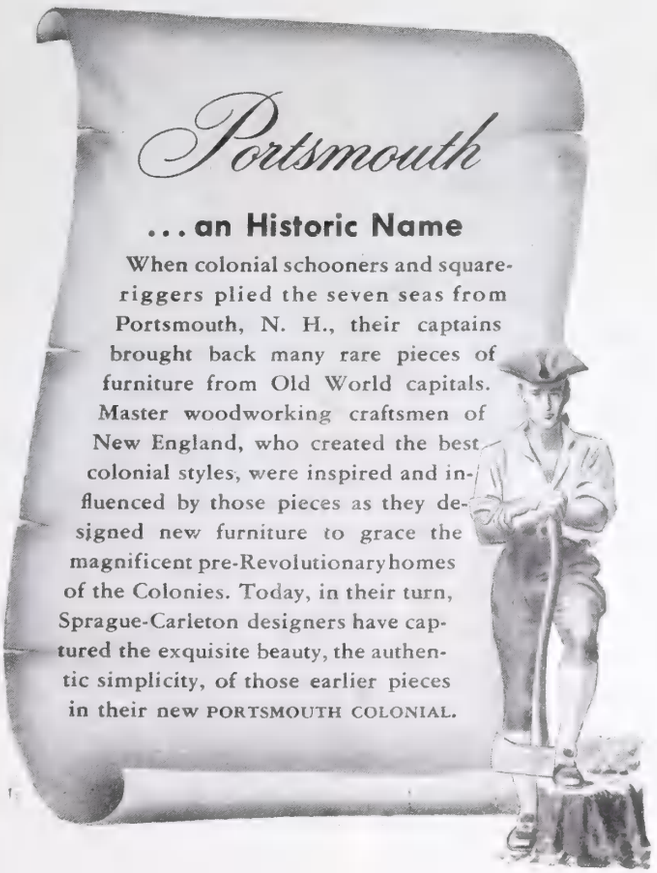


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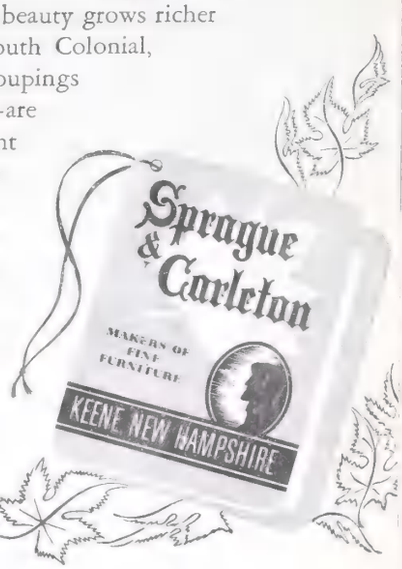
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...an Historic Name

When colonial schooners and square-riggers plied the seven seas from Portsmouth, N. H., their captains brought back many rare pieces of furniture from Old World capitals. Master woodworking craftsmen of New England, who created the best colonial styles, were inspired and influenced by those pieces as they designed new furniture to grace the magnificent pre-Revolutionary homes of the Colonies. Today, in their turn, Sprague-Carleton designers have captured the exquisite beauty, the authentic simplicity, of those earlier pieces in their new PORTSMOUTH COLONIAL.

...yours now at your favorite store

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Look for this Informative Tag

on each piece of Sprague & Carleton MAPLE—it identifies the authorized Sprague & Carleton dealer—and tells you the true story of "Maple in the Sprague-Carleton Tradition."



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from CONCERT HALL SOCIETY

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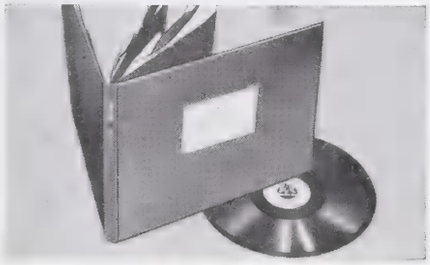
Only 3000 subscribers in all the world will be able to own these records!

WE ARE NOT GOING TO ask you to buy anything, nor subscribe to anything. *We just want a few minutes of your time.* We want the chance, in other words, to place before you for an unprejudiced hearing the full and exciting story of something new in the high-fidelity recording of great music. It is a story that cannot be told adequately in this brief space. As a matter of fact, it requires 32 pages of a handsomely printed brochure to tell it even in condensed form.

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All we want you to do now is merely to send for that brochure today. *The brochure is free* . . . but there *is* one obligation: *to read it through.* If you are a discriminating lover of good music and collect it on records, we are confident that one reading of this booklet will *tempt* you to join the 1747 fortunate music lovers who are already charter members of the only limited edition record society in the world.

CONCERT HALL SOCIETY LIMITED RECORDINGS are distinguished for many



things, but primarily for the listening pleasure built into each disc . . . such realism of living tone as has never before been possible in records offered to the public at any price. Only in scientific laboratories have men had the thrill of hearing such perfect, such life-like, such tone-rich recordings of fine music as are now presented.

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5. *Scarlatti:* Sonatas for Harpsichord; Ralph Kirkpatrick, harpsichordist.
6. *Stravinsky:* Three Pieces for String Quartet, Concertino for String Quartet; The Gordon String Quartet.
7. *Weill:* Songs to Poems of Walt Whitman; William Horne, tenor.
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14. *Couperin:* Suite du Sixieme Ordre; Paul Loyonnet, pianist.
15. *Respighi:* Violin Sonata in B Minor; Oscar Shumsky, violinist, and Artur Balsam, pianist.



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410

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☐ Please hold for me one of the 1253 remaining numbered subscriptions to the CONCERT HALL SOCIETY LIMITED RECORDINGS. I agree to read your descriptive brochure and notify you within 5 days if I want you to continue to hold the subscription in my name.

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Reflecting the skilled
craftsmanship which
glorified the
Renaissance but achieving
new horizons in design
CELLINI by Tiffin
marks an epoch in the
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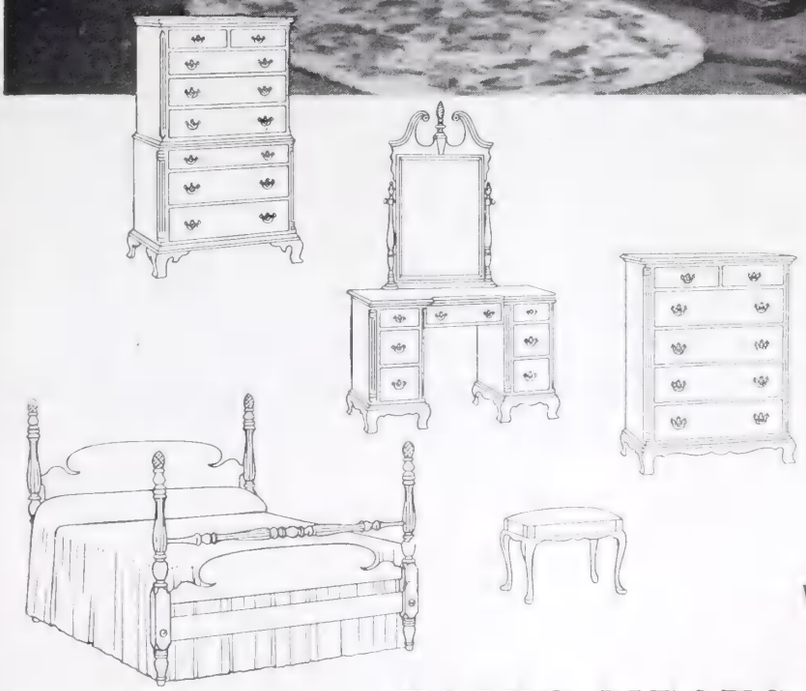
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Solid Maple

Picture your bedroom furnished with graceful, bright, Kling Maple Furniture. The warm, rich color of the maple harmonizes perfectly with a wide variety of floor coverings, drapes and wall treatments. Blues, greens, browns, yellows — all give pleasing effects.

Smart styling and the skill of master craftsmen in solid wood, give Kling Maple Bedroom Furniture an air of quality far in excess of its actual cost.





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The Celaloom† Story

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- featuring deep, distinctive textures, all originally composed on hand-looms
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- four basic weaves in a beautiful range of solid colors and designer-prints
- all coordinated so wonderful new color harmonies can be achieved easily, with individuality
- let your favorite store show you how to use Celaloom Fabrics throughout the home—in traditional ways, and in new functional ways . . .

(*continued on next two pages*)



Celanese* Synthetics

*Reg. U. S. Pat. Off.
†Trademark



Light and Sound Control with Celaloom

A picture-window is hung with Celaloom fabric 1064 in white. Rigged to draw, the curtains block the glare of the sun, but admit the light. Deep-textured Celaloom absorbs noise, breaks up sound-waves to eliminate echo. So fabric 1062 in jade green is wall-hung to mould the room acoustically—for better listening to records, radio, or just conversation. On sofa, Celaloom 1062 in a hand-print by Wiesner called "Rural Motifs". Photographed swatch is of Celaloom 1064 in grey sky.

Color Co-ordination with Celaloom†

Use fabric in new ways, over larger areas—you have new color opportunities when you decorate with Celaloom! Celanese has coordinated colors in both prints and plains in all Celaloom fabrics. Any of the prints can serve as the color key for an entire room. See how this traditional room "composes" around "Chinese Oleander" on fabric 1061. The sun yellow is picked up in curtains of fabric 1062. Chair introduces the jade green in the same fabric. Photographed swatch is of Celaloom 1062 sun yellow.





Structural Effects with Celaloom

Use fabric to create walls where none were before! Celaloom 1063 has an open weave that admits light and air, is used here in grey sky to mark off dining area in a spacious living room. Rigged to draw, the "fabric wall" can be pulled back when you need the entire room. Sofa and window are done in "Forest" by Dietrich, a hand-print on Celaloom 1062. Photographed swatch is of Celaloom 1063 in fern.

Celanese® Synthetics

*Reg. U. S. Pat. Off.
†Trademark

The clothes you wear —
the home you grace — the way you like
to live — these things are you.



GOWN BY PATTULLO DECOR BY OUR DECORATING DEPARTMENT HAT BY JOHN-FREDERICS

A dramatic dinner suit — an exciting hat —
the best of the new fashions are at Rich's.
The patina of a rare old hunt table — the
functional beauty of modern furniture — we
understand and appreciate both. Your
own innate taste will select the finest
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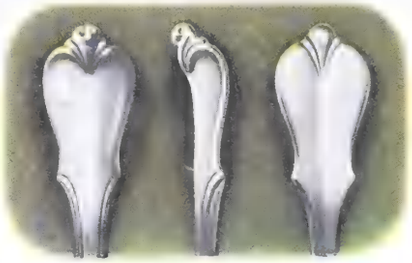
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In your selection of cherished solid silver you will naturally be satisfied with nothing less than superlative silversmithing. The "Third Dimension Beauty" of Wallace Sterling expresses this exquisite artistry at its finest. Wallace Sterling's "Third Dimension Beauty" patterns are sculptured... given full body and complete form on the sides and back as well as on the front. The achievement of more than a century of fine silvercrafting, solid silver with "Third Dimension Beauty" is exclusive with Wallace. From left to right: Stradivari, Sir Christopher, Grand Colonial, Grande Baroque, Rose Point. Six-piece place settings include luncheon knife, luncheon fork, cream soup spoon, teaspoon, salad fork, butter spreader; about $25 to $30.

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THIRD DIMENSION BEAUTY



Beauty in Front *Beauty in Profile* *Beauty in Back*

YOU CHOOSE STERLING ONCE FOR A LIFETIME...SO NOTHING LESS THAN THE FINEST WILL SATISFY



Compare the new Valentine-Seaver sofas and chairs with finest custom-crafted furniture. Compare it detail for beautiful detail . . . value for lasting value . . . and you, too, will decide on Valentine-Seaver for your home, *now.*

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MADE BY *Valentine-Seaver* • Division of KROEHLER MFG. CO.



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Lengths: 21, 34, 43, 54 and 63 inch lengths. All 15 inches wide.



OVAL DOILIES: 6" x 12" and 11" x 15"



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W. F. BREUSS

WEST NEW YORK NEW JERSEY



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. . . Not poppy, nor mandragora, nor all the drowsy syrups of the world
Shall ever medicine thee to that sweet sleep which thou ow'dst yesterday.

Shakespeare

Owe not any yesterday your precious rest. Step into the realm of luxurious sleep at Hale's. . . Elegant Louis XV design—antique white and gold finish on hand carved headboard. Double bed or wide headboard with twin beds attached. Extra long or extra wide—and extra luxurious.

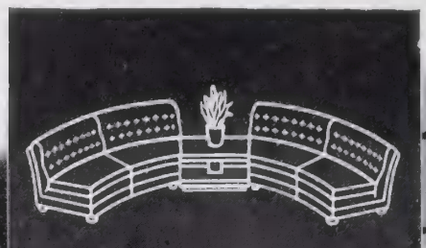
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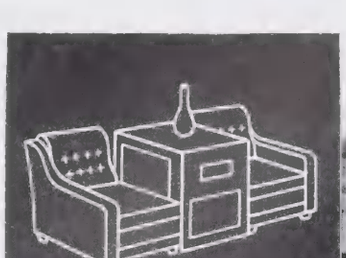
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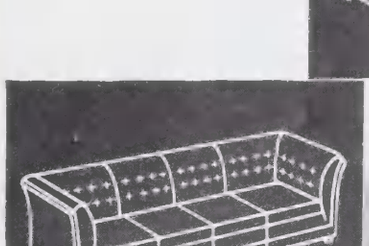
Curtains of Hathaway Dots in many charming styles and sizes — priced for modest budgets — in leading stores everywhere.

Simple to combine





lovely to look at





easy to fit into your present interior



KARPEN *Comfortable* modern

FEATURED IN JOAN FABRICS NEW 3 DIMENSIONAL **MOSS TWIST** BY

Combine them! Mix them! Rearrange them! It's Karpen modern, expertly scaled to pleasing and proper proportions just right for modern living . . . Karpen design and careful craftsmanship makes sure they fit together smoothly, no matter how you combine them. Each piece is deeply cushioned for comfort, with web bottom, hand tied springs, curled horse hair and fluffy cotton filled upholstery. Bleached mahogany legs. See this **comfortable** modern and you'll agree it's an investment in top furniture value, fashion and comfort.

MOSS TWIST is the new upholstery fabric of silky Angora mohair and finest cotton yarn. Woven by Joan Fabrics to achieve an amazing resiliency and 3rd-dimension for new beauty, along with greater durability for extra years of wear.

Available in curved sections, right and left conversational chairs, end and center chairs.

JOAN FABRICS

KARPEN *Guaranteed* FURNITURE

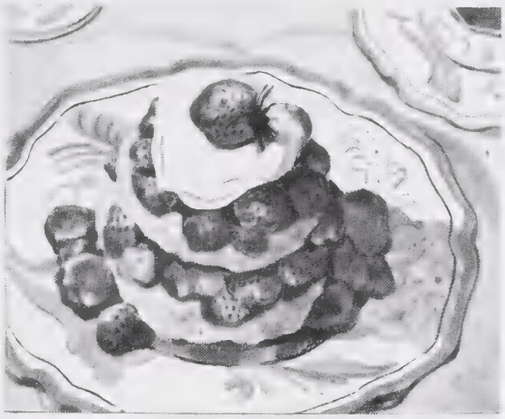
KARPEN . . . the name first in mind in furniture comfort and quality . . . fo homes, public buildings, modern trains and buses.

S. KARPEN & BROS. CHICAGO • NEW YORK • LEXINGTO LOS ANGELES • DYERSBURG • SAN FRANCISC

How a home freezer changes living habits—for the better!



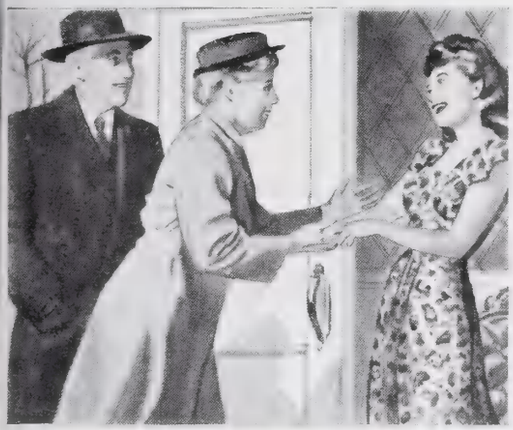
You don't have to shop in bad weather! Your 8-cu-ft General Electric Home Freezer holds 280 pounds of assorted foods. You can do weeks of shopping for an average family of 4, at one time. And having a wide variety of meats, fruits, and vegetables always on hand certainly simplifies meal planning!



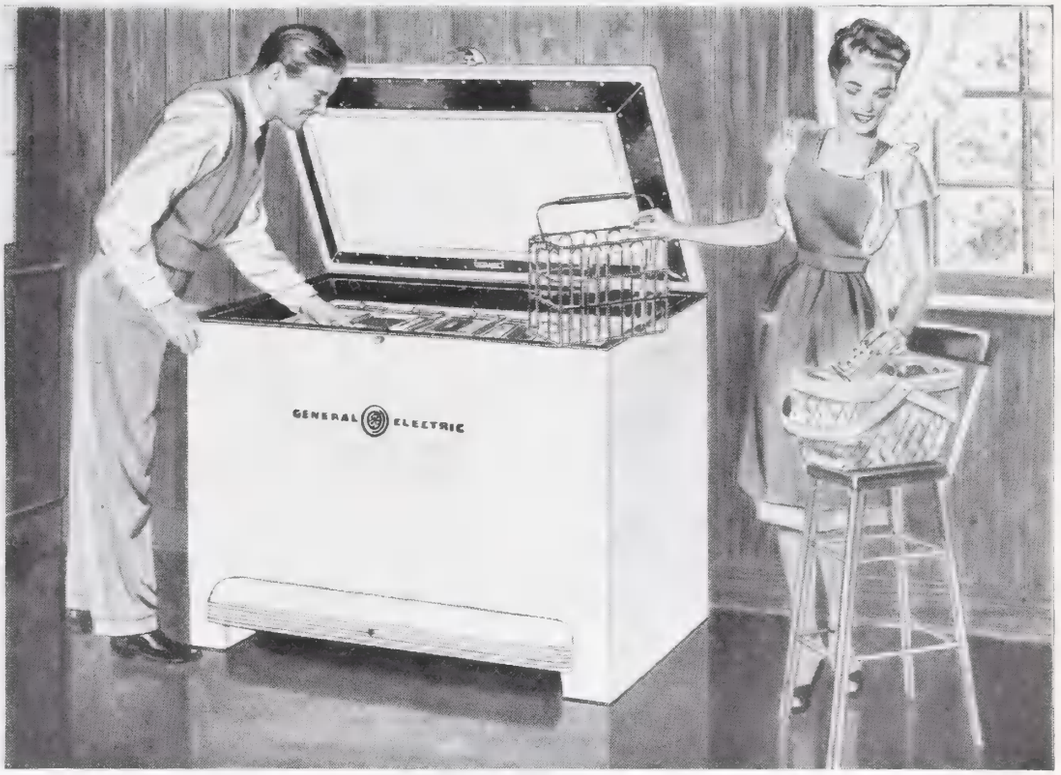
You eat better food and pay less for it! You can buy strawberries and peaches when the price is lowest and the flavor best. When prices are lowest you can buy top grades of meat and butter in quantities. You can also freeze fruits and vegetables you raise. They'll keep for months in your freezer.



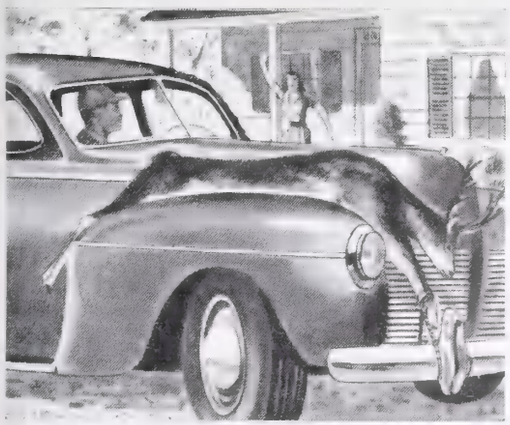
You can do a month's baking in one day. Pop your pies, cakes, and rolls in the freezer. They'll stay oven-fresh until you need them. In this way, the family can have their home-baked treats any time they want them and mother can cut down her baking time to one day a month. You can do your Christmas baking now!



You can feed unexpected guests at a minute's notice! Here, for example, is a typical assortment of food that your G-E Home Freezer will hold at one time: steaks, lamb roasts, pork roasts, hamburger, chickens, packaged fresh fish, strawberries, ice cream, packages of frozen vegetables, pastries, and leftovers.



General Electric Home Freezers are available in either 4- or 8-cubic-foot models.



Dad's fish and game add to your larder. When dad bags a deer, you don't have to eat venison until you are good and tired of it or give half of it away. It won't spoil in a freezer. Same thing goes for big catches of fish. With a General Electric Home Freezer, you can save all that fish and game (depending on local game laws) and enjoy it when *you want it.*

▶Best home freezer buy is a General Electric!

The sealed-in-steel refrigerating unit is the same one used in General Electric Refrigerators. More than a million of these units have been in service 10 years or more.

The exclusive "Perfect Seal" cabinet is so sealed and insulated that, in repeated laboratory tests, it kept food frozen for several days after the current was turned off. Keeps moisture out of the insulation.

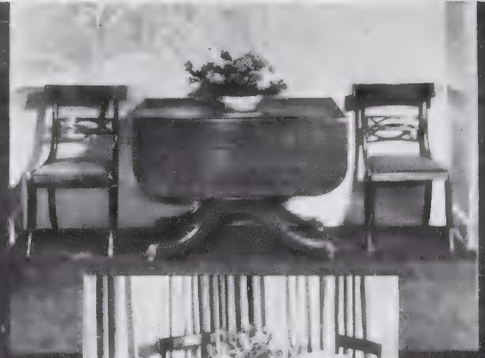
These two features alone assure you of the long-term, low-cost operating efficiency that pays dividends in better living.

Other features: Removable wire baskets that make it easy to get at all food . . . counterbalanced top that can't slam on hands . . . positive-action latch . . . all-steel cabinets . . . rustproof aluminum liners . . . automatic inside lighting, and stain-resistant baked Glyptal* enamel exteriors.

See these General Electric Freezers at your General Electric retailer's. The General Electric Co., Bridgeport 2, Connecticut.

*Trade-mark Reg. U. S. Pat. Off.

GENERAL ELECTRIC



When not in use your WARFIELD serves as a beautiful side table, only 26" deep by 42" long.



FOUR for lunch? You snap the leaves up.

SIX in it? Just add one filler board.





EIGHT for dinner means one more filler board.

And when it's TWELVE at the table, use the five filler boards extending your WARFIELD to 126 inches—10½ feet long—to seat your dozen guests in roomy comfort.

THE WARFIELD* TABLE BY Brandt

AMERICA'S MOST USEFUL TABLE

Available at fine furniture and department stores everywhere.

Send 25c in coin only for interesting, profusely illustrated 24 page booklet, "A Sketchbook of Tables and How to Use Them." Jam-packed with useable ideas!

*PROTECTED BY PATENT No. D-103303

BRANDT CABINET WORKS, INC. • HAGERSTOWN, MARYLAND

New as the dawn

Cool as the night

Smooth as a moonbeam

Soft as starlight



Pequot FINE COMBED *Percales*

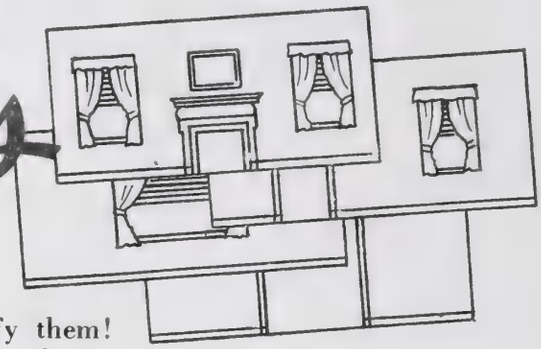
Silken-smooth, fine combed percales, woven more than 200 threads to the inch. The new ultimate in loveliness and luxury, from the looms of Pequot, whose good-looking, long-wearing muslins have long been America's most popular sheets.

WHITE • DUSTY ROSE • CANDLELIGHT YELLOW
AIRWAY BLUE • GREEN • PEACH

PEQUOT
Fine Combed
PERCALE
SHEETS AND PILLOW CASES

Pequot Mills, Salem, Massachusetts

Four Walls



—and more than 400 ways to beautify them! Your home acquires new beauty when you choose refreshing wallpapers from that fine collection,

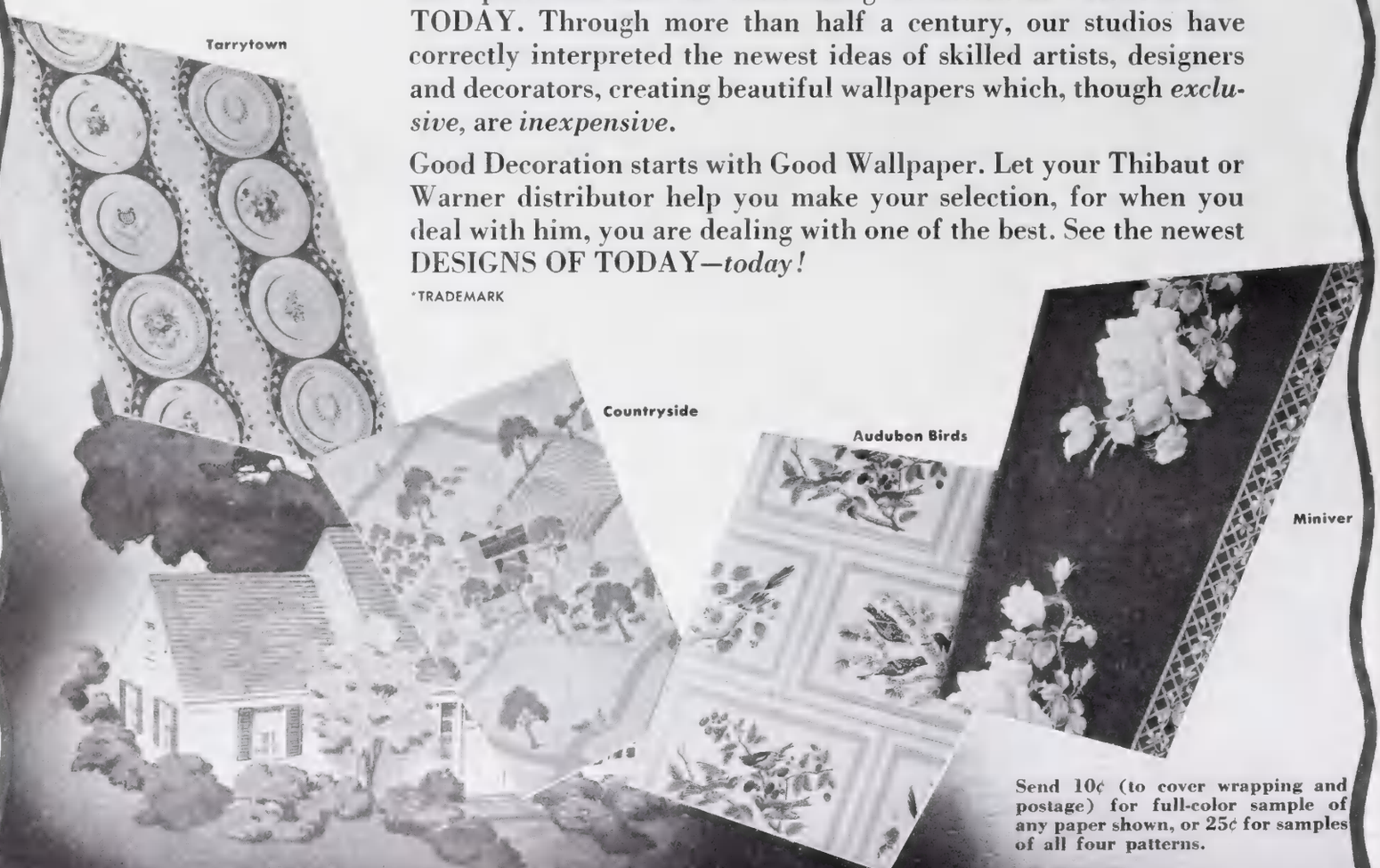
DESIGNS OF TODAY*

Redecorate now! You'll find *more* than 400 new, exclusive patterns in this famous line. They assure a maximum of satisfying wall-beauty, with little chance of duplication, for they are carefully restricted to the Thibaut distributors in the East and those of Warner in the Middle West. *Obtainable through no other sources!*

Only two such distinguished Houses as Thibaut and Warner could have produced such an outstanding collection as DESIGNS OF TODAY. Through more than half a century, our studios have correctly interpreted the newest ideas of skilled artists, designers and decorators, creating beautiful wallpapers which, though *exclusive,* are *inexpensive.*

Good Decoration starts with Good Wallpaper. Let your Thibaut or Warner distributor help you make your selection, for when you deal with him, you are dealing with one of the best. See the newest DESIGNS OF TODAY—*today!*

*TRADEMARK



Send 10¢ (to cover wrapping and postage) for full-color sample of any paper shown, or 25¢ for samples of all four patterns.

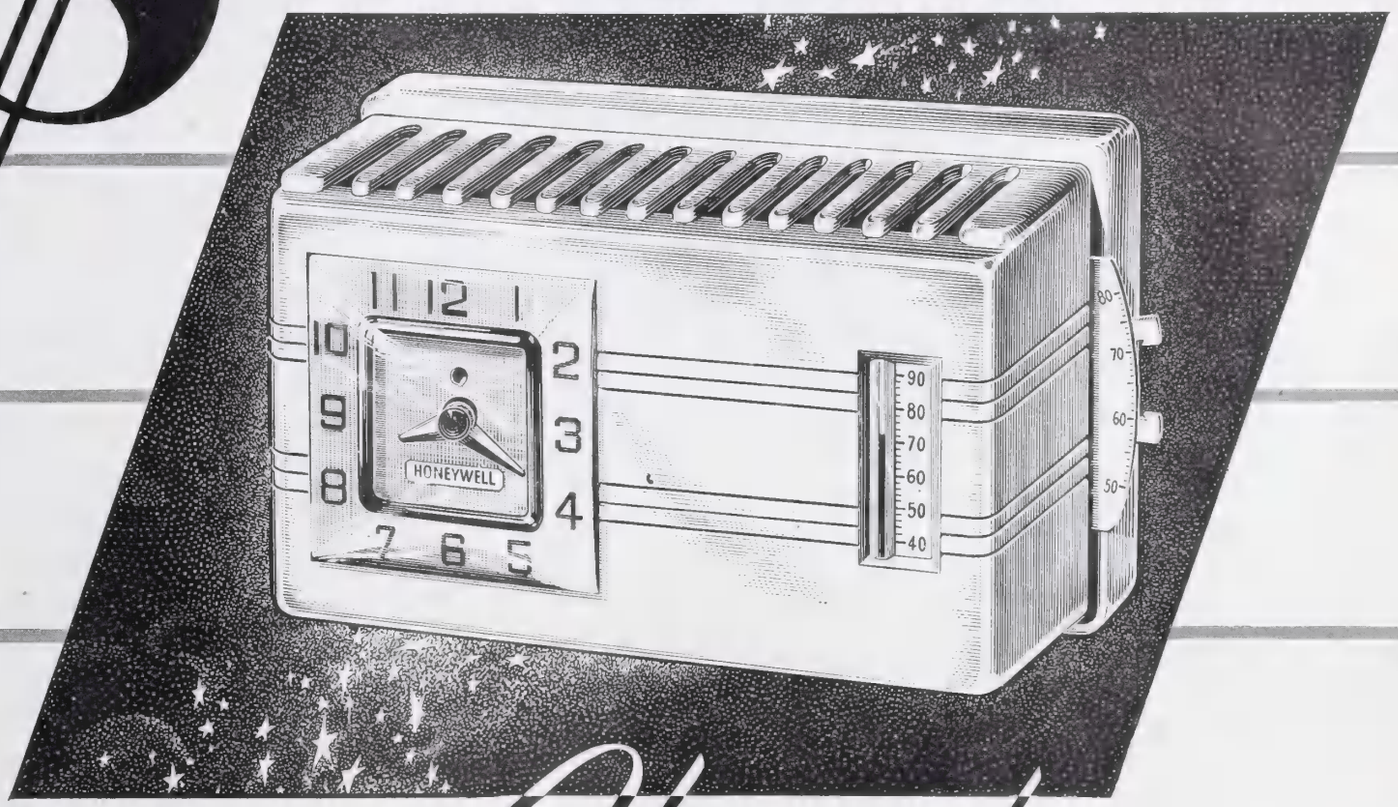
Insist on DESIGNS OF TODAY, offered jointly by—

RICHARD E. Thibaut INC., Dept. HB
269 Madison Ave., New York 16, N. Y.

THE WARNER CO., Dept. HB
418 South Wabash Ave., Chicago 5, Ill.

SAVE FUEL...

Replace your present Thermostat



with the New *Chronotherm* *

You can make *important* savings in your fuel consumption by replacing your present thermostat with Chronotherm, Honeywell's smart new electric clock thermostat. Chronotherm saves fuel while you sleep. It automatically switches to lower fuel-saving temperature at night; automatically returns to daytime comfort temperature in the morning before you arise. If you now have an old model thermostat, the improvement in temperature control will amaze you. Chronotherm can quickly and easily be installed on your present, or new, automatic heating plant. It makes your fuel last longer and pays for itself over and over again.

LOW IN PRICE

EASILY INSTALLED

ORDER CHRONOTHERM FROM YOUR HEATING DEALER TODAY

MINNEAPOLIS Honeywell CONTROL SYSTEMS

* only Honeywell makes the *Chronotherm*

MINNEAPOLIS-HONEYWELL REGULATOR COMPANY • MINNEAPOLIS 8, MINN. • CANADIAN PLANT • TORONTO 12, ONTARIO



PHOTOGRAPHED AT WM. TAYLOR SON & CO., CLEVELAND

Bring Decorative Brilliance into your Dining Room with

TURCHIN GLASS FURNITURE

Yes, of glass. . . . Of heavy, flawlessly polished plate by Pittsburgh . . . fabricated into furniture of such simplicity of line and of such perfect proportions that decorators select Turchin furniture for their most important modern interiors . . . And for traditional interiors, too! Decorators often relieve the monotony of an all-traditional room by adding a Turchin glass piece as an accent. See Turchin glass furniture for the dining and living room at better department stores or through your decorator.

Write for free booklet illustrating interesting ways of using Turchin glass furniture in your home.



The model at the right is a Turchin original, an end table aquarium with illuminated base. Overall size 18" x 20" x 18" high.

I. H. TURCHIN CO. ■ 41 EAST 42nd STREET, NEW YORK 17, NEW YORK



DRINK YOUR VITAMINS! This super efficient Waring Electric Blendor liquefies fresh fruits and vegetables into delicious, healthful drinks at a flip of the switch. Whips white sauce, cream and desserts to unbelievable satin-smoothness. Makes the most delicious frappes and frozen Daiquiris! AC-DC, plastic base.....**$39.50**



FOLDING BRIDGE SET—Pull one leg . . . all 4 open and lock in place! Leg-O-Matic Chairs unfold with one easy motion. Sturdily, finely constructed. Mahogany finished frames with washable leatherette coverings in Spanish Ivory or Red.
Set of 5 pieces.....**$49.75**
Table only....**$14.95** Chairs, each....**$ 8.75**



COPPER BAKERS—Polished to high lustre and tinned lined. Ring Mould with loop for hanging, 9" dia...**$8.95;** 10" dia...**$9.95.** Baking Pan with side handles, 10" dia...**$8.75;** 9" dia. **$7.50;** 8" dia. **$5.95;** 7" dia...**$4.95;** Shirred Egg Dish for Individual Service, 4¾" dia.....**$2.95;** 5½" dia...**$3.50;** 6½" dia...**$3.95.**

HEADLINE NEWS *for Homemakers*



BATHROOM BEAUTIES — Metal hamper set, hand decorated with oriental apple blossoms on White, Pink or Light Blue background (please give second color choice). Hamper is flat on one side for setting right against wall. 16" x 9½" x 19½" high. Matching Oval Waste Basket, 10½" x 7" x 12" high. Set **$13.95**



TRAY-TABLE—Load it with eats and drinks, carry it into the living room, flip open the legs—it's a beautiful table! Mahogany veneer top on mahogany finished legs. 27½" x 15½" x 19½" high. Legs fold under when not in use....**$10.95**



HEAT MASSAGE FOR A TRIMMER FIGURE—Penetrating heat massages with a Roll-A-Ray will take off pounds right in your own home. Just plug in, grasp handle, and roll. Also an aid in the relief of discomforts from rheumatism, lumbago, colds, and muscular aches. Made of lightweight plastic, with two business-like rows of rubber massage rollers and an infra-red beam....**$9.95**



STEP STOOL WITH BACK—At once a restful seat and safer ladder. Padded seat and back, upholstered in high quality imitation leather, chromium legs and supports. Baked on enamel on rung, edge of seat and steps. Self-locking, rubber-treaded "swing-away" steps. 24" to top of seat. Red, Blue, Green or White (please give second color choice).....**$13.95**



COPPER UTENSILS—Tinned lined, all with loop handle for hanging. Oval Fish Fryer or Bake Pan as shown, or with 2 side handles.

10" x 6½".....**$15.75**		15" x 10¼"...	**23.95**
11½" x 7½"...	**17.95**	16½" x 11¼".	**29.50**
13½" x 9½"...	**19.95**		
Fry Pan, 4½" dia.....**$ 3.95**			
5½" dia.	**4.50**	8" dia.	**7.95**
6" dia.	**5.55**	9" dia.	**9.95**
7" dia.	**6.50**	10" dia.	**10.25**
Butter Sauce Pan, 3½" dia.....			**2.95**

MAIL ORDERS FILLED
Delivery free within 150 miles
Send for Gift Catalog "H-3"

A HOUSE FAMOUS FOR QUALITY FOR OVER 99 YEARS

Hammacher Schlemmer

145 EAST 57TH STREET, NEW YORK 22, N. Y.



SEA FOOD SERVERS

You'll want to give her these crystal sea food cocktail glasses to keep her in the swim! Shrimp, crab meat, etc., stay chilled in the glass liners which fit snugly into the bottom glass filled with crushed ice. Have them monogrammed with her initials.

Set of 8 with monogram.....$13.75
Set of 12 with monogram..... 19.75

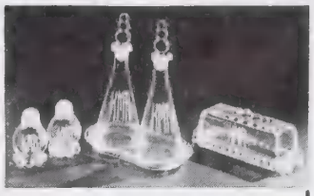
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TABLE NICETIES

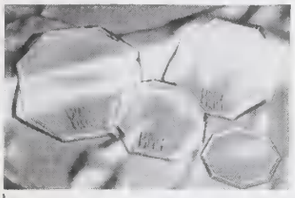
These graceful cruets on a candlewick edged tray will add drama to the salad. The covered butter-dish is practical but elegant; while the rotund salt and pepper shakers are assets to any table. All clear glass with a 3-letter cut monogram.

Cruet set.....$ 5.95
Butter dish..... 2.75
Salt & pepper set..... 2.75
Set complete..... 10.95

Postpaid



GLASS TABLE MATS



Unusually attractive glass placques, beveled and personalized with hand-cut mitre monograms. Splendid for use under hot plates, under vases or as coasters. Decorative and practical—makes a most desirable gift for any occasion.

Set of 3—4", 5", 6".....$4.25
Set of 4—4", 5", 6", 7"..... 5.95
Platter 8" x 12" and two 7" mats..... 8.95

Postpaid
Underline initial of last name.
No C.O.D.'s, please

EUNICE NOVELTIES, Dept. H-107 5th Floor Woman's Exchange Bldg. 541 Madison Ave., New York 22, N.Y.



White Tie for Condiments

A dress-up touch for condiment bottles—in gleaming silver plate.

Worcestershire Sauce Holder....$4.60
Large Chili Sauce or Catsup..... 5.55
Mustard Jar Holder..... 6.75
Set of three as illustrated.....16.75
Also: A1 Sauce $6.50; Tabasco... 4.00

Postpaid, tax included — No C.O.D.'s

ELLISON'S
Wilmington 11 Delaware



something to crow about

Rooster Egg Cups in Westmoreland's lovely milk glass set the mood for a sunny morning breakfast table. You'll use them, too, for cocktails, sherbets, ice cream, strawberries.

Four for $5 postpaid
please, no C.O.D.'s

betty blue gift shop
est. 1921
3349 Greenmount Ave.
Baltimore 18, Md.

REAL CONCRETE MIXER



PRICE, $11.25 POSTPAID

An authentic scale model of the Jaeger mixer, 9" high. It is sturdily constructed of electrically welded heavy gauge steel, and has long-wearing rubber tired wheels ready for active duty.

This really works—feed in sand and cement (or just sand), fill the tank with water, turn the drum and soon the concrete pours out.

A real toy for real boys.

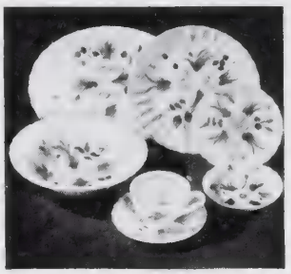
No C. O. D.'s, please

THE BLOCK SHOP

58 Wall Street, New Haven 11, Conn.

WINDOW

These pages are planned for your shopping convenience. returned and full refund will be made by firms involved. All



A VERY PRETTY TABLE. Carbone is a shop we wish everyone might see. The store itself is beautiful. The merchandise is distinguished, and the service is as gracious as this luncheon set we found there. Hand painted with pink and blue flowers, a 32-piece service for 6 is $12.50 ppd. Carbone, Inc., 342 Boylston St., Boston 16, Mass.



GOOD AS GOLD FRAMES. Flapjack flat and elegantly simple, these are the frames that a bride will want to give her attendants, a groom his ushers, and that you will want to order in half-dozen lots to send as Christmas presents. They measure 4" x 3" and cost $2.65 each ppd. Engraver with giant monogram, 95¢ extra. Daniel's Den, 141 Newbury St., Boston 16, Mass.



NAMED FOR YOU. We probably should have saved these until closer to the Christmas deadline, but we thought they were so perfect we couldn't wait. The box marked "Bridge with the Bartons" can be personalized with any name, and holds two decks of cards. $3.95. The trinket or cigarette box is hand painted with a name. Red and white, $2.95. Add 15¢ post. Dennison's, 411 Fifth Ave., New York, N. Y.



TINY ATOMIZER. We have a hunch that this is going to be one of the outstanding items of the Christmas season. Atomizers have not been available for ages, so there's an enormous pent-up demand for them: and that, coupled with the appealing smallness of this one, makes it a wonderful gift idea for all your glamorous friends. $1.75 ppd. The Salt & Pepper Shop, 445 East 86th St., New York 28, N. Y.

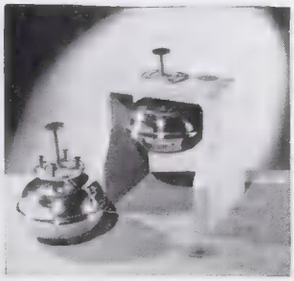


A COMPLETE DINNER can be served at one time on this well and tree platter of triple silver plate on copper. We believe it to be the most useful gift you could give anyone, and if you don't own one yourself, you might put this at the top of your Christmas list. 14½" wide $22.80; 18½", $40.80. Tax included, express collect. Zillah Symonds, 11 West 56th St., New York, N. Y.

SHOPPING

merchandise shown, except personalized items, may be prices are subject to change. Happy Window Shopping!

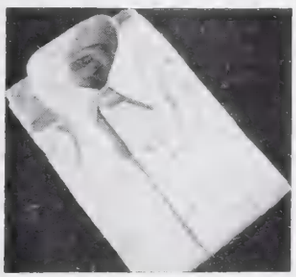
BERMUDA CARRIAGE BELL. The lovely two-tone gong that makes a melody along Bermuda roads and gives romantic timbre to the lazy clop-clop of the horses will replace the harsh beep of your new car or cheer up a tired jalopy. It's simple to install under the floor board of any car (see photo); and to clear the road, just press down on the foot pedal. $7 plus 25¢ post. The Country Store, Concord, Mass.



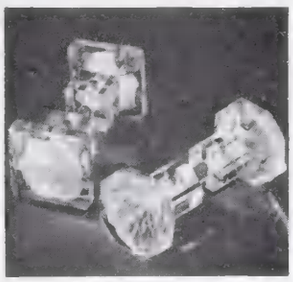
PUMP-UP RACER. Every once in a while an outstanding toy meteors into the market, and this is one of those naturals. An aluminum racer, 14" long, clips along at 15 m.p.h. for 125 feet and putt-putts just like a gas engine. It is powered with air-compression force so you just pump her up and let her zoom. $4.95 plus 25¢ post. Bleazby's, 31 E. Adams, Detroit 26, Michigan.



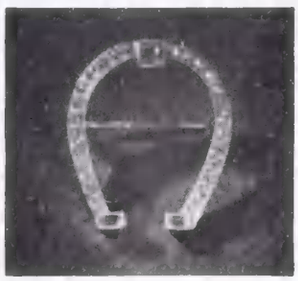
SHIRT TALE. We can't think of anything we'd rather order by mail than our husband's white shirts. These are made of fine-count broadcloth (136 thread), are Sanforized, and they're practically custom-tailored in a small workshop. With regular or French cuffs, in popular neck, sleeve sizes, $4.50 ea.; $3.85 for 3 or more. Ppd. Rupert B. Rhodes, Chelmsford, Mass.



FLORA-DOOR KNOBS. We'd like to have these for every door we own —they're that lovely. Square or octagonal plexiglas handles imprison hand-carved roses in white, red, or tea rose with green leaves, and they fit any standard door shank. $3 each, or $6 for a pair to go on both sides of a door. 50¢ extra for opaque plastic door plate. Exp. coll. Hammacher Schlemmer, 145 East 57th St., New York 22, N. Y.



DIAMOND HORSESHOE. We bet that only you will know that the brilliants are rhinestones instead of diamonds, and with a simple black dress, the effect is sophisticated drama. This would be a wonderful gift to cram into the toe of your daughter's Christmas stocking; and you might even drop a well-placed hint to Santa Claus yourself. $6.50 ppd. and tax included. George Stern, 191 Madison Ave., New York 16.



"CONVERSATION-PIECE" GLASSWARE

	Handles	Without Handles
Martini Mixer and Stirrer	$ 4.00	
Highball or Beer:		
16 oz.	doz. 15.50	$9.00
12 oz.	doz. 15.00	9.00
Tomato Juice (5 oz.)	doz. 11.00	9.00
Cocktail (3½ oz.)	doz. 11.00	9.00
Cocktail or Whiskey (1½ oz.)	doz. 10.50	9.00
Slender Apéritif (1½ oz.)	doz. 10.50	9.00

These prices include 3-letter monogram. Without monogram, deduct 50¢ per doz.
Express charges collect. No C.O.D.'s.



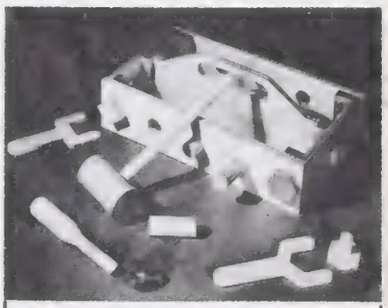
Evelyn Reed 538 Madison Ave., New York City 22



GLEAMING HAND-FORGED ALUMINUM CASSEROLE

Beautiful as antique silver — modern and practical for 1947. Hand-forged, hammered aluminum with 1½ quart Pyrex insert, snugly-fitting aluminum cover. Extra good: the stay-cool handles, the decorative beaded rim. $4.95. *Mail orders filled — express collect.*

Titche-Goettinger
DALLAS, TEXAS



TOT'S TOOL BOX

For Junior Carpenters & Daddy's Helpers

Cleverly conceived, educationally planned, sturdy plywood tool box that can be taken apart & put together endlessly with huge, colorful plastic screws & bolts. Contains wooden screwdriver, wrenches, mallet & pegs to pound. 11½ x 7 x 4". A Xmas suggestion or sick-bed treasure. **$2.95** plus 25 cents for mailing. No C.O.D.'s.

Trains — Explains — Entertains

Send for our circular of choice gift suggestions.

MOIRA'S
33 Highbrook Avenue, Pelham 65, N. Y.



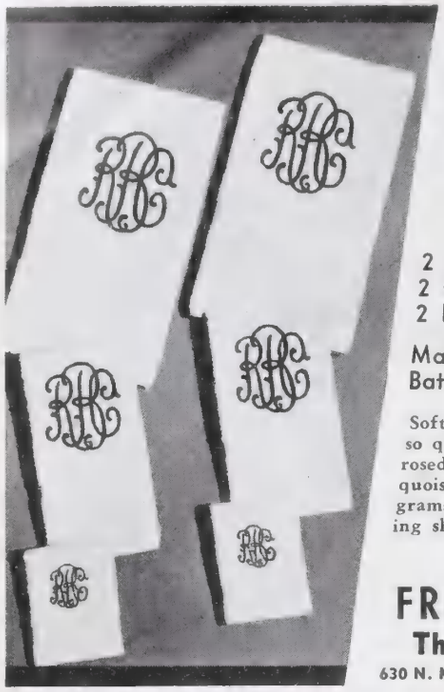
1. At long last—the handsomest of all Mint Julep Cups at a price you'll be delighted to pay. A reproduction of the original Patrick Henry cup with beaded border, top and bottom. Ideal for a julep and it frosts PERFECTLY. Heavy Silver Plate on copper. Height 4½ ins.—holds 15 ozs.
Each $8.00 (tax included)

2. Graceful, low, 3-light Candelabra in Sterling Silver. Height 5⅝ ins., spread 8¼ ins. Weighted base. Pair $30.00 (tax included)

3. Individual Tole Canape Trays with hand painted colorful flowers on black. Size 4½ x 6½ ins. Make lovely gifts.
Each $1.25; 8 for $10.00

4. Exquisite Jam Jars in English Bone China by Royal Crown Derby. Dainty, colorful posies decoration with orange finial. Height 4 ins. Each $7.50

PLUMMER, Ltd.
Dept. B, 734 Fifth Ave., New York, N. Y.
Please send me free Gift Catalogue.
Name .....
Address .....



6 Piece, 3 Letter

MONOGRAMMED *Bath Set*

$11.25 Prepaid

2 Large Bath Towels
2 Guest Bath Towels
2 Face Cloths

Matching Monogrammed Bath Mat, $5.50 Extra

Soft, heavy quality terry that dries so quickly! Choose from white, blue, rosedust, green, gold, peach, turquoise, pink, gray, chartreuse. Monograms in deeper self-tones or contrasting shades. Please specify choices.

Sorry, No C.O.D.'s

FRANKLIN-BAYER
The Linen Shop, Inc.
630 N. Michigan Ave. ▪ Chicago 11, Ill.

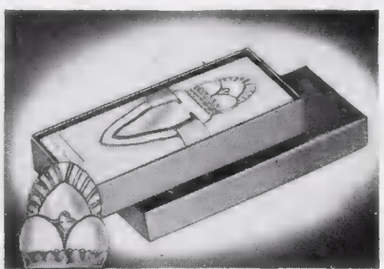


so proudly we hail
Three Great Presidents

Washington, Lincoln and Franklin Roosevelt, modeled in characteristic poses, are a group of miniature figures that you'll want for your curio shelf, for your husband's desk, for stocking presents. Individually boxed.

$1.50 each
please add 25¢ for mailing

Carbone
342 Boylston St. Boston, Mass.





PERSONALIZED STERLING BOOKMARKS

Frank M. Whiting and Company's exquisite Princess Ingrid pattern adapted for bookmarks that are individually yours. **2.00***

*Subject to 20% Federal Excise Tax

Capital letters each . . .15
Small letters each 10

John Wanamaker
Broadway at 9th St.
New York 3. N. Y.



Quaint American Commode
in Solid Cherry

Milton Lee Commode, a fashionable chair-side piece for the living room, with three deep drawers. Hand carved pulls are of authentic oak leaf and acorn motif. Use a pair of these on either side of your sofa or by twin beds. Built of solid cherry in rich cherry finish. Dimensions: Height, 24; top, 22 x 14 inches. Price includes shipment to your nearest freight office $23.45

Order a PAIR for $44.85



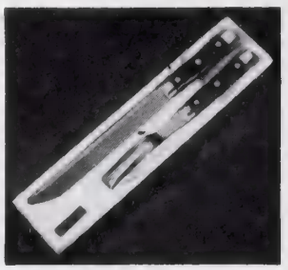
Aunty Lee's Parlor Lamp

The lamp you'll want for your Quaint American furniture. Every detail is authentic; old-fashioned soft toned straw flowers painted on the chalk white milk glass shade and base. Grape and cherry design on the brass base and kerosene-cup top. The wick-turner is switch for electric bulb in chimney. Height 22 inches diameter of shade 9¾ inches. Express prepaid $29.95

A PAIR $57.95

Carl Forslund
122 FULTON
GRAND RAPIDS 2, MICHIGAN
Send for FREE Christmas Catalog

Window



PERSONNA CARVING SET This is really a joy to own. The name Personna should be familiar to your husband because of the super deluxe razor blades they make, and this set is equally outstanding. The knife and fork have rosewood handles, stainless steel blades and tines, and they come in their own wooden holder. $8.50 plus 25¢ postage. Madolin Mapelsden, 825 Lexington Ave., New York 21, N. Y.



IT'S THE REEL THING. The Extension Cord Reel gives you an extra 10 feet of electric light cord. Plug your bridge lamp, or whatever, into its center; then unwind as much of the reel cord as necessary to reach wall outlet. $2.30. Zippo Traveline holds 28′ of clothes line: hangs on wall; reels out as needed. 50¢ ppd. Miles Kimball Co., 33 Algoma Blvd., Oshkosh, Wisc.



BEER CLAW. Frankly, we turned this down when the original sample was first shown to us because we felt that with grocers giving away beer openers, why should anyone want to buy one. Since then we've sampled the grocery variety and promptly bought this ourself. Really it's a gem: massive and so handsomely designed that it's a joy to use and show off. $3.50 ppd. Eunice Novelties, 541 Madison Ave., N. Y. C.

New and Exotic "AIR PLANT"

A new comer from romantic Brazil, this beautiful BROMELIAD grows mostly on air, delighting the discriminating with luxuriant tropic splendor! Decorative whorl of leaves shade from lemon green to rich emerald, vivid red to deep maroon. Very hardy, lending lasting distinction to any room, the plant is 14" to 15" tall in classic, creamy white pot 6" high. Be among the first to own this rarity. Order now.

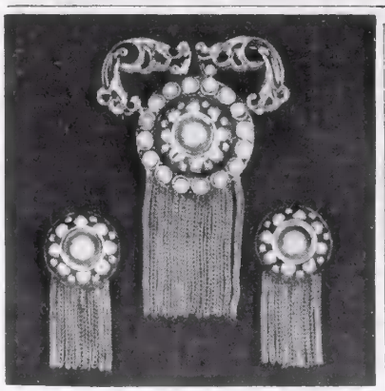
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Pin $5.00
Earrings $3.95
(plus 20% Fed. tax)

Old World Charm

For your smartest moments! Gold plated pin and earrings set with pearls and fringe-trimmed. Shown two-thirds actual size. Write for FREE Costume Jewelry Catalog.

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Really Squealy!

SQUEALY BANK

This piggy bank really, truly squeals with delight when he gets a coin. In fact, he gives out a *very* piggy squeal when you slip a coin in the slot. Made of plastic, handsomely hand painted. 6" long. Locking bottom can be opened. A wonderful teacher of thrift, for children love to make him squeal.

By Mail $1. Postpaid



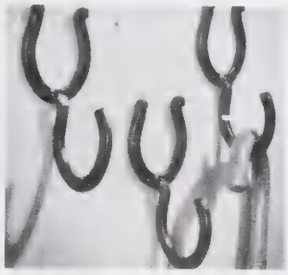
Write for Big Catalog . . . Free
Miles Kimball
33 Algoma Blvd., Oshkosh, Wis.

SHOPPING

ENGLISH ACCENT. Our guess is that this is the most popular waste basket in the country—and with good reason. It is sturdily constructed of metal finished in black or white, and a copy of the cover of a 19th-century Illustrated London News decorates the front. Wonderful for your own living room and library, and lots of Christmas presents. Just $2.75 ppd. No C.O.D.'s. Page & Biddle, Inc., Haverford, Pa.

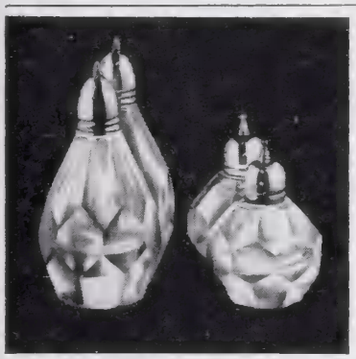


PONY SHOE HOOKS: 75¢. These are the most satisfactory hooks we've ever thrown a coat over, but their uses are so numerous you won't be satisfied with less than a dozen. In a child's room they'll get everything off the floor from blue jeans to catcher's mitts. They're wonderful for ties; and there's nothing like them for the vestibule. With pony shoe nails, 75¢; 6 for $4. Horseshoe Forge, Lexington, Mass.



CHALK-A-BOOK is pure sunshine for a rainy day, and will make a restless imp act like an angel. Inside are six washable chalk games, each with its own blackboard page, and the assortment includes such favorites as Tit Tat Toe, The Dot Game, etc. With chalk, $1.65 postpaid. Susan Jay Gifts, 302 E. Fordham Rd., New York 58, N. Y.





STERLING SILVER TOPS...

on salt and pepper shakers of sparkling hand-cut glass. Attractive with any table decor. Always welcome gifts. Larger pair, $10.80. Smaller, $6.00.

Prices include federal tax.
Mail inquiries receive prompt attention.

ESTABLISHED 1810
BLACK, STARR & GORHAM
FIFTH AVE., AT 48th STREET, NEW YORK 19, N. Y.
WHITE PLAINS EAST ORANGE

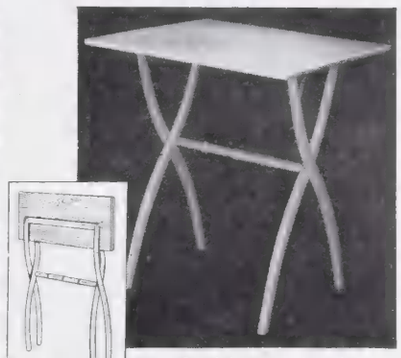
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Everything for Your Entertainment Needs
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CELLARETTES GLASSWARE

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. . . to complement fine furniture Superbly finished mahogany or frosted oak in a classic design to harmonize with any décor. Designed for bridge—perfect for buffet dining. Concealed hinges and push button opening. 28" ■ 28".

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5 by 7 inches

Freehand Oil Painted Cosmetic Bag

$2.50 Plus 20% Fed. Tax
(**$3.00** total)

Rich black faille accenting any costume.
Lined with three shirred pockets
Serves also for escort bag
Unusual and "rave" gift for any occasion. Exclusive
Ideal for firms seeking exquisite Christmas gifts for staff.
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After three years—



This dainty sewing rocker, The Edith Johnson, is now being offered again because of insistent demand. It is so remindful of Grandmother, at her sewing—and at her ease. Has delightful Victorian carved rose nosegay and typical gimp outlining. Form fitting back. Sturdily constructed, in American hardwood, finished mahogany; 35" high, 20" wide, 30" deep. In muslin, $23.00. In tasteful Colonial tapestry, either beige, wine, blue or black, $27.95. Small express is collect. Ref: First Nat'l. Bank, Hickory, N. C. Send your check or money order. (No C.O.D.'s.) Also, send 10¢ for "A Selection of Chairs".

The Chair Shop
Box 220 Hickory, N. C.



CONVERSATION masterPIECE!

Multiply the charm of a lovely room and add to your reputation as a talented hostess with this solid copper, hand-wrought teakettle and burner on wrought iron stand (17" high). As dutiful as it is beautiful, the teakettle is tinned inside for practical use. Complete with hardy philodendron vines that thrive in water with little care or light **$18.50**

Shipped postpaid East of Mississippi; elsewhere add $1.00

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Park Ave. at 54th St. Dept. B New York, N.Y.
America's Largest Florist ■ Established 1889



Catch-All Wall Shelf

Our fine reproduction of an antique WALL SHELF has a quaint Catch All Rack that conceals a container for plants. An artistic setting for a virtual waterfall of green leaves.



Hand-made of mellow brown antiqued Knotty Pine. Supplied with container for plants/ 29½ high - 20 wide

$27.50 *express collect Sorry, no C.O.D's*

Send for Booklet showing 28 practical Reproductions by the LENNOX CRAFTSMEN.

The Lennox Shop
The Unusual in Gifts and Home Decorations
HEWLETT, N.Y.

Give this gorgeous basket heaped with the finest o

RARE FRUITS



Thrill your friends with breath-taking "El Grande" gift basket No. 10. Approx. 25 lbs. of huge Du Comice pears, giant "Delicious" apples, and other rare Stagecoach fruits beautifully arranged in hand-woven Mexican imported basket. Guaranteed to arrive as pictured above. Available Nov. through Jan. Perfect for Thanksgiving, Christmas, etc. Express prepaid, **$14.95**

Lovely "La Bonita" basket No. 9—approximately 15 lbs. of same rare, luscious fruits. Express prepaid, **$8.95**

FREE! Full-Color Brochure

Send postcard for my 16-page brochure, picturing all Stagecoach Fine Fruits in natural color, details of Club and other rare fruit packages.

JOIN OUR FINE FRUIT CLUB

A year-round procession of the world's rarest fruit—magnificent gift packages shipped every month through the year. Start your Club Memberships with world-famed Du Comice pears (Nov.), or with the "El Grande" fruit basket pictured above (Dec.)

Full 12-month memberships, $45.95; 9 mo., $36.95; 6 mo., $28.95; 3 mo., $19.95. All include large "El Grande" basket and handsome Certificate. All packages guaranteed to contain finest fruit in perfect condition. Order today.

Gordon Green

Dear Gordon Green: Please send your free color brochure. I am also enclosing check or money order for $____ for ____ baskets.
____ Club Memberships to ■■■■ on attached list.

Name _____
Address _____
City _____ State _____ 34

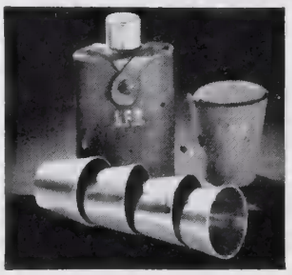
STAGECOACH ORCHARDS

BOX 34
OLD STAGE ROAD
MEDFORD, OREGON

Window Shopping



LOVE PLAQUES. Wouldn't one of these be marvelous as an ash tray for your husband's desk? Or each of you get one to send the other and hang them in pairs above the bed, or use them as catch-alls on your dressers. They come personalized with any names, such as "To Harry with love, Mildred," with brown, blue, green shadow box frames. Glazed pottery, $2.50 ea. plus post. Evelyn Reed, 538 Madison Ave., N. Y.



THAT'S THE SPIRIT. Men aren't the only ones who need flasks. Ladies, too, particularly when they're traveling and hesitate to solo into the club car, like a ladylike flask to tuck in their suitcase. This one holds ½ pint and the red leather jacket is stamped with a monogram. $2.50. Four 2-oz. nickel-plated shot glasses in monogrammed case, $4.50. Ppd. Mayfair Gifts, Forest Hills, N. Y.

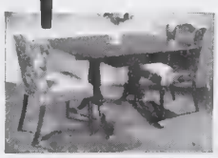


MUSICAL LAMB. A sleepy little Bo-Peep won't feel lonesome in the dark if she has this cuddly bedfellow to keep her company and lull her with lullabies. The Swiss music box inside his tummy plays familiar nursery tunes and his fleece, of course, is as white as snow. $10 ppd. Malcolm's, 524 N. Charles St., Baltimore 1, Maryland.

(*Continued on page* 45)



Chair Glamour FROM GRAND RAPIDS



Send 15¢ for book on dining extension tables

● The captivating beauty of graciously-styled chairs fashioned by Grand Rapids craftsmen for occasional use or with dining ensembles is again available. In American hardwoods, with mahogany, walnut or bleached finishes. Choice of covers in rose, blue, or green velvet; also red and light grey, green and light grey, and yellow and dark grey satin stripes, trimmed with rich boucle. These useful chairs add a decorative touch to any room. Available in limited quantities at $35.00 each or $62.50 the pair, f.o.b. Grand Rapids. In ordering mention finish and cover desired. Satisfaction guaranteed.

AMERICAN HOME DECORATORS
BOX HB-10 GRAND RAPIDS, MICH.



A Peach of a Pair

Creamy colored porcelain jam jars have handmade posy tops in blue or pink, and the set comes on its own lucite stand, complete even to a pair of lucite spoons! A gift suggestion we're proud of.

$9.95 express collect
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Zillah Symonds
11 W. 56th St. New York 19, N. Y.

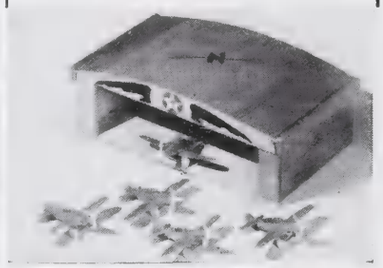


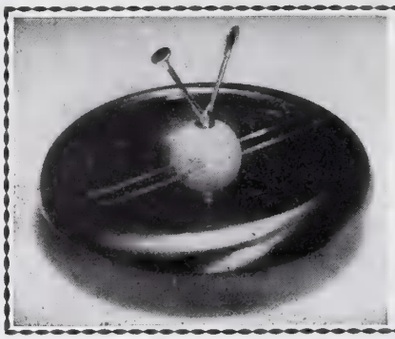
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And the wooden hangar with five metal planes will be the envy of all his air-minded pals. 14" x 8".

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THE CHILDREN'S SHOP
West Hartford Connecticut





A PIPE DREAM

only this one is very real

Every pipe smoker will appreciate this man-sized ash tray of spun bronze. The convenient pipe companion mounted on the cork center is detachable.

$2.75 postpaid
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PAGE & BIDDLE, INC.
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LAP TRAYS



If you've ever gasped as nervous guests balanced your favorite china on their knees, you will appreciate the value of these 10¾" lithographed metal trays for serving refreshments. Also, decorative for mantel or any informal setting. Washable and alcohol-resistant finish. Your choice of Blue, Red or Forest Green. Order No. 321.

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Luscious, large Comice Pears, creamy in texture, rich in juicy flavor, make unusual and appreciated gifts for family, friends and business associates. These world-famous pears are grown in our own orchards, carefully selected—individually wrapped. Delivered PREPAID in colorful gift boxes to all U.S. Express points. Perfect arrival guaranteed. Gift cards enclosed. Send gift list and we do the rest.

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No. 7 Asst. Fruit Chest (about 14 lbs)	5.75
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For Fruit Club Prices see Catalog.



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for your smart entertaining

Laden with salad, relish, hors d'oeuvres you'll be proud of its gleaming good taste as a table center-piece or as it graces your buffet or bar when you serve informally. Hand made in Haiti of two-tone genuine mahogany by native craftsmen. Not affected by vinegar or oil. 4 sections (1 divided) and 5" bowl. Fork and spoon 5" long. Plate revolves on steel balls. Won't tip.

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Like your necklace . . . like the bracelet on your wrist, the rhinestones on your gown! They're jewel-box inspirations . . . and sensations . . that transform rooms from so-so to oh-oh! Now is an excellent time to add the charm of Mersman "costume jewelry" tables to *your* home. See the special Mersman table section at good stores everywhere.

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"the biggest name in tables"



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Saison's famous "Happily"

8 background colors . . . in the enchanting, new "ROMANCE ROSES"!



ROSE

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GREY

IVORY

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NATURAL



STYLE NOTE: For the newest ideas in slip-cover and drapery fabrics ask to see Saison "Happily Married" Fabrics. In all the better drapery departments . . .

Yes, this is that wonderful Saison idea that solves all your matching and mixing troubles! These "married" colors and patterns help you tie together one room, or two, or more—as charmingly and correctly as any decorator!

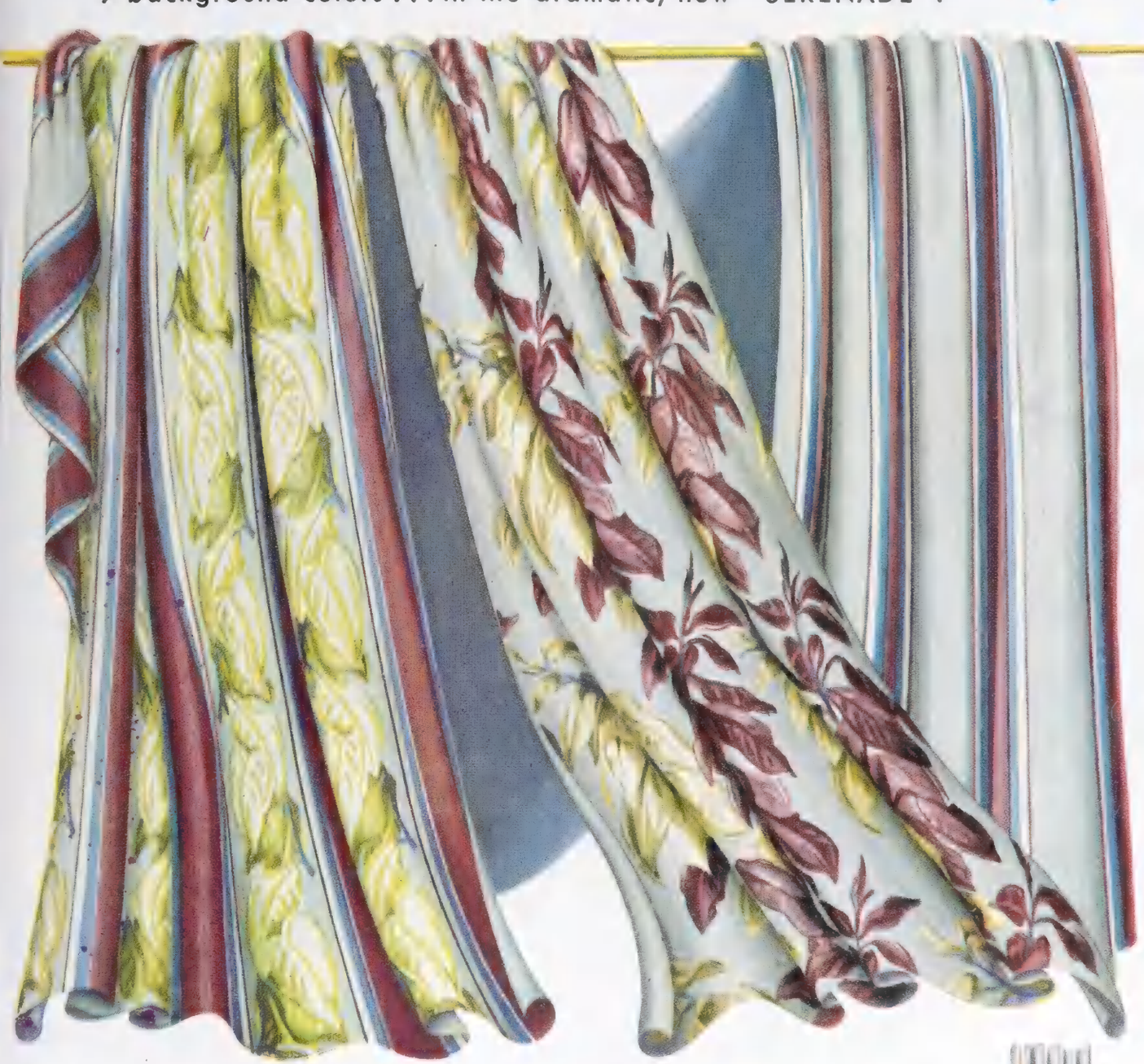
"ROMANCE ROSES". . . something different in roses . . . in 3 correlated patterns! The beautiful allover is a superb "bouquet". . . the second is roses in "garlands". . . the third is a smartly styled companion stripe! A tightly woven cotton fabric, smooth finish, durable weight. About 48" wide, about 1.79 a yard.

"SERENADE". . . stunning with modern or period furniture! Magnificent masses of the Brazilian "Hevea" leaf in the exciting allover . . . in the stunning leaf-and-stripe column pattern . . . plus a stripe design correlating both. Heavy textured cotton, woven to resist snags. About 48" wide, about 2.29 a yard.

Ask to see Saison Bloomcraft pillows and bedroom ensembles.

"Married" Fabric Groups

9 background colors . . . in the dramatic, new "SERENADE"!



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Saison "Happily Married" FABRICS*

. . . keep their BLOOM!



CLEANABILITY NOTE: All Saison "Happily Married" Fabrics are vat-dyed and pre-shrunk . . . so, "they keep their BLOOM!"

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*Trade Mark Reg. Appl'd for

Saison Fabrics, 15 East 26 Street, New York 10

Accent plates

. . . a smart new note for your table!

FASHION says splash color boldly across your table. But do it exquisitely . . . with these lovely Syracuse China Accent Plates. Each one in a different color value! Each one with a different floral pattern . . . rose, magnolia, peony, camellia. They're works of art . . . with a rare, three-dimensional pattern found in no other china. Use them for occasional plates, salads, fruit courses . . . for buffets, smorgasbords, bridge luncheons or teas . . . and use them as smart color accents with your finest dinnerware.





Packed 4 in a lovely box, they make magnificent gifts for hope chests, showers, weddings and anniversaries.

SYRACUSE
SINCE 1871 *China*



ATTERNS FOR A NEW HORIZON — New-as-tomorrow inspirations in Imperial *Washable* Wallpapers . . . cap-ed from the Colonial, gleaned from the classic, sparked by the present . . . bring new vistas of beauty to your home. Key *your* orating to wallpapers identified by the Imperial silver label. Imperial *Washable* Wallpapers are "Color-Locked" — guaran-d washable and light-resistant. Fair prices, established by Imperial, are plainly shown in sample books for your protection. decorating ideas, send 25¢ for "Color Harmonizer" booklet to Imperial Paper and Color Corp., Dept. H-39, Glens Falls, N.Y.





*REG U S PAT OF

Window Shopping

Continued From Page 38

ICTURE PATCHES. These are onderful. They are assorted color-fast ursery designs that you will appliqué n everything from towels and curtains bibs and rompers. They're actually n to sew on and give a custom-order ok to a child's wardrobe. Three cards one large (5½") design each or 4 nall designs, $1 postpaid. Specify hether you want them for boy or girl. erard's, 1610 York Ave., New York.



RIOCHE MOLDS. These have een hard to find, but this shop has a ood supply, so you can try your hand a batch of crusty brioches for Sun- y brunch. Fine for tartlets or indi- dual aspic molds, too. $1.45 a dozen. o C.O.D.'s. Prepaid from Bazar Fran- is, 666 Sixth Avenue, New York 10.



ERSONALIZED AIR MAIL. aton's airmail stationery is so light at ten sheets may be sent for the inimum domestic airmail postage. The velopes are lined in opaque blue to sure privacy for your *billets doux*, and inted in blue with your name and ad- ess, 100 sheets and 50 envelopes are st $2.25. Double quantity is $4. Add c postage. Boppart's, 1226 Main reet, Kansas City 6, Missouri.



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Distinctive simplicity is the keynote of these sparkling crystal goblets, sherbets, cocktails, wines and cordials. Each piece beautifully hand cut with a 3-letter monogram in handsome block letters or diamond design. Safe delivery guaranteed.

$15.00 per dozen, postpaid
Write for Catalogue B-107

The SALT & PEPPER SHOP
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your *Monogram*
The Most Exquisitely Luxurious
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At Less Than ½ the Price You'd Expect

The personality of your monogram will add loveliness to your bedroom throughout many years. In the Sally Kay Down Comforter both the design and monogram are trapunto-puffed in a fascinating shade of rayon satin or rayon taffeta. Both are down proof and filled with all new down. Dusty Rose, Cedar Rose, Azure Blue, Royal Blue, Greenglow, Burgundy Wine, Sahara Sand. You'll thrill to the joy of this downy-light softness. In standard double bed size. Rayon Satin, $29.95. Rayon Taffeta, $24.95. Kindly specify first, middle, and last name as such, in normal sequence. Send check or money order. No. C.O.D.'s Shipped express collect. Order now for prompt two-weeks delivery. Write today to

Sally Kay Dept. Q
171 So. Front St. Memphis, Tenn.
Fine Comforters Since 1937

Hand Painted Bed Lamp



ANTIQUE FLORAL DESIGN

Metal with ivory finish; easy to put up; adjustable shade. Comes with flattering soft white 14w fluorescent light.

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Some of its uses: work shop, bathroom, telephone table, kitchen.

In solid colors, choice of IVORY, or BROWN. Or flocked (suede-like) finish in PINK, BLUE, or WALNUT.

ONLY $5.95

Add $.25 handling charge. No C.O.D.'s please. Satisfaction guaranteed. Write for free catalogue.

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Custom Upholstered . . . Especially for you

QUAINT AMERICAN KNITTING CHAIR

This was a favorite of Aunt Catherine Forslund, who was never seen without the family mending or knitting. The "hour-glass" back and full wood rim are authentic quaint American details. It will be a favorite of yours as a "pull up" or visitor's chair. A pair will be extremely decorative and conversational. Like the original built of solid birch in hand rubbed cherry finish. Width 22, depth 25, height 35 inches. Price includes shipment to your nearest freight office $69.50

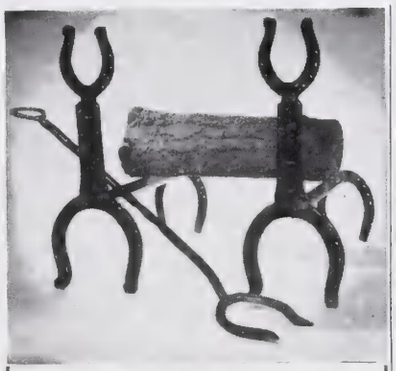
A PAIR $133.20

Carl Forslund
122 FULTON
GRAND RAPIDS 2, MICHIGAN
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Your Choice of Covering

Pictured in an appropriate and authentic beige rose pattern tapestry, personally selected by Mr. Forslund, nevertheless, swatches of other desirable covers especially suitable for the Knitting Chair in a choice of colors and fabric types will be sent on request for your personal covering selection. Please state color preference.



LUCKY THE HEARTH

These Lucky Hearth Andirons have real hand-forged draft horseshoes for front support, and pony shoes at top and back. They're solid iron, finished in dull black—good-looking and practical for home, or camp, and an ideal Christmas gift for horsey friends. 16½" high, 16" deep. $12.50. Matching wrought iron poker, 32" long, with riding shoe fork and pony shoe handle, $3.00. Shipped direct postpaid within 24 hours. No C.O.D.'s.

Horseshoe Forge
5 Muzzey St., Lexington 73, Massachusetts



CHILD SIZE

Model manners made easy for your youngster with his or her very own sterling place setting. Lovely simplicity—combines with any pattern. Hollow handle knife measures 7½". No C.O.D. please.

Prepaid—Federal tax included $10.00

RIDER'S BATON ROUGE LOUISIANA *Jewelers*

WEARS Better! LOOKS Smarter!
NYLON MARQUISETTE TAILORED CURTAINS



IN 5 LENGTHS!

54 Inches Long $3.95
63" Long **4.50** 81" Long **5.50**
72" Long **4.95** 90" Long **5.95**

- SUPERIOR Cheney nylon marquisette with more body and a smoother finish than you find in other curtains!
- WEAR RESISTANCE is great because of the strength of nylon. The smooth round surface resist soil and mildew.
- WASH or dry clean, minimum shrinkage!
- STYLING and workmanship is of the finest. Handsome curtains for every room.
- 76" wide to the pair. Colors: Ivory or Soft Egg Shell.



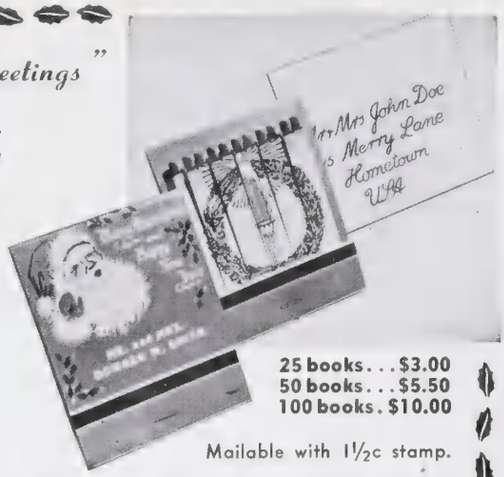
Interlined European
White Goose Down Pillows
OPA ceiling was 14.98 . . . . 8.95

- The finest pillow we know of
- Guaranteed against shedding!
- Sturdy ticking! Standard 21 x 27 size!

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1351 Beacon St., Brookline 46, Mass.
Postage prepaid. Send Check or Money Order. COD's accepted on orders of $20 or more.
Established 1921

"Season's Greetings"

THIS NEW... NOVEL WAY



Sent as Greeting Cards these giant matchbooks will surprise and delight everyone. Or use them in your own home—they'll add an extra festive touch at holiday parties. Each matchbook stamped with YOUR FULL NAME in gold, silver, white or green against a gay red background. Size 3¼" x 4¼"—over 4 times the size of regular matchbooks!

25 books...$3.00
50 books...$5.50
100 books. $10.00

Mailable with 1½c stamp.

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Send check or money order. No C.O.D.'s, please.

FRANWAL CO. Dept. c RED BANK, N. J.



FOR HIS SHIRTS

Travel Case—custom made of pure wool felt in Camel Tan, Forest Green, Grey, Wine, Maroon, Fire, Navy, others. Welts and HAND EMBROID. MONO. contrasting. White leather buttons. Holds 5 shirts. Pockets for socks, hankies. Button hole straps for cuffs links.

$12.50 each postpaid

Shoe Case to match	12.50
Tie Cases to match	4.75 & 6.75
Bottle Cases to match	4.75 & 5.75
Weekend Cases to match	19.75 & 29.50

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Elizabeth Lacey

Dept. HB-1047, Hopedale, Mass.



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A sleek, shipshape craft for that young salt of yours! Powerful Mighty-Midget motor runs this 14" plastic model of the famous Elco 27 Sport Cruiser. Runs 6 to 8 hours on two standard flashlight batteries. Twist of wheel starts and stops motor. Rudder adjusts for straight, port or starboard steering. Order for now, for Christmas, for next summer's fun. $9.95 plus 35¢ postage. No C.O.D.s

Send for Our Gift Catalog

BLEAZBY'S

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...for YOU TO GIVE ...for YOU TO HAVE



MUSICAL TEA POT—For a tuneful tea time! Delightfully plays "Tea For Two" as you pick it up and serve. Beautifully designed fine English pottery. Overall flower and leaf in exquisite raised motif. Genuine Swiss Thorens musical movement. Full quart size. Pink, yellow, green, blue. (State second color choice when ordering.)

$15.00 POSTPAID.



PORCELAIN ROSEBUD FRAME—Graceful, lace effect of the gold-rimmed, raised border beautifully complements your favorite photo. 3½"x2½" size holds a 2"x3" photo. **$5.75 POSTPAID.** Larger size (for 4"x5" photo) **$6.75.**

MOSAIC PICTURE FRAME—Perfection in miniature. Completely hand made. Gold-plated, easel-backed frame of Italian import. Colorful mosaic expertly set in dainty flowered pattern. 2" in diameter **ONLY $3.00 POSTPAID.** 3" size **$4.00.**



JEWEL CASE—Fit for a queen! Lovely quilted moire fabric. Zipper opening. Tucks neatly into drawer or into suitcase when traveling. Lining has pockets for rings, earrings. Special pad for pins. Lots of room for larger pieces. Charming grey, green, wine, peach, black. **ONLY $5.50 POSTPAID.** With 3 letter white monogram **$6.50.**

HOSE PACK—Pretty, protective accordion pockets prevent tearing of precious hosiery. A "must" for home or away. Perfect shower or bridesmaid gift. Ideal mate for the Jewel Case. Beautiful moire fabric in grey, green, wine, peach, black. **$4.00** ea. **POSTPAID.**

WRITE FOR FREE ILLUSTRATED CATALOG OF DELIGHTFUL GIFTS AND NOVELTIES

Susan Jay Gifts, inc.

302 E. Fordham Road, Dept. E-12, New York 58, N.Y.

WINDOW



TO EACH HIS OWN. When w asked this shop if they could embroide a first name on a good quality whit turkish towel, we were thinking of then for children. But when they arrived they were so outstanding we wanted set ourselves. Embroidered in royal blu or fire-engine red (or any color yo like better), 6-piece set is $9.95 ppd Franklin-Bayer, The Linen Shop, 663 N. Michigan Ave., Chicago 11, Ill.



RONSON LIGHTER. Here is gift that you can order without a mo ment's hesitation because everyone love them. For that difficult person who ha "Everything," for a bride, for your hus band's office, your mother's coffee table Silverplated, in the regal Crown design it's $12 incl. tax, plus 25¢ post. N C.O.D.'s. The Lillian Shoppe, 20 Arma St., Germantown, Philadelphia, Penna.



HANSEL AND GRETEL COOKIES. We can't think of anything that would make the kindergarten kinder sit up and take notice faster than a batch of oven-hot cookies in shapes that are straight from the pages of Hansel and Gretel. A set of 5 plastic cookie cutters include the witch, the gingerbread house, a pine tree, and Hansel and Gretel. $1.25 ppd. Afco Products, Lexington, Massachusetts.

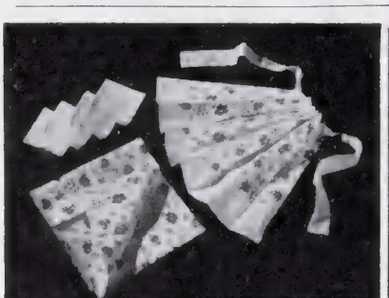


MUSICAL SQUIRRELS

A soft cuddly gray rayon plus squirrel that "winds up" to a catchy tune . . . around his neck is a saucy pink ribbon complimentary to his delicate pink felt ears. The perfect toy for little tots . . . captivating novelty for grown ups too. $8.25 post paid.

MR. FOSTER'S SHOPS

606 13th Street N. W. Washington, D. C.



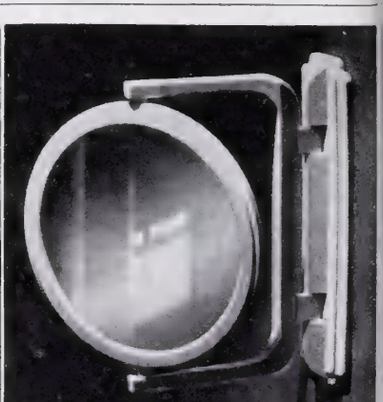
A Very Young Hostess

will fall in love with this 6-pc. tea or luncheon set. Just what she needs when she's entertaining a few friends! The gaily printed, pleated apron and matching table cloth are as colorful as a field of flowers. Complete with 4 napkins. Everything is expertly hand-made. Washfast colors. This charming set is sure to be a welcome gift. Write for illustrated gift catalog.

Complete Set
only **$1.95** postpaid

Send Check or Money Order; no C.O.D.'s

JONATHAN LODGE
NEWPORT 5 NEW HAMPSHIRE



MASTER SHAVING MIRROR

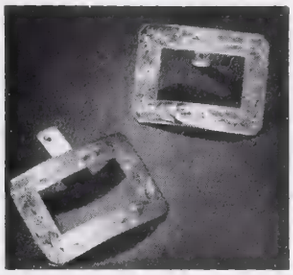
Every day shaving becomes a pleasure with this adjustable mirror. It has a modern all plastic ivory frame and base which can be attached to wall with screws. Four pivots allow adjustment to any desired position. One side has a magnifying mirror for that close shave; the other is regular. 6" mirror. It makes an excellent gift!

$4.75 postpaid

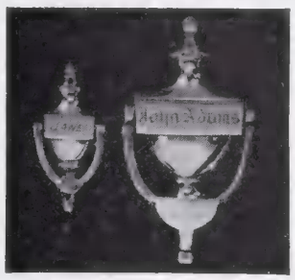
TERRACE NOVELTIES Dept. 410
211 East 58th St. New York 22, N.Y.

SHOPPING

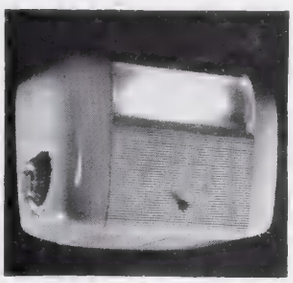
SILVER SHOE BUCKLES. Lovely feet and legs are worth calling attention to, and these are the prettiest eye-catchers that ever sparkled on a pair of pumps. Hand-engraved sterling silver, they are 2" x 1½" rectangles, and would be handsome clips for a hat or lapel. $12 the pair, including tax. Postpaid from Black Starr & Gorham, Fifth Ave. at 48th St., New York 19.

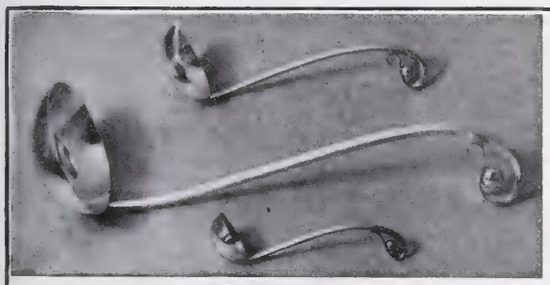


KNOCK-OUT KNOCKERS. One of the best buys around town, and well worth ordering for your Christmas list, are these solid brass knockers. The big one for the outside door is 7" long and is engraved with your name in block or English letters; $4.25. The bedroom knocker, 4¼" long, is engraved with first name only in block; $1.97. Postpaid from Art Colony Industries, 69 Fifth Avenue, New York 3, N. Y.



RADIO BEDLAMP. This combination is such a natural we're surprised it's been so long a-borning. The radio is a Sonora; the lamp sheds a soft clear light on your bedtime story; and the ivory plastic case hooks over the headboard of your bed. $29.50 exp. coll. The Camera House, 728 Lexington Ave., New York 22, N. Y.

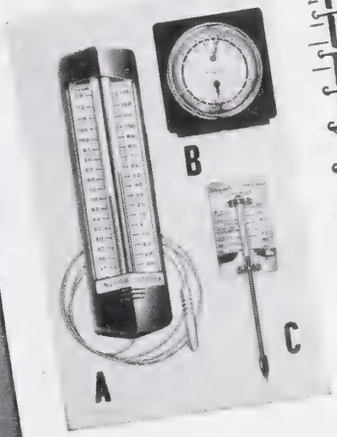




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Elegant gift for any occasion.
6" Ladle .$7.50
10" Ladle ..20.00
4" Ladle .. 5.00
Set of 3 ....32.50
Tax and postage included. No C.O.D.'s.

WAYNE
FOR FINE SILVER
1924 McGraw Ave.
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ACCURATE TO THE Nth DEGREE



There's no nth degree on these thermometers, but they are that accurate! Handsome, dependable, modest in price. Grand gifts—or for your own use.

A. INDOOR-OUTDOOR. Thermometer that leads a double life. Mounted indoors, tells inside and outside temperature at a glance. Attractive plastic case. 9½" x 2¼". Ppd. $5.95

B. HYGROMETER-THERMOMETER. Registers temperature and humidity for indoor comfort. For home or office, wall or desk. Black plastic case, chrome trim. 3¼" x 3½". Ppd. $1.50

C. FOR ROAST MEAT. Takes guesswork out of doing roasts to a turn. Skewer type—just stick in roast. 5¾" long, 1½" wide. Ppd. $1.25

Sorry, no C.O.D.s
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Established 1901
43-A E. 59th St., New York 22, N. Y.

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A New England Store



Bright yellow Gloucester Fisherman's Slicker. Thrills boys and girls in stormy weather. Sizes 3 to 18 run large. $4.95 postpaid. Sou'wester hat to match, sizes 6½-7¼, $1.25.

Plastic sock stretcher. The ideal dryer. Will not rust, warp, or splinter. Men's regular or anklet sizes 10½-13. Ladies' anklet sizes 8½-10½. Post paid. $1.25.

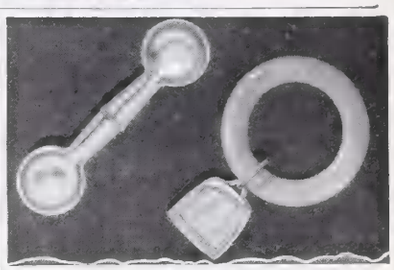




Orange slices. Large 24-oz. jar, enough for 35 superb "Old Fashioneds." Also makes tasty fillip for ice cream or desserts. $1.15 postpaid.

Write now for NEW FREE FALL and WINTER CATALOG. The unusual at reasonable prices: quality gifts, country apparel, food delicacies.

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Unusual Baby Gifts of Sterling Silver

Here, at last, is a departure from the prosaic in gifts for new arrivals.

DUMBBELL RATTLE—A cheery little tinkle to lend wondrous happiness to those early months, and treasured sterling silver to make this gift from you a later year's keepsake. 4" long and gift packaged too..... $5.95

TEETHING RING—From the practical aspect, there's a plastic teething ring in either baby pink or blue. From the pleasurable viewpoint, there's a sterling silver rattle that tinkles at the slightest provocation. The ring is 2" in diameter, the rattle ¾" long. In ordering, please indicate ring color selection..... $2.95

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J. Weldon Roberts SILVERSMITHS
PHILADELPHIA 10, PA.



Personal PHOTO CHRISTMAS CARDS
From Your Own Negative
25 for $1 including envelopes

This Christmas send cards your friends will treasure and save . . . handsome personalized YULECARDS from your favorite snapshot. From a negative of your family, children, home doorway, winter scene or any subject, we will make beautiful, distinctive cards of highest quality. You have choice of greetings and designs.

FREE sample . . . see before you buy. Send us your negative with 3¢ in stamps or coin for return postage. (After Nov. 15 send 6¢ for 1st class return postage.) We'll make you sample card from your negative. Negative returned with sample. No obligation whatsoever. *Offer expires* Nov. 30.

YULECARDS BOX 310-1 QUINCY, MASS.

The Perfect Gift
FOR HOME OR OFFICE!
HOLDAFONE
ADDS BEAUTY AND CONVENIENCE
WHEREVER THERE'S A PHONE

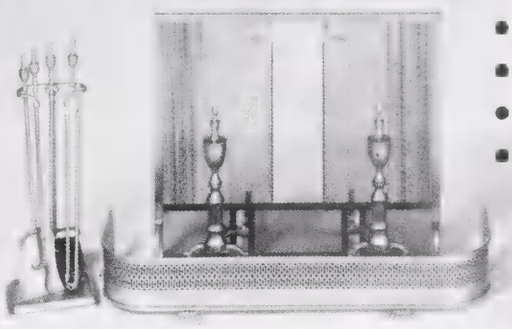


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For square base phones only
$7.95
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- Boot Scrapers
- Hitching Posts
- Weather Vanes
- Wood Holders

FREE CATALOG UPON REQUEST

ANDIRONS—Reproduction of an old Colonial pattern. Solid brass. 20" high. Pair, $23.75

BRASS TOOL SET—The stand holds tongs, poker, shovel, rectangular brush. 28" high. $28.00

PIERCED FENDER—Solid brass, polished and lacquered. Height 7½"—returns 12"—

42"	48"	54"
$27.50	$32.50	$37.50

"SLIDEASE" CURTAIN SCREEN—Solid brass frame and legs. 34" wide, 31" high. $47.50. (Stocked in other sizes; made to your order in any size.)

DETROIT MANTEL and TILE Co.
1431 FARMER ST. *Established 1899* DETROIT 26, MICHIGAN

PECAN DELICACIES FROM THE DEEP SOUTH

Made where the Pecans Grow

Created from recipes famous in the "GONE WITH THE WIND" plantation days... still famous today in HARVEY'S pecan rarebits. This delightful two-pound box is packed with six tempting, delicious varieties of rich PECAN SWEETS, made the old fashion Southern Way.

Pralines, Chocolate Pecan clusters, Pecan Brittle, Sugar Coated Pecans, Mellow Coconut covered with rich Milk Chocolate and Pecans, Stuffed Pecan Dates, chocolate covered . . . one pound box of any one of above $1.50 the pound. Assorted 2-pound box $2.95. Assorted 5-pound box $7.45.

Enclose your check or Money Order. No C. O. D.s please.



POSTPAID ANYWHERE IN UNITED STATES

DELIGHTFUL GIFT BOX $2.95

Wrapped appropriate for any occasion

Harvey's BOX 493, JONESBORO, GEORGIA

QUAINT AMERICAN

Solid Cherry



Double-deck Serving Susan

Copied from a rare original, you'll appreciate the convenience of this double-deck Serving Susan. Built of Solid Cherry with authentic turning and moulded decks. Hand rubbed cherry finish. A centerpiece that friends will exclaim over! Use the top deck for fruit or flower decoration; the lower deck for relishes; sauces; sugar and cream. The roller bearing is a modern touch. 18 inches diameter; 9½ inches tall. Shipped prepaid $17.95

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Original personalized packages gaily and exquisitely wrapped: unique ideas expressed in gifts of quality.

The *Circus Box* and *Fairy Fantasies* will give unlimited pleasure to children. *Just Surprises* will delight children or adults. Your Shut-In friend would enjoy a stay-at-home journey with a colorful *South-of-the-Border* Gift Box.

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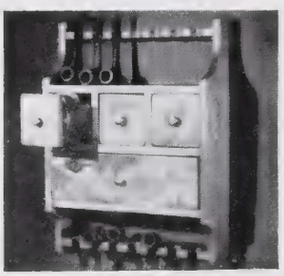
WINDOW



LIP SERVICE. The Lip-Vue is a gay and practical gadget that's a natural for every Christmas stocking whose owner has come of lipstick age. The make-up mirror has a folding lipstick handle that flips open with a single motion, and the enameled mirror back is almost as pretty as the reflection you'll see in the front. Lipsticks come in seven shades. $3.10 incl. tax. Charles Mayer & Co., Indianapolis 9, Ind.



WRAPPED IN A CLOUD. A new down puff for a baby is so light it feels as though you were holding a drift of moonbeams, but its warmth is so delicious he'll sleep the clock around. Covered in rich rayon satin, it comes in pink, white, blue, and buttercup, and is the standard crib size. $16.95. Marshall Field & Co., Chicago, Illinois.



PIPES UP. A pipe smoker's rack, the best we've ever encountered, holds 14 pipes. The three small drawer fronts conceal half-pound air-tight jars for his favorite tobaccos. The larger drawer provides space for cleaners, reamers, pouches, filters, etc. It's made of mellow knotty pine, waxed and hand rubbed, and measures 13" x 18". $12.50 exp. coll. No C.O.D.'s. Yield House, Box 179, North Conway, New Hampshire.



Novelty **"JIGGER"** *for Horsemen*

Miniature Mug

These attractive little miniature mugs are less than 2½" high. Just the right size to hold a good 2 ounce drink. Also popular with collectors. Every one is attractively decorated with a horse's head by L. Stockton and actually signed. Made of high grade pottery with decoration actually fired in. It can't rub off. Set of four only $6.00. Your money back if you are not delighted.

"little joe" **Wiesenfeld Co.**
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Planning to buy or build a new home? Here are 263 plans and ideas you ought to have. Actual pictures of homes already built. Not just sketches. Each complete with detailed description and floor plans. All types architecture, American, Colonial, Monterey, Georgian, Mediterranean, French Normandy, English, Ranch House, and others. Homes for every climate. Each an architectural gem. Brick homes, stucco homes, frame homes. One and two story. Four to ten rooms. One to three baths. A wonderful collection of plans and ideas. Used by contractors, architects, realtors and building material dealers. Complete blue print plans and specifications available. Also one book of 67 plans, ideas for brick fireplaces, barbecues, pools, walks, patios, walls.

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2.49

Exquisite Czechoslovakian lead crystal basket, cut in brilliant Waterford style. Perfect for bon bons, flower arrangements. Ideal in pairs, 6½ in. high. Add 15¢ shipping charge.

Paris DECORATORS
457 Fifth Ave., N. Y. C.

SHOPPING

CHOO-CHOOVILLAGE. Through a green countryside steams a tiny train. It passes a white-spired church, chugs through rolling meadows; and the illusion is so delightfully built up that you'll be giving a small child the key to his own never-never land. Tiny wooden cars are powered by pushing technique; landscape is painted on a 13¼" x 15¾" surface. $3.35 ppd. The Block Shop, New Haven, Connecticut.



ENGLISH BONE CHINA. After-dinner cups and saucers are always one of the nicest gifts you can send a bride, and these are lovely ones, nicely priced. The soft flower design goes happily with modern or traditional china, and is pretty enough that you may want to keep one on your miniature shelf. $1 for each cup and saucer; with display stand, $4.30 ppd. Edith Chapman, 168 E. 33rd St., New York, N. Y.



SWING TRAY JEWELBOX. The two top compartments swing out and with three separate beds for jewels, you'll find you won't have to take time out to unsnarl bracelets from pins from pearls. In red, wine, blue, or brown genuine leather, $5.95. Give second color choice. Stamped with three-letter gold monogram, $1 additional. Ellison's, Wilmington 11, Delaware.



Plastics for Beauty and Endurance



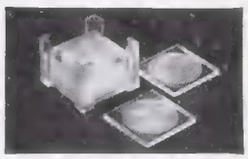
REVERSIBLE MIRROR

VERSATILE is the word for this two-faced mirror, framed in unbreakable plastic. One side is magnifying; while the other side is regular. Also converts easily from hand to stand mirror. You'll want to hold it in your hand for close work; stand it on your bureau for that all-over look. Wonderful for shaving, indispensable for traveling. **$2.25** postpaid.

COASTER SET

No more stains from glasses on your favorite table when you own these attractive, unbreakable lucite coasters. Just under 3" square, ¼" thick, each coaster is grooved so the glass will not stick to it. Complete with matching holder for quick easy storing.

Set of 6.....$4.95 postpaid
Set of 8..... 6.35 postpaid



ALL PURPOSE PLASTIC BOWLS

You'll use them at dinner for compote, for dessert, or for finger bowls. You'll use them after dinner for candy or nut dishes. These gay charming bowls, with their smart frilled edges, are sure to add that festive touch to your table. 1¾" deep with a 3" base and a 5¼" top, they come in sets of 4 or 8 in marine green or clear crystal.

Set of 4.....$6.35 postpaid
Set of 8.....11.95 postpaid



All Items Attractively Gift Boxed

Howard Pusch
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INFANT'S DELIGHT

KITTY CARRIAGE or CRIB BALL Soft and cuddly as a real pussy—and doesn't run away.
White, pink or blue.....$2.95 postpaid

TEDDY BEAR BIB CLIPS in sterling silver. A lasting present as they can be used later without chain as jewelry.
$3.75 Federal Tax and Postage included.
Please—no C.O.D.'s.

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Imported Swedish Copper

Highly polished, heavily tinned inside, this genuine "Skultuna" collectors' item is a glamorized "Saucepan". With its sturdy, quaint iron handle, its graceful cover and the applied bottom flange it makes a lovely and different Christmas gift. Shown here as a plant container, it can also be used for buffet serving, barbecues, in Swedish Kitchens or wherever charm and color are desired. 2½ liter size, $9.50. Shipped prepaid. *No C.O.D. (Plant not included.)*

Write for free folder on Swedish sugar tongs and copper coffee pots.

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Finely handcrafted by an old Yankee cabinet maker, it is made of native Connecticut woods finished in a warm honey color. Wide writing arm is wonderful for tray suppers; the two drawers are quaint and practical. We think it's every bit as lovely as the original in the Metropolitan. 43" high, 33" wide.

$125 f.o.b.

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Each Namechain made to your order—up to 14 letters allowed. Packed in gift box. Orders shipped in 48 hours. We pay tax and postage.

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A really practical gift. For Mom and her jewelry, trinkets, etc. For Dad and his cigars, cigarettes and playing cards. For precious letters or handkerchiefs. Give several this Christmas. They'll last a lifetime. 7x6x2". Compartment tray lifts out. $4.80, postpaid. Address Dept. B

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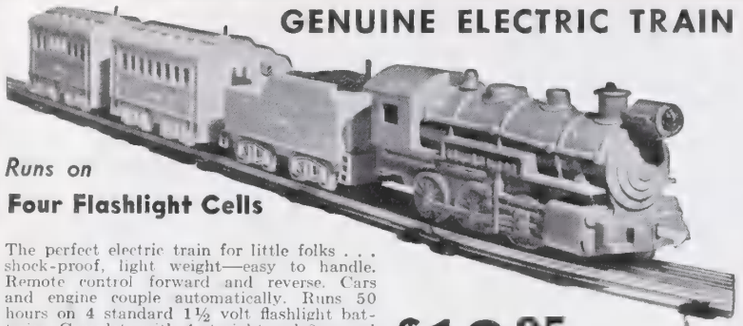
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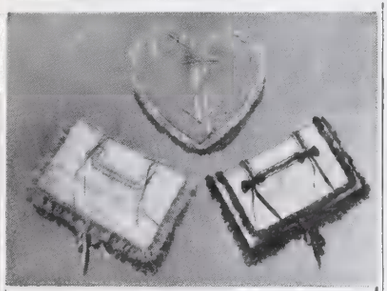
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Ever So Dainty!

A charming extravagance and a welcome gift. Add one of these lovely, hard-to-find Cases to your own prized possessions—for luxurious keeping of hankie, glove or lingerie. Fine quality Satin, exquisitely sewn by gifted hands. Trimmed with lovely french lace . . . Richly quilted inside . . . Delicately perfumed . . . Approximately 8" x 12", closed.

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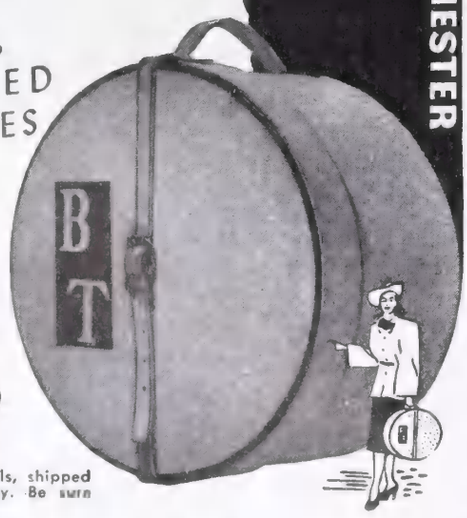
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Complete with two initials, shipped anywhere in this country. Be sure to state initials desired.

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SUNTAN BULB. G.E.'s ultra-violet sun lamp screws into any regular household socket or floor lamp, and with a few minutes treatment each day you'll look as though you just got back from Florida. Remember, too, that ultra-violet rays are excellent for arthritis, rheumatism, etc. $9.95 plus postage. Spencer Studios, 710 Chestnut St., Philadelphia.



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Your favorite cover moppet or rompered Romeo will be Hollywood material if you put their picture in this darling frame. A ceramic plate, 5" wide, is scalloped in blue and three ceramic rosebuds secure the circular picture. With grosgrain bow to hang on wall.

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Get chuck or round steak. Sprinkle on both sides with my Kitchen Secret. Let stand 20 min. Broil. Then sink your teeth into a luscious, tender, flavorful steak! Also for roasts, fowl, other meats. A blend of *pure vegetable enzymes.* Full directions with 5 oz. family size (*3 to 4 month's supply*) of Mrs. Cogan's Kitchen Secret—for only $1.00 postpaid. *Try* for 1 week—money back if you can cook without it. Mail dollar bill today, to



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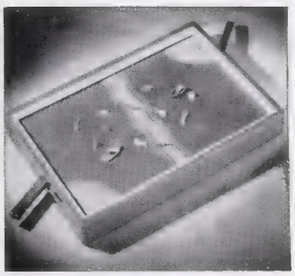
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A NEW LEAF. The next wedding invitation we receive, this is the present we'll send. We just wish it had been around when we were married, because it's the most practical tray for parties we've ever seen. The leaf is designed so there are six shallow wells for serving everything from salted pecans to carrot spears. Hand wrought of heavy aluminum that looks like silver, $12.50 ppd. May Sherwin, 475 Fifth Ave., N. Y.



MAGNETIC FISHING GAME. Eight tiny plastic fish are divided between two fishermen, and each stays on his own side of the lake. Their boats are magnetized, and they move around by manipulating the levers which are also magnetized. The point is to see who hooks his quota and lands them in his own corner first. Fun to watch, too. $5.95. exp. coll. F. A. O. Schwarz, 745 Fifth Ave., New York, N. Y.



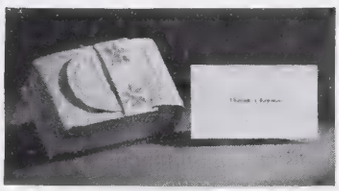
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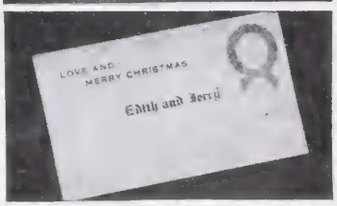


FINE SILVERPLATE

. . . one is an asparagus dish (11½" long) which is also good for celery; the other a vegetable or confection dish—or for nuts or whatever you wish to use it for (7" square). Both heavy silver plate on copper, $8.50 and $7.50 respectively, tax included. Add $1.00 for a 3-letter monogram.







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Private calling cards for small fry from the diapered age to the first date! 100 cards in leather case 1" x 1¾" (with hand painted flowers on case if requested with order) **$1.50 postpaid**

Write for catalogue of other gifts.

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$2.50 Each—the Pair $4.75 Postpaid

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Write NOW for our Catalogue picturing a great variety of lovely Ornaments for House or Garden—from $5 to $500—10¢ please for mailing.

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Complete Coffee maker **$2.00** ea.
Four Coffee makers, **$7.50** complete.

Four Coffee makers, one each color, **$7.50** for the four complete.



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Handsome hardwood; gleaming with highly-polished chromium. Elegance for your own table; and a most acceptable Christmas gift. And of course, nothing compares with the flavor-delight of freshly ground pepper! Supply of pepper corns included with each order.

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THE SHOP IN THE GARDEN
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from CZECHOSLOVAKIA

$4.25 *postpaid*

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THE KIND OF WOMAN whose dressing table mirrors her personality would love these Florentine catch-all boxes. They are gold leaf with a flower medallion in the center of the cover and come banded in peach, turquoise or green. Wonderful for jewels, pins, powder, guest puffs, or cotton; or get one as a "presentation case" for a fabulous Christmas jewel. $3.95 each. Alfred Orlik, 680 Fifth Ave., New York, N. Y.



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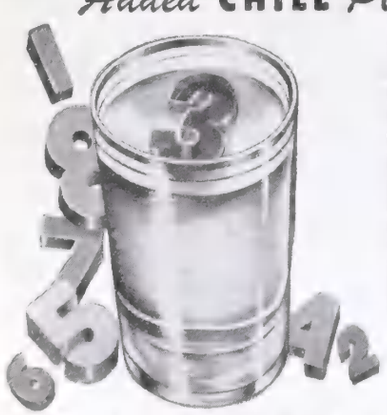
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Added CHILL *Plus* IDENTIFICATION



1-2-3-4-5-6-7-8! Know whose drink is whose! Just freeze these gaily-colored, water-filled numerals in your ice-tray. Then **FLOAT** one in each glass. They'll **COOLLY** remind everyone your drink is **EXCLUSIVELY YOURS.**

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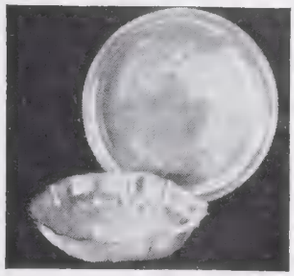
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SHOPPING

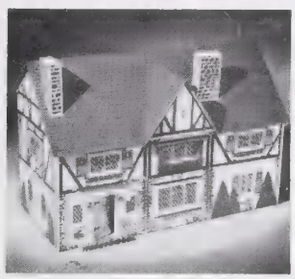
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Lou Stark
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STERLING STEAK SET



$12.50
Inc. Fed. Tax

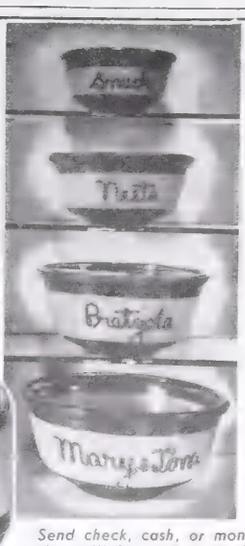
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Something new! Just for card games. No more fumbling in the cupboard for a dish or cup.

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- inside diameter 7½"
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223 West Erie Street Chicago 10, Ill.

PLAY POOL! AT HOME!

NEW PORTABLE POOL TABLE — COMPLETE WITH BALLS & CUES



An IDEAL Gift

- AUTOMATIC BALL RETURN
- OFFICIAL HEIGHT
- FOLDS DOWN TO 4½-IN. THICK
- ADJUSTABLE LEG LEVELERS ASSURE LEVEL SURFACE

Fun for Family and Friends! Royal entertainment for yourself and your friends. Play pool in your own home with NEW Porta-Pool; specially designed for small home or apartment. Accurately engineered for scientific play. *Adjustable leg levelers, smooth, solid, wool-felt playing area, diamond markers, rigidly braced legs assure accurateshots.* **Special Feature:** Automatic Ball Return . . . rom each pocket to rack at head of table. Ample ize for enjoyable play; 37½" x 70": stands 32" high. Easily and quickly set up or folded away by one erson. Beautifully, sturdily made of Bleached Ash. ncludes 15 colored, numbered balls, 1 white cue all, triangle rack, two 44" leather tipped cues. **Complete, Only $79.50.** Express charge collect.

THE WARNER SHOPS, Dept. R-6
1516 JARVIS AVENUE, CHICAGO 26, ILL.

Write for big, FREE booklet of recreation and hobby items: game room equipment, accessories for home entertaining.





PILSENER BEER GLASSES

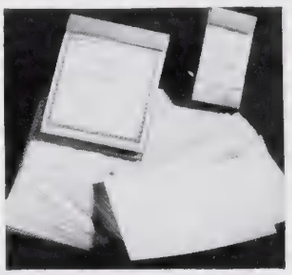
Your favorite beer or ale seems to taste better in these graceful glasses and the artistic horse head in black by C. W. Anderson will draw admiration whenever you and your friends gather together for those pleasant moments of refreshment. 8¾ inches tall—holds 9 ounces. Makes a memorable gift too. 8 for $6.25—12 for $9.00. Postage prepaid. Your money back if not delighted.

"little joe" **WIESENFELD CO.**
Dept. B-16
Baltimore 1, Md.

WINDOW



KEY RINGERS. The jingle bell key chain is for the young stay-out for whose homecoming hour your ears are attuned to listen. Price $1. The flat shield key chain can be engraved with a monogram, $1.50; or a 3-line name and address ($2); so if it's lost the finder will know where to return it. Each has a small luminous dial that glows in the dark. Postpaid from Katharine B. Ward, Pleasantville, N. Y.



DESKIT. Here you have one of those rare Christmas presents that is perfect for almost every name on your list. In one compact box to keep in your desk drawer are 300 personal labels for identifying everything from stationery and books to sheet music and records; 50 mailing labels; 50 personal postals. All are printed with name and address. $2.95 ppd. Giftcraft, 1234 East 47th St., Chicago 15, Ill.



SHORT WEEK-END CASE for a man will hold his shirts, shorts, shaving gear, etc., and it's made of pure wool felt in camel tan, forest green, wine, gray, African brown, fire engine red, black, navy, etc. Welting and hand-embroidered monogram contrast; buttons are white leather. $19.75. To match: tie case $4.75, shoe case $12.50, shirt case $12.50. Postpaid from Elizabeth Lacey, Hopedale, Massachusetts.



For Added Beauty

These beautiful hand colored Chinese ancestors are full of charm and interest and particularly wonderful for added beauty to an English or modern decorated room. They come framed or unframed. The frames are 3" wide in two tone green and red blending perfectly with the pictures.

$8.00—the pair unframed, postage paid
$34.00—the pair framed, express collect

Picwood Galleries
70-44 Austin St.
Forest Hills, N. Y.

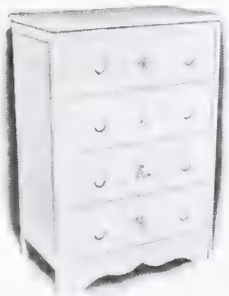


Juvenile Furniture for TOTS *to* SUB-TEENERS!



Beautifully crafted chests and robes to make their room the smartest in your home! But what *you'll appreciate most* is the generous storage they provide. Robe's height will care for boy or girl to thirteen!

Sturdily made by furniture craftsmen. Solid hardwood frames and ¼" hardwood plywood. Smooth fitting drawers with easy-action side guides. Metal glides on feet. Superbly finished and decorated with charming decals. For your own child, or a gift to another—buy direct from maker at considerable saving.



YOUR CHOICE—either in White, Natural or Honey Maple!

THE CHEST, 24" x 14" x 35"....$29.95

CHEST ROBE, 36" x 17" x 54"...$49.50
(Hanging space, 17" x 16" x 46")

BOTH PIECES (total value, $79.45) .$77.50

Shipping charges collect (No crating chg.) No C.O.D.'s, please. Send check or M.O.

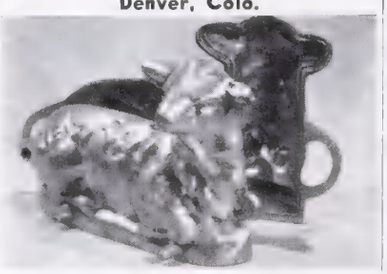
CORDELE CABINET COMPANY
CORDELE, GEORGIA



a perfect lamb of a cake

makes an adorable centerpiece for showers or birthdays. It's simple to bake with the aluminum cake mold pictured below. Easy instructions included. $5 postpaid. No C.O.D.'s please.

RENALDE . . . 1523 18th St.
Denver, Colo.



Kitchen Duo — In Famous Buckeye Aluminum



Smokeless BROILERETTE

Steaks in a jiffy with this easily cleaned Broilerette that does double duty as an open roaster, strainer, steamer, or biscuit maker! 12 inches in diameter, the Broilerette holds two steaks, 5 chops, six to eight patties and washes like a dish!



Triple-Thick GRIDDLE TOASTER

You'll find this 10 inch Griddle Toaster of triple-thick, long lasting aluminum ideal for griddle cakes, French toast, hamburgers, toasted sandwiches, etc.

Both for only **$4.00** *postpaid*
Satisfaction Guaranteed. No COD's please

The ALLYN Company
1938 E. 24th St. Brooklyn 29, N.Y.

SHOPPING

OUR FAVORITE MAT. Eyelet embroidery, fresh as a field of daisies, has been reproduced on clear plastic, and the effect is demurely dramatic—a wonderful foil for formal china or country pottery. In white with green, blue or red or all white, 85¢ each. White Irish linen napkins with drawn borders, 85¢ each. Add 25¢ post.; no C.O.D.'s. Bertram Shrier, Ltd., 1147 Connecticut Ave., Washington, D. C.



CIGARETTE BARBECUE. Cigarettes to the left, matches to the right, an ash tray in the center, with smoke going up the chimney—and you have a miniature barbecue that's a dead ringer for the real thing. If your husband played chef last summer over charcoal steaks, get him one of these for his Christmas stocking. $1 postpaid. Sally Graye, 80 E. 11th St., N. Y. C.



LITTLE WHITE SHOES are easy to keep spotlessly clean if you have the Shine-Boy Kit. It's a shoe tree with an extended handle that you can get a good grip on while applying the polish; and with a bottle of white shoe cleaner, the price is $1 ppd. Kay Parcher, 371 Fisher Rd., Grosse Pointe 30, Mich.





ST. CHRISTOPHER

Speed the parting guest and loved one. Charming Gift, 4 by 6 inch electric kiln fired ceramic plaque. Choice: white bisque with blue highlighting, or old fashioned dull brick red in hand rubbed finish.

Postpaid U.S.A. $3.50. Sorry, No C.O.D.

James W. Weldon

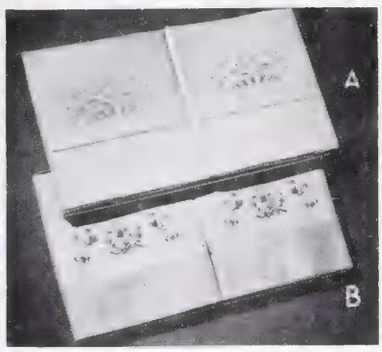
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BE FAIR TO YOUR HAIR

Want better-looking hair? Want to avoid embarrassment of falling dandruff scales? Itching scalp? Then you need a Vitabrush and you need it *now!* Doctors and competent scalp authorities have long recommended *brushing* . . . vigorous, frequent, regular *brushing* as the approved and sensible way to care for the hair. Vitabrush gets your scalp *really* clean and stimulates life-giving blood supply *in your scalp.* Not a vibrator, but an electric powered brush. Takes only 3 minutes a day. Restful. Pleasant. Write *now* for complete information and satisfaction-guaranteed offer.

Hershey Mfg. Co., 173 S. La Salle St., Chicago 3.



Bedroom Beauty - - -

HEMSTITCHED PILLOW CASES, DELICATELY EMBROIDERED

A gift for the discriminating hostess or for your own home. Lustrous hemstitched pillow cases made of snow white cotton woven 140 threads to the square inch for extra strength and longer wear. Delicate Swiss Hand-Loom embroidery adds that dash of color that will give a new look to your bedroom.

A—Appenzel embroidery on white thread-drawn hemstitched cases.
B—Pastel multi-color embroidery on hemstitched cases, with rose, peach, gold or blue borders.
C—(not shown) Same as B on all white thread-drawn hemstitched cases.

PAIR IN BOX cellophane tops **2.95** *post paid*

JO-ARD COMPANY

286 Prospect Park West. B'klyn 15. N. Y.

STRICTLY *personal*



Personalized matches, stationery, playing cards and poker chips are perfect for own use or as gift.

1. **Beautiful metallic cover matches.** Print two names or three initials 50 book matches attractively packed in smart celluloid round container Colors: Red, light blue, dark blue, light green, dark green, pink, bronze, silver, gold. Only $2.00.
2. **Unusually smart stationery.** Write with white ink on dark stationery and use dark ink for contrasting white envelopes. Choice of colors: Radiant red, dark blue, dark brown, amethyst, garnet. 24 sheets, 24 envelopes. Name or initials imprinted in white on letterhead. A fine gift item. $2.25
3. **Congress Washable Playing Cards.** Double Deck (one red, one blue). Two names or three initials imprinted on each card. Only $2.50.
4. **Colorful Poker Chips.** Plastic, unbreakable, interlocking. 50 white, 25 red, 25 blue. Each chip individually personalized. Two or three initials. Box of 100. Only $3.95.

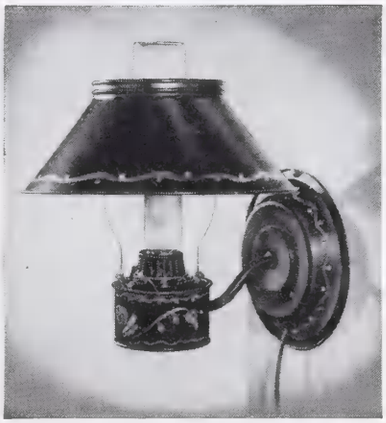
One week delivery. Order now. We pay the postage. Send check or money order.

Write for catalog "Accent on You" showing other ideal personalized gift items. It's free.

THE *personalized* SHOP

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PIN-UP LAMP

—Traditional Americana

Early American craftsmen strived for design and decoration simplicity. All the quaintness and charm of that era's masterful skill is recaptured to complete a lamp decidedly unusual for modern day living.

Electrified, with a glass chimney, it is made of Tole in a choice of white, yellow, green, red and black.

$7.75 postpaid

Your Xmas Gifts Folder now ready.

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22 HILLSIDE AVENUE, WILLISTON PARK, N. Y.

DOUBLE OLD-FASHIONEDS!

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Beautiful, clear-as-crystal glass; bases tinted in four varied colors

Double Purpose:

12 ounce capacity, holding a full bottle of beer!

Set of Four $5.00

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. . . a tonic for your home

COFFEE TABLES

The functional design of creative Multi-Tables enables you to arrange them as ***coffee tables*** *or* ***end tables*** *in more than twenty-four attractive combinations, some of which are shown above. The satin smooth, hand-rubbed finish of Multi-Tables provides a distinctive appearance which becomes a focal point of interest and attention for almost any room in your home.*

pat. pend.

Write for our illustrated folder.

Each table 20" x 20" x 14" high. $67.50 the pair. Express charges collect. Multi-Tables with one prime coat available at $55.00 the pair.

Send check or money order today for your set of Multi-Tables available in Chinese red or jet black lacquer; or natural mahogany for a $5.00 additional charge.

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E-Z REACH Cigarette Package Holder for Automobiles. Most novel car accessory gift in years. A handy gadget smokers will treasure. Holds one package of cigarettes (plus matches) within *easy reach* of driver. Just slip under molding of car door. Fits every auto. Handsome chrome finish and gift boxed. $1.00.

ELY CULBERTSON'S own Bridge Scoring Pencil. Every bridge player, man or woman will want one of these magic aids. A twist of the dial shows any score, accurately and almost instantly. And the score has to be right, because this pencil says so . . . with Ely Culbertson authority. A super mechanical pencil value in beautiful gift box—only $1.00. Intials 25¢ extra.

Mail Order Today

Fleetwing Gifts, Dept. HB-8
53 East 10th St., N.Y. 3, N.Y.

WinDows



"PLEASE DON'T KISS ME" the disgruntled plea hand-embroidered on this darling suit for a butch bab who is fed up with the sissy smoochin of his elders. Made of very fine whi cotton and trimmed with French V lace, it unbuttons at the crotch for eas diaper changing. In first size only (months to 1 year), $10 ppd. Matchin dress same price. Fred B. Blockert, Inc 112 E. Walton St., Chicago, Ill.



A GIFT IN ROSES. The Norcros greeting card people have gone on regular rose binge, and the effect is de lightful. A package of 2 sheets of thei American Beauty gift wrap is 25¢ green satin ribbon is 35¢ a roll; Ameri can Beauty gift enclosure cards are 10¢ each; and a box of 24 matching signa ture notes are $1. Add 10¢ postage Selden Cooper, 8019 Forsythe Blvd. Clayton 5, Missouri.



PAPOOSE SEAT, sidesaddle fash ion, ranks next to the diaper service in making a mother's life less hectic. With it you can do your marketing or shopping with your baby comfortably perched in his Cuddleseat, and both your arms will be free for packages, a suitcase, or bag. Gray, blue, seagreen, tan, $4.95. The Fair, Chicago, Ill.

A Smart Buy in LUXURIOUS Comfort



Superbly Comfortable
ROYAL LOUNGE CHAIR

For home or office
34" high, 22" deep, 28½" wide

$75.00

Send $25.00 deposit—Balance C.O.D.



Have you checked the high cost of relaxing lately? Then you'll double check this regal resting place that was made for men who want ease . . . at a price, if you please . . . lavishly stuffed with finest cotton felt and hair . . . handsomely covered with durable Masland Duran Plastic, for lifetime wear and no tear . . . tough but yielding spring units in back cushion and seat . . . spring edge and nine coil springs built up on webbing. Buy in any of many popular colors: maroon, yellow, green, blue or brown.

Color Samples on Request

Absolute satisfaction guaranteed or entire sum refunded. We pay the freight.

Peerless Leather Furniture, Inc.
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NEWS FOR BRIDGE PLAYERS

Turn the Dial and Get Score Instantly!



DIAL CONTRACT BRIDGE SCORER PAD

3¼" × 7¼"

This accessory sweeps bridge experts off their feet. To end all scoring arguments—give your guests THE DIAL, the new, revolutionary scoring pad that gives your score—instantly! A set of 4 generous (30 sheets) scoring pads in red and black with contrasting metal colored scoring DIALS in gold and silver. You'll want several sets for your friends—that's why we've priced them below—at a savings!

Set of 4—$1.00 postpaid
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TEMPTING PRESERVES FROM
OREGON MOUNTAIN MEADOWS
. . . FOR CHRISTMAS GIVING

No. 2 GIFT BOX. Six asst. 5½-oz. jars Strawberry, Wild Plum, Blackberry, Greengage, Prune with Hazelnuts, English Gooseberry. *Express Prepaid* **$2.95**

No. 3 MOUNTAIN GIFT BOX. Doz. asst. 5½-oz. jars Strawberry, Prune with Hazelnuts, Wild Plum, Tangerine Marmalade, Blackberry, English Damson, Greengage, Nectarine Preserves, Boysenberry, Red Raspberry, English Gooseberry, Seville Orange Marmalade. *Express Prepaid* **$5.65**

WRITE FOR FREE GIFT BOX CATALOG

JANE AMHERST
1108 N.E. 47th Ave. PORTLAND 13, ORE.

Why worry about the housing shortage?



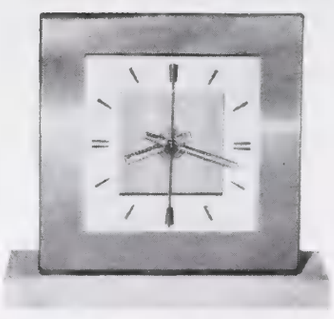
You can own this sturdy 2-floor, 4-room house, with attached porch, front doorstep, large tree and picket fence. Realistically designed and printed in 4 colors. Doll house assembled is 27½" long, 14¾" high, 12¾" wide. Adults will enjoy playing interior decorating, too.

House (alone) $1.25
Plastic furniture, 29 pieces . . $2.25
The complete set $3.50

Postage Prepaid — No C.O.D.'s
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HAMPSHIRE GIFTS
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SELF STARTING ELECTRIC CLOCK



FOR THE MODERN ROOM

The Moderncron—new in concept and design, striking and dramatic in appearance. A clock that compels admiration. A smart combination of gleaming blue mirror with dial and base of matching satin finished blond wood, creates a masterpiece of simplicity and good taste. Harmonizes perfectly with any modern setting. Makes an ideal gift. Powered by the nationally famous Synchron movement to give years of dependable service. Satisfaction guaranteed.

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PERSONALIZED Gift With a Future

Give this handmade—32-page (11" x 14") album for every occasion—weddings, birthdays, anniversaries, etc. Cover made of fine varnished plywood. Name or title is cut out of wood, painted in suitable colors to fit the occasion. Albums come with or without figures. Submit your order signifying the name or title and occasion.

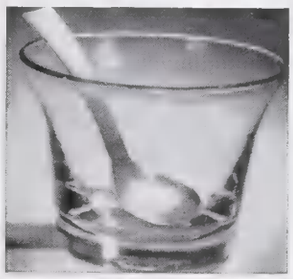
$6.95 postage included.

No C.O.D.'s — Send check or money order.
Allow three weeks for delivery.

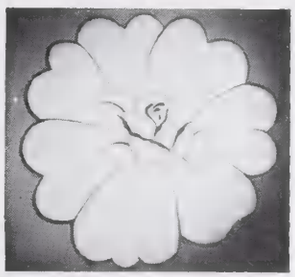
Lillian Berman
719 High Street Newark 2, N. J.

SHOPPING

AND-BLOWN LOVELINESS. autifully simple in design, this hand- wn glass jar comes with its own dmade sterling silver spoon, and it's e of the rare pieces that you will use everything from strawberry jam in morning to hard sauce at night. An ellent wedding present, and a fine ne. $7.50 incl. tax and postage. Mer- d Jaccard King, St. Louis, Mo.



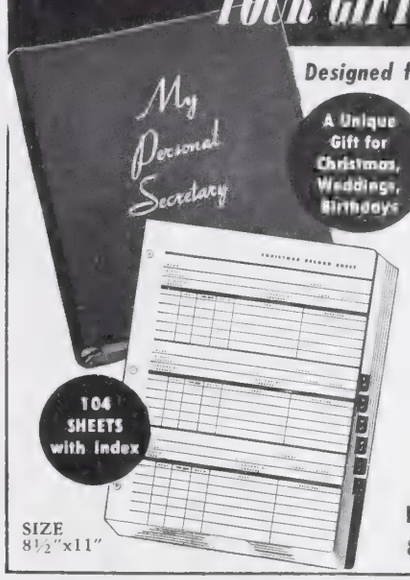
NCHANTED CIRCLES. Round ice mats make a dramatic table and er a welcome change from the more dinary rectangles. These are leather- e, hand cut in a petal shape, and nd painted with a rose center. In ver with pink or yellow, yellow with ay, white with red or green. $3 each. re linen napkins to match, 75¢ each. ld 35¢ post. No C.O.D.'s. Anita Gard- r, 105 E. 57th St., N. Y.



EA-TIMERS. Plastic tea cups for little girl and her afternoon caller e the size of demi tasses, and hold st enough pale tea to make her feel own up. One is hand painted with e hostess's first name, the other with uest," and they come in pink, blue, llow, green, peach, or ivory. $1.10 the air. Additional ones, decorated with a me or "guest," 55¢ each. Ppd. Julian ess, White Plains, N. Y.



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Designed for Executive Offices and Home Use

Forget what you and the Browns exchanged last Christmas? Did you send the Smith's a card? Your perplexities are over with this concise, easy-to-keep record book. Spaces for five years of cards and gifts sent and received for Christmas, birthdays, anniversaries and other remembrance days. Space for 510 names. Easy to insert or remove names.

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with alphabetical indexes and 104 sheets printed on 100% Rag Bond. Packed in gift box. Order one today for your office or home. Also makes a most acceptable Christmas or wedding gift.

$18.50 Postpaid. Name in gold on cover $1.50 extra. Send check or money order. No C.O.D. Immediate delivery. Send for descriptive folder.

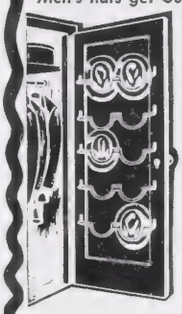
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TRADE MARK – U. S. PAT. PEND.

Don't throw your new hat any old place. Men's hats get out of shape quickly! . . .



CHAPEAU-RACK inside your closet door provides a convenient and safe place for men's hats.

Any closet door can be equipped with several CHAPEAU-RACKS.

Each holds two hats. Made of durable, flexible plastic.

EASILY INSTALLED BY ANYONE

$1.00 each plus 15¢ each to cover postage, etc., or **$5.00** for 5 postage prepaid to any point in U.S.

Simply send check or money order with your name and address to

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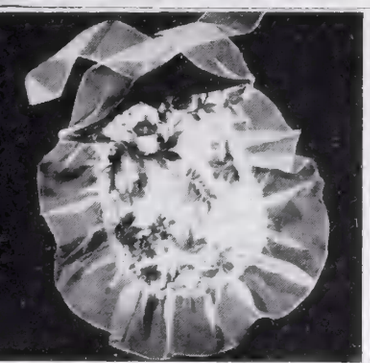


WALL TELEPHONE TABLE

Simply hang this handy table on any wall. It's small enough to fit conveniently in your vestibule, hallway or behind a closet door without using valuable floor space . . . large enough to hold a telephone, phone book and memo pad. Sturdily constructed of solid mahogany. Finished in rich mahogany, pickled pine or black lacquer. Top 18 inches wide ■ 10 inches deep. 17 inches overall height. $19.95.

IMMEDIATE SHIPMENT EXPRESS COLLECT. NO C.O.D.'s

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Practical Glamour

Greet guests looking as coolly lovely as your house, in this frankly flattering Hostess Apron. Made of rose-spattered Everglaze chintz with a permanent finish organdy ruffle and double-faced buckram bodice. Practical, too, because it washes like a dream.

$2.49 postpaid

Capitol Decorators
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For Fireside Charm

Silhouette FIRESCREENS



HANDMADE by Native Craftsmen



PATIENTLY hammered out of hand-forged iron by native artisans, no two of these handsome firescreens are exactly alike, but all possess the traditional craftsmanship and dramatic detail of the Southwest. Sturdily built for a lifetime of fireside gatherings. Hand rubbed black finish. Approximate size 36" ■ 36" with 10" wings. Only a few made each month; so order early. No C.O.D.'s, please. Other designs and custom crafting. Brochure sent on request. **$49.95** F. O. B. San Antonio

ADAMS HANDCRAFTERS
401 NAVARRO STREET SAN ANTONIO 5, TEXAS



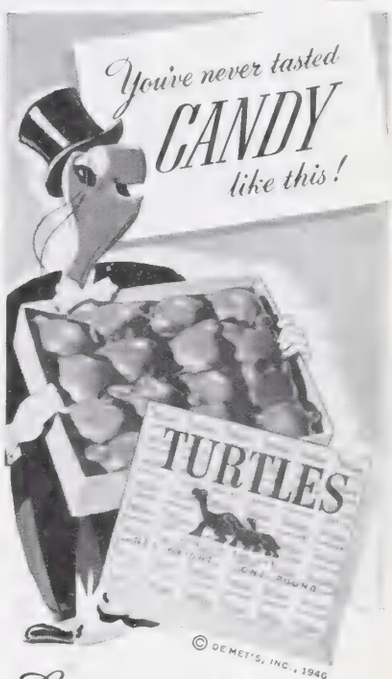
For Wintertime Informal Suppers

All of the accessories for preparing tasteful salads and to serve in a gracious manner.
MATS—Handwoven material . . . washable. White, red, green, brown and yellow. 85¢ postpaid.
SALAD BOWL—Handrubbed pine. 11" diam. 5.00 ea. Matching SERVERS, 1.00 pair
Add 25¢ for postage
BOTTLES—Pyrex glass with gay, heat-proof raffia. For heating, chilling, and serving coffee, juices, etc. 8 cup capacity. 2.65 ea. postpaid.
SALAD DRESSING BOTTLE—Marked for the proper proportions of oil and vinegar. 1.65 postpaid.
GRINDERS—Imported mahogany pepper mill and salt grinder. Light or dark finish. PEPPER MILL, 3.35 postpaid. SALT GRINDER, 2.60 postpaid.

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No C.O.D.'s please

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•**TURTLES**• are far more than just superfine ingredients — they are "*created to a candy ideal*" from delectably creamy caramel, rich milk chocolate and selected pecans. Order several pounds of •**TURTLES**• Serve them to your guests . . . enjoy them yourself . . . Send some to your favorite relatives and special friends. Enclose $1.75 for *one* pound; $1.55 for *each additional* pound sent to same address, same shipment. Prices include all postage, insurance and handling charges. *You've never tasted candy like* •**TURTLES**• ***DEMET'S, INC.,*** Div. K-2, 312 W. Madison St., Chicago 6, Ill.

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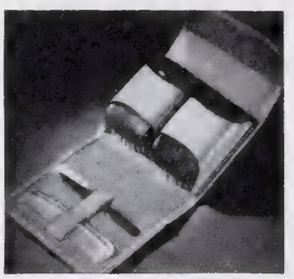
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Devoe & Raynolds Co., Inc.
Dept. E-1
787 First Ave., New York 17, N. Y.

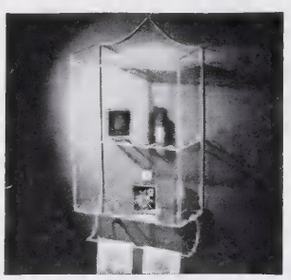
WINDOW



MARKED FOR COFFEE HOUNDS. The Vaculator coffee maker is made with genuine Pyrex glass, and it turns out a practically foolproof brew. The plastic cover serves as dust cover, upper bowl stand, and table mat. The decanter cover snaps into place for serving. With measuring spoon and engraved 3-letter monogram, 6- to 8-cup size is $5.45 ppd. The Bar Mart, 62 W. 45th St., New York 19.



GOOD BRUSH WORK. Two wood backed military hair brushes, a comb and a nail file come in a saddle-stitched leather case that will tuck in the corner of man's suitcase or brief bag. You'll want to remember it for Christmas, but why not give it to your husband now for no reason at all, except that you're glad he's yours. $12.50 ppd. Dale Fifth Avenue, 719 Fifth Ave., New York 22.



BATHROOM SHELF. We have two of these in our bathroom, and believe them to be better than any we've ever seen. In white metal, with 3 *removable* glass shelves, they come in three sizes. 12" wide, $4; 18" $6; 8" $3; and all have a bar for guest towels. Bottles with mirror front hand painted with flowers, $1.25 each. Paper guest towels 50¢ for 36. Hand Craft Studio, 777 Lexington Ave., N. Y. C.



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DEN OR RUMPUS ROOM

IDEAL FOR ANY ROOM, these WESTERN STYLE Bunkhouse Lamps of polished brass are the latest creation of the metal working art. Eye-appealing, these all metal fixtures are available at a special introductory low price.

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Easy To Install, these fixtures are available singly or in sets. Ceiling type with 17" shade and 100-watt bulb cap. Only $18.50; Wall type with 7" shade, 60 watt bulb cap. Only $6.50. Deduct 10% if you order two or more. Special discounts for quantity orders. Order now! Specify type and how many. Send check or money order to Sales Dept.

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That "well-dressed look" comes naturally when you use this handy Shu-Shiner to clean and polish your shoes. Mounted in a jiffy, it firmly grips any size shoe from 3 to 13, holds it steady while you polish like a professional. There's no wobble or travel, no fumbling or stooping—it saves your time, temper, money. Easily detached to put away. Shu-Shiner makes a perfect gift for men. It's ideal for training children to care for their shoes, too. Order now—mail check or M.O. today! No C.O.D.'s.

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WHICH HORSE WINS?

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PLAY the races at home . . . *on your phonograph,* with this magically grooved recording. Exciting! Mysterious! *Always a surprise finish.* Hear the crowds roar, the announcer calling every turn . . . *each race in doubt up to the last second, though you play it again and again.* Keen sport for any number of players. **New, improved 1946 recording** . . . 12" unbreakable plastic . . . 30 combinations, Win, Place and Show. PHONO-FINISH HORSE RACE comes to you complete with Automatic Odds Recorder; WINdicator; 4-color 12" x 24" Betting Board. Perfect for Parties! **$5.00 Postpaid.**



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Special discounts for quantity orders. Xmas gifts to customers, employes, etc. COMPLETE **$8.95**

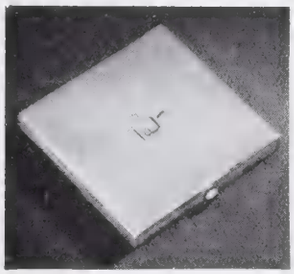
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SHOPPING

RIDE 'EM TRUCK. A big wonderful truck, made of extra heavy-gauge metal, has a bicycle-type seat, an automobile-type steering wheel, a clang-clang bell and two removable side ladders, each 20" long. It measures 32⅛" long, 8¾" wide, 15" high, and the incredible price is $5.97. Express collect from Hearns, Fifth Ave. at 14th St., New York 11, N. Y.

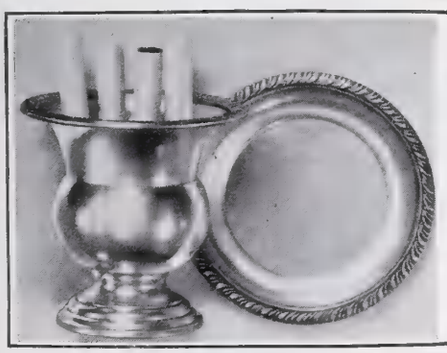


YOUR OWN SIGNATURE is the only decoration on this simply designed square compact; and for some reason, to see your own name in your own handwriting clearly engraved on jeweler's brass is as exciting as hearing your voice played back on a record. You'll be sent a form to write signature on. Allow 4 weeks delivery. $5. Cigarette case to match, $6. No C.O.D.'s. Gerlou, 501 Fifth Avenue, New York 17, N. Y.



GOOD BRASS POLISH. This shop specializes in fine fireplace equipment, and when we walked through rooms full of brass, all of it gleaming, we asked how they kept it so bright. And that's why we show you this liquid cream brass polish, which is what does the trick. An 8-oz. bottle is 50¢; a gallon is $5. Wm H. Hoops & Co., 303 S. Wabash Ave., Chicago, Ill.





To Give or Own with Pride

Sterling Silver

CIGARETTE URN and ASH TRAY

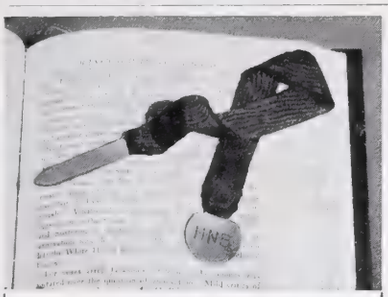
Smart, gleaming pair to grace your coffee table; add distinction to any setting. Decorated with delicate Gadroon borders. Illustrated half-size. Shipped postpaid.

2⅝" Sterling Silver Urn.....$4.75
2½" Sterling Silver Ash Tray..$1.90
Set, $6.65

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Extra-fat, crammed full of fragrant resin and turpentine oils. We call them Pyn-Nots. Only one match and flames crackle. Even wet oak logs can't resist Pyn-Nots' magic chemicals. You'll like Pyn-Nots' woodsy smell, and cheery, long-lasting blaze. Cut grate size.

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Stainless blades . . . and ivory plastic handles

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Complete set **$5.00**

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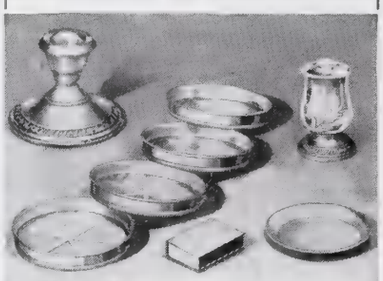
Artistic accessory for any home, town or country. Charming and graceful sconces of solid brass. Delightfully styled, 10½" tall with three standard candle holders. $15 pr.—With two candle holders, $13.50 pr.

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H 4 COASTERS glass center dia. 3". 1.50 ea.
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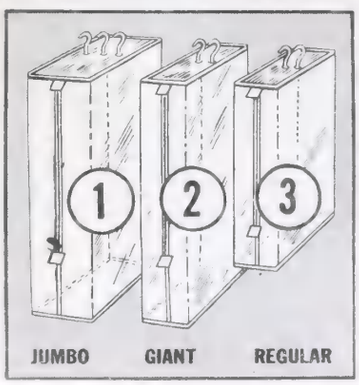
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CLEAR THE TABLE of all the trivia that confuses a good bridge game or gin rummy match, and use this custom-made card table cover that has four pockets, one for each player, to hold cigarettes, compact, gum—even aspirin if you're a poor loser. Gray, maroon, red, rust, rose, green, brown, ivory tan, light, bright or dark blue with contrasting monogram. In Dupont fabric, $3.90 ppd. Harel House, Hopedale, Mass.



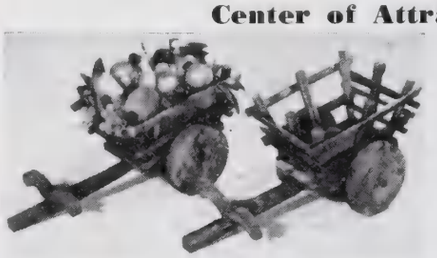
CONCEITED PUP. A rolled white cowhide collar for the proudest pooch on the block has a plate engraved with his name, and jeweled reflectors for his night-time strutting. Also available in black or tan leather, $2.50. Take neck girth with string; send string and dog's name. 5-ft. matching leash, $1.50. Curtis Creations, Dept. H-1, Genesee-Hopper Building, Utica, New York.



SMOKING BOOTS. Take a quick look down your Christmas list and opposite the names of everyone even remotely interested in horses make big checks, because here is the perfect present. Amazing miniature copies of riding boots are made of metal and finished to look like burnished leather. With the cigarette holder in the top, $7.50: with lighter, $12.50. Ppd. Crane's, 419 E. 57th St., New York 22, N. Y.

(Continued on page 67)

Center of Attraction



Add a rural note to your holiday table by using a pine, hand-hewn ox cart as your centerpiece. Fill it with fruits and nuts, gourds, ivy or straw flowers to complement its uniqueness. Ideal as a gift for friends who enjoy the unusual. Size: 18½" long, 8½" high.

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Jewelers
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Pretty Pass-Time

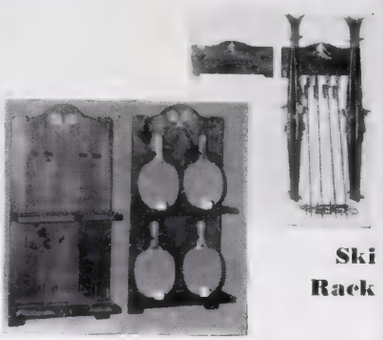


A dainty 17-jewel lapel-pin watch, accuracy guaranteed. Gold-plated . . . and with the face of the watch turned sideways for oh-so-discreet clock-watching.

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Ski Rack

Ping-Pong Rack

These attractive and practical storage racks are musts if you have a game room, necessities if you haven't. They contribute decor as well as convenience, keeping your equipment in good condition and out of the way.

The ping-pong rack measures 30" x 14". The ski rack is 31" x 15". Both are made of knotty pine with a dark hand rubbed wax finish.

$8.95 each Postpaid

YOUNG SPORTS
Chester Springs
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No. 55-82 DINETTE SUITE . . . Illustrated in Golden Yellow, also available in Powder Blue, Red and Black, at leading furniture and department stores—$89.50 (except in far west). Quantities still limited.

Genuine HOWELL ST. CHARLES, ILLINOIS Chromsteel

When a genuine Howell Chromsteel* dinette or kitchen set comes into your home, it becomes a treasured, often-admired possession which your family will enjoy using day after day . . . year after year. The gleaming chrome . . . the colorful Fabrikoid* upholstery . . . the handsome Plastex* table top . . . are all so very practical and usable, this cheerful modern furniture seems to stay new looking indefinitely without attention. The gracefully styled set shown above, or one of several other Howell models, will fulfill your dinette or kitchen requirements perfectly

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HOWELL

Chromsteel KITCHEN & DINETTE FURNITURE

ST. CHARLES, ILLINOIS

Many a girl has grown up under a Kenwood



Lovely Anita Magee Iribe knows well the luxury of growing up under a Kenwood. She was just 10 when this photo was taken for a Kenwood advertisement in 1936. She was 21 when the photo below was taken in June, 1947. Out of Smith College, married to an ex-Air Force Captain, she's still sleeping under a Kenwood in their home at Brunswick, Maine.



IT COSTS a lot to raise a daughter! From her first party frock to her bridal gown, seems like she's always needing something new.

But there's a warm friend that *saves* money for you, too. It's a big, beautiful Kenwood Blanket—"night clothing" for her hours of restful, relaxing sleep. It treats her to glorious comfort night after night. And it keeps its precious warmth and beauty for so *many* years that the cost of its never-ending luxury is only a few cents a month.

Why do Kenwoods last so long? Three little words tell the secret: Wool, Weave, Nap. Selected wool with long, strong fibres. A special type of weave that combines sturdy strength with soft, draping protective comfort. A deep, deep nap that imprisons countless tiny air cells which keep the warm air in —the cold air out.

That's why Kenwoods last so long, look so lovely, cost so little. That's why brides who have grown up under a Kenwood overwhelmingly prefer them in starting a new home. Whether for your own home or for gifts, they provide more sleeping comfort, more satisfaction per dollar. For the most for your money in blankets, ask for Kenwoods at your favorite fine store.

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KENWOOD
WOOL PRODUCTS

KENWOOD BLANKETS

the luxury you can afford!



THE CHANGING SCENE

Fall 1947

Busy Autumn season! Parties, parties, parties . . . and your home to redecorate.
Take your inspiration from Schumacher's fascinating new fabrics,
dramatic new wallpapers and smartly textured new carpets.
Their magical blend of beautiful colors and distinguished designs
create the gracious background you've always wanted. Now available at your decorator's.
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Schumacher's* FABRICS • CARPETS • WALLPAPERS

**Exclusive manufacturers of all approved cotton and linen fabrics for Colonial Williamsburg Restoration.*



America's Finest Handmade Milk Glass

Your dinner service should graciously match the mood of the occasion. Versatile in its wide adaptability, Westmoreland's authentic handmade milk glass reproductions bring a cheerful atmosphere of intimacy and friendliness to any dinner, luncheon or breakfast.

Westmoreland tableware is made in full dinner and luncheon services, in hand decorated patterns as well as plain. Each piece of Westmoreland's milk glass and crystal is handmade. Many of the molds used are more than fifty years old.

WESTMORELAND GLASS COMPANY

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Handmade Glassware of Quality

Truly a Delight! Cointreau, Strawberries and Ice Cream...



STRAWBERRIES, ice cream . . . and a sprinkling of Cointreau liqueur . . .

Who would guess that such *simple* ingredients could create such an exquisitely *exotic* taste!

For dozens of such ideas—ideas that make guests murmur, "How *original!* And how *wonderful!*" — send for your free copy of "The Gourmet's Guide to Dining and Drinking."

If you already know the subtle enchantment of Cointreau as an after-dinner liqueur, or in a Side Car, then perhaps you have some idea of what Cointreau can do in *other* cocktails—and in salads, desserts and even *entrees!* Yet even *you* will be amazed at the wealth of mouth-watering *new* ideas in this book.

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Castleton, furthering the ideal of executing designs by leading contemporary artists, presents the first new pattern of recent years in American China, Ma Lin, named after the 12th century Chinese master. Designed by the distinguished painter Ching-Chih Yee, Ma Lin reflects the great tradition of Chinese Art. . . . Miss Yee's work has been widely exhibited at such museums as the Metropolitan Museum of Art, and Pennsylvania Museum of Art.

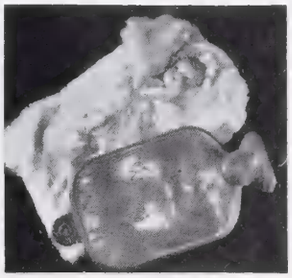
Ma Lin is now on display at leading shops in open stock dinnerware.

212 FIFTH AVENUE • NEW YORK 10, N. Y.

WINDOW SHOPPING

CONTINUED FROM PAGE 60

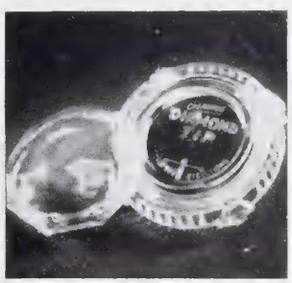
MMY WARMER. A hot water tle for an upset tummy or cold feet a nippy night comes in its own baby- ting case, and any little girl will l enormously set up if she has one her own. Remember it as a different thday party present, for a sick child. under the Christmas tree. $3.25 ppd. ille Distributing Co., 41 Union uare, New York 3, N. Y.



ECAN PRALINES. We can't agine anyone who tries these not nking them just about the most de- ious candy he's ever tasted. There are elve of them to the box (plus ¼ lb. sh pecan meats), and each one is a n-sized job. We recommend them thout reservations for your own house, d for gifts. Price is $2 ppd. Lamme's, 0 Congress, Austin, Texas.



IAMOND TIP. A genuine dia- ond phonograph needle gets the best t of your recordings without damaging eir surface, and professional disc ckeys, realizing this, use it in pref- ence to all other needles. Genuine dia- onds are used, carefully selected and lished by experts, and the new low ice is $10. Dynamic, 1926 Broadway, w York 23, N. Y.



Beautiful Brass in The Early American Manner





Never Such Value At Such Low Prices!

☐73—SOLID BRASS ANDIRONS 21" high. A true reproduction of an old Colonial design. **$14.50** Pair. Express Collect.
☐74—COMPANION FIRESET to ☐73 Andirons. Solid brass. 28" high and consists of stand, shovel, poker and tongs. Set **$16.50**. Express Collect.
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☐76—BRASS LOG HOLDER with cast brass claw legs. 23" long x 13" wide. Will hold an ample supply of large logs. **$13.95**. Express Collect.
☐81—CAPE COD FIRELIGHTER. Brass, 6½" tall. **$6.50**. Express Collect.
☐82—EMBOSSED BRASS BELLOWS, with ship motif. Imported from England. 16¼" long. Price **$6.75**. Prepaid.

☐77—TWO LIGHT CANDLE SCONCE. Made of solid cast brass, with imported crystal prisms. Back 10¼". Price **$12.95** pair. Prepaid.
☐78—IDENTICAL SCONCES without prisms. **$10.60 pair, Prepaid.**



☐79—SAUCER BASE BRASS CANDLESTICKS. 8½" tall. An early American pattern. **$8.75** pair. Prepaid.
☐80—IDENTICAL CANDLESTICKS. 7¼" tall. **$5.75** pair. Prepaid.

SEND CHECK OR MONEY ORDER TO:
A name famous for gifts
ART COLONY INDUSTRIES, Inc.
69 Fifth Avenue, New York 3, N. Y.



MUSICAL DOLLS
$9.95 Each

Children cherish these superbly made creations with their picturesque Pennsylvania Dutch costumes. Height 17". Fitted with hand-wound Swiss music box which plays gay tune. Exclusive with us. *(Specify for boy or girl)*

SCULLY & SCULLY, Inc.
"The Smart Gift Shop of New York"
506 Park Ave. (at 60th St.) New York 22, N. Y. Wickersham 2-2590



4-WAY LUCITE
MAKE-UP NECK MIRROR

Milady will find this lovely lucite mirror indispensable! (So will Dad for shaving.) Designed to hang about the neck, leaving both hands free for make-up and hairdressing, it is equally fetching as a hand mirror, wall mirror or to stand at any angle. Beautifully finished; has both plain and magnifying 5" glass. Sure-to-please gift. Order now for Xmas. Postpaid $3.95. No COD's.

MASTERCRAFT PRODUCTS
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Personalized Playing Cards

Plastic coated, gilt-edged playing cards imprinted in 22-kt. gold with two first names or surname. Set contains one red and one blue deck. Bridge or Pinochle.... Set $2.50

Interlocking, unbreakable plastic poker chips gold imprinted with two or three initials. 100 chips $4.00

Postage prepaid.
No C.O.D.'s, please.

Helene Stevens
6411 Hollywood Boulevard Dept. B8
Hollywood 28, California



THAT WELL-TRAVELED LOOK!

A handsome leather bag, hand-tooled by master craftsmen that has the genuine flavor of romantic Central America; the unusual feature of white handwoven leather which borders bag and shoulder strap. With two compartments, coin purse with flap and compact pocket inside. 9 x 11½ inches. White kidskin lining. Choice of colors: Red, Brown, Luggage, Blue, Black, Green.

Postpaid (inc. tax) $15.00

CONFEDERATE ENTERPRISES
INCORPORATED
ANDERSON, SOUTH CAROLINA

EDUCATIONAL TOY



Lights up when peg is placed in right hole!

$3.00 POSTPAID

Thrills Children! **(For Ages 1 to 3)**

Here's real fun, and training too! This novel, bright-colored, sturdy plastic toy, 7¾" in diameter, operates on harmless flashlight battery and bulb (completely enclosed, easily replaced). $3.00 Postpaid (no C.O.D.'s please). Send, now! Address: PEG-O-LITE SALES, 542 South Dearborn Street, Chicago 5, Ill.

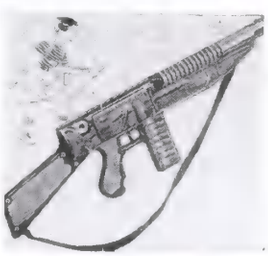


FOR THE MEN IN YOUR LIFE

A Distinctive He-Man Gift That Can't Be Purchased In Stores

These colorful, glorified poker chip coasters are new—unique. Slipped under a glass, they protect cards and table. True poker chip colors red, white and blue. They're hard, glossy, unbreakable—match and cigarette-proof. Won't stick to glass. Appropriately decorated in relief. A real gift for a real guy. Set of eight in smart gift box $2.95 postpaid. No COD please.

DODIES COASTERS ★
11201 Huston Street, N. Hollywood, California



HEARNS *Serving New York Since 1827*

AMAZING NEW SUPERFIRE MACHINE GUN

All metal G. I. JOE machine gun rat-a-tat-tats when you wind spring-driven motor, squeeze trigger. Shoots harmless sparks from revolving flint.

2.59

MAIL ORDERS FILLED
Beyond our regular delivery area, within 600-mile radius, add 20¢ shipping charge. Outside 600 mile radius, we will ship express collect.

HEARNS Toy Department
Fifth Ave. at 14th St., N. Y. 11, N. Y.

WINDOWS

CASTLETON



$9.95

ADJUSTABLE GOOSENECK FLOOR LAMP

PUTS LIGHT WHERE IT IS NEEDED MOST

FOR:

INDUSTRIAL USES: Over power sewing machines; precision work; fine close work.

PROFESSIONAL USES: Hospitals for patients; operating rooms; doctor's and dentist's offices.

BUSINESS: Drawing boards; filing; typing.

IN THE HOME: Sewing; writing; reading in bed.

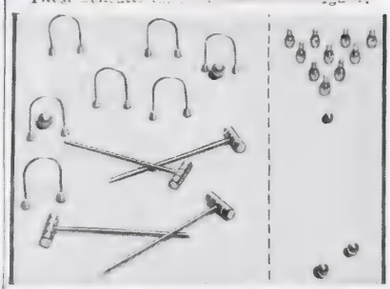
GIFTS

KEEPS GLARE OUT OF EYES

Overall height 60 inches. Adjustable to 73 inches. Chrome socket, extension and neck. 11 feet of rubber cord. Approved by underwriters. Heavily weighted base. White or Bronze. Give preference. Includes 100-watt standard bulb. Reflector can be removed and a standard heating therapeutic bulb inserted. **MONEY BACK GUARANTEE**

Send check or Money Order Today
Shipped Express Charges Collect

CARNAGEY'S, INC.
29 Central Avenue. Dept. EE-1, Tarrytown, N. Y.



Beautifully Finished Solid Brass

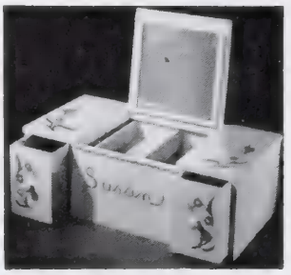
MINIATURE BOWLING or CROQUET SETS

● Two popular games that will be lovely to look at on your knick-knack shelf when they're not delighting your guests. Croquet set has nine 1" wickets, four 3" mallets, four balls. Make the table cloth or carpet your "lawn" and the contest is on! Bowling set at right has all the thrills of the real game. Ten 9/16" pins, 3 balls. Set 'em up and bowl away! Make wonderful prizes or gifts for your bowling and croquet-fan friends.

Amazing Low Price . . . **$1.00** each set.

We pay postage. No COD's. Money gladly refunded if not satisfied. Order by mail today.

Q. T. NOVELTY CO. Box 54, Station 'F' New York 16, N.Y.



YOUNG GIRL'S FANCY. Even very little girl will feel like a *femme fatale* if she has this pretty vanity for the top of her bureau or chest of drawers. It comes in ivory, hand painted with pastel flowers and her first name; there's a mirror inside the lid, two side drawers and a center well for such prettifiers as barettes and bracelets. $7.50 exp. coll. Young Books, 746 Madison Ave., New York 21, N. Y.



CENTURY NOTES. These enchanting hand colored floral prints were made in 1825, and are lovely beyond description. Each print is different, of course, and comes marvelously framed in antique gold or in black and gold. 4" x 4¾" over all, $5 the pair, postpaid. Old Print Exchange, 14 East 48th St., New York 17, N. Y.



HEART OF SILVER. This is one of the sweetest jewel boxes we have ever seen, and certainly it is one of the most outstanding values. It's a silver-plated double heart, nostalgic as a Victorian valentine, and the velvet lining takes good care of your finest pieces. Only $4.95 including tax and postage. No C.O.D.'s, and you'll find it at The Josselyns, Box 147, Dedham, Mass.



TOMMY TURTLE . . .

Writes charmingly illustrated letters each week to children. He always encloses a gift. Letters create a real incentive to read! Tommy encourages obedience to mothers and kindness to animals. Thrills for 12 whole weeks!

CHILDREN LOVE TO RECEIVE LETTERS



For Children 4 to 11
12 Letters and 12 gifts for $2.95
Send: Child's name, address and from whom (Aunty, Mommie, Grandmother. .

DRAKE ENTERPRISES
97-99 P E. Colorado St.
Pasadena 1, Calif.



Freshen Rooms, Closets With BOUQUET FRAGRANCES

Use new Aileen Wayne Fragrances to make your home delightfully "flower fresh" throughout! These distinctive fragrances are wonderfully effective in absorbing smoke and cooking odors. Ideal for clearing and sweetening air in bathrooms and closets. Economical, too! Pour one spoonful of Pine fragrance into lovely Terra Cotta Lily Fount to make your closets into Pine closets. Also HONEYSUCKLE, VERBENA, TREFLE, CHYPRE, and MINT JULEP fragrances.

8 oz. $1.50 Lily Fount 75¢
Postpaid. No C.O.D.'s please.

A. G. HAMENT CO.
105 Ave. of the Americas, Dept. C6, N.Y. 13, N.Y.



PERSONAL PUFFS

$3.50 POSTPAID

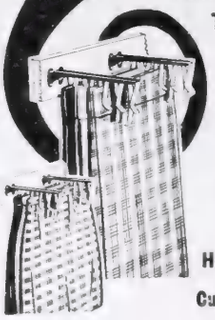
Here's a splendid gift for "HER" that's truly personal. It's a set of 12 Powder Puffs, made of fluffy baby lambskin; each puff personalized with monogram or FIRST NAME, in gold. Packed in clear, after-use plastic box.

Send check or money order.
Satisfaction guaranteed or money back.

PENTHOUSE GIFT SHOP
83-04 Talbot St., Kew Gardens 15, N. Y.

THE "PERFECT" HANGER!

FOR SKIRTS TROUSERS SLACKS



$1.50 POSTPAID

Holds 5 Garments

Cuts Pressing Bills

At last . . . a hanger that ends slipping, falling and crumpling skirts, trousers and slacks (also saves space, time and money). Holds skirts by waistband, trousers by cuffs. Weight of garments eliminates wrinkles, restores shape. Easily mounted on wall or door. Each garment held securely in nickel-plated spring steel clips on lustrous black enameled steel brackets. Will not mark garments.

Order Now! $1.50 each and 2 for $2.75. Postpaid in U.S.A. if remittance accompanies order. C.O.D. orders—postage extra.

WILBAR SALES CO.
549 W. Washington Dept. 110 Chicago 6, Ill.



Distinctive

HURRICANE LAMPS

are among the loveliest of the traditions we receive from Colonial America. These will bring a new charm to your home. And they make splendid gifts, too!

A—Hand-painted milk white glass chimney and font. Marble base; polished brass fittings. Electrified. 13" high. $10.95 the pair.

B—8 crystal prisms sparkle from each of these polished crystal hurricane lamps. Electrified. 15" high. The pair $15 with crystal cut chimneys. P. S. They make "just-what-I-wanted" gifts!

Express Collect—Mail Orders Only

STANLEY JAY STUDIO
49 Deepdale Drive Great Neck, N.Y.



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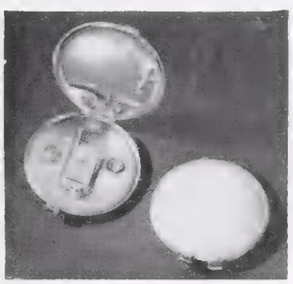
MAGNIFICENT BUTTERFLIES. Here is some of the loveliest workmanship we've ever seen in this country. Butterfly pins are handmade of pure sterling silver, and the 3" size is $24; 2½" $18; 2" $14.40. Earrings to match are $18. But send them only to someone who loves beautiful things, because these are no ordinary jewels. Tax is included. Parenti Sisters, 97 Newbury St., Boston 16, Mass.



A TRAVELING MAN is jealous of every inch of luggage space, so give him these Pullman slippers for three very good reasons. First, they take up just a whisper of room; second, they're made of fine soft leather; and third, they're a remarkable buy. Black only, sizes 9, 10, and 11. $2 ppd. Johnny Appleseed's, Inc., North Beverly, Mass.



COMPACT LIGHTER. The Plaza Automatic lighter is supposed to be the thinnest and simplest one made. Open it as though it were a compact, and it clicks into flame, protected even in the wind by the cover of the case. Excellent for a man's vest pocket. In red, black, green, brown, blue, or ivory enamel or a nickel finish. Give 2nd choice. No C.O.D.'s; $5.95 postpaid from Krebs Town Shop, Westerly, Rhode Island.





FAVORITE FOLDAWAY TABLE

Even the tiniest apartment has room for this most popular extra table. It folds to 5" wide when closed, and locking device holds it rigid when open. Useful for games, serving drinks, or a tray meal, and for lots of other purposes. Polished mahogany top measures 19"x24" and height is 28". $14. *Express extra (collect) No C.O.D.'s*

DANIEL'S DEN Dept. B-10

A Shop of Choice Things

141 Newbury St. Boston 16, Mass.

Beautiful Brass in The Early American Manner





≠77—TWO LIGHT CANDLE SCONCE. Made of solid cast brass, with imported crystal prisms. Back 10¼". Price **$12.95** pair, Prepaid.
≠78—IDENTICAL SCONCES without prisms. **$10.60 pair, Prepaid.**



≠79—SAUCER BASE BRASS CANDLESTICKS. 8½" tall. An early American pattern. **$8.75** pair. Prepaid.
≠80—IDENTICAL CANDLESTICKS, 7¼" tall. **$5.75** pair. Prepaid.

Never Such Value At Such Low Prices!

≠73—SOLID BRASS ANDIRONS 21" high. A true reproduction of an old Colonial design. **$14.50** Pair. Express Collect.
≠74—COMPANION FIRESET to ≠73 Andirons. Solid brass. 28" high and consists of stand, shovel, poker and tongs. Set **$16.50**. Express Collect.
≠75—THREE FOLD SCREEN. All brass frame with strong black wire meshing. 30" high, center panel 26" wide, side panels 13" wide. Graceful and perfect for catching flying embers. **$18.00**. Express Collect.
≠76—BRASS LOG HOLDER with cast brass claw legs. 23" long x 13" wide. Will hold an ample supply of large logs. **$13.95**, Express Collect.
≠81—CAPE COD FIRELIGHTER. Brass, 6½" tall. **$6.50**, Express Collect.
≠82—EMBOSSED BRASS BELLOWS, with ship motif. Imported from England. 16¼" long. Price **$6.75**, Prepaid.

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A name famous for gifts

ART COLONY INDUSTRIES, Inc.

69 Fifth Avenue, New York 3, N. Y.

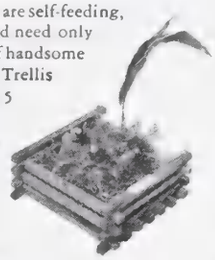
LOVELY, LIVING

Orchids



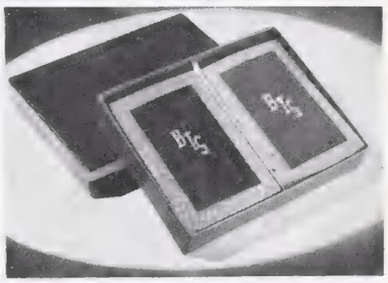
Beautiful orchid plants from Central America bloom gorgeously each year and year-after-year.

Planted in moss, they are self-feeding, self-perpetuating, and need only water. Your choice of handsome California Redwood Trellis *or* Basket containing 5 living, leafy, hardy bulbs for indoors or out. ▪ Wonderful gifts only $2.95 postpaid. Satisfaction guaranteed. Please, no C. O. D's.



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MONOGRAMMED PLAYING CARDS

Each and every card hot-stamped with real gold foil with your two or three initials in striking step-down monogram. Twin decks of fine quality in smart new Tweed design. Heat-treated for extra long life. Gift box with choice of one red and one blue deck, or one green and one brown deck.

Two Decks $1.59 Postpaid

33 ALGOMA BLVD., OSHKOSH, WIS.

Write for Big Catalog . . . Free



Miles Kimball

KIMBALL BUILDING

33 Algoma Blvd., Oshkosh, Wis.

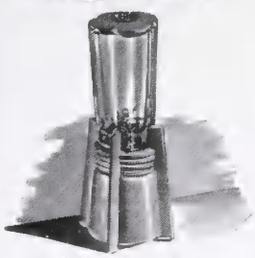
BAR MART

62 WEST 45TH ST., N.Y.C. 19, N.Y.

Everything for Your Entertainment Needs

HOME BARS GADGETS

CELLARETTES GLASSWARE



It Does Everything!

THE LIQUIDIZER

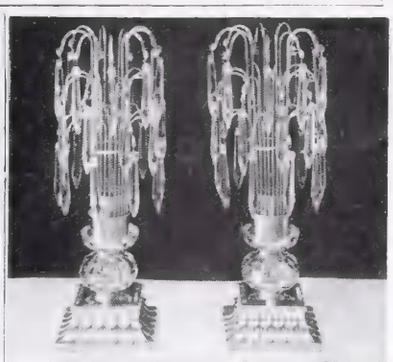
Whether it's punch for a party, vegetable juice for the children or pastry for the family supper . . . this magic servant mixes and blends it not in minutes, but in seconds. Complete recipe book with each.

$39.50

Postage prepaid in U.S.A.

Send for our beautifully illustrated catalog 27





SHIMMERING SHOWERS

The radiant beauty of these post war electrified showers will lend a dramatic touch to the far corners of your room. Each lamp has 27 scintillating crystal pendants cascading over a heavy gold plated base. When lighted, their soft sparkle and loveliness will be reminiscent of the luxurious chandelier, and will bring to you a touch of the old world. Height over all 15".

$19.85 the pair

(express charges collect)

Mark Stier

277 East Fordham Road, New York 58, N. Y.



Sturdy Oak Stool

HAND WOVEN BOTTOM

Made of beautiful clear oak, smoothly sanded and ready for painting any color of your choice. A unique piece for a den, porch, camp, or various household uses. Height, 12" Seat, 14 x 11 inches. check or money order; no C.O.D.'s. **$2.00** including postage

PIKE MANUFACTURING COMPANY, Inc.

BRUNDIDGE ALA.

Gay colorful plastic flowerpots



SET OF THREE - $1.75 POSTPAID

Three different sizes of flowerpots (3½", 4¾" and 5¾") with saucers. Can be used as flowerpots or jackets for clay pots. Available in red, yellow, and ivory, assorted, or all one color. Please state which you desire. Mail orders only. No C.O.D.'s please.

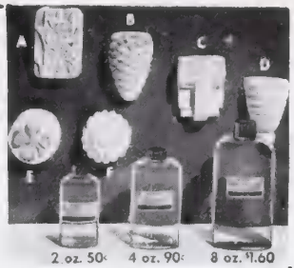
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205 W. WACKER DRIVE • CHICAGO 6

Perfume Each Room

to your personal taste with

Fragrantaire ® House Perfume



Pour into perfumer, (see illustration) then hang in rooms and closets. Just a spoonful keeps a room smelling heavenly as long as a week. ■ ***Alluring Scents to Choose from:*** Apple Blossom, Bouquet, Carnation, Chypre, Gardenia, Honeysuckle, Jasmin, Lavender, Lilac, Mountain Pine, Narcissus, Oriental, Rock Garden, Rose, Sandalwood, Spice and Herbs, Trefle, Violet.

2 oz. bottle 50¢, 4 oz. 90¢, 8 oz. $1.60

Six artistic, porous clay wall perfumers 50c each.

Specify by letter—A, B, C, D,—4" high, 3" wide; E, F—3" diameter.

Gift boxes contain wall perfumer and bottle of perfume.

GIFT BOXES

Perfumer and 2 oz. Bottle.....$1.10
Perfumer and 4 oz. Bottle.....$1.60
Perfumer and 8 oz. Bottle.....$2.50

GIFT BOXES

Specify perfumer, scent and size bottle

Prices include prepaid postage.

FRAGRANTAIRE CO. Dept. B-43, 114 Lexington Ave., New York 16, N. Y.

Store Hours: 9 A.M. to 5 P.M.



Crumb-Collector

Two-piece, hand-wrought, lustrous aluminum Table-Crumber. Beautifully embossed with flower design. Size: approx. 7½", not including handle. Perfect to lighten your after-dinner chores or as a holiday gift. Order now by mail. Gift-wrapped if desired and shipped postpaid. **$4.50**

barry david GIFTS

513 S. 60th St. • Phila. 43, Pa.

Send for Free "Gift Reminder" Catalog

"NEW" COLONIAL TEA KETTLE

Antique only in style is this sturdy, long lasting Tea Kettle made of modern, extra-thick Buckeye aluminum. The "fits-the-palm" plastic heat resistant handle and the easy fill easy-pour spout make handling secure and safe. Corrosion resistant inside finish ideal for hard water areas.



only $5.00 postpaid

DRIP COFFEE MAKER



From famous Buckeye, too, comes this 8 cup Drip Coffee Maker with the extra heat retaining feature and patented drip that keeps the coffee hot! Single piece dripper construction and extra heavy base add to this outstanding value.

only $5.00 postpaid

Satisfaction Guaranteed. No COD's please

The ALLYN Company
1938 E. 24th St., Brooklyn 29, N.Y.

WHEN WAXING FLOORS BECOMES A PLEASURE





Pour your favorite liquid floor wax into hollow of handle (as illustrated at left)

Press button on top of handle to control flow of wax (as illustrated above)

● NOW WAX →

Automatic* FLOOR WAXER *Does It!!

Eliminates Bending, Kneeling and Messy Rags



Now you can wax floors in less time with practically no effort. The hollow leak proof aluminum handle holds a pint of wax. Press button on top and wax flows to the soft lamb's wool applicator. Triangular head reaches all corners. Applicator easily detached when washing is necessary. Order by mail—no C.O.D.'s please.

3.98 postage prepaid

Money back guarantee if not satisfied

DARBY MFG. CORP.
241 Centre St., N. Y. C. 13

BASES FOR VASES



Approximate size 4"x6", 5"x8", 6"x10"

Hardwood—dull black lacquer finish.

Add importance to flower arrangements and protect your furniture.

$3.35

set of three postpaid

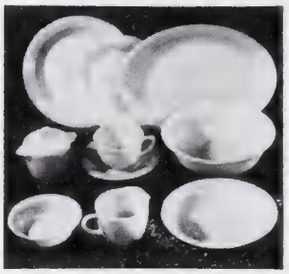
GEORGIA CURTIS

DEPT. H FAIRFIELD, CONNECTICUT

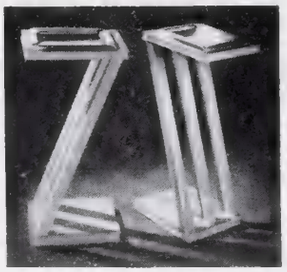
WINDOW



THE BEST DRESSED CHILDREN are toddling out into Autumn sunshine in corduroy outfits that make them look like dimpled gnomes. The overalls and jacket come in navy, red, blossom blue, or pink, in sizes 1 to 3. Overalls, $2.95; jacket, $3.95. Helmet for boys or pompon beret for girls to match; small, medium, or large, $1.25. Postage extra. Georg Jensen, 667 Fifth Ave., New York 22, N. Y.



BUY OF THE MONTH. Here is a bargain hard to believe in these days of spiralling prices. A 53-piece dinner set, service for eight, is made of "Jadeite," an opaque green glass ovenware, and includes dinner plates, salads, soups, fruit bowls, cups and saucers, sugar, creamer, vegetable bowl, and platter. All for $5.95 postpaid in New England and N. Y. Otherwise exp. coll. Jordan Marsh, Boston, Massachusetts.



Z TABLES. A modern smoking stand, shaped like a giant Z, comes in dark green or coral to bring a shot of color excitement to a contemporary room, and the big brass ash tray inset in the top is generous enough for a chain smoker. At cocktail time, turn it upside down for a convenient chair-side table. $18 exp. coll. Modernage, 16 East 34th St., New York 16, N. Y.



HEARNS

Serving New York Since 1827

FIRST AT HEARNS!
HURDY-GURDY

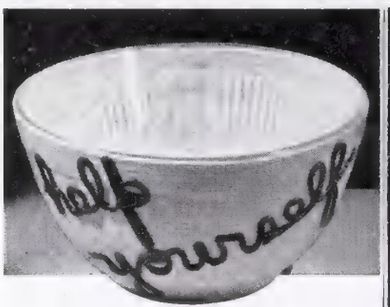
Just turn the handle! It plays "London Bridge Is Falling Down." Wonderful fun for boy or girl. Beautifully lithographed with its own carrying strap.

2.29

MAIL ORDERS FILLED

Beyond our regular delivery area, add 18¢ shipping charge. HEARNS Toy Department

Fifth Ave. at 14th St., N. Y. 11, N. Y.



'HELP YOURSELF.' For informal parties this 12" self-service bowl speaks a pleasant invitation to your guests, and it saves many a step for the busy hostess. Bowl is glass, neatly wrapped with white cord, lettered in red. **$3.95** (Postpaid). Nesting sizes also available lettered: Nuts **($1.50)**, Snacks **($1.95)**, Chips **($2.50)**, Pretzels **($2.95)**. All Postpaid.

Write for Free Catalog H8-2 of Smart Bar Accessories.

the GAME ROOM

1538 Connecticut Ave., Washington 6, D. C.

Cigarette Server... Container... & Ash Tray



Load it with 20 standard size cigarettes ...Replace the black vitreous ash tray...Then, "turn the top and see a cigarette POP!"



Ro-tray is available in 4 beautiful shades of Leatherette: Antique Ivory, Astral Blue, Morocco Red and Verdant Green. Center well holds 50 cigarettes. Felt base to protect your desk or table.

Each, Ppd., $2.00
(No C.O.D.s, please)
Money back if not delighted

The Gift Gallery
5316 N. Oriole Ave., Chicago 31, Ill.

SHOPPING

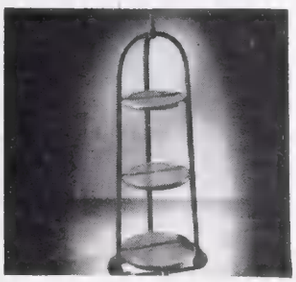
STEAK DINNERS at your house will be long remembered if you set your table with these marvelous steak knives. The blades are imported Swedish stainless steel and the edges are so treated that they are ever sharp. Bone plastic handles resist temperature up to 200 degrees, and six come in an impressive walnut or redwood chest. $6.50 postpaid. Nessa Gaulois, 664 North Michigan, Chicago, Illinois.



LORD & TAYLOR ROSES are splashed in sophisticated profusion over a quilted bridge table cover, gin rummy score pads and playing cards. The cover is white with a red rose and red piping, $7.95. The four score pads to match are $1.25. And the cards are green with a white rose, and white with a red rose, $2.50. Lord & Taylor, New York 18.



TABLE IN TIERS. Copied from an Early-American biscuit and honey server, the Ella Lee today has become the stand-by of gracious hostesses. You'll use it to serve buttered scones and tea sandwiches, to hold canapes at cocktail parties, to show off your collection pieces, by the window for ivy. Solid cherry, 38" high, $17.95; $33.95 the pair. Ppd. Carl Forslund, 122 Fulton St., Grand Rapids, Michigan.





PLANT LAMP *of the Year!*

■ This practical "Planter" lamp, of handsomely polished brass, combines good lighting with decorative charm. Authentic reproduction of Colonial oil-pot style, carefully wired. Tole type shade in lemon yellow, red or green. Easy to care for favorite plant with lift-out copper insert. Furnished with decorative cap to replace plant, producing graceful reading lamp for use anywhere. Ideal gift. Height 20", shade diameter 8".

Superlative Value at **$17.50** Complete without plants

Delivery prepaid—Add 50¢ west of Mississippi
No C.O.D. please.

The Brewster & Stroud Co.
Chagrin Falls **Ohio**







Gift Pleasantries

TIE RACKS of gleaming black-and-white Masonite wood. Stunning gift, lettered with "dad," "son," "father," "brother." 8½ x 9"..**$3.75**
With lettering his own name **40¢** extra.

JAM OR RELISH SET of bright hammered aluminum and glass. With spoons and tall handle. Complete with tray, generous size.....**$3.50**

SUGAR-AND-CREAM SET to match, for a pretty table! Also on a tray..**$3.00**

All postpaid. Sorry, no c.o.d.'s. Write for gift booklet.

Verard's **1610 YORK AVENUE, NEW YORK 28, N. Y.**

English BONE CHINA



PASSION FLOWER

America's largest retail selection at lowest prices of open stock English Bone China. New dinnerware booklet will be sent on request.

HERBERT S. MILLS
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SQUARE SKILLET

Maybe chickens can't lay square eggs, but here's a skillet that can fry 'em! Specially designed to fry eggs, hamburgers and such to fit a slice of bread. 6" square at top tapering down to 4" square at bottom. Of finest cast aluminum with 7" insulating wood handle. Recipes included.

By Mail **$1.** *Postpaid*



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Miles Kimball
KIMBALL BUILDING
33 Algoma Blvd., Oshkosh, Wis.

SAVE 1/3 on GIFTS!

MONOGRAMMED POKER CHIPS



25 Red—25 Blue
50 White Chips

Smart, personalized poker chips. "*Jewel-like*" plastic. Pleasant "feel." A joy to handle. Standard size. *Interlocking* . . . mesh for neat stacking, separate quickly for easy play. Each chip monogrammed. State 2 or 3 initials desired. Regular $4.85 value. Now, specially priced for Christmas giving . . . Set of 100, **only $2.95** postpaid.

DELUXE BANKER'S BOX

A truly *Merry* Christmas gift. Luxurious Walnut Chest of 300 monogrammed Chips (see above). Monogrammed Medallion inset on lid; 3 removable trays; space for 2 decks of cards. Handsome, durable, 11 x 11 in. State initials desired. Regular $24.50 value; now **only $16.50** postpaid.



THE WARNER SHOPS, Dept. R-4
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Write for big, FREE booklet of recreation and hobby items; game room equipment, accessories for home entertaining.

nothing finer for a man!



Hand Sewn
$12.45

Back again—after 5 years—Nor-Kings strap 'n buckle moccasins. They fit like fine shoes, cradle the whole foot snugly, perfectly—with no heel-slipping or gaping! They're *all-leather—hand-sewn* from one piece of the choice center hide, with solid leather *double soles*. Rich, golden brown. On mail orders just send exact shoe size. Ask for Style 1959. Add 25¢ for shipping. *Free! Illustrated catalog!*

For women, too! In red or brown **$7.45**

FELLMAN LTD.
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855 Broad St. Newark 2, N. J.



REMOVES LINT & DUST ...like Magic!

Electro-Static Cleaner (brush without bristles)—performs miracles on suits, coats, hats, furniture and car upholstery. Cleans fabrics thoroughly and quickly. Picks up dust, animal hairs, and lint by **magnetic attraction.** Will not scatter dust. No current or cord required. Made of beautiful plastic. **Lifetime guarantee.** Gift boxed. Sent prepaid for only **$1.75.**

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Dept. J **Greenfield, Mass.**



HAVE A GUATEMALAN VILLAGE

. . . in Miniature!

Open the hand-painted, 2½" tall, wood box, and out pops a "villageful" of 12 tiny, ¾" high figurines in gay Guatemalan dress. Cleverly made of colorful cotton thread wound on wire with authentic costume accessories . . . each amazingly detailed by hand . . . they're the most delightful dozen this side of the Equator. A much-talked-about novelty rich in color and character. Imported from Guatemala.

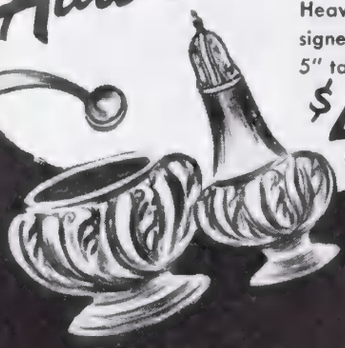
Only $1.00 *Postpaid*

PAN-AMERICAN SHOP
822 Lexington Ave. **New York 21, N. Y.**

Add a little spice!

Heavy non-tarnishable Danish Designed 3 pc. open Salt and Peppers 5" tall. No tax.

$4.95





$2.50

Colonial designed non-tarnishable pair of Salt and Peppers 6" tall. No tax. Add 25c postage.

studio shop

Copley Square

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LOAFER SOCKS

Veddy British ribbed design sox of full 100% cloud-soft pure wool yarn with soles of velvety glove leather and turned-up trim of elk-tanned leather. Trim is cross-stitched in gay contrasting yarn. Men and women love 'em for Sunday breakfast, loafing around the house, or wearing inside pacs. Choice of scarlet, royal blue, maroon or canary yellow. Hosiery sizes—7 to 12. Order by mail. Each pair boxed.

(The Pair **$2.95** *postpaid)*



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Miles Kimball

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33 Algoma Blvd., Oshkosh, Wis.

Quaint Candlesticks for Quiet Charm



- *Early American styling, about 6" high single light Candlesticks, with 4½" wide shell saucer base.*
- *Cape Cod styling, about 3½" high fingerhole Candlesticks, 4½" wide shell saucer base.*

IN GLEAMING BRASS, LACQUERED TO RESIST TARNISH. EITHER PAIR . . . ONLY $5.75. EXPRESS COLLECT.

SORRY— NO C.O.D.'s.

For gracious Gifts and Homemaking, none surpass our fine Brass Girandoles, Wall Sconces, Book Ends, Door Knockers, Ornamental Hooks, Sun Dials, and Table Bells. Hammered Copper Wall Pockets, too. May we send you our catalog? Our Gifts, lovely and useful, are amazingly low priced . . .

Horatio Studio

60 Greenwich Ave., New York 11, N. Y.

The Pillow Designed for Comfort

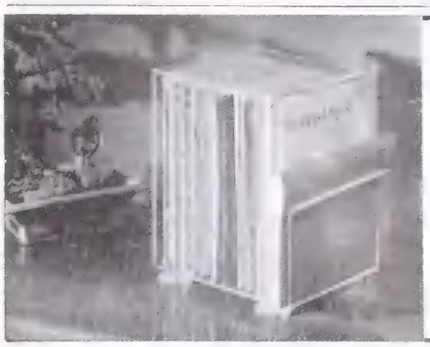


You'll appreciate the relaxing comfort of a Nek-Eez pillow. It relieves neck and back strain by comfortably supporting the head in a restful position . . . provides amazing relief for invalids and convalescents . . . affords luxurious comfort for travelers, readers and chair nappers. Attractively covered; not an inflated pillow. Write for free folder.



Thompson's Nek-Eez Company

5477 Natural Bridge, Dept. H • St. Louis 9, Mo.



VISUAL RACK FOR READER'S DIGEST

Crystal clear, durable lucite makes an attractive adjunct to your decorative motif—and provides means of visually filing your Reader's Digest for ready reference. If you're a subscriber you'll want it. *Price* **$10.00**

We pay packaging and postage. (Sorry, No C.O.D.'s)

THE VISUAL RACK CO., INC.

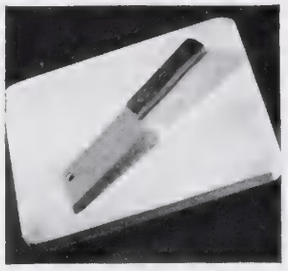
580 Market Street

San Francisco, California

WINDOW



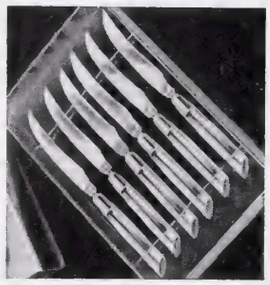
START A COLLECTION of miniatures with this English bone china tea service as a lovely beginning. Hand painted with delicate roses, the cup, saucer, and plate are $6.50. The cup and saucer rack is $1.50. The teapot, sugar, and cream pitcher are $15. Ppd. No C.O.D.'s. Betty Blue Gift Shop, 3349 Greenmount Ave., Baltimore 18, Md.



CHOP CHOP. Everything from onions to walnuts will get a sharp going-over with this razor-keen chopping knife that has a Robeson Shuredge blade. The cutting board comes with it, and is big enough (12" x 9") so it can double for rolling dough, slicing bread, etc. $2.95 complete, ppd. No C.O.D.'s. M. C. Flynn, 43 East 59th St., New York 22, N. Y.



BITTERS BOTTLE. If you're an old-fashioned fan, you'll surely want this for top billing on your cocktail tray. Remember it, too, as an unusual and gay shower or housewarming present, or as a Christmas gift for a hard-to-please bachelor. The raffia-wrapped bottle is decorated with red and comes with a screw top and shaker spout. $2.50 ppd. The Game Room, 1538 Connecticut Ave., Washington, D. C.



THESE ARE SHARP

New Game, Steak, and Chop Knives, with blades of forged stainless steel and handles of crystal clear Plascut. These knives add beauty to your table setting and their keen edges will please all the family. A set of six knives, attractively boxed.

$18.00 postpaid.

The Exclusive Cutlery Shop

237 POST STREET **SAN FRANCISCO 8, CALIFORNIA**



Gossip Bench

Carry on your telephone conversations in unequalled comfort with this new "GOSSIP BENCH". . . .

It's unique. It's smart . . . It's a wonderful convenience . . . This "Gossip Bench" combines a telephone stand and a luxurious chair. Constructed of fine hardwood, finished in mahogany with richly patterned seat in your choice of color.

$27.95 Express Collect

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RICH, SATINY DURAGOLD

Engraved with 3-letter Monogram

Elegant's the word for these stunning creations in beautiful, durable Duragold. So nice to give — so smart to keep for your very own! Engraved in chaste block or script initials. Ppd.

DURAGOLD PILL BOX	$1.95
DURAGOLD COMPACT	2.75
DURAGOLD CIG. CASE	3.95
GIVE OR KEEP ALL 3 FOR	7.95

Send check, cash or money order to:

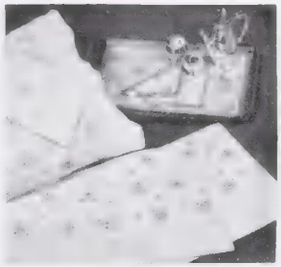
CONNECTICUT HOUSE

Authentic Creations

86 FARMINGTON AVE • HARTFORD 5, CONN

SHOPPING

DREAM CATCHERS. Fine percale sheets are hand screened with soft blue and dusty pink nosegays on a deep 8" border. The design on the pillow case is all over, but on one side only. A set box of 1 single sheet and 2 cases is $17.75; 1 double sheet and 2 cases, $28.25; linen tray set to match, $7.25. Bellosse, Inc., 659 Fifth Ave., N. Y.

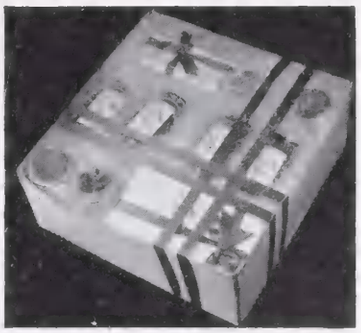


WINDOW GARDEN. The all-metal Sunshine Plant Shelf fits any window, because it adjusts by telescopic construction from 24" to 40" wide. It hooks (without screws) into the center level of the window, or widens the bottom sill by 4", by hooking into the sill plates provided. In ivory finish, $2.95 each. Postpaid from Breck's, 393 Breck Bldg., Boston 9, Mass.



SUR-PRICING VALUE. Imported from China and mellowed with a lovely patina of antiquity, these look hundreds of years old and *very* expensive. We still can't understand how this kind of work can carry such a lean price tag: but ours not to wonder why, yours just to run and buy. In an assortment of figures representing scholars and fishermen, 4¾" high, $1.75 each. Carson Pirie Scott, Chicago, Illinois.





1 lb. Rum Fruit Cake
1 lb. Jar Whole Strawberry Jam
14 oz. Jar Spiced Melon Rind
13 oz. Jar Old Fashioned Piccalilli
1 lb. Jar Brandied Mince Meat
14 oz. Jar Whole Cranberry Sauce
1 lb. 2 oz. Jar Sweet Diced Pepper Relish
12 oz. Jar Crabapple Jelly
14 oz. Jar Sweet Midget Gherkins
1 lb. Box Luscious Old Fashioned Homestyle Chocolates
$6.95

1½ lb. Box New England Style Cookies
1 lb. Jar Whole Strawberry Jam
14 oz. Jar Spiced Melon Rind
12 oz. Jar Black Raspberry Jelly
1 lb. 2 oz. Jar Sweet Mustard Pickle
1 lb. Old Fashioned Luscious Homestyle Chocolates
$5

All New England Perfections

GIFT PACKAGES for special friends or home use in three attractive assortments. ORDER NOW for CHRISTMAS DELIVERY.

Each item listed in these wholesome and homey assortments selected for its own special popularity-appeal.

1 pt. Jar Pure Vt. Maple Syrup
1 lb. Rum Fruit Cake
11 oz. Jar Orange Slices
1 lb. Box Peppermint Slices
1 lb. Jar Brandied Mince Meat
14 oz. Jar Whole Cranberry Sauce
1 lb. 2 oz. Jar Sweet Mustard Pickle
12 oz. Jar Crabapple Jelly
13 oz. Jar Old Fashioned Piccalilli
1½ lb. Box New England Assorted Cookies
14 oz. Jar Sweet Midget Gherkins
1 lb. Jar Whole Strawberry Jam
$10

Prepaid in 48 states. Send check or money order. No COD's.

Holiday House

RUSSELL ST. DEPT. HB HADLEY, MASS.

15-PIECE PUNCH SET!! only 16.95 postpaid

Includes 12 punch cups, 5 quart punch bowl, oversize tray, ladle. Fluted glass pattern by Duncan.



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Virginia Greenstone Flower Holders complete with Needlepoints

Crafted from native Virginia greenstone, fibrous like wood, with a brilliant sheen.
Three Sizes: 1.25 . . . 2.00 . . . 3.00
also natural fired into an autumn tone gold, 50c extra.
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MONOGRAMMED MATCHES 50 for $1

Red	Lt. Green	Pink
White	Dk. Green	Gold
Lt. Blue	Black	Silver
Dark Blue	Brown	Yellow

or Assorted Colors

One Line Only . . . Name or Initials
No C.O.D.'s or stamps, please. We pay postage $1.50 per box of 50 Metallic Matches

Write for Free Catalogue of Beautiful Gifts
Order From
THE PUPPET SHOP
BOX 275 WESLEYVILLE, PA.

For Tall Drinks

Sterling Silver Sippers

In Unique Heart-Shaped Design . . .



Beautiful 7" slender silver tube-handle ending in delicate heart-shaped spoon. Useful gifts of lasting loveliness for hostess, wedding, birthday, anniversary or "special occasion." Sets of 4, 6, 8 or 12 include free anti-tarnish flannel roll. Each Sipper $2.50 (tax and postage included). Sorry, no COD's. Mail check or money order.

The Post Company
167 Washington St.
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Dramatize Your Table!
Salt and Pepper Sets with STERLING SILVER tops

Clear crystal with STERLING SILVER tops. Here is a set of six lovely shakers to grace your table . . . to harmonize with your silver service and sparkling glassware. They're a "must" for entertaining—for complete, correct table settings. Convenient too, for you, your guests' and family's use. They'll make a wonderful gift! Order several sets for your table now! **$1.25**
Gift box of 6—prepaid.....

FREE *Gift Catalogue!*
New catalogue chuck-full of distinctive, personalized "Gifts that are different." Brilliant ideas for you and everyone—for any occasion. All reasonably priced!

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MEREDITH, INC. EVANSTON ILLINOIS

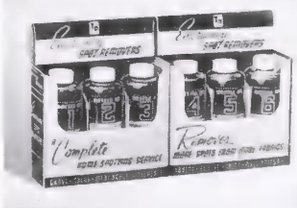
KEEP SILVER BRIGHT FOR MONTHS

Avoid endless polishing of silverware and metal objects. Air-tight plastic coating seals in lustre against tarnish or wear. Doesn't mind soap and it won't harm food. Kit also contains new, scientific method to clean most stubborn tarnish and pitting, and a polish to put the lustre of newness to silver. Refill bottles available. Durable attractive kit.

$1.79 Complete Kit ppd.
Send check or money orders. Sorry, no C.O.D.'s.
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THERMOCOR PRODUCTS, INC., ERLANGER, KY.





NEW Scientific Spot Remover

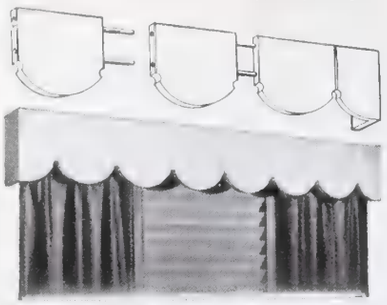
A SAFE, simple to use, complete spot removing service for home use. Removes stubborn stains and spots caused by lipstick, iodine, nail polish, coffee, tea, soft drinks, etc. A lifesaver to your fine household fabrics and clothing. Harmless to colors, fabrics. Complete directions printed on back of durable handy-carrying T•P Spot Removing Kit.

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WINDOW

patent pending



At Last

A Scalloped Wood Valance
For Windows Of Any Size

IT'S "UNIT VALANCE"

- For custom-built charm
- For custom-built quality

(About $3.80 for average single window)

Designed to add gracefully proportioned beauty to windows. "Right" for charming and practical window decoration in rooms of any style, for any room in the house.

Comes ready to paint in your own colors, or in knotty pine for natural finish. Units slip together easily, stay together. Simple to hang. Goes on wall or window frame. Slotted to hold drapery rods. Cut from well-seasoned, full-thickness stock. Height, 7 inches. Clearance in back, 3⅝ inches.

Measure width of window from outside of window frame, or wider if desired. Give size in whole inches (no fractions) for each valance ordered.

Price: 10¢ per running inch at front. Ends and hangers are supplied. State preference: clear pine for painting; knotty pine for natural finish.

Check or money order. Postpaid anywhere in U.S. (Sorry, no C.O.D's)

Field House
BOX 179 NO. CONWAY, N.H.



MATCHED ELEGANCE. Hand blown stemware in the Copley pattern is available in water goblets, wines, sherbets, cocktails, and cordials. With your crystal cupboard so handsomely stocked you'll be able to set a white-tie table without running around on a borrowing binge. In any size, they are $9 a dozen. Express collect from The Studio Shop, 557 Boylston St., Boston 16, Mass.



GOURMET GIFTS. There's nothing quite so satisfying to a lady of the house as a well-stocked pantry shelf. It's almost like having money in the bank. An 8½-oz. can of Super Colossal ripe olives is 95¢; 1-lb. jar of bitter sweet pure orange marmalade is 50¢; 5¼-oz. jar of ready-to-serve Hollandaise sauce is 75¢ and a 5-oz. jar of Chicken Concentrate Base is $1.10 ppd. Add 20% W. of Mississippi. Rose Mill, Milford, Conn.



THE THOMAS WILSON is a footstool that's sturdy enough to be the favorite pull-up perch for a child at story-telling time, or an extra seat at cocktail parties. You might even make a needlepoint cover for it. Made of solid Honduras mahogany, 17" x 12½" x 8½" high, $10.95 in muslin; $11.95 with tapestry. The Chair Shop, P.O. Box 220, Hickory, North Carolina.

SEE BETTER

with this smart new magnifier with the Long Lens



YOU can read newspaper print—a column wide—with a Longview, the new kind of magnifier with a long lens. It magnifies 2½ times—solves "seeing" problems with a larger, sharper field of vision than ordinary magnifiers. Folds into a handsome plastic case. 3¼-inch lens. Weighs less than 3 oz. You'll be proud to own—or give—a Longview! $6.50 postpaid. If not completely satisfied your money will be refunded.

Edroy Products Company
Dept. L, 488 Lexington Ave., New York 17



$19.95
postpaid
No C.O.D.'s please

Ray-Dyne Electric Children's Phonograph

Here's the youngster's own console model electric phonograph with fine tone. With lid closed, it's a table or bench. Plays all size records including 12". Made of sturdy, solid wood, furniture built by real cabinet makers; enamel finished in pastel blue or pink, gayly decorated. For AC current only. A splendid gift. Licensed by Radio Corp. of America.

REDI-RACK Corp. Div. HB-11, 141 West 24th St. New York 11, N. Y.


Bracket Style (A)

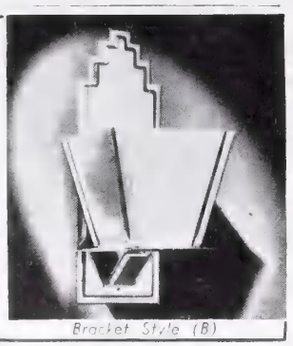
BRASS WALL BRACKET AND URN

This Smart, Hand Made, Heavy Brass Wall Bracket and Urn will give that space a needed "pick-up". The design, quality and workmanship of these brass pieces put them in the heirloom class—worthy of being handed down to the next generation.

Bracket 12" x 4". Urn 4¼" x 5¼". Platform 4¼" x 5". Holds 4" clay pot. State style desired—A or B.

Bracket $6.00 Urn $6.00. Add 25¢ for postage and handling. No C.O.D.s please.

L. J. HAUGHEY
1714 Alberta Street,
Dayton 9, Ohio.


Bracket Style (B)

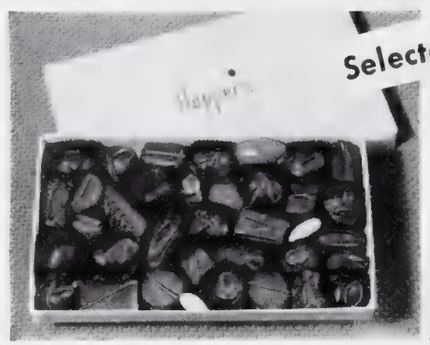


COLLECTORS' TREASURES

Salt & Pepper Shakers from our Nation's Capital . . Capitol Building (set A) or Washington Monument (set B) . . styled in beautiful silverplate, each 4½ inches high. Practical table servers . . unusual gift pieces . . ideal Collector's Items.

2.50 Per Set *Postpaid*

Goozh GIFTS
815 Penna. Ave., N. W., Washington 4, D. C.

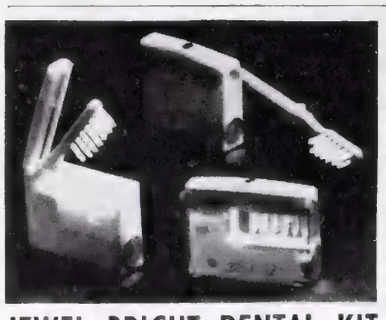


Selected to YOUR TASTE

Made with a special "Pennsylvania Dutch" coating, these assorted chocolates include over 20 varieties of nuts, creams, nougats, caramels, fruits, cordials, etc. Exactly as sold in our famous store in Lancaster for 50 years. Mailed postpaid to any place in the United States.

one pound $1.25
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Hupper's
The House of Good Taste
22 E. Orange St. Lancaster, Pa.



JEWEL BRIGHT DENTAL KIT

- The totebrush is a new sensational folding tooth brush for Travel, School, Office and Overnight Guests.
- Finest NYLON Bristles.
- Brush unfolds and locks rigid.
- Sanitary—convenient—ventilated.
- Rich colored or ivory Plastic Case.
- Case has a compartment for dental powder with a screw-cap cover—refillable.
- Fits in purse or vest pocket.
- Ideal for Gifts.

$1.00 postpaid
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MILES & MILES
Dept. B
366 Madison Ave. New York 17, N. Y.



PLANTER LAMP

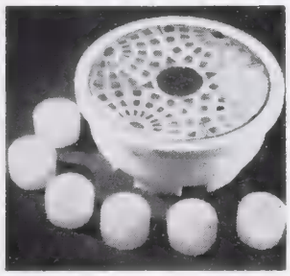
This charming all-metal lamp will inject a note of novel interest in any room. Float colorful flowers in the all-copper or all-brass base; or fill it with your favorite plants or greens. Topped with an attractive ruffled shade in green, red, brown or yellow with contrasting white piping. $16.95 postpaid.

No C.O.D.'s, please. Write for catalogue.

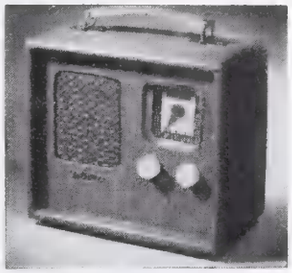
Cooper Crafts
54 West 21st Street New York 10, N. Y.

SHOPPING

THE KEEPOT is an inexpensive chafing dish that keeps food and beverages hot. Bring it right to the table and it will keep anything from gravies to coffee hot without your running back to the kitchen to reheat them. Fine for invalid's trays, too. In red, green, or ivory plastic with metal grill top and 6 candles. $2.80 ppd. No C.O.D.'s. Rickenbacher Manufacturing Co., 6071 S. Western Ave., Los Angeles, California.



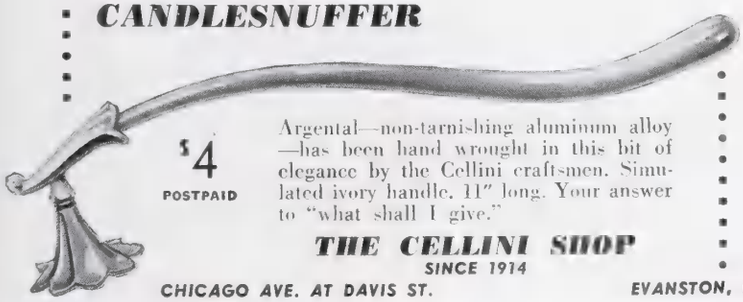
ENTERTAINING TRAVELER. A tiny portable radio, 7" x 7½" x 6" high, runs on flashlight batteries and is a marvelous present for boys and girls going back to school. The radio is $19.95, tax included; the batteries are $2.65 extra; and it is shipped express collect from Thiss, 902 Nicollet Ave., Minneapolis 2, Minnesota.



PAUL REVERE BOWLS. A set of four miniature Paul Revere bowls would be wonderful on a breakfast tray for jam; on a dinner table for nuts, mints, ash trays, or individual servings of melted butter or Hollandaise. In copper, the set of 4 is $4.50; in silver plate $7.20 for 4; in sterling silver $20 for 4. Tax included and ppd. The New England General Store, Wenham, Mass.



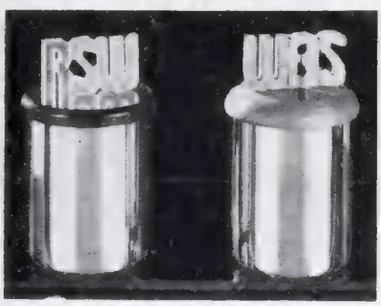
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Holds 50 king size. Heavy weight copper. CORK LINED in choice of
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(b) Polished copper with natural waxed mahogany cover and monogram.

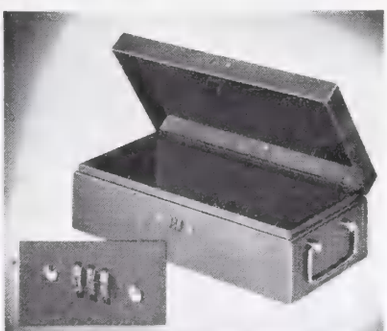
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For DAD: $9.95 plus postage

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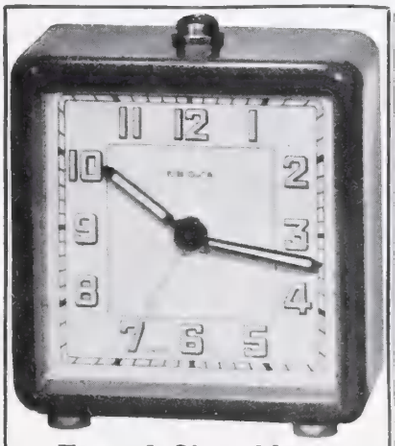


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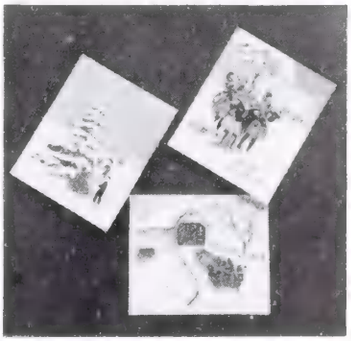


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100 cards & envelopes
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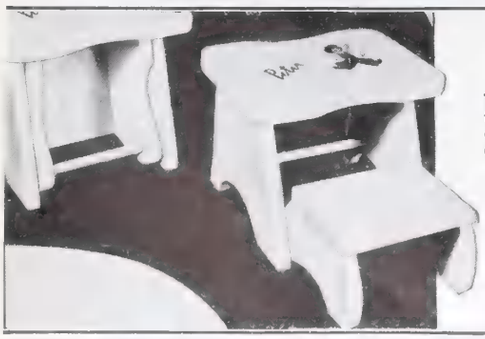
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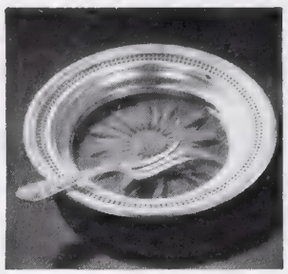
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(Hand Stenciled)
Two arm — Six side
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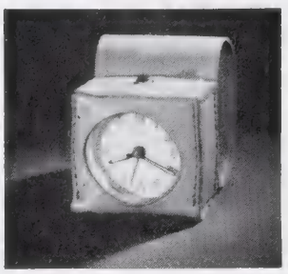
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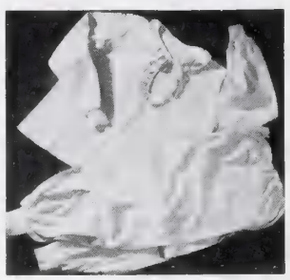
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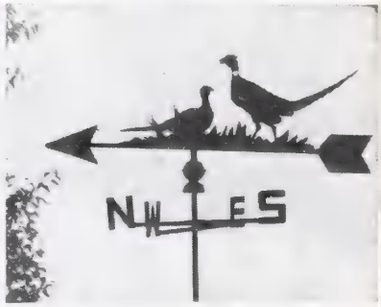
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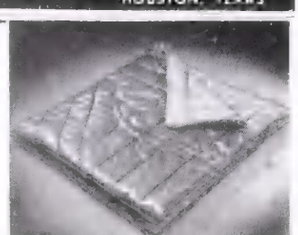
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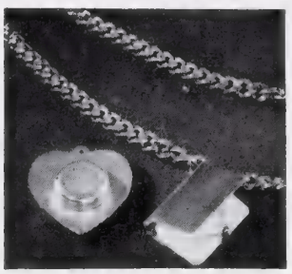


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New York City 22
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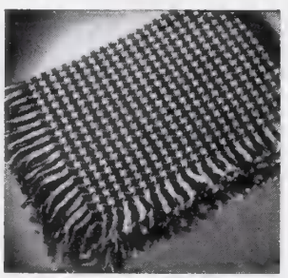
WINDOW



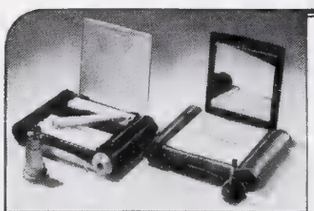
LOCKET KEY. A sterling silver key has a double locket top that is the most engaging way imaginable to show off two pictures. All you have to do is send in any key, and this shop will insert it (or cut a new key), engrave three initials across the top and pack it in a pretty gift box. $10 including tax and engraving. In 14k gold, $30. Lambert Bros., Lexington Ave. at 60th St., New York, N. Y.



GOLDEN NOTES. A golden metal link belt comes with a chatelaine miniature memo book whose gold covers encase actual tiny memo sheets. Lots of fun for jotting down telephone numbers at a party or making out shopping lists. $2.34. Another link belt has a heart chatelaine whose center is a coin dispenser. $1.83. Macy's, Broadway at 34th St., New York, N. Y.



THE AUTUMN SNAP that makes you crackle with energy will make this woven wool couch throw a welcome wrap for football games and cool evenings. In black and white; delft blue and white; rose, black and white; delft blue, black and white; red, black and white. 54" x 72", $8.50; 60" x 72", $9. Without fringe, 72" x 90", $12.50. Nice for brides! Exp. coll. Laura Copenhaver, Rosemont, Marion, Virginia.

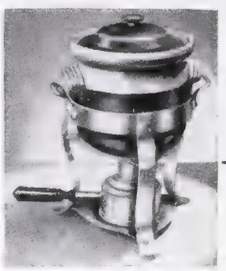


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The Hostess' delight! Fireproof pottery container, copper stand with brass legs, alcohol lamp. Delectable sauces, succulent stews owe their savory success as much to the proper casseroles and kettles as to the skilled hand that stirs them to creamy perfection.

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Swinging Coffee Urn 1⅜" high . Tray 2⅞" long
Creamer & Sugar set ⅝" high . Teapot ⅞" high

This 5-piece set — $10.00

ALSO AVAILABLE: Salt & Pepper set, Candelabra Covered Butter Dish, Toast Rack, Gravy Boat, Well & Tree Platter, Tea Kettle, Water Pitcher, Salad Bowl & Fork set, Loving Cup, Samovar, Ice Bucket & Tong Set, Chocolate Pot — $2.50* each

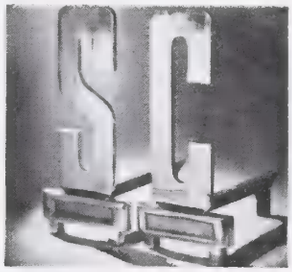
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CHESTNUT HILL STUDIO
Box 156 MAMARONECK, N. Y.

SHOPPING

INITIAL ANDIRONS. The letters, designed with modern simplicity, are made from solid brass castings, highly polished and lacquered, and come in any letter of the alphabet, including Mc. 17" high, 8" wide at the base, ½" thick, the log rests extend back 14½". $29.95 the pair. $14 for third initial. Add $3.50 per letter for chrome plating. Exp. coll. Rehfuss Co., 1040 Washington Ave., Albany 3, New York.



NOODLE BOWLS. Beautiful Chinese porcelains haven't been around since 1911, but they're beginning to come back again; and we'd forgotten with what grace the Orient uses color. The noodle bowls are $5 for 4, or $1.25 each; and the flat little saucers are $6 for 4, or $1.50 each. Both would be fine ash trays or catch-alls on your vanity. Postpaid from Baker's, 1517 Walnut St., Philadelphia 2, Pennsylvania.



MENDING MATTERS will be promptly taken care of if you have this Sew Handee kit in the house. In a combination of red and ivory plastic, it comes with scissors, 8 spools of thread (but it can accommodate 16 spools), and a pin cushion. The lower section is partitioned for buttons and odds and ends. Six inches in diameter, $1.98 plus postage. McCutcheon's, Fifth Ave. at 49th St., New York 22, N. Y.





donaldson limited, 31 bedford st., boston 11, mass.

Easterling cases drastically reduced. Always nationally advertised at $4.00 each, now you may buy direct from the manufacturer at $2.00 each or $4.00 (postpaid — no tax) for the matching set.

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We can personalize each case with one of your initials FREE.

Also available with stallion's head, Scottie dog, or royal crown motif . . . same prices.

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The versatile Arden will play host in your home this fall . . . and every season. Selected hardwood, smoothly sanded, ready to paint or decal. You'll assemble it in five minutes . . . and use it a lifetime. Styled for traditional or modern interiors. Perfect as a bar, a serving table, in the nursery or sickroom, on the porch—anywhere! An ideal gift. Size 18" x 28" x 31". Also available in maple, mahogany, or natural finish, $4.75 additional. *No C.O.D.'s, please. Send check or money order to*

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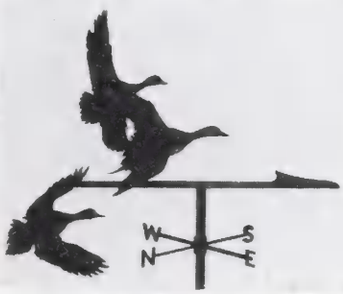
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MODEL KIT...makes a 4 to 9 room model of any plan

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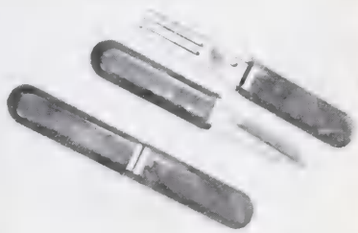
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27" wide x 42" high *Express f.o.b. St. Louis* $23.50

Write for illustrated folder of Weathervanes, R.F.D. Mail Boxes, Foot Scrapers and Signs.

BELL GARDEN DESIGNS
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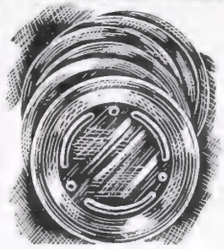
NEW! Pocket Knife, Fork and Bottle Opener Set.

Stainless steel knife and fork disappear into plastic handle forming the case. A *must* for every Hunter and Fisherman. A practical and useful gift for that Boy and Girl Scout. Have some at home, in your desk in the office and in your car for that snack on the road. At your next Barbecue, your guests will prefer these to your good silver. It's a honey of a gadget for any informal gathering, when the cook says: "Come and get it." P. S. Note bottle-opener on the fork. Smart plastic case, measuring 6" overall.

Knife, Fork and Bottle Opener Set, sent postpaid $1.25 ea.
Sorry, no COD's; ask for latest booklet.

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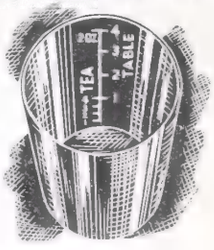


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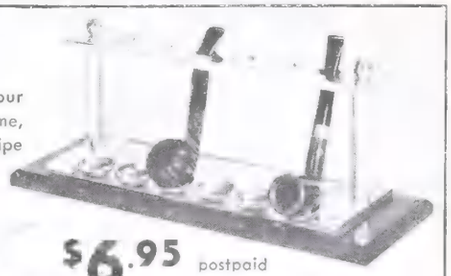
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Amazing! Keep beverages **COLD** the modern way... *without dilution.* Use "NICE-CUBES" in highballs, cocktails, beer, wine, soft drinks, fruit juices, milk, etc. Tasteless, odorless, shatterproof plastic cubes with water sealed in, freeze solid in ice-tray. No more "ice-tray mess." Easy to remove —LAST FOREVER. A household necessity!

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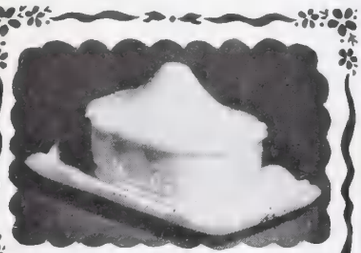
MONOGRAMMED "NICE-CUBES"

Box of 8 (Crystal Clear Only) $3.95

(Limit 3 letters per monogram. Only 1 set of monograms per box.)

"NICE-CUBES" REG. U.S. PAT. OFF.

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MILK GLASS PIN TRAY AND BOX

$1.75

Nice for jelly and spoon too. The tray measures 6½" long. Made from old moulds and perfectly charming as accessories for cigarettes.

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FROM ROMANTIC OAXACA

...A WHOLE BAKER'S DOZEN OF THEM (13) PACKED IN A STOUT LITTLE HAMPER FOR $4.95 PREPAID

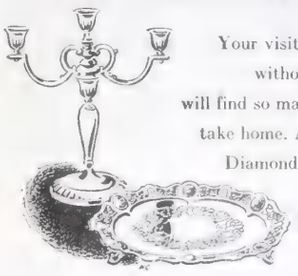
FOR FRUIT, CEREAL, SERVING, ETC.

Generous in size (6x2 ins.), highly glazed and gaily decorated in yellows, greens and purples, these imported bowls from our good neighbor Mexico beautify any table. A clever Christmas Gift that looks as tho it cost half again as much.

The serviceable basket is hand woven of split bamboo, just right for wastepaper, fireplace, etc.

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HANGING WOOD SHELF & PLANT BOX

Create an unusual wall effect in any room with this contemporary design, simple yet exotic. Hand finished in pine, mahogany, black, red or green with metal plant container. **$14.95**

Size 38" x 11" x 6"

For an overwhelming effect, add matching right and left two-shelf brackets. Size 13¼" x 4½" x 5½". **$11.95** *Pair*

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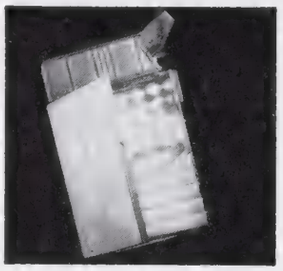


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WINDOW



ALADDIN CASE. A slim cigarette case opens with a flick of your finger, and the attached lighter automatically flares into flame as you snap the case closed. With a three-letter monogram engraved on the panel, it's a good gift to order early for Christmas. $12 plus 15¢ postage. Hall Galleries, Albert Steiger Co., Springfield 2, Massachusetts.



SOFT LIGHTS. For a spinnet piano or a console table, we don't think there is anything prettier than a pair of these very elegant hurricane lamps. They are electrified, have silver plated bases and engraved crystal chimneys, and stand 10¼" high. $16.95 each plus 20% tax. Silver plated candlestick, 5½", is $4.95 each, plus 20% tax. Exp. coll. Harzfeld's, Petticoat Lane, Kansas City 6, Mo.



WELCOME STRANGER. Presents for a new baby are among the more difficult ones to buy, but this set is a choice that should please the mother as well as His Nibs. It's a silver plated porringer and cup, packed in a gift box and pleasantly priced at $7.50. Tax and post. incl. Lowy's Gifts, Freehold, N. J.



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Paint his Personality on a Beautiful Necktie

You don't have to be an artist to use these genuine textile paints—directions are simple. Let yourself go and paint a Personal-i-tie with dashing colors and exotic designs. Or use simpler motif like fraternity Greek letters or designs symbolic of his profession or favorite sport. Set consists of two beautiful satin-silk neckties, brush, textile paints and full instructions.

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NAME IN VANE. A distinguished weather vane is handcrafted of heavy aluminum with the roof shaft of iron. With your name mounted grandly on the rooftop, guests will spot your house easily; and you, of course, will always be forewarned about the weather. Weather-resistant black, 30" wide, 36" high, $25. For names of more than 10 letters, add 60¢ per letter. Hagerstrom Metalcraft Studio, Wheeling, Ill.

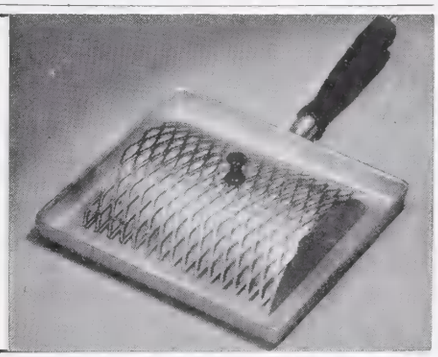
THE NEW BACON GRILL

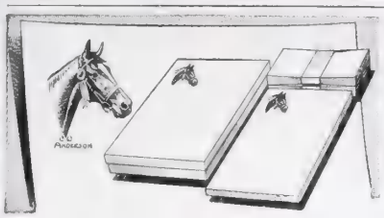
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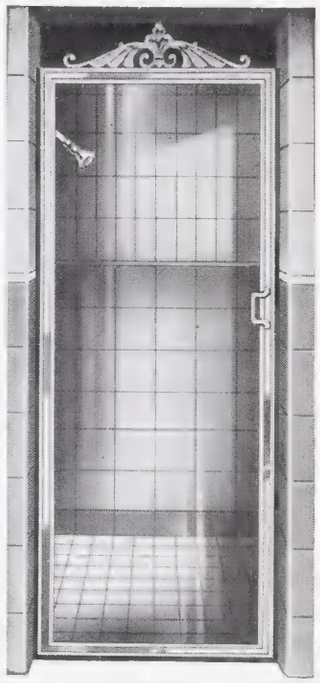
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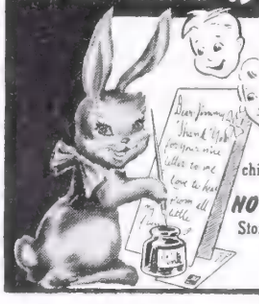
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7" TALL



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"COTTON TOP"—Her head turns, body and legs move. Washable, removable cotton dress with matching bonnet.

"TOPSY TURVY"—Sweet, lovable TOPSY wears a full, long print skirt which reverses to conceal the white or brown face. Expertly finished.

Please send me
__"COTTON TOP" Dolls __"TOPSY TURVY" Dolls

Name_____

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HOLMES ... for DOLLS Conley, Georgia



Size: Approx. 12" wide, 10" high, 8" deep.

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THE PERFECT GIFT

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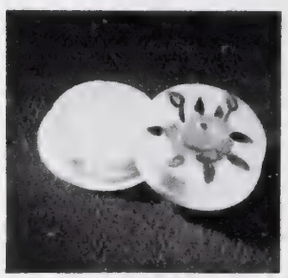
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JIMMY-JON JUGS. A big jug that holds over two quarts and 8 juglets are made of brown and white stoneware with the old-fashioned salt glaze, and they retain heat or cold. We can't think of a better way to serve martinis, or to get a child to down his milk without a murmur. The nine-piece set is just $7.50 postpaid from House of Hilary, 545 Fifth Ave., New York 17, N. Y.



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(Continued on page 89)



Monograms in Hardwood

"What to give the Boss?" beautifully solved with most exclusive gift of all. His or her own initials handcrafted in ever-beautiful hardwood. Professional design, satin finish, hand-wrought from 1-piece maple or walnut.

$6.50. Pair, $12 (left & right for bookends; maple, walnut, or both). Order early.

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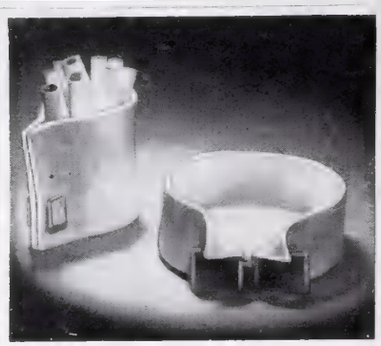
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To a particular friend a vane with his own name will be an everlasting memory. The vanes are made of non-rusting aluminum and turn easily on a ball bearing brass swivel which needs no further lubrication. This vane is 24" long by 26" high. Available with setter or any hunting dog.

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COLLAR & CUFF CIGARETTE SET

—Symbolic of Yesteryear's Glamour

The "Stage Door Johnnies" Era of highly starched collar and cuffs is dramatically recaptured to make a home accessory original and unique in character.

A high lustre is accented by gold cuff links and a contrasting black bow tie.

The CUFF CIGARETTE HOLDER is 2¾" high and 3½" wide. . $4.00 ea.
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As a Set **$7.50.** All postpaid.
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SPARKLING AND BRILLIANT
Shenandoah Ware
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LASTINGLY LOVELY BECAUSE THE COLORS
ARE HERMETICALLY SEALED UNDER THE GLAZE!
Pottery with garden charm! Delicate, lovely cosmos
sprinkled over lustrous Shenandoah Ware . . .
forever color-bright because the colors
are hermetically sealed under the glaze.
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but Shenandoah's special process
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assures you that the colors will hold true
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20-PIECE STARTER SET ..... about $ 7.50
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ALL AVAILABLE IN OPEN STOCK
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THE RHAPSODY MODEL
is available in walnut, mahogany and toasted mahogany

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Here is a truly smart addition to any room . . . styled by New York's famed Alfons Bach. The delightful tone and brisk touch of a Jesse French will excite the pianists in your home. Made only in limited numbers.

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Above: KROEHLER "Cushionized" Furniture covered in Goodall's new "Loopweave" is color-related to draperies of "Fantasy", one of Goodall's many new prints.

with the glowing colors of today's most beautiful fabrics...



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America's leading textile designer and colorist heads Goodall's staff of expert artists who create these beautiful fabrics.

Let the beauty of your rooms surround you... create a mood of gracious living... a true expression of your own good taste. It's easy now to build the room of your dreams from the exquisite color schemes worked out for you in Goodall *Blended-for-Performance* Fabrics. See these new color-related draperies, upholsteries, and Seamloc Carpeting *now* in your favorite store.

Goodall Fabrics Inc.
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THE FINEST NAME IN FABRICS

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ILLUSTRATED: THE SEA ISLAND DINING GROUP IN STARDUST FINISH. PHOTOGRAPHED AT G. FOX & CO., HARTFORD, CONN.

HANS VAN NE

Of course, *INDOORS!* Decorators have discovered that wrought iron dining groups add color and freshness to an interior . . . create the *accent point* which every room needs. Young marrieds find that with Salterini furniture they can buy more beauty and more decorative effectiveness for less money. See Salterini NEVA-RUST dining and dinette groups for indoor and outdoor use at better stores everywhere or through your decorator.

Look for the NEVA-RUST* *trademark and six-year guarantee on each piece.*

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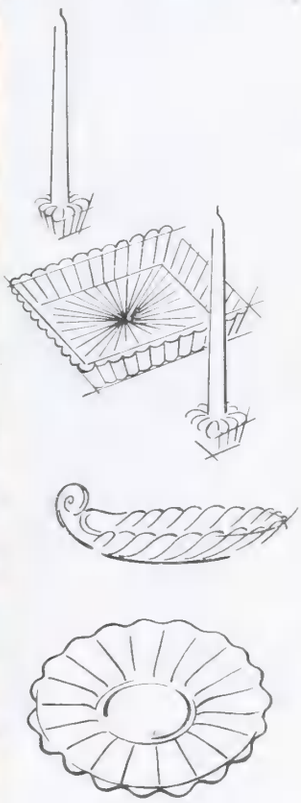
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GUARANTEED AGAINST RUST FOR 6 YEARS

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*REG. U. S. PAT. OFF.



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The square candle blocks, square gardenia bowl, leaf-pulled dish, and round salad plate illustrated above are only a few pieces of the complete service of CRYSTOLITE tableware and decorative accessories.

Here's an exquisitely simple, hand-wrought goblet that's really functional. Its forthright charm is equally at home in a fine period setting or with fresh, modern furnishings. Distinguished enough to take on company manners . . . it is inexpensive enough to turn your everyday meals into lovely occasions. And besides—it holds enough for a tall drink of water! Women buy Crystolite so quickly when it is displayed, we hope you will make allowances if all pieces are not immediately available. A. H. Heisey & Co., Newark, Ohio.

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HAND-WROUGHT CRYSTAL

THE FINEST IN GLASSWARE, MADE IN AMERICA BY HAND

Needletuft Roses are Red



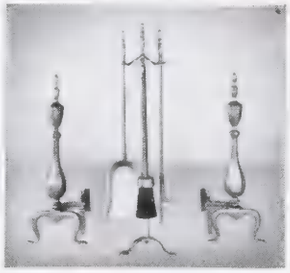
A real American beauty, this supersize bedspread, with deep white fringe sweeping down to the floor! It's adapted from a Colonial quilt pattern, and is one of many smart, livable designs, suitable for traditional, modern, or French provincial bedrooms. Individually fashioned by American craftsmen, each Needletuft Bedspread is colorfast, preshrunk, washable. It never needs ironing. At the finer stores.
Cabin Crafts, Inc., Dalton, Georgia.

Cabin Crafts
Needletuft
Bedspreads

Window Shopping

CONTINUED FROM PAGE 82

MADISON ENSEMBLE. With blustery winter nights not so far off, it's time to start thinking about your hearth, and this fireside set is an exceptionally fine buy. The 20-inch brass andirons in a Colonial design are $20 a pair. The 28-inch brass stand with a poker, shovel and brush, $12.50. F.O.B. Detroit Mantel & Tile Co., 1431 Farmer Street, Detroit 26, Michigan.



JAM SESSION. An imported jam or relish dish, decorated with country garden flowers, comes to the table with a silver-plated hoop handle which is removable for easy washing, and its own spoon is conveniently attached. A nice buy at $3.95, which includes tax and postage. Helzberg's, Inc., 1013A McGee Street, Kansas City, Missouri.



PRETTY BRUSH-UP. Common garden varieties of dustpans are so ugly that we can't imagine everyone not wanting this one. It's hand-painted with a gay peasant design in red and white on black and comes with a matching brush. Hang them on the wall and they'll decorate your kitchen as well as keep it clean. $3 the set ppd. Daniel Low & Company, Salem, Mass.





Beautiful Duncan Phyfe extension table with matching Roseback chairs. Walnut, mahogany or blond finish. Walnut or mahogany veneered top is 24" x 36" closed; 36" x 50" open; 36" x 70" with two extension leaves. Height, 30". Chair and table are of solid hardwood. Chair, 32" high. Blue or wine cotton tapestry seat, 16" x 17". Table, $49.45. Chair, $10.75. F. O. B. Order now or write Sons', 1438 So. 22nd St., Louisville, Ky., for free folder of complete line.

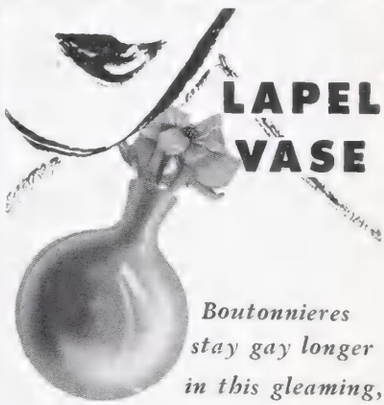
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monogrammed leather
Versatile Billfold
$6.00 inc. tax

Combination billfold, address book, card case, gold plated automatic pencil. Pigskin or red or black morocco. 3-letter monogram free. Postage 15c.

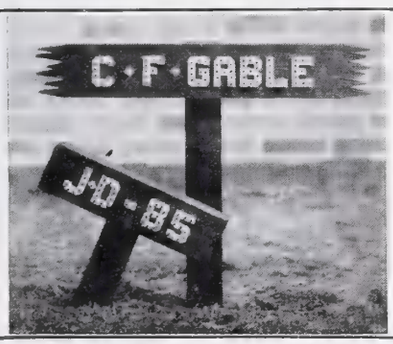
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Boutonnieres stay gay longer in this gleaming, gold colored vase that actually holds water! Safety catch pin. A novel, useful gift.

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Shipped complete with 24" ground stake and screws—ready to install.
Complete marker with up to five 2" reflector letters or numerals. $3.35
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Extra 2" letters.....45c each
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MAGIC TOP DOUBLES THE SIZE of your Card Table!

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No C.O.D.'s, please
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Festive "Notes" For Your Next
BIRTHDAY PARTY

A delight to kiddies, this musical cake platter provides the thrilling and appropriate "Happy Birthday to You" as it slowly revolves displaying the brilliantly lit Birthday Cake. The sanitary white metal plate is 11" in diameter mounted upon a musical base—Thoren's movement, complete with lever for stopping and starting the music. Will hold 3 pound cake—when fully wound will rotate 3 to 4 minutes. A decided "Must" for a successful party for your family or as a gift. Cake not included. **$11.95** postpaid.
Add 25c West of Mississippi

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Grape design, graceful and strong. Painted in long-lasting **White.**

Settee 32 in. wide. 28 in. high (back). 70 pounds.
Chairs 16 in. wide. 28 in. high (back). 40 pounds.

Large Solid Table
Top 28 inch diameter. 22¾ in. high. 80 pounds.
All weights approximate.

Settee $25
Chairs $15 each
Table $25

Send check or money order. Crated free. When you get it pay freight or express. Indicate which way you wish it shipped.

Immediate Delivery

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Dress Him Up for CHRISTMAS



Handsome by day! Visible at night! Custom-made radiant WHITE superb leather harness. Also, tan and black harnesses. Ruby-red jeweled light reflectors, nickel nail heads. Pet's name inscribed on plate. Fit a lap dog or a police dog. Adjustable, lined and beautiful. Order C.O.D. $3.50 plus postage. Or send $3.50 we pay postage. 5-ft. matching leash, $1.50. 10-ft. leash, $3.00. IMPORTANT: Take BODY girth at forelegs with string. Send string and pet's name.



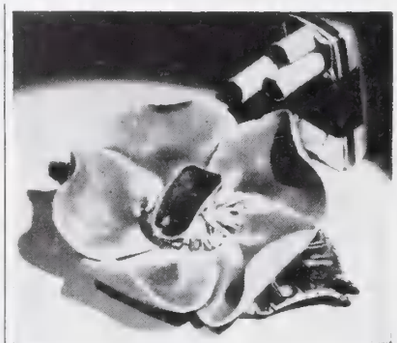
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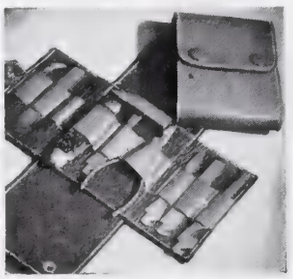


Stunning Bridge and Party Ash Tray

These unusually beautiful ceramic ash trays in floral design make perfect gifts for any occasion. You can get them in yellow, pink, blue, rose, aqua, green, red or wine. When ordering, specify colors desired. They measure 4" by 3". Ideal for birthday, anniversary and Christmas gifts, bridge prizes, and for your own home first of all. Sorry, no C.O.D.'s.

$1.95 POSTPAID

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FINE TOOL KIT. For every man that doesn't have a full-fledged workshop, this leather kit of nine good tools is a compact substitute. With it he'll be able to repair everything from a leaky faucet to his daughter's tricycle. In a saddlestitched cowhide case, the price is $10 ppd. Hoffritz, 331 Madison Ave., New York 17, N. Y.



PORTA-POOL TABLE. Designed for a small home or apartment, the sturdily braced legs fold easily for storage, and it measures 37½" x 70" x 32" high. With wool felt playing surface, 15 colored numbered balls, 1 white cue ball, triangle rack and two 44" cues, $79.50 exp. coll. The Warner Shops, 1516 Jarvis Ave., Chicago 26, Illinois.

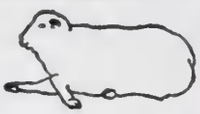


SET FOR A PARTY. Paper plates, 6" wide, are stamped in gold with your name or monogram, and they come in white with red, blue, green, or yellow scalloped borders. 50 for $1.50, 100 for $2.65, 200, $4.50. Dinner napkins to match: 50, $1.25; 100, $2; 200, $3.50. Cocktail napkins: 50, $1; 100, $1.75; 200, $3. Postpaid from Meredith, Inc., Evanston, Illinois.

FROM TEXAS *delicious* Pecan Pralines

Bite into one of these generously oversized chewie pecan pralines and taste its rich, sweet-buttery flavor. You'll revel in its sweet abundance, crammed with crunchy kernels from pecans that grew fat and ripe on the shady banks of leisurely Texas streams. . . . Just ten of these individually wrapped pralines weigh over 1 lb., and an extra ¼ lb. of fresh pecan meats overflows each dozen-size box with eating pleasure. . . . For special occasions, for a distinctive, irresistible gift, for a rare treat for yourself, you'll want Lamme's Texas Chewie Pecan Pralines.

. . . Immediate shipment. Satisfaction guaranteed. Send us your gift list. $2.00 per doz., postpaid, anywhere in U. S.



LAMME'S, 919 Congress, Austin, Texas

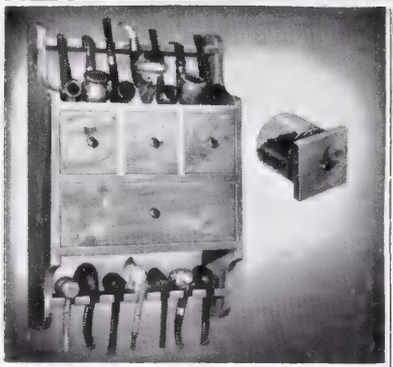
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A Pipe Man's Pipe Rack

Hangs on wall . . . Convenient . . . Saves precious desk or table space.

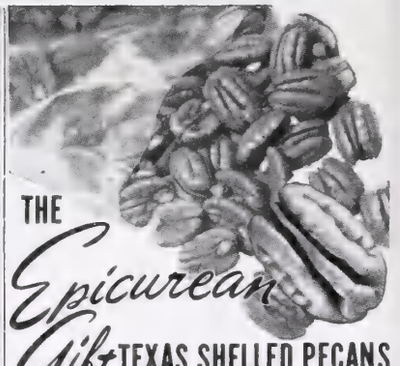
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In hand-crafted knotty pine, waxed, hand-rubbed. Size: 13" x 18" (Pipes not included)

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Fresh, rich, plump, golden-brown pecan meats for eating delight! Hand-selected, gift packed – for yourself or for the perfect gift. Eat them as they come – toast them – add them to candy – however you serve them, they are taste tantalizing! Send us your gift mailing list with check to cover. We do the rest.

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A Gay Accessory

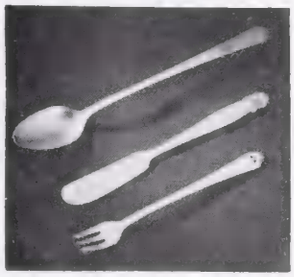
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Honey or Jam Jar of Crystal and silver plate, 4¼ inches high. $6.50 postpaid plus 20% Federal tax. Sorry, no C.O.D.'s.

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Pleasantville New York

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EXTRA SERVICE. For the first time since the war, you can add to your Holmes & Edwards sterling inlaid silver-plated flatware with butter spreaders, oyster forks, and iced tea spoons. Photographed: butter spreader in Danish Princess, oyster fork in Lovely Lady, iced tea spoon in Youth. Any pattern in any piece. $8.67 for 8; $13 doz. Add 25¢ post. No C.O.D.'s. Berkeley of London, 2272 Broadway, New York, N. Y.



SERVE IT ICED. Pack the monogrammed bowl with finely chopped ice and in the smaller inside bowl serve shrimp or crabmeat, or mint-sprigged melon balls. Or if it's tomato juice or orange juice that you want, set the small tumbler in the iced bowl. A set of 8, with 3 pieces per unit, $16.50. Engraved with monogram, star, or lily-of-the-valley design. Exp. coll. Ria, 507 Fifth Ave., New York 17, N. Y.



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How to make gay and useful gifts that will cause you to be remembered with gratitude. Lots of fun to make—no special materials or tools needed, no special skill or ingenuity. From a luncheon cloth to a bathrobe, dozens of articles are explained. Simplified working drawings, pictures, and step-by-step instructions make it easy. Suggestions to fit in every home, gifts for the bride-to-be, gifts for the young ones, etc. It's fun to give a gift you've made yourself! Price.... **$1.50**

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Fine quality . . . washable . . . rayon shantung . . . exquisitely finished with satin bands (as illustrated) or tailored. In lovely delicate colours—blue, light green, maize, pink or white. If desired, satin bands or satin piping for the tailored style in contrasting shades mentioned.

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4 CUP PERCOLATOR
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Electric Egg Cooker

It boils, scrambles or poaches 'em right at the table. The eggs are better-tasting and better for you because they are cooked in live steam. Completely automatic, shuts off when the eggs are "just right." Ivory-tint porcelain bottom, 5½" across. Ventilated metal cover. Holds four eggs. Attached cord and plug. Underwriters approved.

By Mail **$2.50** *Postpaid*

Write for Big Catalog . . . Free
The Unusual
Miles Kimball
KIMBALL BUILDING
33 Algoma Blvd., Oshkosh, Wis.

This New CAMERA...



takes pictures indoors, or outdoors, day or night. The Fed-Flash Camera is so simple, a child can use it. No setting for distance. Makes 8 full-size pictures (1⅝" x 2½") on standard #127 film. Flash unit demounts with ease. **$9.95** Postpaid

ACCESSORIES*

FLASH UNIT	$3.95
FILM	.27 per roll
FLASH BULBS	1.28 for 8
GADGET BAG	3.95

(To carry everything)
*To Be Ordered With Camera Only
No C.O.D.'s please

THE CAMERA HOUSE
728 Lexington Avenue New York 22, N. Y.

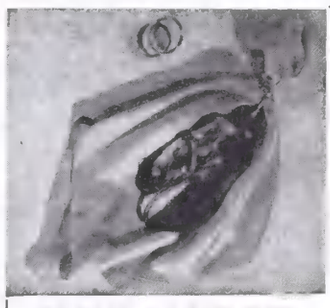


New . . . and Lovely!

Gleaming brass and sparkling glass epergne type Vine or Flower Holder . . . 14½" high,

$8.00 *Plus 2% State Tax if delivered in Illinois • Postage out of city $0.35 additional.*

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STATE AND MONROE • PALMER HOUSE CORNER
CHICAGO 3, ILL.
118 YEARS IN CHICAGO



FOR THE HORSEY SET

SCARF—Pale blue with horse's head in brown printed on each corner. 26" square, **$3.00.**



SCARF RING—Exclusive double-ring design hand-made of sterling silver. Versatile security for your scarf. $2.15, tax and p. p. incl.

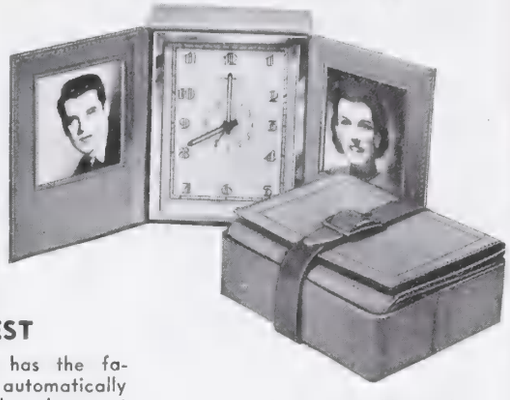
TRINKET BOX—Gay designs hand-painted in lovely colors on wood. To tuck away treasures or proudly display. 2" x 2½" x 1½". **$3.15.**

UNUSUAL TOYS AND ADULT GIFTS

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FOTOCLOCK!

THE TRAVELING CLOCK WITH THE PICTURE FRAME WINGS!



THE FINEST

traveling clock made has the famous mainspring that automatically winds the time and the alarm—at the same time!

Top grain saddle leather cowhide case. Closed 3½" high x 2¾" wide.

$14.95

HENRY **SOCHARD** CLOCKMAKERS

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Send a postcard today for our free booklet which tells all about our shoe doctoring at prices you pay for *just ordinary cobbling.* Send for it now!

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Next Time You Entertain

How To Make Your Home More Attractive

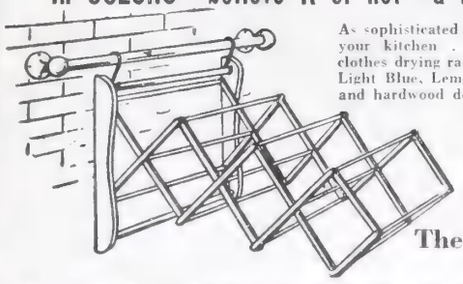
Before guests arrive, fill the air of your home with the cool fragrance of #1 PINE AIR FRESHENER. Your guests will be enchanted with the scent, and with your thoughtfulness too. Make #1 PINE AIR FRESHENER scented rooms part of your gracious living.

Complete with atomizer **$2.00** (includes postage.) Satisfaction guaranteed or money back. Order your #1 PINE AIR FRESHENER today!

ELENE OF VIENNA, INC.

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In COLORS—believe it or not—a folding drying rack!



As sophisticated as your new bathroom. As modern as your kitchen . . . the new Three-Way Utilitibilt clothes drying rack IN COLORS—Chinese Red, Ivory, Light Blue, Lemon Yellow. Made of choice basswood and hardwood dowel. Hangs over towel bar. Attaches to wall or door. Stands on table, floor, in tub. Gives 180" of drying space. Choice of colors.

$2.60 postpaid

Unpainted **$2.20** *postpaid.*

No. C.O.D.'s. No Stamps, please.

The Stephanie R. Reese Co.
Rt. 10, Mpls. 16, Minn.



"TUNG-SU"

(Cigarette Box)

This is a really unique Chinese Box. It will hold the tall ones, or the short ones. A truly delightful addition to your coffee table. Cast of durable Hydrastone 7" high. You may choose from two color schemes. Black & Gold or Green & Gold. Priced at $3.00 each or $5.50 a pair.

JONATHAN LODGE

NEWPORT NEW HAMPSHIRE

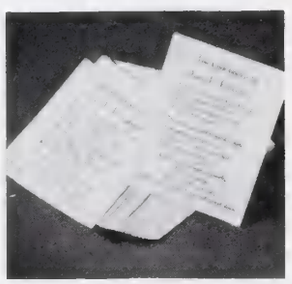
WINDOWS



FIREBIRD. Here's a true case of the ugly duckling fire extinguisher turning into a handsome swan. And the moral is that in case of fire it will be instantly accessible. When thrown into the flames, the pound and a half of carbon tetrachloride, which is hermetically sealed in the Pyrex glass tubing forms a fog that smothers the fire. $4.95 Exp. coll. Lewis & Conger, Sixth Ave. at 45th St., New York 19, N. Y.



BARREL OF CIGARETTES. A fitting habitation for cigarettes on the bar or in the rumpus room is this humorously designed beer barrel with the tipsy gentleman forming the handle. Raise his swallow-tail coat, and the lid opens. Yours for $5.95, and postpaid from The Inderlied Shop, 22 Hillside Ave., Williston Park, N. Y.



YOURS ALONE. Book plates, stamped in gold with your name, give a gentle reminder in verse to your borrowing friends that they should read and return. A box of 50 costs just $1.35, and would make a nice stocking gift. You can order them from Avalon Gift House, Box 935, Front Royal, Va.

THREE-PIECE SILVER PLATE



A charming, three-piece serving unit, consisting of Sugar Bowl, Cream Pitcher, and a 10¼-inch Tray, suitable for many uses. Etched design. Fine, durable silver plate in a beautiful bright finish. An ideal gift—artistically boxed! Send check or money order. Sorry, no C.O.D.'s.

ONLY **$6.95** Postpaid (Tax Included)

If engraving is desired, add 25c per letter

ANTIN'S

Jewelers — Gift Counselors

114 Baronne Street, New Orleans 12, La.
(Dept. H)

GUIDE YOUR GUESTS TO YOUR DOOR IN THE EARLY AMERICAN WAY

COPPER **POST LAMP**

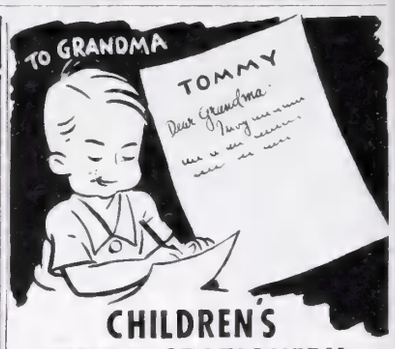


Dull Black Finish. Wired for 100-watt bulb; Size: 10" square by 22" high. To fit on 3" post. Shipping weight - 14 lbs.

A distinctive practical decoration for your lawn, drive entrance or backyard. Made of heavy everlasting copper with bright brass eagle finial. Produced by the nation's leader of post lanterns.

$14.75 F.O.B. Sold with a money-back guarantee. Express collect, money order, or check, otherwise C.O.D.

FAN-CRAFT MANUFACTURING CO.
296 East Street Plainville, Conn.
(Fourth Generation Master Craftsmen)



CHILDREN'S JUMBO STATIONERY



A letter to grandma! Teach Junior to write his own letters, improve writing, learn new words—with his own Jumbo Stationery. Box includes 50 sheets printed with his first name or nickname in large, red jumbo type, and 25 plain envelopes. Rushed to you gaily gift boxed, postpaid, by mail order . . . **$1**

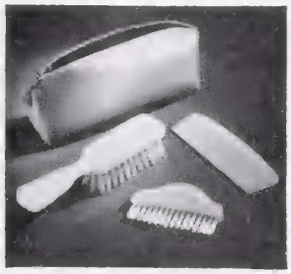
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Send also for FREE 52-PAGE CATALOG of Unusual Gifts and Entertaining Specialties

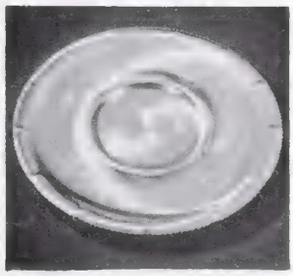
HORACE ANDERSON'S **GIFTCRAFT CO.**
1234 E. 47th Street, Chicago 15, Illinois

SHOPPING

CHIC KIT. Remember the Minikit last year, and how it stole the show during the gift season? Here is its younger sister with a darling nylon-bristled hairbrush, clothes brush and comb in yellow, light blue or rose marbleized plastic. Everyone from kindergarteners to grandmas will love it! In a zippered case to fit in your purse. $2.70 incl. tax. Best & Co., New York 22.



PARTY PLATTER. This is a lot of tray for the money, and it is so designed that you can use it for innumerable things. Put an assortment of cheeses in the center, crackers around the outside; or use it for cole-slaw and deviled eggs, peanut butter sandwiches and fruit for lunch, tea sandwiches and petit fours. Aluminum, 21" wide, $4.50 ppd. Wm. Hengerer Co., Buffalo, N. Y.



NEEDLEPOINT SLIPPERS. What you have worked yourself, would be the star gift under the Christmas tree. You get the imported canvas for the uppers, painted with any color monogram, any color background wool. Canvas and wool are $12.50. You can get them mounted locally. Not inexpensive, but wonderful to own. Specify for man or woman. Robert Mazaltov, 758 Madison Ave., New York 21, N. Y.





Tempting, Intriguing DELICACIES

Taste Sensations that have no equal

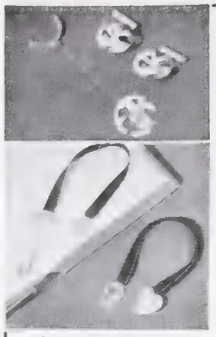
LEBKUCHEN—(original Nuernberg style) Made from a famous European recipe 400 years old. Full of delicious tasty fruits, almonds and other natural ingredients. Vitamin-rich. Energy-building. Nourishing. Six delectable cakes in an attractive tin container; fancy cellophane wrapping. $1.65; 3 tins $4.80.

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Aunt Nancy's RUM and BRANDY Fruit Cake—Only the choicest ingredients are used. Crammed full of wholesome goodness. 70% fruits and nuts. Packed in 1-lb. rectangular tins and 2-lb. round tins. 1 lb. $1.20; 2 lbs. $2.49

Order NOW. We Pay the Postage in U.S.A.

ROLL BISCUIT CO., Dept. HB, 827 Bway, N. Y. 3, N. Y



Handmade Sterling Silver

FOR THE FASTIDIOUS The sturdy key chain with a beautiful hand-cut oval monogram is a welcome gift for Him or Her. Even if he has other cuff links, he will be delighted with a pair of these personalized ones.

Cuff Links..... **$7.20** pair
Key Chain..... **5.40** each

STERLING BOOK MARKS Here is a gift for the book-worm. It may also double as a letter opener. The arrow has an 8" black ribbon with a hand-cut 2 or 3-letter monogram at the end. **$4.20**

Our de luxe one has a heart-shaped spring clip that fastens on to the book. Also with 8" ribbon and monogrammed disc. **$6.00**

FEMININE HIGH-LIGHTS For that fortunate female who "just has everything", why not the different earrings or the impressive looking disc bracelet? Her 3-letter monogram, cut out by hand in sterling on them, will intrigue her.



	Sterling Silver	Gold Plated on Sterling
Earrings	$7.20	$9.00
Bracelet	6.00	7.20
Complete Set	12.00	15.00

Prices include Federal tax and postage. *No C.O.D.'s, please.*

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DON-ALL

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PLATE HANGER

Just what you need for your finest pieces

- ★ Safe: hugs the wall, won't roll, no springs to sag
- ★ Adjustable: fits most sizes, shapes and weights of plates and trays
- ★ Easily and quickly attached

A much appreciated gift. Order early for Christmas. Stamped "Do not open before Christmas" along with your personal card, if desired.

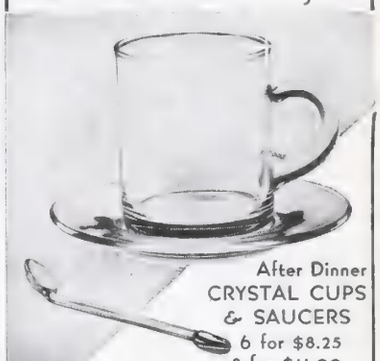
3 for $1.50, postpaid U. S. & Canada

(Check or money order)

DONALLAN, INC.
GLEN RIDGE NEW JERSEY

Nothing quite like it!

The Enchantment of Crystal



After Dinner
CRYSTAL CUPS & SAUCERS
6 for $8.25
8 for $11.00
12 for $16.50

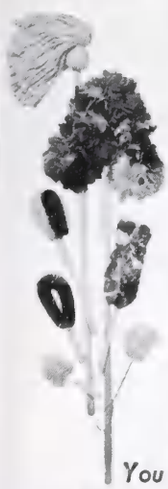
After Dinner COFFEE SPOONS
Crystal with coffee bean knobs
$3.00 a doz.

No C. O. D.'s please *Express Collect*

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1147 Connecticut Ave. Washington 6, D. C.

A CLEAN SWEEP!

That Saves You $1.37



This all-purpose Utility Kit answers every household cleaning need! Each brush and mop is of TOP-NOTCH QUALITY!

	Retail Value
DUST MOP Reversible triangle, 48" handle	$1.50
DISH MOP Excellent absorber, wire loop handle	.15
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BATH TUB & BOWL BRUSH Crossed brushes, black and white tampico	.35
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VEGETABLE BRUSH White tampico, lacquered wood handle	.15
	$5.35

You Pay Only **$3.98** Postpaid

Send Check or Money Order

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GLAMOROUS WRAPPINGS FOR YOUR CHRISTMAS GIFTS

NALCO

De Luxe
CHRISTMAS GIFT WRAPPING KIT

Makes it EASY for you to wrap your gifts magnificently. Kit contains: Eight sheets of wide, heavyweight coated papers each 26" x 36" in four gorgeous designs, *and* four sheets of snowy-white tissue paper. A bulging packet of metallic Christmas seals; colored stickers and tags plus four bolts of brilliantly colored tying ribbons complete the kit.

Send $2.00 NOW (no C.O.D.'s) for complete Kit postpaid.

nalco, INC. 205II E. 18th STREET NEW YORK 3, N. Y.

SANDAL SCANDAL and BALLET-HOO



Sandals in suntan, pearl gray or black in genuine elkskin leather, all sizes— $1.25 Postpaid.



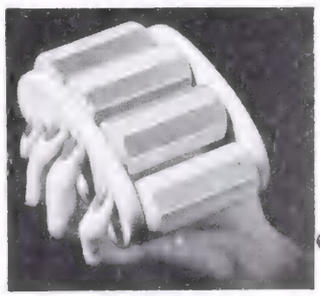
Ballets in white or black kid, genuine elkskin leather soles, all sizes $2.95 Postpaid.

Repeated by popular demand! . . . These *authentic* dance slippers have received wide acclaim for their versatility . . . for campus, town, around-the-house, and ballet wear. Available in all children's and adults' sizes.

(Send street shoe size when ordering)

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BEAUTY MASSAGE at Home



The Masseur fits your hand comfortably and compactly and enables you to massage tired muscles, hips, thighs and arms right in your own boudoir. Stimulates circulation. Regular massage normally plays an important part in any physical conditioning or beauty program. Use it only a few minutes a day between visits to your masseuse.

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Faneuil Hall Boston

Boston Scenes

IN

SPODE PLATES

8 familiar subjects . . $15 set

CENTENNIAL EXCLUSIVES, essence of Boston, in plates by a master craftsman. 10″, printed in black, Old North Church, King's Chapel, Trinity, Faneuil Hall, Old State House, State House, Boston Common, Public Gardens. *Prepaid, New England and New York*

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Glamorous Boudoir Cigarette Lighter

Enjoy the convenience of a cigarette lighter at your fingertips styled to harmonize with your exquisite perfumeries



Square or round in tinted Lucite red, blue, amber, green, yellow, or clear

$1.95 postpaid
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225 WEST 34th ST., NEW YORK 1, N. Y.



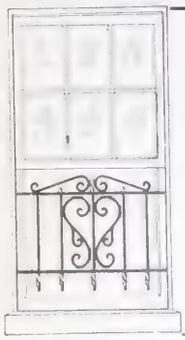
WALL TABLE CHARM

This beautiful wall table will highlight the charm of your home. It will add a decorative note to your hall, living-room, bedroom or office reception-room. Made by skilled Grand Rapids craftsmen from red-brown, solid Honduras mahogany, this table is an exceptional value. Size 30″ by 12″. Satisfaction guaranteed. A few days' time will bring this added beauty to your home if you order now.

Price, $9.95

Send check or money order

AMERICAN HOME DECORATORS
P.O. Box 135-HB10, Grand Rapids, Mich.



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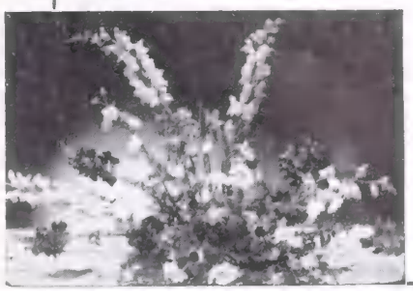
Beautify your home with McDonald patented pry-proof BURGLAR BARS. They give worry free protection from prowlers and kidnapers, also keep small children from falling out of high windows. Easily installed in any window adding permanent, attractive protection to every home. Ten different styles to choose from.

WRITE FOR DESCRIPTIVE FOLDER

"The Harder You Pry the Firmer It Holds"

McDONALD BURGLAR BAR WORKS
P. O. Box 1687 Birmingham, Ala.

Unusual Arrangements With Adjustable



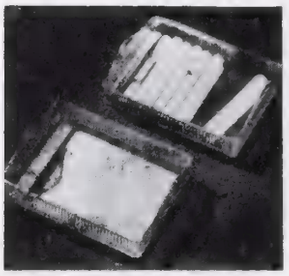


FLOWER HOLDER

Clever, practical Art-Flex Holder designed so that its many flexible supports, each encircling a flower, may be bent to create just the design you desire. Both long and short stemmed flowers, or candles, too, arrange beautifully. Rustproof metal . . . a grand gift. **$1.00** prepaid. Sorry, no C.O.D.'s.

The GARDEN GATE
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WINDOW



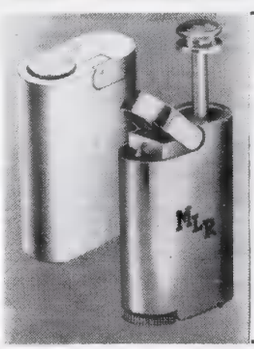
CIGARETTE TRAY. A distinguished wedding gift that a bride will use on her dinner table with happy results is this pair of silver-plated trays. They have a pierced gallery, hold about twelve cigarettes each, and measure 4⅛″ x 3″; $6 each including tax. Add 25¢ postage. The Cellini Shop, 1527 Chicago Ave., Evanston, Illinois.



BEAUTY IN THE BAG. A handsome leather bag, with an adjustable shoulder or handle strap, is fitted with everything you need to keep you lovely all day long. There's a dram bottle of perfume, lipstick, compact, comb, mirror, and change purse. In dark brown, London tan, lipstick red, cherry red or navy. $18 incl. tax. Herb Farm Shop, 347 Fifth Ave., New York 16, N. Y.



HEIRLOOM STEIN. Here is a gift that a man will show off to his poker pals as an example of how smart a wife can be. A white china beer mug, 6″ high, comes marked with Army, Navy, Marine, Air Corps insignia, the year, and his name. Or you may have almost any college seal, year, and name. Allow 3 weeks delivery. $5.50 Ppd. Cooper Crafts, 54 W. 21st St., New York.



PERFUME SPRAY

Perfumette. Clever featherweight (1 oz.) purse atomizer-spray that resembles cigarette lighter. Holds 7/8 dram; leakproof. Satiny chromelike finish of everlasting beauty in silver, red, blue, green, or gold colors. $5.00

Also genuine Morocco leather-covered in black, brown, blue, red, green. $5.95

Also 24 karat gold-plated or rhodium-plated. $10.00 (plus Fed. tax)

All come with funnel and handsome case.

Other models $2.95 and $3.95.

Write for free illustrated catalog. *No C.O.D.'s.*

Monograms—50¢ per initial. *We pay postage.*

Send check or money order to Dept HB-17

The Shopper Co., 307 Fifth Ave., New York 16, N.Y.

HERE'S CHEERS . . .



These original drinking mugs come right from China. Made of fine pewter with a gorgeous dragon design that is hand-carved, each mug holds a full pint and has a clear glass bottom for old fashioned beer drinking. Or use them anywhere for flowers, greens or decorations. Put one on your desk for pens, pencils and odds and ends. Specify either 5½″ or 4½″ height when ordering.

$4.50 postpaid
Set of 6, $22.50 postpaid
No C.O.D.'s please

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10 Church Street New York 7, N. Y.

Delicately fragrant air-refreshants



New Deb Air-refreshant removes unpleasant cooking odors . . . keeps the atmosphere of your home flower-fresh all day long . . . transforms your boudoir into a spring garden. Deb gift package includes rare attar of roses; the romantic fragrance of lilac; exotic jasmine . . . each in its own generously large bottle. $4.00 post paid (includes atomizer). No C.O.D.'s please

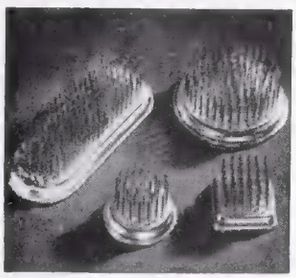
THE DEB COMPANY
14-B NORTH MAIN STREET
WEST HARTFORD CONNECTICUT

SHOPPING

PIPE DREAM. An American version of the wonderfully decorative Meerschaum pipe. As you probably know, the bowl colors magnificently after it has been used, and it smokes sweet from the very beginning. You might even try it yourself. An excellent house pipe for a man, it is hand painted with a horse, and costs $6 postpaid. "little joe" Wiesenfeld Co., 112 W. North Avenue, Baltimore, Maryland.



NEEDLEPOINT HOLDERS. A set of four flower holders in assorted sizes and shapes should give you enough variety so that your arrangements are always lovely. The bases are lead with non-rusting brass points, and you get two large and two small ones for $2.25 postpaid. Towne Products, 27 W. 26th St., New York, N. Y.



PACKAGED PARTY. Those of you who know how exhausting it is to give a children's party will love this. In one package you get all the fixings for the table in a circus motif: Jack Horner pie, jumping frog favors, 54" x 96" paper table cloth, napkins, plates, cups, nut baskets, snappers, balloons. For party of 6, $4.98; for 12, $2.50 additional. Margaret Frisch Designs, 401 E. 70th St., New York 21, N. Y.







Imported
HAND WROUGHT IRON

If you yearn for the unusual in your home accessories, then this hand wrought iron from Trondheim, Norway, is for you. Each piece is of pleasing design and expert workmanship.

DEVIL OR WITCH FIREPLACE ORNAMENTS, 29" length includes hook, chain & figure (about 9")	$25.00 ea.
TRIPLE CANDELABRA, 4½" base, 8½" high	9.00 ea.
DOUBLE CANDELABRA, 4½" base, 7½" high	7.00 ea.
SINGLE CANDELABRA, 1" base, 6¼" high	5.00 ea.
ROUND CANDLE HOLDER, 6" diameter base	5.00 ea.
SKI-MAN ASHTRAY, 5¼" diameter, 4½" high	6.00 ea.

No C.O.D.'s please. Catalogue free to customers, or send 15¢ and we will allow it against any order

SUSAN RANNEY Dept. B-107
507 Fifth Avenue, New York 17, N. Y.





Personalize Your Gift
Initial Tags: 25c

They're made of polished lucite, 1¾" long, and a single initial is stamped authoritatively in gift. Actually they're key chains, but you'll use it as a handbag pull, as identification for luggage, as an added attraction tied to a gift. Or your daughter will pin hers to a pet tweed jacket.

Postpaid from

Susi Heller

Pine & Cherry Sts. Delawanna, N. J.



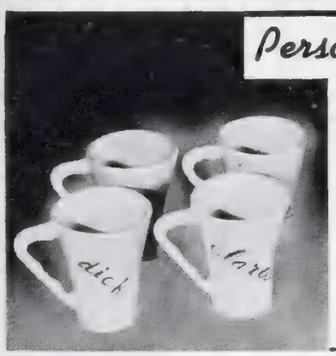
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Including Mailing Envelopes

Here's something new and original in Photographic Christmas Cards! They're bright and colorful! Your favorite photo carefully reproduced on a handsome die sunk sensitized photo card with attractive deckle edging and a warm, friendly holiday sentiment printed in Christmas red. Show your family—your home—your pets on your Christmas Cards this year.

ACT NOW—SAMPLE FREE

Write for Free sample of Personal Photo Christmas Card. Or send 10c with your favorite negative (not print) and we reproduce on an actual card so you can see in advance what your own Personal Photo Christmas Card looks like. Negative returned unharmed. Send for sample now.

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Graceful and Friendly

Glistening, Cream-Colored Vitreous Porcelain
Your name or any wording hand-painted in brown script letters *under* the glazed surface.
Permanent. Will not wear off.
9 oz. size. Ideal for coffee and other beverages.
Set of 4 — $7.50
Less than 4 — $2.00 each
Shipping prepaid. Send check or money order. Sorry, no c.o.d. Print clearly the name or lettering desired on side of mugs.

Order Yours Today!

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"KILL THE UMP"

THIS UNUSUAL FIGURINE TRIO BRINGS NEW MEANING TO THAT FAMILIAR PHRASE. CAUSES COMMENT EVERYWHERE



This attractive trio makes an unusual addition to the library, rumpus room, den or office. Many humorous situations can be created by rearranging the figures. You'll be amazed at the comment and praise received from this display. Made of terra-cotta composition. Hand painted. Height of players 8 inches. Only $5.50 brings you all 3 figures by return mail.

SEND NO MONEY. Order today. When postman delivers your figurines pay him only $5.50 plus postage and C.O.D. charges. We pay postage on prepaid orders.

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then you'll like my

SEASONIZER

a seasoning powder — not a salt — made from garlic, parsley and papaya—all scientifically blended. You'll get the tang of the outdoors in your barbecued steaks, chops, salads and vegetables.

SEND $1.00 FOR THE NEW FAMILY SIZE
Jimmy Barker . . . Box 1698B
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Available Again!

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$11.95 COMPLETE

Just the thing for picnics and auto trips. Attractive case made of simulated leather, zipper top. Contains 2 quart size Thermos bottles, each with 4 cups and large sandwich box. Size 12" x 14".

SCULLY & SCULLY, Inc.
"The Smart Gift Shop of New York"
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Sparkling, Chromium-Plated

COMPOTE DISH

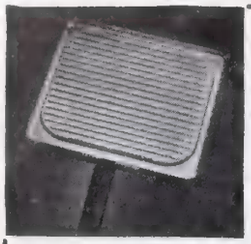
A true reproduction of a Sterling Silver original, now made in highly polished, non-tarnish Chromium plate (on Brass!). With its modern Rope Edge pattern, this Dish is a charming service for your home, or an ideal gift for most occasions. 6" high, 2⅛" deep, 6½" diameter.

$3.95 each, includes postage; no C.O.D.'s

Make check or money order payable to

LINDEN NOVELTY CO.
P.O. Box #801 Hoboken, N. J.

WINDOW



Griddle-Grill

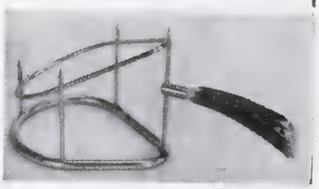
You can bake or fry on the flat side of the Happy Day Griddle-Grill, broil or grill on the ribbed side. Food is more healthful because it is not boiled in grease, more flavorful, less fattening. And no oven pans to scrub! Use this utensil on top of any stove. For perfect heat distribution, the griddle is thicker in center. You'll wonder how you ever got along without it.

$3.50 postpaid

Ham Holder

Made of heavily-plated brass, Maxwell Ham Holder has all parts silver brazed together for strength . . . will never come apart. The four points of the holder are centerless ground, and the bottom rod is SOLID brass for weight and to prevent slipping and scratching. Handle is genuine stag with polished nickel silver end plate.

Chrome **$17.50** Silver **$21.00**



Solid Brass Carving Fork



Maxwell Carving Fork, adapted from the old English joint fork, enables you to hold the most elusive roast or fowl. Complete with genuine imported stag handle and polished nickel silver end plate, it is 10½" overall. Has sharp, centerless ground tines; highly polished plate to protect your hands from the knife. Gift boxed.

Chrome **$10.00** Silver **$12.00**

No C.O.D.'s please

Fairway Gifts DEPT. H

72-20 AUSTIN ST. FOREST HILLS, L. I.



DAINTY BEAUTY DISPENSER FOR COLD CREAMS

Something new for women who like nice things. Holds your favorite cream always ready for use. A light finger pressure and up comes the cream in the exact amount you want. No waste, no fussing with lids or jars. Made of durable plastic. Blue, green, amethyst, yellow, black and white. A different color for each cream!

$1.00 each post paid—
state color desired.

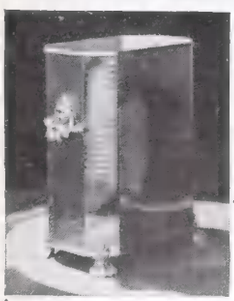
BEAUTY DISPENSER
6807 Hamilton Ave. Pittsburgh 8, Pa.



fun for the small fry!

Treat your favorite young 'un to this darling set with his or her very own name. No more family colds, either. Hand-painted plastic tumbler in pink, blue or red, with name **$1.** Matching toothbrush with white nylon bristles, **75¢.** Add 25¢ for postage.

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COPPER OR BRASS WASTEPAPER BASKET

It is large enough to hold a quantity of scrap paper or your favorite magazines . . . ornamental enough to merit a place of honor in any home. The solid brass lion paw feet and decorative handles add a note of richness and distinction. You'll want to keep it out where it can be admired by everyone. Stands 12½" high, top is 9¼" x 6". Lacquered, so it won't tarnish. When ordering specify copper or brass.

$12.50, express charges collect

Mail Order Only. Write for Catalogue.

Jenifer House
New Marlboro Star Route
GREAT BARRINGTON, MASS.



A Pair of Spouting Water Sconces

Reproduced from a very old and rare design that fits in harmoniously with any surroundings. Holder to accommodate standard size candle. 8 x 9½ x 2½". Solid Brass.

Pair $10.50

Parcel post paid No C.O.D.

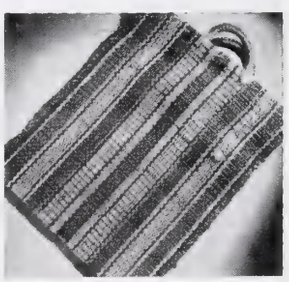
BERTHA R. MAXWELL
Box 1195 Waco, Texas



THRIFTY JIGGER. Here is a new twist in the automatic liquor dispensers. This time you just lift the bottle into a pouring position and out comes a measured one-ounce (no more) into the chrome plated jigger. For stronger drinkers, pour the first ounce into the glass and start all over again. With extra cork, $2.15 ppd. Howard Pusch, 15 West 55th St., New York 19, N. Y.



AWAKE TO MUSIC. The Telechron Automatic "Switch Alarm" hooks up to your radio, and you can set it in such a way that your favorite morning radio program awakens you. Now you know that's wonderful! It also works as a conventional electric alarm clock if you haven't a radio in the bedroom Operates on A.C. only. $9.95 postpaid. Terrace Novelties, 211 East 58th St., New York 22, N. Y.



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With Ceramite, the amazing new Ceramic clay, anyone can easily model unusual pottery, vases, attractive statuettes or profitable giftware. You may fire them to everlasting hardness by baking for 20 mins. at oven temperatures of only 250 degrees F.





Detailed instructions with each kit.

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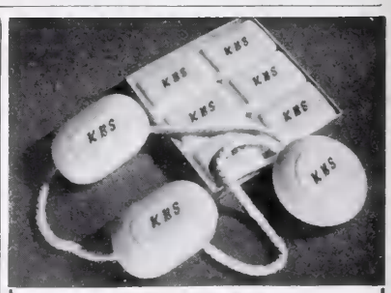
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Superb French-milled soaps are back! Shower cake (right) is grand for a man. Tan with carnation scent, white with jasmine. **$2.50** ea.

Bath cakes (left) 2 giant cakes for **$3.** Hand cakes in white with jasmine or lavender scent, pink with jasmine, green with pine, yellow with lemon verbena, tan with carnation. 6 cakes **$3.** In all cakes, monogram lasts full life of the precious soap itself!

Add 25¢ for postage. Write for booklet.

Katherine Gray

Dept. B, 3 Park Place, New York 7, N. Y.

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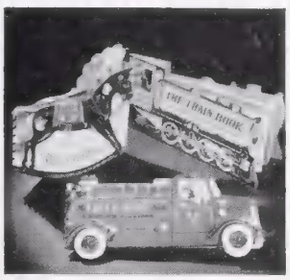
EXCELLENT BUY. A tailored cosmetic kit comes handsomely outfitted with a round metal compact, a gold-metal back comb, lipstick, and perfume vases. The kit comes in navy blue, brown, lipstick-red or green rayon satin, and the nice price is $3.75 incl. tax and post. You'll find it at S. Jacobs Co., 11 Nicollet Ave., Minneapolis 2, Minn.



MAGIC TABLE. It's called the T-Top and is a light but sturdy top which slides easily over the surface of a card table, just doubling its size. You'll use it for luncheons, jig-saw puzzles, and card games; and you'll never stop being surprised at the fact that it seats seven. Diameter is 46". In red, dark green, or dark brown, $5.95. Unpainted, $4.95. F.O.B. T-Top Company, Inc., Salem, Massachusetts.



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Lovely reproductions of daguerreotype frames. Beautifully embossed gold foil mats surrounded by ebony color wood with gilt touchings.

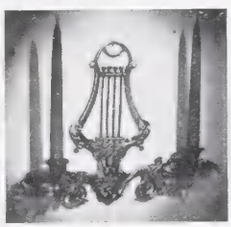
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Authentic Solid Brass Colonial Designed Candlesticks

5" Small.....$4.95 a pair
6½" Medium.....$5.95 a pair
8½" Large.....$8.95 a pair

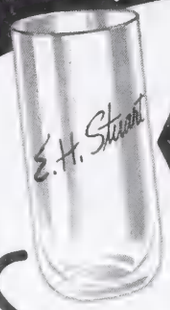


Enhance the beauty of your home with this solid brass two light lyre back sconces of solid brass.

$19.50 pair postpaid

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*Signature** CRYSTAL HIBALLS

SET OF EIGHT **$10**

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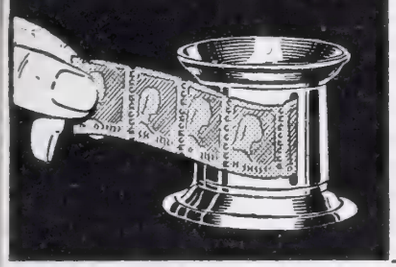
Send signature desired for each set written in BLACK ink on WHITE paper, not over 3½ long—with certified check or money order to address below. Only one signature to set; no C.O.D.s.

Christmas Gift Orders Accepted 'til Dec. 1st

*"Signature Crystal" and "Autographed Glassware" are registered trade marks; manufacturing processes fully protected by patents.

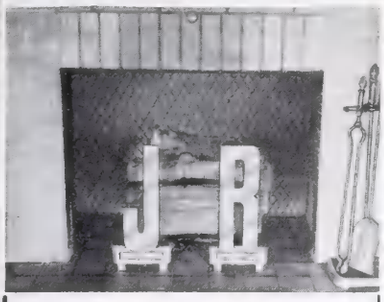
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$29.95 pair ($14 for third initial)
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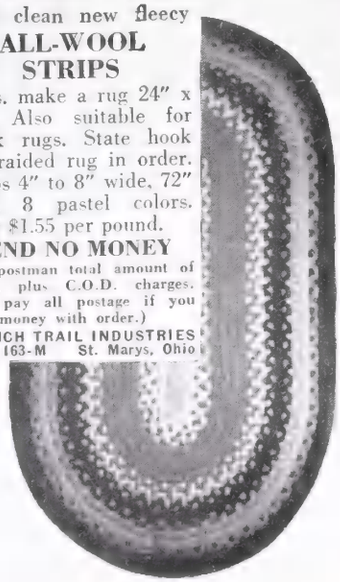
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5 lbs. make a rug 24" x 48". Also suitable for Hook rugs. State hook or braided rug in order. Strips 4" to 8" wide, 72" long. 8 pastel colors. Only $1.55 per pound.

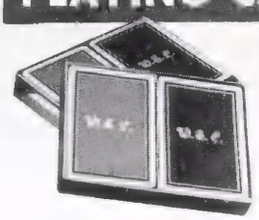
SEND NO MONEY

Pay postman total amount of order, plus C.O.D. charges. (We pay all postage if you send money with order.)

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2 PACKS $2.95 POSTPAID

For yourself . . . for gifts

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Check ____ M.O. ____ C.O.D. plus charges ____
Name_____
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12" x 16" $5

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WINDOWS



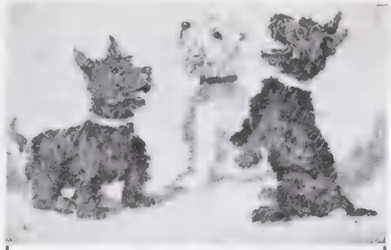
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All Genuine Etchings of Dogs
Beautifully Boxed—10 Different Designs

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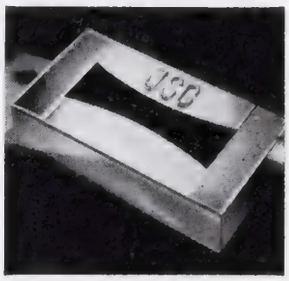
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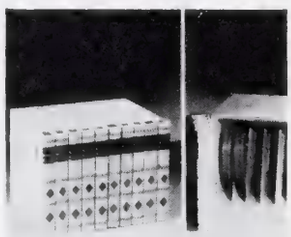
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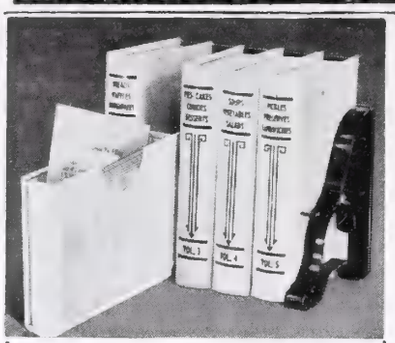
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SHOPPING

URSERY-RHYME TOWELS. set of two bath towels and two wash oths, each with a different picture ory from Mother Goose, would make child's bathroom a gay place for ch worrisome details as teeth brush- g and ear washing. The designs are lor-fast and printed right into the oweling. $3.95 the set plus 25¢ postage. C.O.D.'s. Moira's, 33 Highbrook ve., Pelham 65, New York.

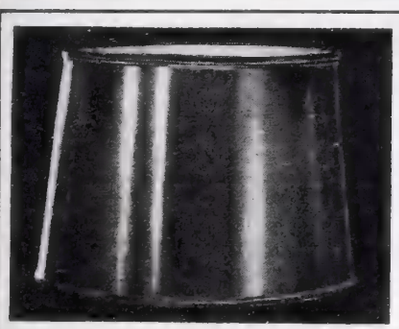


HINESE FLAT IRON. Imported rom China, this is a glamorous adapta- ion of the primitive iron that did a fine ob of pressing filled with live charcoal; nd a Chinese peasant would probably e puzzled but pleased to see it serving s a handsome ash tray in your living oom. Made of solid brass and set with emi-precious stones, it is $5.65 ppd. Speir's Jewelry, Trenton, Missouri.



CRYSTAL GAZING. A lovely wed- ding gift, or a splurge present for Christmas is a set of these Finnish Kar- hula crystal sherbets. They have at- tached saucers, are hand blown, and the price is a pleasant surprise. Just $10.50 for a set of 8, ppd. Kathleen Weller, Box 386, Bryn Mawr, Penna.





A baccalaureate in LAMPSHADE artistry

FEATURING OUR #4350

A pure silk drapery satin stretched over parchment paper in 12 attractive colors*

ALL HAND MADE

SIZES

12"	Bridge screw-on	$5.45 each
12"	Junior Bridge, 8" reflector	6.45 "
14"	Drum	9.95 "
16"	Drum	12.45 "
19"	Floor, 8" - 10" reflector	16.95 "

Plus $1.00 handling charges

SPECIAL SIZES TO ORDER • MANY OTHER INTERESTING AND SPECIAL DESIGNS

*COLORS

Maroon, dusty rose, oxblood, turquoise, citron, alice blue, spring green, empire green, emerald, gold, black, white.

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Fantasy, pure fantasy—nursery rhyme characters superbly drawn and blended into a masterpiece of enchantment. Perfect for playroom or nursery. Children daily discover new delights in the drawings of "Humpty Dumpty", "Little Boy Blue", and over 50 other nursery rhyme favorites (8 colors, 37¼" x 26¼").

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$9.95 single bed size

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Wonderful. Washable. Touch of charm for any home. Blanket cover of quality rayon crepe, richly bound in satin—monogrammed too, if you wish. Eggshell, blue or tea rose.

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Chinese Treasure Chests

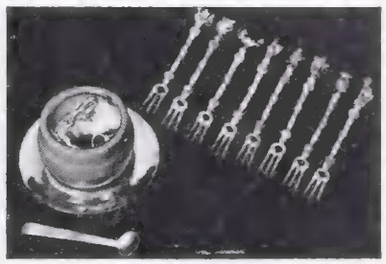
Hand-carved camphor wood chests come in three sizes and will hold the various odds and ends that clutter a house. Or fill them with lipsticks and pins on your vanity, with pencils and clips on the library desk. Larger sizes have locks and their Oriental charm is lovely in a breakfront.

9¼" x 6¼" x 5½" $9
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Nest of three $15 prepaid from

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Trust Ellison's to come up with smart and timely items for the seafood season! There's heirloom beauty in the intricately-wrought Florentine Seafood Forks, imported from Italy. Assorted patterns. *Ppd., no C.O.D.s.*

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Postpaid—no C.O.D.'s, $4.75

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PERSONALIZED PLACE MATS



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Our New Evergreen Tree or Paddy O'Hair comes to you bare and bald. Fill with water; plant seed (supplied with full directions), nature does the rest. Tree covers with grassy green coat; Paddy grows hair and eyebrows. Grass grows for months; can be replanted over and over. Both made of durable pottery. Tree has removable silver-painted Christmas Star. As table decorations or house plants, they are ideal gifts for all occasions. Postpaid if paid with order, or plus postage and charges if C.O.D.'s.

Money-back guarantee.



Evergreen Tree, 10" tall $1.50

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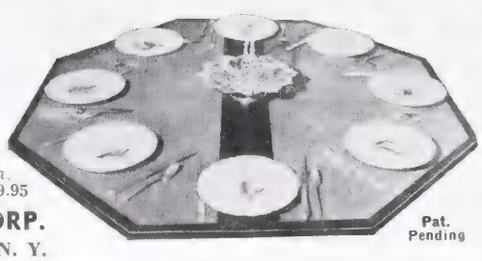
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Fits over a bridge table; perfect for luncheon, dinner or card games. Folds up when not in use, stores compactly in closet or corner. 46" across, lovely red, green or brown simulated leatherette finish. FOB factory.

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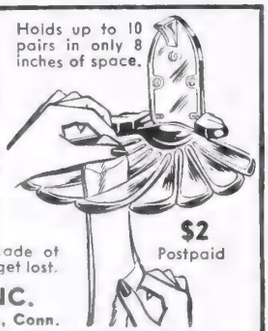
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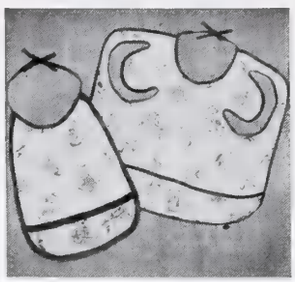
MADISON HOUSE, INC.

One Liberty St. Madison, Conn.

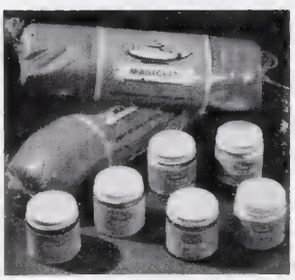
WINDOW



CRYSTAL TEARDROPS hang with prismatic splendor from a two-branch candelabra that will bring a royal mood to any room. The bobeches and cut prisms can be removed for more informal use and for easy cleaning. $12.50 each. Ppd.; no C.O.D.'s. Paine's, 81 Arlington St., Boston 16, Mass.



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...WITH THE GREATEST OF EASE

Salad serving is made easy with these salad pickup tongs. Just work them like a scissors and lift the salad out of the bowl. They are of hard maple, hand finished and oil rubbed. Boxed ideally for a Christmas or hostess gift.

$2.95 postpaid

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Make your period settings lovelier, more beautiful with Candylbemes.

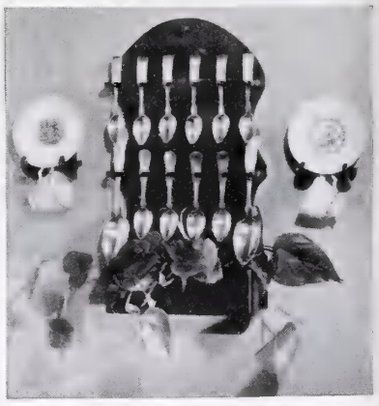
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10.00

Cup and saucer hangers for demi-tasse or standard cups.

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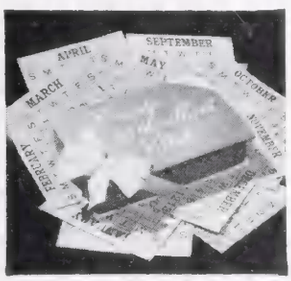
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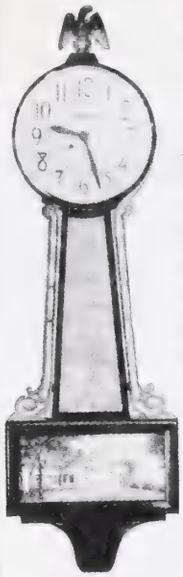
IN THE GROOVE of this circular cutting board you will put the wedges of fruit, cheese, eggs, or whatever you are chopping, and the nonskid surface saves tempers and kitchen counters. It doubles as a superb cheese and crackers board, too, at cocktail time. Made of first quality kiln dried oak, it won't warp, buckle, or split, and measures 8" wide, ¾" thick. $2 ppd. The Post Mart, 230 E. 78th St., New York 21, N. Y.



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SAVE PRECIOUS CUPBOARD SPACE

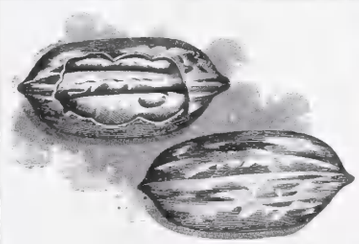
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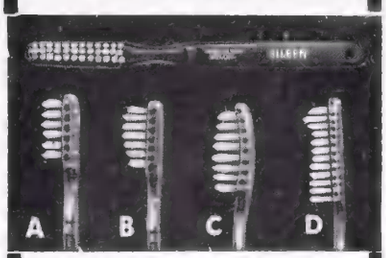
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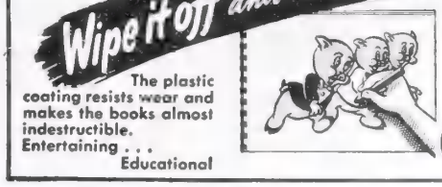
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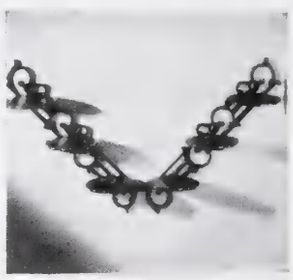
WINDOW



FAIRY TALE FIGURES, straight from the immortal pages of Hans Christian Andersen, are handmade in Copenhagen by Alice Jergensen. The figures are wool wrapped on wire, beautifully dressed. Little Ida's Flowers $2.50, Old Luke Oie, $2.50; Thumbelina, $2.75. Also available: Jack the Dullard, $4.50; Little Match Girl, $2.25; Steadfast Tin Soldier, $3.75. Ppd. Susan Ranney, 507 Fifth Ave., New York 17, N. Y.



PRIVATE STOCK. A glazed pottery jar holds 50 cigarettes, is decorated with a family name or two first names. The cover says "Keep Out," and the two ash trays are marked "Butts." The decoration is baked in for permanence, and in mist gray and blue, the set is $4 ppd. Add 25¢ west of Mississippi. For X-mas delivery, orders should be in by Nov. 15th. Pottery Manufacturer's Exhibits, Inc., 11 Court St., Binghamton, N. Y.



UPPER BRACKETS. Three-shelf wall brackets are nicely designed to show off your finest figurines or hold small pots of ivy, and they are made so that by hanging them in pairs they create a V-shaped pattern on your wall. In mahogany finish, 25½" long, they are $6.95 each (specify whether you want a left or right one), $12.95 the pair. Postpaid. Rochelle Gifts, 481 Main St., New Rochelle, N. Y.



California REDWOOD BURL

★ Let us send you a Redwood Burl! Beautiful bark outcropping of Giant Redwoods of CALIFORNIA, collected by Indians. Place burl in shallow bowl of water. Watch it begin to sprout! Beautiful deep green fern-like Redwood shoots rise up to two feet. Average life of burl, two years. Redwood Burls radiate warmth, add rustic touch to any room. Sprouting guaranteed. medium size, $2.00, Giant size, $5.00, postpaid.

SPECIAL: Pottery bowl, $1.00 postpaid. Send cash or money order.

Red Bingham's
CALIFORNIA ART RANCHO
Dept. 2, 2305 Cowper St. • Palo Alto, Calif.

JUST ARRIVED— FROM ITALY!



RELIGIOUS MOTIF
IMPORTED SPOONS
INTRICATELY CARVED!
EXQUISITELY FINISHED!
FOR GIFTS • COLLECTORS

SPECIAL AT $10.50 DOZ.

post paid — no c. o. d.'s

At last, we are able to give you Florentine Apostle Spoons . . . hand-made, chosen and purchased by Mr. Bartolozzi of Florence, during his recent trip abroad. These spoons are something new, and show beautiful workmanship and detail; just the item for gift giving and collectors.

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★

Now color, cream and cube margarine in seconds. No more messy mixing bowls. No more uneven color. You'll never be without Magic Mix Mold once you find how simply it both mixes and cubes. Five creamy, even-colored cubes from each pound of margarine. Your money back if you're not pleased. Postage paid. $2.00 check.

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Mold-Art Plastic and Engineering Co.

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THIS SWEATER



The Caribou, by Jantzen, will keep you wonderfully warm and comfortable—whether skiing, hunting, on-the-campus, or Autumn strolling. This popular outdoor sweater design is knit of 100% worsted wool—it's light weight and specially tailored for action freedom and easy, casual fit. There is a smart new choice of two color combinations—maroon and white; navy and white. Sizes 34-44. Send $9.95 check or money order.

MORAN'S, 869 Main Street, Hartford, Conn.



ENGLISH BREAKFAST SET

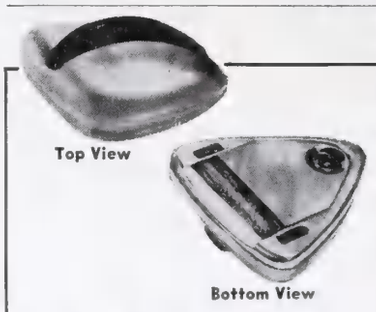
Spode-ware with the famous Chelsea crimson bird, gadroon border **$75.00**

Flower basket **$8.95**

Bed tray, folding legs. 14¼" x 23½"... **$22.50**

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HANDYSWEEP

Brush up crumbs with a table crumber, which works on the carpet sweeper principle. Handy too, for picking up ashes near his favorite chair. Made of lightweight aluminum, the small brush and bottom section are easily removed for cleaning. A splendid gift!

$4.95 ***Postpaid***

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Delight Your Guests • Amuse The Children

Exciting rainbow flames dance and sparkle in your fireplace. One Fiske Colordisc on a burning log lasts an hour or more. 12 Discs in artistic box, $1.00. 24 Discs in intriguing birch log package, $1.50 postpaid. No C.O.D.'s.

Romantic Lights For Party Nights

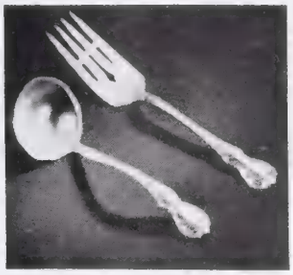


Gay Place-Litecandles of many colors charm your dinner guests. Glow from pools of light reflected in mirror at each place! Ideal gift for hostess or bridge! 4 mirrors, crystal candlesticks, multi-colored candles, $1. Refill box of 12 candles, $1. No C.O.D.

MADISON HOUSE, Inc.
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Shopping

OWLE FANCY PIECES. The mous "extra" pieces of Towle sterling ver are back again, after a period of irement during the war. Photographed the gravy ladle and cold meat fork the Old Master pattern, each of which $10 including tax. Also available: afood forks, iced tea spoons, butter ife, sugar spoon and tablespoons. ummer, Ltd., 734 Fifth Ave., New ork 19, N. Y.



ESK WORK. Another excellent y, and a happy choice for such prob- ms as a sister-in-law or a teen-age udent, is this tôle candlestick lamp. wine or dark green with brass ac- nts, it has a parchment shade to match at has a scholarly design in gold of globe, pen, etc. $6.95 ppd. Pray's, 132 remont St., Boston, Massachusetts.

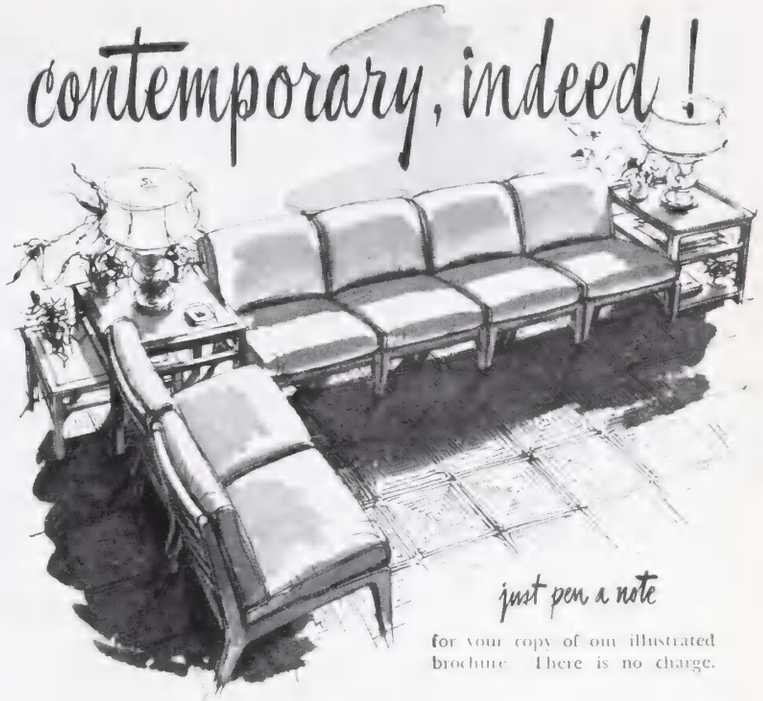


WHISTLE PENCIL. Cabbies will now you're a lady in a hurry if you gnal them with an imperative toot on is little gold plated whistle. It is at- ached conveniently to a purse-size encil, and would be a gay stocking ift for your career girl daughter. $2.75 ncluding tax. Postpaid from M. P. ales Co., 5 Columbus Circle, New York.



(Continued on page 111)

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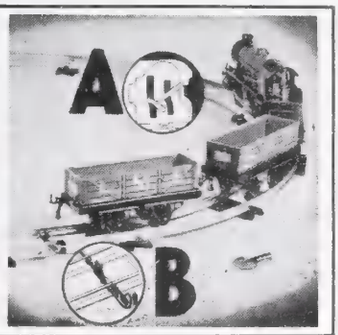
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It operates on an unusually strong spring similar to that used in a clock. The engineer's cab is equipped with a throttle which regulates the speed of the train, a reverse gear, and a brake lever (inset A).

In addition, the track is equipped with a brake tripper which will stop the train after it trips the lever (inset B).

Set includes highly detailed locomotive and three cars, all colorfully lithographed, and complete track of 8 pieces.



SET $9.95 *shipped express collect*

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These pure silk ties of excellent quality are beautifully hand painted in sports motifs, authentic and original.

Available in the following designs — ducks, pheasants, nautical, snowflake with skis. Shown are golfers, skiers, sailboats and trout flies.

In black, royal blue, maroon and green. Special orders on request, allow two weeks for delivery.

$8.50 each or 3 for $24.00 postpaid.
Sorry — No C.O.D.'s

I. JAMES WOLFE
HILLTOP HOUSE, NORTH BENNINGTON, VT.

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STEAK KNIVES

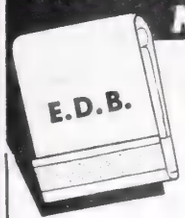


No ordinary cutlery this! . . . but handmade Steak Knives by Gerber in a handsome walnut case. Handles of solid alloy casting and blades that stay sharp. Ideal for your own home, or as the perfect solution to your gift problem.

$15 set of 4
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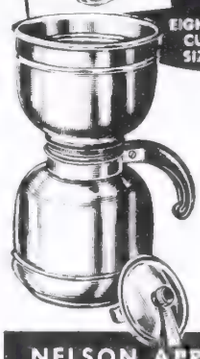
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Now! **A NEW STAINLESS (LIFETIME) STEEL COFFEE MAKER**

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EIGHT CUP SIZE $9.95

A treat for coffee lovers. Unbreakable, high polish stainless steel for lasting beauty and lifetime service. Positive, quick action metal filter. Neoprene gasket. Heats faster—holds heat longer. Sent postpaid on receipt of check or money order. C.O.D. plus postage if you prefer.

8 CUP SIZE $9.95 | 12 CUP SIZE $13.95

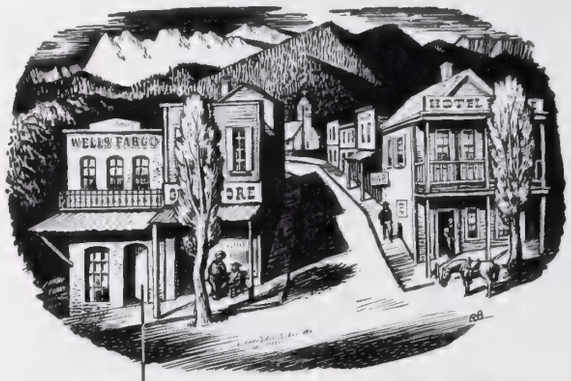
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White enameled pagoda-shaped cage, 12" tall, with white or red removable clay pot. Has life-like plastic canary on swinging perch. Send check or money order direct. With table stand (photo) $2.75, Post Paid East of Mississippi. Elsewhere add 25c. With wall bracket (not shown) $2.25, Post Paid East of Mississippi. Elsewhere add 20c. (On Connecticut orders add 3% Sales Tax)

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HENDRYX 96 Audubon Street New Haven 11, Conn.
Since 1869—The quality name in pet furnishings.



DRAWING BY RAY DETHERS

How To Leave Home *and* LIKE IT

by Harry Price

Don't be alarmed at that faint sound like "sw w i s s h—swish—sw w i s s h—swish" you may be hearing in the distance. It is only the human Snow Bird patrol hard at work waxing skis and trying to bury summer before the poor thing has had a chance to gasp its last.

And as if to emphasize their right to intrude at this time, myriads of their ilk have been skiing to their heart's content in the Canadian Rockies—to be specific, the mountain slopes surrounding Maligne Lake in Jasper National Park, these past several weeks.

It is not surprising then that from Minnesota to Montreal, from Vancouver to Halifax, and from Washington State, Oregon, Nevada, and the ever-famous Sun Valley, and as far away as Switzerland, the accent is on sleighing, skating and skiing.

But you can, of course, disregard all these signs and turn the table on the sun dodgers by planning your vacations along sunshine lines—provided you're not in a hurry.

Bookings are expected to be at a premium everywhere from Florida to California, and particularly where steamship accommodation is concerned if you're looking toward the Caribbean and South America.

Practically all lines report capacity bookings through to the first of the year; and this goes for sailings from New York in particular. Your chances on Alcoa's "Cavalier" Caribbean cruises are extremely thin during the next two months, and only fair to middling through February and the spring months. There's a better chance on the line's "Corsair" and "Clipper" cruises out of New Orleans. The New York sailings cover 17 days, and those from New Orleans 24 days.

Bermuda and Nassau, Too

The same holds true for Eastern Steamship's "Evangeline" ten-day trips from New York to Bermuda and Nassau. United Fruit Company (New Orleans to the Caribbean, the West Indies, Panama, and Central American ports) and Standard Fruit Line's Caribbean cruise ship "Contessa" are likewise sold out.

Welcome news in the South American picture is the return to passenger service of Moore-McCormack's "Argentina," and the possibility of the addition later in the year of the line's "Uruguay" and "Brazil." These famous 33.000-ton *de luxe* vessels even before the war were most popular for the East Coast-South American run in the luxury class.

As for Europe

The best that can be said for the European trans-Atlantic steamship service at this time is that the Cunard Line is consistently building up its famous fleet as promised. The two Queens, "Mary" and "Elizabeth," have been joined by "Media," making, with the "Mauretania," a fleet of four. Some time in November or December it is expected that "Parthia" and the famous old "Britannic" will join them.

Despite such a galaxy of tonnage, however, securing passage to Europe is still harder than anticipated. It is, in fact, entirely up to you. If you can assure yourself of return passage and secure the necessary visa, your trip is assured. As this is being written, however, it is felt that there will be considerable easement in the situation before the late fall.

The situation has been complicated by the fact that there are hundreds of Americans in Europe who, after spending some months abroad, are unable to return because of a lack of shipping space. However, the new vessels, plus the "Mary" and "Elizabeth" which run on a weekly schedule, promise to ease the west-bound situation.

Airlines to Rescue

Trans-ocean airlines, of course, have been playing a major role in bringing back thousands of travelers from Europe—Pan-American, TWA, British Overseas, Air France, Sabena (Belgian), KLM, and the Scandinavian airlines all reporting capacity bookings on westbound flights.

(*Continued on page* 204)



before a girl marries...

You're on the go...you're doing so much, there's little time to dream. But you do...don't you? You dream of him and what a wonderful husband he'll be. You dream of making him proud of his home...as proud as you both were today when you bought your first Gorham Sterling place-settings.

Your flair for living nicely makes these first Gorham place-settings a must. Because with Gorham, you have confidence in its exquisite design and workmanship...the assurance that comes of one hundred and seventeen years of fine silver-making. As you match and add, you can enjoy using your Gorham every day... seeing it grow lovelier with the years. Truly good things, like Gorham, are made to live with and love for all your life.

Send for illustrated book, "Entertaining—the Sterling Way." 10¢ (outside U.S.A., 40¢). The Gorham Company, HB-1025, Providence, R.I.

THE MODERN WAY *to buy sterling is in units of place-settings—each consisting of six pieces. Place-settings about $23.00 (Fed. tax incl.), depending on which of the twelve Gorham patterns you choose.*



Illustrated: five of the twelve Gorham patterns.

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STERLING

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What! DINNER IN A SHOW WINDOW?

Take a candid look at your home. View your dining room as a new neighbor might judge it . . . revealing as a show window. What a tonic a new carpet such as an Alexander Smith Ferncroft Broadloom would be. Especially in B.H.F. colors* to *fit* the other colors in the room. Ask to see Alexander Smith's all-wool rugs and broadloom carpets at your favorite store. Send for Clara Dudley's Color-Idea Book, free. Write Alexander Smith & Sons Carpet Co., Dept. S-52, 285 Fifth Avenue, New York 16, N. Y.

* B.H.F. *stands for the Basic Home Furnishings colors sponsored by many manufacturers and retailers of floor coverings, draperies, furniture, wallpapers, paints, etc.*

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FLOOR-PLAN RUGS • BROADLOOM CARPETS



How to make your home..."sweet home"





AMERICAN-Standard
HEATING · PLUMBING

Look for this Mark of Merit

Choose the best heating equipment...

Happy indeed are your winter days when your home heating equipment keeps you in cozy comfort, however cold the weather. And such lasting satisfaction is yours when you put your trust in the name American-Standard. On radiator heating, warm air heating, or winter air conditioning, for any type of fuel, it stands for the finest—equipment approved by the Institute of Heating and Plumbing Research. Yet it costs you no more. Typical of the wide selection for any type of home is the Oakmont Oil Boiler shown above.

Choose the best plumbing fixtures...

Choose fixtures that are beautiful to look at, designed for your health and convenience, and sturdily built to serve you through the years. In a word, choose fixtures that bear the American-Standard Mark of Merit. Compare their craftsmanship—their smooth lines, and rich colors. Compare their construction—genuine vitreous china, and lustrous enamel on *rigid cast iron*. And then remember—they cost no more than others. Shown above are the Master Pembroke Bath, Comrade Lavatory and Compact Water Closet.

NEW HOME BOOK *shows wide variety of American-Standard Heating Equipment and Plumbing Fixtures. These products—sold through Wholesale Distributors to your Heating and Plumbing Contractor—are available on easy time payments for remodeling. Write for your copy of the Home Book today.* **American Radiator & Standard Sanitary Corporation,** *Dept. H-710, Pittsburgh 30, Pennsylvania.*

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HEATING PLUMBING

Serving the Nations' Health and Comfort

modern furniture

that lives up to its "Nice-to-Live-With" look



Photograph by Paul Davis

HEYWOOD-WAKEFIELD Modern is flexible, to make the most of the way you want to live—and the space you have for living. It's *comfortable*, of course. Its curving lines flow amiably together to achieve a "Nice-to-live-with" look that warms your heart to Modern as Modern should be—whether you choose the "wheat" or "champagne" finish!

You'll be grateful, too, for the many built-in convenience and construction features that reflect more than a century of fine furniture craftsmanship. And you'll appreciate the special advantage of furniture bearing the Heywood-Wakefield emblem. It is "Home Planned"—so skillfully correlated in design and finish that through the years you can add harmoniously to your present selections for living room, dining room and bedroom. Look—and ask—for Modern furniture with the Heywood-Wakefield emblem at better furniture and department stores,

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Happy as a Showboat

WHITE CHINTZ ON RIVER GREEN

Now Textron gives your bedroom star billing with a harmonizing ensemble gay as showboat music. A quilted chintz coverlet, white as river spray, tops the darling dancing petticoat for your bed. Pantaloon ruffles ripple on the dressing table skirt. Pretty swag and draperies fall in fluid folds. White chintz coverlet on finest rayon-and-cotton bengaline, Textron-tailored from fiber to finished creation. Also in Aqua or Bermuda Coral. At leading stores throughout the country. TEXTRON, INC., Textron Building, 401 Fifth Avenue, New York 16, N. Y.

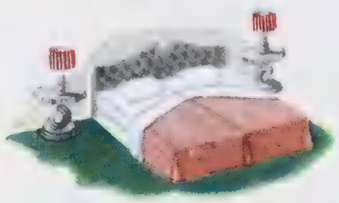
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Beauty Sleep is her beauty secret.

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Write for your copy of the free booklet, "Beauty Secrets from Your Linen Closet." Utica & Mohawk Cotton Mills, Inc., Dept. HB-5, 55 Worth St., N.Y. 13, N.Y.

Window Shopping

Continued From Page 103



SPINET, JR. is a new 4-octave instrument whose tone resembles that of a celeste. It's ideal for the child who is just beginning piano lessons, and is so designed that it will be a handsome addition to your living room. With the keyboard closed, it looks just like a table. In walnut or mahogany finish, 29" x 13¾" x 28¾" high. $89 F.O.B. White-Gerlat Co., Racine, Wisconsin.



BIBLE RECORDS. "Adventures in Bibleland" is an album of two 10" records that tell the story of David and Goliath, and Daniel in the Lion's Den. The illustrated stories, as they are transcribed, also appear in book form so a child can become familiar with them by reading them as well as hearing them. $3.09 plus postage. Schirmer's, 3 East 43rd St., New York 17, N. Y.



YOU AND ME SET. For that high spot of the day when you and your husband relax over a highball, you'll want this compact twosome. It includes two 12-ounce sham bottom highballs, two-ounce jiggers, stirrers, and coasters, all wrapped in colorful plastic with You and Me woven in a contrasting color. In 12 popular colors including white, silver, and gold. $3.95 exp. coll. Gilbert Spencer, 960 Broadway, Woodmere, N. Y.



Outstanding Gifts by American Craftsmen...

Fine sterling silver wrought in the famous Dublin pattern:

- Sandwich tray, diameter 11 inches $46.50
- Service bowl, diameter 6 inches $27.00
- Entrée dish, diameter 10 inches $45.00

Northern Lights serving fork and spoon . . $16.50 each

PRICES INCLUDE FEDERAL TAX

GEORG JENSEN INC.

Fifth Avenue at 53rd Street • New York 22

Hand Blown Crystal Compotes

Unique charm and versatility combine in these gracefully shaped compotes to highlight your first or last dinner course



Approximately 4" high with a 5¾" diameter

6 for $8.00
8 for $12.00
12 for $18.00

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No C. O. D.'s, please

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HAND PAINTED LUCITE SNACK PLATES

$2.50 each—postpaid

In four beautiful designs; White Dogwood, Lily of the Valley, Green Ivy and Strawberry, an Genuine Crystal Clear Lucite with crystal clear ring in one corner for holding glass or cup.

Comes in sets of 2, 4, 6, 8 and 12; all beautifully gift wrapped. We will ship to you or for you and will enclose a crystal clear plastic card with your message.

The very latest—not sold in stores. Send check or money order—No C.O.D.'s.

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Interior Decoration

AND DESIGNING

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OVEN PROOF CASSEROLES

As Exhibited by the Museum of Modern Art

These Glidden designed casseroles were selected for exhibition because they have a beautiful simplicity and are functionally perfect. The interlocking lid has an inside glaze and can serve as a separate dish. Heat-retaining, oven proof, they have a rich textured glaze of soft turquoise and their decorative effect on your table will equal the culinary magic you make them perform in the oven.

In 3 sizes. Add 15c postage on each item.

Individual Service — **$1.00 each**

Service for 2 — (not shown) **$1.95 each** Service for 4 — **$3.50 each**

In Ohio add 3% sales tax.

The Union COLUMBUS 15, OHIO



Porcelain-like nosegays in soft blue and dusty pink printed in a very deep border of finest satiny percale white sheets. Nosegays all over one side of the cases. And the finishing touch—matching linen breakfast tray set. . . Can you imagine a lovelier gift —or the fun of having all this for yourself?

Single bed sheet, 1 case, $17.75; double bed sheet, 2 cases, $28.25

Plain hem finest percale undersheets: single $5.65 — double $6.55

Breakfast tray set $7.25 . . . Look Ahead to Christmas

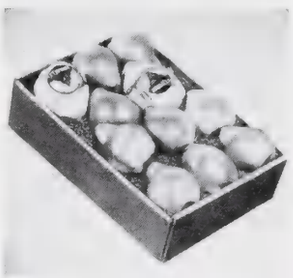
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WINDOW



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PEACHY PEARS. Giant Comice pears, grown in Oregon's sun-drenched Rouge River Valley, make marvelous gifts for everyone from your husband's clients to the nurse in your doctor's office. Just send your gift list, and boxes of 10 to 14 pears, gift cards enclosed, will be sent. $2.95 ppd. Pinnacle Orchards, 461 First St., Medford, Oregon.



GIFT WRAPPING for Christmas is too often a last minute scramble, so you'll save yourself worry and confusion if you stock up now. This kit includes 8 sheets of heavy coated papers, each 26" x 36", in four designs; 4 large sheets of white tissue; a packet of metallic seals; colored stickers and tape; and 4 bolts of colored ribbon. $2 ppd. No C.O.D.'s. Nalco, Inc., 203HH East 18th St., New York 3, N. Y.



3-in-1

A handsome little coffee service to enhance your breakfast tray. Sugar bowl and creamer compactly poised above a two-cup coffee pot. Insulated wicker handle. Silver plated. $15.00, tax included. Mail orders filled. Postage prepaid. Silver Shop.

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Diamond matched walnut and mahogany card table



Patented leg-locking mechanism operates easily from a recessed button.

Beautiful diamond matched walnut and mahogany veneer card table, with delicately inlaid Marquetry border. Perfect for use as an extra hostess table. Table top richly finished and hand-rubbed to a high luster. Stain resistant top with strong, tapered legs and neatly routed mouldings. Top 30 x 30 inches. Height 27 inches. $17.95 each . . . . . 2 for $35.00 Freight collect.

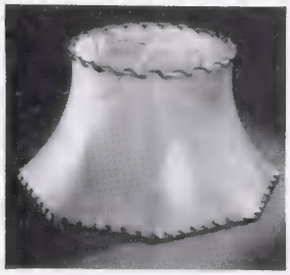
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Shopping



RHYME-A-DAY place mats are an almost certain cure for junior's boredom with his cereal because a set of seven comes with a different nursery rhyme for each day in the week. Before you know it, he might even be clamoring for tomorrow's spinach today. $3.75 for the set, postpaid from The Pascos, The Shop in the Garden, West Hartford 7, Connecticut.



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PARTY TRAYS. You can conveniently hold a whole party in one hand, because these plastic trays have space for a glass, hors d'oeuvres, and cigarettes. Stamped in gold with the host's initials, they come in red, blue, or green, and price for set of 4, incl. 1 metal ash trays, is $2.50 ppd. No C.O.D.'s. Nalle Plastics, Inc., Austin, Texas.



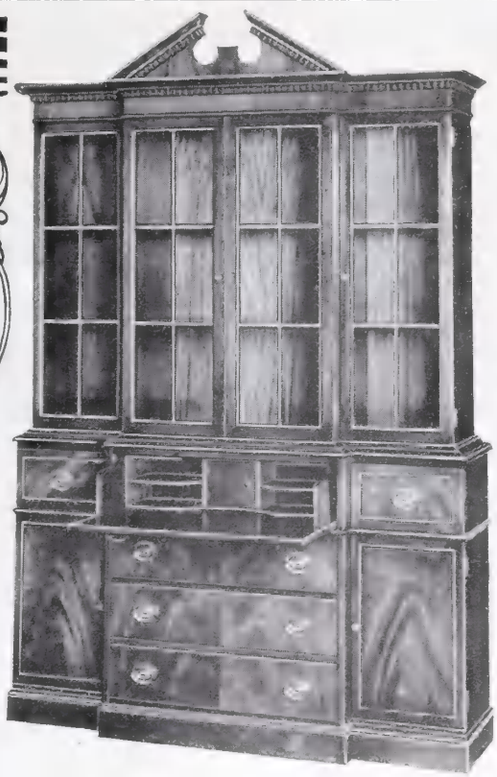
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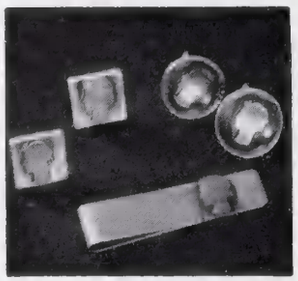
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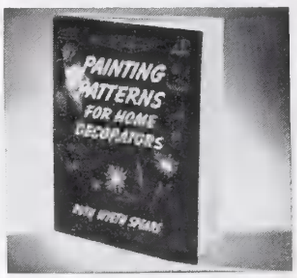
WINDOW



GRECIAN GLORY. Handmade sterling jewelry is mounted with a bronze Grecian head cut from a French coin. The earrings are tremendously smart with tailored clothes, and a man would be intrigued with the cuff links and tie clasp. Earrings or cuff links are $4 the pair. Tie clasp is $3.75. Individual buttons, round or square, $1.75 each. Tax and post. incl. Charles Val Co., 111 E. 12th St., New York, N. Y.



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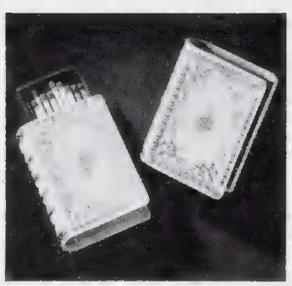
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PHOTOGRAPHIC CHRISTMAS CARDS. Look through your collection of snapshots, pick out the best of you and your husband, the children, the house, or a pet; send the negative to the address below with a 3¢ stamp, and they'll send back a sample of your Christmas card. If you like it, the price is $1 for 25 cards and envelopes plus 10¢ postage. Yulecards, Box 310-H, Quincy 69, Mass.



A CLEAN SWEEP. Your table will be cleared fast and gracefully if you use this crumb set of English brass. The brush is long-haired and soft enough to use on your most delicate cloths and the miniature dust pan is as gay as it is practical. $5.75 postpostpaid from Jenifer House, New Marlboro Star Route, Great Barrington, Mass.



STRIKE IT RIGHT. A certain portion of everyone's Christmas list is made up of girls you grew up with, college friends, or members of a bridge club. For them you want something in excellent taste, something a little different and, above all, something inexpensive. So *voila!* Tooled leather match box holders in red, green, maroon, tan, blue, ivory, 75¢ each plus 5¢ post. M. T. Bird, 39 West St., Boston, Mass.



FLOWER HATS. arranged and changed according to how your garden grows, are worn by these boy and girl holders with great chic. The boy favors something mildly conservative. Like a beanie of bachelor buttons, but for his lady love, the more flamboyant her bonnet the better. $5.50 each, exp. coll. Irene Hayes, 273 Park Ave., New York.

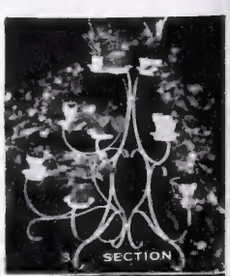


HANDSOME BOOK-ENDS. These are made to hold books, but we think they'd be at home also holding down papers on a busy desk; on a vanity hiding un-pretty prettifiers; in a breakfront or on either end of a mantel. Handmade of screened tiles mounted on solid copper, the deer comes on a cherry ground and they're lacquered against tarnishing. $6.95 pr. ppd. Handmade by Hilary, 436 E. 86th St., N.Y.C.



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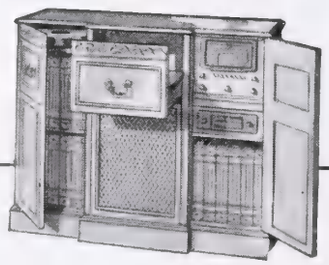


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The Windsor Breakfront... Finest AM, and genuine static-free Armstrong FM reception... 45 watts undistorted superpower... 4 Magnavox speakers... 21 tubes (16 amplifier, 3 rectifier, 2 tuning)... incomparable Magnavox tone... precision automatic record changer with Pianissimo Pickup, and many other exclusive features, $750.

PLASTICS

PLASTICS

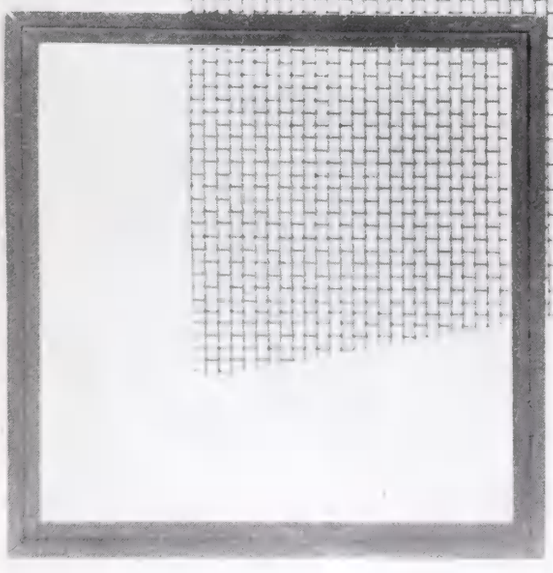
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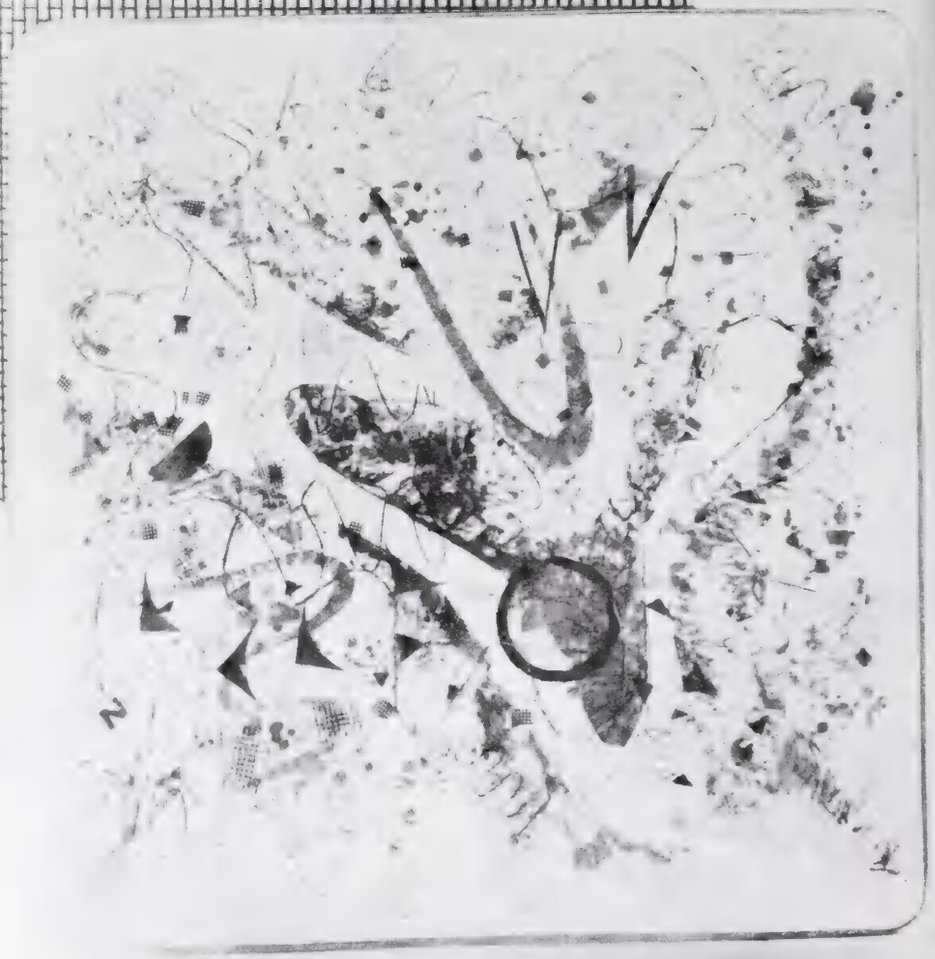
TO A BETTER

MORE CAREFREE

LIFE

The truth





by MARION GOUGH

about plastics

What do you think of plastics? Are they miracles or junk?

The answer is that they are neither. But they can improve your life a thousandfold IF you know what to expect of them

Take your front-row seat in a new era. It's an era in which man has created for his own better enjoyment of living a whole new set of materials called plastics. They behave as no materials before them have ever behaved. There is hardly a human endeavor, from shipbuilding to keeping house, where they can't improve performance and appearance. They are light weight, can be prodigiously strong. They can glow with light or gleam with color. They are the most difficult to soil and the most easily cleaned materials to date. They are for the most part inexpensive. Already they are changing the face of the world we live in—and most of them are no more than ten years old.

But plastics have one great failing. They sound, or have been made to sound, like miracles. And what plastics need at this point in their young life is a lot less miracle talk and a whole lot more understanding. They need fewer people joyously believing that there's no ill in the world that plastics can't cure. And by the same token they need more well-informed critics who refuse to condemn all plastics because some have failed.

You will be doing yourself a favor if you forget the dream world stuff you've heard about plastics and learn what they really are and what they can really do for you.

As a starter, learn first of all that plastics are not all alike. There are many plastics, each with different characteristics. The plastic handle on your coffee pot, for instance, is as unlike the plastic in your shower curtain as iron is unlike silver.

The greatest virtue of plastics is that they *are* different, so it is possible to select from the many the one plastic which will do a given job best.

No plastic is any better than the use to which it is put. All plastics are not perfect, by any means. But whenever a plastic performs imperfectly, you may be pretty sure that it's because someone—the manufacturer or the consumer—has tried to make it do a job it was never supposed to do.

This great new medium is here for us to profit by, but we can make the most of it only when we know what it can do for us. The next 45 pages were designed for you to use as a handbook of basic information which will help you get your money's worth whenever you buy plastics—now or in the future. They'll be around a while.

● From the practicality of screen cloth to the aesthetics of a new art form, plastics can better your living. Lumite screening, opposite, woven of Dow's Saran by Chicopee Mills. Designer Zahara Schatz imprisons metal shreds in Lucite, in a plate from Rena Rosenthal.







THIS NEW ERA OF

It's all very well for the chemists to talk of their molecules and polymers, and for the engineers to carry on about extrusions and injections, but there's still only one good reason why you, personally, should be interested in plastics. It's the best reason in the world.

Plastics are here to free you from drudgery. And that, as we see it, is their most miraculous aspect to date. Because of it they rank, in revolutionary importance, with such changers of destiny as the combustion engine and the telephone. Already —and they are still in their adolescence—they are giving millions of women the priceless gifts of more leisure and more energy.

They are proving themselves on the testing ground you know best—the housekeeping arena, where the traditional battle with dust, grime, stains, scratches, and shabbiness has made the housewife's profession synonymous with slavery. They are responsible for the three greatest little words in the history

1 ***Lipstick on the wallpaper*** —or it could be cold cream, crayon, ink, jelly, or what have you—is generally considered the kiss of death. But it doesn't faze this paper. This is Varlar, a plastic-impregnated wallpaper, and a natural in homes where small fry are likely to be on the loose, because it just won't let itself be permanently stained. All it needs is the damp cloth treatment.

2 ***Soap and water are all*** that's necessary to clean up what looked like a ruinous mess. Varlar won't absorb moisture, isn't affected by steam, therefore is excellent wall covering in bathrooms and kitchens, just as it is in all the other rooms of the house. Spatters of grease respond just as amiably to this damp cloth treatment, but it is recommended that plenty of soap be used on greasy stains.

3 ***This is modern housekeeping.*** If you've ever tried to cope with stains on usual wallpaper, this will show you how plastics have changed the times. Here the cleaned wallpaper is fresh and bright as new, the kind of result that makes a household cleaning chore a pleasure. Varlar is tough and scuff-resistant, in addition to being unstainable, and can be applied as usual by any paperhanger.

easy upkeep

of housecleaning—*damp-cloth cleaning*—about which you'll read constantly in the pages that follow.

You are seeing a reversal in the traditional principles of upkeep. Plastics give you home furnishings that are constitutionally averse to staining, scuffing, and deterioration. They remind us of preventive medicine, which keeps you well so that you don't have to be cured. For instance, you don't have to cure the mildew on a shower curtain which is inherently so moisture-proof that mildew can't even begin to exist on it.

See this principle at work in the examples of easy upkeep on these three pages. The wallpaper is impregnated with resins that anticipate almost every conceivable type of household staining—and so it's ready for anything that may befall it. The lampshade simply cannot be permanently grayed by dust because its plastic surface is naturally so smooth and unporous that dust cannot become imbedded in it. (*Continued on next page*)



4 ***How do your lampshades look*** after a hard winter of soot-fall? No matter in what dirty city you live, they probably don't look as bad as this one. But we had the United States Testing Company give this Polyplastex Synweb shade a thorough coating of vacuum cleaner dust and soot, just to prove a point. If a lampshade this dirty could be cleaned with soap and water, it was worth pointing out.



5 ***Soapsuds and a scrubbing brush*** were all the shade needed, and the operation took place in a kitchen sink. The shade is completely plastic, except for its metal frame. If the trim had been a glued-on fabric fringe or braid instead of vinyl lacing, it would probably not have taken this dunking without loosening from the shade, but the shade itself could have been damp-cloth cleaned.



6 ***Fresh as new,*** the shade emerged from its bath proving again that housework can be easy, if you know the right plastics. This shade has other virtues to its credit. Made of Fiberglas, bonded and coated with Laminac resin, it has exceptional resistance to heat, meaning that the high temperatures of electric light bulbs won't scorch it and dry it out. It can come in colors, translucent or opaque.

BETTER YOUR HOME • BETTER YOUR LIVING •

CONTINUED FROM PRECEDING PAGE

And when you have a chair upholstered, as this one is, in a material that refuses to absorb stains, in a color that won't fade because it is actually part of the fabric, upkeep problems are solved before they begin.

None of this means, of course, that plastics objects won't get dirty. What this *does* mean is that jobs are fewer because belongings stay clean longer, and when the job has to be done, all it needs is the simplest cleaning agents of all—soap and water and the increasingly popular damp cloth.

You will see in this issue literally hundreds of plastic objects. Soap and water cleans them all. Now do you wonder what plastics can do for you?



7 ***Stains need not be calamities,*** although we are all more or less used to regarding stains on upholstered furniture as irrevocable damage. But with plastic-covered furniture, like this chair, upholstered in Duran from the Masland Duraleather Company, even spilled ink is no cause for despair. Alcohol, grease, oil, ordinary acids won't harm this vinyl. It's a fine idea for dining chairs.



8 ***Here's the damp cloth in action,*** wiping up the damage. Ink, it must be pointed out, is tricky stuff. Some inks, particularly ball point pen ink, may leave a slight mark. Duran, which is notable for its soft, pliant feel, is what is known as an unsupported film, a solid sheet of plastic, without a fabric backing. Its color, and there's a broad range of it, is built-in, not likely to fade.



9 ***The stain is gone,*** swished away in a couple of motions. Duran, like most plastics, has more than one string to its bow. It is hard to scuff and it has a resiliency that makes it spring back to shape. Like all unsupported sheeting, it works best as upholstery if the upholsterer makes all cuts round and all slits U-shape. This prevents tearing. Chair is from Gimbel Brothers, New York.

THIS NEW ERA OF

easy upkeep

PHOTOGRAPHS BY WILLIAM HOWLAND

THEY LAUGHED WHEN I SAID

"*methyl methacrylate*"

The comforting thing you learn about life as you go along with it is that, no matter how bad things seem at the moment, they are bound to get worse. When I look back at the three months since we found an apartment, I am amazed at the beating the human frame can take. We have survived the painters, the carpenters, the landlord, the neighbors, our friends, the family's friends, and each other. We have managed to live through a Driftwood Period, a Free Form Phase, Finger Painting, and David's whirl with old buzz saws suspended from the ceiling.

I guess it was inevitable that we take up with plastics. We're the type that never escapes anything.

Our plastic period is a landmark in the annals of Apartment 4B that will take its place alongside of the War of the Draperies and the Battle of the Bulging Baseboard. We took to plastics like a pair of sea lions cavorting in a pool of plastic-coated lamp shades, flower pots, poker chips, birthday candles, table mats, and curtain rods. We removed everything in the kitchen that wasn't nailed down and substituted plastic ice trays, refrigerator handles, and door knobs.

The apartment had such a gleam to it that Harry the Paper Hanger complained of eye strain. No one escaped. We commemorated Father's Day with a set of plastic piano keys. New mothers received plastic diaper pins instead of porringers.

David even managed to find a man who made plastic caskets. "Now I can die happy," he announced cheerfully.

The first storm cloud appeared on our plastic-coated horizon the day we decided to cover David's favorite chair in a fabric said to be as immune to everything as a founding father of the W. C. T. U. We invited a few chosen friends for the christening.

David broke a bottle of ink over his chair with consummate artistry. (*Continued on page* 289)



DRAWING BY [illegible]

by HELEN MARKEL HERRMANN

by Charlotte Eaton Conway

USE PLASTICS where the going is rough

Nearly everything in this kitchen is plastic. And that means practically the millennium. Chemists have evolved plastics you can wipe clean with a stroke, plastics you can spill almost anything on, plastics you can drop things on, plastics hard to burn



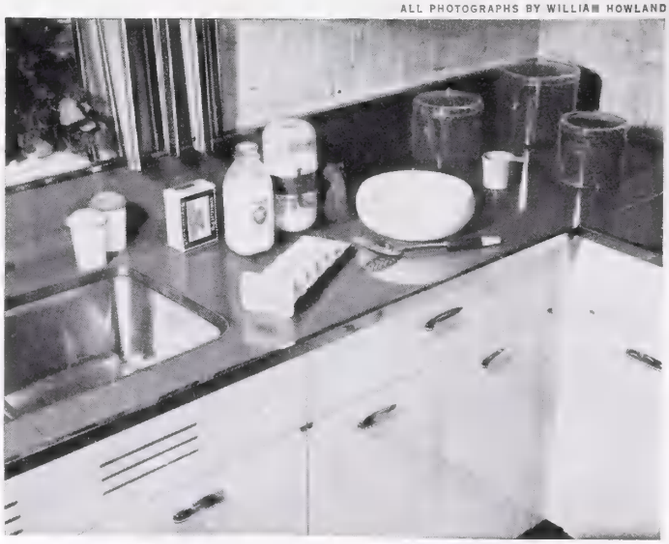
● Wall tiles of Dow Chemical Co.'s Styron, made by S & W Moulding Co. Plastile flooring, U. S. Stoneware Co. Counter tops, made by Laminating Specialties Corp. of American Cyanimid's Laminac. Curtains, Plastic Film Corp. Venetian blind, plastic-coated shade cloth, Western Shade Cloth Co. Light diffusion panel made by U. S. Rubber Co., using American Cyanamid Co.'s Laminac resin. Breakfast table and chairs, The Howell Co. Place mats, Plexon, Inc. Tableware, Watertown Lifetime Ware of American Cyanamid's Melmac. Phenolic-handled flatware, Landers, Frary & Clark. Seasoning shakers, made of Tenite by Vichek Tool Co. Flour sifter, Na-Mac Corp. Mixing bowl, Plexiglas by Langbein, Giftwares Division. Mixing spoon, Ekco Products Co. Measuring cup, Mack Molding Co. Canisters of Monsanto's Lustron, made by Ross-Frederick Corp. Refriger-Egg tray, Lauts & Brady. Swirl-mixer, Rochow Swirl Mixer Co. Waffle iron and electric percolator, Manning, Bowman & Co. Cafex coffee pot, Hartford Products Corp. Toaster, Leslie Electric Co. Refrigerator, Westinghouse Electric Corp. Brushes with Wynene colored plastic bristles, Ox Fibre Brush Co. Radio, Garod Radio Corp.

Utter cleanliness around food is a must. Welcome, then, are working tools and surfaces of plastics which resist stains, tastes and odors, are easy to clean without damage. Dishes of Melmac won't break, and, like these phenolic flatware handles, can be washed in the hottest water. Mats of plastic-coated thread wipe clean. Only rank abuse will burn, chip, or stain Plastex table top.

Photographed in showroom of Geneva Modern Kitchens, Inc.

Different plastics have different properties, and it is important that the right one be selected for each specific purpose. This is particularly true of kitchen tools like those below, some of which may be subjected to extremes of temperature, some to strong flavors or odors, to chemicals, or to rough handling. See chart, page 144, to learn how to shop for right plastic.

ALL PHOTOGRAPHS BY WILLIAM HOWLAND





Drainboard, counter tops, wall and floor tile in this kitchen do not absorb moisture or soil, resist most chemicals, do not chip, crack, or peel. Wall tiles are Miraplas (polystyrene); flooring is Plastile, a tough and resilient vinyl tiling which is non-slippery when wet, and a sound deadener. Vinyl film curtains and vinyl-coated cloth Venetian blinds take damp cloth cleaning. Plastic panel efficiently diffuses light over sink. Heat-resistant laminated plastic counter and backsplash are molded in one piece, eliminating dirt-catching cracks. Each small tool uses right plastic for its job. Electric appliances have heat-resistant plastic handles. Enameled steel cabinets are from Geneva Modern Kitchens, Inc.



KODACHROME BY T. J. BECKER

KODACHROME BY LARRY GORDON



Any room that gets hard usage is a candidate for plastics. The kitchen above has a Kentile thermoplastic floor from David E. Kennedy, Inc. It's unstained by usual kitchen spills, will not dent or scuff, needs no waxing. In dinette below, curtains, table cloth, ruffling and chair pad covering are Krene, a vinyl film made by the National Carbon Co. It drapes softly, does not crack, shrink or wrinkle, is pleasant to the touch, is waterproof, resists household stains. To clean, sponge it or suds, then rinse and wipe dry. No ironing, of course. You can buy it by the yard. It comes as shower curtains, too.

There is hardly any soil you can think of—butter, catsup, coffee, tea, even crayon, lipstick, cold cream, ink, or shoe polish—that cannot be just wiped off any part of our breakfast room, opposite. Varlar wall covering, hung like wallpaper, owes its stainproof quality to built-in resins, but has no slick shine. The floor is Flexachrome, a vinyl tile; curtains vinyl film; and Venetian blinds, Bakelite. Valance board and dado are covered with Redolite, a vinyl-coated fabric. Chests are topped with durable Micarta counter. Table is topped with Plastex, chairs upholstered in Fabricoid, coated fabric.



KODACHROME BY WILLIAM HOWLAND

● In breakfast room, above, floor is Flexachrome vinyl tile, Tile Tex Co. Inc. Wall covering is Varlar, United Wallpaper, Inc. Curtains, Plastic Film Corp. Translucent blinds made by Rex Venetian Blind Co. with Bakelite plastics. Counter top of Westinghouse Micarta, made by United States Plywood Corp., laid across chests from Menasha Woodenware Corp. Chests come unpainted. Breakfast table and chairs, The Howell Co. Valance and dado are Redolite from Goodall Fabrics, Inc. Bench, Hans Knoll Associates. Milk glass, Westmoreland Glass Co. Salad bowls, Designed for Living



Fine art for 39¢

by ELIZABETH GORDON

First in a series of selections made by HOUSE BEAUTIFUL to honor fine design

The criteria for judging fine design in a man-made object, intended to be useful, are these: (1) Does it take advantage of the properties of the material out of which it is made? (2) Does it fuse *perfection of looks* with *perfection of performance*, so that neither suffers by compromising for the other? (3) Does it satisfy our aesthetic craving to handle, feel and study beautiful things?

These plastic bowls, made of polyethylene, were intended by their manufacturer to be used as refrigerator bowls. But in striving to make a perfect plastic refrigerator bowl, he achieved, as a by-product resulting from accomplishing his first objective, objects of great beauty.

If you have never touched polyethylene we need to tell you that it has the appearance of great fragility and delicacy—yet has great strength. It has the fingering qualities of jade, but at the same time it reminds you of alabaster and mother of pearl. Held up to the light it becomes opalescent and translucent and has an interesting, new ability to transfer light. So these bowls look like art objects—even before you know what they do.

These are not the only new and fascinating facets of polyethylene. For this plastic is pliable, and objects made of it flex and bend easily in the hand. So these bowls can be shaped at will for pouring, or can be crowded into a too-small space. This new plastic has some insulating ability, so these bowls can contain hot things and still be held in your hand without the heat coming through to hurt.

Add to all this the fact that the bowls have been designed to nest when not in use, and have been provided with tight-fitting, level lids so they may be stacked for efficient use of space.

Above all else, the bowls have a profile as good as a piece of sculpture.

So many good qualities—in appearance and performance—lead us to suggest that these bowls deserve more important usage than in the refrigerator. For they could be shining points of interest as soup or berry bowls, or condiment dishes.

Best of all, they range in price from 35¢ to 49¢, depending on size and on whether they are sold separately or in nested sets. They are made by the Tupper Corporation.

KODACHROME BY ANGELO PINTO

BETTER YOUR HOME · BETTER YOUR LIVING

THEY HAVE *what it takes* IN THE KITCHEN



Stainless steel mesh in the Plasmetl food strainer will not rust or deteriorate from contact with acids, nor will it separate from plastic ring into which it is molded. Remove strainer and you have a canning funnel.



The Plasmetl food strainer, left and above, can be sterilized by boiling, an advantage when used for canning foods like tomato juice. Made of Lustrex, it is tough and durable, acid-resistant. Plastic Metal Mfg. Co.



Translucent red, blue, yellow, or green polystyrene canisters keep their shape, will not rust or absorb soil. Five sizes to the set, each with snug, clear top so you can see to check supplies. Ross-Frederick Corp.



The Sav-Ice bucket is made of plastic impregnated fabric, which gives it unusual strength for its light weight, and is practically unbreakable, even if it should be dropped on the floor. Rodic Rubber Corp.



Zippered bags of Koroseal for storing food prevent dehydration, keep foods crisp and fresh, isolate food odors. Bags are moisture- and dust-proof, resist mildew, acid, and stains, won't absorb odors. Seal-Sac, Inc.



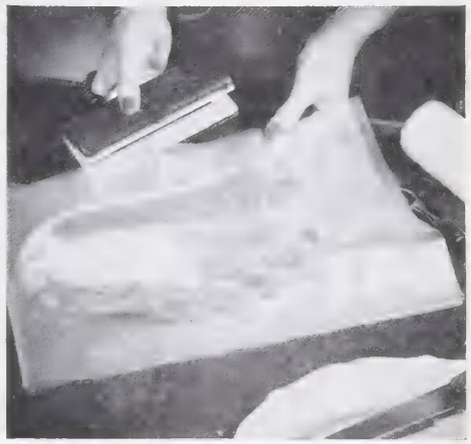
Because it is made of polystyrene, all kinds of gravies, sauces, dairy drinks, or cocktails can be prepared in a Gyro mixer and measuring cup, without leaving a trace of taste or odor. Kilgore Manufacturing Co.



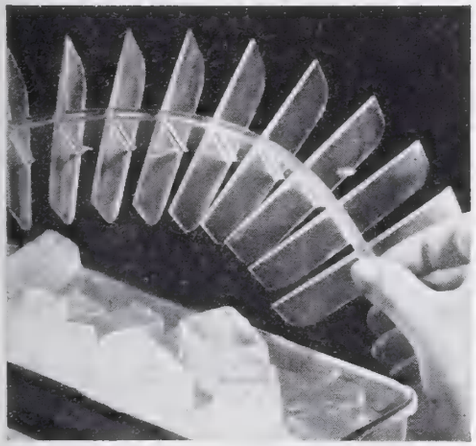
Light and durable, urea measuring cups and scoop are not likely to chip or crack, are unaffected by grease or alkalis, won't impart taste. Rounded corners make cleaning easy. Hemcoware, Bryant Electric Co.



For storing fresh or frozen foods, you can make your own bags of Tralon polyethylene tubing. Comes in 50′ or 100′ rolls, 12″ or 20″ wide, or as ready-made bags with clothes pins to fasten. From Traver Corp.



The Dobeckmun instant electric heat-sealer simplifies the sealing of plastic film packages of home-frozen foods. A heat-resistant Bakelite handle remains cool even when the sealer is heated, as it is when in operation.



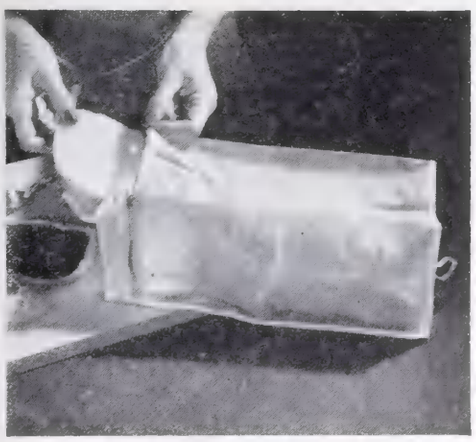
Because it is tough, but flexible, does not become brittle when exposed to cold or absorb food odors, Tenite is an excellent plastic for ice-cube trays. Cubes pop out as holder is flexed. Fairfax Engineering Co.



Its rounded molding, without cracks or seams, makes the Dazey Super juicer extra easy to clean. Made of Tenite, it is practically unbreakable, even when dropped or bounced accidentally. It won't absorb odors.



Fitting into a little wall bracket, the Dazey juicer, also shown left, needs only a twist of the wrist to spin juice from citrus fruits. Seeds and pith strain out at the same time. Quick and easy. From the Dazey Corporation.



Bread will keep much longer in a Koroseal bread bag which protects it from moisture, dirt, mildew. Bags, in sizes and shapes for every food need, are non-toxic, acid- and stain-resistant. From Seal-Sac, Inc.



Self-sharpening Shur-Edge knives come with handles and case made of thin layers of birch impregnated with plastic. Plastic processing prevents fading of original wood color and luster in use. Robeson Cutlery Co.



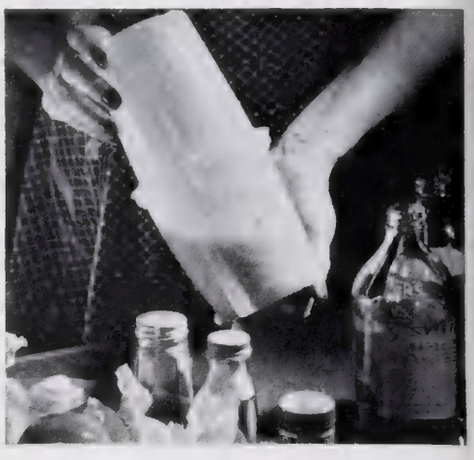
Because this washable San-Duro cutlery tray of polystyrene is molded in one piece with rounded corners, there are no cracks where dust or crumbs can settle and accumulate. From Eclipse Molded Products Co.



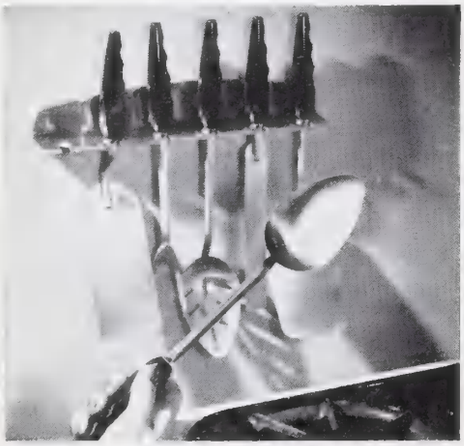
For fruits or salads the polystyrene bowl is light in weight, will not hold or transfer odors or tastes. Kilgore Mfg. Co. Parts of salad tongs can be used separately, made of Styron. B. & W. Molded Products Co.



A carrier for a number of filled bottles of Coke, beer, or what have you requires strength without adding much weight to bottles themselves. Tenite fills prescription. Carrier holds six bottles. Rush Morgan Co.



With a Swirl Mixer thorough mixing of a generous supply of French dressing to keep on hand is as easy as shaking a cocktail. It's polystyrene, does not rust, or hold odors. Rochow Swirl Mixer Co.



Virtually indestructible, unaffected by heat, hot water, practically fireproof, Bakelite handles of steel kitchen tools are molded right on shanks. Finger-grip design makes handling easy. Adel Precision Products.



Shakers for salt, pepper, sugar, flour must be tough to withstand daily use, resistant to chemical action by condiments. Set of 4 with different colored tops for easy identification is made of Tenite. Vlchek Tool Co.



Bowl covers to keep food fresh in refrigerator are of clear Plasticoid. Because it is washable, odorless, greaseproof, will not crack, peel, or become brittle, it has been selected for use around food. Clarvan Corp.



Cooky cutters need strength and smoothness for clean cutting of dough. Cellulose acetate offers these qualities, is used for the cutters above, which come in a choice of gay colors. Hutzler Manufacturing Co.



Measuring spoons and cups used for all kinds of foods must be odorless, tasteless, easy to clean, and tough, too. That's why polystyrene was selected for these useful kitchen accessories. Mack Molding Co.



Flexible Bakelite polyethylene, which stays "squeezable" even below freezing, is used for individual ice cubes in a tray which permits removal of a few at a time. Squeeze the cup and the cube pops out. Plastray Corp.



For serving or storing food, Melmac containers stack compactly, are boil-proof, sanitary, easy to clean. They resist breakage, have insulating properties to keep foods either hot or cold. From Paul S. Jones Co.



Transparent cake cover of Lucite or Plexiglas is light in weight, easy to handle, and, even if it should fall, is not likely to break. You can always see how much cake you have left. From Pioneer Plastics, Inc.



Ice bucket and tray of acrylic are more than handsome companions to your best crystal and fine china. Hard to break, easy to wash, they belie their fragile look. In service at the Bel-Air Hotel, Bel-Air, Calif.



Made of bright colored Beetle, this funnel takes the high temperatures of canning like a breeze. Use it in preparing baby's formula, too, because it can be sterilized without any damage. From Taylor Mfg. Co.



Unaffected by the acids in citrus fruits, a juicer with its own spouted bowl cleans easily in warm (not hot) soapy water. Reamer extracts juice easily, separates juice from all seeds and pulp. Kilgore Mfg. Co.



A slight twist of the all-plastic Roto-tray and the ice cubes pop out. Of polyethylene, trays will not break, are odorless, will not become brittle even at very low temperatures. Republic Molding Corporation.

THEY HAVE

what it takes

IN THE KITCHEN

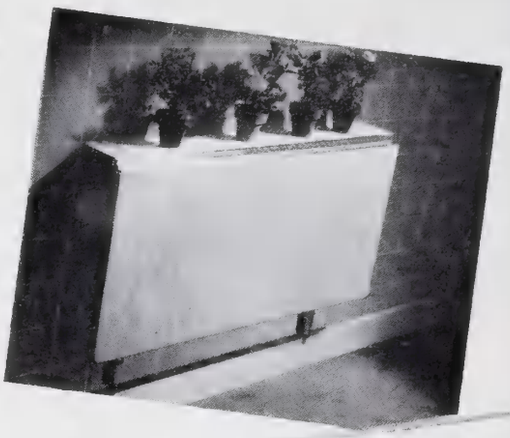
FOUR WAYS TO HAVE

a better kitchen

And all four have to do with surfaces—top, side, and front. Because these are of the durable, impenetrable kind of plastic, you save on daily upkeep, avoid periodic refinishing or replacing

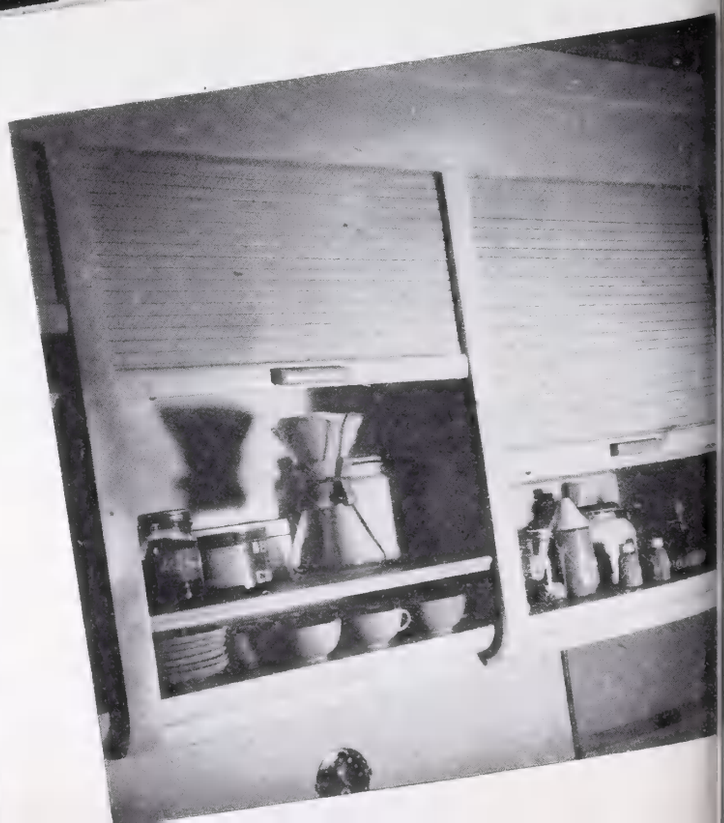
1





Ready when you need it, out of the way when you don't, this drop-shelf table is easily attached to any wall. In two sizes, with 40″x24″ or 27″x18″ top, it has chromium braces, a colorful Formica top. Formica, a laminated plastic you first saw on lunch counter tops, will not chip, crack, or break, is unaffected by alcohol, fruit acids, or alkalis, can be cigarette-proof. You can put warm dishes on it, but not utensils hot from the range. From Industrial Plywood Co.

2



3

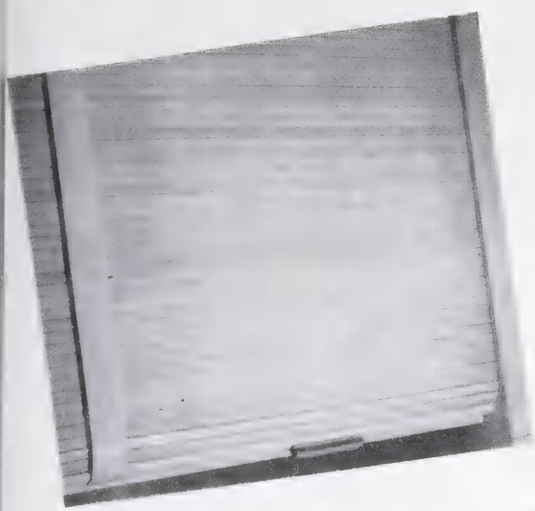




When Rodney Walker, architect, designed a model house for "Arts and Architecture" (he now occupies it himself), he wanted the kitchen to be functional, easy to care for, but with the effect of wood. So walls, counter top and cabinets are of Formica-Realwood in a primavera finish. The Formica laminating process produces a smooth, hard surface unscratchable by knives, unstainable by foods. "Juice-O-Mat" on counter has a Tenite plastic reamer. Rival Mfg. Co.

4





The table in this kitchen breakfast corner is topped with a hard, durable, laminate called Textolite, made by General Electric of layers of paper impregnated with melamine resins. Top layer is colored or patterned. Textolite is unharmed by food acids, alcohol, ammonia; is not easily charred or discolored by heat, even by cigarettes.

Kitchen cabinet doors especially made for the demonstration house built in Los Angeles by Fritz Burns (see HOUSE BEAUTIFUL, May 1946) are made of interlocking flexible Tenite strips which slide up out of sight at a touch. Doors are tough, easy to clean, and come in a variety of colors. Plastic Process Co.

BETTER YOUR HOME · BETTER YOUR LIVING ·

Photographed at

Gimbel Brothers, New York

When the young lady of the family starts campaigning for a grown-up room of her own, this is how Mother can provide all the required prettiness, yet tactfully avoid the painful subject of how to keep this finery clean. Draperies, spreads, cushions, even lampshades are plastic-coated (vinyl butyral) cotton, which looks and feels like a dull-glaze chintz. It's proof against such devastation as muddy moccasins, spilled Cokes, and love-letter ink. The young lady herself can wipe it clean. Can be laundered (not dry cleaned). Iron on wrong side.



ALL PHOTOGRAPHS BY WILLIAM HOWLAND

HOW TO *forget* YOU HAVE CHILDREN



Teen-Ager's Room: All fabrics, except nylon curtains, are Vysheen by Goodall Fabrics, coated with Monsanto Chemical Co.'s vinyl butyral. Mahogany furniture, Morgan Furn. Co. **Nursery:** Bassinet skirt and quilted pads, Fine Arts Pillow and Specialties Company



Water-shedding vinyl films and scuff-proof, stain-proof coatings on fabrics are practically made to order to make Mother's lot easier. This pastel, all-washable boudoir was designed with damp babyhood in mind. The bassinet (right) is skirted in vinyl film, ruffled with rosebud chintz, and lined with reversible pads of quilted film. Highchair is similarly padded, has an easy-to-clean Tenite tray, molded so that no crevices trap spilled food.

Look left to see what happens when milady drops her cracker and jelly in the play pen. This could be a full-size laundry job if the play pen pad weren't amenable to a swish with a damp cloth. The plastic itself is utterly waterproof and the pad takes the usual emergencies in its stride, but a thorough soaking will do this pad no good because water *can* permeate holes made by quilting stitches and mat the cotton filling. Toys are plastic, too.

Photographed at

B. Altman & Co., New York

BETTER YOUR HOME · BETTER YOUR LIVING







IT DOESN'T LOOK *all plastic* BUT IT IS

by KENNETH YOUNG

Do you know a plastic when you see one? Think twice before you answer yes, because there are some plastics that make even the experts do a double take. They are the ones that have none of the harsh glare or the almost too-smooth shapes of the plastic gadgets with which you're probably best acquainted.

The room opposite is full of these plastics that don't look the way you expect them to. Except for the rug, the metal lamp base, a few desk bibelots, and the picture on the wall, everything here traces its lineage back to the test tube. All these furnishings are not made of the same kind of plastic, by any means, but all share the typical family traits of rugged durability, soil-immunity, and easy soap-and-water cleaning.

What appears to be mahogany wall paneling is a plastic composition called a laminate—a word to become familiar with. It's made of layers of materials soaked in plastic (phenolic, melamine, and urea) resins, and pressed together in a rigid sheet. The top layer, which is what meets the public eye, is a thin veneer of finely grained mahogany. The surface of this particular kind of laminate is as tough as metal and as smooth and non-porous as glass. In the housekeeper's book this means that it won't scratch, chip, dent or absorb stains.

The table top and window sills, made of the same stuff with a rift oak finish, have the extra virtue of being cigaretteproof, thanks to a thin layer of metal in the lamination.

The dado and the upholstery on the red chair are vinyl-coated fabrics, looking like leather but costing far less, made to live long lives of scuff- and stain-resistance, without cracking or peeling. The chair is strapped with flat strips of Vinylite. Window curtains are Vinylite film, hung in double layers so that it drapes richly, in living room style.

The flooring is vinyl tile, something new, but you'll soon be used to seeing it, particularly in kitchens and halls. It's unbelievably tough, resilient, and virtually unstainable. It is cemented to the floor like linoleum, and because it's so simple to clean, requiring no waxing, even light colors are practicalities.

KODACHROME BY WILLIAM HOWLAND

If you think all plastics are by nature shiny, sleek, and a little too strange-looking for the living room, the room opposite will surprise you. From its vinyl floor and baseboard to the top of its Formica Realwood walls, this is a plastic room. Lampshade is Polyplastex. All plastic objects here are made using Bakelite Corp.'s resins, except experimental telephone from the Bell Laboratories.

Photographed at the Offices of the Bakelite Corporation

Paneling, mahogany Formica Realwood, Formica Insulation Co. Table top, window sill, Formica Realwood in rift oak. Upholstered chairs, covered in Naugahyde from U. S. Rubber Co. Web chair strapped in Vinylite. Draperies, Vinylite film. Baseboard strip, Vinylite. Wainscoting covered in Tolex, from Textileather Corp. Flooring, black Vinylite Flor-Ever from Delaware Floor Products Sales Co. Lamp, Newel-Hayes Co., Inc. Lampshade, made of Fiberglas bonded with vinyl resins, Polyplastex Co. All accessories, Lord and Taylor. Stationery, Eaton Paper Corp. Rug, Karastan from B. Altman & Co. Picture, reproduction of a painting by Utrillo, from FAR Gallery



WHAT DO THEY MEAN WHEN THEY SAY *it's plastic?*

by Marion Gough

When a sales person tells you, in a manner implying that he's giving you some impressive information, that the object you're buying is plastic, he's really telling you nothing at all. It's as if a furniture salesman confided to you that a table was wood, or as if a jeweler described a ring as metal. For the word "plastic," like "wood" or "metal," simply denotes a general category of materials, broadly similar but each one individually different.

And plastics *are* different. In fact, it is their very differences that make them the amazing things they are, because it is possible to harness their individual characteristics to the jobs that they will do best, the way different metals and different woods are used where they'll give the best performance. And (we just can't say this too often), since any plastic is only as good as the use to which it is put, it follows that you can't have the best if you don't know what the best uses of plastics are.

That's why it makes good sense to know a little something about the various types and what they'll do. We urge you to give some thought to the chart on the next two pages, for we have isolated there the 13 types of plastics most commonly met in home furnishings, and have ticked off for you the kind of jobs each type is especially recommended for.

What all plastics share in common is that they are chemical compositions peculiarly susceptible to being molded or formed under heat and pressure. They all start out as chemical powders, or resins, made by chemical plants. But all plastics can be divided into two classes—the heat-resistant thermosets and the heat sensitive thermoplastics—each class requiring different treatment.

You, of course, need not be concerned with molding technicalities, but you are definitely concerned (*Continued on page* 237)

URA PRODUCTS SHOWER CURTAIN OF FIRESTONE'S VELON FILM PHENOLIC-
OLED KITCHEN TOOLS BY EKCO FROM HAMMACHER SCHLEMMER BEETLE SINK
AINER, BY TAYLOR MANUFACTURING CO. PHOTOGRAPH BY ROLF TIETGENS

What Do The Trade Names Mean?

A trade name alone isn't the tip-off on how you can expect a plastic to perform. But if you use the list below together with the chart on the next page, you'll know *what* plastic you're buying, *how* it will act, how to take care of it.

From hundreds of plastics trade names, we've chosen the ones you're most likely to meet in things for the house. Next to each one we tell you the *real meaning* of the trade name: that is, the chemical name of the plastic material used.

Here's how you use the list: Let's say you're buying a Lucite bowl. This list tells you that Lucite is acrylic. If you look up "acrylic" on the chart on page 144, you'll see that it is thermoplastic, does decorative tricks with light, but is easily scratched. So you'll know that it will make a handsome salad bowl but shouldn't hold food for infants or invalids, because thermoplastics can't be sterilized. You'll also know that, to hold things that will scratch, like nuts, you'd better pick a pebbled or decorated Lucite which won't show the marks.

Some plastics manufacturers give this kind of information on labels. If they don't, our list and chart should help you to get the excellent service that properly selected and treated plastics can give you.

ALLURON — Shower curtains made of vinyl film.

BAKELITE — All phenolics, polystyrenes, polyethylenes or polyesters manufactured by the Bakelite Corp. This trade name is also used to describe molded objects, coatings, adhesives and laminates made with any Bakelite plastics.

BARRAPLEX — Upholstery fabric coated with polyvinyl chloride.

BEETLE — Solid objects made of urea.

BEUTAFILM — Vinylidene chloride film used for curtains, garment bags, shower curtains, etc.

CATALIN — Solid objects made of cast phenolic.

CELCON — Solid objects or films made of ethyl cellulose.

CELLOPHANE — Transparent film related chemically to cellulose family. Greatest use is for packaging.

(*Continued on page* 239)

All plastics are

You may buy any one of 20 different plastics for household use. Here's information you'll need to help you select the right ones for your pur-

THERE ARE TWO MAIN TYPES OF PLASTICS

Heat-resistant plastics (thermosets) have these traits in common:

You buy them as solid objects or coatings.

Why they are good: Hard, strong. Resistant to moisture, stains, scuffs. Shed dirt. Unharmed by mild household chemicals. Fairly unbreakable in ordinary use. Keep their shape well—won't shrink or swell. Won't flame or explode. Can be sterilized in boiling water.

How to treat them: Clean with soap and water. Abrasives are unnecessary. Thermosets may warp in a very hot oven.

PHENOLICS *(Phenol Formaldehyde).* Very hard and durable. Usually hold their shape well, though some low-cost phenolics may shrink over a period of time. Colors are limited.

TYPICAL USES: radio and clock cases, knobs and handles on kitchen equipment, electrical plugs, vacuum cleaner parts, telephone handsets, laminates.

FAMILIAR TRADE NAMES: *Bakelite, Durez, Resinox.*

CAST PHENOLICS *(So called because they are manufactured differently from other phenolics).* Available in wider color range than ordinary phenolics, but are not so strong. Light colors may fade if exposed to strong sunlight for long periods. Should not be boiled.

TYPICAL USES: radio and clock cases, games, novelties.

FAMILIAR TRADE NAMES: *Bakelite, Catalin, Prystal.*

Heat-sensitive plastics (thermoplastics) have these traits in common:

Very versatile—you buy them as solid objects, flexible film, bristles, textile fibres, coatings on fabrics and wallpapers.

Why they are good: Tough. Very light in weight. Mostly unbreakable in ordinary use. Come in unlimited, fairly permanent, colors, transparent and opaque. Shed dirt. Will melt or burn slowly if exposed to flame, but are not likely to explode.

How to treat them: Wash with soap and lukewarm water. Do not place in boiling water. Most thermoplastics will warp if soaked in hot water or exposed to high temperatures. Keep away from the stove. Do not use abrasives. Many of these plastics will not be harmed by ordinary household chemicals, but, to be on the safe side, keep them away from cleaning fluids, paint removers, nail polish and removers, moth-repellent compounds.

ACRYLICS *(Methyl Methacrylate)* Glass-like, noted for ability to "pipe" light. Unlimited color range or colorless. Odorless, will not impart taste. Material scratches easily, but surface can be restored by waxing. Sometimes given a pebbled surface or decorative etching to conceal scratching. Hold their shape well but will soften if exposed to high heat or soaked in hot water.

TYPICAL USES: mirror and picture frames, boxes, shelves, rods, brush backs, combs, novelties, lamp bases, lighting fixtures.

FAMILIAR TRADE NAMES: *Lucite, Plexiglas*

THE CELLULOSE FAMILY includes cellulose acetate, cellulose acetate-butyrate, cellulose nitrate, ethyl cellulose, cellulose propionate. As a group, they are light in weight, tough—won't break if dropped. They must not be boiled or soaked in water. Except for cellulose acetate-butyrate, they are odorless and don't impart a taste. Cellulose acetate tends to swell in moist atmospheres, the others will keep their shape in all climates. Cellulose nitrate (pyroxylin) burns easily and may be hazardous—the others burn slowly if they are exposed to flame.

TYPICAL USES: transparent storage boxes, combs, toys, fountain pens, flashlight cases, refrigerator parts, handles, mixing bowls, table mats, lampshades.

FAMILIAR TRADE NAMES: *Cellulose acetates are called Fibestos, Lumarith, Plastacele, Tenite I. Cellulose acetate butyrates are called Tenite II. Cellulose propionates are called Forticel, Tenite III. Cellulose nitrates are called Celluloid, Pyralin. Ethyl celluloses are called Celcon, Ethocel.*

not alike

pose. We tell you what each plastic will do and won't do, and we tell you how to treat them because, like other materials, plastics need proper care. We have listed them by their chemical names, for that is the best way of telling them apart. Additional trade names are on page 143

UREAS *(Urea Formaldehyde)*. Though strong, the ureas are not so strong as the ordinary phenolics. They come in an unlimited range of translucent or opaque colors. However, light colors may darken after a long exposure to heat or light. They have no odor and will not impart a taste to foods which are kept in them.

TYPICAL USES: tableware, kitchen accessories, trays, radio and clock cases.

FAMILIAR TRADE NAMES: *Beetle, Plaskon.*

MELAMINES. Very hard and durable. Odorless and will not impart a taste. Unlimited colors, translucent and opaque, but colors may darken or change if exposed to heat or sunlight for long periods.

TYPICAL USES: tableware, radio cases, food containers, light fixtures, coatings for refrigerators, laminates.

FAMILIAR TRADE NAMES: *Melmac, Plaskon, Resimene.*

POLYESTERS. Extremely strong. Scuffproof. Unlimited color range. While solid objects have been made from them, their greatest use to date has been in the manufacture of laminates.

TYPICAL USES: clock cases, desk sets, handles, laminates.

FAMILIAR TRADE NAMES: *Bakelite Polyester, Kriston, Laminac, Plaskon, Vibrin.*

NYLON. You are more familiar with nylon threads, but the plastic is also used to make solid objects. Though it is a thermoplastic, it is not harmed by very high temperature and can be boiled. Extremely strong, hard to break, scuff-resistant. Unharmed by most chemicals.

TYPICAL USES: Brush bristles, tumblers, combs, slide fasteners. (Excellent uses, still too expensive to market, are tableware, salad bowls, kitchen accessories.)

FAMILIAR TRADE NAME: *Nylon.*

POLYETHYLENE. A new, very light plastic used for solid objects, films, threads. Absolutely unbreakable if dropped. Very tough and flexible—tumblers and bowls can be squeezed to form a spout. Odorless, will not impart a taste. Unharmed by most chemicals including nail polish, moth repellent compounds, etc. Keep away from the stove; continued exposure to high heat softens this plastic, though short contact with hot water or hot foods will not harm it.

TYPICAL USES: **Film:** curtains, aprons, refrigerator bags, garment bags, home-freezer bags, disposable baby bottles.
Solid Shapes: bowls, tumblers, dishes, ice cube trays. **Threads:** screens, clothesline, upholstery fabric.

FAMILIAR TRADE NAMES: *Bakelite Polyethylene, Polythene.*

POLYSTYRENE *(Styrene)*. Light, pleasant to touch, has a "ring" when tapped. Odorless, will not impart a taste. Holds its shape well. New types can be boiled. Brittle—may shatter into sharp pieces. May develop cracks. May yellow in sunlight.

TYPICAL USES: Tableware, kitchen accessories, toilet articles, food containers, wall tile, radio cases.

FAMILIAR TRADE NAMES: *Bakelite, Loalin, Lustrex, Lustron, Plexene, Styron.*

VINYL PLASTICS. Very popular for household use, this family includes vinyl acetate, vinyl butyral, vinyl chloride, vinyl chloride-acetate. You buy them in the form of solid objects; transparent, translucent or opaque films; threads; coatings on fabrics or papers. They are strong, waterproof. Won't be harmed by mildew or fungus. Films, threads and coatings remain fairly flexible at low temperatures, but most of them soften if exposed to high heat such as boiling or ironing. Many of these plastics can be harmed by chemicals, so be careful about having them come in contact with moth-repellent compounds, insecticide powders and sprays, and lacquers of all types unless the plastics manufacturer guarantees the article in this respect.

TYPICAL USES—**Solid Objects:** handles, floor tiles, wall tiles. **Film:** shower curtains, garment bags, table covers, lamp cord insulation, upholstery, table mats, refrigerator bags. **Thread:** woven upholstery. **Coatings:** drapery and upholstery fabrics, wall paper.

FAMILIAR TRADE NAMES: *Geon, Koroseal, Krene, Vinylite.*

VINYLIDENE CHLORIDE. This material is better known by one of its trade names, SARAN. It may be classed as a member of the vinyl family and has similar characteristics except for the fact that it is unusually resistant to damage or stain by chemicals.

TYPICAL USES: Same as for vinyls. In addition, threads are used for screening. Both thread and film are popular for outdoor furniture upholstery.

FAMILIAR TRADE NAMES: *Lumite, Saran, Velon.*

LAMINATES—
the plastics that don't look like plastic

A plastic laminate is any "sandwich" of materials which are held together with plastic adhesives. For example, resin-bonded plywood is a plastic laminate. Two layers of plastic film bound together with a plastic adhesive are also a laminate.

The most familiar laminates are those made from layers of fabric or paper which are soaked in plastic, bound together with plastics and perhaps topped off by a transparent plastic coating or surface layer.

They have strength, durability, and uses which none of the layers would have alone. They are stronger than any other plastics.

They are light in weight (about half the weight of aluminum) and cannot readily be broken, torn, chipped, scuffed. They won't be harmed by most household chemicals and are more or less mildew resistant.

Depending upon what the top layer is, they will look like wallpaper, printed fabric, wood, etc. Some laminates include a layer of metal which makes them resistant to marking by cigarettes and hot dishes. Most laminates come in flat sheets, but they may be formed into simple shapes. The plastics materials most frequently used in the manufacture of laminates are the phenolics, melamines, ureas, and polyesters, though thermoplastics are used.

You will probably be hearing more and more about the "low pressure" laminates, a wartime development which makes it possible to manufacture complicated curves, as for one-piece laminate drainboards.

TYPICAL USES: counter and table tops, drain-boards, wall panels, flooring, partitions, luggage, ice buckets, hampers, table mats.

FAMILIAR TRADE NAMES: *Formica, Insurok, Laminac, Micarta, Panelyte, Parkwood, Weldwood.*

NEW SHAPES *plus* NEW USEFULNESS

If Mr. Chippendale had plastic-bonded plywood, he might have designed furniture with lines like these. One of the best things about plastics is that they lend themselves to being shaped in more logical, sensible, simple-to-clean forms than we used to know. Easy to mold and work, they give you wood formed like metal and glass-like accessories which are light, intricate and chipproof



Plywood isn't new, but a chair like this one by Charles Eames wasn't possible until plastics were used to laminate the veneers. Without carving or joints, the plywood seat and back are shaped in single pieces to fit your contours. And the thin wood layers will hold as much weight as a heavy board, never part company, never warp. From Herman Miller. You'll see many more new shapes.

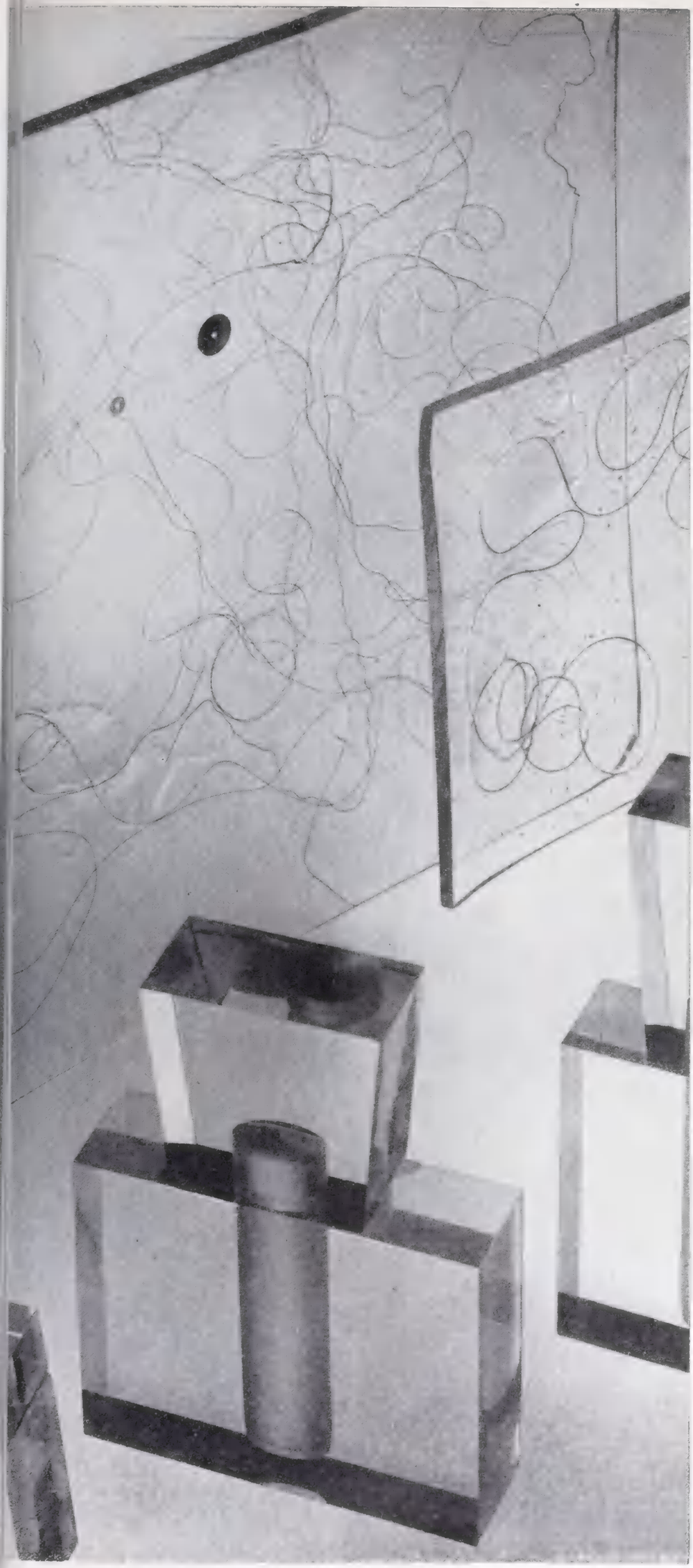
PHOTOGRAPHS BY WILLIAM HOWLAND

The drawer shown below needn't be removed for cleaning because a curved plywood lining, made with plastic glues, makes it possible for you to wipe it clean with a stroke of a damp cloth. All drawers of Mengel Module furniture (shown at the right) are equipped with such liners. Strong plastic glues are used throughout in the manufacture of most furniture today.

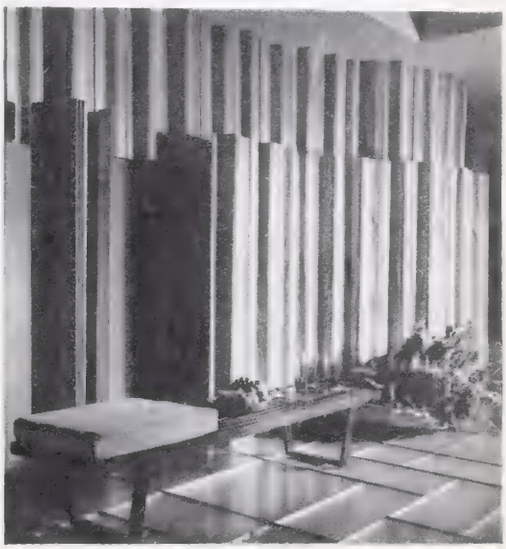




Transparent as glass, but easy to work, acrylics (see Plexiglas opposite) make wonderful decorative pieces. Perfume bottles would have been heavy in glass, but in plastic are practical and handsome. They are the imaginative work of Freda Koblick who also designed the fanciful plates. To make these, she put wire abstractions between layers of Plexiglas. Pacific Shop.









Plastics built this wooden wall you can fold away. Charles Eames' screen shown in pictures above is made of curved sections of plastic-bonded wood laminate hinged on canvas. Units 5′ 8″ high, about 5′ wide can telescope into almost nothing, as shown at bottom. Made by Evans Co. Photographed at Cannell & Chaffin.

PHOTOGRAPH BY [illegible]

SO YOU NEVER THOUGHT PLASTICS COULD BE *elegant!*

by FRANCES TAYLOR HEARD

Once you wouldn't have dreamed of putting plastics into your "party best" rooms. But now plastic-treated fabrics and wallpapers are as charming as traditional ones, and you gain infinitely in satisfaction because simple upkeep assures a perennially fresh look

It's natural to want to eat your cake and have it, too! That's how most of us eacted at first to plastics. We were willing to accept them in the fabric field on one condition—that, along with the advantages gained via the test tube, we could still have the loved, familiar materials preserved unchanged Early plastic-coated fabrics were heavy, harshly shiny, clammy to the touch. reminders of oilcloth and the kitchen table. No wonder we were skeptical about plastics in the rooms where loveliness mattered. But now chemists have (*Continued on page* 151)

Room photographed at W. & J. Sloane, New York

ALL PHOTOGRAPHS BY WILLIAM HOWLAND





Appearance-wise and because of easy upkeep, lampshades of Claire de Lune (Lumarith) won friends years ago. This translucent material inspired Rose Simon to make a shade of artistic worth by pressing ivy leaves between sheets of Lumarith.

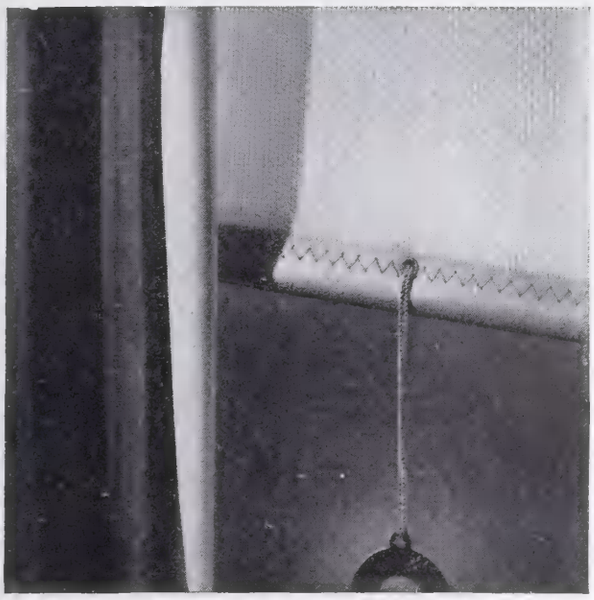
Wall covering is Di-Lon, by the Di-Noc Company. It looks like fine wood but has more than good looks, for it's immune to usual wall stains. It's wallpaper decorated with a photograph of wood printed in plastic inks which make it water-cleanable.

The peony print (upper right) which drapes and upholsters in so chintz-like a manner, has a coating of vinyl butyral. Dust simply shakes off its surface, doesn't penetrate and muddy the colors. Clean it with a damp cloth. Lampshade in same fabric.

The charming room (right) is loaded with invisible devices to preserve its freshness. Sofa covering, simulated snakeskin on chair, lampshades, wallpaper, tortoiseshell patterned Lucite tray rely on plastics to retain a lasting, bright, new look.

● Sofa fabric, plain lampshade, and peony print used for draperies and chair are Fisher's "Gaytex" coated with Monsanto Chemical Company's vinyl butyral. Wallpaper is Di-Lon from the Di-Noc Co. Simulated snakeskin from the Guilford Leather Co. Ivy-wreathed lampshades, made by Rose Simon, are Lumarith from the Celanese Corporation. Tortoiseshell patterned tray, Judy Gilbert. Chessmen owned by Charles Irving.

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SO YOU NEVER THOUGHT PLASTICS COULD BE *elegant!*

Continued from page 148

left no test untried to give us chintzes, sheers, linens and textures as of old, but with a bounty of additional gifts, not the least of which is a brighter look with none of the old upkeep drudgery, none of the expense of frequent replacement of furnishings.

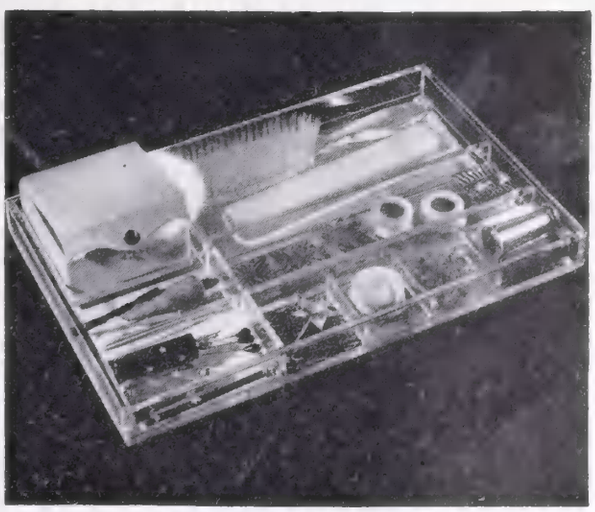
Now we have plastic-coated fabrics which feel much like any other good fabric, which can be quilted, resist abrasions, react like a pocket handkerchief to soap and water, and are usually waterproof. Plastics now provide extravagant-looking, perishable, pale colors that stay fresh through many a season with only damp-cloth wiping. Wallpapers are now strong enough, through plastic coating or impregnation, to paper chests, table tops, even floors, if you give them a few coats of lacquer. These stain-resistant papers survive the destructive machinations of children, the carelessness of adults. Lampshades look fresh at the end of a soft-coal winter, for they wash with ease.

Plastics can be elegant, as these pages testify. With plastics working for you, that ever-present slavery of trying to keep wallpaper, draperies, and upholstery pristine fresh can be relegated to the past.

Window shades that keep their color after long exposure to sun, dirt and storms are a boon to every householder. The "Vimlite" screen cloth shade (above) does all this, is good looking, stays clean with soap and water. Such a shade belongs sensibly with the sheer Beutafilm curtains and nylon over curtains in bedroom (left).

The bedroom (left) derives almost completely from plastics. Tufted headboard and valance are washable simulated leather. Wallpaper, as practical on floors as walls, is strongly coated with Lumarith. Bedspreads and draperies and white bowl are nylon (more about this on page 161). Chest pulls, radio, lamp, shade are plastic.

In a bedroom where plastics compose most of the elements, how natural to expect that the unseen fittings of the drawers will be plastic, too. Cosmetic tray, below, of clear Plexiglas divides conveniently to keep in order the confusion of toilet articles that clutter a drawer if not held in bounds. Such a tray takes your jewelry as well.



● Bed from the Simmons Co. Headboards and window valance upholstered in Naugahyde made by U. S. Rubber Co. Nylon bedspreads and draperies by Barclay Home Products, nylon woven by the Hausman Co. Wallpaper, Richard E. Thibaut, coated with film of Lumarith from the Celanese Corp. Curtains of Beutafilm, Hartford Textiles Co. Lamp of Lucite, Ross-Frederick. Lampshade, Marvalon plastic-impregnated paper, Munising Paper Corp. Window shade, Vimlite, Chicopee Mills, coated with cellulose acetate, Celanese Corp. Chest with cellulose acetate handles, Fore-Site Home Furnishings, Inc. Chair in vinyl butyral coated fabric, Barret Textile Co. Picture loaned by N. Y. Circulating Library of Paintings, Inc. Emerson radio, casing of American Cyanamid's Beetle Plexiglas cosmetic tray from Bergdorf Goodman

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PHOTOGRAPH BY WILLIAM HOWLAND

If there's such a thing as dainty ruggedness, this is it, below. It wipes clean, its edges won't curl. Can't you see it under sprigged china on a breakfast tray? It's Lumarith, printed with a facsimile of eyelet embroidery. Both film mats by Ullman Co.

The leaf-shape Pyroxylin-coated chartreuse mat, below, with its hand painted veining, might team with a deep-toned napkin for use on your modern table. Feels and looks like fine pin seal, shows the result of imaginative high styling; from Anita Gardner.



Plastic place mats used to look strictly utilitarian. But see how beautiful design takes them beyond kitchen and nursery on to your prettiest dining table. This mat is woven of white and gray plastic-coated threads of Freydberg Bros.-Strauss' Plexon.

The mat above looks for all the world like organdy, gracefully appliquéd with a fabric cut-out camellia. But actually the material is on firm Vinylite film. Unlike its cotton prototype, it does not require fresh laundering before each and every using.

HOW TO *flatter your food*

If variety is the spice of table setting, the new plastic tableware, place-mats, and service pieces will shed a new and glowing luster on your menus, tempt eye and palate, make a conversation piece of the simplest dinner. For a change of pace, try these stimulating alternates to your fine china and linen

A luminous look for your dinner table—glowing Plexiglas plates (left), shot with metal threads and sequins, by Freda Koblick, from the Pacific Shop. Lucite-handled cutlery by The Plascut Co., from Cannell & Chaffin. Table top is pebbled Lucite.

For great occasions be thankful if your table inventory includes a glamour place-mat, such as the one below woven of frosty white Plexon and "gold" yarns. Feel no hesitation about washing, for a plastic coating protects the tarnish-proof metallic yarns.

In unexpected dark brown, the mat below looks to the eye like linen, but it's a plastic deceiver. The hand-woven look and the use of sophisticated color make this a handsome foil for either china or plastic dinnerware. All Plexon mats from Anita Gardner.





Hors d'oeuvres plate of du Pont's Lucite (opposite) is molded into a square platter with four serving segments and center section for sauce bowl. Shown with shrimp, cauliflower florets, and carrot strips for "dip-in" service. It could hold fruit in center, bordered by floating lilies or camellias. C. K. Castaing Studio.

Exciting black bowl of Rohm & Hass Plexiglas (left) sits on a ring of decorative cork, which holds it securely, yet permits tilting in any direction. We predict unrivaled uses for big party salads, for heaped mounds of unpeeled fruits on ice. Its 20-inch span suggests lush flower arrangements. Langbein Giftwares.

Another gigantic bowl (below) of clear Plexiglas, from Bullocks-Wilshire, to be angled imaginatively on same cork ring. Shown with inner bowl of caviar bedded on ice, but can't you see it holding gardenias and floating on a sea of claret punch? White Plexiglas plate, from Langbein Giftwares. Plascut cutlery.



PHOTOGRAPHS BY WILLIAM HOWLAND

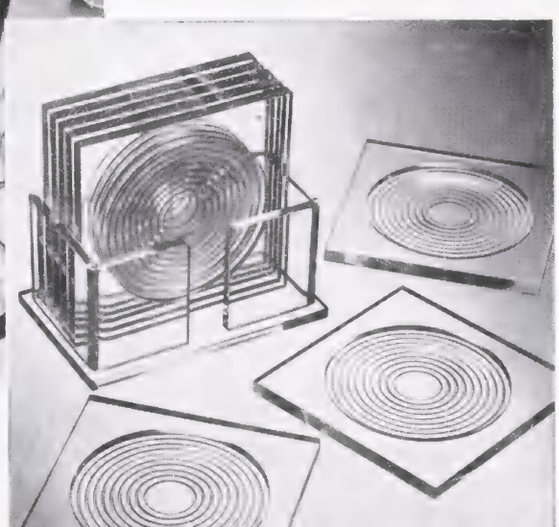
HOW TO *flatter your food*



Handsome Lucite shakers (above) with side perforations and transparent cylinders take the guesswork out of seasoning. Designer. Freda Koblick.



Seeing is part of the enjoyment, when frosty punch is served from a clear Lucite bowl (far left). Not accident-prone. Hunton Plastics Co.



Ringed to prevent annoying suction from moisture-laden glasses. Hunton Lucite coasters (left) are convenient, good-looking adjuncts to party-giving.

Acrylics, which made wartime gun turrets, are exciting decorative materials if used with imagination and restraint, as in the Chicago apartment of architect Samuel Marx shown on this page. Less breakable than glass, they make good door-pulls like the one at the right. See how light shines through small pull to make a large pattern.



FOUR PHOTOGRAPHS BY HEDRICH-BLESSING STUDIO



This longhorn lighting fixture is as much a work of art as the sculpture it lights. William Haines, the designer, took advantage of the way acrylic "pipes" or carries light to get this glowing effect. The actual light is hidden, but its beam is carried outward by the plastic horns.

by Doris Brian

PLASTICS *in glowing detail*

The acrylics—Lucite and Plexiglas to you—are a designer's delight. They are clear as glass, glow with light, are easy to carve



No material could have been as effective for this fixture as acrylic, which does more tricks with light than glass. Easy to carve, it lends itself to custom design. Because its chief drawback is the fact that acrylic may be scratched, this off-the-ground use is as ideal as the simple cubes which make the most of its good looks.

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PHOTOGRAPH BY FRED LERNER



In this cabinet, which houses part of the Marx collection of antique Oriental art, acrylic shelves, magically edge-lighted, display exhibits to great advantage in a completely modern way. And don't miss the acrylic drawer-pulls which give quiet, modern accent to any furniture. If the acrylic is scratched, it may be waxed like wood.

Flowers in your door knob. This is the kind of ingenious use of acrylic which is attractive for small accents. Flower design, colored to harmonize with your room, is hand-painted in knob. Acrylic door knobs are fairly unbreakable, not likely to be stained or damaged by household chemicals they'll meet. Floralite-Gems, Inc.



ALL PHOTOGRAPHS BY EZRA STOLLER

A row of built-in closets gives dimension to a small apartment, increases meager storage space. Closed (left) they give the appearance of a modern screen, open up (opposite) to reveal a series of closets with compartments sized and shaped to hold everything from luggage to lingerie. The wood doors are paneled in Katzenbach and Warren's plastic-impregnated corrugated wallpaper that looks like combed wood. Apartment of Mr. and Mrs. David U. Herrmann, New York.

Two versions of the same closet: the rosy beauty, top right, is dressed from hat racks to shoe bag in Protex's lush new quilted vinyl film (sponges off like a dream). The pretty stuff comes by the yard, too, in case you want to run up some blanket straps, shelf edging, or what-have-you. Lower right: Kerk Guild Products make handsome use of striped, washable Koroseal for their clutter-proof closet accessories that bring bright order out of the most chaotic closet and scoff at dust.

HOW TO SAVE ON *cleaning bills*

by Sara Little

If you're looking for a way to keep your appearance up and your cleaning bills down, take a good look at these new plastic closet accessories which defy dust, dispel clutter, guarantee the dullest closet a high decorative I. Q.

Red-quilted closet: Protex Products Sales Co.'s quilted vinyl film. **Striped closet:** Kerk Guild using B. F. Goodrich Koroseal. Luggage by Hagen & Whyte of Celanese Corp. materials; Duranol boxes of Celanese Corp. materials. **Man's closet** and **closet for two:** Hardware by Knape & Vogt from Hammacher Schlemmer; Seal-Sac vinyl bag; E-Z Do plastic-coated boxes

Problem for space hoarders: Find an inch of waste closet space! Far right: if you're forced to share a closet with him, the new closet accessories encourage you to hang his ties, shoes and hats on the back of the door, thus rescuing precious space for your own possessions. Left: if he's blessed with his own closet, raise the hanging rod to make room for a catch-all chest for belts, cuff links, etc.





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PHOTOGRAPH BY WILLIAM HOWLAND

● All nylon yarn is made by E. I. du Pont de Nemours & Company. Nylon taffeta in draperies and dressing table skirt, Cheney Bros. Curtains, nylon ninon. Chaise longue upholstered in nylon velvet. Throw, nylon velvet faced with nylon satin. Nylon fringe on cushions. Lucite brush with nylon bristles. Lucite powder box. Black Lucite stand and tray, Neo Designs. Lampshades, Celanese Plastic Corp.'s Lumarith. Ash tray, bowl and lamps, Lord & Taylor. Mirror, Jones & Erwin. Chest, Baker Furniture Co. Rug, Firth Carpet Co. Imperial wallpaper

by SUSAN MATHEWS

Imagine a velvet that won't spot, crush, or water stain, that can be washed as you wash your stockings. Or taffeta and sheer ninon that can hang at the windows close to the weather, yet won't rainspot or scorch in the sun. Or satin that you can actually put your feet on without fear of scuffing. Above you see just such a galaxy of fabrics, all looking as delicate as a butterfly wing, but every one as tough as a tow rope because they're woven of E. I. du Pont de Nemours' nylon yarn.

NYLON . . . *the gay deceiver*

You may not think of nylon as a plastic, yet it is a mighty versatile one. It originates as a chemical salt, but it can come to you as a gossamer thread or a bathroom tumbler

Nylon is one of those plastics that you don't think of as plastics. You're so used to seeing it in soft, silky, hard-wearing fabrics that you're likely to forget that it can also show up in your life in far more solid forms—as brush bristles, and molded into combs, tumblers, bowls. (See a nylon bowl, page 150.) But in the immediate future it will probably continue to make its biggest impression on your life in its yarn form, woven into fabric. Yours will be a whole new slant on the meaning of practicality. For rooms as pastel and fragile-looking as the one opposite will become perfectly practical investments. Woven of nylon, erstwhile perishable fabrics, like velvet, satin, chiffon, taffeta, will give you harder wear with easier upkeep than any woven fabrics you've ever used in your home.

Here's what you can expect of nylon fabrics: great strength and resistance to abrasion, wrinkle-proofness, crush-resistance, even in velvets. Add to this the facts that it is soap-and-water washable and that it dries in a short time, and you'll begin to glimpse how nylon may change your home furnishings life.



The nylon-strapped chaise is brand new, but chairs had spent three months outdoors when this picture was taken. See for yourself how nylon can take it. Dirt doesn't cling to it and it seems to wash clean in the rain. See strapping weave in close-up. Troy Sunshade Co.



Table and immaculate in the business office of Alfred Auerbach Associates. The Modernfold door, covered in a flame-resistant vinyl-coated fabric, and the plastic-laced Drexel chair, designed by Edward Wormley, need only a damp cloth rubdown to keep them looking like new. Chair seat was covered with Vinylite sheeting.



by Laura Tanner

Stay-white luggage, which doesn't even need a protective cover, is made by Hagen & Whyte, using Celanese Corp.'s laminate, composed of layers of plastic-impregnated fabric. This is molded into a rigid case and framed in gold-plated aluminum. Note round, easy-to-clean corners. Basketweave fabric shows through satiny, scuff-resistant surface.

NOT ONLY A NEW LOOK BUT A LOOK THAT *stays new*

The most obvious benefit that plastics have brought to our living is that now even our hard-working, everyday belongings may have a lighter, brighter, more perishable look. Yet they keep their pristine freshness with damp-cloth cleaning

TWO PHOTOGRAPHS BY WILLIAM HOWLAND



The room above was designed for use in a city suffering from a pall of soft coal. Most of its surfaces can be white, thanks to easily maintained plastics. Koroseal upholstery sheeting, strapping on chairs and sofa, and plaited strapping on cabinet guarantee a band-box look. Dust and grime can't permeate their solid surface to gray their beauty.

TWO PHOTOGRAPHS BY ANGELO PINTO



Translucent vinyl curtains (right) have a new, fragile look, never need stretching, *mustn't* be ironed. Film from Plastic Film Co. Widdicomb chair is covered in fabric coated with Monsanto's washable vinyl butyral. Lamp, by Zahara Schatz, is a cylinder of Lucite into which oddments of filings and metal threads are pressed in abstract design.









SCALE COURTESY OF MANHATTAN SCALES CO.

Not every hose is unwieldy and heavy. Try using one made of plastic—this Hardy vinyl hose, for instance. In a 25-foot length, it weighs only seven pounds, which makes carrying and winding up a simple matter.

In rubber, the 25-foot length of hose weighs 10½ pounds—a third more than the plastic one shown at the left. Besides being light, a plastic hose offers the advantages of being crack-resistant, non-rotting.

Labels that don't rot or readily lose their markings—that's what you have in plastic markers. The Perfect label is a dull-green stick-in type. The Simplex, which marks the daylilies, wires on to plants.

THEIR JOB IS AS BIG AS *all outdoors*

Weathering both rain and sun, plastics are outdoors to stay. They have entered the garden to lighten your planting and watering. You'll also use them on the terrace, and for picnics afield

Ideal for outdoors, this Dillingham furniture is strapped with strips of bright plastic that are easy to clean, resist stain, hot sun and salt air. Strips made by National Plastic Products, using Dow's Saran.



Covering on Ficks Reed furniture (opposite) is made to take a beating. The fabric is woven of Firestone's strong, weather-resistant Velon threads which have proved their toughness in auto upholstery.

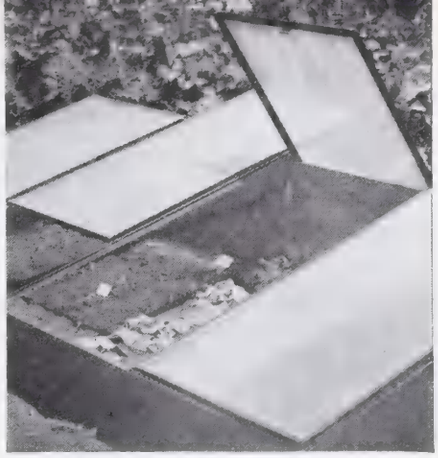




Plastic flower pots in a dozen gay colors are surely an improvement over breakable clay ones. Plants grow well in them, too. These attractive Tenite pots are by T Die Cast & Molded Products Company.



You and your friends can have a picnic de luxe with this handsome outfit. All equipment is plastic except thermos bottle. The set is manufactured by British Plastic Corporation and comes from Mark Cross.

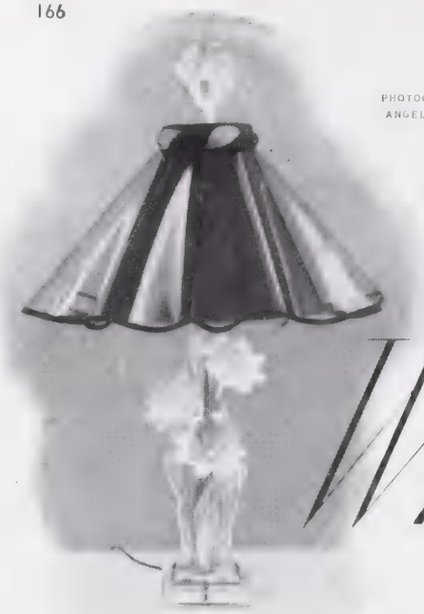


PHOTOGRAPHS BY GOTTSCHO-SCHLEISNER

Sash in this Green Thumb cold frame is glazed with Vimlite made from Lumite screen coated with cellulosic plastic. The "growing" rays of the sun can penetrate and, unlike glass, Vimlite is hailproof.



by Elizabeth Gordon, Editor



PHOTOGRAPH BY ANGELO PINTO

What's wrong with plastics?

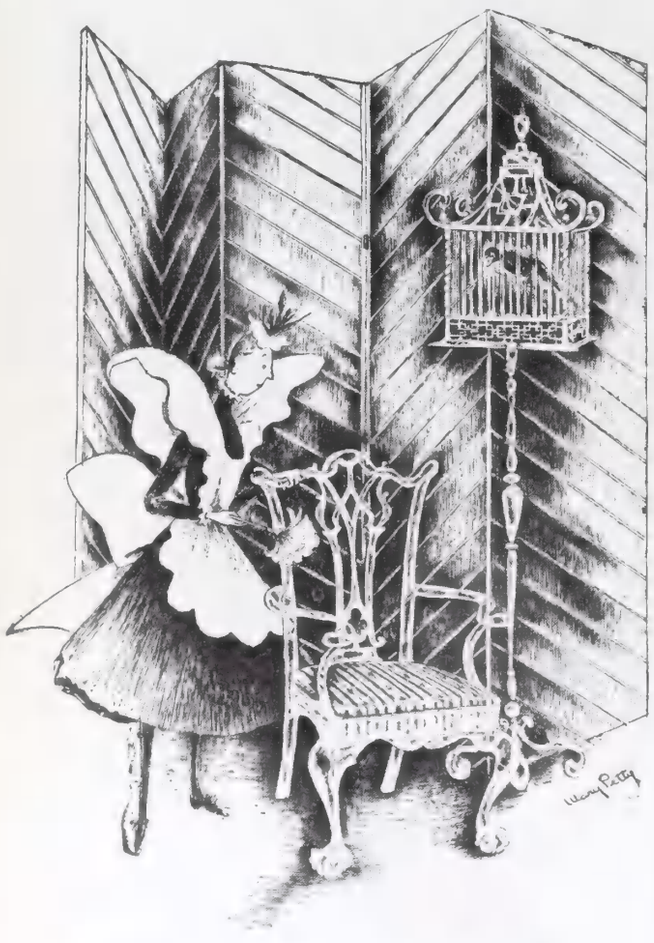


Illustration by Mitty Petty from *Good-bye, Mr. Chippendale* by T. H. Robsjohn-Gibbings (Knopf).

After the paeans of praise you have been reading on the preceding 47 pages, you may feel you should accept plastics just because they *are* plastics.

Nothing could be further from the truth.

For over and above the matter of material is the matter of design. What you buy is always controlled, in the last analysis, by its design. Even a well-made object that is ugly is not worth your consideration or your money. Just as you use selectivity in buying objects made of wood, or steel or pottery, so must you use the same discrimination in acquiring plastics.

We regret to say this act of discriminating between the pleasing and the bad in plastics is currently more difficult than in other fields of merchandise. It seems to be axiomatic that all new materials have to go through an adolescent period in which we try to make them look like old familiar materials, instead of letting them be their own handsome selves.

While this period lasts, horrible and funny objects are born. We laugh at the early automobiles that were equipped with whip-sockets. But it is not one whit funnier than making a Chippendale chair out of acrylic. What could be more misguided than putting swirls of *dust-catching* taffeta trim on a lampshade of *dust-proof* plastic film (whose reason for existence is its cleanability)! Fewer of these violations of good sense (and good taste) will occur as plastics are assimilated into our lives, and better understood. If you will patronize only the good designs, fewer bad ones will be made, and plastic designing will quickly come of age.



Bouquets that last ALL WINTER

ALICE L. DUSTAN
Garden Editor

JANET DARLING
Landscape and Site Planning

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Bouquets that last

ALL WINTER

By RUTH GANNON

Strawflowers and honesty may have been favorites in your grandmother's day, but little did she know of the real possibilities in winter bouquets. Today, arrangers are finding dozens of "everlastings" to choose from—not only in their gardens, but in empty lots and along country roads. In most cases all the preserving necessary is to hang the flowers in the attic for a few weeks and to press the foliage between newspapers. Combined with seed pods and ornamental berries, these dried materials are the basis of many colorful, lasting arrangements for bleak winter months.



See what a handsome arrangement can come from the commonest plants—beech and maple leaves, ageratum flowers, and strawflowers. Mrs. John R. Fisher, Williamsburg's official flower arranger, did all the arrangements on these pages.

Do you think of a winter bouquet as a collection of dead brown and beige material, brightened by bittersweet berries? Then study the striking displays of dried materials from the hands of your best local talent and, if you can, visit Williamsburg, Virginia, during the winter months to see the arrangements in the exhibition buildings. You will be amazed to find that dried material can be just as gay and bright as fresh flowers.

Brilliant reds, yellows, and oranges are found in celosia, in both the feathered and cockscomb forms. Gilbert's Maple Gold and Gilbert's Green Gold, two hybrids, give tones of pink and gold and silvery green for arrangements where subtle coloring is desired. Plan now to grow some cockscombs next spring. You can sow seed in the open ground, thinning small plants to stand nine inches apart, or you can sow it in a coldframe for early results in the north.

Statice or sea lavender is another "must" for dried arrangements. Effective as it is in the garden, its clusters of tiny cup-shaped flowers in many hues make it most useful for winter decoration. Try bright yellow Bonduelli Superba, rose Sinuata Rosea, True Blue Kampf's Improved, Pure White, and the new hybrids in art shades. Statice looks well by itself in complementary color schemes, such as yellow and violet, or combined with the round forms of strawflowers in an analogous scheme of yellow, chrome, and (*Continued on page* 276)

BETTER YOUR HOME · BETTER YOUR LIVING



For an arrangement with lavender and white predominating, use pearly everlasting, honesty, joe-pye-weed, boneset, and Yorkshire onions, plus strawflowers for a touch of yellow, and pressed leaves and grasses for background.



Just a few dried sprays can fill a dull corner with color. Here, Mrs. Fisher has used honesty pods and mauve and purple leaves of maple and dogwood in a white vase against a wall that would otherwise be dull and cold.

ALL ARRANGEMENTS MADE IN COLONIAL WILLIAMSBURG



A wayside weed—the pinkish knot-weed—gives punch to this pink and white arrangement. Boneset, straw flowers, and saltbush make up the other flowering elements. Arranged against dogwood leaves in a square delft vase.



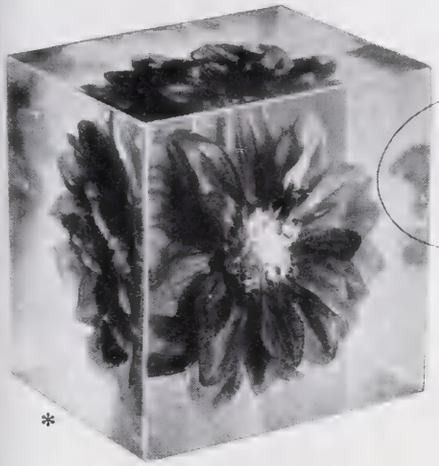
See what gay color you can have in mid-winter from dried materials. This arrangement of yellow cockscomb, strawflowers, goldenrod, and statice flowers, tree-of-heaven fruits, and foliage is fine for a piano top.



KODACHROME BY MAYNARD PARKER

by Alice L. Dustan

Compare this colorful blend of miniature dahlias with the petunias in the foreground and you see how well scaled they are for even the smallest garden. These Coltness Hybrid dahlias were grown from a single seed packet of mixed colors for garden of the Decker McAllisters, designed by Thomas Church. You can get equally good results in any part of the country. For the greatest variety, plant tubers instead of seed. The eight dahlia sketches, opposite, give you an idea of the many forms and comparative sizes of small varieties. Colors are as varied as in the giant kinds.



* A real dahlia, its color and form preserved forever in plastic. This attractive paperweight designed and made by Invex, Inc.

Small dahlias fit small gardens best



Single: Try Jersey Maid, lemon and white bi-color



Collarette: Miss Julie's blooms are crimson-red



Orchid: Collegiate is tan with a garnet-red reverse



Pompon: Anna von Schwerin is a light pink



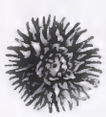
Formal decorative: White Fawn is an appealing one



Informal decorative: Try Chico, a bright scarlet



Semi-cactus: Andries Orange is one you'll like



Cactus: Little Slam is a lively violet rose shade

Have you ever stepped into a small room that was so full of oversize furniture you felt you could barely turn around? Oversize dahlias will clutter and dwarf a small garden in just the same way. So, if your garden space is limited, use small varieties.

Study the dahlias on the opposite page, for instance. They are in scale with the petunias and, therefore, you can be assured they will fit into any garden, no matter how small. This blend of Coltness Hybrid dahlias was grown from seed. For named varieties in particular colors, however, gardeners rely largely on planting tubers. The eight sketches at left will give you an idea of the variety of forms and sizes in small dahlias—from 1½ inches across, up to 5 or more. For colors you have the whole wide range of hues, tints, and blends found in the giant-flowered varieties.

Right now is the time to see most miniature dahlias at their best (except in extreme southern sections, where they bloom earlier). So get around to nurseries and to the gardens of friends who grow them. Take notes not only on the colors and forms of different varieties, but on their heights as well, for these vary greatly. Note, too, what other annuals or perennials make the best edgers and companions for dahlias. Then file your notes under "January garden chores," as a reminder to order seed and tubers as soon as the new catalogs arrive in the mail.

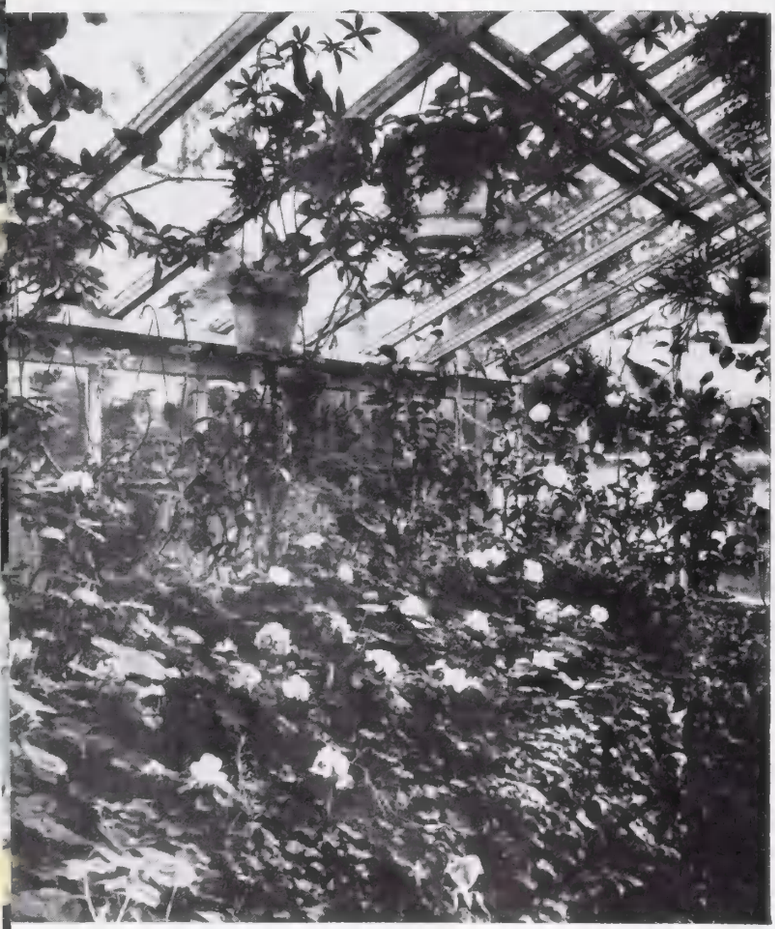
In the Far South, Southern California, and the Southwest, dahlia tubers can be treated as perennials and left right in the ground over winter. If they become crowded and need dividing, this is best done in the spring. Elsewhere, roots are dug when frost kills the tops, and packed in peat moss, sand, sawdust, or some other material for storing in a cool, dry place through the winter.

For most parts of the country, it is wise to order dahlia tubers and seed as early as possible. Then you get a good choice of varieties, and you can start them in pots indoors, if you wish to gain extra weeks of early bloom. Whether you are ordering dahlias or any other plants consider size as well as color. Be sure you pick those with flowers that are in scale with your garden.

Whether you're a time-spender

or time-saver

A GREENHOUSE PAYS OFF



This is what a corner of your greenhouse will look like if you are a time-saving gardener. The benches will be full of potted camellias, geraniums, and other "woody" plants. Owner, Mrs. J. Sanford Potter of Nyack, N. Y., squeezes her gardening into a busy week end, and is satisfied with a scattering of flowers through the season.

Talk to owners of two different home greenhouses and you may get very conflicting reports about the time it takes to run one.

"A greenhouse is a lot of fun, but if you build one, you can say good-bye to all your week ends and several weekday evenings," one will warn you. From the other owner, you get a nonchalant "Oh, I spend three or four hours a week end in my greenhouse and do a little watering once during the week."

Which gardener should you believe? Actually, both are right. Inquire further, and you find that the difference in gardening time lies in what each grows and the methods he uses.

If you are a time-spender in your outdoor gardening, then most likely, you will be a time-spender in your greenhouse. You will do your indoor gardening the "hard way" because you love all the routine steps of carrying plants from seed to full (*Continued on page* 174)

PHOTOGRAPHS BY GOTTSCHO-SCHLEISNER



If you are the kind of gardener who loves to putter, you will grow seasonal crops like chrysanthemums and snapdragons. This means much more work, but will give greater variety and heavier yields of flowers. Robert E. Poole, of Morristown, N. J., who runs this little home greenhouse, reports it takes most of his week ends plus some evenings.

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A GREENHOUSE PAYS OFF

CONTINUED FROM PAGE 172

bloom, and the challenge of striving for continuous color through the season.

If, on the other hand, you are a time-saver, you will enjoy your greenhouse most if you grow permanent plants that take little care. Camellias and geraniums, for instance, can "stay put" in your greenhouse throughout the year and will yield a scattering of flowers over a long period.

The time-spender starts chrysanthemums, Boston daisy, and other fall-blooming crops from cuttings in the spring or summer. He sows seed of cinerarias and marigolds in summer for mid-winter color, and follows up with stock and larkspur to succeed the chrysanthemums in late winter. He also pots up hardy bulbs in the fall, stores them in the cold frame, and brings them into the greenhouse in early winter. He pots up tender bulbs, such as freesias, in summer or early fall. Probably the biggest single chore for the gardener who grows seasonal crops is to renew the soil in his benches each year.

If the time-spender is a very good planner and carefully follows the program he lays down, he may achieve his highest aim—that of continuous and varied bloom from September to April. This means he will have some chores to do every month of the calendar year, with his heaviest work in fall.

His program might run something like this:

October: Pot up daffodil, tulip and hyacinth bulbs for bloom January to March.

November: Sow larkspur and feverfew seed for late winter bloom.

December: Take carnation cuttings this month, January or February.

January: Plant snapdragon and china aster seed to begin flowering in April.

February: Start sweet peas to flower in April.

March: Sow seed of hardy annuals for summer color outdoors.

April: Sow seed of tender annuals.

May: Take cuttings of chrysanthemums for late fall and early winter bloom. Sow seed of *Primula obconica* for January flowers.

June: Clean out greenhouse and replace bench soil now or a little later, in time to plant chrysanthemums in benches in July. Start cuttings of poinsettia.

(*Continued on page* 208)

The Party Butler

will be available in leading furniture stores throughout the country, as indicated by the following partial list:

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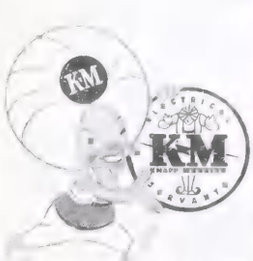


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DRAWING BY GREENHALGH

IT'S NOT BETTER LATE THAN NEVER

By MARJORIE MATTERN

My friend Marguerite was meeting me for lunch. Aware of her habits, I intentionally reached the appointed restaurant fifteen minutes late. Twenty-five minutes later, after every table was taken, and my temper completely dubious, Marguerite wandered in. She looked fresh, well-groomed, charming as always, and didn't, I told myself grimly, even have the grace to look hurried. "So sorry, my dear," she murmured, "but I just had to stop at the most marvelous sale. Oh well, better late than never, isn't it? I'm so glad to see you." She beamed, and I melted—a little.

But actually, I thought as we waited another fifteen minutes for a table, it isn't better late than never. By this time I'm not a bit glad to see Marguerite, and I won't enjoy lunch, and if I had all the hours I've waited for her I could have written the great American novel.

When I reached home that day I found in the mail a gay postcard. On it was written, "I had such a good time at your party yesterday I just had to drop this line to say thank you. I'll see you soon." It was from a friend who is as thoughtful of other people as Marguerite is thoughtless.

The whole difference, I've decided, is a matter of timing. Marguerite's undeniable charm languished unappreciated because she was too late. My other friend's spontaneous scribble, written when the party was still vivid in his memory and mine, was more truly gracious than all the formal thank-you notes written on engraved stationery a careful ten days later, and I appreciated it far more.

We all recognize the importance of precise timing in machinery, in music, in sports, in every field except that of human relations. Yet I am more and more convinced that *when* you do a thing for someone is probably far more important than *how*.

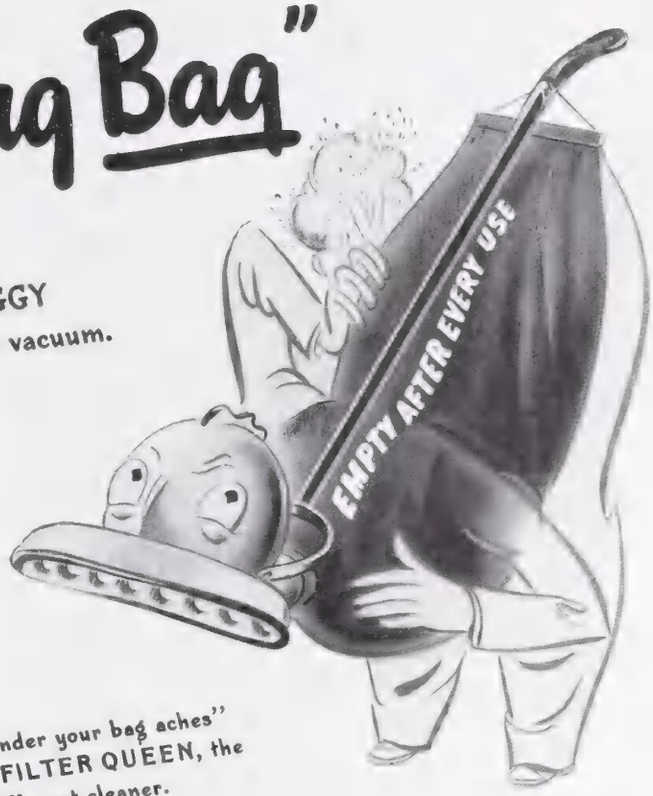
I'd rather have a short note written promptly in reply to my letter, than a belated, lengthy epistle, half of it explaining why the writer hadn't written sooner. So, I am sure would everyone.

I'd rather have a tiny, well chosen birthday gift on the day itself than the most lavish offering which arrives three days late. If, after people have visited me, I hear nothing from them for weeks, the most fulsome letter of thanks won't compensate me for the hours of wondering if they reached home safely, if they really did have a

(*Continued on page* 178)

"Oh! My Aching Bag"

moaned BAGGY
the bag type vacuum.





"No wonder your bag aches"
replied FILTER QUEEN, the
really different cleaner.

"You don't have 'pick up' anymore because you're full of dirt, your pores are clogged and you've lost suction," continued FILTER QUEEN.

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"Excuse me if I seem to brag," went on FILTER QUEEN, the new kind of vacuum, "but I inherit long lasting cleaning power from my sanitary, disposable filter that never interferes with suction. And emptying my metal dust container once a month is as simple as emptying a wastebasket."

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Fort Smith, Ark. — Boston Store D. G. Co.
Fort Wayne, Ind. — The Wm. Hahn Co.
Fort Worth, Tex. — The Fair
Fremont, O. — L. Amey & Son
Fresno, Cal. — J. C. Penney Co.
Goldsboro, N. C. — H. Weil & Bros.
Grand Rapids, Mich. — Wurzburg D. G. Co.
Greensboro, N. C. — Ellis-Stone & Co.
Greenville, S. C. — Meyers-Arnold Co.
Hackensack, N. J. — Lyrie Silk Shop
Hagerstown, Md. — Leiter Bros.
Hamilton, O. — Robinson-Schwenn Co.
Hannibal, Mo. — Sonnenberg's
Hanover, N. H. — Ward & Baird Inc.
Harrisonburg, Va. — Joseph Ney & Sons Co.
Hartford, Conn. — Sage-Allen & Co.
Hempstead, N. Y. — Franklin Shops, Inc.
Henderson, N. C. — E. G. Davis & Sons Co.
Holyoke, Mass. — R. C. Goehring Inc.
Houston, Tex. — G. A. Stowers Furniture Co.
Huntington, N. Y. — Asher's Fabric Shop
Huntsville, Ala. — Dunnavant's
Hutchinson, Kan. — Pegues Wright
Idaho Falls, Idaho — Peterson's Furniture Co.
Jacksonville, Fla. — Cohen Bros.
Jamestown, N. Y. — Abrahamson Bigelow Co.
Jamestown, N. D. — Eddy Furniture Co.
Johnstown, Pa. — Andrew Foster Estate
Knoxville, Tenn. — S. H. George & Sons
La Crosse, Wis. — E. R. Barron Co.
Lake Charles, La. — The Muller Co.
Lancaster, O. — Chas. P. Wiseman Co.
Lancaster, Pa. — Watt & Shand Inc.
Lawrence, Kan. — Weaver's Department Store
Lewiston, Me. — Senter, Giroux, Caniff & Co.
Lewiston, Pa. — Dank's & Co.
Lexington, Ky. — Purcell Co. Inc.
Lexington, Mo. — Hix Bros.
Lexington, N. C. — J. F. Ward Co.
Lincoln, Neb. — Gold & Co.
Littleton, N. H. — MacLeod's Shops
Lock Haven, Pa. — Smith & Winter Dept. Store
Long Beach, Cal. — Walker's Long Beach
Los Angeles, Cal. — The May Co.—Downtown Store
The May Co.—Wilshire Store
The May Co.—Crenshaw Store
Louisville, Ky. — Hubbuch Bros. & Wellendorff
Lubbock, Tex. — Hemphill-Wells Co.
Luverne, Minn. — Nelson Bros.
Mansfield, O. — Scattergood & Son
Maplewood, Mo. — Golde's Dept. Store
Marietta, Ohio — Brother's
Marion, O. — Frank Bros.
Marshall, Mo. — Missouri Valley Stores
Mason City, Iowa — Wm. J. Seitz
Meadville, Pa. — John J. Shryock Co.
Medford, Ore. — Mann's
Memphis, Tenn. — Rhodes-Jennings Furn. Co.
Methuen, Mass. — Art Textile Shops, Inc.
Mexico, Mo. — A. O. Adams Co.
Miami, Fla. — Richard Store Co.
Middletown, Conn. — James H. Bunce Co.
Middletown, O. — The Central Store
Mitchell, S. D. — Feinstein Bros.
Mobile, Ala. — Adam Glass Co.
Monroe, La. — Masur Bros.
Morristown, N. J. — M. P. Greenoerger Co.
Mt. Sterling, Ky. — A. B. Oldham & Son
Mt. Vernon, O. — Rudin Co.
Mystic, Conn. — C. T. Noyes
Nashville, Tenn. — H. J. Grimes Co.
Newark, N. J. — Kresge Newark, Inc.
Newark, O. — John J. Carroll Co.
Newburgh, N. Y. — John Schoonmaker & Sons
Newport News, Va. — Broadway Dept. Store Co.
New Britain, Conn. — Davidson & Leventhal
New York, N. Y. — John Wanamaker
Niagara Falls, N. Y. — Jenss Bros.
Norfolk, Va. — W. G. Swartz & Co.
Oakland, Cal. — Hale Bros.
Oklahoma City, Okla. — John A. Brown Co.
Oneida, N. Y. — Joy's
Orlando, Fla. — Dickson, Ives Co., Inc.
Oxnard, Cal. — Lehman Bros.
Painesville, O. — Gail G. Grant Inc.
Parkersburg, W. Va. — Dils Bros.
Paterson, N. J. — Meyer Brothers
Pasadena, Cal. — Lieberg's
Pawtucket, R. I. — Stafford Mills
Pensacola, Fla. — Bon Marche
Petersburg, Va. — Rucker-Rosenstock Inc.
Philadelphia, Pa. — John Wanamaker
Phoenix, Arizona — Dorris-Heyman Furn. Co.
Pittsfield, Mass. — England Bros.
Piqua, O. — Buecker's
Plattsburg, N. Y. — A. Sharron's Dept. Store
Pomona, Cal. — Orange Belt Emporium
Ponca City, Okla. — Glenn Paris & Sons
Pontiac, Mich. — Moll's
Portland, Me. — Porteus, Mitchell & Braun Co.
Portsmouth, O. — Bragdon Dry Goods Co.
Presque Island, Me. — Wilkins D. G. Co.
Providence, R. I. — The Outlet Co.
Pueblo, Colo. — Crews, Beggs D. G. Co.
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Red Bank, N. J. — J. Yanko
Redwood City, Cal. — Currie's
Richmond, Cal. — Bruener's
Richmond, Va. — R. P. Oeters
Riverside, Cal. — Rouses
Rochester, N. H. — R. W. Putney Inc.
Rochester, N. Y. — E. W. Edwards & Son
Rome, Ga. — The Fahy Store
Roseburg, Ore. — Josse Furniture Co.
Rutland, Vt. — Economy Dept. Store
St. Albans, Vt. — Wm. Doolin Co.
St. Johnsbury, Vt. — Hovey's
St. Joseph, Mich. — Rimes & Hildebrand
St. Petersburg, Fla. — Willson-Chase Co.
Sacramento, Cal. — Hale Bros.
Salisbury, N. C. — Dave Oestreicher
Sanford, Fla. — The Yowell Co.
Sanford, Me. — Dora C. Stone
San Antonio, Tex. — Wolf & Marx
San Bernardino, Cal. — The Harris Co.
San Diego, Cal. — The Marston Co.
San Francisco, Cal. — Hale Bros.
San Jose, Cal. — Hale Bros.
San Pedro, Cal. — McCorkell's
Santa Ana, Cal. — Montgomery Ward & Co.
Savannah, Ga. — Hogan's
Schenectady, N. Y. — S. Blumenthal
Scranton, Pa. — Matthews Bros.
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Selma, Ala. — Tepper Bros.
Sharon, Pa. — J. M. Willson Sons
Sheridan, Wyo. — Brouilette's
Sioux City, Iowa — Greve, Carlson Drapery Shop
Sioux Falls, S. D. — Donahue's
South Bend, Ind. — Geo. Wyman & Co.
Southhampton, N. Y. — Hildreth's
Spartanburg, S. C. — The August W. Smith Co.
Spokane, Wash. — Tull & Gibbs
Springfield, Mass. — Stearn's Curtain Shop
Springfield, O. — The Edward Wren Store
Stamford, Conn. — Four-in-One Shop
Stockton, Cal. — Breuner's
Sunbury, Pa. — F. A. Brill Co.
Syracuse, N. Y. — E. W. Edwards & Son
Tallahassee, Fla. — P. W. Wilson & Co.
Tampa, Fla. — Maas Bros.
Toledo, Ohio — Lamson Bros. Co.
Topeka, Kan. — C. A. Karlan Furn. Co.
Troy, N. Y. — Wm. H. Frear Co.
Tulsa, Okla. — Brown-Dunkin Co.
Tuscaloosa, Ala. — Pizitz Mercantile Co.
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Valdosta, Ga. — C. C. Varnedoe & Co.
Van Wert, O. — Bonnewitz Co.
Washington, D. C. — The Hecht Co.
Washington Court House, O. — The Craig Bros. Co.
Waterbury, Conn. — Grieve, Bisset & Holland
Waterloo, Iowa — Davidson-Waterloo Co.
Watertown, S. D. — Davey Furniture Co.
Waverly, N. Y. — Knapp's Dept. Store
Wenatchee, Wash. — Isenhart Furn. Co.
Witchita, Kan. — Geo. Innes Co. Inc.
Wilmington, Del. — Kennard-Pyle Co.
Wilmington, N. C. — Efird's Dept. Store
Wilmington, O. — Lit Bros.
Winston-Salem, N. C. — Ideal Dry Goods Co.
Woonsocket, R. I. — Eisenberg & Tickton
Worcester, Mass. — Stearn's Curtain Shop
Zanesville, O. — H. Weber Sons & Co.

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F. A. FOSTER & CO., Inc.

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IT'S NOT BETTER LATE THAN NEVER

CONTINUED FROM PAGE 176

good time, or if perhaps something went wrong or I unintentionally mortally insulted them. I ask no more than a postcard saying, "Reached home, had a lovely visit." But if that postcard arrives promptly, I'm a lot more certain that my friends really enjoyed themselves.

Often I've made people wait for me. But I have tried to reform ever since a more punctual friend pointed out to me that I simply try to get too many things done, and that unless these things are actually more important to me than my waiting friends, I had better let them go until later.

If I decide, while on the way to join friends for dinner, that I'll just run in to the cleaners, or return a book to the corner library, and that perhaps I'd better just make that phone call I've put off, then I'm not only late, but I am late because I've put chores which could be done another time ahead of my friends' convenience. I don't feel that way about my friends, and since I don't want them to think I do, I now try to arrive on time.

TIMING is not, of course, just a matter of keeping appointments or writing letters. There is a delicate timing in all one's relationships which does much to make life pleasanter.

If a wife who listens with half an ear to her husband's serious account of a problem then says, "Just a minute, dear, I just remembered I forgot to call the laundry. I'll be right back," she is offending in her timing. A quick concentrated response which shows she has really listened will do more to help than the most considered conversation about the problem after she has called the laundry.

Children are, I believe, particularly estranged by lack of timing. A child's sense of immediacy is so great that, if his mother or father or friend hasn't time to listen when he is eager to pour out a trouble, or to rhapsodize about some pleasure or new discovery, he will probably go away and never mention the matter again. Later on, perhaps, a parent will mourn, "Mary never tells me anything." "I don't know what Johnny is thinking about." Yet Mary and Johnny have tried, but have gone away, discouraged, and unconsciously deter-

(*Continued on page* 186)

The

Carrolton Group—

inspired blending of the traditional and new



fabrics you'll love to live with

. . . so gracious, so perfectly color-mated

Enchanting *together,* each of the new Carrolton Group of decorative printed fabrics is delightful by itself. The companion florals, Cornell and Carroll, link the gracious design motifs of the 18th Century with the fresh, clear color feeling of the 20th. Backgrounds for the delicately tinted dogwood blossoms range from Great Smoky Gray*, Great Lakes Blue*, Adirondack Burgundy*, Sun Valley Yellow* and Cape Cod Beige* to Alfalfa Green. The stripe combines all six hues. *And these are quality Puritan fabrics.* Vat dyed. Smooth textured. 48" wide. Guaranteed against shrinkage within 2%.

**From the B.H.F. Colorcade, chosen to "go" with rugs, lamps, etc. in the stores.*

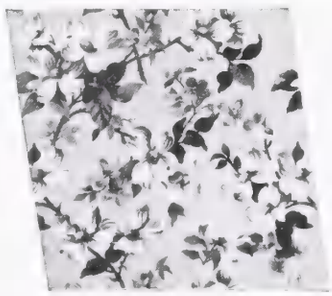
On the opposite page are names of stores selling the glamorous Carrolton Group of fabrics.

Puritan FABRICS

Reg. U.S Pat. Off.

F. A. FOSTER & CO., Inc.
Boston • New York • Chicago

CORNELL



HUDSON



CARROLL

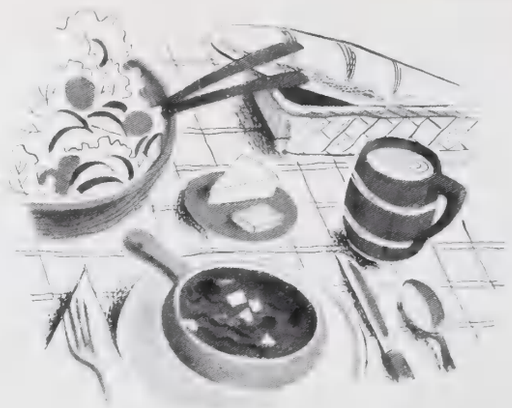




Select Your Playing Cards from
Guild's Gallery of Distinguished Art

SOLD AT BETTER STORES EVERYWHERE

WESTERN PLAYING CARD CO., RACINE, WISCONSIN



DESIGN YOUR FOOD TO SUIT YOUR BACKGROUND

BY FLORENCE PAINE ROLLINS

You want to serve a thick peasant soup, French bread, different cheeses, and a tossed salad—a sort of simple supper for a few friends who like that kind of fare. Nothing wrong with the meal, if you've got pottery petite marmites (or something comparable), a woven bread basket, big wooden salad bowl, a substantial cheese board, and some colorful table mats or cloths. But it wouldn't exactly be the time to use paper-thin Limoges bouillon cups, a Paul Revere bowl for the salad, or to serve drinking water in gold-rimmed goblets.

But if your yen is to serve a green turtle soup with sherry, trout Amandine, broccoli Hollandaise, endive, and an almond soufflé, you can tote out your best translucent china, sparkling crystal, silver service, and sheer organdy cloth, and know your food is in character with your culinary masterpieces.

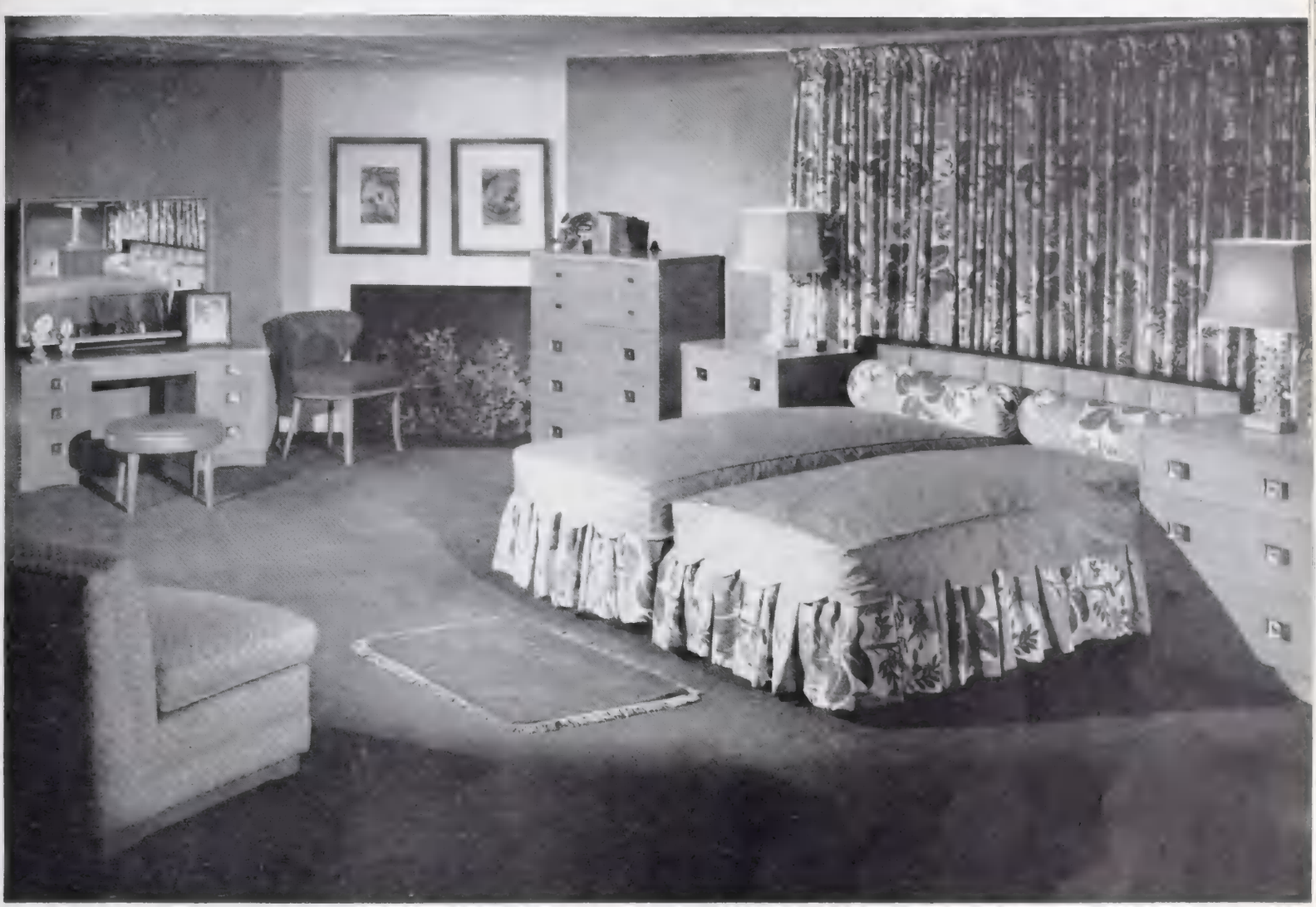
If you want an effective table setting, there must be a sense of fitness between what you serve and your table accessories. Out of your own experience, you can probably recall how a perfectly handsome table setting was lost because the food didn't look as if it belonged to the table. And while some people may insist that setting a table beautifully is something you do well instinctively, we do not agree. A few people, it is true, have that happy knack of knowing intuitively what foods to combine with what accessories, just as they know unerringly how to dress to suit the occasion. But most people who excel at this have developed their skill through painstaking efforts over a period of time. They've made mistakes, and you will too, before getting the feel of it. But because you are creating something, the satisfaction you feel from doing one good table setting will offset the memory of a few duds.

The art of skillful, correlated-to-menu table settings requires the same infinite patience with details that characterizes the ensemble of a beautifully groomed woman. The one with style sense considers the accessories and background as a whole, not separately. So you should consider your food, china, silver, glassware, linens, and accessories simultaneously, not separately.

The texture and quality of the food you serve, then, should have the same degree of fineness as your accessories. The color of your food in relation to your table service is another consideration. Still another consideration may be: which do you want to feature—the food, or the table? There will be times when you want to play up the

(*Continued on page* 184)

Fore-Site Modern



- The country's outstanding Modern correlated group featuring new designs, fabrics, and finishes in the Contemporary manner.

Case Goods by
CRON-KILLS CO., Inc.
Piqua, Ohio

- Beauty and richness of honey oak subtly accented with harmonizing color schemes in smart fabrics, is pleasingly blended with the new Cordovan finish.

Upholstered Pieces by
MARDEN MFG., Inc.
Chicago, Ill.

- Available in bedroom, living-room, dining-room and dinette pieces, this group stands alone as the leader in the style of Modern Americana.

- Exclusively designed, styled and coordinated by BEVELACQUA.

NEW YORK—185 MADISON AVENUE . . . **CHICAGO**—AMERICAN FURNITURE MART . . . **SAN FRANCISCO**—WESTERN FURNITURE MART

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It's a *Sealy*



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Doesn't a good night's sleep do wonders for you? You feel fresh, and look fresh, you are fully rested and relaxed when you sleep on a fine Sealy Tuftless Innerspring.

- You don't sink into a hollow; you sleep comfortably *on* your Sealy, with healthful support your doctor would approve.
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Sealy Tuftless Innerspring is guaranteed for 10 years against structural defects. *See it . . . lie on it today.* See for yourself why Sealy mattresses have been famous for sleeping comfort since 1881. $49.50 *Matching Box Spring, $49.50*

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● Soon you may be able to buy durable, colorful, flameproof Plastovin mattress ticking of vinyl-coated Fiberglas. It's now used experimentally in hotels. Columbus Coated Fabrics Corp.

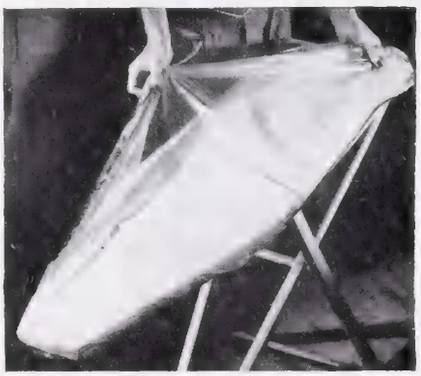
THREE

Protective Performers

Flexible plastic covers are life lengtheners for lots of household articles



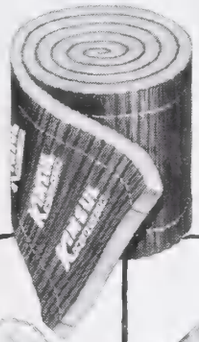
● This Plicose-Wataseal protector is proof against everything that hurts mattresses. Made from vinyl film by Fine Art Apron Co.

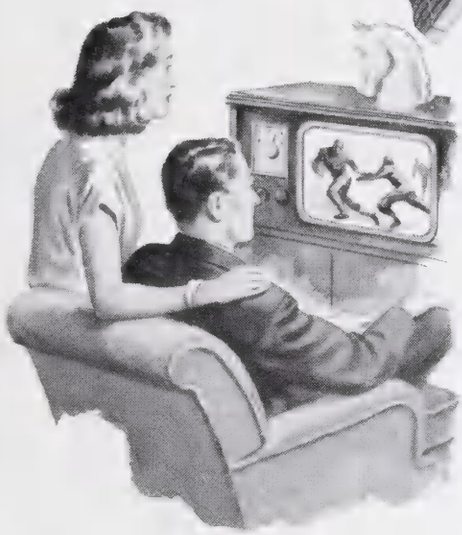


● Ironing boards will stay clean under Tex-Knit vinyl film protectors. Good for your sprinkling, but don't iron on it. Textile Mills

Only Kimsul* insulation

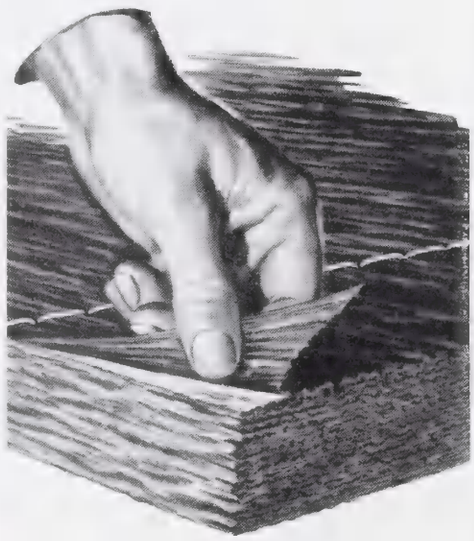
gives you all these advantages





Year-'round comfort— plus winter fuel savings

The day you install KIMSUL* insulation, your house steps right into the [illegible]ly cooler [illegible]rm in [illegible] thou- [illegible]s that [illegible]ollars- [illegible] winter [illegible]oming.



Greater protection with PYROGARD† fire-resistant cover

Many-layer KIMSUL is the only insulation with the PYROGARD cover — a cover which is chemically treated to resist fire just as the inner layers of KIMSUL are treated. KIMSUL also resists moisture and vermin, is termite-proof. Won't sag, sift, or settle.

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Uniform many-layer blanket— no hidden thin spots

When you comfortize your home with KIMSUL, you can be sure you are protected with a product of known efficiency and quality. For KIMSUL is made on the *many-layer* principle, which produces a thick blanket of trapped-air cells and provides greater, more uniform insulation efficiency — there are no hidden heat-leaking thin spots.

White

Like an Old M[illegible]

Harm[illegible]

no dust or splinters. 6. Lasting protection. Won't sag, sift, or settle. 7. Resists fire, moisture, vermin — is termite-proof. 8. Flexible — fits odd-shaped recesses and tucks around obstructions. 9. Trimmed pieces are excellent for caulking. 10. Light in weight. 11. Low in cost. 12. Only KIMSUL has the PYROGARD fire-resistant cover.

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INSULATION
A PRODUCT OF
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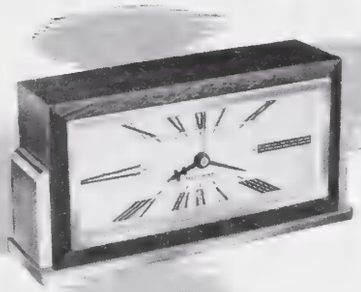
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Address.....

City, Zone, State.....

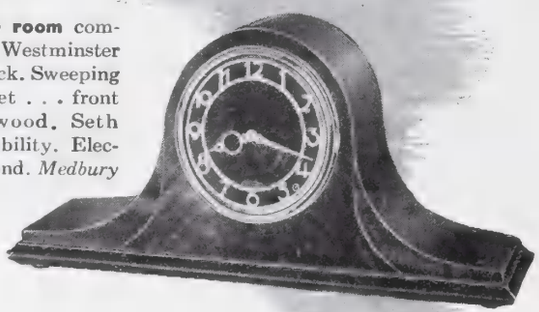
Like Modern? Like Traditional?

YOU'LL FIND THEM BOTH IN . . .
THE FINEST NAME IN CLOCKS



Excitingly streamlined! New model in hand-rubbed solid mahogany and polished brass. It's another distinctive clock by Seth Thomas,* quality clockmakers since 1813. 8½" wide by 4 3/16" high. *And it's an electric! Baxter* . . . . . $25.00†

Make a favorite room complete . . . with a Westminster chime mantel clock. Sweeping mahogany cabinet . . . front panel in rare wood. Seth Thomas dependability. Electric or spring-wound. *Medbury* . . $52.50†





For the traditional setting this fine mantel clock expresses the mellow charm of yesterday . . . enduring Seth Thomas worth in every graceful line. Strikes the hours and half hours. Electric or spring-wound. *Sharon* . . . $37.50†

†*Prices subject to change.—Tax extra*

* Seth Thomas is Reg. U. S. Pat. Off

Seth Thomas Clocks, Thomaston, Conn.

Seth Thomas
"The finest name in clocks"
ELECTRIC OR SPRING-WOUND
A PRODUCT OF GENERAL TIME INSTRUMENTS CORPORATION

DESIGN YOUR FOOD TO FIT YOUR BACKGROUND

CONTINUED FROM PAGE 180

background, and play down the food. Look on pages 154-5 at the plastic tableware, and you will see what we mean.

If that table could be transplanted to your home for a dinner party, you would want everyone to enjoy and notice such unique and unusual tableware. And they wouldn't—if the food was spectacular in appearance. In our opinion, this would not be the propitious moment to serve chicken under glass or flaming crêpes Suzette, which are attention-getters. Rather we would choose dishes which are intrinsically good, but not dazzling to look at; food with enough color to be appetizing, but not enough to detract from the shape and design and glowing beauty of the plastic ware. This is our selection:

Crabmeat Appetizers
Roast Duck with Bread Stuffing
Rum-glazed Assorted Fruits
String Beans Supreme
Hearts of Lettuce with
Marinated Vegetable Dressing
Frozen Ginger Cream

This business of correlating food and accessories is a game that's fun to play. You can learn a lot about the rules by following the table settings in good magazines—ours, for example. For Mrs. Frances Heard, HOUSE BEAUTIFUL'S Home Furnishings Editor, is a past master at this art. And you'll be interested to know that she always studies the menu before she sets out to do one bit of shopping for those beautiful table accessories she shows each month.
Here are the recipes:

Crabmeat Appetizers

1 cup fresh cooked crabmeat
¼ teaspoon salt
Dash black pepper
Few grains cayenne
Dash Worcestershire Sauce
½ teaspoon prepared mustard
½ teaspoon scraped onion
2 tablespoons mayonnaise
3 slices thin-sliced toast

Combine all ingredients except toast. Blend well. Spread on toast. Cut each slice into 4 triangles. Broil until lightly browned. Allow 3 triangles for each. Serves 3. (This is just a light appetizer; double recipe if you want to serve more generous portions.)

Rum-Glazed Assorted Fruits

Allow at least one slice pineapple, one peach half, and one apricot half per person. (Canned fruits work very well.) Arrange fruit on jelly roll type pan. Sprinkle lightly with rum, brown sugar, and dot with butter. Put under broiler until fruit is a delicate gold. Serve surrounding duck or on a separate platter.

Stuffed Roast Duck

5-lb. duck
2½ cups grated dry bread crumbs
⅓ cup melted butter
1 onion, grated
1 tablespoon salt
¼ teaspoon black pepper
2 tablespoons chopped celery tops

Wipe inside of duck with a damp cloth. Rub outside with part of salt for stuffing. Mix ingredients for stuffing together lightly with a fork and fill duck. Start duck in hot oven (450° F.) and cook for about half an hour at this temperature. Lower temperature to 350° F. for remainder of roasting time. After duck has cooked about an hour, pour off most of the fat and add some water to the pan. When ready to take from oven plenty of additional grease will have accumulated to make gravy, if desired. Duck should cook about 2 hours. (The duck can be basted several times during last hour of cooking, but this is not essential.) Yield: 4 servings.





leai protector is proof
hat hurts mattresses.
by Fine Art Apron Co.



Dressing for Lettuce

⅛ teaspoon mustard
1 teaspoon sugar (optional)
½ teaspoon salt
⅛ teaspoon black pepper
¼ teaspoon paprika
9 tablespoons olive or salad oil
2 tablespoons cider vinegar
1½ tablespoons garlic wine vinegar
1 cup chopped celery, cucumber, pimiento and green pepper

(*Continued on page* 186)

Versatile Double Dresser from the magnificent Colleton Collection.



. . . A CHERISHED POSSESSION

Like an Old Master or a piece of sterling, White Furniture enhanced by time and use.

Harmonious design executed in rich mahogany . . . crafted with infinite care in every detail . . . patiently finished to heat and water resistance . . . hand rubbed to satin smoothness—By these steps a White masterpiece is achieved.

Its symbol is the White Crest. Look for this assurance that in furniture *you have bought the finest!*

Write for your free copy of the "White Album of Fine Furniture"

White FURNITURE COMPANY, Mebane, North Carolina

The South's Oldest Makers of Fine Furniture



Park Avenue flair...

in your window effects

Wouldn't you like to dress your home with beautiful window treatments like this?

Wouldn't you like to have windows that give your rooms radiant beauty, plenty of light and ventilation . . . and privacy when needed? Kirsch makes that easy for you.

Any number of beautiful, practical window treatments are possible with Kirsch Traverse (draw-cord) Rods . . . or Kirsch Sunaire Venetian Blinds with the distinctive "S" shaped slats.

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DESIGN YOUR FOOD TO FIT YOUR BACKGROUND

CONTINUED FROM PAGE 184

Put dry ingredients in a bowl. Mix and add oil and vinegar. Beat with rotary beater and place in pint jar. Chop vegetables fine (about a tablespoon each of the green pepper and pimiento, making up the remaining cup with celery and cucumbers). Add vegetables to dressing. Cover jar and place in refrigerator to marinate several hours before serving. Shake before using. Cut head lettuce into quarters or eighths, and serve with dressing. Yield: 4 servings.

Frozen Ginger Cream

½ cup crystallized ginger (scant)
¼ cup Sherry
½ cup rich top milk
2 tablespoons sugar
½ pint cream, whipped

Soak ginger in sherry overnight. Drain, reserving liquid. Grind ginger through food chopper. Mix ginger, drained liquid, milk, and sugar together. Blend in whipped cream. Turn into refrigerator tray and freeze with temperature at coldest point. After about 20 minutes stir mixture, so crushed ginger goes all through ice cream. Stir again when mixture is mushy. Freeze only until firm. Return temperature to normal. Yield: 4 medium portions.

This is a fairly rich dessert, so avoid too large portions. Preserved ginger can also be used, if available. Use both ginger and syrup, and adjust sugar to taste.

IT'S NOT BETTER LATE THAN NEVER

CONTINUED FROM PAGE 178

mined not to try to tell their parents things.

And what is so pleasant, and so rare, as a completely well-timed compliment? How much better it is to say, "How handsome you look today," than to wait six months and murmur, "I always did like that outfit." How much more satisfaction one receives from immediate praise for a job well done than from a casual remark, months later, that "that was a nice piece of work."

Even more subtle timing involves a word of praise when it is needed. One of my friends, a woman who always looks placid, no matter how she feels, told me of such an experience. She was having the kind of day as we've all had, when nothing goes right and no one seems to care. Walking down the street she met a woman who is not only kind, but quick to analyze the moods of others. "My dear," said Mrs. Brooks to my friend, "you're just the person I needed. You're so good at helping people. Will you come with me to see Jane? She has an awful problem."

My friend, feeling better at the thought that she could help others, went, and was, as it happened, able to offer Jane some very practical aid. She returned home with restored confidence for handling her own problems. Later she wondered why Mrs. Brooks had come to her, so she asked. "Well," said that lady cheerfully, "you looked so upset, and I did mean it when I said you were good with people, and I knew by the time you helped Jane you'd feel fine." That is perfect timing.

How often we could help people simply by picking the moment when they need to hear it to tell them of our appreciation, instead of waiting until it doesn't matter. And if we say or do something to offend (and who among us does not, at least occasionally?) a quick, spontaneous, sincere apology will do much to mend. If we wait days or weeks, the hurt we have inflicted will have left a permanent scar.

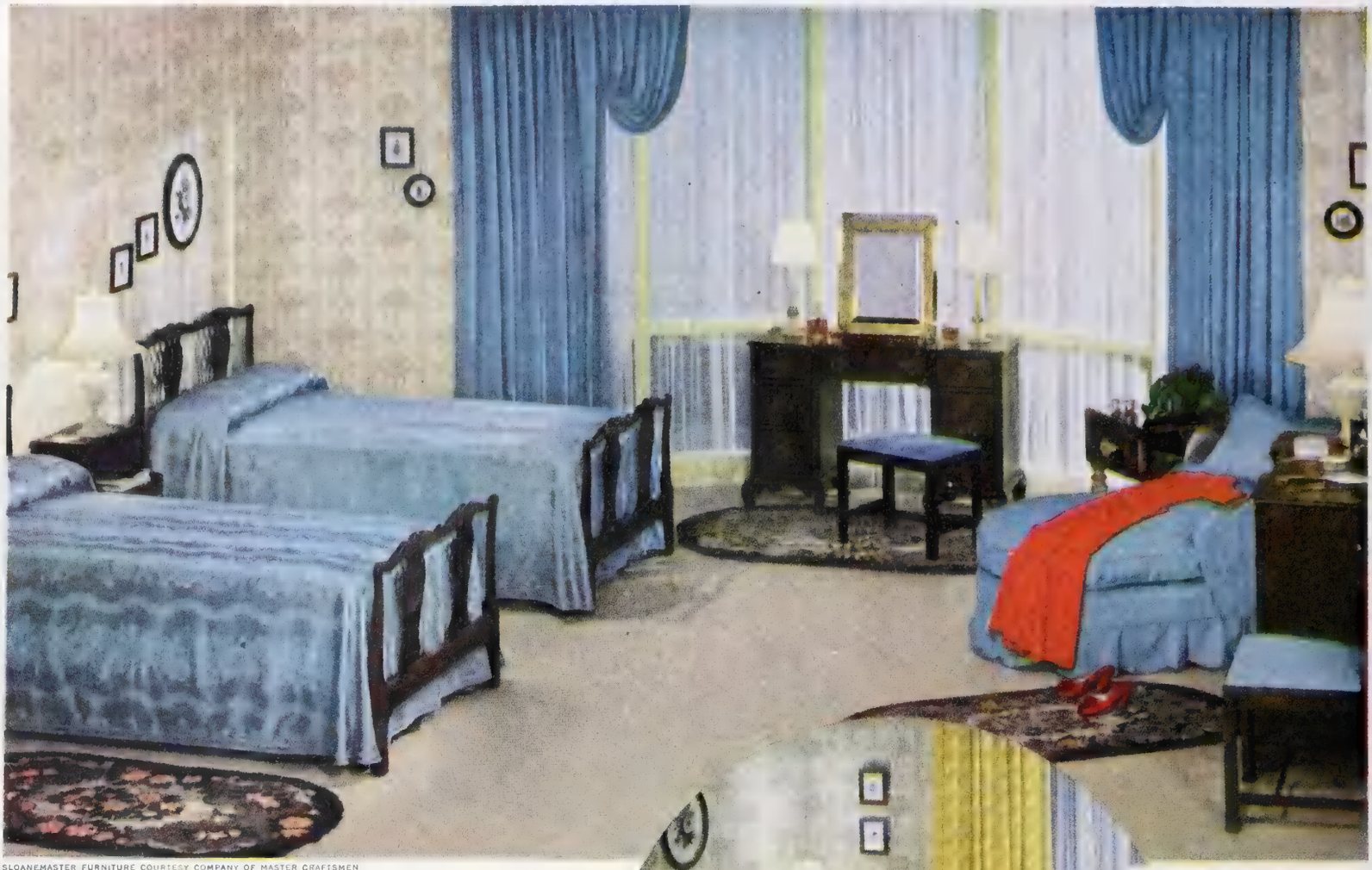
Yes, I've become convinced that "Better Late than Never" is the feeblest kind of excuse for sloppy living.

WHEN a soufflé bakes a minute too long, it is hopeless, no matter how good the original ingredients. When a soloist comes in on the wrong beat, a whole concerto is ruined, no matter how many fine musicians are playing. And when a human being, no matter how intelligent, charming, or capable, lacks a sense of timing, so that he is tardy in his responses, late in his courtesy, belated in all his relations with people, that person is wasting a lot of intelligence, charm, and ability. None of these qualities will quite compensate for the sad fact that, too often in life, it might just as well be never, as late.



Booklet - 25 cents

HERITAGE FURNITURE INC, HIGH POINT, NORTH CAROLINA



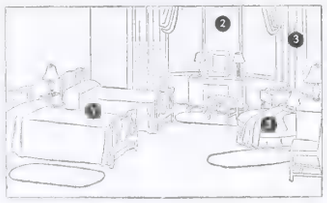
SLOANEMASTER FURNITURE COURTESY COMPANY OF MASTER CRAFTSMEN

Scene in a dream

now see it in your own bedroom, this miracle of beauty wrought by the use of fine fabrics and luxurious bedspreads. You can work this bit of decorating magic at an easy-going price when you select Burlington House Fabrics and Bedspreads.



Soft chenille bedspread with matching drapes ("Lucky Links" design) in maize; also rose, blue, natural, green and peach.

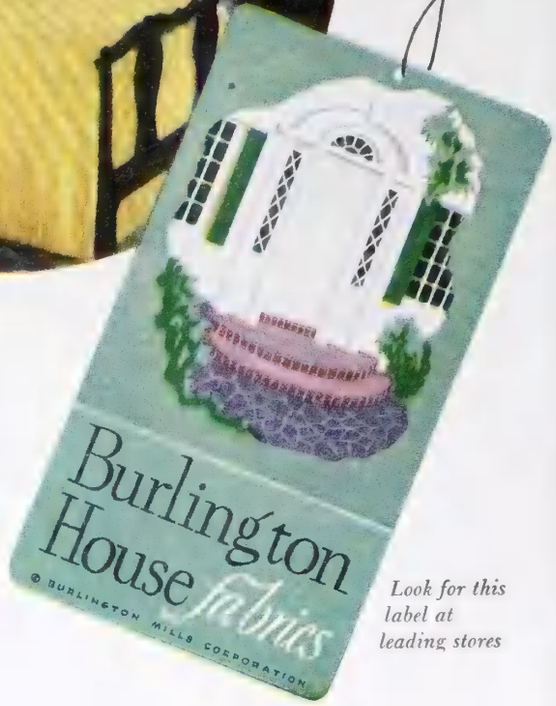


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Lighting for Writing..

An easy pull on your Columbia Window Shade, and you light your work, shield your eyes at the self-same time. And decoratively speaking, see what a handsome window this blue Columbia shade makes, how it picks up the drapery print, how it intensifies the wall color. You may choose Columbia's new fall colors in duplex combinations... lovely pastels inside to harmonize with each room, a uniform color outside for all windows. Columbia shades are known for their fine cloth, their superior roller mechanism, their wide range of price and color. At department stores... furniture stores, shade shops.

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That's your room when you've decorated it yourself, starting with "Jewel Tree," Waverly's new 50" Glosheen* print. Reflect two of its beautiful colors in your rug tones and walls. Correlating "Harmony Stripe" and plain color Glosheen add the professional touch . . . and all at such low cost. Guaranteed by the Waverly Bond to keep their beauty through countless washings and cleanings. At your favorite department store or decorator. Waverly Fabrics Division, F. Schumacher & Co., 60 West 40th Street, New York 18, N. Y.

*Reg. U. S. Pat. Off.

GLOSHEEN

Waverly GUARANTEE BOND

ONE OF *Schumacher's*

WAVERLY *Bonded* FABRICS



● Modern breakfast room: Good light, a fine view, childproof plaid fabric, and linoleum floor start the day right in the home of Mr. and Mrs. J. T. Snite, of Highland Park, Ill.

You Deserve A DECENT PLACE TO BREAKFAST

JEROME ROBERT CERNY, ARCHITECT



● Kitchen nook: Using a few feet of kitchen space, Paul Granard made the most of a window to give this nook to the Jules Jameses, of Los Angeles

PHOTOGRAPHS BY MAYNARD PARKER



● Traditional breakfast room: At the Alan Ladds', only a window separates the morning coffee from the garden. Tom Douglas provided the cozy décor

A MARK OF DISTINCTION IN DINNERWARE FOR NEARLY HALF A CENTURY

by SALEM CHINA CO.

Lansdowne



YOUR Salem Dinnerware will enhance a fine formal dinner, lend warmth and charm to every family meal, or brighten your most important luncheons. It's right for all occasions. You'll be delighted with the price, too. Ask to see it at your favorite store.

American Dinnerware of Distinction

THE SALEM CHINA CO.

SALEM, OHIO

Styled with Pride

Endurance as well as beauty characterizes Tausend's CEL-O-SHEEN*. These richly-textured rayon damask tablecloths and napkins maintain their aristocratic charm after countless launderings, for they are woven entirely of serviceable Celanese* yarn. Proudly featured in dinette to dinner sizes at leading stores.

A *Tausend* CREATION



*Cel-o-sheen**

A RAYON DAMASK OF ALL-CELANESE* YARN

LOOMED BY *Fieldcrest**

*REG. U. S. PAT. OFF.

FELIX TAUSEND & SONS • 114 FRANKLIN ST., N. Y. 13



● No harsh notes in this symphony of pattern and color. Both wallpaper and chair covering have floral design, each printed in shocking pink, which is repeated in antique satin on lounge chair. Home of Mr. and Mrs. Lester Lumley, San Marino, Calif.

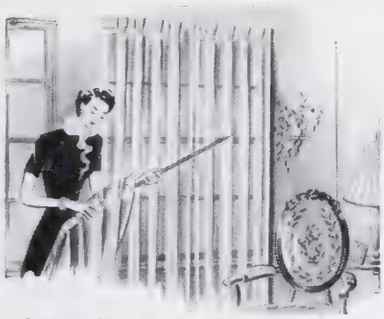
A FITTING USE OF TWO PATTERNS

Two different prints can be happy together if their colors and characters harmonize

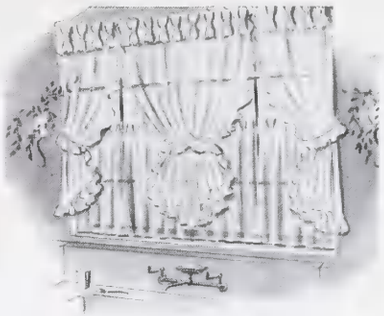
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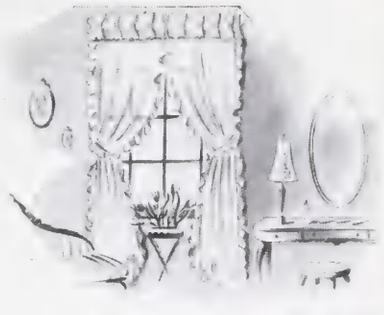
● A scattering of floral designs, differently scaled but similarly spaced, ties the wallpaper and chintz patterns together in the sleeping section of the room above. Wallpaper has a blue ground. Chintz of the bed cover is white quilted in green



Say good-bye to the old fashioned rod hem. Just order Wonda-Pleat ruffled, tailored or kitchen curtains in the fabrics and colors you prefer . . . slip them on your present rods and presto . . .



Beauty hangs from your walls. Wonda-Pleat falls in graceful, perfect pinch pleats . . . the exciting, exquisite curtains you always wanted, but perhaps feared you couldn't afford.



House Beautiful's Wonda-Pleat curtains, are more beautiful in your bedroom, too. Available in the most desired curtain fabrics . . . ivory, eggshell, pastel tints, or cheerful kitchen colors.

Now— Curtains that TRIPLE PINCH-PLEAT themselves

WONDA-PLEAT*, lovely ready-to-hang curtains by House Beautiful, ingeniously drape themselves into triple pinch pleats . . . graceful and professional as a decorator's touch.

Pinch pleated curtains look so luxurious, add such distinction to your home. Now, with Wonda-Pleat, you can have them...in either tailored, ruffled or kitchen style . . . without tedious hours of sewing.

Wonda-Pleat self-pleating curtains are simply lovely. Ready to hang on any rod, they drape automatically into triple pinch pleats with the perfect, professional look. Merely choose your favorite style—tailored, ruffled or kitchen—in ivory, eggshell or other delicate tints.

Yet, Wonda-Pleat curtains cost no more—and they're a dream to handle. On the rod . . . deep, rich-looking, triple pinch pleated. Off the rod...flat for washing and ironing.

See the miracle of Wonda-Pleat curtains at leading stores everywhere. All are made with permanent finish SimPleat that wears and wears.

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R. H. MACY & CO.

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Birmingham, Ala. ..... Parisian, Inc.
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Bridgeport, Conn. ..... Skydel's
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In Sterling Silver, about $15 the pair.



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● No matter how crowded your quarters, there's usually a blank wall which can increase storage space. These screen-fronted closets, designed for James McCreery & Co. are only 1′ deep and come in 3′ sections. See how much they hold in the way of accessories

SPACE-MAKERS

for people who can't move or build

PHOTOGRAPHS BY WILLIAM HOWLAND





● Need extra room for shoes and bags? If you can spare just a foot from your room, you can build a series of shelved closets like the one shown at the right. Picture at the left shows what a decorating asset their screen-like doors can be. They offer a neat idea for one-room living



PHOTOGRAPH BY EMELIE DANIELSON NICHOLSON

A BRICK WALL

Makes A Music Room

This kind of "music room," separated from the living room yet a part of it, lets you have your sonatas and hear them too—for it invites informal performances. A simple screen or bookcases could also give you a similar partition.

Here, in the New York apartment of Mr. William Weintraub, Virginia Conner Dick designed a brick jog which allows just enough space for a spinet piano. Green plants in a built-in box in the wall create a decorative contrast.



$315.00 Fed. Tax Inc.
AT BETTER JEWELERS

Amazing ATMOS

THE PERPETUAL MOTION CLOCK

MADE BY LE COULTRE

Place Atmos on your mantel and unlock its balance wheel, and it will run indefinitely—without hand-winding or electricity—for Atmos is powered by variations in the temperature of the air alone! This miracle of perpetual motion is a beautiful creation in gilt and crystal. Atmos is an achievement of Le Coultre, famous century-old manufacturers of some of the world's finest watches and clocks. Sold only by Authorized Jewelers.

VACHERON & CONSTANTIN-LE COULTRE WATCHES, INC.
580 Fifth Ave., New York 19, N. Y. *Illustrated folder on request*

STYLED FOR GRACIOUS LIVING

From the Victorian era, Colony Court has selected the "Mr. and Mrs." companion chairs as being among the best of that period of gracious living.



COLONY COURT Furniture

by GLOBE HIGH POINT NORTH CAROLINA

It's *Perfection* at last in sleeping comfort!



THE *Fieldcrest* THERMOSTATIC BLANKET *for Controlled Warmth*



YOU need only this one luxurious blanket for perfect comfort, perfect rest. Temperatures always remain the same thanks to the exclusive Fieldcrest Thermostatic Control, made by Thomas A. Edison, Inc., that "thinks" of your comfort every second of the night.

You're perfectly safe, too. Fieldcrest plastic-covered safety circuit is ten times more durable than conventional electric cords. Contains eight safety thermostats. Approved by Underwriters' Laboratories, Inc.

The fluffy, cloud-soft, five pounds of blanket is 75% virgin wool, 25% long fibre cotton for extra wearability. Six-inch rayon satin binding. Lovely decorator colors. Sold in fine department stores.

$45.00 Including Federal Tax

ALSO LOOK FOR: *Fieldcrest Sheets • Towels • Blankets • Bedspreads Lace Tablecloths • Curtains • Hosiery • Rayons • Woolens*

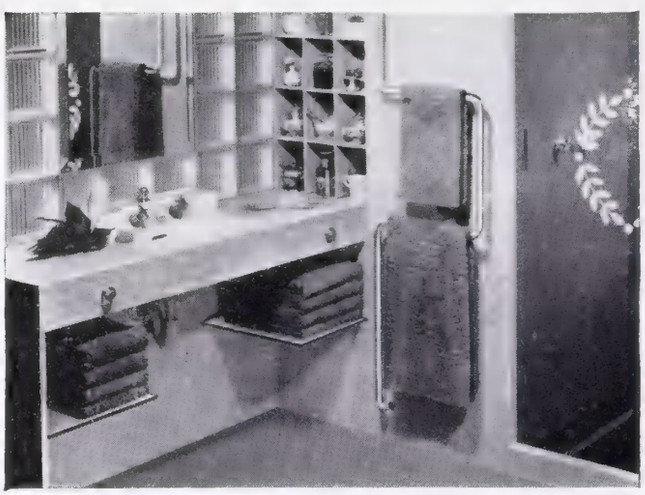
FIELDCREST MILLS—Division of Marshall Field & Company, Inc., 88 Worth St., New York 13, N. Y.



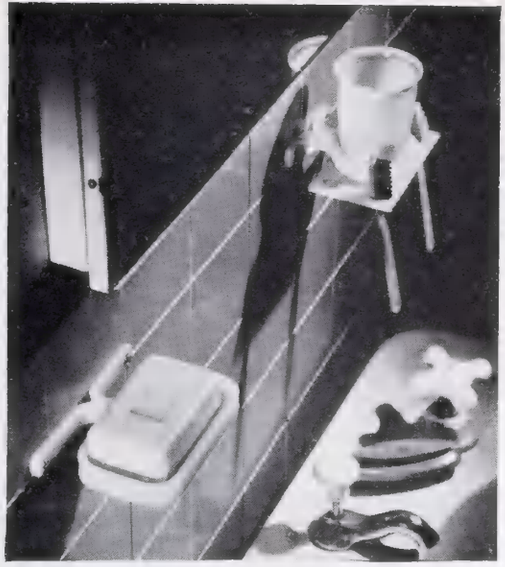
● Top and panel of Pearl-Wick hamper are made of cellulose plastic which resists stains, never needs paint. Towel rack by California Plasticraft

HOW PLASTIC IS YOUR BATHROOM?

Colorful, cleanable, sturdy, plastics take to water, solve accessory, floor, wall problems



● Something special in towel racks is this one made from an acrylic rod bent to hold various sizes. It looks like glass, but is hard to break and glows in the light. Towels by Cannon Mills



● Soap dish and tooth-brush holder come in a colorful set by California Plasticraft which includes other plastic bathroom accessories. Not apt to chip

Bathroom plastics aren't limited to those well-known vinyl film shower curtains which have taken the gaff for years. Plastic flooring won't chip or crack, and plastic wall tile will stand up well.

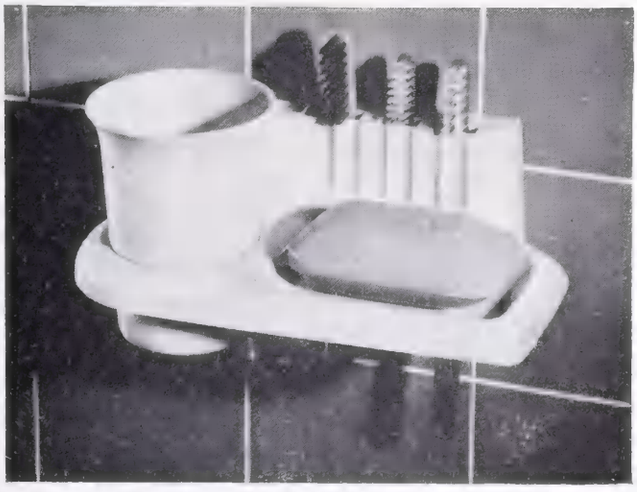
To carry out your decorating plans, plastic-treated wallpaper keeps clean as tile and, unlike ordinary paper, doesn't object to your steaming shower bath.

The various laminates are also headed for bathroom use as walls, floors, and counter tops which will take almost any abuse.

Among accessories, hampers with glossy tops and peelproof, chip-proof plastic toilet seats are old plastic users.

Tumblers, soap dishes, tooth-brush holders and towel racks are plastic improvements, too—they're not likely to break, are molded in color with cleanable curves.

When you're buying bathroom plastics, look for two fairly new materials which are especially good. One is polystyrene which has a ring and a gloss like glass, comes in any color, and won't buckle no matter how wet the air. The other is flexible polyethylene which makes colored tumblers and movable soap dishes you can't break.



● Molded in one piece without any dirt-catching corners, this combination holder with matching tumbler is by Gregory of Hollywood. Plastic-surfaced wall tile is Marlite by Marsh Wall Products Co.



Approximate prices of furniture shown above: 1202 Milford Butterfly Extension Table $89.50; 1242 Petersham China Cabinet $112.00; 1243 Petersham Welsh Cabinet $1[illegible]; 1268 Ladder-back Side Chair (fibre seat) $23.00; (*at right*) 1241 Petersham Server $69.00; (*not shown*) 1269 Ladder-back Arm Chair $30.00.

Hospitality in the EARLY AMERICAN MANNER

Today, as in the days when the colonies were young, Early American furniture offers an inviting background for any dining room. Truly in the tradition of American hospitality is this cheery dining room in sunny, solid Whitney Birch. Built for years of pleasant living, it will be a joy to you . . . an invitation to your guests.

★ ★ ★

Last month I said that birch was just as good as maple. It is "just as good" if it is made as well, designed as well and finished as well. That is where WHITNEY comes in.

Very few manufacturers made as good furniture during the war as before but WHITNEY did—at least our dealers all over the country told us our quality had not changed. To maintain high quality during war time was not easy—in fact it is never easy. It requires constant struggle and close application. It is easy to slip and slump.

At any rate, we are now making furniture of good quality from yellow birch. There is good yellow birch all over the Northeast—beautiful birch is found in Maine, New Brunswick and even Nova Scotia where the maple is terrible—queer isn't it?

Wood heel manufacturers don't like birch because of the curly grain which comes in the large trees. Curly is a lovely grain but it is difficult to machine, even in furniture. Equipment must be excellent and knives sharp. Birch has a pore or grain like mahogany and maple has none. This makes birch unsuitable for bobbins or bowling alleys but in furniture it makes no difference in wearing qualities.

W. D. Miller

W. D. MILLER, *President*

★WHITNEY★ *Birch*

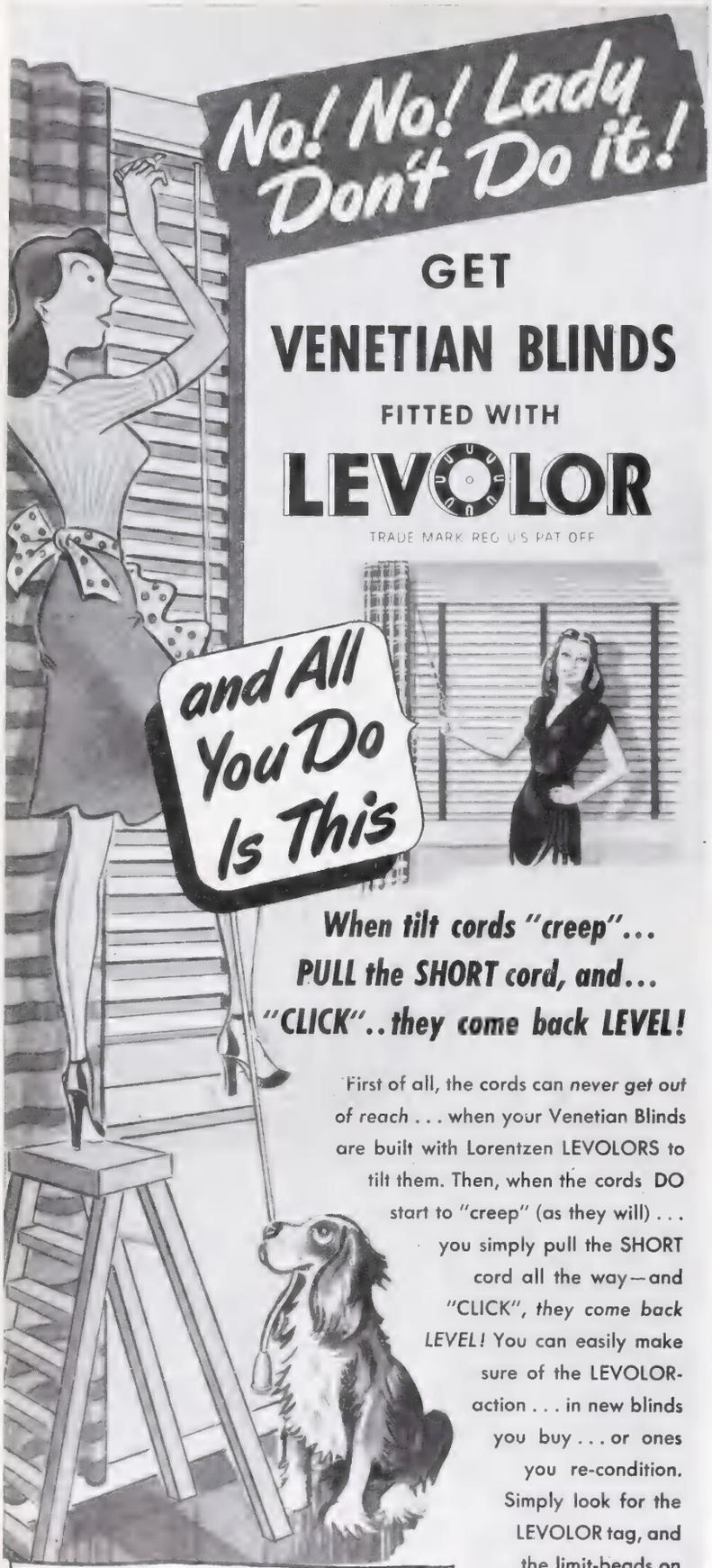
W. F. WHITNEY CO., INC. (HB 1047) So. Ashburnham, Mass.

Gentlemen:

Please send me, without charge, the brochure showing the Whitney Birch furniture you are now making.

Name_____

Address_____



IT'S *Worth* MENTIONING

By Julie Polshek



Bake two thick 7-inch waffles simultaneously in this new double-decker Manning-Bowman Twin-o-Matic Waffle Baker. It's automatic, too. Fill top baker; close it and whirl the knob to bring bottom grid upside for battering. Simple as that! "Dials" waffles light, dark, or in between. Wide troughs catch batter overflow. Glistening chromium with dark mounts make it a handsome eyeful. Under $20 (A.C. only), Hammacher-Schlemmer, N. Y. C.



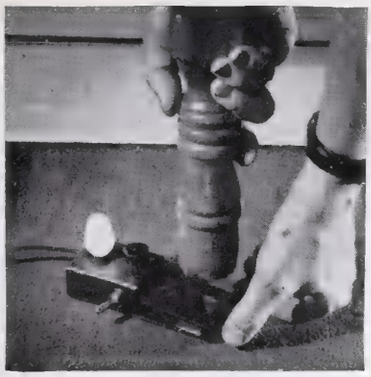
Adjust this unique ironing table to your exact ironing height. You'll get new freedom from fatigue, speed ironing. Legs thumbscrew to 7 different heights for tall, short, medium women. But the plusses of this all-metal, fire- and warp-proof Met-L-Top Ironing Table don't stop here. Ventilated top makes ironing better, faster. It hangs up between uses. It'll last a lifetime. With special pad-cover set, under $12.50. Bamberger's, Newark, N. J.



This everlasting Duralex coffee-maker of gleaming heat-holding aluminum will delight "vacuum" coffee rooters. Assets like these make it a headliner: clog-proof metal filter stem perforated for full flavor extracting; no-drip pouring lip; overhand-size bowl openings; measuring markers; see-through cover used as splash-guard, decanter lid, funnel stand; handled upper bowl. About $5 (8-cup), Schuster's, Milwaukee, Wisconsin.



Even the sidewall of your refrigerator is utilized for storage space with this ingenious Slide-Away Egg Tray. A dozen eggs occupy a mere 2½ inches of sideway space! Eggs nest firmly in metal holders, visible for stock-taking. The rack slides way out for easy access; it has a safety stop. Screw rack to shelf in a jiffy. Metal, finished in aluminum, white or black baked-on enamel. About $1.75, R. R. Hayes, 49 E. 23rd St., N.Y.C.



This *automatic* safety night light is real news. It lights up as you step foot out of bed. When you're safely back again your body weight will turn it off. Just slide Rise N Shine under either headboard leg, turn the knob that adjusts it for your bed weight and it's installed. It switches off during the day. It's sturdily built of heavy mahogany-finished metal. Fits any bed. About $3 with bulb. Rise N Shine, 521 B St., San Diego, Calif.

Attention, baked-bean devotees! This electrified Naxon Beanery Crock is for you. It slow-bakes beans to peak perfection achieved by long baking at low heat in crockery. Between bean sessions it does as nobly by roasts, soups, stews—all foods that "bloom" with long, slow cooking. Just plug it in and forget it. Holds 1½ quarts, works on A.C. or D.C. Its 46-watt element *can't* burn out. About $5, Miles Kimball Co., Oshkosh, Wisc.





Here's a neat trick that brings order to the medicine chest and makes extra space all in one breath. Clipped to any shelf, this compact metal Tidy Shelf turns the expanse of wasted "headroom" into neat, easy-to-reach ledges for bathroom gear. Let each family member have a Tidy Shelf of his own. Good for kitchen cupboards, too. It also screws to walls. In white baked-on enamel. About $1, Northmore's Home Products, Highland Park, Ill.

You'll bless these space-saving china racks once you have them in your cupboard. The rubber-covered Artwire racks expand a little space into a lot, and banish temper-trying inconvenience of stacking china. The tote-able, handled cup-saucer rack saves many steps, too. Together, this team stores full service for 8. Choose red, white, green, blue. Plate rack about $1; 5-section size (not shown) $1.75; cup-saucer rack $1.40, Lewis & Conger, N.Y.C.





You get scrub-brush efficiency and agile access to hard-to-reach places with this flexible mop set. Its metal coil bends the double-sided cotton mop-mitt hand-like in any direction, to any angle. This all-purpose Akar Kleaner scrubs, dusts, oils with equal dispatch and thoroughness. Use it wet or dry on floors, walls, ceilings. Mitt slides off for jiffy changeabout, washing. Complete, about $2; extra mitts $1, Marshall Field & Co., Chicago, Ill.



Why You Can Be Sure You're Right

with Conant Ball Early American

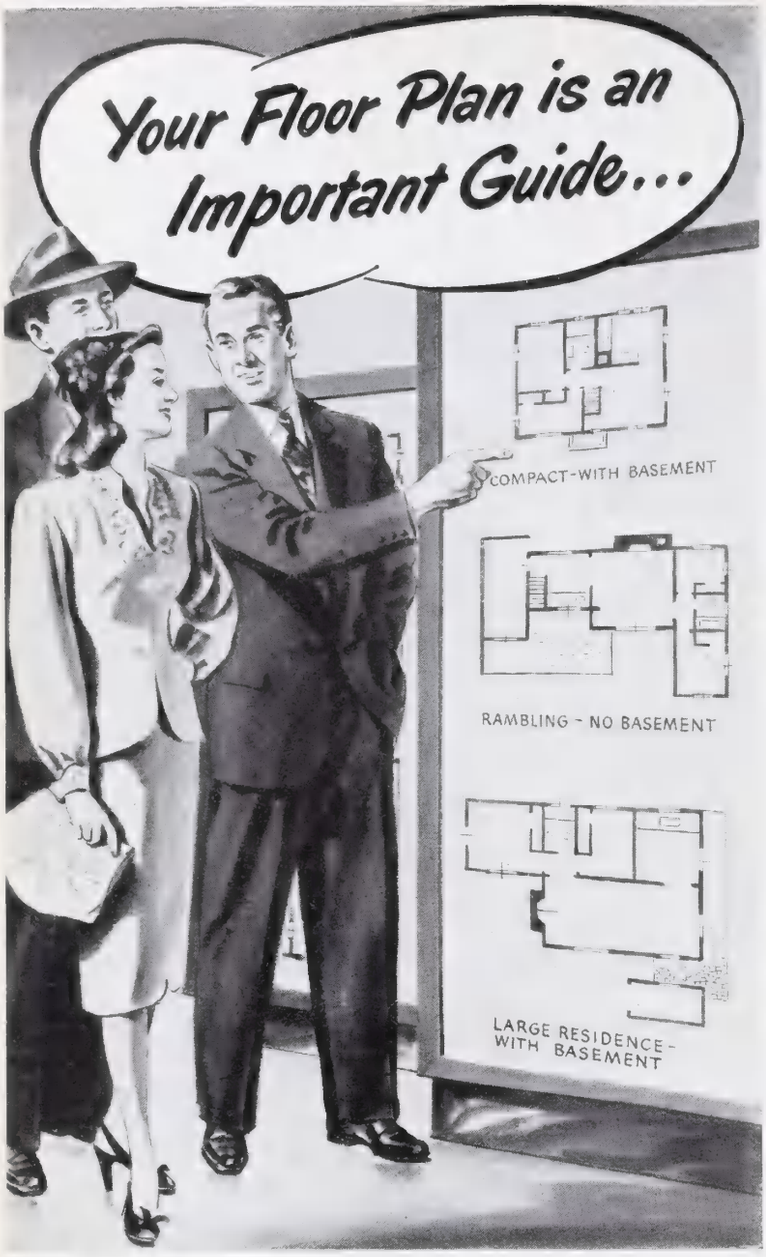
In every respect Conant Ball Early American is lovely, livable furniture. It is furniture that has stood the test of time . . . furniture that will add joy to homes for generations to come. All pieces are either faithful reproductions or pleasing adaptations of heirloom masterpieces designed by Early American Craftsmen. All pieces are made in Solid Rock Maple with the meticulous care that has made the name of Conant Ball synonymous with fine Early American Furniture.

BY CONANT BALL OF GARDNER, MASS.



SOLD AT THESE LEADING STORES

Atlanta, Ga., Rich's, Inc.
Austin, Texas, H. M. Oetting Furn. Co.
Baltimore, Md., Hecht Brothers
Berkeley, Calif., Stone-Pierce, Inc.
Beverly Hills, Calif., W. & J. Sloane
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Birmingham, Ala., Bromberg & Co.
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Cincinnati, Ohio, A. B. Closson, Jr. Co.
Cleveland, Ohio, Sterling & Welch Co.
Dallas, Texas, Anderson Furn. Studios
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Davenport, Iowa, M. L. Parker Furn. Dept.
Detroit, Mich., J. L. Hudson Co.
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Grand Rapids, Mich., Klingman Furn. Co.
Harrisburg, Pa., M. Lee Goldsmith
Hartford, Conn., G. Fox & Co., Inc.
Haverhill, Mass., Jordan-Bonin Furn. Co.
Hollywood, Calif., The Maple Shop
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Long Beach, Calif., Davis Furn. Co.
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Milwaukee, Wis., Klode Furn. Co.
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New Haven, Conn., H. M. Bullard Co.
New York, N. Y., R. H. Macy & Co., Inc.
Oakland, Calif., Bonynge Furn. Co.
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Salt Lake City, Utah, Z. C. M. I.
San Antonio, Texas, W. R. Dallas Furn. Studio
San Diego, Calif., Henry Levy
San Francisco, Calif., W. & J. Sloane
San Mateo, Calif., Layton's
Scranton, Pa., Cleland-Simpson Co.
Seattle, Wash., Frederick & Nelson
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Toledo, Ohio, LaSalle & Koch Co.
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IT will pay you to remember that the proper selection of a heating system . . . plus expert installation of the right equipment . . . will provide you with better heat and more comfort at lower annual cost.

Gravity systems, forced systems, radiant panel systems—hot water, steam, warm air, radiant panel variation—which shall it be?

To help you, your builder or architect specify correctly, Janitrol engineers have published a series of authoritative heating guides that take the guess-work out of heating system selection.

Write for your copies today!

Next step is to see your Janitrol dealer and learn why Janitrol gas heating is so far advanced in design construction . . . learn too about Janitrol's unmatched record of dependable performance.

GRAVITY WARM AIR

The most economical heating system for one or two story houses of 4 to 6 rooms with basements.

HOT WATER

Forced flow hot water is an excellent system for large, rambling homes, with or without basements.

RADIANT PANEL

Now used in many new homes, warm air or hot water is circulated in floors, ceilings and walls, system does away with room registers, or radiators.

WINTER AIR CONDITIONING

Because of its compactness and forced air circulation, is used in average size or large homes, often with unusual floor plans.

Janitrol



SURFACE COMBUSTION CORP.
Toledo 1, Ohio

Please send the books, "Let's Plan a Home" and "Heat for Real Living". Enclose find 25 cents to cover mailing costs.

Name_____

Address_____

City_____ Zone____ State_____



● Pure-lined fretwork on baluster sets the decorative theme for the interior. Natural pigskin makes a dashing, durable stair rail; plants ornament landing

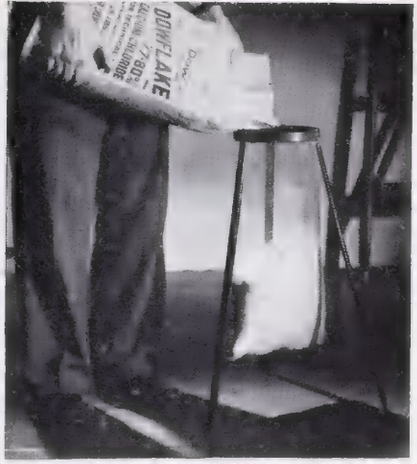
How To Carry A THEME SONG Inside And Outside

A Chinese Chippendale entrance door opens into a foyer that carries its lattice motif straight up the stairway

PHOTOGRAPHS BY MAYNARD PARKER



● The recessed doorway sets the geometric pattern of the inner stairway. Home of Mr. and Mrs. J. T. Snite, Highland Park, Ill. Jerome R. Cerny, architect



PHOTOGRAPH BY FRED LERNER

● Moisture-resistant bag of Lumite mesh holds chemical which absorbs moisture from damp spots. From Terminal Sales Corporation

HOW TO DRY A DAMP CORNER

Here's how a plastic works to alleviate dampness and mildew in such close, small spots as closets, tool houses, cellar corners. An open mesh bag woven of non-absorbent Lumite (Saran) makes a dry container for thirsty flakes of calcium chloride, which are notorious for drinking up moisture from the air. Bag hitches to a lightweight, collapsible metal stand. Since it is plastic, the bag will never rust.

CREATE *a Panel of* LIGHT... WITH PATTERNED GLASS



Architect: Ned Cole

● You can daylight your hallway... with a panel of *Patterned* Glass flanking the door. Clear or Satinol-finished, it admits light yet assures privacy. It can be glazed like windows or louvered for ventilation. Over 20 linear, square or all-over patterns give wide choice for walls, partitions or panels, in modern or traditional homes. Ask your L·O·F Glass Distributor. Send 10c for "Bright Ideas with Decorative Glass". Blue Ridge Sales Division, Libbey·Owens·Ford Glass Company, 5107-A Nicholas Bldg., Toledo 3, Ohio.

L·O·F BLUE RIDGE Patterned GLASS

FOR SOFT, DIFFUSED LIGHT · SMART DECORATION · COMPLETE PRIVACY



Condensation won't steal YOUR comfort — with *Balsam-Wool* Home Insulation!

Moisture in the air within your home condenses when it's cooled—as on this pitcher. Such moisture is an enemy of insulation . . . robs it of the power to protect you from heat and cold. No wonder it's so important that the insulation within the walls of your home be fully protected from condensing moisture! And that's why Balsam-Wool insulation is completely sealed in a tough moisture-proof covering—why it has two or more vapor barriers!

Condensation is only *one* of the many insulation enemies which Balsam-Wool defies. This better insulation cannot settle or pack down under the effects of vibration—it is firmly fastened in place, and the insulation mat is double bonded to liners. Wind cannot penetrate Balsam-Wool to create drafts within your home. Highly fire resistant and vermin-proof, Balsam-Wool gives you *lasting* value for your insulation dollars.

For complete information about Balsam-Wool, see your lumber dealer—or mail the coupon.



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THE SCIENTIFIC LIFETIME INSULATION

*REG. U. S. PAT. OFF.

Wood Conversion Company
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St. Paul 1, Minnesota

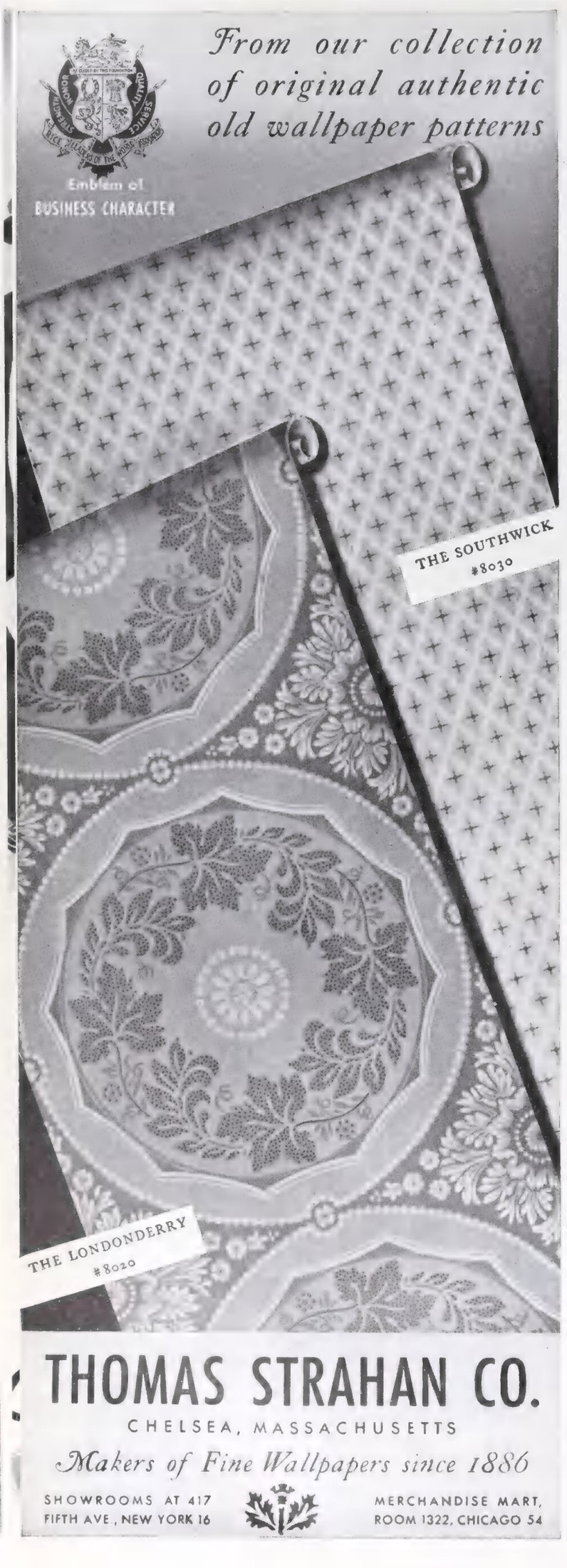
Please send me full information on Balsam-Wool Sealed Insulation. I am a homeowner ( ), renter ( ), architect ( ), contractor ( ), student ( ).

Name.....

Address.....

City..... *State*.....

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HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 104

And it is because of these airlines that many a passenger has returned home more quickly than expected after taking a trip to Europe on the chance of immediate passage back, although no such guarantees were given or are given.

Plan to Play Nearby

So any winter planning you have in mind will have to be done now. And the wise vacationist at this time will look more to the Western Hemisphere than elsewhere.

Most indications are that prices are high everywhere, so it is just a matter of personal choice as to location.

Cancellations have been so few and far between in the past weeks that travel agents generally can see no easing of the accommodation picture.

Some hotel space is reported open in Mexico and in Bermuda and Nassau (if you're willing to fly down), but this is such a day-to-day proposition that you'd be wise to check even now for future bookings if you're planning anything.

Based on data compiled by Thos. Cook & Sons (the famous Cook's Tours), it seems fairly evident that most American vacationists will plunge for fun and frolic in domestic territory, of which there is plenty.

California

From San Francisco to San Diego, not forgetting Tijuana across the border, and Santa Barbara, Malibu, and LaJolla, you can disport yourself at will—everything from swimming to skiing (there's that winter again!). And don't miss Yosemite National Park and its "Ghost Towns" of Gold Rush days.



If you enter from Sonora you'll pass Mount Baldy and its famous Bonanza Mine, where millions of dollars worth of gold was discovered, and which, with the Coloma discovery, started the "Forty-niners" on their famous gold rush to fame, fortune, or fadeout.

Then there's Mark Twain's cabin on Jackass Hill where his personal effects are preserved as a shrine. Also nearby is the Wells Fargo Stagecoach Building, containing many relics of those hectic gold carrying days when men were men, and all that.

Arizona

If you're interested in prehistoric ruins, the Navajo Indian Reservation near Allentown beckons strongly. Recent excavations there have brought to light ruins of a prehistoric pueblo that is believed to date back to 707 A.D.



Basket-makers of known antiquity who came from Asia between 700 and 1,000 years ago are thought to have inhabited the site. You'll be intrigued to see the development from the crude pit house of the original basket-makers to the elaborate pueblo buildings of several stories hewn into cliff-dwelling apartments.

This is but one aspect of Arizona, which actually is one of the most enjoyable vacationlands imaginable.

Arizona also boasts of Meteor Crater, one of the most rare exhibits of nature. Scientists estimate that this famous crater was formed something like 40,000 or more years ago, and was created by the impact of a giant meteorite drawn to the earth by gravity.

The crater is nearly circular and the diameter of the rim is more than 4,000 feet. The rim itself is 160 feet above the surrounding plateau, and 600 feet above the bottom of the crater. The sides are almost vertical below the rim.

Closed during the war years, this largest meteoric spectacle in the world is yours to inspect—and it's well worth it.

Oregon

If there's anything of the Robin Hood in you, then Malheur National Forest (more than 1,117,000 acres of it) can be your Sherwood

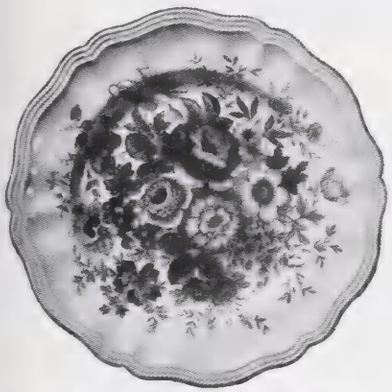
THE SYMBOL OF
·ROYAL·
DOULTON



"....on a May morning on
Malvern Hills
A marvel befell me—sure from
Faery it came...."

The legendary "Vision and Creed of Piers Ploughman" is thus attributed to the charm of the Malvern Hills. Other poets, Keats and Masefield among them, have known the Malvern spell—as have travelers of every type and degree. Oak and yew trees grow there; a dozen kinds of roses; other flowers in a hundred varieties. At an altitude of 1,000 feet, watered by three rivers and innumerable streams, many of the flowers bloom all winter.

Inseparable from Malvern's history is that of Malvern Priory-Church, founded in the 11th Century. Its architectural evolution and beautiful windows reflect the centuries—the gifts and the love lavished upon it by visiting royalty, by notable churchmen and by the people of Malvern.



THE MALVERN PATTERN
ROYAL DOULTON EARTHENWARE

It is fitting that this rich flower design should be known as The Malvern Pattern. Here is a bouquet of roses, daffodils, hare-bells, primroses and wild flowers—certain to bloom the year around and every year. The graceful Stafford shape frames a picture delicately tinted in enduring, underglazed colors.

The Symbol of Royal Doulton appears on a wide range of tableware, figurines and animal subjects—in English Bone China and in Fine Earthenware. Write for the name of your nearest dealer. Enclose 10c if you want fully illustrated Booklet No. 24, including correct table services.



MALVERN PRIORY-CHURCH

DOULTON AND CO., INC.
SUCCESSOR TO
WM. S. PITCAIRN CORP.
212 FIFTH AVE., NEW YORK 10

Forest. This famous Oregon forest is America's unique Archery Preserve, containing Canyon Creek Wild Game Preserve.

In season, hunters are allowed to use only bows and arrows. And use them under the same rules as prevailed in 14th-century "Merrie England." These rules were first brought to America by the Bowman Club of Philadelphia in 1828, famous as the first organized archery club in the United States.

Nothing to see in America did you say?

Virginia

And to preserve the allusion to "Merrie England," Virginia offers you her Colonial National Historical Park. Among its special features you'll find Jamestown Island, site of the first permanent English Settlement in North America in 1607, and capital of Virginia in 1699. It also includes Colonial Williamsburg and sections of Yorktown, where in 1781 the Americans and French besieged and captured Cornwallis' army in the last important battle of the Revolution.

Many historic scenes and buildings, including old Revolutionary roads, forts, and blockhouses, have been restored by the National Park Service. Yorktown's old Custom House, Grace Episcopal Church, the Shield House, and the famous West House have survived to this day.

You also shouldn't miss the Swan Tavern and its museum, and the recently reconstructed Moore House, where the Articles of Capitulation for the British Army were drawn up.

How to Leave Home

There are still 43 other states (44 if Hawaii should presently be admitted to the Union) to be accounted for, and all of them are grand places to go and do things. And if it will help you at all, I advise you to discuss with your travel agent anything you are planning for a period of rest and relaxation come fall and winter. Plan early, book early, travel light, and you can't go wrong—and you'll like it very well, indeed.



MAKERS OF FINE PLUMBING FIXTURES SINCE 1904

ELJER

"A woman knows by experience..."





"I've polished many a bathroom in my ten years of married life, moving from one house to another. I've learned to appreciate fixtures that can be cleaned easily . . . and kept clean."

There's a reason why Eljer Plumbing Fixtures are easy to keep sparkling clean and new looking. Eljer Tubs, for example, are made of *rigid cast iron*, over which is fused a *heavy, glass-like, enamel finish* that resists scratching and stains.

Eljer Plumbing Fixtures, in vitreous china or enameled cast iron, are available in white or lovely pastel shades . . . featuring the latest in design and style leadership. *Eljer Co., Box 192, Ford City, Pa.*

WITH A TOUCH OF THE FINGER



Thanks to new, exclusive construction features, Eljer Faucets can be turned "off" with a touch of the finger . . . thus eliminating the annoyance of dripping faucets. This is just another reason for making sure that your new bathroom, kitchen and laundry are equipped with Eljer Plumbing Fixtures.

ELJER CO. FACTORIES AT: FORD CITY, PA., SALEM, OHIO, LOS ANGELES, CALIF.



DOUBLE FEATURE TONIGHT!

BROILED ROAST BEEF in MEAT OVEN PLUS BISCUITS and SCALLOPED POTATOES in BAKE OVEN! ALSO OTHER SPECIAL FEATURES

★Won't you be proud to present to your family or friends this twin bill (of fare) with yourself the star of both features!

No more rushing this way and that—no more nerve tension and perspiration—in a frantic but futile effort.

Grand's two-oven capacity is the happy ending to an age-old problem—how to prepare a complete dinner and have everything come out, piping hot, at one time.

OTHER GRAND FEATURES

- Good Housekeeping Guaranty.
- Charcoal-ator Broiler—cooks meats with infra-red rays, like a hot bed of charcoal.
- Replacement of oven bottom guaranteed for life if defective.
- Replacement of porcelain enamel top burners, with removable aluminum heads, guaranteed for life if defective.
- Safe-Tee-Kee burners eliminate danger of unintentional lighting.

EVERY WOMAN'S RECIPE FOR UNFAILINGLY FINER MEALS

Grand GAS RANGES

FOR CITY GAS & LP (BOTTLED) GAS

REPLACEMENT OR A REFUND OF MONEY Guaranteed by Good Housekeeping AS ADVERTISED THEREIN

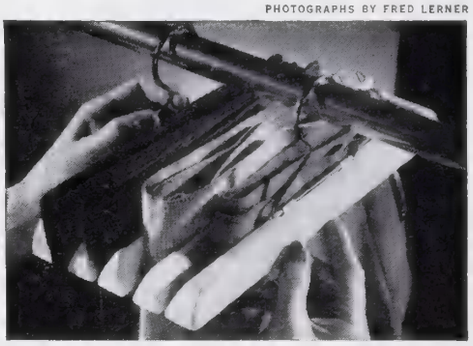
Grand Home Appliance Co. Cleveland 4, Ohio

GAS HAS GOT IT!

KEEP YOUR CLOTHES AND CLOSETS TRIM

Plastics are good clothes insurance—they keep trousers off the floor, shoulders in shape, and protect your dresses from dust

PHOTOGRAPHS BY FRED LERNER



● Not only does the polystyrene 4-Some hanger grip four trousers or skirts at a clip, it releases them individually. Made by Hollis Co.



● No "hanger sag" for this year's shoulders! Prevent it by sliding smooth plastic ends on standards wooden hangers. By Na-Mac Products



● Checked Krene shoulder cover is practical, convenient, pretty. It keeps your dress fresh, has pockets for your matching scarf and gloves



There IS something new UNDER THE SUN

In our editorial feature describing this unique Kool-Vent aluminum umbrella, in the August issue of HOUSE BEAUTIFUL, an error was made in the approximate retail price we gave. The price of this unusual "slatted" umbrella, which is designed both to keep sun out and let air in, should have been given as approximately $150 instead of $30. The aircraft-type riveted construction of this 8-foot-diameter umbrella for lawns, patios, swimming pools, and other outdoor uses, will provide a lifetime of service. The first cost is the only cost. The all-aluminum construction makes this umbrella amazingly light in weight and easy to handle. It's made by Kool-Vent Umbrella Corp., Pittsburgh, Pa., and available in leading stores.

A Good Choice in **GOOD TASTE!**



Fortunately, a comparison of values—design, construction, and the all-important item of finish—is easily made when you are buying furniture. Ask your dealer to show you Wildwood Cherry—a comparison will be worth making. Consider H. Willett, Inc., Louisville 11, Ky.

WILLETT *Wildwood* CHERRY

Also Makers of Famous Golden Beryl Solid Maple Furniture

Investigate before you build or re-roof—

The most popular asbestos roof Johns-Manville has ever developed!



Note staggered edges and beautiful weathered appearance of these shingles. Come in several attractive colors.

American Colonial **Asbestos Shingles . . . the lowest-cost roof in the long run . . . lasts 35 years PLUS***

Fireproof, rotproof, weatherproof, permanent as stone! Not one J-M asbestos shingle has ever burned . . . not one has ever worn out!

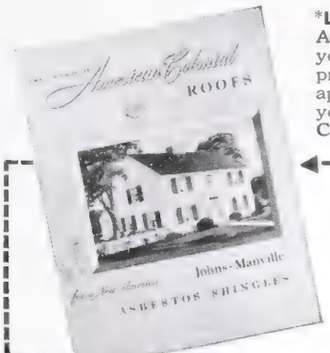
Just before the war, Johns-Manville introduced a new type of asbestos roofing shingle—the most beautiful and distinctive asbestos shingle in Johns-Manville's 88 years of roofing experience!

It's called the "American Colonial" because it is so typically American in appearance.

During the war these low-cost asbestos shingles *proved* themselves on thousands of installations. Made of asbestos and cement, practically indestructible materials, they have the permanence of stone.

Today the demand for these shingles is unprecedented. But production is being constantly increased.

So talk with your J-M dealer about these remarkable low-cost shingles—one of J-M's most important contributions to existing homes and the new homes of tomorrow.



LAST 35 YEARS *PLUS!—Thousands of J-M Asbestos Shingles have now been in service 35 years and more. They're still as fireproof, rotproof, and weatherproof as the day they were applied. No signs they won't last another 35 years or more! That's why we say American Colonial Asbestos Shingles last 35 years PLUS.

FREE Write today for a FREE copy of our full-color brochure, "American Colonial Asbestos Shingles." Address: Johns-Manville, Department HB-10, Box 290, New York 16, New York

JOHNS MANVILLE JM PRODUCTS **Johns-Manville BUILDING MATERIALS**





DESIGNED BY
RANDOLPH MOHLHENRICH

GRACIOUSLY, SPACIOUSLY YOURS

SIELING MODERN

SIELING FURNITURE CO., RAILROAD, PA.

A GREENHOUSE PAYS OFF

CONTINUED FROM PAGE 174

July: Sow seed of cineraria and snapdragon to bloom January to March, following chrysanthemums.

August: Sow seed of stock, marigold and *Primula malacoides* to bloom in January and February.

September: Take cuttings of Boston daisy or marguerite for late winter bloom in pots or bench. Sow seed of poor-man's-orchid (schizanthus) to flower in pots in March or April, following bulbs.

This brief outline doesn't attempt to include the time-consuming chores of pricking out (transplanting) seedlings, transferring rooted cuttings to benches, staking, and shifting plants. These all help fill up the week ends of the gardener whose enthusiasm runs to details.

The time-saver, on the other hand, avoids altogether the task of propagating plants from seed. By starting with a collection of small woody and foliage plants and growing them in pots, he finds his main work is in shifting these plants to larger pots and in taking cuttings of softer material, such as geraniums and begonias.

Geranium cuttings are best taken in August or September, but most potting and propagating by cuttings can be done at the gardener's convenience, and then needs doing only every other year. The time-saver avoids entirely the job of shifting his bench soil, since he grows everything in pots.

Typical plants for the time-saver to grow are: azaleas, camellias, begonias, geraniums, roses, flowering maple (abutilon), fuchsias, kalanchoes, coleus, philodendron, variegated periwinkle, and various ivies, ferns, and palms.

Should he feel especially ambitious some season, he can pot up plants and bulbs for seasonal color. Hardy bulbs are fairly easy, and so are some tender ones, such as caladiums for mid-summer color and amaryllis for mid-winter. Plants of hardy perennials — astilbe, bleedingheart, primroses, dianthus, violas, and many others — can be potted and forced after storing in the cold frame a few weeks along with hardy bulbs. These, like other plants listed, should be grown in a cool greenhouse at a night temperature of around 50° Fahrenheit, for best results.

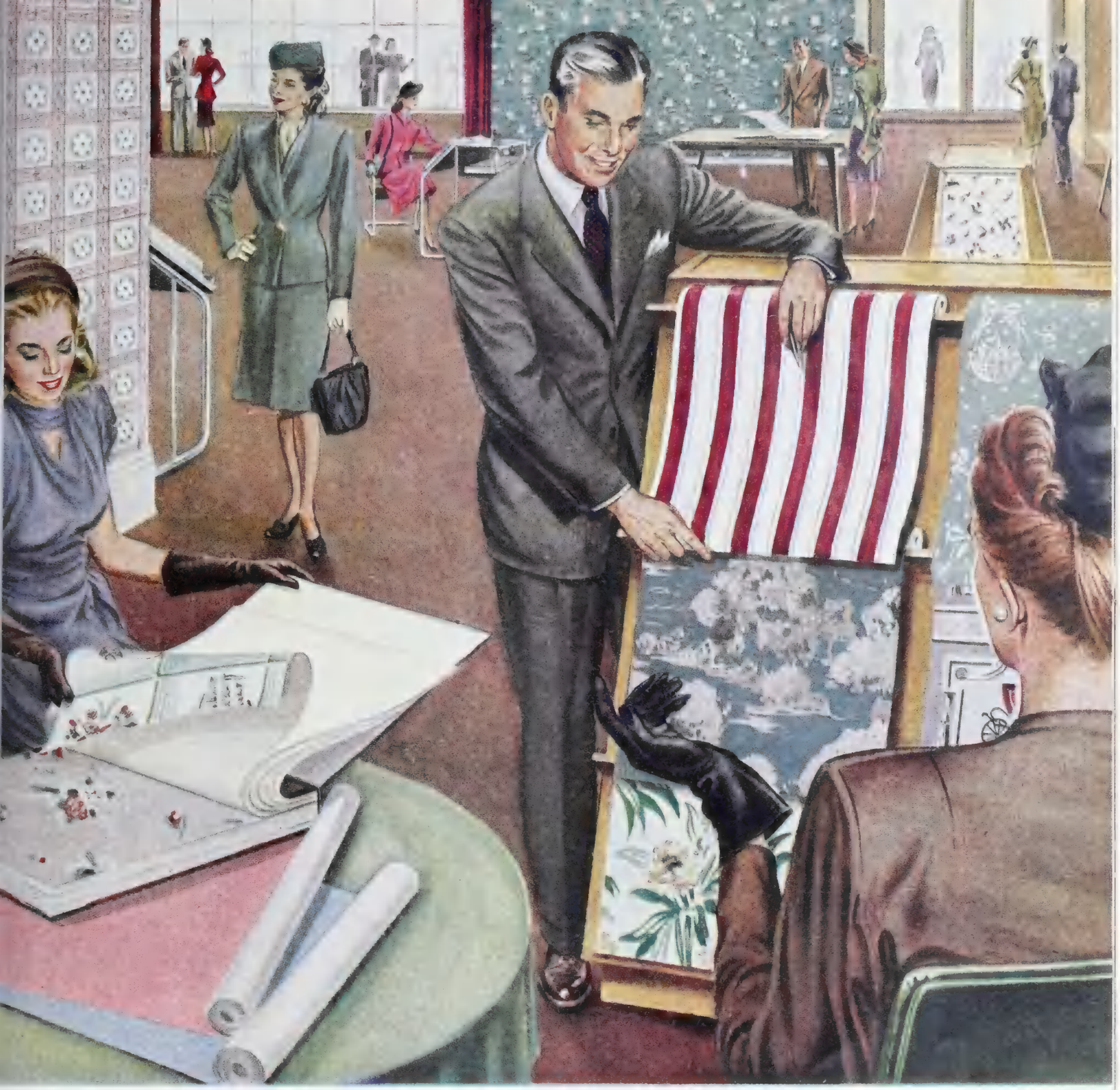
With little trouble, the time-saver can keep his greenhouse attractive even in the summer by shading it with slat shade, cheesecloth stretched between frames, or



with a coating of whitewash. Thus he is saved the bother of shifting his plants to a cool place for the summer. The only routine year-round jobs for him, then, are disease and pest control and watering. Big returns and year-round gardening fun in return for small effort.

Before you go into greenhouse gardening, decide whether you are a time-spender or time-saver. Then garden indoors according to your time and temperament.





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*Reg. App. For.



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Fine Porcelains, hand decorated,
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To match handkerchief case, $4.50

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Beauvais embroidered satin,
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Prices slightly higher West of the Mississippi



PHOTOGRAPH BY MAYNARD PARKER

● Screens give height, take any trim. Slightly folded to break up a flat surface, papered screen behind table adds interest to this room. Decorated by Marshall Field & Co.

Have You Learned How Important A SCREEN Can Be?

TWO PHOTOGRAPHS BY FERRARI



● Accordion-folded screen behind the bed gives focus to this room and could do other jobs—it might blot out an unwanted window or wall jog. Decorated by Macy's



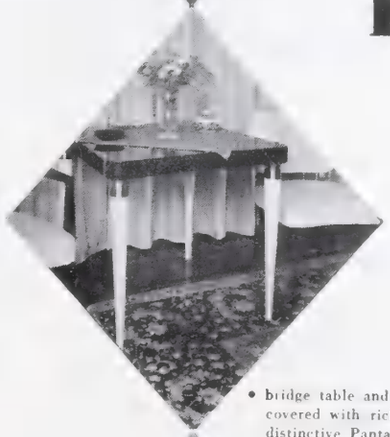
● Gay stripes on these screens give accent to the over-bed caprice. But that isn't all—they could hide shelves, cupboards, or radiators too. Decorated by Macy's



• deep spring chairs and sofas beautifully and durably upholstered with Pantasote Wynsote —vinyl coated fabric!

Your home brighter, cheerier, lovelier — happier and easier to live in . . . with

Pantasote



• bridge table and chairs covered with rich, distinctive Pantasote Pantex—unsupported vinyl!



• interiors take on new glamour with Pantasote Pantex upholstered wall sections!



• even the finest dining room sets look lovelier with chairs upholstered in superb Pantasote!

More than mere surface sparkle, the beauty of Pantasote excites constant joy in you! It invites your eye with its warm colors and rich grainings. But even more you love the way it cuts housekeeping. For Pantasote laughs off the attacks of children, pets, or parties —just a whisk of a damp cloth makes it bright and new! Yes, insist on genuine Pantasote! Look for the gold and black Pantasote tag on the next upholstered piece or bridge set you buy!

PANTASOTE

THE PANTASOTE COMPANY OF N. J.

General Sales offices 444 Madison Avenue, New York 22, N. Y.



All the healthful comfort of sun-like

Radiant Heat

plus the convenience of year 'round Hot Water





No matter what the weather, your home will always be a haven of cheery comfort, if it has a B&G *Hydro-Flo* Heating System. You'll never be roasted out on mild Spring or Fall days, yet always have plenty of heat when the thermometer hits zero. Because . . . *this is the system which matches the heat supply to the weather!*

B&G *Hydro-Flo* Heating achieves its luxurious comfort and amazing economy because it is a *forced hot water system.* It is automatically controlled...so smoothly that at all times it supplies *just enough* heat to keep your home constantly at the temperature you like best. Never a bit of fuel is burned needlessly.

Whether your home is to have radiators, convectors, radiant baseboards or radiant panels, a B&G *Hydro-Flo* System will give you the last word in radiant heating comfort.

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B&G *Hydro-Flo* Heat equipment can be installed in new homes or used to greatly improve comfort and cut fuel expense in homes now heated with radiators or convectors. Ask your architect or heating contractor.



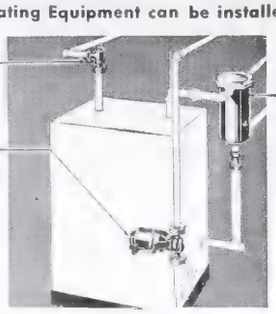
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Please send free booklet on B&G *Hydro-Flo* Heat.

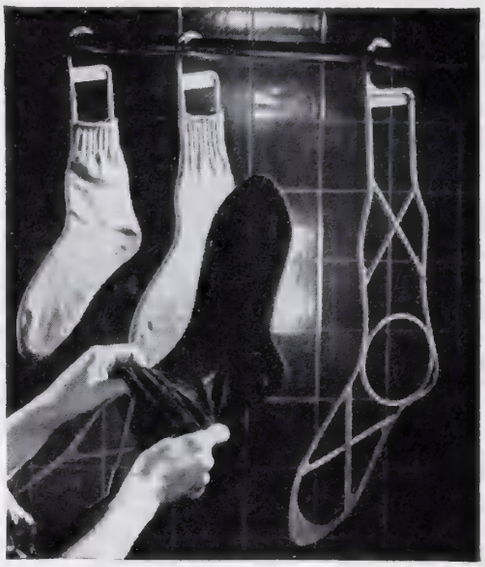
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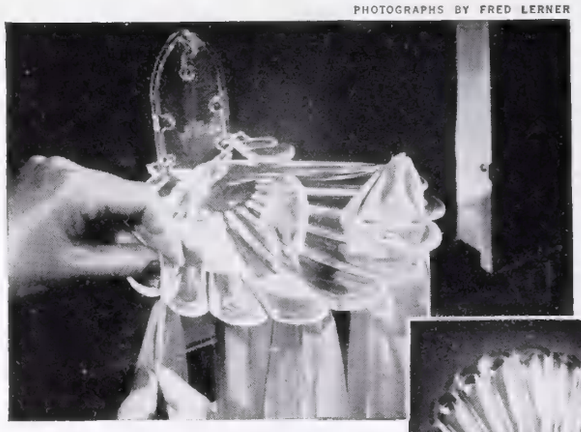


● Because they're made of plastic (ethyl cellulose), "Sok Dryers" won't snag, rust, or stain. Socks keep shape, don't shrink. Three sizes. Tray Ware

NEAT DRIERS For Washbowl Laundering

Hosiery lasts longer when dried without danger of rust stains, shrinking, snagging

PHOTOGRAPHS BY FRED LERNER





● Bathroom stocking laundry can be orderly. Polystyrene sea-shell fixture can't rust or stain; smooth edges do not snag. Folds up against wall when not in use. Saf-T-Dri stocking holder



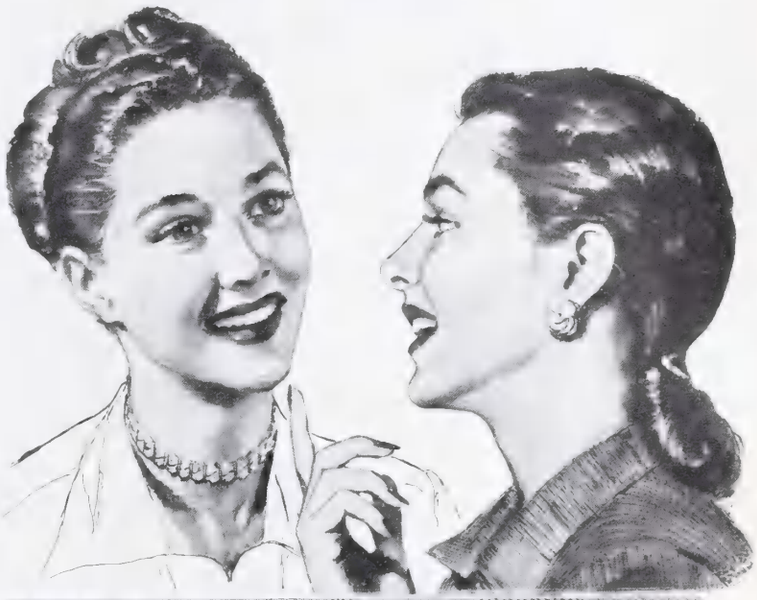
TRY MAYONNAISE ON YOUR SALAD MOLDS

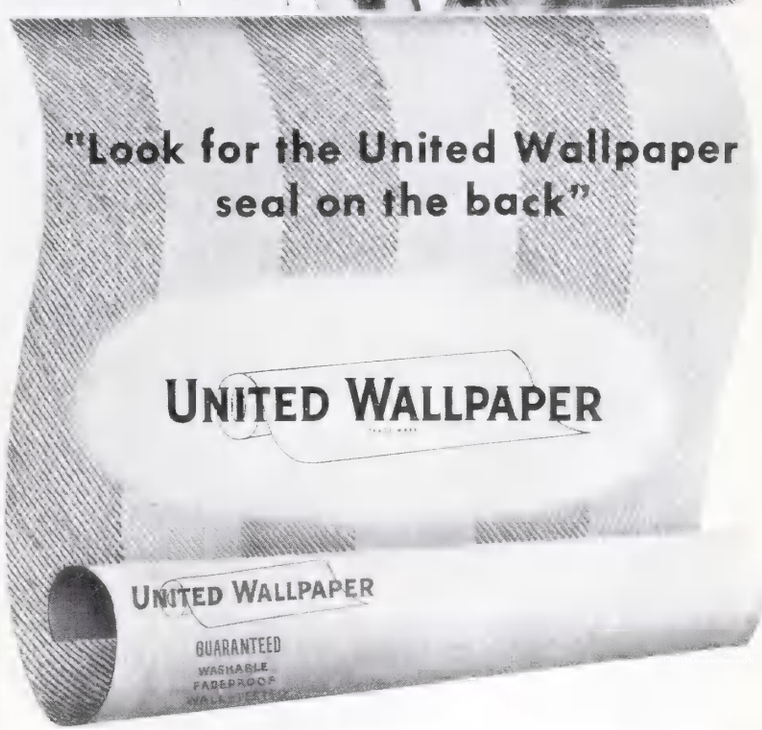
Cooks are usually proud of their molded salads, but discouraged by the sleight of hand they require. Worst of it is usually getting the salad out of the mold. Next time try "greasing" the molds with mayonnaise before pouring salad in. You will find that the salad slips out quickly and easily, all in one piece. You won't have to dip each mold in hot water and run the risk of having the salad lose its shape.



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Merchandise Mart, Chicago 54, Ill.



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"Now our house is always comfortable and we have an endless supply of piping hot water—even on washday . . ."

What a combination for year-round convenience and winter comfort — America's most efficient and economical home heating boiler equipped with a Taco Tankless Heater. It's a combination that means hot water *always* on tap—plus amazingly efficient and trouble-free home heating. The Burnham Yello-Jacket is an "all-fuel" boiler adaptable with only minor changes to burn either coal, oil or gas. Its remarkable economy with each of these fuels is due to its famous and exclusive *double combustion* chamber engineered to make the fullest use of heat generated in the boiler. With the Taco Tankless Water Heater there is no storage tank. The water circulates through many feet of copper tubing located in the hottest part of the boiler. Thus it is heated piping hot as it runs. Why not enjoy the extra convenience of this truly modern, streamlined Burnham Yello-Jacket boiler that gives you year-round economy. Mail the coupon TODAY for full information.

*Also available with Taco Water Heater for storage tank systems.

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Burnham RADIANT HEATING SINCE 1913

Burnham Corporation
Irvington, New York
Dept. HB-107

I'd like to know more about the Burnham home-heating boiler that provides an endless supply of hot water.

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● Orange-scarlet cups of *Tulipa praestans* will add dash to your spring garden. They are only ten inches tall, so plant them in the foreground

IF YOU WANT BRIGHT COLOR EARLY TRY THESE LITTLE BULBS

Spring will come bursting out at least a month ahead of itself if you plant some early European and Asiatic tulips in your rock garden, in the perennial border, in front of the shrubs—anywhere, or everywhere for that matter.

These delightful tulips were, unhappily, out of our lives during the war. But now, again, all the old favorites are back with some newcomers of which the Holland-

PHOTOGRAPHS BY W. BEEBE WILDER



● You'll find *Tulipa linifolia* dainty as a windflower, but much more striking in color—scarlet with a black center. Only eight inches tall, it's especially nice in a rock garden



● Plant Red Emperor, and you'll be the envy of all your friends. This tall early variety has scarlet petals, fairly dazzling in the sunlight

By Jean Hersey

ers are justly proud. Again they spill their peaked petals and exotic charm through the pages of the catalogs. Their colors are even brighter than before, and their two-toned, sometimes raggedy, petals more appealing than ever. Their reds are more brilliant than the tapestries of Asia, whence some of them come, their golds more dazzling than the setting sun at Stamboul, their whites purer than the Alpine snows which drift over the ancestors of these bulbs that you will buy.

Though they all originated in the opposite ends of the earth, they will settle down happily in your garden, bringing to it a feel of Sicilian hills, of the steppes of Asia, and of plateau lands of the Orient. Their gay hues next April will balance the color of the cardinal or red bird, singing in the top of your white birch.

Before March has ceased whipping its chilly way over your garden *Tulipa biflora* emerges. In the first warming suns of spring, its triplets of tiny, white, starry flowers on six-inch stems open and show their butter yellow centers. Also this month, *turkestanica*

(*Continued on page* 221)

PHOTOGRAPHS BY J. H. MCFARLAND CO.



● White and yellow, pink outside, is the color description of charming little *Tulipa kaufmanniana*. It's also known as the waterlily tulip because of the shape of its expanded petals



New Self-Fitting Silentite!

You can bring the outdoors in—without letting in the weather, too—with the new self-fitting Silentite! This amazing new wood window is actually 20% more weather-tight than the famous original Silentite "Insulated" window. That means lower fuel bills—more comfort—health protection. For only Silentite has the famous patented "floating" weatherstrips that always press tight against the moving parts of the window—yet which permit easy movement.

Your window dreams come true with the new self-fitting Silentite. This truly modern window operates easily the year around. It locks in two positions—closed and partly open—to permit ventilation and yet to bar out intruders. Silentite has no weights, cords or pulleys to get out of order—it won't stick or bind and—good news!—it is very economical to install when building or modernizing.



Before you buy any windows, get all the facts about the new self-fitting Silentite—available in 12 modern sash styles. Mail the coupon for the new Silentite book, which will also give you new ideas on where and how to use windows to advantage.

CURTIS WOODWORK SILENTITE PRE-FIT the "Insulated" window

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Gentlemen: Please send me free booklet on the new Silentite Windows.

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THE PORTABLE HEATER THAT'S COMPLETELY SAFE!



Model PJ-13
Portable Heater
110 Volt, AC

ONLY ELECTROMODE HAS THE SAFETY-GRID AND GIVES YOU ALL THESE FEATURES

SAFETY—Cast-aluminum Safety-Grid heating element has no exposed hot wires or glowing coils.

DURABILITY—Made for long, trouble-free service. Guaranteed.

CLEANLINESS—Electromode heat is clean, odorless, smokeless—always healthful.

PORTABILITY—Easily carried from room to room.

NO OVERHEATING—Case and handle stay cool! Safety switch prevents overheating.

CONTROLLED HEAT—Warmth is distributed evenly for maximum comfort.

TWO-WAY USEFULNESS—Fan may be used without heat for cool air circulation.

QUIET OPERATION—Fan and motor operate quietly. No radio interference.

EVEN a child's prying fingers are safe with this electric heater. For Electromode, and *only* Electromode, has the Safety-Grid—a patented, cast-aluminum heating element that eliminates all danger of fire, shock or burn, *because it has no exposed hot wires or glowing coils!*

There's no other Portable like it! So sturdy a 200-pound man can sit or stand on it . . . yet so light you can lift it with one finger! Perfect for giving extra warmth to chilly or drafty rooms. Draws cold air in, then quietly circulates warmed air throughout the room. Approved by Underwriters' Laboratories. See it at your dealer's. $29.50 plus tax.*



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The answer to small room comfort! Easily and inexpensively installed in the wall, it gives quick, circulated warmth. Attractive, durable, white baked-on enamel finish. Model WJ-13 for 110 volt, AC (illustrated), $29.50 plus tax and installation.*

There are other Electromode Bilt-in-Wall Electric Heaters for any room in your home or office, and larger units for industrial and special-purpose uses.

GET THIS NEW BOOKLET, "Plan for Perfect Heating," at your dealer's. Or write us, Dept. HB-107, enclosing 10c in coin or stamps for postage-handling.



ELECTROMODE Room Heaters

*Slightly Higher in West.

ELECTROMODE CORPORATION • 45 CROUCH ST., ROCHESTER 3, N. Y.

World's Leading Exclusive Manufacturer of All-Electric Heaters

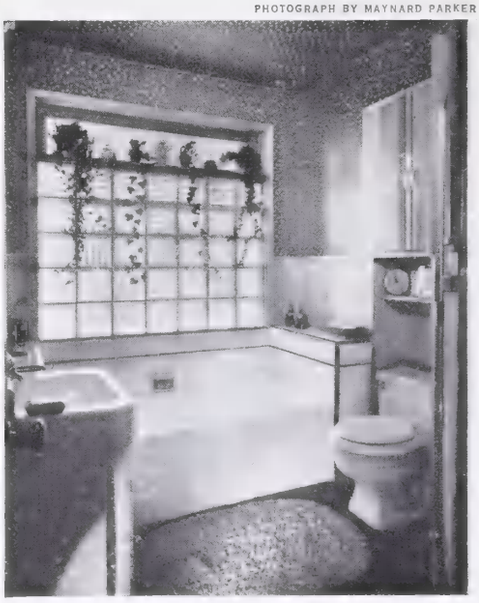
How To Make a BATHROOM SEEM BIGGER

Space opens up when you bring in light with mirrors or glass walls



● Here it's done with mirrors: Mrs. Hoagy Carmichael's bath-dressing room in Holmby Hills, Calif., has an out-sized tub flanked by mirrors on two sides. Mirrors send back a picture of the foamy dressing table, make room seem twice its size

PHOTOGRAPH BY MAYNARD PARKER



● Glass block walls have a triple use in bathrooms. They admit light, extend the effect of space, assure privacy. If you decorate them with plants, you bring in the outdoors. Home of George Page, Pacific Palisades, Calif. Harry Gladstone, decorator





Fully Automatic

NESCO

America's Most-Wanted Roaster

IT'S sheer magic the way the new Nesco Fully Automatic Electric Roaster saves work and time! Cooks complete meals to mouth-watering perfection . . . roasts, bakes, steams or stews . . . with a simple adjustment of the time clock and thermostat. While the food's cooking, you can be miles away!

Heating elements in the sides as well as the bottom apply smooth, even heat from every direction. No more stirring or basting. Sticking is prevented. And the Nesco's thorough insulation saves fuel, keeps kitchen cool. Order a beautiful new Nesco from your dealer today!

- ONLY NESCO HAS A BUILT-IN TIME CLOCK!
- A TWIST OF A KNOB OPENS THE COVER!
- ONLY NESCO HAS THE INSULATED COVER!

Nesco products include electric casseroles, pressure pans, enameled ware, tinware, galvanized ware, decorated kitchen containers, electric heaters, oil ranges and heaters. Look for the Nesco label!

NESCO

NATIONAL ENAMELING AND STAMPING CO.
270 North 12th St., Milwaukee 1, Wisconsin

IF YOU WANT BRIGHT COLOR EARLY

CONTINUED FROM PAGE 219

sends up white flowers, five to each stocky eight- or ten-inch stalk.

The six-inch water-lily tulip of April *kaufmanniana* is our favorite. Slim, peppermint-striped buds open into flat flowers with creamy six-inch petals that shade to deep yellow at the center. The blue chionodoxa blooms at the same time and the two together give a delightful color scheme.

From Turkestan comes six-inch *dasystemon* whose gold flowers with white-tipped petals come three to a stem. The little blossoms open out water lily style, with dusty flame stamens standing in their centers.

Tulipa linifolia has scarcely a stem at all, laying open its scarlet flowers on the warm rich earth in April. No taller is *wilsoniana* all the way from Transcaspia. From Bokhara, home of valued Oriental rugs, comes *praestans*, a gorgeous orange-scarlet, which is good planted below a window to draw interest outdoors.

Other Arabian Night tulips include *chrysantha*, with twisted, tubular foliage and six-inch flowers that are sweetly fragrant, pure yellow, and star-shaped. It hails from Afghanistan, Kashmir, and Tibet where it blooms by the acre. (With a cushion of sand beneath each bulb as you plant, this tulip will flower for years and years in your own garden.)

AMONG the newest and most exciting of all early tulips are two varieties that Holland exports with great pride. One is Fuselier, a vivid little scarlet tulip, dazzling in the sunlight. About the middle of April as many as five small flowers emerge from its slightly ruffled green foliage. The second is Red Emperor with upright cups perhaps three inches long. When they open out flat in the sun at noon, each flower measures six inches from petal tip to petal tip. The center is startlingly marked with black and yellow.

Making a gay spring flower carpet over the Isle of Crete, *saxatilis* will also in April bring its pairs of lavender blooms to your garden. The blossoms stand 14 inches high, and at the base of each flower is a blur of vivid yellow. A little later, and a little taller, comes scarlet *eichleri*.

Streaked with crimson and yellow, long and twisted are the

(*Continued on page 223*)

plan on Marlite walls





It's FUN to work in a Marlite kitchen!

Just picture yourself in this gleaming, colorful Marlite kitchen! Bright and inviting, a room like this is fun to work in. Whether you're planning to build or remodel, plan on Marlite plastic-finished wall and ceiling panels for your kitchen, your bathroom . . . for every room where you want sparkling beauty that's so easy to keep clean . . . never needs refinishing. Choose from dozens of intriguing patterns and colors. Create your own modern, efficient interiors with Marlite. Sold by leading building supply dealers everywhere. Send For Your Free Copy Of Our Colorful Folder "Modern Wall Magic." Marsh Wall Products, Inc., 1017 Main St., Dover, Ohio.





Marlite
PLASTIC-FINISHED WALL PANELS

FOR CREATING BEAUTIFUL INTERIORS



THE CHILL OF IT ALL!



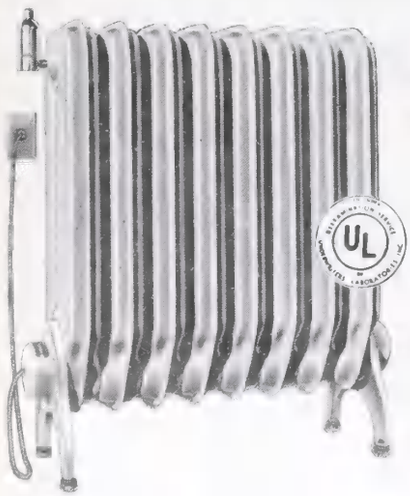
You can give your family positive protection against winter's chilling blasts . . . when you have an Electresteem Portable Electric Steam Radiator handy. Enjoy safe, clean, evenly distributed EXTRA heat—at low cost—from a wall plug.
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EXTRA STEAM HEAT . . . when and where you want it!
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STEAM HEAT FROM A WALL PLUG!

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Electric Steam Radiator Company of Canada, Ltd., Windsor



PHOTOGRAPH BY MAYNARD PARKER

● Shutters make a gala substitute for draperies for a sunny window in the home of Mr. and Mrs. Robert Z. Leonard, Bel-Air, Calif. The recessed look is accented by "papering" the reveal in linen. Harold Grieve, designer

SHUTTERS

Instead of Curtains

Tired of dusty draperies? Bring the shutters inside and watch them widen your windows, highlight your room

PHOTOGRAPH BY EMELIE DANIELSON NICHOLSON



● The entrance way of a Pennsylvania Dutch farmhouse gains a feeling of spaciousness and style from the shrewd use of painted shutters that provide a decorative frame for the old Dutch doors, dispense with dust-catching draperies. Laurence Colbrook, decorator.

THE
Toast
OF
TWO HEMISPHERES



Everywhere, Cinzano Vermouths are the international favorites at the cocktail hour. Use Cinzano French Vermouth for the dry cocktail . . . Cinzano Italian Vermouth in sweet cocktails or straight, as an aperitif before meals.



ALSO FRENCH DRY

CINZANO
IMPORTED VERMOUTHS
Sole Importer
Canada Dry Ginger Ale, Inc., New York, N.Y.

IF YOU WANT BRIGHT COLOR EARLY

CONTINUED FROM PAGE 221

pointed petals of *acuminata*. They might well remind you of the fingernails of the old Chinese mandarins who used to trim their nails into pens and write with them.

Another tulip you cannot afford to miss is *florentina odorata*. Sharply pointed yellow petals unfold, curling backward as the flower opens to emit a honey fragrance. This tulip, that blooms wild over the wooded slopes of England, will multiply till you must share your surplus with friends—and that is half the fun of growing things.

When these bulbs first arrive, (and late October or early November is the time to plant them), they look far less promising than other tulip bulbs. They are much smaller than the Darwins and Breeders, some so tiny that they would fit into a thimble. But don't be discouraged by their size or by their withered knobby appearance. Just be assured that a garden of prism hues will spring from them—that is a promise.

These bulbs will do best in a warm, sheltered place—even a hot, dry one, where the summer sun will beat down long after their foliage has withered and gone. By nature, they require dryness after bloom, so plant no ground covers to trail over them and shade the earth. Nearby shrubs, however, will absorb moisture from the soil and help give them a dry post-bloom season. The hotter and drier the mid-summer baking, the better the blooms the following spring.

THERE is one vital "must not." No matter how neat and orderly your nature, never trim off bulb greenery until it is totally brown and dead. A nuisance, this rule, but vital to the well-being of all bulbs, and these little tulips are no exception.

The botanical or species tulips, as they are usually called, want to be planted but three inches under, in sandy soil with perfect drainage. If your soil is inclined to be acid, a bit of lime will enhance their bloom and encourage them to increase. Unlike most tulips, these wild varieties will spread if they approve of your garden and the location you give them. They may exercise their wanderlust and surprise you by scattering their seed and turning up all over the place—even among the carrots or in the driveway.

If you want a kitchen

Distinctively yours



insist upon

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COPPES NAPANEE *experts will design your kitchen just for you*

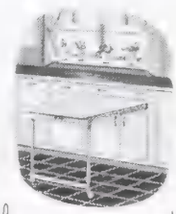
Here's how to turn your wishful thinking into practical kitchen planning. Coppes Napanee experts will design the kitchen you want . . . then take all responsibility, build it to fit, and install it.

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how convenient!

Patent glide-away table in cabinet pulls out to seat 5, yet pushes back completely out of the way.



space saving!

Even corner space is efficient, because of the two revolving shelves in this Napanee cabinet.

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Includes plan chart to draw your own plans—30-page booklet of new ideas, color schemes and valuable information. Send 25c to Dept. K-3
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YOURS from Everlast
for BUFFET SNACK-TIME



Everlast's "Lazy Susan"

Like a miniature mahogany table, Everlast's "Lazy Susan" revolves at a tip of the finger in front of your guests instead of making them circle the table plate 18" wide. Stands 5" high. Beautifully hand-forged with floral design. Has ball-bearing base and 3-part glass dish. Ideal for relishes, preserves, sandwiches, hors d'oeuvres.

Retails at $10.95*



Everlast's Sugar and Creamer Set

Consists of three-piece Aluminum sugar bowl, creamer (with cutout footed handles and graceful tray (with deer design). Creamer and sugar bowl have decorative lids, 4½" high. Tray is 7" x 5".

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For gifts of Everlasting Service and Beauty see Everlast's Hand-Forged Aluminum Hostess Accessories at your City's leading Department Stores and Gift Shops —or write for name of your nearest dealer.

*Prices slightly higher in the West

EVERLAST METAL PRODUCTS CORPORATION
225 Fifth Avenue • New York 10, N. Y.



● Here a narrow passage and a set of military prints do each other proud. Hanging prints at eye level means that they'll really be seen. Both of these halls are in the home of Mr. and Mrs. Oliver Wallace, Ada, Mich.

TWO GOOD IDEAS FOR HALLWAYS

A passage is part of your house, too. Dress it up well and put it to work

PHOTOGRAPHS BY EMELIE DANIELSON NICHOLSON



● If your hallway has even a foot of extra width, you'll bless the excellent storage space it can provide. A built-in closet like this, with panels papered to match the walls, does its job without seeming to clutter the hall



A TIDY WAY TO ROLL CRACKERS

If you like to roll your own—crackers, that is—doing it in a transparent bag will save you not only a lot of time, but the extra work of cleaning up wayward crumbs, for they will always be in the bag and not scattered about. You can tell at a glance just when the crumbs are fine enough or uniformly pulverized. So be sure to save, for jobs like this, all those cellophane bags in which your potato chips, popcorn, candy, and frozen foods are packaged.

Old Fitzgerald

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but still in style . . .

A century old sour mash formula plus the pride of an independent Kentucky distiller is responsible for the never-changing character you like in Old Fitzgerald . . . . Accenting the pleasure of every sip, old-fashioned bouquet is sealed in with the distinctive, unmatched flavor.

Kentucky's Bouquet Bourbon

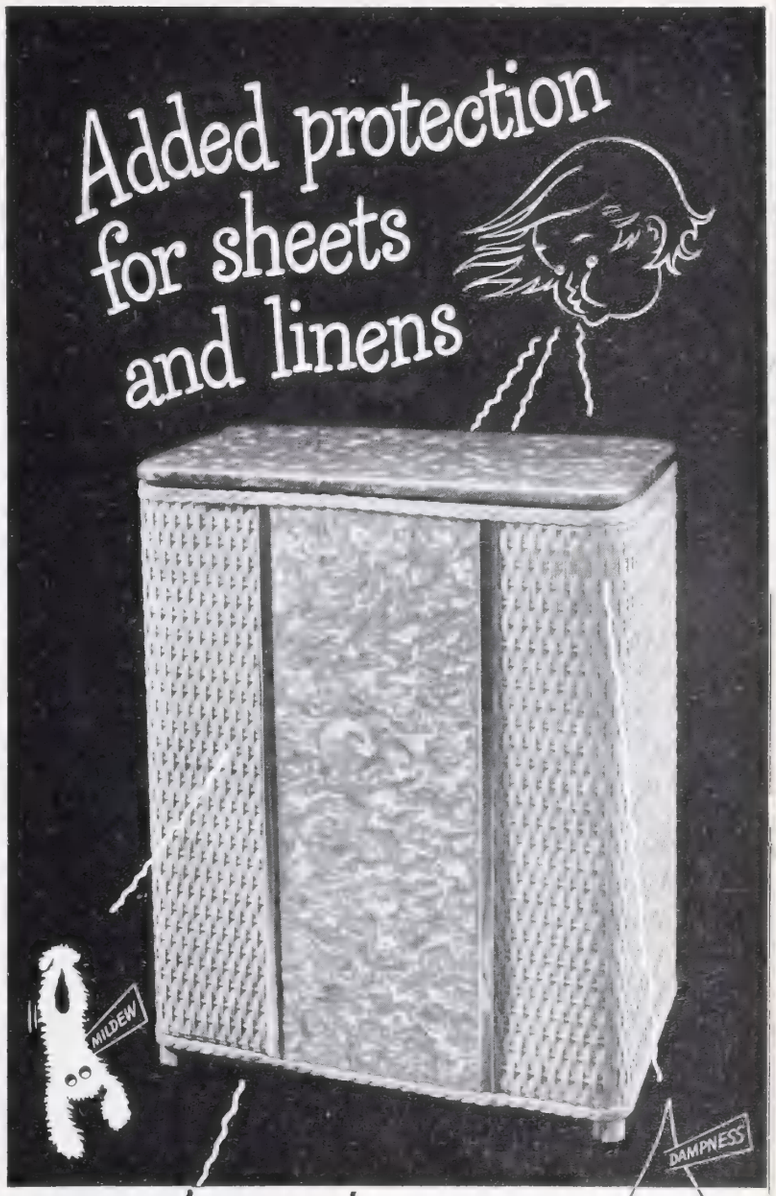


100 Proof

KENTUCKY STRAIGHT BOURBON WHISKEY

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Added protection for sheets and linens



Odor / Mildew / Dampness

(those soiled clothes gremlins)

can't stand self-ventilation!



Your soiled things are kept safer until washday if they're in a Pearl-Wick Hamper. For this is the hamper that's Self-Ventilating—all sides woven with hundreds of tiny air vents that keep laundry "bathed" in air. Rotting *mildew*, *dampness* and *odor* have little chance!

Careful homemakers so overwhelmingly prefer Pearl-Wick Hampers, that they have become the world's best-sellers. Choose one for the added protection of Self-Ventilation—*plus* beautiful designing and fine construction.

Moderately priced, in decorator-approved styles and colors. Many sizes—wherever better housefurnishings and furniture are sold. *Shown:* Handsome "pearl" front panel, chrome-edged, with "pearl" top to match. Fully self-ventilating.

PEARL-WICK

SELF-VENTILATING *hampers*

*t. m. reg. U. S. Pat. Off. Ad copyr. 1947, Pearl-Wick Corp., Long Island City 2, N. Y.

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Your Most Important Decision —



THERE'S little satisfaction in building a home of charm and distinction if it is lacking in inter comfort. So think well before deciding pon a heating system . . . your choice has a ıost important bearing on the pleasure you get ·om your home in all the years to come.

You'll surely want to read "Enjoy Better iving with Radiant Sunny Warmth." This ooklet was written expressly to show you the mazing things modern science has devised for our comfort. It is an invaluable help in select-ıg a heating system which will keep your home live with cheery warmth from Fall to Spring.

It's actually fun to read "Enjoy Better Liv-ıg." Illustrated in full color, it will clear away our uncertainties as to what kind of heating ill best serve you. This booklet is authoritative –its story contains facts based on the results f I=B=R research investigations in its experi-ıental home at the University of Illinois.

Send for your copy! You'll be glad you read before making *your most important decision!*

FREE

TO HOME PLANNERS

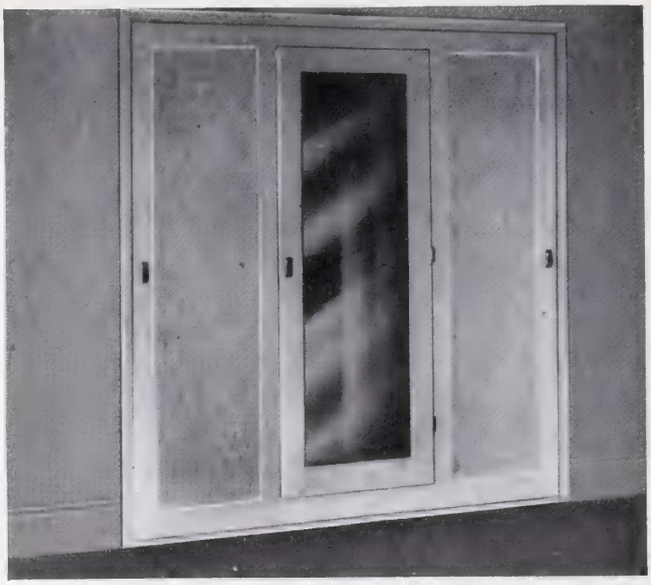
Thousands are already benefiting from the commonsense presentation of heating facts in "Enjoy Better Living." Your copy will be sent upon request.



The *Institute* of Boiler and Radiator Manufacturers

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● The closed Revolvo-Door looks innocent enough. Its mirrored center is the door to a linen closet. Flanking panels are what you tip to turn it. They may be finished as you like—painted to match the woodwork, papered like the walls or to contrast with them

TURNABOUT CLOSET

Want three fumbleproof closets where two standard ones usually live? This revolving door means a lot in terms of engineered space



● Revolvo-Door is anchored to the center of a 6′ wide, 6′ 8″ high, 3′ deep opening. It works like any revolving door—slight pressure will turn its ball bearing swivel to bring the "inside" out. There's no fumbling in the dark interiors, no need for moth-attracting lights



● Linen storage isn't the only trick of the center section. For personal accessories like hats and bags, it can do the job of a chest. It would also be ideal for small pieces of luggage, slipcovers and blankets out of season. Eight extra trays come with the unit

If you're building or remodeling, a unit like this can solve storage problems with the alacrity of a Quiz Kid. What you need is an opening 6′ wide, 6′ 8″ high, and at least 3′ deep. When the unit is installed, you have room for two complete wardrobes plus a linen closet. That's about 30 per cent more storage than the same cubic footage usually yields.

Revolvo-Door consists of a three-paneled front, the center of which is the door to the linen compartment. The wardrobe part is in the back, built in a semi-circle around the linen section. A slight push, and it turns about, bringing your clothing from the closet interior out to where you stand in the room.

This not only makes your closet chores easier, but also keeps the interior free of dust.

It's a natural for a master bedroom, and perfect for one-room dwellers. But that extra shelf space could encourage neater children's rooms and would be fine for combined hospitality and family storage in a guest room. Revolvo-Door is made by Coast Store Fixture Mfg. Co., Los Angeles, California.



● When the door is turned about, the contents of your closet are in the room, easy to pick, brush, or spray. The 6′ 4″ chrome hanger rod is a semi-circle with a clear halfway marker. Of course, no law can keep "his" shoes from "her" area, "her" hats from "his" shelf

Tragedy Lurks under every skidding rug!



Protect your family against fatal or crippling falls with

LIFE GUARD

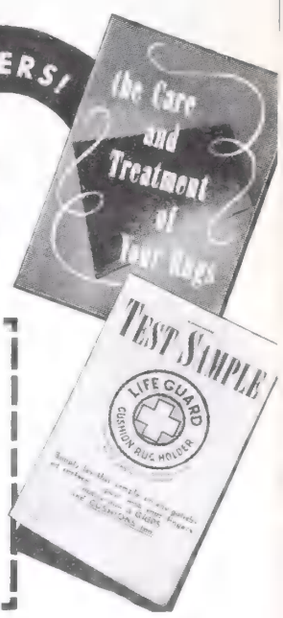
the low-cost CUSHION rug-holder

Skidding rugs and runners can be dangerous. Life Guard, the *Cushion* Rug Holder holds rugs flat to floor and *grips!* Rugs look richer and last longer, too. Life Guard gives even the most inexpensive rug that deep, luxurious feel usually found only in the best domestic and imported orientals.

Life Guard is made of tough, long-wearing cordage fibres impregnated with rubber. One side holds the floor, the other grips the rug. Rugs can't slip on any surface. Available in three sizes, 24", 32" and 48". Can be used effectively on the largest rug. Mothproof and odorless. Available at all good rug dealers and department stores. Know it by its rich burgundy color and the circular trade mark at regular intervals on every roll.

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Clip and mail this coupon. We will send you absolutely free and without obligation, our booklet, "The Care and Treatment of Your Rugs" *PLUS* a sample of Life Guard, the *Cushion* Rug Holder that you can test for yourself, in your own home.



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Please send me a copy of your booklet "The Care and Treatment of Your Rugs" plus a sample of Life Guard, the Cushion rug holder.

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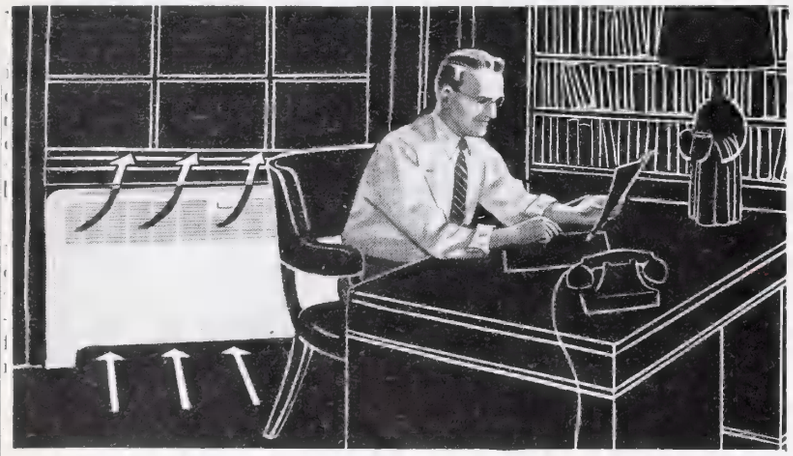


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Mild, radiant heat in just enough quantity to offset heat loss from window areas — that's what those arrows represent coming from the Modine Convector Panel below the window. To this we add . . .



2 CONVECTION HEATING

Warmed air circulated by Convection Heating. Hot water or steam passes through copper heating unit which draws cooler, floor-line air into bottom of convector where it's warmed, rises and then passes out through grille.

Result: Dependable new hot water or steam heating comfort for moderate cost homes and apartments . . . distinctive room charm and cleanliness without unsightly radiators . . . a modern, blended heating system that makes possible individual room control — that responds almost instantly to sensitive automatic controls — that gives you gentle air circulation without the use of moving parts that wear out. If you're planning to build or modernize, think of Modine Convector Radiation . . . look for Modine's representative in the "Where-to-Buy-it" section of your phone book . . . write for free descriptive literature! Modine Manufacturing Co., 1516 Dekoven Street, Racine, Wisconsin.

Modine

CONVECTOR RADIATION

The Modern "proved by use" heating method

Be Your Own PLUMBING Repairman

By CRAYCROFT F. WILSON

The average householder faced with a dripping faucet or a plugged drain is as puzzled as a city dweller lost in the woods, and he faces the problem with the same attitude of futility, ending with a call to the plumber and an unwelcome bill. Actually there is nothing mysterious about your plumbing fixtures, and they lend themselves readily to correction if you know how to go about the correcting.

Dripping Faucets

Take the dripping faucet, for instance (Fig 1). Chances are about one thousand to one that all it needs is a new washer. The procedure is really very simple. First, the water supply to the faucet must be cut off.

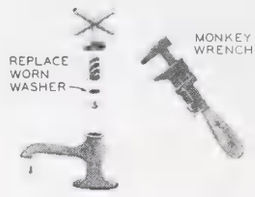


Fig. 1

In modern plumbing, there usually is a small valve on each pipe immediately below the lavatory or sink. Close the valve on the pipe leading to the dripping faucet. If you are uncertain as to which valve, or if your house is an old one and does not have such secondary valves, go down to the cellar and shut off the big valve that controls the water supply for the entire house. This is easy enough to locate. If you have a pump, the valve will be on the main pipe leading from the pump, and quite near it. If your water is supplied by city mains, the valve will be somewhere near where this main enters the cellar. Shutting this off will save you from flooding the house when you remove the faucet.

Now go upstairs to the troublesome faucet and begin to unscrew

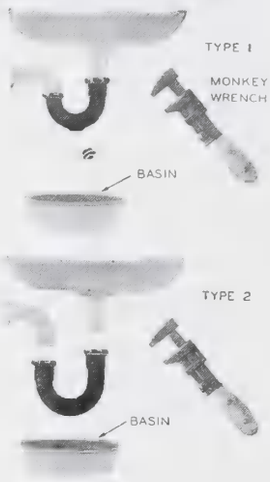


Fig. 2

the hexagonal nut located just below the handle. For this, a wrench as short as eight inches will give sufficient leverage for the job. Place a paper towel between the wrench jaws and the nut to prevent marring its finish.

After removing the hexagonal nut, unscrew the vertical stem of the faucet. At the end of the stem you will find the washer. The washer is either a small ring of rubber easily removable with the fingers, or a pressed fiber disc which may be removed by loosening the screw in its center. If you haven't a supply of washers, match the damaged one at your plumbing supply house or hardware store. Buy some additional ones, too, for it is likely that the other faucets in your house require the same type of washer.

All that remains is to put back the stem, tighten the hexagonal nut, and turn the water on again. Your trouble is over.

Plugged Drains

Suppose you have a plugged drain (Fig 2). This seems to stump as many people as the leaking faucet, yet it is actually simpler to correct.

First get from your hardware store a plumber's bell—an inverted rubber cup attached to a two-foot handle, and a useful gadget to have about the house. Place the cup over the drain opening in the lavatory or sink, and pump the handle up and down vertically. If this suction action does not open up the drain, try inserting a "plumber's snake," a kind of coiled spring especially made for such work.

Should your drain still fail to function, then you have a badly clogged trap. A "trap" is the U-shaped section in the drain pipe directly below the fixture. Its purpose is to hold water in the pipe and thereby prevent sewage odors from escaping into the house.

There are two types of traps, each equally simple to clean out. Most common is the one having a small plug at the bottom of the U (Type 1). This can be readily unscrewed with a wrench, whereupon the matter that has plugged the drain will either drop out or can be removed with a piece of wire. Be sure to put a basin under the trap before you remove the plug, to catch the small amount of water always remaining in the U.

The Type 2 trap has no plug, but is attached to its supporting pipes by means of two hexagonal or octagonal nuts. By unscrewing these nuts, the entire trap may be removed and easily cleaned of debris.

A third type of trap is simply a combination of the other two. If you have this kind, you may either remove the plug or take off the whole trap.

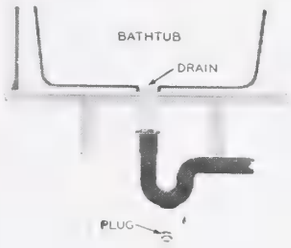


Fig. 3

Bathtubs

Bathtubs rarely become plugged (Fig. 3). When they do, try the bell or snake method described above. If you have to clean out the tub trap, it may be a little more difficult to locate. Bathtubs on the ground floor usually have plug-type traps in the cellar. Those on the other floors usually are backed up against an adjoining clothes closet through which access may be gained to the trap.

(Continued on next page)

BARCOL

RADIO CONTROL

OPEN *and* CLOSE YOUR GARAGE DOORS FROM YOUR CAR

It's a simple matter — you just push a button on the instrument panel in your car, and the door opens! Push it again and it closes! You can do this *while the car is moving* — you don't have to stop or pause in the driveway. Lights in the garage and along the driveway are automatically turned on when the door opens, turned off when it closes. In addition, you can open and close the door from wall switches in the garage and inside the house. Selective control can be arranged to open only the desired door of several. Equipment can be furnished for existing doors of swinging, sliding, or overhead types. Barcol RADIO CONTROL is reasonably priced and now available for early delivery. For further information — write us, or see your Barcol representative.

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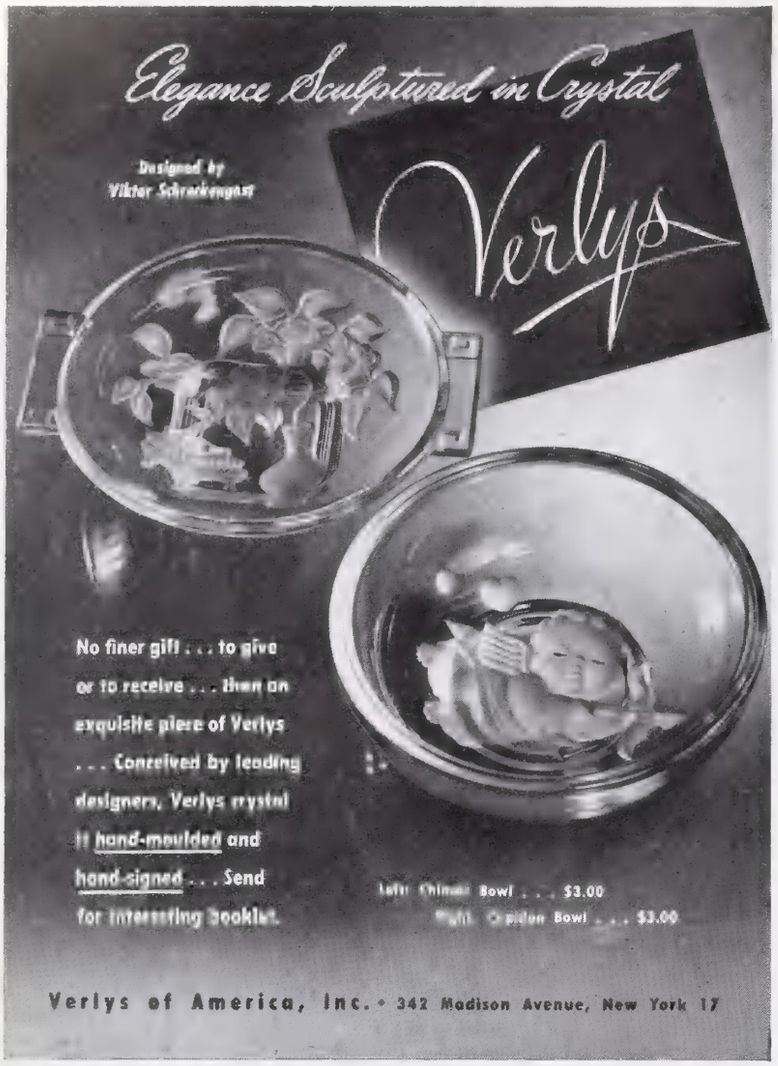
So simple . . . so smart . . . so inexpensive. And your Decorod-fashioned draperies will add a luxurious note of warmth and charm to your windows—to your home.

Decorods are available in two sizes for material of all widths—about $2.49 and $1.98 a pair.

Write for name of store selling Decorods in your city:

BIN-HAY CORPORATION
45 Exchange Street, Rochester 4, N. Y.

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CONTINUED FROM PRECEDING PAGE

Toilets

Toilet traps do not often become plugged because the trap itself is large, being the bottom of the toilet bowl containing the visible water. The drain pipe below, however, is occasionally clogged.

In this case, try your plumber's bell again. Place the rubber cup over the large drain in the bottom of the toilet bowl and pump the handle vertically several times to loosen the matter below so that it flushes on into the sewer. If it does not, call your plumber, who has special equipment for this kind of work.

The valve apparatus which controls the flow of water into the toilet tank (if you have a tank type) is a bit more complicated than anything discussed so far, and if the valve itself needs adjusting, leave it to your plumber.

However, when a toilet valve refuses to shut off, the difficulty often is either that the float (the large ball in the tank) has leaked and contains water, or that the rod to which it is attached has bent up.



Fig. 4

The rise and fall of the water in the tank raises and lowers the float, which automatically closes or opens the valve.

When, because of either of the above conditions, the water cannot raise the float sufficiently to close the valve, the toilet runs constantly. If the rod is bent up, it can simply be straightened, or bent down. If the float is water-logged, unscrew it from the rod and shake the water out, then replace it and screw it a bit tighter.

If this does not correct the condition, it is probable that the float is cracked and will have to be replaced. A new one can be purchased at some hardware stores and all plumbing suppliers.

Leaks

Leaks and plugged pipes (Fig. 5) are never so difficult to correct as they appear to be. Such misfortunes rarely occur in houses with copper or brass piping because these types of metal neither rust nor corrode.

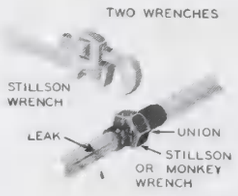


Fig. 5

However, if leaks or stoppages do occur in brass or copper pipes, it is far better to call a plumber, since most pipe of this type is put together by welding or soldering.

Leaks in galvanized iron and steel pipe are usually the result of interior corrosion, especially in the hot water line. An emergency repair can be made by wrapping electrician's tape around the pipe at the break. Turn the water off before you do this. However, you will have to replace the pipe eventually, and it is probably best to call your plumber to do this job, too.

If you are bold, here is how you can do it yourself. First, shut off the main water supply valve. Then look for the union nearest the defective piece. A union is simply a fixture designed to join two ends of pipe in such a manner that they can be taken apart again at the point without disturbing adjoining sections.

Briefly, two threaded adjacent ends of pipe receive two flared out fittings. One of these fittings has its flare threaded, while the other has a sharp shoulder against which a large hexagonal nut fits snugly. This nut is screwed onto the other fitting to form a tight, leakproof joint. A union is readily located by means of its size in relation to the rest of the pipe, as it is about twice the pipe's diameter.

Two Stillson wrenches are necessary to unscrew a union—one to turn the large nut and the other to hold in place the fitting from which it must be unscrewed. A Stillson wrench resembles the ordinary monkey wrench, but has a flexible rear jaw which allows it to grip and hold firmly a smooth, round pipe.

Once the union is broken, the pipes may be unscrewed one after the other until the leaking one is reached. You must start with a

(*Continued on page* 247)

Turn it upside down

AND SEE HOW INTERNATIONAL

KANT SAG

FURNITURE

KEEPS FROM GROWING OLD



"ENGINEERED COMFORT" with KANT SAG *adjustable web construction*



COVER MATERIAL IS "MOSS TWIST" BY JOAN FABRICS



Just turn the handy key, and give yourself the seat comfort you prefer!

Even after years of wear, a turn of the key restores original comfort

Let the children romp. Give your elegant new International Kant Sag furniture hard use! You needn't mind a moment . . . because Kant Sag construction will keep it as comfortable and inviting as the day you brought it home.

Kant Sag's secret is in its adjustable webbing—the resilient base on which the springs rest. It's a patented feature which only International can offer you!

Ask to see Kant Sag at better furniture and department stores. Sit in it. Test its unique "engineered comfort." Turn it upside down. Examine carefully Kant Sag's five year unconditional guarantee—*the only guarantee now available for upholstered furniture!*

Then, look at Kant Sag's surprisingly modest price.

You'll say, "This is the furniture I've dreamed of . . . and I'm glad I waited for it."



Patented Kant Sag construction is only one of the many exclusive features which make moderately priced International furniture America's best value today.

INTERNATIONAL FURNITURE COMPANY

Makers of living room furniture with Kant Sag and Sturdilux constructions

EXECUTIVE OFFICES: 666 Lake Shore Drive, Chicago

Write us for the name of your nearest Kant Sag dealer

FACTORIES AT: *Rushville, Ind. • Montoursville, Pa. • Cornelia, Ga. • Madison, Ga. • Bryan, Tex. • Jacksonville, Tex.*







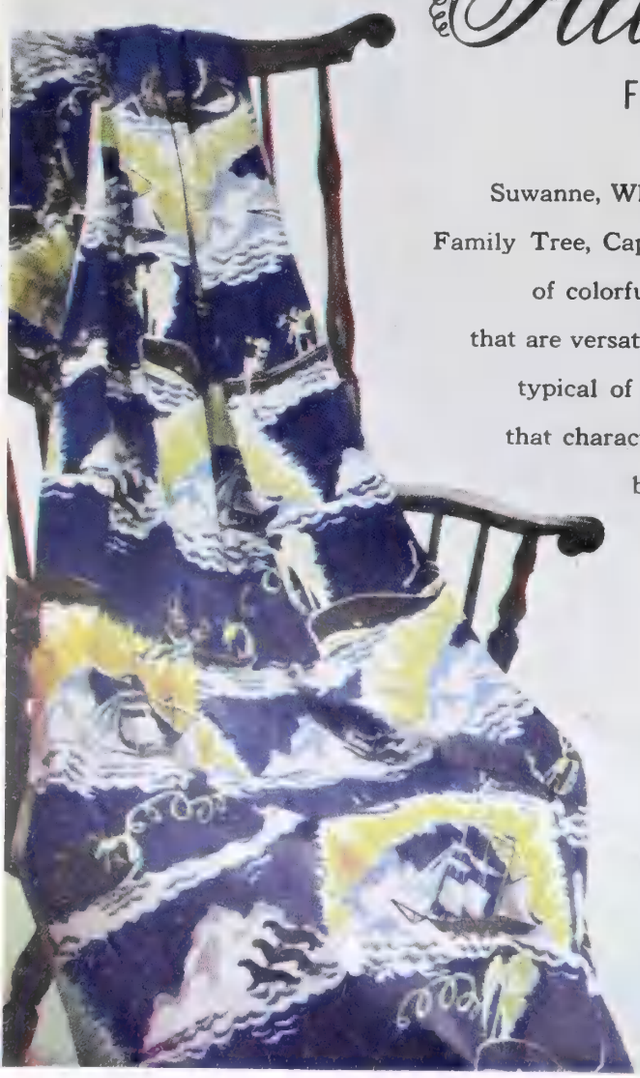
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Suwanne, Whaler, Pioneer Hose Company, Family Tree, Cape Cod... here's a refreshing group of colorful, hand-printed fabrics that are versatile and imaginative. And they're typical of the flair for design and quality that characterizes decorative fabrics by Mead & Montague.

Ask to see them in leading department stores.



MEAD & MONTAGUE

DECORATIVE FABRICS

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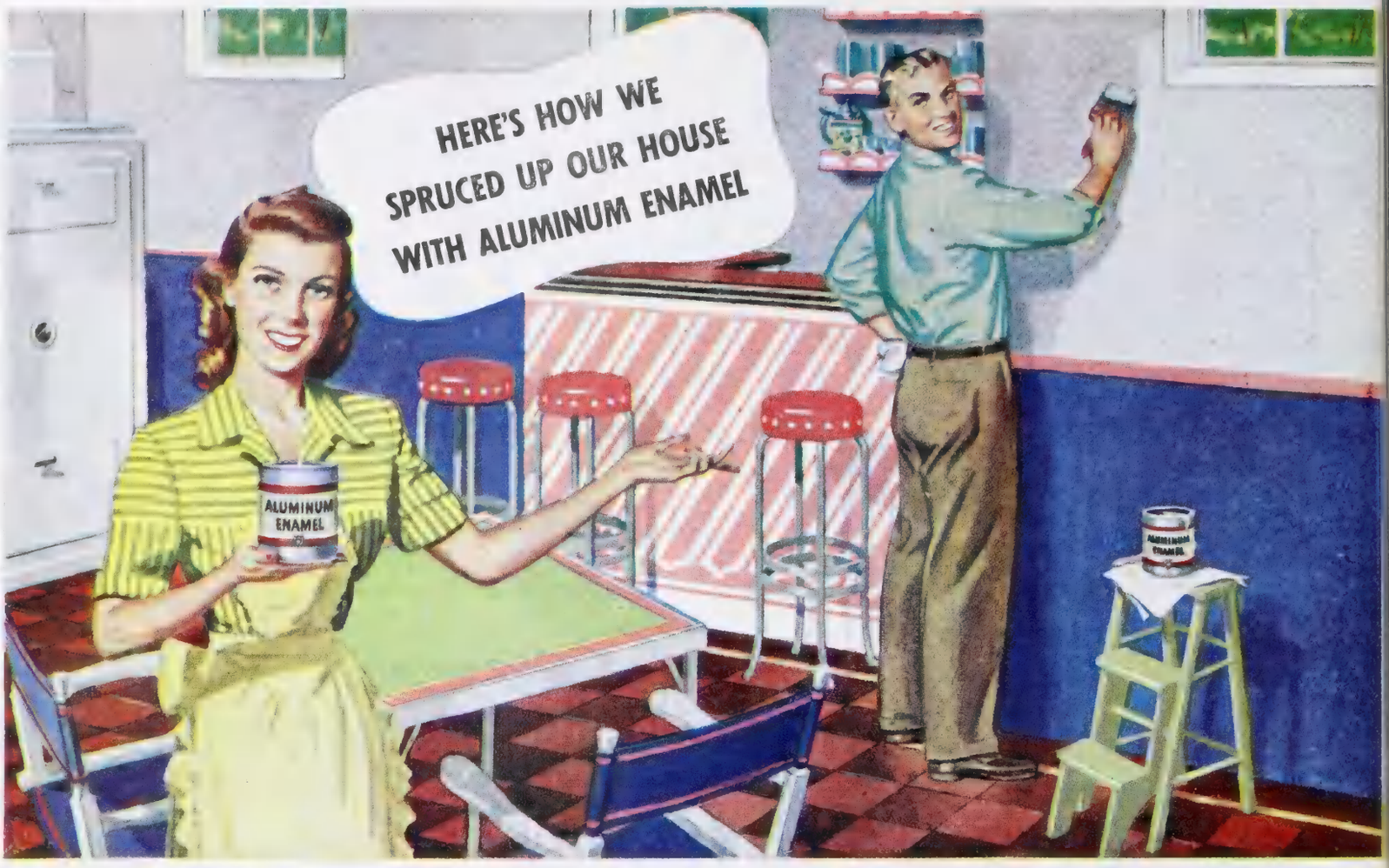


Screened in sheer beauty

Flexscreen—beauty on duty! It enriches the fascinating beauty of the fireplace—contentment center of your home—insures serene enjoyment undisturbed by flying sparks. Sheer, flexible, these graceful, woven-metal curtains glide open or closed at the touch of one hand.
Available at better stores everywhere.
Bennett-Ireland Inc., 1047 Bank St., Norwich, N.Y.

Flexscreen

Reg. U.S. & Canada Pat. Off.



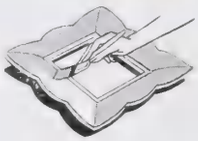
"YOU CAN DO THE SAME WITH THE RIGHT ALUMINUM PAINT!"

"When we read about the new idea in aluminum paint —3 types for 3 uses—Burt said, 'Now we can get results!' . . . and hurried right out and bought some ALUMINUM ENAMEL! Just look where we used it—"



STAINED WOODWORK

In our house some of the woodwork was still dark-stained. ALUMINUM ENAMEL made the ideal sealer and stopped the stain from bleeding into the ivory finish coat.



PICTURE FRAMES

Gloomy old picture frames took on a smart, modern look when we put on the satiny, chrome-like ALUMINUM ENAMEL. Even the pictures looked better!



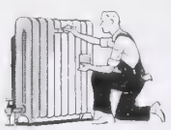
WATER HEATER AND FURNACE

Our basement's now a thing of beauty. ALUMINUM ENAMEL on the walls, water heater and furnace does help. This paint is heat resisting, too, so that clean, bright look will last!



CUPBOARD INTERIOR

Tired of peering into shadowy kitchen cupboards, I painted inside one with ALUMINUM ENAMEL. Ended by doing 'em all . . . and the shadows have vanished.



RADIATORS

The old paint on our radiators had seen its day. It was rough and hard to clean. ALUMINUM ENAMEL gave a satin-smooth, chrome-like, new surface to every one!



CHILD'S TOYS

Timmy's favorite toys had seen rough service, and there was just a teeny bit of ALUMINUM ENAMEL left. It's amazing how it covers—and how proud Timmy is of the results!

WRITE FOR BOOKLET—AND TELL US WHAT YOU WANT TO PAINT!

New booklet "Paint It Bright" answers many of your painting questions. Tells you to use ALUMINUM ENAMEL for interiors, ALUMINUM HOUSE PAINT for outdoor wood and ALUMINUM METAL AND MASONRY PAINT for exterior steel and hard surfaces. Paint Service Bureau, ALUMINUM COMPANY OF AMERICA, 1790 Gulf Building, Pittsburgh 19, Pennsylvania.





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ALBRON PIGMENTS

Look for this pigment identification on their packages



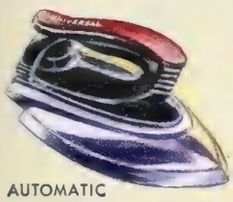
AUTOMATIC TOASTER



BANTAM RANGE



VACUUM CLEANER



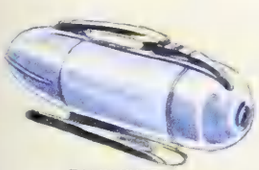
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TANK-TYPE CLEANER

It's new... it's dramatic ... it's completely automatic

FOR A GREATER MEASURE of cooking pleasure, first choice is the new Universal Speedliner—the automatic Electric Range that combines new beauty, new features for greater cooking convenience. It's feature perfect from the Superheat Surface Units with Mult-I-Heat Control to the sensational new automatic Thermo-Chef and large Tru-Bake Oven with automatic temperature control. *See the new Speedliner today!*



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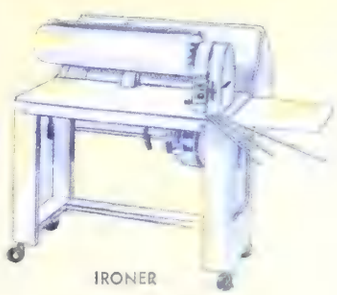
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WASHER



ELECTRIC BLANKET



IRONER



ELECTRIC WATER HEATER



Illustrated: Masland Regency Wilton Broadloom in Melrose Mauve

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Watch your own spirits soar when you move into that dream house . . . with Masland Regency Wilton Broadloom on the floor. So smart looking because Regency's high cut, all-wool pile contrasts with the deep, "petit-point" wool surface to give a unique sculptured effect. "At Home" with either modern or traditional. See Regency Sculptured Wilton at your favorite store. Send for "Young America at Home" book. Dept. E-1, C. H. Masland & Sons, Carlisle, Pa.

ALWAYS BETTER THAN NEED BE
MASLAND

Be "At Home" with . . .

MASLAND BROADLOOMS

WHAT DO THEY MEAN WHEN THEY SAY IT'S PLASTIC?

CONTINUED FROM PAGE 143

with the fact that the finished product has the same reaction to heat as the plastic it is made of. Objects made of thermosetting plastics—the phenolic handle of your electric iron, for instance—are heat-resistant. Objects made of thermoplastic plastics—your vinyl film shower curtain, for example—are heat-sensitive. To you this means that you can put thermosets in hot water, on top of a radiator, or in similar warm places without worrying about them. But you must watch out that your thermoplastic belongings are not exposed to constant high heat.

WHEN thermoset plastic objects are made, heat "sets" them into shape, just as the heat of an oven sets a custard. Further heat will not melt a thermoset any more than heat will melt a custard into its original liquid of eggs and milk. However, while they won't melt, thermosets may warp at temperatures above 350° F.

Thermoplastics, on the other hand, may be compared to chocolate icing. Heat is used in the process of making them, but it is contact with cold that actually hardens them into shape, just as icing hardens as it cools. But, like the icing, thermoplastics are softened by heat, and could conceivably be reshaped all over again into the same or different kinds of objects, just as you might make your melted-down icing into icing again or into fudge or chocolate sauce.

Please note that this does not mean that thermosets are superior to thermoplastics, simply because they are not softened by heat. Both classes of plastics are equally important. Each group has valuable characteristics which the other has not. The thermoset phenolic, for instance, is excellent for the iron handle, and for a thousand other uses where a hard, durable, heat-resistant, non-electric-conducting material is needed, but it couldn't possibly do service as a shower curtain because it cannot be made into a drapable, flexible, pastel film.

The thermoplastic vinyl, by the same token, has all the characteristics needed for a good shower curtain, or for fabric coatings, resilient flooring, and any number of highly necessary objects where you want flexibility, stainproofness, waterproofness, and color combined. Don't hold it against the shower curtain that it can't be an iron handle. The plastic in it is putting its talents to work where nothing else does as good a job—and isn't that what makes any material, plastic or otherwise, worth the money you pay for it?

The distinction between thermosets and thermoplastics is just the beginning of the differences in plastics. Each group breaks down into several families, and each family breaks down into several members, all with their own characteristics.

We grant you that this sounds pretty confusing, but the chart on page 144 should straighten things out for you. From it you can see how an understanding of these differences can help you buy the best plastic for your money. You won't wittingly buy a thermoplastic funnel or cup to use in preparing an infant's formula, when you know it won't take the heat of sterilization. Similarly, the more you know about the plastics you own, the better care you can give them. You won't put *any* plastic in a hot oven or clean *any* plastic with scouring powder if you heed our chart.

AT THIS point you are probably wondering, "But how am I to know which plastic I am looking at when I come face to face with the stuff?" The day will presumably dawn when you are so well acquainted with plastics that you'll recognize polystyrene the minute you tap it (it has a distinctive, clinking sound, by the way), and can spot a clear cellulose acetate from an acrylic just as you can now tell silk from wool. This skill is something that comes with familiarity, and plastics are still too young for most of us to have become thoroughly acquainted with them.

As of this moment, however, when you shop, you must rely, on (1) what the salesclerk tells you a plastic is; (2) on the trade name, if the article you're buying has a trade name; and (3) on the label, if the object has a label.

Salespeople, unfortunately, are usually abysmally uninformed about the plastic wares they sell, except in a few stores where an intelligent effort is made to train the sales staff in plastics. You can help correct this state of affairs by demanding more information when you shop. Refuse to buy simply on the salesperson's assurance that it's "a plastic." Ask the same kind of questions about plastics as you

(*Continued on next page*)



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STEEL CASEMENT WINDOW

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A new feature—an in-tilting vent at the sill—provides superior bedroom ventilation whatever the weather.

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Please send me your booklet "How to Plan Better Windows for Your New Home". I am enclosing 10c to cover postage and handling costs.

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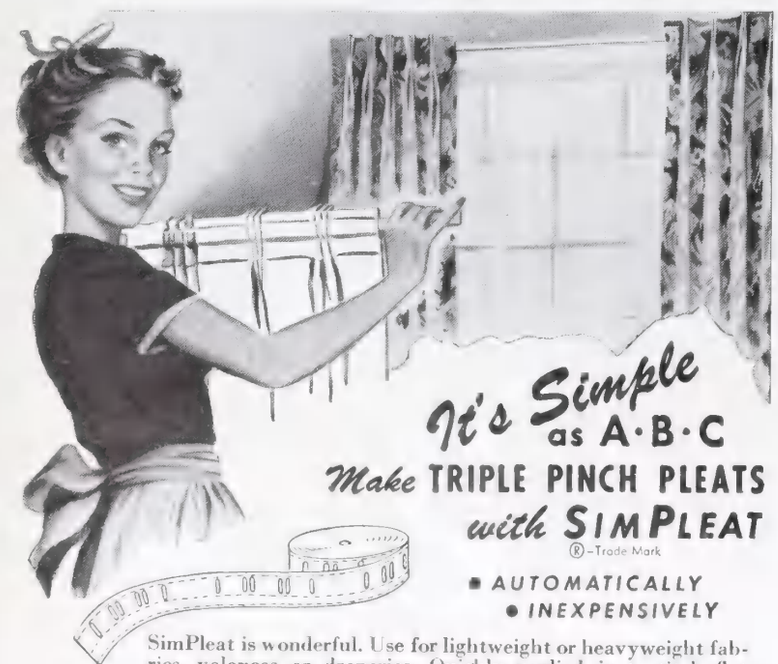
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Handsome, 56-page book filled with smart, easy-to-follow suggestions on how to cut, fit, slipcovers, draperies, etc., with that enviable professional look! Yours—for only 20c—get your copy today—in drapery departments, or by mail—address Department H-2.

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CONTINUED FROM PRECEDING PAGE

ask about furniture, rugs, or fabrics when you buy. If the salesperson doesn't know the answers, ask to see the store buyer. He *should* know the answers because he should have asked the same kind of questions of the manufacturer before he bought for the store.

You, by sheer force of questioning, can make the shops understand that they must know more about the plastics they are selling if they are going to sell to you. Your surest bet in shopping for plastics, as it is with everything else you buy, is to patronize reliable shops.

Buying by trade names is sound procedure—if you know what the trade name means. On page 143 you'll find a dictionary of some of the most familiar trade names, indicating what plastics the names stand for. Sad to say, the 95 names listed represent a mere smattering of the endless nomenclature with which the industry is awash.

Chemical companies who make the basic materials often give their materials a trade name which manufacturers will also apply to the finished product. But in addition to this, a manufacturer may add a trade name of his own. Styron, for example, is a chemical company's name for its polystyrene. A molding company making wall tiles of Styron calls the tiles Miraplas. You hear of them as Miraplas tiles made of Styron.

Another chemical company calls its polystyrene Lustron; another calls its polystyrene Loalin. Then there is an improved polystyrene called Lustrex by its maker, and another polystyrene derivative called Plexene by *its* maker. Thus one basic material can have five or six different trade names even before one manufacturer lays hands on it. And each manufacturer may add his own trade name to products made of this material.

It is not an unusual thing for a company which makes plastic film from trade-marked resins, to give the film its own trade mark. It sells this film to fifty manufacturers of shower curtains who each in turn give their shower curtains their own individual trade mark. One little shower curtain can be loaded down with three or four names by the time it reaches you—and none of them will tell you what the actual material is.

Nobody quarrels with trade names, because it is every manufacturer's prerogative to give his product a title that sets it apart from the rest, and such names are easier to say and remember than jaw-breaking chemical terms. But it is also the consumer's prerogative to know *what* he's buying.

Proper labeling on plastics is, of course, the answer to the problem. Forward-looking members of the plastics industry are aware of this and you will find many articles on sale, tagged with useful information, other than a trade name. At present, most labeling leaves much to be desired. It should, if it is to give you the information you need, give the real name of the plastic, its limitations as well as its virtues, plus clear instructions on how to take care of it, just as the tags on many garments tell you specifically what the material is, whether it can be dry cleaned or laundered, and at what heat it should be ironed.

LIKE every other thing in the world, plastics have their limitations. But they offer so much counter-balancing good service, at comparatively low cost, that we can't live in this modern world without them. Things like paper and ceramics have their limitations, too, but we have learned to make the most of their good qualities, and to stand guard against their limitations. We don't use paper near fire. We're careful not to drop china.

Plastics deserve the same fighting chance, from everybody concerned with them, from the manufacturer to you. If a tea strainer melts when you pour tea in it, it's because the maker has put a good plastic to a poor use. The same material might have made an excellent tumbler. If you slam your plastics belongings around or deliberately abuse them just to see how much they will take, you will discover that, like any other materials, they'll show sorry effects.

Plastics have already made our living better in countless ways. But it seems to us that five things must happen before they can give us their fullest benefits:

Plastic objects, wherever possible, must be labeled with clear information about their content, character and care.

Manufacturers of plastic products must conscientiously use only those plastics which are best suited to the uses they will serve.

Retail stores must buy their plastic stock more critically. This means that store buyers of plastics must be as technically informed on the merchandise they buy as most buyers of fabrics, rugs, china, and furniture are today.

Stores must train their sales staffs to know what kind of plastics they are selling, what they will and



LIGHT AS A *Feather*

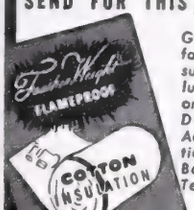
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will not do, so that they can answer the shopper's questions intelligently.

Consumers must learn that all plastics are not alike, and that they'll be surer of getting their money's worth if they ask questions when they buy.

The most heartening things about plastics is that the plastics industry itself recognizes its own shortcomings. Through its trade association, the Society of the Plastics Industry, it is constantly campaigning to improve plastics by trying to give manufacturers, retailers and consumers a better understanding of them. And, as we have said before, plastics will do their greatest work when everybody understands them.

WHAT DO THE TRADE NAMES MEAN?

CONTINUED FROM PAGE 143

though table mats, etc. have been made from it. Moisture-proof if specially treated.

CELLULOID — Solid objects or films made of cellulose nitrate.

COGON—Strips woven from vinylidene chloride thread. Used for outdoor furniture.

CO-RO-LITE—Material made from rope fibre and phenolic. Used for small boats, baby carriages, trays.

DI-LON — Wall covering. Paper base on which photographic reproduction of a texture is printed with cellulose nitrate lacquer which forms a protective coating.

DURALITE—Laminates with phenolic core and melamine surface. Used for table tops, etc.

DURAN — Upholstery material — polyvinyl chloride sheeting.

DURANOL — Boxes made from cellulose acetate.

DUREZ—Solid objects, coatings, and laminates made with phenolic.

ETHOCEL—Solid objects made of ethyl cellulose.

EXYLIN—Garment bags made of vinyl film.

FABRIKOID — Upholstery material, fabric base, coated and impregnated with improved cellulose nitrate coating.

FABRILITE — Upholstery fabric coated with vinyl.

FIBESTOS — Solid objects made of cellulose acetate.

FLEXACHROME—Vinyl floor tile.

FLOR-EVER—Vinyl floor tile.

FORMICA—Laminates made with phenolic, melamine, or urea. Used for table tops, counter tops, wall surfaces.

(*Continued on next page*)



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CONTINUED FROM PRECEDING PAGE

FORTICEL — Solid objects made of cellulose propionate.

GAYTEX — Upholstery and drapery fabric treated with non-glossy vinyl butyral.

GEON — Solid objects, films or coatings made of vinyl chloride or vinyl chloride-vinylidene chloride.

GOODALLITE—Upholstery material—vinyl sheeting.

HEMCOLITE — Dishes made of polystyrene or cellulose acetate.

HEMCOWARE—Dishes made of urea or melamine.

HERCULES — Solid objects and coatings made of several types of cellulose plastics.

HERIBEX — Film, coatings and floor tiles made of vinyl.

JEWELITE—Brush backs, combs, dresser sets made of acrylic in several colors.

KENTILE—Asphalt floor tile impregnated with vinyl.

KIMPREG — Laminates made of phenolic-treated paper with plywood back. Used for wall surfaces, etc.

KOROSEAL — Film, coatings, sheets or strapping of vinyl chloride or vinyl chloride-vinylidene chloride. Upholstery materials, shower curtains, garment bags, etc.

KRENE — Shower curtains, table cloths, garment bags, kitchen and bathroom curtains, yard goods, made of vinyl chloride-acetate film.

KRISTON—Solid objects or laminates made with polyester.

LAMINAC—Laminates made with polyester. Used for counter tops, wall surfaces, lamp shades, place mats, etc.

LOALIN — Solid objects made of polystyrene.

LUCITE—Solid objects made of acrylic.

LUMARITH — Solid objects and films made of cellulose acetate.

LUMITE — Screening and upholstery fabrics woven from vinylidene chloride fibre.

LUSTREX—Solid objects made of improved polystyrene (can be boiled).

LUSTRON—Solid objects, adhesives, and coatings, made of polystyrene.

MARLITE — Laminate for wall and ceiling panels. Treated wood back, plastic surface. Made with phenolic and vinyl.

MARVALON—Reinforced plastic base material with vinyl chloride surface. Used for curtains, lamp shades, garment bags, shelf covering and edging, etc. Paper-like material sold by the yard.

MELMAC — Solid objects, laminates and adhesives made with melamine.

MICARTA—Laminates made with phenolic and melamine. Used for counter tops, table tops, and other surfaces.

MIRAPLAS—Wall tile made with polystyrene.

NAUGAHYDE—Upholstery fabric coated with vinyl.

NYLON — Nylon was originally the trade name for a chemical, "polyamide." It is now accepted as the name of the plastic itself. It comes in the form of threads, fibres, sheets, and solid objects.

PANELYTE — Laminates made with phenolic and melamine. Used for wall panels, surfaces, etc.

PANTASOTE PANTEX — Upholstery material, shower curtains, etc., made of vinyl film.

PANTASOTE WYNSOTE — Upholstery material, wall coverings—fabric base, vinyl coating.

PARKWOOD — Laminates for table tops, etc. May have wood or other surface effect.

PLASKON — Solid objects, laminates, adhesives made of urea, melamine, and polyester.

PLASTACELE — Solid objects made of cellulose acetate.

PLASTICOID — Aprons, covers, refrigerator bags, etc., made of vinyl chloride.

PLASTILE—Floor tile—vinyl surface, synthetic rubber backing.

PLASTOVIN — Upholstery and drapery materials, ticking, etc.—fabric base, vinyl coated.

PLASTRON — Shower curtains, table cloths, garment bags, shelf edging, made of vinyl film.

PLEXENE—Solid objects made of heat-resistant polystyrene.

PLEXIGLAS—Solid objects made of acrylic.

PLEXON — Thread for draperies, upholstery, table mats, etc. Rayon thread with a variety of plastic coatings.

PLICOSE-WATASEAL—bags and protective covers made of vinyl film.

POLYTHENE—Solid objects and films made of polyethylene.

PROTEX — Closet accessories made of quilted vinyl film.

PRYSTAL—Solid objects made of transparent cast phenolic.

REALWOOD—Laminate for walls, furniture, etc. Wood veneer under transparent plastic surface layer which protects the wood.

REDOLITE — Upholstery fabric coated with vinyl.

RESIMENE—Solid objects, coatings, and laminates made with melamine.

RESINOX—Solid objects made of phenolic.

RESPROID — Solid shapes, films and coatings made of vinyl.
RUFF HOUSE—Drapery and upholstery fabric treated with nonglossy vinyl butyral.
SAMSONITE—Luggage, card tables, chairs made of plywood with vinyl or vinylidene chloride surface.
SARAN — Solid objects, threads and films made of vinylidene chloride. Threads make screening, upholstery fabric.
SEAL SAC — Garment bags, refrigerator bowl covers, etc., made of vinyl.
STYRON—Solid objects and coatings made of polystyrene.
SYNWEB — Lampshades, decorative screens, etc. Made from Fiberglas treated with polyester.
TEFLON — New material (polytetrafluoroethylene is the chemical mouthful) with very unusual resistance to chemicals and heat. At present, too expensive for many household purposes, though it is used in some heat-sealers.
TENITE I—Solid objects made of cellulose acetate.
TENITE II—Solid objects made of cellulose acetate-butyrate.
TENITE III—Solid objects made of cellulose propionate.
TEXTOLITE — Melamine laminates used for table tops, lighting fixtures, etc. This is also the trade name for a variety of other plastics manufactured by the General Electric Corp.
TOLEX—Upholstery fabric coated with vinyl.
VARLAR — Wall covering. Paper or cloth with thermoplastic surface.
VELON—Film and thread made of vinylidene chloride. Films make shower curtains, upholstery, etc. Threads are used for screening, upholstery fabric.
VIBRIN—Solid objects and laminates made with polyester.
VIMLITE—Screening made from wire or plastic fibre and coated with clear cellulose acetate.
VINYLITE — Solid objects, films and coatings made of a whole series of vinyl resins.
VYSHEEN—Upholstery and drapery fabric treated with nonglossy vinyl butyral.
WATERTOWN WARE — Tableware made of melamine.
WELDWOOD—Plywood for walls, furniture, etc. Made with phenolic adhesives.
WYNENE—Stiff vinyl filaments used as bristles for brushes, usually in colors.

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It's Easy To Take Care Of Plastics

Don't abuse them because they are hardy. They need only a little care, but it's different from the kind you give other materials

WE don't want to make the rules sound complicated because, actually, plastics are generally simpler to care for than the materials they replace. That fact, in many cases, is their chief reason for being. But you must remember that, in spite of chemists' best efforts, there is no substitute for common sense in treating your plastics.

Most of the things that each material will and won't stand for are given in brief on the chart on page 144. The information below tells you in more detail how to keep them clean and in good repair, how to avoid damage, and what to do in case they do become damaged.

If you obey only three general rules, you'll get good service from your plastics.

The first is never to use abrasives on plastics.

The second is to keep the thermoplastics away from high temperatures.

The third is to keep all plastics away from a flame. (See "Heat and Hot Water" below.)

Keeping Plastics Clean

The phrase "easy to clean" seems to go with plastics the way ham goes with eggs. The best rule is one that Grandma wouldn't approve at all—be lazy. The most cleaning that plastics need is a suds and water rubdown or a dousing in suds, and usually a mere damp cloth wipe will do the trick.

Since they present a smooth, nonporous surface to the world, no dirt or germs are absorbed by plastics and a surface cleaning is all they require to meet the highest standards of cleanliness. If you subject them to long soaking, or to abrasives, strong detergents, disinfectants, cleaning fluids and the like—which they don't need—you won't make them any cleaner and you are likely to harm them.

Certain stubborn stains like lipstick can be removed from some plastic-coated wallpapers and upholstery materials with carbon tetrachloride. *But don't use cleaning fluids unless the plastics manufacturer tells you that you can, or unless you try the treatment first on a sample or an obscure corner.*

If the soot-fall in your area is grimy, don't dry-dust your glossy plastics, for you may scratch them. A damp cloth is better.

You will find that some plastics materials accumulate static electricity which may attract dust. Your routine daily rounds will probably take care of this, but you can buy a wax which will lessen the dust-collecting habit.

Heat and Hot Water

Keep all plastics away from flame, for some of them may burn. In general, your thermosets (page 144) can be put into the hottest water or exposed to heat up to 350°F. without harm. But keep your thermoplastics away from boiling water or the top of a stove or radiator, for heat may distort them.

Plastic dishes, kitchen utensils, salad bowls, and the like should be washed in suds and warm water like china, and wiped with a clean, soft cloth. The soap and rinse method is safest since the thermoplastics may be distorted by really hot water or by prolonged soaking.

Ironing

Plastic film curtains, table covers, etc. may be sudsed clean and will hang dry without wrinkles. *Under no circumstances iron them.* The heat of an iron may melt or completely distort the film.

The same goes for plastic-coated fabrics. An exception is the nonglossy, vinyl-butyral-coated drapery and upholstery materials (Gaytex, Ruff House, and Vysheen are the present trade names). They may be washed and ironed, but ironed *only on the wrong, or uncoated side.*

Chemical Stains

Many plastics won't turn a molecule no matter what household



chemicals are spilled on them. Others will. As a class, they are more likely to be harmed by chemicals than china or glass, less likely to be harmed than fabric, metal, or wood.

If you spill chemicals on them, or if they are marked with anything else that you think might be harmful, your best bet is to remove the offending stuff immediately with soap and water. Very often a chemical which will damage a plastic in a severe laboratory test will leave no mar from a casual contact.

Nail polish, nail polish removers, and paint removers are among the worst enemies plastics are likely to meet around the house.

Moth Preventives

Moths would rather starve than eat plastic, so your plastic and plastic-coated upholstery and draperies need no mothproofing. The "Craig's Wife" who trys to mothproof them anyhow may do them serious harm, since a chemical which is often used to keep the plastic material pliable doesn't like moth-repellent compounds.

The same goes for film garment and blanket bags. Some of them, especially if they are made of vinylidene chloride or polyethylene, can take almost any spray or moth crystal. But vinyl chloride, which makes most such bags, may be weakened by these chemicals and get out of shape or develop holes.

Closet bags were designed to protect your things from dust and to lift the spirits of your storage space the year round. They are perfectly good for mothless summer storage of woolens, too, if you use them correctly. If your plastic bag has a zipper closing, mothproofing isn't necessary because the moths can't get in. Put your garments or blankets away clean and sprayed, zip up the bag and let 'em be till fall. Don't load up the bag with mothballs, and don't spray anything while it is in the bag.

Scratches

Certain plastics, especially the acrylics (Lucite and Plexiglas) tend to scratch rather easily. Before you use a plastic tray or dish, test its scratchability with a fingernail mark on an unseen surface. This will tell you how much it can stand, and you can treat it accordingly.

If a glossy plastic does become scratched, you can remove the marks by waxing and polishing with automobile or furniture wax.

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(*Continued on page* 283)



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A Flower Arranger's Calendar For OCTOBER

There's color aplenty in the fall garden, but still the arranger looks to spring

By Mrs. Anson Howe Smith

In the Garden

1. Happy accidents that occur in the garden sometimes give you ideas for future planting or for future flower arrangements. One lone deep purple crocus appeared this spring amidst the wine-red foliage crowns of my evening primroses. The combination was so attractive that this fall I shall plant purple crocus all through the primroses to make a richly patterned ground cover in early spring. Likewise, a few purple crocus could be arranged indoors with the primrose leaves for foliage. The primrose leaves could well be spared, as they are always having to be kept under control.

2. Plant May-apples in your wild garden this fall. Then, if you want an exquisite and unusual corsage next May, make it of three or four of the chaste white blossoms that on the plant hide their beauty for only the ground to see.

Another charming addition for the wild garden is bellwort (uvularia). Its bell-shaped yellow blossoms will take the place of lilies in a miniature arrangement.

3. Think back to May, then June, then July, then August. Were there lean moments when it seemed you had nothing at all to pick? Now is the time to plan, so that it won't happen again next year.

Have you plenty of early bulbs, like snowdrops, chionodoxa, and tritillarias, to hasten spring? Stretch your tulip season by including early and late varieties, as well as Darwins, and stretch the iris season with the early *Iris reticulata* and other April and May varieties, and with the late Japanese iris in July. One blossom of the latter, with a bud or two, will make a beautiful arrangement for your coffee table.

Plant butterfly weed (*Asclepias tuberosa*) in the perennial section of the cutting garden. Sweet William fills in nicely between spring and summer bloom. Additions to the shrub border will increase possibilities for bloom throughout the season, with buddleias and althaeas for late summer.

4. There is no sweeter music to the arranger than to have another arranger say, "What *is* it?" Some nurseries specialize in unusual plants and it is fun to pore over their catalogs and order a few every year, taking a chance that they will live up to the lyrical descriptions.

Many unusual flowers are not at all difficult to grow, and if they succeed and you like them, you can get more.

In one catalog I see listed a number of things that have intrigued me at former flower shows. Blackberry lilies (*Belamcanda chinensis*) always attracts attention, either in flower or fruit. Dodecatheon, the exquisite little shooting star, has perfection of form and drama, despite its small size. Camassia, a tall white or blue spike, comes with the tulips and is useful in spring arrangements. Al-

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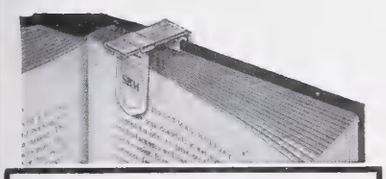
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stroemeria, a sort of miniature amaryllis, is another distinguished early flower.

Stretch the budget a little to gamble on something that will be "utterly *other*." Remember Constance Spry's comment: "Considered in comparison with most of life's luxuries, all plants seem to me to be surprisingly cheap."

In the House

1. Try an all-gold or a gold and green arrangement in October, using foliage that turns gold instead of orange or red. The blond green of lilac foliage is interesting at this time, and seldom used.

One most lovely gold and green-gold combination, I remember, used branches of the ginkgo tree, with its fascinating little "fans," the texture of gold silk gauze. At the focal point were small quinces, arranged in pendant clusters, like grapes. In a pair of tall brownish alabaster urns, on mahogany tables against a butter yellow wall, these were among the most distinguished autumn arrangements I have seen.

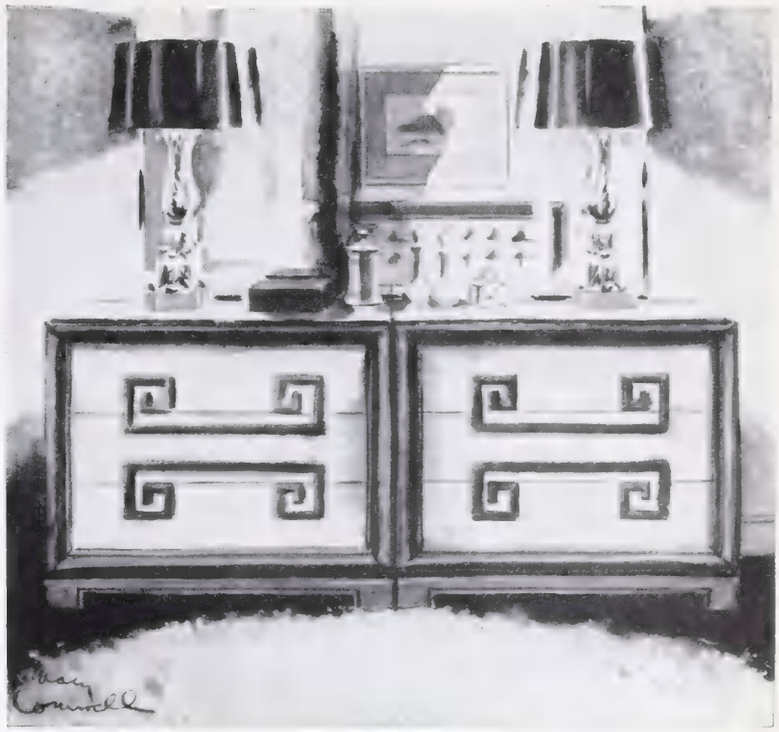
2. Cotoneaster has good foliage for small or medium-size arrangements. It turns a richer and more glowing red after you bring it into the house. Combine it with a few bronzed peony leaves and short clusters of Japanese barberry, or with a few red and gold chrysanthemums.

3. Do not overlook forsythia as a choice for bronze foliage. In it you will find shades of gold, red and deep brownish purple. The graceful sprays are lovely with chrysanthemums. They keep better if cut before frost.

4. Most people are not troubled by too many flowers. But a few, with large cutting gardens and little time to select or arrange flowers, are bewildered by the overflowing baskets filled by a faithful but undiscriminating gardener. I've been asked to suggest a remedy, so here it is, incredible as the need for it seems to one who so often has to resort to ingenuity in place of flowers.

If your gardener cuts the flowers in the early morning, leave a note for him the day before. List the flowers you want, and also what colors, foliage, buds or seed heads. If you haven't time to do this (which *does* necessitate a walk through the garden), leave word for one color only to be picked that day. Ask the gardener to cut anything and everything white, or all shades of pink and red, or nothing but yellow, orange, and mahogany, depending, of course, on the rooms

(*Continued on next page*)





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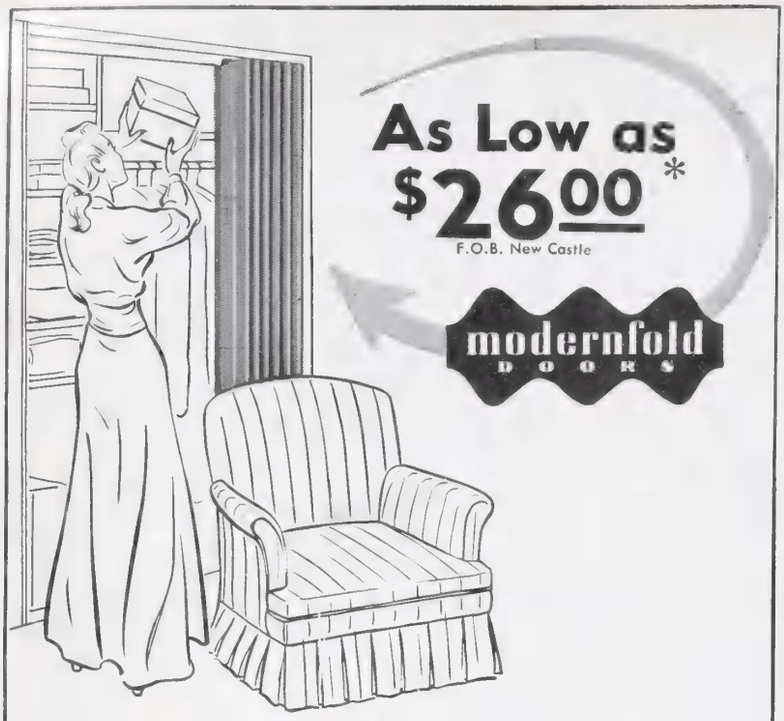


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CONTINUED FROM PRECEDING PAGE

you want flowers for. This will make your arrangement problem simpler than when mixed colors are used, and the results will be more effective.

Another plan for cutting gardens on large estates is to plant sections with the color schemes of specific rooms in mind: one section marked "drawing room," one "dining room," one "hall," etc. Have your pails marked to match. Then the gardener picks a generous pailful from each section and you can make your selection without having to pick over a miscellaneous collection. Any flowers you don't use can be sent to the local hospital or the flower mission.

5. A spray or two of crab-apples, or fruits of flowering crabs, just beginning to ripen on their stems, makes an attractive decoration in an old brown bottle or in an antique pickle jar. I visited one garden, in October, which I have never forgotten because of a long walk lined with flowering crabapples. In the nearby studio sprays of them were arranged in a huge English cucumber basket. The fruits ranged from tiny clusters of yellow berries to large plum-size apples, deep purple with a bloom like old velvet. The beauty and variety of their fruits aroused envy in my arranger's soul.

6. Pale straw-colored miniature sunflowers with purple-black centers gave extraordinary character to an arrangement I once made of late garden flowers. Amid the rich ripe harvest colors, this single note of dim yellow seemed symbolic of



the waning season, presaging the quiet, paler beauty that comes after frost. Every season has its own beauty. Nature is clever in her timing, changing pace and breaking the monotony of a pattern before it begins to pall. When frost does come, our color-drenched eyes are cooled and rested by soft grays and browns, taupes, wan yellows, and rusty greens.

7. For an October flower show, held in a Victorian mansion, a pair of nearly life-size plaster blackamoors held upon their outstretched palms small black lacquer bowls filled with the emerald green fruits of miniature tomatoes, tiny sprays of golden larch, and trails of blackberried honeysuckle.

8. If you want to use fruit for decoration and eat it, too, later on, buy it when it is green and never allow it to get past the stage when it is firm and tempting. Over-ripe fruit is attractive neither as food nor as decoration.

A green pineapple is a handsome thing standing by itself like a carved Georgian ornament, on a teakwood stand in the center of the dining-room table. When it begins to have a faint pineapple fragrance, transfer it to the refrigerator and find something else

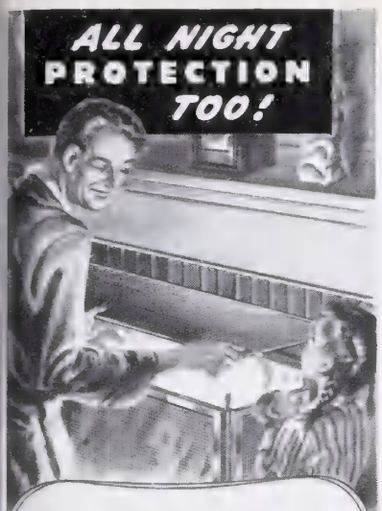


for decoration. Fruit that is to be eaten does not need to be elaborately arranged. Save tricks with wires and needle holders for the flower show. Big polished apples heaped casually in a copper bowl, Beurre Bosc pears in an old brown pudding mold, or tangerines on a blue Canton plate look sufficiently decorative, and the advantage is that anyone can just take one without ruining the work of art.

9. When you see starry asters along the roadside, do they remind you of "the frost on the pumpkin" as they bloom cheek to cheek with the yellowing autumn foliage? It is pleasant to get the same effect in your September flower arrangements, cooling the flaming gold and orange of flowers and foliage with the soft blue of New England asters or *Salvia farinacea.*

10. Flower arrangement is, or should be, a form of relaxation. Some knowledge of technique makes it easier to get a good effect quickly and avoid frustration and nervous tension.

Assemble your equipment, including a chair to sit in. Use a lazy Susan, if you have one, when making an arrangement that is to be viewed all the way around. Do not consider your arrangement really started until you have solved the holder problem and established the underlying line structure. Relaxation comes then, in following the course you have charted, line following line, curve on curve, balance checked here, corrected there, rhythm tying it all together with the satisfaction of emphasis where the lines meet, as if to say, "There! That's finished!" at the end of a happy achievement.



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CONTINUED FROM PAGE 230

union because, except where there are no unions, each piece of pipe is screwed directly into a coupling, the coupling having first been screwed into the pipe behind it. Thus, unscrewing a coupling attached on each side to a piece of pipe would result in tightening its attachment to one. Eventually coupling would turn no further.

AFTER the leaking pipe has been removed, either measure it carefully or take it along with you to your plumbing supply store, where a duplicate can be made up.

Very often it is not the pipe but the connection (the union or coupling) that is leaking. It may only need tightening. If you tighten a coupling, another piece of pipe or coupling may be loosened in the process. However, when this happens, simply keep working down the line until you reach a union. Break the union to prevent its turning other sections while you tighten the last piece of pipe; then tighten the union up again, using an extra wrench to hold pipes in place and prevent turning.

If you cannot make a tight connection, possibly the threads have rusted or a pipe or fitting has been crushed or spread by a wrench. Replace the faulty piece.

In unscrewing any connection, always use two wrenches, one to do the actual unscrewing and one to hold the other pipes stationary, as otherwise the other pipes may be loosened sufficiently to cause a new leak in the line.

Regarding tools, all you really need is a couple of Stillson wrenches. A 14- or 16-inch wrench is best for all-around work, being big enough to handle pipe and yet not so large as to be unwieldy in cramped quarters. The Baby Stillson, in eight- or ten-inch size, is very convenient in working where space is at a premium, but it usually does not give sufficient leverage for use on pipe larger than ¾" in diameter.

With a very few pieces of equipment, you are ready to do as efficient a job on minor repairs as your plumber. Then, too, if you do get a pipe apart and can't get it back together, it won't cost you any more to call the plumber than before, and there is a very good chance that you will be able to effect the repair and save the cost.

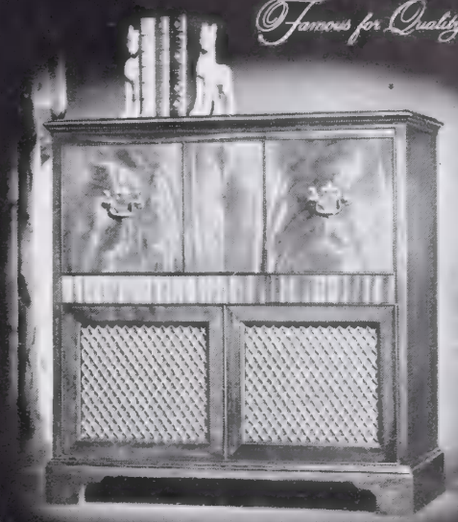
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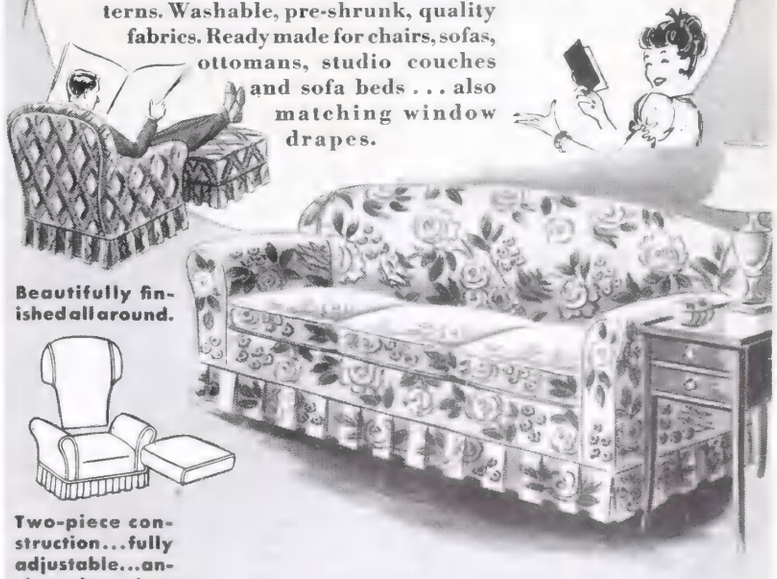


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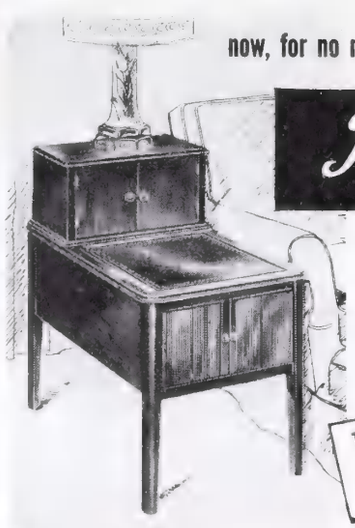
By Julie Polshek

You have a delectable taste treat in store if you haven't become acquainted with the savory tang of smoked oysters in your food adventuring. And you'll find no finer introduction to this tasty eating than Espy's Own Smoked Oyster Slices. These succulent, butter-tender slices of select oysters are smoked to perfection.

As toothpicked tidbits, or served canapé fashion on thin toast strips they make a fine team with cocktails. Or "cream" them into a zesty paté (the recipe comes to you with the oysters) that will keep your guests coming back for more. The slices are delicious eating, too, as an appetizer course, warmed up and sprinkled with lemon juice and topped off with a dab of lemony mayonnaise.

But you'll miss a heap of fine eating and interesting kitchen adventuring if you stop with these more traditional uses for the smoked oyster. In the words of the old-time minstrel men, "That's just the beginning, folks!" You'll find inspiration and ideas galore for fascinating adventuring in the epicurean smoked-oyster cookery book that accompanies each can of Espy's Own Oyster Slices. The recipes include everything from cocktail tidbits to unusual main-course dishes and casserole concoctions combining oyster slices with ham, fowl, fish, and what-not.

We tried a few of them, and they made delectable eating. We discovered that ham and smoked oysters go together as perfectly as butter and bread—their smoky flavors seem to complement each other to a "T." They fuse with mushrooms and ripe olives in the same tasty fashion. Three 5½ ounce cans of Espy's Own Smoked Oyster Slices cost under $2.75



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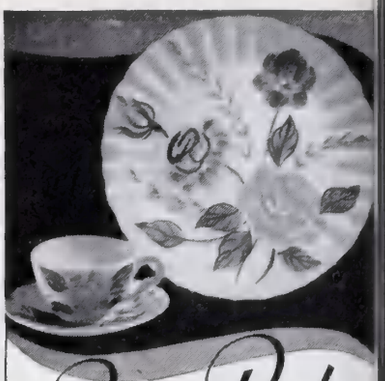
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On the shelves of Hammacher-Schlemmer's Delicacy Department you'll find, too, Espy's Own brand-new innovation—a ready-to-use oyster stuffing. It's not only spanking new but it's tops in flavor. This superbly flavored, savory oyster stuffing emerges from the can ready to stuff into the waiting "bird," fish, pork chops, or what-you-will. Why hasn't someone thought of it before? For making this universally popular dressing is time-consuming and bothersome. Slices of fresh, juicy oysters have been combined with stale bread (half brown and half white), fine creamery butter, bacon, and nutmeats. The mixture is skillfully and subtly seasoned with sage, onion, curry, salt and pepper.

Besides its traditional use as a flavor-enriching stuffing for fowl, you'll find it substitutes for the bread or breadcrumb ingredient of salmon, tuna, or ham loaf. It lifts their spirits to the sky and turns them into really epicurean fare. And it is wonderful eating as a stuffing for fish, pork, or veal, too.

We found that if you add an egg to the mixture to hold it together, the stuffing makes delectable "forcemeat" balls for clear broth or consomme. Try it in mushroom broth. Or fried in deep fat, the little stuffing balls yield a come-again hot cocktail tidbit. All in all, it's as versatile a culinary adjunct as ever graced your pantry shelf. Three one-pound cans (each sufficient for stuffing a 6- to 7-pound fowl) cost under $2.25.

Fish balls may sound like mundane fare, but you'll change your mind when you taste the Light House Fish Balls in lobster sauce which hail from Sweden. The potato and wheat flour used in these balls (the American method is to use mashed potatoes) makes them feather-light.

These fluffy fish balls haven't a vestige of fishiness in their make-up—the whiting and haddock of which they're concocted yield a delicately flavored ball of great tastiness. This will especially interest that school of fish eaters who abhor pronounced fish tastes.

Their delicate flavor makes them a perfect foil for the tasty sauce, whose main constituents are ground lobster meat and spices. You'll find a Swedish recipe for stewed fish balls on the can.

It's mighty tasty eating, but our vote is brazenly cast for an innovation of our own. Try emptying the contents of the can into a shallow baking dish, pour on about a quarter cup of dry sherry, garnish with shrimp for that extra special touch, and sprinkle the whole with Parmesan cheese. Pop the dish into a hot oven until it's heated through and browned. It's quite a dish. These fish balls come in 13½-ounce cans. Three cans cost about $1.50, at Nyborg & Nelson, 841 Third Ave., New York, N. Y.

Fish balls lead us quite fittingly to the subject of meat balls, also done up Swedish style. You'll find the tasty Nu-Trishus Meat Balls in Gravy a handy pantry shelf ally to fall back on for a quick meal or when unexpected company drops in. These light-as-air, savory balls can be whipped into a meat-ball and vegetable casserole in no time flat, or into a meat-ball pie in very little more time. We added them, too, to bought spaghetti sauce, gravy and all, with wonderful results and had the main course of a meal in hardly more time than it takes to open a couple of cans. The home-made flavor of these Nu-Trishus balls changed our mind about canned meat balls. You get them at Bloomingdale's, N.Y.C.; 3 one-pound cans cost about $1.75.



The Caprice

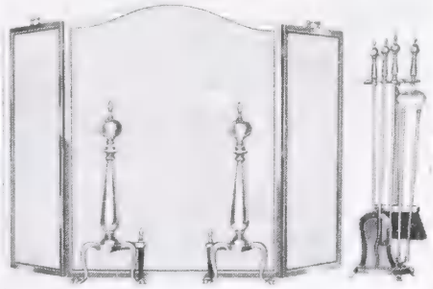
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How To Bone Up On Plastics

You can find out more about plastics in the books, pamphlets, and magazines listed below. Most of them will be in your Public Library. Some of them were written especially for you, the layman. Others may be more technical and contain jaw-breaking chemical terms and lots of diagrams of plastics molecules which look like just so much wallpaper to you. But there isn't one that won't tell you some interesting new facts, or give you some ideas about bettering your living by taking advantage of what plastics can do for you.

There's one thing you have to remember, though, in reading any publication about plastics. Chemists and engineers develop new materials, and improve old ones and their uses so quickly that the printed word is soon out of date. The general principles remain the same, but the fine points are constantly changing.

Books

General Plastics, Raymond Cherry. Bloomington, Ill., McKnight & McKnight (1941).

Handbook of Plastics, H. R. Simonds and Carleton Ellis. New York, N. Y. D. Van Nostrand Co. (1943).

Modern Plastics, Harry Baron. London, England. John Wiley & Sons (1945).

Modern Plastics Encyclopedia. New York, N. Y., Plastics Catalogue Corp. (1947).

Modern Plywood. T. D. Perry. New York, N. Y., Pitman Publishing Co. (1942).

Plastic Horizons, B. H. Weil and Victor J. Anhorn. Lancaster, Pa., Jaques Cattell Press (1944).

Plastics. J. H. DuBois. Chicago. Ill., American Technical Society (3rd Edition, 1944).

Plastics, V. E. Yarsely and E. G. Couzens. New York, N Y., Allen Lane (1944).

Plastics and You, Stephen Bass. New York, N. Y., Eastwood-Steli Co. (1947).

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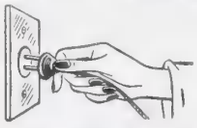
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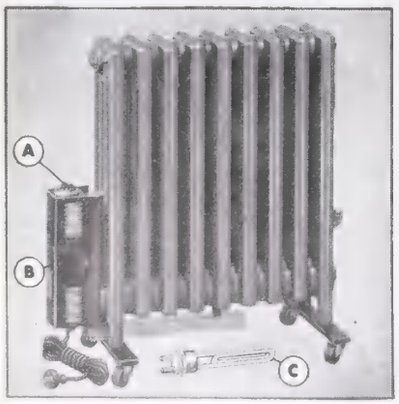
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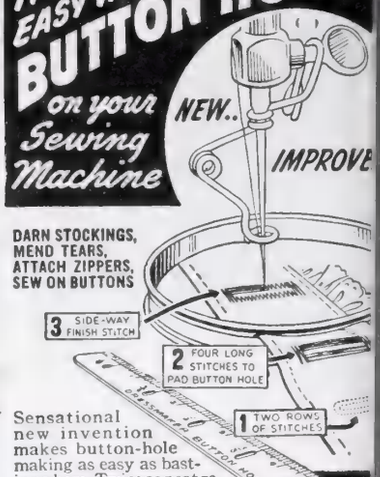
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AT THE BETTER STORES

Plastics in Practice, John Sasso and Michael A. Brown, Jr. New York, N. Y., McGraw-Hill Book Co. (1945).

Plastics in the World of Tomorrow, Burr W. Leyson. New York, N. Y., E. P. Dutton & Co. (1944).

Plastics from Farm and Forest, E. F. Lougee. Chicago, Ill., Plastics Institute (1943).

Plastics, what Everyone Should Know, Bernard Wolfe. New York, N. Y., Bobbs-Merrill Co. (1945).

The New Plastics, H. R. Simonds and M. H. Bigelow. New York, N. Y., D. Van Nostrand Co. (1945).

Pamphlets

Everyday Plastics, New York, N. Y., Modern Plastics Magazine (1945).

Organic Plastics, G. M. Kline. National Bureau of Standards Circular C441. Washington, D. C., Government Printing Office (1936).

Plastics, the Story of an Industry, New York, N. Y., Committee on Plastics Education, Society of the Plastics Industry, Inc. (1946).

Periodicals

These are directed mostly to members of the plastics industry or to manufacturers who use plastics in their products. Many articles, however, are interesting to the consumer, and they are well worth looking at.

Modern Plastics (Monthly). New York, N. Y., Modern Plastics, Inc.

Pacific Plastics (Monthly). Los Angeles, Calif., Western Trade Journals, Inc.

Plastics (Monthly). Chicago, Ill., Ziff-Davis Publishing Co.

Plastics Trends (Semi-monthly). New York, N. Y., Plastics Industries Technical Institute.



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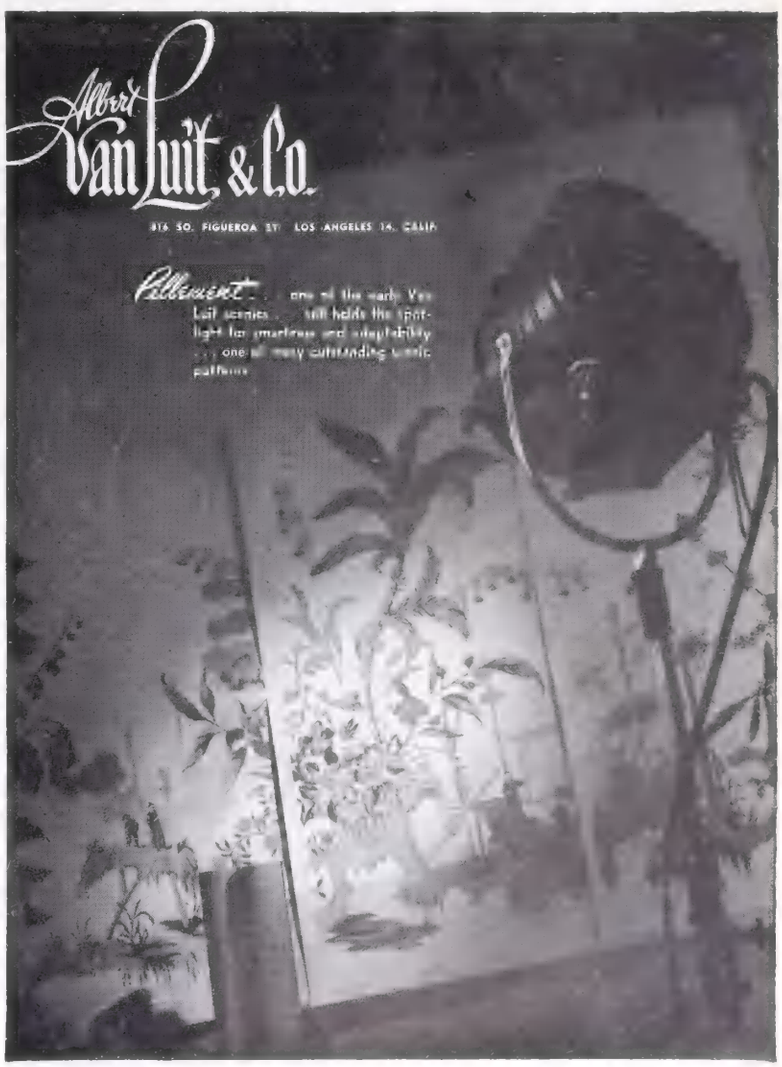
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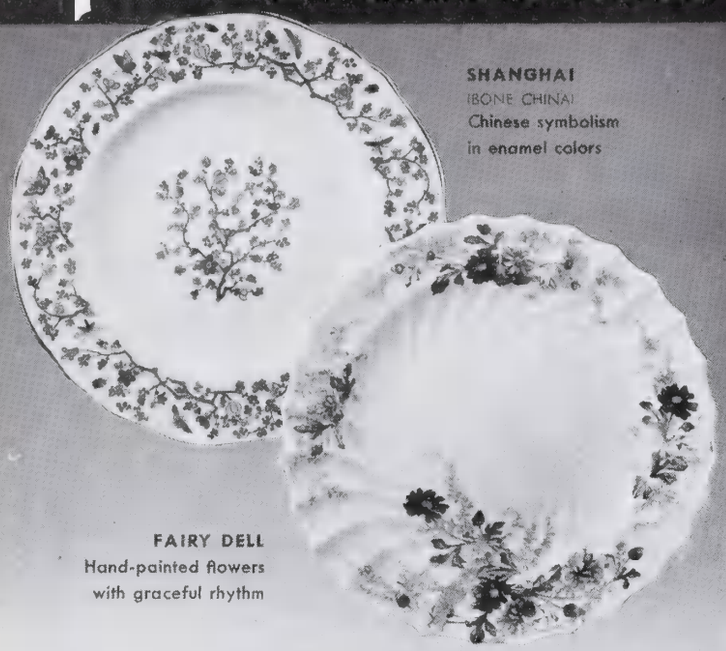


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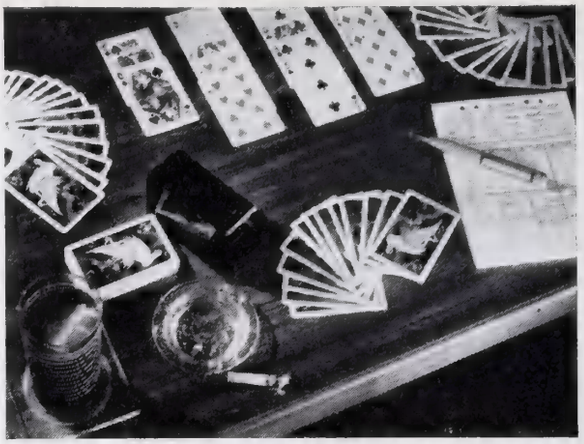
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PLASTICS PLAY THE GAME

Actually, it was the invention of a plastic billiard ball in 1868 that started plastics going

Toys youngsters can bounce and chew on are usually plastic, but did you know Great-Grandfather played with plastics, too? After the Civil War, there was a shortage of ivory for billiard balls, so John Wesley Hyatt invented a substitute, cellulose nitrate, the first plastic.

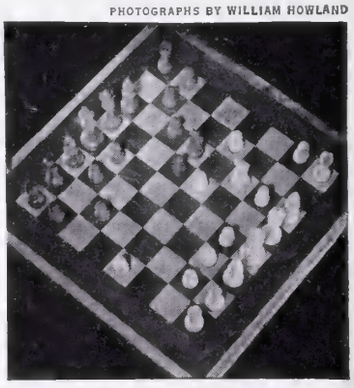
Plastic games are better now because of the improved materials. They're used for billiard balls, chessmen, chips, counters, holders, etc., and they have the advantage of low cost, unlimited color. They're easy to clean and hold their shape.

Newer boons are washable plastic playing cards that stay fresh, are easy to handle. Most of them are made with Hyatt's nitrate, but treated to reduce the fire hazard.

PHOTOGRAPHS BY WILLIAM HOWLAND



● Cruver cards retain their snap, are washable. Card holder is acrylic, from Dempsey & Carroll



● Colorful Tenite chessmen keep their good looks. By Gits Molding Corp. Board from Jensen

To Sleep... DEEP AS THE NIGHT



Granada

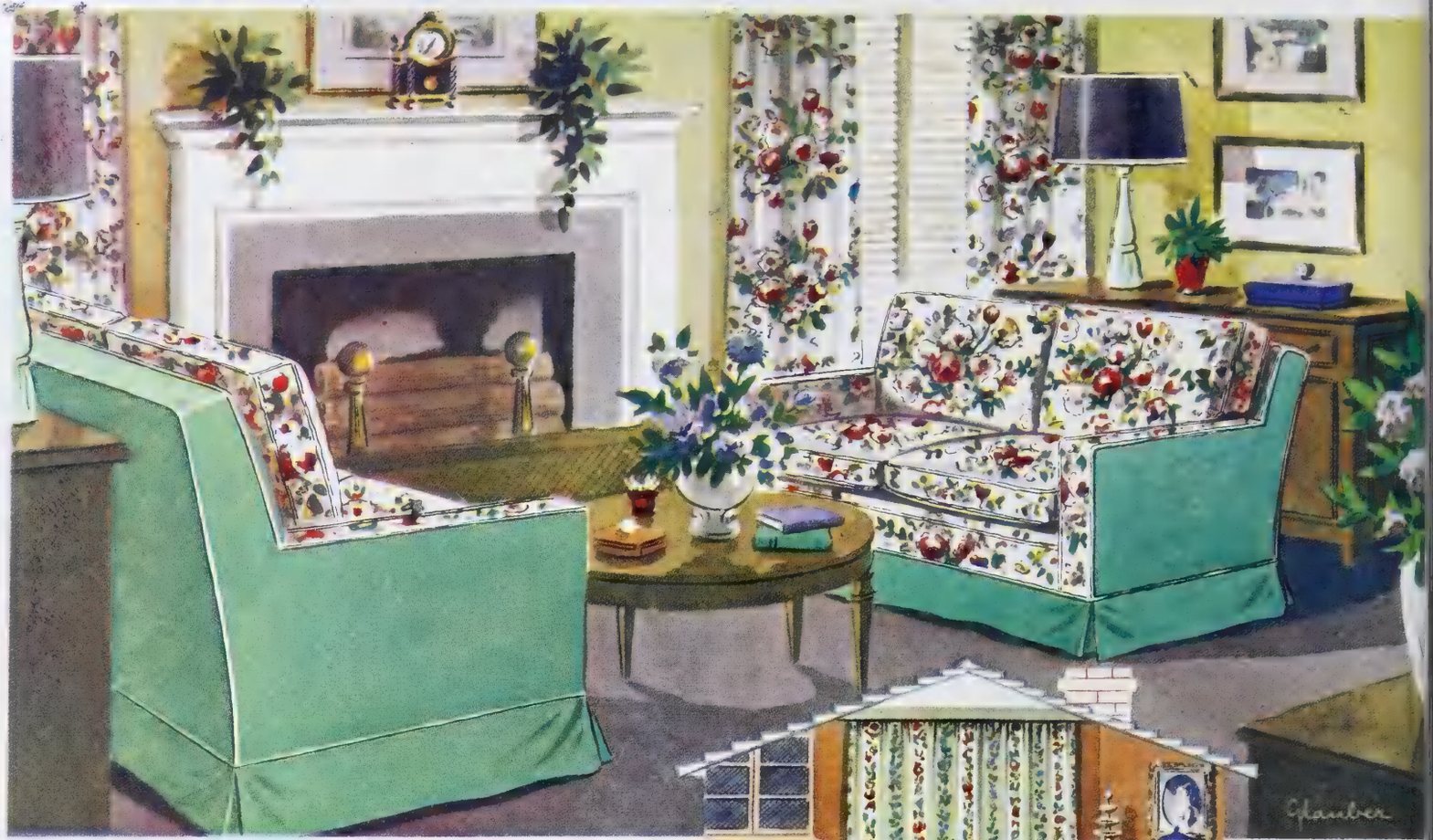
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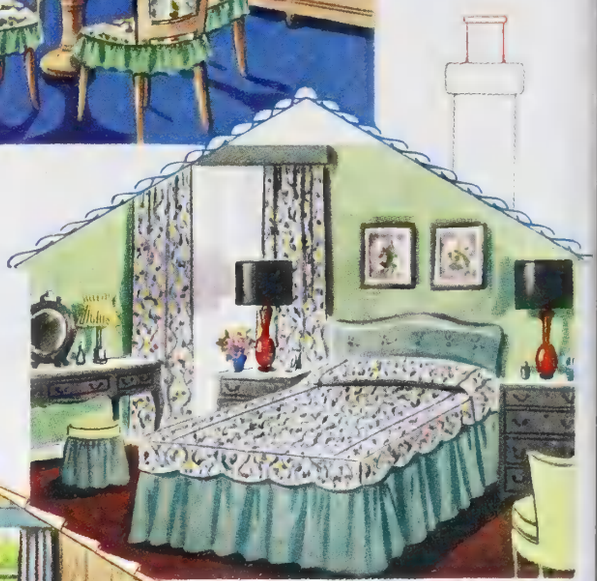
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Remember too, that Kentile is as handsome as *you* please. It comes in easy-to-lay squares of many colors that you combine as you wish, to create unlimited patterns. And now you have, too, the NEW *ThemeTile* — extra personality for your floors. These *ThemeTile* are the same size as Kentile so they're laid right with the floor—and contain gay die-cut silhouettes, stars, dots, and petals—as well as letters and numbers as shown above. Ask your flooring man about the advantages of Kentile—and also ask to see the new *ThemeTile* catalogue folder. If he can't supply you, write David E. Kennedy, Inc., Brooklyn 15, N. Y.

In the Kentile floor illustrated, the background color is Breccia (B-245) and the bands are made up of Toledo Red (C-109) tiles. The letters and numbers are some of the new *ThemeTile*. Others offer grand decorating possibilities with silhouettes of frogs, birds, fish, stars, etc. Ask your dealer about *ThemeTile*.

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Fashion Trend is walnut, lustered richly in a specially processed finish that says a fir
"no" to stains and keeps your furniture young through the years. Fashion Trend
lines are fresh and clean, and provide the pleasant dignity characteristic of tl
charm and personality of today's modern young couples. Quality and a
pearance, designed and built to return 100 cents on your dollar
and priced for the medium income. *Picture* Fashion Tren
in your home — *see* it at your dealer's.*





The Fashion Trend dresser and chest also are available for larger rooms and where more drawer space is needed.

**If your favorite store does not have Fashion Trend, write us for the name of the dealer nearest you.*

Fashion Trend... by

JC

JOHNSON-CARPER
Furniture Company
INCORPORATED

FOLLOW THE TREND — FOLLOW FASHION TREND

a light that's
a glowing picture
a picture that's
the perfect light

for reading-in-bed deluxe



Decoralite by Lightolier

Stop grumbling about the reading lamps in your bedroom!
Here comes Decoralite—the most exciting development in decorative and eye-soothing bedroom lighting you've ever seen. In the daytime, it's an exquisite picture etched into glass, an exciting decorator accent for your bedroom. At night, the picture comes to glowing, three-dimensional life, and Decoralite sheds plentiful, glareless light *downward* for the greatest reading comfort you've ever known...spreads soft light *upward*, bringing radiant beauty to the entire room. Decoralite is presented in a variety of designs. Hang it like a picture, plug it in like a lamp.

At furniture, department, and electrical stores everywhere, or through your architect, decorator, or electrical dealer at Lightolier Decorator Galleries, 11 East 36th Street, New York City; 1267 Merchandise Mart, Chicago.

LIGHTOLIER

Creators of enduringly beautiful lamps and lighting fixtures since the turn of the century



"Practice Makes Perfect"...

In the course of Holland's far-flung operations through 400 direct factory branches, this thoroughly trained organization is called upon to deal with every conceivable factor in heating—the variable range of climatic conditions across the country—the individual heating situations of over seven million customers—the innumerable fuels that go the whole scale from the plainsman's cow chips, the woodsman's cordwood and sawdust, the farmer's corncobs on through the different gases, oils and coals. The practical, realistic understanding of heating thus gained is the answer to Holland's being the world's largest in its specialized field. The seasoned experience which makes the Holland organization so proficient at its job is the inestimable plus that makes it the natural thing for you to rely upon Holland for the best that heating offers.

HOLLAND FURNACE PRICES ARE STILL AT OLD O.P.A. APPROVED LEVEL

THE HEART OF THE HOME

HOLLAND FURNACE CO.

HOLLAND • MICHIGAN

WORLD'S LARGEST INSTALLERS OF HOME HEATING EQUIPMENT



● Your hands never touch dirt and dust that accumulate in the free-hanging dust pocket of this vacuum cleaner filter bag, even when you remove it. It takes only a moment to release the dust-filled bag and afix a clean one

It's In The Bag— NEW LIFE FOR OLD VACUUM CLEANERS

BY JULIE POLSHEK

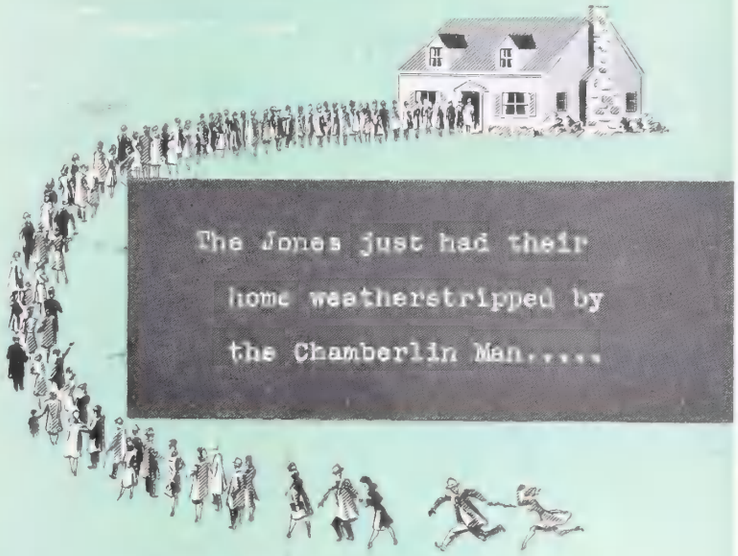
This disposable filter bag-within-a-bag offers you new-found freedom from the disagreeable, dirty job of handling and emptying a dust-filled vacuum-cleaner bag. The revolutionary Ever-Clean bag restores the suction and cleaning power of any bag-type vacuum cleaner, provided, of course, that its motor power and mechanism are intact.

The inner bag ingeniously controls the direction of the incoming dust-laden air, and channels it away from the machine's air inlet. Dust and dirt are funnelled into the dust storage pouch and remain there until this inner bag is removed for disposal three or four times a year. The dust accumulation can't be stirred up by the machine's operation, for the force of incoming air solidly compresses it in the dust pouch.

The dust pouch prevents dust and dirt from clogging either the necessary breathing pores of the cloth outer bag or the air inlet of the machine itself. You regain and maintain the full cleaning power of which your vacuum cleaner is capable by eliminating these major sources of suction-robbing back pressure.

When the pouch is filled to capacity, you simply open the full-length zippered fastening of the outer bag, take out the filter bag and replace it with a fresh one. The whole, easy, sanitary operation takes only a few minutes. You hardly soil your hands in the process, for the accumulated dirt is virtually sealed into the disposable inner bag. You need never remove the cloth outer bag from the machine once it's put on. It opens wide for easy access to the metal roll-down ring which holds the filter bag to the machine's air inlet.

Ever-Clean bags are available for all standard makes of bag-type vacuum cleaners. The outer cloth bag, with six disposable liners, which is at least a full year's supply, costs about $8.





Mrs. Jones demonstrates how easy it is to lift the Chamberlin metal weatherstripped window. (This is the one that *used* to give Tom's wrestler brother a workout.) Closed, it's draft, soot, and dust-tight.



Neighbor Duff is trying to see how Chamberlin metal weather strips make door sills draft-dirt-and-storm-tight. Straighten up, Duff, here's the way it works—



Tom Jones speaking: How much, boys? Well, final figures aren't in, because we'll have to subtract fuel savings (a real item with fuel so scarce), also decorating savings, and health benefits. But I will say—and you can quote me—that Chamberlin weather strips are the finest investment we ever made. They give us "new home" comfort in our present home.

CALL THE CHAMBERLIN MAN. HE TAKES FULL RESPONSIBILITY FOR YOUR COMFORT

Our own neat, competent, factory-trained men install and service every Chamberlin job. That's how we've satisfied 2½ million customers in our 50 years of weatherproofing. Our "Save-As-You-Pay" plan means you can have Chamberlin metal weather strips right now! Call your Chamberlin man. See phone book.



50th ANNIVERSARY CHAMBERLIN CHAMBERLIN COMPANY OF AMERICA DEPENDABLE WEATHERPROOFING 1897-1947

Rock Wool
Combination Screen and Storm Windows
Porch and Window Screens
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FREE! "A Guide to Home Comfort" This helpful, informative booklet has aided thousands to greater economy, health and satisfaction. Send for your copy today!



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A permanent investment in BEAUTY and FLAVOR



Here's a pressure cooker made of *copper-clad stainless steel*. It's the most beautiful cooking utensil you've ever seen. And it brings you usual features—a hinged dial gauge that you can't break or lose, and that shows you all the time the pressure at which you're cooking . . . a lid, free of gadgets that closes with one motion of your hand . . . protection from staining, pitting . . . a permanent investment in beauty and flavor. At all better stores. Revere Copper and Brass Incorporated, Rome Manufacturing Company Division, Rome, N. Y.

COPPER CLAD STAINLESS STEEL
REVERE WARE



8 qt. Covered Sauce Pot 1½ qt. 2 qt. Double Boiler 5½ qt. Dutch Oven

the finest line-up in the kitchen

There's a complete line of Revere Copper-Clad Stainless Steel saucepans, skillets, Dutch ovens, double boilers and saucepots to ease your work and please your family's appetite. But to make sure you get these kitchen jewels, look for the Revere trade mark on the thick copper bottom.







● Four posts and a few feet of lumber are all that are needed to build this useful piece of furniture. The top section has the capacity of the average unsightly three-drawer cabinet and there are ample bookshelves and a nest for your typewriter below

PHOTOGRAPHS BY V. E. ELLSWORTH

A HOME FILING CABINET

your handyman can make

Space engineering depends on what you file—work out your own plan

CHANCES are your filable material is way ahead of you if you work at home or have a hobby or collect more etchings than you can display at a time—or if you carry on an extensive personal correspondence.

In that case, take a good look at this simple-to-build home filing cabinet which Mr. Millard C. Faught of New York City designed for his own use.

The bookshelves below are deep enough to offer hospitality to large volumes and at the same time answer that often difficult problem of what to do with the portable typewriter when it is not in use.

Lift the top, and behold three ample sections, each wide enough to hold standard file folders. Their combined capacity is about the same as that of the usual two-drawer filing cabinet. An important extra dividend is the compartment at the extreme right—a place in which to keep papers temporarily.

Of course, you can improvise all you want to on this simple, basic design. For example, if large portfolios are your problem, a deep well can be built for them in the back of the cabinet, behind the file section and the top bookshelf. If you allow about 9 inches in front of the well, there will still be room for average books on the shelf and plenty of space for file folders in the upper section. Or the well might be a narrow one on the side, or extend to the lower shelf. There are dozens of variations.



THE TOWLE HALLMARK

You set the traditions

when you set your table with Towle Sterling . . . a tradition of beauty and graciousness that outlasts a lifetime. Towle is exquisite *solid* silver; for all its proud beauty, Towle is not expensive . . . a six-piece place setting costs as little as $22.50, including the Federal Tax.

The signature of Distinction in Sterling

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BRIDES! *How to Plan Your Wedding and Your Silver* — a new book of wedding plans and information. Send 25c to TOWLE SILVERSMITHS, Dept. B-10, Newburyport, Mass.



Spring Air "Controlled Comfort"

relaxes you from today... prepares you for tomorrow

When you select a mattress, make no mistake in this important purchase. Go to a good dealer in whom you have complete confidence . . . Ask to see Spring-Air. Examine it closely . . . look at the design, ticking, grips, tailoring. Sit on it, feel it . . . test it in any way you wish. Then ask your dealer to tell you the "real inside story" about Spring-Air "Controlled Comfort" and quality. It's the same as used by thousands of fine hotels and good hospitals. A good dealer knows bedding . . . be guided by his suggestion.

SPRING-AIR COMPANY • HOLLAND, MICH.

Guaranteed by Good Housekeeping

SURFACE COMFORT

High quality, precompressed cotton felt padding (upholstery) cushions body from spring contact, gives surface softness and luxury "feel" to a Spring-Air mattress.

CONTOUR COMFORT

The first 1½ turns of special Karr spring coils give soft, luxurious support to all body contours and special buoyancy to lighter parts of the body such as arms and legs.

SUPPORT COMFORT

Firm support to heavier portions of the body is provided by the middle section of the "hour-glass" spring coils, where spring tension and compression strength are greater.

SLEEP COMFORT

As many as nine *different* types of spring coils, *scientifically located* throughout, keep edges from sagging, prevent side-sway, maintain flexibility . . . give sleep comfort year-in, year-out.



IRRESISTIBLE COMFORT





● This secretary-bookcase keeps all its dignity in a new role. Artist Robert Schrayer fitted it to current needs by masking the doors with scenic wallpaper and turning the drawers into a capacious bin to hold his portfolios

PHOTOGRAPHS BY MAYNARD PARKER

Plywood + Wallpaper = ELEGANCE LIKE THIS

With care and a knowing eye, you can transform your old pieces into useful new ones

Sawing, scraping, and pickling aren't the only ways to bring old wooden pieces up to date. If you like the proportions of a family treasure which just isn't functioning as is, and if you wish to retain the richness of its fine grain, the method by which artist Robert Schrayer rehabilitated this secretary may give you some ideas. What about Mother's china closet or Grandma's curio cabinet? Maybe you can bring them out of hiding and give them a new lease for a useful life.

In revamping this piece, the bookcase section was boarded over and masked with a scenic wallpaper. A printed fabric could also do the trick. This not only provided a new decorative interest, but also meant that the shelves could be used to stow unsightly equipment as well as fine bindings.

A most useful part of the transformation was turning the drawers of the lower section into a bin commodious enough for an artist's oversize portfolios. It could also be used to hold maps, plans, volumes too large for the bookcase, or your own collection of prints. The bin front is a plywood panel with inconspicuous brass pulls.

But don't miss the details which can make all the difference between elegance and the homemade look. With all the changes, there is no air of makeshift about this piece. The deftly designed molding around the panels provides interest and points up the fine wood. It knits the two sections into a unified and well-integrated whole

Have you heard about the $100 bonus Bendix owners get ?



It's a fact! Through the years your Bendix can pay you back $100 or more with the pennies it saves on *soap alone!* That's because the Bendix gets a whole load of clothes spanking clean on just a few tablespoonfuls of soap!



Many more dollars saved on hot water and clothes!



Unlike other washers which require enough water to submerge the clothes, the Bendix operates on the better-washing "Tumble-Action" principle. Clothes are tumbled in and out of a small amount of active suds hundreds of times . . . so gallons of hot water are saved.

No rub, scrub and twist, either! Clothes last longer because the gentle "tumble-action" saves wear and tear.

So don't be fooled by the price tag on a "bargain" washer. Consider *all* the costs and you'll agree the biggest value is the Bendix.



How the Bendix works . . . while you RELAX!

Just put in the clothes, set the dial, add soap . . . and you're through! Gently, but *thoroughly*, the Bendix washes, triple-rinses, and damp-drys the clothes . . . *automatically* . . . even when you're not in the house.

No other washer has done so much work for so many millions of women for ten trouble-free years. See the Bendix in action at your nearest Bendix Dealer's store, today! *New! Don't miss the Bendix automatic Dryer and Bendix automatic Ironer.*

BENDIX HOME APPLIANCES, INC., SOUTH BEND 24, IND.

AVAILABLE IN CANADA AND MEXICO

BENDIX automatic Washer

OVER A MILLION NOW IN USE

"If you can afford a washer . . . . you can afford a Bendix"

For lighter, brighter homes fabric venetian blinds



Designed to fit smoothly into any setting, JOANNA fabric blinds close off the outside world, shut out sun glare, but give you soft, cheerful daylight through all your rooms. They come in gaily patterned slats for kitchen or bath and plain colors for other rooms. JOANNA is the new blind you've heard so much about . . . slats of plastic coated cambric stretched taut on steel forms. It's the blind you can clean in a jiffy by sudsing and rinsing like your curtains. There is no complicated hardware to install, simply hang JOANNA blinds in your window shade brackets. One bead chain performs all operations.



For lighter, brighter rooms throughout your home see these loveliest of all venetian blinds, JOANNA, *at your favorite store.*



★ ★ ★

Viking window shades in printed stripes



Framed by draperies in solid color or silhouetted through sheer marquisettes, there's exciting new window interest in these VIKING cloth shades with their stripes of grey, blue, olive, wine, red or green, printed on a background of chalk white. They're washable, of course, with soap and water.

Joanna VENETIAN BLINDS

WINDOW SHADES • DECORATIVE FABRICS

JOANNA–WESTERN MILLS CO., 22nd & Jefferson Streets, Chicago 16, Illinois



● New meaning for a Victorian shade. The main feature of this bedroom ceiling light is a cranberry glass shade borrowed from a gas fixture. Inverted for its new role, it gives plenty of direct and indirect light

Lighting Fixtures to match your antiques

Old glass or china from your collection can be highlighted to provide modern lighting in period dress

PHOTOGRAPHS BY MAYNARD PARKER



● A red glass syrup jug topped by a ruffled organdy shade is the center of interest here. But glass isn't the only possibility. Lamps may be made from porcelain or metal objects which harmonize with your furnishings

Simple, Homelike Beauty

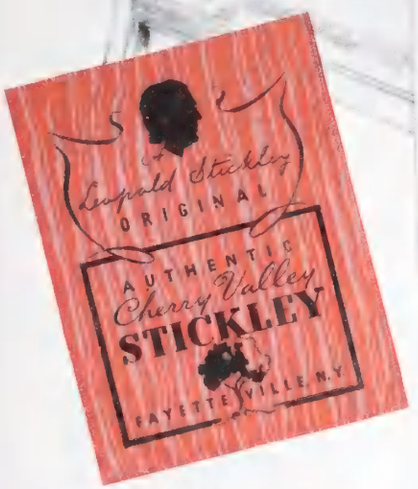
with the mellow warmth
of rare New York State
cherry wood . . .



Since the days of the Massachusetts Bay colonies, wild American cherry has been a prized furniture wood. Compact, fine-grained, with a deeply-brilliant luster, it graced the finest pieces and the richest homes.

Working in a native New York State cherry—widely recognized as the peer of American fruitwoods—Leopold Stickley draws inspiration from the classic cabinetmakers of America and their Early English forebears.

At Fayetteville—gateway to New York State's famed Cherry Valley—he fashions this rare wood into proud pieces of graceful outline. Each piece built with the lasting sturdiness and integrity of structure of the master craftsman. And each individually styled to outstanding beauty, gleaming with a deep fruitwood luster that grows mellower and lovelier with the passing years. ✣ ✣ L. & J. G. Stickley, Inc., Fayetteville, N. Y. Also operators of Stickley Manufacturing Co.



If it's authentic Stickley, made from New York State cherry, it bears this label.

● *Preserve the beauty of your Stickley furniture. Polish it regularly with the original Stickley dressing. It preserves, brightens and deepens the luster, building up a mellow patina of rare old age. Ask for it at your regular Stickley dealer's.*



Cherry Valley
WORKSHOPS OF STICKLEY
OF FAYETTEVILLE N.Y.

"What a Stunning Improvement"



"YES . . . and it all started with the new Church Sheet-Covered Pearl Seat. This one easy change transformed our whole bathroom. Such wonderful decorator colors would inspire anybody. I chose coral—you may prefer green, blue, ivory, orchid, red, fawn, black or white. And once it was here—the gleaming, pearly finish just screamed for refurbishing *everything*. So I picked up the color in towels, bathmat, rug, curtain, hamper and other gadgets. Did it all myself. And now . . . at surprisingly low cost, our bathroom is really beautiful."

Church Seats will *stay* stunning, too. Ask for them by name—at leading plumbing stores from coast to coast. You may have a short wait for delivery . . . but it's worth waiting to get the best-made, best-known.



Church SEATS

"THE BEST SEAT IN THE HOUSE"

C. F. CHURCH MFG. CO., HOLYOKE, MASS.

Division of AMERICAN RADIATOR & Standard Sanitary CORPORATION



● This service yard is in full view of the street, but offends no critical eye. Usual back yard procedures, like clothes hanging, garbage disposal, and tool storage, are planned to take place unobtrusively and neatly in a landscaped setting

You Can Point With Pride To Your Service Yard

BY HAROLD WALLIS STECK

Every house needs one outdoor spot where the less decorative operations essential to good housekeeping and good garden-keeping can be efficiently centered. Yet all too often, this "service yard," if it exists at all, is allotted some out of the way corner, enclosed by haphazard fencing or hedging. Here, the general refuse and odds and ends from house and grounds accumulate in drab and unsightly disorder.

Your service yard can be as attractive and as immaculate as any other part of the garden, and to prove this point we illustrate the service center designed for Mr. Watterson Rothacker in West Los Angeles. Since the lot is on a corner, each part of the grounds is equally prominent. Careful planning resulted in this attractive area, where garden-keeping, clothes-drying, and refuse-disposal operations are so efficiently provided for that they create no blot on the landscape.

The space set aside was about 30 by 40 feet, and separated from the residence by a flower-bordered walk leading from kitchen entran to garage and motor court. T made an ideally convenient lo tion. The simple white picket closure was built about five f high with a sag in each section give the illusion of a lower fen The wide, solid board bottom fence and gate makes the a usable for a pet enclosure, if sired. This same type of des would easily be adaptable to a c dren's play yard.

A center panel in the yard a six-inch gravel base with one i of finely packed gravel on the t It is rolled hard, and separa from the surrounding grass bor by a redwood strip. A 12-inch h der along the fence base is plan with white and deep purple pe nia s for cutting, and a few C Brunner climbers on the fe brighten up the breakfast tray.

Steel "T" posts, rustproofed a set in concrete at each end of gravel panel, support five para clotheslines that provide more th 100 feet of hanging space. Li can be removed when desi

(*Continued on page* 270)



new decorative magic

for your bathroom

Hygiene

"decorator shower ensembles"

To make your bathroom lovelier than ever, HYGIENE creates decorator-designed shower ensembles in glorious hues to harmonize with today's smartest color-schemes. And you can be sure their beauty is wonderfully lasting because they're made of wondrous **Harte's "WATASEAL"** . . . and famed **Firestone "VELON"** . . . sheer plastic fabrics that won't wilt, stick, or crack, and clean with a whisk of a damp cloth.
Shown: The "Regal" Rose Shower Curtain about $6;
Matching Window Drape, about $6.



Other HYGIENE Shower Curtains and ruffled Window Drapes from about **$3.00** each.

On sale at these and other fine stores:

New York, N. Y.	R. H. Macy & Co.	Toledo, Ohio	La Salle & Koch
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Cleveland, Ohio.	The May Co.	Duluth, Minn.	The Glass Block

HYGIENE SHOWER CURTAIN MFG. CO. INC. • 30 WEST 26th STREET • NEW YORK, N. Y.

Soft as a cloud...and fleecier!



Just right for comfortable sleeping—cloud-soft, fleecy. All-virgin wool. Six lovely pastel colors. Wide matching rayon binding. Extra-long (72"x 90"). When blanket time comes, think of Faribos. Stores in your town have them.

FARIBO
Northwood
all virgin wool
BLANKET

FARIBAULT WOOLEN MILL COMPANY
FARIBAULT ★ ★ ★ MINNESOTA



PHOTOGRAPH BY WALTER WILDER

● Plant autumn crocus bulbs immediately and, in a month or so, you will have a blanket of color—a foretaste of the spring to come

AUTUMN MAGIC From Bulbs

By William Lanier Hunt, F. R. H. S.

Crocuses can be as pleasant a surprise in autumn as in spring. You plant the fall-blooming type now or earlier, and a month or so later the patch of earth almost overnight is covered with a blanket of bright gold, lavender, blue, and white cups. To most gardeners, the fall-blooming colchicums are crocuses, too, but when their enormous leaves show up in spring, it is evident that colchicums are different, though they are closely related.

If you have had trouble with rodents eating your crocuses, plant colchicums. They are almost free of pests, for their bulbs (or corms, according to the botanist) contain a poison called colchicine. It is the chemical through which the modern plant breeders have developed larger flowers in many kinds of plants.

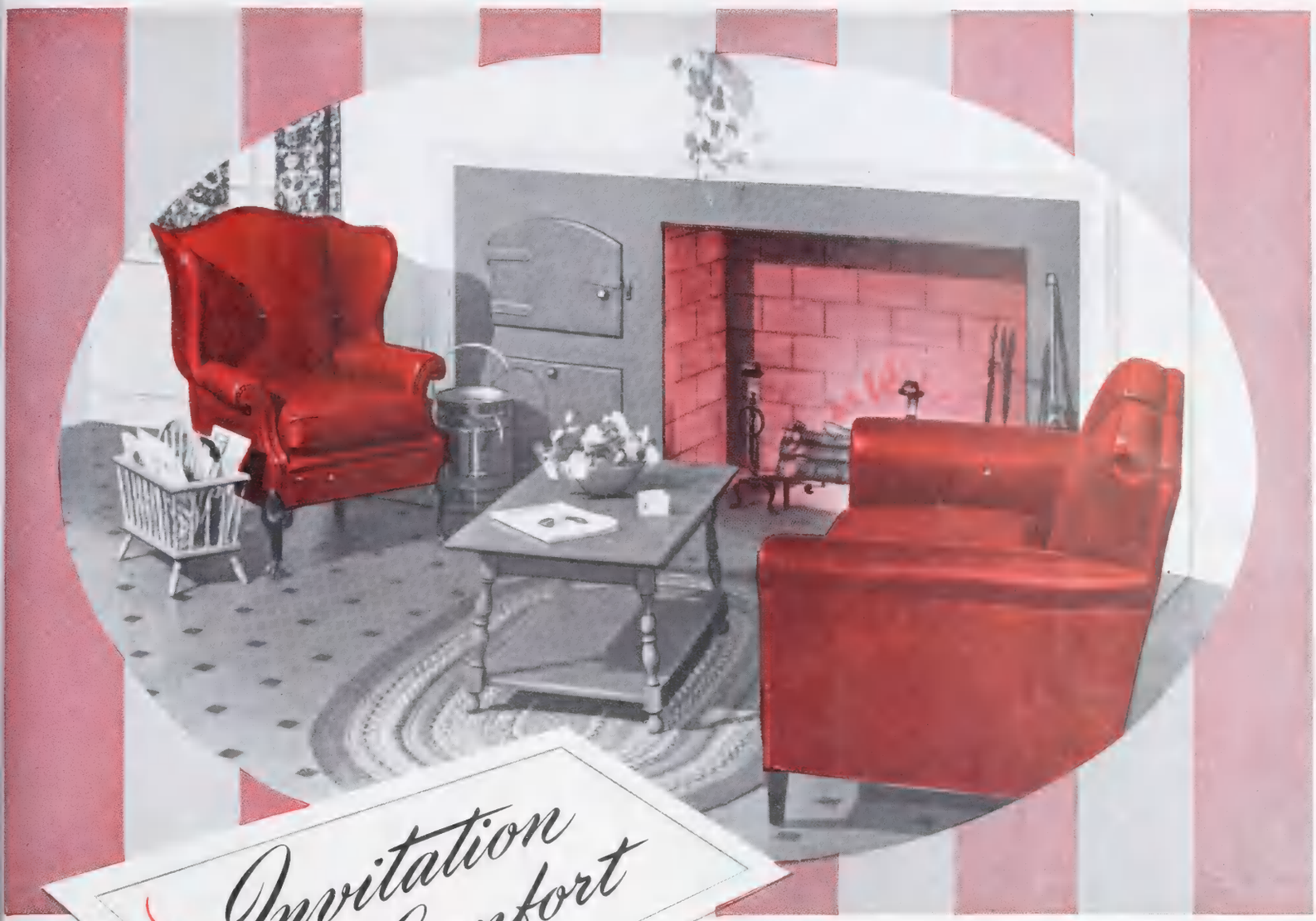
Plant colchicums where their coarse leaves will not spoil the spring picture. Just under the sur-

(*Continued on page* 270)

PHOTOGRAPH BY J. HORACE MC FARLAND



● Colchicums resemble crocuses, but have no foliage at bloom time. Plant their bulbs now, too, where their coarse spring foliage will be partially hidden by perennials



Invitation to Comfort

Duran FOR UPHOLSTERY

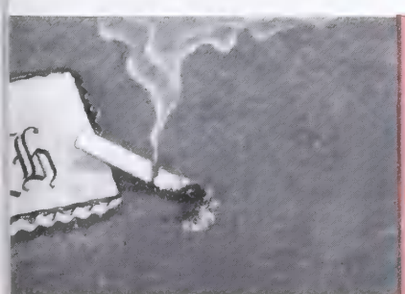
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Look for the Duran tag on fine furniture everywhere. It is your invitation to restful comfort . . your guide to beauty and long wear . . your guarantee of decorative distinction. Duran is all-plastic not a coated fabric—it will not chip or peel. Feel its pliant, yet tough surface. See it now in many lovely colors and finishes to highlight the appeal of any room in the house.

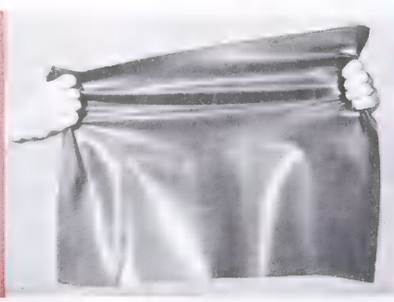
masland

THE MASLAND DURALEATHER COMPANY, 3254-90 Amber Street, Phila. 34, Pa.



Fire resistant —no flaming

Tough and resilient



Resists damage from accidental spills





OUT OF THE PAST comes this modern adaptation of the romantic coverlets which graced the plantation homes of yesteryear.

Illustrated above: GEORGIA ROSE — in all-white, white with mellow peach, misty blue, mint green, dusty rose, sunflower gold and turkey red.

Single or full-bed sizes.

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Akron	*M. O'Neil Co.*
Atlanta	*Davison-Paxon Co.*
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Kansas City	*Emery, Bird, Thayer*
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Newark	*Hahne & Co.*
New York	*John Wanamaker*
Philadelphia	*John Wanamaker*
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San Francisco	*The Emporium*
Seattle	*The Bon Marche*
Shaughnessy	*H. C. Prange Co.*
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Steubenville	*Teitlebaum Brothers*
Tucson	*Albert Steinfeld & Co.*

IN CANADA: The T. Eaton Co., Ltd.
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JOHNSON'S, INC. DALTON, GEORGIA

YOU CAN POINT WITH PRIDE

CONTINUED FROM PAGE 266

Clothes hanging never involves wet feet from dew or rain, and grass clippings are never tracked into the house. The gravel panel also tends to reflect the warmth of the sun, hastening the drying of clothes.

A sizable brick incinerator was built in one corner of the "servicenter" and brushcoated off-white to match the fence. Placed next to this are metal receptacles for cans and bottles, and an underground type of garbage can with a foot-lift cover. Hose connection was run to the incinerator with a rack for extra hose ready for use. Tool storage could have been similarly provided by tidy bins or cabinets, but in this yard the adjoining garage furnishes the space needed.

A trim and attractive service area like this invites the finishing up of the daily outdoor chores, and automatically sets a standard of neatness for rest of the garden.

Extra time and expense were involved in planning and constructing this useful area, but as with all sound features of a house, it will pay long-term dividends in convenience, cleanliness, and work-saving, plus the added joy that comes from having every corner of your home attractive to the eye.

AUTUMN MAGIC FROM BULBS

CONTINUED FROM PAGE 268

face is the preferred depth. Good garden soil will produce a surprising increase in the corms from year to year. Colchicums are ideal in the wild garden. Plant them also near the back of the spring border where they may mature their foliage unseen in the spring, and flower in the fall beside oriental poppies and other plants that die down in the late summer.

Plant these fall bloomers as soon as they arrive. If allowed to lie around out of the ground, they will blossom right in the sack in which they came, and you will miss some of the flowers.

Perhaps the easiest colchicum to find in the lists is *Colchicum autumnale*, with rosy lilac flowers that burst upon the September garden early in the month, once the corms have become established. A larger species, of a deeper shade of rose, that ordinarily blossoms a little earlier is *C. Bornmuelleri*. To carry the season into early November, plant *C. speciosus*. All three will send up a steady stream of flowers for two or three weeks.

White forms of the colchicums have always been treasured, and double flowered forms are greatly sought after. In addition to these, there are some named varieties that are improvements on their types and well worth having if you can find them. Collecting rare colchicums can get to be one of those subjects on which gardeners may become just a bit daft, as British gardeners say.

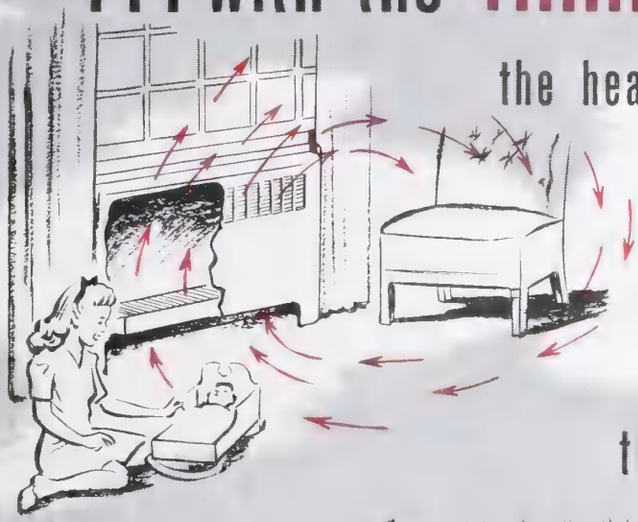
The colors of the true autumn crocuses run through shades of lavender to real blue. In fact, *Crocus speciosus*, the earliest species to bloom, is the bluest of the lot. In early September, the large flowers open, like the colchicums, without any leaves. This one is followed shortly by *C. zonatus*, a pale, pale lavender species and one of the most ethereal flowers in any garden. Fortunately, these two and the named varieties of *C. speciosus* are both easy to find and easy to grow.

Crocuses are a bit more particular about their location than are the colchicums. They like a somewhat gritty soil in full sun or in very, very little, high shade. The small corms are tempting to mice, moles, and squirrels, and the safest place for them seems to be the rock garden. Tuck them into the rockery with good soil, a little bone meal, and some stone chips about the corms and they will probably escape rodents longer than in any other position. Then, if you will scatter a little dried blood over their location occasionally while the small, grass-like leaves are on, that will also help to discourage their enemies. Where rodents are very bad, you may plant the corms, several together, in little baskets of quarter-inch rat-wire. Do not allow anything to smother the foliage before it matures in the spring, for crocuses simply do not put up with much competition.



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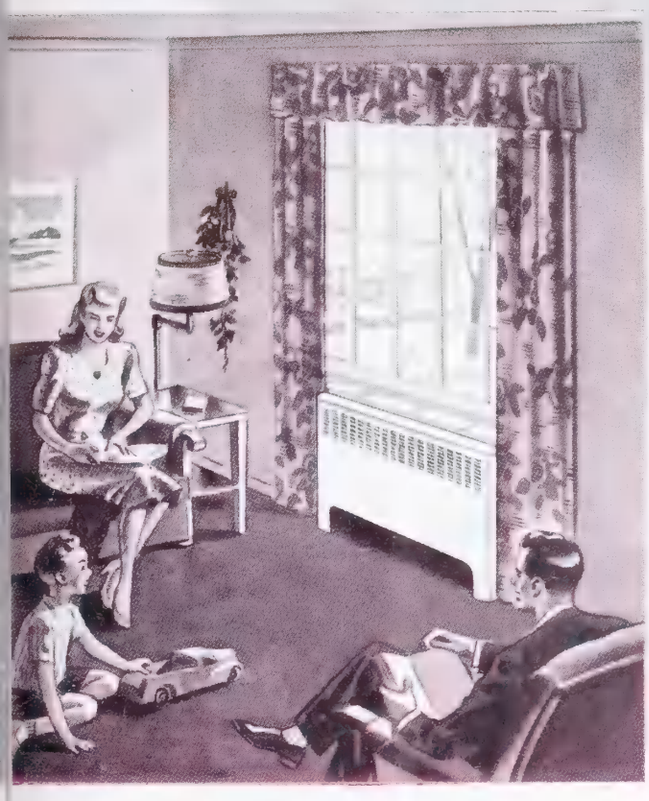
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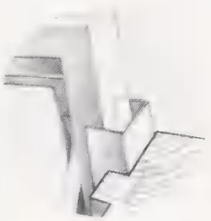


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Even A Laundry Yard

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Laundry is an inescapable chore at the A. B. Campbells', as it is in most households all over the country. But, unlike most householders, Mrs. Campbell doesn't accept it as drudgery.

She figured that her laundry area could be as attractive as her gay kitchen, and that it could give her the same lift in spirit, if it were an inviting spot instead of a drab one. So she chose the breezeway between the house and garage to house her automatic washer and sink. This was handy to the kitchen and, above all, afforded a light airy place in which to work.

A waterproof concrete floor was installed, and an attractive lattice was built to screen the room from the front of the house. Then the area was painted, inside and out, to conform with the house. Plants at the entrance added a touch of color to the laundry.

The drying yard is equally attractive. Instead of a square of packed ground surrounded by a nondescript fence, the Campbells' yard is neatly walled in and planted with a few choice shrubs and vines. These take up little space and are decorative enough to give a patio effect to this utility area. Soil pockets were left for the plants when the area was surfaced with asphalt.

If you've successfully remodeled your kitchen, go to work next on your laundry. You will find, as the Campbells have, that added light and color are bound to brighten otherwise blue Mondays.



● This little breezeway, that connects the house and garage of the A. B. Campbells of Los Angeles, might be the entrance to the garden. Instead, it's a dressed-up door yard to the laundry. A large vine of ivy decorates lattice screen, and geraniums flank the step

Can Be Inviting



● The business side of the lattice screen is just as decorative as the front, with small sink, automatic washer, and shelf neatly grouped in one corner. This outdoor laundry room is floored with concrete and has one side open to the adjoining utility and drying yard



● Open the lattice door and you look through to this attractive view. It's the drying yard, but on other than wash days, it looks more like a patio-terrace. Try planting a few shrubs and vines in your own drying yard and see how they turn it into a beauty spot

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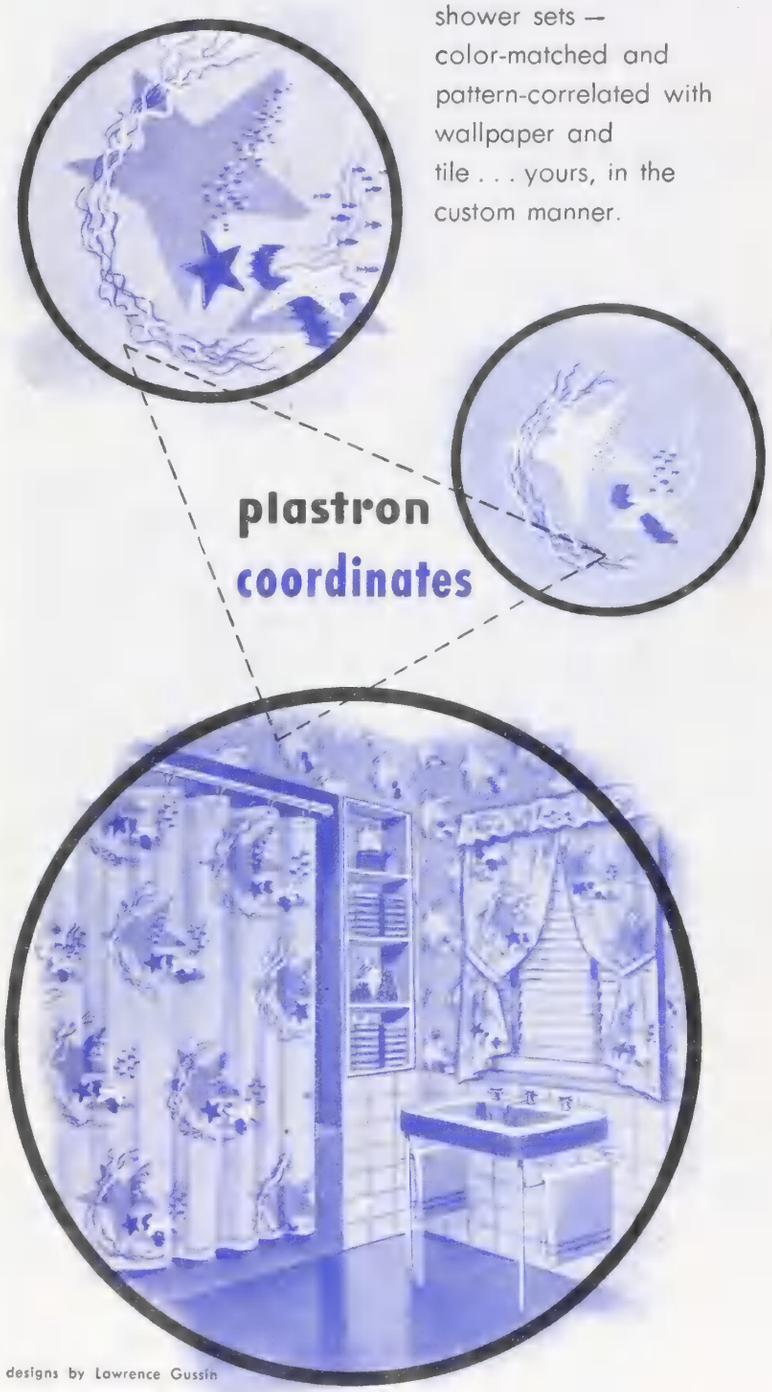
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DRAWING BY JANE OLIVER

YOUR CHILD MUSIC AND THE RADIO

First of two articles on how the radio affects your child's musical future

By Richard Williams

This is a musical article—and yet it isn't. It is musical because I'd like to suggest to you one or two ways by which you can guide your child toward music. But in many homes most of the music that does enter, enters by way of the radio. Much of the music that any child is likely to hear today is radio music. Therefore our discussion is tied up with the whole topic of radio listening. It cannot, as a matter of practical politics, be separated from your child's passion for the radio, a passion so intense that he is practically crawling into the loudspeaker.

This brings the discussion to the programs that your child loves. Here the thunder begins, the machine guns start spluttering, somebody has just invented a new disintegrating ray, we have with us visitors (not precisely soft-spoken) from other planets, and The Goiter has again escaped the police. We also are in the thick of protests by parents over such programs, pronouncements by psychologists and counter protests by the radio stations. We are far from music.

But let us begin at the beginning. This means that we had better repeat the often stated, but still too often ignored, fact that *every* child has as much right to a musical education as he has the right to be taught to read. It does not matter whether the child is musically gifted or whether he will never go beyond picking out *Oh What A Beautiful Morning!* with one finger. In fact, musical education is more important to the child not exceptionally gifted than it is for a musical child—the musical child will seek his own education as surely as most boys soon understand the finer points of baseball.

Today more musical education is available in the public schools than there was when we crept like snails unwillingly to school. In many schools a child has some opportunity to become acquainted with a symphony. A little note reading, a little singing, a little harmony are taught. The high schools are proud of their school bands and justly so, because some of them play expertly.

Still, the musical education that

the schools give is small and limited. It seems strange that this should be so, for if you look at it in the light of practical sense, you would say that a child has more use for music in later life than he has for higher mathematics. When he is grown up he will, in the normal course of events, be exposed more often to music than he will be exposed to a problem of algebra. In today's world, music is so easily available that it would seem eminently useful to pay greater attention to music in the schools.

But even if schools do begin to pay greater attention, musical education must, like charity, begin at home. The easy, natural introduction to music is a musical home. Then music is not education—formal and solemn word—but absorption. If the parents are interested in music, if music is made in the home, if somebody plays the piano, if somebody as much as sings a song, then music becomes a part of the child's life without fuss or formality. I might say, by the way, that it is not necessary for the mother or father to be an accomplished musician in order to make music quite good enough for his or her own enjoyment and for the enjoyment of the kids that are around. In a musical home, music appears in its true form: as enjoyment, as entertainment. It does not enter in the pompous garments of education, raising a self-conscious finger toward the heaven of Culture.

CHILDREN, as you know, are at once imitators and rebels. They quite naturally imitate the habits and the interests of their parents, but let force come into play, let the parents push the child with the argument, "This you must do because it is good for you"—then we are quite likely to have an intramural war, a sturdy rebellion.

If it is possible, then, *make music with your child.* Bring out a book of folk songs, or the *Treasury of Gilbert and Sullivan*, and play and sing together. Let your child hear you play a Chopin waltz, even if you have to fake a little.

Alas, I know that all this is impractical in many homes! The next best thing, then, is to have your child share musical experiences with you. If he is old enough, take him to concerts with you. Take him to the opera. I have found that many children prefer the opera to concerts. There they get music with the magic of the stage and

(Continued on next page)



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CONTINUED FROM PRECEDING PAGE

with the excitement of the play. A few of the operas that children enjoy are *Aida*, *The Barber of Seville*, *Carmen*, *Faust*, *Hänsel and Gretel* (of course), *Lohengrin*, *I Pagliacci*, *Tosca* (particularly the torture scene), etc. Older children enjoy Wagner's *Ring*, especially the magic *Rheingold* and *Siegfried*. Also the romantic *Traviata* and *Bohème*.

Children's concerts are available in many cities, and these are good provided they are not too strenuous and do not last too long. Records are good also, and it is heartening to see that at last the recording companies are paying some serious attention to children's records. Many of these records are still coy as all getout, and they present music as if it were a harmless snake that has to be tickled to uncoil. They try to explain music with a lot of cute talk, whereas any self-respecting child is quite capable of hearing music as music and without any talkative adumbrations. If you buy records for your child, select those that are purely musical; such as *The Children's Treasury of Music*, put out by Victor, and the series for older children made by *The Young People's Record Club*.

It is also possible for you to send your child to a music school. In a number of cities there are music schools which hold classes for younger children, designed to stimulate their interest in music before the formal study of an instrument begins. In these classes children play on toy instruments, they sing together, they begin to read notes, they listen to records. In short, they learn to be on familiar terms with music, to handle it, to hear it, and even to maltreat it. I have been present at an occasional session in such a school and I can assure you that the children have a wonderful time. But music schools cost money, and such schools are not always within easy distance of your home.

Which brings us right back to the one "musical" instrument within easy distance of your child: it stands in the corner of the living room. If your child is like the children that I know, the usual procedure when he comes home from school is a sharp turn to the left where the icebox is, and after having spilled only a reasonable amount of milk on the floor, a sharp turn to the right where the radio is. Click, it goes on. And on it stays for hours and hours. What are we going to do about it?

(To be continued next month)

BOUQUETS THAT LAST ALL WINTER

CONTINUED FROM PAGE 168

orange. Plant seeds of statice as early as possible in the spring.

You can have other pastel flowers, in round forms, in everlastings (helipterum or acroclinium) and strawflowers (helichrysum). Strawflowers, in tones and tints of salmon, pink, rose, yellow, and lavender, offer a wider range of colors than everlastings. Disbudding, to allow only one daisy-like flower to develop on each stem, gives much larger flowers. Everlastings will flower from seed in six weeks, but the strawflowers take longer to mature. Both should be cut for drying before their centers open.

The round, steel-blue heads of globe thistles (echinops) make a striking addition to an arrangement as well as to a border. Try them as accent for the pale blue spikes of *Salvia farinacea* and gray branches of artemisia Silver King. These are perennials (except in parts of the north, where the salvia is tender) so, for quickest results next season, purchase plants.

The rosy-pink flowers of globe amaranth (*Gomphrena globosa*) are sometimes mistaken for large clover heads. Try it in its orange and white varieties, but avoid the purple unless you have lots of grays and soft pinks to soften this hard color. Globe amaranth comes easily from seed and will bloom profusely until frost.

For yellow tones, nothing surpasses Parker's Hybrid yarrow (achillea). Its tiny flowers form a flat disc more brilliant than either tansy or goldenrod, which can also be dried. Although yarrow is perennial, plants are scarce, so you may have to grow it from seed.

The pale gray foliage of artemisia Silver King will unite clashing colors of flowers in a border or in an arrangement.

The flat, translucent seed pods of honesty (lunaria) will give lightness to a bouquet and intensify its colors.

Once you become a winter bouquet enthusiast, you will discover many useful subjects in your garden. Among them are seed pods of iris, lupin, thermopsis, okra, and peony, to name but a few.

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Field and roadside offer their bounty of flowers, grasses, and pods for winter arrangements. Goldenrod and tansy are indispensable for tones of yellow. Joe-pye-weed (*Eupatorium purpureum*) gives deep violet, and hardhack (*Spiraea tomentosa*), rosy pink spikes. Weeds, too, are often excellent finds. Common dock, for instance, is useful in three stages: first, when rose colored; then, in beige; and, finally, dark brown.

If you visit or live in the Far South or Southwest, you will find a delightful variety of material for dried bouquets: in lotus pods, palm spadixes and inflorescences, cocoanut buds, ginger seed pods, eucalyptus fruits, and in many succulents, such as iceplant (*Mesembryanthemum crystallinum*) that sparkles in artificial light.

AND now for their actual preparation for winter use. Pick the flowers just before they are fully mature. This is important, in order to get the best color. For example, joe-pye-weed should be cut when the tiny flowers in the round heads are deep violet in color, but not quite open. A little practice will soon teach you the best timing.

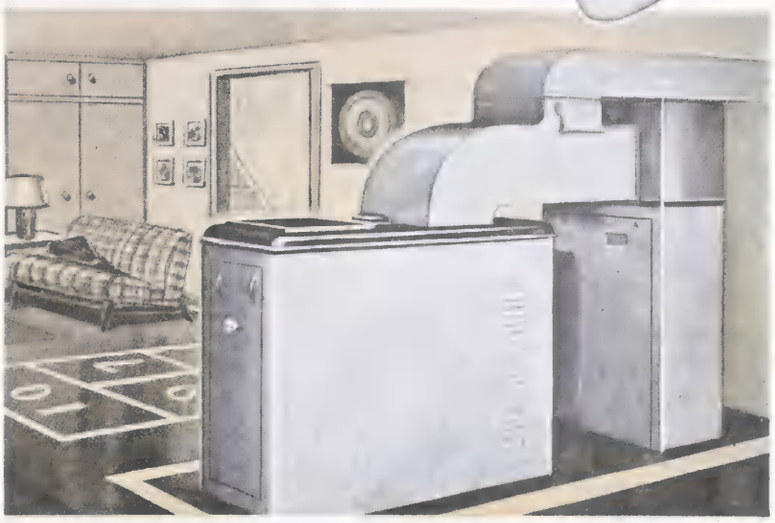
Once the flowers are cut, strip the stems of leaves, tie them in small bunches, and hang them upside down in a dark, dry place to dry. An attic is ideal if the light from the windows is blacked out. Dried in this way, the flowers do not fade. When completely dry (it takes several weeks), separate the material by colors and store it in boxes. Grasses and seed pods can be placed upright in peach baskets.

Branches of leaves need different handling. These are cut just after their color has turned. Select flat branches only, and lay them flat on the floor between newspapers. Be sure to clip out any overlapping leaves. Then place planks over the papers with weights on top of them. The branches must be absolutely dry before use, otherwise the leaves will curl. It will take at least three weeks for them to dry.

One word of caution: Dried bouquets require an enormous amount of material. All the cultivated flowers mentioned are easy to grow in ordinary garden soil in a sunny location. But, when you sow seed or set out plants next spring, start three times as many plants as you think you will need, and augment your own flowers by collecting all the wildflowers, grasses, and brilliant leaves you can gather.

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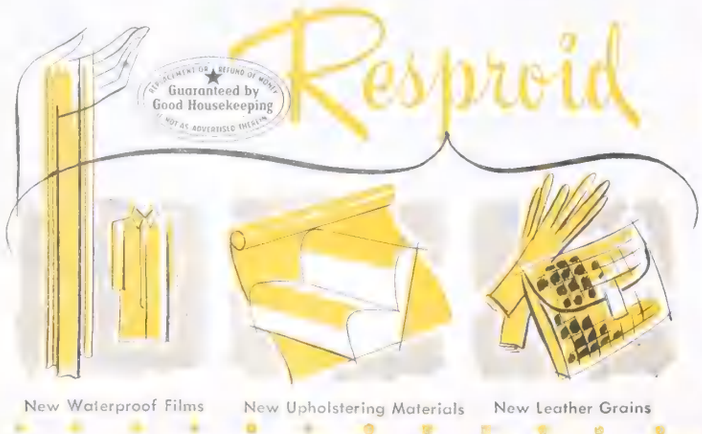
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BY ALICE L. DUSTAN

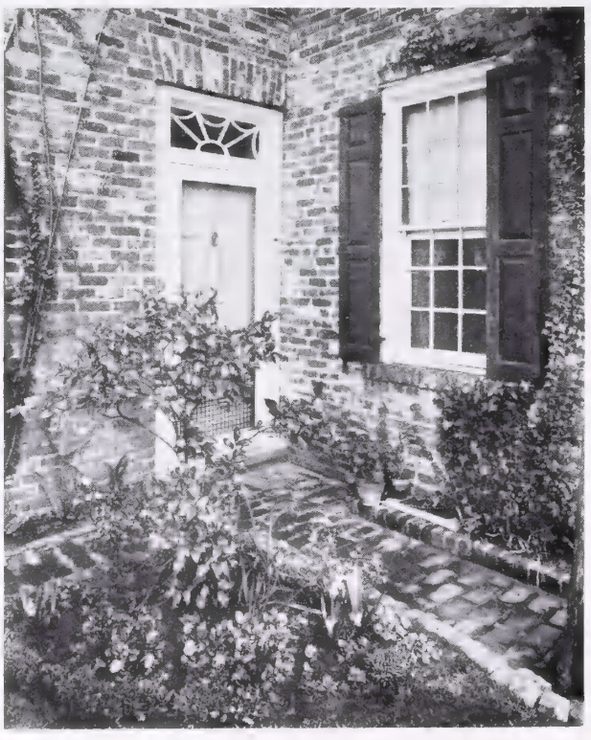
If you own a small lot, don't envy your country cousins their two acres. You, too, can have both vistas and privacy.

For proof, study this tiny front yard (plan on opposite page), the property of the Frank Baileys in Charleston, S. C. With the help of their landscape architect, Margaret E. Barnwell, the owners have turned a 16′ x 35′ space, plus an added front corner measuring 8′ x 14½′, into a garden that appears to be twice its size.

From the door (photograph 1 below, and view 1 on plan opposite), you can look down the long axis of the garden to the street. The distance appears great because your view is unhampered, and the walk is straight and narrow.

An open lawn, too, increas the apparent size of their land (s photograph 2, opposite, and vie 2 on plan). A few choice shru and vines are used in the bac ground. Decoration is kept to t useful objects, an old iron ben and a dipping well, both in kee ing with the style of the hou No showy flower borders, but st the owners enjoy seasonal color potted plants and in the poolsi planting of bulbs in spring a annuals in summer.

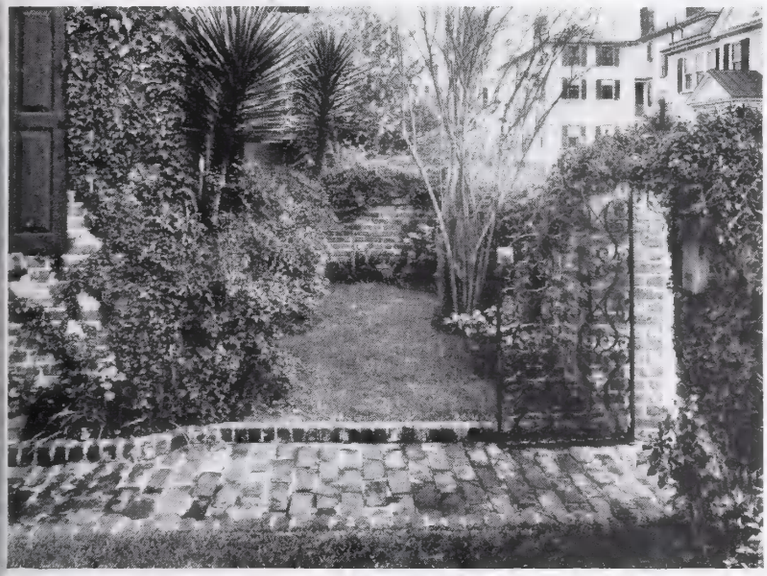
The high wall on the street si gives privacy to the Bailey gard (photograph 3, at right, and m view 3). Beyond the walk th have another vista, to a big hon suckle bush silhouetted against t boundary wall toward the neighbo



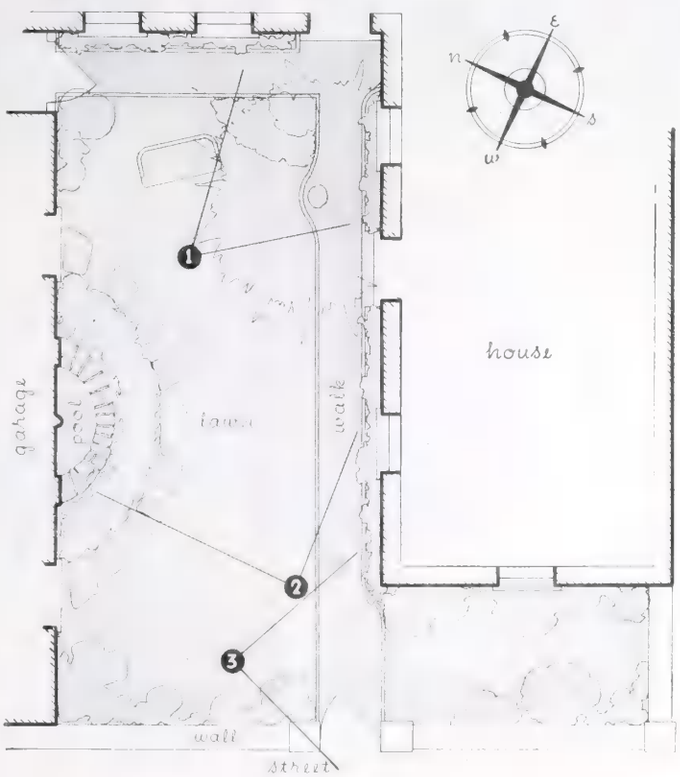
1. The Baileys enjoy vistas from both door and windows



2. An uncluttered lawn gives the illusion their yard is twice its size



3. A high wall of brick, like house and walk, shields them from street





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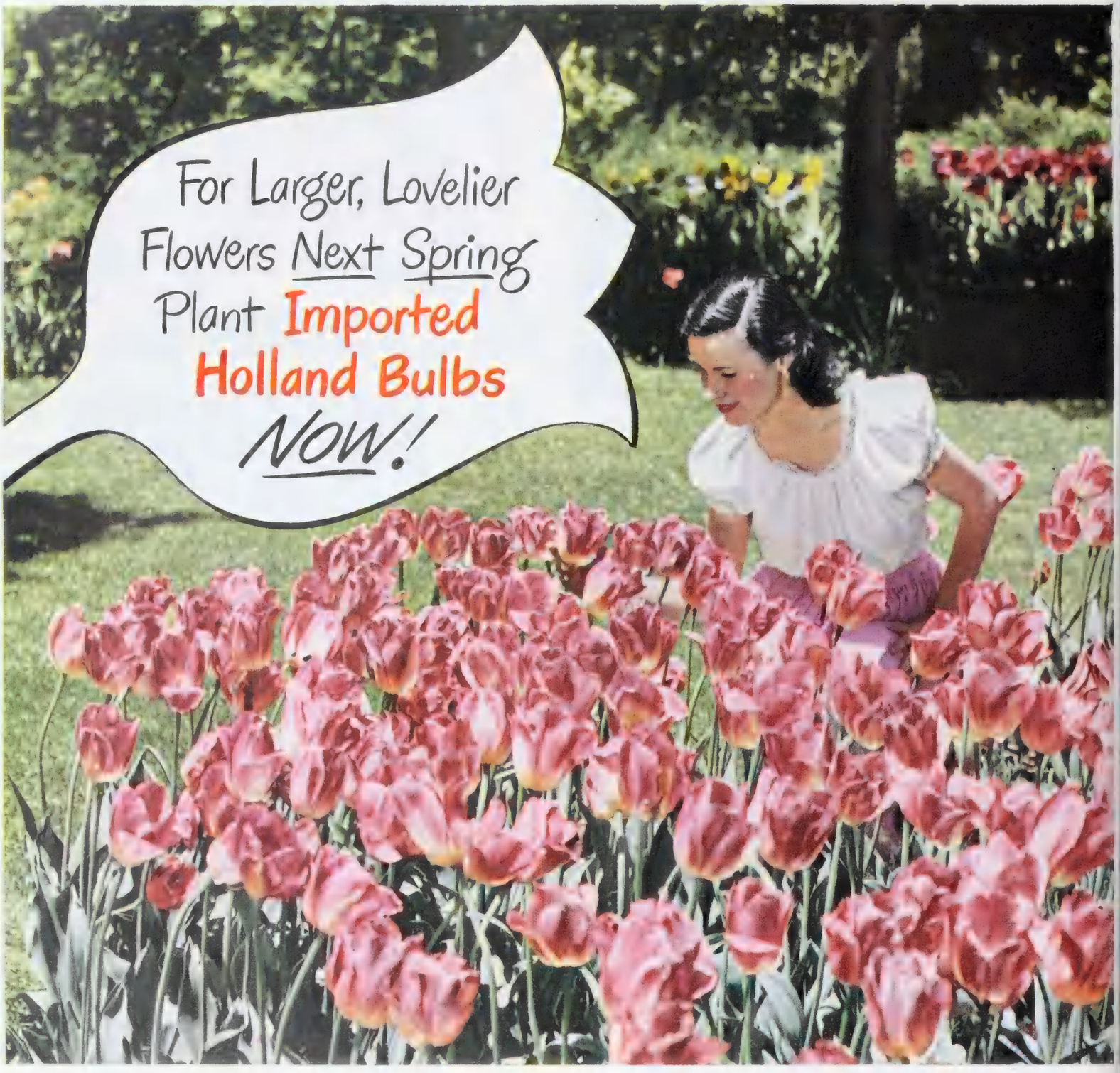
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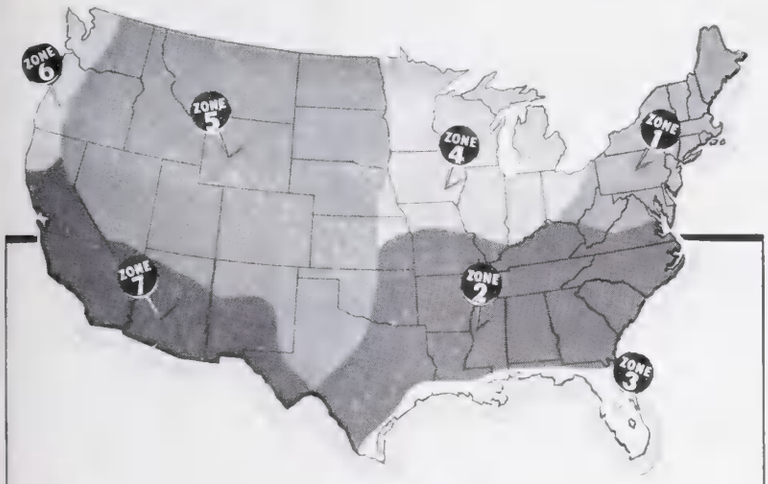
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The LOG of the PRACTICAL GARDENER



ZONE 1 — The Northeast
ZONE 2 — The South
ZONE 3 — Florida and Gulf Strip
ZONE 4 — The Middle West
ZONE 5 — The Rocky Mountains and Great Plains
ZONE 6 — The Pacific Northwest
ZONE 7 — California and the Southwest

This is House Beautiful's Gardening Zone Map of the United States. It is divided into seven main zones, determined not only by temperatures, but by soil, rainfall, and other factors that bear on what you can grow successfully. Whenever gardening procedures depend upon locale, we try to give the best advice for each zone, indicating the zone by number. Find your own zone number on the map so that you may apply our observations and reminders here and elsewhere in the magazine to your garden.

No doubt of it—the chrysanthemum is the flower of the month. Its blaze of color kindles enjoyment in every home garden and in many public plantings.

You'll find the new chrysanthemum varieties an improvement over the old in more than flower form and color. They are sturdier and hardier, developed to make gardening easier. If your gardening time is limited, you can choose today varieties that never require stacking: the very low, compact Nugget azaleamum or cushion chrysanthemum, for instance, or the taller Generalissimo, with stiff stems that few fall storms can flatten.

If your garden is in a cold or tricky climate, you have plenty of choice in hardy strains of chrysanthemums, such as the Korean, the DePetris, and the Northland daisies. In other words, when you choose new varieties, consider their constitutions as well as their looks. Pick plants to fit your time and climate, as well as your garden color scheme and your family's preferences.

One chrysanthemum project of nation-wide interest is the distribution of seed by the New York City Park Department, under the auspices of Mrs. Albert D. Lasker. Seeds of the "Chicago strain" of chrysanthemums are mailed each spring to sponsors of war memorial and park plantings and other worthy projects throughout the country.

(Continued on next page)



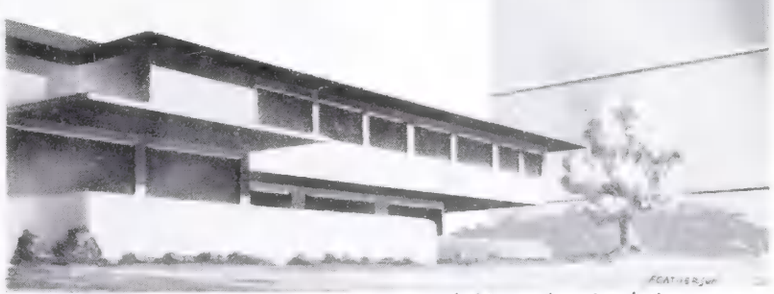
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CONTINUED FROM PRECEDING PAGE

This winter-hardy strain was developed by Dr. E. J. Kraus of the University of Chicago. Many plants bloom the first year from seed. As a result, there should be over 1,000 new public plantings of Kraus chrysanthemums in bloom this fall from seed distributed during the past spring to 300 garden clubs, 65 colleges, 124 hospitals and homes, 133 city park departments, 15 housing projects, eight Veterans Administration hospitals, and 375 miscellaneous projects.

Dry leaves are fun to scuffle, but one good gardener we know collects leaves when they're wet. He says this works better because they don't blow around so much, and you can pack more into a basket or wheelbarrow.

Early last spring we noticed some of the sturdiest larkspur seedlings we've seen in a long time. The gardener claimed that their good growth was due mainly to sowing them in the fall. She sowed the seed in open ground just before the ground froze and mulched the bed with a thick mat of straw. The seeds lay dormant through the winter and sprouted early, giving a two-weeks or more gain on spring-sown seed.

Other hardy annuals to sow this month or next, depending on when your ground freezes, are: alyssum, babysbreath, balsam, cosmos, calendula, four o'clock, nicotine, petunia, portulaca, and snapdragon.

Fall seeding and mulching accomplish another purpose besides giving your garden a jump on spring. They help to conserve soil. In other words, by fall planting and mulching, you are doing in a small way what farmers are doing with their acres when they sow their land to green manures and practice crop rotation.

Plant spring-blooming bulbs, on the one hand, and lift tender summer bulbs before severe frosts nip them. These are tuberous-rooted begonias, caladiums, cannas, dahlias, galtonias, gladioli, ismenes, kniphofias, montbretias, tigridias, tuberoses, and zephyranthes.

To be more specific about gladioli, in most parts of the country, corms should be dug this month, even if the tops have not entirely turned brown. The new corms are matured and, if you delay, roots may start to form on them. Cut off old foliage an inch above new corms, allow them to dry for two or three days, twist off old corms and discard them.

DDT seems to have given good control of thrips on glads in the garden so it might be wise to use the same thing, in dust form, when you store the corms. A five or ten per cent DDT dust is good or, if you use one of the more concentrated powders for spraying, you can make your own dust by mixing with talc.

Abundant sunshine, open ground, and cool temperature make October the best fall planting month in the South. During the good weather before the late November rains and winds, the gardener enjoys this season's yield of late flowers and fall color, and anticipates next in his planting efforts.

Plant *Camellia sasanqua* and you can lengthen the flowering season of camellias by several weeks at the beginning of the season. Sasanqua varieties start flowering in early to mid-fall and continue till hard frosts stop them. The little flowers are hidden under the foliage and escape all but a very heavy frost.

A japonica type of camellia with the same fall-flowering habit is Daikagura. This frequently begins to bloom in September and continues through the autumn and into the winter.

The plants that grow naturally in the Denver area are able to survive with very little rainfall. It helps us to realize the difficulties that imported plants experience if we learn how these native plants "get by."

Some of them, like the cactus, have large fleshy "leaves" which hold moisture for a long time after rain. Some, like the yucca, have tough leaves, from which little water evaporates. Some have practically no leaves at all. The bush morning-glory, yucca, and others have immense underground roots which store up enough water to last a year or two.

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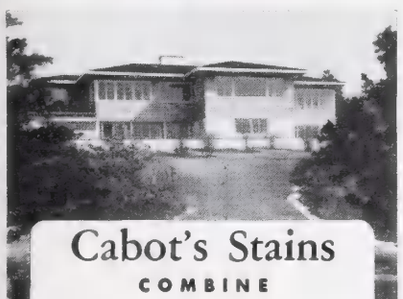


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CABOT'S Creosote Stains

IT'S EASY TO TAKE CARE OF PLASTICS

CONTINUED FROM PAGE 243

kit for plastics. It consists of a quart of anti-static wax to keep the plastic surface from attracting dust, a quart of cleaner, a bottle of burnisher to remove scratches, some fine sandpaper for removing serious marks, and a soft dusting cloth.

Repairing Breakage

Some plastics are absolutely unbreakable. Others can only be said to be less breakable than glass or china. You can usually tell by looking at or touching the plastic. If it's flexible—that is, if it bends even slightly when you touch it—chances are it will survive a lot of bouncing around. If it is absolutely rigid and hard, it may or may not be able to stand such abuse. In any event, it will probably react to droppage better than china or glass.

If a solid plastic object does get broken, you can buy adhesives made especially for mending plastics. You mend them pretty much the way you mend wood or china.

If the damage is too much for your craftsmanship, try to find a plastics fabricator in the classified section of your telephone book. A fabricator is to plastics what a silversmith is to silver.

Plastic by the Yard

If you want to make your own curtains or table covers, do your own upholstery, you can buy thin plastic film or heavy plastic sheeting by the yard. But be sure to get all the information the manufacturer or salesclerk can give you about working it.

Find out the best way to make seams. Get directions for heat sealing or, if the film is to be stitched, find out how many stitches to use to the inch.

If you're your own upholsterer, be sure that you buy sheeting that is good and heavy, cut your pattern generously, and avoid jagged cuts and v-shape cuts which may tear. All cuts should be curved.

If plastic upholstery material is to be used for a loose cushion or wherever it may come into direct contact with lacquered wood, keep a sample of the plastic on an obscure part of the wood for a few days before making your purchase. There are chemicals in some plastic sheets and films which have a great affinity for chemicals in certain lacquers. When this is true, both lacquer and plastic are likely to be damaged to a certain degree.

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Yes, you can use Ball Freezer Jars over and over again! Just wash and refill them, they're easy to pack, seal airtight, and are leakproof! No drying out of food, no foreign flavors or odors! Fine for storing left-overs in the refrigerator as well as for home freezers and locker use.





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of a house you've been looking for, here are twenty-six superbly planned homes to choose from, twenty-six floor plans, page after page of authoritative guidance on site selection, building techniques, landscaping. Eighty pages in all, embodying the best in architectural thinking and design, the latest innovations and living comforts. The house in your mind's eye is here! And "Designs for Convenient Living" is the start. It's yours for only $1, plus the handy coupon below.

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You've made your choice or choices. Now, you and your family can see your house before you build . . . in a complete scale model worked out to the last exciting detail! Your young son or daughter can assemble it—it's that easy. And it enables you to judge from the actual 3-dimensional home in miniature, how it will look, how it will fit your needs. In addition, a simplified floor plan, cut-out furniture and home equipment come with each model. Just $1.50 for this thrilling, full-color visualization of your new home.

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You're past the "dream" stage now, into the even more thrilling time of real preparation. After you and your family have looked over the scale model, agreed that this is your house ...complete blue prints and specifications are available! With these—priced at only $5.00 a set—your architect or builder can get under way on the house you've always hoped for.

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GARDEN BOOKS WORTH READING

By De Ette B. Jacobs

Horticulturally, Sydney B. Mitchell writes for California, but philosophically for gardeners everywhere. Since all good gardeners are philosophers, his book, *Your California Garden and Mine* (M. Barrows & Company, Inc., New York, 1947, $3) will be appreciated even by those not so fortunately situated as he.

He says: "When I came here with the erroneous idea of most Easterners that everything grew better in California, I had much to learn about perennials and their place in gardens."

What he learned was an appreciation of the particular type of California climate in the region where he established his permanent home. He ceased striving to grow those things which would never be happy there, and, instead, concentrated on the great wealth of plant material which would thrive under the conditions which he could give them. In other words, he learned the philosophy of gardening. For example: "It is not necessary to have a blaze of color twelve months of the year; if your garden does not need a rest, you do . . . In any case, unless you have an awful lot of energy to work off, emphasize ease; don't let your garden be your master."

Gardening in the South and West, by Mrs. Gross R. Scruggs and Margaret Ann Scruggs (Doubleday & Company, New York, 1947, $3) is compiled out of the knowledge and experience of its editors and the information gained by consulting a selected list of gardeners, both amateur and professional, who are authorities on their respective subjects.

The gardener in the Southwest will find here a treatise on the soils of his locality, followed by chapters on garden planning, trees, shrubs, perennials, native plants, roses, iris, bulbs, propagating, and plant enemies. Much of this information has been contributed by the staffs of the state colleges and agricultural experiment stations.

Land for the Family is a serious book written by A. F. Gustafson, E. V. Hardenburg, E. Y. Smith, and Jeannette B. McCay (Comstock Publishing Company, Ithaca, New York, 1947, $4). It will do much to dispel illusions that a little place in the country, almost any little place, will either help to provide for the owner's growing family or support his declining years, with little or no effort on that owner's part. Nevertheless it is a hopeful book and, beyond any doubt, a helpful one. It offers sound advice on how to select a home site, the pitfalls to be avoided, and the definite factors to be sought in order to insure that the site may be both a good investment and a good home.

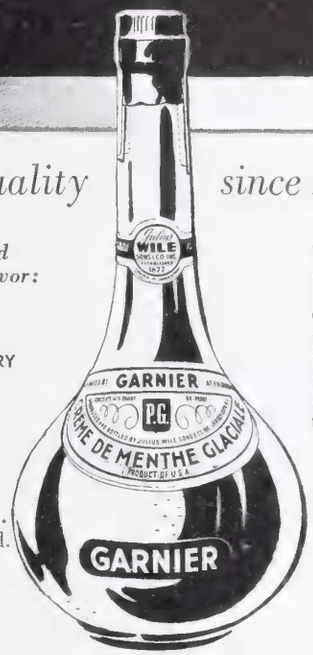
Land once secured, the authors assume that the family will wish to make the fullest use of it. They give suggestions for the raising of crops, both animal and vegetable, and for their immediate use, their canning, storing, or marketing. In short, the book points the way to a good life—for those who are willing to devote the effort and intelligence necessary to make it so.

In *The Illustrated Encyclopedia of American Birds*, Leon Augustus Hausman, Ph.D. (Garden City Publishing Company, New York, 1947, $2.49) presents a complete descriptive list of the 1,422 species and sub-species of North American birds, numbered in accordance with the check list of the American Ornithologists' Union.

It is not a mere picture book for the casual reader, but any

(*Continued on page 233*)

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ON SALE AT LEADING STORES EVERYWHERE



A Continuous Supply Of Fruit TAKES PLANNING

Anyone who grows fruit needs no convincing that it is worth the time. For others who have garden space to spare for trees, or even for bushes and vines, be assured that tree-ripened plums or vine-ripened raspberries are just as sweet as corn picked and popped immediately into a pot of boiling water. And, too, many of the most favorable fruit varieties you can grow in your own garden are unobtainable in the markets.

A few trees of any one kind will yield all the fruit a family can use for eating, canning, or freezing. As an example, a small orchard might contain four to six apple trees; possibly three each of peach, pear, and plum; and two sour cherries. If the garden is too small for fruit trees you can still harvest a good supply of fruit from about 20 plants of grapes and 30 to 40 of raspberries or blackberries. In most states these trees and small fruits can be planted in October or November when soil and weather conditions are ideal, and since the nurseryman has a full supply of all varieties in the fall, there are fewer disappointments.

When it comes to the selection of varieties, first of all consider the kinds the family likes best. Not every one cares for raspberries or blackberries, but apples, cherries, peaches, and pears are seldom refused. Then check on the best varieties for your particular location. The State Experiment Station is an excellent source of help as it carries on a long-range program of fruit study.

In making selections of varieties of fruits it is well to plan for a succession in order to prolong the season. For instance, in the Midwest, you might work out a list such as:

Apples—Yellow Transparent for mid-summer, Wealthy for early fall, and Grimes, Jonathan, and Winesap for fall and early winter.

Peaches—Champion, Halehaven, Elberta, and J. H. Hale.

Pears—Seckel, followed by Lincoln.

Sour cherry—Early Richmond, followed by Montmorency, the leading variety almost everywhere.

Sweet cherry (the best to withstand late frost)—Governor Wood and Napoleon.

Plums for a succession—Underwood, Superior, Lombard and Shropshire Damson.

Grapes — Fredonia, Portland, Concord, and Catawba.

Blackberries—Eldorado.

Raspberries, early—Indian Summer and Sodus followed by Latham.



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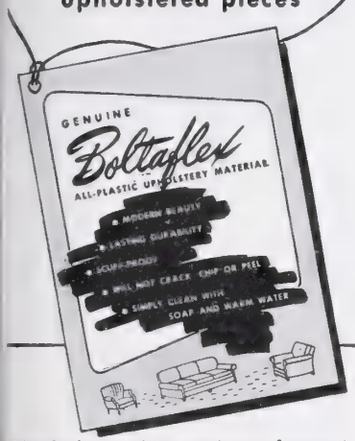
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Sour cherries and most peaches and plums will set fruit even if there is only one tree of each in the orchard, but apples and pears must be cross-pollinated. That means a single cherry tree will bear fruit, but for a full crop of apples or pears it is necessary to plant at least two or three different varieties. The State Experiment Station bulletins and nursery catalogs indicate the varieties which need cross-pollination and those that are good pollinizers.

If you live in California, Florida, parts of the Southwest and Texas, the mainstay of your fruit garden will probably be citrus trees. Here, again, some varieties do much better than others in a given locality. In the far southern sections of the country, oranges, lemons, limes, and others of the group, as well as the indispensable avocado and mango (in frost-free sections), are not planted until December. However, this is the time to visit your nursery to pick out the trees, and also to build up your soil.

Don't forget the tidbit fruits either—the loquats, kumquats, figs, pomegranates, and persimmons.

Fruit planting in the Rocky Mountains-Plains area is out of the picture this month. Spring planting is by far the safest, but to work off excess enthusiasm now, send for Experiment Station bulletins, check your preferences in catalogs, and order your final choices for delivery as soon as the ground is workable next spring.

The strawberry is the one fruit that you must not forget to mulch, if you live in the North. Otherwise, by spring, the plants may be half dead from drying out after frost-heaving. Cover the plants with a three to six-inch mulch of straw (the thickness depending on the cold in your own locality), soon after the ground begins to freeze.

Speaking of strawberries, did you get a low yield this year? To encourage fruit set, one good home gardener prescribes a hive of bees. He picked 80 quarts of berries from 50 plants, though most of his neighbors complained they got scarcely any because of the wet season.

Gardeners who planted sweet potatoes or yams for the first time should be warned that the *least exposure* to cold weather will spoil their harvest. It is all right to let the frost kill the vines and then dig the sweet potatoes, but do not leave them overnight out of doors. They are more sensitive to cold than the traditional princess was to the pea found under her 100th mattress! They will not *look* damaged but will be absolutely *inedible*. Bring the roots inside immediately after harvesting and store them in an absolutely dry, frostproof spot.

Southern cookbooks are full of recipes for persimmon pudding. It takes frost to ripen persimmons enough for eating raw or in puddings. Otherwise the fruit puckers the mouth.

The Japanese persimmons are both edible and ornamental and so large that one fruit is enough for a single serving of dessert. If you live too far north to grow them, you can find them in the specialty markets.

Cut the stalks from the asparagus bed and pull up tomato vines and burn them. Corn stalks may be used as a winter mulch, but if corn borer, ear worm, or smut appeared during the summer, they should also be burned. Remove the corn stubble as it interferes with spading or plowing.

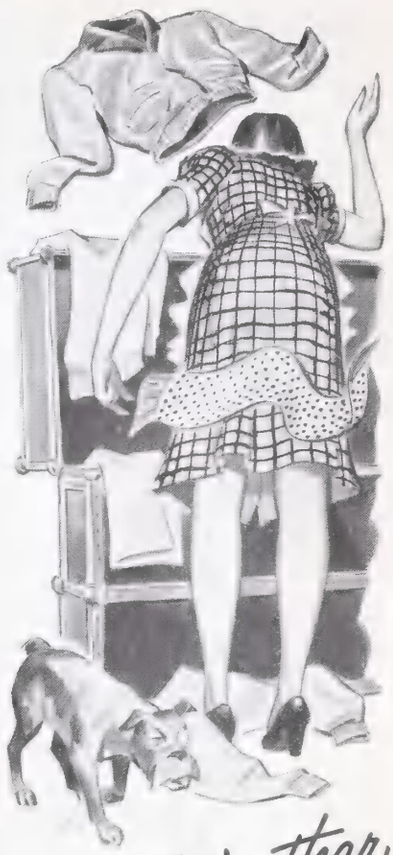
Cut away the old fruiting canes of raspberries and blackberries.

BROWNLEY *credenza*



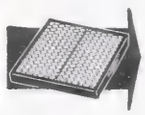
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GARDEN BOOKS WORTH READING

CONTINUED FROM PAGE 285

reader who takes a little time to study the introduction and the key for the rapid identification will find that he has at hand ready means of answering his questions about birds. Puzzling song notes or color may be traced by means of the key and the alphabetical list until the satisfying reward of identification is reached.

Ethel Hinckley Hausman has written a book on American wild flowers which is similar in its field to her husband's book on birds. Like the bird book, the value of *The Encyclopedia of American Wild Flowers* (Garden City Publishing Company, New York, 1947, $2.49) will be increased many fold if the reader studies the instructions on how to read the book before attempting enjoyment of its text. It may be true in some cases that a little knowledge is a dangerous thing, but certainly in using a book of this type even a very little knowledge of the author's plan is valuable. Probably these two books will travel side by side on many a jaunt to the country, to be consulted by all ages of the family, advancing the knowledge of those who are already somewhat familiar with our native wealth, opening new doors to those who are not, and increasing the enjoyment of nature for all who use them.

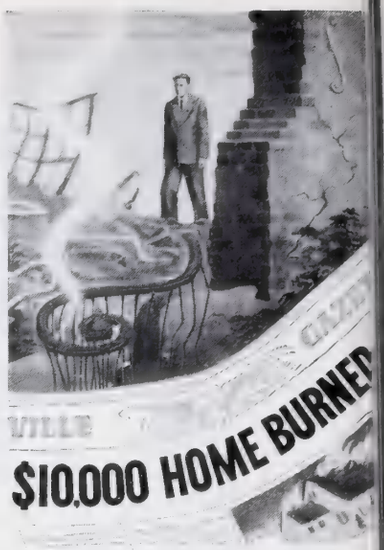
The *American Rose Annual* is a sturdy book, beautifully illustrated and almost a text book on the growing of roses. (Edited by R. C Allen for the American Rose Society, Harrisburg, Pennsylvania 1947, $3.50, which is also the price of annual membership in the Society). It discusses soil preparation, fertilization, control of diseases and insects, winter protection, and a variety of other problems. In addition it contains a great deal of interesting information about people and places connected with the growing of roses, both in this country and abroad.

The current *Year Book of the American Delphinium Society* (American Delphinium Society, Springfield, Massachusetts, 1947, $2 yearly membership, including Yearbook) marks the twentieth anniversary of the Society, twenty years which have witnessed great strides in the development of this beautiful flower.

Amateurs, professional growers and scientists have contributed to the Yearbook articles on all phases of delphinium, but the underlying theme of the book is creation. Delphinium is so susceptible to improvement by selection, cross breeding, and good methods of culture that it is possible for even the amateur to develop something which he is entitled to consider a specialty of his very own garden.

Seldom has so much enthusiasm been compressed into so short a space as in *The First Yearbook of the Midwest Hemerocallis Society* (Edited by Mrs. Gretchen Harshbarger, The Midwest Hemerocallis Society, North Liberty, Iowa, 1947). That all of it is justified will be the belief of those who have fallen under the spell of the daylily. Its flowers, in shades of yellow and orange and bronze that bloom all through the summer months, are only beginning to be fully appreciated. This Yearbook will do much to advance that appreciation.





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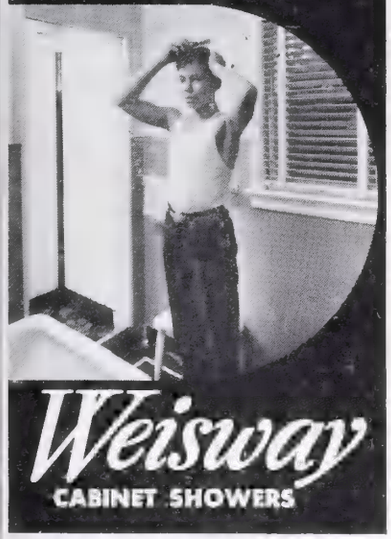
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THEY LAUGHED WHEN I SAID METHYL METHACRYLATE

CONTINUED FROM PAGE 125

Behold the brave, new world," he said, obviously enjoying himself. "Nothing up my sleeve but an old rag, my wife, and some soap and water." He swiped at the chair.

Nothing happened. The party broke up while he was still scrubbing. The ink was as permanent as back taxes.

The cloud grew darker. There was the afternoon I left the tea strainer on the stove, and returned to find a small red blob drooling dispiritedly over the new linoleum. And the night David washed the dishes, including the plastic-handled knives. David is of the boiling-water school of dishwashers. The handles and David emerged from the steam as beat-up as a bobbysoxer's bubble gum.

SHORTLY after this incident, the plastic lamp shade decided to give up the ghost. The 100-watt bulb had converted it into an outsize order of burned toast.

Bloody but unbowed, I invested in a set of plastic closet bags. A jumbo one to house David's summer suits, which I salted energetically with moth balls. After a few months the moth balls took to tunneling neat little holes through the plastic film—just the proper size to allow the moths to enter.

To pacify David I brought home a plastic tablecloth to protect our new table. "A very honest man sold it to me," I said. "He swore it was impervious to everything but coffee, tea, mustard, and babies."

David looked at me testily. "Obviously, it is impervious to everything but the things people normally spill on it." He pushed back the table.

"I'm going to start a new organization which shall be known as Plasti-Holics Anonymous, a privately-endowed body devoted to finding out what makes plastics run, crack, melt, and otherwise disport themselves at my expense."

The next night we went to a dinner party where I found myself seated beside a dour creature in an amoeba-figured tie who said he was a chemical engineer.

"What *are* plastics, anyway?" I said, as suspiciously as Mr. Rankin cross-examining Mr. Molotov.

"Plastics," he said, his tie wiggling ecstatically, "are divided into two general types: thermosetting (or heat-resistant), and thermoplastic (or heat-sensitive) resins. Both, however, are light in weight, high in strength, warm to the touch, have excellent electrical properties, and can be produced in a wide range of colors which permeate the finished articles."

THAT was during the first, or corrugated melon, course. By the time we reached the mocha tart I was staggering under the weight of extrusion molding, high-pressure lamination, methyl methacrylate, and the polys— ethylene, amide, styrene, and ester.

I could hardly wait to tell David. I have never forgiven him for discovering, two weeks after we were married, that I thought a molecule was a small mole.

I got him while he was brushing his teeth.

"There're these two plastic families," I said complacently, "like the Montagues and the Capulets, only friendlier. They all look kind of delicate, but they really have the constitution of oxes . . ."

"Oxen," David said automatically, through his toothbrush.

(*Continued on next page*)



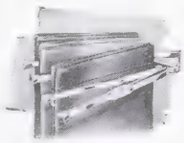
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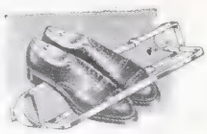


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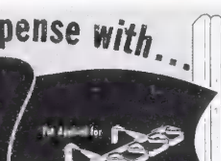
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CONTINUED FROM PRECEDING PAGE

"Oxen. All of them are warm-hearted, have good connections in the electrical business, and both clans produce very colorful children."

"For instance," David said, deciding to remove his toothbrush.

"Well," I said, "there's Ethel Cellulose, of the thermoplastic Celluloses, and her cousins Poly Styrene, Poly Esther, and Poly Ethylene, all of the heat-sensitive set. Our trouble was we leapt right into the plastic world without the proper introductions. See?"

"Not yet," David said, "but I keep on hoping."

"I'm merely trying to point out to you," I said stiffly, "that it pays to know everybody's limitations. For instance, my friend says the knife handles were probably made of Ethel Cellulose, and she's allergic to boiling water. Poly Styrene, on the other hand, is as brittle as Dorothy Parker, which is why the unbreakable mixing bowls kept going to pieces. Somebody made them out of the wrong girl."

"I'd hate to hear your explanation of atomic energy," David said nervously. "Maybe what we both need is a good night's sleep."

During the next few weeks, we cultivated the good doctor as though he were a rich uncle with ulcers. We hung on his every word, every molecule, every suggestion, including the one he tossed out lightly about using acrylic lighting fixtures in the living room.

"Acrylic is also known as methyl methacrylate," he said in his jocular fashion. "Noted for its ability to pipe light."

I went on a methyl methacrylate binge. Nobody around town could pronounce it, let alone stock it. I finally hit a small wizened fellow at Gimbel's who brought out a pair of Lucite wall brackets.

I set him straight immediately. "Those are Lucite," I said patiently, as one addresses a sub-moron. "I am looking for methyl . . ."

"Du Pont calls it Lucite, Rohm & Haas calls it Plexiglas, but it's all methyl methacrylate, little lady," he said sadly. "When you get as old as I am you will discover that the trouble with the world is that there are too many labels for the same old things."

WHEN Mr. G. B. Shaw observed that all professions are a conspiracy against the layman he must have just spent an evening with Dr. Heliotrope. We were learning, but it was a slow, laminated process. I was Alice down a plasticized, extrusion-molded rabbit hole. We reached the state where we eyed every plastic with suspicion until we had whammed it on the floor, put a match to it, smelled it thoroughly. If it didn't break, burn, or reek we would then consider barking further up its family tree.

We were so scientific people cringed at our approach. I went to a kitchen shower for my ex-roommate's coming merger with a Yale man. Everybody else presented the usual gadgets accompanied by properly giddy poetry. Not me, the non-fun-loving Rover. I contributed a plastic strainer and a speech.

"A straining section of metal screening which resists high temperatures, combined with a polystyrene handle, make this the ideal strainer . . ."

Our friends began dropping off like flies. We bored everyone to tears except each other. Our home life had never been so full, happy or isolated. David gave me a back scratcher for my birthday.

"Cellulose acetate," he said, kissing me abstractly. "Only to be used for scratching on sunny days, since, you will remember, the cellulosics tend to swell on moist days."

It was getting so you could only tell a Herrmann from a Heliotrope by his taste in neckwear.

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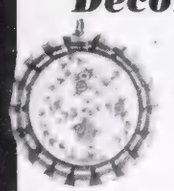


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There was the day we spotted a plastic toilet seat in the housewares division of an eminent department store. We had been looking for one since we discovered the lady who had the apartment before us had taken ours with her.

David rushed toward it like a homing pigeon. He put a match to it. A salesman came charging down on us.

"I must ask you, sir . . !"

David flicked him away. "Testing," he said. "Just testing."

A crowd began to gather.

"What is this made of?" David said accusingly.

"Plastic," the salesman said. "And will you kindly refrain from . . ."

"What plastic?" David asked sharply.

"How do I know?" the salesman said belligerently. "Plastics is plastics."

The crowd looked to David.

"It's your business to know," David said, gesturing toward his audience. "There's no telling what you may be getting these good folk into." He picked up the toilet seat and whammed it on the floor.

It held up fine. The crowd was bug-eyed.

"The manager," the salesman said, retreating nervously. "I am going to call the manager."

David retrieved the seat and sniffed it vigorously. The crowd closed in. He smelled it again. The silence was like a high wall.

Finally, he smiled. The audience leaned forward. "An excellent use of ethyl cellulose," David said, as though he were announcing the next president. "Will not rust, crumble, discolor, or otherwise disintegrate."

The manager arrived as he was passing out toilet seats.

"That's him," the salesman said, pointing. "Nuttier 'n a fruitcake."

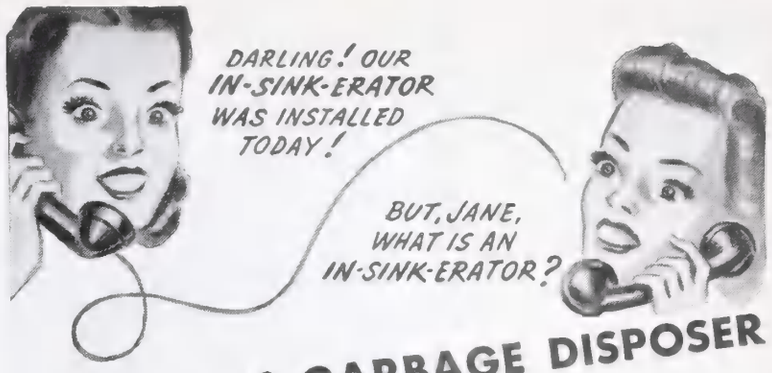
"I'm glad you're here, my good fellow," David said to the manager. "If you have no more stock on these, I suggest you re-order. Meanwhile, I would like to charge and send these two. One for myself, one to a Dr. Heliotrope."

As we were leaving, an elderly lady with a toy poodle rushed over.

"Pardon me," she said, "but just what are plastics, anyway?"

David rose to his full height. "Plastics," he said, his tie wiggling ecstatically, "are divided into two general types . . ."





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A. In my kitchen sink.

Q. HOW DOES IT WORK?
A. Wonderful — It pulverizes all my food waste and flushes it down the drain into the sewer.

Q. BONES TOO?
A. Yes. Bones, pits, rinds and all vegetable greens.

Q. WILL IT STOP YOUR DRAIN?
A. My, no — IN-SINK-ERATOR'S two-way action actually keeps drains cleaner.

Q. WHERE CAN I GET ONE?
A. Call your local plumber, and be sure to ask for IN-SINK-ERATOR.

Q. SWELL, I'LL HAVE JOHN CALL OUR PLUMBER TONIGHT.

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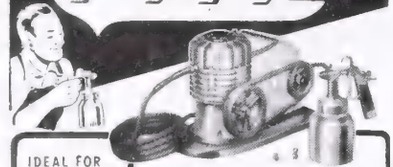
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Your TREES May

BY JOHN A. GRANT AND CAROL L. GRANT

Authors of *Trees and Shrubs for Pacific-Northwest Gardens*

FALL is a good time to prune your deciduous trees. The wounds heal better in the warmer weather than during the winter. You can continue the work into late fall, but don't postpone it beyond December.

Certain trees do not take kindly to pruning at any time. Work on these had best be left till summer, which is the ideal time. These include birches, cherries, walnuts, maples, magnolias, and dogwoods. The removal of very large branches from any older trees is healthy only in summer.

All trees need the following pruning care:

1. Keep the leading shoot of the tree free from rivals.
2. Suppress branches that appear to be growing too vigorously.
3. Thin out branches where they



1. A well-developed young tree has a clean, strong leader, needs slight thinning and suppressing of lower branches. Lines indicate direction of cuts. Remove small branches springing from trunk and undercut tips of branches which drop. If this lateral is allowed to compete with main leader, it will become so strong that angle will not widen, V-crotch will result (insert). To prevent this prune as shown



2. Radical pruning is needed to give this tree a proper structure. It is typical of healthy young trees growing in the open, unpruned. Note how the strength has been drained from the leader into the vigorous lower branches. Such growth results in an irregular, twiggy outline entirely lacking in distinctive tree character. Note, too, the number of V-crotches which have formed on this tree

Need PRUNING, Too

are too dense and over-crowded.

4. Gradually remove lower branches until a permanent structure has been developed.

The perfect large ornamental tree should have a strong central trunk, this leader carrying clear through to the top of the tree. The lower part of the trunk should be free of branches. As a general rule, about one-third of the total height of a large growing tree should be a clean trunk, although this proportion varies in individual trees.

Every tree has its own particular distinctive branching pattern. Always try to prune so as to preserve and accentuate the individual character of each tree. As most trees age, the tips of the branches drop lower and lower. So a tree having a *trunk* which is clear to a height of 20 feet, may have branches

(*Continued on next page*)



3. After a first pruning, the tree shown in diagram 2 will look like this. To complete the job, a second pruning is needed. Next year, remove the rest of the heavy old wood to restore tree symmetry. Promptly remove vigorous new growth resulting from pruning. Keep trunk and main branches clear of "water sprouts" and allow new growth only where you want it to restore shape of tree



DRAWINGS BY JOHN B. BRIMER

4. Weeping trees should be pruned to encourage height and spread and to build a clean, open-branching pattern. Inner branches will ultimately die for lack of light. But if they are cut back a little each year, a good, permanent branch structure will be formed. In weeping trees, the strength is drawn into the upshooting branch which increases in girth as branch from which it springs diminishes

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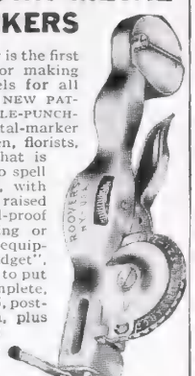
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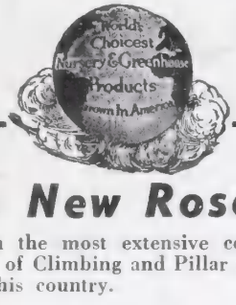
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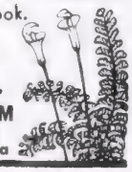
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CONTINUED FROM PRECEDING PAGE

sweeping down to within six or eight feet of the ground (see diagram 1). Thus there is room to walk beneath the tree, and when you can see beyond the branches of your trees, you gain spaciousness in your garden.

When you select a tree in the nursery, be sure to choose one with a clean, vigorous trunk and a clearly defined leader. If the nursery from which you obtain your tree is a progressive one, it will have done at least some pruning on the side branches to suppress their growth. A tree that has been pruned this way will be more valuable to you than one that looks larger but has not had the pruning care. For if the branches have not been pruned or thinned, it will be necessary to cut off more than half their growth at the time you plant the tree.

Large forest trees growing close together in their native habitat develop long, clean trunks. Lack of light eliminates many of the lower branches and restricts the growth of the branches that remain.

A young tree planted in an open position in the garden, being fully exposed to light and air, develops an abnormally heavy head of branches low down on the trunk (see diagram 2). Some of the branches grow more vigorously than others, and usually at the expense of the leader itself. If such branches are not checked, they drain the strength from all the others and the tree no longer has a balanced head on a strong trunk.

UNDER these abnormal conditions, picturesque mature specimens occasionally result without pruning. More often, however, the result is an awkward, ungainly tree that is unable to withstand the stress of storms. A dense head causes the premature death of inside branches. Consequently, it is necessary to check too-vigorous side branches to throw growth into the leader.

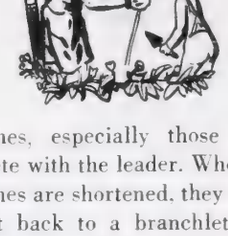
Check, too, the branching pattern of the tree as a whole, carefully thinning it so that all branches receive their due share of light and air, thus building a good permanent structure as rapidly as possible (see diagram 1). Pruning should be continued indefinitely, but the amount required rapidly diminishes after the first few years of correct training.

Young trees growing in a forest have weak, slender trunks but are supported by one another, whereas a free-standing young tree in a garden must support its own weight.

The primary requisite for producing a sturdy tree trunk is an adequate leaf surface. Therefore lowest branches should not immediately be completely removed. To get sufficient leaf surface without allowing the side branches to grow at the expense of the leader shorten side branches instead of removing them. Any branches that are exceptionally vigorous will require careful checking.

IN THE case of young trees just planted out from the nursery, the lower side branches should be shortened to within a foot or 18 inches of the trunk. This will encourage the formation of branchlets and produce plenty of leaves to help strengthen the trunk. As branches develop higher up to form the main head of the trunk, a few of the lowest branches may be removed each year until the permanent structure is achieved.

Some pruning will be needed every year to keep the lower branches in check until they are ready to be removed. It is an annual necessity to thin the branches in the center of the tree, and to suppress all abnormally vigorous



branches, especially those which compete with the leader. When side branches are shortened, they should be cut back to a branchlet or to a bud which will make a new branchlet. Side branches which have been pruned back and allowed to remain for a few years do not increase very rapidly in diameter. Consequently when the time comes to remove them, you make a much smaller wound than you would have done if they had been left unpruned.

You will notice that, regardless of size, any wound resulting from

cutting back a branch to the trunk will eventually heal over. But if a short stub is left, it is almost impossible for the wound to heal, that is, to be covered with new wood.

It is tempting to leave a little projection from the trunk so as to decrease the size of the cut, but when this stub rots, a decay is started which gradually carries down into the trunk.

The edges of large wounds should be cut cleanly with a sharp knife and protected immediately with paint or tar or one of the better commercial soft tar preparations, such as "Tree-heal." Healthy trees will quickly produce a callous of new wood around the margins of the wound. Large wounds may take several years to become completely covered with new wood, and the paint or tar may need renewal from time to time. When repainting, do not paint over the tender new wood.

Weeping trees, particularly if they are fast-growing, like the weeping willow, should be cut as shown in diagram 4. Prune so as



to lift the head of the tree higher and higher in order to build a strong, clean, open-branching pattern.

Young trees that have never been carefully pruned are likely to have several main upright branches and no single leader. In this case, decide which branch you want to use to form a main trunk, and radically suppress the others. In some cases, very large branches may have to be cut out so that they do not compete with the one selected for a leader. When there are two leaders of almost equal size, it is a great temptation to spare both of them, but remember that when the tree becomes older and the head is very heavy, the acute angle between these two leaders, commonly known as a V-crotch, is a weak and vulnerable spot in your trees (see diagram 1, insert). Severe storms and heavy snows first will cause a small crack in the crotch. Then water enters the crack and decay sets in. This decay is not noticed until suddenly the tree splits in two and is ruined.



If you have a large old tree that has such a V-crotch, the branches should be supported by cabling.

Very old trees are sometimes pruned by lopping back heavy dangerous branches, removing dead branches, and the stumps of broken branches. The main things to aim at in doing this is preserving the original outline of the head of the tree. Whenever heavy branches are removed, they should be cut back to a small living branch if this is at all possible. All trees with dead tops look ugly. You can often get them to renew their heads by cutting branches out to a point a foot or so below where they are dead, and to a side branch that will make growth to cover the cut. Oaks, for example, respond well to this treatment whereas birches do not.

When decay has spread into the trunks or main branches of trees, the decayed wood should be removed from the cavities, treated with an antiseptic, and filled. This work, however, is best done by a competent tree surgeon, equipped with tools and materials for this special job, plus years of good experience.

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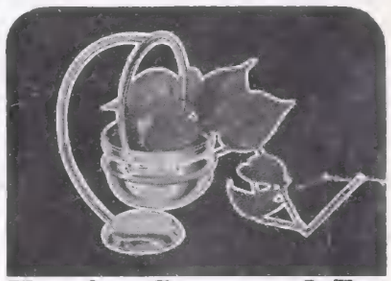
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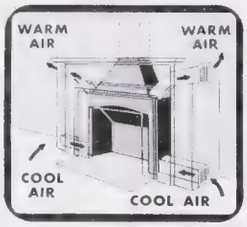
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● The radio built-in at chair height in the home of Mr. and Mrs. Edward C. McLean, in Winnetka, Ill., is pickled unknotty pine like the woodwork and walls. Louvered doors beneath conceal the loud speaker. Architect, F. W. Cauley. Decorator, Julie Mayer

The Case For RADIOS

Have them built-in or portable, and conveniently placed as well. But above all, have them harmonize with the rest of the room, to look as beautiful as they sound

PHOTOGRAPHS BY MAYNARD PARKER



● In the living room of his home in Los Angeles, California, Alan Ladd has concealed his radio and record player in a small Chippendale chest, carrying out the decorative theme of the rest of the room. Like some of the other pieces in the room, the chest is painted antique almond green. Traditional drawers are converted to doors. Tom Douglas, Decorator

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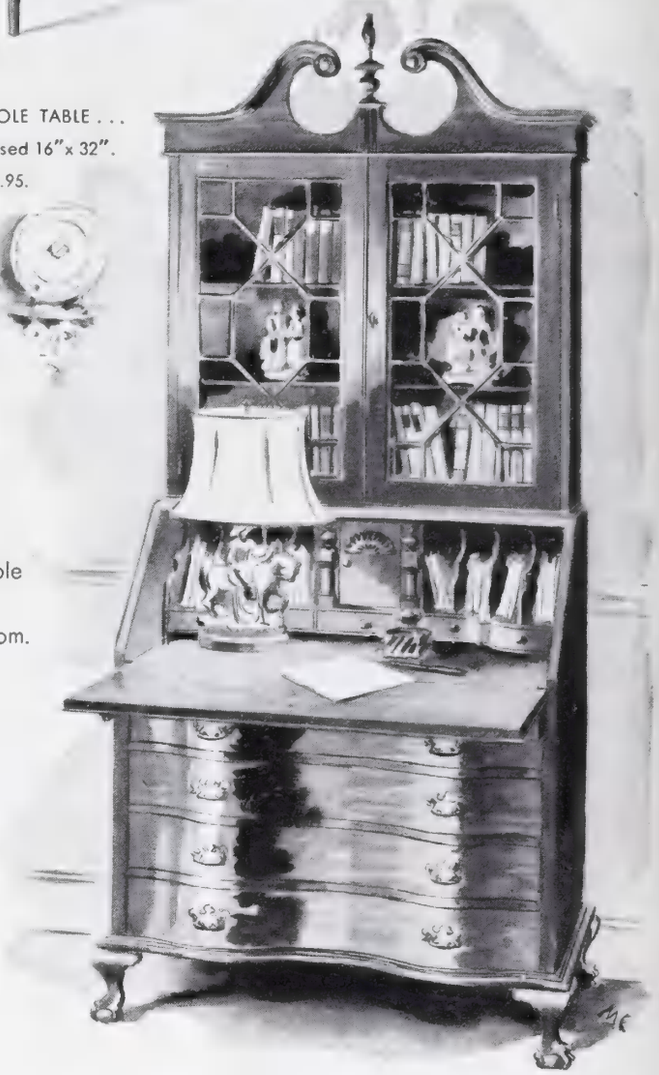


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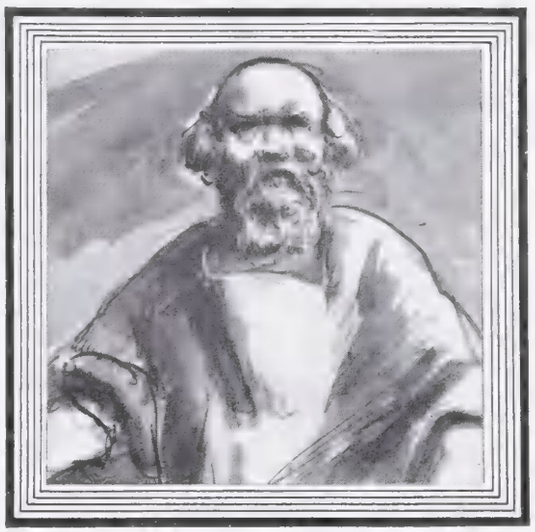
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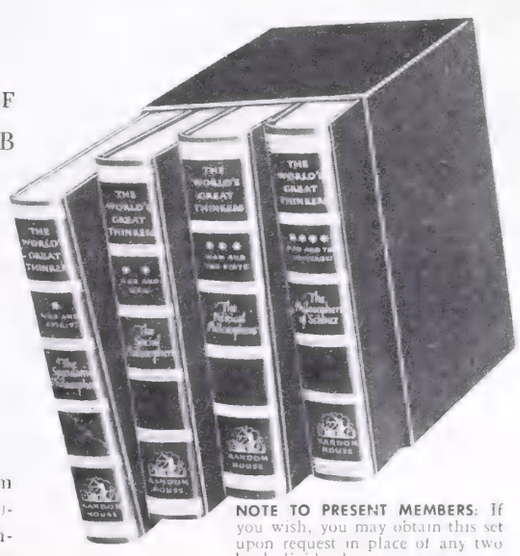
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THE MAGAZINE DEDICATED TO THE BUSINESS OF BETTER LIVING



● Our cover is the entry in the home of Mr. and Mrs. Paul Trousdale, Palm Springs, Calif. A smooth ash chest with calfskin doors has a vari-textured background of rough stone, redwood paneling, sleek terrazzo floor. Decoration, Bill Schneider of Barker Bros. Allen Siple, architect. Photograph, Maynard Parker

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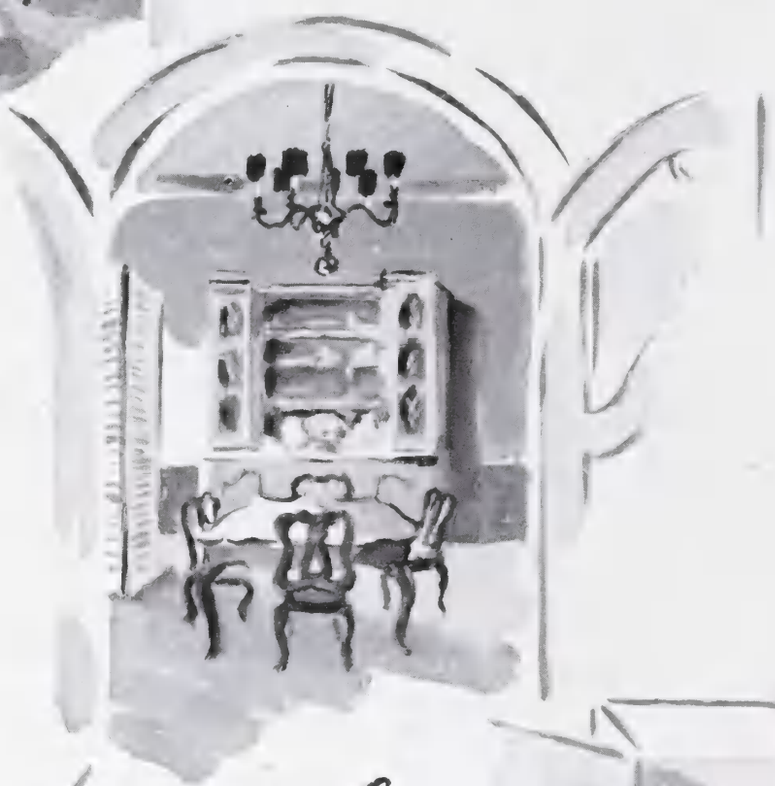


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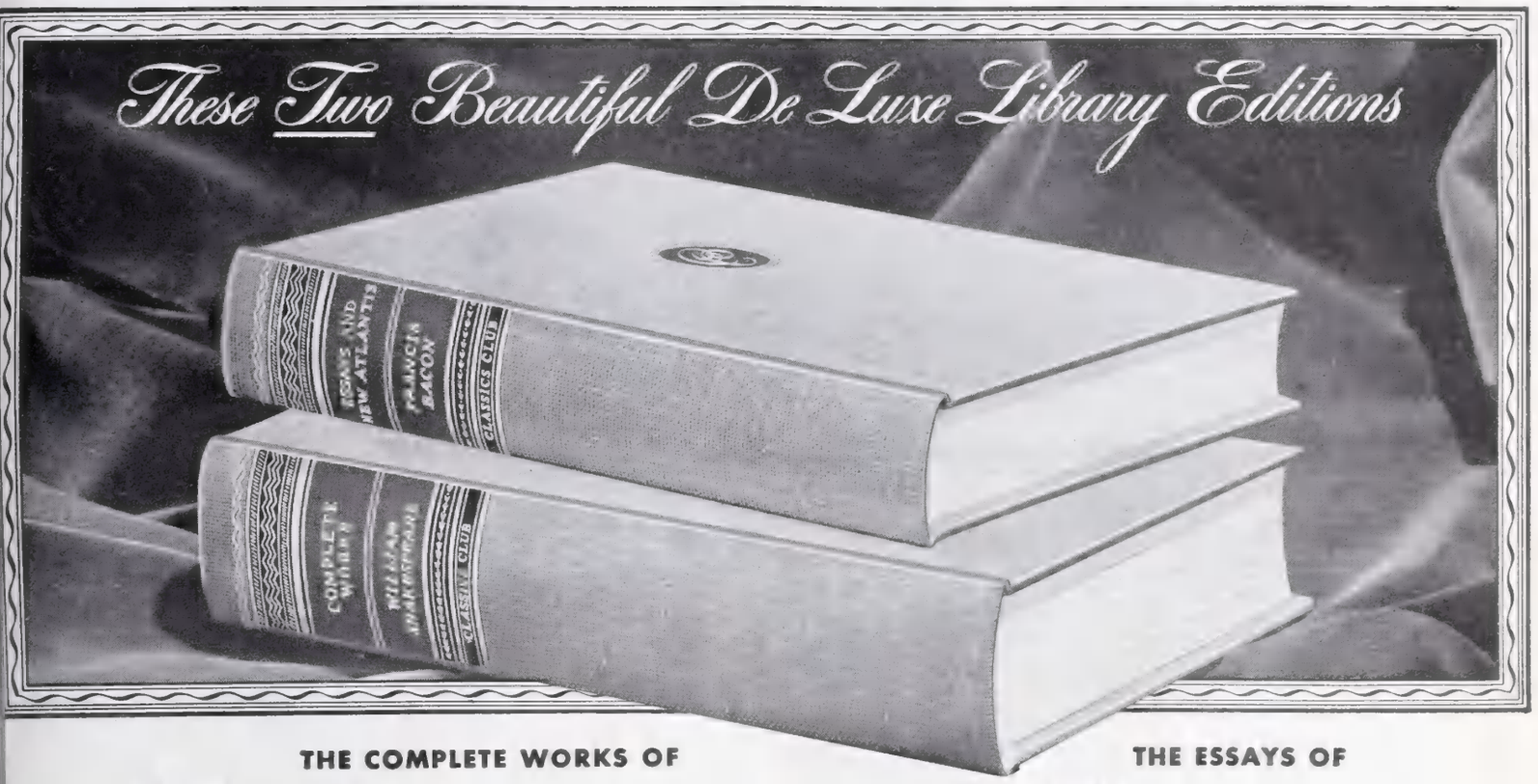
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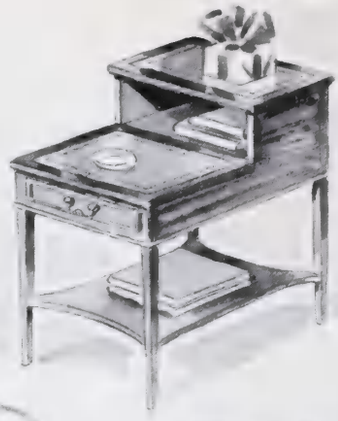
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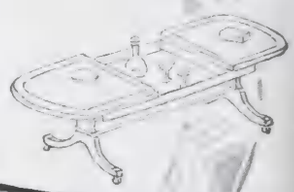
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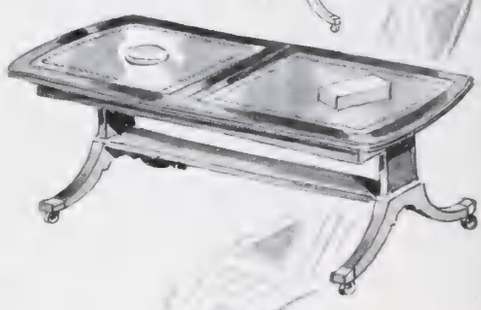
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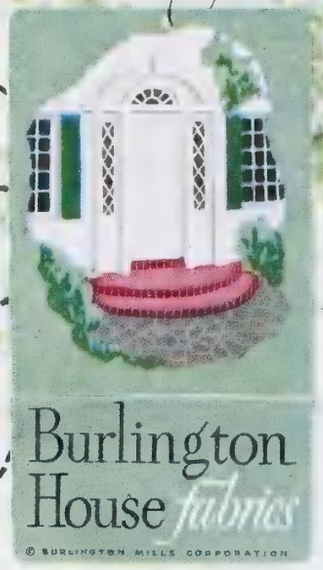
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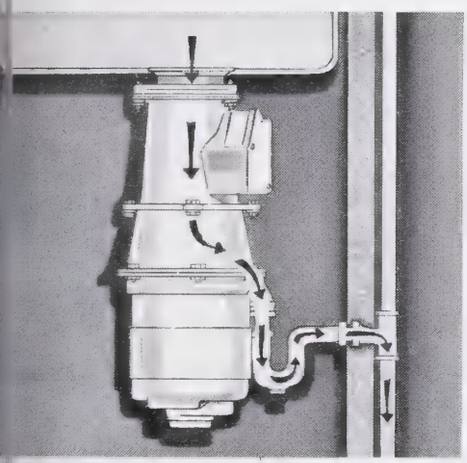
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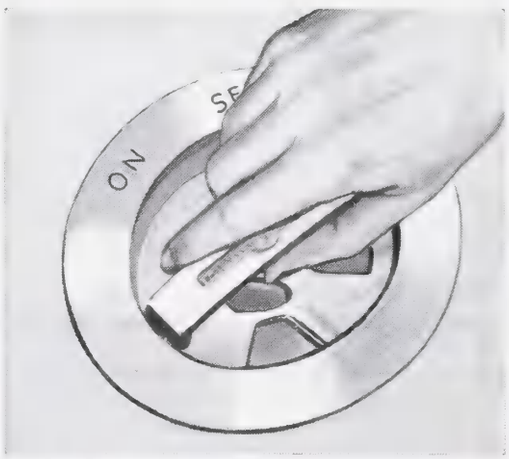
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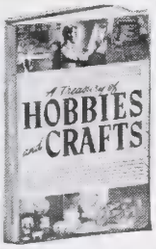
by Elizabeth Lounsbery

Introduction by Emily Post

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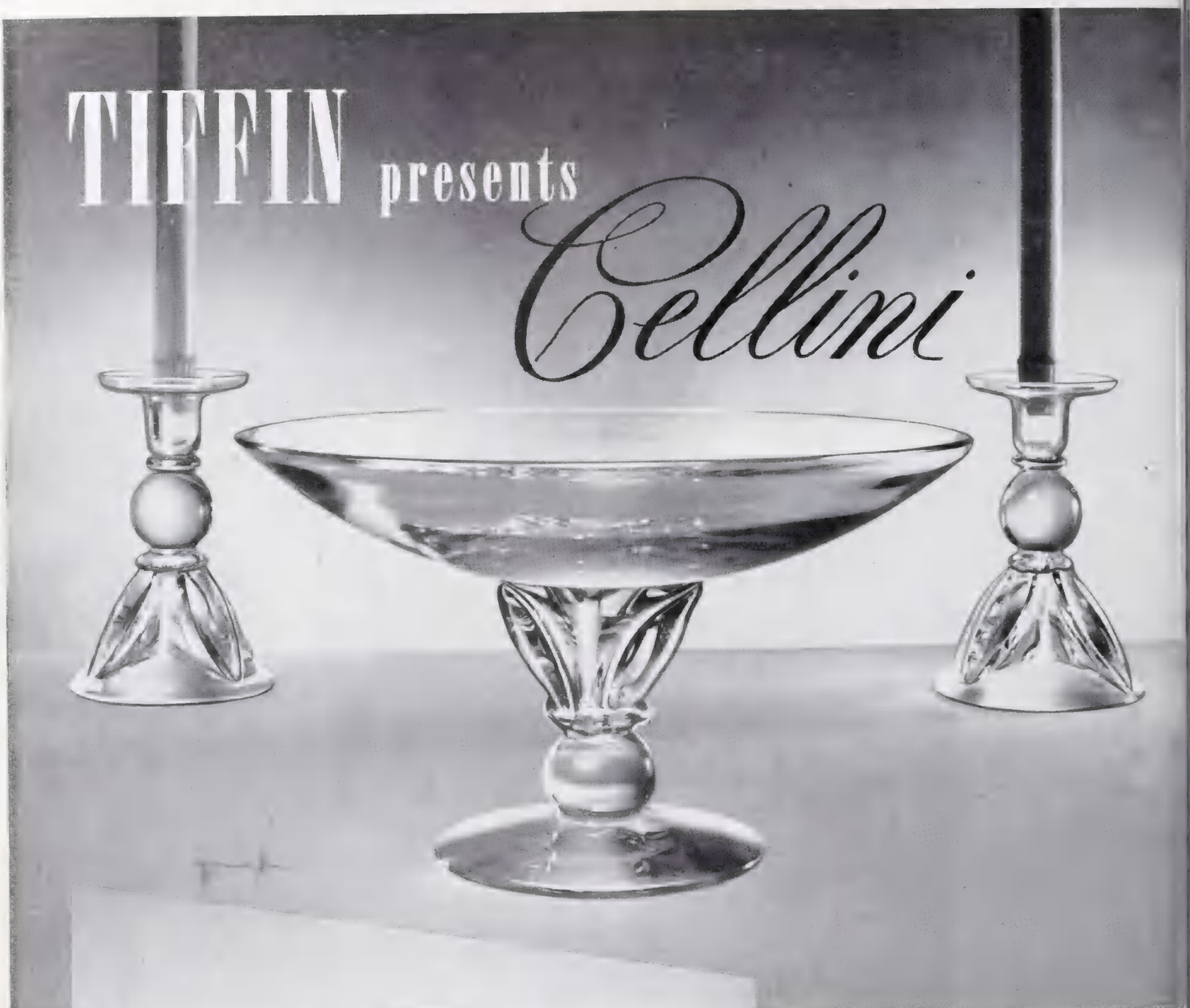
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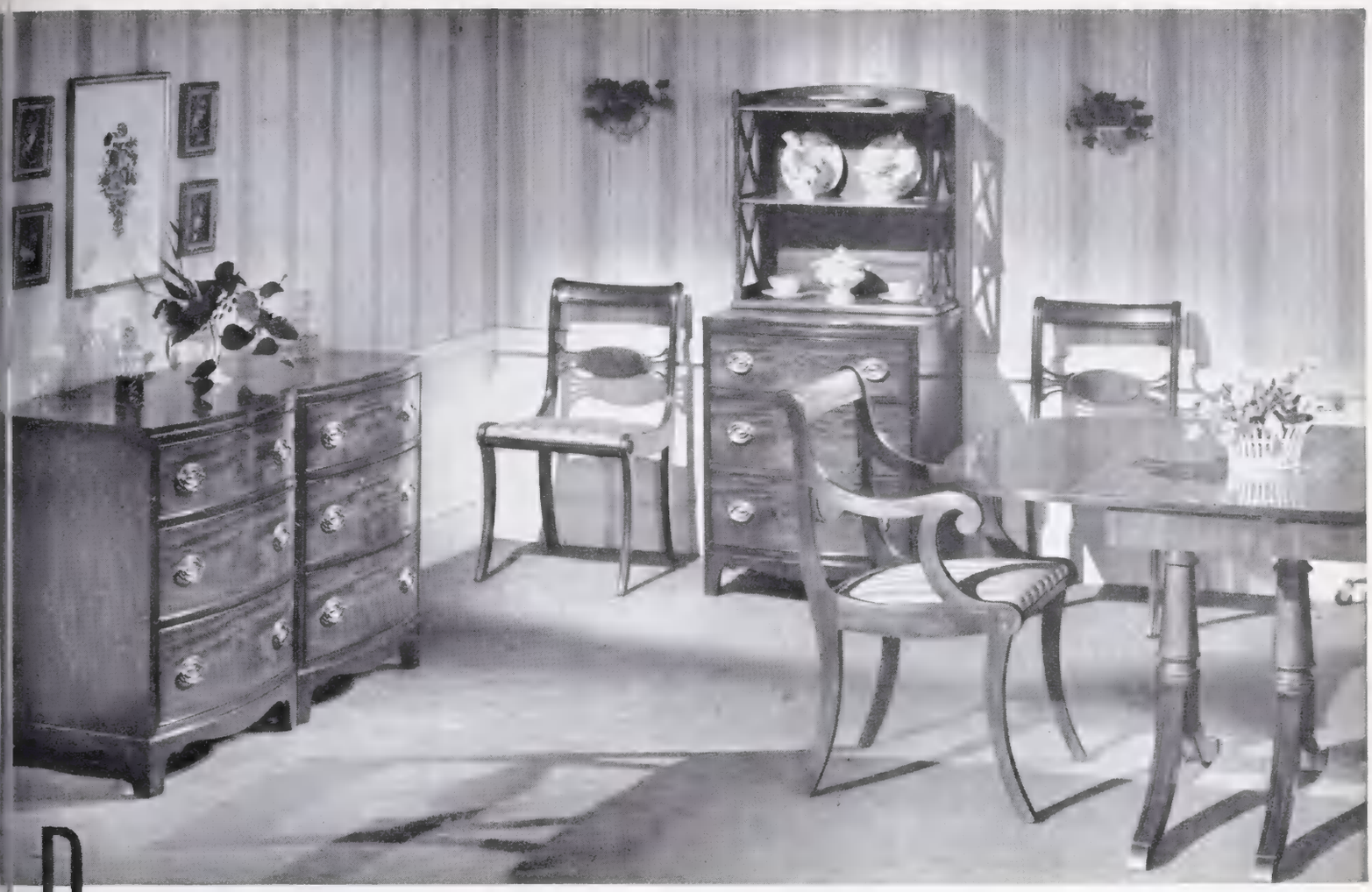
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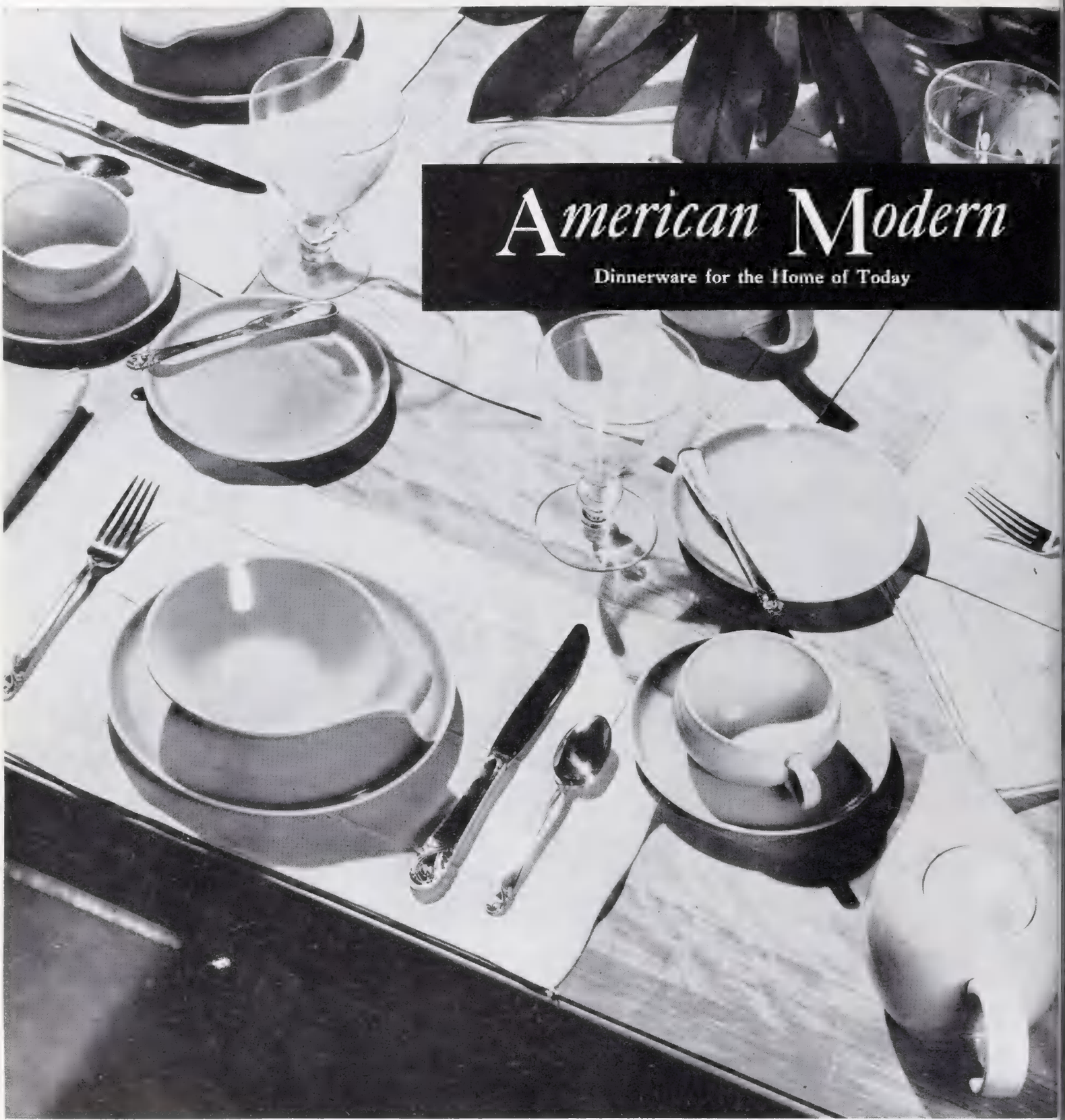
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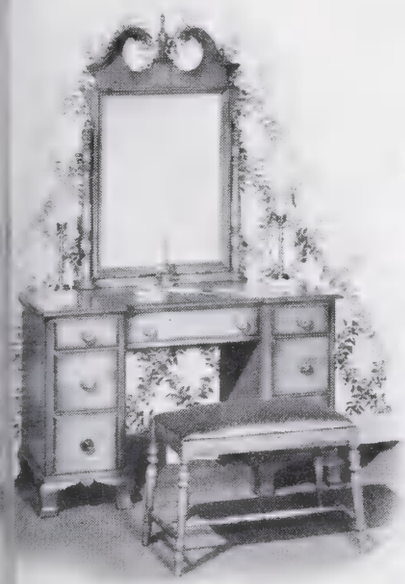
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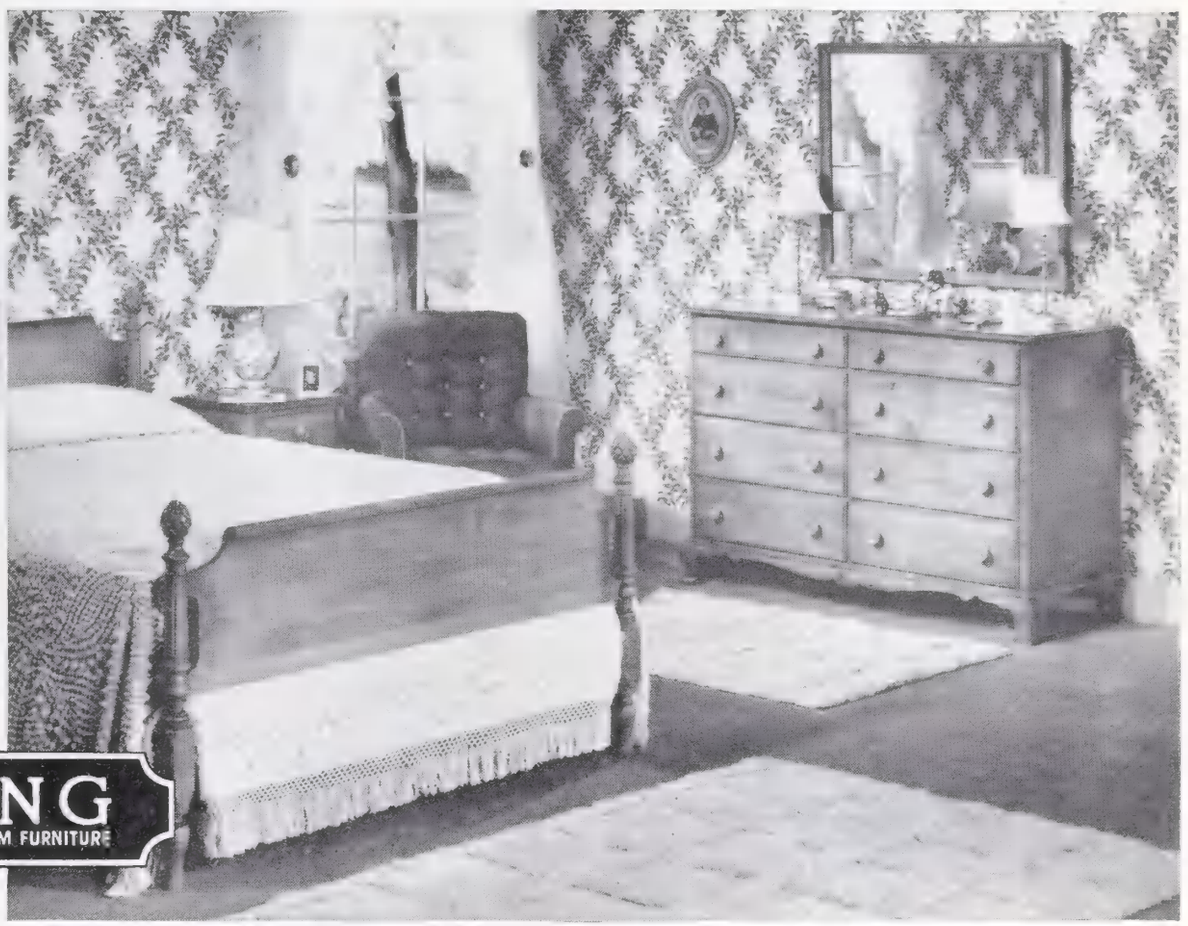
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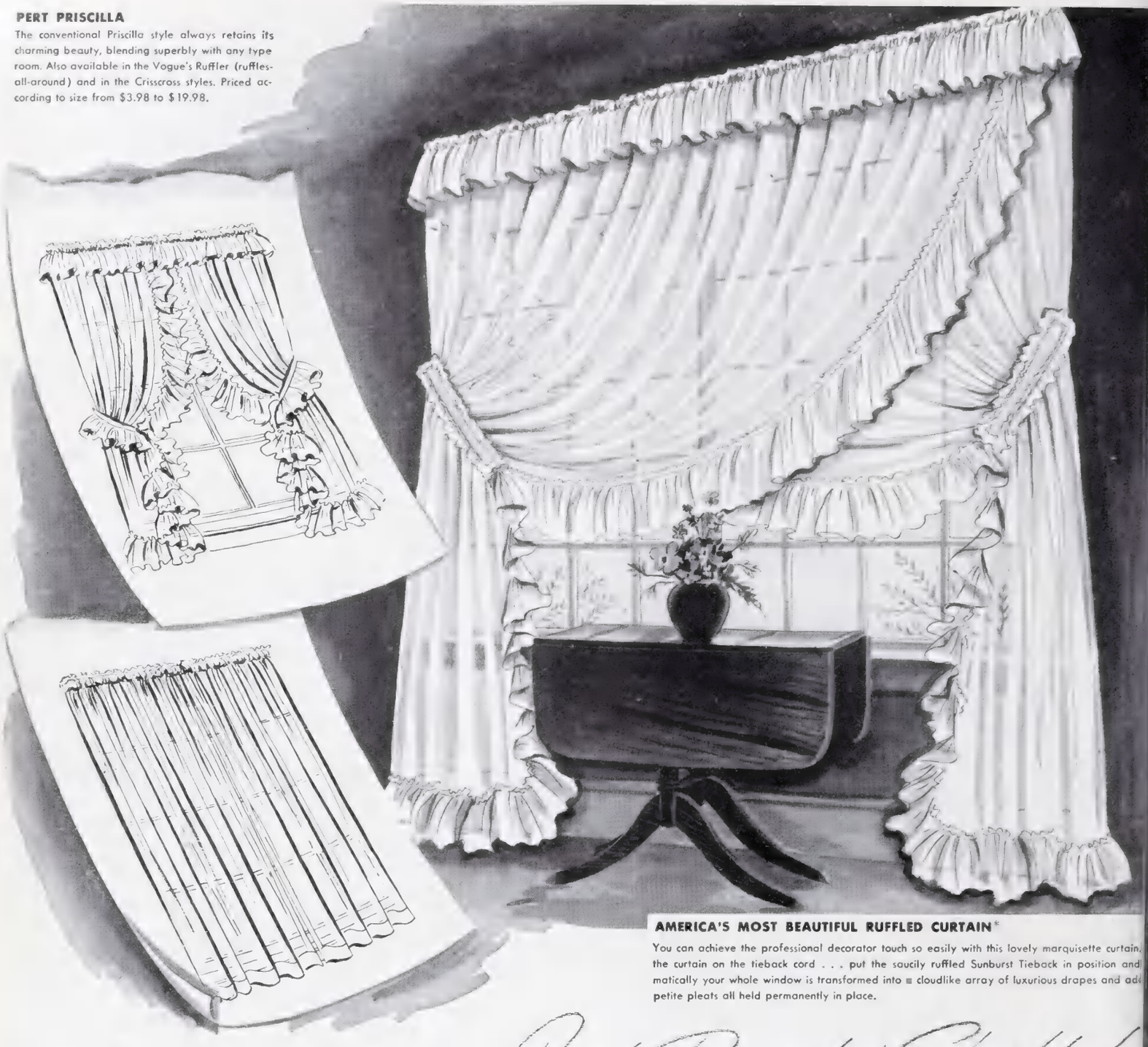
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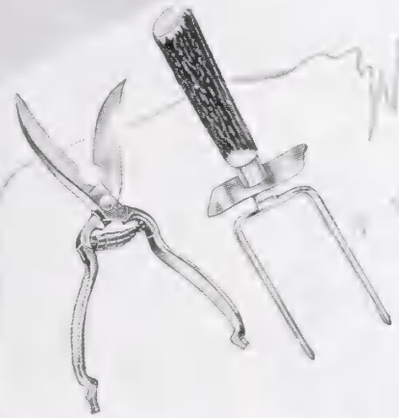
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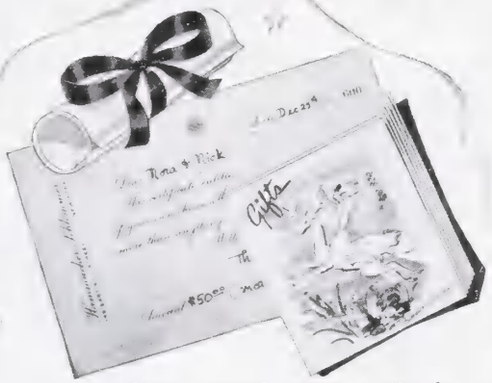
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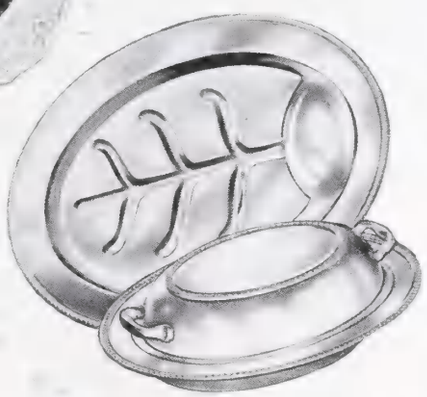
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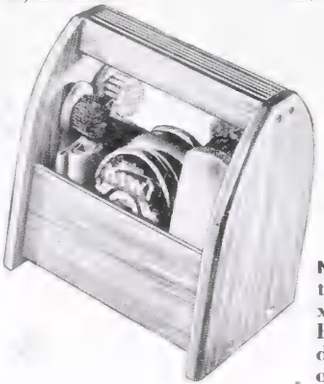
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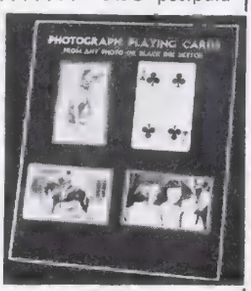
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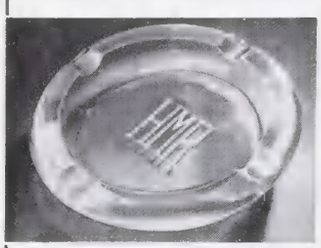
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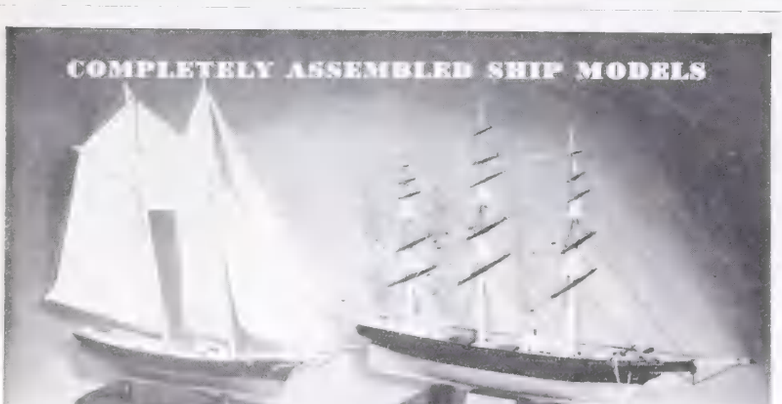


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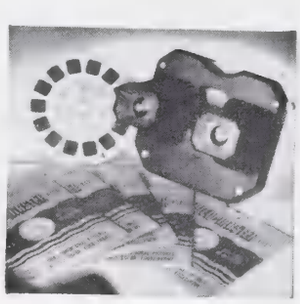


O COME YE TO BETHLEHE

Christmas is the hush of contempla and high tide in the heart. I laughter bannering the air and br wrappings in the fireplace and a jig joy in the tummy. And that's what hand-carved Nativity set will mea your room. Stable with Infant, M Joseph, donkey, cow, and lamb is trified. $12.50 ppd. Carbone, 342 E ston St., Boston 16, Massachusetts.



WHEN HEARTS ARE YOU AND GAY, and every dance ball, every partner a potential conq every love song an autobiography, t are the evening mitts that are magical than Cinderella's slipp Beautifully made of black or white vet with white fur-trimmed cuffs, come in small, medium, or large s $7.75 the pair ppd. Daniel's Den, Newbury St., Boston 16, Mass.



REEL FAIRY TALES. without question, should be a Chris "must" for every child who still fairy tales. The Viewmaster, which simple stereoscope, comes wit fairy-tale reels in full color, and story is condensed to 7 scenes. A of the lever changes the picture. really fascinating. $4.25 ppd. The B Shop, 58 Wall St., New Haven, C



ELEGANCE ON A BUDG

Crane's satin-smooth semi-notes are smartest way to write Christmas th you's, bread-and-butter letters, or tations to a holiday party that w seen. And they're printed with a r monogram in dashing crimson or letters. Superb Christmas gift, bu low 3 weeks delivery. 100 notes an velopes, just $4.95 ppd. Mermod card King, St. Louis, Missouri.



ROSES THAT NEVER FAD

Impossible to believe that Nature never breathed up these lovely waxen blooms. So life-like they'll fool yo until you touch each delicate hand-tinted petal. Why n a breath of spring at Christmas-time for everyone your list? A delightfully different gift to brighten the homes . . . and yours . . . all winter long. White each pot, filled with sprays of 21 sweetheart roses, in whit pink or yellow. **$7.50** postpa

FREE GIFT CATALOGUE of other waxed flowers, yours for the asking.

Constance Story INC.

322 Park Avenue New York 22, N.

SHOPPING

rned and full refund will be made by firms involved. All ices are subject to change. Happy Window Shopping!

ASHINGTON WIZARD. Cama- r & Buckley, one of Washington's iest stores, reports that this miniature mera, Micro "16," has caused a sen- tion in the nation's capital. It's well ade, measures 2" x 2¾", and fits in man's breast pocket. $29.50. Film is a roll, which takes 12 shots, and ice includes developing. Ppd. Camalier Buckley, 1141 Connecticut Ave., ashington, D. C.



Y OLD MAN and My Best Gal e the two most wonderful jumbo cups 've seen for a Mr. and Mrs. Coffee und. They're made in California by e talented Cleminsons, and the humor- s Gay Nineties designs are in relief. y Old Man is snoring, and My Best l is tending to mending matters. .95 each, ppd. Krebs Town Shops, esterly, Rhode Island.

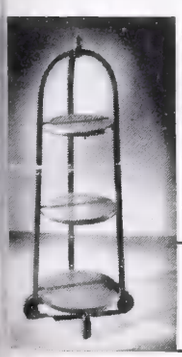


OVE MATCH. Aren't these lovely? e 14" parchment shade is lamp-table e and comes in a delicate pink or a t, sophisticated blue, decorated with 18th Century print that will make ur bedroom look the way you've al- ys wanted it to. $5.50. A simple tôle np to match the shades, 7½" high, is Matching waste basket, $6. Ppd. ge & Biddle, Haverford, Penna.



OCKING STUFFERS. Here's riumphant trio of small gifts. Minia- e playing cards are beautifully ked in a fuchsia plush box, measure " x 2½". $1 for two decks. The Pat y Keeper pins inside a purse and chain automatically unwinds and racts. 75¢. Sterling powder scoop is . Add 10¢ post. per item. Dennison's, Fifth Ave., New York City.

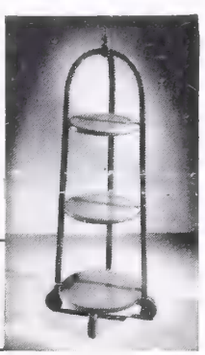




Solid Cherry Hostess Table

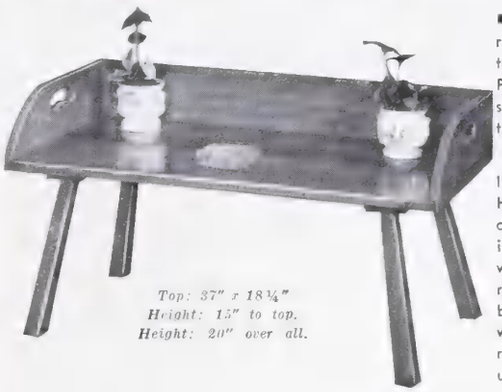
Le Ella Lee Hostess Table, created from a Quaint American biscuit and honey server, is decorative and convenient for ashtrays and drinks by bridge table or easy chair, with the lower decks for accessories. In the dining room for a serving table. Authentic details of hand-turned finial and decks, and "scroll" legs. Built of solid cherry in hand-rubbed cherry finish. Height 38; diameter 14". Shipped prepaid $17.95
PAIR $33.95

Carl Forslund
122 FULTON
GRAND RAPIDS 2, MICHIGAN
Send for FREE Christmas Catalog



Step-Saving Convenience for You with

Koos' Old Wagon Seat Coffee Table



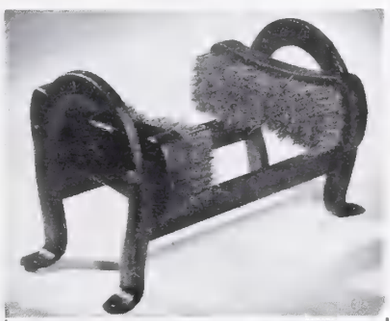
■ Here's perfect convenience. A rock maple coffee table, authentically reproducing a venerable Pennsylvania Dutch Waaon Seat. A safety gallery with hand-hole grips to serve as butler's handles.

Sturdily built. Square tapered legs. Peg and screw construction. Hewn edges, hand-rubbed to produce smooth worn-effects, suggesting well-preserved age. Finished with satiny lustre of mellow golden rock maple. With plants or lamps, books or garden-glass, this table will add gracious warmth to your rooms. Enjoy *this* season's pleasant use. Order today.

Only $26.50
Shipping charges prepaid

Koos of RAHWAY

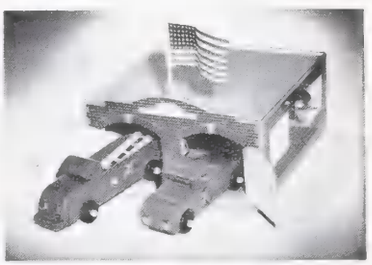
KOOS BROS. Dept. H Rahway, New Jersey



HOW TO SCRAPE UP A CLEAN ACQUAINTANCE WITH HALL FLOORS

This lucky Horseshoe Bootscraper is the first article we ever made and it's still one of our most popular items. Two stout stable brushes are screwed to real horseshoes to clean the sides of your boots while soles are scraped free of mud on the cross irons; weather resistant, black finish. A practical gift for any city or country place. Many people order three—for front, back and side doors. Each screw-drilled and screws furnished for attaching to your porch. $5.95. Shipped postpaid same day. No C.O.D.'s.

Horseshoe Forge
5 MUZZEY STREET LEXINGTON, MASS.



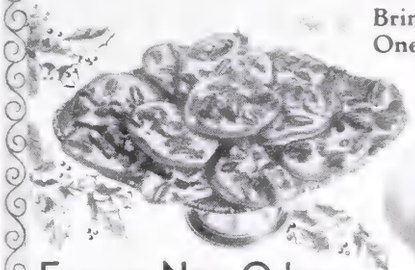
WHERE'S THE FIRE?

In your young fire chief's eyes—when he sees this realistic Fire Department! Sturdily built house with simulated red brick walls—16" wide, 20" deep, 8½" high. Doors spring open when 8" flagpole is pushed down. Hand operated fire alarm bell. Ladder truck 15½" long; Chief's Car 10¾"; both wood—painted fire engine red. $7.50, express collect. No C.O.D.'s.

Send for Our Gift Catalog

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31 East Adams Detroit 26, Mich.

ORDER BY MAIL! **Wonderful, Tasty, Delicious New Orleans Delicacies Will Bring Holiday Cheer to Loved Ones Everywhere!**



Famous New Orleans
PECAN PRALINES

Made from treasured old Creole recipe. Pure sugar, sweet dairy cream, lavishly filled with choice pecans.

One pound **$1.50** *Postpaid*



Pure Louisiana
STRAWBERRY PRESERVES

Expertly made from the choicest berries of this year's crop.

Carton of 4 1-lb. Jars **$2.95** *Postpaid*
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Gift Cards Enclosed with all Orders

LOUISIANA DELICACIES CO., INC.
P. O. Box 2627, New Orleans 16, La.

Window Shopping

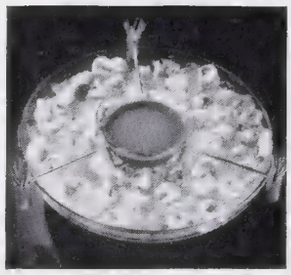


Treasured Chest

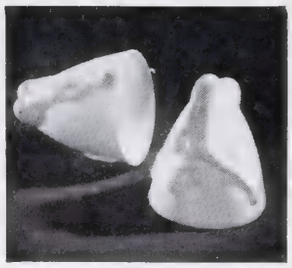
IMMEDIATE FREIGHT SHIPMENT ON MAIL ORDERS

Roos Colonial Design Lowboy Hope Chest in Mahogany with full ¾ inch red cedar interior. Brass weather-stripped to keep it air tight. 45" long, 19" wide, 33" high. Insurance policy guarantees it mothproof for three years. **$59.50**

JOSEPH MARCUS & CO.
184-194 NO. MAIN ST. PROVIDENCE, R. I.
Established 1906



SHRIMP BOWL. We can't recom mend this highly enough for your ow cocktail parties, for gifts to every ho ess on your Christmas list. Fill the bo with ice; put shrimp, crab or lobst meat on top; fill the center bowl wi cocktail sauce and the chromium hol ers with toothpick spears. 12" in dia eter. $12.50 express collect. No C.O.D. Bertram Shrier, Ltd., 1147 Connectic Ave., Washington 6, D. C.



BOTTOMS UP. This jigger tumbl believes in being literal—hence name; and the only way to handle t gymnastic lady is to do a "down t hatch" because the anatomy of t jigger is such that its bottom and t figure's derriere coincide, and since i rounded you can't set it down wi liquor in it. White glazed pottery, holds 2 ounces. 75¢ each. The Bar Ma 62 West 45th St., New York 19, N.



PHOTO COMPACT. Pick out yo favorite picture, portrait or snapsh negative or print, of the person dear to you. Send it in to this shop, and will be reproduced as the cover of th good-looking metal compact. Your or inal picture will be returned intact, a your photo compact will cost you ju $3.75! Postpaid from Evelyn Reed, 5 Madison Ave., New York 22, N. Y.

(*Continued on page 41*)

Readinjack



A MOST Original, Handy LOUNGING Jacket

...for men at home, in the barracks, at school, or traveling—and particularly for men of the armed forces who are in hospitals and who need every comfort and convenience while convalescing. **Wonderfully easy to slip on or off** because of its clever, original, patented crisscross back-opening and three-button closure. **Warm, comfortable, cozy** and **so convenient.** Made of Camelord, a fabric, by Princeton Knitting Mills, of Du Pont Rayon Yarn that will give amazing service. Large front decorative pocket. To doff the "Readinjack" the man simply touches the hip buttons and slips his arms out. Never anything like it before. **The Perfect Answer** to the **Gift Problem.** **$7.50 Postpaid.** . . . . . .

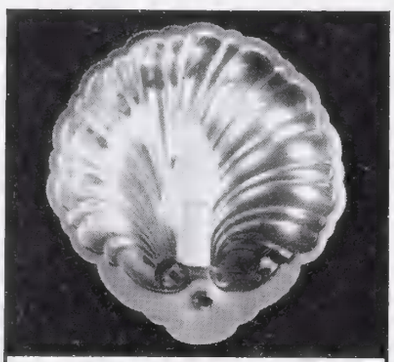
G. L. FIELDS, Ltd.,
Dept. HB, 51 Essex St., Carteret, N. J.

Please send me these Readinjacks: (Check or money order enclosed.)

	Small	Medium	Large
Luggage Tan			
Royal Blue			
Maroon			

Name_____

Address_____



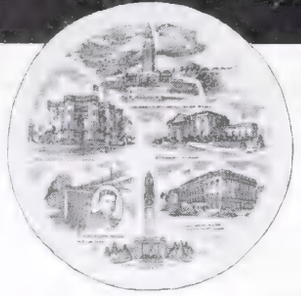
SILVER SHELL SCONCE

To grace your wall as a pin-up lamp or a permanent fixture. Diameter 9 inches overall. Made of fine silver plate on copper. Generous cord supplied. Exclusive with us.

$15.00 Postpaid
in U. S.
Sorry, no C.O.D.'s.

C B Carpenter Inc
64 PUBLIC SQUARE LIMA OHIO

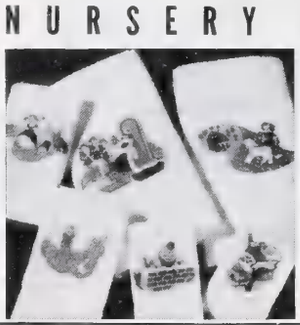
Louisiana . . . ON A PLATE



CHINA LOVERS!! Scenes in historic Baton Rouge including the Old Capitol, the fabulous skyscraper Capitol. Fine detail on rich cream background. For wall or table use. No C.O.D.'s please. 10" plate with wall hangar prepaid..... **$2.00**

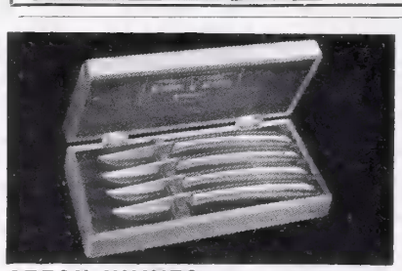
RIDER'S Jewelers
BATON ROUGE LOUISIANA

NURSERY RHYME TOWELS



White and fleecy as Mary's Lamb, these wonderful towels will rub any young tub-splasher to a rosy glow. They'll never get mixed up with the grown-up's, because each is appliqued with a Mother Goose picture.
6-piece set (two bath towels, two hand towels, two face cloths)—**$11.50**
3-piece set (one of each)—**$6.00**
Prices include postage—Sorry, No C.O.D.'s

Anita Gardner
105 East 57th Street ■ New York 22, N. Y.



STEAK KNIVES...*hand-forged*
by Murphy of Oregon

There could be no greater compliment to a holiday table than distinctive Murphy steak knives! Hand-forged from high speed tungsten steel, these perfectly balanced blades will keep their razor-sharp edge for generations of holiday dinners. Each knife is hand-ground, hand-polished, hand-honed. Beautiful simplicity marks the design. Handsomely packaged in Western style hardwood case. Makes an impressive Christmas or wedding present. Order direct. Send gift list.

4 BLADE STEAK KNIFE SET $16.00
PARCEL POST PREPAID

FRONTIER TRADING CO., Oswego, Oregon
Please ship as directed on attached sheet.
☐ 4 Blade Steak Knife Sets @ . . $16.00
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City_____ Zone___ State_____



Early American
PORRINGERS

Exact reproductions of a pattern by William Calder,
Pewterer,
Providence, R. I., circa 1790

The charm of Colonial Pewter, now in a mode alloy of silvery lustre, which resists dents a scratches and will not tarnish. Cast in an ir mould, following the identical procedure Colonial Pewterers.

6" diam. Porringer for baby-feeding, bon-bon olives, nuts, 1001 uses. So inexpensive! Ppd only **$2.00.**

4" diam. Porringers make smart, gleaming a trays. Each, ppd., **$1.25** or Set of 4, ppd., **$4.7**

THE ARTISAN GALLERIES
FORT DODGE • IOW



The Lincoln Continental Coupe

Nothing could be finer

When available, white sidewall tires at extra cost.

Lincoln

DIVISION OF FORD MOTOR COMPANY

THESE COULD
Lovelier because...



18th Century Mahogany Bedroom, 3-piece suite with single or double four-poster bed, chest, large "Mr. and Mrs." dresser and mirror ... about

Vanity and mirror ... about $85

Regular dresser and mirror (not shown) ... about

Luxurious bedroom ensemble in rayon multicord. The bedspread top in Schiffli embroidered. White muslin lined. Double or single sizes ... about $26.50

Draperies are lined with white sateen. 2½ yds. long about $16.50 the pair

All-wool twist broadloom in grey, mauve, green, 9, 12 ft. widths ... about $9.00 sq. yd.



18th Century Mahogany Dining Room, 8-piece suite ... about $300. Rayon faille draperies, sateen lined. 2½ yds. long ... gold, natural or green background ... about $20 the pair. All-wool twist broadloom in grey, mauve, green, 9, 12 ft. widths ... about $9.00 sq. yd.

*Reg. U. S. Pat.

BE YOUR ROOMS... all things Harmonize

Reflected here, the serene beauty of furnishings carefully selected to go with one another. First, the Thomasville furniture, graceful 18th Century mahogany in warm, winey tones, richly made with swirled veneers, solid brass hardware. Underfoot, Alexander Smith's thick all-wool twist carpet, wall-to-wall broadloom that makes your rooms look so much larger. In the dining room, Desley's striking draperies—bold floral print rayon faille to point up your windows. For the bedroom, a luxurious ensemble by Sumerson in famous Celanese Multicord.* Together, these are the things that make a truly lovely home and they *can* be yours today, at amazingly modest prices, at any of the fine stores listed below.





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Jackson, Mich.....*Field's*	*Tacoma, Wash*.....*Fisher's*
Kansas City, Mo..*Peck's of Kansas City*	*Tampa, Fla*.....*Maas Bros.*
Lake Charles, La.....*Muller's*	*Waterloo, Iowa*.....*Black's*
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Members of the Home Furnishings Institute



So glamorous! The perfect finishing touch for any bedroom! Beautifully matched closet accessories by Kerk Guild—luxuriously styled in rich, quilted Celanese "Clairanese"† and gleaming Koroseal* flexible synthetic—miracle material that's dust-proof, moth proof, moisture proof, slicked clean with a damp cloth. You've seen the same kind of thing for much more money—now, here it is for you . . . so moderately priced you'll be amazed . . . so excitingly lovely you'll want a set for every closet in your home. All bags built with strong zippered frames. In rosedust, water turquoise, wild cherry.

Reg. Trade Mark B. F. Goodrich Co. †Reg. U. S. Pat. Off.

54" Jumbo Garment Bag, zipper closing	*about $7.00*
60" Regular Garment Bag, zipper closing (not shown)	*about $7.00*
54" Regular Garment Bag, zipper closing	*about $6.00*
42" Suit Bag, zipper closing	*about $5.00*
12-pocket shoe bag	*about $4.00*
Storage box, lucite handles	*about $6.50*
Transparent hat box	*about $3.00*
Combination tray	*about $3.00*
Hat Cones	*about $1.50 set of 3*
Quilted Hangers	*about $1.00 set of 3*
Padded Hangers	*about $ .70 each*
Shelf Edging	*about $. 50 yard*

Exclusive At These Fine Stores:

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Boston, Mass.	*Jordan Marsh*	*Reading, Pa.*	*Pomeroy's*
Butler, Pa.	*Troutman's*	*San Antonio*	*Joske's of Texas*
Cincinnati, Ohio	*Rollman's*	*Seattle, Wash.*	*The Bon Marché*
Columbus, Ohio	*Lazarus-Martens*	*Spokane, Wash.*	*The Bon Marché*
Connellsville, Pa.	*Troutman's*	*Springfield, Mo.*	*Heer's*
Dallas, Texas	*Leslie Goettinger*	*St. Paul, Minn.*	*The Golden Rule*
Easton, Pa.	*Laubach's*	*Syracuse, N. Y.*	*Dey's*
Grand Rapids, Mich.	*Houseweimer's*	*Tacoma, Wash.*	*Fisher's*
Greensboro, N. C.	*Meyer's*	*Tampa, Florida*	*Maas Bros.*
Greensburg, Pa.	*Troutman's*	*Waterloo, Iowa*	*Black's*
Harrisburg, Pa.	*Pomeroy's*	*Wilkes-Barre, Pa.*	*Pomeroy's*
Indiana, Pa.	*Troutman's*		
Jackson, Mich.	*Field's*		
Kansas City, Mo.	*Peck's of Kan. City*		
Lake Charles, La.	*Muller's*		
Lebanon, Pa.	*The Bon Ton*		
Lowell, Mass.	*The Bon Marché*		
Malden, Mass.	*Joslin's*		
Minneapolis, Minn.	*Donaldson's*		
New York City	*Gertz, Jamaica*		
Paterson, N. J.	*Quackenbush's*		
Pontiac, Michigan	*Waite's*		

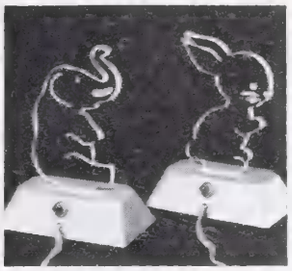


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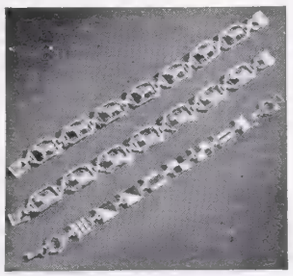
WINDOW SHOPPING

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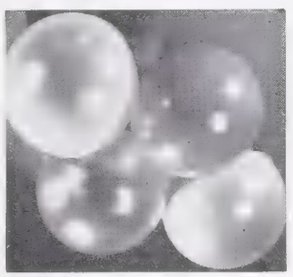
IT FANTASTIC. Night lights ıpposed to give enough light to leepyheads into dreamland, and are sweet as a good-night kiss. are clear lucite figures mounted ink or blue metal base, and the shines up through the base illuıng a bunny, squirrel, teddy bear, ohant. $3.75 ppd. Malcolm's, 524 arles St., Baltimore, Maryland.



E IN CODE. International flag bracelets are enamel on g silver, and they spell out any ıp to 10 letters. Now he can call arling, Dreamboat, or simply say, you." $6.50. Sterling link bracesh horses or Scotties are $5 each. nd postage are included. The n Co., 17 Maiden Lane, N. Y. C.



LE BALLS. Here is the most ging gift that ever jingled in a ear or got kicked by a rosy foot. are plastic balls, a little smaller basket ball, and imprisoned in llow heart of each is a sleigh bell. an take a lot of rough treatment, en a puncture is easy to repair. ch ppd. The Toy Shop, Inc., 1301 Ave., Seattle, Washington.





Authentic Early American Patterns in Finest Handmade Milk Glass

Masterpieces in milk glass for truly distinctive gifts. Handmade—with a rich heritage of early American tradition.

14-pc. punch or eggnog set. Fruit design in bas relief. Bowl, pedestal, 12 cups, $21.95

12-in. footed compote made from an original old mold. For buffet or table. $5.00

6½-in. footed ivy bowl. Hobnailed. A pair makes a grand gift for the mantel. Ea. $2.00

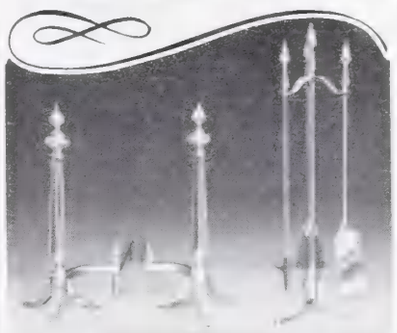
Sweetmeat dish, of many party uses. $1.25

11-in. footed banana bowl (not shown) for a handsome centerpiece. Matches compote. $5.00

Low candlesticks (not shown) to match compote and banana bowl. Per pair $3.00

All items postpaid—no C.O.D.'s

Betty Blue Gift Shop
3347 Greenmount Ave. Baltimore 18, Md.



Duncan Phyfe

ANDIRONS AND FIRESET

Beautifully designed, highly polished solid brass fireplace accessories . . . to match your Duncan Phyfe furniture.

ANDIRONS . . Ht. 25 in. Pr. $80
FIRESET . . . Ht. 33 in. Set $47

Sent Express Prepaid, direct from factory. No C.O.D's please.

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GRAND AVENUE AT STARK
PORTLAND 14,
OREGON

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Favorites

AND THEIR FAMILIES!



BLUE GOOSE

Fabulous Fruit

FROM FLORIDA

You connoisseurs of customer good will need no introduction to the magnificent gift quality oranges and grapefruit grown in Florida's famous Indian River country. Blue Goose gift fruit is the cream of the Indian River crop, selected from thousands of carloads by the nation's largest marketer of premium fruits and vegetables. Available from December through May. 90 lb box $10.00 45 lb. box $5.50. (Specify oranges, grapefruit, or mixed.) 17 lb. box (oranges or grapefruit only) $3.25.

Perfect condition on arrival guaranteed. Send for free booklet.
*For points West of Mississippi add 10¢.

Air mail, phone or wire order — today. We must receive Xmas orders by December 1.

AMERICAN FRUIT GROWERS INC.
Gift Fruit Division • 928 21st Street
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Sterling Silver Candlesticks

Genuine Reproductions of
REGAL GEORGIAN DESIGN

Outstanding values—as gifts or as handsome complements to your own home—these genuine 10 inch high *weighted* Sterling Silver Candlesticks are now available at this new low price which includes Federal Tax and Postage!

Satisfaction Guaranteed—No C.O.D's. Please

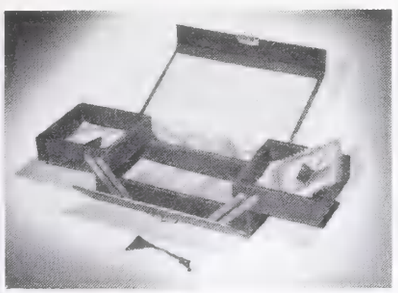
The ALLYN Company
1936 E. 24th St., Brooklyn 29, N.Y.

$18.95 per pair



IVE A COLORFUL
T OF THE DESERT

ive cactus plants from the "Big Bend as" . . . glowing with gaily colored as of actual desert cactus blooms t in glazed pottery: White, Pink, Blue, Green, Black or Yellow. A warm dece piece for home or office which will definitely. Approximately 5" tall by with 8 pockets.
repaid anywhere in U.S. for only $6.
lowerland, Marfa, Texas



Gem of a Jewel Box

A pearl of small price—with quality and workmanship you seldom see for less than $10! Loads of room for your rings, bracelets, necklaces. Genuine Escrose leather, handsomely lined. One large tray, two smaller swing-out trays. Brass finished lock and key. Overall size (closed) 8" × 4½" × 2¾" high. Red, brown, blue or wine leather . . . state choice.

Postpaid—no C.O.D.'s—$5.95

With 3-letter gold monogram—$6.95

Dept. B

ELLISON'S
Wilmington 11 Delaware



Old New England

POST LANTERN

Hand wrought, solid copper, completely wired. 10" square — 18" high. Fits 3" post. In black or antique copper for only $17.50.

BRACKET LANTERN

Reproduced from an old Gloucester lamp. 4½" in diameter — 12" high. Same finishes as post lamp above. Price — $10.00



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PLAINVILLE METAL WORKS • FARMINGTON, CONN.

WONDERFUL...NEW

STEAK KNIFE SETS!



Actually makes fine steaks taste better than ever

•

Swedish hi carbon steel

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Double hollow ground

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Stainless blades . . . and ivory plastic handles

Set of 6 Steak Knives in solid walnut case, only $6.95 Prepaid

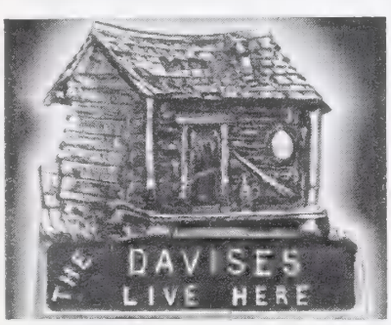
NO RESHARPENING—High quality steel and double hollow grinding helps keep these Simmons knives super-sharp for years.

ORDER NOW FOR *Holiday Gifts*

SIMMONS

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223 West Erie Street Chicago 10, Ill.



Personalized

DOOR PLAQUES

Individually cast of solid bronze...hand-polished . . 5½" wide, 5¼" high, ¼" thick . . . complete with screws and holes for mounting. Personalized with last name ... up to 14 letters. **"Hillbilly Cabin"** *illustrated* . . . **"California Stallions"** *and* **"Spaniel Pups"** *also available.*

IDEAL GIFTS

7.50 each . . . postpaid

Cash or money order, please • No C. O. D.'s • Print plainly wording desired • Allow 10 days for delivery.

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FIRESIDE BEAUTY



LOG BASKET *in*

SOLID COPPER AND BRONZE

Blending tones of copper and brass make this distinctive log basket a thing of beauty — a proud possession, a treasured gift. Ruggedly sturdy, made for permanence. Generous in size, it easily holds five or six large logs. Measures 20" long.

$35 each

Send check or money order. Shipped express collect. No C.O.D.'s please.

THE ARTIC CO.

Cincinnati 29, Ohio



THE PERFECT GIFT

Chill Your Drink . . .

New... Impr

PLASTIC IC

The ice is in the cube—SEALED IN! Keep be *without dilution!* Use "NICE CUBES" in hig juices, wine, etc. . . . even BEER! Tasteless, cubes with water *permanently* sealed in, fr in your drink—they'll chill without dilution— remains sealed in the cube! Clever? More tha they LAST INDEFINITELY Just re-freeze and

WE MAIL FREE! Send us your gift list—we'll do the rest! "NICE CUBES" shipped directly to whomever you wish (in U.S.A.) in a smart transparent plastic **Gift Box**—with gift card enclosed. Kindly specify Gift Box. **FORGET YOUR WRAPPING AND MAILING WORRIES**

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clean with a damp cloth. You've s

ore money—now, here it is for yo

amazed . . . so excitingly lovely

our home. All bags built with st

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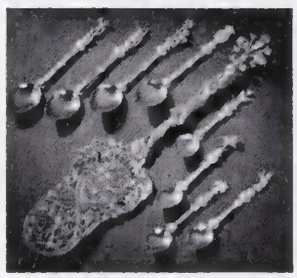
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clusive At These Fine Stores:

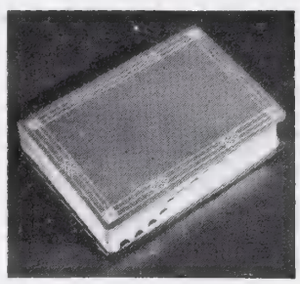
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ell, Mass.	The Bon Marché
lden, Mass.	Joslin's
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ntiac, Michigan	Waite's

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WinDou



ICE CREAM, CAKE AND C FEE, the traditional American sert, is served with continental eleg with these Florentine pieces. The server is $3.50; 8 ice cream spoons teaspoons) are $3.95 and 8 demi-t spoons are $3.50. The handles have sorted designs, and the workman is elaborate and wonderful. Ppd. C.O.D.'s. Ellison's, Wilmington 11,



THE LAST WORD in a gift is as luxurious as a sable scarf, as tical as a college degree is Fun Wagnall's new college standard tionary that is bound in fine Chris red leather with 20k gold tooling edges. It's the Emphatype edition w features the revolutionary new syste pronunciation at a glance—wit hieroglyphics. $12.50 ppd. Const Leitner, 200 W. 47 St., Kansas City.



MUSICAL TOP. It's a big shin that lets out a deep hum with overtones as it spins. This was imp from the American zone in Germar co-operation with the U. S. Governm and it will be one of the brightest under the Christmas tree. $2.75 pos from B. Shackman, Madison Av 34th St., New York 16, N. Y.

A UNIQUE $5. GIFT

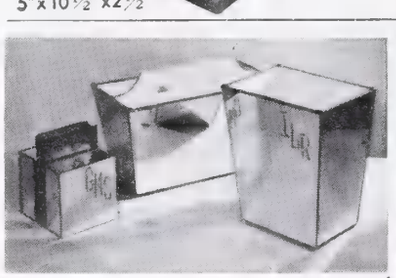


THE STOWAWA

This is it! A toilet kit or bag—small yet roomy—which fold for packing. Snaps open—*stays* Conveniently easy-to-see-into. S shut without bothersome catches. Genuine leath black, brown or red. Waterproof lining. An inspired for men or women. Only $5 plus $1 tax.

THE YANKEE SHOPP

Cochituate, M



mirrored! monogrammed!

Book Ends

Magazine Rack

Waste Basket

Here's a lovely trio that will bring sparkling beauty with a personal touch to your living room. Felt bottomed book ends, $9. Waste basket, 12" high, $12. Magazine rack, 16½" long, $17.

Without monogram, $2 less.

Express collect.

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closing	*about $7.00*
r closing	
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	about $6.50
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	about $3.00
	about $1.50 set of 3
	about $1.00 set of 3
	about $ .70 each
	about $. 50 yard



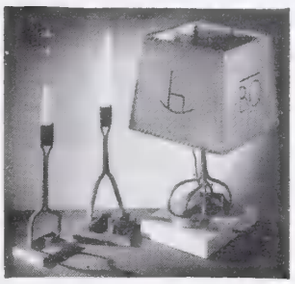
Members of the Home Furnishings Institute

HOPPING

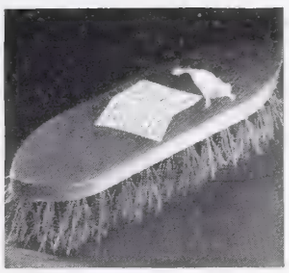
E HIM. "Tee-Off" is the most tic toy golf game ever made. It e played by one or more persons, the swing of the club of the anical golfer is regulated by an ied shaft and controlled by the . A push of the plunger regulates roke. The 9-hole course, (23½" x), mechanical golfer, 4 balls, and cards, $5.95 plus 35¢ post. Bleaz-31 E. Adams St., Detroit 26, Mich.



NDING IRON LIGHTS. ie who loves the Southwest will hese. They are actual branding hand forged of iron with your own forming the brand. Candlesticks, ith 1 initial, $20 with 2. Table has a shade decorated with fa-brands. $30 with 1 initial, $35 with cial brands can be copied to order. es Chase, 1 Roaring Brook, Had-Connecticut.

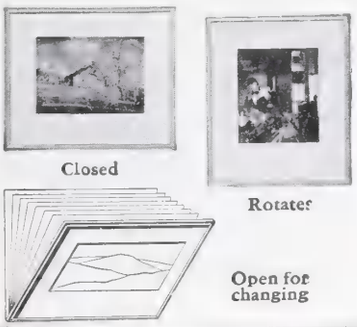


SH FOR DADDY. Susie Cu-r, that smart letter-writing dog, pushing her busy nose into the mas shopping affairs of her young land, as usual, comes up with a wow." It's a real horse brush, with ost authoritative bristles for a clothes you ever saw, and the has a gay message from Susie . Just $1 ppd. Susie Cucumber, 11, Route 1, Alexandria, Va.



ALLERY IN ONE FRAME

me your own pictures (or those lied) in the new File-Frame of tiful blonde or black birch, with nted back for rotating to verti-or horizontal positions. Pictures be changed instantly. An ideal 16 x 19" with 6 Metropolitan eum Colorprints and 1 Flower t $15.00; 10 x 14" with 8 prints 1 Flower Print $10.00 postpaid, included. File-Frame Co., 77 klin St., Boston 10, Mass.



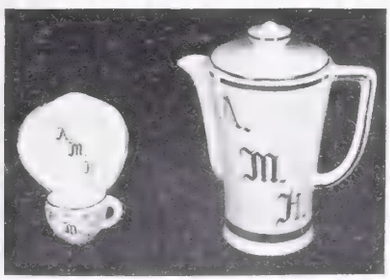


IVE A COLORFUL T OF THE DESERT

ve cactus plants from the "Big Bend as" . . . glowing with gaily colored of actual desert cactus blooms t in glazed pottery: White, Pink, Blue, Green, Black or Yellow. A warm dec-e piece for home or office which will definitely. Approximately 5" tall by e with 8 pockets.

repaid anywhere in U.S. for only $6.

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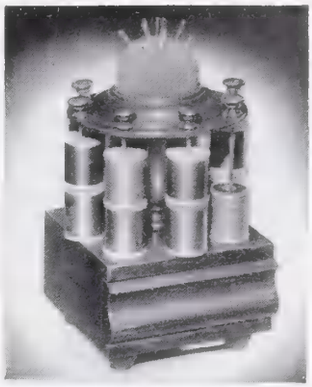


Coffee Server & Demi Tasse

Handsome is that handsome does—and this stately set serves fine, friendly coffee, tea or cocoa. 9" china pot takes hot, cold liquids, makes 12 cups. Goes with any style or pattern. Your name or monogram to match banding in gold, silver, red, blue or black. 10 day delivery. **$6.95** prepaid. Matching demi tasse with name or monogram, **$3.00** ea., singly. In sets of 4 or more, with coffee server, **$2.00** ea., postpaid. In sets of 8 or more, without server, **$2.00** ea., postpaid. No COD's or stamps, please.

ANNE CARLIN

24 East 28th St., Room 3, N. Y. 16, N. Y.



Double Deck Serving Susan

with collector's set of Milk Glass

(below) An authentic reproduction; solid cherry Serving Susan is a most convenient — and decorative—centerpiece. Double-decked—all hand-turned. In rich hand-rubbed cherry finish. 18 inches diameter, 9½ inches high. With a complete collector's set of 11 choice Milk Glass pieces. Covered jelly dish, covered butter dish, sugar, creamer, celery or spoon dish; and 6 covered "Nested Hen" salt dips. Complete: Serving Susan and Milk Glass, shipped to your nearest express office . **$26.95**

Serving Susan Alone . . . $17.95
Set of Milk Glass Alone . . 9.95



Aunty Lee's "Sewing Helper"

(above) Like the Quaint American original from which it was copied, built of solid cherry — rich hand-rubbed cherry finish. Decorative — and so very conveniently practical. Serpentine front drawer with secret lock, for needles and small scissors. Legs, posts and knobs are hand turned. Old-fashioned pin cushion top. Easily taken from room to room. 4½x4½x8" tall. Mailed postpaid for **$5.65**

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122 FULTON
GRAND RAPIDS 2, MICHIGAN
Send for FREE Christmas Catalog



● *The Lady in Blue and the Blue Boy*

Exquisite Gainsborough figurines, 10½ inches high, on ivory pedestals. Antiqued blue, with delicately tinted faces. A very special gift . . . at only $5.00 per pair. EXPRESS PREPAID NO C.O.D. PLEASE

SHERRILL'S *Roanoke, Virginia*



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your choice of such famous artists as

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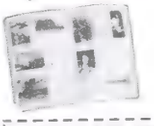
$5—that is all—for SIGNED ORIGINALS by famous American artists! Their normal value ranges from $18 to $36! Nothing you could place on your walls is in such perfect taste, so sure a touch of refinement. A wide variety of subjects to add new loveliness and charm to your home. Many have been awarded important prizes.

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Old New England

POST LANTERN

Hand wrought, solid copper, completely wired. 10" square — 18" high. Fits a 3" post. In black or antique copper for only $17.50.

BRACKET LANTERN

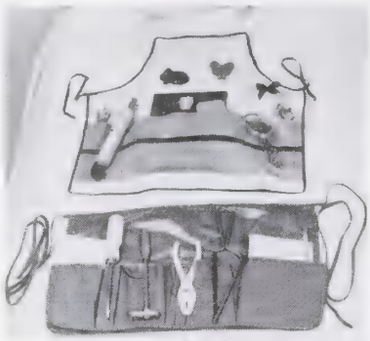
Reproduced from an old Gloucester lamp. 4½" in diameter — 12" high. Same finishes as post lamp above. Price — $10.00



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WASLEY PRODUCTS
MADE BY
PLAINVILLE METAL WORKS • FARMINGTON, CONN.

Gifts for Busy Girls & Boys



PASTRY APRON—Little girls will love this Pastry Apron, complete with all the utensils needed to make cookies—egg beater, rolling pin and pastry board, cookie cutters, metal dishes, measuring spoon, 2 knife and fork sets, pot holder. **$4.75** postpaid.

CARPENTER'S APRON—A young boy is never happier than when building something. He'll be proud of this carpenter's apron with a set of sturdy tools, nails, pencil, ruler and pad, sandpaper. So professional! **$3.75** postpaid.



JULIE-ANN—This appealing hand painted doll is only 4" high and in addition to the dress she is wearing she has two others and a pretty nightie. All four **$1.25** postpaid.

Sorry No COD's.

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MISTLETOE
for Christmas Giving

Traditionally a part of the gaiety and laughter that fills the Christmas season, attractive sprays of Mistletoe are ideal gifts for friends and for your own home decorating. A generous box of fresh, fully leaved sprigs, garnished with berries, will speak your "Merry Christmas" to friends and associates. Enclose addresses and greeting cards with gift orders, we'll do the rest. At your home and at other's, make this Yuletide merry with mistletoe. All orders shipped to arrive about December 20th.

"Merry Christmas" Gift Box...$3.45

MISTLETOE HILL FARM
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your *Monogram*
The Most Exquisitely Luxurious
Down Comforter
At Less Than ½ the Price You'd Expect

The personality of your monogram will add loveliness to your bedroom throughout many years. In the Sally Kay Down Comforter both the design and monogram are trapunto-puffed in a fascinating shade of rayon satin. It is down proof and filled with all new down. Dusty Rose, Cedar Rose, Azure Blue, Royal Blue, Greenglow, Burgundy Wine, Sahara Sand. You'll thrill to the joy of this downy-light softness. In standard double bed size. Rayon Satin, $35.00. Kindly specify first, middle, and last name as such, in normal sequence. Send check or money order. No C.O.D.'s. Shipped express collect. Order now for prompt two-weeks delivery. Write today to

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171 So. Front St. Memphis, Tenn.
Fine Comforters Since 1937



YOU SAVE FOOD-MONEY
Keep Foods Fresh, Tasty, Nourishing with New Plastic Handi-Bags

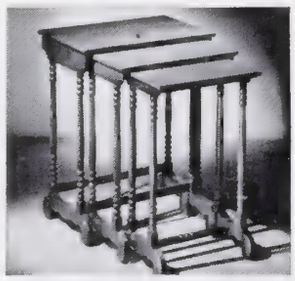
Newest way to keep your refrigerated foods fresh, tasty and nourishing at lowest cost is with convenient plastic "Handi-Bags." Save space, prevent transfer of food odors, keep food from drying out and spoiling. Bags are inexpensive, easy to use—no zippers to catch and clog. Easy clip fasteners hold them firmly closed. "Handi-Bags" are clean, sanitary, odorless, can be sterilized in hot water. Comes in a set of 6 bags, assorted sizes, including one large enough for roasts or fowl.

Send $1.00 for your set of 6 bags today and we will immediately send them to you by prepaid parcel post. No C.O.D. orders, please.

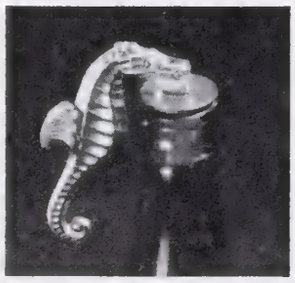
$1.75 Value
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WinDo



NEST OF TABLES. Last C mas we spent many foot-agonizing looking for something like this, a poor approximation of its quality twice the price. These are copied an 1840 original; they're made of cherry with a hand-rubbed, cherry ish. The largest of the trio is 19 13" x 26" high. $39.95 ppd. Forslund, 122 Fulton St. East, Rapids 2, Michigan.



SEAL HORSE. The newest g to keep fizz water frisky is this bottle stopper with the expanding contracting cork. Keep one or s on the bar or in your kitchen d and you'll be amazed at how long soda and gingerale will last. Ther bottle opener under his mane, t he really works for his keep. $1.55 Speir's Jewelery, Trenton, Missou



DICK TRACY CAMERA. A first camera for a young Steich experiment with takes snapsho time exposures, has a built-in finder, an extra compartment to an additional roll of film, and a 5 lens. It takes any 127 or A8 film you get sixteen 1⅝" x 1¼" pic $1.98 ppd. Breck's, 391 Breck Boston 9, Massachusetts.



New Delicacies for GIFT

Two delightfully different taste sensatio Fruited Macaroons and our famous Honeyed F Cake — both flavored with rum and bran Packed in hermetically sealed tin; keep fresh ever. Sent postpaid anywhere in the world. wrapped with card enclosed. Order several for yourself and friends. Satisfaction guarante Send check or M. O. No C.O.D.'s, please.

2 lbs. of Fruit Cake or Macaroons $2.90

Old English Bakeries
7 BOYLSTON ST. CAMBRIDGE, MA

GIVE *California* **BRANDIED DATES!**



The Most Delicious You've Ever Tasted!

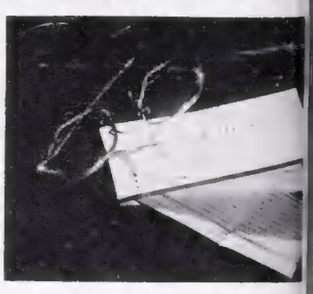
Choice pitted dates, sun-ripened and packed in champagne type brandy, wine and syrup. Packaged in Colorful, many-purpose hand-painted wooden kegs.

3 lbs. prepaid **$6.35** 5 lbs. prepaid **$8.85**

Shipped Prepaid Direct to your Christmas Gift List with your Card Enclosed. No COD's please

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13452 Ventura Blvd., Dept. HB, Sherman Oaks, Calif.
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For All Who Wear Glas



EYEGLASS CLEANING TISS

Specially treated patented tissues perfectly, leave no lint, **prevent mi** These handy, vest pocket booklets p clear vision, make wonderful gifts. them—and use them!

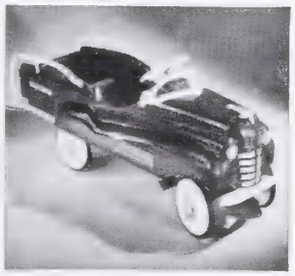
BOX OF 9 BOOKLETS
(Year's Supply) Send

OR

The SWANKY-MOST
10 DeLuxe, Gold Monogrammed Bo gift-wrapped in transparent box.
Send Initials and **$2**

CLEAN-OMIST
BOX 6, ORADELL, N. J.

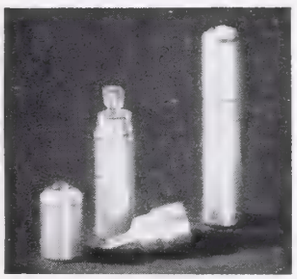
SHOPPING



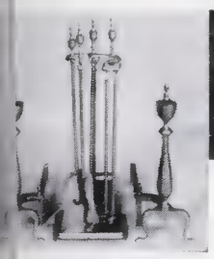
ATION WAGON. We hope the ld who gets this for Christmas will be e to take in his stride the overwhelm- popularity it will bring, because ry pal on the block will become his dient shadow. It's a shiny sports lel with an open tonneau, and the l pedals give the proud motorist a oth ride. $19.95 exp. coll. F. A. O. warz, 745 Fifth Avenue, New York.



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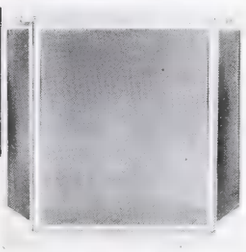
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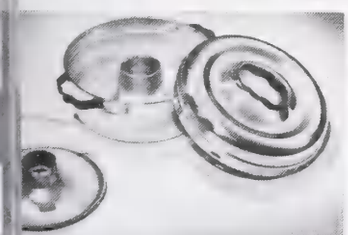
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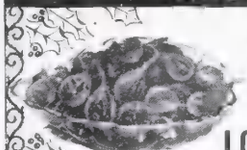
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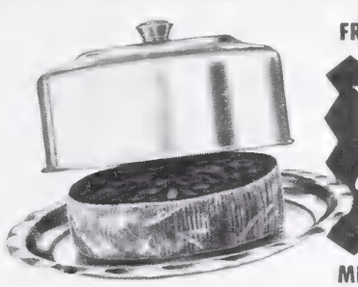
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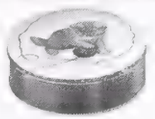
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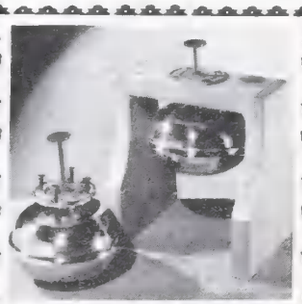


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'Twas the night before Christmas
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Old Santa came ringing
His new Carriage Bell.

"There's something positively contagious," says our Mr. Piffin, "about the Bermuda Carriage Bell. People attach it under the floorboards of their motor cars and dash about making pleasant two-toned noises, and other people listen and they want one. How very nice it would be in the top of their Christmas stocking!"

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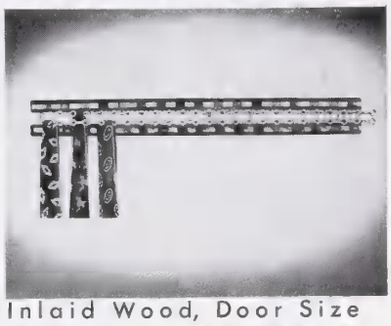
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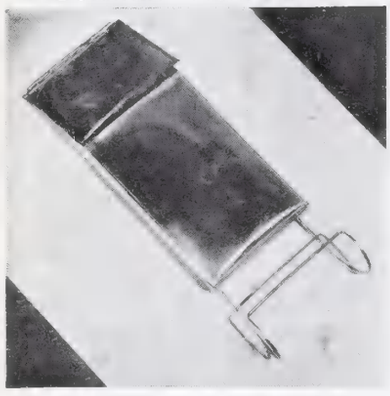
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with 48 prongs..... **$7.95**
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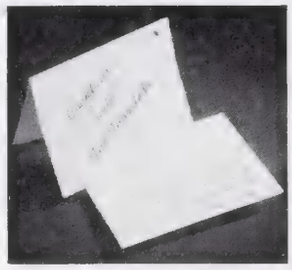


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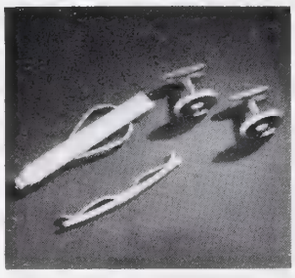
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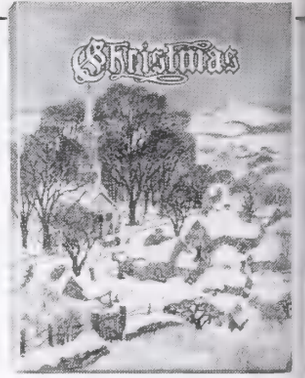
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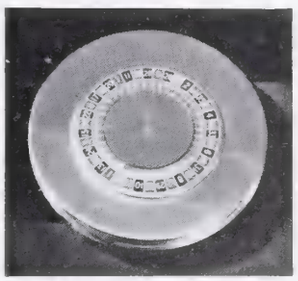
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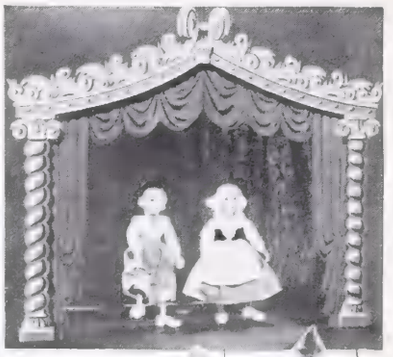


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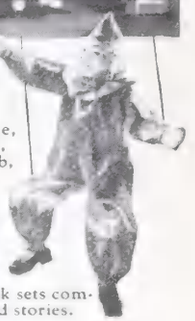
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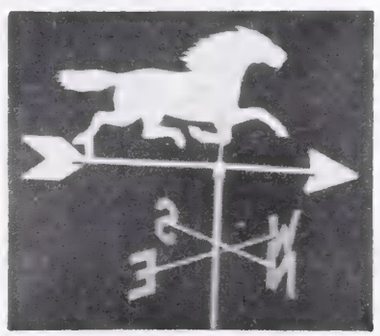


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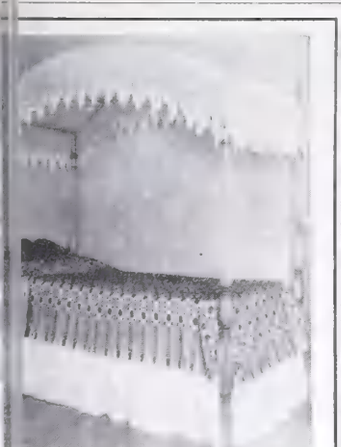
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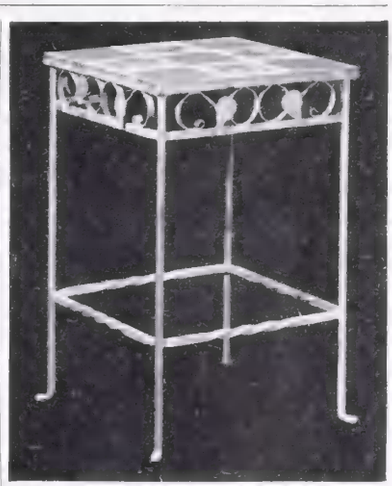
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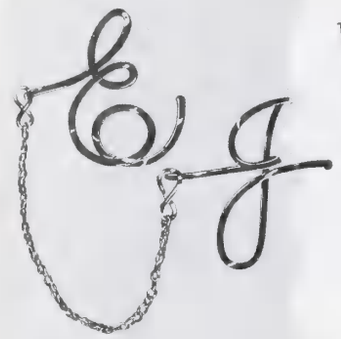
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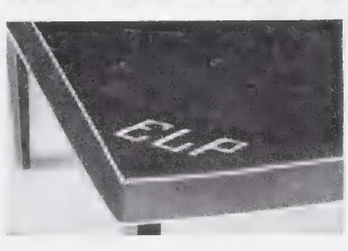
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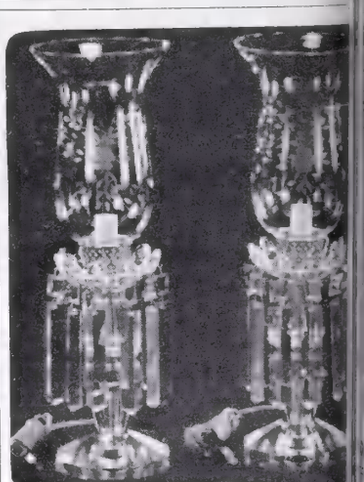
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A delightful travel companion! Satchel full of selected toys, chosen for age-appeal. A novel gift idea, full of fun and adventure. Toys chosen by experts with 66 years experience. Shipped anywhere in U. S. $2.25 postpaid. 3% sales tax in Ohio. Specify age and whether boy or girl.

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For a perfect gift or to en the beauty of your own home. Gleaming, less crystal, with ten fine, imported C slovakian prisms. The lamps stand 16" hig are mounted on a solid crystal base. Chi in red or clear crystal. **$45.00**

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THE MUSICAL DOUBLE DOLL

Top of anybody's Christmas list is this doll from Schirmer's famous collection of musical toys. Rightside up it's little Red Riding Hood in a colorful costume. Turn it upside down and it's the wolf complete with Grandma's habit. Concealed inside it is a fine Swiss windup music mechanism. You should see Margery Ann's face light up when she hears it playing "Who's Afraid of the Big Bad Wolf." 12 inches tall— $8.95 postage extra no C.O.D.s

G. SCHIRMER, *3 E. 43d St., New York 17*

WINDOW



PURSE ASH TRAY. Jensen newest brain child, the Asherette, something we've so often wished fo that we're delighted to have a chanc to tell you about it. Made of sterlin silver with the typical Jensen decor tion, the cover is attached to the mini ture urn by a slender silver chain ar doubles as a steady base. 1½" hig $9.00. George Jensen, 667 Fifth Ave New York 22, N. Y.



RAINBOW TROUT. We've ha such exuberant comments from peop who have ordered these by mail, th we had to pass the good news alon Ozark cold spring rainbow trout com packed in lots of icy watercress ar its crispy rose-tinted white meat w make it the outstanding gift of t season. None under 8 inches. Sixteen f $10. Add $1.50 W. of Rockies. Dogwo Springs Farm, Fayetteville, Ark.



FOR FALSE TEETH AN DARNERS. At last someone realized that false teeth need a be for the night—something more deco tive and less terrifying than the b glass of water. Hence the Denture Di It's decorated with "Grandma" "Grandpa" and has air holes for v tilation. $2.75. Darn-It is a gaily cient ceramic darning egg. $1.65 p Norman's, 416 Mill St., Bristol, Pen

SHOPPING

)RSESHOE LOG LIFTER. Yankee forge in historic Lexing- that many of you are on friendly ns with by this time, has just de- ed a new log lifter—and it's a good . It works on the ice-tongs principle, even a slim sissy can feed a hefty to the fire while her husband tends . Finished in black, it stands by the rth. $5.95 postpaid from Horseshoe ge, Lexington, Massachusetts.



BED YOU SLEEPYHEADS, not one but two of them will kiss good night: the sweetest bedtime that ever consoled each other, be- se child-mother and doll-baby will identical corduroy bathrobes. utifully made in wonderful blue, yel- or pink, child's comes in 3 to 6. 5; robe for doll, $1.95. Ppd. Edith pman, 168 E. 33rd St., New York.



LF SHOTS. Every hunter has to "snakebite medicine" in his knap- , and every football fan needs the rewithal to celebrate a victory or n his sorrows. So that's where these cartridge-shaped bottles come in. t of five (empty, you understand!) s nicely boxed for $1.25 ppd. Kay her, 371 Fisher Rd., Grosse Pointe Michigan.





SILVER PLATED BREAD WINNER

Searching for something special in a gift? Something elegant—yet modest in price? Here it is—a superbly simple, silver-plated-on-copper bread tray. Handsomely engraved with a single Old English initial. Order early for Christmas—and be sure to specify initial. Price includes tax.

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R MONOGRAM in brass shines t a gleaming, copper box—there ve a mailbox that is as smart as it able. Make mail call an event for riends, too, and give this handsome as a special gift. It has wrought rackets for magazines, and it's 16" 7" wide, 3" deep. Prompt shipment for Christmas. Order now! **$18.00** *f. o. b. Wheeling*

CATALOG! Unusual designs in weather- house signs, copper lanterns, etc.

RSTROM METALCRAFT STUDIO
Original Handcrafted Specialties
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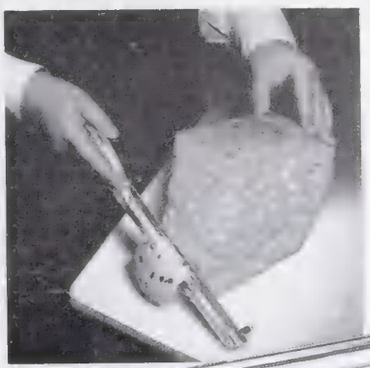
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***Belongs* in Your Garden**

—that Birds may flock to the bowl at the feet of their Guardian Saint for their baths all summer. Figure, light terra cotta 26 in. high. Bowl, turquoise glaze lined 18 in. wide. $25.00 f.o.b. New York. Write for illustrated Catalogue of lovely garden ornaments: $5 to $500. 10 cts., please for mailing.

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Well constructed, this doll's pen in nursery pink with movable blue beads is 19" x 19" x 15" tall. It makes a swell catch-all for toys, too. **$7.95**

"Jeanie" (with light-brown hair, of course) is 18" tall and adorably dressed in dotted swiss. She's irresistible. **$4.95**

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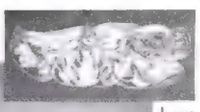
Our wafer-thin compact and handsome case for twenty cigarettes, as shown are beautifully styled with EASTERLING designs etched into gold-colored jeweler's bronze.

We can personalize each case with one of your initials on the back FREE.

Also available with stallion's head, Scottie dog, or royal crown motif . . . same prices.

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As decoration, it graces the home . . . when filled with sweet-meats, hors d'oeuvres, relishes, fruit, flowers, it makes the party. Silver-finished aluminum, so fine you'll use it with your best silver. 17" × 9½". Unusual value at **$12.50.** Postage prepaid. Sorry, no C.O.D.'s.

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JOLLY OLD SANTA FOR YOUR LAWN at CHRISTMAS TIME



The welcome addition to your outdoor Christmas decorating. Smiling Santa, beautifully hand painted on weatherproof wood in oil colors with red garments, tan gloves and blue pack. Unusual gift. Four feet high, complete with supporting stake. Will last for years. Price **$15.** Outdoor Flood lighting unit **$3.95** extra. Shipped Express. Shipping charges collect, order early.

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For Collectors! For Ornaments! For Cigarette Sets!

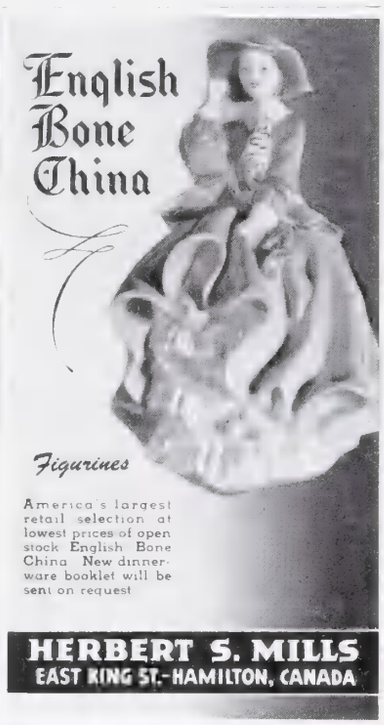
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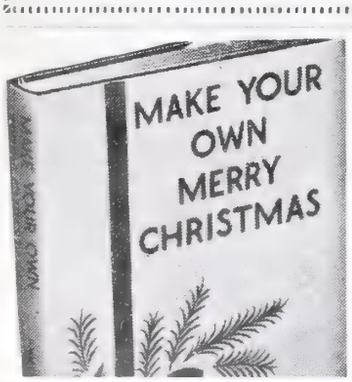
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WINDOW



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CHRISTMAS PLATE. Your ho day parties will be filled with the hea warming cheer of the Yuletide if you the mood with this plate. It is wh china, 10" wide, decorated with a Mer Christmas design, and the gold me hoop handle is removable. Wonder for canapés, sandwiches, cake, or chee and crackers. $5 plus 35¢ postage. Fr C. D. Peacock Co., Chicago 3, Illino



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Accessories to be ordered only with camera: Flash Gun . . . $7.50; #120 film . . . 38c per roll; Flash bulbs . . . $1.28 for eight. Ever-Ready case $5.00.

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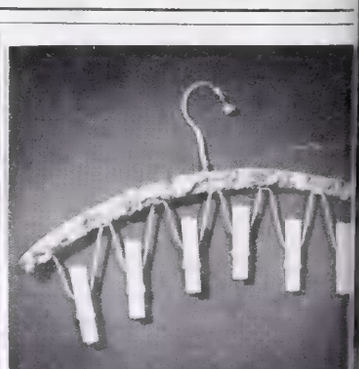
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Wonderful gift to send your daugh at college, to anyone who travels, anyone whose husband resents sta ings draped across the shower r Covered in shirred chintz, it ha colored clothes clips attached.

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HOPPING

T FOOT. A hand-stitched mocas- ade of good top grain leather is with soft shearling, and it's the delicious way to step into winter "cold feet" agonizer ever dreamed hey have full rubber soles and in men's and women's sizes. Send size and *width*. $8.50. Children's without rubber soles, $6.95. Ppd. Country Store, Concord, Mass.



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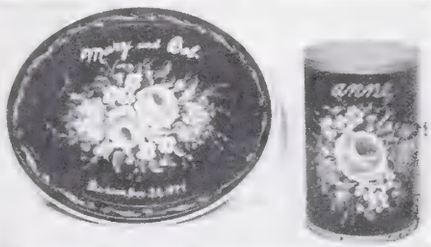


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y of a special event—told on of heirloom beauty! Two names te on front, donor's name on 8" oval tray ($4.75 postpaid) -proofed, hand-painted. Black, ed, green, blue. Matching bou- tebasket ($4.25 pp.), with names e, if desired, 10½" high, 7" in r. Oval wastebasket (not shown) high, 11" in diameter. ($5.25 ck only). Add 25¢ west of Mis- Exclusive with us. No COD's s, please.



NNE CARLIN 24 East 28th St., Room 3, N. Y. 16, N. Y.

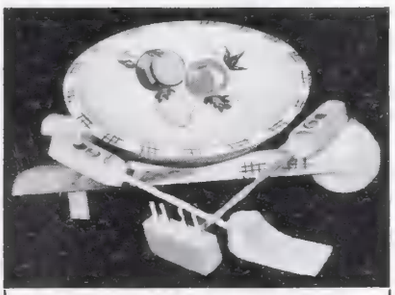
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Fairyland touches for your own tree! Gaily colored glass drops and mirror stars — charming wood and foil Xmas Angels, fully sculptured, spangle and tulle decorations — all wonderfully imaginative! The sparkling drops are 50 for $11, 100 for $21. Colorful stars are 25 for $9, 50 for $17.50. Assorted sizes 3" to 5". Sprightly Xmas Angels—sizes 9" to 12"—assortment of 4, $7.50, assortment of 12, $21.

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This quaint, gay, hand-painted Salad Set makes a delightful centerpiece in your home. The miniature wheelbarrow holds a bowl complete with serving shovel and rake. The deep 9½" diameter bowl is big enough for lots of salads, fruit, cookies, or other goodies. All four pieces are made of solid hardwood, carefully rubbed to a smooth finish. The hand-painting is done in six cheerful colors. Useful as well as attractive.

Complete Set
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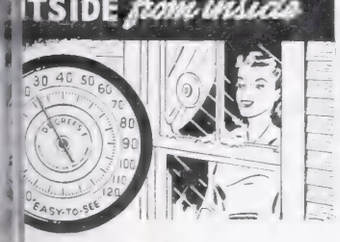
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A tea of universal appeal in an attractive and useful hand-blown, amethyst glass jar.

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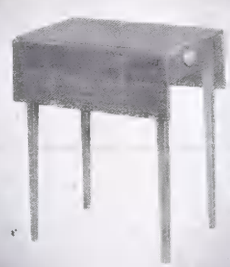
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Send card for enclosure

101 Scotty — 102 Cocker Spaniel — 103 Dachshund
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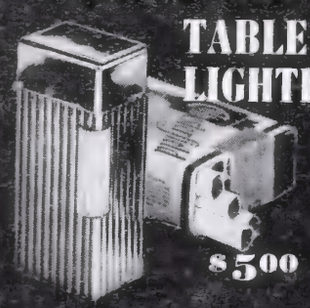
These pure-breds are 10" from head to foot. The extra length prongs make them 16" overall. Weigh nearly 5 lbs., and come in weatherproof Colonial black. You can have immediate delivery, or order them now to arrive for Christmas. $4.00 POSTPAID. TWO FOR $7.00. Money back in full if these perky fellows disappoint you with their manners.

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$5.00

A new ribbed chromium-plated table lighter, three inches high. For an end table or a man's desk . . . the gift par excellence. Extra flints, 10c a package of three. Add 15c for postage. No C.O.D.'s please.

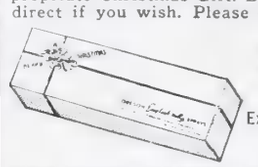
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Entire set cast of Hydrastone and hand finished. Complete set for only . . . . . **$5.95** postpaid.

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CRAFTSMANSHIP IN MINIATURES

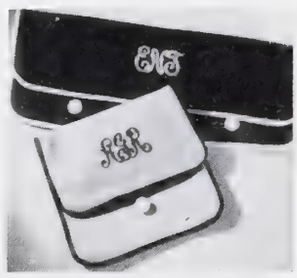
These bright copper miniatures are really cleverly reproduced to perfection. A real joy for collectors. The young ones can use them as doll house furnishings. A complete list of all copper miniatures not shown will gladly be sent on request. As illustrated.

Wishing well, log cabin, radio | typewriter or sewing machine | Wagon . . . $2.00 French phone . . . $1.25 — **$1.75** Each

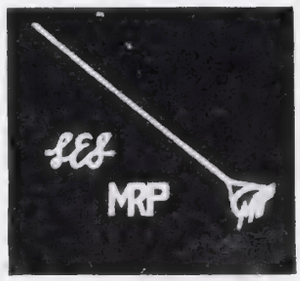
Add 15¢ postage *No C.O.D.'s*

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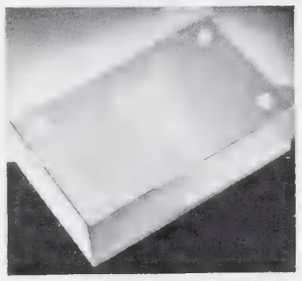
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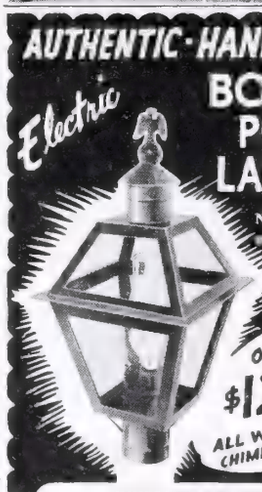


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Natural Pure Copper — or dull Black finish. State your choice.

ONLY $12.75 F.O.B.

ALL WIRED . . . CHIMNEY INCLUDED

IMMEDIATE DELIVERY
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Sturdily constructed of the FINEST MATERIALS. 22" high, 10½" wide, post base 3".

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NEW ENGLAND LANTERN WORKS
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Amish Dolls



Four quaint and charming dolls. Designe... life in home of the Amish—picturesque ... People" of Lancaster County, Pa. Dre... the garb Amish actually wear. Ideal col... item or for decorations. Free, autho... booklet describing odd customs and tra... enclosed with each order.

Man and Woman, $3.00 ea...
(Both 10". Man has typical Amish ...

Boy and Girl, $2.00 each.
(Both are 7" high.)

Postpaid in U.S.A.

THE GARDEN SPOT CHINA
P. O. Box 297, LANCASTER, P...
Lincoln Highway East (3 miles east of La...

HOPPING

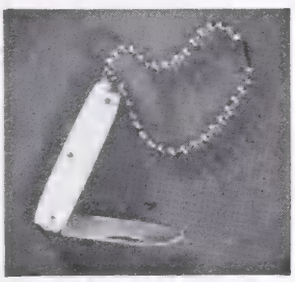
E FOR THE MONEY. This ne of those rare gifts that is just good for a man as a woman, and it be talked about and exclaimed long after the Christmas wrappings e turned to ashes in the fireplace. gold plated money clip holds bills irely, and attached to it is a coin enser. With a 3-letter monogram, 0 incl. tax and post. No C.O.D.'s. C. Flynn, 43 E. 59th St., N. Y. C.



RSONALIZED EGG CUP. A y glass double egg cup is hand dec- ed with hearts and flowers and a d's first name in red, pink, or blue. a wonderful gift to order for the dren of all your friends. Just $1 each postage. No C.O.D.'s. Town & ntry, 906 Madison Ave., New York.



IFE HIM. A penknife is at- ed to a key chain, and although only about 1½" long the blade is ood one, and does a fine job of king seals on bottles, cutting pack- cords, and even putting a sharp on a pencil. We hope it solves of Christmas problems for you. $1 paid. Hoffrits, 331 Madison Ave., York 17, N. Y.





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This Amish family from the Pennsylvania Dutch country is a charming group for decoration. Use them on furniture, trays, cigarette boxes, lamp shades or tiles. They are authentic designs from true American folk art. Sheets of decals and patterns include other quaint Pennsylvania Dutch designs also—borders, hearts and flowers, horse and wagon, and "distelfinks" (birds, to you). They come with complete instructions and are easily applied.

DECALS. No. 12. Large sheet of 28 decals, with instructions ..... postpaid, **$1.00**

PATTERNS. No. 100-KLMN. Patterns for painting and needlework, in designs to match No. 12 decals. Four sizes of each design, with instructions and color guide ..... postpaid, **$1.00**

Complete set of decals and patterns ..... postpaid, $2.00

Specify by number when ordering

R. W. CUMMINGS, INC., Lancaster 3, Pa.

Electrically Heated FOOT WARMER!



$34.50

Express Prepaid No C.O.D. please

Authentic Colonial design in rich walnut, with red or blue velvet upholstery . . . ELECTRICALLY HEATED, for solid comfort. It's new . . . it's smart . . . and it's a wonderful gift. There are three heating speeds—low, medium, high—for the amounts of cozy warmth you desire. When it's not in use as a foot-warmer, the electric cord tucks neatly underneath, completely out of sight. *Order early for Christmas gift.*

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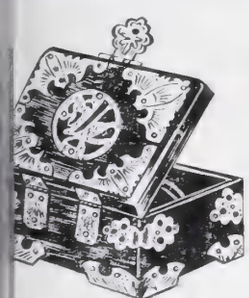
Keek the monkey, and Snaggons the Fawn, are the cutest little fellows you have ever seen and what's more they're musical. Wind them up and listen to them play a delightful tune. The monkey comes in either brown or tan, the Fawn in blue, white, pink, black or red with contrast.

Monkey (24" long) Wool Mohair . . . $8.95
Fawn (21" high) Rayon Pile $9.95

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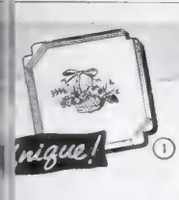




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a Chinese importation. Trimmed with brass. The metal monogram on the top is the Chinese character for "wealth or happiness." The perfect gift this Holiday season . . . $9 postpaid.

MR. FOSTER'S SHOPS
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MORGASBORD TRAYS

tical, all-purpose trays. snack or cocktail serv- Delightful bridge prizes "shower" gifts. Perfect Xmas gift-giving. colored in floral, fruit Mexican decal motifs. ble plywood construc- Lacquered to resist alcohol and water.

Each $1.95 ppd.
of 4—$7.50 ppd.

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green-Mexican-13¾x11¼
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red - Fruit - 13x13¾
green-Mexican-13¾x13¼
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NOLLY-KNIGHT EQUIPMENT CO.
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NUT CRACKER and SHELLER



The old way



The new way

No more rough fingers—no more broken finger nails—the *whole* meat comes out easily and quickly—strongly constructed, stainless steel. Cook's nut cracker and sheller makes an ideal Christmas Gift. Send **$1**

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We can supply you with Pecans, Homemade Pralines, and Fruit Cakes. Write for prices and details.

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BLUE BOY — *Sir Thomas Gainsborough R.A.*

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Treat yourself to an ample supply of these Bar necessities . . . crafted of heavy silver plate . . . handsomely turned to do a real professional job. As a gift, they're sure to be welcome.

A. MIXING SPOON AND MUDDLER—$3.60 set of 2. Extra long mixing spoon and business-like muddler for crushing sugar and bitters.

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Framed, Original Oil Paintings at Less than you'd pay for Prints



Only Miami's famed winter art colony could produce such an outstanding achievement at such amazingly low cost. These are genuine oil paintings by well-known artists, and come *complete* in attractive hand-crafted frames. A set of two, framed and gift-packaged, only . . . **$9.95** postpaid

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Landscapes Still Lifes



Illustrated Size: Approx. 8½x10". Write for list of larger sizes available.

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Pin-up Magic

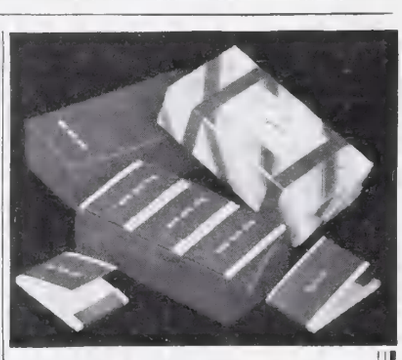


Beauty blooms indoors! Berkley Wall Brackets dress up any wall, make ideal gifts. Hand-spun, hand-polished laquered 5" solid copper pot, for your favorite plant or flowers. Decorative ivy-leafed wrought-iron top, Pompeian Verdi green antique finish. Overall height 13".

Matching Pair $5.50
Prompt Delivery

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The BERKLEY CO.
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21 Kleenex lip-tissue booklets for purse or powder room! Packed in monogrammed gift-box and each booklet personalized with name or monogram, in gold or white on red covers. Uniquely gift-wrapped for holiday giving. Postpaid. No COD's $1.50

barry david GIFTS

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Send for Free 'Gift Reminder' Catalog



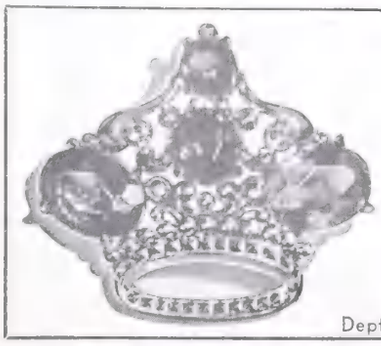
POCKET LETTER SCALE

Our handy little pocket scale weighs your letter accurately . . . tells you whether it's over two ounces or not. An exciting gadget, a wonderful gift, easy to carry in its own real leather case. Domestic and foreign postal rate card included. We'll enclose a gift card if desired. Red, blue, brown case . . . please specify second color choice.

$2.00 *Postage Paid*

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Light as a feather! Bright as a star!

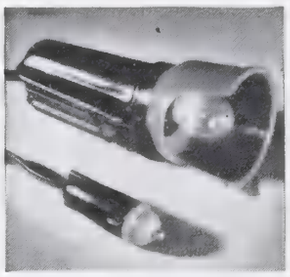
Multi-colored jewels set in a regal crown form this sparkling pin—styled and copied from expensive gold plated costume jewelry!

Crown Jewel Pin No. 80 ..... $2.34
Federal tax and postage included.

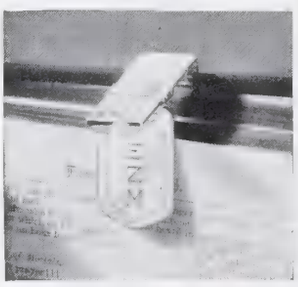
Carol Grey

Dept. HB-11, 105 N. 13th St., Phila. 7, Pa.

WINDOW



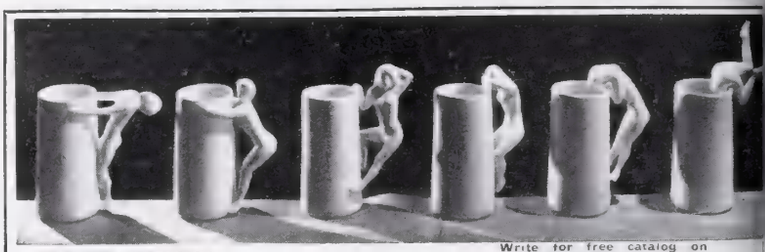
TROUBLE LIGHT. The Magnal is a wonderful thing to have in yo glove compartment when you have change a tire on a pitchy black roa It plugs into the cigarette light socket, has a 12 foot cord, and the ba is permanently magnetized so it hol the light in any position on any part the car body. $3.95 ppd. No C.O.D. Eunice Novelties, 541 Madison Av New York 22, N. Y.



ALWAYS IN PLACE. This is t only mechanical bookmark we've see and it really works. The back shie clamps on the back cover, and t hinged front flap rests on the pa you're reading, flips as you turn ea page, so your place is always marke It's made of gold plate, and comes e graved with a 3-letter monogram. $2. including tax and postage. Howa Pusch, 15 W. 55th St., New York



YOUR NUMBERS UP. Tile hou numbers are brand new and, we l lieve, are destined to identify the sma est houses in the country. They a decorated under glaze, twice fired f permanency, and set in a solid copp frame. Each measures 2¼" x 3¾", a frame comes with three or four nu bered tiles. Including frame and screv 3 tiles are $3, 4 tiles $3.50. Ppd. Artis Galleries, Fort Dodge, Iowa.



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Everyone's talking about THOSE Mugs. Here they are—reading from left to right: Admiration, Invitation, Hesitation, Expectation, Anticipation, and **Realization!** Fine, highly glazed white ceramic. Height 6", capacity 20 oz. Price: $30.00 (Express).

Write for free catalog on other smart bar accessories.

the GAME ROOM
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BISCUIT BASKETS

2 for $1.00 POST PAID



These smooth palm-leaf baskets are handmade by native craftsmen of Southern Mexico. Ideal for serving breads and hot biscuits — fruits, cookies, candies, and cakes — or for a host of other uses. They're natural straw color, measure from six to eight inches across, and are deep enough for almost any purpose. Order several sets today — some for yourself and some for gifts.

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INITIAL PENDANT (with Ribbon) Sealed for Life $1.00

COLORS Red, blue, black, pearl. Specify color and initial.

ENGRAVED RELIGIOUS PENDANT (with Ribbon) $1.00

If sterling silver chain desired, add $1.00
If all three ordered at one time . . . $2.50
Prices include tax . . . Sorry No C.O.D.'s

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HOPPING

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WN PUFF. Sleep is a deep drift violet-hued dreams, an island of cious warmth in a room of open lows, when you're curled up under own puff. This one is covered in nese taffeta, comes in blue, green, rosedust, and is filled with 100% e down. It's 72" x 84", and the price is $24.75 ppd. Franklin- er, The Linen Shop, Inc., 630 N. higan Ave., Chicago 11, Illinois.



E LADY IS A TRAMPER. rubber stadium boot has a zipper ing, comes in red with white lamb- cuff or brown with brown cuff.). The shiny black rubber boot es midway up the calf, is worn with heels. $4. The black velvet car- boot is trimmed with black fur. a tie front and high heel. $8.95. 4 to 9. Joseph Antell, Zero New- St., Boston 16, Massachusetts.





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You will find all the beauty of handspun metal craft in these rich, sparkling, hammered brass or copper lamps. Their lustrous finish and fine craftsmanship will grace any room, sunporch, den or patio. Stands 11½" high. Expensive looking but priced at only $4.50 postpaid. Sorry, no C.O.D.'s. Write for Craftarts list of many original pieces.

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kirk's *Evergreens*



Aromatic evergreens to fill your home with the spirit of Christmas . . . a large gift box for family, friends or customers —here's the smart, modern way to say "Merry Christmas".

ORDER BY MAIL. Shipped anywhere in the U. S., express prepaid, to arrive just before Christmas, guaranteed fresh on arrival. Send gift list and check or money order. No C.O.D.'s.

KIRK'S DE LUXE EVERGREEN GIFT BOX
Packed in attractive gift-wrapped carton 26 in. x 17 in. x 6 in. Weight, approx. 10 lb. Contains 10 ft. cedar garland; 2 evergreen "decorettes"; 30 sprays berried English holly; 2 decorative candle holders with candles; large quantity of colored cones; 18 sprays assorted greens, (various pines, firs, cedars, Oregon grape, huckleberry and juniper); mistletoe kissing ring; 30 in. "door charm" decorated with red ribbon and Christmas bells.

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Shipped in U. S. Express prepaid ORDER EARLY!

"Home Decorator" (same assortment as de luxe, but smaller) $4.95 Prepaid

Kirk's English Holly 3-lb. Box $3.50 Prepaid

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SEND FOR FREE BOOKLET How to Decorate for Christmas

KIRK'S EVERGREENS, Box 1586-1K, Tacoma, Wash.
America's largest shipper of Christmas trees and florists' greens



LUXURIOUS, GENUINE LEATHER
Jewel Case

Lovely hideaway for jewels. Polished leather, Florentine gold-tooled trim, rich velveteen lining. Sectioned tray, grooved for earrings, rises automatically when the lid is lifted. Red, medium blue, brown, green, wine. A truly wonderful "buy", the price includes first name or initials in gold. $4.95. Add 25c postage . . Sorry, no C. O. D.'s.

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Milk Glass
Punch Bowl Set

In the rare moulded fruit design. For holiday parties and festive entertaining all year 'round. The bowl for ivy, flowers or buffet salads; the cups for desserts, fruit-cup, or breakfast orange juice. Complete set, bowl and 12 cups, prepaid express . . . $13.95
Extra cups $7.20 doz.; matching ladle $3.00

Carl Forslund
122 FULTON
GRAND RAPIDS 2, MICHIGAN
Send for FREE Christmas Catalog

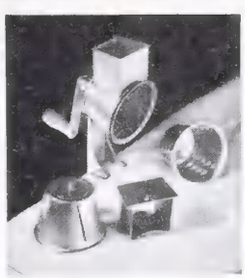
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Fireplace Owners will treasure this extra-fat, resin-filled
PINE KINDLING

Pyn-nots are as dif- ent from ordinary kindling as mink from muskrat. Pyn-nots' magic micals make them ignite instantly, p fires flaming brighter and longer. ndard 100-lb. sack 3.95



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The Christmas Gift Supreme
Natural WISCONSIN CHEESE



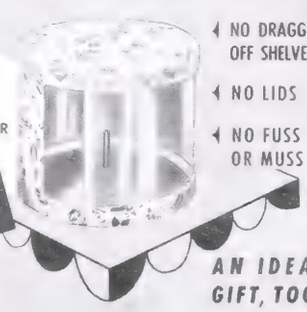
Ten Natural varieties carefully chosen for full flavor creaminess. Aged American, old-fashioned Brick, Dutch-type Edam, creamy Pure-Crest and Mel-O-Pures, sharp Normandy and La Gourmet spreads plus Saluette, La Rochelle and fully veined Bleu. 6 lbs. 14 oz. net wt.

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$7.40 PREPAID. West of the Rockies $7.65

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"IDEA" HAT BOX
SELECT THE HAT . . SLIDE OPEN THE LUCID DOOR

12½ INCHES WIDE 3.89
16 INCHES WIDE 5.29
MEN'S OVAL BOX KNOTTY PINE DESIGN 4.59



- NO DRAGGING OFF SHELVES
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Window Shopping



DIXIE'S Choicest PECANS
(PAPERSHELL)

$2 per lb. postpaid

A Unique Gift

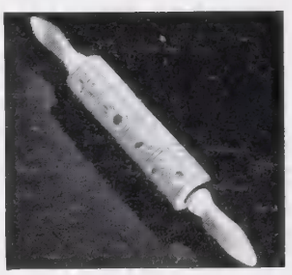
Plumpest, meatiest, juiciest, tenderest, and most delicious. Such a description fits only these tree ripened, improved, Dixie papershell pecans. They symbolize Old Plantation romance and fine living. Picture the thrill of your loved ones and friends on a cold, dreary Wintry day receiving this token from a balmy, sunbathed Dixie plantation.

Beautifully wrapped in cellophane with exquisite ribbon, as shown above. One pound, $2.00, postage paid. Six pounds to fifty pounds or more, $1.75 per pound, express collect. An expensive looking gift at low cost. Send check or money order with gift list to

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CRY-BABY. Youngest member o the Ideal family, the Squeezee doll, ha the famous Magic Skin arms and leg and when a pigtailed mommie squeeze either leg she cries. Lay her down, an she cries herself to sleep. And then t show you she's sorry for being naught she can clasp her Magic Skin hand together. $5.95 ppd. J. J. Anthony, 22 E. Detroit St., Milwaukee 2, Wisc.

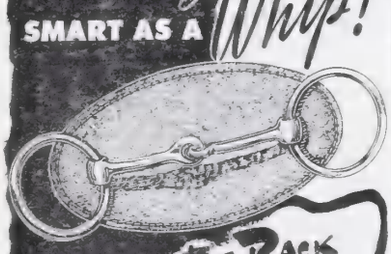


CHRISTMAS COOKIES. All yo have to do is roll the dough with th rolling pin, which is decorated wit assorted designs, each framed i squared-off boxes. As you roll it acro the sheet of dough, the pictures a transferred to the pastry, with the lin indicating where to cut the cook shapes. $2.95 postpaid. Bazar Françai 666 Sixth Avenue, New York, N. Y.



BRILLIANT PERFORMANCE If you want a champagne effect on beer budget (and who doesn't!), th is a pin that will give the simplest co tume a Parisian accent. It's a rhin stone circle with a bowknot design, a the back is rhodium plated, has a safe catch. Wonderful "dessert" present tuck in the toe of your daughter's stoc ing. $2.95 plus 20% tax. Boppart 1226 Main St., Kansas City 6, Mo.

(*Continued on page* 61)



SMART AS A Whip!

TIE RACK

Inspired by the tack room. A real honest-to-goodness bridle bit and genuine saddle leather. Bit 'n Leather is crafted like a fine saddle for men who choose their apparel with critical care. Bit 'n Leather is as practical as it is original... accommodates from twenty-five to fifty ties (his best ones). *Next to his neck, Bit 'n Leather is the smartest place to hang a tie.*

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12 reproductions of original etchings of different breeds of dogs by a famous artist make this beautiful monthly calendar a perfect gift for dog lovers. Sturdily bound in plastic, in white gift box. . . . $1.00

(Add 25c for postage and packing)

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chinese curio box

your decorator's instinct will picture a pair of these wood shadow boxes filled with Chinese curios hanging over your divan or sectional sofa . . . and then choose from these stunning color effects . . . black frame with red or chartreuse interior . . . p.pine frame with red or green or black interior . . . red frame with black or p.pine interior! overall size each 26¾" x 22¾" x 4¼" . . . shadow box opening 19¼" x 15¼". **$24.95** *each*

no c.o.d.'s please . . . express collect
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RUTH HILTON
1926 Crotona Parkway
New York 60, N.Y.





CHIPPENDALE

Authentically styled, this beautiful mirror reproduces the graceful lines originated by the great English cabinetmaker. Will make a much treasured addition to your home or a gift of lasting charm.
Eagle decoration and narrow band of molding next to glass in antique gold. Mirror is finest plate glass. Either solid Mahogany, Maple or Walnut.

18½ X 29 inches **$12.50**
21 X 36 inches **$18.00**

Safe delivery guaranteed.
Other styles from **$6.25**, *send for folder*

THE REPRO-TIQUE SHOP
LAKE ST. RICHFIELD SPRINGS, N. Y.

Perfect for a Party Ideal as a Gift

These beautifully decorated heavy-bottomed Glasses and Matched Hand-Made Pyrex glass stirrers are sturdy, stunning, and long-lasting.

A Matched Set of 8 PINK ELEPHANT GLASSES PINK ELEPHANT STIRRERS



In addition to the Pink Elephant set pictured, matching sets come with "Gay '90 Design" (Old Fashioned Glasses), and "Sea Horse Figure" (Highball Glasses).

$5 *Delivered Set of 8*

Indicate set desired and send check or money order to address below. Delivery is immediate. Comes to you gift wrapped in sturdy fibre carton.

H. Phillips-Room 1211-1133 B'way., N.Y.C.

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5 HAL SHOT

For use in case of:
ACCIDENTS — CHILLS — OVERBOARD SPILLS.

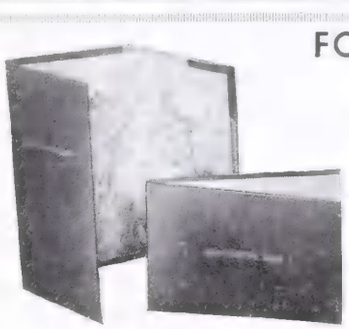


Each box contains FIVE glass lined miniature flasks resembling shotgun shells. To be filled with whiskey, scattered in the hunting clothes, and carried for emergencies.

A Welcome Gift for Sportsmen

$1.00 per Box • $12.00 per doz. Boxes

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AUTO MAP CASE—Luxurious, dark brown leather. Displays map conveniently. Roomy pocket for other maps. Fits nicely in glove compartment when not in use.

MOTORING LOG—Bound in matching brown leather. Keeps record of trips, mileage, gas, places visited, route numbers, etc. Section for names and addresses.

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Textron's "Bermuda" Shower in 6' x 6' size



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Sleek as a Seal

Mmmm—such warm, wonderful colors in Textron's "Bermuda" Shower. Of finest rayon taffeta—Textron-treated to be water-repellent and mildew resistant. Textron-designed with tropical fish and coral clusters to bring sea-spray freshness to your bathroom. Choose from a variety of contrasting colored prints on Canary Yellow, Turquoise, White, Slumber Blue, Avocado Green, Sunset Rose, or Melon backgrounds. "Shower" and window curtains to match, at leading stores throughout the country.

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TEXTRON
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Gulistan Renaissance Carpet in Maraschino Red, about $13.75 per sq. yd., higher in West. Other colors listed bel

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Says Elsie De Wolfe—now Lady Mendl—internationally famous as actress, hostess and decorator, "My rooms take their cue from carpet." See how the Gulistan Renaissance carpet *makes* the room above! The single carpet color, flowing wall to wall, makes any room more spacious. And any room, period or modern, large or small, is more gracious for the subtle light-and-shadow patterns in the thick, soft, sculptured pile. For that room of yours, one of these glamorous decorators' shades will be *the* color: Maraschino, Willow, Cloud Grey, Majolica Rose, Alabaster Beige, Fernmist Green, Ocean Turquoise. There are other delightful Gulistan Carpets from $6.75 per sq. yd. up, many in BHF (Basic Home Furnishings) colors, coordinated with paints, wall papers, fabrics. What pleasure will be yours when guests see *your* room . . . newly more exquisite with Gulistan! (Demand for Gulistan carpets still outstrips supply. Delivery may be delayed.)

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Franciscan's newest fine china "Lorraine"

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from California

Direct from Canoga Farm in the heart of the San Fernando Valley

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Brandied dates, ½ gal. bbls. $8.95
Brandied dates, ⅓ gal. bbls. 5.85
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Brandied dates.....pint jars $2.25
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Canoga Farm fruits make the perfect customer gift. We will do the shipping for you. Write on your business stationery for special quantity discounts. Look us up in Dun and Bradstreet or refer to our bank, The California Bank at Reseda, Calif.

CANOGA FARM
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ENCINO, CALIFORNIA

NATURAL COLOR PHOTOGRAPH BY SHELHAMER • LOS ANGELES

Window Shopping

Continued From Page 56

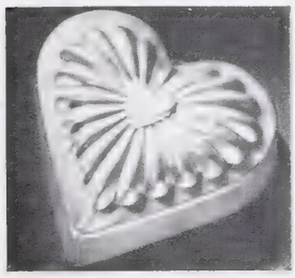
ELY ENGLISH CUPS. Bone cups and saucers, handsomely ted and fine enough for the most minating woman you know, have rrived from England at ■ price epresents value. You may have p or demi-tasse size in assorted s in blue, dubonnet, green, tur- pink, or yellow. They're $3.95 pd. Betty Blue Gift Shop, 3349 mount Ave., Baltimore 18, Md.

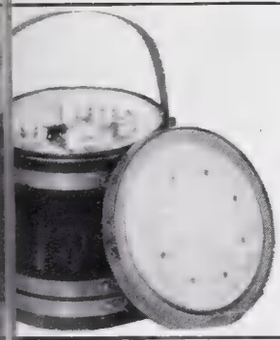


BOSS IS SLEEPING is ainted on ■ lucite door sign, and n use it for the nursery Nibs or lepending on which needs undis- shut-eye the most. For grown- 's painted in maroon; for babies, es in pink and blue. $1.85 post- Young Books, Inc., 746 Madison New York 21, N. Y.



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A faithful reproduction of the famous old New England sugar bucket—bound with brass hoops for extra strength and ruggedness.

- **Made of wood, thoroughly insulated and lined with "Transmuted" wood—chemically treated against absorption, mold and decay.**
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$15.00 postpaid (Add 75¢ west of Mississippi)

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w satisfying at Christmas—to give someone dear to you "seeing com- " for years to come! With this tiful new type magnifying glass the *long lens*, you can read news- r print a column wide. Its 3¼- lens provides ■ large, sharp field sion, and magnifies 2½ times. Folds a mottled brown plastic handle— smart and dignified. You'll be d to give—or own—a Longview! ed in ■ gift box—$6.50, postpaid. t completely satisfied, your money be refunded.

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Sterling Silver Cigarette Beaker with Ash Tray Attached

Doubly Beautiful—Doubly Dutiful!

Here is ■ perfect Christmas gift . . . a beautiful, heavy sterling silver cigarette beaker with attached ash tray. Wonderful to give . . . especially in pairs . . . because the beaker may also be used as an individual place receptacle for jams and jellies and the tray as a butter patty! Very good-looking and very practical. Your friends will *love* this smart duet.

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and dressed up in an enchanting way. It's ■ shaving mug (the handle is in the back), comes in blue or black with gold trim and is handsomely hand decorated with any first name painted in gold. (Specify year date if desired). Wonderful for small fry's milk, cigarettes, ivy, pencils on your desk, or sheer decoration.

With one name and date **$5.75**

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Jam Jar Set

Breakfast will be a gala affair with these two graceful jars on an oval-shaped tray, filled with honey and marmalade. All are clear glass, candle wick edge, two spoons and a three letter monogram on the bowls.

Complete set only, **$5.95**





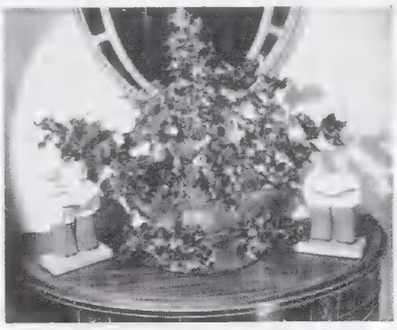
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These cork coasters are personalized with your monogram and come in a gift box that has the same initials as on the coaster. Letters in natural with background of green, blue or brown. Block letters (shown on left) or diamond monogram. Underline initial of last name.

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Berried Holly Sprays . . $2.50 to $15
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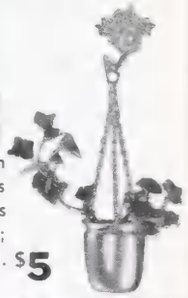


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Each $6 Pair $11

With ruby shade $1 each additional



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Solid copper bean pot, with cast brass bracket, brass chain, brass screws; plant not included. **$5**

2 for $9.50

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MEN . . . who like useful gifts, will be glad, for Shinemaster holds shoes for easy shining. The holder slides into a conveniently placed wall bracket, rubber-lined clamps adjust by means of a spring to any size shoe, and holds it firmly in place. The shoe is held flat so the wrinkles smooth out for a slicker shine. Shinemaster, with wall bracket, is $2.89 PPD.

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Imported Swedish Copper

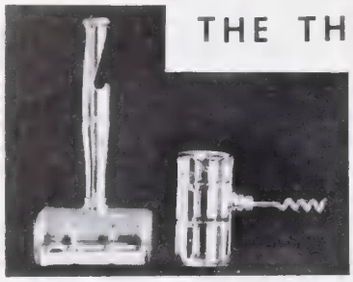
Highly polished "Eskilstuna" copper coffee pots . . . have just arrived from Old Sweden. Pure tin lined. Made years before the war. A real collector's item. Ideal for kitchens, fireplaces, flower containers and buffet serving. An unusual and distinctive Christmas gift. Supply limited. 4 liter size (nearly 4 quarts) illustrated above, $25. Shipped prepaid. Heavy Swedish copper pan with handle and cover, 2½ liter size (not illustrated), $9.50. Shipped prepaid. Order now for early delivery.

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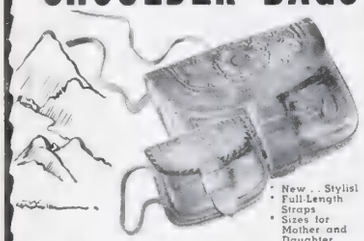
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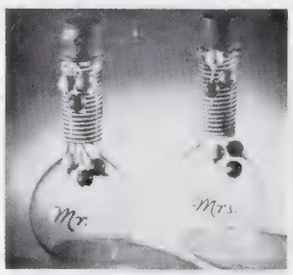
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$12.95 THE PERFECT GIFT FOR YOURSELF and FRIENDS

Ever watch store slicers as they zip through meats, cheese, even hard-rinded bacon? Think of how much easier it would make your work—how much more tempting home foods would look—if you had a slicing machine like that in your own kitchen. Now, at last, you CAN—and at the amazing low price of only $12.95! The new GENERAL Rotary Slicing Machine looks and *performs* like a professional slicer. It's all metal —has a dial-setting gauge-o-meter that enables you to slice bacon, pineapple, any meats, fruits or vegetables wafer-thin or ¾" thickness. Only difference is that the GENERAL has been scaled down for home kitchens. Clamps on to any table—occupies only 7" x 13"! Makes a perfect gift. Send check or money order for only $12.95 ($13.50 west of the Mississippi) full payment. Shipped, charges prepaid anywhere in Continental U. S. Order TODAY!

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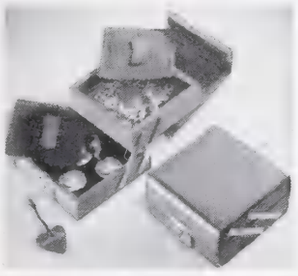
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HOPPING

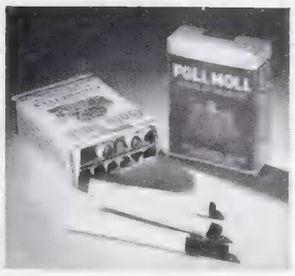
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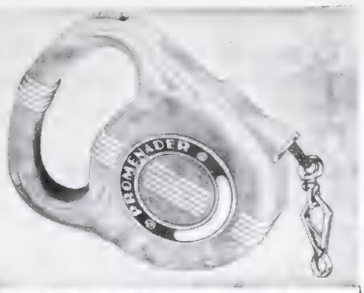


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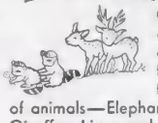
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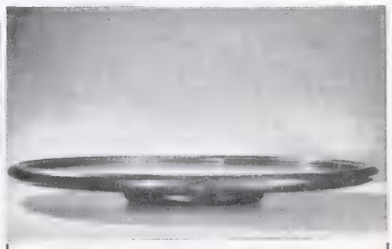
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141 Newbury St. Boston 16, Mass.



Your Personal Pictures on
PHOTOSTAMPS
for greeting cards, letters, etc.
IN HANDY BOOKLETS OF 50 for $1.00 POSTPAID

Let us reproduce your favorite photo or snapshot (negatives not preferred) in postage stamp size, perforated and gummed. Delivery approximately one week. Photo returned.

MAIL MERCHANDISERS Dept. HB3 114 So. 11th St. PHILA. 7, PA



Pennsylvania Dutch Chairs
For CHILDREN

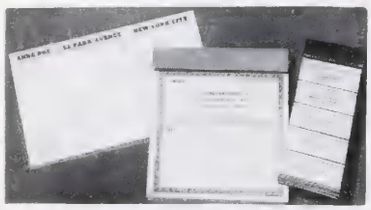
These charming little chairs, handmade and hand-decorated, are a gift not only for today but for years to come! Each likely will become a family heirloom. Besides being decorative and gay with authentic old Pennsylvania Dutch designs they are extremely durable and practical. Order them in green, bright red, black and brown: $9.95 delivered in U. S. and Canada.

Handmade Hand-decorated 20" high

OLD DUTCH CRAFTS
137 East King Street Lancaster, Pa.

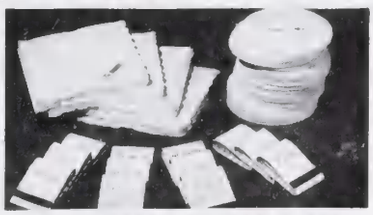
Personalized Xmas Gifts ARE MORE FUN!

And—You don't have to look any farther than this ad—if you act NOW!



THE DESKIT

So handy! Personalized desk accessories for writing quick notes, sending packages, labeling your name and address on books, envelopes, photos, phonograph records, or making quick letterheads! Each DESKIT contains 50 Mailing Labels, 50 Personal Post Cards, and 300 Personal Labels—all imprinted with name and address. In Gift Box, only $2.95



MONOGRAMMED PARTY SET

It's much more fun entertaining if you have your own party accessories as included in this Giftcraft Party Set. You get 50 Coasters, 50 Napkins, and 50 Match Books—all imprinted with any name or monogram you wish—beautifully boxed to keep or give away, only $2.95

Choice of colors: Snow White or Canary Yellow. Beautifully Monogrammed.

PERSONALIZED ITEMS SINGLY

Mailing Labels, 50 for $1.00
Personal Post Cards, 50 for.. $1.25
Personal Labels, 50 for..... $1.00
Please print name or monogram plainly.

MONOGRAMMED ITEMS SINGLY

Coasters, 50 for..... $1.00
Napkins, 50 for..... $1.00
Match Books, 50 for..... $1.25

All items packed in Gift Boxes and Postpaid—Please order early for Christmas Delivery—Send also for FREE 52-page Catalog of Unusual Gifts & Personalized Entertaining Specialties

GIFTCRAFT COMPANY, 1234 E. 47th St. Chicago 15, Ill.



★

Send for FREE booklet of lovely gifts of SILVER

★

Set of Six Silver Dishes

Authentic Queen Anne design—silver plate on copper. Ideal for bon-bons, mints, nuts, or as ash trays. Beautiful, enduring gift, and you'll want a set for yourself. **$5.25**

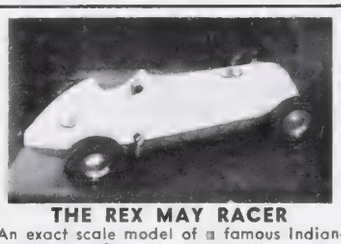
Tax Included

Plus 25¢ postage east and 50¢ west of Mississippi.

Garfield & Company

JEWELLERS & SILVERSMITHS

1727 Chestnut St., Philadelphia 3, Pa.



THE REX MAY RACER

An exact scale model of a famous Indianapolis Race Car—with a powerful wind up motor combined with a free wheeling device for a 150 to 200 ft. run—beautiful colors—heavy rubber tires—$2.50. P. P. 25¢.

SOLDIERS FROM BRITAIN BY "BRITAIN"

Back again—these British "quality" figures in—8 pieces on foot—sets—or 5 pieces mounted—All have movable arms. All in attractive peace time coloring.



U.S. Infantry
U.S. Marines
U.S. Cavalry
British Hussars
British Royal Scot Dragoons
British Lancers
British Coldstream Guards
Royal Canadian Mounted
Togoland Warriors
African Rifles
Arabs on Horseback
Greek Evzones
Cowboys Mounted with Lassoes
Cowboys on foot with Rifles
N.A. Indians on Horseback
N.A. Indians on Foot

Your Choice Any Set—
$2.00 P. P. 25¢

Sorry, No C.O.D.'s

INTERNATIONAL MODELS, INC.
879 Eighth Ave., Dept. B-1, New York 19, N. Y.
(Between 52nd & 53rd Streets)



$4.00 for the complete set of 11 pieces

Miniature Masterpieces

To add a decorative note to a bookcase, mantel or table, eleven-piece set of charming BRIC-A-BRASS miniatures. Crafted in solid brass, individually hand polished to a fine glow, and guaranteed non-tarnishable. Send check, cash or money order—No C.O.D.'s.

ALANANDY'S GIFT SHOP—1992 Nostrand Avenue, B'klyn 10, N. Y.



CAST-ALUMINUM GARDENING SET

Designed especially for the ladies by a professional nurseryman. A perfect gift for garden-lovers. Boxed with a gift card. Made of one-piece rust-proof cast aluminum. Always smooth and bright. Rugged, yet extremely light in weight. New pressure-guard handle design protects the hands against slipping and cutting, makes digging easier. Handles painted bright red to make tools easy to find in the garden. $2.95 postpaid in the U. S. A. Send cash or money order.

OLD ORCHARD GARDENS
724 E. Big Bend Webster Groves, Mo.

WINDOW



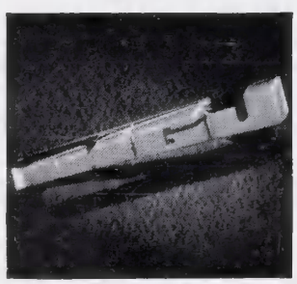
MUSICAL TEDDY BEAR.

a drummer boy and a show-off, bu be the apple of a child's eye wh nothing extraordinary about a furry teddy bear beating a drum of all, there's a swiss music box tummy which makes him irresisti bedtime. $8.50 ppd. Susan Jay 302 E. Fordham Rd., New York 58



FINE SILVER CHEST. Th

tate" is made of ivory-colored P that won't scratch, fade, or discolo it's really tarnish proof because t cific Cloth lining is impregnate millions of particles of silver; tarnishing agents from the air to thus protecting your flatware. service for 12—150 pieces. $18.5 post. Marshall Field & Co., C



INITIAL SUCCESS. For th

time, this tie clasp is made in an gold-filled copy of the 14k gold o and we bet you couldn't tell the It comes with a three-letter mon but be sure to order in time t for three-week delivery. $10.50 in tax. Ppd. S. Jacobs Company, 81 let Ave., Minneapolis 2, Minn.



Write for free copy of Brodnax beautifully illustrated Gift catalogue.

PRACTICAL GIF OF GREAT CHAR

Silent Butler that's decorative as we useful. Hand wrought hammered alumi non-tarnishable, with modern twist ha and hinged airtight lid. Delicate f decoration. 7 inches in diameter with inch handle. Shipped prepaid, $5.00. (nessee residents add 2% sales tax.)

GEO T. Brodnax JEWELRY CO.
DEPT. 20 MEMPHIS, TE

WHIPPED CREAM INSTANTLY



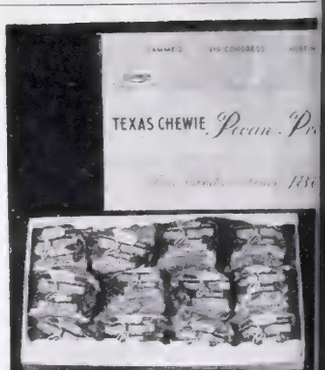
Cream King Whipper—Billowy, delicious whipped cream on tap instantly with this new machine. Keeps fresh for days in refrigerator. Easy to use—easy to clean—handsome.

Simple for decorating pies, cakes, puddings, ice cream, etc. Whips half-pint of either light or heavy cream. Gives pint and a half of whipped cream (nearly double hand whipping). No Shrinkage—No Waste—No Work.

Packed with box of 5 Chargers—**$9.00** ppd. Extra Chargers—Box of 5—75¢.

Sorry, no C.O.D.

T. S. ALLING
214 Fulton St., New York 7, N. Y.



GIVE THESE BY MA

Don't give them personally, or you'll fi self a weak and shameless Indian giver ing your chances to snitch them back, one, for that craven inner fiend wh insisting, "I want another."

These rich, brown pecan pralines nothing you've tasted since you robbed mother's pantry. They're filled with fat, pecan kernels, clustered in great globs ness whose very first taste wakes the g you. An extra one-quarter pound of fre meats in every box.

$2.00 per doz. (21 oz.) Post

LAMME'S AUSTIN, 919 CONG

SHOPPING

FT CARDS. Two decks of U. S. ying cards come in a fine gold-tooled her holder, and each pack comes in own leather book besides. The holder tamped in gold with any three-letter nogram, and the set makes an outding gift for a gin rummy or bridge . Brown, tan, red, or blue leather, 50 ppd. No C.O.D.'s. The Lillian ppe, 20 Armat St., Germantown, ladelphia 44, Pennsylvania.



STING SEASON. The fat little gling is the salt shaker, the egg is pepper, and the set comes in blithe mic colors that California has be- e so famous for. You may have the l and egg in blue, white, yellow or on a brown nest. $3.75 postpaid. found it at Nessa Gaulois, 664 North higan Ave., Chicago 11, Ill.



OU'RE MINE, I'm Yours, For- More" is the Hit Parade title se romantic ingredients make this ktails for Two a true love set. It ludes a 12" x 6" glass tray with d handles and chromium trim, a z. mixer with red plastic spoon, two 3½-oz. glasses. The love letng is fired in red. The set is $3.50 15¢ post. Hall Galleries, Albert ger Co., Springfield, Mass.





PERSONALIZED POST CARDS

Convenient, economical, individual. Your name and address printed on gray, white or ivory cards in blue ink.

100 for $1.25 **200 for $2.25**

PERSONALIZED MATCH PACKS

Printed with monogram, a three-word name or "These did belong to the s." Choice of pack colors: Red, white, black, blue or yellow. Ink colors: Black or silver.

Gift Boxes

50 for $1.25 **100 for $2.25**

No C.O.D.'s

Write for circular of other monogrammed specialties.

DISTINCTIVE MATCH CO.

Dept. HB 180 Milk St., Boston 9, Mass.



A Bar for Your Buffet

ful walnut cabinet 12½" high, 10⅝" wide, leep with roll top front. Complete 9-piece set cabinet, cut crystal glass decanter, cut crysss stopper to match and 6 gold edge crystal glasses. dividually boxed for immediate shipment anywhere. Only **$14.95** post paid.

Gift COUNSELORS

Brown-Casey Inc.
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KANSAS CITY, MISSOURI



Authentic Reproductions

Truly traditional in gleaming, highly polished solid brass, these handsome candlesticks are faithful reproductions of old originals. 8½ in. high. Postpaid, no C.O.D.'s. Per pair, **$7.95**

Send for Free Gift Catalog

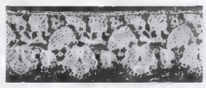
Artline Gifts

218 West Eighth St., Wilmington 22, Del.

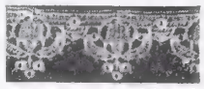
ORDER BY MAIL AT SAVINGS

Lovely trimmings for handkerchiefs, blouses, lingerie, decorative linens, etc.

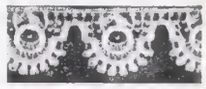
Beautiful VENICE LACES (*Edging*)



(#5795) 1½" wide, **50c yd.**



(#5790) 1" wide, **25c yd.**



(#5797) ¾" wide, **33c yd.**

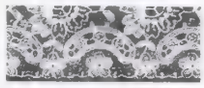
Attractive EMBROIDERED NETS

(EDGING)



(#5774) 3" wide, **75c yd.**

(INSERTIONS)



(#5773) 3¼" wide, **$1.10 yd.**

(INSERTIONS)



(#5777) 2" wide, **30c yd.**

EYELET PIQUE, BATISTE OR ORGANDIE, backgrounds of fine combed yarns in white and pastel shades. 36" wide. $1.75 yd. Make your own dresses, pinafores, aprons, bedspreads, etc.

INCLUDE YOUR NAME AND ADDRESS WITH THIS MAIL COUPON

PRISCILLA TEXTILE CO., 570—7th Avenue, New York City

Please send me the following: Enclosed find: $_____, check_____money order_____

_____yds. #5795 at 50c yd.
_____yds. #5790 at 25c yd.
_____yds. #5797 at 33c yd.
_____yds. #5774 at 75c yd.
_____yds. #5773 at $1.10 yd.
_____yds. #5777 at 30c yd.
_____yds. Eyelet Batiste at $1.75 yd.; _____yds. Eyelet Organdie at $1.75 yd.
_____yds. Eyelet Pique at $1.75 yd. Color_____



Berryland Jams

Grand special occasion dinner treat or gift. Eight 1-lb. jars of jams, from berries and grapes specially selected as finest of season's crop from cool, verdant Pacific Northwest berry fields and vineyards "in the shadow of world-famous Mt. Rainier." This is truly "Berryland." Packed and shipped in an exquisite gift box, styled by James Hastings; includes Strawberry, Raspberry, Loganberry, Youngberry, Boysenberry, Blackberry, Olympic Berry and Concord Grape jam—$4.75, postpaid. Check or money order to

BERRYLAND

815 Adams Street • Seattle 8, Wash.

heirlooms of tomorrow

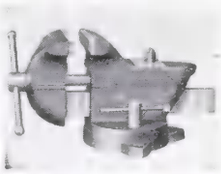


As gifts, Royal Doulton English Bone China Figurines have a unique appeal, appropriate for every occasion and ensuring lasting remembrance. Seventy subjects including, Top o' the Hill, Autumn Breezes, Lavinia and other favorites. Top o' the Hill, shown, 7" high, $45.00. Express Collect. Others $5.00 to $103.00

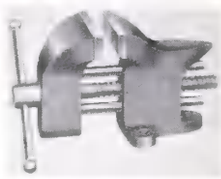
Margaret Q. Burt
Distinctive Giftwares
Three Ten Beverly Road Mt. Lebanon
Pittsburgh 16, Pa.

The handy man around the house would appreciate

A USEFUL HOUSEHOLD VISE



A product of America's oldest vise manufacturer. A practical gift for a new home owner or hobbyist—he'd choose a Charles Parker quality tool.

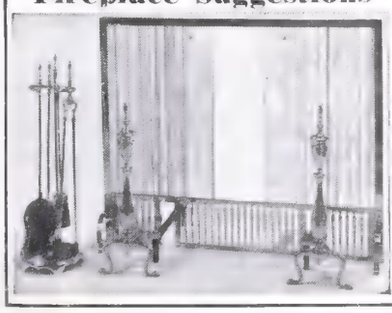


63½—$7.80 ex. coll. removable steel jaws, swivel base, 3½" jaws, 3½" opening, cut off tool.

33½—$3.90 ex. coll. same screw and handle as 63½, 3½" jaw, 2½" opening, solid iron and steel construction.

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Fireplace Suggestions



SCREEN Sliding wire mesh panels. All brass trim. Size 37" x 31". Excellent protection. **$32.50**

ANDIRONS Solid cast brass. Height 22½". Covered brass shanks. **$19.50**

FIRESET Solid cast brass. Height 28". Base also solid brass. Set: brush tongs, shovel poker. **$19.50**

LACQUERED FINISH ON ALL FIXTURES
SHIPPED PREPAID — 25% DEPOSIT, PLEASE
WRITE FOR OUR FREE CATALOG

MOUND CITY FURNITURE

SPECIALISTS IN FIREPLACE FIXTURES
2000 DELMAR BLVD. • ST. LOUIS 3, MO.

. . . all the world's in love



—WITH THESE
celebrated
LEBKUCHEN
THE IDEAL CHRISTMAS GIFT

Paula's Lebkuchen are made from an age-old recipe that has thrilled discriminating palates for generations. Now they come to you with all their renowned goodness safely sealed in. Nourishing fruits, nuts, spices, full-flavored chocolate and vanilla frostings—deliciously blended into a pastry treat that has gained international fame.

Attractive cellophane-wrapped tin boxes keep the oh-so-delightful flavor oven fresh for a long, long time. One or several boxes makes a Holiday gift to please young and old. What's more Paula's Lebkuchen will not crumble during shipment. Serve them—send them. They're always in the best of taste.

High Round Tin Box.....$1.60 ea.
Square Tin Box.....$1.85 ea.
Large Round Tin Box.....$2.95 ea.



NO GIFT WRAPPING AND MAILING WORRIES FOR YOU JUST SEND US THE NAMES AND ADDRESSES—WE'LL SHIP FOR YOU—ANYWHERE—POSTPAID.

PAULA'S LEBKUCHEN

1087 St. Nicholas Ave., Dept. A-1
New York 32, N. Y.

MONOGRAMMED
Poker Chips
Please Your Special Friends With This Christmas Gift Deluxe



Beautiful, interlocking Chips, 1, 2, or 3-letter monogram imprinted in gold. 200 Chips $7.90. 100 Chips $3.95. Both in smart gift box. Without monogram, same packages, 200 Chips, $4; 100 Chips, $2. Rack holding 200 Chips and two decks of cards, $5. Chips are red, white, blue, yellow. Orders postpaid, shipped within one week after receipt. No C.O.D.'s, please.

HARRY A. VINTON CO.
323 Bakewell Bldg., Pittsburgh 19, Pa.

FLYING FISH



ASH TRAY

FASHIONED *in* AGELESS BRONZE
BY A MASTER CRAFTSMAN
A *Lifetime* GIFT *for* $8.50 postpaid
WRITE FOR OUR CATALOG OF OTHER EXCLUSIVE GIFTS
Send check or money order—not C.O.D.

Arteraft Studios, Dept. B, 213 Telegraph Lane, KEY WEST FLORIDA.

WinDo



BEAUTY PEN. If you know s one who likes to be "first" with gadgets to the astonishment of friends, this will have the whole talking. It looks just like a fou pen, and it has a real paint brush p Fill it as you would a pen with favorite nail polish. It feeds out thr the brush, which never dries. ppd. With name in gold, $4.25. J Hess, White Plains, New York.



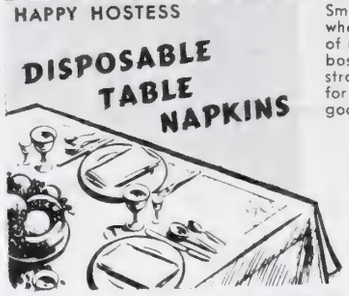
MAD MONEY PURSE. Less two inches square, this tom th purse has a compartment for chan bill fold and a key chain; and if a girl has a fight with the ca of the wrestling team, she'll win final round if she has cab fare to her home. In red, brown, blue, or g genuine leather, $1.95 including tax postage. M. T. Bird, 39 West S Boston 11, Massachusetts.



THE BEST DRESSED DO For 13" and 15" dolls, the long org dress is $3.50; short organdy dres For 18" and 20" dolls, they are and $3.25. For all sizes: organdy b $1.79, short slip $1.59, long slip hand-knit bootees 79¢, hand-croc bonnet $1.79, sacque $1.98, nightie Add 10¢ post. Meara's Doll Hos 802 F St., N.W., Room 27, Washi D. C.

Use them where "GOOD TASTE" is importa

HAPPY HOSTESS



Smart table settings without linen problems are when you use the new Happy Hostess Napkins . . . of magic Cellulin, snowy-white, soft, pliable, heavil bossed, pleasant to the touch, and when wet 8 tim strong as ordinary paper napkins . . . Eminently p for casual or formal serving, parties, picnics—whe good taste is important.

Packed in embossed white gift boxes, containing 300 napkins—shipped postage paid:

☐ **Dinner Size 17x17.....$**
☐ **Luncheon Size 13½x13½.....$**

Check proper square above and return ad with check to: (no C.O.D.'s)

HAPPY HOSTESS CREATIONS, Dept. H-1
110 West 26 St. New York 1,

BEAUTIFUL MYRTLEWOOD CANDLESTICKS



with Antique Hand-Hammered
COPPER HANDLES AND SOCKETS

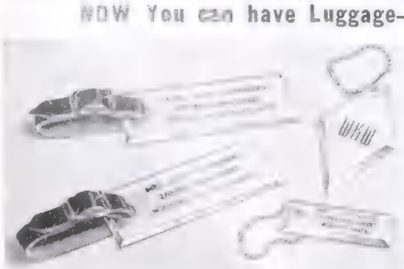


This Betsy Ross type of candlestick made of rare Myrtlewood—Oregon's wonder-wood—appeals to lovers of the artistic and unusual. Money back guarantee. No C.O.D.'s, please.

$5.00 THE PAIR, POSTPAID.

PACIFIC FOREST ARTS, 0807 S. W. Miles St., Portland 1, Ore.

NOW You can have Luggage—Umbrella—Purse Tags
In COLORS—23K Gold Imprinted



These LUCITE tags come in RED, BLUE, BROWN, BLACK, GREEN as well as transparent.

LUGGAGE TAGS 1¾x3¼" have dark brown or black leather strap with buckle. Imprinted with name and address in gold. Set of 2. Same markings. Transparent **$2.50**. Colors **$3** ppd.

UMBRELLA TAGS ¾x2". Metal bead chain to attach. Also identifies brief case, small bags. Please abbreviate as space is small. Each **$1.50** ppd.

HANDBAG TAGS Diamond shape 1½x3". Metal bead chain to attach. Can be used as zipper pull on any article. 2 or 3 letter monogram only on these. **$1.50** ppd. Complete set of above (4 pcs.). Transparent **$5** ppd. Colors **$5.50**. All gift boxed.

WINNIE KIDDER
182 Milk St. Dept. HB Boston 9, Mass.

Air-Klowd LAMB'S SKIN THROW RUGS



Luxuriously soft and beautiful—ideal along side the bed, under the coffee table or in front of the fireplace.

Stepping onto this deep wool lamb skin is like stepping onto a cloud—so soft and fluffy. Approximately 24 x 32 inches. Tanned leather backing.

Money back guarantee. Send check or postal money order. No C.O.D. Postage prepaid. Only $10.95

$10.95

AIR-KLOWD RUGS
DEPT 19, GRAND RAPIDS 2, MICH.



IMPORTED HAND CRAFT OLD COLONIAL PEPPER M

Enhance your table service wit Pepper Mill beautifully hand finis in Mahogany or Walnut, or Bl if you prefer. Each Mill equip with wide Steel Grinders and c filled with Whole Black Pepper. ditional 3 oz. supply, 25¢ extra.) paid anywhere in United State Canada, $4.50 plus 1% Erie Co tax. (Sorry no C.O.D.'s.)

GEORGE OTTO WARD
268 Potomac Ave. BUFFALO, N

SHOPPING

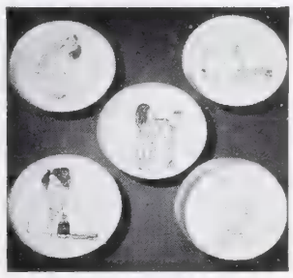
LLABYE BLANKET, soft as hisper and warm as the curled up oyhead beneath it, is entirely hand e of virgin wool, so whitely white only a new baby is sweet enough how it off. 32" x 40", $7.50. Hand-heted booties have sophisticated e cuffs and come in pink and e, blue and white, or all white. 5. Churchill's of Kentucky, Palmer se Arcade, Shop 16, Chicago 3, Ill.



RKED FOR A LADY. This olupte's Fabulous Replica, the com- that is an exact copy in jeweler's s of the $500 vanity in 14k gold. It sures 2¾" square, and the top has ft card design, which can be en-ed with your name or monogram. plus $1 for engraving. Postpaid Selden Cooper, George Vanderbilt ll, Asheville, North Carolina.



RTOON COASTERS. If you anyone with a Steinberg sense umor, here is a made-to-order pres- The coasters are all handmade of fired porcelain enamel on copper, rated with original cartoons by berg. In chartreuse, turquoise, lip- red, or light green, a set of four ent designs is $5. Add 25¢ post. ad Creations, 27 Washington St., lers on the Hudson, New York.



Hurricane Shakers

Spice up your table with salt and peppers of sterling silver and glass in faithful reproduction of hurricane lamps.



$5 pair Incl. Fed. Tax
mail orders filled
add 25c mailing costs

LAMBERT BROTHERS

NEIGHBORLY JEWELERS SINCE 1877 • LEXINGTON AT 60th ST., N. Y. 21, N. Y.



A Set of Four Baking or
SERVING DISHES

Cheery Mexican pottery, oven proof, well glazed, excellent quality. Just the thing to brighten your buffets. Rich cream or tan background, with various enchanting designs. Largest tray, 9 by 12, smallest, 6 by 7. PREPAID, $4.75

Ask for free catalog H

The OLD MEXICO SHOP
SANTA FÉ—NEW MEXICO



A good man deserves a good blade

Gerber Legendary Blades are handmade from tool steel costing three times as much as razor steel. They take a keener edge, hold it longer and are easy to keep sharp. Handle is molded onto blade. The set shown above for $25 includes Excalibur, 11" blade, Balmung, 8½", Joyeuse, 6". Sold anywhere in the U. S., postpaid. Other sets include Durendal, 6" boning blade, Miming, 3" individual steak blade, and Ron, the holding fork. In cased sets from $8.50 to $35. Catalog shows assortments including Master Set of 4 blades and holding fork. Write now for catalog.

GERBER *Legendary* BLADES

1305 S. W. 12th Avenue, Portland 1, Oregon

nd LO...*Cigarettes with a Song*

distinguished setting for your favorite photo solid American black walnut simply, com- ctly crafted to reveal its warm, natural auty. Open the lid . . . magically a song eets, and before you a compartment ample r king or standard cigarettes. Or smart as a box. Genuine Swiss musical movement. olds 2¼ x 3¼ photo. Scenic subject furnished, frame your gift card. Over-all size: 6 x 4½ 2½ inches.



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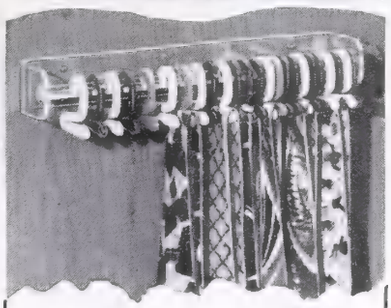
STERLING SILVER PIE SERVER
(Stainless Steel Blade)
Exquisite Swedish Design
$5.95 Each

MATCHING SALAD SET
Fork & Spoon in Birchwood with Sterling Silver Handles
$8.95 Set

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A TIE'S BEST FRIEND!

Beautiful ties individually held by colorful Red, Ivory, Green and Blue flexible plastic holders on a Sparkling Clear Lucite Rack makes your wardrobe door glow like a Rembrandt painting.

TIES CAN'T WRINKLE OR FALL OFF. Each tie kept neat—orderly—easily selected at a glance.

TI-D-TIE RACK is an Ideal gift—sturdily built to give years of every day service. Smartly boxed. Money back guarantee. No C.O.D.'s Please.

XMAS GIVING MADE EASY. Send list of names and addresses with order. We will enclose gift cards with racks, mark packages "Do not open until Xmas" and mail for early Xmas delivery. ORDER NOW.

DeLuxe Lucite Rack 18½" long, 48 holders $5.00 postpaid
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Steel Rack 10½" long with baked enamel ivory wrinkle finish, 24 holders, $1.75 each, 3 for 5.00 postpaid
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SAVE YOUR COINS AND HAVE
A Barrel of Money

Save for that barrel of money you have always wanted! Genuine Hand Made Oak Barrel Bank. Replica of real barrel; made with over 100 hand operations, 16 individual staves, polished and lacquered. Bound by 4 gleaming brass hoops. Has metal lock and key in barrel head. 6" x 4½". 1 qt. size. *Wonderful Christmas Gift!*

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DOLL COACH *big enough for Baby*

and lovely enough for a *Princess!* ROOMY: The body is over 2' long—the whole coach stands 32" high. BEAUTIFULLY APPOINTED: Lined, plastic upholstery, adjustable foot brake, squeak-proof, self oiling wheels, sun visor hood. Duchess type shackle, aluminum finished. Truly a Thayer masterpiece! Give color choice from Turquoise, Maroon, Grey, 2-tone Blue & Grey. No C.O.D.'s please. $14.95 plus 75c handling cost.

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TIRED GLASSWARE

...that puts life and laughs into any party. For gay entertaining and good drinking, serve the *next* round in these unique, singularly-shaped, 22k gold-trimmed glasses.

$2 ea., set of 8 for $15. *Postpaid*

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Keep your true love far away from other eyes until you open the spring-latched door of the miniature red wooden heart. Imported from Europe, handcraft perfection. Easel back, 1½" and 3" diam.

Small $1.25 • Large $2.50 • Both for $3.50

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Shrine MUSIC BOX ... frost boughs and bubble blue translucence, set in a cake of driftwood gray. Adeste Fideles or Silent Night $15.95 check or m. o. express collect

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...For Memorable Entertaining

You've never seen anything just like this lovely wood and copper table ware. Gleaming copper serving or salad bowl with hand-carved wood base . . . matching hand-carved wood companion pieces with waxed finish. And on each piece—that pure copper trim for real distinction.

Deep 11" Copper Bowl, wood base	$12.50
Serving Fork and Spoon, 11" long	3.50
Individual Bowls, Ea.	2.50
Individual Forks, Ea.	1.00

Order individual pieces or 11 piece set for FOUR at $27.50

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BEAUTIFUL COLOR CHANGE Electric Fountains

A GIFT FOR THE HOME

Sparkling, bubbling, decorative fountains—in metal, stone, or natural rock. Cool and humidify atmosphere, preserve furniture. PORTABLE—require no water connections. Choice of beautiful designs.

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Send 25¢ for our latest catalog describing our patented color change fountains, waterfall, and pump units.

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For Homes, Pools, Gardens



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Authentic scale model of one of the rakish, swift sailing ships that were the "scourge of the seas" in the 18th century. These ships were really the forerunner of our navy. Carved wood hull, detailed rigging, metal guns, anchors, etc. Easy to assemble. Kit complete with plans $4.50 Postpaid. MAKES AN UNUSUALLY FINE GIFT.

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LIMOGE SHELLS, recently rived from France, have the gay deli of laughter in a Parisian night, the f ile aristocracy of lace falling fro French dowager's wrists. And smal they are, their elegance will penet the farthest corner of a room. In w hand painted with rosebuds and bar with gold, 3¾" shell $6.50; 5½" $ Alfred Orlik, 680 Fifth Ave., New Y



CORKER. The Korkmaster is most satisfactory corkscrew that made a champagne bottle pop. All do is place it on top of the bottle, top handle as far as it will go, then side handle, and out pops the co with no fragments in the bottle chromium, $4.95. Wanamaker's, N. Y



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Bring Life and Action to Your Christmas Tr

Animated Christmas Bird

Will Amaze and Amuse All

- Self-balancing; perches on any tree.
- DRINKS AND DRINKS AND DRINKS ou pretty plastic cone.
- Your choice of robin, canary or bluel
- $1.50 postpaid. Or order a whole tre set of six, for only $7.95.

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Triple Value—

with these 2, 3 and 4 qt. Casseroles made of famous Buckeye Aluminum that serve a dual purpose! Can be used on top or in the oven. Recessed lids allow for space-saving stacking.



only $5.25

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An Egg Poacher • A Baby Food Warmer & Waterless Saucepan

—all in this Buckeye Egg Poacher and Fryer. Extra thick aluminum-vented cover, heat resistant handle.

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Satisfaction Guaranteed. No COD's please

The ALLYN Company

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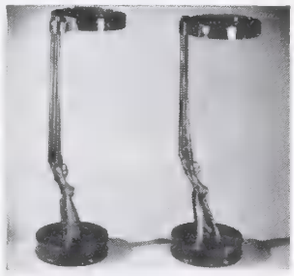
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PLANT LANT

This distinctly ferent ivy hold a lantern, of polished lacquered brass. It is 10½" high, v for electricity, with receptacle in for your favorite trailing plant. for mantel or wall spot. Sturdily $18 postpaid. 8½" size, not wired. Brass bracket to match, with sc $1 extra. No C.O.Ds. please. M. Hopper, Old Forge Road, Barto

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n unusually nice gift for a man to
in his den, bar, office, or hunting
e, and this is specially designed
he duck, quail, or pheasant hunter
our family. The metal stand is a
gun in a bronze finish, and the
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very little Catholic girl will want
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WL HER OVER with a minia-
bowling pin in solid brass or alu-
m that will keep a day's supply of
me in sweet security in her purse.
s a screw top, is completely leak-
, and costs $1.25 ppd. Verard's,
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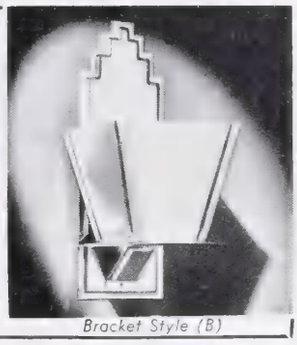


Bracket Style (A)

BRASS WALL BRACKET AND URN

This Smart, Hand Made, Heavy Brass Wall Bracket and Urn will give that space a needed "pick-up". The design, quality and workmanship of these brass pieces put them in the heirloom class . . . worthy of being handed down to the next generation.
Bracket 12" x 4". Urn 4¾" x 5¼". Platform 4¼" x 5". Holds 4" clay pot. State style desired—A or B.
Bracket $6.00. Urn $6.00. Add 25c for postage and handling. No CODs please.

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Sugar and Creamer Set
"Queen Anne"
Heavily Silver Plated
Gold Lined Inside, 3" high
PECIAL VALUE AT $8.95 set
High Matching Non-Tarnish
LT & PEPPER $3.95 a pair
Fed. Tax & Postage included
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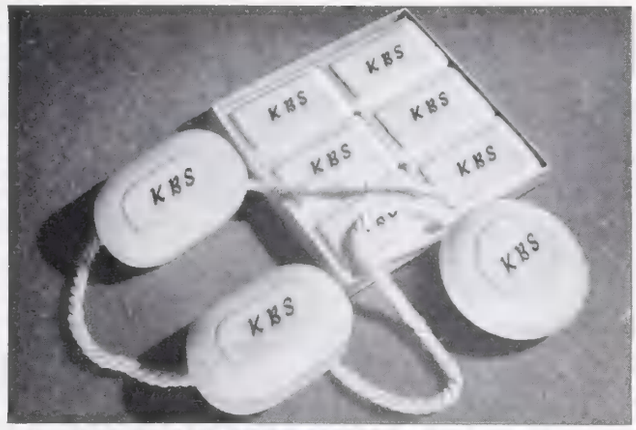
George Stern Co.
JEWELERS SINCE 1912
MADISON AVE., NEW YORK 16



When Guests
Come Calling . . .

They'll appreciate this friendly, illuminated house number. Gleaming lucite, mounted in polished aluminum and fitted with convenient plug-in extension cord, this 4" x 6" number plate makes it easy for friends to identify your house on the darkest night. Only $3.00, postage paid. Order today for your own home or as a gift. Be sure to give numbers wanted.

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Rialto Bldg.
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Wonderful—MONOGRAMMED SOAPS AGAIN!

Superb French-milled soaps are back! Shower cake (right) is grand for a man. Tan with carnation scent, white with jasmine. $2.50 ea. Bath cakes (left) 2 giant cakes for **$3.** Hand cakes in white with jasmine or lavender scent, pink with jasmine, green with pine, yellow with lemon verbena, tan with carnation 6 cakes **$3.** In all cakes, monogram lasts full life of the precious soap itself!

Add 25¢ for postage. *Write for booklet.*

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No. 381616 — 52" high, 30" wide
Priced $67.50 Freight Collect

Piped for water connection for use as a Fountain, or as a Bird Bath without water connection. Molded of glistening, real, white marble, and resists time and weather like the real marble of which it is composed.
Immediate shipment upon receipt of price.
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Established 1918.



SELF ADJUSTING
(Patent Pending)

Constant spring tension keeps books neat & orderly. Rust resistant steel spring adjusts up to 14 inches. . . . made from IMPORTED SPANISH CEDAR . Available in NATURAL - RED MAHOGANY and WALNUT FINISHES . . . $4.25 PREPAID.

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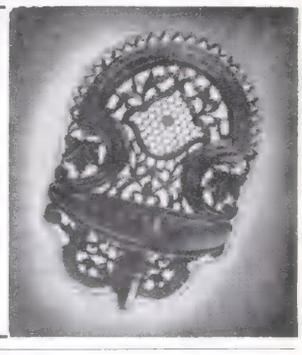
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3070 Haller Street
San Diego 4, California

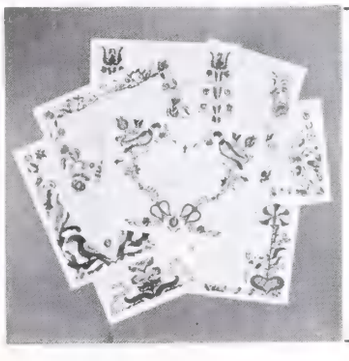
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Native exquisite workmanship, priced reasonably. This beautiful, useful wall bracket, 15" high and 10" wide, delicately carved of East India wood, makes an unusual gift—you'll want one for *your* home too! Money refunded if not satisfied. Write for gift list of many other rare attractive imports. Each $7.50—pair $14.00.

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Decorative as well as practical, this portfolio of gaily colored recipe sheets combines authentic Pennsylvania Dutch artistry with renowned recipes of Pennsylvania Dutch cooks. Eight sheets of recipes for such famous dishes as "shoo-fly pie," schnitz and knepp, apple strudel, scrapple, etc. An authentic and distinctive gift from the heart of the Pennsylvania Dutch country.

Send $3.00 check or money order. Postage Prepaid.

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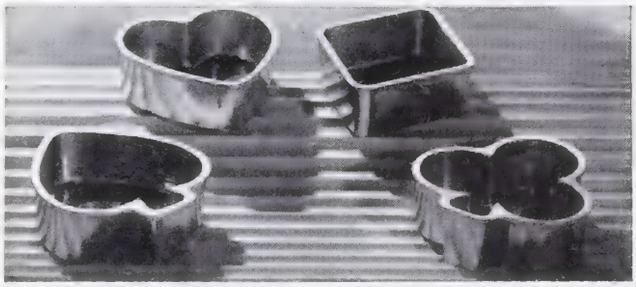
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Spade, heart, diamond, club . . . each cake serves 4 . . . set serves 16 . . . easy to bake with Renalde cake molds . . . heavy cast aluminum ¼" thick, 2" deep, average 6x6" across. For yourself, for gifts, order this exclusive Renalde product sold only by mail. Set of 4 molds with recipe . . .

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Just what you've been looking for.



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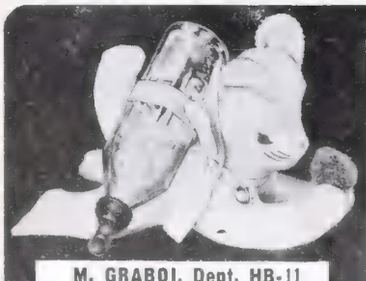
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So useful to stick on your stationery, return envelopes etc. Printed with your name and address, in little books, easy to tear out, ppd. **500 for $1.06**

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Printed with your name and address on fine antique cards, ass't pastel colors, ppd. An attractive gift. **50 for $1.10**

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M. GRABOI, Dept. HB-11
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$1.49 Post Paid.

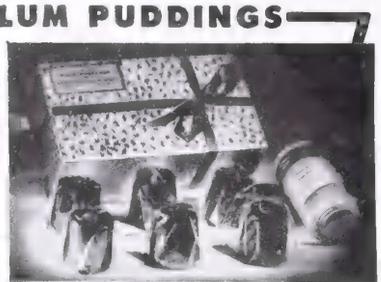
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Free Gift Card Enclosed, on request.
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with Brandied Hard Sauce

Six generous servings—each bedecked with a bright red cherry—each portion wrapped in cellophane. The bottled Hard Sauce completes this traditional dessert.

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$2.25 *Six individuals with 4 ozs. of Brandied Hard Sauce.*
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RISE AND SHINE. The yo sters will go off to school, their ox polished like cavalry boots; and husband will be the despair of shoe-shine boys if you have this ness-like shine box. Let your son his allowance by being family black. With 2 brushes, 2 polish app tors, polishing cloths, and four ca Kiwi polish. $7.50 exp. coll. Fell Ltd., 6 E. 46th St., New York 17.



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WISCONSIN MELLOWED CHEE

Seven varieties of Wisconsin's best ag cheese. Contains creamy aged America Dutch-type Edam, old-fashioned Brick, robu Roanne, snappy Pride of Wisconsin, Fren type Saluette and Roige de Noire. 2 l 13 oz. net wt.

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$3.2
PREPA
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New Easy Way to

CLEAN VENETIAN BLINDS

without touching hands to water

WASHING venetian blinds no longer is a messy, mussy chore. In a jiffy your entire blind is sparkling clean. No dripping of dirty water down arms or from slat to slat. Slat-o-mat cleans both sides of slat at same time—and between tapes without soiling tapes. WAXING is just as easy.

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Sold on **MONEY-BACK GUARANTEE**

Sturdily built of nickel-plated steel. Nothing to get out of order. Lasts a lifetime. Nothing else compares with its simplicity, ease and speed. Shipped promptly on receipt of remittance. Satisfaction guaranteed or money back. No C.O.D.'s.

An Ideal Gift for Christmas

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PURE BLUEBERRY JAM

FROM WASHINGTON STATE

FINEST IN THE WORL

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$2.95

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New Crop . . . Choice Berr
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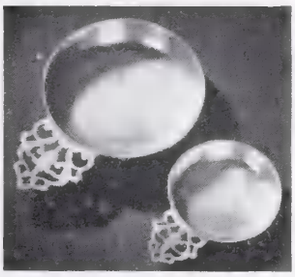
WILDCLIFFE FAR
R. F. D. No. 2 • BOTHELL, WASHINGT
CHAS. M. THOMSEN, Prop.

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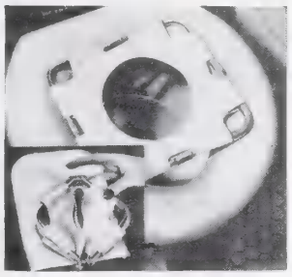
ILL-IT PITCHER. Beer, cock- or fruit juices will reach your in undiluted authority if you them in this ingenious pitcher. unbreakable metal shaft, attached ie cover, extends down the middle ie pitcher, and holds the ice cubes. insert is impervious to alcohol or acids. Pitcher holds 62 oz. $10.25 Berkley of London, 2272 Broad- New York 24, N. Y.



E OLD PEWTER. These re- ictions of William Calder's por- rs have been cast in an iron mold the craftsmanship follows the same dure used by Colonial pewterers. ad of pewter, however, a modern has been used which does not tar- 4" size for ash trays or nut dishes for 4. 6" size, for candy, ash tray, y, $2. The Union, Columbus, Ohio.



BY SITTER. When a baby is ling and wants to be "excused" nfamiliar enormity of a strange s frightening enough to make wet es preferable to the fear of losing alance and his dignity in the bowl. portable seat, just his size, fits any seat, folds up to 4" square for carrying, and the plastic-impreg- fabric seat is washable. Costs Altman's, New York 16, N. Y.





HAND WROUGHT STERLING

SALAD SET

Here is silver you will truly treasure—a salad set richly hand wrought in the heirloom tradition—solid sterling throughout. Both pieces ten inches in length. Incomparable low price—only $37.50 per set—no extras—tax is included. Postpaid U.S.A. No C.O.D.'s. Satisfaction guaranteed or money refunded. Write for free descriptive folder showing full line of sterling items.

JAMAICA SILVERSMITH, 79-30 164th Street, Jamaica, New York

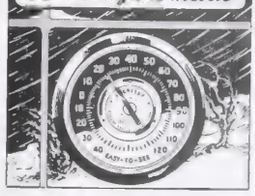
Happy Gift Hunting!

BRECK'S 130th XMAS

DON'T FORGET! Easier than tying a string around your finger! Roller works like a charm; paper tears off straight. Size 12" x 4", of smart aluminum, with long roll of paper, and cleverly placed pencil. Boxed. $1.50



SEE at a glance HOW COLD IT IS OUTSIDE *from inside*



EASY-TO-SEE THERMOMETER
3½" glass dial attaches anywhere on outside windowpanes — always visible. You look right through it. Big numbers, easy to read even 10 ft. away. Precision-made, improved 1948 model — reliable, weatherproof and guaranteed. Boxed. $1.50



SUNSHINE PLANT SHELF
Doubles window garden capacity, or displays prize miniatures! Ivory enameled all-metal shelving 4" wide adjusts telescopically from 24" to 39". At center lock level, it slides into place without screws; at windowsill, or other heights, it hooks into the side plates provided. No interference with curtains. $2.95

Home and Garden Gifts
BRECK'S
RELIABLE SINCE 1818

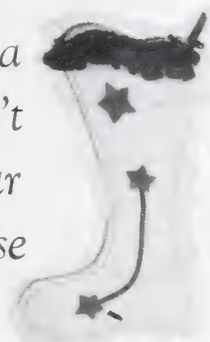


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366 BRECK BLDG., BOSTON 9, MASS.

Santa Didn't Wear These



Tiny 6"—3 for $1.00
Medium 11"—$1.00
Large 15"—$1.50

Dotted swiss—Black lace—Cerise velvet ribbon and a golden jingle bell. Trim a tree with Tinys used as choice small gift containers. Hang large ones on the mantel for Santa to fill—he couldn't miss them.

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An exquisite reproduction, the Sara Polk, is crafted for a distinctive secretary, desk, or dining room chair—as a lovely gift or for your very own. Authentic Victorian floral motif. American hardwood. Mahogany finish. Height 32½". In muslin—**$9.95**; or in machine black needlepoint or other fabrics in popular colors—**$10.95**, express collect. Shipping weight 20 lbs.

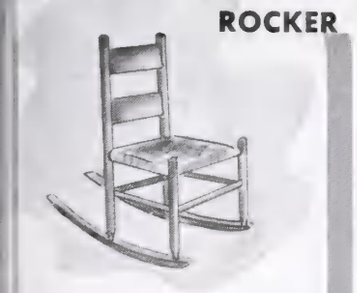
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Also, send 10¢ for "A Selection of Chairs"

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Woven Bottom ROCKER



This woven bottom rocker will capture the heart of some young Miss or Mister, and can withstand the roughest of treatment without loss of its natural beauty. Made of clear, smoothly sanded oak, ready for painting the color of your choice. Size: 22½ inches high and 14 inches wide.

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Delectable globes of wondrous flavor. A delight you must try! Others, too, of Doll's rare *Delicacies of the Old South*—from our own orchards and acres, from our own kitchens direct to you. Order now for dinner successes; for Thanksgiving, Christmas gifts! Your own card, or gift card enclosed on request.

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Delivery Prepaid in U.S.A.

Many Other Assortments

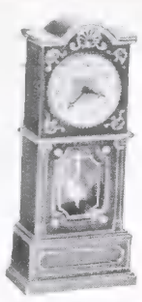
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It's Electric!
- *Mantel Size—14" high*
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Specify Mahogany or Ivory Finish

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GRANDFATHER CLOCK

Add a touch of charm to your home! This unique electric clock will be a lifetime treasure. Accurate and quiet movement guaranteed. Operates on A. C. current 60 cycle, 110 volts. Approximately 14" high, 6" wide, 3" deep. Durable molded case. Beautiful embossed dial under convex glass. Swinging pendulum completes the authentic effect.

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$5.95 Postpaid
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America's Oldest Coffee Mill

. . . is again available to discriminating coffee drinkers. There is only one way to capture true coffee flavor, and that is to grind immediately before making. This is the sure way to eliminate the harmful effect of air on ground coffee. Our Mill is adjustable to any grind. Write for information on our combination mill-lamp. Limited quantity available. An ideal gift for collectors of bric-a-brac and early American pieces. The Eagle Mill has often been used as a spice grinder.

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For a bright and singing room

ASAM'S "Normandie Cardinal"

What a wallpaper for the best room in your house! As sweet as its name, "Normandie Cardinal" comes in a white or a colored background in shades that will make you sing with joy. An imported "Sunworthy" pattern, it's washable and sunfast.

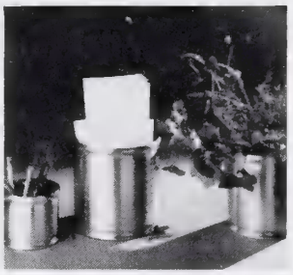


ASAM WALLPAPERS

ASAM BROTHERS, INC.
919 Arch Street
Philadelphia 7
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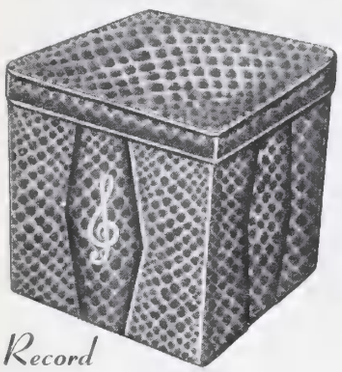
DANCE CLOWN DANCE. have a hunch that this merry fe will steal the show on Christmas m ing. He's a marionette, but the sim one to operate we've ever seen, bec it is almost impossible to tangle strings, and even your youngest maneuver him into a spirited jig. plus 30¢ post. The Children's West Hartford 7, Connecticut.



COPPER DESK BASKE Bank a trio of these handmade lights along the back of your desk fill them with pencils, stationery greens; or with paid and unpaid or answered and unanswered spondence, and autumn pompons. size is $2.25, medium $3.25, large Handsome waste baskets to m 10½" $8.65, 13" $12.50, 15" $1 Ppd. Harel House, Hopedale, Mas



HILLBILLY MOONSHINE had a more fitting habitation these mountain-boy mugs. They ar fect for beer, of course, but a would love one for his milk, and a would like another for a shaving Made of glazed pottery, the mug $3.50 each. Pourers to match are each. Postpaid. The Game Room, Connecticut Ave., Washington 6,



Record Hassock

An unusually designed Hassock combining AIR FOAM sitting comfort with a wire rack holding 50 10" or 12" records.

Covered in extra durable snakeskin leatherette, this Record Hassock top is of shredded sponge rubber, the new "miracle-ease" rubber that's always resilient—never lumpy or hard.

Pick your favorite color: Red, Blue, Brown, Green, Natural. Size 17" x 14" x 14". **$14.95** *Express Collect*

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LAUNDRY KIT

Now . . . a helpful Kit for the business girl, college girl, traveler, housewife . . . for *every woman who washes* lingerie, hankies, baby clothes, other dainty articles *by hand*. Assorted colors or special pink and blue Kits for baby.

Ideal shower gift or prize. Unique plastic washboard fits over the hand . . . dozen colorful plastic pins grip clothes firmly . . . 12-foot plastic clothes line is strong, waterproof, easily tied anywhere. Nothing to injure or soil delicate fabrics.

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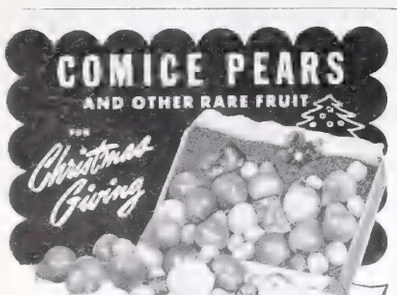


Baby's tooth
A KEEPSAK
—ENCASED IN GOLD FOREV

KEEP it—SAME shape, SAME form—but encased in pure to preserve it and its lovely memories FOREVER. Supplie gold ring, it can be worn on charm bracelet, necklace chain, ring, etc. Wrap tooth securely. Send it with ONLY check or money order for each tooth to

MEMENTOS
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COMICE PEARS
AND OTHER RARE FRUIT
for Christmas Giving



ASSORTED FRUIT CHEST $5.75 Express Prepaid

Pinnacle's colorful Fruit Chest, brimming with creamy textured Comice Pears, big yellow and red Apples, Walnuts, and other "surprise delicacies," makes an impressive gift for family, friends and business associates. Guaranteed delivery. PREPAID to all U.S. Express points. Gift cards enclosed. Prices on other Pinnacle Packs below. Send gift list—we'll do the rest.

DELIVERED PRICES (Order by Number)

No. 1 De Luxe Box	(10 to 14 pears)	$ 2.95
No. 3 De Luxe Box	(18 to 24 pears)	4.75
No. 7 Asst. Fruit Chest	(about 14 lbs.)	5.75
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For Fruit Club Prices see Catalog

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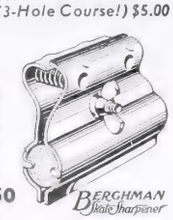
Score a Hole in One Christmas Morn with your golfing friends! PRACTISOR Putting Trap takes shots on rug or lawn. Steadies hand and eye, improves game. Fun for parties! Each, postpaid, only **$2.00**

SPECIAL: 3 PRACTISORS (3-Hole Course!) $5.00

FOR SKATERS

A SKATE SHARPENER

Every skater needs a skate sharpener. The Berghman sharpens skates lengthwise, just like professional racers. Genuine Alundum stone. Adjustable, fits all skates. Each, ppd., only **$1.50**



BERGHMAN Skate Sharpener

BERGHMAN LAWN MOWER SHARPENER



A GIFT FOR DAD!

Dad will bless you every time he uses this Berghman Lawn Mower Sharpener! A few quick strokes save hours of back breaking pushing. Keen blades make smoother lawn. Adjustable, fits all mowers, lasts lifetime. Each, ppd., only **$1.50**

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HAPPY PLENTY

is what your little girl will be with HOLLY BELLE, opening the extra surprise package, combing her long blonde hair, changing her lovely peach satin bouffant dress, moving her arms and legs, washing her face and hands.

$3.95 *Plus 20¢ postage. Immediate delivery.*

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A Distinctive
PORCELAIN
by Hagy

They will hold your ivy and make a most conversation piece for your wall. Twin ceramics 4½" long and 6¼" high. Open at the top to hold water. Fired with colors under permanent glaze in your choice of sea green, sky-blue or white. A charming decoration and a most unusual gift. Order direct from the studio. **$2.75** pair POSTPAID

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SHOPPING

RISTMAS TREE CHINA. day tea parties will be rich with the t of Christmas if you set your table this wonderful china. The 7" tea ps are $15.50 a dozen; tea cups and ers, $26 a dozen; and highball ses, hand painted with a matching design, are $15 a dozen. Express ct from Plummer, Ltd., 734 Fifth , New York 19, N. Y.



ANDMA STEALS THE DW. A handwoven shawl, made of % virgin wool, comes in soft pink hite with a striped border design elicate contrast. It's as warm and y as the most beautiful grand- ier you know; or it will make an id look like a glamour girl. 30" ", $9.25 ppd. Avalon Gift House, 935, Front Royal, Virginia.



IXICAN TIN TYPES. A Mex- tin Christmas tree with branches of le holders comes in three sizes. The lest is 12" high, $3; medium, $4; st, 16", $4.50. A lovely companion is the tin shrine which holds the n of Guadalupe, traditionally ed in her madonna-blue robe, $6. paid from Pan American Shop, Lexington Ave., New York 21, N. Y.





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The whole family will have a barrel of fun over the holidays and the year 'round with this 25-card professional-looking Bingo set with plastic markers. A wicker shaker mixes the numbered balls and releases one at a time. When a number is called, it is inserted in the corresponding place on the master card for easy checking when someone goes "Bingo." For home use, as well as clubs and organizations.

$8.95 postpaid
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PERFECT GIFT for R or HIM—or for yourself IN COLORS

T. Full grained leather scuffs with tly raised wedge heel ⅜ inch. Colors— navy, brown for women; wine, navy, n for men. Exchangeable.

shoe size, outline of foot and **$4.50** (add 2½% in California)

THE MEXICO CO.
t. NB Calexico, California

d for folder showing styles in leather san- espadrilles and cowboy boots for men, wom- children. 5c will bring folder by airmail.)



DeLuxe Holly Gift

You've never seen such choice English holly! Every bright, berry-jewelled spray individually selected from only the finest trees on Puget Sound. Big, yard-long, smart gift package includes: Dozens of dainty berried sprays for corsages, boutonnieres, dinner favors, gift packages —PLUS a wealth of long graceful berried sprays for center piece, entrance hall, mantel and other decoration. Clever gift card included. Please place your order early as quantity is limited. This (approx. 10 lbs.) deluxe box, heaping full, $10, express prepaid anywhere in U.S.

Hollyhaven **HOLLY**
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Gifts for Those Who Have Everything

MEMO-LITE—Perfect gift for doctors, nurses, midnight thinkers. Tiny light shines on pad when pencil is withdrawn. Long-life, standard replaceable battery. Fine-grained plastic.
Ppd. Walnut $3.00, Ivory $3.50
Additional supply of paper refills 75c

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TABLE CRUMB SWEEPER

Whisk it over the tablecloth and it picks up crumbs, matches and other loose particles. Only one moving part, and that is a cylindrical bristle brush, operating like a miniature carpet sweeper. Opens in an instant for easy removal of crumbs. Resists hot water and won't warp. Case of smart red Bakelite. Just 5¼"x3" and only 1½" high.

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CORDUROY CARD TABLE COVER

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Original Handcrafted Specialties
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17-jewel gold-filled watch combines with a stunning basket weave bracelet to give you a handsome piece of costume jewelry. Accuracy guaranteed. Gleaming engraved numerals look like diamond chips . . . marking the hours with glamour.

$29.75 postpaid, plus 10% Fed. Tax.

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Candy server 6" square—$1.95; 3 for $5.00. 13½"-5½" —$2.95

Everlasting beauty in exquisitely designed hand-hammered solid aluminum . . . adding dignity and distinctive charm to your home . . . offering the proud satisfaction that comes only with your selection of genuine Royalty Ware.

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Basket service for bread, candy, etc. 13½" $4.95
Serving Tray 17" $5.95—20" $6.95



A B

STERLING DINNER BELLS

Graceful dinner bells of gleaming sterling silver; with either a simple ring handle, or a decorative schooner handle.

Style A, 7.50*; Style B, 8.50*.

** Plus 20% Federal Excise Tax*

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We'll put the name of each member of the family on a bright red felt Christmas stocking, to be hung by the chimney with care year after year. They are fringed at the top with green felt; the letters are white felt. Stockings measure 15" long from top to toe.

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BRASS MAGAZINE RA
Handsomely designed and nicely pr this is a piece you will be prou have hold your favorite magazines, imported from England, and the would be a distinguished accent traditional room, or in a den hung sporting prints. With embossed de double compartment and wood li $13.75 exp. coll. Art Colony Indus 69 Fifth Ave., New York 3.



BOSTON PLATES. To commi rate its hundredth birthday, R. Stearns Company presents Adams' earthenware dinner plates deco with famous Boston landmarks have been reproduced from old p The back of each bears a stamp illu ting The Adams House, a once-reno hostelry. Each is $1.75. Postpai N.E. and N. Y. Otherwise ex collect from Stearns, Boston, M



WISE MEN. Wisdom and ser and the inscrutable acceptance of as it comes are portrayed in the fig of these venerable Chinese anci They are hand carved from wood is the parchment shade of old and their august presence will dignity to your collection of miniat 4" high, $5 each. Chinese Tre Centre, 441 Madison Ave., New



NEW Scientific Spot Remover

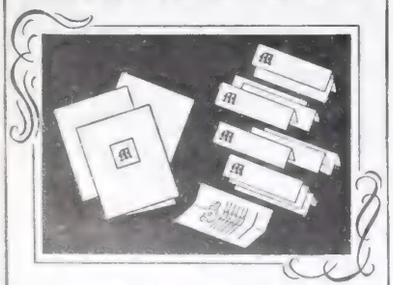
A SAFE, simple to use, complete spot removing service for home use. Removes stubborn stain and spots caused by lipstick, iodine, nail polish coffee, tea, soft drinks, etc. A lifesaver to you fine household fabrics and clothing. Harmless to colors, fabrics. Complete directions printed on back of durable handy-carrying T•P Spo Removing Kit.

$1.79 Complete Kit ppd.

Send check or money orders. Sorry, no C.O.D.'s. Foreign, add 10c.

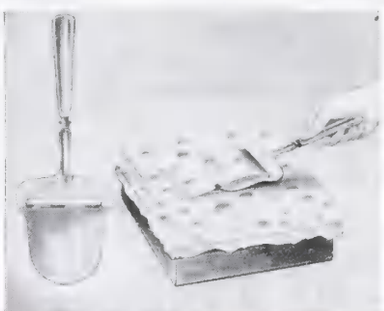
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3 Score Pads - - 12 Place Card Tallies Engraved with Any Initial (Except I-X-Z)
BEAUTIFULLY BOXED AS GIFT
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2 Pads and 8 Tallies boxed 85c
SPECIFY INITIAL DESIRED
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. . . Back Again from Norway . . .

The famous Spar cheese-knife . . . to whisk away your cheese cutting problems . . . slices easily and evenly in all sizes and thicknesses. What's more, the fitted plate catches the slices, making serving a pleasure. The Spar cheese-knife is made of flexible, rust-free steel and is available in the following handle colors: White, Black, natural Catalin and stainless steel.

Postpaid $3.75

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8 Piece Spice Set
plus all-steel hang-up rack

Brighten-up your kitchen! Colorful, sun-burst design spice set with heavy steel rack of Deluxe Red Ripple. Looks smart on your shelf or hanging on the wall. All jars (except salt and pepper) have removable inner shaker tops as well as solid outer caps. Set also includes sheet of 8 additional nametabels. Height 6". Length 8". Jar capacity 3 oz.

$1.79 postpaid

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Distinctive gifts in hand wrou sterling silver with carved rai letter monograms.

Bookmark	$3
Key Chain	3
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Prices include postage & tax

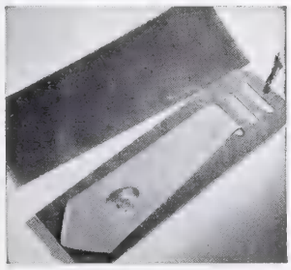
THE ELMCROFTERS
MONTROSE, N. Y.

SHOPPING

RRY CHRISTMAS ASH AY. For those people on your list m you want to remember with more a Christmas card, this is the per- gift. It is a glazed pottery ash tray, n diameter, that is hand painted a Christmas tree and any two es, such as "from Nancy and Bill." $1.75 postpaid from Grace Lloyd ins, Wilmington 43, Delaware.



E TOTER. This is such a beauti- simple way to carry ties that you'll to get one for every traveling man know. An oblong board has three ings at the top, and all you do is id the ties through these, then slip to the leatherette sheath. When he cks, they'll be unwrinkled and in handy holder for hotel-room living. pd. Bronzini, 15 E. 53rd St., N. Y.



ESE TAKE THE CAKE. A pretty dessert service comes in blue el ware with a white design. In- s 7" plates, tea cups and saucers, plate and cake server. You'll use for sandwich luncheons, too, or a ight snack of cheese and crackers your bridge game. Service for 6, ; for 8, $9.95. Exp. Coll. Scully & y, 506 Park Ave., New York 22.





GOLDEN APPLES

. . . as irresistible as that golden apple of Hesperides for which Aphrodite gave Helen to Paris. Done in that non-tarnishing Omulu gold. The smaller one, for cigarettes, with matching ash tray, $8.95; larger one for bon-bons, $9.95. All pieces have removable liners.

Another, still larger, vacuum lined for 3 trays of ice, $27.45.

Express Collect — No C.O.D.'s.

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Gift Counsellors **Asbury Park, N. J.**



DLESTICKS THAT ARE DIFFERENT STABLE TO SIX DIFFERENT HEIGHTS

only are these solid brass colonial candlesticks beautifully made believe it or not they are adjust- . You can unscrew the sections change the height and style to yourself; from full size candle- to the small nightlight type.

$26.00 the pair

.O.D.'s *Post Paid*

HARRY KANE

395 **PORT JEFFERSON, N. Y.**



Artistic Coasters in Cream Tile—

When serving drinks of any kind, place one of these attractive coasters conveniently near each guest and stop worrying about fine table tops. Each coaster is 4¾ inches square, decorated with a sorrel horse's head and has felt pad on the bottom to protect furniture. You'll want at least eight for your table. Price only $3.00 for eight, $4.50 for twelve — postage prepaid. Your money back if you are not delighted.

***"little joe"* WIESENFELD CO.**

Dept. A102

Baltimore 1, Md.



MUSICAL LAMB

Order now for Christmas

For your precious lamb to carry to bed. Soft and cuddly, with flower collar. Plays a charming nursery tune. 12" tall. Kids will love it! Prepaid. **$10**

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TONALA WARE

Masterpieces of hand-painted, hand-made pottery. Durable as well as beautiful! Made of rich red native clay . . . decorated in cream, green and black. Flame and oven-proof. A delight to use at any time . . . particularly for Sunday brunch. Set consists of 13" platter, 8" coffee pot, sugar, creamer, 8½" plate, and cups and saucers.

Service for 4 **$9.45** *Service for 6* **$11.75**

Express Charges Collect

Send check or money order—sorry, no C.O.D.'s

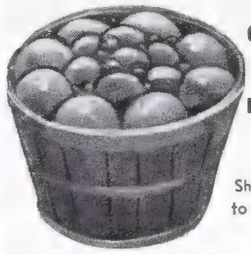
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A MIXED BASKET OF ORANGES GRAPEFRUIT & TANGELOS



ONLY $5.00 per bushel

Half Bushel only $3.00

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WHITE HERON GROVES

Terra Ceia Island, Fla.

Growers & shippers of carefully selected and packed fine Citrus Fruits

TERRA CEIA ISLAND, translated means "Land of Heaven," is famous for its fertile soil & unique frost protection.

Above prices include prepaid delivery east of Mississippi River & Holiday decorations at NO EXTRA COST. Please enclose check with order. Satisfaction Guaranteed.

Write for complete price list

WHITE HERON GROVES

Terra Ceia Island

Manatee County Florida

Pick-me-up Table

Quaint American Solid Cherry



The original was used for mug of hot toddy by the chair of a favored guest in an old seaport tavern. A "find" for its small-scale decorative quality — it is to be "picked-up" and placed for the convenience of guests at cocktail, or tea time; for buffets or around the bridge table. Built of solid cherry it has the authentic moulded pie-crust edge, turned pedestal and "lover's bow" bracket legs. In rich hand-rubbed cherry finish. Height 18"; top 14 inches diameter. Price includes shipment to nearest express office $14.95

You will want several — Pair $27.65

Set of Four $53.85



Carl Forslund

122 FULTON

GRAND RAPIDS 2, MICHIGAN

Send for FREE Christmas Catalog



GIVE *Personal* CIGARETTES

Superb smokes **made to your order** with full signature, first name, initials or greeting. Exclusive blend of finest American and imported tobaccos. Exciting, original gifts with that thoughtful **personal touch!**

GIFT BOX of 200 with full name or two first names (signature or script) 6.75; **THE 400 BOX** only 12.50.

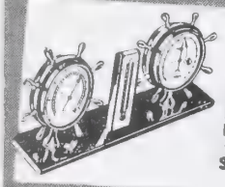
INITIALS or popular first name (like Joe, Betty) in script. 200, 5.50; 400, 10.50.

MERRY CHRISTMAS or **HAPPY NEW YEAR.** 100, 2.75; 200, 5.00; 400, 10.00.

UTILITY CHEST. Hardwood, antique finish; mahogany lined; charming "old print" cover. Humidifier. Complete with 500 cigarettes, any style above, only 17.50. Limited quantity.

Order **NOW** from Autograph Cigarettes, (Dept. H) 452 5th Ave., New York 18, N. Y.

UNUSUAL GIFT IDEAS



WEATHER DESK SET
Thermometer, barometer and hygrometer in bronze with nautical brass trim. **$20.00**

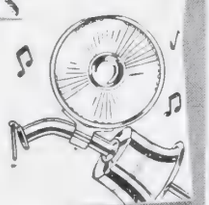
LITTLE BROWN JUG
Attractive conversation piece of polished brown earthenware. Plays music when you pour it **$9.95**

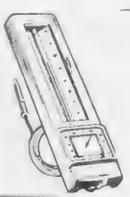




ROAST CLAMP
Clever chrome tongs for holding chicken, beef, lamb or ham while carving. **$3.00**

MUSICAL POURER
Plays music while you pour a jiggerful. In bright chrome. **$9.95**





INDOOR-OUTDOOR THERMOMETER
Taylor instrument shows the temperature outdoors as well as in. Plastic in ivory or walnut. **$6.00**

STEAK SET AND RACK
6 knives, hollow ground, razor sharp and stainless. Laminated wood handles and rack. . . **$16.00**



All Items Postpaid U.S.A. No C.O.D.'s

Friends from Coast to Coast

Weed's

Est. 128 Years Ago BUFFALO 5, N.Y.



Heavy Brass Trivets

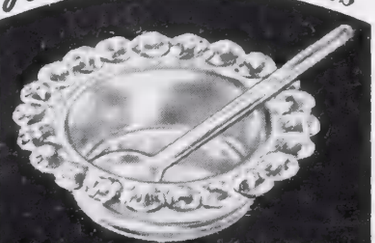
$2.00 each

8¼" long. Nice under plants as well as teapots and pitchers. Better go over your Christmas list—these are so extra nice. Top Dew Drop — Botton Rosette.

Sorry no C.O.D.s—Add 15c for delivery

Dennison's
411 Fifth Avenue New York 16, N. Y.
62 - East Randolph St. Chicago 1 - Ill
32 Franklin St. Boston 10 - Mass.

Jewelier SALT CELLARS



Your family and friends will be delighted with these sparkling JEWELIER Salt Cellars. The plastic diamonds around each rim twinkle on your table like real gems. And so versatile! You'll use them for salt, for nuts, for mustard, for jams and jellies, for cocktail and tartar sauce, etc. Choice of aqua, topaz, green, rose, azure blue, fuchsia, crystal and ruby, with matching spoons.

Set of 8 . . . . . $1.25 postpaid
Matching Coasters . . . set of 6 . . . $1.25

No C.O.D.'s, please

Crystalier Co.
485 Lexington Ave., New York 17, N.Y.

Window Shopping



HEN PARTY. A breakfast set of California pottery is as gay as ing sunshine, and a service for o cludes cereal bowl, service plate, j cup and saucer. $4.75. Service fo $8.50. Full creamer and sugar to n $5.25. Jumbo cup and saucer $2.50. Postpaid from Salt & P Shop, 445 E. 86th St., New Yor



PERSONALIZED DOOR M
It's made of black corrugated ru 18" x 30" x ¼" thick, and with name in white letters it will be welcome and identification at you trance. With name, address, or an letters you wish, it is $5.95. Addit letters are 15¢ each. Postpaid an C.O.D.'s. Perfo Mat & Runner Co., 320 W. 56th St., New York, N. Y.



BIG SILVER SHELL. An im sive shell, 12" wide, would be wo ful as a centerpiece filled with r fruit or floating camellias, as a d dish on your coffee table, or as a gantuan ash tray for the desk o biggest big shot you know. And forget Christmas and wedding pres Silver plated, the price is $12 plus tax and postage. Harzfeld's, Petti Lane, Kansas City, Missouri.

FOR NEAT TRAVELING

SHOE MITTS

Rib-knit shoe bags of fine cotton yarn. Travel protection for all shoes, clothes and luggage. Prevent scuffing of shoes, protect luggage-lining, keep clothes clean. Box contains three pairs in assorted colors. Practical for both men and women. Occasional rinsing will retain freshness.

Box of three pairs

Only $1.45 postpaid

POKORNY'S
124 St. Charles, New Orleans 12, La.



Baby's Sterling Silver Comb and Brush Set



A treasured - through - a - lifetime gift that shows the thought of the giver and heralds the continuing neatness of the recipient. The Girl's Brush, with its graceful handle, is 5⅝ inches long, while the sturdy Boy's Brush is 6⅝ inches long. Both combs are 4⅜ inches long and, of course, the designs are deeply, lustrously engraved. Gift packaged, too.

No. 333 gs Girl's Set. $10.95
No. 333 bs Boy's Set. $9.45

All prices include gift packaging, postage, and Federal Tax. Send For Our Newest Gift Catalogue

J. Weldon Roberts
SILVERSMITHS
Broad at Chestnut St., Phila. 10, Pa.

MAKE YOUR OWN RAISED LETTER STATIONERY



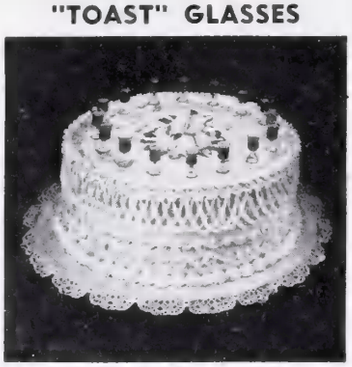
With the Roovers Steel-Die Embosser your home and address, monogram or initial is quickly impressed in distinguished raised letters on note paper and envelopes. More beautiful than printing; costs much less. Will not cut paper. Lifetime guarantee.

SAMPLE
EDWARD H. BESSEMER
1230 EIGHTH ST.
SEATTLE, WASH.

NOTARY, LODGE, CORPORATE SEALS
$4.25 UP—Stationery Embossers (Old English type excepted): One-line, $3.10; 2-lines, $3.50; 3-lines, $4.10; 4-lines, $4.50. Write for FREE STYLE SHEET showing wide range of lettering, initial and seal designs for hand and desk models. PROMPT DELIVERY.

ROOVERS JOSEPH M. LOTSCH, Pres.
1406 36th Street, Brooklyn, N. Y.

"TOAST" GLASSES



A delightful touch for celebrating festive occasions. Each crystal glass holds a drink. Have pointed ends that lodge firmly in cake. Overall length 2¾", depth of cup ⅞". Makes a most acceptable gift.

$3.50 for a dozen
(Parcel Post Prepaid)

MUSICAL CAKE PLATTER

Unusual musical novelty that provides a new and exciting thrill for birthday parties. As platter with cake revolves it plays the tune of "Happy Birthday to You." Diameter 11".

$10.95

SCULLY & SCULLY, Inc.
"The Smart Gift Shop of New York"
506 Park Ave. (at 60th St.) New York 22, N. Y. Wickersham 2-2590

JOHNNY APPLESEED'S, I

A New England Store



Made especially for us! some warm 100% wool reversible hood. State cho appealing color combinat navy-red; grey-green; pink. Postpaid $3.95.



This extra-heavy canvas log carrier is made to last. Holds two armfuls of firewood. Also useful as a garden carry-all. In serviceable green with reinforced web handles. $2.50 Postpaid.

Every cook will appreciate this hand-made rack containing five principal herbs: Rose Tarragon, Marjoram, Savory and Basil. I tions included. Postpaid $2.00.



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JOHNNY APPLESEED'S INC.
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New Hostess Set
by Libbey . . .

Merry-go-round

A droll miniature carousel—these gay, 14-oz. frosted glasses created by America's leading glassware designer. Colors are fired-on—can't wash or wear off! *Safedge rims are guaranteed . . .* "a new glass if the 'Safedge' ever chips." *Each set comes prettily packed for gift-giving in the attractive gift-box shown at the left.*

8 PIECES

$3.00

slightly higher in the West

Libbey Glass Hostess Sets

Libbey Safedge

Copyright 1947, Libbey Glass, Division of Owens-Illinois Glass Co., Toledo 1, Ohio



Illustrated: Masland Regency Wilton Broadloom in Sherwood Green

WHO WOULDN'T BE PROUD?

Fortunate? You'll feel that way, too, when your own dream house is realized and Masland Regency Wilton Broadloom gives *your* rooms special distinction. Regency's high cut all-wool pile contrasts handsomely with the deep all-wool "petit-point" background to give rich coloring, a smart sculptured effect. Equally "at home" with modern or traditional. See Regency Wilton at your favorite store. Send for "Young America at Home" book. Dept. E-2, C. H. Masland & Sons, Carlisle, Pa.

Be "At Home" with...

MASLAND BROADLOOMS



A GIFT A TREAT *for a Gala Holiday*

FORST'S CATSKILL MOUNTAIN *Smoked Turkey* PRODUCTS

Select Forst's gifts this season for those you favor most. Choose among deliciously different Forst's delicacies—varying in price from $4.75 to $44.50—send off your list and enjoy the pre-holiday season, knowing that your gift shopping is solved with incomparable good taste!

Forst's Catskill Mountain Smoked Turkey
Perfect for Holiday Entertaining, Ideal as a Gift—Ready to Serve!

First, a luscious, taste-teasing, palate-pleasing whole Forst's Catskill Mountain Smoked Turkey. Holiday festivities are incomplete without one of these choice, young, full-breasted birds, cured in rare herbs and spices, and then smoke-cooked in air-conditioned smokehouses to golden-brown perfection over fragrant applewood embers. Whole Forst's Smoked Turkeys range from 8 to 18 lbs., net smoked weight. Price $1.50 per pound. All ready to slice and serve.

Three Tempting Assortments of Smoked Turkey Delicacies
Vacuum-Packed to be Enjoyed Any Time—ALL the Time!

SLICED SMOKED TURKEY—Generous slices of tender, juicy white meat, rich full-flavored dark meat. Nothing added but flavorful turkey broth. • HANDI-CUT SMOKED TURKEY—Both white and dark meat, cubed to make perfect à la king and creamed dishes, salads, sandwiches, etc. • SMOKED TURKEY PATE—A zesty spread for canapés, hors d'oeuvres, sandwiches, etc. *All are ready to eat—and keep without refrigeration until opened.*

CHOOSE FROM 3 POPULAR ASSORTMENTS:

NEW AMSTERDAM SELECTION—12—½-lb. cans—4 ea. of Pâte, Handi-Cut, Sliced. *Only* **$16.00**
HENDRIK HUDSON SELECTION—6—½-lb. cans—2 ea. of Pâté, Handi-Cut, Sliced. *Only* **$8.50**
PETER STUYVESANT SELECTION—3—½-lb. cans—1 ea. of Pâté, Handi-Cut, Sliced. *Only* **$4.75**

The Gift of Gifts—A Taste Thrill for Every Season

Finally, there is that rarest, most unusual gift-membership in Forst's exclusive "Delicacy of the Season" Club, details of which are given in the panel below.

You just select the Forst's gifts desired, make up your list—and mail it to us with your check! We do the rest! All orders festively packed and shipped delivery charges prepaid anywhere in continental U. S. or Canada. Supplies limited! Order NOW!

THE FORST'S • KINGSTON, N. Y.

IMPORTANT! All Forst's Catskill Mountain Products Are Government Inspected.



THE FORST'S CATSKILL MOUNTAIN SMOKEHOUSE
• Route 152, Kingston, N. Y.

☐ I enclose Gift List and check for $_____. Please ship the Forst Catskill Mountain Smoked Turkey Products checked below, charges prepaid.

.....Whole Birds, weight . . . . . (8 to 18) lbs. at $1.50 lb. $_____
.....New Amsterdam Selections (12—½-lb. cans) at $16.00 $_____
.....Hendrik Hudson Selections (6—½-lb. cans) at $8.50 $_____
.....Peter Stuyvesant Selections (3—½-lb. cans) at $4.75 $_____

Approximate date required.....

*Your Name*_____
*Address*_____
*City*_____ *Zone* ___ *State*_____

NOTE: We attempt to fill your order as closely as possible, but turkeys may be slightly under or over the weight specified.

"DELICACY OF THE SEASON" CLUB ORDER

☐ I am attaching herewith my Gift List and check for $_____ to cover_____memberships in your "Delicacy of the Season" Club, at $44.50 per membership. It is understood that each person on my list is to receive the four gifts described in your advertisement; also, the engraved initiation Membership Certificate.

*Your Name*_____
*Address*_____
*City*_____ *Zone* ___ *State*_____

FORST'S BANK REFERENCES: State of New York National Bank, Kingston, N. Y. • Central Hanover Bank and Trust Company, N. Y. C.

FORST'S "Delicacy of the Season" Club

A GIFT THAT SAYS "MERRY CHRISTMAS" ALL YEAR 'ROUND

CHRISTMAS



A Gift membership in the "Delicacy of the Season" Club will delight friends and influence customers all year long.

At Christmas, members receive an 8 to 10 lb. golden-brown Forst's Smoked Turkey. At Easter, a tender, tempting 10 to 12 lb. Catskill Mountain Smoked Ham, sugar-cured and smoked Southern style, ready to eat.

In July, the Hendrik Hudson Assortment of picnic snack-tidbits—vacuum-packed in six half-pound cans—Sliced Catskill Mountain Smoked Turkey, zesty Forst's Smoked Turkey Pâté, multi-useful Forst's Handi-Cut Smoked Turkey.

Finally, Fall will bring a generous 4 lb. package of spicy smoked pork sausage and a whole 8 to 10 lb. strip of luscious Catskill Mountain Bacon. All this for a total cost of only $44.50 — delivery prepaid on all gifts, anywhere in continental U. S. or Canada.

In addition to the engraved Membership Certificate, a personalized greeting card accompanies each gift.

4TH OF JULY



EASTER



AUTUMN





Ask her how long a Kenwood lasts!

Ask the thrifty mother or grandmother who likes nice things for her home and her family. She knows that a Kenwood Blanket is a luxury that lasts, keeping its precious beauty and providing glorious comfort for loved ones year after year. And, *because* it affords such enjoyment and satisfaction for so *many* years, its cost is very small indeed.

Why does a Kenwood last so long—look so lovely—cost so little? The secret is in the wool, the weave, the nap. Selected wools with long, strong fibres. A special type of weave that produces a sturdy fabric with a wonderfully soft draping quality. A deep, deep nap that holds countless tiny air cells which keep the warm air in, the cold air out.

Whether for your own home, or for gifts to friends who will bless you endlessly, Kenwood Blankets provide more sleeping comfort, more satisfaction per dollar. They are available in more styles, more colors, more sizes than ever before. For the most for your money in blankets, ask for Kenwoods at your favorite fine store. Kenwood Mills, *Albany 1, New York*



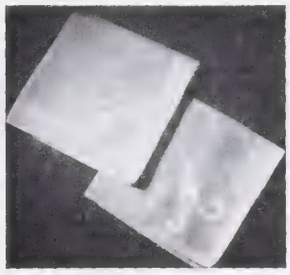
KENWOOD BLANKETS

The luxury you can afford!

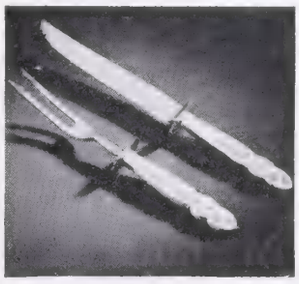
Window Shopping

Continued From Page 76

VANKY HANKIES. Lovely te handkerchiefs made of Swiss n come with woven first names. re are 53 names to choose from, so ss you were christened something Bedelia, yours is probably in- led. If not, the giant woven initial is andsome substitute. Give name, and, econd choice, initial. $1.25 each, 4 $4.50, 6 for $6.75. Ppd. No C.O.D.'s. ta Gardner, 105 E. 57th St., N. Y.



ERLING VALUE. A sterling r steak set in the decorative Prin- Ingrid pattern is one of the out- ding buys today. The blade and s are stainless steel; and nicely ed in a gift box, the price is just 50 incl. tax. Add 25¢ postage. Lam- Brothers, Lexington Ave. at 60th New York 21, N. Y.



THING THE BABY is a com- ted ritual, but as much fun for the er as for the child if the stage is erly set. This metal small-fry tub s filled with all the necessary equip- from powder to cue tips—18 s in all, and the whole thing is ected with a plastic cover. Wonder- shower gift, and wonderful to stow e car when traveling. $12.95 express ct. The Fair, Chicago, Illinois.





HAND-CARVED CIGARETTE-BOX

Shaped Like an Avocado Pear

A wood-carver fashioned these unique pieces by hand from seasoned wood. Inside the pear-shaped box is a glass container. An unusual cigarette holder that will delight your guests. Green or red.

Exclusively Ours **$12.50**

Parcel Post Not Included

Alice H. Marks

9 West 57th St., New York 19, N. Y.

ERED WAGON



minum full size mail box on wagon chassis vo oxen. Looks like the old covered wagon of s. 36" long x 13" high. Complete, shipped pre- $19.50
only (no mail box) $15.00

OOD PLATE EASELS & HANGERS

DELUXE LACQUER FINISH

Plate & Platter Holders	
1. Universal Plate	.75
2. Universal Platter	1.00
3. Small Plate—3"	.75
4. Medium Plate—4"	.75
5. Large Plate—5"	.75
6. Hanging Plate style	.85
14. Average Plate size	1.00
15. Average Platter size	1.25
16. Large Tray and Bowls	1.50
20. Average Plate size	1.00
Cup and Saucer Holders	
7. Regular size	.85
8. Demi-tasse size	.85
9. Miniature size	.85
D9. Doll size—very small	.85
X7-X8-X9 Hvy. Base, felt base	1.00
17-18-19 Bead. Edges, felt base	1.25

Send for new folder

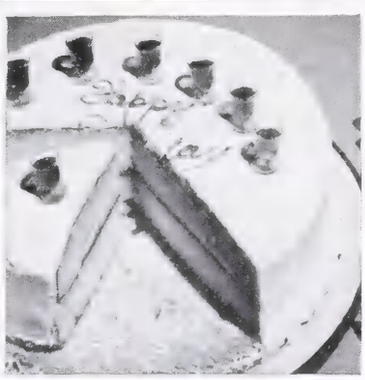
Specify Clear, Mahy. or Walnut, Lacq. Finish. Natural Finish 25% Less. Whatnots, Shelves—10 Styles,

QUANTITY DISCOUNTS

pieces, less 5%; 6 pieces, less 10%; 12 pieces, less 15%. All nd sizes may be assorted. Send cash with or- pay postage. Ask for fully illustrated folder.

IQUE CORNER • *Antiques*

Nicollet Ave., Minneapolis 8, Minn.



TOAST GLASSES

These exquisite little celebration toast glasses add the perfect touch to every happy occasion. Set them in cakes, pastries, appetizers, or any table decoration to lend a piquant and buoyant air to your celebration. Each toast glass holds ⅓ ounce of any beverage. An ideal gift or possession. $3 for the dozen. Prepaid. Write to:

MAUDE B. MAY CO.

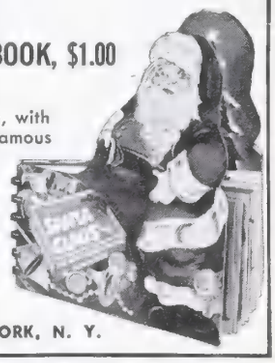
2038 E. 71st Street Dept. J CHICAGO 49, ILL.



FREE CATALOG!

Large catalogue crammed with exciting gifts for young and old! Send your name and address today—get this catalogue and do your Christmas Shopping the easy and economical way—by mail! No weary trudging from shop to shop. No waiting for indifferent salespeople to serve you. No waiting for change. No pushing or shoving. No lugging bundles. Select your gifts from Mayfair's catalogue—save money on your purchases and at the same time be known as "the giver of smart gifts." Order it now—it's ready and waiting to bring New York to you!

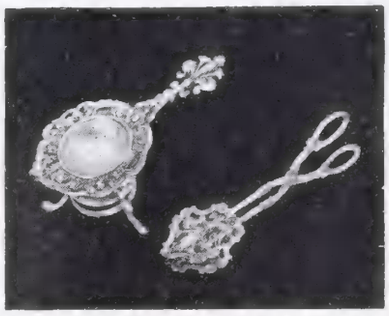
THE SANTA CLAUS BOOK, $1.00



Here is a Santa Claus that stands nearly one foot high, with a *real* white and woolly beard. Based on the world famous poem, "The Night Before Christmas," this sturdy toy book is lavishly illustrated in full color by Florence Kent, its pages mounted on heavy board, and bound in bright colored metal binding. $1.00.

Mayfair Gifts

99-16 METROPOLITAN AVE., FOREST HILLS, NEW YORK, N. Y.



Tea-Timers

You needn't spend a small fortune for Christmas gifts of unusual beauty. Not when Ellison's imported Florentine silverware can be had for a song! The intricate detail, the Old World elegance of these handsomely wrought tea-time pieces make them gifts of true distinction.

Postpaid, No C.O.D.'s.

Tea Strainer and Stand.....$5.50

Party-Cake and Cookie Server 2.75

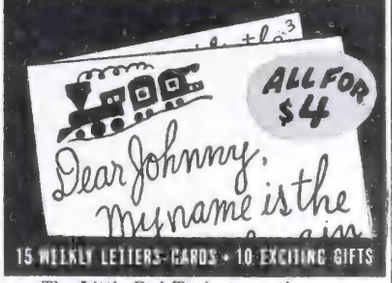
Dept. B

ELLISON'S

Wilmington 11 Delaware

Children love to get LETTERS especially from

The Little Red Train



15 WEEKLY LETTERS-CARDS • 10 EXCITING GIFTS

The Little Red Train tours the countryside and sends 15 weekly mailings about the cities it visits, plus 10 exciting gifts, directly to the child. Ideal for 3 to 9 year olds. SEND CHECK OR MONEY ORDER—WE DO THE REST.

Include your name, relationship, child's name and address

CHILDREN'S EDUCATIONAL LETTERS CO.

BOX 105 - OLD CHELSEA STA. - N.Y.C. 11

A Touch o' the West



FOR His XMAS TIE

A Clever Way

to tell him he's won his spurs with you... give him this exact miniature of a genuine Western spur to clip his favorite ties. Spurclips* are fine, hand-wrought jewelry—each a Touch o' the romantic West he'll wear with pride for years.

In sterling silver — plain sides $6.

Hand-engraved with 14k gold overlay $18.

In solid 14k gold — $60.

Prices include tax.

Choice of Centers

Horse head, boot, horse, saddle . . . or his monogram. For monogram, print initials exactly as they fall in his name. (Gold-plated.)

Order Direct

from this advertisement, enclosing check or money order and stating choice of center — or ask for *Touch o' the West* booklet. It shows Spurpin* lapel ornaments, for ladies, as well as other Spurclip* designs and many beautiful Western Belt Buckle Sets, for men. All created in sterling silver or 14k gold for you by the famous House of Holland.

Write Dept., H-17



HOLLAND JEWELRY COMPANY

Manufacturing Jewelers

San Angelo, Texas

NO FIBER LABEL ON LEATHER

DALE
FIFTH AVENUE



GIVE HIM A CONVERTIBLE

Dale's softside two-suiter becomes a regular bag simply by zipping out two-suit unit. Russet, cherry or suntan cowhide. 89.50. Matching 21" bag, 59.50. Fed. tax incl.

Dale Fifth Avenue's Only New York Store
719 Fifth Avenue at 56th St., N. Y. 22

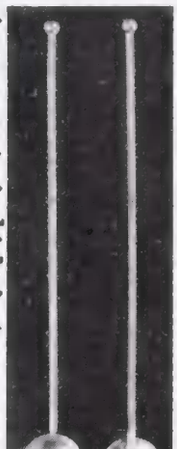


Florentine fruit clusters lend Old-World charm to sophisticated frosty white pine piece. A gay red, weatherproof ribbon and musical bell (non-tarnishing, non-breakable) provide traditional festive touch. Comes ready to put up — over fireplace, in window, or on door. Problem people on your gift list would love one. We'll pack it Christmas-y, enclose gift card, mail it direct, if you'll furnish addresses.

$7.50 Ppd. Check or money order to

FLOWERS BY Connie
ROCKFORD, ILLINOIS

STERLING SILVER SIPPER SPOONS





6 for $11.95

New! Different! Smart! Stem is hollow for sipping. Spoon end for stirring. For iced tea and all tall drinks. Clever and lovely gift. Federal tax included in price.

Send Check or Money Order—None C. O. D.

MALCOLM'S
HOUSE AND GARDEN STORE
524 N. Charles St. . Baltimore 1, Md.



ORDER BY MAIL AND SAVE
All prices postpaid

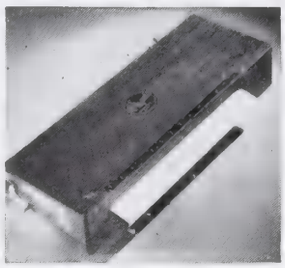
A.	Toast Rack	2.50
B.	Hot Water Jug	6.00
C.	Teapot	6.00
D.	Cookie Jar	7.50
E.	Egg Cups & Tray	3.50
F.	Sugar & Creamer	4.75
G.	Condiment Set	3.50
H.	Jam Jar	2.00
K.	Covered Butter Dish	3.50

SPECIAL: Complete set as above **$36.00.**

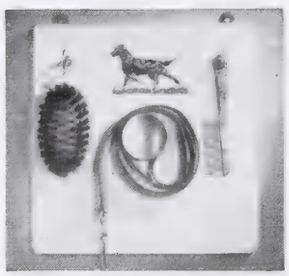
Exciting news! The famous Cottage-Ware line, imported from England, is back again with all its old-world charm. Still at pre-war prices even in the latest sizes. A fortunate purchase results in savings as much as 20%! Start your set now.

Speir's Jewelry • [illegible] • **Trenton, Missouri**

WinDow



ONE-HANDED MAESTRO. An one who can count up to 14 can pl the piano with one finger and give reasonable facsimile of Duchin at t ivories. This hidden talent is broug out by the Playano, a 15" box with numbered keys that fits over any pia keyboard. When you strike a key, 3 f gers beneath the board strike a musi chord. With album of 20 songs, $12. ppd. Gift Clues, 302 E. 45th St., N.



POOCHY PRESENT. Fido's p vate groomers will hang in solita splendor on this wardrobe designed ju for him. Finished in ivory enamel, comes with brush, comb, and a gold button in the center to hold his lea Send in your dog's name, and it will hand painted on the 12" square plaq It's $4.95 ppd. Helen Pep Studios, 82-116th St., Kew Gardens, New York.



SANTA CLAUS NAPKINS. P per napkins, as gay as sleigh bel come in dinner and cocktail size, a you may have a choice of Saint Ni himself printed in his full color glo or a more conservative but equally f tive holly spray. For either design, t price is 35¢ for a package of 18 lunc eon size; 35¢ for 24 cocktail size. Po paid from Madison Card Shop, 6 Madison Avenue, New York, N. Y.



DARLING DRESSER DUET FOR NOW and FOREVER

PICTURE FRAME — Opalescent mil glass, for 5" x 7" picture. Hand-painte child's name. $7.50
ELECTRIC CLOCK—Framed in match ing opalescent milk glass. Also person alized with child's name. $13.50
Ceramic lamb in bas relief adds charm ing decor to both frames.
Set $21.00 plus postage.
No C.O.D.'s

Evelyn Reed

538 MADISON AVE., NEW YORK 22, N. Y.

no finer gift for a man

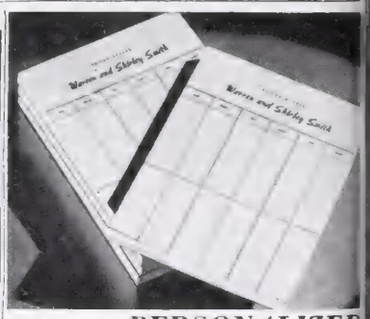


HAND SEWN $10.95

Nor-Kings are so handsome, so flexible, so comfortable, he'll wear them as shoes outdoors, slippers indoors. These classic Norwegian moccasins fit like fine shoes—cradle the whole foot snugly, perfectly. They're *all-leather*—hand-sewn from one piece of the choice center hide—with solid leather soles and heels. Rich, golden brown. On mail orders—just send exact shoe size. Ask for Style 1956. Add 25¢ for shipping. *Free Catalog!*

For women too! In red or brown **$7.45**

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PERSONALIZED
Bridge Score Pad

13 tricks are a "grand slam"! Personalized score pads are a "grand idea" Smart for gifts—for your own use to Quality white Laid Antique pape printed in dark Blue ink. Regulati size 5½" x 4½". 300 sheets—prepaid **$1.15**

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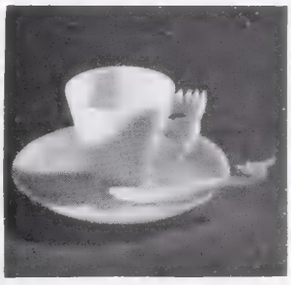
SHOPPING



PEARL BIB. Eight lustrous strands of pearls, connected with a rhinestone clasp, make high fashion news this fall. The fragile loveliness of the camellia, rather than the arrogant beauty of the orchid, is the mood of today; and pearls, like a love song, make men remember the old-fashioned word, "cherish." $8.75 plus 20% tax. Postpaid from Gerlou, 1 Fifth Ave., New York 17, N.Y.



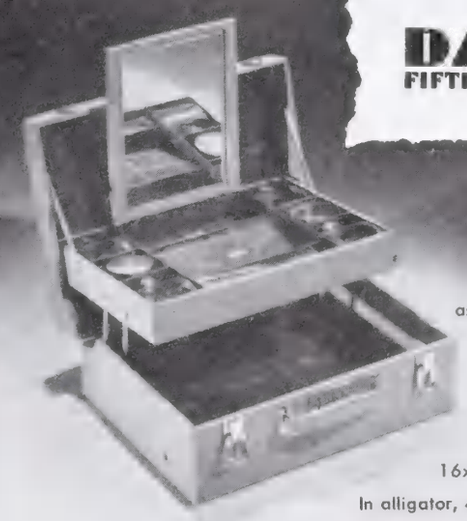
FOOTBALL TIME. You'll be the belle of the bleachers and as warm as a cheer leader with this pure wool raven robe that comes in 4 color combinations: 3 shades of green; black, white and red; brown and tan; blue and brown. It's 72" x 58", and comes with waterproof carrying case. $16.50. The football timer stop watch is $8.00. Pp. coll. Hammacher Schlemmer, 145 E. 57th St., New York 22, N.Y.



DRINK FROM JADE. A demitasse cup, saucer, and spoon made of Lochow jade is a gift that any collector will bless you for. We think it's lovely enough to spur you on to start a collection of your own. The handle of the cup is a dragon's head; the spoon, a dragon's tail; and the three pieces are $17.50 ppd. Baker's, 1517 Walnut St., Philadelphia 2, Pa.

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FIFTH AVENUE



FITTING AND LUXURIOUS

as a lady's dressing table. Dale's fitted case of imported pigskin with automatic lift-up tray, keyless combination lock. 16x12x6½. 169.50. In alligator, 495.00 Fed. tax incl.

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ANGEL-DEVIL EARRINGS

Satan whispers into one ear, your good angel into the other. A turn of your head—well, you know what you're doing. But seriously, they're charming! Each earring is over an inch high, with fine screw backs and superb detail done in pure silver.

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New way to keep linens, lingerie, baby things, purses and luggage delightfully scented! Dainty petals impregnated with lasting floral scents. Cosmetic-type jar contains 85 petals. Enclose them in your gift packages, too!

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5 Piece, Triple Thick
WATERLESS SET
Superior in quality and value to those priced much higher! Vapor seal covers—Pressure vents—Heat-proof handles—Mirror finish. *Satisfaction Guaranteed.*
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No C.O.D's. Please POSTPAID
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2 qt. Saucepot 3 qt. Saucepot 4 qt. Casserole
5 qt. Dutch Oven Roaster 10½" Chicken Fryer

The Case-Umbrella of *DISTINCTION!*

Order now for Christmas

Color of Cases Red, Black, Brown



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The Duchess, a wonderful gift, a treat for yourself. Made of pure acetate nylon—guaranteed shift proof, exclusive border or all over pattern, with beautiful Lucite handle, an attractive Zipper case of genuine English morocco leather.

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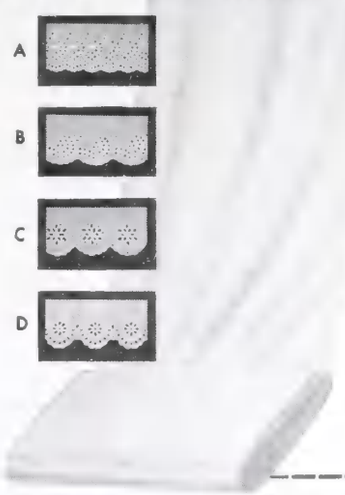


EARLY AMERICAN STOVE LAMP

Appreciated by the discriminating. Topped by a miniature sauce pan, this unique, completely captivating Stove Lamp is an unusual gift delightful in your own home. Cast in brass from original moulds. Highly polished. Base 9"x 6", height 21". The bright colorful shades of either green and white or red and white check (your choice) are beruffled gingham and chintz-like. Expertly hand-sewn. Included too are tiny authentic replicas of Early American kitchenware; coffee-grinder, tea-kettle, mortar and pestle, and coal scuttle. These exact-scale miniatures are entrancing individual items with detachable parts. Adjustable arm for reading. Only $50.00 express prepaid. Order early by sending check or M.O. to

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SNOW WHITE **ORGANDY**
crisp, permanently finished to launder without starch. 39 inches wide. **60¢ YD.**

DAINTY WHITE **BATISTE**
light and airy, 38 inches wide. **70¢ YD.**

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Swiss-type eyelet borders on matching organdy or batiste. 6½ inches wide. **50¢ YD.**

Beautify your home with curtains, vanity skirts or bed spreads, or make pinafores, aprons, children's or infants' dresses of these fine combed yarn fabrics. At these low prices by the yard or in bolt of 40 yards. Edgings to match by the yard or in bolts of 10 yards.

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Organdy at 60¢ a yard ..... yds. .... Bolts
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City & State.....
Postage prepaid except on C. O. Ds.



Luncheon for Six
with a Modern Rose service

A 32-piece set, hand painted under glaze with a red rose design, consists of luncheon plates, cups and saucers, bread & butters, berry bowls, platter and vegetable dish.

$22.50
express prepaid

Carbone

Additional pieces available open stock

342 Boylston Street — Boston 16, Mass.

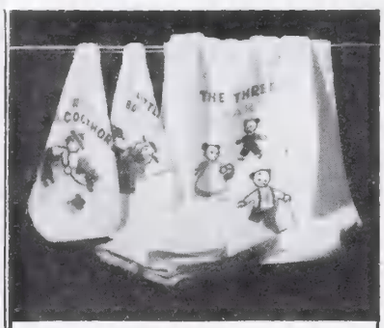


Florentine fruit clusters lend Old-World charm to sophisticated frosty white pine piece. A gay red, weatherproof ribbon and musical bell (non-tarnishing, non-breakable) provide traditional festive touch. Comes ready to put up — over fireplace, in window, or on door. Problem people on your gift list would love one. We'll pack it Christmas-y, enclose gift card, mail it direct, if you'll furnish addresses.

$7.50 Ppd. Check or money order to

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ROCKFORD, ILLINOIS



FOR SINGING IN THE BATH

CHILDREN'S VERY OWN TOWELS & WASHCLOTHS

Imprinted with favorite *Nursery Rhymes* in absolutely colorfast pastel shades on sturdy, textured, full-size 22"x44", fine quality white towels & washcloths made by the famous Pacific Mills. No more pleading to bathe, they'll beg to use them—their pride will teach them to hang them up neatly too. Here's a truly practical & much prized gift—neatly wrapped in cellophane, 2 different towels & 2 different washcloths in each set.

$3.95 per set, plus 25 cents for mailing.
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Hand-Crafted Ceramics ...to Grace Your Home! ...to Solve Your Gift Problems!



All of the objects illustrated are modern in feeling, yet they blend well with furnishings of any period. They exemplify the simplicity of design and good glazing that characterize the best in fine ceramics, but they are priced to meet the most critical budget.

TABLE LAMP (left). This ultra smart table lamp is designed in the modern manner. It features varicolored underglaze stripes. 22" high. Complete with fine quality rayon shade.....$13.98

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BEER MUG (right). Beer—or any other drink—seems to taste better in this mug. White inside, rich brown outside. The Solid-grip handle is tastefully decorated in white glaze. You'll be surprised at the extraordinarily large capacity of this beer mug $2.49

CIGARETTE BOX AND ASH TRAY SET (right). In delicate turquoise blue. You'll love the heavily textured surface as pleasing to the touch $3.98



All orders shipped postpaid on receipt of remittance. Satisfaction guaranteed or money refunded.

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WINDOW



LEAD SOLDIERS. Really good toy soldiers have been unavailable for some time, but now they're here in time for Christmas for whoever has dreamed of himself as a gaunt general mapping out world-shaking strategies in the still watches of the night. Set of 6 to 8 figures in a box are $2.25, and you may have British, German, Russian, American, or French forces in warlike stances. Reiss Bros., 54 E. 59th St., N. Y. C.



SALAD SCISSORS. This is the most efficient tool that ever dipped into a mixed green salad—and the most fun to work. They're actually giant scissors with spoon and fork ends, and they come in red, white, or green plastic. They unattach and act as separate servers for tossing the salad. $1 each, 3 for $2.85. Postpaid from House of Hilary, 133 East 65th Street, New York, N. Y.



A LADY OF MOODS will be able to match every change of personality with just the right fragrance. Herb Farm's Quintessence set comes with five 1½ dram bottles of assorted toilet waters and included are: Night Scented Stock, Lilac, Green Moss, Royal Purple, and White Phlox. A whole wardrobe of glamour for just $1.80 including tax and postage. Herb Farm Shop, 347 Fifth Avenue, New York 16, N. Y.



FOLDS LIKE A JACKKNIFE...IN A JIFFY

LIGHTWEIGHT . A BOON TO MOTHERS

The Stroller-Fold is the best-ever for both Mother and Kiddie. No other Stroller has *all* these safe convenient features and the price is *so* right! **1.** Extreme light weight: Easy to carry on buses, streetcars or elevators. **2.** Folds like a jackknife in a jiffy: But absolutely *won't* collapse with baby. **3.** Sponge rubber handle grip for easy carrying. **4.** Sturdy all-metal construction. Hardwood trim. Bright blue baked enamel finish. **5.** Strap to hold baby in, but no leg restrictions. Easy as a chair to enter or leave when strap is unbuckled. **6.** Perfect from 6 months to 4 years. • A real bargain at $8.95 postpaid. Send check or M.O. (No COD's).

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ALPACA FEATHERWEIGHTS

The most luxurious fur slippers in the world—amazingly beautiful, warm and comfortable. Made in Peru of the fluffiest and silkiest Alpaca fur, soft leather lining and outer soles, fur inner soles. Perfect for boudoir, travel, after-sports.

Ladies' sizes 2-11; white, beige, tan or rich brown. Men's sizes 5-13; tan or café-au-lait.

$10.75 postpaid
State shoe size.

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when you're using famous Old Hampshire yarn.... Chosen by generations of knitters for its superior texture, its distinguished reputation. Spun from only the finest virgin wool.

Handsome hand-knits can be yours for only a fraction of their retail cost if you order your Old Hampshire yarn direct from us by the pound or by the skein and knit your own. There's an Old Hampshire yarn for every kind of knitting and weaving. (Skeins — 4 oz., 80c., 2 oz., 40c.—postage extra).... Send today for FREE SAMPLES and price list.

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SANTA IN PERSON. The miracle on 34th Street was mild compared with what happened at HOUSE BEAUTIFUL when St. Nick came through our door. He is without exception the most perfect Santa Claus this side of the North Pole, and comes dressed in a magnificent satin suit, carrying a bag of Christmas packages. 12" tall $15, 20" $25, 36" $59. Postpaid from Estelle Powell, 717 West Avenue, Austin, Texas.



NEW CHIP-CHOP does the same superb job of crushing ice right in the glass as the original model, but now it comes with a bottle opener and corkscrew in the handle. The spring and hammer action of the handle absorbs all the shock as you "chip chop" ice cubes right in the glass for frosted holiday drinks. Chrome plated and gift boxed, $2 postpaid from Fleetwing Gifts, 53 East 10th St., New York 3, N Y.



DOLLAR BONANZA. Here is real value, and a fascinating toy in the bargain. It's a wrecker set and garage, and included are: 8 plastic autos, 1 tow car with derrick and chain that work, 1 baggage trailer, 1 house trailer, and 1 cardboard showroom that measures 5¼" x 6¼" x 2" high. All this for $1 postpaid from Hampshire Gifts, 1107 Broadway, New York 10, N.Y.





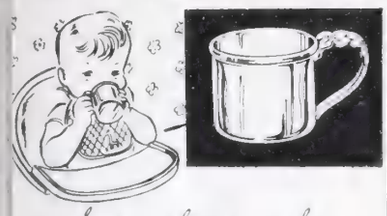
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$11.95 COMPLETE

Just the thing for picnics and auto trips. Attractive case made of simulated leather, zipper top. Contains 2 quart size Thermos bottles, each with 4 cups and large sandwich box. Size 12" x 14".



Solid Sterling Silver

ORANGE JUICE CUP

Baby's first cup . . . for his very own use. A handsome sterling cup . . . gold lined . . . of proper weight . . . intricate Orange Blossom design on handle. Children will delight in it's ease of use. A practical, beautiful gift now . . . to be treasured as a childhood souvenir in years to come.

$3.65 postpaid
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Our Pates are made in Strasbourg from pure goose liver and Truffles du Perigord.

Terrine serving	14	$19.00
" "	10	13.25
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for shipping add 75¢ each

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maison glass
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PRETTY AND PRACTICAL PERSONALIZED GIFTS!

HAMPER-BASKET SET

Heavily enamelled tôle, hand-painted with child's name and Raggedy Ann or Overalled Boy. Set, **$11.50.**

Hamper, **$7.50**; Basket, **$4.00.** Express Collect. No C.O.D.'s.

PLASTIC GLASS AND BOWL

For dainty dining that's also fun. Light and unbreakable, hand-painted with girl or boy design and child's name.

Set, **$3.00** postpaid.
Glass, **$1.50** postpaid.
Bowl, **$1.50** postpaid.

Evelyn Reed
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By Mail



Left—Flamingo De Luxe
Right—Kent Standard

PLASTIC PLAYING CARDS

The finest cards your money can buy—world-famed Kem, the original plastic cards. Stain-proof, moisture-proof, washable. Cost more, but save many times their cost in *guaranteed* long life. Available in Standard ("Kent" shown is typical) or more colorful De Luxe (like "Flamingo" shown). Sorry, we cannot guarantee design choice.

Kem Standard (Like "Kent")—$7. for 2 Decks
Kem DeLuxe (Like Flamingo)—$7.50 for 2 Decks
By mail postpaid

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SACHET PETALS

New way to keep linens, lingerie, baby things, purses and luggage delightfully scented! Dainty petals impregnated with lasting floral scents. Cosmetic-type jar contains 85 petals. Enclose them in your gift packages, too!

By mail **$1.** *postpaid*

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CINNABAR RED

Magnificent lamp—replica in "Quartite" of an Oriental hand-carved Cinnabar lacquer vase. The base is 24 kt gold plate, two-tiered, pierced and etched. Beautifully designed hand-made scalloped rose-beige shade. Height, complete, 25½". Amazing at only $39.50, or $75 a pair.

If desired as a gift, it will be our pleasure to ship directly to recipient if you enclose gift card. Kindly include $1.50 with your M.O. or check to cover shipping charges, otherwise same will be sent delivery charges collect. No C.O.D.s.

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RENIEW



MAKE YOURS A SILVER CHRISTMAS . . . So proudly you'll serve with these fine pieces of silverplate . . . to add to your reputation as a discriminating hostess . . . or to give as gifts to those whom you love best. **LEFT,** the famed traditional grape design on the handsome tray with handles—for serving turkeys, roasts, etc. 14" x 25", silverplate on copper, **$27.50** including tax and sending. **THE DUO-SERVER.** Always the most practical, wonderful server to get or give. Tree and well in center for meat, with two wells at the side for vegetables. Gadroon edge; made by a famous house. Silverplate on copper, 17" in diameter. **$29.50** including tax and sending. **SALT AND PEPPERS,** with gold topped one for salt. Well weighted, simplicity of design, **$5** for the pair postpaid. **BREAD AND BUTTER PLATES** shown center. Also wonderful for hors d'oeuvres, candy, coasters. 5" in diameter. **$2 each. ENGLISH TOAST RACK,** front right. England once more sends us one of her favorites. Functional—for toast, or for love letters (or bills) on your desk. **$7.50** including tax and sending.

Write for catalogue of other gifts.

No C.O.D.'s please

Edith Chapman — **168 East 33rd Street, New York 16, N. Y.**



Personalized Playing Cards

Plastic coated, gilt-edged playing cards imprinted in 22-kt. gold with two first names or surname. Set contains one red and one blue deck. Bridge or Pinochle. Set $2.50.

Interlocking, unbreakable plastic poker chips gold imprinted with two or three initials..... 100 chips $4.00.

Postage prepaid. No C.O.D.'s, please.

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TRAYS IN *Select* GOLDEN BIRCH

These lovely trays in gleaming natural wood finish make entertaining a delight. No. 1000, 14" diameter is perfect for sandwiches, luncheon meats, or wafers. $2.50 each, postpaid. No. 1008, 8" diameter—for individual service, $.90 each, postpaid. Send check or money-order or C.O.D.

Write for catalog of complete line of woodenware.

B & H NOVELTY COMPANY
695 Burton St., S.W., Grand Rapids 9, Mich.





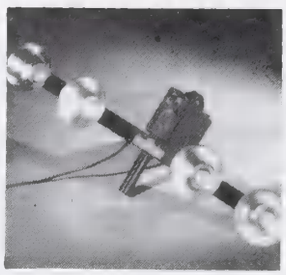
So Delicious!

You'll want to give these Jumbo, red-shelled Pistachios a place of honor on the cocktail tray, *hors d'oeuvre* platter or Rumpus Room Bar. And just wait till you discover how a few chopped Pistachios add color and zest to home made ice-cream and cake frostings.

FULL POUND
In Transparent "Jewel Case" Drum
Ppd. $1.75

THE GOURMET SHOP
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IMPORTANT GIFT. For a ga wedding or Christmas present, to som one special, consider this silver-plat vegetable dish. The silver-partitione liner is removable, so the lower half the bowl can be used as a center pie or for just one vegetable; and the lid also a serving piece. Dish measures 1 wide, costs $24.95 including tax; fro Croydan China Co., 9321 South Weste Avenue, Chicago 20, Illinois.



RING-A-TOON is one of the mo fascinating musical toys we've se around town. It works on batteries, the deep vibrating tone has the quali of an electric xylophone, and to play you simply establish contact betwe the keys and the movable arm. It com with tune charts that are easy to follo and costs $9.95 plus 35¢ post. Hearn Fifth Ave. at 14th St., New York, N.



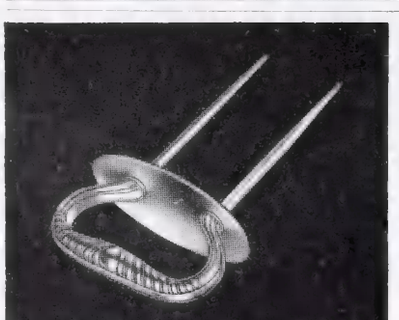
...WITH THE GREATEST OF EASE

Salad serving is made easy with these salad pickup tongs. Just work them like a scissors and lift the salad out of the bowl. They are of hard maple, hand finished and oil rubbed. Boxed ideally for a Christmas or hostess gift.

$2.95 postpaid

Send for free catalogue

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Elegant Old English

CARVING FORK

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Two famous, lovable hill-billy youn sters all the children love. Dresse true to character in colorful costum 18" high. Order them now for Chris mas gifting! Gift Boxed.

Mugsy or Margie **$4.00** each postpai Mugsy and Margie—both for **$7.0** postpaid.

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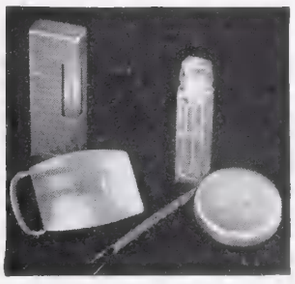
TOY GIFTS
30 E. 23rd St. New York 10, N.

SHOPPING

BODY'S HOME, but this door- secretary keeps you posted on ev- hing that happens while you're y. It's called the Rite-A-Note, and polished brass case is conservative ugh to hang beside the most distin- hed entrance in town. The lid opens o reveal a note pad and pencil. Costs 5 plus 15¢ post. No C.O.D.'s. ne's, 419 E. 57th St., New York 22.



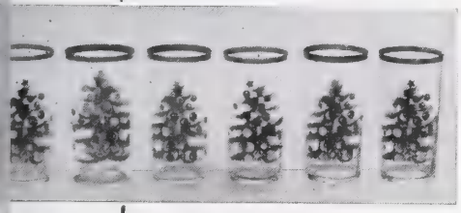
M AND HER GIFTS. Any one hese would be wonderful tucked in toe of a Christmas stocking. For the sterling silver snap-button tape sure is $7.50; the crystal and sterling fume flacon is $4.80. For him, Dun- 's silver plated Rollalite cigarette ter is $18; sterling belt buckle is 0, and can be engraved free of rge. Tax included. Shreve, Crump & , Boston 16, Mass.



M GOLDEN SLIPPERS. se are the most glamorous at-home pers we've seen in ages. They are d crocheted of metallic thread that lasticized, have a slingback and no l. If you have good looking legs to in with these will make them more Small, medium, or large, $7.94. Bam- ger's, Newark, N. J.



CHRISTMAS TREE GLASSES



Looking for one gift to give a whole family? Send these Christmas glasses—the children will love them for milk, the "old folks" for highballs. To use them will become a Christmas tradition. Hold 12 oz. $4.95 a dozen, postpaid.

Add 50¢ West of Miss.

Write for Catalogue B-117

The SALT & PEPPER SHOP 445 E. 86th St., New York 28, N. Y.





CANAPE CUTTER

Your fancy canapes will be perfect—the kind you usually get only from professional caterers — with the aid of this clever Canape Cutter. The sharp edge cuts a perfect round of thin bread. Spread it right in the cutter. Then repeat. Press the spring plunger handle and you have a perfect layered canape. Stainless Dural metal. 2" diameter, 4" high. Wonderful to cut biscuits; the cutter picks them up and places them right on the baking tin. Beveled edge cuts crescents, ovals and other fancy shapes. Clever canape suggestions included.

by mail **$1.49** *postpaid*



Write for Big Catalog ... Free

Miles Kimball

KIMBALL BUILDING

33 Algoma Blvd., Oshkosh, Wis.



Doll-House Dolls

A spectacular family affair for a little girl's doll house! Made of bendable plastic, they are unbreakable, washable and can be moved into different positions, dressed and undressed.

Entire family, $6.25
postpaid no c.o.d.'s please
(Includes Father-Mother-Girl-Boy-Baby)
Also available: House Maid-Nurse Maid-Colored Cook-Grandmother...$1.50 ea.
Grandfather.....$1.75
(all postpaid)

The Children's Shop
West Hartford Connecticut



5.00

3.95

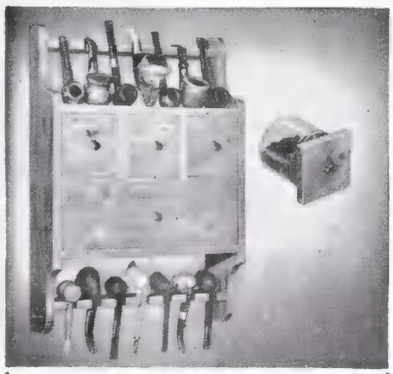


STERLING SILVER
TINY TEAPOT AND TRAY
ppealing miniature tea-maker. Fill with ea leaves and drop into cup. Original nd distinctive.

STERLING SILVER
PORRINGER NUT DISH
Diam. 2¾" with handle
An appropriate gift for the gracious hostess.

Federal tax and postage included. Check, Money Order, or C.O.D.

George Stern Co.
JEWELERS SINCE 1922
191 MADISON AVE. NEW YORK 16



A Pipe Man's Pipe Rack

Hangs on wall . . . Convenient . . . Saves precious desk or table space.

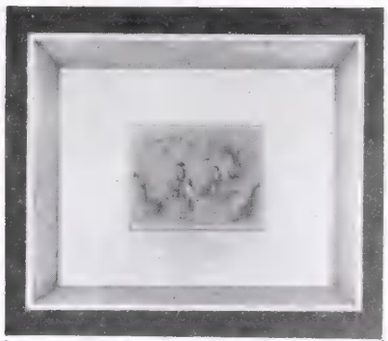
1. Holds 14 (count 'em) pipes!
2. Air-tight humidor jar-drawers.
3. Larger drawer for accessories.

In hand-crafted knotty pine, waxed, hand-rubbed. Size: 13" x 18"
(Pipes not included)

$12.50

Express Collect. Check or money order. No C.O.D.'s

Field House
BOX 179 NO. CONWAY, N.H.



Chinese Paintings

Created by famous Chinese artists. Hand-painted legendary figures in soft colors on lush ivory silk, with hand-rubbed antique finish shadow box frames, 9½" x 11½". No two alike. Excellent as accents for any decor. $15 pair, express collect.

Send for 4 beautifully illustrated catalogues and bulletins, $1.50.

CHINESE TREASURE CENTRE
Dept. H. B. 11 4th floor
441 Madison Ave. New York 22, N. Y.

AN IDEAL CHRISTMAS GIFT EVERYONE WILL APPRECIATE

COPPER
POST LAMP



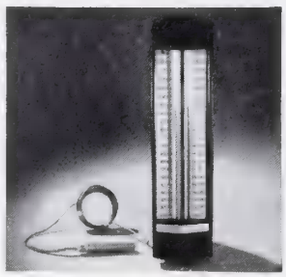
A distinctive practical decoration for your lawn, drive entrance or backyard. Made of heavy everlasting copper with bright brass eagle finial. Produced by the nation's leader of post lanterns.

$14.75 F.O.B.

Sold with a money-back guarantee. Express collect, money order, or check, otherwise C.O.D.

FAM-CRAFT MANUFACTURING CO.
296 East Street Plainville, Conn.
(Fourth Generation Master Craftsmen)

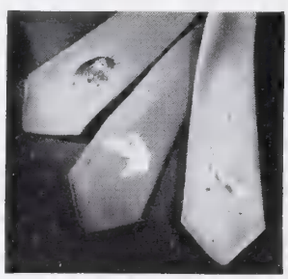
WinDow



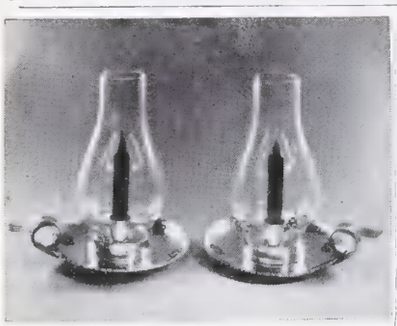
INSIDE JOB. The Airguide Indoo Outdoor thermometer hangs next to yo window, *inside* the room, but it ind cates the *outside* weather as well as t room temperature. This is a wonderf change from the old-fashioned routi of pressing your nose against a fros window pane! Easy to install. $6 pp John Jarrell, 84 Broad St., Atlanta, G



PIPE DREAM. This is such beautiful ash tray that you'll want send it to the most attractive pi smoker you know. It's handmade Ericson of massive crystal and it com in a sophisticated smoky gray colo The heavy smudger is a perfect bow knocker or cigarette "douser." $11 pp Black, Starr & Gorham, Fifth Ave. 48th St., New York 19, N. Y.



REAL TIE BUY. Tightly wove all-wool ties in solid colors are exqu sitely painted in oil and are guarantee to dry clean satisfactorily. Designs: pal mino stallion, thoroughbred, palomi head, bucking bronco, pinto, stee pheasant, drake mallard, trout, dee sail boat, salmon fly. Ties come in colors. State 2nd choice. $4.50 pp Spor-Tie, P. O. Box 823, Boulder, Col



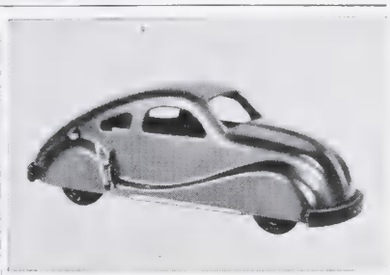
Hurricane Lamps

Warm, friendly, candlelight for table or mantel. Capturing the spirit of Early American design, these Hurricane Lamps by Buenilum are highly polished hammered aluminum, with sparkling, clear crystal chimneys. Height 8½ in. overall. Postpaid, no C.O.D.'s. Per pair, **$5.50**

Send for Free Gift Catalog

Artline Gifts

218 West Eighth St. Wilmington, Del.



BACKS UP! TURNS! PARKS!

A toy that performs just like a real car! Easily set to turn corners, back up, turn around, park itself! Strong, spring-wind motor with 3 controls. Bright red, streamlined, one piece, all metal body 14 in. long. Rubber tires and bumpers. Provides hours of fun. Price only $3.98 plus 35c postage. No C. O. D.s.

Send for Our Gift Catalog

BLEAZBY'S

31 East Adams, Detroit 26, Mich.



HERE IS SANTA!

Magnificently costumed in red or white satin, he is hand made and hand painted, stands alone and is unbreakable. His knapsack is filled with gayly wrapped Christmas packages.

express prepaid in U.S.A.

12".....$15 20".....$25 36".....$59

send check or money order to

ESTELLE POWELL

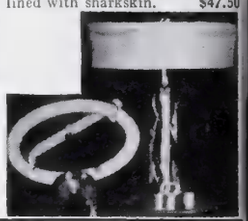
717 West Avenue Austin 21, Texas



Once again, LINDA'S brings you the gift for the people "that have everything." Definitely the lighting of the near future, you can make it YOUR lighting today. The 32-watt (think of the saving) white fluorescent tube lights your room as much as the ordinary 100-watt incandescent bulb, with a cooler, diffused light, and over a greater area, too! The average life span of the tube, incidentally, is 2500 hours. Solve your Xmas gift problem with one of these lamps, and better still, why not beautify your own living room with a pair for your end tables? Note: AC only. Shipped Postpaid. Allow 10 days for delivery. No COD's please.

The period type above has a white china base highlighted in Rogers gold, with a rayon shade. $29.95

The modern style is of clear lucite, with a brass finish base. Crystalsheen covered top shade is lined with sharkskin. $47.50



LINDA'S
228-06 116TH AVE.
ST. ALBANS 11, NEW YORK

KEEP SILVER BRIGHT FOR MONTHS

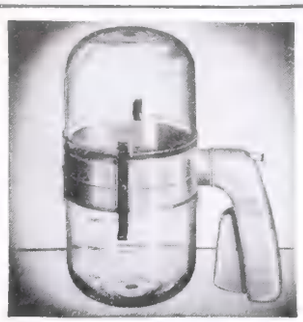
Avoid endless polishing of silverware and metal objects. Air-tight plastic coating seals in lustre against tarnish or wear. Doesn't mind soap and it won't harm food. Kit also contains new, scientific method to clean most stubborn tarnish and pitting, and a polish to put the lustre of newness to silver. Refill bottles available. Durable attractive kit.

$1.79 Complete Kit ppd.

Send check or money orders. Sorry, no C.O.D.'s.
Foreign, add 10c.

THERMOCOR PRODUCTS, INC., ERLANGER, KY.





HEARNS *Serving New York Since 1827*

NEW REVERSIBLE MULTI-SIFT FLOUR SIFTER

3.95

Now you can sift flour as many times as your favorite recipe requires—without muss or fuss or spilling. Just reverse position, click, and sift again. MULTI-SIFT measures, sifts, and resifts. Streamlined design in red, green, and ivory plastic handle and band, with two removable plastic cups. 9½" high; 4½" diameter.

MAIL ORDERS FILLED
Will Ship Express Collect Beyond N. Y. C. Delivery Area
HEARNS Century-Famous Housewares Dept.
Fifth Ave. at 14th St., N.Y.C. 11, N. Y.



Handy, Sturdy Master Fork

MEAT HOLDER

Carving is made easy by this sturdy meat holder. Strong stainless steel forks are sharp-pointed; convenient handle is of smooth Bakelite. It firmly holds down fowl, roasts, steak, etc. Outside dimensions: 7⅜" long, 3¼" wide. A *perfect gift* for any family!

$2.95 each (Postpaid)

HALLIDAY'S
Since 1925
1750 Broadway Oakland 12, California

SILVER STRINGS

Strung delicately on beautifully wrought sterling **violin pin.**

To tuck under your chin on lapels or pin on hats or bags. Actual size.

Christmas gift suggestion.



$1.20
Tax and P.P. included

MAYEDA
Gift Shop Ltd.
30 Rockefeller Plaza
Radio City, New York 19

SHOPPING



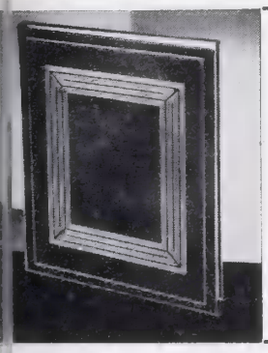
WNCOASTERS. This is one of gayest, and most delightful functal gadgets that has come to our ation in a long time. They are metal ps that spear into the ground beside r lawn chair, and the flower petals l your glass. A set of six comes in rted garden colors and costs $9.95 .B. No C.O.D.'s. Dake & Dake, Box , Grand Haven, Michigan.



MBIE PIE is a perfect baby's y, and as the important first doll in ild's life she will probably be penied off in the attic trunk, to be resected for the second generation of ies. She's a wonderful doll's doll, and a pigtailed mommie will be deted to discover she's a grandmother. ink or blue, wrapped in cellophane, 5 ppd. Sleepy Hollow Gifts, 11 th Broadway, Tarrytown, N. Y.



DNIGHT SNACKS after your lge foursome will be simple to bring t to the card table if you have this of Haskelite party trays. They're l of a light wood veneer with a sea decoration, and 4 of them with 4 s ash trays are just $1.39. Each tray sures 11" x 5". Express collect. son Pirie Scott Co., Chicago, Illinois.



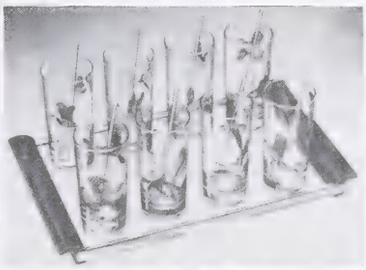
PHOTOGRAPH CASE

for photographs you like to look at but don't want to frame. You can tuck sixteen 8x10 portrait photographs or candid "blow-ups" in the eight double-view acetate pockets of this loose-leafed binder. Made of rich gold-tooled leather in wine, brown, red, green, or bridal ivory. (Give 2nd choice.) **$10** exp. extra. Also 11x14 size. **$18.** Extra pockets 35¢ and 45¢ each.

Initials or name 50¢ extra. No C.O.D.'s.

DANIEL'S DEN Dept. B-11
A Shop of Choice Things
141 Newberry Street Boston 16, Mass.

Sporting Glass for Country Squires



8 Hi-ball glasses with stirrers. Each decorated and fired in black with a different game bird. The tray is of heavy plate glass with black handles and chrome rails. Set complete $10.95 postpaid.



Engrave Your Own



A unique idea in gift cards. Made of heavy gold stock. This card enables you to permanently inscribe in your own handwriting your name or appropriate sentiment and will double the charm of any gift it accompanies. Pack of 12 cards. $1.25 postpaid.

For the Fisherman

This De-liar weighs and measures your catch accurately. It has a 24" steel tape rule and a spring scale that weighs up to 8 lbs. Chrome plated metal case, black crystal finish. $2.25 postpaid.

Sorry, No C.O.D.'s.

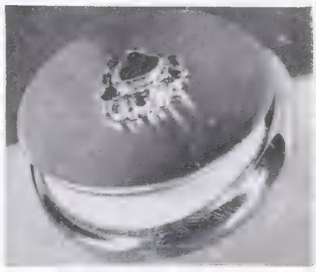
PAGE & BIDDLE, INC.
21 Station Road, Haverford, Pa.

CIRCUS PARTY . . .



More fun than a circus! Children love to make their own birthday party preparations with this exciting set. Circus tent with animal place-cards, invitations, candy-boxes, hats for the Ringmaster, Lion-Tamer, Clowns, etc., easily assembled of gaily printed cardboard. Complete material and instructions for a party of 6 . . . . . $2.00 P.P.

YOUNG BOOKS INC.
Unusual Toys and Adult Gifts
746 Madison Ave. New York 21



JEWELED COMPACT for evening glamour

$7.00 inc. tax

Perfect gem of a compact, designed by Robert. Polished brass with multicolored cluster of precious-looking jewels. **$7.00** inc. postage.

HALL GALLERIES
ALBERT STEIGER · COMPANY
SPRINGFIELD · MASSACHUSETTS

ELD FRESH
GLADIOLUS
CUT FLOWERS
in GIFT BOX
direct from
FLORIDA



$3.50
PER DOZEN
POSTPAID
[East of Rocky Mts.]
No C.O.D.'s, please

ll your loved ones and friends—far and near—a handsome gift box of most gorgeous gladiolus ms. Rushed SPECIAL DELIVERY direct flower fields in sunny Florida. Heavy, full-ored "glads," over three feet tall, cut in tight and expertly packed; ready to burst into RIOUS BLOOMS upon arrival. Field-fresh, last for many days. Gift card enclosed if you Enjoy these showy, long-lasting flowers in own home or office, too. SHIPPED NOVEMT THROUGH MAY. Mail gift orders early to re delivery on desired dates. Satisfaction guared. ORDER TODAY.

ND O' SUN FLOWER FARMS
. BOX 527-A ST. AUGUSTINE, FLORIDA

Yes! flowers are Easy to Wear



"Super Luper" flower pin holds the golden rose on your apparel; and the "Super Luper" Barrette is a necessity for wearing flowers in your hair. You may either use fresh or artificial flowers in these accessories, by simply unhooking the covered elastic fastener. The Pin, Barrette, and Golden Rose combination attractively packaged at only

$3.00 post paid

MAYRU CORP.
7272 112th Street Forest Hills, L. I., N. Y.



SLIPPERS FROM SANTA

Gay, feminine scuffs she'll love. Gleaming gold or silver kid, lined with blush pink. Gustinettes, festive as Christmas tree ornaments. **10.95**

Add 15c postage.

J.P.Allen.
Peachtree Street · Atlanta



EMBLEM GLASSES

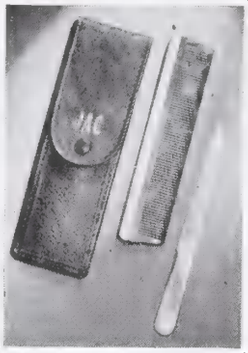
Unique and new are these Emblem Glasses with your Alma Mater's crest faithfully reproduced in the school colors. Made of fine crystal with platinum banding on every piece. Available with insignia of all men's and women's colleges, fraternal organizations, college eating clubs, lodges, armed forces. Sorry, no order for less than 8 of a design. Delivery within 2 to 3 weeks.

Old Fashioned—7 oz.; Footed Cocktail—3½ oz.; Highball—14 oz.
$18.00 dozen, each
No C.O.D.'s, please. Write for Booklet.

Cooper Crafts
54 West 21st Street, New York 10, N. Y.

Personal Gifts He'll Appreciate

NAIL FILE and COMB SET in LEATHER CASE



Here's a real comb with strong teeth that won't break even in the thickest hair. A sterling silver handle gives it a look of distinction and richness. The sturdy file will always keep your nails well groomed. Complete with a masculine looking Morocco leather case in black, or red Morocco case for milady. With a 3-letter monogram stamped in gold. A splendid Christmas gift.

$5.25 including federal tax, postage and monogram.



SHAVING BRUSH WITH STAND

The lucky man who receives this gift will thank you Christmas morning and every morning as he shaves in comfort with his 100% PURE BADGER HAIR shaving brush. Has a clear lucite handle and bristles set in rubber. The brush comes with a convenient lucite stand which allows water to drip out in the well, leaving the brush neat. Attractive as well as useful.

$7.75 postpaid
No C.O.D.'s, please.

Howard Pusch
15 West 55th St., New York 19, N. Y.

The Christmas Gift for the Man Who "Has Everything"



Give him a 1948 Dartnell Personal Record Book—the aristocrat of appointment, memo and personal desk books. He will use it every day on his desk at home, at the office or on trips. For 23 years the choice of top business executives, professional men, high army and navy officers.

In luxurious Imported Black Sheepskin binding with gilt edges. Size 5 by 8 inches. 200 pages for appointments and personal memos. 200 pages of useful data. A place to keep track of anniversaries, golf scores, investments, income tax deductions, etc. Lists best hotels in leading cities, railroad and air fares, road distances, etc.

Price includes gift box. For 30 cents extra we will imprint his name in gold. **$5.50**

THE DARTNELL CORPORATION
4662 Ravenswood Ave., Chicago 40, Illinois

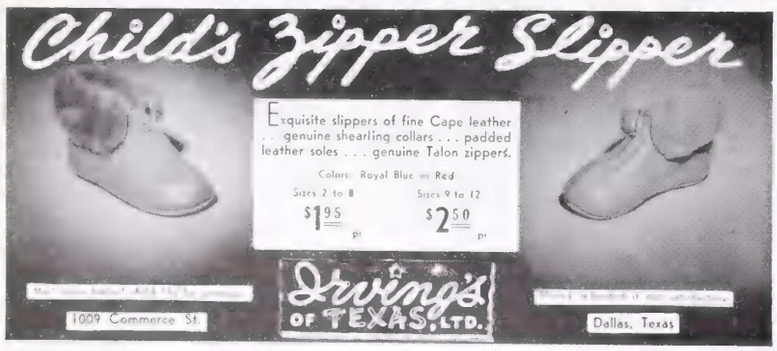


GARMENTS REWOVEN
"South American Way"

No matter where you may live, if your clothes or valuable fabrics have been damaged by moths, burns or tears, mail to us to be perfectly rewoven under the personal supervision of Miss Sonia Hieber, South American reweaving specialist. We can do what others claim cannot be done. Estimates by return mail.

DIXIE REWEAVERS
BROAD AT PEACHTREE STREETS
ATLANTA, GA.
and
924 Gravier St., New Orleans, La.

Child's Zipper Slipper



Exquisite slippers of fine Cape leather . . . genuine shearling collars . . . padded leather soles . . . genuine Talon zippers.

Colors: Royal Blue and Red

Sizes 2 to 8 — $1.95 pr.
Sizes 9 to 12 — $2.50 pr.

1009 Commerce St.

Irving's OF TEXAS, LTD.

Dallas, Texas



PITCHER STORY

A gift that is as traditional as the bride and groom on the wedding cake and twice as practical is this heavily silver-plated water pitcher. 7¾" high, it holds 1½ quarts and its graceful shape is modern in feeling. You'll want to remember it for the more important names on your Christmas list.

$10 postpaid, tax included

The Paul Co. JEWELERS
1 Continental Ave. Forest Hills, N. Y.

WINDOW



MUDDY TRACKS will be no problem in your household if you have the Shine Boy boot scraper beside the front door, and it would be a wonderful gift for a "horsey" family, or for anyone with school-age children. In a satin black finish with two good brushes, it's 12" long, 13" high; $7.50 express collect from Detroit Mantel & Tile Co., 1431 Farmer St., Detroit 26, Michigan.



MOUSIE HOUSE. This little house with the animated mouse tenant will put the puss's back up, but even after she knows it's only a toy it will be her dearest enemy. Lots of fun and exercise for an active cat; $3.50. The catnip mouse will stand months of use, outwears dozens of the ordinary kind, and is made by shut-ins; 25¢ ppd. Felix, 416 Smith Street, Seattle 9, Wash.



FAMILY ALBUM. It's trite but true that there's nothing like the pleasure of reliving happy moments through snapshots, and this is an album that will keep you clicking your camera just for the fun of opening its handsome cover. It is made of fine plywood with your family name in raised letters of cut-out wood in contrasting colors. It's $6.95 postpaid from Lillian Berman, 719 High St., Newark 2, New Jersey.



Beauty of Candlelight

Graceful adaptation of a Federal sconce. These satin-finish brass sconces, 15 inches high, would be an important accessory to living-room or foyer.

$27.50 a pair, postpaid
add 50¢ west of the Miss.
sorry, no C.O.D.'s

Katherine B. Ward—Gifts
PLEASANTVILLE NEW YORK

NEW! Kitchen Clock

Christmas "Time" to Last for Years

Give Choice of numeral colors. Green, Blue, Red.

Although this pan will be used in cooking more than any other, the "Kettle will never call this skillet black," for it hangs on the wall to give you perfect timing. Electric Sweep second hand. Year's Guarantee.

Self Starting



15½" x 8" x 2½"

$18.75 in Traditional Copper
$12.00 in Stainless Steel

Harley's Clock Shop
Altman Bldg. Kansas City 6, Mo



Door Bell Push Button

A door-bell escutcheon made of heavy cast brass for your front door entrance. Simple to attach to your bell connection, it is set with a pearl center, self-cleaning button.

Polished Brass **$2.00.**
Antique black **$1.50**

Pat. Pending

The Different Gift

This unusually attractive bell ringer is the same as the one above and has a heavy cast plate attached. Any name engraved free. In antique black or polished brass.

$4.00 post paid



Janss
1157 CLINTON AVENUE, IRVINGTON, N. J.

Shopping

BAR WAGON. It's the neatest party trop we know of because it rolls merrily into the living room and right up to guests with its supply of drinks and canapés. Bottles and stuff go on the lower tray, glasses and hors d'oeuvres on the top, and when the party is over, it collapses like an opera hat and goes into hiding. Mahogany finish, 28" high, $17.50 express collect. Zillah Symonds, 11 W. 56th St., New York 19, N.Y.



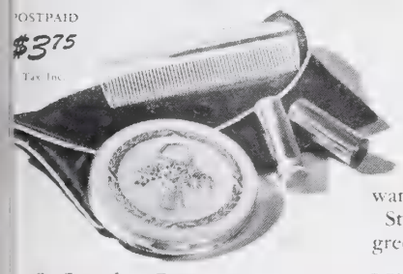
DOLL CLOTHES RACK. "What shall I wear" will be as plaintive a cry for a little girl's doll family as it is of her mother's, because when this pink and blue clothes horse is hung with outfits, selection becomes a problem. With plastic hangers, it is 30" long, 25" high, and costs $2.50 ppd. Larger rack for infants, $3.50. The Wallis Palmer House, 118 E. 28th St., New York, N. Y.



PYRAMID TEA POT. Teapot, sugar and creamer all nest together, one on top of the other, and it's a delightfully simple way to carry your afternoon tea in by the living-room fire. If it were theirs, we'd use it for morning coffee, too, because the pot holds the necessary two cups. In pale yellow pottery, $2.50 postpaid from Kathleen Weiler, Box 386, Bryn Mawr, Pennsylvania.



POSTPAID
$3.75
Tax Inc.



Vanity Fair

Stunning loose-powder compact, comb, gold-metal perfume and lipstick holders . . . all tucked neatly into a durable, smartly tailored satin vanity case. You'll want to give one to everyone you know! State color choices: black, navy, brown, green, lipstick red. C.O.D. if you wish.

S. Jacobs Company • 811 Nicollet • Minneapolis, Minn.

Fine jewelers for over 70 years

Quaint Candlesticks for Quiet Charm



- *Early American styling, about 6" high single light Candlesticks, with 4½" wide shell saucer base.*
- *Cape Cod styling, about 3½" high fingerhole Candlesticks, 4½" wide shell saucer base.*

IN GLEAMING BRASS, LACQUERED TO RESIST TARNISH. EITHER PAIR . . . **ONLY $5.75.** EXPRESS COLLECT.

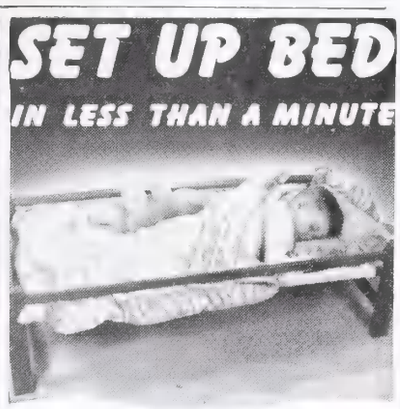
SORRY— NO C.O.D.'s.

For gracious Gifts and Homemaking, one surpass our fine Brass Girandoles, Wall Sconces, Book Ends, Door Knockers, Ornamental Hooks, Sun Dials, and Table Bells. Hammered Copper Wall Pockets, too. May we send you our catalog? Our Gifts, lovely and useful, are amazingly low priced . . .

Horatio Studio

70 Greenwich Ave., New York 11, N. Y.

SET UP BED IN LESS THAN A MINUTE



Carri-Cot is the perfect baby bed for apartments with limited space. For vacation, travel, yard, porch or regular home use. Available with mattress $13.40. Sleeps tot up to five.

FEATURES
48" x 24" x 12" high . . . splinter-proof, hard wood . . . painted with bite-resistant, non-poisonous lacquer . . . washable sanitary canvas, on or off.



$8.95 F.O.B. Kansas City

PERFECT XMAS GIFT

Order Now—Write for picture folder

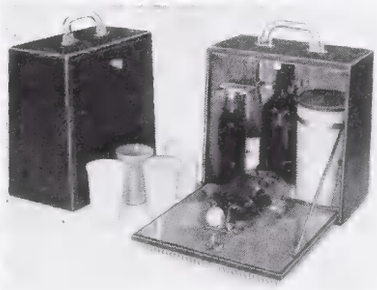
WEE MODERN FURNITURE, Box 683, Kansas City, Mo.

BAR MART
62 WEST 45TH ST., N.Y.C. 19, N.Y.
Everything for Your Entertainment Needs
HOME BARS GADGETS
CELLARETTES GLASSWARE

bobbie ganger *Executive Director*

You Can Take It With You in this

PORTABLE BAR



Get away from it all . . . and still enjoy the luxury of a completely equipped bar. Strong metal clips securely hold a fifth, a pint, two mixers and a cork ice container. Four plastic tumblers and a bottle opener-closer included. Sturdy case, covered with leatherette. Brass knob, lock and keys.

$27.50 each

Postage prepaid in U.S.A.

SEND FOR OUR COMPLETE CATALOG #27 OF GIFT IDEAS AND BAR ACCESSORIES





COPPER CHAFING DISH

So many of the stronger set are enthusiastic and accomplished cooks these days, you can't go wrong on gifts that are in the culinary angle. The Chafing Dish, above, would make the Christmas of most anyone a sizzling success. Copper Chafing Dish lined with pure block tin, solid copper and brass legs, alcohol lamp, capacity 3 pints.

Price $27.00 **Express Collect**

No C.O.D.'s.

Write for our complete folder.

21ST 6TH AVE

Bazar Français
EST 1877

666 SIXTH AVE. NEW YORK 10, N.Y.



NEW and UNIQUE

Comedy and Tragedy Earrings

OUR ASH TRAYS bearing these same symbols were received with such great acclaim, we made them into a stunning earring set.

The masks are done in sturdy ceramics in 22 kt. quality gold imposed on jet black glazed background with sterling silver clips.

Each piece is handcrafted and signed by the artist.

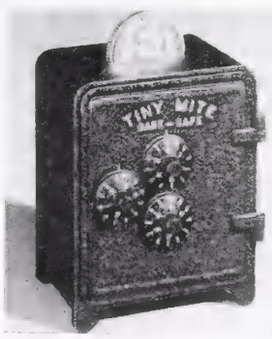
A reverse of the above decorative treatment is also your choice.

Price $5.00 pair, postpaid

Send for our new FOLDER

MacWATTERS STUDIO

3681 Broadway New York 31, N. Y.



Turn Wasteful Small Fry into "BIG TIME" SAVERS!

Like "sure nuf" office safe, Tiny Mite Bank-Safe can't be opened unless you know exact 3-dial secret combination! Made of "crack-proof" die cast aluminum alloy. Top slot long enough for 50 cent pieces and paper money. Raised, silvermetal lettering on door and dials adds to kiddie's pride in this important-looking bank. Handy size, 2¾" x 3½" x 2", just right for tot's desk or bureau. Price **$2.00** postpaid. Colors —Black, Blue or Pink. Add 50c if you wish child's first name handsomely stamped on front.

The LEMAC Co. Dept. HB-11. 154 W. Tremont Ave. New York 53, N. Y.



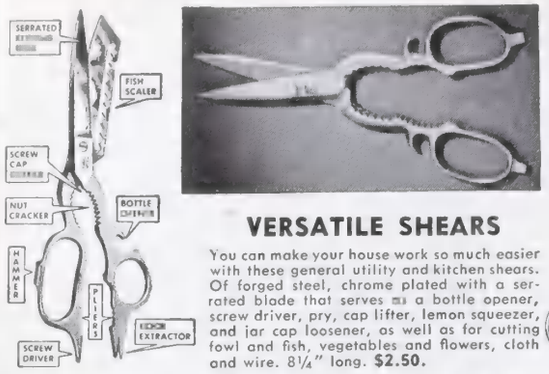
***Chef* SPICE MILL**

and matching Salt, designed after the Wedgwood spout salt cellar. Natural and mahogany finish. Please specify. The wood barrels are turned by hand from hard maple and birch. The set is $4.75, single mills at $3.25 pepper included. Sent postage prepaid in the U. S.

Sorry, no C.O.D.'s.

The Savory Shop

1002 Etowah, Royal Oak, Mich.



VERSATILE SHEARS

You can make your house work so much easier with these general utility and kitchen shears. Of forged steel, chrome plated with a serrated blade that serves as a bottle opener, screw driver, pry, cap lifter, lemon squeezer, and jar cap loosener, as well as for cutting fowl and fish, vegetables and flowers, cloth and wire. 8¼" long. **$2.50.**

FISHERMAN SHEARS

Not just a fisherman's dream, but a real shear for the fisherman. The Daniel's Fisherman Shears are of hot dropped-forged steel with nickel blades. Has serrated cutting edge, fish scaler, and the handle can be used as a bottle opener, hook extractor, plier, screw driver and hammer. Ideal for camp and kitchen. Every pair guaranteed. 10" long. **$3.95.**

PINKING SHEARS

At last we have the hard to find pinking shears. New and streamlined, The Griffin Shears pinks as it cuts, leaving a ravel proof edge. Lightweight and durable. 7½" long. **$4.95.**

No C.O.D.'s, please.

Catalogue free to customers, or send 15c and we will allow it against any order.

SUSAN RANNEY Dept. B-117

507 FIFTH AVENUE, NEW YORK 17, N.Y.



NIGHT LAMP of highly polished brass in the Early American tradition. Gracefully molded, turned and burnished. 6½" across the bowl . . . 3½" high. A truly tasteful choice for a gift or for your home.

$6.65 each $12.15 pair POSTPAID

May we send our new catalog?

BODINE'S OF BALTIMORE

2119 N. Charles St., Balto. 18, Md.

The SELLINGERS

Distinctive Home Markers

Designed by Garret Thew, these beautiful, cast aluminum signs have 2" letters that brightly reflect light at night. One-line sign (above)—**$5.00** plus **30c** for each letter. Two-line sign (below)—**$7.50** plus 30c a letter for top line only. Count "the" as three letters. Add 25c for postage and handling. 22" wrought iron stake included. Either sign, choice of bird, Cocker Spaniel or plain.

Philip Sands Graham, architect, says:— "The only signs I recommend for homes."

Signs and weathervane catalog on request.

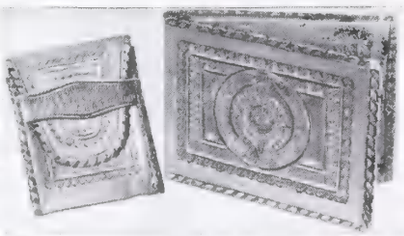
McNULTY & THEW STUDIOS, INC.

Box HBN **Westport, Conn.**

The PARKERS LIVE HERE

ONCE AGAIN! *Hand-Tooled Leather from Mexico*

Good Neighbors, indeed, are the skilled men and women who are sending once again to us their precious handiwork. Incomparable as always, each leather article is hand-tooled with ancient Indian and Mexican designs and finished with strong leather stitching. Wallet has a change-purse and pocket for pictures or identification. Handy cigarette case holds a whole pack.



Cigarette case—**$1.75** Wallet—**$3**

(tax included, postpaid)

PAN-AMERICAN SHOP **822 Lexington Ave.** **New York 21, N. Y.**



NATURAL CALIFORNIA FLOWERS

Preserved Garden Fresh in Lovely Glassed Wall Plaques

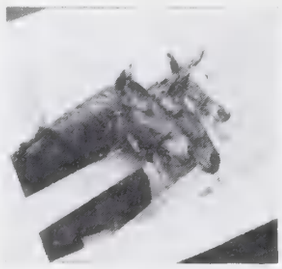
Each delightful picture is a hand-fashioned original of beautiful California flowers treated to retain all their vivid colors. Framed with velvet ribbon in your choice of American Beauty, Copenhagen blue, Emerald, Pink, Old Rose, Turquoise.

A rare and charming gift. 7"x9", $6.75 each; 10"x12", $9.75 each, postpaid. Sorry no C.O.D.'s. Matching pairs if desired.

Adeline Studio

P. O. Box 275 **Alameda, California**

WINDOW



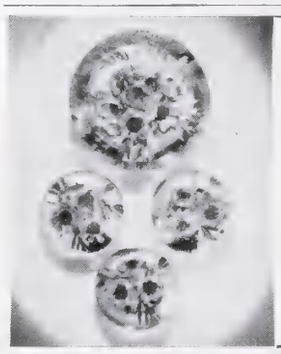
LIMITED EDITION. Anyone who loves horses is probably familiar with the fine work of artist C. W. Anderson and will doubly appreciate one of his limited edition lithographs. This one is titled, "Younger Generation," and mounted in a cardboard mat measures 16" x 20"; plate size is 8¼" x 10½". $1 postpaid from "little joe" Wiesenfeld Co. 112 West North Ave., Baltimore, Md.



IT GROWS ON YOU. The same people who make the fabulous and beloved Paddy O'Hair, whose bald pate sprouts a luxuriant thatch of grass, also make a Christmas tree that is just a miraculous. When you get it, it's barren of foliage. But after you plant it with the grass seed enclosed, it blooms like a beanstalk. Star is removable. Tree is 10" high, $1.50 ppd. Paddy Novelty Co. 63 Washington Ave., Goliad, Texas.



OLD BLADES AND NEW. A gift box of fifty Personna razor blades is one present that your husband won't have to pretend to be delighted with, because the name Personna is as crown-jeweled to him as Guerlain is to you. Perky, the good luck pig, comes with them for old blades or spare change. $5 and it comes from Bloomingdale's, New York, N. Y.



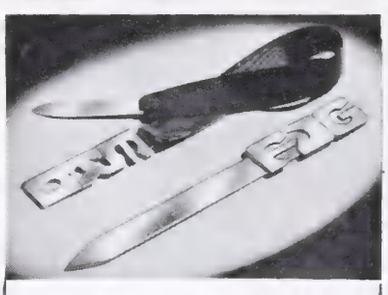
FLOWER SHOW

To match the happy mood of Autumn, here are bright accents for your new Fall suit. Real flowers come within a new crystal clear frame that won't discolor. 1½" round brooch is $3.60; matching earrings $2.25; also, buttons for 80¢ each. The colors are: cerise, red, yellow, blue, purple, white, pink, orange or for Christmas, evergreen with red berries.

Prices include tax & postage.

GIFT WELL #7

SKANEATELES, NEW YORK



Sterling Silver and Monogrammed!

A gleaming book mark on crimson grosgrain ribbon . . . a graceful, modern letter opener. Two distinguished gifts for a man or woman whose taste reflects quiet elegance. Both pieces, monogrammed with handsome modern initials, are handwrought from sterling silver in the inimitable Doskow manner.

Book Mark **$6.00** Letter Opener **$8.40**

Postpaid *Including Tax*

Please specify initials when ordering.

LEONORE DOSKOW

SILVERSMITH

Box HBN **Montrose, N. Y.**



ALL YEAR 'ROUND IT'S SUMMER with the

WALL and CORNER STAND

Outstanding combination hand-wrought iron sturdily built for all pot sizes, easy to move finished in white.

TWO-TIER—trays are 21" x 12", 30" x 14" and 39" from the floor.

THREE-TIER—trays are 10½" x 7½", 21" x 12", 30" x 14" and 35" from the floor.

Mail orders: express collect, check or money order. **TWO-TIER $12.50—THREE-TIER $16.5**

HELEN PEP, KEW GARDENS, N. Y.

HOPPING

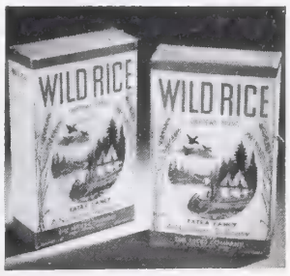
DE MITTS. Shoes are always the st problem in packing a suitcase, ven when you dip into your luxury y of tissue paper, they will scuff luggage and mark your clothes. e rib-knit shoe bags of cotton yarn ure protection, come in assorted s, and a box of 3 pairs is just $1.45 Pokorny's, 124 St. Charles, New ns 12, Louisiana.



R-GAINS. Here is excellent value honogrammed bar ware. Twelve- highball glasses are $7.75 a dozen; footed cocktails are $10 a dozen; Old-Fashioneds are $7.75 a dozen; 2-oz. whiskeys are $6.75 a dozen. diamond monograms are hand cut. ordering be sure to underline nitial. Express collect. Le Rideau, Lexington Ave., New York 21.



D RICE. There's nothing quite t with pheasant, of course. But try g it with stuffed veal birds and ed mushrooms on toast, and im- tely you have a gala dinner. A ound box is $2.20. Minimum order ed exp. coll. is two pounds. Maison , 15 E. 47th St., New York, N. Y.





CHRISTMAS PLATE

This festive 10½ inch Christmas plate designed by Walter R. Duff in colorful holly and berry design is an ideal gift for your most treasured friends. Made in England of fine English china, the reverse side carries a traditional yuletide verse $3.25 each. Service of 8 for $25. F. O. B. Chicago.

Order at once—quantities limited!

MAUDE B. MAY CO.
2038 E. 71st Street, Dept. J, CHICAGO 49, ILL.



LONGFELLOW PLATES

For wedding or Christmas gifts! Imported Wedgwood tea-plates, 9¼ inch, in blue Queensware. Scenes from famous Longfellow poems. Miles Standish (pictured) Paul Revere's Ride, Hiawatha, Village Blacksmith, Evangeline, Children's Hour.
Set of 6 . . (*Express Collect*) $7.50

640 mmonwealth Ave. ston, Mass.

Jones McDuffee



Here's that *New* KITCHEN ASSISTANT!
The CHROM-EVER ELECTRIC MIXER
—to lessen the tasks of preparing meals

- Light, durable; place anywhere; cleans easily
- Quickly mixes all batter, etc.
- Push-button operation; off-center rod; thorough mixing.
- Heavy glass; polished aluminum head; self-lubricating motor; two interchangeable blades.

Full qt. capacity—$7.95 postpaid
New Xmas Booklet, GIFTS PREFERRED, gladly sent

NORMAN'S 416 MILL STREET BRISTOL, PA.

A Gift in Good Taste Offering Real Practicality



6 PIECE *Bath Set*

$6.50 Prepaid

2 Large Bath Towels
2 Guest Bath Towels
2 Face Cloths

Matching Bath Mat, $3.65 Extra

Luxuriously heavy quality terry . . . so soft and fluffy. Your choice of white, blue, rosedust, green gold, peach, turquoise, pink, gray or chartreuse. Perfect for Christmas gifts . . . perfect for your own bathroom. Specify colors.

Sorry, No C.O.D.'s

FRANKLIN-BAYER
The Linen Shop, Inc.
630 N. Michigan Ave • Chicago 11, Ill.



MADONNA ON GLOBE

Fine Vienna ceramic, hand painted in beautiful colorings of Madonna-blue or Sky-blue with pink, 11" high **$65.00**

Alfred Orlik Inc.
680 FIFTH AVE., AT 53rd ST., NEW YORK 19



And easy on the hostess, too. This neat and lovely coaster-ash tray combination is an exceptionally welcome gift. Heavily silver plated, grandly gadrooned border. Space-saving beauty for bridge and dinner table and atop strategically placed end tables. Set of 4 is $9 postpaid. Add 20% tax.

St. James Galleries
Room 21, 423 Boylston St., Boston 16, Mass.



LETTERS from SANTA

For Your Child

Youngsters adore them . . . Exciting letters straight from Santa Claus. Four big surprise letters, mailed at intervals before Christmas. Each letter a wonderful adventure with childhood's most beloved character . . . Plus a clever and valuable gift from Santa's own pack. Gift card enclosed on request. **$2.00**

Send Santa's Letters and Gift to Your Favorite Child.
Dept. ■ THE CHILDREN'S MART
Box 3565, Terminal Annex Los Angeles 54, California



Brooches of the Scottish Clans
Hand Finished in Sterling Silver

Accentuate your costume with a handsomely designed brooch of a Scottish Clan. Finest craftsmanship. Clan Robertson pictured. 2 inches diameter. Write for further information. $24.50 tax included, post paid.

MACDUFF
Box 64 Everett, Washington
Also available—Clans MacLennan or Logan, Rose, MacGregor, MacDonald, Gunn.

WONDERFUL GIFTS THEY'LL APPRECIATE

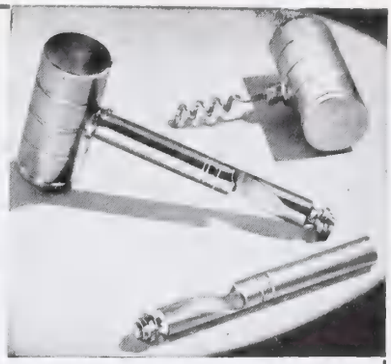
5-PURPOSE BAR-AIDE

It's the amateur home-bartender's delight! Made of richly chrome-plated, solid brass . . . a combination Ice Hammer, Bottle Opener, Stirrer, Corkscrew, 1- and 2-oz. jigger. An ideal Xmas Gift!

$1.49 Postpaid

No C.O.D.'s please

10c additional West of Mississippi





OH-SO-GAY HAND PAINTED CANISTER SET

Use them for Flour, Sugar, Coffee, Tea. Enameled tinplate in red with white covers. Decorated with Hand-Painted Peasant figures or bright Strawberry Patterns.

$2.98 Postpaid

Soap Flakes Box, with spout, to match. Fits standard soap flake box.

$1.79 Postpaid

Wastebasket to match.

$1.79 Postpaid

L. GOLDMAN, DEPT. B-1, 451 BROADWAY, NEW YORK 13, N. Y.



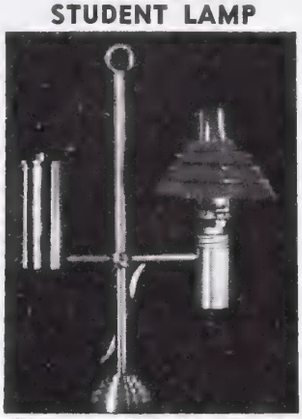
Hand Carved Lighter

Beautiful, life-like flower interior carved by hand in lustrous Plexiglas. The coloring is so realistic you will honestly believe an actual flower has been encased in a crystal-clear block. And having the nationally known Evans lighter it becomes a thing of startling beauty. **$12.00 PREPAID NO C.O.D.**

PINESBRIDGE ROAD, OSSINING, N. Y.

Alport PRODUCTS

DIMINUTIVE STUDENT LAMP



A Charming Gift for the Home

Electrified—Only 11 inches high. Made of polished brass, lacquered to prevent tarnishing . . . Can be raised, lowered, or revolved, in traditional student lamp manner. The shade which is spun aluminum may be had in either green or red. Makes an excellent night light . . . Decorative in any number of table and mantel combinations. The soft radiant glow adds the touch of warmth and coziness to any room.

$9.65 (Conn. add 3% sales tax)

Express Collect — Sorry, no C.O.D.'s

DORETTA ROBERTS

43 Wakefield Street Hamden 14, Conn.



FOR CHRISTMAS

FOR ANY GIFT—FOR YOURSELF

The CORKSCREW for CONNOISSEURS

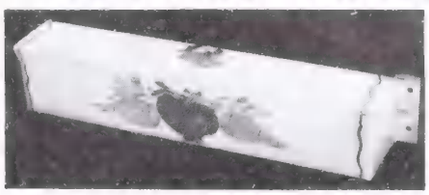
Handsome Golden Brass **$3.50** — **FROM ITALY** — *Efficient* Silvery Chrome **$5.00**

Mail Orders Postage Prepaid Please, No C.O.D.'s

EUROPA COMMERCE, INC.

Dept. E — 1440 Broadway, New York 18, N. Y.

Just What Your Kitchen Needs!



AN ATTRACTIVE HAND PAINTED METAL WAX PAPER HOLDER

No more searching on shelves or in cabinets for wax paper. Always handy in this new holder. Attractive and sanitary, too. Holds any standard wax paper roll and has a cutting edge. Comes in white enamel with an attractive hand painted "County Fair" design. Easy to install on any kitchen wall. Order an extra one for a useful yet inexpensive gift.

$1.50 each, postpaid Sorry, No C.O.D.'s Send check or money order to

194 Lenox Avenue **GREEN GABLE GIFTS** **New York 27, N. Y.**

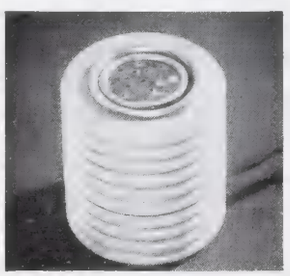
WINDOW



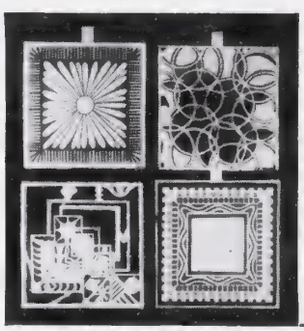
CHILD'S HITCHCOCK CHAIR. A small edition of its famou forebear is so beautiful that it will pas on to the grandchildren of its rosy cheeked owner. With a genuine rus seat, a hand-rubbed black satin finish, i is very sturdily built. Wonderful nex to a fireplace or as a throne for a littl king listening to nursery tales. $25 exp coll. No. C.O.D.'s. Henrietta Bell, 3 Cornhill, Boston 8, Mass.



DIGNIFIED CARDS. Christma greetings are expressed with elegan simplicity on cards that can be use year after year. The outside is engrave in holly red with "Greetings," "Christ mas," or "Merry Christmas;" insid your name is imprinted on one or tw lines. The paper is white with feathere edges. Box of 25, $4.75; 50, $7.50; 10 $13.50. Ppd. Meredith, Inc., Evanston, Il



DE-LIGHTER. For a matchless ma on your Christmas list, you would d well to choose this ingenious electri lighter. To light it, you just tip it up t your cigarette; to turn it off, put it bac on the table. It's as simple as that—an a wonderful convenience for a chai smoker's desk. In blonde wood, $3.9 postpaid from Terrace Novelties, 211 58th Street, New York 22. N. Y.



Brighten Your Kitchen

With a set of these unusual and original hand-printed and turned pot-holders. An ideal gift, too, for the newly wed or home-loving friends. Set of three (first three designs) gift packaged, only $1.15 postpaid, in red, blue, or green. Last design is in brown and red on a bean-bag ruggedly constructed for those energetic youngsters.

60 cents postpaid

Nielsen, Inc.

Harbeson **Delaware**



ARISTOCRATS OF TABLE MILLS

STERLING SILVER TRIMMED SALT AND PEPPER MILLS

Heavy gauge Sterling silver trim with dark walnut makes a beautiful set of mills for the more formal table setting. Wonderful wedding gift. Also all Sterling design. Copper trim available in place of silver. Ask for circular with many unique gifts.

Sterling trimmed mills, Pepper $12, Salt $10.50. Bag of pepper corns and salt crystals with each pair shipped. Money-back guarantee. Mail orders filled promptly. No C.O.D.

THE POST MART

Dept. 69, 230 E. 78th St., New York 21, N.Y.

from VERMONT



MILKING STOOL

Sturdily made of VERMONT PINE with drive legs, wooden-wedged as of old. Useful as foot stool by fireplace or small chair-side table to hol a drink or cup of tea. An extra chair when th crowd comes in. You'll want one and probabl two. Mellow hand rubbed finish. 12 inches high

POSTPAID $7.95 **NO C.O.D.'s**

OLD MILL SHOP

READING, VERMONT

SHOPPING

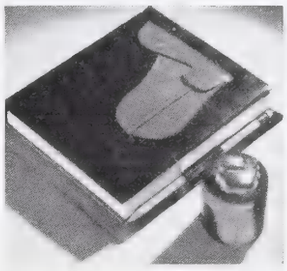
ARDBOARD VILLAGE. This he perfect little town to group around electric-train set, or to sprinkle with ry Snow and nestle at the base of a ristmas tree. It includes everything m metal townspeople and cars to kaged grass, tree, and miniature lum-. Easy to set up and to fold away en not in use, just $3 plus 25¢ post. C.O.D.'s. Moira's, 33 Highbrook e., Pelham 65, New York.



EACHER'S PET. The belle of the ndergarten will outshine the gold stars her report card when she curtsies her d morning in this hand-woven Guate-lan cotton dress. Stripes come in nderful shades of tomato, bright tur-oise, black, amethyst, and buttercup ernating with white. With square k, puff sleeves, gathered dirndl skirt, o 6X, $8.95 postpaid. Rene Field, 46 57th St., New York 19, N. Y.



OR SOME ONE SPECIAL. If re's a man on your Christmas list o qualifies for this kind of gift, you'll nk of him at once. No gadgets for n, and if you can't find exactly the ht thing, better to send a telegram. e desk pad is covered in good brown ther with an appliqued leather sad-. $12.50. Lighter to match, $9.50. press collect from Alice Marks, 9 W. h St., New York 19, N. Y.



For Early Christmas Shopping

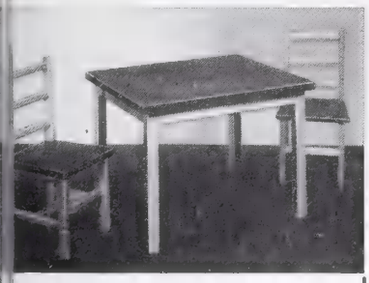
LOOK AT THESE BEAN BAG DOLLS

A gay young Clown who flops into dozens of jaunty poses . . . a plump Duckling whose perkiness will charm the children.. . . and a perfectly wonderful Santa who fairly breathes the spirit of Christmas. Bright, gay colors to catch the baby's eye . . . plus a wealth of character to attract the Junior Miss. Individually gift packaged in a candystripe Holiday Box. Send $1.75 for one, or buy all three for $5.00. We pay the postage.

Children's Book Shop

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FOR JUNIOR MISS

his attractive table-chair set is ideal or the little homemaker's tea parties nd busy hours with crayons and aints. Size, 24" x 20" x 17". Carnival ed top of hard, sturdy, stain-resisting omposition material. All wood parts f natural pine finish. Complete with wo matching chairs, **$10.00** express ollect. No C.O.D's.

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GREAT EXPECTATIONS for Youngsters' Fun.

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LIFESIZE KIDDY PONY

Glider or rocker styles State choice when ordering.



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GLIDER TYPE
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No. 240 R With life-like black fuzzy velveteen finish. Each $22.00

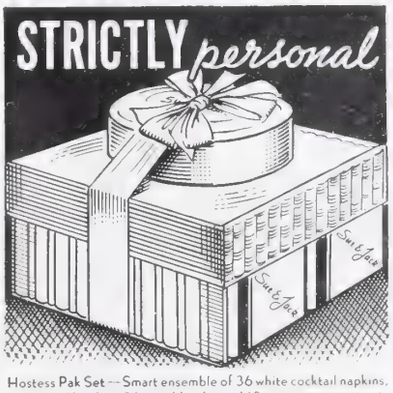
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50 metallic cover book matches in smart celluloid round container. Colors: Red, light blue, dark blue, light green, pink, bronze, silver, gold. Name or initials. Only $2.00

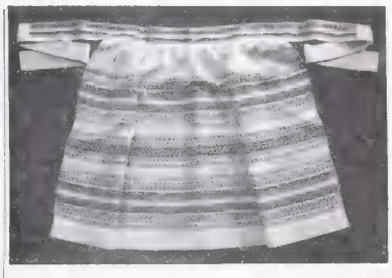
Congress Plastic coated Playing Cards. Washable. Double deck (one red, one blue). Two names or three initials on each card. Only $2.50.

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$9.50 postpaid

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Santa Claus uses an **"EASY-OFF BOOTJACK"**

Pulls off "over the shoe boots", galoshes, rubbers, riding, skiing, hunting & fishing boots, etc.

Step on the jack, a slight tug and off comes the boot, there's no dirty hand; when you use our jack. Children will find it fun to do for themselves—no grown-up help needed. Older people will appreciate its convenience, no stooping over, pulling or tugging to get out of wet or muddy footwear. Ideal for removing riding boots, etc. Perfect for the man who hunts or fishes.

Sturdy construction, finished wood with rubber tread.

An unusual gift the whole family will enjoy.

$2.50 ea. postpaid—two for $4.50

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Window Shopping



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—Also of Italian import. Medieval sword design. A lovely and practical gift.
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MUSICAL SERVING TRAY

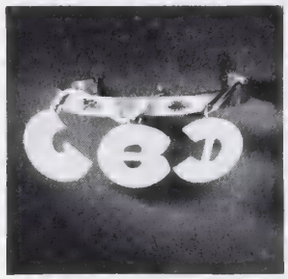
A lovely melody fills the air as you serve your surprised and delighted guests. Novel — practical — what you've always wanted! 16" x 11" size, sturdily built of highly polished walnut. Choice of 3 chrome initials included. Genuine Swiss Thorens musical movement. Wonderful Christmas gift. Order today, specifying initials desired.
$13.00 POSTPAID.
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MUSICAL LIQUOR POURER—
Attaches easily to any liquor bottle. Plays the jovial "How Dry I am" as you pour. Genuine Swiss Thorens movement.
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GIVE AND TAKE PRESENT Matchabelli's Abano bath oil has th luxury of deep velvet, the provocativ mood of the tango, and its hauntin fragrance lasts and lasts. The four littl scepter bottles in their handsomel striped box are wonderful to give, wor derful to take with you on your travels $5.50 plus 20% tax. Bergdorf Goodman Fifth Ave. at 58th St., New York 19



NAME BAND. A sterling-silve bracelet, curved to fit the wrist snugly and adjustable for little girls as well a their mothers, comes with three moder cut-out initials. A nice stocking presen for someone who likes tailored jewelry All handmade, and the price is $7.2 including tax and postage. Leonore Dos kow, Montrose, New York.



MAKE YOUR OWN RECORDS with the Webster Model 80 Wire Re corder. You can make permanent re cordings of your favorite symphonies a they come over the air; your husban can dictate long reports at home; th whole family can hear how they soun to others; and your parties, of course will be famous. In a convenient carryin case, $149.50. Dynamic Electronics, 192 Broadway, New York 23, N.Y.

(*Continued on page* 101)

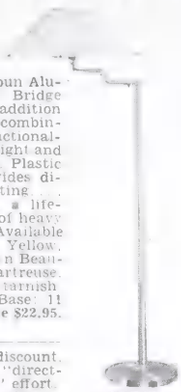
LIGHT ON YOUR PURSE LIGHT IN YOUR HOME



UNIQUE! . . . (#3) An efficient and attractive new **library, study,** or **bedroom** night table lamp. Features a special swivel that can be adjusted in any direction. A delight to the eye in the unique perfection of its design, this lamp is made of: Base—Lime Oak Finish; Arm—Satin Finished Brass; Shade—Leatherette, with Gold Lacing. Available Colors: Green, Maroon and Brown. **Regular Value $14.00. Price $9.50.**



BEAUTY! . . . (#7) An Exciting Table Lamp. . . . Blends perfectly in any room, into any decor. This superbly designed lamp has a 7-inch Lime-Oak Base and a 4-inch Lime-Oak Column. The Column is bracketed, top and bottom, by rectangular Glass-Sections, ¾ inch thick. Shade is of heavy Home-Spun Fabric. Available Colors: Red, Yellow, Blue, Grey, Chartreuse, Green, Beige, White. Height: 19 inches. **Regular Value $18.50. Price $13.95.**



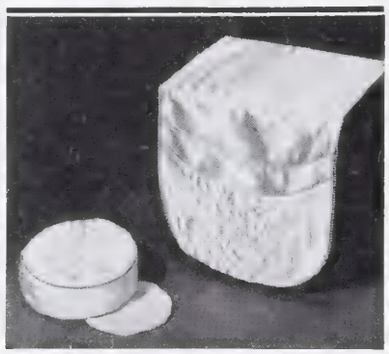
CHARM! . . . (#1) Spun Aluminum **Swing Arm** Bridge Lamp. . . . A lovely addition to your living room, combining beauty with functionality of design to bring light and charm to your home. Plastic Light Reflector provides direct and indirect lighting . . . Sturdy construction, a lifetime lamp. Shade is of heavy Home-Spun Fabric. Available Colors: Beige, Grey, Yellow, Chinese Red, American Beauty, Dark Green, Chartreuse. Guaranteed **not** to tarnish. Height: 53 Inches. Base: 11 Inches. **Regular Value $22.95. Price $16.95.**

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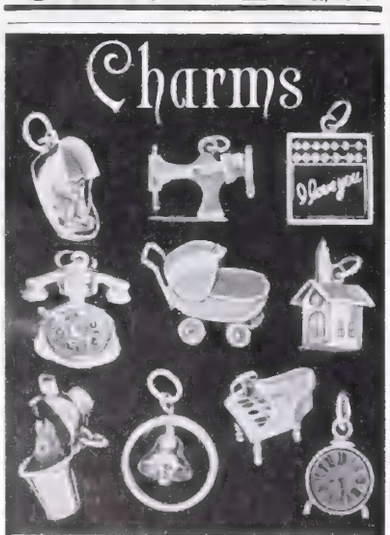
For the girl "who has everything" . . .

NEW BOUDOIR JEWEL CASE
NEW BED SIDEPOCKET

Lustrous accessories for a fastidious woman at Christmas time . . . the dainty satin JEWEL CASE has a velveteen lining with an extra protection pad. The soft velveteen pad and the zipper closure, will prevent both costume and heirloom jewelry from tarnishing or scratching. It's ideal for travelling!

The novel BED SIDEPOCKET in shimmering satin is accented with lovely trapunto work and features a stiff flap which fits snugly between mattress and spring. Facial tissues, makeup, eyeglasses, and a score of other essentials—all within easy reach; at last!
Jewel Case . . . $3.95 **Bed Sidepocket . . . $4.50**
Matched colors: Pink sand, Blue, Eggshell.
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AVALON GIFT HOUSE
Front Royal, Virginia

For The Man Of Your Heart



Leather

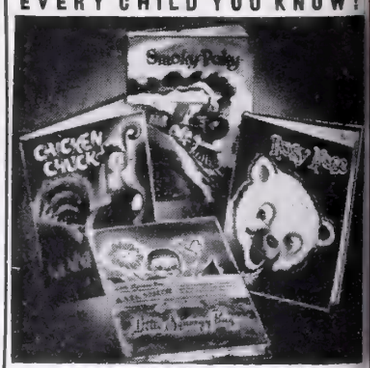
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The box is 4" x 3⅛" . . . the lid is hinged. Also, in larger sizes, with the same choice of colors.

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Which kind of Martex luxury do You prefer?
Here are two new Martex beauties and an old favorite for you to choose from. At center—new, and definitely "Park Avenue"—a sculptured triumph with lovely flowers carved deep in its luscious Martex pile. At left, below—and also new—"Primrose" an embroidered delight, exquisitely designed, exquisitely woven. And at right, below—the famous Martex "Grandeur". Monogrammed, of course, because Martex quality deserves monogramming and monogramming deserves Martex quality. All three are wonderfully soft, wonderfully absorbent. All three will stay beautiful after countless launderings. New Martex "decorator tone" colors. Moderately priced at your favorite store—and exceptionally economical in the long run.
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Softness and warmth . . . a cheek, an arm, a blanket. All to be forever an intimate part of her life. Later the cheek and the arm will become "mother," the beautiful blanket, St. Marys. Later Cynthia, grown up with St. Marys, will buy them for her own That's how it goes down generations . . . for reasons of pride, protection, thrift. Always in purest wool, with deep satin bindings, in colors that make homes look happier. Ask for St. Marys.
St. Marys
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Each Box a Treat of Treats, America's Finest, Selected From Hundreds By World-Famous Hostess, **ELSA MAXWELL.**

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(Except June, July, August)

The perfect Christmas gift . . . the gift that reminds your friends of your thoughtfulness throughout the entire year. Solve your Christmas gift problem with Candy-of-the-Month Club subscriptions (9 months, $17.50; 6 months, $11.75; 3 months, $6.00 . . . see below). Every box is different and provides a wide variety of taste thrills. Each was chosen by Miss Maxwell for its own special goodness from a selection submitted by the country's finest confectioners. *You save over 10% on the regular prices of these famous candies!*

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We reserve the right to substitute candies.

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Jacobs' Pecan-rich Creole Pralines.

Dallas **2**



Allie Adams' Almond-Filled Chocolate Caramels.

Tacoma **3**



Brown & Haley's Crunchy Almond Roca

New York **4**



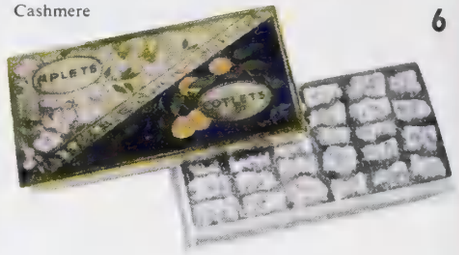
Kopper's Foil-Wrapped Swiss Chocolates.

Cleveland **5**



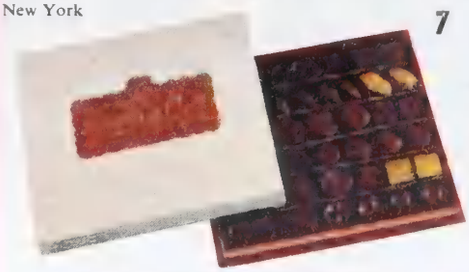
McNally-Doyle's Butterscotch Cocoanut Balls.

Cashmere **6**



Liberty Orchard's Walnut-filled Aplets

New York **7**



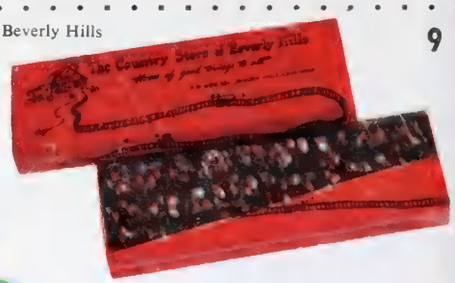
Princesse de Conde's French Chocolates.

Cincinnati **8**



Putman's World-Famous Opera Creams

Beverly Hills **9**



Country Store's Chocolate Almond Clusters

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904 Ambassador Bldg., St. Louis, Mo.
Please send a "Candy-of-the-Month" Club subscription to each of the names on the attached list.

Sender's Name _____

Address _____

City _____ State _____

The enclosed check for $_____ covers the cost of _____ nine-month, _____ six-month, and _____ three-month subscriptions (including postage, insurance and handling).

Candy of the Month Club, inc.

AMBASSADOR BLDG • ST LOUIS 1, MO.

Window Shopping

Continued From Page 96

NE GLORY. Mr. Hagerstrom, can take metal and turn it into ng, has sent us for this issue the weather vane in his collection. hand wrought of iron, and the sant is a proud symbol to fly from roof top. It measures 30" wide, high, is finished in weather-resistant and costs $45 F.O.B. Hagerstrom lcraft Studio, Wheeling, Illinois.



LDAFONE. You can't imagine a delightful convenience this tele- e stand is until you've tried living it. It's designed for oval or square- phones (specify your type), has clips which clamp securely to the and make stand and telephone one ble unit. Wonderful for office, bed- hall, or living room. Walnut finish, oldafone Co., Memphis, Tenn.



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HE ORIGINAL CHILDREN'S LETTER SERVICE

letters for your favorite young folks, addressed onally to them. Not one letter, but 28 letters, from delightful letter-writing dog, Susie Cucumber. tells grand stories, and gives exciting play hints children love. And Susie has also written a 64- book of wonderful stories for children. ner Christmas Gift: 28 weekly letters (for children 8 years), plus a 64-page story book. All for $5.00. ld friends only—Susie Cucumber Red Letters. 16 s, E picture books, crayons. All for $3.00. Susie the names and addresses of children you to please, and name of donor. First letter, book es just before Christmas.

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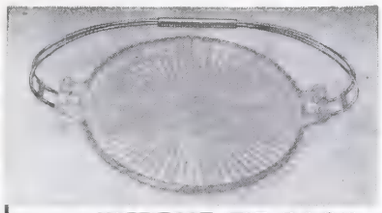


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8 Swizzles	7.50 "
3-piece Barmaster Set	4.95 "

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CRYSTAL CAKE PLATE

Truly graceful and lovely is this circular cake plate of heavy crystal. Complete with a highly polished, chrome-plated removable handle, it will add a gala note to your holiday table. 15" in diameter. You'll want to order several—for yourself and for wonderful Christmas gifts for your friends.

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For 48 Ties 22½x2¼" **$8.95** postpaid



ALSO AVAILABLE IN THE FOLLOWING SIZES:

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For 32 Ties 15½"x2¼" ..... **4.50** postpaid
For 30 Ties 14½x2" ... **$3.69** postpaid
For 15 Ties 14½x1¾" .. **2.39** postpaid

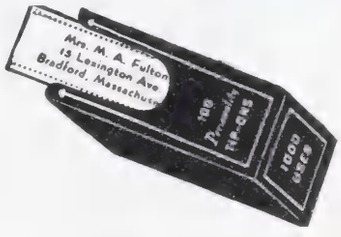
FIELD GLASSES



You'll get more enjoyment from all sporting events with these expertly constructed field glasses. A smart new postwar design has made them a favorite everywhere. Optically ground to the highest precision standards, the easily focused lenses are 3½ power, 40 mm. Low price includes field glasses, carrying case and neck strap.

Only **$13.50** postpaid
Plus 20% Fed. Tax
No C.O.D.'s, please.

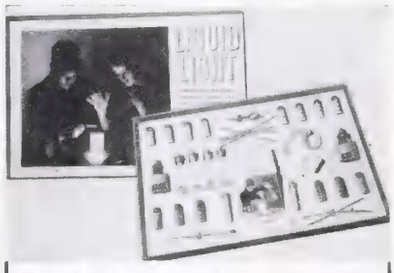
Fairway Gifts DEPT. H
72-20 AUSTIN ST. FOREST HILLS, N. Y.



Use TIP-ONS for Identification. Attractive and useful in many ways; printed with your name and address on high grade gummed paper. They are neatly packed in three handy dispenser boxes of 100 each. 300 white or assorted pastels for $1.00. "Flick Your Thumb—Out They Come." No C. O. D.'s

Mail Orders Filled Postpaid $1.00

The Paul Revere Shop
1782 Massachusetts Avenue
Dept. HB, Lexington 73, Mass.



MAGIC LIQUID LIGHT

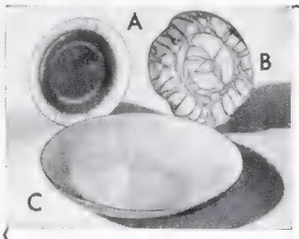
LUMINOUS EXPERIMENTS, GAMES & TRICKS

An entirely new Chemical Game to thrill, stimulate the curiosity and give hours of educational fun. Informative, thick 40 page booklet suggests **100** experiments, tricks & games. Harmless, non-explosive, non-inflammable, the set contains 14 vials of chemicals, brush, 5 test tubes, 2 bottles with droppers to hold solution, pipe cleaners, measuring spoon, special blotters, etc. Makes 12 quarts of Brilliant Liquid Light in all Rainbow Colors. **Be a Magician—Give "Different" Parties—Play Exciting Games—Experiment—Learn.** Box 16"x23".

$5.00 plus 25 cents mailing
(35 cents west of Miss.) No C.O.D.'s.

Send for our circular of Choice Gift Suggestions.

MOIRA'S
33 Highbrook Avenue, Pelham 65, N. Y.



ORDER BY MAIL

A. 4" shallow tray--$2 ea. B. 4", deep, flared tray--$3 ea., Plain--$2.50. C. 6½", deep, flared bowl--$7.50 ea., Plain--$6. *All postpaid, tax included*

Give CeramiCraft

THE MODERN CLOISONNE'

The art of ancient Egypt and China combined with modern technique brings you gleaming, rainbow-hued jewelry porcelains on gracefully hand-spun copper forms. Delicate web-like patterns as fine as the rarest Cloisonné. Splendid gifts as ashtrays, coasters, candy dishes, card trays. Permanent color combinations. Will not stain or fade. Send check or money order. Immediate delivery.

ALLIED RESEARCH PRODUCTS, Inc.
4004-H EAST MONUMENT STREET
BALTIMORE 5, MARYLAND



CHILDREN'S ROCKING CHAIR

Made in solid black walnut, hand woven paper rush treated seat, curved ladder back, turned arms and legs, designed for children two to five years of age. Seat is 11" from the floor, 12" opening and 12" deep, overall ht. 25". Beautifully designed and sturdily made. Finished in sateen lacquer.

Price $12.50 Exp. Collect

GEORGE MIKSELL

Old Hillcraft Baby Furniture
809 E. Ash St. Columbia, Mo.

LOWY'S *presents . . . Unusual Gifts*



For those Golden Moments when a whisper of your favorite perfume is the exclamation point of your mood—carry with you always, a GOLD PLATED PERFUME FLASK designed in just the right size to tuck into your purse. Also for use on your vanity.

The Tops are applicators—guaranteed leakproof. Capacity ½ dram—Your choice of four handsome designs.

$1.20 each—Set of Four—$4.50
Federal tax and Postage included.



Send for illustrated booklet

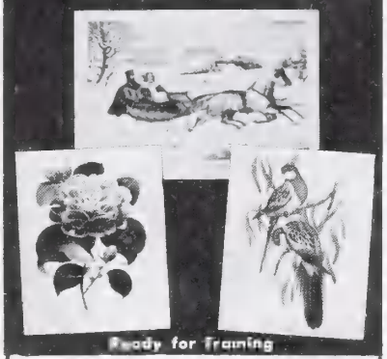
THE PURITAN HAT
—for that little extra Gift, with a perky little feather which serves as a handle, is fashioned in brass to "snuff out" burning candles. Its quaint and captivating design makes it an excellent piece to bring the gleam of brass to the decorative setting.
Only $1.25 postpaid



The correct jewelry can be selected at a moment's glance with this CLEVER NEW JEWEL BOX having "swing-out" pin and ring trays to present a complete display of your treasured pieces. Hand stitched and bound in genuine leather, with velvet linings and cushions, it has its own lock and key. Colors: blue, green, brown, and red. Size: 8" × 4½" × 2½". Personalized free with 2 or 3 initials, in 24 kt. gold.
$5.50 Postpaid

LOWY'S GIFTS
FREEHOLD NEW JERSEY

Rich, Full Color **PRINTS for HOME DECORATION and GIFT GIVING!**



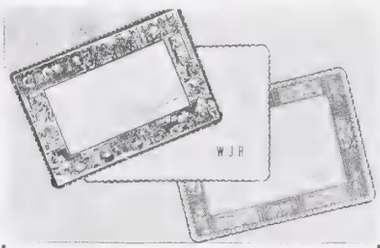
Ready for Framing

SET OF . . .

6 Humming Birds	10"x12"	$3.95
6 Hand-Colored Camellias	9"x12"	4.95
4 Old English Scenes	9"x11"	2.50
8 Exquisite Florals	11"x14"	4.50
6 19th Century Fashions	10"x12"	3.95
4 Hunting Scenes	12"x14"	3.95
8 Art Masterpieces	10"x13"	2.95

Mail Orders—Dept. HB-11

CRESTE-ANDOVER CO.
205 East 83th Street New York 28, N. Y.



PERSONALIZED PLACE MATS

Use these paper mats to serve more interesting meals.

1. Colonial border and name imprinted in red, royal, or brown, on white ground.
2. All white or all yellow with beautiful monogram in gold, red, green, light or dark blue.
3. Wedgewood border and imprint in powder blue on white background.

100 place mats, 9⅜" x 14", gift boxed—at $2.25, or 50 place mats and 50 pure white, scalloped-edge napkins with matching monogram or name imprint—at $2.25 postpaid. No C.O.D.'s.

THE CYNTHIA LINE
Gifts with Personality
458 S. BROAD ST.
ELIZABETH NEW JERSEY



GIVE PLEASURE for months

Here's a perfect gift—different, practical. Give Silverim Plates for informal entertaining—no dishes to wash afterwards. Hammered metal plates (8 inch) last for years. Gay paper refills are tossed away after using. The smart way to serve sandwiches, salads, cold cuts, ice cream and cake and pastries.

Box of 4 Holders and 100 refills $4.95—3 boxes $13.95 del.
No c.o.d.'s please.

COLLINS CRAFTSMEN, INC.
Dept. B Bryn Mawr, Pa.

NEW GIFT FOR CHILDREN JUNIOR STORY CLUB



For children 4-8, here's the popular Christmas, Birthday or Any-time gift. Each week the postman brings that lucky boy or girl a new fascinating story (all are wholesome, easy to read), cleverly illustrated. Also there'll be a special letter full of games, contests, prizes *and* surprises! Enroll now, we'll send a membership card; also a loose leaf leatherette folder for all the stories.

First story and letter with gift card arrives before Christmas.

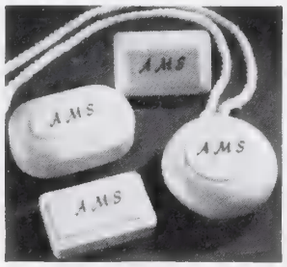
26 weeks $3.00
52 weeks 5.00

JUNIOR FEATURES
BOX 45G SCARSDALE, N. Y.

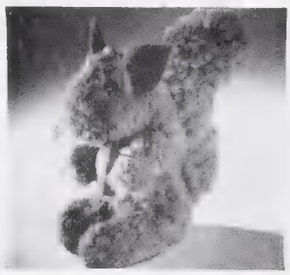
WinDow



COFFEE OR HOT-SPICED WINE will be unbelievably wonderful on wintry evenings served in demitasses of fine New England pottery. They come in gun metal, oyster white, buttercup yellow, or juniper blue; have insulated handles which never get hot. Just $1.50 ea. and with every order you get an old New England recipe for mulled wine. No C.O.D.'s. Paine's, 3 Arlington St., Boston 16, Mass.



MONOGRAMMED SOAP. A luxurious gift for a luxurious lady is the wardrobe of fine hard mill soap. A giant shower cake with a white cord to hang around your neck, a large bath cake and 2 hand cakes come in white scented with lavender or jasmine, or in tan with carnation. The monogram lasts all the way through, and comes in any color. $5.25 ppd. Katherine Gray, 3 Park Place, New York 7, N. Y.



NUTS TO YOU, my friend, is a sentiment that you'll want to send with love and kisses to the more special names on your Christmas list, and this engaging squirrel is as subtle as a sidewalk glance. He's entirely handmade, and cups a walnut in his paws. Gay mascot for a dormitory bedroom, too. $3.50 ppd. Dachshund and panda also available at same price. Styleventure, 507 Fifth Avenue, New York 17, N. Y.



NO MORE CREASES IN YOUR SKIRTS

. . . when you use this newly designed Prac-T-Rack. Holds six skirts at a time, yet one can be removed without disturbing the others. Another useful feature—the rack hangs flat against door or wall conserving precious closet space. Smoothly finished in yellow, pink, green, or blue pastels. An ideal and different gift!

EACH - $3.95 Postpaid

Sold by mail only in 48 states, Alaska, Canada, Mexico, Cuba, Hawaii, and South America by

PRAC-T-RACK, STILLWATER 30, NEW JERSEY



This Sterling Silver Monogram Pin . . .

LEADS A DOUBLE LIFE

Worn on the level, it's stunning as a scarf pin, dramatic as the single flash of jewelry on a bright wool dress. Up-end it and the three blocky modern initials flip down to make a fob for your suit! Handwrought from sterling silver by Leonore Doskow, this versatile pin will be a gift of lasting distinction. **$7.20**

Postpaid Including Tax
Please specify initials when ordering

LEONORE DOSKOW
SILVERSMITH
Box HBN Montrose, N. Y.

JUST LIKE MOTHER'S

TOY WASHING MACHINE $5.95
SAFE — EFFICIENT — REALLY CLEAN!



Now every little girl can wash her own undies, doll's dresses, hankies, etc., side by side with Mother, on her very own Washing Machine. Makes fluffy, foamy suds and empties through the drain. Stands 12" high—7" wide. Made of steel for lifetime use.

TOY SEWING MACHINE THAT REALLY SEWS, $3.95



Every girl wants this machine to sew dolls' wardrobe, bedding, play clothes, etc. Made of all metal, finished in bright red and white. Uses standard spool thread, self-feeding, with adjustment for changing size of stitch. Will work effectively for years. Quantities are limited, so send your order today. This perfect gift will be sent to you postpaid on receipt of $3.95.

Tavella Sales Co., Dept. 22
25 West Broadway New York 7, N. Y.

SHOPPING

LD OIL LAMPS. The famous ayo" lamps, made by Bradley & Hubd for Standard Oil Company's "Oil the Lamps of China" export pro- m, are once more available. Same ps, made with the same equipment the same company, only now they're trified. Lacquered brass, 22" high, h smooth or ribbed glass shade in te, green, yellow, or rose. $24 ppd. t Ford, Box 11, Wallingford, Conn.



". CHRISTOPHER MEDAL. e it to a man who divides his time ween planes, trains, and home, and patron saint of travelers will protect n. Back is plain for inscription at 7¢ etter, but no engraving after Dec. n. Sterling silver, 1¼" wide, $4.50. rling chain, $2.95. Tax and postage uded. George Stern, 191 Madison .., New York 16, N.Y.



ERIT CARDS. Hallmark's Doll ds have become the best part of bed- for our two children. The 8 dolls thumbtacked to their wall, and ever is in bed first chooses the card wants read aloud. The stories are in me, and include Riding Hood, Cinella, Tommy Tucker, Bo-Peep, Boy e, Miss Muffet, Contrary Mary, and Had a Lamb. $2.25 ppd. Artline s, 218 W. 8th St., Wilmington, Del.



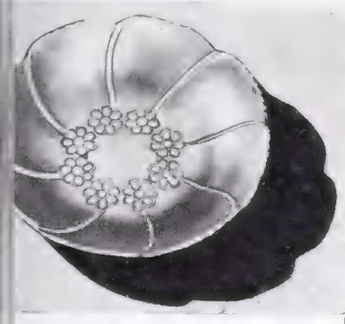


SALTED & TOASTED PECANS

From GEORGIA groves direct to you. Large, selected pecan halves pressure packed in vacuum jars for fresh keeping. Finest quality grown! Toasting in pecan oil gives these pecans their delicious flavor. Ideal for entertaining and for gifts. Order now for the holidays.

$2.25 1 lb. jar Postpaid anywhere in U.S. No COD's

PRINCESS PECANS, Inc., Dept. HG, Camilla, Ga.



LOVELY AS A ROSE

aceful bowls to complement your erware, in four sizes for salad, t, flowers and candy. Patterned r the delicate Sweetbriar Rose wrought of Buenilum, that nonishable metal alloy with a silly lustre.

3½"	diameter.....	$7.50 Prepaid
7"	"	$5.75 "
9½"	"	$3.75 "
6¼"	"	$2.25 "

end for our catalog of truly smart gifts.

hat-Not Gift Corner

6 Palmer Ave. Larchmont, N. Y.



De Luxe Tea Wagon Plays Many Roles

The versatile Arden will play host in your home this fall . . . and every season. Selected hardwood, smoothly sanded, ready to paint or decal. You'll assemble it in five minutes . . . and use it a lifetime. Styled for traditional or modern interiors. Perfect as a bar, serving table, in the nursery or sickroom, on the porch—anywhere! An ideal gift. Size 18" × 28" × 31". Available lacquered in Chinese red, Chinese green, or black; also in maple, mahogany, or natural finish—$4.75 additional.

Please send check or money order to

PLEASANT HILLS INDUSTRIES
Dept. B-11
700 Third Avenue Brooklyn 32, N. Y

GREENLEAF RUBBER COASTERS!

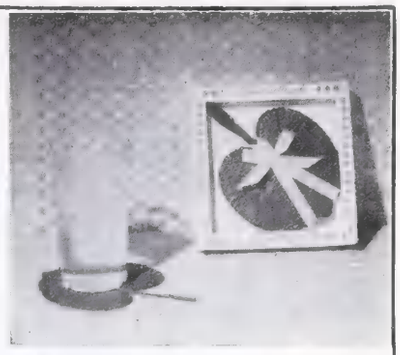
The veins in these greenleaf rubber coasters trap the excess moisture in the same way as those in real leaves.

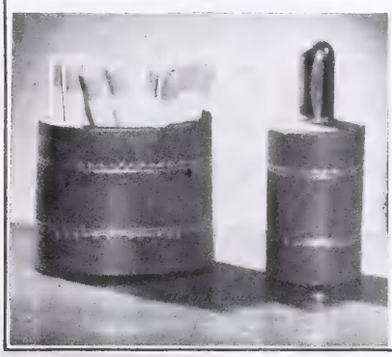
Exact replicas of the dainty Galax leaf, these coasters are a charming touch for the well-appointed dinner table. For practical, gay, festive use with water and wine glasses or as a vase base, they will not slide, nor mar the finest furniture.

Three or more staggered give effective protection for warm dishes.

Attractively gift boxed in sets of eight—generous in size—4½" × 6". No C.O.D.'s.

One set—$2.95 Postpaid





LEATHER LIGHTER & BASKET SETS

This fine set seems to us the perfect Christmas gift. Combining utility with beauty, it is at home in the most informal den or traditional drawing room. Border design is stamped in 24 Karat Gold, and the basket easily holds a pack of cigarettes. And—no small "and" this—the lighter works without fail. Comes in Maroon, Chestnut, Navy Blue, Dark Brown and Red. Please state second color choice. Basket 2½" high by 3" wide. Lighter 4" high.

Sets gift wrapped if desired. Sorry—no C.O.D.'s.

$4.50 the set—postpaid

pepper tree house
ENCINO, CALIFORNIA

MONOGRAM NAPKINS

BEAUTIFUL COCKTAIL NAPKINS

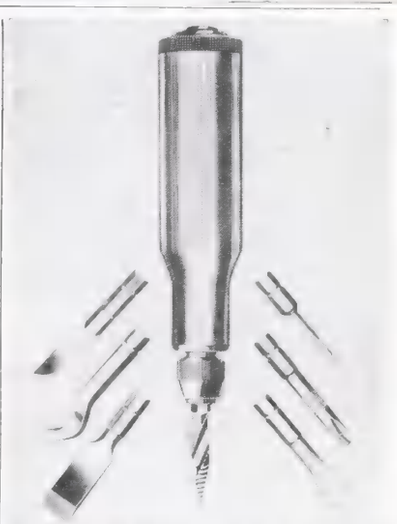
With your name die-stamped in platinum or old gold

SOFT luxuriant 9x9 paper napkins with daintily scalloped edges in the popular pastel shades of yellow, green, pink, and blue. (You won't miss the good old linen ones when you get these.)

Stamped with your name or initials, or two names like "Mary and Tom," or the name of your place like "Twin Oaks Farm" or the family name like "The Martins." Packed in attractive gift boxes, they make the perfect gift for family or friends.

A box of one hundred (25 of each color) cost $1.25, or a *box of 200 for $2.00.* Immediate orders sent post paid promptly—in U. S. only.

Order immediately from
CARDOGRAMS
2451 Fullerton Ave., Chicago 47, Ill.



POCKET TOOL KIT

Seven tools in one, of the very best quality. Large and small screw drivers, Phillips screw driver, chisel, knife, tack lifter and gimlet all contained in the 4-inch long, red plastic handle. Extremely practical and useful for the kitchen, workshop, camping, boat, auto or summer cottage. $2.95 postpaid.

YOUNG SPORTS Chester Springs Ches. Co., Penna.



HEARNS

Serving New York Since 1827

NEW MOLDED RUBBER DRINKING AND WETTING DOLL

Superbly molded, LITTLE SIS has a beautiful plastic head with sleeping eyes. She drinks her bottle and wets her diaper. In a gift box with an organdy cap, dress and panties, knitted booties, an extra diaper, sponge and bottle. 13½" tall.

6.97

MAIL ORDERS FILLED

Beyond our regular delivery area, within 600-mile radius, add 22¢ shipping charge. Outside 600-mile radius we will ship express collect.

HEARNS Toy Department
Fifth Ave. at 14th St., N.Y.C. 11, N. Y.



JUMBO WALL CUT-OUTS

Gay-colored wall decorations for the bar, rumpus room, nursery, or den. Large size (approx. 25" wide and 23" high) elephants, zebras, camels, and giraffes by the well-known artist Don Towsley, formerly with Walt Disney. Animals are washable, easy to apply—just dip them in water and smooth on the surface. Individually packaged in bright red cardboard tubes, they are a delightful gift for youngsters or oldsters. Price $2.50 each ppd. or $10.00 for set of four. No C.O.D. Piccadilly Circus, 1359 Holmby Ave., Los Angeles 24, California.

LOWY'S *presents . . . Unusual Gifts*



For those Golden Moments when a whisper of your favorite perfume is the exclamation point of your mood—carry with you always, a GOLD PLATED PERFUME FLASK designed in just the right size to tuck into your purse. Also for use on your vanity.

The Tops are applicators—guaranteed leakproof. Capacity ½ dram—Your choice of four handsome designs.

$1.20 each—Set of Four—$4.50
Federal tax and Postage included.

Send for illustrated booklet





THE PURITAN HAT
—for that little extra Gift, with a perky little feather which serves as a handle, is fashioned in brass to "snuff out" burning candles. Its quaint and captivating design makes it an excellent piece to bring the gleam of brass to the decorative setting.
Only $1.25 postpaid



The correct jewelry can be selected at a moment's glance with this CLEVER NEW JEWEL BOX having "swing-out" pin and ring trays to present a complete display of your treasured pieces. Hand stitched and bound in genuine leather, with velvet linings and cushions, it has its own lock and key. Colors: blue, green, brown, and red. Size: 8" x 4½" x 2½". Personalized free with 2 or 3 initials, in 24 kt. gold.
$5.50 Postpaid

LOWY'S GIFTS FREEHOLD NEW JERSEY



Christmas Bowl
PERSONALIZED

A fluted vitrified china bowl with decorations hand painted in china colors of Red and Green. All lettering done in either 22K Gold or Platinum, fired for permanence. Entire bowl banded in Gold or Platinum to match lettering. Perfect for an ashtray, mint bowl, candy dish, or nuts. It is 6½" long, 5" wide, 2" deep. Personalized with full names, dates, and places. Allow two weeks for delivery.

Sent ppd. on receipt of check or money order for $3.50

Henson Handcraft
6105 Limekiln Pike, Philadelphia 41, Penna.

Add Elegance to the Dinner Hour . .

with this handsome hardwood Pepper Mill. Gleaming with polished chromium – smartly styled for the discriminating hostess. And of course, nothing compares with the flavor-delight of freshly ground pepper. Supply of pepper corns included.

Pepper Mill alone – $5.00, postpaid
Pepper Mill with matching Salt Cellar – $7.50, postpaid
Sorry No C.O.D.'s

Send for FREE Christmas Gift Guide





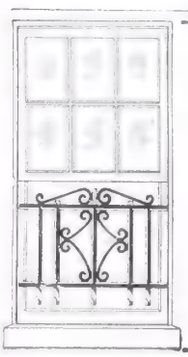
What's Your Cypress Knee I. Q.?

Why does the Cypress Knee grow into such strange and beautiful shapes? Don't check your dictionary, nor encyclopedia, for they won't tell you. But I will! What useful products have been created from these formerly useless knees? Get the answers in one of the most different and interesting little books you've ever read. It's free! Nothing else will make your home "sing," your gift "ring," and bring the oh's and ah's, like a rare Cypress Knee. You can't beat Mother Nature for beauty. Write for booklet today! You'll be surprised.



When in Florida, visit my shop.

THOMAS GASKINS
Originator of Cypress Knee Products
BOX 10 • PALMDALE • FLORIDA



ORNAMENTAL PROTECTION

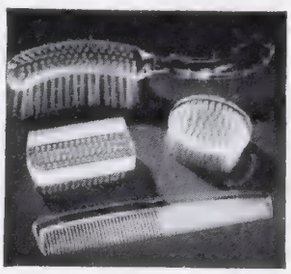
Beautify your home with McDonald patented pryproof BURGLAR BARS. They give worry free protection from prowlers and kidnappers, also keep small children from falling out of high windows. Easily installed in any window adding permanent, attractive protection to every home. Ten different styles to choose from.

WRITE FOR DESCRIPTIVE FOLDER

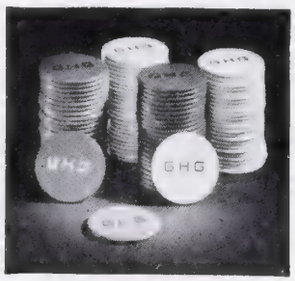
"The Harder You Pry the Firmer It Holds"

McDONALD BURGLAR BAR WORKS
P.O. Box 1687 **Birmingham, Ala.**

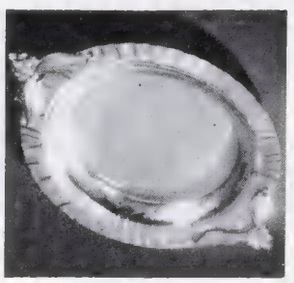
WINDOW



GLAMOUR GROOMER. Wonful tools for the bandbox perfectio are these brushes by Hughes, desig to emphasize the features that mak beautiful woman glamorous. All bristled with nylon and backed v sparkling lucite in crystal, rose, or bl and the set includes brushes for H hands, complexion; $5.50 plus 25¢ p age. Henry Halper Pharmacy, 570 M son Ave., New York 22, N. Y.



TWO-DOLLAR BET. Mo grammed poker chips make an excel gift for anyone whose house is the g ering place for Saturday night sessi of bonanza, twenty-one, or poker. A of one hundred consists of 50 whites reds, and 25 blues; and the price is $2. Postpaid from Giftcraft, 1234 47th Street, Chicago 15, Illinois.



THE WHOLE PIE comes to table in gleaming party dress, as crusty climax of a memorable din The hand-hammered Argental hol has decorative carrying handles, and lined with a 10¼" Pyrex pie plate. til you've had one of these yourself, can't imagine how wonderfully us they are. $9 exp. coll. Duff & Repp, 1216 Main St., Kansas City 6, Mo.



MUSICAL
NURSERY LAMPS

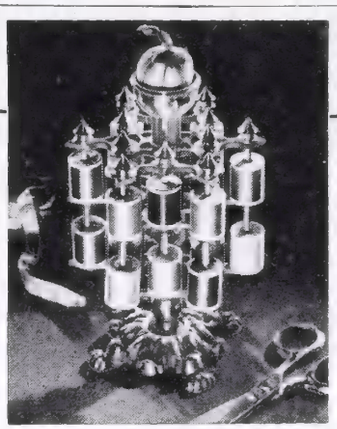
From this petite little lamp comes a sweet bedtime tune that will entice His or Her Nibs to Dreamland. 12" overall in waxed birch, maple or white, the lamp contains a Swiss music box which plays nursery slumber songs. In Scotty or ABC design. Makes a wonderful gift for the wee set.

$8.95 each express charges collect

Mail orders only.

STANLEY JAY STUDIO
49 Deepdale Drive, Great Neck, N. Y.





GAY BRASS SPOOL RACK

An authentic reproduction from old Missouri. Holds 24 spools of thread. Saucy pin cushion crowns the top. Colorful, practical accessory for any spot in your home. Ends the sewing box snarl of thread. Handsome, decorative—a gift to be cherished forever. 8½ inches high. Only **$12.50** postpaid.

Constance Leiter
200 W. 47TH ST. KANSAS CITY 2, MO.



DOORWAY DECOR

What a proud showpiece to set before you entranceway! Unusual and wonderful gifts too, are these heavy English foot scrapers Chestnut-brown or ebony black horse wi white forehead. $2

Natural colors in setters, cocker spaniel and scotties. $1

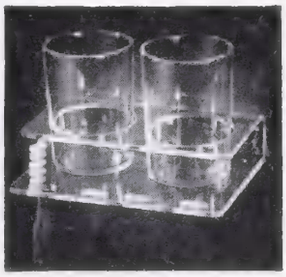
All iron 14" x 8" base. Weight 25 lbs.

No C.O.D.'s *Postage Ext*

Dorothy Glass
227 E. 57th Street **New York, N. Y**

SHOPPING

IE TOOTH BRUSH PROB-EM and which belongs to whom is tly solved with this hanging plastic hroom rack which holds two brushes each person's glass. A 2-glass holder $1.95; 3-glass holder $2.50; 4-glass der, $3.; 5-glass holder, $3.50. Glasses fit are 10¢ each extra. Particularly nderful way to keep colds from eading. Exp. coll. Wil-Nor Products, 2 N. 5th St., Philadelphia 33, Pa.



VEET THOUGHT. Pure maple n the Vermont woods makes an old-ioned Christmas gift that the whole ily will thank you for. The 5-piece consists of a 16-oz. pottery jug of p, one-half pound cake of hard ple sugar, 1-lb. each soft maple sugar maple butter, and 7-oz. churned ple sugar. $8.85 ppd. No C.O.D.'s. Josselyns, Box 147, Dedham, Mass.



UR NAME IN LIGHTS. Don't hide-and-seek when your friends to find your house, but make it easy them by planting this house marker your entrance. Your name will catch car's headlights and let the world w where you are. California redwood , $1.50 postpaid. Add 45¢ for each ector letter or numeral. Abbey Dec-ive Products, Pleasant Valley, N. Y.



GREENLEAF RUBBER COASTERS!

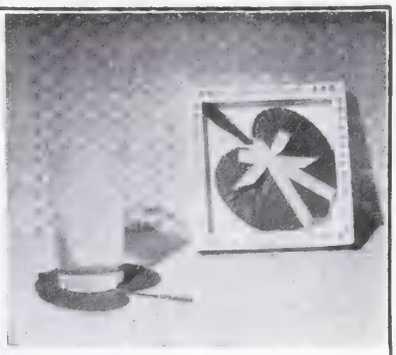
The veins in these greenleaf rubber coasters trap the excess moisture in the same way as those in real leaves.

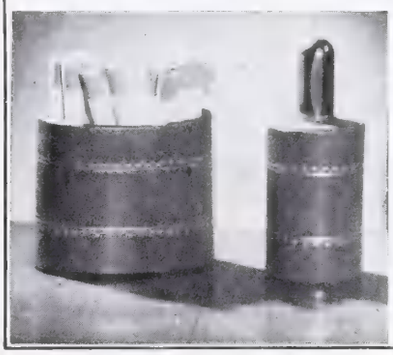
Exact replicas of the dainty Galax leaf, these coasters are a charming touch for the well-appointed dinner table. For practical, gay, festive use with water and wine glasses or as a vase base, they will not slide, nor mar the finest furniture.

Three or more staggered give effective protection for warm dishes.

Attractively gift boxed in sets of eight—generous in size—4½" x 6". No C.O.D.'s.

One set—$2.95 Postpaid





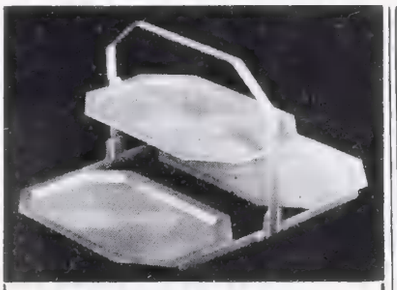
LEATHER LIGHTER & BASKET SETS

This fine set seems to us the perfect Christmas gift. Combining utility with beauty, it is at home in the most informal den or traditional drawing room. Border design is stamped in 24 Karat Gold, and the basket easily holds a pack of cigarettes. And—no small "and" this—the lighter works without fail. Comes in Maroon, Chestnut, Navy Blue, Dark Brown and Red. Please state second color choice. Basket 2½" high by 3" wide. Lighter 4" high.

Sets gift wrapped if desired. Sorry—no C.O.D.'s.

$4.50 the set—postpaid

pepper tree house
ENCINO, CALIFORNIA



Triple Folding Tray

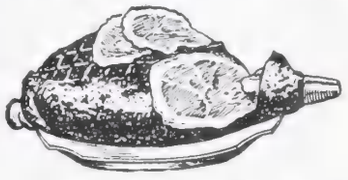
This should be in every home during the holidays because it's such a boon for entertaining. Chrome plated, it has three separate trays, a handle for carrying, and when not passing canapes or tea sandwiches, it folds up for easy storage. Gift wrapped, it will make an inspired Christmas gift for your favorite hostess.

$10.95 postpaid

Schultz's, Inc.
2420 Broadway, New York 24, N. Y.

World Famous HAMS

Cooked—Ready to Serve



Smithfield hams prepared to please the most discriminating gourmand. Smoked, cured over a year, boiled, then baked with spices and sauterne wine, in the true early settler tradition. Arrives at your home ready to serve. A perfect treat. The hams $13.95 each. Send check with order.

Gift Wrapped in Holiday Trimmings for the Holidays

No C.O.D.s EXPRESS COLLECT

EPICURE HAM CO.
ROUTE 1, BOX 405-A
PORTSMOUTH, VA.



Christmas Holly

Solves your shopping problem. Freshly cut berried sprays and wreaths of English holly sent anywhere in U. S. postpaid. 18-inch DeLuxe wreaths $3.50 (green) and $4 (green with natural gold or silver edge). Spray boxes $1 to $5. Send check, we do the rest. Or send for order blank.

HOLLY HILLS PLANTATION
ROUTE 6, BOX 176, OLYMPIA, WASH.

Say

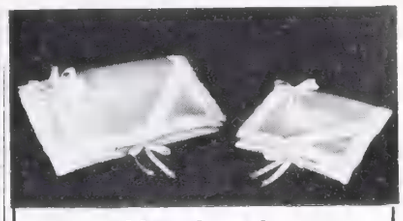
Merry Christmas" with CARDS of WOOD

Distinctive. Different. Greeting Cards

YOUR friends will exclaim over and treasure these charming novel CARDS OF WOOD. Wafer-thin, flexible, made of Holly, Pine, Cedar, Maple and other exquisitely grained woods, 3¾ in. by 4¾ in., printed with appropriate and attractive designs and messages. Assorted, beautiful cards with envelopes, send $1 for 3. Illustrated folder included—you'll want to reorder before Christmas.

BOOK MARKS OF WOOD make attractive and inexpensive gifts. Made of the same lustrous, satiny woods, gay with colored ribbons and tree decorations, each one different, with a greeting card and envelope. Folder included. Always sold direct. Send $1 for 3. ORDER NOW!

CARDS of WOOD
MANLIUS, 4, N.Y.



Handmade Handkerchief Cases

Looking for something different?

Here are *different*, hard-to-find lovelies every woman likes to receive.

In all ways as exquisite as my more elaborate Cases of previous ads, but priced much less—for convenient Holiday giving to many names on your list.

Or add these lovely Handmade Cases to your own prized possessions—for dainty keeping of hankie, glove, or lingerie.

Fine quality Satin, hand-trimmed with French Lace. . . . Inside also of Satin, richly quilted, adorned with tiny French knots. . . . Each Case delicately sachet-perfumed. . . .

Colors: Pink or Blue; contrasting Satin Ribbon; ivory-white Lace.

Sizes: 7"x8", closed. . . . . ppd. $5.00
8"x12", closed. . . . ppd. $7.50
The Set . . . . . ppd. $11.75

Send check or money order. No C.O.D.'s, Please!

MADEMOISELLE GLORIA
Pleasantville New York



Tempting, Intriguing DELICACIES

Taste Sensations that have no equal

LEBKUCHEN (original Nuernberg style)—Made from a famous European recipe 400 years old. Full of delicious tasty fruits, almonds and other natural ingredients. Vitamin-rich. Energy-building. Nourishing. Six delectable cakes in an attractive tin container; fancy cellophane wrapping. $1.65; 3 tins $4.80.

"Pastry Sticks"—Made of the finest natural ingredients. Crisp and crunchy; filled with delicious chocolate cream. Truly "mouth-watering." Packed in round tin containers. $1.80; 3 tins $5.25.

Aunt Nancy's RUM and BRANDY Fruit Cake Only the choicest ingredients are used. Crammed full of wholesome goodness, 70% fruits and nuts. Packed in 1 lb. rectangular tins and 2 lb. round tins. 1 lb. $1.20; 2 lbs. $2.40.

Order NOW. We Pay The Postage in U.S.A.

ROLL BISCUIT CO., Dept. 2HB, 827 B'way, N. Y. 3, N. Y.



FIRELIGHTER. Solid brass. 6"x 4½". **$9.85** express extra. No C.O.D.



TOASTING FORK. Solid brass. 20". **$2.50** postpaid.

APOSTLE BELL. Solid brass. English. 3" high. **$4.25** postpaid.

The Brass Mart
10 PARK PLACE NEW YORK 7

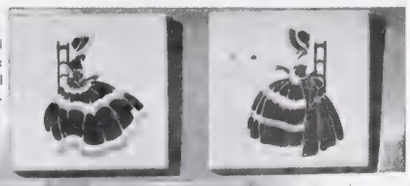


BRASS FRAME. For picture 3½x5". **$6.50**

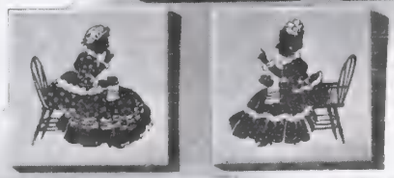
Sil-O-Ets Originals

COLORFUL, HANDCRAFTED TILES

GIVE your favorite room the smartness and cheerful charm of these memory provoking silhouette tiles, hand-processed in four rich pastel colors that are washable and fade-proof.



No. 111—Pastel yellow tiles. Black silhouette, pastel blue, rose and yellow trim.



No. 114—Pastel green tiles. Black silhouette, pastel rose and white trim.



No. 112—Pastel blue tiles. Black silhouette, pastel rose, yellow and blue trim.



No. 113—Pastel rose tiles. Black silhouette, pastel yellow, rose and green trim.

TILES are composition ware, 4¼" square; wall hangers attached. Sold in pairs only, $1.00 per pair.

Money-back guarantee. Postpaid if paid with order, or plus postage and charges if C.O.D.

Paddy Novelty Co.
19 WASHINGTON AVENUE
GOLIAD, TEXAS



PAUL REVERE LIBERTY BOWLS

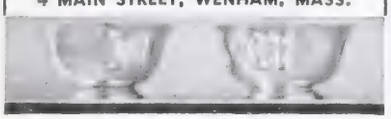
In Miniature

New, classically beautiful reproductions of famous "Sons of Liberty Bowl" designed by Paul Revere in 1768. Useful as individual ash trays, sports trophies, or for serving nuts, mints, jelly. Boxed with historical explanatory leaflet. 2¾" wide, 1¼" high.

Set of 4, p.p., tax incl. No C.O.D.'s please.
Copper $4.50; Silver plate $7.20
Sterling $20.00

Send for free catalog.

NEW ENGLAND GENERAL STORE
4 MAIN STREET, WENHAM, MASS.



PURE CANE SYRUP



FROM THE DEEP SOUTH

. . . this old-fashioned open kettle syrup made from the pure juice of Louisiana plantation sugar cane. It is a full flavored syrup with none of the sugar extracted and no chemicals added.

A treat for your own table and a delightful way to solve your gift problem.

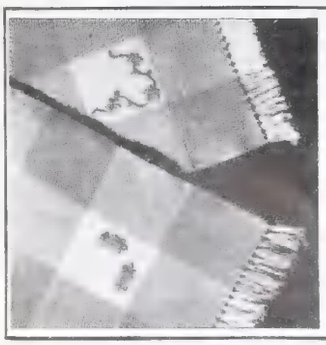
Xmas orders must be in by Dec. 10

Please send Check or Money Order.

$2.50 FOR No. 10 CAN
$1.75 FOR No. 5 CAN
Delivered

Write for prices on cases by freight.

JOHN R. MURPHY
P. O. Box 3357D, Qb. Station, Shreveport, La.



BUNDLE FROM HEAVEN—

a beautiful hand woven shawl for your own precious bundle or for a special gift. Made of 100% virgin wool in baby pink, baby blue, primrose yellow, white or plaids in a combination of any two of the above colors. Size 30 x 40 inches. Plain $8.00, embroidered $10.00 postpaid. Send check or money order to:

HILLSIDE HOUSE
P. O. Box 2806 Lakewood, Colorado

STAINLESS STEELWARE *for Lifetime Use*



WINE COOLING BUCKET

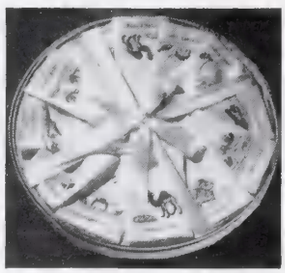
Made of solid stainless steel, beautifully polished and never needs additional polishing. Seamless construction makes it easy to keep clean. Note the carrying handle. $13 postpaid; send check with order.

DAVID TERRISS COMPANY
ELBERON, N. J.

WinDow



VAN GOGH PRINT. "Vegeta Gardens," after an original by Vinc Von Gogh, has a lovely quality of s light and green fertility that will br a restful charm to your room. It me ures 16" x 20" and the price is just Postpaid from Picwood Galleries, 70 Austin St., Forest Hills, New Yo



FIVE-O'CLOCK ZOO. The m enchanting bits of nonsense that e came to a cocktail party are these p linen napkins with embroidered anim illustrating popular toasts. "Here's Ho gargles a fountain-drinking cam "Bottoms Up" is enacted by the ba sides of three diving ducks, "First day" is the boast of a stork carryin pickaninny, etc. Gift box of 12, $ Leron, 745 Fifth Ave., New York



MISTLETOE KISSES are part the gay enchantment of Christmas. M be you're too old for such nonsense, remember how you used to stand neath the doorway on which a bunch it hung, and how "surprised" you'd when you were grabbed? The fun being kissed hasn't changed, and mist toe is a happy excuse. A holiday g package is $3.45 ppd. Mistletoe H Farm, Box 932, Medford, Oregon.



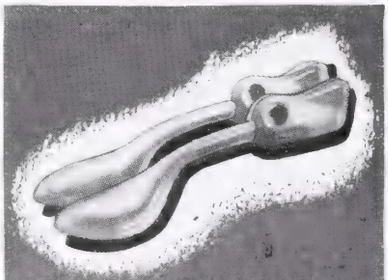
NOVELTY PURSES

These purses of plastic pattern are really as cute as could be. They are 5" in length and can be had in black, green, or red, all are hand stitched and hand painted. The fish and dog's eyes roll and the cat has glass eyes. Ideal as a gift. Specify color and number desired when ordering.

$1.50 choice of any two
$4.20 set of six

Postage & Tax Included *No C.O.D.'s Please*

THE WHITING CO.
138 NAGLE AVENUE NEW YORK 34, N. Y.



SHOES LAST LONGER
Retain Original Beauty

Beautiful Lady Fair Shoe Trees shape shoes correctly, prevent cracking, warping, stiffness. Automatically adjust to fit shoes size 4 to 9½. Made of durable, washable plastic. In ordering, state color desired, (red, black, ivory) and shoe size. Price $1.00 per pair postpaid. No COD's, please.

ALICE KAYE, INC.
206 W. WACKER DR. • ROOM 219-B
CHICAGO 6



The Salad Mistress

Charm, utility and beauty combined, a perfect gift. Oil and vinegar cruets, mustard jar are ceramic. The tray, push button salt and pepper, stoppers, fl and mustard spoon in contrasting colored plastic.

Cruets hold 3½ ounces, tray 6½" in diameter, height 5½".

Postpaid $2.25 each complete.
No C.O.D.

Colors: coral and white; wine and grey

THEODORE
#403 122 East Seventh St.
Los Angeles, California

SHOPPING

TTERS FROM SANTA. From nksgiving until Christmas, Santa s moves into the hearts of children ywhere, a secret and wonderful n to be savored, like an all-day er. And the enchantment is under- d when the mail brings a series of ters plus a gift from St. Nick him- Send child's name and $2. The dren's Mart, Box 3565, Terminal ex, Los Angeles 54, California.



NCING FEATHER, one of the us early American Pilot boats, used seen sailing about off the entrances Boston harbor, waiting to be the alongside one of the great incoming ner ships. This graceful model has carefully reproduced with black green hull, white and grey deck gs, varnished spars; 17½" long, 13" ; $10 postpaid from Le Baron Bon- Newburyport, Massachusetts.



PPET THEATER. Any child thrills to the adventures of little Riding Hood and the big bad wolf get enormous enjoyment out of puppets. The hand-modeled masks imaginative and realistic and even l hands can put them through a ant performance. Shown is cast of Riding Hood. Five characters and script are $12. McCutcheon's, Fifth at 49th St., New York, N. Y.



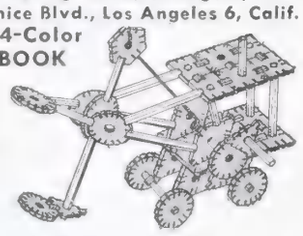
Look! 1000 TOYS IN COLOR!
NEW WONDER TOY from HOLLYWOOD



FUN! FAST! FASCINATING!

Children love RIG-A-JIG. It's entirely different! Whole new world of EXCITING FUN. Like magic, builds Planes, Cars, Trucks, Doll Furniture, Animals, Buildings, etc.—any object imaginable in amazing true-to-life miniature. 7 geometric shapes, plus connecting tubes. 7 BRIGHT COLORS. Pieces fit together closely, firmly, quickly. Take 'em apart in an instant. All parts non-toxic, indestructible fibre-plastic. Put together thousand times without wear. CHILD AUTHORITIES praise RIG-A-JIG —an educational marvel. Develops creative ability, coordination. *An ideal gift.* PARENTS! Get RIG-A-JIG *today!*

RIG-A-JIG, INC. Dept. B
32 W. Washington St., Chicago 2, Ill.
1202 Venice Blvd., Los Angeles 6, Calif.
FREE—4-Color IDEA BOOK



Killinger HI-JACS





The Favorite Gift!

America's best-known coaster! Terri-knit lastex, snug-fitting on all size glasses, easy to slip on, absorbent, washable, color-fast! Order now for yourself, for gifts and prizes. Each set includes 8 bright colors, in smart gift box. Left, NUMERALS, $2 for 8; right, INITIALS, $2 for 8. REGULARS (not shown), without decoration, $1 for 8. No C.O.D.'s, please. Orders postpaid.

KILLINGER CO., 11 J Street, Marion, Va.

SINGING JUG



Plays a merry tune each time you pour a drink. Brown and white stoneware. 2 quart capacity, **$10.95** postpaid.

HOUSE OF HILARY
133 East 65th St. New York 21, N. Y.



Fine China Ash Trays

Handmade-Personalized

Unusual gifts! Six inch white china ash trays personalized with name hand painted kiln-fired in black...pure platinum encircles the design and border. Choice of five colorful designs: horse-head (pictured), ballet dancer, chessmen, sailboats, or rose.

Information needed: name to be painted and design desired.

Price $5.00 each. 6 for $25.00. Postpaid

PORCELLA POTTER'S WHEEL
500 So. Santa Fe Drive • Denver 9, Colorado



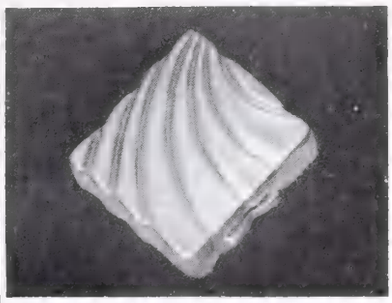
U'LL WANT SEVERAL OF THESE ARMING Casserole Dishes

r gifts, and, of course, to grace your wn table. The dish is made of glazed enware, blue-green on the inside, ench brown outside.

he Cellini craftsmen have hand- rought and hammered the exquisitely roportioned tray and cover from Ar- ental—an aluminum alloy with a sil- r-like finish that *does not tarnish.* arge enough for a serving of six.

$12.95 ppd.

THE CELLINI SHOP
ESTABLISHED 1914
HICAGO AVE. AT DAVIS • EVANSTON, ILL.



Pill Box $1.95
(No Fed. Tax)

SMALL & SMART

This fluted gold-toned pill box (just 1" wide) carries asperin tablets or your own prescription in gay style. Here's one tiny gift that will get a big welcome.

MAIL ORDERS FILLED PROMPTLY

GERLOU FIFTH AVENUE
501 Fifth Avenue • New York 17, N. Y.



PROTECT YOUR CHILD

Stay-A-Bed guard, used on any bed, will keep your child from falling out. Saves the expense of a youth bed—tots graduate from crib to regular size bed. Slips on and off instantly—store under bed during daytime. Your choice of natural, maple, walnut, mahogany or white. Fits on either wood or metal beds.

$3.95 Each
Express Collect No C.O.D.'s Please

Resident Sales Company
207 Brower Ave.
Rockville Centre, L. I., N. Y.

"Glamor-Ice" Your Cocktails
With this new Gift-of-the-Month

The newest thing in hospitality. You will be "tops" when it comes to serving—no adulteration—clever device keeps ice away from drinks—yet chills for hours. Hand-painted crystal jug with gay Poinsettia design—$12.50 each, prepaid.
Matching crystal glasses—highballs, old-fashioned, cocktails, specially priced—$1.00 each, prepaid.
With each purchase, beverage recipes from famous New York cafe. Write for gift catalog free.





WALLIS
Palmer House, Inc.
118 East 28th St., New York, N.Y.

PREPARE LUNCH in 90 Seconds!



AMAZING NEW ELECTRIC HOT DOG COOKER. Broils 6 Hot Dogs in 1½ Minutes!

(Placing hot dogs in cooker. Handle is down—current is off. Raise handle to vertical position and a minute later they'll be ready to eat!)

Yes, that's all the time it takes to cook 6 hot dogs with the amazing new "Lightning" Hot Dog Cooker. Put the hot dogs in the cooking unit, add a little water, a teaspoon of salt—and before you can slice and butter 6 buns your hot dogs are bursting their jackets. No heating elements to get out of order. Will last a lifetime. Separate, washable porcelain cooking unit; sturdy bakelite base. A practical Christmas thought for friends, relatives—and *yourself*.

$10.00 ppd.

MARK NELSON
Field Building • Dept. H • Chicago 3



HAND WROUGHT IRON **PLANT STAND**

Handsome three tier plant stand, finished in white. Attractive setting under a window, in front of fire place, or on the porch.
34½" high, 24½" wide, 22½" deep.
Price $15.00

Also available in two-tier, 24¾" high, 24½" wide, 15¾" deep. Price $10.00

Immediate Delivery
Express Collect. No C.O.D.'s
Checks or money orders only

DALE JOYCE
BOX 14, NEW HYDE PARK, NEW YORK



Delicacies for Thanksgiving From

HICKS PANTRY SHELF

Hicks Preserves—6 8-oz. Jars "Gift Box"	$2.75
Treville Boned Gosse (Chopped), 6 Tins	5.75
Crepe Suzettes in Fancy Tins, 1 lb.	2.30
Dates in Brandy, 2½ lbs., $7.25	5 lbs. 11.50
Hicks Rowena Coffee, 1 lb.	.65

(Specify—Bean, Drip, Perc., Silex)

Orders $10 or over shipped prepaid within 50 Mi. of NYC beyond exp. chg. coll.
Write for Catalog Dept. A-3

H. HICKS & SON
INCORPORATED
30 W. 57 St. Br: 660 5 Ave. N.Y.C.

FOR MEN ONLY

DOOR SIZE TIE RACK IDEAL XMAS GIFT

HOLDS 48 TIES



TIES CAN'T FALL OFF! New Non-slip Tie Grip saves ties from floor. 48 prongs turn individually to release tie selected. Door size, length 22½". In Smart Modern CHROMIUM.

$8.95

Postpaid. **PACKED IN GIFT BOXES**

Send this Ad with Check or Money Order.

KOVAX Products, 230 Fifth Ave., New York 1, N.Y. Dept. B



Gardens in Glass

- **Brighten Your Home** the year around with lovely flower gardens in glass. Exquisite, colorful arrangements of miniature "dry-art" flowers, including So. American Diamond Gems, White Statice and Baby Breath, nestling in Mich. Green Ground Pine. Natural in appearance with delicate beauty and colors permanently preserved. Harmonious decoration. Fine-quality, 32-oz. brandy snifter glass, 6½ inches high.
- **A Lovely Gift**
- **A Lasting Remembrance for the Sick**

Singly, $2.95: Pair, $5.45, Prepaid

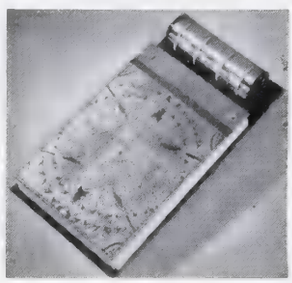
Or shipped C.O.D., delivery charges collect. Money-back Guarantee.

GARDENS-IN-GLASS, MICHIGAN'S ART CENTER, SAUGATUCK, MICH.

WINDOW



WREATHED IN CHEER. Chr mas is rich in traditions. The batte star for the top of the tree. The ch nut dressing for the turkey. The ap left for St. Nick. And now, this wre hanging at your entrance. Made of n iature pine cones, acorns, diam cones, eucalyptus buds, both sides finished. It measures 7½" wide and last for years. $5 ppd. Constance S 322 Park Ave., New York 22, N.



DESK CALENDAR. One of reasons your husband's secretary is efficient is because she has this kind a calendar on her desk. It's the best w we know to remember everything fr birthdays to due dates for insura premiums, and the brass panel at top has a perpetual calendar. Wit gold-tooled leather cover in brown, ppd. Daniel Low & Co., Salem, M



BABY SPARKLE PLENT much publicized child of Gravel Ger is probably near the top of the list most little girls' letters to Santa Cla And we can hardly blame them. H yellow hair can really be brushed braided, and her magic skin body amazingly lifelike. She's 14" high, a costs $5.98. Gimbel Brothers, N. Y.



Actual photo

How to Be the Life of the Xmas Party
How to Make Any Little Girl a *Happy* Little Girl!

Why send a card for Xmas? Within 2 weeks it will find its wa into the basket!

Send Miss Holly instead as a token of your good wishes. Ho THRILLED your little girl will be! How she will love you! You wil be remembered, kissed and loved for years! Send her Miss Holly now We will include any type of greeting you wish at no extra charge Just write your message, or tell us what kind of card to enclos (birthday, anniversary, Xmas, wedding, etc.) That's all yo do. Miss Holly is exquisitely dressed with latest hair do Miniature 6" tall. Her blouse is studded with 3 simulate birthstones especially chosen for Xmas, or for the month i which your girl was born. Price $2 postpaid. Special gift packed in Regalized "See-Thru" dustproof box. 50c extra *Card included. Order now.*

DOLL-OF-THE-MONTH CLUB
Dept. 1211, 11 W. 25th St., New York 10, N. Y.



Handcrafted in the SOUTHERN HIGHLANDS

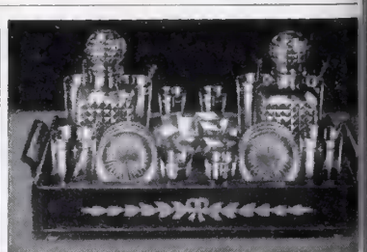
—BUT NO LOCALITY has a monopoly on hospitality when it comes to salt and pepper shakers . . . a pair to a person will truly enrich your reputation as a hostess.

Hand-carved in the shapes of Acorn, Pineapple, Pear, and the thistle with an antique maple finish, they come 4 to a set to add interest to the table setting.

The set of four pairs **$3.15** postpaid

Our Xmas Gift Booklet is Ready

KAY PARCHER 371 FISHER ROAD GROSSE POINTE 30, MICH.



PORTABLE BAR

$13.00 value, only $8.95

This beautiful 28-piece quality home bar i an amazing bargain. Offered at this price onl as long as manufacturer's surplus inventor lasts. Adds a new touch of graciousness t your home. An ideal gift. Satisfaction guaran teed or your money back. Send check or mone order today!

Includes:
- 1 Walnut Cabinet—18" long x 12" wide an 4" high
- 6 Crystal Hi-Ball Glasses, gold trim
- 4 Crystal Spirit Glasses, gold trim
- 1 Crystal Ice Tub
- 6 Crystal Swizzle Sticks
- 2 Crystal Decanters
- 2 Crystal Ball Stoppers
- 6 Crystal Coasters

Supply Limited — Act NOW

28 Pieces $8.95 Complete

Tax Included
Express charges paid by us if check accompanies order.

HOME PRODUCTS CO.
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Chicago, Illinois

SHOPPING



EFLECTED GLORY. A lovely
roduction of an antique Florentine
irror frame has a medieval grandeur
ut it that will be a handsome addi-
n to your vanity or powder room. It
s an easel back, the mirror is 6½"
ind, and the brass frame measures
½" x 12½". $9 postpaid from Liza's
ft Shop, New Market, Virginia.



HERE'S SOMETHING IN THE
IR that brings to your room an
riguing personality all its own. The
ret is house perfume that comes in
scents, among which are apple blos-
n, pine, honeysuckle. In gift box with
ous wall container, a 2-oz. bottle is
10; 4-oz., $1.60; 8-oz., $2.50. Postpaid
m Fragrantaire Company, 118 E. 28th
eet, Dept. BX, New York 16, N. Y.



TEA MERCHANT, as was his
her before him, has a gourmet's sup-
of the finest Keemun Congou from
ina. It is kept in bulk until your or-
is received so you are assured of a
sh fragrant brew, because tea keeps
flavor in tea. In a hand-blown ame-
st jar, one pound is $5.50 postpaid.
nry F. Semke, Oceanside, New York.



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Send us your favorite photograph . . . and you will receive an oil portrait, created by one of New York's fine portrait painters; ready for framing. Order before December 1st for Christmas giving.

$9.50 16 x 20" UNFRAMED

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HEARNS Photo Studio
Fifth Ave. at 14th St. *N.Y.C. 11, N.Y.*



COOKIE JAR

Brightly colored, raised, hand decorated, porcelain lined Cookie Jar, for your "goody" shelf. 9½" high & 9" wide. Available in Red, Green, White and Blue, to blend delightfully with your dinette decorating theme.

It's a wonderful gift, too, and may be ordered gift wrapped, and shipped anywhere in the U. S. with your own card enclosed—25¢ extra. No C.O.D.'s. **$4.00**

Schranks Gifts of Distinction Since 1910
913 Broadway, Brooklyn 6, N. Y.

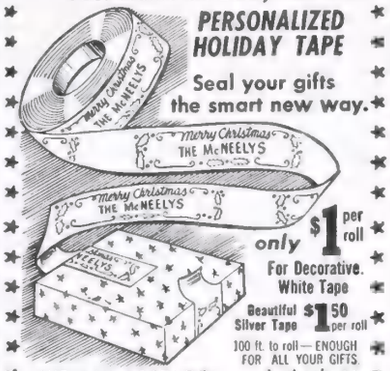
PERSONALIZE YOUR GIFTS

NEW-NOVEL-IDEAL

Your Name on Every Gift with

PERSONALIZED HOLIDAY TAPE

Seal your gifts the smart new way.



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For Decorative White Tape

Beautiful Silver Tape $1.50 per roll

100 ft. to roll—ENOUGH FOR ALL YOUR GIFTS

WE PAY POSTAGE—send check or money order. Established 1935.

Print Name Desired Clearly.

TRANSPARENT PRODUCTS CO. INC.
Dept. H.B. 324 East 24th St., New York 10, N. Y.

PERSONALIZED TUFT WICK COVERLET $6.50
(Postpaid anywhere in the U. S.)

Custom made for you and you alone! Coverlet with Tuft Wick design in a wide selection of colors. Choice of natural colored spread or dyed to match. Your first name, surname, sorority or fraternity.

Twin Bed Size 81x114.....
Double Bed Size 99x114.....
Monogram.....
Indicate last initial for CENTER letter
First Name.....
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Two-tone Dusty Rose.... Two-tone Blue.....
Two-tone Peach..... Two-tone Green.....
Two-tone Gold..... Beige and Brown.....
Natural with design in Blue..... Peach.....
Brown..... Green..... Dusty Rose.....
Gold..... Red.....
M.O..... Check.....
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No COD's *Write for leaflets*



COHUTTA CRAFTS **Cohutta, Ga.**



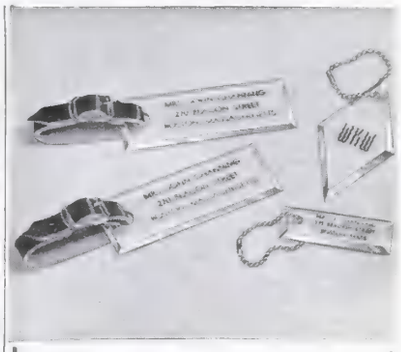
ROAST HOLDER

Solve your carving problems with the non-tarnishable E-Z Carving Roast Holder. Makes slicing roasts, hams and turkeys a veritable pleasure. With a lustrous rhodiant finish, it is just the thing to keep the Thanksgiving and Christmas birds from sliding off the platter. Attractively gift boxed, it makes a special gift for that someone special.

Silver plated — **$8.50** each, postpaid
Chrome plated— **7.00** each, postpaid

No C.O.D.'s. please

NOMMEL NOVELTIES
CORNWALL BRIDGE, CONN.



LUGGAGE TAGS of transparent plastic with brown leather strap. Name and address stamped in gold. Price $2.50 per pair. Handbag tags $1.50 each, Umbrella Tag with two or three letter monogram only $1.50 each. Or all four tags with same imprint $5.00 postpaid.

Send for Gift Catalogue

THE PASCOS
THE SHOP IN THE GARDEN
WEST HARTFORD 7, CONN.

THREE-PIECE SILVER PLATE



A charming, three-piece serving unit, consisting of Sugar Bowl, Cream Pitcher, and a 10¼-inch Tray, suitable for many uses. Etched design. Fine, durable silver plate in a beautiful bright finish. An ideal gift—artistically boxed! Send check or money order. Sorry, no C.O.D.'s.

ONLY **$6.95** Postpaid (Tax Included)
If engraving is desired, add 25c per letter

ANTIN'S
Jewelers — Gift Counselors
114 Baronne Street, New Orleans 12, La.
(Dept. H)

COMB and FILE SET

$9.00 Including Fed. Tax

Beautifully hand engine turned.



Illus. 1/3 Actual Size

The Male Animal will beam joyfully when he receives this gleaming Sterling Silver Comb and Nail File Set complete with cleverly concealed stainless steel knife blades in a smart, genuine leather case. It's an all occasion gift that spells fine grooming with fine tools. Gift wrapped. AS A SPECIAL TREAT, HAVE IT MONOGRAMMED . . . FREE OF CHARGE

Send check or money order and we pay postage, or order COD plus postage. Sorry, no monogramming on COD orders. Send for our free catalog of unique jewelry gifts.

LAKE SMITH, 131 South St., Morristown, N. J. New York Office: 366 5th Ave., New York 1, N. Y.



2 MOST EXCITING GIFTS OF THE YEAR

KEY CHAIN PENCIL – Smart, trim, beautiful – a must for every woman. Ideal for motorists and shoppers. Handy key-chain for car and house keys combined with precision made all-metal collapsible mechanical pencil. Covered with fine genuine leather. Almost jewel-like in appearance. In beautiful gift box, postpaid $1.00. Gold anodized with reptile leather $2 00. Intials 25¢

ELY CULBERTSON'S own Bridge Scoring Pencil. Every bridge player, man or woman will want one of these magic aids. A twist of the dial shows any score, accurately and almost instantly. And the score has to be right, because this pencil says so . . . with Ely Culbertson authority. A super mechanical pencil value in beautiful gift box—only $1.00. Intials 25¢ extra.

Mail Order Today

Fleetwing Gifts, Dept. HB-9
53 East 10th St., N.Y. 3, N.Y.



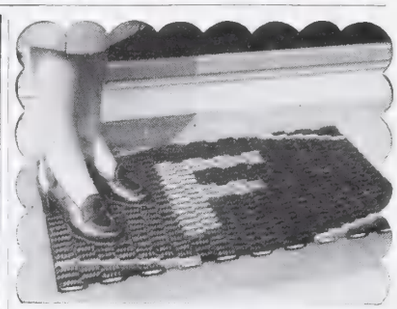


TO PLEASE ANY CHILD

Or even a grown-up, give this personalized tumbler and toothbrush. Tumbler is frosty white plastic *(will bend but can't break)* hand painted designs in pink, blue or red. Matching brush has nylon bristles. Child's own name painted on tumbler. Tell us the color you prefer—pink, blue, red—and the name.

Tumbler—75c, Brush—50c
Packing and postage—25c
Check or money order; no C.O.D.'s please.

LA PALLETTE, Dept. HB
509 Fifth Ave., New York 17, N.Y.



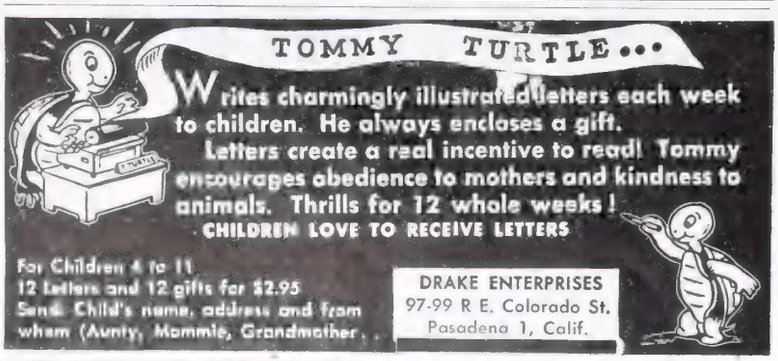
YOUR INITIAL AT YOUR DOOR

on a corrugated, flexible rubber link mat

Attractive . . . distinctive . . . colorful—**makes an excellent gift.** Solid rubber links (not fabric) are corrugated to give squeegee action that wipes shoes really clean and dry so mud, rain, dirt won't be tracked into the home. Easily cleaned with hose. Large size 18" × 30" × 5/8". Rust proof steel wire frame. Red or green initial (any initial but only one), rest black links as shown. Print initial and color desired, allow two weeks delivery. No C.O.D.'s please.

$4.95 Postpaid anywhere in U. S.

THE CAMPRO CO.
CAMBRIDGE, OHIO





WARM AND HANDSOME ELECTRIFIED READING LAMPS OF BURNISHED BRASS

The Rayo lamp, once exported in great quantities by Standard Oil for their "Oil for the Lamps of China" program, is now being made again by the original New England manufacturer. These comfortable and sturdy lamps are exact duplicates of those that furnished light in farmhouses during the '80's and '90's.

In country or in town, you will find that the Rayo highlights the interior appeal of any room. We are offering it now as the ideal decorative accessory for table or desk. Or, at this reasonable price, you might prefer a matched pair for your mantel.

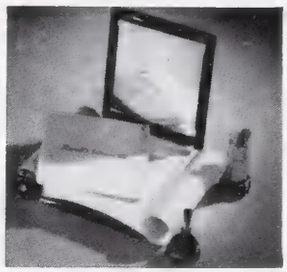
The Rayo is 22 inches high overall and is sold complete with chimney, authentic milk-glass shade, and old-fashioned ring shadeholder. Shades are available in rib, swirl (as shown), or smooth surfaces. Choice of colors include green, yellow, pink, or white.

Price . . . $24.00 prepaid. Immediate delivery
Box 11, Dept. HB **ELIOT FORD** Wallingford, Conn.

WINDOW



STORYGLASS is the result of father's ingenuity born of desperatio with his small daughter's orneriness meal time. And it works. A glass po ringer has a series of 12 colored picture which fit into its underside. Each mea is a different picture, but a clean pla is the "admission price." Price is $3.5 from Lord & Taylor, New York 18, N. Y



FIVE-IN-ONE-COMPACT. Th is better than a portable dressing table One side is a compact, the other is cigarette case; and the side cylinder contain a lighter, flashlight, and lipstic brush. In yellow and black, all-black o Chinese red, it's made of plastic an costs $5 postpaid. No C.O.D.'s. Dian Effinger, Suite 401, 4207 Chester Ave Philadelphia 4, Pennsylvania.



SCRAM GLASSES. Long-winde farewells will try the patience of th most cordial host, and so will the gues who can't take a hint when it's yawne at him. But you can wind up a part and send guests home laughing if yo serve the last drink in the "last-round glasses. They're decorated with humo ous reminders of the time and sleep pink elephants. Set of 8 is $5.95. Jame McCreery, New York 18, N. Y.

GLEAMING SOLID BRASS FOR YOUR FIREPLACE



3-FOLD SCREEN—Brass frame, black meshing. 30" high, side panels 13" wide, center 26" wide. **$16.95**

ANDIRONS—Cast brass, 21" high. pair **$14.95**

FIRE-SET—Shovel, poker, tongs and stand 28" high. set **$15.95**

WOOD BASKET—23" wide..... **$14.95**

ENCHANTED COLOR—Box of 10. box **$1.00**

SPECIAL COMBINATION OFFER *SHIPPED EXPRESS COLLECT NO C.O.D.'s PLEASE* **$57.50**

ADELMAN'S
131 Liberty St. New York 6, N.Y.

TWO WONDERFUL XMAS GIFTS

AT LAST! HERE'S THE DOLLY LITTLE GIRLS SET THEIR HEARTS ON MOVING EYE 14" RUBBER CUDDLY DOLL SHE DRINKS— SHE WETS

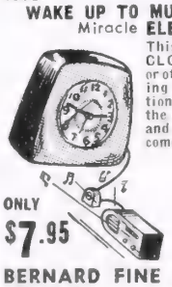
She Can Be Bathed and Diapered. Has Her Own Soap, Towel and Sponge.

$4.98



Now your little girl can enjoy the complete happiness of pretending to be a mother to this adorable Cuddly Doll. She can dress and undress her, bathe and diaper her, and love and care for her with a mother's tender devotion. Satisfaction Guaranteed.

WAKE UP TO MUSIC with this **NEW** Miracle **ELECTRIC CLOCK**



This amazing ELECTRIC CLOCK turns your radio on or off automatically. Self-starting automatic electric operation requires no winding. Set the clock before going to sleep and your favorite program comes on automatically in the morning. In beautiful rich maroon case, this clock will also turn your lights, toaster and other electrical appliances on or off. Satisfaction Guaranteed. Mail your order today.

ONLY **$7.95**

BERNARD FINE CO., INC. Dept. HB3
501 6th Ave. New York 11, N. Y.



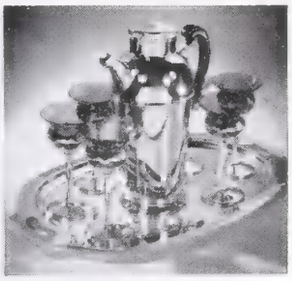
Designs by Dale Nichols...

... New and noteworthy correspondence notes, tastefully designed in six different full-color variations of Dale Nichols' famous painting "The Red Barn." Twelve decorated note sheets, twelve envelopes, all of quality bond paper, distinctively packaged, ideal for gifts or personal use. Postpaid, anywhere in the U. S., for $1.00 per box.

Lodge Incorporated
207 Westport Road
Kansas City, Missouri

SHOPPING

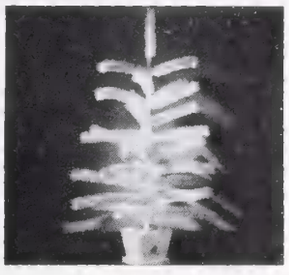
IVE O'CLOCK ELEGANCE. cocktail set that's as handsome as it functional features a stem holder of n-tarnishing chromium with a remov- le amethyst glass that is replaceable d slips out easily for washing. With goblets, an oval chromium tray and cktail shaker, the price is just $26.95, press collect from C. A. Rowell, Ger- ntown, Philadelphia 44, Penna.



ERSONALIZED LIPSTICK. is should solve in one fell swoop all se dollar gift problems that are wor- ng you. A Dorthe Durrant lipstick mes in a gold metal case engraved h name and if you're ordering them members of a sorority or club, Greek ters or club name can also be in- ded. $1.20 incl. tax. Dot favorite color paper for matching. Durrant Asso- tes, 30 E. Adams, Chicago, Ill.



USICAL TREE. With its Silent ght melody and its glistening white nches, this table tree will fill your m with as much Christmas sentiment a towering spruce. Just 36" high, it uld be perfect for your coffee table piano, and you will be able to use it r after year. It's $8.95 ppd. Gwendo- Maloney, 170 E. 51st St., New York.





PERFUME SPRAY

Smart at Xmas and Every Gift Occasion
Perfumette. Clever featherweight (1 oz.) purse atomizer-spray that resembles cigarette lighter. Holds 7/8 dram; leakproof. Satiny chromelike finish of everlasting beauty in silver, red, blue, green, or gold colors. $5.00
Also genuine Morocco leather-covered in black, brown, blue, red, green. $5.95
Also 24 karat gold-plated or rhodium-plated. $12.00 (including tax).
All come with funnel and handsome case.
Other models $2.95 and $3.95.
Write for free illustrated catalog. *No C.O.D.'s.*
Monograms—50¢ per initial. *We pay postage.*
Send check or money order to Dept. HB-27

The Shopper Co., 307 Fifth Ave., New York 16, N.Y.



USE GLEAM LEATHER DRESSING

r a high gloss without rubbing or ffing. Brush on this clear liquid in o seconds; it dries to a rich, mir- r-like lustre in less than two min- es. Perfect for all smooth leathers shoes, boots, belts, bags—even nior's battered brogans! Preserves d protects; impervious to water, cohol, and even strong acids. eals scuff marks, and won't check, ack or peel. An ideal Xmas gift for mily, friends, and for yourself. ght-ounce bottle provides more an 100 super shines—less than a nny-and-a-half per shine! $1.50 stpaid; no C.O.D.'s, please.

LEAM PRODUCTS COMPANY
157-61 Ninth Avenue
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CHRISTMAS "STOCKINGS" FOR SHOES



Shoe Pacs, the wonderful new way to pack shoes so they take less room and don't mess clothes. Ideal for traveling or for storage.

Give them to your friends for Christmas

4 pairs in assorted colors (to identify different pairs of shoes), gayly wrapped as a Christmas gift, sent postpaid for $1.50.

DUART SALES CO., Dept. HB
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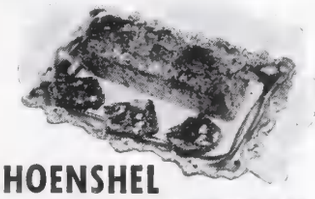
LAZY SUSAN COCKTAIL SET

In fresh, modern colors!

Clever originality for your cocktail party! Superb Lazy Susan in gleaming birch, natural or mahogany finish (18" diam.) all set with seven gloriously colored hors d'oeuvres dishes! The Lazy Susan has fine ball-bearing innards, so it turns at the lightest touch. Set your salad-dressing jar in the centre, and the whole is a beautiful set-up for the modern hostess! Complete **$15.75.** Lazy Susan alone **$11.50.**

Mail orders? Indeed! Sent postpaid in Continental U.S. Sorry, no c.o.d.'s.

Brinsmaids 101 Bedford St., Stamford, Conn.
Established 1856



HOENSHEL *Brandied* FRUIT CAKE

Dark, rich fruit cake crowded with glacéd fruit and choice nuts, mellowed by rare old brandy and distinguished sherry. Delicious!

1½ lb. cake, $1.79; 3 lb. cake, $3.32; 5 lb. cake, $5.24; 3 lb. cake with Brandied Hard Sauce, $4.32. *Prepaid this side of Rocky Mts., beyond add 25¢.*

Fruit Puddings: Plum, Fig, Fig & Date, 2 lbs., $1.65 each. Brandied Hard Sauce, 10 oz., 75¢; 28 oz., $2.00. New Cinnamon Toast Spread, 10 oz., 69¢; 28 oz., $1.75.



HOENSHEL FINE FOODS, INC.
1010 Hancock St. ▪ Sandusky, Ohio
Largest Individual Maker of Fruit Cake in the World



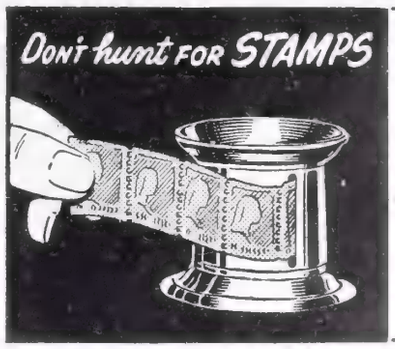
For Christmas or anytime

Personalized Candy Bowl of ivory china 6" diameter, hand painted and fired for permanence. Your choice of Holly and Candle decoration (as shown) or Santa Claus if you prefer. Or you may specify horse, dog, bird, fish or duck. Any inscription you wish. Order by Nov. 20th. Sent postpaid upon receipt of check (no C.O.D.'s).

$5.50

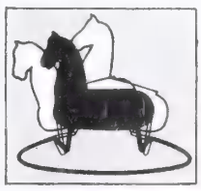
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Grace Lloyd-Collins
Wilmington 43, Delaware



KEEP STAMPS HANDY in this attractive, colonial style paperweight of highly polished brass with green felt pad. ALWAYS HAS A STAMP WHEN YOU WANT ONE! Clever, saucer-shaped top, which lifts off, holds clips, pins, etc. A strikingly handsome addition to the desk of any man or woman. A PERFECT GIFT.—Practical.—Permanent. Takes U. S. Post Office roll of 1¢, 2¢, 3¢, stamps. Send check or money order now. $3.50 POSTPAID. SATISFACTION GUARANTEED. Immediate shipment. It's not too early to think of Christmas.

NORTHMORE'S HOME PRODUCTS
Box 756T Highland Park, Illinois



Engineered principles give real rearing and bucking action to this new and different horse.

ANY CHILD WILL LOVE THIS BUCKING HORSE

Never before has there been a hobby horse with real bucking bronco action like Bucky, which gives a child many happy hours of fun and exercise, **outdoors as well as indoors.** Made of strong steel and 5 ply plywood, beautifully decorated. Send check or money order today. Formerly $22.50. **Now by mail postpaid** $17.95.

SATISFACTION GUARANTEED

Illustrated folder on request.



COWAN MFG. CO. DEPT. D
2443 Armitage Ave. Chicago 47, Ill.



PENNSYLVANIA DUTCH

Butter Mold Ash Tray or Wall Plaque of ceramic pottery in an authentic reproduction of an antique Pennsylvania Dutch pattern dating far back as 1804. Hand painted in pastels and copper lustre on cream background. Tray 5¼" diameter. In American Eagle, Pinecone, Clover, Wheat Sheave and Thistle design. Colorfully gift boxed with a descriptive folder giving history of Butter Molds. **$2.00** each prepaid. Set of 4, **$7.50.**



DUCK BAKER

Perched on a solid brass alcohol burner, this duck baker of glazed pottery will resist highest temperatures. Made of old fashioned mustard and brown pottery, it bakes enough for a generous servings. Hen baker also available. Burner **$5.25** prepaid; Duck **$4.75** prepaid. Set **$9.50** prepaid.

LION HEAD OVAL

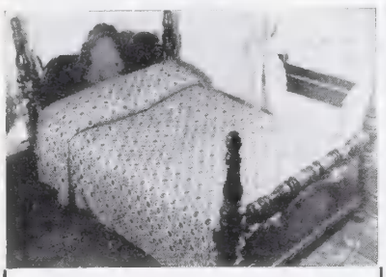
This gleaming solid brass receptacle is regally mounted on sturdy lion's paws. Filled with plants, flowers or gourds, it's magnificent. The rare oval shape is a decorator's delight. Watertight, with majestic lion's head handles, it is lacquered to prevent tarnishing. **4½" high, 10" long—$14.50; 14"—$16.50; 18"—$18.50.** Shipping charges collect.



Write for Catalog.

Jenifer House

New Marlboro Star Route GREAT BARRINGTON, MASS.



Colonial Coverlets

Made in the mountains of the South, these beautiful reproductions of our Colonial ancestors are works of the weaver's art. Double bed size 84 by 105 inches—single weave—cotton warp with wool filling—these come in the following colors: Navy blue, jade, rose, red, Colonial red, orange, lavender or yellow on white—or in combinations of any two of the above mentioned colors on white. Satisfaction guaranteed.

Postpaid anywhere in the United States — $18.75

Goose Creek Crafts

2308 GUESS ROAD, DURHAM, N. C.



Heirloom Brassware

Exquisitely sculptured, this handsome solid brass jardiniere is the essence of quality and dignity. Suitable for planting, it is both a useful and a decorative piece . . . one that will lend charm to your home. It is highly polished and lacquered, making it tarnish proof. It is 5" high, 7" in diameter and 3½" deep. Plants not included.

$15.00 each postpaid
$25.00 pair postpaid

No C.O.D.'s please

GIFT SERVICE

4287 El Camino Real, Palo Alto, California



REMOVES LINT & DUST
...like Magic!

Electro-Static Cleaner (brush without bristles)—performs miracles on suits, coats, hats, furniture and car upholstery. Cleans fabrics thoroughly and quickly. Picks up dust, animal hairs, and lint by **magnetic attraction.** Will not scatter dust. No current or cord required. Made of beautiful plastic. **Lifetime guarantee.** Gift boxed. Sent prepaid for only **$1.75.**

J. H. SMITH CO., INC.
Dept. K Greenfield, Mass.

NEW LIFE for WORN COMFORTERS

Your worn wool or down comforters can be luxuriously recovered and made factory-fresh by our exclusive process.

Discover today how Lanadown adds years to the life of your comforter.

Sole creators and distributors of the famous patented comforters, Lanadown and Lanafur. Lanafur is composed of rare furs intertwined with white, virgin wool, forming one of the warmest possible quilt fillers.

Send by Express or Parcel Post. Samples on request. Send for free Booklet H.



LANADOWN
516 Madison Ave.
New York City 22
PL. 8-1940

WINDOW



DOUBLES IN BRASS. Colonial vanity lamps with a modern twist will put your dressing table in a flattering light. The solid brass bases are lacquered so they'll stay bright without polishing, and the 8" gold foil shade comes with a cut-out design or plain. 23" high, $6.50 each. Postpaid in New England and New York. Otherwise express coll. Filene's, Boston, Massachusetts.



SPARKLING BUYS. Plastic coasters, rimmed with a diamond-like tear drop design, come in assorted sets of aqua, topaz, green, rose, azure blue, and fuchsia; or in solid colors of ruby and crystal. $1.25 for 6 ppd. In crystal only nested in gold-plated rack, set of 8 $2.75. Open salts with spoons in same color assortments are $1.25 for 8. Ppd. Crystalier, 485 Lexington Ave., N. Y.



GARDEN ENGAGEMENTS. Step into 1948 with an engagement calendar that will show you at a glance what is on the docket for the week. Each day is divided into morning, afternoon, and evening engagements and opposite every calendar page is a full-page photograph of a famous garden. Just $1 postpaid from M. Barrows and Company, Inc. 114 E. 32nd St., New York 16, N.Y.

THE IDEAL CHRISTMAS GIFT
Novel-Useful-Desirable

T-Top is a light rigid top which fits over your card table, just doubling its size. It seats 7 persons comfortably—46" in diameter, 144" in circumference—it's perfect for luncheons and card games. T-Top held in place on your table by cleats on underside. Can be tucked away in a closet or corner. Send for your T-Top now! **Weight 16 lbs. Shipment made promptly by express. Specify Color Wanted. Dark Green, Rich Red, Dark Brown—$5.95.**

Unpainted T-Top $4.95. All prices at Salem, Mass.

No C.O.D.'s, please

SEND CHECK OR MONEY ORDER TO

T-TOP COMPANY, Inc.

Dept. 20 Salem, Mass.



Patented



Lovely, New

HEART SHAPED COMPACT

Beautiful, jewel design, loose powder compact with protecto compartment which prevents powder from spilling. Complete with mirror in lovely gold design. Ideal for Christmas gifts. Order one for every lady on your gift list. A regular $5.00 value for only $2.95 post paid.

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PERFUME DISPENSER FOR POCKET OR PURSE

Here is a novel dispenser for perfume that works like a ball point pen. Slide ball with sight pressure and the right amount of perfume is released. Solid metal construction with black plastic cap in beautiful simulated gold finish that will not wear off. Guaranteed leak proof. Ideal for gifts, prizes, favors, office personnel and YOU. Special **$1.50** postpaid gift box.

Monogrammed with 3 black initials to match top, $1.85 ppd. Order today!

EVENS ASSOCIATES

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SHOPPING

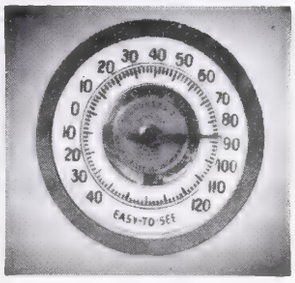
OCKETBOOK DOLL. To look this little felt handbag, you'd never ess it had such hocus-pocus qualities. he doll's head decorates the cover of e purse; her 16" body is magically ncealed in a zipper compartment, com- ete with clothes to dress her in. here's a change purse, too, and room r all the equipment a young lady eds. $2.98 ppd. Bernard Fine & Co., 1 Sixth Ave., New York 11, N. Y.



RAMATIC ENDING to all those ots that you think will never come t is managed with true showmanship Reviva, the wonder tonic for marred niture. Made by Jackson of London, triple action cleans, de-spots and lishes in one swift operation. It will ke your jalopy shine like a jewel. . Qt. $2.50; pt. $1.50; ½ pt. $1. s. Mark Jackson's Studio, 5 W. 52nd , New York 19, N. Y.



ASY TO SEE. A new windowpane rmometer of the bimetallic coil type mounted directly on the outside glass, ing into the room, so you can tell at glance what the weather is up to from far as ten feet away. With it comes apsule of cement for mounting it, and t boxed it's $1.50 ppd. Brad Lee fts, 26 Bedford St., Waltham 54, Mass.



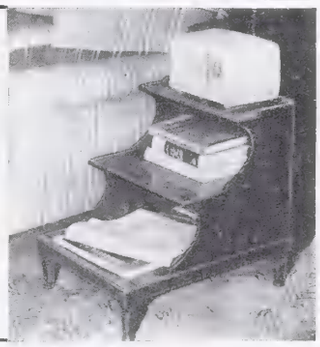
DUTCH STEP LADDER TABLE

Quaintness with Utility

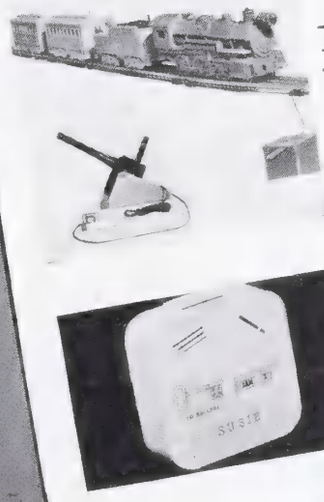
Here's a unique chair-side table that affords complete usefulness with unusual design. Keeps your favorite book, magazine, newspaper and radio program at arm's reach. Table has beautiful hand-rubbed finish of double-faced African ribbon-striped mahogany. Size 15" wide x 22" deep x 22" high. Top shelf 8" x 15". Middle shelf 15" x 15".

Sent Express Prepaid for only $17.50
Check or money order. No C.O.D.'s
Ref. Ohio Nat. Bank, Columbus, Ohio.

LARO FURNITURE, INC.
397 E. Main St., Dept. B, Columbus 5, Ohio



Eye-Popping Gifts for the Younger Set



ELECTRIC TRAIN. For your favorite Casey Jones, Jr. Runs on 4 standard flashlight batteries. Engine, tender, and two coaches in colorful molded plastic; 12 sections of standard 3-rail aluminum track (4 straight, 8 curved). Remote control box. Automatic coupling device. Ppd. $12.95

ELECTRONIC REPEATER CANNON. A 9-shot repeater fired by remote control. Shoots harmless wooden shells. Looks like the Army's famous "Long Tom." Colorful target included. Ppd. $3.50

A COIN A DAY KEEPS THE WOLF AWAY. Our Calendar Bank teaches your youngster the DAILY saving habit, while the wolf is still just a fairy tale character. A nickel, dime or quarter changes the day. Special quarter slot changes the month. Holds $25. Ivory plastic 4" square. Pickproof lock. Postpaid. Engraved with first name, $2.15; Plain, $1.95.

No C.O.D.'s.
Send for our 1948 Gift Catalog
M. C. FLYNN, Inc.
Established 1901
43-A E. 59th St., New York 22, N. Y.



LEATHER-TOPPED DE LUXE SEWING BASKET

Made of English wicker and completely fitted. Choice of colours. 10-inch size, $35; 14-inch, $40.

Write for the new MARK CROSS CATALOGUE of useful articles in fine leather.

MARK CROSS
FIFTH AVENUE at 55th
New York 22, New York



Baby's name on
CREEPER-SHOOS

Precious white kid shoes for baby, entirely handmade, with pink or blue ribbon ties. Baby's name hand painted on each shoe—hers in pink, his in blue (duck or flower motif, too). Creeper sizes. Enchanting gift to give or receive. Print Baby's name desired.

3.50 *prepaid*
EGDAM'S
"Specialists in Leathercraft"
BOX 583 GRAND PRAIRIE, TEXAS

No Other Candles Like These

Honeycomb candles are charmingly different. Hand rolled, not dipped. Made from sheets of creamy delicately fragrant wax, embossed with distinctive honeycomb pattern, spirally striped in color, (rose, yellow, green, blue). Fresh delightful aroma. Add a smart touch to dinner parties. Make unusual gifts. Setting of 6 (14-inch), postfree $2.00. (State color desired.) Order extra settings for gifts—or we'll ship direct, gift-wrapped with enclosure card.

THE A. I. ROOT CO.
Medina, Ohio. *Workers in Beeswax since 1869*



FROM SWEET SCENTED FLOWERS...
...TO YOUR TABLE

HORSESHOES

are lucky . . .

And lucky is the home that has these cleverly contrived hand-wrought Andirons and Poker; made from genuine horseshoes. Poker is 41" long, rawhide wrapped. Andirons stand a sturdy 16" high and 22" long.

Ask for FREE booklet describing other unusual hearthside accessories.

ANDIRONS $18 PAIR
POKER $9 EACH



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EVERYTHING THE HEARTH DESIRES
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COCKTAIL TABLE

A find for patio, den, rumpus room and table-scarce small apartments. Compact, collapsible 18 inch metal standard with 14½ inch heavy gauge metal tray, handprinted with favorite bar recipes. Plastic coated, burn-proof, alcohol and weather resistant! You'll want several . . . for yourself, for gifts, for hubby's business remembrances. Chartreuse Green. Sent Postpaid. 3.95

Add 2½% sales tax in California

The BAR SHOP
70 AVON WAY, SAN FRANCISCO, CALIFORNIA



Chinese Treasure Chests

Hand-carved camphor wood chests come in three sizes and will hold the various odds and ends that clutter a house. Or fill them with lipsticks and pins on your vanity, with pencils and clips on the library desk. Larger sizes have locks and their Oriental charm is lovely in a breakfront.

9¼" x 6¼" x 5½" $9
7½" x 5" x 5¼" $6
5¼" x 3⅛" x 2¾" $3

Nest of three $15
prepaid from

BOUTELLE'S
256 Main Street Worcester, Mass.

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Popular Bulbs for Indoor Culture with Lovely Gift Bowls Beautifully Boxed



CHINESE SACRED LILIES

In Hostess Bowl of California Pottery. Popular for centuries in the Far East and for decades in great demand in this country. CONTENTS OF BOX: 3 Chinese Sacred Lilies, pkg. of Germain's prepared bulb fibre, beautiful new Hostess Bowl (choice of green or turquoise) and cultural directions. Hostess Bowl makes an excellent baking dish

ONLY $1.95 POSTPAID

CALIFORNIA CACTI AND POTTERY

With Dainty Wall Bracket and Bowl. Available in 4 designs: round, oval, rectangular or square. Choice of green, turquoise, pink or chartreuse. CONTENTS OF BOX: bowl and wall bracket, 3 named cactus plants, pkg. of soil and cultural directions.

ONLY $1.95 POSTPAID

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Imported Dutch Hyacinths in a new opalescent glass vase in pale blue, amber or clear glass. CONTENTS OF BOX: Dutch Hyacinth bulb (white, blue, pink, yellow or carmine) beautiful vase, cultural directions and accessories.

ONLY $1.39 POSTPAID

GOLDEN SUN NARCISSUS

In new "All Purpose" Gourd Shaped Bowl. Of all the bulbs that can be grown indoors, none is more beautiful than the Narcissus Golden Sun (Soleil D'Or). CONTENTS OF BOX: 3 Narcissus Golden Sun, pkg. of Germain's Bulb Fibre, new "All Purpose" Bowl (Green, Turquoise, Cranberry) and cultural directions. Excellent baking dish too, being oven proof material.

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GERMAIN'S

Seed Growers and Horticulturists Since 1871

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SEND FOR FREE BULB BOOK



JUST ARRIVED—FROM ITALY!
FOR GIFTS • COLLECTORS

IMPORTED TEASPOONS

INTRICATELY CARVED!
EXQUISITELY FINISHED!

SPECIAL AT **$10.50** DOZ.

post paid — no c. o. d.'s

At last, we are able to give you Florentine Apostle Spoons . . . hand-made, chosen and purchased by Mr. Bartolozzi of Florence, during his recent trip abroad. These spoons are something new, and show beautiful workmanship and detail; just the item for gift giving and collectors.

BARTOLOZZI'S

16 Roosevelt Rd., Newton Cntr. 59, Mass.



SAFETY • SCISSORS

pointless . . . that's what makes them so safe.

Just what has always been needed for trimming baby's delicate finger and toe nails. Snip-safe baby scissors has a flat, round end to prevent jabbing those tender fingers. The fine, strong, forged steel blades are gently curved to fit even the timest nails. Wonderful for older children too.

$1.50 PPD.

Send check or money order. No C. O. D.'s please.

Junior Notions

Department B
BOX 5735 - CHICAGO, ILL.

SANDAL SCANDAL and BALLET-HOO



Sandals in suntan, pearl gray or black in genuine elkskin leather. all sizes—$1.25 Postpaid.

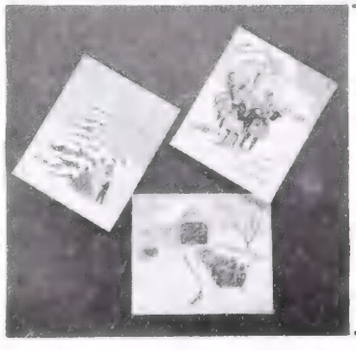


Ballets in white or black kid, genuine elkskin leather soles, all sizes $2.95 Postpaid.

Repeated by popular demand! . . . These *authentic* dance slippers have received wide acclaim for their versatility . . . for campus, town, around-the-house, and ballet wear. Available in all children's and adults' sizes.

(Send street shoe size when ordering)

BAUM'S INC. Dept. HB-5, 110 SO. 11th ST., PHILADELPHIA 7, PA.



HAND SILK SCREEN PRINTED CHRISTMAS CARDS

size—5"x6"

Ten designs of old-fashioned snow scenes printed in seven colors on deckle edge white Tweed Weave paper with envelopes to match. These cards are all original designs that cannot be purchased elsewhere. Each card has a simple cheery greeting. These cards are executed entirely different from any other cards and will bring comments from your friends.

20 cards & envelopes
(10 designs—2 of each design)— $3.00
50 cards & envelopes
(10 designs—5 of each design)— $7.50
70 cards & envelopes
(10 designs—7 of each design)—$10.50
100 cards & envelopes
(10 designs—10 of each design)—$15.00

Send check or money order—no C.O.D.'s—post paid. Allow ten days for delivery—no order filled later than Dec. 15th.

SILVERCRAFT STUDIOS

186 Grand St. New York City

WINDOW



ALARM IN HIS POCKET. This is a fine gift to tuck into the toe of his Christmas stocking. It's a Harmon pocket alarm, made in Switzerland, and it has a second hand. He'll use it to wake up by on his business trips, to remind him of appointments, to warn him that it's time for his favorite radio program. 1½" in diameter, $16.25 incl. tax and post. Harley's Clock Shop, Altman Bldg., Kansas City 6, Missouri.



SWEATERS FOR GLASSES. Killinger's Hi-Jacs continue to be one of the best inexpensive Christmas presents around, and as most of you know, they are made of lastex terri-knit, fit all glasses or bottles, and there's not a drip in a bar load. With 3-letter monogram, a giant initial, or numbered 1 to 8, a set of 8 in assorted colors is $2 ppd. The Killinger Co., Marion, Va.



KANGAROO BAR SET. The man behind the bar likes the professional importance of a big cover-all apron as well as the protection it gives him while he's tending to his job. This one is made of sturdy white cotton decorated with a happy kangaroo barkeep, and the apron with matching towel is $2.95 postpaid. Spencer Gifts, Easton, Pennsylvania.



Coffee Drinker's Delight!

If FRESH COFFEE means anything to you, this individual pottery coffee maker is just the thing to bring out the full body of your favorite coffee. It drips right into the cup and is ready to serve. Cleans in a jiffy. Brown with yellow trim—approximately 6½" high over all.

$2.75 complete unit post prepaid. No C.O.D.

VILLAGE SQUARE GIFT HOUSE

118 Kraft Avenue Bronxville, N. Y.



Christmas Spirits

Will be served with true Christmas spirit in these gay Yuletide glasses. Both designs are twelve-ounce size.

Snowman, $5 dozen
Christmas Tree, $4.50 dozen

express collect
minimum order accepted is half-dozen

ANDERSON'S

912 Nicollet Ave., Minneapolis 2, Minn.

Cape Cod *Add distinctive grace to any table . . . "extra-taste" to every meal . . . with a*

Olde Thompson Pepper Mill!

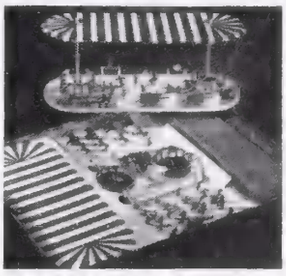


"AIR ROBS PEPPER OF ITS ZESTFUL THRILL
USE IT LIKE COFFEE, FRESH-GROUND FROM THE MILL"

Fresh-ground pepper adds piquant taste-appeal to any dish . . Olde Thompson "Cape Cod" Pepper Mill combines fine workmanship with utility for even the most formal dining table . . . in lovely crystal glass with shimmering chrome trim. Gift packaged, with peppercorns, $5.95. With matching Salt Shaker, $8.50. Mail Xmas orders to **PEPPER MILL SHOP,** 1523 N. Hudson Street, Los Angeles 28. Calif. (Postpaid to any part of the United States.)

SHOPPING

M-THUMB CIRCUS. This is e fun than Madison Square Garden erson. A three-ring circus with ev- hing from calliope to trapeze artists ade of bright-colored plastics, and child sets it up himself. Each piece quipment pegs into the base: riders into horses; the ball pegs into sea 's nose, etc. $2.25 ppd. Mastercraft, Fresh Pond Rd., Brooklyn 27, N. Y.



E FLASH OF COPPER. Our s tell us that copper jewelry, hand ed and finely wrought, is becoming e popular than sterling silver, and n you see these lovely pieces you'll rstand their appeal. Burnished to h gleam, the bracelet is $5, the ear- s are $3.75 ppd. and tax included. ert Rhodes, Chelmsford, Mass.



RISTMAS BOWL. A china , 5½" wide and 2" deep, is hand ted with a Christmas tree and let- l in 22k gold with almost any mes- you wish, such as names, dates, es, greetings, etc. Or the same bowl be decorated for weddings, holidays, days, special occasions. $4.30 ppd. C.O.D.'s and allow about 10 days ery. Henson Handcraft, 6105 Lime- Pike, Philadelphia 41, Penna.





A Gift of Distinction

Abbey day and night markers. Made of solid carved California Redwood. Attractive, durable, weather resistant.

Shipped complete with 24" ground stake and screws—ready to install.
Complete marker with up to five 2" reflector letters or numerals.....$3.35
Complete marker with up to five 3" reflector letters or numerals.....$4.70
Extra 2" letters.....45c each
Extra 3" letters.....65c each

No charge for punctuation marks. Shipped direct, postpaid, by

ABBEY DECORATIVE PRODUCTS CO.
Pleasant Valley 2B, New York



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BROKEN JEWELRY

All kinds. Highest cash prices for jewelry, rings, spectacles, gold teeth, diamonds, broken and usable watches, sterling, etc. Prompt remittance. Satisfaction guaranteed.

WRITE FOR FREE SHIPPING CONTAINER

LOWE'S *Dept. HB*
Holland Bldg., St. Louis, Mo.

Order Your Wool Hose
Custom-Knit

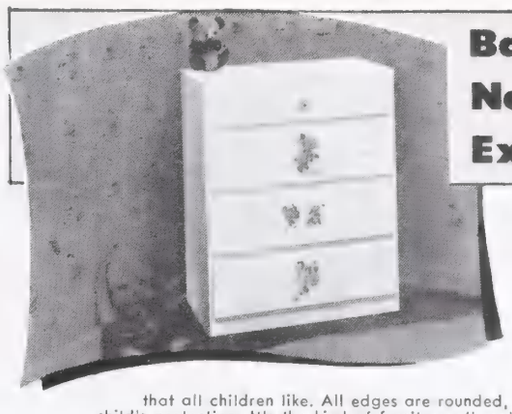


Men's half-hose, women's anklets. 100% virgin wool. Fashioned by skilled craftsmen to individual order only.

Illustrated:
Argyle Plaid Men's Hose $5.00
Gray-black-white or tan-maize-wine
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Tan-wine or maize-coffee
Reinforced Sports Anklets $2.50
Solid colors

STATE HOSE SIZE WHEN ORDERING
Postpaid, Check or M.O. No C.O.D.'s, Style List, Yarn Samples on Request

J. PHILIP NEAL
Dept. C., Box 7404, Philadelphia 1, Pa.



Baby's Room Need Not Be Expensive --

When Furnished with Lovely Baby Boudoir

It's fun to furnish Baby's room with Baby Boudoir—practical, new line of baby furniture designed especially for little tots. Durably made of ponderosa pine . . . finished in easy-to-clean lustrous lacquer, trimmed with dainty fun-lovin' pictures that all children like. All edges are rounded, drawer pulls concealed for your child's protection. It's the kind of furniture all mothers dream about. And so inexpensive too! You can furnish a whole room at surprising low cost. Send your order direct to BABY BOUDOIR CO., DES MOINES, and save $$$ this easy economical way.
COLORS—Baby blue, baby pink, knotty maple, knotty natural and white. State color.

Immediate Delivery At These Low Prices

	Width	Height	Depth	Price
4-drawer chest (as shown)	28"	36"	14½"	$28.95
Book Case	36"	36"	10"	13.75
Toy Box	28"	14"	14"	12.25
Wardrobe (6 hangers and shoe rack included)	18"	36"	14½"	24.45

Desks, 3 and 5-drawer chests and various size bookcases also available. Write for low prices.

All prices F.O.B. Des Moines
Add 2% Sales Tax in Iowa
5% discount on all orders of $75 or more

2825 Grand Ave., Des Moines, Ia. **Baby Boudoir Co.**

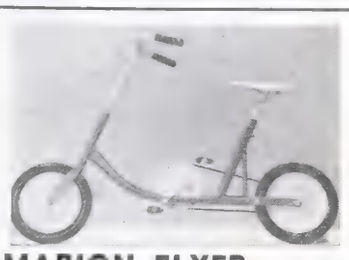
GIANT CANDLESTICKS



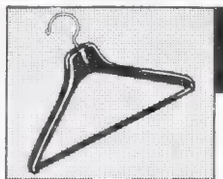
Most opulent of gifts — they'll last a lifetime! Impressive solid brass, 18 wonderful inches tall. Drilled for wiring, also delightful with huge candles. Lacquered—need no cleaning! Money refunded if not satisfied.

$26.50 pr.
Sent postpaid.
Sorry, no c.o.d.'s. Booklet of fireplace accessories upon request.

HOMECRAFT Products
71-55 Austin St., Forest Hills, N. Y.

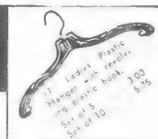


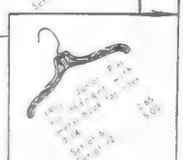
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A neighborhood sensation wherever it goes!
IDEAL XMAS PRESENT
For Children from 3 to 9 Years
Weight 18 lbs., packed in individual cartons. Overall height 22", Overall length 40". Semi-balloon puncture proof tires, adjustable seat, adjustable handlebars. Spring seat. Oillite bearings, V-belt brake.
ALL PARTS GUARANTEED
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LEARN to hang your garments correctly on
HENRY'S "Rainbow" PLASTIC HANGERS

18½" Men's Shoulder Shaped Plastic Hanger $1.25 each Set of 12 ..... $12.00



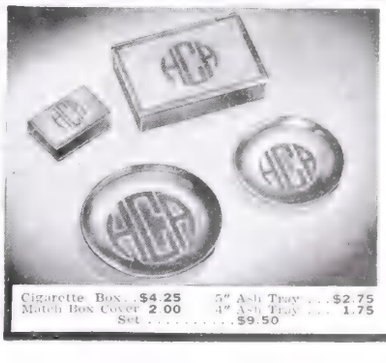


Attractive hangers for your personal wardrobe. These beautiful colored Plastic Hangers are scientifically designed to properly hang every garment. Check or Cash with order. No C. O. D. SHIPPED POST-PAID.



RAINBOW PLASTIC HANGER SALES CO.
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PLASTIC HANGERS for MEN, WOMEN, JUNIORS, CHILDREN



Cigarette Box ..$4.25 5" Ash Tray $2.75
Match Box Cover 2.00 4" Ash Tray 1.75
Set $9.50

Smart Set

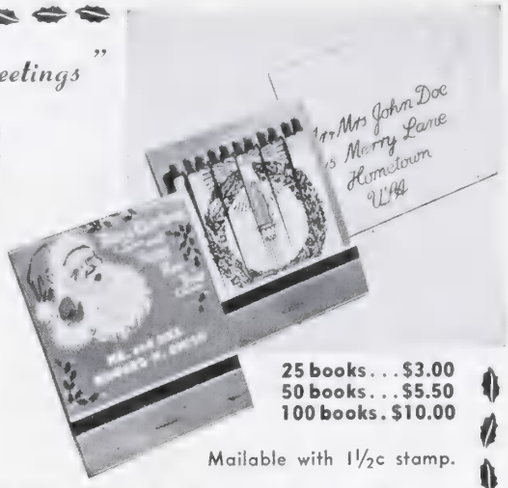
★ These monogrammed hand-made matched pieces on your coffee, bridge or dinner table will add a distinctive note—harmonize with any furnishings. For cigarettes, for matches, for ashes—this copper set takes complete care of smoking needs. You'll love its richness and simplicity! Price includes either two or three initials.

All items postpaid. No C.O.D.'s, please.

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436 East 85th Street, New York 28, N. Y.

"Season's Greetings"

THIS NEW... NOVEL WAY



Sent as Greeting Cards these giant matchbooks will surprise and delight everyone. Or use them in your own home—they'll add an extra festive touch at holiday parties. Each matchbook stamped with YOUR FULL NAME in gold, silver, white or green against a gay red background. Size 3¼" x 4¼"—over 4 times the size of regular matchbooks!

25 books... $3.00
50 books... $5.50
100 books. $10.00

Mailable with 1½c stamp.

U. S. Post Office approved individual mailing envelopes included at no extra charge.

Immediate delivery, postage prepaid.

Send check or money order. No C.O.D.'s, please.

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Miracle Plastic Food Saver Bags

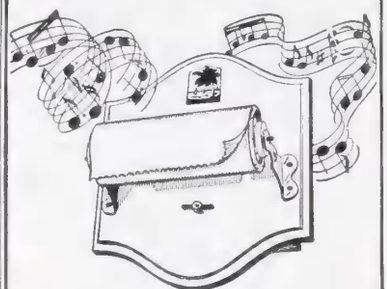


Keep food freshness sealed in—water, germs, odors locked out! Basco-Tex miracle plastic bags keep meats, vegetables, breads, fresh in refrigerator, locker and breadbox. Guaranteed odorless, waterproof. Washable. Unharmed by heat or cold. Can be used over and over. Set of 7 assorted sizes only **$1.50** postpaid.

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MUSICAL
Tissue or Toilet Paper
HOLDER



Only **$5.80** Ea.

Perfect for your own home
Charming as a gift to others

Just pull the paper and listen to the music. Music works imported from Switzerland.

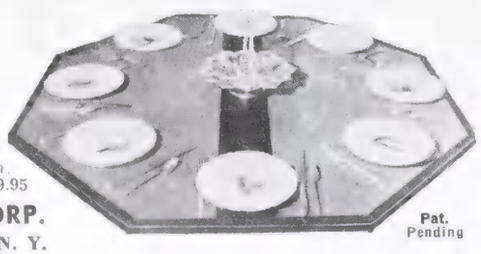
Send check, cash, or money order and we pay postage; C.O.D., you pay postage.

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Seats 8 people! Folding BRIDGE TABLE TOP, $5.95

Fits over a bridge table; perfect for luncheon, dinner or card games. Folds up when not in use, stores compactly in closet or corner. 46" across, lovely red, green or brown simulated leatherette finish. FOB factory.

Genuine Leatherette Finish Bridge Table Top, red, green ivory, blue, brown.....$9.95



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Use new Aileen Wayne Fragrances to make your home delightfully "flower fresh" throughout! These distinctive fragrances are wonderfully effective in absorbing smoke and cooking odors. Ideal for clearing and sweetening air in bathrooms and closets. Economical, too! Pour one spoonful of Pine fragrance into lovely Terra Cotta Lily Fount to make your closets into Pine closets. Also HONEYSUCKLE, VERBENA, TREFLE, CHYPRE, and MINT JULEP fragrances.

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Postpaid. No C.O.D.'s please.

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Window Shopping



MARIONETTE SHOW. Imagine the fun for a youngster of acting out his favorite story with marionettes. The 14" puppets have patented controls that make it easy to put them through their paces. They come in sets with full cast of characters and printed playlets. Cinderella set is $18.75 ppd. For other characters, send for catalog. No C.O.D.'s. Hazelle's Marionettes, 901 East 10th St., Kansas City 6, Missouri.



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HOLE IN ONE. A putting trap designed for living-room and back-yard golfers will keep their game in top form, and come spring they won't have to go through a shake-down period to get winter out of their swing. The player putts ball toward the trap, and if the shot is aimed straight, it is caught by the two discs, one of which is flexible. $2 each, 3 for $5. H. Berghman Co., 5 S. 19th Avenue, Maywood, Illinois.

(*Continued on page* 121)

DOR-FILE SPICE RACKS

SAVE PRECIOUS CUPBOARD SPACE

No more searching or climbing for small spice cans. DOR-FILE is a neat aluminum spice file that fastens on the inside of your cupboard door, locates your spices at once. Rack is 12½-in. long, has polished guard, and fastens easily to door or wall... *without tools.* Anyone can install in a jiffy with special thumbtacks supplied.

- Individually boxed. Easily wrapped for Gifts.

Send Direct to
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Dept. 3, 8324 S. E. Foster Road, Portland 6, Ore.



79¢ EACH POSTPAID
No C.O.D. PLEASE
Immediate Delivery

No Waste — and What Taste with this *Single Cup* COFFEE DRIP!

Brew *real* coffee to *your* taste quickly, easily. Handy, single cup aluminum coffee drip gives you perfect coffee instantly — ready to drink from gleaming 8 oz. glass in colorful plastic holder. (Your choice red, yellow, green or ivory.) No muss, no fuss, for bachelors, career girls, commuters.



Complete Coffee Maker $2.00 ea. postpaid
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Send for FREE Christmas Gift Guide

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275 E. Grand Ave. - Dept. 28 - New York 17, N. Y.

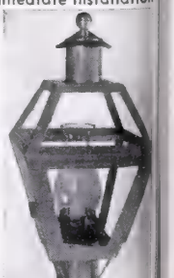
GREET YOUR GUESTS WITH COLONIAL POST LANTERNS



THESE handsome Colonial Post Lanterns have a distinguished design which lends extra warmth and dignity to your home. *Made by hand* of long lasting, pure solid copper. Mounted at the entrance to path or driveway, Colonial Post Lanterns shine a friendly welcome to you, your friends and guests. Complete with glass all around, socket, and chimney fully wired and ready for immediate installation.

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MODEL #4, Open (glass) Top, shown at right, 20" high, 9" wide, 3" post base. Natural or black finish.



Individually packed. A distinctive gift.

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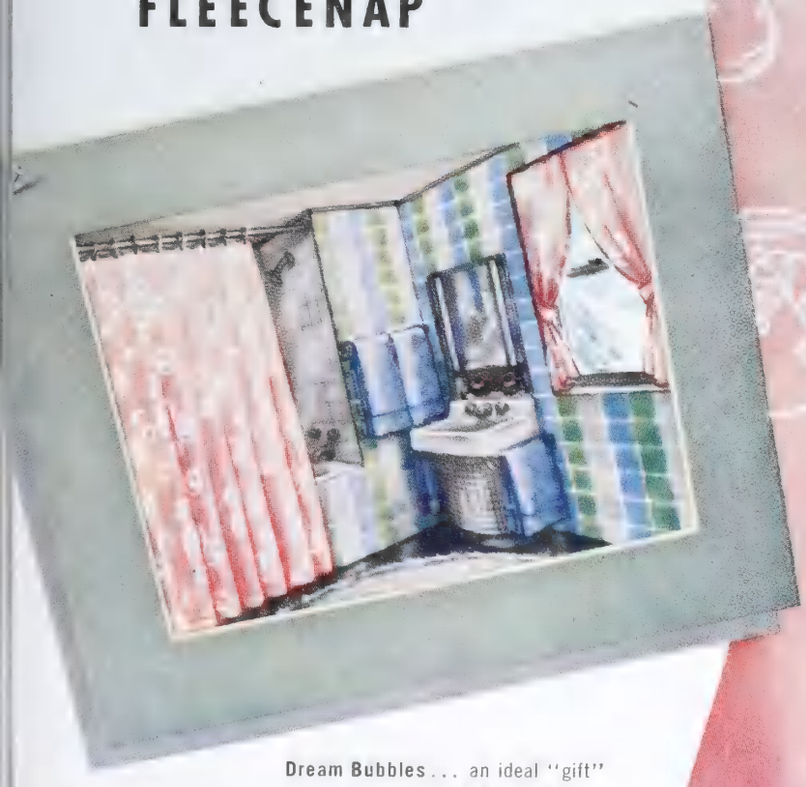
$12.50 each, postpaid
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AND A SHOWER CURTAIN THAT DOESN'T BLOW!"

Bill says a shower curtain should "stay put." That's why we settled on Fleecenap*. Fleecenap, you know, is that marvelous shower curtain with the velvet-soft texture that never feels cold when you touch it. Fleecenap is luxuriously heavy so it never blows, never sticks to you. Won't peel, crack or stiffen. Resists mildew. Washes like a dream.

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FLEECENAP



Dream Bubbles . . . an ideal "gift" . . . pretty enough for a dream castle . . . practical enough for a vine-covered cottage. Rose, blue, green and yellow with white; white with fuchsia. Shower Curtain about $5.95. Matching Drapes $5.95.



Dress — Paul Parnes



COLORS *that live together and love it!*

And, oh, how you'll love them! Because, wonder of wonders, all Saison colors are "Happily Married"* to each other. The wonderful pink of the print mates perfectly with the pink of the plain. So, too, with the green. And with ALL the colors.

You simply pick your favorite Saison fabric . . . and rest assured you can color-match it perfectly to a print, a plain, or stripes. Today, the simple way to decorate is to ask for Saison "Happily Married" Fabric Groups. Furthermore, *all* Saison Fabrics are vat-dyed for wonderful wear with little care.

Illustrated: "Sunburst", a lovely lily print that comes in 8 lush decorator background colors. And, "Raylor", its "Happily Married" stripe pattern also comes in 8 colors. Plus many, rich, matching plain shades. Elegant and inexpensive . . . ask for them by name at good stores.

**Trade Mark Reg. Appl'd for*

Saison Fabrics · Bloomcraft Pillows and Bedroom Ensembles are made by Charles Bloom, Inc., 15 East 26th Street, New York 10, N. Y.

Saison

"Happily Married"

FABRICS

. . . keep their BLOOM!



LOOK YEARS YOUNGER AND PRETTIER
in the golden flattery of Taperlite*



● *Recognize TAPERLITES by their graceful shape and satiny finish . . . by the fresh beauty of their pastel tones and the patented Firm-Fit end that holds them proudly erect, free from tipping and dripping. At leading drug, department, gift, grocery and housewares stores.*
**Reg. U.S. Pat. Off.*

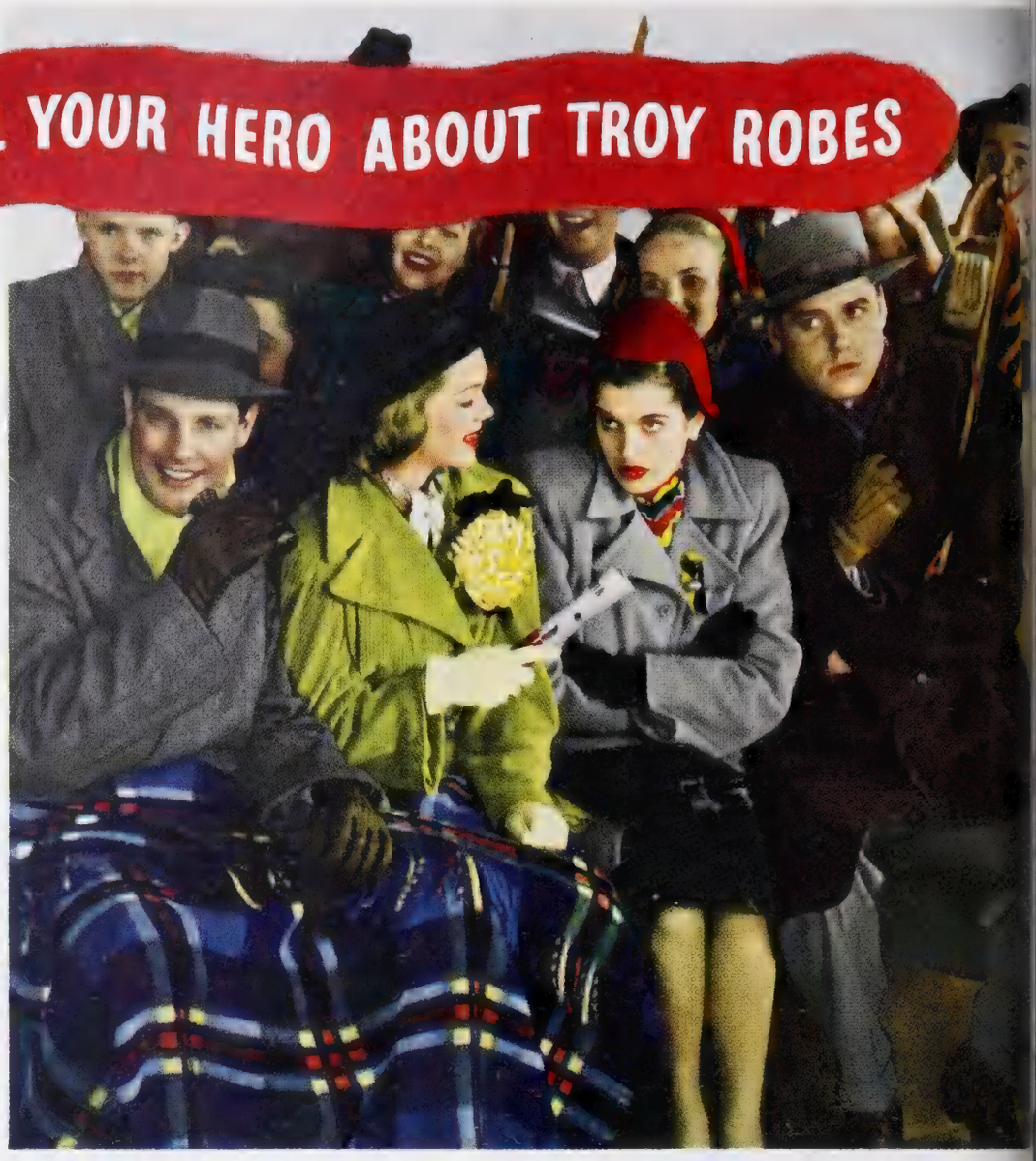
Lovely light that weaves a magic spell over the simplest menu!

Let Taperlites weave their golden spell over your evening meal. They'll make you look and feel flatteringly youthful . . . kindle a mood of gaiety and gallantry in the most matter-of-fact husband . . . and add a festive touch to simple menus.

Taperlites are civilizing restraints on the eat-and-run habits of the younger generation . . . tactful reminders of life's little graces that add up to poised living and personal charm. Knowing mothers burn them every evening . . . to add beauty and serenity to tonight's dinner . . . and to ingrain habits of gentility and social ease on the impressionable minds of their children.

ill & Baumer Candle Co., Inc. *Syracuse 1, N. Y.* *Candle Craftsmen for Ninety-two Years*

BETTER TELL YOUR HERO ABOUT TROY ROBES



it's still a great game . . . if you're snug in a TROY

"He may be terrific on a dance floor—but when it comes to football games—give *me* the man who thinks of my warmth and comfort! Who won't let a sudden change in weather ruin a good game for me."

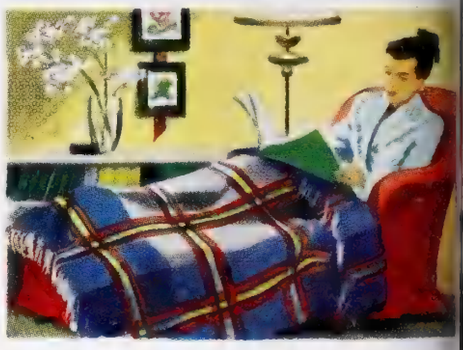
Always bring a conveniently packed all-purpose Troy Robe with you. Wrapped in the comforting 100% wool warmth of its gay, brilliant-toned plaid—you'll be able to enjoy yourself instead of feeling like a martyr.



FOR DRIVES WHEN IT'S COLD You won't need a seat by the heater with a snug Troy Robe to keep out chilly breezes. There's nothing like the luxurious warmth of a motor robe—why not keep a Troy Robe handy for cold weather?



ON LATE FALL PICNICS There's a special thrill to a feast out of doors—*if* you can keep warm! So make sure your picnic will be a success—plan on plenty of Troy Robes to go around . . . and let the thermometer drop!



INDOORS AND OUT This is the season when it cold one day, warm the next. When you hav a Troy Robe around, many's the time it wi insure cozy loafing or a snug siesta for dail dozers—ward off the chills indoors and out.



PONCHO ROBE, FOLDED. PONCHO ROBE, IN USE. ZIP-A-ROBE.

EXTRA CONVENIENCE! Treat yourself to a Troy; put it high on gi lists. You can buy this colorful fringed robe by itself, or, for extra co venience take your choice of: **TROY PONCHO ROBE*** — keeps you warm a dry, too. The Robe (choose your pattern and colors) is snapped onto a wate repellent poplin poncho. Poncho makes its own carrying case. **TROY ZIP-A-ROBE** —(choice of patterns and colors) folds compactly into a handsome suede carryi case. If you don't find Troy Robes at your favorite department store or sportin goods shop, write us for name of nearest store. Prices are easy on the budge

*Pat. Pending

TROY ROBES

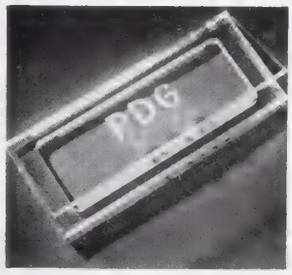
"so nice to have around you"

TROY BLANKET MILLS • Founded 1865 • TROY, N.

Window Shopping

CONTINUED FROM PAGE 116

A MAN'S TASTE. We wish could see the sparkling simplicity his plexiglas cigarette box, and the ressive authority of the giant en- ed monogram. It holds better than ll pack, and the beveled edges and polish make it look much more its modest price. Wonderful pres- for your boss! It's $5.45 postpaid. C.O.D.'s. Pathway, 29 Jumel Place, York 32, N. Y.



RISTMAS CANDLES come in most wonderful iceberg colors massive shapes, and as the wax s down the sides in icicle splendor. become increasingly decorative. An me candle costs $3.25; 4" seafoam n, $2; 6" light flame, $2.50; and lue heart, $3.50. Handmade and paid. Ginna Baldwin, Box 28. cy, Massachusetts.



X GLAMOROUS. One of the intriguing beauty preparations of i Bendel is Cire de Sachet. It is a ed wax for the inside of bureau ers and closets—or you can even it on furniture. Very little is re- d, and you apply it with the cloth ded. In Bendel fragrances: Sans , Checkmate, 10 West. Etoile Fil- $5 plus 20% tax. Henri Bendel, 10 7th St., New York 19, N. Y.



ECORATIVE DECAL ALPHABET



to personalize your gifts

Colorful monograms which challenge your artistic ability to decorate compacts, dresser sets, trays, boxes, furniture, etc. You'll love them for use on gifts, and for things of your own. The pastel pink letters are one inch high and are garlanded with gaily colored flowers. Easy to apply and become a permanent part of the object to which applied. Complete alphabet, with instructions, shipped post paid anywhere in United States.

$1.50 SOUTHERN DECORATIONS
37 Miller's Lane, Fort Thomas, Ky.



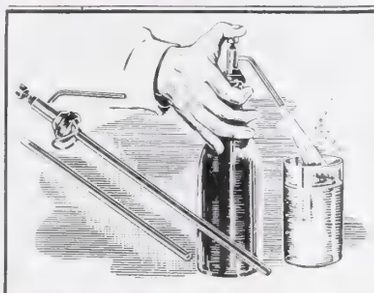
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MINIATURES OF NATIONALLY KNOWN FOOD PRODUCTS AND KITCHEN UTENSILS IN COLOR

Here's the perfect answer to every youngster's desire to play store. These sturdy wood toy grocery and general stores have shelves, counter, cash register, and authentic miniatures of the same nationally known products carried at the corner store.

1. Large General Store. 10" high, 11" wide, 4¾" deep. 45 assorted groceries and kitchen utensils. Ppd. $2.95
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Order an extra assortment of 14 groceries or utensils for doll house as well as store. $1.00

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GRAND NEW WAY TO
MIX DRINKS—MAKE ICE CREAM SODAS AT HOME WITH TRUE PROFESSIONAL TOUCH

Metro's Newest Soda Syphon . . . THE SMARTEST GIFT IDEA IN MANY A MOON! Squirts the soda, guards the bubbles! Keeps the sparkle in ginger ale or club soda days longer! Grand for mixed drinks and for making honest-to-goodness ice cream sodas at home! Aluminum and chrome finish. Two syphon tubes for long or short bottles. Individually boxed . . . cellophane wrapped.

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You will be remembered as a thoughtful and discriminating friend when you give this distinguished, Gold-plated, personalized, key chain, with his or her name in polished gold-plated letters down its length.

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Excise tax included.
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W! FOLDING EASY CHAIR TABLE

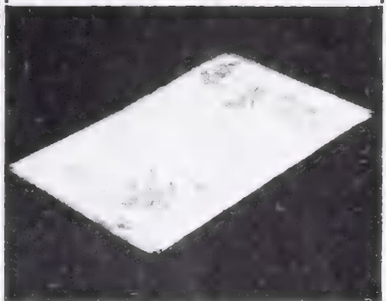


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"Marsh Flower"
A HAND-PAINTED ORIGINAL



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Imagine! One of Cynthia Manor's lovely hand-painted original designs at less than $5. Offered by mail order only for your Xmas gift problems. Delicate's etched on crisp, white Butcher Linen—it's washable, too, which makes these "exclusives" as pert and as practical a gift as you can find. Please remit by check or money order.

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SET OF FOUR PLACEMATS WITH NAPKINS

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New England Balsam
Original, completely new Christmas decoration. Miniature tree for door, over-mantel or windows. Real balsam boughs, bark-wrapped base, gay red wooden bells. Approximately 20" high. Postpaid $3.95 in U.S.A.
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DON'T WAIT — LIMITED SUPPLY!
THE WILLIS WAY
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Beautiful Duncan Phyfe extension table with matching Roseback chairs. Walnut, mahogany or blond finish. Walnut or mahogany veneered top is 24″ x 36″ closed; 36″ x 50″ open; 36″ x 70″ with two extension leaves. Height, 30″. Chair and table of solid hardwood. Chair, 32″ high. Blue or wine cotton tapestry seat, 16″ x 17″. Table, $49.45. Chair, $10.75. F. O. B. Order now or send 10¢ to Sons', 1438 So. 22nd St., Louisville, Ky., for catalogue of complete line of furniture.

SONS' MANUFACTURING COMPANY



The SPECTACLE Case is Spruced Up!

Bright contrasting wool felt is combined to fashion smart-looking designs—Owl, Elephant, Donkey, Fish, and the Family's Favorite—Tommy Cat.

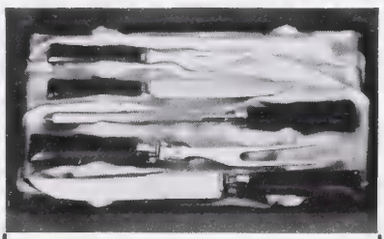
Colorful, convenient and practical, they are further embellished with hand-sewn contrasting stitches to truly complete "the unusual" in eyeglass cases.

Making excellent bridge prizes, a suggestion is offered to purchase a number for your adult relatives or friends.

Price $1.00 each postpaid

HUGHES

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5-Piece Carving Set

A Christmas gift that's really *wanted* . . . this versatile two-in-one set which includes a handy knife sharpener, carving knife and fork for roasts and another carving knife and fork especially for steaks, all in stainless steel with sturdy plastic handles. Send check or money order.

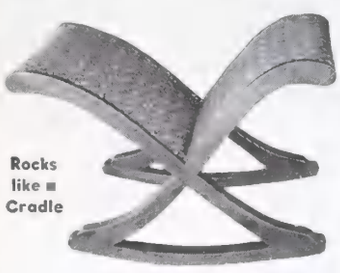
$5.95 *complete (postpaid)*

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Rocks like a Cradle

and weary muscles on this New England ROCKER FOOT REST. You've no idea how wondrously relaxing a foot rest can be until you've propped your tired "dogs" on this one. Specially designed to support legs as well as feet. Frame is staunchly made; mahogany finished; luxuriously padded and covered in durable figured tapestry. 14" high; 14" across. Christmas gift all the family will enjoy. **$29.50**

and Keep Papers Picked Up

with this HOME PAPER BUNDLER. Just drop in newspapers, magazines, waste paper. When filled draw twine taut and knot. Turn bundler over. Out come papers all baled neat as a pin. Made of hard wood hand decorated with floral design on black ground. Attractive in any room. Takes any size newspaper. Gift of lifetime use. **$19.50**



Both prepaid in U.S. No C.O.D.'s please.

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WinDow



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MUSICAL BABY DOLL

Here is the sweetest baby that ever put bright stars in a young mommi's eyes on Christmas morning. A musical doll, 20″ long, comes in a pink or white flannelette dress and embroidered on the front is "My Baby." It plays nursery tunes and a child's own baby clothes will fit her.

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A lifetime gift for your friends.

Cast aluminum hopper type bird feeder holds three pounds of seed and feeds automatically as the birds empty the tray. The non-corrosive hammered finish comes in bronze or forest green.

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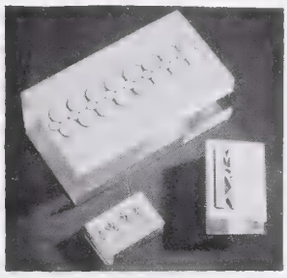
$1.75 postpaid at

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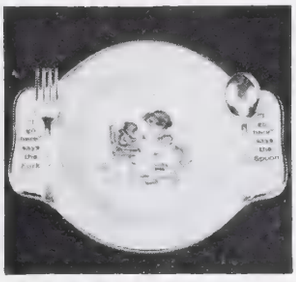
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SHOPPING

HREE FOR THE MATCH. and-wrought sterling silver match lders represent the finest quality in odern design and craftsmanship. All ree sizes are available with a raised odern motif or a three-letter mono- am. Large size for kitchen matches, 6; regular size, $14; small dinner le size, $10. Tax and postage are in- ded. Maria Regnier, 2519 Annalee e., Brentwood 17, Missouri.



ABY PLACE SETTING. A tiny k and spoon of Holmes & Edwards rling-inlaid silverplate have their cor- t places designated for them on either le of this pretty china dish, and with e simple unit a child's table or high- air tray is as handsomely set as the own-up's. Silver comes in Youth or nish Princess patterns. $2.25 com- te. Exp. coll. Stern Bros., 42nd Street ween Fifth and Sixth Avenues, N.Y.C.



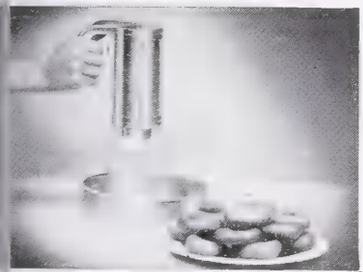
INDSHIELD DE-ICER. If you n't get your husband another thing Christmas, we hope you'll invest in of these ingenious gadgets. It's de of plexiglas and works like a arm in scraping ice, snow, and sleet m frosted windshields. With key ain, inset compass and engraved tial, $2.25 ppd. Bodine's of Baltimore, 19 N. Charles St., Baltimore 18, Md.





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Candy Dish

An exquisite candy dish made of highly polished, non-tarnish Chromium plate that simulates expensive sterling silver. Its modern Rope Edge pattern makes this dish a charming service for your home or an ideal gift for Christmas and most occasions. 3½" high, 2⅛" deep, 6½" diameter. **$2.95 each,**
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Make check or money order payable to:
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personalized aluminum

Hand forged aluminum with a glistening, shimmering finish that matches the Christmas spirit. Choose any initial (except X or Z) . . . all in a handsome, square-cut design.

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PHOTO CHRISTMAS CARDS

From Your Own Negative 25 for $1 including envelopes

This Christmas send cards your friends will treasure and save . . . handsome personalized YULECARDS from your favorite snapshot. From a negative of your family, children, home doorway, winter scene or any subject, we will make beautiful, distinctive cards of greetings and designs.

FREE sample . . . see before you buy. Send us your negative with 3¢ in stamps or coin for return postage. (After Nov. 15 send 6¢ for 1st class return postage.) We'll make you sample card from your negative. Negative returned with sample. No obligation whatsoever. *Offer expires* Nov. 30.

YULECARDS BOX 310-2 QUINCY, MASS.

PORTABLE DRIVING RANGE

A gift to delight any golfer

This portable driving range is a perfect gift to any golfer, expert or beginner. Swing away indoors or out—rain or shine. Captive ball snaps back to teed position. No damage to carpet or lawn.



Imagine a 250 yd. drive in your living room! Unbelievable? Try it!

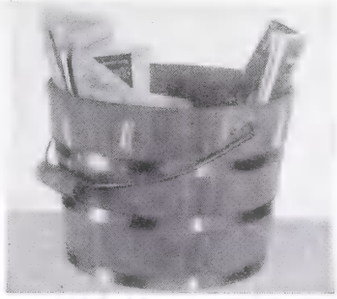
KEEP IN FORM— CUT YOUR SCORE— THRILLS GALORE!

Complete, 3 balls, target, instructions. Express charges collect No COD's

$7.95

MASTERCRAFT PRODUCTS
60 South St., Boston, Mass.

Brass-bound CEDAR BUCKET



The bucket your great-grandfather used! . . . legend says the cedar makes well and spring water "sweet tasting." As a magazine rack, or waste basket, it will lend authentic charm to your Early American room, your camp, your country house, your tack room. Handy as a picnic hamper, • cooler for bottled drinks, • feed pail at the stable, toy holder, kitchen vessel. Lasts forever, improves with age! Ht. 12 in., top diam. 9 in. Three brass hoops, heavy handle. CHAMPAGNE COOLER (extra brass) . . . **7.95**

SEND AS A GIFT—We'll mail direct, your name on a card

THE BUCKET SHOP

P.O. BOX 165 MURFREESBORO, TENN.

We call this an ICE TUB . . . and a fine one 'tis! But its practical uses are unlimited. The tub's natural charm adds to fruit and flower arrangements . . . perfect lap basket for sewing . . . refrigerator container (eggs, for instance) . . . dresser-top catch-all . . . bread-server . . . nut bowl . . . or invent your own use! Ht. 4 in., top diam. 9 in. Three brass hoops. **2.50**



Add 25 cents per article postage—No C.O.D.
Tenn. purchasers, add 2% sales tax

LAP TRAYS

If you've ever gasped as nervous guests balanced your favorite china on their knees, you will appreciate the value of these 10¾" lithographed metal trays for serving refreshments. Also, decorative for mantel or any informal setting. Washable and alcohol-resistant finish. Your choice of Blue, Red or Forest Green. Order No. 321.

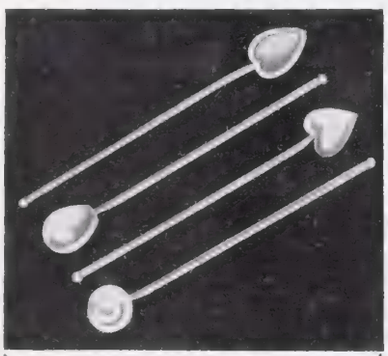
SET OF EIGHT **$1.75** POSTPAID

Write today for your FREE CATALOG of toys and gifts which can be mailed with the famous "Santa Claus, Indiana" postmark.



Santa Claus Land

SANTA CLAUS, INDIANA

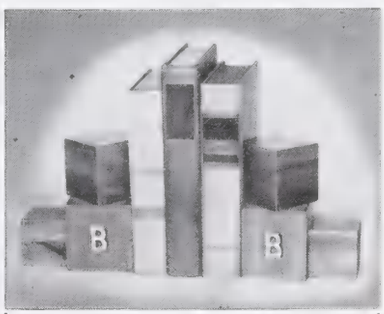


STERLING SILVER STRAWS (Sippers)

Sip your drinks through these attractive straws with spoons attached. 9" long—for very tall glasses—Four Styles.

Set of Four **$10.00** Tax Incl.

T. DEHRMANS, P. O. Box 350
Madison Square Sta., New York, N. Y.



SOLID MAHOGANY BOOKENDS

Personalized with a heavy brass initial, these book-ends will please the most discriminating person. We'll mail them gift wrapped with card enclosed if desired.

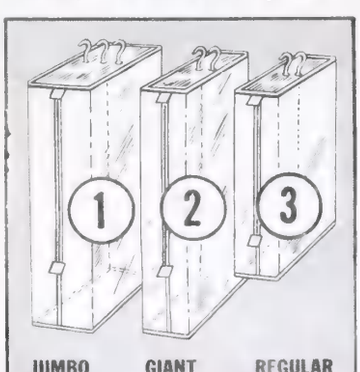
$9.50 a pair ($9.75 if gift wrapped)

Send check or money order • No C.O.D.'s please.
Postpaid in the United States.

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Keller's Church, Pennsylvania

SEAMLESS PLASTIC GARMENT BAGS

Du Pont Polythene • Metal Frames • Zippers
Stain-proof • Dust-proof • Moth-proof • Sturdy



No. 1 – JUMBO – 54x20x15
Holds 15 Garments . $1.99

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Holds 8 Garments . $1.79

No. 3, REGULAR, 42x20x8
Holds 8 Suits . . $1.59

SPECIAL OFFER, 1 of each, $5

Order by Number. Specify how Many.
Check color Binding ☐ Red ☐ Blue

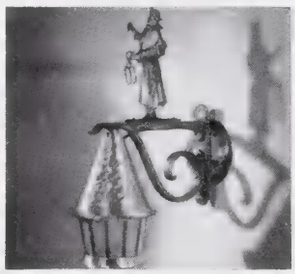
Send Check or Money Order to avoid C.O.D. charges. Add 15¢ for handling & postage. 25¢ west of Chicago. $1 deposit on C.O.D. Orders. Prompt Delivery. Money Back Guarantee.

SPECIALTY MANUFACTURING CORP.
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WINDOW



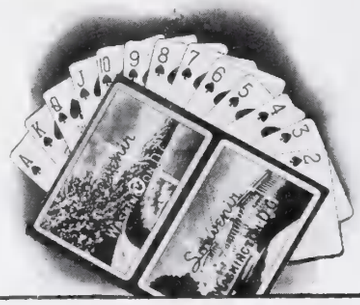
COCKS FOR COCKTAILS. Pure linen cocktail napkins, imported from Madeira, with red comb and beard and arrogant eye. Send them to a hostess whose parties are always gay memories because of her light touch. A set of 8 is $11.85, and as usual they are handsomely gift boxed. Postpaid from Mosse, 659 Fifth Ave., New York 22, N. Y.



TOWN-CRIER LANTERN. Your house will stand out with welcoming warmth on a snowy night if you hang this lantern at your entrance. It attaches to a wall or post, and the Town-Crier bracket is made of cast aluminum in an antique finish. Lantern is of non-rusting Swedish iron, 17" high, 14" wide. $14.95 plus post. Spencer Studios, 710 Chestnut St., Philadelphia 6, Pennsylvania.



FOR THE RECORD. Embossed record seals with gummed backs are personalized with your name stamped in gold, copper, silver, or black; and index space is provided so individual records can immediately be placed in their proper album and envelope. A wonderful present for anyone starting a collection. $3 for the first 100; $2 for each additional 100. Greenland Press, 5700 Wilkins Ave., Pittsburgh, Pennsylvania.



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BRIDGE CARDS, DEPICTING THE NATION'S CAPITOL AND WASHINGTON MONUMENT. BEAUTIFULLY COLORED, SMARTLY GIFT PACKED.

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HOUSE PLANS



263 DESIGNS • IDEAS Including CALIFORNIA RANCH TYPE

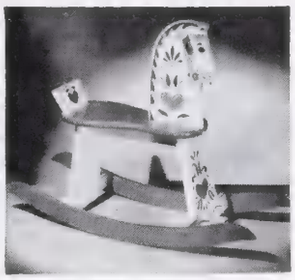
Planning to buy or build a new home? Here are 263 plans and ideas you ought to have. Actual pictures of homes already built. Not just sketches. Each complete with detailed description and floor plans. All types architecture, American, Colonial, Monterey, Georgian, Mediterranean, French Normandy, English, Ranch House, and others. Homes for every climate. Each an architectural gem. Brick homes, stucco homes, frame homes. One and two story. Four to ten rooms. One to three baths. A wonderful collection of plans and ideas. Used by contractors, architects, realtors and building material dealers. Complete blue print plans and specifications available. Also one book of 67 plans, ideas for brick fireplaces, barbecues, pools, walks, patios, walls.

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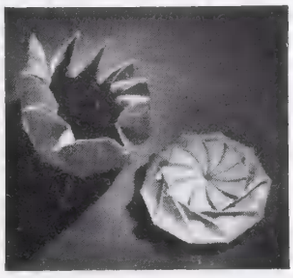
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448 So. Hill St., Suite 904, Los Angeles 13, Calif.

SHOPPING

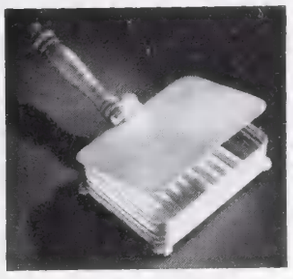
DOBBIN ON ROCKERS. Just right for the nursery gang who might be a little rocky in their own gait, this sturdy horse will delight them with his bright colors and gentle lope. The saddle and safety runners are red and the horse is white with a Pennsylvania Dutch design. 31" long, 23" high, and easily assembled; $5.95 exp. coll. No C.O.D.'s. Mastercraft Products, 60 South St., Boston 11, Massachusetts.



PETAL PURSE. A flat little purse, about two inches in diameter, looks like a sleeping flower, but don't let it fool you. It's the most alert quick-change artist that ever banked your bus fare. To open it you just squeeze the sides, and it comes in genuine leather with an alligator or lizard finish. Red, navy, brown, or green. State second color choice. $1 ppd. Elizabeth McCaffrey, 200 W. 16th St., New York 11, N. Y.



HANDSOME CATCH for brimming ash trays, and a present with a busy future is this silver-plated silent butler. It has a nicely turned ebony handle, an engraved crest on the cover, and at cocktail parties it doubles as a hot hors d'oeuvres server. It's $7.75 postpaid from Jenifer House, New Marlboro Star Route, Great Barrington, Massachusetts.





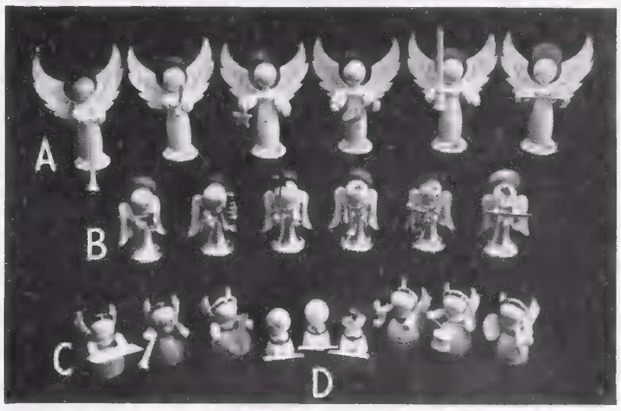
SERVICE DELUXE

For sandwiches and cocoa by the fire; for sick-a-bed trays or for passing your special canapes, this antiqued tole tray will be the star of your Christmas list. In ivory, yellow, French blue or black with an inch gallery around the top, the center is a de coupage of wonderful Early American fruits: cherries, pears, peaches or grapes and the colors are bright as the holidays ahead. 12" diameter.

$7.50 postpaid. Sorry, no C.O.D.'s

ROBERTS TOLE CO.

509 Fifth Ave. New York 17, N. Y.



Christmas Cheer

Hand painted angels and choir singers made by the natives of Maine from hardwood, designed from the original figures of far-a-way Czechoslovakia. Most desirable and attractive for the Yuletide mantel, tree and table decorations. (A) White Angels, 4" high, all in white with golden halos, 6 different musical instruments—**$1.10** each, set of 6, **$6.00,** ppd. (B) Silver Angels, 2½" high, with dresses in silver, instruments and halos in gold—**$1.10** each, set of 6, **$6.00,** ppd. (C) Pastel Angels, 2" high, each in a soft color and softer dewy-eyed expression—**80¢** each, set of 6, **$4.50,** ppd. (D) Choir Singers, 1¾" high, earnest choristers in cardinal red gowns—**75¢** each, set of 3, **$2.00,** ppd.

NO C.O.D.'s PLEASE

Woodworkers of Weld

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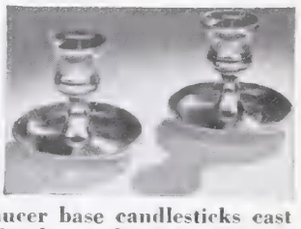
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HANDSOME, TWO-TONED BRONZE

Your most discerning friends will welcome these beautiful heavy coasters—*initialed* for that all-important individual touch. *Drip-proof, too, for the special inside ring is designed to keep the glass off the bottom of the coasters.* Anyone who entertains will love them. In special gift package. Indicate plainly initial you want. Set of 8—$7.50 post paid. Sorry, no C.O.D's.

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Saucer base candlesticks cast of solid brass. 2½" by 3¼".

$3.50 a pair—postage included



Beautifully designed eagle door knocker of solid brass. Width 7¾", height 6½".

$4.95 postage included

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WHEREVER THERE'S A **PHONE**





The gift that's different! Outstandingly convenient HOLDAFONE is the handsome furniture-piece that saves space . . . LOCKS PHONE AND STAND IN SECURE, COMPACT UNIT . . . dialing doesn't wiggle it . . . won't tip over . . . yet so light a child can carry it with ease. Ideal for long-cord or plug-in phone. HOLDAFONE gives chairside, bedside comfort. Built light and strong with finest walnut finish. A welcome addition to even the most fastidiously furnished home.

For oval or square base phones—Specify type of phone.

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Add 75c for express charges

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Personalized Leather NOTE BOOK and Box of Fillers

A gift of daily use and remembrance all your friends will appreciate. Books are beautifully crafted supple red or brown morocco-grained leather imprinted in 23K gold with either 3 initials or first name and 11 extra fillers packed in metallic paper covered box.

Postpaid $2.50

Without monogram $2.

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PECAN DELICACIES FROM THE DEEP SOUTH

Made where the Pecans Grow

Created from recipes famous in the "GONE WITH THE WIND" plantation days . . . still famous today in HARVEY'S pecan rarebits. This delightful two-pound box is packed with six tempting, delicious varieties of rich PECAN SWEETS, made the old fashion Southern Way.

Pralines, Chocolate Pecan clusters, Pecan Brittle, Sugar Coated Pecans, Mellow Coconut covered with rich Milk Chocolate and Pecans, Stuffed Pecan Dates, chocolate covered . . . one pound box of any one of above $1.50 the pound. Assorted 2-pound box $2.95. Assorted 5-pound box $7.45.

Enclose your check or Money Order. No C. O. D's please.





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DELIGHTFUL GIFT BOX $2.95

Wrapped appropriate for any occasion

Harvey's BOX 493, JONESBORO, GEORGIA

For a CHILD'S VERY OWN!



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ELECTRIC CONSOLE PHONOGRAPH

$19.95 *postpaid*
No C.O.D.'s, please

Splendid gift! New 1948 model Electric Phonograph with fine tone. Plays all size records, incl. 12". A beautiful piece of nursery furniture that also serves as table or bench.

Sturdily built by real cabinet makers; enamel finish in Pastel Blue or Pink, gaily decorated. Handy shelf for records. AC, 110-120 volts. All parts Underwriter approved. Mf'd. under license of Radio Corp. of America.

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Fine quality . . . washable . . . rayon shantung . . . exquisitely finished with satin bands (as illustrated) or tailored. In lovely delicate colours—blue, light green, maize, pink or white. If desired, satin bands or satin piping for the tailored style in contrasting shades mentioned.

72 × 90—$9.95 90 × 90—$10.95
Monogrammed—$3.50 extra
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Decorative . . . Practical
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Surprise Gift Boxes for all occasions.

Original personalized packages gaily and exquisitely wrapped: unique ideas expressed in gifts of quality.

The *Circus Box* and *Fairy Fantasies* will give unlimited pleasure to children. *Just Surprises* will delight children or adults. Your Shut-In friend would enjoy a stay-at-home journey with a colorful *South-of-the-Border* Gift Box.

When ordering specify name and age of child; name and hobbies of adult.

Surprise Gift Boxes—$10.00 and up

Send for Descriptive Folder
Gifts by Jill
Hubbard Woods, Illinois

Christmas Selections for the Young Set



NURSERY LAMP

A red and white striped shade is mounted on the head of this woebegone Dalmation. Soulful Sam, with his shade, black spots, red tongue and bow stands 15" high.

$5.95 Postpaid



ELECTRIC CHOO-CHOO for Youngsters

Buzza fills the need for an electric train for tots too young for big, complicated sets. Runs backward or forward on 69" circumference metal track with 1 standard flashlight battery. No wires or plugs. Completely safe. 2 batteries furnished

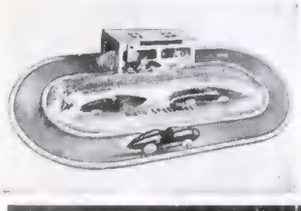
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HAMPER and BASKET

Any child, from infancy to adolescence, will take pride in keeping his room neat with this gaily colored, hand-painted set. Made of sheet steel; washable. Hamper 20" high with air vents.

Hamper, $9.45. Basket, $6.50
The SET — $15.95 Postpaid



Action-Packed AUTO SPEEDWAY

One car races around the metal track until it reaches the tunnel. Automatic device stops it, releases second car. This continues until the key-wound motors are run down. They run approximately 100 ft. on a straight away.

$2.25 Postpaid

Money back guarantee. C.O.D.'s accepted. To solve your Christmas gift problems for all the family, send for our FREE Gift Catalogue.

HAMILTON GIFTS 8500 Third Avenue, Brooklyn 9, N. Y.

WINDOW



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PENNA. DUTCH SKILLETS Unusual ash trays or picturesque plaque for a paneled play room are these miniature iron skillets that are embossed with Amish heads. They measure 6½" long, including the handle, and 4" in diameter. They're $1.10 each, postpaid from the Garden Spot China Company, Box 297, Lancaster, Pennsylvania.



LOTS OF HOKUS-POKUS. A assortment of ten puzzles and little magic tricks is a wonderful way to solve the Christmas stocking bogie. The magic tricks have been created for children with instructions they can understand but the puzzles will be as absorbing for Grandpa as for Butch. The whole kit and caboodle, $1. Fun, Inc., 541 West Division Street, Chicago 10, Illinois.



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No more will you have to say "Wait until I get a pencil and paper." Tel-Sec holds pad and pencil right at phone in a handy pull out drawer. Remains rigid when writing—slides in, out-of-the-way, when not in use. Enameled finish matches phone perfectly. Installed in seconds. Simply place phone on Tel-Sec, push down and it snaps into place. Won't scratch or mar delicate surfaces. Refills with ordinary pad and pencil. 50,000 satisfied users.

Complete Satisfaction or Money Back

Square Tel-Sec (illustrated) $2.50 postpaid. Tel-Sec's for round and oval base phones are $2.75 postpaid.
No C.O.D.'s.

The Ideal Gift Only $2.50 Postpaid

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PERSONALIZED ANDIRONS
(patent pending)

Your initials in highly polished solid Brass. A Smart addition to improve the appearance of every fireplace. Excellent as a gift. Full alphabet, including "Mc", available. 8 inches wide, 17 inches tall. Indicate initials desired.

$29.95 pair ($14 for third initial)
Express Collect

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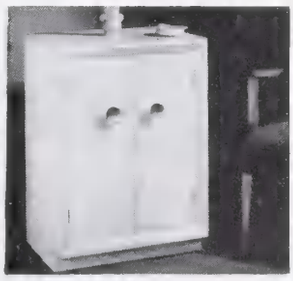
fun for the small fry!

Treat your favorite young 'un to this darling set with his or her very own name. No more family colds, either. Hand-painted plastic tumbler in pink, blue or red, with name **$1.** Matching toothbrush with white nylon bristles, **75¢.** Add 25¢ for postage.

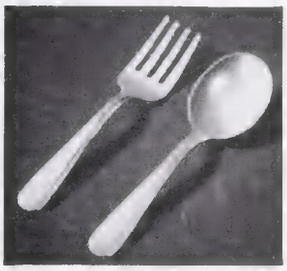
TOWN & COUNTRY GIFTS
906 Madison Ave., New York 21, N. Y.
Dept. BN

SHOPPING

ECORD LIBRARY. A hand-omely designed record cabinet has six artitions inside its double doors and ill hold between fifty and sixty al-ums in easy-to-select order. As you can e, it is also a proud piece of furni-ire, and measures 24″ x 16″ x 32″ gh. In mahogany, $59.50; in bleached ahogany, $62. Exp. coll. Haynes-Grif-n, 391 Madison Ave., New York 17.

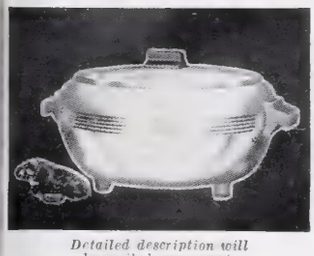


SILVER SPOON and fork is a ft for a new baby that will be remem-ered and used long after his baby days e over, and this is a set you can be roud to give. It is sterling silver, of ourse, and the price for two pieces is 3.95. Add 20% tax, and it will be sent ostpaid from Rochelle Gifts, 481 Main t., New Rochelle, New York.



ROM SANTA-CLAUS LAND omes a set of transparent plastic oasters that are personalized with any ame, monogram, estate name, school, ollege, or club. They come in maroon, lue, or green; measure 3½″ in di-meter; and a gift package of 8 for 1.95 will be postmarked from Santa laus Land, Santa Claus, Indiana.





Detailed description will be mailed on request.

ELECTRIC ROASTER-SERVER

A miracle of enduring beauty, it roasts, bakes, stews, fries and boils . . . then doubles as a handsome ice-container! Capacity 3¾ quarts . . . 11″ diameter, 6″ high. Blonde hardwood fittings . . . heavy fiberglass insulation . . . stainless steel cooking well . . . two cooking speeds! Complete with cord, plug and cookbook.

Chrome Plated Body $17.95
Black Baked Enamel Body $14.95
Aluminum Insert for Cooking Well . . $1.50

POSTPAID. No C.O.D.'s, please.

CHERRY'S GIFT SHOPPE, 22 Hamilton St., Paterson, New Jersey



PERSONALIZED KEY CHAIN

Spells YOUR NAME *in full*

Durably Constructed

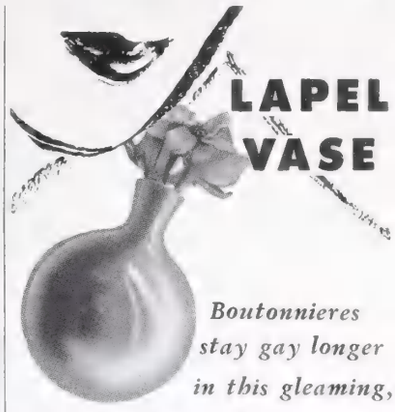
The Perfect Gift

Each Namechain made to your order—up to 14 letters allowed. Packed in gift box. Orders shipped in 48 hours. We pay tax and postage.

Guaranteed satisfaction or your money refunded.

● GOLD PLATED $3.50
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12½" tall

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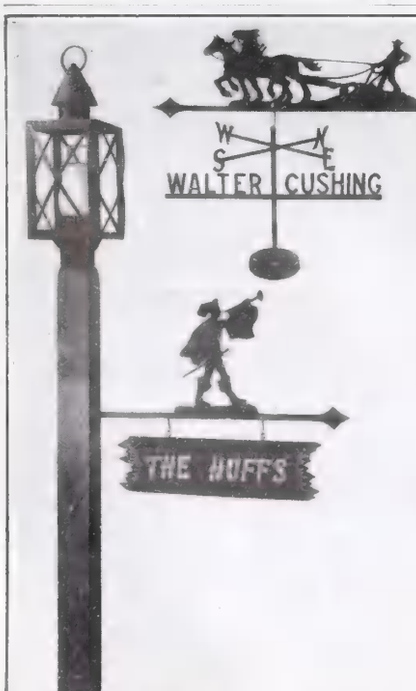
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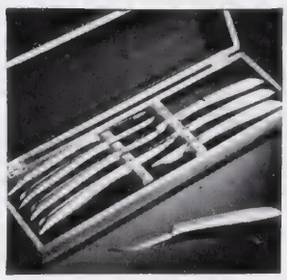
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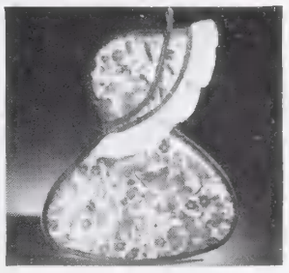
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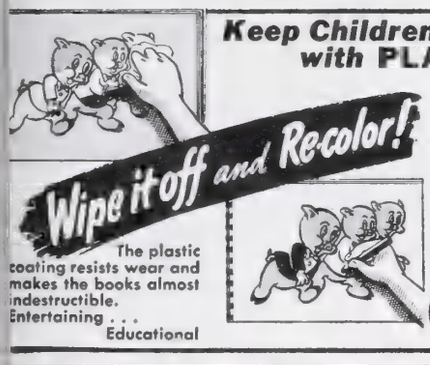
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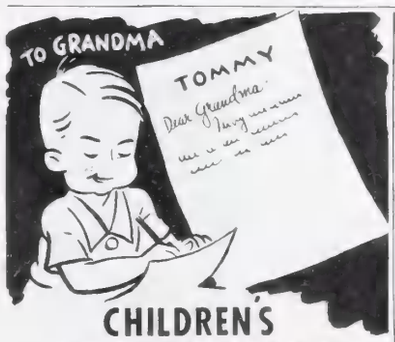
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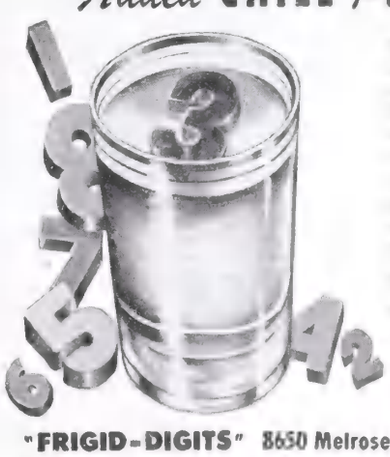
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Shatterproof crystal plastic, with water forever sealed in. **TASTELESS — ODORLESS. LAST INDEFINITELY.**

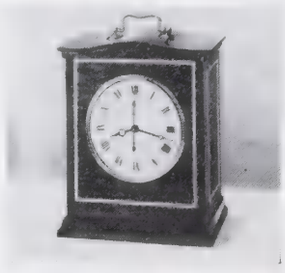
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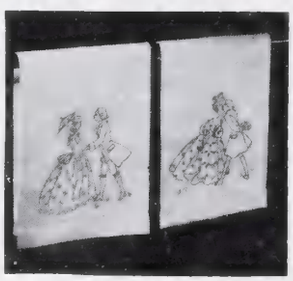
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Pour into perfumer, (see illustration) then hang in rooms and closets. Just a spoonful keeps a room smelling heavenly as long as a week. **18** ***Delightful Alluring Scents to Choose from:*** Apple Blossom, Bouquet, Carnation, Chypre, Gardenia, Honeysuckle, Jasmin, Lavender, Lilac, Mountain Pine, Narcissus, Oriental, Rock Garden, Rose, Sandalwood, Spice and Herbs, Trefle, Violet.

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Specify perfumer, scent and size bottle

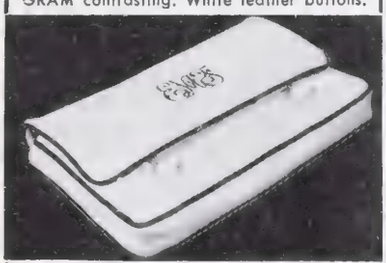
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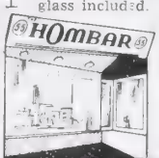
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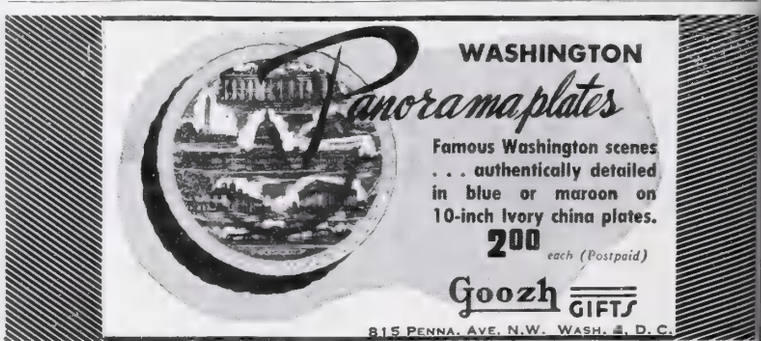
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Either "Emperor" or "Empress" at $15 each postpaid.

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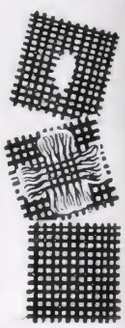
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SHOPPING

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25 Red—25 Blue
50 White Chips

Smart, personalized poker chips. "*Jewel-like*" plastic. Pleasant "feel." A joy to handle. Standard size. *Interlocking* . . . mesh for neat stacking, separate quickly for easy play. Each chip monogrammed. State 2 or 3 initials desired. Regular $4.85 value. Now, specially priced for Christmas giving . . . Set of 100, **only $2.95** postpaid.

DELUXE BANKER'S BOX

A truly *Merry* Christmas gift. Luxurious Walnut Chest of 300 monogrammed Chips (see above). Monogrammed Medallion inset on lid; 3 removable trays; space for 2 decks of cards. Handsome, durable, 11x11 in. State initials desired. Regular $24.50 value; now **only $16.50** postpaid.



THE WARNER SHOPS, Dept. R-7
1516 JARVIS AVE., CHICAGO 26, ILL.



Write for big, FREE booklet of recreation and hobby items; game room equipment, accessories for home entertaining.

DRESS UP YOUR PROUD POOCH FOR CHRISTMAS
In a Custom-made White Leather Harness





FIT GUARANTEED FOR EVERY BREED





YOUR PET'S NOSE will be pointed permanently skyward when you buckle on this radiant WHITE genuine leather harness. Perfect Gift from the kiddies to their pal. Also, choice of tan or black leather. Individualized with pet's name engraved on plate. Brilliant, ruby red jeweled light-reflectors and nickel nail heads. Handsome by day! Visible at night! Custom-made, finest workmanship, adjustable. Order C.O.D. $3.50 plus postage. (Or send $3.50, we pay postage.) 5-ft. WHITE, brown or black leash, $1.50. 10-ft. leash, $3.00.

IMPORTANT: Take BODY girth at foreleg with string. Send string and pet's name with order.



ROLLED COLLARS

New! Different! Radiant White genuine leather rolled or round collars. Also come in black or tan. Pet's name inscribed on plate and Red, blue or green jewels. $2.50. Send string indicating EXACT neck girth . . . and pet's name.

MILITARY COLLARS

Custom-made Military, FLAT collars in WHITE leather or choice of black or tan. Smartly lined. Red, blue or green jeweled light-reflectors and nickel nail heads. Pet's name on plate. Complete, $2.50. Send string indicating EXACT neck girth and pet's name.



CURTIS CREATIONS, DEPT. H, GENESEE-HOPPER BLDG., UTICA, N. Y.



Glamorous Boudoir Cigarette Lighter

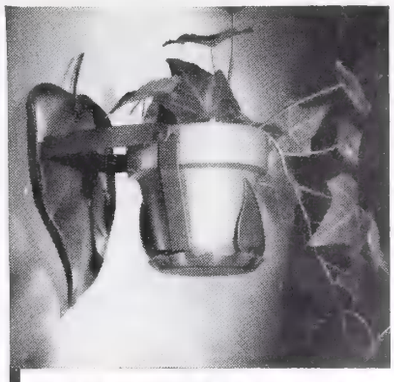
Enjoy the convenience of a cigarette lighter at your fingertips styled to harmonize with your exquisite perfumeries



Square or round in tinted Lucite red, blue, amber, green, yellow, or clear

$1.95 postpaid
send check or money order

UNCONDITIONALLY GUARANTEED
WYNSHAW SPECIALTIES CO.
225 WEST 34th ST., NEW YORK 1, N. Y.



THE IVY SWING

Add a gay note to your sun porch, guest room, kitchen window. The Ivy Swing hangs on the wall, or stands on a table. Ideal hostess gift, or prize. Metal base green or white; pot red or white. Name choice. Leaf base 7" x 4½"; pot 3½" deep. Only $2 a pair, postpaid. No C.O.D.

MADISON HOUSE, Inc.
2 Liberty St. Madison, Conn.

Plymouth Cheese Cellars *Naturally* THE FINEST **CHEESES** FROM THE *Cheese Center of the World*

Naturally finer because these are perfectly aged cheeses . . . the kind you would expect to find nowhere else but in the CHEESE CENTER OF THE WORLD.

Ideal for Holiday giving, beautifully packed in gift boxes.

Epicurean Selection

7 CHOICE CHEESES **$6.50**



Seven distinctive and exciting taste treats. Aged Wisconsin Cheddar, Mild Wisconsin Cheddar, Aged Brick, Blue, Yorkshire, Balgique and Camembert Cheese. Net weight 4¾ lbs.

"Five Flavors"



A selection of rich Variety: Aged Wisconsin Cheddar, Aged Brick, Yorkshire, Blue and Balgique. **$4.85**
Net Weight 3½ lbs.

"All-American"



A selection of Sharp Wisconsin Cheddar, Mild Grass Cheddar, Smoke-Flavored Cheddar Cheese Spread and soft Yorkshire. **$4.15**
Net Weight 3⅛ lbs.

Sold direct to purchaser only . . . never sold in stores. Natural cheeses depend upon expert aging for their mellow flavor. When you buy direct, you are assured cheese correctly aged for perfect enjoyment. Order Now. You'll want boxes for all your friends, too. Send check or money order. We pay shipping charges to any U.S. address east of Rockies (West of Rockies, add 25c per box).

Plymouth Cheese Cellars
American Type Cheeses Our Specialty
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Here's Health and Good Cheer!

SELECT QUALITY—TREE-RIPENED

FLORIDA ORANGES

GRAPEFRUIT and TANGERINES

Deliciously fresh, fully tree-ripened fruit direct from our famous Lake County groves. And most important, it's Hadlock choice quality fruit—not found in grocery stores and fruit stands. All the fresh, juice-laden sweetness assured by fast express direct to you!

EXPRESS PREPAID!

QUALITY SELECTS (as shown)..... **$6.00**
Generously packed 55 lb. Bushel
Half Bushel—27 lbs..... **$3.25**

DE LUXE GIFT PACK choice fruit, 4 assorted pound marmalades, pound fruit cake, pound fancy pecans—full 60 lb. Bushel... **$11.00**
Half Bushel—30 lbs..... **$5.50**

DE LUXE SPECIAL GIFT PACK, choice fruit, 6 assorted marmalades, 3 pounds fancy pecans, pound fruit cake—full 65 lb. Bushel **$16.00**
Half Bushel—30 lbs..... **$8.00**

Write for free, color illustrated folder.

Prices quoted are shipments East of Miss. River—slightly higher West.

HADLOCK FRUIT CO.
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Next Time You Entertain

How To Make Your Home More Attractive

Before guests arrive, fill the air of your home with the cool fragrance of #1 PINE AIR FRESHENER. Your guests will be enchanted with the scent, and with your thoughtfulness too. Make #1 PINE AIR FRESHENER scented rooms part of your gracious living.

Complete with atomizer **$2.00** (includes postage.) Satisfaction guaranteed or money back. Order your #1 PINE AIR FRESHENER today!

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• *NOW is the time to prepare yourself for an important and lucrative career. There is a great demand for trained decorators because of the remodeling and building boom now under way. Should you not wish a business career, why not learn the fascinating principles of decoration for creating beauty in your own home? It will save you money, enable you to buy furnishings wisely which will always be harmonious and in style.*

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SOMETHING NEW—SOMETHING DIFFERENT



DIPPER CLOCK

A self-starting electric clock — shaped like a dipper—all copper-finished in polished copper and lacquered to keep it bright. Case 6" diam.; 13½" long.

$12.00 Postpaid

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Radiant beacons of candlelight Decorative and useful—made in everlasting copper. Finish is bright copper and lacquered to keep them bright. 5" diam., 9" high.

$6.25 Pair

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Money back guarantee.

FAN-CRAFT MANUFACTURING CO.
296 East Street
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(Fourth Generation Master Craftsmen)



DON-ALL Pat. pend.

PLATE HANGER

Just what you need for your finest pieces

- ★ Safe: hugs the wall, won't roll, no springs to sag
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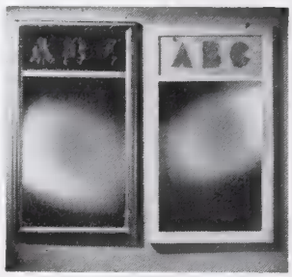
A much appreciated gift. Order early for Christmas. Stamped "Do not open before Christmas" along with your personal card, if desired.

3 for $1.50, postpaid U. S. & Canada

(Check or money order)

DONALLAN, INC.
GLEN RIDGE NEW JERSEY

WINDOW



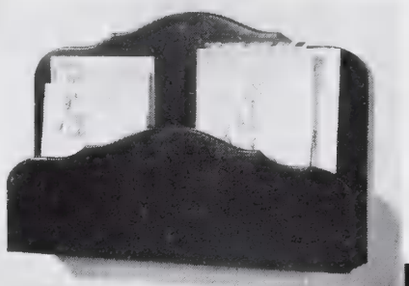
MONOGRAMMED MIRROR Only a small shop of skilled craftsmen could afford the time or patience to turn out mirrors like these. They are framed in burnished copper with a hand wrought monogram in either modern or old English letters across the top panel. Lovely for a hall, den, powder room, or over a man's chest of drawers. $10, exp coll. No C.O.D.'s. From Howland' Studio, Concord, Massachusetts.



HAND-WROUGHT STERLING solid and beautifully designed, is fine enough to give the most discriminating woman on your list. The grape shear are $18. The pickle fork and sardine server are $4.50 each; and the small sugar tongs are $5.50. Add 20% ta to each. Ppd. The Jamaica Silversmith 79-30, 164th St., Jamaica, New York



SINGING CARDS. You can say Happy Birthday or Merry Christma with musical accompaniment, becaus these cards are actually unbreakable plastic records that you can play on an phonograph. They measure 5¼" square and an assortment of 6 birthday o Christmas greetings complete with en velopes is $2 ppd. Leecraft, 405 Lexing ton Ave., New York 17, N. Y.



IN OUT

ANY MAIL TODAY?

Solves that ever present household problem of where to put mail or notes for Dad and the children. Hang it in the hall, bedroom, or study—or stand it on your desk.

Mahogany or maple finish

$6.50 postpaid

Check or money order to:

Muriel Reynolds
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Practical Glamour

Greet guests looking as coolly lovely as your house, in this frankly flattering Hostess Apron. Made of rose-spattered Everglaze chintz with a permanent finish organdy ruffle and double-faced buckram bodice. Practical, too, because it washes like a dream.

$2.49 postpaid

Capitol Decorators
131 E. Fordham Rd. New York 58, N. Y.

FOR THAT DRAMATIC TOUCH



Sparkling sequinette jewelry covered with lustrous facets in multicolor, gold or silver. Be fashion right and fashion wise with these lovely accessories that win admiring glances. Wonderful as Christmas gifts, gift boxed too.

Group I: Set of three Butterflies for suit or coat lapel. Lovely in the hair for evening wear, or use them as buttons for that interesting effect. $3.50 set of 3, or $1.25 each.

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Prices include tax. Postpaid. Sorry no C.O.D.'s.

Esma Artcraft Company
P. O. Box 339, Times Square Sta.
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SHOPPING



CORATE WITH HOLLY. A carton comes with 3 lbs. of Oregon's st English holly, glossy green and let-berried. The sprays are assorted ths, so you can use them for tucking nd pictures or mirrors as well as king the mantel. Box shipped about . 10th. $4.35 ppd. English Holly kers, P.O. Box 425, Portland, Ore.



AN INDIAN GIVER, and to eone who likes to cook, send this henware casserole that is handmade the Tonala Indians in western Mex- It is guaranteed heatproof, so it can e directly to the table from the oven. terra cotta with hand-painted de- is that are as colorful as Indian ds, $2.75 postpaid from The Foreign ders, Inc., Santa Fe, New Mexico.



TSY BUTTONS is the girl, Bus- Buttons is the boy, and their legs, s, and ears button on with three erent size buttons. Give one to a school child and he'll learn to dress self in no time. They are made by nebound handicapped persons who e enormous pride in their work. Com- ely washable. $4.50 each. Illinois ociation for the Crippled, Inc. 116 Michigan Ave., Chicago, Illinois.

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$15
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THIS PRICE BELOW FORMER OPA CEILING. ONLY FRACTION OF WHAT IT COST GOVERNMENT



GIANT FLOOD LIGHT
AS MADE FOR U.S. NAVY
PROTECT YOUR HOME AGAINST BURGLARS AND PROWLERS

ILLUMINATES LARGE AREA. Easily installed. Base plate on lamp bored for quick mounting. Weather-proofed. Has 14 feet of heavy rubber cord; takes AC or DC current; frosted heavy convex lens; rugged construction; made to Navy specifications. THE GIFT SUPREME.

GIANT: (Navy Surplus—Brand New) 14" in diameter; includes 150-watt standard bulb. Wt. 8 lbs. ..... ONLY $15



MASTER & JUMBO

SUPER GIANT: (Navy Surplus—Brand New) 17" in diameter; includes 300-watt standard bulb; wt. 15 lbs. ..... ONLY $25

JUMBO 12½" Lens; wt. 9 lbs.; Built-in swivel to adjust to any position; adjustment for far or near lighting; includes 500-watt bulb. ..... ONLY $35
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MONEY BACK GUARANTEE. Terms: Cash With Order. Mail order today with money order or check. Shipped Express Charges Collect.

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RARE ANTIQUE
ORIENTAL RUGS
In Perfect Condition.
At Moderate Prices

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Also 600 Semi-Antique and New Orientals in old designs

For sale by America's foremost authority and expert. Write for descriptive list and colored pictures—then if you wish, I will ship selection on approval for your inspection. Prices on many are no higher than new rugs.

My Antique rugs are not the worn out variety—but with most of their nap intact and will generally outwear most new rugs because they have better wool quality, better dyes and better workmanship.

200 Antiques $90 to $200.
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Will send three if you wish to buy one.
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NALCO
De Luxe
CHRISTMAS GIFT WRAPPING KIT

Makes it EASY for you to wrap your gifts magnificently. Kit contains: Eight sheets of wide, heavyweight coated papers each 26" ■ 36" in four gorgeous designs, *and* four sheets of snowy-white tissue paper. A bulging packet of metallic Christmas seals; colored stickers and tags plus four bolts of brilliantly colored tying ribbons complete the kit.

Send $2.00 NOW (no C.O.D.'s) for complete Kit postpaid.

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Pretty and Practical



To protect the finish on your furniture . . . to match in beauty your finest glass and silver — these handsome initialed coasters are just the thing. Of polished aluminum, coasters, 3½ inches in diameter, are $1.50 for 8, matching ash trays in 5 inch size, are $1.50 for 2. Any initial but "x" or "z." Please add 10¢ for postage. Mail Box 1016.



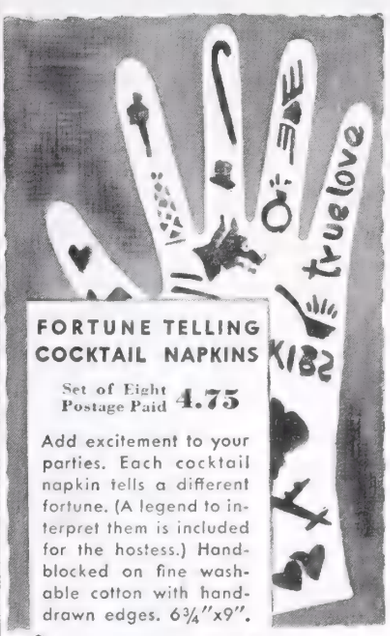
Gimbels SIXTH & SMITHFIELD PITTSBURGH 22, PA.

or Tall Drinks
Sterling Silver Sippers
Unique art-Shaped sign . . .



Beautiful 7" slender silver tube-handle ending in delicate heart-shaped spoon. Useful gifts of lasting loveliness for hostess, wedding, birthday, anniversary or "special occasion." Sets of 4, 6, 8 or 12 include free anti-tarnish flannel roll. Each Sipper $2.50 (tax and postage included). Sorry, no COD's. Mail check or money order.

The Post Company
167 Washington St.
Salem, Mass.



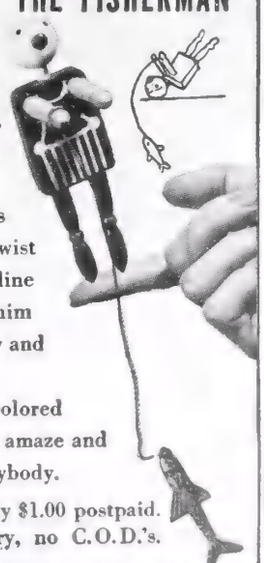
FORTUNE TELLING COCKTAIL NAPKINS
Set of Eight Postage Paid **4.75**

Add excitement to your parties. Each cocktail napkin tells a different fortune. (A legend to interpret them is included for the hostess.) Hand-blocked on fine washable cotton with hand-drawn edges. 6¾"x9".

Virginia Harder
P. O. BOX 7021 ■ DALLAS 9, TEXAS

MAD AS THEY COME!
TIPSEY THE FISHERMAN

swings and balances on his head, on his knee, on one leg, even on his nose. Just twist the fishing line and watch him defy gravity and gloom.
This multicolored marvel will amaze and amuse everybody.



Only $1.00 postpaid.
Sorry, no C.O.D.'s.

SALLY GRAYE
80 East 11th St., New York 3, N. Y.



PERSONAL PUFFS
$3.50 POSTPAID

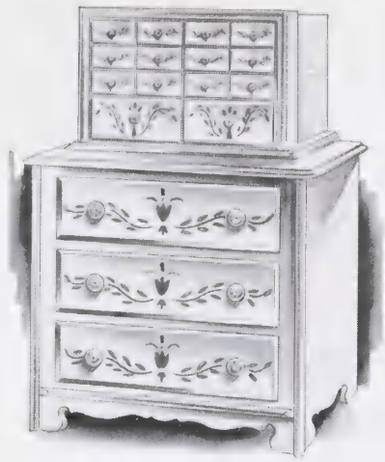
Here's a splendid gift for "HER" that's truly personal. It's a set of 12 Powder Puffs, made of fluffy baby lambskin; each puff personalized with monogram or FIRST NAME, in gold. Packed in clear, after-use plastic box.

Send check or money order.
Satisfaction guaranteed or money back.

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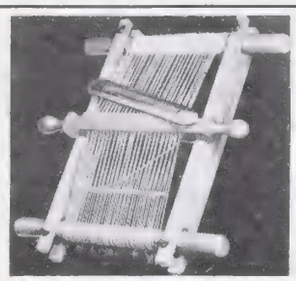
SEVENTEEN DRAWER CHEST ON CHEST

Hand decorated, dust-proof utility commode. A touch of Old New England, expertly constructed by skilled craftsmen. Multiple little drawers to keep countless treasures. Adaptable to any decorative scheme in any room. Width 30″, depth 15″, over-all height 44½″. Locks and center guides in 3 base drawers. Specify color choice. In black, white, pastel green, yellow, blue or rose—$125.00 F.O.B. Boston. Check or money order.



Also available in Chinese motif on black or red lacquer—$150.

COLLEGE HOUSE FURNITURE SHOP
Harvard Square, Cambridge 38, Mass.

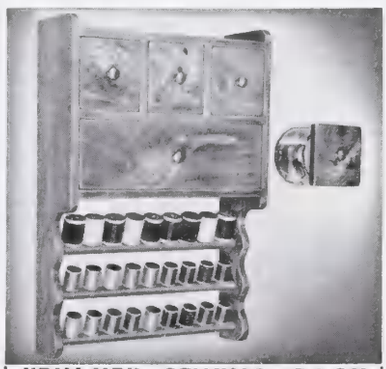


• LOLA JUNIOR LOOM

Here is a wonderful miniature hand loom that any child can operate. Any material can be used for weaving, such as worsted cotton, boucle silk, rafia, abandoned silk stockings. Each loom comes started with a hank of wool. It's easy and lots of fun to make pocket books, knitting bags, table runners, and many other useful items. Shuttle is 8″ wide and the length is unlimited, depending upon the item being made. Size of complete loom is 18″ x 16″. **$6.50** Postpaid

Mail and Phone orders promptly filled.

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"PIN-UP" SEWING RACK

It's New—and an eyefull of charm. Holds all your sewing needs within quick, easy reach.
Holds 27 spools of thread. Small jar-drawers of buttons, snaps, pins, etc.
Large drawer for scissors, tape, needles, other accessories.
Hand made, waxed and rubbed to satin smoothness in mellowed knotty pine.
Size 13″ x 18″ **Thread not included**
Price $12.50 **Express Collect**
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California REDWOOD BURL

★ Let us send you a Redwood Burl! Beautiful bark outcropping of Giant Redwoods of CALIFORNIA, collected by Indians. Place burl in shallow bowl of water. Watch it begin to sprout! Beautiful deep green fern-like Redwood shoots rise up to two feet. Average life of burl, two years. Redwood Burls radiate warmth, add rustic touch to any room. Sprouting guaranteed. medium size, $2.00, Giant size, $5.00, postpaid.

SPECIAL: Pottery bowl, $1.00 postpaid. Send cash or money order.

Rod Bingham's
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Delicately fragrant air-refreshants



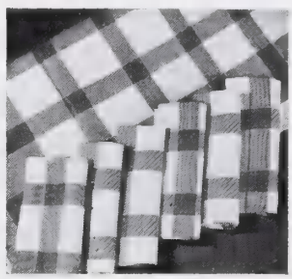
New Deb Air-refreshant removes unpleasant cooking odors . . . keeps the atmosphere of your home flower-fresh all day long . . . transforms your boudoir into a spring garden. Deb gift package includes rare attar of roses; the romantic fragrance of lilac, exotic jasmine . . . each in its own generously large bottle. $4.00 post paid (includes atomizer). No C.O.D.'s please.

THE DEB COMPANY
142 NORTH MAIN STREET
WEST HARTFORD CONNECTICUT

WINDOW



HOSPITALITY LANTERN. Th is something new in entrance lantern Made of heavy solid copper with froste glass panels, its outstanding feature the personalized plate which is pe forated with house numbers, owner's in tials or name if not over 5 letters. Th light shines through the tiny holes, ma ing the letters visible at night. Wire for electricity, $24.90 exp. coll. Hosp tality Lantern, Ashley, Ohio.



RED AND WHITE CHECK make a table cloth that instantly sets party mood. This is a cloth you will u for outdoor barbecues, for informal bu fet parties, for Sunday night suppers spaghetti, crusty Italian bread a chianti. Of Simtex woven cotton in r and white checks, 54″ square cloth a 4 napkins, $3.98. Macy's, New York, N.



SET FOR A PARTY. This i pressive package contains 60 metal book matches, 50 cocktail napkins, coasters, and 75 white luncheon na kins, all printed with two first nam last name, or initials. In red, blue, green and packed in a clear plas container; $4.95 ppd. No C.O.D Helene Stevens, 6411 Hollywood Blv Hollywood 28, California.

LIGHTER!

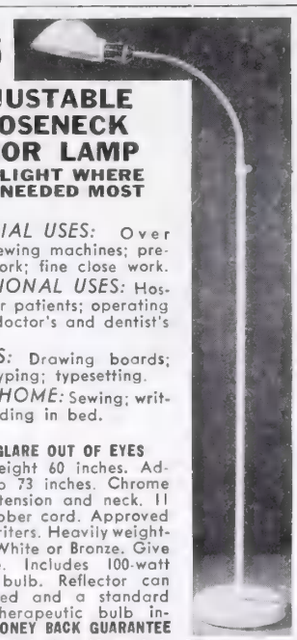
Plugs in to ordinary 115 volt socket. Press lighter down at anytime, and presto! . . . lighter pops up instantly ready for use. Beautiful for home or office. Base crafted of natural finish solid maple. Crystal clear lighter mounting of lucite magnifies gleaming chrome lighter housing. SAFE! SURE! SWIFT! **16.95**



Immediate delivery. Write

KILGORE and HURD
Book Tower Bldg. *Detroit 24, Mich.*

ONLY $9.95



ADJUSTABLE GOOSENECK FLOOR LAMP

PUTS LIGHT WHERE IT IS NEEDED MOST

FOR:
INDUSTRIAL USES: Over power sewing machines; precision work; fine close work.
PROFESSIONAL USES: Hospitals for patients; operating rooms; doctor's and dentist's offices.
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GIFTS

KEEPS GLARE OUT OF EYES

Overall height 60 inches. Adjustable to 73 inches. Chrome socket, extension and neck. 11 feet of rubber cord. Approved by underwriters. Heavily weighted base. White or Bronze. Give preference. Includes 100-watt standard bulb. Reflector can be removed and a standard heating therapeutic bulb inserted. **MONEY BACK GUARANTEE**

Send check or Money Order Today
Shipped Express Charges Collect

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LOVELY, LIVING

Orchids



Beautiful orchid plants from Central America bloom gorgeously each year and year-after-year.

Planted in moss, they are self-feeding, self-perpetuating, and need only water. Your choice of handsome California Redwood Trellis *or* Basket containing 5 living, leafy, hardy bulbs for indoors or out. • Wonderful gifts only $2.95 postpaid. Satisfaction guaranteed. Please, no C. O. D's.



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SHOPPING

INGLES are individual plastic ice e cups that allow you to get just as ny cubes as you need without un- ezing the whole tray, and you can ry them from refrigerator to glass hout fussing with ice tongs. The rmth of your hand pops them out. e, too, for freezing desserts. A box 12, with stirring spoon, $1 postpaid n National Giftware Company, 10 ad Street, Boston 9, Massachusetts.



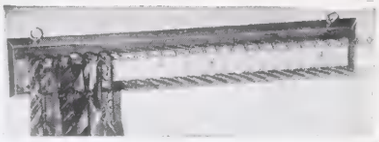
OT ROLL SCOOP. Hot bread l stay hot during dinner if you serve in this good-looking scoop, and at ktail parties, there's nothing like it passing sizzling canapes. Send one a bride with entertaining ideas, and will establish her as an accomplished tess. $10 exp. coll. Log Cabin Gift op. P. O. Box 126, Clayton, Georgia.



ESK LAMP. A modern version of highly efficient gooseneck lamp is ustable so the light falls on your k in the best possible way. The base f lime-oak finish, the arm is brass in atin finish, and the leatherette shade es in green, maroon, or brown laced h gold. Very nicely priced at $9.75 l sent express collect from Hobby k Mart, 120 Greenwich St., N.Y.C.



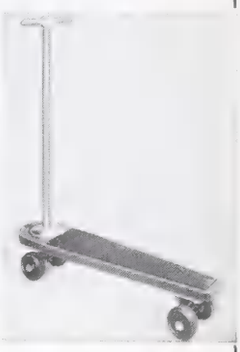
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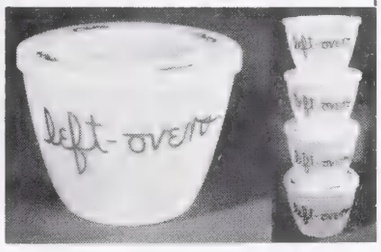
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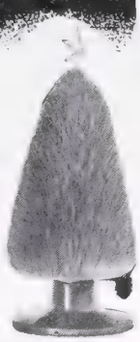
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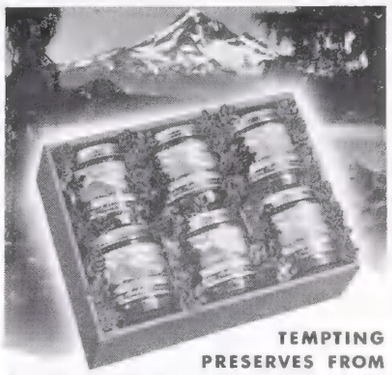


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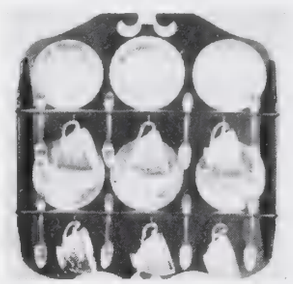
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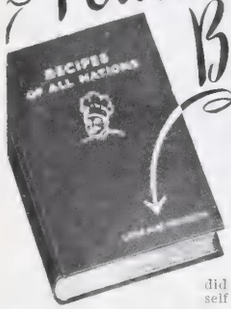
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(*Continued on page* 141)

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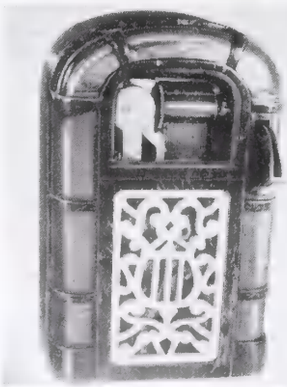


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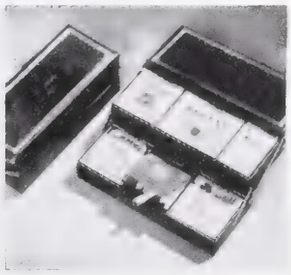
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WINDOW SHOPPING

CONTINUED FROM PAGE 136

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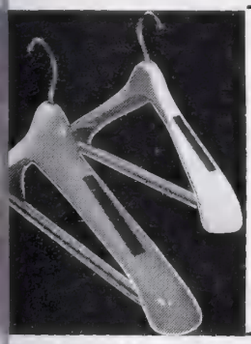


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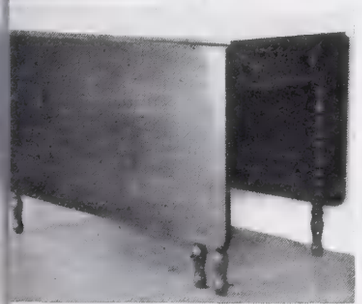
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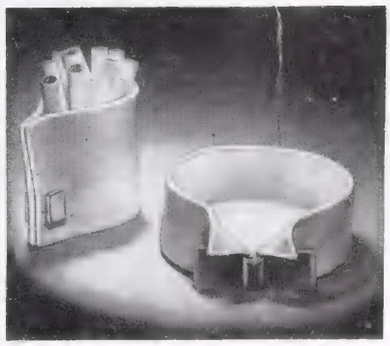
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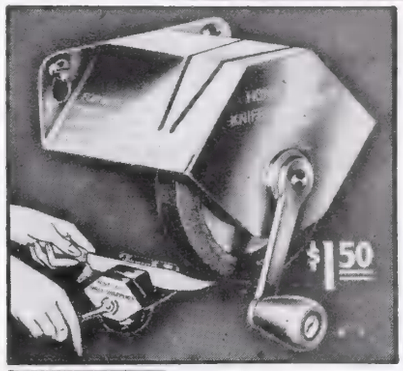
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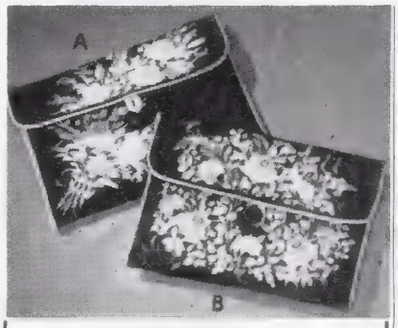
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from the Jarrell gift collection

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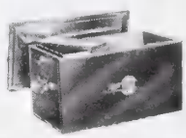


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WINDOW



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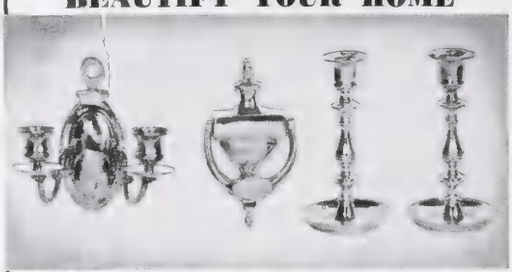


SURPRISE! Belinda Pink-Ears, le ter-writing bunny from California, is no the leading lady of a book of surprise Tiny toys, such as a little shovel, watch, etc., are scattered through the i lustrations and on the last page, Be inda encloses a piece of her stationer and promises to answer letters writte to her. $2.15 ppd. Tiny-Tot Gifts, 183 W. 11th Place, Los Angeles 6, Cali



ANIMAL KNOCKERS. An en gaging menagerie of house pets to hang on all your bedroom doors are made o heavy cast brass, lacquered so you won have to polish them, and you may hav a sedate pussy cat, a long-eared dog a the post, a bushy-tailed squirrel in tree. They're 3¼" high, complete wit screws, $1.50 each ppd. Horatio Studio 60 Greenwich Ave., New York 11, N.Y

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ALL SOLID GLEAMING BRASS

Candlesticks—Saucer base, 7½" tall..... **$5.95 pr.**

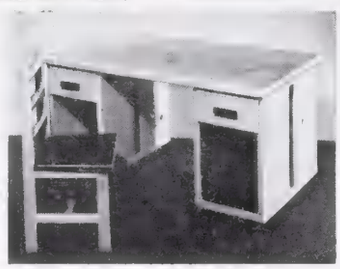
Candlesticks (not shown) — Same as above, 9" tall..... **$8.95 pr.**

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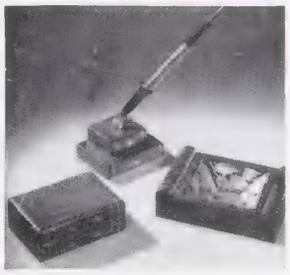
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SHOPPING

BUNKHOUSE LAMP. A wonderful table lamp that takes its inspiration from the southwest will bring warm radiance and ten-gallon charm to a library, playroom, or country lodge. The brass has a baked lacquer finish that prevents tarnishing, and 16½" shade comes in red, black, or polished brass. Also available with wood base and cord outlet. $23.50 ppd. San Gabriel Industries, Valley Blvd., El Monte, California.



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- The round ebonized tray, diameter 20 inches, $14.

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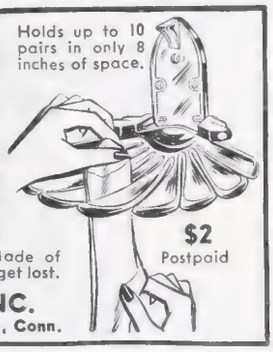
Newest, Neatest Way to Dry Stockings!



Folded against the wall it becomes an attractive decoration.

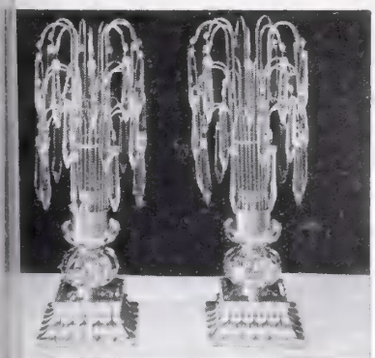
No more crowded towel racks or dripping hosiery on the shower rod. The Saf-T-Dri stocking holder keeps the bathroom neat and orderly. Smooth slots in shell hold stockings securely by the toe. No metal to rust or stain, no rough edges to snag or tear. Made of smooth clear plastic; no clothes pins to get lost.

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$19.85 the pair
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Yes put your plants in the window—on these magnificent swinging shelves! Heavy plate glass on sturdy white enameled metal; they swing right and left, won't interfere with opening of window, stunning indoors and out. For plants or figurines, etc. $4.00 pair.

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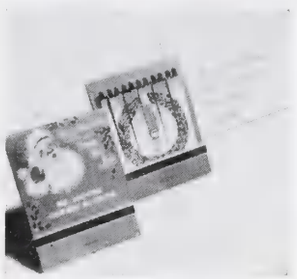
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A CYPRESS KNEE is part of t root of the cypress tree, and a thousa years is not an uncommon age for on One man who recognizes their roman and strange beauty fashions them in such useful objects as lamps, flow holders, pipe racks, etc. This particul lamp is $12.50. Others range from $5 $50 and each is sold by individual ph tograph as there is just one of a kin Thomas Gaskins, Palmdale, Florida.



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- Ball bearing mounts
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- Two-way adjustable handlebars
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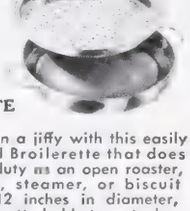


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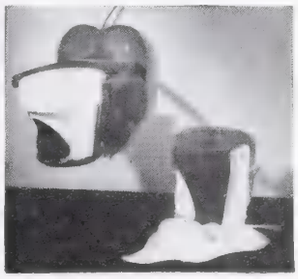
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A LETTER A WEEK . . AND A "TOY SURPRISE" IN EVERY ONE

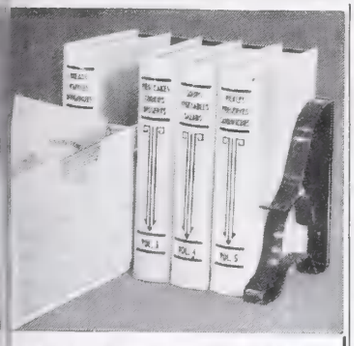
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All with white cording and monogram • Allow three to four weeks for monogramming

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Larger sizes on request.

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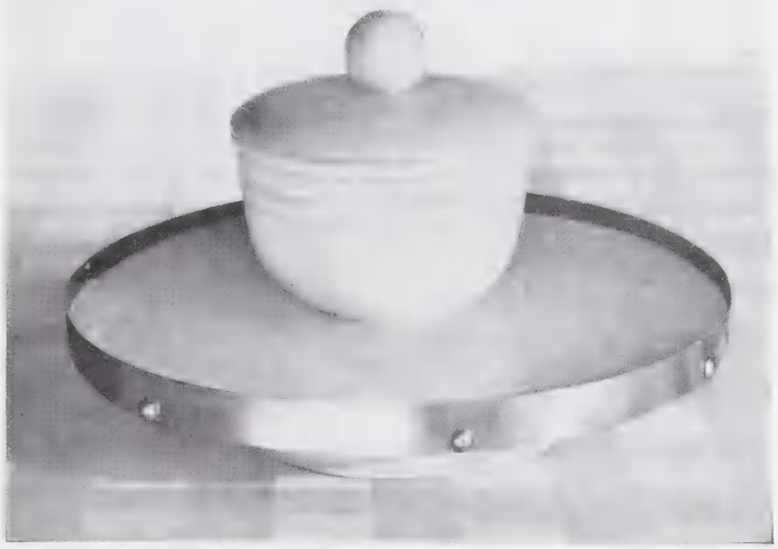
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in a setting of their own to simplify your entertaining ... our gay yellow pottery cheese bowl on a tray of frosted oak for potato chips or crackers. Bowl and tray may be used separately. Complete $10.00 plus express charges.

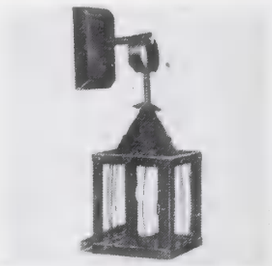
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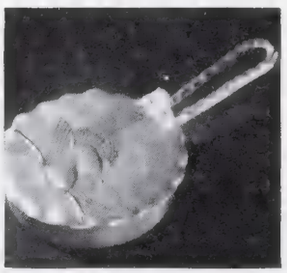
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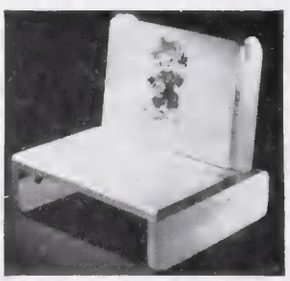
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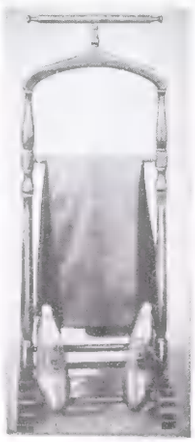
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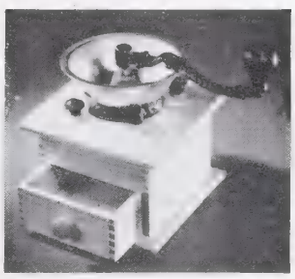
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Dept. A61 • Bell, California

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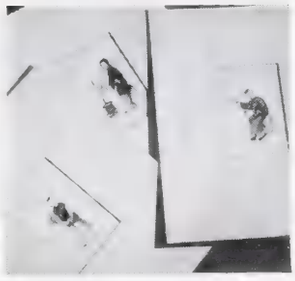
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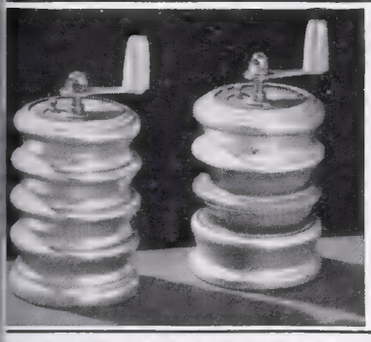


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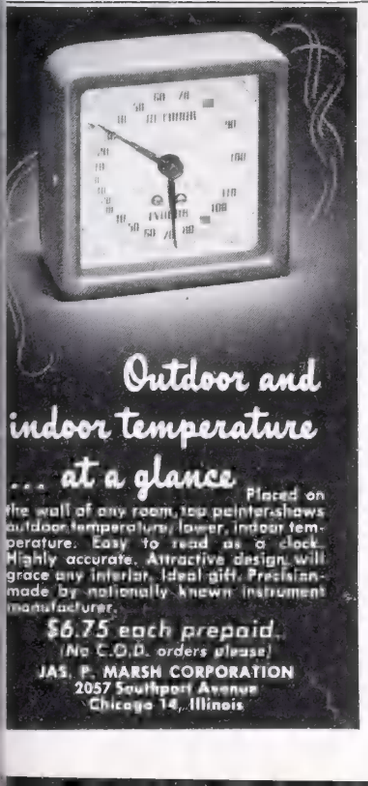
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Bag of pepper corns with each order.
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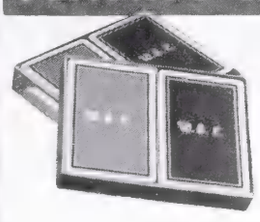


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Box of 50 ..... $1.50
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MERMOD · Jaccard · KING
Saint Louis
JEWELERS TO AMERICA FOR 117 YEARS

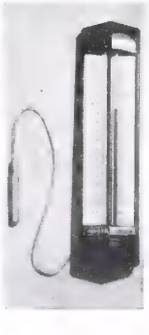
Gifts they'll enjoy for years to come...
from one of New York's most popular stores



ELECTRIC BLANKET, made by G.E., warms an icy bed in 5 minutes; then automatically adjusts to temperature changes to keep the sleeper cosily warm. Light weight, entirely safe, even washable. Blue, rose, green; satin-bound. AC Twin size, **39.95;** Double, **42.00.** Double with dual controls, **52.50.**

SHARP PAIR—With this Carving Knife-Poultry Shears Set, even a tyro will do a good job on many a bird. Case Carver with 8" concave-ground blade and Pakka handle, and chromed Shears, both fit into wood block. **9.85.**





TELLS TEMPERATURE INDOORS AND OUT—This useful double thermometer reports the outdoor temperature by means of its transmission cord, hung outside the window. The second thermometer shows the indoor temperature. Black, 9½" x 2¼", **6.00.**

LEWIS & CONGER
Ave. of Americas at 45th St.
New York 17, N. Y.

Please send me
☐ General Electric Blankets @ ☐ 39.95 ☐ 42.00 ☐ 52.50
☐ Case Carver & Poultry Shear Set @ 9.85
☐ Indoor-Outdoor Thermometer @ 6.00
Name____
Address____
City & State____
☐ Charge my acct. ☐ Check encl.

NEVER BEFORE
Such Values for Your Home!

#93 EARLY AMERICAN TWO-LIGHT SCONCE
In brass with imported crystal prisms. 9¼" high. $12.85 Pair

#94—IDENTICAL PAIR, without prisms. $10.50 Pair

#92 BEDROOM KNOCKER
Solid brass, 3¾". Engraved in Black lettering with Given name only. $1.95

#91—COLONIAL DOORKNOCKER
Solid brass, 6¼" long. Gracefully engraved with your name in Old English lettering. $4.20

#17—JACOBEAN BRASS CANDLESTICKS
13¼" Tall. Replica of an old English pattern. $7.75 Pair

#95—BRASS BEDLIGHT
Authentic reproduction of an old Colonial bedlight 3" high, saucer 6" diameter. $3.50 Each

#96 — THREE-BRANCH CANDELABRA
Solid cast brass. 9" tall, in Pilgrim pattern. $15.00 Pair

#98 — MALLET SALT & PEPPER SET Brass, 3½" tall. $1.95 Pair
Engraved with one Old English letter Monogram. $2.75 Pair

#66—EMBOSSED BRASS PITCHER
Imported from England. 6½" high. Wonderful buy at only $2.50

#67—DUTCH GIRL DINNER BELL
The perfect bread and butter" gift. Made of brass 2¾" high. $7.50

#99—PLANTER BOOK-ENDS
Available in brass or copper, inset with colorful floral tile, 6" high x 6" wide. Large planter box can hold a plentiful arrangement of flowers or plants. Padded to prevent scratching furniture. $12.95 Pair

#68— CHANTICLEER NUTCRACKER $2.50 Pair
Brass 6" long. No nut too hard for the "bird."

#64— STAGE-COACH LAMP $9.95
Copper with black rust-proof finish for out-of-doors use. Wired. 13" high

#65—IDENTICAL LAMP
Larger size 15½" high. $13.25

#69—TOASTING FORK
Imported from England, 18" long in brass. Very useful and decorative. $2.25

#70— COPPER FRUIT OR FLOWER DISH
9" diameter, 1½" deep. A perfect center piece. $3.25

#71— GLEAMING CHROMIUM COCKTAIL SHAKER
A big fellow, 12" tall, holds 2 quarts of your favorite recipe. $12.95 Personalize it with an engraved two or three letter monogram. Price including engraving $14.50

#72— HAMMERED ALUMINUM ICE BUCKET
Features a Vacuum Insulated Thermos Liner that keeps a plentiful supply of ice cubes solid for many long hours. Fine for keeping liquids or liquids Hot or Cold. 8½" high by 7½" wide. $15.95

A Name Famous for GIFTS

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69 Fifth Avenue • New York 3, N. Y.

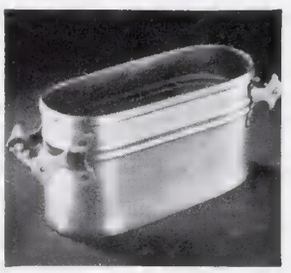
WinDow



LITTLE GIRL JEWELRY. sterling-silver bunny pin will make young lady feel enormously dressed —ready for anything from a trip grandmother's to an ice-cream soda the drug store. $1.65. The sterling-silv identification bracelet is ladylike enou to wear everyday, and can be engrav with her name at 10¢ a letter. $1.95. T included and postpaid. J. Welde Roberts, Philadelphia 10, Pennsylvan



NECK PILLOW. For invalids, rea ers in bed, train and car travelers, s loafers, there's nothing like the Nek-Ee It gives marvelous support to nec shoulders, or back. With all goose-dow filling and washable cover or with brow twill travel cover, $8.99. The sa covers with kapoc filling, $5. Pp Thompson's Nek-Eez Co., 5422 Neosh Street, St. Louis, Missouri.



COPPER WASH BOILER. gay miniature of the hard-working wa boiler will be a bright accent on yo desk or coffee table filled with ivy, cig rettes, a tawny nosegay of fall flowe or a writer's supply of sharpened pe cils. It measures 6" x 2" x 3½" hig and the price is $5.95 ppd. Savage-Ca fornia, 2115 S. San Pedro Street, L Angeles 11, California.



Gay, versatile plates for informal settings. In vibrant colors — assorted luscious fruit designs on a white background — edged with a touch of green — hand painted under glaze — scalloped edges — fluted sides — 8½" diameter. And an extra set makes a strikingly decorative wall grouping.

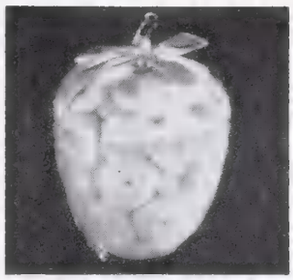
for the set of 8,

(Add 15c for postage) **3.95** *(In Ohio add 3% sales tax)*

The Union, **COLUMBUS 15, OHIO**

SHOPPING

APPLEFUL OF PUFFS. A giant glass apple, 8" high and 6" in diameter, comes with a party supply of guest powder puffs in pink, blue, or beige. After they have made about sixty of your friends more beautiful, you can use the apple for cookies, bath salts, packages of cigarettes, or flowers. It's $2.75 ppd. No C.O.D.'s. The Mail Mart, 52 Prospect Street, White Plains, New York.

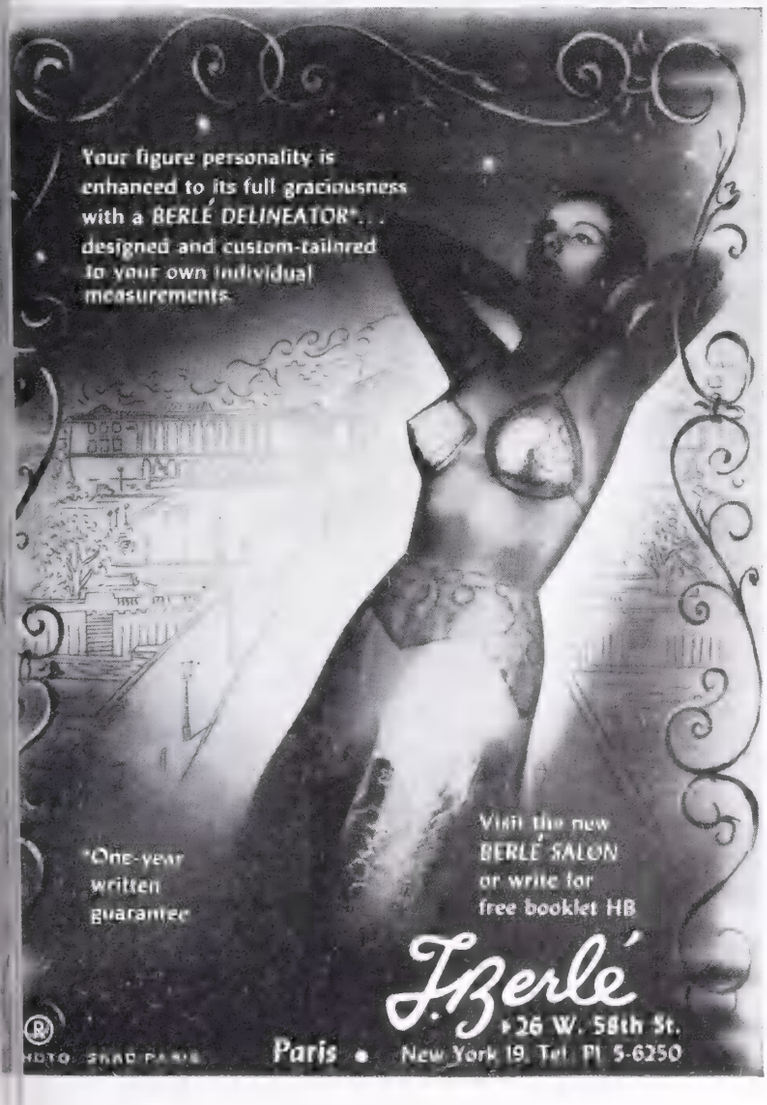


"FURNISHING IN STYLE," by Walter Rendell Storey is an informative explanation of the famous periods in furniture and decorating. It is clearly illustrated with photographs, some of them in color, and points out how you can take what most pleases you from several periods and create a room that is a graceful expression of your own taste. $5 ppd. American Studio Books, 381 Fourth Avenue, New York, N. Y.



LEBKUCHEN, the Christmas cookies that are as traditional as the star on top of the tree, are made from an aged recipe and come packed in tins so you don't have to worry about their growing stale. Generously filled with fruits, nuts, and spices; 13 oz. round tin, $1.60; 14-oz. box, $1.85; 25-oz. round tin, $2.95. Ppd. Paula's Lebkuchen, 1087 St. Nicholas Ave., New York.







PHOTOGRAPH BY MAYNARD PARKER

Expert PLANNING...

Charming Provincial interior decorated by Barker Bros. Small Homes Studio...expert in creating distinctive informal homes at modest cost.

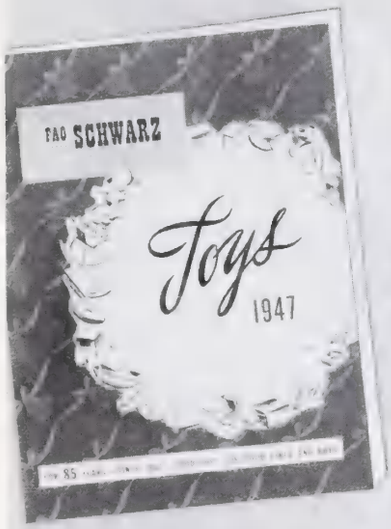
BARKER BROS.

Seventh, Flower & Figueroa, Los Angeles

CHRISTMAS SHOPPING FOR TOYS
The Easy Way



BEFORE YOU KNOW IT . . . IT'S CHRISTMAS!



This is just about the time of year when our deserving offspring suddenly become mysteriously and exceptionally "good." And of course they know that Christmas time is coming closer and closer all the time!

WHY NOT SHOP THE EASY WAY?

Make our Toy Catalog your toy store, and shop easily and pleasantly from your favorite easy chair. There'll be no hectic last minute lists and dashes, or wondering if there's someone you've forgotten—nor will you have to brave the crowds, the noise, the confusion! Instead—you'll enjoy our big and colorful 80 page Toy Catalog, filled with gifts that children love—all carefully selected by the oldest and finest toy store in the country.

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AMERICA'S FOREMOST TOY STORE...

SEND FOR YOUR CATALOG TODAY!

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Gentlemen:

Please send our copy of your new 1947 Toy Catalog.

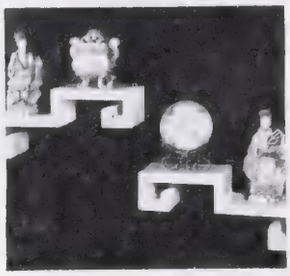
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FOR 85 YEARS...GOOD TOYS FOR GOOD GIRLS AND BOYS

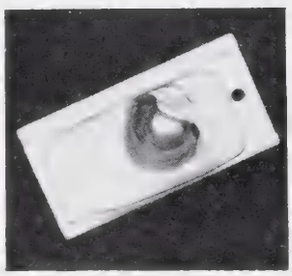
WINDOW



DECORATIVE KEYS to hang on your wall and to hold a small pot of ivy, a collector's cup and saucer, or a group of Chinese figurines have two platforms on different levels, and they come in pickled pine, mahogany, black, Chinese-red, or dark-green finishes. They're 14¼" x 4½", $11.95 the pair, express collect. Ruth Hilton, 1920 Crotona Parkway, New York 60, N. Y.



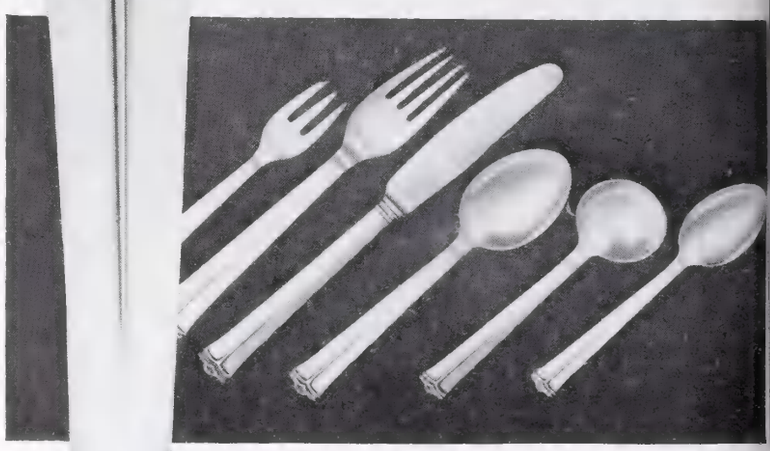
MEXICAN VENDORS. Carlos and Conchita are a pair of ceramic figurines, and they carry their wares on top of their heads. He sells hats and she sells baskets which you'll use for extra ash trays at a party or around the bridge table. They're $3.25 each. Hats and baskets are 50¢ each extra, and a nest of 4 of each should keep you well supplied. Kora Kilns, 4574 No. Figueroa, Los Angeles, California.



THE FIRST HAIR CUT is one of the major events in a child's life, and the first curl snipped is always saved. But until now there has been no practical place to keep it. The Curl Cupboard comes in a suede-like finish—pink for girls, blue for boys—and the plastic guard protects it from dust and moisture. With place for name and date, $1 postpaid. Jule Mandell Co., 6017 W. Adams Blvd., Los Angeles 34, Calif.

SPARTA

COMBINES MODERN DESIGN WITH THE PURITY OF GREEK LINES



STERLING BY *Cohr* OF DENMARK

Sparta carries the hallmark of Cohr, one of the world's finest silversmiths. These are truly heirloom pieces designed with a chastity that assures perpetual good taste. The pattern is open stock.

Dinner Fork	$11.40
Dinner Knife	9.90
Bouillon Spoon	6.90
Tea Spoon	5.40
Dessert Spoon	8.40
Salad Fork	5.70
Six Piece Place Setting	47.70

Prices include Federal Tax

MAIL ORDERS PROMPTLY FILLED ON PLACE SETTING OR INDIVIDUAL PIECES.

A. Harris & Co.

DALLAS TEXAS

SHOPPING

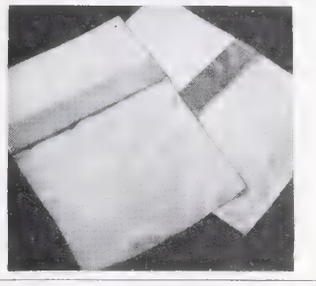
SHOE SHOE BABY. For sentimental reasons, you'll want to "immortalize" your baby's first shoes in genuine metal, preserving every tiny wrinkle and scuff. Mounted on copper-plated bookends, a pair of bronze-plated shoes is $9.95; Silver-plated, $14.50; 22k gold-plated, $19.50. Send shoes and allow 3 weeks delivery. Ppd. Warner Shops, 1516 Jarvis Ave., Chicago 26, Illinois.



THE CROSBY DERBY combines four excellent horse-racing games in one, and any number can play. "Odds" operates like a real track with odds determined before betting begins. In "Odds Blind," bets are made before odds are determined. "Player's Pool" splits the winnings. In "Jockey's Choice," each player "rides" a horse. $2.95. Fishlove Industries, 712 N. Franklin St., Chicago.

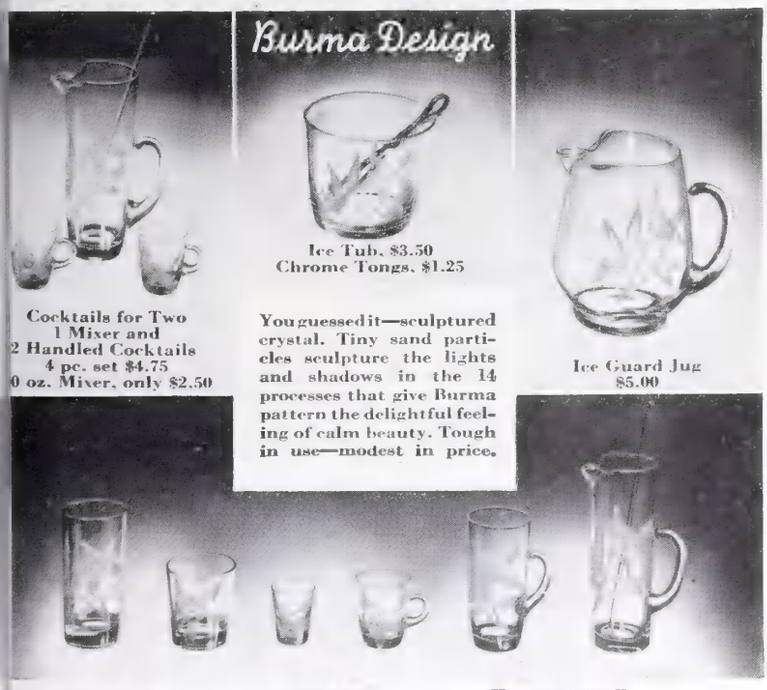


SLEEPING BEAUTIES. Boudoir pillow cases of rayon shantung come in soft bedroom colors of blue, light green, maize, pink or white, and they're tailored with satin bands in any of the same colors—either to match or contrast. The cases are washable, and would be nice for a chaise. 95¢ each, or three for $2.75 postpaid. George-Anne, 26 Journal Square, Room 610, Jersey City 6, N. J.



It's fun to have every serving item match!

REIZENSTEIN'S *Sculptaglass* **QUARTZ CLEAR CRYSTAL**



Cocktails for Two
1 Mixer and
2 Handled Cocktails
4 pc. set $4.75
40 oz. Mixer, only $2.50

Ice Tub, $3.50
Chrome Tongs, $1.25

You guessed it—sculptured crystal. Tiny sand particles sculpture the lights and shadows in the 14 processes that give Burma pattern the delightful feeling of calm beauty. Tough in use—modest in price.

Ice Guard Jug
$5.00

Hiball Glass
14 oz.—8 for $6.00

Whiskies
8 for $4.00

Handled Hiball
8 for $12.00

Oldfashioned
7½ oz.—8 for $6.00

Handled Cocktail
8 for $9.00

Martini Mixer
32 oz. with Stirrer
$3.50

No C.O.D.'s. For mail orders add 25¢ for each 8 Jug, Tub or Cocktail Set.

Only Reizenstein's, America's oldest family owned china and glass store since 1859, is in position to offer these exquisite handfashioned Burma crystal items at such modest prices.

C. REIZENSTEIN SONS 505 Liberty Ave., Pittsburgh 22, Pa.

The Plan that came to dinner





Versatile, beautiful modern is as much at home in your dining room as roast turkey. And what charm and warmth this gay set will add to festive holiday meals not far away. Beauty like this is typical of Wilson-Jump room planning. Here you find unusual furnishings plus skilled artistry for adapting them to your scheme of things. Drop in next time you are on Michigan Boulevard.

Illustrated: Pickled oak breakfront $598; dining table $268; serving commode, $137; arm chair $67.50; side chair $62

Wilson-Jump

608



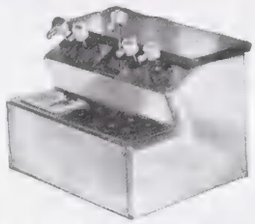
The store of distinguished Home Furnishings, Furniture, Draperies, Decorations.

"Michigan Avenue by the Blackstone" • 608 S. Michigan Ave., Chicago 5

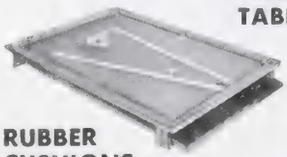
Take your choice of the Better Things by doing your Xmas Shopping NOW!

A SODA FOUNTAIN THAT WORKS

For small fry with a sweet tooth. Holds five flavors. Just push the plunger and presto—out comes your special flavor treat. Colorful, all metal body 6¾ x 9¾ x 7¼ inches. Will gladden the heart of any growing youngster. Each only..... $3.95



POOL TABLE

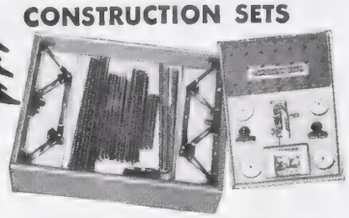


RUBBER CUSHIONS

Daddy and junior can match their skill on this De Luxe 36x24x4-inch billiard table. Heavy wood construction, maple finish. Live rubber cushions. Automatic ball return. Set includes rack and 15 numbered balls, cue ball, two cues and counting rack. Each..... $9.95



CONSTRUCTION SETS



An elaborate array of interchangeable, standardized metal parts to start a young mechanical genius on the road to success. Build bridges, trestles, ferris wheels—most anything you can think of. Powerful spring wound motor and pulleys make moving toys. The Set..... $5.95

JUNIOR MODEL POOL TABLE

Similar to above but in 26x17x4-inch size. Same high quality—same fine equipment. Each..... $4.95

JUNIOR CONSTRUCTION SET

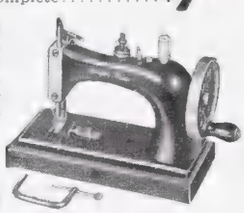
A junior construction set with a great array of parts and a host of easy-to-build projects. All parts are standardized and interchangeable. Powerful spring wound motor included. It's educational and entertaining—and loads of fun. The Set..... $3.95



WILD WEST GUN AND HOLSTER SET

Belt and holster of finest western saddlery leather—tooled and studded with jewels. Realistic Texan type six shooter gun with revolving barrel and plastic grips. Looks and feels like the real thing. It will be his favorite gift. Set complete..... $7.95

SEWING MACHINE THAT REALLY SEWS



A real sewing machine—miniature in size but with a precision mechanism that really sews. Fine all metal construction. It's practical, educational and endlessly entertaining. Clamps to any table top. Needle and thread included. Each only..... $7.50

Similar to above but simplified—attractive but not so fine a finish. All metal base. Does a perfect sewing job, too. Each $2.95

UNDER-THE-TREE XMAS VILLAGE

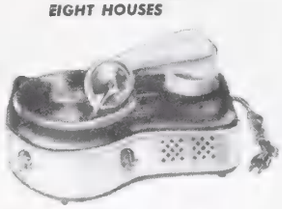


SET CONSISTS OF EIGHT HOUSES

For under-the-tree decoration. Set consists of eight quaint, tinselled and snow bound houses—a little village that you can light up with the tree. Colored windows transmit light. Per Set..... $2.95

SHATTERPROOF TREE ORNAMENTS

Glittering, glistening tree ornaments—beautiful tinselled balls, bells and birds that roost or hang on the tree. Light as a feather, plastic and unbreakable—you'll use them for years. Per dozen, asstd..... $1.50



MODERN ELECTRIC PHONOGRAPH

For the nursery and play room. Colorful, rugged all metal body. Electric power driven turntable. Plays all 10 or 12 inch records. Mechanical reproducer head gives fine volume and tone. Measures 12½ x 8x 7½ inches. Each. $9.95



XMAS TREE LIGHTS

Set of nine bubbling candle lights in assorted colors. Base and candles glow and a constant stream of bubbles rises through the candles. The Set $4.50

REGULAR LIGHTS

Set of seven multiple lights. Specially wired so tree stays lit even if a bulb burns out. Per Set..... $2.95

Same as above but series wired, per set.....$1.95

OUTDOOR LIGHTS

A seven-light set for outdoor use on shrubs or evergreens. Weatherproof wiring and sockets. Asst. colors. Per set $3.50

CARLETON HOUSE

3312 LINCOLN AVE., CHICAGO 13, ILL.

★ ★ ORDER WITH THIS HANDY COUPON ★ ★

CARLETON HOUSE
3312 LINCOLN AVE., CHICAGO 13, ILL.

Date.....

Please ship items checked—Check enclosed for $.....

☐ Soda Fountain	$3.95	☐ Xmas Village	$2.95
☐ DeLuxe Pool Table	9.95	☐ Tree ornaments	1.50
☐ Junior Pool Table	4.95	☐ Elec. Phonograph	9.95
☐ Sr. Construction Set	5.95	☐ Xmas Tree Lights	4.50
☐ Jr. Construction Set	3.95	☐ Xmas Tree Lights	2.95
☐ Gun & Holster	7.95	☐ Xmas Tree Lights	1.95
☐ Sr. Sewing Machine	7.50	☐ Outdoor Lights	3.50
☐ Jr. Sewing Machine	2.95		

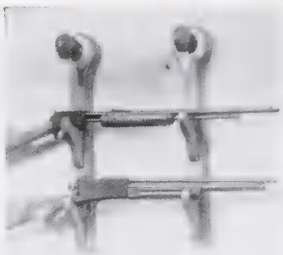
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ADDRESS

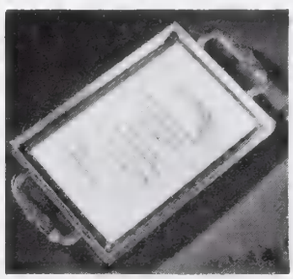
CITY STATE

Please add 10% on orders under $10.00. Orders over $10.00 prepaid.

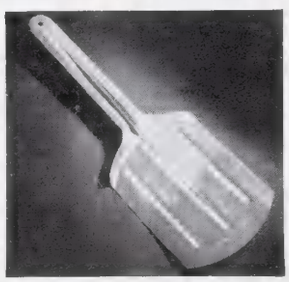
WINDOW



GOOD GUNNING. A pair of solid walnut gun racks would be a handsome addition to a country living room or library. They are mounted with life-size duck heads in brown and white, or with hen or drake mallard heads. Padded to protect the finest guns and sturdy enough to support the heavy ones, they hang on the wall and hold 2 guns. $12.50 the pair ppd. Lansdowne & Co., 24 Centre St., Willoughby, Ohio.



INVITATION TRAY. A fine idea for the next wedding present on your agenda would be to send the invitation to this shop and they'll mount it inside a glass covered tray to make a handsome catch-all for cards on the hall table. Or you might send in a birth or graduation announcement and they'll do the same. Finished in gold plate, velvet-backed, $3.75. Ppd. Spivy-Johnson Art & Frame Co., Birmingham 3, Alabama.



OVEN SPATULA. This is an amazingly satisfactory tool to have in your kitchen, because with it you can actually "shovel" casserole dishes and hot pies from the oven without any danger of burning your fingers. Made of lightweight aluminum, the giant blade is 6" wide, 8" long, and the 9" handle has a hole for hanging. $1 ppd. No C.O.D.'s. Masonbloc Co., 3261 N.E. Thompson, Portland 12, Oregon.

By Mail! Hand Carved Holiday CANDLES



Santa Claus head frosted white, with red face. $2.00



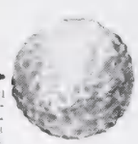
Holly block—frosted white with holly leaf with berry trim, pine scented. $1.00.



Snow Man—with top hat and buttons. Pine scented, 8" tall, $2.00.



Cape Cod Cottage. $2.00.



Snow balls frosted white with red centers, pine scented—4 sizes, $.30; $.50; $2.75; $5.50



Block Candle—Frosty white with holly decorations. 6" tall, $2.00.



Bay berry tapers packed 4 in a Christmas box—8" tall, $.85 box.



Right: Drip Pillar candles—red, green or white—10" tall, $1.25; 13" tall, $2.00; 25" by 6" base, $10.00





Jacobean twists, 4 colors—white or green with red center, or white or red with green center. 2 sizes—6" x 4" $1.25; 12" x 4". $2.75.

Right. Star of Bethenem—Pine scented. White or green with red center. White or red with green center. 6" x 4". $1.25; 12" x 4". $2.75; 16" x 4". $3.50.



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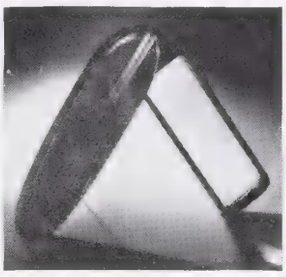
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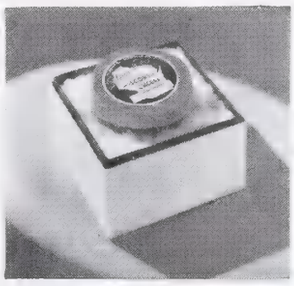
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CONNOISSEURS have highly accepted this jewel-like, exquisitely styled 18th Century swell front chest—masterfully done in aristocratic swirly Honduras Mahogany, with solid brassies and an already ageless appearing Patina. Drawers are accentuated with beaded moulding. Top has ebony box-wood inlay and cross-banded edging. Width 33", Height 32", depth 19". Superbly proportioned for tasteful decor in so many places, singly or in pairs—for your: (1) Living room, as the focal piece or semi-formal groupings; (2) Hall console settings; (3) Dining room—for silver, linens and server; (4) Mr. and Mrs. and children's bedrooms; (5) Den and Sun rooms. You can be confident of the enhancing beauty and prideful usefulness of this authentic copy. Price $79.50. Transportation charges prepaid.

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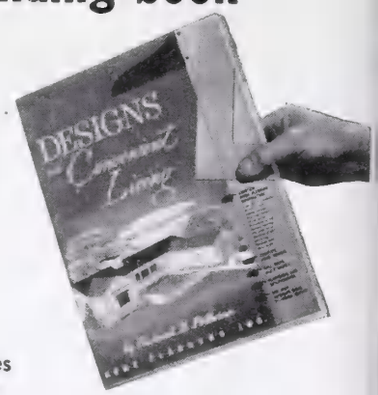


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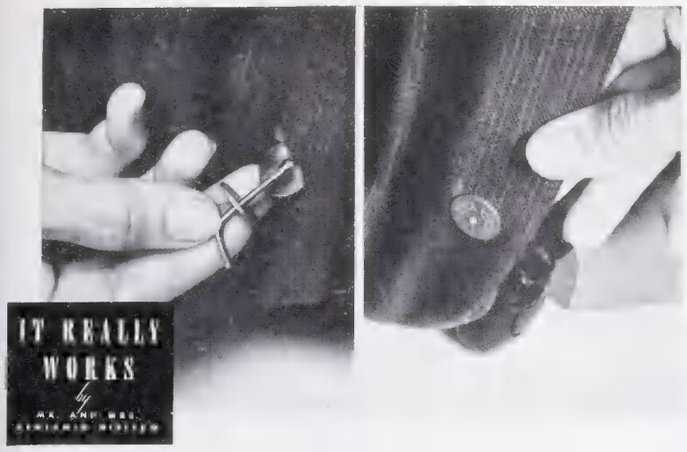
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Insert the plug through the hole as shown in our illustration. Then tighten the washer, break off the screw handle, and the job is done.

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How To Leave Home *and* LIKE IT

by Harry Price

Your best bet in travel, come this year's snows, is the "packaged" tour. These are not group affairs, but are arranged for you individually by a steamship company, railroad, or travel agent. The advantage is that you know before you start just where you are going and how—and that you are assured of accommodations. Such tours will be 99 per cent domestic (that is, Western Hemisphere) with a modicum of Scandinavia and Switzerland.

This is the opinion of Fred H. Dietz, Executive Secretary of the American Society of Travel Agents, who stresses that, at home, Florida, Southern California, the Pacific Northwest and the Ranch Country will receive the largest number of visitors, with Quebec's famous Laurentian mountains running a good second.

Despite the fact that French Line's "De Grasse," Cunard's famous "Queen Mary" and other trans-Atlantic vessels of note have been added to European runs, Mr. Dietz feels that your chances of securing passage are virtually nil. Consequently, since seats are available, the airlines will really bid for your patronage. He predicts that Scandinavia and Switzerland will be the centers of attraction.

Southward Ho!

The Americas (Bermuda, Nassau, the West Indies as far south as Trinidad and the Central American countries) will be this winter's playground for Caribbean addicts. And if you're the wise type you should be talking to your travel agent right now about accommodations.

Chances are that for American travel over water you'll find accommodations easier to obtain on the airlines, since shipping space in the boat services has been at a premium for some time now. As a guide for your planning, some steamship lines are opening their February 1948 passenger bookings this month (November). And at that they all seem to have waiting lists which are t-h-i-s l-o-n-g.

Still, that shouldn't prevent you from inquiring, for many people have put their names to several lists, hoping, of course, that one or the other will come through. Thus, they will be compelled to bow out of the other lists and may leave a space for you.

For Landlubbers

Ashore, your travel needs can be well taken care of by the American railroads, with new wrinkles and gadgets for your comfort from meals-at-your-seat to registered nurses.

Florida's early birds are already en route to America's "Riviera." California's gates, from the Golden one to the starting gates of Tijuana's track, are opening wide in anticipation. Idaho's Sun Valley is offering its relatively untrammeled vacation areas.

Life in 1862

If you're at all interested in how some of the people lived some of the time about 80 years or so ago, you shouldn't miss Nebraska's Homestead National Monument in Gage County. Here, history books will tell you, was the scene of the famous land settlers' rush, following the Homestead Act when the Federal Government in 1862 threw open 120,000,000 acres of public land to Civil War soldiers and others.

The National Park Service has restored a typical homesteader's cabin and a farm of that period, and here you can admire the hardiness of the men and women who built the West.

Some More to See

Spectacular is the word used to describe three natural underground wonders in Missouri's Ozarks. Near Leasburg are the renowned Missouri Caverns—a cave of variegated onyx and enormous underground passageways. Nearby is Onandaga Cave, called by many "Nature's Underground Jewel." And a short distance away is the famous Cathedral Cave of submarine crystal chambers.

The South American Way

If you're thinking of South America for your winter's vacation, here are some notes that can help your planning. Sketchily outlined as they may

(*Continued on page* 275)



For Christmas... choose the only sterling with "Third Dimension Beauty"...

WALLACE STERLING

All over America . . . from star-spangled country crossroads to starry-eyed skyscraper canyons . . . Christmas means home. To America, home means being with loved ones . . . the friendly open door . . . entertaining old friends and welcoming strangers. Fortunate the home with fine Wallace Sterling to grace the table . . . Wallace Sterling with its exclusive "Third Dimension Beauty" . . . that quality of superior artistry in which the front, profile and back are blended into a complete unity of beauty. For Christmas, choose one of the Wallace designs illustrated above: left to right, Grande Baroque, Stradivari, Sir Christopher, Grand Colonial, Rose Point. Six-piece place settings include luncheon knife, luncheon fork, cream soup spoon, teaspoon, salad fork, butter spreader; about $25 to $30.

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THIRD DIMENSION BEAUTY



Beauty in Front *Beauty in Profile* *Beauty in Back*

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Carson's Linen Shop says

Merry Christmas

with this tablecloth and napkin ensemble

. . . imbued with more Christmas spirit than your brandiest plum pudding (and more fun, too, for more people for lots longer). Use it, year after year, from one end of the holly season to the other. Or give it as a gift to be oh'ed-and-ah'ed at for many festive Christmases to come. Made by Briggs, of snowy white cotton—blocked, as you'd hope, with brightest red and green.

64″ x 90″ cloth and eight oblong napkins, 10.95

64″ x 120″ cloth and twelve oblong napkins, 13.95

LINEN SHOP, SECOND FLOOR



Photography: Heiser

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Perfect end of a perfect day . . . music by the magnificent Magnavox radio-phonograph

FROM mountain cabin to suburban mansion, Magnavox fits graciously into every living scheme . . . both as fine music and superb furniture. Magnavox offers every new and improved development of radio science, including unmatched tone quality, genuine static-free Armstrong FM and fully automatic record changing. It embodies this incomparable performance in console models, styled and made as fine furniture, because it is impossible to bring you fine music accurately reproduced through anything less than large-set quality. There are fourteen distinctively different Magnavox models from which to choose, priced from $198.50. Look for your dealer's name in the classified telephone directory or write The Magnavox Company, Ft. Wayne 4, Indiana.



The Mayfair. Fine furniture in the modern manner. In white oak or mahogany, an unequalled value at **$198.50.** With FM (17 tubes—14 amplifier, 2 rectifier, 1 tuning) . . . **$263.50.**



The Berkeley. Perfect example of late Eighteenth Century design. In genuine mahogany, **$330.00.** With FM (18 tubes—14 amplifier, 2 rectifier, 2 tuning) . . . **$395.00.**



The Belvedere. Authentic Chippendale design for lovers fine furniture. In mahogany or walnut, **$450.00.** With F (21 tubes—16 amplifier, 3 rectifier, 2 tuning) . . . **$515.0**

Personality IS as Personality DOES or the dangers of copying your friends



Your possessions are a mirror. They reflect your character as surely as the finest silvered plate glass. They tell whether you are a person in your own right, making your own decisions, choosing things and ideas for their intrinsic merit. What you surround yourself with reflects whether you are a stereotyped personality, created by the impact of stronger personalities who stamp and mold you into bad copies of themselves, or an original personality not needing to feed on other people's ideas and ways.

Since we cannot help but get our ideas from what we see, it is extremely necessary to be careful about the influences to which we expose ourselves. Emulation of people we admire is instinctive in man's nature, from babyhood to old age. The worthiness of such influence depends on the quality of the social milieu to which we are exposed. If we never travel outside our own social circle, our standards are obviously limited by the best tastes of that circle, regardless of how such tastes score in the general scheme of things.

So it pays always to widen one's experience, to broaden one's present set of tastes, to seek new mental and visual experiences. And beware of that defense of the narrow-minded: "It may be all right, but I wouldn't want to live with it."

by Elizabeth Gordon



STORE FROM THE JOSEPH PATELSON MUSIC HOUSE

You can tell the moment you enter Gladys Swarthout's library that her first consideration was not "period" but comfort. Had she been dependent on what the books say, she would not have mixed French Provincial with a Hitchcock desk chair, a Boston rocker, and modern broadloom. Yet the room holds together because of a consistency of personality which is always stronger than inanimate objects.



Personality IS as Personality DOES

By Helen Aves

The books in the library of the Connecticut house of Gladys Swarthout, Metropolitan Opera and radio star, reveal why her home has character and personality. For on these shelves are well-thumbed volumes ranging all the way from *Clementine in the Kitchen* to Shakespeare; from *The Thirteenth Bed in the Ballroom* to erudite tomes on art, music, philosophy. The spread of subject matter reflects no reviewers' dictums, but the development of a mature and individual personality.



This wide range of interests is a character portrait of Gladys Swarthout, who is also Mrs. Frank Chapman. It is this same diversification of interests which makes her home escape the rubber-stamp look that betrays a less catholic personality.

It is doubtful that a decorator ever set foot in the place until it was finished. If he did, he would have had to be shockproof against silk damask and pine boards cheek-to-cheek, and the carefree way in which Miss Swarthout dared be herself and mix formal and informal furnishings against the backdrop of a century-old farmhouse. Textbook tenets would have said, "Go countrified!"

But Miss Swarthout preferred to go natural. The result is a good house—good because it says, in effect: "This is my owner, an interesting and vital person who is completely herself here. She is not trying to fit herself to a preconceived definition of what people should be, but is letting her home express the kind of person she *really* is."

The secret is: She really *is* a person!



A person with less imagination and independence of spirit would have quaked at the thought of such "citified" furnishings and fabrics against the background of a simple country living room. But Gladys Swarthout was badgered by no rules.



The richly upholstered French sofa above would be a natura for a sophisticated New York apartment, but for a personalit as free and many-faceted as Miss Swarthout's, it is also natural that it be the dramatic feature of her country living room

Personality IS as Personality DOES

The Connecticut farmhouse of Gladys Swarthout is a good ex ample of how a strong personality can be projected into th whole fabric and feeling of a house. Study these pictures and yo will see a person who appreciates the dignity and beauty of fine things, yet likes informality and easy comfort—so dares t combine them. Because of this very freedom, it is an interestin and *live* home, achieving the ultimate quality of a good house— the quality of individuality, un-copied and un-copyable



Warm personal touches like this collection of pictures of great singers in Miss Swarthout's favorite opera, *Carmen*, are what help give her home such rare individuality—an individuality that is a reflection of her own full life and interests.



This bedroom would have inspired many a less articulat personality to go chintz-y. But not Miss Swarthout. Delicat hand-painted music motifs on ceiling, rich fabrics, antique an modern furniture make of it an individual, one-of-a-kind room





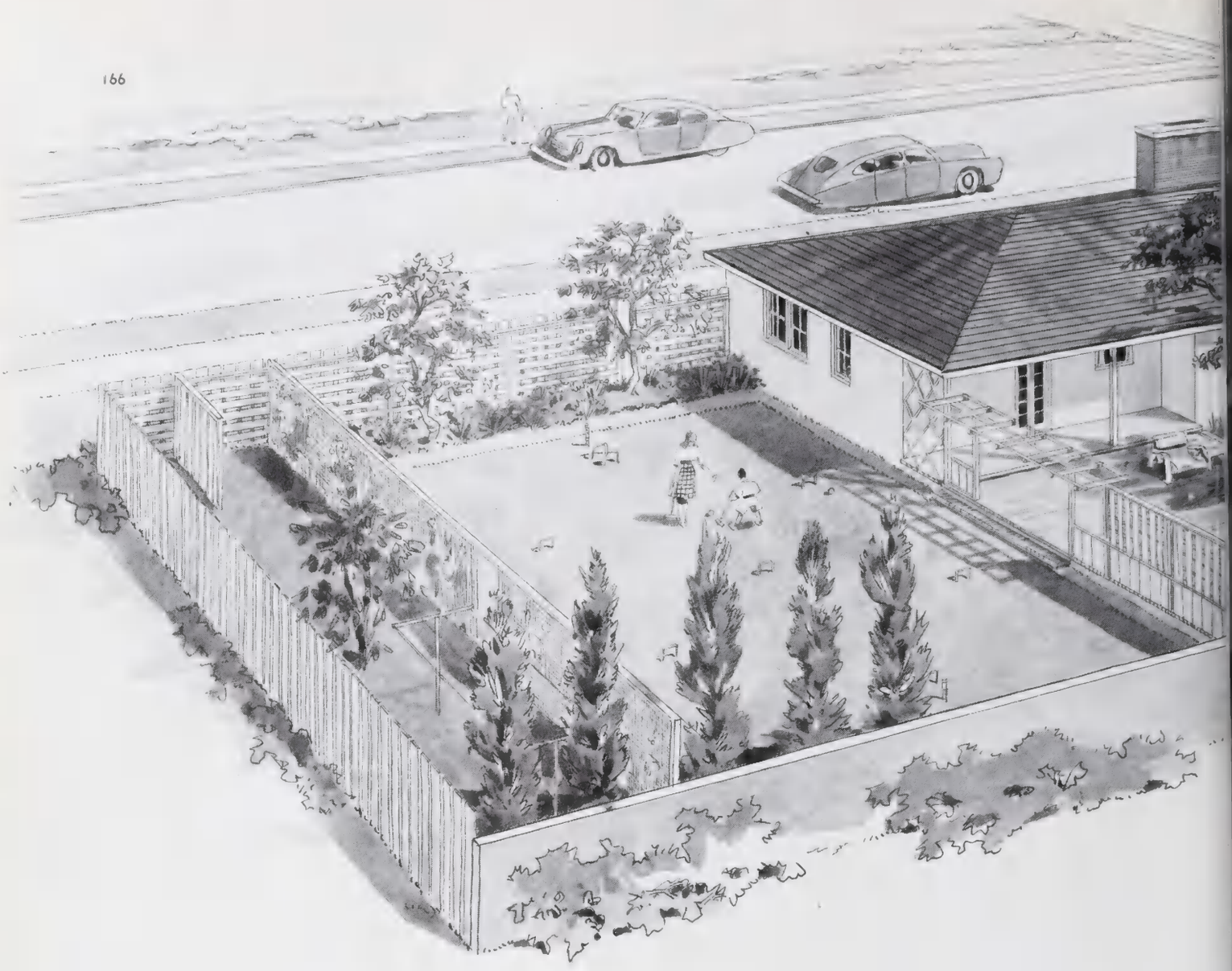
PHOTOGRAPHS BY RICHARD AVERILL SMITH





Barn studio (top) is one huge memento of Miss Swarthout's travels. Record room (above) is a pleasant clutter of favorite music, personal photos. Guest bath (right center) is papered in old opera scores, programs. Dining room has décor of old china.

BETTER YOUR HOME • BETTER YOUR LIVING



How to get twice as much use out of your land

by THE EDITOR

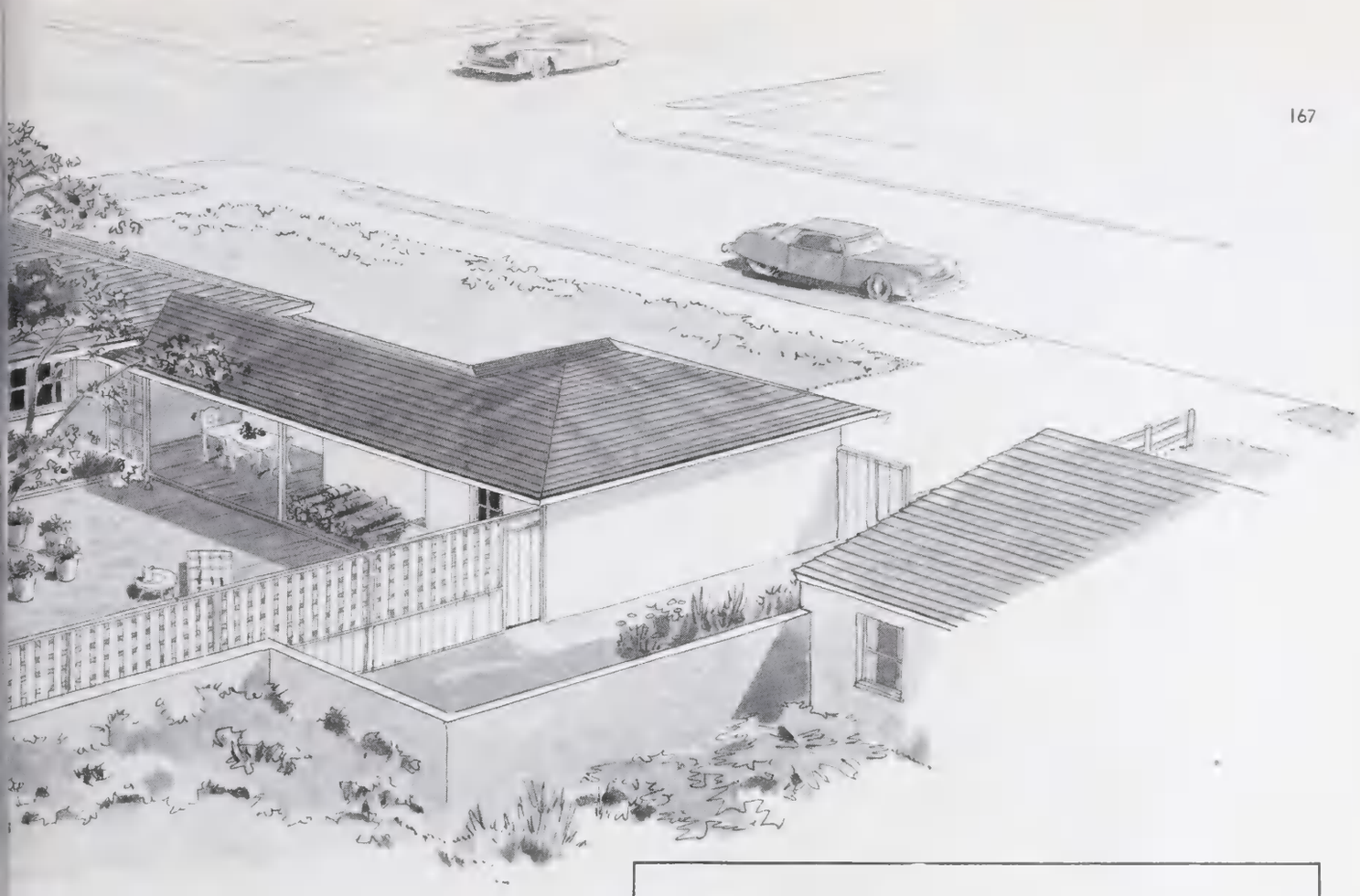
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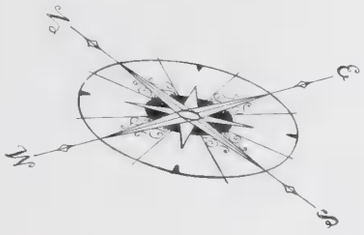
Land is like money. No one can ever have enough of it. Plenty of land insulates you from the noises of neighbors and street traffic, lets you entertain in your garden in privacy and peace. Plenty of land makes your home truly your castle.

But land is expensive to buy, and expensive in terms of taxes and garden maintenance. So most of us cannot afford as much land around our houses as we'd like. SOooo—how to achieve the benefits of a *big* site while actually owning a *small one?*

House Beautiful has studied this problem quite exhaustively for many years. We are always searching all over the country for good examples of how small lots have been used to achieve those benefits usually obtainable only in estate-size holdings.

We find good solutions in nearly all of the 48 states. Most of them are in owner-built houses, where more thought and study and open-mindedness are used. All of them employ the principle of using the





house in combination with a fence (or wall or hedge) to enclose the property from public and neighbors' view. Most all of them give heavy consideration to properly orienting the resulting enclosed outdoor spaces to prevailing winds and sun.

But HOUSE BEAUTIFUL has at last found a speculative builder who has had the courage to do with ready-built homes what fine owner-built homes began to do six or seven years ago.

Paul Trousdale, who will build 1,200 houses in 1947 in Los Angeles, hired designers experienced in doing the finest type of home. He gave architect Allen Siple, and landscaper Edward Huntsman-Trout the assignment of designing and site-planning a six-room house on a lot 80 by 120 feet. It was to embody all the most advanced land-planning practices. The home they created was to sell, without landscaping, for $15,000. We show it on the next nine pages as it *could* be landscaped and furnished by the owner.

The smaller the lot the less you can afford to let land go to waste and be used "just for looks." The space between the front of the house and the sidewalk is just about all you can afford to waste

Fences, hedges or stone walls cost money, too, so plan your house as part of the screening for private part. L-shaped or U-shaped floor plans give you a good start on a private enclosure, reduce the amount of landscaping needed to fill in the gaps

Place your garage so it will work, too, to enclose your property and give you privacy. Note how garage of this house is attached via a breezeway, which is closed in on street side by a louvered jalousie. Result: breeze but no prying eyes. (Turn page to see street side of this detail.)

Always orient your private outdoor areas toward your most favorable weather exposure for the season in which you live outdoors. This varies widely in different parts of the United States. Find out what it is in your territory, and make your site-planning conform to these conditions. It is more important to pay attention to this than to the old-fashioned attitude of always orienting to the street

Design the screening (whether it be fences, hedges or masonry walls) to be as good-looking from the outside as the inside. Then your neighbors will bless you. If you don't, they'll call you an undesirable neighbor, a snob—or worse

Put your foundation lines as close to the sidelines as the local restrictions will let you. That way you gain more private space inside your lot for your own living use. This will cause you to plan your house around these favorable areas, too

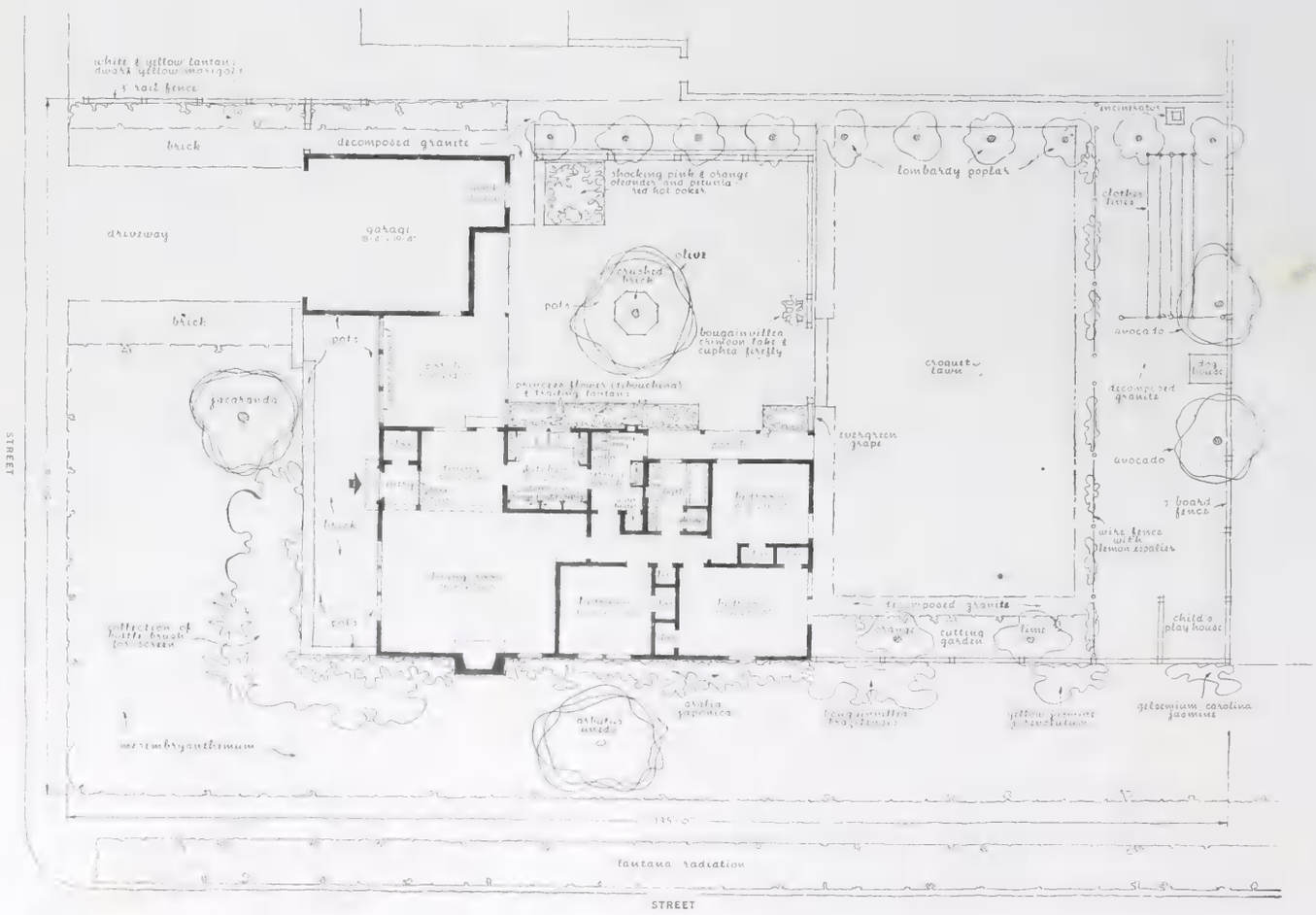


ALL PHOTOGRAPHS BY MAYNARD PARKER

Wrap the house around the lot and fill in with fence

This is a good example of how a $15,000 ready-built house may make use of the structure itself as a way to increase the privacy and usefulness of the corner lot on which it stands. Builder Paul Trousdale asked Architect Allen Siple to use the new, rapidly-spreading site-planning principles. He also asked Landscape Planner E. Huntsman-Trout to show what a buyer of the house could do with his property *after* he moved in. These exterior pictures show how much beauty and utility could be got from a lot 80′ x 110′ with careful development. Costs: house and lot (without appliances), $15,000; plantings full-grown, as shown here, $2,500; fences and brick pavings, if bought in usual contracting manner, $2,000. Study this plan in combination with bird's-eye view on preceding pages to get significance of floor plan in relation to streets, neighbors, site.





BETTER YOUR HOME





Now Go Inside This House and Look Around



This house, shown on these eleven pages, is now on exhibition at Coliseum and Alsace, near La Brea, Los Angeles, California.



All decorating was done by the Doris Small Homes Studio of Barker Bros., Los Angeles, California.



Note how interesting it is to combine modern architecture and modern furniture with period furniture and fabrics.

Modern bedroom (left and top right) shows what luxurious effects can be got from an abundant use of a modestly-priced fabric. Costing about $1.50 a yard, this print has been quilted in some uses and used with maximum fullness in others. Result: a rich look. This is a basic principle. The less you can afford to spend, the more you should not stint.



The wood furniture in master bedroom continues the informal, provincial look started in the front of the house. Here the warm tan color of the French Provincial furniture, by Morgan Furniture Company, Inc., makes very good sense with the warm browns of the print fabric and the wide-wale rag rug by Hollywood Loomcraft. See the good reading chair.

What better choice for a teen-age boy's room than sectional furniture, that he can group and regroup to suit his hobbies, homework, and comic books! This room was furnished in browns and greens, neither of which reveal too quickly the wear and tear of rough living. Rug is washable, the way it ought to be in a much-used child's room.



The living room from the door of the bedroom hallway. It is a perfect example of how French Provincial may be mixed with Early American and Modern. Such seemingly unlike things blend together by virtue of the fact that they are all informal. This gives them a common bond which makes them good decorative mates. Informal styles make excellent marriages.

ALL PHOTOGRAPHS BY MAYNARD PARKER



Wrap the house around the lot
and fill in with fence

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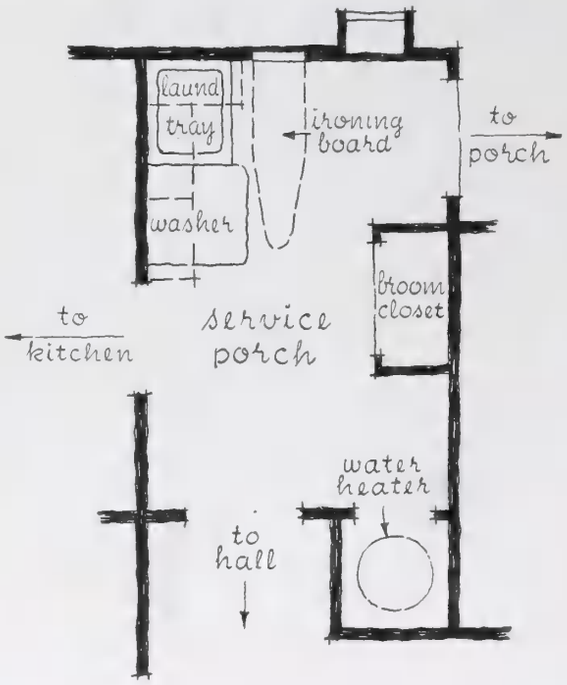
Little space big dividends

A masterpiece of compact planning is the service entry of the house shown on the preceding ten pages. It is well worth your study, whether you are building or modernizing. In a space only 6′ x 9′7″, containing the handicap of three doors, is a full laundry, a door-to-ceiling supply closet (2′10″ x 8′) and a water heater in its own little alcove. The laundry tub, built-in ironing board, and a de luxe Bendix are grouped in a tiny corner within a mere eight feet of lineal wall space. Yet their placement still leaves plenty of standing space when these pieces of equipment are in use.

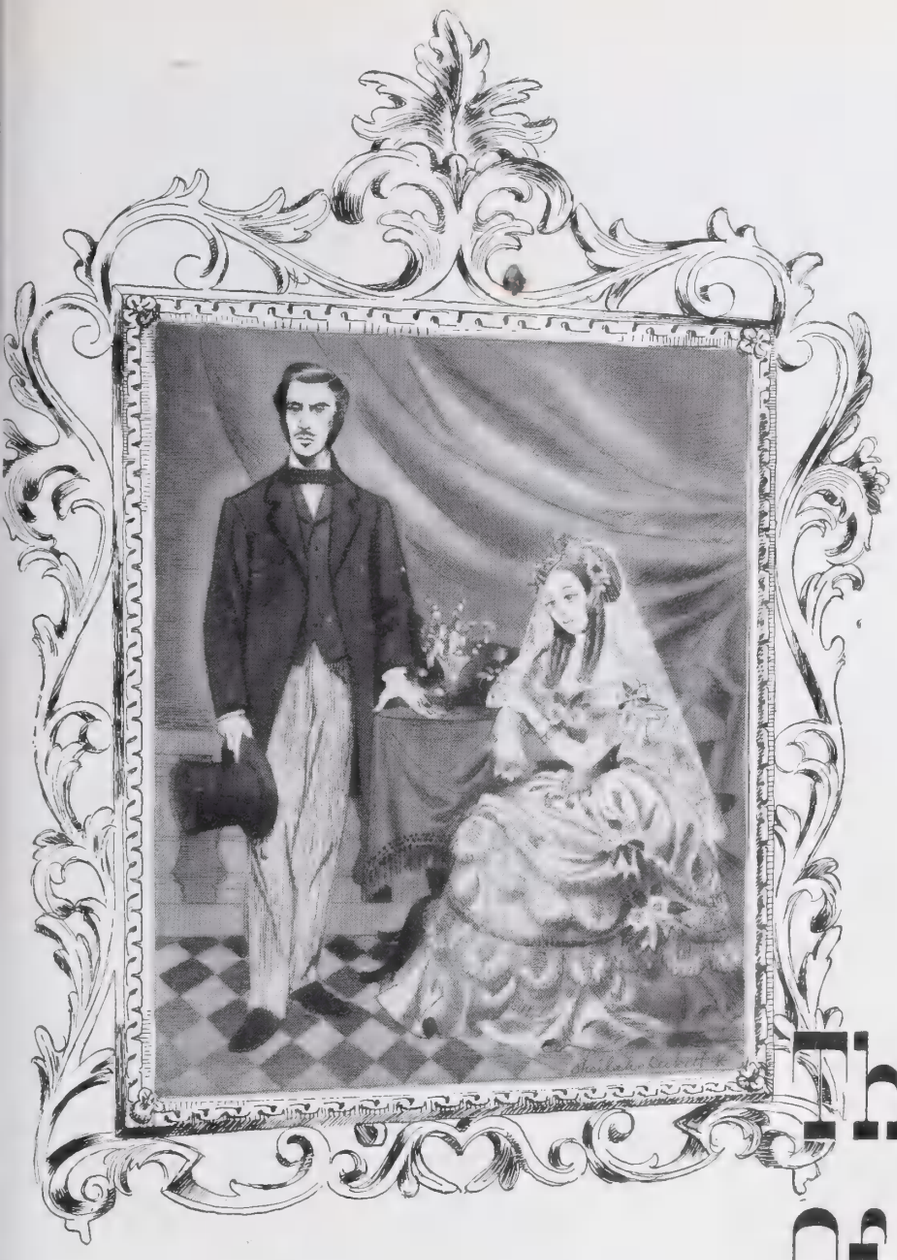


The water heater has a little alcove to itself, out of the way yet easily accessible for repairs. This location means economy in installing the water pipes, since it is centrally located between all points of use. (See plan on page 168). Note how it tucks into niche made by the reveal of the hallway door and the sidewall.





Compactly arranged in one corner are laundry tray and automatic washer. Cupboards overhead store soaps, starches, bluing, and such necessities. The three loops below cupboard are for the drying of dishtowels after dark or on rainy days. When the ironing board lets down there is still standing space in which to work.



by
Janet McHendrie

DRAWING BY SHEILA BECKETT

The High Cost Of Marriage



The day I made the rounds of the junk shops, there wasn't a single fine old Windsor chair disguised by a coat of green paint, nor a blackened Sheffield tray to be had for a dollar, nor a battered corner cupboard that turned out to be a rare handmade maple piece, the envy of all my friends.

Apparently, everyone else had been reading the same magazine articles, and had got to these bargains first. Or the unsuspecting junk dealers, who ordinarily parted with invaluable antiques for practically nothing, had suddenly become educated and were scraping the paint off these treasures themselves. So, although I searched diligently for hours, I was unable to find enough to furnish my whole house for $28, as the ladies in the magazines all seemed to do.

But I did come across a little book that made the day well worth while. It was an account book, by one Ira Benton, dated 1852. On the first page, in a firm hand, were listed the expenses of a wedding:

Black frock coat	$23.00
Black pants	9.00
White vest	4.00
Socks 40¢, Gloves $1.00	1.40
Gaiters	3.10
Silk hat	5.00
Paid license	.65
Gold ring	2.50
Paid J. W. Jones for marrying	6.50
	$55.15

This big event took place on October 16th. The next entry was made two weeks later, on October 29th, at which time. among sundry expenses such as cloth gloves at 80¢, Mr. Benton (*Continued on page* 244)



If you want an heirloom look on a beer budget

by Laura Tanner

If you invest those wedding checks wisely, you won't have to wait for Aunt Rhoda to leave you her Hepplewhite. If you can't afford a complete furnishing job now, a few well-selected pieces—even a single one—will spark up your home, let you coast along on their glory until the budget gets a transfusion. One or two pieces with good line and importance will bolster your ego and turn the eye away from any so-so make-shifts that have to satisfy you temporarily.

The furniture, shown on these pages, costs about $60 to $200 per item. Plus the heirloom look, you get a special bonus in functionally-designed drawers and extra uses. Designed by B. Altman for their Young Homemaker Shop, dining and bedroom pieces are by Landstrom; occasional tables and coffee tables by Heritage. More pictures on the next page.

PHOTOGRAPHS BY WILLIAM HOWLAND



The well-bred breakfront commode, left, is a sound investment of a wedding check, paying at dividends in usefulness and visual pleasure. Scaled substantially to serve your dining room, it could be the focal point of a dual-purpose living room, consoling you for lack of a fireplace or a dominant eye-compelling breakfront.

Rooms shown in Young Homemaker Shop, B. Altman & Co., New York

There is plenty of drawer engineering hidden behind the dignity of its period front (right). Two are for silver, with convenient removable trays. The middle one will save your buying a desk. Three other drawers service your linens. Behind the side doors is ample storage for hollowware. All this grandeur for about $195.





Twin Hepplewhite bow-front chests, above, designed to fit tight together, reproduce every detail of the originals but the price—about $125 each for these. Note infant bachelor chest, $75, as bedside table.

At the left, modern dividers in the drawers are welcome aids to orderliness. Sliding toilet shelf extends the usable width of chest top, can serve for quick note writing, adds convenience in dressing.

A compatible chest-on-chest, below, for the masculine member of your team. Two of the five drawers are measured to take shirts and help keep order among small clothes. Gilt edge value for the house, about $165.

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If you want an heirloom look on a beer budget



Rooms are shown in Young Homemaker Shop,

B. Altman & Co., New York



Welcome finds in moderately priced furniture are large, well designed tables. Above, end tables, about $55 each, double their value with extra shelf and drawer. Double shelf coffee table is a buy for about $60.

Table, right, for about $125. Shown with drawer pulled out, it is a vanity with mirror and compartments for toilet necessities. With the small bachelor chest can turn a living room into a guest room.

Below, same versatile table, which could be a desk also, is laid for dining *à deux*, flanked by the bachelor chest, about $110, now with its top unfolded for more use. Both take midget space, function enormously.



Two parties are as easy to give as one



Menu for Two Parties

Consommé
Breast of Turkey
with Mushroom Sauce
Spiced Sweet Potatoes
Brussels Sprouts
Avocado Aspic
Refrigerator Rolls
Cream Macaroon Bombe
Demi-tasse

All opportunists aren't the shady characters you might imagine. Some of them are the most successful hostesses who ever raised a fork, astute ladies who take advantage of every opportunity to entertain painlessly and economically. And one of the easiest ways they find to discharge their social obligations—and enjoy themselves while doing it—is to give two parties every time they plan one. No sooner do they send out invitations for luncheon on Tuesday, than they invite another set of guests for luncheon on Wednesday. For, paradoxically, two such sessions of entertaining are just as easy to cope with as one.

And once you grasp the truth of this you're well on your way to out-Maxwelling Elsa. Actually, luncheon (or dinner or tea) Number Two amounts to a free ride on the silver polishing, crystal washing, flower arranging, and general house grooming with which you prepare for event Number One. And almost everyone will admit that the hardest part of being a hostess is not the entertaining itself, but the sweeping and garnishing that precedes the party.

Unless you're one of those semi-fictional paragons who live in a state of perennial polish, your first reaction to impending festivities is to houseclean from top to bottom. Then you must rout out from their flannel bags and tissue-stuffed boxes those rarely used platters and serving pieces. You must count out the table linen, get down from their shelves the extra plates and demi-tasses, check up on everything from coat hangers to bon bon dishes, and provide, at the same time, what you hope will be the best meal your guests ever ate. All of this calls for a pretty staggering outlay of effort, and so, (*Continued on page* 265)

by Florence Pann Rollins

KODACHROME BY MAYNARD PARKER

Two parties in a row solve a social dilemma if you have no room for large-scale entertaining. Halve the guest list between two luncheons and no one need be slighted in your two-day social season. A sit-down luncheon table for six, in the same dining room shown on page 172, is set with Winfield pottery by American Ceramics Products, Inc., "Nocturne" sterling by The Gorham Co., "Tiffin" glass by U. S. Glass Co. From Barker Bros., Los Angeles.







Wedding present plates—Meisen, Leeds, Delft, and Worcester—and Mrs. Henschel's favoritism for blue started the blue and white living room. Decorator Thorsch wisely put the biggest slice of budget into upholstered furniture. Cotton draperies cost 79¢ a yard.

The shortage of blue and white wallpaper was responsible for their using checked gingham above the white painted dado in the dining room (lower left). See the attractive result at 27¢ a yd. Mirror was second-hand, painted at home. Mrs. Henschel made chair pads.

A big secret of effective economy is willingness to pay for professional skill where it is needed. The Henschels paid $300 for expert painting and wallpapering, and got a look of luxury in cotton gabardine hangings by having them styled and made by professionals.



ALL PHOTOGRAPHS BY EMELIE DANIELSON NICHOLSON

How to Furnish 3 Rooms for $1200

Mr. and Mrs. Frederick Henschel, of Highland Park, Illinois, hold something of a record in this year of 1947 for having acquired three beautifully furnished rooms for $1200—a mere pittance if you've been reading price tags lately.

But, as clinical observers of how people spend their money, we were not so much impressed by the low price as by the high quality received. This we found particularly phenomenal, since the Henschels are newlyweds, a class of shoppers not usually distinguished for wise selection and long-headed buying.

How could this inexperienced pair, equipped with a few cartons of wedding presents and a smattering of mustering out pay, courtesy of the Marine Corps, come up with such seasoned results?

Paradoxically enough, the secret of their success lies in the fact that they did something that to most young couples has a gilt-edged connotation—they hired a decorator. (*Cont. on next page*)

LIVING ROOM

Lawson sofa	$175.00
2 Lawson Chairs @ $75	150.00
35 yds. chintz to cover @ $1.10 yd.	38.50
Rug	65.00
Card table	53.00
2 side chairs @ $14	28.00
2 end tables @ $18	36.00
2 lamp tables @ $14	28.00
Desk	54.00
Hangings:	
50 yds. gabardine @ 79¢ a yd.	39.50
36 yds. fringe @ 25¢ yd.	9.00
Making	40.00
4 clair de lune lamp shades @ $7	28.00
Fabric for chair seats and pillows, quilted by Mrs. Henschel, 4 yds. @ 28¢ yd.	1.12
	$745.12

DINING ROOM

50 yds. gingham for walls, chair seats—binding @ 27¢ yd.	13.50
Rug	39.00
Organdy curtains	25.00
Drop leaf table	45.00
4 ladderback chairs @ $9	36.00
2 ladderback arm chairs @ $12	24.00
2 plaster sconces @ $10	20.00
Mirror, painted by the Henschels	3.50
Small chest	25.00
	$231.00

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One of the big advantages of decorating on a budget is that you avoid clutter, simply because you can't afford to splurge on every little knickknack you see. Henschel rooms have few but well-scaled pieces of furniture. Chests, custom-made; mirrors, second-hand.

BEDROOM

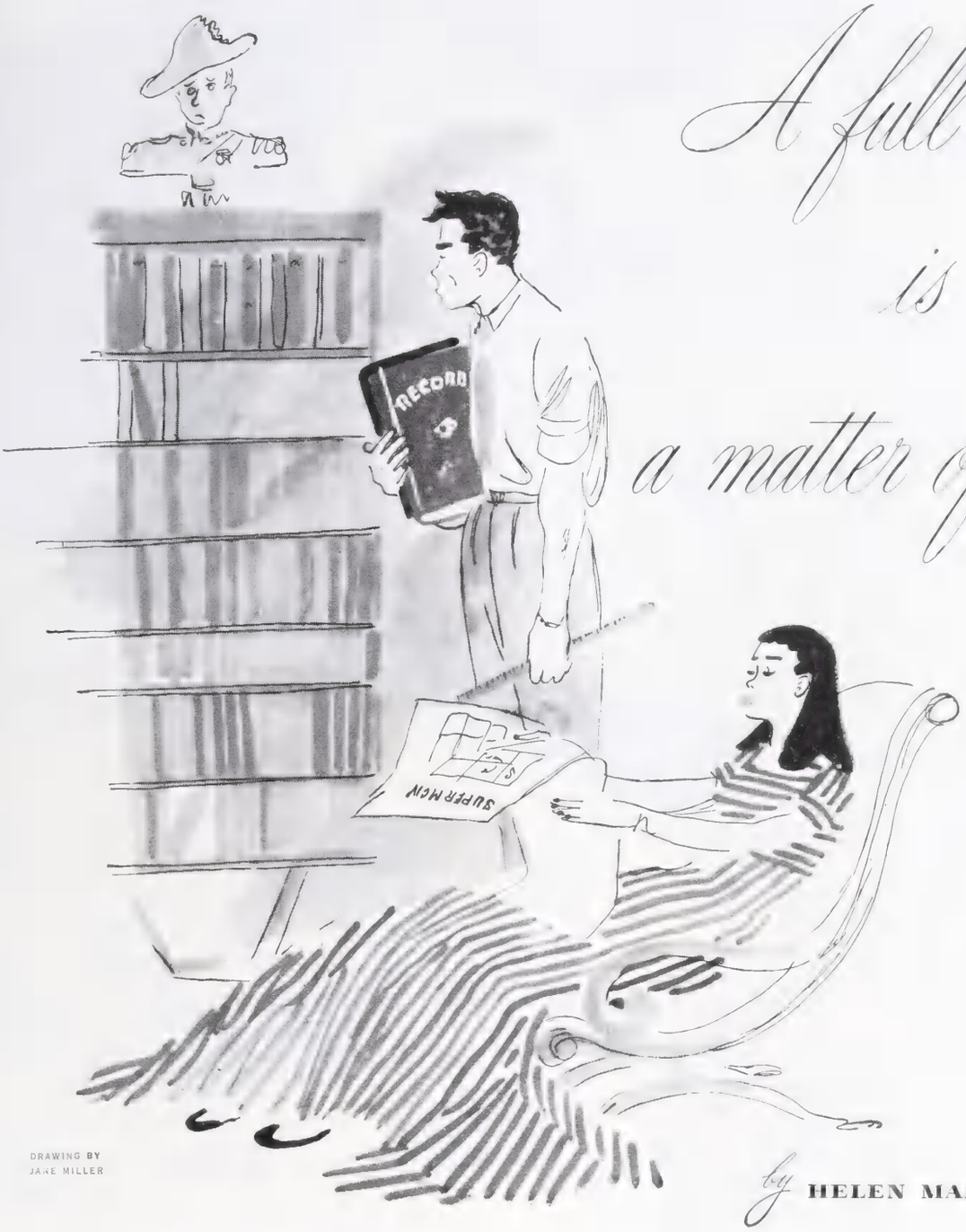
2 Dressers, made at lumber yard and painted at home, @ $45.	$90.00
2 Mirrors @ $4.	8.00
Bed headboard	39.00
Toile de Jouy for hangings and bed spread, 30 yds. @ 69¢ yd.	20.70
2 night tables @ $12.50	25.00
2 lamps and shades @ $6.	12.00
	$194.70

Continued From Preceding Page

It was, of course, the most frugal move any home furnishing neophytes could have made toward getting their money's worth.

When they brought their problems to decorator Marjorie Thorsch, they were investing in a kind of wisdom which they themselves did not possess. They entrusted their budget to someone trained in the way budgets should be spent, someone who knew from experience where to spend heavily, as in fine upholstered pieces like sofas and easy chairs, and where it made sense to cut corners with bargains and hand-me-downs, as in the gingham wall covering and second-hand mirrors. By making professional skill an item in their budget, they insured themselves against the false starts and expensive blunders that attend most young couples' efforts to merge an assortment of new furnishings, wedding presents, and donations from the family attic. This, we think, is pretty mature economy. The results should recommend the Henschel method to all young marrieds who want to save money.

How to Furnish 3 Rooms for $1200



DRAWING BY
JANE MILLER

A full life is a matter of inches

by **HELEN MARKEL HERRMANN**

When I was young and sheltered, life seemed very simple. If I ate my carrots, was kind to animals, and held my stomach in, I would automatically achieve curly hair, the admiration of my fellow men and a handsome fellow of my own whom I would eventually marry and Live Happily Ev. Aft.

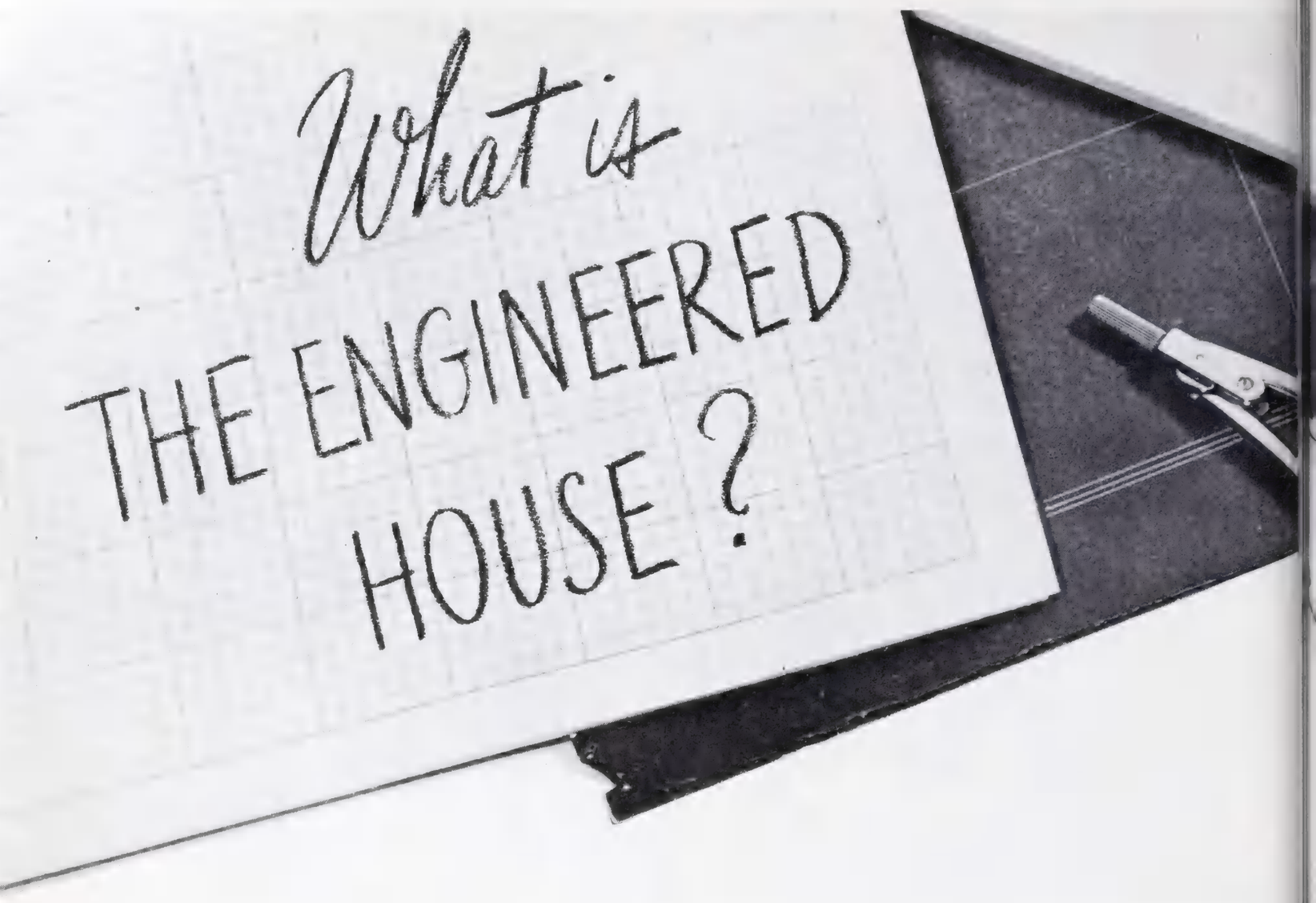
Nobody ever said in what, now that I think of it.

My first disillusionment set in with the discovery that it was easier to land a man than an apartment. Any minor fantasies lying around after that were dispelled when we started to furnish it. When you become a homeowner you learn a set of facts of life that Mother apparently figured were unfit for my innocent, childish ears.

Take closets, for example. Nobody ever saw fit to tell me that a good fat closet of my own wasn't one of my inalienable rights. Throughout my protracted childhood my closet was always *there*, a symbol of security, as omnipresent and indestructible as my mother's arms and charge account. Movie stars might waver, parliaments fall, atoms split, but there was nothing anybody could do to a closet, a vast hole in the wall with hangers.

There was nothing in my childhood to cushion me from the shock of discovering my first apartment contained one mangy closet just big enough to allow my linen dress to nestle against David's seersucker suit without crushing. Winter clothes would have (*Continued on page* 233)

What is THE ENGINEERED HOUSE?



Here is news about what the building industry is doing to bring order out of chaos, by using standard dimensions for the thousands of separate parts that go to make a house. When this program matures it will save you money

From now on, you will hear much of a new phrase: "the Engineered House." Along with it, you will get accustomed to other mysterious phrases: "modular design," "four-inch grid," "dimensional co-ordination," "modular products."

What's afoot? Something very important for the home buyer, the builder, the workman, the materials supplier, the manufacturer—something that in the end will mean lower building costs, more houses, better houses. As a homebuyer—that is, as the consumer of the construction industry's products—you must understand what is going on, for your co-operation with the Engineered House movement is vital to its success.

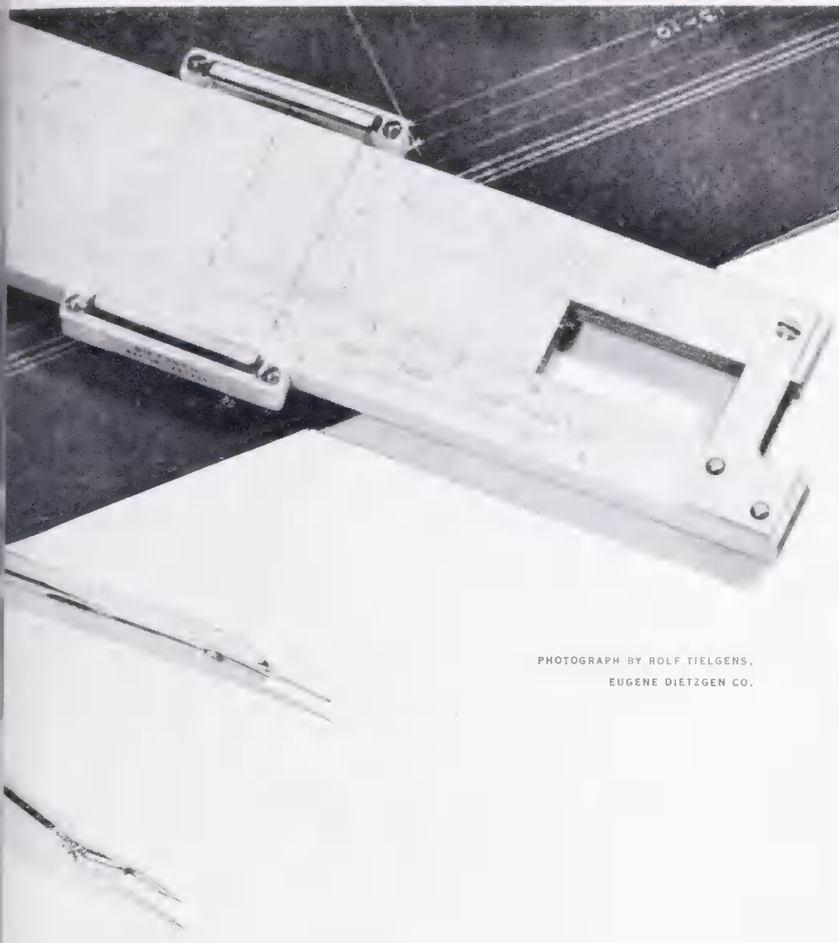
What Is the Engineered House?

The Engineered House is not a prefabricated house, although of course prefabricated houses may be "engineered." It is not any fixed plan or design or any set type of house at all, although a number of Engineered Houses are illustrated on these four pages to help show what we are talking about.

The Engineered House is simply a co-operative effort among designers, materials manufacturers, distributors, and builders, to bring order to the vast chaos that has characterized the supply and assembly of the thousands of separate parts that go to make up a house.

The principle on which this order is based is a simple one: (1) the production of all types of materials according to an agreed system of dimensions; (2) the development of a system of design that will adhere to these agreed-upon standard dimensions. (If this has an abstrusely technical ring, it will become plainer later on.)

The purposes of this movement are: (1) to eliminate the waste of materials, (2) to make more effective use of labor, (3) to shorten the construction period, (4) to attain greater

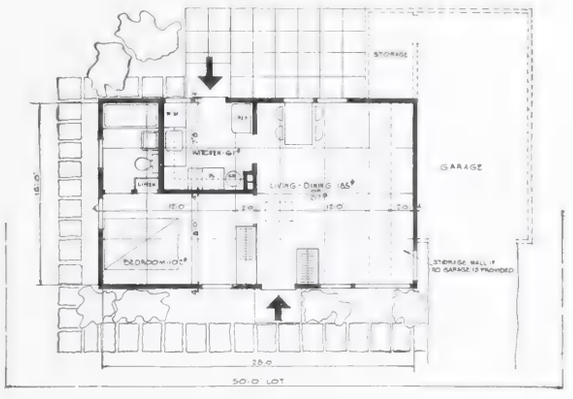


PHOTOGRAPH BY ROLF TIELGENS,
EUGENE DIETZGEN CO.

by **MILES L. COLEAN**

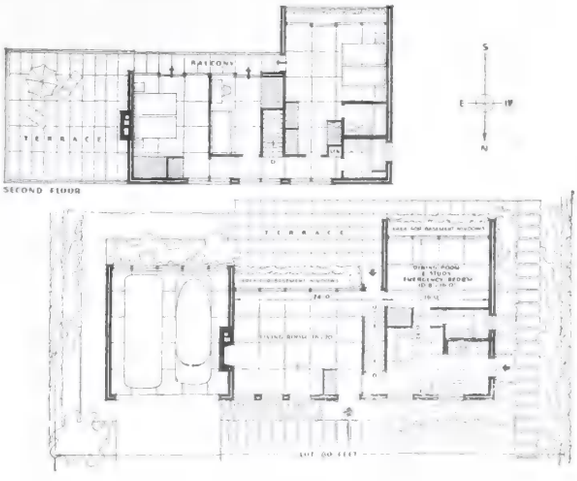
A minimum, one-bedroom house can be designed with this modular system





No standardized appearance is necessary when you standardize the parts





ecision in the building process, and (5) through all of this save cost (both initial and maintenance cost), and to im- ove quality. It all sounds good. And it *is* good—for you and everyone connected with the construction industry.

How It All Started

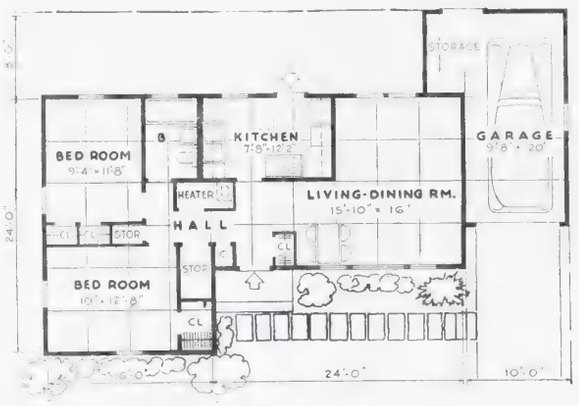
A number of years ago a New England manufacturer of ber products, Arthur Farwell Bemis, interested himself in housing problem. Looking at it from an industrialist's int of view, he saw it as an industrial problem. Why did using cost so much? Why did housing costs trend upward volume increased? Why were huge potential markets for uses untapped? Why was the product so frequently unsatis- tory? Why, in short, had the building industry been unable hit a mass stride, such as had happened in many other lustrial enterprises?

In looking for the answers he looked first at the product lf. A house was a peculiar sort of product. It had to be ed to a definite piece of ground; and, in spite of every vance he could conceive, a good part of it would always ve to be manufactured at the place where it would be used. t what did he find?

The builder (who is the house manufacturer) had to buy terials from many sources and put them together after they d been collected at the site. (*Continued on next page*)

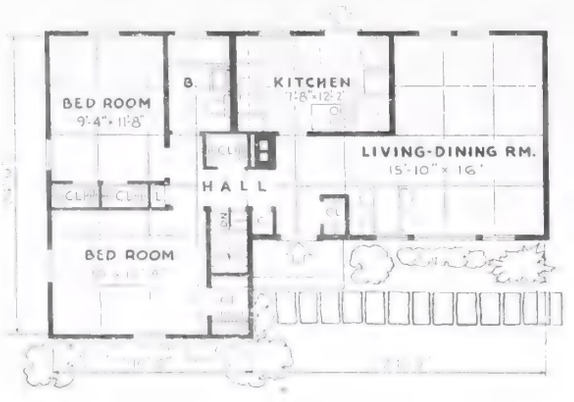
These two four-room houses show how an engineered house needn't look regimented





These houses use identical plans but have personal character, no rubbber stamp look





Continued From Preceding Page

Not only were there numerous separate items to co-ordinate, but each architect and each builder had his own pet methods for putting them altogether. And in the putting-together process was the rub.

Every manufacturer produced his materials to his own standards and dimensions. The dimensions of face brick did not always match the common (back-up) brick or structural tile or cement block. Brick would not be laid so as to form openings that precisely fitted normal window sizes. Glass frequently had to be cut to size on the job, as did lumber, pipe, trim, wallboard, and so on. Nothing fitted anything. A great deal of a workman's time was spent in cutting and fitting and patching. Not only time was wasted, but materials were wasted and time and money were spent in transporting the materials that were to be wasted after delivery.

Mr. Bemis recognized that if agreement could be reached among all concerned, on the same set of standard dimensions, so that brick, wherever manufactured, would lay up to standard window openings into which standard windows could be set and so on through the structure, then building efficiency could be improved and substantial savings could be made. He conceived a standard four-inch "module," or measure, as the basis for this "dimensional co-ordinator."

The idea of a "module" was as old as the ancient Greek builders, and it had come up from time to time ever since. But whereas most modular design was based on the occult theory that certain dimensions and relationships automatically produced an aesthetic result, the Bemis idea was the first instance of a thorough application of the theory to structural method. In 1926, Mr. Bemis put his idea into a book called "Rational Design"; and when he died he left a sum of money for the advancement of the theory.

Getting Under Way

The idea of modular design was widely recognized as having merit. But where to begin? It was of no avail for architects to use a dimensional scheme to which only a few of the materials were keyed. It was useless for one manufacturer or even all the manufacturers of one material to adopt a modular standard so long as the material had still to be cut and fitted to match other products. A vast amount of common action was called for, and thousands of separate, independent interests were involved.

Shortly before the war, the American Standards Association (a private organization maintained by American industry for the purpose of establishing standards) took the idea under its wing. Soon committees representing clay products, cement masonry, metal windows, wood windows, and so on were formed: and the tedious process of organization and agreement was started.

But a great deal more than mere basic agreement was called for. Take brick as an illustration. After the new sizes for brick were set so that they tied in with other masonry units

with window sizes, then hundreds of brick manufacturers to be convinced of the advantages of the proposal. And r they had been so convinced, then new machinery had to made and installed before the modular brick appeared on market. Finally architects and builders had to be taught to use the new sizes effectively.

This long process is still under way. Much is yet to be done; progress is being steadily made. In order to speed along toward immediate practical application, a little re than a year ago the Producer's Council (an organiza- of materials manufacturers) and the National Retail nber Dealers' Association jointly sponsored the Engi- red House program. These organizations set up a com- tee of technicians which undertook the task of bridging gap between theory and practice.

Putting Principle Into Practice

In order to move from the creation of mutually standard- d products to the use of these products under actual work- conditions, it was necessary to take additional steps: to assemble the data on the products already available under study, (2) to prepare house plans in which the de- n would be developed so as to use the modular sizes.

Actual planning on a modular basis had a number of help- results. It revealed the limitation in design imposed by new dimensional standards. It indicated the points at ich further co-ordination among the various materials was cessary. It revealed the ways in which the standard dimen- ns of lumber (the key material in the unification of the sign) could be best used and where new standard lumber es seemed advisable. It also showed what manufacturers of mbing and kitchen equipment needed to do to fit the over- standards. Finally it offered a visual demonstration to chitects and builders of how to use the new principles. The neatness and simplicity of the illustrated Engineered use plans conceal the long and tedious study and the pro- cted negotiation and organization that necessarily went o them. At the same time implicit in the plans is a major olution in industry co-ordination. Working within a dimen- nal discipline, architect, builder, supplier, and manufac- er have correlated their efforts all to a common end—the option to an efficient and economical method of design d assembly.

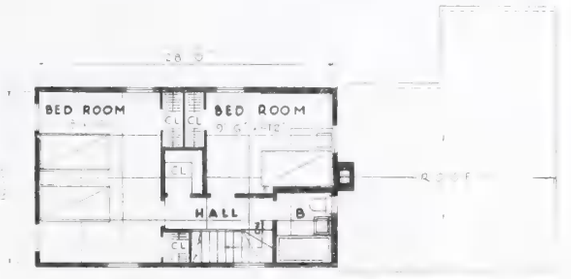
What the Houses Show

The Engineered Houses illustrated herein may be taken as dels to copy (for they are eminently workable houses) or ey may be taken simply as examples of a method of design which there can be a wider variety of adaptation.

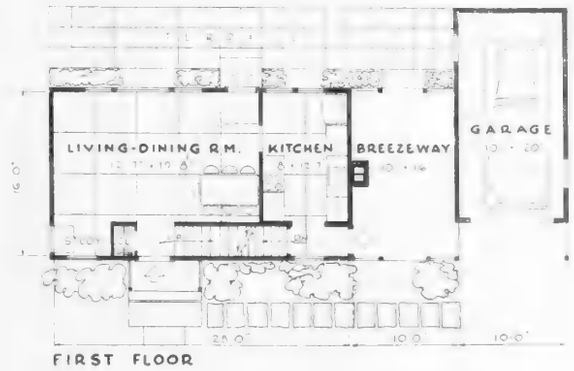
In these particular houses, it should be noted that great- limitations are imposed on the design than is inherent the modular system as discussed above. For instance, a gle standard-length of floor joint (*Continued on page* 272)

Engineering occurs in plan and construction, but appearance isn't standardized





SECOND FLOOR



FIRST FLOOR



THE ENGINEERED HOUSE ?

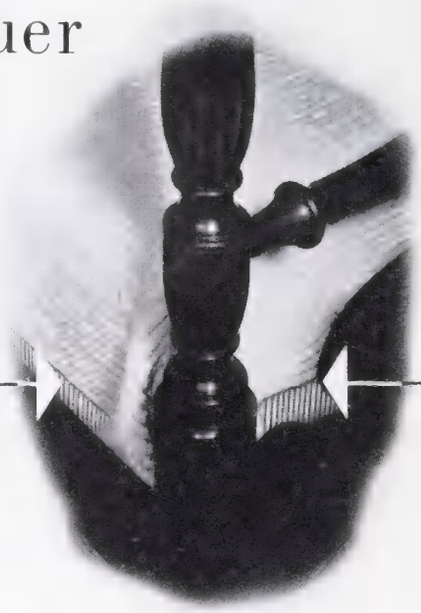


Few ordinary bedspreads fall far enough over the sides of a four-poster to hide the ticking of a box spring. But the spread with a built-in dust ruffle literally skirts the problem. It is designed to fall smack to the floor on three sides. At Stern Bros.



See how this spread gives a bed a thoroughly groomed look without calling for the extra trapping of a separate dust ruffle. All this dressiness comes in one piece. Double bed size is about 102″ x 114″. Single size, about 88″ x 114″. At W. A. Hathaway Co.

How to conquer the GREAT DIVIDE



by Marion Gough

That unpretty point where the bedspread stops and the box-spring ticking shows up has jinxed more décor than a stuffed moose head. To date the only cure for this has been to cover the box spring with an effective but rather fussy piece of bed dressing called the dust ruffle, which amounts to a spread in itself, edged with a floor length skirting, and no cinch to launder.

But now comes a new and simpler solution, one of those ideas which seem so obvious after someone else has thought them up. It's a one-piece bedspread with dust ruffle attached, made so that its whoosh of skirting just skims the floor, concealing once and for all the awkwardness of ticking and bed legs. These four variations, made by Cabin Crafts, Inc., are of washable cotton, patterned with needle punch embroidery. Price is less than $17.

Besides doing two jobs in one and washing like a dream (they are pre-shrunk and fade-resistant), these spreads have great style. The cameo pattern (upper right opposite) is typical of their bold and unfussy design. At Macy's.

Only the ruffled skirts of these spreads need ironing, since the muslin tops are all the prettier for a crinkle. Skirts are in contrasting colors. Chartreuse sets off the cherries in the bedspread opposite. At W. A. Hathaway Co.

ALL PHOTOGRAPHS BY WILLIAM HOWLAND

BETTER YOUR HOME • BETTER YOUR LIVING •







Kitchen designed and built by Mutschler Brothers Co. Servel refrigerator.

WHAT'S BEHIND *closed doors* IS THE IMPORTANT THING

Many houses look fine on the outside. But it's the inside, where you live, that really counts. It's the same with kitchens. The way the cabinets are planned and equipped for use makes the difference between a good kitchen and a bad one

by Charlotte Eaton Conway

A good kitchen is a lot more than a range, a refrigerator, a sink, and an assortment of shelves with doors to hide their contents. Shelves in themselves cannot solve the problem of storing the infinite variety of shapes and sizes and different classifications of things kept in the kitchen. But now you can get new helps to orderly storage and keep everything within easy sight and within convenient reach.

The equipment on the following four pages, like the cup racks below, comes ready to be installed in hardwood cabinets made by Mutschler Brothers Co. You choose the ones you want, those which best suit your kitchen, your working habits, your own specific needs.

ALL ACCESSORIES FROM MARSHALL FIELD ■ CO.



Now you can decorate Mutschler kitchens in color schemes expertly co-ordinated by Grand Rapids Furniture Makers Guild

Fifteen co-ordinated colors in the program of the Grand Rapids Furniture Maker's Guild offer dozens of mixed or matched schemes. You can get ready-mixed paints from Martin-Senour. Katzenbach & Warren, Inc., offer 6 wallpapers. Linoleum for counter tops, floors, comes in 5 basic colors. Armstrong Cork Co., Inc. Curtain and upholstery fabrics are color-styled by Everett Brown, co-ordinator of the Guild

→



1



2

1. A rotating corner cabinet eliminates usually wasted corner space, provides ample storage for large utensils. Note how it fits under continuous counter top, looks like any other door.

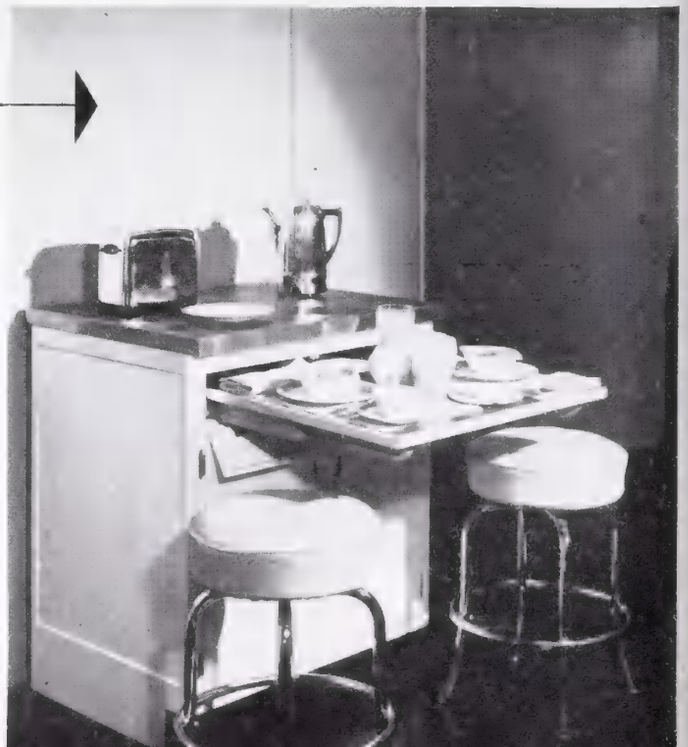
2. A finger-tip touch on either handle and the doors swing around, bringing everything stored inside into easy sight and reach. Note recessed sink front you can easily sit right up to.

3. All the bulky things like pressure canner, saucepans, roasters for the Thanksgiving turkey fit easily on the two wide linoleum-covered shelves of this rotating cabinet (opposite page).



4

4. If you need a place to eat in the kitchen more than you do an extra drawer, order one base cabinet with an "out-of-the-way" table shelf. Linoleum covered, it measures 26½" x 21⅛".



5

5. Pulled out for use, the table shelf is big enough for two place settings. When it has served its purpose, push it back out of the way. Here's a wonderful idea for small kitchens.



ALL PHOTOGRAPHS BY SUTER, HEDRICH-BLESSING STUDIO

3

These Porta-Bilt hardwood cabinets come in sizes from 12" to 18" in width, increasing in 3" modules. Bases are all 25" deep, 36" high. Wall cabinets are 15" deep, 33" high. These are standard measurements, except for the height of the wall cabinets, which is 3" higher than usual, giving you all that needed extra storage space.

The unique features which make this kitchen an important one, are shown in our photographs. There are others too. You can buy shaped valance boards in standard sizes to go over your windows, and paint them any one of the co-ordinated colors to match or contrast with the walls. And there is a "file" for trays, with removable partitions. And there's even a recessed fluorescent soffit light over the sink. And other, less unusual accessories.

Everybody has different kitchen needs, habits, and desires, and will want different accessories to make the inside workings of the cabinets as effective as their outside appearance. Many of these are typical of the wide assortment there is to choose from. So look behind the gleaming doors for engineered fitments that *really* make convenience.



1 TAPPAN STOVE

1. On these pages are factory-built "extras" you may find essential for your Porta-Bilt kitchen. Above, hot pots won't burn, nor will food acids stain a stainless steel sheet inlaid right in a linoleum counter top.



2

2. Do your dish washing in one half of the double sink, draining in the other with a dish drainer made to fit exactly. Its synthetic covering helps prevent breakage, saves double handling and putting-away time.





4

3. The divided cutlery drawer has a separate, sliding and removable additional tray, for that much-needed extra space. With it, you can separate and organize your favorite tools so you can always find what you want.

4. The removable tray might be an excellent place to keep flatware. Take the whole tray with you when you set the table, save steps running back and forth for individual pieces. Reverse the process when putting away.

5. The main drawer is long enough to take such usually un-storables as rolling pins and carving knives. Yet small corkscrews and bottle openers won't get lost in compartments. Linoleum lining makes for easy cleaning.

5



UNIVERSAL ELECTRIC APPLIANCES AND CUTLERY



6. Fluorescent lighting fixtures can be supplied to fit under cabinets. They light working surfaces, have added convenience of outlet for electric percolator, toaster, or the ever-useful mixer.

THE NEWEST FURNITURE

+ *adds*
− *subtracts*
× *multiplies*
÷ *divides*

by FRANCES TAYLOR HEARD

Here's a brand new kind of upholstered furniture, artfully designed to give you the same sort of expandable and contractable performance you've been getting from sectional wood pieces for years. It's called "Uni-dapt" and it makes it possible to choose furniture now which will always, now or tomorrow, fit your living quarters.

It begins with a solid oak chassis on four sturdy legs and grows into side chairs, sofas, studio beds, chaise longues, and lounge chairs. It is furniture you literally build yourself, without needing a single tool beyond your own ten fingers. A woman with minus mechanical skill can put a chair together faster than she can whip an egg, can easily convert a chair into a loveseat or a sofa.

It satisfies desire for change and variety by providing ten styles of backs, three types of attachable arms, and may be ordered in eighteen coverings, including a cotton stripe, a cotton texture, a tapestry and a frieze and a simulated leather, all color correlated. You make your own combinations and you can't miss. This simple, economical furniture was designed for maximum usefulness for today's ever-shifting needs by Robert McKean for Lewittes and Sons. See more pictures on next four pages.



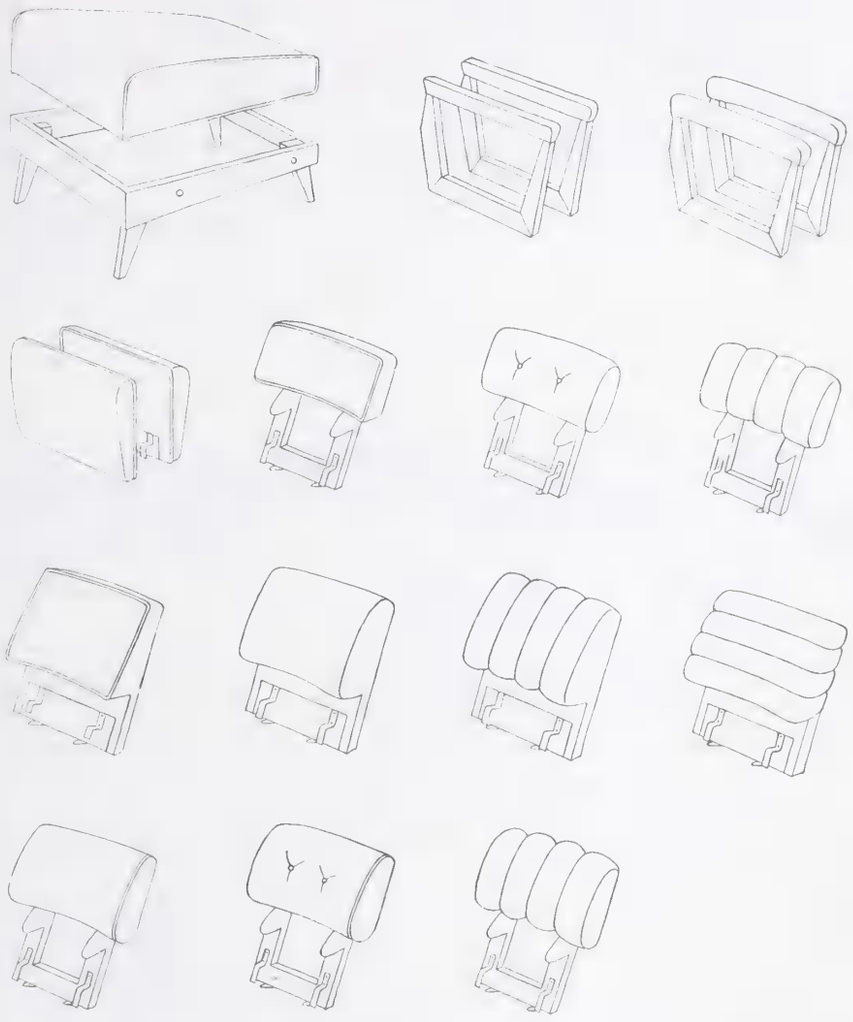
This is Uni-dapt's basic oak chassis which stands free on four legs, being taken from the carton in which it was packed for safe shipment at the factory.



Each piece of this furniture is packed separately in compact cartons, with contents described on a label. Makes shopping easy when you buy additional pieces.



Robert McKean planned Uni-dapt wit simple enough engineering for th most unmechanical woman to handl Back fastens to chassis by hand screws



Group 1

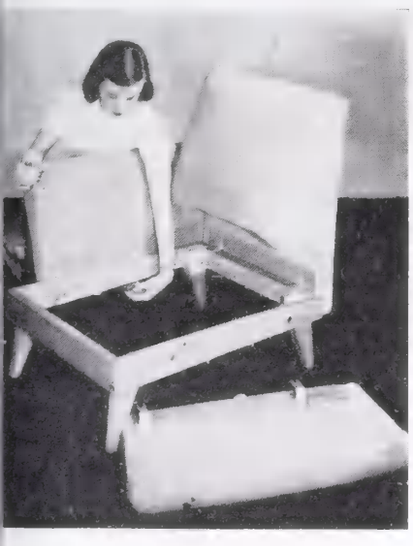
Ten backs, 3 arms, as sketched at left, and 18 cover combinations make 2,400 possible variations with Uni-dapt. Fabrics group into three price ranges, are yarn-dyed, color co-ordinated. Group 1 has a colorful stripe.

Group 2

This consists of two fabrics, a texture and a tapestry. The cross-bar weave may be red, green, yellow, brown, or gray. Tapestry, in two-color combinations on beige ground, comes with gold and green, or red and gray.

Group 3

Group 3 has a sturdy frieze and a simulated leather in the five basic colors. Price of piece depends on fabric group, except that arm prices vary. Thus an armless chair in stripe costs $59.95; in frieze $83.15.



pecial recommendation for putting together Uni-dapt pieces is that they quire no tools. The screw and lock echanism joins the units securely.



ast of all, the seat slides in as easily as a cushion. One basic standard chassis takes 10 various backs, 3 styles of arms. Cushion fits any and all variations.



rom unpacking cartons to building a finished chair is a matter of 5 minutes. To turn this piece into a loveseat, you'd add one chassis, one seat, one back.

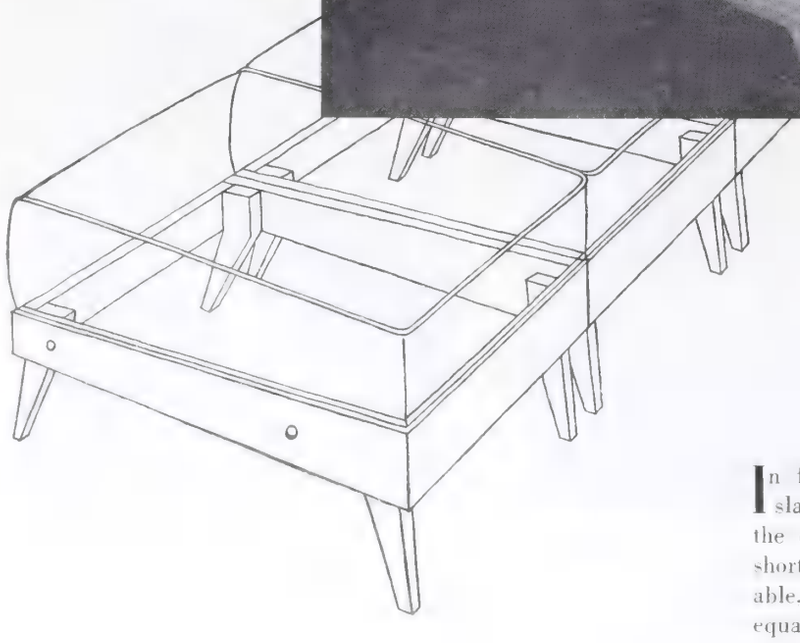
IT EVEN TURNS INTO BEDS

It's a rare, inhospitable house that doesn't need an extra bed. Not the least of Uni-dapt's popularity is its easy conversion into whatever the occasion demands at a moment's notice, and without trick contrivances to test your I.Q. It even converts into beds.

Three Uni-dapt chairs could be turned into a bed by stripping off arms and backs and locking the frames. but you can have a bed much faster if you start with an armless sofa with removable back pillows. Simply lift off the pillows and bring out the bed linen. Level seat cushions, fortified with 36 coil springs and a layer of latex and hair, insure sleep comfort.



Sofa, right, serves by day as a completely satisfactory sofa. It is three ottomans, locked together. Its back is three unattached cushions. It is simple to remove the separate back cushions at night to widen the sofa to bed size. Fabric shown here is frieze, but a combination of pattern and plain or striped material is available for variation.



Rooms on these pages were photographed at Gimbel Brothers, New York

In furniture comfort, pitch is all important. Robert McKean slanted Uni-dapt seat cushions an inch from front to back, gave the chassis a similar pitch by making the back legs an inch shorter than the front. In a sofa or chair this recline is agreeable, but when used as a bed the cushions should be reversed to equalize the pitch and provide a level surface. (See sketch left.)



When the sofa is used as seating space, as at left, the high part of the seat cushions is placed forward so that seats have a comfortable pitch. Despite their generous springs, seats are light, easy to rearrange. A series of chairs could lock together to form a sofa, but you would have to unscrew backs to turn sofa into a wide enough bed.



Sofa, shown left, is ready for the night. In case you are wondering how the three seats hold together to thwart the acrobatic sleeper, they are locked securely and are as staunch as any box spring and mattress, definitely will not part company in the middle. See page 243 for list of stores throughout country carrying Uni-dapt furniture.

THE NEWEST FURNITURE

BETTER YOUR HOME · BETTER YOUR LIVING ·



The furniture shown above consists of the same pieces used on the opposite page, upper right, with the addition of one fully upholstered chair and a separate ottoman in plain frieze. The four original chairs with which this group started can be made into love seats, one love seat and two armless chairs, a three-part sofa and one armless chair, an armless studio couch with an arm chair, or a four-seated sofa.

Such fluidity is ideal for young homemakers struggling with a frugal budget and limited flo space as well. Collections may start with a mi mum of pieces, build up into spacious sofas, be stripped down into chairs and chaise longu Fabrics, styles of arms and backs may be varie

The Uni-dapt program provides a perfect fi day for every changeable feminine whim a wallet, brings out building inventiveness in man. An inventory of Uni-dapt pieces is sure c for static furniture arrangements, static roo



PHOTOGRAPHS BY WILLIAM HOWLAND



The snug conversation group around the fireplace, above, was achieved by using four seats and four open backs and two open arms. Initial cost is modest, and all pieces are readily rearrangeable for a larger room. Armless chairs, left below, represent the least expensive chair unit. Covered in cotton stripe, each costs $59.95, demonstrates one of the nicest permutations of Uni-dapt. Such chairs have utility and high style. Skirtless wooden bases make easy cleaning.

THE NEWEST FURNITURE



FOOTBALL HELMET AND BOAT FROM F. A. O. SCHWARTZ. PHOTOGRAPH BY BAUMAN GREENE

What should you do about YOUR CHILD AND HIS RADIO?

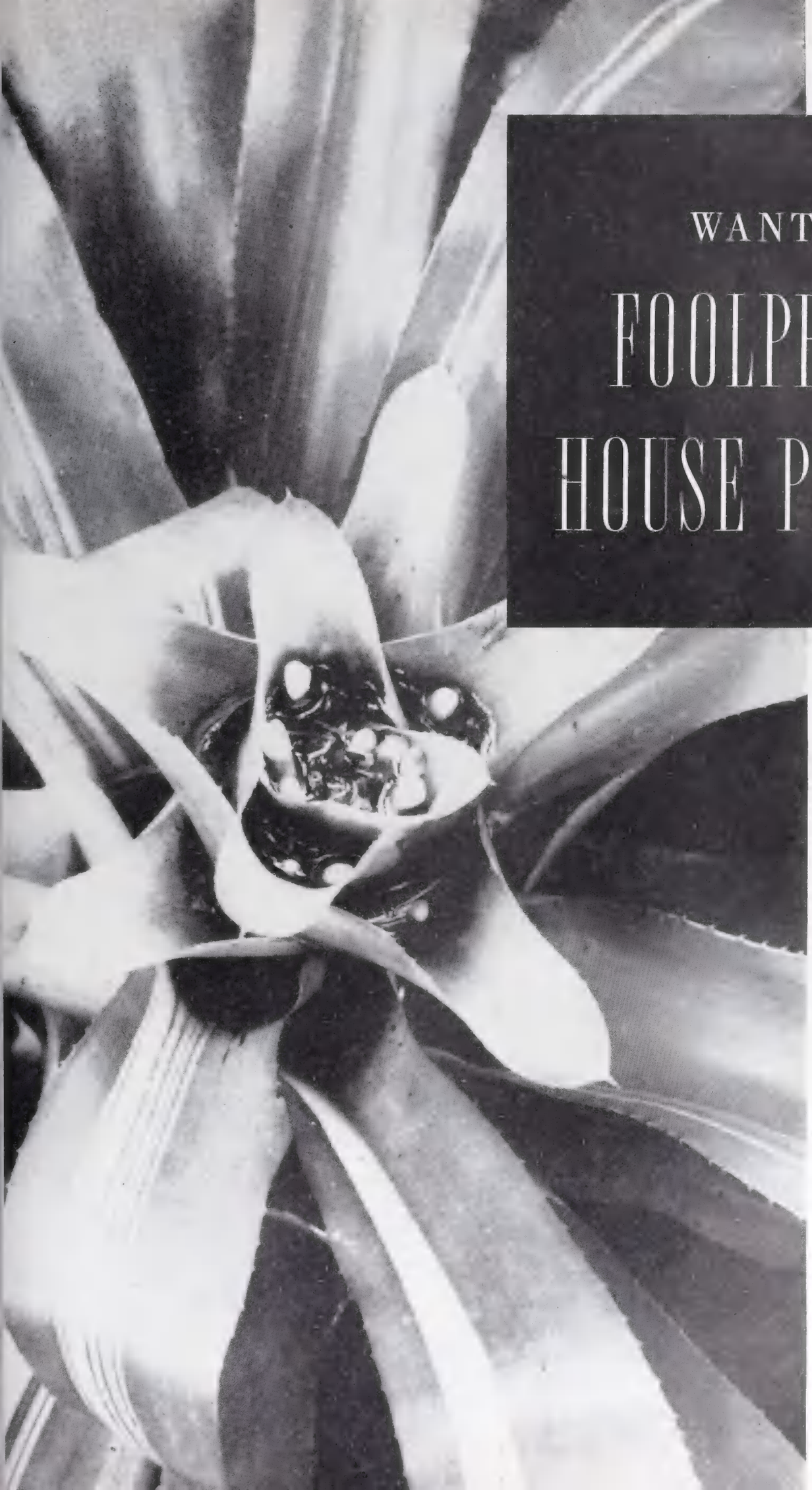
BY RICHARD WILLIAMS

This is the second of a series of two articles—penetrating discussions about the attitude parents should take toward the radio-listening habits of their bewildering offspring. It contains six specific suggestions parents may follow to improve the radio taste of the undiscriminating young.

It is impossible to separate a discussion of your child's musical education from a consideration of what is the major "musical" instrument in many homes: the radio. The radio is—or could be—a chief source of music for your child. But, to be practical, we must speak of the radio not only as a musical instrument. We must consider the other programs that your child listens to and we must say a few words about his listening habits. It is quite a subject!

"Johnny, turn off that radio." . . . "Johnny, don't you *ever* listen to anything but those detective things?" . . . "Johnny, how can you keep the radio on when you are doing your homework?" These are a mother's cries in the wilderness of sound—and legitimate cries, too!

It is exasperating, indeed, (*Continued on page* 248)



WANT A FOOLPROOF HOUSE PLANT?

ALICE L. DUSTAN
Garden Editor

JANET DARLING
Landscape and Site Planning

REGIONAL CONSULTANTS

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CALIFORNIA AND THE SOUTHWEST
Zone 7
ALFRED C. HOTTES



Nidularium innocentii striatum gets its Latin genus name from its "nest" of leaves.



An interesting flower spike and striped leaves characterize tall *Aechmea fasciata.*



Aechmea mexicana comes, of course, from Mexico, has long-lasting flowers and berries.

WANT A FOOLPROOF HOUSE PLANT?

by Ladislaus Cutak



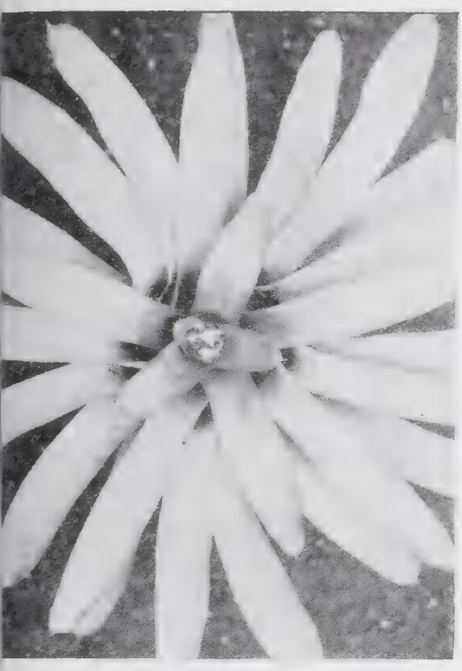
Bromelia serra is called heart of flame, for bright red bracts below its flower cone.



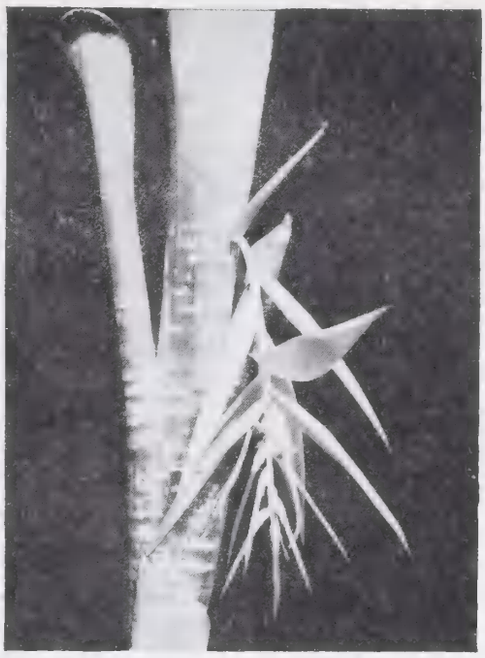
The spiny foliage of *Aechmea angustifolia* is showy even without the flower spike.



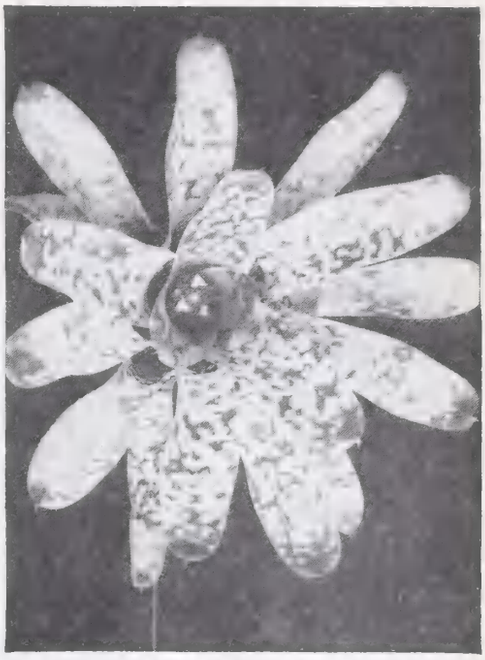
Flat *Cryptanthus zonatus*, with its striped wavy leaves, makes a fine dish-garden subject



ue and white flowers nestle in the water-
ed leaf cone of *Neoregelia carolinae.*



Quite different is the tubular leaved *Billbergia zebrina* with pendant flower scape.



Neoregelia marmorata, from Brazil, is one of the ten best bromeliads to start with.

Are you looking for house plants that have handsome blooms and year-round good looks, that grow in dry air without slumping, that will even bear up when you forget to water them? Then invest in a few bromeliads or bromels.

Bromeliad is another term for a plant of the pineapple family. There are dozens of them, varied and colorful, but all characterized by toughness under average house conditions. Most of them are "air plants" (epiphytes) that live in trees in Brazil and other warm parts of South and Central America. Others are drought-resisters (xerophytes), and a few that grow among rocks are known as saxicolous plants.

All bromeliads have just enough roots to anchor themselves, and they get their food and water not from the soil, but catch as catch can—from debris and rain that runs down the trees or rocks to which they hold. You can see how this life (*Continued on page* 268)

ALL PHOTOGRAPHS BY THE AUTHOR



landsia lindeniana of Peru and Ecuador is
n a large genus of more than 400 species.



Spidery *Dyckia fosteriana* will grow in southern gardens as well as in northern windows.



From cactus desert regions, *Cryptanthus bahiensis* has thick leaves to stand draught.

by Allen L. Dustin



PHOTOGRAPHS BY MAYNARD PARKER

If you have the double problem of a sloping lot and lack of privacy, try this scheme which uses two walls. The garden within is level with the base of the upper wall, and the lower wall is built to retain soil for the planting strip. Wall designed by Paul Granard for the Marco Wolffs, in Beverly Hills.



To give an illusion of distance on a small property, build a "shadow" fence, as landscape architect Thomas Church has done for the H. T. Peerys, of Palo Alto, California. It's a solid, creosoted board fence with cross pieces nailed between supports and painted white to give contrast. These strips also serve as trellis for vines and espaliered shrubs.

How not to be a GOLDFISH

Your home should be a place to relax in, but how can it be if you live on a small lot that has no more privacy than a goldfish bowl? The answer is a solid fence or wall, above eye level. It will screen you from the street, but take up little of your precious outdoor living area.

The five fences and walls shown here give you some idea of the variety of such fences. Look around your neighborhood, too, to see how other people have solved this "no privacy" problem, and investigate all the fences that you can buy in easily installed sections.

The style and materials that make up your house and garden should key your final selection of a fence or wall. You can repeat the stone or brick of your terrace in a wall, use a natural wood fence with an informal house and garden, or place a sophisticated painted enclosure along the street front of a town house lot. In short, build a wall or fence that will be pleasing to the eye as well as useful.

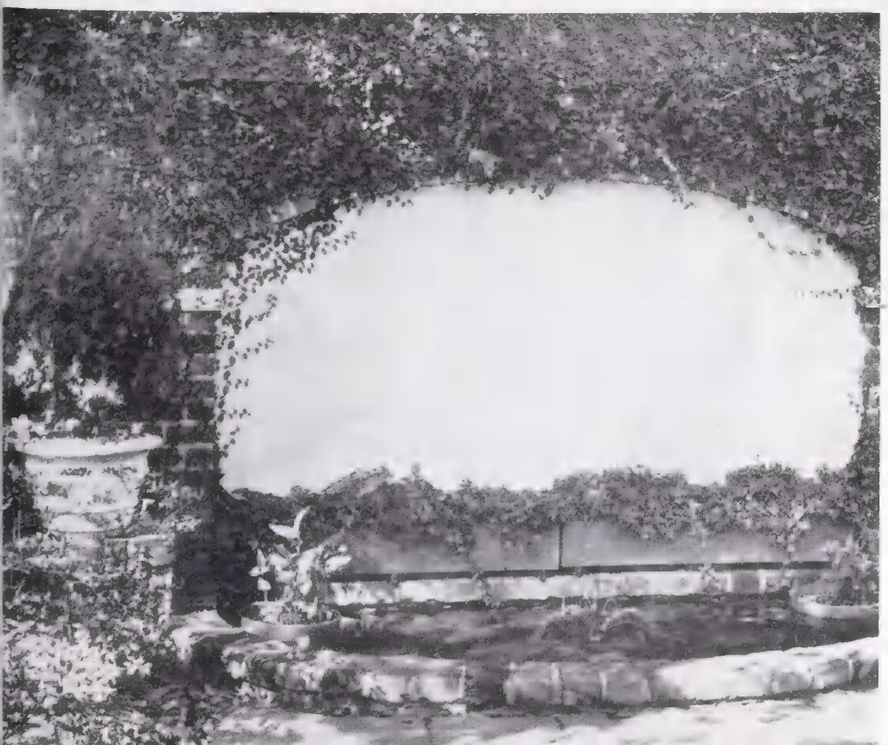


his handsome arrow picket fence gives the owner, Wilmer Hoffman, of Charleston, South Carolina, a ıse of privacy without being unfriendly on a quiet, ghborly street. The open quality of the pickets balanced by the solid base of the gates, the ole combining well with the old brick residence.

PHOTOGRAPHS BY GOTTSCHO SCHLEISNER



You can usually count on local materials to fit in with their surroundings, and to be economical as well. On the street side of a Savannah property, the owners have built this combination brick and bamboo fence. The posts and base are permanent, and the bamboo half-section pickets can be replaced as needed.



This wall of brick arches with stucco fill was designed for beauty as well as use. The garden design ties in closely with it. Note, for instance, how the half-circle pool repeats the pattern of the wall arch. The owners, Mr. and Mrs. D. Trowbridge Elliman, of Charleston, have added a ficus vine for greenery.

Would you ever believe that this flower filled porch of Mrs. Frank Meline's in Los Angeles is built at the side of a once-commonplace garage? Shaded by lattice and roofed with wire glass, it is an ideal spot to display pot plants, such as these Martha Washington pelargoniums.

This circular terrace (in photograph at right) adjoins the porch and is used on cool, sunny days. More pelargoniums bloom in the adjoining beds. Paths lead to other parts of the garden and to the drive, which is edged with agapanthus and bird-of-paradise (foreground of picture).

Viewed from the house side of Mrs. Meline's property (see photograph, far right) the mass of colorful, bearded iris and watsonias helps to screen out the drive. Note also how the lattice and pergola extension of roof support a vine and espaliered shrub backdrop for flower borders.





How to beautify your garage

A garage standing by itself is anything but a handsome addition to the landscape. However, with a little real imagination, you can make yours not only attractive, but an important background for outdoor living.

Try decorating your garage with lattice, for instance. This will dress it up and also serve the very practical purpose of supporting vines and espaliered shrubs. The result: a green backdrop for your borders and mass plantings of roses, bulbs, perennials, and annuals.

Be sure to take full advantage of the shade and shelter that your garage gives. You will enjoy an open terrace on the side that protects you from the hot afternoon sun or from cool breezes, as the case may be. If the side with poor exposure gives the best garden view, consider adding a roofed shelter here for protection from the elements and to give a setting for your pot plants in summer.

The photographs and plan on these two pages show what attractive results are possible. Study them, then put your imagination to work in solving your garage landscaping problem.

PHOTOGRAPHS BY MAYNARD PARKER





by ALICE L. DUSTAN

A DEN that's THE MOST POPULAR ROOM in the house



The simple good looks of this room are the happy result of designing from the "inside" with comfort and usefulness as the first objective. Architect Morris Lapidus met every one of his client's requirements for a room for work and relaxation: desk, comfortable sofa, easy chair, complete bar, storage space, and additional seating capacity. As a decorative theme, he chose owner's favorite sport, horse racing.

Full of well-engineered tricks, this den doesn't wear its heart on its sleeve; a lot of its meaning is hidden in the walls. The oak paneling behind easy chair conceals a foldaway bed, a washroom door, a liquor closet. Important details like excellent lighting, air conditioning, and a radio which can be operated while you lie on the sofa make this informal retreat the favorite room in a formal apartment.



When you walk in, you see the paneled wall pictured below as a background for fine English racing prints. But one section can slide up easily to make the mirrored ceiling of the fully stocked bar shown at the left. It is complete with numerals which light up for friendly betting. Prints at the left of the bar hide additional shelves, while cupboards below provide storage for bridge tables and games.

PHOTOGRAPHS BY GOTTSCHO-SCHLEISNER



"What an Appetite you have"

Wheezed Baggy To FILTER QUEEN, the really different vacuum



"How on earth do you do it?" cried BAGGY, the bag-type cleaner. "I've already lost my appetite yet you gulp up deeply-imbedded dirt, lint and hair just as good as the day you were born. What's your secret?"

"It's no secret" said FILTER QUEEN, the different vacuum. "The trouble is that you have 'bag-itis' . . . the dread disease of all bag-type vacuums. The pores in your bag have become clogged with dirt and you've lost suction . . you can't breathe deeply anymore."

"I can't get 'bag-itis' because I have NO DIRTY BAG to cut down my wind" continued FILTER QUEEN proudly. "Far be it from me to be snooty, but I *am* different and *always* hungry for dirt. That's because instead of a dirty bag, I have a sanitary disposable filter that traps all the dirt in my spacious metal dust collector. I'm as easy to empty as a wastebasket, too, I might add."

"How wonderful" sighed BAGGY, the old style vacuum.

HOW MUCH DOES IT COST? WHERE CAN YOU SEE ONE? HOW SOON CAN YOU GET ONE? FOR THE ANSWERS — MAIL THE COUPON BELOW TODAY!



FILTER QUEEN

The World's Finest Vacuum Cleaner

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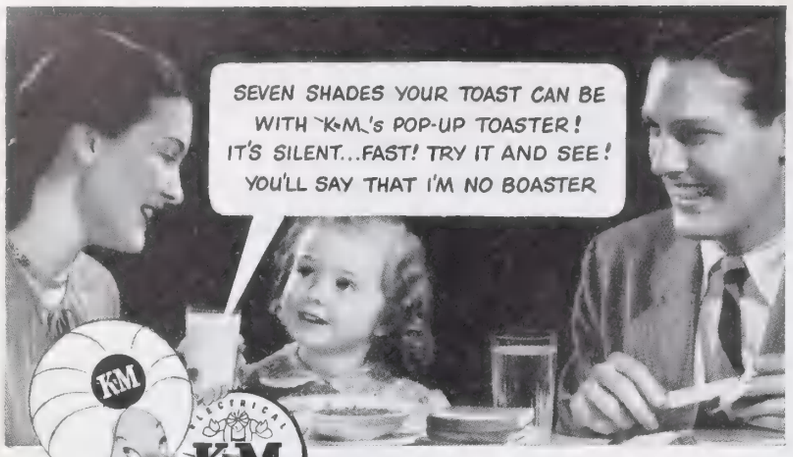
HB 1147

Please send the FILTER QUEEN Picture Book.

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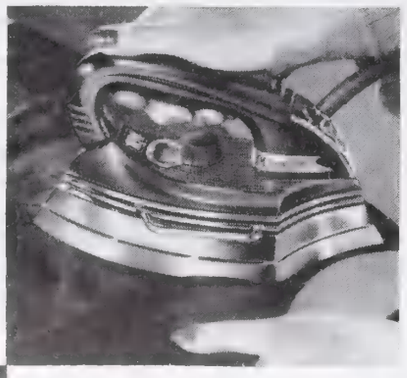
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K•M Speed Iron—*Really new!* Air-insulated MagiKool top can't burn fingers. Sensational new MagiKurve fits neckbands, armholes, ruffles, does tricky ironing jobs faster! Swivel cord. And *3* heats for every fabric!

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Mfrs. of Knapp Shavers, Jack Frost Fans, Therm-A-Jugs, Sparklers, Magic Mist



The very idea—

A PART-TIME DESK!

How can you have that desk your floor space won't accommodate? One answer is a part-time desk that vanishes when not in use.

For years chests of drawers have been made with slide-out desk shelves. However, this multiple-use piece, custom designed by Arthur Klepper, may give you fresh ideas. It offers a sturdy disappearing desk plus flexible storage space, and it is simple enough in design to be good in a living room, guest-room, bedroom, or even in a foyer.

The desk shelf is a careful engineered 29 inches high, and supported by a steady leg whic folds under it, and out of sigh when the desk is not in use. Wit desk tucked away, you see only th neat small chest shown below.

Top drawers hold stationery sup plies, but can be equipped fo silver or toilet articles. Lowe space is arranged as you wis Shelves can be hidden by slidin doors, or you can have drawe on one or both sides instead.

CUSTOM-MADE BY WOR-DE-KLEE INC.





DON'T HAVE A *Guest-Shy* HOUSE

A guest-shy house avoids visitors because it's ashamed of dingy, worn-out rugs and carpets.

This luxurious grey sculptured-effect carpet is Bigelow's Beauvais 1786



Serenade 6910-32

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MAKE YOUR HOUSE SAY "WELCOME"

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Fine rugs and carpets since 1825

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Change over in seconds . . . Slip screen out, slide storm sash in. Frames of non-rusting Alcoa Aluminum, never warp, shrink or swell.



Keep drafts out—Fuel bills down . . . Snug fitting aluminum combination windows seal window openings tight against winter winds; cut down heating costs.

HOW TO GET READY FOR WINTER

. . . with windows and storm sash of ALCOA ALUMINUM

• Here's how to banish the twice-a-year struggle with screens and heavy storm windows. Equip your home now with combination windows of Alcoa Aluminum. Their trim, snug fitting frames stay in place year in and year out. Light weight screen and storm sash units are changed in seconds.

When you use rustproof Alcoa Aluminum for every part of the window opening—frames, storm sash, screens and sills—you can cross off upkeep troubles and expense. Aluminum can't warp, shrink or swell. It never requires painting. Water running off can't stain adjoining surfaces.

Aluminum windows stay easy to open and close; they need no special care; have no deep, dirt-catching corners. Just wipe off the frame when you clean your windows and aluminum will keep its soft, lustrous appearance.

Learn more about work-saving, money-saving windows of Alcoa Aluminum. Ask your dealer, builder or architect, or write to ALUMINUM COMPANY OF AMERICA, 1840 Gulf Building, Pittsburgh 19, Pennsylvania.

MORE PEOPLE WANT MORE ALUMINUM FOR MORE USES THAN EVER

LIGHTER to live with

WINDOWS OF ALCOA ALUMINUM

ALCOA ALUMINUM



Dress Up Your Bedroom

IN THIS SLEEK, MODERN ENSEMBLE



Whatever your needs, the 12 pieces in his versatile, modern Frosted Oak group can meet them.

Dressed for space? Here's the answer.

First, a roomy chest flanked by two commodes, then a vanity set off by a plate-glass mirror almost as wide. Twin beds with a capacious night stand . . . and you have a smart man-and-wife group. Plenty of drawer space, yet it doesn't crowd even a small bedroom.

Suppose you need furniture for a young, modern miss. What would be better than the big, roomy vanity plus one twin bed and two commodes?

Permanized MENGEL Furniture

Buy only what you need *now*. If your requirements increase, add more . . . every piece the same *Permanized** quality.

There's a word to remember: *Permanized!* That's the way Mengel describes furniture made by their exclusive process that keeps joints and veneers from *ever* coming apart . . . in any climate . . . hot or cold, damp or dry.

So look for the Mengel-Man trademark when you buy. You'll find it on furniture of lasting loveliness, at a price you can afford to pay.

The Mengel Company, Louisville 1, Ky.

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Use Needletufts to Decorate



Needletuft's "Cameo" makes any bedroom prettier! Turquoise Colony Cloth worked in white embroidery, with sewn-on ruffled flounce. It's supersize! Other colors: Persian Melon, Morning Yellow, Dew Green, Noon Blue, Rose Pink.

The rug is "Mosaic", also Turquoise, of deep-tufted cotton. Made by Needletuft Rug Division.

the Prettiest Home in Town!

Warmth, color, authentic style . . . these qualities belong to Needletuft Bedspreads and Rugs, and Needletufts will give them to your home! The bedspread shown at left is only one of a large and versatile collection that includes fine old heirloom patterns, romantic florals, provincial designs, textured and fanciful moderns.

There's an equally complete selection of Needletuft Rugs to make a smart ensemble in your bedroom, or for accent use in other rooms. These deep-tufted cottons, and the new wool rugs, in surprisingly beautiful colors, have introduced a new homemakers' art—"floor decoration."

Be sure to look for the Needletuft trademarks. They mean smart colors, livable designs, fine quality materials. Good stores everywhere are featuring Needletufts, individually fashioned by American craftsmen.

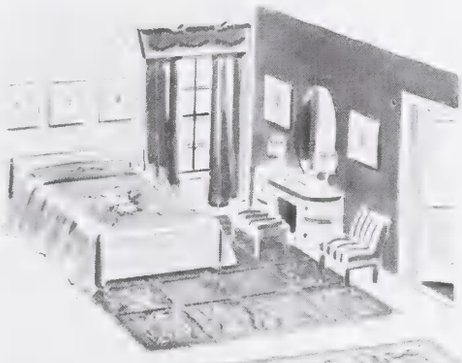
Cabin Crafts, Inc., Dalton, Georgia.

Needletuft Bedspreads

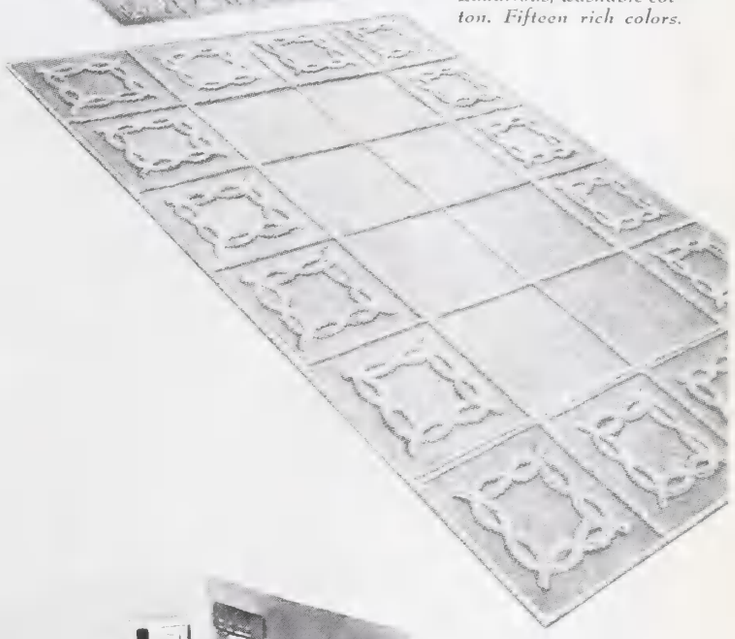
Made by Cabin Crafts, Inc.

Needletuft RUGS

Made by Needletuft Rug Division, Cabin Crafts, Inc.

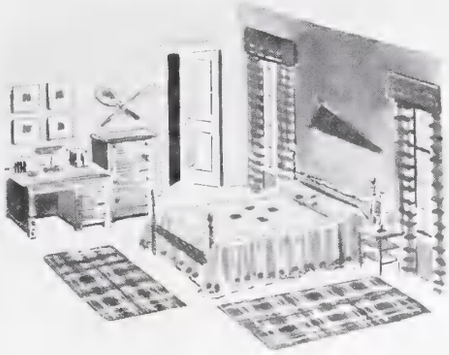


"Georgiana", block design with classic ribbon swirl in bullion. For accent use, and in sizes 0' x 0' and larger. Available also in squares with all-over design, suitable for joining. Luxurious, washable cotton. Fifteen rich colors.



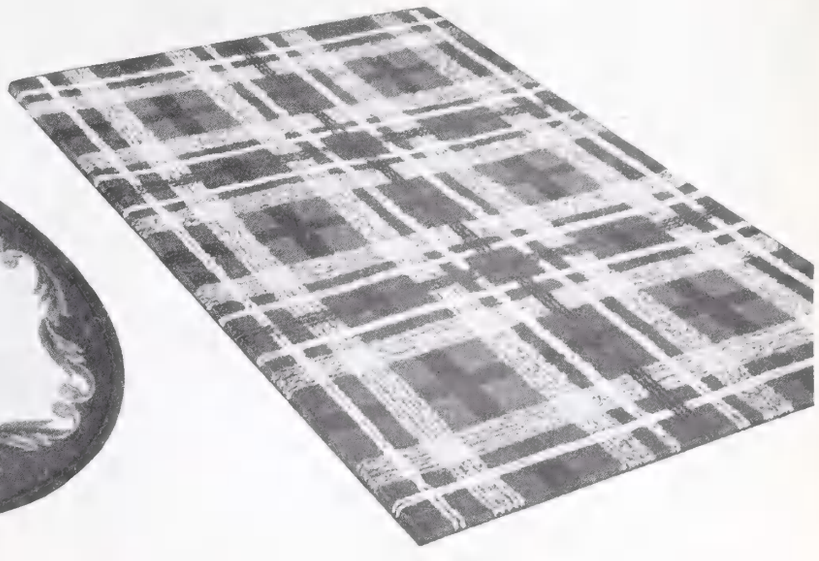


"Rose Point", exquisitely beautiful worsted craft-point, like hand-made needlepoint. Central motif in delicate floral colors, on a background of Beige, Gray, or Natural, with deeper border.



"Gingham Plaid", a brilliant splash of color for bedroom or playroom. Deep, luxurious cotton, colorfast and washable. Predominating shades of Blue, Green, or Brown.





MOTHER: What a delicate design, Kathy. It almost looks handmade!

KATHY: Doesn't it? It's patterned after fine imported lace.



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Fieldcrest Thermostatic Blanket



Embroidered Bedspreads



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Perfect choice for a perfect setting at Thanksgiving or on any occasion... Fieldcrest lace. Picture one of these exquisite cloths on your table as you greet your guests. Watch it prove a luxurious background for your fine china, silver and crystal. The patterns are inspired by costly, handmade designs of centuries ago. Yet all are very moderately priced, thanks to power looming. They are woven of fine, strong, mercerized yarn and *washable*.

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● One side of this 19-inch cast-aluminum Polly-Gril is a roomy skillet; detach handle, and you have a large baking pan. Flipped over, it's a 6-pancake griddle. Lid of Polly Cooker is also a skillet-griddle. Use lower half for deep-frying, roasting. Combined, it's Dutch oven, waterless cooker, covered baking pan. Detachable handle fits either half. At Lewis & Conger, New York City and leading stores.

Expand Your Cupboard Space With These Multi-Purpose Utensils

You need fewer cooking utensils when each of them does as many jobs as this versatile group

PHOTOGRAPHS BY FRED LERNER



● Flat-Top cast-aluminum All-Purpose Cooker (right) cooks, fries, bakes. Saves fuel and burner space, too, by pyramiding cookery. Pot, handled pan cover or skillet, ring, trivet, heat-proof glass lid assemble in a host of useful ways. Versatile 4-piece Regal aluminum Fry-Master (left) does duty as skillet, chicken fryer, casserole, steamer. From Ed. Schuster Company, Milwaukee, Wisc. and others.

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See Flexscreen—at better stores everywhere. Or write us for your copy of the illustrated Flexscreen folder at 1147 Bank Street, Norwich, N. Y.

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NORWICH, NEW YORK

DID YOU KNOW?

If the sewing machine, crochet hook, and darning needle aren't complete strangers to you, here are some helpful hints for becoming better acquainted with them

By RUTH M. DOUGHERTY



FOR this one, we assume that you're the enterprising, economical type of little woman who likes to do her own grease job. To eliminate oil spots on that new skirt you're whipping up on your machine, run a piece of blotting paper through. It will absorb excess oil.



YOU'RE still at the machine; the skirt is made and unspotted. Your curtains need hemming; that's your next job. But what happens? They keep slipping; you can't sew a straight line. Pin a towel over the machine table and there'll be no more skidding.



WELL, we just can't get you away from the machine yet, but we should have told you this one first. If the eye of the needle proves too elusive when you are trying to thread it, hold a piece of white paper or cloth behind the needle. The little hole will show right up.



TIME marches on and you are tired of the sewing machine now, but your industrious soul keeps you ever plodding. You get out some wool to crochet a tippet for dear Aunt Isabel. Before using the needle, rub it well with a piece of waxed paper. It will work much better.



NOW what are you up to over there? Where do you get your energy? You're trying to put a thread in a piece of linen for Susie's dress so you can cut a straight line? If you will just dampen the cloth along the thread you wish to pull, you will save a lot of time.



WHAT? You can even hook rugs and quilt. How can they call modern woman the lost sex? If you want to save the price of a regular frame for this work, just take the top off an old card table and tack the material over the frame. It's the right height, can be folded up, put away.



HERE'S Johnny with a hole in his sweater and you've got to go to work again. We told you how to cope with this one last February, but in case you weren't listening, we repeat. Sew some net over hole first with matching yarn; it makes a backing for your stitches.



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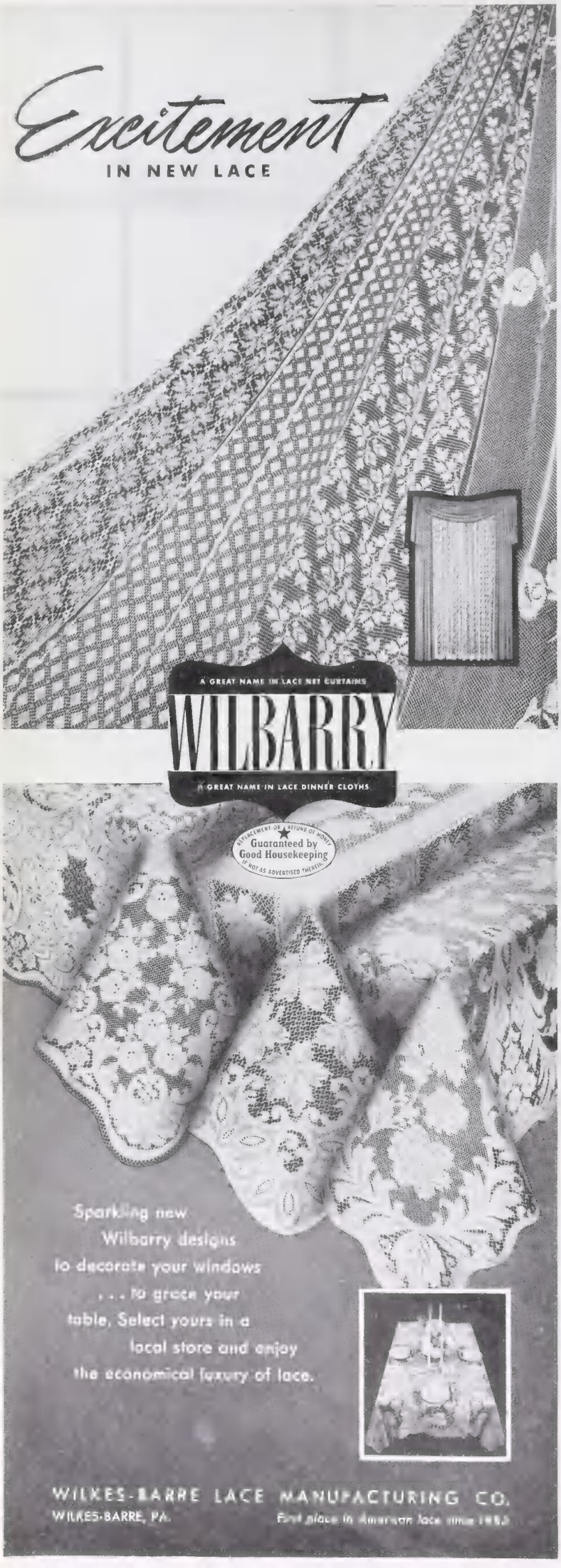
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EPHEMERAL GARMENTS

Are not the fleeting things in life the best, the most treasured? When science has given us perpetual riches, they may not seem like riches

By ROSAMOND PRATT

I have just been reading that it is now possible to take fresh flowers and with the aid of a chemical "set" them, and then coat them with a "film-like spray which preserves them in all their original colors for months."

What an invention this is! Now we can pick jonquils in April, "set" and spray them, and they will last until July. We can then make a magnificent arrangement of ruffled white petunias which will last until September. One vaseful of brilliant zinnias will do the trick until the chrysanthemums take over, and they will last until the time for apple blossoms. Four arrangements a year instead of three or four a week!

We can reduce our cutting garden to a few square yards, and reduce the endless hours spent in picking, arranging, washing containers, and discarding the imperative succession of floral visitors.

Soon a similar invention may be offered by which we can make up a bed with fresh linen, "set" and spray it, and it will remain not only fresh but (so miraculous is science) permanently made throughout the week or the month. Surely the same principle should be applied to the dining table, which can be "set" (in a double sense), sprayed and preserved static and pristine spotlessness i definitely.

Becoming a little wilder in o speculations, we can look forwa to the time when dinners can prepared, chemically "set" a sprayed, and used over and ov without deterioration for as lo as we please.

When all these wonders ha come to pass, what leisure will the lot of the housekeeper, w does the self-same tasks over a over every 24 hours—tasks whi are forever being finished, forev being undone, forever repeated.

PENETRATING into invisib realms we can establish a goo habit or a happy mood, "set" it a spray it, and will be ours for li with no more effort on our pa The eighteen-year-old maiden c "set" her fresh complexion, h glinting hair, her slim figure, spr it with some as-yet-to-be-evolv preparation and at eighty appe precisely as she did at eightee

To be sure, this will be a litt unfair to the new crop of debu tantes eagerly looking forward their opportunity. For what chan will they have against women wi all the wisdom of years and all t loveliness of youth? But the

rists may, with equal logic pro-
t when one orchid will endure
the winter, and an offering of
l roses serve from one birthday
til the next.

I am not averse to modern inven-
ns. I am fascinated by them and
lcome them. That is the reason
read the announcement about
eserving flowers with such keen
terest. But after reading it, I be-
n to turn the whole idea over
my mind and found myself con-
lering some of the reasons most
us love flowers — love them
ough to plant them, to cultivate
em, to watch them open, to clip
em at the precise moment before
eir ultimate fulfillment, arrange
em in vases, place the vases with
ought, and then survey the result
th quiet delight. Is it not, partly,
cause they are ephemeral, be-
use we know that even the hardi-
t of them are before us for a
ief period only and we must
vor their beauty with the aware-
ss that it will pass or be altered
most as we look?

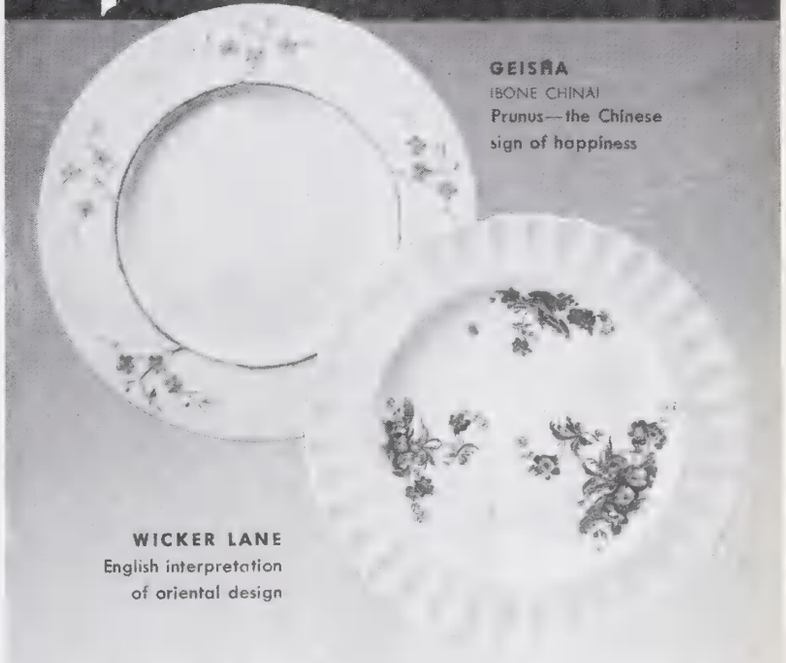
He who kisses the joy as it flies
ives in Eternity's sunrise."

I once went into a charming
rawing room and was enchanted by white pots of white cyclamen blooming delicately on window sills and tables. These pots were grouped with such skill and restraint that they were an integral part of the decorative scheme, and nothing could have been lovelier. A few months later I was once again in that same room and there were the cyclamens with not a leaf browned or a petal drooping. It was only then that I realized they were made of wax, each one a little masterpiece of artifice. And somehow they did not seem quite so charming. The room became a stage set.

WE HAVE long been familiar with dried flowers, such as shimmering honesty and crisp bright everlastings, with deep-toned reeds and grasses dipped in some preparation which preserves their form and color. Such bouquets can be extremely effective. But they lose their appeal if they are left stationary for too long a period. After a few weeks we simply don't notice them. If one were clever enough or rich enough or had storage space enough to change these arrangements frequently, one would enjoy them more keenly.

(*Continued on page 232*)

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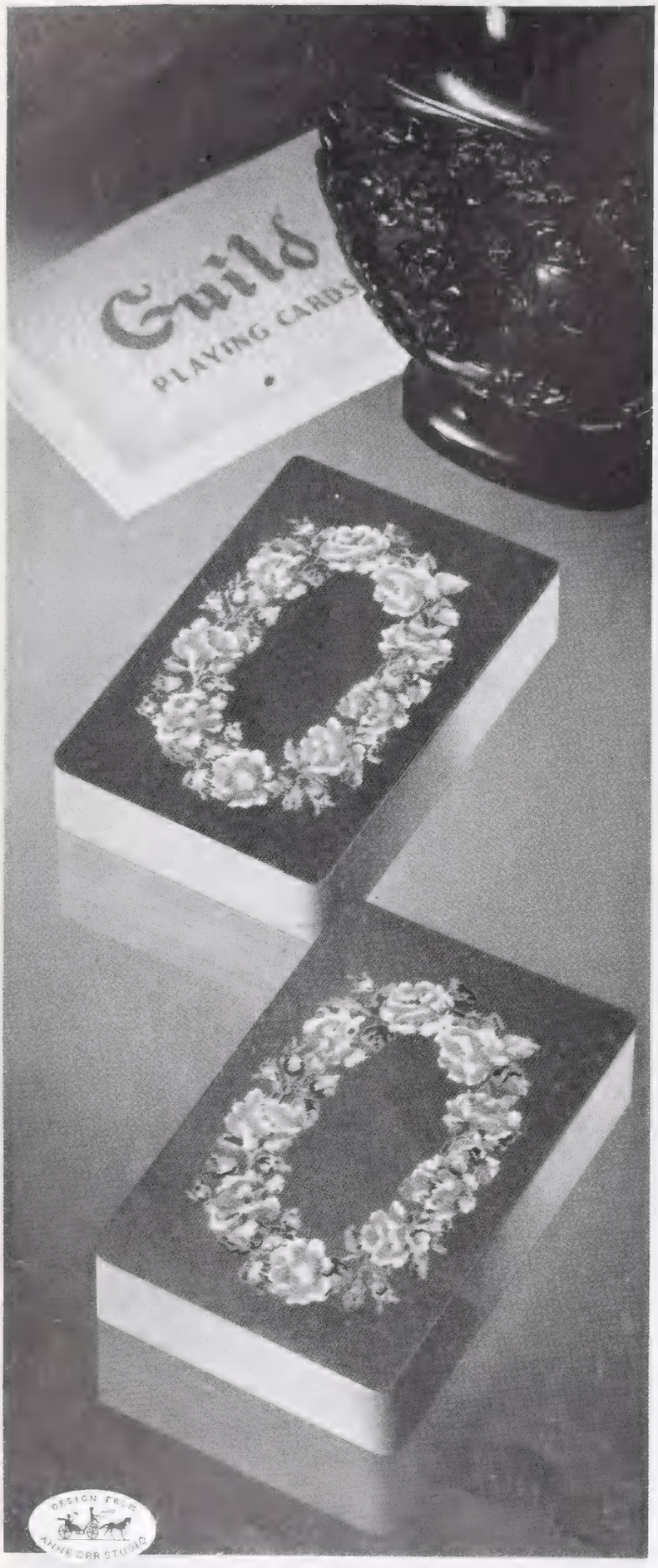
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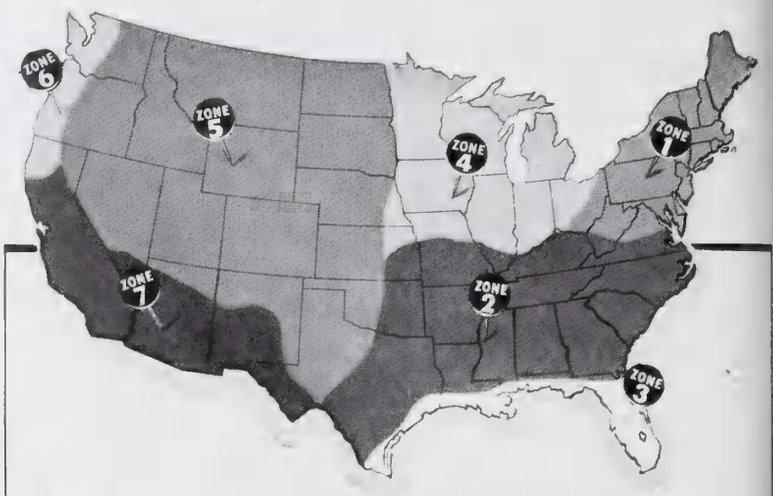


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The LOG *of the* PRACTICAL GARDENER



ZONE 1 — The Northeast

ZONE 4 — The Middle West

ZONE 2 — The South

ZONE 5 — The Rocky Mountains and Great Plains

ZONE 3 — Florida and Gulf Strip

ZONE 6 — The Pacific Northwest

ZONE 7 — California and the Southwest

This is HOUSE BEAUTIFUL'S Gardening Zone Map of the United States. It is divided into seven main zones, determined not only by temperatures, but by soil, rainfall, and other factors that bear on what you can grow successfully. Whenever gardening procedures depend upon locale, we try to give the best advice for each zone, indicating the zone by number. Find your own zone number on the map so that you may apply our observations and reminders here and elsewhere in the magazine to your garden.

International good will is flourishing in garden circles. We find no mad competition in armament here, only friendly rivalry for the creation of superior flowers.

At the International Gladiolus Show held in Binghamton, New York, this fall, it was a Holland exhibit that stole the show, in spite of entries from British Columbia, Utah, California, and many other states. This display, flown over from C. S. Van Doblen De Bruyn's Nursery in Holland, featured gladioli in several shades of red.

In France, the Bagatelle competition gave the highest award to an American rose, Applause, entered by the Armstrong Nurseries of Ontario, California. This annual summer competition for new roses at the famous Bagatelle Gardens in Paris was resumed for the first time this year since before the war. In his announcement of the award, General Toussaint, director of the competition, wrote, "I am happy that an American rose has won first place this year, signifying the friendly relations between our two great countries."

Lilies used to be something that amateur left to the expert. Now largely as a result of their more general use, there is a new North American Lily Society. It grew out of the Lily Committee of the American Horticultural Society. Membership is open to anyone interested in the culture of lilies, according to Professor L. H. MacDaniels of Cornell University, president of the new society.

November is the big month for planting lilies, because they cannot

e dug and delivered until late in the fall. Have the soil in readiness or receiving your bulbs as soon as they arrive. Soil should be enriched ith bonemeal and have perfect drainage. Add ample humus, but avoid anure, which might introduce disease.

November outdoor chores in the North include the following. Remove ne or two clumps of each variety of hardy chrysanthemum to a cold rame so you can make cuttings next March. Store soil, leaf mold, and and in the greenhouse or cellar for repotting during the winter. Examine your pansies and English daisies in the cold frame this month nd periodically during the winter to see that they don't dry out or get nfested with aphis.

Indoors, be sure to cure dahlia tubers before storing them for the inter in sand, peat moss, or ashes. This means allowing them to sit nd dry off for several days in a cool, airy spot. Clean most of the dirt ff and store them before they begin to shrivel.

n the Low Country of the South (from Norfolk down through the arolinas), November is about the latest you can start spring annuals nd perennials to flower with the last of the camellias and with the zaleas. Set out at once small plants of Chinese forget-me-nots, pansies, allflowers, perennial candytufts, and snapdragons. Sow seed of sweet eas, larkspur, petunias, poppies, collinsia, and other hardy annuals.

In Florida and on the West Coast, the planting of bulbs, hardy nnuals, and shrubs continues right through the month.

Gardeners who have set out trees and evergreen shrubs this fall houldn't dismiss them from mind right after planting. Stake trees and over new evergreens in exposed locations with burlap. Otherwise the ind—worst winter enemy in most of the states—will take a heavy toll.

Abelia grandiflora *is certainly a find for small gardens in the latitude f New York City. Its little white bells start opening toward the end of uly and keep at it right up until frost, giving a solid three months of loom. The fine glossy foliage is in scale with the tiniest garden and an pass the closest beauty inspection. It isn't evergreen around New ork, but often lasts well into December. The shrub's slight die-back albit in the North is a help rather than a hindrance in small gardens, nce it can then be used as a foreground shrub. Farther south, it grows bove eye level.*

Dozens of pumpkins arranged on a tiered roadside stand reminded s of a bleacher full of hunched football fans.

Last fall was so mild that the Christmas rose in our New Jersey arden was in full bloom the first of November. Ordinarily it doesn't egin to open until well after Christmas.

The lasting fall was ideal for setting out woody plants until the first f December around New York City, but proved not so good for our otted bulbs. It gave them an insufficient cooling period and many of em produced leaves but no flowers. A cold-storage room would cerinly have come in handy. Established fruit trees suffered, too. A earby farmer harvested not one apple this season because all his trees owered late last fall during the record heat in the high seventies.

n any part of the country where the ground is still frost-free, time ill be well spent improving the physical condition of your soil. Don't e content until your soil has a "good feel," indicating that it is loose, oongy, fibrous, and alive.

If you live in a moist part of the country, soil conditioning is relavely simple, but if you live in Southern California, the Southwest, or some central part of the country, you will really have to work on your il. Especially if you want to introduce plants from other areas, it is nportant to spend time adding leaf mold, peat moss, shredded redood bark, well decayed manure, or commercial humus to your soil. he more humus added, the better your soil will hold water, and accomodate introduced, moisture-loving plants.

re you planning to build a wall garden? If you are, be sure to conder the exposure. In an area with abundant rainfall and overcast eather, such as the Northwest, a wall garden can face the south to ood advantage. But in Colorado or other sections with long, unbroken eriods of sun, your plants will do better with a northern exposure.



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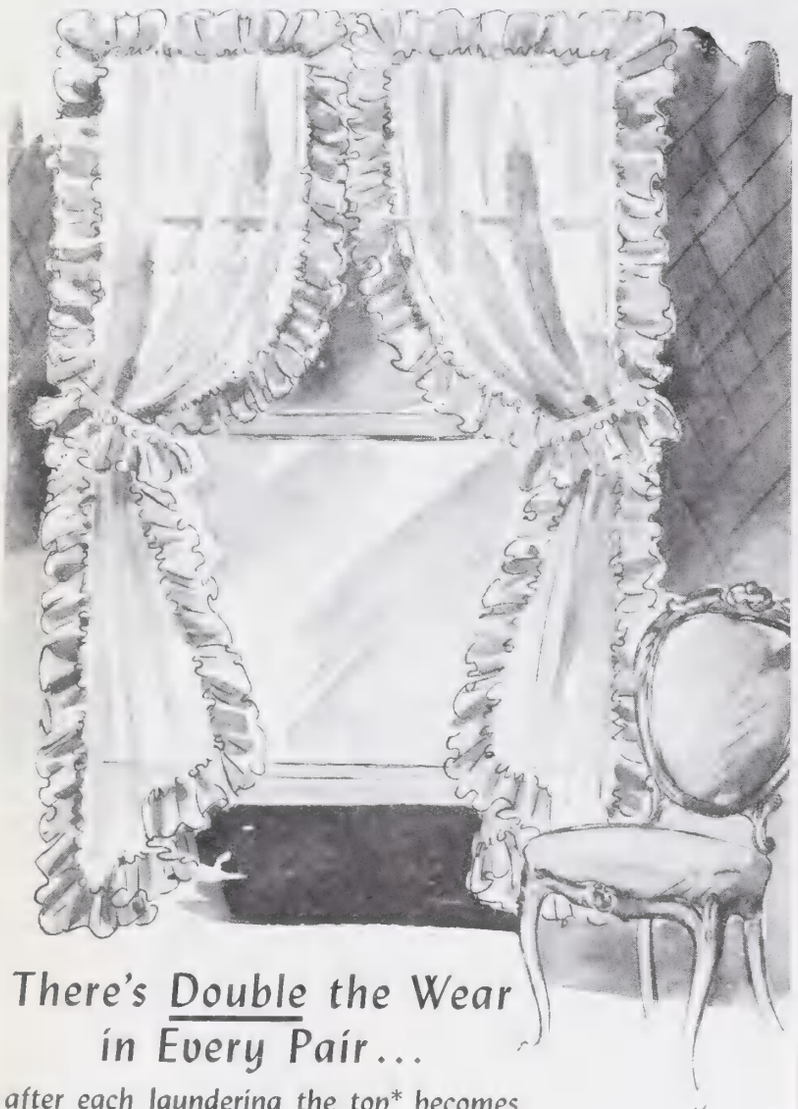


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EPHEMERAL GARMENTS

CONTINUED FROM PAGE 229

There are certain things whose beauty is enhanced by age. An ancient oak tree has more distinction than an oak sapling. An antique chest, a splendid painting, silver which has been rubbed for generations until it has acquired a deep patina (I believe they have a varnish now which does the job and eliminates the rubbing and I wish I had some of it) — these treasures are handsome because of age. Perhaps an old wife or an old husband is more pleasing to her or his companion than a brand new one.

BUT to return to flowers, I am enthusiastic about this new invention. I should very much like to try it myself and certainly shall if I get a chance. If I lived in an apartment and had to buy every tulip and iris and nurse it through city heat and dust, I would invest in a few of these permanent blossoms. Even as it is, I am tempted to sling away this multitude of plants which winter over in the house and which demand such watering and washing and turning. Sling them onto the compost heap and get a set of pretty wax ones for winter and trust to generous nature in the spring to supply me with real ones "whose embroidered garments come from earth."

Then I will kneel down and pick the first snowdrop and the first violet with a marveling which never grows less, although the times I have done this have grown more—

"But, the very reason why
I clasp them is because they die."

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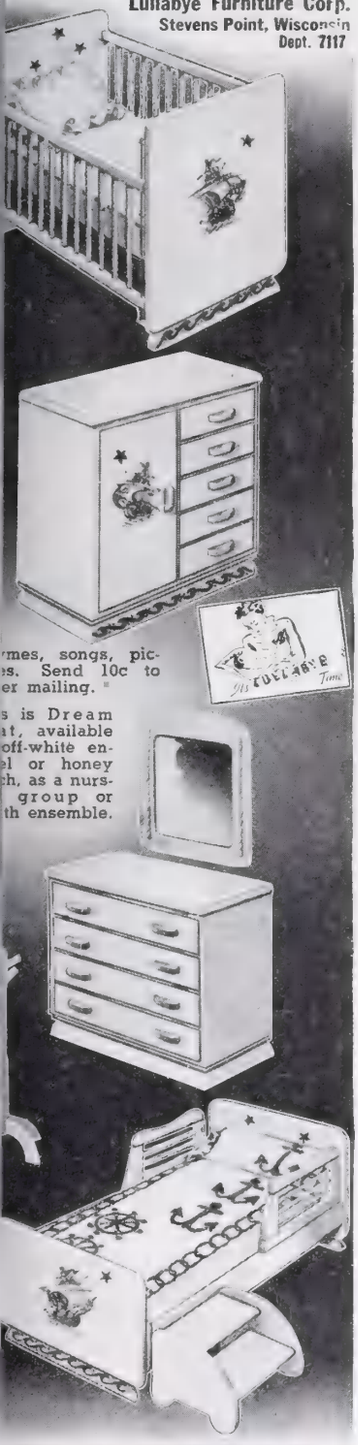
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FINE FURNITURE FOR CHILDREN SINCE 1897

A FULL LIFE IS A MATTER OF INCHES

CONTINUED FROM PAGE 187

been fatal. In addition, our belongings seemed to be the wrong size for our drawer space, or else the drawers simply didn't like the looks of them.

The kitchen shelves were too shallow for the major appliances like toasters, but just deep enough so that I had to grope blindly through their caverns every morning for the corn flakes. There was no place to keep the vacuum cleaner except in the middle of the living room floor, which was already occupied by David's squash racquets, fishing pole, tennis socks, super shoe shiner, and his yo-yo collection.

We stood in the middle of the living room and stared down at our possessions disporting themselves wildly about our feet.

"There's nothing like a home of one's own," David said glumly, "completely surrounded by the things one loves."

"We could always build a closet in the hall," I said. "It wouldn't leave us much hall, but at least we could get the living room back."

IT WAS shortly after this innocent remark that David discovered Engineered Space. Maybe it came to him in the shower or through the mail or via osmosis. I don't know. I must ask him sometime when I get my strength back.

At any rate, the first I heard of it was when I brought Carpenter ("A Nail In Time Saves Nine") Fulberp home to meet David.

"This is Mr. Fulberp," I said innocently, "and he says he can hammer us up a closet by Friday . . ."

David looked Mr. Fulberp squarely in his good eye.

"You understand, of course, that in order to avoid the potential for confusion that occurs in the normal closet, one must so plan the storage area that . . . that . . ." He got up. "Just a minute. I forget what comes next."

He took a magazine out of his briefcase. I wondered briefly if he'd been drinking.

"Ah, yes . . . so plan the storage areas that there is a place for everything and everything in its place." He looked up triumphantly. "That, my friends, is Engineered Space."

I had run into Institutional Advertising, Planned Economy, Florida Oranges, Home Freezing, and

(*Continued on next page*)



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Additional patterns and table settings, some in full color, are shown in a booklet, "Fine China—To Have and To Use." A second booklet, "History of a Name," traces the romantic history of this china. You may obtain both booklets by sending 10c to cover mailing costs.

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CONTINUED FROM PRECEDING PAGE

Existentialism. But Engineered Space . . . I had a swift mental picture of a chorus line of engineers busily carving up the Milky Way.

I glanced over at Mr. Fulberp, who seemed to be going down for the third time.

David stood up. Balboa discovering Engineered Space. "I'm not interested in merely building a closet. Mr. Fulberp. I want storage space so carefully . . . uh . . . uh . . . *engineered* that I will always know where my slippers are because that is the only place they could possibly be."

"Assuming you (a) pick them up, and (b) put them back in the right pew." I said acidly. I recognized all the symptoms. We were entering a new phase. It was going to be a rough month.

Mr. Fulberp and I had a beer and tried to pull ourselves together. David maintained a scholarly remoteness and that Balboa look.

"First off." he said, pointing an accusing finger at me. "what do you keep in a closet?" I felt as though I were being asked a question in a class for which I wasn't prepared.

"In chronological order of my development." I said stiffly, "it was white mice, lurid literature and unpaid bills. Next question?"

Balboa was not to be put off. "What are your earliest memories of a closet?" he said patiently, as one addressing an idiot child.

"A closet." I said, "is a place I was always being told to clean out or else stuffing things into when company turned up. Once a little boy locked me into one and I almost smothered." I glared at him. "That was the beginning of my dislike for the opposite sex."

"The modern closet." David said triumphantly, "allows no room for little boys to lock up disagreeable little girls unless the space is specifically engineered for such a purpose."

THUS began my ordeal with Engineered Space. I was assigned to take inventory of our possessions. After a few strategic beers. David even made a convert of the Reluctant Fulberp, with whom he spent the next three weeks planning Operation Space.

Between them they took a tape measure to everything we owned. My life was an open closet. Nothing escaped their notice. David would call me from the office to report they were entering the liner



'Tis war-r-m
on a f-r-rosty night

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rage stage and I should measure face towels. Mr. Fulberp cked in later to inquire if I kept girdles with my nightgowns or ferred them with my "brazeers" a separate compartment. Noth- was sacred. It was getting so ardly knew which one I was rried to.

Ve gave up movies, parties, eve- gs alone. Things were going so l they extended their planning nclude cupboards, dresser space, ks, record cabinets. I might as l have been alone at Los Alamos all I saw of David. Night after ht Headstrong Herrmann and rless Fulberp sat around and ineered space. I was the first ineered space widow in history. Ieanwhile, everything continued sit in the middle of the living n except guests.

ame David's birthday. Against bitter, better judgment I gave a typewriter I knew he had n wanting.

You shouldn't have done it," said, looking at me reproach- y.

Iy heart softened. He really was weet, appreciative guy, even if htly off his trolley.

I earned the money." I said lerly, "I want you to have it."

He looked at me accusingly. "But you *knew* the desk drawer was engineered to fit my old typewriter and this one is an entirely different shape."

Year after year women have been taking up with men. You'd think they'd catch on after a while.

"That's a great little system you've worked out," I said stonily. "You and your fulsome friend have solved our storage problems in such a modern way that you are now forced to keep an obsolete typewriter because a modern one doesn't fit your engineered space. I hate men." I said, and went to bed.

WE GAVE what David insisted on calling an Engineered-Space Warming. The Messrs. Herrmann and Fulberp, those two master builders, presided over the flowing bowl, and the guests were invited to open every door and drawer in the place.

Across our erstwhile hall stretched a series of closets that looked like a modern screen when closed, opened up to reveal a staggering series of compartments tape-measured within an inch of our belongings. Even I was pretty im-

(*Continued on page 243*)

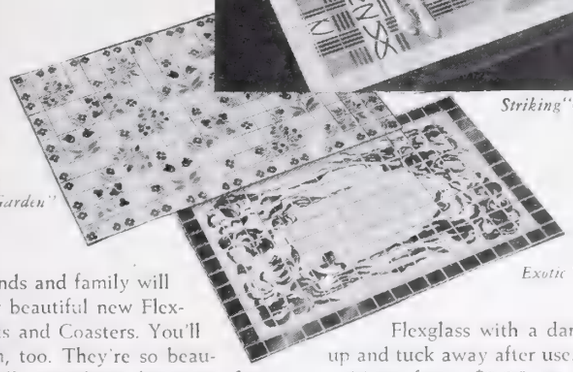
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ELAINE NEAL, HOUSE BEAUTIFUL'S Decorating Consultant, is ready, at the drop of a letter in the mailbox, to help smooth out the kinks in your decorating plans, to help you achieve the pleasant livable home you want to have. If your house is too austere, too fluffy, too commonplace, too dark, too sunny, she'll tackle your problem for you.

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WHAT YOU DO

end us a floor plan drawn to 1/4" , showing window and door place- and measurements, giving dimen- and ceiling height and exposures.

ell us what colors you like, what s of decoration and furniture you r. List furniture you have now and you want to buy.

tate your problems and list your tions clearly in separate paragraphs.

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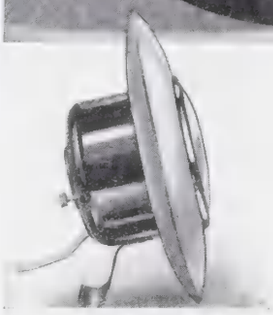
2. Suggest color schemes and send samples of wallpaper and fabrics. We cannot, however, guarantee fabric distribution in all regions but our samples will serve as guides.

3. Suggest drapery, accessories, placement of pictures, mirrors, lamps.

ite to Elaine Neal

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IS MULCHING NECESSARY?

Mulching may be a debatable practice. But if you practice it, have a purpose in mind. Don't just cover your plants to keep out the cold

BY GEORGE GRAVES

You carefully rake a layer of leaves or scatter straw over your borders late every fall. But did you ever stop and ask yourself if this mulching is necessary?

Raking and spreading a mulch is good outdoor exercise, but, whether you consider it fun or work, your efforts might as well be directed to best advantage. Before you finally tuck in those flower beds, then, decide which, if any, plants need mulching, and then mulch with a purpose.

First, to convince yourself that mulching is important, try to picture the beginnings of plant life on land. The first plants had nothing but raw rock for a growing medium. Because soil formed from rock very slowly, food would have been drained from it quickly if leaves and other tissues had not fallen and formed a mulch. This decayed and returned essential food elements to the soil for present and future generations of plants.

This natural cycle of soil building prevailed until man came along to break it up. Abuse of the soil resulted in erosion and soil mining. In some areas the land was reduced even to the raw rock state o long ago.

All this may seem beyond the scope of present-day gardening. Actually, it is not. Plants are plants, and the same conditions that allowed them to grow eons ago must be duplicated now, too, if they are to thrive. The sweeping, raking and much of the soil stirring that go on in the "well kept" garden to please the eye of the gardener may be anything but good horticulture. The gardener, like the alert farmer or forester, should realize that it is the soil itself that must be fed and fostered, and not just some crop, momentarily occupying that piece of soil.

(*Continued on page* 301)

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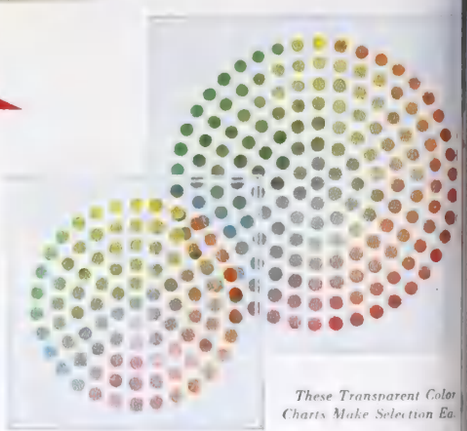
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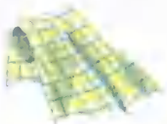


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Illustrated: (Clockwise from upper left) Three 4450 drawer cabinets; 4459 dressing table or desk top; 4454 movable cabinet; 2234 swivel chair; 4186 bed. Movable cabinet with dressing table or desk top, swivel chair photographed below.

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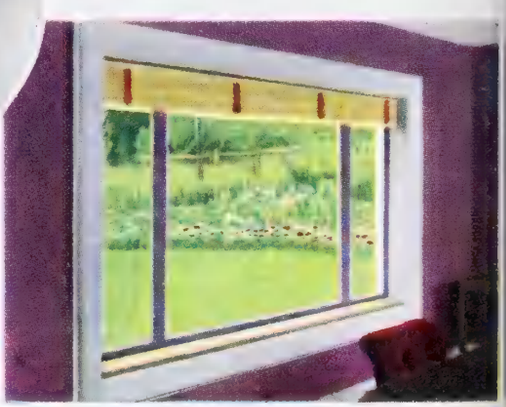






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PITTSBURGH PLATE GLASS COMPANY

A FULL LIFE IS A MATTER OF INCHES

CONTINUED FROM PAGE 235

There was even a compartment r David's super shoe shiner, and perfect little niche for what Mr. ılberp informed the company ere my "flimsies."

There was one space that was npty. "You'll have to ask the permen what that's for," I said. only work here."

"That," David said, putting his m around me, "is for my wife, thout whose encouragement and lp this project would never have en possible."

I opened my mouth, but he put s hand over it.

"My wife," David said, "is a ntimental creature who yearns r the good old days when the cuum cleaner was kept in the at closet and she had to stumble er the luggage to get at her ten- racquet. When she gets home- sick, this is a space for her to unorganize to her heart's content."

"Why, you . . ."

"And feel perfectly free to use it for white mice, lurid literature, and unpaid bills," he added.

"I don't know how to thank you."

"Oh, that's all right," David said airily. "It's difficult in the face of an achievement like this one. My colleague, Fulberp, and I, for the first time in history, have managed to engineer space for non-engineered minds.

"How lucky can one woman be?" I said through my teeth, stepping back and studying my homemade Einsteins.

"What are you doing?" David said.

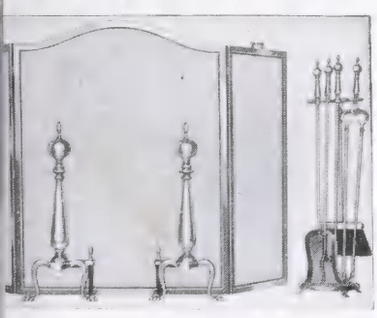
"I was just wondering," I murmured sweetly, "which one of you history will remember as Don Ameche."

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DOULTON AND CO., INC.
SUCCESSOR TO WM. S. PITCAIRN CORP.
212 FIFTH AVENUE, NEW YORK, 10

THE HIGH COST OF MARRIAGE

CONTINUED FROM PAGE 177

shows his first weakness for sweets and buys one pound of hoarhound candy, 5¢.

Three weeks after the wedding, still in a rosy glow of matrimonial bliss, there is an entry, "Cash given Caroline, $5." This, unfortunately, is the first and almost the last time Caroline ever sees so much money.

The next days are busy ones for Ira. One day he spends 5¢ for two spools of thread for "Cali." Another day he buys 15¢ worth of hickory nuts, and 50¢ worth of stamps, without batting an eye, and three days later he recklessly parts with another 5¢ for hoarhound candy. He is looking after his appearance too, and on the 19th of November, he buys himself an overcoat for $13.

In spite of the candy and his elegant wardrobe, he feels that perhaps he may have neglected something, and so, on the 20th of November, a month after the wedding, he records the important expenditure of 25¢ for *The Physiological View of Marriage.*

Whatever vital facts he gleans from this volume are not noted, and anyway, it is nearly Christmas—their first together. What a ma merry affair it must have bee What preparation, what gay plan As early as the 16th of Decemb Ira spends 15¢ on a pound of dat and buys himself a new razor str Then comes Christmas Eve, a guess what he buys: "wood spoon. . . . 10¢. Candy. . . . 10 What a thrill for Cali on Christm morning, with her wooden spo and all that candy! And how mu of the $5 that he gave her in N vember did she save for his gif Very little, probably, for two da later, warmed by this season generosity and merriment, and p haps prodded a bit by Cali, gives her $3.50.

COMES now a list of entries whi indicate that in spite of the ac ed expense of supporting a wife, I isn't going to let himself go seed. No, indeed! He buys a v at $2, new boots at $3.25, anoth coat for $10.50. He has two tee pulled for $1, and, finally, ever t thoughtful husband, buys so "cloth for Cali. . . . 15¢."

By this time, Cali is simp frantic, says she hasn't a thing



wear, and what is he going to do about it? He does nothing whatever, so she attacks the problem from another angle and begins having fainting spells. Ira buys spirits of camphor, then "medicine for wife. . . . 35¢." and a few days later, "3 yards flannel. . . . 75¢; 2 dozen agate buttons. . . . 5¢." Apparently, these last items effected the cure, and there is no more mention of medicine. It has all been pretty upsetting, however, so Ira buys himself a silk pocket handkerchief for 65¢.

March and April are expensive months. There are chestnuts and cocoa and starch to buy, and a haircut for 10¢, and city taxes for $2, and finally Cali gets demanding again and insists on 20¢ worth of lace and a looking glass. . . . 15¢. Not to be outdone, Ira buys himself a silk cravat. . . . $1.

In June, Ira gives Cali a real treat. He takes her and Maria (probably a visiting relative he wants to impress) to a concert, squandering 75¢ on the party. This is the first of a series of three costly social events recorded in a two-year period. The second comes four days later when he spends 40¢ at the People's Saloon on "ice cream and soda water for Cali, Maria, and myself." He is well prepared for this social whirl, for the entries during the week before the concert include a complete wardrobe for himself: linen pants, linen coat, shoes, socks, more socks, and "merchandise for Cali . . . $1."

In August, when they have been married almost a year, Cali gets another cash gift of $1. The grasping girl doesn't seem to be content with this, and a week later she extracts $2 more from the reluctant Ira, and two months later, in October, gets $3. These munificent gifts are not to go unnoticed, however, for Ira draws a double line under each in the account book.

AND so, amidst oilcloth, indigo, soap, and another 10¢ hair cut, the second Christmas rolls around. Cali is well heeled for the season, for on December 2nd, Ira has given her 50¢. He has also bought sugar, butter, and eggs, so that Cali can do a little extra in the way of cakes and cookies. On the 23rd, there is another striking example of Ira's generosity. He attends a temperance lecture by Capt. Colby, and puts 3¢ in the basket to support this worthy cause.

On the 24th, no doubt overcome by so much excitement, Cali col-

(*Continued on next page*)

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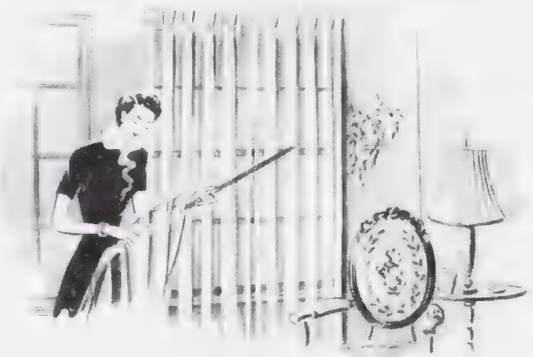
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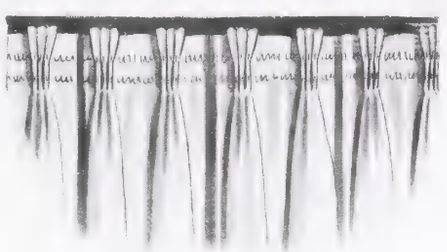
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HOUSE BEAUTIFUL CURTAINS INC.
36 West 25th Street, New York 10, N.Y.

CONTINUED FROM PRECEDING PAGE

lapses and Ira is forced to spend 40¢ on "Comfort for Cali." Just what the comfort was, he does not state, but let us hope it was at least a gallon of the Southern variety. Except for the "comfort" and some Epsom salts, there is no indication that Cali received any other Christmas cheer, but on the 27th, possibly as a peace offering, Ira spends 25¢ on assorted candy—an impressive amount, considering that 5¢ is his usual limit.

More boots, gloves, coat linings, and "pantz" for himself, and another dollar for Cali enliven the winter season. In April, Cali gets 4¢ worth of flower seeds and a yard of cambric, and in May she gets some curled hair for 20¢ and four feathers for $1.10. This is all too much for Ira, so he buys himself a Panama hat for $2.75.

Just when Ira is the busiest, buying land, recording deeds, estimating that a fence will cost $39.88, and finding two months later that it actually cost $38.66, the baby is born, and he must stop all his business affairs to run out and buy paregoric, Windsor soap, essence of peppermint, and a tin bath tub (5¢).

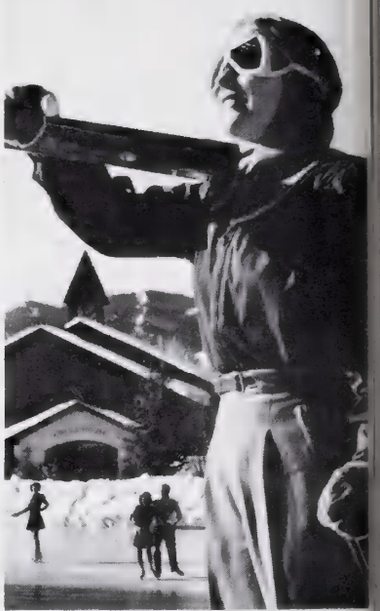
He is also forced at this time to pay a Mrs. Cross to do the washing, and she nicks him for $1.85, and after that, 50¢ a week. How he must have longed for the time when Cali could take over again at the customary $1 every three months!

IT HAS now been two years since they were married, and Cali achieves some new clothes at last—shoes, $1.65; black silk, $1.50; hat, $2; gloves, $1; trimmings, 81¢. After each of these items, Ira puts a check mark.

And suddenly it's Christmas again. This year, Ira spends 12¢ on nuts, 22¢ on candy, and Christmas day itself: "1 orange, 15¢." Imagine Cali's joy when she receives the orange—or was it, perhaps, for the baby? At any rate, the day is not given over entirely to such extravagance, for Ira also has Cali's shoes repaired, 50¢.

In January, the baby gets a rattle, Cali gets $2 in cash and 6¢ worth of molasses candy, and Ira buys himself a gold tie pin for 90¢. After this, Cali and the baby are just one expense after the other (all carefully checked in the account book). There are medicines, a basket, hooks and eyes, and Mrs. Cross to do the washing. There is even a phrenological chart for 25¢ charged against Cali, who prob-

Where Winter is Welcome!



Sun Valley
IDAHO

Softly falling snow lends to Sun Valley a picturesque "Christmas card" atmosphere. Skiers joyfully ride to the mountain tops in time-saving chair-lifts. There's the magic tinkle of sleigh-bells . . . and whir of ice-skates...and, in delightful contrast, the splash of swimmers in warm-water pools sheltered by glass walls. Winter is welcome—and exciting—at Sun Valley.

* * *

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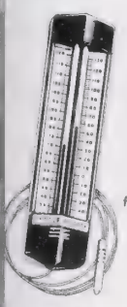
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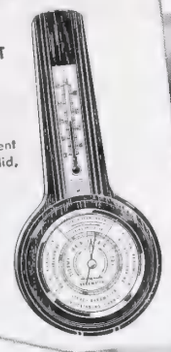
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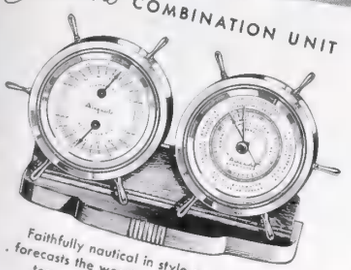


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WEATHER INSTRUMENTS
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PEE AND STEINWEDEL, INC., CHICAGO 47

ably wanted to know if the baby was going to grow up to be just like his father.

As to Ira, he is so flustered at this wave of expense, he forgets it's January and buys himself a linen coat.

The last entries show Ira still game, but obviously fighting a losing battle. He buys knives, forks, scissors, nails, shovel and tongs, a coal hod, a crib for baby, and then Cali demands—and gets—$5 cash.

Ira rallies a little and buys himself a pair of suspenders and a new pair of "pantz," but one can see he is not the same meticulous dandy, as he does not complete the outfit. He can't, poor man, for at the same time, he has to spend $1.10 for baby shoes and $1.25 for a bonnet for Cali. This bonnet is the last deduction, and a bitter one.

Broodingly, he goes back over the past two years, adding up the items he has spent on Cali—the mittens at 25¢, the stove brush at 5¢, the dental bill of $1 for having her teeth filled, the costly Ice Cream Excursion—the third and most expensive event on his social calendar, during which he squandered 80¢ in one evening—and the 4¢ stamp for Cali's letter (apparently the only one she was ever allowed to write). Then he adds it all up to reach the staggering total, and slowly and thoughtfully makes the last entry in the book, with three dark wavy lines under each word:

Cash given Cali from Oct. 21, 1852, to Oct. 7, 1854 ..... $48.60.

Ah, what price matrimony!

YOUR CHILD AND HIS RADIO

CONTINUED FROM PAGE 206

to have to hear the incessant drone of the radio in your child's room. But forbidding and scolding won't turn the trick (or the knob). Even if your child is an obedient child, even if he does turn off the radio, there remains the fact—which he will probably let you know—that Harry and Susan are allowed to listen to as much of the radio as *they* want, and since Johnny, like all children, wants above all to conform and to be exactly like everybody else in his group, interference with his radio listening makes him virtually a pariah—at least in his own mind.

Come to think of it, where did this habit of keeping the radio on

(*Continued on next page*)



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GAS HAS GOT IT!

Grand Home Appliance Co. Cleveland 4, Ohio

CONTINUED FROM PRECEDING PAGE

get its start? Didn't it start with us, the grown-ups? Don't we have the radio on when we really don't listen at all, but knit or play cards or talk or even read HOUSE BEAUTIFUL? Aren't we guilty of filling our lives with noise to which we pay no attention?

LAST summer I spent my vacation in Nantucket. You reach it with a little boat which leaves the Massachusetts coast at Woods Hole, and you ride for the better part of four hours between shoals and fishing smacks and over an enchanting blue ocean. There was a group of young people on this boat and one of them carried a small portable radio. It was turned on, but what came out of it was almost undistinguishable. Nor did they pay the least attention to it, but kept laughing and chattering. All that radio did was to shatter the quiet that is the natural accompaniment of so romantic a trip.

Why were they doing it? I don't know. Perhaps they had got so used to the habit of living their lives against a background murmur that they couldn't do without it, even on a boat on a blue and quiet ocean.

I am sure you won't misunderstand and conclude that I have anything against the radio, or that I am not fully cognizant of its benefits. I am, in fact, for more radio listening, not less. But I am for *listening*, really listening. I protest against the habit of having oneself soaked day in and day out with unheeded sound.

To get back to the children, it is all the fashion now to do one's homework with the radio on. I am appalled by the idea. I think we should stop such non-listening listening, not with scolding, but with gentle yet *firm* persistence. Tell Johnny not to listen when he doesn't listen. Keep on telling him!

But when it comes to the child's choice of radio programs, here I think we must allow all reasonable freedom. It is useless to force him to listen to better programs when he is dying to listen to the "Black Spider" or "Murder at 5 P.M." or "Captain Super-Saturn" or whatever his favorite chiller might be called.

There has been a good deal of agitation against the blood and thunder programs on the air. Some parents and some teachers have asked to have such programs taken off. They say that they harm children, that they teach children cruelty or give them nightmares.



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e answer, made by the people o put the programs on, is that ldren won't listen to other types programs, that this is the kind entertainment children enjoy and re is nothing harmful in it.

am not an enthusiast for the gger school of entertainment, yet lo believe that these programs n't do any harm to normal chil-n. To a certain extent, they may n fill a need in the child. It is sible that the very violence of entertainment gives the child urity. It works by contrast: it kes him feel comfortable to sit his own protected home and to lize (as any normal child does ılize) that what he is hearing is nake-believe world which cannot ch or harm him.

HILDREN look at these things differently from us who have had perience with the cruelty of the rld and its abnormalities. Chil-en's imaginations overleap the lity of the programs, of the nging, crashing, slamming, as sily as they leap over a small ddle. Danger and darkness be-ne pleasant specters, pleasant st because they are fictional and away. It is good to be safe and be waiting for a steak dinner while somebody else is grappling with death-ray X-247.

We all know that the instinct for bloody make-believe is a very old instinct. When we buy an Ellery Queen mystery for a train ride, when we run to the movies to see Humphrey Bogart get into spy trouble, we are following an instinct that leads as far back as entertainment itself. It is the same instinct that made the spectators in the Greek amphitheater watch Oedipus' gouged eyes. It is the same instinct that made Macbeth a hit with the Elizabethans. The difference in *quality* of entertainment is enormous; the instinct is the same.

Thus, I think children love the strong stuff because it caters to their natural love of adventure, of fantasy and of rip-roar, and because, by contrast, fictional dangers give them a feeling of security. They listen to these programs somewhat as old people read obituary notices in the newspaper: it makes them feel good to know that they are still alive when others, as old as they, are not.

It seems to me also that the children of today, brought up in a world of war, are a little different

(*Continued on next page*)



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CONTINUED FROM PRECEDING PAGE

from us when we were children. Perhaps that is just an adult's illusion, but our kids don't seem to scare very easily. I can remember that when I was a child the Sherlock Holmes stories frightened me half to death, and I suppose that these would be considered sissy stuff today. I remember that I could not read Poe's *Telltale Heart;* my boy—who listens to "Suspense" and "Inner Sanctum"—has read it with equanimity.

Dr. S. Harcourt Peppard, psychiatrist and director of the Bureau of Child Guidance of the New York Board of Education, stated recently that of fourteen thousand children examined by the Bureau this year not *one* child's problems could be laid to radio. His sole complaint was that some children listen to the radio too much—a matter, in his opinion, up to the parents to regulate.

At any rate, since you certainly do not want to make blood-and-thunder programs more desirable by turning them into forbidden fruit, I believe that the sensible approach to radio is this: First, permit the child to listen to whatever programs he chooses—within reason. Second, ask the child not to listen to the radio when he is not paying attention to it, when he is doing other things, or when he is doing his homework. And third, suggest to your child that he vary his listening by adding to it a little good music.

HERE we are back again to music. The radio does bring us a good deal of fine music. The radio is in many cases the most practical and the least expensive way of exposing your child to music. There are several children's music programs on the air, but the regular broadcast concerts will serve just as well or better. If the concert becomes too much for the child, he can always turn it off; no child should be *forced* to listen.

Suggest specific programs to your child. Suggest these frequently and enthusiastically, and he will begin to sample music. Then there is every chance that the music brought to him by the very radio he loves so much will excite and thrill him.

In choosing musical programs himself, the child should also be allowed freedom. Children should be permitted to listen to jazz. Jazz may be the first step toward better music. It is a musical expression of today and it would be unnatural

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IT'S A Great Gift

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Delightful gift! T Gerity Carving A for gracious servi of fowl, roasts, ha Ideal for Christm business associates, leading jewelers, silv and gift departmen Price $10. Gerit Michigan Die Casti Co., Adrian, Mich.

LAUDERDALE BEACH HOTEL



FOR AN IDEAL WINTER VACATION in Florida

Just minutes from all South Florida's famous fun spots, a haven for conservative, congenial people who appreciate beautiful surroundings and superb service.

Dress in your room for the beach. Golf, tennis, deep-sea fishing, shuffleboard, dance orchestra, cocktail lounge, bridge, bingo, and a complete social program for your pleasure. Delicious American Plan meals. Everything you would expect in a DeLuxe Resort Hotel. Reservations necessary. Opening for the season December 1.

LAUDERDALE BEACH HOTEL
FT. LAUDERDALE, FLORIDA

CHAS. E. KNIGHT MANAGING DIRECTOR
P. O. BOX 351-B

Give

gay...gracious

Stangl

dinnerware

THE FINEST NAME IN POTTERY



Yellow Tulip

Hand-painted, hand-carved, gorgeous, sun-flooded colors of Pennsylvania Dutch yellow tulip sealed under glaze.



Garden Flower

As gay as a bouquet at each place setting. Fresh, garden-bright colors all hand-painted, hand-carved.



Festive Fruit

To bring the fresh, colorful spirit of the orchard right to your table. Delicate designs, each hand-painted, hand-carved . . . glaze-protected.



Write for booklet: "Attractive Settings for Your Table." Send 10c for postage.

STANGL

P. O. Box 608

Trenton 4, N. J.

(and useless) to set barriers against the folk music of our times.

Perhaps a good thing to do would be to make up with your child a listening chart, a weekly plan like the plan of classes that they draw up in the school. On this chart, both of you can decide which radio programs will be chosen. Let him choose the adventure programs he wants, but let him add one or two periods of music.

There is still one other method of guiding your child to music. This method is just luck, and it takes patience to wait for it. Sooner or later your child may find a friend whom he looks up to, whom he tries to emulate. If that friend happens to like music, well, nothing you will be able to do will then keep your child *away* from music.

In a little book about music, *Friends and Fiddlers* by Catherine Drinker Bowen, she talks of her little girl Cynthia. "Once in a while," she says, "fortune aids the despairing parent by presenting the child with a new deskmate or roommate, who can or cannot play but who loves music. In the very nick, the very crack and needlepoint of time, Cynthia acquired a beau—transient as summer but as welcome—who thought a violin more engaging than curls, and said so."

HOUSE BEAUTIFUL'S CHRISTMAS TREE COOKIES

Miss Muffet *Beau Brummel*
The Angel *The Poor Fish*
The Love Bird

● These five gaily palatable characters have been dolling up Christmas trees for the last two years—ever since HOUSE BEAUTIFUL introduced them in December, 1945.

You make them yourself out of cooky dough, give them licorice eyes and popcorn hair, dress them in colorful candy shot, gumdrops, dragees, and peppermints, hang them on the tree, and let decoration—or hungry human nature—take its course.

We have directions for the whole merry business, including cooky recipe, a list of essentials, and clearly marked instructions for putting the trimmings in the right places. But our supply of directions is limited, so order them fast.

Send 10¢ in stamps to Food Editor HOUSE BEAUTIFUL MAGAZINE, 572 Madison Avenue, New York 22, N. Y.



Here's the Dream Chair

FOR YOUR DREAM MAN THIS CHRISTMAS

The Beautiful *Streit* Slumber* Chair

ALAN LADD
Currently appearing in
PARAMOUNT'S
"WILD HARVEST"



No. B-08—THE LA SALLE

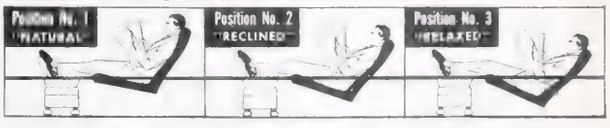
Yes, "Dream Chair" is the right description, for the Streit Slumber* Chair is the kind of chair your husband, father, or son has always dreamed about having for his very own. For the new Slumber* Chair has all the comfort, beauty and built-in relaxation that anyone could ever want in one piece of furniture. The luxuriously soft, upholstered, spring-filled back and reversible seat cushion cradle the body into a natural pocket that gives you that glorious feeling of complete comfort. The matching footstool rests the legs on an even keel with your body, and the reclining seat action prevents the body from slipping forward, providing an equal weight distribution.

So, don't forget, this Christmas give the man of your choice a present that will give him many happy hours of joy. Go to your favorite furniture dealer tomorrow and select one of the many models now on display. He'll deliver it for you right before Christmas if you so desire.

MANY AUTHENTIC PERIOD DESIGNS FROM WHICH TO CHOOSE!

The Streit Slumber* Chairs are designed to harmonize with many periods of furniture—select the model that *fits* your decorative scheme best!

★ ADJUSTS TO 3 POSITIONS OF COMFORT





This triangular trade-mark appears on the adjusting pawl of each genuine Streit Slumber* Chair. Look for it when you buy!

No. B-24—THE SALEM



No. B-15—THE JEFFERSON

FOR THE REST OF HIS LIFE GIVE HIM A BEAUTIFUL

Streit

SLUMBER* CHAIR

ON SALE AT FURNITURE AND DEPARTMENT STORES EVERYWHERE



MATCHING FOOTSTOOL

Each and every Slumber* Chair model has a matching footstool with a concealed, easy-to-reach compartment for storage of books, magazines, slippers, & sewing materials. This is an exclusive Streit Slumber* Chair feature.

*REG. U. S. PAT. OFF.



Picture Window *plus* Ventilation

Fenestra

STEEL CASEMENT WINDOWS

Here's a window that is truly the mark of an up-to-date house . . . something to remember for your home-to-be. . . . a picture window that combines enjoyment of an outdoor view with the comfort of fresh-air ventilation.

It's a beautiful window, with slender, graceful frames that enhance the architectural attractiveness of the home. The strength of steel permits lighter, narrower frames . . . that means larger glass areas, and hence, more daylight.

The side vents swing out to scoop in the breezes. They always open with finger-tip control of a small roto-adjuster—summer or winter . . . wet weather or dry. Fenestra Windows can't warp, swell or shrink because they're steel.

Book on Window Planning. Before you plan your home, get all the facts on methods of window opening, ventilation, easy-washing and window placement for good furniture arrangement. These are just a few of the practical subjects in our book on window planning. Send 10c, coin or stamps, for your copy.

Detroit Steel Products Co., Dept. HB-11, 2264 East Grand Blvd., Detroit 11, Mich.
Please send me your book "How to Plan Better Windows". I am enclosing 10c to cover postage and handling costs.

Name _____

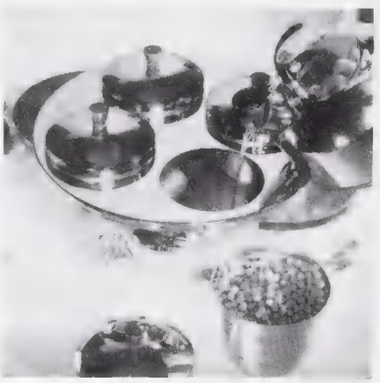
Address _____

IT'S *Worth* MENTIONING

By JULIE POLSHEK



Banish the messy drudgery of washing greasy skillets and pans with these disposable aluminum Panettes. Use them as skillet liners or "as is" as casserole, cake, or pie tin. When food is cooked, just discard the dirty "pan." Panettes won't melt, burn, or distort in the hottest oven. The aluminum improves the cookery. In 6″, 9″, or 10½″; about $1 a box of 24, 16, 14, respectively, from Malcolm's, 524 N. Charles, Baltimore, Md.



You'll never have that last-minute kitchen flurry, nor fret if family or guests are late with this Cravell Electric Food Warmer. It's dreamy for buffet parties. Just fill the bowl with water and plug it in. It works like a cafeteria steam table. You can actually cook in the aluminum quart casseroles, too, by turning the warmer to "high." Mirror-like chrome with walnut handles and legs. About $50, Lewis & Conger, New York, N. Y.



This Air King Deodorizer actually destroys refrigerator odors—even difficult ones like cantaloupe, cheese, onions. The 3¼x4½x1″ white plastic case compactly holds the chemicals needed to dispel food odors in refrigerators as large as 9 cubic feet; for larger boxes, simply use two. Just lay it on the shelf or hang it on the rung. Its efficacious service is guaranteed for a year, without reactivating. About $1.50, Bullock's, Los Angeles.



Here's a perfect coffee-maker for live-aloners and solo coffee-drinking. This Olde Thompson Little Drip Coffee Maker brews a cup and a half of really good coffee in three minutes. The brew drips piping hot from the aluminum drip top into the extra-tall drinking glass. Pick it up by the cool plastic holder. Use the lid as your coaster when coffee is done. Red, yellow, green, or ivory holder. Under $2. Lewis & Conger, N. Y.



Whisk food from stove to table in these handsome new Club Aluminum Saucettes. They'll do any table proud. The heat-holding aluminum keeps food piping hot through mealtime. Flat bottoms, domed covers add to the cooking prowess of the graceful bowls. Sizes are perfect for vegetables: 1, 1½, 2 qt.: about $6, $6.50, $7. Matching hot pads (not shown), under $1.75 for set of 3. Hammacher-Schlemmer's, New York, N. Y.

ou'll find this fine cheese slicer just about indispensable for rving cheese at the table. And it's lovely as your silver service. ıe razor-sharp slot in the surgical el slicing-serving paddle cuts eese paper thin, or thick, deıding on how hard you press the paddle. The cutter stays en permanently without sharpeng. With either bone or ivory astic handle, about $4.50. Sweden ouse, 12 W. 50th St., N. Y. C.





You'll have tots *asking* for baths with this Sprayflex Bath Spray. It makes the session painless for you, too. The feather-weight, flexible polyethylene spray "fence" suctions tightly to round or straight of the tub. Spray adjusts from baby gentle to forceful for adult shampoos. You need no curtain. Leave spray in the tub, for the durability of the plastic isn't impaired by water immersion. About $5, Bloomingdale's, N. Y. C.

ere's as fine and handsome a quartet of knives as you're kely to find. The blades of this ersonna Utility Set—ham and ak slicers, utility and paring ives—are of special-alloy stainss steel. It's tempered to extreme rdness, and hollow ground to eate super-fine cutting edges that ay keen. Nickeled silver richly cents walnut handles. Under 3 (with holder); Wanamakers, ew York and Philadelphia.





Glasses sparkle when they're dried with these Carosel towels. And they're lintless and absorb water like a sponge. Their unusual wiping prowess is achieved by mixing asbestos and cotton fiber. They look and feel like heavy linen and their "hand" is unusually soft and supple. In fadeproof pink, red, green, yellow, blue, wine: about 90 cents each. By the yard Carosel costs 80 cents. It's 18½" wide. From Sibley's, Rochester, N. Y.

Investigate before you build or re-roof—

The most popular asbestos roof Johns-Manville has ever developed!



Note staggered edges and beautiful weathered appearance of these shingles. Come in several attractive colors.

American Colonial **Asbestos Shingles . . .**

the lowest-cost roof in the long run . . . lasts 35 years PLUS*

Fireproof, rotproof, weatherproof, permanent as stone! Not one J-M asbestos shingle has ever burned . . . not one has ever worn out!

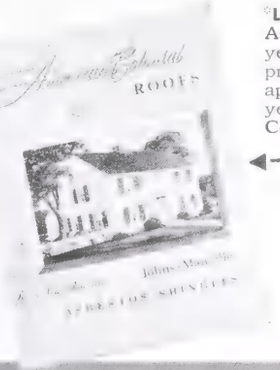
Just before the war, Johns-Manville introduced a new type of asbestos roofing shingle—the most beautiful and distinctive asbestos shingle in Johns-Manville's 88 years of roofing experience!

It's called the "American Colonial" because it is so typically American in appearance.

During the war these low-cost asbestos shingles *proved* themselves on thousands of installations. Made of asbestos and cement, practically indestructible materials, they have the permanence of stone.

Today the demand for these shingles is unprecedented. But production is being constantly increased.

So talk with your J-M dealer about these remarkable low-cost shingles—one of J-M's most important contributions to existing homes and the new homes of tomorrow.



LAST 35 YEARS *PLUS!—Thousands of J-M Asbestos Shingles have now been in service 35 years and more. They're still as fireproof, rotproof, and weatherproof as the day they were applied. No signs they won't last another 35 years or more! That's why we say American Colonial Asbestos Shingles last 35 years PLUS.

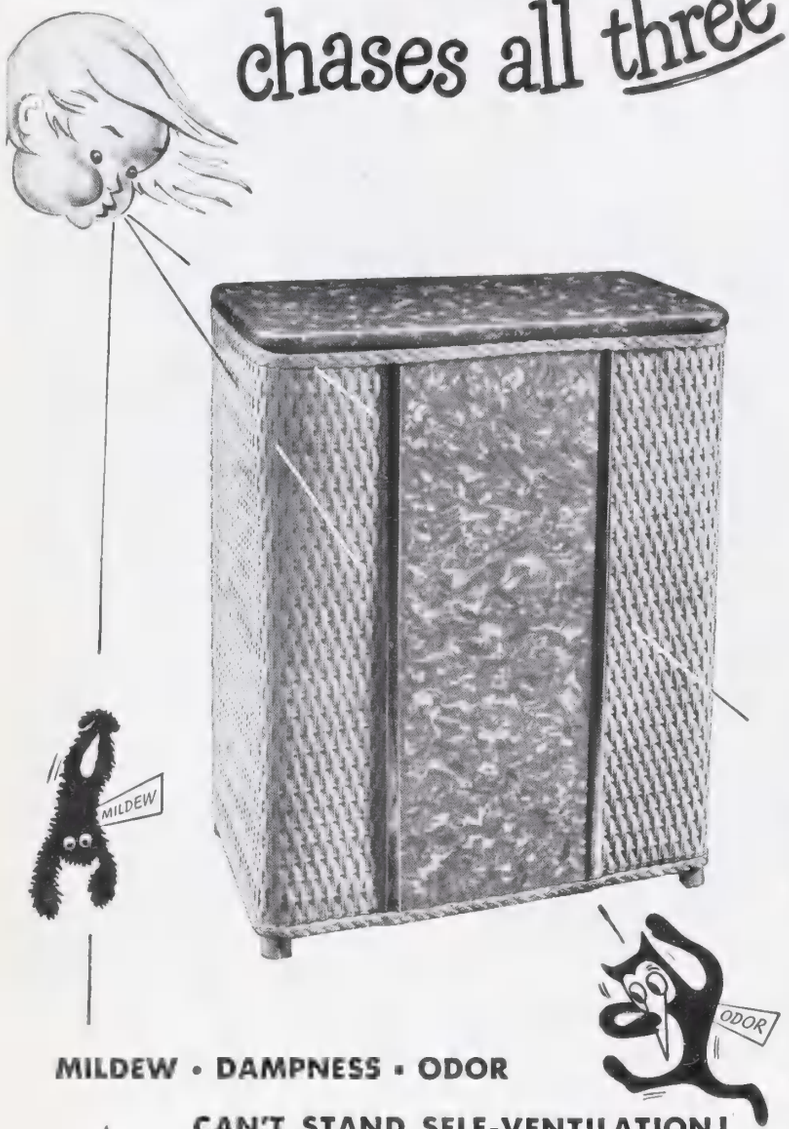
FREE Write today for a FREE copy of our full-color brochure, "American Colonial Asbestos Shingles." Address: Johns-Manville, Department HB-11, Box 290, New York 16, New York

JM PRODUCTS

Johns-Manville

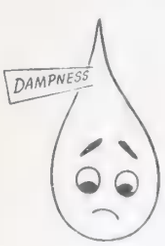
BUILDING MATERIALS

This one hamper chases all three



MILDEW • DAMPNESS • ODOR

CAN'T STAND SELF-VENTILATION!



Your linens need protection from these soiled clothes gremlins. That's why Pearl-Wick Hampers are made Self-Ventilating! Pearl-Wick's sturdy, woven fibre has hundreds of tiny, open vents that let air through. That means far less chance for rotting dampness, mildew and annoying odor. See the difference when you empty a Pearl-Wick Hamper!

Choose your new Pearl-Wick Hamper now. You'll get the best-made, best-styled, most famous hamper in the world... with the *added protection* of Pearl-Wick Self-Ventilation!

Moderately priced, in decorator-approved styles and colors. Many sizes—wherever better housefurnishings and furniture are sold. *Shown:* Handsome "pearl" front panel, chrome-edged, with "pearl" top to match. Fully self-ventilating.

PEARL-WICK

SELF-VENTILATING *hampers*

*t. m. reg. U. S. Pat. Off. Ad copyr. 1947. Pearl-Wick Corp., Long Island City 2, N. Y.

IT'S *Worth* MENTIONING

CONTINUED FROM PRECEDING PAGE

The best food tastes even better when it's as good to look at as this molded "fish." Molded food is equally eye-filling when it emerges from the fruit and flower shells. All three of these tin-lined heavy copper shells are copied from old French kitchen molds. They hold 4 to 6 portions. Use them decoratively, too, for they have hang-up hooks. Fish, about $5.75; flower, $3.75; fruit, $4.75. Post Mart, 230 E. 78th N. Y. C.





Bring all your cans, bottles, jars to one wall station for opening by this Zim Twins can and jar opener. The hinged can opener swings up for unobstructed use of jar opener. Jar opener, in turn, folds down to clear the path to the can opener. Jar-opening vise opens anything that wears a cap; the can opener whizzes cleanly around cans of all sizes. They're handsomely finished in all chrome. About $4.25. Marshall Field's, Chicago, Ill.

Breakfasting in bed is made really comfortable with this exquisite Lapette Breakfast Tray. Its kidney-shaped edge fits comfortably around your middle; and the U-shaped Lucite platforms give it a firm stance on the bed. They fold flat for easy storing. It's mighty handy to have around when there's sickness—to hold meals, writing materials, toys, etc. Pink, white, blue, yellow top with gold-leaf rim. About $19. Wanamakers, Philadelphia.



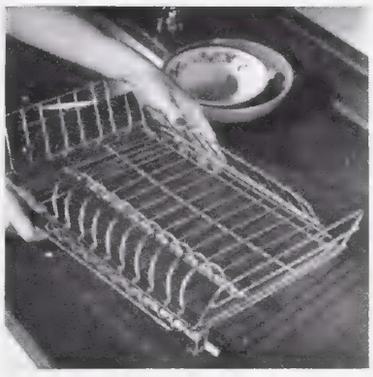


Storing screens and storm windows ceases to be a perennial problem when they're hung on these steel Stor-A-Way Racks. They prolong the life of screens, and windows too, by protecting them against warping, rotting, glass breakage. You save hours of put-up time when you store screens in take-down rotation. Racks hold frames vertically or horizontally. Set of 4 racks (hold 21 frames), $4. Warner Hdwe. Co., 13 S. 6th, Minneapolis, Minn.



This brand-new 6-quart Meatmaster pressure cooker is especially designed for large cuts of meat and whole fowl. It easily handles a 7-pound roast and cooks it in 55 minutes. Use it for smaller cuts, too. There's an extra front hand-grip to facilitate easy, safe pick-up. Like other Presto's, Meatmaster's cover seals on when handles are drawn together. Pressure weight indicates 5, 10, 15 lb. pressures. About $15. Jordan-Marsh, Boston, Mass.

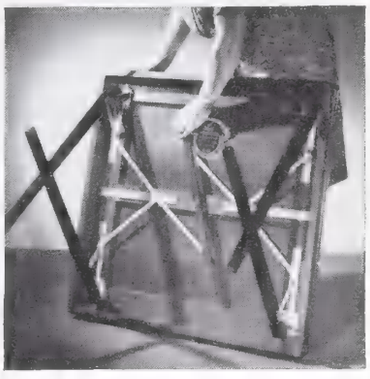
his fold-up dish drainer is a much-needed innovation for cramped itchens. And it will win equal vor in roomier kitchens, for stor-g a drainer is a problem at best. et it up or fold it flat with a flick your wrist. It locks open. The omy drainer is sturdily made of avy, nickeled wire and it's rust-roof. In 10-plate size (17¾" x 3½"), under $2.50; 8-plate (15¾" 12½"), $2.25. From R. R. Hayes o., 40 E. 23rd St., New York.





Driocan's air-drying service protects closets, basements, storage containers, tools against rust, mildew, and other ravages of excessive dampness. The absorbent crystals in the can drink up dampness in any enclosed area. Punch holes in top and Driocan goes to work. It lasts indefinitely by oven-drying the can periodically. About $2 for 5-lb. can (dehumidifies 800 cu. ft. of space 1 to 3 months). From Rike-Kumler's, Dayton, Ohio.

ll four legs of this Weed Auto-matic Bridge Table unfold at ace when you glide the handle to ne right; and more, they lock into a on-wobble, upright position. Glide ft and they simultaneously fold at to the table; and stay flat. This andsome mahogany table is firm nough to stand on. Cream vinyl top it looks like fine leather) "sheds" ater and alcohol, resists burns and cratches, and cleans with a damp oth. About $27 at Macy's, N. Y.



OTOGRAPHS BY FRED LERNER



Epicures know that ground-as-used salt and pepper are peerless seasoners. This exquisite sterling silver pair of Jonmar salt and pepper mills will blend with any silver pattern. "Innards" are black walnut which laughs off salt corrosion. Grinding mechanisms will last a lifetime. All silver, $40 pair; silver-trimmed walnut case, $22; copper-trimmed, $16. Salt crystals 15¢; Tellichery pepper-corns 40¢. Post Mart, 230 E. 78th St., N.Y.C.





The New, Modern Janitrol Winter Air Conditioner

THE time finally comes when heating with old, obsolete gas equipment is no bargain. And, cost of service and materials for maintenance is no longer economical.

So for real heating economy, and true indoor comfort during the long winter ahead, better call your Janitrol Dealer now. He can show you new, modern gas-fired heating equipment that will give you clean, comfortable heat, more accurately controlled.

And you'll find the smart design and compact size of the new Janitrols will give your basement a modern "dressed up" look and more useful space.

Your Janitrol Dealer will be glad to check your present furnace—if new equipment is needed he can recommend the most practical replacement.


GRAVITY WARM AIR


HOT WATER


RADIANT PANEL


WINTER AIR CONDITIONING

Before You Build or Modernize send for these colorful, illustrated booklets. Written by nationally recognized authorities, they give full information on home planning and remodeling as well as heating.



Janitrol

SURFACE COMBUSTION CORP.
Toledo 1, Ohio

Please send me copies of the two books. Enclosed find 25 cents.

Name_____

Address_____

City_____ Zone____ State_____

Do you know THE RIGHT WAY to care for linoleum?

Caring for linoleum the right way repays you with more years of better service

By JULIE POLSHEK

MORE linoleum is worn out by improper cleaning and maintenance methods than by foot traffic and normal wear and tear. Whether your linoleum is new or old, start *now* to give it the right kind of care to prolong its life and maintain its good looks.

You will get peak service and pleasure from your linoleum floor coverings if you keep uppermost in mind that water, strong soaps, and cleaning compounds and gritty cleansers are all arch enemies of linoleum, shortening its life.

Most people scrub linoleum t often and use far too much wate It is said, in fact, that linoleu is more often washed away tha worn away. Scrub linoleum as i frequently as possible, using wat as sparingly as you can to do thorough cleaning job. Flooding with water, washing it with streaming mop, or allowing wat to stand on its surface for a length of time may, over a perio of time, loosen the seams and cau the covering itself to buckle. may even cause the linoleum to e



THE SUN IS YOUR HOUSE GUEST

Invite the sun to live where you live! Wide windows framed in Western Pines* show once again how versatile these even-grained woods are.

To living room, attic, rumpus room, kitchen, these mellow Western Pines bring beauty in a very practical and economical way. Durable, of course; they may be painted or buffed or used delightfully au naturel.

Decorators delight in their charm and you'll see why when you leaf through "Western Pine Camera Views." Send for the 1947 edition of this booklet now. It's free—full of exciting pictures and ideas. Write: Western Pine Association, Dept. 223-H, Yeon Building, Portland 4, Oregon.

THESE ARE THE WESTERN PINES

*IDAHO WHITE PINE
*PONDEROSA PINE
*SUGAR PINE

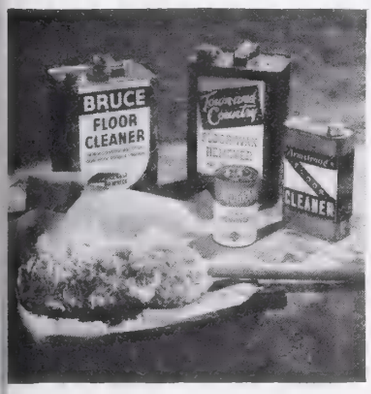
pand and separate from the burlap backing. Your mop, cloth, or scrubbing brush should be moistened with just enough soapy water to loosen the accumulated soil and wax. Wash a small area at a time and blot up the soapy water immediately with a wrung-out mop or cloth. The water should be lukewarm, never hot. Then rinse the cleaned area with a very little clear, cold water to remove all traces of soap. Allow the floor to dry thoroughly before waxing it.

The soap you use to wash linoleum should be as mild as that you use on your skin or to wash fine garments. Strong soaps or washing compounds are one of the most frequent causes of linoleum deterioration. They dull and discolor the surface and actually wash the surface away, little by little. Too, strong soap robs linoleum of its oils, making it hard and brittle and easily susceptible to chipping or cracking. Gritty cleansers take their toll of linoleum by creating a maze of fine scratches that attract and hold dirt and moisture.

There are special floor cleaners

(*Continued on next page*)

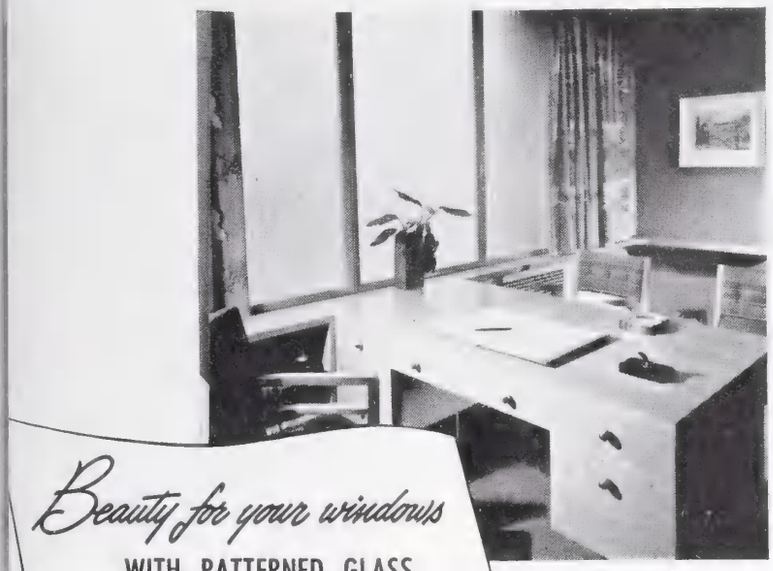
PHOTOGRAPHS BY JAMES WELGOS



● Special floor cleaners and wax renovers like these wash away soil and wax without harming linoleum surface



● Wax preserves linoleum. The use of each type—no-rubbing, liquid, paste, colored—is explained in this article



Beauty for your windows
. . . WITH PATTERNED GLASS

Designed by
Robert Gruen Associates

● You can hide a view you don't like and build in lasting beauty—with *Patterned* Glass. Clear or *Satinol*-finished, this fine glass transmits light, assures privacy, adds never-fading sparkle to a room. Your L·O·F distributor will show you many distinctive linear, square or all-over patterns for windows, partitions or walls in modern or period homes. Send 10c for "Bright Ideas with Decorative Glass". Blue Ridge Sales Division, Libbey·Owens·Ford Glass Company, 5117-A Nicholas Bldg., Toledo 3, Ohio.

L·O·F **BLUE RIDGE Patterned GLASS**
FOR SOFT, DIFFUSED LIGHT • SMART DECORATION • COMPLETE PRIVACY

If you want a kitchen

Distinctively yours



insist upon

COPPES NAPANEE*





COPPES NAPANEE *experts will design*

your kitchen just for you

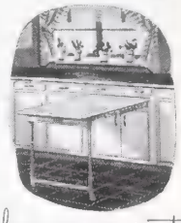
Here's how to turn your wishful thinking into practical kitchen planning. Coppes Napanee experts will design the kitchen *you* want . . . then take all responsibility, build it to fit, and install it.

Because of their seasoned experience, they know practical short cuts to save money. They'll give you exciting ideas, complete designs, and an *accurate* estimate.

Coppes Napanee equipment has convenience features unobtainable in ordinary products, and Coppes Napanee quality assures lasting satisfaction. Yet, because it's carefully tailored to fit your needs and your budget, Coppes Napanee planning is much less expensive than you'd imagine.

Whether you are building your new home or modestly remodeling, in Coppes Napanee you will find the perfect answer to your price and installation requirements.

* TRADEMARK REG. U.S. PAT. OFF.



how convenient!

Patent glide-away table in cabinet pulls out to seat 5, yet pushes back completely out of the way.



space saving!

Even corner space is efficient, because of the two revolving shelves in this Napanee cabinet.

SEND FOR THIS HELPFUL *Kitchen Kit*

Includes plan chart to draw your own plans—30-page booklet of new ideas, color schemes and valuable information. Send 25c to Dept. K-3
COPPES, INC., NAPPANEE, INDIANA



COPPES
NAPANEE
CUSTOMBUILT KITCHENS
QUALITY MANUFACTURERS SINCE 1876

Hear Fibber and Mollie every Tuesday night over NBC. Courtesy Johnson's Wax



Tain't Funny McGee!

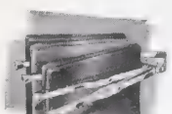
K-VENIENCES

give double capacity, save pressing and make your closets so convenient they almost hand out your clothes

Don't let crowded closets ruin your disposition. Like magic, you can remodel them quickly, permanently and inexpensively with K-Veniences. K-Veniences will double the hanging capacity of your clothes closets, keep everything in easy reach, save pressing bills and transform chaotic closets into gems of modern smartness and maximum convenience.

With a screwdriver your only tool, you can permanently remodel closets at low cost.

No architectural plans or structural changes are necessary when you install K-Veniences. From more than 40 items, you can choose the right fixture to do the right job. K-Veniences give more satisfaction for less cost than any other home improvement item.



Leading Hardware and Department Stores will soon have a complete selection of K-Veniences.

Pants, skirts stay pressed.



Holds 6 hats, plus ties, scarfs, belts.



Keeps shoes clean, neat.



Keeps clothes neat, clean and handy.

Get these famous Closet Books

I enclose 10c for my copy of "How to Make the Most of Your Closets," a 48-page book by the famous authority, Helen Koues, and a FREE copy of your colorful new brochure of closet ideas and equipment.

Name.....

Address.....

KNAPE & VOGT MFG. CO.
Dept. H117, Grand Rapids, Mich.

CONTINUED FROM PRECEDING PAGE

available which do a fine job on linoleum surfaces. These concentrates are dissolved in the scrubbing water instead of soap. You will find available, too, special wax-removing concentrates that thoroughly clean the linoleum of accumulated soil and wax without harming the surface.

Obviously, there can be no hard and fast rule regarding the frequency with which linoleum floors should be scrubbed and rewaxed. This depends on the use they get and the amount of foot traffic. But linoleum floors in the kitchen, pantry, bathroom need more frequent washing than those in less used, light-trafficked rooms. But one over-all rule applies to any linoleum-covered floor — correct daily care minimizes the frequency with which it needs to be washed.

Correct Daily Care

All linoleum floors should be dry-mopped or swept clean with a soft-haired or cellulose broom daily. *Never, never use an oil mop on linoleum.* Oil disintegrates its surface. Daily, weekly, or as often as necessary, depending on the need, damp-wipe linoleum with a cloth or mop wrung tightly out of clear, lukewarm water. Kitchen floors often need damp-mopping daily, especially in areas near work surfaces. When the surface is thoroughly dry, apply a thin film of wax. Wax should always be applied before the old coat has worn off completely. Remember, too, that you save yourself hours of work if spilled things are wiped up immediately before they become sticky or tracked about.



Periodically, or when stubborn soilage does not respond to damp-mopping, the linoleum should be thoroughly washed and rewaxed in the manner described earlier. It is advisable also to wash linoleum thoroughly after it has been rewaxed a number of times, to remove old coats of wax and start from "scratch."

Wax Often—But Lightly

Frequent waxing is another key to long wear and good appearance of linoleum. But remember, whether you wax a floor, a piece of furniture or whatever, that the secret of successful waxing is to apply wax *film thin.* Overwaxing linoleum defeats the whole purpose and serves only as a dirt-catcher that affords little protection to the floor. The reason is that while the top film hardens the wax underneath remains soft. When applied film thin, the moisture in wax evaporates quickly and completely. The resulting hard, protective coating makes linoleum highly resistant to wear and dirt penetration and helps keep it flexible and resilient by preserving the oils used in the manufacture of linoleums. The likelihood of cracking or chipping is reduced as a result.

No-rubbing (or self-polishing) wax is the most practical type for kitchens and other hard-used floors that need more frequent washing because it is the easiest to apply and remove. For rooms that require infrequent scrubbing, liquid or paste wax afford an unexcelled hard protective finish with a beautiful sheen. But even in these rooms it is usually better to use no-rubbing wax if you don't have an electric floor polisher available. For it is virtually impossible to rub liquid or paste wax to a sufficiently hard, tackless finish manually on floors. If it's a high gloss you're after, you can get it even with no-rubbing wax by buffing when dry with a weight-

(*Continued on page* 263)



Winfield Ware
HANDCRAFT CHINA

May be purchased at these and other fine stores everywhere

Albuquerque, N. M. ..... J. Korber
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Cincinnati, Ohio ..... Shillito's
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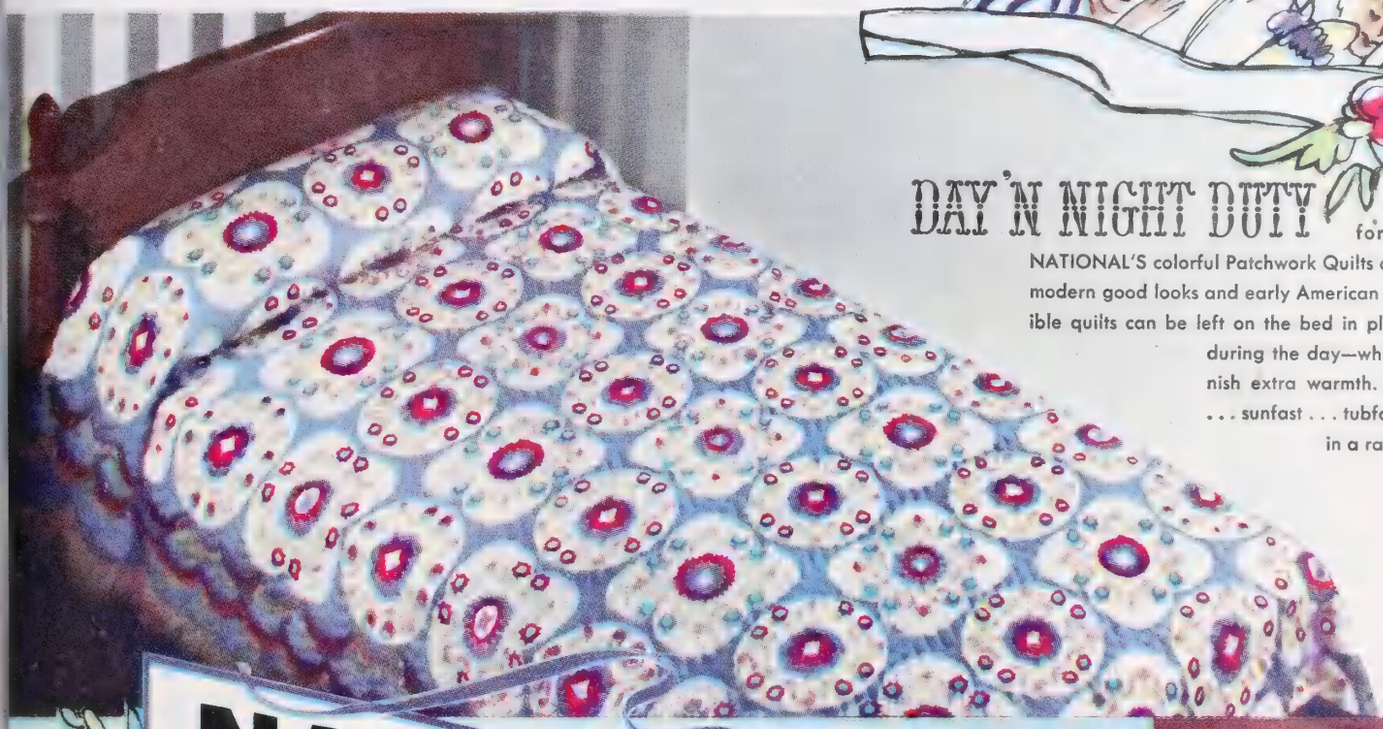
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ROYAL RIVIERA PEARS*

So good they impress folks like the dickens. Hardly one in 1000 has ever tasted 'em . . . they're rare as rich uncles. They used to go to Europe where swanky hotels sold them for 75¢ each. But now, for less cost than a commonplace gift, you can send a whole box and be a long-remembered giver.

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Contains 10 to 14 pears.

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You'll surely be the star on every Christmas tree when you send one of these big, showy baskets. They're loaded with rare Royal Riviera Pears, other fine fruits and exciting delicacies. Only our direct-from-the-orchards to you shipments make possible these low *delivered* prices.

Basket A (pictured) $8.95
Basket B . . $11.95, Basket C . . $15.95

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Want your gift to be talked about all year? It's sure to be when you give Fruit-of-the-Month Club Memberships, for there's a real idea behind this gift: Christmas morning is the occasion for its grand opening. Then, month after month, as each box arrives, it continues to create excitement and more praise for you.

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5-Box (Gift 14) $16.10
Xmas Pears, Jan. Grapefruit, Feb. Apples, April Pleasure Chest, Sept. Peaches. (With Basket A instead of Pears at Christmas,
Gift 14A . . . . . $22.05)

3-Box (Gift 11) $9.45
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An engraved Certificate, inscribed with your name, announces the impressive gift boxes you'll be sending month after month . . . each with your greetings enclosed.

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A regular "grand slam" for people you want to flatter with something gay, gracious and original; for folks who get a kick out of opening lots of packages. Stunningly wrapped and lush in satin ribbon, your gift boxes contain Royal Riviera Pears, huge apples, giant figs, processed plums, famous candies.

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So Easy to Order! Just send list of names and addresses . . designating gift item for each. We'll provide greeting enclosures with your name, at no extra cost, or enclose personal cards, not over 3½" x 5", if received with your order. Christmas delivery unless otherwise directed. Prices include delivery charges paid within express delivery zones. Please enclose check in full. Satisfaction guaranteed. (No shipments outside U. S. A. proper . . no Parcel Post, no C.O.D.)

Harry and David AT BEAR CREEK ORCHARDS, BOX 70, MEDFORD, ORE.

THE RIGHT WAY TO CARE FOR LINOLEUM

CONTINUED FROM PAGE 258

l cloth or brush or an electric
or polisher. No-rubbing wax is
st satisfactorily applied with a
ndled wax applier. Stroke the
or in one direction—don't scrub
ck and forth or work with a
cular motion, for you may get a
eaky floor. Overlap each stroke
ghtly as you go. Moistening the
plier evenly, but sparsely, with
ter makes self-rubbing wax go
more easily and evenly.

There are wax appliers avail-
le now that automatically feed
x to the floor as you work—
xing is speedy and easy as sweep-
; with these convenient, labor-
ing devices.

In kitchens and such where foot
ffic is heavy, it's a good idea to
ly two or three very thin coats
wax after each scrubbing. Al-
each coat to dry thoroughly
ore applying the next.

n rooms where paste waxing is
order, linoleum that is the worse
inadvertent abuse or improper
intenance methods, can often be
ked up immeasurably by using
ored wax. This Callawax comes
red, green, yellow, blue. The
e can also be used on solid-color
ck linoleum.

What To Do About Linoleum Problems

f "traffic lanes" mar the ap-
rance of linoleum that has been
nished, shellacked, or lacquered,
can either attempt to remove
coating completely or compro-
e by applying several thin coats
wax to heavy-traffic areas to
ild" them up. Lacquer can be
oved with ethly-acetate or lac-
r remover available in paint
es. But it must be used with
reme care or you may ruin the
leum. Apply the remover to a
square feet of linoleum at a
e; when the lacquer has soft-
ened, wipe it off with a clean cloth. Never scrape it with any sharp object that may scratch, cut, or gouge the linoleum. Varnish can be removed in the same manner but may take vigorous scrubbing with a rag because most varnish films do not dissolve readily. Alkaline types of paint and varnish removers should never be used on linoleum! Shellac can be removed with denatured alcohol, following the same procedure as for lacquer or varnish. But never try to remove any of these coatings from printed or felt-base linoleums. They can't be removed without ruining the surface. On the whole these hard coatings tend to create hard-to-treat traffic lanes on linoleum floors.

Stains and Other Problems

Here are more helpful hints on coping with stains and other special problems: Stubborn grease, oil, fruit-juice, or polish spots can often be removed by rubbing them with dry No. 0 steel wool. Remove the particles of steel dust and wipe the area with a damp cloth. Finish with a thin film of wax. Remember, though, that half the battle is won by wiping up spots immediately. Ink, alcohol, or iodine stains usually respond to the treatment just described. For rubber-heel marks, burns, nail polish, rust, dip the steel wool into special floor cleaner or soapy water. Wipe up the soapy residue thoroughly and rinse the area with clear, cold water. Then apply a thin film of wax. Chewing gum, tar, and paint can be treated by first lifting off as much of the foreign matter as possible with a putty knife, using extreme care not to cut or gouge the surface. Then treat it in the same manner as suggested for rub-

(Continued on next page)

Fredericksburg Ensemble



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ture" showing many
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tions that you will
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Individual Casserole retails at $2.50*
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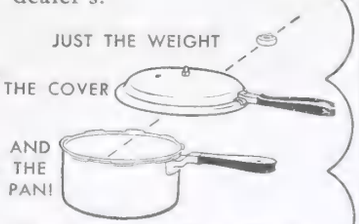
NESCO

Pressure Pan

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No more worry about what pressure to use, because the Nesco cooks everything to delicious, tender perfection at *one* pressure—15 lbs. To open or close, just turn the streamlined easy-grip handles in opposite directions. The flared top and rounded corners permit better pouring—complete emptying—easier cleaning.

The double-lip sealing gasket provides a leak-tight seal and doesn't require stretching or reversing. Ask for the Nesco Pressure Pan at your dealer's!



Tested and approved for safety by Underwriters' Laboratories.

Nesco products include electric roasters, stainless steel utensils, enameled ware, tinware, galvanized ware, decorated kitchen containers, electric heaters, oil ranges and heaters. Look for the Nesco label!

NATIONAL ENAMELING AND STAMPING CO.
270 W. 12th Street, Milwaukee 1, Wisconsin

NESCO

CONTINUED FROM PRECEDING PAGE

ber-heel marks, burns, and rust.

Deep cuts or gouges in linoleum can often be patched by filling them with linoleum shavings mixed with colorless brushing lacquer to a heavy, putty-like consistency. Finish by smoothing the patch with the flat, smooth head of a hammer. Allow to harden, clean with lukewarm water and wax the area.

Avoid casters on linoleum floors. If possible, replace casters with "silent domes" or cotter-pin or nail-type rests, or put cups under the casters. Round or square cups are especially good for extra-heavy furniture, for their broad surface distributes the furniture weight.

Small blocks of smooth wood under the corners of refrigerators, stoves, and similar equipment helps eliminate linoleum dents. Don't slide furniture across a linoleum floor. It should be moved on a dolly or old scraps of carpet or heavy cloth slipped under each leg if the piece is too heavy to be lifted or carried.

Work Surfaces

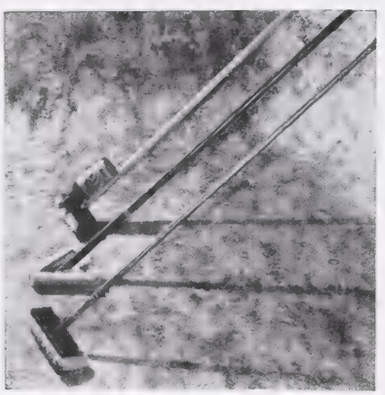
Linoleum sink tops, work surfaces, like linoleum counters, are preserved by frequent waxing. Because these work surfaces are subjected to constant washing and wiping, paste wax should be used instead of no-rubbing types. The latter are water emulsions which are partially soluble in water. Counters need the extra-hard, more permanent finish of paste wax.

New linoleum work surfaces should be wiped thoroughly with a cloth wrung out of mild soapy water followed by a good grade of paste wax. Rub it in thoroughly with a heavy cloth or piece of old carpet. Here again, successful waxing depends on elbow grease—not a lot of wax. When linoleum work surfaces need complete cleaning, scrub with soapy water, rinse with clear water, and rewax. Colored waxes are especially good for treating work surfaces.

Stainfree Sinks and Counters

One secret of keeping linoleum sinks and counters stainfree is to wipe up fruit or vegetable juices immediately before they can penetrate the wax film. Soapy splashings from dish washings, too, should be wiped off with clear water as soon as the dishes are done. Have a dish for your soap to keep it off the linoleum surface. Never place hot utensils on a linoleum counter. They mar the finish.

The best protection you can give a linoleum sink top is to use a metal or solid rubber protective mat while you're working. There's one made especially for linoleum sink tops that protects it completely and eliminates water-spotting from dish-washing. Always use a board for slicing, cutting, or chopping—you'll prevent many scratches and scars in the work surface.



● Applying no-rubbing wax to linoleum is quick and easy with these applicators which feed the wax to the floor surface. Wax applicators from Lewis & Conger, New York, and others. Cleaners and waxes (page 257) from Hammacher-Schlemmer & Co., New York, N. Y., and other leading stores.

CALIFORNIA Vernonware



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For those who seek the *finest*

Haste has no part in producing this superb champagne. Slowly . . . step by step . . . it is brought to perfection. Ask for the finest—Captured Flavor from the cellars of THE TAYLOR WINE COMPANY at Hammondsport, N. Y.



TAYLOR'S NEW YORK STATE Champagne

FROM THE FAMOUS CELLARS AT HAMMONDSPORT, NEW YORK

VO PARTIES ARE AS EASY TO GIVE AS ONE

CONTINUED FROM PAGE 182

the house is geared for entering, it's just simple economy to e one setting do for two parties. ake the menu do double duty, by planning the same food for parties, and preparing most at the same time. Keep the u simple so that the greater of the meal may be cooked d of time, without requiring minute pampering before it s to the table.

ne main dish of our two-day heon menu was inspired by the nksgiving bird. Assuming that have a small family, the post-nksgiving remains of one large ey should provide the makings uncheons on Friday and Satur- But if you're sure your turkey t stretch that far, you might two birds at Thanksgiving, ving one for your non-stop en- ining program. In planning the es for these hypothetical lunch- we have arbitrarily allowed 2 people, six on each day. One baked at Thanksgiving should through the celebration and ortably through the next two By boiling extra sweet pota- making mushroom sauce, and aring a whopping quantity of igerator roll dough when nksgiving cooking is under way, can save hours of time and at deal of work.

course, what we have just sug- d, unwittingly, is that you give parties in a row, if you con- Thanksgiving a party—and doesn't? And you may draw ne at such a triduum, but you still apply the two-day party m to any time of the year. Our le-edged menu is seasonable through the months that have d mushrooms and frozen els sprouts in them!

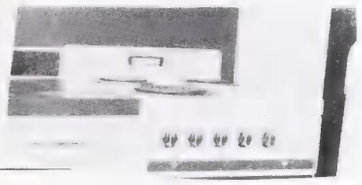
Consommé

6 pounds of light soup meat (lean beef, a soup fowl, and veal bone)	stalks, onions, leeks, parsley, peppers)
1½ tablespoons salt	2 cups tomatoes, fresh or canned
6 quarts cold water	12 thin slices of orange
4 or 5 cups chopped mixed vegetables (carrots, celery	Finely chopped parsley

Cut meat into 1-inch cubes in a good-size kettle. Sprinkle with salt and allow to stand for about 1 hour. (Some people reserve about one-quarter of the meat and sauté this in hot fat until well browned, adding it to the soup pot later. This gives a darker color to the consommé.) When salted meat has stood for an hour, add cold water. Let meat soak for half an hour or so. Put on fire and bring to the boiling point. Remove scum. Let soup simmer in covered pot for 3 hours. Add chopped vegetables and tomatoes and continue to simmer for 1 more hour. Remove from fire. Strain. Let soup cool, then chill. Skim off the fat which has hardened on the surface. At this point the consommé is made, needing only reheating and additional seasoning to taste. Heating should have reduced the liquid to about one-half the quantity of water you started

ranges.

In the Hotpoint combination (3) two small ranges with base cabinet don't overlook the convenience of cabinet storage space on the spot, and a convenient work surface while preparing meals and "dishing up" when ready to serve.





Styled in decorative modern design, this mirror is handsomely hand-engraved with oval-shaped printies which give this beautiful piece its sparkling charm.

Write today for our folder, "How to Lend Personality to your Walls with Mirrors."

Donnelly-Kelley Glass Company, Holland, Michigan



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STAINLESS STEEL UTENSILS

IDEAL TO GIVE . . . PERFECT TO GET!

THESE new Nesco Evenheet Utensils, like your finest silver, are an ideal combination of quality that endures and beauty that endears.

Nesco Evenheet Utensils cook better and save you work, too. Scientifically proportioned, they're made of a "sandwich" of two layers of stainless steel, with a layer of heat-spreading metal in the middle. The result is faster, more even heating, and luster that's preserved with just simple washing. "Spot scorching" is avoided; scouring and special cleansers are unnecessary.

You'll be proud to own beautiful Nesco Evenheet Stainless Steel Utensils—and proud to show them to your friends. Order a set from your dealer today, or write for illustrated folder.



Nesco products include electric roasters, pressure pans, enameled ware, tinware, galvanized ware, decorated kitchen containers, electric heaters, oil ranges and heaters. Look for the Nesco label!

NESCO Evenheet

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270 NORTH 12th STREET, MILWAUKEE 1, WISCONSIN

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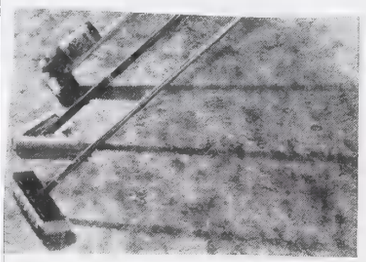


FRANK SMITH SILVER COMPANY, GARDNER 6, MASSACHUSETTS



1. This gas range has eight top burners, a built-in griddle, 2 big baking ovens, a waist-high broiler big enough to barbecue a whole ham, a handy snack broiler besides, and a toasting compartment handy for toasted sandwiches. Of course, it has automatic oven control. The "Town and Country" by Geo. D. Roper Corp.

You need a LARGE RANGE ... have a FAMILY

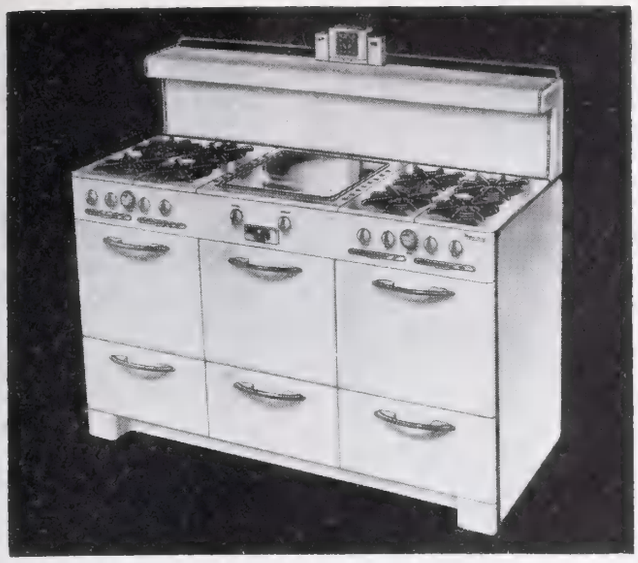


Applying no-rubbing wax to linoleum quick and easy with these applicators hich feed the wax to the floor surce. Wax applicators from Lewis & nger, New York, and others. Cleans and waxes (page 257) from Hamacher-Schlemmer & Co., New York, Y., and other leading stores.

ll simplify meal probvs a lot of cooking n at your house, and family and friends

Hundreds of families will welcome the news that now there are several over-size ranges on the market. People with big families and those who do lots of entertaining have long felt the need for a range with more than the conventional four top burners and more than one oven. Now such a thing is available, just in time for Thanksgiving and Christmas holidays, when home hospitality is at its most expansive. There will be no difficulty now in preparing the ditional festive bird, perhaps whole ham, and doing the bak all at the same time.

You will need anywhere fr about 50" of kitchen space for Hotpoint electric arrangeme shown, to 65" for the gas ra made by the Western Stove Roper's gas range requires aro 59" of space. All are approxim ly 25" deep, with working surfa 36" from the floor. All have



2. A plate-warming shelf extends full length over the giant gas range made by Western Stove Company. Large cuts of meat can be broiled or barbecued in the big "Broyl-oven"; quantities of baking can be done in an equally big bake oven. There are two extra broilers, eight burners, a top griddle, and automatic oven control

portant automatic clock control the oven. With this you just set controls for the time you want oven to go on. the time it uld go off. and go about your siness or pleasure without fur- r attention to the range.

The Roper range (1) includes giant-size top burners. six of ndard size. Its waist-high broiler ks with infra-red rays for ater speed and less smoking. l has its own "Serv-Hot" grill stove-to-table service, just like ever popular sizzling platter.

Breakfast bacon or cakes for a large family. hamburgers. and no end of other good things. can be prepared at one sitting on the big built-in griddle occupying the center of the top surface in both the Roper (1) and the Western (2) ranges.

In the Hotpoint combination (3). two small ranges with base cabinet. don't overlook the convenience of cabinet storage space on the spot. and a convenient work surface while preparing meals and "dishing up" when ready to serve.



3. One cooking unit is made of two apartment-size Hotpoint electric ranges and a base cabinet, with its storage space and extra work surface. Two ovens together are large enough to prepare oven meals for 20 people. Six top burners. Use one or both of the ranges, according to the quantity of food to be prepared







WANT A FOOLPROOF HOUSE PLANT?

CONTINUED FROM PAGE 209

fits them to the stringencies of even an apartment house existence.

You will find that, in addition to their hardy constitutions, bromeliads have all the captivating qualities that make desirable indoor plants: decorative leaf patterns, stunning flowers, beautiful berry-like fruits.

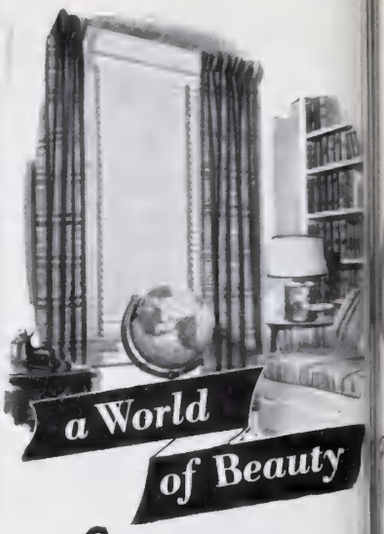
A typical bromel makes a rosette of leaves. Many of these are extremely showy, red-tipped or banded or splotched with different shades of pink, yellow, or green. Some have wavy or spiny margins. Occasionally, the plants are grass-like, but most of them have broad linear leaves that overlap to give a vase-like appearance.

Actually these plants are commonly known as vase plants or tank air plants since they hold water in their centers. In their native haunts, the "vases" are often their only source of nourishment. Debris of all kinds—dust, bits of bark and leaves, even bodies of insects—falls into the water-filled vases. The resulting "brew" is absorbed through the cells of the leaves and supplies the plants with the nutrients that keep them alive and thriving. Even the bromeliads that grow in soil have a tendency to feed through their leaves. Cultural hint, then: Add water to the leaf funnels, rather than to the soil, of your potted bromeliads.

YOU'LL find that all bromeliads do well in a soil mixture of half leafmold and half sand, certainly among the easiest of ingredients for gardeners to find. If you make a serious study of bromeliads, though, you will doubtless give the air plants, or epiphytes, from the jungles an anchoring "soil" of osmunda fern fiber and place them in a shaded spot. You can distinguish these by their vase-like whorls of broad leaves that resemble bird nests and readily hold water.

Other kinds can be given ordinary soil, plus some decayed leafmold, pulverized or dried manure, and sand, and placed in a sunny location. Those from rocky habitats prefer partial shade.

You can go away for a long week end without worrying about any of your potted bromeliads. They'll be just as spruce on your return as when you left them. However, when you are home, it is well to inspect your bromeliads every day along with your other house plants. See

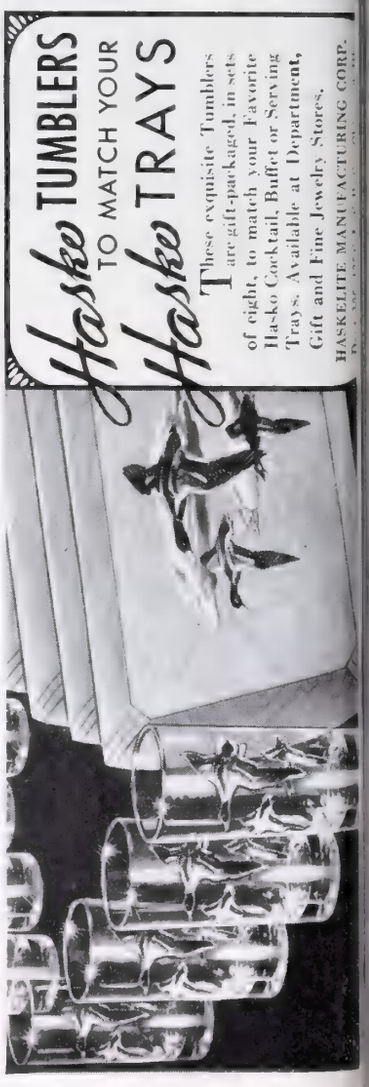


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that the leafy cups of the epiphytic kinds are kept filled with water. Give a daily syringing, especially in summer, to the grass-like plants from rocky terrains.

The dry-soil kinds will get along with less attention. Like cactus, they should be watered very sparingly. The greatest needs of this still-rare group of bromeliads are a porous soil, that will keep water from standing at their roots, and small pots to keep their roots restricted.

Although bromeliads will thrive for years on plain water, they will appreciate food occasionally, especially very weak liquid manure (diluted to the color of weak tea). It is best to water with rain water.

BROMELIADS are seldom troubled by pests, but there is a minute black, hard-shelled scale that may become troublesome if allowed to spread. As soon as it appears, scrape off the scale with toothpick or fingernail and brush the spots with a miscible oil solution.

Because they are happy with much less direct light than most plants, you'll use bromels to decorate your mantel, desk, and end tables, as well as almost sunless windowsills. For a large collection, a glassed-in-porch is ideal.

If you garden in warm parts of the country—in Florida, the Gulf States, and Southern California—you can grow a number of species outdoors the year round, as border plants, in the patio, or in trees. Place them where they will get some shade and protect them from prolonged freezes. Dyckias, puyas and hechtias grow to massive sizes outdoors.

Bromeliads are neat and attractive at all times, and many of them bloom in winter, when other plants are dormant. In fact, you can find some kind of bromel to bloom every month of the year. Their flowers vary, so it is difficult to summarize them in a single paragraph. Some are in spike form high above the foliage; others are clustered in heads nestled in the leaf cups. Pinecone-like flower clusters grow on others. The flowers themselves may be small and inconspicuous or large and showy, and with or without fragrance. The fruits may be richly colored and remain on the stalks for several months.

How are you going to select a few bromeliads for your window garden from the 1,600 identified species? First, you had better limit your choice to those that are offered by growers. Probably the ten most decorative bromeliads on the mar-

(*Continued on next page*)



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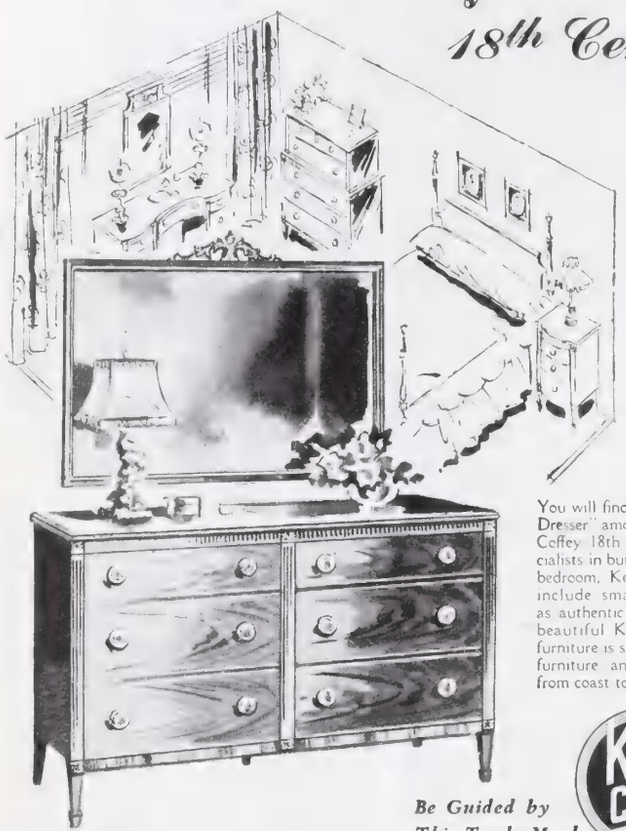
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CONTINUED FROM PRECEDING PAGE

ket are those listed below. Don't let the long names scare you; once grown in quantity, they will probably assume easy-to-say common names.

Aechmea fulgens discolor, with a vase-like rosette of green leaves, blackish purple backed, puts out from its center a pyramidal head of blue-tipped flowers followed by little scarlet berries that last for two or three months.

Aechmea miniata discolor, similar to the above, has foliage maroon on the underside. Flowerstalk is carmine red and supports an exquisite head of brilliant red berry-like blossoms topped by violet-blue petals.

Aechmea weilbachii has rather thin-textured, reddish tinged leaves. A bright red floral stalk supports lilac-colored blossoms. The berries that follow remain attractive for several months.

Billbergia nutans is an old favorite with grass-like foliage and slender spikes of blue-edged, bright green flowers, drooping out of deep pink bracts.

Billbergia pyramidalis, another familiar one, has an urn-like receptacle of dark green leaves from which rises a dense spike of rose-red flowers edged with violet. I blossoms in late summer or earl fall.

Billbergia saundersii has gra green foliage highly colored wit spots of white, pink and pale yel low. The brilliant, deep red bract with deep green and dark blu flowers are very showy.

Cryptanthus zonatus is a shor stemless rosette of dull purple-gre leaves marked with wavy cros bands of white, suggesting zebr stripes. The plants multiply rapidl and are often sold for dish gardens

Neoregelia marmorata is one o the best known of marbled plants The green leaves grow in birdnes fashion and are heavily blotche with dull red purple. Its white o lavender tipped flowers are sunk i the water-filled center.

Neoregelia spectabilis produces perfect rosette of leaves, dark gree on top and dull purplish beneath The large, bright purple patches o their tips remind one of painte fingernails.

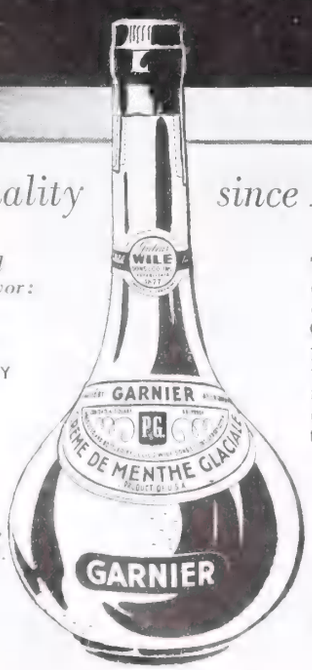
Nidularium innocentii striatum is a variegated form. Its dens cluster of soft-textured, bright gree leaves are striped down the cen ter with cream colored bands When the plant is about to bloom the inner circle of short leave turns red at the tips.

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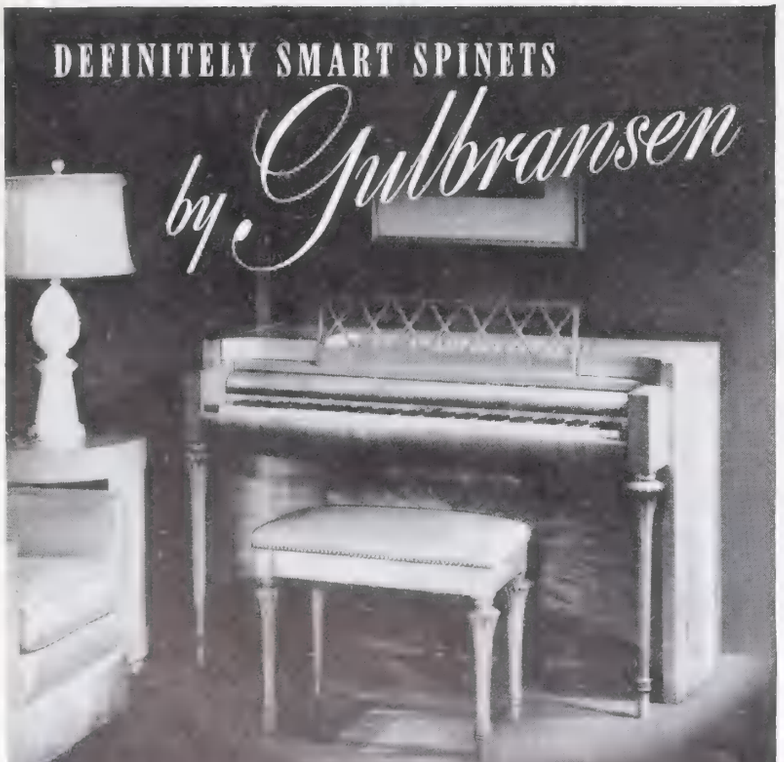
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WHAT IS THE ENGINEERED HOUSE?

CONTINUED FROM PAGE 191

joint (16 feet) has been used throughout. The plumbing in bathrooms and kitchens is back to back or directly superposed. Roofs are constructed of uniformly sized light wood trusses and the pitch of the roof is the lowest (hence most economical of covering material) consistent with the use of asphalt shingles. These are all features making for savings in construction time and cost, but they are not essential elements in the use of modular design.

A wide variety in all dimensions is possible without violating the basic principles, provided the 4-inch module (or in a few instances 2 inches) is retained as the minimum measure. However, the greater the amount of standardization at larger dimensions, the greater the economies will be. Thus a single door size or window size or joint length or ceiling height throughout the house produces a greater prospect of saving than where a number of variations is included. The idea of "engineering" the house covers all these possibilities of saving as well as the adoption of the basic module.

Yet even the additional standardization involved in these illustrations indicates that there is still a good deal of room left for differentiation in appearance and individual expression both in design and arrangement. The actual limitations imposed by modular design are minor. They represent a new discipline in building but they certainly do not imply regimentation. You can have the style and plan you want using modular principles as well as without them—perhaps better, for the new discipline should give you more house for your money.

What "Engineering" Can Accomplish

The end results of the Engineered House Movement are cost savings and quality improvement.

Cost savings will come from a number of sources.

1. *Elimination of Waste:* The use of modular products will greatly reduce the amount of cutting, fitting, and patching of materials at the job. Today the carpenter or mason contractor will allow for from five to ten per cent loss of materials due to waste at the site. The huge bonfires you see at the end of a construction job, and the

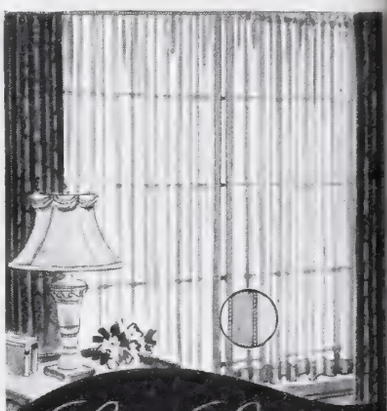
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brickbats you dig up in your yard for years afterward testify to the present need for such allowances. When you consider also the cost of transporting materials that are to be wasted and the amount of labor that it takes to waste them, this savings alone may run into a substantial figure.

2. *Savings in Construction Labor:* The saving in labor time now going into the cutting and fitting processes, great as it may be, is only the beginning of possible labor savings. Modular design is easily laid out at the job. Modular materials go together easily and quickly. Achievement of the full potential savings from this source can, of course, come only with the familiarity of both contractors and workmen with the new materials and methods. As a means of education in this respect, time studies of modular construction are now being conducted at the University of Illinois.



3. *Savings in Distribution (the handling of material between the manufacturer and the site):* To quote the sponsors of the program: "Savings in distribution should arise not only from the fact that every dealer can afford to keep all of the standard parts in stock all of the time. Costly delays in building which result from the need for ordering house parts from the factory and then waiting for those parts to arrive will be greatly reduced. Standardization means a more prompt and steadier flow of materials to the job."

4. *Savings in Manufacture:* Standardization of materials means a great simplification of manufacturing processes. If, for instance, three sizes of brick can be made to do the work of the half dozen or more sizes now manufactured, the greater concentration of production on

(Continued on next page)



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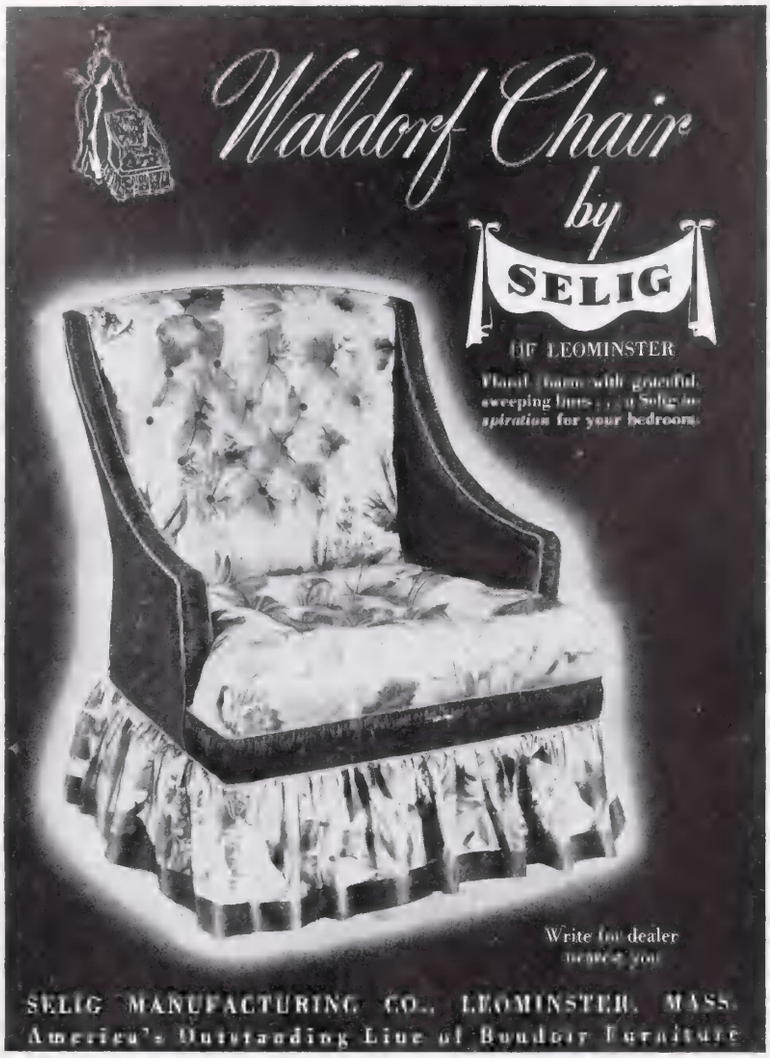
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YORK
White Rose Wallpapers



CONTINUED FROM PRECEDING PAGE

a few items will obviously permit greater productivity and lower cost of production, and savings in storage and handling costs. More than this, agreement upon basic dimensions permits an increasing shift of operations from the site to the factory. Shop production of finished millwork, of floor and wall panels, of cabinets and "storage wall" arrangements are all facilitated to the advantage of the buyer.

Modular design not only permits, but it automatically produces greater precision in construction. And greater precision means less improvisation by workmen, less weakening of the structure by cutting and patching, and better quality in the finished house. By the same token, subsequent repairs should be fewer and maintenance costs should be lower.

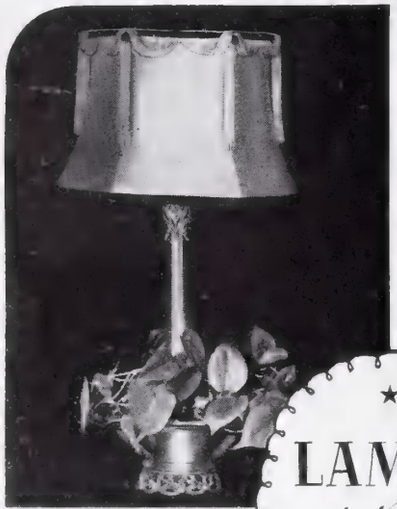
This is the Engineered House story to date. By next spring numerous experimental houses based on the principles described here will have been built. Materials dealers, builders, architects will have been widely shown the methods and possibilities of modular construction. A greater quantity of modular products will then be available.

As a homebuyer, you will be interested to see that your architect and builder know this story. For your part you must recognize that cost reduction can only come from greater building efficiency, which in turn must come initially from greater standardization of house parts. You must be willing to accept modifications in your ideas (and they will usually be only minor modifications) in order that basic principles may be adhered to.

ALL the advantages described above will not of course come overnight. The Engineered House program is a continuing program, and its results will be cumulative over the years. But even what is now available is worth while.

The great advantage of the program is that it permits the whole construction industry from manufacturer to the workman at the site to move ahead on the technological front without disturbing the normal relationships between owner and architect, architect and builder, builder and supplier. As a buyer you are still part of the show. You can have the house you want—and a better house for the money—through the Engineered House Program.





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LAMPS of Rare Beauty

CORONET *lamp (above) is 28 inches in height. Silk tassels adorn the velvet bordered white satin or taffeta shade.*

MAYFAIR *lamp (right) is 30 inches in height. Swirled shade of smooth white satin or taffeta is trimmed with rich velvet. Velvet on either shade in your selection of red, royal blue, green, canary, American Beauty, plum.*



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HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 156

be, these new facilities in South America have added to comfort and ease for the ever-growing number of travelers to that continent.

Venezuela: Caracas, the capital, is gaining ground in the tourist trade. Mountain scenery and Spanish Colonial atmosphere, pleasant climate the year round, interesting sightseeing spots. Nearby seaside resort of Macuto, Maracay's elaborate Hotel Jardin near Lake Valencia.

Colombia: Barranquilla and Cartagena on the Caribbean. A new coastal highway connects both cities, which are regular ports of call for Grace Line steamships. Cartagena boasts the large beach resort hotel, Caribe. At Medellin, mountain resort hotel, Nutibara.

Panama: Panama Tourist Commission offering "Package" tours to fishing and hunting centers, seaside and dude-ranch resorts, and to jungle settlements in the interior.

Ecuador: Guayaquil's newest, the Hotel Metropolitano. Guayaquil connected to Quito by air; good rail-motor route through mountains.

Peru: Numerous modern tourist inns along the highways—in mining towns and Indian villages in the highlands, in the Bali-like region east of the mountains, in coastal resorts, and in the Land of the Incas. Notable among the inns are the ones at Arequipa, Cuzco, Tingo Maria, Chosica, Huancayo.

Chile: Vina del Mar, the "Biarritz" of Chile, and the modern resort hotel, Miramar, in addition to the popular O'Higgins. Santiago has added the Carrera, and Chile's lake district has several new lodges and resort hotels. The Portillo between Santiago and Buenos Aires on the trans-Andine route.

Bolivia: La Paz and its new modern Sucre Palace; the new Gran Hotel in Cochabamba; central city of Bolivia and focal point for airlines, railways, and highways; new hotels at Sorata health resort and Urmiri Hot Springs; new tourist inns on Lake Titicaca.

A Final Note

Generally, you would be well advised to check with your local travel agent on any venture you contemplate. If the agent is a member of the American Society of Travel Agents, you are assured of an honest answer to any question asked.



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Jamestown, N.Y.



Do You Know Your Chairs?

By THEODORA BROWNFIELD

1. What chair, of Early American design, has a name suggested by part of a staircase?
Answer—Bannister chair. Slender columns placed vertically to form the back of this chair are similar in design to the bannister of a staircase. The bannisters on the chair, however, are usually flat on the front and convex on the rear of the chair back.

2. What chair, used with Colonial furnishings, gets its name from the construction of the back, which suggests climbing?
Answer—Ladder-back chair, so named because the slats or cross pieces forming the back suggest a ladder.

3. What chair gets its name from a letter far down in the alphabet?
Answer—X chair, used with Spanish and Italian period furnishings. The "X" is suggested by the arrangement of the legs which cross to support the seat of the chair.

4. What chair received its name, so the tale goes, because an English king enjoyed sitting in it when stopping at a humble farmhouse?
Answer—Windsor chair. The legend goes that George III enjoyed resting in this homemade chair in a farmhouse near Windsor castle. Hence its name.

5. What chair, with rockers on it, is named after one of the older large cities in our country?
Answer—Boston rocker. This chair came into popularity about 1820, is really a Windsor type of chair with rockers. There is a decorated panel on the back of the chair.

6. What chair gets its name from something women wear in their hair?
Answer—Comb-back chair. This chair is of Windsor design with an added piece high on the back suggesting a lady's fancy comb.

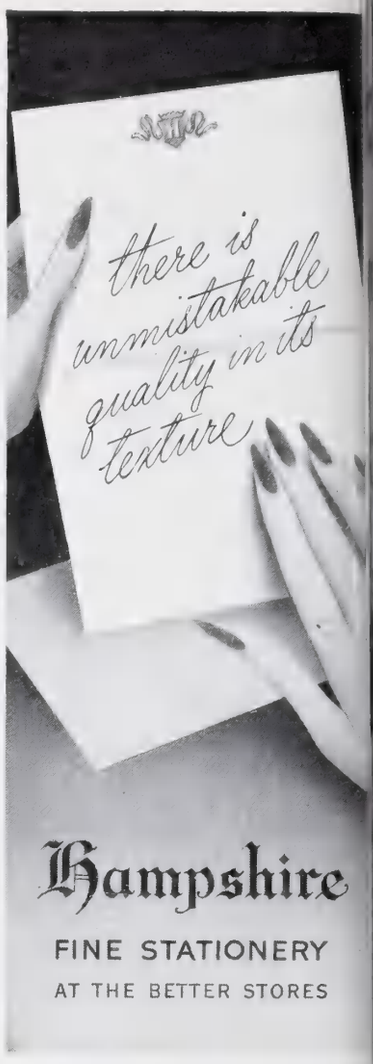
7. What chair was named after one of the governors in the Colonies?
Answer—Brewster chair. Named after Governor Brewster of the Plymouth Colony, this particular chair is termed a "great chair"—rather massive in design and build.



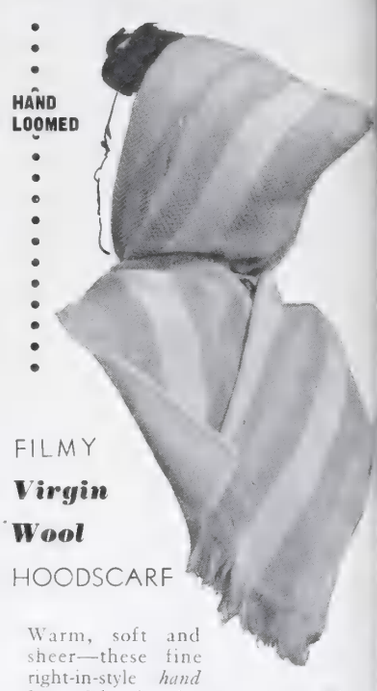
Year 'round Planter... Designed for year 'round planting, this lovely bowl suggesting an atmosphere of the Orient adds charm to any room. You may choose the bowl in dark green Catseye or Chartreuse and Yellow, selecting a Jeweled Lady in Gloss White, Chartreuse or Yellow. See these exquisite Haeger pieces at your dealers. The set, now available, $10.50.

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SEE YOUR LOCAL LUMBER AND BUILDING MATERIAL DEALER

Wrap the House Around the Lot

Here are the sources of the furnishings in the house shown on pages 166 to 175

In the Living Room

Wide wale rag carpet, by Hollywood Loomcraft, Inc. Print fabric for sofa, curtains, and club chairs, by Riverdale Manufacturing Co., Inc. Provincial sideboard and desk chair, by Brunovan, Inc. Leather top desk, by Tomlinson of High Point, North Carolina. Buffet and hutch (at the fireplace) by Dixon-Powdermaker. Square walnut coffee table, by Cassard Romano Co., Inc. Mahogany armchair radio, by Howard Radio Co.

In the Dining Room

On the dining chairs, upholstery is Everglaze chintz, by Cyrus Clark Co., Inc., and plain twill, by Riverdale Manufacturing Co., Inc. Wide wale rag carpet, by Hollywood Loomcraft, Inc.

In the Master Bedroom

Print fabric for draperies, bedspread, curtains, valances, dressing table skirt, by Greene of California. Bedroom wood furniture, by Morgan Furniture Co. Red antique satin for slipcover, by Cohn-Hall-Marx Co. Wide wale rag carpet, by Hollywood Loomcraft, Inc.

In Hall to Bedrooms

Wide wale rag carpet, by Hollywood Loomcraft, Inc.

In the Boy's Room

Brown antique satin upholstery fabric for couch and brown and green stripe bolster covering, by Cohn-Hall-Marx Co. Shag rug, by Libertyville Textiles, Inc. Wallpaper, by United Wallpaper, Inc.

In the Bathroom

Towel set, by Cannon Mills. Shag rug, by Libertyville Textiles, Inc.

In the Kitchen

Stove and refrigerator, by Westinghouse Manufacturing Co. Wallpaper, by United Wallpaper, Inc. Linoleum, by Armstrong Cork Co.

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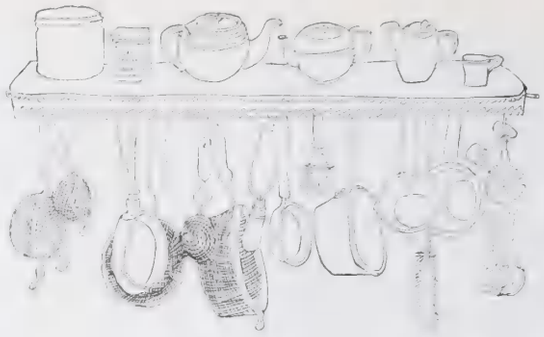
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OCCASIONAL TABLES BY ROCKFORD PEERLESS



DRAWING BY DOROTHY IVENS

Pantry Shelf News

Spices add zest to many kinds of food.

Here are some tasty examples you'll enjoy

By JULIE POLSHEK

Why hasn't someone thought of pickling pineapple before?" was the first question that popped into our head after inquisitively munching one of the spicy chunks of Hawaiian Foods' Pickled Pineapple. We've seldom enjoyed food with greater taste than this delicious relish for roasts, fowl, and cold meats. The bite-size pineapple tidbits are packed in a pourable syrup, "spiked" with just enough vinegar and whole cloves to impart a zest to the fruit without overpowering the flavor of the vine-ripened pineapple.

After the first sampling, we could hardly wait to probe all the possibilities that immediately came to mind. Ham and pineapple, of course; and sweet potatoes and pineapple followed right on its heels. The spicy chunks *and* the spicy syrup "did something" for both the ham and the potatoes. We did dilute the syrup with plain pineapple juice in our casserole of sliced, cooked sweet potatoes mixed with pickled pineapple. You, too, may want to dilute the syrup thus when you use it to baste baked ham. Whether you serve pickled pineapple as a savory meat accompaniment or adventure with it in the kitchen, this new delicacy makes unusually pleasurable eating. The 1-pound, 4-ounce jar costs around 85 cents at H. Hicks & Son, 660 Fifth Ave., N.Y.C.

If it's a new taste treat in cocktail accompaniments you're seeking, get yourself some of Zatarain's Spanish Spiced Olives for y next cocktail session. These p gent, oversized olives leave doubt why New Orleans, f whence they hail, is known country over for its prowess w spices. There's a man-sized amo of garlic and dill in the spi brine in which these olives packed—and you know it a the first bite. But, if, like us, like cocktail tid-bits that h "bite," one olive will follow other. Make no mistake, the zesty nibbling — but powerf good. You can get the 16-ou jars from Charles & Co., 340 M son Ave., New York, N. Y. A ounce jar costs about 75 ce

And while we're on the sub of the New Orleans' artful with spices, we'd like to tell about Zatarain's Prepared Lou ana Mustard. Now *there* is mustard to bring running devotee of highly spiced foo Its throat-warming pungency totally unlike conventional m tards, as is its make-up and app ance. Ground mustard seed is sl fully blended with distilled v gar and spices into a light-br paste, just this side of being run

The blend of mustard seed vinegar make for sheer perfect If you want to taste someth pretty special, try marinating f cooked shrimp in a little of mustard which has been thin down to marinating consiste with a little plain or her

(*Continued on page* 305)



SNOW MINK BY ESTHER DOROTHY, JEWELS BY HARRY WINSTON

SPLENDOR FROM THE SKIES... "Northern Lights"

INTERNATIONAL STERLING'S DAZZLING NEW DESIGN

FROM the still and splendid northern skies, alight with shafts of streaming brilliance, comes the inspiration for International Sterling's new masterpiece of magnificence ... *Northern Lights.*

Now ... flashing on the horizon ... a pattern with grandeur in its sweeping, spacious lines, its corona of curving rays.

Never before have the silversmiths of International Sterling created a pattern so rich, so massive. As you lift each piece, you can feel the solid-silver weight ... sense the perfect balance.

Imagine *Northern Lights* on your own table ... the rich, impressive look of it ... the way candle glow plays across the deep carving till the light seems to spring from the pattern itself. Imagine your pride ... not just when other people see your table, but *every day.*

When you choose *Northern Lights,* you're choosing a design that's elemental in beauty ... ageless in service.

Begin, if you like, with just a few place settings (dinner knife and fork, teaspoon, cream soup spoon, salad fork, and butter spreader); complete your set as you go along.

You can see *Northern Lights* in all its splendor at your jeweler's. Stop in, won't you?

TUNE IN to *The Adventures of Ozzie and Harriet,* Sunday 6 P.M. E.S.T. over CBS.

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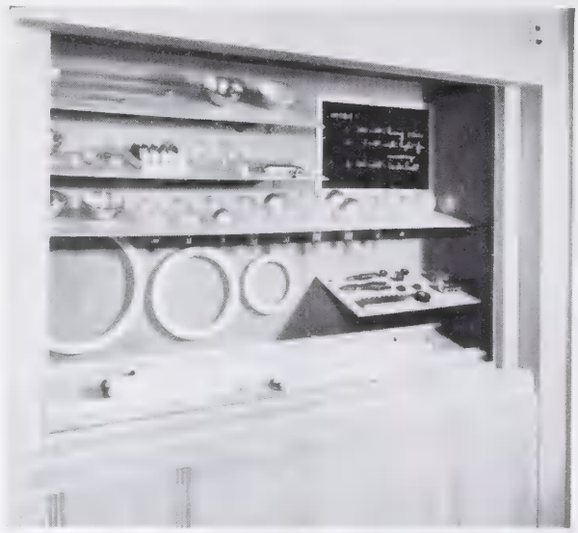


● Behind the upward sliding door of a cupboard built at the General Electric Lighting Institute are stored one of each of the different bulbs needed for the advanced lighting installed in their Horizon House. In a home you probably don't need such a variety, and you do need more than one of a kind. Take the idea and adapt it to your own specific needs

LOOKING FOR A LIGHT?

A few storage shelves for a stock of bulbs is a good way to save a scramble when you need a replacement in a hurry

PHOTOGRAPHS BY EMELIE DANIELSON NICHOLSON



● It's easy to find the bulbs you're looking for, when they are stored on easy-to-see sloping shelves with circular cut-outs to hold the bulbs in place till wanted. A glance at the little blackboard will tell you what sizes and types you use, what are out of stock. The small shelf holds all the tools commonly needed for simple adjustments and repairs



You'll be dollars ahead with the washer that's years ahead!

'hat's right. You can figure it out yourself. This is one luxury which lso an economy. In ten years a ion Bendix Washers have proved a million homes.

he Bendix washes clothes so clean, saves so much on hot water, on , and on your clothes budget that actually more economical than ld-fashioned, hard-work washer and costs as much as $90 less the new, unproved automatics.

Bendix does the work . . . you don't! It pre- —washes—rinses three times—and damp- the clothes. Set the dial at "Wash," put soap, and you're through!

e gallons of hot water; use 1/5 as much soap! compared to an ordinary washer, the ix is lots thriftier with hot water, and— ap alone—you can save up to $10 a year! the Bendix sticks to the better-washing principle of fresh clean suds for *every* load of clothes. *Only "Tumble-Action" makes such economy possible.*

Save money on your clothes budget—No other method does such a thorough washing job so gently. Just the way you wash your daintiest garments by hand, the Bendix tumbles clothes in and out of rich suds—hundreds of times—to loosen and flush away even deep-down dirt.

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ARRANGEMENT BY WILLIAM LEITH. PHOTOGRAPH BY R. A. SMITH.

A Flower Arranger's Calenda for NOVEMBE

This is the time of the year for your imagination to provide what nature won't. There's plenty of material around, too, if you only know how to see it!

By Mrs. Anson Howe Smith

• • • While the successes and failures of your cutting garden are still fresh in your mind, make a note of the things you found really worthy of the space they occupied, and which ones were not. One annual that gave me great satisfaction the past season was Sutton's blue verbena. A rich deep violet-blue, it gave character to many an otherwise tame arrangement. It was particularly effective with purple cone flower (*Rudbeckia purpurea*), globe thistle, and a few trails of late wisteria. It was handsome, too, with petunia Mrs. Dwight Eisenhower, although the latter, despite its exquisite color and form, was a disappointment because it turned out to be a shy bloomer.

• • • Every least green thing bit of fresh color that can be fou in the garden is precious now. T few pansies or Johnny-jump-ups a sheltered spot, that you wou have scorned to gather before fro are now worthy of being set li jewels in a tiny liqueur glass, grouped to concentrate their bra show of color for all it's worth the base of a few sprays of cot easter or *Euonymus alatus*. (T latter, by the way, even when leaves are gone, is still interesti for its flat winged bark.)

Some late autumn days, lo after frost has snapped his frig fingers, you discover an unexpe ed cluster of bright green hol

(*Continued on page* 297)


TOWLE'S OLD MASTER
TOWLE'S SILVER FLUTES
TOWLE'S RAMBLER ROSE
TOWLE'S LOUIS XIV
TOWLE'S CANDLELIGHT
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COOKER

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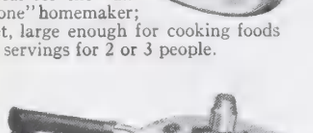


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Ideal for the "all-alone" homemaker; yet, large enough for cooking foods in servings for 2 or 3 people.



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For the average family of four. Holds 3 pint-jars for canning.



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All-Purpose
"MEAT-MASTER"
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You'll be delightfully surprised when you see for yourself how EASY it is to use a PRESTO COOKER. All you do is: Pour the prescribed minimum amount of water into the cooker . . . in goes the food . . . on goes the cooker cover . . . up comes the heat . . . on goes the indicator-weight . . . up comes the pressure . . . and PRESTO! . . . your cooking is done! *Peas in 1 minute; cabbage or carrots in 3 minutes; a deliciously-tender 4-lb. pot roast in 35 minutes, or a savory fried chicken in 15 minutes, etc.*

Yes, a PRESTO COOKER works like magic, but you don't have to be a magician to use it. No gadgets or trick covers to worry about.

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● When not in use, this built-in table pushes out of the way under one of the base cabinets. It is a special feature offered by Cox Kitchens, Inc., as presented at Macy's

A DINETTE TABLE THAT TAKES NO SPACE

Here's one of those now-you-see-it and now-you-don't contraptions with dozens of uses

A table that is there when you want it, gone when you don't, is one of those things that pays dividends in any busy kitchen. Use it as a desk when you are making out menus and shopping lists and checking grocery bills. Let Junior have his lunch there when he c home from school and wants in a hurry. And try it for brea for two. It will come in handy when you are in the midst of preparations, need all the wo space you can get for smooth g



● Concealed leaves automatically adjust themselves to give dinette table length as the table is pulled all the way out. It can be left at work table size, if desired

A Gallery of American Windows



PHOTOGRAPH: MAYNARD L. PARKER

A redwood-beamed ceiling and lime-green walls make an inviting setting for this living-room library in the ranch home of T. T. Pendleton, Boca Float Ranch, Nogales, Arizona. Hand-blocked linen in gray, yellow, and cherry red is used for furniture slip covers and valances over the yellow draperies and Venetian blinds.

How to identify top quality in Steel Venetian Blinds

Perhaps you have never thought about the differences in Venetian blinds . . . or even what blinds are made of.

They may look pretty much alike from the outside, for the differences are underneath.

To get the quality you want, get *steel* Venetian blinds. And for top quality, be sure they are made with galvanized, bonderized flexible steel slats.

Here is one easy way to identify these top quality blinds. Look for the "yellow-and-black seal with the flower on the window sill" shown below. Here's why this is important:

. . . *Galvanizing,* a zinc coating, protects steel against rust and corrosion.

. . . *Bonderizing,* a chemical coating, makes enamel adhere to metal, prevents checking and cracking.

. . . *Flexible steel slats* that are galvanized and bonderized keep their smooth beauty under hard wear and retain their shape, even though they bend easily for cleaning.

So be sure to look for the yellow-and-black seal. Ask to see it at leading stores and Venetian blind dealers.

FREE: "A Gallery of American Windows"—a new booklet of ideas from leading stores and decorators for beautiful windows in your home. Send for your free copy.



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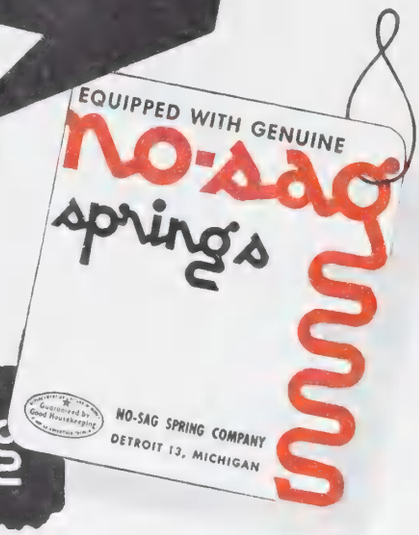
Look for this seal of quality when you buy Venetian blinds.

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NO-SAG SPRING COMPANY [illegible] ROAD, DEPT. [illegible] DETROIT 13, MICHIGAN



FREDERIC BARRENBRACH, ARCHITECT

● This bathroom facing a neighbor's house would have been dark or not-so-private with ordinary windows. Insulating glass block made it possible to bring in light and shut out the view. Home of Mr. and Mrs. Irving Edwards, Arcadia, California

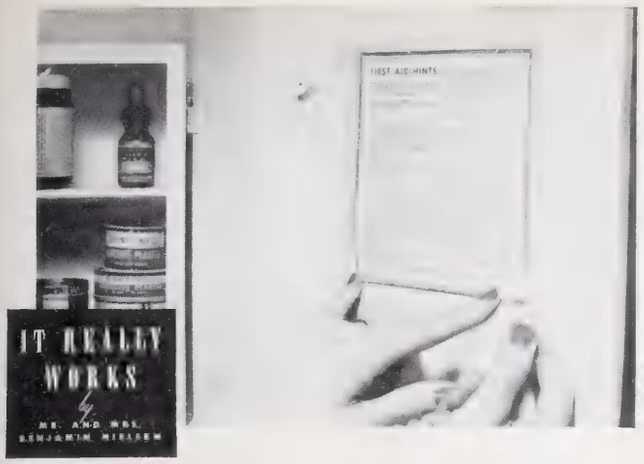
AN IDEAL MATERIAL FOR BATHROOMS

Glass block assures light and privacy and can do structural jobs unsuited to sheet glass

PHOTOGRAPH BY HEDRICH-BLESSING STUDIO



● In this case, a decorative glass block wall gives the bathtub a fine setting in an alcove of its own and adds greatly to the looks of the room. A wall might have darkened the space, and ordinary glass could have been a hazard used in this way



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Since the home is reputed to be the place where more accidents occur than anywhere else, it would seem wise to have a list of first-aid instructions in a handy place. We suggest the inside of your medicine cabinet door as the best place to paste up such a list, for then your first-aid information and supplies for administering it are all in one place ready for use whenever that emergency arises.

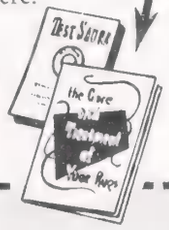
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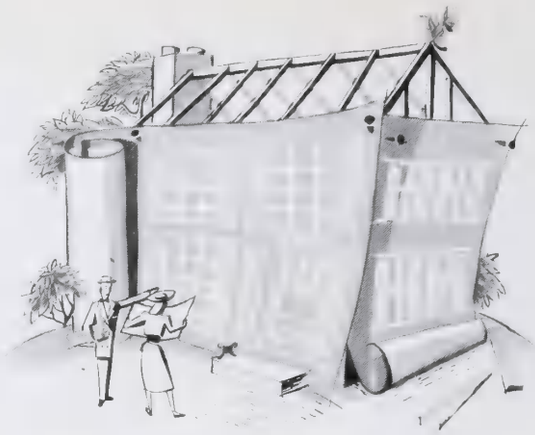
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Guaranteed by Good Housekeeping





We lived in our house for a year BEFORE we built it

If you really study your blueprints, you'll find the weaknesses while they are still easy to fix

By TOM ENGEL

We lived in our house for a year before we started to build it. That is, if you'll accept my use of the word "lived" in a special sense.

Like everyone else, we began with a set of plans drawn up by an architect. Of course, we went through the usual deliberations and conferences, both with the architect and between ourselves; and we made, I suppose, the usual number of changes between the first rough sketch and the final plans. When we were bowed out of the architect's office with the wondrous roll of blueprints tucked under my arm, we were sure we had every little detail of our future home worked out as perfectly as possible.

But we found we couldn't build at once. There were wartime priorities, material shortages and other uncertainties to reckon with. Altogether, restrictions of one kind and another delayed our going ahead for about a year.

The delay I accepted with the resignation that the inevitable c genders. But my interest in c future home remained intens alive, and I think that that inter was well rewarded. I didn't f our set of blueprints away in a de drawer. I kept them at hand a in mind. In the evenings, aft work, I generally unrolled the I'd think house quite a bit.

How magically stimulating me were these blueprints of ou as I hunched over them night aft night. I studied every detail wi a hungry devotion. In my min eye, I would transpose the arc tect's lines and symbols to thr dimensional form. I would co centrate on the blueprinted versi of a room until I "saw" it. I'd pr ject myself into it.

In this sort of fantasy, I cou decorate the walls, carpet t floors, place the furnishings a "live" in the room. I would *try* not just once, but many times, d after day and under all sorts conditions. I slept and woke the bedrooms, shaved before t

oom mirror, read books and letters in the den, entertained guests in the recreation room ammered at the bench in the hop. I ran up and down of stairs, opened and shut ws, dragged garden tools banged doors and did the s other things one does about se.

ning after evening, it became dless diversion to "live" in ueprinted house. Altogether, upied" it for about a year. at time I knew a great deal it, much that was good, and a bit that was not so good. decided that there were too things in the latter class to passively.



ust interject here that I in our blueprinted house for the first few months, be- I just couldn't get my wife ." Not because of any un- ness on her part. It was just that she couldn't read blueprints well enough to get more than a superficial impression. I had harped for a few months about the fact that one room was too small, another too large, that doors were opening against each other, that a twister in a staircase boded catastrophic danger, and that the side entrance gave on to the wrong room.

None of these conditions seemed to arouse her too much. But when I began to mutter about arrangements that I was finding unacceptable in the *kitchen*, she learned how to read blueprints tolerably well in no time at all. And very quickly she, too, moved in. After that we occupied our blueprinted house together. We continued to learn a great deal about it. At the end of a year we wound up our occupation of it by moving out—and moving right back into the architect's office.

For a moderate charge, the architect did our plans over, altering the house in a number of respects while retaining its essential character. By shifting a wall we changed the sizes of two adjoining bedrooms so that one was made smaller and the other larger, thus coming closer to the needs of our

(*Continued on page* 300)



An 18th Century occasional chair in solid mahogany from the Shearman Bros. line of distinctive upholstered living room pieces.

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1½ qt., 2 qt. Double Boiler

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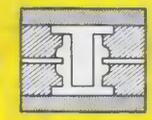
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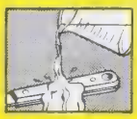
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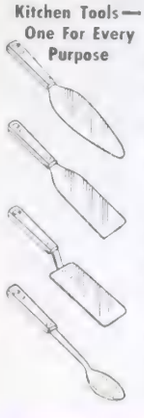
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ROGER GARLAND, DESIGNER PHOTOGRAPH BY RICHARD A. SMITH

● Cellar to aim for: Each section at right holds a single type of wine so lower bottles are not disturbed till needed. Hexagons at left protect fine vintages from temperature changes and from vibration. Home of Mr. and Mrs. H. A. Prym, Putnam, Conn.

How to start A WINE CELLAR

Did you know $450 will buy a well-balanced assortment of 125 bottles of wine and liquor, and that 17 cubic feet of space will store it?

If you're not a wine drinker, you're missing as much fun with food as if you boycotted all seasonings but salt. And if you know your wines and like them, you have to keep a stock on hand in order to have what you want when you want it. Another excellent reason for collecting wines, of course, is the fact that most of them improve with age in taste—and in dollars and cents value. Many of the new French wines are of excellent vintage and you'll be mighty proud, if you lay them in now, to serve them some time in the 1950's, when they will be fully appreciated.

If you can't coddle a large stock of wine in quarters of their own like those shown in our illustration, a much smaller space will do. That's why we're outlining a well-balanced modest array of 125 bottles for you, and suggesting how and where you can keep it. And we're including a list for a ten-bottle sampler which y can use until you learn just w wines you like best.

How to start collecting

As a starter, find out wh general wine types you prefer a save the sophisticated and exp sive specialties till later. If y don't know wines, your best gu is a reliable dealer who will s gest brands to meet your pr range. Until you get started your cellar, try keeping about t bottles of wine on hand a sampling them with various foo For this, we suggest three bott each of red and white table wi plus a Sherry, a Port, a Madei and a Vermouth. You can ke them on a pantry shelf, or in box in your closet.

It is not a good idea to ha less than two bottles of any o wine, for you might get goi some evening and find out that singleton isn't nearly enough.

When you know more of your
n preferences, you can really
in collecting. In the list below
ve avoided mentioning the hun-
ds of vinyard and wine names,
l given just the general types.
We've kept mainly to the French
ieties because those are the best
own. But don't miss the many
ellent American wines. These
ghly correspond to the French.
may be used in their place. But
best of them are not imitation
nch wines—they stand on their
. Often they do not even have
nch names but are labeled with
name of the variety of grape
n which they are made. Your
ler can tell you which European
es they resemble.

HEN we speak of "district"
wines in our list, we mean the
inary wines which come from a
n region. They are good, but
fine than the party-best château
estate bottled vintage wines
ing from the same part of the
ntry.

he fortified wines have a higher
holic content than table wines
are served before or after the
l, but not with the meal proper.
t current prices, our $450 budg-
permits you to have some very
ice wines along with good but
less fancy varieties. You can collect 125 bottles for more—or for less.

You can vary it as you choose, but a well-rounded cellar of 125 bottles might include the following:

Red Table Wines: 12 district Claret; 6 château Claret; 12 district Burgundy; 6 vintage Burgundy; 6 vintage Rhone.

White Table Wines: 8 district Sauternes, Graves, etc.; 4 château Sauternes; 8 district Burgundy; 6 vintage Burgundy; 4 vintage Rhone; 6 vintage Rhine or Moselle; 6 Champagnes.

Fortified Wines: 6 assorted Sherry; 2 Port or Madeira; 3 Vermouth.

Spirits: You're the best judge of your needs for harder, non-wine, "likker." Your set may use more whiskey than gin, more Bourbon than Scotch. Our 125-bottle budget allows for 30 bottles of spirits, and it might include: 6 Scotch; 4 Rye or Bourbon; 2 Cognac or Bas-Armagnac; 12 Gin; 3 assorted Liqueurs; 3 Rum.

How and where to build the cellar

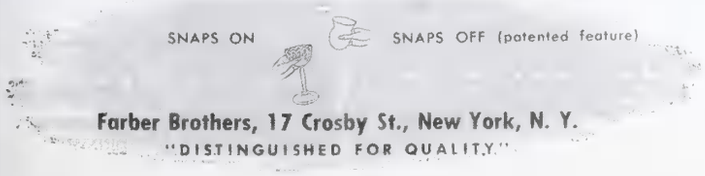
To store the wines that we recommend, all you need is a space 5½′ high, 2½′ wide, and 15″ deep—

(*Continued on page* 294)

In the modern manner



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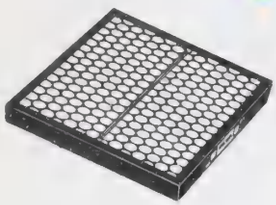
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DUST STOP AIR FILTERS
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THROUGH COMFORT



● You don't need to waste steps between kitchen and barbecue at the Noel Van Bibbers in Carmel, California. Sink and cupboard are built into their shelter

Here's A BARBECUE With the Comforts Of Home

PHOTOGRAPHS BY MAYNARD PARKER



● The Van Bibbers have a movable grill to use either in the sun o the terrace or under the shelter on cool nights. It was built to orde with tiles forming a circular table around the metal fire con

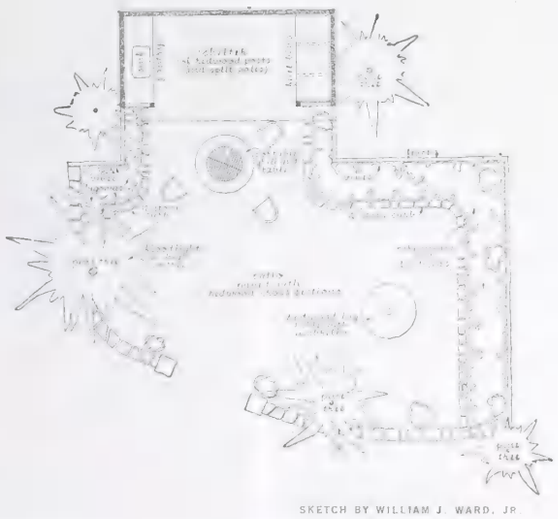


● The fire-tender's storage corner is just as handy as the cook's. Three neat bins hold wood, charcoal, and paper. Folding chairs are stored on shelf above

iny are the attractive barbecue picnic corners that go unused ause they lack simple conven- ces. If you have to trot back and h a dozen times between kitchen terrace to prepare an outdoor ul, you are likely to avoid the ner and eat inside instead.

he solution is to have all the forts of home built right into r outdoor cooking and dining a. For the utility end, this means age space for fuel and extra irs, and a pantry, as simple or borate as you wish to make it. the very least, it should hold es and cutlery. It could include also a sink with hot and cold running water, and electric outlets for making coffee and warming baked dishes.

To get still greater enjoyment from your outdoor picnic area, design it for use in bad weather as well as in sunshine. Combine the storage area and pantry with a shelter large enough to accommodate the picnickers in case of rain, and build an adjoining open terrace for use in sunny weather. A movable barbecue-stove will simplify meal-getting still more because you can move it anywhere to suit the person who cooks.



SKETCH BY WILLIAM J. WARD, JR.

● Plan of the Van Bibbers' outdoor dining area shows why it is so popular. All the makings of picnic or steak roast are within easy reach, and guests can sit in the sun or the shade under shelter



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HOW TO START A WINE CELLAR

CONTINUED FROM PAGE 291

about the same cubic footage that you need for an average smallish bookcase.

If you haven't space for your shelves in a basement, some pantry shelves will do nicely, and so will the back of a closet which is free from heating pipes. Actually, if need be, any wall which takes book shelves can also take wine shelves, if you put ventilated doors on them and cool the bottles with an electric fan at regular intervals.

Your shelves should be located as far as possible from heating pipes and vibrations, and the ideal temperature for keeping wines is 55°F. the year round. But if you can't meet these conditions, don't give up having a cellar in the spot that comes closest to the ideal.

If your space isn't 5½′ high or 2½′ wide, change those proportions as you please, but keep to the 15″ depth, for that will easily accommodate the tallest standard wine bottle. Keep your shelves roughly one foot apart, and have dividers at about 15″ intervals so that each wine can have a compartment of its own.

If space is really a factor, you might try building triangular or diamond-shaped sections, a section for each kind of wine.

Since bottles are kept on their sides, it is a good idea to build shelves with a slight tilt up from the wall to prevent bottles from slipping, for when you get around to collecting Grand Montrachet, you'll know what a tragedy a broken bottle can be.

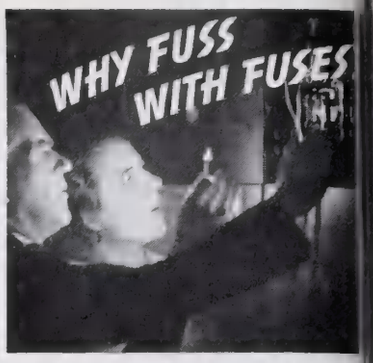
How to arrange the shelves

Remember first of all that *all* table wines must be kept flat on their sides or slightly tilted so that the cork is *always* wet. This is not necessary for fortified wines or spirits which do better upright.

The second rule is to keep sleeves on the bottles wherever possible to absorb vibrations.

Where possible, keep your whole stock of the same wine in a section of its own so that you needn't disturb bottles on the top to get at those below.

When you arrange your shelves, put the white wines closest to the ground where it is coolest. Next come the light reds, then the heavy reds. Topmost shelves are reserved for fortified wines and spirits, though these can be kept any place at all and needn't even occupy space in your limited wine cellar.



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Why tolerate the blown fuse nuisance longer? Why hunt fuses in the dark... break off in the midst of preparing a meal go to the store for the new fuses you forgot buy? Why stumble down dark cellar stairs fumble in the old fuse-box wondering what do? The Cutler-Hammer Multi-Breaker e this annoyance forever. It is installed in kitchen or any other convenient place. A when service goes off, all you do is reset a t lever that has snapped out of position. Nothi to buy... nothing to replace! Service is stored in the twinkling of an eye... even b child! The average new home can have modern and safe protection for less than $5. additional. Also easily installed in old hom How much will it cost *you?* What are *all* the facts? Write today for our free booklet "Goodbye to Fuses." CUTLER-HAMMER, Inc., *Pioneer Electrical Manufacturers,* 1398 St. Paul Ave., Milwaukee, Wis.





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I'd Like To But I Haven't Time

BY KITTE TURMELL

How frequently have you said, "I'd like to do more reading," or "I'd like to join a study group," or "I'd like to make my own clothes,"—"but I just haven't time"?

And it's probably true that you haven't time now. But the chances are you can make time for these worthwhile extra-curricular activities by analyzing your present work and social habits. Do it with the aid of the following check list. It may prove to you that you *have* time for more satisfying activities. The correct answer to each question is No.

For each Yes, score one against yourself. If your total score is less than 15, you're already pretty well organized and probably accomplish more than you realize. If your score is above 15, there's room for improvement in your work habits, which should make plenty of time for all those activities you now deny yourself.

First check your

Household Habits

Do you:

1. Oversleep, readjust the alarm, go back to bed once wide awake, or lie in bed awake because it seems so early to be up?

2. Groom so hastily before breakfast—here a powder pat, there a hair yank, and over all that old robe—that you must soon repeat the process?

3. Change clothes on whim—without improving appearance—unless time and occasion demand?

4. Discover, after donning, that you've forgotten to fix or throw out that seam-burst or laddered stocking you noticed last time you wore it?

5. Sip a second cup of coffee—or brew tea for which you're not really thirsty?

6. Devote more time to preparation or serving or storage of left-over foods than their value warrants?

7. Plan menus on impulse, without synchronizing foods that can be prepared simultaneously?



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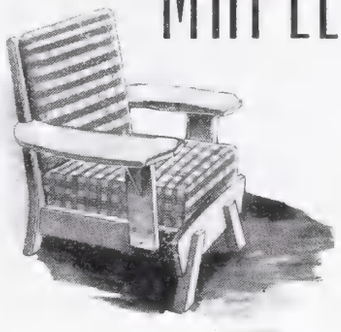
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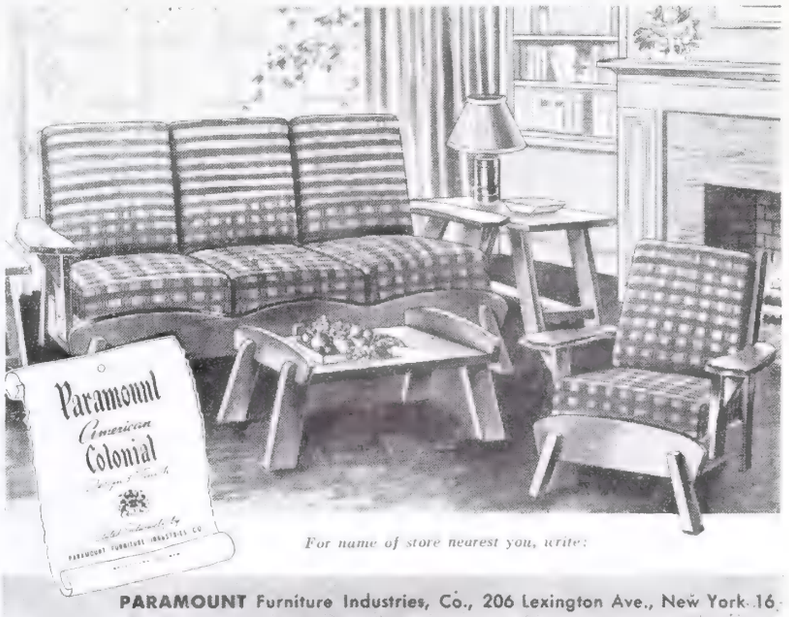
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CONTINUED FROM PRECEDING PAGE

8. Maintain an inconvenient arrangement of cupboards or closets, because it's too much trouble to take everything out and rearrange it to expedite efficiency?

9. Commute upstairs, downstairs, indoors, outdoors, because you don't pool or plan trips?

10. Misplace articles like that recipe or receipt, because you have never taken the time or trouble to designate definite storage places for miscellany?

11. Putter too far ahead of time with advance arrangements for entertaining or for the next meal, work which could be done in half the time at the proper moment?

Next analyze that thief of home-time—your

Telephone Habits

Do you:

12. Keep dialing a busy or no-answer number when there's no need for rush contact?

13. Waste time by guessing at numbers instead of keeping handy a telephone book and a list of often-used numbers?

14. Use the telephone for social conversations, ignoring time so completely that it is a shock to glance at the clock?

15. Call this friend and that one for no other reason than just to pass the time of day?

Next consider your

Shopping Habits

Do you:

16. Return to the house after a false start to put out the stove, put in the cat, check cigarettes, or double-check window or door locks?

17. Shop by hunch?

18. Shop aimlessly in the hope that you will find some bargain that you never thought of needing?

19. Keep on comparative shopping, after finding what you want at an agreeable price, just so you'll feel completely satisfied?

Club and Community Activities

Do you:

20. Over-estimate the importance of any organization and feel obliged to attend every single meeting simply because you're an officer of it and take your duties seriously—although you're still not sure what a third vice-president should do?

21. Join an organization in which you feel little interest—for prestige or at the "super-suasion" of other people?

(*Continued on page* 307)

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Québec

FLOWER ARRANGER'S CALENDAR

CONTINUED FROM PAGE 282

hock leaves which you can use as a handsome foil for the last few surviving chrysanthemums.

• • • Romantic and nostalgic as the smoke of autumn bonfires may seem, remember that you will have a better garden next year if you use your fallen leaves for compost instead of burning them. If you must have a bonfire, burn dead stalks of peonies, dahlias, and anything else that might harbor disease or insects to plague your garden another season.

• • • If your dining room takes kindly to yellow, use a pair of small well-matched pumpkins on teakwood stands as mantel ornaments at Thanksgiving. Otherwise, try artichokes or pineapples or Des Moines squash. The touch of teakwood gives a neat finish, like underlining a word for emphasis. It transforms a single piece of fruit or vegetable into a distinguished bit of décor. This is in the holiday tradition yet sufficiently elegant and restrained for a formal mantel that will not take to a miscellaneous heap of fruits, corn leaves, and vegetables, so often used to express the autumn harvest season.

• • • Forsake, also, the overworked idea of scooping out a pumpkin as a centerpiece and filling it with fruit for the Thanksgiving table. A better variation might be a combination of a handsome eggplant, with a section of blue Hubbard squash and some artichokes.

If the room is formal, group handsome fruits and foliage on a large silver tray. I remember one dramatic arrangement with three pineapples, so placed that their tops had great swish and style. These were combined with small eggplants, alligator pears, grapes, lemons, and limes, set off by the glossy olive-green foliage of *Magnolia grandiflora*.

• • • For a more informal setting, choose a small fireplace log with rough interesting bark and a slight "swirl." (I have one made from a piece of our own big maple that went down in the hurricane of '38). Get a handy man to hollow

(Continued on next page)



an "Grace Note"

Doorways

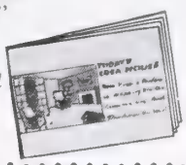
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CONTINUED FROM PRECEDING PAGE

it out a little with a wood gouge, using broad clean strokes. Rub the cut surface with oil and pumice and use the log as a container for harvest fruits. If this seems too crude against a table cloth, place it on a polished burl stand or a plain rectangular wood block.

• • • There are still a few colorful autumn leaves to be found here and there. I sometimes bring in a handful—dark red oak leaves, flaming maple, or huge golden brown sycamore leaves—and rub them lightly with butcher's wax, then press them between brown papers with a warm iron. Leaves thus treated are effective with fruit in a wooden bowl. Or a flat garland may be made of them by sewing them to a piece of heavy brown paper, overlapping them, of course, where the stitches come. You can give the garland an S-curve, wide at the center and tapering at either end, then place the fruit directly on the garland, following its pleasant contour.

Spectacular leaves to use in this way, are the foot-long, oval leaves of *Magnolia tripetala.* After waxing and pressing, keep them flat under a heavy book for a day or so. Then they will last indefinitely, wit careful handling. They are a dar satiny brown, and three or four them, grouped with their sten toward the center, make a stunnin "mat" for bunches of big blac Hamburg grapes or for a clust of persimmons or a colorful grou of mixed fruit.

• • • When you think of autum fruit arrangements, remembe some that are decorative but n edible, such as polished brow horse-chestnuts, handsome with without their shaggy chartreus jackets, or the fruit of flowerin quince, or the stones saved fro alligator pears.

• • • The eye of the arranger trained to appreciate the beaut of a clear and ordered patter wherever it may be found. In neat vegetable garden, in ear spring, she finds pleasure in wi rows of good brown earth, makir a becoming background for filigr strips of green beans or peas young cabbages. Or it may be in poppy seed pod, delicately y crisply marked with bronze pen lines, like the pattern atop a king crown, or in the throat of a glo inia, or in a cross section of pear or of a cucumber.



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In the South, in winter, she sees in the outflung arms of live oaks, rlanded with wind-tossed scarves Spanish moss, or examines with e same fascination a single trail moss with its own intricate read-like pattern. In the North welcomes the slow strip-tease falling leaves because it re- als, little by little, tree patterns infinite variety: delicate fans of e elms, rugged branches of oaks, eer slender arms of tupelo and n oak, and the black lace of a ove of white birches.

November is the time of all hers for the arranger to study ttern, to appreciate line and xture, now that the lovely dis- action of color has left. Try to t the same precision of pattern your flower arrangements that u find everywhere in nature, from e acorn to the oak itself.

▪ ▪ Begin to look over your xes of dried seed heads, cones, orns and whatnot, which, if you e a seasoned arranger, you have en collecting for several years. lan now for any Christmas deco- tions in which you may use them, pecially those which can be made ll ahead of time.

Wreaths and garlands that remind e of Grinling Gibbons carvings can be made of brown pods, clusters of nuts, fertile fern fronds, tiny cones, and the separate "petals" of large cones, wired into groups and then fastened to a simple wire wreath frame. Making such wreaths takes time and calls for fine craftsmanship and a keen sense of design, but, once made, they may become veritable heirlooms of the future, comparable to Great Grandmother's sampler in point of beauty and interest.

Do not paint or shellac things for these wreaths, as their natural wood-brown color is beautiful and acquires a rich patina through the years. I have one at least 15 years old which has already become a tradition in the household and is always used in some fashion in my holiday decorations. It is stored carefully, afterward, in a box where voracious mice and squirrels will not molest it.

• • • If you use dried materials, let them simply be themselves, not a rather tawdry imitation of something else. Concentrate on the beauty of line and form and learn to appreciate their more subtle coloring, which is, after all, actually relished after October's brilliance.

The only real trouble with ever-

(*Continued on next page*)



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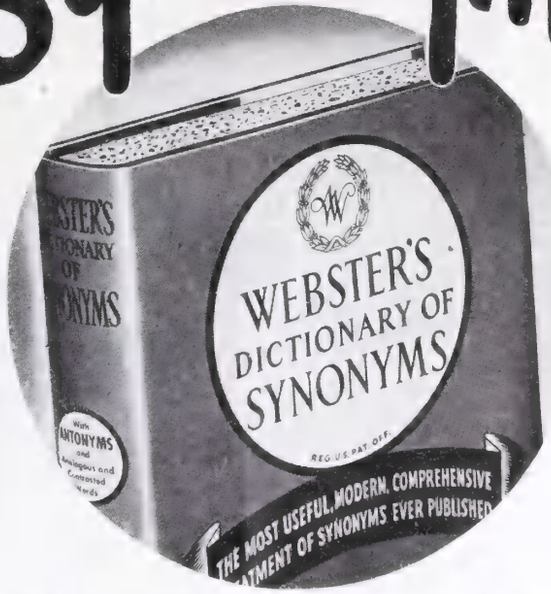
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lastings is that you may be tempted to follow the line of least resistance and, once having made a few dried arrangements, leave them around all winter. I have even seen the same vase of lunaria on the same piano the year round! But that's not necessary. Dried arrangements are at their best in November, when the *idea* of them, at least, is fresh and different. Then, if you must use them throughout the winter, change them about, now and then, using the same material in a different way, or combining them occasionally with a few fresh flowers, or putting some away in a box and bringing out others to stand-in for a while. When you do have fresh flowers in the house in a burst of lavishness, put all the dried ones out of sight, if only for a few days rest.

• • • For a church fair or garden club sale, make dried winter arrangements in small pottery containers. Fill with sand and pour melted paraffin over the top of the sand to hold the stems more firmly in place. This conquers the transportation problems, both for you and for the buyer, and prevents the sand from spilling every time the bowl is moved during dusting.

WE LIVED IN OUR HOUSE FOR A YEAR BEFORE WE BUILT IT

CONTINUED FROM PAGE 289

family. We replaced a hazardous twister in the main stairway with a safe landing. We created a usable closet space under a stairway, where none had existed before. We provided a rear entrance which gave directly from the kitchen to the garden. And we eliminated partitions to combine several rooms into a joined living-dining-sitting area.

We feel that the weaknesses of our first set of plans were our fault rather than the architect's. We had saddled him with a tight set of "musts"—features which were whimsical fancies of our own. In order to provide these and stay within the prescribed limit of cost and site, he had had to compromise with practicality in a number of matters. A compromise is easy enough to make in an architect's office. In the resulting home, however, one lives with the compromise every day. You make that same compromise a thousand times and you are actually never through with it.

Among our acquaintances who have built homes, I have heard repeated bromidically that, no matter how carefully you think you have planned your house, the first year of living in it will reveal countless shortcomings. Through an accident of circumstance combined with an anticipatory restlessness, we have, in a sense, experienced the first year of living in our house, by inhabiting the blueprinted version instead of the house itself. We have had a chance to experience the inconveniences of its compromises before they were built into it. We like to think that we've been able to *rub* them out instead of *ripping* them out. As a result, perhaps our home won't have the usual quota of "first year" disappointments. We think our rhapsody in blueprints will pay off.

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IS MULCHING NECESSARY

CONTINUED FROM PAGE 238

The mulch technique is nature's way of feeding the soil. Use it or closely allied soil practices, like composting, manuring, and green manuring, and your plants should prosper.

Experts tell us that mulching reduces water loss from the surface of the soil and prevents the crusting or packing of the surface. Watch the effect of rain on open soil. Just a shower is often enough to close the surface and cause most of the water to run off rather than sink in. With the run-off goes top soil, how much depending upon the slope of the land and the distance the water runs.

THE only way a plant can take up food is in solution. Because water is in more constant supply under a mulch, mulching makes plant feeding easier. Also, breaking down the mulch itself provides food. This is especially true of a mulch left undisturbed through the years.

A mulch is especially useful, then, for permanent plants like trees and shrubs. Begin your mulching by first applying a complete fertilizer. This feeds the plants the first year, and also helps decay the mulch. Later, commercial fertilizer can be scattered on top of the mulch in spring.

When it comes to mulching annual flowers and vegetables, little plant food can be expected from the mulch. The breakdown is not rapid enough. But you can mulch tomatoes, corn, and other crops to help build up soil moisture.

For most annual crops, you'll do well to practice what is known as sheet composting. Its use on snap beans in soil is a good example. You scatter a layer of waste between the bean rows and add a thin layer of manure. The shade from the beans will keep the rubbish moist and this in turn keeps the soil moist and benefits the plants. By the time picking is over, some complete fertilizer, plus ground limestone, if needed, can be added. Then the mulch, manure, and old bean plants—Mexican bean beetles and all—can be dug into the soil to its betterment. You can do this now, any time until the ground freezes.

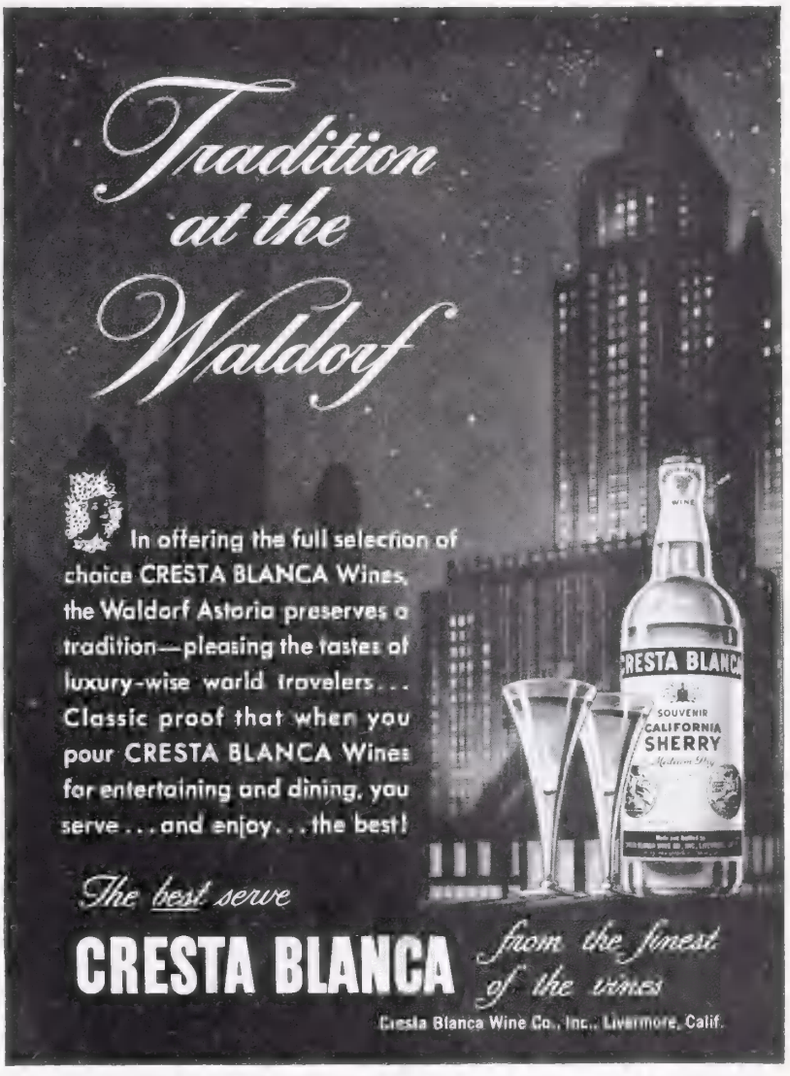
When you mulch is almost as important as *how* you mulch. If you mulch annuals before the soil has warmed, it will keep the cold in the soil and actually delay plant growth. The best time to mulch annuals is just after the soil warms, but before dry weather arrives.

TIMING is also important in starting a permanent mulching program for woody plants. To spread a foot of mulch over the soil beneath a hemlock or a rhododendron in midwinter, when the frost is deep in the ground, may harm the plant. It will keep the ground frozen about the roots abnormally long in the spring, and serious foliage injury may result.

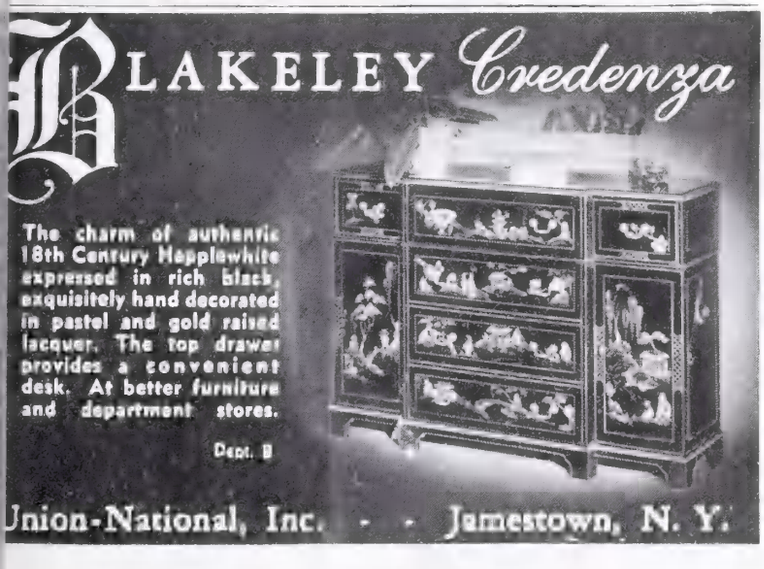
Mulch an evergreen, instead, in late fall, when leaves normally fall from oaks. A foot of oak leaves, or a layer of hay and a layer of sawdust, or some similar material added when the soil is warm will prevent deep freezing and allow the plant roots to stay active during late fall and early spring. Chances are that the only feeding your evergreens will need is a mulch of oak leaves put on every year at leaf-fall and never removed.

You can see how the timing for evergreen mulches bears out for autumn-planted perennials. Mulched before the ground freezes, their roots will grow over a longer

(*Continued on next page*)







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CONTINUED FROM PRECEDING PAGE

period. Thus the young plants will be more likely to get through the winter safely and develop normally the following year.

If you've had poor results from sowing grass seed on a slope, try a mulch here, too. Before sowing, add a thick layer of straw or hay over the slope, and scatter the seed on the mulch. Salt hay is one of the best mulches here, because it contains no weed seeds. A mulching paper, impregnated with grass seed and fertilizer, is now available for seeding slopes. This has the advantage over hay or straw of disintegrating about the time the seed sprouts.

Sometimes what is called mulching is actually winter covering. That is true in the case of the strawberry. At the beginning of winter, you cover the crowns of the plants to protect them against low temperatures. This upsets the old theory that winter covering is intended to keep plants frozen in the soil until spring.

Mulching can also help control weeds. Apply a thick mulch to freshly hoed rows after your plants are well up. Then all you need do is to pull an occasional weed that grows through. As for trees and shrubs that are grown under a constant mulch, there should be no weed problem after the first season that you start this practice of soil conservation.

There is one big objection to mulching. It can be a fire hazard. This seems to rule out the practice in parks and places which many people frequent. A mulch for public plantings is best applied as a partly decayed compost, which is unlikely to catch fire.

SOME people object to the use of mulches on aesthetic grounds. However, a mulch can be applied neatly, and beneath established shrubs it is practically hidden by the foliage.

A mulch may harbor pests, as happened in the case of a government grape experiment. Here DDT and other new insecticides may be an answer. Of course, any pithy stemmed material which harbors European corn borer should go into the compost heap rather than a winter mulch. As for mice, they can be controlled by poisoning in autumn and by keeping the mulch back from the main stems of woody plants. On the whole, the disadvantages of mulching are far outweighed by the value gained in following this natural practice.



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PANTRY SHELF NEWS

CONTINUED FROM PAGE 278

vinegar. You'll try it again and again if you like a spicy bite to munch with your cocktails. A "spot" of it adds zip to drawn butter or cream-sauce dressings for vegetables and fish, au gratin dishes, and sour-cream dressing for cole slaw, to mention only a few. We'll venture to say you'll discover many others. Three 6-ounce jars cost about $1 at Charles & Co., 340 Madison Ave., New York, N. Y.

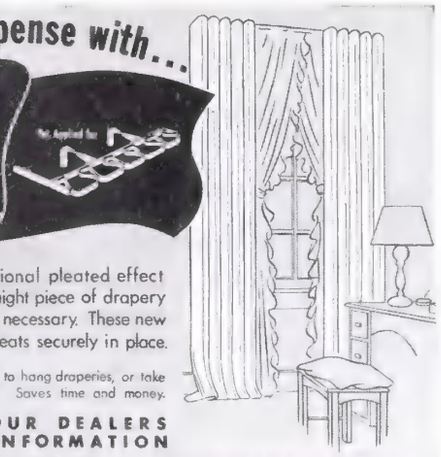
One mustard seems to lead us to another. Unusual, too, is House of Stevens' Kream Mustard Sauce, of New England vintage. Here, also, vinegar and mustard have been blended with tasty tang. These ingredients, plus oil, sugar, and flour have been whipped into a ready-to-use sauce of the consistency of thick white sauce. It makes a savory dressing for corned beef, ham, tongue, sausage, fish—to say nothing of the "stronger" vegetables like cauliflower, cabbage, string beans, and the like. And while you're adventuring with it, try mixing equal quantities of this mustard sauce and tomato paste as a vegetable or seafood dressing. It packs a tasty wallop. And for company fare, you might try folding it, to taste, into whipped cream as an extra-special cold-meat sauce. A teaspoon of chopped herbs is a nice addition to the mixture—and to the mustard sauce itself. It's a mighty handy time-saving dressing to keep on your pantry shelf. And it's as good as you'd whip up yourself. Get it from Charles & Co., too. Three 6½-ounce jars cost under 75 cents.

This seems to be our day for spicy condiments. But then condiments are the "soul" of many foods. One we think you'd like to know about and get acquainted with is Cheney's Choice Seasoning-and-Salad Mix. It's really unusual, for finely grated nippy cheese, of all things, is one of its savory ingredients. The subtle mixture of cheeses, herbs, onion, garlic, spices, and sugar looks like a speckled dry mustard. Mixed with oil (preferably olive) and equal parts of lemon juice and wine vinegar, it creates an unusual dressing for tossed green salad. You'll find the recipe on the can along with some others of equal tastiness. Recipes tell you how to use this interesting mix in scrambled eggs; as a seasoning for baked potatoes, gravies, and stuffing; mixed with butter to spread on French-bread slices which are subsequently toasted in the oven. It's good, too, sprinkled on such vegetables as broccoli and asparagus, as suggested by the Cheneys. We like their helpfulness in telling the user how to use their Mix—there should be more of this in food packaging! You may also want to send to The Cheneys, 4900 Melrose Avenue, Los Angeles 27, California, for their very amusing book *Some Multifarious Recipes*, which they send free, for the asking. Cheney's Salad-Seasoning Mix costs about $1.50 plus postage for an 8-ounce can, at Vendome, 415 Madison Ave., New York, N. Y.

On the same spicy note are some unusual and tasty Swedish-style fish tidbits from Sweden—Radhe whole Anchovies Sprats in oyster-flavored sauce, Norse Pearl Herring Tidbits in dill-flavored sauce, and Brebbestad Anchovies Sprats in lobster-flavored sauce. The lobster-flavored anchovies are packed

(*Continued on next page*)

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both whole and in boned-and-skinned fillet form. Any of these fish make a zesty ingredient for an antipasto plate for the first course or as part of a smorgasbord for a buffet party.

The anchovy fillets and convenient, bite-size boned-and-skinned herring tidbits team up zestily with cocktails, too. All three of these interesting snacks have a breath of sugar in their sauces, as do almost all Swedish sauces. It pleasantly reduces the tartness of the vinegar and lets the fish flavor shine through to advantage. The fish tidbits are all tender and succulent, whichever you choose. And the subtly spiced vinegared sauces in which they're packed afford an interesting foil for the salty tang of the fish themselves. The Radhe oyster-flavored whole anchovies come in 10-ounce tins. Three cans cost under $1.50. The Brebbestad whole anchovies in lobster-flavored sauce cost under $1.50 for three 12-ounce cans. The anchovy fillets come in 3½-ounce tins. Three tins cost about $1. The herring tidbits cost under 60 cents for three 3½-ounce tins. You can get all of them at Macy's, New York, N. Y.

A man who'll pass up corned-beef hash is a rare "critter"—and plenty of women see eye-to-eye with them. Art's Brand DeLuxe Corned Beef Hash is a really superior one you'll enjoy having often. It has a real homemade flavor. The generous corned-beef content is top-notch and pungent in flavor, and the potatoes are firm flavorful niblets without a trace of mushiness. The mixture is flavored with beef broth and onions, plus a touch of a flavoring we weren't able to identify but which adds to the over-all goodness of the open-textured mixture. It comes out of the can ready to brown for a quick lunch or dinner. The packer suggests teaming the hash up with broiled pineapple rings, banana fritters, rhubarb sauce, or grilled tomatoes. Good ideas for building a tasty cold-weather meal around the hash. Charles & Co., 340 Madison Ave., New York, N. Y., have it, and it's under $1.75 for three 1-pound, 4-ounce cans.

For flavorsome meat cookery you'll find no more tasty and taste-imparting allies for your pantry shelf than House of Herb's Barbecue Sauce and Herb Mustard Sauce. A touch of this superbly blended herbed mustard in hamburger patties, meat loaf, pot-roast and the like—even in cream sauces for dressing vegetables—lifts their spirits sky-high. It does wonderful things, too, on the surface of a ham slice during cooking or as part of the brown sugar-mustard glazing for baked ham. It's a versatile mustard you'll never want to be without, once you have become acquainted with it.

The Barbecue Sauce is equally versatile and delicious in its own right. It's a not too peppery, delightfully spiced meat "baster" that gives all meats and fowl a tangy lift. It's dreamy basted over hamburgers while they're broiling and a little of it in the cooking of pot-roast or beef stew adds gusto to the gravy. It does things for baked ham that make your mouth water. Try mixing a little of it into French dressing when you want to sharpen it—it adds a wonderful zest. The House of Herbs Barbecue Sauce costs about $1 for a 12-ounce bottle; the Herb Mustard Sauce (the name is misleading, perhaps, because actually it is a mustard) is 50 cents for a 5½-ounce jar. Both at B. Altman & Co., New York 2, N. Y.

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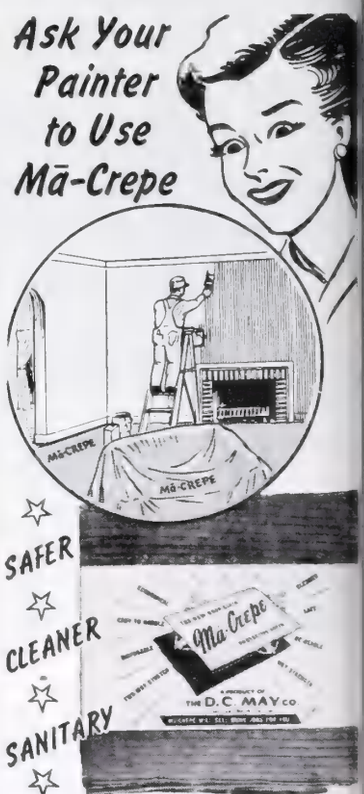
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I'D LIKE TO BUT I HAVEN'T TIME

CONTINUED FROM PAGE 296

22. Continue activity in an organization that has lost significance or usefulness for you?

23. Enjoy any organization that is long on pomp and parliamentary procedure and short on accomplishment?

Social Habits

Do you:

24. Contrive social side-activities for club or community groups? For instance, that troublesome tea for fellow first-aid students that flopped because you could share nothing but shop-talk?

25. Accept invitations because you don't know how to say No?

26. Over-book purely social activities more than two a day, more than two days in succession, or oftener than four times a week?

27. Seek companionship chiefly because you don't like being alone?

28. See the same people oftener than once a week without special occasion, or spend more than a fourth of your social time with relatives or club or business associates?

29. Stay through a show or program you consider a waste of time, if you could leave without embarrassment or inconvenience to others?

Finally, analyze your

Solitary Habits

Do you:

30. Finish a book or article in which you lose interest, or read so inattentively that you must retrace?

31. Prolong newspaper perusal my scanning stories or sections from which you glean nothing?

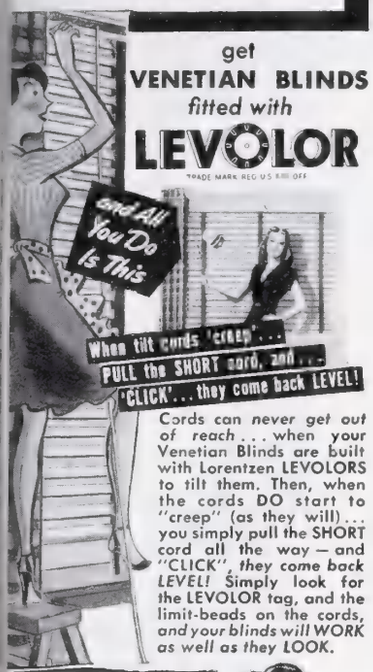
32. Play solitaire, write unnecessary letters, listen to pointless radio programs, cook, sew, or knit anything in which you take no pride or joy of craftsmanship, and which you might better buy; or otherwise devise methods of whiling away your day?



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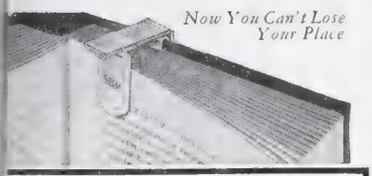
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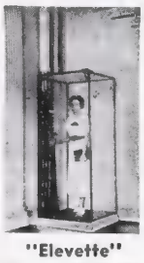
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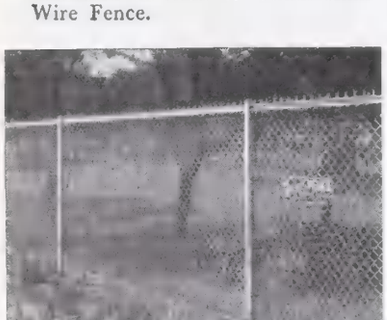
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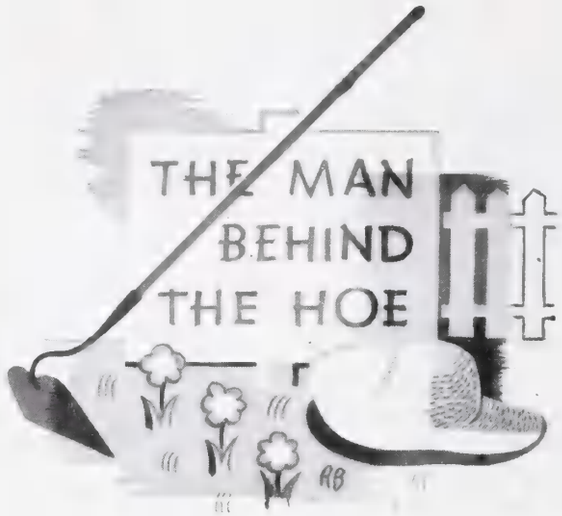
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Winter causes many a gardener to hang up his hoe, but doesn't force him altogether to give up growing useful plants. A window garden of herbs offers only mild exercise, but plenty of zest for tasty dishes.

First candidates for the winter herb garden are chives and parsley. In all likelihood you can dig some without trouble from your own or your neighbor's garden. Pick a six-inch pot for parsley, and choose the smallest plant you can find, otherwise you may have to sacrifice a section of the tap root, and thus weaken the plant.

Chives will fit into a shallower pot. Dig a chunk of the tight-packed roots and pot it up intact. Both chives and parsley—in fact all herbs—do best indoors in a soil mixture rich in humus or well-rotted manure.

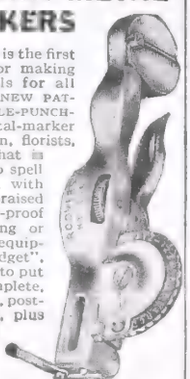
After potting, set the plants in a cold frame or an unheated room to recover from the shock of moving. When you move them to your sunny kitchen window, remember that most herbs will not really flourish in a warm atmosphere. For best results, give them occasional vacations in a sunny, cool room where the temperature does not get above 60 degrees. Meantime, protect the plants remaining in outdoor beds with a leaf mulch, in case you want to dig and pot up more a little later in the winter.

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leaves to pop right out. Like other plants, herbs need their leaves in order to make healthy growth. The best way to harvest your herbs indoors is to pick the larger, older leaves clean to the base, leaving the younger ones to develop.

Other herbs to dig for your winter window sill are the thymes and mints. Smallest of the mints (most of which would be pretty ungainly indoors) is the little Corsican mint, *Mentha requieni*.

In the northern states, where they must be heavily mulched or stored indoors, rosemary and sweet marjoram make good indoor herbs. Marjoram is a neat little bush under a foot tall, and rosemary is somewhat larger. Rosemary's principal culinary use is to flavor tea, but marjoram is useful in salads, soups and meat dishes.

Basil, tasty cooked with tomatoes and stews, can be grown indoors, too, but pick the small bush basil (*Ocimum minimum*) in preference to the sweet basil that would likely grow too large for a window-sill garden.

Lacking a source of herb plants, try sowing some seed indoors. Basil is one of the easiest from seed. Others are dill, coriander, anise, tansy, fennel, burnet, and pennyroyal. Don't expect many of them to grow to maturity, but at least have the fun of watching them sprout and of learning to recognize the young plants.

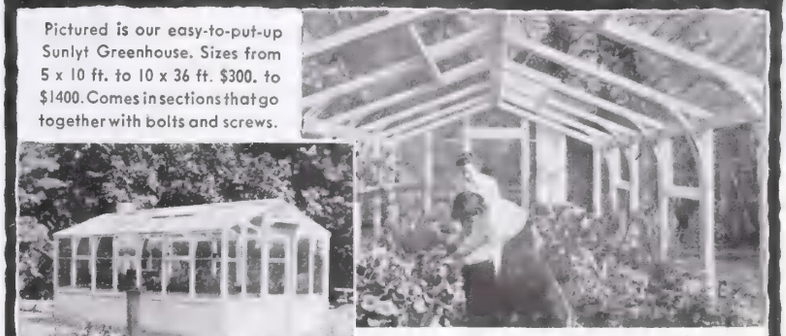
In warm sections of the country, a long list of hardy vegetables can be actually planted in November. Beets, broccoli, Brussels sprouts, cabbage, collards, corn salad, cress, endive, kale, kohlrabi, lettuce, mustard, onion sets, parsley, parsnips, radishes, salsify, spinach, Swiss chard, tender greens, and turnips—to name a few. In frost areas they may need protective covering of cloth or evergreen branches along the rows.

In the North, many of the winter vegetables live on beneath mulches. These are broccoli, Brussels sprouts, collards, kale, and leeks—to harvest up until severe weather, and possibly again in very early spring. Parsnips and salsify may be dug any time during the winter that the ground is reasonably frost-free.

If mild weather lasts into the winter, you can condition your soil for early spring planting by digging in manure or a cover crop, if you planted one earlier. Freezing and thawing of rough-dug soil improves its tilth, especially if it is a heavy loam or a clay soil.

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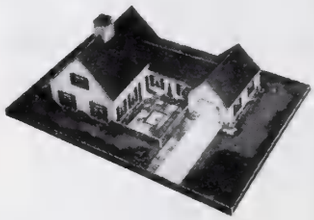
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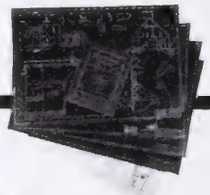
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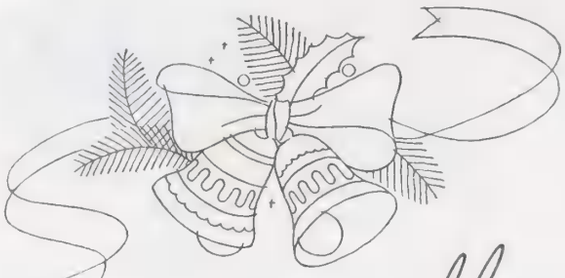
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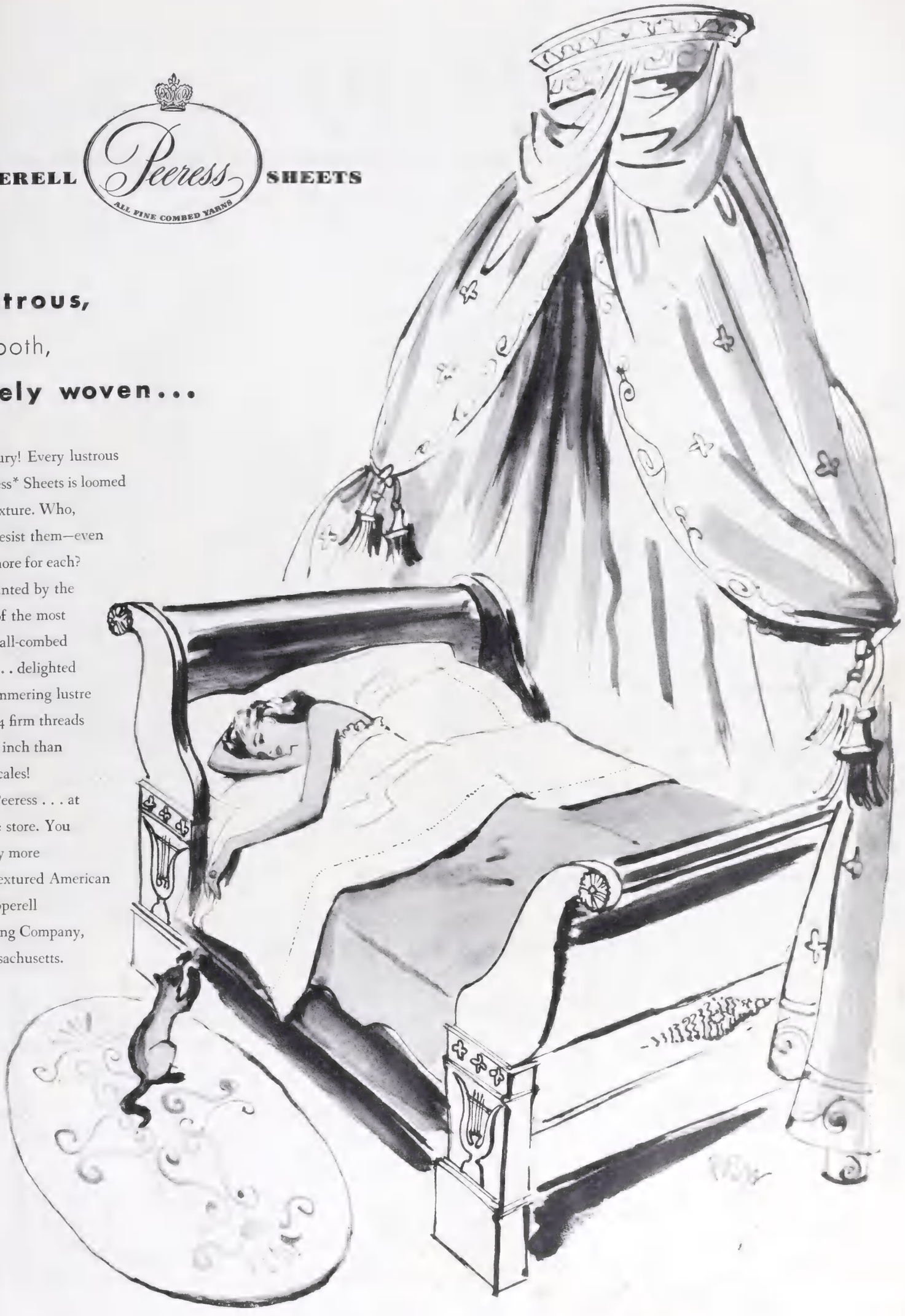


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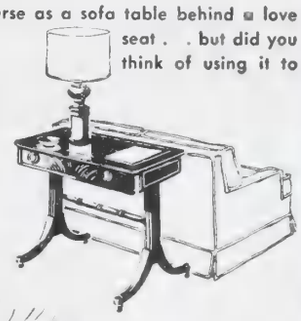
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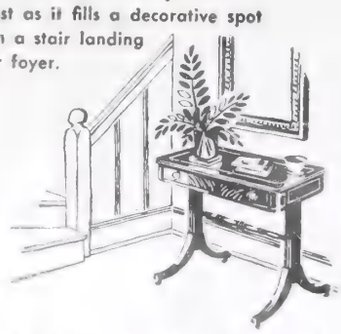
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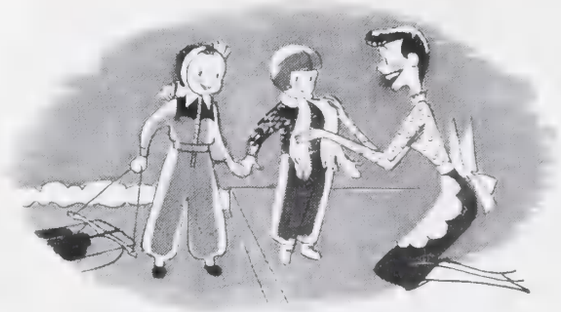


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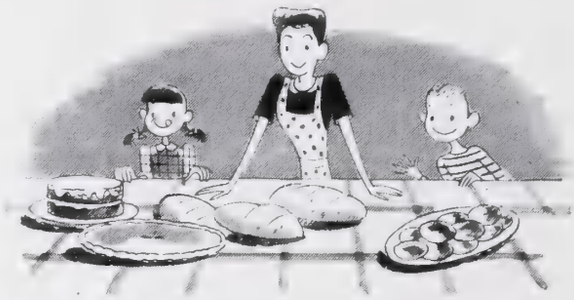
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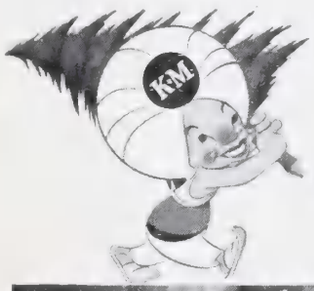
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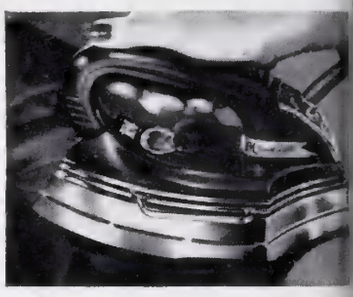
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K-M Liquidizer — *Star Performer!* Mixes, purees, chops, grinds, grates, even shaves ice! Makes delicious drinks—flick the two-speed switch—it does the rest. Baked enamel and sturdy glass. A magic gift!



K-M Pop-Up Toaster — *Trusty "two-at-a-timer."* Adjustor gives you seven toast shades. Quick—no preheating wait. Quiet —no ticking! Removable crumb tray, too. This will bring thank-you "toasts!"



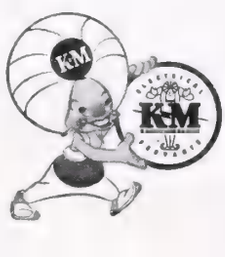
K-M Speed Iron — *All new*—the cooled top that can't burn fingers; N Kurve for neckbands, armholes; "r type" fabric dial; swivel-type cord designed for easier, faster ironing!



K-M Speed Mix — This good "mixer" is always welcome! Control gives you 101 speeds! Revolving turntable, push-button beater release, two bowls, juicer. Whips, stirs, extracts juice, mixes, beats.



K-M Corn Popper — *The life o party!* You don't lift a finger to s shake the corn. Watch it pop throug clear, glass top. Beautiful aluminum A measuring cup for oil, too!

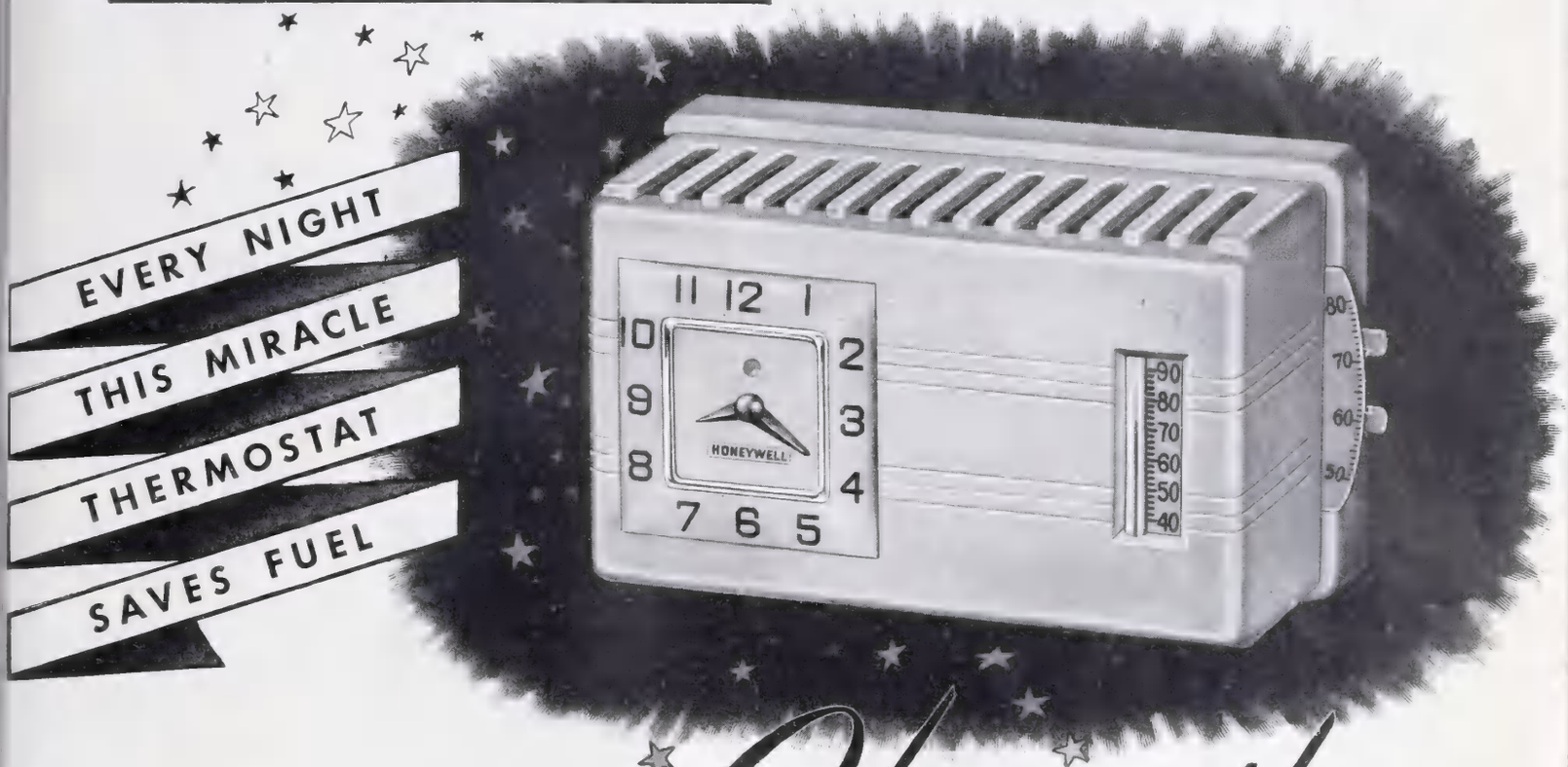


FOR MODERN MA

Look for the K-M Ge Knapp-Monarch Co. also m factures Knapp Shavers, Jack Fans, Therm-A-Jugs, Spark Magik Mist.

KNAPP-MONARCH CO. • St. Louis 16, Missouri

LAVISH with COMFORT!
A MISER with FUEL!



THE NEW *Chronotherm*

HERE'S how you can enjoy the most care-free heating comfort you have ever known — and at the same time save fuel! Just replace your present thermostat with Chronotherm, Honeywell's new electric clock thermostat.

Chronotherm will keep your home at just the right comfort temperature from morning to night. Then, when you retire, it will automatically switch to lower fuel-saving temperature. In the morning, before you arise, it will automatically return to the desired daytime temperature; no need to get up an hour early and push up the thermostat to get the house warm.

And, Chronotherm will make your precious fuel last longer. According to government authorities you will save at least 10 percent of your heating bill — a mighty important consideration with present-day fuel costs.

Chronotherm can quickly and easily be installed on your present, or new, automatic heating plant. It is low in cost and will pay for itself over and over again.

ORDER CHRONOTHERM TODAY FROM YOUR HEATING DEALER

LOW IN PRICE
EASY TO INSTALL

MINNEAPOLIS **Honeywell**
CONTROL SYSTEMS

Send For This Free Booklet

MINNEAPOLIS-HONEYWELL REGULATOR COMPANY
2747 Fourth Avenue South, Minneapolis 8, Minnesota

Please send your new booklet "TIME FOR FREEDOM" *that tells all about Chronotherm*

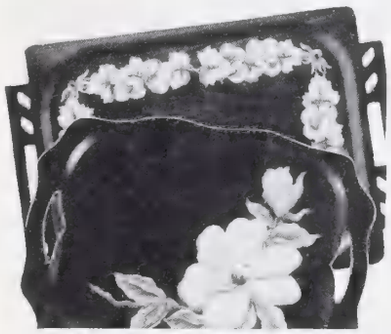
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Address_____

City_____ State_____

MINNEAPOLIS-HONEYWELL REGULATOR COMPANY • MINNEAPOLIS 8, MINN. • CANADIAN PLANT • TORONTO 12, ONTARIO





Overton Originals
BENTWOOD TRAYS

These hand-decorated buffet trays add decorative charm even when not in use. Top tray (No. 329) in Chippendale style has gold border on genuine Walnut.
Lower tray (No. 328) has magnolia design painted on intense, but soft, black background. Trays are lacquer-finished impervious to food and beverage stains. Either tray 13 x 20 . . . . . $10
Order by Number

LEWIS and CONGER
NEW YORK, N. Y.



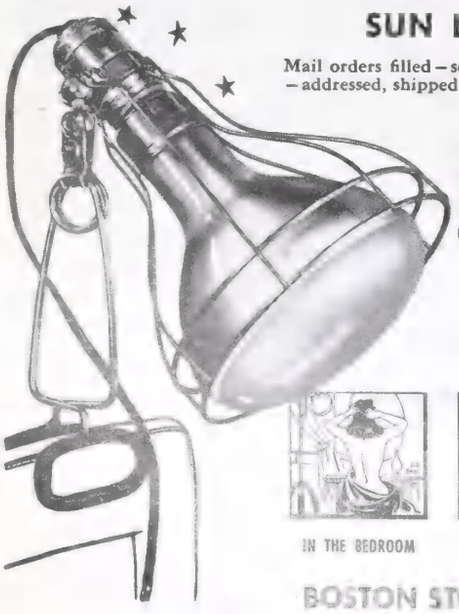
STERLING
BUNNY SPOON

A Gay, little laughing Bunny spoon to charm baby's and kiddies' first precious bites . . . a thoughtful Christmas remembrance of sterling silver, 4" tall.

$2.95 Check or Money Order
Tax and Postage Included

Lou Harris DALLAS
IRWIN-KEASLER BLDG.

Why Be a Pale Face! Turn on the Sunlight, Anywhere, Anytime! For Yourself, for Gifts!



SUN LAMP and BRACKET

Mail orders filled—send check or money order—addressed, shipped prepaid anywhere in U.S. 9.95

This "Dream Tan" Sun Lamp is a wise investment for the whole family! Just a few minutes a day, flick the switch and you have all the sunshine rays needed to keep a fresh, healthy-looking tan, to provide Vitamin D the year 'round.

Easy to use! Screw in any standard lamp socket or use the double swivel bracket which clamps on almost any object—chair, bed, etc. Turns easily in any direction.

IN THE BEDROOM

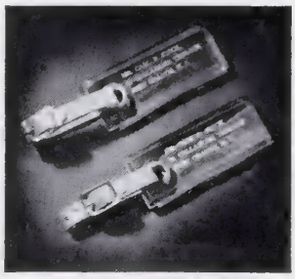

IN THE BATHROOM


NURSERY, LIVING ROOM

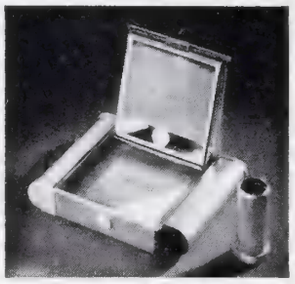
BOSTON STORE MILWAUKEE 3, WISCONSIN

Windows

These pages are planned for your shopping convenience. A merchandise shown, except personalized items, may be re



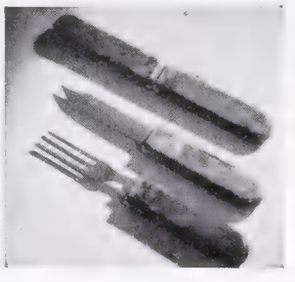
LUCITE LUGGAGE TAGS. Thi is a gift that is hard to beat. There i hardly a person they won't solve a gif problem for: men or women, back-to schoolers, family servants. And the pric is a joy. Made of clear lucite, they ar stamped in gold with a three-line nam and address. $1.75 the pair, but eac pair must have identical marking. Ppd No C.O.D.'s. Eunice Novelties, 54 Madison Ave., New York 22, N. Y.



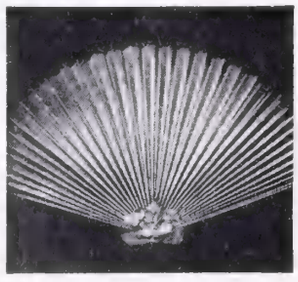
SPOTLIGHT ON YOU. Open th lid of this amazing compact and small spotlight flashes on while yo powder your nose. And that's not al On one side is a vial to hold your favor ite perfume; on the other, a standard size refill case for lipstick. In a richl buffed, good-as-gold case. $6 incl. ta Add 15¢ post. No C.O.D.'s. Bertra Shier, 1147 Conn. Ave., Washington, D.C



CHRISTMAS FOLDIES. A extraordinarily good kit comes with 3 metallic foil Christmas-tree ornament that a child makes himself, just b folding. It includes stars, sleighs, angels birds, snowflakes, churches, reindeer Santa boots, light bearers, and extr icicles. No scissors or paste are neces sary. Two boxes $1 ppd. The Bloc Shop, 58 Wall St., New Haven, Conn



GOOD CAMPERS. One of the mos intriguing gadgets we've found is stainless steel knife, fork, and bottl opener that comes in a compact plasti case. You'll want one for the glove com partment of your car, several for you boat, one for each member of the famil for picnics, another for the office t combat drugstore luncheons. $1 each $3.95 for 4. Add 10¢ postage. Ellison's Wilmington 11, Delaware.



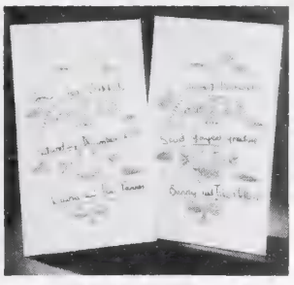
FIREPLACE FANFARE. W fell in love with these the moment w saw them; and no matter how many yo send as gifts, we urge you not to forge your own hearth. Pleated of heavy gol foil paper, plastic coated, the base i caught with ribbon and a cluster of iv leaves. 13" high, $8.50; 20", $10.50; 26" $12.50. Add 25¢ post. Mrs. Thos. J Hilliard, Silver Springs Farm, Fo Chapel, Pittsburgh, Pennsylvania.

Shopping

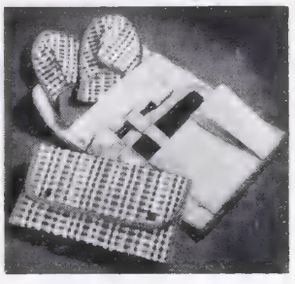
and full refund will be made by firms involved. All are subject to change. Happy Window Shopping!



I-TASSE CLIPS. Little silver-ash trays clip securely to the of after-dinner coffee saucers; e hope you're as excited by this as we are. Recently introduced in it market, this is one of those rare that is destined to soar to star-and it's thrilling to watch such s a-borning. $4.20 for set of 4 ax and post. No C.O.D.'s. Kath-B. Ward, Pleasantville, New York.



AT A CARD! One of the most ng cards of the season is this elegant Christmas tree by artist e. The design is Victorian and ticated, silk-screened in red and on rich white stock, and you write own greetings in red or green ink e "boughs" of the tree. And for il invitations, they would be ! $6.50 for 50 ppd. Mermod rd King, St. Louis, Mo.



PPER-Y CUSTOMER. Now s our idea of a remarkably ingen-gift, and we have it earmarked for college girl on our Christmas list, very traveling career woman we The checked case has a rubber-ining with Pullman scuffs, a good toothbrush and comb, and pockets ch troublesome gear as washcloth oap. $3.25 postpaid from Page & e, Haverford, Pennsylvania.



HIS TUMMY in the morning e breakfast, and make a wish, and i, the gleeful Chinese god of ness will throw his weight around u in the land where dreams-come-Hand carved of teakwood, he's $1, and men love him. We know, se our husband swiped ours. Post-and no C.O.D.'s. The Studio Shop, Boylston St., Boston 16, Mass.



IE YOUR WISH. Personalized cards to enclose with all your tly wrapped Christmas presents in holly red with a classic white r, and die-stamped in gold with all best wishes" and your name. measure 2" x 3", require no envel-and the small price is $1.25 for ards, $2 for 100. Postpaid from Kimball Co., 33 Algoma Blvd., osh, Wisconsin.

NO FINE LABEL ON LEATHER

DALE
FIFTH AVENUE



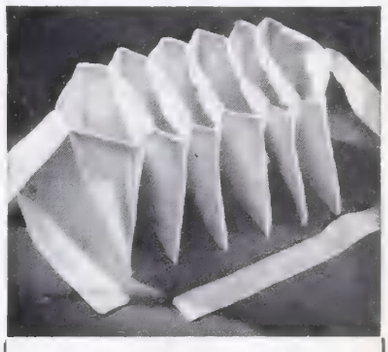
AIR LINES FOR A LADY

Dale does lightweight luggage with lines as graceful as the plane you travel in. Navy or maroon washable gabardine with white rawhide bindings, keyless combination lock.
Nine sizes, 39.50 to 98.50 Fed. tax incl.

Dale Fifth Avenue's Only New York Store
719 Fifth Avenue at 56th St., N. Y. 22

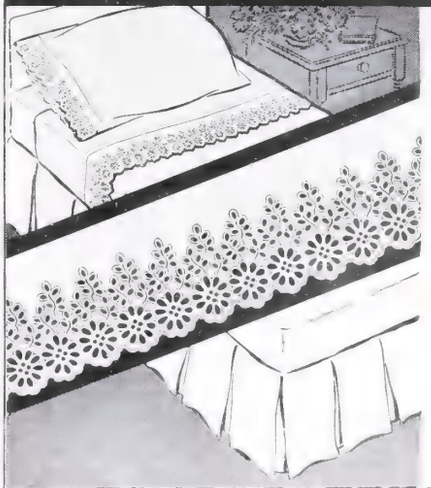


PERSONALIZED
Silent Butler
A metal silent butler, bronze finish, hand painted and permanently treated. Your choice of decoration—horse, dog, duck or fish and any inscription you desire, names, dates, place, etc. Christmas orders should be received by December 10th. Sent post paid for.
$6
Send for catalog
Grace Lloyd-Collins
WILMINGTON 43, DELAWARE



Nest for Nylons
This is the nicest stocking case we know, and for traveling it takes up no space, is sure protection against snags. It holds six pairs, but if your Nylon wardrobe is low, fill the spare pockets with hankies and sachets. In pretty pastel colors.
$3.20 postpaid
Daniel's Den
A Shop of Choice Things
141 Newbury St. Boston 16, Mass.

ORDER BY MAIL AT SAVINGS!



EMBROIDERED EDGING
Swiss-type eyelet borders on fine Pima Batiste
65c YD.
Add elegance and charm to your interior decoration with this exquisite embroidered edging. Let it glamorize your fine linens, flavor your curtains, pinafores and dresses. Available in powder blue, lemon, peach or white embroidery on a very fine white Pima Batiste background. Launders beautifully. Four inches in width, 65c per yard. By the yard or in bolts of 10 yards.

PRISCILLA TEXTILE CO., 570 SEVENTH AVENUE, NEW YORK CITY
I enclose $..... Please send me:
Batiste Edging ..... 65c per yard,
..... yds., ... bolts
Color.....
Name .....
Address .....
City ..... State .....
Postage prepaid except on C.O.D.'s

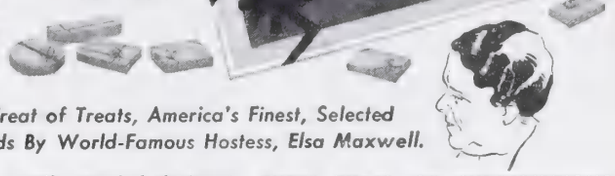
Santa Claus comes Every Month

(except JUNE, JULY, AUGUST)



when you give a subscription to the . . .

CANDY-of-the-Month CLUB



Each Box a Treat of Treats, America's Finest, Selected From Hundreds By World-Famous Hostess, Elsa Maxwell.

Month after month, remind fortunate friends of your Christmas thoughtfulness by sending Candy-of-the-Month Club subscriptions. Putman's famous Chocolate Opera Creams, Cincinnati; Butterscotch-coated Cocoanut Balls from McNally-Doyle, Cleveland; Weida's Chocolate Butter Crunchies, Patterson; Jacobs Pecan Pralines, New Orleans; Meta's Caramels Continentale from Chicago . . and other treats, equally delicious. Every box (approximately one pound) comes *fresh* from the confectioner's.

THREE TYPES OF SUBSCRIPTIONS

9 MONTHS	6 MONTHS	3 MONTHS
$17.50	**$11.75**	**$6.00**

All three prices include postage, insurance and handling. You save over 10% on the regular retail price of these candies.

Send name and address of each recipient. Boxes of candy will be sent on consecutive months unless you specify special dates, such as birthdays, anniversaries, Mother's Day, Easter, etc. *Write for Colorful Brochure.*

Candy of the Month Club, inc. • 905 Ambassador Building • St. Louis 1, Mo.

SMORGASBORD KNIFE



CUTS FOOD BILLS

Gives "party" look to meats, cheese, bread, cakes. Extends hard-to-get foods into neat, paper-thin slices that go farther in rolled sandwiches and canapes. Easy to clean. Adjustable cutting width. Lucite handle. No. D-317. Write for our next catalog of toys and gifts.

$1.95 Postpaid

Santa Claus Land
16 HOLIDAY BLVD
SANTA CLAUS, INDIANA



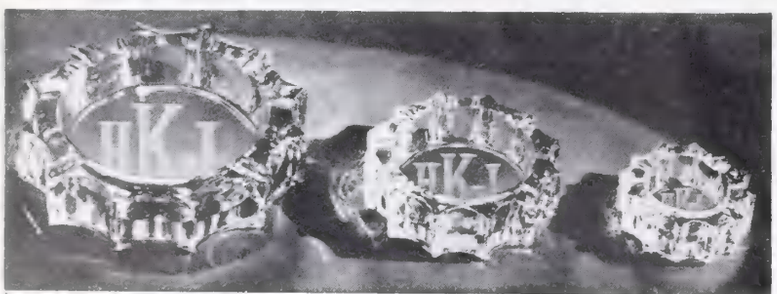
BISCUIT BASKETS

From Old Mexico

Every Meal a Fiesta when you serve bread and rolls in these gay Mexican biscuit baskets! Hand-woven bamboo strips over sturdy bamboo frames. For dining *al fresco*, rumpus-room snacks, brunch-time sandwiches or *smorgasbord*. Use them, too, for fruit, potato chips, pop-corn . . . Make swell sewing baskets—wonderful gifts!

Set of 2 Gay Biscuit Baskets, ppd. . . . $1.00

HORACE ANDERSON'S **GIFTCRAFT CO.**
1234 E. 47th St. Chicago 15, Ill.



8½" 5½" 3¾"

Massive Monogram Ash Trays

They're real he-man favorites—made of heavy clear crystal Corinthian glass with a special windproof construction that keeps ashes put—a size for every occasion. The "Giant" serves a number of heavy smokers at a party or card game . . . doubles as a handsome candy dish or plant bowl. Underline last name initial when ordering monogram. Send check or money order.

One of the largest ash trays made! "Giant" Ash Tray
Plain—**$1.50** With Hand-Cut Monogram—**$3.00**
Complete set (3 sizes) postpaid
Plain—**$3.00** With Hand-Cut Monogram—**$5.00**

ARCHLEY PRODUCTS INC.
230 FIFTH AVE., NEW YORK 1, N. Y.

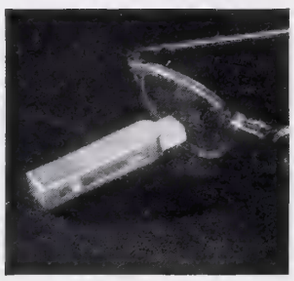
Window Shopping



PUNCH AND BEAUTY. Bergdo Goodman has a gift that is causing commotion around New York. It's epergne that combines with devastati elegance the gleam of silver plate a the cool simplicity of glass. Use t top as a wassail bowl, for poinsetti and pine cones, or fruit. The lower bo for mints or nuts. 10" high, large bo 10" wide. $20 each, incl. tax. Bergdo Goodman, New York 19, N. Y.

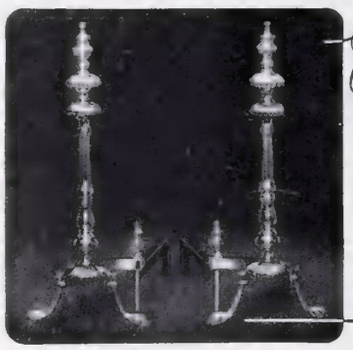


GENTLEMAN IN THE DAR will find his keyhole without fumblin read his theatre program without stra ing, check his gasoline gauge witho guessing, if he has this sterling sil pocket flashlight and key chain. It w de-light the ladies, too! It's 2" lo $5.50. Without key chain, $3.50. T and postage included. Black Starr Gorham, Fifth Ave. at 48th St., N.



SPECS APPEAL. A convenie little case, about the size of a lipsti comes with a wonderful polishing age for eye glasses. It cleans and polish them and, best of all, prevents th from steaming. A wonderful Christm eye-opener to tuck in the toes of sto ings. Just $1 postpaid from The Uni Columbus 15, Ohio.

(*Continued on page* 21)



Chippendale **DESIGN**

ANDIRONS. . Beautifully fashioned of highly polished solid brass, these graceful andirons will add charm and distinction to your fireplace.

Height 23⅜ inches . . . the pair $70

Express prepaid direct from factory, No C.O.D's.

PACKARD-MALLOY, INC.
GRAND AVE. AT STARK
PORTLAND, ORE.



tole lamp
WITH FOUNT

For study or library, metal construction, including shade. Hand-gilded, hand-rubbed finish. 15" high. In antique ivory, red or green. **$10.95**

knick-knackery

The perfect house gift, a wonderful shelf for knick-knack collectors young and old. Durable metal exquisitely designed in a two tiered wall shelf of unique character. Overall size 5 x 12 x 25" In red, green, and ivory. Postpaid in the U. S. A. **$4.95**

New York City orders add 2% sales tax. No C. O. D's.



METAL DECOR CO.
MANUFACTURERS
1133 B'WAY (Dept. B) NEW YORK 10



PEPPER MILLS

Imported from France

The French have a word for these love pepper mills and so do American housewiv . . . they call them grand!

Fitted with the famous French moveme made by Peugeot Freres, years have pass since these treasures have been available. F a gift that bespeaks the best in good tast give these exquisite French Pepper Mill

Individually Boxed

In Handsome Natural Wood . . . . . $ 3.5
In Sterling Silver 15.0
(Fed. Tax Inclu

Postpaid, No C.O.D.'s

GEORGIAN GIFTS, INC.
"The Different Gift Shop"
2163 Broadway New York 24, N.



xe Model C-10, 10 cu. ft., holds
350 lbs. of food, price $449.50,
ered and installed.

What will this gift mean to her . . . to you . . . to the whole family?

For mother, less shopping drudgery, fewer hours in the kitchen. For dad, year-round eating of game from that hunting trip. For everybody, better eating, greater security—with plenty of food always on hand to feed hungry people.

Actually, when you give a Deepfreeze home freezer, you start a completely new and better way of life . . . and, of course, you're giving the best in home freezers.

Larger capacity at lower cost, plus all the features shown here and many more. [No other home freezer has so many—only the Deepfreeze home freezer has them all.] Four new models, ready now for Christmas. See them at your dealer's. His name is in the classified phone book.

t Christmas giving... better living... Deepfreeze home freezer



on't know how you keep little raid- ut of the icebox—but here's how ep busy fingers out of your new freeze! Big easy-grip handle has ler lock—safe as a bank vault!



Easy-reading temperature control provides settings adjustable from 0° to 10° below zero. You can't go wrong. Temperature indicator on outside shows you at a glance how cold it is inside the freezer.



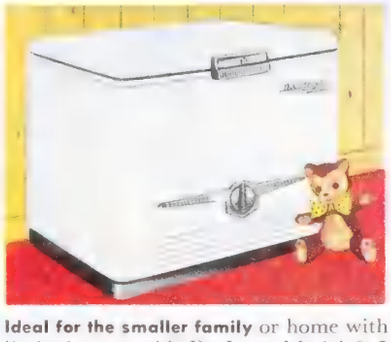
Lift the lid with one hand, and you'll think you're a professional strong man. The secret is counterbalancing—the lid stays safely open, can't drop. Two recessed lights flood the inside.



Ample fast-freeze compartment is quick-acting, adjustable to 10° below zero, can hold and freeze 91 pounds at a time. The Deepfreeze is a *freezer*, not just a storage cabinet.



as taking a book from the shelf move food from your Deepfreeze e freezer. See how packages fit in l baskets and how easy it is to re- e one package or a whole basket.



Ideal for the smaller family or home with limited space, this De Luxe Model C-5 Deepfreeze home freezer holds over 170 lbs. of assorted, perishable food, price $269.95, delivered, installed in your home.



Don't be confused! Only one home freezer can be called the Deepfreeze home freezer . . . made only by the originator, Deepfreeze Division, Motor Products Corporation, North Chicago, Illinois.

Complete details on home freezing! Send for big, colorful 64-page booklet, only 10c



Deepfreeze Division
Dept. HB-127
Motor Products Corp.
North Chicago, Illinois

I enclose 10c for a copy of "An Invitation to Better Living."

Name.....

Address.....

City..... State.....



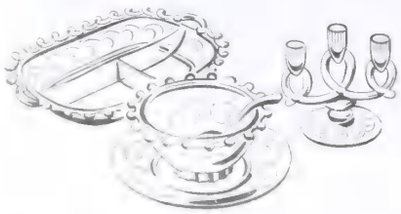
Set a Mood of Roman
by Candlelight

HEISEY *Lariat* **...with Moonglo Cutting**

If you have entertaining ideas, you'll welcome the unusual beauty of Lariat's sculptured lines...for it lends itself to the inspired planning of original table settings. Lariat, with the fluid Moonglo design hand-cut into the crystal, radiates an easy charm that refuses to be tied to any one period. It's a cosmopolitan pattern in Heisey Hand-Wrought Crystal that's an unspoken compliment to your guests. At better stores everywhere. A. H. Heisey & Co., Newark, Ohio.

BRIDES AND OTHER HOME PLANNERS
Send only 10c to Dept. HB for "Choosing Your Crystal Pattern," a new authentic streamlined guide to the sort of glassware, china, and silver you need as a background to the life you plan.





Lariat with Moonglo cutting is available in a complete assortment of hand-blown stemware, with matching beverage and table accessories. Shown at the left are a 3-compartment Relish, a 3-piece Mayonnaise set, and a 3-light Candlestick.

Heisey
HAND-WROUGHT CRYSTAL

THE FINEST IN GLASSWARE, MADE IN AMERICA BY HAND

Eclipse Quiltress



restful

THE MOST BEAUTIFUL MATTRESS IN AMERICA

You sleep better on an Eclipse Quiltress!

Not because it is the most beautiful mattress in America – which it is, indeed!

But because it is the most RESTFUL. In fact, it has very special features *designed* to help you sleep better.

It has no hills or bumps; no tufts or buttons; no channels or valleys to thwart sound sleep. Its surface is utterly, restfully s-m-o-o-t-h.

Naturally this surface smoothness is more than surface deep. The innerspring coil unit, a post-war Eclipse development, is upholstered not with the usual *loose* felt, but with 6 luxurious, deep-pile quilts. The felt cannot shift; the spring action is noiseless; and a new engineering principle positively prevents spring sway.

... restful: no hills or bumps to mar your slumber

... restful: no sleep-disturbing tufts or buttons

... restful: the sleep surface is beautifully s-m-o-o-t-h!

Eclipse Quiltress is tailored magnificently; and has a sagless pre-built edge. Every element that goes into it is made by Eclipse in its own plant, under Eclipse expert supervision.

See, feel, *order* Eclipse Quiltress at leading stores everywhere.—Eclipse Sleep Products, Inc., 206 Lexington Avenue, New York 16, N. Y.



MERSMAN TABLES are the "Costume Jewelry" of the ho

Know how your heart sings to the beauty of a new jeweled pin . . . or ring . . . or necklace? You'll feel much the same thrill about Mersman tables — the "costume jewelry" of the home. Each style is authentically designed — a brilliant jewel-in-furniture, enhancing the charm of every room. See the special Mersman table section at good furniture and department stores everywhere.

THE MERSMAN BROS. CORPORATION, CELINA, OHIO

"the biggest name in tables"



MERSMAN TABLES

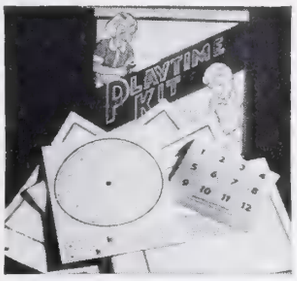
© 1947 The Mersman Bros. Corporation

Jewelry by Coro

Window Shopping

CONTINUED FROM PAGE 16

…YTIME KIT. Bless the nice … that thought this one up! It's …gical assortment of intelligently …t-out activities for children, each … them fun, absorbing, educational. …nvelopes contain a paste-up clock; …g sheets and crayons; dot sheets; …g papers; scissors, balloons, and …uction paper. $1.75 ppd. Daniel's … 41 Newbury St., Boston 16, Mass.



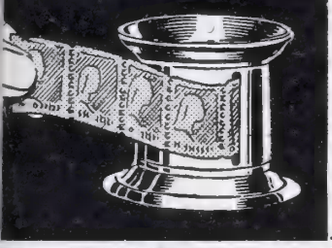
…VING-BRUSH STAND. This … ordinary brush holder. It is de… and executed with all the care …precision instrument, with an ad…le locking arm that secures any …rush. We never realized until re… the pride and fussiness a man …es on a good brush, so this is a …e'll have a deep respect for. $5 …Camalier & Buckley, 1141 Con…ut Ave., Washington, D. C.



…TICOAT BLOUSE. The saucy … of a pleated skirt and the demure …ess of a white blouse make … pig… queen play havoc with the hearts …r tough guy classmates. The best …e of all is the upper half of a …oat; is white cotton with eyelet …oidery, a Peter-Pan collar, and … sleeves. Sizes 4, 5, and 6, $3.95; …10, and 12; $4.50. Marshall Field …, Chicago, Illinois.



…t hunt FOR STAMPS



KEEP STAMPS HANDY in this attractive, colonial style paperweight of highly polished brass with green felt pad. ALWAYS HAS A STAMP WHEN YOU WANT ONE! Clever, saucer-shaped top, which lifts off, holds clips, pins, etc. A strikingly handsome addition to the desk of any man or woman. A PERFECT GIFT.—Practical.—Permanent. Takes U. S. Post Office roll of 1¢, 2¢, 3¢, stamps. Send check or money order now. $3.50 POSTPAID. SATISFACTION GUARANTEED. Immediate shipment. It's time to think of Christmas.

NORTHMORE'S HOME PRODUCTS
Box 756U Highland Park, Illinois



…Music Note" DEMI-TASSE
…E ULTIMATE in decoration is attained with …usic Symbols super-imposed in black on …e backgrounds. The cup has the treble clef. …e are two notes on the saucer—with … few …painted in the bottom of the cup.
Price $7.00 the set postpaid

…Black Magic" DEMI-TASSE
… a decorative treatment really original and …ent. Here the treble clef is sculptured in …on black with the handle and lining of the …also gold.
Price $10.00 the set postpaid
Send for illustrated folder.

…MacWATTERS STUDIO
…1 Broadway New York 31, N. Y.

End Tarnish Troubles



Just a quick rub-down with Miss Dode impregnated gauze keeps your silver, brass and other metals tarnish free. Harmless to normal skin and metals. One treatment saves many cleanings — the invisible coat lasts and LASTS! Resistant to soap and water — objects can be used as usual. To prepare silver, use Miss Dode Silver Soap — an exciting new-type cleaner which comes to you DRY. You don't pay us for water—you supply that. Simply add and you have a full pint of the most superb silver cleaner you ever used. It's so easy on your hands, too!

Complete kit containing 2 packages of Miss Dode Silver Soap, a brush for hard-to-get-at spots and … jar of Miss Dode Tarnish Preventative.

$2.00 Postpaid — No C. O. D.'s please.

MISS DODE PRODUCTS
Dept. H, 31 Hillman St., Springfield 3, Mass.

FIRE MAGIC FROM CALIFORNIA



For The Holiday Hearth

Specially treated Pinon Cones, to add long lasting, multi-colored flames to the warmth of an open fire, make a cheery gift for everyone to enjoy. Perky red bow decorates this beautiful Chinese hand woven bamboo basket in which are packed about 50 cones. There will be many additional uses for this attractive basket which measures approx. 10" … 10". You'll want some of these cones for your own fireplace, too, and several for your gift list.

$3.00 prepaid

Send check or Money Order, no C.O.D.'s please

WEATHERCOCK HOUSE
Dept. B
40 W. Green St., Pasadena 2, Calif.

Hand Sewn
$7.45

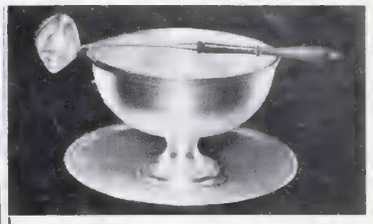


ONLY A WOMAN

can appreciate the difference careful hand sewing makes. And that's why *hand* sewn Fel-Mocs are soft as butter and cradle the whole foot snugly, perfectly! They have solid leather soles, so they're ideal as shoes outdoors, slippers indoors. On mail orders, just send exact shoe size. Ask for style 1908, in Campus Red or Chestnut Brown. Add 25¢ for shipping. *Write for free catalog!*

For Men, too! In rich brown $10.95

FELLMAN LTD.
6 E. 46 St., Dept. H5, N. Y. C. 17
855 Broad St. Newark 2, N. J.



Cafe Brûlot Set

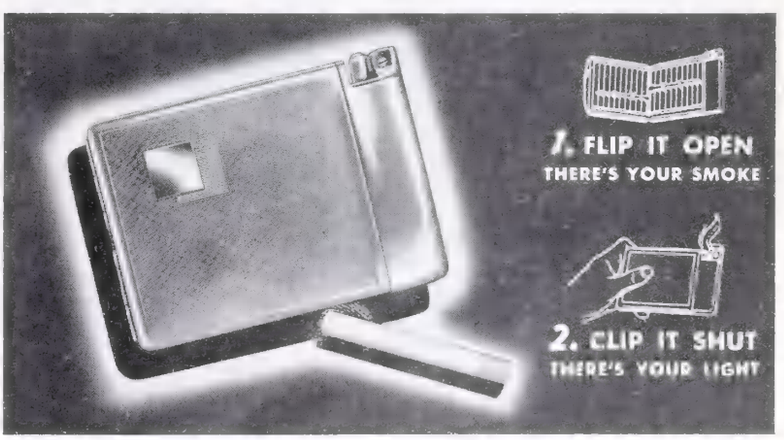
Consisting of bowl, plate and ladle. Designed from original antique Brûlot bowl used by … famous old New Orleans restaurant.

Serve delicious and glowingly picturesque Cafe Brûlot and bring a celebrated French custom to your dinner party. Cafe Brûlot is prepared by burning cognac and spices with sugar and mixing with black coffee while still flaming. Made exclusively for Waldhorn of the finest silver plate.

In three sizes for 8, 12, and 20 after dinner coffee cups. $60, $72, and $84 respectively. Tax incl.

Recipe with each set.

WALDHORN CO., Inc.
Dealers in Antiques
Established 1881
Royal St. New Orleans 16



FLAME MAGIC

Hubby's smoking is enlivened by sheer mechanical genius. Here is the amazing new Royal Case-Lite that flames up automatically after he snaps the case shut. It's a fascinating bit of flame magic. Holds a full pack of 20 cigarettes, watch thin case and made with … watchmaker's care. Shipped postpaid same day order is received. $12.75; No C.O.D.

THE MERMAN COMPANY
1105 Chester Ave. • Cleveland 14, Ohio

THOSE GOLDEN GLOBES OF WONDROUS FLAVOR!

Georgia Sweet PEACH Pickle!



Ah, but here are delights you *must* discover! Peach pickles of real home-made goodness, of heavenly bouquet! Others, too, of Doll's rare *Delicacies of the Old South*—for your dinner successes, Christmas gifts to others. Tempting assortments from our orchards, acres and kitchens! Do try!

Send your gift list! We will ship direct for you. Your personal card or gift card enclosed.

Ass't 1—$4.45: Contains qt. jar Peach Pickle, lb.-size jars each of Peach Preserves, Watermelon Rind Preserves, Vegetable Relish, Artichoke Cocktail Pickle.

Ass't 3—$4.15: Two 1-qt. jars Peach Pickle, 2 lb.-size jars Peach Preserves.

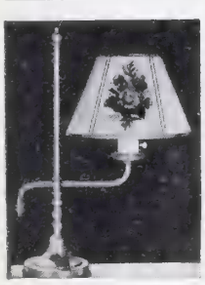
Ass't 4—$3.95: Contains 6 lb.-size jars delicious Peach Preserves. Wonderful!

Ass't 6—$3.75: 6 lb.-size jars, 2 each of Peach Preserves, Watermelon Rind Preserves, Vegetable Relish.

Ass't 8—$4.25: 6 lb.-size jars, 3 each of Peach Preserves, Watermelon Rind Preserves.

Delivery Prepaid in U.S.A.

McKENZIE FARMS
Spalding Rd., Montezuma, Ga.



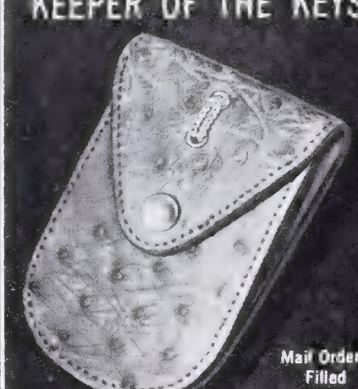
Handsome Student Desk Lamp

You'd expect a desk lamp as handsome as this to cost at least a ten-dollar bill. At seven-ninety-five it's practically a steal! Gleaming, solid, highly polished and lacquered brass. Height 16 in.: base 4½ in. diameter; 56-in. cord. Clip-on type paper parchment shade with floral panel—or in solid red or green.

$7.95 Postpaid—no C.O.D.'s.

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20 Armat St., Germantown, Phila. 44, Pa.

KEEPER OF THE KEYS



Mail Orders Filled

Silver-buttoned ostrich leather case with sterling silver key chain. **$7.50** Incl. Fed. Tax

LAMBERT BROTHERS
Neighborly Jewelers since 1877
LEXINGTON at 60th ST., N.Y. 21, N.Y.

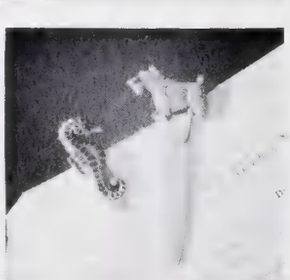
Window



A LADY'S MADE if her groo is bandbox perfect, and usually t simply a matter of keeping in This General Electric Travel Iron c in a fine zippered case in red, brow blue morocco. Wonderful present lots of people, and well worth its of $16.50. Postpaid from Mark C Fifth Avenue at 55th Street, New Y



PARTY LINE. The nicest favors we've seen are entirely h made and would be wonderful for Christmas dinner table. Place cards decorated with real miniature pine c and greens, 25¢ each. Favor bo match is a gay presentation case anything from jelly beans to diamo 40¢. Candy-cane cards, 15¢, favor 40¢. Ppd. No C.O.D.'s. Sara F. Qu Box 2116, South Sta., Arlington,



DOLLAR MARKERS. One of most satisfactory book marks we've clips to the page you want marked, functions, also, as a page cutter. M of sterling silver, and topped wit sea horse, rabbit, four-leaf clover, tu or scottie, the price is just $1 inclu tax and postage. The Gorham Co., Maiden Lane, New York, N. Y.



Sunshine Plant She

FITS ANY WINDOW

Dramatize your potted plants by lifting them up int the sun; double your window garden capacity; mak a showplace for prize miniatures! Ivory enamele all-metal shelving, 4" deep, adjusts telescopically t fit windows 24 to 40 inches wide. Equipped to taste easily at *all* heights. No interference with curtain Most effective in pairs. Inspired gift idea!

$2.95 EA. ORDER BY MAIL POSTPAID

392 BRECK BLDG.
BOSTON 9, MASS.

Home and Garden G
BRECK'S
RELIABLE SINCE 18



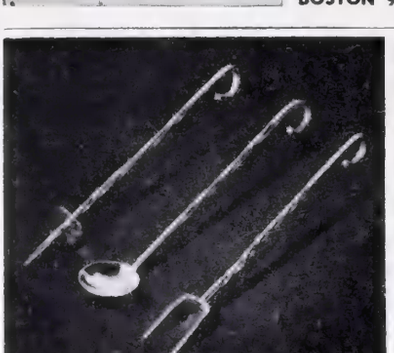
"SKI BABY" "TARDY SCHOLAR" "THE DREAMER" "A SISTER'S PRAYER"

Four darling new HUMMEL Reproductions

The loving hand of Hummel has immortalized the wistful innocence of childhood . . . and nowhere more sweetly than in these four delightful subjects. Only those who have grown too old to dream can resist the nostalgic charm, the human warmth, the spiritual beauty so deftly wrought into these lovely figurines. About 5" high, cast in sturdy Rock O Stone, and delicately hand-painted, they are just right for the what-not, the shadow box, or the dressing table. And at only $2 each they are right indeed for liberal Christmas giving. So order promptly—and just be sure to order enough so you can keep one for yourself . . . we guarantee you'll fall in love with them, too.

NATIONAL MAIL ORDER CO.
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Only **$2** *each, postpaid*



HANDMADE STERLING SILVER HORS D'OEUVRE SERVERS

A lemon fork, a spear for pickles, olives, and tidbits, a spoon for relishes, caviar or jam. The complete set serves as a marvelous expediter at buffet, tea or cocktail parties. A wonderful gift for anyone that wishes to add zest to entertaining.

$10.80 per set, which includes postage & tax.

THE ELMCROFTERS
"Silver Craftsmen"
BOX BD MONTROSE, N. Y.



Russian Bread Tray

Authentic reproduction in solid brass; 11⅝ inches diameter, 3 inches high. Suitable for potato chips, pretzels, popcorn, fruit, flowers, etc.

$8. 2 for $1



End Tabl LAMP
$12.95
2 for $25.00

Hand-spun in co per or brass; co plete with shad 8 ft. rubber cor Height over a 18½ inches.

All mdse. shipp postpaid. Sorry none C. O. D.

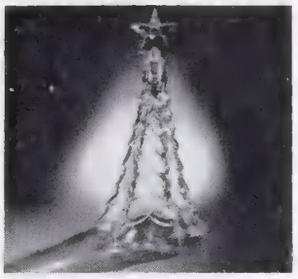
CALVERT LAMP COMPAN
220 N. Eutaw St. Baltimore 1, M

Shopping

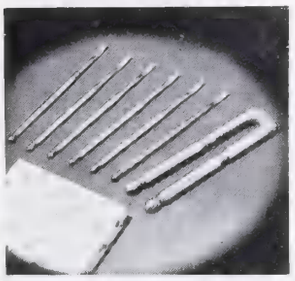
BELOW THE BELT. The it-all bag and belt are a combina- hat even a blase teen-queen will admit is swoon calibre. The belt s automatically from waist sizes 32, and the two-compartment bag has plenty of room for make- ney, etc. Mock python in cherry, elly, black, or brown. $5.95 incl. d post. No C.O.D.'s. James Stuart, Wilmington, Delaware.



ISTMAS-TREE BOTTLE. as a forest pine after a snow this is a wonderful decanter for y parties, for mantel or table tion. Fill it with crème de menthe ior for your bar or sideboard; or e the star topper, put a stubby red in the neck, and use a pair for Christmas centerpiece. 14" high, each ppd. Malcolm's, 524 N. s St., Baltimore, Maryland.



T-CRACKER SWEET. ly, we're too appalled by the price s set to tell you anything much, than it seems unbelievable. The e-plated nut cracker and six indi- nut picks come in a pretty gift and the price is 75¢. Postage is led. And we're not fooling. Spencer Easton, Pennsylvania.



TOP cleaning dirty skillets !

. . . with Panettes—the handy, aluminum foil skillet liners—there's no need to wash greasy skillets, pans or casseroles. Just slip a Panette in the container, cook food as usual, then discard the liner. Bake and *serve* cakes, casseroles, puddings in Panettes. Available in 3 sizes, 6", 9" and 10½", at leading stores, or one box any size sent you postpaid for $1.00—all three sizes for $3.00. (6" size—box of 24; 9" size—box of 16; 10½"—box of 14.)



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P. O. Box 1132, Pittsburgh, Pa.

Entertain Easily, Smartly, Delightfully with

Koos' Lazy Susan Coffee Table



Add gracious warmth and friendliness to Your Home

Only $37.75
Delivery charges prepaid.

●Here is a table identifying an ordered, livable home and clever hostess. A beautiful reproduction of an old Pennsylvania Dutch Lazy Susan table, delightfully proportioned as a coffee table.

Sturdily fashioned from the finest Northern rock-maple. Honey-toned color, hand-rubbed to satin-smoothness producing a marvelously rich finish.

Top is 33" in diameter, 16½" high, supporting the easy-turning Lazy Susan, which is 18" in diameter, 4½" above the table top; 21" in overall height.

KOOS of RAHWAY

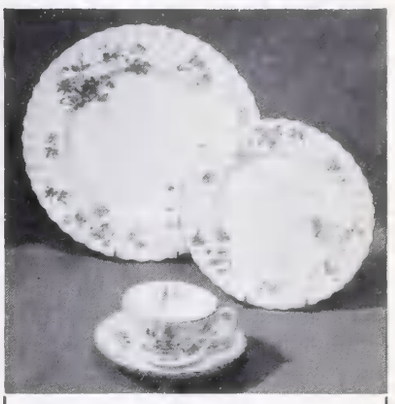
KOOS BROS.—*The Furniture Show Place*—Rahway, N. J.



A Heavenly Gift

Luxurious Presentation Package, silvery blue, with a big silver bow ...luxurious contents, too...special rich Luxuro chocolates and home-style candies. A new Schrafft's package to star on your Christmas gift list! 2¼ lbs. **$5** PLUS POSTAGE

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ENGLISH BONE CHINA

Minton—Vermont pattern—colorful autumn flowers on pristine white, fluted rim. Open stock. Starter set of 4 dinner plates, 4 soup plates, 4 bread and butter plates, 4 tea cups and 4 saucers, $76.00.

Plus shipping charges

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atched accessories in a ine leather case, with ipper closing, lined with shable coated fabric. Brown or black.

$5.00
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Decoratively Useful
Telephone Bracket Space Saver

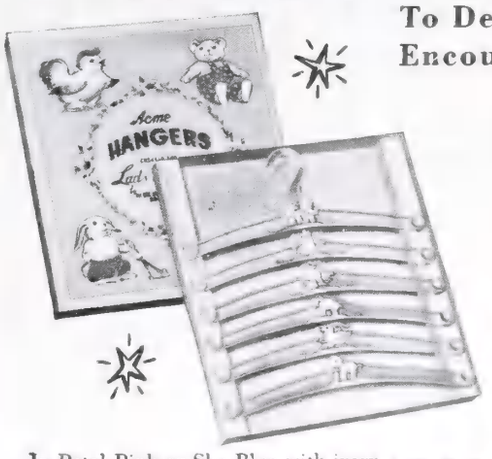
You'll want to keep your phone atop this smart, sturdy wood telephone bracket. Telephone books, pads, pencils will fit into roomy shelf beneath, drawer if you prefer. In maple, mahogany, walnut or cherry finish, 17½" wide; 11" deep $13.50. With drawer $16.00. Unfinished $11.00. with drawer $14.00.

Larger size for lamp and telephone, 20" wide x 15" deep, with drawer, finished $24.00; unfinished $21.50. Other sizes to estimate. All orders postpaid.

No C.O.D.'s, please.

MAHON and DEAN
509 Fifth Avenue New York 17, N. Y.

Give "ANIMAL FAIR" All-Plastic Hangers
To Delight Kiddies and Encourage Tidy Habits!



This gay gift box of 6 colorful all-plastic hangers is a real "Mother's Helper" in teaching youngsters their animal characters and neat pick-up habits.

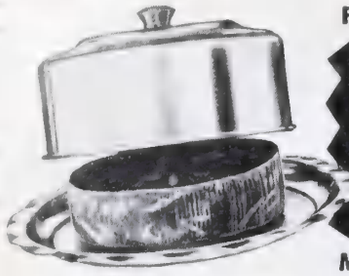
Each of these 6 hangers features a different favorite animal: Chic Chick, Larry Lamb, Elly Elephant, Dodo Duck, Porky Piggy and beloved Teddy Bear. The ingenious ribbed, corded tops and clever drum ends are slip and slide proof. Even pinafores and jumpers stay stylishly put.

In Petal Pink or Sky Blue with ivory animal medallions. Gorgeously gift boxed $2.00
Postage included

Money back if not completely satisfied.

Acme PLASTIC HANGER CO., INC.
380 Throop Avenue, Brooklyn 21, N. Y.

Windo



FROM THAT OLD ENGLISH RECIPE

King Richard Fruit Cake

MELLOWED WITH THE FINEST WINES

In 1929 Davidson's head baker sailed for England to learn the age old King Richard fruit cake recipe. Davidson's have since offered worldwide these unexcelled fruit cakes.

Special Gift Offer

Beautiful polished aluminum cake dish and cover complete with 5 lb. King Richard fruit cake. This combination set, worth $8.00, is Davidson's holiday special. Ideal gift for mother, relative or friend. Exceptional value . . . postage prepaid, only.....$6.45



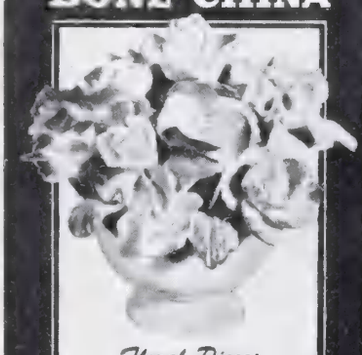
Delicious 5 lb. King Richard fruit cake in attractive tin (makes excellent sewing basket) . . . Only $4.95
3 lb. Box.....$2.95
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Postage Prepaid—Enclose Check or Money Order. Mail Orders to—

Davidson's BAKERIES

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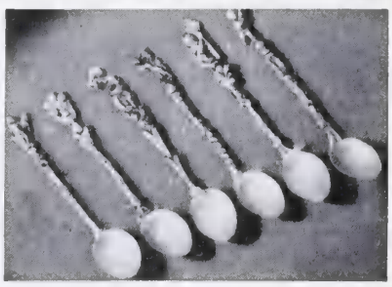
ENGLISH BONE CHINA



Floral Pieces

America's largest retail selection at lowest prices of open stock English Bone China. New dinnerware booklet will be sent on request.

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EAST KING ST.- HAMILTON, CANADA



After Dinner Coffee Spoons

Florentine silver, graceful, each one different design, reminiscent of old Renaissance. Designed for inspired giving. Set of six $3.00

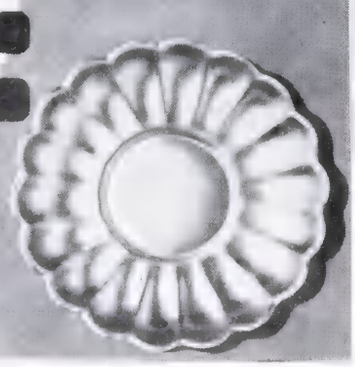
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Wallis Palmer Howes

118 East 28th St. New York 16

for gracious entertaining

for practical simplified service



SILVER-PLATED SCALLOP-SHELL SERVING DISH..

Invaluable gift for the discriminating hostess. Unusual dimensions (13 inches in diameter, 2¼ inches deep) accommodates salads, sandwiches or desserts. Equally adaptable for curries or ragouts, to lend formality to supper or tea tables. Heavy silver plate by Reed & Barton. $16.50 including Federal tax. Add 25¢ for postage anywhere in the U. S. A.

JULIUS GOLDSTEIN & SON
3 SOUTH ROYAL ST., MOBILE 12, ALABAMA
Registered Jeweler—American Gem Society



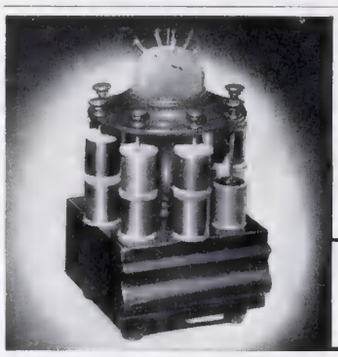
CHRISTMAS-TREE BIRD. this time, most of you have seen, been mystified by, the amazing bird keeps in perpetual motion by drink perched on a glass of water. Here again, but designed to hang on Christmas tree, and he pecks at a low pine cone, which is filled with ter. Yellow, blue or red, $1.50 each for $7.95. Postpaid from Sally Gr 80 E. 11th St., New York 3, N.



NAME SCARF. A pure silk s 36" square, comes in white with borders and your first name splashed over it in sophisticated script. N and borders are hand screened in fus or blue, and there are seventy-five p lar first names, including Mother, a able. Just $5 postpaid. No C.O. May Sherwin, 545 Fifth Ave., N.



FANCY PANTS. The gayest that ever summoned a maid to the ing room or a nurse to a sick room demure ceramic figure whose h skirted gown conceals a pair of ru panties that "kick the gong arou She stands 6¼" high, has a melodi tone, and costs $2.95 ppd. Good Ho keeping, Inc., of Texas (not conne with *Good Housekeeping* magazi 3300 Main St., Houston 4, Texas.



Solid Cherry Sewing Helpe

Like the Quaint American original from whic Aunty Lee's Sewing Helper was copied it is bui of solid cherry — rich hand-rubbed cherry finish Decorative — and so very conveniently practica Serpentine front drawer with secret lock, fo needles and small scissors. Legs, posts and knob are hand turned. Old-fashioned pin cushion to Easily taken from room to room. 4½ x 4½ x 8" tall. Mailed postpaid for $5.6

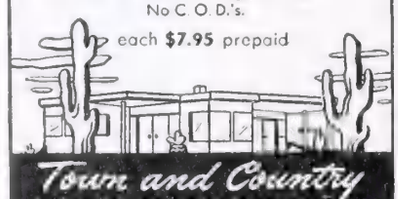
Carl Forslund
122 FULTON
GRAND RAPIDS 2, MICHIGAN
Send for FREE Christmas Catalog



"COVERED WAGON"
Lamp and shade of Cholla Cactus
(pronounced Choy-a)

This interesting lamp is a "natural" for your game room, den or children's room. Handmade from the West's most unusual cactus plant. Lamp and hand decorated shade, complete with bulb and 48" cord. Packed singly or in pairs. No C. O. D.'s.

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HOME FURNISHINGS
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GOLDEN SYMPHONY

Case for kings and regulars	$2.9
Colonial Chamber candle-stick with snuffer in solid brass	2.9
Miniature Compact	1.2
Pill Box to match	1.0
14 Kt. Gold-plated crown key ring	1.9
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OF AFFAIRS. An attaché topgrain saddle in sun-tan cow- ombines marvelously a suitcase ief case. The latter is removable, s separate file compartments with abs. The outside top of the case ndable to allow for lots of pa- With keyless sesame lock, 17" $79.50. In pigskin, $89.50. Ex- collect from Dale Fifth Avenue, fth Avenue, New York 22, N. Y.



HER A BIG HAND. Mary w Mitten Pot Holders are the exciting things that have hap- to the tired old pot holder family rs. They come in gay gingham, enough so they protect the wrist rt of the forearm from oven heat, e hands are interchangeable. In lue, or green. Give 2nd choice. pairs for $2.95. 25¢ post. Ham- r Schlemmer, 145 E. 57th St., N. Y.



GHT EYES. Press his tummy, is eyes light up—yes, they do! he silliest, most engaging Scottie ver hoodwinked a child into shar- r bed, and he's made of soft plush urls up comfortably in a pair of ed arms. $1.98 plus 25¢ postage. Flynn, Inc., 43 E. 59th St., N. Y.





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It's the neatest party prop we know of because it rolls merrily into the living room and right up to guests with its supply of drinks and canapes. Bottles and stuff go on the lower tray, glasses and hors d'oeuvres on the top, and when the party is over it collapses like an opera hat and goes into hiding. Mahogany finish, 28" high.

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There is just one way to make those old fashioned creamy chocolates and that is by the slow old fashioned hand-made method. Such results are impossible the modern mechanized way.

I choose to make the old fashioned kind and have gained an enviable reputation among my customers for the distinctive creamy quality of my candies. Just see how deliciously different my candies are by ordering one of these 2-lb. American Beauty gift packages today. This is also a happy solution to your Christmas gift problem, and the beautifully lithographed package makes it a very attractive gift.

Beautiful Gift Package Two Pounds, Three Dollars. Prepaid in U.S.A.



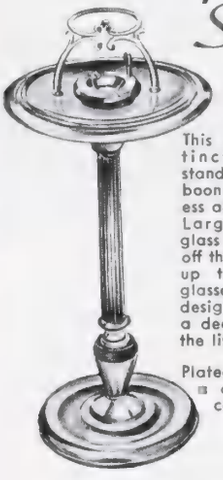
Included in my assortment are full cream caramels, French nougats, Brazil nuts, pecans, walnuts, fruit clusters, pineapple jellies, and an abundance of 7 different varieties of old fashioned whipped creams, each piece hand dipped in the finest chocolate the market affords.

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George Stern Co.

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right at home . . .



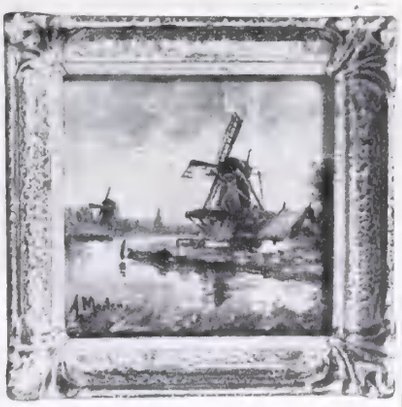
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Mellow Old Pine for Fireside Charm



FIRESIDE BOX

This faithful reproduction of an old LOG Box holds plenty of Logs or Fireplace Coal for two long evenings. Its early Long Island *Cleat and Thong* Handles are most unusual. Hand made of KnottyPine. *Base 18"x15"-Front 12½" high*



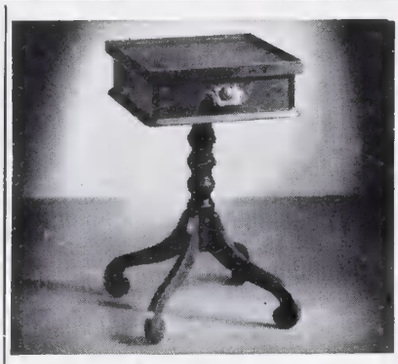
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Lily Mae Lee Lamp Table, designed from an original discovered in a 90-year-old homestead. Spool-turned pedestal hand-fitted drawer, inset glass top. Built of solid Cherry in rich Cherry finish. Dimensions: top 15 x 15; height 26 inches. Price includes shipment to your nearest freight office $19.95

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Select THE EMPIRE for every occasion. Woven entirely of gleaming rayon and cotton damask. Always in exquisite taste. Table cloth and napkins launder beautifully. Colors: Peach, green, ivory, gold. Size 65" x 90", with 8 napkins.

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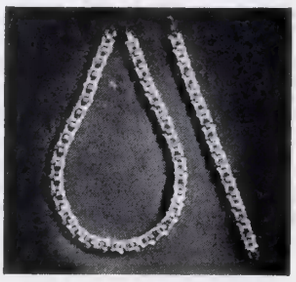
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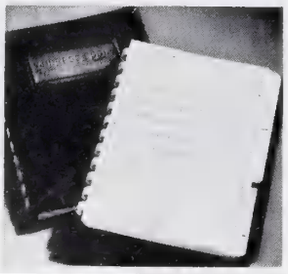
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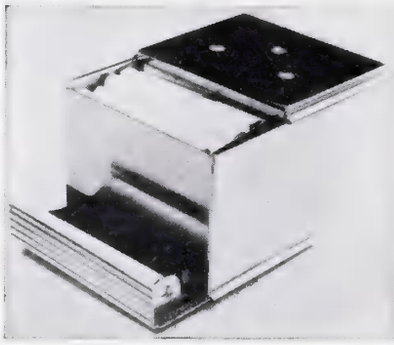
JUGGLE-HEAD is one of t standing toys of this year. It with a blank face that is mag Then, with the generous assort eyes, ears, noses, mouths, mous etc., it is possible to make an combination of funny faces. T piece set, colorfully boxed, is ppd. Susan Ranney, 507 Fifth Ave



A FELLOW NEEDS A GI can be proud of. When truck whistle, and headwaiters bow, a men whisper, and other men st likes it fine. You're something ve cial, gift wrapped—for him. So b you're beautiful, and underline i such glamorous accessories as a kling rhinestone choker, $12.5 matching bracelet, $5.95. Add 20 Gerlou, 501 Fifth Ave., New Yo



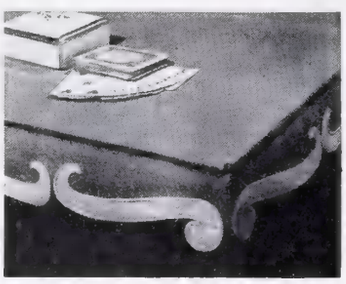
DOLLAR SIGNERS. A marve complete little book is entitled *A Book*, but that's a triumph of statement. Actually, it provides space for seven types of record dresses, telephone numbers, Chr and Easter cards, birthdays, gif anniversaries, and memos. Just $1 Afco Products, Lexington, Mass.



BE SAFE WHILE DRIVING AN SMOKING! Eliminate the hazar ous lighting-up procedure with Automatic cigarette lighter. Hol 20 cigarettes. Pull the drawer ar 1 cigarette at a time comes o *lighted*. No matches or blindi flare. Easily installed Smart appearance. Foolproof. Gleamir chrome.

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YOUNG SPORTS
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HANDSOME CARD TABLE COVER

Rich felt with French scroll border in fascinating color contrasts. Finely stitched; tailored to fit; and so decorative that you will keep your game table set up. Made especially for our shop in Kansas City's exclusive Country Club Plaza.

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Black with chartreuse or fuchsia scroll. Forest green with white or champagne. Mist grey with gun-metal or petal pink.

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$3.75 COMPLETE

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1418 WALNUT STREET • ROOM 905 • PHILA.

Shopping

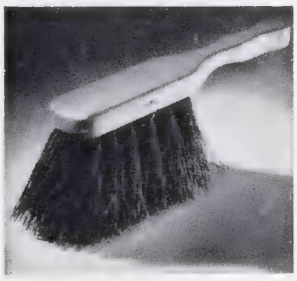
IE IN YOUR HEARTH come a roaring, wonderful fire give it a few vigorous blows with ost elegant bellows we've ever Nozzles are solid brass; leather is blue, red or brown; and they're decorated with duck, pheasant or a moss rose. $17.50. Or you der a family coat of arms or seal. Postpaid from Charles 1 Roaring Brook, Hadlyme, Conn.



E NIGHT BEFORE ISTMAS. From Thanksgiving spirit of Santa Claus moves into nds of children everywhere. And le that they climb into laps to gain and again as bedtime nears story of heart-hurting joy that bout the good and merry gentle- nd 8 tiny reindeer. Santa himself cover of the book. $1.15 ppd. Chapman, 168 E. 33rd St., N. Y. C.



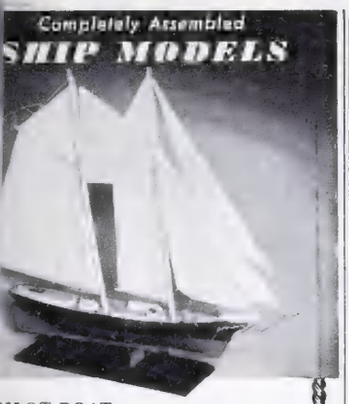
F BRUSH-OFF. There's g sissy about this brush. Its long s whisk with authority; and for d jacket, dark blue serge, whip- riding britches, and "mudpie" its, we've found nothing like it. d with natural hardwood, it's just postpaid from Johnny Appleseed's, North Beverly, Massachusetts.





EVEN SANTA'LL ADMIRE these hand-crafted trays of real, fine-grained mahogany framing cleverly inlaid tiles. Not mass-produced, so no two are precisely alike. Perfect answer to that perennial Christmas question, "now what can I give . . .?" Alcohol and water-stain proof. Natural, pickled or dark finish, with choice of fish, gamebird or horse tiles but not specific type or breed ($28.75). Order by number. Same designs, smaller size, with single tile ($23.50). Orders shipped prepaid within 10 days. No COD.

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Gift Idea!



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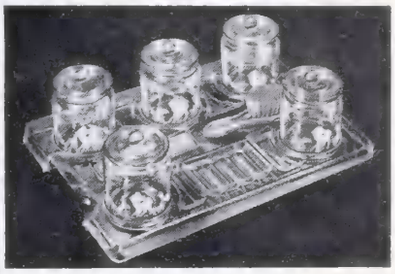
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$8.95

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Pieces fit into recessed compartments of tray to keep them neatly arranged, convenient to carry and safe against jarring.

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"The Gift Supreme for a Perfect Christmas"

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for 6 months will bring Christmas joy over and over again. Especially selected to please each child, boy or girl, infant to eight, they include such toys as doll house furniture, Teach 'EM Toys, costume jewelry making sets, construction sets, model planes, knitting spool sets, Woodette Circus, marble games, infant toys. A toy a month for a dollar a month (plus 15c postage—minimum subscription 6 mo.) . . . send name, address, sex and age of child, plus $6.90 (check or money order) immediately . . . we'll do the rest—in time for this Christmas, too!

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STURDY SUCKERS. Gran fers for all the stockings hung chimney, these plastic straws are their weight in ice-cream sodas. T washable and unbreakable, and l ting them in hot water, a sick child can bend them into all ki fascinating shapes. Incidentally, drunk through a straw disap magically. Four boxes of 36 ea ppd. Bar Mart, 62 W. 45th St., N.



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F. D. R.'S HEAD, sculpted Davidson, has captured miracu the grave strength and indomi will of a man whose greatness is puted; a figure that towers abov crowd in an era of giants. Of unl able composition metal, the col bronze, on a black base, 10" high, postpaid from Associated Americar ists, 711 Fifth Ave., New York 22,

Window Garden



SHELF and 3 PLANTERS

Lovely white enameled, wrought-metal bands hold two clear glass shelves, 14" x 4" and 18" x 4", in your window. 19" high overall. Won't interfere with window operation. Three glazed ceramic planters. No. 827-H. The set, $2.50 postpaid. FREE CATALOG.

Santa Claus Land
16 HOLIDAY BLVD.
SANTA CLAUS, INDIANA

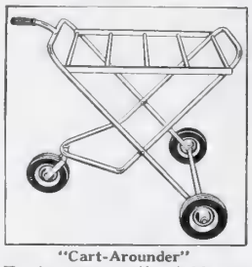


How to get a Head

Leave us "face" it—here's an entirely new wonderful gag item for the boys—from 4 to 84! Head is magnetized to hold silly eyes, ears, noses, etc., so you can let yourself go in making funny faces. This is a must for Christmas for the men in your life—young or old. Head is about 5 inches high. $2.25 postpaid for the entire set.

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"Cart-Arounder"
Handy cart easily folds to 48" x 26" x 13½" for compact storage. Quickly unfolded ready for use. Capacity 125 lbs. Weight 28 lbs. Shipped express collect - - - - - **$16.95**

Two New Handy Gadgets for the Ho

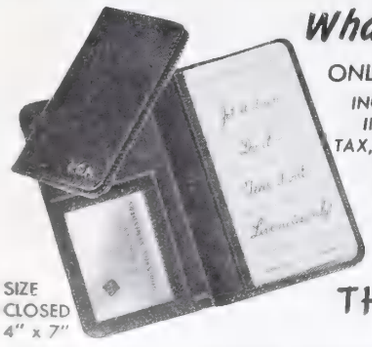
Here's two new gadgets to do your heavy work! The versatile "Cart-Arounder" excels in laundry and utility room service, or as serving cart at outdoor parties. It is 28" high, 26" wide; the top supports 18" x 24" tray, basket or box. Its all-welded ¾" tubular steel frame is supported on three 8" 2" ball bearing wheels with balloon tires, which need not be inflated. "Truck-Arounder" is what you need to move boxes and sacks weighing up to 150 lbs. Of similar construction, it parks upright on 15" x 8" steel floor plate. Airplane type paint finish. Make light of heavy work—order now! Mail check or M.O. today! No C.O.D.'s.

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Utility tru general hom Weight, 2 Shipped ex collect -





SIZE CLOSED 4" x 7"

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ONLY $5.00 INCLUDING INITIALS, TAX, POSTAGE!

He'll be reminded of your thoughtfulness every day by this smart, genuine leather gift! It includes a "**memory system that never forgets**" — the famous Robinson Reminder with handy pockets and perforated coupon pad for individual memos. (Refills at any stationery counter.) Pocket-sized, in handsome Pigskin or brown or black Morocco, with 3 gold-stamped initials, just $5. Orders filled within 48 hours.

THE YANKEE SHOPPER
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BRILLIANTLY BEAUTIFUL

Gleaming candle holders sparkle as if illuminated from within. Hand-cut facets impart diamond-like brilliance.

Artistically designed of enduring, non-breakable, clear-as-crystal plexiglass. Impressive size, 4¾" diameter, 2" high.

Bring taste to the finest table. Provide gem-like radiance on the modern, buffet, patio or chest. Blend into traditional setting. An exquisite gift. A treasure to add to your own proudest possession. $14.50 Pair

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For Starting Fires Quickly



100-lb. sack
$3.95
Freight Collect
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Lights Instantly (use only one match)
Burns Fiercely (even when other wood is damp)

Fragrant, grate-size (roughly 2x20 inches) PYN-NOTS give your home a wonderful woodsy smell.

One order FREE with every 3!

Special 3-in-1 Gift Box . . 4.95
Attractive package that fits by the fireside; comes 3 to 100-lb. order.

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The NEW De Luxe MAGIC TABLE SET



The original and only Magic Set combi in a Carrying Case and Magician's To for the "Houdini" minded individual; complete Magic eye-widening tricks full instructions. No additional props ne sary. Red and Black Lacquer on wood c which closes up to only 10 by 15 when in use.

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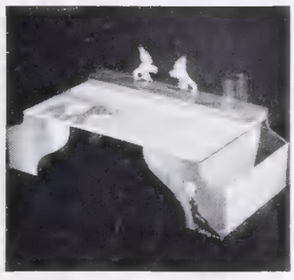
REISS BROS., 54 East 59th St., N. Y.

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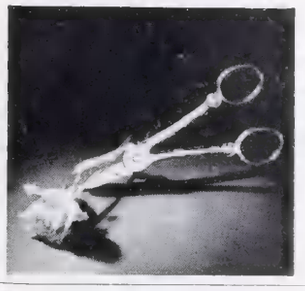
ERICAN TRIUMVIRATE. ington, Lincoln, and Roosevelt. led in miniature, are shown in cteristic poses. Washington stands a revolutionary cannon; Lincoln s behind a lectern, praying at early in the Civil War; Roosevelt the bridge of a U. S. warship ng the famous campaign cape. each postpaid from Carbone, 342 ton Street, Boston 16, Mass.

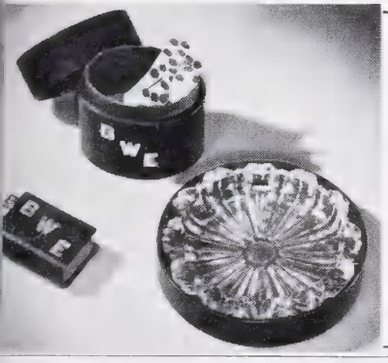


N IN BED. A child's bed tray s with a removable pencil tray and aunty circus animals that stand up groove. It has two open wells for glasses, side pockets for books, ons, etc., and with a music box is . Without music, $5. With coloring s, crayons, modeling clay, jig-saw e; $9.50 and $5.50. Exp. coll. The ldren's Shop, West Hartford, Conn.



OWER SHEARS, made by ss of stainless steel, are a wonder- ift to give a garden lover. They cut stem and hold the flower between blades until you drop it into your en basket. It's also fine for grapes. $2.50 postpaid from Hoffritz, 331 ison Avenue, New York 17, N. Y





Beautiful 3-Piece Smoke Set

GENUINE LEATHER–Personalized

Cigarette container, Airtight cover; Ashtray with removable glass; and Match Holder. Colors: Maroon, Brown, Red or Blue. Personalized in Gold or White letters **FREE.**

We pay postage. Send check or money order. **Only $4.95**

Mention color & first name or initials.

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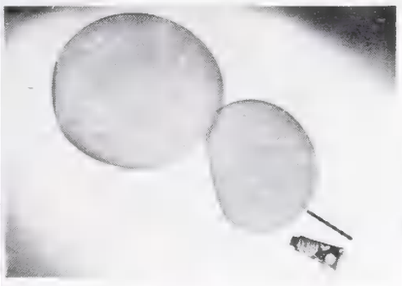


BETSY COW PITCHER

re's a Christmas Gift the children— d your guests — will adore . . . etsy", the Pitcher with charm. Use for serving cream, syrup and a mber of other table delights. Made highly glazed white china with lovely ral designs. **1.50** Each *(Postpaid)*

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at last!

PLASTIC BUBBLES!

they last!

- They're tremendous, yet easy to blow.
- They're many-colored, can be shaped and painted.
- Hours and hours of fun for "big kids" or real kids.
- No spots—no muss.

Send $1.00 Now For Complete Giant Set

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WITH NEW

GLASS SHOWER DOORS

OR TUB ENCLOSURES!

BEAUTY . . . COMFORT . . . ECONOMY

FOR OLD AND NEW HOMES

- A gleaming glass shower door or tub enclosure adds new beauty and comfort to your bathroom, pays for itself in cleaning-time and savings on curtains.
- Three smart designs, with either satin aluminum, polished aluminum, or chrome frames—clear, obscure, or sand-carved glass available.

MEDICINE CABINETS

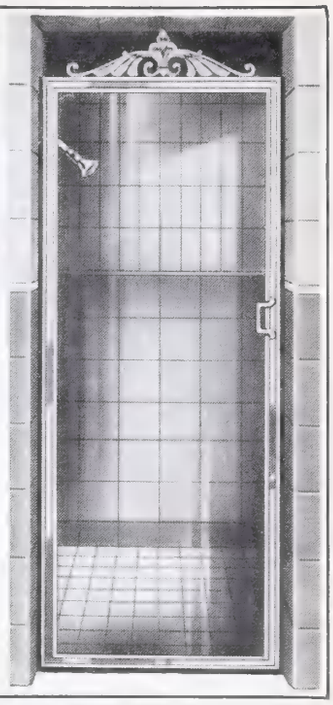
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Everything he needs to make a perfect mint julep, even a famous recipe in the lid of this sparkling gift box! Colonel Julep's own outfit includes: **1.** Handsome wooden ice mallet. **2.** Heavy-duty ice bag. **3.** Maple muddler to crush mint. **4.** Set of eight Killinger Hi-Jacs, four white, four green, mint leaf applique. All smartly packaged, $5.00 postpaid anywhere in U.S. Order today for immediate shipment. No C.O.D.'s please.

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Dark, full-flavored brandied fruit cake —cram-jammed with glacéd fruit and choice nuts. Mellowed with rare old brandy and fine sherry . . . a real treat —and a delightful gift to anyone; shipped anywhere in the United States.

1½ lb. cake $1.79; 3 lb. cake $3.32; 5 lb. cake $5.24; 3 lb. cake with Brandied Hard Sauce $4.32. Prepaid this side of Rocky Mts., beyond add 25¢.

Fruit Puddings: Plum, Fig, Fig & Date, 2 lbs., $1.65 each. Brandied Hard Sauce, 10 oz., 75¢; 28 oz., $2.00. New Cinnamon Toast Spread, 10 oz., 69¢; 28 oz., $1.75.



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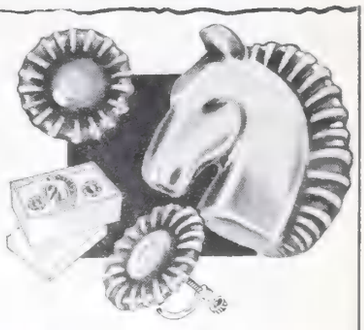
Largest Individual Maker of Fruit Cake in the World

CERAMIC Jewelry

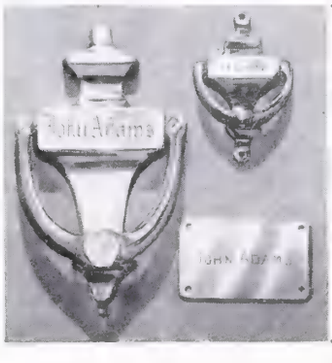
The Perfect Gift . . . you'll want a set too! Ceramic brooch and matching earrings, in sea blue, tropic green or cinnamon brown. Gift boxed, *postage prepaid tax included* **2.65**

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ENGRAVED KNOCKERS AND BRASS FIRE LIGHTER

#153—COLONIAL BRASS DOORKNOCKER, 6¾" long, gracefully engraved with your name in Old English letters. $4.20 Prepaid.

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#156—CAPE COD FIRE-LIGHTER. Made entirely of brass. Tankard 6⅛" high. Set $6.50. Express Collect.

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A Name Famous For Gifts

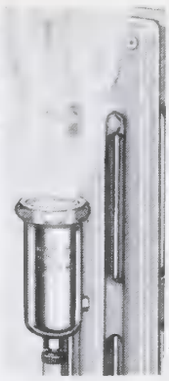
Art Colony Industries, Inc.

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HUMIDIFY FOR COMFORT
At Low Cost

Live in a More Comfortable and Healthful Atmosphere — Equip Your STEAM RADIATORS with Inexpensive HUMIDIFIERS Now!



Why tolerate **DESERT DRYNESS** in your home when it's so easy and inexpensive to have adequate humidity during the entire heating season? Your doctor will tell you that lack of humidity lowers body resistance to colds and infections; and you know how dry air can damage (shrink and crack) furniture and interior decorations.

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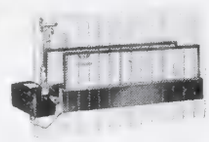
EASY TO INSTALL: Simply remove air valve from each radiator and replace with an Auto-Vent. No tools required — no water to carry — no pans to fill — performance **COMPLETELY AUTOMATIC!** Also acts as quick-vent air valve.

Auto-Vents operate without attention for years — satisfaction guaranteed. Thousands now in use. Order today! Send cash or check; we pay postage.

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. . . or Use This Type Unit on Hot Water Radiators

The Ol' Faithful Humidifier supplies ample humidity for average room. Automatically filled from radiator or separate supply. Float valve controls level — no spilling. Easily installed. Fully guaranteed. Prices, $10.00 and $12.00. Write for free booklet which also covers warm air furnace humidifiers.





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Endeared to children everywhere, they combine pleasure with good training, at an unbelievably low cost.

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. . . with taste appeal! Finest of all

Olde Thompson Pepper Mills



"AIR ROBS PEPPER OF ITS ZESTFUL THRILL USE IT LIKE COFFEE. FRESH-GROUND FROM THE MILL."

For a most discriminating gift, there can be no more flattering choice than an Olde Thompson Silver Pepper Mill with matching Salt Shaker. Heirloom quality in triple silverplate for present generation utility. Gift packaged in blue velvet-lined chest, with special supply of fresh peppercorns: $25.00 (tax included). Mail Xmas orders now to . . . PEPPER MILL SHOP, 1523 N. Hudson St., Los Angeles 28, Calif. . . . postpaid to any part of the U. S.

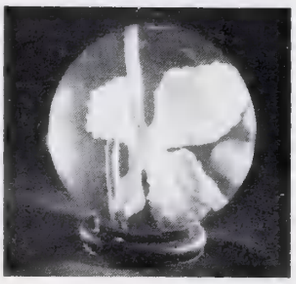
Window



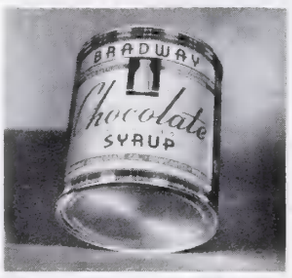
LITE-A-PHONE is a plastic which holds any oval or squar French phone, and a seven-watt illuminates the dial and message for after dark conversations. It with a two-year calendar, a supp 3 x 5 memo sheets, a hidden tray the memo rack for messages and on AC or DC. $6.95 plus post. Le Conger, Sixth Ave. & 45th St.,



SPIRITS! He may be spook st your bar, and his spirit may haunt guests well into the next day, but will be nothing ghostly about friends' laughter when they see holding your liquor. He can take of a full quart, stands 9½" high costs $6.50. Skull whiskey shot g to match are $6 a dozen. Postpaid The Game Room, 1538 Conne Ave., Washington, D. C.



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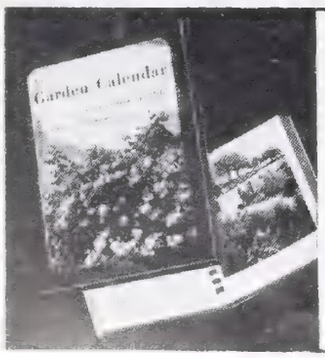


Chocolate Flavored Syrup

Tempting topping for ice cream, puddings, cake . . . a quick mixer for chocolate drinks and other favorite recipes. Big #10 tin lasts and lasts—keeps indefinitely at room temperature . . . a real work saver for your own Christmas treats.

$2.50 postpaid.

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A STUNNING $1 GIFT

Helen Van Pelt Wilson **has chosen sixty beautiful new garden photographs and appropriate quotations to illustrate this charming week-by-week engagement calendar which runs from January 1948 to February 1949. With its leaf-green, open-faced box and rose-strewn cover in color it's the handsomest gift calendar you can find. Order your copies today!**

Only $1 postpaid

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brighten Christmas corners with gay, colorful flowerpots

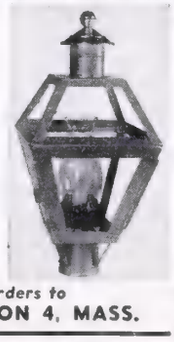
Decorative [illegible] plastic "Florettes," complete with saucers, in red, green, ivory . . . Three sizes—3½", 4¾", 5¾". Use as pots in packed for [illegible] clay pots. Xmas card will be sent announcing your gift . . . all orders shipped promptly. Please name colors desired. Mail orders only; no C.O.D's, please.

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GREET YOUR GUESTS WITH COLONIAL POST LANTERNS



THESE handsome Colonial Post Lanterns have a distinguished design which lends extra warmth and dignity to your home. *Made by hand* of long lasting, pure solid copper. Mounted at the entrance to path or driveway, Colonial Post Lanterns shine a friendly welcome to you, your friends and guests. Complete with glass all around, socket, and chimney, fully wired and ready for immediate installation.



MODEL#3, Closed (copper) Top, shown above, 19½" high, 10" wide, 3" post base. Natural or black finish.

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Individually packed. A distinctive gift. *Shipment within 48 hours.*

Bay State Metal Products
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$12.50 each, postpaid

Send Mail Orders to
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Colorful **Air-Filled PLASTIC TOYS**
Fun for All the Family

Just blow them up—they seal themselves. Won't burst—colors won't rub off—entirely safe—repel moisture and dirt—also washable.

SCOTTY comes in gay colors—rough treatment can't hurt—sit on him or bi him—Scotty can take everything—l long, 8" high ..... $1.

RATTLING BALL—sides are flat—7" diameter—won't roll away from baby it rattles—it's colorful—it's tough—it great fun for baby and young childre 50

PRICES INCLUDE POSTAGE
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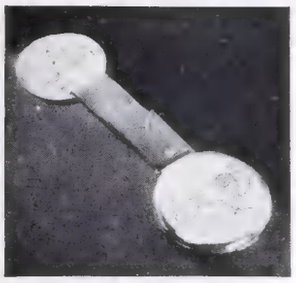
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IGHT FOR HIS LUCK. If love him, be his lucky star and him a real horseshoe paperweight. ally, it's a pony shoe, hand-turned h old Yankee blacksmith, and the r strap across the center is im- ed with 2, 3, or 4 initials. Wonder- ocking gift. Wonderful to give his ess associates. And orders are day received. $2 ppd. Horseshoe , Lexington, Massachusetts.



VOUS AIME, I Love You, and 'e Amo all mean the same thing, when a girl is faced with it in three ages every time she powders her how can she help but be beautiful! a watch fob compact that can be through a teen-ager's belt, or d to her jacket. It measures 2¼" and is made of brass with a er's finish. $1.50 plus postage. & Taylor, New York 19, N. Y.



THE HOOK. Decorative jamb s, cast of solid brass, are wonder- or a vestibule, for a coat closet, for the back of every closet door ur house. They'll hold everything umbrellas to pinafores, and we a man who uses a group of them is ties. The eagle design is $1.75 pair; lion's head is $2.75 the pair. paid from Art Colony Industries, 69 Fifth Ave., New York 3, N. Y.





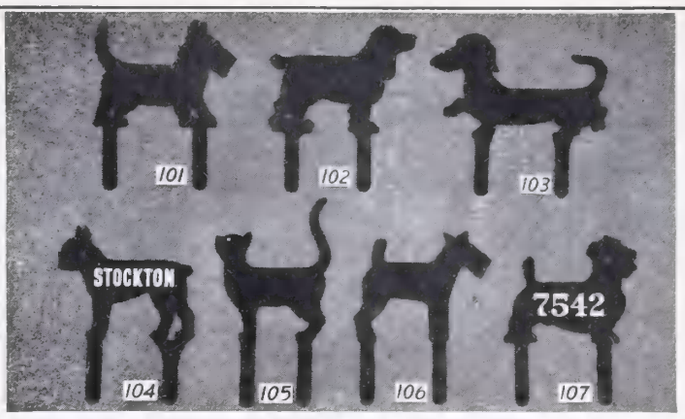
Canvas Log Carrier

Saves hands, clothes and home from splinters, bark, and dirt.

Easiest way to tote firewood. Holds at least two armfuls of logs. Heavyweight canvas, double stitched. Handles won't pull out. 38" x 27". Colorful roman stripes in greens or browns. Also ideal garden carry-all. **$2.75** postpaid.

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IRON FOOT SCRAPERS

PUSH IN EARTH OR SET IN CEMENT

A Christmas Gift for Dog Enthusiasts Send card for enclosure

101 Scotty **102 Cocker Spaniel** **103 Dachshund**
104 Boston Terrier **105 Tabby Cat** **106 Wire Terrier** **107 Sealyham**

These pure-breds are 10" from head to foot. The extra length prongs make them 16" overall. Weigh nearly 5 lbs., and come in weatherproof Colonial black. You can have immediate delivery, or order them now to arrive for Christmas. $4.00 POSTPAID. TWO FOR $7.00. Money back in full if these perky fellows disappoint you with their manners.

NAME OR HOUSE NUMBER INSCRIBED IN SILVER LETTERS $1.00 EXTRA

BELL GARDEN DESIGNS 3829 Olive Street St. Louis 8, Mo.



COLONIAL BELLOWS OF RARE PERFECTION

Handmade copies of exciting originals. Sides of soft maroon sheepskin. Faceboard and handle of antique black with rich gold stencil, gleaming brass nozzle. A decorative treasure as well as a boon to the firemaker. Three sizes, all leaders for your Christmas gift list.

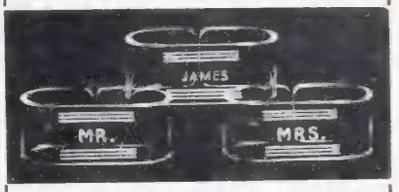
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13¾" x 6"....**$4.25** 16¼" x 17½"..**$5.50**
26" x 8½"....**$9.95**

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4 MAIN STREET WENHAM, MASS.

Personalized NAPKIN RINGS



Attractive, clear Plexiglas napkin rings which will last indefinitely; practically unbreakable; colorfully engraved in red and black with FIRST name or Initials.

Engraved in Gold or Silver if requested. Gift boxed, **$1.00 each**

Also available in stock sets such as Mr. and Mrs., Son and Daughter, You and Me, and Guest (2). **$1.25** pair

Another different set of 6 napkin rings numbered 1 to 6 in assorted colors. $2.50 per box

24 Hour Service
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UNIQUE XMAS GIFT



FRAGRANT
Bubble Bath
IN LOVELY
ORN CONTAINER

e Horn of Loveliness—fra- nt Anacachio Mist Bubble h packed in lovely antique gn horn. New, distinc- ly feminine. The horn, of aming plastic, offers a host decorative uses—makes a utiful wall-type container a distinctive ornament.

As A Vase

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INDIVIDUALLY GIFT-BOXED

$1.50 EACH, POSTAGE PREPAID
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The **W. S. KIRBY CO.**, Dept. HB
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25 photographs of famous New York landmarks decorate this beautiful daily engagement calendar and make it a perfect gift. Sturdily bound in plastic, in white gift box.

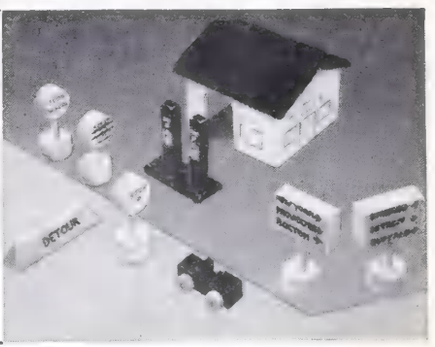
$1.25 *postpaid*

CAROL PUBLISHING CO.
44 Wellington Rd., Ardmore, Pa.

Gas Station and Road Sign Set
A COLORFUL TOY FOR CHRISTMAS

It's all in a child's play day! "Fill 'er up," at the little red-roofed gas station . . . Pull away from the bright blue pumps and run smack into a DETOUR sign . . . Or go through the STOP sign and hear the "pretend" siren blow. Yes, the youngster who loves to play with miniature cars and trucks will have the time of his life with this colorful Gas Station and Road Sign Set. Send $4 for all nine pieces . . . station, pumps, jeep, and six signs. We pay the postage. No C.O.D.'s.

Children's Book Shop
293 Alexander St., Rochester 7, N.Y.





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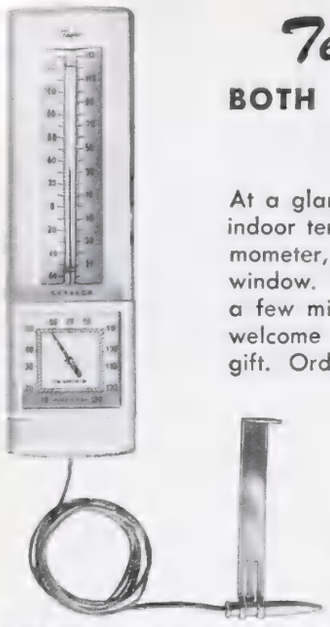
Tender, tasty turkey, ready to eat! A Holiday treat to delight friends and family. Hickory wood and charcoal barbecued — something entirely "different" in unique turkey flavor. Keeps one month under refrigeration. Delicious recipes included

Order Now

MEEKER'S
Please send ___ @ $1.49 per pound FOB
HALF TURKEY ☐ 7 to 7½ lbs. WHOLE TURKEY ☐ 8 to 10 lbs.
Name _____
Street _____
City _____ State _____
COD ☐ MO ☐ CHECK ☐

Tells at a Glance

BOTH INDOOR AND OUTDOOR TEMPERATURES



At a glance, you can read both outdoor and indoor temperature from this new Taylor Thermometer, without sticking your head out of the window. It's so very easy to install — takes but a few minutes. Beautifully styled, it makes a welcome addition to any home . . . an ideal gift. Order yours now!

$6.00 *Postpaid*

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FOR 90 YEARS HEADQUARTERS FOR FINE CUTLERY



Old Fashioned Spool Mirror

to brighten your home with beauty borrowed from the past! Authentic copy of an early American classic with full-color Currier & Ives reproduction. Clear, true-reflecting mirror of heavy glass. The quaint spool-designed frame is made of solid hardwood. Choice of rich, hand-rubbed mahogany finish or antique maple. Here's eye-appealing charm and elegance for your favorite room. Over-all size 13" x 25". Please state finish wanted. Makes wonderful gift. (Regularly $29.) Now only $15.95, express prepaid. No C.O.D.'s, please.

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IT'S NEW—DIFFERENT!

The Practical Xmas Gift From Factory To You



This unique, sturdy, black wrought iron 3-legged stand, all electric welded, folds in small space 18½" x 10½" as shown. Only $4.95. Beautiful natural heavy solid copper 19½" tray in a hand spun finish that gives appealing sun burst effect. $8.50.

COMPLETE $12.50
F.O.B. Plainville. Shipping wt. 10 lbs. Send check or money order, otherwise C.O.D.

PARKER-WHITING MFG. CO.
Box 129 Dept. B Plainville, Conn.

ICE KANAKIN



A faithful reproduction of the famous old New England sugar bucket—bound with brass hoops for extra strength and ruggedness.

- **Made of wood, thoroughly insulated and lined with "Transmuted" wood—chemically treated against absorption, mold and decay.**
- **Hand rubbed Fruitwood finish. 8 quarts capacity. Outside diam. 12"—height 12".**
- **Ideal for everyday usefulness, cocktail & beach parties, picnics, auto & camping trips, etc. KEEPS ICE ALL DAY.**

$18.00 postpaid (Add 75¢ west of Mississippi)

MEARS & HEMINGWAY SPECIALTIES
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AUTOMATIC JIGGER DISPENSER

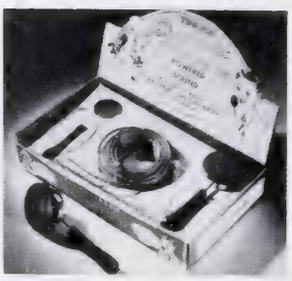


Just insert jigger cork in bottle and tilt. Pours exact amount of liquor into one glass after another. Pauses in pouring while moving it from glass to glass. No drip! No waste! Made of transparent plastic. Fascinating in action. Set of 3, $4.50. One, $1.50. Postpaid. No C.O.D.'s please.

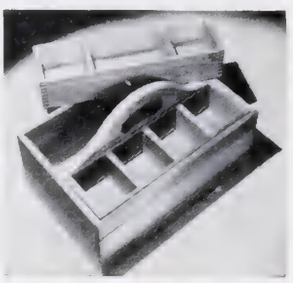
Ideal for Xmas Gifts and Bridge Prizes

W. J. DORAIS CO.
19747 SANTA BARBARA DETROIT 21, MICH.

Window



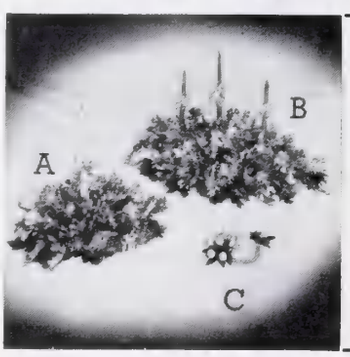
GOOD WALKIE TALKIE. of the most fascinating toys we've actually permits two people to carr a clear conversation from an "out-o shot" distance. The two microphone both sending and receiving and with about 50 feet of wire. No electr or batteries—just simple electronic chat! $2.65 ppd. Young Books, Madison Avenue, New York 22, N



TOOL TOTER. It will take a n keen eye and appreciation of m carpentry to understand how good tool chest is. Made of birch wi plywood bottom for added strength locking corners construction, it h center handle; 2 partitioned remov trays for nails, picture wire, screws, and a deep lower section for tools. postpaid from D. J. Anderson, Box 391, Madison, Connecticut.



LITTLE SHAVER. A lady's razor gives a quick dry shave, an small enough to tuck right into purse. It's a nice gift for a teena stocking, and comes in a plastic with a package of blades. Just 75¢ paid from Verard's, 1610 York New York 28, N. Y.



Spread Christmas Spiri

from your table to your lap .l. Bright, gay, cen pieces in red, blue, green and silver that from year to year. The really special "somethin for that "someone" on your list. (A) 8kft. ro dinette, coffee and end table centerpieces $1 others at $3.45 & $5.00 (B) Large mantle dining room centerpieces $8.25; others at $12 $15.00, $25.00 & $35.00. (C) Charming chatel $2.00.

Immediate shipment ppd.

ALICE HIGDON
144 N. E. 11th Oklahoma City, Ok



Personalized DOOR PLAQUES

Individually cast of solid bronze... hand-polished . . . 5½" wide, 5⅜" high, ¼" thick . . . complete with screws and holes for mounting. Personalized with last name ... up to 14 letters. **"California Stallions"** *illustrated* . . . **"Hillbilly Cabin"** *and* **"Spaniel Pups"** *also available.*

IDEAL GIFTS
7.50 each . . . postpaid

Cash or money order, please • No C. O. D.'s • Print plainly wording desired • Allow 10 days for delivery.

SEABRIGHT PRODUCTS
387 SIXTH AVE. • SAN DIEGO 1, CALIF.



blade
that special din

Gerber Legendary Blades are handm from tool steel that costs three time much as razor steel. They take a ke edge, hold it longer and are easy to sharp. Handle is molded onto the bl Set of 8 individual steak blades (i trated above) $27.50. Sold anywher the U. S., postpaid. Other famous Ge blades—Excalibur, 11" carving bl Balmung, 8½"; Joyeuse, 6"; Dure 6" boning blade; and Ron, the hol fork. In cased sets from $8.50 to Catalog shows assortments and p including Master Set of four blades holding fork. Write now for cat

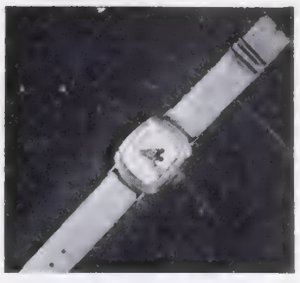
GERBER *Legendary* BLA
1305 S. W. 12th Avenue, Portland 1, Or

hopping

E BUTLER. A miniature si- er is a newcomer in the gift d it's taking the town by storm. ow wonderful it would be for peanuts or mints (the cover hem from getting soggy), for or pins on a vanity, for individ- der cover" ash trays on the din- ble. Made of aluminum that tarnish, $1.25 each plus 10¢ post. n's, 411 Fifth Ave., N. Y. C. 16.



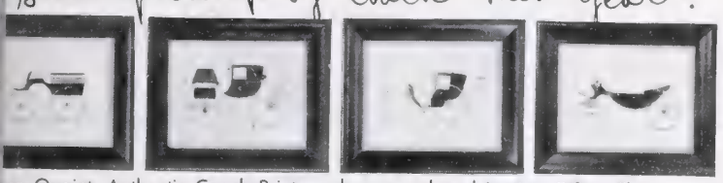
EY-MOUSE WATCH. A first wrist watch is a big thing, with such major milestones as t day at school, the first long . It is a gift that should be r the solemnity of the Christmas the treasure in the toe of the g. With rolled gold case, and 's arms marking the time, **$11** x. Ppd. J. J. Anthony, 225 E. St., Milwaukee, **Wisconsin.**



IMENTAL FRAMES. As ics of a love song make its melody t your heart, so does this frame the loveliness of the picture it The shadow-box oval is both flat- and nostalgic; comes in gold ith pink-velvet mat, or silver plate lue-velvet mat and easel stands. 4" high, $3.50 each. Ppd. Galleries, Fort Dodge, Iowa.



Send Greetings by Coach this Year!



ese Quaint, Authentic Coach Prints make unusual and Lasting Gifts . . They are ely printed in 8 rich colors and mounted in 10 x 12 in. satin-black frames. will gift wrap, mail and enclose your greeting to any U.S. address if desired.

50 pr. or $24.00 a set postpaid (NO C.O.D.s)

Gallery Crafts GLENVIEW, ILL.



WHAT BETTER GIFT THAN PLUMMER CRYSTAL?

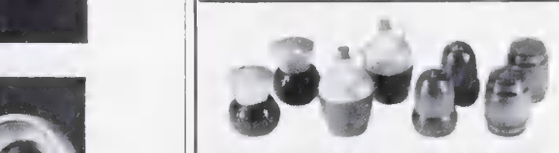
Unusual value in large, quart-size American Crystal Decanters with cut diamond pattern. **Pair $15.00.**

Marmalade or Honey Jar of Imported English Crystal with geometric cutting. Cut star cover. **Each $6.50.**

Three handsome Hiball Glasses of 14 oz. capacity, with heavy base. Left, excellent crystal with brilliant Renaissance cutting. Doz. **$25.00.** Center, attractive cut laurel, doz. **$7.50.** Right, cut flying geese over marsh grass, doz. **$9.00.**

Cocktail Set for 4—Shaker, 4 glasses, 2 canape trays, all fitted in a smart chrome-and-crystal tray, measuring 7¼ x 16 ins. **Set $16.50.**

PLUMMER, LTD.
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Please send me free Gift Catalogue.
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SMART SALTS AND PEPPERS

Made of selected hardwoods, expertly turned and beautifully finished.

(Top) Acorn, Thistle, Jug or Barrel design. Average height 2¾". Price $1.35 per pair or choice of four pairs for $5.00, postpaid.

(Right) Boxed set of individual shakers. Set consists of one pair of each of these four styles: Acorn, Pear, Thistle and Pineapple. Average height 1¾". Price $3.00 (Set), postpaid.



THE OX YOKE PLANTER



The old ox yoke surely carries an almost irresistible appeal to grown-up America, and the Ox Yoke Planter is indeed a most interesting reminder of early pioneer days. One can almost see sluggish oxen slowly and steadily moving an old covered wagon along the trail. 14" wide, 12" high. Postpaid: $5.00. West of Rockies: $5.50.

THE OLD LOG HOUSE
Box 7222 Asheville, N. C.
Write for catalog



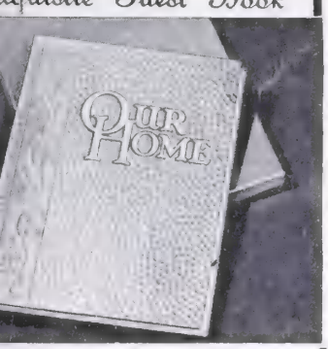
Pocket-Size MEMO PAD of Sterling Silver

Handwrought from sterling silver, this diminutive Memo Pad is an original Doskow creation. Slim, shining and no bigger than a calling card, it can be tucked into a pocket or handbag. Clever gift for busy people! Complete with 3 hand engraved initials and 2 extra refill pads.

Postpaid **$5.00** *Including Tax*

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SILVERSMITH
Box HBD ■ Montrose, N. Y.

xquisite Guest Book



OUR HOME"

at a perfect gift for your hostess is this y de-luxe guest and home-record book nd in artistic covers of simulated ham- ed aluminum. Its gorgeously illumi- d pages provide for cards, records of , photos of house, grounds, interiors, furnishings, newspaper clippings, and s for guest names, addresses, and s. Size 9½"x12½", gift-wrapped in ching aluminum-colored box.

Just **$5** *postpaid from:*

ENBERG : PUBLISHER, Dept. B
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A *NEW* Gift for Everyone!
Easy-Pressure

NUTCRACKER

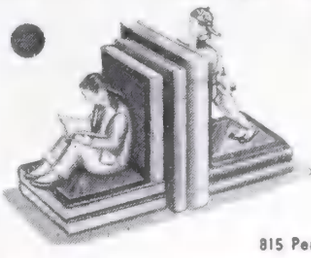
. . . and Streamlined Plastic Bowl

Lightweight, polished aluminum nutcracker with metal jaws that fit all size nuts, sideways or lengthwise. Note that handles do not close together, but remain parallel until opened *outwardly*. An easy pressure "does it," retaining more whole kernels. Handsome plastic bowl is designed to hold nutcracker in center.

$5.95 Nutcracker and Bowl.
(**$1.95** Nutcracker only.) Postpaid

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SINCE 1925
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CHINESE BOOK ENDS



Brighten up your bookcase or desk with a set or two of these beautifully styled Chinese influence Book Ends. Sturdily constructed, they come in colorful mandarin shades of maroon or green. An ideal Christmas Gift, too.

3.98 Pair *(Postpaid)*

(State color desired)

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Order from: Royalty Ware Div., Lithocraft Co., Dept. HB99, 204 Saint Marks Square, Phila. 4, Pa.

PENNSYLVANIA DUTCH

DECALS • PATTERNS

DECALCOMANIAS. Easy-to-apply authentic Dutch designs in full color for decorating furniture, trays, boxes, etc. Large sheet of 35 decals with instructions, No. 10, prepaid **$1.00**

PATTERNS. Many Dutch designs, four sizes of each, for needlework and painting. Trace with carbon paper on cloth, wood, etc.—use repeatedly. Four large sheets with complete color guide, No. 100 ABCD, prepaid **$1.00**

HEX SIGNS OF THE PENNSYLVANIA DUTCH

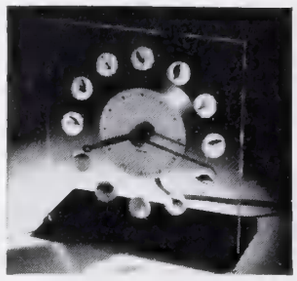
Almost everyone has heard of the famous Pennsylvania Dutch Hex Signs—one of the oldest forms of peasant art. Tracing patterns for needlework and paintings are now available showing 23 of these signs each in three convenient sizes. Also a new booklet giving the history of these signs with 24 full color illustrations. Set of patterns and booklet, No. 100 EF, prepaid **$1.00**



DECALS for home decoration—Hex Signs in full color. Large sheet of 48 decals, No. 30, prepaid **$1.00**

R. W. CUMMINGS INC. LANCASTER 3, PA.

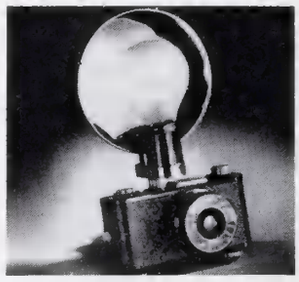
Window



TIME ON THE FLY. A electric clock by Ansonia has a make-up that is proper bait for man who fancies himself a fisher The square face is clear lucite; numerals are real trout flies encase lucite discs; the hands are fishing tips; and the base is a masculine eb About 8" square, $35 plus 20% tax. Exp. coll. Abercrombie & F Madison Ave. at 45th St., New York



SUPERBIBS. By some secret wonderful process, a terry-cloth bi actually backed with rubber, so th is an integral part of the material not just sewn on. Without going drooling details, we remind you terry cloth is fine for wiping a sme face, rubber for protection against pablum that never reaches the mo 3 for $1.25 ppd. Mardon Mfg. Co., W. 20th St., New York 11, N. Y.



FLASH CAMERA. Its bui electrically operated photo-flash uni synchronized with the shutter for inc shots, without any need to set the st with complicated equipment. Flash is detachable so you can use the cam alone for outdoor pictures. It takes pictures from a roll of standard f With flash bulb and 2 batteries, $ ppd. Hampshire Gifts, 1107 Broadw N. Y.



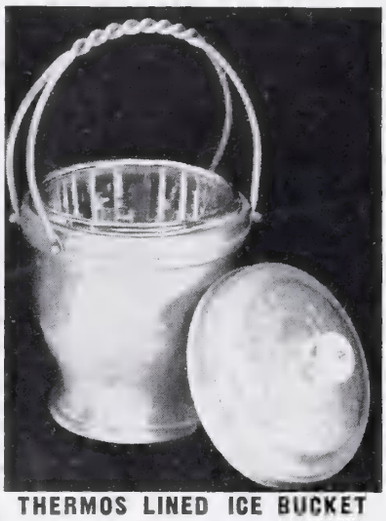
Born with a Silver Spoon . . . and silver knife and fork, too!

Child's Silverware Set

Sterling silver. Size: 6¾". Knife has stainless steel blade. Designed to be heirlooms—delightful gift for youngsters or new parents. *Federal tax and postage included Check, Money Order, or C.O.D.*

EXCEPTIONAL VALUE **$8.95** SET

George Stern Co.
JEWELERS SINCE 1922
191 MADISON AVE., NEW YORK 16



THERMOS LINED ICE BUCKET

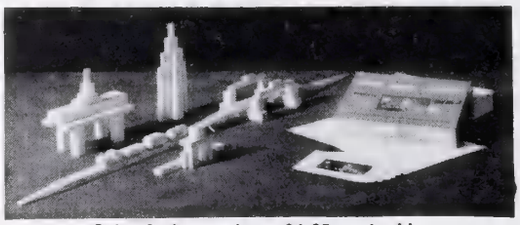
$14.95 ppd.

Bright hammered aluminum Ice Bucket by Lehman. Genuine thermos liner. 13" high. 2-qt. capacity. Guaranteed to keep ice cubes for 8 hours or more. Will keep food hot or cold. Useful year 'round. Tarnish-proof . . . Rust-proof. An unusual gift.

Regular $22. value, ONLY **$14.95** ppd.
Check or money order. Immediate delivery.

DIAMANT'S JEWELERS, 1121 Walnut Kansas City 6, Missouri

SKANEATELES TRAIN TRACK & BLOCK



A combination of build ing blocks and train cars with wooden trac Made of hard mapl and wax finished, thes well loved, well mad durable toys will kee any child busy an happy for endless hour

Set #2 shown above $4.25 postpaid

MOTTVILLE TOY CO. Mottville, N. Y

Decorate for Christmas This Easy Way

kirk's Evergreens



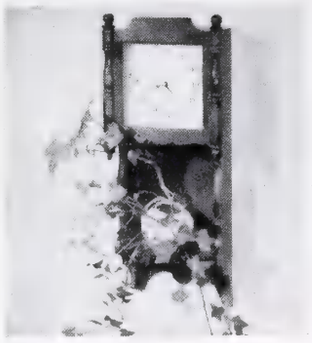
Intriguing supply of aromatic boughs, sprays, cones and holly will bring out the decorator in you or your home-loving friends. For gifts or for your own use.

Gift box contains approx. 6 lbs. of decorating materials including: 16 pieces of fragrant greens (various pines, firs, cedar, Oregon grape and huckleberry) 20 sprays of berried English holly; natural and colored cones; Yule log candle holder with candles; ribbon, mistletoe; instruction booklet.

KIRK'S EVERGREENS, Box 1586-1L, Tacoma, Wash.

$4.95

Shipped in U. S. prepaid. No. C.O.D.'s



The Perfect Gift for Every Home—Beautifully Styled
ELECTRIC WALL CLOCK

Order Now for Christmas Delivery . . .

Finished in genuine Antique Maple or mahogany. Fully Guaranteed self-starting movement.
Height 18". Width 7½". Depth 3¼"
Price $16.50 plus 20% Federal Tax.
Shipped prepaid to your door.

*Write for catalog of unusual gifts.

TREND CLOCKS
ZEELAND MICHIGAN



It's your doorway exclusively when graced with an initialed rubber link door mat individually designed and assembled by you. Requires no tools.

$3.95 PPD

Dorothy Wood
600 SO. MICH. AVE.
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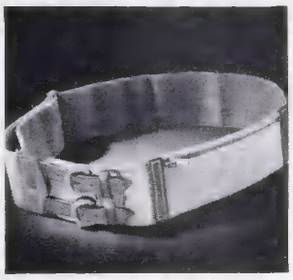
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Unique, Exclusive, and personalized with [illegible] last name, or initial. Available in [illegible] blue, green, yellow, or rose ceramic. An [illegible] gift. **Only $1.50 a pair** postpaid.

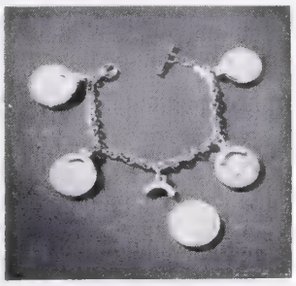
KILNCRAFT
BOX [illegible] · SAN GABRIEL, CALIF.
[illegible] orders only. No C.O.D.'s please.

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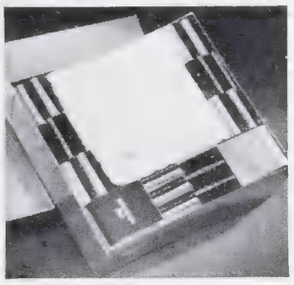
BELT. Introduced for the me in the United States, this y Store original is an adjustable elt for women, beautifully made ish webbing. It has a 6" zipper in the front, and comes in dark navy, gray, natural, scarlet, or With 2-strap buckle of English it's 2½" wide, comes small, n, or large. $4.75 ppd. The Coun- ore, Concord, Massachusetts.



FOR THE MONEY. We hunch this is destined to become -age fad. A gypsy coin bracelet nsion grippers which hold firmly in up to half dollars, and it's ay to carry change for school e, cokes, or telephone calls. With ips, $2.25; with 5 clips, $1.25. with foreign coins, $3 and $1.75. Mayfair Gifts, Forest Hills, N. Y.



CH PLAY. Orders received til December 15th for this good- g hostess set will be filled in time hristmas! A glittering gift box ns 50 metallic matches in red with or silver with blue, and 75 cock- apkins to match, imprinted with gram, name, or any message up to ines. $2.50 ppd. No C.O.D.'s. Evelyn 538 Madison Ave., New York.





The
CONNOISSEUR'S CORKSCREW

Imported all the way from Italy to take the bother and the bath out of uncorking. Screw penetrates cork causing levers to rise and touch screw handles. When depressed — Presto! — out comes the cork, cleanly, quickly. Fashioned of solid brass, gleamingly plated and easy to keep so . . . because it's rust-proof!

$5.00 *Postage Prepaid in U.S.A.*
Send for our complete catalog #27 of gift ideas and bar accessories.

THE **BAR MART** INC. 62 WEST 45TH STREET NEW YORK 19, N. Y.



*Design Pat. Pend.

THE SILENT ATCHMAN Ashtray

"It protects your furniture"

u can safely leave your burning arette on this miraculous ash- y...the "Silent Watchman" *puts out!* No gadgets; just scientific sign. Saves you ugly, costly, rniture burns! And the simple, aceful styling goes with modern period furnishings. Full 1¾ ches deep—so you needn't keep ptying it! Fine ceramic pottery, ished with a sparkling glaze. ree lovely colors. Burgundy Red, rquoise Green, or Tulip Yellow. oney back if you're not tisfied. No. C.O.D.'s. $3.95 nt postpaid for only

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WINDSHIELD DE-ICER!

Single engraved initial or plain

$2.25 postpaid



New! A Plexiglas de-icer that removes ice and snow from your windshield without scratching! It's a must for winter! A real stand-by for other months. You'll use this dependable compass for hunting, hiking, camping. Note key chain. The perfect gift for man or woman.

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SORRY! NO C. O. D.'S
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His Own Christmas Trio

Lifetime harmony in matched cuff links, chain tie holder, key chain, polished 1/20 12 Kt. yellow gold filled, 2 initials hand engraved on each, free. Lifetime guarantee. Gift-ready in handsome leatherette-bound steel box, spring top, red velvet-lined. $18.60

POSTPAID, INCLUDING 20% FED TAX

JOHNNY APPLESEED'S, Inc.

A New England Store





Imported Italian goat bells to add a merry tinkle to your Christmas decorations on front doors and windows. String of six gay bells, Postpaid **$3.75.**



Original Folly Cove hand-blocked washable percale aprons. Order "Turnip" (illustrated), slate blue on white, or "Solomon Seal," apple green on white. Postpd. **$3.50**



Personalized black bakelite coasters. Your initial (please specify) in silver or white. Will not cling to glass. Set of 12 in handsome holder, postpaid **$12.**

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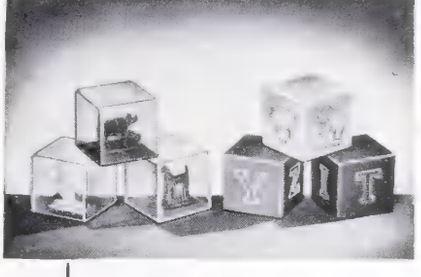
Graceful SWAN BOWL—

afloat with a large flower makes a lovely centerpiece for a dining table. You'll find it useful too, for candies or nuts—attractive in pairs for mantel or coffee table. Hand blown crystal, 6" long. A wonderful bridge prize, shower gift or hostess remembrance.

$1.50 prepaid

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PAL PORKY

He's a GLOWING guardian for a darkened nursery, stays luminous for hours. Recharges automatically in both artificial or daylight. Can be cleaned with a damp cloth without erasing his harmless glow finish. He's about 3½ inches high, bears the young owner's name proudly on his side. $1.75 plus 15c postage. Shipment made same day order is received. No C.O.D.'s, please.

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Room 3
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"Man Stuff" from Jarrell!

GUARD THAT BOTTLE!
This is the one they all want—the original shock-cushioned, zipper-closed Guard that snuggles up around a bottle! Prevents breakage in jostling car or Pullman, averts leaking in luggage. Protects tonics, lotions—and you-know-what! Prized by males, travelers especially! Order for every man on your list! Suede fabric, qt. size **$3**; pt. **$2.50** postpaid. Real leather, qt. size **$6.95**; pt. **$5.95** postpaid.



SHIVER NO MORE!—100% virgin wool auto and football robe, folds into zippered suede fabric carryall. Use as cushion 'til chilly, then — zip — snuggle under! Deep, fleecy full size, 54" × 72". Plaids in predominant blue; red & blue; tan; green & white; scarlet & green; blue, red & gold. Robe & Carryall **$13.75**; Robe alone **$10.50.** Postpaid.



COOL AS A BREEZE, light as a feather! Falcon "Featherweight" pipe with removable bowl. Imported briar. **$10** postpaid.



JOHN JARRELL, Inc.
84 BROAD ST., N.W., ATLANTA, GA.



STERLING BEAUTY

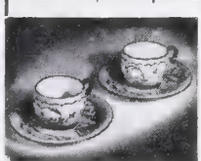
START your own set of precious Towle Sterling now. Choose from modern or traditional patterns—gleaming *solid* silver, surprisingly inexpensive. *Prices for six-piece place settings include tax. Send check or money order. State pattern desired. Write for **FREE CATALOG** and price list of other patterns.

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17 W. 44 Street, Dept. H-12, New York 18, N. Y.

COPPER LUSTRE



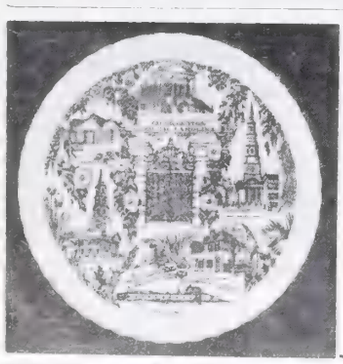
Tea set or for after-dinner coffee, copper lustre combined with old pink or blue in the famous Schoolhouse pattern. Pot, sugar and creamer. **$10.00.** Add 50¢ for postage.



Collectors will love the demitasse cups and saucers in copper lustre with pink or blue.

$2.50 each, postpaid
$18.75 set of 8, postpaid
Write for Catalogue B-127

The SALT & PEPPER SHOP
445 E. 86th St., New York 28, N. Y.



From Historic Charleston

comes this authentic scenic plate of the charm of America's most historic city. Design includes scenes of the early Colonial treasures interwoven with sprays of magnolia and wistaria. Designed exclusively for Kerrison's by Vernon Kilns, may be had in blue, brown or maroon underglaze colors on white pottery.

$1.50 each, post paid, no C.O.D.'s

Kerrison's
260 King Street **Charleston 7, S. C.**

A GIFT FOR A MAN—Desk Set:
Lighter, shears and letter opener in polished bronze sheath. Solid bronze 4" lighter (factory guaranteed); shears and letter opener 9". Finest craftsmanship and finish. Gift packed.
Set $25.00, sold separately—Lighter $12.50—Shears and letter opener in sheath $15.00. Post paid.

SAVOY SHOP 431 Delaware Ave. Buffalo 2, N. Y.



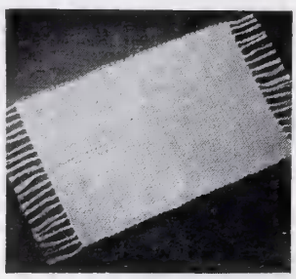
Window Shoppin



CHINESE BUTLER. A fa silent butler, made of mellow C brass, is studded with semi-pr stones. Give it to the most e woman you know, and if you w make it a really memorable gift, with cocktail delicacies, monogra matches, or her favorite cigarettes, plus 35¢ postage. Alfred Orlik Fifth Ave., New York 19, N. Y.

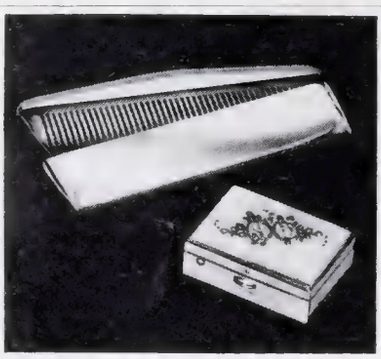


ARE YOU SCOTCH? If yo cestors spring from the Scotch landers, you're sure to want the colored lithograph bearing your family's name. The lithographs made in 1845 by artist Robert R. M measure 14" x 10", and cost $20 ea list of clans available will be se receipt of a 3¢ stamp. Old Prin change, 14 E. 48th St., New Yor



UNDERLINED WITH COL
Fine china or country pottery will denly become more exciting, more tiful if it is set against a backgr of color that complements its pa These hand-woven place mats are able, come in light blue, aqua, yellow, green, tan, red, or navy. S four, $5.50; six, $7.75. Ppd. Avalon House, Box 935, Front Royal, Virg

(*Continued on page* 41)



Beauty in Miniatu

Unusual Christmas gifts: the tiniest compacts in sterling silver with delic enameled motif, $10.50 . . . purse co encased in sterling silver, $7.50.
Prices include Federal tax.
Mail inquiries receive prompt attenti

ESTABLISHED 1810
BLACK, STARR & GORH
FIFTH AVE. AT 48th ST., NEW YORK 19,
WHITE PLAINS EAST ORA

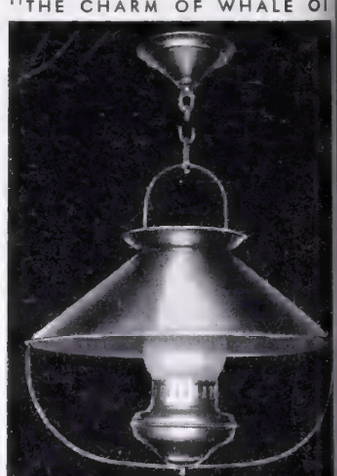


Loving workmanship lavished on these exquisite reproductions by Pavel makes them "future" heirlooms. In Ruby or Amber, the "Vintage" cutting on the pieces is faithfully copied by Czech workmen. . . .

Oil and Vinegar Cruets
7.50 pair
"Fruit" Creamer and Sugar
6.00 pair
Ruby, Amber or mixed sets prepaid, of course, from

Palm Beach Gift Shop
113 N. County Road, Palm Beach, Florida

AN IDEAL GIFT for XMA
"THE CHARM OF WHALE OI



An all brass early American reproduction for d ing room, living room or den. Finished in English brass. Easy to install. Shipped compl with canopy, 1 ft. brass chain, wired for 100W bu
15" dia. 16" high. Overall length with adj. chain 30". Wt. 15 lbs. **$16.50**
Exp. col. Remit by check or money order otherwise C.O.D. Money back guarantee.

VANRENE MFG. CO. P. O. Box 33 Forestville, Co

The Capehart Chippendale. The cabinet is wrought of fine woods, and the design inspired by a museum piece. A gift for the home where the finest things are welcomed.

Capehart

"THE WORLD'S FINEST INSTRUMENT FOR MUSICAL REPRODUCTION"

Christmas will follow Christmas, but the superb Capehart that you give today will still yield its unalloyed treasures of enjoyment, year after year. It is not by chance that this luxurious phonograph-radio holds the admiration of those who own it. For, to a degree perhaps greater an in any other instrument of its kind, the Capehart combines new knowledge of sound reproduction with the disciplined art of the cabinetmaker. The revolutionary new tonal system is Capehart's alone. The exclusive Capehart record-changer plays up to 16 records, 32 selections, 10-inch and 12-inch intermixed—continuously and without reloading; turning them over in proper sequence or playing one side only, as desired. You are cordially invited to hear this supreme Christmas gift at your Capehart dealer's. Prices of the Panamuse by Capehart from $365 to $745, and of the Capehart, $1145 to $1595.



The Panamuse Modern, built by Capehart. Finished in luxurious bisque or cordovan. Ready in time for your Christmas giving.

FARNSWORTH TELEVISION & RADIO CORPORATION, FORT WAYNE 1, INDIANA

Treasure!



Lovely Westmorland Sterling, heavy and solid, has intrinsic value that will be there as long as people treasure precious metals. Like fine work of art, it cannot go "out-of-style," will never be discontinued... because it has the exquisite artistry that mar the work of inspired designers and expert craftsmen.

Like your own true love, Westmorland Sterling mellows with the years and enriches your entire life. And it has a plus value that belongs only to the products of a company of established reputation.

Begin your estate in Westmorland solid silver now, with one place setting or more. Have it to use and enjo from the very start of your homemaking. A specialist i selection and use of sterling silver will come to your home so that you may select *your* Westmorland pattern at your leisur among familiar surroundings. Convenient Westmorland plans are available to suit your pocketbook.

Westmorland Sterling, New Kensington, Pennsylv

THIS RAMS-HEAD MARK MEANS HIGHEST QUALITY IN STERLING SILVER

The solid silver you buy at home... your way



WESTMORLAND

Sterling

© WESTMORLAND STERLING

OUTDOORS and IN

they make your home glow with good Christmas cheer!



FULL ORNAMENT SIZE

LONG-LASTING

ATTACH TO REGULAR LIGHTS

SYLVANIA FLUORESCENT TREE LIGHTS

The only outside lights that look so well indoors, too!

Now *at a new popular price* . . . the most unusual Christmas tree lights ever made . . . *fluorescent lights!* They're sturdier, more versatile! You can use them to decorate both indoor and outdoor trees. They're cool-burning, long-lasting. You get seven lights on a string . . . each light works independently. Finest safety wiring. Permanent clips on each socket. This year, add cheery new glow to that merry old tree with Sylvania Fluorescent Tree Lights!

MILLER ELECTRIC COMPANY

Pawtucket, Rhode Island



COLORED WHEN LIT

LIKE A SNOWBALL WHEN OUT

GIVE THE GIFT YOU'D LIKE TO GET...

Give Martex Towels

Luxuriously lovely towels . . . soft and absorbent, famous for color, texture, design and long wear. A joy to use and to own. Towels to be proud of for years. And, gift-packed by Martex, *extravagant looking* as a Christmas gift should be.



Martex Rose Box

Truly a gorgeous gift! Box holds a big Martex bath towel, two guest towels, two wash cloths! In "Doric," a textured beauty (pictured above) or "New Rex," with stunning colored border. Choose either design . . . about $5 for complete ensemble.



Bozo, the Clown and Suzy Mop

Delightful dolls that turn out to be great helps in the kitchen, for they're both made of a quick-drying Martex kitchen dish towel, two dish cloths, a pot holder and handy dish mop. (Bozo also boasts a kitchen *hand* towel.) Suzy: about $2.25. Bozo: about $3.25.



Martex Gift Supreme

For someone very special . . . an exquisite embroidered ensemble (four towels, two wash cloths, plus a tufted lid cover and bath mat). In charming "Primrose" (shown above) or "Sweetbriar." Ensembles about $20.

Christmas Tree Balls

Fabulous plastic balls — packed tight with Martex luxury! The larger holds a lovely six-piece ensemble; the smaller . . . six fluffy wash cloths. Larger: about $7.50. Smaller: about $3.

Martex Towels—a product of **WEST POINT MFG. CO. • WELLINGTON SEARS CO.** ▪ *Selling Agents* ▪ *65 Worth St., New York 13, N. Y.*

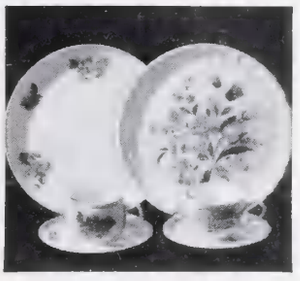
Window Shopping

CONTINUED FROM PAGE 36

BABY. No matter how big a a small Mommie has, her favor- ild is always the baby, and this rrives on love. Designed by Char- Steiner, her loosely jointed head, ied tummy, and chubby arms and are wonderfully lifelike. With s, long dress, and 3-piece knitted in pink or blue, 20" long, $5.95 35¢ post. Bleazby's, 31 E. Adams , Detroit 26, Michigan.



ING GRACE. Your every-day r service can be as gay as a song, and see what we found! a is the pattern on the left. Spring rs on the right. A 61-piece service is $28.50 in Rosita, $18.50 in g Flowers; 33-piece service for 4, nd $10.50; 19-piece service for 2, and $5.95. Exp. coll. and no .'s from Nessa Gaulois, 662 N. gan Ave., Chicago, Illinois.



G MAY IT RAIN. Umbrellas sixteen ribs come in black, wine, or plaid water-repellent rayon ace- The big news, however, are the es. They are lucite engraved with name or monogram. The round e is ideal for traveling, can tuck suit case. The bevel-edged handle ger. $6.95 ppd. No C.O.D.'s. Crown Products, 246 Fifth Ave., N. Y.





To Burn Brightly Thru The Holidays . . . and Long After!

HURRICANE CANDLESTICKS

Georgian Design
Fine Quality Silver Plate with Cut Chimney

Every hostess who delights in gracious entertaining will appreciate the gleaming beauty of these silver plated hurricane candlesticks. So inexpensive, too.

$17.50 pair (Tax Included)
(express charges collect)

Jacobs Jewelers INC.
JACKSONVILLE, FLA.



Glamorous Wall Table

By Grand Rapids Craftsmen

Highlight the charm of your walls with this beautiful table which adds a decorative note to any interior when used with or without a mirror to display flowers, bric-a-brac or other ornaments. Harmonizes with traditional or modern decor because of its simple, classical design. Offered in your choice of mahogany, walnut or blond wood tops with sculptured, silver-like metal brackets that will not tarnish. Truly a gift of lasting enjoyment. A few days will bring you this exceptional value if ordered now.

$12.50 for 18" x 10" size (shown)
$13.75 for 24" x 11" size
$14.95 for 30" x 12" size
Send Check or Money-Order

AMERICAN HOME DECORATORS
Box 135-HB12, Grand Rapids, Michigan



A Practical Gift Idea!
Protective PLACE PADS
For Your Fine China

Just what you've been looking for! Soft felt pads, ideal for inserting between your china plates and saucers when not in use. Provides perfect padded protection against breakage, scratching and chipping. 24 to set—8 each 5", 6", 8" soft, round, felt pads for your various sized plates. You'll want several sets for your own use . . . for gifts. Set prepaid— **$1.25**

Meredith Inc.
Evanston, Illinois



Old Fashioned Peppermill

For New Taste Thrills

Not only is this "a conversation piece," but a dandy for freshly grinding the seasonings that add so much zest to favorite sauces. Your "amateur chef" will prize it. Comes in mahogany, maple, walnut.

$4.25 postpaid
bag of pepper corns included

Egg Cups

To Brighten Your Table

You will look far and not find such darling egg cups. Each sturdy hand-painted glass has a yellow chick breaking through the egg. The necessary salt and pepper shakers; similarly decorated, complete the cups.

One Cup .....$1.25 **Salt and Pepper Set**
Set of 4 Cups.... 4.75 **on Plastic Tray. 2.50**
One name painted on each cup 25¢ additional.
All prices postpaid.





Drum Lamp

A jolly night light to hustle little sleepy heads off to the land of Nod. The drum has parchment sides, through which a soft light glows, red lucite top and bottom, even drum sticks to boot! It would be gay to take off to college, or as a novelty in your recreation room. **$5.95** postpaid.

No C.O.D.'s, please

EUNICE NOVELTIES, **5th Floor Woman's Exchange Bldg.**
Dept. H-127, 541 Madison Ave., New York 22, N. Y.



The Spirit of Christmas

Handcrafted of sterling silver, this lovely crucifix has four medallions which form the ends of the cross, representing Our Lord, Our Lady, the Lamb of God and the Holy Ghost. 5" long. $10

The sterling silver bracelet comes with ten religious medals.
$21, tax included and postpaid

Send for illustrated leaflet of other medal bracelets from $3.60.

PARENTI SISTERS
jewelcraft
97 Newbury Street, Boston 16, Mass.

Say "Merry Christmas"

THIS EASY, SURE-TO-PLEASE WAY

Just tell us to send a gift carton of these



Rare Smoothly-Blended
LOUISIANA
STRAWBERRY PRESERVES
your gift card enclosed

Made from choice Louisiana berries, picked at their peak of flavor, and immediately preserved. Knowingly blended with pure cane sugar by an old-fashioned recipe, to produce a smooth, delicious preserve that will not go to sugar.

CARTON OF 6 ONE-POUND JARS
Order by Mail gift-wrapped . . . postpaid **$4.35**

Quality Food Processors, Inc.
HAMMOND, LOUISIANA

FOR THE "HIM" IN YOUR LIFE— *the shave of his life!*



with the
DELUXE
"COMFORT"
ELECTRIC
SAFETY
RAZOR

Massages as it shaves!

$7.95

The NEW, REVOLUTIONARY, DELUXE "COMFORT" Electric Safety Razor is no ordinary electric razor—but an INVIGORAZOR, which means that the skin surface and its underlying muscles are treated to a swift, invigorating professional "tone-up"! This remarkable razor, with the non-slip plastic grip, requires no pressure, gliding almost of itself in an even, satin-smooth side-to-side action that completely eliminates the pull 'n' scrape burn on the most ornery of beards. The metal head holds any standard double-edge blade, is sanitary and easy to keep clean and is fully guaranteed. Operates on A.C. current. *AT LONG LAST — HERE IS THE SCIENTIFICALLY PERFECT SHAVER!*

COMFORT RAZOR CO.
DEPT. HB **115 GREEN STREET KINGSTON, N. Y.**

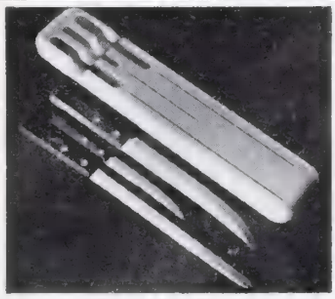
Please rush me ....Deluxe "Comfort" Safety Electric Razors.
Check ☐ Money Order ☐ C.O.D. ☐
NAME.....
ADDRESS.....
CITY.....ZONE.....STATE.....



The Plant-O-Lantern BRASS PLANT HOLDER

This beautiful, unique plant holder started life as a trainman's lantern over a quarter of a century ago. It has been resurrected from the realm of antiquity for this new, useful, and original purpose. The fibre handle, hinged lid, and thumb switch prove its authenticity. It's lacquered brass and stands alone or hangs on a bracket. A most acceptable gift for any occasion. $6.00 (without plant) postpaid. No CODs, please.

THE GENESY COMPANY
P.O. Box 1094, Kansas City, Mo.



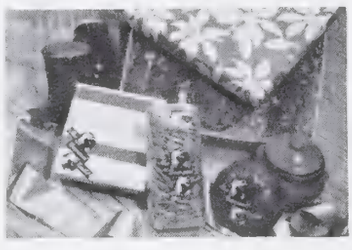
CUTLERY of DISTINCTION

Ham Slicer Roast Slicer
Utility Knife

Give this handsome set of three Flint hollow ground carving knives. Each beautiful blade of chrome vanadium is hardened and tempered for long faithful service. Ebony handles. Table tray is solid piece of hardwood, exquisitely finished in blond maple like a fine piece of furniture.

$6.95 Parcel post prepaid anywhere in U.S. No COD's Please.

The MAPLE HOUSE
B. WHITE FURNITURE COMPANY
611 Sandusky Street, Pittsburgh 12, Pa.



Gift for a Gourmet

Six times a year go rare delicacies, selected from all parts of the world, to those connoisseurs of fine food who are privileged to receive a gift membership in the Gourmet Guild.

Rare cheeses aged in brandy, delicate soups, exotic preserves . . . these and other gourmet delights create a unique gift enjoyed the year 'round.

Gift subscriptions (6 packages) $50; single packages from $10.00. Write for booklet of selections.

The Gourmet Guild
505 FIFTH AVE., NEW YORK 17, N.Y.



FOR YOUR MAN

Rolls Razor again available for a lifetime of perfect shaves. Built-in strop and hone tunes Sheffield Steel Blade to Shaving Perfection. A Tried and True favorite. Order today!

Sorry, No C.O.D.

Rolls Razor, Strop-and-Hone, Case, $15 Ppd.

T. S. ALLING 214 Fulton St., New York 7, N. Y.



New Card Game with 99 Numbered Chips

Nothing else like it

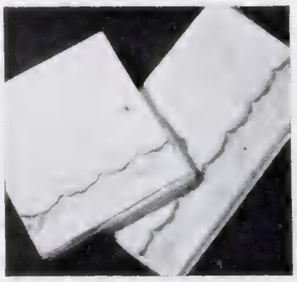
Lots of fun for everybody
Exciting and easy to learn
A Christmas Gift to Enjoy all Year

Not in the stores.

Send check or Money Order
No C.O.D.'s Postpaid
U.S.A.—$1.50

Rayar Mfg. Co.
223 West 5th Ave.
McKeesport, Pa.

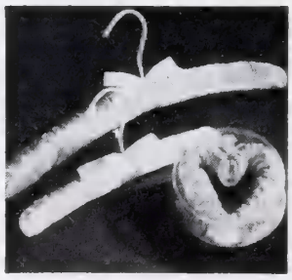
Window



HEIR-MINDED. A fine white cale crib set, worthy of the pr baby in the hospital nursery, con white with pink or blue scalloped ders. If you're at all familiar wit price of sheets today, you will reco this set for the amazing value Sheet and pillow case, $5 plus 20¢ No C.O.D.'s. Anita Gardner, 105 E. St., New York 22, N. Y.



MONOGRAMMED SPREA monogram, single name, sorority fraternity can be marked just for y this bed spread with the Tuft Wic sign. In two tones of dusty rose, green, peach, or beige with brow natural muslin with design in dusty rose, peach, green, red, b For single or double beds, $6.50 No C.O.D.'s. Underline last initial hutta Crafts, P.O. Box 17, Cohutta



YOU'RE SWEET. Glamorous ers, covered in shirred puffs of lus rayon satin, make even old clothes exciting, and they are, of course, enly gifts. In petal pink, sky blu pink and blue combination; 2 hangers in a heart-shaped gift bo $2. Set of 2 infant hangers, also boxed, $2. Heart-shaped sachet to on hanger, $1.25 each. Ppd. House, Hopedale, Massachusetts.

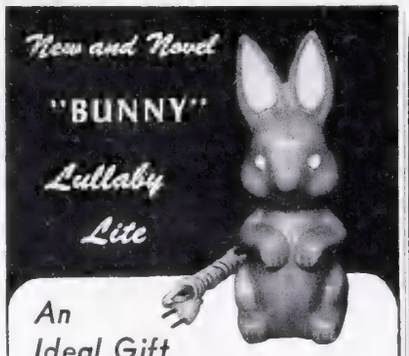


DEMI-TASSE SE

This lovely, decorated glass de tasse set actually does double d When not in use, it serves as an triguing decoration; and it ma your after-dinner coffee drinking real delight. Consists of 8 glass c and saucers—2 in each color: Amb Red, Amethyst and Blue. Compl with an attractive gold plated l quered stand. Makes an attracti practical Christmas gift.

$6.50 set postpaid
No C.O.D.'s, please.

Crystalier Co. **485 Lexington Avenue, New York 17, N. Y.**



An Ideal Gift for the "New Baby"

Children Love It!
College Girls Adore It!

A glazed pottery novelty nursery lamp with lucite eyes and slotted ears that give "Bunny" a fascinating glow in the dark. Attractively hand-decorated, "Bunny" stands 10" high and comes equipped with a six-foot extension cord. Available in snow-white, pastel pink, and blue.

check or money order
no C.O.D.'s
$4.95 including postage

DAVIDSON MFG. CO.
EATONTON • GEORGIA

NO CHRISTMAS FOR KITTY?

FELIX suggests a Christmas shopping list for Kitty . . .

FAMOUS MOUSIE HOUSE with animated mouse . . . you'll chuckle over her funny antics. **$3.50** POSTPAID

FELIX'S KITTY KALL TRAINING KIT . . . train your cat to come when you want him. Complete with instructions.... **$2.50** POSTPAID

KATNIP TREE—three sizes—saves scratches on furniture. $7.50*, $5.00* and..... **$3.50** POSTPAID

TOUGHIE MOUSE—The catnip mouse that can stand months of use—outwears dozens of the ordinary kind ..... **25¢**

To grow your own catnip. Seed ..... **10¢**

* (Distributed in Canada by the Vincent Galleries, 821 Howe Street, Vancouver, British Columbia. Add 20% for all Canadian orders.)

Send for FELIX'S Free Booklet



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416 Smith Stre
Seattle 9, Was

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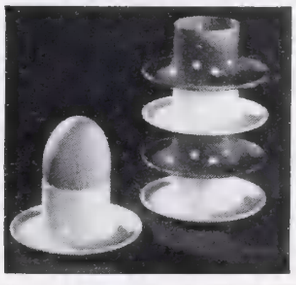
TABLE. A wonderful show-
e for plants or figurines, it is
solid mahogany and mahogany
with a solid turned post, a ped-
se, and four solid mahogany legs
etal feet. Each tier has a pie-
lge. Top tier is 12″ wide, center
ttom 22″. Height is 38″ overall.
. coll. No C.O.D.'s. W. A. Hath-
o., 51 West 45th St., New York.



ILD'S BETHLEHEM that
s out and colors herself will have
dignity and joyous spirit of a
al Nativity scene, because the
nship that goes into it will be
intensely sincere. It comes with
es to color, and they stand up in
bases provided. With a box of
, 75¢ postpaid. Chestnut Hill
Box 156, Mamaroneck, New York.



EGG CUPS. They are made
ic in cheerful color assortments,
u get a set of eight packed in
astic gift cylinders for just $1.25.
e at all handy with a paint brush
ght personalize them with saucy
humorous caricatures of the per-
u're giving them to, or their first
or monogram. Postpaid from
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4-PIECE GLASS COFFEE SET

e lovers will be delighted with
ttractively decorated glass cof-
t. Makes the piping hot brew
even more delectable. The Pyrex
jug holds 6 cups of coffee and
ed with gleaming chromium.
ner, sugar bowl and jug come
handsome chrome tray, which
nany other uses as a separate
. A splendid Christmas gift!
plete Set—$10.00 postpaid
No C.O.D.'s, please
HOWARD PUSCH
55th St., New York 19, N. Y.



"Man Stuff" from Jarrell!





AH, THAT LOAFER! It's "Loafer Sox" for him—or her! From comfort loving Norway comes the design for these colorful all wool slip-ons with feet of glove soft leather! After hunting, fishing, skiing, or at end of day—blessed relief! These the original designs, for men and women. Scarlet, royal, canary, powder, maroon, brown. Give hose size in ordering, name 2nd color choice. Pair **$2.95**, postpaid.

HAND BLOCKED, FROM ENGLAND! —proving that a woman can so pick a tie! These of finest quality wool (not thick and fuzzy, but a firm, smooth weave that knots beautifully). Small, neat patterns, characteristic of perfect grooming. Beautiful colorings on grounds of canary, brown, med. blue, wine, turkey red. Select backgrounds, leave rest to us! **$2.50** ea., **3** for **$7**, gift boxed, postpaid.

BROWN THOSE BIRDS, hear that fish a 'sizzling.' "Sportsman's Grill" for 'cue, steak fries, home or camp. Top 19″ x 11″. **$10.95** exp. collect.



JOHN JARRELL, Inc.
84 BROAD ST., N.W., ATLANTA, GA.

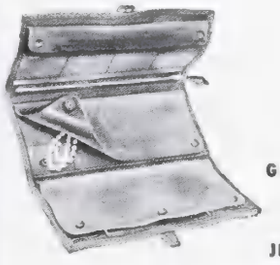


An Aristocrat of Timepieces

Creating an air of mystery, the hands of this famous clock, seemingly float in space without apparent means of support. A Chronometer of distinction suitable for both home or office, harmonizing graciously with the handsomest of interiors. Give this gift of lasting beauty and charm. Height 9¾″, self starting motor.

Choice of Chrome $45.00 or Gold Plate $52.00 —tax included. Postpaid anywhere in the U.S.A. Send check or money order to

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551 Logan Avenue New York 61, N. Y.



CROSS

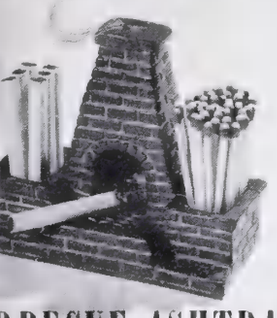
GUARDIAN OF YOUR JEWELS...
at home, en route

So capacious. So compact. 9 separate compartments. Large zipper pocket. Special ring holder. Especially convenient for your safety deposit box. In red, brown, blue, green suede. $15.

■ *Write Dept. B2 for the new*
MARK CROSS CATALOGUE
of useful articles of fine leather

MARK CROSS
FIFTH AVENUE at 55th, NEW YORK 22

EW RED BRICK



RBECUE ASHTRAY

Real, live smoke comes out of
he chimney.
Holds cigarettes in one side,
matches in the other.
A gift that's different, attrac-
ive and practical.
Only $1.00 postpaid.
Sorry, no C. O. D.'s.

SALLY GRAYE
ast 11th St., New York 3, N. Y.

FEATHER-LIGHT!
WORK-LIGHT!



GIFT WRAPPED

Lifetime
ALUMINUM
MOP HANDLE
WITH 3 HANDY
Interchangable
MOP HEADS
$7.95 postpaid

Light-as-a-feather, smooth Aluminum Lifetime handle you can store in two pieces, use as mop or dust handle . . . plus finest yarn reversible mop, a fluffy, washable, dry mop, and the indispensable wet mop. Mop heads fit with a flip into patented Lock Ring of handle. Replacement mop heads easily re-orderable. Send check or M. O. for complete "ensemble."

Dept. B-12
ADVANCE PRODUCTS, INC.
80 Boylston St., Boston, Mass.

NEW GIFT IDEA
For Anyone Who Sits Up In Bed!



The La-Lo Bedjacket is an amazingly different, new patented design that's pretty as a picture and SO practical, too! Look at these advantages:

Warm As a Robe—Keeps chest covered; no clutching or wrapping around!

Snug As a Muffler—Keeps throat warm as toast!

Comfortable As a Sweater—Can't twist or come open!

Handy As a Bedside Table—4 big hold-all pockets for cigarettes, tissues, aspirin, matches, etc.

Luxury-Lounging—Perfect for cold-curing or reading in bed, invalids, convalescents, chaise-lovers! Ideal for 8-year-olds to grandmothers!

Satisfaction Guaranteed—or money back. Only $13.95, delivered. Limited quantity in scarce Zephyroy available.

Easy to Slip Into—right in bed! Won't ride up in back—Wiggle-proof!

COLORS:
Cheek-Bloom Pink
or Thrill Blue

SIZES:
Small (for 10s to 20s)
Large (for 20s to 40s)

ORDER DIRECT FROM:

The La-Lo Company
1502-C Fidelity Bldg.
Kansas City, Mo.

Please send at once____ La-Lo Bedjackets at $13.95 each, postage-paid.

Color:_____ Size:_____

Name_____

Address_____

City & State_____



Perfect Gift Assortment in a Metal Container

FAMOUS WISCONSIN CHEESE

Gift packed, addressed and shipped, express prepaid, anywhere in the U. S. **5.50**

There'll be a grand treat in store for your friends when they receive this delicious assortment, packed in a colorful metal container with Wisconsin farm scene. Contains 6 wedges of natural Wisconsin cheese: 1 Normandy, 1 Roanne, 1 Gouda, 1 Blue, 1 Le Roi and 1 Cheddar . . . net weight over 4½ lbs. of cheese. Just send us your own gift cards if you wish, and leave the rest to us.

BOSTON STORE
MILWAUKEE 3, WISCONSIN

BRIGHTEN THAT CORNER



The Perfect Gift

Exquisite Loveliness of Polished Brass with cut crystal globes in a delicate design.

13½ inches high, The Pair **$10.50**
plus 50¢ delivery charge.

DARBY
14 West 17th St., New York 11, N. Y.



New Sport Shirt Sensation

ZIP IT—SNAP IT

For Him—a trim, comfortable shirt of fine washable Gabardine. No ugly buttons to mar its beauty. Zip the shoulder, snap the collar—exclusive features of the Wally Patented Pullover Shirt.

Sizes: Small, medium, large.
Colors: Grey-tan, Maroon, Gold, Green.

Send money order or check — no C.O.D.'s **$7.95** Postpaid

BROTMAN'S
Doorway to a Man's World
901 COMMERCE, TACOMA 2, WASH.



AMERICAN SEMI-PORCELAIN PITCHERS

Hand Painted in 3 Colors on Embossed Design

Three sizes—pt., qt. and 2 qt.

$4.95 for the 3,
postage prepaid
no C.O.D.'s.

KALECO CO.
2 Stone Street, N. Y. 4, N. Y.

By Gum . . . It's a BANK!

Put in a penny . . . pull down the lever . . . out comes a stick of gum! It's actually a chewing gum vending machine . . . smaller edition of the subway brand. But that's not all! This miniature vender is a bank as well. It takes pennies, nickels and dimes and holds 25 sticks of standard size gum. You refill it easily from the back. Think of all the coins the kiddies will save while they chew their way to wealth! $2. Postpaid.

THE LEMAC CO.
Dept. HB12; 154 W. Tremont Ave., New York 53, N.Y.



Window



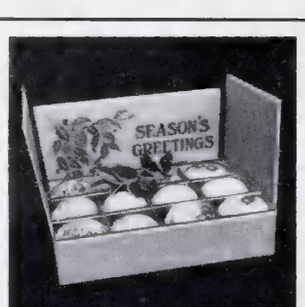
POCKET MAGNIFIER. A and very good magnifying glass in a mock tortoise shell frame slips into a neat little leather cas like it particularly because it's e good for men or women, the chil nurse, or the family doctor. $1.95 With monogram, 50¢ extra. Ma Mapelsden, 825 Lexington Ave., 1



BLANKET PARTY. A S plaid robe, made of virgin wool, c in a zippered carrying case of l suede or red or brown gabardine leather handles. When travelin doubles comfortably as a pillow; there's nothing like the delicious lu of the blanket for football games, ter motor trips, or a frosty park be $14.95, 35¢ post. Lammert's, St. Louis



BLONDIE LIVES HERE. Bumstead Homestead is a very pl four-room house of masonite and w with painted interiors, and acetate dows. With it, of course, come all members of America's best-loved ily: Dagwood, Blondie, Alexan Cookie, Daisy and her pups, and the long-suffering mailman. 24" x 1 x 17" high, $4.95. Ppd. Susan Jay G 302 E. Fordham Rd., New York 58

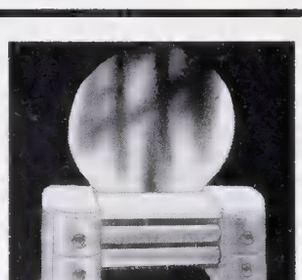


DELICIOUS *Red Blush*
TEXAS GRAPEFRUIT

- The Gift Carton—12 mammoth Red Blush or Mixed Grapefruit, in beautifully decorated carton..... **$3.00**
- The Mexican Basket—Hand woven and durable, filled with 30 lbs. Red Blush, Navel Oranges, or mixed..... **$7.00**
- The Bushel Basket—55 lbs. Red Blush Grapefruit, Navels, or mixed..... **$7.00**

Express prepaid anywhere in time for Christmas!
Send Gift List with check or money order now!

El Rancho Blanco CITRUS CO.
Rt. 1, Box 716-C, Brownsville, Texas
(Member Texas Citrus Packing Ass'n)



"Jr.Miss" Vanity

To give a decorative touch to the boudoir

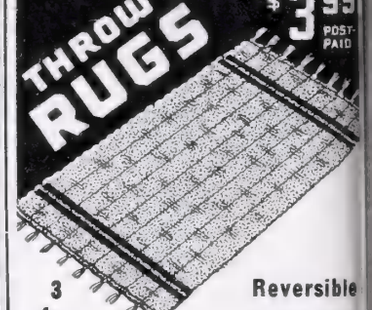
Place it on vanity or dresser for a touch of color. Built of cabinet wood with velvety izarine finish. In American Beauty, Powder Blue or Old Gold finishes. 6⅜ in. wide, 2½ deep and 6¾ high to top of 5-inch plate glass mirror. Has jewel compartment. Shipped postpaid.

2.95
(2 for $5.75)

IDEAL FURNITURE
Irwin, Penna.

HAND WOVEN NEW COTTON JERSEY THROW RUGS

$3.95 POST-PAID



3 for $10.00

Reversible Washable

100% BRAND NEW cotton jersey rugs; tightly woven on hand looms. Colorful, solid patterns and prints. *Rugs cling to floor and will not skid.* Buy them for Children's room, bath room, porch and bed room, etc. **IDEAL CHRISTMAS GIFTS: Size: 24" x 48", only $3.95 each, or 3 rugs for $10.00 postpaid.** MONEY BACK GUARANTEE. Order color to match your furniture.

M. PESCATORI COMPANY
1123 Broadway New York 10, N. Y.

hopping

BLE PROTECTORS. The pure Irish linen is hand embroidered and padded with flannel to serve egant buffers between your dining-table and hot plates. The 10½" x oval mat for a large roast platter, ; 9½" x 12½" oval for steak er, $4.50; 7¼" x 9¾" oval for able dish, $3.50; 8" circle for cas-, $2.85. Mosse, 659 Fifth Ave., York 22, N. Y.



-UP PURSES. Off to school go alf pints, their lunch money or car- pinned securely to pinafores or ts in the darlingest purses that a spendthrift ever dipped into. They tightly, and a safety pin keeps from getting lost. Handmade of wool felt, in girl or boy design, each, ppd. No C.O.D.'s. Jessica er, 638 E. 3rd St., Tucson, Arizona.



ETTY PLEASE. A polite bird hes on the word "Please," and you one of the nicest signs imaginable esting people to keep off the grass. jumping bunny is a driveway mark- at clearly marks an entrance or a e at night. They're cast aluminum, ctorized so they catch car headlights light. $1 ea. plus 15¢ post. McNulty hew Studios, Westport, Conn.



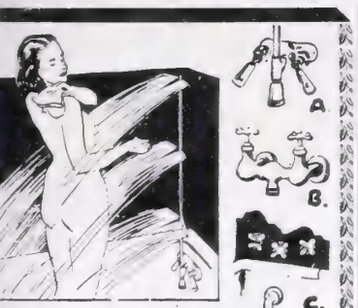


A Love of a Love Seat

Picture one in the corner, a pair at the hearth or flanking that long window! Use also for a Boudoir Charmer. Covered in velvet in your choice of color—Claret, blue, old rose or reseda green. Sample swatches of covers on request. Height 30", Width 50", outside depth 20".

Shipped prepaid.....$75.00
a pair for $139.00

Shaw's
Tallahassee, Florida



CURTAIN-LESS SHOWER—an ideal gift $7.95

asily attached to tub faucets. Water hugs he body . . . three converging, stimulat- ng sprays. Water for tub may be drawn ndependently of shower. Ideal for sham- oo . . . Made of heavy brass, polished hrome. Kurtin-Less eliminates wet floors nd curtains. Portable and detachable. *Special connection for faucet type "C" —50¢ extra (indicate style of faucet). Enclose check or M. O.—No C.O.D.'s please*

. B. HUNTER CO.—HARDWARE
3 SUMMER ST. BOSTON, MASS.

Send for Free Christmas Gift Guide

YOU'LL BE PROUD TO GIVE THIS 3 PIECE TEA SET OF
Canterbury China



Canterbury — the Aristocrat of American China ware, presents a gleaming white 3 piece china Tea Set in time for your Holiday Gift-Giving. With its famous Godey print and gold trim, each piece is truly an achievement of classic beauty. Teapot, Sugar and Creamer of translucent china bear the hallmark that distinguishes genuine Canterbury China.

$10. the set — postpaid **Sorry No C.O.D.'s**

Raymond Newman Co.
275 E. Gunhill Road - Dept. 2E - New York 67, N. Y.

For the *"very youngest"* on your Xmas list

*STORYGLASS

the bowl with the interchangeable pictures

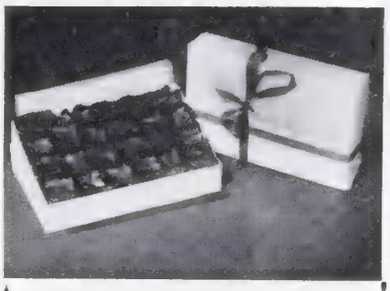


Makes feeding time fun —for children and parents.

Every meal is a gay surprise—with Storyglass! This charming crystal feeding bowl has a slot under the bottom, into which you place colorful pictures, nursery rhymes, stories. You change them at the flick of a finger. Even "problem eaters" perk up and eat their spinach to see what's there.

STORYGLASS *only* **$3.50** postpaid with set of 12 colored discs. (other gay disc sets available)

COUCH'S GIFT SHOP 13 East 10th Street, Anniston, Alabama
Reg. U.S. Pat. Off.



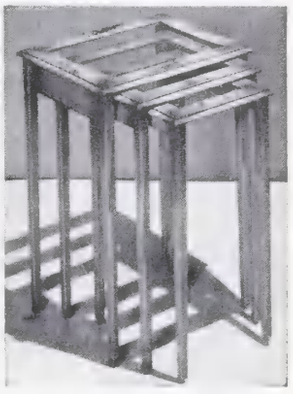
Barbara Page Caramels

These delectable chocolate caramels are made from an old family recipe and are of the finest ingredients, namely rich cream, butter, sugar and pure chocolate.

1 lb. box...$1.50 post paid.

Sorry No C.O.D.'s

Page & Biddle, Inc.
21 Station Road, Haverford, Pa.



Glass-Top Tables

Nest of three. Decorative and practical. Largest table. 12" by 14"; 22" high. Clear glass tops, with black, red or green borders hand-painted in Chinese design. $35.00 for nest. Express collect.

Madolin Mapelsden
825 Lexington Avenue
New York 21, N. Y.

INSPIRATIONAL NIGHT-LIGHT

Beautifully etched cross of transparent Lucite in Ivory plastic base. An unbreakable "Guiding Light" for sick-room, nursery, entrance hall or bedroom. Easily replaceable bulb and standard cord to fit any socket. Height 12". Only $7.50 by check, money order, or C.O.D. Postage paid. Canning Trading Company, 3129 Stadium Drive, Fort Worth, Texas.





Susie and the Clown

A little girl would clap her hands with glee to have Susie in her bedroom. This darling lamp is pink. The Clown has a blue base and such a roguish grin no small boy could resist him. The light from these lamps is subdued but reassuring for the small fry.

Susie Lamp .....$4.50 each
Clown Lamp ..... 3.95 each

No C.O.D.'s, please

TERRACE NOVELTIES Dept. 412
211 East 58th St. New York 22, N. Y.



FOR CHEERY GOOD FUN.. AT HOME OR OFFICE

$16.75 F.O.B. Des Moines

CHOOSE THIS PRACTICAL NEW BAR AND LIQUOR CABINET

If you like to entertain . . . here's a handsomely styled bar and liquor cabinet which will be a distinct asset to any party. Durably made of select knotty ponderosa pine, front and sides are of distinctive fluted pattern. Reversible top slides out and may be used as serving tray as shown. Liquor cabinet holds 12 stem and 12 old fashioned or high ball glasses (not included). Two deep shelves provide ample space for bar accessories. Lower shelf can be used for bottles or other accessories. Equipped with lock and key. Unfinished, ready for stain, paint or varnish. 30" wide, 14" deep, 36" high. In stock. Order this distinctive gift now for Christmas delivery. No C.O.D.'s, please.

CABINET-CRAFTERS CO. 2120 35TH ST. DES MOINES, IOWA

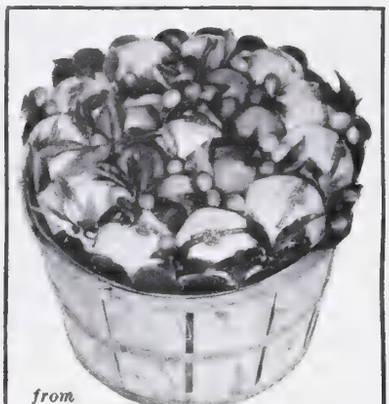
9-PIECE CHROME KITCHEN TOOL SET only $4.95 prepaid



These triple-chrome-plated steel kitchen tools will glisten for years—without scouring. They hang from a handy rack by hooked ends that also prevent "dunking" . . . the flattened grips won't turn in your hand. A necessity, a delight, an ideal gift!

Order one or more sets now! Send check or money order to:

HOME-MAKERS HAVEN
Dept. H 73-04 37th Ave.
Jackson Heights, L. I., N. Y.



from

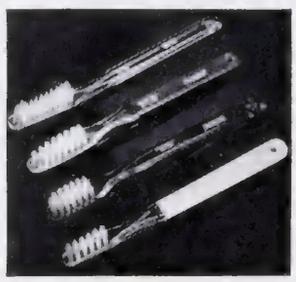
LAKE YALE

A Bit of Florida in Your Home

Delicious oranges, grapefruit (either or mixed) picked truly ripe, individually selected, beautifully packed.
Gift Bushel, express prepaid..... $7.00
The same fruit in undecorated bushel. Expressly for your family's every day health and enjoyment. $5.50 Delivered
We prepay express charges anywhere in U. S. Send check or money order.

LAKE YALE FRUIT COMPANY
Box 1092, Eustis, Florida

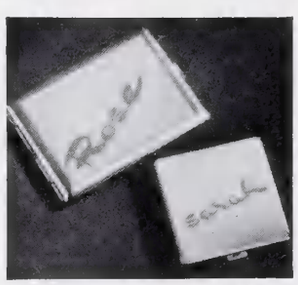
Windo



THINE ALONE. Good toothbru imprinted in gold with the owner's n come in 5 styles: professional, moc oval, tufted, and for children from to six. A set of three marked with ferent first names, $1.75. Or three, m ed with same first name, $1.50. Post from Wil-Nor Products, 3002 N Fifth St., Philadelphia 32, Pennsylva



A LITTLE LOVE of a mosaic fr is just the right size for showing a close-up of a snapshot face, and cause it is so engagingly small an handsomely patterned, it has a je like elegance. 1¾" x 1½", $1 plus 10¢ postage. No C.O.D.'s. Lillian Shoppe, 20 Armat St., Germ town, Philadelphia 44, Pennsylvania



NAME IT AND IT'S YOURS square golden metal compact comes w any first name on the cover in a smo writing script. It has a trap door powder, which is usually a feature more expensive cases, and the surpris price is just $2.95. Cigarette case match holds 10 cigarettes, and c $2.95. Allow 10 days for delivery. P Cooper Crafts, 54 W. 21st St., New Y

Give him the famous "DANIEL BOONE" Cap!



That young pioneer will be happy as a lark with his new Daniel Boone Cap—it's a knock out that will make all the other kids in the neighborhood green with envy.

The Daniel Boone Cap is made of genuine raccoon fur and has a real raccoon tail. The all wool lining makes it soft and comfortable and the sweat band is perspiration proof.

MONEY BACK GUARANTEE

Order one of these Caps promptly and we'll guarantee delivery before Christmas. Send check or money order for $7.95 (includes Federal Tax, Packing, Postage) no C.O.D.'s. Perfect fit and complete satisfaction or money back. Only sold direct. Order today. State size.



KICKAPOO PRODUCTS INC., HOLLY 6, MICH.



A little wonder this portable ironing board. Just slip it on any doorknob (rubber bumpers keep it from scratching) and press out anything! And what a treasure when you travel for it folds right into your suitcase. Complete with pad and cover. Travel size, 8x22, **$3.00**; apt. size, 8x32, **$3.25**

Sent Postpaid

J. J. ANTHONY 1517 W. North Ave., Milwaukee 5, Wis.

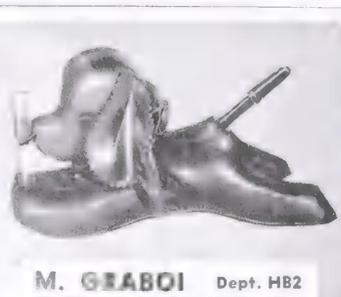
MOTHER'S PET HELPER

Baby's Favorite Toy!

You'll score a smash hit with *both* Baby and Mother, every time you present this adorable ALL-OCCASION Baby Gift! "Puppykin" is thermometer holder, timer and toy *all in one*. Baby loves it as appealing tinkle toy while Mother takes bath temperature and secretly thanks you for saving her precious time! In sanitary pink or blue washable fabric, "Puppykin" has thermometer holder for tail, carries three-minute timer on nose, wears baby rattle bell around neck.

Gift wrapped, mailed anywhere—your card enclosed.

State color. Thermometer not included.
$2.00 POSTPAID. *No C.O.D.'s Please*



M. GRABOI Dept. HB2
[illegible] West [illegible] St., New York 10, N. Y.



YOUTH SIZE

For Christmas send your favorite niece, nephew, son or daughter his very own sterling silver place setting. We will enclose your card, gift wrap, and ship direct. Sorry, no C.O.D.

PREPAID INC. FED. TAX $10.00

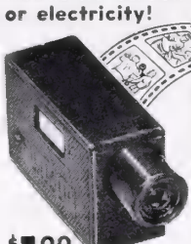
RIDER'S BATON ROUGE LOUISIANA *Jewelers*

POCKET MOVIE SHOW



FUN for BOYS! needs no screen or electricity!

JOE PALOOKA vs. HUMPHREY



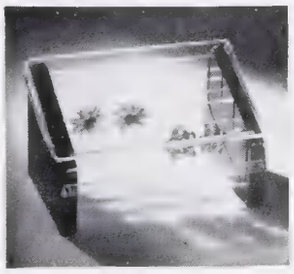
$1.00 complete

A whole show . . . tha boy can carry in pocket, start with a fl of a finger! Movie, st ring Joe Palooka of comics, is seen thru eyepiece of new auton tic FILMATIC MOV VIEWER, which has superfine ground le bright-colored plas case. No extra charge movie — an exclus showing of Joe's fam championship battle w Humphrey; in 3 films, 66 pictures, 16 mm. fil Included with FILMATIC . . . both for o $1.00, postpaid. Other films of boys' favor characters, 10 reels, $1.00 extra.

Gift to delight small fry
autographed pocket picture of Palooka sen with each FILMATIC

JOE PALOOKA'S FILMATIC
Dept. 512, 65 Fifth Ave., New York 3, N.

hopping



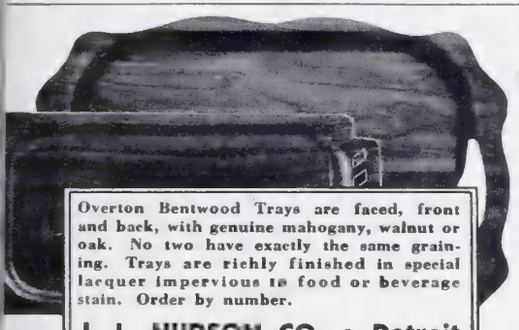
RRING SAFE. A show-off case our fabulous collection of earrings designed that they can be both and protected from dust. It is made ahogany with a clear lucite cover bars for stabling them, measures x 3½" x 4" high, and the price is plus 15¢ post. Betty Blue Gift Shop, Greenmount Ave., Baltimore, Md.



NESE MODERN. An unusual- ndsome 5-tube table radio is fin- in black lacquer, and it looks just a small Chinese cabinet. However, you pull the brass handle, the panel slides underneath and the panel, in coral lacquer, is exposed. gold Chinese motif, it is 12" x 16" . $74.95. Exp. coll. Camera House, Lexington Ave., New York 22, N. Y.



DD SPIRITS will find a fitting ation in this crystal decanter with mple floral cutting and round stop- Keep it on the sideboard, filled and for unexpected guests, and your casual gatherings will have an air egance. The price will be a shock; ppd. Croydan China Co., 9321 h Western Ave., Chicago 20, Ill.



Overton Bentwood Trays are faced, front and back, with genuine mahogany, walnut or oak. No two have exactly the same graining. Trays are richly finished in special lacquer impervious to food or beverage stain. Order by number.

J. L. HUDSON CO. · Detroit

Give Overton Originals

SHEFFIELD: Genuine walnut, scalloped edge design with pierced handles. Deep satin finish, 13 by 20 inches. Finished both sides. Order No. 305. Just $4 each.

BEVERAGE TRAY: Genuine Overton Bentwood in Chippendale pattern, 8 x 17 inches. Order No. 101. Just $2.50 each. Set of four, $10.

NEATEST GIFT NOTIONS OF THE MONTH

If you've looked high and low for two novel gifts . . . you need look no further!

SEND FOR FREE CHRISTMAS GIFT GUIDE



"The Snackmaster" Buffet Trays

Ideal gift for your favorite hostess. Set of 4 unbreakable serv-yourself plastic trays, cleverly designed in palette shape with thumb hold to avoid accidental spills; partitioned to hold safely, party foods, beverage . . . even a slot for napkin. Four gayly colored trays to each set.

Complete set of 4 trays, $3.00 — postpaid

Single Cup Coffee Drip

The personal coffee maker coffee fans love! Brews generous cup and a half of real coffee, any strength, any time, in 3 minutes flat! No muss, no fuss. Coffee is drunk right from glass in its own plastic holder (choice: red, yellow, green or ivory). Perfect gift for bachelors, career girls, commuters. You deserve one yourself!

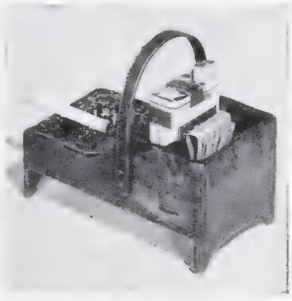




Complete coffee maker $2.00 ea. — postpaid

SORRY NO C.O.D.'S

Raymond Newman Co.
275 E. Gunhill Road · Dept. 2C · New York 67, N. Y.

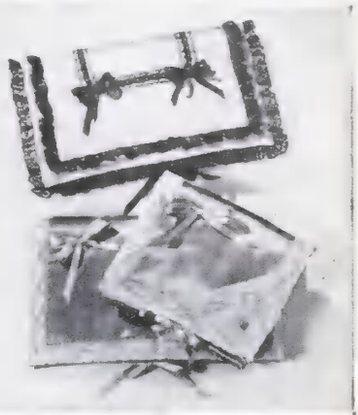


The Village Smithy

inspired this miniature reproduction of a blacksmith's bench, skillfully made to hold cigarettes, matches and ash tray. Convenient and so easy to tote around, even under the spreading chestnut tree! Built of sturdy pine in antique brown. It's a favorite with smokers everywhere and makes an ideal gift.

Only $1.50. . . . Set of three, $4.00. Ppd.

CONVENTION FAVORS
by hazel beery
Box 2037 Atlantic City, N. J.



Handmade Handkerchief Cases

Hand Embroidery • French Laces • Perfumed

These can be your loveliest gifts so moderately priced for truly fine Handkerchief or Lingerie Cases—richly quilted, *exquisitely made by gifted hands.*

Prompt Delivery • Postpaid

Rose Satin; Black Embroidery and Lace; Size 8" x 12", closed. $15.00
Pink or Blue Satin: ivory-white Lace; 8" x 12". . . . $7.50 7" x 8". . . . $5.00
Or the Set of Two. $11.75

Send check or money order. No C.O.D.'s, Please!

MADEMOISELLE GLORIA
Pleasantville New York

The Perfect GIFT for *Him*



COLLAR-BOBS
REG. U. S. PATENT OFFICE

The ONE answer for a neat collar!
He'll love these jeweled beauties!

NO MORE CURLED UP COLLARS!

Collar-Bobs come in beautiful colors to match his shirts and ties! Choose sparkling ruby sapphire, topaz, emerald, aquamarine, zircon or pearl. For dress or sport shirts! As a special gift the lovely plastic color chest containing 7 pairs in assorted jewel-brite colors. At only $7.50 plus 20% tax.

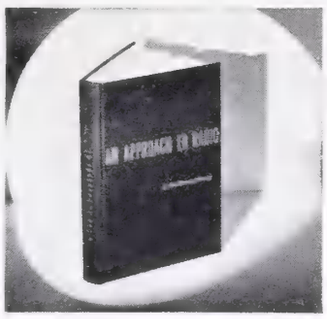
ESSENTIAL AS A NECKTIE!

Useful, attractive, easy to snap on, off! Simply pin-pierce ornamental Bob through collar and shirt . . . . fastens military-type clutch from beneath. Will not harm fabric. Patented internationally. Only $1.50 per pair plus 20% tax.

THE FIRST CHOICE OF WELL DRESSED MEN

ORDER DIRECT FROM

COLLAR-BOBS CO.
MANUFACTURERS OF SMART ACCESSORIES
SAN ANTONIO, TEXAS



A GIFT FOR YOUNG MEN

An Approach to Radio introduces for the first time a free flowing style of study which puts radio principles within the grasp of beginners. Over 125 pages of drawings by an outstanding artist provide explanations that heretofore have required volumes of written material. It is just off the press and already being acclaimed by educators. Truly a gift with a future.

Perfect for the Scout

Price **$4.50** Postpaid

ELECTRONIC INDUSTRIES
Box 230 PRINCETON, KENTUCKY

YOU'LL TREASURE THESE TILES!
hand-screened • kiln-fired for permanence

AS A TRAY What could be handier than this hostess tray . . . with two inlaid tiles . . . safe for the hottest dish or teapot! Approx. size: 13" x 20". **$10.95** prepaid

AS A HOT PLATE STAND This perfectly-proportioned piece is so lovely, you'll be proud to put it on your table! It doubles as a plant-stand, too. Approx. size: 8" x 14". Both in your choice of Chinese red, green, or black lacquer; mahogany or maple. All Alcohol-Resistant. **$7.95** prepaid

INDIVIDUALLY You'll find hundreds of uses for them! Size: 6" • 6". **$1.50** prepaid

Send check or money order to

Dept. B-3 **PLEASANT HILLS INDUSTRIES**
700 Third Avenue Brooklyn 32, N. Y.



The Pillow Designed for Comfort



You'll appreciate the relaxing comfort of a Nek-Eez pillow. It relieves neck and back strain by comfortably supporting the head in a restful position . . . provides amazing relief for invalids and convalescents . . . affords luxurious comfort for travelers, readers and chair nappers. Attractively covered; not an inflated pillow. Write for free folder.



Thompson's Nek-Eez Company
5422 Neosho Street, Dept. H • St. Louis 9, Mo.

RUMBA TUMBLERS

GIFT SET OF 8 SHATTERPROOF TUMBLERS



by **X. Cugat**
RUMBA KING

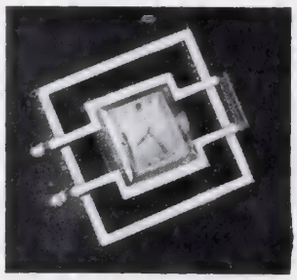
Out just in time to solve those last-minute gift problems, this set of sleek 12-oz. tumblers features droll, colorful caricatures by Xavier Cugat, cunning artist with baton or brush. Each of the 8 tumblers depicts a typical group of dancers and musicians of a different Latin American country. Big, stunning gift box. (Sorry, No COD's).

$3.95 Delivered in U.S.A.

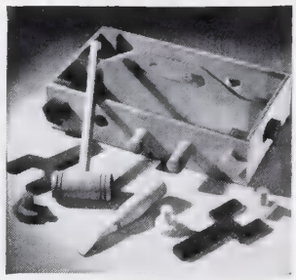
ELDON

ELDON PRODUCTS • 729 E. Gage St. • Los Angeles 1, Calif.

Windo



TIME FOR GENTLEMAN. fourteen-karat gold bill clip is ha somely set with a 17-jewel Cartier wa It's particularly nice for evening w or as a gift to the man who has ev thing; and it is certain to be the present under the tree. $170 includ tax, and you will find it at Car Fifth Ave. at 52nd St., New York



TOT'S TOOL BOX. A small penter will learn manual dexterity, happy faculty of amusing himself, the basic functions of tools with sturdy plywood box. It can be tak apart and put together endlessly w huge plastic screws and bolts, wood screwdriver, wrench, mallet and pe 11½" x 7" x 4", $2.95 plus 25¢ p No C.O.D.'s. Moira's, 33 Highbr Avenue, Pelham, New York.



TRICK TRAYS. Individual co tail or buffet supper trays are made metal in black, green, or red, and d orated with a trump card. They st neatly together for economic stor space, measure 7¼" in diameter, the pleasant price should recomm them for lots of Christmas prese Just $1 each ppd. Robert Keith, I 13th & Baltimore, Kansas City 6, M



Original
MEXICAN PECAN CANDY!

The kind that has made San Antonio famous through the years . . . A gaily packed box of this unique candy will open up an undreamed of world of taste fascination.
● Creamy pecan roll slices. ■ Crisp pecan pralines. ■ Soft "leche quemada" pecan kisses. ● Pecan encrusted divinity balls. ● Pecan-filled seafoam kisses. ● Spiced pecans. ● Chewy pecan chews.
Large 22 oz. box festively wrapped capturing the gay fiesta spirit—only $2. ppd. Cash or money order only

La Fiesta Candy Mfg. Co.
202 Bailey Ave. San Antonio 3, Texas

HEARNS

Serving New York Since 1827

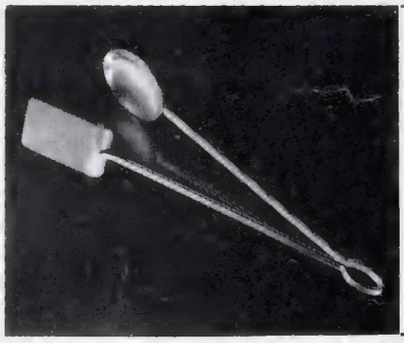


CHRISTMAS THRILL!
Dressed Up BABY DOLL

This is an adorable 17" baby doll with moving eyes, lashes, and crying voice . . . dressed up in a cute, removable hat and coat, made of attractive cotton twill, dress, slip, panties, shoes and socks.

3.97

MAIL ORDERS FILLED
Will ship express collect beyond our N. Y. C. delivery area.
HEARNS Toy Department
Fifth Ave. at 14th St., N. Y. 11, N. Y.



The Serve-All for use every tim there is something to serve. Spatul side for flat or long servings, spoo side for others. For salads, one piec instead of two.

Silver plated

Shipped anywhere in the U. S. A $3.25 post paid, including Federa tax, on receipt of check or mone order.

The Hughes Shop
393 Delaware Ave. Buffalo 2, N. Y



Susie Cucumber's Clothes Brush—One Dollar

Who'd a-thought it? SUSIE CUCUMBER! A clothes brush that is really and truly a HORSE BRUSH! ! !
Made for Old Dobbin himself, it whisks dog-hairs and lint like magic.
Such a wonderful gift for YOU or for Dad, Mommy, Grandad, Aunties, Uncles, small cousins.
Susie says order several today for Christmas gifts.

$1 a brush delivered

SUSIE CUCUMBER, Box 211B1, Route 1, Alexandria, Virginia

ELECTRONIC JUKE BOX BANK



ONLY $1.69

Lights Magically *when coin is inserted*

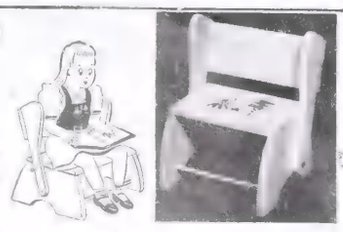
Imagine getting a bank that looks and works like a real juke box. It's great fun to insert coins, from pennies up to quarters, and watch the juke box bank MAGICALLY LIGHT UP. Made of colorful hand-painted plastic and metal.

Inspect the juke box bank. If not delighted return within five days for full refund.

SHAR-LEE CO. DEPT. HC
429 W. Superior, Chicago 10, Ill.

CHAIR - STEP

A delightful child's chair in attractive wing back style instantly becomes a rugged non-tipping pair of steps to help the youngster reach the wash basin, his clothes and toys or hop into bed.





Available in cherry red, warm white or natural with smart two color silk screened designs at $4.95. Send check or money order; no C.O.D.'s.

Maxi
OLD SAYBROOK, CONN., P. O. BOX 334

Amazing Relief fo TORTURE Dogs and Cat

SKIN ITCH: Don't be too quick blame fleas, mange, if pets itch—scratch continually. 2 to 1 "FUNGITCH," fungus infection discovered by n veterinarian, Dr. A. C. Merrick. Much like athl foot, it itches painfully—soon develops dand like scales or mouldy-smelling brownish-edged s around tail, on paws, back or underbody. Merrick's SULFODENE applied externally stops itching in minutes—clears up scales and sores few days. Generous treatment $1.00 in stores order direct—address below.

EAR CANKER: If pet repeate rubs ear on fl etc., shakes head or holds it in stiff, unnatural examine ears carefully. If hot—sensitive—mu smelling, you know it's ear canker (otitis). A *Dr. Merrick's EAR CANKER Creme* at once— tip off handy gelatin capsule—squeeze Creme each ear. It contains wonder-drug, Tyrothri Works swiftly to relieve pain, remove causes promote healing of ear canker. All 10 capsule package seldom needed. Only $2.00 per packag stores or order direct from BROOKFIE LABORATORIES, Dept. P-107, BROOKFIELD,

hopping

'T STOOP TO CONQUER, get down to his level with ballet ers. You can glory in your height g the day, but on the dance floor, fluous feminine inches seem like . For evening wear, then, slip into magic flats. In silver or gold kid, . In white satin which you can dyed later, $5. Send shoe size and to Baum's, 106-108 S. 11th St., EB, Philadelphia 7, Penna.

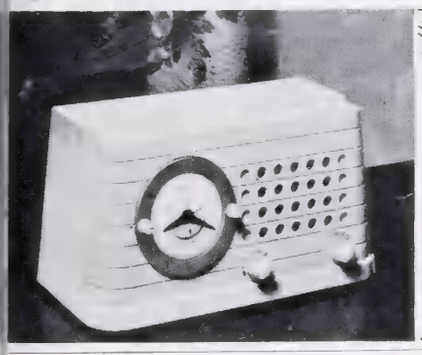


ED TO A GRECIAN URN. h pair is an excellent buy. You'll use for flowers or fruit, for sheer dec- on on the mantel, or packed with or a sea-food buffet. In clear glass, measure 6¾" high, 9" wide across op, and the pair is just $7.50. Exp. Crane's, 419 E. 57th St., N. Y. 22.



INWRAPS are brand new rub- that are enormously flattering to foot. Made of plastic-lined Byrd- , they fit over any heel from 1½" won't spot suede, have a skidproof er outer sole, and sponge rubber r sole. Black, green, brown, green black, or brown with natural. Also aid. In matching carrying case, full 4 to 9, $3.98. Bloomingdale's, New 22, N. Y.





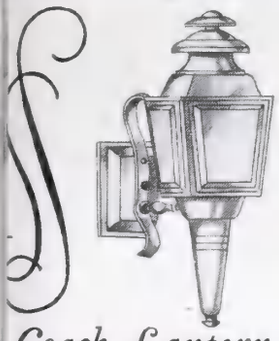
AWAKEN TO MUSIC

AUTOMATICALLY TURNS ON YOUR FAVORITE PROGRAM

Musalarm Clock Controlled Radio gets you up in the morning with soft music or automatically tunes in your favorite program at any time of day.

Telechron equipped, four tube tuned radio frequency with 5" Alnico dynapower speaker. Can be used independently—as an electric alarm clock or a radio. Height 5¾". Choice of rich brown plastic, **$31.95** or ivory, **$33.95**. Add $1.70 for shipment west of Mississippi. Shipped postpaid same day order is received. No C.O.D.'s.

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Coach Lantern

broughly Colonial in design, the kington Series of Coach Lanterns otures the spirit of early American s. The beveled clear crystal glass nels bring a charming decorative imination to Colonial, English, and n Spanish architecture.

nstructed of brass and copper, ished in black and polished brass, ed — ready to install.

odel LEX 111...length 13¼"—**$11.00**
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odel LEX 113...length 21" —**$24.50**

rger sizes available to order. No O.D.'s please.

The Colonial Shop
O. BOX 13, LEXINGTON, MASS.

Electric Bow Tie!



It Lights Up!

- **Just touch the hidden battery and see the tie flash on.**
- **Guaranteed for at least 10,000 laughs.**
- **The Glow-Bow is THE gift for kids of all ages.**
- **Choice of Red, Blue or Brown.**
- **Only $1.75 postpaid. Sorry, no C. O. D.'s.**

SALLY GRAVE
80 East 11th St., New York 3, N. Y.

Pink Heart GRAPEFRUIT



Here is a rare taste treat—a flavorable fruit unsurpassed for juicy sweetness—luscious Pink Heart grapefruit; succulent seedless Yellow Heart grapefruit, and golden, juice filled oranges. Stored on our trees until the last ripening hour, this fruit reaches you only a few days after it is hand picked for proper size. Christmas wrapped for an ideal gift.

DOZEN CARTON

	Order Number	Delivered Price
All Red or Pink Heart Grapefruit	3 A	$3.75
All Yellow Heart Grapefruit	3 B	3.50

HALF BOX—4/5 BUSHEL

	Order Number	Delivered Price
All Red or Pink Heart Grapefruit	2 A	$6.25
½ Red or Pink Heart Grapefruit; ½ Oranges	2 B	6.25
All Yellow Heart Grapefruit	2 C	5.25
½ Yellow Heart Grapefruit; ½ Oranges	2 D	5.50
All Texas Oranges	2 E	6.25

FULL BOX—1-3/5 BUSHEL

	Order Number	Delivered Price
All Red or Pink Heart Grapefruit	1 A	$10.25
½ Red or Pink Heart Grapefruit; ½ Oranges	1 B	10.25
All Yellow Heart Grapefruit	1 C	8.25
½ Yellow Heart Grapefruit; ½ Oranges	1 D	9.25
All Texas Oranges	1 E	10.25

Indicate on your order if you desire gift card in your name to be enclosed. Mail check or money order. (No C.O.D.'s please) to:

TEX-GROVE FRUIT COMPANY, Dept. H.
P.O. BOX #1147 **BROWNSVILLE, TEXAS**

Quaint Miniature Pennsylvania Dutch Dower Chests



Just Like Grandma's

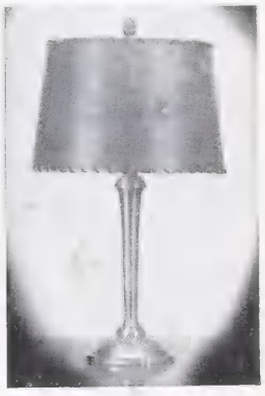
Chests made to be handed down again and again. Hand made with long tulip hinges and antiqued as of old. Hand painted, in choice of colors — blue-green, carriage green, barn red, and dull black. With or without grey panels. Size: 20½" wide, 12½" high, and 11" deep.

(no two alike) satisfaction guaranteed

$19.50 postpaid no c.o.d.'s

Send check or money order

Penna. Dutch Crafters
449 Tilghman St.
Allentown, Pennsylvania
Lehigh County



Solid Copper Lamp

Solid Copper Stem and Base. Base felted. Finish—lightly oxidized and hammered. Lacquered for permanent brilliance. Maroon Leatherette parchment shade with rawhide lacing.

23½" High, 6⅛" Base

$11.50 Complete, Prepaid Parcel Post

Check or Money Order. No C.O.D.

Ornamental Copper Co., Inc.
700 Sheldon Ave., Houghton, Michigan



Lovers of Holiday Fruit Cake—

• To make an unusually delicious fruit cake this Holiday Season, we recommend this old-fashioned mix—a completely prepared assortment of high-quality candied pineapple, slices of orange and lemon peel, whole cherries and chunks of imported citron, ready to use in your favorite fruit cake recipe! Packed in ■ decorative brown stone crock of ■ thousand uses! Treat yourself and your special friends! Send check or money order for $1.50, prepaid, to

STUART HALE, CHICAGO 39, ILLINOIS *Makers of Famous Stuart Hale Chocolate Syrup*

SMOKED RAINBOW TROUT

Whole $3.25 for 3
$5.75 a half dozen... or
the same delicious Trout
made into a Pate'
$1.00 a Tin... $11.00 a dozen
ALL POSTPAID



HIGH VALLEY FARM
COLORADO SPRINGS, COLO.



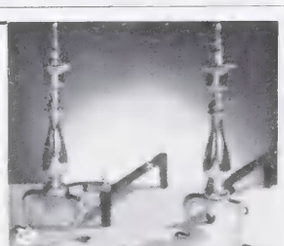
2-cup, 4-cup, 8-cup percolators

Thousands of delighted customers tell us these percs make the finest coffee ever. The secret — heavy cast aluminum base plate and lid — heats hot, and stays hot longer. Brews a deep-down goodness into every cup. Yes, the two-cupper really percs coffee! Why not give coffee-lovers on your list the complete set of three sizes?

2-cup size	2.00
4-cup regular	3.00
Electric (cord not incl.)	4.95*
8-cup regular	3.95
Electric (cord not incl)	5.95*

*Tax included
All parts replaceable

THOMPSON • WINCHESTER • 201 STATE ST., BOSTON, MASS.





ANDIRONS
SOLID BRASS

Colonial Design 20½" high.

$16.95 postpaid

FIRE SET

Solid brass, consists of poker, shovel, tong and stand.

$15.95 postpaid

CATALOGUE SENT ON REQUEST

RADIO CENTER ANTIQUE SHOP
64 W. 48th ST. NEW YORK 19, N. Y.



Suspenders, Cravat and Garters in matching sets of fine imported wool mixture designed exclusively by Steffin. Deep Blue & Brown. Black & Gold. Black & Red. Grey & Black. Also Palm Leaf Pattern.

Complete Set...$15.00

STEFFIN, INC.
510 Madison Ave., New York 22, N. Y.



For the most intriguing gift under the Christmas Tree give a Giant Piggy Bank. This Money Hog holds over $1000.00. Beautifully decorated in Satin Black Hydrastone. Secret opening permits the bank to be reused.

$4.95

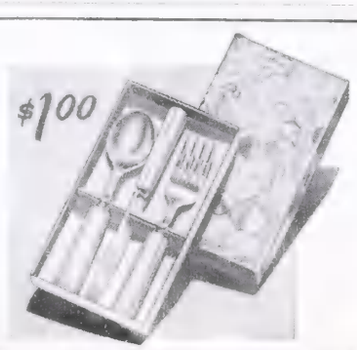
plus 35¢ for postage
(West of Mississippi 50¢).

Neptune Gift Shop
3520 Boardwalk Wildwood, N. J.

Gifts for Children

Knife, fork, and spoon set, complete in gift box. Mirror polished stainless steel with plastic handles, in choice of pink or blue. The perfect present for Christmas, birthdays, new babies. Beautiful and durable. You can afford 6 or more sets.

Price, postpaid, per set $1.00
No C.O.D.'s, Please



HENLEY'S Greenville, S. C.
Crafts Div. U. S. Highway 25

Windo



BRIGHT BUYS. A covered ca ole dish is dressed for dinner in l hammered aluminum, and can tak place at the table with your finest and china. The Pyrex liner holds quarts. $4.95. And for frosty juleps water, or milk, the aluminum pi and six beakers are fine value at the set. Ppd. No C.O.D.'s. Berkele London, 2272 Broadway, New Yor



TOM-THUMB CHINA. An en ing miniature cup and saucer, mad fine bone china, is as delicate as a terfly kiss. Send it to someone who lects miniatures; or fill it with a l putian nosegay of sweetheart roses send it to a new baby. It will be talk of the hospital. $3.50 post Grace Lloyd-Collins, Wilmington 43,



HOT FOOT. Superb moccasins, m by French peasants in the Laurer ski country, are all handmade from very choicest saddle leather, and l with genuine shearling. You'll disc that a pair of these is a lifetime po sion, because they mellow with age, the leather tones down like a fine M schaum pipe. Women's sizes 4 t men's sizes 6 to 12. $8.50 plus 25¢ Fellman, Ltd., 6 E. 46th St., N. Y.



GIRANDOLE
—in yellow bron and cryst

Gorgeous mantel and table dec rations, these pieces are about high and are of richly work bronze on white marble bases. S has 50 Czechoslovakian cryst prisms. Any design, set of 3 single branch; 1 triple branch complete ... $48.-

2 single branch, with 20 cryst $

2 triple branch, with 60 cryst $

Send check or money order

LAUER METAL COMPANY 1108 CATHEDRAL ST BALTIMORE 1, MD.



STERLING SILVER
CARVING SET and PIE SERVER

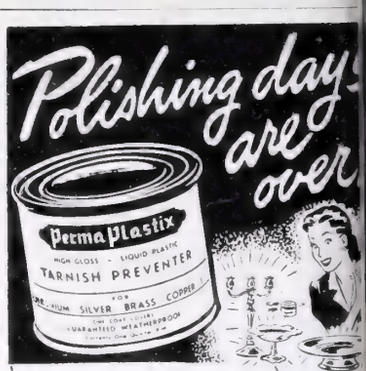
A handsome gift to be cherished always. Gracefully patterned

CARVING KNIFE and FORK $8.95
10"—Stainless Steel Blade

Matching Pie Server $5.95
9½"—Stainless Steel Blade

Federal tax and postage included Check, Money Order, or C.O.D.

George Stern Co.
JEWELERS SINCE 1922
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For Silver, Chrome, Nickel Brass or Copper—

When you brush on Perma-Plastix on a po ished metal surface. Prevent Tarnish an Rust in your home or car.

Easy to apply, one coat covers indefinitely leaving no brush marks. Will not harm or in jure metal surfaces. Transparent will not discolor with age.

Can and Brush $1.00 pre pa

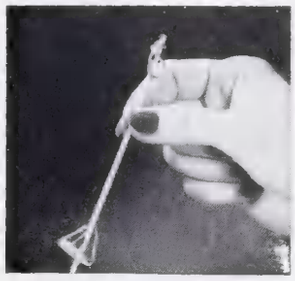
Pint—$3.50
Quart—$6.50

Send check or money to:—

ARMAN CHEMICAL CO.
154a Nassau Street N. Y. 7, N. Y.

hopping

POLE IN A PICKLE. an cherry, or an onion is a nice overcome the hazards of the narked bottle, and yours will be the cocktail tray in the county. The spear is handmade of sterling and beautifully made, indeed. he circular guard is moveable. ng, $4.80 including tax and post- onore Doskow, Montrose, N. Y.



L TALK. A Carl Forslund re is a proud piece, hand crafted e same careful skill that has is "grown-up" furniture the talk country. The Milton Lee, Jr., is f solid cherry with a hand-rubbed and is just one of a distinguished re collection. $4.45 each, $8.40 pd. Carl Forslund, 122 Fulton st, Grand Rapids, Michigan.



MIXING SPOONS. A fat hef, made of glazed pottery, is ssy guardian of a set of four ing spoons. They come in the ion graduated sizes, are made stic in a rainbow assortment of and when you're not using them, ay neatly in the chef's keeping. postpaid from Bodine's of Balti- 2119 North Charles Street, Bal- 18, Maryland.





The Center of Attraction
ON ANY TABLE!

Wheel-Barrow Centerpiece. $4.00
Fine gift for a smart hostess! Effective for fruit, nuts, candy, cookies, salad. Charming addition to any occasion.
Hardwood 9 inch bowl, Hand-Painted, long lasting, colorful floral design.
Give name, address of recipient. We enclose Greeting Card with your name.

$4.00 postpaid (no C.O.D.'s)

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67-85 EXETER STREET • FOREST HILLS, N. Y.



ARM BREEZES ON TAP
cold weather shampooing. We found the hair dryer styled your home. Ideal gift for the he hair-doer or the daughter y at school. It operates in hand n its stand on AC or DC cur- . Hot or cold. Chrome plated— packaged—designed to serve delight the family's fancy. ck dries nylons—photographic nts—etc. Factory guaranteed. Christmas shipment on orders eived by December 18th.

$13.95 postpaid.

n-Mar Distributors
Dublin, Pennsylvania



SEEDLESS ORANGES from *Florida*

The famed and extra delicious Connor's Seedless Oranges, though limited in supply, are now available.

Sun-filled, tree-ripened, shipped EXPRESS PAID to you the same day picked. Only

$5.50 per bushel
$3.75 per half bushel

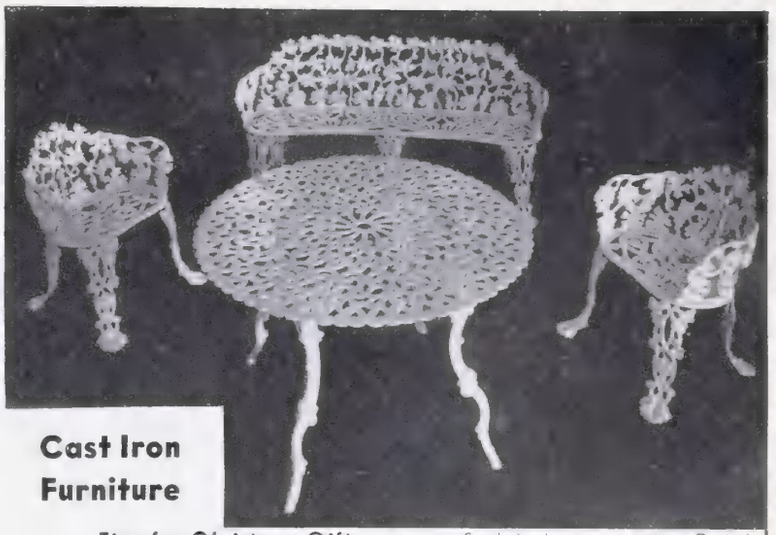
Send check or money order to

POSTAL COLONY CO., INC.
Box 888-B **Clermont, Florida**

Also available now:
Tangerines, $3.50 per half bushel
(Shipped in half bushels only)
Grapefruit, $4.00 per bushel
$3.00 per half bushel

Christmas orders must reach us by December 8

No shipments to places in or west of Rocky Mountains.



Cast Iron Furniture

Fine for Christmas Gifts

Broad Settee $40 60 inches wide
Arm Chairs $21 each 22½ in. wide
Large Table $35 diameter 42 in.

Grape design, graceful and strong. Painted in long-lasting White.

Send check or money order. Crated free. When you get it, pay freight or express. Indicate which way you wish it shipped.

Immediate Delivery

J. F. DAY & CO. Dept. 60
1901 Fourth Ave., S., Birmingham 3, Ala.



A Wee Bit of Scotch

Scotland is the inspiration for this charming Thistle Set. The wispy thistle is beautifully reproduced in hand-wrought sterling . . . an inspired Christmas gift. Pin and earrings are $3.75 each, and the bonnie bracelet sells for $7.50. Complete set only $13.75.

Tax included; Postpaid U.S.A. No C.O.D.'s. Write for descriptive booklet of complete line of jewelry and sterling silver serving pieces.

THE JAMAICA SILVERSMITH
79-30 164th St. Jamaica, New York

Perfect Gift for Golfers



If you are struggling to break 80-90-100, try the nationally advertised Golf-Aid.

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A UNIQUE $5. GIFT

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5"x10½"x2½"

THE STOWAWAY

This is it! A toilet kit or utility bag—small yet roomy—which folds flat for packing. Snaps open—*stays* open. Conveniently easy-to-see-into. Snaps shut without bothersome catches. Genuine leather—black, brown or red. Waterproof lining. An inspired gift for men or women. Only $5 plus $1 tax.

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LUSTROUS PLASTIC TO . . . GLAMOURIZE YOUR BATHROOM

You'll enjoy the durable beauty and practical value of this Plexiglas shelf-tray for years to come. And you'll be proud of the decorative charm it adds to your modern bathroom.

As a harmonizing companion piece, order the smart Plexiglas tissue box — $5.50 prepaid

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$9.50 PREPAID

17½" x 5½"

Custom Fabricating & Model Work a Specialty

Windo

the dri-duck* Convertible diaper bag

Odorproof! Waterproof! Scuff-proof!
Wear Over-shoulder or Under-arm!

Separate wet/dry compartments. Holds bottles, too. Dream of a gift. For baby's OWN accessories, or 1001 other uses. Styled like finest luggage, by expert craftsmen. Of VINYLITE. Double-reinforced slide-fastener top. Colors: Luggage tan, dark brown, cherry, green, red, navy or black. In smart pink and blue gift box.





* U.S. PAT. & REG. APP. FOR

Mail Orders, anywhere postpaid. $4.98 (plus fed. 20% tax $1.00)

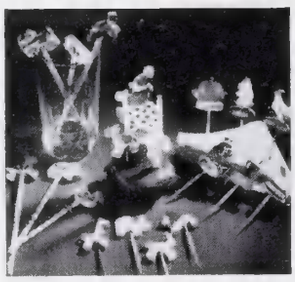
FAMOUS-BARR CO., DEPT. 49, ST. LOUIS 1, MO.



CYCLO TARGET. You'll giv to the children for Christmas, but your eye on the old man, because its gambling possibilities, he'll monopolize it. An electrically op "gun" shoots ping-pong balls at a p type target made of heavy duck netting. It's an excellent team for parties. With 5 balls, $9.20 coll. F. A. O. Schwarz, 745 Fifth New York 22, N. Y.



COFFEE SOLO. The problem good cup of coffee for one person acute one—but not any longer. An vidual French coffee drip is ma copper, lined with block tin, a brews a single cup that is both deli and speedy. Wonderful gift f bachelor, for late-at-night writers a coffee lover to keep at the office, ppd. No C.O.D.'s. Bazar Francais Sixth Ave., New York 10, N. Y.



SANDWICH MARKERS. F painted wooden spears, topped with identification for sandwiches, come designs for tomato, ham, chicken, egg, and cheese. $1.25 the set. Birt candle holders ($1.25) and highball rers ($1.75) are decorated with c figures, and they come in sets of 6. Sleepy Hollow Gifts, 11 North B way, Tarrytown, N. Y.

TREE-RIPENED FRUIT FRESH FROM OUR GROVES



SPECIAL CHRISTMAS OFFER
HALF DELUXE BOX—45 LBS. $7.50

4/5 bushel oranges & grapefruit & other citrus fruits in season. One pound fruitcake and 2 16-oz. jars jelly or marmalade. All packages beautifully decorated. Gift cards included in each package.

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Prices include prepaid express—guaranteed delivery—Add 50c extra West of Mississippi & Canada. Members Florida Express Fruit Shippers Association. Checks & money orders accepted—No C.O.D.'s.

Write today for our illustrated folder & prices of other gift packages. We guarantee to please—

GUIGNARD MAXCY'S GROVES
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Shipped Direct to You from Minnesota's North Woods

Christmas Decorations





Thrilling new way to say Merry Christmas to family or friends. Large variety of freshly-cut, aromatic evergreens and gayly colored pine cones. Big 12" x16" boxed assortment. Send check or money order. No C.O.D.'s. We pay postage to anyplace in the U. S. Satisfaction guaranteed or your money back. **2.95**

Minnesota Pines
1077 N. W. BANK BUILDING
MINNEAPOLIS 2, MINN.

SOCK-O-BAG The harder you hit it, the better

▪ LOADS OF FUN! ▪ BUILDS MUSCLES



Every youngster with an ounce of punch in him want a SOCK-O-BAG. Just put it down and let your so "take it out" on the professional type, standard siz striking bag. Sturdy steel spring rod retains its zi and pep while the non-slip foot grip adds sturdines to punching. $5.95 each. Please add 65c for postage

ORDER NOW FOR IMMEDIATE DELIVERY.

Same outfit with genuine leather bag and rubbe mat base. $10.95.

Send check or money order. No C.O.D.'s please.

$5.95 *Reiss Bros.* 54 East 59th St. N. Y. C. 22



Fancy Delicacies for the Gourmet from San Francisco!

The assorted gift package chosen for its unusual taste appeal, carefully selected by "Valley Bloom."

#1 Package — 8.95
3—16 oz. Jars Hearts of Artichokes
3—Cans Super Colossal Ripe Olives
3—16 oz. Jars Brussel Sprouts
3—16 oz. Jars Italian Style Peperocini

If you wish, you may substitute 3 1 lb. jars Pure Peach Preserves for any one of the above.

#2 Package — 8.80
12 Cans Super Colossal Ripe Olives

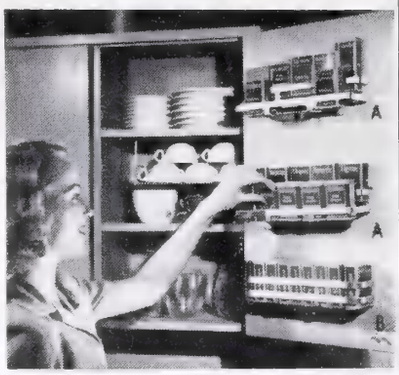
#3 Package — 7.80
12—16 oz. Jars Hearts of Artichokes

#4 Package — 6.90
12—16 oz. Jars Brussel Sprouts

#5 Package — 6.50
12—16 oz. Jars Italian Style Peperocini

Send Check, Cash, or Money Order. Sorry, No C.O.D.'s
GLOBE GLADLY PAYS THE POSTAGE!

Globe of California
1350 Folsom Street San Francisco



End "Spice Hunts" with these Gleaming Chrome Spice Shelves

Attractive "Kitch'n Handy" shelves keep spice tins orderly, easy to find. Two styles: Double-row (A) holds tins with flat front of tin in view; Single-row (B) holds tins with edge of tin in view. Order now; receive free "Kitch'n Handy" catalog.

(A) DOUBLE-ROW SPICE SHELF:
No. 6002—12" long____$1.50 ea.
(B) SINGLE-ROW SPICE SHELF:
No. 6001—12" long____$1.25 ea.
No. 6003—18" long____$1.50 ea.
Postage prepaid. No COD's.

WASHINGTON HARDWARE CO.
Dept. 18 Box 1437 Tacoma 1, Wash.

FOR THE BOY OR MAN IN YOUR HOME



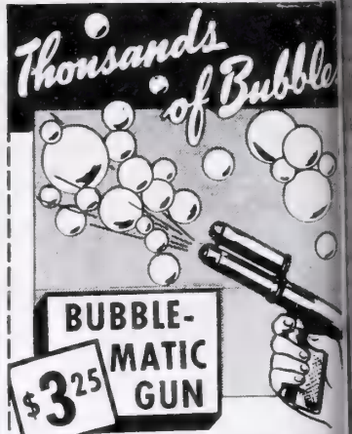
It's New! A Gift He'll Love!

The new game, "18," indoor golf can be played by adults or youngsters. You lay the cups—4" opening, 6" wings—right on the floor. The weight of the steel cups (1 lb., 11 oz.) keeps them rigid. One, two or more persons can play. Folder explains game. Wonderful winter practice for golfers!

Set of 2 golf cups $2.00, postpaid.

QUENTIN'S, Dept. 2
1862 Fairmount Ave., St. Paul 5, Minn.

Thousands of Bubble



BUBBLE-MATIC GUN $3.25

Wonderful Christmas gift New automatic gun shoots thousand of harmless, stainless bubbles wit each cartridge loading. Simple to op erate, made of strong, light aluminum Fun for all ages. Shipped anywhere U.S. $3.25 postpaid, including 6 refi cartridges. Additional refills, six fo 30c. Add 3% sales tax to Ohio orders

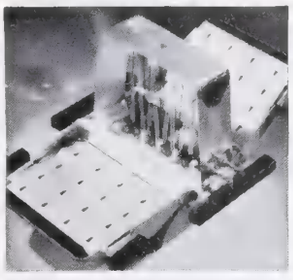
ARNOLD-FAIRYLAND
409 RACE STREET
CINCINNATI 2, OHIO

hopping

R SUSIE. By this time, Win- hopping readers are old friends of Cucumber, but she's such an amaz- ppy dog that we never can resist ing her up again at Christmas. She letters to children—a letter —with surprises in many; and they ue for as long as 28 weeks for $5 h includes Susie's book); or as as 7 weeks for $1. Susie Cucumber, 11, Route 1, Alexandria, Virginia.



LL AND TOASTER. This ork for you without a murmur of aint from early morning break- o a late-at-night snack, and its ility is amazing. It will toast , rolls, or English muffins; and uilt-in grill holds bacon, frank- s, or cube steaks in place while g. Made of aluminum with ebon- handles, it is $4.95 postpaid from Clues, 302 E. 45th St., N. Y. C.



IAL DOOR MAT. A corru- , flexible rubber-link mat works squeegee efficiency on muddy , and it comes with a big block l in red or green woven into a background. The steel wire frame tproof, and the whole thing is eas- eaned with a hose. 18" x 30" x 5/8", . No C.O.D.'s. Two weeks delivery. Campro Co., Cambridge, Ohio.



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Beautiful HOLIDAY GIFT BOX

5 lb. 1 oz. Colorful Cheese Gift Box udes seven varieties of Wisconsin's fa- s, delicious cheeses . . . Brick, Aged ddar, Mellow Pure Yellow Cheese, Baby da, Gargonzola (Blue Cheese), 2 rolls Smoke Cheese . . . seven Cello Wrapped kages in all.

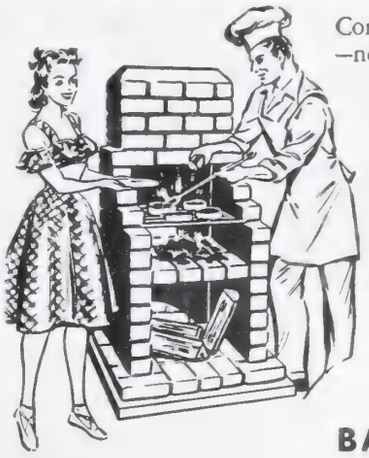
NO LIMIT

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CHRISTMAS GIFT FOR THE WHOLE FAMILY
The Ladies Build a California Barbecue
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Fun to have — more fun to build!



Complete, simple instructions —no complicated plans. Large, heavy grill, spark arrester, revolving spit, fork, skewer, 4 heavy support bars — and plans a child can follow! Buy one for yourself —another as a gift. Ten days delivery. Money back guarantee. Enjoy it for years!

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Unusual Gift Keeps Salt DRY!
SALTMASTER

No more stubborn shakers! No more sticky salt! Just keep your china Saltmaster plugged in at negligible cost. Complete with cord. Satisfaction guaranteed. Shakers not included. Sorry . . . no C.O.D.'s.

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Clothes Pin Pouch

Different yet useful—this Hobo Pouch holds dozens of your pins.
Scoots down the line, saves you steps and stoops.
Double strength with unusual color schemes, fast colors, of gay or pastels with the plaids or prints. Give us your laundry colors, if possible.
Ease your shopping and order a pouch for each of your friends, who have everything! Used daily and you'll be thought of as the unusual giver.
Individually boxed and immediate delivery.

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white, per- nt-finish or- ly, with ruf-



fled edge and pocket, for that Holiday party; or gay gingham, in green & white or red & white, trimmed with rac-rac for everyday use. Both aprons washable, durable —of lasting util- and beauty. Orders filled same day ived. Please indicate color choice. eptional values at

$1.95 *ppd. for the organdy*
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Roberta Palmer
MARKET ST. METROPOLIS, ILL.

Holiday Table Setting



Complete Decorations for Eight, $7.95
Prepaid

Gorgeous pine-cone and candle centerpiece, 16" wide. White paper tablecloth 60"x102". Holly-pine nut cups. 12 napkins. Place cards in cunning real log and candle holders. 4 extra settings, $1.25 additional. Send check or money order.

Free Folder on Table Settings

PARTY HEADQUARTERS
P. O. Box 815 • Highland Park, Ill.

FROM BRITAIN



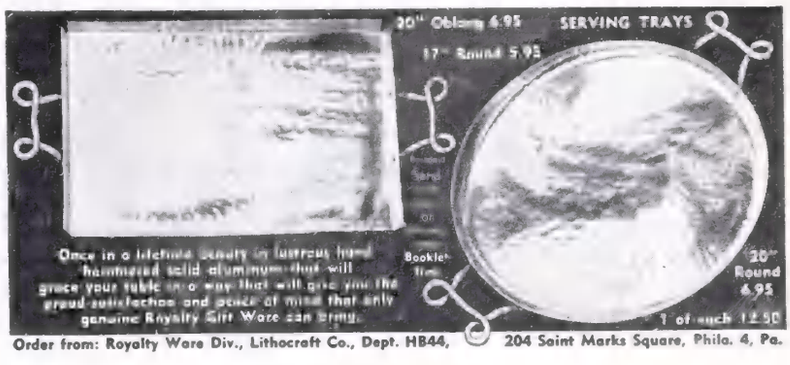
Back again in limited quantities—the Model Home Farms and the interesting Zoological series—lifelike cast reproductions in natural colors.

FARM SETS 53F Farmer, Farmer's Wife, Sheep, Cow & Goat —9 pieces $1.50. 36F Stable Boy, Calf, Berkshire Pig, Hampshire Ram, Collie & Cob—7 pieces $1.50. 55F Stable Boy, Dog, Tree, Shire Horse, Cart Horse, Foal, Colt, Light Horse & Small Trees—10 pieces $3.00. 56F Farmer & Wife, Cow walking, Cow feeding, Elm Tree & Small Tree, Prize Fowl—13 pieces $3.00. 38F Pigs, Ram, Dog, Farmhand, Horse, Cow, Bull, Sheep, Trees & Shrubs—14 pieces $3.00. 39F Milkmaid, Farmhand, Sheep, Cows, Cob, Geese, Fowl, Lambs, Piglets, Trees & Shrubs—25 pieces $4.00. 62F Pigs, Sheep, Ram, Piglets, Lambs, Bull, Horse, Jersey Cow, Farmer & Wife, Trees & Shrubs—23 pieces $4.00.

FOR ZOO-CIRCUS or JUNGLE 1Z Lion, Lioness, Zebra, Gorilla, 2 Monkeys, 2 Pelicans & 2 Penguins—10 pieces $2.25. 11Z Eland Bull, Monkey, Crocodile, Antelope, Zebra, Walrus, Llama, Ostrich, Rhinoceros, Hippopotamus, Giraffe & Elephant—11 pieces $3.50. 3Z Camel, Polar Bear, Lion, Lioness, Zebra, Monkey, Kangaroo, Chimpanzee, Gorilla, 2 Pelicans, 2 Penguins, 2 Date Palm & 1 Coconut Palm Tree—16 pieces $6.00.



Sorry, no C.O.D.'s INTERNATIONAL MODELS, INC.
879 Eighth Ave., Dept. B-2, New York 19, N. Y. (bet. 52d & 53d Sts.)



Order from: Royalty Ware Div., Lithocraft Co., Dept. HB44, 204 Saint Marks Square, Phila. 4, Pa.

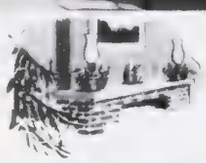
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A Shining Gift Idea!

COLONIAL HURRICANE PLANTER LAMPS

Every room in every home from Maine to California will be enhanced with a pair of solid brass Hurricane Planter Lamps. You'll cherish these exclusive, authentic reproductions that offer the utmost in beauty and utility. The water-proof brass bowls are protected with an everlasting lacquer finish. Ideal for planting philodendron or ivy.

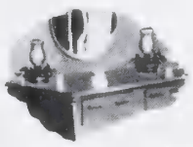


Use them on the fireplace mantel, end tables, pianos or desks.

Ideal Christmas Gifts

You'll want a pair to give and another pair for your own home. The overall size is 10½ x 6". The chimney is of frosted glass. Ivory flame bulb included. UL approved cord. (Plant not included.) Sold in pairs only. **$9.95** *Pair*

No C.O.D.'s. Include 25c for mailing.



Ideal for buffet, dining-room table, night stand or office.

The GILL-HOOVER Store

119 S. Washington St. Naperville, Ill.



4-PIECE SET
$3.50 Postpaid

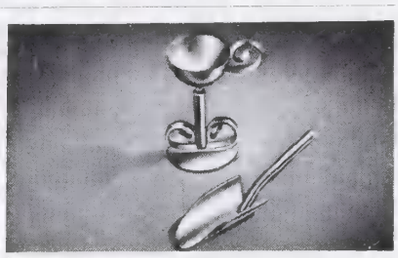
Here's That DIFFERENT Christmas Gift!

For those difficult people on your list who "have everything": the doubly welcome gift that is useful as well as luscious-looking! "Odds and Ends" are kept fresh and easily identified in these four white plastic bowls. Richly decorated with artistic strawberry motif beautifully hand-painted in radiant full colors, the set of four is a charming, unusual gift. They stack up to save refrigerator space, are easy to clean, don't spill or break. Give yourself a set, too—and see how much you can stretch your food budget by saving and using food "Odds and Ends!"

The set: $3.50 POSTPAID.
No C.O.D.'s Please

La Palette Gifts

509 Fifth Avenue
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TINY TREASURES IN STERLING

Two adorable spill-savers to tuck in the toe of her Christmas stocking. Handwrought from sterling silver, they're both decorative and practical. The miniature trowel tidily carries powder from box to compact. The perfume funnel, with its own stand and holder, safely transfers her favorite scent from bottle to purse flacon without spilling a precious drop!

Powder Trowel **$3.00**
Perfume Funnel Set **$6.00**
Postpaid Including Tax

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SILVERSMITH
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NEW RADIO TELEPHONE

No Tubes! No Batteries! No Electricity!

Just Pick Up Receiver . . .
Dial a Station—and Listen!

IT'S LIKE THE MAGIC OF TOMORROW! A real crystal **RADIO SET** built in a standard size "telephone". All you do is attach ground wire to radiator or water pipe, etc. and antenna wire to fire escape, etc.—and you're "all set"! Pretuned. Pick up stations in 30 mile radius on all wave lengths. Just dial the station you want! A thrill for young and old. Try this amazing new "Radio-phone" only $5.98 postpaid. (For better reception use our special expansion type indoor antenna only $.98 additional.) Send for your "Radio-phone" today! **SUPPLY IS LIMITED!**

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MAKES HOME Shoe Shining Quicker, Easier

You'll please every man on your gift list—and save hours of shopping—by giving him this versatile new shoe grooming aid. Men like Shu-Shiner because it makes possible quicker, easier, better shoe shines at home or office. Mounted in a jiffy, it grips any size shoe from 3 to 13, holds it steady for polishing. There's no wobble or travel, no fumbling or stooping. Comes complete with two lasts—removable men's size fits over small last. Easily detached to put away. Solve your gift problems this year with Shu-Shiner. Mail check or M.O. today! No C.O.D.'s.

Sold by mail order only—Money-back guarantee

PROFESSIONAL MODEL—ONLY $4.75 POSTPAID



How to clean sports shoes: rotate holder, lock in position when shoe reaches best angle.

Satin finish cast aluminum—made to last a lifetime

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NAG HIM, and he'll love it. And will his business clients who see old roan mare sleeping it off on desk. But she's not so far gone that can't balance a cigarette on her tail present a very presentable ash t Made of burnished metal with a bottom for table protection. $4 p "little joe" Wiesenfeld, 112 West No Avenue, Baltimore, Maryland.



MUSICAL SURPRISE. Little F Riding Hood, sweet as sugar candy w her basket of goodies, is only half charm of this doll. Somersault skirts, and up grins the big bad w masquerading as Grandmother. Natur ly, such a wonderful toy has a conceal Swiss music box, too, that plays "Wh Afraid of the Big Bad Wolf?" $8. ppd. Grinnell Brothers, Detroit 26, Mi



ELECTRIC PERCOLATOR. is made of heavy cast aluminum with hammered finish, has a built-in heati unit, and requires electricity for on one minute after it starts percolatin It holds four cups, and the price is ju $4.95 plus postage. Spencer Studios, 7 Chestnut St., Philadelphia 6, Penna.



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LAUNDRY KIT

Now . . . a helpful Kit for the business girl, college girl, traveler, housewife . . . for every woman who washes lingerie, hankies, baby clothes, other dainty articles by hand. Assorted colors or special pink and blue Kits for baby.

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Complete Kit Postpaid, only $1.50
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Gift-packaged. $1 each, six for $5. Mailed promptly, postage paid.

GARDEN SUPPLY CO.
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One spoonful gives an evening's pleasure

FUN! MARKSMANSHIP!

for Bud, Sis and Teen-agers



AMAZING NEW AIR PISTOL

Sportsman Jr. . . . "Luger type" all metal Air Pistol! Shoots corks for Junior. BB's, pellets and darts for youths and adults. Welcome addition to rumpus room, playroom, den. Great for outdoor target practice. Complete with 5 corks, 2 darts, 50 BB's, and 50 pellets in attractive box which makes into a "bullseye" target. Fully guaranteed. Order now for Christmas delivery. No C.O.D.'s. **$3.98 postpaid**

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hopping



RING that secures the scarf is ade of sterling silver, and an as- tf—famous symbol of the fabulous do ski lodge—is its distinctive rk. $6. Earrings to match, $7.20. ncl. Swiss plaid scarf has the g zest of a schuss down a moun- de; would be wonderful with ski s, dark wools, or under a coach- coat. $4. Ppd. The Aspen Country Aspen, Colorado.

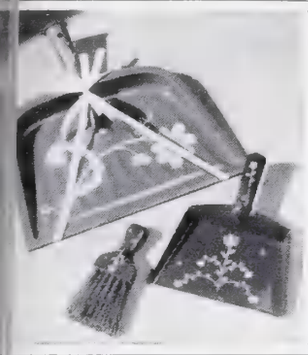


-NY WISE. The tiniest ball- pen we've ever seen comes at- to a key chain, and it writes gly well. The entire staff of : BEAUTIFUL is pestering the life Window Shopping with requests zens of them. With normal use, hould last about a year, and are fillable. With red, green or blue 1.03 for two of them! Ppd. Janss, Clinton Ave., Irvington 11, N. J.



SHLIGHT GUN. Pull the trig- d a stream of light shoots out, and er heard of being afraid of the with such a trusty weapon! It's of nickel-plated metal, and comes lete with two batteries which are replaceable. Just $1 plus 15¢ ge from Reiss Brothers, 54 E. 59th New York 22, N. Y.





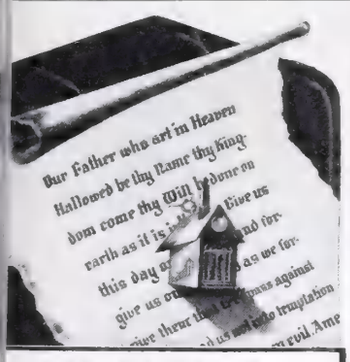
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Immediate delivery. .....$2.75 ea.

Mail order only
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You can actually READ the entire LORD'S PRAYER through the tiny crystal window of this charm.

14kt GOLD . . $12.00 ea.
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Sterling Silver . 2.75 ea.
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"PINKY"

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Postpaid in attractive gift box complete with shot glass . . . $4

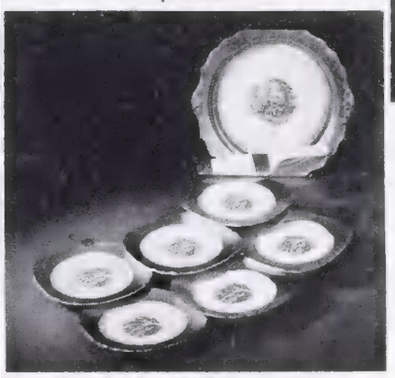
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WAFFLE IRON!!

The NEW Nelson automatic electric waffle iron with the built in time-dial that tells you when your waffles are a crisp, golden brown. Complete with cord, and in a bright chrome finish. A.C. or D.C.

only $5.95 postpaid
It will solve many a Christmas gift problem





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LET THEM EAT CAKE

Decorative set complete with large cake plate, six individual plates and matching server. All in rich white china, with colorful French scene centers and wide 22 karat gold borders.

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Send check or money order to

Spencer Gifts
Easton, Pennsylvania

New CAKE-CUTTER *Every Slice Perfect*



CUT your cake and have it, too! Kut-N-Serv assures even portions, stops spilling, crumbling. One hand controls this perfect cake-cutter. Party-proud stainless steel with ivory plastic handles. **$2.00**

Immediate shipment. No C.O.Ds. **POSTPAID**

REX CHARLES COMPANY
419 DIME BLDG. • DETROIT 26, MICH.
2200 NORTHERN LIFE TOWER, SEATTLE, WASHINGTON

RARE GIFT IN BANDBOX

3 FINE CHEESES

MELLOWED IN WINES AND BRANDY



This, indeed, will solve your Gift problem. The unusual Stilton Cheese in Port Wine, Roquefort Type-Blue Cheese in Brandy and Cheddar in Sherry. Packed in useful pottery crocks in 3 different colors, set in Wire Rack server. Available in two sizes either 3 5-oz. crocks or 3 8-oz. crocks.

REGULAR FAMILY SIZE.....$3.75
LARGE FAMILY SIZE.....$5.00

Server and colorful crocks useful for candy, nuts, preserves, flowers, etc.

Postage Paid in the East. West of the Mississippi add 25¢ per package. Mail your order *Early* with check, money-order or cash, no C.O.D.

DUTCHESS FOOD SPECIALTIES COMPANY
1947 Park Avenue New York 35, N. Y.

Chinatown Time . . .

Chinese coolie carries a watch at one end of his pole, his bucket in the other to create an unusual pin. The watch has a 17-jeweled movement, guaranteed one year. Whole piece is gold plated and set with simulated diamonds, rubies and emeralds. **$27.50** postpaid, plus 10% fed. tax.

MONEY BACK GUARANTEE!

Richter's Jewelers
589 FIFTH AVE. at 48th ST., NEW YORK 17





Here's "Mrs. Astor's Pet Pony"

A pony of delicate taste, indeed, is "Mrs. Astor's Pet Pony". Like Ferdinand, "he loves to sniff the pretty flowers". In fact he holds them, artificial or real, in his back. He's also a charming ornament for a very fine lamp which operates on AC or DC current.

You can take the pony off . . . to change the flowers or to use him as an ornament without the lamp. Baked enamel on metal, Dresden white only. Shade is parchment covered with fabric. Complete with artificial flowers . . . **$11.95,** Express Collect.

No C.O.D.'s, Please

JANET CONNOLLY
475 Fifth Avenue, New York 17, N. Y.



"We're $500 ahead..."

"We thought our plan was perfect—until we made a PLAN-A-HOME model of it. That model became a *proving grounds for our ideas*—saved us at least $500 in 'eleventh hour' construction changes."
Mr. & Mrs. Bessmer

A scale model is easy to make with a PLAN-A-HOME Model Kit. Lay out your plan with the slotted wood footings, insert wall sections—and there's your model! No tools needed. Plan as you go, change room sizes easily, quickly. *Furniture cutouts for every room* included in kit.

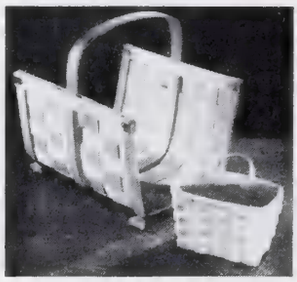
Send today for your complete 315-piece kit. 3 day inspection privilege. Postpaid, $4.75 ($5 west of Rockies and Canada). PLAN-A-HOME Model Co., Elkhart 3, Ind.

PLAN-A-HOME MODEL KIT...makes a 4 to 9 room model of *any* plan

Window Shopping



AMAZING VALUE. Twelve-o highball glasses with sham bottoms three-letter monograms are one of best buys you're apt to find this se And in spite of the fact that Chris is coming in leaps and bounds and sonalization is out of the questio most places, you can expect 10-day livery on these. $2.95 the dozen, ex collect. C. Reizenstein Sons, 505 Lil Ave., Pittsburgh 22, Pennsylvania.



COUNTRY BASKETS: one logs, the other to hang on your f door for mail. They are handmade New England craftsmen whose fam have been basket weavers for gen tions, and the sturdy oak splints impervious to weather, mildew or Mail basket $1.75, log basket $4.75. P paid. Jenifer House, New Marlboro Route, Great Barrington, Mass.



POODLES OF CHARM. An i sistible French poodle poses dramati ly on top of a quilted ceramic pin b and he's elegant enough to guard a thing from diamonds to bobby p Handmade in elegant white with g trim, he comes with the French (photographed), or the Dutch cut w pompom crown and leg-of-mutton le 2" x 2¾" x 3¾" high, $7.50 exp. c Carole Stupell, 507 Madison Ave., N.

(*Continued on page* 61)

FAMOUS PARKER GAMES



MAKE-A-MILLION

Many thousands consider MAKE-A-MILLION the most original and exciting of card games. Its liveliness of play, quick climaxes, and adroit use of the sensational Bull and Bear cards, make it a game for **YOU** to play! 75c.



RICH UNCLE

We strongly recommend this novel, exciting, and fast playing game. $3.00.

MONOPOLY—Most popular of the world's great standard games. Sets at $2.00. Famous White Box set with Grand Hotels, removable Bank-tray, etc., $3.50.

CAMELOT—A far better game than Checkers. Easily learned, exciting. Gray box set $1.50; sets with ivoroid playing pieces $5.00.

ROOK—America's widely loved card game. 75 cents.

CHILDREN'S HOUR—[illegible] in a box: "Uncle The Elephant," "Parley the Pig," and "ABC Playing [illegible] $2.00

FINANCE—Fast action trading game. $1.50

TOURING—A brand new edition to this favorite card game. Pack of [illegible] cards. 75 cents.

PARKER BROTHERS INC.
SALEM, MASSACHUSETTS
NEW YORK · CHICAGO · LONDON

THE GIFT only you can give!



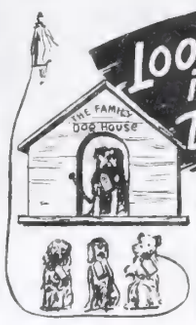
ENEL Personalized Washable Shade

Simply mail portrait or snapshot, which will be returned along with the finished parchment-type shade, within two weeks. Grandma, Aunt Susie, your Best Beau will love it!

8" lampshade $3.95
Maple base $2.95
} Sold separately

Postpaid anywhere in U. S. No C. O. D.'s

KENOAK STUDIOS 5600 Pimlico Rd. Baltimore 9, Md.



LOOK WHO'S in the DOG HOUSE!

Fun galore with the Family Dog House. A dog for each member of the family, with a tag around neck for their [illegible]. If Bill "is in the dog house" ...in goes the dog with his [illegible] on it, etc. Wooden dog house may be hung on wall, or set on table, desk or mantle.

Ideal family gift. Includes 4 dogs. $2.50 postpaid

Hand Painted HIGHBALL GLASSES

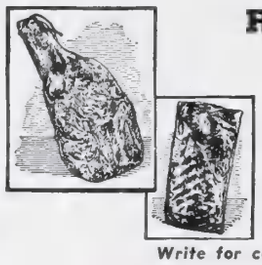


These hand painted frosty white glasses will prove the high spot of your holiday festivities. Choose Holly or Poinsettia decorations in bright, natural, wash-proof colors. They make Wonderful gifts or ornamental pieces.

Set of eight $8 postpaid

Send Check or Money Order. No C. O. D.'s

Gluzae STUDIO
6340 Virginia Ave.
St. Louis 11, Missouri



Real Hickory Wood Smoked Hams and Bacon

Direct mail distributors to every state for ove 50 years. Our Fairmount Country Style Bran hams and bacon smoked over genuine hickor wood make ideal Christmas gifts. Gayly wrappe and gift card enclosed. For something differen and of a superior quality we recommend ou fresh pork sausage and chili-con-carne.

Write for complete information and prices today.

FAIRMOUNT BRAND PRODUCTS, Dept. HB, Madison, Indiana

***The most famous* BEAUTY TREATMENT IN THE WORLD**

This exciting new portable water softener for your laundry, kitchen and bathroom. Easily attached to any faucet. Softens cold and hot water. Convenient jar holder makes it easy to hang anywhere.

SAVES work, SAVES clothes, SAVES soap, and pays for itself.



$11.50 prepaid anywhere in U. S. A.

Send your check or money order direct to

RED JACKET MFG. CO.
DAVENPORT, IOWA

FOR THE WOMAN *who* CARES!



For yourself or for your women friends here's a wardrobe accessory to rave about—gay, colorful *plastic* shoe trees of enduring beauty—and scientifically designed to shape shoes correctly too.

Three pair for $3.00 in red, ivory, and black. No C. O. D.'s please.

ALICE KAYE, INC.
ROOM 219-B · 205 W. WACKER DR.
CHICAGO 6, ILLINOIS



…IGHT—An exquisite occasional clock in the …neral Electric tradition. Cased in sparkling …ss, ground and polished to shimmering ele… …9.50, plus retail tax.

CANDLELIGHT—The same clock, but with a different case. Your choice of velvety, glowing, brown East India lambskin, *or* pigskin, bordered by white saddle-stitching. A superb gift! $19.50, plus retail tax.

Christmas—Give the clocks most people want most!

General Electric "Gift Clocks"—from $535.00 to $4.95.
A clock for every purse and purpose!

…ock shown here is a *perfect gift clock* …enduring source of happiness . . . a …er of time and the giver.

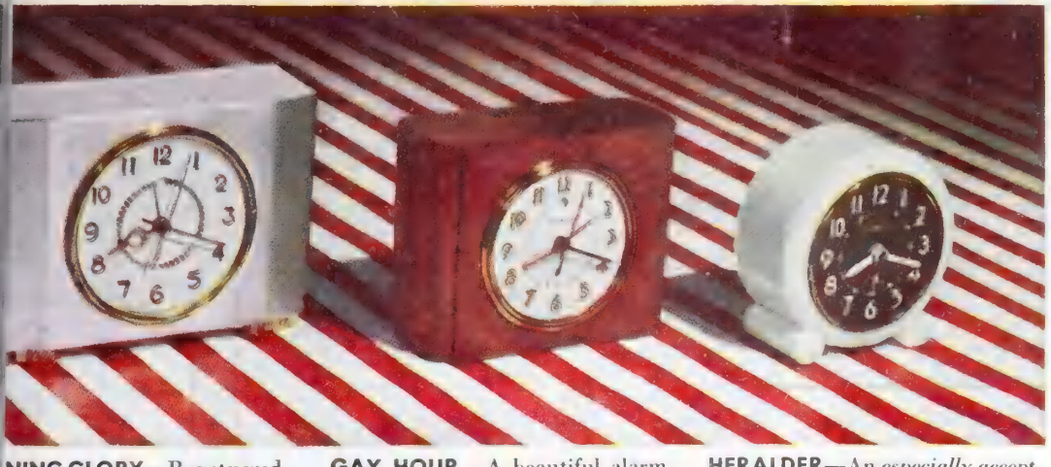
…of these clocks has these *wanted-and-…or* General Electric features:

…need to wind—runs electrically.

2. *Noiseless*—no distracting ticktock.

3. *Accurate*—electrically checked by your Power Company to correspond with official Arlington time.

4. *Dependable*—on time, all the time. General Electric Co., Bridgeport 2, Conn.



…NING GLORY—Beauty wed… …to utility! This attractive …ral Electric Alarm Clock's …ssly cast metal case has a …satiny butler silver finish and …colored fluted brass feet. Its …alarm is melodious, but posi… …$17.95, plus retail tax.

GAY HOUR—A beautiful alarm clock with the General Electric feature—"Select-A-Larm." This gives the user the choice of personal *volume control*. Alarm can be set to ring "soft," "medium," "loud" . . . or any volume in between. $7.95, plus retail tax.

HERALDER—An *especially acceptable* LOW-COST GIFT ITEM is The Heralder, with "Select-A-Larm" feature! One of our most popular alarm clocks, and only $4.95, plus retail tax. Available with luminous hands and hour dots at $5.95, plus retail tax.

THE ADAMS—A truly magnificent grandfather clock of 18th century design—even to weights and pendulum. The superb mahogany case is authentically styled. There is a special "moon dial," and the Westminster chimes sound each quarter-hour on 5 tubular bells. $535.00, plus retail tax.

RIDGEFIELD—A beautiful mantel strike clock. This Colonial reproduction brings a note of graciousness into every room. Faithfully accurate in design, it strikes both the hour and half-hour on a deep-toned spiral gong. $32.00, plus retail tax.

RHAPSODY—This new General Electric mantel chime clock has diagonally grained mahogany case burnished to a rich, satiny sheen. Full Westminster chimes, in all their subtle beauty of tone, strike the quarter-hours. $55.00, plus retail tax.

Why wind a clock *today*? Get a General Electric Clock and FORGET IT!

GENERAL ELECTRIC

RÉMY MARTIN COGNAC

FOR SEVEN GENERATIONS THE IDEAL CHRISTMAS SPIRIT





FOR THAT "extra-special" name on your gift-list — the person for whom only a truly *magnificent* present will do — here is the gift of gifts!

For this *fine champagne* cognac, from the proudest vineyards of France, is numbered among the *rarest* and *costliest* cognac of the world!

In its imported, splendidly hand-blown decanter, Rémy Martin Louis XIII Cognac is a gift that will *always* be remembered with gratitude and pride.

80 PROOF. RENFIELD IMPORTERS LTD., NEW YORK, N. Y.



TRATED: THE PALM SPRINGS GROUP IN BOTTICELLI FINISH. PHOTOGRAPHED AT L. BAMBERGER & CO., NEWARK, N. J. HANS VAN NES

DINE INDOORS *in a setting of lighthearted beauty — all year 'round!* Important decorators are using wrought iron ***indoors*** because they find it to be a source of greater decorative effectiveness. Young marrieds have discovered that with wrought iron furniture they buy more beauty for less money. The formal dining group shown above with its 40" × 72" table costs approximately $550 but others may be had as low as $100. See Salterini NEVA-RUST* dining and dinette groups for indoor and outdoor use at better stores everywhere or through your decorator.

Look for the NEVA-RUST* *trademark and six-year guarantee on each piece.*

Salterini NEVA-RUST* FURNITURE

Salterini NEVA-RUST GUARANTEED AGAINST RUST FOR 6 YEARS

JOHN B. SALTERINI CO. ■ 510 EAST 72nd ST., NEW YORK 21, N. Y.

*REG. U. S. PAT. OFF.

Wonderful to Give... Wonderful to Get





Here's the round-the-clock, round-the-calendar gift that tops them all in usefulness.

It's the brilliant-toned, all-wool, all-purpose Troy Robe—sure to be treasured by every friend and relative on your list. The Troy Robe is versatile at home; it's smart and snug at a thousand times and places. It goes along with everyone, everywhere...in the car...back to school ..to football games, picnics, beach parties . . . on skiing or hunting trips . . . for camping, cruising, traveling. Shown above: 100% virgin wool TROY ROBE...TROY ZIP-A-ROBE* (robe in carrying case which doubles as cushion), and TROY PONCHO ROBE†.

*® †Pat. Pending





Ask for TROY ROBES today. It you don't find them at your favorite department store or sporting goods shop, write us for name and address of nearest store . . . prices are easy on the gift budget!



A DOUBLE GIFT
THAT RATES DOUBLE THANKS . . .

TROY PONCHO ROBE . . . prize package! Folded up compactly, it's a cushion-carrying case. Open up—there's a colorful all-wool Troy Robe (choice of patterns and colors) snapped to a Zelan-treated, water-repellent poplin poncho. On a sharp, cold day, use the robe or the combination. If rain comes, unzip and put on the poncho, wrap the robe around your shoulders—presto, you're cozy-warm, and *dry*, to boot!

TROY ROBES

"so nice to have around you"

TROY BLANKET MILLS • Founded 1865 • TROY, NEW HAMPSH

Window Shopping

CONTINUED FROM PAGE 56



TEAPOT. A very elegant tea- just arrived from England and the cheerful fireside qualities u think of at the mention of a s afternoon cup of tea. The eight- entury scene is pink on white , and it holds a generous 8 cups. us 50¢ postage. C. D. Peacock, rs, Chicago 3, Illinois.

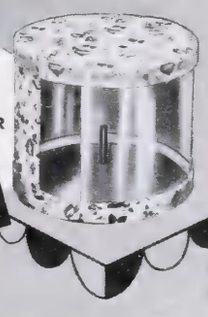


ER POOLS, quietly elegant liant with the reflection of candle- will be gleaming exclamation at your table. They are wonderful mats of metallic foil, washable eat resistant up to 300 degrees, ey'll do very exciting things for ne china, silver, candlelight, and s. Just 50¢ each from Wana- 's, New York 11, N. Y.



A GIFT that you can send with ete confidence to the most buzzer- g executive or autocratic dowager r Christmas list, and know it will the show. An impressive basket- heaped with Royal Riviera pears kind you can eat with a spoon), fine fruits in season, unusual nuts ndies. Beribboned and gala, ship- weight about 15 lbs. $8.95 ppd. Creek Orchards, Medford, Ore.

The New
"IDEA" HAT BOX



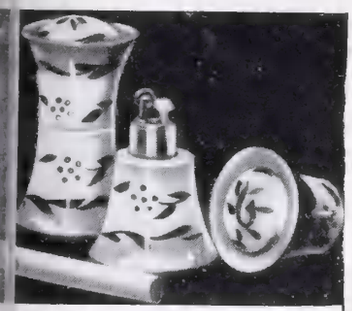
LECT THE HAT . . SLIDE OPEN THE "LUCID" DOOR

NO DRAGGING OFF SHELVES
NO LIDS
NO FUSS OR MUSS

$3.89 SEND CHECK OR MONEY ORDER
SORRY NO C.O.D.'S

LUCID CONTAINERS
143 GREENE STREET • NEW YORK 12, N.Y.

AN IDEAL GIFT, TOO!



and-Painted
Table Lighters

A pair of these exquisitely hand- ted porcelain cigarette lighters lend practical adornment any- re in your home.

Ideal for gifts or bridge prizes. oice of pastel blue, aqua, pink, green. Satisfaction or money re- ded. Sorry, no c.o.d.'s. Postpaid.

Only $2.00 Per Pair
(sold singly at $1.25 each)

rl Duncan Company
pt. B12, Box 157, Bronxville, N.Y.

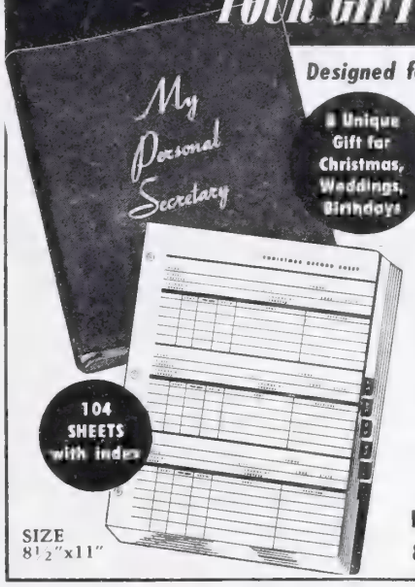
Custom Made
MONOGRAMMED NECKWEAR



$7.50

This fine personal gift speaks volumes for your thoughtfulness and taste. Neat monogram, beautifully executed. Pure silk crepe, colorfast, custom-made throughout to full 50 inch length for Windsor knots. Send your gift list now, specifying monograms, color combinations and mailing instructions, for early delivery in gift box. Include check or money order for $7.50 per tie. Duval of Hollywood, 1312 So. Los Angeles Street, Los Angeles 15, California

NEW Helpful Looseleaf Book for Keeping
YOUR GIFT & CARD RECORDS



Designed for Executive Offices and Home Use

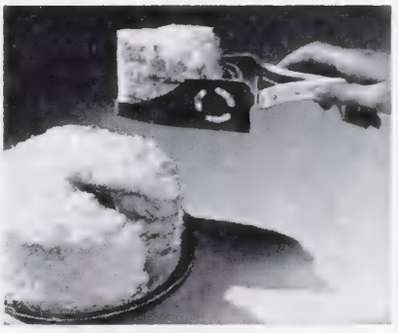
Forget what you and the Browns exchanged last Christmas? Did you send the Smith's a card? Your perplexities are over with this concise, easy-to-keep record book. Spaces for five years of cards and gifts sent and received for Christmas, birthdays, anniversaries and other remembrance days. Space for 510 names. Easy to insert or remove names.

De luxe Red Leatherette Binder

with alphabetical indexes and 104 sheets printed on 100% Rag Bond. Packed in gift box. Order one today for your office or home. Also makes a most acceptable Christmas or wedding gift.

$18.50 Postpaid. Name in gold on cover $1.50 extra. Send check or money order. No C.O.D. Immediate delivery. Send for descriptive folder.

BROOKES & SONS COMPANY
801 South Wells St., Chicago 7, Ill.



Cake Cutter and Server, All in One!

Cut and serve with the same tool . . . a slick, sleek portion of cake —any size you want. No more crumbly bits dropping off and no more steadying with an apologetic fingertip. Fool-proof, even for fumblers. Made of stainless steel with plastic handle. Postpaid . . . $1.95

Send Check or Money Order—None C.O.D.

MALCOLM'S
HOUSE AND GARDEN STORE
524 N. Charles St. • Baltimore 1, Md.

COPPER GARDENS
THE IDEAL GIFTS

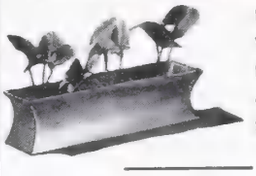


These beautiful copper gardens make attractive decorations for any table or window. Available in the following sizes in both copper or brass:

Long 15"	5½" Wide	4" Deep	$ 9.75
Long 24"	6½" Wide	4¼" "	13.50
Long 30"	6½" Wide	4¼" "	16.75

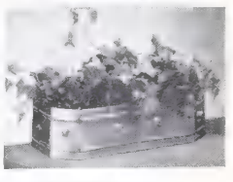


Lovely modern Chinese designed plant containers. They come in both hammered and plain brass and copper.



Height 4½", Width 5", Length 16" and priced at $12.50.

A unique octagon shaped plant container. Most attractive with its bubble pattern on all sides. It is 3½" high, 5½" wide and 11" long. Priced at $5.60 each or $11.00 a pair.





These beautiful wall brackets in copper will highlight any room. They are 6" wide by 6" high. Priced at $2.70 each or $5.20 a pair.

Plants do not come with containers.
All items are postpaid. No C.O.D.'s, please.

MACARIO
1068 Second Avenue New York City

The Perfect Gift
For Your Favorite Man



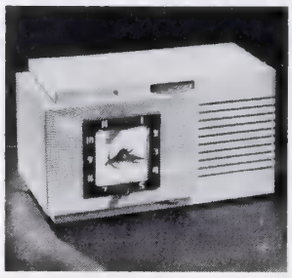
"LORD ABBOTT"
Fine Matched Pipe Set

Aristocrats of smoking pleasure, these Masterpieces of the pipe-maker's art will be a cherished gift for HIM. A distinctive matched pair of handsome pipes, carved from the finest selected Aged Imported Briar . . . fitted in splendid gold-tooled suede Gift Cases.

Set #1—Matched Pair of Smooth Natural Grain pipes $10.00
Set #2—Matched pair of Hand-Carved pipes, each fitted with wide sterling silver bands $12.50

MAIL ORDERS POSTPAID Dept. HB.
ABBOTT PIPES 205 East 85th Street New York 28, N. Y.

Windo



RADIO CLOCK. Telechron Musalarm is a 5-tube radio, an a electric alarm clock, and a alarm that can be set so your radio program will awaken you. you be sleeping too soundly for sical reveille, the familiar Te alarm comes on ten minutes late a fawn-color plastic case, $39.9 tax. Exp. coll. Harley's Clock Altman Bldg., Kansas City, Miss



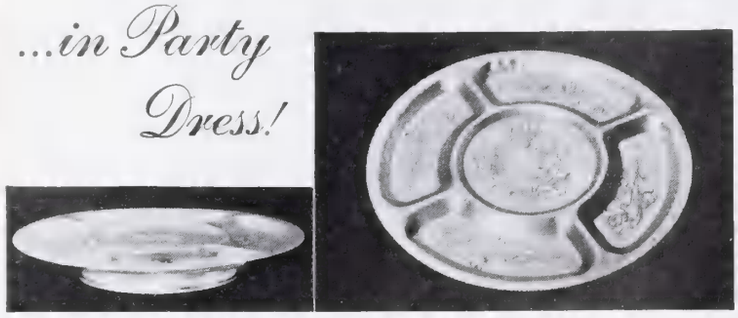
GET A MAN the new Male-I troduced by Hughes Brushes, In he'll get you under the mistletoe, gage-tan zippered case contains a hair brush with firm nylon bristle the chunky handle is made of han mock tortoise shell. There's also moon clothes brush, comb and na and room for shaving gear. $5.3 tax. Add 15¢ post. Henry Halper macy, 570 Madison Ave., New Y



SUPER MARKET. Playing remains one of the best-loved gai make-believe, and with this r prop, a child's stage is set for ho rainy weather. The toy market is ringer for the grocery store on Street, and comes equipped with tures of the advertised brands every little girl is familiar with. plus postage. Macy's, New York 1.

"LAZY SUSAN"

...in Party Dress!

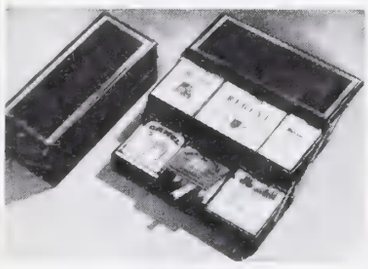


As charming as it is functional, this "Lazy Susan" will serve your hors-d'oeuvres, canapes, sandwiches, salads and relishes in style! It brings everything within reach of everybody! This beautifully etched 5-compartment server of hammered aluminum is 18½" in diameter, and revolves on its own graceful base on real ball bearings!

A real prize for your gift list! Only $10.00 postpaid in U.S.A.

(Send check or money order)

Devoe & Raynolds Co., Inc., Dept. E
787 First Ave., New York 17, N. Y.



HOSTESS
CIGARETTE BAR
Their Favorite Brand Always on Hand

A new, exciting aid to more gracious hospitality. In fine, top grain leather with hand tooling. Slides open with double tier of five compartments for cigarettes, each with original labels laminated in plastic plus extra compartment for matches. In chestnut, maroon or green.

$15.00 postpaid
Immediate Shipment

AMERICAN MAIL ORDER CORP.
Dept. HB Forest Hills, N. Y.



Little Miss Pinafore
$2.95

Darling little Miss Pinafore is just 7" tall and one of the Famous "Godey Family" by Ruth Gibbs. She's peaches and cream and any small girl will love her. She's a choice addition for a doll collection. There's a matching hair bow in each beautiful box—for your small treasure to wear in her own fair hair. Fine china head, hands and feet. Fine muslin bodies, cotton stuffed. Dressed in checked taffeta with organdy and ribbon pinafore.

Add 10¢ for delivery—Sorry, no C.O.D.'s

The Laird Market
1211 HOBART BUILDING
San Francisco 4, Calif.



Musical Teddy Be

An unusual teddy bear. Stands 13" high, sits, and crawls, while playing a kiddie tune. Made of fine pile brown mohair plush, shaved nose, sewed-in glass eyes, large red ribbon bow, built-in Swiss music box.

$9.95 postpaid. No C.O.D.'s please.

TANNENBAUM
210 Riverside Drive New York 25, N.



Present for CHRISTMAS

Handmade, hand rolled, and hand dipped with special "Pennsylvania Dutch" coating, these chocolates include over 20 varieties of nuts, creams, nougats, caramels, fruits, cordials, etc. Exactly as sold in our famous store in Lancaster for 50 years. Postpaid in U. S.

$3.75 GIFT PACKAGE
(3 pounds), in Christmas wrappings
One pound, $1.25 *Two pounds,* $2.50

HUPPER'S
The House of Good Taste
22 E. Orange St. Lancaster, Pa.



"Romance in Holland"

Here is the most unique Dutch Set you ever saw. Each figure is movable. You can place them to suit your own taste. They are mounted on a marble-like base. (Figures are 5" high). Cast of Durable Hydrastone, beautifully finished in Pale Gold. This is another Jonathan Lodge exclusive at $4.95. Orders for Christmas delivery will be shipped promptly.

JONATHAN LODGE
NEWPORT, NEW HAMPSHIRE

To be the Perfect Host and Hostess serve the best

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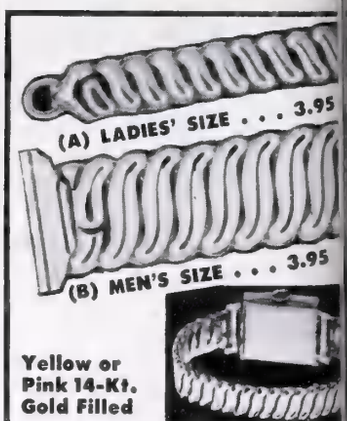


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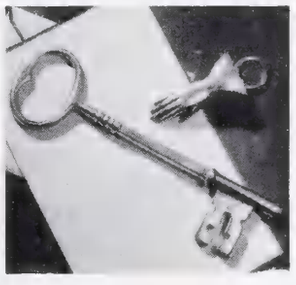
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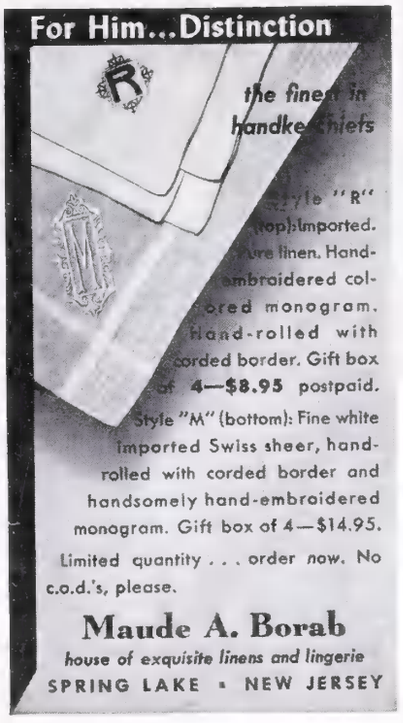
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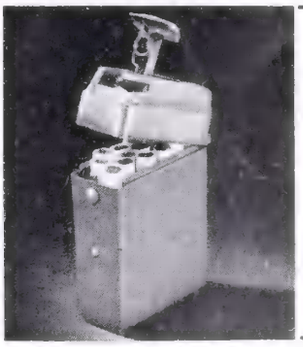
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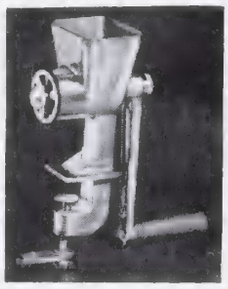


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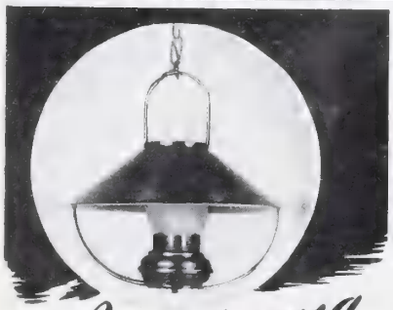


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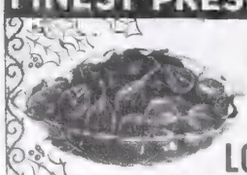
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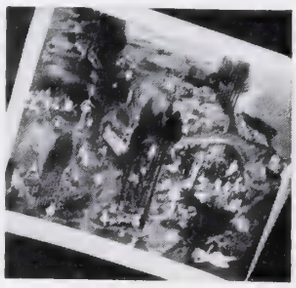
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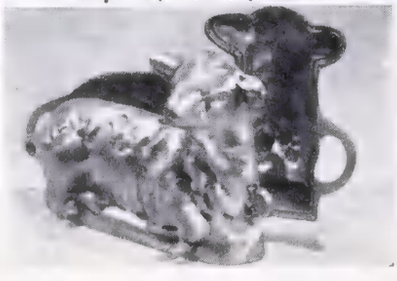


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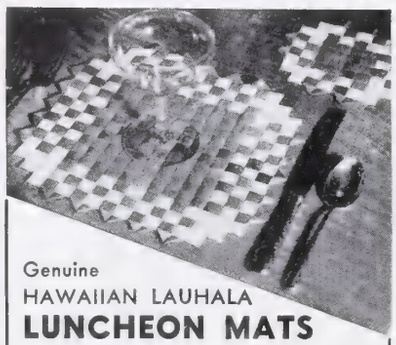
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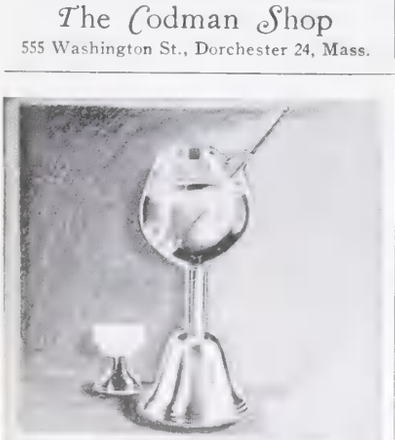


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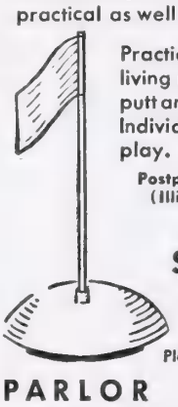
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No C.O.D.'s, please.

NOMMEL NOVELTIES
CORNWALL BRIDGE, CONNECTICUT

FORE GOLFERS

The best way to lower your golf score . . . Recommended by Pros

Here's the gift to golfers that's practical as well as lots of fun.



Practice in your own living room. Sink the putt and ring the bell. Individual or group play.

Postpaid in U. S. A. (Illinois add 2%)

SEND **$1.00** TODAY
2 for $1.75
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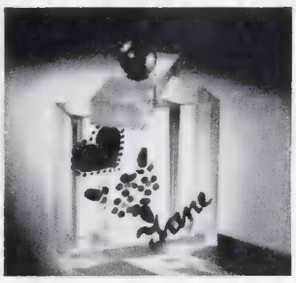
PARLOR PUTTER
1110 Emerson St., Evanston, Illinois

hopping

R EARS ARE BURNING. ed rd-dyed mouton ear muffs have justable head band, and in frost- na ing weather you'll be as warm as dy bear, pretty as a snowflake. Sen a pair to your daughter at college, me wear them yourself for shopping or ra ing in the snowy country. $3.95 nc tax. Harold J. Rubin, 52 E. 56th St., lew York 22.



IL JOY. It's a delight to down you vitamins, to sweeten coffee with sac arin, even to resort to aspirin, if fo take them out of this spectacular pi ox. It's made of lucite, has 2 sepa- rat compartments for different kinds pi ls, and is hand decorated with any fir name, a red heart, and flowers. It's a 0-notch gift for $1.50 ppd. La Pal- ett 509 Fifth Ave., New York 17, N. Y.



AVE TALE. A compact little toi kit, palm size, contains a safety raz , 5 Gillette Blue Blades, a nylon bri e toothbrush, and the handles of the azor and toothbrush hold a week's sup ly of his shaving cream and tooth pa er. Lustron case comes in ivory on black or Italian marble finishes. $4 postpaid from Itinerette Products Co Vallejo, California.



Whalers' Pin-Up Lamp

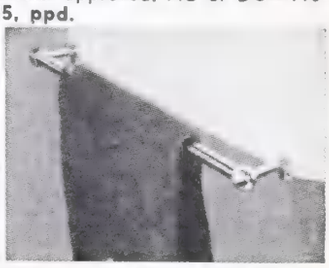
Authentic copy of American whaling ships' hurricane lamp. This one is electric and really a "Salty" piece for living room, bedroom or porch. Hand-painted Pennsylvania Dutch design, on red, white, or black background. Metal, 9¾" high, 9" shade. **$7.75** each or only **$15.00 per pair, ppd.**





Hot Pop Corn in a Jiffy . . . for parties, Rumpus-Room Bar, quick snacks on winter evenings. Electric Corn Popper is so easy to use—no shaking! Seamless metal pan pops corn the tasty way . . . right in the butter. Long-life hot plate can be used separately, too. Finished in rich shades of brown; durable plastic lid-grip and handles. Underwriters' approved. AC or DC—110-120 v. Just **$4.95, ppd.**

All-Metal Towel Bar fastens to any sink—keeps a towel right where you want it. No need to grope around with your eyes full of soap. Chromium plate over nickel-plated brass. Concealed wing-nuts on each end fasten it securely to apron of sink. 14" long. Only **$1.50, ppd.**



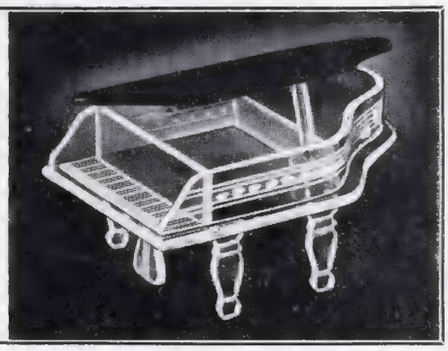
THE ARTISAN GALLERIES
FORT DODGE • IOWA

MUSICAL PIANO
Of Lovely Lucite

t lift the lid of this dainty miniature nd piano and out flow the strains a familiar old tune. With genuine ss musical movement, the petite no is a cigarette box—8½" long x 3" wide x 3½" high. Choice of all ar plastic, clear with red top, all ber, or amber with black top. ikes a Christmas gift she'll treasure ays.

$8.75 postpaid
No C.O.D.'s, please

K.H.S. SALES CO.
Hudson Street, New York 13, N.Y.



FIELD FRESH
GLADIOLUS
CUT FLOWERS
in GIFT BOX
direct from
FLORIDA



$3.50
PER DOZEN
POSTPAID
[East of Rocky Mts.]
No C.O.D.'s, please

Thrill your loved ones and friends—far and near—with a handsome gift box of most gorgeous gladiolus blooms Rushed SPECIAL DELIVERY direct from flower fields in sunny Florida. Heavy, full-flowered "glads," over three feet tall, cut in tight buds and expertly packed, ready to burst into GLORIOUS BLOOMS upon arrival. Field-fresh, they last for many days. Gift card enclosed if you wish Enjoy these showy, long-lasting flowers in your own home or office, too. SHIPPED NOVEMBER THROUGH MAY. Mail gift orders early to assure delivery on desired dates. Satisfaction guaranteed. ORDER TODAY

LAND O' SUN FLOWER FARMS
P. O. BOX 527-E ST. AUGUSTINE, FLORIDA

Children Love It!



SWISS MUSICAL MUG

Plays a delightful tune with each sip. 4¾" high, hand-painted with child's first name and boy or girl design.

$7.95

Express Collect—No C.O.D.'s

Evelyn Reed
538 Madison Ave.
New York 22

GIFT SUGGESTION FOR THIS CHRISTMAS



ONYX DESK SET

Here's new beauty—new efficiency for any desk! Rich genuine green Argentine Onyx; size 4 x 8. Combines 50 year calendar and lifetime guaranteed Eversharp Pen. $25.50

JAY SPECIALTIES
327 Hoyt St., Brooklyn 31, N.Y.
We pay postage on prepaid orders



LAMPS! End Tables!

Made to order. Just send your wishes, we'll make it for you! Coffee Tables, too, round, any shape. Made of natural wood with gleaming finish.

The lamp illustrated here in 12" or 18" size.....9.95 ea.

ONE PAIR LAMPS
Complete With Shades.....$17.95
Personalized with wooden initials. $1 extra
Three Tier End Table.....14.50 ea.

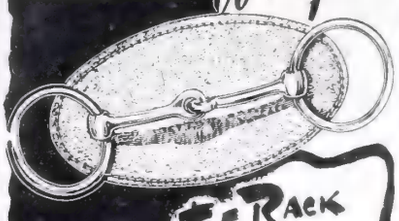
ONE PAIR END TABLES.....$25

Order in natural wood, gleaming finish or bright color enamel. A new and different Christmas gift. Get your order in today, immediate delivery. Mail orders only. Postpaid.

Also children's clothes, 1 to 6 made to order. Coat sets, suits, dresses hand tailored and designed, yet inexpensive. Write today. Send your order for a set of matching end tables and lamps!

MODERN FURNITURE COMPANY
CLEAR LAKE, MINNESOTA

SMART AS A *Whip!*



TIE RACK

Inspired by the tack room. A real honest-to-goodness bridle bit and genuine saddle leather. Bit 'n Leather is crafted like a fine saddle for men who choose their apparel with critical care. Bit 'n Leather is as practical as it is original... accommodates from twenty-five to fifty ties (his best ones). *Next to his neck, Bit 'n Leather is the smartest place to hang a tie.*

Gift Packaged,
$7.50
Postpaid

Bit'n Leather
2021 RUSSELL ST. LOUIS 4, MO



Traditional
English Holly

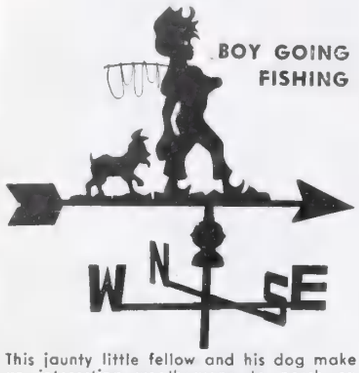
Spiny green leaves and scarlet berries—an appropriate Christmas gift or a gay decoration for a beautiful home. Hormone dipped, cushioned in fragrant cedar, it is packed wet to reach you in perfect condition. Almost a bushel, express prepaid—

$5.00 the box

Sprig and Spray Holly Farm
Rte. 1, Gig Harbor, Wash.

GIFTS OF DISTINCTION

Illustrated catalog contains 100 original Hagerstrom handcrafted specialties—weathervanes, house signs, mail boxes, foot scrapers, candle sticks, etc. Write for copy.



BOY GOING FISHING

This jaunty little fellow and his dog make an interesting weathervane to perch on your rooftop. Comes in weather resistant metal, finished in dull black. Mounted on oil-filled swivel, it responds to the slightest breeze. Comes with brackets for easy installation.

27" wide 29" high.....$16.50
30" wide 36" high..... 22.00



HOUSE SIGN
For your own home or that of a friend

Name is clearly visible against the black sign. Weather resistant metal sign is 22" x 10", bracket 27" wide. Long-life, cut out, aluminum letters on both sides are easy to clean—you never have to paint them. **Price $30.00.**

COPPER LANTERN. Black to match sign, 20" high, 12" wide, with 4" x 4" post cap. **$25.00.**

All prices f.o.b. Wheeling

Hagerstrom METALCRAFT STUDIO 41 Milwaukee Ave., Wheeling, Ill.

ORDER NOW FOR SHIPMENT IN TIME FOR CHRISTMAS.

Windo



THE GENTLEMAN IS A D
if he persists in forgetting things he has this Robinson Reminder w It fits in his inside coat pocket besides having adequate space for m cards, and identification, it comes those efficient memo sheets that ar forated. The idea is: Jot it down it; Rip it out. In good leather, sta with monogram. $5 incl. tax and Yankee Shopper, Cochituate, Mas



THERMOS ICE TUB. The uine Thermos lining made us expe aggressive price tag, but, on the trary, it turned out to be surpris good value. The chromium outside brightly gleaming without any polis and it has a capacity of two quarts postpaid from Terrace Novelties, 2 58th St., New York 22, N. Y.



TOY BOATBUILDER. A b new construction set for boys who the sea comes with the parts and grams for building twenty diff types of ships. With it a child can anything from a clipper ship or a k to a tramp steamer or a transport. cational and fun for children fron to twelve years old. It's $2.95 post Le Baron Bonney, Newburyport, M

LEATHER CHANGE PURSE

2.50

Subject to 20% Federal Excise Tax



Unique little pouch change purse of soft leather, with shiny brass ring to keep it closed. Colors: red, tan, blue, black and brown.

John Wanamaker
Broadway at 9th St.
New York 3, N. Y.

BABY FEEDING SET



Promotes Good Habits

No more dawdling over cold food. Hot water compartment below plate keeps baby's meal warm. Plate and cup sport gay dutch dancers. Baby will love the easy grip plastic fork and spoon. **$3.00** POSTPAID

Packed in attractive gift box.

REX CHARLES COMPANY
419 DIME BLDG. • DETROIT 26, MICH.
2200 NORTHERN LIFE TOWER, SEATTLE, WASHINGTON

READ IN BED?

Enjoy it in solid comfort with the Propette! It hangs on your bed and provides restful back support at a *mere flick of your finger.* No strain—no bother with extra pillows! When not in use, Propette easily folds flat against headboard out of way. Fits all beds.

Quality built, tempered Masonite, beautifully finished. Adjustable height and slope. Cannot mar bed.

The *perfect gift* for "bed-readers" and convalescents. Colors, peach or blue. If headboard is higher than 22" above mattress, state approx. height.

ORDER TODAY $4.95 postpaid

MORGAN PRODUCTS CO., Dept. 12-B
1250 Lakeland Ave., Cleveland 7, Ohio



pat.

Magnificent Gift!



FINEST GULF COAST PECANS

You'll be proud to give this gift! A famous mixture of choice pecans: the tissue-shell Schley, the well-filled Stuart, the plump Success. Carefully selected, packed in strong 5-lb. bags. Every order shipped promptly, fully guaranteed. Send us your list, we'll do the rest, with an attractive gift card from you in each bag. Order today! No C.O.D.'s.



5lb. BAG
$4.50
PREPAID

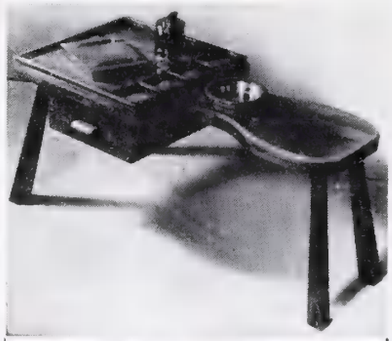
LONGFELLOW HOUSE
Pascagoula, Miss.



BEAUTIFUL HAND PAINTED COASTERS

Imagine the air of graciousness these authentically hand painted coasters will bring to your den or bar! (They're lovely enough to use as wall plaques!) Each coaster depicts a different member of the duck family, from the Mallard right on down to the American Merganser. Each one is durably finished in alcohol proof lacquer on lovely Brazilian pine. A complete set of eight pieces with self-standing rack... **$17.50** post paid.

FLANDERS MILL . . . PLEASURE DRIVE
Box 718 Flanders, N. Y.



Cobbler's Bench

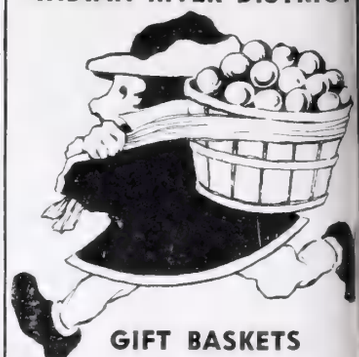
Here is the ideal coffee table for your early American living room. A true copy of the bench used by the village cobbler in colonial days, carefully made of knotty pine in an antiqued mellow brown or maple finish, hand-rubbed to a satiny lustre. A piece to inspire admiration in your friends. 26" long, 16¾" wide, 16" high.

$26.50—exp. coll. No C.O.D.'s

Matticum Woodworking Shop
Accord, New York

TREE RIPENED ORANGES GRAPEFRUI

***Grown in the Heart of the* INDIAN RIVER DISTRICT**



GIFT BASKETS

Washed - Polished - Decorated
1 bu. 5.00 ½ bu. 3.25
Family Basket — Tree To Yo
1 bu. 4.50 ½ bu. 3.00
Express Prepaid—West of Miss. Add 50 cent

THE JOHNSON GROVE
Vero Beach, Indian River County, Fla

hopping

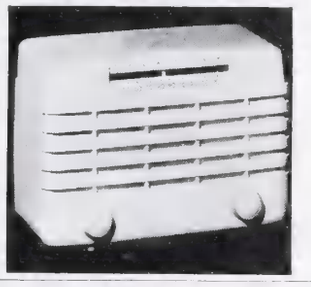
TERY CANDLES. The metal fits in your regular candle holder. n l wax taper fits inside, and as it lown a tension spring pushes it , so the flame is stationary. No ax drippings on your table, no uttering stubs, or wilted candles. 1 , or 12" long; $3.50 a pair in sil- sh; $5 in bronze or copper. Box lls, 95¢. Long Island Gift Co., 7th St., Long Island City 5, N. Y.



E FIRE. A Cape Cod Lighter is derful sentinel to stand beside earth. Simply keep the lighter ed with kerosene; then when you nt start a fire, put a match to the tick, and your hearth leaps into without benefit of paper or kin- Made of solid brass, just $7.50 d from Concord Craftsmen, P.O. 7, Concord, Massachusetts.



ROOM COLORS make this one radio good news. It comes y for $12.95; and in blue, green, it is $14.95. About four pounds ght, it measures 8¼" x 4" x 5" an economical size to fit on your e table. It operates on AC or nd you will find it at Hearn's, Ave. at 14th St., New York 11.





CHRISTMAS PLATE

This festive 10½ inch Christmas plate designed by Walter R. Duff in colorful holly and berry design is an ideal gift for your most treasured friends. Made in England of fine English china, the reverse side carries a traditional yuletide verse $3.25 each. Service of 8 for $25. F. O. B. Chicago.

Order at once—quantities limited!

MAUDE B. MAY CO.
2038 E. 71st Street, Dept. J, CHICAGO 49, ILL.



RADIO BED LAMP

For Music While You Read

Here's a unique combination of a fine-toned Sonora radio, coupled with a soft clear light. The handsome ivory plastic case hooks over the head board of your bed for added convenience. This is luxurious laziness at its best! Now, you can read ***AND*** listen to sleep-inducing music and hardly move a muscle. A welcome Christmas gift!

$29.50, express charges collect
No C.O.D.'s please

THE CAMERA HOUSE
Lexington Avenue New York 22, N. Y.



COLONIAL KNITTING BOWL

The storied charm of Early American days lives in this quaintly designed knitting bowl. Fashioned by craftsmen for enduring beauty and steady-legged service. Ideal, too, in den or rumpus room to hold odds and ends. Made from selected hardwoods and hand-rubbed to a rich mahogany or antique maple finish. Smooth, deep bowl is 15" in diameter; over-all height, 21". Makes wonderful gift. Please state finish wanted. Prompt delivery.

Only $14.95 Prepaid
Sorry, no C.O.D.'s

HINGHAM CRAFTSMEN
602 Bradley-Woods Dr., Hingham, Mass.

A Tonic for Marred Furniture



REVIVA by Jackson of London

NO NEED to worry if you have rings from alcohol, heat or water on your table—nail polish, perfume or liniment on your dresser—ink or paint on your desk—mars on hardwood floors. Just apply REVIVA and most stubborn surface spots vanish like magic. Revives original color and grain of wood. For all dark or light, varnished, shellacked, lacquered and waxed surfaces.
Quart $2.50 • Pint $1.50 • Half Pint $1.00

REVIVA *A Triple Action Tonic For Marred Furniture*

REMOVES stubborn surface spots
CLEANS dirt and grime
POLISHES to a fine greaseless lustre and covers minor scratches

Use "Patina" Jackson of London English Type Wax (Paste)
A decorator's polish to restore and retain the patine of precious pieces. For all wood and leather. Special BLOND for light woods. $1.25 jar; $1.75 double size.



Plus postage. Sorry, no C.O.D.

JACKSON OF LONDON PRODUCTS Mrs. Mark Jackson's Studio B 5 West 52nd St. New York City 19

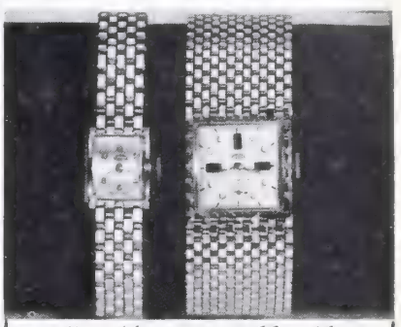


teeter totter-merry-go-round

$9.95 Please No C.O.D.

Delight your youngsters this Christmas with a lasting gift for house and yard. This combination teeter totter and merry-go-round is ruggedly constructed of tubular steel with rubber tipped tripod legs. Enameled in red and black. Adjustable for varying weights. Tested to hold 400 pounds. Easy to set up. Ideal play equipment for growing children.

PRE-CHRISTMAS DELIVERY • SHIPPED EXPRESS COLLECT
Send check or money order to:
THE SERVANT COMPANY
69 W. Washington Chicago 2, Ill.



"Miss Niresk" "Sir Niresk"

MAGNIFICENT WRIST WATCHES at remarkably low prices

The Mighty Dollar works wonders in Europe these days . . . and that is why we can offer these wonderful 17-jewel imported masterpieces for so little. They are magnificent gold-filled reproductions of original $300 custom designs, available exclusively thru Kahn of Chicago at $45 for the lady's and $47.50 for the gentleman's—including Federal Tax. With their brilliant dials, high-domed magnifying crystals, and glittering basket-weave bands, they are superb things that you can own with pleasure—and give with pride. Money-back guarantee.

Sold and Guaranteed by
NATH. KAHN, Jewelers
Since 1901
29 E. Madison St., Chicago 2, Ill.



An Ideal Christmas Gift

$2.95

EXQUISITE LACY-WHITE DESIGN

PLASTIC TABLE COVER

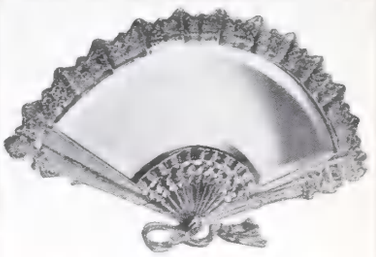
You'll thrill to the unbelievable beauty of this plastic table cover in a delicate white lace design. It's a real table-brightener, soft as candle light in appearance, yet practically indestructible.

Made of seamless, 1 piece construction —heavy, "see-thru" plastic. Cannot tear, crack or peel. Wipes clean with whisk of a damp cloth. Saves laundering, saves your regular table linens. A boon to mothers of small children.

54" x 54" - $2.95 54" x 72" - $3.93

Sent postpaid if remittance accompanies order; or C.O.D., plus postage charges.

PLASTICOVER CO., Dept. 2
198 Avenue B New York 9, N. Y.



FAN-SHAPED MIRROR

Authentic and charming, this lovely standing fan-shaped mirror. Frame is solid brass, cast from an early original. Size 11" x 18"—can also be used as a hanging mirror. Ideal for wedding or engagement gifts. Mirror is bevelled plate glass.

Price—$17.50 which includes crating and prepaid express.

No C. O. D.'s please

Hannah Parker
136 St. Paul Street Brookline 46, Mass.

JG

SELL

Surplus Silver, Diamonds and Jewelry

to

JULIUS GOODMAN & SON

Our firm has a background of more than 75 years of fair dealing and integrity. Direct users, and authorities on silver and jewelry, we are in position to offer more attractive prices than most dealers for individual pieces or entire collections. We pay express charges.

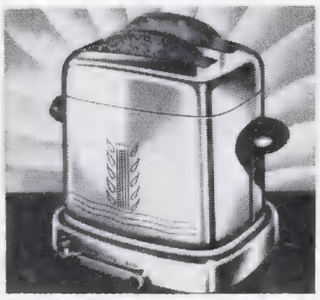
From our own stocks, we offer for sale more than 400 patterns of rare and unusual flat silver, as well as many distinctive matched pieces. Correspondence invited.

JULIUS GOODMAN & SON

77 Madison Avenue, Memphis, Tennessee

Julius Goodman — Joseph Goodman

References: The First National Bank, Memphis
Jewelers' Board of Trade



Automatic Pop-Up Toasters

The kind you've been waiting for —at an astonishingly low price!

Toasts 2 slices of bread at same time to desired brownness—Light, Medium or Dark. Current shuts off and toast pops up automatically when ready.

Beautifully chromium plated. Made by nationally known manufacturer. Carry regular one-year manufacturer's guarantee. Sturdy construction will give years of satisfactory service. For AC current only.

$15.75 Postpaid
or C.O.D. plus postage

MORGAN DISTRIBUTORS
3221 So. Morgan St., Dept. HB
Chicago 8, Ill.





ADD COLOR AND SPARKLE TO YOUR DRINKS AND TABLE

An amazing new and novel idea for cooling drinks. Plast-I-Cubes are small transparent plastic cubes the size of ice cubes filled with colored distilled water. You simply place them in an ice tray and freeze them solid, then drop them in your drinks *Can be used thousands of times*—practically unbreakable. Use them for highballs and all mixed drinks. Ideal for that "TOO HOT" cup of coffee, beer, wine, fruit juices, or milk because they do not dilute the drink. Beautifully packaged in cellophane, they make an ideal gift. Each cube monogramed in gold letters for only 75¢ per package Order by mail. Send check or money order—Sorry —No C.O.D.

Package of 8 in assorted colors

$1.98 Postpaid

PLAST-I-CUBE CO.
Dept. 102, 1701 East 9th St., Kansas City, Mo.



Personalized Leather Gifts She'll Adore!

TWO-TONE CIGARETTE CASE

of genuine leather, designed especially for smokers of King-Size Cigarettes. In two colors with decorative gold trim and 3-letter monogram, this is one Christmas gift she'll be proud to show off to her friends. Assorted colors. $2.95. Regular size also available, $2.50.

FRENCH PURSE

—so attractive, so useful, so new looking. Complete with zipper wallet and leather-lined two compartment change purse, it is large enough to carry essentials, small enough to slip into a handbag. Made of Genuine Morocco Leather in brown, navy, red or green with a 3-letter monogram. $5.50 including tax. *No C.O.D.'s, please.*

LUCILLE DISTRIBUTING CO.
Dept. 4127
41 Union Square, New York 3, N. Y.



Name Please?

Put a handsome, solid brass name plate on your door for its convenience, distinction and dignity. Sized for reading without specs, highly polished, beveled edged, 2" x 4¾", comes complete with screws and costs a trifling $2.98, postage paid. Send check or m. o. (no C. O. D.) and print clearly name you wish engraved.

UNIVERSAL ENGRAVING CO.
Dept. H-1
221 Columbus Ave. Boston 16, Mass.

Windo



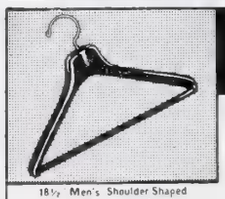
WINTER'S NIGHT CHES
cause so many men returned fro
ice accomplished players of this
of strategy, we thought you mig
to get your husband a set for Chri
This is the only plastic chess
dorsed by the U. S. Chess Fede
With 20-page booklet so you ca
with him, $5. Deluxe set, $10.
Shore Gifts, 906 Bluff St., Glenc



ALARMING GIFT. A New
travel clock comes in a genuine l
zippered case, has a luminous dia
it closes for easy packing to a c
3½" square. In black, brown, o
the white saddle stitching, brass
and gold-stamped monogram are
touches that make this a gift that
like much more than its modest p
$8.34 plus 15¢ post. Thiss. 902 N
Ave., Minneapolis, Minnesota.



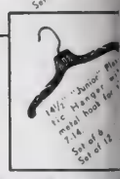
LIGHT CONVERSATION
cious as silver buckles and swe
curtsies, this reproduction of a C
chimney lamp is a nice combinati
gleaming brass and opal glass dec
with roses. Both the base and the
bowl light up and are controlled
dividual switches. 19" high, $15 ex
Mark Stier, 277 E. Fordham Rd.,



LEARN to hang your garments correctly on

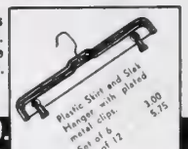
HENRY'S "Rainbow" PLASTIC HANGERS





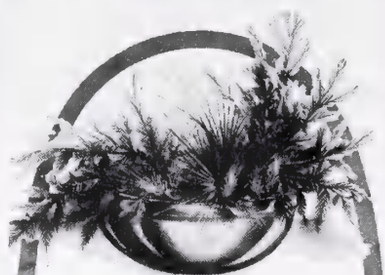
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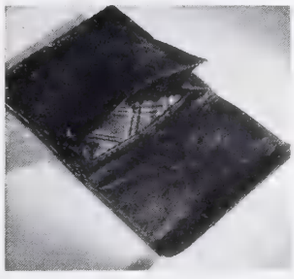
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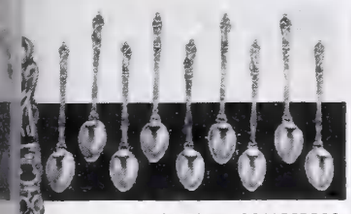
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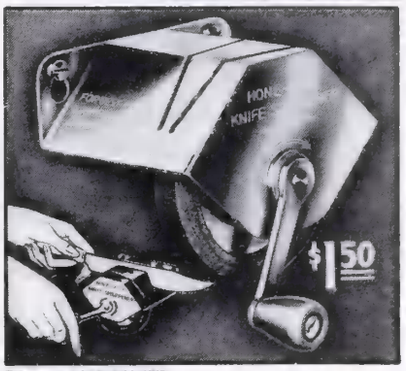
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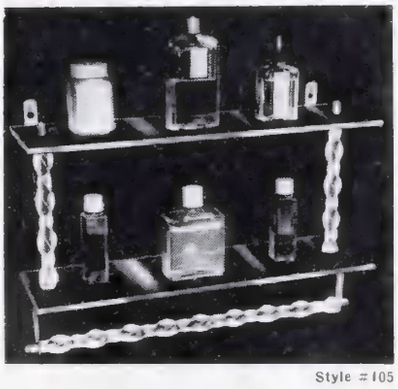
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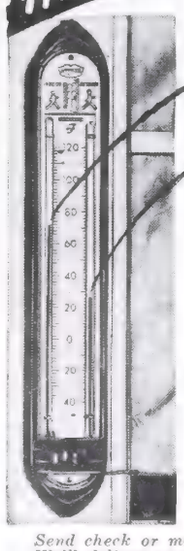


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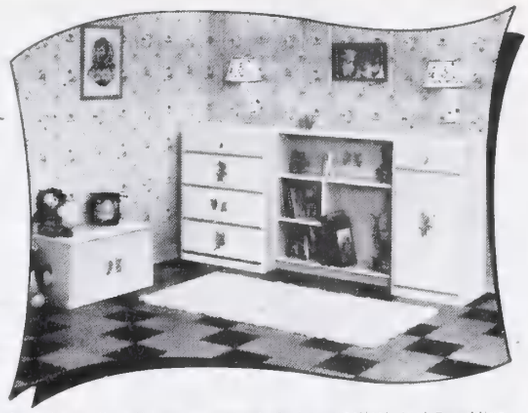
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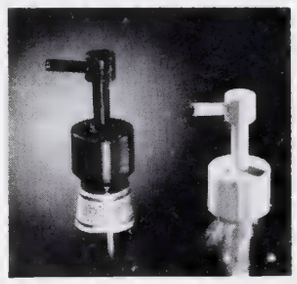
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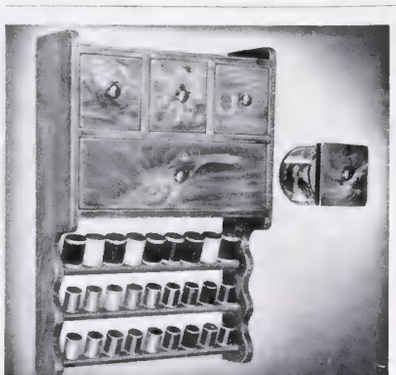
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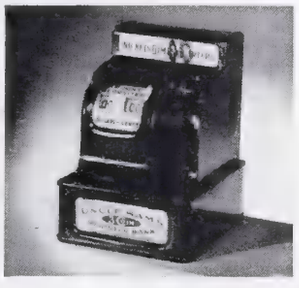
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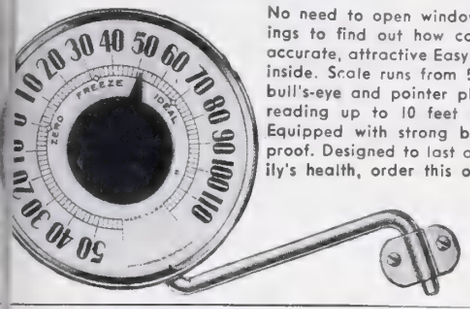
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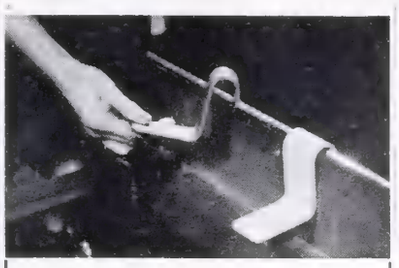
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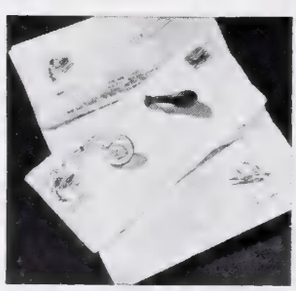
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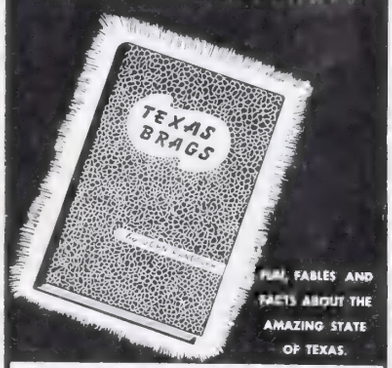
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ANTIQUE REPRODUCTIONS

Incomparable in beauty—remarkable in value! These lamps will blend into all color schemes. Use a pair on your dressing, vanity or night tables.

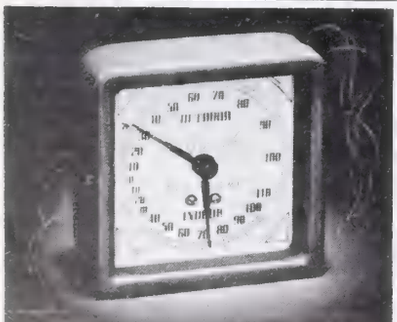
Left: Hand-painted milk white glass reproduction of oil lamp. Polished brass base and fount. 16" high overall. Electrified. **$10.00 each.**

Right: Milk white glass with brass trim. Height 22" overall. Electrified. **$10.00 each.**

Mail Orders Only *Express Charges Collect*

STANLEY JAY STUDIO
49 Deepdale Drive, Great Neck, N. Y.

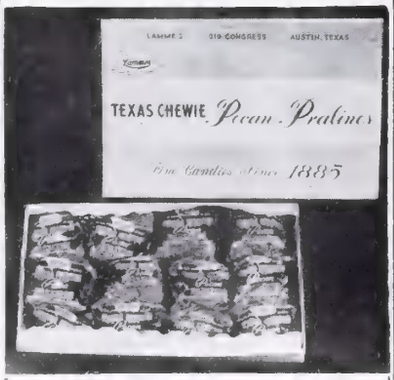




Outdoor and indoor temperature ... at a glance

Placed on the wall of any room, this pointer shows outdoor temperature, lower, indoor temperature. Easy to read as a clock. Highly accurate. Attractive design will grace any interior. Used in Precision made by nationally known instrument manufacturer.

$6.75 each prepaid.
(No C.O.D. orders please)
J. F. MARSH CORPORATION
3057 Southport Avenue
Chicago 14, Illinois



GIVE THESE BY MAIL

Don't give them personally, or you'll find yourself a weak and shameless Indian giver, watching your chances to snitch them back, one by one, for that craven inner fiend who keeps insisting, "I want another."

These rich, brown pecan pralines are like nothing you've tasted since you robbed Grandmother's pantry. They're filled with fat, crunchy pecan kernels, clustered in great globs of goodness whose very first taste wakes the glutton in you. An extra one-quarter pound of fresh pecan meats in every box.

$2.00 per doz. (21 oz.) Postpaid

LAMME'S AUSTIN, TEXAS
919 CONGRESS

New Fluorescent Fixture with CIRCLE LAMP



NOW! Enjoy the beauty and economy of General Electric's new circular fluorescent lamp. Ultra-modern fixture.

GUARANTEED FOR 1 YEAR!

A strikingly beautiful fixture in non-tarnishing aluminum or white enamel finish. Suitable for every room. Model C-32 (illustrated), $9.75. Model C-32S with etched design glass shade, $12. Specify finish desired. Cash or C. O. D. Send for literature.

9.75 F. O. B. FACTORY

DIRECT FROM FACTORY!

HANOVER LIGHTING SALES
Box 186, Dept. HB Hanover, Pennsylvania



STOP
UNSANITARY UNSIGHTLY Garbage SPILLING *with*

KANT-TILT
U. S. PAT. APPLIED FOR
GARBAGE CAN HOLDER

Drive the five foot metal stake into the ground beside your garbage can, slip the spring-steel clip down, and no dogs or cats or wind can turn it over. Saves embarrassing, messy job of cleaning up spilled contents. Protects can, too. All metal, KANT-TILT will last for years. Fits any size can.

Only **2.95** *prepaid.* No C.O.D.
Full refund if not delighted

J. D. SALES CO., INC.
DRAWER 552 QUITMAN, GA.

hopping



E BOWL. A no-fooling wind- ish tray is designed with modern ghtness, and would be a fine es to give a man for his desk. Best though, it comes decorated with jor college seal, which does some- intangible and wonderful to an rad." $4.25 exp. coll. Plummer, 34 Fifth Ave., New York 19.



D COLOGNE. Lucien Lelong's rful fragrances are now available olid form and come in Whisper, o, Balalaika, and Opening Night. use it the same way you use per- and with the same glamorous re- but it lasts and lasts. A 2.5-oz. jar $2.55 including tax and postage. e B. Speir, Trenton, Missouri.



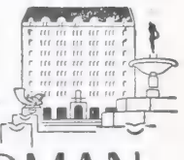
RM BOOTS. You can scuff gh snow drifts, ride through a d in an unheated car, take the en to the park on frost-biting and your feet will be deliciously in these boots. They are made of leather in brown, are shearling- and have a zipper front. Women's have cuffs, men's sizes do not. re $13.50 from Weber & Heilbroner, Fourth Ave., New York 10, N. Y.



Silverplate Reproduction of an 18th Century Muffin Dish, $20

excise tax included

The proportions of the dish and its domed cover, the acorn finial, the four claw feet, are points to please an expert. But any hostess would be pleased to have muffins (or a vegetable, or canapés) kept hot in such style. Minus cover, the dish (9¼ inches across) makes a handsome shallow fruit bowl. Gifts and Antiques Department, Fourth Fl.



BERGDORF GOODMAN

5th AVE. at 58th ST. • NEW YORK 19

ON THE PLAZA



BLUEBIRD and FLOWERPATCH

Bluebird—cuddly personality doll with real yarn braids, yellow or titian, adorable removable clothes, 19" tall, $6.95. Blueboy in peaked cap and overalls, same price. Flowerpatch party apron with 35 gay patches and colored rickrack trim, $3.95. Perfect gifts! We'll ship directly to recipient if you enclose gift card. Add 50¢ for insured parcel post. No C.O.D.s.

RENIEW

RENIEW STUDIOS, INC.

P.O. Box 268, Forest Hills, New York



Gay Scuffs

Ideal Christmas gift for young and old—your name or school name embroidered across the front. 70% wool, 30% cotton with durable water repellent soles. Matched piping and embroidery animates solid color. Royal blue slipper, red embroidery. Red slipper, black embroidery. Sizes medium and large. Allow 10 days for monogramming.

$2.29 pair — Postpaid. No C.O.D.'s

THERESA CONKLIN

107-15 126 Street

Richmond Hill, Queens, New York



Table Queen Lemoniere

Christmas Answer

TO A HOUSEWIFE'S PRAYER!

LEMONIERE is a combination lemon juicer, strainer and server *all in one.* Appreciated by everyone who likes his (or her) sauces, beverages, salad dressings, fish, all flavorings to taste *Better with Lemon.* Easy to use. No stains or squirting. Every bit of pure, strained lemon juice flavors your food. Tiny lamp-shaped *Lemoniere* sparkles in crystal clear or red Lucite, adds charm to any table. *No C.O.D.'s please.* On sale at better stores or order direct from:

ALSOJAN ASSOCIATES
Dept. 1, 224 Tonnele Ave.
Jersey City, N. J.

Set of four, $4—plus 25c postage & packing

Distinctive Gift

AMAZING VALUE!

FOR FREE CHRISTMAS GIFT GUIDE



HAMMERED COPPER HURRICANE LAMP

Electrified

Singly or in a pair, this charming copper Hurricane Lamp is at home anywhere. Stands 12" high, has 60" electric cord, removable glass chimney. Perfect for desk, console, mantel . . . in den, play-room, any room. At this unbelievably low price, you'll want at least one for yourself.

only $5.50 ea.

a pair postpaid SORRY NO C.O.D.'S

Raymond Newman Co.

E. Gunhill Road • Dept. 2D • New York 67, N. Y.

Enjoy **BAR-O-PINE IN YOUR PARTY ROOM**



29.75 4 FOOT

5 ft. - $33.75

6 ft. - $37.50

FREIGHT PREPAID

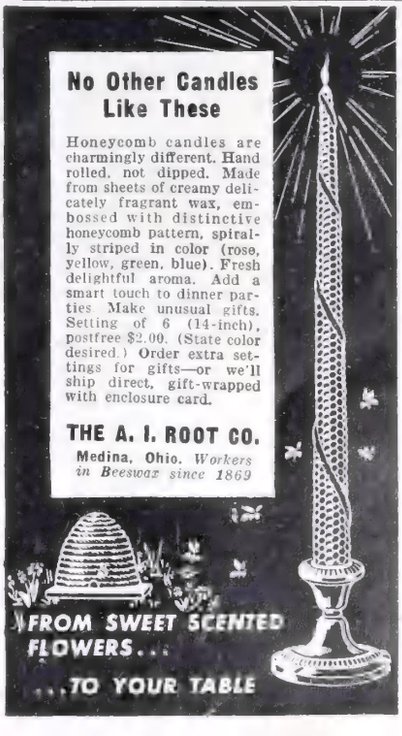
Bar-O-Pine is sturdy and beautifully designed—will add atmosphere of carefree gaiety to any party room.

Made of selected knotty pine and delivered in compact carton ready to assemble in less than one hour. You finish to match your party room. Complete with hardware and easy-to-follow instructions.

Immediate Delivery! Send Check or Money Order Today!

PETER WILLS CO.

1805 HARNEY ST. OMAHA, NEBR.



No Other Candles Like These

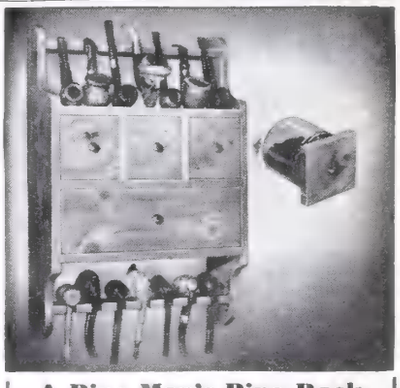
Honeycomb candles are charmingly different. Hand rolled, not dipped. Made from sheets of creamy delicately fragrant wax, embossed with distinctive honeycomb pattern, spirally striped in color (rose, yellow, green, blue). Fresh delightful aroma. Add a smart touch to dinner parties. Make unusual gifts. Setting of 6 (14-inch), postfree $2.00. (State color desired.) Order extra settings for gifts—or we'll ship direct, gift-wrapped with enclosure card.

THE A. I. ROOT CO.

Medina, Ohio. *Workers in Beeswax since 1869*

FROM SWEET SCENTED FLOWERS . . .

. . . TO YOUR TABLE



A Pipe Man's Pipe Rack

Hangs on wall . . . Convenient . . . Saves precious desk or table space.

1. Holds 14 (count 'em) pipes!
2. Air-tight humidor jar-drawers.
3. Larger drawer for accessories.

In hand-crafted knotty pine, waxed, hand-rubbed. Size: 13" x 18"

(Pipes not included)

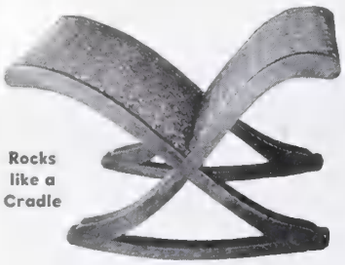
$12.50

Express Collect. Check or money order. No C.O.D.'s

Yield House

BOX 179 NO. CONWAY, N. H.

Rest Your Bones



and weary muscles on this New England ROCKER FOOT REST. You've no idea how wondrously relaxing a foot rest can be until you've propped your tired "dogs" on this one. Specially designed to support legs as well as feet. Frame is staunchly made; mahogany finished; luxuriously padded and covered in durable figured tapestry. 14" high; 14" across. Christmas gift all the family will enjoy. **$29.50**

and Keep Papers Picked Up

with this HOME PAPER BUNDLER. Just drop in newspapers, magazines, waste paper. When filled draw twine taut and knot. Turn bundler over. Out come papers all baled neat as a pin. Made of hard wood hand decorated with floral design on black ground. Attractive in any room. Takes any size newspaper. Gift of lifetime use. **$19.50**



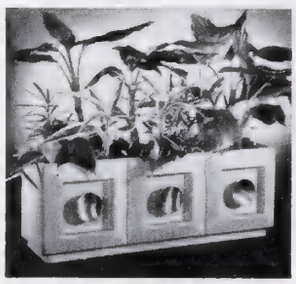
Both prepaid in U.S. No C.O.D.'s please.

HAPPY HOME HELPERS
Dept. HB
Box 72 N. Weymouth 91 Mass.

Window Shoppins



NATIVITY SET. You can re the spirit of Bethlehem with dignity with these hand-carved representing Our Lady, the Infant St. Joseph, an angel, shepherds, sheep. Make a background of boughs, or group them under a tree, on the mantel, or let the ch arrange them in the nursery. $1 f 8-piece set. Ppd. Kathleen Weller 386, Bryn Mawr, Pennsylvania.



MODERN FERNERY. A b fully designed plant box is ma bleached wood with giant brass-h trim. Wherever you spot it, it w the center of attraction. Plant it ferns or ivy, and let it dramatize mantel, an artificial fireplace, or th of a book case. Metal-lined, it's 7" x 8" high. $27.50 unplanted. Ex collect. Wilson-Jump Co., 608 S. M gan Ave., Chicago, Illinois.



CANAPE TRAYS. No matter many butterfingers come to your pa these tole cocktail trays can take fumbling and remain intact. C from an old candlestick saucer, have a ring handle, come in tole pa black and decorated with a Pen vania-Dutch design. 6" in diam $1.15 each, $6.50 for 6. Ppd. Salt & per Shop, 445 E. 86th St., New Yor

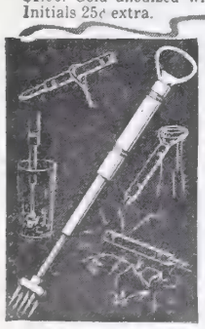
(*Continued on page* 81)

3 Most Exciting
GIFTS OF THE YEAR



New KEY-CHAIN-PENCIL

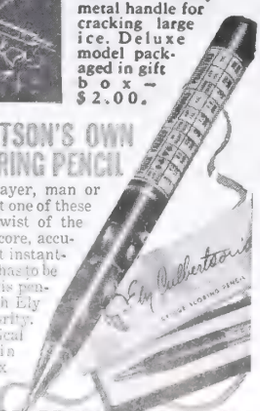
Smart, trim, beautiful—a must for every woman. Ideal for motorists and shoppers. Handy key-chain for car and house keys combined with precision made all-metal collapsible mechanical pencil. Covered with fine genuine leather. Almost jewel-like in appearance. In beautiful gift box, postpaid $1.00. Gold anodized with reptile leather $2.00. Initials 25¢ extra.



CHIP-CHOP

A gift no home should be without. Truly, the miracle gadget of the year. New 4-Way Chip Chop crushes ice safely, instantly right in the glass — no fuss or bother. Has handy bottle opener-corkscrew — sturdy metal handle for cracking large ice. Deluxe model packaged in gift box — $2.00.

ELY CULBERTSON'S OWN BRIDGE SCORING PENCIL



Every bridge player, man or woman, will want one of these magic aids. A twist of the dial shows any score, accurately and almost instantly. And the score has to be right, because this pencil says so... with Ely Culbertson authority. A super mechanical pencil—value in beautiful gift box —only $1.00. Initials 25¢ extra.

MAIL ORDER TODAY

FLEETWING GIFTS Dept. HB-10
53 East 10th Street, New York 3, N.Y.

I am enclosing ..... (cash, money order, check) for which send immediately articles itemized on attached slip.

Name.....

Address.....

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COLOR CAMERA
AND BLACK AND WHITE

Only **12.45** PPD.



WITH WATERPROOF CARRYING CASE!

Now you can take beautiful *full color* pictures (or black and white) with no previous experience. Scientifically designed 46MM Whitar periscopic lens system, coated and *fully* color corrected plus universal focus makes good pictures —simply a matter of a look and a click! Styled by Beacon with a case molded by General Electric, this precision camera is as handsome as it's efficient. And economical, too! 16 exposures on #127 roll. For Christmas delivery order by December 15th. We will gift wrap and ship this camera anywhere in the United States. No COD's.

THE RICHARD CO. *PHOTOGRAPHIC SPECIALISTS*
7034 N. CLARK ST. CHICAGO 26, ILLINOIS

Personalized with any name



4 pc. smoker's set made just for you!

Fine chinaware cigarette box with cover and two ash trays. Hand painted with any family name you desire, and kiln baked for permanence. Delightful for yourself or for gift giving. Carefully packed, shipped postpaid anywhere in continental U.S.A. Complete Set **$6.00**

Send check or money order. No C.O.D's. Print clearly name desired.

ARTISAN CRAFTS
[illegible] St., New York 21, N. Y.

DOR-FILE SPICE RACKS

SAVE PRECIOUS CUPBOARD SPACE

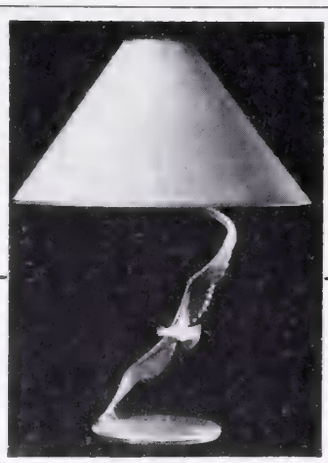
No more searching or climbing for small spice cans. DOR-FILE is a neat aluminum spice file that fastens on the inside of your cupboard door, locates your spices at once. Rack is 12½-in. long, has polished guard, and fastens easily to door or wall... *without tools.* Anyone can install in a jiffy with special thumbtacks supplied.

- Individually boxed.
  Easily wrapped for Gifts.

Send Direct to
DOR-FILE MFG. CO.
Dept. 3, 8324 S. E. Foster Road, Portland 6, Ore.



79¢ EA POST
NO C.O.D. PL
Immediate Deli

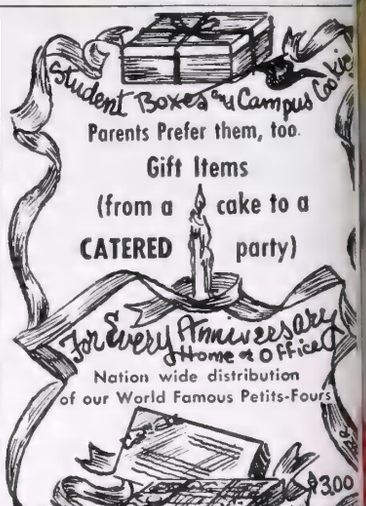


Graceful Elegance

Poetry of motion, grace of design and the utility of lighting are all beautifully combined in this lovely flying gull lamp. The base is of satiny aluminum and the shade is hand made with silver binding top and bottom. 27" high overall, this exquisite masterpiece is a Garret Thew creation that will add distinction to any interior. Each lamp signed by the artist and individually numbered.

Shipping charges prepaid. Sold separately:
The Lamp $25.00 **The Shade $8.00**
(Conn. residents add 3% sales tax)

GARRET THEW STUDIOS
Box H-B-L Westport Conn.



Gift Packaged and Mailed
Parcel Post prepaid this side of Miss.

Robert Day-Dean
H-12 *Division of Robert Day, Inc.*
Six East Fifty-Seventh Street
New York 22, N.Y. Plaza 5-6



A NEW Christmas Story

As told by FILTER QUEEN, the really different vacuum, to BAGGY, the old-style cleaner

'Twas the night before Christmas
and all 'round the tree
The family had gathered
To talk about me.

Mother thanked Dad
with her face all aglow
As she thought of how fast
I would make her work go.

"There's no bag to empty"
said mother with glee.
"It quickly cleans rugs
And keeps them moth-free".

"The filter's the secret"
said Dad, the explainer.
"It collects all the dust
in the metal container".

"Once a month when it's emptied
all *you* need to do
is add a new filter
and it's good as brand-new".

"And that self-cleaning brush
means you'll have not a care.
For it gets dust and lint
and even dog's hair".

"The motor's so quiet
you won't know it's toiling.
It's super-strong, too,
and it *never* needs oiling".

"With the snap-on attachments
that lock safe and snug,
You can spray wax or paint
. . . Even shampoo the rug".

"You can dust all your blinds
or polish the floors.
Demoth all your clothes
It does *all* of those chores.

"I guess I'm a hit"
said the new FILTER QUEEN.
"I'm the cleaner that's different
. . . that *keeps* the home clean".

HERE'S A HINT TO ALL HUSBANDS:

To keep your wife happy
and your home life serene,
Treat the Mrs. this Christmas
to a new FILTER QUEEN.

FILTER QUEEN

The World's Finest Vacuum Cleaner

Price? Delivery? Dealer's Name?
For the answers—MAIL THIS COUPON NOW

Fully protected by U.S. Patents

Health-Mor, Inc. Dept. HB12
203 N. Wabash Ave., Chicago 1, Ill.
Please send the FILTER QUEEN Picture Book

Name_____

Address_____



SEAL OUT WINTER WINDS with WINDOWS of ALCOA ALUMINUM

When winter winds blow hard and cold, you'll be glad your home has windows of Alcoa Aluminum. Aluminum windows are extra snug and weather-tight because aluminum can't rust, shrink or swell. Aluminum windows fit tight to seal out wind and cold, yet they stay easy to open and close.

Aluminum windows cut down cold drafts in winter and maintenance costs all year 'round. Non-rusting aluminum never requires painting; can never rot or warp. Aluminum windows are easy to keep clean; have no deep, dirt-catching corners to slow up housework. Their soft, lustrous finish blends with all types of homes and decorations.

Make sure your new home will have moneysaving, trouble-free windows made of Alcoa Aluminum. Leading window manufacturers make windows of Alcoa Aluminum in many standard types and sizes. For help in selecting the windows best suited to your home, write ALUMINUM COMPANY OF AMERICA, 1840 Gulf Building, Pittsburgh 19, Pa.



Aluminum—Modern Metal for Modern Windows
Sash and jam fit snugly and evenly. With aluminum, there is no chance of rusting or warping. Weatherstripping is built in. No cracks for winds to filter through.

MORE PEOPLE WANT MORE ALUMINUM FOR MORE USES THAN EVER

LIGHTER to live with

WINDOWS OF ALCOA ALUMINUM

ALCOA ALUMINUM



The New Baseboard Radiant Panel



The Royal Hostess Sink—"America's Kitchen Sweetheart"

How to make your dream home come true—





e right heating will help you . . .

s a wise husband who insists on the right heating equipnt for his dream home. It should give his family care-e comfort plus low-cost operation. And it will, if it's nerican-Standard. Here is a complete line—radiator ating, warm air heating, and winter air conditioning—gineered for efficient, low-cost heat with any type of fuel, and apoved by the Institute of Heating & Plumbing Research. Look for e name American-Standard and the Mark of Merit when you buy.

AMERICAN-Standard
HEATING · PLUMBING

Look for this Mark of Merit

So will the right plumbing . . .

One way to win a woman's heart is with kitchen, bath and laundry fixtures that are lovely to look at—and easy to use. That's why so many home-planners choose plumbing fixtures by American-Standard. These famous fixtures that bear the Mark of Merit are styled for smart eye-appeal. And they're built to *keep* their beauty down through the years—lustrous enamel on *rigid cast iron*, or genuine vitreous china. Yet with all their many advantages, they cost no more than others.

NEW HOME BOOK *shows wide variety of American-Standard Heating Equipment and Plumbing Fixtures. These products — sold through selected Wholesale Distributors to your Heating and Plumbing Contractor — are available on easy time payments for remodeling. Write for your copy of the Home Book today. Address* **American Radiator & Standard Sanitary Corporation,** *Dept. H-712, Pittsburgh 30, Pennsylvania.*

AMERICAN-Standard

HEATING PLUMBING

Serving the Nations' Health and Comfort



Illustrated: Masland Regency Wilton Broadloom in Sandhurst Beige (B. H.

"ARE WE HAPPY!"

And *how* lucky they are, too! With a house all their own measuring up to their dreams . . . and a Masland Regency Wilton Broadloom to make it home. Very new . . . very special. The unique weaving process combines rich, high-cut pile with a deep, "petit-point" surface to give unusual beauty. See Regency at your favorite store. Send for "Young America at Home." Dept. F-2, C. H. Masland & Sons, Carlisle, Pa.

Be "At Home" with . . .

MASLAND BROADLOOMS

Window Shopping

CONTINUED FROM PAGE 76



NSEPARABLE. A fine wedding esent to fit a Christmas-tired budget this mayonnaise or sauce dish. It is ade of silver-like Buenilum, and the owl and saucer base are attached. ith the ladle, it is just $5.85 postpaid. C.O.D.'s. Julian Hess, 6 Grand St., hite Plains, New York.



IOW HE'LL LOVE THEE! The t-so-little brown jug is back on the arket in time to do its share of dis- ensing Christmas spirits to lots of ames on your list. Full of scarce and onderful seven-year-old Glenmore Ken- ucky bourbon, 90 proof, it's a present ell worth suggesting to your husband r his clients. 4/5 quart, $5.80. Glen- ore Distilleries Co., Louisville, Ky.



BOTTLE MASTER. A Vinylite ag for a baby's nursing bottle is insu- ted with fiberglas, and has a drawstring losing. The important thing, though, is e magical way it maintains the tem- erature of the formula. With it, you an take the 2 A.M. bottle from the ice ox before going to bed, and have it l ready for Butchie. $2 ppd. Green able Gifts, 394 Lennox Ave., N. Y. C.



SKIRT BAG

Just in time for Xmas. Our famous skirt bag opens wide to reveal a roomy interior nicely lined and fitted. Order yours in smooth goatskin, soft suede, or broad cloth. Black or brown.

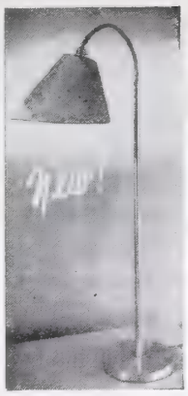
$7.98 plus 20% Fed. Tax

Mail orders filled promptly. Add 15¢ postage

EMILY 5th avenue

THE CAREER GIRLS' STORE

Fifth Ave. at 37th St. New York 18, N.Y.



Plastic shade, Flexible arm floor lamp—weighted base Serviceable lamp that is attractive complete with shade

$25.

Sorry no c.o.d.'s shipping charges collect

STUDIO SHOP

557 BOYLSTON ST., COPLEY SQUARE BOSTON, MASS.

MASTER-PIECES of the METRO-POLITAN MUSEUM OF ART

A home-gallery of *exquisite taste* ready for framing!

15 FULL COLOR REPRODUCTIONS

magnificent portfolio 14x20", stunning cover in Black, Red, Blue and Gold. **$9.25**

Send check or money order.

H. FELIX KRAUS Englewood, N. J.

For a CHILD'S VERY OWN!



RAY-DYNE

ELECTRIC CONSOLE PHONOGRAPH

$19.95 *postpaid*

No C.O.D.'s, please

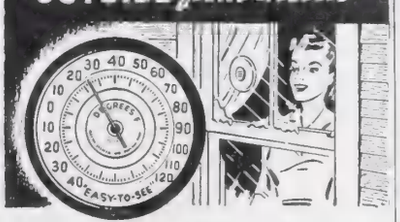
Splendid gift! New 1948 model Electric Phonograph with fine tone. Plays all size records, incl. 12". A beautiful piece of nursery furniture that also serves as table or bench.

Sturdily built by real cabinet makers; enamel finish in Pastel Blue or Pink, gaily decorated. Handy shelf for records. AC, 110-120 volts. All parts Underwriter approved. Mf'd. under license of Radio Corp. of America.

REDI-RACK Corp.

141 West 24 St. New York 11, N. Y.

SEE *at a glance* HOW COLD IT IS OUTSIDE *from inside*



with this Unique Windowpane Thermometer

Big red figures on 3½" transparent dial, with protective glass cover. New, large pointer for easy reading even 10 feet away. Attaches *anywhere* on outside of windowpane. Special weatherproof adhesive supplied. Reliable, accurate, attractive. Order several for gifts.

$1.50 POST PAID

Money-back guarantee—Sorry, no C.O.D.'s

Brad Lee Gifts

22 Bedford Street, Waltham 54, Mass.

SENSATIONAL VALUE

Electric Food Mixer with Portable Motor for only $13.95



This attractive kitchen appliance represents the latest development in a sturdily constructed, yet lightweight and low-priced food mixer. Wondercraft offers a two speed motor enclosed in gleaming, polished aluminum, handsome baked enamel base and Fire King, heat-resistant, Jadite bowl. Requires no oiling and operates on AC current, 110 volts. Truly this is the perfect multi-purpose home mixer.

The Ideal Gift — The Ideal Work Saver

Send check or money order for $13.95

We will pay tax and postage

Appliance Co. of America

705 7th Avenue, Dept. A New York 19, N. Y.

A Different Gift!

FINE CHEESE



$5.50 prepaid in U.S.

An unusual and distinctive gift to convey holiday greetings to business acquaintances and personal friends. Nationally famous aged Wisconsin cheeses and epicurean cheese foods (5 lbs. 6 oz. net wt.) packaged in colorful gift box. We acknowledge orders, supply gift cards. SEND YOUR GIFT LIST now with check or money order; specify week of delivery preferred.

Gift list for_____ boxes attached

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Street _____

City _____ State _____

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Dept. A Milwaukee 1, Wis.

3 Great Department Stores in Wisconsin's largest city

Windows



GREENLEAF RUBBER COASTERS!

The veins in these greenleaf rubber coasters trap the excess moisture in the same way as those in real leaves.
Exact replicas of the dainty Calex leaf, these coasters are a charming touch for the well-appointed dinner table. For practical, gay, festive use with water and wine glasses or as a vase base, they will not slide, nor mar the finest furniture.
Three or more staggered give effective protection for warm dishes.
Attractively gift boxed in sets of eight—generous in size—4½" x 6".

One Set—$2.95 Postpaid

COLORFUL HOLIDAY TRAYS

For Christmas parties, any hostess would be proud to serve her guests from these beautiful metal trays. A gay white zebra is painted on a chartreuse background; a polka-dotted elephant on a red background. The smaller canape trays follow the same design and color. Seldom have beauty, utility and economy been so happily blended. Smartly gift wrapped, if desired.

Serving trays 14"—$3.00 ppd. Canape trays 7½"—$1.25 ea. or $4.50 for 4.



SORRY . . . NO COD'S

pepper tree house
ENCINO, CALIFORNIA

SEND FOR FREE CATALOGUE



Pin **$5.00**
Ear Clips **$3.95**
(plus 20% Fed. tax)

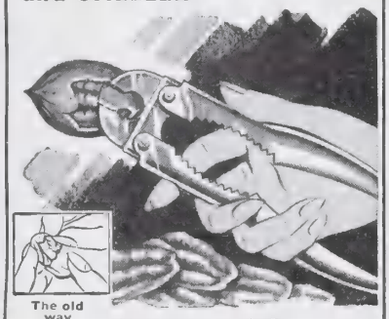
Winter Wonderland

A spray of rhodium finished maple leaves frosted with rhinestones to make it a sparkling White Christmas—Pin doubles as necklace pendant. Write for FREE Costume Jewelry Catalog.

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GERLOU FIFTH AVENUE
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NUT CRACKER and SHELLER



The old way

The new way

No more rough fingers—no more broken finger nails—the *whole* meat comes out easily and quickly—strongly constructed, stainless steel. Cook's nut cracker and sheller makes an ideal Christmas Gift. Send..... **$1**

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We can supply you with Pecans, Homemade Pralines, and Fruit Cakes. Write for prices and details.

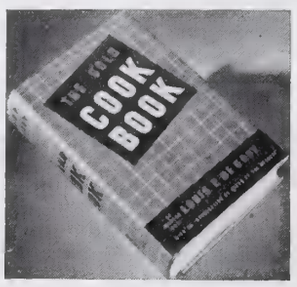
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P. O. Box 5166, New Orleans, La. Station B



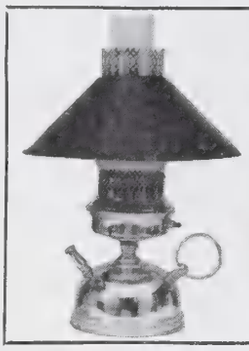
ON THE HOUSE. "Pine Hollow" is a decorative weather vane which will see which way the wind blows from your rooftop, and relay the message to you. It is handcrafted of iron and aluminum, finished in weather resistant black, measures 27" wide, 34" high. $18.50 F.O.B. Hagerstrom Metal Craft Studio, Wheeling, Illinois.



DOOR TREE. New England balsam boughs, forest-fresh and pungent with the exciting smell of Christmas, have been made into a miniature tree to hang at your front door, over the mantel or in your windows. The base is wrapped in bark, and it is decorated with gay little red wooden bells. 20" high, $3.95 ppd. No C.O.D.'s. The Willis Way, Hanover, New Hampshire.



A GOOD COOK, and particularly a masculine one, will have the time of his life with the *Gold Cook Book*, by Louis P. De Gouy, the world's greatest international chef. Right now he is chef and leading author for *Gourmet* magazine, but his past reads like a crown prince's travelog. With 2,232 recipes and many amusing anecdotes, $7.50. Greenberg Publisher, 201 E. 57th St., N. Y. C. 22.



Charming Tea Kettle Lamp

An Authentic Reproduction of an Antique Tea Kettle made into a Charming Lamp; completely electrified. Lamp base of SOLID BRASS with all Metal Shade in Tole colors of Maroon or Green. Inside of shade silvered for perfect reflection of light. Filigreed BRASS GALLERY on shade. Lamp is HAND POLISHED and LACQUERED. WILL NOT TARNISH. NEED NEVER BE REPOLISHED.

15" Tall. An ideal gift. Mail orders Filled Immediately. Specify Shade Color.

Complete With Shade $10.95 postpaid. Sorry, no C.O.D.'s

ROSLYN EAGLE, Home Accessories
8 SOUTH PERRY ST. MONTGOMERY 4, ALA.



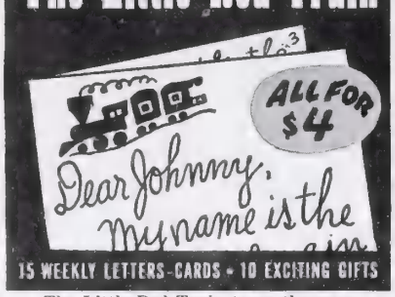
Swanky Hankies

that are as lady-of-the-manorish as a glamorous Adrian gown. They are white Swiss linen with full name woven across the corner. (50 names to choose from.) If you were christened Hepzebar or Zepher you would like the initial just as well. **$1.25** each

4 for **$4.50** 6 for **$6.75**
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Anita Gardner
105 East 57th Street, New York 22, N. Y.

EXCITING XMAS GIFT! Letters to children from The Little Red Train

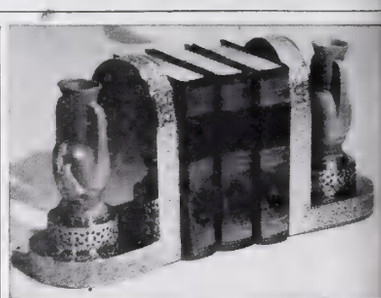


15 WEEKLY LETTERS-CARDS • 10 EXCITING GIFTS

The Little Red Train tours the countryside and sends 15 weekly mailings about the cities it visits, plus 10 exciting gifts, directly to the child. Ideal for 3 to 9 year olds. SEND CHECK OR MONEY ORDER—WE DO THE REST.

Include your name, relationship, child's name and address

CHILDREN'S EDUCATIONAL LETTERS CO.
BOX 105 - OLD CHELSEA STA. - N.Y.C. 11



Bookends You'll Treasure

These lovely, handmade bookends, finished in precious metal, will add charm and dignity to your home. You can have them in either 24K gold plated or heavy sterling silver plated on brass. Their beauty is enhanced by the soft neutral shade of the beautifully designed porcelain vases.

Very decorative when hung on wall, and also are easily converted into lamps. Their adaptability makes them a permanent asset to your decorative schemes.

As manufacturers, we are able to price them very specially.

Your choice **$25.00** per pair, postpaid

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The Allura Lamp Co.
58 Manhattan Avenue, Brooklyn 6, N. Y.



THE MUSICAL DOUBLE DOLL

Typical of the Christmas gifts in Schirmer's Musical Gift Catalog (available to you free on request by return mail) is this doll from Schirmer's famous collection of musical toys. Rightside up it's little Red Riding Hood. Turn it upside down and it's the wolf complete with Grandma's habit. Concealed inside is a fine Swiss wind-up music mechanism. You should see Alastair's face light up when she hears it playing "Who's Afraid of the Big Bad Wolf." 12" tall— **$8.95** postage extra no C.O.D.'s

G. SCHIRMER, *3 E. 43d St. New York 17*

hopping

NKEY SHINER. A new plastic) shaped like a drum, and when you the crank handle, a jaunty Jocko es around the top. It plays in mono- the plucking rhythm of three : Pop Goes the Weasel, O Susanna, Yankee Doodle. To change tune, ly move position of side spring h. It's 5½" in diameter, $3.65 post- Lowy's Gift Shop, Freehold, N. J.



CKET GROOMER. A genuine er case, small enough to fit in a 's vest pocket, has everything to him in trim for any emergency lunch with you to dinner with a t. It contains a nail file, the sterling dle of which conceals a pen knife, a comb with a sterling frame. $10.50 tax & post. Lambert Bros., Lexing- Ave. at 60th St., New York 22.



UM CRAZY you'll be about 's justly famous plum pudding and fruit cake, so rich in fruits, nut- s, spices, and spirits, that you serve iver-thin. The pudding comes with ir-tight wax cover which peels off y, and after ten minutes of steam- it's ready for the table. 2½-lb. pud- . $5. 1-, 2-, and 3-lb. fruit cakes $2, $3.75 and $5.50. Blum's, San ncisco 9, California.





CYCLAMEN "BLOOMS" at CHRISTMAS

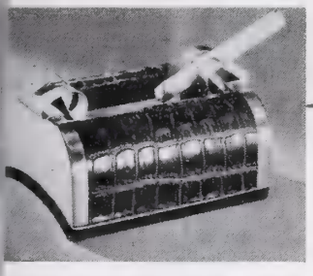
. . . And All Year Long

To see is to be deceived . . . for these are Constance Spry's famous "Gay Deceivers". Waxed blooms so lifelike they have thrilled the experts. This "plant" will thrill you, too, and brighten your home for months. 12 flowers and 4 buds, in white, light pink, dark pink, cherry red or yellow, surrounded by 18 dark green leaves, in an attractive white pottery container. **$12.00** postpaid.

FREE GIFT CATALOGUE of other waxed flowers. Write for your copy today.

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In This Modern Receptacle

ith the new, smartly designed Ashtrap, you in concentrate on reading, playing cards or nversation and be assured your burning garette or pipe is secure in the safety rest. he curved bottom, cushioned in rubber, fits e arm of a chair or your knee. Made of solid pper covered with burn-proof, washable mulated leather, Ashtrap is available in rown alligator, red or green snakeskin. An utstanding Christmas gift!

$3.50 postpaid

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Cooper Crafts

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NEW! SO USEFUL, TOO!



"ROTATING" SERVING BOWLS

Beautifully finished! Gracefully designed! The rich natural grain of the wood has been preserved by the fine finish. The Lazi Suzi will hold hot or cold foods, salads, fruits or candy. The handiest server for buffet or table. All three bowls revolve to provide ready service from any point. Truly the ideal Christmas gift.

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Chill Your Drink . . . Don't Dilute It!

New . . . Improved

PLASTIC ICE CUBES

The ice is in the cube—SEALED IN! Keep beverages COLD this amazing way—*without dilution!* Use "NICE CUBES" in highballs, cocktails, soft-drinks, fruit juices, wine, etc. . . . even BEER! Tasteless, odorless, shatterproof crystal plastic cubes with water *permanently* sealed in, freeze solid in ice-tray. Drop them in your drink—they'll chill without dilution—for, when the ice melts, the water remains sealed in the cube! Clever? More than that—a household necessity! And they LAST INDEFINITELY. Just re-freeze and re-use again and again!

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Send us your gift list—we'll do the rest! "NICE CUBES" shipped directly to whomever you wish (in U.S.A.) in a smart transparent plastic **Gift Box**—with gift card enclosed. Kindly specify Gift Box.
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BOX OF 8 $2.95
Assorted Colors or Crystal Clear
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MONOGRAMMED "NICE-CUBES"
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Limit 3 letters per monogram.
Only 1 set of monograms per box.

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Actual Height of Lamp 33¾"

Candylbeme Lamps enliven every room with shimmering, romantic, dancing candlelight. Crystal sparkles; every surface reflects a mellow softness that transforms each gathering into a gay, cheerful event.

Make your period settings lovelier, more beautiful with Candylbemes.

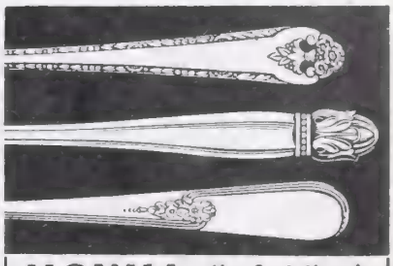
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Candelabra Base, Clear 50c, Frosted 55c each. Adaptors for candelabra base lamps 20c each. Add 7½% excise tax, lamps only. Minimum order 6.

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NOW! For the first time in 5 years!

MAGNIFICENT INLAID SILVERPLATE

BUTTER SPREADERS—ICE TEA SPOONS
OYSTER (or COCKTAIL) FORKS

This beautiful silverware by Holmes & Edwards is *now* available in these exquisite patterns:

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ONLY $13.00 per doz.
(No federal tax)

Check, Money Order, or C.O.D. Sent postpaid—immediate delivery.

George Stern Co.
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191 MADISON AVE. NEW YORK 16

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Beside your hearth or around your Christmas table, these chairs make a beautiful gift. Handsomely turned in maple. Authentic 4 rung designs. Pegged, doweled and glued with fine hand rubbed finish. Child size or regular, $25.00 ea.

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Write for catalog of pieces made to your own order.

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Sign of Distinction

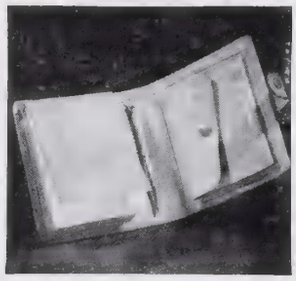
From a Currier and Ives print comes this coach and pair to lend an air of hospitality to your home. Completely handwrought. The silhouette and name plaque is hand-tooled aluminum and the bracket is hammered wrought iron, finished to withstand the elements. Overall size 15" x 21". $15.75 ppd. Lettering on both sides $2 extra.

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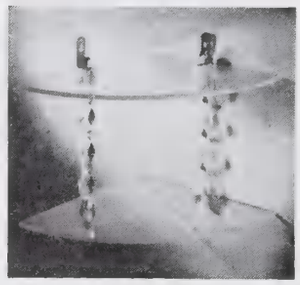
Window



CHRISTMAS ANGELS, ma
the natives of Maine from hare
and carefully copied from ori
Czechoslovakian figures, are whi
snowflakes. They wear golden halo
each carries a different musical i
ment. There are six to the set.
each, 6 for $6. The 2" jolly Santa c
either a bell or a pack, $1.25. Ppd
C.O.D.'s. Woodworkers of Weld,
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combination of full-size bill com
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pigskin, and stamped in gold with
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CORNERED. A three-corner
room shelf has thick glass shelves
sanded and beveled edges, and
twisted lucite posts. The space bet
each shelf is 6½", and we think y
like it well enough to want extra
for the nursery, guest room, and po
room. With 2 shelves, $2.95; wit
shelves, $3.95. Ppd. Variety House
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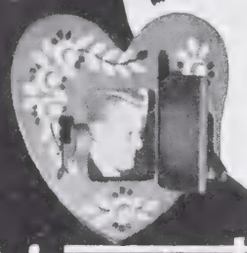
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...that puts life and laughs into any party. For gay entertaining and good drinking, serve the *next* round in these unique, singularly-shaped, 22k gold-trimmed glasses.

$2 ea., set of 8 for $15. *Postpaid*

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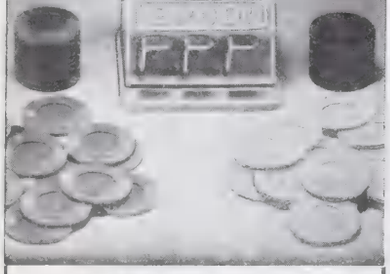
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Small $1.25 • Large $2.50 • Both for $3.50

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ST. FRANCIS in your Garden

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lawns of fine homes from coast t
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legible house signs made. Raise
white reflector letters on dark brow
panel. No fancy do-dads.

Price $2.50, plus 30¢ for each 2 inch
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numeral. Made up complete, read
to install, including 24" ground stak
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America's Oldest Coffee Mill for gourmets and collectors of bric-a-brac. Our Mill is adjustable to any grind and has a 4½ oz. cap tinned hopper and attractive natural wood box. The Eagle Mill has often been used as a spice grinder and is a popular gift item.

$5.95 postpaid
Add 25c West of Miss.



This 1853 sewing bird made in brass from the original dies, holds cloth firmly in its beak and is an extra set of fingers to aid in cutting and sewing. Also the polished brass bird perches prettily on a whatnot or dressing table and its two pin cushions couldn't be handier. Not a reproduction.

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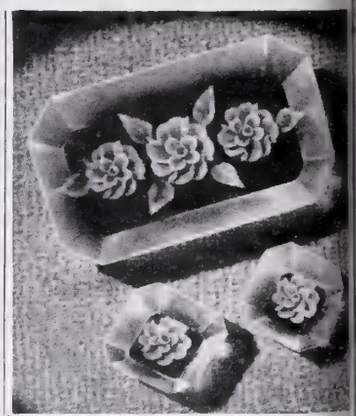
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To grace your wall as a pin-up lamp or a permanent fixture. Diameter 9 inches overall. Made of fine silver plate on copper. Generous cord supplied. Exclusive with us.

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64 PUBLIC SQUARE LIMA OHIO



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A perfect gift for the ladies. Unusua
attractive and different. Sparkling, crysta
like pins and ear-rings, enclosing hand
carved floral arrangements in brilliar
colors, beautifully reflected in the dee
bevelled edges.
In oblong, oval and diamond shapes. Mus
be seen to be appreciated. Sold in se
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Your Choice Surely A or B and Color

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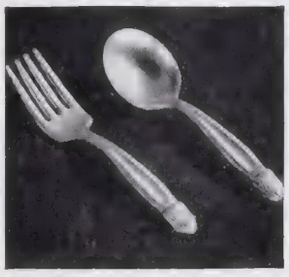


RAY O'BOURKE

1328 Chestnut St., Philadelphia, Pa.

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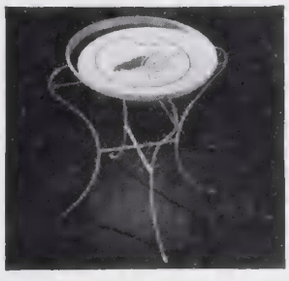
RGAIN BABIES. A baby's first and spoon are made of Holmes & rds sterling inlaid silverplate, and u're looking for a distinguished or your newest godchild, you'll look before you will find anything to this kind of value. The set is $1.75 including tax and postage, it comes from George Stern, 191 son Ave., New York 16, N. Y.



T BLANKET COVER that one is talking about is one of the practical luxuries that ever came ed as a gift. It's made of fine uble rayon crepe, elegantly bor- in satin, and comes in eggshell, or tea rose. Double bed size, $12.95; size, $9.95. Monogram, $3.50 extra. ning pillow case, $3.95. Monogram, tra. Add 25¢ post. No C.O.D.'s. t George, 679 Fifth Ave., N. Y.



Y BAR-TICULAR. A folding stand, 18" high, comes with its own tray that is hand printed with ar bar recipes. The tray, 14½" in ter, is plastic-coated and is resis- to everything from cigarettes and ol to weather. Nice for a rumpus or as party pull-up tables. $3.95 aid from The Bar Shop, 70 Avon San Francisco, California.





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You'll delight your favorite youngsters if you give this charming set of cast sterling silver animals. They'll really have a "jewelry collection" of their very own. Each pin is $1.19—complete set $7.00. Please add 20% Fed. tax with your order. Postpaid U. S. A.

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COUNT 'EM, TEN serviceable tools with dred uses around home, camp or car. Each naps instantly in and out of end of the turdy jackknives, providing strong, grip-size le. Includes 2 jackknives, hammer, pliers, drier, chisel, file, awl, scaler & gouger, can r & cap lifter. All compactly fitted into a x 5⅛" zippered heavy top grain saddle cow- case where they are ever ready ouseholder hobbyist. Complete **$13.50**

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Makes delicious coffee in a cup, in pot, in anything!



Made of beautiful Ceramic or Glass

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KROLL COFFEE MAKER $1.95

100 KROLL PAPER FILTERS $1.95

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GIANT FLOOD LIGHT

AS MADE FOR U.S. NAVY

PROTECT YOUR HOME AGAINST BURGLARS AND PROWLERS

ILLUMINATES LARGE AREA. Easily installed. Base plate on lamp bored for quick mounting. Weather-proofed. Has 14 feet of heavy rubber cord; takes AC or DC current; frosted heavy convex lens; rugged construction; made to Navy specifications. THE GIFT SUPREME.

GIANT: (Navy Surplus—Brand New) 14" in diameter; includes 150-watt standard bulb. Wt. 8 lbs. ..... **ONLY $15**



MASTER OR JUMBO

SUPER GIANT: (Navy Surplus—Brand New) 17" in diameter; includes 300-watt standard bulb; wt. 15 lbs. ..... **ONLY $25**

JUMBO: 12½" Lens; wt. 9 lbs.; Built-in swivel to adjust to any position; adjustment for far or near lighting; includes 500-watt bulb..... **ONLY $35**

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Dream by the Fire

Imagine this Cobbler's Bench in front of a roaring fire or before a deep couch! Finely crafted of New England woods in a Salem pine finish, it has a cowhide seat, a drawer and plenty of space for decanters, glasses, cigarettes.

49" x 20" x 13" high
$45 express collect. No C.O.D.'s
Write for catalog

Charles W. Chase

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HOLIDAY GIFT SUPREME!!

Icy Fresh, Delicious, Rare

OZARK COLD SPRING RAINBOW TROUT!

Fresh Delivery Guaranteed

8 speckled beauties (none under 8 inches), packed in lots of tangy watercress iced, delivered in U. S. east of Rockies, $6.00—16 for $11.00 (add $1.00 west of Rockies).

Gift certificate, with shipment to suit convenience of recipient, recommended to avoid Holiday rush. Stamped, addressed "notice to ship" card enclosed with certificate.

PLACE HOLIDAY ORDERS NOW!

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Perfect Gift.

FOR EVERYONE

De Luxe Model $1.00

A handsome pocket flashlight combined with key-chain. Smart, useful, always in good taste. A gift everyone will appreciate. Personal enough for your nearest and dearest — yet ideal for that business acquaintance.

This tiny, powerful Key-Chain-Lite has a thousand and one uses. Lights up keys and keyhole; for use in theatre, automobile, out-of-doors. No more fumbling in the dark!

Truly fine polished chromium plate, barrel covered with genuine leather. Attractive gift box. Complete, ready to use, $1.00 postpaid. Initials embossed in 22k gold 25c extra.

For that SPECIAL gift we suggest Superfine Key-Chain Lite, heavy 22k gold-plated with engraved design, $3.00 including tax. Engraved initials 25c extra.

Print name and address clearly when ordering. Please, No C.O.D.

MAIL COUPON TODAY

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Enclosed is $.....(cash, money order, check) for which please send at once in Gift Package.

.....Leather covered Key-Chain-Lites at $1.00 each.
.....Superfine Gold Plated Key-Chain Lites at $3.00 each.
Initials follows (25c extra).....
SHIP TO .....
.....
MY NAME IS.....

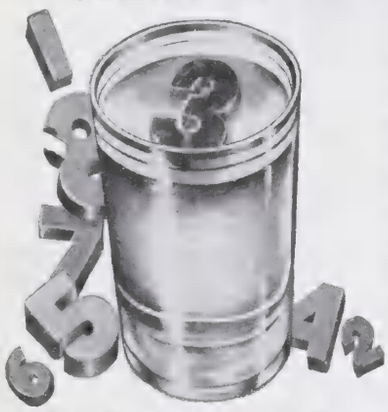
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Added CHILL Plus IDENTIFICATION



1-2-3-4-5-6-7-8! Know whose drink is whose! Just freeze these gaily-colored, water-filled numerals in your ice-tray. Then **FLOAT** one in each glass. They'll **COOLLY** remind everyone your drink is **EXCLUSIVELY YOURS.**

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GIFT BOX OF 8
NUMERALS 1 TO 8, ONE COLOR PER BOX

$2.25
ADD 10C FOR DELIVERY

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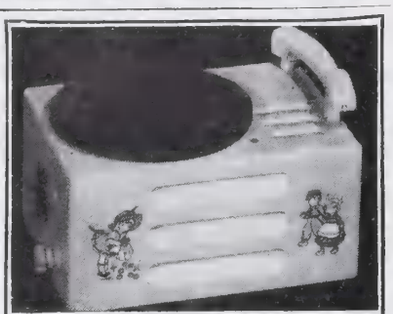
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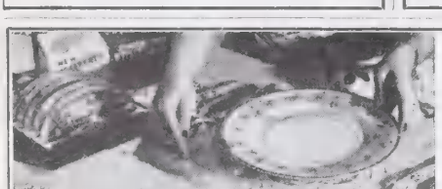
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on to these clever little plastic trays that attach right to your dinner plate. No extra catch-all dishes to clutter your table when serving fish, chicken, etc. Excellent too, for individual servings of olives, mayonnaise, jelly, or what have you! Unusual for gifts, bridge prizes, and for your own dinner table. Available in red, green, blue, amber, or crystal. Set of six (6) for only $2.00 Post Paid. No C.O.D.'s.

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Here's that amazing new Amyloid cloth you've heard so much about. You must try them to believe that the folded squares open up to 17" and that they are out of this world for washing dishes, pots & pans, windows, wiping floors, and many more household uses, and best of all these Amyloid paper wash cloths always stay clean & sweet, never become sour or odorous and dry within 10 minutes.

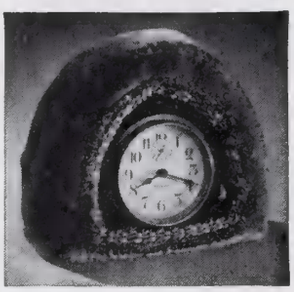
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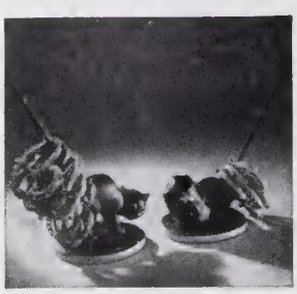
Window



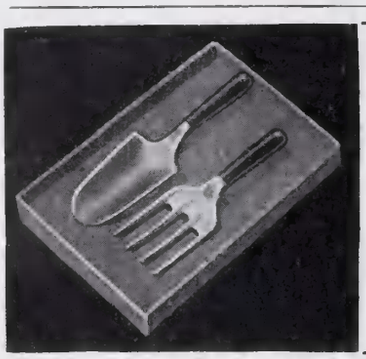
IT TAKES THE CAKE breaks it with a minimum of crumbl and the cut piece lies flat on the pr ready to be served. $6. The pie se is indispensable for your husba favorite dessert. $5. The cheese k wonderful for cocktail parties, is $ And the bottle opener is $4.35. All sterling handles. Prices include Add 25¢ post. Zillah Symonds, 11 56th St., New York 19, N. Y.



KLOCKOAT is a new soundp case that holds any standard al clock. It is designed so you can see dial and hear the alarm, but that ne wracking tick-tock is effectively fled. In quilted chintz, standard col big and little sizes, $5.95. Custom-m in paisley, velvet, or pure silk, from Postpaid from Terry Rexforde, 677 ington Ave., New York 22, N. Y.



TALL TAILS. A cat and a dac hund are made of durable black c position, and on their tails you string a stack of pretzels. Wonde for the bar or cocktail tray, and price is just $2.50 for the pair. A postage, and order from Hazel Jasp 142 E. 45th Street, New York 17, N.



CAST-ALUMINUM GARDENING SET

Designed especially for the ladies by a professional nurseryman. A perfect gift for garden-lovers. Boxed with gift card. Made of one-piece rust-proof cast aluminum. Always smooth and bright. Rugged, yet extremely light in weight. New pressure-guard handle design protects the hands against slipping and cutting, makes digging easier. Handles painted bright red to make tools easy to find in the garden. $2.95 postpaid in the U. S. A. Send cash or money order.

OLD ORCHARD GARDENS
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Add Elegance to the Dinner Hour..

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Pepper Mill alone – $5.00, postpaid.
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1 4-oz. bottle Welmaid Silver Polish
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Shopping

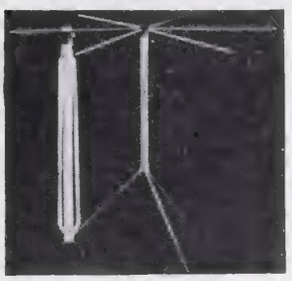
GARETTE BUTLER. A grace- miniature of the old English silent ler is designed to hold thirty regular arettes or 16 king size. Made of aming silver plate, it has an engraved crest, four tiny ball feet, and a ned wood handle. A handsome wed- g present, and the price is just $12 l. tax. Exp. coll. Alice H. Marks, 9 W. h St., New York 19, N. Y.



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ANDY CLOTHES DRYER. No gger than a lady's umbrella when sed, it is made of rustproof aluminum at will dry your nylons or lacy slips thout a snag whether you're away at hool or making the grand tour. You n use one or all of the six 18" revolv- g arms and it tucks in a suitcase neat- $3.95 ppd. No C.O.D.'s. Mastercraft oducts, 60 South St., Boston 11, Mass.



THE IDEAL CHRISTMAS GIFT

Novel-Useful-Desirable

T-Top is a light rigid top which fits over your card table, just doubling its size. It seats 7 persons comfortably—46" in diameter, 144" in circumference—it's perfect for luncheons and card games. T-Top held in place on your table by cleats on underside. Can be tucked away in a closet or corner. Send for your T-Top now! Weight 16 lbs. Shipment made promptly by express. Specify Color Wanted. Dark Green, Rich Red, Dark Brown—$5.95.

Unpainted T-Top $4.95. All prices at Salem, Mass.

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No matter where you may live, if your clothes or valuable fabrics have been damaged by moths, burns or tears, mail to us to be perfectly rewoven under the personal supervision of Miss Sonia Hieber, South American reweaving specialist. We can do what others claim cannot be done. Estimates by return mail.

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Created from recipes famous in the "GONE WITH THE WIND" plantation days... still famous today in HARVEY'S pecan rarebits. This delightful two-pound box is packed with six tempting, delicious varieties of rich PECAN SWEETS, made the old fashion Southern Way.

Pralines, Chocolate Pecan clusters, Pecan Brittle, Sugar Coated Pecans, Mellow Coconut covered with rich Milk Chocolate and Pecans, Stuffed Pecan Dates, chocolate covered . . one pound box of any one of above $1.50 the pound. Assorted 2-pound box $2.95. Assorted 5-pound box $7.45.

Enclose your check or Money Order. No C. O. D.s please.

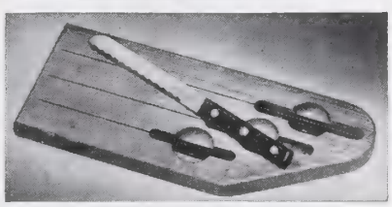


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Wrapped appropriate for any occasion

Harvey's BOX 493, JONESBORO, GEORGIA



Slice Thin or Fancy

Convenience, utility and beauty are combined in this genuine Oak Board Set which includes an 8" meat carver and bread slicer, 6" snack slicer and 4" vegetable knife. Double hollow ground, stainless Swedish steel blades need no resharpening. Handles of walnut grain plastic. You'll find the special Oak holder a boon to your kitchen-keeping.

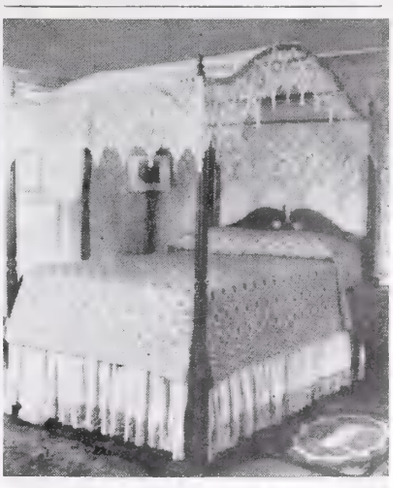
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A MOST Original, Handy LOUNGING Jacket

...for men at home, in the barracks, at school, or traveling—and particularly for men of the armed forces who are in hospitals and who need every comfort and convenience while convalescing. **Wonderfully easy to slip on or off** because of its clever, original, patented crisscross back-opening and three-button closure. **Warm, comfortable, cozy** and **so convenient.** Made of Camelord, a fabric, by Princeton Knitting Mills, of Du Pont Rayon Yarn that will give amazing service. Large front decorative pocket. To doff the "Readinjack" the man simply touches the hip buttons and slips his arms out. Never anything like it before. **The Perfect Answer** to the **Gift Problem.** **$7.50 Postpaid.** . . . . . .

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	Small	Medium	Large
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Royal Blue			
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Name_____

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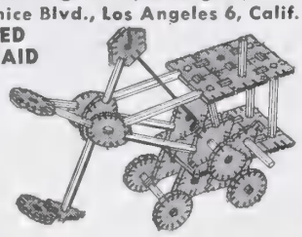
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Use the Susan Slipper Chair to add a cozy informal charm to your bedroom, bath or dressing room. The seat and back are smartly button tufted. Height 30", Width 21", Depth 17"—crafted from sturdy American hardwood. Upholstered in your choice of lovely florals—either blue, green, rose, gold or beige, or in distinctive stripes, either blue, rose, green or wine. Price $15.50, each or two for $29.95. Express collect. (Sorry No C.O.D.'s). Send check or money order. Ref.: First Nat'l Bank, Hickory, N. C. Also, send 10c for your copy of "A Selection of Chairs".

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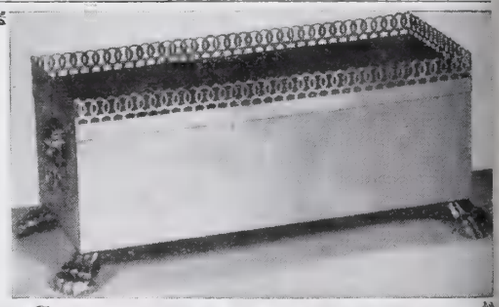
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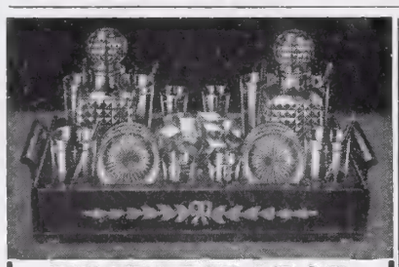
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28 Pieces $8.95 Complete

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The Perfect Gift

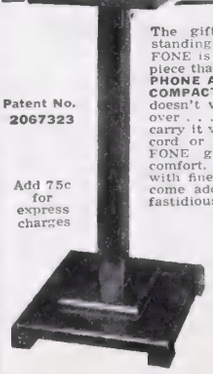
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Ideal for long cord or plug-in phones.



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Deluxe quality rhinestones, exceptionally fine and glittering. Rhodium plated, durable luxury!

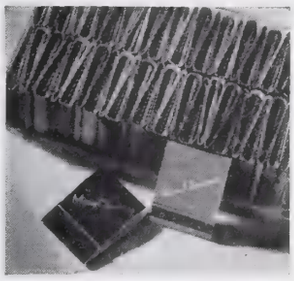
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Shopping



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OK LIGHT. A small metal lamp s to the back cover of your book magazine, and throws just enough t to illuminate the page without ping anyone else awake. It's useful, for midnight cramming at boarding ool, or attached to the crib in the sery. In pink, red, yellow, green, ivory, with adjustable shade, $1.95 20¢ post. Helen Pep Studios, 82-60 th St., Kew Gardens, N. Y.



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$2.25 1 lb. jar Postpaid anywhere in U.S. No COD's

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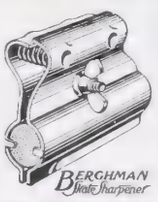
GIFT FOR THE GOLFER

Score a Hole in One Christmas Morn with ur golfing friends! PRACTISOR Putting Trap kes shots on rug or lawn. Steadies hand and e, improves game. Fun for parties! **$2.00** ch, postpaid, only.....
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FOR SKATERS

SKATE SHARPENER

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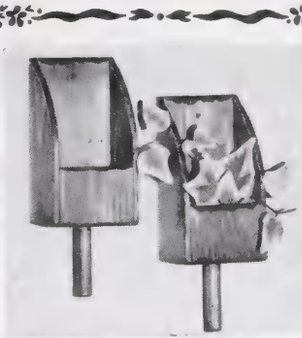


ERGHMAN LAWN MOWER SHARPENER



A GIFT FOR DAD! Dad will bless you every time he uses this Berghman Lawn Mower Sharpener! A few quick strokes save hours of back breaking pushing. Keen blades make smoother lawn. Adstable, fits all mowers, lasts lifeme. Each, ppd., only..... **$1.50**

H. BERGHMAN CO.
4 S. 19TH AVE. MAYWOOD, ILL.



Sugar Scoops

$1.00 each

To hang on your walls for ivy or plants or a letter pocket. They're charming and fun. Pine in a soft brown finish, they measure 11¼" long. The scoop itself is 7¾" x 4⅜" x 3⅝". Pairs make a perfect gift.

Sorry, no C.O.D.'s—Add 25c for delivery.

Dennison's
411 Fifth Avenue New York 16, N. Y.
62 East Randolph St. Chicago 1 - Ill. 32 Franklin St. Boston 10 - Mass

PREPARE LUNCH in 90 Seconds!



AMAZING NEW ELECTRIC HOT DOG COOKER. Broils 6 Hot Dogs in 1½ Minutes!

(Placing hot dogs in cooker. Handle is down—current is off. Raise handle to vertical position and a minute later they'll be ready to eat!)

Yes, that's all the time it takes to cook 6 hot dogs with the amazing new "Lightning" Hot Dog Cooker. Put the hot dogs in the cooking unit, add a little water, a teaspoon of salt—and before you can slice and butter 6 buns your hot dogs are bursting their jackets. No heating elements to get out of order. Will last a lifetime. Separate, washable porcelain cooking unit; sturdy bakelite base. A practical Christmas thought for friends, relatives—and *yourself*.

$10.00 ppd.

MARK NELSON
Field Building • Dept. H • Chicago 3

NEW ORLEANS FOOD SHIPPED Direct to You!



Famous Ready-To-Serve Specialties

SPECIAL INTRODUCTORY SELECTION
(One doz. 10 oz. tins) Includes:
3 Creole Gumbo
3 Crawfish Bisque
3 Turtle Soup
3 Oyster Soup
$4.80*

SPECIAL GOURMET'S SELECTION
(One doz. 10 oz. tins) Includes:
3 Creole Gumbo
3 Bisque of Shrimp
3 Crawfish Bisque
3 Bouillabaisse
$5.55*

Selections above are shipped to you in Continental U.S. prepaid in cartons containing 12 ten oz. tins. Send us your Christmas List, we'll send your gifts. Add 25c for gift wrapping.

NEW ORLEANS DELICACY CO., INC.
DEPT. HB.
840 Union St. New Orleans 12, U.S.A.

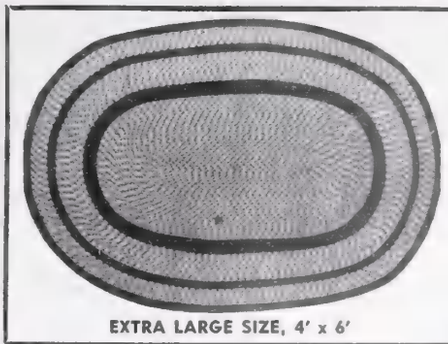


Grapefruit Cutter

No more "griping" about grapefruit! Save time . . . save aggravation! Ten curved blades cut your grapefruit into equal sections. Knife-edge hollow center post cuts out core simultaneously. Rotate handle to shear fruit away from rind. Aluminum and stainless steel. Postpaid **$2.95**

Send check or money order. Sorry, no C.O.D.'s

MALCOLM'S
HOUSE AND GARDEN STORE
524 N. Charles St. Baltimore 1, Md.



BRAIDED RUGS

The Ideal Xmas Gift

Immediate Delivery

Washable—Reversible. Available in base combinations of Blue, Red, Brown, Green

■ 24" x 36"	$ 2.95
■ 24" x 48"	$ 3.65
● 30" x 54"	$ 4.95
● 48" x 72"	$10.85

Postpaid

EXTRA LARGE SIZE, 4' x 6'

DERMAN CO.
95 Main St., Watertown, Mass.

STAINLESS STEELWARE *for Lifetime Use*



Superior quality ware. Mirror finished. Easy to keep clean. No polishing, just wash with hot water.
PITCHER: 2 qts. $10.00; 3 qts. $11.50; 4 qts. $12.50.
PERCOLATOR: 7 cup $7.95.
Sent postpaid. Send remittance with order.



DAVID TERRISS COMPANY
ELBERON, N. J.

Windo



Toast to Warm Friendships

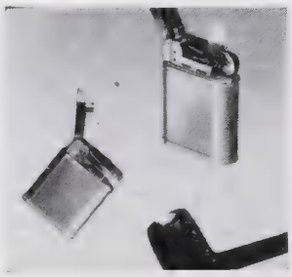
Once again it's time for Hot Toddy Eggnog and Tom and Jerry. This hand painted China bowl will hold four quarts of "Merry Christmas." The set, complete with 12 five ounce mugs, is **$39.50** (Express). Tom and Jerry Mugs (5 oz.) pictured at right, are **$1.50** each (Postpaid).

Write for Free Catalog of Smart Bar Accessories.

the GAME ROOM

1538 Connecticut Ave., Washington 6, D. C.





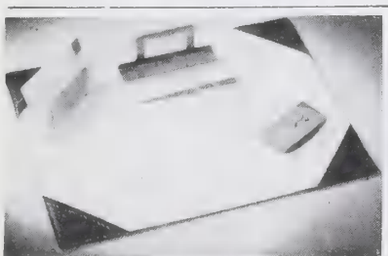
JET LIGHTER. The most intr lighter we've seen shoots a jet of right into the bowl of a pipe! It cinating to watch or to work but ally, there's nothing hocus pocus it. It also functions as a regular ette lighter. Nickel-plated case, $5 skin-covered case, $6.50. Ppd. H Pusch, 15 W. 55th St., New York



IMPORTANT DESK JOB. look a long time before you fin equal of this fluorescent desk lam home, office, or dormitory. It has an lish bronze finish, a tray on the ba hold pens and pencils, and comes plete with a 15-watt fluorescent lam AC only. It's 15" high, 19" long, $ express collect. The New England eral Store, Wenham, Massachusett



CHRISTMAS IN THE AIR big ten-pound gift box comes care packed with all the greens you will to decorate your house. There boughs and garlands of pine, fir, an dar; sprays of red-berried holly; lo cones; decorative candles with c holders; a mistletoe kissing ring; door charm. All are fresh-cut. $7.50 paid from Kirk's Evergreens, Per Building, Tacoma, Washington.



BRASS DESK SET

Heavy gauge solid brass; beautifully polished and lacquered. Diagonal lines deeply engraved. Set consists of 4 pieces: hand blotter pad, letter holder, letter opener, and pen and pencil tray with calendar. **Price, $10.95 postpaid (desk pad not included). Satisfaction, or money refunded. No C.O.D.'s please.**

BRASS & COPPER URN

5" high, 4" square; for 3" pot heavy brass body with 1/16 thick copper bands and pendants attached with brass rivets. Beautiful two-tone effect. Sturdy, leak-proof construction. Polished and lacquered.



Price, $3.95 ea.; $7.50 per pair postpaid (Plant not included)

THE DRISCOLL CO.

5802 N. Sixth St. Phila. 20, Pa.

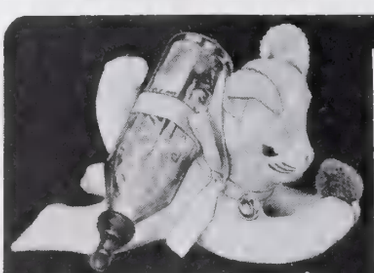


GIVE A COLORFUL BIT OF THE DESERT

Real live cactus plants from the "Big Bend of Texas" . . . glowing with gaily colored replicas of actual desert cactus blooms . . . set in glazed pottery: White, Pink, Blue, Red, Green, Black or Yellow. A warm decorative piece for home or office which will last indefinitely. Approximately 5" tall by 5" wide with 8 pockets.

Sent prepaid anywhere in U.S. for only $6.

Flowerland, Marfa, Texas



Belle of the "Baby Shower"!

Pussykin—Delighted "oohs" and "ahs" ring out in chorus, as this little charmer captures the heart of expectant (and other) mothers wherever it is presented. A combination bottle holder and tinkle toy, Pussykin holds the bottle firmly in any position—assures even flow—baby's comfort and mother's time. Pussykin is made of soft, sturdy, washable fabric, and comes in pink or blue, plus bell and pom-pom.

Send one to that new arrival's mother too.

$1.50 Post Paid.

Specify Color. Gift-Wrapped—
Free Gift Card Enclosed, on request.
No C.O.D.'s—please.

M. GRABOI, Dept. HB-12
139 West 19th St., New York 10, N. Y.

The Gourmet Circle — Gourmet Gift of the Month by HICKS

. . . Not just ONE gift for that favored one —but a YEAR ROUND PARADE of fine Food Gifts . . . All Different!

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3 Gourmet Circle Assortments to choose from . . .

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LUXURIOUS, GENUINE LEATHER

Jewel Case

[illegible] way for jewels. Polished leather, Florentine gold tooled trim, rich velvet-matching lining. Sectioned tray, grooved for earrings, rises automatically when the lid is lifted. Red, medium blue, brown, green, wine. A truly wonderful "buy", the price includes first name or initials in gold. $4.95. Add 25¢ postage . . Sorry, no C. O. D.'s.

Thiss [illegible] Nicollet Minneapolis 2, Minn.



COCKTAIL TABLE

A find for patio, den, rumpus room and table-scarce small apartments. Compact, collapsible 18 inch metal standard with 14½ inch heavy gauge metal tray, handprinted with favorite bar recipes. Plastic coated, burn-proof, alcohol and weather resistant! You'll want several . . . for yourself, for gifts, for hubby's business remembrances. Chartreuse Green. Sent Postpaid.

3.95

Add 2½% sales tax in California

The BAR SHOP
70 AVON WAY, SAN FRANCISCO, CALIFORNIA



SOLID MAHOGANY
for Christmas Giving!

Gleaming, impressive pieces imported from Haiti, a delight for salad or fruit. Complete with serving fork and spoon, and six individual bowls to match **$25.**

Large Bowl (Serves 8). **$11.95**
Small bowls alone. . . . . **ea. 1.85**
Fork & Spoon. **1.95**

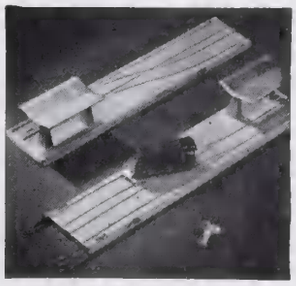
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All postpaid. Sorry, no c.o.d.'s.

RALPH H. JOHNSON CO.
Dept. B, 483 Main Street
East Orange, N. J.

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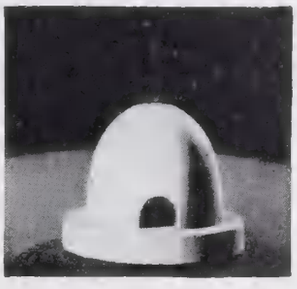
TCH RAILWAY. The little anical engine chugs busily along wo-foot stretch of track, from one to the other and back again. But he return trip it automatically hes from one track to the other. e a six-year Casey Jones can figure he mechanical mystery. We can't, e're fascinated. With 2 sections of \$2.25 ppd. Q. T. Novelty Co., P.O. 54, Station F, New York 16, N. Y.



ME STRETCH. Your journey's n will be lighted by a lawn marker of ornia redwood whose scroll design reflector-studded letters will fill you pride as you turn into your own way. Wonderful, of course, as a oming identification for guests seek- your house in a winter's night. 5 plus 35¢ for each letter or nu- l. Ppd. Wood Products Mfg. Co., D. 1, Poughkeepsie, New York.



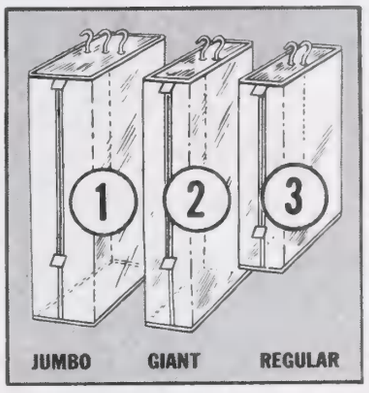
ON INCENSE. The actual saw- of pinon wood is shaped into cones h, when lighted, smolder and send a drift of fragrance that is wonder- Your house will be as fresh as an ona sunrise, and no kitchen or cco odors! Miniature of a native hwestern oven, and 35 pinon cones, \$2.95. Extra cones, 25 for \$1.40. tpaid from Rio Grande Craftsmen, 845, Santa Fe, New Mexico.



SEAMLESS PLASTIC GARMENT BAGS

Du Pont Polythene • Metal Frames • Zippers

Stain-proof • Dust-proof • Moth-proof • Sturdy



No. 1 – JUMBO – 54x20x15
Holds 15 Garments . \$1.99

No. 2 – GIANT – 54x20x8
Holds 8 Garments . \$1.79

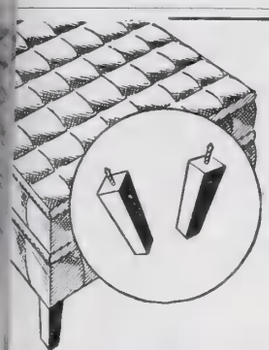
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Holds 8 Suits . . \$1.59

SPECIAL OFFER, 1 of each, \$5

Order by Number. Specify how Many.
Check color Binding ☐ Red ☐ Blue

Send Check or Money Order to avoid C.O.D. charges. Add 15¢ for handling & postage. 25¢ west of Chicago. \$1 deposit on C.O.D. Orders. Prompt Delivery. Money Back Guarantee.

SPECIALTY MANUFACTURING CORP.
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MAKE YOUR OWN SPACE SAVING HOLLYWOOD STUDIO COUCH or DIVAN IN TEN MINUTES

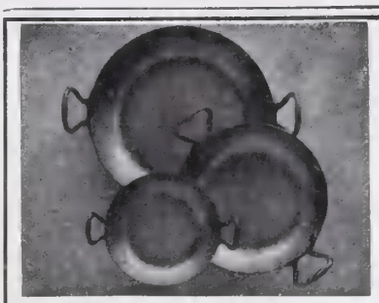
It's easy! You attach sturdy legs, with self-contained screws, nickle plated floor slides to *any* wooden-frame box spring. Complete set includes legs (choice of maple, mahogany, walnut or natural finish) and simple instructions on how to change your old-fashioned bed into a new, space-saving studio couch.

Complete set, Postpaid \$3.95 **Specify finish No C.O.D.'s**

Add \$1.00 if set of six casters is desired.

Send for your set today. Write now to:—

RE-KAY Mfg. Co.
164 W. 99th St. New York 25, N. Y.



Copper au Gratins

These gleaming copper gratin dishes have two bronze handles and are lined with pure block tin. They are wonderful for Welsh Rarebits, Shirred Eggs, Lobster Newburgh and for keeping other individual concoctions piping hot. There are three sizes:

No. 12 4¾" diameter \$2.25
No. 14 5½" " 2.75
No. 16 6⅜" " 3.85

Prepaid in U.S.A.
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Write for our complete folder.

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A Xmas Gift for the Home
AUTHENTIC CHIMNEY LAMP
(ELECTRIFIED)

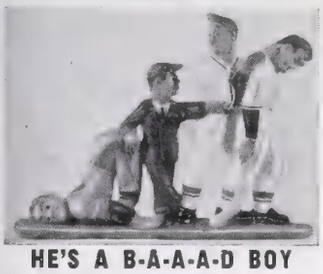
Made of polished brass and antiqued bronze with ornamental key switch. Overall height 20½". The 11" parchment print shade gives the lamp its "just right" appearance to grace any room in your home.

\$8.95 complete Postpaid
special price in pairs—\$16.95

No C.O.D.'s Please.

Estelle Konsens
34 West 65 St. New York 23, N. Y.

HOMBAR • HOMBAR • HOMBAR •



HE'S A B-A-A-A-D BOY

Too funny for words, this vividly colored ceramic wall plaque tells a complete baseball story at a single glance. This four figured scene will brighten any wall, and bring forth chuckles from all who see it. It's the ideal gift.

Only **\$5.00** Postpaid

HOMBAR

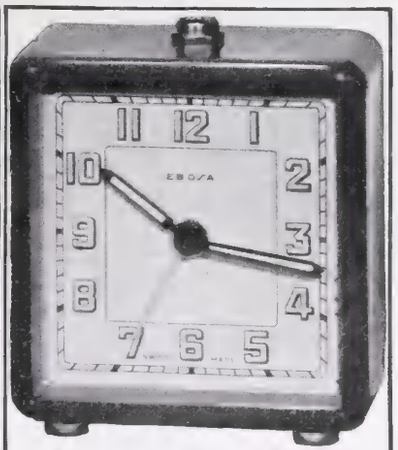
Bars from
\$50 to \$10,000

We design bars and cellarettes to your special order.

All that you need for your Entertaining Needs

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BARS • BAR ACCESSORIES
GADGETS • NOVELTIES • GIFTS
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Travel Size Alarm

Purse size, bell alarm. Luminous dial. So small, 2⅜ x 2⅜, you'll want it to travel with you. Watch type movement will outlast ordinary alarm many years. You'll want a number for birthdays, weddings, anniversaries and Christmas at only \$7.50 prepaid. Musical alarms too, \$19.95 prepaid.
Sorry no C.O.D.'s.

Harley's Clock Shop

Altman Bldg. Kansas City 6, Mo

NEW ELECTRIC SHOE SHINER



This simple, though amazing shoe shiner buffs the paste evenly into every contour of the shoe, gives the leather real protection from moisture and a beautiful lasting shine.

Save time and money this easy and convenient way. Just to touch them up or for a thorough shine Groomaster is there when you need it.

Children love this easy interesting way to keep shoes tidy.

For the home or office these lovely solid walnut or cherry models go nicely with the finest furnishings.

Order now for Xmas delivery

Solid Walnut or Cherry

\$29.75

Shipped Parcel Post Insured.

"GROOMASTER"
ELECTRIC SHOE SHINER

NO CODs ST. JAMES, MO.

KITCHEN FRESH

Chocolate Cherries



RUSHED DIRECT From Our Spotless Kitchens

Waft this Box of Happiness on wings of good cheer to Her or Him, today! Andes select Cherries, sweet and tangy, in heavy overcoats of finest Milk Chocolate . . . another famous Andes taste-thrill. Shipped kitchen fresh daily in heavy corrugated "mailer," postpaid—1 lb. \$1.50.

ANDES CANDIES
4430 N. Clark Chicago 40, Ill.

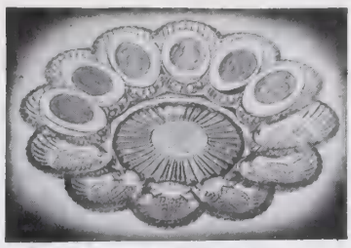
Window



FOR THE BUFFET

The charming alcohol burner is hand made of brass and the oven-proof earthenware skillet is a reproduction of the famous French design. The burner will stay lit for 1½ hours and cannot tip over. The perfect combination for succulent souffles, rarebits and other palate-pleasing dishes. Burner 5¼" high, Skillet 7½" diameter.

$6.95 complete with skillet
$1.50 extra skillets
Express charges collect



FOR COCKTAIL TIME

You'll admire this deviled egg plate, not only for its practical uses, but also for its sparkling beauty. Made of crystal in a rich Georgian design it serves twelve egg halves in the conventional cups and tid-bits in the center. Ideal for all canapes and hors d'oeuvres, whether hot or cold. 9½" diameter.

$1.25 each
Express charges collect



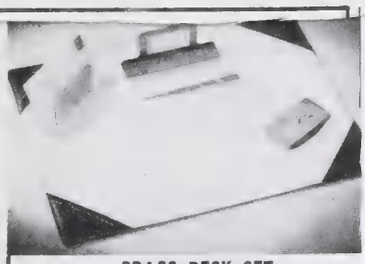
FOR BREAKFAST

Here are plates, copies of old French ones, to make every breakfast or snack a happy repast. Cleverly hand decorated with a plump porker labeled "ham" and a hen carrying a sign under her wing that says "eggs" to prove she just laid one. 8¼" diameter.

$3.95 set of four
$7.75 set of eight
Matching Cup and Saucer - $1.75
Express charges collect

Send check or money order

MAYFLOWER GIFTS
345 BROAD ST. RED BANK, NEW JERSEY



BRASS DESK SET

Heavy gauge solid brass; beautifully po ished and lacquered. Diagonal lines deep engraved. Set consists of 4 pieces: han blotter pad, letter holder, letter opene and pen and pencil tray with calenda **Price, $10.95 postpaid (desk pad nc included). Satisfaction, or money r funded. No C.O.D.'s please.**

BRASS & COPPER URN

5" high, 4" square; for 3" pot heavy bra body with 1/16 thick copper bands and pendants attached with brass rivets. Beautiful two-tone effect. Sturdy, leak-proof construction. Polished and lacquered.



Price, $3.95 ea.; $7.50 per pair postpaid (Plant not included)

THE DRISCOLL CO.
5802 N. Sixth St. Phila. 20, P



TRIPLE FEATURE

You'll use this trio of gleaming glass jars for jams, jellies, honey, relishes or your favorite condiments. Covers are of non-tarnishing, highly polished hammered aluminum and slotted to hold individual glass serving spoons; all fitting nicely on matched aluminum tray. It makes a splendid icebox-to-table piece. A useful and attractive gift.

Complete set **$3.75** Postpaid

No C.O.D.'s please. Write for Booklet "B"

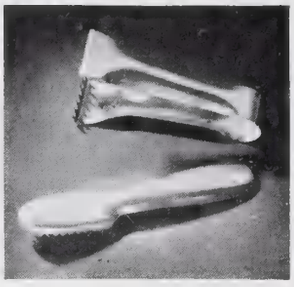
Cooper Crafts
54 West 21st Street New York 10, N. Y.



PORTRAIT OF A LADY. The place might be a palace, the time two centuries ago, and the reflection in the mirror, framed by candlelight, might be you wearing a white ball gown, stopping a moment to inspect your curls. The mirrored sconce has a bronze frame two candle holders. With plain glass $46 the pair; beveled glass, $53 the pair. Lauer Metal Co., 1108 Cathedral St., Baltimore, Maryland.



ANGEL CARDS. There is a sweet gravity, a childlike uncomplexity toward the spirit of Christmas about these cards that will make the simplest Christmas message ring true. A box of 20 cards and envelopes costs just $1.35 ppd. No C.O.D.'s. Order them from The Josselyns, Box 147, Dedham, Mass.



CLEANING THE CATCH is a job that a true fisherman enjoys settling down to, and with the Fish Scaler and Holder it is made as painless as possible. The tongs hold the fish firmly, while the two rows of teeth on the scaler follow the contours of the fish's body, and remove scales professionally. Chrome plated and gift boxed, the set is $1 ppd. Roger H. David, Inc., Dept. 11, 636 Rossmor Bldg., St. Paul 1, Minn.



A TASTEFUL TABLE CENTERPIECE *from*

Beautiful imitation Chinese Ming tree table centerpiece . . . unique gnarled tree effect with porcelain figurine, a permanent display for your table. No watering necessary. Size illustrated 11" wide, 11" high. State your choice of white or green foliage. Sent prepaid anywhere in U. S. Send check or money order for **7.50**

Other sizes 10.00, 15.00, 22.50, 35.00, 50.00

Write for free leaflet of cactus garden assortment, guaranteed, prepaid, 2.25, 3.25, 5.75, 6.75.

Palace Gardens 631 S. OLIVE ST., LOS ANGELES 14, CALIF.



AUTOMATIC FIREPLACE LIGHTER

Can you think of anything more useful and safer than this automatic fireplace light? It is ideal to light all types of indoor and outdoor fireplaces. Just slide back the barrel and the 4 large wicks are ignited at once. Any lighter fluid may be used and there are extra flints in the end of the handle. Choice of 3 sizes.

12" Polished Aluminum $3.75
24" Polished Brass $8.25
24" Polished Aluminum $3.95
30" Polished Brass $8.75

Postage paid *No C.O.D.'s Please*

Write for gift Catalogue

Gwendolyn Maloney
170 East 51 Street New York 22, New York



How To Keep Your Friends?

These notes are perfect—just the right kind for saying "Thank You," or "Come to my Party," or most anything nice! We have 24 beautiful Florals with envelopes for $1.25 or 21 "Cute" designs with envelopes for $1.00. You may have both for $2.00. You'll want several for yourself, all the names on your gift list, and for bridge prizes too!

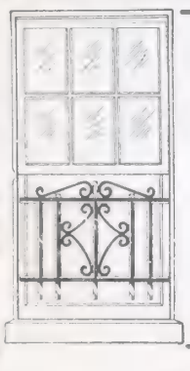
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CARLA JILL STUDIOS
Northport, Long Island, New York

ANTIQUE FURNITURE COLLECTORS:

Enjoy the thrill of restoring life and beauty to your treasures. Save money, too! Let the manual, "Refinishing Antique Wood and Metal," guide you safely, without costly errors, through your work. Though written here in our own shop, by an expert, the manual is not technical; it is definitely for the amateur. Detailed instructions are given for restoring the wood and for preparing it to receive one of the seven finishing schedules, listed in the manual. All these instructions are given in step-by-step detail. YOU CANNOT GO WRONG. Our own shop short cuts greatly simplify your work. In the manual you will also find the best stenciling method (no runs; no sags), shading, antiquing, the better way of finishing metal, and picture and mirror frames. The price is $3.00, postpaid. Sorry, no C.O.D.'s. Send for free price list of finishing supplies.

YE OLDE FINISHING SHOPPE
534 W. 2nd St., Portsmouth, Ohio



ORNAMENTAL PROTECTION

Beautify your home with McDonald patented pry-proof BURGLAR BARS. They give worry free protection from prowlers and kidnappers, also keep small children from falling out of high windows. Easily installed in any window adding permanent, attractive protection to every home. Ten different styles to choose from.

WRITE FOR DESCRIPTIVE FOLDER

"The Harder You Pry the Firmer It Holds"

McDONALD BURGLAR BAR WORKS
P.O. Box 1687 Birmingham, Ala.

Shopping

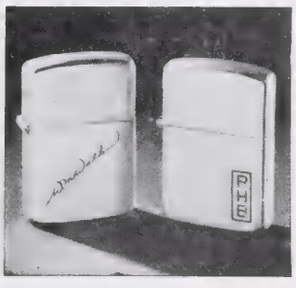
'ARRIER'S KIT. A minature eproduction of the blacksmith's shoein' it is nicely made of pine with rounded orners and iron hoop handle. The upight sections will hold cigarettes and itchen matches, and the tray is perfect or king-size cigarettes or a small plant. measures 6" x 5", and the price is ust $3.25 ppd. Janet Connolly, 475 ifth Ave., New York 17, N. Y.



MUSIC-BOX MELODIES. Two en-inch plastic records truly reproduce he sweet ringing tones of fine old muic boxes. For the nostalgic season of Christmas, it is fitting that such old avorites as Jingle Bells, Santa Claus is Coming to Town, Noel, and White Christmas should be recorded with old-fashioned charm. $3.50 ppd. No C.O.D.'s. The Lennox Shop, Hewlett, New York.



SIGN YOUR ZIPPO. A chromium Zippo, the famous lighter that flares into flame even in a high wind, comes engraved with a facsimile of your signature or a monogram in black, green, red, or blue. Enclose your signature on a separate sheet of paper, and allow 10 days for delivery. $3.50 postpaid from Meredith, Inc., Evanston, Illinois.



BOBBLE-BIRD SWING STAND—Unique table decoration, gaily colored bird on crystal rods, set off by birch base. 16½" high ■ 7" wide. COMPLETE... $4.95 postpaid

BOBBLE-BIRD CAGE—Cheerful home wall decoration. White enameled wire cage contains colorful bird. 8½" high ■ 8¼" wide. Complete $4.95 postpaid



NEW! Bobbing Bird Creations

- The BIRD keeps bobbing back and forth and occasionally stops to take a drink.
- STAND and CAGE make unique decorations for breakfast nook, sun parlor, or porch.

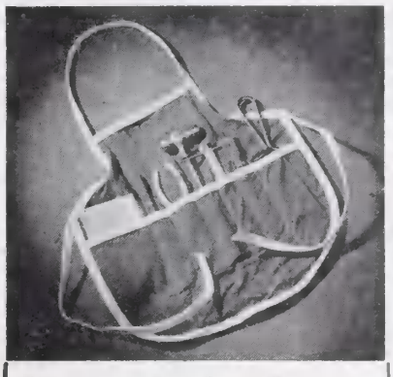


Improved BOBBLE-BIRD—Ideal decoration for all bowls or glasses. Seven brilliant transparent colors. Attractively gift boxed. 5½" long. $2.95 each postpaid.



- BIRDS placed on glasses or bowls make unusual decorations.
- Hand fashioned in glass and colorfully hand painted by disabled WAR VETERANS.

TICO LABORATORIES, Inc.
FREDERICK • MARYLAND



Carpenter's Apron

Made of sturdy cotton, the pockets are filled with all the tools ■ half pint handy man will need, from repairing his bike to mending his young sister's doll house.

$2.98

add 30¢ postage no C.O.D.'s

The Children's Shop
West Hartford 7 Connecticut



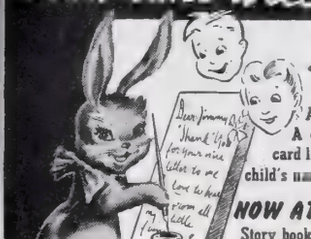
A Xmas Gift for the Home
AUTHENTIC CHIMNEY LAMP
(ELECTRIFIED)

Made of polished brass and antiqued bronze with ornamental key switch. Overall height 20½". The 11" parchment print shade gives the lamp its "just right" appearance to grace any room in your home.

$8.95 complete Postpaid
special price in pairs—$16.95
No C.O.D.'s Please.

Estelle Konsens
34 West 65 St. New York 23, N. Y.

YOUR CHILD Will LOVE GETTING LETTERS



from Belinda Pink-Ears
THAT ADORABLE LETTER-WRITING BUNNY!

A LETTER A WEEK .. AND A "TOY SURPRISE" IN EVERY ONE
A gift to delight any youngster from 3 to 10 years old. Attractive gift card listing sender's name accompanies first letter. Let Belinda add your child's name to her mailing list. *8 Letters $1.95 • 16 Letters $3.75*
(Print name and address plainly)

NOW AT LAST... Belinda Pink-Ears' own "Book of Surprises." A magic Story book with actual tiny toys incorporated into the illustrations . . . *$2.00*

TINY-TOT GIFTS OF HOLLYWOOD Plus 15c Postage
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DECANTER ON YOUR DRESSER?

M'Lady! What Next?

It's quite ladylike and proper . . . for these three tiny bottles hold sweeter things than wine. They're the Golden Trio, three miniature decanters, hexagon-shaped, on a tiny cruet stand, all 24 karat gold plated. They hold your three favorite perfumes and are guaranteed leak-proof so you can carry them in your purse. Each bottle-top has a perfume applicator and a different number of rings for identification. What an intriguing Christmas surprise for any lady . . . or perhaps "from me to me"!

$5.95 *Postpaid.*

GAY GIFTS
110 Beekman Ave. Mt. Vernon, N. Y.



WHICH HORSE WINS?

Place Your Bets . . . Play the Record

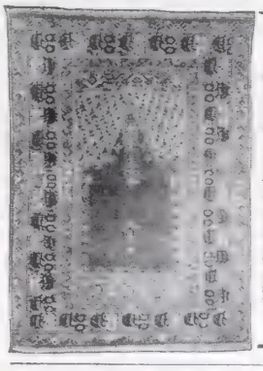
DO YOU WIN . . . OR DO YOU LOSE?

PLAY the races at home . . . *on your phonograph,* with this magically grooved recording. Exciting! Mysterious! *Always a surprise finish.* Hear the crowds roar, the announcer calling every turn . . . *each race in doubt up to the last second, though you play it again and again.* Keen sport for any number of players. New, **improved 1946 recording** . . . 12" unbreakable plastic . . . 30 combinations, Win, Place and Show. PHONO-FINISH HORSE RACE comes to you complete with Automatic Odds Recorder; WINdicator; 4-color 12" x 24" Betting Board. Perfect for Parties! **$5.00 Postpaid.**



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EVERYTHING FOR FUN AT HOME
Write for big booklet, "Successful Entertaining at Home." It's FREE!



17th Century Ghiordes Prayer Rug

Gem Antique Oriental Rugs

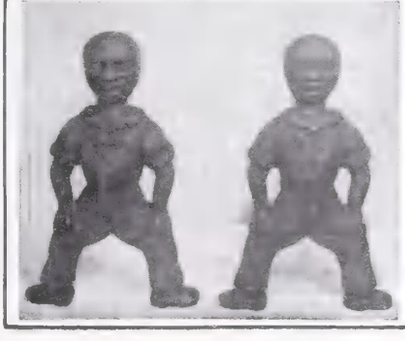
Such delights as Ghiordes, Kulah, Ladik, Sehna, Feraghan and practically all other desired weaves.

Collectors and other aspiring buyers will find here a treasure chest of rare rugs so often sought and almost never found.

Write for monograph and descriptive lists.

Thomas F. Davis, Box 86-B, Skaneateles, N.Y.

Successor to Major L. B. Lawton, Collector of fine rugs since 1900.



Something Old and Different From the Deep South

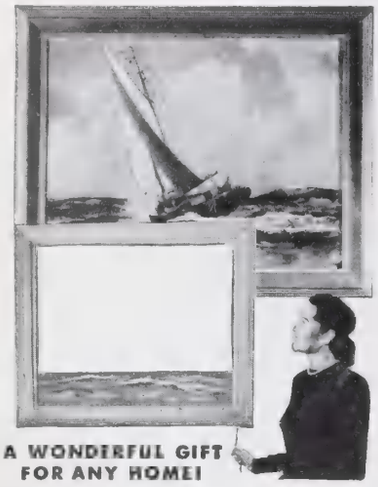
The mold from which these interesting andirons are cast in iron is made directly from an old, old pair still in use on an Alabama plantation. They are extremely sturdy, extra heavy. 19 inches high, 18 inches deep (Special orders for different depths). Specify freight or express collect. No C.O.D.'s.

$17.50 the Pair

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Wm. M. Roberts
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A Beautiful Painting Becomes a Projection Screen—*in an instant!*



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Famous New Orleans Recipes

This little Book has taken the country by storm. Comments from those who have it are so glowing that you, too, will want a copy. With its help you can prepare **Gumbo, Oysters Rockefeller, Jambalaya, Grillades, New Orleans Sauces and all the famed New Orleans dishes.**

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The RECIPES will be even more perfect with our farm fresh Herbs and Seasonings (blended according to treasured old Creole Formulas).

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Box of Eight Jars of Farm Fresh Herbs and Seasonings and the Recipe Book Gift Wrapped..... $3.95 Postpaid

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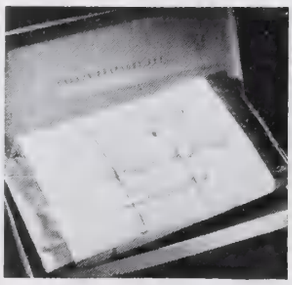
HAPPY BUNNY COMFORT LIGHT

A soothing light all through the night . . . Allows you to use your child safe and sleeping blissfully. Hand-painted, pink and blue, 7½" high. No nursery complete without HAPPY BUNNY.

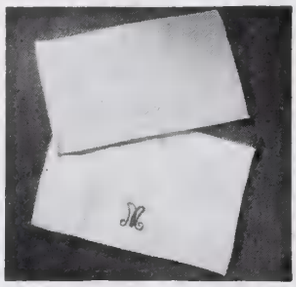
Send $2, postage prepaid
2.25 West Mississippi
No C.O.D.'s please

Gift of the Month, Inc.
475 Fifth Avenue New York 17

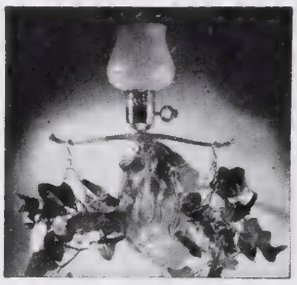
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RHAPSODY IN DREAMS. C
non's fine percale Rhapsody set co
in white with a scalloped hemline
blue, peach, buttercup yellow, petal p
or green. Two single sheets and 2 ca
handsomely gift boxed, are $14.50 .
double sheet and 2 cases, $10.25. A
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INITIAL IT. Pure linen cock
napkins are gay as a champagne co
tail, personal as a toast, and come w
a single initial embroidered in wh
You may order them in peach, yell
or gray. They measure 8" x 4¾", 5
each ppd. Hall Galleries, Albert Stei
Co., Springfield 2, Massachusetts.



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upper bracket, this wall lamp is ma
of brass, has a frosted globe, and t
ox yoke crossbar supports two lit
brass flower pots. Fill them with glos
ivy, and see how your room grows
charm. $9.98 express collect (with
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18 W. Fordham Rd., New York 58, N.

COMB and FILE SET

A Stocking Gift For Christmas

Gleaming Sterling Silver Comb and Nail File Set (complete with cleverly concealed stainless steel knife blade) in a smart, genuine leather case. It's an all occasion gift that spells fine grooming with fine tools. Gift wrapped. AS A SPECIAL TREAT, HAVE IT MONOGRAMMED . . . FREE OF CHARGE.

Beautifully hand engine turned.



$9.00 Including Fed. Tax

Illus. 1/3 actual size

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LAKE SMITH
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New York Office: 366 Fifth Ave.



LIFT-LEAF UTILITY—Attractive little folding table (15" x 24" x 18" high) that has more usefulness than you can imagine. Every home should have, at least, one. $12.00 postpaid (add 50¢ west of Mississippi)



STOOL-STAND—This sturdy Colonial stool is a fitting companion to the Ice Kanakin and unsurpassed for general usefulness and decorative value. You'll love it. $6.00 postpaid (add 25¢ west of Mississippi)

MEARS & HEMINGWAY SPECIALTIES
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N. B.—To aunts, uncles and grandparents. Here is a Christmas present to delight both youngsters and parents. Brightly painted with decorative decal.



Folds to 3¾ x 11 x 12½". Tucks out of the way when not in use.



SO BIG now . . . . . right up to the table

A Kiddie-Up seat brings tiny tots to table level—does away with that humiliating high-chair. Big boys and girls from two to five (and wise parents, too) know the importance of sitting up to the table, with hands and mouths in proper position for polite handling of spoons, forks and cups. Wonderful for the car, too.

Postpaid .....$4.85 No C.O.D.'s

Franklin Workshop
Box B, Rohrerstown, Pa.

The Christmas Gift for the Man Who "Has Everything"



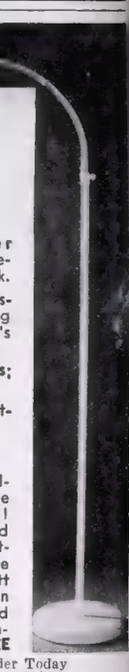
Give him a 1948 Dartnell Personal Record Book—the aristocrat of appointment, memo and personal desk books. He will use it every day on his desk at home, at the office or on trips. For 23 years the choice of top business executives, professional men, high army and navy officers.

In luxurious Imported Black Sheepskin binding with gilt edges. Size 5 by 8 inches. 200 pages for appointments and personal memos. 200 pages of useful data. A place to keep track of anniversaries, golf scores, investments, income tax deductions, etc. Lists best hotels in leading cities, railroad and air fares, road distances, etc.

Price includes gift box. For 30 cents extra we will imprint his name in gold. **$5.50**

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ONLY **$9.95**



ADJUSTABLE GOOSENECK FLOOR LAMP

PUTS LIGHT WHERE IT IS NEEDED MOST FOR:

INDUSTRIAL USES: Over power sewing machines; precision work; fine close work.

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GIFTS

KEEPS GLARE OUT OF EYES

Overall height 60 inches. Adjustable to 73 inches. Chrome socket, extension and neck. 11 feet of rubber cord. Approved by underwriters. Heavily weighted base. White or Bronze. Give preference. Includes 100-watt standard bulb. Reflector can be removed and a standard heating therapeutic bulb inserted. **MONEY BACK GUARANTEE**

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L THE WINE with professional eur in a cooler that will keep your y champagne deliciously chill. Or a tradition in your family to serve pagne cocktails Christmas morn- his will release Santa Claus from ing as bar tender. Chrome outside, num inside, 10" high, $13.50. Exp. Modernage, 16 E. 34th St., N. Y.



ON THE FLOOR. It's like ing into a cloud, and there's noth- uite like a baby lambskin rug for nursery, beside your own bed, in of the fireplace or dressing table. one is ivory white; the fur has electrified for greater luster, and ile is 2" to 4" deep. About 24" x $9.75; 25" x 40", $14.75. Ppd. Eliza- Lacey, Hopedale, Massachusetts.



NT CHRISTOPHER, patron e traveler, has protective powers make him a comfortable traveling panion. His medal, which you will for the same reason you carry a ure of someone dear to you, is made erling silver, enameled in brilliant s, and is attached to a key chain. incl. tax and post. Rendezvous Shop, Asbury Park, New Jersey.

MOSSE
CHRISTMAS GIFTS

All beauties—better check your list!



1
These Cocktail Napkins know where they belong. Come back like homing pigeons. 3 initials and address embroidered on a slightly dizzy lampost. Jolly gift . . . Assorted brilliant colors. Box of 8 — **$10.50**

2
Specially Lovely Gift Bath Set! Embroidered blossoms on luscious colored terry—marigold, flamingo, green, heaven blue . . . 6 pieces—2 bath towels, 2 hand, 2 face cloths. Just **$19.85**

3
Really Different Hankies! Embroidered right in the hanky that it's your own—like "Anne's own." Swiss beauties—eyelet edge—12 assorted fashion colors. She'll love them! Box of 12 — **$12.50**

MOSSE-LINEN, 659 FIFTH AVENUE, NEW YORK 22



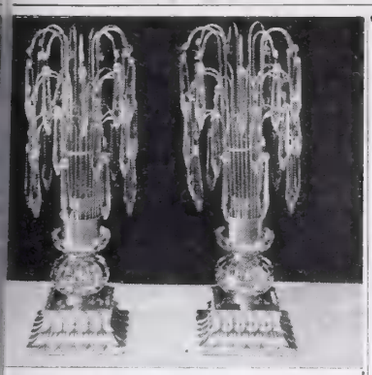
The GREATEST Little Show on Earth!
TOM THUMB All-Plastic CIRCUS SET

• Bring the BIG SHOW home to the kiddies (adults find it fun, too!) Fascinating fun, develops coordination, approved by educational authorities. *Colorful! Spectacular! Exciting!* Set comprises big tent, 65 objects—actors, animals, clowns, balancing acts, circus parade, etc. All precision molded (H.O. Scale) with individual pegs to fit 3-ring pegboard base. Limitless possibilities for creative play: ball may be fitted onto balancing seal; clowns fitted onto see-saw, etc. Stage is 11½" long, 4" wide. Packed in gaily colored box, gift wrapped with gift card enclosed if desired. We pay postage.

only 2.25 we pay postage

Money gladly refunded if not satisfied. Send cash, check or M.O. for Kit #9.

MASTERCRAFTS 66-31 Fresh Pond Road Brooklyn 27, New York



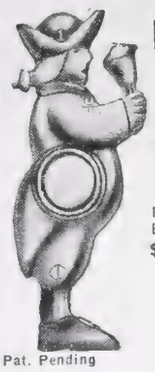
SHIMMERING SHOWERS

The radiant beauty of these post war electrified showers will lend a dramatic touch to the bar corners of your room. Each lamp has 27 scintillating crystal pendants cascading over a heavy gold plated base. When lighted, their soft sparkle and loveliness will be reminiscent of the luxurious chandelier, and will bring to you a touch of the old world. Height over all 15".

$19.85 the pair

(express charges collect)

Mark Stier
77 East Fordham Road, New York 58, N. Y.



Door Bell Push Button

A door-bell escutcheon made of heavy cast brass for your front door entrance. Simple to attach to your bell connection, it is set with a pearl center, self-cleaning button.

Polished Brass **$2.00.**

Antique black **$1.50**

Pat. Pending



The Different Gift

This unusually attractive bell ringer is the same as the one above and has a heavy cast plate attached. Any name engraved free. In antique black or polished brass.

$4.00 post paid
4½" long; 1⅝" wide

Janss
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Send for House Marker catalogue.

Looking for a different Gift?



L & C has scads of them



HE'LL VOLUNTEER TO CARVE if presented with a set like this. Husky Carver, long slim Slicer for ham or lamb, and smaller Poultry Slicer have the famous Case concave-ground blades. Knives, plus Fork and Sharpening Steel fit into wood block for safe storage. All have Pakka wood handles. Set 19.75



BATHING BEAUTIES can manicure, read or apply cosmetics while relaxing in the tub with this Bathtub Shelf to hold equipment. Removable cosmetic box, 9½" x 10" of white fibre board has an 8" mirror; shelf at side has removable soap dish and chrome ash tray. Chrome rods clamp over side of tub. 21½" x 10" overall. 19.95



POLISH APPLIED WITHOUT MISHAP, when Man-U-Kit is on the job. Impressions of fingers molded on lid, and toes on under-lid, act as a rest and a separator. Deep pockets keep open bottles from spilling. 12 compartments, 8 of which adjust to hold bottles snugly, keep manicuring supplies neatly together. Black and ivory plastic, nickel trim. 5.95

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New York 19, N. Y.

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Name . . . . . .

Street . . . . . .

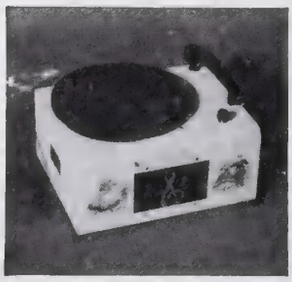
City . . . . . State . . . . .

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HB-12

Window Shopping





A CHILD'S PHONOGRAPH an electrically amplified table m has an exceptionally nice tone, a plays all-size records, including the twelve-inch ones. A variable vo control will tone down the mewin the "Three Little Kittens," or bring the fine orchestration of "Peter and Wolf." Pink or blue baked enamel ish, AC only. $19.95 ppd. Redi-l Corp., 141 W. 24th St., New York



BRUSHING DISHES is a wor fully efficient way to combat the washing problem. The Handi-Mite cl and rinses dishes, pots and pans in quick operation. It's equipped with detachable brushes, one with n bristles, the other with fine brass w and a cake of special detergent. adapter fits any faucet. $9.75 plus post. Greene & Co., 850 Broad Newark 2, New Jersey.



FRUIT PRINTS. Very often difficult problem of what to hang the couch, or how to treat a la amount of wall space can best be sol by creating a decorative mass wit group of prints. A collection of six sorted fruit prints is hand colo measure 10" x 12", and the set of si $6 postpaid. Picwood Galleries, 70 Austin St., Forest Hills, New York.

(*Continued on Page* 101)

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All kinds. Highest cash prices for jewelry, rings, spectacles, gold teeth, diamonds, broken and usable watches, sterling, etc. Prompt remittance. Satisfaction guaranteed.

WRITE FOR FREE SHIPPING CONTAINER

LOWE'S *Dept. HB*
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STERLING SILVER

Individual Salt and Pepper....$5.00 box
Mayonnaise Bowl and Ladle...$12.00
Tax Included

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NO MORE CREASES IN YOUR SKIRTS

. . . when you use this newly designed Prac-T-Rack. Holds six skirts at a time, yet one can be removed without disturbing the others. Another useful feature—the rack hangs flat against door or wall conserving precious closet space. Smoothly finished in yellow, pink, green, or blue pastels. An ideal and different gift!

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PRAC-T-RACK, STILLWATER 45, NEW JERSEY

Use them where "GOOD TASTE" is important

HAPPY HOSTESS

DISPOSABLE TABLE NAPKINS



Smart table settings without linen problems are yours when you use the new Happy Hostess Napkins . . . Made of magic Cellulin, snowy-white, soft, pliable, heavily embossed, pleasant to the touch, and when wet 8 times as strong as ordinary paper napkins . . . Eminently proper for casual or formal serving, parties, picnics—wherever good taste is important.

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☐ Dinner Size 17x17.....$5.75
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Check proper square above and return ad with check to: (no C.O.D.'s)

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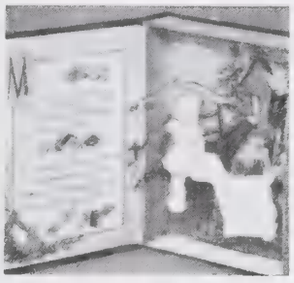
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Window Shopping

CONTINUED FROM PAGE 96

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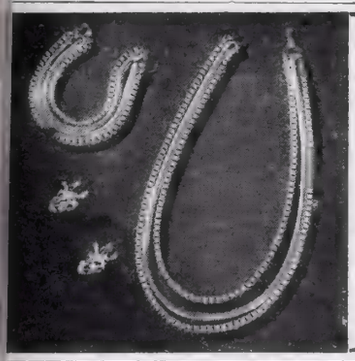


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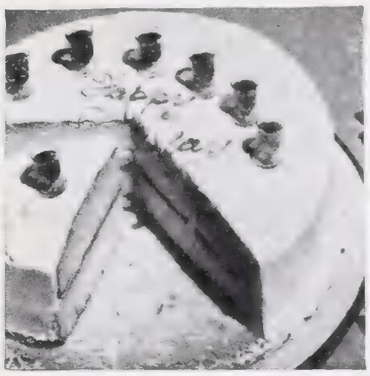
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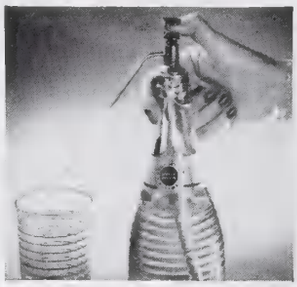
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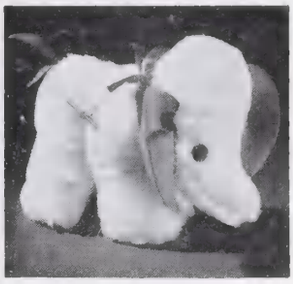
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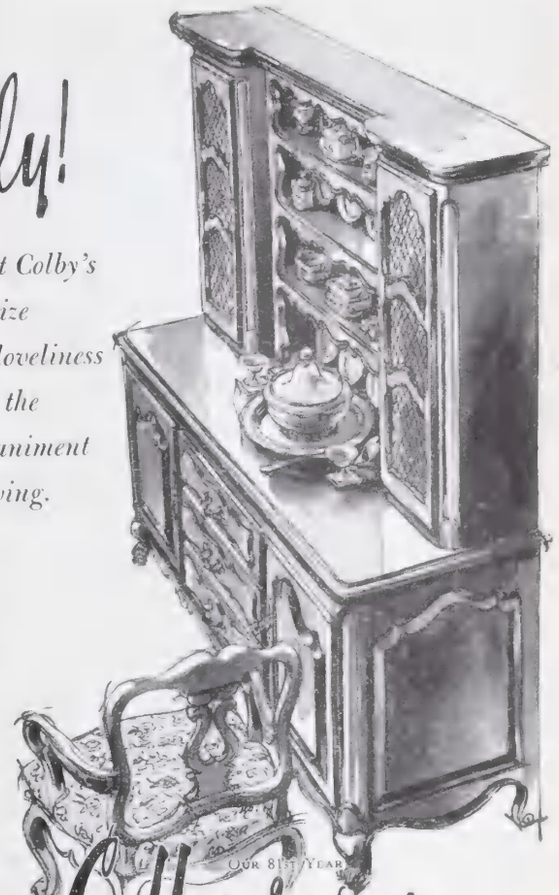


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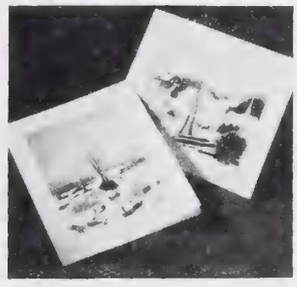
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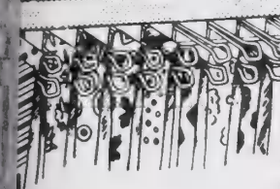
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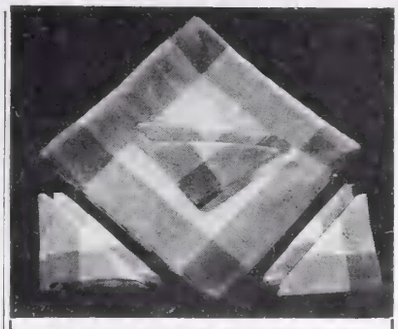
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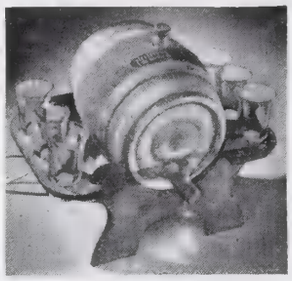
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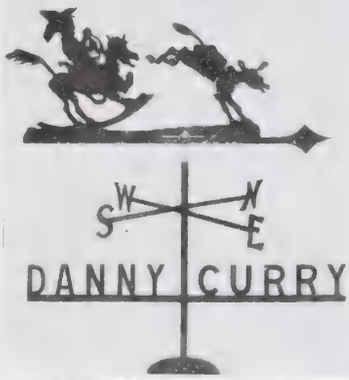
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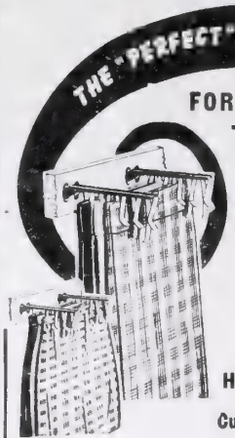
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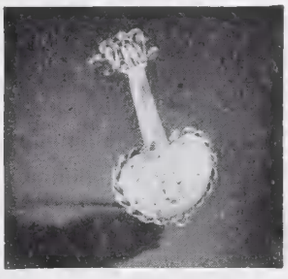
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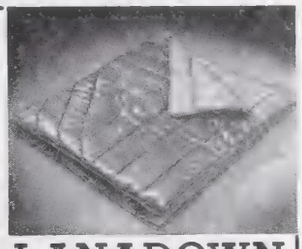
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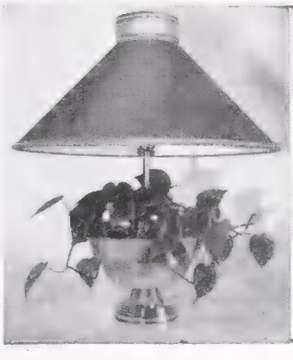


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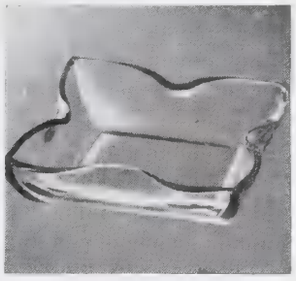


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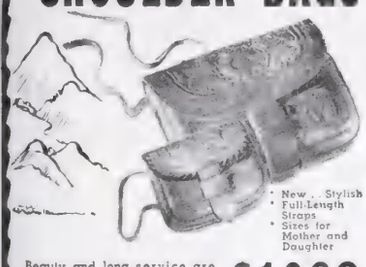
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Check or money order; no C.O.D.'s please.

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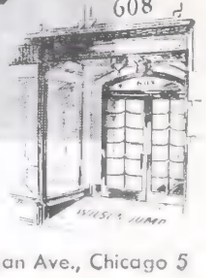




If he places this chair at your hearth, even Santa won't be able to resist its invitation. He's bound to sink down into its cozy embrace. Gems like this . . . furnishings that add so much to your decorative scheme and your enjoyment of your home . . . are the rule at Wilson-Jump. Here you find the distinctive and unusual . . . plus skilled help in carrying out your home plans. When you're browsing on Michigan Boulevard, drop in!

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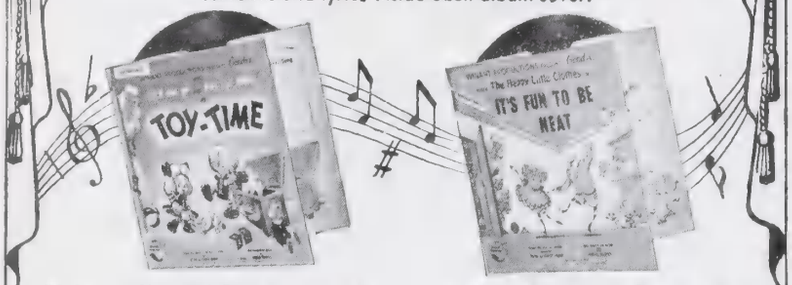
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Goodee introduces Doc Clock for Breakfast, Happity Yappity Appetite at Lunch, and Sip Sip Supper, who make pre-meal preparation and mealtime as happy as playtime with their merry melodies.

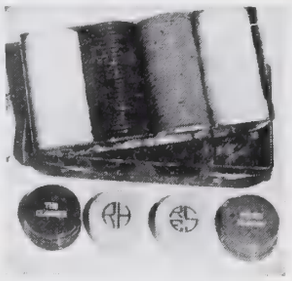


$4.65 postpaid, tax incl.
6 sides 10 in.

COMMENDED BY:
Angelo Patri; The Book of Knowledge; Geo. Jennings, Chicago Bd. of Educ.; Betty Girling, Univ. of Minn.

Send check or money order to

MERRIGIFT **675 Eighth Avenue, Dept. HB-2, New York 18, N.Y.**



MONOGRAMMED CHIPS. finest quality plastic poker chips made of unbreakable Catalin, and come with either a name, monogram house name imprinted in gold. monogram, underline initial of name. A heavy plastic case of one dred chips, 50 white, 25 red, 25 costs $6 postpaid from Franwal pany, Red Bank, New Jersey.



ADVENTURES OF EPICURE. A set of six books of California Redwood open up to re unusual assortments of fine fruits confections. Photographed is Ecst which contains 1 lb. 2 oz. of fruits nut pieces, $2.15. Other titles are for Allah, Tropic Sweets, Impor Dates, Temptation, and True Con tions. Complete set, $12.85. Postp Canoga Farm, Encino, California.



A PRETTY PITCHER and juice glasses make a set that will steadying influence during the hel skelter scramble of breakfast. And cause of its decorative hand-painted sign you will want to give it a place your cocktail tray for those guests are not drinking anything stronger tomato juice. Just $3.75 postpaid f Lucille Distributing Co., 41 Un Square, New York 3, N. Y.





...aby's tooth
A KEEPSAKE
—ENCASED IN GOLD FOREVER

KEEP it—SAME shape, SAME form—but encased in pure go to preserve it and its lovely memories FOREVER. Supplied w gold ring, it can be worn on charm bracelet, necklace, k chain, ring, etc. Wrap tooth securely. Send it with ONLY $2. check or money order for each tooth to

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Now for EVERY WORK SHOP!

NEW Invention **Electroplates by BRUSH**



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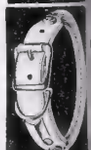
Dress Him Up for CHRISTMAS



Handsome by day! Visible at night! Custom-made radiant WHITE superb leather harness. Also, tan and black harnesses. Ruby-red jeweled light reflectors, nickel nail heads. Pet's name inscribed on plate. Fit a lap dog or a police dog. Adjustable, lined and beautiful. Order C.O.D. $3.50 plus postage. Or send $3.50 we pay postage. 5-ft. matching leash, $1.50. 10-ft. leash, $3.00. IMPORTANT: Take BODY girth at forelegs with string. Send string and pet's name.



Handsome ROUND Collars



New! Different! Finest workmanship! Radiant WHITE, tan or black round collars. Pet's name on plate. Red, blue or green jewels. Complete, $2.50 FLAT military collars, RED, WHITE and BLUE jewels, pet's name on plate, complete $2.50. Send string showing neck girth and pet's name.

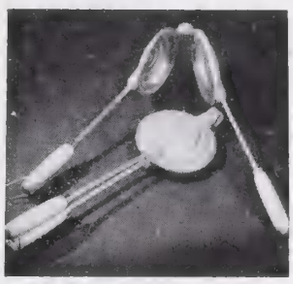


CURTIS CREATIONS
Dept. H, Genesee-Hopper Bldg., Utica, N.Y.

Shopping



AILFISH BOOK ENDS. One of best buys on the market are these ok ends. They are made of heavy tal in a gleaming bronze finish that n't tarnish, have felt pads on the es for table protection, and if you w a big-game fisherman, this is the y to hook him. $7.95 the pair, ppd. derson's Store, 245 East Washington eet, New Castle, Pennsylvania.



OAS-TITE is a wonderful long-ndled sandwich toaster that seals the ing inside hot golden toast. Your orite Dagwood special, hot and juicy, be eaten without a drip on fingers suit; and you can use your Toas-Tite any kind of fire: kitchen stove, gas te, outdoor grill, or living-room fire-ace. $3 ppd. Bar-B-Buns, Inc., 3101 nview Ave., Cincinnati 8, Ohio.



RED RED ROSE in a handsome stic gift box will be your unusual d lovely Christmas present to some-e very special. With the artificial rose mes a gift certificate promising that al rose bushes will arrive at spring anting time. Prices range from as little $1.50 a bush up. Send now for a talog to make your selection. Jackson Perkins, Newark, N. Y.



Tempting, Intriguing DELICACIES

Taste Sensations that have no equal

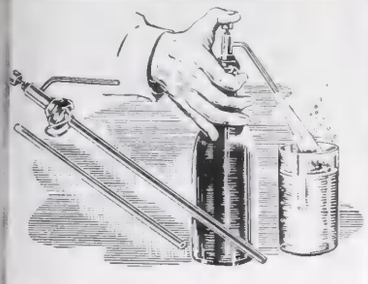
LEBKUCHEN (original Nuernberg style)—Made from a famous European recipe 400 years old. Full of delicious tasty fruits, almonds and other natural ingredients. Vitamin-rich. Energy-building. Nourishing. Six delectable cakes in an attractive tin container; fancy cellophane wrapping. $1.65; 3 tins $4.80.

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Aunt Nancy's RUM and BRANDY Fruit Cake Only the choicest ingredients are used. Crammed full of wholesome goodness, 70% fruits and nuts. Packed in 1 lb. rectangular tins and 2 lb. round tins. 1 lb. $1.20; 2 lbs. $2.49.

Order NOW. We Pay The Postage in U.S.A.

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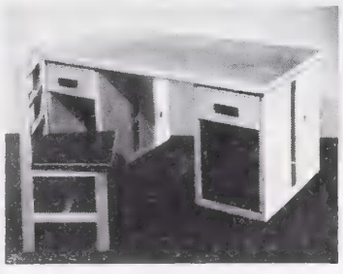


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GRAND NEW WAY TO
MIX DRINKS—MAKE ICE CREAM SODAS AT HOME WITH TRUE PROFESSIONAL TOUCH

Metro's Newest Soda Syphon . . . THE SMARTEST GIFT IDEA IN MANY A MOON! Squirts the soda, guards the bubbles! Keeps the sparkle in ginger ale or club soda days longer! Grand for mixed drinks and for making honest-to-goodness ice cream sodas at home! Aluminum and chrome finish. Two syphon tubes for long or short bottles. Individually boxed . . . cellophane wrapped.

$2.00 POSTPAID
No C.O.D.'s Please

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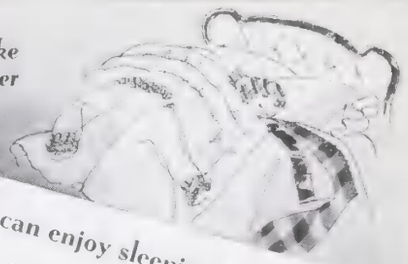


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Any child will enjoy many happy hours at this big-top desk . . . size 33" x 18" x 13" . . . with two drawers for colors, paints, writing materials; two large shelves for papers and books. Natural pine finish. Paint-crayon marks easily removed from stain-resisting surface. Complete, with chair to match, **$19.50** express collect. No C.O.D.'s.

HOWARD'S
MONTICELLO ILLINOIS

Are you tired of looking like an eskimo and sleeping under a mountain of blankets?



Now you can enjoy sleeping warmth — the most relaxing, restful sleep you have ever known — no matter how cold the weather — under just one feather-light blanket . . . a General Electric Automatic Blanket. And so convenient to have for Christmas. Mailed direct to you — just send order with remittance to Wurzburg of Grand Rapids, Michigan.



FOR TWIN BEDS, General Electric's compact **Bedside Control** gives you finger-tip control of just the warmth you desire. Set it just once a season. When room temperature drops, control automatically sends more warmth into blanket.

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BOTH SIZES in luscious shades of rose, cedar, green, or blue. Certified washable by the American Institute of Laundering. Operating cost, about two cents a night.

Please use Coupon

WURZBURG of Grand Rapids, Michigan

Please send me post-paid the following General Electric Automatic Blankets

_____Double Bed Size, Single Control, Color _____ @ $42.01 — $_____
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Prices include Federal Excise Tax.

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Wurzburg
OF GRAND RAPIDS

Windows

NOW ORDER THE TRULY DIFFERENT CHRISTMAS GIFT BY MAIL!



Note novel presentation in exquisite candy boxes. The cover *slides* off to reveal a panorama of delicious Chocolates.

Since 1890, Vienna's Most Delicious Candy

Presented To America For The First Time...

PANORAMA CHOCOLATES *by Heller*

Only $1.50 per lb. postpaid anywhere in the United States

No better chocolates at even $2.50 per lb.

At last! The gift supreme of Vienna in its gayest days . . . Chocolates by Heller . . . make their delicious debut to grace your own Christmas. Since 1890, The Heller Candy Company, famous continental candy-maker, has been delighting continental Europe with their exquisite chocolate creations. In PANORAMA Chocolates, they present a tempting array of luscious new candies.

The smart new slide cover is all a-dazzle with gold, black, scarlet and pearl . . . slip it back and see the superb show of these Old World favorites. It's a complete panorama of new taste thrills. Lots of those flowy, flavor-sharp creams . . . rare truffle fillings, too . . . and crunchy-sweet nuts . . . lavishly coated with rich chocolate.

Put PANORAMA Chocolates on your Christmas list for ladies who delight in something sweet. And don't forget all those male relatives and business associates with a sweet tooth . . . and, of course, the kiddies. Now's the time to send in your list . . . Christmas delivery guaranteed.

Remember, 1 lb. box, $1.50 postpaid.
No C.O.D.'s please

See inside box for fascinating details on new, nation-wide Heller contest . . . "America's Sweetest Girl." Grand Prize $200, and a free course in the Barbizon School of Modeling, plus actual modeling assignments.

HELLER CANDY COMPANY
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PLATE HANGER

Just what you need for your finest pieces

- ★ Safe: hugs the wall, won't roll, no springs to sag
- ★ Adjustable: fits most sizes, shapes and weights of plates and trays
- ★ Easily and quickly attached

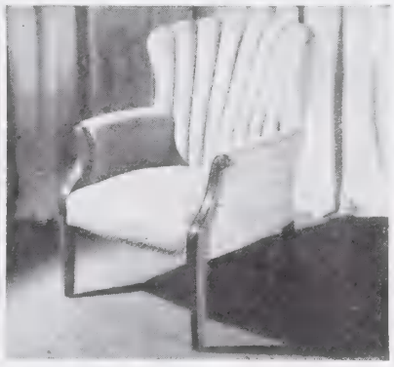
A Much appreciated gift!

If requested, we mark "Do not open before Christmas." You can also send us your personal card to enclose.

3 for $1.50, postpaid U. S. & Canada

Check or M.O., no stamps or COD's please

DONALLAN, INC.
GLEN RIDGE NEW JERSEY



KEEP YOUR SEAT

Yes, you'll want to keep your seat in this big Channel chair. it's so comfortable. All-web base with hand-tied coil springs. All exposed parts of solid mahogany in old-world finish. Height, 37". Depth, 33". Width, 30". With cotton tapestry upholstery (as shown), $48.85. Also available with Damask or Brocatelle. Send 10¢ for catalogue of complete line of tables, chairs and upholstered furniture.

SONS' Mfg. Co.
1438 So. 22nd St. Louisville, Ky.

For Xmas—SOLID MAHOGANY BOOKENDS



Personalized with a heavy brass initial, these book-ends will please the most discriminating person. We'll mail them in time, Xmas gift wrapped with card enclosed if desired.

$9.50 a pair ($9.75 if gift wrapped)

Send check or money order • No C.O.D.'s please. Postpaid in the United States.

Tohickon Hollow Products
Keller's Church, Penna.



CHRISTMAS FRUIT CAKE Might as well forget to order the tre or to hang the wreath at the front do as not to have fruit cake in the hou during the holidays. The famous Sout ern fruit cake, filled with finest frui nuts, and spices, is gift packed in a aluminum container. Five-pound cak $5.23; 2½ lbs., $3.23. Ppd. Columb Baking Co., Box 4491, Atlanta 2, G



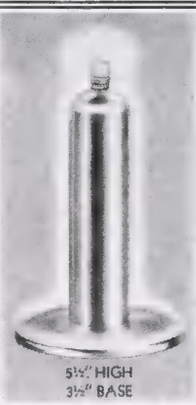
MAGNIFIED SNAP. A combin tion picture frame and paper weight a wonderful love and kisses present tuck in the toe of a Daddy's stockin Under the magnifying glass, slip in th latest snapshot of the baby; or or of last summer's shots of you, suntanne and laughing. About 3" in diamete $1.25 postpaid. Gwendolyn Maloney, 17 E. 51st St., New York 22, N. Y.



GAMES FOR CHRISTMAS Three Parker games should provide fir side evenings of fun for the whole fam ily. Crossword Lotto is a combination c anagrams and lotto, $1. Let's Furnis A House is a race between four player to see who can first buy and furnish house, $3. Peek-A-Boo is fun for the pr school child, $1.50. B. Altman & Co New York 16, N. Y.



COCKTAIL HAMPER. An im pressive line-up of delicacies for you favorite hostess comes packed in a wicker hamper. Included are: jars o brandied olives, brandied stem cherries mushrooms in sherry, orange slices i brandy, lemon-flavored sugar, pearl on ions in spiced wine; and mint syrup an orange flower water. $10.75 exp. coll Maison Glass, 15 E. 47th St., N. Y. 17



TRIP NO MORE MY LADY!

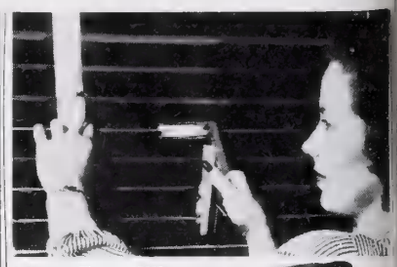
A NEW, HANDY, BEDSIDE LIGHT

to guide your steps in the black of night! Pick it up, bulb flashes on. Set it down, light goes out. Soft fluorescent glow of special bulb makes this night light easy to find in pitch dark room. Saves midnight fumbling and stumbling in child's or invalid's room . . . at home or traveling. Polished, solid aluminum . . . light . . . durable. Standard batteries included. In silver, gold or maroon. Order today for Christmas Gift delivery!

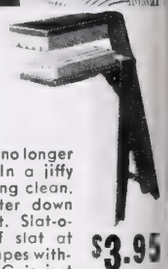
POSTPAID $2 EACH 3 NIGHT LIGHTS $5

Sorry, no COD's . . . but your money back if not completely satisfied!

DERBY GIFT SHOP
303 Speed Bldg. Louisville, Ky.



New Easy Way to
CLEAN
VENETIAN BLINDS
without touching hands to water



WASHING venetion blinds no longer is a messy, mussy chore. In a jiffy your entire blind is sparkling clean. No dripping of dirty water down arms or from slat to slat. Slat-o-mat cleans both sides of slat at same time—and between tapes without soiling tapes. WAXING is just as easy.

$3.95 POSTPAID

Sold on MONEY-BACK GUARANTEE

Sturdily built of nickel-plated steel. Nothing to get out of order. Lasts a lifetime. Nothing else compares with its simplicity, ease and speed. Shipped promptly on receipt of remittance. Satisfaction guaranteed or money back. No C.O.D.'s.

An Ideal Gift for Christmas

U.S. VENETIAN BLIND MFG. CO.
10007 Chalmers, Dept. HB, Detroit 5, Mich.

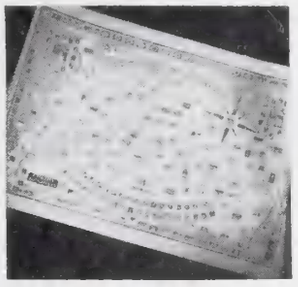
Shopping



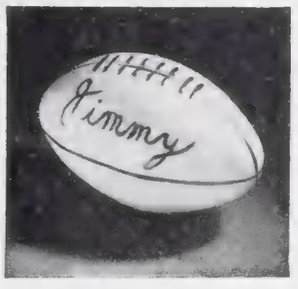
HELL SHOCK. A big shell is hand ifted of Argental and designed with elegance of silver. It's impressive ough to be an ash tray on a board director's table, or you might fill it th a party supply of peanuts, or float ed camellia in it for your coffee table. " long, the price is just $7.50 from Cellini Shop, 1527 Chicago Avenue, anston, Illinois.



OLL OUT THE BARREL, and ke your guests' orders with professional spatch. This is a real bar designed r a small house or apartment, and it's nstructed of a fine quality oak barrel, ahogany stained, and trimmed in black. he two shelves and service counter e covered in leatherette with chrome ripping. $49.50 exp. coll. Aluminum larine Hardware Co., Inc., 221 Flint ldg., Auburn, New York.



TAMP ACT. A pictorial map, titled "Stamps of America" gives a mplete visual summary of all stamps sued in this country. From it you get well-rounded historical background, as e commemorative stamps are dedicated important events and figures. It easures 22" x 34", and would, of course, e perfect for all your philatelist friends. 1 ppd. Ernest Dudley Chase, 1000 Vashington St., Boston, Massachusetts.



OOTBALL BANK. A porcelain ootball with a child's first name hand ettered in 22k gold and fired for per- nanency will make a boy's goal just a hort pass away if he runs up a savings ccount in this bank. Plug bottom pries ut for the pay-off. $3.50 ppd. Nora Barbour, P.O. Box 1241, Grand Central Station, New York 17, N. Y.



Every Lover of Horses Will Cherish this Gift

And even if you don't ride, you'll be proud to give or keep this handsome bronze statue of a fine saddle horse. 9½" high, finished with a soft, lasting patina. His saddle is the genuine Western-type in miniature, hand-made of beautiful leather. A distinguished ornament for desk or mantle, an unusual and impressive gift for someone very special. Order today, immediate shipment guaranteed. $12.50 prepaid anywhere in U.S. No C.O.D.'s please.

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for Santa giving!
POCKET PHOTO CASE
$2.75 inc. postage

They'll carry it in pocket or purse, or set it up handsomely on the dresser. Gleaming polished brass case opens into a double frame, each side 3 x 2.

HALL GALLERIES
ALBERT STEIGER COMPANY
SPRINGFIELD · MASSACHUSETTS

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new works
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one of America's foremost designers of modern furniture go on Exhibition

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DECEMBER 8th
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Modern Mode furniture co., inc.

214 East 52nd St., New York, N. Y.

Holiday Dining with Distinction!

This is the season for entertaining. So give your table a festive air . . . give your china the luxury setting it deserves . . . a Quaker Lace Cloth! Exquisite as hand-made lace, yet so practical and inexpensive you can afford to make every meal an occasion. Wash and wear wonderfully . . . spots sponge right off. No wonder Quaker Lace Cloths are cherished! Can you think of a lovelier Christmas gift?



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What makes Kensington Metalware the choice of thoughtful givers? Is it the soft beauty of its finish? The damage-resistance in its hardness? Its simple grace? Its usefulness and versatility? Yes, all these things, plus obvious quality far beyond its budget prices. Now, after so many Kensington-less years, your gift of Kensington is more than welcome. Make your selection at gift, jewelry or department stores.



GIVE A DECORATIVE GEM, 8½" TALL KINGSTON FLOWER VASE **5.75**

GIVE A CUNNINGLY SIMPLE 9-INCH WILTSHIRE FRUIT AND FLOWER BOWL **5.75**

If you really care give Kensington metal

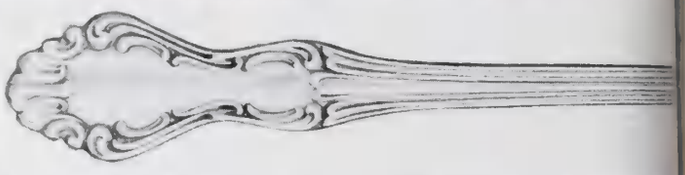
GIVE A SPACIOUS 14⅜" x 22½" CLIPPER SHIP TRAY **13.75**

GIVE SENSIBLE, STAINLESS SMOKE MALL ASH TRAYS each **1.50**

Kensington
INCORPORATED
OF NEW KENSINGTON, PENNSYLVANIA



● Open house on Christmas Eve—Boston, Massachusetts



PRINCESS ELIZABETH

everywhere... it's a national tradition National Sterling

● Town house, farmhouse, penthouse... from coast to coast this is the season of giving, of joyous hospitality. Our hearts and our doors are open wide, and the center of the scene in every home is the holiday table enhanced by the beauty of National Sterling.

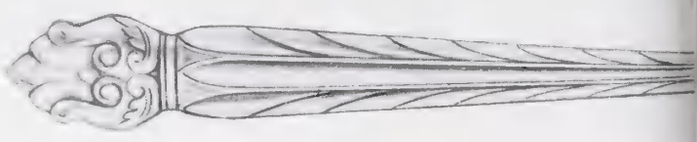
● There is no finer solid silver than National Sterling. Gifted designers and exceptional craftsmen have devoted their skills to the creation of every beautiful piece. There is finished perfection in the balanced proportions, in every detail of pattern. All over the country National Sterling is a national tradition, a treasured possession, a magnificent gift.

● National Sterling presents a series of distinguished patterns in five-piece place settings and all accessory pieces for complete service. Ask to see National Sterling at fine jewelers and silverware departments.

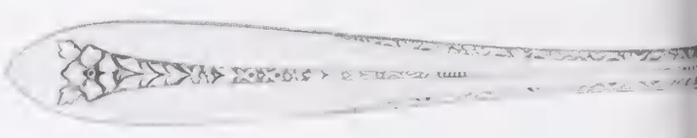
NATIONAL SILVER COMPANY



OVERTURE



INTERMEZZO



MARGARET ROSE

Old fashioned hospitality in the modern manner

A wedding reception. A formal dinner. A tea for friends held dear.—Invariably the thoughtful hostess selects Della Robbia Mints by Norris. There's a gracious compliment in their hand-painted perfection. An acknowledgement of a connoisseur's discrimination in a creamy, delicate flavor of tender mint.



lver courtesy Henry Nord
ni-tasse Cups by Wedgwood
Candies by Norris

Della Robbia Mints, fashioned in the continental manner of fruits and flowers. 38 individual pieces—every one a masterpiece of art.

$1.25 the pound

NORRIS
EXQUISITE CANDIES



The Variety Box of chocolates and confections—each piece individually created by Norris artisans.

$1.75 the pound

ATLANTA, GEORGIA



PHOTOGRAPH BY WILLIAM HOWLAND

I am a COOKBOOK ADDICT

You can tell a cookbook addict by his predilection for reading cookbooks in bed—the way normal people read detective stories.

The habit grows slowly, but it grows. The worst of it is that you would not reform if you could; the best part is that your supply is unlimited. When you have exhausted the cookery literature of your own region, there is an untapped supply from other sections, other countries, and other periods, for cookbooks have been coming along since 2800 B.C.—and, perhaps, before that.

For the usual reasons, I started cooking a few years ago. I started from scratch with a gift copy of Fannie Farmer's *Boston Cooking School Cook Book*. Had anyone told me at the time that the day would come when I would be able to really use it, I should have been a merry old soul indeed. No one thought to offer me such assurances, however—cooks seem to have a habit of forgetting their early efforts—and my merriment remained unmarked.

For the encouragement of other wild-eyed novices, and at the risk of sounding like an (*Continued on page* 220)

by Virginia Mitchell

Text on's Peppermint Drop "Shower" about $6.00



Shower her with PEPPERMINT DROPS

Sweet idea for her bath! Textron's newest "Shower" in white mint sugar-coated with color. Of finest rayon taffeta, crisp as hard candy. Textron-treated to be mildew-resistant and water-repellent. Textron-tailored with embroidered eyelets—no metal eyelets to rust or pop out. Peppermint drops in coral-and-moss green, gray-and-red, green-and-chartreuse, coral-and-teal or light-and-dark blue on white. "Showers" and matching ruffled window curtains at leading stores throughout the country. Many Textron showers from $3.95 to $7.95. TEXTRON, INC., Textron Building, 401 Fifth Avenue, New York 16, N. Y.

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Photography: Heiser

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The Contemporary. Modern design in its most refined expression. Supersensitive radio receiver with 10-watt power output . . . automatic record changer with noiseless feather-touch pickup. In prima vera (blond), genuine mahogany or walnut.



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The Imperial Windsor. For those who want the very fin . . . the most revolutionary new speaker system since the inve tion of the electrodynamic speaker. Beautiful breakfront cabi by Drexel in mahogany or antiqued Escanaba knotty pi

The Importance of a Good Thing

by Elizabeth Gordon, Editor

• Most people shortchange themselves on the good things of life. They divide their possessions into two groups: their "good" things, which are beautiful, and their "everyday" things, which are not beautiful. Then they resign themselves to using the everyday things for the greater part of their lives.

• This is unfortunate and not at all necessary. For everyday things can be beautiful, too. Our daily life can be greatly enriched by handling well-designed common objects.

• Because we believe this so completely, we are glad to be able to present, photographically, the Museum of Modern Art's eighth annual show, entitled "100 Useful Objects of Fine Design—1947." It is particularly fitting at this time of year, when so many useless objects are bought in the guise of gifts, to be reminded how beautiful the familiar and useful objects in our life *can* be.

• All these selections cost less than $100. All are Modern. This does not mean that there are no good traditional designs. In fact, many good traditional designs have never been improved upon. But the Museum's objectives naturally limit the current show to selections of Modern design.

• In all these 100 objects, much emphasis is put on the natural beauty of the materials themselves. That is why they all possess a common characteristic of unadorned simplicity. But Modernists recognize that traditional ornament often has the pleasant psychological value of familiarity and richness. So while they remove ornament, they also seek a way to bring back these qualities in a new form.

• Instead of depending upon applied etching and carving and inlay, they stress the appeal of new textures and new shapes.

• These 100 objects are available in shops throughout the country, often identified by cards indicating that they are selections of the Museum of Modern Art.



ANGELO
PINTO

A

Museum Pieces Belong At Home

The 100 useful objects on these 18 pages have been shown in the Museum of Modern Art. But in homes everywhere their fine design can make beauty an everyday experience



B

FRED LERNER



C

ANGELO PINTO



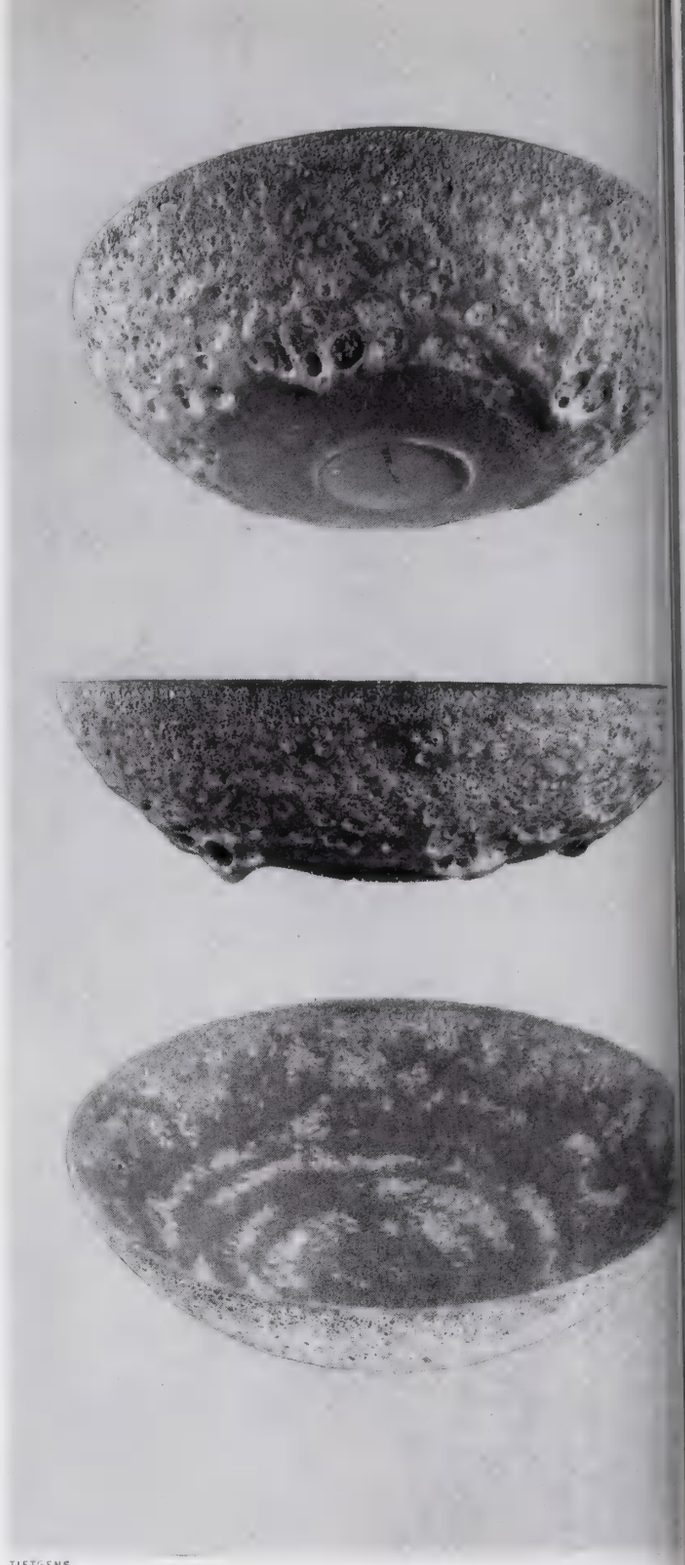
D

A Porcelain relish dish and spoons, nut dish, and creamer entertainingly express the pliability of potter's clay. Eva Zeisel made them to fit the grasp without handles, to rock instead of upset. Dish and spoons, about $6; nut dish, about $1.50; creamer, about $3.50, Riverside Ceramic Co. **B** Francis Felten shaped this plate and vase to highlight the beauty in utilitarian pewter, both about $7. Cast-iron, brass-rimmed ash tray has unexpected grace. About $12, designed by Karl Hagenauer, of Vienna. **C** Modern ceramists like F. Carlton Ball and Marguerite Wildenhain bring out the honest, earthy textures of their clays. Ball's large jar, about $17; Wildehain's candy jar and tea caddy, about $12 and $18 each. **D** The bubble, the basis of glass-blowing, suggested the forms of the Swedish bowl (left) by Reijmyre, about $2.75; the heavy bowl by Karhula of Finland, designed by Goran Hongell, about $45; the decanter by Ekenas of Sweden, about $9.

For a list of retail sources of "100 Useful Objects of Fine Design—1947" send 10¢ in coin or stamps, to Fine Arts Editor, House Beautiful, 572 Madison Avenue, New York 22, N. Y.

Museum Pieces Belong At Home

A Bowl by master ceramists Gertrud and Otto Natzler in their fabulous crater glaze; its crusty, eroded surface provides its sole decoration. This torn-from-the-earth look appears accidental, is really the result of superbly controlled craftsmanship. About $100. **B** Metal-framed table-bench and ottoman are expertly proportioned, double-duty pieces logically designed by Hendrik van Keppel to work indoors and out. Of unusual strength and lightness, the yacht-corded ottoman, about $19, is comfortable despite its airy, abstract look. Table-bench, about $11.50, Van Keppel-Green. **C** A combination table designed by Edward Wormley incorporates three major tenets of Modern design: Make it simple. Make it flexible. Make it honest without superficial style tricks. Closed, it is a compact, clean-lined, small serving table, light and versatile enough to move from room to room. **D** The concealed top flips over and doubles the working surface of the table shown in "C," is large enough to accommodate a buffet supper. **E** With



A

TIETGENS

TABLES BY WILLIAM HOWLAND

B



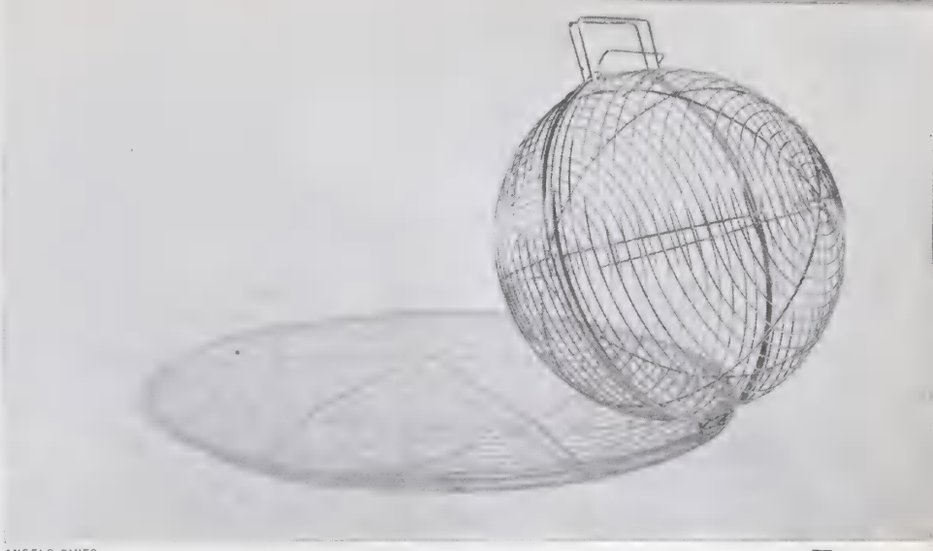
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HANS VAN NES

G



ANGELO PINTO

H

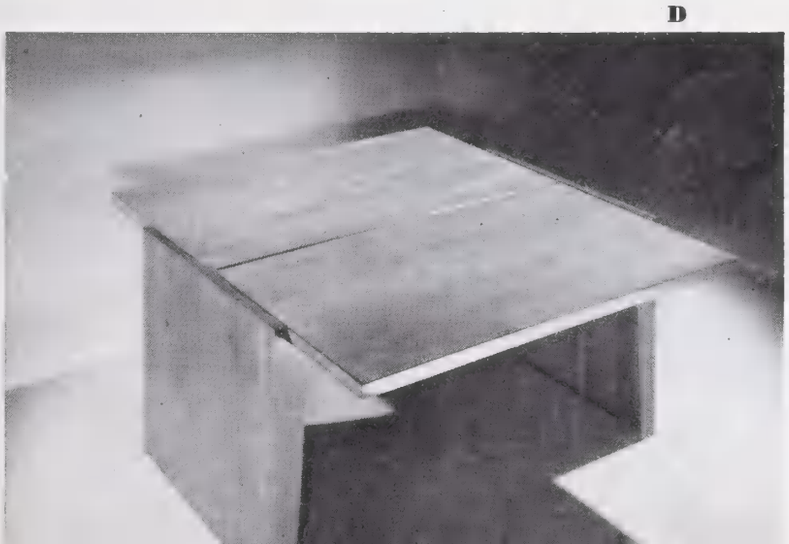


FRED LERNER

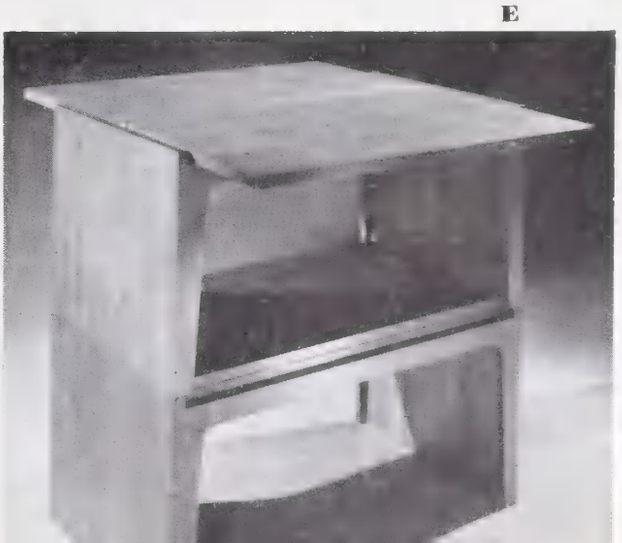
F

its twin, same table stacks firmly to produce an ideal game table, snack bar, or table for dinner *à deux*. Lower table acts as a convenient shelf to hold dirty dishes or after-dinner coffee. End panels fit tightly to foil toppling, store compactly. About $35 each, Drexel Furniture Co. **F** Three-piece storage and serving set designed by ceramist F. Carlton Ball stacks into a handsomely designed unit for easy storage, separates into three versatile bowls equally handsome in their own right. About $14 for the set. **G** Inexpensively festive, this American-made champagne glass has the elegance of utter simplicity. When it is filled, the sensitively proportioned hollow stem makes the most of the play of bubbles. About $10 per doz. Seneca Glass Co. **H** The plebeian function of washing lettuce inspires a salad basket as sophisticated in design as a piece of Modern sculpture: a pure sphere outlined in subtly spaced wires that spin a web of shadows on your table when the light shines through. About $2.50, by Raymar Industries.

D



E





ANGELO PINTO

A Geometrical compactness, handsome use of practical materials show Modern design's good sense and variety in the kitchen. The straight-lined aluminum Kromex Dutch oven (top, about $4) and chicken fryer (bottom, left, about $4) designed by Don Mortrude. Rounded Harvill aluminum pan (center, about $6.25). Simple Revere stainless steel pressure cooker by W. A. Welden (bottom, right, about $16). **B** Ovenproof casserole by Glidden Pottery doubles as glazed cooking and serving dish whose cover becomes a small platter. Decorative flare of handles affords finger space (about $3.50). **C** Designed to fit the hand and please the eye, low square shapes of modern Italian glasses are revolutionary but logical. About 50c to 75c each. Made by Moretti. **D** Oval magnesium steak platters with detachable handles move handsomely from oven to table. About $4, designed by J. Metzoff for Saginaw Bay Industries. **E** Ceramic bean pots by W. P. Conaway carry on tradition of simple crockery, show agelessness of fine design. About 60c to $1.50 each, by Pfaltzgraff Pottery Co. **F** Frankly functional, everyday ware shows how metal cylinders are modified to beautiful, useful new shapes. Generous stainless steel pitcher by Carrollton is about $9.50. Boldly upright aluminum percolator designed by E. Condak for Mardigian Corp. About $3.50. Rolled-edged cake pan by Mirro. About 50c. **G** Subtle outlines and thick glass give these vases their beauty. Note delicate taper of vase at left, by Reijmyre of Sweden. About $13. Unusual emphasis on sham bottom distinguishes Viking vase in center—a lot of polish for about $1.75. Subdued faceting of beaker at right is dateless type of built-in ornament. About $3.50, by Puckeberg, Sweden.

FRED LERNER



B

HANS VAN NES



C

D

FRED LERNER



ANGELO PINTO

E



WILLIAM HOWLAND

H Like the ideal butler, cabinets designed by Raymond Loewy for Avco Mfg. Corp. combine apparent neutrality with perfect performance. Their spring-operated doors need no hardware, open easily, close silently without jarring. But don't miss the details: good proportions, cleanly rounded corners. About $25.75 each.

Museum Pieces Belong At Home

ANGELO PINTO **F**



TIETGENS **G**





PHOTOGRAPHS ON THESE TWO PAGES BY WILLIAM HOWLAND

A



B

A Molded plywood dining table and chairs designed by Charles Eames, who has revolutionized chair sitting by an approach as fresh and direct as his use of materials. The sculptured shapes, the unexpected combination of wood and metal with rubber shock absorbers that react to all body movements are all completely original solutions to furniture design easily adapted to mass production. Chair, about $25; table, about $75, Evans Products Co., and H. Miller Furniture Co. **B** These place mats rely on the excitement of heavy brown-black linen: an overscaled, coarse single weave that stands out in sharp relief to the finely webbed net napkins, understated table accessories. About $47.50 for 8 mats and napkins, Amberg-Hirth; water tumbler, about $8.75 for 8, Leerdam, Holland. **C** Handsome and inexpensive, furnishings shown on the opposite page group well because they all represent a basic philosophy of modern design: that good taste teams up with good engineering to produce handsome objects at moderate prices. All are characterized by lightness in weight, lightness in appearance, utter logic. Every line contributes to usefulness or efficiency in manufacture. But men like Alvar Aalto, who designed the arm chair, table, and wall desk, prove that good Modern combines art with engineering. The chair, assembled from only three mass-produced units, makes the most of the flexible strength of bent plywood for comfort and low cost. But it is an artistic masterpiece, too: the fine proportions, delightful fluid outlines, are no accidents. Nor is the way its earth-bound supports give it a sturdy look despite its lightness. Chair, about $51; table, about $42.50; desk, about $66.50, all manufactured by Artek, Sweden. For accent and height, Charles Eames's plywood screen can bend in any direction suited to its use in a room. About $45, by Evans Prod. Co. and H. Miller Furniture Co. Graceful economy also marks metal gooseneck lamp by Kurt Versen about $26.50, and aluminum chair by Treitel-Gratz, about $20. Chair is one of a set that stacks for space-saving storage. Klearflax rug is flat in weave, high in strength. About $43.50 for 6′ by 9′. Curtains are nubby Peruvian linen, about $4.75 per yd. Morley-Fletcher. Luxury note is black Natzler vase, pure in form, richly glazed, about $30.

Museum Pieces Belong At Home





KODACHROME BY ANGELO PINTO





Wood As Fine As Porcelain

● The wooden bowls, plates, and trays, made by James Prestini and shown opposite, have the honest beauty of all objects whose forms evolve naturally from the process by which they are made. The timelessly pleasing circular shapes are dictated by the wood-turning process in which Prestini works, for as the block of wood turns on the lathe, the cutting blade automatically produces a circular form.

You sense in this work not only the sure hand of a well-trained craftsman, but also the sensitivity of a true artist. Prestini's work is distinguished by the exquisite refinement of the material. Most of these pieces are thin as coins, finely tapered at the edges, giving you at one time a feeling of wood's fragility and its strength. Their circular form is deceptively simple. Compare them and you will see such subtle variations of the circle—in depth and shallowness and in their sensitively curved profiles—as only an artist could achieve in any medium.

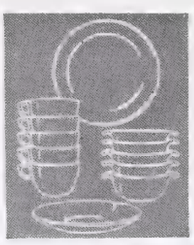
These pieces are proof of the artist's uncommon understanding of the inherent loveliness of the woods with which he works. He never camouflages the wood with carved decoration which might detract from the intrinsic pattern in the material itself. Instead, he makes the inbred beauty of the material—the grain texture, and natural color of each wood used—the object's sole ornament. The wood you see in the finished piece is wood as it is, buffed and polished, perhaps, but never stained, varnished or distorted out of its natural texture.

To own such a piece is to own a work of art, comparable in simple elegance and in the sincerity of the artist's work to the agelessly graceful Chinese porcelain rice bowls of the Sung period. Yet this art is not costly.

The rough-textured oak bowl at the top of the opposite page is 9" in diameter, costs about $15; the red-brown curly cherry bowl next to it, 7", about $7. In the next row, a lacy-grained bird's-eye maple platter, 9¼", is about $7.50; the satiny curly birch platter, 9¼", about $18.50. In the third row, a 5⅜-inch cherry bowl, about $4; a 4¼-inch birch bowl, about $5; and a pale wavy maple bowl, 10¾", about $12. The zebra-striped chestnut bowl in the lower left hand corner is 5½", about $5. All of these pieces are designed and made by James Prestini.

BY ELODIE COURTER OSBORN

KODACHROME BY TIETGENS





● The plastic dinnerware shown on page 130 owes its museum-worthiness to clean, seamless, original shapes and a pleasing quality of substantial firmness, heretofore missing in plastic ware, which is usually thinly made. Jon Hedu, the designer, appropriately harnessed the heat-resistant, virtually unbreakable characteristics of a plastic called Melmac to the uses required of dinnerware. The plastic's moldability dictated the shapes. Cups and bowls molded in one piece stack snugly. Handles turn directly from the lip of the cup, eliminating dirt-catching grooves. By Watertown Mfg. Co. Dinner plate, about $1.50; luncheon plate, about $1.20; butter plate, about 80¢; fruit saucer, about 75¢; cereal bowl, about 90¢; cup and saucer, about $1.50 for the set.

● The fine white porcelain dinnerware on page 131 is Modern design with a strong resemblance to its traditional forebears. It proves that certain basic traditional shapes are so satisfactory in both appearance and performance that they are excellent expressions of Modern point of view. As in all good design, there is more interest here than immediately meets the eye. Lines of cup and jelly pot have a subtle, almost imperceptible flare, although at first glance they appear to be straight. Fineness of porcelain itself, its gloss and translucence, are so pleasing that added ornament would have had no purpose. Made by Limoges, France, 8 coffee cups and saucers, about $30; 8 dinner plates, about $32. The marmalade jar, together with its matching tray, about $7.50.



FRED LERNER

A



ANGELO PINTO

B

A Modern industrial design, whether it applies to home furnishings or not, is an honest blending of material, function, and looks. Handsome template and scriber by F. Collura are professional designers' tools useful for training young hopefuls. Scriber reproduces template letters in various sizes, has a clean grace and fine balance which can inspire its users. About $11.25 by Keuffel & Esser. **B** Modern glass is often distinguished precisely because it gets along so beautifully without applied decoration, but this Seguso Italian bowl shows how good ornament in the Modern spirit can be. Colorless glass is decorated by white spiral stripes which underline the fine quality of the material and the warmth of the slightly irregular shape. About $21. **C** Glare filter made of smoky plastic just the right size to screen out the other fellow's headlights. It is a fitting accessory for the most handsome modern car. Attached to the windshield by a suction cup, it may be rotated for easy adjustability. About $2, by Edro Corp.

D To meet fire-law requirements for doors which are self-closing, this hydraulic hinge, designed by H. S. Diebel, does a very necessary job. Its neat bullet shape is pleasing, and a great improvement over the older, ungainly types. About $24 per pair. Bakewell Products. **E** Carving knife, fork, and four steak knives as skillfully balanced as scalpels, and as graceful as good modern sculpture. Designed for use, they are easy to cut with, wonderful to hold, and handsome in their own right. The stainless steel blades seem to spring inevitably from the aluminum handles, making a straight line at the top, a subtle transition below. Carving knife in a wooden case, about $10.50; four steak knives in a wooden case, about $15; all-steel fork, about $8.50. Designed by Dean Pollock for Gerber Legendary Blades. **F** Completely contemporary in appearance, the fabric used for the bedspread and draperies is a first cousin to the familiar candlewick, but it gets its modernity from the well-scaled stripes and the interesting play of light

Museum Pieces Belong At Home

C



FRED LERNER

D



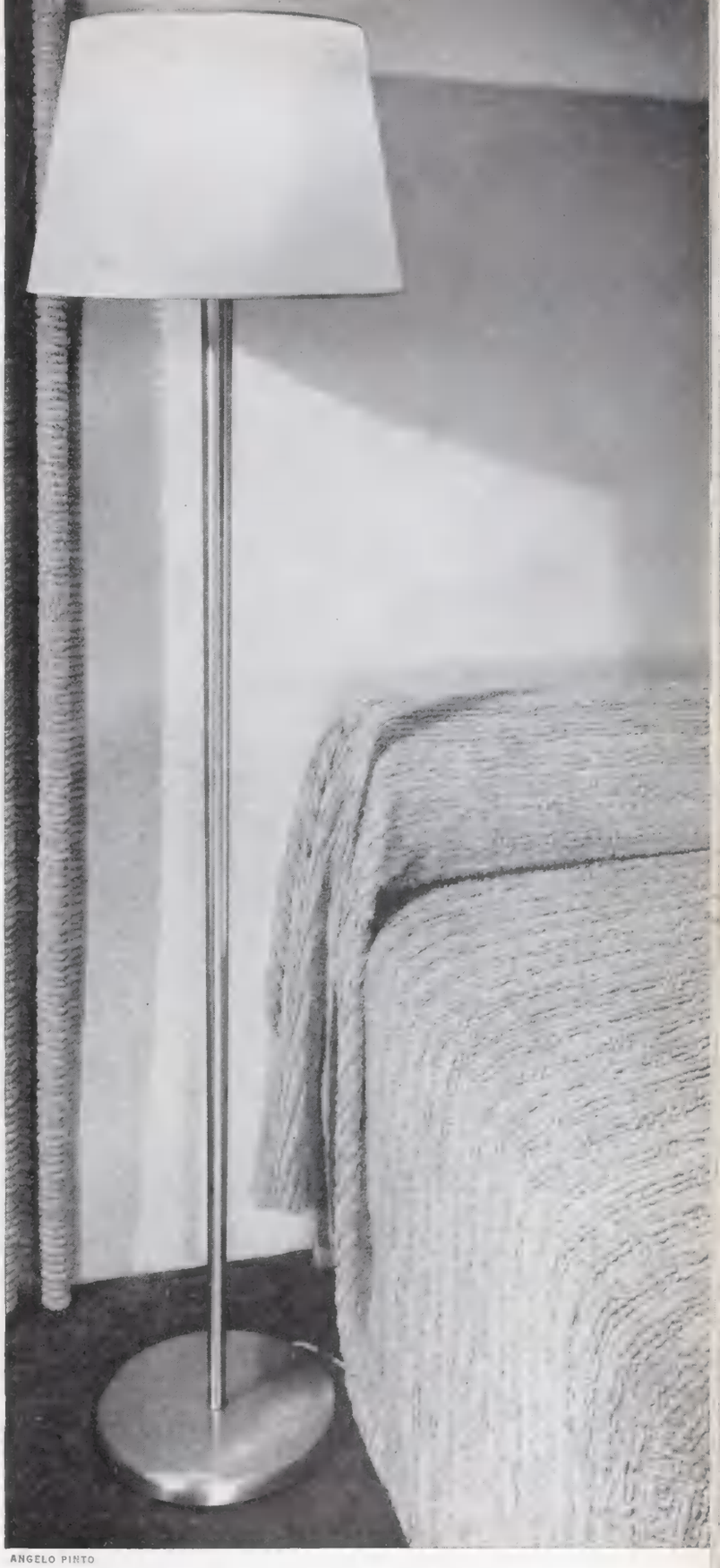


ELO PINTO

E

used by two different rough textures, one deeper than the other. **F**
aperies, about $11 per pair; the bedspread, about $11. By Cabin
afts. The floor lamp by Walter von Nessen boasts a tapered spun
uminum shaft devoid of ornamental gewgaws and topped by a
berglas shade which is an excellent diffuser of light. About $41.
Raymond Loewy gave this Hallicrafter "ham" radio receiver a
ooming which allows it to take its place in any fine interior.
ort-wave radio sets require more knobs and dials than the ordi-
ary ones, but here all the elements are arranged in an orderly
mposition, and monotony is avoided by rounding the corners and
mphasizing the speaker section. About $90. **H** In streamlining the
ale lock, the artist met the challenge of retaining the familiar look
f the old trademark while bringing an out-of-date design abreast
ith modern architecture. Note the good placing of the lettering
n the body of the lock, the pleasingly fluid lines, and the strong
ompactness which inspires confidence in the mechanism. About 50¢.

WILLIAM HOWLAND

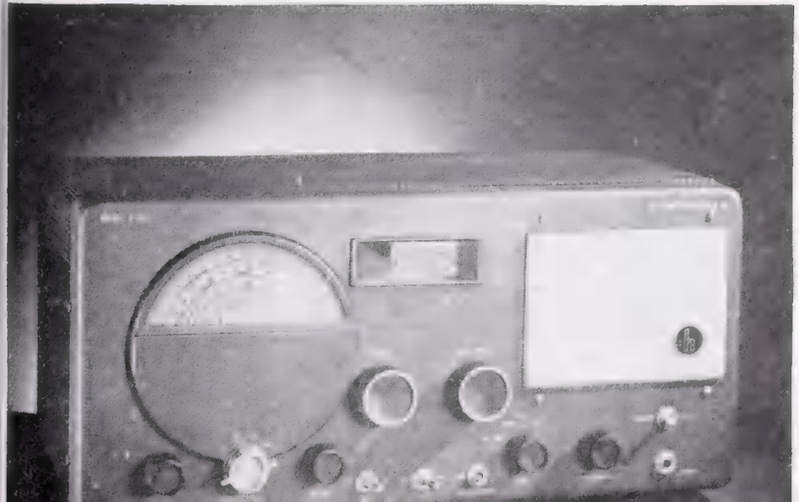


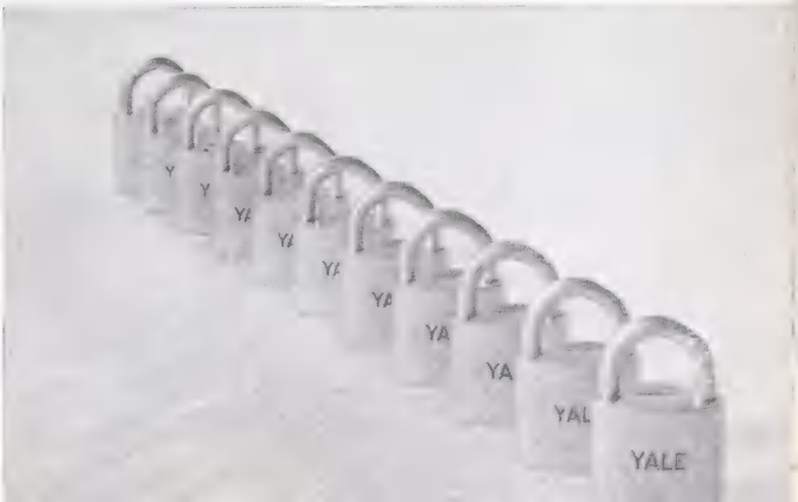
ANGELO PINTO

FRED LERNER

G

H





A

ANGELO
PINTO

HANS VAN NES

B





C



D



ANGELO PINTO

E

Museum Pieces Belong At Home

A Modern textile designers concentrate on revealing the innate qualities of yarns. Mohair, spun gossamer-fine, is woven into a light-sifting, natural-color casement gauze; 54" wide, in all mohair or mixed mohair and silk, about $9 yd., by Menlo Textiles. Marianne Strengell designed the even-textured red and black upholstery fabric for machine looming. Mixed cotton and wool, 50" wide, about $11 yd., Knoll Textile Division. Ceramist F. Carlton Ball designed sensible use, easy handling, and eye-engaging plainness in a covered jug, about $20, and a balanced cup and saucer, about $6 per set. His shamrock-shaped relish dish is also a heatproof, stove-to-table frying pan. About $10. **B** Stem glass, traditional in feeling, Modern in its lack of ornament, which might have obscured its delicacy of form. About $1.70, Moser, Doorik of Czechoslovakia. **C** This unbelievably sheer, unadorned glassware is an exquisite refinement of a refined material. Subtly curved cups seem to grow out of stems. Designed by Joseph Hoffmann for J. & L. Lobmeyr, Austria. From about $11 for vase (top left) to about $30 for 8 cordials. **D** Lazy Susan in Modern dress is a smooth glass disc swirling on ball bearings. No fastener but a tough glue holds it to its base. About $18.50, P. E. Camerer. **E** Designer of these black and white plastic (acrylic) bowls and plates foresaw the varied elegance light would give them, formed them in unobtrusive shapes. Bowls, small to large, about $2, $15, $18; plates, about $3, $6, $8. By Langbein-Giftwares Division. **F** A plywood mason jar opener uses the material's springiness. About 75¢, Nappe-Smith Co. **G** Smooth, flared form of this indirect light bulb gives light and diffuses it at the same time, needs no separate reflector. About $1.25, Sylvania Electric Products. **H** Cast aluminum cheese slicer performs precisely, has an uncomplicated, rather elegant look, good balance. About 60¢, R. A. Frederick Co.

FRED LERNER

F



ANGELO PINTO

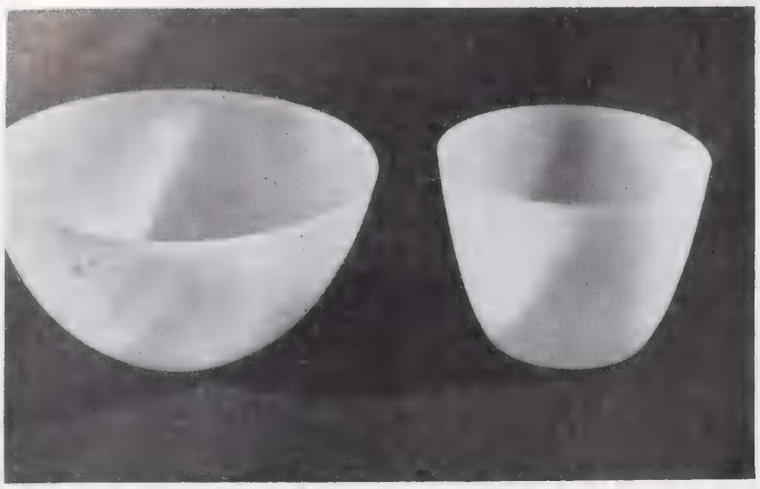
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FRED LERNER

H





ANGELO PINTO

A



E



TIETGENS

B



HANS VAN NES

C

ANGELO PINTO



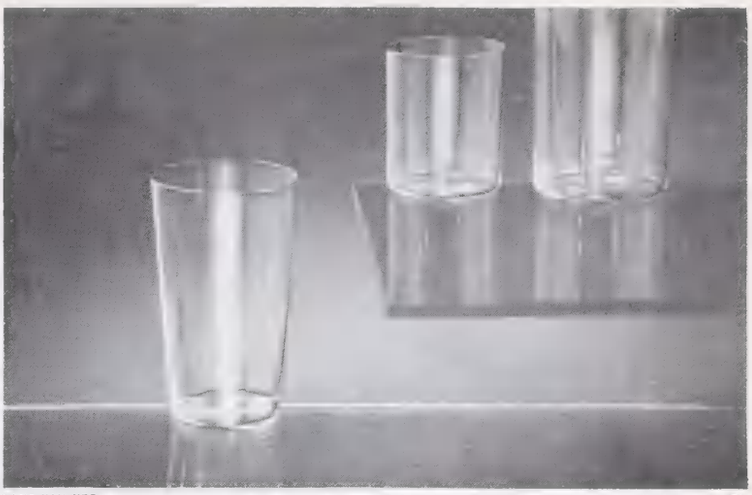
D

A Two plastic bowls designed for leftovers, handsome enough f
lobster bisque. Add to their perfect profile their flexibility, t
fact that they nest for storage. About 40¢ and 50¢, Tupper Cor
B Sterling silver stamp box, quietly elegant, luxuriously usefu
About $48, Cartier. **C** Gently curved Pyrex liner for oven-to-tab
use. About $1, Corning Glass Works. Unconventional salad fo
and spoon molded from natural horn. About $15 in leather cas
Phelps Associates. **D** Plastic water tumbler offers a cleanness
design for about 25¢. The Wolfe Products Co. **E** Stainless stee
mixing bowls, eloquently curved. About $2.60, $3.60, $9.50, Ca
rollton Mfg. Co. Subtly proportioned aluminum mixing bowl (left)
about $1, Aluminum Cooking Utensil Co. **F** Five plates simple i
shape, rich in color. Two (left) enamel on copper, about $4.5
and $8. Marrell Studios. Two (right) enamel on copper; about $
and $14.50, Jade Snow Wong. Small ceramic bowl (center) lapis
lazuli glaze, about $9, Gertrud and Otto Natzler. **G** Flawlessly
fragile water tumblers. Upper, by Elis Bergh, about $16 and $28
for 8; lower, by Eric Skawonius, about $13.50 for 8. Both, Kosta,
Sweden. **H** Kitchen utensils whose shapes inevitably express their
function: cleaver and cleaverette, grip handles, about $2.25 and
$1.75, Chas. D. Bridell. Two stainless steel spatulas, 65¢ each,
Freeport Machine Works. Reading up: ice cream spade, about $3,
C. T. Williamson Co.; boning knife, about $3, W. R. Case & Sons
Cutlery Co.; strainer ladle, chrome ladle, and meat fork, about
$1.60, $1.75, and $1.20, Irvin Ware Co. Left: Uncompromising
barbecue fork fashioned from black metal, about 25¢, Mastite
Products Co. **I** An ancient weapon which has the look of a mod-
ern abstraction, uses metal in place of traditional wood: a mag-
nesium bow, about $27.50. Metal-Lite Products, Inc.



FRED LERNER

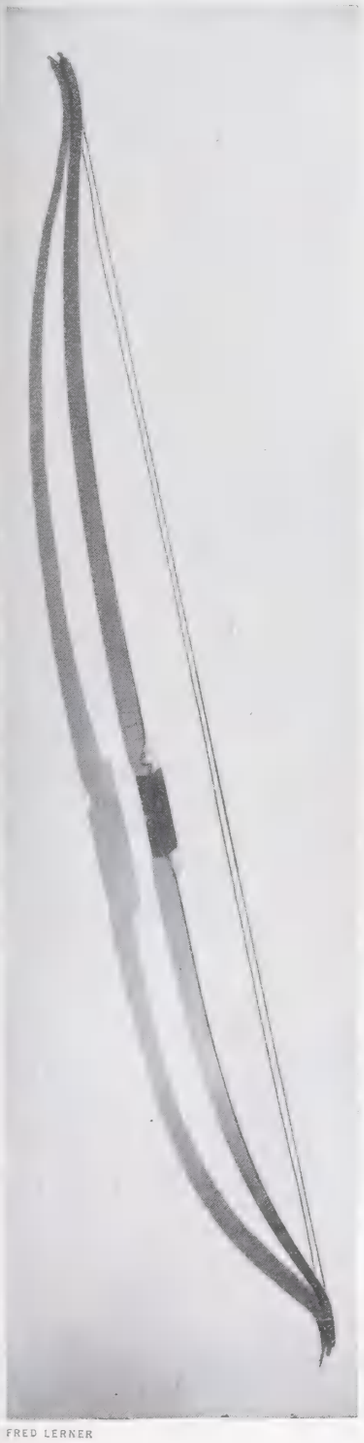
F



HANS VAN NES

G

Museum Pieces Belong At Home



FRED LERNER

H



ANGELO PINTO

THE BEST PLACE IN THE WORLD

This is a picture of home.

It is the quintessence of all safe, snug, sheltering places where fortunate people like you live.

Call it a picture of security. It carries a promise of food in the kitchen, good beds to sleep in, clothing in the closets, and warmth against cold.

A family lives here, sharing trivia and tragedy, battling the storms, and surrendering to happiness—together.

There is order and dignity here because it is the center of the universe, a place to depart from, a refuge that always welcomes you back.

We show you this picture at Christmas, the feast of home, when you are probably thinking the same thoughts as we are . . . . remembering an old home . . . . planning ways to enrich the memories your children will have of the home they share with you.

Will you remember, as you light your Christmas candles, the millions of children who have never known a home since they were born, and the millions more who have known only the bitterness of losing a home?

Will you remember that they are facing the winter naked and starving and that you, who have so much, can help them, who have nothing?

Send food and clothing or donations with which they can be bought. Send your gifts through your local relief agencies, church groups, or through CARE, Inc.

Will you remember that Christmases to come may depend upon it?

KODACHROME BY MAYNARD PARKER

Home of Mr. and Mrs. George Ross in Los Angeles. Decoration, Mrs. Ross with George Hall. J. H. Hoose, architect.



Better your home... Better your living

Better your home . . .

Better your living



KODACHROME BY WILLIAM F. HOWLAND



KODACHROME BY MILES HERNE

Heart-warming as the sight of an old friend, the tree in the home of Mr. and Mrs. Reginald Thorpe Green recalls those tinsel-and-bauble-bedecked wonders most of us knew in our childhood. But, unlike many a tree of the old-fashioned school, this one is no hodge-podge of sentimental favors. Its ornaments, for the most part heirlooms, were placed with infinite care to make the tree a handsomely balanced composition.

Decorator Jacques Mersereau of Los Angeles sprayed a silver tip with black lacquer, and hung it with apples, lemons, oranges, limes, grapes, bananas, and strawberries. Fruit is a traditional ornament for the trees of the world, according to legend, blossomed and bore fruit on the first Christmas. It's the idea that counts, so suit it to your own fancy. Use wax fruit, sewing kit strawberries, ropes of nuts, or threaded cranberries.

Christmas

a two week short course for decorators

You matriculate for this class every year, from the minute you put up a wreath and wrap a package till you set the table for Christmas dinner. Getting ready for Christmas is a series of exercises in composition, scale, color scheming, and imaginative designing. And because you are working with low-cost temporary materials, you don't tighten up with caution and fear of mistakes. So what if you spoil it? You cut another piece of paper, or go out to the garden for another branch of evergreen. Christmas is the perfect mental and emotional atmosphere for finding out what you really like, for letting yourself go, for being gay and original and clever. Trimming your home is the perfect way to train yourself in the principles of effective decorating. Abandon yourself to having an all-out good time as you trim and wrap. Play with ribbons, papers, and greens. Yes, *really play* with them—for fun. That way you'll achieve fresher, bolder, gayer, more original effects. You'll learn that one big bow is better than two little ones, that a simple thing in a startling color scheme is better than a busy worked-over thing in a trite color scheme—that the cheapest, most ordinary materials have the most wonderful possiblities if used with imagination.

turn the page to see what we mean

The wonderful possibilities of what you have on hand

There may be Christmas glamour in your most mundane possessions. Cast a fanciful eye about your house. See what can happen!

by Ellen Sheridan



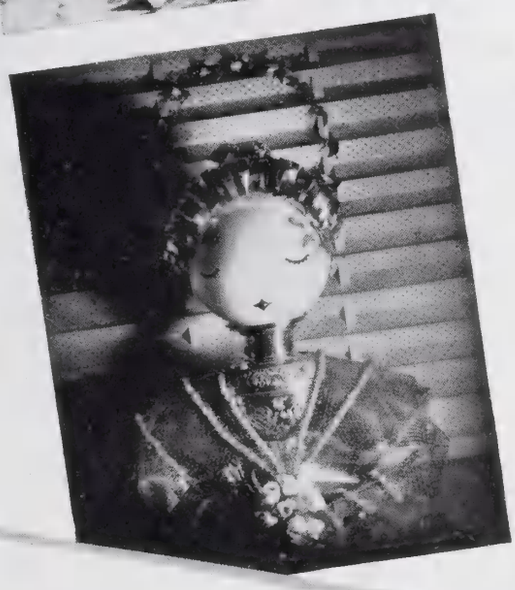
Round-the-World Santa

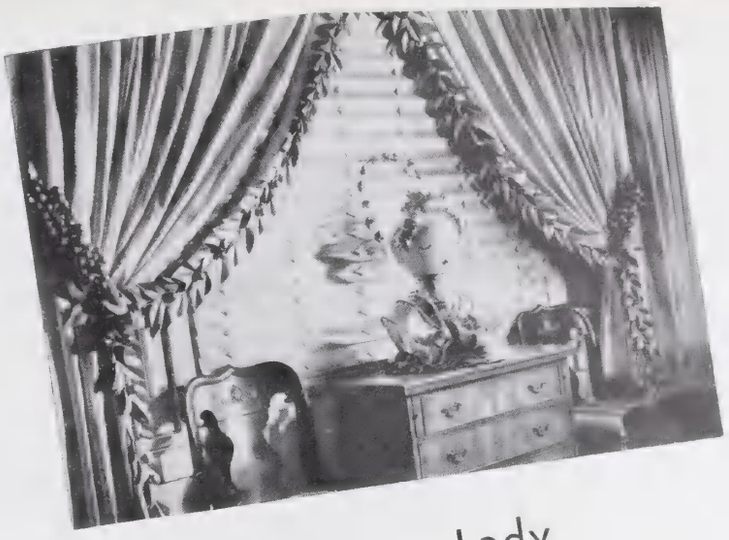
● If there's a globe in the living room, encircle it with a holly wreath to fit. The quizzical Santa head, his arms and feet, are done in magenta, gold, and white paper. Sequin-eyed birds hover near on gold, white, silver tarleton wings



Better your home...
Better your living







Oil-Lamp Lady

● That quaint old oil lamp with its imposing brass base and rose-splashed shade has great possibilities for an amusing and decorative Christmas ornament. Ribbons and bright paper quickly convert it into a holiday lady, both demure and festive. While the lamp has a passable bust, the waist is too tiny for even a long-ago girl, so emboss a four-inch strip of shiny gold paper and fasten it around the midriff.

Gold sequin ribbon with gold fringe makes a luxurious blouse, with arms of same material. Turn rosebuds on the shade to the back and tape in gold paper for hair to further impress a guest who may be curious enough to peek all the way around. For the hair-do cut a strip of gold paper seven inches wide and long enough to stretch from ear to ear. Cut crosswise along the entire length to within one inch of the back and use your fingers to fashion the long series of curls into a luscious pompadour. Tape this over the oil-lamp lady's head and cover the chimney peeking up over the ringlets with more of the gold paper.

Downcast eyes and diamond-shaped lips complete the transformation, except for the background. Here, to fit her gay shy mood, garlands of yellow-green leaves of seamless paper cut separately, creased down the middle and rolled over a pencil are attached to the edge of the draperies. Wooden balls, painted gold, make tie-backs and ornamental fruit

Shaving-Stand Lady

● A Victorian shaving stand will lend its prim ancestry to the creation of this proper little lady on the left. Starting at the top, the pert upsweep hair dress can be achieved by finger-curled gold metallic paper scotch-taped to the back top of the mirror. To fill out the too-thin neck any round tube of stiff paper will do. (Just unscrew the mirror itself and drop the tube of paper over the rod.) A bit of white ruching goes on the top of the mirror. Yards of gold sequin ribbon stapled together will give an ample though ethereal bosom, and yards more will provide the leg-of-mutton sleeves. Two-inch strips of gold metallic paper corkscrewed around the rest of the sleeve complete the upper portion, except for a jabot of pleated gold doily as a finishing touch to the blouse.

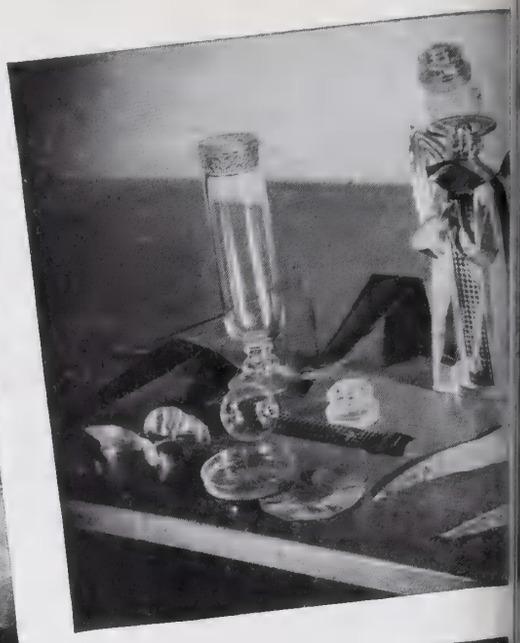
Staple together three triangular pieces of red metallic paper to fit between legs of shaving stand; attach inch-wide strips of silver. Wrap around base, and the lady now wears a proper Victorian skirt, especially when loops of red paper are proportioned into an ample bustle. Bring her to life, then, for her first Christmas, by pasting on paper eyes and mouth and she slips right into your holiday mood. Put into the tiny drawer a small artificial tree, decorated with pink sea shells and pink metallic paper bows. You may chuckle if you like, discreetly though, for she looks like a very sensitive maiden

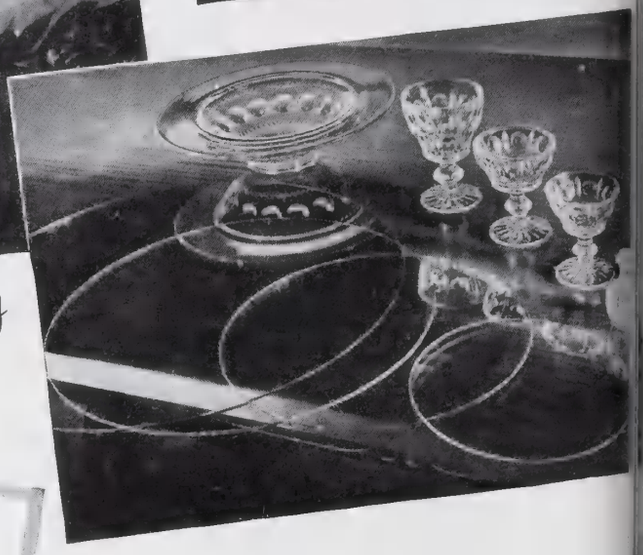


The Candy-Jar Flirt

● This candy jar coquette is pleasantly easy to make—if you have a candy jar. Her crown is already in place, cheeks need only reddening, and the base of the jar gives her a trim neck set on a smooth shoulder line. Christmas ball gems bejewel her crown and provide a matching necklace. Poised on glittering wings she's ready to rule her roost wherever you put her







Better your home... Better your living



A Hatrack Made Festive

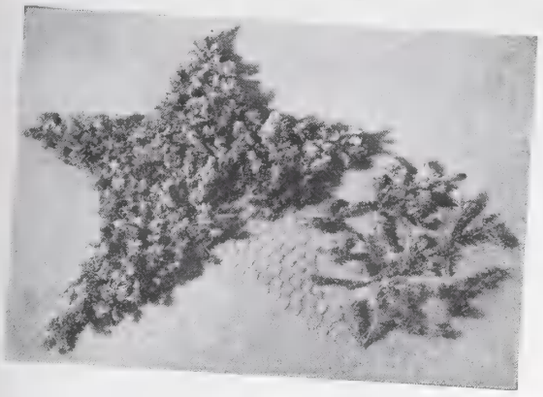
● If you're fortunate enough to have one of those 1900 vintage hat trees you can easily arrange for the festive touch in your hall. Paint it gold, remove the mirror (it's bound to have one) and insert in its place a calm Madonna figurine. Fasten rosettes made from yellow-green paper around the hooks and top them off with large rose sequins. From a chintz drapery material cut out the garland design and fasten sequins to the flowers with 00 size brads. Pad the garlands with cotton sheeting and paste to cardboard. Use the same chintz material to paste around the Madonna. You can fasten metallic silver paper plumes to the top of the hat tree along with a yellow-green paper bow. The Gay Nineties gold shoes are made from gold metallic paper with gussets in the front and back, far enough down the instep to allow for a tarlatan ruffle trimmed with sequins and a few Christmas balls. Wire on pin, plastic buttons and you have a shifty replica of a stunning old-fashioned party shoe which, at Christmas doesn't seem incongruous on a hat-rack.



ıoliday Tea Table

ɔse holiday cookies upon which guests seem
rive at Christmas will look twice as inviting
glass Christmas tree. Have four circles of
s cut 8", 12", 16" and 20" in diameter. Use
glass bowl twelve inches across with three
vy inexpensive goblets standing 4", 4½" and
high. To the edges of the circles cement inch-
de strips of metallic ribbon stapled to the
me widths of metallic paper. Invert the bowl,
ement it to the center of the 20" circle. Invert
ne largest goblet and cement it exactly in the
enter of the 20" piece on the bottom and the
16" glass circle on top. The next two goblets and
glass circles are cemented in the same way. An
old-fashioned cut-glass salt cellar (that long ago
lost its top) is inverted and cemented in the cen-
ter of the top circle to complete the tree.

For the angels use old-fashioned glass candy jars. Invert them, push one end of a small cylinder of silver paper in the hole on top, the other into a glass Christmas ball from which the color has been scrubbed. Four strips of gold metallic ribbon are stapled to green metallic paper, scotch-taped to the neck of the jar and pushed under a glass ash tray on which the inverted jars stand. Gold collars lend the regal touch. Use green metallic paper for the arms and staple them firmly to the robe. Paste on the silver paper hands. Simple gold wings can be embossed by reversing them over several thicknesses of newspaper and pressing designs or straight lines with suitable blunt instrument. Use candy jar stopper, cemented to top of Christmas ball, for crown.



Five-Pointed Welcome

● The Star of Bethlehem is an essential Christmas decoration, and on a front door assures a holiday welcome. Extremely simple to make, chicken wire is cut to the five-pointed design in any size required (the bigger is usually the better). Wire provides its own rigidity. Tip-ends of any of the evergreens are then laced firmly through the wire mesh in sufficient profusion to give the appearance of heavy growth. A cluster of silver or gold Christmas balls may be wired on as pictured or in any design you may fancy. Big or little stars can be made to fit any space you may have.



Lady of Glass

● Though mildly roguish, this round type of candy jar can be quickly fashioned into a sedate Christmas lady. Use liquid cement to secure it firmly to an inverted glass bowl, and the bowl to the rim of your best compote. Bands of gold around the crown and neck, with gold leaves draped over a shoulder, blend with the jewel design of the glass for sufficient ornamentation.



Tree Grows Upstairs

● A private Christmas tree belongs in a youngster's room. Bedtime or get-up time, it keeps Christmas near, and somewhere among the skates and gloves and toy guns and airplanes you can find room for this one. Tacked flat against the wall, it is easily made of green and chartreuse paper stitched together, edges pinked. Use what you have for base.





Angels Have Felt Faces

● This modern-looking angel child hovering over the fireplace (above, left) has strictly ten-cent-store antecedents. Artificial paper flowers make up the wreath, edged with white and silver tarleton. The angel's head is a yarn-stuffed dusting mitt; features are felt. Arms and legs are stuffed long baby stockings. The dress is any scrap you might find loose in your sewing kit. The wings can be any sparkly material, or better still, pink net with sequins. The cherubs are dusty pink, with yellow fringe hair, carrying green paper trees. The two baby angels above temporarily replaced two portraitures. The decorative swags in both groups might be scraps that are left over from wrapping your Christmas parcels.

Better your home... Better your living



From Light To Lady

● You might some time, in your enthusiasm for Mexican tin, have picked up a Mexican porch or ball light that's now lying dust-laden in a dark closet. Doesn't fit anywhere? Try it upside down. With just a little stretch of your imagination you can see the face and crown of a shiny-faced Christmas lady. Select your best glass compote, invert it, and put the light in the hole in the pedestal. Presto—neck and shoulders! A glass plate with a sixteen-inch diameter will provide the necessary width as a foundation. The neck looks a little scrawny, but a mildly incongruous page-boy hairdress will provide sufficient deception.

Cut a strip of metallic paper long enough to encircle head, longer in back than in front. Cut this crosswise in thin strips almost to the top for curls, score them and roll each end under separately. Green metallic paper cut into tapered strips and scored at the edges is taped to the neck of the compote. You can cut the hands from silver metallic paper and staple them to a strip on each side. The eyes and mouth may be fashioned to impart the mood you wish the lady to express. Glue them in place. Her demure welcome for family or guests is appropriate from any part of the house. Don't hesitate to add your own frills.

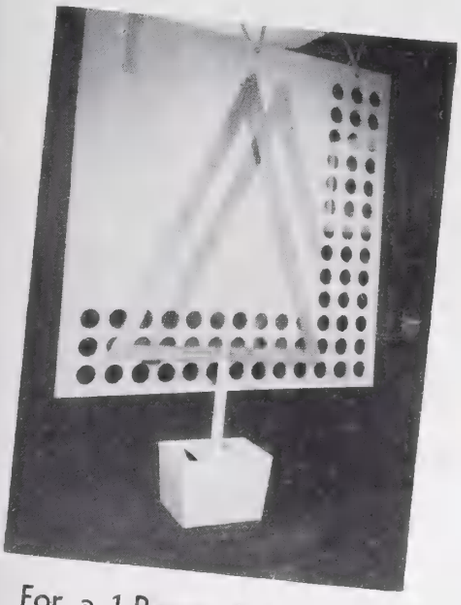






Cherubs Fly or Sing

For the caroling cherubs over the fireplace, pink paper ade their hands and faces, green made the robes. Gold per hair was scored, the ends cut in thin strips and curled. ngs are metallic paper, scored. For song books, white pat- leather mounted on cardboard. Green paper strips over for the curtains, with looped gold paper edging. Cherubs e flutter on gold paper wings with looped yellow uphol- fringe for their hair. The trees are green, stars silver.



For a 1-Room Apartment

● Lack of room should not deprive you of a home Christmas tree; wall space is all you need. Against a hanging screen of perforated wallboard, a three-stick triangle covered with chicken wire can be stuffed with evergreen scraps from a local grocer. Decorate as you would a real one. From the home of designer Karl Steinhauser.

Turn Your Fancy Free



DOROTHY IVENS

● The Christmas season condones those flights of fancy in festive decorations that may have tempted you on other, more austere, holidays to avoid the orthodox, no matter how impressive, to see what nimble fingers and an active imagination can do.

● Perhaps tucked away on high shelves are numerous little items impetuously purchased, knickknacks which lose in your home the sparkle and charm that lured you to their place on a counter. Or an heirloom for which you haven't found a place (you haven't even tried), old glassware long since hidden away.

● Bring is out, all of it. Forget for a moment its real purpose. Turn it sideward, backward, upside down. Look at it through half-closed eyes. See anything?

● You may feel utterly foolish at first. Glad you're alone. Then suddenly an inverted glass candy jar (Aunt Mary, Xmas of '23) looks as if it *might* be an angel. There's the head, neck and shoulders.

● You reach for the scissors, a pastepot, a scrap of colored paper. Minutes and fingers fly. A trip to the cupboard, the rag-bag. And then there it is! Not an old glass jar but an angel, smiling Happy Noel!

● And so to the next. Your source and stock are infinite. The ten-cent store, the hardware, the attic. The art store where colored metallic paper needs only a cut, a twist, to become wings, curls, a fabulous gown. So a small funnel is a neck and collar, a painted rubber ball a ruddy Santa face. Copper pot scrubbers become a hairdress, glass beads a gleaming crown. That old candlestick lying on its side. A Yule log?

AN EASY-DOES-IT CHRISTMAS SUPPER



"AMERICAN VICTORIAN" BY LUNT SILVERSMITHS

Menu for an Easy-does-it Holiday Supper

Sliced Ham and Tongue
with Stuffed Pepper Ring Garnish
Snowballs
Assorted Holiday Salads
Hot Biscuits
Special Nut Bread
Christmas Package Cake

To one HOUSE BEAUTIFUL reader this Christmas supper is going to have a most familiar ring. In fact, she will say to herself, "But I had that exact Christmas supper last year!" Well, Mrs. Barnes, of Chattanooga, Tennessee, you'll just have to bear with us this time, for it was you who caused this menu to be born.

Remember that rather forlorn letter you wrote me about the 18th of December last year? Just the day *after* you had invited six grown-ups and two children for Christmas supper, your maid suddenly decided that she'd take a vacation and visit relatives. And there you were, with a mile-long "to-do-for-Christmas" list still far from complete, two children to keep an eye on, and the prospect of preparing a Christmas party single-handed—and for twelve people!

"I just can't back out now," you wrote, "and besides I don't want to. The holidays shouldn't be all work and no fun. I do want the children to realize that Christmas is more than just gift-giving, that it's a time for sharing good fellowship, for singing, for sharing our home, our tree, our food with fond friends. I know I can throw together a slapdash meal, but I did so want it to have a festive air, to be something that would especially appeal to the children."

That letter of yours went right to my heart. Christmas *is* such a special time, and you shouldn't have to have a corps of servants to enjoy it. I couldn't let you down. I'd think of something that would make your children remember Christmas 1946, something that would not make you work till 4 A.M. Christmas (*Continued on page* 239)

by Florence Paine Rollins

KODACHROME BY WILLIAM HOWLAND

This is Christmas, lush and full, loaded down with good things and good spirits, wrapped in the fragrance of balsam and bay, spangled with holly and candlelight, noisy with happiness, warmed by the smiles of the people you love. It is the best peace the world has yet to offer, and for one day in every year you have the chance to live it. Christmas supper table, home of Mr. and Mrs. Reginald Thorpe Green, Good Hill Farm, Roxbury, Conn.



Better your home... Better your living



PHOTOGRAPHED BY EMELIE DANIELSON NICHOLSON

By Frank and Theresa Caplan



A sane plan for toy buying

It takes real "buymanship" to sift out the durable playthings that every child needs. Use this sane priority plan. Over five years it can cost as little as $250

It is easy to get lost in a toy shop. Even the ordinarily prudent shopper can become so infatuated with mechanical gadgets, cute miniatures, and new knick-knacks, that he can leave a store laden with toys of questionable play value for which he is considerably out of pocket. Every child welcomes new playthings, but when these playthings are the kind which are used once or twice and then forgotten, or tossed broken into the toy chest or closet, they turn out to be poor investments on many counts.

Haphazard toy-buying habits can clutter up households, and strain family budgets and tempers. Worse yet, they can encourage boredom in children and even establish false standards of parent-child loyalty. When Junior is given a toy which does not charm him by someone whom he loves, he is thrust into the same dismaying conflict as Mother when a dearly loved relative gives her a gift she cannot possibly admire.

For as little as $50 a year, an amount usually spent on a child's Christmas toys alone, you can, over a five-year period, supply your child with all the basic play materials he needs for his development, as he needs them. This means planned buying of such essential, long-use playthings as we enumerate below. Planned buying depends, of course, on an understanding of the proper playthings for the particular child. It also requires will power, the ability to turn the back on the bright catch-penny gadget of the moment and stick to the long-range plan.

Youngsters are happiest where they can play, i.e., run, slide, scratch, scuff, and spill, uninhibited by don'ts. Give them simple, bright furniture which can be washed clean or repainted, gay but unfrilly fabrics, stain-resistant wall covering, and tough floor coverings like linoleum and vinyl or asphalt tile. Room, built by Lasalle & Koch, Toledo, decorated by Dorothy Draper. Mirror, Libbey-Owens-Ford.

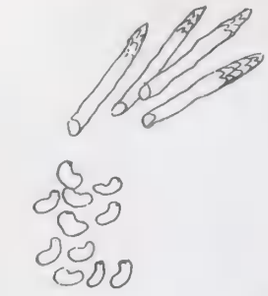
Prepare a Priority List

What criteria are we to follow in distinguishing the essentials from the non-essentials?

Above all, such playthings should be multipurpose. They should be adaptable and versatile enough to serve the child's diversified imaginative flights. They should be the kinds of materials which he can master at his own level, and which he can bend to his will for any desired activity.

Taken as a whole, they should offer the child a balanced minimum assortment of materials and playthings to recreate the world he knows. Every child needs to play in the realms of homemaking, the industrial arts, the sciences, and in music, which means toys, books, and records. Such a broad scope stimulates discovery of the varied social, cultural, and physical environments which make up life, and should enable Junior to work by himself, or with other children, with a minimum of dependence on Mother or Dad.

It will take considerable time and effort to find materials which fit such a bill of particulars. But the reward will be countless hours (*Continued on page* 194)

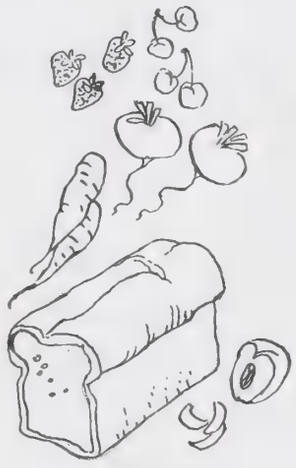


How to





GET WEEKS AHEAD IN YOUR COOKING



A home freezer is indispensable at holiday time, for it lets you get ahead in your cooking. You can do most of it at leisure, long before the parties start, avoid last-minute rush. And it solves the leftover problem of big company dinners. For you can serve the rest of the turkey on Valentine's Day, and no one will be the wiser

By DONALD TRESSLER AND LUCY LONG





Practically every woman alive likes to cook. What women *don't* like is the treadmill of three meals a day. For women have to get (or at least plan) about 1,000 meals a year. In a lifetime that stacks up to more than 50,000 meals. The repetitiousness of 50,000 of anything is enough to drive anybody crazy. Any escape from this monotony, no matter how slight, has always been seized upon as manna from heaven.

But suprisingly enough, the greatest single advance in home cooking in the last few decades has arrived almost unheralded and unnoticed. It is the home freezer.

Because the freezer first appeared on the social scene in the farm home, for the purpose of storing excess crops for out-of-season use, most people got the idea that unless they raised their own food a freezer was not for them. It was discovered almost inadvertently that cooked leftovers could be kept for long periods in a freezer and then used not as leftovers but as newly-cooked foods. And so was achieved another forward step in the centuries-old sweep of progress that is freeing man from drudgery.

Boiled down to a kernel of truth, a freezer lets you get weeks ahead in your cooking. You can prepare the main dish for three or four meals at once, multiplying the ingredients of the recipe by as many meals as you want to store. You can bake cakes, cookies, pies, muffins, rolls, and quick breads on a baker's scale. You can set up production line methods for making tea sandwiches and hors d'oeuvres. You can prepare the food for a party weeks in advance. You can leave home and never be missed in the kitchen. Or you can arrive home at virtually the last moment and assemble a complete meal from the freezer all ready to heat and serve.

If all this seems hard to accept, bear with us a minute. Perhaps you are thinking of those sorry cooked products sold now by some frozen food merchants. The poor, cooked-and-frozen foods you may have



PHOTOGRAPH BY WILLIAM HOWLAND

Proper packaging is essential. Each package must be airtight, moisture- and vapor-proof. Include among freezer supplies moistureproof paper or plastic film, sealing tape, bags, folding cartons, pie plates, casserole dishes, tublike cartons with snap-in lids, glass jars, stockinette rolls, marking set. Shown on the Ben Hur freezer are Reynolds aluminum foil, Ball freezer jar, cartons from A. E. Macadam & Co.

sampled from certain grocers prove nothing about the success you would have if you would freeze your own cooking. For freezing merely makes time stand still. You get out of the freezer exactly what you put into it. If the recipe used is a poor one, and if the cook is a bad one, then you get an indifferent, unappetizing dish. Freezing merely preserves, like a good photograph, whatever the original may be. If you are a good cook, using good ingredients with care, feeling, and insight, your frozen cooked foods will be exactly that way, too, assuming you use the proper procedures in packaging, freezing, and thawing.

It is these procedures with which this article deals. They are so simple, but oh so necessary. Their very simplicity is likely to mislead you into thinking they don't matter.

Take the case of bread. Bread is one of the foods the freezer preserves perfectly. And it is one of the most convenient foods to have always on hand in the freezer, *because it's always fresh.* To serve frozen bread requires only 30-35 minutes thawing in the wrapper in which it was frozen. Should you prefer it warmed, thaw and warm it in the oven for 25-30 minutes. Or, frozen slices may be popped in the toaster for *fast* thawing to temperature for serving. And because home baked bread is without peer, you can comb the family's recipe file or cookbook to acquire the art of bread-making so you can once again (or for the first time) treat your family to its daily bread home-style. (*Continued on page* 200)

The house that SMELLED GOOD

by
Dorothy Hay Thompson

REPRINTED FROM HARPER'S BAZAAR,
SEPTEMBER 1947

People visiting Mrs. Wystan's house were quickly captivated. They sensed at once, and inexplicably, a suggestion of glamorous and propitious moments of the past—and hence, of exciting moments in prospect. Seated in the living room, Miss Charwood was recalled, mysteriously, to her grandmother's rose-and-boxwood gardens, where the great (and single) love affair of her life had advanced, as it were, from rose bush to rose bush. After dinner, taking his coffee in the study with the other men, Admiral Hawks was happily reminded of early and rather spectacular hunting junkets in the Maine forests. Week-end guests awoke in the mornings, refreshed from unexpectedly fragrant dreams.

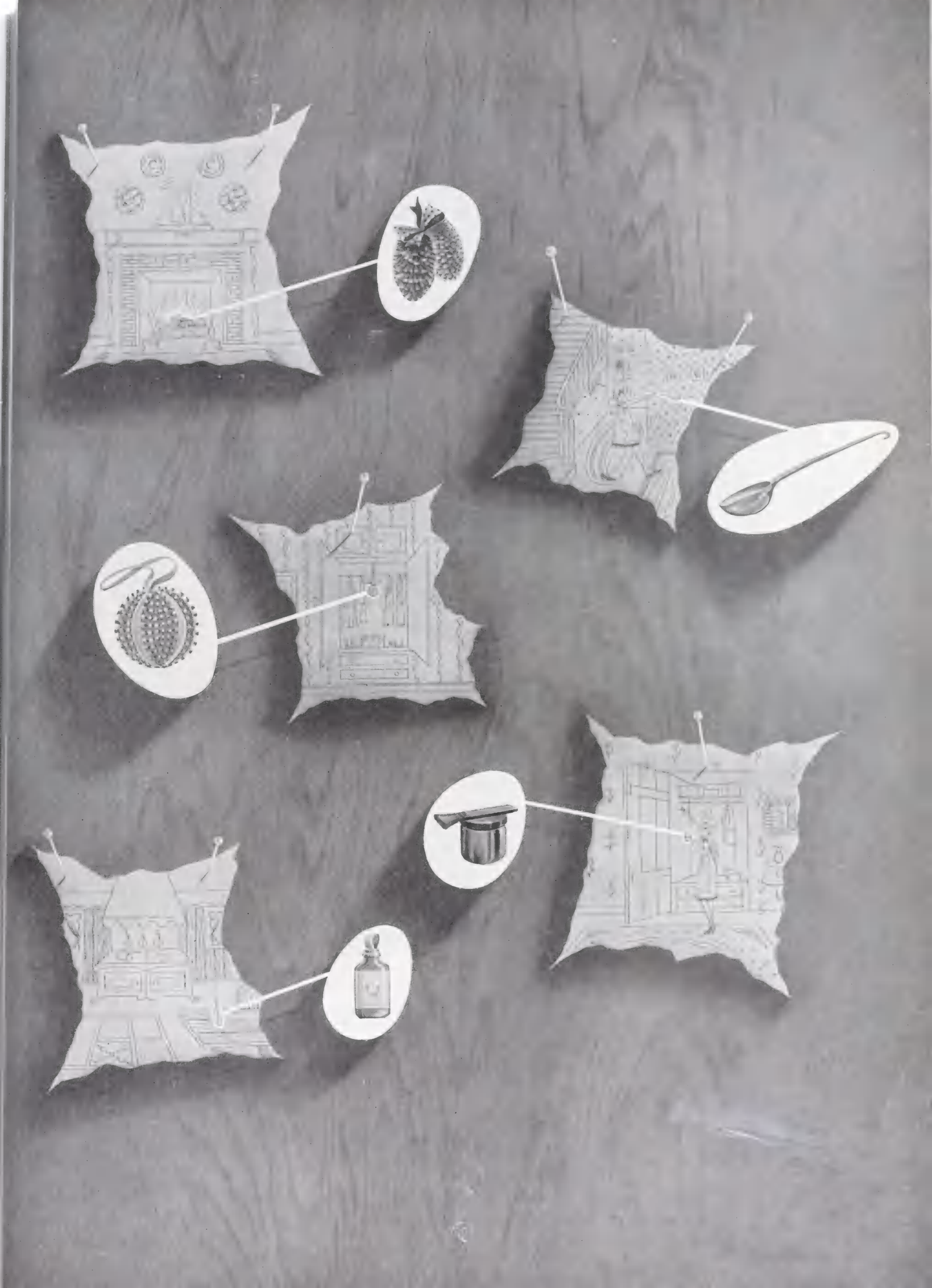
To express the felicity they found so difficult to place, each visitor fastened (as on a scapegoat) on some particular of Mrs. Wystan's menage to admire. Mrs. Sandringham commented on the combination of hot black cherries with the creamed chicken, at lunch; Mr. Feather on the unusual hanging of Atget prints in the hall. Only one or two (and these had a nose for details) hit on the truth: Mrs. Wystan's house *smelled* good.

It was quite by accident that Mrs. Wystan embraced the homely truth (so obvious, really, when you gave it a moment's thought) that of all the senses, the sense of smell is the most suggestible. One Friday, meeting Mary Hathaway at the evening train from town, she had been struck by a remark she realized she had heard hundreds of times. Indeed, it was the cliché of arrivals from the city. "How good everything smells!" exclaimed Mary. Nothing about the beauty of the countryside or the sound of lowing cattle, but "How good everything *smells*!"

Mrs. Wystan had an attack of vision. In the creation of her home she had provided the pleasure of every sense but this. The excellence of her table, the comfort of her mattresses, the satisfying aesthetics of her décor, the well-planned areas of quiet and seclusion about the house—taste, touch, sight, sound, all these she had accounted for. But the *smell* of her house—that had been left to hit or miss.

Mrs. Wystan became a gourmet of scents. It was not her intention, certainly, that her house should smell like the perfumed entrance to an establishment of *haute couture*. However, she did intend to achieve by artifice (*Continued on page* 243)

Better your home . Better your living



Don't look now but your Christmas Card is showing

Choose your Christmas card with care, and take a good look at those you receive. Because Christmas cards are often as revealing as self-portraits

By Helen Markel Herrmann



The Old-Master School. You take Christmas seriously, serenely, climax it with a timeless Christmas dinner: the family silver blinding, the plum pudding blue with burning brandy, the grandchildren scrubbed to the ears. Your quiet good taste is reflected in your 18th-century living room, the patina of your antiques, your collection of Crown Derby. You like Rembrandt, Yorkshire pudding, Van Wyck Brooks, limited editions, and Ethel Barrymore. You take a dim view of modern music, Southern California, mixed drinks, and store-bought heirlooms. From a painting by Giovanni Bellini, American Artists Group card.



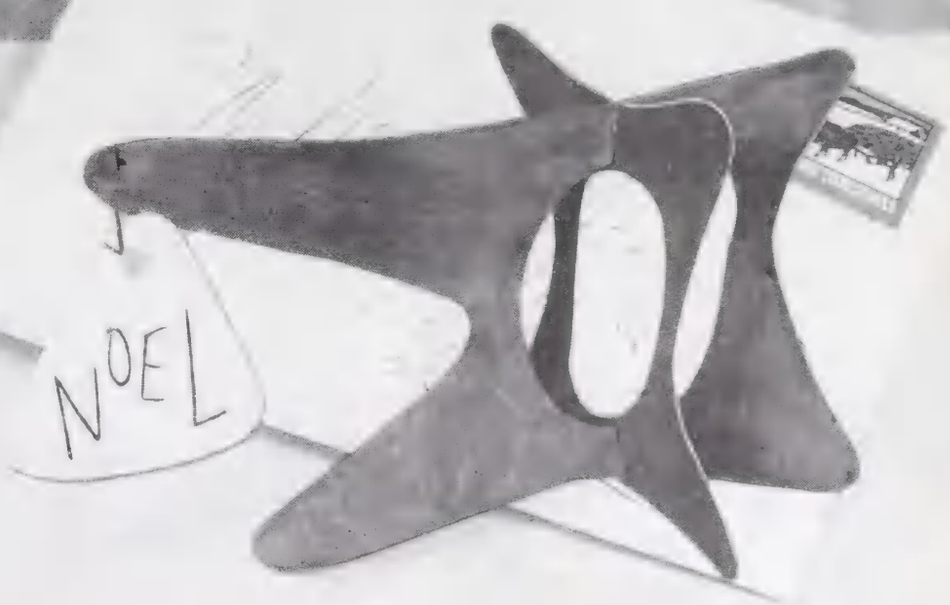


The Sentimental School. Yours was a happy childhood, which you re-create annually. The tree is large and haphazardly handsome, its ornaments carefully packed away each year, bright with memories. Christmas dinner is fun, fattening, flexible enough to include the sudden guest. Your house has the comfortable clutter that comes from being well loved, well lived-in. You know the second verse of the *First Noel*, and you have Junior's first shoe gilded into an ash tray. You like people, dogs, Dickens, picket fences, large kitchens, and small boys. You mistrust bleached woods and chromium. Grandma Moses scene on a Hallmark card.

ıe Whimsical Approach. At heart you are as ıtimental as mistletoe, but you're loath to admit You insist on a tree, but are likely to decorate it h old pari-mutuel tickets, serve pink champagne a Ubangi lotus punch instead of eggnog, d up in Chinatown for Christmas dinner. Your use is individual, unhackneyed, an unexpected nd of old and new, subject to change without tice. You like the circus, Henry Morgan; ıe Game, American primitives, English movies, d James Thurber. Cats, clutter, and converted ıtiques make you nervous. Ink drawing by ıul Steinberg, Museum of Modern Art card.



The Card's Card. You invite everybody over to help trim the tree, which somehow never quite gets finished until they leave. More ornaments get broken than get put on the tree, but everybody has a simply wonderful time. You are given to sudden enthusiasms in books, furnishing, and fashions, from which you recover rapidly and immediately recognize as being hilarious. You thrive on large parties, New York, medium-rare steak, John Gunther, musical comedies, and card tricks. You are a sterling addition to any party, and you have a staggering number of friends. Designers and Illustrators card by artist Barney Tobey.



The Avant Garde. You hang sequin-dusted seaweed from driftwood in place of a tree. Your wreaths are free forms, and your Yuletide feast, attended by a few intimates, is likely to be a superbly tossed salad, fruit and cheese served on china designed by Eva Zeisel. Your guests may have to sit on the floor, but they have an unobstructed view of a fine Picasso painting. You like foreign films, Jean Paul Sartre, champagne in water tumblers, Frank Lloyd Wright, African sculpture. You collect rocks and hot jazz; prefer grass mats to broadloom, cactus to philodendron, string quartets to Sinatra. Card by Karl Koehler.

by Stephen Kent

WHAT MAKES GOOD CONVERSATION ?

As host or hostess, can you make your guests talk? Here are some pointers for loosening tongues and turning a dumb-struck party into a symposium

Everything is going along quite well. The dinner guests have arrived, and you are honestly glad to see them. The cocktails have taken a pleasant effect. The canapes have turned out hot and crisp. Everybody looks happy, and you hear a smattering of chatter here and there in the room. A comfortable sound! And suddenly and inexplicably there is a silence. It is a silence as noticeable as if the waves of the ocean had ceased pounding. It is a hole in the social atmosphere, a malicious vacuum.

In a room where everyone is conversing at one moment, how does it happen that everybody stops dead at the next moment? Nobody knows. But you as the hostess know that you must come to the rescue. You must fill the void with something. You try to think of the funny story you heard, but, of course, you cannot remember it. So you talk, talk, talk about anything. The conversation gets going again after a while, but somehow ease has evaporated, sentences have stiffened, talk has become vacuous.

Now this happens in some of the best-regulated gatherings. Some people believe that nothing can be done about it, that lively, scintillating talk is a matter of luck, and takes place only when somebody accidentally taps a fruity subject or uncovers a controversy.

But can you help out luck? I believe you can. At least you can make some adroit opening moves; you can do a little suggesting and steering.

As a hostess, you plan your menu and your seating arrangement. Do you ever plan the conversation? Hardly ever, I dare say. Yet it is obvious that conversation or lack of it contributes as much to the success or failure of an evening as the food. Ernest de Selincourt in his essay, *The Art of Conversation*, quotes Mallock as saying, "It is curious that we are so careful of what goes into our mouths and so uncritical of what goes out of them."

What makes good conversation? To examine this question, let's for a moment ask what makes *bad* conversation.

Permit me to take you back 300 years and introduce you to the Rev. Thomas Fuller, a London clergyman, very worldly wise, who, among other books, wrote an *Introductio ad Prudentiam, an Introduction to Wisdom.* He counsels there: "Make not thy own person, family, relations or affairs the frequent subject of thy tattle. Say not my manner and custom is to do thus. I neither eat nor drink in a morning. I am apt to be troubled with corns. My child said such a witty thing last night."

That is obviously quite as true today. Conversation is not talk about you and your own affairs. It is not even talking yourself. Even if you are able to converse about more interesting subjects than your child or your corns, that is not conversation; it is discourse. Indeed, the art of conversation seems to me to be simply the art of making *others* talk. (*Continued on page* 176)

KODACHROME BY WILLIAM HOWLAND

Room photographed at L. S. Ayres & Co., Indianapolis

Wit flows more freely from comfortably seated guests who can see and hear each other easily in a cordial, well-lighted circle. For who feels like conversing if he must shout or crane his neck? Edward Wormley, who designed this furniture for Dunbar Furniture Mfg. Co. and decorated the room, made the chairs swivel obligingly. Fabrics, gold-woven bamboo screens, by Dorothy Liebes. Paneling is U. S. Plywood's "Weldwood."



Better your home... Better your living



TWO SIDES OF WINTER

by Marion Gough

No, no. I'll say in case anyone happens to ask me, don't give me a star ruby or a baum marten stole or even a beautiful, wonderful Bendix. Not this Christmas, anyway.

Just give me a different kind of winter from the one I know and don't love. I'll take it hot, cold, or lukewarm—as long as there are no alarm clocks tearing the slate-gray day wide open, and no breakfasts to be made by me, numb in a negligee, and no jolly radio announcers congealing my hemoglobin with weather reports.

I'd like to skip the mush through the slush in a rush, the mud-pied stockings, and the handbag jammed with Kleenex and cough drops, and those icicle-edged tornadoes that blow around street corners as soon as they hear I'm waiting for a bus. I'd like to skip that El Greco look I get around February—and the El Greco feeling that goes with it. I'd like to skip—period.

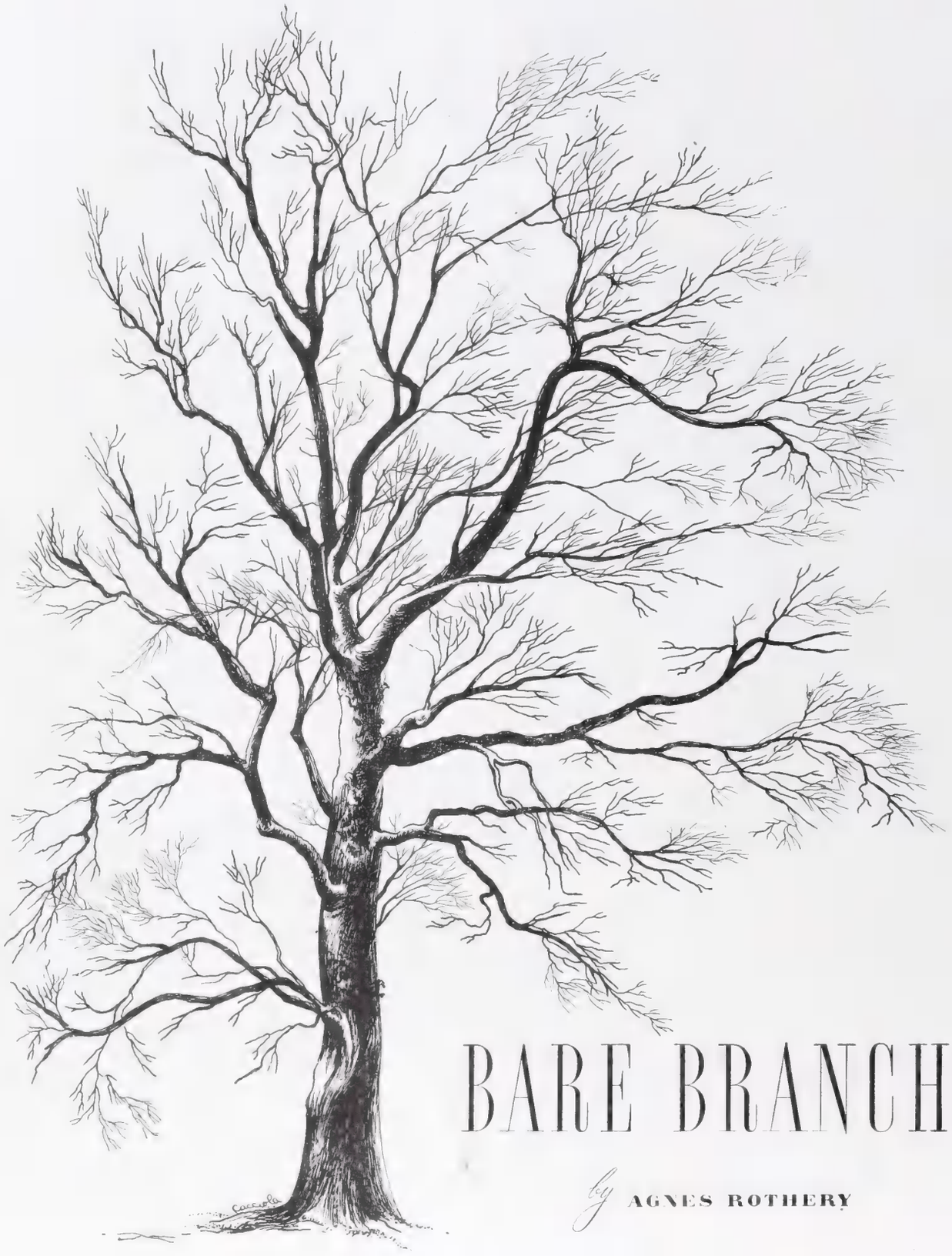
Send me, by plane, train, steamer, sleigh, or ox cart, anywhere where winter looks different—to the Laurentians, for instance, or Idaho's Sun Valley or Vermont or New Hampshire or to that reborn stagecoach town in Aspen, Colorado—any place where I can see some real snow for a change: hard, crunchy, blazing with sunshine and whistle-clean as the clouds. Let me tumble over ski trails in the electric, shiver-proof cold of mountain tops.

Or, on the warmer side, just set me afloat in a boat aimed south to the zircon-blue waters of the Caribbean. Or fly me to lazy Mexico, where even the food is hot, and things move at about my speed. Or let me try windy-warm Bermuda or good-natured Nassau. Or reserve a palm tree for me on a talcum-powder beach in Florida, or a cottage at Sea Island. Send me forth to bake, happily, in the dry-hot desert (with adjacent swimming pool) in Arizona or New Mexico or California. Or you might ship me clear out of this world to the islands of Hawaii, where I could pick pomegranates right off the trees, and wear leis of *pikaki* flowers and sing the sweetest song in the world, *Ke Kali Ne Au*, and in the warm night watch flicking lights turn the Honolulu hills into a city of stars.

Any or all will do, thanks. That's all I want for Christmas.

KODACHROME BY MAYNARD PARKER

●This is how winter looks in Hawaii—and at 6 A. M. The sun rises benevolently over Diamond Head, warms the sands of Waikiki Beach, and splashes generously through the great glass view walls of the Royal Hawaiian Hotel, Honolulu. Gardner Dailey was the remodeling architect



BARE BRANCHES

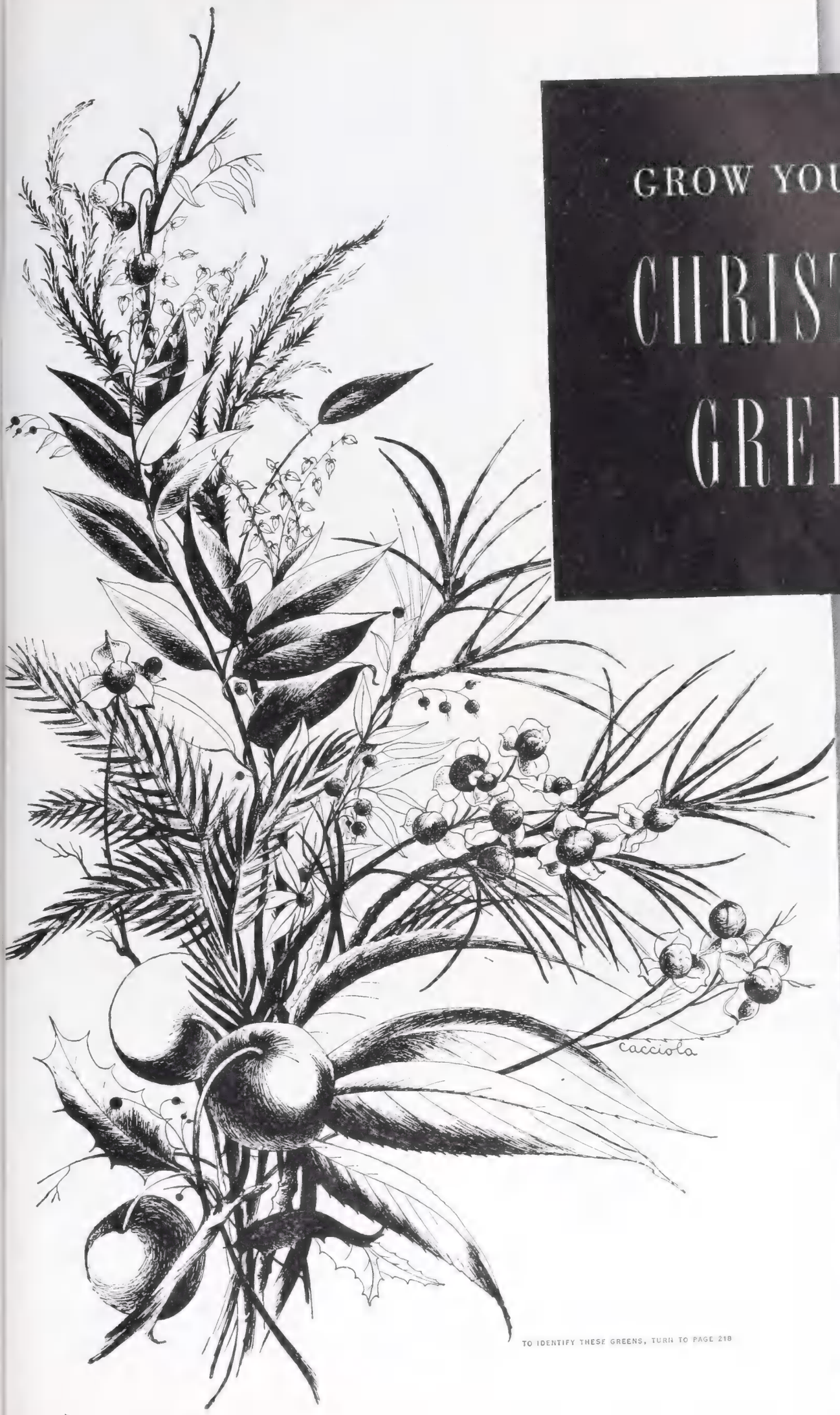
by AGNES ROTHERY

The leaves are off the trees, and the beautiful bare skeletons are revealed—the symmetrical branches of the elm and poplar, the white bark of sycamore and birch. Unlike human beings of mature years, who become less attractive as they doff their clothing, these arboreal ladies and gentlemen stand forth in sculptored distinction when stripped of their covering of green summer foliage.

The wisteria and trumpet vines, which muffle the walls through the summer, now display to full advantage the pattern of their twisted trunks, sketching in sunlight and shadow a design which is strong, yet delicate.

The garden is quiet—no flower colors or forms, only the garden itself with its edging of stone or brick, its stepping stones, its background (*Continued on page* 197)

GROW YOUR OWN CHRISTMAS GREENS



TO IDENTIFY THESE GREENS, TURN TO PAGE 218

ALICE L. DUSTAN
Garden Editor

JANET DARLING
Landscape and Site Planning

REGIONAL CONSULTANTS

THE NORTHEAST
Zone 1
R. B. FARNHAM

THE SOUTH
Zone 2
WILLIAM LANIER HUNT, F.R.H.S.

FLORIDA AND THE GULF STRIP
Zone 3
JOHN V. WATKINS

THE MIDDLE WEST
Zone 4
PAUL A. KOHL

THE ROCKY MOUNTAINS AND GREAT PLAINS
Zone 5
GEORGE W. KELLY

THE NORTHWEST
Zone 6
CAROL WIETING

CALIFORNIA AND THE SOUTHWEST
Zone 7
ALFRED C. [illegible]TES

Boxwood, holly, euonymus, and ivy make a handsome planting, supply Christmas trimmings. Cincinnati garden of the Harry S. Robinsons. Henry F. Kenney, designer.



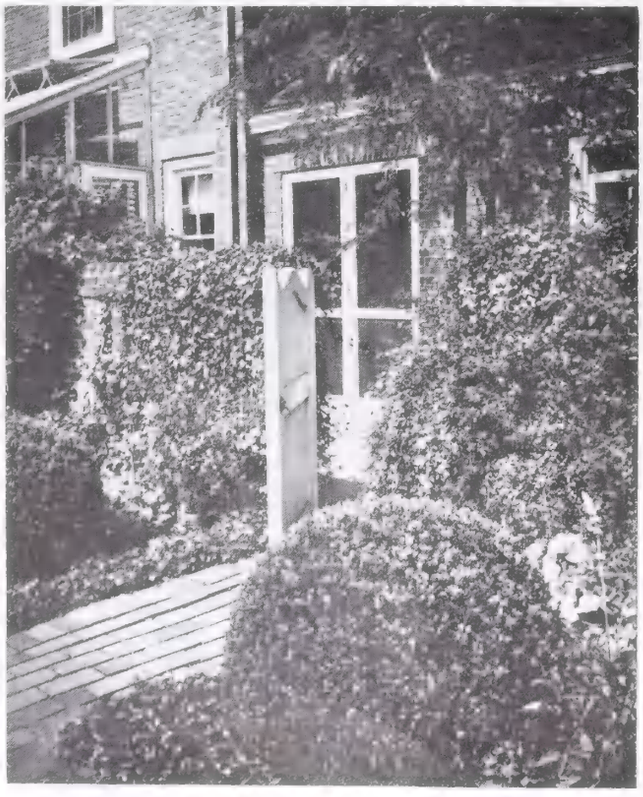
FOUR PHOTOGRAPHS BY MAYNARD PARKER

Grow your own CHRISTMAS GREENS

Are your Christmas greens evident just during Christmas week, bought for the occasion? Why not let the spirit of Christmas fill your life all year through, by growing greens and berries in your own garden? Then a little judicious pruning will give you enough trimmings to decorate your house lavishly at holiday time.

You may argue that evergreens are far too expensive and slow-growing to cut for indoor decoration. True, you wouldn't be wise to sacrifice any flower buds of a one-of-a-kind hybrid rhododendron, just for the sake of enjoying their handsome whorls of deep green leaves in a vase above your mantel. But, do you realize that many evergreens and berried shrubs grow relatively fast and will benefit by an annual trimming, which can be given without harm during late December?

Consider, for instance, the most popular holiday green—*Ilex opaca*, the American holly, that grows native the whole length of (*Continued on page* 214)



Slow-growing boxwood is a choice Christmas green, but you can pick English ivy in abundance. Eleanor Christie designed this garden for Mr. and Mrs. William H. Harrison.

Better your home...
Better your living



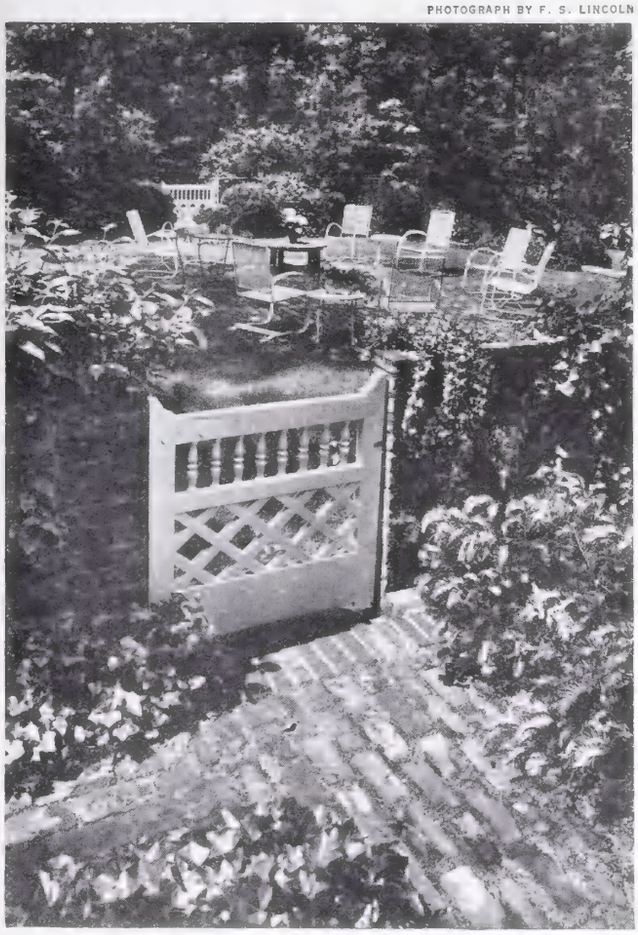
English holly (*Ilex aquifolium*), tender in many areas, is an ideal evergreen for the Northwest. Here, left, it grows as a hedge for the Donald Grahams of Seattle.

Below left, choice both indoors and out are yew, euonymus, and English ivy, seen in this southern garden, belonging to Mr. and Mrs. S. W. Mangham, of Atlanta, Georgia.

Chinese holly (*Ilex cornuta*) grows well in warm sections, as here, in Mrs. Frank Meline's Los Angeles garden. This species has glossier foliage than our American holly.

by Alice L. Dustan

PHOTOGRAPH BY F. S. LINCOLN





A POSTAGE-STAMP GARDEN CAN BE A BIG THING

Size doesn't make a garden. It's how you use the space you own. You can fashion a tiny suburban or city area into a garden that you'll practically live in the whole season through

Think for a minute about the gardens you know well. Aren't your favorites the small, intimate ones, or those that offer secluded, restful little islands where you can relax, away from it all? No wonder, then, that a mere postage-stamp garden can play such a big part in the lives of its owners!

When you attempt to analyze the charm of these little gardens, you realize that they are exceptionally well planned. First, they invite owners and their friends to sit down and relax. Then, they offer some beautiful, clear-cut natural touches such as a handsome, small, flowering tree or a view. Finally, they are simple and uncluttered, and they reflect the good taste and individuality of their owners.

These three gardens pictured will give you ideas for developing your small space into something big.





HOTOGRAPH BY GOTTSCHO-SCHLEISNER

by Gardiner Ewing

First rule for a postage-stamp garden is that it be kept simple. This dooryard garden, above, belonging to Mrs. Maude Wetmore of Bedford Hills, N. Y., consists merely of a bit of lawn and a rock outcropping to enjoy against a broad background of dogwoods and red cedars.

A change of levels, left, creates an intimate little garden for the Kellog Pattons in Milwaukee. The landscape architect, Annette Hoyt Flanders, surrounded the terrace with choice shrubs and trees. Think how much you would use such a spot on your own grounds!

This tiny, two-level garden, right, was cut out of a wooded cliff to give Mr. and Mrs. Louis G. Freeman, Jr., of Cincinnati, some outdoor living space. Flowers here would be lost in competition with the magnificent view of Ohio River. Henry Fletcher Kenney, designer.

PHOTOGRAPH BY MAYNARD PARKER



Better your home... Better your living

by C. P. HOLWAY

In its busy streets and commercial signs, Maplewood, N. J., is much like any American city. Yet the lilies in its public plantings distinguish it as a place apart in beauty and charm.

PHOTOGRAPHS BY GOTTSCHO-SCHLEISNER



How would you enjoy passing banks of azaleas every spring day on your way to work or shop? Residents of Savannah, Georgia, have this pleasure, which could be within reach of your city, too.



Repeat planting of some attractive shrub or perennial in every possible public spot. Then townspeople and visitors alike will look forward to its flowering as they would to any gala occasion.

Is your home town suffering from urban-itis?

Bricks and stones and bronze traffic signals don't make a city beautiful. Only the softening hand of nature can give that beauty which has made Paris so beloved as a city

Lean back in your chair and picture a town—your town—completely overrun in spring with the brilliant yellow blossoms of forsythia or with pink-flowering crab-apples. Picture the lampposts along the streets twined with roses or sweet-scented vines. Picture a town so thickly grown with evergreens that it appears to snuggle in a sweet green wood.

Imagine such places? You don't have to! There *are* such towns and there could be many more. One of them *could* be yours, if you and other nature-loving citizens make a crusade to have it so.

One community in the East, and another in the Middle West, have employed the simple device of the flower pot to brighten their streets. Camden on the Maine coast and Galesville in Wisconsin hang flower pots on the lampposts of their main streets. Camden's are filled with geraniums and ivy. Galesville's with geraniums, zebrina, and asparagus fern.

In Galesville it has been some 20 years since the Ladies' Conservative Club assumed responsibility for the decorative pots, with the aid of small annual grants from the village board. At Camden the flower pots—actually they are metal baskets—were the gift of the late Edward Bok, famous writer and one-time editor of *The Ladies' Home Journal.*

Mr. Bok's son, Cary, had seen similar baskets at Royal Leamington Spa in Warwickshire, England, in 1921, and pictures of them were used to guide two Camden craftsmen. The garden club plants the baskets each spring, the fire department hangs them, and merchants water those in front of their stores.

Lampposts are decorated in another manner in Roger Williams Park, Providence, Rhode Island, where red and pink rambler roses climb the standards. In Shorewood, Wisconsin, a Milwaukee suburb, ivy twines up the lampposts.

In Alabama there are at least six places that have planted themselves into beauty and fame. Along Huntsville streets more than 2,500 dogwood trees cloud the town in white blossoms each spring, and citizens plant additional trees every year. Greenville is lush with the beauty of widely planted *Camellia japonica.*

Montgomery, the Alabama capital, is in season a garden of crape myrtle in white and shades of pink to crimson. Birmingham has its rose trails—roses planted closely along the main highways (*Continued on page* 198)

Better your home. Better your living.



PHOTOGRAPH BY JACK CASE

Better your home...
Better your living

SHOULD WE BUILD NEXT SPRING?

by Miles L. Colean

As winter settles down, the home lover's fancy, not too lightly, turns to thoughts of springtime building. And for many a winter these thoughts have been almost all pure fancy. For a few months late in 1945, when the war ended, it seemed that 1946 might offer fulfillment. But then, amid rapidly rising costs and rapidly spreading controls, that promise was lost. Since then two full years have gone by. Is the promise any better now? The promise is much better—much better than it has been in any year since the war.

The Materials Supply Will Be Good

For one thing is certain: The federal government will not again interfere with your plans. For another, the materials you will need will be in ample supply. You will be allowed to build what you want. You will be able to build with what you want. You will be able to get both materials and workmanship of good quality. You will be able to complete construction within a normal building period without the problems of delays and substitutions that have plagued builders continuously during the past years.

Costs Will Be High

All this is in your favor. But what about costs? Costs will appear high—probably at least 70 to 80 per cent higher than they would have been on a comparable house built in 1939 or 1940. But these high costs now take their place in a general environment of high prices and high income payments. Whether they are out of line with other costs, it is difficult to say. On the whole, they probably are not. In recent months, moreover, building costs have been better behaved than prices generally and have shown a tendency to remain stable or to decline slightly while other prices have continued to ease upward. The relative position of building costs, therefore, has improved.

This improvement seems likely to continue. No drastic decline in building cost, however, is in clear prospect. With a continuance of the strong inflationary pressure now on the economy, building cost reductions for the (*Continued on page* 246)

A Thrilling Gift...all Year 'round



Don McNeill, and the Breakfast Club start the day for millions of loyal listeners with a smile, a song, a friendly thought. And a few wise words about the finest refrigerator of all time... *Philco Advanced Design*... the most completely equipped refrigerator your money can buy. "*See it . . . compare the features*", says Don McNeill. *Judge for yourself.*

PHILCO

Famous for Quality the World Over

...en to Don McNeill
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Select Your Playing Cards from
Guild's Gallery of Distinguished Art

SOLD AT BETTER STORES EVERYWHERE

WESTERN PLAYING CARD CO., RACINE, WISCONSIN



● St. Francis in yucca-leaf garden (Christmas ball tipped). Bells chalked on dark scroll paper

Every-day Figurines Can Make a

SCENE AT CHRISTMAS

Commonplace ornaments dressed up in greenery and glitter make a holiday tableau



● Ceramic giraffe family wear paper star hats with Christmas ball trim in a miniature woodland scene

PHOTOGRAPHS BY MAYNARD PARKER



● Shadow box holds these porcelain figures, tree, and tiny gifts. Paper angels are pasted in spun-glass clouds



IDEAS FOR WINDOW BEAUTY IN YOUR NEW HOME



Today you can plan your windows as you like them . . . in broad, sunny walls, cozy bays, view-framing picture windows, or in space-saving corner arrangements. All these things are possible because of Andersen WINDOWALLS . . . those complete wood window units that can be combined in a thousand different ways to serve simultaneously as windows and as walls.

So as you plan, have plenty of ideas to draw from . . . write Andersen today for full information.

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Give each other this unusual gift

THIS YEAR give a different gift that's practical and will be used every day of the year. Rittenhouse door chimes are gracious gifts that sing of the giver for years to come. The distinctively smart "Lyric III" pictured above sounds two vibrant, lingering notes for the front door which are amplified in the long, elegant special alloy brass tubes. Notice how gracefully these tubes are suspended beneath the attractive housing designed by world-famous Norman Bel Geddes. And it can be installed in a jiffy as it operates on any good 10-volt doorbell transformer. Specially priced at $12.50, other models $3.95 to $89.50.

DOOR CHIMES BY

RITTENHOUSE

THE ADDED NOTE TO GRACIOUS LIVING

WHAT MAKES GOOD CONVERSATION?

CONTINUED FROM PAGE 160

The good host or hostess lights the match that lights the conversational kindling wood. Sometimes the wood is damp, but usually the match is all that is necessary to make the fire flicker. For it is untrue that most people have nothing to say.

The people you know — your friends, your guests — are good talkers. It is not necessary to invite a celebrity in order to have good conversation.

Perhaps planning your conversation beforehand may help to get it started. You may remember that you were taught in school the importance of a topic sentence in writing an essay. Perhaps a topic question can serve well in starting a conversation.

I have used topic questions often and I have never felt that I cheated. For whatever they may be worth I pass on to you some that I have found successful. Others you will plan for yourself.

Without thinking much about it, what evening in the theater have you enjoyed most in all your life?

You will find that everybody has an opinion on this question. One's choice of the most thrilling evening in the theater is not necessarily dependent on the best play one saw or the best performance. It is often governed by other circumstances. Everybody has a story of a gala night to tell. It works with the movies, too. And it works in reverse. Once you get through with the most thrilling evening, the next question can be:

What was the most excruciating evening you spent in the theater?

And here you are guaranteed good tales of woe.

What person in history, alive or dead, would you want to know?

I have found this a most stimulating question. People have curious choices. And you don't have to take it seriously.

AND so on, and so on. But now, having got the conversation started, let us examine what, in general, makes a good topic of conversation. I say that any subject is a good topic on which the people present can express an opinion. Any subject is a bad topic if it is a stranger to your company. The subjects you choose depend on the friends you have. It is perfectly all right, as the Walrus said, "to talk of many things," as long as the people you have invited have some knowledge of shoes or ships or sealing wax.

The researchers who measu effectiveness of advertisemen us that a headline becomes effective when it includes a pe pronoun. This principle of "h she, you and I, they and us, plies also to conversation. The happenings of life, quirks an ities also make amusing sub

Once you have started the s conversation sailing out of the you must as a hostess still b of certain rocks on which it founder. There is, for exampl man with the violent inferiority plex who construes every ge remark as an insult to himself who can brook no contradicti his point of view. He is the who loves not conversation fight. It is the hostess's job t him off firmly. The price of a evening is sometimes a littl politeness.

Then there is the profess story-teller. He comes forea with the latest stories, most of w your friends have heard anywa can tell them well, but he will tell them if he stands in the c of the stage. There is nothing done about him except to let have his brief moment of glor

His cousin is the man who No matter what thrills you hav or what unusual experience yo late, he can tell you of one thrilling and *more* unusual. H relatively harmless fellow, useful at times.

THEN there is the man who nisces. He quotes you day date of experiences long pas voyages he undertook many ago, and gives a chronological by-play of what happened to Few people are interested in t talks. If they have been there know all about it, and if they ha been there they don't care. The who reminisces unfortunatel usually a widely traveled ma know of no remedy except not t vite him.

It is impossible to have good when nobody listens and every talks. Here again a hostess make an artful contribution. people can be encouraged to l if the hostess will put up a sig pointing toward the speaker, i will say, "How interesting th . . . This is indeed worth hear

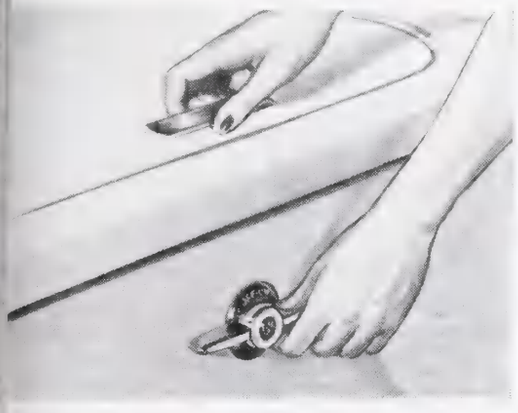
Perhaps, therefore, I sh amend my earlier definition. F the point of view of a host or ess, surely, the art of conversa is the art of making others talk of making others listen.



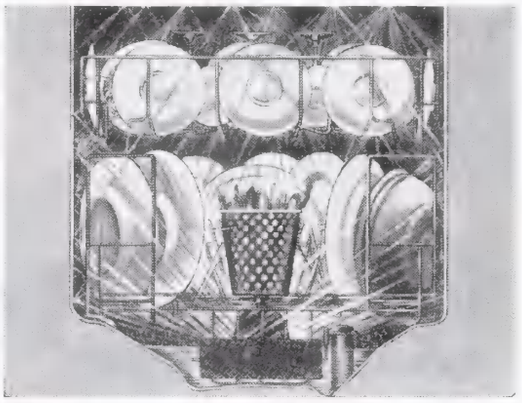
Dishes are washed sparkling clean in 10 minutes—automatically —in this new dishwasher! They dry in their own heat!



1. A whole day's dishes for a family of four are safely put in separate racks in the Dishwasher. China, glassware, silver, even pots and pans are ready for automatic and hygienic washing.



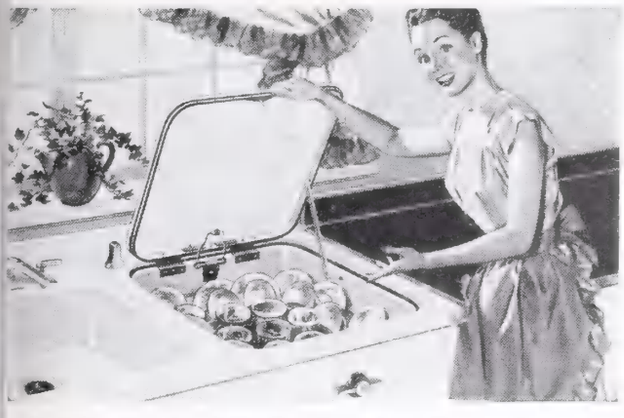
2. All you do now is put in a detergent (*not soap*), close the cover, and turn a switch. The Dishwasher starts and water swirls in—getting hotter gradually, till it's much hotter than your hands could stand!



3. While you're free to do as you like, each piece in the Dishwasher is thoroughly cleaned and scoured by the hot water and detergent. Only the water moves—*not* the dishes. They stay safely in the racks. Then . . .



4. Automatically, the dishwater drains out. And—automatically—the dishes are given *two* rinses in clear, steaming hot water. They are now sparkling clean, *hygienically* clean . . . cleaner than you could get them by hand!



5. After the rinse water has drained out, the cover opens by itself, and both dishes and Dishwasher dry in their own heat. Can you imagine such a labor-saving blessing?

YOUR CHOICE OF 3 TYPES

1. Dishwasher, without cabinet, for installation in your own kitchen work surface.

2. As a separate appliance in a cabinet of its own (24 inches wide).

3. In a complete General Electric Sink* (48 inches wide).

* * *

*Can be equipped with Disposall—General Electric's registered trade-mark for its food-waste disposal appliance—the marvelous electrical helper that gets rid of food waste down the kitchen drain.

FOR THE COMPLETE
TABLE-TO-SHELF DISH JOB

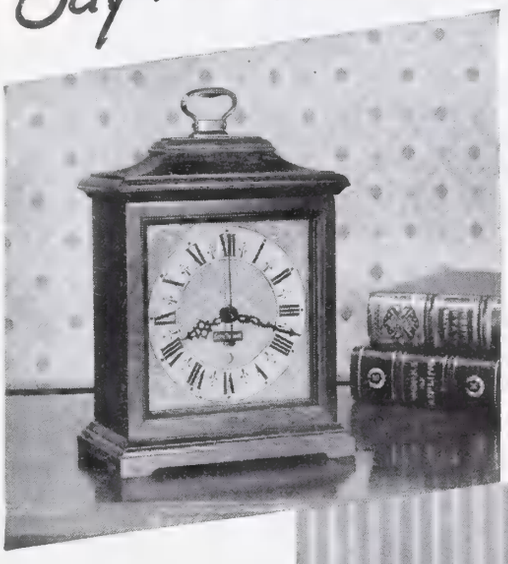
AUTOMATIC DISHWASHERS

GENERAL ELECTRIC

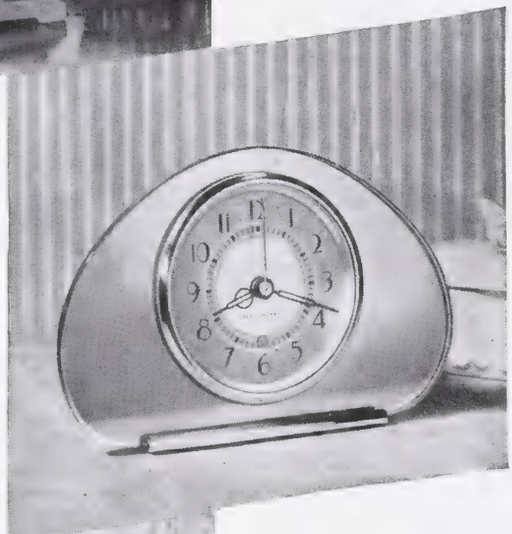


Say Merry, Merry Christmas

... WITH THE FINEST NAME IN CLOCKS



For country home—or town apartment—you'll find a special charm in this little clock. A perfect gift ... to receive ... or to give. It's an electric! (7¼" x 5") *Buckingham* ... $22.50.*
†*Seth Thomas Clocks, Thomaston, Conn.*



A modern clock for a bright modern room. A delightful gift ... its peach-tinted mirror glass and polished brass make it particularly appropriate for a feminine setting. It's an electric! (4⅝" x 7⅛") *Sequin* ... $12.50.*



The living room's for relaxing ... for entertaining. And on the mantel there's your Seth Thomas clock. Friendly chimes ... mahogany cabinet ... a clock for you to live by ... for your friends to admire. Electric or spring-wound. *Simsbury* ... $55.00.*

*Prices subject to change—tax extra.

Seth Thomas

"The finest name in clocks"

ELECTRIC OR SPRING-WOUND

A PRODUCT OF GENERAL TIME INSTRUMENTS CORPORATION

†Seth Thomas is Reg. U. S. Pat. Off.



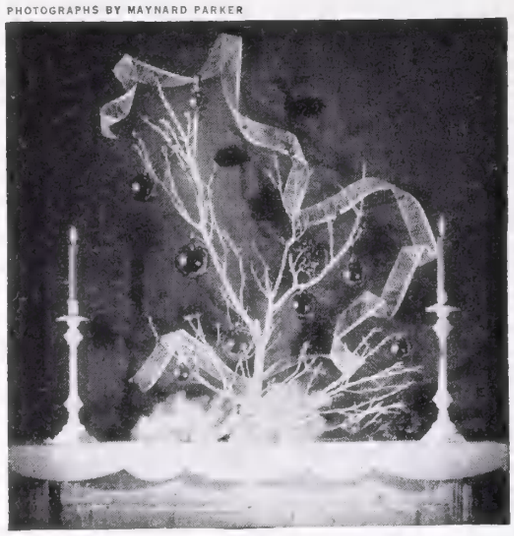
● Mr. and Mrs. Clarence Runkle, of Westwood Hills, made angels of baby rattles stuck into flower holders. They have scouring pad hair, metal halos, lacquered paper wings

A little makes much of your Holiday Hearth

Costliest ingredient of these Christmas mantel decorations is imagination. The rest is branches, calcimine, scouring pads, and rattles

The makings of Christmas decorations are all around you. Take paint, paste, a pair of scissors, and a lot of imagination. Apply these even to lowly things around the house, and you'll come up with something as enchanting as the angels the Runkles made, as shown in the photograph above. It's fun, and you'll take pride in celebrating Christmas with decorations that are different and entirely your own.

PHOTOGRAPHS BY MAYNARD PARKER



● Brilliant Christmas balls sparkle on calcimined branches, looking for all the world as if they had just been showered with the first fall of snow

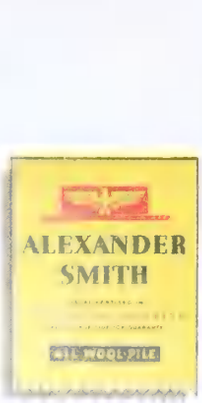

by Heritage
Booklet - 25 cents
Fabrics by Goodall
HERITAGE FURNITURE INC. HIGH POINT, NORTH CAROLINA



Like it or not . . .

You Live in a Show Window, too!

Would you be proud to display your living room . . . just as it is . . . in a store window? Yet that's the way it is revealed to friends. How can you make *your* room smarter? Start by pensioning your old rug. Cover your floor with Alexander Smith's Patrician Broadloom, the exciting new sculptured Axminster carpet with the floral design in relief. Choose Patrician for your very special rooms. See and all the Alexander Smith Floor-Plan Rug and Broadloom Carpets at your city's bett stores. Many at budget prices and in B.H.F colors. Send for Clara Dudley's free Colo Idea Book. Write Alexander Smith & Son Carpet Company, Department S-75, 28 Fifth Avenue, New York 16, New York



ALEXANDER SMITH

FLOOR-PLAN RUGS • BROADLOOM CARPET



A Flower Arranger's Calendar For DECEMBER

By Mrs. Anson Howe Smith

• • "Holly, laurel, or ground-
e, Madam?" the market man
d to ask when my mother or-
ed her Christmas wreath over
telephone along with the tur-
y, squash, and onions. But con-
vation and the garden clubs
ve changed all that. Ground-pine
no longer being needlessly
nked up by the yard to make our
liday and despoil our woods.
ountain laurel, in some states,
have been asked not to buy, and
use sparingly even when we
ow it ourselves.

Holly is also on some conserva-
n lists, and is so expensive, any-
y, that it is seldom used com-
ercially today. So, unless we
ow our own Christmas greens,
have to look about for other
aterial, a necessity which has
ened our eyes to new possibili-
s in a loved tradition and has
ven great personality and charm
what had become a routine holi-
y purchase.

The commercial selection is still
nited, being confined chiefly,
ow, to pine, hemlock, and balsam.
ut meanwhile we have learned
ow to make our own wreaths and
e no longer satisfied with any
at are not "custom made"—the
ght size, shape and color for our
wn front door. And we make
em of anything evergreen that
appens to be available and ap-
ropriate.

• • Say "evergreen" to some
eople and they think of a pine
ee. Know your evergreens, and
iscover how many can be used
r decorating at Christmas Time.
Steal snippets even from the choicest ones in your garden or foundation planting. It does them good to be clipped judiciously, and a sprig or two of *Chamaecyparis squarosa*, oriental spruce, or yew will add beauty and character to a wreath of your own making, or will serve to "trim" a less interesting ready-made one.

Both Douglas fir and the handsome *Abies concolor* are soft and silky to handle, and their blue-green foliage color and wood-brown stems are highly effective with Christmas reds and with all sorts of cones.

Boxwood makes a smart, glossy wreath and looks well, bound in the classic manner, with dull gold ribbon or gilded thongs.

An attractive wreath that anyone with a moderate-size garden could probably duplicate might be made of five common evergreens, alone or in combination: cedar, juniper, arborvitae, spruce, and pine. Repeat the different greens and varying textures at definite intervals to give symmetry and balance.

If you are an apartment dweller, with no garden to draw upon, you can make wreaths or garlands of rhododendron, southern magnolia, or "lemon" foliage, any of which your florist will supply. Occasionally you can get desert juniper, with its huge velvety green-blue berries, clusters of which make a plain market wreath into something very special. California cedar, eucalyptus, and other unusual evergreens are also sold in the large city markets and florist shops.

In the country, evergreen nurseries often have overgrown speci-

(*Continued on next page*)

Authentic Background for Gracious Dining . .



★WHITNEY★ *Colonial*

With Whitney Birch gracing your home, you are assured of authentic early American design in beautifully-finished enduring furniture of quality, which reflects superior Whitney craftsmanship in all its details. Whitney Colonial, of sturdy selected birch, is sold by better furniture and department stores in every part of the country.

Lumber after being sawed is usually "stuck up"—piled with air spaces between the boards so the air can circulate around each board and thereby it becomes "air dried". This process varies in time from sixty days to six or more months. Air dried lumber contains from 20% to 30% moisture by weight. Later the kiln drying process further reduces the moisture content to approximately 6% which is about what the wood contains when in your home.

You may not realize that wood in furniture or any other product is continually absorbing or giving off moisture. The finish retards these processes but does not stop them. Good furniture must be made so it will behave well in humid summer weather as well as in dry, overheated houses in winter. In this respect furniture made in a modern and well-equipped factory is, without any doubt, better than that made by our ancestors. Many antique pieces will not stand these conditions and do not behave well under climatic changes.

Not many people, moreover, can have antiques. And so we are engaged in the very pleasant task of manufacturing well-made furniture in designs that follow the lines of the best made in Colonial days.

W. D. Miller

W. D. MILLER, *President*

★WHITNEY★ *Birch*



Approximate prices—Above:—1242 Petersham China Cabinet $112.00, 1243 Petersham Welsh Cabinet $139.00, 1262 Petersham Drop-leaf Table $63.00, 1267 Petersham Arm Chair $25.00, 1266 Petersham Side Chair $18.00, *At left:* 1241 Petersham Server $69.00.

W. F. WHITNEY CO., INC., (HB 1247) So. Ashburnham, Mass.

Gentlemen:

Please send me, without charge, the brochure showing the Whitney Birch furniture you are now making.

Name_____

Address_____

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Ma Lin by Ching-Chih Yee

Castleton, furthering the ideal of executing designs by leading contemporary artists, presents the first new pattern of recent years in American China, Ma Lin, named after the 12th century Chinese master. Designed by the distinguished painter Ching-Chih Yee, Ma Lin reflects the great tradition of Chinese Art. . . Miss Yee's work has been widely exhibited at museums such as the Metropolitan Museum of Art, Pennsylvania Museum of Art, and many others.

Place Cover — dinner, dessert, butter plate, cup and saucer. $12.96

Write for the name of your nearest dealer, and folder "Things You Should Know About China". Please enclose 10 cents to cover cost of mailing.

212 FIFTH AVE., NEW YORK 10, N. Y.

CONTINUED FROM PRECEDING PAGE

mens of fine evergreens from which they are willing to cut a few branches, for a price, of course.

• • • Handling evergreens is, to be sure, a little hard on your manicure. Before you begin, equip yourself with a jar of one of the new protective creams which will keep the pitch from getting deep into your skin. Most of these creams do have a tendency to dry the skin, so use your regular hand cream generously afterward. You can wear gloves, of course, if you like to work in them, but ordinary work gloves are too clumsy. A pair of old, close-fitting, calf or pigskin ones are best.

• • • A pair of small trees in tubs can be placed to flank your front door, but be sure they are well mated and handsomely symmetrical. If you can't find a good pair, make chicken-wire frames and construct them yourself of cut evergreen branches. Stick them in thickly and then clip them to uniformity.

• • • A red bow on your wreath may seem an important part of the Christmas tradition. All right, have one, but not the same old limp satin ribbon which gets bedraggled after a week or two of exposure to the elements. Make a smart bow of red oil-cloth or leatherette, or of your old red suede beret. Vary the usual by having *two* bows on your wreath, catching it up high at either side like a little girl's hair bows. Or have long loops, like donkey's ears, emerging from the back of the wreath, with long streamers hanging down.

Perhaps, instead of any sort of a bow, you will use just a cluster of unusual cones, or horizontal cross sections of large cones, which look like carved wooden flowers. Or you might use actual wooden ornaments of some kind. I'm thinking of some old Victorian bureau drawer handles (the kind shaped like an apple or a pear, with crisp leaves at either side) which I used one Christmas atop evergreen swags, in place of the usual bow. They were very effective, painted vermilion, but are equally nice in natural fruit coloring.

• • • A tiny "door-knocker wreath" of dark yew tips, centered with a long, tapering string of cones, nuts, and decorative seed pods for a "knocker," made a front door decoration that was a little different from the usual Christm wreath and was particularly l coming to a long, rather narr door.

• • • A handsome, architecton wreath may be made by shearin the material across the top in co trast to the untrimmed lower p tion. Cedar (*Juniperus viginian* suits this treatment, giving a ni contrast between the rough, nat ral texture and the architectur character of the sheared portio Or the wreath could be sheared a the way around. The arranger, wh is accustomed to making desig with plant material, will see th possibilities of this idea. Beginne had better stick to a simpler typ of wreath.

• • • We are all children Christmas time, pleased by a bit tinsel, touched by a note of sent ment, warmed by a gesture friendliness or hospitality, but, we are all different, we interpr these traditional manifestations the Christmas spirit in differe ways.

Before you plan your Christma decorations, ask yourself what so of house yours is. Also, what so of person you really are. Are yo gay and informal, like holly be ries and white pine; or dignifie and smooth, like an ivy or a mag nolia garland? Do you really *lik* glittery effects with blue and sil ver? Does your house have a so phisticated, slightly flippant ai that can cope with tin angels an wire Christmas trees?

• • • What sort of red is becom ing to your living room? A rea Christmas red is not always harmo nious. Better Times roses, maroo carnations, California peppers, o pomegranates would be lovely wit wines and purplish reds, but kee them away from your green an rust. With orange-reds use geran ums or kalanchoe, scarlet carna tions or gladioli; and for fruits persimmons or tangerines. Us blue-greens with the orange red and yellow-greens with the mu berry. Red camellias in lovely in between shades may just pick up color in your chintz or chair seats

• • • Indoor wreaths are in class by themselves, artfully tai ored to suit the architecture your room. Over the mantel, in tha quaint little house in the country hang a fragrant wreath of gra herbs, bound with strips of re oilcloth or ornamented with a clu ter of "hens and chickens." Th

(*Continued on page* 191)



Stand-in for holly:

Cookies and Camellias

...ta and mistletoe are fine fun ... holiday tables, but if you ... the old boy has been over-...ed, this festive décor by Mrs. ...ence Runkle of Westwood ..., Calif., may give you a new ...ne. Against a background of ...ask cloth dyed green, centers ...nterest are three-tiered cake stands, homemade from Masonite lacquered pink, and resplendent with cookies. For Christmas flavor, stands are crowned with cut-out stars rising from clusters of pink camellias and acacia on the top tiers. Same flowers deck the cloth and surround the candlesticks, which sport twinkling pink tapers.

Heirloom Creations in Crystal

Verlys



Two Verlys vases by Carl Schmitz (A) "Summer-Winter". (B) "Fall-Spring" . . . 8" high. Each $12.

For an impressive gift, present a masterpiece in crystal by Verlys . . . Created by eminent designers, sculpturesque Verlys is hand-moulded and hand-signed . . . Write today for interesting new booklet.

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Moderately-priced, yet richly beautiful. Genuine 23 karat gold filigree over colorful rims. Used in sets to enhance formal dinners, they are also lovely decorations for wall and china cabinets. Unusual servers for cake, candy and pastries. Select one or a dozen. Available now at gift and department stores.

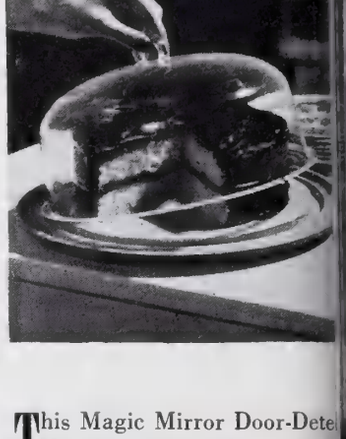
American Dinnerware of Distinction

THE SALEM CHINA CO.

SALEM, OHIO

It's WORTH MENTIONING

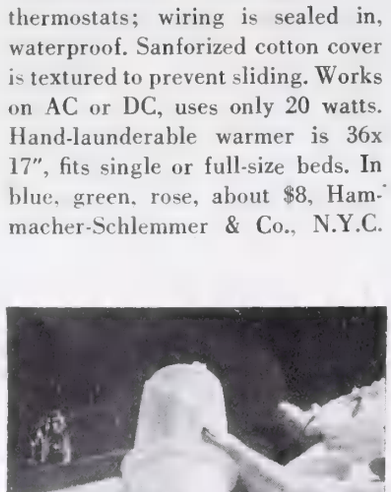
By Julie Polshek



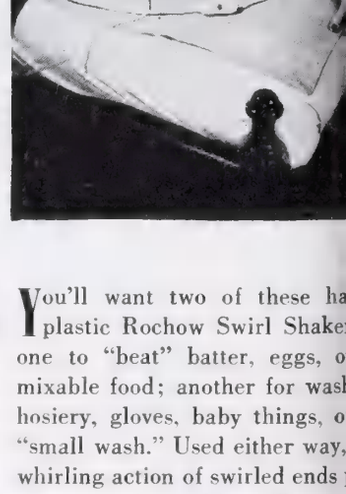
You don't have to lift this lovely Lucite Clover Cake Cover to "take inventory." And it's trimly sized to take all heights and sizes of cakes without waste "headroom" or girth. For extra-snug protection team it up with the handsome 13½-inch natural wood plate. Plate is grooved to let cover fit tightly down into it. A handsome pair for sandwiches, canapes, cheese and crackers, too. Complete, about $7. At Hammacher-Schlemmer & Co., N.Y.C.



This Magic Mirror Door-Dete Knocker with built-in speak a home-protecting, safety d worth special mention. It lets both see and speak to callers out being seen, without opening door. Caller sees only his own flection. Inside viewing dome adjustable door and automatic that makes it pry-proof from out Fits any door. Handsome kno is polished-gold or chrome fi About $5, Lewis & Conger, N.



Keep your feet snug and warm all night, winter-long, with this G-E Electric Foot Warmer between blanket and top sheet. Cozy warmth is automatically controlled by 3 thermostats; wiring is sealed in, waterproof. Sanforized cotton cover is textured to prevent sliding. Works on AC or DC, uses only 20 watts. Hand-launderable warmer is 36x 17", fits single or full-size beds. In blue, green, rose, about $8, Hammacher-Schlemmer & Co., N.Y.C.





You'll want two of these ha plastic Rochow Swirl Shake one to "beat" batter, eggs, o mixable food; another for was hosiery, gloves, baby things, o "small wash." Used either way, whirling action of swirled ends the grooved "washboard" sides the job in a flash with all-out t oughness. About $1 (3-cup si Red, green, ivory yellow, crystal, translucent Polystyr At Jordan-Marsh, Boston, M



Turn the waste room under baby's crib into a handy, space-saving "chest" with these ingenious wood Krib-Drawers. Attach them to underside of springs in a jiffy; they adjust to any spring height. Easy-sliding, sturdy drawers have dust-proof covers, slide "stops." They're a roomy 22x23x8 inches. Pine, about $8 each, complete; solid maple, $11. Both in wax-birch, white, or Colonial maple finish. Treasure-Craft, 527 Lexington, N.Y.C.



ast, a dream come true—a two-ece broiler you fold up and toss when you finish Ever-Cleen's ing principle is equally revo-nary for its heat-refracting inum-foil surfaces make broil-more flavorsome, faster. Both and asbestos-ceramic Fibre-to which it's laminated are less, tasteless, non-inflammable. ugated grill has drain spouts; ing, roasting pan is 12″ x 14″. ts, about 60¢. Macy's, N. Y.



Rug-hooking is made *all* fun with this precision-built Multishear Woolcutter to banish the long, tedious job of hand-cutting hooking strips. It'll make many new converts. You grind out yards of strips in no time; and every inch is uniform, straight-as-a-die. Clamps to any table or stool. In models for 7/64″, 1/8″, 5/32″, 3/16″, or 1/4″ strips. First three slit 6 at once; last two, 4 strips. Under $17 each. H. K. R. Engr. Co., Peabody, Mass.

rfectly molded individual por-ions of salads, desserts pop right of these flexible plastic molds n you press their sides lightly. hing more to it! The aluminum (11½ x 4¾ x 1½″) holds stray Jiffy Dessert Cups firmly, npactly, saves refrigerator space. cups right in tray. You save ps, too, transporting them to from refrigerator. Cups are un-akable, tasteless. About $2, com-te, Hudson's, Detroit, Mich.



OGRAPHS BY FRED LERNER·



These graceful glass Coupettes are as practical as they're decorative. Use them to "dress up" everything from cocktails to desserts. The well in center houses cocktail sauce, if it's shrimp you're serving on glass ledge around it. Surround ice cream with fruit or sauce; flank shortcake with strawberries and cream, for instance. Coupettes are 4½″ tall; diameter 5½″. Set of 4, about $3.50. Miles Kimball Co., Oshkosh, Wisc.

YOU'LL FALL IN LOVE WITH

Sterling by TUTTLE



Onslow

elegance translated from a spoon made in the England of George II to the most beautiful and distinctive sterling pattern made in America today. It will be lovely in any age. Careful hand craftsmanship gives Onslow its exclusive, platinum-toned finish.

Hannah Hull

a distinctive plain pattern because of its design, weight and hand finish. Tuttle's craftsmanship gives authenticity to its early American charm. Like all Tuttle silver, this exclusive pattern is made only for *selected stores* known for their discriminating choice of fine sterling.

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OUR TRADE MARK
The Pine Tree Shilling
FIRST SILVER COIN OF THE AMERICAN COLONIES

HT

Tuttle Sterling has romance because every piece is date-marked with the initials of the President in office when the piece is made.

Skilled Tuttle craftsmen, famous for authentic reproductions of historic silver, also design and make beautiful pieces in the modern trend, such as this exquisite sugar bowl and cream pitcher.



FOR THOSE WITH

an eye for beauty

DOROTHY LAMOUR
co-star in Paramount's new release, **"Road to Rio,"** is shown here with her new Everett piano.



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Choice of those who appreciate fine furnishings . . . in good taste, are furniture-styled Everett pianos. Designs that live forever!

People who know music best also choose Everett for unsurpassed beauty of tone . . . a glorious voice that *stays in tune more than twice as long as ordinary pianos.*

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console pianos with the
tone beauty of a grand

For free piano catalog and name of your nearest dealer, write EVERETT PIANO COMPANY, SOUTH HAVEN, MICH.

It's WORTH MENTIONING

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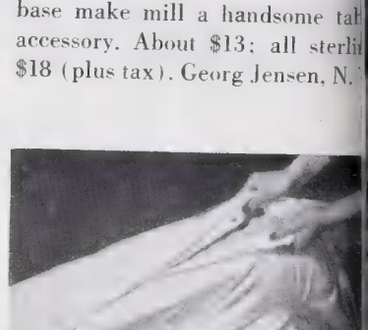
These new Grip Mitts of Dow Corning's rubber-cushionlike Silastic make ordinary pot-holders as out-moded as kerosene lamps. Hottest baking or cooking heats won't penetrate them. They cling to glass or metal, wet or dry, hot or cold. They last and stay new-looking for ages, for they won't discolor or stain. Grease and soil wash right off. Red-blue-yellow design adds gaiety to white Mitts. About $2 pair. Marshall Field's, Chicago, Ill.

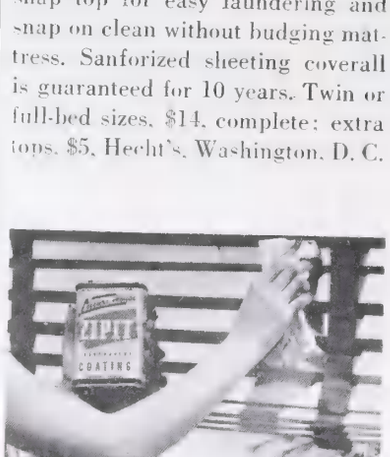




Unexcelled pepper-grinding a classic beauty are wedded in t exquisite Barry Pepper Mill. unique coarse-or-fine grinding u completely grinds, expels each pe per-corn before grinding anoth Preventing residue of partia ground kernels assures full fl grance and flavor of pepper wi each turn. Blond wood top, sterli base make mill a handsome tab accessory. About $13; all sterli $18 (plus tax). Georg Jensen, N.

Three loud cheers for the unique snap-together, dustproof design of this 3-piece Maid of Honor box spring and mattress coverall; and for the "bellows" connector that prevents mattress from shifting. Perfect for Hollywood beds. Unsnap top for easy laundering and snap on clean without budging mattress. Sanforized sheeting coverall is guaranteed for 10 years. Twin or full-bed sizes, $14, complete; extra tops, $5. Hecht's, Washington, D. C.





You save hours of housekeeping with wipe-on Zipit Transparen Coating. It renews, beautifies, pro tects wood blinds, sills, floors, wood work, painted walls, furniture, and more. The tough, long-wearing fin ish speeds cleaning, resists hot or cold water, dirt, acid, alcohol, fruit juices, even hot grease. Clean sur face spotlessly with Zipit Cleaner, wipe Zipit on with cloth. It's done! Zipit under $1.25 pt.; Cleaner 50¢ pt. Ed. Schuster's, Milwaukee, Wisc.



The plusses of this Dazey Egg Beater don't stop with the handle that adjusts to any comfortable right- or left-hand position. The flat-bottom, pear-shaped stainless-steel blades mix, beat, or whip to creamy fluffiness with equal dispatch and speed. Use it for anything from cream to heavy cake batters and mashed potatoes; for one egg or a bowlful. High-speed gears whiz dashers around easily. About $4, Bamberger's, Newark, N. J.



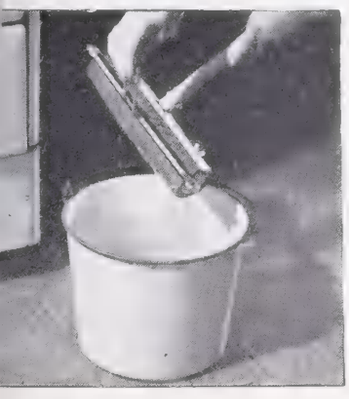
versatile Buckeye aluminum poacher will play many use-les in your kitchen to pay its When it's not poaching eggs to ect turn, convert it into a baby-warmer by removing pans; ans for muffin tins. Remove ing tray and you have a 7½- heavy aluminum skillet. Add d it's a covered fryer. Plastic e stays cool; cover snugs into ed rim. About $3, Lasalle & Co., Toledo, Ohio.



Sift and re-sift flour any number of times in this ingenious reversible Namac Multi-Sift. Use it, too, to scoop and measure the flour. It's quick, easy; eliminates spilling, muss, fuss, and usual extra dishes. Just click press-button on handle to reverse calibrated 3-cup plastic cups for resifting. Trigger-action sifting control is right in handle. Red, green, or ivory plastic handle and band. About $4, Abraham & Straus, Brooklyn, N. Y.

p draperies into perfect single, uble, or triple pinch pleats with e easy-to-attach Dritz Dot Snap-. Best of all, you attach them abric without sewing a stitch. nap draperies into flat fabric ths for quick, easy cleaning, dering, compact storage. Dot pper Kit provides 24 nickeled pers, applicator tools, instruc-s for measuring, marking pleats. ut $1, complete; extra snap-s 25¢ doz. Gimbel's, N. Y. C.





This modern self-wringing Vac-M-Mop is broom, dry mop, "scrub-brush," all in one. It even cleans walls, spreads floor wax, sweeps rugs. And it does all its jobs speedily, easily, thoroughly. Thick suction-action Neoprene rubber-sponge head will even raise carpet nap, pick up animal hair. Cylindrical head gives twice the cleaning surface. Flush it clean under the faucet. It sheds odors, too. Under $3.75. Good Housekeeping Inc., Houston 4, Tex.





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YOURS from Everlast

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Everlast Casseroles

Bake your meat pies, creamed dishes, macaroni and other casserole delectables in the remarkable Pyrex glass inserts. Then serve in true "on-the-table" style from these handsome Hand-Forged Aluminum Casseroles. Pear knob handles on covers.

2-quart Casserole
retails at $7.00*

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Everlast Vegetable Dish

Serve vegetables with pride from this smart, three-sectioned Aluminum Vegetable Dish. 12½" in diameter. Cover keeps food hot. Small flower design on flared edges.
Retails at $7.50*

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Your pies will look better, taste better, when baked in the 12" Pyrex glass insert and served in this attractive Hand-Wrought Aluminum Pie Plate. Flared edges, flower design.
Retails at $3.50*

For Gifted Everlasting Service and Beauty, see Everlast's Hand-Forged Aluminum Hostess Accessories at your City's leading Department Stores and Gift Shops — or write for name of nearest dealer.

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[illegible] Avenue [illegible] New York 10, N. Y.



PHOTOGRAPH BY WILLIAM HOWLAND

● The wrapping can be half the fun when it involves artist Doris Lee's delightful Christmas-colored drawings of a country sleighride, church-going Christmas morning, and a tree ringed with carolers

WRAPPING WORTHY OF THE GIFT

Distinguished gift wrapping by artists Doris Lee and husband Arnold Blanch

Artists Doris Lee and Arnold Blanch, a celebrated husband and wife artist team, have pooled their individual talents to create a box of Christmas wrappings that are as diverting as they are distinguished. The gala ensemble includes twelve 30" x 40" jumi sheets, 60 seals, 30 cards, and 2 feet of ribbonette. All this festivi costs $4.95 (plus 25¢ for shippin and is sold through the Associat American Artists Gallery, 711 Fif Avenue, New York 22, New Yor



● Christmas packages with a new look: gala, gifted gift wrapping designed by artist Arnold Blanch, whose whimsical brush bears down lightly on such traditional yuletide symbols as ornament-bearing trees, pealing bells, frantic Santas, and herald angels



Grand for couples *like the Tituses* is General Electric's Two-Control Automatic Blanket. "We couldn't seem to see eye to eye on the covers we need for perfect sleeping comfort," Jack Titus explains. But now! Two controls, one for each half of the blanket, function independently. He selects *his* favorite sleeping temperature. She selects *hers*.

"Great gift idea!" say the Tituses, praising General Electric's

AUTOMATIC SLEEPING COMFORT

Read how Bernice and Jack Titus, of Los Angeles (plus 500,000 pleased users) enjoy the coziness of the General Electric Blanket!



2. **"It's wonderful,** being able to slip into a *pre-warmed* bed that *stays* snug all over." Here, Bernice Titus shows off the automatic blanket in their guest room. (General Electric is "first" again with this convenient new Twin-Bed size.)



3. **Guards your comfort** *automatically!* You set Bedside Control *once* a season. At bedtime, turn blanket on. When room temperature drops, Control sends more warmth into blanket. If room temperature rises, less warmth goes into blanket.



"Washes like a dream!" says Mrs. Titus. Is Certified Washable by the American Institute of Laundering. ONE G-E Automatic Blanket (about 5 pounds) takes the place of THREE ordinary blankets (about 15 pounds). Cuts laundry bills. Saves storage space.



5. **Clip this to your Christmas list!** G-E Blankets come in rose, cedar, green, blue. One-Control or Two-Control, 72 x 86 inches (for three-quarter or double beds), $39.95 and $49.95, plus tax. *Exclusive* Twin-Bed size, 66 x 86 inches, $37.95, plus tax. At department, furniture stores, electric service companies, G-E retailers'. General Electric Company, Bridgeport 2, Conn.

Made to rigid General Electric safety standards—and approved by Underwriters' Laboratories, Inc.

GENERAL ELECTRIC



Bramble says welcome in just the right tones!*

In style's newest colors . . . fashion's foremost twist . . .

see this Lees exclusive, with wool woven through the back—at finer stores.

Lees

Clear Color Carpet

100th YEAR Lees

Other famous Lees products—MINERVA and COLUMBIA Hand-Knitting Yarns

*U. S. Pat. No. 2,285,332

Bridgeport, Pennsylvania

A FLOWER ARRANGER'S CALENDAR

CONTINUED FROM PAGE 182

er may be found, fresh and en, beneath the snow. Rue, ender, santolina, and artemisia y be used dry, if not still in good dition in the garden.

n town, your modern mantel ls for something dramatic, her than picturesque. Yucca ves, made into a smart "bow," be combined with magnolia l strelitzia leaves into a very sh decoration. To give Christ- s greens an architectural char- er in a large formal room, make ags of cones, nuts, and seed pods l paint them the color of the odwork, using them against flat rgreen swags at pilasters, pil- s, or beneath side lights. Do not er the cones entirely with the int. A bit of the brown showing rough makes interesting shadows d gives textural quality.

Hang wreaths *below* the mantel, there is a place for them indi- ted in the architectural detail. e made to fit the center panel, a pair of small ones atop pilas- s at either end accent a fine ntel effectively. If you have no reath frames the right size, make em of thick soft string and use y evergreen clippings to make e wreaths small and symmetrical.

A pale, silvery, and sophisticated door wreath was made, last year, dried holly and eucalyptus aves, the eucalyptus a dull gray- een, the holly a shining silver- een like antique satin. The leaves ere saved from the year before nd soaked overnight, to make em pliable, before fashioning to the wreath. While still damp ey were sewed to a light card- oard circle, in alternate groups of ull and gleaming texture, and fin- hed with a pert bow of narrow arlet velvet ribbon. After Christ- as this wreath was packed care- ully away in a box and will be sed again, perhaps this time flat n the dining room table with a owl of fruit in the center.

• • For the easiest centerpiece or the children's table—and one hey'll love—take a swirled tin or arthenware pudding mold and in- ert in its funnel a symmetrical ranch or branches of evergreen to imulate a small Christmas tree. Then fill the mold with bright angerines and decorate the "tree" with tiny star-shaped cookies, narzipan fruits, or gum drops.

For a more sophisticated decora- ion for a small table, and one that would please children and adults both, turn a pedestaled china com- pote into a small epergne, by sur- rounding its base with a yew wreath, making another, smaller wreath to fit the compote's edge, and standing a candle snowman, Santa, or angel at the top (on an overturned cup) with a still small- er wreath at his feet.

• • • In a room with choice Ori- ental porcelains, make a "jade tree" of fresh mistletoe in a small Chinese porcelain bowl on a teak- wood stand—a Christmas "orna- ment" that would grace desk or coffee table with distinction.

• • • A Christmas gift house plant may or may not be appreci- ated by the recipient. Try to choose one that will be harmonious with your friend's living room.

Don't send a magenta azalea, however handsome, from a horti- cultural point of view, if your friend will be embarrassed trying to find a place where its uncom- promising color does not scream at its surroundings. If you don't know her color scheme a white azalea would be safer, or an unusual foliage plant.

To add a really thoughtful touch for someone you would enjoy tak- ing extra trouble for, paint a pot the color of her living room wood- work and have the florist re-pot the plant in that. What a surprise and pleasure, instead of the usual crepe-paper wrap-around! While you are at it, paint a few pots in various sizes to match *your* living room, "just in case," as Winnie the Pooh would say.

• • • Memo for Santa: A pair of really good-looking vases for the living room mantel, or a new "con- tainer" for the dining room table would be acceptable. Watch the shop windows so you can tip Santa off as to where to find them.

• • • Two words in flower ar- rangement parlance I do abhor. But until someone finds something better they must be made to serve. One is the coined word "arranger," which is awkward and rather forced, but how else describe the considerable sisterhood of those who make flower arrangement their hobby and favorite indoor sport? The other is the word "con- tainer." There is no substitute, (except receptacle, and that is worse) that will be all-inclusive to cover any sort of vase or bowl or jug or jar or basket or urn or what-have-you that might hold a flower arrangement! A Blue Rib- bon to anyone who can invent a better term, in either case.



Joyous Presents—

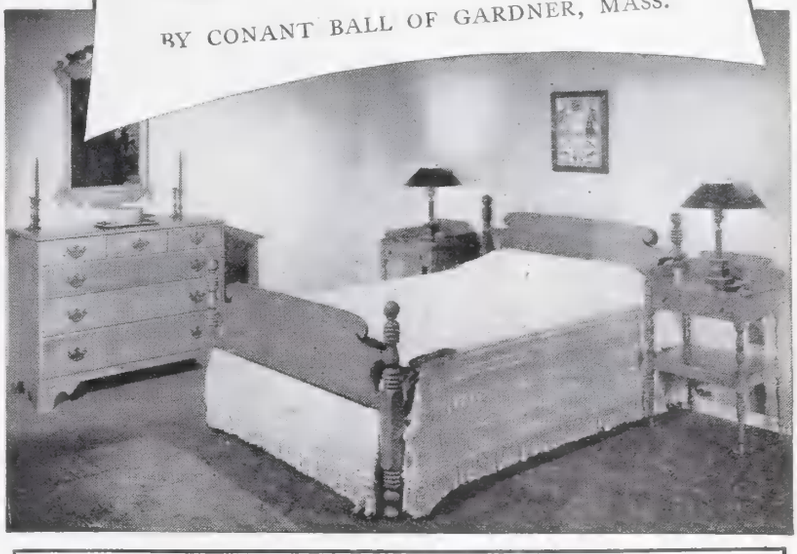
from the Past to the Future

We have the craftsmen of many generations ago to thank for some of the most delightful pieces of furniture ever designed. Years have never dulled their charm. Time has never forced them out of date.

To perpetuate the joyous personality of Early American furniture, Conant Ball offers a delightful col- lection of faithful reproductions and pleasing adaptations of the best of the masters in solid rock maple.

This year give *your* home a present for the future by doing a room in Conant Ball Early American furniture.

BY CONANT BALL OF GARDNER, MASS.



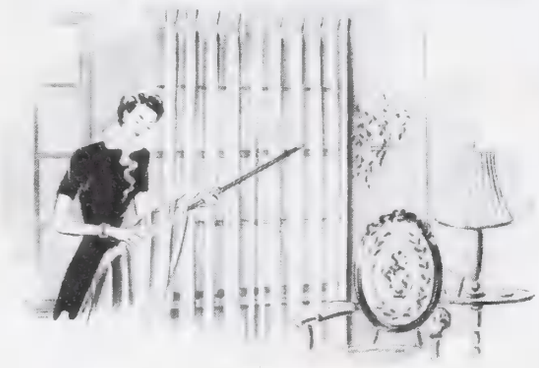
SOLD AT THESE LEADING STORES

Atlanta, Ga., Rich's, Inc.
Austin, Texas, H. M. Oetting Furn. Co.
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Berkeley, Calif., Stone-Pierce, Inc.
Beverly Hills, Calif., W. & J. Sloane
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Birmingham, Ala., Bromberg & Co.
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Los Angeles, Calif., H. J. Simank & Son
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Now!

CURTAINS THAT TRIPLE PINCH-PLEAT THEMSELVES *Automatically*

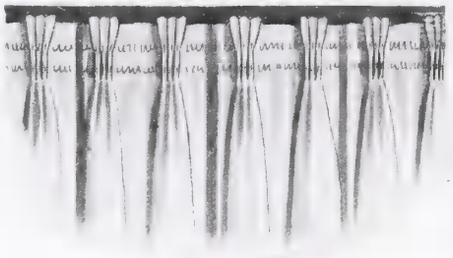
WONDA-PLEAT*, *lovely, ready-to-hang curtains by House Beautiful, ingeniously drape themselves into triple pinch pleats . . . graceful and luxurious.*



Say good-bye to the old fashioned rod hem. Just order Wonda-Pleat ruffled, tailored or kitchen curtains in the fabrics and colors you prefer...slip them on your present rods and *presto*...



Beauty hangs from your walls. Wonda-Pleat falls in graceful, perfect pinch pleats...the exciting, exquisite curtains you always wanted, but perhaps feared you couldn't afford.



NO SEWING • NO BOTHER • NO FUSS
They Triple Pinch-Pleat Themselves

House Beautiful's Wonda-Pleat curtains are more beautiful in any room. On the rod...deep, rich-looking, triple pinch pleated. Off the rod... flat for washing and ironing. Made with patented *SimPleat.**

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HOUSE BEAUTIFUL CURTAINS INC.
36 West 25th Street, New York 10, N. Y.



FRENCH PROVINCIAL: A pair of pink-tipped love birds hover in the black star-struck sky of a Christmas card as fresh and decorative as an old hand-painted tole tray. Designers and Illustrators card by Ralph Johnstone

Six new ways to say MERRY CHRISTMAS



TRIPLE BLESSING: Three houses, complete with laurel-bearing doves and guardian angels, capture the quality of a chartreuse-blue-and-turquoise Christmas sampler saying, "God Bless Our Home." Amy Drevenstedt, designer



CHRISTMAS NOSEGAY: Extended from a pretty hand in a candy-striped cuff. A gala, piquantly pretty card, its fresh-as-paint colors accented by a plump, purple-plumaged percheron. Designed by Cecelia Staples



SHEER NOSTALGIA: All the wonder of a snowy shining Christmas morning is caught by Artist Doris Lee in a card that has the clear-eyed enchantment of an American primitive. Doris Lee, American Artists Group



MEXICAN MADONNA: This striking, modern interpretation of the traditional Madonna and Child theme has the brilliant childlike quality of Mexican folk art. Designers and Illustrators card by Gisella Loeffler



QUIETLY ELEGANT: A card designer for the school that believes firmly in restrained greetings. Stylishly stylized red and gold reindeer pirouette amid an elegant Spencerian border. Card designed by Ruth Reeves



Duran

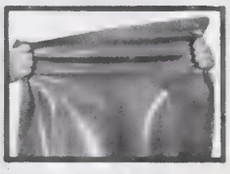
all-plastic upholstery

- EASILY WASHED
- RESISTS FADING
- LONG WEARING

Duran upholstery covering sets a new style note for furniture. Soft or sparkling colors—appealing pliancy—lovely washable surface—these are qualities which make Duran the decorators' choice for beauty and luxury on furniture for any room. Buy Duran upholstered furniture at all furniture and departmenf stores. The Duran tag identifies genuine Masland all plastic.

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3254-90 Amber Street, Philadelphia 34, Pa.


Resists damage from accidental spills


Tough and resilient


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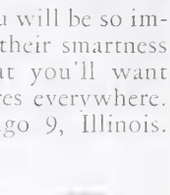
Rooms photographed at Gimbel Bros., New York



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A Christmas Gift that is appreciated for years and years



When you give Ash-Away . . . your gift reflects the prestige of America's best-known smoker line! There is a wide range of floor models to choose from, each one complete with Ash-Away's patented dispensing feature that drops stubs and ashes out of sight . . . that eliminates smoke, smudge, offensive odors, fire hazards . . . all at the touch of a button. See these popular smokers now. You will be so impressed with their outstanding quality and value . . . their smartness of design, their genuinely fine craftsmanship . . . that you'll want Ash-Aways for your own home, too! At leading stores everywhere. Manufactured by Chicago Metallic Mfg. Co., Chicago 9, Illinois.



Ash-Away
ALL-METAL SMOKERS

AMERICA'S BEST-KNOWN SMOKER LINE

A SANE PLAN FOR TOY BUYING

CONTINUED FROM PAGE 153

of informative, satisfying play activity for each child, and real savings to the family budget and nervous system.

Nursery-School Blocks, a High Priority Item

High on any priority list are the large nursery-school building blocks in natural finish. These are sometimes called the Caroline Pratt Blocks, the Holgate Junior Blocks (as distinguished from the Holgate bag of small Anniversary Blocks), the Fischer-Price Blocks. Because of the shortage of properly seasoned lumber, hardwood building blocks are difficult to locate these days. However, they often can be found in out-of-the-way educational toy shops.

All parents agree that these blocks are by far the most successful material for two- to ten-year-olds. With them, the youngster has a flexible medium for expressing his constructive and artistic ideas, and can recreate any toy he may require for his dramatizations. He can build garages for his cars, hangars for his planes, houses for his dolls, roads and bridges for his trucks, docks for his boats, and scores of other items. No need to buy ready-made garages, houses, bridges, or other expensive finished toys. "You can build a fine firehouse with your blocks," is enough to start Junior off on a creative endeavor.

Alert parents carefully follow the progress of block building activity and add more blocks when needed—small colored cubes which can be used for lights and other building decorations, some wood animal and human figures which enhance their dramatizations of city and country life. The many and varied uses to which blocks are put lead to its endorsement by children, educators, and parents as the most pliable of all play materials.

Clay and Paint Are Staples

Parents who are wise in buying ways always keep on hand a crock of moist clay and several pounds of plastelene. Young and old find this pliant, unrestrictive material tops for creative, satisfying play sessions. All can work off steam by pounding it! Beginners can roll it into snakes and balls, the nursery-school set can mold it with tongue depressors and simple modeling tools, the more experienced can create finished products which can be enameled and fired. There is no end to its play possibilities.

Clay can be messy, but not wh children are protected by smoc or aprons, when a square of cloth is spread on the table, newspapers on the floor, and wo is done on a square clay boa with a pail of water nearby necessary hand washing. Wh youngsters have had enough cl work for the day, throw it ba into the crock. It can be used ov and over again. Clay is economic too. For $1.25 Mother can b about ten pounds of moist clay, six pounds of plastelene, whi will provide hundreds of hours creative play.

The well-supplied playroom a ways has available paints, brushe paper, finger paints, scissors, past crayons, scotch tape, and pap clips. Children need these mat rials to recreate in pictorial for their daily experiences. So proli are children with these media expression, that many parents bu paints (poster colors) in qua jars, or powder paints (to be mixe with water) in five-pound lot They also buy large 18″ x 24 newsprint by the ream, and jumb size crayons by the gross. Her too, "messing up" can be avoide by spreading papers on floors, b the use of easels for painting, b wearing smocks, etc.

An investment in these material usually results in countless orig nal, decorative paintings, wa murals, pictures, and other a tractive objects to enliven the play room. Original greeting cards fo all occasions, illustrated stories party favors and decorations ar only a few of the artistic product which children can make.

Homemaking and Transportation Toys

Certainly some toys are to b included in a comprehensive pri ority list. But these should be the type which reflect the activities and preoccupations of the adult world the child sees and knows, and be built to withstand active use and "rehearsals." Children are vitally interested in homemaking toys—stoves, ironing boards, bathinettes, rubber dolls, doll beds and cribs, tables, chairs, dishes, pans—all large enough for realistic play.

Most children are keenly interested in transportation and need for their play the trucks, buses, cars, trains, planes, boats, etc., in scale proportions to fit into their play schemes and block building

in electing such toys, avoid flimsy ...struction, those too complex to ...dle, and those large metal mod... which clutter up the house and ... little used because of over-si... and disproportionate scale w... other toys. Durable rubber t... are returning to store count... Because they are made by two ...ger companies which have little c...petition, they seem to follow a ...cale which allows fuller play ... than many metal or wood i...ns.

Outdoor Equipment

Parents must weigh with great c...e the proper selection of out...or equipment—another priority ...ssification. Too often parents ...vide costly stationary swings, ...ding ponds, and sandboxes, only ... discover their children off in ...ne rubbish-laden backyard play... with empty packing box cases, ...anks of wood, empty barrels, etc. ...utdoors, as well as indoors, chil...en require more than physical ...tivity. They require the kinds of ...aterials which reflect the adult ...rkaday world and its familiar ...appings—saw horses, pails, pul...ys, ropes, slabs of wood, hand ...ucks — materials which suggest ... special use, but which are easily ...anipulated and can be adapted to all kinds of experimental use.

Equipping the play yard is still an unexplored field as far as toy manufacturers are concerned. It calls for parental ingenuity to locate the kinds of items which are best adapted to outdoor play.

Minimums in Book and Record Libraries

Worth-while books are those which contain outstanding prose and poetry for children at each age level, which provide ready reference and can be used repeatedly. Good collections of poetry, short stories, as well as factual material on everything and anything of interest to children fall into this category. Books of exceptional artistry in use of language, presentation of ideas, and sensitive illustrations decidedly belong in the home library. But there is no need to own and buy every juvenile book on the market. Children's public lending libraries provide no end of good story material, and parents should learn to use their facilities more often. But each child should have his own home library of carefully selected books, which he can use and treasure through the years.

(Continued on next page)



THE SYMBOL OF
Superior Craftsmanship

HUBBELL chests-of-drawers are deliberately styled to exceed the requirements of discriminating home owners. Eighteen models in a variety of fine woods offer a wide range of size and styling. Cabinets have pull-out writing leaf and compartment arrangement in top drawer. At better furniture stores everywhere.

WRITE FOR THIS BOOKLET SHOWING OUR COMPLETE CABINET LINE. ENCLOSE 10¢ TO COVER MAILING.

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Exclusive waffle weave design
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The *ideal* gifts for Mother and Baby

Bed Jacquette $5.95
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Creators of Distinctive Merchandise

LEISURE THROWS • JACQUETTES • INFANTS' BLANKETS • JACKETS • HOOD'N WRAPS

Only

Kimsul* insulation

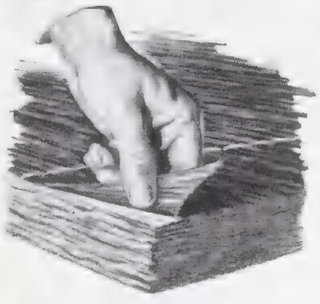
gives you all these advantages





A warmer home that costs less to heat

Let frost bite and winds bluster. Just wrap your home in a blanket of KIMSUL* and you'll be snug and warm! You'll burn far less fuel, too. For *many-layer* KIMSUL, with its millions of tiny trapped-air cells, blocks the wasteful escape of heat.



Extra protection with the PYROGARD† fire-resistant cover

Only many-layer KIMSUL has the PYROGARD cover, making both insulation *and* its cover permanently treated to resist fire and flame. Here is another exclusive feature that makes KIMSUL unique among all blanket and batt type insulations.



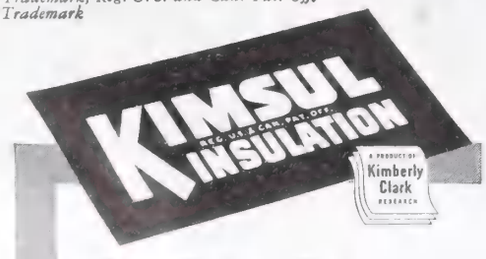
Insulation that won't sag or pack down

KIMSUL means lasting comfort. Won't sag, sift, or settle. Resists fire, moisture, vermin. Is termite-proof. Order light, clean KIMSUL from your lumber or building supply dealer. Specify it in your new home plans.

CHECK THESE 12 ADVANTAGES

1. High insulating efficiency.
2. Many-layer construction.
3. Packaged in easily-handled, small size rolls; compressed to 1/5th installed length. Anyone can apply it.
4. Prefabricated to fit standard stud and rafter widths—extra wide to provide fully insulated fastening edges.
5. Clean, non-irritating—no dust or sharp particles.
6. Lasting protection. Won't sag, sift, or settle.
7. Resists fire, moisture, fungi and vermin—is termite-proof.
8. Flexible—fits odd-shaped recesses and tucks around obstructions.
9. Trimmed pieces caulk easily for wide joints.
10. Light in weight.
11. Low in cost.
12. Only KIMSUL has the PYROGARD fire-resistant cover.

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Please send the FREE BOOKLET, "How to Put Your Home in the Comfort Zone".

I am interested in insulation for:

☐ My present home ☐ The home I plan to build

Name .....

HB-1247

Address .....

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CONTINUED FROM PRECEDING PAGE

Buying children's recordings can drive parents bankrupt. Nothing seems to quiet children like listening to records. Experiments have proved that children will listen to anything. Yet their taste in records can be greatly influenced by parental preferences. Increasingly, parents are discovering that children go for the same kinds of singable and danceable recordings that they themselves like. More and more, they are veering away from building up two collections—one for the children and one for the adults—and are establishing a family collection which members of all ages can enjoy.

This collection will include folk music, native and foreign; western and cowboy songs; seaman chanties; outstanding songs from popular musicals; square dances; classical and historical presentations at their level of musical maturity; and even some jazz. Recordings that Mother can listen to over and over again, and which are within Junior's musical and intellectual ken belong in the home record collection. There is no need to waste money on the average run of raucous, unimaginative, unmusical recordings that are turned out expressly for children.

Musical Materials

Properly selected musical materials will bring into every household standard rhythm equipment—the triangle, cymbals, tambourine, tom-tom and drum, jingle bells, maracas and simple scaled instruments for working out tunes. Rhythm instruments are standard nursery-school equipment which parents are fast adopting for home use. Adults will discover that beating out rhythms is not an activity exclusively for children. It can be wonderful fun for the entire family.

The simple, tuneful instruments—xylophone, zither, tonette, harmonica, recorder, autoharp—should always be chromatically correct and musically sound. Avoid those "toy" instruments and music-making gadgets which flood the market each year. They are no economy and certainly are no asset to a child's musical training.

Playthings Should Be Bought the Year-round

An intelligent policy of toy buying goes hand in hand with the proper timing of purchases.

Bread and butter is unlike cake in that it is purchased daily rather than for special celebrations. Likewise, bread and butter playthings are the type which cannot wait until birthdays, Christmas, or other special occasions to be bought. These basic tools of play are needed daily to help each child cope with his broadening cultural horizon and improved physical co-ordination. They need to be replaced and added to as and when dictated by individual growth. An all-year-round, toy-buying program is sound from all points of view, especially since it in no way detracts from the spirit of birthdays or Christmas.

Bread and butter playthings have especial appeal to budget-wise parents. Although our toy suggestions may seem costly, should everything be purchased at one time, it will never approach the expensive habit of bringing home a toy or gadget every week or so. An initial outlay of five or ten dollars for a block set may frighten many a parent, but its use at least one to two hours daily for three to seven years puts such play material in a class by itself as an economical investment.

Parents soon discover that a child who is provided with basic play materials rarely asks for or requires the thousand and one items which crowd toy shop shelves. A bread-and-butter policy of buying playthings is the only purposeful course for the discerning shopper and parent of limited means. Such buying procedures will keep one from losing oneself in any toy, book, or record shop.

Let Us Know if You're Moving

If you're one of the lucky few who have found a place to move these days, don't forget to let us know so that we can keep your copies of HOUSE BEAUTIFUL coming to you without interruption. Give us at least four weeks' notice before you move and be sure to give us your old address as well as your new one. Also, include your postal zone number.



Every day's a holiday at this gay, sunny, snow-blanketed sports center. Where living is leisurely... where winter is welcome . . . where comfort counts . . . that's Sun Valley, the pleasure-perfect answer for healthful relaxation, both winter and summer.

For further information or reservations write W. P. Rogers, Gen'l Mgr., Sun Valley, Idaho, or Union Pacific Railroad, Room 1141, Omaha 2, Nebraska.



BARE BRANCHES

CONTINUED FROM PAGE 164

of hedge or wall, its accents of evergreens. Now is the time to study and reconsider that allotted space, for now we can see its definite pattern and proportions. Form is as fundamental to a well-planned garden as to a well-planned room. If we have covered up basic defects by planting them out, now is the time to correct those errors: to widen or narrow the path, to straighten or curve the edge, to thin out the too-crowded hedge.

Our garden is only a tiny portion of the wide landscape—a panorama that has expanded miraculously now that the leaves are gone. The silhouette of mountains or hills, the contour of rolling pasture, the bright course of the brook, the sandy or rocky seashore—all of these with their pure shadows are seen with extraordinary clarity. The architecture of the natural world proclaims itself, and there is no veil between us and the stars.

If such grandeur should become too austere, we can come back to the more human aspect of the season. For, with the disappearance of summer's leafy screen, our neighbors' houses become closer and more companionable. Now we can see the smoke from the hospitable open fires unfurling from their chimneys in the morning, and at night we see their lighted windows. If you are fortunate enough, or wise enough, to like your neighbors, it is pleasant to realize they are within sight—to catch a glimpse of moving figures coming and going.

IF WE wish to be practical instead of sentimental, this is an excellent time to walk around our own house and study it thoughtfully. For if a shutter is broken or sagging, if battered trash cans are out of their proper concealment, if the fence has lost a few pickets, we are sharply reminded of our neglect. We can do some pruning of trees and shrubs, too, for it is easy to see just what wayward branches are rubbing together, and just how shapeliness can be obtained or retained.

Nature manages this tremendous alteration of scene calmly. She proceeds with immemorial constancy the shift from verdure to starkness. But although she seems to take her time, we have no time to lose. We must make the most of this brief interval when the leaves have gone but the snow has

(Continued on next page)

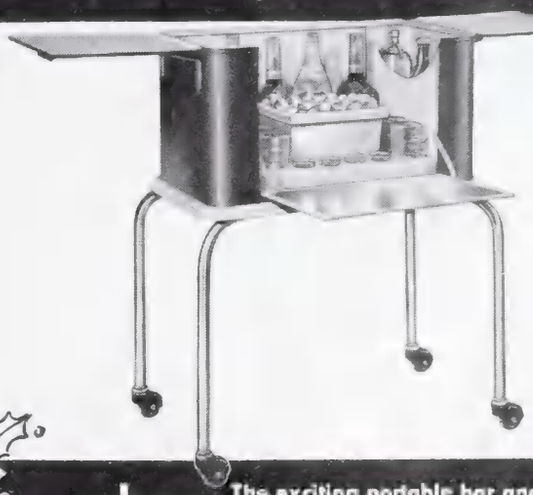


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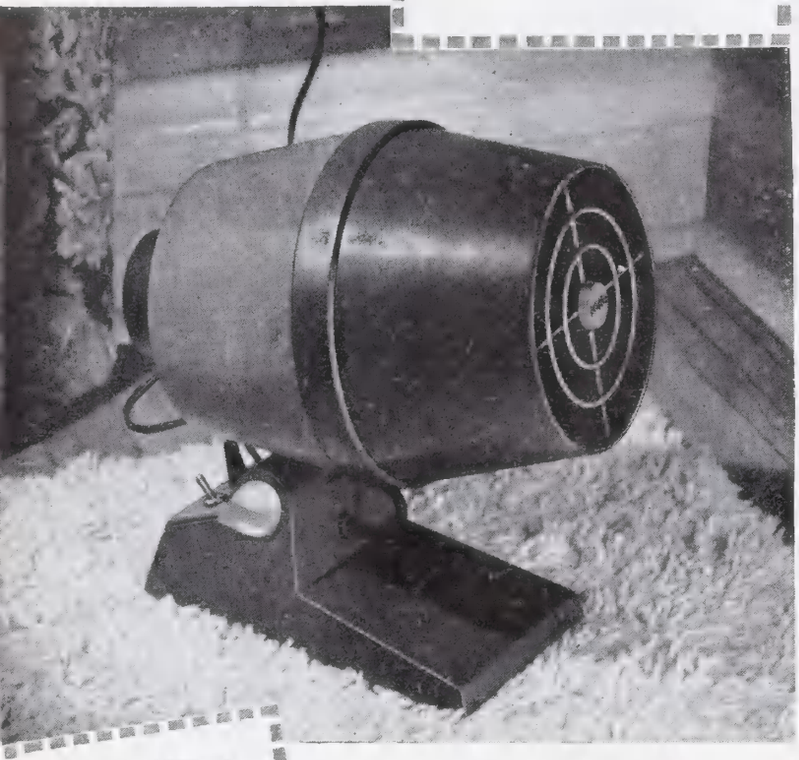
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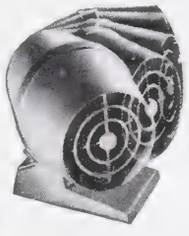
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CONTINUED FROM PRECEDING PAGE

not yet come. For with the snow, the distinct outlines from which we should learn our lesson of anatomy become vague. The heavy blanket conceals the path that is too wide or too narrow, the edge that is not straight or not properly curved, hides the broken shutter, minimizes the loss of pickets in the fence. It is even treacherous enough to suggest that a tumbled down stone wall is rather more pleasing than a mended one, and it piles its white layers cunningly to prove its argument.

No, we shall learn nothing of nature's architecture when the stripped framework has been thickly veneered with snow. There will be another beauty then, but this particular lesson will be obscured.

And we shall learn nothing a little later when the buds begin to swell on every tendril and branch. For with the coming of spring we shall be in no mood to ponder, but shall be rapturously welcoming the first blooms and rolling up our sleeves for the exhilarating horticultural encounter.

Therefore, we must make the most of this brief period, when the trunks and branches of the trees and the thick stems and fine tendrils of the vines stand forth in that bare beauty which will be clothed in other beauties at other times, but which will remain the basic reason for our aesthetic delight. Seeing it, coming to appreciate it, we come to understand the principle without which no expression of art, be it music or poetry, painting, sculpture, or architecture, can be satisfying—the principle of firm and logical and lovely form.

IS YOUR HOME TOWN SUFFERING FROM URBAN-ITIS?

CONTINUED FROM PAGE 171

entering the city. Mobile, proud of its magnificent Bellingrath Gardens, has azalea trails leading to the entrance to the gardens.

Thomasville, Alabama, where Rosetime and Music Week are observed concurrently, blazes with red roses in late April. Some years ago J. L. Bledsole, a former Thomasville citizen and then a resident of Mobile, conceived the idea of making Thomasville a rose arbor. When the women's Worth-while Study and Garden Club agreed to undertake the project, Mr. Bledsole gave the town 1,000 Paul's Scarlet rose bushes, and they were planted in home yards along main highways. Since then, additional roses have been set yearly until every street is profuse with spring bloom.

There is hardly a home property in Lafayette, Louisiana, where some variety of azalea does not grow. Since 1938, normal years have seen annually more than 25,000 people traveling the 15-mile azalea trail. The city-wide planting of azaleas—along with camellias, wisterias, crape myrtles, and other flowers—have been a project of the Garden Committee of the Chamber of Commerce. Nearly 50 varieties of azaleas are now on display in Lafayette gardens.

Also in Louisiana, Shreveport has extensive plantings of redbud or Judas trees. New Orleans offers visitors a 55 mile trail of azaleas, crape myrtles, and oleanders.

In Savannah, Georgia, the public squares are filled with Kurume and Indica azaleas. These popular spring-flowering shrubs also bank the division strip of Victory Drive, main parkway from the city to Savannah Beach, east of the city, and make a lasting impression of the beauty of this old southern city on visitors who flock to it each spring.

In Sacramento, California, for two to three months in early summer some 300 evergreen bull bays (*Magnolia grandiflora*) are decked with perfumed white flowers that Sacramento citizens say are "almost as big as dinner plates." The city cares for the trees, but they were planted some time before 1915 by Sacramentans who wanted to make their town more beautiful.

Four towns in Kansas deserve to be on everyone's cross-country route. A few years ago the Newton city fathers distributed free phlox to every resident who would plant them. With the perennials went instructions for planting and care. Citizens made beds of the flowers in front and back yards. City gardeners made large beds in the parks. Soon Newton was considering the title "Phlox Center of the U.S.A." The city is a railway division point and, to prove their claim to the title, Newtonians loaded through passenger trains with bouquets.

The Hutchinson, Kansas, Junior Chamber of Commerce backed a country-wide sale of redbuds and

nese elms for prices less than minal and got 3,500 trees into the und. Other Kansas communities e purchased seedling trees and d them for pennies to encourage ss plantings.

Emporia set redbud trees in ks and along highway approach- Ottawa, 60 miles away, did the he thing, inspiring the Kansas ghway Department to make a bud lane of the highway be- en the two places.

Kohler, Wisconsin, has long ed holiday travelers to see its nmertime displays of hollyhocks. hler Village, designed and built the Kohler Company, predated Government's Greenbelt towns many years.

Montreal, Wisconsin, on the nokee Iron Range near Lake Su- rior and the Michigan border, is mining town probably without er in the nation. It is the work Crispin Oglebay of Gates Mills, io, and Mr. Oglebay's Montreal ining Company.

Many people know of Mr. Ogle- y's effort, as chief executor of e estate of Earl W. Oglebay, late aster of Waddington Farm near heeling, West Virginia, in mak- g this famous $2,000,000 estate to a farm-park center of recrea- on, education, and demonstration. ew know what has also been ac- mplished at Montreal, Wisc.

Once the town was just a drab iners' settlement in the midst of t-over forest. Now, supervised by e company landscape architect, is town of less than 2,000 is green ith a half million planted trees— 00 varieties of deciduous trees and hrubs, 35 varieties of evergreens. Iome yards contain masses of ever- reens, no longer youngsters but naturing specimens. Town environs re thick with trees set in denuded and. Old tailing piles and mine hafts are hidden by tight coppices. The present mining area is screened by a maple wood.

LAKE FOREST, Illinois, a small lakeshore city covering a large area, appears to be a park wound with curving lanes and heavily planted with flowering shrubs and magnificent shade trees.

Ohio, through its Department of Forestry, has been supervising the planting of white-flowering dogwood along highways leading from state forest-parks to limits of nearby towns. A stretch of highway between Loudonville and the Mohican Forest is an example.

An outstanding effort to beautify a highway approach is the placing of roses on both sides of the road between York and Lancaster, Pennsylvania. Before the war, the Pennsylvania Highway Department had begun planting roses along all improved state highways.

The Connecticut Development Commission, in association with the State Highway Department, has sponsored mass plantings of dogwood and mountain laurel (*Kalmia latifolia*) along principal state roads. Community garden clubs raised funds which the two state agencies used to purchase the trees and shrubs at cost. The local clubs selected the planting sites: the Landscape Division of the Highway Department did the work. Each planting is marked with a boulder plaque which names the local fund-raising organization.

A World War II memorial project, called the Blue Star Memorial, that started in the planting of flowering dogwoods along five miles of New Jersey State highway, has developed into a national project. The National Council of State Garden Clubs took up the idea and, at this writing, 18 of the possible 41 member states have started memorial plantings of trees, shrubs and flowers suitable to their areas.

Towns fortunate enough to be the locations of commercial flower growers and nurserymen are in an ideal position to bower themselves with leaf and bloom. There are many such places; here are five:

Three are in Michigan—Ovid for gladioluses, Holland for tulips, Adrian for chrysanthemums. Van Wert, Ohio, calling itself the nation's peony center, is in spring a huge civic bouquet. Near Jesuit Bend, Louisiana, Creole lilies blow in profusion.

Lilies also distinguish the suburban city of Maplewood, New Jersey. Every June large clumps of them bloom in the foreground of shrub plantings in the central green, that is flanked by the railroad station and municipal building. The lilies are all raised from seed by Richard Walter, able horticulturist and supervisor of Maplewood's parks.

During the war an English factory worker, far from his homeland, confessed that it was not his native London he was fighting for, not even his home street, but Epping Forest, the quiet green place where he had spent his bank holidays. H. V. Morton, the popular English travel writer, was in Palestine near the end of World War I, and he too was longing for his homeland. He too was a Londoner, but he remembered not Piccadilly, but the "village street at dusk . . ."

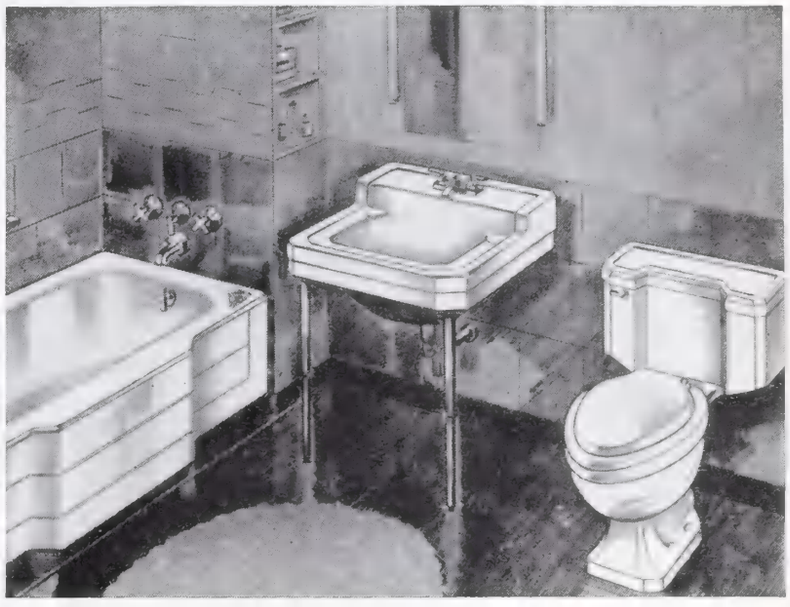
(*Continued on page* 205)

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HOW TO GET WEEKS AHEAD IN YOUR COOKIN

CONTINUED FROM PAGE 155

To freeze fresh-baked bread or quick breads of any kind, allow them to cool thoroughly first. If your family is small and has only a mild appetite for bread, the loaves may be cut in half before freezing. Wrap individual loaves, or family-size servings, in a large sheet of moistureproof cellophane so the over-folds and end-folds can be heat-sealed with the tip of a warm hand iron (or heat-sealing iron specially designed for this). If wrapping is not self-sealing, over-folds and end-folds will have to be sealed with sealing tape. When packages are air-tight, place them in the freezer. If a transparent wrapping such as cellophane is used, no labeling is necessary. Otherwise, indicate contents and date on outside of wrapper with a china marking pencil or crayon.

Let yeast rolls, muffins and baking-powder biscuits cool thoroughly before wrapping them for the freezer. (The cooling of all baked goods and cooked foods before packaging them for the freezer is an inviolate rule.) Wrap pan rolls for freezing the same as bread. Meal servings of individual rolls or biscuits can be bagged: Use medium- or large-size moisture-vaporproof self-sealing bags, press out air from inside of bag, double-fold over the top and heat-seal.

You Can Have Your Cake—And Freeze It, Too

Cakes, cup cakes, and tea cakes of all kinds freeze very well. Also they can be frosted prior to freezing. However, to frost cakes for the freezer, use either butter or cooked candy-type icing. Butter frostings, because they contain a good deal of fat, stay soft and creamy during storage The cooked candy type is not quite as satisfactory for frosting as it is for filling, unless a small amount of honey or corn syrup is added to keep the frosting moist and prevent cracking or crumbling when cut. Cream fillings are not recommended for cakes for freezing since they spoil readily. Neither are soft frostings advised because they stick to the wrappings and become spongy.

After cakes are cooled and icing is set, wrap them in a large square of moistureproof paper: Place cake at one end of square, bring paper up over cake, then heat-seal or tape side edges together around base of cake, folding sealed edges under cake or trimming them. Because the cake may get mashed in the freezer before it is soli frozen, it is best to give it furth protection by placing the wrapp cake inside a folding carton suitable size.

When freezing cup cakes, pa them in a waxed folding cart (two layers with moisturepro paper between if carton is de enough). Label the top of carto then wrap carton in moisturepro cellophane, heat-sealing overla ping edges and end-folds.

Cookies for the freezer may packed in a carton like cup cak or, if care is taken, they may bagged like rolls.

All baked goods, because their low moisture content, take very short time to thaw. Usual from 20 to 30 minutes standing room temperature is sufficient. *ways* thaw baked goods in t wrapper in which they were froze otherwise they will collect mo ture and become damp with sog crusts. Loosen the paper from t frosting on a cake while the fro ing is still frozen, or else t frosting may come off with t paper when it is thawed.

Unbaked Doughs and Batters Can Be Frozen

As you can see, the procedu for freezing baked goods is on primarily of cooling and packa ing and, therefore, very easy. Tha is, if you freeze the ready-bake product. But should you want t freeze unbaked doughs and ba ters, you will find it slightly mor complicated. Yeast doughs mus rise to double in bulk, then b punched down and shaped befor freezing. Then upon thawing the must be allowed to rise before be ing placed in the oven.

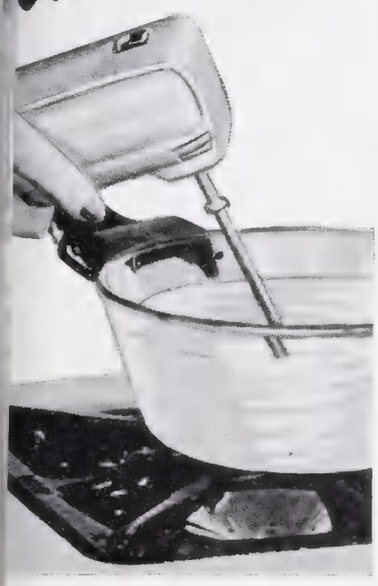
Frozen doughs sometimes mee with disappointing results. The may turn out to be heavy an soggy with a tough, leathery crust Poor packaging, incorrect timin of the rising and shaping, storag temperature and storage time ca all affect the results of the fina baked product. Upon very carefu testing of frozen doughs, it wa found that yeast begins to lose it "pep" after 7-10 days' storage an at the end of four weeks is vir tually impotent. So for best result of frozen unbaked goods, only 7-1 days' storage can be recommended whereas baked goods may be kept as long as six months to a year.

The freezing of baking-powder batters is similarly involved Angel and sponge cake batters are not

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recommended for freezing at all. Other batters may lose their leavening power after three months' storage. It is best if the batters can be frozen in the pans in which they are to be baked because tests indicate that when they are transferred from freezing container to baking pans after being thawed (all batters should be completely thawed before being baked) some leavening is likely to be lost, particularly when a single-action baking powder has been used in making the batter. Batters in pans are wrapped much more easily if they are frozen first. Then wrap pans individually in moistureproof paper, heat-sealing or taping overfolds and end-folds.

So, even though the tantalizing aroma emitted from the oven at baking time presents a good argument for freezing the unbaked doughs and batters, so bakery products can be baked at serving time, we feel the safe procedure of freezing them already baked is better because of the longer storage period which can be allowed and greater convenience of merely warming them in the oven (or to room temperature).

Frozen Pies

Freezing pies is still another school of procedure (and not a new idea, either). Our foremothers made good use of the cold of their attics and enclosed back porches during wintertime to freeze several weeks' supply of baked mince and pumpkin pies; that is, where climates were cold enough. So it goes without saying that the temperature at which frozen pies are stored today in a modern home freezer is of the utmost importance. At a temperature much above Zero F., the fat of the crusts will develop an off flavor within a very short time.

Not all pies will freeze well, namely the custard and cream-filled types. Custards separate and become watery; cream fillings tend to become grainy and cracked; meringues shrink and toughen. *But fruit pies freeze wonderfully well, as do chiffon, pumpkin, squash, and mince.*

Because the frozen unbaked fruit pies have a flakier, more tender crust, a somewhat fresher flavor and aroma, it is agreed they are preferred to the baked product. However, should you prefer to freeze your pies baked, fine results can also be obtained, especially if the frozen pies are thawed and warmed in the oven.

To freeze the baked pies, follow your regular pie-making and bak-

(*Continued on next page*)



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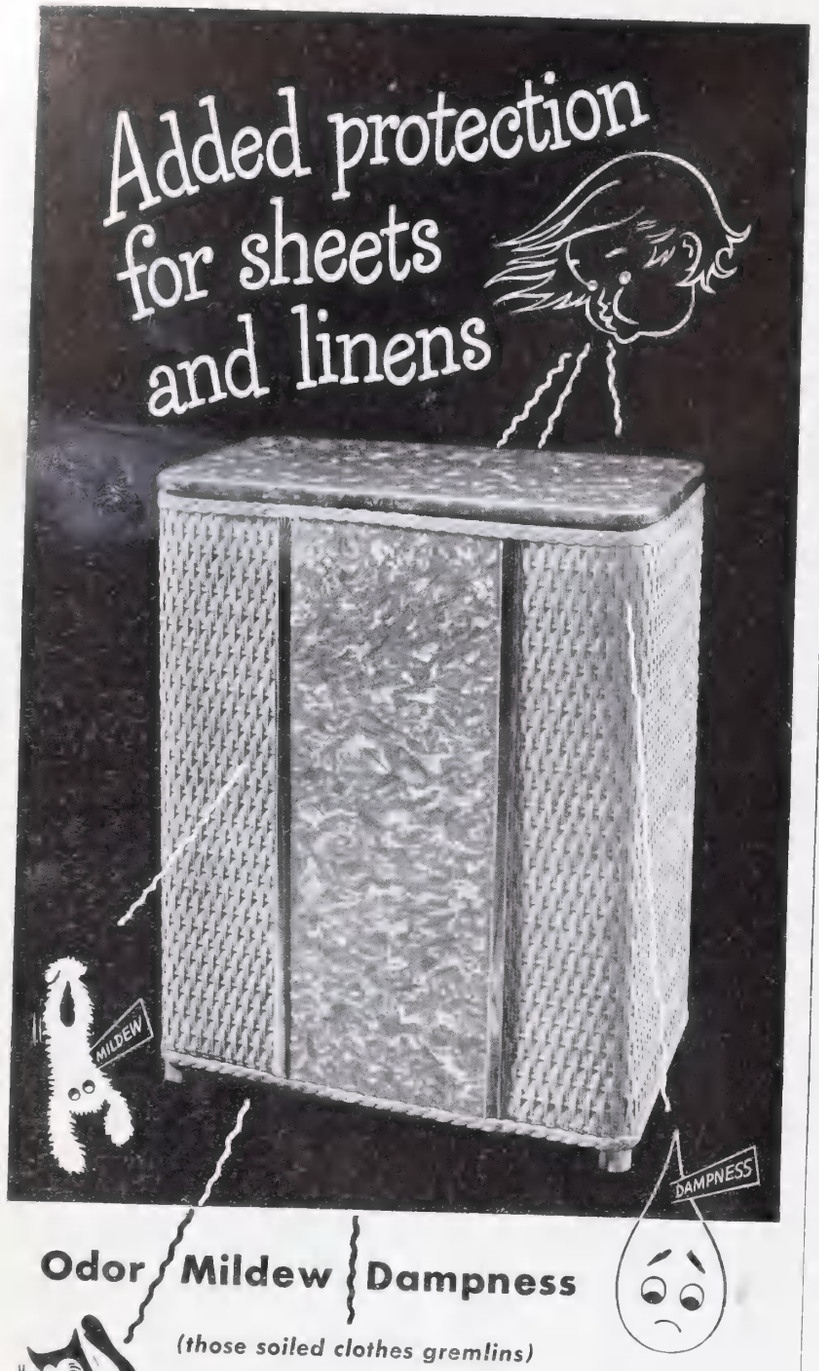
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SELF-VENTILATING *hampers*

*T. m. reg. U. S. Pat. Off. Ad copyr. 1947. Pearl-Wick Corp. Long Island City 2, N. Y.

CONTINUED FROM PRECEDING PAGE

ing procedure using the paper pie plates with metal rims specially made for freezing purposes. Allow the baked pies to cool thoroughly before packaging. But if pies are to be frozen unbaked, there are two steps which differ slightly from the regular procedure: To prevent the juice from soaking into the bottom crust, heat the thickening (preferably corn starch or tapioca) combined with the sugar and water, then pour the cooled thickening over fruit in the pastry-lined tins. Do not cut vents in the top crust until the frozen pie is placed in the oven for baking.

Protect the pies in the freezer by placing another paper pie plate over each. Then wrap in a large square of moistureproof paper and insert the wrapped pie in stockinette. Labeling pies with the date is important since certain kinds of unbaked pies have a storage life of only four months; baked six months.

Chiffon pies, of course, must be frozen baked. But they freeze excellently. They will keep in very good condition six months.

Pumpkin and squash pies are hard to handle from table top to range before they are baked, let alone trying to balance the fluid contents from table top to freezer. Our suggestion in this matter is that you take your pastry-lined tins to the freezer and there pour in your filling. Arrange a flat surface on which the unfrozen pies can rest and allow them to freeze before packaging them for storage.

Frozen baked pies are best for serving when heated through and served warm. Heat in the oven for 30-45 minutes prior to serving. If not warmed, allow 30-45 minutes thawing at room temperature.

Frozen unbaked pies need no previous thawing, they will thaw and start baking simultaneously in the oven. Place the solidly frozen pie in a pre-heated oven (450°-500° F.) for 15-20 minutes, then reduce heat to 375° F. and bake until golden brown. The chiffon type pies will require about two hours thawing time.

Meat Pies Freeze Well, Too

High on the list of pies that freeze well are meat pies of all kinds: beef, veal, lamb, giblet, kidney, chicken, and turkey. In this case, also, freezing the unbaked pie is superior to freezing the baked one, although meat pies could properly be termed "semi-baked," for all but the top crust is already cooked.

For meat pies intended for the freezer, prepare the meat and vegetables separately. The meat should be cooked well done, but the vegetables should be cooked slightly under done (about three minutes). Fill the casserole or dish in which the pie is to be baked with meat and vegetable ingredients, cover with gravy or sauce and top with pastry. Then package for the freezer like any other pie. Meat pies need not be thawed before being baked for serving. Just remove wrappings, place in a 350°-375° F. oven and bake until crust is brown.

Casserole Dishes

Should any prepared food be frozen in a Pyrex or other glass baking dish, it is liable to break if put into a pre-heated oven when taken right out of the freezer. So start baking such dishes in a cold oven, giving the glass time to warm up to baking temperature. As you know, it is the very sudden changes of temperature to which glass baking dishes are subjected that causes breakage.

There are on the market paper casserole dishes designed specially for use in the freezer that are lightweight and easy to use. However, meat pies and other casserole foods may be prepared in any type of casserole and frozen right in the dish. Package casserole foods in moistureproof paper and stockinette as was described for pies.

Casserole foods need no previous thawing either. They will thaw and heat to serving temperature in the oven. Allow about thirty minutes in a 350°-375° F. oven for most casserole foods.

Among the casserole dishes that freeze well are: combinations of noodles and meat or poultry, spaghetti and meat, rice and meat, and meat and vegetables. Stews, goulashes and foods of this nature also freeze well if care is taken to slightly under cook the food when preparing it for the freezer. This allows for the additional cooking necessary to re-heat the frozen food for serving.

Creamed dishes such as chicken, turkey, fish, and a la king combinations are on the favored list of prepared foods for the freezer because they are so convenient to have on hand for quick lunches or midnight suppers. Allow the cooked food to cool, then ladle it into pint or quart-sized freezing containers. For this purpose, the tub type with snap-in lids is well suited because the contents can be removed from these containers while it is still frozen. In this case,

se foods need not be completely wed before heating to serving perature. Just place the frozen l in the top part of a double der to heat. There is some sep- tion of fat and solid particles any creamed dish, but do not let dismay you. Stirring the food asionally during heating will re- stitute the sauce to its original sistency.

Frozen Soup Is a Valuable Stand-by

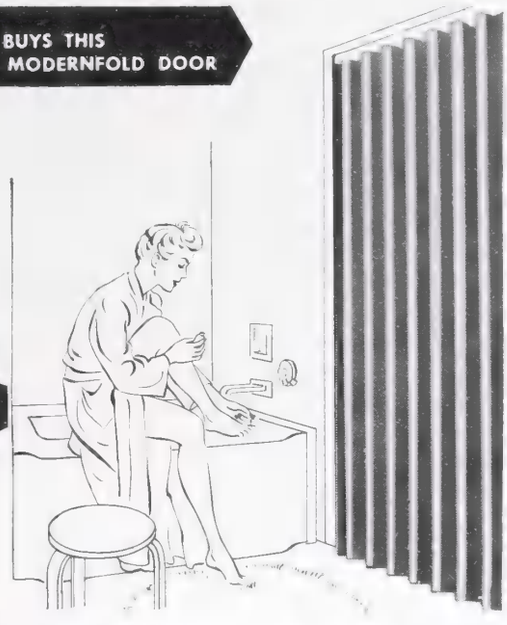
Soup is a neglected mealtime de- ht in many homes mainly be- se of the long preparation and king process necessary to pre- re most kinds. And also be- se it is difficult to make a good p in small quantities, or so it ns. Soup, then, becomes one of e prepared foods most prized in freezer by astute homemakers. Frozen soups taste as fresh as sh-made ones and take only a w minutes to be made ready at rving time. They need not be awed before being heated. Just ace the frozen soup directly over w heat, stirring often until it is mpletely thawed; or place the ozen product in the upper part a double boiler.

Since soup contains a great per- ntage of water and is, therefore, a somewhat bulky product for storage, we find it advisable to freeze the stock or concentrated soup. Cabbage, carrots, onions and almost all other vegetables are well suited to a mixed vegetable soup with the exception of potatoes. All vegetable purees make excellent soup stock: Puree the cooked vegetable, but do not stir air into it before freezing it; re-heat the pulped vegetable (to drive out any air which may have been incorporated during pulping), cool and puree quickly by putting it in a shallow pan and floating pan in cold water, then ladle into tub-type freezing containers. The frozen puree may be used successfully in any soup puree recipe.

Don't overlook the possibilities of soup stock made from bones or cooked fish (for chowders). Either of these soup concentrates can be made quickly by cooking bones or fish in a pressure saucepan. Manhattan clam chowder (not the kind made with milk), French onion, noodle, and many of the dried bean or pea soups also freeze very well. But those having milk as an ingredient, such as New England clam chowder, do not always freeze satisfactorily because milk sep-

(Continued on next page)

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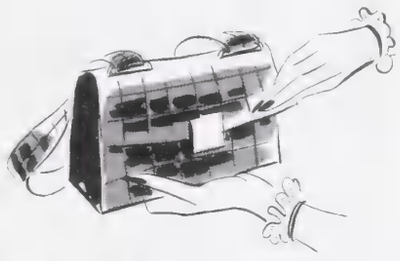
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CONTINUED FROM PRECEDING PAGE

arates and curdles upon freezing and thawing. Occasionally there may be some separation in other soups that have been frozen, particularly those with a high fat content. But these can readily be brought back to smoothness by beating with a rotary beater during and after heating.

Prepare for Parties Weeks Ahead

The convenience of having a freezer is perhaps never more notable than at party time. For the hostess can have many, if not all, of her foods prepared and ready to serve far in advance of the busy day, and the host has a fine place to freeze quickly a great quantity of extra ice cubes. When entertaining buffet style particularly, everything but the cocktails, raw finger vegetables and tossed green salad can come straight out of the freezer, with allowance, of course, for thawing or heating to serving temperature: Baked ham, cold sliced turkey, a la king or other chafing dish foods, rolls, cakes, pies—and even hors d'oeuvres!

Bake your ham and turkey weeks in advance if you wish. Allow to cool thoroughly, but don't slice until serving time. Wrap well in moistureproof paper and insert in stockinette, tying the stockinette tautly around the wrapping.

Frozen Hors D'Oeuvres

Prepared hors d'oeuvres will keep in a freezer for two to three months. Just guard against a few "don'ts" when preparing them for the freezer and the sky's the limit on the interesting combinations you can conjure.

Some unusual combinations which we have frozen with a remarkable degree of success includes the following: Sardines, Worcestershire sauce, catsup, minced onion and olive. Minced chicken, minced mushrooms, dash of cayenne pepper and sherry wine to taste. Liver paté, finely chopped cooked egg whites, mayonnaise to soften, and Worcestershire sauce to taste. Equal parts of butter and cream cheese creamed together and flavored with horseradish, onion juice, dry mustard, curry powder, Worcestershire and Tabasco sauce

All kinds of cheeses and cheese pastes are well suited to froz hors d'oeuvres. Also smoked a pickled fish, caviar, anchovies, lo ster, crabmeat, shrimp, caper liver pastes, cooked meat a cooked fish combinations, cook egg, peanut butter combination and savory butters of all kinds.

In making them for the freez it is advisable to spread the thin sliced bread with butter befo topping the bread with other i gredients. Cream the butter befo spreading and it will sprea smooth and evenly. Butter is foun to be preferable to mayonnaise fo spreading the bread as mayo naise may separate and tends t soak into bread during freezin and storage. Mayonnaise, howeve can be used successfully in any o the spreads. Jellies likewise ten to soak into bread during storag resulting in a soggy bread. Ra vegetables will lose their crisp ness and their color and flavor so are not to be desired in an filling for either hors d'oeuvres o sandwiches.

The same rules apply to freez ing sandwiches as to freezing hors d'oeuvres. Also the same packag ing procedure: Arrange them on small pieces of cardboard of suf ficient size to hold 18 to 24 tea sandwiches or canapes (sand wiches can be arranged in two layers), place cardboard at one end of sheet of moistureproof cello phane or other heat-sealing paper, bring free end of paper over top and heat-seal open side and ends.

It takes very little time for sand wiches and hors d'oeuvres to thaw. Just 15-20 minutes is usually suffi cient. Or they may be taken out of the freezer and placed in the refrig erator an hour or two before serving.

Make the Most of Your Freezer

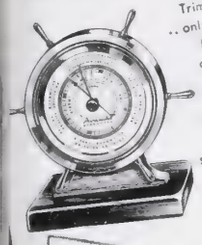
So take your pick of any or all of the prepared and cooked foods you can manage. Be limited only by those that offer you most in the way of convenience and by the size of your freezer. If it is very small, it may not accommodate too many of them. If it is anything but a very small one, you are more than likely to find a great deal of unused space at the top going to waste. Make the most of that extra space and capitalize on prepared and cooked frozen foods — especially if they are your own!



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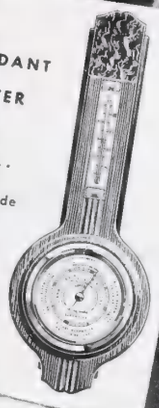
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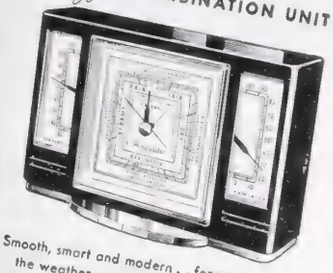
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PEC AND SCHWEDEL, INC., CHICAGO 47

IS YOUR HOME TOWN SUFFERING FROM URBAN-ITIS?

CONTINUED FROM PAGE 199

It is this same remembering and longing that sends millions of city Americans on holiday traveling across the face of the country. I hardly need add that they find their ways by the thousand to the towns which have given themselves a beauty treatment. Towns that haven't done so can look on Thomasville, Alabama or Newton, Kansas, and take the hint. And they might well remember grandmother who crossed the plains in a conestoga wagon. She didn't wait for conversion or peace treaties before planting her lilacs. She carried them with her, and almost her first chore—many hardships notwithstanding—was to set them in the new soil. You can find them now, huge and handsome, on old farms.

The large town may have the means to create and maintain parks, boulevards, and a zoo, and may afford impressive public buildings which the smaller community cannot equal or imitate. But the small town can, with enterprise, equal and surpass the city in beautification plantings.

IF GIVING your town a beauty treatment calls for a "practical" reason, here it is: Well-planted trees, shrubs, and vines can increase the sales value of a home as much as nine per cent. This is the joint opinion of expert realtors, nurserymen, and landscape architects in Massachusetts. Reporting in *Landscape Architecture* just before the war (October 1941), H. A. Reynolds, secretary of the Massachusetts Forest and Park Association, said that some real-estate agents placed the increase as high as 26 per cent! And three out of four said the value of a well-planted yard made sales easier.

The Bay State Nurseries illustrated the point with three examples, asserting that while the value of a $1,000 automobile shrinks in five normal years to $350, and the value of $1,000 worth of furniture drops to $100, only $150 invested in landscape planting increases in value in five years to $1,000.

Except in some of our oldest colonial communities we cannot approach the charm of old-world towns. But we can with trees, flowers, and plain good housekeeping give our towns clean beauty. Then they will be happier holiday towns, for citizens and for guests.

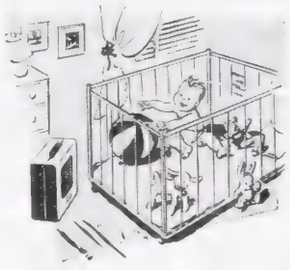
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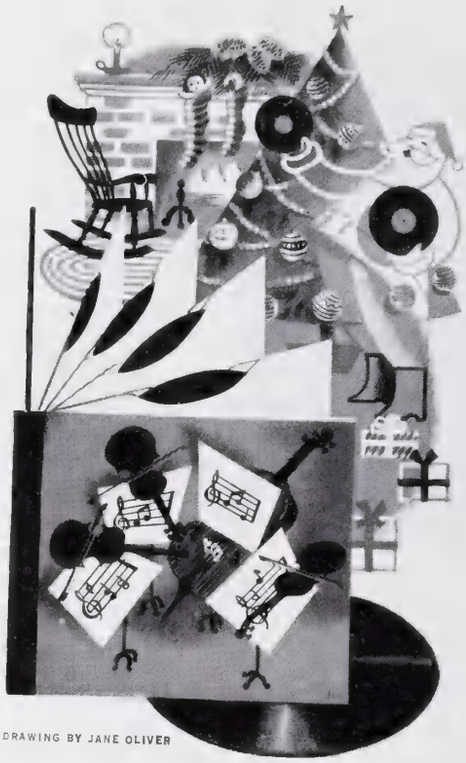
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DRAWING BY JANE OLIVER

The year's best records AS CHRISTMAS GIFTS

Records make the best possible gifts for *friends*. Here's a list to guide your selections

BY RICHARD WILLIAMS

I know a woman who has a prodigious reputation for giving the most charming Christmas presents. She has a long list of friends to whom she not only needs to but *wants* to send remembrances. These gifts rarely miss their mark of pleasure. They are always unwrapped with speed.

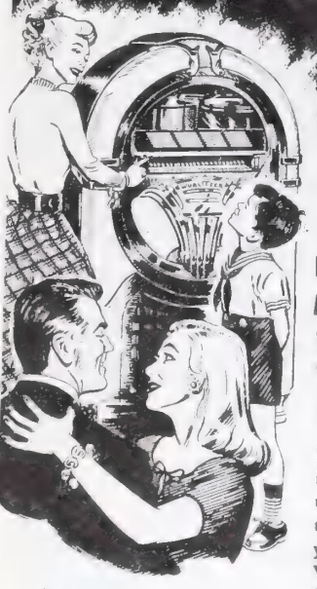
I asked her how she does it, whether she has any principle which she follows. It seems she has. She says, "I never give a 'safe' present. I don't worry too much about what my friends will like. Rather, I always give something that *I* like, something that *I* would want to own myself."

Perhaps it is not a bad principle, to give gifts that represent the giver and not the receiver. It is certainly not a bad principle in giving musical gifts. Records in general make the proper kind of present. They are romantic gifts and decidedly not "useful." Or let us say that they start being useful when ordinarily useful things stop. But musical tastes are unpredictable. It is not always easy to tell what music will please. One should not judge by guess or past experience. How often has it happened that a person, who has hitherto liked nothing but Chicago swing, hears and at once becomes enthusiastic over a Strauss tone poem! Shouldn't we, therefore, select as gifts that music which we ourselves like? At least we should do so for our *friends*. And music is not a safe gift for strangers, anyhow.

That is why I present my list of this year's record suggestions according to the giver's rather than

(*Continued on page* 209)

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But this wonderful new idea is just one Kentile advantage. The really amazing thing is that low-cost Kentile is the most practical floor imaginable—just the thing for kitchens and playrooms, too, for instance.

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THE YEAR'S BEST RECORDS

CONTINUED FROM PAGE 206

receiver's interest. The list is ersonal one; it has to be. It resents what I believe to be the of the records produced in 7. At least it is a conscientious pilation, the fruit of a lot of ning.

you are interested mainly in standard famous classical works he orchestral repertoire:

eethoven: Symphony No. 6. no Walter conducting the Phil-lphia Orchestra (Columbia). y fine!

lozart: Symphony No. 41 upiter"). Arturo Toscanini and N.B.C. Symphony Orchestra ctor). A magnificent recording ne of the masterpieces of the an mind.

rahms: Symphony No. 2. San ncisco Symphony Orchestra, rre Monteux, conductor, (Vic-.

lozart: Symphony No. 38 rague"). St. Louis Symphony hestra, Vladimir Golschmann, ductor, (Victor).

chubert: Symphony No. 9. lharmonic-Symphony of New k, Bruno Walter, conductor, lumbia).

Wagner Program: Sieg-d Idyll, A Faust Overture, Ride he Valkyries. Arturo Toscanini the N.B.C. Symphony Orches-(Victor). Beautiful, particular-he Idyll.

f your tastes are classical but ou are interested in the lesser wn compositions by the great posers:

chumann: Symphony No. 4. cinnati Symphony Orchestra, gene Goossens, conductor, (Vic-).

lendelssohn: Symphony No. Sir Thomas Beecham and the don Philharmonic Orchestra ictor).

landel: The Great Elopement. Thomas Beecham and the Lon-Philharmonic Orchestra (Vic-).

vorak: Symphony No. 1. The veland Orchestra, conducted by ch Leinsdorf (Columbia).

chaikovsky: First Symphony. ta Monica Symphony Orches-, Jacques Rachmilovich, conduc-, (Disc).

f you are especially interested Johann Sebastian Bach:

Bach: Brandenburg Concertos . 2 and 5. Boston Symphony Or-stra, Serge Koussevitsky, con-tor, (Victor).

Bach: Arias. Marian Anderson, contralto; RCA Victor Chamber Orchestra, Robert Shaw, conductor. (Victor). Beautiful singing!

Bach: Sacred Arias. Carol Brice, contralto; Columbia Broadcasting Concert Orchestra conducted by Daniel Saidenberg (Columbia).

Bach: B. Minor Mass. A complete recording in two volumes under the direction of the brilliant choral director, Robert Shaw, (Victor). One of the really important records of the year.

If you are intrigued by modern music:

Thomson: The Plow that Broke the Palins. Leopold Stokowski and the Hollywood Bowl Symphony Orchestra (Victor).

Bartok: Concerto for Violin and Orchestra. Yehudi Menuhin, violinist; Dallas Symphony Orchestra, Antal Dorati, conductor, (Victor).

Bartok: Concerto No. 3. Gyorgy Sandor, Piano; The Philharmonic Orchestra, Eugene Ormandy, conductor, (Columbia). A fine work, in my opinion, and well performed.

Prokofieff: Symphony No. 5. Boston Symphony Orchestra; Serge Koussevitsky conducting (Victor).

Khatchaturian: Concerto for Piano and Orchestra. William Kapell, pianist; Boston Symphony Orchestra, Serge Koussevitzky, conductor, (Victor).

Gian-Carlo Menotti: Sebastian—Ballet Suite. Robin Hood Dell Orchestra of Philadelphia, conducted by Dimitri Mitropoulos (Columbia).

If your taste is neither strictly modern nor strictly classic and runs to romantic music:

Stravinsky: The Rite of Spring. San Francisco Symphony Orchestra, Pierre Monteux, conductor, (Victor). A definite recording.

Stravinsky: Firebird Suite. Fireworks. Philharmonic-Symphony Orchestra of New York. Igor Stravinsky conducting (Columbia).

Sibelius: Symphony No. 4. Philharmonic-Symphony Orchestra of New York. Artur Rodzinski, conductor, (Columbia).

De Falla: El Amor Brujo. Pittsburgh Symphony Orchestra, Fritz Reiner, conductor; Carol Brice, contralto. (Columbia). A fascinating work.

If you are fond of piano music:

Mendelssohn: Piano Music. Vladimir Horowitz (Victor).

(*Continued on page* 212)



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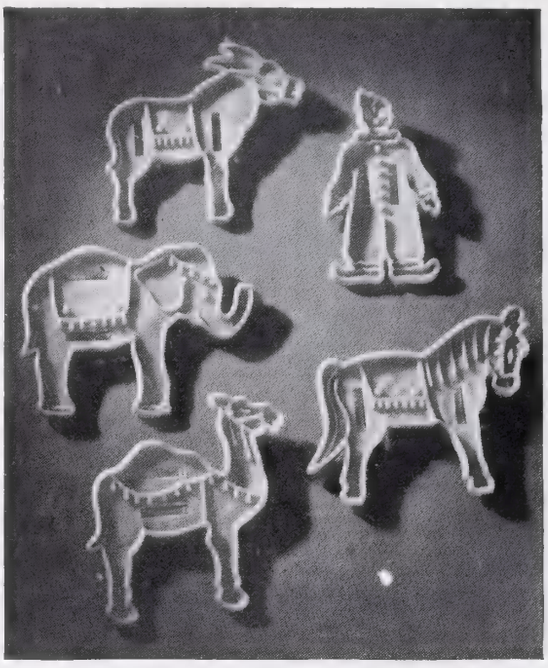
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● This 5-piece Domar Life-Like Cookie-Cutter Circus provides the basic forms for an infinite variety of animated figures. The sturdy plastic cutters come in an assortment of red, yellow, blue, green. They're about $1 a set of 5 at John A. Brown Co., Oklahoma City, Okla. and others

CIRCUS COOKIES are fun on your Christmas tree

EWING KRAININ



● Once you've cut basic cooky forms, soft dough shapes easily with your fingers to create any desired animation of figures. Cutters indent facial features and trimmings, deeply into dough. They cut out dough sharply, cleanly. The double-grip handles are comfortable, easy to hold



FRED LERNER

● Here are a few of the dozens of animated figures you can create with these cutters to trim your tree. Colorings and trimmings, too, can be just as varied. Complete decorating instructions accompany cutters. Hang cookies with gummed-cloth picture hangers or glued-on ribbon loops

Your Christmas tree will give children added delight hung with a gay circus caravan. You couldn't find gayer decoration or any closer to children's hearts

BY JULIE POLSHEK

Christmas is for children. And the Christmas tree, particularly, is their special province and delight on Christmas morning. They'll get an extra measure of excited jubiance when they see their cherished circus "people" prancing and stunting gaily around the branches of the tree. The lifelike, animated cookies are fun, too, as favors for Christmas parties, tucked into gift packages; and a box of them is an inexpensive gift to delight any child.

The variations in "action," posture, colorings, combinations are almost endless, as you'll soon find once you get started. An easy twist of head, arms, legs, tail creates another and another delightful variation of the basic figures. Let the children join in the fun, too. They'll adore it. And their riotous imaginations will yield many entrancing animation ideas.

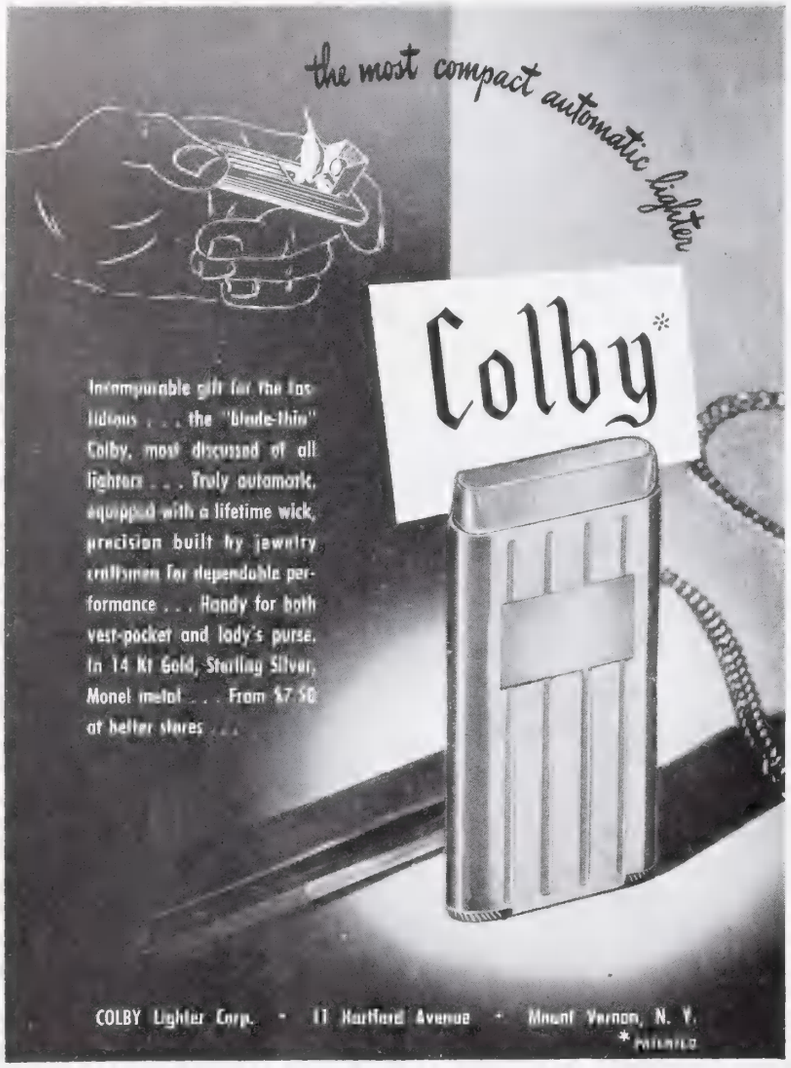
By cutting out a supply of small dough "rounds" you can have elephants balancing themselves on balls, juggling them, or sitting on them. Have clowns pulling donkeys by fine cord or wire, or attach balloons to their hands by the same device. Have the clowns stand on their heads on elephants' backs, or combine dough figures with clowns standing, feet or head down, on the elephants. Or combine two or three elephants, each balancing their front feet on the other's back.

The Domar Cookie-Cutter Circus includes complete instructions for making and decorating the cookies, plus recipes for both dough and icing. Grant Manufacturing Company, creators of the cutters, insist their recipe must be used without variation for absolutely successful results.

You'll have fun seeing how many gay circus "people" you can create. And we venture to say you'll get almost as big a bang out of them as the children will.









YEAR'S BEST RECORDS

CONTINUED FROM PAGE 209

Beethoven: Moonlight Sonata. Vladimir Horowitz (Victor). Both matchless performances!

Chopin: Sonata in B-Flat Minor. Artur Rubinstein, pianist, (Victor).

Brahms: Concerto No. 1. Rudolf Serkin, piano; Pittsburgh Symphony Orchestra, Fritz Reiner conducting (Columbia).

Chopin: Concerto No. 2. Artur Rubinstein, pianist, with N.B.C. Symphony Orchestra. William Steinberg, conductor (Victor).

Brazilian Piano Music: Guiomar Novaes, piano (Columbia).

Beethoven: Concerto No. 2. William Kapell, pianist; N.B.C. Symphony Orchestra, Vladimir Golschmann, conductor (Victor).

If you are especially fond of violin music:

Violin Recital: Zino Francescatti (Columbia). A collection of violin pieces which this fine violinist plays particularly well.

If you like both the piano and the violin:

Brahms: Sonata in F Minor. William Primrose, violinist; William Kapell, pianist, (Victor).

If you like chamber music (and I know that if you like it at all, you are a fanatic devotee):

Haydn: Quartet No. 30. Budapest String Quartet (Columbia).

Handel: Twelve Concerti Grossi. Busch Chamber Players, conducted by Adolf Busch (Columbia).

Mozart: Quartet No. 2. George Szell, piano, with members of the Budapest String Quartet (Columbia).

If you want to give the best of the single records:

Sibelius: Karelia Suite. Sir Thomas Beecham conducting the B.B.C. Symphony Orchestra (Victor).

Moussorgsky: A Night on Bald Mountain. Pittsburgh Symphony Orchestra, Fritz Reiner, conductor, (Columbia).

Verdi: Rigoletto. Selections: Leonard Warren, Baritone; RCA Victor Orchestra, Frieder Weissman, conductor, (Victor).

Verdi: La Traviata—Selections; Licia Albanese, soprano; RCA Victor Orchestra, Frieder Weissman, conductor, (Victor).

Wagner: Die Meistersinger—Prelude; Arturo Toscanini and the N.B.C. Symphony Orchestra (Victor).



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Beethoven: Polonaise in C-Major. Edward Kilyeni, piano (Columbia).

Liszt: Un Sospiro.

Schumann: Aufschwung. Ania Dorfmann, pianist, (Victor).

If you collect unusual records:

You probably know all about the new Concert Hall Limited Recordings. They are recordings comprising unusual, little-played music. These records are made on unbreakable material and are of high quality both in the playing and the recording. They are correspondingly expensive.

Less esoteric but also of exceptional worth are some of the Decca recordings called *ffrr*, recorded in England. They have great fidelity of tone and reproduce accurately a wide range of sound. They should be played on a decent phonograph. Among the recent releases that I have enjoyed are:

Mozart: Concerto No. 15. Kathleen Long, piano; National Symphony Orchestra, Boyd Neel conducting.

Holst: The Perfect Fool. The London Philharmonic Orchestra, Dr. Malcolm Sargent, conductor.

Rimsky-Korsakov: Russian Easter Overture. The National Symphony Orchestra, Enrique Jorda, conductor.

Also off the beaten track is the Heritage Series of Victor. These are releases of operatic records made in the early days of recording, mostly between 1900 and 1920. They are pressed on unbreakable material, and they bring us the famous voices of the past, Bori, McCormack, Amato, Plançon, Caruso, Destinn, Schumann-Heink, Homer, Battistini, and others. As music they are of questionable value; as collector's items, they have great interest for opera fans.

If you like opera:

Verdi: La Traviata (complete opera). Singers, orchestra and chorus of the Opera House, Rome. Conducted by Vincenzo Bellezza (Columbia). Not a first rate performance, but still Traviata. The only complete recording available.

Rossini: Arias. Jennie Tourel, mezzo-soprano; Metropolitan Opera Orchestra conducted by Pietro Cimara (Columbia).

If you have been to New York and enjoyed "Finian's Rainbow" and "Street Scene":

Finian's Rainbow: Ella Logan, David Wayne, Donald Richards (Columbia).

Street Scene: Anne Jeffreys, Polyna Stoska, Brian Sullivan (Columbia).

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● An American holly, left unpruned, grows into a conical tree. This one decorates the courtyard of Mrs. Sherbourne Prescott, Greenwich, Connecticut

GROW YOUR OWN CHRISTMAS GREENS

CONTINUED FROM PAGE 166

the East Coast below Boston. This plant can take a terrific hacking, perhaps more than any other tree, and undoubtedly more than any other evergreen. You can cut a sizable holly tree to the ground, only to discover it springing out with new shoots at an amazing rate the following year. A full-grown holly can have all its branches whacked back to mere stubs, and it will fill out within two years' time into just as handsome a specimen as before it was mutilated.

The secret in choosing trees and shrubs for Christmas decoration is to know, first, which will stand trimming and, second, which materials will be decorative at Christmas time and last well indoors. You can't expect many plants to yield Christmas greens and berries as generously as the double-bounty American holly. Nor do all evergreens last well indoors; hemlocks, for instance, will not hold their needles. But, by planting as few as a dozen well-chosen plants, you can pick material in abundance for Christmas decorating indoors.

We have asked HOUSE BEAUTIFUL's garden contributors to recommend the best plants to grow for Christmas greens. Here they are by planting zones (see zone map on page 244). Pick out the list for your own zone and be guided by its suggestions for the best evergreen and berried shrubs to plant.

Zone 1—The Northeast

FRUITS:

Bittersweet (*Celastrus scandens*)
Cotoneasters (*C. divaricata, horizontalis, salicifolia flocossa*)
Hawthorns (*Crataegus* species)
Euonymus (*E. kiautschovicus*)
American holly (*Ilex opaca*)
Winterberry (*Ilex verticillata*)
Crabapples (*Malus* species)—pick before hard frost and keep in cool place, so fruits will not shrivel
Bayberry (*Myrica carolinensis*)
Oriental photinia (*P. villosa*)
Firethorn (*Pyracantha coccinea*)
Rose species (*Rosa multiflora, rugosa, setigera*, etc.)
Snowberry (*Symphoricarpos albus*)
Linden viburnum (*V. dilitatum*)



PHOTOGRAPHS BY GOTTSCHO-SCHLEISNER

● Cut it back hard, and a holly will develop into a thick, rounded shrub, like this fine specimen of the Frederick T. Bonhams in Riverside, Connecticut

BROADLEAF EVERGREENS:

Boxwood (*Buxus* species)
Wintercreeper (*Euonymus radicans*)
English ivy (*Hedera helix*)
Japanese holly (*Ilex convexa*)
American holly (*Ilex opaca*)
Laurel (*Kalmia latifolia*)
Leucothoe (*L. catesbaei*)
Mahonia (*M. aquifolium*)
Andromeda (*Pieris floribunda* and *P. japonica*)
Rhododendrons (various kinds)
Viburnum (*V. rhytidophyllum*)

NEEDLE EVERGREENS:

Firs (*Abies concolor*, etc.)
Retinosperas (*Chamaecyparis* sp.)
Cryptomeria (*C. japonica*)
Junipers (*Juniperus horizontalis, horiz. plumosa, squamata*, etc.)
Spruces (*Picea excelsa*, etc.)
Pines (*Pinus strobus* and others)
Yews (*Taxus cuspidata* and vars.)

Zone 2—The South

Gardeners in the South can grow all plants in Zone 1 list, except for the following that do well in mountain sections only: cotoneasters, rhododendrons, spruces, white pine, and yews. Mountain laurel does not grow below Charleston, and firs are doubtful anywhere in the South. However, you can grow many plants for Christmas greens here that would be tender in the northern part of the country:

FRUITS:

Aucuba (*A. japonica*)
Japanese holly (*Ilex cornuta*)
Deciduous holly (*I. decidua*)
Red-berried pyracantha (*Pyracantha Gibbsi* variety *yunnanensis*)

BROADLEAF EVERGREENS:

Camellias (flowers: early varieties like Alba Plena)
Poets' laurel (*Danae racemosa*)
Evergreen photinia (*P. serrulata* var. *aculeata*)
Southern magnolia or Bullbay (*Magnolia grandiflora*)

NEEDLE EVERGREENS:

Blue Atlas cedar (*Cedrus atlantica glauca*)
Plum yew (*Cephalotaxus* sp.)
Cunninghamia (*C. lanceolata*)
California Incense cedar (*Libocedrus decurrens*)

Zone 3—Florida and the Gulf Strip

FRUITS:

Ardisia (*Ardisia crispa*)
Aucuba (*A. japonica*)
Beautybush (*Callicarpa americana*)
Citrus: kumquat, calamondin, etc.
Cotoneasters (*C. horizontalis*, etc.)
Loquat (*Eriobotrya japonica*)
Hollies (*Ilex opaca, vomitoria*, etc.)
Waxmyrtle (*Myrica cerifera*)
Nandina (*N. domestica*)
Photinias (*P. glabra, serrulata*)
Cherry laurel (*Prunus caroliniana*)
Pyracantha (*P. coccinea lalandi*)
Brazil pepper (*Schinus terebinthefolius*)

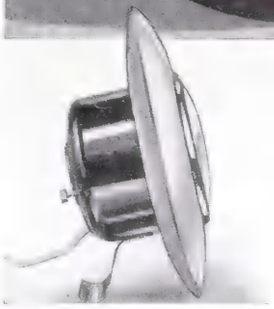
BROADLEAF EVERGREENS:

Glossy abelia (*A. grandiflora*)
Boxwood (*Buxus* species, vars.)
Camellia (*C. japonica*)
Hibiscus, various kinds
Hollies (*Ilex convexa*, etc.)
Waxleaf privet (*L. japonicum*)





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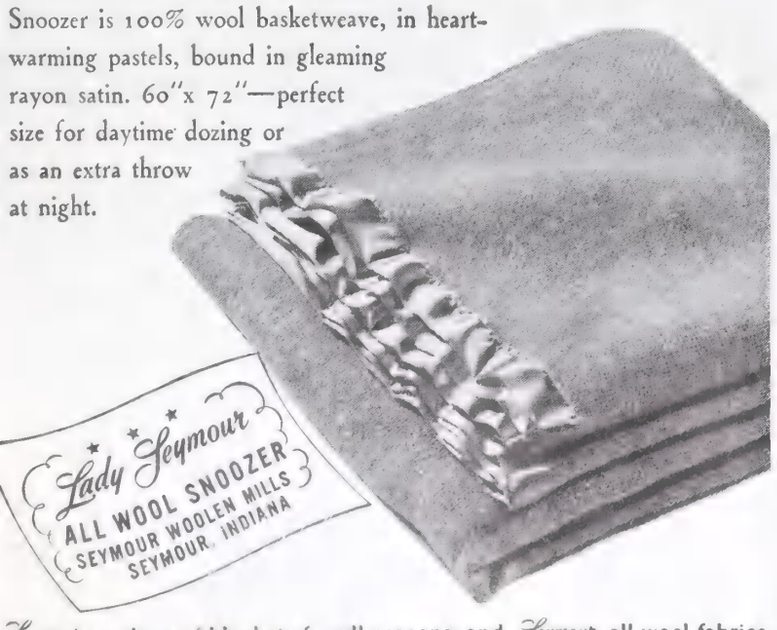
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Seymour, makers of blankets for all seasons, and *Seymour* all wool fabrics.

CONTINUED FROM PRECEDING PAGE

Mahonia (*M. bealei*), in north
Loquat (*Eriobotrya japonica*)
Palms, foliage, flower sheaths
Pittosporum (*P. tobira*)
Cherry laurel (*Prunus caroliniana*)

NEEDLE EVERGREENS:

Auracaria, several species
Casuarina, several species
Junipers (*J. conferta, chinensis pfitzeriana, J. c. sylvestris*)
Redcedar (*Juniperus virginiana*)
Pines (native longleaf kinds)
Podocarpus (*P. nagi*, etc.)

Zone 4—The Middle West

Use Zone 1 list, with the exception of rhododendrons, leucothoe, and kalmia, which do not flourish here because of dry summers and alkaline soil.

Zone 5—The Rocky Mountains and Great Plains

FRUITS:

Bittersweet (*Celastrus scandens*)
Cotoneasters (*C. acutifolia* and *integerrima*)
Hawthorns (*Crataegus oxycantha* and *crusgalli*)
Species roses (*Rosa multiflora* and *rubiginosa*)
Snowberry (*Symphoricarpos albus*)

BROADLEAF EVERGREENS:

Bearberry (*Arctostaphylos uva-ursi*)
Euonymus (*E. radicans*)
English ivy (*Hedera helix*)
Mahonias (*M. repens, aquifolium*)
Pachistima (*P. myrsinites*)

NEEDLE EVERGREENS:

Firs (*Abies* species and vars.)
Junipers (*Juniperus scopulorum, chinensis*, Pfitzers, Andorra)
Spruces (*Picea* species)
Pines (*Pinus* species and vars.)
Douglas fir (*Pseudotsuga taxifolia*) and other fir species

Zone 6—The Northwest

FRUITS:

Arbutus (*A. menziesi, unedo*)
Aucuba (*Aucuba japonica*)
Cotoneasters (various kinds)
Hawthorns (*Crataegus* species)
Hollies (*Ilex opaca*, etc.)
Crabapples (*Malus* species)
Nandina (*N. domestica*)
Pernettya (*P. mucronata*)
Ground cherry (*Physalis francheti* or *alkegenghi*)
Oriental photinia (*P. villosa*)
Firethorn (*Pyracantha coccinea*)
Rose species (*R. nutkana*, etc.)
Skimias (*S. reevesiana, fortunei*)
Stranvaesia (*S. davidiana*)
Snowberry (*Symphoricarpos albus*)



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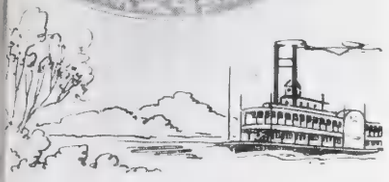
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EVERGREENS:

All those listed under Zone 1, plus the following broadleaf kinds:
Thorny elaeagnus (*E. pungens*)
Salal (*Gaultheria shallon*)
Glossy privet (*Ligustrum lucidum*)
Magnolias (*M. grandiflora, glauca*)
Phillyrea (*P. decora*)
Photinias (*P. serrulata, glabra*)
Cherry laurels (*Prunus laurocerasus* and vars., and *lusitanica*)

Zone 7—California and the Southwest

FRUITS:

Aucuba (*Aucuba japonica*)
Cotoneaster (*C. lactea* or *parneyi*)
Eucalyptus pods, can be silvered
Chinese holly (*Ilex cornuta*)
Nandina (*Nandina domestica*)
Photinia (*P. villosa*)
Firethorns (*Pyracantha* species)

BROADLEAF EVERGREENS:

Boxwood (*Buxus species* and vars.)
Eucalyptus (*E. polyanthemos*)
English ivy (*Hedera helix*)
Mahonia (*M. aquifolium*)
Southern magnolia (*M. grandiflora*)

NEEDLE EVERGREENS:

Monterey cypress (*Cupressus macrocarpa*)
Pines (*Pinus* species and vars.)
English yew (*Taxus baccata*)

For interesting ways to use these materials in Christmas decorations, turn to "A Flower Arranger's Calendar for December" on page 181.

HOW TO SAVE FOOD



In the October issue of HOUSE BEAUTIFUL, these zippered food bags of plasticoid were shown among many other plastic articles of excellent use in the kitchen. Unfortunately, the manufacturer's name was given incorrectly. The bags are made by the Clarvan Corporation, and we recommend their use as one of the best ways we know to save food, keep it fresh and crisp in your refrigerator.









GROW YOUR OWN CHRISTMAS GREENS

These sketches identify for you the collection of greens in House Beautiful's Christmas garden frontispiece

See Page 165

Before you grow your own Christmas greens, be sure to know your greens. Study carefully each broadleaf and needle evergreen, and each berried shrub and vine. These sketches will give you a good idea of the textures of 18 useful plants for Christmas greens. Also study live plants in nurseries, in other home gardens, and in the nearest botanic garden or arboretum. Then compare them before you finally invest.

In most cases the plants shown here are all choice, slow-growing, and therefore expensive. As you do on a shopping tour for a coat or dress, buy only those plants that you are really thrilled about, and buy them for a particular spot in your garden—and for indoor decoration.

Then, when you make out your final plant list, buy the largest specimens you can afford. Then you get immediate results in your garden—and can pick that many more greens next December.



CRYPTOMERIA
Cryptomeria japonica



AMERICAN HOLLY
Ilex opaca



JAPANESE HOLLY
Ilex convexa



FALSE-CYPRESS
Chamaecyparis pisifera



ANDROMEDA
Pieris floribunda



NORWAY SPRUCE
Picea abies



DWARF JAPANESE YEW
Taxus cuspidata nana



CREEPING JUNIPER
Juniperus horizontalis



EVERGREEN VIBURNUM
Viburnum rhytidophyllum



SWISS STONE PINE
Pinus cembra



ANDORRA JUNIPER
J. horiz. plumosa



JAPANESE CRABAPPLE
Malis floribunda



SINGLESEED JUNIPER
Juniperus squamata



HYBRID RHODODENDRON
Rhododendron hybridum



FIRETHORN
Pyracantha coccinea



DROOPING LEUCOTHOE
Leucothoe catesbaei



COMMON BOXWOOD
Buxus sempervirens



AMERICAN BITTERSWEET
Celastrus scandens



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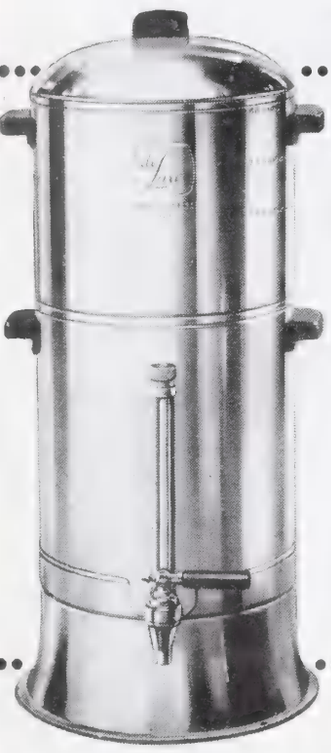


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W-68

I AM A COOKBOOK ADDICT

CONTINUED FROM PAGE 118

idiot. I offer these comments about books on food which have seen me through. If they didn't make me a flawless cook, at least they helped me to become a happy addict of cookbooks.

I have no axe to grind about cookbooks, and I know no authors personally. I praise where I admire, let the chips fall where they may. And if I omit all mention of magazines and magazine cookbooks, it is only lest self-consciousness overtake me in extoling the magazine I write for.

Many of my favorite books are, alas, out of print. But you can find most of them in your local public library. I get more than my money's worth out of ours, and it is a mystery to me that so many people do not.

So fine is my cookbook frenzy, indeed, that when I came upon a reference in Sir Walter Scott's *Journal* to one Meg Dods's *Cookery Book, circa* 1850, my heart sank to a new low as I reckoned the odds against ever seeing it. When, incredibly, on the very next day, *The Scots Kitchen* by F. Marian McNeill popped up, complete with what I presume is all the best of Goody Dods's lore, I was momentarily breathless with relief. I come Hogmanay, I do not call m Scots friends in for fine old High land fare, it is not because I d not know (theoretically) wha would be fitting.

My luck has been less good i another quarter. For more than year, I have suffered because n less a critic than Clifton Fadiman wrote, in *Reading I've Liked*, tha P. Morton Shand's *Book of Food* i a delightful volume—and me, cannot find it. I do not buy books sight unseen, the local library does not own it, and the local bookstores do not stock it. But the search goes on.

I TREMBLE to think how poor a thing my experience would be if it did not include Robert Peter Tristram Coffin's *Mainstays of Maine*. In this book on Maine food and Maine ways he imparts—I find no other word—a recipe for baked beans which involves getting up periodically during the night to add a spot of water to the beans. This drastic measure he defends



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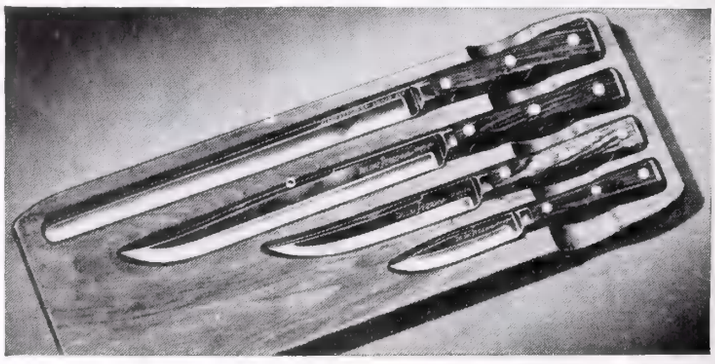
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ecessary to keep the beans
growing discouraged. My re-
n to this little touch, so nicely
lated to endear itself and the
Coffin to a tired housewife,
not one of unmixed delight.
then, I've heard him lecture,
I am all for Mr. Coffin—as a
and lecturer, that is.

uring my first faltering steps
een sink and stove, I was not
in finding a friend. She is
Wiley, young matron, and the
ly friendship she extended was
he form of her little book, *So
re Going to Get Married*. Her
elementary chapters on cook-
had the effect of immediately
ing my nerves, while her frank
ession of early kitchen idiocies
ored my confidence and my
respect. She made me realize
I had not till then suspected:
I was not unique. And for
I am grateful still.

multaneously with my Bell
y phase, I found Heseltine and
's *Good Cooking*. This is a gen-
manual in use in college cook-
classes, and it presupposes lit-
more knowledge than I actually
I read it from cover to cover,
learned a great deal about
ing, about elementary nutri-
, and—do not smile—about
things as *exactly* how long to cook exactly how much, at exactly what temperature. None of that "bake until done" business. If you've helped in your mother's kitchen since you were five, I imagine "bake until done" is charged for you with meaning. To me, it was mumbo jumbo.

And now, strangely and suddenly, I found that Fannie Farmer was no longer frightening. If I could never make stock as she directs, nor even own the formidable equipment for making it, I could still buy a can of excellent consommé to use for her wonderful onion soup. In any case, I began to refer to Fannie Farmer casually, as other people do. There may be better cookbooks, but they do not hold for me the charm of an obstacle which has been surmounted.

SOMETIMES nostalgia motivates my cookbook quests. It so happens that New Englanders (I am one) do not fry chicken, and surprising is the number who admit to having never tasted it fried. Obviously I could attempt to fry a chicken myself, and I did—with indifferent results. I could also order it in a restaurant. This I did also, surprisingly often over the years. What I ordered and what

(*Continued on next page*)



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CONTINUED FROM PRECEDING PAGE

I got were very different things.

Until I dined at the Chanticleer in Derry, New Hampshire, I firmly believed that there was not a restaurant in all New England where you could order, and get, real fried chicken, Southern style.

I had no trouble obtaining the recipe. The trouble came in my kitchen later. Something less of crispness without and meltingness within, but mainly something far, far less of flavor. Thinking the recipe took for granted what needed plain saying to me, I started on a zealous search through Southern cookbooks to find the magic word. It remains unspoken to this day, by the way, although my recipe file bulges with Deep-South recipes. There is something I still look for in my own fried chicken, though I should like to believe the friend who assures me that "it's all in the chicken." She holds that what she calls a "counter chicken" is no longer fit for frying. Short of staking out a chicken run of my own, I do not know how to be quite sure of this point.

Meanwhile, I learned that Southern cooks scrub chicken with a cut lemon, no matter how they go on from there. I discovered other equally sound tips, too. So far, my favorites among Southern cookbooks are Rhett's *Charleston Cooking* and the excellent *New Orleans Cook Book.*

ABOUT the time that I began to enjoy cooking as much as reading about cooking, I admitted to myself that my cakes lacked more than a little in lightness and moistness. I had no doubt that the fault was mine. Providentially there now entered into my life the Swans Down baking book. This little book, not so well known as it deserves to be, is put out by the General Foods Corporation of New York, costs about fifty cents plus postage, and is called *All About Home Baking.* The title, by the way, is a misnomer; the manual contains nothing about yeast baking—naturally enough, since it is baking powder, and not yeast, which they have to promote.

But if you play according to the rules, *All About Home Baking* teaches you all about home baking in 23 easy lessons. You can take it piecemeal, too. For example, in two lessons you can learn the basic methods for all cake-making, which, as you know, are two: sponge and butter. Spend another lesson on frosting technique, and you are equipped with enough in-

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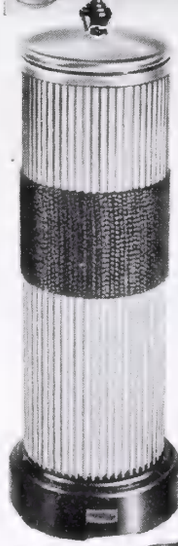
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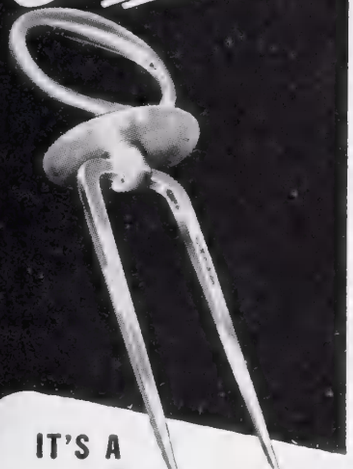
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formation to turn out delicious cakes. The General Foods Corp., incidentally, also put out two supplementary pamphlets which are delightful to own. They are *Cake Secrets* and *Baker's Favorite Chocolate Recipes.*

Now, at last, I could make good cake, but I still could not make bread. I wanted raised rolls, and even more than those, I wanted coffee cake. The standard manuals I owned talked lightly of "let rise till double," but they reckoned without my ignorance. I literally had no idea how long it took for a sponge to double in bulk. I could have experimented, of course, but it seemed like too good an excuse to borrow a few cookbooks at the public library. In no time at all, I found a nice explicit recipe in the *Yankee Cook Book* for "white bread for two." It leaves nothing to the reader's foreknowledge and therefore answered my prayers.

THEN I made another of my big finds. This was a book called *Easy Baking* by Emily Riesenberg. In it are simple recipes for Plain Coffee Cake and for Quality Coffee Cake. The second is for company meals and is finer—and more expensive—than the first. But Plain Coffee Cake *à la* Riesenberg is exceedingly good; and her recipe for streusel topping (a judicious mixture of flour, sugar, cinnamon, and butter) is up to my fondest childhood standards. When the holidays approach, I shall try some of her little cakes, notably *lebkuchen* (honey cakes), despite the amount of stirring and beating involved—which is prodigious.

Even *Easy Baking* seemed to me a little orthodox on pies, so joyful was the day I encountered Mrs. F. La G. Harris's *Pies A Plenty.* You want to be careful how you take up this book, for I believe it is quite impossible to put it down again without promptly baking a pie.

Among my favorite cookery "escape literature" is Helmut Ripperger's *Spice Cookery.* Mr. Ripperger's is a generous nature, and he does not stint the butter, sugar, and cream. His book is fun to read, and some of the recipes, such as the ones for apple sauce cake and black walnut cake, do not tax the budget or the current supplies too unduly.

Mr. Ripperger speaks feelingly of cinnamon toast (likewise a weakness of mine) and deplores the fact that, whereas it *can* be so good, it so equally seldom *is.* There follows

(*Continued on next page*)

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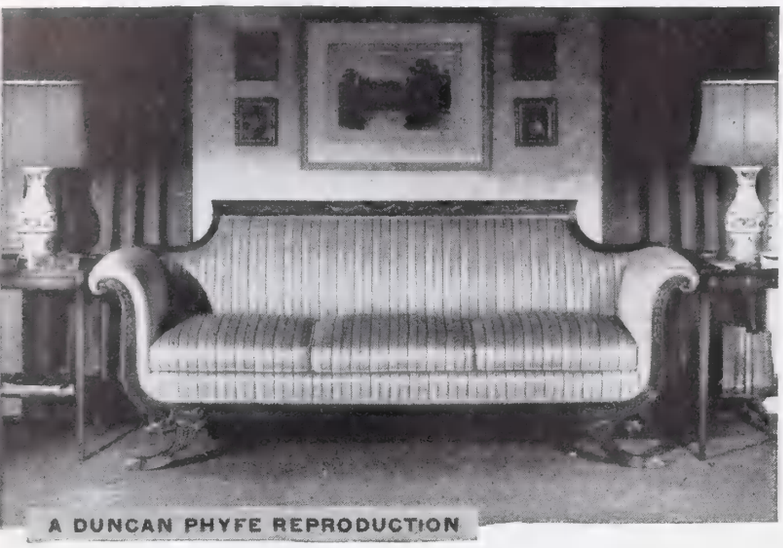
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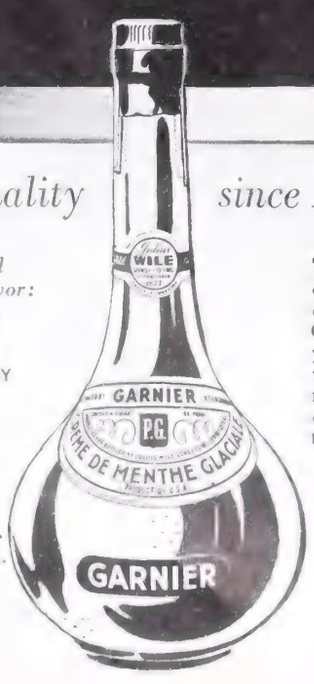
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a recipe which, though adequate, is yet less good than the one I use. I am moved to give to you what he gave to me:

Cinnamon Toast

"Use sliced bread one or two days old. Cut off crusts. In the morning, cream butter (or margarine), add cinnamon and sugar (one part to three) gradually, and mix well together. The ultimate aim is a thick paste. Spread on bread. Cut into fingers and arrange on baking sheet.

"Eighteen minutes before tea time put into hot oven. Total time of baking is fifteen minutes, but midway of the baking period remove the toast from oven and leave it out for three minutes; then return and finish baking."

In my cookbook tower, I still am aware of world food conditions. Trying to make the most of what I can get, and afford, I have found helpful and fascinating books. Three that kept me copying recipes far into the night were:

Money-Saving Cook Book, Allen, I. B.; *Thrifty Cooking for Wartime*, Smith, Alice; *Better Meals for Less Money*, Young, Hazel.

Bell Wiley, whom I mentioned so reverently earlier, has a book devoted solely to leftovers. In its field you will not find its like.

ALTHOUGH I yield to none in my respect for the food-saving cookbooks listed above, I reserve much of my keen enthusiasm in the field of kitchen thrift and efficiency for two books a little off my beaten track. One is Ruth Brindze's *Stretching Your Dollar in Wartime*, which is as applicable to the period we are now in as it ever was during the war. In the matter of wise buying it tells *all*.

The other book is Linda Marvin's *Housekeeping Made Easy*. You remember the section in the back of your grandmother's cookbook labeled "Hints to the Housewife" or "Common Sense in the Kitchen." Classify those old-fashioned hints sensibly, enlarge their scope enormously, streamline them, bring them up to date, and you have *Housekeeping Made Easy*.

When it is entertaining-made-easy that I am after, I refer to Ruth Langland Holberg's *Take It Easy Before Dinner*, which accurately describes itself as containing 120 recipes that make entertaining a pleasure for the hostess as well as the guests. For me, the imaginative seasonings and the recipe for West Indian dressing for fruit salad justify, in themselves, the book's existence. But I bought it (for $1.00, I think) because of ham with apricots *à la* Holberg, which I ate at the home of a friend—and ate and ate and ate.

The greatest stylistic virtue a cookbook can have is simple clarity. If there is more to the style than clarity, you are out of the technical field — where cookbooks belong—and into *belles lettres*. But what you sacrifice in recipes, you gain in the pleasure which the power and personality of the author give to you. In this class belongs Sheila Kaye-Smith's *Kitchen Fugue*, in which you have the prose of a celebrated writer together with her reflections on wartime food and cookery in England—and much else besides. Also, there is a chapter or so of recipes.

Mrs. M. F. K. Fisher's books on food also furnish literature rather than technique. What recipes appear, are more decorative than practical. Mr. Fadiman calls their value "incantatory." Yet one of them is nothing if not practical. I keep it in my files as a backlog, and if I hope the day may never come when I have need of it, this is not because it sounds so very unpalatable, either. It appears in *How to Cook a Wolf* and is labeled: "How to keep alive for four days on fifty cents."

Quite other aspects of food engrossed Mrs. Fisher when she wrote *Serve It Forth*. In this she sketches briefly and absorbingly the history of cookery from the Emperor Shennung's cookbook, *The Hon Zo* (2800 B.C.), up through the golden days of Carême, who was *chef de cuisine* to Talleyrand and other luminaries, and



whose renowned "set pieces" were as much architecture as confectionery. Mrs. Fisher's essays and tales and autobiographical reflections on food — interspersed throughout—are what you wait for mostly; but nowhere is she dull. Even when she "shudders" at "cooking-school manuals,' I shudder falsely with her, knowing full well that one of those very volumes awaits me in my kitchen.

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BY AGNES ROTHERY

nce upon a time, and not so long ago, the seasons were arked by special delicacies avail-ble only at that time. We had ne peas in June, fresh corn in ly and August, spring lamb in e spring, turkey at Thanksgiv-g, and salmon made its first ap-earance on the Fourth of July. ysters were confined to the onths with an R, and Brazil nuts, nglish walnuts, and almonds were itially greeted at Christmas.

Now all that is changed. With ne new methods of quick-freezing nd improved transportation by ail and air, practically all edibles re at our disposal the whole year hrough, and fragile tropical fruits re flown from the sunshine of the ar South to the snow blanketed hops of the north.

To be sure our great grand-nothers put up fruits and vege-ables. They dried apples, stored oot crops, canned tomatoes and eans, and filled jars and bottles with pickles. But neither in va-iety nor excellence could these compare with present-day prod-ucts, frozen almost as soon as they are picked, packed and expressed in refrigerated cars or ships, or borne in a few hours through the air from their native habitat.

The modern child and the young housewife would find it hard to distinguish between February and September if they reckoned the seasons by kitchen and dining room. We may eat lettuce and strawberries, broiled chicken, and new potatoes the year around.

This expansion of the daily menu is a consummation devoutly to be praised, and perhaps as we munch a cherimoya or a sapodilla from Guatemala, and, as the Guate-malans eat apples from the United States, our mutual appreciation of one another will expand corre-spondingly.

For hundreds of years food has created trade routes, stimulated commerce, influenced international relations and even affected lan-guages. The simple commodity of

(*Continued on next page*)

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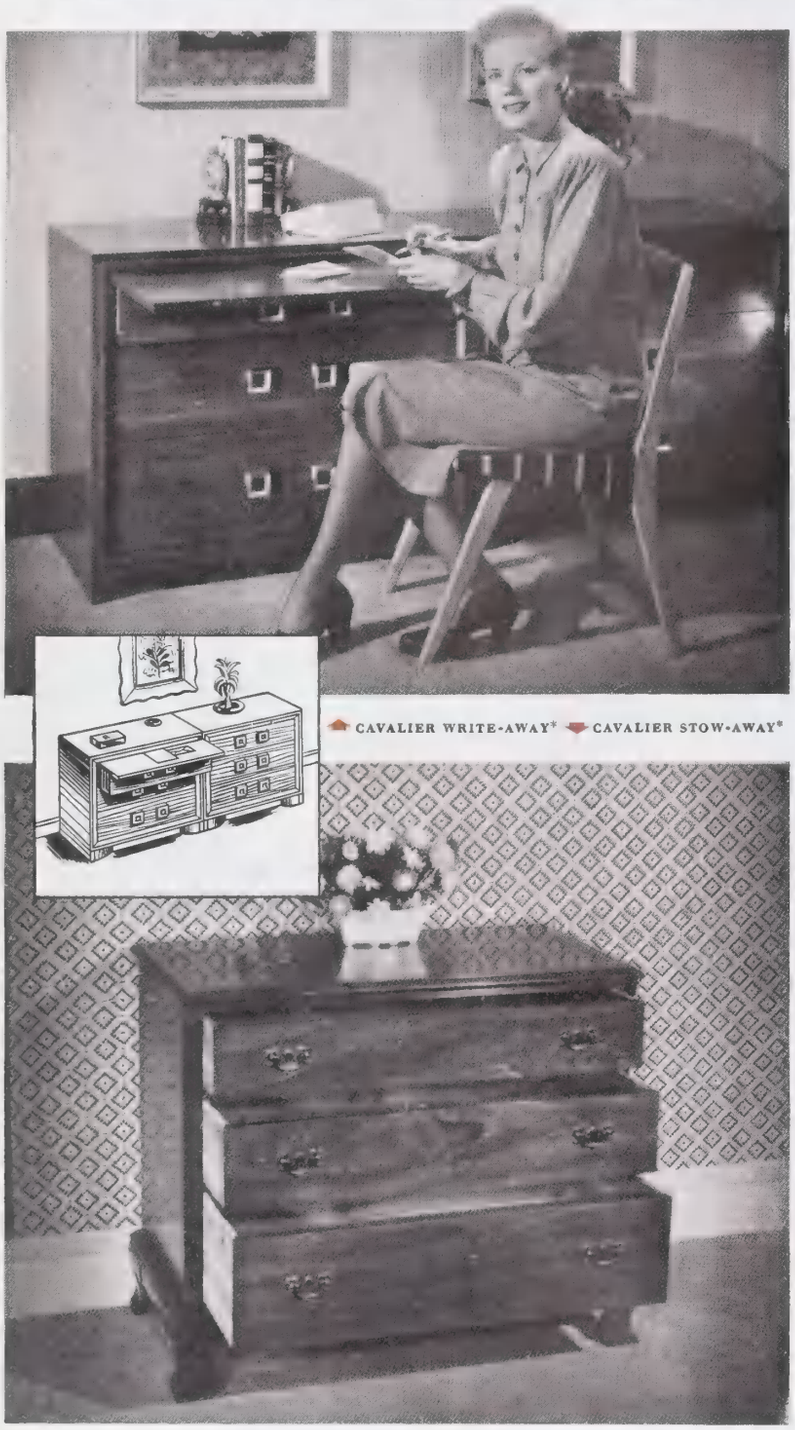
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salt, for instance, is responsible for ancient roads hundreds of miles long and charted lanes over the seas, known as salt routes, since they were used chiefly for bringing salt to countries where it could not be obtained from either mines or sea water. Every Roman soldier was given regularly a small amount of money for buying salt. The Latin word for salt is sal, and this money was called a salarium, which means salt money. From it our word salary has come.

I, for one, cannot detect a single fault in the admirable and ever-increasing exchange of foods between different regions, bringing with it better meals, better health, and better trade relations.

But we should, perhaps, be grateful that in this world of commutations and permutations there remain some fixed factors, so we can keep our balance in regard to geography and the calendar.

For despite the most scientific systems of irrigation, men do not raise pineapples on the Canadian mountains or celery in the jungles of Panama. Despite central heating in winter and air conditioning in summer, there is yearly snowfall in the Temperate and Frigid Zones, and heat along the lowlands of the equator for twelve unbroken months.

IF OUR imaginations do not range over such a vast survey of terrain, we can maintain a sense of proportion and stability by merely looking out of our windows or, best of all, by cultivating our gardens.

For our small domestic plots are as yet unaffected by this particular march of progress. Crocus refuse to unfurl in August. Delphinium do not flourish in a climate that is too hot, and crape myrtle will not winter in the Far North.

When we work in our gardens we are still working amid the natural elements. We must reckon with the probabilities of frost and rainfall, and scurry to get our seeds in as soon as the ground is ready and to pick the last flowers before they are nipped by cold.

These processes which are familiar to every gardener, no matter how unpretentious, are rationalizers. They make the seasons vivid and remind us constantly of the blessings of sunshine and the threat of gales.

If we are amateurs, we soon learn to leave to professional horticulturalists the task of raising violets in midwinter and cutting long stemmed roses when the eaves the greenhouse are hung wi icicles. If we move from one loc tion to another we learn, too— we are wise—not to attempt t impossible or even the too difficu

While our immediate climat environment may heighten certa nostalgic longings, they may al heighten our wonder at certa universalities. I have seen golde fountains of Scotch broom cove ing hillsides in Virginia, and have seen precisely the same y low gush of bloom in a valley Peru, and my heart leaped recognition.

I have seen rhubarb growir robustly green far beyond t Arctic circle, where it was t cold for even potatoes. I ha seen in Hawaii whole forests tall trees which are no other tha the lantana I nursed to six or eig inches growth on Cape Cod.

I have welcomed these we known forms as the mariner the astronomer welcomes familia planets and constellations in t skies.

I REJOICE without reserve at t scientific advance which h made it possible for us to open Oregon a box containing a lei swooningly sweet ginger blosson which were growing in Honolul the day before, and in Vermont open a florist box where carnation rest on ferns flown from Orego I acknowledge these things wit my mind, but I greet with a specia upsurge of feeling the first snow drop which dares to shine by m own door step, not too early, n too late, and the last chrysanthe mum which holds its brave hea against the first impact of winte

Except for nature's inexorabl insistence upon the cycle of sea sons we would be in danger o losing all cosmic perspective. I is the fashion for Christmas carol to be heard in the streets and i shops, and we may, if we wish listen to a record of Handel's Mes siah on the hottest day of July since music, like other commodi ties, is now canned.

But our gardens will remind u that the earth still creates its vari ous soils, and the weather remind us that nature still has her im memorial successions. The Christ mas star shines according to celes tial laws regardless of advertising slogans.

We acknowledge with humble ness that there is one glory of the summer and one glory of the autumn and another of the winte and of spring. And each season differeth from another in glory.



the Gift
of lasting loveliness . . .

THE PERFECT GIFT — for your favorite bride, bride-to-be, or for any woman who takes pride in her home and loves beautiful things — Towle Sterling, *solid* silver exquisitely fashioned in the superb Towle patterns.

See the beautiful Towle patterns and pieces at your jeweler's. Give the gift of silver that bears

The signature of Distinction
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BRIDES! *How to Plan Your Wedding and Your Silver* — a new book of wedding plans and information. Send 25c to TOWLE SILVERSMITHS, Dept. B-12, Newburyport, Mass.

TOWLE
STERLING



*Patents Pending

This Xmas, bestow a lifetime of beauty and flavor by giving a Revere Ware Pressure Cooker*, or by selecting your presents from Revere's complete line of Copper-Clad Stainless Steel Ware. (P. S. Be sure to look for the trade mark on the thick copper bottom.)

Revere Copper and Brass Incorporated,
Rome Manufacturing Company Division, Rome, N. Y.

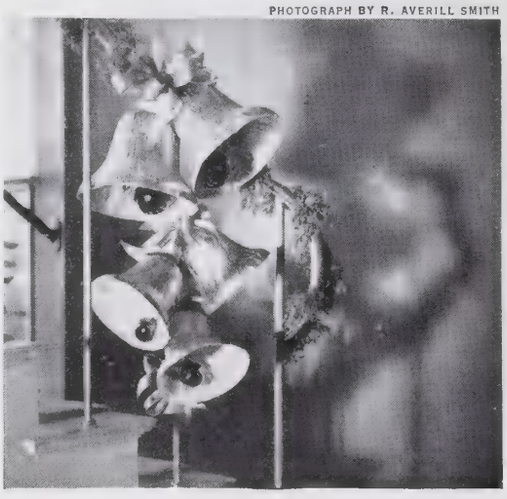


● Copper wall brackets in the dining room, filled with Christmas greens and gay-colored wax fruit instead of vines. Home of Mr. and Mrs. Clarence Runkle

New Places To Put Christmas

Wreath the door and deck the mantel, then look for the other spots that might take Yuletide trimming

PHOTOGRAPH BY R. AVERILL SMITH



● Bow-tied silver Christmas bells cling to the green-trimmed rail at the foot of the stairs in the home of Mr. and Mrs. Carl Norcross, Dobbs Ferry, N. Y.

TWO PHOTOGRAPHS BY MAYNARD PARKER



● Mirrored coffee table floats an island of greens and pine cones to set off the figurines and lighted candles in the home of Mr. and Mrs. Monte Hammer

the gift that's different!

ELECTRO Star-glo FLUORESCENT BED LAMP



Unusual gift? Thoughtful gift? . . . Watch their eyes sparkle when you give Electro STAR ★ GLO! Its soft fluorescent rays are cooler, brilliant yet amazingly glareless and restful . . . far easier on the eyes. Abundant light *just* where needed. Harmonizes beautifully with any setting. At leading stores everywhere. (If dealer cannot supply, write us direct.)

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streamlined, gorgeous... in walnut or ivory plastic

daylight's only rival

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BULB INCLUDED
slightly higher west of the Rockies



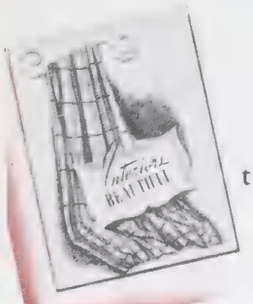
cooler, glareless, more restful

MARK OF THE FINEST IN LIGHTING

So many Lovely Patterns to choose from ~







Send 10c in coin or stamps for this helpful booklet on home decoration. Address 1323 McHenry St.

So many . . . and so beautiful. That's what you'll say when you see the new Fincastle fabrics for draperies, slip covers and upholstery. Available now at better stores everywhere.

Fincastle FABRICS

LOUISVILLE TEXTILES, INC. • LOUISVILLE, KENTUCKY



● Half the space in the average linen closet is usually wasted, but the adjustable shelves and graduated drawers of this unit, which you can buy from your lumber dealer, give it a custom-built efficiency. You can adapt it to many different kinds of storage

A READY-BUILT LINEN CLOSET in your new home

Whether you're building, remodeling or merely trying to multiply the storage space in your two-by-nothing apartment, a ready-made, well-planned closet like this can serve you well.

Manufactured by Curtis Companies, it is sold by retail lumber and building material dealers. Prices may vary throughout the country, but the average cost is about $75 without hardware or trim. Installed and complete, it should stand you under $100, though installation charges will, of course, depend upon the structural problems presented by your room.

The pine closet we show is 24″ wide, 24″ deep, and 6′8″ high. It comprises a two-door cabinet with four adjustable shelves and a bottom section with four graduated drawers, one of them deep enough to pile with camphored blankets in the summer, slipcovers in the winter. Either section can be bought separately. A similar combination, four inches wider, has 16 per cent more capacity.

Since it comes with sides and back, the closet can either be recessed into the wall, built into a larger closet, or stand free. The trim can match your woodwork, or stock trim may be used.

It isn't limited to linens, of course, though it can house a family's supply and give plenty of protection to the Sunday-best things. But imagine it in a dinette, or in the hall of a one-room home, holding linens, silver, and china and glass to boot. And don't overlook its possibilities in the nursery, sewing room, bedroom, or in a well-ordered rumpus room.



Perhaps I can make it up to her...

My wife's a pretty wonderful person.

Not many women would have been as patient as Fran has been. I wasn't earning much when we got married. And for quite awhile afterward, I wasn't exactly what my Grandmother would have called "a good provider."

Nobody ever did a better job of getting along with second-hand furniture and meat loaf and bargain-sale clothes than Fran did. Somehow, she could rave over somebody else's new sofa or curtains or party dress—and do it without even looking wistful.

It hurts a woman, though—not to be able to do things nicely. I remember one night when Fran *must* have felt a little low—the night I brought my boss home, and our knives and forks didn't match. She deserved a medal for the way she carried that one off.

Things are a little different now. And this Christmas, I'm giving her something better than a medal. I want to watch Fran's eyes when she opens her package and finds the International Sterling she's always wanted.

It's beautiful, all right. Besides, I feel good, knowing that International Sterling is the real thing . . . solid silver through and through. Sure, we'll be proud when our friends see our table.

But mostly, it's for *us* I want the finest sterling. To use every day, and hand down to our grandchildren.

I like to think it will say *for* me all the things that, somehow, I never can get past my throat.

The most meaningful gift a man can give a woman is lovely International Sterling.

Whether he fulfills her dream of owning the finest silver by starting a set in her favorite International pattern . . . whether he adds matching pieces to a set she's begun . . . he says in effect, "For you . . . only the best."

Every International dealer is happy to give helpful suggestions . . . guide you in the choice of the perfect International Sterling gift. Stop in!

All patterns on this page are made by The International Silver Company in the U. S. A.

• • •

Tune in to *The Adventures of Ozzie and Harriet*, Sunday 6:00 p.m., E. S. T., CBS.

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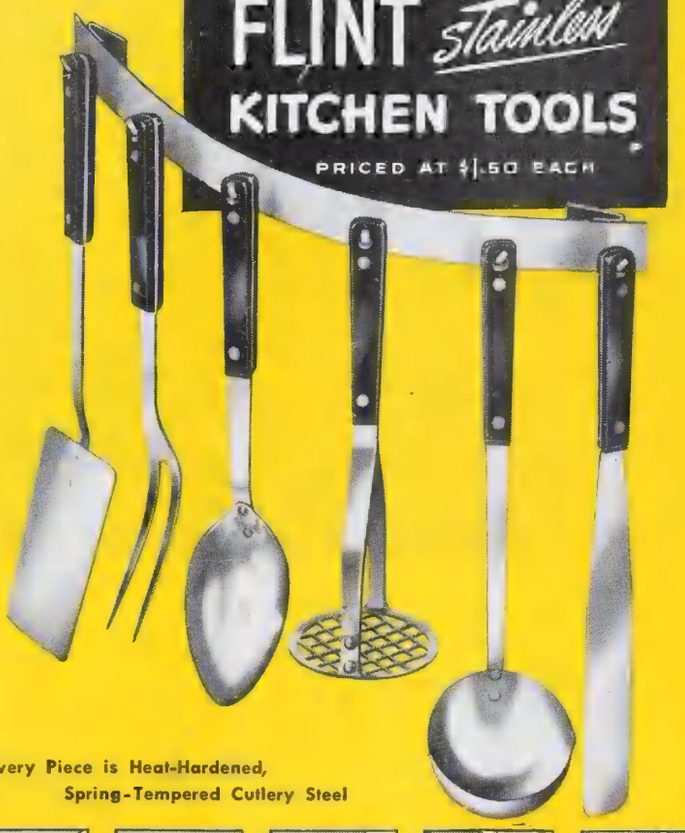


Treat your kitchen to beauty...
treat yourself to easier work!

Good Cooks Deserve



FLINT Stainless KITCHEN TOOLS
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These Flint* Stainless Kitchen Tools are masterpieces of black Bakelite and stainless steel. To make your kitchen brighter—your work easier.

EKCO

And when you buy Flint Stainless Kitchen Tools you buy for a lifetime. Because each piece is made with heat-hardened, spring-tempered cutlery steel.

Full tang construction . . . anchor fast rivets . . . taper ground blades . . . full mirror polish . . . and beautiful black Bakelite acid-, alkali-, soap-, and water-proof handles that won't crack or chip.

There Are 10 Handsome Flint Kitchen Tools

Take the drudgery out and put joy into cooking with efficient, smart-looking Flint Stainless Kitchen Tools. At any good department or hardware store. You'll be delighted with them.

*Reg. U. S. Pat. Off.

FLINT Stainless KITCHEN TOOLS
PRECISION MADE BY EKCO



PANTRY SHELF NEWS

Unusual foods make welcome gifts. Here are some worthy of both having and giving

BY JULIE POLSHEK

Now and again, our food hunt leads us to a delicacy which is so truly unusual and so utterly delicious that it really calls for superlatives. We're speaking of Espy's Own Smoked Oyster and Herb Paté, which has just been put on the market in time for holiday entertaining. You'll look long and hard to find a canapé spread that equals it. And how its savory zest teams up with cocktails!

In serving this pungent paté, we found that men, especially, go all out for it—not that the women didn't share their enthusiasm. The only complaint we found was that one canapé leads to another, and another. Smoked oysters have been blended so artfully and subtly with sautéd-in-butter mushrooms, tarragon, sherry, onion, lemon juice, capers, mayonnaise, and seasonings that you can't identify any of them. That's true art in food blending. The full zest of the smoked oyster is very apparent through the blend, and the other ingredients in the smooth mixture seem to sharpen it and add a subtle mellowness that makes for superb cocktail "snacking."

We also tried the paté mixed with scrambled eggs, rice, and in the bread stuffing for fowl, as suggested by Espy's Own. You're in for some new taste treats. The flavorsome blend adds a tantalizing savor that vests the food with epicurean stature. We promise you a real treat when you taste this delectable paté. Two 3-ounce jars cost under $1.60, at B. Altman & Co., New York, N. Y.

Also in the realm of cocktail-time food with special man appeal, you'll find no worthier candidate for special mention than the new Cocktail Makin's basket just devised by Twin-Tree Gardens. Make a special note of it if you have any men on your Christmas or birthday list. Here's a gift idea that will really appeal to any man who enjoys a good cocktail.

The assortment is handsomely packed in a handled wicker satchel that will doubtless go on picnics with you once its original contents are used up. The satchel contains an unusual and interesting group of fine Ladle and Spoon cocktail fixings and snacks. First, there's

(*Continued on page* 237)

now EVERY home can have luxury heating . . . with the TRANE Convector-radiator



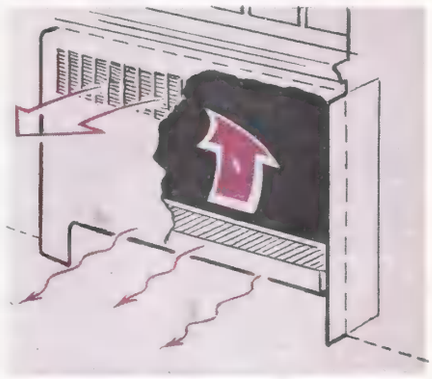
even the most modest cottage can have this ideal method of heating . . . .

For years, the Trane Convector-radiator has been enjoyed as a custom-built luxury. Only exclusive hotels and apartments, fine homes and other deluxe buildings could afford the unit whose introduction foretold the end of the old-fashioned iron radiator. Now, thanks to advanced production techniques and quantity production, this same ideal heating method—combining the advantages of zephyr-like convected heat and sun-like radiant heat—is made available by Trane for every home and every budget.

Now your home can have the comfort of June all winter . . . and with it a host of Convector-radiator advantages. Here is responsive, easily controlled heat . . . the beauty of concealed heating —at a cost *below* any other steam or hot water heating system.

how TRANE Convector-radiators give you PERFECT heating comfort . . . . .

The sturdy cabinet of the Trane Convector-radiator houses a lightweight aluminum and copper heating element that is designed to give you the quick heating you want. This modern element gently heats large quantities of air, causing it to rise and flow by convection from the unit, eliminating cold spots around windows and circulating throughout the entire room. To this warmed air in motion is added just the right amount of radiant heat, for a snug, cozy feeling. Trane Convector-radiators respond quickly to changing temperature demands, and each unit may be regulated individually at the touch of a finger. No other heating system gives you this ideal combination of perfect heating, fast response, and proved fuel economy —and no other modern heating device releases heat at the exact point where heat is needed most.



here is every heating advantage you want in a handsome, easily installed unit . . .

Every advantage you want—beauty, comfort, quick heat, luxury and economy—is yours with Trane-Convector-radiators. Yet installation is simple, automatic control is exact, and decoration is easy. For more information about the new Trane Convector-radiators, send a postcard to The Trane Company, La Crosse, Wisconsin, for Booklet H5, "How to Live in June All Winter" . . . or ask your heating contractor or distributor.

TRANE Convector-radiators . . . the ideal heating combination for home, apartment and hotel

BEAUTY . . .
Trane Convector-radiators can be recessed to occupy almost no floor space, and their clean flat surfaces may be painted to harmonize with any interior.

SAFETY . . .
The smooth rounded corners of Trane Convector-radiators have no sharp edges to cut hands. The gentle radiant and convected heat can't harm fine furniture or delicate draperies.

LONG LIFE . . .
The sturdy steel cabinets of Trane Convector-radiators are designed to resist even willful abuse. The "lifetime metal" heating elements last as long as the building.

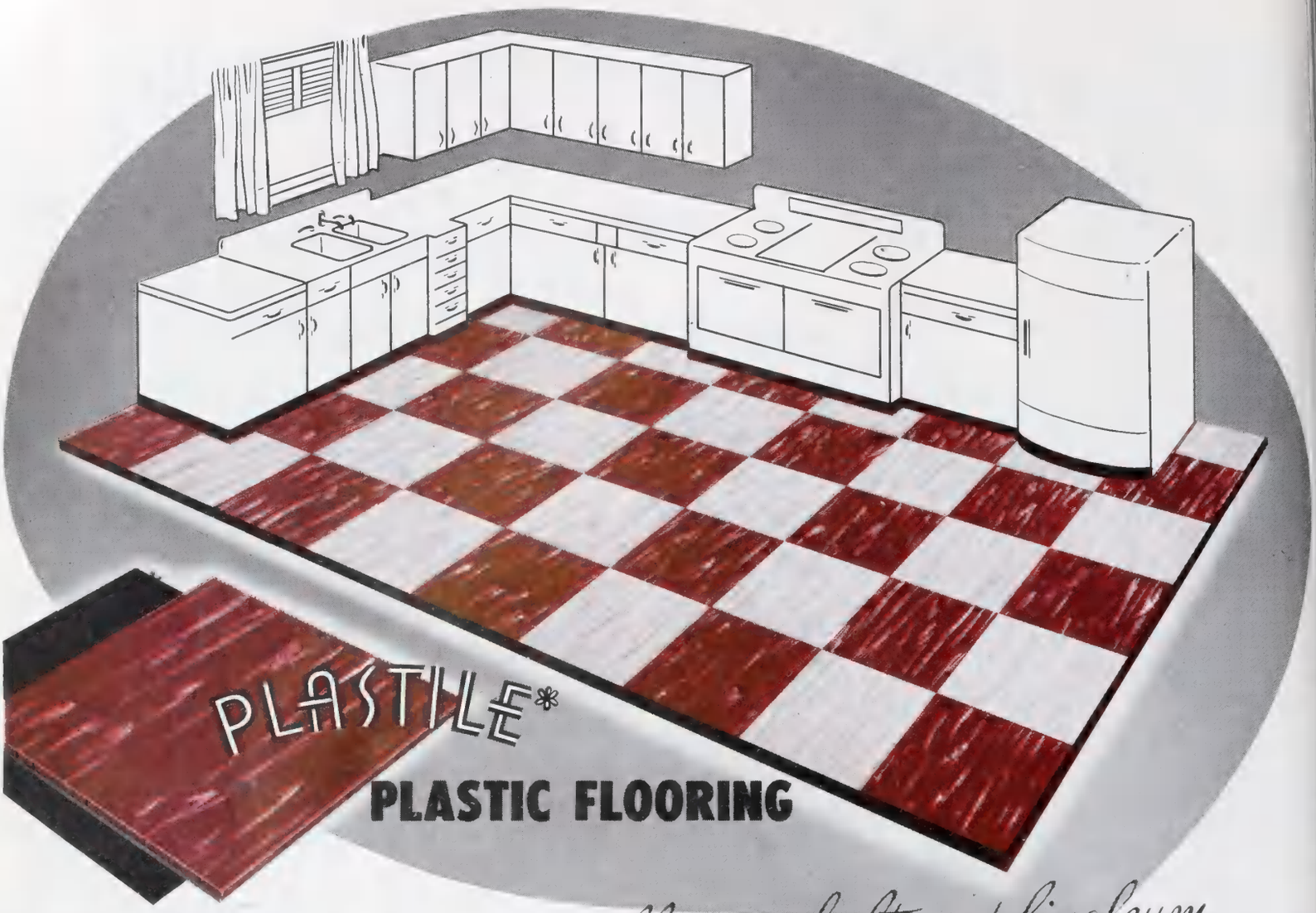
CLEANLINESS . . .
The clean, healthful heat from Trane Convector-radiators banishes that stuffy, "dried-up" feeling. The handsome units have no hiding places for dust, nor can they bring in outside dirt.

TRANE

Convector-radiators

THE TRANE COMPANY ▪ LA CROSSE, WISCONSIN
TRANE COMPANY OF CANADA, LTD., TORONTO

Manufacturers of the World's Largest Line of Heating, Ventilating, and Air Conditioning Systems



The best features of rubber, asphalt and linoleum molded into one more beautiful, longer-lasting floor.

PLASTILE is a new and different type of floor. Tough, flexible, 3/32" thick vinyl plastic is joined inseparably to an under cushion of resilient rubber-impregnated cork to form a tile 3/16" thick.

The vinyl top surface makes possible colors never before achieved in a floor tile . . . colors that make ordinary floors seem almost tawdry. Plastile colors are rich, vibrant, alive—you can build an entire room around them.

This tough plastic surface, with color all the way through, keeps its crisp, fresh beauty through the years . . . outwears ordinary floors many times over.

And you'll love the way it stays clean and bright. It actually seems to repel dirt. It only takes a moment to wipe it clean. And you don't need to be afraid that soap and water, cleansers, grease, or food acids will hurt it. They won't. Industry has used this tough plastic for years to line tanks that contain the most vicious acids.

The rubber-impregnated cork base is resilient . . . comfortable to walk on . . . cushions noisy footsteps to a whisper.

Don't confuse Plastile with other so-called "plastic" floors. Only in Plastile can you get the combination of beautiful long-wearing vinyl plastic and the cushioned comfort of resilient cork.

Better take a good look at good looking Plastile today!

FEATURES

PLASTILE IS TOUGH, LONG-WEARING
Full 3/32" of colorful vinyl plastic laminated to 3/32" of rubber-impregnated cork.

PLASTILE IS EASY TO KEEP SPOTLESS
Smooth, non-porous surface won't catch dirt; wipes sparkling clean, quickly, easily.

PLASTILE IS NON-SLIP
Wet or dry, Plastile affords foot grip . . . a special safeguard against accidents.

PLASTILE IS EXTRA QUIET
Absorbs sound, quiet-proofs floors.

PLASTILE IS RESILIENT, RESTFUL
Resilient rubber-impregnated cork base cushions shock, reduces foot fatigue.

•

See PLASTILE at your favorite store, or write direct for literature, color charts and samples of the most beautiful floor you've ever seen.

* *Made from Tygon Plastics.*

U. S. STONEWARE

CREATORS OF MATERIALS AND PROCESSES FOR THE WORKSHOPS AND HOMES OF AMERICA

Akron 9, Ohio

PANTRY SHELF NEWS

CONTINUED FROM PAGE 234

n 8-ounce jar of orange slices in piced brandy. Not an iota of the resh-orange flavor has been lost n the brandying, nor does their yrup dim in the least the refreshng tartness of the orange slices hemselves. We venture to say that hese slices will find their way into our kitchen, too, for roasting uck, serving with roast lamb, etc. They're too good to be monopolized y Old-Fashioneds. But to get back o the other contents: The satchel rovides 3 ounces of pure mint yrup for juleps (and it's equally ood for mint-flavored foods); a ike amount of orange flower water o necessary for fizzes, and unexelled for flavoring cookies, cakes, nd pastries. There's a wonderful ecipe, too, for making New Orans Fizz; a 3-ounce jar of spiced naraschino cherries in brandy; 4 unces of cocktail onions in spiced randy, with a recipe for a brandy ocktail to put them into; 5½ unces of lemon-flavored cane sugar hat's as good for cake batters and lesserts as it is for sweetening lemn-flavored drinks; 8 ounces of the nost delectable spiced olives in randy that you ever tasted, plus a ecipe for the Martini to go with hem. And, finally, to munch with ny of the drinks you concoct from he assortment, it contains 6 ounces f delicious mushrooms in sherry auce.

As you may have guessed, Cockail Makin's is as nice to own as to give. And if you're anything like ne, you'll want one set for kitchen dventuring. The set costs under $11, at City of Paris, San Francisco, California. (Items can also be purchased individually.)

Another really unusual answer to something different in gifts, and in good eating as well, is a pineapple mail-order service from Trader Bob. Shipping conditions don't permit him to guarantee arrival of the Hawaiian pineapple on a specified date, but the luscious pineapple is definitely worth waiting for. As a matter of fact, many users of the service prefer having one of Trader Bob's Hawaiian-style gift cards sent to the recipient heralding the arrival of the pineapple within a few weeks. There is no season on Hawaiian pineapple. Each shipment includes four juicy, vine-ripened Hawaiian pineapples, averaging five pounds each—the size considered perfect for serving the fruit fresh. And the shipper guarantees refund of your money if the fruit does not arrive in perfect condition. If you've never tasted vine-ripened pineapples you've missed a fruit-eating treat that is almost without equal. It's as different from the pineapple you find in markets as day and night. The Trader-Bob pineapples are specially selected and picked and packed to arrive at precisely the same degree of ripeness as enjoyed by the residents of Hawaii, where they are grown. We think you'll want to give one of these crates of pineapple to yourself, too. They cost about $8, shipped anywhere in the U. S. From Trader Bob, Box 3697-H, Portland 8, Oregon.

Skatacook Farm is the maker of one of the most delicious and unusual conserves we've tasted in many a moon. The pungent mixture is concocted of plums, grapes, black currants, and sugar. It contains not a grain of pectin or jelling agent, and the results are superb. The thick, dark reddish conserve is rich with fruit and sugar and has a real homemade flavor. We especially liked the conserve's tart undertone that makes it such a perfect companion for roast meats. It's equally delicious served with cream cheese and crackers for dessert-time.

Mrs. Williams and Mrs. Bellinger, who produce the Skatacook Farm products, say this conserve is for women (we'd contest that statement), and so they've produced a companion citrus conserve with special man appeal. For our part, we'd say both will appeal to both sexes. This citrus concoction is made from grapefruit, oranges, lemons, apples, grapes, and sugar boiled down to a thick reddish-brown color. It's as different and delicious as its companion conserve. The lemon points up the flavor of the other ingredients and there's a definite apple undertone that adds an interesting note to the citrus content. It makes delicious eating on toast and with meat—especially roast duck. Both conserves are made in the Skatacook kitchens from old nineteenth-century English recipes. An 8-ounce jar of either costs about 70 cents from The Post Mart's Gourmet Accessory Shop, 230 E. 78th St., New York, N. Y.

Post Mart has available, too, from these same fine kitchens, a delightful and equally unusual Fancy Free French Dressing. The first thing about it that intrigued us was

(*Continued on next page*)



Nottingham desks range from $250 to $600

Each Nottingham desk is a masterpiece of inspired beauty. Six traditional designs, expertly wrought in fine cabinet woods and exquisitely finished, created to bring you the "touch of distinction."

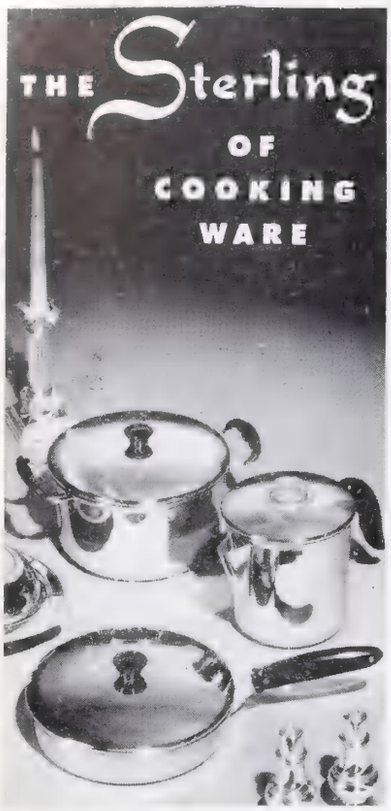
Should you wish a copy of the Nottingham brochure, please write. There is no charge.

CHARLES R. SLIGH CO.
Holland, Michigan

SLIGH *furniture*



50 to 100 FOOTCANDLES
FOR SEVERE TASKS SUCH AS SEWING ON DARK MATERIALS, FINE NEEDLE WORK OR PROLONGED READING.
FEATURES EXCLUSIVELY
SIGHT-LIGHT
IN YOUR LEADING DEPARTMENT AND HOME FURNISHING STORES AND OFFICE EQUIPMENT HOUSES. $19.50 SLIGHTLY HIGHER ON WEST COAST
SIGHT LIGHT CORPORATION DEEP RIVER, CONN.



NESCO
Evenheet
Stainless Steel Utensils
THE PERFECT GIFT TO GIVE OR GET!

HERE are utensils that rival your finest silver for sheer beauty and quality—yet are unrivaled for cooking ease. They combine the everlasting cleanliness of stainless steel with even heat distribution that's truly amazing!

They're the new, scientifically proportioned Evenheet Utensils, made of stainless steel inside and out, with a layer of heat-spreading metal "sandwiched" between them. Even heat through every inch of the pan provides better, faster cooking plus freedom from "spot scorching." Washing is easy—no scouring or special cleansers are needed.

For years of happy cooking, order Nesco Evenheet Utensils from your dealer . . . or write for illustrated folder.

NESCO EVENHEET COOKING UTENSILS ARE MADE OF 3 LAYERS OF METAL FUSED TOGETHER

A sweet cake that spreads the heat for even, faster cooking!

Looked on gleaming stainless steel, endures and good-looking!

Nesco products include electric roasters, pressure pans, enameled ware, tinware, galvanized ware, decorated kitchen containers, electric heaters, oil ranges and heaters. Look for the Nesco label!

NESCO Evenheet

NATIONAL ENAMELING AND STAMPING CO.
370 North 13th Street, Milwaukee 1, Wisconsin

CONTINUED FROM PRECEDING PAGE

its avocado-green color and thick green creamy look. It's refreshing to look at. We found in short order that its verdant coloring and thick consistency result from the parsley juice and parsley pulp which constitute two of its flavorsome ingredients. The parsley adds zest and taste interest to the mixture of vegetable and olive oil, lemon juice, white- and red-wine vinegars, tarragon, garlic, and seasonings. The blend is nothing short of perfection for tossed green salads. Its fine ingredients and the artistry of its blend make it completely unlike any commercial dressing you ever tasted. An 8-ounce bottle costs about 60 cents.

You'll find the same fine ingredients and homemade taste in the Old Mill dessert sauces. And no wonder, for all four of them—Chocolate-Flavored Fudge Sauce, Chocolate-Flavored Syrup, Butterscotch-Flavored Fudge Sauce and Caramel-Flavored Fudge Sauce—are made with heavy sweet cream, fine creamery butter, and pure vanilla extract. Fine ingredients *do* tell. And all four of the sauces are homogenized to make them super-smooth and prevent separation.

We found it hard to choose between the fine flavor of the four sauces, but we would say that the chocolate fudge sauce was our favorite. Perhaps it's just our weakness for chocolate, for all four have the same full-bodied flavor and richness. Try serving the sauce of your choice on ice cream-filled cream puffs for a wonderful dessert that can be whipped up in no time flat. (If you think cream puffs are difficult or time-consuming to make, get rid of that bogey, for they're not.) Try a sauce, too, in place of the sugar and flavoring in one of the many recipes to be found for cake icings made from beaten egg whites. The results are delicious, and it takes so little time. Use them, too, to flavor bread or rice puddings (omit the sugar), and try them out also in foamy pudding sauces. Of course, this is all in addition to simply ladling the sauces right out of the jars to serve, hot or cold, on ice cream, puddings, custards. For delicious variations, add a little rum, sherry, or brandy to them. It gives the rich sauces a real epicurean touch. Rum is especially good in the caramel sauce. Mint is a delectable flavor addition, too, to the chocolate varieties. All except the chocolate-flavored syrup cost under $1.50 for three 1-pound jars; the chocolate-flavored syrup costs slightly over $1 for three 1-pound jars. Add postage to all prices. You can get all four types from Vendome, Inc., 415 Madison Ave., New York, N. Y.

We got quite a surprise when we learned that the delicious new goose-meat products of Treville Farm are a food by-product of downy goose-feather powder puffs. We'd certainly have thought it was the other way round. In order to get the finest quality for their powder puffs, Treville Farm uses only young goslings which adds to the excellence of their new Boned Goose, Paté, and Paté d'Aperitif. Another thing we learned about them, which adds also to the quality of these foods, is that the goslings are fed naturally. The farm doesn't resort to force-feeding for fattening-up purposes, so common in raising geese for the market. Both the Paté and the Paté d'Aperitif are concocted of goose meat, goose liver, goose fat, onions, and spices. The only difference in ingredients revealed by the labels of the two is that the aperitif also contains butter. Yet there is a

Brunswick
RADIO WITH PANATROPE



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"The Wedgewood"
An inspired portrayal of Chippendale's superlative technique in Honduras and African Mahogany.
$475 *slightly higher in West*
Other models start at $249.50
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Yes, for holiday an year-round safety fro the tragedy and loss fire, give Pyrene* Fi Extinguishers. Wha finer present can yo give to your family friends and business a sociates — to anyon who values his hom and possessions?

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marked difference in their tastes. The paté is milder and more subtle in flavor, with the goose-liver taste dominant, it's very similar to the imported goose-liver patés. The Paté d'Aperitif is more pungent in flavor and the goose-meat taste is very much in evidence. It seems, too, to contain more onion and somewhat headier spices. Both are delicious for cocktail canapés. Your choice will have to depend on whether you prefer the traditional goose-liver flavor or the stronger savor of the goose meat itself.

The Boned Goose bespeaks the fine-quality young geese used by Treville Farm. There's not a vestige of "gaminess" in the firm, succulent pieces of skinned goose meat. It's all meat, packed in a rich, flavored gravy with a layer of goose fat over it all. You can simply heat it in its own gravy and serve it on toast. We liked the addition of a little red wine to the gravy. Cook the gravy for a while after you add the wine. We found, too, that a small half clove of garlic made a tasty addition. Try mixing the boned goose with vegetables into a goose stew. It's delicious, too, served over noodles or mixed with the noodles into a casserole dish. The 6½-ounce can contains two generous portions. The Boned Goose costs $1 a can. The Paté is $2 a can, and the Paté d'Aperitif $1. Both come in 6-ounce cans; add postage to all prices. All three of these goose products are available at Hammacher Schlemmer & Co., New York, N. Y.

AN EASY-DOES-IT CHRISTMAS SUPPER

CONTINUED FROM PAGE 150

day. I felt personally responsible for seeing that you weren't so tired you couldn't enjoy Christmas day from the first minute you heard the children's steps on the stairs until you shut the piano after the last carol, and waved a happy good-bye to the departing guests.

I wouldn't say I produced a spectacular menu for you—my own head was too full of unfinished Christmas business, and you needed that answer so quickly. But you were nice enough to write later that it saved your life, and that everybody ate everything, and that you liked especially the lightness of it after a day of rather erratic eating.

Right then and there I decided to save that menu and use it this year. I knew you weren't alone in wanting to entertain at Christmastime, and that it is the rare family who has adequate household assistance and wouldn't welcome a simple, but festive, supper. So I decided to share your "easy-does-it" Christmas supper with anyone wanting to entertain during the holidays without a lot of to-do.

Lots of people may think sliced ham and tongue too prosaic for a Christmas party. But the way food *looks* on Christmas has always seemed more important than what it is. And that platter of ham and tongue circled with stuffed pepper rings, which look as Christmasy as a holly wreath, will produce a mighty nice effect. The young, as well as the old, can eat it, too, and that isn't always true of the more glamorous dishes.

While you're making the pepper rings the day before, cook the rice and peas for the snowballs. You can use fresh, canned, or frozen peas, but the latter give the brightest green color.

The snowballs are just round

(*Continued on next page*)

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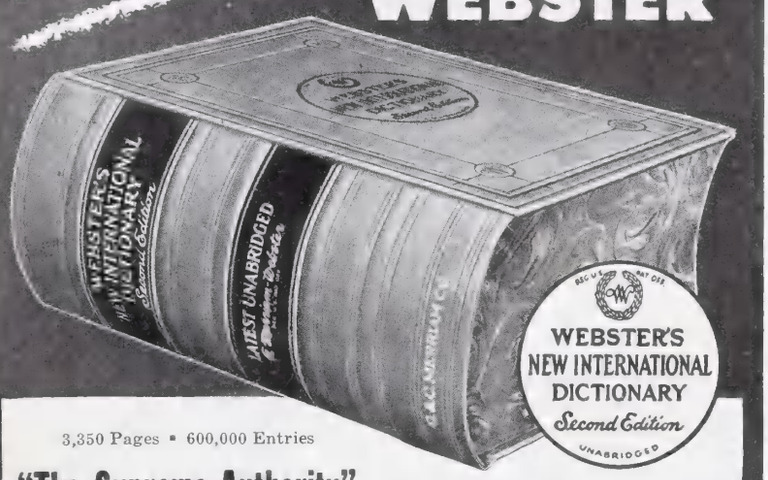
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CONTINUED FROM PRECEDING PAGE

white balls of well-seasoned rice filled with bright green peas. The fun is that the peas aren't visible until you open the balls with your fork. Then they come tumbling out, a complete surprise. They go deliciously with the ham.

I planned two congealed salads —one for the young and one for the oldsters. The children will love the cranberry Christmas tree molded in lime gelatine. The other salad is a little more substantial. It also has a base of the lime gelatin, and looks festive. It is filled with mixed chopped vegetables in Christmasy colors: pimiento, celery, cucumber, and green pepper.

BEFORE I go any further, if you think our supper too light, you might fill in the menu with this easy casserole. Put asparagus in a shallow Pyrex casserole. Spoon over with condensed mushroom soup thinned slightly with light cream. Sprinkle bread crumbs over the top, dot with butter, bake 20 minutes. And there you are with a good hot dish at hardly any extra effort.

Hot biscuits, we think, are just about perfect any time, but especially with a simple supper like this. If you have time, make them. You've got to be in the kitchen anyway for a little while, assembling things, and you can bake them then. You can put them together ahead of time, you know, and set them in a cool place until baking time. A nice alternative to hot biscuits is the good nut bread we're giving you the recipe for. You might have them both. The nut bread gets its special flavor from wholewheat flour, and you can make it several days ahead.

You're going to close this Christmas supper with a cake which looks just like a prettily wrapped



Christmas package — snowy white all over with a bright red ribbon tied around it, and a sprig of holly tucked in the ribbon. It's all done with white and red frosting, and you don't have to be an artist to put that red ribbon of frosting around your package of cake. I did it, and decorating cakes is not my forte. Inside the package is that universal favorite, devil's food.

This supper is guaranteed not to throw you into a flurry. You'll produce it, we imagine, without speaking sharply to the children once — well, not more than once anyway—so it makes its own contribution to the general peace of the season.

Stuffed Pepper Rings

3 green peppers
3 packages cream cheese
Evaporated milk to soften
2 tablespoons chopped pimiento
½ teaspoon scraped onion
1 tablespoon chopped chives
2 tablespoons finely chopped nuts
3 firm tomatoes

Slice off top of peppers. Remove seeds and clean out insides. Take cream cheese from refrigerator one hour before using. Mash with fork and soften just slightly with evaporated milk. (The mixture must not be mushy as it must be hard enough when chilled to slice.) Add pimiento, onion, chives, nuts, and a little salt to taste. Mix well. Stuff mixture in pepper shells. Put in refrigerator for three or four hours. Slice peppers into ¼" slices. Slice tomatoes. Place pepper slices on top of tomatoes. Try to buy fairly small peppers so pepper ring will be smaller than tomato slice. Yield: about 12 to 15 rings.

Snowballs

6 cups cooked seasoned rice
4 tablespoons melted butter
1 cup cooked peas
12 7" cheesecloth squares

Mix rice with melted butter. Put half cup of rice in center of a cheesecloth square. Flatten rice. Place a tablespoon of peas in center of rice. Bring up opposite sides of cheesecloth and tie, to make ball. Peas should be completely covered, so that when ball is cut peas appear as a surprise. Put in refrigerator to stiffen. When ready to use, steam in strainer over hot water until thoroughly heated. Carefully untie and remove cheesecloth bag. Put a sprig of parsley on top of each ball. Yield: about 12 balls.

Assorted Holiday Salads

2 packages lime Jell-o
2 cups hot water
1¼ cups fruit juice
2 tablespoons vinegar
1-lb. can Ocean Spray jellied cranberry sauce
1½ cups chopped pimiento, celery, cucumber, green pepper
1 bunch watercress

Dissolve Jell-o in hot water. Add fruit juice. When cool, add vinegar. When thickened, divide Jell-o in half. For first salad remove cranberry sauce from can in one piece. Slice in one-half inch slices. (One can will yield about 8 or 9 slices). Cut Christmas trees out

of cranberry sauce with special Christmas-tree cutters.* Place little trees in bottom of rectangular Pyrex casserole (6½" by 10½" size). This dish will hold 6 trees. Spoon half of Jell-o over trees and chill until stiff. For second salad, mix other half with 1½ cups chopped vegetables. Put in six individual molds. Serve both on watercress. Yield: 6 Christmas-tree molds, 6 mixed vegetable molds.

* Available from Cranberry Canners, Hanson, Mass.

Special Nut Bread

1½ cups sifted all-purpose flour
1 cup sifted whole wheat flour
4 teaspoons baking powder
2 teaspoons salt
¼ cup granulated sugar
¼ cup brown sugar, firmly packed
¼ cup Spry
2 eggs, well beaten
1 cup milk
½ cup nuts, chopped
½ cup seedless raisins

Sift flours, baking power, salt and sugars. Cut in Spry finely. Combine eggs and milk. Turn liquids into dry ingredients and stir until all flour is dampened. Add nuts and raisins and mix. Bake in greased 9 x 5 by 3-inch loaf pan in moderate oven (350° F.) 1 hour, or until done.

Christmas Package Cake

4 squares chocolate, cut up
¾ cup hot water
1 cup granulated sugar
½ cup brown sugar
2 whole eggs
½ cup butter
2 cups cake flour
2 tablespoons baking powder
½ teaspoon soda
Few grains salt
½ cup milk
1 teaspoon vanilla

Cook chocolate and water in large saucepan until thick. Add sugars, eggs, and butter and beat well. Sift flour. Then measure. Add baking powder and soda and salt, and sift again. Add flour and remaining milk alternately to chocolate mixture. Add vanilla. Put into three rectangular tins (7 by 11 inches). Bake in 325° F. oven about 20 minutes or until done. Ice and decorate with Snow Frosting.

Snow Frosting

1½ cups white corn syrup
3 egg whites
¼ cup sifted confectioner's sugar
1 teaspoon vanilla
Red vegetable coloring

Beat syrup and egg whites together until stiff and frosting holds its shape. Gradually add confectioner's sugar and vanilla. To about 1/3 of frosting add red coloring to make red frosting ribbon to tie white package of cake. Frost layers and top and sides of cake with white frosting. Now "tie" the package of cake with ribbons of the red frosting. With knife make 1¼-inch red ribbon of frosting across length of cake and down sides. Then cross this ribbon with another across the narrow width of cake. Where ribbons meet, tuck a piece of real or artificial holly. (Cover stem with waxed paper). Serve on large platter decorated with Christmas greens or holly sprigs. Yield: 8 to 12 slices, depending on the size and the way in which the cake is cut.

For a novel type of CURTAIN TIE-BACK

By THEODORA BROWNFIELD

Many of us make tiebacks from our curtain material. But if we want a bit of novelty, we might adapt the idea of one clever home decorator who used embroidery hoops for the purpose. She bought two pairs of hoops, and matched up sizes by using the two inner rings for one pair of curtains and the two outer rings for another pair, covering a larger window.

The curtains were the frilly net type, reaching to the floor in graceful billows, and dressed by wide, full ruffles around top, sides, and bottom. The embroidery hoops were wound neatly with pastel ribbon which harmonized with the color scheme of the living room.

One hoop was slipped over each curtain and anchored to hooks which had been driven into the window trim at the spot where the curtains were to be tied back. A little loop of ribbon was used as an additional anchor.

The hoops made it possible to drape the curtains with a bouffant sweep, since they were generous enough in size not to cramp the style and ample width of the curtains themselves.

So if you don't have self-material to spare, and don't fancy plastic or metal tiebacks, some old embroidery hoops may do the trick.





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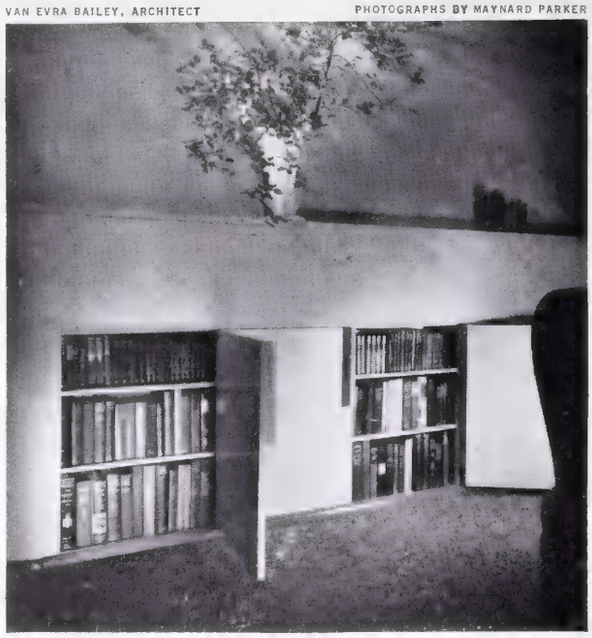


● The continuation of the fireplace depth along the entire side of this spacious living room provides not only a sweeping mantel but a cover for vast numbers of shelves to hold the books for which there may not be space anywhere else

STORAGE SPACE ON A FIREPLACE WALL

Need for unobtrusive, commodious storage space inspired this wall, flush with fireplace

VAN EVRA BAILEY, ARCHITECT PHOTOGRAPHS BY MAYNARD PARKER



● Here are books galore for your fireside reading. Two steps from the easy chair and the fire, and behind the decorative doors lie many evenings' entertainment. This library-living room is in the home of James I. Hessler, of Portland, Oregon

THE HOUSE THAT SMELLED GOOD

CONTINUED FROM PAGE 156

the greenery-spicery smells that in summer—or in a tropical climate—reach in at open windows.

She tried out old tricks, and new ones. No fire burned on any hearth without a dose of cedar chips or pine cones (when she could get them) fed to the flames. Before a party, a deep-bowled iron spoon was taken down from the chimney piece, heated red-hot, filled with an aromatic oil of rose geranium or lemon verbena, and carried from room to room, diffusing its pungent stream.

THE furniture and floors were wiped down with cedar oil. The undersides of window sills, bookshelves, closet shelves, and pantry shelves, and the insides of drawers —wherever there was a hidden stretch of unpainted wood—were painted with strips of subtly scented lacquer. She experimented with "Heliotrope" in one guest room, "Carnation" in another.

In the linen closet, a box of lavender bath soap, left open, scented and freshened the linen. A pomander ball — an orange peppered with cloves—hung in her little girl's closet (something about its spicy scent had connected in Mrs. Wystan's mind with what little girls are proverbially made of); and in her little boy's closet hung a pine cone painted with pine oil. The downstairs coat closet was lined with cedar.

Squares of scented flannel lay in bureau drawers. The stuffing in padded coat hangers was seasoned with sachet. Flat sachet pillows with lavender or heather were placed between the pads and mattresses on the beds. In the kitchen, Air-Wick insured that no trace of Sunday's duck disturbed the Monday morning air.

And in Mrs. Wystan's desk reposed a list of jottings: Try sachet powder in hems of library curtains. Look into new wood shavings impregnated with perfume that you tie up in handkerchiefs to hang in closets, or put in drawers. In the pantry try one of those perfume wall brackets filled with "Bayberry Mist," a few drops of perfume (heather) in the hot water pans behind the living-room radiators. Spray perfume on electric light bulbs before parties.

One night at dinner, Professor Fitts, seated on her right, turned to Mrs. Wystan after a particularly scintillating and variegated discussion. "Now, tell me, what hidden passion, what obsessive secret study is it that gives you such an unusual turn of mind? Politics? Ethics? Logistics and ballistics?"

"No," replied Mrs. Wystan a little vaguely, but with a very charming smile. "aromatics."

Suggestion List for the Household Art of Aromatics

Scented lacquers—Mary Chess, Henri Bendel's Cire de Sachet

Vetiver pillows—Mary Chess

Perfume wall brackets — Edco, Fragrantaire

Perfumes for burning — Mary Chess

Lavender — Yardley's imported from Mitcham, Surrey, England

Pomander balls—Herb Farm

Air deodorizers—Air-Wick, Bon Air, L'Orle's Parfum Air Conditioner, Elene of Vienna Pine Air Freshener

Scented flannels—Mary Chess

Scented wood shavings—Regale

Pot-Pourri—Herb Farm

Tuck-in sachets—Any you like

Coat-hanger sachets—Mary Chess, Ann Haviland

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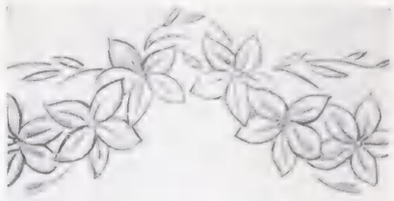
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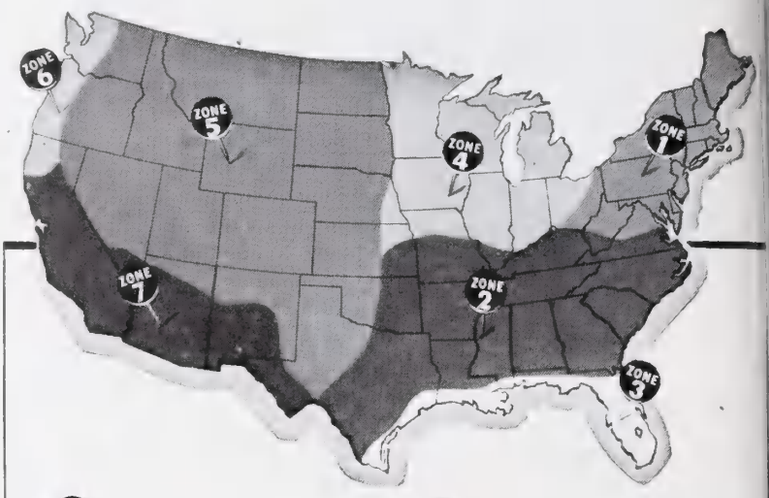
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The LOG *of the* PRACTICAL GARDENER



ZONE 1 — The Northeast

ZONE 4 — The Middle West

ZONE 2 — The South

ZONE 5 — The Rocky Mountains and Great Plains

ZONE 3 — Florida and Gulf Strip

ZONE 6 — The Pacific Northwest

ZONE 7 — California and the Southwest

This is HOUSE BEAUTIFUL's Gardening Zone Map of the United States. It is divided into seven main zones, determined not only by temperatures, but by soil, rainfall, and other factors that bear on what you can grow successfully. Whenever gardening procedures depend upon locale, we try to give the best advice for each zone, indicating the zone by number. Find your own zone number on the map so that you may apply our observations and reminders here and elsewhere in the magazine to your garden.

More and more people are presenting living plants as Christmas gifts. You can give them during the holidays in the form of seasonal pot plants, permanent house plants, boxes of greens or western holly, or Christmas corsages. Or, you can have sent to gardening friends attractive cards announcing orders of plants to be delivered at spring planting time.

A few nurseries, on their own, have in the past provided cards and taken care of such orders for their customers. But only now has the nursery industry as a whole—at least all those belonging to the American Association of Nurserymen—taken up this idea. The big advantage to you as a buyer is that the certificate that you invest in and have sent to a friend as a gift is redeemable in plants from any nursery belonging to the Association. Thus he can obtain his plants either locally or by mail order, whichever suits him best.

Gardeners this season will especially enjoy receiving gift certificates for the new 1948 All-America roses: Diamond Jubilee, High Noon, Nocturne, Pinkie, San Fernando, and Tafjeta. Chrysanthemums, hemerocallis, and other perennials will be available, too, in any number of handsome new varieties. And there are two outstanding new forsythias developed by the Arnold Arboretum in Massachusetts. One is called Arnold Giant for its heavy leaves and flowers that are larger and darker than its parent, Forsythia intermedia. The other, Arnold Dwarf, has a mature spread of seven or more feet, but grows only two feet tall, making it ideal for slopes and for small gardens.

And, speaking of the Arnold Arboretum, an indispensable book for the library of the gardener who travels is *The Arboretums and Botanical Gardens of North America.* It was prepared by Donald Wyman, Horticulturist of the Arnold Arboretum, and is available, with paper cover, for $1.50 from the Chronica Botanica Company, Waltham, Massachusetts.

In the Northwest, heavy winter rains often beat flowers of the Christmas rose to the ground, where they are spattered with mud and become useless for garden ornamentation or picking for the house. As plants may flower late this month or next, it would, therefore, be wise to spread a thick mulch of leaf mold or peat moss about the base of the plants. Putting glass over the tops of the plants is a laborious task and gives the plants a too pampered look, although it does keep the flowers in fine condition if they are needed for picking for arrangements.

For winter flowers in a small way, *Iris unguicularis* helps fill the bill in mild areas. However, it needs a dry spot with rather poor soil in the sun. The poor soil won't be hard to find, but the dry spot and the place in the sun might be a little more difficult. Flowers are lavender. Foliage needs protection from slugs and snails.

Any mild December day is a good time to top-dress your lily-of-the-valley bed. An inch-thick cover of leaf mold and rotted manure will do the trick. Apply the dressing over the bed, covering all of the plants, including leaves, which will add to the fertilizer value of the dressing. This dressing gives the bed a neater winter appearance, too, than the old half-dead foliage.

In some years cold weather abruptly brings all gardening operations up North to an end in early December. There are open seasons, however, when it is possible to continue working in the garden. Take advantage of such years to do necessary pruning of trees and shrubs.

This is a good time, too, to check to see that all your shrubs have ample space for full development. Perhaps, to secure immediate landscape effects, you planted them close together. The extra plants should have been removed before they became overcrowded, but this is seldom done, so your shrub border has most likely become a mass of tangled branches.

If you live in an area where certain plants require a winter mulch, you can cover them now. If you wait for the ground to freeze solid, this might delay the operation until the weather is too disagreeable for outdoor chores. A good way to protect a hybrid tea rose is to draw a cone of soil up around its base, and fill the intervening spaces between the plants with a good mulch of cow manure or humus from the compost pile.

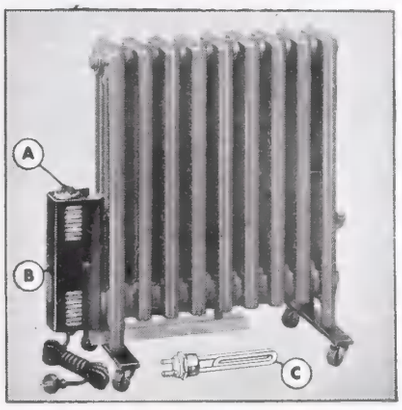
When frost has heaved your newly planted iris rhizomes out of the ground, do not try to push them back or to dig and reset them. Iris rhizomes are much better off if they can sit a little higher than the surrounding soil and then you can add a little fresh soil to their location. Until winter rains compact this soil, you can hold it in place by placing around the area a little pen of small stones or a number of small tree limbs.

Big geraniums in the house that get bigger and bigger during the winter can profitably be made into cuttings as fast as the tips get tough enough. Thus, when spring arrives, the old plant should be no bigger than when it was brought in, and you should have a nice set of its kind almost ready to bloom in their five-inch pots.

It is often the amount of light that comes through a window which controls the success or failure of certain kinds of potted plants in a house. Begonias like a strong light and will color up properly only with sunlight. Geraniums like strong sunlight. Primroses and cyclamens do without sunlight, preferring unfiltered north lighting, while African violets like the sunlight slightly veiled with either an outside screen or a gauzy curtain. Choose the plant to fit the spot.

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SHOULD WE BUILD NEXT SPRING?

CONTINUED FROM PAGE 172

next year will depend mainly upon the increased productivity of labor—and it is difficult to increase efficiency when jobs are plentiful and demand is strong.

Barring some major disruption elsewhere in our economic system, changes from the present cost situation are likely to be gradual. In respect to a specific house, they probably will not be great enough to affect the result very materially, as far as 1948 is concerned.

The Advantage of Further Waiting Is Doubtful

If you want a new house now, there is little if any evident advantage to be gained in putting off your plans. If you own the house you are living in, you will be able to sell it at a price inflated at about the same degree as building cost. In this case, the margin of new expenditure may not be much over what it would have been on a prewar transaction. If you are renting your present house, you can unquestionably anticipate an increase in rent so that, in this case, your monthly payments on a new house may not be out of line at all.

Take housing cost in relation to the whole environment of prices, values, and rents. The situation is not unpropitious for new building. While 1948 may not prove to be the most favorable year for building that we shall see in the next decade, it will probably not be called a bad year. And the gain from waiting longer is a dubious one.

Be Cautious About Over-Building

Nevertheless, costs being what they are, it is no time for extravagance, for overbuilding, or for overgadgeting. As long ago as the Seventeenth Century, Thomas Fuller, a worthy of that period, gave this advice: "A house had better be too little for a day than too great for a year. And it's easier borrowing of thy neighbor a brace of chambers for a night, than a bag of money for a twelvemonth. It is vain therefore to proportion the receipt to an extraordinary occasion, as those who by overbuilding their houses have dilapidated their lands."

This advice is as good in 1948 as it was in 1642. Build solidly,



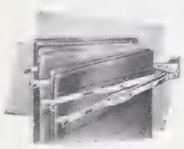
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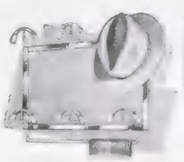
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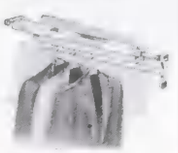


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build what you need, but build modestly. Remember that a house can be planned for future expansion, and plan it that way rather than risk overburdening yourself or reducing the quality of what you build. Remember also that a great many desirable items of equipment can be added later, and that there is as much pleasure in improving your house from year to year as there is in building it in the first instance. Remember also that there are furniture and furnishings to buy and that a place must be kept for them in your budget.

Use Your Head About Borrowing

If it is good advice not to overbuild, it is equally sound counsel not to over-borrow. Credit is easy today, interest rates are low, and the repayment period can be stretched out so long as to make monthly payments beguilingly small. But a mortgage loan is a long, long loan, and no one can foretell his income or the value of his house over a 15- to 25-year payment period.

The chances are that you will be buying with relatively cheap dollars and in the end repaying with relatively expensive dollars. The monthly payment, once fixed, stays fixed for the whole term of the loan, and a payment that looks easy today may be burdensome ten years from now.

Consequently, the best plan in a time like this is to invest past savings rather than future income in your house. In other words, pay down as much as possible, borrow as little as possible, and pay back as quickly as possible. However you may feel about it, your present accumulations have been saved in a high-price, high-income, easy-money period. They are probably cheap dollars in terms of what they would buy over the long pull, and they are related to present-day values, which are high values. The dollars you have to pay back will be tomorrow's dollars and may be harder to get.

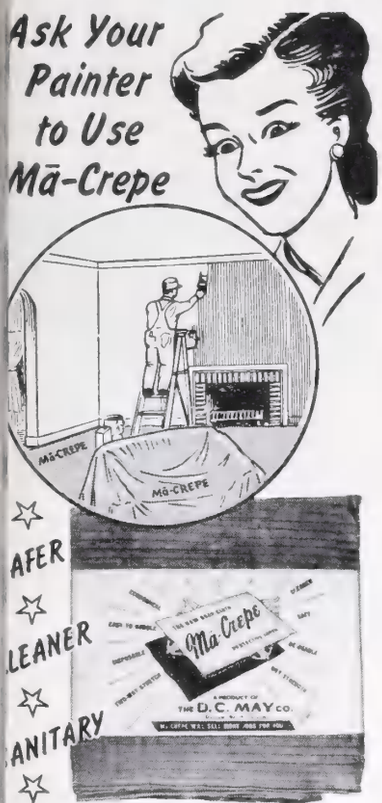
You may lose by borrowing too much, for you will be gambling that prices stay high or go higher over a long period. This may happen, but it is a dangerous chance to take. On the other hand, you certainly cannot hurt yourself by foregoing the temptations of easy credit.

With a substantial down payment, you have a margin for increasing your loan if your affairs should turn out badly; and your risk of foreclosure will be diminished if values should decline. If however, things should go well and values generally should rise, the value of your equity will increase correspondingly. A substantial equity, saith the preacher, is an anchor in a storm, but a large loan is like an overloaded ship.

Face the Springtime With Confidence

These admonitions are offered in the way of caution and not of discouragement. Next year will offer a better building climate than any we have had since the war, and there is a big question that the year after will be much better. Further waiting offers a doubtful reward and, in terms of higher rents, it may bring a real penalty. Materials will be available in wide selection, ample quantity, and good quality. It will be possible to build a good house in a reasonable period of time. Caution is important—caution in limiting what you build and what you borrow. But caution should be a guide and not a frustration. If you need a house and are ready to build, by all means plan for the springtime.

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Favorite food for rabbits and field mice is the bark of young fruit trees—also that of ornamentals, such as dogwood, redbud, azaleas, roses, and some evergreens. Right now, these rodents are on short rations, especially in the northern states, and under cover of tall grasses and weeds, they may be girdling your trees. So don't waste any time getting out to inspect your trees and giving them all possible protection against these winter pests.

You have your choice of many kinds of warfare against both field mice and rabbits. Controls include poisoning, cutting grass and weeds, protecting the bases of the trees with wire or repellent washes, gassing or shooting the pests. The remedy in your orchard should be the one that is most effective with least effort. Inquire around and see what experienced orchardists do, and ask for bulletins on the subject from your state experiment station and from manufacturers of poison baits and fumigants.

Many home gardeners put a wire sleeve around the base of each tree (should be half-inch mesh, two feet wide). A roll of wire—or even burlap or newspaper tied on—will protect trees from rabbits if just set on the surface of the soil, but this isn't sufficient to deter mice, which will burrow underneath. The best practice is to remove the soil around the tree base to a depth of six inches, sink the wire to the bottom of this hole, and refill the hole with cinders.

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Of House Beautiful published monthly at New York, N. Y. for October 1, 1947. State of New York, County of New York ss.

Before me, a Notary Public in and for the State and county aforesaid, personally appeared R. A. Hoefer, who, having been duly sworn according to law, deposes and says that he is the Business Manager of House Beautiful and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management, etc., of the aforesaid publication for the date shown in the above caption, required by the act of August 24, 1912, as amended by the acts of March 3, 1933, and July 2, 1946 (section 537, Postal Laws and Regulations), printed on the reverse of this form, to wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are: Publisher, Hearst Magazines, Inc., 959 8th Ave., New York 19, N. Y.; Editor, Elizabeth Gordon, 572 Madison Ave., New York 22, N. Y.; Managing Editor, None; Business Manager, R. A. Hoefer, 572 Madison Ave., New York 22, N. Y.
2. That the owner is: Hearst Magazines Inc., 959 8th Avenue, New York, New York, sole stockholder The Hearst Corporation, 100 West Tenth Street, Wilmington, Delaware. The common and preferred stock of The Hearst Corporation is held by the following Voting Trustees namely: Martin F. Huberth, 959 8th Avenue, New York, New York; Richard E. Berlin, 959 8th Avenue, New York, New York; Richard A. Carrington, Jr., 1111 South Broadway, Los Angeles, California; Henry S. MacKay, Jr., 453 South Spring Street, Los Angeles, California; William Randolph Hearst, Jr., 959 8th Avenue, New York, New York; John Randolph Hearst, 959 8th Avenue, New York, New York and William M. Baskervill, 912, 14, 16 East Pratt Street, Baltimore, Maryland under Voting Trust Agreement dated as of June 26th, 1937, as amended. Of the outstanding common stock, The Hearst Foundation, Inc. beneficially owns 33.333% and William Randolph Hearst beneficially owns 66.667%. Of the outstanding preferred stock, William Randolph Hearst beneficially owns 85% and John Randolph Hearst, William Randolph Hearst, Jr., Randolph Apperson Hearst, David Whitmire Hearst and George Hearst beneficially own 15%.
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R. A. Hoefer, Business Manager

Sworn to and subscribed before me this 1st day of October, 1947. Andrew E. Macyko, Notary Public, State of New York Residing in Queens County No. 672. Reg. No. 203-M-9. Cert. filed in N. Y. Co. No. 77, Reg. No. 386-M-9. Commission expires March 30, 1949. [Seal.]



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When there are only a few rabbits in the neighborhood, and it seems unnecessary to protect choice plants with wire, you should examine your plants periodically, and particularly after a heavy snow or when everything is coated with ice. When rabbits attack plants in the same area each night, the damage is usually the work of only one or two.

These visits can be broken by trapping. The old-style wooden box trap, in which the door drops vertically when the trigger is sprung, works well. The best place to locate the trap is where the pests customarily enter your garden. A piece of apple or carrot makes good bait. If you dislike killing the cottontails, try trapping them alive and releasing them farther out in the country. They will be unlikely to return, within a year at least, because they travel only short distances.

Household mouse traps near damaged plants will help control field mice, too. These practical hints on details come from the Middle West: Try unroasted, shelled peanuts for bait, tying one kernel to the trigger of each trap; small pieces of sweet potato or apple will also attract them. Shield the traps from rain and birds by placing each in a sizable tin can laid horizontally and open at both ends. Prevent rusting of the traps by wiping the wires with an oily rag. Also, try placing a commercial poison bait in wide-mouthed bottles or cans, laid horizontally, or in mice runways.

One correspondent reports great success controlling rabbits in winter with a repellent. He uses either fresh chicken blood from poultry preparations in the kitchen, or commercial dried blood ordinarily used as fertilizer. He smears it on the bases of his fruit trees, or sprinkles it along the rows in his "greens" patch. Apparently rabbits fear it greatly and will stay away at least until heavy rains wash the material away. Other repellents, if blood is unavailable or too unpleasant to consider working with, are unslaked lime, sulphur, soapsuds, whitewash, grease, and paint, but remember these all wash off; commercial repellents are more likely to stick longer. However, neither homemade repellents nor commercial ones are foolproof—no repellent is foolproof.

A simple method to divert rabbits and mice from feeding on live plants is to prune your trees

(*Continued on next page*)



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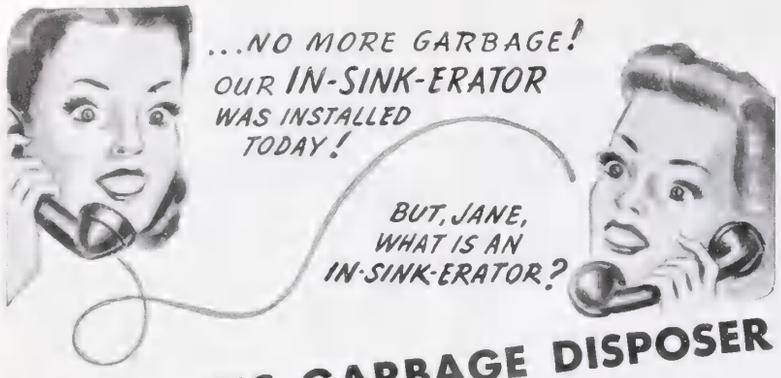
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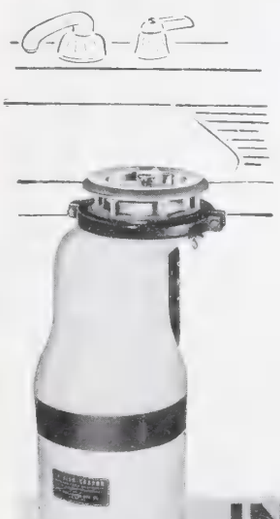
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AUTOMATIC GARBAGE DISPOSER



Q. Is it in your kitchen?

A. Of course. It's attached right to my sink.

Q. How does it work?

A. Wonderful . . . it pulverizes all our food waste *before it becomes garbage* . . . and flushes it down the drain into the the sewer.

Q. Bones too?

A. Oh, sure. Bones, pits, rinds, peelings, parings, trimmings and ash tray contents.

Q. Do you have to clean it?

A. Never . . . IN-SINK-ERATOR's reversing action makes it *completely self cleansing.*

Q. Where did you buy it?

A. From our plumber . . . and he installed it, too.

Q. Swell. I'll have Bob call our plumber tonight.

PRICE $119.50 (Plus Installation)

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when buying plastic covered furniture.

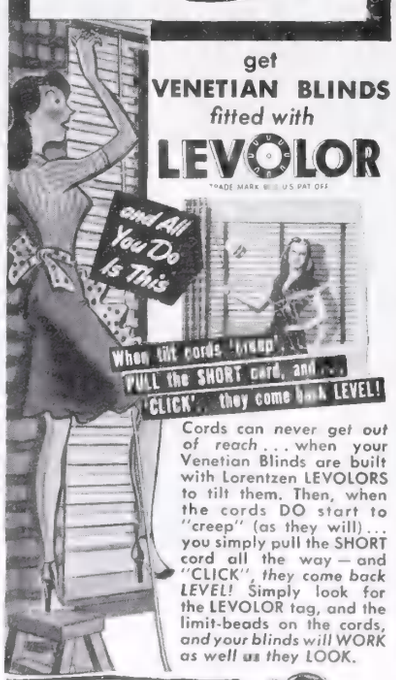
The Boltaflex tag also identifies the best plastic handbags.

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No! No! Lady Don't Do it

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Cords can *never* get out of reach . . . when your Venetian Blinds are built with Lorentzen LEVOLORS to tilt them. Then, when the cords DO start to "creep" (as they will) . . . you simply pull the SHORT cord all the way — and "CLICK", *they come back LEVEL!* Simply look for the LEVOLOR tag, and the limit-beads on the cords, *and your blinds will WORK as well as they LOOK.*

LORENTZEN
LEVOLOR
Look for this TAG
and these limit-BEADS on the cords

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CONTINUED FROM PRECEDING PAGE

now and leave the limbs and twigs on the ground. These remain moist and fresh enough to attract marauding rabbits and mice all winter. Don't prune when it's too cold or you might injure your plants: A safe rule is to prune only when the weather is warm enough to work comfortably outdoors.

Perhaps better than all these remedies to control rabbits and mice is a good cat.

If you missed out on the new hybrid tomatoes this year, be sure to order some seed for 1948. They give higher yields of fruit early in the season when tomatoes are almost worth their weight in silver. What's more, the new hybrids produce tomatoes that are a deeper color and smoother, and ripen evenly at both stem and blossom end.

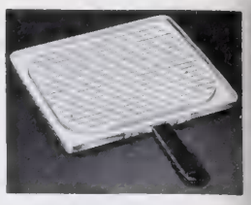
Tests of hybrid tomatoes at the Cornell Agricultural Experiment Station the past two years proved that one hybrid produced twice as much early ripening fruit as the best of three standard early varieties of tomatoes: Earliana, Victor, and Valiant. The top-performing hybrid tomato was a cross of Earliana and Valiant. According to Professor H. M. Munger, the hybrids produce a number of very small fruits, but in his yield figures, no fruits smaller than three ounces each were counted.

A few pots in the kitchen window are both cheerful and useful. Radishes, lettuce, beets and parsley are not too large and will provide at least a useful and colorful garnish during the winter months.

People in the sweet potato country are in the habit of sticking a big sweet potato or a yam in the top of a glass jar, pointed end in the water, and letting it grow into a graceful vine for the winter months. The mouth of the container should be just large enough to prevent the sweet potato from going down into the water entirely, and the capacity should be about a gallon so that you can enjoy the full development of the roots. The vine will grow as long as ten feet and may be trained around a window to form a vine-curtain.



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HAPPY DAY GRIDDLE-GRILL broils bacon flat—steak, ham or chops. No fuss or bother with an oven. No chance of grease soaking in, because ribbed channels drain off fat as food cooks. You see when it is cooked to the peak of perfection . . . the flavor fairly bursting out! Reverse side—a large griddle surface for frying all foods. Highly polished heavy cast aluminum—guaranteed warpless. Easy to clean. Cooks on top of any stove. 11" x 10", with 5" insulated handle. Sold at leading department and hardware stores or **$3.48** postpaid

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Guide for the Bride

The new Fall & Winter 1947-48 edition of HOUSE BEAUTIFUL'S GUIDE FOR THE BRIDE contains many exciting articles that will be of interest to the bride-to-be, her family, and her friends. You may obtain a copy of this invaluable magazine by sending 50¢ to HOUSE BEAUTIFUL'S GUIDE FOR THE BRIDE, 572 Madison Avenue. New York 22.

When Dr. David Fairchild brought the chayote from Guatemala he introduced an outstanding ornamental vine which has also proved to be extremely useful in California and Florida. Pear-shaped, ribbed fruits three to four inches long may be served like squash or used raw in salad. You can eat the spring foliage like spinach and bake or boil the tuberous roots, which often weigh as much as twenty pounds.



Each vine averages 200 fruits, but it is not exceptional to have 600. Curiously, you plant the entire fruit in the fall when the fruits are ripe. Chayotes like a rich loam and a sunny spot and can be expected to cover 30 or 40 feet of space on a high fence.

A home gardener reports that last fall he found a sick-looking peach tree in his small orchard. The top was dead from no apparent disease or insect. On close examination he found that wire from the label had dug deeply into the bark. A tree lost, just because he failed to remove the label at planting time!

Don't wait to learn this lesson through experience. Check now on the trees you planted this fall. Remove all labels, after recording in your plant diary a record of planting locations.

You can have a practically blight-proof pear in the Baldwin. Clemson Agricultural College in South Carolina found it vigorous, sturdy, very productive, and free from fire blight for ten years. It ripens in mid-September.

A quince tree or two used to be part of every home orchard. But gradually gardeners gave them up because of worm injury from the Oriental fruit moth. Now, research men advocate a control for the pest on this once-popular fruit, which contributes such a distinctive flavor to jelly, jams, and preserves.

The secret is to spray your quince trees with DDT. Consult your state experiment station as to the time of application and recommended spray schedules.



If you plant but a tree or two, an alternate plan is to cover the fruits with paper bags between June 15 and July 1 to prevent the entry of insects. The ordinary brown or white bags from grocery stores are satisfactory. Leave the bags on the quinces until you harvest all fruits from your trees.

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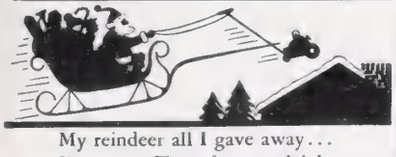
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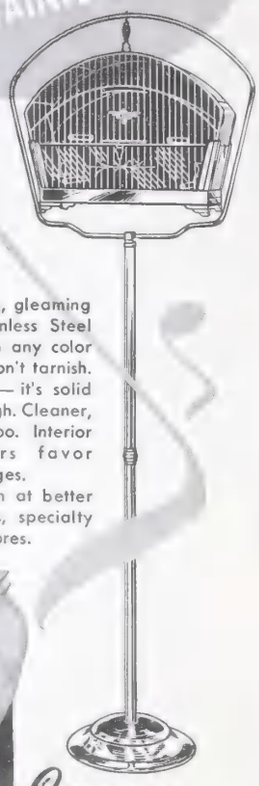
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